

Statistique  
Canada

# service bulletin

# bulletin de service

## Communications

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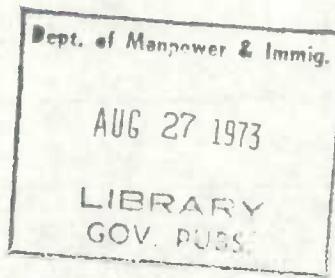
## Communications

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Vol. 3, No. 6

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RADIO AND TELEVISION BROADCASTING, 1972

This bulletin presents the revenues, expenses and the number of employees of the radio and television industry for the broadcasting year, i.e. the twelve-month period from September 1, 1971 to August 31, 1972. The data are based on information supplied by the Canadian Broadcasting Corporation and the licensees of other (privately owned) commercial broadcasting stations including the CTV network.

Table 1 shows the results of the operation of the Canadian Broadcasting Corporation and the privately owned radio and television broadcasting operations. Tables 2 to 5 show the privately owned broadcasting operations only by area and by revenue group and do not include the activities of the C.B.C.

The basis of this report is the broadcasting operation - not the broadcasting station as in past years. The reason for making this change is that it permits a more realistic presentation of the data. A broadcasting operation may consist of one or more broadcasting stations as in radio, or in television, it may consist of an originating television station or a network such as the CTV.

RADIODIFFUSION ET TÉLÉVISION, 1972

Cette publication contient les recettes, dépenses et effectifs en 1972 de l'industrie de la radiodiffusion et de la télévision, c.-à-d. les douze mois allant du 1<sup>er</sup> septembre 1971 au 31 août 1972. Les données sont fondées sur les renseignements obtenus de la Société Radio-Canada et des titulaires de licences d'autres stations commerciales (privées), y compris les réseaux CTV.

Le Tableau 1 présente les données d'exploitation de la Société Radio-Canada et des entreprises privées de radiodiffusion et de télévision. Les Tableaux 2 à 5 fournissent uniquement les données des entreprises privées par région et tranche de recettes et ne comprennent pas les opérations de Radio-Canada.

Cette publication se fonde sur les entreprises plutôt que sur les stations de radiodiffusion et de télévision comme dans le passé parce que cette méthode permet de présenter les données de façon plus réaliste. Une entreprise peut se composer d'une ou plusieurs stations comme dans le cas de la radiodiffusion; en ce qui concerne la télévision, elle peut comprendre des stations émettrices ou un réseau CTV.

	Radio	Television — Télévision
Companies — Sociétés .....	232	57
Operations — Entreprises .....	282	57
Stations — Stations .....	343	56*

\* Originating stations. — Stations émettrices.

In radio a broadcasting operation may consist of a single station operation, a combined AM/FM station operation or other combinations of radio stations.

Les entreprises de radiodiffusion peuvent se composer d'une seule station, d'une station jumelée AM et FM ou d'autres ensembles.

Radio Operations and Stations  
Entreprises et stations de radiodiffusion

	Operations — Entreprises	Stations
Single Stations — Stations uniques .....	223	223
AM/FM Combination — Ensembles AM et FM .....	50	100
Other Combinations of radio stations — Autres ensembles de stations de radiodiffusion	9	20
Total .....	282	343

The allocation of an individual radio station to a particular revenue group is limited by the availability of data on the station's revenue and expenses. Licensees usually report the revenue earned by each radio station operated by the licensee; however, expenses are frequently not separated where the licensee operates more than one radio station as indicated in the above table. In previously published reports on broadcasting where the expenses in the operation of more than one radio station are combined, the revenue for each station was used as a method to prorate expenses and the station was arrayed in a distribution to show revenues and expenses. This exercise

Pour placer une certaine station de radiodiffusion dans une certaine tranche de recettes, il faut se fonder sur les données disponibles au sujet des recettes et dépenses de la station. Les titulaires de licences déclarent habituellement les recettes de chaque station de radiodiffusion qu'ils exploitent; toutefois, il arrive souvent qu'ils ne ventilent pas les dépenses lorsqu'ils exploitent plus d'une station de radiodiffusion comme l'indique le tableau ci-dessus. Auparavant on regroupait les dépenses d'exploitation des entreprises à stations multiples et on les répartissait proportionnellement en se fondant sur les recettes de chaque station. Les stations étaient mises en tableaux selon la répartition des recettes et des dépenses. Cette méthode avait tendance à créer de la

tends to confuse the issue and it has been discarded in favour of presenting the number of radio broadcasting operations by area and by revenue group.

Revenues from sale of air time have been reported net of advertising agencies commission. All expenses have resulted from current operations. Extraordinary items have been included in other adjustments.

In comparison to the 1971 broadcasting year, radio broadcasting revenues reported by the privately owned operations increased by 15.7 %, \$145,431,759 over \$125,692,692. Television Broadcasting Revenues reported by the privately owned operations increased by 14.1 %; \$132,094,526 over \$115,789,761. The Canadian Broadcasting Corporation increased its revenues by 6.8 %; \$38,699,000 over \$36,250,000.

confusion et on l'a abandonnée pour retenir la classification numérique des entreprises de radiodiffusion par région et tranche de recettes.

Les recettes des ventes de temps d'antenne ont été déclarées sans les commissions des agences de publicité. Tous les frais proviennent des dépenses d'exploitation courantes. Les rubriques exceptionnelles ont été intégrées aux autres redressements.

Par rapport à 1971, les recettes des stations de radiodiffusion des entreprises privées ont augmenté de 15.7 % passant de \$125,692,692 à \$145,431,759. Celles des stations de télévision des entreprises privées ont progressé de 14.1 % passant de \$115,789,761 à \$132,094,526. Les recettes de la Société Radio-Canada ont augmenté de 6.8 %, passant de \$36,250,000 à \$38,699,000.

#### CANADIAN BROADCASTING CORPORATION - LA SOCIÉTÉ RADIO-CANADA

##### Operating Revenues - Revenus d'exploitation

(net of agency commissions and station payments - moins les commissions des agences de publicité et les paiements aux stations)

	Radio	Télévision	Total
\$'000			
Local time sales - Ventes de temps d'antenne (local) .....	992	3,378	4,370
National time sales - Ventes de temps d'antenne (national) .....	894	13,559	14,453
Network time sales - Ventes de temps d'antenne (réseau) .....	520	17,979	18,499
Syndication and production - Droits de diffusion et services de production ....		171	171
Other - Autres .....	11	1,195	1,206
<b>Total .....</b>	<b>2,417</b>	<b>36,282</b>	<b>38,699</b>

##### Net Cost of Operations for the CBC

The net cost of operations for the CBC differs from the actual Parliamentary grant which is based upon its operations for the fiscal year ended March 31 rather than August 31 reported herein. The calculation of the Parliamentary grant replaces depreciation and amortization of assets with an amount required for repayment of loans to the Corporation by the Government of Canada to finance the acquisition of capital assets. The CBC reported at August 31, 1972 that depreciation and amortization exceeded the repayment of Capital Loans by \$5,825,000.

This data will also be contained in the annual publication "Radio and Television Broadcasting", 1972 Catalogue No. 56-204. For further information on this release contact Pat Crosby, Communications Section, Statistics Canada, Ottawa, Area code 613 Telephone 996-9274.

##### Coûts nets d'exploitation de la Société Radio-Canada

Les coûts d'exploitation nets de Radio-Canada diffèrent des crédits parlementaires courants qui se fondent sur l'exercice financier se terminant le 31 mars et non le 31 août comme ci-après. Dans le calcul des crédits parlementaires, on remplace la dépréciation et l'amortissement des actifs par le montant nécessaire pour rembourser le Gouvernement du Canada des prêts consentis à la Société pour l'acquisition d'immobilisations. L'état financier de Radio-Canada, au 31 août 1972, montre que la dépréciation et l'amortissement ont dépassé le remboursement des emprunts de \$5,825,000.

Ces données paraîtront également dans la publication annuelle Radiodiffusion et télévision, 1972, n° 56-204 au catalogue. Pour plus de renseignements, veuillez communiquer avec Pat Crosby, Section des communications, Statistique Canada, Ottawa, téléphone: 613-996-9274.

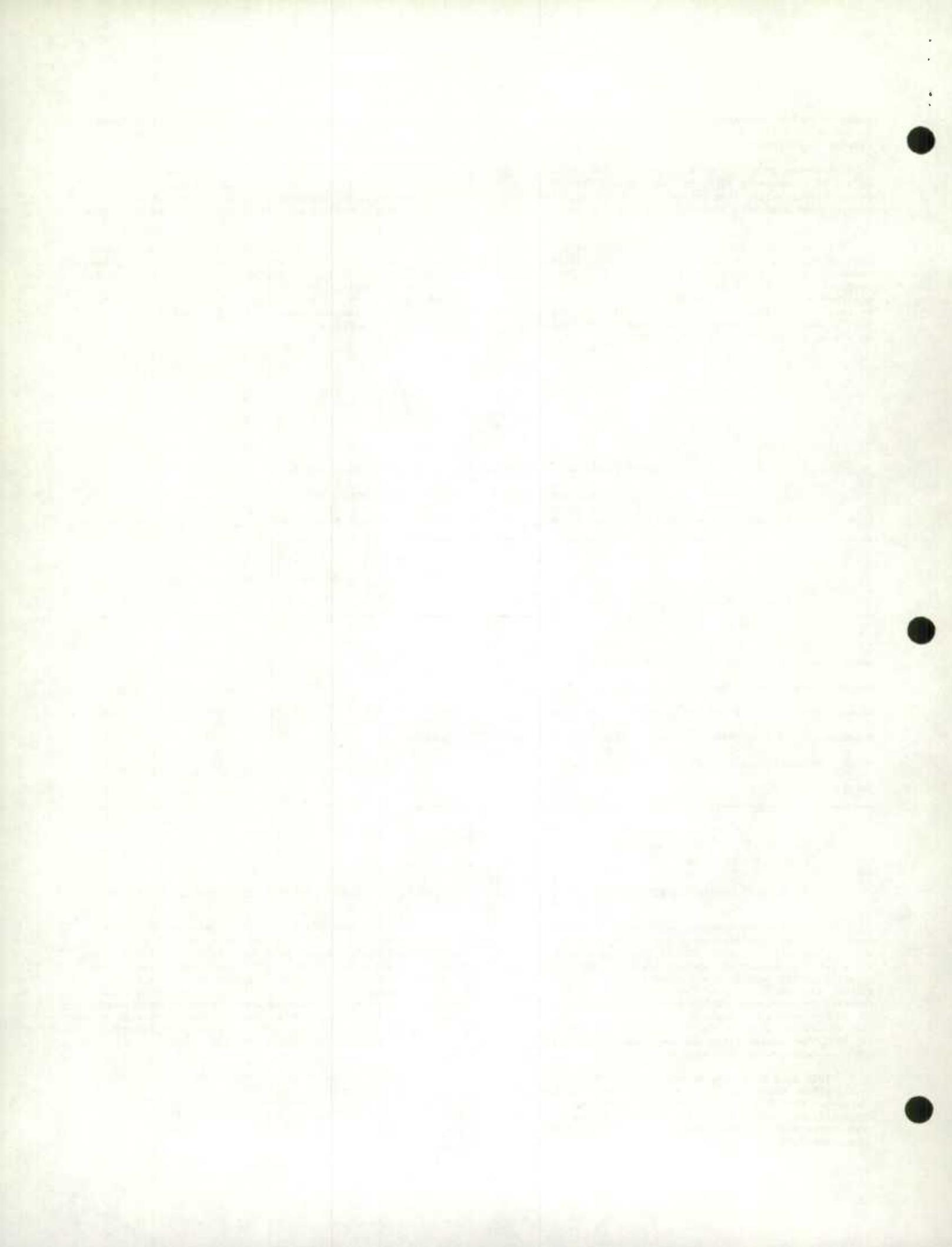


TABLE 1. Revenue and Expenses, and Employees of the Radio and Television Broadcasting Industry including the CBC, 1972

TABLEAU 1. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion et de la télévision,  
y compris Radio-Canada, 1972

	Private radio broadcasting — Stations de radiodiffusion privées	Private television broadcasting — Stations de télévision privées	CBC — Radio-Canada
<b>Operating revenue — Recettes d'exploitation</b>			
Local time sales — Ventes de temps d'antenne (local) .....	92,981,250	32,647,403	4,370,000
National time sales — Ventes de temps d'antenne (national) "	48,670,300	72,599,472	14,453,000
Network time sales — Ventes de temps d'antenne (réseau) .... "	645,357	15,435,970	18,499,000
Syndication and production — Droits de diffusion et de services de production .....	" 907,684	10,632,402	171,000
Other — Autre .....	" 2,227,168	779,279	1,206,000
Operating revenue — Total — Recettes d'exploitation .....	" 145,431,759	132,094,526	38,699,000
<b>Operating expenses — Dépenses d'exploitation</b>			
Program — Émissions .....	" 38,378,047	49,562,798	144,563,000
Technical — Services techniques .....	" 6,325,430	11,892,313	28,479,000
Sales and promotion — Ventes et promotion .....	" 29,866,674	13,360,042	8,049,000
Administrative and general — Administration et frais généraux "	39,193,472	23,502,258	29,393,000
Depreciation — Amortissement .....	" 5,490,260	7,825,564	12,390,000
Interest expense — Intérêts versés .....	" 2,629,331	2,443,711	9,058,000
Other adjustments: Addition to (or deduction from) Income — Autres redressements: Ajouter au revenu (ou en déduire)	" 849,437	3,610,394	786,000
Net profit (loss) before income taxes — Bénéfice net (perde) avant impôts .....	" 24,397,982	27,118,234	...
Net Cost of CBC operations — Coût net d'exploitation de Radio-Canada .....	" ...	...	192,447,000
Provision for income taxes — Provision pour impôts .....	" 10,847,772	12,720,406	...
Net Profit (loss) after income taxes — Bénéfice net (perde) après impôts .....	" 13,550,210	14,397,828	...
Salaries and benefits included in expenses — Rémunération et avantages sociaux compris dans les dépenses .....	" 60,079,971	42,395,383	117,713,000
Average number of employees — Effectifs moyens .....	6,709	4,220	9,195

... Indicates not applicable. — N'ayant pas lieu de figurer.

TABLE 2. Revenue and Expenses, and Employees of the Privately Owned Radio Broadcasting Industry, by Area, 1972

No.		Newfoundland and Prince Edward Island — Terre-Neuve et Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec	Ontario	
1	Operations .....	No.	10	14	9	60	84
2	Stations .....	"	11	19	10	67	115
	Operating revenue:						
3	Local time sales .....	dollars	2,500,089	3,103,096	2,393,953	19,154,124	33,831,143
4	National time sales .....	"	476,205	1,093,507	633,521	11,540,509	22,966,723
5	Network time sales .....	"	222,577	3,504	4,657	48,903	35,906
6	Syndication and production .....	"	9,524	4,912	1,169	294,079	35,640
7	Other .....	"	5,497	29,152	16,021	249,133	432,647
8	Total operating revenue .....	"	3,213,892	4,234,171	3,049,321	31,286,748	57,302,059
	Operating expenses:						
9	Program .....	"	1,044,762	1,222,186	893,636	8,621,565	14,094,879
10	Technical .....	"	208,938	250,859	180,584	1,347,795	2,241,687
11	Sales and promotion .....	"	397,648	764,730	443,597	6,516,546	12,596,499
12	Administrative and general .....	"	972,153	1,537,322	851,813	9,173,117	13,681,042
13	Depreciation .....	"	140,054	148,028	315,079	1,056,372	2,083,360
14	Interest expense .....	"	6,564	62,511	76,871	450,082	1,472,183
15	Other adjustments: Addition to (or deduction from) Income .....	"	(6,909)	98,542	18,800	567,657	(206,423)
16	Net profit (loss) before income taxes .....	"	436,864	347,077	306,541	4,688,928	10,925,986
17	Provision for income taxes .....	"	159,183	84,707	112,790	2,007,248	5,282,116
18	Net profit (loss) after income taxes .....	"	277,681	262,370	193,751	2,681,680	5,643,870
19	Salaries and benefits included in expenses ..	"	1,489,419	2,207,241	1,461,193	12,833,139	22,088,590
20	Average number of employees .....		185	290	185	1,455	2,343

TABLEAU 2. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion privée, par région, 1972

Manitoba	Saskatchewan	Alberta	British Columbia and Yukon — Colombie-Britannique et Yukon	Private stations Total Stations privées						No
12	20	23	50	282	nomb.	Opérations .....				1
16	20	25	60	343	"	Stations .....				2
						Recettes d'exploitation:				
3,723,130	4,132,076	9,550,431	14,593,208	92,981,250	dollars	Ventes de temps d'antenne (local) .....				3
1,930,013	1,581,837	3,312,126	5,135,859	48,670,300	"	Ventes de temps d'antenne (national) .....				4
80,360	133,203	89,023	27,224	645,357	"	Ventes de temps d'antenne (réseau) .....				5
55,474	80,553	189,058	237,275	907,684	"	Droits de diffusion et de services de production.				6
1,113,503	60,628	104,189	216,398	2,227,168	"	Autre .....				7
6,902,480	5,988,297	13,244,827	20,209,964	145,431,759	"	Total, recettes d'exploitation .....				8
						Dépenses d'exploitation:				
1,538,583	1,833,454	3,441,818	5,687,164	38,378,047	"	Emissions .....				9
333,030	345,644	499,200	917,693	6,325,430	"	Services techniques .....				10
1,203,314	1,165,101	2,881,653	3,897,586	29,866,674	"	Ventes et promotion .....				11
1,852,411	1,668,881	3,829,127	5,627,606	39,193,472	"	Administration et frais généraux .....				12
395,087	244,443	296,265	811,572	5,490,260	"	Amortissement .....				13
79,258	86,853	182,475	212,534	2,629,331	"	Intérêts versés .....				14
17,904	53,704	193,884	112,278	849,437	"	Autres redressements: Ajouter au revenu (ou en déduire).				15
1,518,701	697,625	2,308,173	3,168,087	24,397,982	"	Bénéfice net (perte) avant impôts .....				16
775,289	336,121	955,627	1,134,691	10,847,772	"	Provision pour impôts .....				17
743,412	361,504	1,352,546	2,033,396	13,550,210	"	Bénéfice net (perte) après impôts .....				18
2,775,080	2,811,546	5,682,752	8,731,111	60,079,971	"	Rémunération et avantages sociaux compris dans les dépenses.				19
306	391	598	956	6,709		Effectifs moyens .....				20

TABLE 3. Revenue and Expenses, and Employees of the Privately Owned Radio Broadcasting Industry, by Revenue Group, 1972

No.		Under — Moins de \$100,000	\$100,000- 149,999	\$150,000- 199,999	\$200,000- 249,999	\$250,000- 374,999	\$375,000- 499,999	
1	Operations .....	No.	41	25	32	30	49	31
2	Stations .....	"	43	27	33	36	63	41
	Operating revenue:							
3	Local time sales .....	dollars	1,739,695	2,575,503	4,419,622	5,430,529	12,182,187	10,476,648
4	National time sales .....	"	299,020	510,638	868,498	1,138,627	2,701,222	2,996,453
5	Network time sales .....	"	157,521	8,986	212,413	18,131	88,477	17,530
6	Syndication and production .....	"	6,808	41,367	65,341	41,611	63,977	54,426
7	Other .....	"	97,824	67,518	27,471	67,632	154,484	75,236
8	Total operating revenue .....	"	2,300,868	3,204,012	5,593,345	6,696,530	15,190,347	13,620,293
	Operating expenses:							
9	Program .....	"	698,755	998,018	1,606,408	1,938,467	4,575,960	3,997,693
10	Technical .....	"	248,893	205,156	367,343	394,176	896,189	814,194
11	Sales and promotion .....	"	319,206	528,450	810,654	1,209,949	2,707,293	2,848,590
12	Administrative and general .....	"	902,482	1,156,201	2,088,370	2,223,159	5,288,828	3,911,103
13	Depreciation .....	"	199,443	168,193	291,978	354,875	711,780	535,807
14	Interest expense .....	"	42,050	72,315	51,013	209,161	274,942	177,298
15	Other adjustments: Addition to (or deduction from) Income.	"	12,353	21,981	6,547	(8,389)	288,076	40,360
16	Net profit (loss) before income taxes	"	(97,608)	97,660	384,126	358,354	1,023,431	1,375,968
17	Provision for income taxes .....	"	(2,184)	66,766	122,240	186,308	352,659	384,538
18	Net profit (loss) after income taxes	"	(95,424)	30,894	261,886	172,046	670,772	991,430
19	Salaries and benefits included in expenses.	"	1,246,603	1,721,413	2,860,220	3,323,378	7,883,165	6,781,533
20	Average number of employees .....		245	279	420	470	1,037	860

TABLEAU 3. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion privée, par tranche de recettes, 1972

\$500,000- 749,999	\$750,000- 999,999	\$1,000,000- 1,499,999	\$1,500,000 et plus	Private stations Total Stations privées				
								NO
29	9	16	20	282	nomb.	Opérations .....		1
36	10	22	32	343	"	Stations .....		2
						Recettes d'exploitation:		
12,296,448	5,091,165	12,094,368	26,675,085	92,981,250	dollars	Ventes de temps d'antenne (local) .....		3
4,558,846	2,365,013	6,497,068	26,734,915	48,670,300	"	Ventes de temps d'antenne (national) .....		4
9,509	129,737	57	2,996	645,357	"	Ventes de temps d'antenne (réseau) .....		5
72,860	84,348	166,116	310,830	907,684	"	Droits de diffusion et de services de production.		6
133,397	21,165	87,935	1,494,506	2,227,168	"	Autre .....		7
17,071,060	7,691,428	18,845,544	55,218,332	145,431,759	"	Total, recettes d'exploitation .....		8
						Dépenses d'exploitation:		
4,814,116	2,034,045	4,921,944	12,792,641	38,378,047	"	Émissions .....		9
844,296	250,644	722,684	1,581,855	6,325,430	"	Services techniques .....		10
4,036,095	1,754,991	4,266,437	11,385,009	29,866,674	"	Ventes et promotion .....		11
5,128,655	2,071,892	4,363,255	12,059,527	39,193,472	"	Administration et frais généraux .....		12
985,698	195,048	848,717	1,198,721	5,490,260	"	Amortissement .....		13
366,718	54,713	158,290	1,222,831	2,629,331	"	Intérêts versés .....		14
37,552	43,791	18,265	388,901	849,437	"	Autres redressements: Ajouter au revenu (ou en déduire).		15
933,034	1,373,886	3,582,482	15,366,649	24,397,982	"	Bénéfice net (perte) avant impôts .....		16
668,498	660,220	1,496,329	6,912,398	10,847,772	"	Provision pour impôts .....		17
264,536	713,666	2,086,153	8,454,251	13,550,210	"	Bénéfice net (perte) après impôts .....		18
8,440,349	3,236,493	7,233,666	17,353,151	60,079,971	"	Rémunération et avantages sociaux compris dans les dépenses.		19
978	326	722	1,372	6,709		Effectifs moyens .....		20

TABLE 4. Revenue and Expenses, and Employees of the Privately Owned Television Broadcasting Industry, by Area, 1972

No.		Atlantic Provinces — Provinces de l'Atlantique	Québec	Ontario	Manitoba and — Et Saskatchewan
1	Operations .....	No.	6	13	17
2	Stations .....	"	6	13	16
	Operating revenue:				
3	Local time sales .....	dollars	3,035,013	9,967,230	8,464,279
4	National time sales .....	"	3,121,101	21,298,592	34,768,821
5	Network time sales .....	"	776,806	3,027,719	7,734,603
6	Syndication and production .....	"	237,469	3,674,662	6,029,120
7	Other .....	"	62,329	193,768	260,759
8	Total operating revenue .....	"	7,232,718	38,161,971	57,257,582
	Operating expenses:				
9	Program .....	"	2,035,938	13,482,178	24,557,429
10	Technical .....	"	806,494	4,361,803	4,004,422
11	Sales and promotion .....	"	862,491	3,014,941	6,023,969
12	Administrative and general .....	"	1,525,955	7,395,501	9,320,953
13	Depreciation .....	"	678,592	1,941,588	3,325,459
14	Interest expense .....	"	300,070	578,549	1,266,456
15	Other adjustments: Addition to (or deduction from) Income.	"	768,609	1,193,515	1,225,023
16	Net profit (loss) before income taxes	"	1,791,787	8,580,926	9,983,917
17	Provision for income taxes .....	"	640,417	3,939,084	5,011,417
18	Net profit (loss) after income taxes	"	1,151,370	4,641,842	4,972,500
19	Salaries and benefits included in expenses.	"	2,555,208	11,880,615	18,656,507
20	Average number of employees .....		314	1,220	1,657
					356

TABLEAU 4. Recettes, dépenses et effectifs de l'industrie de la télévision privée, par région 1972

Alberta	British Columbia — Colombie-Britannique	Private stations Total Stations privées			N°
7	7	57	nomb.	Opérations .....	1
7	7	56	"	Stations .....	2
				Recettes d'exploitation:	
4,842,822	2,760,647	32,647,403	dollars	Ventes de temps d'antenne (local) .....	3
5,096,860	4,297,607	72,599,472	"	Ventes de temps d'antenne (national) .....	4
1,604,806	1,141,794	15,435,970	"	Ventes de temps d'antenne (réseau) .....	5
474,325	55,758	10,632,402	"	Droits de diffusion et de services de production ..	6
38,029	189,411	779,279	"	Autre .....	7
12,056,842	8,445,217	132,094,526	"	Total, recettes d'exploitation .....	8
				Dépenses d'exploitation:	
3,903,599	2,572,199	49,562,798	"	Émissions .....	9
1,109,343	731,352	11,892,313	"	Services techniques .....	10
1,485,994	976,956	13,360,042	"	Ventes et promotion .....	11
2,076,655	1,547,893	23,502,258	"	Administration et frais généraux .....	12
650,303	582,710	7,825,564	"	Amortissement .....	13
34,563	177,871	2,443,711	"	Intérêts versés .....	14
228,962	122,648	3,610,394	"	Autres redressements: Ajouter au revenu (ou en déduire).	15
3,025,347	1,978,884	27,118,234	"	Bénéfice net (perte) avant impôts .....	16
1,404,832	865,924	12,720,406	"	Provision pour impôts .....	17
1,620,515	1,112,960	14,397,828	"	Bénéfice net (perte) après impôts .....	18
3,652,846	2,567,446	42,395,383	"	Rémunération et avantages sociaux compris dans les dépenses.	19
391	282	4,220		Effectifs moyens .....	20

TABLE 5. Revenue and Expenses, and Employees of the Privately Owned Television Broadcasting Industry, by Revenue Group, 1972

No.		Under — Moins de \$499,999	\$500,000- 999,999	\$1,000,000- 1,499,999	
1	Operations .....	No.	12	15	9
2	Stations .....	"	12	15	9
	Operating revenue:				
3	Local time sales .....	dollars	1,978,147	4,665,219	4,153,769
4	National time sales .....	"	1,175,910	3,986,823	4,931,854
5	Network time sales .....	"	708,358	1,606,540	1,501,356
6	Syndication and production .....	"	111,748	188,657	403,328
7	Other .....	"	25,068	219,220	115,750
8	Total operating revenue .....	"	3,999,231	10,666,459	11,106,057
	Operating expenses:				
9	Program .....	"	1,300,741	2,925,503	3,331,406
10	Technical .....	"	482,793	1,265,128	1,166,619
11	Sales and promotion .....	"	528,504	1,258,482	1,431,318
12	Administrative and general .....	"	1,276,492	2,753,449	2,292,140
13	Depreciation .....	"	365,949	897,908	1,055,504
14	Interest expense .....	"	51,993	157,079	303,323
15	Other adjustments: Addition to (or deduction from) Income .....	"	67,748	112,785	790,501
16	Net profit (loss) before income taxes .....	"	60,507	1,521,695	2,316,248
17	Provision for income taxes .....	"	73,508	679,516	881,263
18	Net profit (loss) after income taxes .....	"	(13,001)	842,179	1,434,985
19	Salaries and benefits included in expenses .....	"	1,790,170	4,225,041	3,932,076
20	Average number of employees .....		265	525	484

TABLEAU 5. Recettes, dépenses et effectifs de l'industrie de la télévision privée, par tranche de recettes, 1972

\$1,500,000- 2,999,999	\$3,000,000 and over et plus	Private stations Total Stations privées			No
7	14	57	nomb. Opérations .....	1	
7	13	56	" Stations .....	2	
			Recettes d'exploitation:		
5,404,398	16,445,870	32,647,403	dollars Ventes de temps d'antenne (local) .....	3	
6,066,827	56,438,058	72,599,472	" Ventes de temps d'antenne (national) .....	4	
1,374,830	10,244,886	15,435,970	" Ventes de temps d'antenne (réseau) .....	5	
448,105	9,480,564	10,632,402	" Droits de diffusion et de services de production ..	6	
123,301	295,940	779,279	" Autre .....	7	
13,417,461	92,905,318	132,094,526	" Total, recettes d'exploitation .....	8	
			Dépenses d'exploitation:		
4,410,560	37,594,588	49,562,798	" Émissions .....	9	
1,228,529	7,749,244	11,892,313	" Services techniques .....	10	
1,809,591	8,332,147	13,360,042	" Ventes et promotion .....	11	
2,804,579	14,375,598	23,502,258	" Administration et frais généraux .....	12	
1,065,234	4,440,969	7,825,564	" Amortissement .....	13	
618,303	1,313,013	2,443,711	" Intérêts versés .....	14	
(649)	2,640,009	3,610,394	" Autres redressements: Ajouter au revenu (ou en déduire).	15	
1,480,016	21,739,768	27,118,234	" Bénéfice net (perte) avant impôts .....	16	
835,284	10,250,835	12,720,406	" Provision pour impôts .....	17	
644,732	11,488,933	14,397,828	" Bénéfice net (perte) après impôts .....	18	
4,899,979	27,548,117	42,395,383	" Rémunération et avantages sociaux compris dans les dépenses.	19	
553	2,393	4,220	Effectifs moyens .....	20	

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