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CANADA

THE JEWELLERY AND SILVERWARE INDUSTRY 1955



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I – General Review of the Manufacturing Industries, \$1.50
- II – The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 50¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 40¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III – Foods and Beverages
- IV – Tobacco and Tobacco Products
- V – Rubber Products
- VI – Leather Products
- VII – Textile Mills
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- IX – Clothing
- X – Wood and Paper Products
- XI – Printing Trades
- XII – Iron and Steel Products
- XIII – Transportation Equipment
- XIV – Non-ferrous Metal Products
- XV – Electrical Apparatus and Supplies
- XVI – Non-metallic Mineral Products
- XVII – Products of Petroleum and Coal
- XVIII – Chemicals and Allied Products
- XIX – Miscellaneous Manufactures

The present report belongs in Part XIV, Non-ferrous Metal Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A – General Review, 25¢
- B – The Aluminum Products Industry, 25¢
- C – The Brass and Copper Products Industry, 25¢
- D – The White Metal Alloys Industry, 25¢
- E – The Jewellery and Silverware Industry, 25¢
- F – The Smelting and Refining Industry, 25¢
- G – The Miscellaneous Non-ferrous Metal Products Industry, 25¢

THE JEWELLERY AND SILVERWARE INDUSTRY 1955

Manufacturers of jewellery, silverware and other precious metal products reported the value of their 1955 shipments at \$48,016,269, which was an increase of 2.6 per cent over the total of \$46,792,579 reported in 1954.

In 1955 there were 221 plants engaged in this line of manufacture, including 106 in Ontario, 89 in Quebec, 17 in British Columbia, 4 in Manitoba, 2 in Saskatchewan, 2 in Alberta and 1 in the Yukon. The 202 works in the jewellery manufacturing division of this industry employed 3,215 people to make goods worth \$21,944,294; the 12 silverware plants with 1,471 employees made products worth \$13,002,758; and the remaining 7 plants, which were occupied in recovering precious metals from scrap or in preparing gold and silver for use in the arts and industries, employed 492 people and had a combined output valued at \$13,069,217.

Altogether, the 221 plants gave work to 5,178 people as against 5,074 persons working in 217 plants during 1954. Payments in salaries and wages increased to \$13,680,463 in 1955 from \$13,487,379 in the previous year.

Materials used in manufacturing processes, exclusive of fuel and electricity, cost \$25,711,100 in 1955 as against \$23,986,439 in the previous year. Among the principal materials were gold and gold alloys, silver and silver alloys, nickel-silver, precious and semi-precious stones and jewellers' findings.

As reviewed in this bulletin, the jewellery and silverware industry includes all plants in Canada which made the following classes of goods as their main products; (a) rings and other jewellery; (b) sterling silverware and silver-plated ware; and (c) dental supplies, gold leaf, gold and silver melted or rolled or otherwise prepared for the arts and industries; and precious metals recovered from old materials, jewellers' sweepings and scrap. Wholesalers, retailers, or shops engaged only in repair work have not been included.

Note: Figures for value added by manufacture, shown in Table 1, prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952 the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954 and 1955 information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figures for 1954 and 1955.

TABLE 1. Principal Statistics of the Jewellery and Silverware Industry, Significant Years 1929-1955 and by Provinces, 1954 and 1955

Year and province	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1929	98	2,931	3,998,851	100,912	4,913,604	6,919,077	11,933,593
1932	93	2,169	2,322,392	72,434	2,432,728	3,613,709	6,118,871
1937	121	3,316	3,801,230	112,616	6,647,300	6,633,630	13,093,546
1939	116	3,390	4,095,783	115,729	7,210,524	6,903,307	14,229,560
1945	158	5,514	8,108,837	197,435	16,164,076	14,837,706	31,199,217
1946	172	6,691	10,507,305	244,177	22,873,016	18,411,485	41,528,678
1949	209	6,219	13,160,094	291,594	26,878,852	23,587,014	50,757,460
1951	209	5,738	13,315,583	354,601	29,314,583	20,705,029	50,374,213
1952	215	5,548	13,486,371	358,193	22,612,299	22,135,745	45,106,237
1953	207	5,703	14,416,095	395,571	27,149,796	23,875,903	51,421,270
1954							
Quebec	90	1,848	4,040,414	74,433	5,043,869	6,974,371	12,150,735
Ontario	104	3,087	9,089,606	301,114	18,502,172	14,441,819	33,480,010
Manitoba	3	32	76,142	2,936	113,016	261,298	330,394
British Columbia	15	88	229,343	5,479	299,314	422,273	718,674
Saskatchewan	2	19	51,874	2,043	28,068	83,353	112,766
Alberta	2						
Yukon	1						
Canada	217	5,074	13,487,379	386,005	23,986,439	22,183,114	46,792,579
1955							
Quebec	89	1,799	4,109,307	80,636	5,673,488	6,852,202	12,337,359
Ontario	106	3,207	9,129,530	302,895	19,544,734	14,682,288	34,486,531
Manitoba	4	30	77,208	1,861	145,257	190,319	319,717
British Columbia	17	124	315,813	5,341	315,405	455,550	773,475
Saskatchewan	2	18	48,605	1,049	32,216	65,409	99,187
Alberta	2						
Yukon	1						
Canada	221	5,178	13,680,463	391,782	25,711,100	22,245,768	48,016,269

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. See footnote to Text.

TABLE 2. Principal Statistics of the Jewellery and Silverware Industry, by Subgroups, 1954 and 1955

Year	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1954							
Refined precious metals and dental supplies	7	464	1,416,095	89,481	10,275,292	2,149,233	12,646,527
Silver-plated ware	12	1,373	4,451,002	141,395	5,054,291	7,408,563	12,802,659
Jewellery	198	3,237	7,620,282	155,129	8,656,856	12,625,318	21,343,393
Total	217	5,074	13,487,379	386,005	23,986,439	22,183,114	46,792,579
1955							
Refined precious metals and dental supplies	7	492	1,529,236	80,307	10,303,695	2,819,277	13,069,217
Silver-plated ware	12	1,471	4,334,226	135,434	6,172,848	7,010,334	13,002,758
Jewellery	202	3,215	7,817,001	176,041	9,234,557	12,416,157	21,944,294
Total	221	5,178	13,680,463	391,782	25,711,100	22,245,768	48,016,269

1. See footnote to Text.

TABLE 3. Inventories¹, 1955

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec	2,087,227	327,755	1,390,676	3,805,658
Ontario	3,932,437	2,396,726	3,265,911	9,595,074
Other provinces	134,864	3,603	134,381	272,848
Canada	6,154,528	2,728,084	4,790,968	13,673,580
Closing:				
Quebec	2,002,718	306,841	1,659,643	3,969,202
Ontario	4,270,867	2,809,387	3,309,297	10,389,551
Other provinces	155,605	4,940	154,409	314,954
Canada	6,429,190	3,121,168	5,123,349	14,673,707

1. (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Jewellery and Silverware Industry for the year under review are shown in the above table.

(c) The opening inventory for 1955 does not necessarily agree with the closing inventory for 1954, because of the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the changes mentioned above.

TABLE 4 Products of the Jewellery and Silverware Industry, 1954 and 1955

Product	Value of factory shipments	
	1954	1955
	\$	\$
Gold:		
Fine gold recovered from old gold, sweepings, etc.	457,065	458,454
Fine gold (new) melted and rolled, etc., for use in arts and industries	403,348	367,879
Gold alloys	3,168,358	2,850,307
Gold leaf, gold-filled wire and other gold-filled stock	509,701	412,019
Silver:		
Fine silver recovered from sweepings, etc.	330,708	344,321
Fine silver (new), melted or rolled, etc., for use in arts and industries ..	569,822	715,866
Sterling silver, made, melted or rolled, etc.	1,607,452	1,703,765
Other silver alloys, made, melted or rolled, etc.	713,925	982,410
Platinum recovered from sweepings, etc., and platinum crucibles, electrodes, etc.	1,219,801	1,018,906
Watch cases	378,882	330,767
Jewellery	18,502,712	19,159,678
Church goods (chalices, etc.)	85,010	87,674
Emblems, badges and medals	712,793	724,260
Hollow-ware, silver-plated on Britannia metal	74,665	82,045
Hollow-ware, silver-plated on nickel-silver	8,609	14,253
Hollow-ware, silver-plated on brass and copper	1,363,564	1,504,866
Hollow-ware, silver-plated on lead alloy	151,950	130,133
Hollow-ware, sterling silver	¹	¹
Flatware and cutlery, silver-plated	6,159,148	6,155,926
Flatware and cutlery, sterling silver	2,186,820	2,181,577
Flatware and cutlery, other, including stainless steel, other plated and other metal flatware, not plated	761,852	831,275
Toiletware and dresserware, sterling silver	279,443	218,609
Toiletware and dresserware, other metals (brass, bronze, chrome, etc.)	157,636	178,158
Jewellers' findings	211,974	270,362
Trophies	477,499	604,238
Received for custom or repair work	942,823	1,153,639
Other products	5,357,019	5,534,882
Total	46,792,579	48,016,269

1. Included with "other products". See Table 7 for total production in Canada.

TABLE 5. Materials Used in the Jewellery and Silverware Industry, 1954 and 1955

Material	Cost at works	
	1954	1955
	\$	\$
Precious metals:		
Gold:		
Fine:		
New	3,520,131	3,959,226
From old material	680,360	193,262
Gold alloys (18k, 12k, etc.)	1,056,150	1,299,382
Iridium	8,322	10,320
Palladium	279,963	230,026
Platinum	1,016,684	579,060
Rhodium	135,645	116,232
Silver:		
Fine:		
Anodes	985,947	664,208
Other	2,057,884	2,363,122
Sterling	1,872,359	2,764,156
Other silver alloys	52,124	38,586
Old gold for remelting and refining	384,290	344,136
Waste and scrap for remelting and refining	1,681,232	1,382,124
Gold-filled wire and other gold-filled stock	137,150	138,030
Base metals and alloys:		
Aluminum	2,522	16,526
Antimony metal	1,708	14,679
Brass, including blanks for plating	440,654	346,387
Britannia metal, including blanks for plating	142,570	148,662
Cadmium metal	8,821	9,432
Copper, including blanks for plating	234,231	313,467
Lead	42,455	43,775
Nickel	32,610	37,796
Nickel-silver, including blanks for plating	766,099	1,241,733
Tin	29,058	29,045
Other non-ferrous metals	425,158	330,284
Other materials:		
Cutlery steel	148,101	196,354
Diamonds (for rings, etc.)	2,093,119	2,296,047
Other precious and semi-precious stones	809,221	844,524
Glass linings and blanks	230,559	238,480
Rouge and other polishes	87,992	109,580
Stainless steel	212,451	251,394
Synthetic resins and plastics	30,684	30,111
Pearl essence	8,182	41,699
Beads for artificial or simulated pearls	347,189	391,622
Jewellers' findings	800,815	868,924
Shipping containers and packaging materials	616,644	730,280
All other materials and process supplies	2,607,355	3,098,439
Total	23,986,439	25,711,100

TABLE 6. Production¹ of Jewellery in Canada, 1946-1955 (From all Industries)

Year	Selling value at works	Year	Selling value at works
	\$		\$
1946	13,277,000	1951	16,400,000
1947	10,029,000	1952	18,522,000
1948	13,668,000	1953	20,580,000
1949	18,001,000	1954	18,624,000
1950	17,931,000	1955	19,466,000

1. Factory shipments since 1952.

TABLE 7. Production¹ of Silverware in Canada, 1946-1955 (From all Industries)

Year	Hollow-ware, electroplated			Flatware and cutlery, electroplated	Sterling silver hollow-ware, flatware and cutlery	Sterling silver toilet-ware and dresserware
	On Britannia metal	On nickel-silver	On other metals			
	\$	\$	\$	\$	\$	\$
1946	—	25,453	2,346,114	3,963,987	2,452,207	556,907
1947	51,000	164,534	3,041,565	5,254,385	1,817,997	442,197
1948	199,969	200,422	3,033,466	5,900,626	2,246,337	339,387
1949	301,130	140,867	2,648,823	7,294,002	3,160,843	437,265
1950	327,110	82,190	2,405,908	6,716,307	3,602,206	429,189
1951	160,189	124,252	2,041,490	5,981,279	3,207,605	328,753
1952	128,809	75,974	1,863,895	5,647,955	2,388,972	310,271
1953	137,156	57,412	1,827,887	6,668,069	2,747,692	353,422
1954	74,665	8,609	1,515,514	6,159,148	2,511,545	279,443
1955	82,045	14,253	1,634,999	6,155,926	2,454,031	218,609

1. Factory shipments since 1952.

TABLE 8. Principal Statistics, Classified According to Type of Ownership, 1954 and 1955

Type	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1954					
Individual ownership	72	404	898,113	1,113,490	2,664,145
Partnerships	31	200	482,872	890,393	1,781,431
Incorporated companies	114	4,470	12,106,394	21,982,556	42,347,003
Total	217	5,074	13,487,379	23,986,439	46,792,579
1955					
Individual ownership	74	383	923,404	1,328,286	2,846,474
Partnerships	32	264	510,048	944,579	1,903,674
Incorporated companies	115	4,531	12,247,011	23,438,235	43,266,121
Total	221	5,178	13,680,463	25,711,100	48,016,269

TABLE 9. Principal Statistics of the Jewellery and Silverware Industry in Canada, Grouped According to Size of Establishment, 1954 and 1955

Establishments reporting factory shipments	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1954					
Under \$25,000	72	195	355,866	322,200	867,308
\$25,000 to \$49,999	29	178	346,988	437,947	1,030,883
\$50,000 to \$99,999	32	381	880,547	1,046,970	2,323,473
\$100,000 to \$199,999	33	652	1,593,716	1,884,025	4,610,045
\$200,000 to \$499,999	37	1,814	4,645,073	4,791,569	11,965,896
\$500,000 to \$999,999	7	525	1,281,940	2,479,422	4,588,668
\$1,000,000 to \$4,999,999	7	1,329	4,383,249	13,024,306	21,406,306
Total	217	5,074	13,487,379	23,986,439	46,792,579
1955					
Under \$25,000	73	218	407,612	328,011	928,963
\$25,000 to \$49,999	27	219	420,437	419,908	986,880
\$50,000 to \$99,999	33	379	907,043	1,059,259	2,292,349
\$100,000 to \$199,999	35	697	1,747,957	2,325,921	5,219,900
\$200,000 to \$499,999	36	1,624	4,022,449	4,630,782	10,964,669
\$500,000 to \$999,999	8	561	1,531,874	2,065,894	4,626,585
\$1,000,000 and over	9	1,480	4,643,091	14,881,325	22,996,923
Total	221	5,178	13,680,463	25,711,100	48,016,269

NON-FERROUS METAL PRODUCTS

TABLE 10. Employees and Their Earnings in the Jewellery and Silverware Industry, 1954 and 1955

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1954								
Quebec	206	117	879	646	1,848	1,099,634	2,940,780	4,040,414
Ontario	449	300	1,524	814	3,087	2,518,317	6,571,289	9,089,606
British Columbia	25	11	45	7	88	108,661	120,682	229,343
Other provinces	15	4	29	3	51	58,895	69,121	128,016
Canada	695	432	2,477	1,470	5,074	3,785,507	9,701,872	13,487,379
1955								
Quebec	185	105	869	640	1,799	1,063,984	3,045,323	4,109,307
Ontario	399	318	1,638	852	3,207	2,635,084	6,494,446	9,129,530
British Columbia	34	13	60	17	124	127,206	188,607	315,813
Other provinces	15	4	25	4	48	53,337	72,476	125,813
Canada	633	440	2,592	1,513	5,178	3,879,611	9,800,852	13,680,463

TABLE 11. Production Workers, by Months, 1954 and 1955

Month	1954			1955		
	Male	Female	Total	Male	Female	Total
January	2,536	1,505	4,041	2,517	1,408	3,925
February	2,543	1,502	4,045	2,510	1,423	3,933
March	2,483	1,481	3,964	2,472	1,408	3,880
April	2,408	1,357	3,765	2,450	1,358	3,808
May	2,412	1,291	3,703	2,455	1,301	3,756
June	2,382	1,278	3,660	2,428	1,363	3,791
July	2,401	1,414	3,815	2,474	1,490	3,964
August	2,454	1,546	4,000	2,550	1,610	4,160
September	2,508	1,601	4,109	2,637	1,744	4,381
October	2,537	1,626	4,163	2,622	1,800	4,422
November	2,540	1,578	4,118	2,606	1,723	4,329
December	2,503	1,436	3,939	2,586	1,553	4,139
Average	2,477	1,470	3,947	2,592	1,513	4,105

TABLE 12. Capital and Repair Expenditures in the Jewellery and Silverware Industry, 1951-1955

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment		Construction	Machinery and equipment		
	\$'000						
1951	149	515	664	189	501	690	1,354
1952	69	418	487	144	390	534	1,021
1953	239	540	779	147	401	548	1,327
1954	123	450	573	103	389	492	1,065
1955 ¹	44	351	395	120	353	473	868

1. Preliminary.

TABLE 13. Imports into Canada and Exports of Jewellery and Precious Metal Products, 1954 and 1955

Item	1954		1955	
	Quantity	Value	Quantity	Value
		\$		\$
(a) Imports				
Precious metals and their products:				
Electroplated ware and giltware, n.o.p.	—	13,075,957	—	15,543,409
Gold and silver sweepings and bullion fringe or gold fringe	—	55,741	—	36,458
Gold, silver and Dutch or schlag metal leaf	—	149,389	—	139,961
Gold, manufactures of, n.o.p.	—	128,159	—	113,095
Platinum wire and platinum bars, strips, sheets and plates; platinum, palladium, iridium, osmium, ruthenium and rhodium, in lumps, ingots, powder, sponge or scrap	—	17,784,372	—	15,723,099
Platinum crucibles	—	1,114,231	—	1,140,206
Platinum retorts, pans, condensers, tubing, pipe and preparations of platinum for the manufacture or concentration of sulphuric acid	—	—	—	—
Platinum and black oxide of copper for the manufacture of chlorate and colours	lb. 16,141	5,968	4,400	1,878
Silver in bars, blocks, ingots, drops, sheets or plates, unmanufactured	oz. 60,165	50,403	87,128	75,345
Toilet articles of all kinds, of which the component material of chief value is sterling silver	—	29,151	—	26,176
Silver, manufactures of, n.o.p., and articles consisting wholly or in part of sterling or other silverware	—	604,852	—	737,255
Jewellery:				
Jewellery, n.o.p.	—	4,843,271	—	5,511,263
(b) Exports				
Jewellers' sweepings and precious metal scrap, n.o.p.	—	1,395,357	—	1,119,499
Silver manufactures, n.o.p.	—	54,245	—	54,482
Plated ware, silver	—	74,885	—	73,490
Plated ware, n.o.p.	—	18,755	—	21,930
Jewellery of all kinds, n.o.p.	—	128,683	—	171,431

Note. The letters "n.o.p." mean "not otherwise provided for" in the statistical classification.

Directory of Firms in the Jewellery and Silverware Industry, 1955

Name of firm	Location of plant
(a) REFINED PRECIOUS METALS CHIEFLY—SECONDARY REFINERS	
Quebec:	
Canadian Refining Co. Ltd.	1426 Clarke St., Montreal
Ontario:	
Baker Platinum of Canada Ltd.	512 King St. E., Toronto
Goldsmith Bros. Smelting & Refining Co. Ltd.	512 King St. E., Toronto
Handy & Harman of Canada Ltd.	141 John St., Toronto
Imperial Smelting & Refining Co. Ltd.	34 Beverley St., Toronto
Johnson, Matthey & Mallory, Limited	110 Industry St., Toronto
Williams Gold Refining Co. of Canada Ltd.	30 Courtwright St., Fort Erie North

Directory of Firms in the Jewellery and Silverware Industry, 1955 - Continued

Name of firm	Location of plant
(b) SILVER-PLATED WARE CHIEFLY	
Quebec:	
Birks, Henry, & Sons (Montreal) Ltd.	620 Cathcart St., Montreal
Camirand Co., Ltd.	2126 de Lasalle Ave., Montreal
Wallace, R., & Sons of Canada Ltd.	Cookshire
Ontario:	
Benedict-Proctor Mfg. Co. Ltd.	74 Ontario St., Trenton
Canadian Silversmiths Ltd.	80-84 Chestnut St., Toronto
International Silver Co. of Canada, Ltd.	303 River Road, Niagara Falls
McGlashan Silverware Ltd.	Bells Corners
Morton-Parker Limited	Dufferin Ave., Trenton
Oneida Ltd.	Niagara Falls and Toronto
Roden Bros., Ltd.	345 Carlaw Ave., Toronto
Silverware Products (Canada) Ltd.	108 River St., Toronto
(c) JEWELLERY CHIEFLY	
Quebec:	
Actman Jewellers Reg'd.	1449 St. Alexander St., Montreal
Adler, B., & Sons Inc.	1260 University St., Montreal
A.L.S. Inc.	704 Notre Dame St. W., Montreal
Am-Lee (Canada) Jewellery Co.	1250 Alexander St., Montreal
Amsel Bros.	3409 St. Lawrence Blvd., Montreal
Ano Limitée	2937 Avenue Lacombe, Montreal
Artistic Jewellery Company	1117 Ste. Catherine St. W., Montreal
Beaudoin Spinning Enrg.	3870 Chemin St-Michel, Ville St-Michel
Beaugrand, Gilles, Inc.	846, ave de l'Épée, Outremont
Bick & Ostor Co., Limited	6924 Park Avenue, Montreal
Bijouterie Centrale Inc.	3250 St. Zotique, Montreal
Bijouterie Comet Inc.	1705, Est rue Laurier, Montreal
Bijouterie Style Enrg.	703 Jarry St. E., Montreal
Boismenu, Eugène	517, boul. St-Laurent, Montreal
Bourassa, J.A.	1290 St. Denis St., Montreal
Bruner-Ritter Ltd. of Canada	1276 St. Urbain St., Montreal
Bureau, Roger	5018, rue Papineau, Montreal
Byer Bros.	4271 St. Lawrence Blvd., Montreal
Carrier, P.E., Co. Ltée	4226, rue Hogan, Montreal
Cavendish Jewellery Ltd.	434 Ste. Helen St., Montreal
Colombia Jewellery Co.	400 Ontario, Montreal
Colonial Rhinestone Novelty Inc.	425 River St., Verdun, Montreal
Continental Jewellery Co.	265 Vitre St., Montreal
Daros Ltd.	937 Victoria Sq., Montreal
Delrue, Georges	3489 Marlowe Ave., Montreal
Dominion Tool & Metal Products Ltd.	425 St. Francois Xavier St., Montreal
Doucet, Victor, Inc.	10597 Pelletier Ave., Montreal
Enco Manufacturing Co. Ltd.	428 St. Peter St., Montreal
Filigrane Specialty Company Ltd.	69 Albert St., Sherbrooke

Directory of Firms in the Jewellery and Silverware Industry, 1955 - Continued

Name of firm	Location of plant
(c) JEWELLERY CHIEFLY - Continued	
Quebec - continued:	
Forstner Chain Co. (Canada) Ltd.	830 George St., Sherbrooke
Foucher, B. & Belanger Inc.	46 Notre Dame O., Montreal
Gold Arts Jewellery Co. Reg'd.	1504 Sherbrooke St. W., Montreal
Gendon Mfg. Jewellers	455 Craig St. W., Montreal
Green Bros. Reg'd.	1010 Ste. Catherine St. E., Montreal
Har-mor Jewellery Co.	202 Maisonneuve St., Hull
Hill, Cecil, Associates Ltd.	1653A Ste. Catherine St. W., Montreal
Imperial Jewellery Mfg. Co.	913 St. George St., Montreal
Jay Flex Limited	1295 des Carrières St., Montreal
Jaystone Ornaments	460 Ste. Catherine St. W., Montreal
Jewel Bearings Ltd.	187 Grande Allée, Quebec 4
Jewel Craft Reg'd.	1536 Bishop St., Montreal
Jobin, Paul, Inc.	685 St. James St. W., Montreal
Keyes Jewellers Ltd.	685 St. James St. W., Montreal
Krasnow, Sam, & Co.	1214 Peel St., Montreal
Lamond, C., & Fils Limitée	1065 Bleury St., Montreal
Langlois, Paul A.	37-512 de la Couronne, Quebec
LaSalle Jewellery	8482, rue St-Hubert, Montreal
Lasker, Moses, Co.	1070 Bleury St., Montreal
Laurentian Jewellers	3609 St. Lawrence Blvd., Montreal
Lemaitre, Paul, Limitée	2505 Ste. Catherine St. E., Montreal
Lenmar Jewellery Inc.	3784 MacKenzie St., Montreal
Lindover, H.	1500 Ste. Catherine St. W., Montreal
London Jewellery Co.	5002 Borden Ave., Montreal
Manhattan Jewellery	423 Mayer St., Montreal
Marion, Aly	360 Craig St. W., Montreal
Metalliflex Ltd.	8955 Park Ave., Montreal
Montreal Jewellery Stamping Reg'd.	273 Berard St., Montreal
Montreal Plating & Casting Co. Ltd.	6726 St. Vallier St., Montreal
Morin & Lebreque Enrg.	1045 King St. E., Sherbrooke
Nemo - Brier Limited	105 Montcalm St., Hull
New York Rhinestone Novelties	396 Craig St. W., Montreal
Paquet, Gidéon, Enrg.	74 St. Joseph St., Quebec
Pelletier, E., & Fils Enrg.	179 Ouest, rue Craig, Montréal
Picard, J.E.	401 Blvd. Charest, Quebec
Pier-O-Inc.	2130 Beaubien Est, Montreal
Primavesi & Kaufmann	1466 Drummond St., Montreal
Princess Jewelry Reg'd.	3135 boul. des Forges, Trois Rivières
Raphael Jewellery	540 Beaudry St., Montreal
Ross Bros. Inc.	1244 Ste. Catherine St. W., Montreal 25
Sabbath, Lawrence, Co.	1231 Ste. Catherine St. W., Montreal
Scepter Jewellery Company	408 St. James St. W., Montreal
Shechtman, G.A., & Sons, Ltd.	460 Ste. Catherine St. W., Montreal
Sherman, G., & Co.	905 Old Orchard Ave., Montreal
Sidney Skelton Ltd.	1456 McGill College Ave., Montreal
Sloves, N., & Co.	455 Craig St. W., Montreal
Star Jewellery Manufacturing	20 St. James St. W., Montreal

Directory of Firms in the Jewellery and Silverware Industry, 1955 - Continued

Name of firm	Location of plant
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(C) JEWELLERY CHIEFLY - Continued

Quebec - concluded:

Stephenson, Osher, Co. Ltd., The	630 Dorchester St. W., Montreal
Swisor Inc.	2556 Chemin St-Louis, Québec
Tardy, Charles E.	486 St. John St., Montreal
Trico Ring Mfg. Inc.	460 Ste. Catherine St. W., Montreal
Triad Creations Limited	420 St. Georges St., Drummondville
Vanity Jewellery Mfg. Co.	359 St. James St. W., Montreal
Variety Ring Co.	5327 Notre Dame St. W., Montreal
Venus Jewellery Mfg. Co.	7 Notre Dame E., Montreal
Watchstraps Inc.	2875 Hochelaga St., Montreal

Ontario:

A. & A. Jewellers	284A Yonge St., Toronto
Ace Casting	9 Lombardy Crescent, Scarboro
Adams Jewellery Mfg. Co.	5 Commercial St., Toronto
Alpha Jewellery Co.	95½ Church St., Toronto
Amell, Robert, & Co. Limited	145 Adelaide St. W., Toronto
Ampeco Limited	604 King St. W., Toronto
Anthony Bros. Limited	39 Lombard St., Toronto
Artistic Jewellery Co.	688 Richmond St. W., Toronto
Attractive Jewellery Co.	39 Wellington St. E., Toronto
Austin, Carl, & Co. Ltd.	44 Church St., Weston
Avon Jewellery Limited	295 Dundas St. E., Belleville
Baker, T.H., Limited	1023 Princess Ave., London
Bassett, W.F., Company	10 Duke St., Toronto
Bennett Trophies	188 Parliament St., Toronto
Bond-Boyd & Company Limited	2433 Dufferin St., Toronto 10
Boyd, Douglas	66 Centre St. W., Richmond Hill
Breadner Company Limited	1002 Somerset St. W., Ottawa
Burkhardt Jewellers Limited	3 Mutual St., Toronto
Cadman Mfg. Co. Ltd.	Courtland
Canada Diamond Mount Co.	14 Temperance St., Toronto
Canadian Gold Leaf Manufacturers	14 Bettes St., Belleville
Canadian Pearl Co.	18 Haymarket St., Hamilton
Canadian Trophies Ltd.	442 Adelaide St. W., Toronto
Century Novelty Co. Ltd.	144 Front St. W., Toronto
Colonial Jewellery Limited	215 Spadina Ave., Toronto
Coro (Canada) Limited	186 Bartley Dr., Toronto
Coronet Jewellery Mfg. Co.	95A King St. W., Toronto
Cowdrill & Co.	39 Lombard St., Toronto
Craft Jewellery Products Ltd.	37 McCaul St., Toronto
Dafri Jewellery Co.	107 Richmond St. E., Toronto
Dominion Jewellery Mfg. Co.	430 Bay St., Toronto
Electric Chain Co. of Canada Ltd., The	86 Bathurst St., Toronto
Elliott-Bishop Co. Ltd.	71 Lombard St., Toronto
Empire Silversmiths	10-16 Ripley Ave., Toronto
Evenchick, M., Ltd.	291 Albert St., Ottawa

Directory of Firms in the Jewellery and Silverware Industry, 1955 - Continued

Name of firm	Location
(C) JEWELLERY CHIEFLY - Continued	
Ontario - continued:	
Excellent Jewellery Co. Ltd.	600 Bay St., Toronto
Excelsior Jewellery Manufacturing Company	9 Beverley St., Toronto
Fashion Jewellery Company	39 Lombard St., Toronto
Favorite Jewellery Co.	10 St. Patrick St., Toronto
Forth, H., & Co. Limited.....	284A Yonge St., Toronto
Fremes, S., & Co. Limited	317 Adelaide St. W., Toronto
Friedman & Hurwitz	12 Queen St. E., Toronto
Fussell, Andrew	10 Asquith Ave., Toronto
Gem Jewellery.....	53 Richmond St. E., Toronto
Gorel Chain Co.	39 Wellington St. E., Toronto
Gunning Bros.	3 Duchess St., Toronto
Hamilton Manufacturing Jewellers Limited.....	37-39 King William St., Hamilton
Harvay Jewellery	39 Lombard St., Toronto
Ideal Jewellers Mfg.....	15 Temperance, Toronto
International Jewellery Co.....	15 Temperance St., Toronto
Jewel Studio	73 Adelaide St. W., Toronto
Johnston Silvercraft Ltd.....	2 Berti St., Toronto
Johnston, W.R., Company	114 Jarvis St., Toronto
Karel Craft Jewellery Mfg. Co.....	10 Stanley Terrace, Toronto
Kral, Franz	150 Earlsdale Ave., Toronto
Kilpatrick, C., Mfg. Co. Limited	130 London St. E., Windsor
Kin Kraft Jewellers	240 King St. E., Toronto
Lackie Manufacturing Company	106-108 Lombard St., Toronto
Laugher & Patton Limited.....	114 Jarvis St., Toronto
Leek, Jensen & Feller, Ltd.....	14 Mutual St., Toronto
Lees, Geo. H., & Co., Ltd.	47 Main St. E., Hamilton
Levy Brothers Company Ltd.	25 Main St. W., Hamilton
Libman & Shaw Limited.....	21 Dundas Sq., Toronto
Lister, Harry	2 Temperance St., Toronto
Lorie, Limited.....	200 Adelaide St. W., Toronto
Marvel Jewellery Ltd.	159 McCaul St., Toronto
Melough Metal Spinning	250 Emerson Ave., Toronto
Mitschele Jewellery	47 Wellington St., E., Toronto
Model Jewellery Mfg. Co.	54 Adelaide St. E., Toronto
Moor, Alex	133½ Sparks St., Ottawa
Nantais & Hill.....	319 Ouelette Ave., Windsor
Peerless Jewellery Manufacturers	2 Temperance St., Toronto
Piffard, R., & Sons.....	28-30 Wellington St. W., Toronto
Platinum Art Company	39 Lombard St., Toronto
Quality Jewellery Manufacturing	95A King St. W., Toronto
Regent Jewellery Co.....	422 Adelaide St. W., Toronto
Rhinette Limited.....	604 King St. W., Toronto
Ringcraft Mfg. Ltd.....	30 Duncan St., Toronto
Royal Jewellery Mfg. Co.	43 Adelaide St. E., Toronto
Strath-Croft	R.R. No. 7, London
Traub Mfg. Co. of Canada, Limited	1922 Wyandotte St. E., Walkerville
Turner, Fred F.....	120 King St. E., Hamilton

Directory of Firms in the Jewellery and Silverware Industry, 1955 - Concluded

Name of firm	Location of plant
(c) JEWELLERY CHIEFLY - Concluded	
Ontario - concluded:	
Varley & Atkins Co.....	4 Wellesley St., Toronto
Victoria Art Novelties Co. Ltd.	58 Richmond St. E., Toronto
Vienna Goldsmithing Art.....	80 Queen St., Kitchener
Walker, Ben, Jewellery Ltd.	229 Yonge St., Toronto
Walker, Harry.....	6 Terauley St., Toronto
Walker, J. and M.	3 Wellington St. E., Toronto
Wellings Mfg. Co. of Toronto Ltd.	67 Richmond St., Toronto
Wille, Frederick C., & Co.	20 Temperance St., Toronto
Windle, E., & Co.	521 Victoria Park Ave., Toronto
Manitoba:	
Clay Law Limited.....	63 Albert St., Winnipeg
Dunn, W.E.....	264 Portage Ave., Winnipeg
Ray-Serene Company, The.....	669 Main St., Winnipeg
Winnipeg Silver Plate Co.	786 Toronto St., Winnipeg
Saskatchewan:	
Harrington, E. & J.....	1755 Scarth St., Regina
Thompson, S.....	214 Birks Bldg., Saskatoon
Alberta:	
Baker, Bert, & Company	127 Eighth Ave. E., Calgary
Jedco Ltd.	10041-102nd St., Edmonton
British Columbia:	
Allbright Jewellery Co.	576 Seymour St., Vancouver
Bercha, F.E.	709 W. Georgia, Vancouver
Capital Mfg. Jewellers Ltd.	745 Yates St., Victoria
Carmichael, W.M.	1023 Fort St., Victoria
Diment, R.F.	Colwood
Esto Company	2468 W.-12 Avenue, Vancouver
Flewelling, E.R.	18 Hastings St. W., Vancouver
Grimson & Sons Ltd.	163 Hastings St. W., Vancouver
Hawken & Co.	144 Hastings St. W., Vancouver
Irvine Jewellery Mfg. Co.	329 Seymour St., Vancouver
Jacoby Brothers Ltd.	434 Pender St., Vancouver
Jeffries & Co.	1028 Fort St., Victoria
Milvern Manufacturers Ltd.	2777 Commercial Dr., Vancouver
Peri Mfg. Co.	1226 Granville St., Vancouver
Trayling, E.J.	509 Richards St., Vancouver
Trayling-Waters	576 Seymour St., Vancouver
Zuker Jewellery Co. Ltd.	193 Hastings St. E., Vancouver
Yukon:	
Klondike Nugget and Ivory Shop.....	Dawson



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