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Monthly Report onMOTOR VEHICLE SHIPMENTS - CANADA - JULY, 1948

Factory shipments of Canadian-made vehicles totalled 15,106 units in July, 1948 compared with 23,362 units in the previous month and with 21,907 units in July, 1947. The shipments for the current month included 9,509 passenger cars, 5,535 trucks and 62 buses.

Table 1 - Motor Vehicle Shipments - Canada - July, 1948

|   | Factory Shipments of<br>Made-in-Canada Vehicles |               |        | Shipments of<br>vehicles<br>imported from<br>United States |
|---|---|---------------|--------|--|
|   | For sale<br>in Canada                           | For<br>export | Total  |  |
|   | (Number of Units)                               |               |        |  |
| (a) <u>Passenger Cars -</u>   |   |               |        |  |
| Permanent open cars:  |   |               |        |  |
| Roadsters .....   | ...   | ...           | ...    | ...  |
| Touring .....   | ...   | ...           | ...    | ...  |
| Convertible cars:   |   |               |        |  |
| Coupe, roadster .....   | ...   | ...           | ...    | 23   |
| Sedan, touring .....  | ...   | ...           | ...    | ...  |
| Permanent closed cars:  |   |               |        |  |
| Coupe .....   | 1,219   | 130           | 1,349  | 26   |
| 2-door sedan .....  | 1,788   | 1             | 1,789  | 124  |
| 4-door sedan .....  | 4,597   | 484           | 5,081  | 306  |
| Other closed .....  | ...   | ...           | ...    | 41   |
| Chassis (sold without bodies)   | ...   | 1,290         | 1,290  | ...  |
| Total Passenger Cars .....  | 7,604   | 1,905         | 9,509  | 520  |
| (b) <u>Commercial vehicles, including<br/>trucks, buses and chassis -</u> |   |               |        |  |
| Maximum Gross Vehicle Weight<br>-in pounds-                               |   |               |        |  |
| 5,000 and less .....  | 1,892   | 393           | 2,285  | 229  |
| 5,001 - 10,000 .....  | 1,064   | 44            | 1,108  | 187  |
| 10,001 - 14,000 .....   | 550   | 475           | 1,025  | 7  |
| 14,001 - 16,000 .....   | 854   | 55            | 909    | 2  |
| 16,001 - 19,500 .....   | 102   | ...           | 102    | 15   |
| 19,501 - 26,000 .....   | 73  | ...           | 73     | 7  |
| Over 26,000 .....   | 33  | ...           | 33     | 15   |
| Total Trucks .....  | 4,568   | 967           | 5,535  | 462  |
| Total Coaches or Buses ..   | 48  | 14            | 62     | ...  |
| Total Commercial Vehicles ..  | 4,616   | 981           | 5,597  | 462  |
| TOTAL PASSENGER AND COMMERCIAL ....                                       | 12,220  | 2,886         | 15,106 | 982  |





Table 2 - Motor Vehicle Shipments - Canada - Seven Months Ended July, 1948

|   | Factory Shipments of<br>Made-in-Canada Vehicles |               |         | Shipments of<br>vehicles<br>imported from<br>United States |
|---|---|---------------|---------|--|
|   | For sale<br>in Canada                           | For<br>export | Total   |  |
|   | (Number of Units)                               |               |         |  |
| (a) <u>Passenger Cars</u> -   |   |               |         |  |
| Permanent open cars:  |   |               |         |  |
| Roadsters .....   | ...   | ...           | ...     | ...  |
| Convertible cars:   |   |               |         |  |
| Coupe, roadsters .....  | ...   | ...           | ...     | 73   |
| Sedan, touring .....  | ...   | ...           | ...     | 1  |
| Permanent closed cars:  |   |               |         |  |
| Coupe .....   | 7,994   | 394           | 8,388   | 85   |
| 2-door sedan .....  | 22,158  | 7             | 22,165  | 374  |
| 4-door sedan .....  | 40,559  | 5,096         | 45,655  | 1,403  |
| Other closed .....  | 292   | ...           | 292     | 61   |
| Chassis (sold without bodies)   | 1   | 7,187         | 7,188   | ...  |
| Total Passenger Cars .....  | 71,004  | 12,684        | 83,688  | 1,997  |
| (b) <u>Commercial vehicles, including<br/>trucks, buses and chassis</u> - |   |               |         |  |
| Maximum Gross Vehicle Weight<br>- in pounds -                             |   |               |         |  |
| 5,000 and less .....  | 18,259  | 5,585         | 23,844  | 742  |
| 5,001 - 10,000 .....  | 8,923   | 1,913         | 10,836  | 444  |
| 10,001 - 14,000 .....   | 5,435   | 5,754         | 11,189  | 63   |
| 14,001 - 16,000 .....   | 9,189   | 2,071         | 11,260  | 25   |
| 16,001 - 19,500 .....   | 1,643   | ...           | 1,643   | 90   |
| 19,501 - 26,000 .....   | 1,091   | ...           | 1,091   | 72   |
| Over 26,000 .....   | 369   | ...           | 369     | 60   |
| Total Trucks .....  | 44,909  | 15,323        | 60,232  | 1,496  |
| Total Coaches or Buses .....  | 308   | 60            | 368     | 3  |
| Total Commercial Vehicles ....  | 45,217  | 15,383        | 60,600  | 1,499  |
| TOTAL PASSENGER AND COMMERCIAL ....                                       | 116,221   | 28,067        | 144,288 | 3,496  |

Table 3 - Motor Vehicle Shipments - Canada - by Months, 1944-1948

| Month              | 1944    | 1945    | 1946    | 1947    | 1948    |
|--------------------|---------|---------|---------|---------|---------|
| (Number of Units)  |         |         |         |         |         |
| January .....      | 13,702  | 13,745  | 8,495   | 18,700  | 16,715  |
| February .....     | 13,930  | 13,090  | 7,484   | 20,331  | 16,382  |
| March .....        | 14,625  | 14,912  | 11,373  | 22,491  | 27,112  |
| April .....        | 11,061  | 14,351  | 16,830  | 21,891  | 24,243  |
| May .....          | 12,303  | 15,045  | 20,022  | 21,665  | 21,368  |
| June .....         | 14,317  | 14,532  | 15,585  | 21,137  | 23,362  |
| July .....         | 12,132  | 11,093  | 17,221  | 21,907  | 15,106  |
| Total Seven Months | 92,070  | 96,768  | 97,010  | 148,122 | 144,288 |
| August .....       | 13,729  | 13,376  | 12,293  | 15,659  |         |
| September .....    | 12,511  | 8,484   | 11,543  | 24,205  |         |
| October .....      | 13,230  | 6,596   | 14,951  | 25,479  |         |
| November .....     | 14,047  | 1,575   | 19,105  | 23,240  |         |
| December .....     | 12,530  | 5,997   | 16,626  | 21,310  |         |
| TOTAL .....        | 158,117 | 132,796 | 171,528 | 258,015 |         |

Note: Data for 1944-1946 inclusive are for production; data for 1947 and 1948 are for factory shipments.



LIST OF REPORTING COMPANIES, JULY, 1948

|  |                             |
|--|-----------------------------|
| x Canadian Car and Foundry Co. Ltd.          | Fort William, Ontario       |
| x Chrysler Corporation of Canada Ltd.        | Windsor, Ontario            |
| Diamond-T Trucks Ltd.                        | Toronto, Ontario            |
| Federal Motor Truck Co. Ltd.                 | Detroit, Mich., U.S.A.      |
| x Fleet Manufacturing Limited                | Fort Erie, Ontario          |
| x Ford Motor Company of Canada Ltd.          | Windsor, Ontario            |
| Four Wheel Drive Auto Co. Ltd.               | Kitchener, Ontario          |
| x General Motors of Canada Limited           | Oshawa, Ontario             |
| x Hayes Mfg. Co. Ltd.                        | Vancouver, British Columbia |
| Hudson Motors Ltd.                           | Tilbury, Ontario            |
| x International Harvester Co. of Canada Ltd. | Chatham, Ontario            |
| Kaiser-Fraser Corp. Ltd.                     | Willow Run, Mich., U.S.A.   |
| Leyland Motors, Limited                      | Toronto, Ontario            |
| Mack Trucks of Canada Ltd.                   | Toronto, Ontario            |
| Nash Motors of Canada Ltd.                   | Toronto, Ontario            |
| Packard Motor Car Co. of Canada Ltd.         | Windsor, Ontario            |
| x Reo Motor Company of Canada, Ltd.          | Leaside, Ontario            |
| Studebaker Corp. of Canada Ltd.              | Hamilton, Ontario           |
| x White Company Ltd.                         | Montreal, Quebec            |
| Willys-Overland of Canada Ltd.               | Toronto, Ontario            |
| Weymouth-Bradley, Ltd.                       | Toronto, Ontario            |

x Canadian producers.

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