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DEPARTMENT OF TRADE AND COMMERCE
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CENSUS OF INDUSTRY
MINING, METALLURGICAL AND CHEMICAL BRANCH
OTTAWA - CANADA

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MONTHLY REPORT

AUTOMOBILE PRODUCTION - JULY, 1936.

July production of automobiles in Canada at 10,475 units was 36 per cent less than the 16,400 made in June and 20 per cent under July of a year ago when output amounted to 13,069 units.

Passenger car production was recorded at 8,192 units in July as against 13,126 in June and commercial cars at 2,283 as against 3,274. Passenger car production in July, 1935, totalled 9,471 and commercial cars, 3,598. The number of cars made for sale in Canada totalled 6,460 as against 10,662 in the previous month and 7,147 in July, 1935.

Customs figures for the month show that 712 cars were imported and 4,561 exported as compared with imports of 335 and exports of 5,105 in July of a year ago.

Table 1 - Number of Automobiles Produced in Canada during JULY and the SEVEN MONTHS ending JULY, 1936.

| | J | U | L | Y | TOTAL FOR SEVEN MONTHS ENDING JULY |
|--------------------------------|--------------------|------------|---|-------|------------------------------------|
| | For sale in Canada | For export | | TOTAL | |
| (a) Passenger cars - | | | | | |
| Permanent open cars - | | | | | |
| Roadsters | 5 | 59 | | 64 | 341 |
| Touring | 7 | 113 | | 120 | 686 |
| Convertible cars - | | | | | |
| Coupe, roadster | 73 | 23 | | 96 | 968 |
| Sedan, touring | 5 | 9 | | 14 | 108 |
| Permanent closed cars - | | | | | |
| Coupe | 398 | 72 | | 470 | 7,546 |
| 2 - Door Sedan | 1,812 | 9 | | 1,821 | 25,923 |
| 4 - Door Sedan | 2,750 | 929 | | 3,679 | 43,247 |
| Others, closed | 21 | ... | | 21 | 274 |
| Chassis (sold without bodies). | ... | 1,907 | | 1,907 | 15,463 |
| TOTAL PASSENGER CARS | 5,071 | 3,121 | | 8,192 | 94,556 |

Table 1 - Number of Automobiles Produced in Canada during JULY and the SEVEN MONTHS ending JULY, 1936. (concluded)

| | (continued) | | | | TOTAL FOR SEVEN MONTHS ENDING JULY |
|--|--------------------|------------|--------|---------|------------------------------------|
| | J | U | L | Y | |
| | For sale in Canada | For export | TOTAL | | |
| (b) Commercial cars, including trucks, buses and chassis - | | | | | |
| 3/4 ton and less | 483 | 373 | 856 | 8,221 | |
| 1 ton and less than 1½ | 24 | ... | 24 | 636 | |
| 1½ tons and less than 2 | 227 | 380 | 607 | 4,123 | |
| 2 tons and less than 2½ | 458 | 135 | 593 | 4,976 | |
| 2½ tons and less than 3½ | 157 | 6 | 163 | 3,756 | |
| 3½ tons and 4½ tons inclusive | 13 | ... | 13 | 55 | |
| 5 tons | 4 | ... | 4 | 10 | |
| 5½ tons and over | 4 | ... | 4 | 8 | |
| Special (ambulances, hearses, etc.) | ... | ... | ... | ... | |
| Buses (including truck chassis for bus use) | 19 | ... | 19 | 82 | |
| TOTAL COMMERCIAL CARS | 1,389 | 894 | 2,283 | 21,867 | |
| GRAND TOTAL | 6,460 | 4,015 | 10,475 | 116,423 | |

Table 2 - Production in Canada, Imports and Exports of Automobiles, by Months, 1935 and 1936.

| Months | P R O D U C T I O N | | | : C U S T O M S ' R E C O R D S | | |
|----------------|---------------------|------------|--------|---------------------------------|---------------|--------|
| | For sale in Canada | For export | TOTAL | : I M P O R T S | E X P O R T S | |
| January | 1935 | 6,021 | 4,586 | 10,607 | 264 | 1,598 |
| | 1936 | 8,220 | 5,082 | 13,302 | 451 | 6,622 |
| February | 1935 | 10,245 | 7,869 | 18,114 | 329 | 4,858 |
| | 1936 | 8,125 | 5,143 | 13,268 | 356 | 4,583 |
| March | 1935 | 14,046 | 7,929 | 21,975 | 587 | 9,379 |
| | 1936 | 13,204 | 4,817 | 18,021 | 804 | 7,613 |
| April | 1935 | 17,813 | 6,310 | 24,123 | 520 | 6,371 |
| | 1936 | 19,870 | 5,081 | 24,951 | 1,163 | 3,740 |
| May | 1935 | 16,081 | 4,621 | 20,702 | 569 | 6,499 |
| | 1936 | 15,792 | 4,214 | 20,006 | 1,379 | 5,246 |
| June | 1935 | 9,910 | 5,835 | 15,745 | 365 | 4,873 |
| | 1936 | 10,662 | 5,738 | 16,400 | 982 | 4,449 |
| July | 1935 | 7,147 | 5,922 | 13,069 | 335 | 5,105 |
| | 1936 | 6,460 | 4,015 | 10,475 | 712 | 4,561 |
| TOTAL | 1935 | 81,263 | 43,072 | 124,335 | 2,969 | 38,683 |
| | 1936 | 82,333 | 34,090 | 116,423 | 5,847 | 36,814 |

Table 3 - Production of Automobiles, by Months, 1930 - 1935.

| Months | 1930 | 1931 | 1932 | 1933 | 1934 | 1935 |
|-----------------|---------|--------|--------|--------|---------|---------|
| January | 10,588 | 6,496 | 5,731 | 5,358 | 6,904 | 10,607 |
| February | 15,548 | 9,864 | 5,477 | 3,298 | 8,571 | 18,114 |
| March | 20,730 | 12,993 | 8,518 | 6,652 | 14,180 | 21,975 |
| April | 24,257 | 17,159 | 6,810 | 8,255 | 18,563 | 24,123 |
| May | 24,672 | 12,738 | 8,221 | 9,396 | 20,161 | 20,702 |
| June | 15,090 | 6,855 | 7,112 | 7,323 | 13,905 | 15,745 |
| July | 10,188 | 4,220 | 7,472 | 6,540 | 11,114 | 13,069 |
| August | 9,792 | 4,544 | 4,067 | 6,079 | 9,904 | 7,692 |
| September | 7,957 | 2,646 | 2,342 | 5,808 | 5,579 | 5,323 |
| October | 4,541 | 1,440 | 2,923 | 3,682 | 3,780 | 8,313 |
| November | 5,407 | 1,247 | 2,204 | 2,291 | 1,697 | 13,496 |
| December | 4,802 | 2,377 | 2,112 | 5,190 | 2,694 | 13,775 |
| TOTAL | 153,372 | 82,559 | 60,789 | 65,852 | 116,852 | 172,934 |

LIST OF MANUFACTURERS

| <u>Names</u> | <u>Addresses</u> |
|--|-----------------------|
| Chrysler Corporation of Canada, Limited | Windsor, Ontario |
| Federal Truck Co. of Canada, Ltd. | Windsor, Ontario |
| Ford Motor Company of Canada, Limited | East Windsor, Ontario |
| General Motors of Canada, Limited | Oshawa, Ontario |
| Hayes Manufacturing Company Limited | Vancouver, B.C. |
| Hudson Motors of Canada, Limited | Tilbury, Ontario |
| International Harvesters of Canada, Ltd. | Chatham, Ontario |
| Packard Motor Car Company of Canada, Limited | Windsor, Ontario |
| White Company, Limited | Montreal, P.Q. |

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