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Vol. 4, No. 23

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RADIO AND TELEVISION BROADCASTING, 1973

This bulletin presents the revenues, expenses, and the number of employees of the radio and television industry for the broadcasting year, i.e. the twelve-month period from September 1, 1972 to August 31, 1973. This information has been supplied by the Canadian Broadcasting Corporation and the licensees of other (privately owned) commercial broadcasting stations including the CTV network.

Table 1 shows the results of the operation of the Canadian Broadcasting Corporation and the privately owned radio and television broadcasting operations. Tables 2 to 5 show the privately owned broadcasting operations only by area and by revenue group and do not include the activities of the CBC.

The broadcasting operation — not the broadcasting station is again this year the basis of this report. This permits a more realistic presentation of the data. A broadcasting operation may consist of one or more broadcasting stations as in radio, or in television, it may consist of an originating television station or a network such as the CTV.

INDUSTRIE DE LA RADIODIFFUSION ET DE LA TÉLÉVISION, 1973

Ce bulletin renferme des statistiques sur les recettes, les dépenses et les effectifs de l'industrie de la radiodiffusion et de la télévision pour l'année comptable 1973, soit la période allant du 1^{er} septembre 1972 au 31 août 1973. Ces données ont été fournies par la Société Radio-Canada et les titulaires de licences d'autres stations commerciales (privées), y compris le réseau CTV.

Le tableau 1 présente les données d'exploitation de la Société Radio-Canada et des entreprises privées de radiodiffusion et de télévision. Les tableaux 2 à 5 fournissent uniquement les données des entreprises privées par région et par tranche de recettes et ne comprennent pas les opérations de Radio-Canada.

Cette année encore le rapport se base sur les stations et non sur les entreprises, ce qui permet une présentation plus réaliste des données. Une entreprise peut se composer d'une ou plusieurs stations émettrices dans le cas de la radiodiffusion; en ce qui concerne la télévision, elle peut comprendre une station émettrice ou un réseau comme le CTV.

	Radio	Television — Télévision
Companies — Sociétés	234	56
Operations — Entreprises	279	58
Stations	348	60(1)

(1) Originating stations. — Stations émettrices.

The above table does not include the CBC network or its stations, CTV is counted both as an operation and a company. A radio broadcasting operation may consist of a single station operation, a combined AM/FM operation or other combinations of radio stations.

Le tableau ci-dessus ne comprend pas le réseau de Radio-Canada ni aucune de ses stations, et CTV est compté à la fois comme une entreprise et une société. Une entreprise de radiodiffusion peut se composer d'une seule station, d'une station jumelée AM et FM ou d'autres combinaisons de stations radio-phoniques.

Radio Operations and Stations

Entreprises et stations de radiodiffusion

	Operations — Entreprises	Stations
Single stations — Stations uniques	214	214
AM/FM combination — Combinaison AM et FM	50	100
Other combinations of radio stations — Autres combinaisons de stations de radiodiffusion	15	34
Total	279	348

Revised Treatment of CTV Data

The treatment of the CTV Television Network data has been revised in this publication and gives a higher dollar value than the method used in former years. However, any duplication in CTV's return and those of its principal affiliates has been removed as much as possible. This method has the advantage of more adequately reflecting CTV Television Network activity in broadcasting. However, the overall profit margin of the industry is reduced by the inclusion of CTV activity at the higher level since the network is a co-operative undertaking of its affiliates and it operates on their behalf at a low profit margin. As comparisons are often made between the operating ratios of Television

Révision du Traitement des données de CTV

Le traitement des données du réseau de télévision de CTV a été modifié dans cette publication et lui donne une valeur en dollars plus élevée qu'avec la méthode des années précédentes. Toutefois, toutes les déclarations apparaissant en double dans le questionnaire rempli par CTV et ceux de ses principales stations affiliées ont été, dans la mesure du possible, éliminées. Cette méthode présente l'avantage de donner une image plus fidèle des activités de cette entreprise de télédiffusion. Cependant, la marge globale de bénéfices de l'ensemble de l'industrie se trouve réduite du fait de l'addition des activités de CTV à un niveau plus élevé puisque ce réseau est une entreprise coopérative agissant au nom de ses affiliés et ne se garantit qu'une faible marge de bénéfices. Comme l'on fait souvent

broadcasting with that of Cable Television, this factor should be considered but the significance given to it is a matter of judgment. The 1972 broadcasting data have been revised to reflect the change in accounting for CTV to be consistent with 1973. This procedure has been discussed and agreed to by CTV and CRTC officials as an improvement in reporting practice.

As CTV network provides the network programming for its affiliates, its activities have been distributed proportionately to its primary affiliates and its activities is prorated to the affiliates on the basis of the corporate formula provided by the network. Because of the unique nature of the CTV Television Network, it is difficult to incorporate CTV into this publication, however, in order to present an overview of television in Canada, CTV activities have been included and reported as indicated above.

With the exception of the treatment of the CTV Television Network, radio and television operations have been individually assigned to provinces and revenue groups on the basis of location and size of the broadcasting operations.

Revenues from sale of air time have been reported net of advertising agencies commission. All expenses have resulted from current operations. Extraordinary items have been included in other adjustments.

Survey Review

After revising CTV data and including the CBC total broadcasting revenues after agency commissions in 1973 amounted to \$377.5 million compared to \$327.2 million in 1972, an increase of 15.4%. The revenues of privately owned radio broadcasting operations in 1973 were \$159.9 million compared to \$145.4 million in 1972, an increase of 10.0%. Privately owned television broadcasting revenues including CTV in 1973 were \$170.7 million compared to \$143.7 million after revision in 1972, an increase of 18.8%. Net profit before Tax was \$57.6 million in 1973 compared to \$51.5 million in 1972, an increase of 11.8%.

In 1973, the Canadian Broadcasting Corporation's broadcasting revenue increased by 20.9% over 1972 to \$46.8 million. The net operating cost of CBC was \$221.2 million in 1973 compared to \$192.4 million in the previous year, an increase of 15.0%.

CANADIAN BROADCASTING CORPORATION — LA SOCIÉTÉ RADIO-CANADA

Operating Revenues — Revenues d'exploitation

(net of agency commissions and station payments — moins les commissions des agences de publicité et les paiements aux stations)

	Radio	Television — Télévision	Total
\$'000			
Local time sales — Ventes de temps d'antenne (local)	1,219	4,216	5,435
National time sales — Ventes de temps d'antenne (national)	1,130	15,899	17,029
Network time sales — Ventes de temps d'antenne (réseau)	405	22,612	23,017
Syndication and production — Droits de diffusion et services de production		121	121
Other — Autres	10	1,171	1,181
Total	2,764	44,019	46,783

This data will also be contained in the annual publication "Radio and Television Broadcasting", 1973 Catalogue 56-204. For further information on this release contact Pat Crosby, Communications Section, Statistics Canada, Ottawa, Area code 613 Telephone 996-9274.

Ces données paraîtront aussi dans la publication annuelle "Radiodiffusion et télévision", 1973, numéro de catalogue 56-204. Pour plus de renseignements sur cette publication s'adresser à Pat Crosby, Section des communications, Statistique Canada, Ottawa, code régional: 613, tél.: 996-9274.

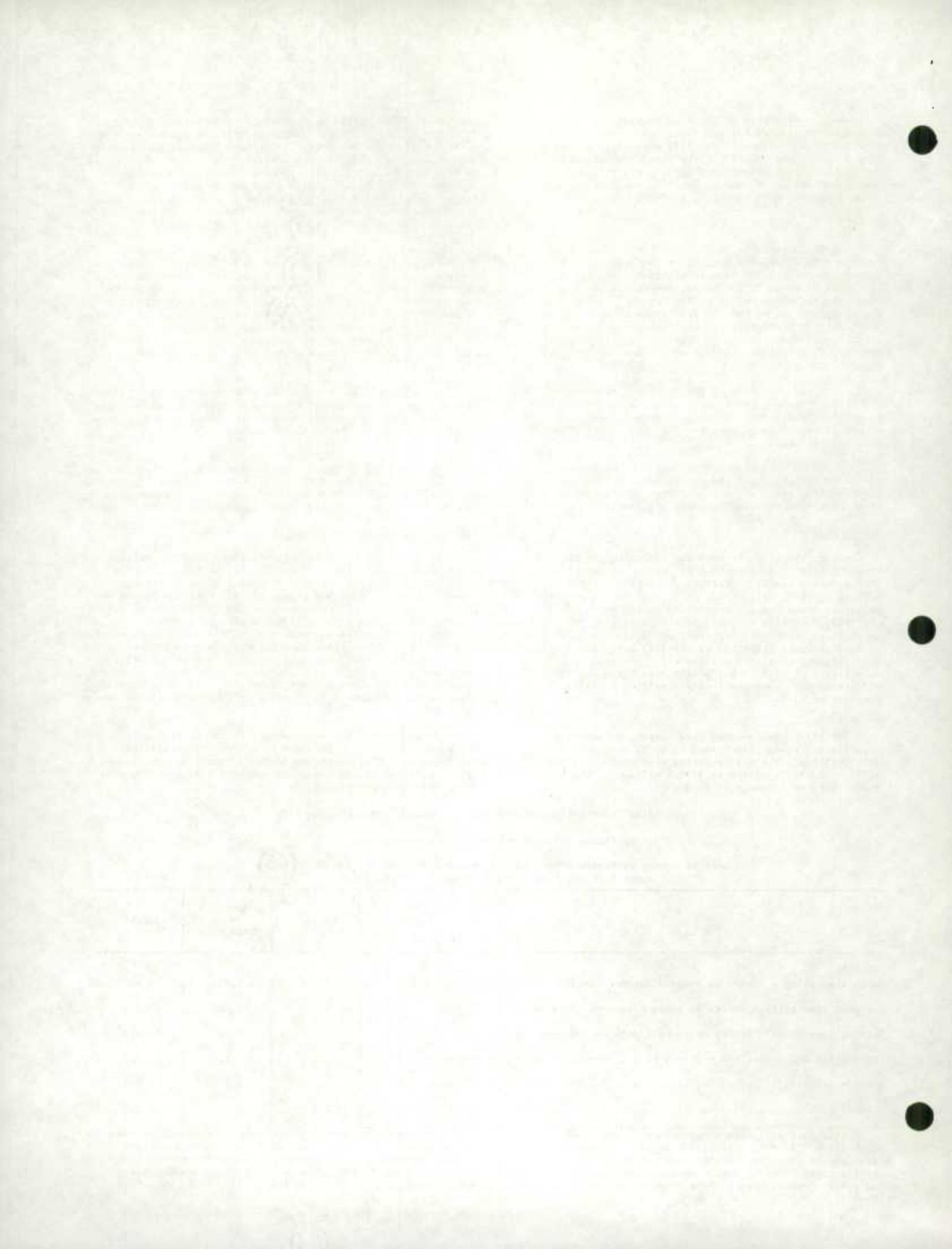


TABLE 1. Revenue and Expenses, and Employees of the Radio and Television Broadcasting Industry including the CBC, 1973

TABLEAU 1. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion et de la télévision,
y compris Radio-Canada, 1973

	Private radio broadcasting — Stations de radiodiffusion privées	Private television broadcasting — Stations de télévision privées	CBC — Radio-Canada
dollars			
Operating revenue — Recettes d'exploitation:			
Local time sales — Ventes de temps d'antenne (local)	107,662,403	39,523,104	5,435,000
National time sales — Ventes de temps d'antenne (national)	49,288,184	85,380,317	17,029,000
Network time sales — Ventes de temps d'antenne (réseau)	595,487	30,887,069	23,017,000
Syndication and production — Droits de diffusion et de services de production	1,427,087	13,131,672	121,000
Other — Autres	973,940	1,825,285	1,181,000
Operating revenue — Total — Recettes d'exploitation	159,947,101	170,747,447	46,783,000
Operating expenses — Dépenses d'exploitation:			
Program — Émissions	44,049,756	69,230,023	169,877,000
Technical — Services techniques	6,954,016	15,067,700	31,928,000
Sales and promotion — Ventes et promotion	34,038,269	16,468,557	9,878,000
Administrative and general — Administration et frais généraux	42,886,396	28,465,926	33,386,000
Sub-total — Total partiel	127,928,437	129,232,206	245,069,000
Depreciation — Amortissement	5,453,352	9,281,142	13,132,000
Interest expense — Intérêts versés	3,302,205	3,238,567	10,530,000
Other adjustments: Addition to (or deduction from) Income — Autres redressements: Ajouter au revenu (ou en déduire)			
Total	2,264,749	3,124,800	732,000
Total	134,419,245	138,627,115	267,999,000
Net profit (loss) before income taxes — Bénéfice net (perte) avant impôts	25,527,856	32,120,332	...
Net Cost of CBC operations — Coût net d'exploitation de Radio-Canada	221,216,000
Provision for income taxes — Provision pour impôts	11,553,068	15,466,313	...
Net Profit (loss) after income taxes — Bénéfice net (perte) après impôts	13,974,788	16,654,019	...
Salaries and benefits included in expenses — Rémunération et avantages sociaux compris dans les dépenses	68,825,452	51,592,148	137,350,000
Average number of employees — Effectifs moyens	6,998	4,687	9,487

... Indicates not applicable. — N'ayant pas lieu de figurer.

TABLE 2. Revenue and Expenses, and Employees of the Privately owned Radio Broadcasting Industry, by Area, 1973

No.		Newfoundland and Prince Edward Island — Terre-Neuve et île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec	Ontario
		number — nombre				
1	Operations	9	12	9	61	82
2	Stations	11	19	10	68	114
		dollars				
	Operating revenue:					
3	Local time sales	2,909,488	3,690,856	2,905,828	21,998,026	39,338,242
4	National time sales	544,583	1,153,393	737,883	11,500,860	22,976,722
5	Network time sales	208,787	2,613	2,735	31,507	18,692
6	Syndication and production	2,623	—	3,700	291,048	428,385
7	Other	6,170	20,714	10,396	231,796	230,958
8	Total operating revenue	3,671,651	4,867,576	3,660,542	34,053,237	62,992,999
	Operating expenses:					
9	Program	1,226,220	1,365,452	964,396	9,815,890	16,101,983
10	Technical	224,610	293,732	226,187	1,513,658	2,409,841
11	Sales and promotion.....	457,032	900,894	541,545	7,254,436	14,119,192
12	Administrative and general	1,106,590	1,734,926	868,672	10,130,138	15,430,014
13	Sub-Total	3,014,452	4,295,004	2,600,800	28,714,122	48,061,030
14	Depreciation	122,285	126,323	250,865	1,115,546	2,073,235
15	Interest expense	31,956	60,460	66,720	558,518	1,760,857
16	Other adjustments: Addition to (or deduction from) Income.	16,260	51,047	9,227	1,536,912	236,099
17	Total	3,152,433	4,430,740	2,909,158	28,851,274	51,659,023
18	Net profit (loss) before income taxes	519,218	436,836	751,384	5,201,963	11,333,976
19	Provision for income taxes	243,615	157,602	264,043	1,880,993	5,593,905
20	Net profit (loss) after income taxes	275,603	279,234	487,341	3,320,970	5,740,071
21	Salaries and benefits included in expenses	1,720,768	2,524,561	1,567,730	14,489,660	25,331,244
22	Average number of employees	197	294	191	1,505	2,448

TABLEAU 2. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion privée, par région, 1973

Manitoba	Saskatchewan	Alberta	British Columbia and Yukon — Colombie-Britannique et Yukon	Private stations — Stations privées			N°
number — nombre							
11	19	25	51	279	Opérations		1
16	20	29	61	348	Stations		2
dollars							
Recettes d'exploitation:							
4,524,367	5,078,057	10,905,590	16,311,949	107,662,403	Ventes de temps d'antenne (local)		3
2,130,279	1,579,189	3,262,548	5,402,727	49,288,184	Ventes de temps d'antenne (national)		4
56,960	135,925	115,685	22,583	595,487	Ventes de temps d'antenne (réseau)		5
94,841	116,762	241,448	248,280	1,427,087	Droits de diffusion et de services de production		6
35,159	97,648	147,821	193,278	973,940	Autres		7
6,841,606	7,007,581	14,673,092	22,178,817	159,947,101	Total, recettes d'exploitation		8
Dépenses d'exploitation:							
1,768,417	2,091,063	3,823,442	6,892,893	44,049,756	Émissions		9
403,095	346,127	517,523	1,019,243	6,954,016	Services techniques		10
1,436,713	1,401,573	3,053,739	4,873,145	34,038,269	Ventes et promotion		11
1,676,409	1,828,081	3,883,305	6,228,261	42,886,396	Administration et frais généraux		12
5,284,634	5,666,844	11,278,009	19,013,542	127,928,437	Total partiel		13
252,257	184,565	444,000	884,276	5,453,352	Amortissement		14
63,129	97,367	332,981	330,217	3,302,205	Intérêts versés		15
22,921	169,920	37,496	184,867	2,264,749	Autres redressements: Ajouter au revenu (ou en déduire).		16
5,577,099	5,778,856	12,017,494	20,043,168	134,419,245	Total		17
1,264,507	1,228,725	2,655,598	2,135,649	25,527,856	Bénéfice net (perte) avant impôts		18
559,290	464,508	1,300,595	1,088,517	11,553,068	Provision pour impôts		19
705,217	764,217	1,355,003	1,047,132	13,974,788	Bénéfice net (perte) après impôts		20
3,002,952	3,213,942	6,492,397	10,482,218	68,825,452	Rémunération et avantages sociaux compris dans les dépenses.		21
310	409	639	1,005	6,998	Effectifs moyens		22

TABLE 3. Revenue and Expenses, and Employees of the Privately owned Radio Broadcasting Industry, by Revenue Group, 1973

No.		Under — Moins de \$100,000	\$100,000- 149,999	\$150,000- 199,999	\$200,000- 249,999	\$250,000- 374,999	\$375,000- 499,999
number — nombre							
1	Operations	32	21	30	22	47	34
2	Stations	33	22	35	23	56	52
dollars							
Operating revenue:							
3	Local time sales	1,546,517	2,002,256	4,189,391	4,080,718	11,673,339	11,755,653
4	National time sales	234,020	320,860	954,652	748,133	2,359,166	2,708,116
5	Network time sales	3,694	196,817	31,819	120,022	16,365	86,771
6	Syndication and production	7,450	5,456	40,881	28,734	47,196	65,071
7	Other	70,052	61,681	67,837	45,905	123,182	43,583
8	Total operating revenue	1,861,733	2,587,070	5,284,580	5,023,512	14,219,248	14,659,194
Operating expenses:							
9	Program	513,155	747,209	1,670,236	1,422,777	4,236,677	4,726,332
10	Technical	163,665	195,109	349,077	299,794	911,181	751,701
11	Sales and promotion	286,637	372,363	867,383	832,915	2,498,418	3,029,270
12	Administrative and general	794,385	1,007,806	1,840,063	1,822,298	4,846,684	4,537,333
13	Sub-total	1,757,842	2,322,487	4,726,759	4,377,784	12,492,960	13,044,636
14	Depreciation	153,210	143,798	295,426	203,090	630,809	571,511
15	Interest expense	31,412	21,849	98,232	53,275	243,695	302,609
16	Other adjustments: Addition to (or deduction from) Income.	4,163	59,082	22,348	41,015	76,529	113,726
17	Total	1,938,301	2,429,052	5,098,069	4,593,134	13,290,935	13,805,030
18	Net profit (loss) before income taxes	(76,568)	158,018	186,511	430,378	928,313	854,164
19	Provision for income taxes	(9,256)	65,470	93,055	152,352	504,427	322,652
20	Net profit (loss) after income taxes	(67,312)	92,548	93,456	278,026	423,886	531,511
21	Salaries and benefits included in expenses ...	973,972	1,410,420	2,694,065	2,611,319	7,303,653	7,582,876
22	Average number of employees	165	234	386	344	902	864

TABLEAU 3. Recettes, dépenses et effectifs de l'industrie de la radiodiffusion privée, par tranche de recettes, 1973

\$500,000- 749,999	\$750,000- 999,999	\$1,000,000- 1,499,999	\$1,500,000 and over — et plus	Private stations — Stations privées		N°
number — nombre						
43	12	15	23	279	Opérations	1
57	16	20	34	348	Stations	2
dollars						
Recettes d'exploitation:						
19,422,715	7,459,072	12,056,326	33,476,416	107,662,403	Ventes de temps d'antenne (local)	3
5,953,055	2,818,065	5,447,202	27,744,915	49,288,184	Ventes de temps d'antenne (national)	4
14,098	125,155	—	746	595,487	Ventes de temps d'antenne (réseau)	5
71,983	94,877	219,084	846,355	1,427,087	Droits de diffusion et de services de production	6
218,415	33,832	34,223	275,230	973,940	Autres	7
25,680,266	10,531,001	17,756,835	62,343,662	159,947,101	Total, recettes d'exploitation	8
Dépenses d'exploitation:						
7,342,870	3,009,698	4,458,134	15,922,668	44,049,756	Émissions	9
1,416,763	471,143	690,637	1,704,946	6,954,016	Services techniques	10
5,849,461	2,429,546	4,190,377	13,681,899	34,038,269	Ventes et promotion	11
7,658,596	2,643,842	4,184,563	13,550,826	42,886,396	Administration et frais généraux	12
22,267,690	8,554,229	13,523,711	44,860,339	127,928,437	Total partiel	13
973,506	425,327	758,613	1,298,062	5,453,352	Amortissement	14
606,917	248,157	138,141	1,557,918	3,302,205	Intérêts versés	15
121,355	36,786	153,036	1,636,709	2,264,749	Autres redressements: Ajouter au revenu (ou en déduire).	16
23,726,758	9,190,927	14,267,429	46,079,610	134,419,245	Total	17
1,953,508	1,340,074	3,489,406	16,264,052	25,527,856	Bénéfice net (perte) avant impôts	18
815,061	595,027	1,817,605	7,196,675	11,553,068	Provision pour impôts	19
1,138,447	745,047	1,671,801	9,067,377	13,974,788	Bénéfice net (perte) après impôts	20
13,910,033	4,847,555	6,979,772	21,411,781	68,825,448	Rémunération et avantages sociaux compris dans les dépenses.	21
1,404	457	671	1,571	6,998	Effectifs moyens	22

TABLE 4. Revenue and Expenses, and Employees of the Privately-owned Television Broadcasting Industry, by Area, 1973

No.		Atlantic Provinces — Provinces de l'Atlantique	Québec	Ontario	Manitoba and — et Saskatchewan
	number — nombre				
1	Operations	6	12	17	8
2	Stations	6	12	17	11
	dollars				
	Operating revenue:				
3	Local time sales	3,440,667	12,287,879	10,380,634	4,421,158
4	National time sales	4,011,910	24,767,141	40,240,164	4,732,132
5	Network time sales	2,434,197	5,635,952	12,287,965	3,361,916
6	Syndication and production	216,867	4,469,809	7,783,551	165,322
7	Other	253,583	315,546	605,034	147,69*
8	Total operating revenue	10,357,224	47,476,327	71,297,348	12,828,22%
	Operating expenses:				
9	Program	3,596,928	17,286,447	32,123,088	5,205,119
10	Technical	1,196,113	5,033,207	5,180,063	1,200,707
11	Sales and promotion	1,159,312	3,953,518	7,068,722	1,287,667
12	Administrative and general	1,805,848	8,474,171	11,080,073	2,168,345
13	Sub-total	7,758,201	34,747,343	55,451,946	9,861,838
14	Depreciation	699,915	2,019,505	3,970,269	960,343
15	Interest expense	224,852	1,357,318	1,251,758	91,081
16	Other adjustments: Addition to (or deduction from) Income	19,050	1,551,542	1,185,754	49,932
17	Total	8,663,918	36,572,624	59,488,219	10,863,330
18	Net profit (loss) before income taxes	1,693,306	10,903,703	11,809,129	1,964,895
19	Provision for income taxes	826,043	4,160,096	6,644,124	1,008,134
20	Net profit (loss) after income taxes	867,263	6,743,607	5,165,005	956,761
21	Salaries and benefits included in expenses	3,205,818	14,464,760	22,000,487	3,949,68*
22	Average number of employees	352	1,308	1,843	391

(1) CTV data is included but the network is not counted as an operation.

TABLEAU 4. Recettes, dépenses et effectifs de l'industrie de la télévision privée, par région 1973

Alberta	British Columbia	Private stations		N°
	- Colombie-Britannique	- Stations privées		
	number - nombre			
7	7	57(1)	Operations	1
7	7	60	Stations	2
	dollars			
			Recettes d'exploitation:	
5,936,145	3,056,621	39,523,104	Ventes de temps d'antenne (local)	3
6,085,235	5,543,735	85,380,317	Ventes de temps d'antenne (national)	4
4,352,660	2,814,379	30,887,069	Ventes de temps d'antenne (réseau)	5
453,958	42,165	13,131,672	Droits de diffusion et de services de production	6
151,312	352,113	1,825,285	Autres	7
15,979,314	11,809,013	170,747,447	Total, recettes d'exploitation	8
			Dépenses d'exploitation:	
6,689,018	4,329,423	69,230,023	Émissions	9
1,478,046	979,564	15,067,700	Services techniques	10
1,827,620	1,171,718	16,468,557	Ventes et promotion	11
2,469,844	2,467,645	28,465,926	Administration et frais généraux	12
12,464,528	8,948,350	129,232,206	Total partiel	13
864,184	786,926	9,281,142	Amortissement	14
94,014	219,544	3,238,567	Intérêts versés	15
222,127	96,395	3,124,800	Autres redressements: Ajouter au revenu (ou en déduire)	16
13,180,599	9,858,425	138,627,115	Total	17
3,798,711	1,950,588	32,120,332	Bénéfice net (perte) avant impôts	18
1,817,530	1,010,386	15,466,313	Provision pour impôts	19
1,981,181	940,202	16,654,019	Bénéfice net (perte) après impôts	20
4,641,451	3,329,943	51,592,148	Rémunération et avantages sociaux compris dans les dépenses	21
449	344	4,687	Effectifs moyens	22

(1) Les données de CTV sont comprises mais on ne compte pas le réseau comme une entreprise.

TABLE 5. Revenue and Expenses, and Employees of the Privately owned Television Broadcasting Industry, by Revenue Group, 1973

No.		Under — Moins de \$499,999	\$500,000- 999,999	\$1,000,000- 1,499,999
			number — nombre	
1	Operations	11	12	11
2	Stations	11	12	14
			dollars	
	Operating revenue:			
3	Local time sales	1,690,265	4,206,736	5,702,353
4	National time sales	1,153,058	3,105,786	5,396,141
5	Network time sales	651,222	1,498,807	2,290,280
6	Syndication and production	69,670	173,177	447,991
7	Other	71,665	51,887	591,063
8	Total operating revenue	3,635,880	9,036,393	14,427,834
	Operating expenses:			
9	Program	1,089,940	2,421,365	5,349,000
10	Technical	465,449	960,050	1,929,301
11	Sales and promotion	449,355	1,157,700	1,969,410
12	Administrative and general	1,211,264	2,405,893	3,234,362
13	Sub-total	3,216,008	6,945,008	12,482,073
14	Depreciation	358,273	779,233	1,180,280
15	Interest expense	125,421	143,581	142,672
16	Other adjustments: Addition to (or deduction from) Income	30,632	(34,252)	140,093
17	Total	3,669,070	7,902,074	13,664,932
18	Net profit (loss) before income taxes	(33,190)	1,134,319	762,902
19	Provision for income taxes	52,055	590,313	891,343
20	Net profit (loss) after income taxes	(85,245)	544,006	(128,441)
21	Salaries and benefits included in expenses	1,627,332	3,568,285	5,863,750
22	Average number of employees	221	407	633

(1) CTV data included but the network is not counted as an operation.

TABLEAU 5. Recettes, dépenses et effectifs de l'industrie de la télévision privée, par tranche de recettes, 1973

\$1,500,000- 2,999,999	\$3,000,000 and over — et plus	Private stations — Stations privées		N°
	number — nombre			
9	14	57(1)	Opérations	1
9	14	60	Stations	2
	dollars			
			Recettes d'exploitation:	
7,120,281	20,803,469	39,523,104	Ventes de temps d'antenne (local)	3
8,371,028	67,354,304	85,380,317	Ventes de temps d'antenne (national)	4
4,562,861	21,883,899	30,887,069	Ventes de temps d'antenne (réseau)	5
307,210	12,133,624	13,131,672	Droits de diffusion et de services de production	6
326,656	784,008	1,825,285	Autres	7
30,688,036	122,959,304	170,747,447	Total, recettes d'exploitation	8
			Dépenses d'exploitation:	
7,740,155	52,629,563	69,230,023	Emissions	9
1,894,665	9,818,235	15,067,700	Services techniques	10
2,379,820	10,512,272	16,468,557	Ventes et promotion	11
3,527,317	18,087,090	28,465,926	Administration et frais généraux	12
15,541,957	91,047,160	129,232,206	Total partiel	13
1,649,596	5,313,760	9,281,142	Amortissement	14
420,744	2,406,149	3,238,567	Intérêts versés	15
9,220	2,979,107	3,124,800	Autres redressements: Ajouter au revenu (ou en déduire)	16
17,603,077	95,787,962	138,627,115	Total	17
3,084,959	27,171,342	32,120,332	Bénéfice net (perte) avant impôts	18
1,633,874	12,298,728	15,466,313	Provision pour impôts	19
1,451,085	14,872,614	16,654,019	Bénéfice net (perte) après impôts	20
6,590,984	33,941,797	51,592,148	Rémunération et avantages sociaux compris dans les dépenses	21
715	2,709	4,687	Effectifs moyens	22

(1) Les données de CTV sont comprises mais on ne compte pas le réseau comme une entreprise.

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