



Catalogue No. 57-002
Vol. 5 No. 16

March 1970

FOR REVIEW

Retail Gasoline Statistics by Metropolitan Area

Fourth Quarter 1969

Retail sales of gasoline in Canada's major metropolitan areas for the fourth quarter of 1969 were 434.5 million gallons. This amount was dispensed through 7,188 outlets.

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The breakdown by area is as follows:

	Metropolitan Areas								
	Montreal	Ottawa* Hull	Toronto Hamilton	Winnipeg*	Regina*	Calgary*	Edmonton*	Vancouver*	Total
<u>Outlets</u>									
Number of branded outlets	2,230	440	2,176	411	136	365	407	921	7,086
Number of other outlets	84	-	18	-	-	-	-	-	102
Totals	2,314	440	2,194	411	136	365	407	921	7,188
<u>Gallonage</u> ('000 gallons)									
Dispensed through branded outlets ...	120,611	25,526	151,965	24,542	8,678	21,737	23,859	53,283	430,201
Dispensed through other outlets	3,258	-	1,029	-	-	-	-	-	4,287
Total	123,869	25,526	152,994	24,542	8,678	21,737	23,859	53,283	434,488

Note: The number of service stations of each area may not compare with that of previous quarters. This is due to revisions or to normal fluctuations of service stations. *In all areas except Montreal and Toronto-Hamilton, branded and other outlets are combined.

Using estimated vehicle registration statistics, passenger cars per service station in the eight metropolitan areas averaged 394. The Toronto-Hamilton area has an average of 474 passenger cars per station followed by Ottawa-Hull with 421, Winnipeg 412, Vancouver 411, Calgary 362, Regina 357, Edmonton 344 and Montreal 320.

Population per car in these metropolitan areas is estimated at 3.0. This compares with the Canada figure of 3.4. The city of Vancouver has a population per car of 2.5, followed by Calgary, Toronto-Hamilton, Ottawa-Hull, Regina, Edmonton, Winnipeg and Montreal with the last area registering a ratio of 3.7 persons per car.

During the fourth quarter of 1969 gasoline sold through retail pump outlets in the metropolitan areas averaged 135 gallons per vehicle. Regina shows an average of 149 gallons; Montreal 147; Edmonton 138; Calgary 135; Toronto-Hamilton 131; Winnipeg 127; Vancouver and Ottawa-Hull 124.

With the exception of Montreal, Ottawa-Hull and Toronto-Hamilton, Metropolitan areas are identical with census metropolitan areas. Estimates of population and number of vehicles for the eight metropolitan areas are as follows:

	Population* 1st June 1968	Passenger cars(1, 2)*	Commercial vehicles(1)*
Montreal	2,744,000	740,700	99,700
Ottawa-Hull	527,000	185,300	19,900
Toronto-Hamilton	2,866,000	1,039,700	123,800
Winnipeg	523,000	169,500	23,300
Regina	137,000	48,600	9,600
Calgary	361,000	132,200	29,000
Edmonton	425,000	140,000	33,100
Vancouver	953,000	378,500	50,100
Canada, total	20,744,000	6,051,800	1,788,500

(1) 1968 registrations.

(2) Taxis included.

* Estimates.