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QPEDITSTATISTICS<br>(Selected Holders)

Memorandum

APRIL, 2957
This is the first issue of a new monthly D.B.S. report.
Consumer credit outstanding on the books of Sales Finance companies $\angle 1$ to an estimated $\$ 754.9$ million at April 30, 1957, a net decrease of $\$ 1.4$ million compared with December 31, 1956. However, in the first four months of the year, the level of Bales Finance Companies' outstandings averaged 23 per cent higher than a year ago.

In the first three months of 1957, consumer credit outstanding on the books of Small Loans Act Licensees declined slowly and steadily from the year-end total of $\$ 355.2$ million (rate less than 1 per cent) but an upturn in April brought the total to an estimated $\$ 349.9$ million.

Revisions to the quarterly estimates of Sales Finance Companies' instalment credit for 1956, shown on page 3, are based on the annual full-coverage survey.

## PERSONAL LOANS AND INSTATMENT CREDIT

held by Licensees under the Small Loans Act
(in millions of dollars;

|  | Small Lans 12 | Large Laans | Instalment Credit | Total | Net Change 1957/1956 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{\text { Balances Outstanding }}{(\text { end of month) }}$ |  |  |  |  |  |
|  |  |  |  |  |  |
| 1957 - January ..... | 99.5 | 237.0 | 14.1 | 350.6 | + 23.2 |
| February .... | 110.2 | 221, 3 | 14.0 | 348.5 | + 20.6 |
| March ....... | 123.0 | 211.3 | 14.1 | 348.4 | + 17.3 |
| April ....... | 137.0 | 198.9 | 14.2 | 349.9 | +14.0 |

[^0](in millions of dollars)

$\angle 3$ Revised

Sales Finance Compinies
REVISIONS TO 1956 ESTIMAZES
(in millions of dollars)

|  |  | R | t | 11 |  |  | Wholesale |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Consumer Goods |  |  | Commercial and Industrial Goods |  |  |  |
|  | ```Passenger Cars (new and used)``` | Other | Total | $\begin{gathered} \text { Commercial } \\ \text { Vehicles } \\ \text { (new and } \\ \text { used) } \\ \hline \end{gathered}$ | Other | Total |  |
| Waper Purchased |  |  |  |  |  |  |  |
| January............. |  |  | 52.5 |  |  | 9.6 |  |
| February............ |  |  | 46.8 |  |  | 20.4 |  |
| Maroh............... |  |  | 66.5 |  |  | 18.6 |  |
| TOTAL. . . . . . . . | 126.5 | 39.3 | 165.8 | 26.5 | 22.1 | 48.6 | 256.9 |
| Apr |  |  | 89.8 |  |  | 26.5 |  |
| Mey................. |  |  | 97.8 |  |  | 43.4 |  |
| Јтme............... |  |  | 103.1 |  |  | 29.7 |  |
| TOTAL. . . . . . . . | 245.8 | 44.9 | 290.7 | 50.7 | 48.9 | 99.6 | 447.3 |
| July... |  |  | 98.5 |  |  | 33.8 |  |
| August............. |  |  | 94.4 |  |  | 34.5 |  |
| September........... |  |  | 74.2 |  |  | 29.9 |  |
| TOTAL. . . . . . . . | 221.4 | 45.7 | 267.1 | 47.4 | 50.8 | 98.2 | 241.0 |
| October. |  |  | 79.6 |  |  | 29.8 |  |
| November. |  |  | 66.9 |  |  | 26.7 |  |
| December............ |  |  | 54.5 |  |  | 20.7 |  |
| TOTAL. | 152.0 | 49.0 | 202.0 | 40.0 | 37.2 | 77.2 | 267.8 |
| Bistimated Repayments |  |  |  |  |  |  |  |
| January-harch ...... | 131.6 | 33.0 | 164.6 | 22.8 | 20.5 | 43.3 |  |
| April-June ......... | 143.8 | 39.7 | 183.5 | 33.6 | 23.8 | 57.4 |  |
| July-September ..... | 155.6 | 40.4 | 196.0 | 34.5 | 33.5 | 68.0 |  |
| October-December ... | 175.8 | 43.4 | 219.2 | 38.8 | 25.1 | 63.9 |  |
| Balances Outstanding |  |  |  |  |  |  |  |
| January 31 ......... |  |  | 596.8 |  |  | 189.4 |  |
| - February $28 . . . . . .$. |  |  | 588.3 |  |  | 191.7 |  |
| March 31 ........... | 469.6 | 126.6 | 596.2 | 107.0 | 86.4 | 193.4 | 197.6 |
| April $30 . . . . . . .$. . |  |  | 626.8 |  |  | 201.1 |  |
| May 31 ............... |  |  | 666.2 |  |  | 219.6 |  |
| June 30 .............. | 571.6 | 131.8 | 703.4 | 124.1 | 111.5 | 235.6 | 226.1 |
| July 31 ............ |  |  | 733.6 |  |  | 252.4 |  |
| August 31 .......... |  |  | 761.3 |  |  | 264.5 |  |
| Septamber 30 ....... | 637.4 | 137.1 | 774.5 | 137.0 | 128.8 | 265.8 | 143.9 |
| Octoter 31 ......... |  |  | 781.2 |  |  | 269.7 |  |
| Novenber 30 ........ |  |  | 778.5 |  |  | 277.8 |  |
| Decenber 31 ........ | 613.6 | 142.7 | 756.3 | 138.2 | 140.9 | 279.1 | 181.6 |
| Average Repayment Term |  |  |  |  |  |  |  |
| (montis) |  |  |  |  |  |  |  |
| Januery-March ...... | 20.0 | 18.4 |  | 19.9 | 19.6 |  |  |
| April-June ......... | 20.4 | 18.6 |  | 20.0 | 18.5 |  |  |
| July-September $\mathrm{Octoher-December}$ | 20.6 | 18.5 |  | 20.3 | 19.3 |  |  |
| October-December ... | 20.2 | 18.3 |  | 20.0 | 19.0 |  |  |


[^0]:    $\angle 1$ By definition "Sales Finance Companies" include, in addition to credit companies not licensed under the Small Loans Act, licensed companies whose instalment credit amounts to more than 50 per cent of their total credit.
    L:- As of January 1, 1957, loans of $\$ 1,500$ or less; prior to that date, $\$ 500$ or less.

