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INDUSTRIAL OUTPUT
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Retail Gasoline Statistics by Metropolitan Area

Third Quarter 1969

Retail sales of gasoline in Canada's major metropolitan areas for the third quarter of 1969 were 428.2 million gallons. This amount was dispensed through 7,190 outlets.

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The breakdown by area is as follows:

	Metropolitan Areas								
	Montreal	Ottawa* Hull	Toronto Hamilton	Winnipeg*	Regina*	Calgary*	Edmonton*	Vancouver*	Total
<u>Outlets</u>									
Number of branded outlets	2,224	440	2,150	418	138	363	410	945	7,088
Number of other outlets	83	-	19	-	-	-	-	-	102
Totals	2,307	440	2,169	418	138	363	410	945	7,190
<u>Gallons</u> ('000 gallons)									
Dispensed through branded outlets ...	119,804	25,809	143,217	26,149	8,893	23,514	23,831	52,930	424,147
Dispensed through other outlets	2,983	-	1,049	-	-	-	-	-	4,032
Total	122,787	25,809	144,266	26,149	8,893	23,514	23,831	52,930	428,179

Note: Due to revisions, the number of service stations of each area does not compare exactly with the previous quarter. Revised data for the years 1968 and 1969 will be published early in the new year. *In all areas except for Montreal and Toronto-Hamilton, branded and other outlets are combined.

Using estimated vehicle registration statistics, passenger cars per service station in the eight metropolitan areas averaged 394. The Toronto-Hamilton area has an average of 479 passenger cars per station followed by Ottawa-Hull with 421, Winnipeg 406, Vancouver 401, Calgary 364, Regina 352, Edmonton 341 and Montreal 321.

Population per car in these metropolitan areas is estimated at 3.0. This compares favourably with the Canada figure of 3.4. The city of Vancouver has a population per car of 2.5, followed by Calgary, Toronto-Hamilton, Ottawa-Hull, Regina, Edmonton, Winnipeg and Montreal with the last area registering a ratio of 3.7 persons per car.

During the third quarter of 1969, gasoline sold through retail pump outlets in the metropolitan areas averaged 133 gallons per vehicle. Regina shows an average of 153 gallons; Calgary and Montreal 146; Edmonton 138; Ottawa-Hull 126; Toronto-Hamilton 124; Vancouver 123 and Winnipeg 110.

With the exception of Montreal, Ottawa-Hull and Toronto-Hamilton, Metropolitan areas are identical with census metropolitan areas. Estimates of population and number of vehicles for the eight metropolitan areas are as follows:

	Population* 1st June 1968	Passenger cars(1, 2)*	Commercial vehicles(1)*
Montreal	2,744,000	740,700	99,700
Ottawa-Hull	527,000	185,300	19,900
Toronto-Hamilton	2,866,000	1,039,700	123,800
Winnipeg	523,000	169,500	23,300
Regina	137,000	48,600	9,600
Calgary	361,000	132,200	29,000
Edmonton	425,000	140,000	33,100
Vancouver	953,000	378,500	50,100
Canada, total	20,744,000	6,051,800	1,788,500

(1) 1968 registrations.

(2) Taxis included.

* Estimates.