catalogue No.
61-004
Montin] y
Price: \$1.00 a year


#### Abstract

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce CREDITSTATISTICS (Selected Holders)

\section*{MARCH, 1959}

Balances outstanding on the books of Sales Finance Companies registered a slight increase at March 31, 1959, as compared with those at February 28, 1959. The increase occurred in the "comercial goods" group, while "consumer goods" showed a reduced rate of decrease. Compared with March 31, 1958, the balances outstamding have decreased by 3.8 per cent or $\$ 38$ million. Paper purchased during March was smaller in volume for "consumer goods" than for the same month last year but greater

Accounts receivable, both instalment and charge, held by Department Stores decreased by $\$ 5$ million ( -2 per cent) from last month but were higher than the amount owing at March 31, 1958, by $\$ 16.7$ million ( +7 per cent). Accounts receivable arising from cash personal loans, held by Companies Licensed under the Small Loans Act, have increased by $\$ 3.7$ million from last month and by $\$ 33$ million ( +9.5 per cent) from


 for "comnercial goods." March 31, 1958.Retail Instalment Credit, by holder
(Estimated amounts outstanding, in millions of dollars)

|  | Selected Financial Institutions |  | Retail Outlets |  |  |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales Finance Companies | $\begin{gathered} \text { Licensees, } \\ \text { Small } \\ \text { Loans Act } \end{gathered}$ | Dept. Stores |  | Motor <br> Vebicle <br> Dealers | Other | Amount | \% Change |
|  |  |  | C.S.A. | Other |  |  |  |  |
|  | $\$$ | \$ | \$ | \$ | \$ | \$ | \$ | \% |
| 1957 |  |  |  |  |  |  |  |  |
| November 30 .. | 1,093.3 | 14.8 | 163.2 | 29.0 |  |  |  |  |
| December 31 .. | 1,067.4 | 15.2 | 172.9 | 36.0 | 23.4 | 254.0 | 1,568.9 |  |
| $\frac{1958}{T}$ |  |  | 169.6 |  |  |  |  |  |
| March 31...... | 1,019.5 | 14.8 | 161.6 | 30.8 | 22.9 | 236.3 | 1,485.9 |  |
| November $30 .$. | 1,022.8 | 17.6 | 175.4 | 31.0 |  |  |  |  |
| December $31 .$. | 1,002.8 | 18.6 | 186.5 | 37.0 | 17.6 | 254.4 | 1,516.9 | -. 3.3 |
| $\underline{1959}$ |  |  |  |  |  |  |  |  |
| January $31 . .$. | 990.0 | 19.0 | 182.3 | 34.9 |  |  |  |  |
| February $28 .$. | 977.8 | 29.6 | 177.1 | 32.8 |  |  |  |  |
| March 31 (p). | 981.2 | 20.7 | 173.1 | 32.4 |  |  |  |  |

Note: See footootes his foilowing pages for explanations or headings used in this summary table.
(p) Preliminary

6542-501-39
Prepared in Industry and Merchandising Division,

Retail Instalment Credit held by Sales Finance Companies
(Estimated extensions, balances outstanding, and repayments, in millions of dollars)

(p) Preliminary

Note: Wholesale financing by sales finance companies amounted to $\$ 354.4$ million in the first quarter of 1959 and balances outstanding at March 31, 1959, on wholesale financing were $\$ 259.3$ million.

## Retail Instalment Credit extended by Sales Finance Companies

(Lstimated number of units and value of motor vehicle contracts
financed, in thousands of dollars)

|  | Number of Units |  |  | Amount of Financing ( $\mathbf{\%}^{\prime} \mathbf{0} 00$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 1958 | March $1959$ | $\begin{aligned} & \text { \% Change } \\ & \text { 1959/58 } \end{aligned}$ | March $1958$ | $\begin{aligned} & \text { March } \\ & 1959 \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { \% Change } \\ \text { 1959/58 } \end{array}$ |
|  | New Passenger Cars |  |  |  |  |  |
| Atlantic Provinces ... | 772 | 726 | - 6.0 | 1,587 | 1,557 | - 1.9 |
| Quebec ..... | 3,449 | 3,094 | -10.3 | 8,207 | 7,522 | -8.3 |
| Ontario ..... | 5,318 | 5,093 | -4.2 | 11,514 | 11,998 | $+4.2$ |
| Manitoba ...................... | 481 | 504 | $+4.8$ | 1,059 | 1,197 | +13.0 |
| Saskatchewan ............. | 480 | 594 | +23.8 | 1,082 | 1,373 | +26.9 |
| Alberta | 1,181 | 1,345 | +13.9 | 2,762 | 3,248 | +17.6 |
| British Columbia ${ }^{1}$..... | 1,093 | 854 | -21.9 | 2,571 | 2,155 | -16.2 |
| Canada | 12,774 | 12,210 | -4.4 | 28,782 | 29,050 | + 0.9 |
|  | New Commercial Vehicles |  |  |  |  |  |
| Atlantic Provinces | 119 | 139 | +16.8 | 302 | 399 | +32.1 |
| Quebec ........................... | 433 | 495 | +14.3 | 1,210 | 1,548 | +2.7.9 |
| Ontario ........................... | 555 | 645 | +16.2 | 1,924 | 2,062 | + 7.2 |
| Alanitoba | 50 | 88 | +76.0 | 202 | 276 | +36.6 |
| Saskatchewan ................ | 102 | 107 | + 4.9 | 259 | 403 | +55.6 |
| Alberta .......................... | 242 | 361 | $+49.2$ | 779 | 1,291 | +65.7 |
| British Columbia ${ }^{1}$........... | 146 | 153 | + 4.8 | 537 | 555 | + 3.4 |
| Canada | 1,647 | 1,988 | +20.7 | 5,213 | 6,534 | +25.3 |
|  | Used Passenger Cars |  |  |  |  |  |
| Atlantic Provinces ....... |  |  | -16.9 |  |  | -16.4 |
| Quebec ........................ | 5,999 | 6,016 | +0.3 -15.8 | 6,288 | 6,228 | - 1.0 |
| Ontario .................... | 11,970 | 10,082 | -15.8 | 11,738 | 10,581 | - 9.9 |
| Manitoba | 1,265 | 1,381 | + 9.2 | 1,202 | 1,491 | +24.0 |
| Saskatchewan .................. | 1,332 | 1,482 | +11.3 | 1,196 | 1,419 | +18.6 |
| Alberta ........................ | 3,105 | 3,147 | + 1.4 | 3,064 | 3,218 | + 5.0 |
| British Columbia' ............ | 2,934 | 2,333 | -20.5 | 3,190 | 2,642 | -17.2 |
| Canada ..................... | 28,941 | 26,383 | -8.8 | 28,690 | 27,261 | - 5.0 |
|  | Used Commercial Vehicles |  |  |  |  |  |
| Atlantic Provinces ... | 421 | 352 | -14.4 | 327 |  | -12.5 |
| Quebec ......................... | 751 | 670 | -10.8 | 1,034 | 840 | -18.8 |
| Ontario ........................... | 1,026 | 901 | -12.2 | 1,209 | 1,206 | -0.2 |
| Manitoba ......................... | 145 | 147 | + 1.4 | 150 | 179 | +19.3 |
| Saskatchewan .............. | 218 | 212 | - 2.8 | 148 | 251 | +69.6 |
| Alberta ..................... | 591 | 622 | + 5.2 | 634 | 940 808 | +48.3 -12.8 |
| British Columbia ${ }^{1}$........... | 516 | 431 | -16.5 | 927 | 808 | -12.8 |
| Conada | 3,658 | 3,335 | - 8.8 | 4,429 | 4,510 | + 1.8 |

${ }^{1}$ Includes Yukon and Northwest Territories. held by Companies Licensed under the Small Loans Act ${ }^{2}$

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(Estimated amounts outstanding, in millions of dollars)

${ }^{2}$ Including affiliated companies engaged in making cash loans.
'As of January 1, 1957, cash loans up to $\$ 1,500$; prior to that date, loans up to $\$ 500$. (Amendment to the Small Loans Act).

- Not included are the instalment balances outstanding on sales financing of those companieslicensed under the Small Loans Act which are engaged to a greater extent in sales financing than in extending cash lomes. Such unisetes aie intluded in tie Sthes Fimance Companics' figures.

Accounts Receivable held by Department Stores

|  | Instalment Receivables |  | Charge <br> Receivables | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | C.S.A. ${ }^{\text {a }}$ | Other ${ }^{6}$ |  | Amount | \% Change |
|  | \$ | \$ | 1 | \$ | \% |
| $\begin{array}{r} \text { 1957-November } 30 \ldots \\ \text { December } 31 \ldots . . . \end{array}$ | $\begin{aligned} & 163.2 \\ & 172.9 \end{aligned}$ | $\begin{aligned} & 29.0 \\ & 36.0 \end{aligned}$ | 44.9 52.7 | $\begin{aligned} & 237.1 \\ & 261.6 \end{aligned}$ |  |
| 1958-January $31 . . .$. | 169.6 | 33.5 | 43.7 | 246.8 |  |
| February $28 . .$. | 165.1 | 31.1 | 39.0 | 235.2 |  |
| March 31 ...... | 161.6 | 30.8 | 38.8 | 231.2 |  |
| November $30 . .$. | 175.4 | 31.0 | 49.4 | 255.8 | + 7.9 |
| Deceraber $31 \ldots$ | 186.5 | 37.0 | 58.3 | 281.8 | + 7.7 |
| 1959-January $31 . . .$. | 182.3 | 34.8 | 49.3 | 266.4 | + 7.9 |
| February $28 . .$. | 177.1 | 32.8 | 43.2 | 253.1 | + 7.6 |
| March 31 (p)... | 173.1 | 32.4 | 42.4 | 247.9 | + 7.2 |

${ }^{5}$ Conditional-sale agreements
*Other deferred payment plats, such as revolving credit and budgeted charge accounts.

