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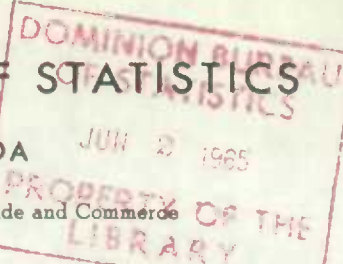
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CREDIT STATISTICS

February 1965

The data in this report represent the estimated amount outstanding on the books of selected holders of credit, and are not intended to cover total credit. Information is not available on certain avenues of service credit such as the amount owing to doctors, dentists and certain service establishments as hotels, the outstanding balances owing to utility companies, transportation companies, loans between individuals, etc. Certain series are available monthly, others quarterly or annually.

Special tabulations are made quarterly on the wholesale financing of sales finance companies (financing the transactions between retail dealer and supplier) and on the average repayment term of retail paper purchased. Information is also available quarterly on the balances outstanding on the books of retail dealers by trade classifications; these data will be included in this bulletin as soon as they become available.

Selected credit holders	Balances outstanding at month-end		
	February, 1964	February, 1965	Change
			%
Sales finance companies:			
Consumer goods	879	951	+ 8.2
Commercial goods	510	577	+13.1
Small loan companies:			
Cash loans	751	855	+13.8
Instalment credit	51	56	+ 9.8
Department stores	420	471	+12.1
Furniture, appliance stores	190	194	+ 2.1
Chartered banks:			
Personal loans:			
Fully secured	395	462	+17.0
Home improvement	72	72	(1)
Other	1,457	1,814	+24.5

(1) No change

May 1965

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Merchandising and Services Division

Table 1. Consumer Credit *
Balances Outstanding: selected holders
(millions of dollars)

Year and Month	Sales Finance Companies (1)	Consumer Loan Companies (2)		Chartered Bank Personal Loans (5)	Quebec Savings Bank Loans (6)	Life Insurance Companies Policy Loans (7)	Department Stores (8)
		Instalment Credit (3)	Cash Loans (4)				
As at Dec. 31							
1956	756	13	343	435	3	270	244
1957	780	15	347	421	4	295	262
1958	768	19	382	553	6	305	282
1959	806	38	446	719	6	323	314
1960	828	45	504	857	6	344	368
1961	756	35	559	1,030	9	358	401
1962	801	52	662	1,183	13	372	427
1963 - Oct.	876	55	731	1,394	14	385	396
Nov.	873	56	738	1,418	14	385	420
Dec.	874	55	755	1,432	14	385	456
1964 - Jan.	873	55	754	1,444	14	386	442
Feb.	879	51	751	1,457	14	387	420
Mar.	886	46	750	1,497	14	388	414
Apr.	907	48	761	1,543	15	390	417
May	934	49	773	1,597	14	391	418
June	962	49	787	1,672	14	392	418
July	982	50	800	1,684	14	393	416
Aug.	986	51	808	1,715	15	394	417
Sept.	987	52	812	1,736	15	396	432
Oct.	988	53	814	1,759	16	396	442
Nov.	979	54	825	1,774	16	397	463
Dec.	967	54	847	1,793	15	397	508
1965 - Jan.	954	56	846	1,794	16	397	496
Feb.	951	56	855	1,814	16	397	471

* Credit extended mainly to individuals; includes unidentifiable amounts of credit extended for non-consumer purposes; excludes certain forms of credit, mainly service credit extended by doctors, dentists, lawyers, pawnbrokers, travel companies, restaurants and personal credit for which no statistics are available.

- (1) Conditional sales agreements held in connection with the financing of retail purchases of consumers' goods and repaid in instalments. See other pages of this report for more detail on sales finance companies. Figures here exclude a small amount of cash loans for which monthly data are not available.
- (2) Companies licensed under the Small Loans Act and affiliated companies engaged in making personal loans.
- (3) Conditional sales agreements held in connection with the financing of retail purchases of consumers' goods.
- (4) Cash loans with no conditional sales contract but usually repaid in instalments.
- (5) Personal loans other than those fully secured by marketable bonds and stocks and other than home improvement loans.
- (6) Loans other than secured loans and mortgage loans.

Table 1. Consumer Credit *
Balances Outstanding: selected holders
(millions of dollars)

Furniture and Appliances Dealers		Motor Vehicle Dealers	Sub-Total	Other Retail Dealers (10)		Oil Company	Sub-Total	Credit Unions and Caisses Populaires (12)	Total
Instal-ment Credit	Charge Accounts	Instal-ment Credit (9)		Instal-ment Credit	Charge Accounts	Credit Cards (11)			
162	27	22	2,275	63	280	26	2,644	226	2,870
169	26	23	2,342	77	267	32	2,718	258	2,976
170	27	18	2,530	78	285	35	2,938	320	3,248
173	29	17	2,871	84	299	40	3,294	397	3,691
170	25	16	2,163	81	300	43	3,587	433	4,020
168	26	17	3,359	85	308	47	3,799	516	4,315
167	27	18	3,722	84	316	49	4,171	579	4,750
163	28	18	4,060
164	29	18	4,115
168	30	18	4,187	87	329	53	4,656	669	5,325
165	29	18	4,180
162	28	18	4,167
161	28	18	4,202	76	300	50	4,628
160	28	19	4,288
160	28	19	4,383
159	29	20	4,502	76	304	55	4,937
160	29	20	4,548
161	30	19	4,596
162	30	19	4,641	78	301	66	5,086
164	30	18	4,680
165	30	18	4,721
169	32	18	4,800	88	332	59	5,279
167	30	18	4,774
164	30	18	4,772

- (7) Figures for dates other than year-end are estimated on the basis of loans made by twelve companies.
- (8) The use of all purpose credit plans makes it impossible to separate instalment and charge accounts receivable.
- (9) Excludes charge accounts of motor vehicle dealers which are extended mainly to businesses rather than to consumers.
- (10) At quarterly intervals more detail by trades is available in the last pages of this report.
- (11) Amount owing to oil companies excluding commercial accounts.
- (12) Excludes mortgage loans.
- .. Data not available
- r Revised figures

Sources: Bank of Canada, Department of Insurance, Department of Finance, Department of Agriculture, and Dominion Bureau of Statistics.

TABLE 2. Sales Finance Companies - Retail Instalment Financing

(millions of dollars)

Year and month	Consumer goods				Commercial goods				
	Passenger cars (1)	Other (2)	Total		Commer- cial vehicles	Other (4)	Total		Total retail
			Amount	Change (3)			Amount	Change (3)	
	%				%				
	Value of contracts financed during month								
1963 - Nov.	54.5	16.3	70.8	+ 4.9	12.0	20.5	32.5	+18.2	103.3
- Dec.	52.4	18.3	70.7	+11.7	12.3	19.9	32.2	+ 2.2	102.9
1964 - Jan.	52.2	14.1	66.3	+ 7.3	10.8	19.4	30.2	+ 9.0	96.5
- Feb.	55.9	14.3	70.2	+18.4	10.6	16.8	27.4	(5)	97.6
- Mar.	69.8	14.2	84.0	+17.0	11.8	19.8	31.6	+ 2.9	115.6
- Apr.	84.1	17.7	101.8	+ 9.7	16.9	26.6	43.5	+15.7	145.3
- May	83.6	18.7	102.3	+ 5.0	17.5	29.0	46.5	+ 8.6	148.8
- June	91.4	18.1	109.5	+18.5	18.6	31.6	50.2	+21.3	159.7
- July	83.4	17.4	100.8	+ 8.3	16.6	27.4	44.0	+10.3	144.8
- Aug.	67.9	16.8	84.7	+15.6	14.4	25.9	40.3	+ 8.6	125.0
- Sept.	62.4	19.3	81.7	+31.1	15.5	24.1	39.6	+14.8	121.3
- Oct.	68.0	16.5	84.5	+ 6.8	14.3	23.8	38.1	+ 4.4	122.6
- Nov.	59.1	17.6	76.7	+ 8.3	14.8	24.9	39.7	+22.2	116.4
- Dec.	52.3	17.3	69.6	- 1.6	12.9	25.2	38.1	+18.3	107.7
1965 - Jan.	48.5	13.5	62.0	- 6.5	10.3	20.9	31.2	+ 3.3	93.2
- Feb.	58.7	14.1	72.8	+ 3.7	11.0	19.8	30.8	+12.4	103.6
	Balances outstanding at month-end								
1963 - Nov.	689.0	184.4	873.4	+ 9.3	171.0	347.2	518.2	+17.1	1,391.6
- Dec.	687.1	186.7	873.8	+ 9.1	170.2	349.4	519.6	+18.1	1,393.4
1964 - Jan.	688.4	184.2	872.6	+ 9.2	169.7	344.4	514.1	+16.7	1,386.7
- Feb.	692.9	186.3	879.2	+10.7	168.9	341.1	510.0	+14.9	1,389.2
- Mar.	702.8	183.2	886.0	+10.9	170.9	342.2	513.1	+14.5	1,399.1
- Apr.	725.2	182.2	907.4	+10.9	175.8	347.4	523.2	+13.8	1,430.6
- May	750.5	183.5	934.0	+10.6	183.2	358.6	541.8	+14.1	1,475.8
- June	776.8	184.9	961.7	+11.2	190.9	364.1	555.0	+13.3	1,516.7
- July	796.4	185.5	981.9	+11.2	196.4	369.0	565.4	+12.9	1,547.3
- Aug.	800.4	186.0	986.4	+11.2	200.7	374.4	575.1	+13.2	1,561.5
- Sept.	799.9	187.4	987.3	+12.5	204.1	375.2	579.3	+12.6	1,566.6
- Oct.	800.2	187.4	987.6	+12.7	205.3	374.0	579.3	+12.0	1,566.9
- Nov.	791.6	187.1	978.7	+11.4	206.3	373.5	579.8	+11.9	1,558.5
- Dec.	778.8	188.3	967.1	+10.7	201.1	380.8	581.9	+12.0	1,549.0
1965 - Jan.	768.7	184.9	953.6	+ 9.3	200.3	379.9	580.2	+12.9	1,533.8
- Feb.	769.0	182.3	951.3	+ 8.2	199.8	377.5	577.3	+13.2	1,528.6

TABLE 2. Sales Finance Companies - Retail Instalment Financing - Concluded

(millions of dollars)

Year and month	Consumer goods				Commercial goods				Total retail
	Passenger cars (1)	Other (2)	Total		Commer- cial vehicles	Other (4)	Total		
			Amount	Change (3)			Amount	Change (3)	
	%				%				
	Repayments during month								
1963 - Nov.	57.1	16.3	73.4	+11.7	11.5	20.0	31.5	+ 7.9	104.9
- Dec.	54.3	16.0	70.3	+14.1	13.1	17.7	30.8	- 9.7	101.1
1964 - Jan.	50.9	16.6	67.5	+ 5.6	11.3	24.4	35.7	+32.2	103.2
- Feb.	51.4	12.2	63.6	- 1.1	11.4	20.1	31.5	+31.2	95.1
- Mar.	59.9	17.3	77.2	+15.7	9.8	18.7	28.5	+ 7.5	105.7
- Apr.	61.7	18.7	80.4	+ 9.1	12.0	21.4	33.4	+28.0	113.8
- May	58.3	17.4	75.7	+ 7.1	10.1	17.8	27.9	+ 0.4	103.6
- June	65.1	16.7	81.8	+13.5	10.9	26.1	37.0	+41.2	118.8
- July	63.8	16.8	80.6	+ 7.5	11.1	22.5	33.6	+16.3	114.2
- Aug.	63.9	16.3	80.2	+15.2	10.1	20.5	30.6	+ 2.0	110.8
- Sept.	62.9	17.9	80.8	+12.7	12.1	23.3	35.4	+26.0	116.2
- Oct.	67.7	16.5	84.2	+ 4.5	13.1	25.0	38.1	+13.1	122.3
- Nov.	67.7	17.9	85.6	+16.6	13.8	25.4	39.2	+24.4	124.8
- Dec.	65.1	16.1	81.2	+15.5	18.1	17.9	36.0	+16.9	117.2
1965 - Jan.	58.6	16.9	75.5	+11.9	11.1	21.8	32.9	- 7.8	108.4
- Feb.	58.4	16.7	75.1	+18.1	11.5	22.2	33.7	+ 7.0	108.8

(1) Passenger car financing includes cars sold for commercial as well as personal use.

(2) Covers such lines as furniture, appliances, jewellery etc.

(3) Percentage change from same month previous year.

(4) Covers commercial lines such as tractors, farm implements, commercial equipment, factory equipment etc.

(5) No change

Note: Repayments are estimated by adding balances outstanding at end of previous month to the paper purchased during the month and subtracting balances owing at end of current month.

TABLE 3. Motor Vehicle Credit Extended by Sales Finance Companies

Province	Units			Amount of financing		
	February 1964	February 1965	Change prev. yr.	February 1964	February 1965	Change prev. yr.
	number		%	\$'000		%
	New passenger cars					
Atlantic Provinces.	738	763	+ 3.4	1,937	2,095	+ 8.2
Quebec	3,934	4,134	+ 5.1	10,693	11,618	+ 8.7
Ontario	4,816	5,040	+ 4.7	13,008	14,096	+ 8.4
Manitoba	334	316	- 5.4	911	834	- 8.5
Saskatchewan	461	402	-12.8	1,220	1,127	- 7.6
Alberta	1,009	955	- 5.4	2,850	2,718	- 4.6
British Columbia(1)	878	1,102	+25.5	2,567	3,272	+27.5
Canada	12,170	12,712	+ 4.5	33,186	35,760	+ 7.8
	New commercial vehicles					
Atlantic Provinces.	175	181	+ 3.4	662	726	+ 9.7
Quebec	490	487	- 0.6	2,376	2,391	+ 0.6
Ontario	513	516	+ 0.6	1,932	1,835	- 5.0
Manitoba	55	50	- 9.1	251	220	-12.4
Saskatchewan	129	101	-21.7	394	318	-19.3
Alberta	267	282	+ 5.6	927	1,026	+10.7
British Columbia(1)	159	218	+37.1	589	996	+69.1
Canada	1,788	1,835	+ 2.6	7,131	7,512	+ 5.3
	Used passenger cars					
Atlantic Provinces.	1,120	1,141	+ 1.9	1,331	1,493	+12.2
Quebec	5,684	5,370	- 5.5	7,086	7,607	+ 7.4
Ontario	5,710	5,161	- 9.6	7,692	7,657	- 0.5
Manitoba	732	604	-17.5	876	778	-11.2
Saskatchewan	950	758	-20.2	1,038	900	-13.3
Alberta	1,992	1,518	-23.8	2,457	1,985	-19.2
British Columbia(1)	1,743	1,657	- 4.9	2,253	2,508	+11.3
Canada	17,931	16,209	- 9.6	22,733	22,928	+ 0.9
	Used commercial vehicles					
Atlantic Provinces.	211	193	- 8.5	306	278	- 9.2
Quebec	427	418	- 2.1	700	851	+21.6
Ontario	466	360	-22.7	829	765	- 7.7
Manitoba	91	90	- 1.1	167	192	+15.0
Saskatchewan	173	134	-22.5	231	221	- 4.3
Alberta	478	392	-18.0	748	640	-14.4
British Columbia(1)	280	240	-14.3	441	491	+11.3
Canada	2,126	1,827	-14.1	3,422	3,438	+ 0.5

(1) Includes Yukon and Northwest Territories.



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