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CENSUS OF INDUSTRY

MINING, METALLURGICAL AND CHEMICAL BRANCH

OTTAWA - CANADA

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MONTHLY REPORT

AUTOMOBILE PRODUCTION - MARCH, 1940

Production of motor vehicles in Canada totalled 16,612 units during March Compared with 18,193 in the previous month and 17,549 in March, 1939. This month's total included 12,025 passenger cars and 4,587 commercial vehicles.

For the three months ending March, the cumulative output amounted to 52,018 units, a gain of 11.5 per cent over the 46,643 units reported for the first quarter of a year ago.

Table 1 - NUMBER OF AUTOMOBILES PRODUCED IN CANADA, MARCH, 1940, AND THE THREE MONTHS ENDING MARCH

	FOR SALE IN CANADA	FOR EXPORT	TOTAL	THREE MONTHS ENDING MARCH
(a) Passenger cars -				
Permanent open cars -				
Roadsters
Touring
Convertible cars -				
Coupe, roadster	97	21	118	267
Sedan	4	13	17	58
Permanent closed cars -				
Coupe	1,433	42	1,475	4,657
2-Door Sedan	3,778	56	3,834	11,040
4-Door Sedan	5,641	597	6,238	18,231
Other closed
Chassis (sold without bodies)	1	342	343	3,130
TOTAL PASSENGER	10,954	1,071	12,025	37,383
(b) Commercial cars, including trucks, buses and chassis -				
3/4 ton and less	1,315	438	1,753	5,718
1 ton and less than 1 1/2	405	21	426	1,404
1 1/2 tons and less than 2	321	60	381	997
2 tons and less than 2 1/2	595	416	1,011	3,984
2 1/2 tons and less than 3 1/2	478	50	528	2,024
3 1/2 tons and 4 1/2 tons, inclusive	16	...	16	27
5 tons
5 1/2 tons and over	1	...	1	3
Special (ambulances, hearses, etc.)	461	...	461	461
Buses (including truck chassis for bus use)	10	...	10	17
TOTAL COMMERCIAL	3,602	985	4,587	14,635
GRAND TOTAL	14,556	2,056	16,612	52,018



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Table 2 - PRODUCTION IN CANADA, IMPORTS AND EXPORTS OF AUTOMOBILES, BY MONTHS, 1939 and 1940

Month		P R O D U C T I O N			C U S T O M S R E C O R D S	
		For sale in Canada	For export	TOTAL	IMPORTS	EXPORTS
January	1939	8,664	6,130	14,794	1,101	8,519
	1940	13,531	3,682	17,213	1,117	4,989
February	1939	8,171	6,129	14,300	805	6,064
	1940	13,208	4,985	18,193	1,763	4,795
March	1939	12,036	5,513	17,549	1,984	6,364
	1940	14,556	2,056	16,612	(x)	4,791
TOTAL	1939	28,871	17,772	46,643	3,890	20,947
	1940	41,295	10,723	52,018	(x)	14,575

(x) Not available at time of printing.

Table 3 - PRODUCTION OF AUTOMOBILES, BY MONTHS, 1936 - 1940

Month	1936	1937	1938	1939	1940
January	13,302	19,583	17,624	14,794	17,213
February	13,268	19,707	16,066	14,300	18,193
March	18,021	24,901	16,802	17,549	16,612
TOTAL - 3 MONTHS	44,591	64,191	50,492	46,643	52,018
April	24,951	17,081	18,819	16,891	
May	20,006	23,458	18,115	15,706	
June	16,400	23,841	14,732	14,515	
July	10,475	17,941	9,007	9,135	
August	4,660	10,742	6,452	3,475	
September	4,655	4,417	6,089	3,921	
October	5,361	8,103	5,774	11,296	
November	10,812	16,574	17,992	16,756	
December	20,248	21,115	18,614	16,978	
TOTAL - CALENDAR YEAR ...	162,159	207,463	166,086	155,316	

LIST OF AUTOMOBILE MANUFACTURERS IN CANADA - 1940

<u>Name of Company</u>	<u>Address</u>
White Company Ltd.	Montreal, Quebec
Chrysler Corporation of Canada, Limited	Windsor, Ontario
Ford Motor Company of Canada, Limited	Windsor, Ontario
General Motors of Canada, Limited	Oshawa, Ontario
International Harvester Co. of Canada, Limited	Chatham, Ontario
Hayes Manufacturing Co. Ltd.	