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CREDIT STATISTICS (Selected Holders) JANUARY, 1958

Continuing the downward trend which started during the late summer, consumer credit outstanding on the books of Sales Finance Companies 1/ at January 31, 1958. amounted to an estimated \$761.8 million, a net decrease of 2.2 per cent since the end of December 1957. The value of January additions to consumers' indebtedness fell 11.5 per cent below the December value compared with the decrease of 1.8 per cent a year ago.

Consumer balances outstanding held by Licensees under the Small Loans Act and Department Stores' accounts receivable declined from December 31 highs by 0.6 per cent and 4.0 per cent respectively but were up 4.3 per cent and 7.7 per cent compared with those at the same date a year ago.

PERSONAL LOANS AND INSTALMENT CREDIT

held by Licensees under the Small Loans Act.

(in millions of dollars)

	Small of	Large Loans	Instalment Credit	Total		
No. Contraction of the	Small Loans 2/			Amount	Net Change Over Previous Year	
Balances Outstanding (end of month)	\$	\$	\$	\$	K	
<u>1956</u> - September October November December			.has are	339.9 338.9 344.6 355.2		
<u>1957</u> - January September October November December	197.0 204.4 216.3 235.0	145.6 135.9 126.9 117.9	14.4 14.6 14.8 15.2	350.6 357.0 354.9 358.0 368.1	+ 5.0 + 4.7 + 3.9 + 3.6	
<u>1958</u> - January (p)	240.8	110.1	14.9	365.8	+ 4.3	

(p) Freliminary

1/ By D.B.S. definition "Sales Finance Companies" include, in addition to credit companies not licensed under the Small Loans Act, licensed companies whose instalment credit amounts to more than 50 per cent of their total credit.

2/ As of January 1, 1957, loans of \$1,500 or less; prior to that date. \$500 or less. (Amendment to the Small Loans Act).

Prepared in Industry and Merchandising Division. Retail Trade Section.

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EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1958

INSTALMENT CREDIT HELD BY SALES FINANCE COMPANIES

Contraction of the second

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Retail

	Consumer Goods						
	Passenger Cars			Other	Total, Consumer Goods		
	New	Used	Total, lew and Used	Consumer Goods	Amount	Net Change Over Previous Year	
Palanaa Outatandina	0 U I	(in	millions of	dollars)		×	
Balances Outstanding (end of month)	1			1			
1956 - September October November			637.4	137.1	774.5 781.2 778.5		
December		Tennin I	613.6	142.7	756.3		
1957 - January September October November			683.3	137.8	743.2 821.1 814.1	+ 6.0 + 4.2 + 2.8	
December (r)			638.6	140.2	800.5 778.8	+ 3.0	
1958 - January (p)	- TA				761.8	+ 2.5	
Value of Contracts Financed		-					
1957 - January - CANADA	23.3	18.9	42.2	11.3	53.5		
1958 - January - CANADA. Atlantic Provinces Quebec Ontario Manitoba Saskatchewan Alberta British Columbia.	24.1 1.2 6.5 9.4 0.8 1.0 2.7 2.5	21.1 1.4 4.5 8.5 0.9 0.9 2.5 2.4	45.2 2.6 11.0 17.9 1.7 1.9 5.2 4.9	10.2	55.4	+ 3.6	
Number of Contracts		(7)	umber of uni	+ -)			
Financed 1957 - January - CANADA	10,498	20,014	30,512				
1958 - January - CANADA Atlantic Provinces Quebec Ontario Manitoba Saskatchewan Alberta British Columbia.	10,567 572 2,749	20,014 21,201 1,604 4,079 8,659 951 1,011 2,612 2,285	31,768 2,176 6,828 12,919 1,337 1,468 3,736 3,304				

(r) Revised (p) Preliminary the second state of the use of the second of the

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INSTALMENT CREDIT HELD BY SALES FINANCE COMPANIES

Retail

	Commercial Goods						
	Commercial Vehicles			Other	Total, Commercial Goods		
	New	Used	Total, New and Used	Commercial Goods	Amount	Net Change Over Previous Year	
Balances Outstanding (end of month)			millions of	dollars)		Z	
1956 - September October November			137.0	128.8	265.8 269.7 277.8		
December 1957 - January			138.2	140.9	279 . 1 273 . 9		
September October November December (r)			146.0	143.2	289.2 284.5 278.9 273.4	+ 8.8 + 5.5 + 4.0 - 2.0	
1958 - January (p)					269.5	- 1.6	
Value of Contracts Financed							
1957 - January - CANADA	7.9	3.0	10.9	7.1	18.0		
1958 - January - CANADA Atlantic Provinces Quebec Ontario Manitoba Saskatchewan Alberta British Columbia	4.8 0.3 1.2 1.6 0.2 0.3 0.7 0.5	3.7 0.2 0.6 1.1 0.2 0.2 0.2 0.8	0.5 1.8 2.7 0.4 0.5 1.5	8.7	17.2	- 4.04	
Number of Contracts Financed	(number of units)						
1957 - January - CANADA	2,291	2,756	5,047				
1958 - January - CANADA Atlantic Provinces Quebec Ontario Manitoba Saskatchewan Alberta British Columbia	1,506 120 405 454 64 100 226 137	3,046 297 588 883 140 186 580 372	4,552 417 993 1,337 204 286 806				

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DEPARTMENT STORES! ACCOUNTS RECEIVABLE

	Instalment		Regular	Total		
C 1 2 4 19 1 1 1	C.S.A.2/	Other4	Charge Accounts	Amount	Net Change Over Frevious Year	
	\$	\$	\$	\$	×	
(end of month)						
1956 - September October November December				209.5 214.5 221.0 244.4		
1957 - January September (r). October (r) November (r) December (p)	153.3 156.5 163.2 173.2	27.5 28.1 29.0 34.7	41.2 42.7 44.9 54.1	233.6 222.0 227.3 237.1 262.0	+ 6.0 + 6.0 + 7.3 + 7.2	
1958 - January (p)	170.7	32.3	48.5	251.5	+ 7.7	

(in millions of dollars)

(r) Revised (p) Preliminary

3/ Conditional-sale agreements

4/ Deferred payment plans, such as revolving credit and budgeted charge accounts (in-cluded in the "charge" component before recent re-definition of the "instalment" component).