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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
MINING, METALLURGICAL AND CHEMICAL BRANCH
OTTAWA - CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief - Mining, Metallurgical and Chemical Branch: W. H. Losee, B. Sc.

MONTHLY REPORT

AUTOMOBILE PRODUCTION, DECEMBER, 1936.

REVIEW FOR 1936. - Production of automobiles in Canada during 1936 was 162,322 cars, consisting of 108,745 made for sale in Canada and 53,577 made for export. In 1935 production totalled 172,877 units, of which 103,529 were made for sale in Canada and 69,348 were for export. The total Canadian production was 6 per cent less than in 1935 but it will be noted that the decline was entirely in output for foreign consumption. Output for Canadian consumption in 1936 was 5 per cent greater than in the preceding year.

When comparing data for 1935 and 1936, it should be remembered that the former year marked the inauguration of the policy of introducing new models in the fall instead of the spring. The effect of introducing 1936 models in the fall of 1935 tended to give an added stimulus to the production in that year for both the domestic and the export markets. Apart from 1935 more cars were made in 1936 than in any other year since the record of 262,625 units in 1929.

A calculation to show the apparent consumption of motor vehicles in Canada during the year may be made by deducting the number of cars exported from the sum of the production and the imports. In 1936 production amounted to 162,322 cars and imports to 9,905, making an available supply of 172,227 units, but exports totalled 55,805, leaving 116,422 cars for use in Canada. Corresponding consumption figures for other years amounted to 112,367 in 1935; 75,990 in 1934; 46,733 in 1933 and 49,216 in 1932.

DECEMBER, 1936 - Output of 20,411 cars in December showed a gain of 89 per cent over the 10,812 cars made in the previous month and compares with 13,718 cars made in December, 1935. The increase over November was general to both passenger cars and trucks, the number of passenger cars going to 16,542 from 10,086, and trucks to 3,869 from 726. Of the 20,411 cars made, 13,045 were for sale in Canada and the balance of 7,366 were intended for export.

Table 1 - Number of Automobiles Produced in Canada during DECEMBER and the YEAR ending DECEMBER, 1936.

	D E C E M B E R			TOTAL FOR
	For sale in Canada	For export	TOTAL	YEAR 1936
(a) Passenger cars -				
Permanent open cars -				
Roadsters	2	2	429
Touring	7	15	22	957
Convertible cars -				
Coupe, roadster	9	2	11	1,026
Sedan, touring	2	4	6	123
Permanent closed cars -				
Coupe	1,201	225	1,426	10,155
2-Door Sedan	4,451	18	4,469	33,400
4-Door Sedan	6,019	2,416	8,435	62,478
Others, closed	286
Chassis (sold without bodies)	2	2,169	2,171	22,454
TOTAL PASSENGER CARS				
	11,691	4,851	16,542	131,308
(b) Commercial cars, including trucks, buses and chassis -				
3/4 ton and less	567	1,137	1,704	11,814
1 ton and less than 1½	35	96	131	830
1½ tons and less than 2	203	601	804	6,077
2 tons and less than 2½	507	681	1,188	7,994
2½ tons and less than 3½	36	...	36	4,092
3½ tons and 4½ tons inclusive ...	1	...	1	60
5 tons	20
5½ tons and over	1	...	1	18
Special (ambulances, hearses, etc.)
Buses (including truck chassis for bus use)	4	...	4	109
TOTAL COMMERCIAL CARS				
	1,354	2,515	3,869	31,014
GRAND TOTAL				
	13,045	7,366	20,411	162,322

Table 2 - Production in Canada, Imports and Exports of Automobiles, by Months, 1935 and 1936

Months	P R O D U C T I O N			: C U S T O M S ' R E C O R D S		
		For sale in Canada	For export	TOTAL	: I M P O R T S	E X P O R T S
January	1935	6,021	4,586	10,607	264	1,598
	1936	8,220	5,082	13,302	451	6,622
February	1935	10,245	7,869	18,114	329	4,858
	1936	8,125	5,143	13,268	356	4,583
March	1935	14,046	7,929	21,975	587	9,379
	1936	13,204	4,817	18,021	804	7,613
April	1935	17,813	6,310	24,123	520	6,371
	1936	19,870	5,081	24,951	1,163	3,740
May	1935	16,081	4,621	20,702	569	6,539
	1936	15,792	4,214	20,006	1,379	5,246
June	1935	9,910	5,835	15,745	365	4,873
	1936	10,662	5,738	16,400	982	4,449
July	1935	7,147	5,922	13,069	335	5,105
	1936	6,460	4,015	10,475	712	4,561
August	1935	2,687	5,005	7,692	269	6,009
	1936	1,912	2,748	4,660	448	3,449
September	1935	1,525	3,798	5,323	164	4,792
	1936	1,350	3,305	4,655	478	3,514
October	1935	4,727	3,586	8,313	180	3,956
	1936	2,614	2,747	5,361	1,020	2,922
November	1935	6,676	6,820	13,496	327	5,606
	1936	7,491	3,321	10,812	1,088	5,161
December	1935	6,651	7,067	13,718	202	5,535
	1936	13,045	7,366	20,411	1,024	3,945
TOTAL		103,529	69,348	172,877	4,111	64,621
		108,745	53,577	162,322	9,905	55,805

Table 3 - Production of Automobiles, by Months, 1930 - 1935.

Months	1930	1931	1932	1933	1934	1935
January	10,388	6,496	3,731	3,358	6,904	10,607
February	15,548	9,864	5,477	3,298	8,571	18,114
March	20,730	12,993	8,318	6,632	14,180	21,975
April	24,257	17,159	6,810	8,255	18,363	24,123
May	24,672	12,738	8,221	9,396	20,161	20,702
June	15,090	6,835	7,112	7,323	13,905	15,745
July	10,188	4,220	7,472	6,540	11,114	13,069
August	9,792	4,544	4,067	6,079	9,904	7,692
September	7,957	2,646	2,342	5,808	5,579	5,323
October	4,541	1,440	2,923	3,682	3,780	8,313
November	5,407	1,247	2,204	2,291	1,697	13,496
December (x)	4,802	2,377	2,112	3,190	2,694	13,718
TOTAL	153,372	82,559	60,789	65,852	116,852	172,877

(x) Monthly errors are compensated in December entries.



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LIST OF MANUFACTURERS, DECEMBER, 1936.

<u>Names</u>	<u>Addresses</u>
Chrysler Corporation of Canada, Ltd.	Windsor, Ontario
Ford Motor Company of Canada, Ltd.	East Windsor, Ontario
General Motors of Canada, Limited	Oshawa, Ontario
Hayes Manufacturing Company Limited	Vancouver, British Columbia
Hudson Motors of Canada, Limited	Tilbury, Ontario
International Harvesters of Canada, Limited	Chatham, Ontario
Packard Motor Car Company of Canada, Ltd.	Windsor, Ontario
