# DOMINION BUREAU OF STATISTICS 

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## CREDITSTATISTICS

(Selected Holders)
AUGUST, 1957
The rate of increase in consumer credit outstanding on the books of Sales Finance Companies 11 continued lower than a year ago. Following a net increase of 1.3 per cent between July 31 and August 31, compared with 3.8 per cent over corresponding dates last year, consumer outstandings held by the Sales Finance Companies amounted to an estimated $\$ 825.8$ million on August 31 .

Consumer credit held by Licensees under the Small Loans Act. (1.e.., Small Loan Companies and Licensed Money Lenders) amounted to an estimated $\$ 360.0$ million on August 31, a net increase of 0.7 per cent since July 31. The trend of increasing "small loan" balances and declining "large loan" balances continued into August.

## PERSONAL LOANS AND INSTAIARENT CREDIT

heid by Licensees under the Small Loans Act
(in millions of dollars)

|  | $\begin{aligned} & \text { Small } / 2 \\ & \text { Loans/2 } \end{aligned}$ | Large Loans | Instalment Credit | $\begin{aligned} & \text { Total } \\ & 1957 \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & 1956 \\ & \hline \end{aligned}$ | Net Change $195^{7} / 1956$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balances Outstanding (end of month) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| January ..... | 99.5 | 237.0 | 14.1 | 350.6 | 284.5 | + 23.2 |
| February .... | 110.2 | 224.3 | 14.0 | 348.5 | 288.9 | + 20.6 |
| March ....... | 123.0 | 211.3 | 14.1 | 348.4 | 297.1 | + 17.3 |
| April ....... | 137.1 | 198.9 | 14.1 | 350.1 | 307.0 | + 14.0 |
| May .o. | 150.8 | 187.0 | 14.3 | 352.1 | 316.8 | + 11.1 |
| June | 165.4 | 176.5 | 14.3 | 356.2 | 326.5 | + 9.1 |
| July | 179.3 | 163.7 | 14.4 | 357.4 | 334.1 | + 7.0 |
| August (P)... | 190.1 | 155.4 | 14.5 | 360.0 | 340.4 | + 5.8 |

$\angle 1$ By D.BoS. definition "Sales Finance Companies" include, in addition to credit companies not licensed under the Small Loans Act, If censed companies whose instalment credit amounts to more than 50 per cent of their total credit.
$\angle 2$ As of Jamuary 1, 1957, loans of $\$ 1,500$ or less; prior to that date, $\$ 500$ or less. (Amendment to the Small Loans Act.).

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|  | $R$ e $t$ a i l |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Consumer Goods |  |  | Commercial and Industrial Goods |  |  |
|  | $\begin{aligned} & \text { Tota } 1 \\ & 1957 \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & 1956 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Net Change } \\ & 1957 / 1956 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & 1957 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Total } \\ & 1956 \end{aligned}$ | Net Change 1957/1956 |
| Paper Purchased |  |  | \% |  |  |  |
| January ............ | 53.5 | 52.5 |  | 18.0 | 9.6 |  |
| February ......... | 54.2 | 46.8 |  | 17.9 | 20.4 |  |
| March .o........... | 69.4 | 66.5 |  | 21.0 | 18.6 |  |
| April .............. | 86.6 | 89.8 |  | 27.4 | 26.5 |  |
| May | 96.8 | 97.8 |  | 34.5 | 43.4 |  |
| June | 85.0 | 103.1 |  | 31.8 | 29.7 |  |
| July ............ | 96.3 | 98.5 |  | 28.4 | 33.8 |  |
| August 6Pd......... | 81.8 | 94.4 |  | 25.2 | 34.5 |  |
| Balances Outstanding (end of month) |  |  |  |  |  |  |
| January ............ | 743.2 | 596.8 | + 24.5 | 273.9 | 189.4 | $+44.6$ |
| February ........... | 736.4 | 588.3 | + 25.2 | 269.1 | 191.7 | $+40.4$ |
| March ............. | 736.5 | 596.2 | + 23.5 | 269.6 | 193.4 | + 39.4 |
| April .............. | 756.5 | 626.8 | + 20.7 | 274.3 | 201.1 | + 36.4 |
| May ................ | 780.8 | 666.2 | + 17.2 | 283.6 | 219.6 | + 29.1 |
| June ............... | 795.6 | 703.4 | + 13.1 | 292.6 | 235.6 | + 24.2 |
|  | 815.6 | 733.6 | $+11.2$ | 294.1 | 252.4 | $+16.5$ |
| August (Rbc....... | 825.8 | 761.3 | +8.5 | 293.1 | 264.05 | +10.8 |

## DEPARTMENT STORES' ACCOUNTS RECEIVABLE

(in millions of dollars)

|  | Inst |  | Regular |  |
| :---: | :---: | :---: | :---: | :---: |
|  | C.S.A.LI | Other 2 | Charge | Total |
| (end of month) |  |  |  |  |
| January ...........od |  |  |  |  |
| February ......... of | 147.9 | 27.6 | 390 | 222.6 |
| April .. |  |  | 39.0 | 214.5 219.6 |
| May |  |  |  | 220.1 |
| June | 149.0 | 29.0 | 42.9 | 220.9 |
| July (p) | 147.8 | 28.1 | 36.9 | 212.8 |
| August (p) .......d | 148.5 | 27.4 | 37.3 | 213.2 |

11 Conditional-sale agreements
$\angle 2$ Deferred payment plans, such as revolving credit and budgeted charge accounts (included in the "charge" component before recent re-definition of the "instalment" component).
(p) preliminary

