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CREDIT STATISTICS

(Selected Holders)

Sales Finance Companies had estimated accounts outstanding of \$1,056.2 million on their books from instalment financing at September 30, 1958, a total somewhat lower than the \$1,121.7 million owing a year ago and approximately 1.4 per cent below the previous month-end receivables. In both the consumer and commercial sectors, motor vehicles were mainly responsible for the decline following the downward trend of new motor vehicle sales and financing. Accounts outstanding from instalment financing by both Department Stores and Licensees under the Small Loans Act were higher than those at the end of August 1958 and at the end of September 1957.

Total amounts outstanding at September 30 for three major holders, with percentage change over a year ago in brackets, were as follows: sales finance companies, #1,056.2 million (-5.8 per cent); licensees under the Small Loans Act, #388.6 million (+10.0 per cent); and department stores, #235.8 million (+6.2 per cent).

	(Estimated amounts outstanding, in millions of dollars)							
	Selected Financial Institutions		Retail Outlets			FROM P Total		1
	Sales	inance Small	Dept. Stores		Motor	LIBD	Oc.	% Change
	Companies		C.S.A.	Other	Vehicle Dealers	Other	Amount	1958/57
	\$	\$	\$	\$	\$	\$	1	%
<u>1957</u> March 31 June 30	1,009.9 1,095.8	14.1	149.3	27.1	24.5	227.1	1,452.0	
September 30 October 31 November 30	1,121.7 1,111.3 1,093.3	14.4 14.6 14.8	153.3 156.5 163.2	27.5 28.1 29.0	26.8	238.0	1,581.7	
December 31	1,067.4	15.2	172.9	36.0	23.4	254.0	1,568.9	
<u>1958</u> June 30 (r) July 31 (r) August 31 (r) . September 30 (p)	1,065.1 1,070.8 1,070.7 1,056.2	15.8 16.2 16.5 16.8	162.4 160.4 161.0 162.8	29.0 28.2 27.9 30.1	24.2	239.6	1,536.1	- 0.8

Retail Instalment Credit, by holder

(Estimated amounts outstanding, in millions of dollars)

Note: See footnotes on following pages for explanations of headings used in this summary table.

(r) Revised

(p) Preliminary

Prepared in Industry and Merchandising Division, Retail Trade Section.

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EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1958

Retail Instalment Credit held by Sales Finance Companies

(Estimated extensions, balances outstanding, and repayments, in millions of dollars)

		Consume	r Goods		Commercial Goods				
	Passenger	Other	Т	otal	Commer- cial	Other	To	tal	
	Cars	Other	Amount	% Change 1958/57	Vehicles		Amount	% Chang 1958/57	
_	\$	\$	\$	%	\$	\$	\$	%	
and in the			Val	ue of Contrac	ts Financed				
1957 June July August September	72.3 81.7 69.9 58.4	17.6 14.1 12.8 18.4	89.9 95.8 82.7 76.8		15.4 14.3 12.2 11.2	16.8 14.8 13.3 11.8	32.2 29.1 25.5 23.0		
1958 June July August September(p)	67 •4 70 •8 56 • 0 48 • 7	14.5 16.1 14.3 17.1	81.9 86.9 70.3 65.8	- 8.9 - 9.3 -15.0 -14.3	11.7 11.2 10.3 10.2	14.3 15.0 13.1 12.8	26.0 26.2 23.4 23.0	-19.3 -10.0 - 8.2 0.0	
				Balances Ou	tstanding	1			
<u>1957</u> June 30 July 31 August 31 September 30	658.2	13 7.8	796.0 815.9 825.9 821.7		144.7	155.1	299.8 302.5 302.6 300.0		
<u>1958</u> June 30 July 31 August 31 (r) September 30 _p	638.6 641.9 641.5 631.5	142.8 143.6 144.7 148.2	781.4 785.5 786.2 779.7	- 1.8 - 3.7 - 4.8 - 5.1	126.1 126.7 126.0 120.9	157.6 158.6 157.5 155.6	283.7 285.3 283.5 276.5	- 5.4 - 5.7 - 6.3 - 7.8	
				Repaym	ents				
1957 June July August September			75.0 75.9 72.6 81.0				22.0 26.4 25.4 25.6		
1958 June July August (r) September (p)	67.5 56.4 58.7	15.3 13.2 13.6	72.9 82.8 69.6 72.3	- 2.8 + 9.1 - 4.1 -10.7	10.6 11.0 15.3	14.0 14.2 14.7	23.5 24.6 25.2 30.0	+ 6.8 - 6.8 - 0.8 +17.2	

Note: Wholesale financing by sales finance companies amounted to \$173.1 million in the third quarter of 1958 and balances outstanding at September 30, 1958, on wholesale financing were \$128.9 million.

Retail Instalment Credit extended by Sales Finance Companies

(Estimated number of units and value of motor vehicle contracts financed, in thousands of dollars)

	Number of Units			Amount of Financing (\$'000)					
	Sept. 1957*	Sept. 1958	% Change 1958/57	Sept. 1957*	Sept. 1958	-% Change 1958/57			
	New Passenger Cars								
Atlantic Provinces	932	740	-20.6	1,958	1,507	-23.0			
Juebec	3,451	2,700	-21.8	8,073	6,326	-21.6			
Intario	5,562	4,261	-23.4	12,115	9,157	-24.4			
lanitoba	661	412	-37.7	1,455	926	-36.4			
askatchewan	563	491	-12.8	1,239	1,086	-12.3			
lberta	1,529	1,147	-25.0	3,481	2,534	-27.2			
ritish Columbia ¹	1,284	803	-37.5	2,987	1,882	-37.0			
Canada	13,982	10,554	-24.5	31,308	23,418	-25.2			
	New Commercial Vehicles								
tlantic Provinces	280	177	-36.8	867	481	-44.5			
uebec	537	475	-11.6	1,597	1,534	- 3.9			
ntario	686	566	-17.5	2,114	1,870	-11.5			
lanitoba	102	79	-22.5	392	285	-27.3			
askatchewan	128	103	-19.5	328	269	-18.0			
lberta	345	299	-13.3	1,084	1,174	+ 8.3			
ritish Columbia ¹	206	158	-23.3	594	564	- 5.0			
Canada	2,284	1,857	-18.7	6,976	6,177	-11.5			
	Used Passenger Cars								
Atlantic Provinces	2,591	2,362	- 8.8	2,214	2,019	- 8.8			
Juebec	6,469	6,010	- 7.1	6,432	6,016	- 6.5			
ntario	11,476	10,077	-12.2	10,714	9,609	-10.3			
lanitoba	1,222	1,046	-14.4	1,129	1,045	- 7.4			
askatchewan	1,225	1,318	+ 7.6	1,033	1,145	+10.8			
lberta	2,939	2,809	- 4.4	2,760	2,626	- 4.9			
ritish Columbia ¹	2,766	2,575	- 6.9	2,883	2,794	- 3.1			
Canada	28,688	26,197	- 8.7	27,165	25,254	- 7.0			
	Used Commercial Vehicles								
tlantic Provinces	596	474	-20.5	459	358	-22.0			
uebec	866	818	- 5.5	889	946	+ 6.4			
ntario	1,156	1,001	-13.4	1,126	1,119	- 0.6			
anitoba	186	148	-20.4	187	117	-37.4			
askatchewan	251	261	+ 4.0	220	199	- 9.5			
lberta	590	586	- 0.7	621	657	+ 5.8			
British Columbia ¹	458	466	+ 1.7	813	667	-18.0			
Canada	4,103	3,754	- 8.5	4,315	4,063	- 5.8			

¹ Includes Yukon and Northwest Territories.

* Final revision between "new" motor vehicles and "used" motor vehicles separately has not been possible on the basis of the annual survey.

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Cash Personal Loans and Instalment Credit held by Companies Licensed under the Small Loans Act^{*}

(Estimated amounts outstanding, in millions of dollars)

	Cash Loans			Total	
	Small Loans	Large Loans	Instalment* Credit	Amount	% Change 1958/57
	\$	\$	\$	\$	%
Balances Outstanding					
1957 - May 31 June 30 July 31 August 31 September 30	149.2 163.3 176.6 186.8 193.2	187.0 176.5 163.7 155.4 145.6	14.3 14.3 14.4 14.5 14.4	350.5 354.1 354.7 346.7 353.2	
1958 - May 31 June 30 July 31 (r) August 31 September 30(p)	266.5 274.9 282.9 287.8 289.2	93.0 90.1 87.4 85.1 82.6	15.4 15.8 16.2 16.5 16.8	374.9 380.8 386.5 389.4 388.6	+ 7.0 + 7.5 + 9.0 +12.3 +10.0

² Including affiliated companies engaged in making cash loans.

³ As of January 1, 1957, cash loans up to \$1,500; prior to that date, loans up to \$500. (Amendment to the Small Loans Act).

⁴ Not included are the instalment balances outstanding on sales financing of those companies licensed under the Small Loans Act which are engaged to a greater extent in sales financing than in extending cash loans. Such balances are included in the Sales Finance Companies Pagers.

Accounts Receivable held by Department Stores

	Instalment Receivables		Charge	Total		
	C.S.A.*	Other ⁶	Receivables	Amount	% Change 1958/57	
	\$	\$	\$	\$	%	
1957 - July 31 August 31 September 30	149.0 149.6 153.3	27.7 27.0 27.5	36.2 36.6 41.2	212.9 213.2 222.0		
1958 - May 31 June 30 (r) July 31 (r) August 31 (r) . September 30 (p)	161.7 162.4 160.4 161.0 162.8	30.2 29.0 28.2 27.9 30.1	40.5 39.5 37.6 38.2 42.9	232.4 230.9 226.2 227.1 235.8	+ 5.6 + 4.6 + 6.2 + 6.5 + 6.2	

Conditional-sale agreements

⁶ Other deferred payment plans, such as revolving credit and budgeted charge accounts.

(r) Revised

(p) Preliminary