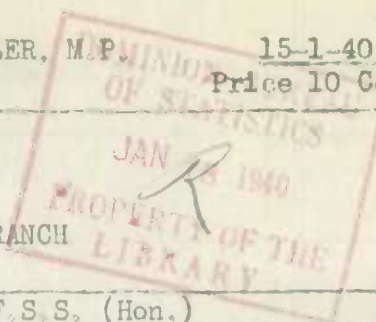


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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY  
MINING, METALLURGICAL AND CHEMICAL BRANCH  
OTTAWA - CANADA



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MONTHLY REPORT

AUTOMOBILE PRODUCTION - DECEMBER, 1939

In December the output of automobiles totalled 16,978 units compared with 16,756 in the previous month and 18,614 in December of a year ago. This month's total included 11,491 passenger cars and 5,487 trucks. About 83 per cent of the passenger cars, or 9,545 units, and 47 per cent of the trucks, or 2,576 units, were made for sale in Canada while the remaining 1,946 passenger cars and 2,911 trucks were intended for export.

REVIEW FOR 1939

Production of automobiles in Canada at 155,316 units in 1939 was 6.5 per cent under the 1938 output of 166,086 cars. Corresponding totals for other years were as follows: 207,463 units in 1937; 162,159 units in 1936, and 172,877 units in 1935.

In the current year, output started at 14,794 units in January, reached a peak of 17,549 in March, then fell off gradually until June, after which the seasonal decline carried output to the low of 3,475 in August. With the advent of new models in October production rose sharply to 11,296, and by December had increased to 16,978 units, the volume in this month being greater than for any corresponding period since March.

Imports of 18,269 cars into Canada during 1939 showed an increase of 21 per cent over the 15,154 in 1938, which in turn was 24 per cent under the 20,069 in 1937. Exports during 1939 numbered 58,720 cars, an increase of nearly 2 per cent over the 57,908 in 1938, but 12 per cent less than the 1937 total of 66,143 units. Shipping hazards during the final quarter of the year apparently did not seriously affect the export trade in automobiles as shipments followed the trend of last year and even showed a slight gain.

Sales of automobiles in Canada during the eleven months ending November 1939 were down 6.9 per cent in number from 1938 levels. A decline from the previous year occurred during each of the first eight months of 1939, but this was converted into an advance of 18 per cent in September, 8 per cent in October and 6 per cent in November. Every province of the Dominion showed lower sales for the eleven-month period excepting Saskatchewan where the gain was 45.5 per cent. In the Maritimes the drop was 4.9 per cent, in Quebec 7.6 per cent, in Ontario 12.2 per cent, in Manitoba 17.8 per cent, in Alberta 4.2 per cent and in British Columbia 2.3 per cent.

Table 1 - NUMBER OF AUTOMOBILES PRODUCED IN CANADA DURING DECEMBER, 1939, and the  
TWELVE MONTHS ENDING DECEMBER, 1939

	DECEMBER, 1939			TWELVE MONTHS
	For sale in Canada	For Export	TOTAL	ending DECEMBER, 1939
(a) Passenger cars -				
Permanent open cars -				
Roadsters .....	-	-	-	-
Touring .....	-	-	-	-
Convertible cars -				
Coupe, roadster .....	77	13	90	612
Sedan .....	4	4	8	222
Permanent closed cars -				
Coupe .....	1,290	20	1,310	9,999
2-Door Sedan .....	3,207	2	3,209	25,790
4-Door Sedan .....	4,963	287	5,250	53,499
Other closed .....	-	-	-	3
Chassis (sold without bodies) ....	4	1,620	1,624	18,681
TOTAL PASSENGER .....	9,545	1,946	11,491	108,806
(b) Commercial cars, including trucks, buses and chassis -				
3/4 ton and less .....	1,119	799	1,918	18,401
1 ton and less than 1 1/2 .....	294	282	576	4,238
1 1/2 tons and less than 2 .....	238	39	277	5,631
2 tons and less than 2 1/2 .....	521	1,524	2,045	13,187
2 1/2 tons and less than 3 1/2 ...	370	267	637	4,723
3 1/2 tons and 4 1/2 tons, in- clusive .....	15	-	15	148
5 tons .....	11	-	11	24
5 1/2 tons and over .....	7	-	7	15
Special (ambulances, hearses, etc.)	-	-	-	-
Buses (including truck chassis for bus use) .....	1	-	1	143
TOTAL COMMERCIAL .....	2,576	2,911	5,487	46,510
GRAND TOTAL .....	12,121	4,857	16,978	155,316

Table 2 - PRODUCTION IN CANADA, IMPORTS AND EXPORTS OF AUTOMOBILES, BY MONTHS, 1938 and 1939

Month	PRODUCTION			CUSTOMS RECORDS	
		For sale in Canada	For export	TOTAL	IMPORTS EXPORTS
January .....	1938 .....	10,306	7,318	17,624	1,290 4,895
	1939 .....	8,664	6,130	14,794	1,101 8,519
February .....	1938 .....	9,818	6,248	16,066	891 7,292
	1939 .....	8,171	6,129	14,300	830 6,064
March .....	1938 .....	12,772	4,030	16,802	2,058 7,620
	1939 .....	12,036	5,513	17,549	1,984 6,364
April .....	1938 .....	15,324	3,495	18,819	2,344 4,116
	1939 .....	13,124	3,767	16,891	1,886 2,281
May .....	1938 .....	13,399	4,716	18,115	2,334 5,259
	1939 .....	11,106	4,600	15,706	2,879 5,496
June .....	1938 .....	9,515	5,217	14,732	1,131 5,806
	1939 .....	8,258	6,257	14,515	1,595 6,046
July .....	1938 .....	4,114	4,893	9,007	751 4,764
	1939 .....	2,415	6,720	9,135	768 4,840
August .....	1938 .....	2,569	3,883	6,452	620 3,917
	1939 .....	1,914	1,561	3,475	925 6,171
September .....	1938 .....	3,670	2,419	6,089	396 3,468
	1939 .....	3,894	27	3,921	1,859 1,927
October .....	1938 .....	4,969	805	5,774	712 2,962
	1939 .....	7,849	3,447	11,296	1,431 1,213
November .....	1938 .....	11,880	6,112	17,992	1,418 2,766
	1939 .....	9,643	7,113	16,756	1,607 4,884
December .....	1938 .....	10,792	7,822	18,614	1,209 5,044
	1939 .....	12,121	4,857	16,978	1,404 4,915
TOTAL .....		109,128	56,958	166,086	15,154 57,909
		99,195	56,121	155,316	18,269 58,720





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- 4 -

Table 3 - PRODUCTION OF AUTOMOBILES, BY MONTHS, 1934 - 1939

Month	1934	1935	1936	1937	1938	1939
January .....	6,904	10,607	13,302	19,583	17,624	14,794
February .....	8,571	18,115	13,268	19,707	16,066	14,300
March .....	14,180	21,981	18,021	24,901	16,802	17,549
April .....	18,363	24,123	24,951	17,081	18,819	16,891
May .....	20,161	20,702	20,006	23,458	18,115	15,706
June .....	13,905	15,745	16,400	23,841	14,732	14,515
July .....	11,114	13,188	10,475	17,941	9,007	9,135
August .....	9,904	7,675	4,660	10,742	6,452	3,475
September .....	5,579	5,188	4,655	4,417	6,089	3,921
October .....	3,780	8,273	5,361	8,103	5,774	11,296
November .....	1,697	13,491	10,812	16,574	17,992	16,756
December .....	2,694	13,789	20,248	21,115	18,614	16,978
TOTAL - CALENDAR YEAR ..	116,852	172,877	162,159	207,463	166,086	155,316

LIST OF AUTOMOBILE MANUFACTURERS IN CANADA - 1939

<u>Name of Company</u>	<u>Address</u>
Chrysler Corporation of Canada, Limited	Windsor, Ontario
Ford Motor Company of Canada, Limited	Windsor, Ontario
General Motors of Canada, Limited	Oshawa, Ontario
Hayes Manufacturing Company, Limited	295 West 2nd Avenue, Vancouver, B.C.
Hudson Motors of Canada, Limited	Tilbury, Ontario
International Harvester Co. of Canada, Limited	Chatham, Ontario
White Company, Limited	5225 De Gaspe' Street, Montreal, P.Q.