DOMINION BUREAU OF STATISTICS

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CREDIT STATISTICS

(Selected Holders)

AUGUST, 1957

The rate of increase in consumer credit outstanding on the books of Sales Finance Companies continued lower than a year ago. Following a net increase of 1.3 per cent between July 31 and August 31, compared with 3.8 per cent over corresponding dates last year, consumer outstandings held by the Sales Finance Companies amounted to an estimated \$825.8 million on August 31.

Consumer credit held by Licensees under the Small Loans Act. (i.e., Small Loan Companies and Licensed Money Lenders) amounted to an estimated \$360.0 million on August 31, a net increase of 0.7 per cent since July 31. The trend of increasing "small loan" balances and declining "large loan" balances continued into August.

PERSONAL LOANS AND INSTALMENT CREDIT

held by Licensees under the Small Loans Act
(in millions of dollars)

	Small Loans/2	Large Loans	Instalment Credit	Total 1957	Total 1956	Net Change 1957/1956
Balances Outstanding (end of month)	00 5	227 0		250 (001 5	%
January February March	99.5 110.2 123.0	237.0 224.3 211.3	14.1 14.0 14.1	350.6 348.5 348.4	284.5 288.9 297.1	+ 23.2 + 20.6 + 17.3
April May June	137.1 150.8 165.4	198.9 187.0 176.5	14.1	350.1 352.1	307.0 316.8	+ 14.0 + 11.1
July August (p)	179.3	163.7	14.3 14.4 14.5	356.2 357.4 360.0	326.5 334.1 340.4	+ 9.1 + 7.0 + 5.8

21 By D.B.S. definition "Sales Finance Companies" include, in addition to credit companies not licensed under the Small Loans Act, licensed companies whose instalment credit amounts to more than 50 per cent of their total credit.

/2 As of January 1, 1957, loans of \$1,500 or less; prior to that date, \$500 or less. (Amendment to the Small Loans Act),

6505-533-87

Prepared in Industry and Merchandising Division, Retail Trade Section.

INSTALMENT CREDIT HELD BY SALES FINANCE COMPANIES

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(in millions of dollars)

	R e t a i l					
	Consumer Goods			Commercial and Industrial Goods		
	Total 1957	Total 1956	Net Change 1957/1956	Total 1957	Total 1956	Net Change 1957/1956
Paper Purchased			%			%
January February March April May June July August (p)	53.5 54.2 69.4 86.6 96.8 85.0 96.3 81.8	52.5 46.8 66.5 89.8 97.8 103.1 98.5 94.4		18.0 17.9 21.0 27.4 34.5 31.8 28.4 25.2	9.5 20.4 18.6 26.5 43.4 29.7 33.8 34.5	
Balances Outstanding (end of month) January February March April May June July August (P)	743.2 736.4 736.5 756.5 780.8 795.6 815.6 825.8	596.8 588.3 596.2 626.8 666.2 703.4 733.6 761.3	+ 24.5 + 25.2 + 23.5 + 20.7 + 17.2 + 13.1 + 11.2 + 8.5	273.9 269.1 269.6 274.3 283.6 292.6 294.1 293.1	189.4 191.7 193.4 201.1 219.6 235.6 252.4 264.5	+ 44.6 + 40.4 + 39.4 + 36.4 + 29.1 + 24.2 + 16.5 + 10.8

DEPARTMENT STORES ACCOUNTS RECEIVABLE

(in millions of dollars)

	Instal	ment	Regular	Total
	C.S.A./1	Other/2	Charge Accounts	
end of month)				
January				233.6
February	1		14 19 19 19	222.6
March	147.9	27.6	39.0	214.5
April				219.6
May				220.1
June	149.0	29.0	42.9	220.9
July (p)	147.8	28.1	36.9	212.8
August (p)	148.5	27.4	37.3	213.2

[/]l Conditional-sale agreements

Deferred payment plans, such as revolving credit and budgeted charge accounts (included in the "charge" component before recent re-definition of the "instalment" component).

⁽p) preliminary