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c. 1
$\frac{\text { CREDITSTATISTICS }}{\text { (Selected Holders) }}$
APRIL, 1959
Total accounts outstanding on the books of Sales Finance Companies increased by $\mathbb{Q} 19.3$ million from the figure at March 31, 1959, continuing the upward seasonal trend of the last two months. Compared with those at April 30, 1958, the balances outstanding at April 30, 1959, were lower by $\$ 33.3$ million ( 3.2 per cent). Paper purchased during April was greater in volume than that during March both in consumer and comercial goods.

Total accounts receivable on the books of Department Stores remained practically unchanged from the figure at March 31, 1959, but were 7.0 per cent (\$16.3 million) higher than the balances at April 30, 1958.

Accounts receivable fram cash loans held by Companies Licensed under the Small Loans Act increased by $\$ 31.3$ million from those at April 30, 1958; this was an increase of 8.8 per cent.

Retail Instalment Credit, by holder
(Estimated amounts outstanding, in millions of dollars)


Note: See footnotes on following pages for explanations of headings used in this summary table.
(r) Revised
(p) Preliminary

Prepared in Jndustry and Merchandising Division,
6542-501-49

Retail Instalment Credit held by Sales Finance Companies
(Estimated extensions, balances outstanding, and repayments, in millions of dollars)

|  | Consumer Goods |  |  |  | Commercial Goods |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Passenger Cars | Orber | Total |  | Commercial Vehicles | Other | Total |  |
|  |  |  | Amount | $\begin{aligned} & \text { WChange } \\ & 1959 / 58 \end{aligned}$ |  |  | Amount | $\begin{aligned} & \text { \$ Change } \\ & 195975 \\ & \hline \end{aligned}$ |
|  | \$ | \$ | \$ | \% | \$ | \$ | \$ | \% |
|  | Value of Contracts Financed |  |  |  |  |  |  |  |
| 1958 |  |  |  |  |  |  |  |  |
| January ...... | 45.2 | 13.4 | 58.6 |  | 8.5 7.2 | 9.3 8.0 | 17.8 15.2 |  |
| February ..... | 43.0 | 11.4 | 54.4 |  | 7.2 9.6 | 8.0 9.9 | 19.2 |  |
| March . . . . . . | 57.0 | 13.1 | 70.1 |  | 9.6 11.6 | 9.9 14.0 | 19.5 25.6 |  |
| April ........ | 71.8 | 14.1 | 85.9 |  | 11.6 | 14.0 | 25.6 |  |
| 1959 |  |  |  |  |  |  |  |  |
| January ...... | 37.1 | 10.6 | 47.7 | -18.6 | 8.5 | 9.7 | 18.2 |  |
| February ..... | 44.0 | 12.5 | 56.5 | + 3.9 | 10.4 | 9.8 | 20.2 | +32.9 |
| March ........ | 56.3 | 12.6 | 68.9 | - 1.7 | 11.0 | 13.2 | 24.2 | +24.1 +98 |
| April (p).... | 70.6 | 14.6 | 85.2 | - 0.8 | 13.8 | 14.3 | 28.1 | + 9.8 |
| $\begin{array}{lll} \frac{1958}{\frac{195}{\text { January }}} & 31 & \ldots \\ \text { February } & 28 & . . \\ \text { March } & 31 & \ldots . . \\ \text { April } & 30 & \ldots . . \end{array}$ | Balances Outstanding |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 283.6 |  |
|  |  |  | 752.0 |  |  |  | 275.8 |  |
|  | 606.8 | 140.9 | 747.7 |  | 126.9 | 144.9 | 277.8 |  |
|  |  |  | 760.2 |  |  |  | 273.6 |  |
| $\frac{1959}{\text { January }} 31 \ldots$ | 562.3 | 153.3 | 715.6 | - 6.3 | 112.5 | 161.9 | 274.4 | - 3.2 |
| February $28 .$. | 556.1 | 152.4 | 708.5 | - 5.8 | 109.7 | 159.6 | 269.3 | - 2.4 |
| March 31 ..... | 552.1 | 154.5 | 706.6 | - 5.5 | 111.6 | 163.0 | 274.6 | $+1.0$ |
| April 30 (p).. | 564.9 | 155.5 | 720.4 | - 5.2 | 113.5 | 166.6 | 280.1 | + 2.4 |

Repaymeats

| 1958 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January |  |  | 74.5 |  |  |  | 22.0 |  |
| February ..... |  |  | 66.1 |  |  |  | 23.0 |  |
| March ........ |  |  | 74.4 |  |  |  | 23.5 |  |
| April ......... |  |  | 73.4 |  |  |  | 23.8 |  |
| 1959 |  |  |  |  |  |  |  |  |
| January ...... | 47.7 | 12.4 | 60.1 | -19.3 | 8.6 | 10.0 | 18.6 | -56.4 |
| February ..... | 50.2 | 13.4 | 63.6 | - 3.8 | 13.2 | 12.1 | 25.3 | +10.0 |
| March ........ | 60.3 | 10.5 | 70.8 | - 4.8 | 9.1 | 9.8 | 18.9 | -19.6 |
| April (p).... | 57.8 | 13.6 | 71.4 | - 2.7 | 11.9 | 10.7 | 22.6 | - 5.0 |

[^0]
## Retail Instalment Credit extended by Sales Finance Companies

(Fistimated number of units and value of motor vehicle contracts financed, in thousands of dollars)

|  | Number of Units |  |  | Amount of Financing ( $\mathbf{\$}^{\prime} 000$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { April } \\ & 1958 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { April } \\ & 1959 \end{aligned}$ | $\begin{aligned} & \text { \% Change } \\ & 1959 / 58 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { April } \\ & 1958 \end{aligned}$ | $\begin{aligned} & \text { April } \\ & 1959 \end{aligned}$ | $\begin{aligned} & \text { \% Change } \\ & 1959 / 58 \end{aligned}$ |
|  | New Passenger Cars |  |  |  |  |  |
| Atlantic Provinces .... | 1,179 | 1,098 | - 6.9 | 2,579 | 2,295 | -11.0 |
| Quebec ........................ | 4,586 | 4,311 | - 6.0 | 10,901 | 10,434 | - 4.3 |
| Ontario ........................................... | 6,263 | 6,361 | + 1.6 | 13,721 | 14,764 | + 7.6 |
| Manitoba ............. | 665 | 644 | - 3.2 | 1,484 | 1,520 | + 2.4 |
| Saskatchewan | 701 | 749 | + 6.8 | 1,526 | 1,696 | +11.1 |
| Alberta | 1,459 | 1,681 | +15.2 | 3,410 | 4,105 | +20.4 |
| British Columbia ${ }^{2}$... | 1,102 | 1,107 | + 0.5 | 2,622 | 2,750 | $+4.9$ |
| Canada | 15,955 | 15,951 | 0.0 | 36,243 | 37,564 | + 3.6 |
|  | New Commercial Vehicles |  |  |  |  |  |
| Atlantic Provinces | 242 | 188 | -22.3 | 627 | 686 | +9.4 |
| Quebec .......................... | 482 | 520 | + 7.9 | 1,416 | 1,673 | +18.1 |
| Ontario ........................... | 617 | 657 | $+6.5$ | 2,133 | 2,150 | $+0.8$ |
| Manitoba ..... | 85 | 109 | +28.2 | 285 | 535 | +87.7 |
| Saskatchewan ................. | 128 | 149 | +16.4 | 337 | 532 | +57.9 |
| Alberta ........................... | 307 | 366 | +19.2 | 1,008 | 1,346 | +33.5 |
| British Columbia ${ }^{\text {a }}$........... | 179 | 196 | + 9.5 | 659 | 742 | +12.6 |
| Canada | 2,040 | 2,185 | + 7.1 | 6,465 | 7,664 | +18.5 |
|  | Used Passenger Cars |  |  |  |  |  |
| Atlantic Provinces | 3,301 | 2,825 | -14.4 | 2,766 | 2,391 | -13.6 |
| Quebec ..... | 9,103 | 8,052 | -11.5 | 9,437 | 8,138 | -13.8 |
| Ontario .......................... | 13,992 | 11,710 | -16.3 | 13,552 | 12,097 | -10.7 |
| Manitoba ........................ | 1,669 | 1,611 | - 3.5 | 1,651 | 1,691 | + 2.4 |
| Saskatchewan ................. | 1,807 | 1,884 | + 4.3 | 1,553 | 1,709 | +10.0 |
| Alberta ......................... | 3,884 | 3,569 | - 8.1 | 3,740 | 3,683 | - 1.5 |
| British Columbia ${ }^{\text {² }}$........... | 3,151 | 2,965 | - 5.9 | 3,389 | 3,286 | - 3.0 |
| Conada | 36,90? | 32,616 | -11.6 | 36,088 | 32,995 | - 8.6 |
|  | Used Commercial Vehicles |  |  |  |  |  |
| Atlantic Provinces ........ | 605 | 437 | -27.8 | 484 | 357 | -26.2 |
| Quebec ......................... | 878 | 940 | + 7.1 | 1,013 | 1,242 | +22.6 |
| Ontario ........................... | 1,240 | 1,131 | -8.8 | 1,417 | 1,509 | $+6.5$ |
| Manitoba ........................ | 213 | 202 | - 5.2 | 233 | 249 | +6.9 |
| Saskatchewan ................ | 324 | 323 | - 0.3 | 277 | 291 | + 5.1 |
| Alberta .......................... | 739 | 753 | + 1.9 | 839 | 1,113 | +32.7 |
| British Columbias ${ }^{\text {a }}$.......... | 530 | 554 | $+4.5$ | 965 | 1,377 | +42.7 |
| Canada ..................... | 4,529 | 4,340 | - 4.2 | 5,228 | 6,138 | +17.4 |

${ }^{1}$ Includes Yukon and Northwest Territories.

Cash Personal Loans and Instalment Credit held by Companies Licensed under the Small Loans Act ${ }^{2}$
(Estimated amounts outstanding, in millions of dollars)

|  | Cash Loans |  | Instalment ${ }^{*}$ Credit | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\operatorname{Small}_{\text {Loans }^{3}}$ | Large <br> Loans |  | Amount | \% Change |
| Balances Outstanding | \$ | \$ | \$ | \$ | \% |
| $\begin{array}{r} \text { 1958-January } 31 \\ \text { February } 28 \ldots . . \\ \text { March } 31 \\ \text { April } 30 . \ldots . . . \end{array}$ | $\begin{aligned} & 234.9 \\ & 239.8 \\ & 248.5 \\ & 259.2 \end{aligned}$ | $\begin{array}{r} 111.5 \\ 105.6 \\ 100.2 \\ 96.4 \end{array}$ | $\begin{aligned} & 15.1 \\ & 14.9 \\ & 14.8 \\ & 15.1 \end{aligned}$ | $\begin{aligned} & 361.5 \\ & 360.3 \\ & 363.5 \\ & 370.7 \end{aligned}$ |  |
| $\begin{array}{r} \text { 1959-January } 31 \\ \text { February } 28 \\ \text { March } 31 \text { (r) } \\ \text { April } 30 \text { (p) } \\ \text {.... } \end{array}$ |  |  | $\begin{aligned} & 19.0 \\ & 19.6 \\ & 20.6 \\ & 22.3 \end{aligned}$ | $\begin{aligned} & 398.5 \\ & 397.8 \\ & 402.5 \\ & 409.2 \end{aligned}$ | $+10.2$ <br> $+10.4$ <br> $+10.7$ <br> $+10.4$ |

${ }^{2}$ Including affiliated companies engaged in making cash loans.
\$ As of January 1, 1957, cash loans up to $\$ 1,500$; prior to that date, loans up to $\$ 500$. (Amendment to the Small Loans Act).
${ }^{4}$ Not included are the instalment balances outstanding on sales financing of those companies licensed under the Small Loans Act which are engaged to a greater extent in sales financing than in extending cash loans. Such balances are included in the Sales Finance Companies' figures.

Accounts Receivable held by Department Stores

|  | Instalment Receivables |  | Charge Receivables | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | C.S.A* ${ }^{\text {a }}$ | Other* |  | Amount | \% Change |
|  | \$ | \$ | \$ | \$ | \% |
| 1957-December $31 . .$. | 172.9 | 36.0 | 52.7 | 261.6 |  |
| 1958-January $31 . . .$. . | 169.6 | 33.5 | 43.7 | 246.8 |  |
| February $28 \ldots$ | 165.1 | 31.1 | 39.0 | 235.2 |  |
| March 31 ....... | 161.6 | 30.8 | 38.8 | 231.2 |  |
| April 30 ....... | 161.3 | 30.5 | 39.6 | 231.5 |  |
| December 31 (r). | 186.5 | 37.1 | 58.2 | 281.8 | + 7.7 |
| 1959-Jamuary 31 ...... | 182.3 | 34.8 | 49.3 | 266.4 | + 7.9 |
| February 28 (r). | 177.1 | 32.9 | 43.0 | 253.0 | + 7.6 |
| March 31 ....... | 173.1 | 32.4 | 42.4 | 247.9 | + 7.2 |
| April 30 (p) ... | 172.5 | 32.1 | 43.2 | 247.8 | + 7.0 |

© Conditional-sale agreements

* Other deferred payment plans, such as revolving credit and budgeted charge accounts.
(r) Kevised
(p) Preliminary


[^0]:    (p) Preliminary

