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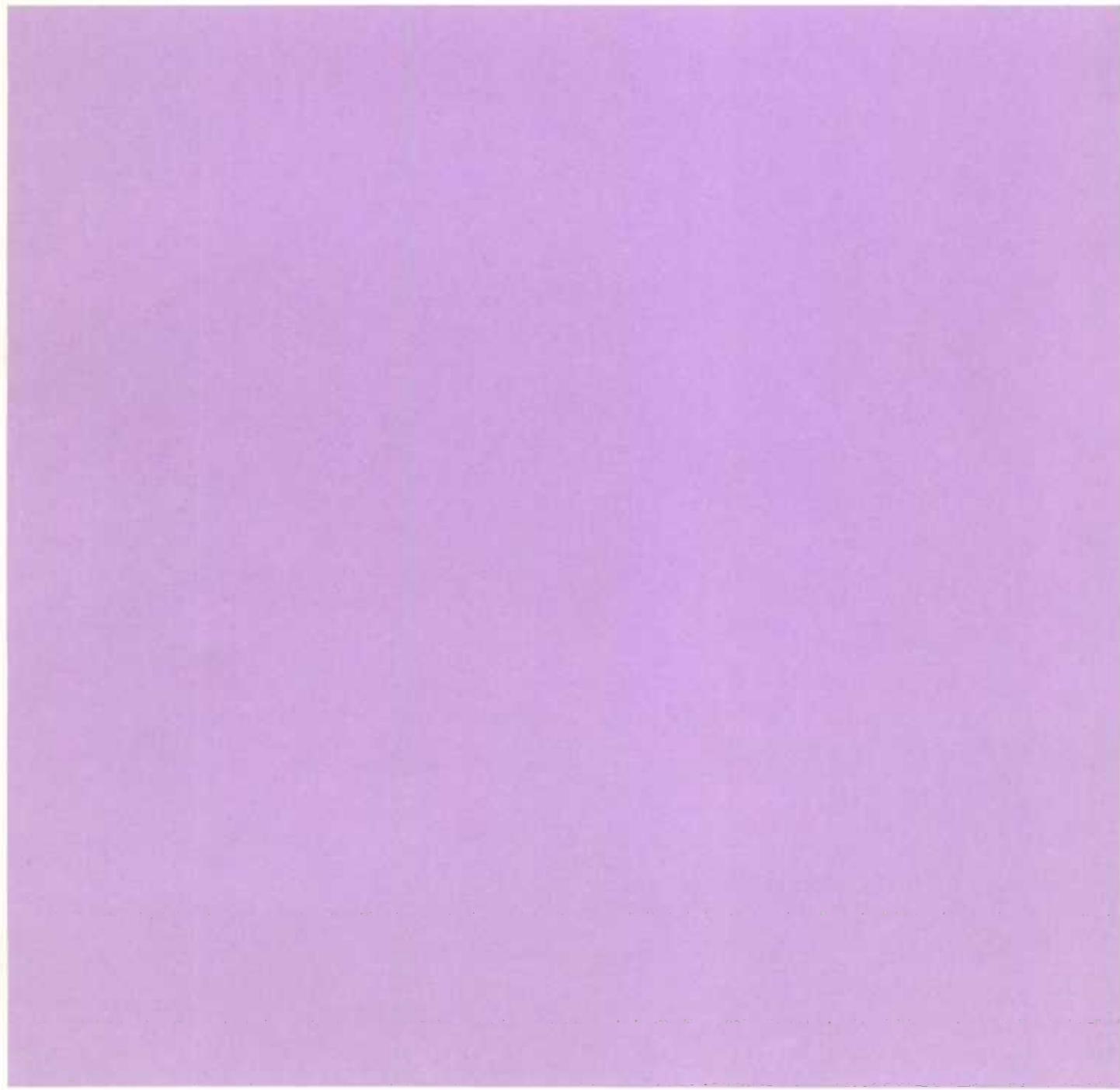
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# Radio and television broadcasting

1983

# Radiodiffusion et télévision

1983



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# Radio and television broadcasting

1983

# Radiodiffusion et télévision

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This publication was prepared under the direction of:

- . B.J. Slater, Director, Transportation and Communications Division
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- . B.J. Slater, directeur, Division des transports et des communications
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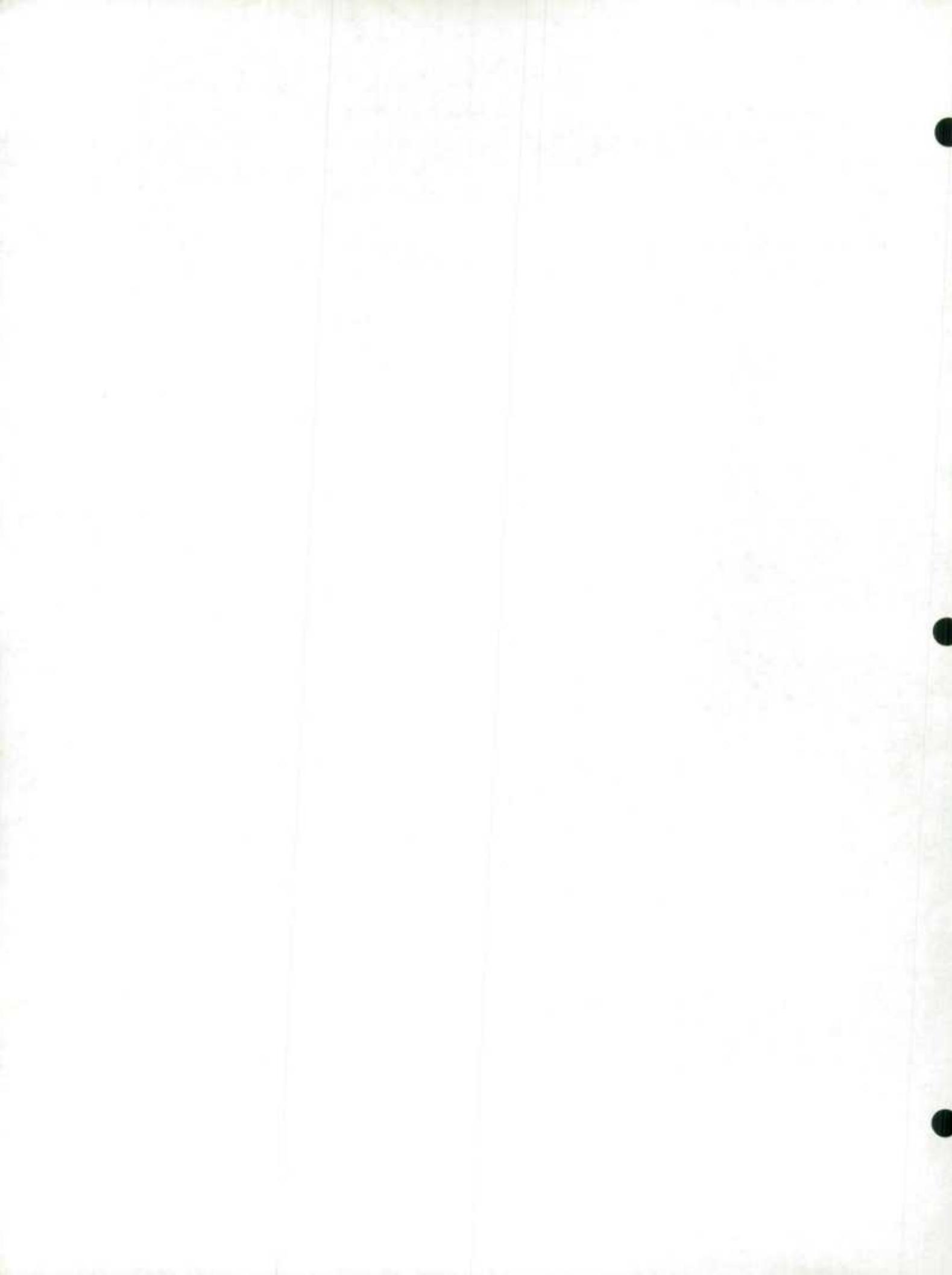
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## INTRODUCTION

The radio and television broadcasting survey is conducted by Statistics Canada in cooperation with the Canadian Radio-television and Telecommunications Commission (CRTC) to assist with its regulatory responsibilities and to provide data on broadcasting which can be compared from year to year and related to other forms of communication. Data are compiled on the broadcasting year (the 12-month period from September 1 to August 31) from annual returns received from CRTC licensees.

In 1972 the annual return was revised in consultation with the Canadian Association of Broadcasters (CAB) and CRTC to permit better comparability between radio and television broadcasting and cable television which was developing rapidly. Although the return has been unchanged since that time, some of the tables since 1974 differ from comparable tables in previously published reports. These changes were facilitated by the computer processing of the 1974 data and are commented on under "Survey Methodology and Quality".

### Concepts

The survey from which this report is produced covers all commercial broadcasting stations, the regional television network, Global Communications Limited and two national networks, CTV Television Network Limited and the Canadian Broadcasting Corporation (CBC). Cable television, Pay TV and non-commercial broadcasting stations operated by religious groups, educational institutions and provincial governments are not included.

To assist in the completion of the annual return, the "Uniform Code of Financial Accounts for the Radio and Television Broadcasting Industry" developed by CAB was recommended to respondents as a useful guide.

The standardized depreciation concept has been used in this survey since 1972. It is a method of depreciating fixed assets in a uniform manner by prescheduling the life of the asset and writing it off over this period. Standardized depreciation, differs from

L'enquête sur la radiodiffusion et la télévision est faite chaque année par Statistique Canada, en collaboration avec le Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC), pour aider le Conseil à remplir son rôle de réglementation et pour fournir sur la radiodiffusion et la télévision des données qui puissent se comparer d'une année à l'autre et être comparées à celles d'autres formes de communication. Ces données sont tirées des déclarations produites chaque année (période de 12 mois allant du 1<sup>er</sup> septembre au 31 août) par les titulaires d'une licence du CRTC.

La formule de déclaration a été révisée en 1972 de concert avec l'Association canadienne des radiodiffuseurs et le CRTC, afin de pouvoir comparer plus facilement la radiodiffusion et la télévision à la télédistribution, qui était en pleine expansion. Bien que la formule n'ait pas été modifiée depuis, certains tableaux présentés ici et dans les publications depuis 1974 diffèrent des tableaux correspondants parus dans les publications antérieures. Le traitement informatique des données de 1974 a accéléré l'implantation des changements exposés sous la rubrique "Méthodologie et qualité de l'enquête".

### Concepts

L'enquête servant de base à la présente étude porte sur toutes les stations commerciales de radiodiffusion, sur le réseau de télévision régional, Global Communications Limited, et sur deux réseaux nationaux, CTV Television Network Limited et Radio-Canada (RC). La télédistribution, la télévision payante et les stations non commerciales de radiodiffusion exploitées par des organisations religieuses, des établissements d'enseignement et des administrations provinciales ne sont pas prises en compte.

Le guide intitulé "Méthode uniforme de classification des comptes, radio et télévision", mis au point par l'Association canadienne des radiodiffuseurs, a pu aider les enquêtés à remplir leur rapport annuel.

Le concept d'amortissement normalisé est utilisé dans cette enquête depuis 1972. Cette méthode permet d'amortir uniformément les immobilisations en déterminant à l'avance leur durée et en réduisant progressivement leur valeur au cours de cette période. Cette méthode diffère de

the depreciation carried on the licensee's books of accounts. On an annual basis it does not differ a great deal but in the long term the difference is more pronounced. Both types of depreciation are reported in this publication. The book depreciation published herein provides a link to previously published data on profitability while the standardized depreciation concept gives a uniform way of depreciating fixed assets on an industry-wide basis.

### Survey Methodology and Quality

Errors may occur at almost every phase of a survey's operation. Respondents may make mistakes in completing survey forms. Errors can be introduced into the processing and tabulation of data. Improperly coded information or errors in logic in the computer system could lead to invalid selections of data for inclusion in individual cells of a tabulation or data sets. To identify and correct or minimize these errors the methods which were adopted included an initial audit of the annual returns for reasonableness. In addition, the business organization's audited financial statements were compared to the annual return. A computer edit program was created to ensure that the data were tabulated accurately and that relationships between records were cross-checked. Finally, rigid specifications were devised to control the output in order to ensure that the data appear in the proper place in the tables.

The radio and television broadcasting annual return consists of two parts. The first part of the return reports the ownership of the broadcasting undertaking while the second part records financial information which is processed to form the tables of this publication. Information on ownership is not presently published by Statistics Canada but it is available from CRTC, Ottawa. The requirements of CRTC, DOC and Statistics Canada for broadcasting statistics have been met by using a joint annual return, thus avoiding the further proliferation of returns by these government departments and easing the burden on respondents.

The Business Organization's financial data are recorded on the Balance Sheet, Income Statement and Cash Flow Statement in the annual return. Balance Sheet data are published in Table 3, according to the head office location of the Business Organization. Regional aggregations were required to preserve the confidentiality of the data. Financial operating statements record

l'amortissement comptable figurant aux livres des titulaires d'une licence. La différence n'est pas grande sur une année, mais elle s'accentue avec le temps. Les deux genres d'amortissement sont présentés ici. L'amortissement comptable constitue un lien avec les données sur la rentabilité publiées antérieurement tandis que l'amortissement normalisé est une manière uniforme d'amortir les immobilisations à l'échelle de la branche d'activité.

### Méthodologie et qualité de l'enquête

Des erreurs peuvent se produire à presque toutes les phases de l'enquête. En effet, les enquêtes peuvent mal remplir leur formule; il peut se commettre des erreurs pendant le traitement et la totalisation des données; des renseignements mal codés ou des erreurs de logique peuvent entraîner un mauvais choix des données à insérer dans les cases d'un tableau ou dans des ensembles de données. Afin d'identifier et de corriger ou de minimiser ces erreurs, on a d'abord fait un premier contrôle des rapports annuels pour s'assurer qu'ils étaient raisonnables. Les états financiers vérifiés des entreprises commerciales étaient comparés à leur rapport annuel. De plus, nous avons mis sur pied un programme de contrôle informatique pour nous assurer que les données avaient été totalisées correctement et que les renvois entre fichiers avaient été vérifiés. Enfin, nous avons mis au point des directives très précises concernant le contrôle des sorties afin que les données occupent la place appropriée dans les tableaux.

La déclaration annuelle sur la radiodiffusion et la télévision se divise en deux parties. La première porte sur la propriété de l'entreprise de radiodiffusion tandis que la deuxième fournit les renseignements financiers qui servent à établir les tableaux de la présente publication. Statistique Canada ne donne aucune information sur la propriété, mais on peut obtenir ce renseignement du CRTC, à Ottawa. La déclaration annuelle commune répond aux besoins du CRTC, du ministère des Communications et de Statistique Canada, réduisant ainsi le nombre de déclarations demandées par ces organismes et allégeant le fardeau des enquêtes.

Les données financières de l'entreprise commerciale figurent dans le bilan, l'état des pertes et profits et l'état des mouvements de trésorerie du rapport annuel. Les données du bilan sont présentées au tableau 3, selon l'emplacement du siège social de l'entreprise. Pour préserver la confidentialité des données, il a fallu les regrouper au niveau régional. Les états financiers servent à indiquer les recettes, les

revenues, expenses and profit or loss of Reporting Units. Reporting Units are the lowest disaggregated level at which financial data are available and the basis of this publication.

Reporting Units in radio broadcasting have been divided according to their total revenue into 10 groups of approximately equal numbers because it was considered to be more statistically appropriate to have a decile presentation to these units. On the other hand, because of the smaller number of television Reporting Units it was considered more appropriate to have a quartile presentation. This permits better descriptive statements to be made in relation to the data.

Reporting units are allocated to revenue groups according to total operating revenues. The following shows the boundaries of the revenue groups for 1983 and 1982:

#### Radio

##### Total operating revenues - Recettes totales d'exploitation

1983(1)

1982(1)

1. \$2.95 million and over - \$2.95 millions et plus
2. \$1.66-\$2.95 million - millions
3. 1.23- 1.66 million - millions
4. 976,000-\$1.23 million - millions
5. 754,000- 976,000
6. 606,000- 754,000
7. 441,000- 606,000
8. 331,000- 441,000
9. 195,000- 331,000
10. 195,000 and under - et moins

1. \$2.64 million and over - \$2.64 millions et plus
2. \$1.67-\$2.64 million - millions
3. 1.21- 1.67 million - millions
4. 945,000-\$1.21 million - millions
5. 724,000- 945,000
6. 576,000- 724,000
7. 420,000- 576,000
8. 296,000- 420,000
9. 168,000- 296,000
10. 168,000 and under - et moins

(1) See Table 10. - Voir le tableau 10.

#### Television - Télévision

##### Total operating revenues - Recettes totales d'exploitation

1983(1)

1982(1)

1. \$12.89 million and over - \$12.89 millions et plus
2. \$4.11-\$12.89 million - millions
3. 1.36- 4.11 million - millions
4. 1.36 million and under - millions et moins

1. \$11.67 million and over - \$11.67 millions et plus
2. \$3.86-\$11.67 million - millions
3. 2.15- 3.86 million - millions
4. 2.15 million and under - millions et moins

(1) See Table 12. - Voir le tableau 12.

dépenses et les profits ou pertes des unités déclarantes. Celles-ci se trouvent au niveau le plus détaillé pour lequel on peut obtenir des données financières et servent de base à la présente publication.

Les unités déclarantes de radiodiffusion avaient été réparties, selon leurs recettes, totales, en 10 groupes comprenant à peu près le même nombre d'unités parce qu'une présentation en décile semblait plus valable d'un point de vue statistique. D'autre part, à cause du nombre plus restreint d'unités déclarantes de télévision, on a préféré les répartir en quatre groupes pour un exposé plus cohérent des données.

Ce sont les recettes totales d'exploitation qui déterminent le groupe où sont classées les unités déclarantes. Nous indiquons ci-dessous les tranches de recettes pour 1983 et 1982:

Beginning in 1977 the Balance Sheet data for the radio and television broadcasting industry were separated into groups according to holdings of total assets. The group limits in dollars for Business Organizations' holdings of total assets as shown in their Balance Sheets for 1983 and 1982 are as follows:

À partir de 1977, les données du bilan des entreprises de radiodiffusion et de télévision ont été regroupées selon leur actif total. L'actif des entreprises, établi d'après leurs bilans de 1983 et 1982, permet de les classer dans les groupes suivants:

#### Radio and Television - Radiodiffusion et télévision

##### Total assets - Actif total

1983(1)

1982(1)

1. \$12.58 million and over - \$12.58 millions et plus
2. \$3.86-\$12.58 million - millions
3. 2.05- 3.86 "
4. 1.24- 2.05 "
5. 876,000-1.24 million - millions
6. 659,000-876,000
7. 463,000-659,000
8. 335,000-463,000
9. 196,000-335,000
10. 196,000 and under - et moins

1. \$11.76 million and over - \$11.76 millions et plus
2. \$3.33-\$11.76 million - millions
3. 2.07- 3.33 "
4. 1.21- 2.07 "
5. 863,000-1.21 million - millions
6. 637,000-863,000
7. 520,000-637,000
8. 348,000-520,000
9. 221,000-348,000
10. 221,000 and under - et moins

(1) See Table 8. - Voir le tableau 8.

#### CTV Television Network Limited

The CTV Network is a co-operative undertaking of its affiliates which enables them to provide network programming to their viewing audiences. Because it operates on behalf of the affiliates at a low profit margin the average operating ratio of television broadcasting, which is the amount of operating revenue absorbed by the operating expenses, tends to be overstated. This should be taken into account when making comparisons with other forms of communication. The unique nature of CTV presents some difficulty in incorporating the network data into broadcasting statistics.

For 1973 and subsequent years CTV's revenues and expenses are included with its principal affiliates on the basis of corporate formula provided by the network. However, the CTV Balance Sheet is included with Ontario data because of the location of the network's head office. As far as possible, any duplication in CTV's data with its principal affiliates has been removed. These measures were taken to reflect more adequately CTV's impact on broadcasting.

#### CTV Television Network Limited

Le réseau CTV est une entreprise coopérative par laquelle les stations affiliées peuvent présenter des émissions produites par le réseau à leurs auditoires. Parce qu'il est exploité pour le compte des stations affiliées, avec une faible marge bénéficiaire, le coefficient moyen de rentabilité de l'exploitation de la télévision, qui est le montant des recettes d'exploitation absorbées par les dépenses d'exploitation, est généralement surestimé. Il faut tenir compte de ce fait lorsqu'on établit des comparaisons avec d'autres modes de communication. La nature unique de CTV crée certaines difficultés lorsqu'il s'agit d'inclure les données de ce réseau dans la statistique de la radiodiffusion.

À partir de 1973, les recettes et les dépenses de CTV sont comprises dans celles de ses principales stations affiliées selon une répartition fournie par le réseau. Cependant, le bilan de CTV est classé avec les données sur les entreprises de l'Ontario parce que son siège social se trouve dans cette province. Nous avons éliminé, autant que possible, tout double compte des données de CTV et de ses principales stations affiliées. Nous avons pris ces mesures afin d'obtenir une meilleure image de l'importance de ce réseau dans le domaine de la radiodiffusion.

**Canadian Broadcasting Corporation**

Financial data of CBC, a Crown corporation, are separated in this publication from the data of other broadcasting operations. The net cost of CBC operations as shown herein differs from the actual parliamentary grant which covers CBC annual financial requirements to the end of March.

**Société Radio-Canada**

Les données financières de Radio-Canada, société de la Couronne, ne figurent pas avec les données relatives aux autres entreprises de radiodiffusion. Les coûts nets d'exploitation de Radio-Canada, indiqués ici, diffèrent des crédits actuels accordés par le Parlement pour les besoins financiers de l'année se terminant à la fin de mars.

**TEXT TABLE I. Canadian Broadcasting Corporation****Operating Revenues****TABLEAU EXPLICATIF I. Radio-Canada****Recettes d'exploitation**

	Radio	Television	Total
	thousands of dollars		
	milliers de dollars		
Local time sales - Ventes de temps d'antenne (local)	266	11,368	11,634
National time sales - Ventes de temps d'antenne (national)	23	53,737	53,760
Network time sales - Ventes de temps d'antenne (réseau)	170	58,111	58,281
Syndication and production - Droits de diffusion et services de production	-	-	-
Other - Autres	5	7,026	7,031
<b>TOTAL</b>	<b>464</b>	<b>130,242</b>	<b>130,706</b>

**Note:** Net of agency commissions and station payments.

**Nota:** Moins les commissions des agences de publicité et les paiements aux stations.

**Analysis**

Excluding CBC, the following table shows the number of Business Organizations, Reporting Units, and Broadcasting Stations which were included in the 1983 survey. The CTV Network was counted as a Business Organization and as Reporting Units in association with its principal affiliates, but not counted as a Broadcasting Station. Global Communications Limited was however counted as a Business Organization, a Reporting Unit and a Broadcasting Station. Television rebroadcasting stations are not included in the count of TV stations.

**Analyse**

Sauf pour Radio-Canada, le tableau suivant indique le nombre d'entreprises commerciales, d'unités déclarantes et de stations de radiodiffusion qui ont été prises en compte dans l'enquête de 1983. Le réseau CTV est compté comme entreprise commerciale et unité déclarante avec ses principales stations affiliées, mais non comme une station de radiodiffusion. Par ailleurs, le réseau Global a été considéré comme entreprise commerciale, unité déclarante et station de radiodiffusion. Les réémetteurs de télévision ne sont pas considérés comme stations de télévision.

## TEXT TABLE II. Classification of Survey Universe

## TABLEAU EXPLICATIF II. Classification de l'univers de l'enquête

	Radio	Television Télévision	Total
Business organizations - Entreprises commerciales	...	...	286
Reporting units - Unités déclarantes	404	79	483
Stations	475	81	

Excluding CBC, Text Table III shows the number of radio stations included in the 1983 survey and their relation to the reporting units.

Le tableau explicatif III indique le nombre de stations de radio prises en compte dans l'enquête de 1983 ainsi que leurs liens avec les unités déclarantes; il ne tient pas compte de Radio-Canada.

## TEXT TABLE III. Classification of Radio Universe

## TABLEAU EXPLICATIF III. Classification de l'univers de la radio

	Reporting units Unités déclarantes	Stations
Single stations - Stations uniques	347	347
AM/FM combinations - Ensembles MA et MF	20	40
Other combinations of radio stations - Autres ensembles de stations de radiodiffusion	37	88
<b>TOTAL</b>	<b>404</b>	<b>475</b>

Revenue from the sale of air time increased from the previous year by 8.3%. Revenue from air time sales was \$1.3 billion in 1983 compared to \$1.2 billion in 1982. Total Revenue in 1983 was \$1.5 billion compared to \$1.3 billion in 1982 an increase of 15.4%.

Les recettes provenant de la vente de temps d'antenne ont dépassé de 8.3% celles de l'année précédente. Les recettes provenant de la vente de temps d'antenne se chiffraient à \$1.3 milliard en 1983 contre \$1.2 milliard en 1982; les recettes totales en 1983 s'établissaient à \$1.5 milliard et ont dépassé de 15.4% les \$1.3 milliard enregistrés en 1982.

TEXT TABLE IV. Revenue from Sales of Air Time by Source and Sector

TABLEAU EXPLICATIF IV. Recettes provenant de la vente de temps d'antenne, selon la source et le secteur

	Radio	Television	Total	Per cent
		Télévision		Pourcentage
thousands of dollars - milliers de dollars				
Private stations - Stations privées	479,488	740,607	1,220,095	90.8
Canadian Broadcasting Corporation (CBC) - Radio-Canada (RC)	459	123,216	123,675	9.2
<b>TOTAL</b>	<b>479,947</b>	<b>863,823</b>	<b>1,343,770</b>	<b>100.0</b>
Per cent - Pourcentage	35.7	64.3	100.0	

TEXT TABLE V. Air Time Sales by Type of Advertising and Source

TABLEAU EXPLICATIF V. Ventes de temps d'antenne, selon le genre de publicité et la source

	Radio		Television				Per cent	
	Private	Canadian Broad- casting Corpo- ration			Private	Canadian Broad- casting Corpo- ration		
			Total	Per cent				
	Privée	Radio- Canada		Pour- centage	Privée	Radio- Canada	Pour- centage	
thousands of dollars - milliers de dollars								
Local	352,723	266	352,989	73.5	173,939	11,368	185,307	
National	125,120	23	125,143	26.1	421,199	53,737	474,936	
Network - Réseau	1,645	170	1,815	0.4	145,469	58,111	203,580	
<b>TOTAL</b>	<b>479,488</b>	<b>459</b>	<b>479,947</b>	<b>100.0</b>	<b>740,607</b>	<b>123,216</b>	<b>863,823</b>	
Per cent - Pourcentage	99.9	0.1		100.0		85.7	14.3	
							100.0	

Note: Slight discrepancies in tables are due to rounding.

Nota: Légères divergences dans les tableaux à cause de l'arrondissement des chiffres.

Radio revenue from sale of air time increased 2.9% to \$479.9 million in 1983 from \$466.4 million in 1982. Television revenue from air time sales increased 11.1% to \$863.8 million in 1983 from \$777.3 million in 1982.

Les recettes de radiodiffusion provenant de la vente de temps d'antenne sont passées de \$479.9 millions en 1983 à \$466.4 millions en 1982 une augmentation de 2.9%. Les recettes de télévision provenant de la vente de temps d'antenne ont, pour leur part, progressé de 11.1%, passant de \$777.3 millions en 1982 à \$863.8 millions en 1983.

## TEXT TABLE VI. Air Time Sales by Type of Advertising

## TABLEAU EXPLICATIF VI. Ventes de temps d'antenne, selon le genre de publicité

	Radio	Television Télévision	Total	Per cent Pourcentage
thousands of dollars - milliers de dollars				
Local	352,989	185,307	538,296	40.1
National	125,143	474,936	600,079	44.7
Network - Réseau	1,815	203,580	205,395	15.3
<b>TOTAL</b>	<b>479,947</b>	<b>863,823</b>	<b>1,343,770</b>	<b>100.0</b>

Local time sales increased from \$526.8 million in 1982 to \$538.3 million in 1983 or 2.2%. National time sales increased from \$587.2 million in 1982 to \$600.1 million in 1983 or 2.2% while network time sales increased 23.3% from \$166.6 million in 1982 to \$205.4 million in 1983.

Les ventes de temps d'antenne à l'échelle locale sont passées de \$526.8 millions en 1982 à \$538.3 millions en 1983, ce qui représente une hausse de 2.2% pendant que les ventes au niveau national passaient de \$587.2 millions en 1982 à \$600.1 millions en 1983 (+ 2.2%) et que les ventes à l'échelle du réseau, qui étaient de \$166.6 millions en 1982 n'ont atteint que \$205.4 millions en 1983 (+ 23.3%).

Operating expenses in the industry totalled \$1.9 billion in 1983 compared to \$1.7 billion in 1982 an increase of 11.8%. Depreciation was \$82.2 million in 1983 compared to \$75.9 million in 1982 an increase of 8.3%. Interest expense was \$56.9 million compared to \$58.5 million in 1982; a decrease of 2.7%. The net cost of CBC operations increased 6.5% to \$735.2 million in 1983 from \$690.3 million in 1982. In private broadcasting, additions to income from other operations were \$14.4 million in 1983, compared to \$23.2 million in 1982. The net profit before income taxes in 1983 was \$165.0 million compared to \$173.3 million in 1982, a decrease of 4.8%. Provision for income taxes amounted to \$82.5 million in 1983 compared to \$86.7 million in 1982. The net profit from operations after provision for income taxes was \$82.5 million compared to \$86.6 million in 1982, a decrease of 4.7%.

Les dépenses d'exploitation de cette branche d'activité se chiffraient à \$1.9 milliard en 1983 en comparaison de \$1.7 milliard en 1982, ce qui représente une hausse de 11.8%. Les amortissements atteignaient \$82.2 millions en 1983, dépassant de 8.3% le chiffre de \$75.9 millions enregistré en 1982. Les intérêts s'abaissaient à \$56.9 millions par rapport à \$58.5 millions en 1982, soit une diminution de 2.7%. Les coûts nets d'exploitation de Radio-Canada se sont chiffrés à \$735.2 millions en 1983, soit une progression de 6.5% par rapport aux \$690.3 millions de 1982. Dans le secteur privé, les recettes provenant des autres opérations ont atteint \$14.4 millions en 1983 en comparaison de \$23.2 millions en 1982. Le bénéfice net avant impôts s'établissait à \$165.0 millions en 1983 contre \$173.3 millions en 1982, une diminution de 4.8%. La provision pour impôts, qui était de \$82.5 millions en 1983, totalisait \$86.7 millions en 1982. Après déduction de la provision pour impôts, le bénéfice net provenant de l'exploitation s'établissait à \$82.5 millions en 1983 en comparaison de \$86.6 en 1982, ce qui représente une perte de 4.7%.

In 1983 there were, on average, 16,571 employees directly employed in broadcasting compared to 16,577 in 1982 a private decrease of 6 employees. CBC employees increased by 205 to a total of 12,334. Salaries, wages, director's fees and fringe benefits paid were \$955.1 million in 1983 compared to \$854.3 million in 1982 an increase of \$11.8 million.

Le nombre moyen d'employés travaillant directement à la radiodiffusion privée était de 16,571 en 1983, soit 6 de moins qu'en 1982. Le nombre d'employés de Radio-Canada ont augmenté de 205 à 12,334. Traitements, salaires, rémunération des administrateurs et avantages sociaux ont figuré pour \$955.1 millions en 1983, dépassant de \$854.3 millions le chiffre de \$11.8 millions enregistré en 1982.

Statistical Tables

Tableaux statistiques

TABLE 1. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIO AND TELEVISION  
BROADCASTING INDUSTRY, 1981, 1982 AND 1983

TABLEAU 1. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DU  
RADIO-DIFFUSION ET DE LA TELEVISION, 1981, 1982 ET 1983

	1983		1982		1981
	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RAADIO-CANADA	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RAADIO-CANADA	PRIVATE STATIONS - STATIONS PRIVEES
DOLLARS					
<b>OPERATING REVENUE - RECETTES D'EXPLORATION:</b>					
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:					
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL) ....	526,662,089	11,634,000	513,686,073	9,649,000	480,513,557
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL) .....	546,318,930	53,760,000	511,173,833	45,780,000	453,245,034
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU) ...	147,113,934	58,281,000	111,902,890	54,665,000	94,179,124
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE .	1,220,094,953	123,675,000	1,136,762,796	110,094,000	1,027,937,715
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:					
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSION ....	29,171,048	0	8,522,514	0	7,973,108
PRODUCTION REVENUE - RECETTES DE PRODUCTION .....	59,199,850	0	50,157,821	0	47,616,178
OTHER REVENUE - AUTRES RECETTES .....	16,847,518	7,031,000	38,275,829	3,882,000	13,737,419
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES .....	105,218,416	7,031,000	85,555,664	3,882,000	69,336,705
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITATION .....	1,325,313,369	130,706,000	1,221,818,460	113,976,000	1,097,264,420
<b>DEPARTMENTAL EXPENSES - DEPENSES INTERNES:</b>					
PROGRAM - EMISSIONS .....	556,269,381	480,386,000	472,681,896	433,556,000	419,645,043
TECHNICAL - SERVICES TECHNIQUES	70,066,391	170,293,000	68,142,132	153,629,000	62,278,184
SALES AND PROMOTION - VENTES ET PROMOTION .....	176,888,603	26,089,000	168,991,590	25,802,000	152,580,941
ADMINISTRATION AND GENERAL - AD- MINISTRATION ET FRAIS GENERAUX	270,427,575	157,551,000	262,466,385	157,673,000	228,490,366
SUB-TOTAL, DEPARTMENTAL EX- PENSES - TOTAL PARTIEL, DEPENSES INTERNES .....	1,073,651,950	834,319,000	972,282,003	770,660,000	863,000,534
DEPRECIATION - AMORTISSEMENT .....	44,099,552	38,116,000	40,964,093	34,908,000	36,718,844
INTEREST EXPENSE - INTERETS VERSES OTHER ADJUSTMENTS - INCOME (EXPENSE) - AUTRES REDRESSE- MENTS - REVENU (DEPENSE) .....	56,910,814	0	58,478,676	0	45,331,646
NET PROFIT (LOSS) BEFORE INCOME TAXES - BENEFICE NET (PERTE) AVANT IMPOTS SUR LE REVENU .....	14,396,418	6,530,000	23,214,219	5,195,000	14,082,374
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO- CANADA .....	165,047,471	...	173,307,907	...	166,293,770
PROVISION FOR INCOME TAXES - PRO- VISION POUR IMPOTS SUR LE REVENU	82,499,336	...	86,735,057	...	80,790,037
NET PROFIT (LOSS) AFTER INCOME TAXES - BENEFICE NET (PERTE) APRES IMPOTS SUR LE REVENU .....	82,548,135	...	86,572,850	...	85,503,733
AVERAGE NUMBER OF EMPLOYEES - EFFECTIFS MOYENS .....	15,571	12,379	16,377	13,129	16,534
	11,413				

TABLE 2. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIO AND  
TELEVISION BROADCASTING INDUSTRY, 1983

TABLEAU 2. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA  
RADIODIFFUSION ET DE LA TELEVISION, 1983

	PRIVATE STATIONS - STATIONS PRIVEES	CBC	TOTAL
	RADIO	TELEVISION	RADIO-CANADA
DOLLARS			
<b>OPERATING REVENUE - RECETTES D'EXPLOITATION:</b>			
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:			
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL) .....	352,723,365	173,938,724	526,662,089
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL) .....	125,119,827	421,199,103	53,760,000
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU) .....	1,644,606	145,469,328	147,113,934
REVENUE FROM SALE OF AIR TIME - TOTAL - RECETTES DE LA VENTE DE TEMPS D'ANTENNE ..	479,487,798	740,607,155	1,220,094,953
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:			
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSION .....	501,177	28,669,871	29,171,048
PRODUCTION REVENUE - RECETTES DE PRODUCTION ..	5,671,532	53,528,318	59,199,850
OTHER REVENUE - AUTRES RECETTES .....	6,446,325	10,401,193	16,847,516
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES ..	12,819,034	92,599,382	105,218,416
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITATION .....	492,106,830	833,206,937	1,323,313,369
<b>DEPARTMENTAL EXPENSES - DEPENSES INTERNES:</b>			
PROGRAM - EMISSIONS .....	159,904,662	396,365,319	556,269,381
TECHNICAL - SERVICES TECHNIQUES .....	23,041,048	47,025,343	70,066,391
SALES AND PROMOTION - VENTES ET PROMOTION .....	106,424,700	70,463,903	176,888,603
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX .....	148,830,172	121,597,403	270,427,575
SUB-TOTAL, DEPARTMENTAL EXPENSES - TOTAL PARTIEL, DEPENSES INTERNES .....	438,199,982	635,451,968	1,073,651,950
DEPRECIATION - AMORTISSEMENT .....	17,752,465	26,347,087	44,099,552
INTEREST EXPENSE - INTERETS VERSES .....	22,650,204	34,260,610	56,910,814
OTHER ADJUSTMENTS - INCOME (EXPENSE-) - AUTRES REDRESSEMENTS - REVENU (DEPENSE-) .....	3,016,044	11,380,374	14,396,418
NET PROFIT (LOSS-) BEFORE INCOME TAXES - BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU .....	16,520,225	148,527,246	165,047,471
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO-CANADA .....	...	...	...
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU .....	10,659,454	71,839,882	82,499,336
NET PROFIT (LOSS-) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU .....	5,860,771	76,687,364	82,548,135
AVERAGE NUMBER OF EMPLOYEES - EFFECTIFS MOYENS ...	9,666	6,905	16,571
			12,334
			28,905

TABLE 3. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1953

NO.	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO	MANITOBA
	TERRE-NEUVE ET ILE-DU-PHINLÉ- EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK			
1 BUSINESS ORGANIZATIONS .....	7	15	15	67	77	14
ASSETS			DOLLARS			
CURRENT:						
2 CASH .....	222,830	1,836,625	376,188	4,487,046	17,845,679	1,523,626
3 SECURITIES .....	303,000	136,445	229,534	39,263,008	1,790,954	541,353
4 RECEIVABLES (NET) .....	3,368,695	6,607,507	4,864,166	52,608,684	64,454,104	12,521,169
5 INVENTORIES .....	122,551	0	30,350	1,829,403	20,156,197	30,474
6 PREPAID PROGRAM RIGHTS .....	316,544	4,180	160,099	7,597,706	34,114,252	2,187,864
7 OTHER .....	377,469	425,958	973,208	6,237,437	43,572,877	3,077,651
8 TOTAL CURRENT ASSETS .....	4,560,089	9,070,721	6,634,147	112,223,484	201,936,063	19,689,542
INVESTMENTS AND ADVANCES:						
9 ASSOCIATED COMPANIES .....	0	4,358,317	1,084,309	54,595,830	125,551,924	32,459,161
10 OTHER .....	67,015	62,640	2,412	3,012,901	21,681,972	1,145,515
11 TOTAL INVESTMENTS AND ADVANCES .....	67,015	4,420,357	1,086,721	57,608,731	147,233,896	33,584,676
FIXED ASSETS, BROADCASTING:						
12 LAND, PROPERTY AND EQUIPMENT .....	15,969,808	17,460,705	19,796,838	173,653,398	235,768,919	47,820,875
13 LESS: ACCUMULATED DEPRECIATION .....	7,660,601	9,456,244	13,221,562	72,456,715	124,312,713	17,650,253
14 NET FIXED ASSETS, BROADCASTING .....	6,089,207	8,004,461	6,577,270	101,196,683	111,456,206	30,160,622
15 NET FIXED ASSETS, NON-BROADCASTING .....	191,750	111,460	135,067	7,250,976	8,344,317	1,995,391
16 INTANGIBLE ASSETS .....	2,015	89,517	3,421,016	64,398,958	30,942,977	26,852,008
17 OTHER ASSETS .....	210,355	616,965	265,844	14,510,133	24,578,673	4,256,207
18 TOTAL FIXED AND OTHER ASSETS .....	6,493,327	8,822,403	10,399,223	187,356,750	175,322,173	57,264,338
19 TOTAL NON-CURRENT ASSETS .....	6,560,342	13,242,760	11,485,944	244,965,481	322,556,069	90,848,904
20 TOTAL ASSETS .....	11,140,431	22,313,481	18,120,691	357,188,965	524,492,132	110,738,448
LIABILITIES						
CURRENT:						
21 BANK LOANS AND OVERDRAFTS .....	551,971	1,555,891	375,572	6,897,650	26,446,059	9,727,717
22 OTHER LOANS .....	168,423	15,000	125,000	948,609	7,127,715	65,000
23 ACCOUNTS PAYABLE AND ACCRUED .....	1,725,462	1,433,796	1,583,728	33,595,331	49,468,255	5,238,893
24 INCOME TAX PAYABLE .....	57,163	422,895	309,817	2,354,494	9,611,911	1,043,158
25 DIVIDENDS PAYABLE .....	0	0	0	1,370,620	80,601	626
26 FILM AND PROGRAM CONTRACTS PAYABLE .....	0	0	0	3,931,497	27,423,439	2,274,881
27 CURRENT PORTION LONG-TERM DEBT .....	128,075	243,355	258,472	7,896,990	7,726,117	1,243,285
28 OTHER .....	360,525	2,042,213	560,699	4,207,878	13,393,927	212,723
29 TOTAL CURRENT LIABILITIES .....	2,991,619	5,713,148	3,213,288	61,203,069	141,278,624	19,806,277
NON-CURRENT LIABILITIES:						
LONG-TERM DEBT:						
30 NOTES, MORTGAGES AND BONDS .....	1,617,163	2,921,071	4,432,910	75,912,729	90,313,786	25,769,308
31 OBLIGATIONS UNDER CAPITAL LEASES .....	0	0	24,592	187,003	1,454,386	10,248
32 DEBENTURES .....	0	0	1,050,000	42,535,787	41,027,512	306,000
33 LESS: CURRENT PORTION .....	128,075	243,355	258,472	7,896,990	7,726,117	1,243,285
34 TOTAL LONG-TERM DEBT .....	1,489,088	2,677,716	5,249,030	110,738,529	125,069,547	24,642,271
35 DEFERRED INCOME TAXES .....	59,158	289,859	36,766	12,319,135	13,320,496	4,565,789
36 OTHER LIABILITIES .....	1,112,091	1,337,121	282,923	49,059,867	51,275,692	7,700,380
37 TOTAL NON-CURRENT LIABILITIES .....	2,660,337	4,304,696	5,568,719	172,117,531	189,665,735	37,108,440
38 TOTAL LIABILITIES .....	5,651,956	10,017,844	8,782,007	233,320,600	330,944,359	56,914,717
SHAREHOLDERS' EQUITY:						
SHARE CAPITAL ISSUED:						
39 PREFERRED .....	19,950	72,770	22,040	6,508,768	38,949,893	2,299,350
40 COMMON .....	277,755	487,204	409,333	8,434,137	43,535,073	13,511,059
41 RETAINED EARNINGS (ACCUMULATED DEFICIT) AT END OF YEAR .....	3,998,770	11,026,060	5,633,408	108,163,607	107,708,098	38,013,320
42 OTHER SURPLUS .....	1,200,000	709,603	3,273,303	761,853	3,354,709	0
43 TOTAL SHAREHOLDERS' EQUITY .....	5,496,475	12,295,637	9,338,084	123,868,365	193,547,773	53,823,729
44 TOTAL LIABILITIES AND EQUITY .....	11,140,431	22,313,481	18,120,691	357,188,965	524,492,132	110,738,448

NOTE: LINE 40, CSC, REPRESENTS THE EQUITY OF THE GOVERNMENT OF CANADA IN THE CSC.

TABLEAU 3. RÉSULTATS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TÉLÉVISION, PAR RÉGION, 1963.

NO	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON	SUB-TOTAL PRIVATE STATIONS	TOTAL, PRIVATE STATIONS AND CBC	ENTREPRISES	ACTIF
			-	-	-		
			COLOMBIE- BRITANNIQUE ET YUKON	TOTAL PARTIEL, STATIONS PRIVEES	RADIO-CANADA		
14	29	47	286	1	287		1
DOLLARS							
905,434	2,251,825	3,120,117	32,569,370	2,372,000	34,941,370	DISPONIBILITÉS:	
512,515	3,715,831	364,903	46,854,545	16,682,000	63,736,543	ENCASSE .....	2
7,799,438	26,200,442	19,105,089	217,788,996	35,800,000	253,588,996	VALEURS MOBILIÈRES .....	3
102,187	1,025,371	50,474	23,337,007	94,786,000	118,123,007	DÉBIUTS (NETS) .....	4
22,932	7,768,595	6,000,708	58,073,491	40,154,000	98,227,491	STOCKS .....	5
638,020	3,412,562	2,728,282	61,442,864	8,844,000	70,286,864	DROITS DE PROGRAMMATION PAYÉS D'AVANCE .....	6
9,980,326	44,374,326	31,369,573	440,066,271	198,838,000	638,904,271	AUTRES .....	7
4,189,643	26,276,514	7,069,426	255,567,324	352,000	255,919,324	TOTAL, DISPONIBILITÉS .....	8
1,565,026	3,414,635	4,311,304	35,262,820	7,431,000	42,693,820	PLACEMENTS ET AVANCES:	
5,754,669	29,693,149	11,380,730	290,830,144	7,783,000	298,613,144	SOCIÉTÉS AFFILIÉES .....	9
31,162,550	89,363,797	61,995,015	690,993,905	767,602,000	1,458,595,905	AUTRES .....	10
17,221,165	36,043,761	32,539,125	330,792,139	313,360,000	644,152,139	IMMOBILISATIONS, RADIODIFFUSION:	
13,941,385	53,320,036	29,455,890	360,201,766	454,242,000	814,443,766	TERRAINS, BIENS ET MATERIEL .....	12
1,507,374	133,294	3,370,620	23,044,267	0	23,044,267	MOINS: AMORTISSEMENT ACCUMULÉ .....	13
1,936,300	19,206,052	30,784,753	171,634,196	0	171,634,196	IMMOBILISATIONS NETTES, RADIODIFFUSION .....	14
45,092	3,538,923	3,787,589	51,809,781	0	51,809,781	IMMOBILISATIONS INCORPORELLES .....	15
17,430,151	76,198,903	67,398,852	606,686,040	454,242,000	1,060,928,010	AUTRES ÉLÉMENTS D'ACTIF .....	16
23,185,020	105,892,052	78,779,582	897,516,154	462,025,000	1,359,541,154	TOTAL, IMMOBILISATIONS ET AUTRES .....	17
33,165,346	150,266,378	110,149,155	1,337,582,425	660,863,000	1,998,445,425	TOTAL, ACTIF NON DISPONIBLE .....	18
						TOTAL, ACTIF .....	19
PASSIF							
1,649,585	6,824,633	6,763,271	60,792,949	6,891,000	67,683,949	EXIGIBILITÉS:	
12,141	725,000	327,356	9,514,244	0	9,514,244	EMPRUNTS ET DECOUVERTS BANCAIRES .....	21
2,417,085	14,507,461	11,315,426	121,285,437	59,135,000	180,420,437	AUTRES EMPRUNTS .....	22
70,570	908,076-	1,876,533	14,838,463	0	14,838,463	CREDITEURS ET ÉLÉMENTS COURUS .....	23
0	1,936	13,900	1,467,677	0	1,467,677	IMPÔTS SUR LE REVENU A PAYER .....	24
0	4,430,086	2,303,463	40,869,966	0	40,869,966	DIVIDENDES A VERSER .....	25
1,702,588	1,776,556	2,378,548	23,353,986	0	23,353,986	CONTRATES DE FILMS ET D'EMISSIONS A PAYER .....	26
295,777	4,167,098	2,179,849	27,420,689	36,021,000	63,441,689	PARTIE EXIGIBLE DE LA DETTE A LONG TERME .....	27
6,147,746	32,031,294	27,158,346	299,543,411	102,047,000	401,590,411	AUTRES .....	28
						TOTAL, EXIGIBILITÉS .....	29
PASSIF NON EXIGIBLE:							
7,676,811	13,588,303	9,662,721	232,094,782	0	232,094,782	DETTE A LONG TERME:	
14,229	499,927	966,006	3,156,391	352,000	3,508,391	BILLETS, HYPOTHEQUES ET OBLIGATIONS .....	30
2,100,000	4,273,012	6,226,307	97,918,018	0	97,918,018	CONTRATS DE LOCATION - ACQUISITION .....	31
1,702,588	1,776,556	2,378,548	23,353,986	0	23,353,986	OBLIGATIONS NON GARANTIES .....	32
8,048,452	16,584,686	15,076,486	309,815,805	352,000	310,167,805	MOINS: LA PARTIE EXIGIBLE .....	33
5,597,131	8,749,538	1,307,630	46,645,502	0	46,645,502	TOTAL, DETTE A LONG TERME .....	34
2,142,014	12,194,274	25,148,082	150,252,444	119,881,000	270,133,444	IMPÔTS SUR LE REVENU DIFFÉRES .....	35
16,227,597	37,528,498	41,532,198	506,713,751	120,233,000	626,946,751	AUTRES ÉLÉMENTS DE PASSIF .....	36
22,375,343	69,559,792	68,690,544	806,257,162	222,280,000	1,028,537,162	TOTAL, PASSIF NON EXIGIBLE .....	37
						TOTAL, PASSIF .....	38
AVOIR DES ACTIONNAIRES:							
34,155	2,900,030	5,199,748	56,006,704	0	56,006,704	CAPITAL-ACTIONS EMIS:	
660,910	25,074,407	19,309,164	112,499,042	0	112,499,042	ACTIONS PRIVILEGIÉES .....	39
9,903,533	51,391,936	16,677,582	352,516,314	0	352,516,314	ACTIONS ORDINAIRES .....	40
191,405	540,213	272,117	10,303,203	438,583,000	448,886,203	BÉNÉFICES NON REPARTIS (OEFICIT ACCUMULÉ) A LA FIN DE L'ANNÉE .....	41
10,790,003	80,706,586	41,458,611	531,325,263	438,583,000	969,908,263	AUTRES EXCEDENT .....	42
33,165,346	150,266,378	110,149,155	1,337,582,425	660,863,000	1,998,445,425	TOTAL, AVOIR DES ACTIONNAIRES .....	43
						TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES .....	44

NOTE: LIGNE 40, RADIO-CANADA, REPRÉSENTE L'AVOIR PROPRE DU GOUVERNEMENT DU CANADA A RADIO-CANADA.

TABLE 4. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1983

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	TERRE-NEUVE ET ILE-DU- PRINCE- EDOUARD	NOUVELLE- ÉCOSSE	NOUVEAU- BRUNSWICK		
NC.					
1 BUSINESS ORGANIZATIONS .....	7	15	16	67	77
		DOLLARS			
SOURCE OF FUNDS:					
2 OPERATIONS:					
NET PROFIT (LOSS) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	328,352	2,585,916	2,048,460	17,700,159	29,845,962
3 NET PROFIT (LOSS) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	0	0	91,727	841,246	148,907-
EXPENSES NOT REQUIRING OUTLAY OF FUNDS:					
4 DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	681,185	952,817	966,696	12,371,740	16,793,270
5 DEFERRED INCOME TAXES .....	229,136-	34,439	17,877-	612,083	6,415,101
6 TOTAL FUNDS PROVIDED FROM OPERATIONS ...	980,401	3,573,172	3,089,006	31,525,228	52,905,426
OTHER:					
7 INCREASE IN LONG TERM DEBT .....	902,780	397,267	1,039,301	10,241,504	49,250,609
8 PROCEEDS FROM SALE OF SHARE CAPITAL .....	0	50,000	158	2,011,015	21,445,234
9 DECREASE IN FIXED ASSETS:					
(A) BROADCAST ONLY .....	101,452	7,363	3,502	635,084	1,644,167
(B) NON-BROADCASTING .....	1,725	0	1,740	260,639	275
11 DECREASE IN INVESTMENTS AND ADVANCES .....	7,720	834,161	96,556	1,889,860	3,915,368
12 OTHER SOURCES OF FUNDS .....	1,484,260	155,513	218,582	2,692,517	12,778,588
13 TOTAL, OTHER FUNDS PROVIDED .....	2,498,437	1,444,324	1,361,839	17,731,219	89,034,241
14 TOTAL FUNDS PROVIDED .....	3,478,838	5,017,496	4,450,845	49,256,447	141,939,667
APPLICATION OF FUNDS:					
15 PURCHASE OF FIXED ASSETS:					
(A) BROADCAST ONLY .....	1,920,328	3,072,501	1,152,727	11,644,690	22,906,268
(B) NON-BROADCASTING .....	7,300	3,067	63,006	4,159,463	5,380,471
16 INCREASE TO INVESTMENTS AND ADVANCES .....	0	50,450	841	2,959,191	27,512,359
17 DEFERRED EXPENDITURES .....	0	0	156,908	833,918	142,242
18 DIVIDENDS DECLARED:					
(A) COMMON SHARES .....	30,000	1,561,849	987,200	6,770,386	10,747,064
(B) PREFERRED SHARES .....	0	0	61,500	464,199	3,711,952
19 REDUCTION OF LONG TERM DEBT .....	721,613	293,969	426,290	14,420,732	15,061,969
20 REDEMPTION OF SHARES .....	68,600	0	0	48,400	11,866,427
21 OTHER APPLICATION OF FUNDS .....	583,649	179,778	7,115	1,254,727	13,407,602
22 TOTAL FUNDS USED .....	3,323,690	5,161,634	2,913,587	42,555,706	110,736,354
23 INCREASE (DECREASE) IN WORKING CAPITAL .....	155,148	144,138-	1,537,258	6,700,741	31,203,313
24 WORKING CAPITAL AT BEGINNING OF YEAR .....	1,441,222	3,501,711	1,883,601	44,319,674	29,454,126
25 WORKING CAPITAL AT END OF YEAR .....	1,596,370	3,357,273	3,410,869	51,020,413	60,657,439

TABLEAU 4. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE, PAR REGION, 1963

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON — COLOMBIE-BRITANNIQUE ET YUKON	TOTAL	
14	14	29	47	286	ENTREPRISES ..... 1
DOLLARS					
PROVENANCE DES FONDS:					
5,121,104	3,906,177	14,631,686	6,380,319	82,546,135	EXPLOITATION: BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU.
1,435,066	22,710-	293,596	406,110	2,896,128	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU.
3,615,743	2,348,808	6,939,295	4,717,115	49,586,669	DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS: DEPRECIAISON ET AMORTISSEMENT (COMPTABILISE).
71,059-	1,683,645	2,043,244	354,735	10,825,175	IMPOTS SUR LE REVENU DIFFERES .....
10,100,854	7,915,920	23,907,821	11,858,279	145,856,107	ENSEMBLE DES FONDS PROVENANT DE L'EXPLOITATION.
13,504,297	793,278	1,630,566	21,696,480	99,456,082	AUTRES: AUGMENTATION DE LA DETTE A LONG TERME ....
13,611,330	28,695	24,443,101	40,433,551	111,023,684	PRODUIT DE LA VENTE DU CAPITAL-ACTIONS ...
126,699	142,447	554,424	232,426	3,448,066	DIMINUTION DES IMMOBILISATIONS: (A) ACTIVITES DE RADIODIFFUSION SEULEMENT.
0	0	650	834,050	1,099,079	(B) AUTRES ACTIVITES .....
368,802	345,143	1,936,930	1,508,556	10,906,918	DIMINUTION DES PLACEMENTS ET DES AVANCES
7,906,115	331,305	1,163,257	2,814,132	29,544,269	AUTRES SOURCES DE FONDS .....
44,517,043	1,640,868	29,728,928	67,519,197	255,476,096	TOTAL DES FONDS PROVENANT D'AUTRES SOURCES 13
54,917,897	9,556,788	53,636,749	79,377,476	401,332,203	TOTAL DES FONDS FOURNIS ..... 14
UTILISATION DES FONDS:					
7,566,522	1,804,473	9,426,184	4,250,579	63,766,272	ACHAT D'IMMOBILISATIONS: (A) ACTIVITES DE RADIODIFFUSION SEULEMENT 15
114,045	310,226	72,280	1,164,013	11,293,871	(B) AUTRE ACTIVITES ..... 16
6,914,839	5,963,413	5,155,255	2,859,332	51,415,680	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES 17
107,635	7,096	0	548,871	1,796,670	FRAIS DIFFERES .....
2,946,892	520,898	11,573,511	5,301,204	40,439,004	DIVIDENDES DECLARES: (A) ACTIONS ORDINAIRES .....
2,008,703	0	95,000	15,350	6,356,704	(B) ACTIONS PRIVELEGIEES .....
1,211,635	1,083,515	3,680,961	3,912,735	40,811,439	DIMINUTION DE LA DETTE A LONG TERME .....
14,209,185	0	12,321,540	30,155,369	68,661,721	RACHAT D'ACTIONS .....
11,873,667	41,821	13,848,864	29,700,545	70,897,768	AUTRES UTILISATIONS DES FONDS .....
46,933,123	9,731,442	56,173,595	77,907,998	355,437,129	TOTAL DES FONDS UTILISES ..... 24
7,684,774	174,654-	2,536,846-	1,469,478	45,895,074	AUGMENTATION (DIMINUTION-) DU FONDS DE ROULEMENT.
7,601,509-	4,007,234	14,879,878	2,741,749	94,627,786	FONDS DE ROULEMENT AU DEBUT DE L'ANNEE .....
93,765	3,832,580	12,345,032	4,211,227	140,583,866	FONDS DE ROULEMENT A LA FIN DE L'ANNEE .....

TABLE 5. REVENUE, EXPENSES AND EMPLOYEES OF PRIVATELY OWNED AUTO BROADCASTING INDUSTRY, BY AREA, 1963:

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	- TERRE-NEUVE ET ILE-DU PRINCE-EDOUARD	- NOUVELLE- ECOSSE	- NOUVEAU- BRUNSWICK		
NO.					
1 REPORTING UNITS .....		13	15	14	94
		DOLLARS			117
OPERATING REVENUE:					
REVENUE FROM SALE OF AIR TIME:					
2 LOCAL TIME SALES .....	10,282,340	13,208,215	11,605,350	68,638,093	114,762,313
3 NATIONAL TIME SALES .....	1,480,628	2,639,100	1,857,895	29,271,581	50,640,910
4 NETWORK TIME SALES .....	0	0	0	1,364,813	124,095
5 TOTAL REVENUE FROM SALE OF AIR TIME ..	11,762,968	16,847,315	13,507,245	99,274,487	165,547,318
PRODUCTION AND OTHER REVENUE:					
SYNDICATION REVENUE .....	0	0	0	184,365	312,092
7 PRODUCTION REVENUE .....	0	149,654	56,556	1,148,472	364,470
8 OTHER REVENUE .....	30,219	36,390	7,557	3,973,000	767,691
9 TOTAL PRODUCTION AND OTHER REVENUE ....	30,219	186,044	64,513	5,305,837	1,443,653
10 TOTAL OPERATING REVENUE .....	11,762,968	16,033,359	13,571,762	104,580,324	166,990,371
DEPARTMENTAL EXPENSES:					
11 PROGRAM .....	3,793,050	3,024,506	3,795,347	37,004,917	51,322,112
12 TECHNICAL .....	853,368	596,373	883,678	7,948,016	7,592,250
13 SALES AND PROMOTION .....	7,115,528	5,347,563	2,686,676	22,755,440	36,427,629
14 ADMINISTRATION AND GENERAL .....	4,254,428	4,662,292	5,200,936	33,928,839	48,552,267
15 SUB-TOTAL, DEPARTMENTAL EXPENSES .....	11,031,372	14,033,638	12,359,652	98,717,207	146,940,864
16 DEPRECIATION .....	682,598	443,540	441,680	3,423,616	5,793,640
17 INTEREST EXPENSE .....	168,266	435,211	513,866	3,623,837	6,292,815
18 OTHER ADJUSTMENTS - INCOME (EXPENSE) .....	66,454	180,457	182,084	1,894,361	2,321,635-
19 NET PROFIT (LOSS-) BEFORE INCOME TAXES ....	22,595-	1,301,427	439,244	710,025	3,642,017
20 PROVISION FOR INCOME TAXES .....	38,246	587,396	169,255	72,179-	4,109,700
21 NET PROFIT (LOSS-) AFTER INCOME TAXES .....	60,841-	714,031	269,989	782,204	467,686-
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES	5,798,139	8,308,862	5,858,425	46,114,614	77,431,882
23 AVERAGE NUMBER OF EMPLOYEES .....	333	385	384	3,392	3,331

TABLEAU 3. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR REGION, 1983

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON	TOTAL	
			- COLOMBIE-BRITANNIQUE ET YUKON		ND
19	22	45	67	404	UNITES DECLARANTES ..... I
		DOLLARS			
16,422,802	16,456,324	48,640,436	50,683,492	352,723,365	RECETTES D'EXPLOITATION:
4,214,588	4,053,073	16,234,264	14,691,788	125,119,827	RECETTES DE LA VENTE DE TEMPS D'ANTENNE:
v	145,468	6,210	0	1,644,606	VENTES DE TEMPS D'ANTENNE LOCAL ..... 2
20,635,390	22,658,885	64,880,910	65,375,280	479,487,798	VENTES DE TEMPS D'ANTENNE INTERNATIONAL ..... 3
					VENTES DE TEMPS D'ANTENNE RESEAU ..... 4
					TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE ..... 5
136,330	0	4,720	0	501,177	RECETTES DE PRODUCTION ET AUTRES RECETTES:
115,709	474,011	2,330,932	1,010,707	5,671,532	VENTES DE DROITS DE DIFFUSION ..... 6
	243,298	970,727	302,334	6,446,325	RECETTES DE PRODUCTION ..... 7
252,039	717,309	3,306,379	1,313,041	12,619,034	AUTRES RECETTES ..... 8
20,829,430	23,576,194	68,187,289	66,688,321	492,106,832	TOTAL, RECETTES D'EXPLOITATION ..... 10
7,710,310	7,350,060	71,533,363	31,153,587	159,904,062	DEPENSES INTERNES:
561,876	1,115,126	2,823,234	2,937,901	23,641,048	EMISSIONS ..... 11
4,350,010	5,264,774	14,291,500	13,183,560	106,424,700	SERVICES TECHNIQUES ..... 12
5,594,117	6,933,232	19,486,981	20,211,080	148,830,172	VENTES ET PROMOTION ..... 13
16,612,013	20,893,812	58,105,177	57,502,247	438,199,982	ADMINISTRATION ET FRAIS GENERAUX ..... 14
					TOTAL PARTIEL, DEPENSES INTERNES ..... 15
892,290	913,585	2,858,330	2,303,786	17,752,465	AMORTISSEMENT ..... 16
1,576,596	1,082,287	2,192,504	4,762,822	22,650,204	INTERETS VERSES ..... 17
300,997	143,538	1,261,464	1,308,324	3,016,044	AUTRES REDRESSEMENTS - REVENU (DEPENSE-) .... 18
99,527	630,648	6,292,742	3,427,790	16,520,225	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU ..... 19
120,504	539,627	3,291,812	1,875,090	10,659,454	PROVISION POUR IMPOTS SUR LE REVENU ..... 20
20,977-	90,421	3,000,930	1,552,700	5,860,771	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU ..... 21
10,883,721	11,801,161	31,695,711	32,815,753	230,708,268	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES ..... 22
467	533	1,136	1,326	9,666	EFFECTIFS MEDIENS ..... 23

TABLE C. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATE CANADIAN TELEVISION BROADCASTING INDUSTRY, BY AREA, 1963

	ATLANTIC PROVINCES — PROVINCES DE L'ATLANTIQUE	QUEBEC	ONTARIO
NL.			
1 REPORTING UNITS .....	7	17	20
	DOLLARS		
OPERATING REVENUE:			
REVENUE FROM SALES OF AIR TIME:			
2 LOCAL TIME SALES .....	12,536,247	54,401,831	32,756,655
3 NATIONAL TIME SALES .....	15,252,419	86,526,007	201,691,706
4 NETWORK TIME SALES .....	14,267,259	24,015,119	47,782,402
5 TOTAL REVENUE FROM SALE OF AIR TIME .....	42,075,925	164,942,957	282,229,763
PRODUCTION AND OTHER REVENUE:			
6 SYNDICATION REVENUE .....	1,816,398	8,717,938	10,201,083
7 PRODUCTION REVENUE .....	626,964	4,597,216	52,007,324
8 OTHER REVENUE .....	457,961	2,864,126	3,252,145
9 TOTAL PRODUCTION AND OTHER REVENUE .....	3,101,323	16,175,280	45,460,552
10 TOTAL OPERATING REVENUE .....	45,177,248	181,122,237	327,690,315
DEPARTMENTAL EXPENSES:			
11 PROGRAM .....	21,143,065	63,706,898	171,397,793
12 TECHNICAL .....	3,636,745	11,337,180	15,457,287
13 SALES AND PROMOTION .....	4,656,614	18,963,451	24,124,736
14 ADMINISTRATION AND GENERAL .....	5,947,616	35,365,992	40,724,707
15 SUB-TOTAL DEPARTMENTAL EXPENSES .....	35,328,071	131,373,481	251,514,518
16 DEPRECIATION .....	1,189,480	6,130,043	9,381,362
17 INTEREST EXPENSE .....	202,496	16,575,689	11,934,938
18 OTHER ADJUSTMENTS - INCOME (EXPENSE) .....	23,357-	5,611,783	2,975,632
19 NET PROFIT (LOSS) BEFORE INCOME TAXES .....	8,433,844	32,654,807	57,835,129
20 PROVISION FOR INCOME TAXES .....	4,268,193	13,879,249	29,942,464
21 NET PROFIT (LOSS) AFTER INCOME TAXES .....	4,145,651	18,775,558	27,892,645
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES .....	11,853,763	52,202,989	75,117,833
23 AVERAGE NUMBER OF EMPLOYEES .....	180	1,394	2,306

TABLEAU 4. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR REGION, 1983

MANITOBA AND ET SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON	TOTAL		
		- COLOMBIE- BRITANNIQUE ET YUKON		NU	
16	10	9	79 UNITES DECLARANTES .....	1	
	DOLLARS				
			RECETTES D'EXPLOITATION:		
			RECETTES DE LA VENTE DE TEMPS D'ANTENNE:		
19,719,087	35,537,272	18,988,632	173,938,724	VENTES DE TEMPS D'ANTENNE (LOCAL) .....	2
27,242,818	50,568,312	39,917,841	421,199,103	VENTES DE TEMPS D'ANTENNE (NATIONAL) .....	3
16,301,638	23,358,937	19,723,973	145,469,328	VENTES DE TEMPS D'ANTENNE (RESEAU) .....	4
63,263,543	109,464,521	78,630,446	740,607,155	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE ....	5
			RECETTES DE PRODUCTION ET AUTRES RECETTES:		
2,153,944	3,352,987	2,427,521	28,669,871	VENTES DE DROITS DE DIFFUSION .....	6
1,902,059	10,846,690	3,348,065	53,528,318	RECETTES DE PRODUCTION .....	7
1,026,219	2,050,841	749,901	10,401,192	AUTRES RECETTES .....	8
5,082,222	16,250,518	6,525,487	92,599,382	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES .....	9
68,345,765	125,715,039	85,155,933	833,206,537	TOTAL, RECETTES D'EXPLOITATION .....	10
			DEPENSES INTERNES:		
-30,130,609	95,570,650	47,306,317	396,365,319	EMISSIONS .....	11
4,773,872	6,153,168	5,617,090	47,025,343	SERVICES TECHNIQUES .....	12
3,569,868	10,604,402	7,150,834	70,463,903	VENTES ET PROMOTION .....	13
5,439,991	18,572,918	11,546,179	121,597,403	ADMINISTRATION ET FRAIS GENERAUX .....	14
50,714,340	94,901,138	71,620,420	635,451,968	TOTAL PARTIEL, DEPENSES INTERNES .....	15
3,069,052	4,269,092	2,308,058	26,347,087	AMORTISSEMENT .....	16
3,117,107	1,659,487	770,893	34,260,610	INTERETS VERSES .....	17
1,054,982	1,430,722	330,612	11,380,374	AUTRES REORESSEMENTS - REVENU (DEPENSE-) .....	18
12,500,248	26,316,046	10,787,174	148,527,246	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU .....	19
5,805,518	12,280,369	5,644,069	71,839,882	PROVISION POUR IMPOTS SUR LE REVENU .....	20
6,694,730	14,035,675	5,143,105	76,687,364	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU .....	21
18,158,619	32,044,562	23,747,449	213,125,215	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
837	526	760	6,935	EFFECTIFS MISE EN MARGE .....	23

TABLE 7A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,  
BY AREA, 1983 (HISTORICAL COST)

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	-	-	-	-	-
1 LAND	567,365	613,648	479,606	6,546,270	14,507,621
2 LAND IMPROVEMENTS AND BUILDINGS	3,174,250	3,755,692	5,335,376	51,904,548	51,904,548
3 TOWER AND ANTENNA SYSTEM	2,194,628	1,209,688	2,019,283	8,441,780	17,556,471
4 TRANSMITTER EQUIPMENT	2,372,404	3,015,748	5,700,556	18,986,562	41,268,553
5 STUDIO AND TECHNICAL EQUIPMENT	3,971,724	6,925,531	5,611,750	54,024,082	95,123,893
6 MOBILE EQUIPMENT	98,950	208,708	111,523	3,005,169	5,809,526
7 AUTOMOBILES AND TRUCKS	446,052	504,720	342,674	1,702,016	2,812,350
8 FURNITURE AND FIXTURES	763,863	951,719	829,891	8,200,352	14,745,544
9 OTHER PROPERTY, PLANT AND EQUIPMENT	55,532	384,897	57,458	4,990,193	4,443,082
10 LEASEHOLD IMPROVEMENTS	664,679	271,4269	400,156	3,549,012	10,542,928
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	14,229,677	17,460,705	19,538,569	167,776,812	238,695,310

TABLE 7B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,  
BY AREA, 1983 (ACCUMULATED STANDARDIZED DEPRECIATION)

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	-	-	-	-	-
1 LAND	900,749	1,636,426	1,180,634	17,148,773	14,146,386
2 LAND IMPROVEMENTS AND BUILDINGS	1,157,116	708,205	1,168,813	4,331,680	10,887,714
3 TOWER AND ANTENNA SYSTEM	1,307,697	1,898,797	3,500,154	10,543,108	21,442,958
4 TRANSMITTER EQUIPMENT	2,421,268	4,196,452	4,391,139	33,798,971	64,258,575
5 STUDIO AND TECHNICAL EQUIPMENT	86,477	66,622	99,081	2,029,971	3,352,368
6 MOBILE EQUIPMENT	282,864	317,691	193,836	1,040,653	1,731,951
7 AUTOMOBILES AND TRUCKS	482,685	603,603	524,907	4,387,545	8,247,256
8 FURNITURE AND FIXTURES	12,454	121,950	49,695	2,533,151	1,666,444
9 OTHER PROPERTY, PLANT AND EQUIPMENT	462,513	143,887	214,161	1,866,397	6,224,657
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	7,120,023	9,493,633	12,361,382	77,701,271	131,980,884

TABLE 7C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,  
BY AREA, 1983 (NET VALUE)

	NEWFOUNDLAND AND PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO
	-	-	-	-	-
1 LAND	567,365	613,648	479,606	6,546,270	14,507,621
2 LAND IMPROVEMENTS AND BUILDINGS	2,267,481	1,938,351	1,475,198	41,166,581	17,735,182
3 TOWER AND ANTENNA SYSTEM	937,712	501,483	911,268	4,105,100	6,648,757
4 TRANSMITTER EQUIPMENT	1,064,707	1,120,951	2,200,802	8,443,454	19,826,000
5 STUDIO AND TECHNICAL EQUIPMENT	1,550,466	2,729,079	1,420,691	20,229,111	30,865,318
6 MOBILE EQUIPMENT	12,473	138,086	12,442	975,198	2,457,558
7 AUTOMOBILES AND TRUCKS	163,228	187,029	148,838	661,363	1,080,399
8 FURNITURE AND FIXTURES	286,978	348,116	334,984	3,812,807	6,948,688
9 OTHER PROPERTY, PLANT AND EQUIPMENT	43,078	262,947	7,763	2,457,042	2,776,638
10 LEASEHOLD IMPROVEMENTS	222,166	127,382	185,995	1,678,615	4,318,271
11 TOTAL PROPERTY, PLANT AND EQUIPMENT	7,109,654	7,967,072	7,177,587	90,075,541	106,714,434

TABLEAU 7A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1983 (DOUT D'ORIGINE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			-	COLombie-BRITANNIQUE ET YUKON		
DOLLARS						
1,638,191	1,237,306	7,628,810	3,604,695	36,223,512	TERRAINS .....	1
6,831,400	4,127,713	16,566,787	10,881,728	139,352,251	AMELIORATIONS FONCIERES ET BATIMENTS .....	2
3,852,373	3,170,230	4,873,605	6,384,494	49,582,852	TOUR ET ANENNE .....	3
5,997,458	5,940,394	15,151,477	14,615,088	117,052,640	MATERIEL EMETTEUR .....	4
13,422,990	12,870,571	35,762,454	24,104,300	252,025,325	MATERIEL TECHNIQUE ET DE STUDIO .....	5
4,140,782	2,946,698	2,298,878	491,890	13,456,524	MATERIEL DE REPORTAGE .....	6
238,746	787,281	1,368,106	936,800	9,138,785	AUTOMOBILES ET CAMIONS .....	7
1,535,897	1,784,132	3,870,674	4,547,885	37,060,357	MEUBLES ET ARTICLES D'AMEUBLEMENT .....	8
290,175	1,053,879	2,642,397	1,125,026	15,142,639	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	9
349,326	1,514,223	2,378,757	2,274,670	21,961,020	AMELIORATIONS LOCATIVES .....	10
34,797,338	36,786,527	92,941,985	68,766,576	690,993,905	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1983 (AMORTISSEMENT NORMALISE ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			-	COLombie-BRITANNIQUE ET YUKON		
DOLLARS						
3,333,387	1,439,360	4,130,503	4,900,228	48,766,268	TERRAINS .....	1
1,793,377	1,426,245	2,239,151	3,345,193	27,001,296	AMELIORATIONS FONCIERES ET BATIMENTS .....	2
2,660,012	4,496,219	7,332,197	7,728,374	60,909,711	TOUR ET ANENNE .....	3
8,500,096	7,904,548	19,899,027	16,066,892	161,432,868	MATERIEL EMETTEUR .....	4
754,286	111,465	1,226,494	337,575	8,104,339	MATERIEL TECHNIQUE ET DE STUDIO .....	5
171,076	461,240	727,106	571,665	5,998,082	MATERIEL DE REPORTAGE .....	6
636,230	934,164	1,579,670	2,130,372	19,526,632	AUTOMOBILES ET CAMIONS .....	7
196,714	239,259	955,935	473,995	6,249,597	MEUBLES ET ARTICLES D'AMEUBLEMENT .....	8
172,454	555,398	837,240	1,083,592	11,560,299	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	9
17,255,712	17,570,398	38,927,923	36,637,886	349,049,112	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1983 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON		TOTAL	NO
			-	COLombie-BRITANNIQUE ET YUKON		
DOLLARS						
1,038,191	1,237,306	7,628,810	3,604,695	36,223,512	TERRAINS .....	1
4,497,533	2,687,853	12,836,284	5,981,500	90,585,963	AMELIORATIONS FONCIERES ET BATIMENTS .....	2
2,061,396	1,742,085	2,634,454	3,039,301	22,581,556	TOUR ET ANENNE .....	3
3,357,446	5,444,175	7,818,680	6,886,714	56,142,929	MATERIEL EMETTEUR .....	4
4,922,894	4,972,023	15,863,467	8,037,408	90,590,457	MATERIEL TECHNIQUE ET DE STUDIO .....	5
346,496	183,233	1,072,384	154,315	5,352,185	MATERIEL DE REPORTAGE .....	6
67,670	326,041	641,000	365,135	3,640,703	AUTOMOBILES ET CAMIONS .....	7
899,667	849,968	2,291,004	2,217,513	17,533,725	MEUBLES ET ARTICLES D'AMEUBLEMENT .....	8
193,461	814,620	1,686,462	651,031	8,893,042	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	9
176,872	958,825	1,541,517	1,191,078	10,400,721	AMELIORATIONS LOCATIVES .....	10
17,341,620	19,212,127	36,014,962	37,133,906	311,914,793	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLE 8. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY TOTAL ASSETS GROUPING, 1963

No.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5	GROUP 6 - GROUPE 6
	28	29	29	28	29	29
DOLLARS						
ASSETS						
CURRENT:						
2 CASH .....	16,529,081	6,566,029	3,644,582	2,230,200	1,572,385	750,215
3 SECURITIES .....	40,140,952	1,107,3c3	2,277,022	968,357	713,799	733,997
4 RECEIVABLES (NET) .....	128,987,603	35,207,405	19,759,630	9,934,182	6,735,522	5,656,031
5 INVENTORIES .....	22,307,966	737,190	50,267	88,396	7,761	47,044
6 PREPAID PROGRAM RIGHTS .....	47,444,754	10,133,947	405,558	53,041	4,186	21,251
7 OTHER .....	41,616,365	10,556,839	3,100,429	1,437,111	1,576,068	1,031,956
B TOTAL CURRENT ASSETS .....	297,026,761	64,308,773	29,277,528	14,711,287	10,609,721	6,242,494
INVESTMENTS AND ADVANCES:						
9 ASSOCIATED COMPANIES .....	205,977,156	30,881,300	7,871,622	8,302,631	729,345	1,213,240
10 OTHER .....	26,174,209	3,380,070	3,176,457	542,261	1,431,568	224,432
11 TOTAL INVESTMENTS AND ADVANCES .....	232,151,367	34,261,370	11,048,079	8,844,892	2,160,913	1,437,672
FIXED ASSETS, BROADCASTING:						
12 LAND, PROPERTY AND EQUIPMENT .....	372,774,567	131,507,519	65,765,059	34,664,468	25,613,042	21,468,076
13 LESS: ACCUMULATED DEPRECIATION .....	162,808,403	66,489,114	37,976,549	18,467,374	12,794,903	11,843,229
14 NET FIXED ASSETS, BROADCASTING .....	209,966,164	65,018,405	27,768,550	16,157,094	12,818,139	9,524,847
15 NET FIXED ASSETS, NON-BROADCASTING .....	11,468,315	6,159,354	2,547,691	2,085,772	600,288	46,689
16 INTANGIBLE ASSETS .....	135,956,205	20,847,198	6,837,644	1,874,341	2,084,966	1,943,672
17 OTHER ASSETS .....	36,698,914	7,418,179	2,948,733	1,617,902	1,142,137	1,410,518
18 TOTAL FIXED AND OTHER ASSETS .....	394,089,598	99,445,136	40,122,618	21,735,109	16,645,530	13,025,572
19 TOTAL NON-CURRENT ASSETS .....	626,240,965	133,704,506	51,170,697	30,580,001	18,806,443	14,463,198
20 TOTAL ASSETS .....	923,267,726	198,013,279	80,448,225	45,291,288	29,416,164	22,705,688
LIABILITIES						
CURRENT:						
21 BANK LOANS AND OVERDRAFTS .....	32,791,027	10,988,831	4,590,902	3,321,234	2,423,086	1,996,020
22 OTHER LOANS .....	3,370,670	3,546,304	29,490	1,199,556	260,128	151,000
23 ACCOUNTS PAYABLE AND ACCRUED .....	76,289,995	18,854,146	10,500,873	3,888,134	3,173,010	2,752,443
24 INCOME TAX PAYABLE .....	8,289,239	3,125,397	1,698,672	635,430	399,286	275,396
25 DIVIDENDS PAYABLE .....	1,440,057	620	0	0	0	9,400
26 FILM AND PROGRAM CONTRACTS PAYABLE .....	37,134,619	3,706,303	0	23,724	0	0
27 CURRENT PORTION LONG-TERM DEBT .....	11,497,077	5,688,911	1,335,819	1,659,872	742,555	907,767
28 OTHER .....	12,620,665	7,230,4c8	2,950,535	631,449	860,359	1,129,505
29 TOTAL CURRENT LIABILITIES .....	183,445,549	53,140,980	21,106,291	11,339,399	7,858,424	7,221,531
NON-CURRENT LIABILITIES:						
LONG-TERM DEBT:						
30 NOTES, MORTGAGES AND BONDS .....	147,493,483	35,965,713	11,265,125	12,119,872	7,232,213	6,664,238
31 OBLIGATIONS UNDER CAPITAL LEASES .....	232,144	1,678,952	0	449,484	333,442	404,809
32 BONDED DEBT .....	77,401,676	5,069,607	3,346,518	4,205,211	1,201,307	1,238,661
33 LESS: CURRENT PORTION .....	11,497,077	5,688,911	1,335,819	1,659,872	742,555	907,767
34 TOTAL LONG-TERM DEBT .....	213,630,226	41,025,361	13,275,824	15,114,695	8,024,407	7,399,941
35 DEFERRED INCOME TAXES .....	34,467,056	9,536,087	1,213,397	616,587	365,325	179,558
36 OTHER LIABILITIES .....	100,442,975	15,296,118	17,041,413	4,391,229	1,548,876	2,434,108
37 TOTAL NON-CURRENT LIABILITIES .....	348,540,257	65,857,566	31,530,634	20,122,511	9,938,608	10,013,607
38 TOTAL LIABILITIES .....	531,985,806	118,998,546	52,636,925	31,461,910	17,797,032	17,235,138
SHAREHOLDERS' EQUITY:						
SHARE CAPITAL ISSUED:						
39 PREFERRED .....	29,965,676	14,570,326	4,568,061	570,220	3,228,860	1,043,110
40 COMMON .....	82,547,485	17,473,034	4,547,957	2,467,781	1,485,025	915,742
41 RETAINED EARNINGS (ACCUMULATED DEFICIT) AT END OF YEAR .....	276,672,182	46,425,309	15,504,705	9,443,201	6,071,852	2,538,881
42 OTHER SURPLUS .....	2,096,577	546,064	3,190,577	1,348,176	833,395	972,817
43 TOTAL SHAREHOLDERS' EQUITY .....	391,261,920	79,014,733	27,611,330	13,829,378	11,619,132	5,470,580
44 TOTAL LIABILITIES AND EQUITY .....	923,267,726	198,013,279	80,448,225	45,291,288	29,416,164	22,705,688

TABLEAU 8. BILAN DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR ACTIFS TUTAUX PAR GROUPE, 1983

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	
					NU
28	29	29	28	286	ENTREPRISES .....
		DOLLARS			
					ACTIF
					DISPONIBILITES:
345,171 299,591 4,451,660 54,397 2,617 491,331	408,154 380,564 3,530,734 12,047 314 907,387	312,038 80,903 2,254,835 4,524 6,037 505,128	211,515 151,595 1,225,350 26,815 1,766 220,250	32,569,370 46,854,543 217,788,996 23,337,007 58,073,491 61,442,864	ENCAISSE .....
5,644,767	5,240,200	3,163,469	1,641,271	440,066,271	VALEURS MOBILIERES .....
787 96,197	123,014 123,588	406,480 114,033	61,747 5	255,567,324 35,262,820	DEBITEURS (NETS) .....
96,984	246,602	520,513	61,752	290,830,144	STOCKS .....
					DROITS DE PROGRAMMATION PAYES D'AVANCE .....
					AUTRES .....
					TOTAL, DISPONIBILITES .....
					PLACEMENTS ET AVANCES:
					SOCIETES AFFILIÉES .....
					AUTRES .....
					TOTAL PLACEMENTS ET AVANCES .....
					IMMOBILISATIONS: RADIODIFFUSION:
16,050,609 7,304,077	11,778,791 6,518,427	7,592,020 4,424,121	3,759,714 2,145,942	690,593,905 330,792,139	TERAINS, BIENS ET MATERIEL .....
					MOINS: AMORTISSEMENT ACCUMULE .....
8,746,532	5,260,364	3,167,899	1,653,772	360,201,766	IMMOBILISATIONS NETTES, RADIODIFFUSION .....
0	0	81,829	50,329	23,040,267	IMMOBILISATIONS NETTES, NON DE RADIODIFFUSION .....
985,917	834,115	214,532	55,602	171,634,196	IMMOBILISATIONS INCOMPLÈTES .....
199,122	41,794	192,831	139,855	51,809,781	AUTRES ELEMENTS D'ACTIF .....
9,931,571	6,136,277	3,657,091	1,099,558	606,686,010	TOTAL, IMMOBILISATIONS ET AUTRES ELEMENTS D'ACTIF .....
10,028,555	6,382,879	4,177,604	1,961,310	897,516,154	TOTAL, ACTIF NON DISPONIBLE .....
15,473,322	11,623,079	7,341,073	3,802,581	1,337,582,425	TOTAL, ACTIF .....
					PASSIF
					EXIGIBILITES:
2,121,980 213,610 2,184,337 93,650 0 0 745,088 402,266	1,252,054 560,000 1,715,348 146,271 0 0 381,467 406,217	650,538 101,493 1,236,393 156,291 0 5,320 238,449 747,013	657,277 81,993 710,758 18,831 11,600 0 156,981 434,012	60,792,949 9,514,244 121,285,437 14,838,463 1,467,677 40,869,966 23,353,986 27,420,689	EMPRUNTS ET DECOUVERTS BANCAIRES .....
5,760,931	4,463,357	3,125,497	2,071,452	299,543,411	AUTRES EMPRUNTS .....
					CREDITEURS ET ELEMENTS CORUS .....
					IMPOTS SUR LE REVENU A PAYER .....
					DIVIDENDES A VERSER .....
					CONTRATS DE FILMS ET D'EMISSIONS A PAYER .....
					PARTIE EXIGIBLE DE LA DETTE A LONG TERME .....
					AUTRES .....
					TOTAL, EXIGIBILITES .....
					PASSIF NON EXIGIBLE:
					DETTE A LONG TERME:
5,294,562 38,764 1,311,948 745,088	3,042,558 17,215 17,500 381,467	1,776,131 0 126,190 238,449	1,240,487 1,581 0 156,981	232,094,782 3,156,391 97,918,618 23,353,986	BILLETS, HYPOTHEQUES ET OBLIGATIONS .....
					CONTRATS DE LOCATION - ACQUISITION .....
					OBLIGATIONS NON GARANTIES .....
					MOINS: LA PARTIE EXIGIBLE .....
					TOTAL, DETTE A LONG TERME .....
5,900,586	2,695,806	1,663,872	1,085,087	309,815,805	IMPOTS SUR LE REVENU DIFFERES .....
142,018 1,365,243	70,911 3,570,991	47,531 66,511	7,032 15,103	46,645,502 113,691,862	AUTRES ELEMENTS DE PASSIF .....
8,693,959	7,535,135	2,343,096	2,138,378	506,713,751	TOTAL, PASSIF NON EXIGIBLE .....
14,454,890	11,998,492	5,478,593	4,209,830	806,257,162	TOTAL, PASSIF .....
					AVOIR DES ACTIONNAIRES:
					CAPITAL-ACTIONS EMIS:
894,772 868,431 1,127,806-	362,470 970,543 2,155,308-	244,109 853,282 588,143	559,100 369,762 1,444,845-	56,006,704 112,499,042 352,516,314	ACTIONS PRIVILEGIEES .....
					ACTIONS ORDINAIRES .....
					BENEFICES NON REPARTIS (DEFICIT ACCUMULE) A LA FIN DE L'ANNEE.
583,035	446,882	176,946	108,734	10,303,203	AUTRES EXCEDENT .....
1,218,432	375,413-	1,862,480	407,249-	531,325,263	TOTAL, AVOIR DES ACTIONNAIRES .....
13,873,322	11,423,079	7,341,073	3,801,341	1,337,582,423	TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES .....

TABLE 9. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY,  
BY TOTAL ASSETS GROUPING, 1983

NO.	GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5	GROUP 6 - GROUPE 6
1 BUSINESS ORGANIZATIONS .....	28	29	29	28	29	29
DOLLARS						
SOURCE OF FUNDS:						
OPERATIONS:						
2 NET PROFIT (LOSS) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	58,512,619	16,514,477	3,534,612	2,810,265	518,327	1,059,086
3 NET PROFIT (LOSS) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	3,580,867	471,561-	277,721-	2,990-	3,407	7,150
EXPENSES NOT REQUIRING OUTLAY OF FUNDS:						
4 DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	26,621,112	9,879,649	4,717,386	2,467,295	1,674,979	1,497,232
5 DEFERRED INCOME TAXES .....	9,105,680	2,329,035	389,233-	98,116-	7,380-	28,702-
6 TOTAL FUNDS PROVIDED FROM OPERATIONS.	97,820,276	28,251,800	7,590,044	5,176,454	2,189,333	2,534,766
OTHER:						
7 INCREASE IN LONG TERM DEBT .....	78,976,214	9,257,291	3,432,105	2,035,564	910,230	1,969,921
8 PROCEEDS FROM SALE OF SHARE CAPITAL.	90,127,669	17,603,610	1,044,452	158	722,170	761,585
DECREASE IN FIXED ASSETS:						
9 (A) BROADCAST ONLY .....	1,889,868	680,077	133,835	29,075	82,631	43,696
10 (B) NON-BROADCASTING .....	236,270	32,451	474,114	203,865	44,157	2,375
11 DECREASE IN INVESTMENTS AND ADVANCES	3,472,192	914,649	3,354,937	1,604,208	77,869	216,389
12 OTHER SOURCES OF FUNDS .....	16,377,721	1,684,680	3,856,385	2,210,742	1,643,821	2,673,511
13 TOTAL, OTHER FUNDS PROVIDED .....	191,079,934	29,572,758	12,295,828	6,083,612	3,480,878	5,669,677
14 TOTAL FUNDS PROVIDED .....	288,900,212	57,824,558	19,665,872	11,260,066	5,670,211	8,204,443
APPLICATION OF FUNDS:						
PURCHASE OF FIXED ASSETS:						
15 (A) BROADCAST ONLY .....	36,293,456	14,370,987	5,187,502	2,790,501	1,820,789	1,042,290
16 (B) NON-BROADCASTING .....	6,384,225	1,385,787	945,119	241,241	114,238	104,178
17 INCREASE IN INVESTMENTS AND ADVANCES.	37,876,622	7,935,530	3,235,475	1,057,899	511,668	313,006
18 DEFERRED EXPENDITURES .....	675,884	240,838	458,301	156,424	198,912	28,057
DIVIDENDS DECLARED:						
19 (A) COMMON SHARES .....	24,181,819	4,724,416	2,772,626	1,844,238	743,553	2,704,314
20 (B) PREFERRED SHARES .....	3,847,603	0	2,161,894	9,042	0	119,400
21 REDUCTION OF LONG TERM DEBT .....	23,276,930	7,133,583	2,575,192	1,817,863	829,903	1,848,770
22 REDEMPTION OF SHARES .....	55,514,776	11,084,154	1,204,355	0	426,400	10,000
23 OTHER APPLICATION OF FUNDS .....	53,038,237	12,804,701	1,373,091	920,475	672,665	520,517
24 TOTAL FUNDS USED .....	243,091,554	59,675,996	19,933,555	8,037,683	5,518,128	6,690,532
25 INCREASE (DECREASE) IN WORKING CAPITAL.	45,808,658	1,855,438-	47,683-	2,422,383	152,083	1,513,911
26 WORKING CAPITAL AT BEGINNING OF YEAR	67,772,554	13,023,231	8,218,920	945,505	2,599,214	492,948-
27 WORKING CAPITAL AT END OF YEAR .....	113,581,212	11,167,793	8,171,237	3,371,888	2,751,297	1,020,963

TABLEAU V. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE,  
PAR ACTIFS TOTALS PAR GROUPE, 1983

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	NO
28	29	29	28	286	ENTREPRISES ..... 1
DOL LARS					
PROVENANCE DES FONDS:					
					EXPLORATION:
25,152-	56,230-	73,274	398,143-	82,548,135	BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU. 2
29,585	55,585-	82,776	0	2,896,128	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU. 3
1,131,063	812,590	529,666	255,297	49,586,669	DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS: DEPRECIATION ET AMORTISSEMENT ..... 4
44,674-	31,431-	8,939-	1,065-	10,825,175	IMCOMPTABILISE). AUTRES SOURCES DE FONDS ..... 5
1,090,822	669,744	676,777	143,911-	145,856,107	ENSEMBLE DES FONDS PROVENANT DE L'EXPLORATION. 6
					AUTRES:
821,338	1,583,927	368,437	101,055	99,456,082	AUGMENTATION DE LA DETTE A LONG TERME .... 7
296,208	36,786	282,796	148,250	111,023,684	PRODUIT DE LA VENTE DU CAPITAL-ACTIONS ... 8
					DIMINUTION DES IMMOBILISATIONS:
156,077	386,007	56,098	0	3,448,064	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT 9
31,740	22,779	1,328	0	1,099,079	(B) AUTRES ACTIVITES ..... 10
750,115	278,821	131,429	96,309	10,904,918	DIMINUTION DES PLACEMENTS ET DES AVANCES .... 11
783,812	432,912	316,699	164,986	29,544,269	AUTRES SOURCES DE FONDS ..... 12
2,884,790	2,741,232	1,156,787	510,600	255,476,096	TOTAL DES FONDS PROVENANT D'AUTRES SOURCES . 13
3,975,612	3,410,976	1,833,564	366,689	401,332,203	TOTAL DES FONDS FOURNIS ..... 14
					UTILISATION DES FONDS:
					ACHAT D'IMMOBILISATIONS:
1,171,072	719,839	289,837	78,001	63,764,272	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT 15
8,778	14,556	9,010	86,735	11,293,871	(B) AUTRE ACTIVITES ..... 16
6,200	256,011	222,926	343	51,415,680	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES .. 17
12,607	7,096	15,513	3,038	1,796,670	FRAIS DIFFERES ..... 18
					DIVIDENDES DECLARES:
1,410,736	1,257,518	574,121	225,663	40,439,004	(A) ACTIONS ORDINAIRES ..... 19
15,967	39,891	2,044	140,863	6,356,704	(B) ACTIONS PRIVILEGIEES ..... 20
1,467,905	1,375,292	342,732	141,269	40,811,439	DIMINUTION DE LA DETTE A LONG TERME ..... 21
268,962	60,800	92,074	200	68,661,721	RACHAT D'ACTIONS ..... 22
153,811	708,858	495,217	10,196	70,897,768	AUTRES UTILISATIONS DES FONDS ..... 23
4,516,638	4,439,861	2,043,474	686,308	355,437,129	TOTAL DES FONDS UTILISES ..... 24
540,426-	1,028,885-	209,910-	319,619-	45,895,074	AUGMENTATION (DIMINUTION) DU FONDS DE ROULEMENT. 25
424,262	1,805,728	237,682	89,438	94,627,786	FONDS DE ROULEMENT AU DEBUT DE L'ANNEE ..... 26
110,164-	779,843	37,375	230,181-	143,322,868	FONDS DE ROULEMENT A LA FIN DE L'ANNEE ..... 27

TABLE 2. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1963

	GROUP 1 GROUPE 1	GROUP 2 GROUPE 2	GROUP 3 GROUPE 3	GROUP 4 GROUPE 4	GROUP 5 GROUPE 5	GROUP 6 GROUPE 6
1. REPORTING UNITS .....	40	41	40	41	40	41
			DOLLARS			
OPERATING REVENUE:						
REVENUE FROM SALE OF AIR TIME:						
2 LOCAL TIME SALES .....	119,304,143	61,212,785	44,652,075	35,254,466	27,799,072	23,169,919
3 NATIONAL TIME SALES .....	61,304,495	24,337,745	11,655,877	9,545,403	5,824,224	3,661,346
4 NETWORK TIME SALES .....	1,049,164	0	126,849	261,207	0	67,864
5 TOTAL REVENUE FROM SALES OF AIR TIME.	181,657,822	85,550,530	56,504,801	45,061,150	33,623,296	27,155,131
PRODUCTION AND OTHER REVENUE:						
SYNDICATION REVENUE .....	142,556	304,797	18,191	5,884-	0	0
PRODUCTION REVENUE .....	2,501,927	860,936	809,657	342,496	186,923	181,934
OTHER REVENUE .....	4,590,386	610,552	161,524	66,150	304,477	151,516
5 TOTAL PRODUCTION AND OTHER REVENUE.	7,234,865	1,776,285	969,972	624,762	491,400	333,450
10 TOTAL OPERATING REVENUE.	188,892,691	87,326,815	57,494,773	45,685,916	34,114,696	27,492,581
DEPARTMENTAL EXPENSES:						
11 PROGRAM .....	53,248,638	29,569,362	17,910,225	16,216,193	12,483,093	9,660,819
12 TECHNICAL .....	6,725,940	3,666,316	2,700,545	2,063,588	2,034,850	1,604,516
13 SALES AND PROMOTION .....	37,492,190	20,727,537	13,054,524	10,364,646	7,377,301	6,172,129
14 ADMINISTRATION AND GENERAL .....	50,132,587	23,774,988	17,291,585	14,755,601	12,967,320	10,087,450
15 SUB-TOTAL, DEPARTMENTAL EXPENSES.	147,599,355	77,738,203	51,056,779	44,020,228	34,862,564	27,724,901
16 DEPRECIATION .....	5,210,697	2,564,689	2,006,681	1,916,571	1,553,150	1,438,079
17 INTEREST EXPENSE .....	11,061,400	1,703,376	2,567,192	2,084,035	1,045,303	1,785,656
18 OTHER ADJUSTMENTS - INCOME (EXPENSE-).	413,993	284,144	40,580-	1,650,257	73,253-	280,384
19 NET PROFIT (LOSS-) BEFORE INCOME TAXES.	25,435,032	5,604,691	1,803,341	666,655-	3,419,574-	3,175,671-
20 PROVISION FOR INCOME TAXES ...	11,038,638	2,201,400	186,194	572,203	1,333,707-	65,873-
21 NET PROFIT (LOSS-) AFTER INCOME TAXES.	14,396,194	3,403,291	1,617,147	1,256,862-	2,085,867-	3,109,798-
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES.	69,855,380	41,289,101	27,916,443	24,091,635	19,987,791	16,067,712
23 AVERAGE NUMBER OF EMPLOYEES ..	3,125	1,333	1,302	1,070	926	855

## TABLEAU 10. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR TRANCHE DE RECETTES, 1983

GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	
40	41	40	40	404	UNITES DECLARANTES ..... 1
		DOLLARS			
					RECETTES D'EXPLOITATION:
					RECETTES DE LA VENTE DE TEMPS D'ANTENNE:
17,082,102 3,132,524 83,861	12,789,394 2,564,123 0	7,738,758 1,885,448 34,639	3,670,611 948,560 1,002	352,723,365 125,119,827 1,644,606	VENTES DE TEMPS D'ANTENNE (LOCAL) ..... 2 VENTES DE TEMPS D'ANTENNE (NATIONAL) ..... 3 VENTES DE TEMPS D'ANTENNE (RESEAU) ..... 4
20,298,487	15,353,517	9,658,885	4,620,173	479,487,798	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE ..... 5
12,897 185,253 59,456	16,735 158,627 99,579	11,885 82,612 353,278	0 160,967 27,007	501,177 5,671,532 6,446,325	RECETTES DE PRODUCTION ET AUTRES RECETTES: VENTES DE DROITS DE DIFFUSION ..... 6 RECETTES DE PRODUCTION ..... 7 AUTRES RECETTES ..... 8
257,606	274,941	447,775	187,974	12,619,034	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES ..... 9
20,556,093	15,628,458	10,106,660	4,808,147	492,106,832	TOTAL RECETTES D'EXPLOITATION ..... 10
7,335,505 1,302,278 4,366,219 7,706,546	6,955,368 1,070,643 3,710,194 6,360,879	4,080,847 801,294 2,201,929 3,721,164	2,234,095 491,084 918,035 2,031,854	159,904,062 23,041,048 106,424,700 148,830,172	DEPENSES INTERNES: EMISSIONS ..... 11 SERVICES TECHNIQUES ..... 12 VENTES ET PROMOTION ..... 13 ADMINISTRATION ET FRAIS GENERAUX ..... 14
70,310,546	18,107,104	10,805,234	5,675,068	438,199,982	TOTAL PARTIEL, DEPENSES INTERNES ..... 15
923,828	1,051,495	748,088	336,783	17,752,465	AMORTISSEMENT ..... 16
740,730	823,953	463,778	354,781	22,650,204	INTERETS VERSES ..... 17
169,006	37,614-	186,098	183,605	3,016,044	AUTRES REDRESSEMENTS - REVENU (DEPENSE-) ..... 18
1,550,005-	4,391,712-	1,724,342-	1,374,876-	16,520,225	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU ..... 19
318,672-	1,565,874-	74,441-	19,386	10,659,454	PROVISION POUR IMPOTS SUR LE REVENU ..... 20
1,231,333-	2,825,838-	1,649,901-	1,394,262-	5,860,771	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU ..... 21
11,605,945	10,616,288	6,139,907	3,138,066	230,708,268	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES ..... 22
270	606	397	310	3,092	EFFECTIF DU PERSONNEL ..... 23

TABLE 11A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (HISTORICAL COST)

NO.		GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
		DOLLARS				
1	LAND	13,463,354	2,408,647	2,581,555	2,492,430	1,933,477
2	LAND IMPROVEMENTS AND BUILDINGS	20,801,856	5,849,160	4,869,767	7,234,693	2,823,225
3	TOWER AND ANTENNA SYSTEM	6,186,997	2,505,493	2,927,528	2,978,351	2,927,041
4	TRANSMITTER EQUIPMENT	19,735,411	9,535,249	6,171,941	8,071,210	7,145,272
5	STUDIO AND TECHNICAL EQUIPMENT	19,632,133	9,425,863	6,294,219	7,397,865	6,285,276
6	MOBILE EQUIPMENT	73,757	162,168	185,794	338,033	52,877
7	AUTOMOBILES AND TRUCKS	1,234,735	1,164,742	733,006	785,539	513,857
8	FURNITURE AND FIXTURES	5,773,071	3,635,170	2,046,887	2,351,040	1,523,659
9	OTHER PROPERTY, PLANT AND EQUIPMENT	2,621,387	953,948	539,781	622,268	650,281
10	LEASEHOLD IMPROVEMENTS	4,921,142	1,733,811	2,195,459	923,736	1,178,083
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	94,443,843	37,194,221	30,546,337	33,199,165	25,033,048

TABLE 11B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (ACCUMULATED STANDARDIZED DEPRECIATION)

NO.		GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
		DOLLARS				
1	LAND	4,153,128	3,003,360	1,230,353	2,733,378	1,119,128
2	LAND IMPROVEMENTS AND BUILDINGS	10,518,729	3,843,820	3,639,415	4,506,095	1,709,101
3	TOWER AND ANTENNA SYSTEM	3,062,703	1,496,085	1,356,175	1,547,158	1,009,113
4	TRANSMITTER EQUIPMENT	8,453,691	5,253,122	2,782,714	4,490,501	3,142,700
5	STUDIO AND TECHNICAL EQUIPMENT	11,034,184	6,358,371	5,057,891	4,922,507	3,623,480
6	MOBILE EQUIPMENT	31,916	125,303	113,098	143,865	23,929
7	AUTOMOBILES AND TRUCKS	698,122	687,140	429,659	504,190	302,336
8	FURNITURE AND FIXTURES	2,592,090	2,034,285	954,919	1,375,971	739,435
9	OTHER PROPERTY, PLANT AND EQUIPMENT	1,154,841	167,413	188,852	210,480	316,449
10	LEASEHOLD IMPROVEMENTS	2,361,179	830,393	817,362	441,167	393,559
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	33,671,853	18,958,052	12,933,022	16,368,417	10,665,125

TABLE 11C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (NET VALUE)

NO.		GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3	GROUP 4 - GROUPE 4	GROUP 5 - GROUPE 5
		DOLLARS				
1	LAND	13,463,354	2,408,647	2,581,555	2,492,430	1,933,477
2	LAND IMPROVEMENTS AND BUILDINGS	10,518,729	3,843,820	3,639,415	4,506,095	1,709,101
3	TOWER AND ANTENNA SYSTEM	3,124,294	1,008,808	1,569,753	1,431,213	1,917,928
4	TRANSMITTER EQUIPMENT	11,281,720	4,282,127	3,389,227	3,580,709	4,002,572
5	STUDIO AND TECHNICAL EQUIPMENT	8,597,949	3,067,492	3,236,328	2,475,358	2,661,796
6	MOBILE EQUIPMENT	41,841	56,865	72,696	194,168	28,948
7	AUTOMOBILES AND TRUCKS	536,613	477,602	303,347	281,349	211,521
8	FURNITURE AND FIXTURES	3,180,581	1,600,885	1,091,968	975,069	784,224
9	OTHER PROPERTY, PLANT AND EQUIPMENT	1,466,546	786,505	350,929	411,788	333,832
10	LEASEHOLD IMPROVEMENTS	2,559,963	903,418	1,378,097	482,569	784,524
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	60,771,990	18,236,169	17,613,315	16,830,748	14,367,923

TABLEAU 11A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,  
PAR TRANCHE DE RECETTES, 1983 (COUT D'ORIGINE)

GROUP 6 GROUPE 6	GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	NO
DOLLARS						
927,032 3,235,418	507,179 2,144,750	807,046 1,264,258	442,528 625,415	274,559 430,572	25,637,807 49,483,154	TERRAINS ..... AMELIORATIONS FONCIERES ET BATIMENTS.
2,623,855	2,012,275	1,765,335	1,096,300	588,125	25,611,700	TOUR ET ANTENNE .....
5,549,503 4,175,228	3,615,659 3,257,318	3,649,035 3,806,970	2,776,126 2,793,864	1,709,306 1,451,826	67,958,712 66,520,562	MATERIEL EMETTEUR ..... MATERIEL TECHNIQUE ET DE STUDIO.
82,537 458,711 1,405,836	14,873 193,229 906,884	32,015 159,767 699,906	3,486 53,502 321,010	12,924 67,863 177,109	978,464 5,364,951 18,840,572	MATERIEL DE REPORTAGE ..... AUTOMOBILES ET CAMIONS ..... MEUBLES ET ARTICLES D'AMEUB- LEMENT.
185,146	72,867	138,065	69,210	52,168	5,905,091	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
858,929	796,644	684,391	497,524	249,446	14,239,165	AMELIORATIONS LOCATIVES .....
19,502,195	13,521,716	13,206,788	8,878,965	5,013,898	280,540,178	TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLEAU 11B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,  
PAR TRANCHE DE RECETTES, 1983 (AMORTISSEMENT NORMALISE ACCUMULE)

GROUP 6 GROUPE 6	GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	NO
DOLLARS						
1,346,897	643,033	411,177	241,339	184,989	14,245,626	TERRAINS ..... AMELIORATIONS FONCIERES ET BATIMENTS.
1,266,036	968,519	579,260	603,147	237,978	12,128,754	TOUR ET ANTENNE .....
3,268,119 2,377,262	1,920,164 1,900,161	1,368,010 2,113,559	1,131,807 1,498,207	854,846 786,621	32,665,674 39,674,243	MATERIEL EMETTEUR ..... MATERIEL TECHNIQUE ET DE STUDIO.
57,080 257,934 762,195	14,597 118,014 446,854	24,365 93,575 314,914	910 38,694 134,944	8,477 30,801 102,584	543,540 3,160,465 9,458,191	MATERIEL DE REPORTAGE ..... AUTOMOBILES ET CAMIONS ..... MEUBLES ET ARTICLES D'AMEUB- LEMENT.
85,892	34,721	68,633	37,803	10,881	2,275,965	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
470,906	362,291	330,429	231,286	103,109	6,361,681	AMELIORATIONS LOCATIVES .....
9,892,321	6,480,404	5,303,922	3,918,737	2,322,286	120,514,139	TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLEAU 11C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION,  
PAR TRANCHE DE RECETTES, 1983 (APRES CEDUCTION DE L'AMORTISSEMENT ACCUMULE)

GROUP 6 GROUPE 6	GROUP 7 GROUPE 7	GROUP 8 GROUPE 8	GROUP 9 GROUPE 9	GROUP 10 GROUPE 10	TOTAL	NO
DOLLARS						
927,032 1,888,521	507,179 1,449,707	807,046 853,081	442,528 583,476	274,559 245,583	25,637,807 35,237,528	TERRAINS ..... AMELIORATIONS FONCIERES ET BATIMENTS.
1,357,819	1,043,756	1,186,075	493,153	350,147	13,482,946	TOUR ET ANTENNE .....
2,281,384 1,797,966	1,655,495 1,357,157	2,281,025 1,693,411	1,644,319 1,295,657	854,460 663,205	35,293,038 26,866,319	MATERIEL EMETTEUR ..... MATERIEL TECHNIQUE ET DE STUDIO.
25,457 200,777 946,641	276 75,215 460,030	7,650 66,192 384,992	2,576 14,808 186,066	4,447 37,062 74,525	434,924 2,204,486 9,382,381	MATERIEL DE REPORTAGE ..... AUTOMOBILES ET CAMIONS ..... MEUBLES ET ARTICLES D'AMEUB- LEMENT.
32,254	38,146	69,432	31,407	41,287	3,629,126	AUTRES BIENS-FONDS, INSTAL- LATIONS ET MATERIEL.
388,023	414,353	553,962	266,238	146,337	7,877,464	AMELIORATIONS LOCATIVES .....
9,679,874	7,641,314	7,402,866	4,960,228	2,691,612	160,626,034	TOTAL, TERRAINS, BATIMENTS, 11 INSTALLATIONS ET MATERIEL.

TABLE 12. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1963

	GROUP 1 — GROUPE 1	GROUP 2 — GROUPE 2	GROUP 3 — GROUPE 3
KL.			
1 REPORTING UNITS .....	20	20	20
		DOLLARS	
OPERATING REVENUE:			
REVENUE FROM SALE OF AIR TIME:			
2 LOCAL TIME SALES .....	96,623,634	44,509,961	26,257,329
3 NATIONAL TIME SALES .....	316,688,642	77,024,125	21,732,417
4 NETWORK TIME SALES .....	110,424,033	23,547,587	6,402,240
5 TOTAL REVENUE FROM SALE OF AIR TIME .....	523,736,309	145,881,673	58,391,986
PRODUCTION AND OTHER REVENUE:			
6 SYNDICATION REVENUE .....	26,354,417	2,314,654	800
7 PRODUCTION REVENUE .....	47,510,576	3,462,914	1,960,663
8 OTHER REVENUE .....	8,024,804	1,499,872	507,050
9 TOTAL PRODUCTION AND OTHER REVENUE .....	81,889,797	7,277,440	2,468,513
10 TOTAL OPERATING REVENUE .....	905,626,106	133,159,113	58,860,599
DEPARTMENTAL EXPENSES:			
11 PROGRAM .....	314,735,403	60,250,102	10,141,788
12 TECHNICAL .....	28,966,281	9,645,168	6,687,392
13 SALES AND PROMOTION .....	42,599,887	16,231,466	9,678,428
14 ADMINISTRATION AND GENERAL .....	75,575,933	23,590,201	14,294,902
15 SUB-TOTAL, DEPARTMENTAL EXPENSES .....	465,875,504	109,716,937	46,602,510
16 DEPRECIATION .....	16,354,321	5,075,409	3,349,120
17 INTEREST EXPENSE .....	25,186,341	6,394,806	1,352,363
18 OTHER ADJUSTMENTS - INCOME (EXPENSE) .....	9,398,245	364,153-	1,924,636
19 NET PROFIT (LOSS) BEFORE INCOME TAXES .....	107,608,185	31,607,808	9,481,142
20 PROVISION FOR INCOME TAXES .....	51,403,290	16,439,476	4,063,453
21 NET PROFIT (LOSS) AFTER INCOME TAXES .....	56,204,895	15,168,332	5,417,689
22 SALARIES AND BENEFITS INCLUDED IN EXPENSES .....	139,047,348	45,392,669	23,544,202
23 AVERAGE NUMBER OF EMPLOYEES .....	3,382	1,304	921

TABLEAU 12. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR BRANCHE DE RECETTES, 1963.

GROUP 4 — GROUPE 4	TOTAL	NO	
	19		
DOLLARS	79 UNITES DECLARANTES .....	1	
	RECETTES D'EXPLOITATION:		
6,147,800 5,753,919 2,695,468	173,938,724 421,199,103 145,469,328	RECETTES DE LA VENTE DE TEMPS D'ANTENNE: VENTES DE TEMPS D'ANTENNE (LOCAL) ..... VENTES DE TEMPS D'ANTENNE (NATIONAL) ..... VENTES DE TEMPS D'ANTENNE (RESEAU) .....	2 3 4
14,597,187	740,607,155	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE .....	5
	RECETTES DE PRODUCTION ET AUTRES RECETTES:		
0 594,165 369,467	28,669,871 53,528,318 10,401,193	VENTES DE DROITS DE DIFFUSION ..... RECETTES DE PRODUCTION ..... AUTRES RECETTES .....	6 7 8
963,632	92,599,382	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES .....	9
15,340,819	833,206,517	TOTAL, RECETTES D'EXPLOITATION .....	10
	DEPENSES INTERNES:		
5,238,026 1,726,502 2,154,122 4,138,367	396,365,319 47,025,343 70,463,903 121,597,403	EMISSIONS ..... SERVICES TECHNIQUES ..... VENTES ET PROMOTION ..... ADMINISTRATION ET FRAIS GENERAUX .....	11 12 13 14
13,257,017	635,451,968	TOTAL PARTIEL, DEPENSES INTERNES .....	15
1,568,237	26,347,087	AMORTISSEMENT .....	16
1,327,100	34,260,610	INTERETS VERSES .....	17
421,646	11,380,374	AUTRES REDRESSEMENTS - REVENU (DEPENSE-) .....	18
169,889-	148,527,246	BENEFICE NET (PERTE-I AVANT IMPOTS SUR LE REVENU .....	19
66,337-	71,839,882	PROVISION POUR IMPOTS SUR LE REVENU .....	20
103,552-	76,687,364	BENEFICE NET (PERTE-I APRES IMPOTS SUR LE REVENU .....	21
7,140,998	219,135,213	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES .....	22
343	6,905	EFFECTIFS MOYENS .....	23

TABLE 13A. DETAILS OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (HISTORICAL COST)

TABLEAU 13A. DÉTAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISON,  
PAR TRANCHE DE RECETTES, 1983 (COUT D'ORIGINE)

	GROUP 1 GROUPE 1	GROUP 2 GROUPE 2	GROUP 3 GROUPE 3	GROUP 4 GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS .....	8,603,404	1,116,964	569,354	275,983	10,585,705
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS					
FONCIERES ET BATIMENTS .....	68,805,154	11,761,654	6,446,147	2,856,142	85,069,057
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE .....	6,517,799	11,204,314	4,284,992	1,964,047	23,571,152
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR .....	19,435,689	11,123,194	13,849,525	4,685,520	49,093,928
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECH-					
NIQUE ET DE STUDIO .....	117,963,105	30,597,822	19,613,922	9,307,914	185,502,763
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE .....	8,396,172	3,279,978	528,610	273,300	12,478,060
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS ..	1,543,328	938,218	820,119	472,169	3,773,634
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT .....	11,996,164	3,225,810	2,164,977	832,834	16,219,785
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	6,695,159	1,311,844	510,379	716,166	9,237,548
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES ..	4,982,111	1,604,256	898,074	237,464	7,721,855
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS,					
BATIMENTS, INSTALLATIONS ET MATERIEL .....	254,962,085	84,164,004	49,706,699	21,621,539	410,453,727

TABLE 13B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (ACCUMULATED STANDARDIZED DEPRECIATION)

TABLEAU 13B. DÉTAIL DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISON,  
PAR TRANCHE DE RECETTES, 1983 (AMORTISSEMENT NORMALISE ACCUMULE)

	GROUP 1 GROUPE 1	GROUP 2 GROUPE 2	GRUP 3 GROUPE 3	GROUP 4 GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS .....	***	***	***	***	***
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS					
FONCIERES ET BATIMENTS .....	23,872,811	6,533,783	3,412,550	701,518	34,520,042
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE .....	4,611,706	6,992,001	2,347,012	921,823	14,977,332
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR .....	11,951,537	6,981,326	7,402,390	1,866,784	28,244,637
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECH-					
NIQUE ET DE STUDIO .....	75,462,853	27,767,107	13,120,614	5,388,055	121,758,625
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE .....	5,601,171	1,526,055	337,869	95,704	7,560,799
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS ..	998,411	569,651	519,103	250,452	2,337,617
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT .....	6,506,828	1,964,918	1,268,917	307,778	10,068,441
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	3,050,890	537,247	272,135	113,360	3,973,632
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES ..	3,544,097	970,432	540,521	143,568	5,198,618
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS,					
BATIMENTS, INSTALLATIONS ET MATERIEL .....	135,660,304	53,842,520	29,241,107	9,791,042	226,534,973

TABLE 13C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY,  
BY REVENUE GROUP, 1983 (NET VALUE)

TABLEAU 13C. DÉTAIL DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISON,  
PAR TRANCHE DE RECETTES, 1983 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

	GROUP 1 GROUPE 1	GROUP 2 GROUPE 2	GROUP 3 GROUPE 3	GROUP 4 GROUPE 4	TOTAL
	DOLLARS				
LAND - TERRAINS .....	8,603,404	1,116,964	569,354	275,983	10,585,705
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS					
FONCIERES ET BATIMENTS .....	44,932,343	5,227,871	3,033,597	2,154,624	55,348,435
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE .....	1,906,093	4,212,313	1,937,960	1,042,224	9,098,610
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR .....	7,444,152	4,141,868	6,447,135	2,816,736	20,849,691
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECH-					
NIQUE ET DE STUDIO .....	42,500,252	16,830,715	6,493,312	3,919,859	63,744,138
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE .....	2,795,001	1,753,923	190,741	177,596	4,917,261
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS ..	544,517	368,567	301,016	221,717	1,436,217
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES					
D'AMEUBLEMENT .....	5,489,336	1,260,892	876,060	525,056	8,151,344
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES					
BIENS-FONDS, INSTALLATIONS ET MATERIEL .....	3,648,269	774,597	238,244	602,806	5,263,916
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES ..	1,438,014	633,774	357,553	93,896	2,523,237
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS,					
BATIMENTS, INSTALLATIONS ET MATERIEL .....	119,301,781	30,321,484	20,464,992	11,830,497	181,918,754

TABLE 14. INCOME STATEMENT FOR THE PRIVATE RADIO AND TELEVISION BROADCASTING INDUSTRY, 1983  
 TABLEAU 14. ETAT DES REVENUS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE, 1983

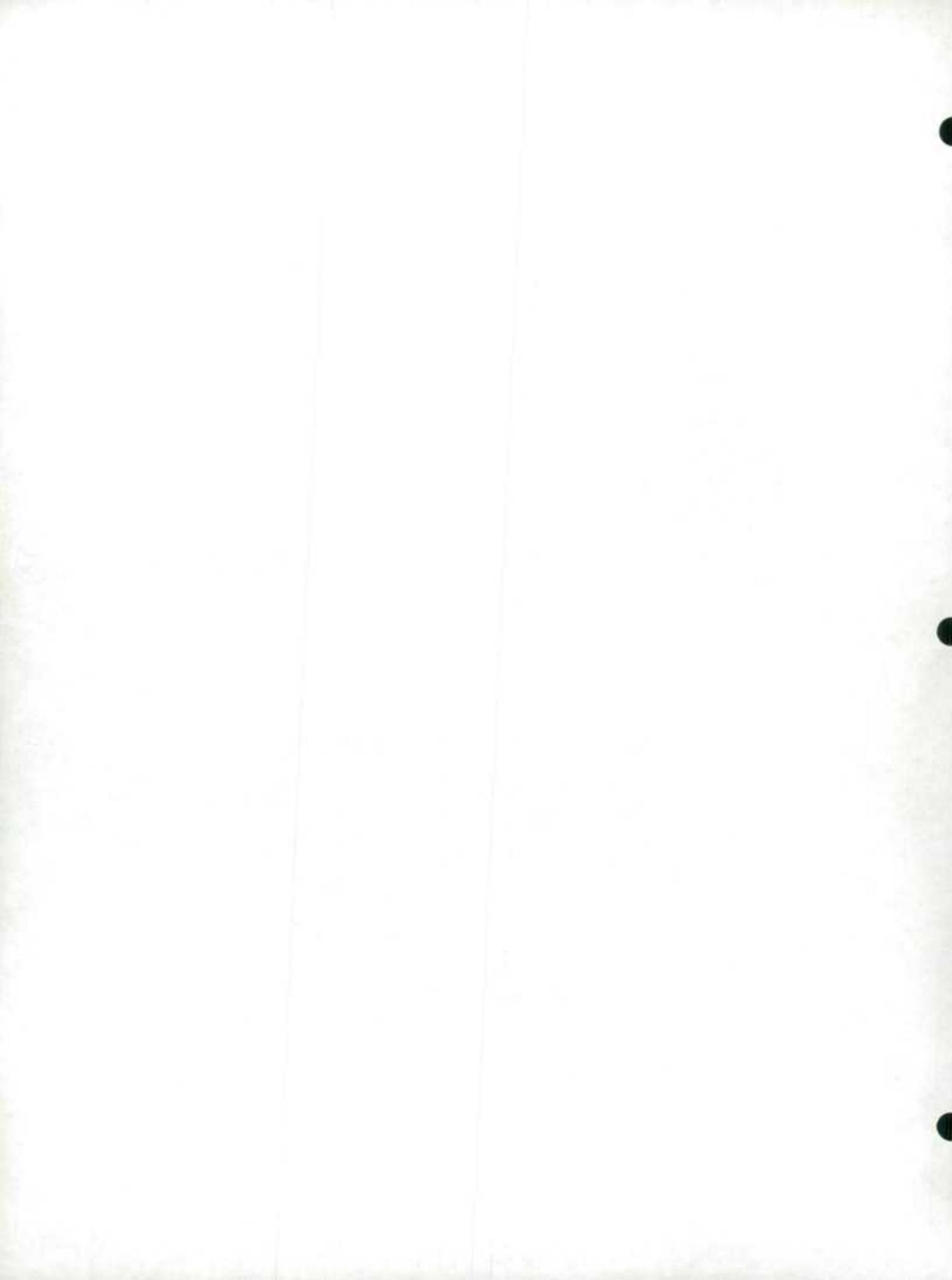
	RADIO	TELEVISION	TOTAL
	DOLLARS		
OPERATING INCOME (LOSS) BEFORE UNDER NOTED ITEMS - BENEFICE D'EXPLOITATION (PERTE) AVANT LES POSTES SUIVANTES.	53,906,850	197,754,569	251,661,419
DEPRECIATION (RECORDED IN ACCOUNTS) - AMORTISSEMENT (COMPTABILISE)	17,752,465	26,347,087	44,099,552
INTEREST EXPENSE - INTERETS VERSES	22,650,204	34,260,610	56,910,814
INVESTMENT AND INTEREST INCOME - REVENUS DE PLACEMENTS ET D'INTERETS	2,794,540	10,141,471	12,936,411
INCIDENTAL BROADCASTING INCOME - RECETTES ACCESSOIRES DE RADIODIFFUSION	771,532	2,248,366	3,019,898
AMORTIZATION OF ORGANIZATION AND START UP EXPENSE - AMORTISSEMENT DES FRAIS D'ETABLISSEMENT ET DE MISE EN MARCHE.	514,980	904,924	1,419,904
NET OPERATING PROFIT (LOSS) - BENEFICE NET D'EXPLOITATION (PERTE)	16,555,673	148,631,785	165,187,458
AMORTIZATION OF GOODWILL - AMORTISSEMENT DE L'ACHALANDAGE	1,074,892	1,130,068	2,204,960
GAIN (LOSS) FROM DISPOSAL OF FIXED ASSETS, INVESTMENTS, ETC. - GAIN (PERTE) SUR REALISATION D'IMMOBILISATIONS, DE PLACEMENTS, ETC.	1,039,444	1,025,529	2,064,973
NET PROFIT (LOSS) BEFORE INCOME TAXES - BENEFICE (PERTE) AVANT IMPOTS SUR LE REVENU	16,520,225	148,527,246	165,047,471
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU	10,659,454	71,839,882	82,499,336
NET PROFIT (LOSS) AFTER INCOME TAXES - BENEFICE NET (PERTE) APRES IMPOTS SUR LE REVENU	5,860,771	76,687,364	82,548,135

TABLE 15. SALARIES, WAGES AND PRIVATE BENEFITS, AND EMPLOYEE STATISTICS OF THE RADIO AND TELEVISION BROADCASTING INDUSTRY, BY STAFF CATEGORIES, 1983

TABLEAU 15. REMUNERATIONS ET AVANTAGES SOCIAUX, ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR CATEGORIE DE PERSONNEL, 1983

	TOTAL REMUNERATION(1)			AVERAGE NUMBER OF EMPLOYEES		
	REMUNERATIONS TOTALES(1)			EFFECTIFS MOYENS		
	PRIVATE STATIONS - PRIVEES	CBC - RADIO- CANADA	TOTAL	PRIVATE STATIONS - PRIVEES	CBC - RADIO- CANADA	TOTAL
		DOLLARS		NUMBER - NOMBRE		
PROGRAM - EMISSIONS	241,266,415	304,597,000	545,863,415	10,041	7,448	17,489
TECHNICAL - SERVICES TECHNIQUES	35,747,763	60,737,000	96,484,763	1,280	1,554	2,834
SALES AND PROMOTION - VENTES ET PROMOTION	86,105,637	15,061,000	101,166,637	2,632	371	3,003
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	79,334,038	130,803,000	210,137,038	2,618	2,961	5,579
DIRECTORS' FEES - JETONS DE PRESENCE DES ADMINISTRATEURS	1,379,630	28,000	1,407,630	...	...	...
TOTAL	443,832,483	511,226,000	955,059,483	16,571	12,334	28,905

(1) REPRESENTS GROSS PAYROLLS WHICH INCLUDES ALL MONIES PAID TO THE EMPLOYEES BEFORE ANY DEDUCTIONS. - REMUNERATIONS BRUTES, SOIT TOUTES LES SOMMES VERSEES AUX SALARIES AVANT TOUTE DECDUCTION.



## GLOSSARY OF TERMS

**AM.** Amplitude modulation, a method of modulating radio waves. Generally, AM is used to describe broadcasting in the standard broadcast band of 535-1650 kHz.

**Advertising, local.** Advertising carried by radio and television stations on behalf of a local advertiser.

**Advertising, national.** Advertising carried by radio and television stations, originating from a national advertiser and usually contracted through an advertising agency and a national sales representative or a network.

**Affiliate.** A station which is paid to broadcast at stated times programs of a given network.

**Broadcasting.** Any radio communication in which the transmissions are intended for direct public reception.

**Broadcasting licence.** A licence issued under the Broadcasting Act to carry on a broadcasting undertaking.

**Broadcasting undertaking.** Includes a broadcasting transmitting undertaking, a broadcasting receiving undertaking and a network operation.

**Broadcasting year.** The 12-month period from September 1 to August 31. The regulation establishing this reporting period was introduced in 1968 by CRTC.

**CAB (The Canadian Association of Broadcasters).** L'Association Canadienne des Radiodiffuseurs, a voluntary trade association of radio and television broadcasting stations in Canada.

**CBC (Canadian Broadcasting Corporation).** A Crown Corporation established in 1936 under the Broadcasting Act, for the purpose of operating a national broadcasting system.

**CRTC (Canadian Radio-television and Telecommunications Commission).** Established by the Broadcasting Act, 1968 to regulate the establishment and operation of broadcasting undertakings in Canada.

**CTV (CTV Television Network Limited).** A national television network service comprised of a group of privately owned television stations.

## GLOSSAIRE DES TERMES

**MA.** Modulation d'amplitude, procédé de modulation des ondes radio. On utilise généralement le sigle AM ou MA pour indiquer la radiodiffusion sur la bande de fréquences qui va de 535-1650 kHz.

**Publicité locale.** Publicité transmise par des stations de radio et de télévision pour le compte d'un annonceur local.

**Publicité nationale.** Publicité d'un annonceur national transmise par une ou plusieurs stations de radio et de télévision et dont le contrat est généralement conclu entre une agence de publicité et la représentant national pour les ventes ou un réseau.

**Station affiliée.** Station qui est payée pour diffuser à certaines heures les émissions d'un réseau.

**Radiodiffusion.** Radiocommunication dont les émissions sont destinées à être reçues directement par le public en général.

**Licence de radiodiffusion.** Licence attribuée en vertu de la Loi sur la radiodiffusion pour l'exploitation d'une entreprise de radiodiffusion.

**Entreprise de radiodiffusion.** Comprend un entreprise d'émission de radiodiffusion, une entreprise de réception de radiodiffusion et l'exploitation d'un réseau.

**Année de radiodiffusion.** Période de 12 mois allant du 1<sup>er</sup> septembre au 31 août. Le règlement fixant cette période a été mis en oeuvre en 1968 par le CRTC.

**CAB (The Canadian Association of Broadcasters).** L'Association canadienne des radiodiffuseurs - Association professionnelle sans but lucratif groupant les stations de radio et de télévision canadienne.

**Société Radio-Canada.** Société de la Couronne fondée en 1936 en vertu de la Loi canadienne sur la radiodiffusion pour l'exploitation d'un réseau national de radiodiffusion.

**CRTC (Conseil de la radiodiffusion et des telecommunications canadiennes).** Établie en vertu de la Loi sur la radiodiffusion de 1968 afin de réglementer l'installation et la fonctionnement des entreprises de radiodiffusion au Canada.

**CTV (CTV Television Network Limited).** Réseau national privé de télévision groupant certaines stations de télévision privées.

**Call sign.** A broadcasting station identification assigned by the Canadian Radio-television and Telecommunications Commission, consisting of a combination of letters and when applicable numerals.

**Channel.** A frequency in the radio spectrum assigned to a radio or television station.

#### Classification of Survey Universe(1)

**Business organization.** This includes any business undertaking engaged in privately-owned broadcasting as distinct from the CBC whether or not the business is incorporated and could include public companies, private companies, partnerships but it does not include holding companies.

**Reporting unit.** This is the smallest unit in the business organization which is capable of reporting the elements of operating statistics such as revenue, expenses, profit and the fixed assets used in the operations. Reporting units are the foundation of operating statistics in broadcasting with the exception of CBC.

A reporting unit may consist of any one of the following:

a single radio station operating independently,

a combination of radio stations (AM/FM),

a single or originating television station operating independently,

an originating television station operating in conjunction with a number of rebroadcasting stations, or,

a regional television network such as **Global Communications Limited**.

With the exception of CTV and CBC, reporting units have been allocated to regions and revenue groups based on their location and total revenue.

(1) This Classification compares with the Company, Establishment concept of Statistics Canada's Standard Industrial Classification (SIC). The Business Organization is similar to the Company and the Reporting Unit is similar to the Establishment. (The Enterprise concept of the SIC exists in Broadcasting in the form of holding companies, such as **Standard Broadcasting** and **Western Broadcasting**.) Holding companies as such are not included in the broadcasting statistics.

**Indicatif.** Appellation conventionnelle d'une station de radiodiffusion formée d'une série de lettres et, éventuellement, de chiffres. L'indicatif d'une station est fixé par le Conseil de la radiodiffusion et des télécommunications canadiennes.

**Canal.** Fréquence du spectre des fréquences radio-électriques assignée à une station de radio ou de télévision.

#### Classification de l'univers de l'enquête(1)

**Entreprise commerciale.** Toute entreprise commerciale qui s'occupe de radiodiffusion privée, distincte de Radio-Canada, que l'entreprise soit constituée en société ou non; il peut s'agir d'une société anonyme, privée ou en nom collectif, mais pas d'une société de portefeuille.

**Unité déclarante.** La plus petite unité commerciale en mesure de déclarer les composantes de la statistique de l'exploitation, telles que recettes, dépenses, bénéfices et immobilisations servant à l'exploitation. Sauf pour Radio-Canada, la statistique de l'exploitation en radiodiffusion est basée sur les unités déclarantes.

Une unité déclarante peut prendre l'une des formes suivantes:

une seule station de radio indépendante,

une combinaison de stations de radio AM/FM,

une station indépendante de télévision unique ou émettrice,

une station de télévision émettrice fonctionnant conjointement avec un certain nombre de réémetteurs, ou

un réseau régional de télévision comme **Global Communications Limited**.

Sauf CTV et Radio-Canada, les unités déclarantes ont été réparties entre les régions et les tranches de recettes d'après leur emplacement et leurs recettes totales.

(1) Cette classification adopte les concepts de société et d'établissement de la Classification des activités économiques (CAE) de Statistique Canada. L'entreprise commerciale correspond à la société et l'unité déclarante, à l'établissement. (Le concept d'entreprise de la CAE correspond, en radiodiffusion, aux sociétés de portefeuille telles que **Standard Broadcasting** et **Western Broadcasting**.) La statistique de la radiodiffusion ne tient pas compte des sociétés de portefeuille comme telles.

**Broadcasting station.** A licensed station operating in the broadcasting band, the transmissions of which are intended for public reception.

**DOC.** Department of Communications which, under the Radio Act, is authorized to license certain classes of radio stations and in the case of broadcasting undertakings, to issue a technical construction and operating certificate.

**FM.** Frequency modulation, a method of modulating radio waves. Generally FM is used to describe broadcasting in the FM broadcast band of 88-108 MHz and the audio portion of television signals.

**Licence.** See "Broadcasting Licence".

**Licensee.** A person or company licensed by the Canadian Radio-television and Telecommunications Commission to carry on a broadcasting undertaking.

**National sales representative.** The exclusive sales agent for one or more specified television and/or radio stations in the sale of selective advertising to national and regional advertisers.

**Network.** An organization consisting of a network operator and the stations with which there are affiliation agreements. In the case of network time sales, arrangements to sponsor programs are generally made by the advertising agency directly with the television or radio network.

**Originate.** To broadcast a radio or television program from a specific location.

**Program.** Presentation in sound and/or image, by broadcast stations.

**Radio.** Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by means of electromagnetic waves of frequencies lower than 3,000 GHz, propagated in space without artificial guide.

**Revenue.** All broadcasting revenue from local, national and network advertising is net of advertising agency commissions, trade discounts, and line and service charges.

**Salaries, wages and fringe benefits.** This includes remuneration for regular hours worked, overtime, vacation and holidays, commissions paid to staff. Fringe benefits

**Station de radiodiffusion.** Station titulaire d'une licence émettant sur la bande de radiodiffusion des émissions qui s'adressent au public.

**MDC.** Ministère des Communications qui, en vertu de la Loi sur la radio, est autorisé à délivrer des licences à certaines catégories de stations de radio et des certificats d'aménagement technique et d'exploitation aux entreprises de radiodiffusion.

**MF.** Modulation de fréquence, un des procédés de modulation des ondes radio. En général on entend par le sigle MF ou FM la diffusion en modulation de fréquence sur la bande de fréquences allant de 88-108 MHz et la partie sonore des signaux de télévision.

**Licence.** Voir "Radiodiffusion".

**Titulaire de licence.** Personne détentrice d'une licence délivrée par le Conseil de la radiodiffusion et des télécommunications canadiennes et lui donnant droit d'exploiter une entreprise de radiodiffusion.

**Représentant (en publicité) national.** Agent unique d'une ou de plusieurs stations de radio ou de télévision spécialisé dans la vente publicitaire sélective aux annonceurs nationaux et régionaux.

**Réseau.** Organisation formée par une exploitant de réseau et les stations qu'il dessert en vertu d'un contrat d'affiliation.

**Provenir.** Être émis d'une localité déterminée quand il s'agit d'une émission de radio ou de télévision.

**Emission.** Présentation sonore ou visuelle (ou les deux) des stations de radio et de télévision.

**Radio.** Toute transmission, émission ou réception de codes, signaux, textes, images sons ou informations de toute nature, par ondes radioélectriques de fréquences inférieures à 3,000 Gigahertz, se propageant dans l'espace sans guide artificiel.

**Recettes.** Toutes les recettes de radio-diffusion provenant de la publicité, à l'échelle locale, nationale ou des réseaux, ne comprennent pas les commissions des agences de publicité, les remises sur facture, ni les frais de transmission ou de service.

**Traitements, salaires et avantages sociaux.** Les traitements et salaires comprennent la rémunération pour les heures normales de travail, les heures supplémentaires, les vacances et les jours



include employees' profit sharing and bonus arrangements, the total cost of providing retirement pensions to employees and the cost of providing benefits such as group medical, group life, unemployment insurance, workmen's compensation and other employees' benefits. The value of board and lodging and other payments in kind are not included.

**SW.** Short wave, in broadcasting is the band of frequencies in the 6-26 MHz range that have been allocated to the broadcasting service.

**Station, rebroadcasting.** A licensed broadcasting station which does not originate programs and which is programmed exclusively by off-air pickup from a parent or mother broadcasting station.

**Statistics Canada.** A federal government agency established under the Statistics Act to form a centralized national statistical organization.

**TVA Television Network.** An independent French language network comprised of a group of privately owned television stations.

**Telecast.** A television broadcast.

**Telecommunication.** Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by wire, radio, visual or other electromagnetic system.

**Television.** A system of telecommunication for the transmission of audio and video signals usually for reception by the general public.

**Television channel.** A frequency in the radio spectrum assigned to a television station.

fériés ainsi que les commissions versées au personnel. Les avantages sociaux comprennent la participation des salariés aux bénéfices et aux gratifications, l'apport total de l'employeur au titre des régimes de pension des salariés ainsi que le coût assumé pour fournir divers avantages aux salariés: assurance-soins médicaux collective, assurance-vie collective, paiement des cotisations d'assurance-chômage, participation à la caisse des accidents du travail et autres avantages. Sont exclus les frais de chambre et de pension ainsi que les autres paiements en nature.

**OC.** En radiodiffusion, les ondes courtes forment la bande de fréquences de 6-26 MHz attribuée à ce genre de service.

**Rémetteur.** Station de radiodiffusion titulaire d'une licence qui ne produit aucune émission et ne transmet que des émissions captées d'une station de base ou filiale ou d'une autre station relais.

**Statistique Canada.** Organisme de l'administration fédérale établi en vertue de la Loi sur la statistique pour centraliser toutes les données statistiques à l'échelle nationale.

**Le réseau de télévision TVA.** Réseau français indépendant groupant certaines stations de télévision privées.

**Télédiffusion.** Transmissions d'une ~~émission~~ de télévision.

**Télécommunication.** Toute transmission, émission ou réception de signes, de signaux, de messages écrits, d'images, de sons ou de renseignements de toute nature, par fil, par radio ou par d'autres procédés visuels ou électro-magnétiques.

**Télévision.** Système de télécommunication assurant la transmission de messages sonores et d'images habituellement destinés à être reçus par le public en général.

**Canal de télévision.** Bande de fréquences assignée à une station de télévision.

## SELECTED PUBLICATIONS

The following are some other reports published by the transportation and communications division dealing with communications.

### Catalogue

- 56-001 Communications - Service Bulletin, O., Bil.
- 56-002 Telephone Statistics, M., Bil.
- 56-201 Telecommunications, A., Bil.
- 56-202 Telephone Statistics - Preliminary Report on Large Telephone Systems, A., Bil.
- 56-203 Telephone Statistics, A., Bil.
- 56-204 Radio and Television Broadcasting, A., Bil.
- 56-205 Cable Television, A., Bil.

A. - Annual O. - Occasional Bil. - Bilingual

In addition to the selected publications listed above, Statistics Canada publishes a wide range of statistical reports on Canadian economic and social affairs. A comprehensive catalogue of all current publications is available free on request from Statistics Canada, Ottawa, (Canada), K1A 0T6.

## CHOIX DE PUBLICATIONS

Voici quelques uns des rapports publiés par la division des transports et des communications traitant des communications.

### Catalogue

- 56-001 Communications - Bulletin de service, HS., Bil.
- 56-002 Statistique des téléphones, M., Bil.
- 56-201 Télécommunications, A., Bil.
- 56-202 Statistique des téléphones - Bulletin préliminaire sur les grands réseaux téléphonique, A., Bil.
- 56-203 Statistique du téléphone, A., Bil.
- 56-204 Radio et télévision, A., Bil.
- 56-205 Télédistribution, A., Bil.

A. - Annuel HS. - Hors série Bil. - Bilingue

Outre les publications ci-dessus énumérées, Statistique Canada publie un grande variété de rapports statistiques sur le Canada tant dans le domaine économique que social. On peut se procurer gratuitement un catalogue complet des publications courantes à Statistique Canada, Ottawa (Canada), K1A 0T6.

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