

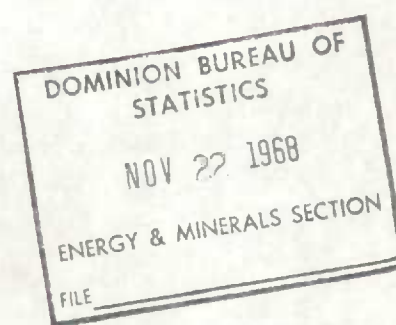


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Retail Gasoline Statistics by Metropolitan Area,  
Third Quarter, 1968

Retail sales of gasoline in Canada's major metropolitan areas for the Third quarter of 1968 were 351.2 million gallons. This amount was dispensed through 6,478 outlets.



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The breakdown by area is as follows:

	Metropolitan Areas					
	Montreal	Ottawa Hull*	Toronto Hamilton	Winnipeg*	Vancouver*	Total
<u>Outlets</u>						
Number of branded outlets .....	2,158	443	2,294	476	1,025	6,396
Number of other outlets .....	62	-	20	-	-	82
Totals .....	2,220	443	2,314	476	1,025	6,478
<u>Gallonage ('000 gallons)</u>						
Dispensed through branded outlets ....	110,996	23,641	136,485	22,796	52,377	346,295
Dispensed through other outlets .....	3,520	-	1,472	-	-	4,992
Totals .....	114,516	23,641	137,957	22,796	52,377	351,287

\* In Winnipeg, Vancouver and Ottawa - Hull areas, branded and other outlets are combined.

Using estimated vehicle registration statistics, passenger cars per service station in the five metropolitan areas averaged 361. The Toronto-Hamilton area has an average of 418 passenger cars per station, followed by Ottawa-Hull with 377, Vancouver with 333, Winnipeg 326 and Montreal, 320.

Population per car in these metropolitan areas is estimated at 3.2. This compares favourably with the Canada figure of 3.5. The city of Vancouver has a population per car of 2.7, followed by Toronto-Hamilton, Ottawa-Hull, Montreal and Winnipeg with the last area registering a ratio of 3.3 persons per car.

During the third quarter of 1968, gasoline sold through retail pump outlets in the metropolitan areas averaged 133 gallons per vehicle. Montreal shows an average of 142 gallons; Vancouver 135; Winnipeg, 131; Toronto-Hamilton, 127; Ottawa-Hull, 127.

With the exception of Winnipeg and Vancouver, metropolitan areas are not identical with census metropolitan areas. Population and vehicle numbers for these are as follows:

	Population* 1st June 1967	Passenger cars(1,2)*	Commercial vehicles(1)*
Montreal .....	2,703,460	711,500	95,000
Ottawa-Hull .....	517,418	167,000	19,000
Toronto-Hamilton .....	2,806,179	967,600	118,000
Winnipeg .....	514,000	155,000	19,500
Vancouver .....	923,000	341,800	47,500
Total Canada .....	20,405,000	5,830,000	1,723,075

(1) 1967 registrations.

(2) Taxis included.

\* Estimates.

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