



For further information write to DBS Energy and Minerals Section, Ottawa, or telephone 952-5034 (Area Code 613)

\$5.00 A YEAR

Catalogue No. 57-002  
Vol. 4, No. 7

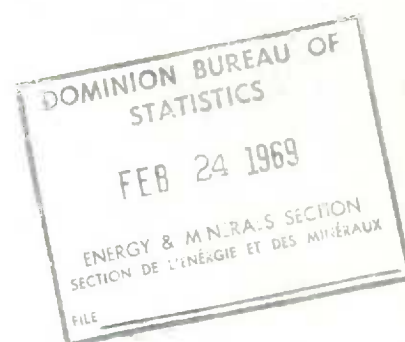
February 27, 1969

REVIEW

Retail Gasoline Statistics by Metropolitan Area,

Fourth Quarter 1968

Retail sales of gasoline in Canada's major metropolitan areas for the Fourth quarter of 1968 were 359.6 million gallons. This amount was dispensed through 6,407 outlets.



6503-521



44 96 68.

The breakdown by area is as follows:

|  | Metropolitan Areas |                 |                     |           |            |         |
|--|--------------------|-----------------|---------------------|-----------|------------|---------|
|  | Montreal           | Ottawa<br>Hull* | Toronto<br>Hamilton | Winnipeg* | Vancouver* | Total   |
| <u>Outlets</u>                         |                    |                 |                     |           |            |         |
| Number of branded outlets .....        | 2,131              | 422             | 2,285               | 466       | 1,021      | 6,325   |
| Number of other outlets .....          | 63                 | -               | 19                  | -         | -          | 82      |
| Totals .....                           | 2,194              | 422             | 2,304               | 466       | 1,021      | 6,407   |
| <u>Gallage</u> ('000 gallons)          |                    |                 |                     |           |            |         |
| Dispensed through branded outlets .... | 115,586            | 23,137          | 140,196             | 22,991    | 52,982     | 354,892 |
| Dispensed through other outlets .....  | 3,542              | -               | 1,138               | -         | -          | 4,680   |
| Totals .....                           | 119,128            | 23,137          | 141,334             | 22,991    | 52,982     | 359,572 |

\* In Winnipeg, Vancouver and Ottawa - Hull areas, branded and other outlets are combined.

Using estimated vehicle registration statistics, passenger cars per service station in the five metropolitan areas averaged 366. The Toronto-Hamilton area has an average of 420 passenger cars per station, followed by Ottawa-Hull with 396, Vancouver with 335, Winnipeg 333 and Montreal, 324.

Population per car in these metropolitan areas is estimated at 3.2. This compares favourably with the Canada figure of 3.5. The city of Vancouver has a population per car of 2.7, followed by Toronto-Hamilton, Ottawa-Hull, Montreal and Winnipeg with the last area registering a ratio of 3.3 persons per car.

During the fourth quarter of 1968, gasoline sold through retail pump outlets in the metropolitan areas averaged 136 gallons per vehicle. Montreal shows an average of 148 gallons; Vancouver 136; Winnipeg, 132; Toronto-Hamilton, 130; Ottawa-Hull, 124.

With the exception of Winnipeg and Vancouver, metropolitan areas are not identical with census metropolitan areas. Population and vehicle numbers for these are as follows:

|                        | Population*<br>1st June 1967 | Passenger<br>cars(1,2)* | Commercial<br>vehicles(1)* |
|------------------------|------------------------------|-------------------------|----------------------------|
| Montreal .....         | 2,703,460                    | 711,500                 | 95,000                     |
| Ottawa-Hull .....      | 517,418                      | 167,000                 | 19,000                     |
| Toronto-Hamilton ..... | 2,806,179                    | 967,600                 | 118,000                    |
| Winnipeg .....         | 514,000                      | 155,000                 | 19,500                     |
| Vancouver .....        | 923,000                      | 341,800                 | 47,500                     |
| Total Canada .....     | 20,405,000                   | 5,830,000               | 1,723,075                  |

(1) 1967 registrations.

(2) Taxis included.

\* Estimates.

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010658842