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DEPARTMENT OF TRADE AND COMMERCE  
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MINING, METALLURGICAL AND CHEMICAL BRANCH  
OTTAWA - CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief - Mining, Metallurgical and Chemical Branch: W. H. Losee, B.Sc.

MONTHLY REPORT

AUTOMOBILE PRODUCTION - DECEMBER, 1938.

Production of 18,670 motor vehicles in Canada during December was, with the exception of the total for April, the highest monthly output reported this year. It exceeded the 17,992 cars of the previous month by 4 per cent but was 12 per cent less than the 21,115 cars made in December, 1937.

REVIEW FOR 1938.

During 1938 a total of 166,142 automobiles were produced in Canada, a decline of 20 per cent from the 207,463 reported for 1937. Compared with other years this total showed an increase over the figures for 1936, a decline from 1935 and an increase over 1934, 1933, 1932, 1931 and 1930. Included in the 1938 figures were 125,081 passenger cars and 41,061 trucks, a decline of 18 and 25 per cent respectively, from the corresponding figures of a year ago. The number of motor vehicles made for sale in Canada dropped 22 per cent to 109,173, while the number intended for export dropped 16 per cent to 56,970.

Output started in January at 17,624 units, dropped to 16,066 in February, a short month, and then advanced to 16,802 in March after which the high for the year of 18,819 was reached in April. Production then declined steadily to the low of 5,774 in October but as the factories began producing new models the figures rose to 17,992 in November and closed the year at 18,670 in December.

Exports during 1938 totalled 57,909 units, a decline of 12 per cent from the 66,143 in the previous year and imports at 15,154 were 24 per cent under the 20,069 units of 1937.

A calculation to show the number of new automobiles placed on Canadian roads during a year may be made by deducting the exports from the sum of the production and imports. This figure for 1938 amounted to 123,387 vehicles, for 1937 to 161,389 and for 1936 to 116,225. By applying the net imports to these totals it follows that Canadian manufacturers supplied 87.8 per cent of the home market in 1938, 87.7 per cent in 1937 and 92.0 per cent in 1936.

Table 1 - NUMBER OF AUTOMOBILES PRODUCED IN CANADA DURING DECEMBER and the  
TWELVE MONTHS ENDING DECEMBER, 1938.

	DECEMBER			TOTAL FOR TWELVE MONTHS ending DECEMBER
	For sale in Canada	For export	TOTAL	
(a) Passenger cars -				
Permanent open cars -				
Roadsters .....	...	...	...	...
Touring .....	...	...	...	253
Convertible cars -				
Coupe, roadster .....	23	20	43	589
Sedan .....	...	15	15	213
Permanent closed cars -				
Coupe .....	1,281	288	1,569	11,322
2-Door Sedan .....	3,031	17	3,048	30,592
4-Door Sedan .....	5,234	2,704	7,938	62,418
Other, closed .....	...	...	...	207
Chassis (sold without bodies)	4	2,901	2,905	19,497
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TOTAL PASSENGER CARS ...	9,573	5,945	15,518	125,081
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(b) Commercial cars, including trucks, buses and chassis -				
3/4 ton and less .....	562	778	1,340	16,141
1 ton and less than 1½ .....	85	127	212	4,918
1½ tons and less than 2 .....	243	232	475	6,826
2 tons and less than 2½ .....	168	647	815	9,335
2½ tons and less than 3½ .....	189	89	278	3,529
3½ tons and 4½ tons, inclusive .	6	...	6	97
5 tons .....	...	...	...	19
5½ tons and over .....	...	...	...	13
Special (ambulances, hearses, etc.) .....	...	...	...	1
Buses (including truck chassis for bus use) .....	3	23	26	182
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TOTAL COMMERCIAL .....	1,256	1,896	3,152	41,061
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GRAND TOTAL .....	10,829	7,841	18,670	166,142

Table 2 - PRODUCTION IN CANADA, IMPORTS AND EXPORTS OF AUTOMOBILES, BY MONTHS, 1937 and 1938.

Month	PRODUCTION			: CUSTOMS RECORDS	
		For sale in Canada	For export	TOTAL	: : IMPORTS EXPORTS
January .....	1937 .....	12,233	7,350	19,583	1,523 5,314
	1938 .....	10,306	7,318	17,624	1,290 4,895
February .....	1937 .....	13,539	6,168	19,707	1,387 4,436
	1938 .....	9,818	6,248	16,066	891 7,292
March .....	1937 .....	19,179	5,722	24,901	2,105 7,100
	1938 .....	12,772	4,030	16,802	2,058 7,620
April .....	1937 .....	13,679	3,402	17,081	2,096 5,753
	1938 .....	15,324	3,495	18,819	2,344 4,116
May .....	1937 .....	17,888	5,570	23,458	2,789 5,075
	1938 .....	13,399	4,716	18,115	2,334 5,259
June .....	1937 .....	16,401	7,440	23,841	2,114 6,809
	1938 .....	9,515	5,217	14,732	1,131 5,806
July .....	1937 .....	10,109	7,832	17,941	1,321 8,127
	1938 .....	4,114	4,893	9,007	751 4,764
August .....	1937 .....	2,887	7,855	10,742	904 8,802
	1938 .....	2,569	3,883	6,452	620 3,917
September .....	1937 .....	1,395	3,022	4,417	741 4,002
	1938 .....	3,670	2,419	6,089	396 3,468
October .....	1937 .....	7,061	1,042	8,103	1,613 4,090
	1938 .....	4,969	805	5,774	712 2,962
November .....	1937 .....	12,584	3,990	16,574	1,990 3,066
	1938 .....	11,880	6,112	17,992	1,418 2,766
December .....	1937 .....	12,417	8,698	21,115	1,486 3,569
	1938 .....	10,829	7,841	18,670	1,209 5,044
TOTAL .....					
	1937 .....	139,372	68,091	207,463	20,069 66,143
	1938 .....	109,172	56,970	166,142	15,154 57,909





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Table 3 - PRODUCTION OF AUTOMOBILES, BY MONTHS, 1933 - 1938

Month	1933	1934	1935	1936	1937	1938
January .....	3,358	6,904	10,607	13,302	19,583	17,624
February .....	3,298	8,571	18,115	13,268	19,707	16,066
March .....	6,632	14,180	21,981	18,021	24,901	16,802
April .....	8,255	18,363	24,123	24,951	17,081	18,819
May .....	9,396	20,161	20,702	20,006	23,458	18,115
June .....	7,323	13,905	15,745	16,400	23,641	14,732
July .....	6,540	11,114	13,138	10,475	17,941	9,007
August .....	6,079	9,904	7,675	4,660	10,742	6,452
September .....	5,808	5,579	5,188	4,655	4,417	6,089
October .....	3,682	3,780	8,273	5,361	8,103	5,774
November .....	2,291	1,697	13,491	10,812	16,574	17,992
December .....	3,190	2,694	13,789	20,243	21,115	13,670
TOTAL - CALENDAR YEAR	65,852	116,852	172,877	162,159	207,463	166,142

LIST OF AUTOMOBILE MANUFACTURERS IN CANADA, 1938.

<u>Names of Companies</u>	<u>Addresses</u>
Chrysler Corporation of Canada, Limited	Windsor, Ontario
Ford Motor Company of Canada, Limited	East Windsor, Ontario
General Motors of Canada, Limited	Oshawa, Ontario
Hayes Manufacturing Company Limited	295 West 2nd Ave., Vancouver, B.C.
Hudson Motors of Canada, Limited	Tilbury, Ontario
International Harvester Co. of Canada, Limited	Chatham, Ontario
Packard Motor Car Co. of Canada, Limited	Windsor, Ontario
Leyland Motors Limited	Toronto, Ontario
White Company Limited	5225 De Gaspé St., Montreal, P.Q.

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