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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
TRANSPORTATION BRANCH
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Dominion Statistician, R.H. Coats, B.A., F.S.S., (Hon.), F.R.S.C.
Chief, Transportation Branch, G.S. Wrong, B.Sc.

PRELIMINARY REPORT
ON
MOTOR VEHICLE REGISTRATIONS
1928

The number of motor vehicles registered in Canada exceeded a million for the first time, aggregating 1,076,819, which was an average of one motor vehicle per nine persons in Canada. The latest data available show only three countries with greater densities of motor vehicles, viz., United States, Hawaiian Islands and New Zealand where averages were 5.1 persons, 7.9 persons and 8.0 persons per motor vehicle respectively. These data are for all motor vehicles; motor trucks, motor buses, motor cycles, as well as passenger automobiles. Passenger automobiles registered in Canada amounted to 921,395, or one per 10.5 persons. The increase over 1927 registrations was 100,028 passenger cars and 31,119 other motor vehicles, a total increase of 131,147 motor vehicles, or almost 14 per cent.

Table 1.		REGISTRATIONS, 1928					
Province	: Estimated : : Population : : 1928	: Passenger Cars			: Total Motor Vehicles		
		: Total : : Number	: Number of : : Persons per car		: Total : : Number	: Number of Persons : : per Motor Vehicle	
P.E. Island	86,400	4,952	17.4	(21.1)	5,430	15.9	(19.8)
Nova Scotia	547,000	30,327	18.0	(20.8)	35,256	15.5	(18.1)
New Brunswick	415,000	25,064	16.6	(18.4)	28,072	14.8	(16.7)
Quebec	2,647,000	116,157	22.8	(26.0)	148,473	17.8	(20.3)
Ontario	3,229,000	429,426	7.5	(8.2)	491,140	6.6	(7.3)
Manitoba	655,000	63,384	10.3	(11.2)	71,163	9.2	(10.1)
Saskatchewan	851,000	102,839	8.3	(9.0)	121,615	7.0	(7.8)
Alberta	631,900	78,302	8.1	(9.1)	89,249	7.1	(8.4)
British Columbia	583,000	70,828	8.2	(9.0)	86,244	6.8	(7.4)
Yukon Territory	3,500	116	30.2	(31.5)	177	19.8	(22.2)
N.W. Territories	9,200						
CANADA	9,658,000	921,395	10.5	(11.6)	1,076,819	9.0	(10.1)

Note: 1927 averages in brackets.

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REPORT

OF THE

COMMISSIONERS OF THE LAND OFFICE

FOR THE YEAR 1900

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The revenues collected by the provinces from registrations of motor vehicles, chauffeurs, dealers, etc. amounted to \$18,916,417, which was \$2,344,056 more than the 1927 revenues. All of the provinces imposed a tax on gasoline used by motor vehicles, the tax in Saskatchewan, the last province to impose the tax, becoming effective May 1, 1928. The rate at the close of the year was 5 cents per gallon in the Maritime Provinces and Quebec and 3 cents per gallon in Ontario and the western provinces, all of the eastern provinces making the increase from 3 cents to 5 cents in 1928. The total gasoline tax collected by all provinces for the year was \$12,547,073 which was an increase over the 1927 revenue of \$4,583,728, or over 57 per cent. The three factors in this increase were increased consumption, increased tax rates and the addition of the Saskatchewan tax. The total revenue accruing to the provinces from automobiles including the gasoline tax was \$31,463,490, or an average of \$29 per motor vehicle for the year.

Table 2.

MOTOR VEHICLE REVENUES, 1928

Province	: Revenues : from : Registrations:	: Gasoline : Tax	: Total
	\$	\$	\$
Prince Edward Island	99,495	89,189	188,684
Nova Scotia	775,887	561,024	1,336,911
New Brunswick	744,566	250,585	995,151
Quebec	4,131,341	2,774,401	6,905,742
Ontario	6,514,139	4,607,380	11,121,519
Manitoba	938,907	845,734	1,784,641
Saskatchewan	2,181,118	1,299,666	3,480,784
Alberta	1,687,757	1,226,953	2,914,710
British Columbia	1,841,328	892,141	2,733,469
Yukon Territory	1,879	---	1,879
CANADA	18,916,417	12,547,073	31,463,490

During 1928 tourist automobiles entering Canada from the United States and Canadian cars exported for touring purposes to the United States exceeded all previous records. The majority of cars entering Canada for touring in the Maritime Provinces enter at New Brunswick ports although 1,507 entered by boat through Yarmouth, Nova Scotia, and for this reason the three Maritime Provinces are shown together. Also the number of tourists' cars entering via the ports of any province does not indicate the total number of foreign tourists' cars on the highways of that province.

The recent report on "The Tourist Trade in Canada, 1928," issued by the Bureau, estimates the total gross value of the automobile tourist trade to Canada for 1928 at \$167,384,000 and the amount expended in the United States by Canadian motor tourists at \$59,785,000.

Table 3.

TOURIST AUTOMOBILES, 1928

At Ports in	Admitted for Period				Canadian Cars Exported for Touring Purposes
	Not Exceeding 24 hours	Not Exceeding 60 days	Exceeding 60 days and not more than 6 months		
Maritime Provinces	144,901 (136,172)	32,269 (23,457)	53 (634)	34,701 (48,893)	
Quebec	193,811 (191,438)	271,871 (190,261)	91 (655)	98,534 (105,370)	
Ontario	2,253,334 (2,000,399)	507,957 (413,938)	871 (1496)	236,606 (227,758)	
Manitoba	34,488 (18,957)	13,653 (10,871)	6 (94)	18,989 (20,084)	
Saskatchewan	11,904 (4,317)	5,938 (5,764)	28 (251)	10,762 (7,946)	
Alberta	8,164 (6,252)	4,231 (3,276)	77 (9)	2,086 (1,697)	
British Columbia	52,135 (52,552)	109,626 (92,831)	47 (176)	118,193 (84,181)	
CANADA	2,698,737 (2,410,087)	945,545 (740,398)	1173 (3315)	519,871 (495,929)	

Note: 1927 data in brackets.

The final report on Automobile Statistics is being printed and will be issued later. This report will also include statistics of the highways of Canada and may be had upon application to the Bureau.



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