Catalogue 61-603E


## PRINCE EDWARD ISLAND

1985

## Data in Many Forms ...

Statistics Canada disseminates data in a variety of forms. In addition to publications, both standard and special tabulations are offered on computer print-outs, microfiche and microfilm. and magnetic tapes. Maps and other geographic reference materiais are available for some types of data. Direct access to aggregated information is possible through CANSIM. Statistics Canada's machine-readable data base and retrieval system.

## How to Obtain More Information

Inquiries about this publication and related statistos or services should be directed to
Small Business and Special Surveys Divisiur
Statistics Canada, Otawa, K1A OT6 (Telephone: 951 .9045) or to the Statistics Canada reference centre in:

| St. John's | $(772-4073)$ | Winnipeg | $(983-4020)$ |
| :--- | :--- | :--- | :--- |
| Hallfax | $(426-5331)$ | Regina | $(780-5405)$ |
| Montreal | $(283-5725)$ | Edmonton | $(495-3027)$ |
| Ottawa | $(951-8116)$ | Calgary | $(292-6717)$ |
| Toronto | $(973-6586)$ | Vancouver | $(666-3691)$ |

Sturgeon Falls (753-4888)
Toll-free access is provided in all provinces and tepritories, for users who reside outside the local dialing area of any of the regional reference centres.

| Newtoundland and Labrador | $1-800-563-4255$ |
| :--- | ---: |
| Nova Scotia, New Brunswick and Prince Edward Island | $1-800-565-7192$ |
| Quebec | $1-800-361-2831$ |
| Ontario | $1-800-268-1151$ |
| Manitoba | $1-800-282-8006$ |
| Saskatchewan | $1-800-667-7164$ |
| Alberta | $1-800-222-6400$ |
| Southern Alberta | $1-800-472-9708$ |
| British Columbia (South and Central) | $1-800-663-9551$ |
| Yukon and Northern B.C. (area served by | Zenith 0-8913 |
| NorthwesTel Inc.) | Call collect 403-420-2011 |
| Northwest Territories (area served by |  |
| NorthwesTel Inc.) |  |

## How to Order Publications

This and other Small Business publications may be purchased from the local Statistics Canada offices, or by mail order to Publication Sales, Statistics Canada, Ottawa, K1A OT6. (613)951-7276

Toronto
Credit card only (973-8018)

Prices for Publications
Prices for Small Business Profiles - 1985 are:

|  | Canada | Other Countries |
| :--- | ---: | ---: |
| - one geographic area ${ }^{1}$ (including alt industries): | $\$ 31.00$ | $\$ 35.00$ |
| - a single industry (including all geographic areas): | $\$ 31.00$ | $\$ 35.00$ |
| - all geographic areas (including all industries): | $\$ 325.00$ | $\$ 350.00$ |

## Note:

[^0]The tables in this publication were produced as part of Statistics Canada's Small Business and Special Surveys Program. This program is jointiy funded by the Federal and all Provincial and Territorial Governments.

## Statistics Canada

Small Business and Scecial Surjeys Division

## Small Business Profiles

## PRINCE EDWARD ISLAND

## 1985

This publication is based upon the Smail Business Statistics Daia Base which is a collaborative effort of the Federal and all Provincial and Territorial Governments.

Small Business Office - DRIE<br>Statistics Canada<br>Alberta Economic Development and Trade<br>British Columbia Ministry of Economic Development<br>Manitoba Department of Business Development and Tourism<br>New Brunswick Department of Commerce and Technology<br>Newfoundland Department of Development and Tourism<br>Northwest Terntories Economic Development and Tounsm<br>Nova Scotia Department of Development<br>Ontario Ministry of Industry, Trade and Technology<br>Ontario Ministry of Treasury and Economics<br>Pnnce Edward Island Deparment of Industry<br>Ministere de l'Industrie et du Commerce du Québec<br>Saskatchewan Tourism, Small Business and Co-operatives<br>Yukon Executrve Council Office - Bureau of Statisucs

Published under the authority of the Minister of Supply and Services Canada. Extracts from this publication may be reproduced for individual use without permission provided the source is fully acknowledged. However, reproduction of this publication in whole or in part for pupposes of resale or redistribution requires wpitten permission Irom the Publishing Services Group, Permissions Officer, Canadian Government Publishing Centre, Ottawa. Canada KiA 0 S9.

- Minister of Supply and Senvices Canada 1988

February 1988
Price: Canada. \$31.00
Other Countries, $\$ 35.00$
Payment to be made in Canadian funds or equivalent
Catalogue 61-603E
ISSN 0835-2666

## Otawa

## Symbols

zero or no observations
-- $\quad 100$ small to be expressed not applicable
$\times$ confidential

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom $25 \%$, lower middle $25 \%$, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## Table of Contents

| Highlights |  | Page |
| :---: | :---: | :---: |
|  |  | 5 |
| Introduction and Data Sources |  | 7 |
| Methodology |  | 7 |
| How to Use the Tables |  | 8 |
| Standard Industr | rial Classification Definition | 8 |
| Industry |  |  |
| (SIC 4011) | Single Family Housing Contractors | 9 |
| (SIC 4231) | Masonry Contractors | 13 |
| (SIC 4241) | Plumbing Contractors | 17 |
| (SIC 456) | Truck Transport Industry | 21 |
| (SIC 4564) | Dry Bulk Materials Trucking Industry | 25 |
| (SIC 6012) | Specialty Food Stores | 29 |
| (SiC 6031) | Pharmacies | 33 |
| (SIC 6141) | Miscellaneous Clothing Stores | 37 |
| (SIC 6151) | Fabric and Yarn Stores | 41 |
| (SIC 622) | Appliance, Television, Radio and Stereo Stores | 45 |
| (SIC 6331) | Gasoline Service Stations | 49 |
| (SIC 6342) | Tire. Battery. Parts and Accessories Stores | 53 |
| (SIC 6412) | General Stores | 57 |
| (SIC 6413) | General Merchandise Stores | 61 |
| (SIC 6541) | Sporting Goods Stores | 65 |
| (SIC 658) | Toy. Hobby, Novelty and Souvenir Stores | 69 |
| (SIC 6582) | Gift. Novelly and Souvenir Stores | 73 |
| (SIC 751) | Operators of Buildings and Dwellings | 77 |
| (SIC 7512) | Operators of Non-Residential Buildings | 81 |
| (SIC 7611) | Insurance and Peal Estate Agencies | 85 |
| (SIC 7721) | Computer Services | 89 |
| (SIC 7771) | Management Consulting Services | 93 |
| (SIC 9111 \& 9112) | Motels. Hotels and Motor Hotels | 97 |
| (SIC 9211 \& 9212) | Licensed and Unlicensed Restaurants | 101 |
| (SIC 9213) | Take-Out Food Services | 105 |
| (SIC 971) | Barber and Beauty Shops | 109 |
| (SIC 972) | Laundries and Cleaners | 113 |
| (SIC 9912) | Video Movies and Audio-Visual Equipment Rental | 117 |
| (SIC 995) | Services to Buildings and Dwellings | 121 |
| (SIC 9953) | Janitorial Services | 125 |
| (SIC 9961) | Ticket and Travel Agencies | 129 |

Table
(For all industries listed above)

1. Selected Operating Ratios, in Percent of Sales, 1985
2. Balance Sheet Profile for 1985
3. Financial Ratios for 1985
4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)
5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses. 1982 and 1985
6. Selected Operaling Characteristics of Small Businesses by Sales Quartile, 1982-1985

## Appendix A

Selected Publications Relating to Small Business

## Highlights

## PRINCE EDWARD ISLAND

- The number of small businesses in the 31 industries profiled rose from 1.100 businesses in 1982 to 1.300 in 1985 which represents an $18 \%$ increase. The Motels. Hotels and Motor Hotels industry registered the largest increase, 86 businesses.
- The Barber and Beauty Shops Industry and the Appliance. Television. Radio and Stereo Stores Industry registered the highest profit margin ratio of slightly over $32 \%$.
- The Management Consulting Services industry paid out $53 \%$ of sales in wages, representing the highest ratio for all industries profiled.
- Payrolls generated by small businesses in these industries increased $28 \%$, from $\$ 36$ million in 1982 to $\$ 46$ million in 1985.
- Employment in businesses with less than 20 employees increased from 3.500 average labour units in 1982 to 3.900 in 1985. which represented an $11 \%$ increase.
- The Gasoline Service Stations Industry posted the largest increase in employment. 25 units. From 419 average labour units in 1982 to 444 in 1985.


## Introduction and Data Sources

This publication is one of a series representing industry profiles of small businesses. Other reports currently available from the Small Business and Special Surveys Program are listed in Appendix $A$ under the title Selected Publications Relating to Small Business. The data contained in this report are the result of a joint project of Statistics Canada. the Department of Regional Industrial Expansion and all provincial and territorial departments responsible for small businesses.

Returns submitted to Revenue Canada Taxation for the year 1985 were used to derive the information shown in this bulletin. The statistics were compiled from only those businesses reporting sales of between $\$ 10$ thousand and $\$ 2$ million. The choice of this particular size range was largely driven by operational considerations and does not represent an official definition of what constitutes a small business.

Data pertaining to businesses in tables 1, 2, 3, and 6 are drawn from a statistical sample of taxation records of corporations and unincorporated sole proprietorships and partnerships. The, tables are on a fiscal year basis. Data for lable 4 are derived from incorporated businesses only. Corporate data in this report are derived from tax returns, which typically consist of a T2 form, a set of financial statements and other supportive schedules. Similarly unincorporated business tax returns which report self-employment income typically consists of a T1 (General) form, a set of financial statements and other supportive schedules. Table 5 is derived from the T4 form which consists of a summary of wages and salaries, and is on a calendar year basis.

The 34 industry groups selected for publication are those most densely populated by small businesses. These groups represent approximately $50 \%$ of small businesses, the remaining $50 \%$ being distributed over approximately 800 other industry classifications. Our coverage will expand annually until the taxation year 1987 (available in 1989) when over 100 industry groups representing nearly $75 \%$ of Canada's small businesses will be profiled.

## METHODOLOGY

Records selected for this study have been ranked in ascending order of sales within an industry and province and divided into four equal parts (quartiles) so that each part (quartile) includes one quarter of the total number of businesses in a given industry. Within each of these quartiles we have displayed the lowest and the highest sales values reported.

Estimated data published for tables 1, 2, 3 and 6 are derived from a statistical sample of approximately 20.000 small businesses distributed amongst 34 industry groups. For example, the number of observations in the sample for the trucking industry range from a high of 748 businesses in Ontario to a low of 18 in the Northwest Territories. Where the sample size of a given industry group is less than 20 businesses, the distribution into quartiles has not been done because of lack of statistical representativeness. In such circumstances, only the total values are published. Furthermore, for quality assurance reasons, a variable reported by less than 13 businesses is not distributed into quartiles.

Estimates published in table 4 are derived from a random sample of approximately 10,000 incorporated businesses selected from the same 34 Standard Industrial Classification groups (SIC).

## a) Table 1

This table shows the average ratio of selected expenses items to sales for a) all businesses in the industry and, b) for only those businesses reporting the expense itern. It is important to note that in the case of b) each expense ratio shown is independent of any other ratio because the numerator and denominator of the ratio calculation includes only those businesses reporting the particular expense. For example, some small businesses own the building from which they operate and may declare mortgage expenses while others in the same group may not own their business premises and incurrent rather than mortgage as an expense.

## b) Table 2

This table displays the average values of selected asset. liability and equity items for all businesses. Columns may be summarized using the accounting equation ASSETS - LIABILITIES = EOUITY (the total may not be exact due to rounding).

## c) Table 3

Table 3 presents some of the more commonly used financial and operating ratios. The figures which make up these ratios have been extracted from Table 2 (except for interest expense) and the ratios represent the average of ratios for each business in the group.

## Introduction and Data Sources - concluded

Definitions

1. Liquidity Ratio
Current $=\quad \frac{\text { current assets }}{\text { current liabilities }}$

## 2. Leverage Ratios

| DebtEquity | $=\frac{\text { total liabilities }}{\text { equity }} \quad$ Interest Coverage |
| :--- | :--- |
| Debt Ratio | $=\frac{\text { total liabilities }}{\text { total assets }}$ |

## d) Table 4

Table 4 shows the source and application of funds and the subsequent change in working capital. Values shown are averages for all businesses and columns are additive. This table is limited to incorporated businesses only.

## e) Table 5

The data in this table are derived from the payroll records of employers and apply to all employees who are issued T4 tax records. Employees earning less than $\$ 500$ a year may be excluded as this is the cutoff for the mandatory issuance of T4 tax records.

Due to the annual nature of the data source, we assume that both newly reporting businesses and no longer reporting businesses have been in activity for six months. As a result, their estimated average labour units (ALUs) are assumed to be twice their actual ALUs (i.e. annualized).

## 1) Table 6

This table shows the distribution of businesses reporting a profit or a loss in an industry from 1982 through 1985. The businesses identified in this tacle are the same as those in Tables 1 to 3.

## How to Use the Tables

The profiles are comprised of six tables. Each table (except Table 5) displays data in quartiles based on sales.

## To use the tables:

1) Select the industry andior province of interest to you (See Table of Contents).
2) Locate the appropriate sales range that is displayed on the two lines entitled "Low Sales Value" and "High Sales Value".
3) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
4) Alt data pertaining to the selected business will be in that column.

## For example:

Let us take a plumbing business in Canada with sales of $\$ 50,000$.

1) Select the table entitled "Plumbing Contractors (SIC 4241)".
2) Sales of $\$ 50,000$ is in the range of $\$ 37,000$ to $\$ 90,000$ ("Low Sales" and "High Sales" values).
3) Thus, sales of $\$ 50,000$ are in the lower middle $25 \%$ quartile.
4) All relevant data pertaining to this plumbing business with sales of $\$ 50,000$ are in this quartile for Tables 1 to 4 and Table 6.

## Note:

One can note that wages and salaries expense in the plumbing industry range from $10 \%$ of sales in the lowest quartile to $26 \%$ in the highest quartile. Such variations may illustrate how some expenses vary in proportion to sales.
This comparison by quartile is applicable to Tables 1 to 4 and Table 6.
Table 5 contains employment data for the years 1982 and 1985 and shows the changes in the industry over this time period. The data comprised in this table are cross-sectional.

## Standard Industrial Classification - Definition

The SIC for each industry is described at the end of Table 1.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Isiand. Single Family Housing Contractors (SIC 4011)


| Selecred expense item | Industry Averaget2) |  |  |  |  | $\begin{aligned} & \text { ? busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle $25^{\circ}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower middle $25^{\circ}$ 。 | Upper middle | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Parcent ot sales |  |  |  |  |
| Cost of Sales | 52.3 | $\cdots$ | -* | - | -* | 94.3 | 55.4 | - | - | - | - |
| Occupancy Expenses | 6.5 | * | $\cdots$ | $\because$ | $\cdots$ | 98.7 | 6.6 | - | - | - | - |
| Mortgage Interest |  | -- | .. | .. | -. |  | - | .- | .. | -- | . |
| Depreciation | 32 | -- | -. | .- | -- | 95.9 | 33 | .- | .- | .- | $\sim$ |
| Repairs \& Maintenance | 07 | .- | .. | .- | -. | 17.1 | 41 | - | .- | - | $\sim$ |
| Heat. Light \& Telephone | 07 | -- | .. | .- | -- | 85.4 | 0.9 | -- | -- | -- | -- |
| Business \& Property Tax | 08 | - | .. | .. | -. | 710 | 12 | $\cdots$ | - | - | - |
| Insurance | 09 | -- | -- | .- | -- | 88.7 | 11 | -- | -- | - | - |
| Pent | 0.1 | -- | -- | - | -- | 31 | 10 | -- | - | - | - |
| Personnel Expenses | 17.6 | - | .- | -- | -- | 97.4 | 18.0 | -. | - | - | - |
| Financial Expenses | 2.3 | -- | -- | -- | -- | 56.4 | 4.0 | - | -- | -- | - |
| Bank Interest 3 Charges | 15 | -- | -- | -- | .- | 531 | 28 | -- | -. | -- | -- |
| Protessional Fees | 08 | -- | -- | -- | -- | 52.6 | 1 5 | - | -- | - | -- |
| Other Expenses | 20.2 | -* | ** | - | $\cdots$ | 98.9 | 20.6 | $\cdots$ | - | $\cdots$ | ** |
| Profit (loss) | 1.3 | -- | ** | - | - | 100.0 | 1.3 | ** | -- | - | - |
| Total | 100.0 | -- | ** | .. | - | 100.0 | ... | $\cdots$ | - | - | $\stackrel{ }{-}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartie. |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Tatal weighted expendilure on a given ttem }}{\text { Total weighted saies of businesses reporting this item of expendilure }} \times 100 \quad$ lop each quartile. |

Since the number of businesses reporting a specific expense may differ for each cell, the total (profit (loss) plus expenses) does not necessarity equal 100 . See Notes on Symbols Page

## Standard Industrial Classificatlon Definition:

SIC 4011 - Single Family Housing Contractors
Businesses primarily engaged in the development and construction of single detached and single attached dwellings such as: cotrages. single duplexes. garden homes, semi-detached houses, single attached houses. erecting prelabricated homes. row houses (exc row duplexes). single residences and summer nomes.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Single Family Housing Contractors (SIC 4011)

|  | Total ${ }^{\text {( }}$ ) | Bottom $25 \%$ | Lower middele 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 52 | - | .- | .- | -. |
| Businesses in sample | 30 |  |  |  |  |
| Low sales value (\$000's) | (1) | .- | .- | -* | -- |
| High sales value ( $\$ 000$ 's) | (1) | -* | - | .. | -- |
|  |  |  | Average (\$00 |  |  |
| Assets |  |  |  |  |  |
| Cash | 12 | - | .- | * | -- |
| Accounts and Notes Receivable | 8 | -- | -- | .. | - |
| Inventory | 18 | - | .. | .. | - |
| Other Current Assets | 17 | - | -- | -- | -- |
| Total Current Assets | 85 | - | -- | .. | -- |
| Fixed Assets | 58 | -- | -- | -- | -- |
| Less Accum Dep on Fixed Assets | 25 | -- | .- | .. | -. |
| Other Assets | 3 | -- | .. | .. | -- |
| Total Assets | 121 | -- | -* | * | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 8 | - | .. | -- | -- |
| Other Current Liabilities | 36 | -- | -- | - | - |
| Total Current Liabilities | 45 | - | -- | -- | .- |
| Mortgages Payable | 13 | .. | -- | .. | .. |
| Long Term Debt | 28 | -- | -- | -* | - |
| Other Liabilites | 14 | -- | -- | -* | - |
| Total Liabilities | 100 | -- | $\cdots$ | $\cdots$ | - |
| Total Equity | 21 | -- | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Single Family Housing Contractors (SIC 4011)

|  | Totalf 13 | Bottom 25\% | Lower middle $25^{2}$, | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ | $\begin{gathered} \text { Too } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 52 | -- | -- | .- | -. |
| Businesses in sample | 30 |  |  |  |  |
| Low sales value (\$000's) | (1) | -. | .. | .. | -- |
| High sales value $\langle \$ 000$ 's | (1) | -- | -- | .. | -- |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 56 | .- | -. | .. | $\cdot$ |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | -10.7 | -. | -- | - | - |
| Interest Coverage ratio (times) | 261 | .. | .. | .. | .- |
| Debt ratio (times) | 09 | -- | -. | .. | -. |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and 52 million

See Notes on Symbois Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Single Family Housing Contractors (SIC 4011)

|  | Totak 11 25ㅇ. | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{array}{r} \text { Upper } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 26 | .. | -. | -* | .- |
| Businesses in sample | 3 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | .- | .. | $\cdots$ |
| Hign sales value (\$000's) | (1) | .. | .- | . | -- |
| Average ( $\$ 000{ }^{\circ} \mathrm{s}$ ) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 11 | -* | -. | -- | - |
| Saie of Fixed Assets | 44 | -- | -* | -- | $\cdots$ |
| Increase in Long Term Debt | 5 | -- | - | - | - |
| Advances From Owners and Affiliates |  | -. | -- | -- | - |
| From Government |  | - | -. | -- | -* |
| Increase in Share Capital | . | - | - | * | -- |
| Sale of investments |  | -- | -- | - | -- |
| Tax Adjusiments |  | - | -- | - | - |
| Other Sources |  | -- | -- | -- | - |
| Total | 61 | -- | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 23 | -- | -- | -- | -- |
| Payment of Dividends | , | $\cdots$ | .. | -. | - |
| Repayment of Long Term Debt | 21 | .. | -- | -- | -- |
| Current Portion of Long Term Debt |  | $\cdots$ | - | - | - |
| Purchase of tnvestments |  | $\cdots$ | - | - | - |
| Repayment of Adv From Owners and Affil | 3 | - | - | $\cdots$ | - |
| Decrease in Equity |  | $\cdots$ | $\cdots$ | -- | - |
| Tax Adjustments | - | - | -- | -. | $\cdots$ |
| Other Applications | 7 | -* | $\sim$ | $\cdots$ | - |
| Total | 47 | - | - | * | - |
| Increase (Decrease) in Net Working Capital | 13 | - | $\cdots$ | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses. 1982 and 1985
Prince Edward Island, Residential Building and Development (SIC 401)

|  |  |  |  | Changes | of businesses and employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Toral } \\ \text { payroll } \\ \text { Sooo's) } \end{array}$ | Average labour units(1) | Newly reporting(2) | No longer reportingi(3) |
| 1982 |  |  |  |  |  |
| Total | 118 | 4.376 | 251 | 18 | 18 |
| $\begin{aligned} & \text { less than } 20 \\ & 20.99 \end{aligned}$ | 117 | $x$ | 251 | 17 | 18 |
| $100 \cdot 499$ | - | . | . | . | - |
| 500 and over | x | k | - | 1 | . |
| 1985 |  |  |  |  |  |
| Total | 143 | 6.152 | 343 | 26 | $\ldots$ |
| less than 20 | 140 | 5.647 | 316 | 24 | -.. |
| 20.99 | X | x | 26 | 1 | ... |
| $100 \cdot 499$ | X | $\times$ | 1 | 1 |  |
| 500 and over | - | . | . | . | $\ldots$ |

(1) Average labour units are catculaled by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Pavroll and Hours, Statistics Canada. Catalogue No. $72-002$. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada levei. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses reporting no payrall deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985


All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 33 | 8 | 8 | 8 | 9 |
| Toral Sales \$ | 8.129 | 442 | 871 | 1.413 | 5.403 |
| Total Expense \$ | 8.002 | 432 | 864 | 1.472 | 5.234 |
| Net Profit (loss) \$ | 127 | 10 | 7 | . 59 | 169 |
| Businesses reporting a profit (No.) | 21 | 6 | 8 | 1 | 6 |
| Total Sales \$ | 5.325 | 336 | 871 | 177 | 3.941 |
| Total Expense \$ | 4.977 | 317 | 864 | 172 | 3.624 |
| Net Protit \$ | 348 | 19 | 7 | 5 | 317 |
| Businesses reporting loss (No.) | 12 | 2 | . | 7 | 3 |
| Total Sales \$ | 2.804 | 106 | - | 1236 | 1.462 |
| Total Expense \$ | 3.025 | 115 | - | + 300 | 1.610 |
| Net Loss \$ | .221 | -9 | - | -64 | -148 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 30 | 7 | 7 | 8 | 8 |
| Total Sales \$ | 6.629 | 141 | 436 | 1.149 | 4.903 |
| Total Expense \$ | 7.173 | 149 | 563 | 1.205 | 5,256 |
| Net Profit (loss) \$ | .544 | . 8 | . 127 | . 56 | -353 |
| Businesses reponting a profit (No.) | 14 | 4 | 5 | 3 | 2 |
| Total Sales \$ | 2.394 | 87 | 299 | 439 | 1.569 |
| Total Expense 5 | 2.291 | 73 | 295 | $\$ 23$ | 1.500 |
| Net Profit S | 103 | 14 | $\downarrow$ | 16 | 69 |
| Businesses reporting a loss (No.) | 16 | 3 | 2 | 5 | 6 |
| Total Sales \$ | +235 | 54 | 137 | 710 | 3.334 |
| Total Expense \$ | 4.882 | 76 | 268 | 782 | 3.756 |
| Net Loss \$ | . 647 | -22 | -131 | . 72 | . 422 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 63 | 10 | 22 | 16 | 15 |
| Total Sales \$ | 13.848 | 437 | 2.130 | 3245 | 8.036 |
| Total Expense \$ | 13.269 | 410 | 2.090 | 3139 | 7.630 |
| Net Profit (loss) \$ | 579 | 27 | 40 | 106 | 406 |
| Businesses reporting a profit (No.) | 55 | 7 | 22 | 14 | 12 |
| Total Sales \$ | 11.731 | 342 | 2.130 | 2845 | 6.114 |
| Total Expense \$ | 11.018 | 309 | 2.090 | 2.689 | 5.930 |
| Nel Profit \$ | 713 | 33 | 40 | 156 | 484 |
| Businesses reporting a loss (No.) | 8 | 3 | - | 2 | 3 |
| Total Saies S | 2.117 | 95 | - | 100 | 1.622 |
| Total Expense \$ | 2.251 | 101 | - | 450 | 1.700 |
| Net Loss \$ | $\cdot 134$ | . 6 | - | . 50 | . 78 |

## All Businesses (No.)

| Total Sales \$ | 47 |
| :--- | ---: |
| Total Expense \$ | 15.259 |
| Net Profir (loss) \$ | 14.712 |
| Businesses reporting a profit (No.) | 547 |
| Total Sales \$ | 41 |
| Total Expense \$ | 13.566 |
| Net Profit \$ | 12.814 |
| Businesses reporting a loss (No.) | 752 |
| Total Sales \$ | 6 |
| Total Expense \$ | 1.693 |
| Net Loss \$ | 1.898 |

(1) These estumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Masonry Contractors (SIC 4231)

(1) These estimates are based on a sampte of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ lor each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighred sales of businesses reporting this tem of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporting a specific expense may differ lor each cell, the totai (proft (loss) plus expenses) does not necessarly equal $100 \%$ See Notes on Symbols Page.

## Standard Industrial Classification Definition:

SIC 4231 - Masonry Contractors
Businesses primarily engaged in conventional or specialty masonry work, (except interior marble work) such as installation of architectural stone. blocklaying. brick or stone lining (chimney, kiln boiler etc.) bricklaying, installation of granite (exterior work), installation of marble (exterior work). masonry work. installation of ornamenial stone, pointing masonry, instalation of slate (extefior work), stone cutting and setting and installation of veneer facing stone or brick

## TABLE 2. Balance Sheet Profile for 1985

Prince Edward island. Masonry Contractors (SIC 4231)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper middele $25^{3}$. | $\begin{gathered} \text { Top } \\ 25^{\circ} \text {, } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 7 | .- | -. | -- | .- |
| Susinesses in sample | 6 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | -• | -. | $\cdots$ | $\cdots$ |
| High sales value ( 5000 's) | (1) | -- | -- | .. | $\cdots$ |
|  |  |  | Average $1 \$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | , | -- | - | -* | - |
| Accounts and Notes Receivable | 9 | -- | - | $\cdots$ | - |
| Inventory | . | - | -- | - | .. |
| Other Current Assets | - | - | -- | -- | - |
| Total Current Assets | 10 | -* | -- | - | -- |
| Fixed Assets | 18 | - | -- | - | * |
| Less Accum Dep on Fixed Assets | 12 | -- | -- | - | $\cdots$ |
| Other Assels |  | - | - | $\cdots$ | - |
| Total Assets | 16 | - | * | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | , | - | -- | - | - |
| Other Current Liabulities | 3 | -- | - | ** | - |
| Total Current Liabilities | 4 | - | -- | - | - |
| Mortgages Payable | . | -- | -- | - | - |
| Long Term Debt | 0 | -- | - | $\cdots$ | - |
| Other Liabilites | 10 | -- | $\cdots$ | * | - |
| Total Liabilities | 14 | -. | - | -- | - |
| Total Equity | 2 | -* | $\cdots$ | - | - |

(1) These esimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Prince Edward island. Masonry Contractors (SIC 4231)

|  | Totalis | Bottom 25\% | Lower midde $25 \%$ | Upper <br> midde $25^{\circ}$. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 7 | .. | - | - | - |
| Businesses in sample |  |  |  |  |  |
| Low sales value i 5000 's) | (1) | -- | -. | -- | -- |
| High sales value ( $\$ 000{ }^{\text {s }}$ ) | (1) | -- | .. | -. | -- |
|  | Average |  |  |  |  |
| Liquidity Aatio |  |  |  |  |  |
| Current ratio (times) | 26 | - | -- | - | - |
| Leverage Ratios |  |  |  |  |  |
| Deot Equity ratio (times) | -14 | .- | $\cdots$ | - | -- |
| Interest Coverage ratio (times) |  | * | -- | * | - |
| Debt ratio (tumes) | 10 | * | -. | - | - |

193 These estmates are based on a samole of businesses reporting sales detween $\$ 10$ thousand and 52 milion
See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Masonry Contractors (SIC 4231)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | - | - | - |
| Businesses in samole | - |  |  |  |  |
| Low sales value ( 5000 's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ 's) | (1) |  |  | - | - |
|  |  |  | rage ( 5000 s ) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - | - |
| Sale of Fixed Assets | - | - | - | - |  |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Affilates | - | - | - | - |  |
| From Government | - | - | - | - | - |
| Increase in Share Capital | - | - | - | - | - |
| Sale of investments | - | - | - | - | - |
| Tax Adjustments | - | - | - | - | - |
| Other Sources | . | - | - | - | - |
| Total | - | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | - | - | - | - | - |
| Payment of Dividends | - | - | - | - | - |
| Repayment of Long Term Dobt | - | . | - | - | - |
| Cursent Portion of Long Term Oebs | - | - | - | - | - |
| Purchase of Investments | - | - | - | - | - |
| Repayment of Adv. From Owners and Affil. | - | - | - | - | - |
| Decrease in Equity | - | - | - | - | - |
| Tax Adjusiments | - | - | - | . | - |
| Other Applications | - | - | - | * | " |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

[^1]TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Prince Edward Istand. Masonry Contractors (SIC 4231)

|  |  |  |  | Changes | businesses d emplovees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \left\langle \$ 000{ }^{\prime}\right. \text { s } \end{array}$ | Average labour units(1) | Nevily reporting\|2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 17 | 639 | 33 | 5 | 1 |
| less than 20 | 15 | X | 18 | 4 | 1 |
| 20-99 | X | X | 15 | 1 | - |
| 100.499 | - | - | . | . | - |
| 500 and over | . | - | - | - | . |
| 1985 |  |  |  |  |  |
| Total | 18 | 906 | 50 | 4 | $\cdots$ |
| less than 20 | 16 | $\times$ | 10 | 3 | . |
| 20.99 | X | X | 10 | 1 |  |
| 100.499 | . | . | . | - |  |
| 500 and over | * | - | - | - |  |

[^2]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Saies, 1985
Prince Edward island. Plumbing Contractors (SIC 4241)

|  | Totall 1 ) |  | Bottom 25\% |  |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 51 |  | 12 |  |  | 13 |  | 13 |  |  | 13 |
| Businesses in samole Low sales value ( $\$ 000$ 's) High saies value $(\$ 000$ s) | $\begin{aligned} & 29 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ |  | $\begin{aligned} & \{1\} \\ & 67 \end{aligned}$ |  |  | $\begin{array}{r} 67 \\ -05 \end{array}$ |  | $\begin{aligned} & 105 \\ & 210 \end{aligned}$ |  |  | $\begin{array}{r} 210 \\ (1) \end{array}$ |
| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{array}{r} \text { neusi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses oniy (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | Lower midale 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 48.3 | 58.4 | 46.9 | 42.5 | 46.9 | 100.0 | 48.3 | 58.4 | 48.9 | 42.5 | 46.9 |
| Occupancy Expenses | 5.3 | 7.0 | 4.4 | 5.0 | 4.9 | 100.0 | 5.3 | 7.0 | 4.4 | 5.0 | 4.9 |
| Oepreciation | 17 | 16 | 18 | 16 | 17 | 98.1 | 17 | 16 | 18 | 18 | 1.7 |
| Repars \& Maintenance | 03 |  |  |  |  | 239 | 13 | - | 18 |  |  |
| Heat. Light \& Telephone | 10 | 1.3 | 08 | 0.9 | 10 | 96.6 | 10 | 1.4 | 0.8 | 0.9 | 1.0 |
| Business \& Property Tax | 02 | 0.2 | 03 | 0.1 | 01 | 716 | 02 | 0.2 | 0.3 | 0.3 | 01 |
| Insurance Rent | $\begin{aligned} & 12 \\ & 10 \end{aligned}$ | 24 | 03 | 12 | 0.9 | 760 554 | 15 18 | 2.6 | 13 | 13 | 0.9 |
| Personnel Expenses | 19.9 | 11.2 | 16.3 | 25.6 | 25.2 | 98.6 | 20.2 | 12.0 | 16.3 | 25.6 | 25.2 |
| Financial Expenses | 2.6 +3 | 3.6 | 2.5 1.9 | 1.8 06 | 2.4 | 100.0 902 | 2.6 1.5 | 3.6 | 2.5 | 1.8 | 2.4 |
| Protessional Fees | 12 | 2.9 |  |  | 05 |  | 12 | 2.9 | 06 | 12 | 10.5 |
| Other Expenses | 15.3 | 8.3 | 11.3 | 23.8 | 17.0 | 100.0 | 15.3 | 8.3 | 11.3 | 23.8 | 17.0 |
| Prafit (loss) | 8.7 | 11.5 | 18.7 | 1.3 | 3.4 | 100.0 | 8.7 | 11.5 | 18.7 | 1.3 | 3.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | $\ldots$ | $\ldots$ | ... |

(1) These estrmates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Toral weighted expenditure on a given ifem $\times 100$ for each quarile
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporting a specilic expense may difter for each cell. the total (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 4241 . Plumbing Contractors
Businesses primarily engaged in the installation and repair of primary hot and cold water piping systems (i.e except soace heating) such as: installation of ivaste and vent systems drain, instaltation of hot water heaters and plumbing tanks. installation of water meters, instailation of puping systems. installation of plumbing fixtures. installation of primary hot sater, installation of roof drainage systems (exc eavestroughing), and installation of sanitary ware.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Plumbing Contractors (SIC 4241)

|  | Total( ${ }^{\text {( }}$ ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25 \% | $\begin{aligned} & \text { Tod } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 51 | 12 | 13 | 13 | 13 |
| Businesses in sample | 29 |  |  |  |  |
| Low sales value (\$000's | (1) | (1) | 67 | 105 | 210 |
| High sales value ( $\$ 000$ 's) | (1) | 67 | 105 | 210 | (1) |
|  |  |  | Average (\$00 |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | 1 | 3 | 7 | 3 |
| Accounts and Notes Receivable | 32 | 6 | 9 | 9 | 101 |
| Inventory | 21 | $\uparrow$ | 7 | 6 | 68 |
| Other Current Assets | 15 | - | - | . | 55 |
| Total Current Assets | 72 | 7 | 19 | 22 | 226 |
| Fixed Assets | 44 | 2 | 17 | 23 | 129 |
| Less. Accum Deo on Fixed Assets | 28 | 1 | 10 | 12 | 84 |
| Other Assets | 9 | . | 2 | . | 31 |
| Total Assets | 97 | 9 | 27 | 33 | 301 |
| Liablities and Equity |  |  |  |  |  |
| Current Loans | 27 | - | 5 | 4 | 92 |
| Other Current Liabilites | 34 | 12 | 12 | 15 | 95 |
| Total Current Liabilties | 61 | 12 | 17 | 19 | 186 |
| Mortgages Payable | 1 | - | - | 2 | - |
| Long Term Deb: | 1 | - | 6 | 1 | 3 |
| Other Liadilites | 12 | - | 6 | 6 | 35 |
| Total Liabilities | 75 | 13 | 23 | 28 | 224 |
| Total Equity | 22 | -4 | 4. | 5 | 76 |

(1) These estimates are based on a sampie of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TARLE 3. Financial Ratios for 1985
Prince Edward Isiand, Plumbing Contractors (SIC 4241)

|  | Total( 11 | Bottom $25 \%$ | Lower middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \text { : } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 51 | 12 | 13 | 13 | 13 |
| Businesses in sample | 29 |  |  |  |  |
| Lrow sates value (\$000's) | (1) | (1) | 67 | 105 | 210 |
| High sales value ( $\$ 000$ s) | (1) | 67 | 905 | 210 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (imes) | 12 | 0.7 | 12 | 18 | 11 |
| Leverage Ratios |  |  |  |  |  |
| Deot Equity ratio (times) | -19 | -2.1 | -3.7 | . 41 | 1.4 |
| Interest Coverage ratio (times) | 13.6 | 28.2 | 178 | 07 | 4.6 |
| Debt ratio (times) | $1+$ | 14 | 10 | 13 | 0.9 |

(1)These estimates are based on a sampie of businesses reporting sales between $\$ 10$ :housand and $\$ 2$ milion

See Noles on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)

|  | $\begin{gathered} \text { Total( 1) } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle 25\% } \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 7 | .. | .. | .. | - |
| Businesses in sample | 2 |  |  |  |  |
| Low saies value ( $\$ 000$ 's | (1) | $\cdots$ | $\cdots$ | * | $\cdots$ |
| High sales value ( $\$ 000$ 's) | (1) | .- | .- | .. | - |

## Source of Funds <br> Fom Coerations

| -* | -- | -. | .- |
| :---: | :---: | :---: | :---: |
| -. | -- | .. | - |
| -- | -- | - | - |
| -- | -- | -- | -- |
| .. | -- | -- | - |
| -- | -- | -- | -- |
| -* | -- | -- | .. |
| -- | -- | -- | -- |
| -- | - | -- | - |
| -- | -* | -- | - |
| -. | - | $\cdots$ | $\cdots$ |
| -- | -- | - | - |
| -- | -- | -- | - |
| -. | -- | - | -* |
| -- | - | $\cdots$ | - |
| -- | -- | - | - |
| -. | -. | - | - |
| -- | $\cdots$ | -- | -* |
| -. | -. | - | ** |
| -. | -- | -- | - |
| -- | -- | - | - |

increase in Long Term Debi
Advances From Owners and Affiliates
From Government
Increase in Share Capital
Sale of Investments
Tax Adiustments
Other Sources
Total
Application of Funds
Purchase of Fixed Assers
Payment of Dividends
Repayment of Long Term Debt
Current Portion of Long Term Debt
Purchase of Investments
Repayment of Adv From Owners and Aftil
Decrease in Equity
Tax Adjustments
Other Applications
Total
increase (Decrease) in Net Working Capital
(1) These estimates are based on a sample of businesses feporting sales between $\$ 10$ thousand and $\$ 2$ millinn

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Plumbing, Heating and Air Conditioning. Mechanical Work (SIC s24)

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Payroil and Hours. Statistics Canada. Catalogue No. 72-002 An average labour unit could be interpreted as a lult-time emptoyee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses feporting no payroll deductions in the previous year
(3) Reters 10 businesses reporting no payroll deductions in the following vear

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Plumbing Contractors (SIC 4241)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle 25\% } \end{aligned}$ | $\begin{array}{r} T O 0 \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 34 | 5 | 10 | 10 | 9 |
| Total Sales S | 2.299 | 99 | 323 | 418 | 1. 459 |
| Total Expense s | 2.050 | 107 | 184 | 317 | 1.442 |
| Net Profit loss) \$ | 249 | -8 | 139 | 101 | 17 |
| Businesses reporting a profit (No.) | 28 | 3 | 10 | 10 | 5 |
| Total Sales \$ | 1.047 | 43 | 323 | 418 | 263 |
| Total Expense \$ | 770 | 42 | 184 | 317 | 227 |
| Net Profit \$ | 277 | 1 | 139 | 101 | 36 |
| Businesses reporting loss (No.) | 6 | 2 | . | - | 4 |
| Total Sales 5 | 1252 | 56 | - | - | 1.196 |
| Total Expense \$ | 1280 | 65 | . | - | 1215 |
| Net Loss \$ | -28 | -9 | - | - | - 19 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 49 | - | - | - | - |
| Total Sales \$ | $\checkmark 266$ | - | - | - | - |
| Total Expense \$ | 3.803 | - | - | - | - |
| Net Profir (loss) \$ | 463 | - | - | - | . |
| Businesses reporting a profit (No.) | 47 | - | - | - | - |
| Total Sales \$ | 3303 | - | - | - | - |
| Total Expense \$ | 2801 | - | - | - | . |
| Net Prolit \$ | 502 | - | - | - | - |
| Businesses reporing a loss (No.) | 2 | - | - | - | - |
| Total Sales \$ | 963 | - | - | - | - |
| Total Expense \$ | - 002 | - | - | - | - |
| Net Loss \$ | . 39 | - | . | - | - |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 56 | 14 | 9 | 19 | 14 |
| Total Sales S | 11.647 | 462 | 658 | 2.033 | 8.194 |
| Total Expense $\$$ | 11.077 | 360 | 478 | 2.002 | 8.237 |
| Net Profit (loss) \$ | 570 | 102 | 180 | 31 | 257 |
| Businesses reporting a profit (No.) | 53 | 13 | 9 | 18 | 13 |
| Total Saies \$ | 11.332 | 426 | 658 | 1.918 | 8.330 |
| Total Expense \$ | 10.746 | 321 | 478 | 1.882 | 8.065 |
| Net Profit S | 586 | 105 | 180 | 36 | 265 |
| Businesses reporting a loss (No.) | 3 | 1 | . | 1 | 1 |
| Total Sates s | 315 | 36 | - | 115 | 164 |
| Total Expense \$ | 331 | 39 | - | 120 | 172 |
| Nei Loss\$ | -16 | -3 | - | . 5 | -8 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 60 | 10 | 19 | 15 | 16 |
| Total Sales \$ | 13.427 | 140 | 1,313 | 1.749 | 9.925 |
| Total Expense \$ | 14.091 | 352 | 1.067 | 1.612 | 11060 |
| Net Protit (loss) \$ | -664 | 88 | 246 | 137 | -1.135 |
| Businesses reporting a profit (No.) | 52 | 10 | 19 | 12 | 11 |
| Total Sales \$ | 9.697 | 440 | 1.313 | 1.400 | 6.544 |
| Total Expense \$ | 8.938 | 352 | 1.067 | 1.249 | 6.270 |
| Net Protit \$ | 759 | 88 | 246 | 151 | 274 |
| Businesses reporting a loss (No.) | 8 | . | . | 3 | 5 |
| Total Sales \$ | 3.730 | - | - | 349 | 3.381 |
| Total Expense \$ | 5.153 | - | - | 363 | 4790 |
| Net Loss S | -1.423 | - | - | -14 | -1.409 |

(3)These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island, Truck Transport Industry (SIC 456)


| Selected expense item | Industry Averagei2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom $25^{\circ} \%$ | Lower midole $25^{\circ}$ | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle Expenses | 33.1 | 32.2 | 43.1 | 27.0 | 30.6 | 90.5 | 36.6 | 32.2 | 43.9 | 44.9 | 30.6 |
| Depreciation | 9.9 | 50 | 19. | 6.0 | 8.9 | 885 | 112 | 50 | 198 | 10.9 | 90 |
| Repars \& Maintenance | 10 |  | 03 | 18 | 16 | 157 | 62 | . | 19.7 | 70 | 52 |
| Insurance | 32 | 45 | 4.4 | 2.3 | 19 | 815 | 39 | 46 | 44 | 3.9 | 2.7 |
| Fuei Expense | 187 | 227 | 18.9 | 16.5 | 173 | 728 | 257 | 361 | 25.6 | 27.4 | 192 |
| Business Tax | 0.4 |  | 0.1 | 0.4 | 08 | 252 | 14 | 11 | 15 | 14 | 14 |
| Personnel Expenses | 13.2 | 19.6 | 6.2 | 9.3 | 17.2 | 81.4 | 16.2 | 19.9 | 8.3 | 18.9 | 17.2 |
| Financial Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Bank interest \& Charges Prolessional Fees | 2.7 | $\begin{aligned} & 06 \\ & 28 \end{aligned}$ | 50 0.7 | 1.1 0.6 | $\begin{aligned} & 39 \\ & 26 \end{aligned}$ | 750 829 | 37 21 | 1.4 2.8 | 50 09 | 21. | 4.0 27 |
| Franchise Fees |  |  |  |  |  | 06 | 05 |  |  |  |  |
| Other Expenses | 39.2 | 37.0 | 26.6 | 54.7 | 38.6 | 99.6 | 39.3 | 37.7 | 26.6 | 54.7 | 38.6 |
| Profit (loss) | 10.0 | 78 | 18.5 | 7.3 | 7.1 | 91.8 | 10.9 | 7.8 | 18.5 | 7.4 | 9.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... |  |  |  |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milhon
(2) Value in each cell
= Total weighted expenditure on a given item $\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }}$ $\times 100$ for each quartile
Total weighted expenaiture on a given item $-$
(3) Value in each cell
$=\frac{\text { Total weighted expenaiture on a given item }}{\text { Total weighted sales of businesses reporing this item of expenditure }}$ $\times 100$ for each quartile

Since the number of businesses reporting a specific expense may differ for each cell the totai (profit (loss) pius expenses) does not necessarily equal ioo: See Notes on Symbois Page

## Standard Industrial Classification Definition:

## SIC 456. Truck Transport Industry

Businesses primarily engaged in the provision of all types of trucking. transfer and related services Truck "broker-operators are included in this industry

TABLE 2. Balance Sheet Profile for 1985

| Prince Edward island. Truck Transport Industry (SIC 456) |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

## TABLE 3. Financial Ratios for 1985

Prince Edward Island. Truck Transport Industry (SIC 456)

|  | Totali1) | Bottom 25 " | Lower midale 25: | Upper midole $25^{\circ}$. | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 258 | 64 | 64 | 65 | 65 |
| Businesses in sample | 67 |  |  |  |  |
| Low sales value (\$000's | 11) | (1) | 23 | 12 | 112 |
| High sales value (\$000's) | (1) | 23 | 42 | 112 | 11) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio ilimesi | 30 | 30 | 06 | 54 | 13 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (timos) | -0 5 | .110 | . 79 | 29 | 22 |
| Interest Coverage rato (times) | 52. |  | 90 | 264 1 | 132 |
| Debt ratio (times) | , 3 | 11 | 16 | 22 | 07 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Truck Transport Industry (SIC 456)

|  | $\begin{gathered} \text { Toral(1) } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | Lower middele $25 \%$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { TOD } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 40 | -- | .. | -* | - |
| Businesses in sample | 7 |  |  |  |  |
| Low sales value (\$000's) | (1) | -. | -- | -. | -- |
| High saies value i $\$ 000$ 's) | (1) | -- | .- | -- | - |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 106 | -* | .. | .. | . |
| Sale of Fixed Assers | 39 | .. | .. | .. | .. |
| increase in Long Term Oebt | 8 | -- | -- | -- | - |
| Advances From Owners and Alfiliates | 9 | - | -- | - | - |
| From Government |  | .- | -- | - | .. |
| Increase in Share Capital | - | -- | -* | - | ** |
| Sale of investments | - | -. | -. | -- | -- |
| Tax Adjustments | 5 | -- | -- | -. | -- |
| Other Sources |  | .- | -. | -. | - |
| Total | 168 | -- | -. | -. | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 155 | -- | -- | -. | - |
| Payment of Dividends |  | .. | .- | -. | .- |
| Repayment of Long Term Oebt | 1 | -- | -- | -. | - |
| Current Portion of Long Term Debt | 1 | - | -- | -- | $\because$ |
| Purchase of Investments | - | - | - | -- | -- |
| Pepayment of Adv From Owners and Affil | 9 | .- | .. | -. | - |
| Decrease in Equily | - | -- | .- | -. | .. |
| Tax Adjustments | 1 | .. | .- | .. | *- |
| Other Applications | 167 | -- | -- | .- | - |
| Total | 167 | - | - | - | -- |
| Increase (Decrease) in Net Working Capital | 2 | -* | -. | - | $\bullet$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millian

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward island, Truck Transport Industry (SIC 456)

| Business size expressed in average labour units (1) | Number of Businesses | $\begin{array}{r} \text { Tolal } \\ \text { payroll } \\ \text { (\$000's) } \end{array}$ | Average labour units(1) | Changes in number of businesses |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 137 | 8,061 | 538 | 28 | 14 |
| less than 20 | 125 | 4,110 | 247 | 27 | 13 |
| 20-99 | 4 | 1.221 | 73 | - | 1 |
| 100.499 | 3 | 778 | 42 | 1 | . |
| 500 and over | 5 | 1952 | 176 | - | - |
| 1985 |  |  |  |  |  |
| Total | 126 | 9,319 | 597 | 8 | ... |
| less than 20 | 114 | 4.604 | 278 | 7 | $\cdots$ |
| 20-99 | 5 | 1,216 | 72 | - | ... |
| 100.499 | $\times$ | $x$ | 50 | 1 |  |
| 500 and over | 6 | $\times$ | 197 | . | $\cdots$ |

[^3]TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Truck Transport Indusiry (SIC 156)

| Total( ${ }^{\text {a }}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { midgle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 212 | 47 | 59 | 51 | 55 |
| Total Sales \$ | 17.916 | 559 | ¢ 156 | 2.999 | 13.202 |
| Total Expense \$ | 17.048 | 501 | 832 | 2.659 | 13.056 |
| Net Profir (loss) \$ | 868 | 58 | 324 | 340 | 146 |
| Businesses reporting a profit (No.) | 160 | 31 | 56 | 37 | 36 |
| Total Sales \$ | 11.414. | 381 | 1.074 | 2.203 | 7.756 |
| Total Expense 5 | 9.860 | 287 | 745 | 1.838 | 6990 |
| Net Profit \$ | 1.554 | 94 | 329 | 365 | 766 |
| Businesses reporting loss (Na.) | 52 | 16 | 3 | 14 | 19 |
| Tntal Sales \$ | 6.502 | 178 | 82 | 796 | 5.46 |
| Total Expense \$ | 7.188 | 214 | 87 | 821 | 6.066 |
| Net Loss \$ | . 686 | -36 | -5 | . 25 | . 620 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 202 | 47 | 51 | 53 | 51 |
| Total Sales \$ | 17.238 | 758 | 1.120 | 2.704 | 12.656 |
| Total Expense \$ | 15978 | 761 | 1.039 | 1.836 | 12.342 |
| Net Profit (loss) \$ | 1260 | - 3 | 81 | 868 | 314 |
| Businesses reporting a profit (No.) | 124 | 24 | 30 | 41 | 29 |
| Total Sales \$ | 9.994 | 473 | 664 | 2.004 | 6.853 |
| Total Expense \$ | 8.159 | 402 | 508 | 1.095 | 6.154 |
| Net Prons | 1.835 | 71 | 156 | 909 | 699 |
| Businesses reporting a loss (No.) | 78 | 23 | 21 | 12 | 22 |
| Total Sales \$ | 7.244 | 285 | 456 | 700 | 5803 |
| Total Expense \$ | 7819 | 359 | 531 | 741 | 6188 |
| Net Loss \$ | . 575 | .74 | . 75 | -41 | . 385 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 263 | 52 | 78 | 66 | 67 |
| Total Sales 5 | 20.323 | 946 | 1889 | 3.233 | 14255 |
| Total Expense \$ | 18.095 | 932 | 1.706 | 2.751 | 12.706 |
| Net Protit (loss) \$ | 2228 | 14 | 183 | 482 | + 549 |
| Businesses reporting a profis (No.) | 201 | 35 | 68 | 47 | 51 |
| Total Sales \$ | 16.370 | 637 | 1.691 | 2.159 | 11883 |
| Total Expense \$ | 13.835 | 540 | 1.483 | 1.638 | 10.174 |
| Net Prolit \$ | 2.535 | 97 | 208 | 521 | 1.709 |
| Businesses reporting a loss (No.) | 62 | 17 | 10 | 19 | 16 |
| Total Sales \$ | 3.953 | 309 | 198 | 1.074 | 2372 |
| Total Expense \$ | 4.260 | 392 | 223 | 1.113 | 2.532 |
| Net Loss \$ | -307 | . 83 | . 25 | -39 | -160 |

1985

| All Businesses (No.) | 257 | 58 | 63 | 68 | 68 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Sales \$ | 33.165 | 1.128 | 1.949 | 1.720 | 25.668 |
| Total Expense \$ | 28.935 | 1.027 | 1.625 | 3.854 | 22.429 |
| Net Profit (loss) \$ | 1. 530 | 101 | 324 | 866 | 3.239 |
| Businesses reporting a profit (No.) | 206 | 18 | 63 | 59 | 66 |
| Total Saies \$ | 29.420 | 413 | 1,949 | 3.825 | 23.233 |
| Total Expense \$ | 24.179 | 274 | 1.625 | 2.923 | 19.657 |
| Net Profit \$ | $4.34 \dagger$ | 139 | 324 | 902 | 3.576 |
| Businesses reporting a loss (No.) | 51 | 40 | . | 9 | 2 |
| Totai Sales \$ | 4045 | 715 | . | 695 | 2.135 |
| Total Expense \$ | 4. 456 | 753 | . | 931 | 2.772 |
| Net Loss \$ | 411 | -38 | . | . 36 | . 337 |

[^4]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Totak ${ }^{\text {a }}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text {, } \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 19 | .- | .. | -- | - |
| Businesses in samole Low sales value i\$000's) High sales dalue $(\$ 000$ s $)$ | $\begin{array}{r} 5 \\ (1) \\ \text { (1) } \end{array}$ | -- | .- | -- | -- |


| Selected expense item | Industry Averayel2) |  |  |  |  | $\begin{aligned} & \text { \% busi. } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$, | Lower micdle $25 \%$ | Upper middle 25\% | $\begin{gathered} \text { To0 } \\ 25^{\circ}= \end{gathered}$ |  | Total | Bottom 25? | Lower middie $25 \%$ | Upper midale | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle Expenses | 39.6 | - | -- | -- |  | 100.0 | 39.6 | -- | -- | - | - |
| Depreciation | 65 | .. | .. | .. | - | 89.7 | 7 | .- | .. | -. | $\cdots$ |
| Repars \& Maintenance | 07 | -- | -- | .- | .. | 5. | 13.1 | .. | -. | .- | - |
| Insurance | 60 | -- | -- | - | .- | 82.6 | 73 | .- | .. | -- | .- |
| Fuel Expense | 260 | .. | .. | .. | .. | 1000 | 260 | .. | .. | -- | .. |
| Business Tax | 04 | .- | .. | -- | -- | 774 | 05 | .- | -- | .- | $\bullet$ |
| Personnel Expenses | 7.3 | -- | - | -- | - | 100.0 | 7.3 | - | - | - | - |
|  |  |  | *- |  |  |  |  | - | -* | - | - |
| Bank Interest \& Charges <br> Protessional fees | 3.8 | $\cdots$ | $\cdots$ | .. | $\cdots$ | 94.9 | 10 | -- | -- | -- | - |
| Protessional Fees Franchise Foes | 07 | .. | $\cdots$ | -. | -- | 94.9 | 07 | -. | -- | - | $\cdots$ |
| Other Expenses | 41.9 | $\cdots$ | $\cdots$ | *- | -* | 100.0 | 41.9 | .. | - | $\cdots$ | - |
| Protit (loss) | 6.6 | .- | - | - | -* | 82.6 | 8.0 | $\cdots$ | - | - | $=$ |
| Total | 100.0 | - | $\cdots$ | - | $\cdots$ | 100.0 | $\ldots$ | -- | - | $\sim$ | - |

(1) These estimates are based on a sample of businesses renorting sates between $\$ 10$ thousand and $\$ 2$ million
$\begin{aligned} \text { (2) Value in each cell } & =\frac{\text { Total weighted exoenditure in a given tem }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \text { tor each quartile } \\ \text { (3) Value in each cell } & =\frac{\text { Total weighted expenditure on a given ttem }}{\text { Total weighted sales of businesses reporting this ttem of expenditure }} \times 100 \quad \text { for each quartile }\end{aligned}$
Since the number of businesses reporting a specitic expense may diller tor each cell. the total (orofit (lossi plus expenses) does not necessarily equai $\quad 00^{\circ}$. See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 4564. Dry Bulk Materials Trucking Industry
Businesses primarily engaged in transporting. usuatly by dump-liucks. such dry bulk materials as cement. fill, sand and debris including snow as tor example: dry materials bulk hoppep truck service, dpy bulk truck transporting service, bulk tank truck sepvice of dry chemicals, dump truck transporting service (fill, sand. debris). snow hauling truck service, and dry bulk tank truck transporting service

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Ory Bulk Materiais Trucking Industry (SIC 456a)

|  | Total(1) | Bottom $25^{\circ}$, | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 19 | .- | -- | -. | - |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | -. | - | -- |
| High saies value ( $\$ 000$ 's) | (1) | -- | .- | .. | .- |
|  |  |  | Average (300 |  |  |
| Assets |  |  |  |  |  |
| Cash | - | - | -- | - | - |
| Accounts and Notes Receivable | 1 | .. | -. | .. | - |
| Inventory | - | .- | .. | - | -. |
| Other Current Assets | 2 | .- | -. | .- | - |
| total Current Assets | 3 | - | .. | - | -- |
| Fixed Assets | , | .. | .- | .. | -. |
| Less: Accum Dep on Fixed Assels | 1 | - | .. | .. | -- |
| Other Assets |  | -- | .- | .. | -- |
| Total Assets | 4 | $\cdots$ | -. | -* | -- |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 1 | -- | - | -. | - |
| Otmer Current Liabilites | ; | .. | .. | .. | .- |
| Total Curren: Liabilities | 2 | -. | -- | .- | -- |
| Mortgages Payable | . | -- | -- | .. | .. |
| Long Term Debt | - | -. | -- | -- | -- |
| Other Liabilities | 4 | - | -. | -- | -* |
| Total Liabilities | 6 | -- | -- | -- | -- |
| Totai Equity | -2 | - | - | - | - |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward isiand. Ory Bulk Materials Trucking Industry (SIC 4564)

|  | Totall 11 | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } 25^{3} \text { ? } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | -9 | -- | .. | .. | .. |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value (\$000 s) | -! | -. | -- | - | -- |
| High sales value (\$000's) | (1) | -* | -- | - | - |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 28 | -- | .. | .. | - |
| Leverage Ratios |  |  |  |  |  |
| Debt: Equity ratio itimes) | $-10$ | -- | .. | -- | -- |
| Interest Coverage ratio (times) |  | -- | .- | .- | - |
| Debt ratio (times) | 32 | -* | -. | - | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward island. Dry Buik Materials Trucking industry (SIC 4564)

|  | Total(1) $25^{\circ}$ 。 | Battom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | . | . | - | - | - |
| Businesses in samole |  |  |  |  |  |
| Low sales value $\langle \$ 000$ s ) | (1) | - | - | - |  |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | . | . | . | - |
|  |  |  | rage (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - | - |
| Sale of Fixed Assers | . | - | - | - | - |
| Increase in Lang Term Debt | - | - | - | - | - |
| Advances From Owners and Affliates | - | - | - | - | - |
| From Government | - | - | - | - | - |
| Increase in Share Capital | - | - | - | - | - |
| Sale of Investments | - | . | . | - | - |
| Tax Adiustments | - | . | - | - | - |
| Oiner Sources | - | - | - | . | - |
| Total | . | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | - | - | - | - | - |
| Payment of Dividends | - | . | - | . | - |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Portion of Long Term Debt | - | - | - | . | - |
| Purchase of Investments | - | - | - | - | - |
|  | - | - | - | - | - |
| Decrease in Equity | - | - | - | . | - |
| Tax Adjustments | - | - | - | - | - |
| Other Applications | - | - | - | * | - |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

(1) These estimates are based on a samole of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroli, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward island. Truck Transport industry (StC 458)

| Business size expressed in average labour units (1) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \{\$ 000 \text { 's } \end{aligned}$ | Average labour units(1) | Changes in numioer of Dusinesseswith paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting\|2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 137 | 8,061 | 538 | - 28 | 14 |
| less than 20 | 125 | 4.110 | 247 | 27 | 13 |
| 20-99 | 4 | 1.221 | 73 | . | 1 |
| $100 \cdot 499$ | 3 | 778 | 42 | 1 | . |
| 500 and over | 5 | 1.952 | 176 | . | - |
| 1985 |  |  |  |  |  |
| Totai | 128 | 9.319 | 597 | 8 | ... |
| less than 20 | 114 | 4.604 | 278 | 7 |  |
| 20.99 | 5 | 1.216 | 72 | - |  |
| 100.499 | $\times$ | $\times$ | 50 | 1 |  |
| 500 and over | 6 | x | 197 | - |  |

[^5] and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a fullotme employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Aafers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Dry Bulk Materiais Trucking Industry (SIC 4564)

|  | Totall 1 \} | Bottom $25^{\circ}$ | Lawer middle $25 \%$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 9 | - | - | . | - |
| Total Sales \$ | 1.146 | - | . | - | - |
| Total Expense \$ | 964 | - | - | - | - |
| Net Profit loss)\$ | 182 | . | - | - | . |
| Businesses reporting a profit (No.) | 8 | - | - | - | - |
| Total Sales \$ | 910 | - | - | - | . |
| Total Expense $\$$ | 722 | - | - | - | . |
| Net Profit \$ | 188 | - | - | - | - |
| Businesses reporting loss (NO.) | 1 | - | - | - | - |
| Tolal Sates \$ | 236 | - | - | - | - |
| Tolal Expense \$ | 242 | . | - | - | . |
| Net Loss \$ | -6 | - | - | . | . |
|  | 1983 |  |  |  |  |
| All Businesses ( No .) | 5 | 1 | 1 | 1 | 2 |
| Total Sales \$ | 1.134 | 19 | 82 | 116 | 917 |
| Total Expense s | 1.095 | 15 | 51 | 89 | 940 |
| Net Profit lloss) \$ | 39 | 4 | 31 | 27 | -23 |
| Businesses reporting a profit (No.) | 4 | 1 | 1 | 1 | 1 |
| Total Sales \$ | 362 | 19 | 82 | 116 | 145 |
| Total Expense 5 | 296 | 15 | 51 | 89 | 141 |
| Net Prolit S | 66 | 4 | 31 | 27 | 4 |
| Businesses reporting a loss (NO.) | 1 | . | . | . | 1 |
| Total Saies \$ | 772 | - | - | - | 772 |
| Total Expense \$ | 799 | - | - | - | 799 |
| Net Loss \$ | . 27 | - | - | - | -27 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 4 | - | - | - | - |
| Total Sales \$ | 397 | . | . | . | . |
| Total Expense \$ | 386 | . | - | . | . |
| Net Profit lloss) \$ | 11 | . | . | - | - |
| Businesses reporting a profit (No.) | 3 | . | - | . | . |
| Total Sales $\$$ | 180 | . | . | . | - |
| Total Expense \$ | 159 | . | . | . | - |
| Net Protits | 21 | . | . | - | - |
| Businesses reporting a loss (No.) | 1 | . | . | . | - |
| Total Sales \$ | 217 | - | - | . | - |
| Total Expense \$ | 227 | . | - | . | . |
| Net Loss 5 | -10 | - | . | . | - |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 31 | - | - | - | - |
| Total Sales \$ | 2.594 | . | . | . | - |
| Total Expense \$ | 2.461 | . | . | - | . |
| Net Profit (loss) \$ | 133 | . | . | . | . |
| Businesses reporting a profit (No.) | 24 | . | . | - | . |
| Total Sales \$ | 1.865 | . | . | . | . |
| Total Expense \$ | 1.703 | . | . | . | - |
| Net Profit 5 | 162 | . | . | . | - |
| Businesses reporting a loss (No.) | 7 | . | . | - | - |
| Totat Sales $\$$ | 729 | . | . | . | . |
| Total Expense \$ | 758 | . | . | . | - |
| Net Loss \$ | . 29 | - | . | - | . |

11)These estrmates are based on a sample of businesses reporting sales between $\$ 10$ thausand and $\$ 2$ million

See Notes on Symbals Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island, Specialty Food Stores (SIC 6012)

|  | Total(1) | Bottom | Lower |
| :--- | ---: | ---: | ---: | | Upper |
| :---: |
| $25 \%$ |


| Number of businesses (estimated) | 30 | .* | *- | . | - |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sampla | 18 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | .. | .. |  |
| High sales value (\$000's) | (1) | .. | -- | .. | -- |


| Selected expense them | Industry Average(2) |  |  |  |  | \%, businesses reporting | Reporting businesses onty (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Tota | Bottom 25\% | Lower middle $25 \%$ | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost al Sales | 72.2 | .. | .. | -- | -. | 100.0 | 72.2 | - | * | - | - |
| Occupancy Expenses | 8.5 | -* | $\cdots$ | ** | -. | 100.0 | 8.5 | -- | -* | - | - |
| Mortgage interest | 0.4 | .- | -- | -. | -- | 75 | 48 | - | -- | .- | - |
| Depreciation | 26 | -. | -. | -- | -- | 960 | 27 | - | .- | -- | - |
| Repairs \& Maintenance | 05 | - | - | *- | - | 88.3 | 06 | - | -- | -- | - |
| Heat. Light \& Teleohone | 20 | -- | -- | $\cdots$ | -- | 1000 | 20 | .- | .. | -- | -- |
| Business \& Property Tax | 02 | $\cdots$ | $\cdots$ | - | -- | 483 | 04 | - | - | -* | - |
| Insurance Rent | 05 | -. | -- | $\because$ | -- | 967 | 06 | $\cdots$ | $\cdots$ | -- | -- |
| Rent | 2.3 | - | -. | - | -- | 62.1 | 38 | - | * | - | - |
| Personnel Expenses | 10.8 | ** | -- | -- | -- | 100.0 | 10.8 | - | $\cdots$ | - | - |
| Financtal Expenses | 3.0 | .. | -* | -. | -- | 100.0 | 3.0 | -* | -. | - | - |
| Bank Interest \& Charges | 2.1 | - | - | $\cdots$ | -- | 900 | 23 | .- | -- | -- | -- |
| Prolessional Fees Franchise Fees | 03 05 | -- | -- | $\cdots$ | $\cdots$ | 915 | 0.4 | $\cdots$ | - | -. | -- |
| Franchise Fees | 0.5 | -- | .. | -- | -- | 109 | 50 | -- | -- | -- | - |
| Sales and Admin. Expenses | 3.8 | -- | - | -* | $\cdots$ | 96.7 | 4.0 | -- | -- | - | $\cdots$ |
| Advertising | 0.9 | $\cdots$ | -- | - | -- | 809 | 12 | -* | -. | $\cdots$ | - |
| Supplies | 14 | $\cdots$ | ** | - | - | 933 | 15 | -- | .- | .. | .- |
| Delivery | 07 | $\cdots$ | - | - | -- | 539 | 12 | -- | -- | -* | $\cdots$ |
| Fuet Expense | 09 | -. | .- | .- | -. | 312 | 28 | .. | -- | -- | - |
| Other Expenses | 1.7 | ** | -. | -. | $\cdots$ | 96.0 | 1.8 | .- | - | $\cdots$ | - |
| Prolit (loss) | -0.1 | $\cdots$ | -- | -- | - | 100.0 | -0.1 | $\because$ | $\cdots$ | - | - |
| Total | 100.0 | - | $\cdots$ | *- | - | 100.0 | ... | - | -- | -- | -* |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of alf businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{} \times 100$ for each quartile.

Total weighted sales of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may difter for each cell the total (profit (loss) plus expenses) does not necessarily equal too: See Notes on Symbols Page

## Standard Industrial Classification Definition:

## SIC 6012 - Specialty Food Stores

Businesses orimarily engaged in retail deating usually in one line of food included in this industiy are thase ratall bakeries which sell mainly purchased goods and shops which bake their products on the premises and sell them over-the-counter to tinal consumers Businesses primarily engaged in selling fried chicken doughnuts. pizzas. soft ice cream and the like for oft-premises consumption are classified in 9213 ... Take-Out Food Services This group includes the following types of stores bread and pastry shops, butcher shops. candy and nut stores. contectionery stopes. dairy products stores. delicatessens. hish and seatood stores, truit and vegerables stores, healith tood stores. ice cream stores. milk stores. specialty food stores (exc. Take-Out Food Services)

TABLE 2. Balance Sheet Profile for 1985
Prince Edward island, Specialty Food Stores (SIC 6012)

|  | Total( 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 30 | -- | .- | -- | -- |
| Businesses in sample | 18 |  |  |  |  |
| Low sates value (\$000's) | (1) | $\cdots$ | -- | - | -- |
| High sales value ( $\$ 000$ 's) | (1) | .. | .. | .. | .- |
|  | Average ( 5000 s ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Casn | 8 | -• | -- | - | . |
| Accounts and Notes Receivable | 5 | -- | .. | -- | - |
| Inventory | 14 | -- | -- | - | -- |
| Other Current Assots | - | - | - | - | - |
| Total Current Assets | 28 | .- | -- | -- | .- |
| Fixed Assets | 81 | .. | .. | .. | -- |
| Less Accum Dep on Fixed Assets | 26 | -- | .- | .- | -- |
| Other Assets | 4 | - | -- | -- | . |
| Total Assets | 88 | - | - | ** | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 11 | -. | -- | -. | *- |
| Other Current Liabrities | 24 | -- | .. | -. | - |
| Total Current Lisbillties | 34 | -- | - | .. | - |
| Mortgages Payaole | 18 | -- | .. | -- | $\cdots$ |
| Long Term Deb: | 1 | -. | .. | .. | $\cdots$ |
| Other Liabilities | 21 | -- | -- | -- | - |
| Total Liabilities | 75 | - | -- | -- | - |
| Total Equity | 13 | -- | -. | .. | $\cdots$ |

(1) These estimates are based on a samole of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Specialty Food Stores (SIC 6012)

|  | Total(1) | $\begin{gathered} \text { Bottom } \\ 25 \% \end{gathered}$ | Lower midale 25\% | Upper middle 25 | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of ousinesses (estimated) | 30 | -- | .. | - | -- |
| Businesses in sample | 18 |  |  |  |  |
| Low sales value (\$000's) | (1) | $\cdots$ | -- | -- | - |
| High sales value ( $\$ 000$ s) | (1) | ** | -- | -- | .. |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current patuo (times) | 2.5 | -- | -- | -- | - |
| Leverage Ratios |  |  |  |  |  |
| Debl Equity ratio (tımes) | -65.8 | - | -* | - | -- |
| Interest Coverage ratio (fimes) | 114 | * | *- | -- | -- |
| Debi rato (tımes) | 09 | -- | -. | -- | .. |

(1)These estumates are based on a sampie of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)
Prince Edward Island. Specialty Food Stores (Sic 6012)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Isiand. Food Stores (SIC 601)

| Business size expressed in averaçe labour units(1) |  |  | Average tabour units(1) | Changes in number of businesseswith pard employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newty reporting(2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 149 | 8.087 | 849 | 27 | 15 |
| less than 20 | 132 | 3.612 | 364 | 22 | 15 |
| 20.99 | 9 | 2.844 | 318 | 2 |  |
| 100.499 | 4 | 102 | 13 | 2 |  |
| 500 and over | 4 | 1.529 | 154 | 1 |  |
| 1985 |  |  |  |  |  |
| Total | 146 | 9.876 | 1.094 | 21 | .. |
| less than 20 | 134 | 4,497 | 482 | 19 | $\ldots$ |
| 20.99 | 5 | 1.655 | 177 | 2 | . |
| 100-499 | 4 | 1.953 | 244 | . | - |
| 500 and Over | 3 | 1.771 | 191 | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a fullotime employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but iess than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses repopting no paypoll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Istand. Specialty Food Stores (SIC 6012)

|  | Totaln | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper midale $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses ( No .) | 20 | 4 | 2 | 8 | 6 |
| Total Sales \$ | 6.677 | 354 | 352 | 1.820 | 4.151 |
| Totat Expense \$ | 6.494 | 368 | 347 | 1.733 | 4.046 |
| Net Profit (loss) \$ | 183 | . 14 | 5 | 87 | 105 |
| Businesses reporting a profit (No.) | 18 | 3 | 2 | 8 | 5 |
| Total Sales \$ | 6.087 | 248 | 352 | 1,820 | 3.667 |
| Total Expense \$ | 5.846 | 209 | 347 | 1.733 | 3.557 |
| Net Profit \$ | 249 | 39 | 5 | 87 | 110 |
| Businesses reporting loss (No.) | 2 | 1 | - | . | 1 |
| Total Sales 5 | 590 | 106 | - | - | 484 |
| Total Expense S | 648 | 159 | - | - | 489 |
| Ner Loss \$ | . 58 | -53 | - | . | -5 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 29 | 6 | 8 | 5 | 10 |
| Total Sates \$ | 8.248 | 585 | 1.598 | 1.229 | 4.836 |
| Total Expense \$ | 8.193 | 522 | 1.562 | 1.296 | 4.813 |
| Ner Protit lossis | 55 | 63 | 36 | -67 | 23 |
| Businesses reporting a profit (No.) | 22 | 6 | 8 | 1 | 7 |
| Total Sales \$ | 5.556 | 585 | 1.598 | 254 | 3.119 |
| Total Expense \$ | 5.399 | 522 | 1.562 | 244 | 3.071 |
| Net Proft \$ | 157 | 63 | 36 | 10 | 48 |
| Businesses reporting a loss (NO.) | 7 | . | - | 4 | 3 |
| Toral Sales \$ | 2.692 | - | - | 975 | 1.717 |
| Total Expense \$ | 2.794 | - | - | 1.052 | 1.742 |
| Net Loss $\$$ | . 102 | . | . | -77 | - 25 |

1984

## All Businesses (No.)

Total Expense S 7470
Net Profit (luss) \$
Toial Sales \$ 4.817
Totai Expense \$ 4.554
Net Prolit $\$$
Businesses reporting a loss (No.) 5
Total Sales § 2.894
Total Expense \$ 2.916
Net Loss \$ 22

|  | 1985 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 28 |  | - |  |
| Total Sales \$ | 13.081 |  | . |  |
| Total Expense \$ | 12.852 | - | . |  |
| Net Profit (loss) \$ | 229 | - | . |  |
| Businesses reporting a protli (No.) | 23 | - | - |  |
| Total Sales \$ | 11.760 | - | . |  |
| Total Expense \$ | 11.486 | - | . |  |
| Net Profit \$ | 274 | - | - |  |
| Businesses reporting a loss (No.) | 5 | - | - |  |
| Total Sales \$ | 1,321 | - | . |  |
| Total Expense \$ | 1.366 | . | - |  |
| Ne: Loss \$ | . 45 | - | . |  |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
[^6]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward island. Pharmacies (SIC 6031)

|  | Total\1) |  | Bottom $25 \%$ |  |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ |  | Uppermiddle $25 \%$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number af businesses (estimated) | 20 |  | -- |  |  | - |  | - |  |  | - |
| Businesses in samole Low sales value ( $\$ 000$ 's) High sales vaiue ( $\$ 000$ s) |  | $\begin{aligned} & 17 \\ & (1) \\ & (1) \end{aligned}$ |  | -. |  |  | -- |  | -- |  | -- |
| Selected expense tem | Industry Averagel2) |  |  |  |  | $\begin{array}{r} \% \text { bust- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Aeporting businesses only (3) |  |  |  |  |
|  | Total | Botiom 25\% | Lower middle $25^{\circ}$ 。 | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom $25 \%$ | Lower midale $25 \%$ | Upper middie | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 64.5 | -- | - | - | -- | 100.0 | 64.5 | -- | - | ** | - |
| Occupancy Expenses | 3.8 | -- | -* | $\cdots$ | -- | 100.0 | 3.8 | -* | -* | -- | - |
| Mortgage Interest |  | -- | -- | -- | -- |  |  | .. | -- | .- | -- |
| Depreciation | 10 | .. | -- | -* | - | 1000 | 10 | -- | -- | -- | - |
| Repairs \& Maintenance | 03 | -- | -- | -- | -- | 87.8 | 04 | - | .. | -- | - |
| Heat. Light \& Telephone | 11 | - | - | -. | - | 100.0 | 11 | -- | -- | - | - |
| Business \& Property Tax | 03 | $\cdots$ | -- | -- | - | 83.3 | 03 | -- | - | - | - |
| insurance | 05 | -- | -- | - | -- | 100.0 | 0.5 | $\cdots$ | - | - | $\cdots$ |
| Rent | 06 | - | -- | -- | -- | 33.7 | 17 | -- | -- | -* | ** |
| Personnel Expenses | 17.5 | -- | $\cdots$ | - | "- | 100.0 | 17.5 | $\cdots$ | - | $\cdots$ | - |
| Financial Expenses | 1.4 | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ | 100.0 | 1.4 | -- | $\cdots$ | $\cdots$ | $\cdots$ |
| Bank interest \& Charges | 10 | - | $\cdots$ | -- | -- | 925 | 1.1 | -- | -- | - | - |
| Prntessional Fees Franchise Fees | 04 | -- | - | -. | -- | 1000 | 04 | - | -- | $\square$ | $\cdots$ |
| Sales and Admin. Expenses | 2.1 | $\cdots$ | -* | * | $\cdots$ | 100.0 | 2.1 | - | - | $=$ | $=$ |
| Advertising | 07 | -- | -. | -- | -- | 100.0 | 07 | $\rightarrow$ | -- | - | * |
| Suoplies | 07 | - | -- | -- | -- | 100.0 | 0.7 | -- | -- | - | - |
| Delivery | 06 | $\cdots$ | - | -- | -- | 1000 | 0.6 | - | - | .- | $\cdots$ |
| Fuel Expense | 02 | $\cdots$ | -- | - | .. | 45.0 | 0.4 | ** | -- | - | - |
| Other Expenses | 0.6 | $\cdots$ | *- | -- | -- | 95.2 | 0.7 | * | - | -* | $\cdots$ |
| Pralit (loss) | 10.0 | -- | -- | -- | -* | 100.0 | 10.0 | $\cdots$ | -* | - | $\cdots$ |
| Total | 100.0 | =- | -- | -- | -- | 100.0 | ... | * | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sates of all businesses in the sample }} \times 100$ for each quartile.
(3) Vatue in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quarthe.

Since the number of businesses reporting a specitic expense mav ditter tor each cell. the lotat (profit iossi plus expenses) does not necessarily equal io0 ${ }^{\circ}$. See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 6031 - Pharmacies
Businesses primarily engaged in retall dealing in drugs. pharmaceuticals and oatent medicines and drug sundries. Prescribed medicines must be sold but are not necessarily the source of greatest revenue They may be secondarily engaged in selling other lines such as cosmetics, toiletries. tobacco products. confectionery. stationery, giltware and novelty merchandise

TABLE 2. Balance Sheet Profile for 1985 Prince Edward Island. Pharmacies (SIC 6031)

|  | Totals ${ }^{\text {a }}$ | Bottom $25 \%$ | Lower middle $25 \%$ | Unper middle 25? | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estrmated) | 20 | -. | -- | .- | $\cdots$ |
| Businesses in sample | 17 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | -. | -- | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) | .- | -- | .- | -- |
|  | Average (\$000's |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 60 | - | -. | - | -- |
| Accounts and Notes Receivable | 24 | .. | .- | .. | .- |
| Inventory | 131 | - | -* | -- | -- |
| Other Current Assets | 8 | -- | -- | -- | -- |
| Total Current Assets | 220 | $\cdots$ | - | - | -. |
| Fixed Assets | 147 | -- | -- | -- | -- |
| Less Accum Dep on Fixed Assets | 51 | - | -- | -- | -- |
| Other Assets | 38 | -. | -- | - | -. |
| Total Assets | 354 | -* | $\cdots$ | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 9 | -* | -- | -- | -- |
| Other Cupent Liabilites | 88 | -- | -- | - | $\cdots$ |
| Total Current Liabititles | 98 | -. | . | -. | $\sim$ |
| Mortgages Payable | 14 | -- | .. | .. | - |
| Long Term Debt | 15 | ** | -- | - | - |
| Other Liabilities | 56 | - | -- | - | - |
| Total Liabilities | 183 | -- | -- | - | - |
| Total Equity | 171 | $\cdots$ | $\cdots$ | - | $\sim$ |

(1) These estumates are based on a sample of businesses reportung sales between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 3. Financial Ratios for 1985
Prince Edward island. Pharmacies (SIC 6031)

|  | Total(1) | Boltom $25^{\circ}$ 。 | middle 25\% | $\begin{aligned} & \text { Uope: } \\ & \text { midale } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \estimated) | 20 | .. | -. | -- | - |
| Businesses in sample | 17 |  |  |  |  |
| Low sales value (S000's) | (1) | - | .. | -- | -* |
| High sales value (\$000's? | (1) | - | - | * | -- |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 33 | -- | .* | -- | -- |
| Leverage Ratios |  |  |  |  |  |
| Deot Equily ratio (times) | 75 | -- | .. | - | - |
| Interest Coverage ratio (\%imes) | 780 | - | - | -- | - |
| Debt ratio (times) | 0.6 | -- | - | -- | -- |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Isiand. Pharmacies (SIC 6031)

|  | $\begin{array}{r} \text { Total! } 1 \text { ) } \\ 25 \% \end{array}$ | Botiom $25 \%$ | Lower <br> middle $25 \%$ | $\begin{aligned} & \text { Upoer } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 12 | -- | -- | -- | -* |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | -. | -- | -- |
| High sales value ( $\$ 000$ s) | (1) | - | ** | -. | - |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 87 | -- | .. | -- | - |
| Sale of Fixed Assers | - | -* | -. | -* | - |
| Increase in Long Term Debr | - | .- | .. | .. | - |
| Advances From Owners and Affiliates | 4 | $\cdots$ | $\cdots$ | - | - |
| From Government | - | - | - | .. | $\cdots$ |
| Increase in Share Capital | - | -- | -- | - | - |
| Sale of investments | 7 | - | -- | -- | - |
| Tax Adjustments | - | $\cdots$ | -- | -- | -* |
| Other Sources | 7 | -- | -- | -- | -- |
| Total | 97 | $\cdots$ | $\cdots$ | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 15 | $\cdots$ | -- | $\cdots$ | $\cdots$ |
| Payment of Dividends | 3 | - | $\cdots$ | -- | - |
| Repayment of Long Term Debr | 8 | -- | -- | -. | - |
| Current Portion of Long Term Debt | - | -- | .- | -. | - |
| Purchase of Investments | 17 | -- | -- | -. | - |
| Repayment of Adv. From Owners and Affil. | 10 | -- | - | -* | - |
| Decrease in Equity | - | - | - | -- | - |
| Tax Adjustments | - | - | - | - | - |
| Other Applications | - | -- | - | -- | - |
| Total | 54 | -- | - | - | - |
| Increase (Decrease) in Net Working Capital | 43 | -- | - - | * | - |

(1) These estimates are based on a sample of bustnesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island, Pharmacies (SIC 6031)


See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Pharmacies (SIC 6031)

|  | Totali | Bottom $25 \%$ | Lower middle $25^{\circ}$. | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 14 | 3 | 4 | 3 | 4 |
| Total Sales \$ | 6.837 | 372 | 1.578 | 1.539 | 3.348 |
| Total Expense \$ | 6.376 | 373 | 1.368 | 1.438 | 3.197 |
| Net Profit (loss) \$ | 461 | . 1 | 210 | 101 | 151 |
| Businesses reporting a profit (No.) | 13 | 2 | 4 | 3 | 4 |
| Total Sales \$ | 6.668 | 203 | 1.578 | 1539 | 3.348 |
| Total Expense \$ | 6.205 | 202 | 1.368 | 1.438 | 3.197 |
| Net Prolit \$ | 463 | 1 | 210 | 101 | 151 |
| Businesses reporting loss (No.) | 1 | 1 | . | . | - |
| Total Sales \$ | 169 | 169 | - | - | - |
| Total Expense \$ | 171 | 171 | - | - | - |
| Ner Loss \$ | -2 | -2 | . | - | . |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 14 | 3 | 3 | 4 | 4 |
| Total Sales\$ | 6. 192 | 186 | 553 | 1818 | 3.635 |
| Total Expense \$ | 5.376 | 160 | 511 | 1.582 | 3.123 |
| Net Protit (loss) \$ | 816 | 26 | 42 | 236 | 512 |
| Businesses reponing a profit (No.) | 14 | 3 | 3 | 4 | 4 |
| Total Sales \$ | 6.192 | 186 | 553 | 1.818 | 3.635 |
| Total Expense \$ | 5.376 | 180 | 511 | 1.582 | 3.123 |
| Net Profit \$ | 816 | 26 | 42 | 236 | 512 |
| Businesses reporting a loss (No.) | - | . | . | . | . |
| Total Sales \$ | - | - | - | - | - |
| Total Expense \$ | - | - | . | - | - |
| Net Loss \$ | - | - | . | - | - |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 10 | 1 | 3 | 3 | 3 |
| Total Sales \$ | 10.992 | 932 | 2776 | 3.369 | 3.915 |
| Total Expense \$ | 9.840 | 801 | 2.550 | 2.958 | 3.531 |
| Net Profit sloss) \$ | 1152 | 131 | 228 | 411 | 384 |
| Businesses reporting a proflt (No.) | 10 | 1 | 3 | 3 | 3 |
| Total Sales \$ | 10.992 | 932 | 2.776 | 3369 | 3.915 |
| Total Expense \$ | 9.840 | 801 | 2.550 | 2958 | 3.531 |
| Net Profit \$ | 1.152 | 131 | 226 | \$11 | 384 |
| Businesses reporting a loss (No.) | . | . | . | . | 384 |
| Total Sales \$ | - | . | . | . | . |
| Total Expense \$ | - | . | . | . | . |
| Net Loss \$ | - | . | . | . | . |


| All Businesses (No.) | 12 |
| :---: | :---: |
| Total Sales \$ | 12.164 |
| Total Expense \$ | 10.800 |
| Net Profil (loss) \$ | 1364 |
| Businesses reporting a protit (No.) | 12 |
| Total Sales \$ | 12.164 |
| Total Expense \$ | 10.800 |
| Net Profit \$ | 1.364 |
| Businesses reporting a ioss (No.) |  |
| Total Sales \$ |  |
| Total Expense \$ |  |
| Net Loss \$ |  |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } 25 \% \end{array}$ | $\begin{array}{r} T O D \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 9 | -* | $\cdots$ | - | $\because$ |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value (5000 s) | (1) | -* | -- | $\cdots$ | - |
| High sales value (\$000's) | 11 | .. | -- | -- | - |


| Selected expense rem | Industry Average (2) |  |  |  |  | $\begin{aligned} & \text { ?. busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Aeporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middie $25 \%$ | Upper miadle $25 \%$ | $\begin{gathered} \operatorname{Top} \\ 25^{\circ} \% \end{gathered}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middie | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |
|  | Percent ot sales |  |  |  |  |  | Percent of saies |  |  |  |  |
| Cost of Sales | 64.7 | .. | -. | - | .. | 100.0 | 64.1 | - | -. | - | $\cdots$ |
| Occupancy Expenses | 7.6 | - | - | -. | - | 100.0 | 7.6 | - | -- | $\cdots$ | - |
| Mortgage interest |  | - | .. | -- | -- |  |  | -- | -- | - | - |
| Deoreciation | 0.9 | - | -- | -- | -- | 1000 | 0.9 | .- | - | - | * |
| Pepars \& Maintenance | 07 | - | - | -. | -- | 1000 | 07 | -- | -* | - | - |
| Heat, Light \& Telephone | 1.4 | $\cdots$ | -- | -- | -- | 1000 33 | 1.4 0.4 | - | - | $\cdots$ | $\cdots$ |
| Business \& Property Tax insurance | 01 06 | $\square$ | -- | -- | -- | 333 1000 | 0.4 0.6 | -- | -- | $\cdots$ | $\because$ |
| Pent | 39 | .- | -- | .- | .. | 88.9 | 44 | .- | .- | - | - |
| Personnel Expenses | 17.2 | - | - | -- | - | 100.0 | 17.2 | -- | - | $\cdots$ | -* |
| Financial Expenses | 1.6 | -- | -- | .- | -* | 100.0 | 1.6 | -- | -. | $\cdots$ | -* |
| Bank Interest \& Charges | 11 | -- | .- | -- | -- | 1000 | 11 | .. | .. | -- | -. |
| Prolessional Fees | 05 | -- | -- | -- | -- | 100.0 | 0.5 | - | -- | $\cdots$ | - |
| Franchise Fees |  | $\cdots$ | - | .. | . |  |  | $\ldots$ | -* | $\cdots$ | -- |
| Sales and Admin. Expenses | 4.5 | $\square$ | ** | -- | $\cdots$ | 100.0 | 4.5 | * | $\because$ | $\stackrel{-}{-}$ | $\cdots$ |
| Advertising | 2.6 | $\cdots$ | $\cdots$ | -- | $\because$ | 1000 | 2.6 | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ |
| Supplies | 08 | - | - | -- | $\cdots$ | 1000 | 0.8 | * | - | -- | - |
| Delivery <br> Fuel Expense | 04 | - | - | -- | .. | 88 66.7 | 0.4 1 1 | - | -- | - | ** |
| Other Expenses | 1.3 | $\cdots$ | $\cdots$ | .. | -- | 88.9 | 1.5 | - | - | -* | - |
| Profit (loss) | 3.6 | - | - | -- | - | 100.0 | 3.6 | $\cdots$ | - | - | $\cdots$ |
| Total | 100.0 | $\cdots$ | -- | -. | -* | 100.0 |  | * | $\cdots$ | $\cdots$ | $\cdots$ |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=\frac{\text { Total weighted expenditure po a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ lor each quartile
(3) Value in each cell $=\frac{\text { Total weighied expenditure on a given item }}{\text { Total weighied sales of businesses reporting this item of expenditure }} \times 100$

Since the number of businesses reoorting a specific expense may differ for each cell, the (otal (protit (loss) plus expenses) does not necessarily equal $100 \%$
See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 6141 - Miscellaneous Clothing Stores
Businesses primarily engaged in retail dealing in a combination of men's. women's and children's ctothing and accessories included in this industry are businesses primarly engaged in retalling fur goods. Businesses may oe described by product line such as retall childrens and infants chothing. children's clothing stores. retall children's coats. combination clothing stores (men's. women's and children's). retall chidren's diesses. blouses and shirts. family clothing stores retall fur goods. retail children's hosiery. retall infant's and toddler sclothing, retail children's pants and slacks, retail children's skirts. retall
chidren's sleepwear. retail children s suits, retail children $s$ sweaters and retail chidrens underwear.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Miscellaneous Clothing Stores (SIC 6141)

|  | Total ( 9 | Botiom $25 \%$ | Lawer middle $25^{\circ}$. | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 9 | -. | -- | - | $\cdots$ |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | -- | -- | - |
| High sales value (\$000's) | (1) | -- | -- | .- | - |
|  |  |  | Average $\$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 21 | -- | - | -- | - |
| Accounts and Notes Recevable | 11 | .- | .- | -- | -- |
| Inventory | 94 | -- | - | -- | -- |
| Other Current Assets | 2 | - | - | - | - |
| Total Current Assets | 128 | -- | - | .. | .. |
| Fired Assets | 40 | -- | -- | .. | -. |
| Less: Accum Dep on Fixed Assets | 16 | -- | - | -- | -- |
| Other Assets | 4 | -- | - | .. | -- |
| Total Assets | 155 | - | * | * | $\bullet$ |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 20 | -* | -- | -- | -- |
| Other Current Liabilities | 61 | .- | -- | - | - |
| Total Current Liabilties | 80 | -- | -- | -- | -- |
| Mortgages Payable |  | -- | -. | -- | - |
| Lang Term Debt | ${ }^{\circ}$ | .- | .. | -- | -- |
| Other Liabilities | 15 | - | - | $\cdots$ | - |
| Total Liabilities | 96 | - | - | $\cdots$ | -- |
| Total Equity | 58 | -- | - | - | - |

1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper muddle $25^{\circ}$, | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \text { ? } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 9 | -- | .. | -. | -- |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | .. | -- | -- | -* |
| High sales value ( $\$ 000$ 's) | (1) | - | .. |  | .- |
|  |  |  | Average |  |  |
|  |  |  |  |  |  |
| Current ratio (times) | 65 | .. | -- | .. | -- |
| Leverage Ratios |  |  |  |  |  |
| Debr. Equity ratio (times) | 88 | -- | -- | -- | -- |
| Interest Coverage ratio \{times) | 59 | -- | -* | -. | -- |
| Debt ratio (tımes) | 06 | -- | -- | -- | -- |

1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)
Prince Edward Island. Miscellaneous Clothing Stores (SIC 6141)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | - | - | * |
| Businesses in sample | - |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | - | - | - | - |
| High sales value (\$000's) | (1) | - | - | - | - |
|  |  |  | rage (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - | - |
| Sale of Foxed Assets | - | - | - | - | - |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Affiliates | * | - | - | - | - |
| From Government | - | - | - | - | - |
| Increase in Share Capital | - | - | - | - | * |
| Sale of Investments | - | - | - | - | - |
| Tax Adjustments | - | - | - | - | - |
| Other Sources | - | - | - | - | . |
| Total | - | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | - | - | . | . | - |
| Payment of Dividends | . | - | . | - | - |
| Repayment of Long Term Debt | - | * | - | - | - |
| Current Portion of Long Term Debt | - | - | - | - | . |
| Purchase of Investments | - | - | , | = | - |
| Repayment of Adv From Owners and Affil. | - | - | - | - | - |
| Decrease in Equity | . | - | - | - | - |
| Tax Adjustments | . | . | - | - | - |
| Other Applications | - | . |  | - | - |
| Total | - | - | * | - | - |
| Increase (Decrease) in Net Working Capital | * | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Miscellaneous Clothing Stores (SIC 61a1)

| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \text { ( } \$ 000 \text { s) } \end{array}$ | Average labour units (1) | Changes in number of businesseswith paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reportingt2) | No longer reparting(3) |
| 1982 |  |  |  |  |  |
| Total | 19 | 418 | 36 | 2 | 1 |
| less than 20 | 18 | 223 | 20 | 2 | 1 |
| 20-99 | $\times$ | X | 12 | . | . |
| 100-499 | $\times$ | $\times$ | . | - | - |
| 500 and over | र | $x$ | 4 | - | - |
| 1985 |  |  |  |  |  |
| Total | 17 | 461 | 43 | 3 | .. |
| less than 20 | 16 | $\times$ | 38 | 3 |  |
| 20-99 | - | . | - | - |  |
| 100.499 | - | - | . | . |  |
| 500 and over | $\times$ | x | 5 | - |  |

(1) Average labour units are caiculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue No 72-002. An average labour unit could be interoreted as a fulb-hme empioyee Note inat the business size groups used are determined at the Canada level Thus if a business has at leas: 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985
Prince Edward Island. Miscellaneous Clothing stores (SIC 6141)

|  | Totali 1 ) | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 7 | 1 | 2 | 2 | 2 |
| Total Sales S | 1.129 | 26 | 126 | 388 | 589 |
| Totat Expense \$ | 1.118 | 26 | 112 | 403 | 577 |
| Net Profit (loss) \$ | 11 | - | 14 | . 15 | 12 |
| Businesses reporting a proflt (No.) | 4 | 1 | 2 | - | 1 |
| Totai Sales \$ | 496 | 26 | 126 | - | 344 |
| Total Expense \$ | 456 | 26 | 112 | - | 318 |
| Net Profit \$ | 10 | - | 14 | - | 26 |
| Businesses reporting loss (No.) | 3 | - | . | 2 | 1 |
| Total Sales \$ | 633 | - | - | 388 | 245 |
| Total Expense 5 | 662 | - | - | 403 | 259 |
| Net Loss \$ | -29 | - | - | . 15 | . 14 |

1983

| All Businesses (No.) | 15 |
| :--- | ---: |
| Total Sales \$ | 2.409 |
| Total Expense \$ | 2.246 |
| Net Profit loss; \$ | 163 |
| Businesses reporting a profit (No.) | 11 |
| Total Sales $\$$ | 2.046 |
| Total Expense \$ | 1.849 |
| Net Profit \$ | 197 |
| Businesses reporting a loss (No.) | 4 |
| Total Sales \$ | 363 |
| Total Expense \$ | 397 |
| Net Loss \$ | -34 |



1985

| All Businesses (No.) | 7 |
| :--- | ---: |
| Total Sales \$ | 263 |
| Total Expense \$ | 277 |
| Net Profit lloss) \$ | -14 |
| Businesses reporting a proflt (No.) | 2 |
| Total Sates \$ | 46 |
| Total Expense \$ | 45 |
| Net Profit \$ | 1 |
| Businesses reporting a loss (No.) | 5 |
| Total Sales \$ | 217 |
| Total Expense \$ | 232 |
| Net Loss \$ | -95 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes an Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Fabric and Yarn Stores (SIC 6151)

|  | Total( 1 ) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 29 | .. | .. | - | - |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ s) | $\begin{aligned} & 5 \\ & (1) \\ & 11) \end{aligned}$ | $\cdots$ | .. | .. | -. |


| Selected expense item | Industry Average ${ }^{\text {a }}$ ) |  |  |  |  | $\begin{array}{r} \% \text { busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Botlom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middle $25^{\circ}$, | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost ot Sales | 54.4 | -. | -- | -- | -- | 100.0 | 54.4 | - | $\cdots$ | - | - |
| Occupancy Expenses | 10.7 | - | - | - | $\sim$ | 100.0 | 10.7 | - | $\sim$ | $\cdots$ | -- |
| Mortgage interest | , | .. | - | $\cdots$ | -. |  | - | .. | .. | .. | .. |
| Depreciation | 1.1 | -- | -- | $\cdots$ | -. | 1000 | 1.1 | -* | $\cdots$ | -* | - |
| Repairs \& Maintenance | 0.5 | .. | - | .- | .- | 92.5 | 0.5 | .- | -- | .- | - |
| Heat Light \& Terephone | 16 | .- | $\cdots$ | -- | - | 1000 | 16 | -- | - | * | -- |
| Business \& Prooerty Tax Insurance | 05 | .- | .. | -- | -. | 3.4 | 03 | $\cdots$ | $\cdots$ | -- | $\cdots$ |
| Insurance <br> Rent | 0.5 70 | -. | -- | -- | -- | 100.0 100.0 | 05 70 | -- | -. | -. | - |
| Personnel Expenses | 21.7 | * | - | $\cdots$ | - | 100.0 | 21.7 | - | -. | - | - |
| Financial Expenses | 4.3 | * | $\infty$ | - | -- | 100.0 | 4.3 | - | $\sim$ | - | $\cdots$ |
| Bank Interest \& Charges | 35 | .. | .- | - | -- | 1000 | 35 | -- | -. | .- | - |
| Protessional Fees | 08 | -- | -. | -- | -- | 1000 | 08 | .- | -- | -- | -. |
| Franchise Fees |  | . | $\cdots$ | .. | -. |  |  | -- | - | .- | -. |
| Sales and Admin. Expenses | 5.2 | . | -* | $\because$ | $\cdots$ | 100.0 | 5.2 | - | -- | - | - |
| Advertising | 3.2 | .. | ** | .. | -- | 1000 | 3.2 | .- | .- | .. | -. |
| Supplies | 12 2 | - | -- | $\because$ | - | 1000 | 1.2 | -- | -- | -. | .- |
| Delivery | 06 | ** | - | - | - | 419 | 1.3 | -- | .. | .. | - |
| Fuel Expense | 02 | - | - | -- | -- | 10.8 | 19 | -* | -* | - | - |
| Other Expenses | 2.4 | - | - | -- | -- | 100.0 | 2.4 | * | $\cdots$ | ** | -- |
| Prolit (loss) | 1.3 | -- | -- | - | -- | 100.0 | 1.3 | - | $\cdots$ | $\cdots$ | * |
| Total | 100.0 | * | - | - | - | 100.0 | ... | - | -* | $\cdots$ | - |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item } \quad \times 100 \quad \text { for aach quartile }}{\text { Total weighted sales of all businesses in the sample }} \quad$
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighied sales of businesses reporing this ifem of expenditupe }} \times 100 \times$ for each quartule

Since the number of businesses reporting a soecilic expense maly difler for each cell. the total (opofit (loss) plus expenses) does not necessarily equal ion, See Notes on Symbols Page

## Standard Industrial Classification Definition:

## SIC 5151 - Fabric and Yarn Stores

Businesses primarily engaged in retail dealing in yard goods yarns and related merchandise such as: dry goods and notions stores. fabpic stores, petail knitting yarn and accessories. mitl-end stores (textile labric), retail piece goods (textile fabric), retall sewing thread, petail lextile labrics. petail yarn goods (textile fabrict. and retail yarn.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward 1sland. Fabric and Yarn Stores (SIC 6151)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number or businesses (estimated) | 29 | -- | -- | .. | - |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | .. | .. | - |
| High sales value (\$000 s) | (1) | .- | -. | -- | - |
|  |  |  | Average 1500 |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | -- | - | -. | $\cdots$ |
| Accounts and Notes Recervable | 7 | -. | - | .. | - |
| Inventory | 81 | $\cdots$ | - | - | - |
| Other Current Assels |  | $\cdots$ | *- | - | - |
| Total Current Assets | 90 | - | -- | -- | - |
| Fixed Assets | 22 | - | - | -- | - |
|  | + 3 | -- | -- | - | - |
| Other Assets | 6 | .- | -- | .. | - |
| Total Asseis | 105 | -- | -- | ** | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 32 | ** | -- | - | -- |
| Other Current Liabilities | 37 | -- | -- | - | - |
| Total Current Llabilites | 69 | $\cdots$ | - | $\cdots$ | -- |
| Mortgages Pavable | - | -. | -- | - | $\cdots$ |
| Long Term Debt | 18 | -- | - | - | - |
| Other Liabilites | 14 | -- | - | -* | - |
| Total Liabilities | 102 | -. | -- | - | - |
| Total Equity | , | - | -- | - | - |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Fabric and Yarn Siores (SIC 6151)

|  | Tutal( 1 ) | Boftom 25\% | Lower middle 25;, | Upoer midrle $25^{\circ}$. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 29 | . | -. | .. | -- |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | .. | -- | $\cdots$ |
| High sales value ( $\$ 000$ 's) | (1) | -- | . | .. | -. |
|  |  |  | Average |  |  |
| Liquidity Ratio Current ratin ( (imes) | 14 | .- | -. | -- | -- |
| Leverage Ratios |  |  |  |  |  |
| Debr Equity ratio (times) | 230 | -- | -- | .. | -- |
| interest Coverage ratio (ilmes) | 14 | -" | -- | -- | -- |
| Debt ratio (times) | 10 | -- | -- | -- | - |

(1)These estimates are based on a samole of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miltion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)
Prince Edward Island. Fabric and Yarn Stores (SIC 6151)

(1) These esfimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Fabric and Yarn Stores (SIC 6151)

|  |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Totai } \\ \text { payroll } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour units (1) | Newly peporting(2) | No longer reparting(3) |
| 1982 |  |  |  |  |  |
| Total | 5 | 88 | 8 | 2 | 2 |
| less than 20 | 5 | 88 | 8 | 2 | 2 |
| $20.99$ | . | - | . | . | . |
| 100-499 | . | . | . | . | . |
| 500 and over |  |  | - | . | - |
| 1985 |  |  |  |  |  |
| Total | 8 | 160 | 15 | - | ... |
| less than 20 | 8 | 160 | 15 | - |  |
| $20 \cdot 99$ |  | , | , | . |  |
| $100 \cdot 499$ | . | - | - | - |  |
| 500 and over | - | - | . | - |  |

|1) Average labour units are calculated by dividing total payfoll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours. Statistics Canada. Catalogue No $72-002$. An average labour unis could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
12) Refers to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the tollowing year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Fabric and Yarn Stores (SIC 6151)

| Total(1) | Bottom | Lower | Uoper | Too |
| ---: | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |

All \$ values are expressed in thousands

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward island. Appliance, Television. Radio and Stereo Stores (SIC 622)

|  | Total( ${ }^{\text {a }}$ |  | Fottom $25=$ |  |  | Lower middle $25^{\circ}$ 。 |  | Upper middle $25^{\circ}$. |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \\ \hline \quad . \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) |  | 53 |  | -- |  |  | -- |  | .. |  |  |
| Businesses in sample Low sates value (\$000's) Hige sales walue $\{\$ 000$ 's) |  | $\begin{aligned} & 14 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ |  | -. |  |  | -. |  | -. |  | -- |
| Selected expense item | Industry Average:21 |  |  |  |  | $\begin{array}{r} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Botiom 25\% | Lower middle $25^{\circ}$, | Upper middle $25^{2}$ 。 | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \end{aligned}$ |  | Total | Bottam 25\% | Lower middle $25{ }^{\circ}$ | Upper middle | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Cost of Sales | 35.5 | -* | -- | -- | - | 100.0 | 355 | -- | -- | -* | - |
| Occupancy Expenses | 7.4 | * | - | -- | -- | 100.0 | 7.4 | -* | ** | - | - |
| Mortgage Interest |  | -- | -- | -. | -. |  |  | -- | $\cdots$ | -- | -- |
| Depreciation <br> Repars \& Maintenance | 1.5 01 | -- | $\because$ | -- | $\cdots$ | 80 264 | 19 02 | -- | $\stackrel{\square}{\square}$ | $\cdots$ | - |
| Heat Light \& Telephone | 14 | -- | .- | - | -. | 1000 | 14 | -- | -- | - | $\square$ |
| Ausiness \& Property Tax |  | - | $\cdots$ | - | $\cdots$ | 113 | 02 | $\because$ | $\because$ | $\because$ | $\cdots$ |
| Insurance Rent | 07 | -. | $\cdots$ | .. | -- | 981 821 | 07 44 | . | -. | -- | - |
| Rent | 3.7 | -. |  |  | -* | 82 | 4 d | - | - | $\cdots$ | - |
| Personnel Expenses | 8.8 | -* | ** | - | - | 48.2 | 18.3 | - | - | $\cdots$ | - |
| Financial Expenses <br> Bank Interest \& Charges | 1.1 0.8 | -- | -. | -- | -- | 81.9 819 | 9.4 10 | $\cdots$ | .- | $\sim$ | $\cdots$ |
| Bank Interest 8 Charges <br> Protessional Fees | 1.8 03 | -- | .- | -- | -- | 819 738 | 01 | $\cdots$ | .- | $\sim$ | -- |
| Franchise Fees |  | -- | - | - | .- | 20 | 21 | - | .- | -- | - |
| Sales and Admin. Expenses | 13.3 | -- | -- | -- | $\because$ | 100.0 | 13.3 | $\cdots$ | - | $\cdots$ | $\cdots$ |
| Advertising Sunplies | 131 23 | -- | -- | -. | -- | 52.6 819 | 28 28 | -- | $\cdots$ | - | $\because$ |
| Delivery | 88 | .. | .. | .- | .- | 1000 | 88 | .. | -- | . | .. |
| Fuel Expense | 09 | -* | - | -- | -- | 292 | 30 | .. | .. | -- | - |
| Other Expenses | 1.5 | $\cdots$ | $\cdots$ | $\cdots$ | *- | 98.1 | 1.5 | - | - | - | - |
| Protit (loss) | 32.4 | - | -* | - | $\cdots$ | 100.0 | 32.4 | - | -* | - | -* |
| Total | 100.0 | -- | -- | -- | ** | 100.0 |  | - | - | - | - |

(1) These estumates are oased on a sample of businesses reporting sales betweer: $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=\frac{\text { Total weighted exoenditure on a given item }}{\text { Total weighted saies of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sates of businesses reporting this item of expenditure }} \times 100$ for each quartile.

Since the number of businesses peporting a specitic expense may differ tor each cell. the total (profit (loss) plus expensesi does not necessarilv equal in0\% See Notes on Symbols Page

## standard Industrial classification Definition:

SIC 622 - Appliance. Television. Radio and Stereo Stores
Businesses primarily engaged in retail dealing in major househoid appliances. small electrical appliances, ielevision. radio and sound eoupment Repair shops for such appliances are included in this inoustiy group

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Appliance. Television. Radio and Stereo Stores (SIC 622)

|  | Totall ${ }^{\text {a }}$ | Bottom 25 ? | Lawer middle $25^{\circ}$; | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 53 | .- | .. | .- | -- |
| Businesses in sample | 14 |  |  |  |  |
| Low sales value (\$000's) | (i) | .- | .- | .- | -- |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | i) | .. | -- | -- | - |


| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 2 | - | .. | .- | -- |
| Accounts and Notes Receivable | 12 | $\because$ | -- | -- | -- |
| Inventory | 41 | - | -- |  | -- |
| Other Current Assets | 2 | - | -- |  | .- |
| Total Current Assets | 57 | -- | - | -- | - |
| Fixed Assets | 30 | -- | .. | $\cdots$ |  |
| Less. Accum. Dep on Fixed Assets | 9 | . | -* |  | -- |
| Oiner Assets | 3 | - | - | . | -- |
| Total Assets | 81 | -. | ** | - | -- |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 5 | -- | - | - | -- |
| Other Current Liadilites | 47 | .. | .. |  |  |
| Total Current Liabilities | 52 | -- | - | -- | -- |
| Mortgages Payable | 9 | .. | .- | - | - |
| Long Term Debt | 2 | -- | -- | - | - |
| Other Liabilities | 7 | - | .. | - | - |
| Total Liabilities | 70 | -- | - | - | - |
| Total Equity | 11 | .. | - | - | -. |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.

## TABLE 3. Financial Ratios for 1985

Prince Edward Island. Appliance. Television. Radio and Stereo Stores (SIC 622)

|  | Totall 1 | Bottom $25 \%$ | Lower midale $25^{*}$ ? | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25^{\circ} \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 53 | -. | .. | -- | $\cdots$ |
| Businesses in sample | 1.4 |  |  |  |  |
| Low sales value $(\$ 000$ 's | (1) | ** | -- | -- | - |
| High sales value ( $\$ 000$ 's) | (1) |  | -. | -- | * |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 23 | -- | -- | -- | - |
| Leverage Ratios |  |  |  |  |  |
| Debr Equity ratio (tumes) | 633 | $\cdots$ | .. | -- | -. |
| interest Coverage ratio (times) | 1047 | - | -- | - | . |
| Debt ratio (times) | 08 | -- | -- | .- | - |

[^7]See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Isiand, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) $25 \%$ | Bottom 25* | Lower <br> middle $25^{\circ}$. | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 8 | - | - | - | $\cdots$ |
| Businesses in sample | 2 |  |  |  |  |
| Low sales value ( $\$ 000$ 'si | (1) | .. | -. | .. | -- |
| High sales value $1 \$ 000$ si | (1) | .. | .- | -- | - |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | .- | $\cdots$ | -* | - |
| Sale of Fixed Assets | X | .. | .. | -- | - |
| Increase in Long Term Debi | x | -- | .. | .- | - |
| Advances From Owners and Affiliates | X | - | -* | $\cdots$ | - |
| From Government | X | .- | -- | .. | - |
| Increase in Share Capital | $x$ | .- | -- | -- | $\sim$ |
| Sale of investments | $\times$ | .. | * | $\cdots$ | * |
| Tax Adjustments | X | .. | - | -* | - |
| Other Sources | x | -- | .- | .- | - |
| Total | $\times$ | -- | -- | -* | * |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | x | - | .. | -* | - |
| Payment of Dividenas | X | .. | .. | -. | *- |
| Reoayment of Long Term Debt | X | -. | -- | -- | - |
| Current Portion of Long Term Debt | x | - | -- | .. | - |
| Purchase of Investments | X | .- | -- | -. | *- |
| Regayment of Ady From Owners and Alfil | $x$ | -. | - | * | - |
| Decrease in Equity | $x$ | .- | - | -. | . |
| Tax Adjustments | x | -. | -- | - | ** |
| Other Applications | ${ }^{x}$ | - | - | - | - |
| Total | $\times$ | - | - | - | - |
| Increase (Decrease) in Net Working Capital | $\times$ | * | - | - | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting saies berween $\$ 10$ thousand and $\$ 2$ million.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Appliance. Television, Radio and Stereo Stores (SIC 622)

| Business size expressed in average laoour units 1 ! |  |  |  | Changes in number of businesses with pard emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \{\$ 000 \text { s }\} \end{array}$ | Average labour Lunits 31 | Newi'y reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 36 | 971 | 106 | 6 | 9 |
| $\begin{aligned} & \text { less than } 20 \\ & 20.99 \end{aligned}$ | 35 | $x$ | 99 | 6 | 9 |
| 100-499 |  | - | - | - | $\cdot$ |
| 500 and over | $x$ | $\times$ | 7 | . | - |
| 1985 |  |  |  |  |  |
| Total | 43 | 1.901 | 151 | 6 | . |
| less than 20 | 42 | $x$ | 141 | 6 |  |
| 20-99 | - | . | - | . |  |
| 100-499 | - | . | - | . |  |
| 500 and over | X | $\times$ | 10 | . |  |

[^8]TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985

| Total(1) | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |


|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 13 | - | - |  | - |
| Total Sales \$ | 1.194 | - | - | - | - |
| Total Expense \$ | 1.143 | - | - | - | - |
| Ner Prorit lossi \$ | 51 | - | - |  | - |
| Businesses reporting a profit (No.) | 12 | - | - | - | - |
| Total Sales \$ | 1.139 | - | - | - | - |
| Total Expense \$ | 1.083 | - | - | - | - |
| Net Profit \$ | 56 | - | * | - | - |
| Businesses reporting loss (No.) | 1 | * | - | - | - |
| Total Sales \$ | 55 | - | - |  | - |
| Total Expense \$ | 60 | - | - | - | - |
| Net Luss \$ | -5 | - | - |  | - |
|  |  |  | 83 |  |  |
| All Businesses (No.) | 60 | 1 | 22 | 18 | 19 |
| Total Sales \$ | 5.390 | 21 | 499 | 856 | 4.014 |
| Total Expense \$ | 4.973 | 17 | 400 | 797 | 3.759 |
| Net Proft (loss) \$ | 117 | 4 | 99 | 59 | 255 |
| Businesses reporting a profit (No.) | 55 | 1 | 22 | 18 | 14 |
| Total Sales \$ | 4.597 | 21 | 499 | 856 | 3.221 |
| Total Expense 3 | 4.147 | 17 | 400 | 797 | 2.933 |
| Net Protit \$ | 450 | 4 | 99 | 59 | 288 |
| Businesses reporting a loss (No.) | 5 | - | - | . | 5 |
| Total Sales \$ | 793 | - | - | - | 793 |
| Total Expense \$ | 826 | - | - | - | 826 |
| Net Loss \$ | -33 | - | - | - | -33 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 14 | - | - | - |  |
| Total Sales \$ | 5.420 | - | - | - |  |
| Total Expense \$ | 5.060 | - | - | - |  |
| Nat Profit (loss) \$ | 360 | - | - | - |  |
| Businesses reporting a profit (No.) | 13 | - | - | * |  |
| Total Sales \$ | 5.411 | - | - | - |  |
| Total Expense \$ | 5.046 | - | - | - |  |
| Net Protit S | 365 | - | - | - |  |
| Businesses reporting a loss (No.) | 1 | - | - |  |  |
| Total Sales \$ | 9 | - | . | - |  |
| Total Expense $\$$ | 14 | - | - | - |  |
| Net Loss \$ | -5 | - | - | . |  |
|  |  |  | 85 |  |  |
| All Businesses (No.) | 54 | 4 | 23 | 13 | 14 |
| Total Sales \$ | 11779 | 54 | 444 | 976 | 10.305 |
| Total Expense \$ | 10.986 | 51 | 234 | 732 | 9.969 |
| Net Profit (loss) \$ | 793 | 3 | 210 | 244 | 336 |
| Businesses reporting a profit (No.) | 53 | 3 | 23 | 13 | 14 |
| Total Sales \$ | 11.767 | 12 | 4.44 | 976 | 10.305 |
| Total Expense \$ | 10.973 | 38 | 234 | 732 | 9.969 |
| Net Profit \$ | 794 | 4 | 210 | 244 | 336 |
| Businesses reporting a loss (No.) | 1 | 1 | . |  |  |
| Total Sales \$ | 12 | 12 | - |  |  |
| Total Expense \$ | 13 | 13 | . |  |  |
| Ner Loss \$ | . 1 | -1 | - |  |  |

(1)These estimates are oased on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Gasoline Service Stations (SIC 6331)

|  | Total ( ${ }^{\text {( }}$ |  | Bottom 25\% |  |  | Lower made 25 ? |  | Upper middle $25 \%$ |  |  | Too |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses $\langle$ estimated) | 83 |  | 20 |  |  | 21 |  | 29 |  |  | 29 |
| Businesses in samole <br> Low sales value ( $\$ 000$ s) <br> High sales value $1 \$ 000$ s) | $\begin{aligned} & 57 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | $\begin{array}{r} 11) \\ 366 \end{array}$ |  |  | $\begin{aligned} & 366 \\ & 671 \end{aligned}$ |  | $\begin{array}{r} 671 \\ 1000 \end{array}$ |  |  | $\begin{array}{r} 1.000 \\ \text { (1) } \end{array}$ |
| Selected expense item | Industry Averagera) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Boltom 25\% | Lower middle $25 \%$ | Upper middle $25^{\circ}$ 。 | $\begin{array}{r} \text { Top } \\ 25^{\circ} \% \end{array}$ |  | Tolai | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middie | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 83.8 | 80.0 | 85.3 | 87.3 | 82.7 | 100.0 | 83.8 | 80.0 | 85.3 | 87.3 | 82.7 |
| Occupancy Expenses Mortgage !nterest | 3.9 | 5.6 | 2.9 | 2.2 | 4.6 | $\begin{array}{r}100.0 \\ \hline 3.5\end{array}$ | 3.9 | 5.6 | 2.9 | 2.2 | 4.6 |
| Deoreciation | 13 | 2.3 | 08 | 06 | 13 | 95.0 | 13 | 27 | 09 | 06 | 13 |
| Repairs \& Maintenance | 0.4 | 0.4 | 03 | 02 | 07 | 940 | 0.4 | 0.4 | 03 | 02 | 0.7 |
| Heat. Light \& Teleghone | 10 | 16 | 10 | 06 | 09 | 1000 | 10 | 16 | 10 | 06 | 0.9 |
| Business \& Property Tax | 0.2 | 02 04 | 01 03 | 02 02 | 09 05 | 910 90.6 | 02 | 0.3 0.7 | 0.1 03 | 02 02 | 0.1 0.5 |
| Rent | 0.6 | 06 | 03 | 04 | 12 | 56.4 | 11 | 17 | 07 | 0.7 | 14 |
| Personnel Expenses | 8.1 | 8.8 | 9.1 | 8.2 | 7.4 | 99.9 | 8.1 | 8.8 | 8.1 | 8.2 | 7.4 |
| Financial Expenses Bank interest Charges | 0.8 0.5 | 1.0 05 | 0.8 0.5 | 0.5 0.3 | 0.9 0.7 | 99.9 95.2 | 0.8 0.5 | 1.0 0.5 | 0.8 0.5 | 0.5 | 0.9 0.7 |
| Protessional Fees | 03 | 05 | 0.4 | 02 | 02 | 906 | 0.3 | 0.7 | 0.4 | 02 | 02 |
| Franchise Fees |  |  |  |  |  | 1.2 |  |  |  |  |  |
| Sales and Admin. Expenses Advertising | 1.9 0.3 | 3.1 03 | 1.7 02 | 1.1 0.2 | 1.6 0.5 | 100.0 98.6 | 1.9 0.3 | 3.1 0.3 | 1.7 02 | 1.1 02 | 1.6 0.5 |
| Suoplies | 0.7 | 13 | 0.5 | 03 | 05 | 999 | 07 | 13 | 0.5 | 03 | 0.5 |
| Delivery | 0.4 | 0.4 | 0.4 | 03 | 04 | 817 | 05 | 06 | 0.6 | 03 | 0.4 |
| Fuel Expense | 0.5 | 11 | 0.7 | 02 | 01 | 54.7 | 10 | 15 | 1.2 | 04 | 0.4 |
| Other Expenses | 1.0 | 1.9 | 0.5 | 0.4 | 1.4 | 92.2 | 1.1 | 2.0 | 0.5 | 0.5 | 1.5 |
| Profit (loss) | 0.5 | -0.5 | 0.7 | 0.2 | 1.4 | 100.0 | 0.5 | -0.5 | 0.7 | 0.2 | 1.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 800.0 | 100.0 |  | ... | $\ldots$ | ... |  |

(1) These estimates are based on a sample of businesses reoorting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighted expenditure an a given item $\times 100$ tor each quartile
13) Value in each cell
$=$ Total weighted expenditure on a given item $\times 100$ tor each quartile
Total waighted sales of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may differ for each cell, the total (protit (hoss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

## SIC 6331 - Gasoline Service Stations

Businesses primarily engaged in retail dealing in gasoline. lubricating oils and greases. Inctuded in this industry are businesses primarily engagud in lubricating motor vehicles This group industry includes businesses described as: retail diesel thel tiling stations. gas bars. gasoline service stations retai gasoline.
motor venicles lubrication services. and self-serve gasoline stations.

## TABLE 2. Balance Sheet Profile for 1985

Prince Edward island Gasoline Service Stations (SIC 6331)

|  | Totak (1) | Bottom $25^{\circ}$ | Lower middle 25\% | Upper middle 25º | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estımated) | 83 | 20 | 21 | 21 | 21 |
| Businesses in sample | 57 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 366 | 671 | 1.000 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 366 | 671 | 1.000 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 9 | 2 | 6 | 16 | 13 |
| Accounts and Notes Receivable | 10 | 1 | 8 | 8 | 20 |
| Inventory | 20 | 4 | 24 | 19 | 31 |
| Other Current Assets | 2 | - | 1 | 1 | 6 |
| Total Current Assets | 41 | 7 | 39 | 45 | 71 |
| Fixed Assets | 52 | 21 | 33 | 61 | 92 |
| Less Accum Dep on Fixed Assers | 23 | $\cdots$ | 16 | 25 | 4. |
| Other Assets | 1 |  | 1 | 1 | 2 |
| Total Assets | 71 | 22 | 57 | 82 | 121 |
| Liabilities and Equity |  |  |  |  |  |
| Curpent Loans | 5 | 3 | 6 | 6 | 3 |
| Oiner Current Liabilities | 21 | 4 | 19 | 20 | 42 |
| Total Current Liabilities | 26 | 7 | 25 | 27 | 45 |
| Mortgages Payable | 6 | 1 | 1 | 14 | 9 |
| Lang Term Debt | 1 | - | 2 | 1 | 1 |
| Oiner Liabrilties | 20 | 9 | 15 | 24 | 32 |
| Total Liabilities | 54 | 17 | 44 | 65 | 87 |
| Total Equity | 17 | 6 | 13 | 17 | 34 |

11 These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

## TABLE 3. Financial Ratios for 1985

Prince Edward Isiand. Gasoline Service Stations (SIC 6331)

|  | Total ${ }^{1 /}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 83 | 20 | 21 | 21 | 21 |
| Businesses in sample | 57 |  |  |  |  |
| Low sales value ( 5000 s) | (1) |  | $366$ | $671$ | 1.000 |
| $\underline{\text { High sales value ( } 5000 \text { 's) }}$ |  | 366 | $671$ | $1.000$ | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Curtent ratio (times) | 22 | 14 | 29 | 23 | 2.1 |
| Leverage Ratios |  |  |  |  |  |
| Debt. Equiry ratio (tımes) | -8.4 | -G6 | -37.4 | 38 | 27 |
| Interest Coverage rano đtimes) | 28 |  | 5.6 | 39 | 3.9 |
| Debt fatio (times) | 07 | 07 | 0.8 | 07 | 0.7 |

(1)These estimates are based on a sample of businesses repoting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position. 1985 (Incorporated Businesses Oniy)

|  | $\begin{array}{r} \text { Total( } 1 \text { ) } \\ 25^{3} \% \end{array}$ | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower <br> midale $25 \%$ | Joper middele 25\% |
| :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 39 | -* | -* | - |
| Businesses in sample | 5 |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | - | -- | -- |
| High sales value $1 \$ 000$ s) | $(1)$ | -- | -- | -- |


| Source of Funds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| From Operations | 24 | $\cdots$ | - | -. | $\cdots$ |
| Sale of Fixed Assets | - | -* | - | - | $\cdots$ |
| Increase in Long Term Debt | 11 | -. | * | $\sim$ | $\cdots$ |
| Advances From Owners and Affiliates | 2 | - | " | $\cdots$ | $\infty$ |
| From Government | - | $\cdots$ | $\cdots$ | $\cdots$ | - |
| Increase in Share Capital | - | -* | -- | - | - |
| Sale of Investments | , | -- | -- | -- | $\cdots$ |
| Tax Adjustments | - | -* | - | - | - |
| Orher Sources | - | -- | -- | -- | -- |
| Total | 38 | -* | - | - | $\cdots$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fired Assets | 37 | -. | -- | -- | -- |
| Payment of Dividends | - | -- | -. | -. | -- |
| Repayment of Long Term Debt | 1 | -- | -- | - | - |
| Current Portion of Long Term Debs | - | =* | - | - | -- |
| Purchase of Investments |  | - | - | -- | $\cdots$ |
| Repayment of Adv From Owners and Affil | - | - | - | -. | -- |
| Decrease in Equity | - | - | -* | - | - |
| Tax Adjustments |  | -- | - | - | $\cdots$ |
| Other Applications | - | -- | -- | -- | $\cdots$ |
| Total | 38 | * | - | -- | - |
| Increase (Decrease) in Net Working Capital | - | -* | - | -- | $\cdots$ |

(1) These estumates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ mulion.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll. Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Prince Edward Island. Gasoline Service Stations (SIC 6331)

| Business size expressed in average laoour units(1) | Number of Businesses | Total payroll (\$000's) | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer repartingi(3) |
| 1982 |  |  |  |  |  |
| Total | 115 | 4.524 | 501 | 16 | 11 |
| less than 20 | 113 | $x$ | 419 | 16 | 11 |
| $20.99$ | X | X | 82 | . | . |
| 100-499 | - | - | - | . | - |
| 500 and over | - | - | - | . | - |
| 1985 |  |  |  |  |  |
| Total | 102 | 5.674 | 528 | 8 | $\cdots$ |
| less than 20 | 100 | $x$ | 444 | 8 | - |
| 20.99 | $\times$ | $x$ | 84 | - | . |
| 100-499 | - | , | - | . | ... |
| 500 and over | . | . | . | - | $\ldots$ |

(1) Average labour units are calculated by dividing total oayroll by the average annual wage and salary rate as eported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002. An average labour unil could be interpreted as a full-time emplovee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any green province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the ppevious year.
(3) Reters to businesses reporting no paypol deductions in the following year.

See Notes on Symbols Page.

| TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982.1985 |
| :--- |
| Prince Edward Island. Gasoline Service Stations (SIC 6331) |


| Tctak+1 | Botrom <br> $25 \%$ | Lower <br> middie $25 \%$ | Upper <br> middle $25 \%$ | Top |
| :---: | :---: | :---: | :---: | :---: |

All \$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (NO.) | 109 | 26 | 26 | 29 | 28 |
| Totai Sales \$ | 48.483 | 4.939 | 7988 | 12.820 | 23.536 |
| Total Expense \$ | 47.492 | 4.060 | 7677 | 12.593 | 23.162 |
| Net Profit (loss) \$ | 991 | 79 | 311 | 227 | 374 |
| Businesses reporting a profit (No.) | 89 | 16 | 25 | 24 | 24 |
| Totai Sales \$ | 41.198 | 3.043 | 7.698 | 10.592 | 19.865 |
| Total Expense \$ | 40.096 | 2.924 | 7.384 | 10.320 | 19.468 |
| Net Profit \$ | 1. 102 | 119 | 314 | 272 | 397 |
| Businesses reporting loss (No.) | 20 | 10 | 1 | 5 | 4 |
| Total Sales \$ | 7.285 | 1.096 | 290 | 2.228 | 3.671 |
| Totai Expense \$ | 7.396 | 1.136 | 293 | 2.273 | 3.694 |
| Net Loss \$ | -111 | -do | -3 | . 45 | . 23 |
|  |  |  | 1983 |  |  |
| All Businesses (NO.) | 112 | 25 | 29 | 29 | 29 |
| Total Saies \$ | 48.184 | 2.391 | 7228 | 12.066 | 26.499 |
| Total Expense \$ | 47.532 | 2.392 | 7.173 | 11.671 | 26.296 |
| Net Profit (loss) \$ | 652 | - 1 | 55 | 395 | 203 |
| Businesses reporting a profit (No.) | 70 | 9 | 12 | 27 | 22 |
| Total Sales \$ | 33.693 | 957 | 2.985 | 11.097 | 18.654 |
| Total Expense \$ | 32.791 | 923 | 2.825 | 10.688 | 18.355 |
| Net Profit 5 | 902 | 34 | 160 | 109 | 299 |
| Businesses reporting a loss (No.) | 42 | 16 | 17 | 2 | 7 |
| Total Sales \$ | 14.491 | 1.434 | 1.243 | 969 | 7845 |
| Total Expense \$ | 14.741 | 1.469 | 4.348 | 383 | 7.941 |
| Net Loss \$ | -250 | -. 35 | . 105 | 14 | -96 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 91 | 22 | 23 | 22 | 24 |
| Tolai Sales \$ | 54.850 | 7203 | 10.086 | 13.860 | 23.701 |
| Tolal Expense \$ | 53.883 | 7000 | 9.816 | 13.686 | 23.421 |
| Net Profit (loss) \$ | 967 | 203 | 270 | 214 | 280 |
| Businesses reporting a profit (No.) | 82 | 22 | 20 | 20 | 20 |
| Total Sales \$ | 48.648 | 7.203 | 8.873 | 12. 466 | 20.106 |
| Total Expense \$ | 47.582 | 7.000 | 8.581 | 12.214 | 19.787 |
| Net Profit \$ | 1.066 | 203 | 292 | 252 | 319 |
| Businesses reporting a loss (No.) | 9 | . | 3 | 2 | 4 |
| Total Sales \$ | 6.202 | - | 1213 | 1.394 | 3.595 |
| Total Expense S | 6.301 | . | 1.235 | 1,432 | 3634 |
| Net Loss \$ | . 99 | - | - 22 | . 38 | . 39 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 92 | 20 | 23 | 24 | 25 |
| Totai Sales \$ | 58.626 | 1.750 | 9.358 | 19.142 | 28.376 |
| Total Expense \$ | 58.058 | 1.731 | 9.266 | 18.980 | 28.081 |
| Net Profit (loss) \$ | 568 | 19 | 92 | 162 | 295 |
| Businesses reporting a profit (No.) | 57 | 6 | 13 | 15 | 23 |
| Total Sales \$ | +2.823 | 997 | 4.516 | 11.72d | 25.666 |
| Total Expense \$ | 42,104 | 878 | 4354 | 11.527 | 25.345 |
| Net Protit \$ | 719 | 39 | 162 | 197 | 321 |
| Businesses reporting a loss (No.) | 35 | 14 | 10 | 9 | 2 |
| Total Sales \$ | 15.803 | 833 | 4842 | 7.418 | 2.710 |
| Total Expense \$ | 15.954 | 853 | 4.912 | 7.453 | 2.736 |
| Nei Loss \$ | -151 | -20 | . 70 | . 5 | . 26 |

(1) These estımates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miliion

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island, Tire. Battery, Parts and Accessories Stores (SIC 6342)

|  | Total( 1 ) |  | Boltom $25 \%$ |  |  | Lower <br> middle $25 \%$ |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 10 |  | -. |  |  | -. |  | $\cdots$ |  |  | - |
| Businesses in sample Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ s) |  | $\left.\begin{array}{r} 8 \\ 1 \\ 1 \\ 1 \end{array}\right)$ |  | - |  |  | $\cdots$ |  | -- |  | -- |
| Selected erpense item | Industry Average(2) |  |  |  |  | $\begin{array}{r} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middle $25 \%$ | Top |  | Totat | Bottom $25 \%$ | Lower middie 25* | Upper middle | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 71.9 | - | - | - | -- | 100.0 | 71.9 | - | - | - | - |
| Occupancy Expenses | 5.6 | $\sim$ | - | $\cdots$ | - | 100.0 | 5.6 | $\sim$ | -- | - | $\cdots$ |
| Mortgage Interesi | - | .- | -- | -- | -- |  |  | - | -- | .. | - |
| Depreciation | 16 | - | -- | - | - | 1000 | 16 | $\stackrel{-}{-}$ | - | - | - |
| Repairs \& Maintenance | 05 | -- | -- | .- | - | 773 | 06 | - | -- | - | -- |
| Heat, Light \& Telephone | 19 | - | $\because$ | -- | - | 1000 | 1.9 | - | - | " | - |
| Business \& Property Tax | 03 | -- | .- | -. | -- | 773 773 | 04 | $\square$ | -- | - | $\stackrel{\square}{-}$ |
| Aent | 0.8 | .. | -- | .. | - | 323 | 26 | $\sim$ | $\stackrel{-}{-}$ | $\stackrel{\square}{-}$ | $\bullet$ |
| Personnel Expenses | 9.3 | $\cdots$ | -- | - | -* | 70.7 | 13.2 | - | - | $\cdots$ | - |
| Financial Expenses | 2.8 | $\cdots$ | -® | -* | -- | 100.0 | 2.8 | $\cdots$ | - | - | - |
| Bank interest \& Charges | 2.3 | - | - | -- | -- | 1000 | 23 | -- | - | - | -- |
| Prolessional Fees Franchise Fees | 05 | - | -- | - | -- | 1000 | 05 | -- | -- | - | - |
| Sales and Admin. Expenses | 5.4 | - | - | - | - | 100.0 | 5.4 | - | -- | - | -. |
| Advertising | 11 | * | - | - | - | 1000 | 11 | -- | * | -- | - |
| Supplies | it | - | - | -- | * | 1000 | 1.1 | -- | -- | - | - |
| Delivery Fuet Expense | 15 18 | $\because$ | -. | $\stackrel{-}{-}$ | $\cdots$ | 1000 869 | 15 | -- | -- | -* | -- |
| Other Expenses | 2.0 | $\cdots$ | - | $\cdots$ | $\cdots$ | 100.0 | 2.0 | - | $\cdots$ | $\cdots$ | - |
| Proltt (loss) | 2.9 | ** | ** | - | $\cdots$ | 100.0 | 2.9 | $\cdots$ | -- | - | -* |
| Total | 100.0 | -- | -* | " | -* | 100.0 | ... | - | -. | * | - |

(1) These estimates are based an a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighred expenditure on a given item $\times 100$ for each quartle.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sates of businesses reporting this item of expenditure }} \times 100 \quad$ sor each quartile

Since the number of businesses reporting a specific expense may differ for each cell. the total (profit (loss) plus expenses) does not necessarily equal $100 \%$
See Notes on Symbols Page

## Standard Industriai Classification Definition:

SIC 6342 - Tire, Battery, Parts and Accessories Stores
Businesses primarily engaged in retait dealing in new or used tires tubes batteries and other automobile parts and accessories separately or in combination.
These businesses may be secondarly engaged in tire installation and repar as well as in automobile repar. This industry includes the tollowing types of retail operations: retall automotive oatteries. retail automotive parts and accessories. retall automotive casseftes and 8 -track tape recorders, retall motor vehicle radios (inc. C.B. or GAS). retall motor vehicle stereos retall motor vehicie tape decks and retal ires and tubes.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Tire. Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(1) | Battom 25\% | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestımated) | 10 | .- | -- | .. | - |
| Businesses in sample | 8 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | -- | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) | - | -- | -- | - |
|  |  |  | Average $\$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | .. | -- | -- | -- |
| Accounts and Notes Recervable | 72 | -- | -. | - | - |
| Inventory | 145 | -- | .. | .- | -- |
| Other Current Assets | 19 | "- | - | .. | -- |
| Total Current Assets | 230 | -- | -- | -- | -- |
| Fixed Assets | 207 | - | -- | -- | -- |
| Less Accum Dep an Fixed Assets | 70 | -- | -. | .. | - |
| Other Assers | 2 | -* | .. | -- | - |
| Total Assets | 369 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 29 | - | -- | -- | - |
| Other Current Labilites | 135 | .- | .- | .- | .. |
| Total Current Lisbilities | 163 | -- | -- | .- | $\because$ |
| Mortgages Payable | 32 | -- | - | .. | - |
| Long Term Debs | 4 | -- | -- | ** | - |
| Other Liabilities | 137 | -- | -- | ** | -- |
| Total Liabilities | 336 | $\cdots$ | -- | -- | -. |
| Total Equity | 33 | .- | $\square$ | .. | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward isiand. Tire, Battery. Parts and Accessories Stores (SIC 6342)

|  | Total(1) | Bottom $25^{\circ}$ 。 | Lower middle 25\%. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \text { : } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 10 | -- | -- | .- | . |
| Businesses in samole | 8 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | - | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) | .- | .. | .- | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 1.6 | -- | -- | -- | - |
| Leverage Ratios |  |  |  |  |  |
| Deot Equity ratio (times) | 4.0 | - | -- | -- | -- |
| Interest Coverage ratio ttimes) | 55 | -. | .- | .. | - |
| Deot rallo (times) | 09 | -- | -- | .- | - |

[^9]See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Tire. Battery. Parts and Accessories Stores (SIC 6342)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | Lower middle 25\% | Uoper middle $25^{\circ}$. | $\begin{array}{r} \text { Tap } \\ 25^{\circ} \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 3 | -- | -. | -- | -• |
| Businesses in sample | 1 |  |  |  |  |
| Low sates value (\$000 s) | (1) | -. | -- | .. | - |
| High saies value ( $\$ 000$ 's) | (1) | - | - | .. | -- |
|  | Average 15000 s ${ }^{\text {l }}$ |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | -- | -- | - | -- |
| Sate of Fixed Assets | $x$ | -- | -- | .. | - |
| Increase in Long Term Debt | $\times$ | -- | -- | - | -- |
| Advances From Owners and Affilates | X | -- | -- | - | " |
| From Government | X | -- | -- | .- | - |
| Increase in Share Capital | X | -- | .- | -- | ** |
| Sale of investments | $x$ | -- | -* | -. | -- |
| Tax Adiustments | x | -- | -- | .. | - |
| Other Sources | $x$ | - | -. | - | - |
| Total | $\times$ | -. | -. | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $\times$ | - | -* | $\cdots$ | $\cdots$ |
| Payment of Dividends | $x$ | -- | -- | .. | - |
| Repayment of Long Term Debt | $x$ | -. | - | -. | -- |
| Current Portion of Long Term Debt | $\times$ | -- | -- | -. | -- |
| Purchase of Investments | $x$ | -- | - | - | - |
| Repayment of Adv From Owners and Alfil | $x$ | -- | -- | - | -n |
| Decrease in Equity | $x$ | .- | -- | - | - |
| Tax Adjustments | $x$ | -- | -- | .. | .. |
| Other Aoplications | $x$ | -- | -- | .. | .. |
| Total | $x$ | ** | - | - | - |
| Increase (Decrease) in Net Working Capital | X | - | -* | * | - |

(1) These estimates are based on a sample of businesses reoorting sales between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Tire. Battery. Parts and Accessories Stores (SIC 6342)

|  |  |  |  | Changes | at businesses id employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses |  | Average labour units (1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 15 | 592 | 50 | 5 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20.99 \end{aligned}$ | 15 | 592 | 50 | 5 | - |
| $100 \cdot 499$ |  | - | - | - | - |
| 500 and over |  | - | - | . | - |
| 1985 |  |  |  |  |  |
| Total | 8 | 529 | 38 | 1 | $\cdot$ |
| less than 20 | 8 | 529 | 38 | 1 |  |
| 20-99 | - | . | - | . |  |
| $100 \cdot 499$ | - | - | - | - |  |
| 500 and over | - | - | - | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and saiary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No $72-002$ An average labour unit could be interpreted as a futhorme empioyee Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Relers to businesses reporting no payrall deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Tire. Battery. Parts and Accessories Stores (SIC 6342)

|  | Totak: | Bottom $25 \%$ | Lower middle $25^{*}$ ? | Upper middle $25 \%$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed :n thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 15 | 1 | 6 | 4 | 4 |
| Total Sales S | 4.688 | 84 | 563 | 1.536 | 2.505 |
| Total Expense \$ | 4.541 | 84 | 545 | 1.528 | 2.384 |
| Net Profit (loss) \$ | 147 | - | : 8 | 8 | 121 |
| Businesses reporting a profit (No.) | 14 | 1 | 6 | 3 | 4 |
| Total Sales \$ | 4.276 | 84 | 563 | 1.124 | 2.505 |
| Total Expense \$ | 4108 | 84 | 545 | 1.095 | 2.384 |
| Net Protit \$ | 168 | . | 18 | 29 | 121 |
| Businesses reporting loss (No.) | 1 | . | - | 1 | - |
| Total Sales \$ | 112 | - | - | 412 |  |
| Total Expense § | 433 | . | - | 433 |  |
| Net Loss\$ | -21 | . | - | . 21 |  |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 6 | 1 | 1 | 2 | 2 |
| Total Sales \$ | 1.073 | 24 | 36 | 310 | 703 |
| Total Expense \$ | 1.050 | 2 | 38 | 312 | 698 |
| Net Protit (loss) \$ | 23 | 22 | -2 | . 2 | 5 |
| Businesses reporting a profit (No.) | 4 | 1 | , | 1 | 2 |
| Total Saies \$ | 884 | 24 | - | 157 | 703 |
| Total Expense \$ | 856 | 2 | - | - 56 | 698 |
| Net Protit \$ | 28 | 22 | . | , | 5 |
| Businesses reporting a loss (No.) | 2 | . | 1 | 1 | - |
| Total Sales \$ | 189 | - | 36 | 153 | . |
| Total Expense S | 194 | - | 38 | 156 | - |
| Net Loss\$ | 5 | - | . 2 | -3 | - |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 22 | 4 | 6 | 6 | 6 |
| Total Sales \$ | 7265 | 629 | 2,157 | 2.232 | 2.257 |
| Total Expense \$ | 7174 | 574 | 2.313 | 2.101 | 2.186 |
| Nei Protit (loss) \$ | 91 | 55 | . 166 | 131 | 71 |
| Businesses reporting a profit (No.) | 16 | 4 | . | 6 | 6 |
| Total Sates 5 | 5:18 | 629 | - | 2.232 | 2.257 |
| Total Expense \$ | 1861 | 574 | . | 2. 101 | 2.186 |
| Net Protit S | 257 | 55 | - | 131 | it |
| Businesses reporting a loss (No.) | 6 | . | 6 | . |  |
| Total Sales S | 2.147 | - | 2.147 | - |  |
| Total Expense | 2313 | - | 2.313 | . |  |
| Net Loss S | . 66 | - | . 166 | . | - |
|  | 1985 |  |  |  |  |
| All Businesses (No.) 8 |  |  |  |  |  |
| Total Sales S | 6174 |  | . | . |  |
| Total Expense 3 | 6.179 | . | . | . |  |
| Net Profit (loss) \$ | -5 | . | . | . |  |
| Businesses reporting a profit (No.) | 4 | . | . | . |  |
| Total Sales \$ | . 1356 | . | . | . |  |
| Toral Expense $\$$ | 4325 | . | - | * |  |
| Net Profit 5 | 31 | . | . | - |  |
| Businesses reporting a loss (No.) | 4 | . | . | . |  |
| Total Sales \$ | 1818 | . | . | . |  |
| Total Expense \$ | 1854 | - | . | . |  |
| Net Loss \$ | . 36 | . |  | . | - |

[^10]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Saies. 1985
Prince Edward island. General stores (SIC 6412)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \text {, } \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Numoer of businesses (estimated) | 13 | ** | -* | .. | - |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value $\$ 000$ s) | $\begin{aligned} & 10 \\ & (1) \\ & 11) \end{aligned}$ | -. | -. | $\stackrel{-}{-}$ | -- |


| Selec:ed expense item | Industry Average(2) |  |  |  |  | $\therefore$ bustnesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle $25^{*}$ 。 | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom 25\% | Lower middle $25 \%$ | Upper middie | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 83.9 | - | -- | $\cdots$ | $\cdots$ | 100.0 | 83.9 | -* | -. | - | -- |
| Occupancy Expenses | 3.6 | ** | .* | $\cdots$ | .. | 100.0 | 3.6 | -* | -- | -. | -* |
| Mortgage interest | 0 | -- | -- | * | -- |  |  | -* | -- | -- | -- |
| Deprecialion | 06 | -- | $\cdots$ | -- | -- | 1000 | 0.6 | - | $\cdots$ | -- | - |
| Repars \& Maintenance | 05 | -. | - | - | -. | 908 | 05 | $\cdots$ | $\cdots$ | -. | -- |
| Heat. Light \& Teleohone | 14 | - | - | -- | -- | 100.0 | 14 | -- | $\cdots$ | - | $\cdots$ |
| Susiness \& Property Tax Insurance | 02 | -- | .- | -- | -- | 1000 | 02 06 | -- | - | -- | .. |
| Rent | 02 | -- | .- | -- | -- | 148 | 13 | .. | .. | .- | .. |
| Personnel Expenses | 3.7 | $\cdots$ | - | $\cdots$ | $\cdots$ | 41.2 | 9.0 | - | -* | - | -• |
| Financial Expenses | 0.8 | - | ** | $\cdots$ | ** | 100.0 | 0.8 | * | -* | -- | -- |
| Bank Interest \& Charges | 05 | -. | .. | - | -. | 412 | 13 | .- | -- | - | - |
| Protessional Fees | 02 | - | - | - | - | 992 | 02 | " | -- | -* | -- |
| Franchise Fees |  | -- | - | - | -- |  |  | -- | - | -- | .- |
| Sales and Admin. Expenses | 2.3 | -- | -- | - | -- | 100.0 |  | * | ** | - | - |
| Advertising | 02 | $\cdots$ | $\because$ | $\cdots$ | -- | 965 | 02 | - | -- | $\because$ | $\cdots$ |
| Supplies | 04 | * | $\cdots$ | - | "- | 1000 | 0.4 | $\cdots$ | -- | - | -- |
| Delivery | 09 08 | $\because$ | "- | "- | -- | 91.8 92.6 | 10 09 | $\because$ | -- | -- | - |
| Other Expenses | 0.2 | "* | - | ** | - | 92.6 | 0.2 | ** | - | $\cdots$ | $\cdots$ |
| Protit (loss) | 5.6 | - | .• | ** | - | 100.0 | 5.6 | $\cdots$ | -" | $\sim$ | $\cdots$ |
| Total | 100.0 | -* | -- | -- | - | 100.0 | ... | - | - | -- | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=$ Totat weighted expenditure on a given item $\times 100$ for each quartile.

Toral weighted sales of all businesses in the sample
(3) Vatue in each cell $=\frac{\text { Total weighted expenditure on a given tiem }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reooring a specific empense may difter tor each ceil the tolal (profit (loss) plus expensest does not necessarily equal $100^{\circ}$. See Notes on Symbols Page

## Standard Industrial Classification Oefinition:

## SIC 6412 . General Stores

Businesses primarily engaqed in retail dealing in a general line of merchandise on a non-departmental basis. the most important of which is food Other merchandise sold usually includes ready-io-wear apparel, folletries, cosmelics, hardware. tarm supplies and housewares. Businesses may be described as: country general stores and general stores.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. General Stores (SIC 6412)

|  | Totak $\{1\}$ | Bottom $25^{2}=$ | Lower middle 25 \% | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 13 | .. | .. | $\cdots$ | $\cdots$ |
| Businesses in sample | 10 |  |  |  |  |
| Law sales value ( $\$ 000$ s) | (1) | .. | .. | -- | $\cdots$ |
| High saies value ( $\$ 000$ 's) | (1) | - | .. | -- | -- |
|  |  |  | Average (\$00 |  |  |
| Assets |  |  |  |  |  |
| Cash | 11 | -* | -- | -. | -- |
| Accounts and Notes Receivable | 5 | - | -. | - | - |
| Inventory | 30 | .. | -. | .- | - |
| Other Current Assets | 1 | .. | -- | .. | - |
| Total Current Assets | 47 | - | -- | -- | - |
| Fixed Assets | 37 | -- | -- | .. | .- |
| Less Accum Dep on Fixed Assets | 15 | -- | .. | -. | - |
| Other Assets |  | .. | .. | .. | - |
| Total Assets | 69 | -* | -- | -- | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 3 | -- | -- | - | - |
| Other Current Liabrities | 9 | -. | - | .- | -- |
| Total Current Liabilities | 12 | - | - | -- | .- |
| Mortgages Payable |  | -- | .- | -. | -- |
| Long Term Debt | 19 | - | . | .. | - |
| Other Liabilities | 9 | -- | . | $\sim$ | -* |
| Total Liabilities | 32 | -- | -- | -- | - |
| Total Equity | 37 | .- | - | -. | - |

(1) These estimates are based on a sample of businesses reporting sales between \$i0 thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. General Stores (SiC 6412)

|  | Totar (1) | Bottom $25^{\circ}$ | Lower middle 25\% | Upper midele $25^{\circ}$. | $\begin{array}{r} 100 \\ 25=0 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 13 | - | .. | .- | .- |
| Businesses in sample | 10 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | $\cdots$ | .- | -- | -- |
| High sales value ( $\$ 000$ 's) | 11. | .. | .. | - | -• |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (tumes) | 8.1 | - | -• | -- | * |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) |  | -• | -- | - | - |
| Interest Coverage ratio (times) | 17.7 | .. | -- | .. |  |
| Debt ratio (times) | (0)3 | * | .- | .- | - |

(1)These estimates are based on a sample of businesses reoorting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. General Stores (SIC 6412)

|  | $\begin{aligned} & \text { Total(1) } \\ & 25 \% \end{aligned}$ | Bottom $25 \%$ | Lawer middle $25^{\circ}$ : | $\begin{aligned} & \text { Upper } \\ & \text { midale } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | - | - | * |
| Businesses in samole |  |  |  |  |  |
| Low sales value ( 5000 's) | (1) | - | . | - | - |
| High sates value $\$ 000$ 's) | (1) | - |  |  | - |
|  |  |  | age ( $\$ 000 \mathrm{~s}$ ) |  |  |
| Source of Funds |  |  |  |  |  |
| From Ooerations | . | - | - | - | - |
| Sale of Fixed Assets | - | $\cdot$ | - | - | - |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Affiliates | - | - | - | - | - |
| From Government | - | - | - | - | - |
| Increase in Share Capital | - | - | - | - | - |
| Sale of Investments | - | . | - | - | . |
| Tax Adjustments | - | * | - | - | - |
| Other Sources | . | - | . | - | - |
| Total | - | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | - | - | - | - | - |
| Payment of Dividends | , | - | - | - | - |
| Repayment of Long Term Debt | - | . | - | - | - |
| Cuprent Partion of Lang Term Debt | - | - | - | - | - |
| Purchase of Investments | - | . | - | - | - |
| Repayment of Adv From Owners and Affil | - | - | - | - | - |
| Decrease in Equity | - | - | - | - | - |
| Tax Adjustments | - | - | - | - | - |
| Other Apolications |  | - | - | - | - |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

(1) These estrmates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Prince Edward Island. General Merchandise Stores (SIC 641)

|  |  |  |  | Changes | businesses d emoloyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour unitst 1 ) | Number ol Businesses |  | Average labour units 11 | Newly reoorting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 55 | 91.523 | 1.284 | 9 | 3 |
| less than 20 | 41 | 1.254 | 145 | 9 | 2 |
| 20.99 | 5 | 1.759 | 203 | . |  |
| $100 \cdot 499$ | x | $x$ | 210 | . | . |
| 500 and over | 8 | $x$ | 726 | . | 1 |
| 1985 |  |  |  |  |  |
| Total | 54 | 12,136 | 1.318 | 5 | ... |
| less than 20 | 41 | 1.629 | 177 | 5 |  |
| 20-99 | 3 | 1,232 | 134 |  | . |
| $100 \cdot 499$ | $\times$ | X | 135 | - |  |
| 500 and over | 9 | $\times$ | 872 | - |  |

(1) Average labour units are calculated by dividing totat payroll by the average annual wage and salary iate as teported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72.002 An average labour unit could be interpreted as a luilatime emplovee Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 emplovees in Canada as a whote out less than ithat number in any given province it is shown in the 500 and over group
12) Refers to businesses reporting no payroll deductions in the previous year
(3) Relers to businesses reporting no payroll deductions in the following year.

See Noles on Symbols Page.

TABLE 6. $\quad$ Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. General Stores (SIC 6412)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25^{\circ}$, | Upper middle $25^{\circ}$. | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 14 | 3 | 3 | 4 | 4 |
| Total Sates \$ | 3.429 | 189 | 504 | 1.060 | 1.676 |
| Total Expense \$ | 3.099 | 123 | 316 | 1.050 | 1.610 |
| Net Profit (loss) $\$$ | 330 | 66 | 188 | 10 | 66 |
| Businesses reporting a profit (No.) | 9 | 2 | 2 | 3 | 2 |
| Total Sales \$ | 2.291 | 171 | 369 | 779 | 972 |
| Total Expense \$ | 1.917 | 102 | 180 | 757 | 878 |
| Net Profit \$ | 374 | 69 | 189 | 22 | 94 |
| Businesses reporting loss (No.) | 5 | 1 | 1 | 1 | 2 |
| Total Sales \$ | 1.138 | 18 | 135 | 281 | 704 |
| Total Expense \$ | 1,82 | 21 | 136 | 293 | 732 |
| Net Loss \$ | $\cdots$ | -3 | .1 | -12 | -28 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 18 | - | - | - |  |
| Total Sales \$ | 7.510 | - | - | - | - |
| Total Expense \$ | 7.620 | . | . | - | . |
| Net Proht (loss) \$ | -110 | - | - | - |  |
| Businesses reporting a profit (No.) | 13 | - | - | - | - |
| Total Saies \$ | 3.905 | - | - | - | - |
| Total Expense \$ | 3.805 | - | - | - | - |
| Ne: Prolit \$ | 100 |  | - | - | . |
| Businesses reporting a loss (No.) | 5 | * | - | - | . |
| Total Saies \$ | $3.605$ | - | - | - | - |
| Tutal Expense \$ | 3.815 | - | - | . | . |
| Net Loss 5 | . 210 | . | . | . | . |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 19 | 4 | 4 | 6 | 5 |
| Total Saies \$ | 7223 | 499 | 542 | 1675 | \& 507 |
| Total Expense \$ | 6.910 | 486 | 516 | 1595 | 4313 |
| Net Profit (loss) \$ | 313 | 13 | 26 | 80 | 194 |
| Businesses reporting a profit (NO.) | 18 | 4 | 4 | 6 | 4 |
| Total Sales \$ | 6340 | 499 | 542 | 1.675 | 3.624 |
| Total Expense \$ | 6.025 | 488 | 516 | 1.595 | 3.428 |
| Net Profit \$ | 315 | 13 | 26 | 80 | 196 |
| Businesses reporting a loss (No.) | 1 | - | - | . | 1 |
| Total Sales \$ | 883 | - | - | . | 883 |
| Total Expense \$ | 885 | - | - | . | 885 |
| Net Loss \$ | - 2 | - | - | . | . 2 |


(1)These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Isiand. General Merchandise Stores (SIC 6413)

|  | Tutal(1) |  | Bottom $25 \%$ |  |  | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 12 |  | $\cdots$ |  |  | - |  | .. |  |  | -- |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value $(\$ 000$ s) |  | $\begin{aligned} & 5 \\ & (1) \\ & 13 \end{aligned}$ |  | -. |  |  | .. |  | -. |  | -- |
| Selected expense item | industry Averagei2! |  |  |  |  | \% businosses reparting | Reporting businesses onlv (3) |  |  |  |  |
|  | Total | Botiom 25\% | Lower muddle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 ? \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middie $25 \%$ | Upper midde | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 81.6 | -- | -- | - | $\cdots$ | 100.0 | 81.6 | $\square$ | - | - | $\cdots$ |
| Occupancy Expenses | 4.7 | * | $\cdots$ | $\cdots$ | - | 100.0 | 4.7 | - | - | -. | - |
| Mortgage Interest | 02 | .. | -- | .. | .. | 25.4 | 08 | .. | -- | .- | -- |
| Depreciation | 13 | .- | .- | .. | .- | 100.0 | 13 | .. | .. | .. | -. |
| Repars \& Maintenance | 02 | .- | .. | -- | -. | 19.9 | 0.1 | .. | .. | - | - |
| Heat. Light \& Telephone | 14 | -- | -- | - | -- | 100.0 | 1.4 | -- | .. | -- | - |
| Business \& Property Tax | 02 | .. | -- | -- | -- | 80.4 | 02 | - | - | -- | $\cdots$ |
| Insurance | 06 | -. | .. | .- | -- | 91.7 | 0.7 | .. | -- | .- | - |
| Rent | 0.7 | $\cdots$ | $\cdots$ | .. | .. | 86.8 | 0.8 | .. | -- | .- | -- |
| Personnel Expenses | 9.2 | * | $\cdots$ | $\because$ | - | 100.0 | 9.2 | - | - | $\cdots$ | - |
| Financial Expenses Bank Interest \& Charges | 1.8 15 | $\ddot{\square}$ | -- | -. | -. | 100.0 100.0 | 1.8 15 | -. | - | -- | $\because$ |
| Protessional Fees | 03 | .. | .. | .. | .. | 88.7 | 03 | .. | .- | .. | -- |
| Franchise Fees |  | -- | -- | - | -* |  |  | .. | -* | -* | - |
| Sales and Admin. Expenses | 2.3 | - | -* | $\cdots$ | .. | 100.0 | 2.3 | .. | -- | - | " |
| Adiertising | 07 | - | - | - | -. | 100.0 | 07 | -- | -- | -* | -. |
| Supplies Delivery | 07 | -- | -- | -- | $\cdots$ | 100.0 | 07 | * | $\cdots$ | - | - |
| Fuel Expense | 01 | -- | -- | -- | $\because$ | 88.7 8.3 | 09 09 09 | * | - | -. | $\because$ |
| Other Expenses | 0.4 | - | - | - | - | 45.0 | 0.8 | " | - | -- | $\cdots$ |
| Profit (loss) | 0.1 | -- | -- | - | -. | 100.0 | 0.1 | -- | ** | -- | - |
| Total | 100.0 | $\cdots$ | - | * | -* | 100.0 | ... | *- | -- | *- | - |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million.

| (2) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Tolal weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile |

Since the number of businesses reporting a specific expense may difter for each cell, the totai (protit (loss) plus expenses) does not necessarily equal $100 \%$ See Noles on Symbols Page.

## Standard Industrial Classification Definition:

SIC 6413. General Merchandise Stores
Businesses primarily engaged in retail dealing in a general line of merchandise on a non-departmental basis including ready-lo-vear apparel, toiletries cosmetics. hardware and housewares. where food and household furniture are not normally commodity lines and where no one commodily line accounts top more than $50^{\circ}$, of total revenue.

TABLE 2. Balance Sheet Protile for 1985
Prince Edward Island. General Merchandise Stores (SIC 6413)

|  | Toral(1) | Bottom $25 \%$ | Lower middle 25\% | Uoper middle 25\% | $\begin{array}{r} 700 \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 12 | - | -. | -. |  |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | .. | -- | -- |  |
| High saies value ( 5000 s ) | (1) | . | -- | -* | - |
|  |  |  | Average 15000 |  |  |
| Assets |  |  |  |  |  |
| Cash | 10 | -- | -- | .. | - |
| Accounts and Notes Receivable | 7 | - | -- | $\cdots$ | -- |
| Inventory | 166 | - | .- | -- | - |
| Other Current Assets | $\dagger$ | -- | - | -- | - |
| Total Cuprent Assets | 184 | -- | - | -- | -- |
| Fixed Assels | 127 | -- | - | -- | ** |
| Less. Accum Dep on Fixed Assets | 53 | - | - | $\cdots$ | - |
| Other Assets |  | - | -* | .. | - |
| Total Assets | 259 | - | *- | -- | " |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 21 | .. | -- | - | -- |
| Other Current Liabilities | 62 | -- | -- | -- | - |
| Total Current Liabilities | 83 | -- | - | -- | - |
| Mortgages Payable | 30 | -- | .. | -- | .. |
| Long Term Debt | 15 | - | -* | - | - |
| Other Liabulities | 38 | -- | -- | -- | - |
| Total Liabilities | 196 | - | - | - | - |
| Total Equity | 62 | - | .. | -- | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miltion

## TABLE 3. Financial Ratios for 1985

Prince Edward Isiand. General Merchandise Stores (SIC 6413)

|  | Total ${ }^{\text {a }}$ | $\begin{array}{r} \text { Bcitom } \\ 25 \% \end{array}$ | Lower midale $25^{\circ}$ 。 | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25^{\circ}, \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 12 | .. | -- | -* | $\cdots$ |
| Businesses in sampie Low sales value ( $\$ 0,00$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 5 \\ 11) \\ 111 \end{array}$ | -- | -- | $\stackrel{.}{-}$ | -- |
|  |  |  | Average |  |  |
| Liquidity Ratio Current ratio (times) | 20 | .. | -- | - | $\bullet$ |
| Leverage Ratios <br> Debi Equity ratio (tımes) Interest Coverage ratio (times) Deot ratio (tumes) | $\begin{array}{r} -37 \\ 35 \\ 11 \end{array}$ | - <br>  | - <br> - | - <br> . |  |

(1)These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. General Merchandise Stores (SIC 6413)

|  | Total(9) $25^{\circ}$, | Botrom $25^{\circ}$ | Lower <br> middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 8 | -. | - | $\cdots$ | $\cdots$ |
| Businesses in sample | 2 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | -- | -- | -* |
| High sales value (\$000's) | (1) | .- | .- | -- | .. |
| Average ( $\$ 000$ 's |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | -- | -- | -. | -- |
| Sale of Fixed Assets | $x$ | -- | -- | .. | - |
| Increase in Long Term Debt | $x$ | .- | -- | -* | .- |
| Advances From Owners and Alfiliates | $x$ | .. | $\cdots$ | .. | .- |
| From Government | $x$ | -- | -- | .- | .. |
| Increase in Share Capital | $x$ | .. | -- | $\rightarrow$ | - |
| Sale of Investments | $x$ | - | -- | -- | -- |
| Tax Adfustments | $x$ | -. | -. | -- | -- |
| Other Sources | $\times$ | - | - | .. | - |
| Total | x | - | -- | .. | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | - | -* | - | - |
| Payment of Dividends | X | $\cdots$ | .- | -- | .. |
| Repayment of Long Term Debt | $x$ | .. | -- | - | -- |
| Current Portion of Long Term Debt | x | .- | -- | .. | .. |
| Purchase of Investments | X | .- | .. | .. | .. |
| Repayment of Adv From Owners and Altil | X | -* | - | -- | .- |
| Decrease in Equity | x | .- | .. | .. | -. |
| Tax Adjustments | $\times$ | -. | -- | .. | - |
| Other Applications | x | -. | . | .. | - |
| Total | X | - | " | " | -- |
| Increase (Decrease) in Net Working Capital | $x$ | - | - | - | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. General Merchandise Stores (SIC 641)

| Business size expressed in average labour units(1) | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s } \end{array}$ | Average labour units(1) | Changes in number of ousinesses with paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting/3) |
| 1982 |  |  |  |  |  |
| Total | 55 | 11.523 | 1.284 | 9 | 3 |
| less than 20 | 41 | 1.254 | 145 | 9 | 2 |
| 20-99 | 5 | 1759 | 203 | 9 | 2 |
| 100.499 | $\times$ | X | 210 | . | - |
| 500 and over | 8 | X | 726 | - | 1 |
| 1985 |  |  |  |  |  |
| Total | 54 | 12.136 | 1.318 | 5 | ... |
| less than 20 | 41 | 1.629 | 177 | 5 | .. |
| 20.99 | 3 | 1.232 | 134 | 5 | . |
| 100.499 | $\times$ | X | 135 | . |  |
| 500 and over | 9 | X | 872 | - | - |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue No. 72-002 An average labour unit could be interpreted as a fuilerime employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
2) Refers to businesses reporting no payroil deductions in the prevtous year
(3) Reters to businesses reporting no payrolt deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island, General Merchandise Stores (SIC 6413)


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 7 | - | . | - | * |
| Total Sales \$ | 4.619 | - | - | - | - |
| Total Expense S | 4.414 | - | - | - | - |
| Net Profit (loss) \$ | 205 | * | - | - | - |
| Businesses reporting a profit (No.) | 6 | - | - | . | - |
| Totat Sales \$ | 4.574 | - | - | - | - |
| Total Expense \$ | 4.364 | . | . | . | . |
| Nel Profits | 210 | - | - | . | - |
| Businesses reporting a loss (No.) | 1 | - | . | . | - |
| Total Sales \$ | 45 | . | . | - | . |
| Toral Expense \$ | 50 | - | - | - | - |
| Net Loss \$ | . 5 | - | - | - | - |


|  | 1985 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 13 |  | - | - |
| Total Saies \$ | 9.254 |  |  |  |
| Total Expense \$ | 9.004 |  | . |  |
| Net Profit (loss) \$ | 250 |  | . |  |
| Businesses reporting a profit (No.) | 12 |  | - |  |
| Total Sales \$ | 9.038 |  | . |  |
| Total Expense \$ | 8.785 | - | - | - |
| Net Profit \$ | 253 |  | . |  |
| Businesses reporting a loss (No.) | 1 | - | - |  |
| Total Sales \$ | 216 | - | - |  |
| Total Expense $\$$ | 219 | - | - |  |
| Net Loss \$ | - 3 | - |  |  |

[^11]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Isiand. Sporting Goods Stores (SiC 65s1)

|  | Totall | Bottom 25*s | Lower midale $25{ }^{\circ}$ | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4 | .- | -- | - | - |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | .. | -. | .. | - |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | .. | .- | .. | .- |


| Selected expense item | Industry Averager2) |  |  |  |  | \% businesses reporting | Redorting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$, | Lower miadle $25 \%$ | Upper muddie $25^{\circ}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom 25 。 | Lower middle 25*。 | Upper moddie | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \text {. } \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 66.9 | -- | -- | -- | *- | 100.0 | 66.9 | - | - | $\cdots$ | -- |
| Occupancy Expenses | 8.4 | - | -- | ** | - | 100.0 | 8.4 | - | - | - | $\cdots$ |
| Mortgage interest |  | - | -- | - | -- |  |  | - | -- | .- | .- |
| Depreciation Repars \& Maintenance | 12 15 | *- | -. | - | -. | 1000 750 | 12 20 | $\cdots$ | $\cdots$ | - | - |
| Heat Light \& Telephone | 40 | *- | -- | - | .- | 1000 | 10 | -- | -- | $\stackrel{-}{-}$ | - |
| Business \& Property Tax | 03 | .. | -- | .- | -- | 500 | 0.6 | - | - | - | . |
| Insurance | 03 | - | - | $\cdots$ | -. | 100.0 | 03 | -- | .- | .. | -- |
| Rent | 1 1 | -- | *- | .. | - |  |  | - | -- | -- | - |
| Personnel Expenses | 14.2 | - | - | - | -* | 100.0 | 14.2 | - | $\bullet$ | $\cdots$ | -- |
| Financial Expenses |  | -. | -- | $\cdots$ | -- |  | 1.8 | - | "- | $\cdots$ | $\cdots$ |
| Bank Interest \& Charges Protessional Fees | 18 13 0 | -- | -- | * | -- | 1000 | 18 05 | -- | -- | - | -- |
| Ftanchise Fees | 05 | - | -- | * | -- | 1000 | 05 | - | - | -* | -- |
| Sales and Admin. Expenses | 3.0 | -* | * | - | - | 100.0 | 3.0 | ** | - | $\cdots$ | - |
| Advertising | 16 | -. | .. | -- | -. | 1000 | 16 | -- | .. | -- | - |
| Supplies | 08 | -. | - | $\cdots$ | .. | 1000 | 08 | - | .- | - | $\cdots$ |
| Delivery | 01 | .. | .. | - | -* | 250 | 05 | - | -- | -- | - |
| Fuel Expense | 05 | $\cdots$ | .- | .- | -- | 500 | 10 | -- | -- | -- | - |
| Other Expenses | 19 | *- | - | * | -* | 100.0 | 1.1 | * | -- | - | - |
| Profit (loss) | 46 | "* | - | $\cdots$ | $\cdots$ | 100.0 | 4.6 | -- | - | - | - |
| Total | 100.0 | - | - | $\cdots$ | *- | 100.0 | ... | - | -* | *- | -- |

(1) These estimates are based on a samule of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
i2) Value in each cell $=$ Total weighted expenditure on a given item $\times 100$ for each quartule
Total weighted saies of all businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expenditure an a given item }}{\text { Total weighted sales of businesses reporting inis ilem of expengiture }} \times 100$ por each quartile

Total weighted sales of businesses reporting this irem of expenditure
Since the number of businesses reporting a specific expense may differ for each cell. the totai (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard industrial Ciassification Definition:

SIC 6541 . Sporting Goods Stores
Businesses primarily engaged in retail dealing in sporting goods. playground and gymnastum equipment Businesses may oe described by oroduct line such as: retall archery equipment, retall athietic clothing (inc uniforms), retail athletic footwear, retall baseball equipment, setall bowling equipment rerail camping equipment (exc tent trailers), retail sports and fishing tackle. retall football equipment, retail golf equioment. retanl hockey equipment retail hunting equipment, retall playground equipment, retail sking equipment, retail soccer equipment. retail sottball equipment. sporting gooos stores retail tennis equipment. and retail track and lield equipment

## TABLE 2. Balance Sheet Profile for 1985

## Prince Edward Island. Sporting Goods Stores (SIC 6541)

|  | Totall 1 | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25^{\circ}$. | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4 | -- | -- | -. | - |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | -. | -* | -- |
| Hign sales value ( $\$ 000$ 's) | (1) | .- | -- | -- | -- |
|  |  |  | Average 1500 |  |  |
| Assets |  |  |  |  |  |
| Cash | 13 | -- | -- | - | -* |
| Accounts and Notes Receivable | 18 | -- | -- | .. | -- |
| Inventory | 138 | -- | -- | -- | -. |
| Other Current Assets |  | -- | -* | -- | -- |
| Total Current Assets | 169 | ". | m* | .- | -- |
| Fixed Assets | 62 | $\cdots$ | -. | -- | -- |
| Less: Accum Dep on Fixed Assets | 23 | -- | - | -- | .. |
| Other Assets |  | -- | -- | -- | - |
| Total Assets | 209 | -• | - | - | -* |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 25 | - | *- | -- | - |
| Other Current Liabilities | 36 | .- | .- | -- | - |
| Total Current Liabilties | 61 | -- | -- | -- | -- |
| Mortgages Payable | . | .- | -- | .- | - |
| Long Term Debt | - | -- | -- | -- | - |
| Other Labilites | 41 | - | -- | -- | - |
| Total Liabilities | 102 | -- | -- | .- | $\cdots$ |
| Total Equity | 108 | -- | .- | .. | - |

(1) These estimates are based on a sample of businesses reporting saies oetween $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

 Prince Edward Island. Sporting Goods Stores (SIC 6541)|  | Total( 11 | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Uoper middie 25*, | Yop |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4 | .. | -- | .. |  |
| Businesses in sample | $\downarrow$ |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | *- | -- |  |
| High sales value ( $\$ 000$ 's) | (1) | -- | -- |  | -- |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 20 | -- | -- | -* | $\cdots$ |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | 70 | - | -. | .. | - |
| Interest Coverage ratio (times) | 4.9 | -- | "- | .- | - |
| Debt ratio (times) | 07 | -- | -. | -- |  |

11These estimates are based on a sample of businesses reporting sales between $\$ 10$ inousand and $\$ 2$ million.
See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Sporting Goods Stores (SIC 6541)

|  | $\begin{gathered} \text { Total( } 1) \\ 25 \% \end{gathered}$ | Boltom $25 \%$ | Lower middle 25\% | Upper middle $25^{\circ}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | - | - | - | - |  |
| Businesses in sample | - |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - |  |
| High sales value ( $\$ 000$ 's) | (1) | . | . |  |  |
|  |  |  | rage (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - |  |
| Sale of Fixed Assets | - | - | - | - |  |
| Increase in Long Term Debi | - | - | - | - |  |
| Advances From Owners and Atfiliates | - | - | - | - |  |
| From Government | - | - | - | - |  |
| Increase in Share Capital | - | - | - | - |  |
| Sale of Investments | - | - | - | - |  |
| Tax Adjustments | - | - | - | - |  |
| Other Sources | - | - | - | - | - |
| Total | - | - | - | - |  |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | - | - | - | . | - |
| Payment of Dividends | . | - | - | - | - |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Portion of Long Term Debt | - | - | - | - | . |
| Purchase of Investments | - | - | - | - | - |
| Repayment of Adv. From Owners and Aftil. |  | - | - | - |  |
| Decrease in Equity | - | - | - - | - | - |
| Tax Adjustments | - | - | - | . | - |
| Other Applications | - | - | - | - | - |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital |  | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Sporting Goods Stores (SIC 6541)

|  |  |  |  | Changes | at businesses id employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of 8usinesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour unitsil) | Newly reporting(2) | No longer reporting ${ }^{2} 31$ |
| 1982 |  |  |  |  |  |
| Total | 7 | 252 | 27 | 1 | 1 |
| less than 20 | 7 | 262 | 27 | 1 | 1 |
| 20.99 | . | . | . | - | . |
| 100-499 | - | - | - | - | - |
| 500 and over | - | - | - | . |  |
| 1985 |  |  |  |  |  |
| Total | 11 | 374 | 33 | 1 | ... |
| less than 20 | 11 | 374 | 33 | - |  |
| 20.99 | . | - | . | . |  |
| $100 \cdot 499$ |  | - | - | - |  |
| 500 and over | - | - | - | . |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrolt and Hours. Statistics Canada, Catalogue No. 72-002. An average labour unit could be interpreted as a full-time employee Note that ine business size groups used are determined at the Canada levei Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses reoorting no payroll deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page

| Totallt | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { ToD } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |


|  |  | All \$ values are expressed in thousands |
| :--- | ---: | :--- |
|  |  |  |


| All Businesses (No.) | 5 | - . |
| :---: | :---: | :---: |
| Total Sales \$ | 288 | . . |
| Total Expense \$ | 234 | - . |
| Net Profit (loss) \$ | 54 | - . |
| Businesses reporting a profit (No.) | 5 | . . |
| Total Sales \$ | 288 | . - |
| Total Expense \$ | 234 | . . |
| Net Protits | 54 | . . |
| Businesses reporting a loss (No.) | 5 | . . |
| Total Sales S | - | . . |
| Total Expense \$ | . | - . |
| Net Loss \$ | - | - . |

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Toy, Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Totai( 1 ) |  | Bottom $25^{\circ}$, |  |  | Lower middle $25 \%$ |  | Upoer middle $25^{\circ} \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 24 |  | .- |  |  | -- |  | -- |  |  | $\cdots$ |
| Businesses in sample Low sales value $\$ 000$ s High sales value ( $\$ 000$ s) |  | $\begin{aligned} & 15 \\ & 11 \\ & 11 \end{aligned}$ |  | -. |  |  | .. |  | -- |  | -- |
| Selected expense item | industry Averaget2; |  |  |  |  | $\because$ bustnesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25? | Lower middle 25*s | Upper middie $25^{3}:$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bollom $25^{2} \%$ | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 64.8 | - | -* | -* | - | 100.0 | 64.8 | - | -- | - | - |
| Occupancy Expenses | 8.9 | $\sim$ | -- | -* | $\cdots$ | 100.0 | 8.9 | - | -. | - | - |
| Mortgage Interest |  | $\cdots$ | - | . | $\because$ |  |  | - | -- | .. | -- |
| Deprecialion | 18 | -- | -- | .. | - | 540 | 33 | -- | -- | -- | - |
| Repars \& Maintenance | 13 | -. | .- | -- | .- | 499 | 27 | - | -- | .. | - |
| Heat. Light \& Telephone | 31 | $\cdots$ | -- | - | - | 917 | 34 | $\cdots$ | -. | - | -- |
| Business 3 Property Tax | 03 | .. | .. | - | -- | 29 : | 10 | -- | -- | .. | -- |
| Insurance | 06 | -- | -- | $\cdots$ | -- | 958 | 06 | *- | -- | -- | -- |
| Rent | 18 | - | - | .. | - | 20.8 | 85 | -- | -* | .. | - |
| Personnel Expenses | 14.2 | * | $\cdots$ | - | -* | 100.0 | 14.2 | $\cdots$ | $\cdots$ | - | - |
| Financial Expenses Bank Interest \& Charges | 3.3 | -. | - | -. | -. | 100.0 | 3.3 | -- | $\cdots$ | - | $\cdots$ |
| Bank Interest \& Charges Protessional Fees | 24 0.9 | -. | -- | -. | -- | 1000 582 | 24 15 | -- | .. | -- | - |
| Franchise Fees |  | -- | .. | -- | .. |  |  | -- | -- | - | - |
| Sales and Admin. Expenses | 4.5 | -* | $\cdots$ | - | -- | 100.0 | 4.5 | - | - | - | - |
| Advertising | 06 | .- | . | -- | .. | 540 | 11 | -- | -. | .. | - |
| Supplies | 2.8 | .. | - | .. | -- | 95.8 | 29 | -* | -. | -- | - |
| Delivery Fuel Expense | 03 09 | -- | -- | -- | -- | 751 709 | 04 12 | $\cdots$ | $\cdots$ | $\cdots$ | - |
| 俍 |  |  |  |  | -- |  |  | -* | $\cdots$ | -* | - |
| Other Expenses | 6.4 | -- | $\cdots$ | - | -• | 95.8 | 6.6 | -- | * | *- | - |
| Profit (loss) | -2.0 | -- | - | $\cdots$ | -- | 100.0 | -2.0 | -- | - | -- | $\bullet$ |
| Total | 100.0 | - | - | -- | ** | 100.0 |  | -* | -- | -- | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Vatue in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile. |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile. |

Since the number of businesses reporting a specific expense may differ tor each cell. the total (profit (loss) olus expenses) does not necessarily equal 100 . See Notes on Symbols Page.
Standard Industriai Classification Definition:
SIC 658 - Toy, Hobby, Novelty and Souvenir Stores
Businesses primarily engaged in retail dealing in toys. hobby supplies, gitts, novelies and souvenirs.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Toy. Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total( 1 ) | Bottom 25\%。 | Lower middle $25^{2}$. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 24 | -- | -• | -- | - |
| Busimesses in sample | 15 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | - | -- | - |
| High sales value ( $\$ 000$ 's) | (:) | -* | - | -- | - |

Average ( $\$ 000$ 's)
Asets

| sets |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash | 6 | $\cdots$ | - | .- |
| Accounts and Notes Receivable | 1 | -- | - | -- |
| Inventory | 29 | .. | .. | -- |
| Other Current Assets | 3 | - | -- | -. |
| Total Current Assets | 39 | . | .- | .- |
| Fixed Assers | 48 | .- | .- | .- |
| Less Accum Dep on Fixed Assets | 26 | - | - | .. |
| Other Assets | 4 | .- | .. | .. |
| Total Assets | 65 | - | -- | -* |
| Liabilities and Equity |  |  |  |  |
| Current Loans | 11 | -- | -- | -- |
| Other Cursent Liabilities | 7 | -- | - | - |
| Total Current Liabilities | 18 | -- | -. | -- |
| Mortgages Payable | 6 | -- | .- | - |
| Long Term Debt | - | -- | $\cdots$ | .- |
| Other Liabulites | 23 | -- | $\ldots$ | - |
| Total Liabilities | 47 | -- | - | $\cdots$ |
| otal Equity | 18 | - | - | .. |

11) These estimates are based on a samole ot businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Toy. Hobby. Novelty and Souvenir Stores (SIC 858)

|  | Total(1) | Bottom 25\% | Lower middle $25^{3}$. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 24 | -- | - | .. | -- |
| Businesses in sample | 15 |  |  |  |  |
| Low sales value (\$000'3) | (1) | -. | -- | -- | $\cdots$ |
| High sales value (\$000's) | (1) | -- | .. | -. | .- |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current atio itimes) | 78 | $\cdots$ | -- | -- | -- |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio itmes) | 13 | -- | -- | - | - |
| Interest Coverage ratio <times) |  | .-- | .- | .- | - |
| Debt ratio (times) | 08 | .. | .. | -- | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Toy. Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Totall 13 25\% | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower middle 25\%。 | Upper <br> middle $25 \%$ | $\begin{gathered} 700 \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | - | . | . | - |  |
| Businesses in sample | - |  |  |  |  |
| Low sales value ( $\$ 000$ 'si | (1) |  | - | - |  |
| Hign sales value ( 5000 s ) | (1) |  |  | . |  |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations |  |  |  | - |  |
| Sale ol Fixed Assets | . |  | - | - |  |
| Increase in Long Term Debt | , | . | - | - |  |
| Advances From Owners and Affliates |  |  |  | . |  |
| From Government | - |  |  | - |  |
| Increase in Share Capital | - | - | - | - |  |
| Sale of investments | - |  | - | - |  |
| Tax Adjustments | - |  | . | . |  |
| Other Sources | - | - | - | - | - |
| Total | - | - | - | - |  |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | - | - | - | - | - |
| Payment of Dividends | . | . | - | - |  |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Portion of Long Term Debl | - | - | - | - | - |
| Purchase of investments | - | - | - | . | - |
| Repayment of Adv From Owners and Affil | - | - | . | - | - |
| Decrease in Equity |  | - | - | - | - |
| Tax Adjustmenis | - | - | - | . | - |
| Other Applications | - | - | - | - | - |
| Total | - | - | - | - |  |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island, Toy. Hobby. Novelty and Souvenir Stores (SIC 658)

|  |  |  |  | Changes | Dusinesses d employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) |  |  | Average labour units 11 | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 57 | 1,158 | 119 | 12 | 4 |
| less than 20 | 53 | 754 | 78 | 10 | 3 |
| 20-99 | 3 | x | 41 | 1 | 1 |
| 100. 499 | x | $x$ | . | 1 | . |
| 500 and over | . | . | - | . | . |
| 9885 |  |  |  |  |  |
| Total | 58 | 1.954 | 171 | 13 | $\cdot$ |
| less than 20 | 54 | 1,294 | 114 | 13 | ... |
| 20-99 | 3 | x | 55 | - | ... |
| 100. 499 | - | - | . | - | -.. |
| 500 and over | $x$ | $x$ | 2 | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue No $72-002$ An average labour unit could be interpreted as a full-time emplovee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reparting no payroll deductions in the following year.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985
Prince Edward Island. Toy. Hobby, Novelty and Souvenir Stores (SIC 658)


|  | 1982 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 36 | - | - | - |
| Total Sales \$ | 3.822 | - | . | . |
| Total Expense \$ | 3.580 | - | - | - |
| Net Prolit (loss) \$ | 242 | . | . | . |
| Businesses reporting a profit (No.) | 32 | - | * | - |
| Total Sales \$ | 3.211 | - | . | - |
| Total Expense \$ | 2.940 | - | - | - |
| Net Profit \$ | 271 | - | - | - |
| Businesses reporting loss (No.) | 4 | . | - | - |
| Total Sales \$ | 611 | - | - | - |
| Total Expense S | 6.40 | - | . | - |
| Net Loss \$ | . 29 | - | . | . |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 22 | 2 | 9 | 5 | 6 |
| Total Saies S | 3.190 | 81 | 511 | 582 | 2.016 |
| Total Expense \$ | 2966 | 80 | 392 | 803 | 1.891 |
| Net Profit (loss) \$ | 224 | 1 | 119 | -21 | 125 |
| Businesses reporting a protit (No.) | 17 | 1 | 9 | 3 | 4 |
| Total Sales \$ | 2,147 | 21 | 511 | 332 | 1.283 |
| Total Expense \$ | 1.827 | 19 | 392 | 328 | 1.088 |
| Net Proft \$ | 320 | 2 | 119 | 4 | 195 |
| Businesses reporting a loss (No.) | 5 | 1 | - | 2 | 2 |
| Total Sales \$ | 1.043 | 60 | - | 250 | 733 |
| Total Expense \$ | 1.139 | 61 | - | 275 | 803 |
| Net Loss \$ | . 96 | -1 |  | -25 | -70 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (NO.) | 91 | 20 | 17 | 30 | 24 |
| Total Sales \$ | 12. 168 | 381 | 398 | + 898 | 9.491 |
| Total Expense \$ | 11.229 | 220 | 700 | - 555 | 8.754 |
| Net Profit (loss) \$ | 939 | 161 | -302 | 343 | 737 |
| Businesses reporting a profit (No.) | 71 | 17 | . | 30 | 24 |
| Total Saies \$ | 11.725 | 336 | - | 1898 | 9.491 |
| Total Expense \$ | 10.482 | 173 | - | 1.555 | 8.754 |
| Net Protit \$ | - 243 | 163 | . | 343 | 737 |
| Businesses reporting a loss (No.) | 20 | 3 | 17 | . |  |
| Total Sates \$ | \$43 | 45 | 398 | - |  |
| Total Expense \$ | 747 | 47 | 700 | . | - |
| Net Loss \$ | -. 304 | -2 | . 302 | . | . |
|  |  |  | 85 |  |  |
| All Businesses (No.) | 21 | 3 | 6 | 7 | 5 |
| Total Sales \$ | 1.181 | 31 | 74 | 214 | 862 |
| Total Expense \$ | 1.054 | 36 | 76 | 177 | 765 |
| Net Profit (loss) \$ | 127 | -5 | -2 | 37 | 97 |
| Businesses reporting a profit (No.) | 14 | . | 3 | 6 | 4 |
| Total Sales \$ | 1.000 | - | 41 | 159 | 800 |
| Total Expense \$ | 855 | . | 40 | 121 | 694 |
| Net Profit \$ | 145 | . | 1 | 38 | 106 |
| Businesses reporting a loss (No.) | 7 | 3 | 3 | 1 | 1 |
| Total Sales \$ | 181 | 31 | 33 | 55 | 62 |
| Total Expense \$ | 199 | 36 | 36 | 56 | 71 |
| Net Loss \$ | .18 | -5 | -3 | .1 | -9 |

[^12][^13]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ |
| :---: | :---: | :---: | :---: | :---: |
| Number of busınesses (estimated) | 22 | -. | .- | -- |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ s ) | $\begin{aligned} & 16 \\ & (1) \\ & (1) \end{aligned}$ | - | .. | -- |


| Selected expense item | Industry Average(2) |  |  |  |  |  | Reporting businesses only 13) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Boltom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \text {. } \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { ToD } \\ 25^{\circ} \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 64.9 | -• | -. | - | - | 100.0 | 64.9 | - | - | -- | - |
| Occupancy Expenses | 8.5 | - | -. | -- | -- | 100.0 | 8.5 | -- | $\infty$ | - | $\cdots$ |
| Mortgage Interest | , | -- | * | -* | - |  |  | - | -- | - | $\cdots$ |
| Depreciation | 17 | .- | -- | -- | .- | 517 | 3.3 | -- | -- | -- | -. |
| Reoars \& Maintenance | 1.4 | -* | -* | $\cdots$ | ** | 474 | 29 | -* | $\cdots$ | $\cdots$ | * |
| Heat, Light \& Telephone | 32 | $\cdots$ | - | -- | -. | 91.3 | 35 | -- | -- | -- | -- |
| Business \& Property Tax | 03 | .. | .. | - | -. | 332 | 09 | -- | .. | .. | -. |
| Insurance | 0.6 | -- | -- | -- | $\cdots$ | 97.4 | 06 | - | -- | - | - |
| Rent | 13 | - | -. | -- | -- | 169 | 79 | -- | -- | -- | - |
| Personnel Expenses | 13.9 | -- | . | $\cdots$ | - | 100.0 | 13.9 | - | - | - | - |
| Financial Expenses | 3.4 | -* | -. | - | -* | 100.0 | 3.4 | - | -- | - | $\cdots$ |
| Bank Interest \& Charges | 2.4 | .. | -* | -- | .. | 1000 | 2. | - | .. | - | -- |
| Protessional Fees | 09 | -* | - | $\cdots$ | $\cdots$ | 53.5 | 1.7 | -- | -- | -- | -* |
| Franchise Fees |  | -- | -- | .- | $\cdots$ |  |  | - | .- | .* | -- |
| Sales and Admin. Expenses | 4.7 | - | $\cdots$ | -- | -- | 100.0 | 4.7 | - | - | - | - |
| Advertising | 06 | ** | - | -* | .. | 517 | 11 | .. | .. | .. |  |
| Supplies | 29 | -- | -- | -- | -- | 956 | 30 | - | $\cdots$ | - | -- |
| Delvery Fuel Expense | 03 0 0 | -- | -- | - | - | 78.2 712 | 0.4 12 | - | . | -- | - |
| Other Expenses | 6.6 | $\cdots$ | - | - | - | 93.0 | 7.1 | $\cdots$ | - | -. | $\cdots$ |
| Profit (loss) | -1.9 | -- | -. | -- | - | 100.0 | -1.9 | $\cdots$ | - | ** | - |
| Total | 100.0 | - | - | - | ** | 100.0 | $\ldots$ | $\cdots$ | - | -- | - |

(1) These estimates are based on a sample of businesses reporting saies bet ween $\$ 10$ thousand and $\$ 2$ million
(2) Value in each call $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each ceil $=$ Total weighted expenditure on a given item $\times 100$ for each quaptile

Total weighted saies of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may difter for each cell, the total (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbals Page

## Standard Industrial Classification Definition:

SIC 6582. Gift. Novelty and Souvenir Stores
Businesses primarily engaged in pelail dealing in gifts, novelty merchandise and souvenirs such as; fepail carvings and aptcraft, retail handicrait ceramics, relail seasonal and holiday decorations. fetail handicratt decoupage, netail eskimo carvings, retan gift wepap suoplies. gift shops retail handcratted goods (novelties. souvenirs), joke shops, retail handicraft macrame. retall handicratt metalwork, retail novelty merchandise, retail handicralt pottery, and retail souvenirs

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom $25^{*}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses restimated) | 22 | .. | -. | - | - |
| Businesses in sample | 16 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | 111 | -* | -. | $\cdots$ | -- |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | - | -- | -- | - |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Curpent ratio (times) | 81 | -- | ** | - | -- |
| Leverage Ratios |  |  |  |  |  |
| Debt Equily ratio (times) | 11 | -- | - | -- | -* |
| Interest Coverage ratio \{times) |  | -- | .. | -. | -- |
| Debt ratio (times) | 0.8 | .. | -- | -- | - |

1) These estimates are based on a sample of businesses reproting sares between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Gift. Novelty and Souvenir Stores (SIC 6582)

|  | $\begin{aligned} & \text { Total( } 1 \text { ) } \\ & 25 \% \end{aligned}$ | Bottom $25 \%$ | Lower middle 25\% | Upper middle $25^{2} \%$ | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) |  |  |  | - | - |
| Businesses in samale | - |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) |  |  |  | - |
| High sales value ( $\$ 000$ 's) | (1) |  |  | - | - |
|  |  |  | age (\$000 s) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - | - |
| Sale of Fixed Assets | - | - | - | - | - |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Affiliates | - | - | - | - | - |
| From Government | - | - | - | - | - |
| Increase in Share Capitai | - | . | - | - | - |
| Sale of investments | - | - | . | - | - |
| Tax Adjustments | - | - | - | - | - |
| Orher Sources | - | - | . | - | - |
| Total | - | - | - | . | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | . | - | . | - | - |
| Payment of Dividends | - | - | - | - | - |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Portion of Long Term Debt | - | - | - | - | - |
| Purchase of Investments | - | - | - | - | - |
| Repayment of Adv From Owners and Affil | - | - | $\cdot$ | - | - |
| Decrease in Equity | - | - | - | - | - |
| Tax Adjustments | - | . | - | - | - |
| Other Applications | - | - | - | - | - |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 5. Employment Changes by Size of Business Showing Totai Annual Payroll, Average Labour Units and Changes in Prince Edward Island. Gift, Novelty and Souvenir Stores (SIC 6582)

|  |  |  |  | Changes | businesses d employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroil } \\ (\$ 000 ' s) \end{array}$ | Average labour units(1) | Newly reportingi2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 54 | 1.061 | 109 | 11 | 4 |
| less than 20 | 50 | 657 | 68 | 9 | 3 |
| 20.99 | 3 | X | 41 | 1 | 1 |
| 100-499 | $\times$ | X | . | 1 | . |
| 500 and over | . | - | - | . | - |
| 1985 |  |  |  |  |  |
| Total | 54 | 1.800 | 158 | 10 | $\cdots$ |
| less than 20 | 50 | 1,140 | 101 | 10 | . |
| 20-99 | 3 | X | 55 | . |  |
| $100 \cdot 499$ | - | - | . | - |  |
| 500 and ovep | $x$ | x | 2 | . |  |

[^14]
## TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward island. Gift. Novelty and Souvenir Stores (SIC 6582)

| Totail ${ }^{\text {l }}$ | $\begin{aligned} & \text { Bottom } \\ & 25^{\circ} \% \end{aligned}$ | $\begin{aligned} & \text { Lawer } \\ & \text { middie } 25^{\circ} \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |

All \$ values are expressed in thousands


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 86 | 20 | 17 | 22 | 27 |
| Total Sales \$ | 90.7 | 381 | 398 | 1.261 | 6.977 |
| Total Expense S | 8. 158 | 220 | 700 | 1.090 | 6,148 |
| Net Prafit (loss) \$ | 859 | 161 | . 302 | 171 | 829 |
| Businesses reporting a profit (No.) | 66 | 17 | . | 22 | 27 |
| Total Sales \$ | 8.574 | 336 |  | 1.261 | 6.977 |
| Total Expense s | 7.4.1 | 173 | . | -. 090 | 6. 118 |
| Net Protit \$ | 1,163 | ${ }^{163}$ | . | 171 | 829 |
| Businesses reporting a loss (No.) | 20 | 3 | 17 | . |  |
| Total Sales \$ | 443 | 45 | 398 | . |  |
| Total Expense ${ }^{\text {S }}$ | 747 | 17 | 700 | - |  |
| Net Loss 3 | -304 | -2 | . 302 | - |  |
|  |  |  | 85 |  |  |
| All Businesses ( No. ) | 21 | 3 | 6 | 7 | 5 |
| Total Sales \$ | 1.181 | 3: | 74 | 214 | 862 |
| Total Expense 5 | 1.054 | 36 | 76 | 177 | 765 |
| Net Proft (loss) \$ | 127 | -5 | -2 | 37 | 97 |
| Businesses reporting a profit (No.) | 14 | . | 3 | 6 | 4 |
| Total Sales \$ | 1.000 | . | 41 | 159 | 800 |
| Total Expense s | 855 | - | 40 | 121 | 694 |
| Net Pratit \$ | 145 | - | 1 | 38 | 106 |
| Businesses reporting a loss (No.) | 7 | 3 | 3 | 1 | 1 |
| Total Sales \$ | 181 | 31 | 33 | 55 | 62 |
| Total Expense \$ | 199 | 36 | 36 | 56 |  |
| Net Loss 5 | . 18 | . 5 | $\cdot 3$ | . 1 | -9 |

(1) These est-mates are based on a sample of businesses reporting saies berween $\$ 10$ thousand and $\$ 2$ milion

[^15]TABLE 1．Selected Operating Ratios，in Percent of Sales， 1985
Prince Edward Island．Operators of Buildings and Dwellings（SIC 751）

|  | Totali 1 ） |  | Bottom 25 ？ |  |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ |  | Upper middle $25 \%$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \\ \hline 25 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses（estimated） |  | 99 |  | 24 |  |  | 25 |  | 25 |  |  |
| Businesses in sample Low sales value（ $\$ 000$ s） High saies value $\{\$ 000$＇s | $\begin{aligned} & 85 \\ & 11) \\ & \text { (1) } \end{aligned}$ |  | $\begin{gathered} 11) \\ 39 \end{gathered}$ |  |  | $\begin{aligned} & 39 \\ & 76 \end{aligned}$ |  | $\begin{array}{r} 76 \\ 142 \end{array}$ |  |  | $\begin{gathered} 142 \\ \langle 1\} \end{gathered}$ |
|  |  |  |  |  |  | 8 |  |  |  |  |  |
| Selected expense item | Industry Average ${ }^{\text {（2）}}$ |  |  |  |  | \％busi－ nesses reporting | Reporting businesses only（3） |  |  |  |  |
|  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25^{\circ}$ 。 | Upper middle $25^{\circ}$ 。 | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper midole | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of saies |  |  |  |  |
| Occupancy Expenses Mortgage Interest | 488 32 | 54.0 | 46.6 | 41.7 | 52.8 |  |  | 54.0 | 46.6 | 41.7 | 52.8 |
| Depreciation | 129 | 138 | 123 | 108 | 14.7 | 900 | 263 143 | 15.8 | 147 | 117 | 15.3 |
| Repairs \＆Maintenance | 82 | 10.3 | 67 | 62 | 97 | 86.7 | 9.5 | 11.2 | 7.7 | 6.7 | 12.8 |
| Heat．Light \＆Teiephone | 99 | 11.0 | 114 | 101 | 72 | 745 | 133 | 15.5 | 15. | 110 | 12.0 |
| Business \＆Property Tax | 10.4 | 105 | 78 | 117 | 115 | 900 | 115 | 12.1 | 8.8 | 12.8 | 12.5 |
| Insurance | 28 | 37 | 27 | 26 | 2.1 | 887 | 31 | 4.0 | 3.3 | 26 | 2.6 |
| Rent | 14 |  |  |  |  | 5.0 | 27.4 | ． | ， |  |  |
| Personnel Expenses | 8.7 | 10.7 | 8.2 | 10.0 | 6.2 | 50.5 | 17.3 | 25.7 | 13.8 | 19.2 | 12.8 |
| Financial Expenses | 22.1 | 27.4 | 19.3 | 20.6 | 21.2 | 95.8 | 23.0 | 27.4 | 20.1 | 20.6 | 24.3 |
| Bank interest \＆Charges | 200 | 245 | 171 | 188 | 198 | 793 | 252 | 25.5 | 20.5 | 276 | 28.1 |
| Prntessional Fees | 21 | 29 | 2.3 | 18 | 14 | 827 | 25 | 3 s | 30 | 2.0 | 1.9 |
| Other Expenses | 11.9 | 10.6 | 9.7 | 17.0 | 10.2 | 93.0 | 12.8 | 12.1 | 10.1 | 17.7 | 11.1 |
| Protit（loss） | 8.0 | －2．7 | 14.2 | 10.7 | 9.3 | 98.0 | 8.2 | －2．9 | 14.8 | 10.7 | 9.3 |
| Total | 100.0 | 100.0 | 98.0 | 100.0 | 100.0 | 100.0 | ．．． | $\cdots$ | $\ldots$ | $\ldots$ | ．．． |

（1）These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ million
（2）Value in each cell $=$ Total weighted expenditure on a given isem $\times 100$ lor each quarile．
Total weighted saies of all businesses in the sample
（3）Value in each cell $=\frac{\text { Tatal weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \times$ tor each quartile
Since the number of businesses reporting a specific expense may differ for each cell，the total（profit（loss）plus expenses）does not necessarity equal io0\％
See Notes on Sumbols Page
Standard Industrial Classification Definition：
SIC 751 －Operators of Buildings and Dwellings
Businesses primarily engaged in the operating or in owning and operating buildings and dwellings

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lawer } \\ & \text { middle } 25 \% \end{aligned}$ | Upoer middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses lestimated) | 99 | 24 | 25 | 25 | 25 |
| Businesses in sample Low sales value ( $\$ 000$ 's) Migh sates value ( $\$ 000$ 's) | $\begin{aligned} & 85 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | $\begin{array}{r} 11) \\ 39 \\ \hline \end{array}$ | $\begin{aligned} & 39 \\ & 76 \\ & \hline \end{aligned}$ | $\begin{array}{r}76 \\ 142 \\ \hline\end{array}$ | $\begin{array}{r} 142 \\ 11) \\ \hline \end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 27 | 4 | 3 | 19 | 81 |
| Accounts and Notes Receivable | 19 | 4 | 9 | 7 | 56 |
| Inventory | 3 | - | 6 | 3 | 3 |
| Other Current Assets | 46 | 1 | 1 | 12 | 164 |
| Total Current Assets | 95 | 10 | 19 | 41 | 303 |
| Fixed Assets | 849 | 120 | 244 | 362 | 2.601 |
| Less Accum Dep on Fixed Assets | 208 | 31 | 42 | 109 | 636 |
| Other Assets | 32 | 14 | 4 | , | 107 |
| Totat Assets | 768 | 114 | 225 | 296 | 2.376 |
| Liabilities and Equity ${ }^{\text {c }}$ |  |  |  |  |  |
| Current Loans | 12 | 6 | 8 | 9 | 22 |
| Other Current Liabilities | 59 | 9 | 25 | 16 | 182 |
| Total Current Liabilites | 71 | 15 | 34 | 26 | 204 |
| Mortgages Payable | 349 | 37 | 89 | 117 | 1.124 |
| Long Term Debt | 17 | 1 | 12 | 11. | 52 |
| Other Liabrities | 135 | 39 | 57 | 114 | 323 |
| Total Liabilities | 572 | 92 | 192 | 257 | 1.703 |
| Total Equity | 196 | 22 | 33 | 39 | 673 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  | Toral(1) | Bortom $25 \%$ | Lower middle $25^{3} 2$ | Uoper midde $25^{\circ}$, | $\begin{aligned} & \text { Top } \\ & 25^{3} \text {. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimaled) | 99 | 24 | 25 | 25 | 25 |
| Businesses in sample | 85 |  |  |  |  |
| Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ s) | (1) | 11 39 | 39 76 | 76 +42 | $142$ |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 2.0 | 2.4 | 13 | 25 | 18 |
| Leverage Ratios |  |  |  |  |  |
| Cebl-Equity ratio (times) | . 432 | 0.6 | -218.3 | 176 | 10.4 |
| Interest Coverage ratio (times) | 41 | 1.4 | 55 |  | 93 |
| Debt rato (times) | 09 | 10 | 09 | 08 | 07 |

[^16]TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  | $\begin{array}{r} \text { Totak } 11 \\ 25 \% \end{array}$ | Bottom $25^{2 / 3}$ | Lower middle $25^{\%}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \text { ? } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 72 | .. | - | .. | - |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | -- | - | - |
| High sales value ( 5000 s) | (1) | - | $\cdots$ | - | - |
|  |  |  | age (\$000 s) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 50 | $\cdots$ | -. | - | - |
| Sale of Fixed Assets |  | -- | - | -. | - |
| Increase in Long Term Debt | . | - | -- | - | $\cdots$ |
| Advances From Owners and Affliates | - | -- | -- | -- | - |
| From Government | 2 | -- | -- | -- | $\cdots$ |
| Increase in Share Capital | , | .- | -- | .. | - |
| Sale of Investments | 4 | -. | -- | -- | $\cdots$ |
| Tax Adjustments | . | -- | -- | -- | - |
| Other Sources | $5{ }^{\circ}$ | -- | - | .- | - |
| Total | 55 | .- | " | * | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 11 | -- | -- | -- | - |
| Payment of Dividends | 12 | - | - | ** | - |
| Repayment of Lang Term Debt | 11 | -- | -- | -- | $\cdots$ |
| Current Portion of Long Term Debt | - | -- | - | $\cdots$ | - |
| Purchase of Investments | 5 | -- | -• | - | $\cdots$ |
| Repayment of Adv From Owners and Altil | 3 | - | -- | -- | -- |
| Decrease in Equily | - | .. | -. | -. | -- |
| Tax Adjustments | 1 | -. | -. | -. | - |
| Other Applications | - | -- | -- | -- | .. |
| Total | 42 | ** | * | - | $\cdots$ |
| Increase (Decrease) in Net Working Capital | 14 | -. | -- | -- | -- |

(1) These estimates are based on a sample of businesses revorting sales between $\$ 10$ thousand and $\$ 2$ milinn

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  |  |  |  | Changes in number of businesses with pard employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units( ${ }^{1}$ ) | Number ot Businesses | Total payroll (\$000 5) | Average labour units ${ }^{1)}$ | Newly reportingi2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 54 | 1.698 | 103 | 12 | 7 |
| less than 20 | 52 | 1.487 | 92 | 17 | 7 |
| 20.99 | . |  | - | - | . |
| 100.199 | * | $x$ | 5 | 1 | - |
| 500 and over | $x$ | x | 6 | . | . |
| 1985 |  |  |  |  |  |
| Total | 59 | 2,106 | 128 | 9 | $\cdots$ |
| less than 20 | 57 | 1.773 | 109 | 8 |  |
| 20.99 | $x$ | x | 13 | 1 |  |
| $100 \cdot 499$ | - | - | - | . |  |
| 500 and over | $x$ | X | 6 | * |  |

(1) Average labour unts are calculated by dividing total dayroll by the average annual wage and satary rate as reported in the Survey of Emoloyment. Payroll and Hours. Statistics Canada, Catalogue No $72-002$ An average labour unit could be interpreted as a lull-time employee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year

See Noles on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  | Total(t) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 92 | 21 | 24 | 23 | 24 |
| Total Sales \$ | 13.879 | 330 | 672 | 1.692 | 11.185 |
| Total Expense \$ | 13.626 | 379 | 703 | 1.689 | 10.855 |
| Net Protit (loss) \$ | 253 | -49 | . 31 | 3 | 330 |
| Businesses reporting a prolit (No.) | 35 | 4 | 17 | 6 | 8 |
| Total Sales \$ | 7.483 | 56 | +36 | 445 | 6.546 |
| Tolal Expense \$ | 5.944 | 28 | 389 | 259 | 5.268 |
| + N , Protir 5 | 1 539 | 28 | 47 | 186 | 1.278 |
| Businesses reporting loss (No.) | 57 | 17 | 7 | 17 | 16 |
| Total Sales \$ | 6.396 | 274 | 236 | 1.247 | 4.639 |
| Total Expense \$ | 7.682 | 351 | 31.4 | 1,430 | 5.587 |
| Net Loss\$ | -1.286 | . 77 | -78 | -183 | .948 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 82 | 20 | 21 | 20 | 21 |
| Total Sales \$ | 14.234 | 256 | 647 | 1.831 | 11.500 |
| Total Expense \$ | 14.812 | 269 | 798 | 1.839 | 11.936 |
| Net Prafit lloss) \$ | -608 | -13 | -151 | -8 | -436 |
| Businesses reporting a profit (No.) | 42 | 12 | 11 | 10 | 9 |
| Total Sales \$ | 6.959 | 152 | 326 | 901 | 5.580 |
| Total Expense s | 5.873 | 117 | 253 | 702 | 4.801 |
| Net Prolit \$ | 1.086 | 35 | 73 | 199 | 779 |
| Businesses reporting a loss (No.) | 40 | 8 | 10 | 10 | 12 |
| Totat Sales \$ | 7.275 | 104 | 321 | 930 | 5.920 |
| Total Expense \$ | 8.969 | 152 | 545 | 1.137 | 7.135 |
| Ner Loss \$ | -1.694 | -48 | . 22.4 | -207 | -1.215 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 91 | 10 | 21 | 31 | 29 |
| Total Sales \$ | 22.723 | 13.4 | 1. 124 | 3.257 | 18.208 |
| Total Expense \$ | 20.590 | 136 | 981 | 3.188 | 16.285 |
| Net Protit (loss) \$ | 2.133 | - 2 | 143 | 69 | 1.923 |
| Businesses reporting a profit (No.) | 71 | 1 | 14 | 31 | 25 |
| Total Saies \$ | 15.782 | 16 | 663 | 3.257 | 11.846 |
| Total Expense S | 11.279 | 14 | 509 | 3.188 | 7568 |
| Net Prolit \$ | + 503 | 2 | 154 | 69 | 4. 278 |
| Businesses reporting a loss (No.) | 20 | 9 | 7 | - | 4 |
| Total Sales \$ | 6.981 | 118 | 461 | - | 5.362 |
| Total Expense \$ | 9.311 | 122 | $\triangle 72$ | - | 8.717 |
| Net Loss \$ | -2.370 | -4 | -11 | - | 2355 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 75 | 3 | 19 | 18 | 35 |
| Total Sales \$ | 14.914 | 62 | 844 | 1.575 | 12.433 |
| Total Expense \$ | 9.108 | 50 | 537 | 348 | 8.173 |
| Net Profit (loss) \$ | 5.806 | 12 | 307 | 1.227 | + 260 |
| Businesses reporting a profit (No.) | 75 | 3 | 19 | 18 | 35 |
| Total Sales \$ | 14.914 | 62 | 844 | 1.575 | 12.433 |
| Total Expense \$ | 9. 108 | 50 | 537 | 348 | 8.173 |
| Net Profit $\$$ | 5.806 | 12 | 307 | 1.227 | +260 |
| Businesses reporting a loss (No.) | . | . | . | - |  |
| Total Sales \$ | - |  |  | - |  |
| Total Expense $\$$ |  | - | - | - | - |
| Net Loss \$ | . | . | - | - | - |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

[^17]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Operators of Non-Residential Buildings (SIC 7512)

|  | Totall 1 ) | Gottom $25 \%$ | Lower middie $25 \%$ | Upper middie $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 46 | 11 | 11 | 12 | 12 |
| Businesses in sample Low sales value (\$000's) High sales vaiue ( $\$ 000$ 'si | $\begin{aligned} & 20 \\ & \text { i1) } \\ & \text { i1) } \end{aligned}$ | 11 25 | 25 58 | $\begin{array}{r}58 \\ \times 84 \\ \hline\end{array}$ | 184 11) |


| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \%, busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ} \%$ | Lower middle $25{ }^{\circ}$ s | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middie | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses |  | 68.7 | 38.5 | 41.3 | 52.0 | 100.0 | 45.6 | 68.7 | 38.5 | 41.3 | 52.0 |
| Mortgage interest Depraciation | 09 156 | 59 | 181 | 8.0 | $18.2$ | 35 978 | 266 160 | 59 | 18 ! | 91 | 18.2 |
| Repairs \& Maintenance | 5.6 | 106 | 4.9 | 6.0 | 5.4 | 943 | 6.0 | 10.6 | 49 | 6.0 | 18.2 6.4 |
| Heat Light \& Telephone | 86 | 27.2 | 10 | 19.3 | 8.8 | 506 | 16.9 | 408 | 92 | 258 | 10.5 |
| Business a Property Tax | 113 | 189 | 113 | 5.9 | 125 | 935 | 12 ; | 189 | 119 | 68 | 13.4 |
| Insurance | 2.7 | 6.1 |  | 2.0 | 1.7 | 943 | 29 | 61 | 33 | 20 | 20 |
| Pent | 09 |  |  |  |  | 22 | 427 |  |  |  |  |
| Personnel Expenses | 5.4 | $\ldots$ |  | $\ldots$ | ... | 44.1 | 12.1 | ... | ... |  | ... |
| Financial Expenses |  |  |  |  |  |  |  | 22.0 |  |  |  |
| Bank Interest \& Charges Protessional Fees | $\begin{aligned} & 80 \\ & 21 \end{aligned}$ | 187 33 | 06 | 30.2 2.2 | 37 24 | 36.9 92.2 | 217 23 | 187 33 | 6.2 | 302 30 | 14.7 2.7 |
| Other Expenses | 15.9 | 2.8 | 23.9 | 5.1 | 14.1 | 97.8 | 16.2 | 2.8 | 23.9 | 5.1 | 15.0 |
| Profit (loss) | 23.0 | -5.8 | 33.2 | 12.7 | 21.3 | 100.0 | 23.0 | -5.8 | 33.2 | 12.7 | 21.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | ... |  |  |  |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of ali businesses in the sampie }} \times 100$
(3) Vatue in each celi $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure. }} \times 100$ for each quartile.

Since the number of businesses reporting a specific expense may differ tor each celi. the total (pfofit (loss) plus expenses) does not necessarlly equal 100 : See Notes on Symbols Fage

## Standard Industrial Classification Definition:

## SIC 7512 . Operators of Non-Residential Buildings

Businesses primarily engaged in operating. or owning and operating buildings and dwellings such as arena operating. conterence convention centre operating, leasing non-residential buildings, meeting hall operating. othice building rentai, real estate operating - non-fesidentiai buildings. shopping centre operating, stadum operating and theatre building operating.

## TABLE 2. Balance Sheet Profile for 1985

Prince Edward Island, Operators of Non-Residential Buildings (SIC 7512)

|  | Tolail) | Bottom $25 \%$ | Lower middle $25^{\circ}$, | Upper middele $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 46 | 11 | 11 | 12 | 12 |
| Businesses in sample | 20 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 25 | 58 | 184 |
| High sales value (\$000's) | (1) | 25 | 58 | 18.4 | (1) |
|  | Average ( $\$ 000 \mathrm{~s}$ ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 34 | 7 | 7 | 21 | 17 |
| Accounts and Notes Receivable | 36 | . | . | 29 | 89 |
| inventory | 2 | - | - | 1 | 4 |
| Other Current Assets | 29 | - | - | 12 | 79 |
| Total Current Assets | 101 | 7 |  | 64 | 249 |
| Fixed Assets | 894 | 104 | 179 | 387 | 2,156 |
| Less Accum Dep on Fixed Assets | 172 | 38 | 66 | 106 | 357 |
| Other Assets | 26 | 1 | 1 | 3 | 71 |
| Total Assets | 848 | 74 | 121 | 348 | 2.119 |
| Liabilitles and Equity |  |  |  |  |  |
| Current Loans | 7 | 12 | 4 | 24 |  |
| Other Current Liabilities | 43 | 8 | 1 | 51 | 95 |
| Total Current Liabilites | 50 | 21 | 6 | 75 | 95 |
| Mortgages Payable | 169 | 25 | . | 122 | 422 |
| Long Term Debt | 7 | - | - | 38 |  |
| Other Liabilities | 125 | 39 | 98 | 90 | 191 |
| Total Liabilities | 350 | 85 | 104 | 326 | 708 |
| Total Equity | 498 | .11 | 17 | 22 | 1,411 |

(1) These estimates are hased on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward island, Operators of Non-Residential Buildings (SIC 7512)

|  | Tatall 11 | Bottom $25^{\circ} \text { 。 }$ | Lower middle $25^{2}$, | Uoper midale 25 . | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 16 | 11 | 11 | 12 | 12 |
| Businesses in sample | 20 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | 11) | 11) | 25 | 58 | 184 |
| High sales value (\$000's) | (1) | 25 | 58 | 184 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (trmes) | 19 | 10 | 13 | 11 | 34 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratıo (times) | 321 | -5 3 | 80 | 1591 | 0.9 |
| Interest Coverage ratio (times) | 19 | 08 | 50 | 17 | 1.6 |
| Debt ratio (times) | 07 | 09 | 09 | 09 | 1) 2 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Nores on Symbols Page

TABLE 4. Statement of Changes in Financial Position. 1985 (Incorporated Businesses Only) Prince Edward Island. Dperators of Non-Residential Buildings (SIC 7512)

|  | $\begin{gathered} \text { Total( } 1 \text { ) } \\ 25 \% \end{gathered}$ | Buttom $25 \%$ | Lower middie $25^{2}$. | $\begin{aligned} & \text { Uoper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated) | 31 | - | .. | - | -* |
| Businesses in sample | 3 |  |  |  |  |
| Low sales value (\$000's) | (1) |  | .. | - | -- |
| High sales value ( $\$ 000$ 's) | (1) | -- | -. | -. | - |
|  |  |  | age ( $\$ 000$ 's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 61 | - | -- | .. | - |
| Sale of Fixed Assets | . | -. | - | .. | - |
| Increase in Long Term Debt | . | -- | - | -- | - |
| Advances From Owners and Affiliates | $\cdot$ | $\cdots$ | - | -- | -- |
| From Government | 3 | - | - | - | -- |
| Increase in Share Capital | . | - | .- | .. | - |
| Sale of investments | - | .. | -- | -- | -. |
| Tax Adjustments | - | .- | -. | .- | -* |
| Other Sources | - | -. | . | .. | - |
| Total | 64 | .- | .. | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 21 | .. | .. | .. | - |
| Payment of Dividends | 3 | .- | .. | .. | -. |
| Repayment of Long Term Debt | 9 | -- | -- | .. | -- |
| Current Portion of Long Term Debt | . | -. | .. | .- | - |
| Purchase of investments | - | -- | -- | -* | - |
| Repayment of Adv From Owners and Affil | . | .- | -- | .. | - |
| Decrease in Equity | - | -- | - | .. | - |
| Tax Adjustments | 2 | -- | -. | .- | -- |
| Other Applications | 6 | *- | -- | - | - |
| Total | 36 | *- | * | - | - |
| Increase (Decrease) in Net Working Capital | 28 | - | -- | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milhon

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Operators of Buildings and Dwellings (SIC 751)

|  |  |  |  | Changes in | businesses |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units( $\dagger$ ) |  | $\begin{array}{r} \text { Total } \\ \text { payfoll } \\ (\$ 000 \mathrm{~s}) \end{array}$ | Average labour unis $\{1$ ) | Newly reporting\|2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 54 | 1.698 | 103 | 12 | 7 |
| less than 20 | 52 | : 487 | 92 | 11 | 7 |
| 20-99 | . | - | . | . |  |
| 100.499 | X | $x$ | 5 | 1 |  |
| 500 and over | X | $\times$ | 6 | . |  |
| 1985 |  |  |  |  |  |
| Total | 59 | 2.106 | 128 | 9 | ... |
| less than 20 | 57 | 1.773 | 109 | 8 |  |
| 20.99 | $\times$ | x | 13 | 1 |  |
| 100.499 | - | - | . | . |  |
| 500 and over | X | $x$ | 6 | - |  |

(1) Average labour units are calculated by dividing iotal payroll by the average annual wage and salary rate as reoorted in the Survey of Employment. Payroll and Hours. Siatistics Canada. Catalogue No 72.002 . An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whoie but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers ta businesses reporing no payroll deductions in the following yeap

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Smail Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(11 | Bottom $25^{\circ} \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 20 | 4 | 5 | 5 | 6 |
| Total Sales \$ | 3.343 | 78 | 174 | 504 | 2.587 |
| Total Expense \$ | 3.023 | 94 | 236 | 747 | 1946 |
| Net Profit (loss) \$ | 320 | - 16 | -62 | -243 | 641 |
| Businesses reporting a prolit (No.) | 5 | - | 1 | 1 | 3 |
| Total Sales \$ | 1680 | - | 35 | 83 | 1. 562 |
| Total Expense \$ | 778 | - | 19 | 78 | 681 |
| Net Profit \$ | 902 | - | 16 | 5 | 881 |
| Businesses reporting loss (No.) | 15 | 4 | 4 | 4 | 3 |
| Total Sales \$ | 1.663 | 78 | 139 | 121 | . 025 |
| Total Expense \$ | 2245 | 94 | 217 | 669 | 1265 |
| Ner Loss S | -582 | -16 | . 78 | -248 | -240 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 17 | 4 | 4 | 4 | 5 |
| Total Sales \$ | 4910 | 50 | 164 | 427 | 4269 |
| Total Expense \$ | 5.365 | 84 | 324 | 404 | 4.553 |
| Net Proht llossi \$ | . 455 | . 34 | -160 | 23 | . 284 |
| Businesses reporting a profit (No.) | 5 | 1 | 1 | 2 | 1 |
| Total Sales \$ | 2.041 | 13 | 26 | 182 | 1 820 |
| Total Expense \$ | 1.795 | 10 | 20 | 134 | 1.631 |
| Net Protet\$ | 246 | 3 | 6 | 48 | 189 |
| Businesses reporting a loss (No.) | 12 | 3 | 3 | 2 | 4 |
| Total Sales \$ | 2.869 | 37 | 138 | 245 | 2.449 |
| Total Expense \$ | 3570 | 74 | 304 | 270 | 2.922 |
| Net Loss \$ | . 701 | -37 | -766 | . 25 | . 473 |


| All Businesses (No.) | 8 |
| :--- | ---: |
| Totai Sales \$ | 10.188 |
| Yotal Expense \$ | 12.060 |
| Net Profit (loss) \$ | -1.872 |
| Businesses reporting a profit (No.) | 3 |
| Tolal Sales \$ | 3.826 |
| Totai Expense \$ | 3.343 |
| Net Protit \$ | 483 |
| Businesses reporting a loss (No.) | 5 |
| Total Sales \$ | 6362 |
| Totai Expense \$ | 8.717 |
| Net Loss \$ | .2 .355 |

9985

## All Businesses (No.)

Total Sales \$
Total Expense \$
Net Profit (loss) S
Businesses reporting a profit (No.)
Total Sales \$
Total Expense \$
Net Profit \$

## Businesses reporting a loss (No.)

Total Sales \$
Total Expense \$
Net Loss \$
(1)These estimates are based on a sampte or businesses reporing sates berween $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) |  | Bottom $25 \%$ |  |  | $\begin{array}{r} \text { Lawer } \\ \text { middle } 25 \% \end{array}$ |  | Uppermiddie $25 \%$ |  |  | 700 <br> $25 \%$ <br> 18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) |  | 72 |  | 18 |  |  | 8 |  | 18 |  |  |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | 34 (1) (1) |  | $11)$ 30 |  |  | 10 |  | 44 248 |  | 248 (1) |
| Selected expense item | Industry Averaget2) |  |  |  |  |  | Reporriny ousinesses only (3) |  |  |  |  |
|  | Total | Boltom $25 \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | Top |  | Total | Bottom $25^{\circ}$ 。 | Lower middle 25? | Upper midde | $\begin{gathered} \text { Top } \end{gathered}$ |
|  | Percent of sates |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses Mortgage Inferest | 7.9 | 5.2 | 4.0 | 13.6 | 9.0 | 72.0 1.4 | 11.0 0.3 | 5.2 | 30.7 | 13.6 | 9.0 |
| Depreciation | -23 | 16 | 09 | 36 | 32 | 692 | 3.3 | 18 | 72 | 38 | 32 |
| Repairs \& Maintenance | 06 | 03 | 06 | 0.8 | 06 | 526 | 1.1 | 04 | 14.4 | - 6 | 08 |
| Heat, Light \& Teleohone | 21 | 05 | 0.9 | 10 | 28 | 565 | 37 | 29 | 68 | 43 | 28 |
| Business \& Property Tax | 04 | 06 | 04 | 03 | 05 | 513 | 0.8 | 07 | 45 | 06 | 0.6 |
| Insurance | 06 | 10 | 01 | 11 | 05 | 623 | 10 | 11 | 16 | 16 | 05 |
| Rent | 19 | 12 | 10 | 38 | 14 | 62.3 | 30 | 13 | 117 | 46 | 16 |
| Personnel Expenses | 42.6 | 9.1 | 51.0 | 53.6 | 43.5 | 84.6 | 50.4 | 55.1 | 51.0 | 56.7 | 43.5 |
| Financial Expenses <br> Bank interest \& Charges | 2.3 13 | 13 08 | 0.8 06 | 3.1 22 | 3.8 18 | 98.6 972 | 2.3 1.4 | 1.3 08 | 0.8 0.6 | 3.3 24 | 3.8 19 |
| Professional Fees | 09 | 05 | 02 | 09 | 20 | 665 | 14 | 06 | 29 | 10 | 20 |
| Other Expenses | 29.3 | 50.2 | 19.7 | 21.2 | 35.3 | 100.0 | 29.3 | 50.2 | 19.7 | 21.2 | 35.3 |
| Profit (loss) | 17.9 | 34.1 | 24.5 | 8.5 | 8.4 | 95.9 | 18.7 | 34.1 | 25.6 | 9.5 | 8.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | ... | $\ldots$ | ... | $\ldots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighted expenditure on a given tem $\times 100$ tor each quartile

Total weighted sales of all businesses in the sample
(3) Value in each cell
= Toral weighted expenditure on a given item

* 100 ror each quartie
Total weighted saies of businesses reporting this tem of expendifure

Since the number of businesses reporting a specitic expense may ditter tor each cell. the total (protit (loss) pius expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 7611 . Insurance and Real Estate Agencies
Businesses ppimarily engaged in eimer the seiling of insuramice and pension products as an independent agent or broket or dealing in reat estate suct as
buying and selling for others. managing and appraising real estare tor olners or whose activities encomoass both rields such as real esiate apprasal services independent insurance claim adjusters. insurance agents and brokers. insurance and real estate agencies. insurance broker services and real estate agencres.

## TABLE 2. Balance Sheet Profile for 1985

Prince Edward Island. Insurance and Real Estate Agencies (SIC 7611)

|  | Totall ${ }^{\text {a }}$ | Bottom 25\% | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 72 | 18 | 18 | 18 | 18 |
| Businesses in sample | 34 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 30 | 44 | 248 |
| Hetigh sales value ( $\$ 000$ s) | 111 | 30 | 44 | 248 | 11) |
|  | Average (\$000 5) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 24 | 1 | - | 21 | 73 |
| Accounts and Notes Receivable | 13 | - | - | 21 | 31 |
| Inventory | 3 | - | - | 2 | 8 |
| Other Current Assets | 24 | - | - | 4 | 89 |
| Total Current Assets | 65 | 1 | 1 | 48 | 201 |
| Fixec Assets | 5d | 1 | 4 | 32 | 169 |
|  | 17 | - | 2 | 13 | 52 |
| Other Assets | 16 | 3 | . | 31 | 142 |
| Total Asseis | 147 | 5 | 8 | 98 | 460 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 7 | - | - | 7 | 21 |
| Orher Current Liaoulities | 47 | , | 1 | 52 | 128 |
| Total Current Lablities | 54 | 1 | 1 | 59 | 149 |
| Mortgages Payable | 17 | - | - | 2 | 63 |
| Lonq Term Debt | 2 | - | ; | 1 | 5 |
| Other Llabilities | 35 | 2 | 3 | 8 | 121 |
| Total Liabilities | 108 | 3 | 4 | 71 | 337 |
| Total Equity | 39 | 2 | -1 | 27 | 123 |

(1) These estimates are based on a sample of ousinesses reporting sates between $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Prince Edward Island. Insurance and Real Estate Agencies (SIC 7611)

|  | Totall 11 | Boltom $25^{\circ}$, | Lower middle $25^{\circ}$ | Upper middle $25^{\circ}$. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 12 | 18 | 18 | 18 | 18 |
| Businesses in sample | 34 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 30 | 14 | 248 |
| High sales value ( $\$ 000$ s) | (1) | 30 | 44 | 248 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 13 | 10 | 0.6 | 11 | 16 |
| Leverage Ratios |  |  |  |  |  |
| Debr Equity ratio (times) | -02 | 10 | 75 | 0.4 | -2.2 |
| Interest Coverage ratio (times) | 347 | 523 | 597 | 132 | 106 |
| Debt ratio (times) | 08 | 04 | 10 | 09 | 07 |

[^18]See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Insurance and Real Estate Agencies (SIC 7611)

|  | $\begin{gathered} \text { Total( }) \\ 25 \% \end{gathered}$ | Bottom $25^{\circ}$, | Lower middle 25\% | Upoer <br> middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number af businesses (estimated) | 19 | -- | . | .- |  |
| Businesses in sample | 3 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | - | -- |  |
| High sales value ( $\$ 000$ 's) | i1) | .. | -. | .. | - |
|  |  |  | age ( 5000 s ) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 49 | -- | - | -- | -- |
| Sale of Fixed Assets | 14 | -. | $\cdots$ | .. | - |
| Increase in Long Term Debt | - | -. | .. | .- | -- |
| Advances From Owners and Alfiliates | 9 | .. | - | - | .. |
| From Government |  | .- | .. | -- | - |
| Increase in Share Capitai | - | - | - | -- | .. |
| Sale of Investments |  | .. | .. | -- | .- |
| Tax Adjustments | - | " | -- | -- | .. |
| Other Sources | 14 | .. | .- | .. | .. |
| Total | 86 | -. | .- | .. | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 5 | .. | -- | .. | -- |
| Payment of Dividends | 21 | .. | .. | .. | .. |
| Mepayment of Long Term Debt | 14 | -- | - | - | -- |
| Current Portion at Long Term Debi | - | .. | .- | -. | .- |
| Purchase of Investments | 12 | -- | .- | .. | - |
| Repayment ol Adv From Owners and Alfil | 5 | .. | -- | .. | - |
| Decrease in Equily |  | - | .. | - | .. |
| Tax Adjustments | 2 | ** | .. | -- | - |
| Cther Applications Total | 59 | $\because$ | $\cdots$ | - | $\cdots$ |
| Total | 59 | - | -* | - | - |
| Increase (Decrease) in Net Working Capital | 26 | .. | -- | - | - |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millinn

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Insurance and Real Estate Agencies (SiC 7611)

|  |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payron } \\ & \text { ( } \$ 000 \text { 's) } \end{aligned}$ | Average labour units(9) | Newly reportingi2) | No longer reportingis) |
| 1982 |  |  |  |  |  |
| Total | 45 | 2.279 | 154 | 10 | 7 |
| less than 20 | 10 | 1.736 | 199 | 9 | 6 |
| 20.99 | x | $x$ | 30 | 1 | - |
| $100 \cdot 199$ | $x$ | $\times$ | 1 | . | - |
| 500 and 0\%er | x | $x$ | 4 | - | 1 |
| 1985 |  |  |  |  |  |
| Total | 52 | 4.316 | 199 | 6 | $\cdots$ |
| less than 20 | 43 | 2.463 | 114 | 5 |  |
| $20 \cdot 99$ | 4 | +.492 | 89 |  |  |
| 100-499 | 3 | X | 9 | 1 |  |
| 500 and ovep | X | $\times$ | 7 | . |  |

(1) Average labour units are calcuiated by dividing total pavroll by the average annual wage and salary rate as reported in the Sur ev of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be nteroreted as a tull-time empioyee Note that the business suze grouns used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the ppevious year.
(3) Refers to businesses reporting no payrall deductions in the following vear

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Insurance and Real Estate Agencies (SIC 7611)


## All Businesses (No.)

56
Tutal Sales \$
9.031

Total Expense \$ $\quad 7.825$
Net Profit tioss) $\$$

## Businesses reporting a profit (No.)

1.206
$-56$
$-9.031$
Total Expense 5 $\quad 7825$
Net Protit $\$ 1.206$
Businesses reporting a loss (No.)
Total Sates \$
Total Expense \$
Net Loss $\$$
(1)These estimates are based on a sample of businesses reporting sales between \$:0 thousand and $\$ 2$ million.

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Computer Services (SIC 7721)

(1) These estumates are based on a sample of businesses reourting sales between $\$ 10$ thocsand and $\$ 2$ million
(2) Vatue in each cell $=\frac{\text { Totat weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totat weighted sales at businesses reporting this tem of expenditure }} \times 100$ for each auarite

Since the number of businesses reporting a spacific expense may differ for each cell. the (otal (protit (loss) plus expenses) does not necessarly equal $100^{\circ}$. See Notes on Symouls Page

Standard Industrial Classification Definition:
SIC 7721 . Computer Services
Businesses primanlv engaged in providing comouter lacilties on a rental. leasing or time stiaring basis and such activities as programming planning and systems work

TABLE 2. Balance Sheet Protile for 1985
Prince Edward Isiand. Computer Services (SIC 7721)

|  | Total( 11 | Bottom $25^{2}$ | Lower middle $25=$, | Uoper middle $25^{\circ}$ | $\begin{array}{r} 100 \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 19 | .. | .. | .. | ** |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | -- | - | - | - |
| High sales value ( 5000 s ) | (1) | .- | -. | . | $\cdots$ |
|  |  |  | Average 1500 |  |  |
| Assets |  |  |  |  |  |
| Cash |  | ** | - | $\cdots$ | - |
| Accounts and Notes Receivable | 9 | .. | $\cdots$ | - | - |
| Inventory | . | - | -. | - | -* |
| Other Current Assets | 1 | -- | .- | -- | -- |
| Total Current Assets | 10 | -. | .. | .. | .. |
| Fixed Assets | 26 | -- | .. | -. | -- |
| Less Accum Ded on Fixed Assets | 8 | -- | - | ** | - |
| Other Assets | 1 | -* | .. | .. | - |
| Total Assets | 29 | - | - | -* | - |
| Liabilities and Equity |  |  |  |  |  |
| Curtent Luans | 11 | -. | -- | -- | $\cdots$ |
| Other Current Liabilities | 8 | .- | .. | - | - |
| Total Current Liablities | 20 | -. | .. | -- | -- |
| Murtgages Payable | - | -- | - | - | .- |
| Long Term Debt | 1 | $\cdots$ | -- | -. | $\cdots$ |
| Other Liabilites | 1.4 | .. | -. | - | $\cdots$ |
| Total Liabilities | 35 | -- | -- | -- | - |
| Total Equity | -6 | .- | - | $\stackrel{ }{ }$ | $\sim$ |

11 These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Computer Services (SIC 7721)

|  | Totall 1 | Bntrom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middee } 25 \% \end{aligned}$ | Upper midrie 25: | $\begin{gathered} \text { Top } \\ 25^{\circ} \text {. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 19 | -- | .. | .- | -- |
| Businesses in samole | 5 |  |  |  |  |
| Low sales value (\$000 s) | (1) | $\cdots$ | -- | -- | - |
| High sales value (\$000 s) | $1)$ | -. | * | - | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio times) | 31 | .- | -- | - | - |
| Leverage Ratios |  |  |  |  |  |
| Dedr Equity rallo : (limes) | . 39 | - | -. | -- | - |
| Interest Coverage ratlo (times) |  | - | -* | .* | -- |
| Debt patuo itimes? | , 2 | -. | - | -- | -- |

(1) These estimates are based on a sample of businesses reporting sates detween \$10 thousand and 52 milion

See Noies on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Computer Services (SIC 7721)

|  | $\begin{gathered} \text { Tolal(9) } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Boltom } \\ 25 \%, \end{array}$ | Lower middle $25 \%$ | Upper middele 25\% | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated) | 18 | -- | -- | - | - |
| Businesses in sample | 1 |  |  |  |  |
| Low sales value (\$000's) | 11 i | - | - *- | - | -- |
| High sales value (\$000's) | (11) | -* | -* | -- | -* |
|  |  |  | age (\$000 \$ |  |  |
| Source of Funds |  |  |  |  |  |
| From Ooerations | $x$ | - | - | -* | - |
| Sate of Fixed Assets | $x$ | - | - | .. | * |
| Increase in Long Term Debr | $x$ | -* | -- | -* | - |
| Advances From Owners and Affiliates | $x$ | -- | -- | -- | - |
| Fiom Government | $x$ | -- | -- | -* | -- |
| Increase in Share Capital | X | -- | -- | -- | -- |
| Sale of investments | $x$ | -- | -* | $\cdots$ | -- |
| Tax Adjustments | $x$ | -- | -- | -- | -- |
| Other Sources | $\times$ | -- | -- | -- | -. |
| Total | $x$ | -- | -- | -- | - |
| Appllcation of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | $x$ | $\cdots$ | - | -. | -• |
| Payment of Dividends | x | - | -- | .- | - |
| Reoayment of Long Term Debr | $\times$ | - | - | -- | -- |
| Current Portion of Long Term Debt | X | -- | - | - | - |
| Purchase of Investments | $x$ | -- | -- | -* | $\cdots$ |
| Repayment of Adv From Owners and Aftul. | $x$ | -- | -- | -. | -- |
| Decrease in Equity | $x$ | -* | -* | ** | - |
| Tax Adjusiments | $x$ | - | -* | - | - |
| Othe: Aoplications | K | -- | -- | -- | $\cdots$ |
| Total | $\times$ | - | -. | - | - |
| Increase (Decrease) in Net Working Capltal | X | - | -- | -- | - |

(1) These estimates are based cn a sample of businesses reporting sales between \$10 thousand and \$2 million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Prince Edward island. Computer Services (SIC 7721)

| Business stze expressed in average labour units ( 11 | Number ot Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { (\$000's) } \end{aligned}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reoorting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 3 | 187 | 14 | 2 | 2 |
| $\begin{aligned} & \text { less than } 20 \\ & 20 \cdot 99 \end{aligned}$ | $\times$ | x | 6 | 2 | $?$ |
| $100 \cdot 499$ | x | x | 8 | - | - |
| 500 and over |  | . | . | . | - |
| 1985 |  |  |  |  |  |
| Total | 6 | 202 | 9 | 2 | ... |
| tess than 20 | 5 | $x$ | 6 | 2 |  |
| 20.99 | $\times$ | $\times$ | 3 | - |  |
| $100 \cdot \downarrow 99$ | - | - |  | . |  |
| 500 and over | . | . | - | - |  |

(1) Average labour units are calculated by dividing total payroil by the average annual wage and salary rate as reported in the Survey of Employment. Paypoll and Hours. Statistics Canada. Catalogue No. 72-002. An average labour unit could be interoreted as a lull-ume employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporfing no payroll deductions in the previous vear
(3) Reters to businesses recorting no payroll deductions in the following year

|  | Total! | Boltom 25\% | Lower middile 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 3 | - | - | - |  |
| Total Sales \$ | 295 | . | . | - |  |
| Total Expense \$ | 268 | - | - | - |  |
| Net Protit loss) \$ | 27 | . | - | - |  |
| Businesses reporting a profit (No.) | 3 | - | - | . |  |
| Total Sales \$ | 295 | - | - | . |  |
| Total Expense \$ | 268 | . | . | . |  |
| Net Protit | 27 | - | - | - |  |
| Businesses reporting loss (No.) | - | - | - | - |  |
| Total Sales \$ | - | . | - | - |  |
| Total Expense \$ | - | . | - | - |  |
| Net Loss \$ |  | - | . | . |  |


|  |  |  |
| :--- | ---: | :--- |

1)These estimates are based on a sample of businesses reporting sates between \$10 thousand and \$2 million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Management Consulting Services (SIC 7771)

|  | Total 1 ) | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 46 | -- | -- | . | - |
| Businesses in sample | is |  |  |  |  |
| Low sales value ( $\$ 0000$ s) | (i) | -- | -- | .. | -. |
| High sales value ( $\$ 000$ s) | (1) | - | -. | . | - |


| Selected expense item | Industry Average: 2) |  |  |  |  | $\begin{array}{r} \circ_{\text {s busi- }} \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | Lower middie $25^{\circ}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Total | Bottom $25 \%$ | Lower middle 25 \% | Upper middle | Top |
|  | Percent of sales |  |  |  |  |  | Parcent of sales |  |  |  |  |
| Occupancy Expenses | 13.2 | -- | - | - | $\pm$ | 97.9 | 13.4 | -- | $\cdots$ | - |  |
| Mortgage interest | 03 | -- | .- | -- | -. | 296 | 10 | -- | .. | - | -- |
| Depreciation | 26 | -- | .- | .- | .. | 467 | 55 | -. | -. | - | - |
| Repars \& Maintenance | 26 | .- | -- | -- | -- | 40.3 | 6.5 | -- | .. | - | - |
| Heat. Light \& Telephone | 3.6 | -- | -- | -- | .- | 93.6 | 38 | -- | -. | -- | -- |
| Business \& Peopertv Tax | 0.9 | - | -. | -- | .- | 317 | 30 | -. | - | - | -. |
| Insurance Pent | 03 | -. | - | .. | -. | 490 | 07 | -- | -. | - | -. |
| Rent | 28 | -- | -- | -- | -- |  | 58 | - | - | - | -- |
| Personnel Expenses | 53.0 | -- | -. | .* | - | 100.0 | 53.0 | $\cdots$ | - | - | - |
| Financial Expenses | 7.0 | -* | -. | -* | $\sim$ | 100.0 | 7.0 | - | -* | - | -- |
| Bank Interest \% Charges | 2.1 | -- | -- | -- | -* | 1000 | 24 | .. | - | -- | - |
| Protessional Fees | $4{ }_{4}^{4}$ | -- | - | -- | -- | 597 | 71 | - | .. | .- | - |
| Franchise Fees | 0.1 | -- | -- | .. | .. | 21 | 16 | -- | .- | -. | - |
| Sales and Admin. Expenses | 8.8 | -- | * | - | -- | 97.9 | 9.0 | -* | - | . | - |
| Advertising | 07 | -- | .. | .. | -. | 172 | 38 | -- | -- | .- | -- |
| Supplies | 80 | - | - | -* | .. | 979 | 81 | .. | .. | -- | - |
| Cellvery | 02 | -- | -- | $\cdots$ | .- | 151 | : 2 | -- | -. | -- | $\bullet$ |
| Other Expenses | 7.3 | -- | -- | -- | -- | 57.5 | 12.8 | -- | -. | - | - |
| Prolit (loss) | 10.7 | - | $\cdots$ | - | -- | 59.7 | 18.0 | - | ** | - | - |
| Total | 100.0 | - | $\cdots$ | .. | - | 100.0 |  | - | - | -- | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ nillion


Since the number of businesses reporting a specific exoense may differ tor each cell, the total (prolit (loss) plus expenses) does not necessarily equal 100 ? See Notes on Symbols Page

## Standard Industria) Classification Detinition:

SIC 7771. Management Consuiting Services
Businesses primarly engaged in providing ousiness and management consulting services such as business management consulting services. customs consuttants, tinancial management consultants, manager development consultants. organization management consultants. personnel management consultants and tanit and customs consultants.

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Isiand. Management Consulting Services (SIC 7771)

|  | Totali 1 | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 46 | -- | .- | -- | -- |
| Businesses in sample | 14 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | .. | -- | -- |
| High sales value ( $\$ 000$ s) | (1) | - | .. | -. | .- |
|  |  |  | Average (\$000 |  |  |
| Assets |  |  |  |  |  |
| Cash | 17 | .. | .. | -. | - |
| Accounts and Notes Recervable | 20 | -- | -. | -- | - |
| Inventory | . | - | .. | .. | - |
| Other Current Assets | 10 | .. | .- | -- | - |
| Total Current Assets | 47 | - | -- | -- | - |
| Fixed Assets | 123 | . | -- | -- | -- |
| Less Accum Deo inn Fixed Assels | 25 | -- | - | .. | - |
| Otner Assels | 27 | .- | .. | .. | - |
| Total Assets | 172 | - | -- | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 22 | -. | -- | -- | -- |
| Other Current Liabalities | 49 | -- | .. | .. | .. |
| Total Current Liabilities | 72 | -. | -- | .- | .- |
| Mortqages Payable | 57 | -- | -. | .- | .- |
| Long Term Debt | 2 | .. | .- | .. | .. |
| Other Liabrilies | 17 | -- | -- | - | $\cdots$ |
| Total Liabilities | 148 | - | -- | -- | $\cdots$ |
| Total Equity | 24. | .- | -. | - |  |

(1) These estimates are based on 3 sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TA8LE 3. Financial Ratios for 1985
Prince Edward island. Management Consulting Services (SIC 7771)

|  | Total( ${ }^{\text {a }}$ | Bottom 25 , | Lower middle 25\% | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 16 | -- | -- | .. | -* |
| Businesses in sample | 14 |  |  |  |  |
| Low saies value (\$000's) | (1) | -- | $\cdots$ | -- | -- |
| Higm sales value ( 5000 s) | (1) | - | - | .. | -- |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Culfent iatho (times) | 11 | -* | .- | -- | - |
| Leverage Ratios |  |  |  |  |  |
| Devt Equity ratio (times) | 23.7 | -- | -• | $\cdots$ | - |
| Interest Coverage ratho (times) |  | .. | .. | - | - |
| Dedt (atio (times) | 08 | -- | .. | - | - |

(1)These estimates are based on a sample of businesses :eporting sales berween $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Management Consulting Services (SIC 7771)

|  | $\begin{gathered} \text { Totall } 1 \text {, } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | Lower middle 25\% | $\begin{aligned} & \text { Uoper } \\ & \text { middle } 25^{\circ} \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 16 | .. | .. | .. | $\cdots$ |
| Businesses in sample | 1 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | .. | .. | -. |
| High sales value ( $\$ 000$ 's) | (1) | -- | -- | - | -- |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | .. | -. | -- | *- |
| Sale ol Fixed Assers | $x$ | - | .. | - | - |
| Increase in Long Term Debt | $x$ | .- | -- | -- | -- |
| Advances From Owners and Affilates | X | $\cdots$ | - | .. | - |
| From Government | X | -. | -- | -- | -- |
| Increase in Share Capital | $x$ | -- | -- | .. | - |
| Sale of investments | $x$ | -- | -- | -- | - |
| Tax Adjustments | X | -- | -- | -- | - |
| Other Sources | x | -- | -- | .. | -- |
| Total | $x$ | -- | .- | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | -- | - | - | $\cdots$ |
| Payment of Dividends | $x$ | .. | -- | -- | .. |
| Repayment of Long Term Debt | $x$ | -- | - | -* | -- |
| Current Portion ot Long Term Debt | X | -- | .. | -- | ** |
| Purchase of investments | X | -- | -. | -- | -. |
| Repayment of Adv From Owners and Alfil | $x$ | -- | -- | -- | -- |
| Decrease in Equily | $x$ | - | -- | -. | .- |
| Tax Adjustments | $x$ | -- | .. |  | -- |
| Other Applications | x | - | - | - | -- |
| Total | $x$ | - | - | - | - |
| Increase (Decrease) in Net Working Capital | X | $\stackrel{ }{*}$ | - | -- | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses. 1982 and 1985
Prince Edward Island. Management Consuiting Services (SiC 7771)

| Business size expressed in average labour units(i) |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 29 | 1.410 | 79 | 8 | 1 |
| less than 20 | 24 | 710 | 42 | 6 | 1 |
| 20-99 | 4 | X | 31 | 2 | - |
| $100 \cdot 499$ | - | - | - | . | . |
| 500 and over | $\times$ | X | 6 | . | - |
| 1985 |  |  |  |  |  |
| Total | 26 | 2.021 | 106 | 3 |  |
| less than 20 | 21 | 1.253 | 86 | 3 |  |
| 20.99 | $x$ | X | 25 | , |  |
| 100.499 | $x$ | $x$ | 6 | . |  |
| 500 and over | $x$ | X | 9 | . |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Supvey ot Employment. Paypoll and Hours. Statistics Canada. Catalogue No 72.002 An average labour unit could be interpreted as a full-time employee Note that the ousiness size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operatıng Characteristics of Small Businesses by Sales Quartile. 1982.1985 prince Edward Island. Management Consulting Services ISIC 7771)

|  | Totatr | Sottom $25 \%$ | Lower middle 25** | $\begin{aligned} & \text { Uoper } \\ & \text { miodle } 25^{\circ} \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ :alues are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 28 | 6 | 3 | 12 | 7 |
| Total Sales \$ | 3.765 | 154 | 111 | 715 | 2.785 |
| Total Expense \$ | 3918 | 105 | 67 | 479 | 3.267 |
| Nel Prollt (loss) \$ | -153 | 49 | 4.4 | 236 | -. 882 |
| Businesses reporting a profit (No.) | 23 | 3 | 3 | 12 | 5 |
| Total Sales \$ | 2.423 | 77 | 111 | 715 | 1.520 |
| Total Expense \$ | 1917 | 23 | 67 | 479 | 1.348 |
| Net Prolits | 506 | 54 | 44 | 236 | 172 |
| Businesses reporting loss (No.) | 5 | 3 | . | . | 2 |
| Total Sales \$ | - 342 | 7 | . | . | 1.265 |
| Total Expense \$ | 2001 | 82 | - | . | 1.919 |
| Net Loss S | . 659 | . 5 | . | . | . 654 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 17 | 4 | 4 | 4 | 5 |
| Total Sales \$ | 3.573 | ¢3 | 180 | 360 | 2.970 |
| Total Expense \$ | 3553 | 18 | 176 | 353 | 2.956 |
| Net Proftt (loss) $\$$ | 20 | -5 | 4 | 7 | 14 |
| Businesses reporting a profit (No.) | 11 | 1 | 3 | 4 | 3 |
| Tutal Sales \$ | 2:89 | 18 | 1.36 | 360 | 2.275 |
| Total Expense \$ | 2.493 | 13 | 123 | 353 | 2.004 |
| Net Protils | 296 | 5 | 13 | 7 | 271 |
| Businesses reporting a loss (No.) | 6 | 3 | 1 | . | 2 |
| Toral Sales \$ | 784 | 45 | 44 | - | 695 |
| Total Expense \$ | 1060 | 55 | 5.3 |  | 952 |
| Net Loss \$ | . 276 | . 10 | . 9 | . | . 257 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 26 | - | - | - | - |
| Total Sales \$ | 3092 | . | . | . | . |
| Total Expense \$ | 2971 | . | . | . | . |
| Net Prolit (lass) \$ | 121 | . | . | . | . |
| Businesses reporting a proflt (NO.) | 26 | - | - | . | - |
| Total Sales \$ | 3092 | . | . | - | . |
| Total Expense \$ | 2971 | . | . | . | - |
| Net Protit $\$$ | 121 | . | . | . | . |
| Businesses reporting a loss (No.) | . | . | . | . | . |
| Total Sales \$ | . | . | . | . | - |
| Total Expense s | . | . | . | - | - |
| Neiloss 5 | . | - | . | . | - |

## All Businesses (No.)

| All Businesses (No.) | 40 |
| :--- | ---: |
| Toral Sales \$ | 49.39 |
| Total Expense \$ | $35: 0$ |
| Net Proflt lloss) \$ | 429 |
| Businesses reporting a profit (No.) | 40 |
| Total Sales \$ | $\$ 939$ |
| Total Expense \$ | 3510 |
| Net Profit \$ | 1429 |
| Businesses reporting a loss (No.) | . |
| Total Sales \$ | . |
| Total Expense \$ | . |
| Net Loss \$ |  |

(1)These estimates are based on a sample of businesses reporting sales between S10 thousand and $\$ 2$ mallion.

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25^{\circ}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25^{\circ} \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 92 | -- | -- | -- |  |
| Businesses in samole Low sales value ( $\$ 000$ s) High sales value $1 \$ 000 \mathrm{~s}$ | $\begin{aligned} & 32 \\ & \text { it } \\ & \text { (1) } \end{aligned}$ | .. | $\cdots$ | $\cdots$ |  |


| Selected expense item | Industry Average (2) |  |  |  |  | \% uusinesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lumer middle $25^{2}$, | Upoer middle $25 \%$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |  | Total | Bottom 25? | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \mathrm{T} \propto 0 \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 47.5 | -. | - | - | $\because$ | 100.0 | 47.5 | - | - | -- | - |
| Mortgage Interest |  |  | .. | .. | .. |  |  | .- | - | .- | - |
| Depreciation | 194 | -- | - | - | - | 98.9 | 196 | - | -- | $\cdots$ | - |
| Reparrs \& Maintenance | 55 | -* | -. | -- | -- | 1000 | 55 | -- | -- | - | $\cdots$ |
| Heat. Light \& Teleonone | 149 | .. | - | - | ** | 1000 | 149 | -* | - | - | - |
| Business \& Proderty Tax | 45 | -- | -- | - | -- | 961 | 47 | -- | $\cdots$ | - | $\cdots$ |
| Insurance | 30 02 | -. | .. | .. | .. | 1000 28 | 30 61 | -- | $\because$ | -- | - |
| Aent | 02 | -- | -- | - | -- | 2.8 | 61 | - | - | -. | - |
| Personnel Expenses | 17.7 | -* | - | -* | $\cdots$ | 75.5 | 23.5 | - | $\cdots$ | $\cdots$ | - |
| Financial Expenses Bank interest 3 Charges | 35.4 | .. | - | -. | -- |  |  | - | -- | $\cdots$ | - |
| Bank interest 3 Charges Protessional Fees | 3317 | -. | -. | .- | -- | 1000 7.4 | 337 23 | -. | -- | $\square$ | -- |
| Franchise Fees |  | "* | - | .. | .. |  |  | .- | .. | -- | - |
| Sales and Admin. Expenses | 4.2 | - | - | * | - | 100.0 | 4.2 | $\stackrel{ }{ }$ | - | $\cdots$ | $\cdots$ |
| Auderlising Suoplies | 108 26 | -- | -- | -- | -- | $\begin{array}{r}935 \\ 75 \\ \hline\end{array}$ | 09 34 | $\cdots$ | -- | -- | - |
| Supplies | 26 0 | -- | -. | $\because$ | $\square$ | 755 383 | 31 1 1 | -- | -- | -- | -- |
| Laundry \& Cleaminy Expenses | 31 | .. | .- | .. | - | 180 | 23 | .. | . | -- | $\cdots$ |
| Other Expenses | 18.6 | ** | - | .. | -- | 100.0 | 18.6 | -- | -- | -- | $\cdots$ |
| Profit (10ss) | -23.6 | .- | $\cdots$ | $\cdots$ | -- | 75.5 | -31.2 | -* | - | $\cdots$ | $\stackrel{ }{ } \times$ |
| Total | 100.0 | -- | - | - | -- | 100.0 | $\ldots$ | .- | -- | -- | - |

(1) These esimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millinn
(2) Value in each cell $=\frac{\text { Total weighted exoenditure on a given itern }}{\text { Tolal weighted sates of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=$ Toral seighted expenditure on a given item $\times 100$ for each quartile.

Total weighted sales of bustnesses reporting this itern of expenditure
Since the number of businesses reporting a spectic expense may differ for each cell. the total (arolit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 9111 \& 9112 . Motels. Hotels and Motor Hotels
Businesses primarly engaged in providing short term accommodation to the public. with or without 'ood, beverage and other services. Thase firms with six or more thatel or motel hotel-type cooms are classilied here regardless of the major saurce at revenue A hotel-fype room has access only from the interiof of the building and a motel hotelelype room has access from both the interior and exterior

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

|  | Total(1) | Bottom | Lower middle $25^{\circ}$. | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 92 | -. | -- | .. | - |
| Businesses in sample | 32 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | -- | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) | .. | -. | - | - |
|  |  |  | Average $1 \$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 12 | - | - | - -- | -- |
| Accounts and Notes Recelvable | 6 | .- | -. | -- | -- |
| Inventory | 1 | ** | .. | - | -. |
| Other Current Assets | 7 | .- | -- | -. | .. |
| Total Current Assets | 25 | .. | -- | -- | -- |
| Fixed Assets | 224 | .- | -- | -- | -- |
| Less Accum Deo on Fixed Assets | 45 | .- | -- | .. | - |
| Other Assets | 12 | .- | -- | - | - |
| Total Assets | 216 | -- | -- | - | - |
|  |  |  |  |  |  |
| Current Loans | 3 | - | -- | .- | -. |
| Other Current Liabiltres | 18 | - | - | -- | -. |
| Toial Current Limbilites | 20 | -- | -- | -. | -- |
| Mortgages Pavable | 70 | .. | .- | .. | .- |
| Long Term Debt | 4 | -- | .- | .. | -- |
| Other Liabulities | 91 | ** | ** | -- |  |
| Total Liabilities | 185 | - | - | - | - |
| Total Equity | 31 | $\cdots$ | $\cdots$ | $\because$ | - |

11) These estimates are based on a sample of businesses reporting saies between $\$ 10$ inousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward Isiand. Motels, Hotels and Motor Hotels (SIC 9111 a 9112)

|  | Total(1) | Bottom $25^{\circ}$. | Lower middle 25*: | Upper middle 25\% | Top $25^{\circ}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 92 | .- | . | - | - |
| Businesses in sample | 32 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | - | -. | .. |  |
| High sales value (\$000's) | (1) |  | .. | -. | - |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 1 1 | .- | -- | - | . |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | . 150 | .- | -- | .. | -- |
| Interest Coverage ratio (times) | 130 | -. | -. | .. | -- |
| Debt ratio (tımes) | 08 | - | -- | - | - |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position. 1985 (Incorporated Businesses Only) Prince Edward Island, Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

|  | $\begin{gathered} \text { Totai(!) } \\ 25^{\circ} \% \end{gathered}$ | Bottom 25 : | Luner middle $25^{\circ}$. | Upper middle 25\% | $\begin{aligned} & \text { Tup } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estrmated) | 3 | - | .. | -- | -- |
| Businesses in sample | 1 |  |  |  |  |
| Low sales value \$000's) | (1) | . | -. | -. | -- |
| Mign saies value ( $\$ 000$ 's) | 191 | .. | .. | -- | .- |
| Average $\$ 000$ s) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | - | -- | -. | -- |
| Sale of Fixed Assets | $\times$ | .. | .. | -- | .. |
| increase in Long Term Deot | $x$ | * | -. | .. | - |
| Advances From Owners and Alfilates | Y | - | .. | .. | -- |
| From Government | $\times$ | -. | .. | .. | .. |
| Increase in Share Capital | x | .. | ** | .. | -- |
| Sale of investments | $x$ | - | .. | - | -- |
| Tax Adjustments | $\times$ | .- | .. | .. | -- |
| Other Sources | ¢ | -- | .. | -- | .- |
| Total | $\times$ | -* | -- | -- | $\rightarrow$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fired Assets | $x$ | - | . | -. | -- |
| Payment of Dividends | $\times$ | .. | .. | .. | .. |
| Repayment of Long Term Debt | $\times$ | - | -- | -- | -- |
| Current Partion of Long Term Oebt | $\times$ | .- | .. | .. | .- |
| Purchase of investments | $\times$ | .. | .. | .. | -. |
| Repayment of Adv From Owners and Atfil | $x$ | .. | .. | .. | .. |
| Decrease in Equily | $\times$ | .. | - | -* | $\cdots$ |
| Tax Adiustments | k | .. | .. | .. | .. |
| Other Applications | k | .. | . | -* | .- |
| Total | X | - | -- | -* | - |
| Increase (Decrease) in Net Working Capital | $\times$ | - | - | * | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units anc Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

| Busir:ess size exoressed in average labour units (') | $\begin{array}{r} \text { Number } \\ \text { of } \\ \text { Businesses } \end{array}$ | $\begin{gathered} \text { Total } \\ \text { payrof } \\ (\$ 000 \mathrm{~s}) \end{gathered}$ | Average labour units (9) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly feportingi2; | No longer reporling (3) |
| 1982 |  |  |  |  |  |
| Total | 104 | 6.433 | 1.082 | 17 | 13 |
| $\begin{aligned} & \text { less than } 20 \\ & 20 \cdot 99 \\ & 100 \cdot 499 \\ & 500 \text { and aver } \end{aligned}$ | 85 3 3 3 8 | $\begin{array}{r} 577 \\ 2691 \\ x \\ x \end{array}$ | $\begin{aligned} & 265 \\ & 15.3 \\ & 201 \\ & 163 \end{aligned}$ | 13 2 1 1 | 11 2 |
| 1985 |  |  |  |  |  |
| Total | 112 | 7.826 | 975 | 10 | ... |
| $\begin{aligned} & \text { less Inan } 20 \\ & 20 \cdot 99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 97 11 4 | $\begin{aligned} & 2069 \\ & 3663 \\ & 2094 \end{aligned}$ | $\begin{aligned} & 258 \\ & 456 \\ & 261 \end{aligned}$ | 7 1 2 |  |

1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as fepotted in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue No $72-002$ An average labour unt could be interpreted as a full-ime employee Note inat the business size groups used are determined at the Camada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporbing no payrall deductions in the orevious year
(3) Reters to businesses feporting no payroll deductions in the fotlowing year
[^19]
## TABLE 2. Balance Sheet Profile for 1985

Prince Edward Island. Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | Totall 1 ? | Borrom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25^{\circ} \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \text {, } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses cestimated) | 67 | 16 | 17 | 17 | 17 |
| Businesses in sample | 42 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 55 | 269 | 511 |
| High sales value (\$000's) | (1) | 55 | 269 | 511 | (1) |

Average 5000 si

## Assets

| Cash | 9 | 1 | 5 | 5 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts and Notes Recervable | 3 | - |  | 5 | 5 |
| Inventory | 7 | - | 3 | 10 | 14 |
| Other Current Assets | 2 | - |  | 3 | 4 |
| tal Current Assets | 21 | 1 | 9 | 24 | 47 |
| Fixed Assels | 110 | 4 | 57 | 139 | 219 |
| Less Accum Dep on Fixed Assers | 36 | . | 19 | 3.1 | 35 |
| Other Assets | 18 |  | 1 | 2 | 66 |
| tal Assets | 112 | 5 | 48 | 132 | 248 |
| abilities and Equity |  |  |  |  |  |
| Cutrent Loans | 16 | 3 | 7 | 8 | 44 |
| Othar Current Labulties | 30 |  | 6 | 19 | 61 |
| tal Current Liabilles | 86 | 3 | 13 | 57 | 105 |
| Mortgayes Payable | 12 |  | 23 | 16 | 6 |
| Long ferm Debr | 19 | . | 5 | 20 | 51 |
| Crmer Liabrities | 29 | $\downarrow$ | 8 | 11 | 61 |
| tal Liabilities | 106 | 7 | 48 | 134 | 222 |
| tal Equity | 6 | -2 | . | . 2 | 26 |

(1) These estimates are based on a sample of businesses recorting sales betiveen $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | Totall 11 | Eallom $25 \%$ | Loner midale 25\% | Upper middle 25; | $\begin{gathered} \text { Top } \\ 25^{\circ}, \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number ot businesses iestimated) | 67 | 16 | 17 | 17 | 17 |
| Businesses in sample | 42 |  |  |  |  |
| Low sales \%alue ( $\$ 000$ 's) | (1) | (1) | 55 | 269 | 511 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 55 | 269 | 511 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current rato (times) | 37 | - | 12.4 | ก. 5 | 05 |
| Leverage Ratios |  |  |  |  |  |
| Deot Equity rato (thmes) | 10 | -13 | . 88 | 10 | 76 |
| interest Coverage ratio (times) | 202 | 10 | 521 | 102 | 15 |
| Debt rath (times) | 08 | 13 | 07 | 11 | 09 |

inthese espmates are oased on a sample of businesses reoorting sales between 510 :housand and $\$ 2$ milton
See Notes on Symbols Page

|  | $\begin{gathered} \text { Total }(1) \\ 25= \end{gathered}$ | Bottom $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { midale } 25^{\circ} \text {, } \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25^{\circ} \text { ? } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 27 | .. | .- | . | -- |
| Businesses in samole |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | -. | .. |  |
| High sates value ( $\$ 000$ s) | (1) | .. | .. | . | $\cdots$ |
| Average (\$000 s) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations |  |  | -- | -- | -. |
| Sale of Fixed Assers | 4 | -- | .- | .- | .. |
| Increase in Long Term Debr | 18 | -- | - | .- | .. |
| Advances From Owners and Alfilates | 20 | -- | -. | .- | .- |
| From Government |  | -- | .- | .. | .. |
| Increase in Share Capital | 3 | - | -- | - | - |
| Sale of investments | . | .- | -- | -- | -. |
| Tax Adjustments | 1 | * | - | .. | -- |
| Other Sources | , | .. | .. | .. | -- |
| Total | 57 | -- | - | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | 47 | -* | - | -* | $\cdots$ |
| Payment of Dividends | - | .- | - | -* | .- |
| Repayment of Long Term Debt | 14 | -- | -- | -. | - |
| Cument Portion ot Long Term Debt | . | - | $\cdots$ | - | - |
| Pupchase of investments |  | -- | -- | -- | -- |
| Repayment of Adv From Owners and Alfir | - | .. | .. | .- | .. |
| Decrease in Equity | - | $\cdots$ | -- | . | - |
| Tax Adjustments | - | -- | .- | -- | -- |
| Other Acplications | $\cdots$ | $\cdots$ | - | - | - |
| Total | 61 | -- | -- | -* | -- |
| Increase (Decrease) in Net Working Capital | . 4 | -- | - | $\cdots$ | $\cdots$ |

(11) These estimates are based on a sample ol businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milimon
TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in
Number of Businesses, 1982 and 1985
Prince Edward isiand. Food Services (SIC 921 )

| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Toıal } \\ \text { payoroll } \\ 19000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesseswith paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reoorting(2) | Nc longer reparting(3) |
| 1982 |  |  |  |  |  |
| Total | 166 | 8.777 | 1.392 | 48 | 25 |
| less than 20 | 1.16 | 1.079 | 639 | 44 | 22 |
| 20-99 | 16 | 3.174 | 557 | 4 | 3 |
| 100-499 | \% | X | 149 | - |  |
| 500 and over | $\checkmark$ | $x$ | 17 | . |  |
| 1985 |  |  |  |  |  |
| Total | 168 | 12.627 | 1.856 | 22 |  |
| less than 20 | 143 | 4902 | 717 | 20 |  |
| 20-99 | 18 | 1211 | 621 | 1 |  |
| $100 \cdot 199$ | 4 | 3.138 | 463 | - |  |
| 500 and over | 3 | 376 | 55 | 1 |  |

(1) Average labour units are catculated by dividing total payroil by the average annual wage and salary rate as reported in the Survey of Employment. Payfoll and Hours. Statisucs Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a tull-lime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 emoloyees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to cusinesses reporing no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | Total 1 $^{\text {¢ }}$ ¢ | Battom $25 \%$ | Lower middle $25^{\circ}$ | Upper <br> middie 25\% | $\begin{gathered} \text { TOp } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 55 | 10 | 17 | 10 | 18 |
| Total Sales \$ | 10.106 | 306 | 1,119 | 1,513 | 7.168 |
| Total Expense \$ | 10.285 | 327 | 1.237 | 1,424 | 7.297 |
| Net Profit (loss) \$ | -179 | -21 | -118 | 89 | -125 |
| Businesses reporting a profit (No.) | 27 | 5 | 4 | 7 | 11 |
| Total Sales \$ | 4.478 | 156 | 250 | 1.094 | 2.978 |
| Total Expense \$ | 4.195 | 153 | 214 | 991 | 2,837 |
| Net Profit \$ | 283 | 3 | 36 | 103 | 141 |
| Businesses reporting loss (No.) | 28 | 5 | 13 | 3 | 7 |
| Total Sales \$ | 5.628 | 150 | 869 | 419 | 4.190 |
| Total Expense \$ | 6.090 | 174 | 1.023 | 433 | 4,460 |
| Net Loss \$ | -462 | -24 | - 154 | -14 | . 270 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 38 | 7 | 11 | 7 | 13 |
| Total Sales \$ | 7.892 | 365 | 878 | 1405 | 5.244 |
| Total Expense \$ | 7.954 | 336 | 925 | 1.489 | 5.204 |
| Net Profit (loss) \$ | -62 | 29 | . 47 | -84 | 40 |
| Businesses reporting a profit (No.) | 15 | 5 | 3 | . | 7 |
| Total Sales \$ | 3.089 | 257 | 283 | - | 2.549 |
| Total Expense \$ | 2.674 | 210 | 281 | - | 2.183 |
| Net Profit \$ | 415 | 47 | 2 | - | 366 |
| Businesses reporting a loss (No.) | 23 | 2 | 8 | 7 | 6 |
| Total Sales \$ | 4.803 | 108 | 595 | 1.405 | 2.695 |
| Total Expense \$ | 5.280 | 126 | 644 | 1.489 | 3.021 |
| Net Loss \$ | . 477 | . 18 | . 49 | . 84 | -326 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 59 | 13 | 14 | 13 | 19 |
| Total Sales \$ | 16.106 | 755 | 1.547 | 3.411 | 10.393 |
| Total Expense \$ | 16.725 | 751 | 1.559 | 3.281 | 11.134 |
| Net Profit (loss) \$ | -619 | 4 | -12 | 130 | .741 |
| Businesses reporting a prollt (No.) | 31 | 7 | 6 | 13 | 5 |
| Total Sales \$ | 7.465 | 394 | 778 | 3411 | 2.882 |
| Total Expense \$ | 7.152 | 320 | 698 | 3.281 | 2,853 |
| Net Profit \$ | 313 | 74 | 80 | 130 | 29 |
| Businesses reporting a loss (No.) | 28 | 6 | 8 | . | 14 |
| Total Sales \$ | 8.641 | 361 | 769 | - | 7.511 |
| Total Expense \$ | 9.573 | 431 | 861 | . | 8.281 |
| Net Loss \$ | . 932 | . 70 | -92 | . | . 770 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) |  | 10 | 19 | 13 | 20 |
| Total Sales \$ | 24.457 | 479 | 2.088 | 4.346 | 17.544 |
| Total Expense \$ | 23925 | 429 | 1.877 | 4.218 | 17.401 |
| Net Protit (loss) \$ | 532 | 50 | $21^{\circ}$ | 128 | 143 |
| Businesses reporting a prolit (No.) | 40 | 10 | 12 | 7 | 11 |
| Total Sales \$ | 13643 | 479 | 1.469 | 1.999 | 9.696 |
| Total Expense \$ | 12.906 | 429 | 1.222 | 1858 | 9,397 |
| Ner Prolit \$ | 737 | 50 | 247 | 141 | 299 |
| Businesses reporting a loss (No.) | 22 | . | 7 | 6 | 9 |
| Total Sales \$ | 10.814 | - | 619 | 2.347 | 7848 |
| Total Expense \$ | 11.019 | - | 655 | 2.360 | 8.004 |
| Net Loss \$ | -205 | $\bullet$ | -36 | -13 | $\begin{array}{r}.156 \\ \hline\end{array}$ |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Take-Out Food Services (SIC 9213)

|  | Totail ${ }^{\text {P }}$ |  | Gottom $25 \%$ |  |  | Lower middle 25\% |  | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25^{\%} \% \end{aligned}$ |  |  | $\begin{array}{r} \begin{array}{c} \text { Top } \\ 25 \% \end{array} \\ \hline 15 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses (estimated) | 58 |  | 14 |  |  | 14 |  | 15 |  |  |  |
| Businesses in sample Low sales value i $\$ 000$ 'si Hign sales value ( $\$ 000 \mathrm{~s}$ ) | $\begin{aligned} & 21 \\ & 1) \\ & 1) \end{aligned}$ |  | $\begin{aligned} & 11 \\ & 12 \end{aligned}$ |  |  | $\begin{aligned} & 12 \\ & 29 \end{aligned}$ |  | $\begin{aligned} & 29 \\ & 3 i \end{aligned}$ |  |  | $\begin{aligned} & 37 \\ & 111 \end{aligned}$ |
| Selected expense item | Industry Average(2) |  |  |  |  |  | Reporting businesses only (3) |  |  |  |  |
|  | Tozal | Botrom $25 \%$ | Lower middle 25 ? | Upper middle $25 \%$ | $\begin{gathered} \text { Tap } \end{gathered}$ |  | Total | Bottom 25., | Lower middle 25 \% | Upper middle | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 54.4 | ... | 60.9 | 49.2 | 48.1 | 100.0 | 54.4 | $\cdots$ | 60.9 | 49.2 | 48.1 |
| Occupancy Expenses | 12.2 | 25.2 | 153 | 10.8 | 8.9 | 100.0 | 12.2 | 25.2 | 15.3 | 10.8 | 8.9 |
| Mortqage Interest | 21 | 113 | 21 | 08 | 2.1 |  |  |  | 25 |  | 39 |
| Repars \& Maintenance | 18 | 61 | 02 | 55 | 10 | 873 | 20 | 61 | 02 | 6.0 | 1.4 |
| Heat. Light \& Telephone | 42 | 49 | 59 | 25 | 34 | 983 | 43 | 49 | 59 | 2.7 | 3.4 |
| Business \& Property Tax | 2.7 | 30 | 62 |  | 02 | 602 | 14 | 30 | 64 | - | 04 |
| Insurance | 03 |  |  | 06 | 04 | 445 | 06 | . |  | 06 | 06 |
| Rent | 12 |  |  |  |  | 264 | 44 | . |  |  |  |
| Personnel Expenses | 30.2 |  | 28.8 | 31.8 | 24.4 | 100.0 | 30.2 |  | 28.8 | 31.8 | 24.4 |
| Financial Expenses | 3.7 | 7.4 | 5.3 | 0.6 | 3.6 | 100.0 | 3.7 | 7.4 | 5.3 | 0.6 | 3.6 |
| Bank Interest \& Charges | 26 | id | 14 | 05 | 15 | 983 | 26 | 74 | 4. | 06 | 15 |
| Prolessional Fees | 0.5 |  | 09 | . | 0.4 | $63 \pm$ | 08 | . | 10 | 0.6 | 06 |
| Franchise Fees | 06 |  |  |  |  | 16 : | 37 | - |  | - |  |
| Sales and Admin. Expenses | 3.6 | 13.2 | 0.3 | 5.2 | 6.1 | 100.0 | 3.6 | 13.2 | 0.3 | 5.2 | 6.1 |
| Adverlising | 12 |  | 01 | 26 | 17 | 966 | 13 |  | 01 | 28 | 1.7 |
| Supplies | 08 | 90 | 02 | 10 | 09 | 1000 | 08 | 90 | 0.2 | 10 | 0.9 |
| Delivery | 13 | - |  | 12 | 2.9 | 556 | 23 |  |  | 12 | 31 |
| Fuel Expense | 04 | 43 | - | 04 | 06 | 109 | 09 | +3 | - | 04 | 11 |
| Other Expenses | 0.7 | 3.0 | 0.2 | 0.2 | 1.5 | 53.6 | 1.3 | 3.0 | 5.5 | 0.2 | 1.7 |
| Protit (loss) | -4.8 |  | -10.9 | 2.2 | 75 | 100.0 | -4.8 |  | . 10.9 | 2.2 | 7.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  |  |  | ... | $\ldots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighted exoenditure on a qiven tem $\times 100$ tor each quarthe
13) Value in each cell $=\frac{\text { Total weighted saies of atil businesses in the sample }}{\text { Total weighted sates of businesses repurting ihis ifem or expendisure }} \times 100$ for each quartile

Since the number of businesses reporting a specilic expense may diller for each cell. the total (profit (loss) plus expenses) does nof necessarily equal $100{ }^{\circ}$. See Notes on Symbols Page

## Standard industrial Classification Definition:

SIC 9213 - Take-Out Food Services
Businesses orimarily engaged in preparing and selling packaged or wrapoed food to the oublic lor consumption away trom the premises such as: take:ous chinese twods. doughnut shoos, take-out hish and chips, take-out :!ied chicken, hot dog stands. ice cream stands. take-r)ut pzzenas, refreshment booths, and prepared lood take-out service (exc. caterers and mobite tood services)

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Take-Out Food Services (SIC 9213)

|  | Totail | Bottom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middele $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 58 | 4 | 14 | 15 | 15 |
| Businesses in sample | 21 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | 111 | 12 | 29 |  |
| High sales value ( $\$ 000$ s) |  | 12 | 29 | 37 | (1) |
|  |  |  | Average $\$ 000$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | - | - | . | 8 |
| Accounts and Notes Receivable | 1 | - | . | - | 2 |
| inventory | 1 | - | * |  | 3 |
| Other Current Assets | - | - | - | . | 1 |
| Total Current Assets | 5 | - | - | - | 13 |
| Fined Assets | 24 | 27 | 12 | - | 54 |
| Less Accum Deo on Fixed Assets | +1 | 2 | 2 | . | 28 |
| Other Assets | 1 | . | . | . | 3 |
| Total Assets | 20 | 26 | 11 | - | 42 |
| Liabilities and Equity |  |  |  |  |  |
| Current Luans | 2 | $\cdot$ | - | - | 7 |
| Orner Curpent Liabilities | 6 | 7 | 5 | * | 11 |
| Total Current Labilitles | 9 | 7 | 5 | - | 18 |
| Mortgages Payable | . | - | - | - | - |
| Lang Terni Deb: | 4 | $\bigcirc$ | 4 | - | 7 |
| Other Liabilities | 8 | 60 | 11 | - | 7 |
| Total Liabilities | 21 | 67 | 21 | - | 31 |
| Total Equity | -1 | -41 | -10 | - | 11 |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milinn

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Take-Out Food Services (SIC 9213)

|  | Torall 11 | Botrom $25 \%$ | Lower middle 25 | $\begin{aligned} & \text { Uoper } \\ & \text { middie } 25^{\circ} \text {, } \end{aligned}$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 58 | 14 | 14 | 15 | 15 |
| Businesses in sample | 21 |  |  |  |  |
|  | $11$ |  | 12 | 29 | $37$ |
| High sales value ( $\$ 000$ s) | (i) | 12 | 29 | 37 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 06 | - | 01 | 01 | 15 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equily ratio (fimes) |  | . 16 | . 22 |  |  |
| interest Coverage ratio (times) | 80 |  |  | 53 | 219 |
| Debt ratio (tumesi | 11 | 26 | 18 | 03 | 0.7 |

(1)These estimates are based on a sample of businesses reporing sales between 510 thousand and $\$ 2$ million

See Notes on Symbols Page.

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in
Number of Businesses, 1982 and 1985
Prince Edward island. Food Services (SIC 921 )

|  |  |  |  | Changes in | businesses id employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Total } \\ \text { payrofl } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour units(1) | Newly reporting(2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 166 | 8.777 | 1.392 | 48 | 25 |
| tess than 20 | 146 | 4.079 | 639 | 4.4 | 22 |
| 20.99 | 16 | 3.474 | 557 | 4 | 3 |
| $100 \cdot 199$ | $x$ | $x$ | 149 | . | . |
| 500 and over | $\times$ | $x$ | 47 | . | . |
| 1985 |  |  |  |  |  |
| Total | 168 | 12,627 | 1,856 | 22 | $\ldots$ |
| less than 20 | 143 | 4.902 | 717 | 20 |  |
| 20.99 | 18 | 4.211 | $62 \%$ | 1 |  |
| $100 \cdot 499$ | 4 | 3. 138 | 463 | - |  |
| 500 and over | 3 | 376 | 55 | 1 |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Payrolt and Hours. Staistics Canada. Catalogue No 72.002. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province if is shown in the 500 and over group
(2) Reters to businesses reporting no payrali deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985
Prince Edward island. Take-Out Food Services (SIC 9213)


1985

| All Businesses (No.) | 53 |
| :--- | ---: |
| Total Sales \$ | 2.734 |
| Total Expense \$ | 2.594 |
| Net Protit (toss) \$ | 140 |
| Susinesses reporting a profit (No.) | 25 |
| Total Sales \$ | 1896 |
| Total Exoense \$ | 1703 |
| Net Prolit \$ | 193 |
| Businesses reporting a loss (No.) | 28 |
| Total Sates \$ | 838 |
| Total Expense \$ | 891 |
| Net Loss \$ | -53 |

[^20]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Barber and Beauty Shops (SIC 971)

(1) These estimates are based on a sample of businesses reporting saies berween $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of ail businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total veighted expenditure on a given item }}{\text { Toral weighted saies of ousimesses teporting this item ot expendrure }} \times 100$ for each quartile

Since the number of businesses reporting a specilic expense may drter tor each cell, the total iproth iossi plus expensesi does not necessarily equal $100^{2}$, See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 971 - Barber and Beauty Shops
Businesses armantly engaged in ;rovicirig beauty or hardressing seraces

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Barber and Beauty Shops (SIC 971)

|  | Total(1) | Bottom $25 \%$ | Lower middie 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 125 | .- | .. | .. | - |
| Businesses in sample | 19 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | -- | -- |  |
| High sales value (\$000's) | 1) | -- | -- | -- | - |
|  |  |  | Average \$000 |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | -- | -. | .. | - |
| Accounis and Notes Receivable | ! | .. | -- | -- | - |
| Inventory | 3 | -. | - | .- | -- |
| Other Current Assets |  | .- | -- | -- | - |
| Total Current Assets | 5 | -* | - | - | -- |
| Fixed Assets | 22 | .. | .. | .. | -- |
| Less Accum Dep on Fixed Assets | 10 | -- | -- | -- | -- |
| Other Assets |  | -- | -- | -- | -- |
| Total Assets | 17 | -- | ** | -- | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 2 | -* | -* | -- | -* |
| Other Current Liabilities | 5 | -* | -- | -* | - |
| Total Current Labillties | 7 | -. | -* | -- | -- |
| Mortgages Payable |  | .. | -- | -. | -- |
| Long Term Debt | 8 | -. | -- | -- | -- |
| Other Liabilities | 1 | -- | -- | -- | - |
| Total Liabilities | 15 | .- | -* | -- | -- |
| Total Equity | 2 | .. | - | .. | - |

(1) These estimates are based on a sample or businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

## TABLE 3. Financial Ratios for 1985

Prince Edward IsIand. Barber and Beauty Shops (SIC 971)

|  | Totall 11 | Boltom $25^{3}=$ | Lower miadle $25^{\circ}$. | Uoper midale 25*, | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses testumated) | : 25 | .. | .. | - | -- |
| Businesses in sample | 19 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | -- | $\cdots$ | -- |
| High sates value ( $\$ 000 \mathrm{~s}$ ) | (:) | .- | -- | - | - |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current rato :times) | 1) 9 | .. | -* | $\cdots$ |  |
| Leverage Ratios |  |  |  |  |  |
| Debr Eulity ratio (times) | -1) 1 | .. | -* | -- | - |
| Interest Coverage ratio (times) | 1664 | .. | -- | -- | -. |
| Debt rato (trmes) | 07 | -. | -- | -- | -- |

[^21]See Notes on Symuols Page

|  | $\begin{array}{r} \text { Total( }) \\ 25 \% \end{array}$ | Bottom $25 \%$ | Lower middle 25\%, | Upper middie $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated | 4 | .. | .. | - | -- |
| Businesses in samole | 1 |  |  |  |  |
| Low sales value (5000'st | (1) | .- | -- | -- | -- |
| High sales value (\$000) s) | (1) | .. | -- | .. | .. |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | -* | - | -. | - |
| Sale of Fixed Assets | $x$ | .- | - | -" | - |
| increase in Long Term Debi | $x$ | -• | .. | .- | $\cdots$ |
| Advances From Owners and Atiliates | X | -- | - .- | -* | - |
| From Government | $x$ | .. | -- | -. | - |
| Increase in Share Caotal | $x$ | - | -- | -- | - |
| Sale of investments | X | .- | -- | -- | -- |
| Tax Adusimenis | $x$ | - | -- | .- | -- |
| Other Sources | ${ }^{x}$ | .. | .- | .- | .. |
| Total | $\times$ | -. | -. | .. | -- |
| Application of Funds |  |  |  |  |  |
| Purchase of Fined Assels | $x$ | -- | -- | -- | -- |
| Payment of Dividends | $\times$ | .. | .. | .. | - |
| Reoayment of Long Term Debt | x | -. | -- | - | - |
| Current Portion at Long Term Debt | $x$ | - | .- | -- | -- |
| Purchase of investments | x | .. | -. | - | - |
| Repayment of Adv From Owners and Atfil | $x$ | ** | -- | - | - |
| Decrease in Equity | $x$ | - | $\cdots$ | -- | - |
| Tax Adjustments | x | $\cdots$ | - | - | * |
| Other Avolications | $\stackrel{x}{x}$ | * | -* | - | - |
| Total | $\times$ | -- | - | - | $\cdots$ |
| Increase (Decrease) in Net Working Capital | $x$ | -* | -- | $\cdots$ | *- |

(1) These estimates are based on a sample of businesses reoorting sales between $\$ 10$ thousand and $\$ 2$ miltion.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Isiand. Barber and Beauty Shops (SIC 971)

|  |  |  |  | Changes | businesses d employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units( 1 ) | Number of Businesses | $\begin{array}{r} \text { Tolal } \\ \text { payroil } \\ \left\{\$ 00{ }^{\prime}\right. \text { s } \end{array}$ | Average labour units(1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 47 | 1.141 | 117 | 6 | 4 |
| less than 20 | 45 | 1.097 | 114 | 5 | 4 |
| 20.99 | $\times$ | $\times$ | 3 | . |  |
| 100. 499 | . | . | . | . | - |
| 500 and over | $\times$ | $x$ | - | 1 | - |
| 1985 |  |  |  |  |  |
| Totat | 56 | 1,769 | 175 | 8 | ... |
| less than 20 | 53 | 1.239 | 123 | 8 |  |
| 20.99 | X | X | 49 | . | ... |
| 100-499 | X | X | 3 | - | . |
| 500 and over | . | . | . | - |  |

(1) Average labour units are calculated by dividing total payroll by ine average annual wage and saiary rate as feported in the Sufvey of Employment, Payroll and Hours. Statistics Canada Catalogue No $72-002$ An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and aver group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

See Nates on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Barber and Beauty Shops (SIC 971)


All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 57 | 1 | 17 | 22 | 17 |
| Total Sales \$ | 1.998 | 10 | 253 | 601 | 1.134 |
| Tolal Expense \$ | 1.576 | 9 | 72 | 555 | 940 |
| Net Profit (loss) \$ | 422 | 1 | 181 | 46 | 194 |
| Businesses reporting a profit (No.) | 40 | 1 | 17 | 6 | 16 |
| Total Sales \$ | 1.574 | 10 | 253 | 224 | 1.087 |
| Total Expense \$ | 1.102 | 9 | 72 | 129 | 892 |
| Net Profit \$ | 472 | 1 | 181 | 95 | 195 |
| Businesses reporting loss (No.) | 17 | . | . | 16 | 1 |
| Total Sales 5 | 124 | . | - | 377 | 47 |
| Tolal Expense \$ | 474 |  | - | \$26 | 48 |
| Net Loss \$ | . 50 | . | - | . 49 | -1 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 133 | 22 | 43 | 22 | 46 |
| Total Sales \$ | 3.096 | 25 | 721 | 4.44 | 1,680 |
| Total Expense \$ | 1.879 | 97 | 222 | 294 | 1.266 |
| Net Profit (lass) \$ | 1.217 | 154 | 499 | 150 | 414 |
| Businesses reporting a profit (No.) | 131 | 22 | 43 | 22 | 44 |
| Total Saies \$ | 2.958 | 251 | 721 | 444 | 1.542 |
| Tolal Expense \$ | 1.731 | 97 | 222 | 294 | 1.118 |
| Net Proflt\$ | 1.227 | 154 | 499 | 150 | 424 |
| Businesses reporting a loss (No.) | 2 | - | . | . | 2 |
| Total Sales \$ | 138 | - | . | . | 138 |
| Total Expense \$ | 148 | - | - | . | 148 |
| Nel Loss \$ | -10 |  | - | . | -10 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 92 | 15 | 15 | 31 | 31 |
| Total Sales \$ | 5.146 | 174 | 209 | 670 | 4.393 |
| Total Expense \$ | . 4.530 | 58 | 39 | 321 | 4.112 |
| Net Protit (loss) \$ | 916 | 116 | 170 | 349 | 281 |
| Businesses reporting a profit (No.) | 86 | 15 | 15 | 31 | 25 |
| Total Sales \$ | 3609 | 17. | 20.9 | 670 | 2.556 |
| Toral Expense \$ | 2687 | 58 | 39 | 321 | 2.269 |
| Net Prafit \$ | 922 | 116 | 170 | 349 | 287 |
| Businesses reporting a loss (No.) | 6 | . | . | . | 6 |
| Total Sales \$ | 1837 | . | . | - | 1837 |
| Total Expense \$ | 1843 |  | . | - | 1843 |
| Net Loss \$ | -6 | - | . | - | -6 |

1985

| All Businesses (No.) | 124 | 18 | 37 | 35 | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Sales \$ | 11.313 | 223 | 545 | 1.121 | 9.424 |
| Total Expense \$ | 9.823 | 135 | 249 | 535 | 8.904 |
| Net Praft (loss) \$ | 1.190 | 88 | 296 | 586 | 520 |
| Businesses reporting a prolit (No.) | 118 | 18 | 37 | 35 | 28 |
| Total Sales \$ | 8.388 | 223 | 545 | ¢. 121 | 6.999 |
| Total Expense \$ | 6.884 | 135 | 249 | 535 | 5965 |
| Net Profit \$ | 1.504 | 88 | 296 | 586 | 534 |
| Businesses reporting a loss (No.) | 6 | . |  | 58 | 6 |
| Total Sales \$ | 2.925 | - | - |  | 2.925 |
| Total Expense \$ | 2.939 | . |  | - | 2.939 |
| Net Loss \$ | .14 | - |  | - | . 1.4 |

[^22]See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Laundries and Cleaners (SIC 972)

|  | (1) | Bottom $25 \%$ | Lower midale 25? | $\begin{array}{r} \text { Upper } \\ \text { midale } 25 \% \end{array}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 45 | - | -- | -- | ** |
|  |  |  |  |  |  |
| Low sales value 15000 's | (1) | -- | - | -- | -* |
| High sales value ( $\$ 000$ 's) | (1) | .. | - | -- | .. |


| Selected expense item | Industry Averaqei2) |  |  |  |  | $\begin{array}{r} \text { ¿. busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middie 25 。 | Upper middle $25^{\circ}$ 。 | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bortom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 31.1 | -- | -- | " | * | 100.0 | 31.1 | -. | -. | -. | - |
| Mortgage interest | 14 | .. | .. | .. | -- | 384 | 37 | -- | -- | -- | - |
| Depreciation | 79 | -. | .. | -- | -. | 1000 | 79 | .. | .- | .- | .. |
| Repars \& Maintenance | 24 | - | .. | -- | .- | 978 | 2.5 | .. | .. | -- | - |
| Heat. Light \& Telephone | 146 | .. | .. | .. | .- | 978 | 149 | .- | .. | .- | - |
| Business \& Property Tax | 19 | -. | .. | .- | -- | 718 | 27 | .. | .- | .. | .. |
| insurance | 17 | .. | .- | - | -- | 978 | 18 | -- | .- | .. | .. |
| Rent | 12 | -- | -- | $\cdots$ | -- | 516 | 24 | .. | .. | -- | $\bullet$ |
| Personnel Expenses | 31.0 | -- | -- | $\cdots$ | - | 100.0 | 31.0 | -. | - | - | $\cdots$ |
| Financial Expenses | 2.1 | -- | - | - | - | 82.0 | 2.6 | .. | -- | -- | -- |
| Bank Interest \& Charges | 13 | -- | .- | -. | .- | 820 | 16 | .. | -. | .. | -- |
| Pintessional Fees | 08 | .. | .. | -- | -. | 820 | 09 | .. | .. | .- | .. |
| Franchise Fees |  | -- | - | - | .. |  |  | .. | -- | -- | - |
| Sales and Admin. Expenses |  | $\because$ | - | $\square$ | $\cdots$ |  | 12.2 | - | - | ** |  |
| Aduertising <br> Supalies | 10 88 | -- | -. | $\because$ | .. | 806 956 | 12 9 9 | $\cdots$ | -. | -. | -- |
| Deinery | 22 | -- | -- | -- | - | 550 | 40 | - | -- | .. | -- |
| Other Expenses | 15.0 | -- | -* | $\cdots$ | $\because$ | 97.8 | 15.3 | - | -. | .- | -- |
| Profit (loss) | 8.8 | - | -- | - | $\cdots$ | 100.0 | 8.8 | -. | -- | -* | - |
| Total | 100.0 | - | -* | $\cdots$ | $\cdots$ | 100.0 | $\ldots$ | -- | - | -* | -* |

(1) These estimates are based un a sample of businesses reourting saies between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each call $=\frac{\text { Total weighted expenditure on a given tem }}{\text { Total weighted sales of all businesses in the sampie }} \times 100 \times \frac{\text { Tor each quartile }}{}$
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totai weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ lor each quartile

Since the number af businesses :eporting a specific expense may differ for each celt. the total fofofit (loss) plus expenses) does not necessarly equak $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 972 . Laundries and Cleaners


TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Laundries and Cleaners (SIC 972)

|  | Total(1) | Bottom $25 \%$ | Lower midale 25\% | Upper middle $25^{*}$ : | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 45 | -- | - | -- |  |
| Businesses in samole | 16 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | -- | -- |  |
| High sales value ( $\$ 000$ s) | (1) | .- | -. | - |  |

Average ( $\$ 000$ 's)

| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 26 | - | -- | -- |  |
| Accounts and Notes Receivable | 3 | - | - | - |  |
| Inventory | 2 | - | - | -- |  |
| Other Current Assets | 10 | -- | -. | .. |  |
| Total Current Assets | \& 1 | - | - | ** |  |
| Fixed Assets | 57 | .. | -. | -- |  |
| Less Arrum Dep on Fixed Assets | 31 | - | -- | -- |  |
| Oiner Assets | 9 | -- | -- | -- |  |
| Total Assets | 75 | - | ** | - |  |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 1 | - | -. | $\cdots$ |  |
| Other Current Liabilities | 11 | -- | -- | -- |  |
| Total Current Liabilties | 12 | -- | .- | - |  |
| Mortgages Payable | 4 | -- | -- | -- |  |
| Long Term Debt | 4 | - | - | -- |  |
| Other Liabilities | 26 | - | - | -- |  |
| Total Liabilities | 46 | - | -- | - |  |
| Total Equity | 29 | -- | - | - |  |

(1) These estimates are based on a samale bit businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financlal Ratios for 1985
Prince Edward island. Laundries and Cleaners (SIC 972)

(1)These estimates are based on a sample of busmesses eporting sates between $\mathbf{3} 10$ thousand and 32 mullon

See Notes on Symbols Dage

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward island. Laundries and Cleaners (SIC 972)

|  | $\begin{gathered} \text { Total\{ } 9\} \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Bottom } \\ & 25= \end{aligned}$ | Lower <br> micdle 25\% | Upper middle 25\%. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number or businesses (estimated) | - 18 | *- | -. | -* | ** |
| Businesses in sample | 1 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | -- | -- | - |
| High sales value ( $\$ 000$ s) | (1) | -- | -- | -. | -- |
|  |  |  | age (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | X | - | $\cdots$ | -* | - |
| Sale of Fixed Assets | X | -- | -* | - | -* |
| Increase in Long Term Debt | X | -* | - | ** | - |
| Advances From Owners and Alfiliates | X | -* | $\cdots$ | - | - |
| From Government | X | ** | -* | - | - |
| Increase in Share Capital | $x$ | - | -- | -- | - |
| Sale of Investments | Y | - | -- | ** | $\cdots$ |
| Tax Adjustments | $X$ | -- | -- | $\cdots$ | -- |
| Cther Sources | $x$ | -* | -- | $\cdots$ | $\cdots$ |
| Total | X | -. | - -- | .. | " |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | -- | $\cdots$ | .- | -- |
| Payment of Dividends | $\times$ | -* | -- | .- | - |
| Repayment of Long Term Debt | $x$ | $\cdots$ | $\cdots$ | -- | ** |
| Current Portion al Long Term Debt | $x$ | -* | - | * | - |
| Purchase of Investments | X | -- | - | [ - - | -. |
| Repayment of Adv From Owners and Altil. | X | -. | - | .- | .. |
| Decrease in Equity | $x$ | -- | - | "* | -- |
| Tax Adjustments | $x$ | - | - | ** | ** |
| Other Applications | X | -- | -* | *- | - |
| Total | $X$ | $\cdots$ | $\cdots$ | -* | *- |
| Increase (Decrease) in Net Working Capital | $x$ | ** | $\sim$ | ** | * |

(1) These estmates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Laundries and Cleaners (SIC 972)

|  |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses | Total payroll (\$000's) | Average labour units(1) | Newly ;eporting\|2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 15 | 943 | 119 | 1 |  |
| less than 20 | 13 | $x$ | 66 | 1 |  |
| 20-99 | $\times$ | $\times$ | 53 |  |  |
| $100 \cdot 999$ | - | . |  | . |  |
| 500 and over |  |  |  |  |  |
| 1985 |  |  |  |  |  |
| Total | 17 | 1,159 | 130 | 3 |  |
| less than 20 | 13 | 420 | 47 | 2 |  |
| 20-99 | 4 | 739 | 83 | 1 |  |
| 100-499 | . | . | . | . |  |
| 500 and over | . | - | - |  |  |
| (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a rull-lime employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| (2) Reters to businesses reporting no oayroll deductions in the previous year |  |  |  |  |  |
| (3) Refers to businesses reporting no payroll deductions in the following year. |  |  |  |  |  |

See Notes on Symbols Page

| TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |
| Prince Edward Island. Laundries and Cleaners (SIC 972) |  |


|  |  | All $\$$ values are expressed in thousands |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |


| All Businesses (No.) | 41 |
| :--- | ---: |
| Total Sales \$ | 2.388 |
| Total Expense \$ | 2.228 |
| Nel Proltt llossi \$ | 160 |
| Susinesses reporting a protit (No.) | 32 |
| Total Sales \$ | 2.228 |
| Total Expense \$ | 2.053 |
| Nel Proft \$ | 175 |
| Businesses reporting a loss (No.) | 9 |
| Total Sales \$ | 160 |
| Total Expense \$ | 175 |
| Net Loss \$ | -15 |

(1)These estimates are based on a sample of businesses separting sales belween \$10 thousand and \$2 million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | Bottom 25 ? | Lower middle 25\% | Upper middle 25 ${ }^{\circ}$ 。 | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 26 | $\cdots$ | -- | -- | -- |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value i $\$ 000$ 's) | $\left.\begin{array}{r} 5 \\ 1 \\ 1 \\ 1 \end{array}\right)$ | $\because$ | $\cdots$ | $\stackrel{\square}{\square}$ |  |


| Selected expense item | Industry Averagei2) |  |  |  |  | © busi- <br> nesses <br> reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle $25^{\circ}$, | Uoper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bortom 25\%: | Lower middle 25'。 | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 29.1 | $\cdots$ | -- | - | -. | 100.0 | 29.1 | -. | - | - | $\cdots$ |
| Mortgage Inierest |  |  | .. | -- | -- |  |  | .. | .. | -- | $\because$ |
| Deoreciation | 155 | -- | - | -- | $\cdots$ | 1000 | 15.5 | -- | -- | $\cdots$ | -- |
| Repairs of Maintenance | 11 | - | - | - | -. | 96.3 | 11 | - | -- | $\cdots$ | - |
| Heat Light \& Teleunone | 27 | -- | -- | -- | $\cdots$ | 1000 | 27 | - | $\because$ | $\cdots$ | $\cdots$ |
| Business \& Property Tax |  | -- | $\cdots$ | $\cdots$ | $\cdots$ | 37 | 06 | -- | $\cdots$ | $\because$ | $\because$ |
| tnsurance | 08 90 | -. | .. | .. | - | 925 615 | 09 14.6 | - | - | - | $\bullet$ |
|  |  | ** | . |  | -- |  |  | -* | - | - | $\cdots$ |
| Personnel Expenses | 36.0 | -- | -- | -- | .. | 100.0 | 36.0 | -* | $\cdots$ | - | - |
| Financial Expenses | 11.2 | -* | * | - | - | 100.0 | 11.2 | $\because$ | " | - | - |
| Banx interest \& Charges | 57 | -- | $\stackrel{-}{-}$ | -- | -. | 100.0 | 57 37 | -- | -- | $\cdots$ | $\cdots$ |
| Pritessunal Fees Franchise Fees | 21 | -- |  | -. | -- | 652 578 | 32 59 | -- | -. | $\cdots$ | - |
|  |  | -- | " |  | . | 5 | 5 | - | * | $\cdots$ | - |
| Sales and Admin. Expenses | 8.4 | - | $\square$ | $\cdots$ | *- | 100.0 | 8.4 | - | - | $\cdots$ | $\cdots$ |
| Advertising | 49 | - | $\because$ | $\cdots$ | -- | 1000 | 49 | - | -- | - | $\cdots$ |
| Supplies | 2.2 | - | - | $\cdots$ | -- | 100.0 | 22 | - | - | - | - |
| Delivery | 13 | $\cdots$ | - | -* | -- | 46.0 | 28 | ** | -* | - | - |
| Other Expenses | 6.9 | $\sim$ | * | ** | ** | 100.0 | 6.9 | $\cdots$ | $\cdots$ | - | $\cdots$ |
| Protit (loss) | 8.5 | - | ** | $\cdots$ | - | 100.0 | 8.5 | - | $\cdots$ | -. | - |
| Total | 100.0 | $\cdots$ | * | $\cdots$ | ** | 100.0 | $\ldots$ | - | $\cdots$ | - | - |

(1) These estimates are based on a sample or businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milhon
(2) Value in each cell $=\frac{\text { Total merghted exoenditure on a gren isem }}{\text { Total weighted sales ol all businesses in the sample }} \times 100$ for each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of businesses reporing this irem or expenditupe }}$. 100 tor each quartile

Since the number of businesses reporting a specilic expense may differ for each cell, the fotal (protit (toss) plus expenses) does not nacessaply equal $100{ }^{\circ}$. See Notes on Symbols Paqe

## Standard Industrial Classification Definition

## SIC 9912 - Video Movies and Audio-Visual Equipment Rental

Businesses urimarily engaged in renting and leasing audio-visual equipment such as. audio-visual equipment rental and leasing, rape recordep rental teleusion rental adeo cassette pecorder rental and video movie renta

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total ${ }^{1 /}$ | Bottom 25\% | Lower middle 25*, | Uoper middle 25\%: | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 26 | .- | .. | .. |  |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | -* | $\cdots$ | $\cdots$ |  |
| Hign sales value (\$000's) | (1) | .- | .. | .. |  |
|  |  |  | Average $1 \$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash |  | * | -. | -. | -- |
| Accounts and Notes Recervable | 1 | .. | .. | -- | -- |
| inventory | 2 | -- | - | -* | -- |
| Other Current Assets | - | -- | -- | -- | -. |
| Total Current Assets | 4 | -- | - | $\cdots$ | -* |
| Fixed Assets | 36 | -- | - | .. | -. |
|  | 5 | . | -. | .. | -- |
| Other Assets | 5 | .. | .. | .. | -. |
| Total Assets | 39 | .. | -* | -- | .- |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 4 | -. | .. | .. | -- |
| Other Current Labilities | 9 | .. | .. | .. | -. |
| Total Current Liablities | 13 | -- | -- | -- | - |
| Mortgages Payable | 2 | .. | .. | -- | -- |
| Long Term Debt | 11 | $\cdots$ | - | .. | -. |
| Other Liabilities | 17 | -- | .. | .. | -- |
| Total Liabilities | 43 | ** | -- | - | - |
| Total Equity | . 4 | $\cdots$ | .. | .. | - |

(1) These estimates are oased on a sample of nusinesses reporting sates between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total( 1 ) | Boltom $25^{\circ}=$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upoer middle 25’, | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 26 | .. | -- | .. | .- |
| Businesses in sample | 5 |  |  |  |  |
| Low sales value (\$000 s) | (1) | -- | .- | .- | .- |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | .. | $\cdots$ |  | .. |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (limes) | 05 | -- | $\cdots$ | - | - |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | -39 | -- | . | -- | -. |
| Interest Coverage ratio (tumes) | 83 | -. | .. | .. | - |
| Debt ratio (times) | 11 | - | * | .. | - |

(1)These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Istand. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | $\begin{array}{r} \text { Potai<1\} } \\ 25 \% \end{array}$ | $\begin{aligned} & 30 t 10 \mathrm{~m} \\ & 25 \% \end{aligned}$ | Lower middle $25^{\circ}$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number it businesses (estımated) | - | - | - | - | - |
| Businesses in sample |  |  |  |  |  |
| Low sales value (\$000's) | (1) | - | - | - | - |
| Hugh sales value ( $\$ 000$ s) | (1) |  |  | - | - |
|  |  |  | age (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - | - |
| Sale of Fixed Assets | - | - | - | - | - |
| increase in Long Term Debt | . | - | - | - | - |
| Advances From Owners and Affiliates | - | - | - | - | " |
| From Government | - | - | - | - | - |
| Increase in Share Capital | * | - | - | - | - |
| Saie of Invesiments | - | - | - | - | - |
| Tax Adustments | - | - | - | - | - |
| Other Sources |  |  | - | - | - |
| Total | - | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | - | - | - | - | - |
| Pavment of Dividends | - | . | - | . | - |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Porison of Long Term Debt | - | - | - | - | - |
| Purchase of investments | - | - | - | - | - |
| Mepayment af Adv From Owners and Attıl | - | - | - | - | - |
| Oecrease in Equity | - | - | - | - | - |
| Tar Alfustments | . | - | - |  | - |
| Other Applications | - | - | . | . | * |
| Total | - | - | - | * | . |
| Increase (Decrease) in Net Working Capital | - | - | - | - | * |

(1) These estimates are based on a samole of businesses repurting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroli, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  |  |  |  | Changes | businesses <br> d emplovees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses | Total oayrolt ( 5000 5) | Average labour unitsit | Newly reporsing (2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 3 | 124 | 8 | - | - |
| less than 20 | $\times$ | $x$ | . |  | - |
| $20 \cdot 99$ | . | . | . | - |  |
| 100. 499 | $x$ | $\times$ | - |  | . |
| 500 and over | $x$ | $\times$ | 8 | - |  |
| 1985 |  |  |  |  |  |
| Total | 4 | 147 | 8 | 1 |  |
| less than 20 | 3 | $\times$ | + | 1 |  |
| 20.99 | . |  | . | . |  |
| 100-499 | . |  | . |  |  |
| 500 and over | x | $x$ | 7 | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary fate as reoorted in the Survey of Employment Payroll and Hours. Statistics Canada, Catalogue No 72-002 An average labour unit could be interpreted as a full-lime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over grouo
(2) Relers to busmesses reporting no payroll deductions in the previous year
(3) Petars to businesses reporting no pavroll deductions in the following year.

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

| Prince Edward Island. Video Movies and Audio-Visual Equipment Rental (SIC 9912) |
| :--- | :--- |

1983

## All Businesses (No.)

Total Sales \$2Total Expense \$$x$
Net Proft (lass) S ..... x
Businesses reporting a prolit (NO.) ..... 2
Total Sales \$ ..... X
Total Exoense $\$$x
Net Proft \$
Businesses reporting a loss (No.)
Total Sales $\$$
Total Expense 5
Nei Loss \$


| All Businesses (No.) | 25 |
| :--- | ---: |
| Total Sales \$ | 820 |
| Total Expense \$ | 738 |
| Net Proftr (loss) \$ | 82 |
| Businesses reporting a profit (No.) | 10 |
| Total Sales \$ | 242 |
| Total Expense \$ | 113 |
| Net Protit \$ | 129 |
| Businesses reporting a loss (No.) | 15 |
| Total Sales \$ | 578 |
| Total Expense \$ | 625 |
| Net Loss \$ | .17 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ inousana and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Prince Edward Island. Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25^{3}$, | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestumated) | 57 | -- | .. | .. | .. |
| Businesses in samole Low sales value ( 5000 s) High sales value is000 s) | $14$ | -- | .. | .. | $\stackrel{.}{ }$ |


(1) Those estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total seighted expenditure on a given item $\times 100$ tor each quartile

| (2) Value in each cell | $=\frac{\text { Total meighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \times$ tor each quartile |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given tem }}{\text { Total weighted sales or businesses reporting this item of expendifure }} \times 100 \quad$ for each quartile |

Since the number of businesses reporting a specific expense may differ tor each cell. the total (profit (lossi plus expenses) does not necessarly equal $900 \%$ See Notes on Symbols Page

## Standard Industrial Classilication Definition:

SIC 995 Services to Buildings and Dwellings
Businesses primarity engaged in disinfecting and exterminating. winto sleaning. paniforiat and other services to totdings and mellings

TABLE 2. Balance Sheet Profile for 1985

|  | Total(1) | Bottom $25^{\circ}$ | Lower middle $25^{\circ}$ | Upper middle 25 \% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 51 | -. | -- | .. | -- |
| Businesses in sample | 14 |  |  |  |  |
| Low sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | . | -- | - | - |
| High sales salue ( $\$ 000$ 's) | (1) | .. | . | .- | -- |
|  |  |  | Average 1500 |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | - | -. | -. | -- |
| Accounts and Notes Receivable | 1 | . | . | .- | - |
| Inventory | . | - | - | -- | -- |
| Other Current Assets | - | - | -- | - | -. |
| Total Current Assets | 4 | - | $\cdots$ | -- | - |
| Fixed Assets | 7 | -- | -- | -- | .. |
| Less Accum Dep on Fixed Assets | 3 | .- | - | $\cdots$ | -- |
| Other Assets |  | .. | -- | ** | - |
| Total Assets | 9 | -- | - | ** | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | , | . | -- | -- | -. |
| Other Current Liabilites | 3 | -- | -. | ** | -- |
| Total Current Labilities | 3 | -. | -- | -. | -. |
| Mortgages Payanle | 1 | .- | -. | - | - |
| Lung Term Deot | - | -- | -- | .- | -- |
| Other Liabilites | 3 | -- | - | - | - |
| Total Liabilities | 7 | -- | -- | - | $\bullet$ |
| Total Equity | 2 | .- | -. | -* | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting saies between \$10 thousand and \$2 million

TABLE 3. Financial Ratios for 1985
Prince Edward Island. Services to Buildings and Dwellings (SIC 995)


(1) These estimates are based on a samole of bustnesses peoorting saies Detween $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Prince Edward Island. Services to Buildings and Dwellings (SIC 995)

|  | $\begin{aligned} & \text { Totail } 1 ; \\ & 25 \% \end{aligned}$ | Sottom 25 , | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated) | - |  | . | - |  |
| Businesses in sample |  |  |  |  |  |
| Low sales value (\$000's) | (1) | - | . | . |  |
| High sales value ( $\$ 000$ 's) | (1) |  | . | - |  |
|  |  |  | age (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | . | - |  |
| Sale of Fixed Assets | - | . | , | - | - |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Alfiliates | - | - | - | - | - |
| Fiom Government | - | - | - | - | - |
| Increase in Share Capral | - | - | - | . | . |
| Sale of Investments | - | . | - | - | - |
| Tax Adjustments | - | . | . | - | - |
| Other Sources | . | - | - | - | - |
| Total | - | - | - | . | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | . | - | . | - | - |
| Payment of Dividends | - | . | - | - | - |
| Repayment of Long Term Debt | - | - | - | . | . |
| Current Portion of Long Term Debt | - | . | - | - | . |
| Purchase of Investments | - | - | - | . | - |
| Repayment of Adv From Owners and Alfil | - | - | - | . | - |
| Decrease in Equity | - | - | - | - | . |
| Tax Adjustments | - | - | - | - | - |
| Oiner Aoplications | - | - | - | - |  |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital |  | * | - | - | - |

1) These estumates are based on a sample of businesses eporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Services to Buildings and Dwellings (SIC 995)

|  |  |  |  | Changes in | businesses id amployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units $\{1$ ) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & (\$ 000 \text { 's } \end{aligned}$ | Average labour units 1 1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 31 | 572 | 94 | 9 | 7 |
| less than 20 | 28 | 492 | 81 | 9 | 7 |
| 20-99 | $\times$ | , | 3 | 9 | 7 |
| 100. 499 | . | . | . | . | . |
| 500 and aver | $x$ | $\times$ | 10 | . | - |
| 1985 |  |  |  |  |  |
| Total | 34 | 815 | 119 | 6 | $\cdot$ |
| less than 20 | 29 | 426 | 58 | 5 |  |
| 20.99 | $\times$ | $\times$ | 26 | 1 |  |
| 100-499 | X | $x$ | 4 | . |  |
| 500 and over | X | $x$ | 31 | - |  |

11) Average laboup units are calculated by dividing total payroil by the average annual wage and salary rate as reported in the Survey of Employment. Paypolt and Hours. Stalistics Canada. Catalogue No. 72-002 An average labour unit could be interpreted as a fuli-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no paypoll deductions in the previous year
(3) Reters to businesses reporting no payrolt deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island. Services to Buildings and Owellings (SIC 995)


[^23]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island. Janitorial Services (SIC 9953)

| Prince Edward Island. Janitorial Services (SIC 9953) |  |
| :--- | :--- | :--- | :--- |

(1) These estimates are based on a samole of businesses revorting sales between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in bach cell $=$ Total weighted expenditure on a given item $\times 100$ for each qua:tile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reoorting this irem of expenditure }} \times 100$ por each quartile

Since the number of businesses reporting a specitic expense may difter for each cell. the cotai prolit (loss) plus expenses) does not necessarily equal $100^{\circ}$. See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 9953 . Janitorial Services
Businesses orimarly engaged in cleaning and maintenance of buldings and diellings such as char service Hnor waming. paniteriat sernices. |anironial maintenance of bulldings and dwellings and office cleaning

TABLE 2. Balance Sheet Protile for 1985
Prince Edward Island. Janitorial Services (SIC 9953)

|  | Total(1) | Bottom 25? | Lower middle 25:。 | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \text { ? } \end{aligned}$ | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 44 | -- | -- | -- | $\bullet$ |
| Busunesses in sample | 11 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | .. | .. | .. |
| High sales value ( $\$ 000$ 's) | (1) | -- | - | -- |  |
|  |  |  | Average $1 \$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | -- | .. | -. | - |
| Accounts and Notes Recervable | 1 | -. | -- | .. | - |
| Inventory | . | -- | -- | -- | .. |
| Other Current Assets |  | $\cdots$ | -* | -- | -* |
| Total Current Assets | 4 | - | -- | -- | -- |
| Fixed Assets | 9 | ** | - | -- | - |
| Less Accum Deo on Fixed Assels | 3 | -- | .- | .. | -. |
| Other Assets |  | -* | -- | .- | .. |
| Total Assets | 11 | - | -- | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Luans | 1 | -- | .. | .. | -- |
| Other Current Llabilities | 3 | .. | .. | -- | .. |
| Total Current Liabilles | 3 | -- | -- | -- | -- |
| Mortgages Payable | : | -* | -* | -- | - |
| Long Term Dedt |  | .. | -- | .. | .. |
| Oiner Liablities | 3 | -. | -- | -- | $\bullet$ |
| Total Liabilities | 8 | -. | - | - | - |
| Total Equity | 3 | -. | .. | - | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ ihousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Prince Edward Island. Janitorial Services (SIC 9953)

|  | Totals $1:$ | Botrom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25^{\circ} \end{aligned}$ | Upper middle 25 | $\begin{aligned} & \text { Top } \\ & 25 * \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.4 | .- | .. | .- | $\square$ |
| Businesses in samole | 17 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | $\cdots$ | - | -- | .. |
| High sales value ( $\$ 000$ \% s) | (1) | .. | .. |  | .- |
|  | Average |  |  |  |  |
| Liquidity Rato |  |  |  |  |  |
| Current rato (:mes) | 23 | . | -. | -- | - |
| Leverage Ratios |  |  |  |  |  |
| Oebt.Equity rato :Hmesi | 05 | -- | .- | -- | - |
| Interest Coverage ratio (times) | 353 | -- | .. | -- | -- |
| Debt ratio (times) | 04 | .. | -- | .. | -- |

(1)These estimates are based on a sample or businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Noles on Symbols Page.

|  | Totali 1 $25 \%$ | Bottom $25 \%$ | Lower muddle $25^{\circ}$. | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25^{\circ} \end{aligned}$ | $\begin{array}{r} \text { Ton } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | . | - |  |
| Businesses in sample |  |  |  |  |  |
| Low sales value (\$000's) | (1) | - |  | - |  |
| High sales value ( $\$ 000$ s) | (1) |  |  |  |  |
|  |  |  | rage (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | . | $\cdot$ | - | - |  |
|  | - | - | - | - |  |
| Increase in Long Term Debi | - | - | - | - |  |
| Advances From Owners and Affilates | - | - | - | - |  |
| From Government | - | - | - | - |  |
| Increase in Share Capital | - | - | - | * |  |
| Sale of investments | - | * | - | * |  |
| Tax Adjusiments | - | - | - | - |  |
| Other Sources | - | - | - | . |  |
| Total | - | - | - | - |  |
| Application of Funds |  |  |  |  |  |
| Purcmase of Fixed Assels | - | - | - | - |  |
| Pavment of Dividends | - | - | - | - |  |
| Repayment of Long Term Debt | . | - | - | - |  |
| Current Portion of Long Term Debt | . | - | - | - |  |
| Purchase of Investments | - | - | - | - |  |
| Repayment of Adv From Owners and Alfil. | - | - | - | - |  |
| Decrease in Equity | . | - | - | - |  |
| Tax Adjustments | . | - | - | - |  |
| Othei Applications |  | - | - | - |  |
| Total | - | - | - | - |  |
| Increase (Decrease) in Net Working Capital | - |  | - | - | - |

(1) These estimates are based on a sample of businesses remorting sales betwern $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Services to Buildings and Dwellings (SIC 995)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businesseswith paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number or Businesses | $\begin{array}{r} \text { Total } \\ \text { payrols } \\ \{\$ 000 \text { 's } \end{array}$ | Average labour units $\{1$ ) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 31 | 572 | 94 | 9 | 7 |
| less than 20 | 28 | 192 | 81 | 9 | 7 |
| 20.99 | $\times$ | x | 3 | . |  |
| 100-599 |  | - | . | . | . |
| 500 and over | $x$ | $\times$ | 10 | . | . |
| 1985 |  |  |  |  |  |
| Total | 34 | 815 | 119 | 6 | ..' |
| less than 20 | 29 | 426 | 58 | 5 |  |
| 20-99 | X | $x$ | 26 | 1 |  |
| $100 \cdot 499$ | $x$ | $x$ | 4 | . | F |
| 500 and over | $\times$ | $\times$ | 31 | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary ate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a fulletime emptovee Note that the business size groups used are determined at the Canada level. Thus il a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.


|  | All \$ values are expressed in thousands |  |
| :--- | ---: | :--- |
|  |  |  |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 69 | 17 | 17 | 17 | 18 |
| Total Sales 5 | 2.791 | 228 | 229 | 36.4 | 1.970 |
| Total Expense \$ | 2.419 | 242 | 25 | 162 | 2.020 |
| Net Protit loss) \$ | 342 | -14 | 204 | 202 | -50 |
| Businesses reporting a profit (No.) | 38 | - | 17 | 17 | 4 |
| Total Sales \$ | 819 | . | 229 | 364 | 226 |
| Total Expense ${ }^{\text {S }}$ | 310 | * | 25 | 162 | 123 |
| Net Protit S | 509 | - | 204 | 202 | 103 |
| Businesses reporting a loss (No.) | 31 | 17 | - | - | 14 |
| Tota! Sales \$ | 1.972 | 228 | - | - | 1.744 |
| Total Expense \$ | 2.139 | 242 | - | - | 1897 |
| Ne! Luss \$ | -167 | -11 | - | - | -153 |


| All Businesses (No.) | 42 |
| :--- | ---: |
| Total Sales \$ | 1.410 |
| Total Expense \$ | 1077 |
| Ner Proft llossi \$ | 333 |
| Businesses reporting a profit (No.) | 34 |
| Tolal Sales \$ | 927 |
| Total Expense \$ | 533 |
| Net Protit \$ | 394 |
| Businesses reporting a loss (No.) | 8 |
| Total Sales \$ | 483 |
| Total Expense \$ | 544 |
| Net Loss \$ | .69 |

(1) These estimates are based on a sample ol businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Prince Edward Island, Ticket and Travel Agencies (SIC 9961)

Number of businesses (estimated) . 4 .- .- .- . . .

Businesses in sample
Low sares value (Sone s)
Low sales value ( $\$ 000$ s)
High sales value $\$ 000$ s)
ion saes value isoue s) i!

| Selected expense hem | Industry Average(2) |  |  |  |  | "3 bustnesses seporting | Reoorting businesses mily isi |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25 \% | Lower middie $25^{\circ}$ 。 | Uoper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | - | - | - | $\cdots$ | ** | - | - | - | - | - | - |
| Occupancy Expenses | 20.3 | * | - | $\cdots$ | -- | 100.0 | 20.3 | -- | -- | -- | -- |
| Mortgage interest |  | -- | -- | -* | - |  | i | -- | - | - | - |
| Depreciation | 3.1 | -- | - | $\cdots$ | -- | 1000 | 31 | - | - | -- | $\cdots$ |
| Repairs \& Maintenance | 05 | .. | -- | -- | - | 500 | 09 | - | $\cdots$ | .. | - |
| Heat, Light \& Teleungre | 74 | . | - | -- | $\cdots$ | 100.0 | 74 | -- | -- | -- | -- |
| Business \& Property Tax | 10 | -- | $\stackrel{.}{-}$ | - | -. | 750 | 13 | - | -- | $\cdots$ | - |
| Rent | 80 | .. | .. | .- | .- | 100.0 | 80 | - | $\stackrel{-}{\square}$ | $\cdots$ | -- |
| Personnel Expenses | 51.8 | - | $\cdots$ | $\cdots$ | - | 100.0 | 51.8 | - | -- | -- | $\cdots$ |
| Financial Expenses | 8.1 | -* | - | -- | -- | 100.0 | 8.1 | - | - | -- | - |
| Bank Interest \% Charges | 26 | .- | .- | .. | .- | 1000 | 26 | .- | .. | -- | -- |
| Protessional Fees | $+0$ | -- | -- | .. | - | 1000 | 40 | -- | * | -. | -- |
| Franchise Fees | 14 | .- | -- | -- | -. | 250 | 58 | -- | . | -. | -- |
| Sales and Admin. Expenses | 19.8 | -* | $\cdots$ | - | -- | 100.0 | 19.8 | -- | $\cdots$ | - | - |
| Advertising | 138 | .. | - | $\cdots$ | .. | 1000 | 138 | .- | -. | -- | -- |
| Supplies | 52 | $\cdots$ | -- | - | $\cdots$ | 1000 | 52 | -* | - | * | -. |
| Oelivery | () 3 | $\cdots$ | -. | -- | $\cdots$ | 250 | 12 | -- | -- | -- | -- |
| cel -xpense | , | $\cdots$ | * | -* | - | 250 | 16 | - | $\cdots$ | ** | - |
| Other Expenses | 12.7 | $\cdots$ | $\cdots$ | - | $\cdots$ | 100.0 | 12.7 | * | * | - | -- |
| Profit (loss) | -12.7 | -- | $\cdots$ | - | "- | 100.0 | -12.7 | - | - | -* | - |
| Total | 100.0 | ** | * | $\cdots$ | $\cdots$ | 100.0 |  | -- | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millian
(2) Value in each cell $=$ Total wergnted expendture on a given tern $\times 100$ for each quartile.
Total weighted saies of all businesses in the sample
(3) Value in each cell
$=$ Total weignted expenditure on a given item
$\qquad$ $\times 900$ for each quartile
Total wergnted sales of businesses reporting this them of expenditure
Since the number of businesses reporting a specitic expense may difter tor each celt the total (prolit (loss) plus expensesi does not necessarly equal to0\% See Notes on Symbois Page

## Standard Industrial Classification Definition:

SIC 9961. Ticket and Travel Agencies
Businesses primarily engaged in furnishing travel intormation. acting as agents in arranging toups, accommodation and transoortation inp travellers or acting as :ndeoendent agencies for transportation establishments

TABLE 2. Balance Sheet Profile for 1985
Prince Edward Island. Ticket and Travel Agencies (SIC 9961)

|  | Total(1) | Bottom $25 \%$ | Lawer middle 25\% | Upoer middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estrmated) | 4 | .- | .. | .. | - |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | .. | . | .. | - |
| High sales value (\$000's) | (1) | -- | .- | - | .. |
|  |  |  | Average $1 \$ 00$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 59 | -- | -- | -- | -- |
| Accounts and Notes Recelvable | 29 | .. | -- | -- | - |
| Inventory | . | .. | -- | .. | -- |
| Other Current Assets | - | .- | -- | -. | -- |
| Total Current Assets | 87 | - | - | -. | -- |
| Fixed Assels | 36 | .- | .- | -- | -- |
| Less Accum Deo an Fixed Assets | 16 | .- | .. | .. | -- |
| Other Assets | 34 | -. | -. | -. | -- |
| Total Assets | 141 | *- | .. | -- | - |
| Liabilities and Equity |  |  |  |  |  |
| Curfent Luans | 11 | -- | .. | .. | -- |
| Other Cuprent Liabilities | 50 | -- | -- | -- | $\because$ |
| Total Current Liabilities | 61 | -- | -- | -- | -. |
| Morlgages Payade | . | - | - | -- | -. |
| Long Term Debt | - | -- | - | -- | -. |
| Other Liabilities | 10 | -- | -- | .. | - |
| Total Liabilitles | 71 | -- | -- | -* | - |
| Total Equity | 70 | .. | .. | .. | - |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Prince Edward Island, Ticket and Travel Agencies (SIC 9961)

|  | Total ${ }^{\text {1 }}$ | Botiom 25. | Lower middle 25*, | Upoer middle $25^{3}$ ? | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4 | -- | .. | .- | -* |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | -- | - | -- | - |
| High sales value ( $\$ 000$ 's) | (1) | ** | .- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 1.6 | - | .. | .. | -- |
| Leverage Ratios |  |  |  |  |  |
| Deat Equity ratio (times) | . 55 | -- | .. | - | - |
| Interest Coverage ratio (limes) | 8.3 | .. | .. | .. | -- |
| Debt ratio (times) | 0.6 | -. | .. | - | -- |

(1)These estimates are based on a sample or businesses reporting sales between $\$ 10$ thousand and 52 million

See Notes on Symbols Page

|  | $\begin{gathered} \text { Total } 1\} \\ 25 \% \end{gathered}$ | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text { 。 } \end{aligned}$ | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | - | . | . |
| Businesses in sample |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - |  | - |
| High sales value ( 5000 's ) | (1) | - | - |  | - |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | . | - |
| Sale of Fixed Assets | $\bullet$ | - | - | - | - |
| Increase in Long Term Debr | - | - | - | . | - |
| Advances From Owners and Atfilates | - | - | - | - | . |
|  | - | - | - | . | . |
| Increase in Share Capital | . | - | - | . | . |
| Sale of Investments | - | * | - | - | - |
| Tax Adjustments | . | . | . | . | - |
| Other Sources |  | - | . | - | - |
| Total | - | - | - | . | - |
| Application of Funds |  |  |  |  |  |
| Pupchase of Fixed Assets | - | - | - | . | - |
| Payment af Dividends | - | . | - | . | - |
| Renayment of Long Term Debt | - | . | . | . | - |
| Current Portion of Long Term Debr | - | - | . |  | - |
| Purchase of investments | - | - | - | - | - |
| Repayment of Adv From Owners and Alfil. |  | - | - | . | - |
| Decrease in Equity | . | - | - | . | . |
| Tax Adjustments | - | - | - | - | - |
| Other Applications | - | - | - | - | . |
| Total | - | * | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | . | . | - |

17. These estimates are based on a sample or businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Prince Edward Island. Ticket and Travel Agencies (SIC 9961)

|  |  |  |  | Changes in number of businesses with paid emplovees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour unis! 1 ) | Number or Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \{\$ 000 \text { s } \end{array}$ | Average :abour uniss(1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 4 | 226 | 16 | $\uparrow$ | - |
| less than 20 | 3 | $x$ | : 5 | - |  |
| $20 \cdot 99$ | $\times$ | $\times$ | 1 | 1 |  |
| 100-499 | - | . | . | . |  |
| 500 and over | - |  |  |  |  |
| 1985 |  |  |  |  |  |
| Total | 5 | 342 | 17 | 2 |  |
| iess than 20 | 4 | X | 17 | 1 |  |
| $20 \cdot 99$ | - | . |  | . |  |
| $100 \cdot 199$ | x | x | . | 1 |  |
| 500 and over | . | - | - | . |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Gataloque No 72.002 An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Relers to businesses reporting no payrall deductions in the previous year.
(3) Reters to businesses reporting no payrall deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Prince Edward Island, Ticket and Travel Agencies (SIC 9961)

|  | Totail 1) | Bottom $25 \%$ | Lower middle 25\% | Uoper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thausands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 2 | - | - | - |  |
| Total Sales \$ | $x$ | - | - | - |  |
| Total Expense \$ | x | - | - | - |  |
| Net Profit lloss) \$ | x | - | - | . |  |
| Businesses reporting a profit (No.) | 2 | - | - | - |  |
| Total Sales \$ | $x$ | - | - | - |  |
| Total Expense \$ | $x$ | - | - | - |  |
| Net Prohit \$ | $\times$ | - | - | - |  |
| Businesses reporting loss (No.) | - | - | - | - |  |
| Total Sales \$ | - | - | - | - |  |
| Total Expense | - | - | - | - |  |
| Net Loss 5 | - | - | . | - |  |

## All Businesses (No.)

Total Sales \$
Total Expense \$
Net Pront iloss) \$
Businesses reporting a profit (No.)
Total Sales \$
Totat Expenses
Net Profll S

## Businesses reporting a loss (No.)

Total Sales \$
Total Expense \$
Net Loss $\$$

## All Businesses (No.)

Toral Sales s
Total Expense \$
Net Prott loss) $\$$
Businesses reporting a profit (No.)
Total Sales $\$$
Total Expense \$
Net Protir \$

## Businesses reporting a loss (No.)

Total Sales \$
Total Expense $\$$
Net Loss $\$$

## All Businesses (No.)

Total Sales \$
Total Expense \$
Net Proftt (loss) \$
Businesses reporting a profit (No.)
Total Sales \$
Total Expense \$
Net Proft \$
Businesses reporting a loss (No.)
Total Sales $\$$
Total Expense $\$$
Net Loss \$
(1)These esimates are based on a sample or businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page

## Appendix A

Selected Publications Relating to Small Business

## Catalogue

61-231 Small Business in Canada: A Statistical Profile 1982-1984, Bil.
61-521 Small Business in Canada: A Statistical Profile 1981-1983, (Annual), Bil.
These publications provide a detailed distribution of businesses by size and by province for all industries where small businesses have a significant presence. At the Canada level, balance sheet and income statement data are displayed.

61-522 Sales per Selling Area of Independent Retailers - 1986, Bil.
This study covers 37 kinds of retail business. Data are presented in quartile ranges based on average sales per square foot/metre of selling area and average sales per square foot/metre of total area by kind of business for Canada. provinces and territories.

Small Business Proflles (Annual)
61-601E Canada
61-602E Newfoundland
61-603E Prince Edward Island
61-604E Nova Scotia
61-605E New Brunswick
61-606E Quebec
61-607E Ontario
61-608E Manitoba
61-609E Saskatchewan
61-610E Alberta
61-611E British Columbia
61-612E Yukon
61-613E Northwest Territories

| $61-614 \mathrm{E}$ | (SIC 622) |
| :--- | :--- |$\quad$| Appliance. Television, Radio and Stereo Stores |  |
| :--- | :--- |
| $61-614 \mathrm{E}$ | (SIC 971) |$\quad$ Barber and Beauty Shops



## Appendix A - concluded

## Selected Publications Relating to Small Business

| 61-614E (SIC 9213) | Take-Out Food Services |
| :--- | :--- |
| $61-614 \mathrm{E}$ (SIC 4581) | Taxicab Industry |
| $61-614 \mathrm{E}$ (SIC 9961) | Ticket and Travel Agencies |
| $61-614 \mathrm{E}$ (SIC 6342) | Tire. Battery. Parts and Accessories Stores |
| $61-614 \mathrm{E}$ (SIC 658) | Toy, Hobby. Novelty and Souvenir Stores |
| $61-614 \mathrm{E}$ (SIC 456) | Truck Transport Industry |
| 61-614E (SIC 9912) | Video Movies and Audio-Visual Equipment Rental |
| $61-614 \mathrm{E}$ (SIC 9942) | Welding |

These publications display liquidity ratios, leverage and operating ratios plus information on each industry's distribution of businesses, sales and wages. All this information is portrayed by province and size of business i.e. sales quartiles.

Employment Changes By Province, Industry Classification, Business Size and Business Status (Annual)
Depicts the number of jobs created or lost by new employers, continuing businesses and businesses no longer in operation. These data, by business size, province and major industry group from 1978 to 1985, are available on a cost-recovery basis.


[^0]:    1 There are 13 geographic areas: Canada, each of 10 provinces, the Yukon and the Northwest Territories.

[^1]:    (1) These estimates are cased on a sampie of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million

[^2]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a lull-time employee Note that ine business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole bur less than that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporling no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year

[^3]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and saiary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72.002 . An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given prowince it is shown in the 500 and over group
    (2) Relers to businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses reporting no payroll deductions in the following year

    See Notes on Symools Page.

[^4]:    (1)These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milion

[^5]:    (1) Average labour units are calculated by dividing total payroll by the average annuai wage and salary rate as reported in the Survey of Employment. Payroll

[^6]:    See Notes on Symbols Page

[^7]:    1)These estimates are based on a sample of ousinesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

[^8]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary pate as peported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average laboup unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Reters 10 businesses peporting no payroll deductions in the following year

    See Notes on Symbols Page.

[^9]:    (1) Ihese estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

[^10]:    (1) These estimates are based on a sample of businesses reporting sates beiween \$10 thousand and \$2 million

[^11]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

[^12]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

[^13]:    See Notes on Symbols Page.

[^14]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No. 72-002. An average labour unit could be inferpreted as a full-time employee Note that ine business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given orovince it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year

[^15]:    See Notes on Symbols Page.

[^16]:    (1)These estimates are based on a sample of businesses reporsing sales between $\$ 10$ thousand and $\$ 2$ million

    See Notes on Symbols Page

[^17]:    See Notes on Symbols Page.

[^18]:    \{1\}These estimates are based on a sample of businesses reporting sales berween \$10 thousand and \$2 million

[^19]:    See Notes on Symbols Page

[^20]:    ( 1 )These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

[^21]:    11,These estimates are based on a samble of busmesses reporting sales netween $\$ 10$ innusand and 52 milian

[^22]:    (1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million

[^23]:    (1)These estimates are based on a sample of businesses reoorting sales between $\$ 10$ thousand and $\$ 2$ million

