# DGMINION BUREAU OF STATISTICS

### OTTAWA - CANADA

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Memorandum

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GREDIT STATISTICS

(Selected Holders)

#### APRIL, 1957

#### This is the first issue of a new monthly D.B.S. report.

Consumer credit outstanding on the books of Sales Finance companies 4 amounted to an estimated \$754.9 million at April 30, 1957, a net decrease of \$1.4 million compared with December 31, 1956. However, in the first four months of the year, the level of Bales Finance Companies' outstandings averaged 23 per cent higher than a year ago.

In the first three months of 1957, consumer credit outstanding on the books of Small Loans Act Licensees declined slowly and steadily from the year-end total of \$355.2 million (rate less than 1 per cent) but an upturn in April brought the total to an estimated \$349.9 million.

Revisions to the quarterly estimates of Sales Finance Companies' instalment credit for 1956, shown on page 3, are based on the annual full-coverage survey.

#### PERSONAL LOANS AND INSTALMENT CREDIT

held by Licensees under the Small Loans Act

#### (in millions of dollars)

	Small Loans/2	Large Loans	Instalment Credit	Total	Net Change 1957/1956
Balances Outstanding (end of month) 1957 - January February March	99.5 110.2 123.0	237.0 224.3 211.3	14.1 14.0 14.1	350.6 348.5 348.4	% + 23.2 + 20.6 + 17.3
April	137.0	198.9	14.1	349.9	+ 14.0

/1 By definition "Sales Finance Companies" include, in addition to credit companies not licensed under the Small Loans Act, licensed companies whose instalment credit amounts to more than 50 per cent of their total credit.

12 As of January 1, 1957, loans of \$1,500 or less; prior to that date, \$500 or less.

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Prepared in Industry and Merchandising Division Merchandising and Services Section.

INSTALMENT CREDIT HELD BY SALES FINANCE COMPANIES 13

				-				
	R e t a i l   Consumer Goods Commercial and Industrial Goods						Whole-	
	Passenger Cars (new and used)	Other	Total	N e t Change <u>1957</u> 1956	Commercial	Other	Total	sale
		13		ø				
Paper Purchased				1	1.1			
1957 - January	-		53.5	+ 1.9		1	18.0	
February		-	54.2	+15.8			17.9	
March			69.4	+ 4.4		1-210	21.0	
TOTAL	145.0	32.1	177.1	+ 6.8	32.8	24.1	56.9	347.3
April	1		86.7	- 3.5			27.6	
	in man	1	12.12	1	1500	-	1.	
Estimated Repayments			2010	1.		1.1.1.1		
1957 - January-March .	157.2	39.7	196.9	+19.6	35.7	30.7	66.4	
Balances Outstanding (end of month)	10 M 1		-					
1957 - January			743.2	+24.5	and the second second		273.9	
February		1	736.4	+25.2	- Calar		269.1	
March	601.4	135.1	736.5	+23.5	135.3	134.3	269.6	260.8
April	Part of the	1	754.9	+20.4			274.0	
Average Repayment Term (months)			200	1	Lung.		-	
1957 - January-March .	19.6	18.0		2.4	19.2	19.5		

(in millions of dollars)

13 Revised

## Instalment redit

## Sales Finance Componies REVISIONS TO 1956 ESTIMATES

(in millions of dollars)

	R e t a i l						
	Consumer Goods			Commercial and Industrial Goods			
	Passenger Cars (new and used)	Other	Total	Commercial Vehicles (new and used)	Other	Total	Wholesale
Paper Purchased January February March			52.5 46.8 66.5			9.6 20.4 18.6	
TOTAL	126.5	39.3	165.8 89.8	26.5	22.1	48.6	256.9
May June TOTAL	245.8	44.9	97.8 103.1 290.7	50.7	48.9	43.4 29.7 99.6	447.3
Jaly August September			98.5 94.4 74.2			33.8 34.5 29.9	
TOTAL October November	221.4	45.7	267.1 79.6 66.9	47.4	50.8	98.2 29.8 26.7	241.0
December TOTAL	152.0	49.0	54.5	40.0	37.2	20.7 77.2	267.8
Astimated Repayments January-March April-June July-September October-December	131.6 143.8 155.6 175.8	33.0 39.7 40.4 43.4	164.6 183.5 196.0 219.2	22.8 33.6 34.5 38.8	20.5 23.8 33.5 25.1	43.3 57.4 68.0 63.9	
Balances Outstanding January 31 February 28 March 31	469.6	126.6	596.8 588.3 596.2	107.0	86.4	189.4 191.7 193.4	197.6
April 30 May 31 June 30	571.6	131.8	626.8 666.2 703.4	124.1	111.5	201.1 219.6 235.6	226.1
July 31 August 31 September 30	637.4	137.1	733.6 761.3 774.5	137.0	128.8	252.4 264.5 265.8	143.9
October 31 November 30 December 31	613.6	142.7	781.2 778.5 756.3	138.2	140.9	269.7 277.8 279.1	181.6
Average Repayment Term (months) January-March April-June July-September October-December	20.0 20.4 20.6 20.2	18.4 18.6 18.5 18.3		19.9 20.0 20.3 20.0	19.6 18.5 19.3 19.0		

