

Radio and television broadcasting

1980

Radiodiffusion et télévision

1980



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Statistics Canada
Transportation and Communications Division
Communications Section

Statistique Canada
Division des transports et des
communications
Section des communications

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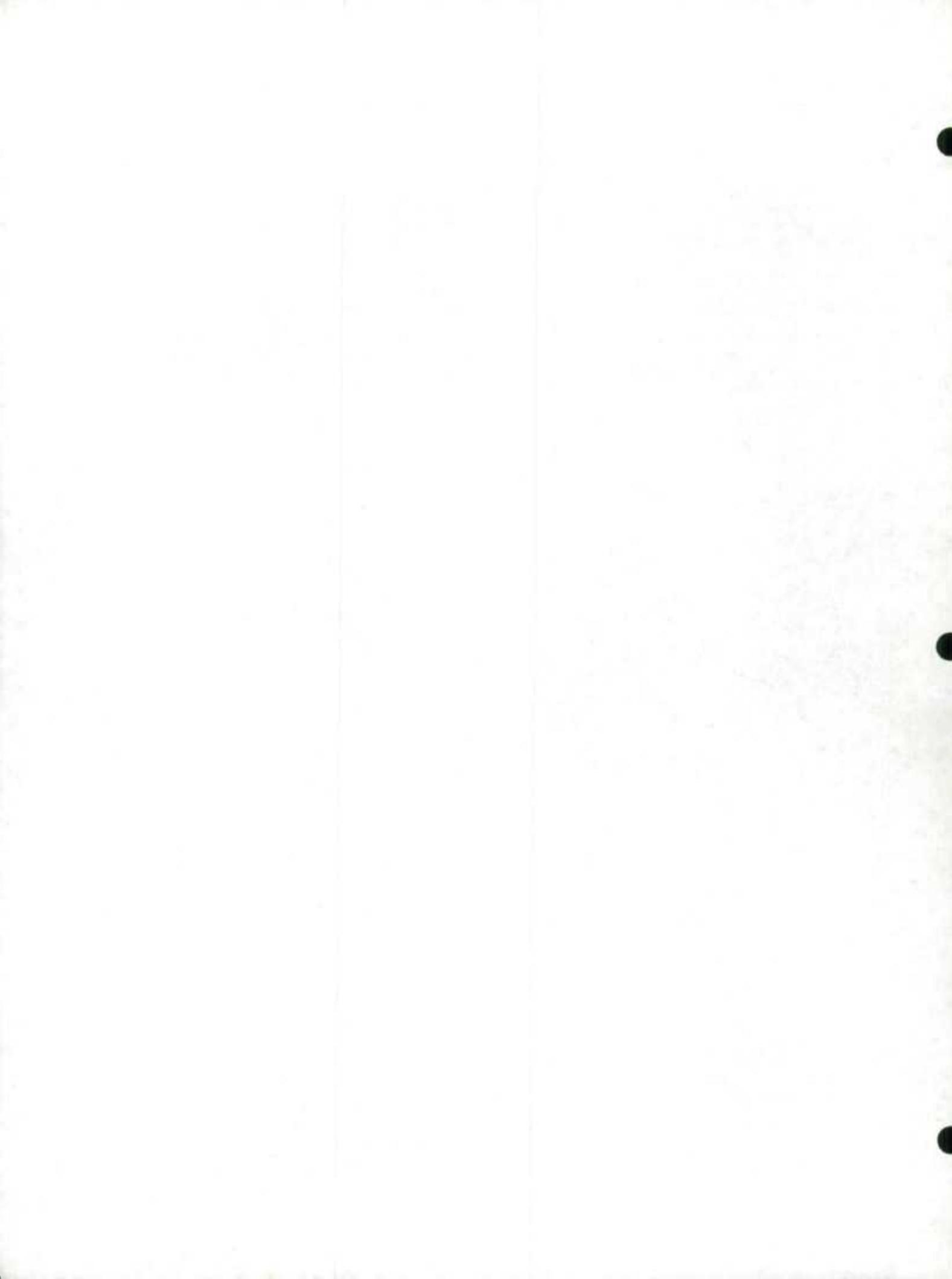
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INTRODUCTION

The radio and television broadcasting survey is conducted by Statistics Canada in cooperation with the Canadian Radio-television and Telecommunications Commission (CRTC) to assist with its regulatory responsibilities and to provide data on broadcasting which can be compared from year to year and related to other forms of communication. Data are compiled on the broadcasting year (the 12 month period from September 1 to August 31) from annual returns received from CRTC licensees.

In 1972 the annual return was revised in consultation with the Canadian Association of Broadcasters (CAB) and CRTC to permit better comparability between radio and television broadcasting and cable television which was developing rapidly. Although the return has been unchanged since that time, some of the tables since 1974 differ from comparable tables in previously published reports. These changes were facilitated by the computer processing of the 1974 data and are commented on under "Survey Methodology and Quality".

Concepts

The survey from which this report is produced covers all commercial broadcasting stations, the regional television network, Global Communications Limited and two national networks, CTV Television Network Limited and the Canadian Broadcasting Corporation (CBC). Cable television, Pay TV and non-commercial broadcasting stations operated by religious groups, educational institutions and provincial governments are not included.

To assist in the completion of the annual return, the "Uniform Code of Financial Accounts for the Radio and Television Broadcasting Industry" developed by CAB was recommended to respondents as a useful guide.

The standardized depreciation concept has been used in this survey since 1972. It is a method of depreciating fixed assets in a uniform manner by prescheduling the life of the asset and writing it off over this period. This is the seventh year that tables on standardized depreciation have been published. Standardized depreciation, differs from the depreciation carried on the licensee's

INTRODUCTION

L'enquête sur la radiodiffusion et la télévision est faite chaque année par Statistique Canada, en collaboration avec le Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC), pour aider le Conseil à remplir son rôle de réglementation et pour fournir sur la radiodiffusion et la télévision des données qui puissent se comparer d'une année à l'autre et être comparées à celles d'autres formes de communication. Ces données sont tirées des déclarations produites chaque année (période de 12 mois allant du 1^{er} septembre au 31 août) par les titulaires d'une licence du CRTC.

La formule de déclaration a été révisée en 1972 de concert avec l'Association canadienne des radiodiffuseurs et le CRTC, afin de pouvoir comparer plus facilement la radiodiffusion et la télévision à la télédistribution, qui était en pleine expansion. Bien que la formule n'ait pas été modifiée depuis, certains tableaux présentés ici et dans les publications depuis 1974 diffèrent des tableaux correspondants parus dans les publications antérieures. Le traitement informatique des données de 1974 a accéléré l'implantation des changements exposés sous la rubrique "Méthodologie et qualité de l'enquête".

Concepts

L'enquête servant de base à la présente étude porte sur toutes les stations commerciales de radiodiffusion, sur le réseau de télévision régional, Global Communications Limited, et sur deux réseaux nationaux, CTV Television Network Limited et Radio-Canada (RC). La télédistribution, la télévision payante et les stations non commerciales de radiodiffusion exploitées par des organisations religieuses, des établissements d'enseignement et des administrations provinciales ne sont pas prises en compte.

Le guide intitulé "Méthode uniforme de classification des comptes, radio et télévision", mis au point par l'Association canadienne des radiodiffuseurs, a pu aider les enquêtés à remplir leur rapport annuel.

Le concept d'amortissement normalisé est utilisé dans cette enquête depuis 1972. Cette méthode permet d'amortir uniformément les immobilisations en déterminant à l'avance leur durée et en réduisant progressivement leur valeur au cours de cette période. C'est cependant la septième année où elle fait l'objet de tableaux. Cette méthode diffère de l'amortissement comptable figurant aux livres des titulaires d'une

books of accounts. On an annual basis it does not differ a great deal but in the long term the difference is more pronounced. Both types of depreciation are reported in this publication. The book depreciation published herein provides a link to previously published data on profitability while the standardized depreciation concept gives a uniform way of depreciating fixed assets on an industry-wide basis.

Survey Methodology and Quality

Errors may occur at almost every phase of a survey's operation. Respondents may make mistakes in completing survey forms. Errors can be introduced into the processing and tabulation of data. Improperly coded information or errors in logic in the computer system could lead to invalid selections of data for inclusion in individual cells of a tabulation or data sets. To identify and correct or minimize these errors the methods which were adopted included an initial audit of the annual returns for reasonableness. In addition, the business organization's audited financial statements were compared to the annual return. A computer edit program was created to ensure that the data were tabulated accurately and that relationships between records were cross-checked. Finally, rigid specifications were devised to control the output in order to ensure that the data appear in the proper place in the tables.

The radio and television broadcasting annual return consists of two parts. The first part of the return reports the ownership of the broadcasting undertaking while the second part records financial information which is processed to form the tables of this publication. Information on ownership is not presently published by Statistics Canada but it is available from CRTC, Ottawa. The requirements of CRTC, DOC and Statistics Canada for broadcasting statistics have been met by using a joint annual return, thus avoiding the further proliferation of returns by these government departments and easing the burden on respondents.

The Business Organization's financial data are recorded on the Balance Sheet, Income Statement and Cash Flow Statement in the annual return. Balance Sheet data are published in Table 3, according to the head office location of the Business Organization. Regional aggregations were required to preserve the confidentiality of the data. Financial operating statements record revenues, expenses and profit or loss of Reporting Units. Reporting Units are the lowest disaggregated level at which financial data are available and the basis of this publication.

licence. La différence n'est pas grande sur une année, mais elle s'accentue avec le temps. Les deux genres d'amortissement sont présentés ici. L'amortissement comptable constitue un lien avec les données sur la rentabilité publiées antérieurement tandis que l'amortissement normalisé est une manière uniforme d'amortir les immobilisations à l'échelle de la branche d'activité.

Méthodologie et qualité de l'enquête

Des erreurs peuvent se produire à presque toutes les phases de l'enquête. En effet, les enquêtés peuvent mal remplir leur formulaire; il peut se commettre des erreurs pendant le traitement et la totalisation des données; des renseignements mal codés ou des erreurs de logique peuvent entraîner un mauvais choix des données à insérer dans les cases d'un tableau ou dans des ensembles de données. Afin d'identifier et de corriger ou de minimiser ces erreurs, on a d'abord fait un premier contrôle des rapports annuels pour s'assurer qu'ils étaient raisonnables. Les états financiers vérifiés des entreprises commerciales étaient comparés à leur rapport annuel. De plus, nous avons mis sur pied un programme de contrôle informatique pour nous assurer que les données avaient été totalisées correctement et que les renvois entre fichiers avaient été vérifiés. Enfin, nous avons mis au point des directives très précises concernant le contrôle des sorties afin que les données occupent la place appropriée dans les tableaux.

La déclaration annuelle sur la radiodiffusion et la télévision se divise en deux parties. La première porte sur la propriété de l'entreprise de radiodiffusion tandis que la deuxième fournit les renseignements financiers qui servent à établir les tableaux de la présente publication. Statistique Canada ne donne aucune information sur la propriété, mais on peut obtenir ce renseignement du CRTC, à Ottawa. La déclaration annuelle commune répond aux besoins du CRTC, du ministère des Communications et de Statistique Canada, réduisant ainsi le nombre de déclarations demandées par ces organismes et allégeant le fardeau des enquêtés.

Les données financières de l'entreprise commerciale figurent dans le bilan, l'état des pertes et profits et l'état des mouvements de trésorerie du rapport annuel. Les données du bilan sont présentées au tableau 3, selon l'emplacement du siège social de l'entreprise. Pour préserver la confidentialité des données, il a fallu les regrouper au niveau régional. Les états financiers servent à indiquer les recettes, les dépenses et les profits ou pertes des unités déclarantes. Celles-ci se trouvent au niveau le plus détaillé pour lequel on peut obtenir des données financières et servent de base à la présente publication.

Reporting Units in radio broadcasting have been divided according to their total revenue into 10 groups of approximately equal numbers because it was considered to be more statistically appropriate to have a decile presentation to these units. On the other hand, because of the smaller number of television Reporting Units it was considered more appropriate to have a quartile presentation. This permits better descriptive statements to be made in relation to the data.

Reporting units are allocated to revenue groups according to total operating revenues. The following shows the boundaries of the revenue groups for 1980 and 1979:

Radio

Total operating revenues

1980(1)

Group

Groupe

1. Over \$2.3 million - Plus de \$2.3 millions
2. \$1.4-\$2.3 million - millions
3. \$1.0-\$1.4 million - millions
4. \$814,000-\$1.0 million - millions
5. \$629,000-\$814,000
6. \$507,000-\$629,000
7. \$382,000-\$507,000
8. \$258,000-\$382,000
9. \$134,000-\$258,000
10. Under \$134,000 - Moins de \$134,000

Television

Total operating revenues

1980(2)

Group

Groupe

1. Over \$9.0 million - Plus de \$9.0 millions
2. \$3.1-\$9.0 million - millions
3. \$1.7-\$3.1 million - millions
4. Under \$1.7 - Moins de \$1.7

(1) See Table 10.

(1) Voir le tableau 10.

(2) See Table 12.

(2) Voir le tableau 12.

Les unités déclarantes de radiodiffusion avaient été réparties, selon leurs recettes, totales, en 10 groupes comprenant à peu près le même nombre d'unités parce qu'une présentation en décile semblait plus valable d'un point de vue statistique. D'autre part, à cause du nombre plus restreint d'unités déclarantes de télévision, on a préféré les répartir en quatre groupes pour un exposé plus cohérent des données.

Ce sont les recettes totales d'exploitation qui déterminent le groupe où sont classées les unités déclarantes. Nous indiquons ci-dessous les tranches de recettes pour 1980 et 1979:

Radio

Recettes totales d'exploitation

1979

Group

Groupe

1. Over \$2.2 million - Plus de \$2.2 millions
2. \$1.3-\$2.2 million - millions
3. \$976,000-\$1.3 million - millions
4. \$756,000-\$976,000
5. \$589,000-\$756,000
6. \$473,000-\$589,000
7. \$357,000-\$473,000
8. \$241,000-\$357,000
9. \$131,000-\$241,000
10. Under \$131,000 - Moins de \$131,000

Télévision

Recettes totales d'exploitation

1979

Group

Groupe

1. Over \$7.6 million - Plus de \$7.6 millions
2. \$2.8-\$7.6 million - millions
3. \$1.5-\$2.8 million - millions
4. Under \$1.5 - Moins de \$1.5

Beginning in 1977 the Balance Sheet data for the radio and television broadcasting industry were separated into groups according to holdings of total assets. The group limits in dollars for Business Organizations' holdings of total assets as shown in their Balance Sheets for 1980 and 1979 are as follows:

Radio and Television	
Total Assets	
1980(1)	
Group	
Groupe	
1. Over \$7.0 million - Plus de \$7.0 millions	
2. \$2.7-\$7.0 million - millions	
3. \$1.8-\$2.7 million - millions	
4. \$986,000-\$1.8 million - millions	
5. \$694,000-\$986,000	
6. \$553,000-\$694,000	
7. \$427,000-\$553,000	
8. \$304,000-\$427,000	
9. \$202,000-\$304,000	
10. Under \$202,000 - Moins de \$202,000	

(1) See Table 8.

(1) Voir tableau 8.

CTV Television Network Limited

The CTV Network is a co-operative undertaking of its affiliates which enables them to provide network programming to their viewing audiences. Because it operates on behalf of the affiliates at a low profit margin the average operating ratio of television broadcasting, which is the amount of operating revenue absorbed by the operating expenses, tends to be overstated. This should be taken into account when making comparisons with other forms of communication. The unique nature of CTV presents some difficulty in incorporating the network data into broadcasting statistics.

For 1973 and subsequent years CTV's revenues and expenses are included with its principal affiliates on the basis of corporate formula provided by the network. However, the CTV Balance Sheet is included with Ontario data because of the location of the network's head office. As far as possible, any duplication in CTV's data with its principal affiliates has been removed. These measures were taken to reflect more adequately CTV's impact on broadcasting.

À partir de 1977, les données du bilan des entreprises de radiodiffusion et de télévision ont été regroupées selon leur actif total. L'actif des entreprises, établi d'après leurs bilans de 1980 et 1979, permet de les classer dans les groupes suivants:

Radiodiffusion et télévision	
Actif total	
1979	
Group	
Groupe	
1. Over \$5.1 million - Plus de \$5.1 millions	
2. \$2.6-\$5.1 million - millions	
3. \$1.5-\$2.6 million - millions	
4. \$925,000-\$1.5 million - millions	
5. \$627,000-\$925,000	
6. \$523,000-\$627,000	
7. \$410,000-\$523,000	
8. \$276,000-\$410,000	
9. \$171,000-\$276,000	
10. Under \$171,000 - Moins de \$171,000	

CTV Television Network Limited

Le réseau CTV est une entreprise coopérative par laquelle les stations affiliées peuvent présenter des émissions produites par le réseau à leurs auditoires. Parce qu'il est exploité pour le compte des stations affiliées, avec une faible marge bénéficiaire, le coefficient moyen de rentabilité de l'exploitation de la télévision, qui est le montant des recettes d'exploitation absorbées par les dépenses d'exploitation, est généralement surestimé. Il faut tenir compte de ce fait lorsqu'on établit des comparaisons avec d'autres modes de communication. La nature unique de CTV crée certaines difficultés lorsqu'il s'agit d'inclure les données de ce réseau dans la statistique de la radiodiffusion.

À partir de 1973, les recettes et les dépenses de CTV sont comprises dans celles de ses principales stations affiliées selon une répartition fournie par le réseau. Cependant, le bilan de CTV est classé avec les données sur les entreprises de l'Ontario parce que son siège social se trouve dans cette province. Nous avons éliminé, autant que possible, tout double compte des données de CTV et de ses principales stations affiliées. Nous avons pris ces mesures afin d'obtenir une meilleure image de l'importance de ce réseau dans le domaine de la radiodiffusion.

Canadian Broadcasting Corporation

Financial data of CBC, a Crown corporation, are separated in this publication from the data of other broadcasting operations. The net cost of CBC operations as shown herein differs from the actual parliamentary grant which covers CBC annual financial requirements to the end of March.

Société Radio-Canada

Les données financières de Radio-Canada, société de la Couronne, ne figurent pas avec les données relatives aux autres entreprises de radiodiffusion. Les coûts nets d'exploitation de Radio-Canada, indiqués ici, diffèrent des crédits actuels accordés par le Parlement pour les besoins financiers de l'année se terminant à la fin de mars.

TEXT TABLE I. Canadian Broadcasting Corporation

Operating Revenues

TABLEAU EXPLICATIF I. Radio-Canada

Recettes d'exploitation

	Radio	Television	Total
	thousands of dollars		
	milliers de dollars		
Local time sales - Ventes de temps d'antenne (local)	476	10,485	10,961
National time sales - Ventes de temps d'antenne (national)	54	39,530	39,584
Network time sales - Ventes de temps d'antenne (réseau)	- 2	50,360	50,358
Syndication and production - Droits de diffusion et services de production	-	-	-
Other - Autres	4	3,245	3,249
TOTAL	532	103,620	104,152

Note: Net of agency commissions and station payments.

Nota: Moins les commissions des agences de publicité et les paiements aux stations.

Payment of principal and interest on loans from Canada due after March 31, 1974 has been deferred until such time as the Government of Canada seeks Parliamentary Authority to delete the assets which have been identified in the 1978 Public Accounts and be written off or to March 31, 1981 whichever is the earlier, in accordance with Order in Council P.C. 1979-1105.

Les versements de principal et d'intérêt sur les prêts consentis par le Canada et venant à échéance après le 31 mars 1974 ont été reportés en vertu du décret C.P. 1979-1105 jusqu'à ce que le gouvernement du Canada demande l'autorisation du Parlement de radier les actifs identifiés pour radiation dans les comptes publics de 1978, ou sinon au plus tard jusqu'au 31 mars 1981.

Analysis

Excluding CBC, the following table shows the number of Business Organizations, Reporting Units, and Broadcasting Stations which were included in the 1980 survey. The CTV Network was counted as a Business Organization and as Reporting Units in association with its principal affiliates, but not

Analyse

Sauf pour Radio-Canada, le tableau suivant indique le nombre d'entreprises commerciales, d'unités déclarantes et de stations de radiodiffusion qui ont été prises en compte dans l'enquête de 1980. Le réseau CTV est compté comme entreprise commerciale et unité déclarante avec ses principales stations affiliées, mais non

counted as a Broadcasting Station. Global Communications Limited was however counted as a Business Organization, a Reporting Unit and a Broadcasting Station. Television rebroadcasting stations are not included in the count of TV stations.

comme une station de radiodiffusion. Par ailleurs, le réseau Global a été considéré comme entreprise commerciale, unité déclarante et station de radiodiffusion. Les rémetteurs de télévision ne sont pas considérés comme stations de télévision.

TEXT TABLE II. Classification of Survey Universe

TABLEAU EXPLICATIF II. Classification de l'univers de l'enquête

	Radio	Television Télévision	Total
Business organizations - Entreprises commerciales	298
Reporting units - Unités déclarantes	381	75	456
Stations	492	69(1)	

(1) Originating stations.
(1) Stations émettrices.

Excluding CBC, Text Table III shows the number of radio stations included in the 1980 survey and their relation to the reporting units.

Le tableau explicatif III indique le nombre de stations de radio prises en compte dans l'enquête de 1980 ainsi que leurs liens avec les unités déclarantes; il ne tient pas compte de Radio-Canada.

TEXT TABLE III. Classification of Radio Universe

TABLEAU EXPLICATIF III. Classification de l'univers de la radio

	Reporting units Unités déclarantes	Stations
Single stations - Stations uniques	312	312
AM/FM combinations - Ensembles MA et MF	23	46
Other combinations of radio stations - Autres ensembles de stations de radiodiffusion	46	134
TOTAL	381	492

Radio and Television Broadcasting operating revenues increased from the previous year by 14.1%. Revenue from the sale of air time was \$1,002.3 million in 1980 compared to \$878.8 million in 1979. Total Revenue in 1980 was \$1,063.4 million compared to \$918.6 million in 1979 an increase of 15.8%.

Les recettes d'exploitation de la radiodiffusion et de télévision ont dépassé de 14.1% celles de l'année précédente. Les recettes provenant de la vente de temps d'antenne se chiffraient à \$1,002.3 millions en 1980 contre \$878.8 millions en 1979; les recettes totales en 1980 s'établissaient à \$1,063.4 millions et ont dépassé de 15.8% les \$918.6 millions enregistrés en 1979.

TEXT TABLE IV. Revenue from Sales of Air Time by Source and Sector

TABLEAU EXPLICATIF IV. Recettes provenant de la vente de temps d'antenne, selon la source et le secteur

	Radio	Television	Total	Per cent
		Télévision		Pourcentage
thousands of dollars - milliers de dollars				
Private stations - Stations privées	391,457	509,959	901,416	89.9
Canadian Broadcasting Corporation (CBC) - Radio-Canada (RC)	528	100,375	100,903	10.1
TOTAL	391,985	610,334	1,002,319	100.0
Per cent - Pourcentage	39.1	60.9	100.0	

Radio revenue from sale of air time increased 11.4% to \$392.0 million in 1980 from \$352.0 million in 1979. Television revenue from air time sales increased 15.9% to \$610.3 million in 1980 from \$526.8 million in 1979.

Les recettes de radiodiffusion provenant de la vente de temps d'antenne sont passées de \$352.0 millions en 1979 à \$392.0 millions en 1980 une augmentation de 11.4%. Les recettes de télévision provenant de la vente de temps d'antenne ont, pour leur part, progressé de 15.9%, passant de \$526.8 millions en 1979 à \$610.3 millions en 1980.

TEXT TABLE V. Air Time Sales by Type of Advertising and Source

TABLEAU EXPLICATIF V. Ventes de temps d'antenne, selon le genre de publicité et la source

Radio	Television				Télévision			
	Private	Canadian Broad- casting Corpo- ration	Total	Per cent	Private	Canadian Broad- casting Corpo- ration	Total	Per cent
				Pour- centage				Pour- centage
thousands of dollars - milliers de dollars								
Local	286,685	476	287,161	73.3	140,924	10,485	151,409	24.8
National	103,941	54	103,995	26.5	290,161	39,530	329,691	54.0
Network - Réseau	831	- 2	829	0.2	78,874	50,360	129,234	21.2
TOTAL	391,457	528	391,985	100.0	509,959	100,375	610,334	100.0
Per cent - Pourcentage	99.9	0.1	100.0		83.6	16.4	100.0	

Note: Slight discrepancies in tables are due to rounding.

Nota: Légères divergences dans les tableaux à cause de l'arrondissement des chiffres.

TEXT TABLE VI. Air Time Sales by Type of Advertising

TABLEAU EXPLICATIF VI. Ventes de temps d'antenne, selon le genre de publicité

	Radio	Television Télévision	Total	Per cent Pourcentage
thousands of dollars - milliers de dollars				
Local	287,161	151,409	438,570	43.8
National	103,995	329,691	433,686	43.3
Network - Réseau	829	129,234	130,063	13.0
TOTAL	391,985	610,334	1,002,319	100.0

Local time sales increased from \$388.0 million in 1979 to \$439.0 million in 1980 or 13.1%. National time sales increased from \$382.2 million in 1979 to \$434.0 million in 1980 or 13.6% while network time sales increased 19.6% from \$108.7 million in 1979 to \$130.0 million in 1980.

Operating expenses in the industry totalled \$1,373.0 million in 1980 compared to \$1,250.9 million in 1979 an increase of 9.8%. Depreciation was \$64.7 million in 1980 compared to \$57.3 million in 1979 an increase of 12.9%. Interest expense was \$46.4 million compared to \$36.2 million in 1979; an increase of 28.2%. The net cost of CBC operations increased 0.6% to \$542.9 million in 1980 from \$539.9 million in 1979. In private broadcasting, additions to income from other operations were \$23.0 million in 1980, compared to \$21.2 million in 1979. The net profit before income taxes in 1980 was \$148.4 million compared to \$138.5 million in 1979, an increase of 7.1%. Provision for income taxes amounted to \$68.9 million in 1980 compared to \$63.7 million in 1979. The net profit from operations after provision for income taxes was \$79.6 million compared to \$74.8 million in 1979, an increase of 6.4%.

In 1980 there were, on average, 28,336 employees directly employed in broadcasting compared to 27,675 in 1979 an increase of 661 employees. Salaries, wages, director's fees and fringe benefits paid were \$665.3 million in 1980 compared to \$633.6 million in 1979 an increase of \$31.7 million.

Les ventes de temps d'antenne à l'échelle locale sont passées de \$388.0 millions en 1979 à \$439.0 millions en 1980, ce qui représente une hausse de 13.1% pendant que les ventes au niveau national passaient de \$382.2 millions en 1979 à \$434.0 millions en 1980 (+ 13.6%) et que les ventes à l'échelle du réseau, qui étaient de \$108.7 millions en 1979 atteignaient \$130.0 millions en 1980 (+ 19.6%).

Les dépenses d'exploitation de cette branche d'activité se chiffraient à \$1,373.0 millions en 1980 en comparaison de \$1,250.9 millions en 1979, ce qui représente un gain de 9.8%. Les amortissements atteignaient \$64.7 millions en 1980, dépassant de 12.9% le chiffre de \$57.3 millions enregistré en 1979. Les intérêts atteignaient \$46.4 millions en 1980 dépassant de 28.2% le chiffre de \$36.2 millions en 1979. Les coûts nets d'exploitation de Radio-Canada se sont chiffrés à \$542.9 millions en 1980, soit une progression de 0.6% par rapport aux \$539.9 millions de 1979. Dans le secteur privé, les recettes provenant des autres opérations ont atteint \$23.0 millions en 1980 en comparaison de \$21.2 millions en 1979. Le bénéfice net avant impôts s'établissait à \$148.4 millions en 1980 contre \$138.5 millions en 1979, une augmentation de 7.1%. La provision pour impôts, qui était de \$68.9 millions en 1980, totalisait \$63.7 millions en 1979. Après déduction de la provision pour impôts, le bénéfice net provenant de l'exploitation s'établissait à \$79.6 millions en 1980 en comparaison de \$74.8 millions en 1979, ce qui représente un gain de 6.4%.

Le nombre moyen d'employés travaillant directement à la radiodiffusion était de 28,336 en 1980, soit 661 de plus qu'en 1979. Traitements, salaires, rémunération des administrateurs et avantages sociaux ont figuré pour \$665.3 millions en 1980, dépassant de \$31.7 millions le chiffre de \$633.6 millions enregistré en 1979.

Statistical Tables

Tableaux statistiques

TABLE 1. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIC AND TELEVISION
BROADCASTING INDUSTRY, 1980, 1979 AND 1978

TABLEAU 1. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA
RADIODIFFUSION ET DE LA TELEVISION, 1980, 1979 ET 1978

	1980		1979		1978
	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIC-CANADA	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIC-CANADA	PRIVATE STATIONS - STATIONS PRIVEES
DOLLARS					
OPERATING REVENUE - RECETTES D'EXPLOITATION:					
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:					
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL)	427,608,537	10,561,000	377,468,767	10,511,000	325,440,264
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL)-----	394,102,307	36,584,000	348,710,134	33,460,000	289,727,477
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU) ...	79,705,199	50,258,000	65,510,329	43,177,000	58,115,792
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE .	901,416,043	100,903,000	791,689,230	87,148,000	673,283,534
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:					
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSION	8,122,821	0	2,940,831	0	5,515,402
PRODUCTION REVENUE - RECETTES DE PRODUCTION-----	38,334,933	0	27,316,683	0	27,740,775
OTHER REVENUE - AUTRES RECETTES-----	11,356,074	3,249,000	6,777,758	2,688,000	5,867,439
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES	57,813,828	3,249,000	37,035,272	2,688,000	39,127,616
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITA- TION	959,229,871	104,152,000	828,724,502	89,836,000	712,411,150
DEPARTMENTAL EXPENSES - DEPENSES INTERNALES:					
PROGRAM - EMISSIONS	374,291,003	346,629,000	315,073,215	345,851,000	267,743,395
TECHNICAL - SERVICES TECHNIQUES	55,149,211	87,441,000	48,215,091	69,916,000	42,470,250
SALES AND PROMOTION - VENTES ET PROMOTION	125,757,900	21,514,000	119,043,236	21,842,000	101,179,439
ADMINISTRATION AND GENERAL - AD- MINISTRATION ET FRAIS GENERAUX	204,038,989	140,044,000	179,002,005	151,880,000	155,834,226
SUP-TOTAL, DEPARTMENTAL EX- PENSES - TOTAL PARTIEL, DEPENSES INTERNES	769,237,103	603,634,000	661,333,547	589,530,000	567,227,310
DEFERRED PAYMENT - AMERTISSEMENT	32,141,577	32,566,000	28,030,000	29,302,000	25,255,819
INTEREST EXPENSE - INTERETS VERSES	32,383,010	14,053,000	22,121,386	14,053,000	14,952,739
OTHER ADJUSTMENTS - INCME (EXPENSE) - AUTRES REDRESSE- MENTS - REVENU (EXPENSE)	22,976,613	3,249,000	21,211,956	3,162,000	13,624,332
NET PROFIT (LOSS) BEFORE INCOME TAXES - BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	148,444,794	...	138,451,521	...	118,595,614
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO- CANADA	542,852,000	...	539,887,000	...
PROVISION FOR INCOME TAXES - PRO- VISION POUR IMPOTS SUR LE REVENU	68,859,827	...	63,684,456	...	55,237,543
NET PROFIT (LOSS) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	79,584,967	...	74,767,065	...	63,258,071
AVERAGE NUMBER OF EMPLOYEES - SOCIETE MOYENNE	16,238	13,104	16,434	12,341	14,615
					16,033

TABLE 2. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIO AND
TELEVISION BROADCASTING INDUSTRY, 1980
TABLEAU 2. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA
RADIODIFFUSION ET DE LA TELEVISION, 1980

	PRIVATE RADIO	STATIONS - TELEVISION	STATIONS PRIVEES TOTAL	CBC - RADIO-CANADA	TOTAL
DOLLARS					
OPERATING REVENUE - RECETTES D'EXPLOITATION:					
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:					
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL)	286,684,812	140,923,725	427,608,537	10,961,000	438,569,537
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL)	103,941,228	290,161,079	394,102,307	39,584,000	433,686,307
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU)	831,134	78,874,065	79,705,199	50,358,000	130,063,199
REVENUE FROM SALE OF AIR TIME - TOTAL - RECETTES DE LA VENTE DE TEMPS D'ANTENNE ..	391,457,174	509,958,869	901,416,043	100,903,000	1,002,319,043
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:					
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSION	134,254	7,988,567	8,122,821	0	8,122,821
PRODUCTION REVENUE - RECETTES DE PRODUCTION ..	2,072,813	36,262,120	38,334,933	0	38,334,933
OTHER REVENUE - AUTRES RECETTES	3,529,348	7,826,726	11,356,074	3,249,000	14,605,074
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES.	5,736,413	52,077,413	57,813,828	3,249,000	61,062,828
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITATION					
397,193,589	562,036,282	959,229,871	104,152,000	1,063,381,871	
DEPARTMENTAL EXPENSES - DEPENSES INTERNES:					
PROGRAM - EMISSIONS	119,103,936	255,187,067	374,291,003	346,629,000	720,920,003
TECHNICAL - SERVICES TECHNIQUES	17,629,242	37,519,969	55,149,211	87,647,000	142,596,211
SALES AND PROMOTION - VENTES ET PROMOTION	82,400,102	53,357,798	135,757,900	21,514,000	157,271,900
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	116,622,122	87,416,867	204,038,989	148,044,000	352,082,989
SUB-TOTAL, DEPARTMENTAL EXPENSES - TOTAL PARTIEL, DEPENSES INTERNES	335,755,402	433,481,701	769,237,103	603,634,000	1,372,871,103
DEPRECIATION - AMORTISSEMENT					
INTEREST EXPENSE - INTERETS VERSES	12,392,970	19,748,607	32,141,577	32,566,000	64,707,577
OTHER ADJUSTMENTS - INCINME (EXPENSE)-I - AUTRES REAJUSTEMENTS - REVENU (DEPENSE)-I	15,393,597	16,989,413	32,383,010	14,053,000	46,436,010
11,827,243	11,149,370	22,976,613	3,249,000	26,225,613	
NET PROFIT (LOSS-) BEFORE INCOME TAXES - BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	45,478,863	102,965,931	148,444,794	...	148,444,794
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO-CANADA	542,852,000	542,852,000
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU	21,620,700	47,239,127	68,859,827	...	68,859,827
NET PROFIT (LOSS-) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	23,858,163	55,726,804	79,584,967	...	79,584,967
AVERAGE NUMBER OF EMPLOYEES - EFFECTIF MENSUEL ...	9,397	8,985	16,382	13,604	28,330

TABLE 3. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1980

NO.	NEWFOUNDLAND AND PRINCE EDWARD ISLAND - TERRE-NEUVE ET ÎLE-DU-PRINCE- ÉDOUARD	NOVA SCOTIA - NOUVELLE- ÉCOSSE	NEW BRUNSWICK - NOUVEAU- BRUNSWICK	QUEBEC	ONTARIO	MANITOBA
1	BUSINESS ORGANIZATIONS	7	15	13	70	88
	ASSETS		DOLLARS			
2	CURRENT:					
3	CASH	74,717	1,057,701	316,854	7,765,351	6,826,397
4	SECURITIES	300,000	3,349,026	585,183	19,400,239	955,578
5	RECEIVABLES (NET)	2,832,733	5,398,782	3,366,428	42,867,422	70,083,654
6	INVENTORIES	131,212	94,988	13,154	2,579,294	15,970,737
7	PREPAID PROGRAM RIGHTS	341,344	11,015	102,858	9,925,920	15,342,844
	OTHER	421,005	1,842,951	1,099,885	7,168,807	26,014,067
8	TOTAL CURRENT ASSETS	4,101,015	11,754,463	5,484,362	89,707,033	135,193,277
9	INVESTMENTS AND ADVANCES:					
10	ASSOCIATED COMPANIES	0	3,012,885	917,487	8,343,073	70,896,304
	OTHER	73,015	1,590	33,394	3,703,410	6,778,491
11	TOTAL INVESTMENTS AND ADVANCES	73,015	3,014,475	950,881	12,046,483	1,576,718
12	FIXED ASSETS, BROADCASTING:					
13	LAND, PROPERTY AND EQUIPMENT	10,284,840	13,431,334	17,070,032	130,760,581	177,972,427
	LESS: ACCUMULATED DEPRECIATION	5,572,215	7,464,215	11,789,487	48,986,266	93,561,147
14	NET FIXED ASSETS, BROADCASTING	4,712,625	5,967,119	5,280,545	81,774,315	84,411,280
15	NET FIXED ASSETS, NON-BROADCASTING	48,336	104,591	35,177	823,636	5,923,603
16	INTANGIBLE ASSETS	20,036	116,409	234,496	29,999,946	27,318,677
17	OTHER ASSETS	15,915	615,975	73,536	5,065,767	38,131,797
18	TOTAL FIXED AND OTHER ASSETS	4,796,912	6,804,094	5,623,754	117,663,664	155,785,357
19	TOTAL NON-CURRENT ASSETS	4,869,927	9,818,569	6,574,635	129,710,147	233,460,152
20	TOTAL ASSETS	8,970,942	21,573,032	12,058,997	219,417,180	368,653,429
	LIABILITIES					
21	CURRENT:					
22	BANK LOANS AND OVERDRAFTS	1,467,981	405,500	326,182	6,834,585	23,920,307
23	OTHER LOANS	0	125,000	0	2,514,200	6,683,513
24	ACCOUNTS PAYABLE AND ACCRUED	1,621,550	1,697,972	1,456,638	21,854,762	30,284,518
25	INCOME TAX PAYABLE	56,437	875,899	761,475	2,835,628	3,553,216
26	CIDENOS PAYABLE	0	0	0	1,059,397	154,000
27	FILM AND PROGRAM CONTRACTS PAYABLE	0	0	0	4,918,300	23,150,485
28	CURRENT PORTION LONG-TERM DEBT	140,358	45,660	326,369	3,208,340	12,009,752
	OTHER	203,493	1,279,726	238,713	777,490	13,254,357
29	TOTAL CURRENT LIABILITIES	3,489,819	4,429,757	3,109,377	44,002,702	113,010,548
30	NON-CURRENT LIABILITIES:					
31	LONG-TERM DEBT:					
32	NOTES, MORTGAGES AND BONDS	1,218,854	688,436	2,947,910	44,548,598	46,174,661
33	OBLIGATIONS UNDER CAPITAL LEASES	31,733	0	87,196	74,002	3,474,015
	DEBENTURES	0	624,470	497,923	23,567,986	39,191,091
	LESS: CURRENT PORTION	140,358	45,660	326,369	3,208,340	12,009,752
34	TOTAL LONG-TERM DEBT	1,110,229	1,267,246	3,206,660	64,982,246	76,830,015
35	DEFERRED INCOME TAXES	144,455	93,789	47,916	9,530,510	12,293,997
36	OTHER LIABILITIES	1,149,948	1,234,750	484,985	5,280,210	32,251,192
37	TOTAL NON-CURRENT LIABILITIES	2,404,632	2,595,785	3,739,561	79,792,966	121,375,204
38	TOTAL LIABILITIES	5,894,451	7,025,542	6,848,938	123,795,668	234,385,752
39	SHAREHOLDERS' EQUITY:					
40	SHARE CAPITAL ISSUED:					
41	PREFERRED	80,750	72,770	236,250	13,238,112	30,516,605
42	COMMON	277,755	480,580	235,548	5,562,132	27,833,904
43	RETAINED EARNINGS (ACCUMULATED DEFICIT)-1 AT END OF YEAR	2,717,986	12,564,363	4,726,051	78,965,105	70,345,353
44	OTHER SURPLUS	0	1,429,777	12,210	2,143,837-	5,571,815
	TOTAL SHAREHOLDERS' EQUITY	3,076,491	14,547,490	5,210,059	95,621,512	134,267,677
	TOTAL LIABILITIES AND EQUITY ...	8,970,942	21,573,032	12,058,997	219,417,180	368,653,429

NOTE: LINE 40, CBC, REPRESENTS THE EQUITY OF THE GOVERNMENT OF CANADA IN THE CBC.

TABLEAU 3. BILAN DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1980

SASKATCHEWAN	BRITISH COLUMBIA AND YUKON	SUB-TOTAL PRIVATE STATIONS	CBC	TOTAL, PRIVATE STATIONS AND CBC				
ALBERTA	-	-	-	RADIO-CANADA	TOTAL, STATIONS PRIVEES ET RADIO-CANADA			
	COLOMBIE-BRITANNIQUE ET YUKON	TOTAL PARTIEL, STATIONS PRIVEES						
17	28	48	298	1	299	ENTREPRISES	ACTIF	NO
		DOLLARS						
489,694	992,183	1,335,439	26,482,612	3,915,000	30,397,612	DISPONIBILITES:		
377,429	7,977,837	621,814	33,792,106	9,938,000	43,730,106	ENCAISSE		2
5,562,420	19,948,541	17,065,576	176,830,237	29,112,000	205,942,237	VALEURS MOBILIERES		3
276,774	1,054,725	1,275,191	21,415,937	69,349,000	90,764,937	DEBITEURS (NETS)		4
125,118	5,408,061	6,022,777	38,655,869	16,258,000	54,908,869	STOCKS		5
381,148	4,374,404	3,065,148	44,912,221	2,882,000	47,794,221	DROITS DE PROGRAMMATION PAYES D'AVANCE		6
7,212,583	39,755,751	29,385,945	342,083,982	131,454,000	473,537,982	AUTRES		7
						TOTAL, DISPONIBILITES		8
2,805,431	15,965,616	8,391,424	111,391,311	352,000	111,743,311	PLACEMENTS ET AVANCES:		
637,117	1,382,084	917,977	14,044,705	0	14,044,705	SOCIETES AFFILIÉES		9
3,442,548	17,347,700	9,309,401	125,436,016	352,000	125,788,016	AUTRES		10
						TOTAL PLACEMENTS ET AVANCES		11
25,010,633	50,025,005	50,830,617	519,202,862	624,024,000	1,143,226,862	IMMOBILISATIONS, RADIODIFFUSION:		
11,971,213	23,336,905	25,879,838	248,799,222	245,657,000	494,456,222	TERRAINS, BIENS ET MATERIEL		12
13,039,420	26,688,100	24,950,779	270,403,640	378,367,000	648,770,640	MOINS: AMORTISSEMENT ACCUMULE		13
0	1,022,280	2,550,131	10,665,577	0	10,665,577	IMMOBILISATIONS NETTES, RADIODIFFUSION		14
1,049,515	9,770,809	6,174,752	75,435,852	0	75,435,852	IMMOBILISATIONS NETTES, NON DE RADIOPROGRAMMATION		15
5,542	4,620,443	2,506,385	63,793,299	0	63,793,299	IMMOBILISATIONS INCORPORELLES		16
14,394,477	42,101,632	36,182,047	420,298,368	378,367,000	798,665,368	AUTRES ELEMENTS D'ACTIF		17
17,537,025	59,449,332	45,491,448	545,734,384	378,719,000	924,453,384	TOTAL, IMMOBILISATIONS ET AUTRES ELEMENTS D'ACTIF		18
24,749,608	99,205,083	74,877,393	887,818,366	510,173,000	1,397,991,366	TOTAL, ACTIF NON DISPONIBLE		19
						TOTAL, ACTIF		20
						PASSIF		
1,651,149	7,245,535	8,186,440	51,036,905	0	51,036,905	EXIGIBILITES:		
222,703	880,000	1,530,469	13,820,885	0	13,820,885	EMPRUNTS ET DECOUVERTS BANCAIRES		21
2,226,625	9,954,840	10,463,012	84,236,044	46,753,000	130,989,044	AUTRES EMPRUNTS		22
626,786	4,470,144	1,346,648	20,377,810	0	20,377,810	CREDITEURS ET ELEMENTS COURS		23
0	451,813	1,074,792	3,257,930	0	3,257,930	IMPOTS SUR LE REVENU A PAYER		24
46,277	3,677,941	1,707,297	35,055,796	0	35,055,796	DIVIDENDES A VERSER		25
776,182	523,778	1,585,673	19,088,585	0	19,088,585	CONTRATS DE FILMS ET C'EMISSIONS A PAYER		26
104,831	6,521,472	4,878,502	28,351,680	27,352,000	55,703,680	PARTIE EXIGIBLE DE LA DETTE A LONG TERME		27
5,653,953	33,725,523	30,772,633	255,225,635	74,105,000	329,330,635	AUTRES		28
						TOTAL, EXIGIBILITES		29
786,097	4,554,902	11,323,756	113,939,749	0	113,939,749	PASSIF NON EXIGIBLE:		
0	0	554,243	4,221,189	0	4,221,189	DETTE A LONG TERME:		
4,720,814	2,056,923	2,870,094	76,970,301	0	76,970,301	BILLETS, HYPOTHEQUES ET OBLIGATIONS		30
776,182	523,778	1,585,473	19,088,585	0	19,088,585	CONTRATS DE LOCATION - ACQUISITION		31
4,730,729	6,088,047	13,162,660	176,042,654	0	176,042,654	OBLIGATIONS NON GARANTIES		32
2,042,154	3,058,303	1,459,090	32,903,227	0	32,903,227	MOINS: LA PARTIE EXIGIBLE		33
1,434,265	5,930,671	5,298,093	55,363,168	161,572,000	216,935,168	IMPOTS SUR LE REVENU DIFFERES		35
8,207,148	15,077,021	19,919,843	264,309,049	161,572,000	425,881,049	AUTRES ELEMENTS DE PASSIF		36
13,861,101	48,802,544	50,692,476	519,534,684	235,677,000	755,211,684	TOTAL, PASSIF NON EXIGIBLE		37
						TOTAL, PASSIF		38
214,800	688,360	4,719,700	50,190,497	0	50,190,497	AVOIR DES ACTIONNAIRES:		
439,410	13,114,263	5,397,105	57,752,808	274,496,000	332,248,808	CAPITAL-ACTIONS EMIS:		
10,195,047	36,425,498	13,850,296	255,038,928	0	255,038,928	ACTIONS PRIVILEGIEES		39
39,250	174,418	217,816	5,301,449	0	5,301,449	ACTIONS ORDINAIRES		40
10,888,507	50,402,539	24,184,917	368,283,682	274,496,000	642,779,682	BENEFICES NON REPARTIS (DEFICIT ACCUMULE- A LA FIN DE L'ANNEE		41
24,749,608	99,205,083	74,877,393	887,818,366	510,173,000	1,397,991,366	AUTRES EXCEDENT		42
						TOTAL, AVOIR DES ACTIONNAIRES		43
						TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES		44

~~NOTA: LIGNE 40, RADIO-CANADA, REPRESENT L'AVOIR PROPRE OU GOUVERNEMENT DU CANADA A RADIO-CANADA.~~

TABLE 4. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1980

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU- PRINCE- EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK		
NO.					
1 BUSINESS ORGANIZATIONS		7	15	13	70
		DOLLARS			
SOURCE OF FUNDS:					
2 OPERATIONS:					
NET PROFIT (LOSS-) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	423,282	5,925,743	1,927,940	21,423,605	20,481,862
3 NET PROFIT (LOSS-) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	0	0	45,179	986,628	8,168,335-
EXPENSES NOT REQUIRING OUTLAY OF FUNDS:					
4 DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	634,648	893,534	912,845	7,873,462	11,492,190
5 DEFERRED INCOME TAXES	20,049	27,043	250-	2,777,456	7,062,573
6 TOTAL FUNDS PROVIDED FROM OPERATIONS ...	1,077,979	6,846,320	2,885,714	33,061,151	30,868,290
OTHER:					
7 INCREASE IN LONG TERM DEBT	135,053	182,976	427,561	20,655,404	20,005,049
8 PROCEEDS FROM SALE OF SHARE CAPITAL	0	50	0	3,643,362	15,572,701
9 DECREASE IN FIXED ASSETS:					
(A) BROADCAST ONLY	22,609	8,459	28,207	825,251	972,762
10 (B) NON-BROADCASTING	5,007	5,565	0	13,210	13,230
11 DECREASE IN INVESTMENTS AND ADVANCES	8,000	282,887	232,980	4,383,592	14,020,045
12 OTHER SOURCES OF FUNDS	49,138	115,466	86,385	6,957,133	10,300,613
13 TOTAL, OTHER FUNDS PROVIDED	219,807	595,403	775,133	36,477,952	60,884,447
14 TOTAL FUNDS PROVIDED	1,297,786	7,441,723	3,660,847	69,539,103	91,752,737
APPLICATION OF FUNDS:					
15 PURCHASE OF FIXED ASSETS:					
(A) BROADCAST ONLY	1,405,621	1,439,082	1,395,484	15,076,283	19,688,093
(B) NON-BROADCASTING	69,339	5,543	4,596	202,641	1,664,964
16 INCREASE TO INVESTMENTS AND ADVANCES	0	64,325	0	2,914,040	11,058,829
17 DEFERRED EXPENDITURES	0	3,591	0	886,871	1,111,294
18 CIVIDENDS DECLARED:					
(A) COMMON SHARES	0	3,028,826	2,706,750	6,261,852	9,740,049
(B) PREFERRED SHARES	0	565	35,200	13,673,864	1,411,225
19 REDUCTION OF LONG TERM DEBT	117,579	134,641	912,673	11,746,847	16,811,286
20 REDEMPTION OF SHARES	0	0	290,000	78,295	30,000
21 OTHER APPLICATION OF FUNDS	137,307	3,620	13,931	12,052,557	22,190,696
22 TOTAL FUNDS USED	1,729,846	4,680,193	5,358,634	62,893,250	83,706,436
23 INCREASE (DECREASE-) IN WORKING CAPITAL	432,060-	2,761,530	1,697,787-	6,645,853	8,046,301
24 WORKING CAPITAL AT BEGINNING OF YEAR	1,043,256	4,563,176	4,072,772	39,058,478	14,136,428
25 WORKING CAPITAL AT END OF YEAR	611,196	7,326,706	2,374,695	43,794,231	12,182,735

TABLEAU 4. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE, PAR REGION, 1980

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON	TOTAL	
					NO
12	17	28	48	298 ENTREPRISES	1
DOLLARS					
				PROVENANCE DES FONDS:	
5,150,125	2,666,672	14,325,966	7,259,772	79,584,967	EXPLORATION:
1,600,866	6,354	126,899	1,528,672-	6,931,081-	BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU.
2,891,466	1,926,239	3,621,324	3,765,000	34,010,708	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU.
447,960	573,923	1,364,243	81,750	12,334,747	DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS:
10,090,417	5,173,188	19,418,432	9,577,850	118,999,341	DEPRECIAISON ET AMORTISSEMENT (COMPTABILISE).
750,361	215,893	3,791,593	3,412,583	49,566,522	IMPOSTS SUR LE REVENU DIFFERES
750,633	9,859	2,499	124,994	19,650,098	ENSEMBLE DES FONDS PROVENANT DE L'EXPLOITATION.
1,054	100,174	117,151	144,940	2,227,605	AUTRES:
77,318	0	106,041	37,402	212,773	AUGMENTATION DE LA DETTE A LONG TERME
113,653	290,876	874,991	309,721	20,516,745	PRODUIT DE LA VENTE DU CAPITAL-ACTIONS
402,810	319,365	3,800,383	1,318,045	23,347,338	DIMINUTION DES IMMOBILISATIONS:
1,591,829	936,167	8,692,658	5,347,685	115,521,081	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT
11,682,246	6,109,355	28,111,090	14,925,535	234,520,422	(B) AUTRES ACTIVITES
					DIMINUTION DES PLACEMENTS ET DES AVANCES
					AUTRES SOURCES DE FONDS
					TOTAL DES FONDS PROVENANT D'AUTRES SOURCES
					TOTAL DES FONDS FOURNIS
UTILISATION DES FONDS:					
6,070,796	2,207,137	11,868,797	6,104,871	65,256,164	ACHAT D'IMMOBILISATIONS:
1,329	4,158	398,272	1,484,800	3,835,642	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT
534,694	2,071,270	3,936,716	668,638	21,248,512	(B) AUTRE ACTIVITES
255,939	1,709	70,879	49,933	2,380,216	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES
2,002,027	288,560	10,342,865	5,494,459	39,865,388	FRAIS DIFFERES
83,767	0	1,760	107,970	15,314,351	DIVIDENDES DECLARES:
1,624,949	858,617	2,922,398	2,120,978	37,249,968	(A) ACTIONS ORDINAIRES
6,000	0	194,668	531,829	1,130,792	(B) ACTIONS PRIVILEGIEES
814,390	62,759	2,890,510	1,545,253	39,711,023	DIMINUTION DE LA DETTE A LONG TERME
11,393,891	5,494,210	32,626,865	18,108,731	225,992,056	RACHAT D'ACTIONS
					AUTRES UTILISATIONS DES FONDS
288,355	615,145	4,515,775-	3,183,196-	8,528,366	TOTAL DES FONDS UTILISES
2,169,875	943,485	10,546,003	1,796,508	78,329,981	INCREMENTATION (DIMINUTION-) DU FONDS DE ROULEMENT AU DEBUT DE L'ANNEE
2,458,230	1,556,630	6,030,228	1,356,438-	50,858,347	FONDS DE ROULEMENT A LA FIN DE L'ANNEE

TABLE 5. REVENUE, EXPENSES AND EMPLOYEES OF PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY AREA, 1980

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU PRINCE-EDOUARD	NOUVELLE- ÉCOSE	NOUVEAU- BRUNSWICK		
NO.					
1 REPORTING UNITS	9	15	13	92	113
		DOLLARS			
OPERATING REVENUE:					
REVENUE FROM SALE OF AIR TIME:					
2 LOCAL TIME SALES	7,549,248	10,512,683	8,855,130	57,633,841	94,372,339
3 NATIONAL TIME SALES	1,202,293	2,116,436	1,577,421	25,547,412	41,542,918
4 NETWORK TIME SALES	758,445	0	0	66,194	0
5 TOTAL REVENUE FROM SALE OF AIR TIME ..	9,509,986	12,629,119	10,432,551	83,247,447	135,915,257
PRODUCTION AND OTHER REVENUE:					
SYNDICATION REVENUE	0	0	0	131,396	0
7 PRODUCTION REVENUE	1,718	5,596	62,392	1,081,574	153,119
8 OTHER REVENUE	16,559	97,601	25,989	1,754,171	467,253
9 TOTAL PRODUCTION AND OTHER REVENUE	18,677	103,197	88,381	2,967,141	620,372
10 TOTAL OPERATING REVENUE	9,528,663	12,732,316	10,520,932	86,214,588	136,535,629
DEPARTMENTAL EXPENSES:					
11 PROGRAM	3,498,657	3,745,856	2,695,741	27,465,714	40,256,726
12 TECHNICAL	676,383	818,813	588,955	3,237,128	6,399,034
13 SALES AND PROMOTION	1,597,647	2,573,827	1,981,606	17,439,765	30,070,327
14 ADMINISTRATION AND GENERAL	3,269,726	4,228,518	3,983,472	28,840,925	38,055,086
15 SUB-TOTAL, DEPARTMENTAL EXPENSES	8,441,813	11,369,414	9,449,774	76,967,732	114,721,073
16 DEPRECIATION	413,769	315,002	350,402	2,308,285	4,500,543
17 INTEREST EXPENSE	238,630	186,011	318,785	2,084,945	8,686,485
18 OTHER ADJUSTMENTS - INCOME (EXPENSE)	103,265	353,090	279,692	2,090,100	3,843,855
19 NET PROFIT (LOSS) BEFORE INCOME TAXES	537,716	1,214,979	681,663	6,943,726	12,471,383
20 PROVISION FOR INCOME TAXES	264,364	470,449	105,962	3,741,196	6,600,305
21 NET PROFIT (LOSS) AFTER INCOME TAXES	193,352	744,530	575,701	3,202,530	5,871,078
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES	4,343,540	7,031,413	4,331,956	40,312,821	60,862,546
23 AVERAGE NUMBER OF EMPLOYEES	294	405	269	1,999	3,290

TABLEAU 3. RECHETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR REGION, 1980

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			-	COLOMBIE-BRITANNIQUE ET YUKON		
19	20	38	62	381	UNITES DECLARANTES	1
DOLLARS						
 RECHETTES D'EXPLOITATION:						
12,716,468 3,982,529 0	14,511,894 3,533,483 0	38,896,040 12,405,624 6,495	41,637,165 12,033,112 0	286,684,812 103,941,228 831,134	RECHETTES DE LA VENTE DE TEMPS D'ANTENNE: VENTES DE TEMPS D'ANTENNE (LOCAL)	2
16,698,997	18,045,377	51,308,159	53,670,281	391,457,174	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
					VENTES DE TEMPS D'ANTENNE (RESEAU)	4
					TOTAL, RECHETTES DE LA VENTE DE TEMPS D'ANTENNE.	5
 RECHETTES DE PRODUCTION ET AUTRES RECHETTES:						
0 131,513 51,711	0 158,172 209,488	2,858 380,106 580,072	0 98,623 326,104	134,254 2,072,813 3,529,348	VENTES DE DROITS DE DIFFUSION	6
183,224	367,660	963,036	424,727	5,736,415	RECHETTES DE PRODUCTION	7
16,882,221	18,413,037	52,271,195	54,095,008	397,193,589	AUTRES RECHETTES	8
					TOTAL, RECHETTES DE PRODUCTION ET AUTRES RECHETTES.	9
					TOTAL, RECHETTES D'EXPLOITATION	10
 DEPENSES INTERNES:						
3,573,311 2,52,306 3,516,285 4,399,255	3,708,940 886,916 3,837,236 4,897,513	13,437,363 1,884,598 10,383,016 13,733,698	3,543,326 2,285,109 11,001,093 15,213,929	119,173,923 17,629,242 82,400,102 116,622,122	EMISSIONS	11
14,346,157	15,330,605	39,688,377	45,440,457	335,755,402	SERVICES TECHNIQUES	12
					VENTES ET PROMOTION	13
					ADMINISTRATION ET FRAIS GENERAUX	14
					TOTAL PARTIEL, DEPENSES INTERNES	15
631,583	611,935	1,607,310	1,654,141	12,392,970	AMORTISSEMENT	16
382,828	327,543	1,427,062	1,741,308	15,393,597	INTERETS VERSES	17
113,784	172,729	2,343,373	2,527,355	11,827,243	AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
1,635,437	2,315,683	11,891,819	7,786,457	45,478,863	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU.	19
980,339	993,874	5,592,784	2,791,427	21,620,700	PROVISION POUR IMPOTS SUR LE REVENU	20
655,098	1,321,809	6,299,035	6,595,030	23,858,163	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU.	21
8,153,261	8,873,747	22,266,733	24,830,781	181,036,798	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
436	507	1,038	1,309	9,547	EFFECTIFS MOYENS	23

TABLE 6. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY AREA, 1960

NO.	ATLANTIC PROVINCE PROVINCES DE L'ATLANTIQUE	QUEBEC	ONTARIO
1 REPORTING UNITS	6	16	19
DOLLARS			
OPERATING REVENUE:			
REVENUE FROM SALES OF AIR TIME:			
2 LOCAL TIME SALES	10,678,926	45,453,1296	22,723,449
3 NATIONAL TIME SALES	11,301,594	65,409,739	141,459,767
4 NETWORK TIME SALES	7,517,944	17,975,773	26,267,233
5 TOTAL REVENUE FROM SALE OF AIR TIME	29,497,564	128,838,808	190,450,449
PRODUCTION AND OTHER REVENUE:			
6 SYNDICATION REVENUE	0	3,867,526	3,758,291
7 PRODUCTION REVENUE	623,549	6,987,138	21,466,979
8 OTHER REVENUE	129,882	4,800,996	1,441,054
9 TOTAL PRODUCTION AND OTHER REVENUE	753,431	15,655,660	26,666,324
10 TOTAL OPERATING REVENUE	30,250,995	144,494,468	217,116,773
DEPARTMENTAL EXPENSES:			
11 PROGRAM	11,937,386	47,092,169	117,232,995
12 TECHNICAL	2,891,492	12,356,148	10,991,153
13 SALES AND PROMOTION	3,354,612	14,459,390	19,180,312
14 ADMINISTRATION AND GENERAL	4,531,634	25,387,404	31,372,017
15 SUB-TOTAL DEPARTMENTAL EXPENSES	22,717,724	99,295,111	178,742,467
16 DEPRECIATION	1,240,495	4,774,854	7,290,593
17 INTEREST EXPENSE	88,162	7,480,397	6,336,909
18 OTHER ADJUSTMENTS - INCOME (EXPENSE)	3,975,233	1,058,039	4,203,499
19 NET PROFIT (LOSS) BEFORE INCOME TAXES	10,179,847	34,002,145	28,950,303
20 PROVISION FOR INCOME TAXES	3,314,412	15,666,485	14,262,694
21 NET PROFIT (LOSS) AFTER INCOME TAXES	6,865,435	18,335,660	14,687,609
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES	8,734,582	39,863,206	52,127,490
23 AVERAGE NUMBER OF EMPLOYEES	461	1,739	2,376

TABLEAU 6. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR REGION, 1980

MONTREAL AND VILLE SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON	TOTAL	
		COLUMBIE- BRITANNIQUE ET YUKON		NU
14	10	10	75 UNITES DECLARANTES	1
		DOLLARS		
			RECETTES D'EXPLOITATION:	
			RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
16,029,725	26,895,466	19,143,763	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
17,554,825	30,181,439	24,253,715	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
8,733,056	9,781,035	8,599,024	VENTES DE TEMPS D'ANTENNE (RESEAU)	4
42,317,606	66,857,940	51,996,502	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE	5
			RECETTES DE PRODUCTION ET AUTRES RECETTES:	
105,557	190,693	66,500	VENTES DE DROITS DE DIFFUSION	6
1,280,306	3,759,102	2,145,046	RECETTES DE PRODUCTION	7
697,004	580,284	177,506	AUTRES RECETTES	8
2,082,867	4,530,079	2,389,052	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES	9
44,400,473	71,388,019	54,385,554	TOTAL, RECETTES D'EXPLOITATION	10
			DEPENSES INTERNES:	
19,034,009	30,528,315	27,341,884	EMISSIONS	11
4,309,095	4,079,484	3,922,137	SERVICES TECHNIQUES	12
4,118,102	7,128,308	5,111,074	VENTES ET PROMOTION	13
7,281,673	10,899,653	7,944,486	ADMINISTRATION ET FRAIS GENERAUX	14
33,742,879	52,634,159	46,349,361	TOTAL PARTIEL, DEPENSES INTERNES	15
2,435,661	2,042,012	1,964,992	AMERTISSEMENT	16
1,020,538	969,934	1,093,473	INTERETS VERSES	17
51,197	1,751,711	109,691	11,145,370 AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
7,252,592	17,493,625	5,087,419	102,965,531 BENEFICE NET (PERTE-I AVANT IMPOTS SUR LE REVENU	19
3,718,970	7,735,521	2,541,045	47,235,127 PREVISION POUR IMPOTS SUR LE REVENU	20
3,533,622	9,758,104	2,546,374	55,726,804 BENEFICE NET (PERTE-I APRES IMPOTS SUR LE REVENU	21
13,224,189	17,800,760	16,959,343	148,709,570 REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
406	823	534	6,483 EFFECTIFS MOYENS	23

TABLE 7A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,
BY AREA, 1980 (HISTORICAL COST)

NO.	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU- PRINCE-EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK		
1 LAND	442,545	576,960	467,782	4,999,189	6,791,322
2 LAND IMPROVEMENTS AND BUILDINGS	1,801,653	2,651,531	3,333,762	46,305,133	23,069,957
3 TOWER AND ANTENNA SYSTEM	1,873,771	1,025,418	1,494,428	7,265,358	17,250,952
4 TRANSMITTER EQUIPMENT	1,698,403	2,702,322	4,532,405	16,111,891	31,561,943
5 STUDIO AND TECHNICAL EQUIPMENT	2,658,937	4,993,578	5,874,293	39,837,080	70,403,222
6 MOBILE EQUIPMENT	145,605	46,188	123,174	2,306,347	3,356,515
7 AUTOMOBILES AND TRUCKS	424,591	341,589	224,560	1,329,258	2,184,752
8 FURNITURE AND FIXTURES	605,452	797,164	586,349	6,110,107	10,038,698
9 OTHER PROPERTY, PLANT AND EQUIPMENT	9,535	112,514	55,309	3,204,260	3,030,424
10 LEASEHOLD IMPROVEMENTS	624,348	184,070	377,970	3,291,958	7,535,011
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	10,284,840	13,431,334	17,070,032	130,760,581	175,222,796

TABLE 7B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,
BY AREA, 1980 (ACCUMULATED STANDARDIZED DEPRECIATION)

NO.	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU- PRINCE-EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK		
1 LAND	548,337	1,115,134	1,783,594	9,382,319	11,308,872
2 LAND IMPROVEMENTS AND BUILDINGS	799,518	326,637	784,374	3,163,167	2,266,329
3 TOWER AND ANTENNA SYSTEM	799,518	326,637	784,374	3,163,167	2,266,329
4 TRANSMITTER EQUIPMENT	1,045,520	1,478,855	3,079,152	8,596,125	17,141,733
5 STUDIO AND TECHNICAL EQUIPMENT	1,631,171	3,077,193	4,376,941	23,519,623	45,756,053
6 MOBILE EQUIPMENT	104,440	30,340	72,253	1,740,727	1,845,875
7 AUTOMOBILES AND TRUCKS	211,394	212,033	141,182	630,459	1,224,994
8 FURNITURE AND FIXTURES	341,051	454,509	423,170	3,181,506	5,859,361
9 OTHER PROPERTY, PLANT AND EQUIPMENT	8,346	34,801	43,403	1,375,603	1,134,958
10 LEASEHOLD IMPROVEMENTS	424,697	113,325	144,682	1,769,747	3,844,203
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	5,114,472	7,045,677	10,852,148	53,545,676	97,376,431

TABLE 7C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,
BY AREA, 1980 (NET VALUE)

NO.	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU- PRINCE-EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK		
1 LAND	442,545	576,960	467,782	4,999,189	6,791,322
2 LAND IMPROVEMENTS AND BUILDINGS	1,253,316	1,535,797	1,546,768	36,916,814	11,761,085
3 TOWER AND ANTENNA SYSTEM	1,073,855	496,731	710,057	3,921,791	7,990,553
4 TRANSMITTER EQUIPMENT	652,883	1,223,467	1,453,253	7,515,766	14,420,227
5 STUDIO AND TECHNICAL EQUIPMENT	1,027,766	1,916,385	1,497,352	16,317,457	24,667,169
6 MOBILE EQUIPMENT	41,565	15,848	50,921	565,620	1,510,640
7 AUTOMOBILES AND TRUCKS	213,197	129,556	83,378	698,799	959,758
8 FURNITURE AND FIXTURES	264,401	342,655	163,179	2,928,601	4,179,337
9 OTHER PROPERTY, PLANT AND EQUIPMENT	1,189	77,713	11,906	1,828,657	1,895,466
10 LEASEHOLD IMPROVEMENTS	199,651	70,745	233,288	1,522,211	3,690,808
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	5,170,346	6,395,297	5,217,494	77,514,905	77,846,365

TABLEAU 7A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1980 (COUT D'ORIGINE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			COLombie-BRITANNIQUE	ET YUKON		
DOLLARS						
626,874	506,630	4,179,258	2,275,777	20,866,337	TERRAINS	1
3,563,194	2,513,621	5,764,204	8,738,485	97,741,540	AMELIORATIONS FONCIERES ET BATIMENTS	2
3,250,624	2,528,274	3,952,717	4,824,835	43,466,377	TOUR ET ANTENNE	3
4,856,974	7,848,611	11,393,389	12,835,958	93,541,896	MATERIEL EMETTEUR	4
9,952,555	10,315,240	21,652,313	17,731,980	183,419,198	MATERIEL TECHNIQUE ET DE STUDIO	5
1,011,649	150,843	1,199,235	356,123	8,695,679	MATERIEL DE REPORTEAGE	6
193,330	573,089	815,435	694,546	6,783,150	AUTOMOBILES ET CAMIONS	7
1,028,501	1,271,371	1,773,135	2,747,851	24,966,628	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
13,842,483	147,433	2,050,230	704,034	23,156,222	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
334,820	744,764	1,626,091	1,848,803	16,567,835	AMELIORATIONS LOCATIVES	10
38,661,004	26,605,876	54,406,007	52,760,392	519,202,862	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1980 (AMORTISSEMENT NORMALISE ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			COLombie-BRITANNIQUE	ET YUKON		
DOLLARS						
...	TERRAINS	1
1,789,085	1,273,448	2,630,115	3,539,962	33,380,866	AMELIORATIONS FONCIERES ET BATIMENTS	2
1,510,519	1,006,815	1,658,879	2,854,023	21,747,176	TOUR ET ANTENNE	3
1,303,285	3,776,193	5,813,919	6,281,379	49,113,144	MATERIEL EMETTEUR	4
5,500,880	5,394,130	12,475,493	10,120,816	111,852,300	MATERIEL TECHNIQUE ET DE STUDIO	5
380,197	49,766	894,567	234,742	5,352,507	MATERIEL DE REPORTEAGE	6
115,186	268,968	471,530	333,234	3,608,980	AUTOMOBILES ET CAMIONS	7
552,450	804,669	1,006,192	1,366,605	13,989,517	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
118,045	43,264	526,960	220,171	3,505,551	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
98,144	253,842	581,054	1,087,670	8,317,364	AMELIORATIONS LOCATIVES	10
11,964,791	12,871,095	26,058,709	26,038,606	250,867,405	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1980 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			COLombie-BRITANNIQUE	ET YUKON		
DOLLARS						
626,874	506,630	4,179,258	2,275,777	20,866,337	TERRAINS	1
1,774,109	1,240,173	3,134,089	5,198,523	64,360,674	AMELIORATIONS FONCIERES ET BATIMENTS	2
1,740,105	1,521,459	2,293,838	1,970,812	21,719,201	TOUR ET ANTENNE	3
2,956,689	4,072,418	5,579,470	6,554,575	44,428,752	MATERIEL EMETTEUR	4
4,451,675	4,921,110	9,176,820	7,611,164	71,566,898	MATERIEL TECHNIQUE ET DE STUDIO	5
631,452	101,077	304,668	121,381	3,343,172	MATERIEL DE REPORTEAGE	6
78,144	304,121	343,905	363,312	3,174,170	AUTOMOBILES ET CAMIONS	7
476,051	472,702	766,943	1,381,242	10,975,111	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
13,724,438	104,169	1,523,270	483,863	19,659,671	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
236,676	490,922	1,045,037	761,133	8,250,471	AMELIORATIONS LOCATIVES	10
26,696,213	13,734,781	28,347,298	26,721,786	268,335,457	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLE B. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY TOTAL ASSETS GROUPING, 1980

NO.	GROUP 1 GROUPE 1	GROUP 2 GROUPE 2	GROUP 3 GROUPE 3	GRDUP 4 GROUPE 4	GROUP 5 GROUPE 5	GROUP 6 GROUPE 6
1 BUSINESS ORGANIZATIONS	29	30	30	30	30	30
DOLLARS						
ASSETS						
CURRENTS:						
2 CASH	16,256,752	2,209,960	3,413,725	1,318,321	567,588	958,786
3 SECURITIES	28,121,459	763,045	2,351,402	495,361	156,620	923,357
4 RECEIVABLES (NET)	98,371,775	27,109,852	16,519,895	10,116,939	7,092,266	4,939,196
5 INVENTORIES	20,228,660	566,357	230,304	71,896	16,614	34,006
6 PREPAID PROGRAM RIGHTS	35,148,869	3,207,499	186,506	30,172	36,244	0
7 OTHER	29,142,605	8,452,029	2,138,763	897,367	1,633,387	664,985
8 TOTAL CURRENT ASSETS	227,270,120	42,909,742	24,840,595	12,930,056	9,502,719	7,520,330
INVESTMENTS AND ADVANCES:						
9 ASSOCIATED COMPANIES	84,523,628	10,477,770	10,258,701	3,882,961	711,806	960,016
10 OTHER	8,169,824	3,020,283	1,237,933	414,122	292,416	151,118
11 TOTAL INVESTMENTS AND ADVANCES	92,693,452	13,508,053	11,496,634	4,297,083	1,004,222	1,111,134
FIXED ASSETS, BROADCASTING:						
12 LAND, PROPERTY AND EQUIPMENT	268,222,115	85,651,835	56,202,821	35,360,417	21,952,741	15,696,137
13 LESS: ACCUMULATED DEPRECIATION	116,903,227	41,445,325	34,423,050	17,602,945	11,212,722	7,675,529
14 NET FIXED ASSETS, BROADCASTING	151,318,888	44,206,510	21,779,771	17,757,472	10,740,019	8,020,608
15 NET FIXED ASSETS, NON-BROADCASTING	3,107,754	4,118,321	2,812,334	207,909	730	82,788
16 INTANGIBLE ASSETS	51,621,619	15,960,412	1,408,344	1,254,847	2,363,973	1,545,348
17 OTHER ASSETS	49,362,309	7,247,932	4,459,945	1,332,725	612,206	220,489
18 TOTAL FIXED AND OTHER ASSETS	255,410,570	71,533,175	30,460,394	20,552,953	13,716,928	9,869,231
19 TOTAL NON-CURRENT ASSETS	348,104,022	85,041,228	41,957,028	24,850,036	14,721,150	10,980,369
20 TOTAL ASSETS	575,374,142	127,950,970	66,797,623	37,780,092	24,223,869	18,500,691
LIABILITIES						
CURRENTS:						
21 BANK LOANS AND OVERDRAFTS	25,497,057	6,089,133	4,067,579	3,393,115	4,626,805	1,639,250
22 OTHER LOANS	5,806,223	3,966,025	453,408	2,678,618	84,818	0
23 ACCOUNTS PAYABLE AND ACCRUED	50,411,063	11,944,261	7,033,890	4,153,638	3,196,875	1,995,494
24 INCOME TAX PAYABLE	13,406,619	2,152,230	2,234,962	1,247,141	252,818	368,514
25 DIVIDENDS PAYABLE	1,142,403	1,400,000	147,290	450,000	0	1,047
26 FILM AND PROGRAM CONTRACTS PAYABLE	33,105,073	1,923,254	3,869	0	0	18,596
27 CURRENT PORTION LONG-TERM DEBT	12,472,864	1,551,326	1,816,349	1,155,240	424,363	584,447
28 OTHER	13,310,267	11,276,001	1,352,059	534,193	361,218	276,433
29 TOTAL CURRENT LIABILITIES	155,151,569	40,302,230	17,109,406	13,611,945	8,946,897	4,883,781
NON-CURRENT LIABILITIES:						
LONG-TERM DEBT:						
30 NOTES, MORTGAGES AND BONDS	70,990,115	10,121,645	8,663,574	6,117,608	5,215,281	4,535,234
31 OBLIGATIONS UNDER CAPITAL LEASES	886,973	0	2,513,809	85,553	325,246	169,229
32 DEBENTURES	65,863,587	4,135,000	1,841,038	1,319,875	1,721,830	1,390,991
33 LESS: CURRENT PORTION	12,472,864	1,551,326	1,816,349	1,155,240	424,363	584,447
34 TOTAL LONG-TERM DEBT	125,267,811	12,705,319	11,202,072	6,367,796	6,837,994	5,511,007
35 DEFERRED INCOME TAXES	23,678,118	6,796,684	1,450,030	201,244	231,837	179,221
36 OTHER LIABILITIES	20,605,706	14,603,411	3,512,879	5,787,076	3,151,332	2,126,089
37 TOTAL NON-CURRENT LIABILITIES	169,551,635	34,105,414	16,164,981	12,356,116	10,221,163	7,816,317
38 TOTAL LIABILITIES	324,703,204	74,407,644	33,274,387	25,968,061	19,168,060	12,700,098
SHAREHOLDERS' EQUITY:						
SHARE CAPITAL ISSUED:						
39 PREFERRED	34,966,477	6,276,354	3,966,749	1,281,780	888,400	1,041,050
40 COMMON	44,036,157	8,430,925	750,627	966,470	683,255	641,058
41 RETAINED EARNINGS (ACCUMULATED DEFICIT) AT END OF YEAR	169,264,137	35,780,533	28,038,053	11,624,522	3,231,919	4,026,340
42 OTHER SURPLUS	2,404,127	3,055,514	767,807	2,060,741	252,235	92,149
43 TOTAL SHAREHOLDERS' EQUITY	250,670,938	53,543,326	33,523,236	11,812,031	5,055,809	5,800,597
44 TOTAL LIABILITIES AND EQUITY	575,374,142	127,950,970	66,797,623	37,780,092	24,223,869	18,500,691

TABLEAU 8. BILAN DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR TRANCHE DE RECETTES, 1980

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL		NO
30	30	30	29	298	ENTREPRISES	1
DOLLARS						
ACTIF						
790,109	618,363	146,446	202,562	26,482,612	DISPONIBILITES:	2
791,361	0	144,501	45,000	33,792,106	ENCAISSE	3
4,461,455	3,618,963	2,549,775	1,449,121	176,830,237	VALEURS MOBILIERES	4
112,805	109,923	26,254	19,118	21,415,937	DEBITEURS (NETS)	5
39,286	726	0	1,567	38,650,869	STOCKS	6
653,317	686,346	419,189	224,233	44,912,221	DROITS DE PROGRAMMATION PAYES D'AVANCE	7
6,848,333	5,034,321	3,286,165	1,941,601	342,083,982	AUTRES	8
36,675	93,469	160,410	285,875	111,291,311	TOTAL, DISPONIBILITES	8
383,726	166,149	199,128	6	14,044,705	PLACEMENTS ET AVANCES:	9
420,401	259,618	359,538	285,881	125,436,016	SOCIETES AFFILIÉES	9
13,621,312	11,651,934	7,068,927	3,774,623	519,202,862	AUTRES	10
7,179,938	6,632,741	3,452,137	2,271,608	248,799,222	TOTAL PLACEMENTS ET AVANCES	11
6,441,374	5,019,193	3,616,790	1,503,015	270,403,640	IMMOBILISATIONS, RADIODIFFUSION:	12
219,756	100,947	7,204	7,834	10,665,577	TERRAINS, BIENS ET MATERIEL	12
561,692	488,349	202,858	28,412	75,435,852	MOINS: AMORTISSEMENT ACCUMULE	13
259,471	94,077	155,545	48,600	63,793,299	IMMOBILISATIONS INCORPORELLES	16
2,482,293	5,702,566	3,982,397	1,587,861	420,298,368	AUTRES ELEMENTS D'ACTIF	17
7,902,694	5,962,184	4,341,935	1,873,742	545,734,384	TOTAL, IMMOBILISATIONS ET AUTRES ELEMENTS D'ACTIF	18
4,751,027	10,996,505	7,628,100	3,815,343	887,818,366	TOTAL, ACTIF NON DISPONIBLE	19
					TOTAL, ACTIF	20
PASSIF						
2,069,713	1,853,336	1,204,015	596,902	51,036,905	EXIGIBILITES:	21
50,587	481,788	165,718	133,700	13,820,885	EMPRUNTS ET DECOUVERTS BANCAIRES	21
1,840,252	1,879,050	1,227,767	553,754	84,236,044	AUTRES EMPRUNTS	22
384,198	140,514	130,414	60,400	20,377,810	CREDITEURS ET ELEMENTS COURS	23
27,502	87,928	1,760	0	3,257,930	IMPOTS SUR LE REVENU A PAYER	24
0	5,004	0	0	35,055,796	DIVIDENDES A VERSER	25
457,768	277,696	271,342	77,190	19,088,585	CONTRATS DE FILMS ET D'EMISSIONS A PAYER	26
179,104	231,254	287,768	543,383	28,351,680	PARTIE EXIGIBLE DE LA DETTE A LONG TERME	27
5,009,124	4,956,570	3,288,784	1,965,329	255,225,635	AUTRES	28
					TOTAL, EXIGIBILITES	29
2,541,217	3,201,454	1,956,298	597,323	113,939,749	PASSIF NON EXIGIBLE:	
119,678	32,008	0	88,693	4,221,189	DETTE A LONG TERME:	
180,524	328,470	188,986	0	76,970,301	BILLETS, HYPOTHEQUES ET OBLIGATION	30
457,768	277,696	271,342	77,190	19,088,585	CONTRATS DE LOCATION - ACQUISITION	31
2,383,651	3,284,236	1,873,942	608,826	176,042,654	OBLIGATIONS NON GARANTIES	32
204,992	47,687	93,524	19,890	32,903,227	MOINS: LA PARTIE EXIGIBLE	33
1,257,934	401,984	377,339	257,410	21,656,935	TOTAL, DETTE A LONG TERME	34
4,806,886	5,074,734	2,594,618	1,617,185	264,309,049	IMPOTS SUR LE REVENU DIFFERES	35
9,816,010	10,031,304	5,883,402	3,582,514	519,534,684	AUTRES ELEMENTS DE PASSIF	36
					TOTAL, PASSIF NON EXIGIBLE	37
323,029	452,270	460,338	534,050	50,190,497	TOTAL, PASSIF	38
335,481	834,433	582,520	491,842	57,752,808	AVOIR DES ACTIONNAIRES:	
3,712,927	321,502-	549,330	867,331-	255,038,928	CAPITAL-ACTIONS EMIS:	
563,580	0	152,510	74,268	5,301,449	ACTIONS PRIVILEGIÉES	39
4,935,017	965,201	1,744,698	232,829	368,283,682	ACTIONS ORDINAIRES	40
14,751,027	16,996,595	7,628,100	3,815,343	417,911,356	BENEFICES NON REPARTIS (DEFICIT ACCUMULE-) A LA FIN DE L'ANNEE.	41
					AUTRES EXCEDENT	42
					TOTAL, AVOIR DES ACTIONNAIRES	43
					TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES	44

TABLE 9. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY.
BY TOTAL ASSETS GROUPING, 1980

NO.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5	GROUP 6 - GROUPE 6
	29	30	30	30	30	30
DOLLARS						
SOURCE OF FUNDS:						
OPERATIONS:						
2	NET PROFIT (LOSS-) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	56,091,299	8,123,473	8,591,038	5,040,816	92,862-
3	NET PROFIT (LOSS-) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	7,605,033-	45,686	503,920	88,029-	85,426
4	EXPENSES NOT REQUIRING OUTLAY OF FUNDS:					
4	DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	16,036,435	6,641,571	3,868,596	2,282,645	1,329,887
5	DEFERRED INCOME TAXES	11,044,799	1,121,861	5,390-	112,916	28,221
6	TOTAL FUNDS PROVIDED FROM OPERATIONS.	75,567,500	15,932,591	12,958,564	7,448,348	1,350,672
OTHER:						
7	INCREASE IN LONG TERM DEBT	29,774,378	8,237,701	2,596,417	1,135,639	2,463,166
8	PROCEEDS FROM SALE OF SHARE CAPITAL.	14,465,536	2,291,370	1,881,208	265,095	96,505
DECREASE IN FIXED ASSETS:						
9	(A) BROADCAST ONLY	1,066,062	674,250	167,760	186,756	53,184
10	(B) NON-BROADCASTING	92,239	0	0	77,927	130
11	DECREASE IN INVESTMENTS AND ADVANCES	17,057,484	263,359	1,612,381	744,176	365,431
12	OTHER SOURCES OF FUNDS	17,137,619	2,129,592	1,063,523	975,391	302,149
13	TOTAL, OTHER FUNDS PROVIDED	79,593,318	13,596,272	7,321,289	3,384,984	3,280,565
14	TOTAL FUNDS PROVIDED	155,160,818	29,528,863	20,279,853	10,833,332	4,631,237
APPLICATION OF FUNDS:						
PURCHASE OF FIXED ASSETS:						
15	(A) BROADCAST ONLY	30,530,663	12,811,889	7,134,114	5,226,576	3,740,213
16	(B) NON-BROADCASTING	263,922	1,518,303	1,853,097	11,106	4,800
17	INCREASE IN INVESTMENTS AND ADVANCES.	14,325,019	2,678,020	2,025,119	1,025,295	239,472
18	DEFERRED EXPENDITURES	1,070,980	817,339	0	135,597	229,575
DIVIDENDS DECLARED:						
19	(A) COMMON SHARES	22,533,290	2,636,480	7,000,897	4,129,815	899,651
20	(B) PREFERRED SHARES	14,941,966	39,000	84,406	24,110	25,544
21	REDUCTION OF LONG TERM DEBT	27,051,958	3,495,618	2,236,088	1,241,112	806,932
22	REDEMPTION OF SHARES	171,668	530,000	60,120	320,000	2,142
23	OTHER APPLICATION OF FUNDS	33,879,239	1,158,039	2,260,581	453,853	214,977
24	TOTAL FUNDS USED	144,768,505	25,684,688	22,654,422	12,567,464	6,163,306
25	INCREASE (DECREASE-) IN WORKING CAPITAL.	10,392,313	3,844,175	2,374,565-	1,734,132-	1,532,069-
26	WORKING CAPITAL AT BEGINNING OF YEAR	61,726,238	1,236,663-	10,105,758	1,052,243	2,087,891
27	WORKING CAPITAL AT END OF YEAR	72,118,551	2,607,512	7,731,189	681,889-	555,822

TABLEAU 9. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET LA TELEVISION PRIVEE,
PAR ACTIFS TOTAUX PAR GROUPE, 1980

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	
30	30	30	29	298	ENTREPRISES 1
					NO
					COLLARS
					PROVENANCE DES FONDS:
					EXPLOITATION:
1,468,136	136,604-	71,041-	9,696-	79,584,967	BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU. 2
7,807	12,176	2,816-	92,605	6,931,081-	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU. 3
951,700	777,242	594,353	246,589	34,010,708	DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS: 4
23,649-	65,413	7,914	139	12,334,747	DEPRECIAISON ET AMORTISSEMENT (COMPTABILISE). 5
1,993,994	718,227	528,410	330,037	118,999,341	(IMPOTS SUR LE REVENU DIFFERES) 6
					ENSEMBLE DES FONDS PROVENANT DE L'EXPLOITATION.
					AUTRES:
1,363,478 11,400	1,646,205 352,000	742,173 55,228	283,535 127,720	49,566,522 19,650,098	AUGMENTATION DE LA DETTE A LONG TERME 7 PRODUIT DE LA VENTE DU CAPITAL-ACTIONS 8
					DIMINUTION DES IMMOBILISATIONS:
16,445 1,530	24,691 5,085	11,388 1,960	4,581 33,522	2,227,605 212,773	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT 9 (B) AUTRES ACTIVITES 10
233,918 233,543	32,191 553,446	67,836 287,573	0 291,784	20,516,745 23,347,338	DIMINUTION DES PLACEMENTS ET DES AVANCES 11 AUTRES SOURCES DE FONDS 12
7,077,284	2,613,618	1,166,158	741,142	115,521,081	TOTAL DES FONDS PROVENANT D'AUTRES SOURCES 13
4,071,278	3,331,845	1,694,568	1,071,179	234,520,422	TOTAL DES FONDS FOURNIS 14
					UTILISATION DES FONDS:
					ACHAT D'IMMOBILISATIONS:
1,712,011 21,702	1,408,191 11,213	656,924 9,900	302,517 41,568	65,256,164 3,835,642	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT 15 (B) AUTRE ACTIVITES 16
200,523	66,635	84,467	304,487	21,248,512	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES 17
30,956	17,654	27,001	40,955	2,380,216	FRAIS DIFFERES 18
					CIVIDENDES DECLARES:
1,466,306 18,239	429,690 170,138	252,609 2,960	51,201 1,600	39,865,388 15,314,351	(A) ACTIONS ORDINAIRES 19 (B) ACTIONS PRIVELEGIEES 20
763,833 287 344,318	709,594 4,500 220,727	373,984 15,000 169,618	151,764 0 5,251	37,249,968 1,130,792 39,711,023	DIMINUTION DE LA DETTE A LONG TERME 21 RACHAT D'ACTIONS 22 AUTRES UTILISATIONS DES FONDS 23
4,558,175	3,038,342	1,592,463	899,743	225,992,056	TOTAL DES FONDS UTILISES 24
486,897-	293,503	102,105	171,436	8,528,366	AUGMENTATION (DIMINUTION-) DU FONDS DE ROULEMENT. 25
2,326,106 1,839,209	215,752- 77,751	104,724- 2,619-	195,164- 23,728-	78,329,981 86,858,347	FONDS DE ROULEMENT AU DEBUT DE L'ANNEE 26 FONDS DE ROULEMENT A LA FIN DE L'ANNEE 27

TABLE 10. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1930

	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5	GROUP 6 - GROUPE 6
NO.						
1 REPORTING UNITS	38	38	38	38	39	38
			DOLLARS			
OPERATING REVENUE:						
REVENUE FROM SALE OF AIR TIME:						
2 LOCAL TIME SALES	101,339,048	50,631,641	35,271,271	27,084,326	22,697,739	16,961,403
3 NATIONAL TIME SALES	56,547,340	15,552,179	8,918,133	6,996,054	4,945,126	4,488,303
4 NETWORK TIME SALES	523,229	0	0	175,793	11,980	49,657
5 TOTAL REVENUE FROM SALES OF AIR TIME.	158,409,617	66,583,820	44,189,404	34,256,173	27,654,845	21,499,363
PRODUCTION AND OTHER REVENUE:						
SYNDICATION REVENUE	0	0	31,252	0	14,771	0
PRODUCTION REVENUE	910,962	381,995	240,329	135,005	130,053	168,381
OTHER REVENUE	1,034,671	364,190	1,223,524	248,756	198,537	110,102
9 TOTAL PRODUCTION AND OTHER REVENUE.	1,945,633	746,185	1,495,105	383,761	243,361	278,483
10 TOTAL OPERATING REVENUE.	160,355,250	67,330,005	45,684,505	34,635,934	27,998,206	21,777,846
DEPARTMENTAL EXPENSES:						
PROGRAM	42,778,400	19,978,561	14,049,849	11,959,797	8,406,408	7,072,393
TECHNICAL	5,311,537	2,948,675	1,985,147	1,834,087	1,530,126	1,253,772
SALES AND PROMOTION	22,862,963	15,276,346	8,917,473	6,989,284	5,759,239	4,318,107
ADMINISTRATION AND GENERAL	29,191,920	18,668,760	15,273,606	11,290,337	9,613,417	7,675,910
15 SUB-TOTAL, DEPARTMENTAL EXPENSES.	120,144,820	56,872,342	40,226,075	32,073,505	25,309,190	20,319,833
16 DEPRECIATION	3,517,129	1,807,394	1,439,410	1,271,140	1,257,489	952,271
17 INTEREST EXPENSE	5,827,779	2,185,226	1,594,325	1,206,460	1,105,205	799,993
18 OTHER ADJUSTMENTS - INCOME (EXPENSE-).	4,319,776	220,509	420,747	3,480,169	597,756	1,725,534
19 NET PROFIT (LOSS-) BEFORE INCOME TAXES.	35,185,298	6,685,552	2,845,442	3,568,998	924,078	1,431,283
20 PROVISION FOR INCOME TAXES ...	15,191,642	2,780,180	1,820,809	910,186	207,214	165,685
21 NET PROFIT (LOSS-) AFTER INCOME TAXES.	19,993,656	3,905,372	1,024,553	2,650,812	716,864	1,265,598
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES.	60,052,739	30,589,308	22,690,487	18,350,147	14,033,973	11,533,724
23 AVERAGE NUMBER OF EMPLOYEES ..	3,260	1,551	1,233	1,029	986	730

TABLEAU 10. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR TRANCHE DE RECETTES, 1980

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	
					NO
38	38	38	38	381	UNITES DECLARANTES 1
		DOLLARS			
					RECETTES D'EXPLOITATION:
					RECETTES DE LA VENTE DE TEMPS D'ANTENNE:
14,060,825	10,005,093	6,158,737	2,474,725	286,684,812	VENTES DE TEMPS D'ANTENNE (LOCAL) 2
2,624,829	1,749,973	1,218,932	500,355	103,941,228	VENTES DE TEMPS D'ANTENNE (NATIONAL) 3
1,147	59,423	0	9,905	831,134	VENTES DE TEMPS D'ANTENNE (RESEAU) 4
16,686,801	11,814,485	7,377,669	2,984,993	391,457,174	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE. 5
					RECETTES DE PRODUCTION ET AUTRES RECETTES:
0	0	0	88,231	134,254	VENTES DE DROITS DE DIFFUSION 6
33,349	44,831	7,438	20,470	2,072,813	RECETTES DE PRODUCTION 7
157,244	147,031	28,468	16,825	3,529,348	AUTRES RECETTES 8
190,593	191,862	35,906	125,526	5,736,415	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES. 9
16,877,394	12,006,351	7,413,575	3,110,519	397,193,589	TOTAL RECETTES D'EXPLOITATION 10
					DEPENSES INTERNES:
5,536,519	4,388,758	3,328,237	1,604,538	119,103,936	EMISSIONS 11
952,635	825,389	624,314	363,560	17,629,242	SERVICES TECHNIQUES 12
3,528,218	2,355,024	1,629,976	763,397	82,400,102	VENTES ET PROMOTION 13
5,930,648	4,620,603	2,889,541	1,468,280	116,622,122	ADMINISTRATION ET FRAIS GENERAUX 14
15,948,020	12,189,774	8,472,068	4,199,775	335,755,402	TOTAL PARTIEL, DEPENSES INTERNES 15
					630,627
					608,872
					557,130
					351,508
					12,392,970
					AMORTISSEMENT 16
					945,062
					504,499
					565,982
					659,062
					15,393,597
					INTERETS VERSES 17
					32,883-
					60,142
					15,129
					1,020,364
					11,827,243
					AUTRES REDRESSEMENTS - REVENU (DEPENSE-) 18
					679,198-
					1,236,652-
					2,166,476-
					1,079,462-
					45,478,863
					BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU. 19
					37,144
					90,102-
					155,542-
					745,404
					21,620,700
					PROVISION POUR IMPOTS SUR LE REVENU 20
					716,342-
					1,146,550-
					2,010,934-
					1,824,866-
					23,858,163
					BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU. 21
					9,459,389
					7,339,345
					4,608,679
					2,349,007
					181,006,798
					REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES. 22
					576
					376
					400
					235
					9,347
					EFFECTIFS MONTANT 23

TABLE 11A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (HISTORICAL COST)

NO.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
	DOLLARS				
1 LAND	5,336,769	1,783,304	2,012,020	930,031	1,415,051
2 LAND IMPROVEMENTS AND BUILDINGS	9,284,930	3,761,258	3,809,548	3,161,459	2,825,782
3 TOWER AND ANTENNA SYSTEM	5,924,764	4,055,747	2,240,703	1,996,171	2,010,371
4 TRANSMITTER EQUIPMENT	16,032,137	7,058,492	4,823,375	5,719,999	4,860,369
5 STUDIO AND TECHNICAL EQUIPMENT	15,040,220	7,232,872	6,301,956	4,428,135	4,945,922
6 MOBILE EQUIPMENT	163,303	125,030	128,787	165,291	41,837
7 AUTOMOBILES AND TRUCKS	1,460,144	864,031	445,471	346,931	428,762
8 FURNITURE AND FIXTURES	6,616,303	2,226,241	1,470,034	1,350,688	1,155,485
9 OTHER PROPERTY, PLANT AND EQUIPMENT	1,553,906	361,317	187,580	398,161	319,923
10 LEASEHOLD IMPROVEMENTS	3,665,922	1,432,233	1,029,222	868,714	777,491
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	63,078,398	28,900,525	22,448,696	19,385,580	18,780,993

TABLE 11B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (ACCUMULATED STANDARDIZED DEPRECIATION)

NO.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
	DOLLARS				
1 LAND	3,319,015	1,228,049	1,271,***	1,158,652	1,337,341
2 LAND IMPROVEMENTS AND BUILDINGS	5,965,915	2,533,209	2,537,723	2,002,807	1,488,441
3 TOWER AND ANTENNA SYSTEM	2,932,242	1,579,478	1,015,986	1,063,021	1,106,451
4 TRANSMITTER EQUIPMENT	8,783,887	3,589,973	2,585,107	3,086,808	2,839,666
5 STUDIO AND TECHNICAL EQUIPMENT	9,278,391	4,608,443	3,877,899	2,768,097	3,190,582
6 MOBILE EQUIPMENT	125,365	59,158	80,311	75,877	31,570
7 AUTOMOBILES AND TRUCKS	784,037	445,014	243,074	180,311	248,371
8 FURNITURE AND FIXTURES	2,925,763	1,200,381	848,780	788,391	743,378
9 OTHER PROPERTY, PLANT AND EQUIPMENT	768,755	116,275	69,484	29,724	29,496
10 LEASEHOLD IMPROVEMENTS	2,244,510	763,145	481,838	436,335	411,479
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	31,161,945	13,589,920	10,474,304	9,587,216	9,938,333

TABLE 11C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIC BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (NET VALUE)

NO.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
	DOLLARS				
1 LAND	5,336,769	1,783,304	2,012,020	930,031	1,415,051
2 LAND IMPROVEMENTS AND BUILDINGS	5,965,915	2,533,209	2,537,723	2,002,807	1,488,441
3 TOWER AND ANTENNA SYSTEM	2,992,522	2,476,269	1,226,717	933,150	903,921
4 TRANSMITTER EQUIPMENT	7,248,270	3,468,519	2,238,268	2,633,191	2,020,703
5 STUDIO AND TECHNICAL EQUIPMENT	5,761,829	2,624,429	2,424,057	1,660,038	1,755,340
6 MOBILE EQUIPMENT	37,938	65,872	48,476	109,414	10,267
7 AUTOMOBILES AND TRUCKS	676,107	419,017	202,397	166,620	180,391
8 FURNITURE AND FIXTURES	1,690,540	1,025,860	621,254	562,297	412,107
9 OTHER PROPERTY, PLANT AND EQUIPMENT	785,151	245,038	118,096	368,437	290,427
10 LEASEHOLD IMPROVEMENTS	1,421,412	669,088	547,384	432,379	366,012
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	31,916,453	15,310,605	11,974,392	9,798,364	8,842,660

TABLEAU 11A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,
PAR TRANCHE DE RECETTES, 1980 (COUT D'ORIGINE)

GROUP 6 - GROUPE 6	GROUP 7 - GROUPE 7	GROUP 8 - GROUPE 8	GROUP 9 - GROUPE 9	GROUP 10 - GROUPE 10	TOTAL	NO
DOLLARS						
1,032,871	599,061	201,641	204,734	358,903	13,874,385	TERRAINS
2,141,997	1,327,566	1,155,789	596,721	810,112	28,875,162	AMELIORATIONS FONCIERES ET BATIMENTS.
1,517,102	1,508,121	1,377,224	369,211	1,028,347	22,027,761	TOUR ET ANTENNE
4,094,398	3,186,193	2,326,932	2,431,250	1,882,146	52,425,291	MATERIEL EMETTEUR
2,844,276	2,287,874	1,928,329	2,235,302	1,146,568	48,391,454	MATERIEL TECHNIQUE ET DE STUDIO.
21,690	4,099	28,771	64,897	17,175	780,880	MATERIEL DE REPORTAGE
299,025	165,586	159,560	85,446	40,753	4,295,707	AUTOMOBILES ET CAMIONS
747,723	602,263	389,905	270,454	316,200	13,145,296	MEUBLES ET ARTICLES D'AMEUB- LEMENT.
418,217	88,311	31,317	2,577	73,497	3,434,806	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
527,160	357,654	347,024	478,272	456,201	9,939,893	AMELIORATIONS LOCATIVES
13,644,459	10,126,728	7,956,492	6,738,862	6,129,902	197,190,635	TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLEAU 11B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,
PAR TRANCHE DE RECETTES, 1980 (AMORTISSEMENT NORMALISE ACCUMULE)

GROUP 6 - GROUPE 6	GROUP 7 - GROUPE 7	GROUP 8 - GROUPE 8	GROUP 9 - GROUPE 9	GROUP 10 - GROUPE 10	TOTAL	NO
DOLLARS						
900,204	432,783	244,741	116,065	134,007	10,151,682	TERRAINS
774,674	495,657	453,295	150,114	235,201	9,806,118	AMELIORATIONS FONCIERES ET BATIMENTS.
2,520,328	1,723,680	962,668	785,262	327,085	27,204,444	TOUR ET ANTENNE
1,857,655	1,078,826	865,749	913,853	274,250	28,713,545	MATERIEL EMETTEUR
12,692	1,753	16,403	12,428	696	416,253	MATERIEL TECHNIQUE ET DE STUDIO.
158,670	63,254	80,892	43,506	4,034	2,251,163	MATERIEL DE REPORTAGE
469,459	318,274	189,169	105,634	104,667	7,693,896	AUTOMOBILES ET CAMIONS
153,980	46,769	10,465	2,108	1,109	1,228,169	MEUBLES ET ARTICLES D'AMEUB- LEMENT.
174,568	135,657	122,066	124,805	87,793	4,982,196	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
7,031,230	4,296,453	2,945,448	2,253,775	1,168,842	92,447,466	AMELIORATIONS LOCATIVES
						TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLEAU 11C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,
PAR TRANCHE DE RECETTES, 1980 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

GROUP 6 - GROUPE 6	GROUP 7 - GROUPE 7	GROUP 8 - GROUPE 8	GROUP 9 - GROUPE 9	GROUP 10 - GROUPE 10	TOTAL	NO
DOLLARS						
1,032,871	599,061	201,641	204,734	358,903	13,874,385	TERRAINS
1,232,793	894,783	911,048	480,656	676,105	18,723,480	AMELIORATIONS FONCIERES ET BATIMENTS.
742,428	1,012,464	923,929	219,097	793,166	12,221,643	TOUR ET ANTENNE
1,574,070	1,462,513	1,374,264	1,645,988	1,555,061	25,220,847	MATERIEL EMETTEUR
986,621	1,209,248	1,062,580	1,321,449	872,318	19,677,909	MATERIEL TECHNIQUE ET DE STUDIO.
8,998	2,346	12,368	52,469	16,475	364,627	MATERIEL DE REPORTAGE
140,355	102,332	78,668	41,938	36,719	2,044,544	AUTOMOBILES ET CAMIONS
278,264	283,989	200,736	164,820	211,533	5,451,400	MEUBLES ET ARTICLES D'AMEUB- LEMENT.
244,737	41,542	20,852	469	72,388	2,206,637	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
352,592	221,997	224,958	353,467	368,408	4,957,697	AMELIORATIONS LOCATIVES
8,613,229	5,830,275	5,011,044	4,485,087	4,961,060	104,743,169	TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLE II. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1963

NO.		GROUP 1	GROUP 2	GROUP 3
		GROUPE 1	GROUPE 2	GROUPE 3
1	REPORTING UNITS	19	19	19
		DOLLARS		
	OPERATING REVENUE:			
	REVENUE FROM SALE OF AIR TIME:			
2	LOCAL TIME SALES	83,506,134	29,612,484	20,890,682
3	NATIONAL TIME SALES	236,546,156	31,704,024	16,928,693
4	NETWORK TIME SALES	33,537,981	37,547,708	5,688,909
5	TOTAL REVENUE FROM SALE OF AIR TIME	353,590,271	98,864,216	43,508,284
	PRODUCTION AND OTHER REVENUE:			
6	SYNDICATION REVENUE	7,762,607	105,557	23,291
7	PRODUCTION REVENUE	32,341,344	2,337,446	1,184,650
8	OTHER REVENUE	5,464,915	1,545,751	718,021
9	TOTAL PRODUCTION AND OTHER REVENUE	45,568,866	3,988,754	1,925,962
10	TOTAL OPERATING REVENUE	399,159,137	102,852,970	49,434,255
	DEPARTMENTAL EXPENSES:			
11	PROGRAM	186,499,085	51,417,704	11,620,238
12	TECHNICAL	23,592,000	8,467,398	4,012,776
13	SALES AND PROMOTION	35,038,498	9,978,983	6,759,567
14	ADMINISTRATION AND GENERAL	56,458,508	16,804,728	10,372,829
15	SUB-TOTAL, DEPARTMENTAL EXPENSES	301,588,091	86,668,813	32,765,410
16	DEPRECIATION	12,166,119	3,702,147	2,505,185
17	INTEREST EXPENSE	12,737,533	2,333,703	930,660
18	OTHER ADJUSTMENTS - (INCOME (EXPENSE))	5,376,819	4,290,017	1,203,089
19	NET PROFIT (LOSS) BEFORE INCOME TAXES	78,044,213	14,438,324	10,436,080
20	PROVISION FOR INCOME TAXES	35,164,240	6,507,795	5,314,911
21	NET PROFIT (LOSS) AFTER INCOME TAXES	42,879,973	7,930,529	5,121,169
22	SALARIES AND BENEFITS INCLUDED IN EXPENSES	98,835,300	28,452,093	15,497,729
23	AVERAGE NUMBER OF EMPLOYEES	41,040	14,439	3,944

TABLEAU 15. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR TRIANGLE DE RECETTES: 1960.

GROUP 4 GROUPE 4	TOTAL	NO
	18	
DOLLARS	75 UNITES DECLARANTES	1
	RÉCETTES D'EXPLOITATION:	
6,914,425	RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
4,982,206	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
2,099,467	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
	VENTES DE TEMPS D'ANTENNE (RESEAU)	4
13,996,098	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE	5
97,112	RÉCETTES DE PRODUCTION ET AUTRES RECETTES:	
398,680	VENTES DE DROITS DE DIFFUSION	6
98,639	RECETTES DE PRODUCTION	7
	AUTRES RECETTES	8
593,831	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES	9
14,536,829	TOTAL, RECETTES D'EXPLOITATION	10
	DEPENSES INTERNES:	
5,650,040	EMISSIONS	11
1,447,795	SERVICES TECHNIQUES	12
1,580,750	VENTES ET PROMOTION	13
3,780,802	ADMINISTRATION ET FRAIS GENERAUX	14
12,459,387	TOTAL PARTIEL, DEPENSES INTERNES	15
1,375,156	19,748,607 AMORTISSEMENT	16
987,517	16,989,413 INTERETS VERSES	17
279,445	11,149,370 AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
47,314	102,965,931 BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	19
252,181	47,239,127 PROVISION POUR IMPOTS SUR LE REVENU	20
204,867-	55,726,804 BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	21
5,924,448	148,709,570 REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES	22

TABLE 13A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (HISTORICAL COST).

TABLEAU 13A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION,
PAR TRANCHE DE RECETTES, 1980 (COUT D'ORIGINE).

	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS	5,608,504	754,405	382,155	246,888	6,991,952
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS					
FONCIERES ET BATIMENTS	55,508,494	6,590,495	5,381,579	1,385,810	68,866,378
TOWER AND ANTENNA SYSTEM - TOUR ET ANTEENNE	7,924,315	6,415,691	5,480,607	1,618,003	21,438,616
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	17,235,318	9,870,327	9,588,179	4,422,781	41,116,605
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	B7,121,047	22,155,665	17,732,447	8,018,585	135,027,744
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	6,962,889	489,637	389,401	73,672	7,914,799
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	971,006	730,965	364,903	420,569	2,487,443
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT	8,050,428	1,909,554	1,305,530	553,820	11,819,332
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL	19,016,210	398,122	253,123	53,961	19,721,416
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES	4,306,789	1,496,840	678,124	146,189	6,627,942
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	212,704,200	50,811,701	41,556,048	16,940,278	322,012,227

TABLE 13B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (ACCUMULATED STANDARDIZED DEPRECIATION).

TABLEAU 13B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION,
PAR TRANCHE DE RECETTES, 1980 (AMORTISSEMENT NORMALISE ACCUMULE).

	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS	***	***	***	***	***
LAND IMPROVEMENTS AND BUILDINGS - AMELICRATIONS					
FONCIERES ET BATIMENTS	16,572,452	3,664,415	2,563,650	428,667	23,229,184
TOWER AND ANTENNA SYSTEM - TOUR ET ANTEENNE	5,668,285	2,984,598	3,370,257	517,918	11,491,053
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	9,783,947	5,729,294	4,725,085	1,670,374	21,908,703
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	54,339,074	13,246,099	11,644,067	3,909,515	83,138,755
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	6,428,520	313,845	169,415	24,474	4,936,254
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	539,371	453,647	174,173	190,626	1,357,817
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT	4,252,672	1,881,189	749,209	212,551	6,295,621
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL	1,717,752	368,031	170,653	20,966	2,277,382
LEASEHOLD IMPROVEMENTS - AMELICRATIONS LOCATIVES	2,411,628	640,788	193,321	89,431	3,235,168
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	99,113,701	28,481,906	23,759,830	7,064,502	158,419,939

TABLE 13C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,
BY REVENUE GROUP, 1980 (NET VALUE).

TABLEAU 13C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION,
PAR TRANCHE DE RECETTES, 1980 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE).

	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS	5,608,504	754,405	382,155	246,888	6,991,952
LAND IMPROVEMENTS AND BUILDINGS - AMELICRATIONS					
FONCIERES ET BATIMENTS	38,536,042	2,926,080	2,817,929	957,143	45,637,194
TOWER AND ANTENNA SYSTEM - TOUR ET ANTEENNE	2,856,030	3,431,093	2,110,350	1,100,085	9,497,558
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	7,451,371	4,141,033	4,863,094	2,752,407	19,207,905
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	32,781,973	8,909,566	6,088,380	4,109,070	51,888,989
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	2,533,569	175,792	219,986	49,198	2,978,545
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	431,635	277,318	190,730	229,943	1,129,626
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT	3,797,756	828,365	556,321	341,269	5,523,711
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL	17,298,458	30,091	82,470	33,015	17,444,034
LEASEHOLD IMPROVEMENTS - AMELICRATIONS LOCATIVES	1,895,161	856,052	484,803	56,758	3,292,777
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	113,590,499	22,319,775	17,734,213	9,373,773	103,982,788

TABLE 14. INCOME STATEMENT FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, 1980

TABLEAU 14. ETAT DES REVENUS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE, 1980

	RADIO	TELEVISION	TOTAL
	DOLLARS		
OPERATING INCOME (LOSS) BEFORE UNDER NOTED ITEMS - BENEFICE D'EXPLOITATION (PERTE) AVANT LES POSTES SUIVANTES.	61,438,187	128,554,581	189,992,768
DEPRECIATION (RECORDED IN ACCOUNTS) - AMORTISSEMENT (COMPTABILISE)	12,392,970	19,748,607	32,141,577
INTEREST EXPENSE - INTERETS VERSES	15,393,597	16,989,413	32,383,010
INVESTMENT AND INTEREST INCOME - REVENUS DE PLACEMENTS ET D'INTERETS	6,590,486	7,570,658	12,161,144
INCIDENTAL BROADCASTING INCOME - RECETTES ACCESSOIRES DE RADIODIFFUSION	1,414,443	1,515,078	2,929,521
AMORTIZATION OF ORGANIZATION AND START UP EXPENSE - AMORTISSEMENT DES FRAIS D'ETABLISSEMENT ET DE MISE EN MARCHE.	789,270	462,955	1,252,225
NET OPERATING PROFIT (LOSS) - BENEFICE NET D'EXPLOITATION (PERTE)	38,867,279	100,439,342	139,306,621
AMORTIZATION OF GOODWILL - AMORTISSEMENT DE L'ACHALANDAGE	443,647	412,331	855,978
GAIN (LOSS) FROM DISPOSAL OF FIXED ASSETS, INVESTMENTS, ETC. - GAIN (PERTE) SUR REALISATION D'IMMOBILISATIONS, DE PLACEMENTS, ETC.	7,055,231	2,938,920	9,994,151
NET PROFIT (LOSS) BEFORE INCOME TAXES - BENEFICE (PERTE) AVANT IMPOTS SUR LE REVENU.	45,478,863	102,965,931	148,444,794
PROVISION FOR INCOME TAXES - PREVISION FOUR IMPOTS SUR LE REVENU	21,620,700	47,239,127	68,859,827
NET PROFIT (LOSS) AFTER INCOME TAXES - BENEFICE NET (PERTE) APRES IMPOTS SUR LE REVENU.	23,858,163	55,726,804	79,584,967

TABLE 15. SALARIES, WAGES AND FRINGE BENEFITS, AND EMPLOYEE STATISTICS OF THE RADIO AND TELEVISION BROADCASTING INDUSTRY, BY STAFF CATEGORIES, 1980

TABLEAU 15. REMUNERATIONS ET AVANTAGES SOCIAUX, ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR CATEGORIE DE PERSONNEL, 1980

	TOTAL REMUNERATION(1)			AVERAGE NUMBER OF EMPLOYEES		
	REMUNERATIONS TOTALES(1)			EFFECTIFS MOYENS		
	PRIVATE STATIONS	CBC	TOTAL	PRIVATE STATIONS	CBC	TOTAL
	- STATIONS PRIVEES	- RADIO- CANADA		- STATIONS PRIVEES	- RADIO- CANADA	
			DOLLARS			NUMBER - NOMBRE
PROGRAM - EMISSIONS	170,356,949	208,993,000	379,349,949	9,542	7,286	16,828
TECHNICAL - SERVICES TECHNIQUES	29,316,989	30,579,000	60,295,989	1,455	1,177	2,632
SALES AND PROMOTION - VENTES ET PROMOTION	67,236,129	12,143,000	79,379,129	2,538	412	2,950
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	62,144,371	83,464,000	145,608,371	2,697	3,229	5,926
DIRECTORS' FEES - JETONS DE PRESENCE DES ADMINISTRATEURS	661,930	25,000	686,930
TOTAL	329,716,368	335,604,000	665,320,368	16,232	12,104	28,336

(1) REPRESENTS GROSS PAYROLLS WHICH INCLUDES ALL MONIES PAID TO THE EMPLOYEES BEFORE ANY DEDUCTIONS. = PENSENTATIONS BRUTES, SOIT TOUTES LES SOMMES VERSEES AUX SALARIES AVANT TOUTE REDUCTION.



GLOSSARY OF TERMS

AM. Amplitude modulation, a method of modulating radio waves. Generally, AM is used to describe broadcasting in the standard broadcast band of 535-1650 kHz.

Advertising, local. Advertising carried by radio and television stations on behalf of a local advertiser.

Advertising, national. Advertising carried by radio and television stations, originating from a national advertiser and usually contracted through an advertising agency and a national sales representative or a network.

Affiliate. A station which is paid to broadcast at stated times programs of a given network.

Broadcasting. Any radio communication in which the transmissions are intended for direct public reception.

Broadcasting licence. A licence issued under the Broadcasting Act to carry on a broadcasting undertaking.

Broadcasting undertaking. Includes a broadcasting transmitting undertaking, a broadcasting receiving undertaking and a network operation.

Broadcasting year. The 12-month period from September 1 to August 31. The regulation establishing this reporting period was introduced in 1968 by CRTC.

CAB (The Canadian Association of Broadcasters). L'Association Canadienne des Radiodiffuseurs, a voluntary trade association of radio and television broadcasting stations in Canada.

CBC (Canadian Broadcasting Corporation). A Crown Corporation established in 1936 under the Broadcasting Act, for the purpose of operating a national broadcasting system.

CRTC (Canadian Radio-television and Telecommunications Commission). Established by the Broadcasting Act, 1968 to regulate the establishment and operation of broadcasting undertakings in Canada.

GLOSSAIRE DES TERMES

MA. Modulation d'amplitude, procédé de modulation des ondes radio. On utilise généralement le sigle AM ou MA pour indiquer la radiodiffusion sur la bande de fréquences qui va de 535-1650 kHz.

Publicité locale. Publicité transmise par des stations de radio et de télévision pour le compte d'un annonceur local.

Publicité nationale. Publicité d'un annonceur national transmise par une ou plusieurs stations de radio et de télévision et dont le contrat est généralement conclu entre une agence de publicité et la représentant national pour les ventes ou un réseau.

Station affiliée. Station qui est payée pour diffuser à certaines heures les émissions d'un réseau.

Radiodiffusion. Radiocommunication dont les émissions sont destinées à être reçues directement par le public en général.

Licence de radiodiffusion. Licence attribuée en vertu de la Loi sur la radiodiffusion pour l'exploitation d'une entreprise de radiodiffusion.

Entreprise de radiodiffusion. Comprend un entreprise d'émission de radiodiffusion, une entreprise de réception de radiodiffusion et l'exploitation d'un réseau.

Année de radiodiffusion. Période de 12 mois allant du 1^{er} septembre au 31 août. Le règlement fixant cette période a été mis en oeuvre en 1968 par le CRTC.

CAB (The Canadian Association of Broadcasters). L'Association canadienne des radiodiffuseurs - Association professionnelle sans but lucratif groupant les stations de radio et de télévision canadienne.

Société Radio-Canada. Société de la Couronne fondée en 1936 en vertu de la Loi canadienne sur la radiodiffusion pour l'exploitation d'un réseau national de radiodiffusion.

CRTC (Conseil de la radiodiffusion et des telecommunications canadiennes). Établie en vertu de la Loi sur la radiodiffusion de 1968 afin de réglementer l'installation et la fonctionnement des entreprises de radiodiffusion au Canada.

CTV (CTV Television Network Limited). A national television network service comprising a group of privately owned television stations.

Call sign. A broadcasting station identification assigned by the Canadian Radio-television and Telecommunications Commission, consisting of a combination of letters and when applicable numerals.

Channel. A frequency in the radio spectrum assigned to a radio or television station.

Classification of Survey Universe(1)

Business organization. This includes any business undertaking engaged in privately-owned broadcasting as distinct from the CBC whether or not the business is incorporated and could include public companies, private companies, partnerships but it does not include holding companies.

Reporting unit. This is the smallest unit in the business organization which is capable of reporting the elements of operating statistics such as revenue, expenses, profit and the fixed assets used in the operations. Reporting units are the foundation of operating statistics in broadcasting with the exception of CBC.

A reporting unit may consist of any one of the following:

a single radio station operating independently,

a combination of radio stations (AM/FM),

a single or originating television station operating independently,

an originating television station operating in conjunction with a number of rebroadcasting stations, or,

a regional television network such as **Global Communications Limited.**

(1) This Classification compares with the Company, Establishment concept of Statistics Canada's Standard Industrial Classification (SIC). The Business Organization is similar to the Company and the Reporting Unit is similar to the Establishment. (The Enterprise concept of the SIC exists in Broadcasting in the form of holding companies, such as **Standard Broadcasting** and **Western Broadcasting.**) Holding companies as such are not included in the broadcasting statistics.

CTV (CTV Television Network Limited). Réseau national privé de télévision groupant certaines stations de télévision privées.

Indicatif. Appellation conventionnelle d'une station de radiodiffusion formée d'une série de lettres et, éventuellement, de chiffres. L'indicatif d'une station est fixé par le Conseil de la radiodiffusion et des télécommunications canadiennes.

Canal. Fréquence du spectre des fréquences radio-électriques assignée à une station de radio ou de télévision.

Classification de l'univers de l'enquête(1)

Entreprise commerciale. Toute entreprise commerciale qui s'occupe de radiodiffusion privée, distincte de Radio-Canada, que l'entreprise soit constituée en société ou non; il peut s'agir d'une société anonyme, privée ou en nom collectif, mais pas d'une société de portefeuille.

Unité déclarante. La plus petite unité commerciale en mesure de déclarer les composantes de la statistique de l'exploitation, telles que recettes, dépenses, bénéfices et immobilisations servant à l'exploitation. Sauf pour Radio-Canada, la statistique de l'exploitation en radiodiffusion est basée sur les unités déclarantes.

Une unité déclarante peut prendre l'une des formes suivantes:

une seule station de radio indépendante,

une combinaison de stations de radio AM/FM,

une station indépendante de télévision unique ou émettrice,

une station de télévision émettrice fonctionnant conjointement avec un certain nombre de réémetteurs, ou

un réseau régional de télévision comme **Global Communications Limited.**

(1) Cette classification adopte les concepts de société et d'établissement de la Classification des activités économiques (CAÉ) de Statistique Canada. L'entreprise commerciale correspond à la société et l'unité déclarante, à l'établissement. (Le concept d'entreprise de la CAÉ correspond, en radiodiffusion, aux sociétés de portefeuille telles que **Standard Broadcasting** et **Western Broadcasting.**) La statistique de la radiodiffusion ne tient pas compte des sociétés de portefeuille comme telles.

With the exception of CTV and CBC, reporting units have been allocated to regions and revenue groups based on their location and total revenue.

Broadcasting station. A licensed station operating in the broadcasting band, the transmissions of which are intended for public reception.

DOC. Department of Communications which, under the Radio Act, is authorized to license certain classes of radio stations and in the case of broadcasting undertakings, to issue a technical construction and operating certificate.

FM. Frequency modulation, a method of modulating radio waves. Generally FM is used to describe broadcasting in the FM broadcast band of 88-108 MHz and the audio portion of television signals.

Licence. See "Broadcasting Licence".

Licensee. A person or company licensed by the Canadian Radio-television and Telecommunications Commission to carry on a broadcasting undertaking.

National sales representative. The exclusive sales agent for one or more specified television and/or radio stations in the sale of selective advertising to national and regional advertisers.

Network. An organization consisting of a network operator and the stations with which there are affiliation agreements. In the case of network time sales, arrangements to sponsor programs are generally made by the advertising agency directly with the television or radio network.

Originate. To broadcast a radio or television program from a specific location.

Program. Presentation in sound and/or image, by broadcast stations.

Radio. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by means of electromagnetic waves of frequencies lower than 3,000 GHz, propagated in space without artificial guide.

Revenue. All broadcasting revenue from local, national and network advertising is net of advertising agency commissions, trade discounts, and line and service charges.

Sauf CTV et Radio-Canada, les unités déclarantes ont été réparties entre les régions et les tranches de recettes d'après leur emplacement et leurs recettes totales.

Station de radiodiffusion. Station titulaire d'une licence émettant sur la bande de radiodiffusion des émissions qui s'adressent au public.

MDC. Ministère des Communications qui, en vertu de la Loi sur la radio, est autorisé à délivrer des licences à certaines catégories de stations de radio et des certificats d'aménagement technique et d'exploitation aux entreprises de radiodiffusion.

MF. Modulation de fréquence, un des procédés de modulation des ondes radio. En général on entend par le sigle MF ou FM la diffusion en modulation de fréquence sur la bande de fréquences allant de 88-108 MHz et la partie sonore des signaux de télévision.

Licence. Voir "Radiodiffusion".

Titulaire de licence. Personne détentrice d'une licence délivrée par le Conseil de la radiodiffusion et des télécommunications canadiennes et lui donnant droit d'exploiter une entreprise de radiodiffusion.

Représentant (en publicité) national. Agent unique d'une ou de plusieurs stations de radio ou de télévision spécialisé dans la vente publicitaire sélective aux annonceurs nationaux et régionaux.

Réseau. Organisation formé par une exploitant de réseau et les stations qu'il dessert en vertu d'un contrat d'affiliation.

Provenir. Être émis d'une localité déterminée quand il s'agit d'une émission de radio ou de télévision.

Emission. Transmission sonore ou visuelle (ou les deux) des stations de radio et de télévision.

Radio. Toute transmission, émission ou réception de codes, signaux, textes, images sons ou informations de toute nature, par ondes radioélectriques de fréquences inférieures à 3,000 Gigahertz, se propageant dans l'espace sans guide artificiel.

Recettes. Toutes les recettes de radio-diffusion provenant de la publicité, à l'échelle locale, nationale ou des réseaux, ne comprennent pas les commissions des agences de publicité, les remises sur facture, ni les frais de transmission ou de service.

Salaries, wages and fringe benefits. This includes remuneration for regular hours worked, overtime, vacation and holidays, commissions paid to staff. Fringe benefits include employees' profit sharing and bonus arrangements, the total cost of providing retirement pensions to employees and the cost of providing benefits such as group medical, group life, unemployment insurance, workmen's compensation and other employees' benefits. The value of board and lodging and other payments in kind are not included.

SW. Short wave, in broadcasting is the band of frequencies in the 6-26 MHz range that have been allocated to the broadcasting service.

Station, rebroadcasting. A licensed broadcasting station which does not originate programs and which is programmed exclusively by off-air pickup from a parent or mother broadcasting station.

Statistics Canada. A federal government agency established under the Statistics Act to form a centralized national statistical organization.

TVA Television Network. An independent French language network consisting of nine television stations.

Telecast. A television broadcast.

Telecommunication. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by wire, radio, visual or other electromagnetic system.

Television. A system of telecommunication for the transmission of audio and video signals usually for reception by the general public.

Television channel. A frequency in the radio spectrum assigned to a television station.

Traitements, salaires et avantages sociaux. Les traitements et salaires comprennent la rémunération pour les heures normales de travail, les heures supplémentaires, les vacances et les jours fériés ainsi que les commissions versées au personnel. Les avantages sociaux comprennent la participation des salariés aux bénéfices et aux gratifications, l'apport total de l'employeur au titre des régimes de pension des salariés ainsi que le coût assumé pour fournir divers avantages aux salariés: assurance-soins médicaux collective, assurance-vie collective, paiement des cotisations d'assurance-chômage, participation à la caisse des accidents du travail et autres avantages. Sont exclus les frais de chambre et de pension ainsi que les autres paiements en nature.

OC. En radiodiffusion, les ondes courtes forment la bande de fréquences de 6-26 MHz attribuée à ce genre de service.

Réémetteur. Station de radiodiffusion titulaire d'une licence qui ne produit aucune émission et ne transmet que des émissions captées d'une station de base ou filiale ou d'une autre station relais.

Statistique Canada. Organisme de l'administration fédérale établi en vertue de la Loi sur la statistique pour centraliser toutes les données statistiques à l'échelle nationale.

La réseau de télévision TVA. Réseau français indépendant composé de neuf station de télévision.

Télédiffusion. Transmissions d'une émission de télévision.

Télécommunication. Toute transmission, émission ou réception de signes, de signaux, de messages écrits, d'images, de sons ou de renseignements de toute nature, par fil, par radio ou par d'autres procédés visuels ou électro-magnétiques.

Télévision. Système de télécommunication assurant la transmission de messages sonores et d'images habituellement destinés à être reçus par le public en général.

Canal de télévision. Bande de fréquences assignée à une station de télévision.

SELECTED PUBLICATIONS

The following are some other reports published by the transportation and communications division dealing with communications.

Catalogue

- 56-001 Communications - Service Bulletin, O., Bil.
- 56-002 Telephone Statistics, M., Bil.
- 56-003 Radio Broadcasting, M., Bil.
- 56-201 Telecommunications, A., Bil.
- 56-202 Telephone Statistics - Preliminary Report on Large Telephone Systems, A., Bil.
- 56-203 Telephone Statistics, A., Bil.
- 56-204 Radio and Television Broadcasting, A., Bil.
- 56-205 Cable Television, A., Bil.

A. - Annual O. - Occasional Bil. - Bilingual

In addition to the selected publications listed above, Statistics Canada publishes a wide range of statistical reports on Canadian economic and social affairs. A comprehensive catalogue of all current publications is available free on request from Statistics Canada, Ottawa, (Canada), K1A 0T6.

CHOIX DE PUBLICATIONS

Voici quelques uns des rapports publiés par la division des transports et des communications traitant des communications.

Catalogue

- 56-001 Communications - Bulletin de service, HS., Bil.
- 56-002 Statistique des téléphones, M., Bil.
- 56-003 Radiodiffusion, M., Bil.
- 56-201 Télécommunications, A., Bil.
- 56-202 Statistique des téléphones - Bulletin préliminaire sur les grands réseaux téléphonique, A., Bil.
- 56-203 Statistique du téléphone, A., Bil.
- 56-204 Radio et télévision, A., Bil.
- 56-205 Télédistribution, A., Bil.

A. - Annuel HS. - Hors série Bil. - Bilingue

Outre les publications ci-dessus énumérées, Statistique Canada publie un grande variété de rapports statistiques sur le Canada tant dans le domaine économique que social. On peut se procurer gratuitement un catalogue complet des publications courantes à Statistique Canada, Ottawa (Canada), K1A 0T6.



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