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October, 1958
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## CREDIT STATISTICS

(Selected Holders)
Accounts outstanding on the books of Sales Finance Companies at October 31 showed a decline of 1.7 per cent from those the previous month and 6.5 per cent from those at October 31, 1957. Consumer goods were mainly responsible for this decline and showed a decrease of $\$ 13.5 \mathrm{million}$ from last month-end while commercial goods decreased by $\$ 4$ million. The drop from last year was $\$ 49$ million for consumer goods and $\$ 23$ million for commercial goods; motor vehicles, both passenger and commercial, were responsible for these declines.

Accounts receivable held by Licensees under the Small Loans Act were slightly below those at September 30; accounts receivable on the books of Department Stores rose $\$ 7$ million from those at the end of the previous month. Compred with last year's figures, instalment accounts outstanding with Licensees under the Small Loans Act showed an increase of $\$ 36$ million ( 10.3 per cent) and those outstanding with Department Stores increased by $\$ 15.4$ million ( 6.8 per cent).

Retail Instalment Credit, by holder
(Estimated amounts outstanding, in millions of dollars)

|  | Selected Financial Institutions |  | Retail Outlets |  |  |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales Finance Companies | $\begin{aligned} & \text { Licensees, } \\ & \text { Small } \\ & \text { Loans Act } \end{aligned}$ | Dept. Stores |  | Motor <br> Vehicle <br> Dealers | Other | Amount | \% Change 1958/57 |
|  |  |  | C.S.A. | Other |  |  |  |  |
|  | 8 | \$ | \$ | \$ | \$ | + | \% | \% |
| 1957 |  |  |  |  |  |  |  |  |
| March 31. | 1,009.9 | 14.1 | 149.3 | 27.1 | 24.5 | 227.1 | 1,452.0 |  |
| June 30 .. | 1,095.8 | 14.3 | 150.3 | 28.5 | 27.2 | 232.1 | 1,548.2 |  |
| September 30 | 1,121.7 | 14.4 | 153.3 | 27.5 | 26.8 | 238.0 | 1,581.7 |  |
| October $31 . .$. | 1,111.3 | 14.6 | 156.5 | 28.1 |  |  |  |  |
| November 30 .. | 1,093.3 | 14.8 | 163.2 | 29.0 |  |  |  |  |
| December $31 .$. | 1,067.4 | 15.2 | 172.9 | 36.0 | 23.4 | 254.0 | 1,568.9 |  |
| 1958 |  |  |  |  |  |  |  |  |
| June 30 | 1,065.1 | 15.8 | 162.4 | 29.0 | 24.2 | 239.6 | 1,536.1 | - 0.8 |
| July $31 . . . .$. | 1,070.8 | 16.2 | 160.4 | 28.2 |  |  |  |  |
| August 31 .... | 1,070.7 | 16.5 | 161.0 | 27.9 |  |  |  |  |
| September 30. | 1,056.2 | 16.8 | 162.8 | 30.1 |  |  |  |  |
| October 31 (p) | 1,038.7 | 17.4 | 166.6 | 30.6 |  |  |  |  |

Note: See footnotes on following pages for explanations of headings used in this summary table.
(p) Preliminary
(Estimated extensions, balances outstanding, and repayments, in millions of dollars)

|  | Consumer Goods |  |  |  | Commercial Goods |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passenger Cars | Other | Total |  | Commercial Vehicles | Other | Total |  |
|  |  |  | Amount | $\begin{aligned} & \text { \% Change } \\ & 1958 / 57 \end{aligned}$ |  |  | Amount | $\begin{aligned} & \text { \% Change } \\ & 1958 / 5 \text { ? } \\ & \hline \end{aligned}$ |
|  | \$ | \$ | \$ | \% | \$ | \$ | \$ | \% |
|  | Value of Contracts Financed |  |  |  |  |  |  |  |
| 1957 |  |  |  |  |  |  |  |  |
| July ......... | 81.7 | 14.1 | 95.8 |  | 14.3 | 14.8 | 29.1 |  |
| September..... | 58 | 18.4 | 76.8 |  | 12.2 | 13.3 | 25.5 23.0 |  |
| October....... | 56.6 | 15.2 | 71.8 |  | 10.9 | 11.6 | 22.5 |  |
| 1958 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 15.0 | 26.2 | -10.0 |
| August......... | 56.0 | 14.3 | 70.3 | -15.0 | 10.3 | 13.1 | 23.4 | - 8.2 |
| September..... <br> October (p)... | 48.7 | 17.1 | 65.8 | -14.3 | 10.2 | 12.8 | 23.0 | 0.0 |
|  | 48.1 | 17.9 | 66.0 | -8.1 | 9.7 | 13.3 | 23.0 | + 2.2 |
|  | Balances Outstanding |  |  |  |  |  |  |  |
| $\begin{aligned} & \frac{1957}{\text { July }} 31 \ldots . . . . \\ & \text { August } 31 . . . . \\ & \text { September } 30 \text {. } \\ & \text { October } 31 \ldots \end{aligned}$ |  |  |  |  |  |  |  |  |
|  |  |  | 815.9 825.9 |  |  |  | 302.5 302.6 |  |
|  | 681.0 | 140.7 | 821.7 |  | 144.6 | 155.4 | 300.0 |  |
|  |  |  | 814.8 |  |  |  | 296.5 |  |
| $\begin{aligned} & \frac{1958}{\text { July }} 31 \text { (r) } . . \\ & \text { August } 31 \text { (r) } \\ & \text { September } 30(\mathrm{r}) \\ & \text { October } 31(\mathrm{p}) \end{aligned}$ |  |  |  |  |  |  |  |  |
|  | 643.2 | 143.6 | 786.8 | - 3.6 | 125.4 | 158.6 | 284.0 | -6.1 |
|  | 643.0 | 144.8 | 787.8 | - 4.6 | 125.2 | 157.7 | 282.9 | - 6.5 |
|  | 630.8 | 148.2 | 779.0 | - 5.2 | 121.6 | 155.6 | 277.2 | - 7.6 |
|  | 615.9 | 149.6 | 765.5 | - 6.1 | 119.4 | 153.8 | 273.2 | - 7.9 |
|  | Repayments |  |  |  |  |  |  |  |
| 1957 |  |  |  |  |  |  |  |  |
| July.......... |  |  | 75.9 |  |  |  | 26.4 |  |
| August........ |  |  | 72.6 |  |  |  | 25.4 |  |
| September..... |  |  | 81.0 |  |  |  | 25.6 |  |
| October....... |  |  | 78.8 |  |  |  | 26.0 |  |
| 1958 |  |  |  |  |  |  |  |  |
| July (r) ..... | 66.2 | 15.3 | 81.5 | + 7.4 | 11.9 | 14.0 | 25.9 | - 1.9 |
| August (r)... | 56.2 | 13.1 | 69.3 | - 4.5 | 10.5 | 14.0 | 24.5 | - 3.5 |
| September (r). | 60.9 | 13.7 | 74.6 | - 7.9 | 13.8 | 14.9 | 28.7 | +12.1 |
| October (p)... | 63.0 | 16.5 | 79.5 | + 0.9 | 11.9 | 15.1 | 27.0 | +3.8 + |

(r) Revised
(p) Preliminary
(Estimated number of units and value of motor vehicle contracts
financed, in thousands of dollars)

|  | Number of Units |  |  | Amount of Financing ( ${ }^{\prime} 000$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { October } \\ & \text { 1957* } \end{aligned}$ | $\begin{gathered} \text { October } \\ 1958 \end{gathered}$ | $\begin{aligned} & \text { \% Change } \\ & \text { 1958/57 } \end{aligned}$ | $\begin{gathered} \text { October } \\ 1957^{*} \end{gathered}$ | $\begin{gathered} \text { October } \\ 1958 \end{gathered}$ | $\begin{gathered} \text { \% Change } \\ 1958 / 57 \end{gathered}$ |
|  | New Passenger Cars |  |  |  |  |  |
| Atlantic Provinces ..... | 817 | 695 | -14.9 | 1,713 | 1,466 | -14.4 |
| Quebec ....................... | 3,355 | 2,786 | -17.0 | 7,871 | 6,714 | -14.7 |
| Ontario .... | 5,318 | 4,545 | -14.5 | 11,342 | 10,149 | -10.5 |
| Manitoba ............. | 539 | 375 | -30.4 | 1,169 | 885 | -24.3 |
| Saskatchewan .. | 637 | 483 | -24.2 | 1,328 | 1,079 | -18.7 |
| Alberta .......... | 1,368 | 1,121 | -18.1 | 3,062 | 2,526 | -17.5 |
| British Columbia ${ }^{\text {a }}$........ | 1,196 | 752 | -37.1 | 2,749 | 1,851 | -32.7 |
| Conado | 13,230 | 10,757 | -18.7 | 29,234 | 24,670 | -15.6 |
|  | New Commercial Vehicles |  |  |  |  |  |
| Atlantic Provinces .... | 206 | 174 | -15.5 | 565 | 421 | -27.3 |
| Quebec ....................... | 519 | 428 | -17.5 | 1,499 | 1,437 | - 4.1 |
| Ontario ......... | 696 | 528 | -24.1 | 2,144 | 1,844 | $-14.0$ |
| Manitoba ....................... | 76 | 88 | +15.8 | 217 | 306 | +41.0 |
| Saskatchewan | 106 | 100 | - 5.7 | 280 | 263 | - 6.1 |
| Alberta | 360 | 289 | -19.7 | 1,055 | 1,039 | - 1.5 |
| British Columbia ${ }^{\text {a }}$......... | 236 | 163 | -30.9 | 732 | 581 | -20.6 |
| Canada ..... | 2,199 | 1,770 | -19.5 | 6,492 | 5,881 | - 9.4 |
|  | Used Passenger Cars |  |  |  |  |  |
| Atlantic Provinces | 2,481 | 2,017 | -18.7 | 2,118 | 1,665 | -21.4 |
| Quebec ......................... | 6,313 | 5,520 | -12.6 | 6,897 | 5,582 | -19.1 |
| Ontario .. | 11,493 | 9,547 | -16.9 | 10,618 | 9,286 | -12.5 |
| Manitoba ........................ | 1,252 | 1,165 | - 6.9 | 1,146 | 1,098 | - 4.2 |
| Saskatchewan ................. | 1,345 | 1,336 | - 0.7 | 1,208 | 1,145 | + 3.3 |
| Alberta ........................ | 2,869 | 2,655 | - 7.5 | 2,634 | 2,554 | -3.0 |
| British Columbia ${ }^{1}$........... | 2,762 | 2,037 | -26.2 | 2,862 | 2,115 | -26.1 |
| Canado | 28,515 | 24,277 | -14.9 | 27,383 | 23,445 | -14.4 |
|  | Used Commercial Vehicles |  |  |  |  |  |
| Atlatic Provinces ....... | 534 | 385 | -27.9 | 409 | 323 | -21.0 |
| Quebec .......................... | 813 | 719 | -11.6 | 887 | 873 | - 1.6 |
| Ontario ........ | 1,114 | 918 | -17.6 | 1,199 | 954 | -20.4 |
| Manitoba | 185 | 165 | -10.8 | 223 | 234 | $+4.9$ |
| Saskatchewan ................. | 292 | 207 | -29.1 | 254 | 186 | -26.8 |
| Alberta ........................ | 594 | 585 | - 1.5 | 766 | 640 | -16.4 |
| British Columbia ${ }^{\text {a }}$............ | 492 | 439 | -10.8 | 764 | 643 | -15.8 |
| Conoda .................... | 4,024 | 3,418 | -15.1 | 4,502 | 3,853 | -14.4 |

${ }^{1}$ Includes Yukon and Northwest Territories.

* Final revision between "new" motor vehicles and "used" motor vehicles separately has not been possible on the basis of the annual survey.


## held by Companies Licensed under the Small Loans Act ${ }^{\text { }}$

Cash Personal Loans and Instalment Credit
(Estimated amounts outstanding, in millions of dollars)

|  | Cash Loans |  | Instalment ${ }^{*}$ Credit | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Loans }{ }^{3}}{ }$ | Large Loans |  | Amount | $\begin{aligned} & \text { \% Change } \\ & \text { 1958/57 } \end{aligned}$ |
| Balances Outstanding | \$ | \$ | \$ | \$ | \% |
| $1957 \text { - } \begin{array}{r} \text { June } 30 \ldots \ldots . . \\ \\ \text { July } 31 \\ \\ \\ \\ \\ \text { Sugust } 31 \\ \\ \text { September } \\ \text { October } \\ 31 \end{array} \ldots$ | $\begin{aligned} & 163.3 \\ & 176.6 \\ & 186.8 \\ & 193.2 \\ & 200.0 \end{aligned}$ | $\begin{aligned} & 176.5 \\ & 163.7 \\ & 155.4 \\ & 145.6 \\ & 135.9 \end{aligned}$ | $\begin{aligned} & 14.3 \\ & 14.4 \\ & 14.5 \\ & 14.4 \\ & 14.6 \end{aligned}$ | $\begin{aligned} & 354.1 \\ & 354.7 \\ & 346.7 \\ & 353.2 \\ & 350.5 \end{aligned}$ |  |
| $1958 \text { - June } 30 \ldots \ldots .$ | $\begin{aligned} & 274.9 \\ & 282.9 \\ & 287.8 \\ & 289.2 \\ & 288.8 \end{aligned}$ | $\begin{aligned} & 90.1 \\ & 87.4 \\ & 85.1 \\ & 82.6 \\ & 80.4 \end{aligned}$ | $\begin{aligned} & 15.8 \\ & 16.2 \\ & 16.5 \\ & 16.8 \\ & 17.4 \end{aligned}$ | $\begin{aligned} & 380.8 \\ & 386.5 \\ & 389.4 \\ & 388.6 \\ & 386.6 \end{aligned}$ | $\begin{aligned} & +7.5 \\ & +9.0 \\ & +12.3 \\ & +10.0 \\ & +10.3 \end{aligned}$ |

Including affiliated companies engaged in making cash loans.
' As of January 1,1957 , cash loans up to $\$ 1,500$; prior to that date, loans up to $\$ 500$. (Amendment to the Small Loans Act).
${ }^{4}$ Not included are the instalment balances outstanding on sales financing of those companieslicensed under the Small Loans Act which are engaged to a greater extent in sales finaming thas in extending ctash loans. Such balances are included in the Sales Finance Companies' figures.

Accounts Receivable held by Department Stores

|  | Instalme | ivables |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | C.S.A. ${ }^{\text {a }}$ | Other* | Receivables | Amount | $\begin{aligned} & \text { \% Change } \\ & \text { 1958/57 } \end{aligned}$ |
|  | \$ | $\$$ | \$ | \$ | \% |
| 1957 - July 31 ....... |  |  |  | 212.9 |  |
| August $31 . .$. . | 149.6 | 27.0 | 36.6 | 213.2 |  |
| September 30.. | 153.3 | 27.5 | 41.2 | 222.0 |  |
| October 31 .... | 156.5 | 28.1 | 42.7 | 227.3 |  |
| 1958-May 31 ........ | 161.7 | 30.2 | 40.5 | 232.4 | + 5.6 |
| June 30 ....... | 162.4 | 29.0 | 39.5 | 230.9 | + 4.6 |
| July 31 ....... | 160.4 | 28.2 | 37.6 | 226.2 | + 6.2 |
| August 31 ..... | 161.0 | 27.9 | 38.2 | 227.1 | + 6.5 |
| September 30.0 | 162.8 | 30.1 | 42.9 | 235.8 | + 6.2 |
| October 31 (p). | 166.6 | 30.6 | 45.5 | 242.7 | + 6.8 |

${ }^{5}$ Coaditional-sale agreements

* Other deferred payment plans, such as revolving credit and budgeted charge accounts.
(p) preliminary

