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TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia. Logging Industry (SIC 0411)


## Symbols

zero or no observations
too smell too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estlmates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
(2) Value in esh cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted seles of all businesses in the sample }} \times 100$ for each quartile.
(3) Value in each cell $=$ Total weighted expenditure on given item $\times 100$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are celculated individually and the total will not necessarily equal $100 \%$.

## Motes

Dete are shown by quertiles when at last 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i. e. bottom 25\%. lower midele 25\%. etc.) represents one quartar of the fotal number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

## How to uae the tablez

(1) Locate the appropriate sales range that is displayed on the two lines entitled "low sales valuem and migh sales value"

121 The selected range will indicate the proper quartile, i, e, the bottom 25\%, the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selectad salas size range will be in that quartile

## Standard Industrial CIEssification Definition (SIC 1980);

SIC 0411 - Logging Industry
Businesses primarily engaged in harvesting hardwood and softwood trees on an own-account basis. Included are businesses primarily engaged in the combined ectivities of driving, booming, sorting and rafting and towing of wood. Barking mills are also included.

Nova Scotia, Logging Industry (SIC 0411)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value $(\$ 000$ s) | (1) ${ }^{23}$ | -- | -- | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 31 | -- | -- | -- | -- |
|  | 12 | -- | -- | -- | -- |
| Inventory | 17 | -- | -- | -- |  |
| Other curient assets | ${ }^{2}$ | -- | -- | -- | -- |
| Total curtent assets | 61 |  | -- | -- | -- |
| Fixed assets | 104 | -- | -- | -- |  |
| Less: Accum. dep. on fixed assets Other assets | 52 | -- | -- | -- | -- |
| Total assets | 114 | -- | - | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 18 | -- | -- | -- | -- |
| Other current iabilities | 130 | -- | -- | -- | -- |
| Mortgages payable |  | -- | -- | -- | -- |
| Long term debt | 20 | -- | -- | -- |  |
| Other liabilities | 14 | -- | -- | -- | -- |
| Total liabilities | 64 | -- | -- | -- | -- |
| Total equity | 49 | -- | -- | -- | -- |

(11) These estimates are based on a sample of businesses reporting soles between $\$ 10.000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financiai ratios(1) for incorporated businesses only. 1986
Nova Scotia, Logging Industry (SIC 0411)

|  | Total 2 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value $19000^{\prime}$ s) | 21 $(1)$ 11 | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current patio (times) | 7.5 | -- | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio {times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{aligned} & 0.2 \\ & 5.0 \\ & 0.7 \end{aligned}$ | -- | -- | -- | -- |

(1) The ratios pepresent the average of ratios for each business in the group end cannot be calculated from the figures shown in fable 2.
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities.

## 2. Loverage retios:

```
a) Debi/equity = toral liabilities / equity
Oebt ratio = total liadilities / total essets
c: Irieres: coverage = ne: profit * interest expense; foteres: expense
```

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Logging Industry (S|C 0411)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  |  |  |  |
|  |  |  | verage (\$000 |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{aligned} & 14 \\ & 17 \\ & -8 \end{aligned}$ | -- | -- | -- | -- |
| Dividends | -I | -- | -- | -- | -- |
| Investment activities <br> Disposal of tixed assets Purchase of tixed assets Increase in investment Decrease in investment | $\begin{array}{r} 11 \\ -35 \\ \hline \end{array}$ | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances $\&$ loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | 12 -9 4 -2 2 | - <br> - <br> - <br> - <br> - <br> -- | - -- -- -- -- | - - - - - - -- | $=-$ -- -- -- -- |
| Increase(decrease) in cash oq equivients Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 6 26 32 | -- | -- |  | -- |

11 These estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. 5 emple count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
Nova Scotia, Logging Industry (SIC 0.11)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined ap the Caneda level. Thus if a business has ap least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no tonger reporting" businesses afe assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$ Nove Scotia, Logging industry (SIC 0411)


1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 111 \\ 101.977 \\ 88.837 \\ 13.140 \end{array}$ | $\begin{array}{r} 13.235 \\ 7.730 \\ 5.505 \end{array}$ | $\begin{array}{r} 22,726 \\ 16,338 \\ 6,388 \end{array}$ | $\begin{aligned} & 57.001 \\ & 44,863 \\ & 12,138 \end{aligned}$ | $\begin{array}{r} 314.947 \\ 286.416 \\ 28.531 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses repoting profit (No.) | 98 |  |  |  |  |
| Average sales \$ | 112,465 | 13.294 | 22.649 | 56,786 | 357.131 |
| Average expense \$ | 96.539 | 7.627 | 15.800 | 42.295 | 320.434 |
| Average net profit \$ | 15.926 | 5.667 | 6.849 | 14.491 | 36,697 |
| Businesses reporting loss (No.) | 13 |  |  |  |  |
| Average sales \$ | 59,579 | 10.687 | 24.945 | 58,592 | 144,090 |
| Average expense \$ | 64.147 | 12.255 | 31.797 | 63,903 | 148,634 |
| Average net loss \$ | -4.568 | -1,568 | -6.852 | -5, 311 | -4.544 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 156 \\ 122.420 \\ 110.611 \\ 11.809 \end{array}$ | $\begin{aligned} & 12.335 \\ & 17.131 \\ & -4,796 \end{aligned}$ | $\begin{array}{r} 33.283 \\ 28.218 \\ 5.065 \end{array}$ | $\begin{array}{r} 130.293 \\ 115.967 \\ 14.326 \end{array}$ | $\begin{array}{r} 313,770 \\ 281,129 \\ 32,641 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 135 \\ 121.976 \\ 106.045 \\ 15.931 \end{array}$ | $\begin{array}{r} 12.684 \\ 8.175 \\ 4.509 \end{array}$ | $\begin{array}{r} 34,387 \\ 25,396 \\ 8,991 \end{array}$ | $\begin{array}{r} 130.265 \\ 114.479 \\ 15.786 \end{array}$ | $\begin{array}{r} 310.569 \\ 276.131 \\ 34.438 \end{array}$ |
| Businesses reparting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 21 \\ 143.844 \\ 153.937 \\ -10.093 \end{array}$ | $\begin{array}{r} 11,939 \\ 27,312 \\ -15,373 \end{array}$ | $\begin{aligned} & 30.907 \\ & 34.291 \\ & -3.384 \end{aligned}$ | $\begin{array}{r} 130.655 \\ 135,455 \\ -4,800 \end{array}$ | $\begin{array}{r} 401.873 \\ 418.689 \\ -16.816 \end{array}$ |

[^0]TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Single Family Housing Contractors (SIC 4011)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value ( $\$ 000$ 's) | $\begin{array}{r} 43 \\ \{1\} \\ \{1\} \end{array}$ |  |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only ${ }^{\text {( 3) }}$ |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Lower } \\ \text { midd le } \\ 25 \% \end{gathered}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of salos |  |  |  |  |
| Cost of sales | 62.7 | -- | -- | -- | -- | 100.0 | 62.7 | -- | -- | -- | - |
| Occupancy expenses | 3.7 | -- | -- | -- | -- | 71.0 | 5.2 | -- | -- | -- | -- |
| Depreciation | 0.5 | -- | -- | -- | -- | 63.8 | 0.8 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.8 | -- | -- | -- | -- | 60.3 | 4.6 | -- | -- | -- | -- |
| Heat. light \& telephone | 0.3 | -- | -- | -- | -- | 61.9 | 0.4 | -- | -- | -- | -- |
| Rent | 0.1 | -- | -- | -- | -- | 14.6 | 0.6 | -- | -- | -- | -- |
| Personnel expenses | 13.7 | -- | -- | -- | -- | 99.3 | 13.8 | -- | -- | -- | - |
| Financial expenses | 3.5 | - | -- | -- | -- | 100.0 | 3.5 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 2.5 1.1 | -- | -- | -- | -- | 94.0 98.7 | 2.6 | -- | -- | -- | -- |
| Other expenses | 12.4 | - | - | -- | -- | 90.5 | 13.7 | -- | -- | -- | -- |
| Profit (loss) | 4.0 | -- | -- | -- | -- | 99.4 | 4.0 | -- | -- | - | , |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | - |

## Symbols

zero or no observations
too smal t too be expressed
not applicable
confidentisl

## footnotes

(1) These estimatBs are based on sample of businesses reporiting sales between $\$ 10.000$ and $\$ 2.000,000$ Total weighted expenditure on 8 given item
2) Value in each cell $=\overline{\text { Toial weighted sales of all businesses in the sample }} \times 100$ for each quartile
3) Value in esch cell

Total waighted expenditure on given item
Total weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore thase ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
月ecords were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%. lower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the everage ratio is presented. For comparison purposes. the high and low values of salas are shown.

How to uate the tables
(11) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
12) The selected range will indicete the proper quartile, i,e. the bottom $25 \%$, the lower midde $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quertile.

## Stendard Industrial CImssification Definition (SIC 1980);

## SIC 4011 - Single femily Housing Contractors

Businesses primarily engaged in the development and construction of single detached and single ettached dwellings such as: cottages. single duplexes, garden homes, semi-detached houses, single attached houses, single detached houses. erecting prefabricated homes, row houses lexc. row duplexes). single residences and summer homes

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Single Family Housing Contractors (SIC 4011)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower midde $25 \%$ | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 43 $(1)$ $(1)$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 38 | - | -- | -- | -- |
| Accounts and notes receivable | 26 | -- | -- | -- | -- |
| Inventory | 32 | -- | -- | -- | -- |
| Other curient assets | 5 | -- | -- | -- | -- |
| Total current assets | 101 | -- | -- | -- | -. |
| Fixed assets | 32 | -- | -- | -- | -- |
| Less: Accum. dep. on tixed assets | 15 | -- | -- | -- | -- |
| Other assets | 4 | -- | -- | -- | -- |
| Total assets | 122 | -- | - | =- | -- |
| Limbilities and equity |  |  |  |  |  |
| Current Ioans | 28 | -- | -- | -- | -- |
| Other current liabilities | 41 | -- | -- | -- | -- |
| Total current liabilities | 69 | -- | -- | -- | -- |
| Mortgages payable | 9 | -- | -- | -- | -- |
| Long term debt | 10 | -- | -- | =- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 88 | -- | -- | -- | -- |
| Totel equity | 34 | -- | -- | - | -- |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Single Family Housing Contractors (SIC 4011)

|  | Total (2) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | 40 $(1)$ $(1)$ | 11 135 | 135 266 | 266 652 | (1) 65 |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.2 | 4.6 | 1.3 | 1.5 | 1.1 |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio \{times) | 47.9 40.9 5.3 | -8.6 75.6 18.3 | -29.2 7.0 0.8 | $\begin{array}{r} 51.5 \\ 64.3 \\ 1.0 \end{array}$ | 172.9 3.5 0.9 |

(1) The ratios represent the average of ratios for each business in the group end cannot be calculated from the figures shown in table 2
(21 These estimates are based on a sample of businesses reporting salas between $\$ 10,000$ and $\$ 2,000,000$
See table for symbols and notes

Dfinitions:

1. Liquidity retio:

Current = current essets / current liabilities
2. Leverage ratios:

Debt/equity $=$ totel liabilities / equity
b) Debt ratio = total liabilities, /otal assets
c) Interest coverage $=$ net profi . merest expense $/$ interest expensf.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Nova Scotia, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{c} 21 \\ (1) \\ (1) \end{array}\right)$ |  |  | -- |  |
|  |  |  | erage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 29 \\ 9 \\ -41 \end{array}$ | -- | -- | -- | -- |
| Dividends | -12 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment <br> Decrease in investment | $\begin{array}{r} 45 \\ -27 \\ -4 \\ \hline \end{array}$ | -- <br> - <br> - | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | 8 <br> -12 <br> 9 <br> -14 <br> - <br>  <br> - <br> -2 | - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - | -- - - - - -- |
| Increase(decrease) in eash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the year | -11 38 27 | -- | -- | -- | -- |

(1) These estimates based on sample of incorporated businesses reporing sal bs betwean $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
see Table 1 for symbols end notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Single Family Housing Contractors (SIC 4011)


(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Emplovment, Payroll and Hours, Statistics Canada. Catalogue 12-002. An average labour unit could be interpreted as a full-time employee. Hote that the business size groups used are determined at the Canada level. Thus if ausiness has at least 500 employees in conada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Rafers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Hewly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia. Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Upper middle 25\% | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 216 |  |  |  |  |
| Average sales \$ | 332.234 | 55.213 | 152.906 | 288,166 | 832.652 |
| Average expense \$ | 319.267 | 50.446 | 152.305 | 274.161 | 800.156 |
| Average net Drofit (loss) \$ | 12.967 | 4.767 | 601 | 14,005 | 32.496 |
| Businesses reporting a profit (Mo.) | 169 |  |  |  |  |
| Average sales \$ Average expense $\$$ |  |  |  |  |  |
| Average expense $\$$ Average net profit $\$$ | 316.263 20.736 | 47.115 8.860 | $\begin{array}{r} 146.372 \\ 7,721 \end{array}$ | $268,604$ | $802.960$ |
| Average net profit \$ | 20.736 | 8.860 |  |  |  |
| Businesses reporting loss (No.) | 47 |  |  |  |  |
| Average sales $\$$ | 309.097 | 53.509 | 151.362 | 279.461 | 752.055 |
| Average expense \$ | 322.279 | 57.894 | 160.023 | 287.729 | 783,469 |
| Average net loss \$ | -13.182 | -4,385 | -8.661 | -8.268 | -31.414 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 205 \\ 317.604 \\ 305.483 \\ 12.121 \end{array}$ | $\begin{array}{r} 34.555 \\ 27.628 \\ 6.927 \end{array}$ | $\begin{array}{r} 139,430 \\ 133,792 \\ 5.638 \end{array}$ | $\begin{array}{r} 308.711 \\ 294.581 \\ 14.130 \end{array}$ | $\begin{array}{r} 787.720 \\ 765.932 \\ 21.788 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 158 |  |  |  |  |
| Average sales \$ | 314.264 | 34.092 | 126.882 | 307.812 | 788.269 |
| Average expense \$ | 292.588 | 26.077 | 112.396 | 285.116 | 746.784 |
| Average net prafit \$ | 21.676 | 8.015 | 14,486 | 22.696 | 41.505 |
| Businesses reporting loss (No.) | 47 |  |  |  |  |
| Average sales \$ | 324.919 | 40.389 | 161.142 | 311.476 | 786.669 |
| Average expense \$ | 336.103 | 47.181 | 170.813 | 323, 709 | 802.707 |
| Average net loss \$ | -11.184 | -6.792 | -9,671 | -12,233 | -96.038 |

Number of observations in sample
Average stles $\$$
Average expense $\$$
Average net profit (loss) \$

Businesses reporting profit (No.)
Average sales
Average expense
Average net profit $\$$

Businesses reporting a loss (No.)
Average sales
Average expense $\$$
Average expense $\$$

| 279 346.752 | 48.380 | 139.798 | 306.367 | 892.461 |
| :---: | :---: | :---: | :---: | :---: |
| 341,345 | 43.435 | 136.885 | 295.610 | 889.450 |
| 5.407 | 4.945 | 2.913 | 10.757 | 3.011 |
| 202 |  |  |  |  |
| 342.211 | 51.028 | 147.919 | 316.307 | 853.588 |
| 322,674 | 42.341 | 130.433 | 296.086 | 821.835 |
| 19.537 | 8.687 | 17.486 | 20.221 | 31.753 |
| 77 |  |  |  |  |
| 371,170 | 40.373 | 135.150 | 286.646 | 1,022,510 |
| 399.412 | 46.742 | 140.578 | 294.667 | 1,115,659 |
| -28.242 | -6,369 | -5.428 | -8.021 | -93,149 |

[^1]Sea Table 1 for symbots and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotiz, Excavating and Grading Contractors (SIC 4214)

|  | Total(1) |  | Bottom 25\% |  | Lawer$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\left\{\begin{array}{l} 18 \\ \{1 \\ 11 \end{array}\right\}$ |  | -- |  | -- |  |  |  |  |  |
| Selectad expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 16.8 | -- | - | -- | -- | 89.7 | 18.7 | -- | -- | -- | -- |
| Occupancy expenses | 24.3 | -- | - | - | -- | 100.0 | 24.3 | -- | -- | -- | -- |
| Depreciation | 10.7 | -- | -- | -- | -- | 85.0 | 12.6 | -- | -- | -- | -- |
| Repairs \& maintenance | 10.3 | -- | -- | -- | -- | 76.7 | 13.4 | -- | -- | -- | -- |
| Heat, light \& telephone | 3.0 | -- | $\cdots$ | -- | -- | 96.7 | 3.1 | -- | -- | -- | -- |
| Rent | 0.3 | -- | -- |  | -- | 20.7 | 1.7 | -* | -- | -- | -- |
| Personnel expenses | 13.8 | -- | -- | -- | -- | 67.8 | 20.3 | -- | -- | -- | -- |
| Financial expenses | 7.8 | -- | -- | -- | - | 100.0 | 7.8 | -- | -- | -- | -- |
| Interest $\&$ bank charges Professional fees | 5.7 2.2 | -- | -- | -- | -- | 98.5 99.7 | 5.8 2.2 | -- | -- | -- | -- |
| Other expenses | 32.8 | -- | -- | -- | -- | 100.0 | 32.8 | -- | -- | -- | -- |
| Profit (loss) | 4.4 | -- | -- | -- | -- | 100.0 | 4.4 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | - | -- | -- |

Symbols
zero or no observations
too small too be expressed
not applicable
$\times$ confidentiol

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$
(2) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell =

Total weighted expenditure on a given item
lotal weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businasses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equel 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom $25 \%$, lower midde $25 \%$, etc. 1 represents one quarter of the cotal number of businesses. Within aach quartile. the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
11) Locete the appropriate sales range that is displayed on the two lines entited "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selected sales size range will be in that quartile

Standerd Industrisl Classificetion Definition (SIC 19801:
SIC 4214 - Excavating and Grading Contractors
Businesses primarily engaged in construction site excavating and grading.

TABLE 2. Balance sheet profile for 1986
Move Scotia, Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 18 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash Accounts and notes receivable |  |  | -- | -- | -- |
| Accounts and notes receivable Inventory | 31 4 | -- | -- | -- | -- |
| Other current assets | 2 | -- | -- | -- | -- |
| Total current assets | 52 | -- | -- | -- | -- |
| Fixed assets | 146 | -- | -- | -- | -- |
| Less: Accum. deo. on 1 ixed assets | 85 | -- | -- | -- |  |
| Other assets | , | -- | -- | -- | -- |
| Total assets | 116 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current Ioans Other current liabilities |  | -- | -- | -- | -- |
| Other current liabilities Total current liabilities | 27 50 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 34 | -- | -- | -- | -- |
| Other liabilities | 2 | -- | -- | -- | -- |
| Total lisbilities | 86 | -- | -- | -- | - |
| Total equity | 30 | -- | -- | -- | -- |

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Excavating and Grading Contractors (SIC 4214)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | midde $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\left.\begin{array}{l} 14 \\ (1) \\ 11 \end{array}\right)$ |  | -- | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1.0 | -- | -- | -- | -- |
| Leverage ratios $\begin{aligned} & \text { Debt/equity ratio (times) } \\ & \text { Interest coverage ratio (times) } \end{aligned}$ Debt ratio (times) | $\begin{array}{r} -15.4 \\ 7.7 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

|11 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table i far symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
al Debt/equity = total liabilities / equity.
b) Debi ratio = total liabilities / total assets
c) Interest cover日ge $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Excavating and Grading Contractors (SIE 4214)

|  | Total 11 ) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\prime}$ s) | $\begin{array}{r} 95 \\ \{1\} \\ \{1\} \\ \hline \end{array}$ | -- | -- | -- | -- |
|  |  |  | erage $1 \$ 00$ |  |  |
| Operating activities <br> Cash from operations <br> Depreciation Other | $\begin{array}{r} 7 \\ 52 \\ -40 \end{array}$ | -- | -- | -- | -- |
| Dividends | -2 | -- | -- | -- | - |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 135 \\ -144 \\ -39 \\ 17 \end{array}$ | -- | -- | -- | =- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 185 \\ -181 \\ 17 \\ -15 \\ - \\ - \\ -5 \end{array}$ | - - - - - - - | -- | -- | -- |
| Increase(decrease) in cash equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & -11 \\ & -23 \\ & -34 \end{aligned}$ | -- | -- | -- | -- |

111 These astimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes.

TABLE 5. Employment changes by size of bustness. 1983-1986 based on SIC classification in 1986 Nova Scotia. Excevating and Grading Contractors (SIC 4214)




111 Averege labour units are calculated by dividing total payroll by the avarage annual wage and salary rate as reported in the Survey of Employmant, Payroll and Hours. Statistics Canada. Catalogue 72-002. An average iabour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Conada as a whole but less then thet number in any given province it is shown in the 500 and over group.
$(2)$ Refers to businesses reporting no payroll deductions in the previous yesr
$(31$ Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Excavating and Grading Contractors (S|c 4214)

|  | Tota)(1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> midde 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sampla | 233 |  |  |  |  |
| Average sales \$ | 171.756 | 23.506 | 53.694 | 128.963 | 480.861 |
| Average expense \$ | 155,763 | 18.888 | 44.360 | 111.830 | 447.973 |
| Average net profit (loss) \$ | 15.993 | 4.618 | 9.334 | 17.133 | 32.888 |
| Businesses reporting a profit (No.) Average sales \$ | 192 182.650 | 23.584 | 53.584 | 132.001 | 521.432 |
| Average expense \$ | 157.961 | 16.287 | 41.696 | 109,402 | 464.459 |
| Average net profit \$ | 24.689 | 7,297 | 11.888 | 22.599 | 56,973 |
| Businesses raporting a loss (No.) | 41 |  |  |  |  |
| Average sales \$ | 137.318 | 23,153 | 54.357 | 113.792 | 357.970 |
| Average expense \$ | 153.331 | 30.750 | 60.580 | 123.956 | 398.036 |
| Average net loss \$ | -16.013 | -7.597 | -6,223 | -10,164 | -40.066 |

1985


1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 254 \\ 172.758 \\ 158.183 \\ 14.575 \end{array}$ | $\begin{array}{r} 19.753 \\ 16.396 \\ 3.357 \end{array}$ | $\begin{array}{r} 51,222 \\ 45,154 \\ 6.068 \end{array}$ | $\begin{array}{r} 104.592 \\ 91.104 \\ 13.488 \end{array}$ | $\begin{array}{r} 515,465 \\ 480.077 \\ 35.388 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 198 |  |  |  |  |
| Average sales \$ | 171.596 | 18.412 | 50.483 | 102.615 | 514,873 |
| Average expense \$ | 150.069 | 11.386 | 42,498 | 83.260 | 463.132 |
| Average net profit \$ | 21.527 | 7.026 | 7.985 | 19.355 | 51.741 |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ | 177.548 | 22.398 | 55,614 | 114,668 | 517.512 |
| Average expense \$ | 189.232 | 26,275 | 60.933 | 131.071 | 538.648 |
| Average net loss \$ | -11.684 | -3.877 | -5.319 | -16.403 | -21.136 |

[^2]TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Plumbing Contractors (Sic 4241)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper midde $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} s$ ) High sales value $\left(\$ 000^{\prime}\right.$ s) |  | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry avarage (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only S $^{\text {a }}$ ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } \end{aligned}$ $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 51.9 | =- | -- | = | -* | 100.0 | 51.9 | -- | -- | -- | -- |
| Occupancy expenses | 4.0 | -- | -- | -- | -- | 100.0 | 4.0 | -- | -- | -- | -- |
| Depreciation | 1.0 | -- | -- |  | -- | 100.0 | 1.0 | -- | -- | -- | -- |
| Repoirs \& maintenance | 2.3 | -- | -- | -- | -- | 100.0 | 2.3 | -- | -- | -- | -- |
| Heat. light \& telephone | 0.5 | -- | -- | -- | -- | 89.4 | 0.6 | -- | -- |  | -- |
| Rent | 0.2 | -- | -- |  | -- |  |  | -- | -- |  | -- |
| Personnel expenses | 17.9 | -- | -- | - | -- | 100.0 | 17.9 | -- | -- | -- | -- |
| Financial expanses | 0.8 | -- | -- | -- | -- |  | 0.8 | -- | -- | -- | -- |
| Interest \& bank charges Protessional fees | 0.5 0.3 | -- | -- |  | -- | 100.0 77.5 | 0.5 0.3 | -- | -- | -- | -- |
| Other expenses | 6.8 | -- | -- | -- | -- | 100.0 | 6.8 | -- | -- | -- | -- |
| Profit (loss) | 18.6 | -- | -- | -- | -- | 100.0 | 18.6 | -- | -- | -- | =- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | . . | -- | -- | - | =- |

Symbol:
zero or no observations
too small too be expressed
not applicable
confidential

## potnotes

11 These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.
2) Value in each cell $=$ Total weighted expenditure on aiven item $\times 100$ for esch quartile.
(3) Value in each celt $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totsl weighted sales of businesses reporting this item of expenditure }}$ loo for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

Notes
Data are shown by quartiles when al least 13 of the sampled businesses report the specific item
Records were renked in escending order according to sales size. Each quartile (i.e. bottom 25\%, lower middle 25\%, etc. I represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comparison purposes, the high and low velues of sales are shown.

## How to use the tables

(1) Locste the appropriate sales pange that is displayed on the two lines entited "Low sales velue" and wigh sales value"
(2) The selected range will indicate the proper quertile, i.e. the bottom $25 \%$, the tower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected soles size range will be in that quartile.

## Standard Industrial Clasesification Definition (SIC 1980):

5IC 4241 - Plumbing Contrictore
Businesses primarily engaged in the installation and repair of primary hot and cold water piping systems li.e. except space heatingl such as: installation of waste and vent systems drain, installation of hot water heaters and plumbing tanks. instellation of water meters. installation of piping systems. installation of plumbing fixtures, installation of primary hot water, installation of roof drainage systems lexc. eavestroughingl. and installation of sanitary ware.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Plumbing Contractors (SIC 4241)

|  | Total 11 ) | Bottom $25 \%$ | Lowe <br> middle 25\% | Upper middle 25\% | Tos |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $5000^{\prime}$ s) | 10 $(1)$ $(1)$ | -- | -- | -- | -- |
|  |  | Average $\{\$ 000$ 's $\}$ |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 12 | -- | -- | -- | -- |
| Accounts and notes receivable | 23 | -- | -- | -- | -- |
| Inventory | 12 | -- | -- | -- | -- |
| Other current assets | 2 | -- | -- | -- | -- |
| Total current assets | 49 | -- | -- | -- | -- |
| Fixed assets | 15 |  | -- | -- | -- |
| Less: Accum. dep. on fixed assets Other assets | 4 3 | -- | -- | -- | -- |
| Total assets | 63 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 8 | -- | -- | -- | -- |
| Other current liabilities | 27 | -- | -- | -- | -- |
| Total current liabilities | 35 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 9 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 45 | -- | -- | -- | -- |
| Total equity | 13 | -- | -- | -- | -. |

(11) These estimates are based on semple of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$. See table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Plumbing Contractors (SIC 4241)

| Upper | Top |
| :--- | :--- |
| e $25 \%$ | $25 \%$ |



Liquidity ratio
Current ratio $\langle$ times

## Leverage ratios

Debt/equity ratio (times)
1.2

Interest coverage ratio (times)
7. 8

Webtes coverageratio (times) 37.5
Debt ratio (times)
0.7
-- -. -.
(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are besed on tomple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symools and notes.

## Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities.
2. Levernge retios:
B) Debtlequity $=$ total liabilities / equity
b) Debt ratio $=$ total liabilities $/$ total assets
c) Interest coverage $=$ net profit - interest expense / interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Piumbing Contractors (SIC 4241)

|  | Total $\ 9\rangle$ | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businosses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $(1)^{7}$ | -- | -- | -- | -- |
|  |  |  | verage $1 \$ 00$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 29 \\ 5 \\ -2 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | =- | -- |
| lnvestment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} -15 \\ -5 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of laans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 1 \\ -1 \\ - \\ -3 \end{array}$ | -- | -- | -- | -- -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents . End of the year | $\begin{aligned} & 10 \\ & 27 \\ & 37 \end{aligned}$ | -- | -- | -- | -- |

$11)$ These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Empioyment changes by size of business. 1983-1986 based on SIC ciassification tn 1986 Nova Scotia. Plumbing Contractors (SIC 4241)


111 Average labour units are colculated by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Employment. Poyroll and Mours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-i ime employee. Note that the businass size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canads as a whole but less than thaq number in any given province it is shown in the soo and over group.
121 Refers to businesses repopting no payroll deduciions in the previous year
131 Refers to businesses peporting no payroll deduciions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingiy.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, Plumbing Contractors (SIC 4241)

|  | Total (1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & 70 \% \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 132 \\ 194.528 \\ 186.337 \\ 8.191 \end{array}$ | $\begin{array}{r} 28.027 \\ 19.392 \\ 8.635 \end{array}$ | $\begin{array}{r} 57.338 \\ 49.454 \\ 7.884 \end{array}$ | $\begin{array}{r} 125.027 \\ 116.926 \\ 8.101 \end{array}$ | $\begin{array}{r} 567,720 \\ 559.576 \\ 8.144 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average salas \$ <br> Aver age expense \$ <br> Average net profit \$ | $\begin{array}{r} 115 \\ 180.836 \\ 164.234 \\ 16.602 \end{array}$ | $\begin{array}{r} 28,306 \\ 19,509 \\ 8,797 \end{array}$ | $\begin{array}{r} 57.477 \\ 49.420 \\ 8.057 \end{array}$ | $\begin{array}{r} 122.268 \\ 103.923 \\ 18.345 \end{array}$ | $\begin{array}{r} 515.293 \\ 484.085 \\ 31.208 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 17 \\ 228.684 \\ 247.131 \\ -18.447 \end{array}$ | $\begin{array}{r} 12.798 \\ 13.010 \\ -212 \end{array}$ | $\begin{aligned} & 50.184 \\ & 51.184 \\ & -1.000 \end{aligned}$ | $\begin{aligned} & 130.791 \\ & 144.096 \\ & -13.305 \end{aligned}$ | $\begin{aligned} & 720.961 \\ & 780.233 \\ & -59.272 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 148 145,244 135,435 9.809 | $\begin{array}{r} 18.784 \\ 12.619 \\ 6.165 \end{array}$ | 45.686 <br> 35.466 <br> 10.220 | $\begin{array}{r} 108.640 \\ 102.418 \\ 8,222 \end{array}$ | $\begin{array}{r} 407.866 \\ 391.236 \\ 16,630 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 120 |  |  |  |  |
| Average sales \$ | 132,332 | 18,679 | 45.625 | 100.888 | 364.136 |
| Average expense \$ | 119.003 | 11.858 | 34.719 | 89.206 | 340.228 |
| Average net Drofit \$ | 13.329 | 6.821 | 10.906 | 11.682 | 23.908 |
| Businesses reporting loss (Mo.) | 28 |  |  |  |  |
| Average sales \$ | 189.212 | 20,568 | 47.119 | 122.023 | 567.137 |
| Average expense \$ | 195.218 | 25.537 | 53.087 | 125.230 | 577.018 |
| Average net loss \$ | -6.006 | -4,969 | $-5.968$ | -3.207 | -9.88 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 159 137.688 125.344 12.344 | $\begin{array}{r} 14.869 \\ 12.629 \\ 2.240 \end{array}$ | $\begin{aligned} & 31.522 \\ & 18,855 \\ & 12.667 \end{aligned}$ | $\begin{aligned} & 99,473 \\ & 84,809 \\ & 14,864 \end{aligned}$ | $\begin{array}{r} 404,886 \\ 385,284 \\ 19,602 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 128 |  |  |  |  |
| Average sales \$ | 138.811 | 14,865 | 31.376 | 99,300 | 409.709 |
| Average expense \$ | 123.498 | 12,610 | 17.508 | 81.472 | 382,403 |
| Average net profit \$ | 15.313 | 2.255 | 13.868 | 17.828 | 27,298 |
| Businesses reporting loss (No.) |  |  |  |  |  |
| Average sales \$ | 134.985 | 19.075 | 33.655 | 100.717 | 386,493 |
| Average expense \$ | 143.212 | 30.942 | 38,474 | 107.143 | 396.290 |
| Average net loss \$ | -8.227 | -11.867 | -4,819 | -6.426 | -9,797 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotla, Electrical Contractors (SIC 4261)
Bottom
Lower

| Upper | Top |
| ---: | :--- |
| middle $25 \%$ | $25 \%$ |



| Selected expense item | Industry overage\{2\} |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only ( 3 ) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Totsl | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Uoper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Dercent of sales |  |  |  |  |  | Pepcent of sales |  |  |  |  |
| Cost of sales | 40.8 | -- | -- | -- | -- | 99.9 | 40.8 | -- | - | -- | - |
| Decupancy expenses | 6.9 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | - |
| Depreciation Repairs \& maintenance | 3.0 2.3 | -- | -- | -- | -- | 100.0 100.0 | 3.0 2.3 | -- | -- | -- | -- |
| Heat. light \& telephone | 1.5 | -- | -- | -- | -- | 100.0 | 1.5 | -- | -- | -- | -- |
| Rent | 0.2 | -- | -- | -- | -- | 40.0 | 0.5 | -- | -- | -- | -- |
| Personnel expenses | 25.5 | -- | -- | -- | -- | 84.4 | 30.2 | -- | -- | - | -- |
| Financial expenses | 2.9 | -- | -- | - | -- | 100.0 | 2.9 | -- | -- | -- | -- |
| Interest \& bank charges | 1.6 1.3 | -- | -- | -- | -- | 100.0 100.0 | 1.6 1.3 | -- | -- | -- | - |
| Protessional fees |  |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 8.4 | -- | -- | -- | -- | 100.0 | 8.4 | -- | -- | -- | -- |
| Profit (loss) | 15.5 | -- | -- | -- | -- | 100.0 | 15.5 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | =- | -- | -- | -- |

## Symbol:

zero or no observations
too smell too be expressed
not applicable

- confidential


## Foot notes

11 These estimatas are based on semple of businesses reporting sales betwaen $\$ 10.000$ and $\$ 2.000,000$
Total weighted expenditure on a given item
121 Velue in each cell $=\overline{\text { Total weighted sales of elf businesses in the sample }} \times$ loo for quertile.
(3) Value in each cell =

> Total weighted expendiqure on a given iqem

Total weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these patios are calculared individually and the cotal will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sbles size. Each quartile (i.e. bottom 25\%. Iower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the avarage ratio is presented. For comparison purposes. the high and low values of sales ape shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entiqled "Low sties value" and "High sales value"
12) The selected range will indicste the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper middle $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd Industrisl CIassification Definition (SIC 1980):

SIt 4261-Electricsl Contractors
Businesses primarily engaged in the installation and repair of electrical and communication wiring systems. except transmission and distribution lines.


11 These estimates are based on a sample of businesses pepopting sales between $\$ 10,000$ and $\$ 2.000 .000$.
See lable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Electrical Contractors (SIC 4251)
$25 \%$ middle 25\% middle $25 \%$ 25\%

| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ s) <br> High sales value ( $\$ 000$ 's) | 16 (1) (1) | - | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average |  |  |  |
| Liquidity ratio Curient ratio (times) | 1.6 | -- |  | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio \{times〉 Debt ratio (times) | $\begin{array}{r} -3.0 \\ 13.2 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

11) The ratios represent the average of ratios for each business in the group and cannor be calculated from the figures shown in table 2 . 121 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

## Definitions:

1. Liquidisy ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
a) Debt/equity = qoial liabilities / equity.
b) Debt ratio $=$ total liabiliqies / cotal assets
c) Interest coverage $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia. Electrical Contractors (SIC 4261)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ | -- | - | -- | -- |
|  |  |  | verage $1 \$ 00$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 20 \\ 6 \\ -6 \end{array}$ | -- | -- | -- | -- |
| Dividends | -1 | -- | -- | - | -- |
| Investmant activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r}1 \\ -10 \\ \hline\end{array}$ | -- | -- | -- | - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r} 6 \\ -7 \\ -4 \\ - \end{array}$ | -- | -- | -- | - |
| Increase(decrease) in cash equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 5 7 12 | -- | -- | -- | -- |

(1) These estimetes are based on sample of incorported businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Semple count includes only those businesses reporting a stetement of changes See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. $1983-1986$ based on sic classification in 1986 Nove Scotla, Electrical Contractors (SIC 4261)


[^3]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, Electrical Contractors (SIC 4261)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 214 \\ 140.568 \\ 125.208 \\ 11.360 \end{array}$ | $\begin{array}{r} 23.504 \\ 17.846 \\ 5.658 \end{array}$ | $\begin{array}{r} 46.176 \\ 38.832 \\ 7.344 \end{array}$ | $\begin{array}{r} 92.927 \\ 83.243 \\ 9.684 \end{array}$ | $\begin{array}{r} 399.665 \\ 376.909 \\ 22.756 \end{array}$ |
| Businesses reporting a profit (Ma.) <br> -verage sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 190 \\ 144.387 \\ 130.954 \\ 13.433 \end{array}$ | $\begin{array}{r} 23.693 \\ 17.830 \\ 5.863 \end{array}$ | $\begin{aligned} & 42.460 \\ & 31.889 \\ & 10.571 \end{aligned}$ | $\begin{aligned} & 92.811 \\ & 82.649 \\ & 10.162 \end{aligned}$ | $\begin{array}{r} 418.582 \\ 391.448 \\ 27.134 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 24 \\ 106.363 \\ 112,424 \\ -6.069 \end{array}$ | $\begin{aligned} & 14.103 \\ & 18.680 \\ & -4.577 \end{aligned}$ | $\begin{aligned} & 59.318 \\ & 63.389 \\ & -4.071 \end{aligned}$ | $\begin{array}{r} 96.483 \\ 101.483 \\ -5.000 \end{array}$ | $\begin{aligned} & 255.549 \\ & 266.144 \\ & -10.595 \end{aligned}$ |

1985


1986

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit lloss: $\$$ | $\begin{array}{r} 238 \\ 165,262 \\ 151,890 \\ 13,372 \end{array}$ | $\begin{array}{r} 23.557 \\ 20.061 \\ 3.496 \end{array}$ | $\begin{array}{r} 66.376 \\ 57.345 \\ 9.031 \end{array}$ | $\begin{array}{r} 132.147 \\ 117.960 \\ 14.187 \end{array}$ | $\begin{array}{r} 438,967 \\ 412.193 \\ 26.774 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 183 |  |  |  |  |
| -verage sales \$ | 170.010 | 30.202 | 66.414 | 141.593 | 441.829 |
| Lverage expense \$ | 150.034 | 22.335 | 56.195 | 117.752 | 403.852 |
| Average net profit \$ | 19,976 | 7.867 | 10.219 | 23,841 | 37,977 |
| Businesses reporting a loss (No.) | 55 |  |  |  |  |
| Average sales $\$$ | 155.727 | 15.681 | 65,898 | 115.058 | 426.272 |
| Average expense \$ | 164.186 | 17.365 | 71,841 | 118,336 | 449,199 |
| Average net loss \$ | -8.459 | $-1.685$ | $-5.943$ | -3.278 | -22.927 |

[^4]See table 1 fo symbols. anc notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Nova Scotia, Finish Carpentry Contractors (SIC 4274)
Total(1)

| Bottom | Lower |
| ---: | ---: |
| $25 \%$ | middle $25 \%$ | Upper OD



| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middIe } \\ 25 \% \end{array}$ | Top $25 \%$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 34.9 | -- | -- | -- | -- | 100.0 | 34.9 | -- | -- | -- | -- |
| Occupancy expenses |  | -- | -- | -- | -- | 100.0 | 7.8 | -- | - | -- | -- |
| Depreciation | 4.1 | -- | -- |  |  | 100.0 | 4.1 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.7 1.0 | -- | -- | -- | -- | 99.5 99.5 | 2.8 1.0 | -- | -- | -- | -- |
| Heat. light \& telephone Rent | 1.0 | -- | -- | -- | -- | 99.5 |  | -- | -- | -- | -- |
| Personnel expenses | 22.4 | -- | -- | -- | -- | 89.5 | 25.0 | -- | -- | -- | -- |
| Financial expenses | 1.1 | -- | -* | -- | -- | 100.0 | 1.1 | -- | -- | -- | -- |
| Interest \& Dank charges | 0.6 | -- | -- | -- | -- | 45.1 | 1.4 | -- | - |  |  |
| Professional fees | 0.5 | -- | - | -* | -- | 89.5 | 0.6 | -- | -- | -- |  |
| Other expenses | 9.1 | -- | -- | -- | -- | 100.0 | 9.1 | -- | -- | -- | -- |
| Profit (loss) | 24.8 | -- | -- | -- | -- | 100.0 | 24.8 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

Symbol:
zero or no observations
100 small too be expressed
not applicable
confidential

## Footnotes

11 These estimetes are based on sample of Dusinesses reporiing salos between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item
121 Value in each cell $=\frac{\text { Total weighted seles of all businesses in the sample }}{} \times 100$ for each quartile
31 Value Total weighted expenditure on a given item
$\times 100$ for esch quariile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the cotal will not necessarily equal $100 \%$.

## Motes

Dete are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records wepe ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. Iower middle 25\%, etc. represents one quarter of the total number of businasses. Within each quartile. the aver age ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriste salas range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selected range will indicste the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standard Industrisl Classification Definition (SIC 1980):
SIC 4274 - Finish Cerpentry Contractors
Businesses primarily engaged in on-site cabinetry, millwork insiallation. pre-fabricated sash and door installation, garage door installation, exterior and interior trimming and miscellaneous hardware installation

TABLE 2. Balance sheet proflle for 1986
Nova Scotia, Finish Carpentry Contractors (SIC 4274)


| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 11 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 000 |  |  |


| Assets |  |
| :---: | :---: |
| Cash |  |
| Accounts and notes receivable | 6 |
| Inventory | 3 |
| Other current assets |  |
| Total current assets | 9 |
| Fixed assets | 4 |
| Less: Accum. dep. on fixed assets | 1 |
| Other assets |  |
| Total assets 12 |  |
| Liabilities and equity |  |
| Current loans | 4 |
| Other current liabilities | 7 |
| Total current liabilities | 10 |
| Mortgages payable |  |
| Long term debt | 2 |
| Other liabilities |  |
| Total liabilities | 12 |
| Total equity |  |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia. Finish Carpentry Contractors (SIC 4274)

|  | Total(2) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{3}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1.0 |  | -. | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -10.4 \\ 1.6 \\ 1.0 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on samole of businesses peporing selos between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symbols and notes

Definitions:

1. Liquidity retio:

Current $=$ curpent assets / current iiabilisies
2. Leverage retios:
al Debi/equity = total |iabilities / equity
bl Debt ratio = total liabilities / total assets
cl Interest coverage $=$ net profit * interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Finish Carpentry Contractors (SIC 4274)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) | 3 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | -- | -- | -- |
| High sales value (\$000's) | (1) | - | -- | - |  |
|  |  |  | verage (\$000 |  |  |
| Operating activities |  |  |  |  |  |
| Cash from operations |  | - | -- | -- | -- |
| Deprecistion | 5 | -- | -- | -- | -- |
| Other | $-11$ |  | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities |  |  |  |  |  |
| Disposal of tixed assets | 3 | -- | -- | -- | -- |
| Purchase of tixed assets | $-11$ | -- | - | -- | -- |
| Increase in investment | - | -- | -- | -- | -- |
| Decrase in investment | - |  | -- | -- | -- |
| Financing activities |  |  |  |  |  |
| Increase in long term debt | - | -- | -- | - | -- |
| Repayment of long term debt | - | -- | -- | -- | -- |
| Loans from shareholders | - | -- | - | -- | -- |
| Repayment of loans from shareholders | -3 | -- | -- | -- | - |
| Advances \& loans from government |  | -- | .- | -- | -- |
| Increase in equity | - | - | -- | -- | -* |
| Decrease in equity | - | - | -- | -- | - |
| Dther | - | -- | -- | -- | -- |
| Increase\{decreasel in cash \& equivalents | -12 | -- | -- | -- | =- |
| Cash \& equivalents-Beginning of the year | -1 | - | -- | - | -- |
| Cash \& equivalents - End of the year | -13 | -- | -- | - | -- |

111 These estimates are based on a somple of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting a statement of chenges
see Table 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in ig86
Nova Scotia, Finish Carpentry Contractors (SIC 4274)

| Business size expressed in average labour units(1) |  | Total payroll $\begin{array}{r}(\$ 000 \text { s) }\end{array}$ | Average labour units(1) | Changes in numbet of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of businesses |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 153 | 4,257 | 215 | 42 | 41 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 153 - - | 4,257 | 215 - - | 42 | 41 |
| 1986 |  |  |  |  |  |
| Total | 306 | 9,025 | 377 | 100 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 306 | 9.025 | 377 | 100 | $\ldots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average ennual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note thet the business size groups used are determined ai the Canada tovel. Thus it a business has at least 500 employees in Caneda as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no peyrall deductions in the following year
"Newly reporting" and mo longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Finish Carpentry Contrectors (SIC 4274)

| Total\{1) Bottom | Lower | Upper | Tor |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |



1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 239 58,490 46.612 11.878 | $\begin{array}{r} 12.794 \\ 5.693 \\ 7.101 \end{array}$ | $\begin{array}{r} 22.330 \\ 9.684 \\ 12.646 \end{array}$ | $\begin{aligned} & 46.793 \\ & 36.364 \\ & 10.429 \end{aligned}$ | $\begin{array}{r} 152.044 \\ 134.705 \\ 17.339 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 221 \\ 59.025 \\ 45.284 \\ 13.741 \end{array}$ | $\begin{array}{r} 12.990 \\ 4.458 \\ 8.532 \end{array}$ | $\begin{array}{r} 22.347 \\ 9.230 \\ 13.117 \end{array}$ | $\begin{aligned} & 46.375 \\ & 33.080 \\ & 13.285 \end{aligned}$ | $\begin{array}{r} 154,387 \\ 134,366 \\ 20,021 \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 18 \\ 53.420 \\ 58.608 \\ -5.188 \end{array}$ | $\begin{array}{r} 11.773 \\ 12.136 \\ -363 \end{array}$ | $\begin{array}{r} 21.495 \\ 32.049 \\ -10.554 \end{array}$ | $\begin{aligned} & 48.857 \\ & 52.577 \\ & -3.720 \end{aligned}$ | $\begin{array}{r} 131.556 \\ 137.670 \\ -6.114 \end{array}$ |

1986

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$

Businesses reporting a profit (No.)
Average sales \&
Average expense $\$$
Average net profit \$

Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss \$
299
70.980
59,385
11.595

| 271 |  |  |
| ---: | ---: | ---: |
| 72.910 | 15.256 | 28.279 |
| 60.085 | 6.297 | 17.860 |
| 12.825 | 8.959 | 10.419 |

28.279
17.860
10.419

28.279
17.860
10.419
$\begin{array}{lll}12.825 & 8.997 & 10.860\end{array}$

| 28 |  |
| ---: | ---: |
| 72.702 | 13.840 |
| 76.524 | 14.868 |
| -3.822 | -1.028 |

55.82
43.31
184.595
(1) These estimstes are based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Painters and Decorators (SIC 4275)
Total(1)
Bottom Lower

| Upper | Top |
| ---: | :--- |
| middle $25 \%$ | $25 \%$ |



## Symbols

zero or no observelions
too small too be expressed
not applicable
confidential

## Footnotes

(1) These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on aiven item
$\times 100$ for each quartile
Total weighted sales of all businesses in the sumple
(3) Value in each cell

Total weightad expenditure on given item
Total weighted sales of businesses reporting this item of expenditure
100 for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculeted individually and the lotal will not necessarily equel $100 \%$.

## Notes

Data are shown by quartiles when bi least 13 of the sampled businesses repert the specific item.
Records were ranked in ascending order according to seles size. Each quartile li.e. bottom 25\%. lower midde 25\%. etc. 1 represents one quarter of the total number of businesses. Within each quartile, the avarage ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value".
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper middie $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standerd Industrisel Clessification Definition (SIC 1980):

## SIC 4275 - Painters and Decoretors

Businesses primarily engaged in painting, paperhanging and decorating in buildings and painting of heavy lengineeringl structures
Included are establishments primarily engaged in paint or paper stripping and parking lo: or road surface marking.

Mova Scotla. Palnters and Decorators (SIC 4275)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | (1) ${ }^{5}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
|  |  |  |  |  |  |
| Cash | 4 | -- | -- | -- | -- |
| Accounts and notes receivable | 14 | -- | -- | -- | -- |
| Inventory | 1 | - | -- | -- | -- |
| Other current assets | 17 | -- | -- | -- | -- |
| Total current assets | 36 | -- | -- | -- | -- |
| Fixed assets | 10 | -- | -- | -- |  |
| Less: Accum. dep. on fixed assets | 4 | -- | -- | -- | -- |
| Other assets | - | -- | -- | -- | -- |
| Total assets | 42 | -- | -- | -- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Current loans Other current liabilities | 2 25 | -- | -- | -- | -- |
| Total current liabilities | 27 | - | -- | -- | -. |
| Mortgages paybule | - | -- | -- | -- | -- |
| Long term debt | - | -- | -- | -- | -- |
| Dther liabilities | - | -- | -- | -- | -- |
| Total liabilities | 27 | - | -- | - | - |
| Total equity | 15 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotla, Painters and Decorators (Sic 4275)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { midde } 25 \% \end{array}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( 9000 's) | $(1)^{3}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.3 | -- | - | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (imes) Oebt ratio (times) | $\begin{array}{r} 2.5 \\ -2.2 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and \$2,000,000.

See Iable 1 for symbols and notes

Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities
2. Leverage retios:
a) Debt/equity = total liabifities $/$ equity

Debe atic = lotal liabitities / total assots
c) Interes: coverage = net profi: - ir:orest expense; io:ores: expensem

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Seotia, Painters and Decorators (SIC 4275)

|  | Total(1) | Bottom 25\% | Lower middie $25 \%$ | Uoper midde 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value ( $\left.\$ 000{ }^{\prime} \mathrm{s}\right)$ High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $(1)$ |  |  |  |  |
|  | Average (\$000's) |  |  |  |  |
| Operating activities <br> Cash from operations <br> Depreciation <br> ather |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Dividends | -4 | -- | -- | -- | -- |
| Investment activities |  |  |  |  |  |
| Disposal of fixed assets | $-37$ | - | -- | -- | -- |
| Increase in investment Decrease in investment | - | -- | -- | -- | -- |
| Financing activities .-. .- .- .- . . . . . |  |  |  |  |  |
|  |  |  |  |  |  |
| Reparment of long term debt | - | -- | -- | -- | -- |
| Loans 4 rom shareholders | 10 | -- |  | -- | -- |
| Repayment of loans from shareholders | - |  | -- | -- | -- |
| Advances \& loans from government |  | -- |  | -- |  |
| Increase in equity |  | -- |  |  |  |
| Decrease in equity | 3 | -- | -- | -- |  |
|  |  |  |  |  |  |
| Increase(decrease) in cash \& equivalents |  | -- | -- | -- | -- |
| Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 27 20 | -- |  |  | -- |

1) These estimates are based on semple of incorporated businesses reporting seles beiween $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes
only those businesses reporting a statement of changes.
see table, for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotia, Painters and Decorators (SIC 4275)


(1) Average labour units are calculated by dividing total payroll by the average annual wage ond salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit coulo be interpreted as a full-time employee. Note that the business size groups used ere determined at the Canada level. Thus it a business has at least 500 employees in Canada as e whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following yeer.
"Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See rable 1 for symbols and notas.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotla, Painters and Decorators (SIC 4275)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 91 \\ 64.293 \\ 54.531 \\ 9.762 \end{array}$ | $\begin{array}{r} 16.359 \\ 10.723 \\ 5.636 \end{array}$ | $\begin{array}{r} 25.005 \\ 16.467 \\ 8.538 \end{array}$ | $\begin{aligned} & 49.187 \\ & 37.591 \\ & 11.596 \end{aligned}$ | $\begin{array}{r} 166,619 \\ 153,341 \\ 13,278 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 80 \\ 52.519 \\ 39.070 \\ 13,449 \end{array}$ | $\begin{array}{r} 14.645 \\ 4.408 \\ 10.237 \end{array}$ | $\begin{array}{r} 25.005 \\ 16.467 \\ 8.538 \end{array}$ | $\begin{aligned} & 48,411 \\ & 32.520 \\ & 15.891 \end{aligned}$ | $\begin{array}{r} 122.014 \\ 102.884 \\ 19.130 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 11 \\ 165.998 \\ 176.380 \\ -10.382 \end{array}$ | $\begin{aligned} & 19.575 \\ & 22.575 \\ & -3.000 \end{aligned}$ | - | $\begin{aligned} & 52.624 \\ & 60.051 \\ & -7.427 \end{aligned}$ | $\begin{aligned} & 425,795 \\ & 446.514 \\ & -20.719 \end{aligned}$ |

1985


1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 110 \\ 116.623 \\ 104.236 \\ 12.387 \end{array}$ | $\begin{array}{r} 15.544 \\ 7.443 \\ 8.101 \end{array}$ | $\begin{aligned} & 29,644 \\ & 18,307 \\ & 11,337 \end{aligned}$ | $\begin{aligned} & 61.989 \\ & 48.980 \\ & 13.009 \end{aligned}$ | $\begin{array}{r} 359.313 \\ 342.215 \\ 17.098 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 94 \\ 105.620 \\ 87.916 \\ 17.704 \end{array}$ | $\begin{array}{r} 15,438 \\ 6,535 \\ 8,903 \end{array}$ | $\begin{aligned} & 29.569 \\ & 12.757 \\ & 16.812 \end{aligned}$ | $\begin{aligned} & 61.877 \\ & 48.236 \\ & 13.641 \end{aligned}$ | $\begin{array}{r} 315,595 \\ 284,137 \\ 31,458 \end{array}$ |
| Businesses reporting loss (No.) Average sales \$ Average expense \$ Average net loss $\$$ | $\begin{array}{r} 16 \\ 156.884 \\ 168.327 \\ -11.443 \end{array}$ | $\begin{aligned} & 16.933 \\ & 19.335 \\ & -2.402 \end{aligned}$ | $\begin{aligned} & 29,913 \\ & 38,085 \\ & -8.172 \end{aligned}$ | $\begin{array}{r} 64.435 \\ 65.181 \\ -746 \end{array}$ | $\begin{aligned} & 516.254 \\ & 550.705 \\ & -34.451 \end{aligned}$ |

(11) These estimates are based on e sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Truck Transport Industry (SIC 456)

| Total\{1\} Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |



| Selected expense item | Industry average (2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle expenses | 53.2 | -- | -- | -- | -- | 100.0 | 53.2 | -- | -- | -- | -- |
| Depreciation | 7.4 |  |  |  | -- | 98.9 | 7.5 | -- | -- | -- | -- |
| Repairs \& maintenance | 22.9 | -- | -- | -- | -- | 99.3 | 23.1 | -- | -- | -- | -- |
| Fuel expense | 22.9 | -- | -- | - | -- | 100.0 | 22.9 | -- | -- | -- | -- |
| Personnel expenses | 13.5 | -- | -- | -- | -- | 74.8 | 18.1 | -- | -- | -- | -- |
| Financial expenses | 7.0 | -- | -- | -- | -- | 100.0 | 7.0 | -- | -- | -- | -- |
| lnterest \& bank charges Professional fees | 4.5 2.5 | -- | -- | -- | -- | 99.5 99.3 | 4.5 2.5 | -- | -- | -- | -- |
| Dther expenses | 16.3 | -- | -- | -- | -- | 97.8 | 16.7 | -- | -- | -- | -- |
| Profit (loss) | 9.9 | -- | -- | -- | -- | 100.0 | 9.9 | -- | -- | -- | -- |
| Total | 100.0 | -- | - | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Symbol:

zero or no observations
too small too be expressed
not applicable
confidential

## oot notes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2) Yal lotal weighted expenditure on a given item
(on $\times 100$ for each quartile.

> Total weighted sales of all businesses in the sample

Total weighted expenditure on given item
(3) Value in each cell =

Totel weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100 \%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower midde $25 \%$, etc. 1 epresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two bines entitled "Low sales value" and migh sales value"

121 The selected range will indicate the proper quartile, i, e. the bottom $25 \%$, the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the selectad sales size range will be in that quertile.

## Stendard Industrial Classification Definition (SIC 1980):

SIC 456 - Truck Transport Industry
Businesses primarily engaged in the provision of all types of trucking. transfer and related sepvices. Truck "broker-operators" are inctuded in this industry.

TABLE 2. Balance sheet proflle for 1986
Nova Scotia, Truck Transport Industry (Sic 456)

| Total(1) Bottom | Lawer | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 42 $(1)$ $(1)$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 19 | -- | -- | -- | -- |
| Accounts and notes receivable | 10 | -- | - | -- | -- |
| Inventory | - | -- | -- | -r |  |
| Other current assets | 1 | -- | -- | -- |  |
| Total current assets | 30 | =- | -- |  |  |
| Fixed assets | 69 |  |  |  |  |
| Less: Accum. dep. on fixed assets | 37 | -- |  | - |  |
| 0 ther assets | 3 | -- |  | -- |  |
| Total assets | 66 | -- | -- | -- | - |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 13 |  | -- | -- |  |
| Other current lisbilities | 10 | -- | -- | -- |  |
| Total current liabilities | 23 | -- | -- | -- |  |
| Mortgages payable | - | -- | -- | - |  |
| Long term debt | 15 | -- | -- | -- |  |
| Other liabilities | 1 | -- | -- | -- | -- |
| Total liabilities | 39 | -- | -- | -- | -- |
| Total equity | 27 | -- | -- | -- | -- |

111 These estimates ere based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nove Scotle, Truck Transport Industry (SIt 456)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 26 \\ (1) \\ (1) \end{array}$ | (1) 147 | 147 277 | 277 626 | 626 111 |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.1 | 0.4 | 1.4 | 1.5 | 1.0 |
| Leverage ratios <br> Oebt/equity ratia (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -1.8 \\ 26.5 \\ 0.7 \end{array}$ | $\begin{array}{r} -19.5 \\ 3.8 \\ 1.9 \end{array}$ | 1.5 4.2 0.6 | $\begin{array}{r} 3.6 \\ 85.4 \\ 0.7 \end{array}$ | 2.0 12.2 0.7 |

111 The ratios represent the average of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
121 These estimetes are Dased on a sample of businesses reporting sales beiween $\$ 10,000$ end $\$ 2,000,000$
See Table 1 for symbols and notes.

Definitions

1. Liquidity ratio:

Current = current essets / current liabilities
2. Leverage ratios:
a) Debt/equity = total liabilities / equity
b) Debt ratio = total liabilities / ioial asseis
c) Interest cove: age $=$ net profit - Interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia. Truck Transport Industry (SIC 456)


11 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses eporting a statement of changes
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC elassification in 1986
Nova Scotia. Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) | Number of businesses | Total payrol: | $\begin{array}{r} \text { Average abour } \\ \text { units } 11 \end{array}$ | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Nowly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 470 | 48,612 | 2.905 | 76 | 105 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 433 \\ 25 \\ 8 \\ 4 \end{array}$ | $\begin{array}{r} 17.593 \\ 13.968 \\ 9.559 \\ 7.492 \end{array}$ | $\begin{array}{r} 1.046 \\ 819 \\ 587 \\ 453 \end{array}$ | 72 3 - 1 | $\begin{array}{r} 100 \\ 9 \\ 4 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 716 | 69.912 | 3.483 | 165 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 658 \\ 37 \\ 16 \\ 5 \end{array}$ | $\begin{array}{r} 25.715 \\ 20.043 \\ 14.360 \\ 9.794 \end{array}$ | $\begin{array}{r} 1.270 \\ 999 \\ 725 \\ 489 \end{array}$ | 156 6 2 1 | $\cdots$ $\cdots$ $\ldots$ |

(1) Average lbboup units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Genada. Catalogue 72-002. An avarage labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to hava bas in activity for six months and the information is adjusted accordingly
see Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotis. Truck Transport Industry (SIC 456)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | Tor $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 128.536 | 19.475 | 46.682 | 87,672 | $360,315$ |
| Average expense \$ | 113.689 | 14.776 | 36.059 | 75.089 12.583 | $\begin{array}{r} 328.831 \\ 31,484 \end{array}$ |
| Average net protit (loss) \$ | 14,847 | 4.699 | 10.623 | 12.583 |  |
| Businesses reporting a profit (No.) Average sales $\$$ ( |  |  |  |  |  |
| Average sales \$ Average expense \$ | 127.905 110.802 | 19.093 12.980 | 45.515 33.970 | 89.179 72.429 | 357.833 323,829 |
| Average net profit \$ | 17.103 | 6.113 | 11,545 | 16.750 | 34,004 |
| Businesses raporting loss (No.) | 25 |  |  |  |  |
| Average sales \$ | 140.502 | 21.515 | 63,732 | 80,608 | 396.154 401.055 |
| Average expense \$ | 144.893 | 24,359 | 66.601 | 87.556 | 401.055 |
| Average net loss \$ | -4.391 | -2.844 | -2,869 | -6.948 | -4.901 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net Drofit (loss) \$ | $\begin{array}{r} 255 \\ 131.350 \\ 117.181 \\ 14.169 \end{array}$ | $\begin{array}{r} 16,417 \\ 13,924 \\ 2,493 \end{array}$ | $\begin{array}{r} 34.864 \\ 27.702 \\ 7.162 \end{array}$ | $\begin{aligned} & 85,619 \\ & 68,708 \\ & 16,911 \end{aligned}$ | $\begin{array}{r} 388.500 \\ 358.390 \\ 30.110 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 224 \\ 126.539 \\ 107.445 \\ 19.094 \end{array}$ | $\begin{array}{r} 17.710 \\ 12.885 \\ 4.825 \end{array}$ | $\begin{array}{r} 35.581 \\ 25.903 \\ 9.678 \end{array}$ | $\begin{aligned} & 85,092 \\ & 66,870 \\ & 18,222 \end{aligned}$ | $\begin{array}{r} 367.773 \\ 324.120 \\ 43.653 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 31 \\ 164.087 \\ 183,107 \\ -19.020 \end{array}$ | $\begin{array}{r} 13.154 \\ 16,546 \\ -3.392 \end{array}$ | $\begin{aligned} & 31.450 \\ & 36.272 \\ & -4.822 \end{aligned}$ | $\begin{array}{r} 99.266 \\ 116,234 \\ -16,968 \end{array}$ | $\begin{aligned} & 512.476 \\ & 563.374 \\ & -50.898 \end{aligned}$ |

1986

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 428 \\ 130.503 \\ 116.354 \\ 14.149 \end{array}$ | $\begin{array}{r} 18,412 \\ 12,108 \\ 6.304 \end{array}$ | $\begin{array}{r} 44.742 \\ 34,789 \\ 9.953 \end{array}$ | $\begin{array}{r} 101.097 \\ 82.803 \\ 18.294 \end{array}$ | $\begin{array}{r} 357.762 \\ 335,716 \\ 22.046 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 390 \\ 123.256 \\ 106.709 \\ 16.547 \end{array}$ | $\begin{array}{r} 18.995 \\ 11.729 \\ 7.266 \end{array}$ | 45,339 <br> 33,459 <br> 11,8B0 | $\begin{array}{r} 101.341 \\ 82.248 \\ 19.093 \end{array}$ | $\begin{array}{r} 327.348 \\ 299.398 \\ 27.950 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 38 \\ 184,434 \\ 194.151 \\ -9.717 \end{array}$ | $\begin{aligned} & 10.758 \\ & 17.079 \\ & -6.321 \end{aligned}$ | $\begin{aligned} & 40.721 \\ & 43,744 \\ & -3.023 \end{aligned}$ | $\begin{aligned} & 93,685 \\ & 99,682 \\ & -5,997 \end{aligned}$ | $\begin{aligned} & 592.570 \\ & 616.099 \\ & -23.529 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Dry Bulk Materisls Trucking Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $(\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & \left.\mathbf{r}^{5}\right)^{(1)} \\ & (1) \end{aligned}$ |  | -- | -- |  |


| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upoer middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle expenses | 45.6 | -- | -- | -- | -- | 100.0 100.0 |  | -- | -- | -- | -- |
| Depreciation <br> Repairs \& maintenance | 11.6 13.9 | -- |  | -- | -- | 100.0 100.0 | 11.6 13.9 | -- | -- | -- | -- |
| Repairs \& maintenance <br> Fuel expense | 20.0 | -- | -- | -- | -. | 100.0 | 20.0 | -- | -- | .- | -- |
| Personnel expenses | 19.2 | -- | -- | -- | -- | 100.0 | 19.2 | -- | -- | -- | -- |
| Financial expenses | 4.8 | -- | -- | -- | -- |  | 4.8 | -- | -- | -- | -- |
| Interest $\delta$ bank charges | 4.3 | -- | -- | -. |  | 100.0 100.0 | 4.3 0.5 | -- |  |  | -- |
| Protessional fees | 0.5 | -- | -- | -. | -- |  | 0.5 | -- |  | -- | -- |
| Other expenses | 5.7 | -- | -- | -- | -- | 36.5 | 15.6 | -- | -- | -- | -- |
| Profit (loss) | 24.8 | -- | -- | - | -- | 100.0 | 24.8 | -- | - | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\cdots$ | -- | -- | -- | -- |

## Symbol:

zero or no observetions
too small too be expressed
.. not applicable
$\times$ confidential

## Footnotes

111 These estimates are besed on a sample of Dusinesses reporting $\$$ ales between $\$ 10,000$ and $\$ 2,000,000$
2) Value in each cell $=$ Total weighted expenditure on a given item
lotal weighted sales of bll businesses in the sample $\times 100$ for each quartile
Total weighted expenditure on given item
(3) Value in each cell
Total weighted expenditure on given iten $\times 100$ for each quartile.

Ihis portion of the table pertains only to the businesses reporting the specific expanse item. Therefore thase ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Dete are shown by quartiles whon af leas? 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quertile (i.e. bottom 25\%. lower middle 25\%, etc. I represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value and thigh sales value"
(2) The selected range will indicate the proper quartile. i. e. the bottom $25 \%$. the lower middle $25 \%$, the uppar midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selacted sales size range will be in that quartile

## Standmed Industrisl Classification Definition (SIC 1880):

SIC 4564 - Dry Bulk Materimis Trucking Industry
Businesses primarily engaged in transporting, usually by dump-trucks. such dry bulk materials as cement, fill, sand and debris including
snow es for example: dry materials bulk hopper truck service, dry bulk truck transporting service, bulk tank truck service of diy chemicals. dump eruck transporqing sepvice Ifill, sand. debrist, snow hauling truck service, and dry bulk tank truck transporting service.

TABLE 2. Balance sheet profile for 1986
Nova Scotla, Dry Bulk Materiels Trucking Industry (SIC 4564)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value ( $\$ 000$ 's) | $(1)^{5}$ | -- |  |  | -- |
|  | Average ( $\$ 000{ }^{\prime}$ s) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | -- | -- | -- | -- |
| Accounts and notes receivable | 4 | -- | -- |  | -- |
| Inventory | 1 | -- |  | -- | -- |
| Other current assets | $!$ | -- |  | -- | - |
| Total current assets Fixed assets | 8 | -- |  |  |  |
| Fixed assets ${ }^{\text {Less: Accum. dep. on fixed assets }}$ | 44 | -- | -- | -- | -- |
| Other assets | 1 | -- | -- | -- | -- |
| Total assets | 32 | - | -- | -- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Curfent loans <br> Other current liabilities |  | -- | -- |  |  |
| Other current liabilities Total current liabilities | 16 | -- | -- | -- | -- |
| Mortgages payable |  | -- | -- | -- | -- |
| Long term debt | 14 | -- | -- | -- | -- |
| Other liabilities |  | -- | -- | -- | -- |
| Total limbilities | 30 | -- | -- | -- | -- |
| Total equity | 2 | -- | -- | -- | -- |

(1) These estimates are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See iable $?$ for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nove Scotis, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total (2) | Bottom 25\% | Lower $\text { middle } 25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 0000^{\prime}$ s) | $\left.(1)^{3}\right)$ |  | -- | -- |  |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 0.5 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -3.2 \\ 2.2 \\ 1.0 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are bssed on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2.000 .000$

See lable 1 for symools and notes.

Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities.
2. Leverage rotios:
a) Debt/equity = total |iabilities / equity
b) Debt ratio $=$ toial liabilities / cotal assets
c) Interest coverage = net profit tinterest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia. Dry Bulk Materlals Trucking Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper midde $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value ( $\$ 000^{\prime}$ s) | (1) |  |  |  |  |
| High sales value $\left(\$ 000^{\prime}\right.$ s) |  |  |  |  |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities |  |  |  |  |  |
| Cash from operations | 19 |  | -- |  |  |
| Depreciation | 23 |  |  |  | -- |
| Other | -21 |  | - |  | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment ectivities |  |  |  |  |  |
| Disposal of fixed assets | 19 | -- | -- | -- | -- |
| Purchase of fixed assets | -35 | - | -- | -- |  |
| Increase in investment | - | -- |  |  |  |
| Decrease in investment | - | - | . | -- | -- |
| Financing activities Increase in long term debt |  | -- | -- | -- | -- |
| Increase in long term debt Repayment of long term debt | 27 -31 | -- | -- | -- | -- |
| Loans from shareholders | - | -- | - |  |  |
| Repayment of loans fram shareholders | - | -- | -- | -- |  |
| Advances \& loans from government | - | -- | -- | -- | -- |
| Increase in equity |  | -- | -- |  |  |
| Decrease in equity | -3 | -- | -- | -- | -- |
| Other | -3 | -- | -- | -- | -- |
| Increase(decrease) in cash \& equivalents | -2 | -- | -- | -- | - |
| Cash 8 equivalents-Beginning of the year | 1 | -- | -- | - | -- |
| Cash \& equivalents . End of the year | -1 | -- | -- | -- | -- |

11 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes
see iable ifor symbols and noies

TABLE 5. Empioyment changes by size of business, 1983-1986 based on SIC ciassification in i986 Nova Scotia, Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 ' s) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 470 | 48,612 | 2,905 | 76 | 105 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 433 \\ 25 \\ 8 \\ 4 \end{array}$ | $\begin{array}{r} 17.593 \\ 13.968 \\ 9.559 \\ 7.492 \end{array}$ | $\begin{array}{r} 1.046 \\ 819 \\ 587 \\ 453 \end{array}$ | 72 3 -1 | $\begin{array}{r} 100 \\ 1 \\ 4 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 716 | 69,912 | 3.483 | 165 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 658 \\ 37 \\ 16 \\ 5 \end{array}$ | $\begin{array}{r} 25,715 \\ 20,043 \\ 14,360 \\ 9.794 \end{array}$ | $\begin{array}{r} 1.270 \\ 999 \\ 725 \\ 489 \end{array}$ | 156 6 2 9 | $\ldots$ $\ldots$ $\ldots$ |

19 average labour units are calculated by dividing total payroll by the average annual wage and salary pate as peported in the Survey of Employment, psyroli and Hours. Statistics Conada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the cenade level. ihus if a business has ot least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
13) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table i for symbols and notes

TABLE 6 . Selected operating characteristics of small businesses by sales quartile, $1984-1986$ Nova Scotia, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total() | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | To $25:$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 1916 |  |  |  |  |
| Average sales \$ | 131.086 |  |  |  |  |
| Average expense \$ | 119.336 |  |  | -- |  |
| Average net Drofit (loss) \$ | 11.750 | -- | -- | -- | -- |
|  | 102.786 | -- | -- | -- | -- |
| Average sales \$ <br> Average expense \$ | 19.285 | -- | .- | -- | -- |
| Average net profit \$ | 13,501 | -- | -- | -- | -- |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ <br> Average expense \$ | 1.084 .891 1.102 .565 | -- | -- | -- | -- |
| Average expense $\$$ | 1.102 .565 -17.674 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 21 \\ 79.023 \\ 69.147 \\ 9,876 \end{array}$ |  | - | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 14 \\ 79.930 \\ 64.389 \\ 15.541 \end{array}$ | -- | -- | -- |  |
| Businesses reporting a loss (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 7 \\ 43,593 \\ 52.564 \\ -8.971 \end{array}$ | -- | -- | -- | -- |


| Number of observations in sample | 39 |
| :--- | ---: |
| Average sales $\$$ | 73.219 |
| Average expense $\$$ | 59.262 |
| Average net profit (loss) $\$$ | 13.957 |
|  |  |
|  |  |
| Susinesses reporting a profit (No.) | 38 |
| Average sales $\$$ | 71.712 |
| Average expense $\$$ | 57.436 |
| Average net profit $\$$ | 14.276 |
|  |  |
|  |  |
| Businesses reporting loss (No.) | 1 |
| Average sales $\$$ | 369,638 |
| Average expense $\$$ | 374,641 |
| Average net loss $\$$ | $-5,003$ |

[^5]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales. 1986
Nova Scotia, Speclalty Food Stores (SIC 6012)


## Symbols

zero or no observations
-- too small too be expressed
not applicable

- confidential


## ootnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$
lotal weighted expenditure on a given item
2) Value in each cell $=\overline{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in esch cell $=\frac{\text { lotal weighted sales of businesses reporting this item of expenditure }}{\text { lota }} 100$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios bre celculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data bre shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%. lower midde $25 \%$. etc. represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriste sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the fower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Classification Definition (SIC 1980):

SIC 6012 - Specislty food Stores
Businesses primarily engaged in retail dealing usually in one line of food. Included in this industry are those retail bakeries which se!! mainly purchased goods and shops which bake their products on the premises and sell tham over-the-counter to final consumers Businesses primarily engaged in selling fried chicken. doughnuts. pizzas, soft ice cream and the like for off-premises consumption are classified in 9213 -- lake-Dut food Services.

This group includes the following types of stores: dread and pastry shops, butcher shops, candy and nut stores, confectionery stores, dairy products stores, delicatessens, fish and sea food stores, fruit and vegetables stores, health food stores, ice cream stores, milk stores. specialty food stores lexc. Take-Out food Servicesi

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Speclalty Food Stores (SIC 6012)

|  | Total $\langle 1$ ) | Bottom 25\% | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's: High sales value ( $\$ 000$ 's) | 32 11 11 | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 15 | -- | -- | -- | -- |
| Accounts and notes receivable | 1 | -- | -- | -- | -- |
| Inventory | 11 | -- | -- | -- | -- |
| Other current assets | 3 | -- | -- |  | -- |
| Total current assets | 29 |  | -- | -- | -- |
| Fixed assets dep. on fixed assets | 73 24 | -- | -- | -- | -- |
| Other assets | 13 | -- | -- | -- | -- |
| Total assets | 91 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 11 | -- | --- | -- | -- |
| Other current liabilities | 15 26 | -- | -- | -- | -- |
| Mortgages payable | 5 | -- | -- | -- | -- |
| Long term debt | 29 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 59 | -- | -- | -- | -- |
| Total equity | 32 | -- | -- | -- | -- |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Tabie 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nove Scotia, Specialty Food Stores (SIC 6012)

|  | Total (2) | Bottom $25 \%$ | Lower middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) <br> Low sales value $\left\{\$ 000^{\prime}\right.$ s) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 28 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 215 \end{aligned}$ | $\begin{aligned} & 215 \\ & 247 \end{aligned}$ | $\begin{aligned} & 247 \\ & 382 \end{aligned}$ | 382 (1) |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.4 | 1.2 | 8.2 | 0.6 | 0.9 |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times)``` Debt ratio (times) | $\begin{array}{r} -51.8 \\ -3.6 \\ 0.9 \end{array}$ | $\begin{array}{r} 6.2 \\ -0.6 \\ 0.8 \end{array}$ | $\begin{array}{r} 0.5 \\ -32.8 \\ 0.2 \end{array}$ | $\begin{array}{r} -254.1 \\ 2.6 \\ 1.0 \end{array}$ | 11.1 8.2 1.4 |

(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .

121 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

## Definitions:

f. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
a) Debt/equity = total liabilities / equity.
b) Debt ratio $=$ total liabilities $/$ total assets.
c) Interest coverage $=$ net profit + interest expense ; interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Specialty Food Stores (SIC 6012)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\left.\begin{array}{r} 20 \\ \{1\} \\ \{1 \end{array}\right\}$ | -- |  | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities <br> Cash from operations <br> Depreciation <br> Other | $\begin{array}{r} 4 \\ 11 \\ 6 \end{array}$ | -- | -- | -- | -- |
| Dividends | -4 |  | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 2 -5 - | -- -- -- | -- <br> -- <br> - | -- | -- -- -- |
| Financing activities <br> Increase in lang term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r}4 \\ -12 \\ 4 \\ -4 \\ 1 \\ - \\ \hline\end{array}$ | -- -- -- -- -- -- | - <br> - <br> -- <br> -- <br> - <br> - | -- <br> -- <br> - <br> - <br> - <br> - | -- -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 8 20 28 | -- | -- | -- | -- |

111 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 besed on SIC classiftcation in 1986 Nova Scotia, Food Stores (SIC 601)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Tota | 666 | 113.865 | 11.098 | 85 | 125 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 615 \\ 32 \\ 10 \\ 90 \end{array}$ | $\begin{array}{r} 18,959 \\ 9,342 \\ 18,014 \\ 67,550 \end{array}$ | $\begin{array}{r} 1,880 \\ 968 \\ 1,467 \\ 6,783 \end{array}$ | 81 3 1 | $\begin{array}{r} 120 \\ 5 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.009 | 161,944 | 14, 159 | 218 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 934 49 14 12 | $\begin{array}{r} 27,420 \\ 13,947 \\ 20,450 \\ 100,127 \end{array}$ | $\begin{aligned} & 2,456 \\ & 1,337 \\ & 1,527 \\ & 8,839 \end{aligned}$ | $\begin{array}{r} 202 \\ 11 \\ 4 \\ 1 \end{array}$ | $\ldots$ $\ldots$ $\ldots$ |

[^6]TABLE 6. Seiected operating characteristics of smali businesses by sales quartile. 1984-1986
Nova Scotia, Specialty Food Stores (SIC 6012)

|  | Total\1\} | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) $\$$ | $\begin{array}{r} 112 \\ 157,187 \\ 154,069 \\ 3,118 \end{array}$ | $\begin{array}{r} 21,852 \\ 21,773 \\ 79 \end{array}$ | $\begin{array}{r} 50.651 \\ 48,822 \\ 1.829 \end{array}$ | $\begin{array}{r} 103,323 \\ 104,140 \\ 5,183 \end{array}$ | $\begin{array}{r} 446.920 \\ 441.542 \\ 5.378 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 90 \\ 145,859 \\ 137,648 \\ 8,221 \end{array}$ | $\begin{array}{r} 22.020 \\ 19.989 \\ 2.031 \end{array}$ | $\begin{array}{r} 50.240 \\ 45.774 \\ 4.466 \end{array}$ | $\begin{array}{r} 108.562 \\ 96.613 \\ 11.949 \end{array}$ | $\begin{array}{r} 402,653 \\ 388,214 \\ 14,439 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 22 \\ 196.264 \\ 208.035 \\ -11.771 \end{array}$ | $\begin{array}{r} 21.552 \\ 24.957 \\ -3.405 \end{array}$ | $\begin{aligned} & 51,939 \\ & 58,359 \\ & -6,420 \end{aligned}$ | $\begin{aligned} & 111.167 \\ & 122,388 \\ & -11.229 \end{aligned}$ | $\begin{aligned} & 600,396 \\ & 626,435 \\ & -26.039 \end{aligned}$ |



1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) $\$$ | 153 181.966 176.147 5.819 | 28.479 28.366 113 | 67.097 65,319 1.778 | $\begin{array}{r} 172.860 \\ 162.539 \\ 10.321 \end{array}$ | $\begin{array}{r} 459.427 \\ 448.363 \\ 11.064 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 122 |  |  |  |  |
| Average sales \$ | 192.413 | 30.026 | 74.359 | 173.865 | 491,400 |
| Average expense \$ | 180,861 | 27.651 | 66.276 | 161.050 | 468,465 |
| Average net protit \$ | 19.552 | 2,375 | 8.083 | 12.815 | 22.935 |
| Businesses reporting a loss (No.) | 31 |  |  |  |  |
| Average sales \$ | 144,828 | 26,980 | 52.081 | 165.301 | 334,949 |
| Average expense \$ | 159.061 | 29,058 | 63.342 | 173.741 | 370.101 |
| Average net loss \$ | $-14.233$ | -2.078 | -11.26 | -8,440 | -35.152 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Pharmacies (Sic 6031)

|  | Total (1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eusinesses in sample No.? <br> Low sales value ( $\$ 000$ s) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 56 \\ (1) \\ (1) \end{array}$ |  | $\begin{aligned} & 11 \\ & 661 \end{aligned}$ |  |  | $\begin{aligned} & 661 \\ & 887 \end{aligned}$ | $\begin{array}{r} 887 \\ 1.416 \end{array}$ |  |  | $\begin{array}{r} 1.416 \\ (1) \end{array}$ |  |
| Selected expense ite | Industiy average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | Lowe : midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Tote | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{gathered}$ | Upper midde 25\% | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 66.9 | 67.7 | 65.0 | 68.1 | 66.7 | 100.0 | 66.9 | 67.7 | 65.0 | 68.1 | 66.7 |
| Occupancy expenses | 4.7 |  |  | 4.1 1.0 | 6.3 | 100.0 97.0 | 4.7 | 4.6 0.4 | 3.7 1.1 | 4.1 | 6.3 |
| Uepreciation | 1.0 0.5 | 0.4 0.2 | 1.1 | 1.0 0.3 | 1.2 | 97.0 89.4 | 1.0 0.6 | 0.4 | 0.6 | 0.3 | 1.9 |
| Heaq. light \& telephone | 1.0 | 2.0 | 0.8 | 0.8 | 0.8 | 100.0 | 1.0 | 2.0 | 0.8 | 0.8 | 0.8 |
| Kent ${ }^{\text {a }}$ | 2.2 | 2.0 | 1.2 | 2.0 | 3.3 | 73.6 | 2.9 | 2.2 | 2.0 | 3.0 | 4.1 |
| Personnel expenses | 18.0 | 21.0 | 18.2 | 14.9 | 18.3 | 100.0 | 18.0 | 21.0 | 18.2 | 14.9 | 18.3 |
| Financial expenses | 1.3 0.8 | 2.4 1.3 | 0.9 0.6 | 1.1 0.8 | 1.1 0.5 | 100.0 100.0 | 1.3 0.8 | 2.4 1.3 | 0.9 0.6 | 1.1 0.8 | 1.1 0.5 |
| Professional fees |  |  |  | 0.3 | 0.6 |  | 0.6 | 1.0 | 0.3 | 0.3 | 0.6 |
| Other expenses | 3.6 | 3.8 | 3.3 | 3.3 | 4.0 | 100.0 | 3.6 | 3.8 | 3.3 | 3.3 | 4.0 |
| Profit (loss) | 5.5 | 0.5 | 8.9 | 8.6 | 3.5 | 100.0 | 5.5 | 0.5 | 8.9 | 8.6 | 3.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | . . | $\ldots$ | $\ldots$ | . $\cdot$ | ... |

## Symbol:

zero or no observations
. too small too be expressed
not applicable
$\times \quad$ confidential

## Footnotes

11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
Total weighted expenditure on a given item
12) Value in each cell $=\underline{100}$ for each quartile
Total weighted sales of all businesses in the sampl
lotal weighted expenditure on a given item
13i Value in bach cell $=\frac{\text { rotal weighted sales of businesses reporting this item of expenditure }}{x}$ for fortile
This portion of the table pertains only to the businesses reporqing the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%, lower middle 25\%, etc. represents one quarter of the total number of businesses. Hithin each quartile, the average ratio is presen ted. For comparison purposes. the high and low values of sales bre shown

## How to use the table

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value" ict The selected range will indicate the proper quartile. i.e. the bottom 25\%. the lower middle $25 \%$. the upper middle $25 \%$ or the 10: 25\%
(3) Dato pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classification Definition ISIC 1980):

S1C 6031 - Phermacies
Businesses primarily engaged in retail dealing in drugs, pharmaceuticals and patent medicines and drug sundries, Prescribed medicines must be sold but are not necessarily the source of greatest revenue. They may be secondarily engaged in selling other lines such as cosmetics, toiletries. tobacco products, confectionery, stationery, giftware and noveliy merchandise.

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Pharmacies (SIt 6031)

|  | Total (1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 56 \\ (1) \\ 1 \\ 1 \end{array}\right)$ | 11 661 | $\begin{aligned} & 661 \\ & 887 \end{aligned}$ | $\begin{array}{r} 887 \\ 1.416 \end{array}$ | $\begin{aligned} & 1.416 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash <br> Accounts and notes receivable | $\begin{aligned} & 48 \\ & 52 \end{aligned}$ | 27 12 | $\begin{aligned} & 57 \\ & 44 \end{aligned}$ | 82 48 | 26 97 |
| Accounts and notes receivable Inventory | $\begin{array}{r} 52 \\ 132 \end{array}$ | 34 | $\begin{aligned} & 44 \\ & 114 \end{aligned}$ | 129 | 231 |
| Other current assets | 8 | 4 | 2 | 1 | 25 |
| Total current assets | 240 | 77 | 217 | 257 | 379 |
| Fixed assets | 93 | 29 | 52 | 103 | 172 |
| less: Accum. deo. on fixed assets | 48 | 10 | $2!$ | 59 | 92 |
| Other assets | 51 | 24 | 21 | 114 | 38 |
| Total assets | 337 | 120 | 269 | 415 | 497 |
|  |  |  |  |  |  |
| Current loans | 29 | 24 | 11 | 17 | 60 |
| Other current liabilities | 90 | 23 | 58 | 119 | 142 |
| Total current liabilities | 119 | 47 | 69 | 137 | 202 |
| Mortgages Dayable | 1 | - | 3 | - | 1 |
| Long term debt | 23 | 17 | 19 | 30 | 27 |
| Other liabilities | , | - | 22 | - | 12 |
| Total liabilities | 152 | 65 | 114 | 166 | 24. |
| Total equity | 185 | 55 | 155 | 249 | 256 |

(1) These estimates are based on semple of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia. Pharmacies (SIt 6031)

|  | Total (2) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upoer <br> middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 5 ? \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \text { (1) } \\ & 661 \end{aligned}$ | $\begin{aligned} & 661 \\ & 887 \end{aligned}$ | $\begin{array}{r} 887 \\ 1.569 \end{array}$ | $\begin{array}{r} 1.561 \\ 11 \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.3 | 1.3 | 3.5 | 2.0 | 2.2 |
| Leverage ratios <br> Debt/eauity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 4.2 \\ 133.9 \\ 4.7 \end{array}$ | $\begin{aligned} & -0.2 \\ & 57.4 \\ & 20.3 \end{aligned}$ | $\begin{array}{r} 1.2 \\ 146.8 \\ 0.5 \end{array}$ | $\begin{array}{r} 12.7 \\ 66.5 \\ 0.5 \end{array}$ | $\begin{array}{r} 1.2 \\ 261.2 \\ 0.5 \end{array}$ |

III The ratios represent the average of retios for each business in the group and cannot be calculated from the figures shown in table 2 .
121 These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current Liabilities
2. Lever age retios:
a) Debt/equity $=$ total liabiliqies / equity.
b) Debt ratio $=$ total liabilities/qotal assets
c) Interest coverage $=$ net profit +inqerest expense $/$ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Pharmacies (SIC 6031)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 45 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { (1) } \\ & 620 \end{aligned}$ | $\begin{aligned} & 620 \\ & 974 \end{aligned}$ | $\begin{array}{r} 974 \\ 1.413 \end{array}$ | $\begin{array}{r} 1.413 \\ (1) \end{array}$ |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from oderations Depreciation Other | $\begin{array}{r} 47 \\ 13 \\ 9 \end{array}$ | 4 2 14 | $\begin{aligned} & 42 \\ & 12 \\ & 47 \end{aligned}$ | 65 12 -2 | 58 23 -24 |
| Dividends | -19 | -3 | -25 | -39 | - |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 3 \\ -37 \\ -44 \\ 22 \end{array}$ | 3 -8 -21 23 | 8 -44 -109 62 | 1 -7 -9 | -83 -36 4 |
| Financing activities <br> Increase in lang term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans fram government Increase in equity Decrease in equity ather | $\begin{array}{r} 19 \\ -7 \\ 3 \\ -16 \\ \hline 5 \\ \hline \end{array}$ | $\begin{array}{r}7 \\ -1 \\ - \\ - \\ - \\ \hline 10\end{array}$ | -1 -19 - - -1 | 19 -20 -26 -6 16 -3 | 47 -3 10 -11 - - -1 |
| Incrase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & -3 \\ & 47 \\ & 44 \end{aligned}$ | 29 -13 16 | $\begin{array}{r} -27 \\ 104 \\ 77 \end{array}$ | 16 17 33 | -16 54 37 |

(1) These estimates bre based on a sample of incorporsted businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Sample count includes only those businesses raporting a statement of changes.
see iable I for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nove Scotia, Pharmacles (SIC 6031)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} s\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly reporting(2) | No longer redorting(3) |
| 1983 |  |  |  |  |  |
| Total | 137 | 19.613 | 1.612 | 12 | 12 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 110 \\ 25 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 10.566 \\ x \\ x \\ x \end{array}$ | $\begin{array}{r} 867 \\ 673 \\ 72 \end{array}$ | 12 | 7 5 - |
| 1986 |  |  |  |  |  |
| Total | 178 | 33.417 | 2.220 | 24 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 130 \\ 45 \\ 2 \\ 1 \end{array}$ | $\begin{array}{r} 16,273 \\ 15.811 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.081 \\ 1.053 \\ 78 \\ 8 \end{array}$ | 12 <br> 12 | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Emplovment. Payroli and Hours, Stetistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Cenada as a whole but less than that number in any given province it is show in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no paypoll deductions in the following year
"Newly reporting" and "no longer reparting" businesses are assumed to hove been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nove Scotia, Pharmacies (Sic 6031)

|  | Total(1) | Bottom 25\% | Lowe P middele $25 \%$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 48 |  |  |  |  |
| Average sales \$ | 710.404 | -- | - | -- | -- |
| Average expense \$ Average net profit (loss) \$ | 664.043 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 46,361 | -- | - | -- | -- |
| Businesses reporting profit (No.) Average sales $\$$ | 46 736.769 |  |  |  |  |
| Average soles \$ <br> Average expense \$ | 736.769 677.670 | -- | -- | -- | -- |
| Average net profit \$ | 59.099 | -- | -- | -- | -- |
| Businesses reporting loss (No.) Average sales $\$$ l |  |  |  |  |  |
| Average sales \$ <br> Average expense \$ | 678.905 711.405 | -- | -- | -- | -- |
| Average expense $\$$ | -32.500 | -- | -- | -- | -- |

1985

| Number of abservations in sampla | 45 |
| :--- | ---: |
| Average sales $\$$ | 765.406 |
| Average expense $\$$ | 707.063 |
| Average net profit (loss) $\$$ | 58.343 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) |  |
| Average sales $\$$ | 7. |
| Average expense $\$$ | 753.861 |
| Average net profit $\$$ | 700.818 |
|  | 63.043 |
| Businesses reporting a loss (No.) |  |
| Average sales $\$$ | 903.630 |
| Average expense $\$$ | 922.746 |
| Average net loss $\$$ | -19.116 |

1986

(1) These estimates are besed on a sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Seiected operating ratios, in percent of sales, 1986
Nova Scotia, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total (1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | (1) ${ }^{11}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reparting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd } 1 \text { e } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 43.6 | - | -- | -- | -- | 100.0 | 43.6 | -- | -- | -- | - |
| Occupency expenses | 9.0 | -- | -- | -- | -- | 100.0 | 9.0 | -- | -- | -- | -- |
| Depreciation | 1.2 | -- | -- | -- | -- | 82.9 | 1.5 | -- | -- | -- | -- |
| Repairs 8 maintenance | 0.5 | -- | -- | -- | -- | 50.2 | 1.1 | -- | -- | -- | -- |
| Heat, light \& telephone | 6.0 | -- | -- | -- | -- | 99.1 | 6.1 | -- |  |  | -- |
| Rent | 1.2 | -- | -- | -- | -- | 46.5 | 2.6 | -- | -- |  | -- |
| Personnel expenses | 47.4 | -- | -- | -- | -- | 99.1 | 47.8 | -- | -- | -- | -- |
| Financial expenses | 2.4 | -- | -- | -- | -- | 100.0 | 2.1 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.4 | -- | -- | -- | -- | 99.1 46.6 | 1.4 2.3 | -- | -- | -- | -- |
| Other expenses | 8.3 | -- | -- | -- | -- | 99.1 | 8.4 | -- | -- | -- | -- |
| Profit (loss) | -10.6 | -- | -- | -- | -- | 86.7 | $-12.3$ | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## yybols

zero or no observations
too small too be expressed
not epplicable

- confidential


## Footnotes

111 These estimates are besed on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$
lotal weighted expenditure on a given item
2) Vefue in aach cell $=-100$ for each quertile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totel weighted sales of businesses reporting this iqem of expenditure }}$ for each quarile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the totel will no? necessarily equal $100 \%$

## Notes

Data are shown by quartiles when at leas? 13 of the sampled businesses raport the specilic ifem
Records were ranked in ascending order according to sales size. Each quartile (i.e. botrom 25\%. Iower middle 25\%, etc.) represents one quarter of the totel number of businesses. Within each quariile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitlad "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the tower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
131 Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrisi CIassification Definition (5IC 1980):

SIC 622 - Appliance, Television, Radio and Stereo Stores
Businesses primarily engaged in retail dealing in majar household appliances, small electrical appliances, television, radio and sound equipmens. Repair shops for such appliances ere included in this industry group.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Appliance, Television, Radio and Stereo Stores (Sic 622)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | To: 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 9 \\ 9 \\ 24 \\ 1 \\ 43 \\ 16 \\ 9 \\ 2 \end{array}$ | - <br>  <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | -- -- -- -- -- -- |
| Total assets | 51 | - | -- | -- | -- |
| Liabilities and equity Current loans Other current liabilities Total curient liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r}30 \\ 12 \\ 42 \\ 2 \\ 15 \\ \hline\end{array}$ | -- -- -- -- | -- -- -- -- | -- -- -- -- | -- -- - - - |
| Total liabilities Total equity | 59 -8 | -- | -- | -- | -- |

$(11$ These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Appliance, Television, Radio and Stereo Stores (SIC 622)

(1) The ratios represent the average of ratios for each business in the group and cannot be celculated from the figures shown in table 2
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity rotio:

Cufrent $=$ current assets / current liabilities
2. Leverape ratios:
a) Debt/equity $=$ total liabilities $/$ equity
b) Debt ratio $=$ total liabilities/total assets.
c) Interest coverage $=$ net profi - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Nova Scotia, Appliance, Television, Radio and Stereo Stores (SIC 622)

| Total(1) Bottom | Lower | Upper | Top |
| ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | middle $25 \%$ |


11) These estimates are based on a semple of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businasses reporting a statement of chenges.
See Teble 1 for symbals and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nove Scotis. Appliance, Television, Radio and Stereo Stores (SIC 622)

|  |  |  |  | Changes in numb with pai | of businesses ployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average laboup units(1) | Number of businesses | $\begin{aligned} \text { Total payroll } \\ \left(\$ 000^{\prime} s\right) \end{aligned}$ | Average labour units(1) | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 182 | 10.729 | 841 | 29 | 47 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 173 \\ 8 \\ \hline \end{array}$ | $\begin{array}{r} 6.947 \\ x \\ x \end{array}$ | $\begin{array}{r} 555 \\ 225 \\ - \\ 61 \end{array}$ | $\begin{array}{r} 28 \\ 1 \\ \hline \end{array}$ | 46 1 - |
| 1986 |  |  |  |  |  |
| Total | 287 | 17.898 | 1,203 | 58 | . . |
| $\begin{aligned} & \text { iess than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}275 \\ 11 \\ \hline 1\end{array}$ | $\begin{array}{r} 12.279 \\ x \\ x \end{array}$ | $\begin{array}{r} 823 \\ 273 \\ 107 \end{array}$ | $\begin{array}{r}56 \\ ? \\ \hline\end{array}$ | $\ldots$ $\ldots$ $\ldots$ |

[^7]"Newly reporting" and "no longer eporting" businesses ape assumed to hove been in activity for six months and the information is adjusted accordingly.

See labit : for symidis and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, Appliance, Television, Radio and Stereo Stores (SIC 622)


1985

| Number of observations in sample Average sales \$ Average expense \$ Average net profit (loss) \$ | 55 209.972 200.315 9.657 | $\begin{array}{r} 22.373 \\ 20.473 \\ 1.900 \end{array}$ | $\begin{array}{r} 47.929 \\ 42.059 \\ 5.870 \end{array}$ | $\begin{array}{r} 117.261 \\ 109.498 \\ 7.763 \end{array}$ | $\begin{array}{r} 652.325 \\ 623.231 \\ 23.094 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 42 |  |  |  |  |
| Average sales \$ | 224,725 | 20.854 | 50.110 | 120.587 | 707.348 |
| Average expense \$ | 207.402 | 12,894 | 42.978 | 108.014 | 665,720 |
| Average net prafit \$ | 17.323 | 7.960 | 7.132 | 12.573 | 41.628 |
| Businesses reporting a loss (No.) | 13 |  |  |  |  |
| Average sales \$ | 173,345 | 23,748 | 36,344 | 107.973 | 525,313 |
| Average expense \$ | 180,787 | 27.334 | 37.176 | 113.640 | 544,999 |
| Average net loss \$ | -7,442 | -3.586 | -832 | -5.667 | -19.686 |

1986

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 58 129.387 124.484 4.903 | 16.538 13.859 2.679 | 35.718 34.297 1.421 | 82.197 77.438 4.759 | $\begin{array}{r} 383.093 \\ 372.343 \\ 10.750 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 44 |  |  |  |  |
| Average sales $\$$ | 140.791 | 16.441 | 40.033 | 87.537 | 419.151 |
| Average expense \$ | 130,442 | 13.648 | 36,098 | 71.841 | 400.179 |
| Average net profit \$ | 10.349 | 2,793 | 3.935 | 15.696 | 18.972 |
| Businesses reporting a loss (No.) | 14 |  |  |  |  |
| Average sales \$ | 107.710 | 19,740 | 23.660 | 77.229 | 310.209 |
| Average expense \$ | 112,198 | 20,806 | 29,264 | 82.644 | 316.079 |
| Average net loss \$ | -4.488 | -1.066 | -5,604 | $-5.415$ | -5.870 |

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000.000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Gasoline Service Stations (SIC 6331)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midole $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) | 49 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Low sales value ( $\$ 000$ 's) | (1) |  | -- | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) | -- |  |  | -- |


| Selected exrense 1: tee | Industry average(2) |  |  |  |  | \% busi- <br> nesses <br> reporting | Redorting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middie } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | Top 25\% |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 85.3 | -- | -- | - | -- | 100.0 | 85.3 | -- | -- | -- | -- |
| Occupancy expenses | 2.3 | -- | -- | -- | -- | 100.0 | 2.3 | -- | -- | -- | -- |
| Uepreciation | 0.6 | -- | -- | -- | -- | 91.6 | 0.7 | -- | -- | -- | - |
| Redairs \& maintenance | 0.4 | -- | -- | -- | -- | 84.8 | 0.5 | -- | -- | -- | -- |
| Heat. light \& telephone | 0.9 | -- | -- | -- | -- | 98.5 | 0.9 | -- | .. | -. | -- |
| Rent | 0.4 | -- | -- | -- | -- | 62.7 | 0.7 | -- | -. | -- | -- |
| Personnel expenses | 9.1 | -- | -- | -- | -- | 98.5 | 9.2 | -- | -* | -- | -- |
| Financial expenses <br> interest \& bank charges | 1.2 0.9 | -- | -- | -- | -- | 96.3 95.7 | 1.2 0.9 | -- | -- | -- | -- |
| jnqerest \& bank charges Professional fees | 0.3 | -- | -- | -- | -- | 84.1 | 0.4 | -- | -- | -- | -- |
| Other expenses | 2.3 | -- | -- | - | -- | 100.0 | 2.3 | -- | -- | - | -- |
| Profit (loss) | -0.1 | -- | -- | -- | -- | 99.2 | -0.1 | -- | -- | =- | -- |
| Total | 100.0 | -- | -* | -- | -- | 100.0 | $\ldots$ | -- | -- | -" | -- |

## Symbols

zero or no observations
too small too be expressed
not applicable
confidential

## Footnotes

(11) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2.000,000$
(2) Value in each call $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{100}{}$ for each quartile.
lotal weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses raporiing the specific expense item. Therefore these ratios are calculated individually and the totel will not necessarily equal $100 \%$.

## Notes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. boitom $25 \%$. Iower midde $25 \%$, etc. represents one quarter of the total number of businesses. Within each quartils, the average ratio is presan ted. for comparison purposes. the high and low vilues of sales sre shown

## How to use the tables

11 Locate the appropriate sales range that is displayed on the two lines entiled "low salas valuam and migh sales valuem
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartile

## Standerd Industrial Claseification Definition (SIC 1980):

SIC 6331 - Gasoline Service Stations
businesses primarily engagad in retail dealing in gasoline. lubricating oils and grases. Included in this industry are firms primarily engaged in lubricating motor venicles. This group industry includes firms described as: retai! diesel tuel, filling stations, gas bars. gasoline service siations, retail gasoline. motor vehicles lubrication services, and selt-serve gasoline stations

Nova Scotia, Gasoline Service Stations (SIC 6331)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) | 49 |  |  |  |  |
| Low sales value (\$000's) | (1) | -- | -- | -- | -- |
| High sales value ( $\$ 000{ }^{\prime}$ s) | (1) | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 11 | -- | -- | -- | -- |
| Accounts and notes receivable | 7 | -- | -- | -- | -- |
| Inventory | 26 | -- | -- | -- | -- |
| Other current assets | 1 | -- | - | - - | -- |
| Total current assets | 45 | -- | -- | -- | -- |
| Fixed assets | 52 | -- | - | -- | -- |
| Less: Accum. dep. on fixed assets | 17 | -- | - | -- | -- |
| Dther assets | 2 | - | -- | -- | -- |
| Total assets | 82 | - | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 18 | -- | -- | -- | - |
| Other current liabilities | 25 | -- | -- | -- | -- |
| Total current liabilities | 44 | -- | -- | -- | - |
| Mortgages payable | 4 | -- | -- | -- | -- |
| Long term debt | 19 | -- | -- | -- | - |
| Other lisbilities | 3 | -- | -- | -- | -- |
| Total liabilitios | 70 | - | -- | -- | -- |
| Total equity | 12 | -- | -- | -- | -- |

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia. Gasoline Service Stations (SIC 6331)

|  | Total(2) | $\begin{array}{r} 80+\text { tom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 43 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 524 \end{aligned}$ | $\begin{aligned} & 524 \\ & 676 \end{aligned}$ | $\begin{array}{r} 676 \\ 1.088 \end{array}$ | $\begin{gathered} 1.088 \\ (1) \end{gathered}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.3 | 1.5 | 0.8 | 1.3 | 1.6 |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio \{times \} Debt ratio (times) | $\begin{array}{r} 6.9 \\ 14.7 \\ 0.9 \end{array}$ | $\begin{array}{r} -4.2 \\ 8.5 \\ 0.9 \end{array}$ | $\begin{array}{r} 17.9 \\ 0.9 \\ 1.0 \end{array}$ | $\begin{array}{r} -0.8 \\ 46.1 \\ 0.9 \end{array}$ | 13.4 4.0 0.9 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes.

## Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities

## 2. Leversge petios:

a) Debt/equity $=$ qoial liabiliries $/$ equiry
b) Debt ratio $=$ total |iabilities / qoial asseqs
cl Interest coveraģe $=$ net profit . interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nove Scotia. Gasoline Service Stations (Sic 6331)



111 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly raporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and motes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, Gasoline Service Stations (SIC 6331)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales $\$$ Average expense $\$$ Average net profit (loss) \$ | $\begin{array}{r} 423 \\ 586.429 \\ 576.715 \\ 9.714 \end{array}$ | $\begin{array}{r} 181.785 \\ 178.206 \\ 3.579 \end{array}$ | $\begin{array}{r} 428.509 \\ 418.417 \\ 10.092 \end{array}$ | $\begin{array}{r} 625.488 \\ 614.862 \\ 10.626 \end{array}$ | $\begin{array}{r} 1,109,935 \\ 1,095,374 \\ 14,561 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 373 \\ 582.203 \\ 569.370 \\ 12.633 \end{array}$ | $\begin{array}{r} 181.640 \\ 174,532 \\ 7.108 \end{array}$ | $\begin{array}{r} 425,431 \\ 412,600 \\ 12.831 \end{array}$ | $\begin{array}{r} 622.640 \\ 609,184 \\ 13.456 \end{array}$ | $\begin{array}{r} 1.099,100 \\ 1.081,162 \\ 17,938 \end{array}$ |
| Businesses reporting a lass (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 50 \\ 616,434 \\ 624.936 \\ -8,502 \end{array}$ | $\begin{array}{r} 182,190 \\ 188,534 \\ -6,344 \end{array}$ | $\begin{array}{r} 447,994 \\ 455,239 \\ -7,245 \end{array}$ | $\begin{aligned} & 646,592 \\ & 656.942 \\ & -10,350 \end{aligned}$ | $\begin{array}{r} 1.188 .958 \\ 1.199 .030 \\ -10.072 \end{array}$ |

1985

| Number of Observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 403 \\ 637,253 \\ 627,336 \\ 9,917 \end{array}$ | $\begin{array}{r} 196,493 \\ 190,531 \\ 5.962 \end{array}$ | $\begin{array}{r} 468,740 \\ 458,857 \\ 10,083 \end{array}$ | $\begin{array}{r} 701.252 \\ 699.819 \\ 9,433 \end{array}$ | $\begin{array}{r} 1,182.528 \\ 1,168,338 \\ 14,190 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net protit $\$$ | $\begin{array}{r} 339 \\ 641.952 \\ 628.180 \\ 13.772 \end{array}$ | $\begin{array}{r} 208.230 \\ 198.627 \\ 9.603 \end{array}$ | $\begin{array}{r} 464.434 \\ 450.823 \\ 3.611 \end{array}$ | $\begin{array}{r} 704,987 \\ 691,612 \\ 13,375 \end{array}$ | $\begin{array}{r} 1,190.157 \\ 1,171.659 \\ 18,498 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 64 \\ 617.830 \\ 625,523 \\ -7.693 \end{array}$ | $\begin{array}{r} 161,569 \\ 166,440 \\ -4,871 \end{array}$ | $\begin{array}{r} 487,895 \\ 493,508 \\ -5,613 \end{array}$ | $\begin{array}{r} 683,022 \\ 692,829 \\ -9,807 \end{array}$ | $\begin{array}{r} 1.138 .833 \\ 1.149,315 \\ -10,482 \end{array}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 392 607.317 599,262 8,055 | 158.096 155.551 2,545 | 427.935 420.245 7.690 | 663.834 652.975 10.859 | $\begin{array}{r} 1.179,404 \\ 1.168 .277 \\ 11,127 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 325 |  |  |  |  |
| Average sales \$ | 602.878 | 148.682 | 427.274 | 670.721 | 1,164.834 |
| Average expense \$ | 589,443 | 142.165 | 415.797 | 652.670 | 1,147.138 |
| Average net profit \$ | 13,435 | 6.51 ? | 11.477 | 18.051 | 17.696 |
| Businesses reporting a loss (No.) | 66 |  |  |  |  |
| Average sales \$ | 623,272 | 185.757 | 431.066 | 646,133 | 1.230.133 |
| Average expense \$ | 632,961 | 194.883 | 441.31 B | 653.759 | 1,241,882 |
| Average net loss \$ | -9.689 | -9.126 | -10,252 | -7.626 | -11,749 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.

Sae Table 1 for symbols and notes

TABLE 1. Selacted operating ratios, in percent of sales, 1986
Nova Scotla, Tlre, Battery, Parts and Accessories Stores (SIt 6342)

|  | Total(1) |  | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ |  | Lower <br> middie 25\% |  | Upper middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value $1 \$ 000^{\prime}$ s) <br> High sales value ( $\$ 000$ 's) |  | 15 (1) (1) |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average\{2 |  |  |  |  | \% businesses redurting | Reporting businesses on\|y( 3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd I } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 68.0 | -- | -- | -- | -- | 100.0 | 68.0 | -- | -- | - | -- |
| Occupancy expenses | 4.9 | -- | -- | -- | -- | 100.0 | 4.9 | -- | -- | -- | -- |
| Depreciation | 1.4 | -- | -- | -- | -- | 99.0 | 1.4 | -- | -- | -- | -. |
| Repairs 8 maintenance | 1.1 | -- | -- | -- | -- | 98.2 | 1.1 | -- | -- | -- | -- |
| Heat, light \& telephone | 9. 5 | -- | -- | -- | -- | 100.0 | 1.5 | -- | -- | -- | -- |
| Rent | 1.0 | - | -- | -- | -- | 45.7 | 2.1 | -- | -- | -- | -- |
| Personnel expenses | 17.1 | -- | -- | -- | -- | 100.0 | 17.1 | -- | -- | -- | -- |
| Financial expenses | 1.8 | -- | -- | -- | -- | 100.0 | 1.8 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.5 0.3 | -- | -- | -- | -- | 100.0 90.7 | 1.5 0.3 | -- | -- | -- | -- |
| Other expenses | 6.9 | -- | -- | -- | -- | 100.0 | 6.9 | -- | -- | -- | -- |
| Profit (loss) | 1.3 | - | -- | -- | -- | 100.0 | 1.3 | - | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

## Symbols

zero or no observations
too smill too be expressed
... not applicable
$\times \quad$ confidential

## footnotes

$(1)$ These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
Total weighted expenditure on a given item
(2) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{} \times 100$ for each quartilef
3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for each auartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the total will not necessarily equal 100\%

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Eech quartile (i.e. bottom $25 \%$. lower middle $25 \%$, etc.) represents one querter of the total number of businesses. Within each quertile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## How to use the tebles

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "Migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom 25\%. the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the selacted sales size range will be in that quartile

## Standard Induatrial Classification Definition (SIC 1980):

## S1C 6342 - Tire Bettery, Parts and Accessories Stores

Businesses primarily engaged in retail dealing in new or used tires, tubes batteries and other automobile parts and accessories separately or in combination. These establishments may be secondarily engaged in tire installation and repair as well as in automobile repair. This industry includes the following types of retail operations: retail automotive batteries, petail automotive parts and accessories. retail automotive cassettes and $8-\uparrow r a c k$ tape recorders, retail motor venicle radios linc. C. B. or GRSi. retail motor vehicte stereos. retail motor venicie tapu deck: anc retail fires and iudes

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total (1) | Bot tom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 15 \\ & \{1\} \\ & \text { (1) } \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 14 \\ 28 \\ 63 \\ 1 \\ 105 \\ 58 \\ 28 \\ 50 \end{array}$ | - - - - - - -- | - - - - - - - | -- - - - -- -- | - |
| Total assets | 186 | -- | -- | -- | -- |
| Liabilities and equity <br> Current toans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other Iiabilities | 27 <br> 53 <br> 79 <br> 40 <br> 9 | - <br> - <br> - <br> - <br> - | - - - - - | -- -- -- -- | -- -- -- -- |
| $\begin{aligned} & \text { Totel liabilities } \\ & \text { Totel equity } \end{aligned}$ | $\begin{array}{r} 128 \\ 58 \end{array}$ | -- | -- | -- | -- |

111 These estimetes are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | TOP 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $(\$ 000$ 's) High sales value $\left\{\$ 000^{\prime} \mathrm{s}\right.$ ) | $\begin{aligned} & 15 \\ & (1) \\ & (1) \end{aligned}$ | -- |  | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1. 5 | -- | -- | -- | -- |
| Leverage ratios Debt/equity iatio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 30.8 \\ 83.9 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

(11) The ratios represent the average of retios for each business in the group and cannot be calculated from the figures shown in fable 2 .

121 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current = current essets / current liabilities.
2. Leverage ratios:
a) Debi/equiry = total |iabiliqies/equity.
b) Debi ratio = cotal liabilities / cotal assets
c) Interest coverage $=$ net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nove Scotia, Tire, gattery, Parts and Accessories Stores (SIC 6342)

|  | Tatal 11 \} | Bat tom 25\% | Lower <br> middle 25\% | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000$ 's) | $\left\{\begin{array}{l} 8 \\ (1)^{8} \end{array}\right.$ | -- |  |  |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 12 \\ 8 \\ -48 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{array}{r} 2 \\ -12 \\ -2 \\ \hline \end{array}$ | -- -- -- | -- | -- | -- |
| Financing activities <br> Increase in lang term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 95 \\ -61 \\ 15 \\ -15 \\ \hline \end{array}$ | "- <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - | -- - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -6 7 1 | -- | -- | -- | -- |

11 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporiing a starement of changes
see lable i for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on Sic ciassification in 1986
Nova Scotia, Tire, Sattery, Parts and Accessories Stores (SIC 6342)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrall } \\ (\$ 000 ' s) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reparting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 42 | 1.958 | 190 | 8 | 7 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}40 \\ 2 \\ \hline\end{array}$ | $x$ <br> $\times$ <br> - | $\begin{array}{r}146 \\ 44 \\ \hline\end{array}$ | 7 | 7 |
| 1986 |  |  |  |  |  |
| Total | 55 | 4.722 | 338 | 8 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 50 5 - | $\begin{aligned} & 3.093 \\ & 1.629 \end{aligned}$ | $\begin{array}{r} 238 \\ 100 \\ \hline \end{array}$ | 6 2 | $\cdots$ $\cdots$ $\cdots$ |

[^8] Survey of Employment, Payroll and Hours, Statistics Canada. Catologue 72-002. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is show in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporiing" and "no langer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See iable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Tire, Battery, Parts and Accessorles Stores (SIE 6342)


1985



[^9]See :able 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, General Stores (SIC 6412)

|  | Total 11 \} |  | Bottom $25 \%$ |  | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 14 \\ & 11 \\ & 11 \end{aligned}$ |  | -- |  | -- |  | -- |  |  | -- |  |
| Selected expense item | Industry average 2 ) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower 25\% | Upper 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 83.0 | -- | -- | -- | -- | 100.0 | 83.0 | -- | -- | -- | - |
| Occupancy expenses |  | -- | -- | -- | - |  |  | -- | --- | -- | -- |
| Depreciation <br> Repairs \& maintenance | 0.6 | -- | -- | -- | -- | 84.2 100.0 | 0.8 1.0 1.8 | -- | -- | -- | -- |
| Heat. light \& telephone | 1.3 | -- | -- | -- | -- | 100.0 | 1.3 | -- | -- | -- | -- |
|  | 0.2 | -- | -- | -- | -- | 15.7 | 1.0 | -- | -- | -- | -- |
| Personnel expenses | 11.0 | -- | -- | - | -- | 100.0 | 11.0 | -- | -- | -- | -- |
| Financial expenses | 1.0 | -- | -- | -- | - | 100.0 | 1.0 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 0.7 0.3 | -- | -- |  | - | 100.0 100.0 | 0.7 0.3 | -- |  | -- | -- |
| Other expenses | 2.1 | -- | -- | -- | -- | 100.0 | 2.1 | -- | -- | -- | -- |
| Profit (loss) | -0.2 | -- | -- | -- | -- | 100.0 | -0.2 | -- | -- | =- | =- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | ... | -- | -- | -- | - |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## footnotes

(1) These estimates ere based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on a given item
Total weighed sales of all businesses in the sample $\times 100$ for each quartile
131 Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Motes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middie 25\%. etc. 1 represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales pange that is displayed on the two 1 ines entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$
3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrial Classificstion Definition (SIC 1980):
510 6412 - General Stores
Businesses primarily engaged in retail dealing in a general line of merchandise on a non-departmental basis, the most important of which is food. Other merchendise sold usually includes ready-to-wear apparel, toiletries, cosmetics. hardware. farm supplies and housewares. Businesses may be described as: country general stores and general stores.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, General Stores (SIC 6412)

Total\{1\}
Bottom
5\% Lower
middle $25 \%$
(1)
$\begin{array}{ll}\text { Businesses in sample (No.) } & 14 \\ \text { Low sales value ( } \$ 000 \text { s) } & 11 \text { ) }\end{array}$
High sales value ( $\$ 000^{\prime}$ s)

Average ( $\$ 000$ 's )

| Assets | 10 |
| :--- | ---: |
| Cash | 13 |
| Accounts and notes receivable | 60 |
| Inventory | 2 |
| Other current assets | 84 |
| Total current assets | 58 |
| Fixed assets | 28 |
| Less: Accum. dep. on fixed assets | 10 |
| Other assets | 123 |
| Total assets |  |
| Liabilities and equity |  |
| Current loans | 13 |
| Other current liabilities | 30 |
| Total current liabilities | 44 |
| Mortgages payable | - |
| Long term debt | 15 |
| Other liabilities | 1 |
| Total liabilities | 60 |
| Total equity | 64 |

11) These estimates are based on a sample of businesses yeporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Generel Stores (SIE 6412)

|  | Total (2) | $\begin{array}{r} \text { Bo t tom } \\ 25 \% \end{array}$ | Lower <br> midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 14 \\ \{1\} \\ (1) \end{array}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.8 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 3.9 \\ 10.0 \\ 0.5 \end{array}$ | -- | -- | - | -- |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2
12) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

Definitions:

1. Liquidity retio:

Current $=$ current 8 ssets / current $/ i a b i l i t i e s$.
2. Leverage ratios:
a) Debt/equity = total liabilities / equity
b) Debt ratio = total liabitities/total assets.
c) Interest coverage = net profit + interest expense / interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotla. General Stores (Sit 6412)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\{1\}$ |  |  |  | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depraciation Dther | -2 7 -6 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} -8 \\ -21 \\ 20 \end{array}$ | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from sharehalders Advances \& loans from government lncrease in equity Decrease in equity Other | $\begin{array}{r}1 \\ -4 \\ 4 \\ - \\ \hline \\ \hline\end{array}$ | - <br> - <br> -- <br> -- <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - <br> - <br> - <br> - | -- - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -5 -5 -9 | -- | -- | -- | -- |

(1) These estimates are besed on semple of incorporeted businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotla, General Stores (SIC 6412)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll $\left.\begin{array}{r}\text { pat } \\ (\$ 000 \text { s }\end{array}\right)$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 46 | 2.777 | 300 | 8 | 13 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 44 \\ 2 \\ \hline \end{array}$ | $x$ <br> $\times$ <br> - | $\begin{array}{r}226 \\ 74 \\ \hline\end{array}$ | 8 | 13 |
| 1986 |  |  |  |  |  |
| Total | 64 | 4.460 | 435 | 11 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}62 \\ 1 \\ \hline 1\end{array}$ | $\begin{array}{r} 3.089 \\ x \\ x \end{array}$ | $\begin{array}{r}296 \\ 25 \\ \hline 14\end{array}$ | 11 | . |

111 Average labour units are calculated by dividing total payroll by the average annuel wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalague 72-002. An average labour unit could be interpreted as a full-time amployee. Note that the business size groups used are determined ot the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
$(21$ Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payrall deductions in the following year
"Mewly reporting" and "no longer reporting" businesses are essumed to heve bean in activity for six months and the information is adiusted accordingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, General Stores (SIC 6412)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Uppe: <br> middle 25\% | $\begin{aligned} & T O F \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 341.501 |  |  |  | 712.810 |
| Average expense $\$$ <br> Average net Drofit (loss) \$ | 329.777 | B4.221 | $200,205$ | 337.489 | 697.191 |
| Average net Drofit (loss) \$ |  |  |  | 14.453 | 15,619 |
| Businesses reporting profit (No.) Average sales \$ | 340.934 |  |  |  |  |
| Average expense $\$$ | 327.076 | 84.221 | 204.310 | 337.479 | 682.295 |
| Average net profit \$ | 13.858 | 7.863 | 10.915 | 15.401 | 21.251 |
| Businesses reporting loss (No.) |  |  |  |  |  |
| Average sales \$ | 414.176 | - | 158.506 | 328.696 | 755.325 |
| Average expense $\$$ Average net loss | 423.055 |  | 165.857 -7.359 | 337.751 | 765,556 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 48 \\ 310.316 \\ 298,368 \\ 11.948 \end{array}$ | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 40 \\ 308,382 \\ 292,268 \\ 16,114 \end{array}$ | -- | -- |  |
| 8usinesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 306,521 \\ 311,445 \\ -4,924 \end{array}$ | -- | -- |  |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 75 \\ 316.326 \\ 309.948 \\ 6.378 \end{array}$ | $\begin{array}{r} 54,158 \\ 51,370 \\ 2,788 \end{array}$ | $\begin{array}{r} 146.232 \\ 139.646 \\ 6.586 \end{array}$ | $\begin{array}{r} 310.584 \\ 301.103 \\ 9.481 \end{array}$ | $\begin{array}{r} 754,331 \\ 747,674 \\ 6,657 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8usinesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 54 \\ 335.961 \\ 323.606 \\ 12.355 \end{array}$ | $\begin{array}{r} 89.189 \\ 80.960 \\ 8.229 \end{array}$ | $\begin{array}{r} 143.026 \\ 133,314 \\ 9,712 \end{array}$ | $\begin{array}{r} 302.238 \\ 287.091 \\ 15.147 \end{array}$ | $\begin{array}{r} 809,389 \\ 793,057 \\ 16,332 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 21 \\ 291.400 \\ 295.837 \\ -8.437 \end{array}$ | $\begin{array}{r} 28.804 \\ 29.953 \\ -1.149 \end{array}$ | $\begin{array}{r} 156,848 \\ 160,812 \\ -3,764 \end{array}$ | $\begin{aligned} & 345,735 \\ & 360,120 \\ & -14,385 \end{aligned}$ | $\begin{aligned} & 634,213 \\ & 648,663 \\ & -14.450 \end{aligned}$ |

[^10]TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, General Merchandise Stores (SIC 6413)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Uaper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOP } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Husinesses in samcte (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  |  |  |  |  |  |  |  |
| Selected experse item | Industry average(2) |  |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ | \% busi- <br> nesses <br> reporting | Reporting businesses only 3 3 |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ |  |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 73.4 | -- | -- | -- | -- | 100.0 | 73.4 | -- | - | -- | - |
| Occupancy expenses | 10.1 | -- | -- | -- | -- | 100.0 | 10.1 | -- | -- | -- | -- |
| Depreciation | 3.9 | -- | -- |  | -- | 96.8 | 4.0 | -- | -- | -- | -- |
| Repairs 8 maintenance | 1.0 | -- | -- | -- | -- | 76.6 | 1.3 | -- | -- | -- | -- |
| Heat. Iight \& telephone | 2.9 | -- | -- | -- | -- | 100.0 | 2.9 | -- | -- | -- | -- |
| Rent | 2.3 | -- | -- |  | -- | 53.7 | 4.3 | -- | -- |  | -- |
| Personnel expenses | 12.0 | -- | -- | -- | -- | 100.0 | 12.0 | -- | -- | -- | -- |
| Financial expenses | 2.9 | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.9 1.0 | -- | -- | -- | -- | 96.7 96.8 | 2.0 1.0 | -- | -- | -- | -- |
| Other expenses | 3.0 | -- | -- | -- | -- | 84.5 | 3.6 | -- | -- | -- | -- |
| Profit (loss) | -1.4 | -- | -- | -- | - | 100.0 | $-1.4$ | -- | -- | -- | - |
| Totel | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

## Symbols

## zero or no observations

too smal! too be expressed
not applicable
$\times \quad$ confidential

## Footnotes

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$ Total weighted expenditure on a given item $\times 100$ for each quertile.
121 Value in each cell $=\frac{\text { Total weighted sales of ell businesses in the sample }}{\text { sal }}$
13. Value in each cell $=$ Total weighted expenditure on a given item

Total weighted sales of businesses reporting this item of expenditure $\times 100$ for asch quartile.
This portion of the table pertains only to the businesses reporting the specific expense iten. Therefore these ratios are calculated individually and the total will not necesserily equel $100 \%$.

## Notes

Data are shown by quartiles whan at least 13 of the samplad businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quertile (i. e. bottom 25\%. lower middle 25\%. etc.l represents one querter of the total number of businesses. Within each quartile, the everage ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tebles
111 Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
121 The selectad range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper midle $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd Industrial Classificetion Definition (SIC 1980):

SIC 6413 - General Marchendise Stores
Businesses primar i y engaged in retail dealing in a general line of merchandise on a non-departmental basis including ready-to-wear apobef colle:ries cosmetics hardware and housewares. Whore food and household furniture are not normally commodity lines and where no che commad: y ine adecounts for mare :han $50 \%$ sf tote! feventif

TABLE 2. Balance sheet profile for 1986
Nova Scotia, General Merchandise Stores (SIC 6413)

(1) These estimates are based on sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia. General Merchandise Stores (SIC 6413)

|  | Total(2) | Bottom 25\% | Lower | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 11 $(1)$ $(1)$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 3.6 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 1.0 \\ -47.7 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The retios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in tabla 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$.

See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current sssets $/$ current liabilities
2. Levernge ratios:
a) Debt/equity = qotal liabilities / equity
b) Debt ratio = total tiabilities 10 tal assets
c) Interest coverage = net profi, interest expense / inieres: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, General Merchandise Stores (SIC 6413)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 8 \\ & (1)^{8} \\ & 11 \end{aligned}$ | -- |  | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} -1 \\ 5 \\ 16 \end{array}$ | -- | -- | -- | -- |
| Dividends | -9 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 7 \\ -8 \\ \hline \end{array}$ | -- | -- | -- -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Oecrease in equity Other | $\begin{array}{r} 1 \\ -5 \end{array}$ | -- <br> -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - <br> - <br> - <br> - | -- - - - - - | -- -- -- -- -- -- |
| Increase(decrease) in cash e equivalents Cash \& equivalents-Beginning of the year Cash : equivalents . End of the vear | 6 1 7 | -- | -- | -- | -- |

11 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes.

TABLE 5. Employment changes by stze of business, 1983-1986 based on SIC classification in ig86 Nova Scotia. General Merchandise Stores (SIC 6413)

| Business size exfressed in average labour units(1) | Number of businesses |  | Average labous units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Nowly reporting(2) | Na Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 18 | 7.641 | 859 | 4 | 9 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-59 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 16 \\ - \\ i \\ i \end{array}$ | $\begin{array}{r} 586 \\ \hline \\ x \\ x \end{array}$ | $\begin{array}{r} 66 \\ \hline 5 \\ 788 \end{array}$ | 4 - - | 9 |
| 1986 |  |  |  |  |  |
| Total | 48 | 11.270 | 1,150 | 16 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 45 <br> 1 <br> 2 | $\begin{array}{r} 1.379 \\ x \\ x \end{array}$ | $\begin{array}{r} 141 \\ 5 \\ 5 \\ 1.004 \end{array}$ | $\begin{array}{r}15 \\ \hline \\ \hline\end{array}$ | . |

(1) Average labour units are calculated by dividing total payroll by the averege annual wage and solary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, General Merchandise Stores (SIC 6413)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Lipper <br> middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 18 |  |  |  |  |
| Average sales \$ | 379.985 | -- | -- | -- | -- |
| Average expense \$ | 367. 562 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 12.423 | -- | -- | -- | -- |
| Businesses reporting a profit (No.) | 16 |  |  |  |  |
| Average sales \$ | 371.828 | -- | -- | -- | -- |
| Average expense \$ | 357,786 | -- | -- | -- | -- |
| Average nei profit\$ | 14.042 | -- | -- | -- | -- |
| Businesses reporting a loss (No.) | 2 |  |  |  |  |
| Average sales $\$$ | 187.926 | -- | -- | -- | -- |
| Average expense \$ | 202.399 | -- | -- | - | -- |
| Average net loss \$ | -14.393 | -- | -- | -- | -- |



| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 41 \\ 277.952 \\ 268.418 \\ 9.534 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (No.) | 28 |
| Average sales \$ | 271.131 |
| Average expense \$ | 253,881 |
| Average net profit \$ | 17.250 |
| Businesses reporting loss (No.) | 13 |
| Average sales \$ | 286.624 |
| Average expense \$ | 294,964 |
| Average net loss \$ | -8,340 |

(1) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Nova Scotia, Hardware Stores (SIC 6531)

|  | Total 11 \} |  | Bottom 25\% |  | Lowet middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{9}$ |  | -- |  |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ |  |  | Total | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper miodie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 66.7 | -- | -- | -- | -- | 100.0 | 66.7 | - | -- | -- | -- |
| Occupancy expenses | 7.0 | -- | -- | -- | -- | 100.0 | 7.0 | -- | -- | -- | -- |
| Depreciation | 1.2 | -- | -- | -- | -- | 100.0 | 1.2 | -- | -- | -- |  |
| Repairs 8 maintenance | 0.4 | -- | -- | -- | -- | 40.2 | 1.0 | -- | -- | -- | -- |
| Heat, light \& telephone | 2.0 | -- | -- | -- | -- | 100.0 | 2.0 | -- | -- | -- |  |
| Rent | 3.4 | -- | -- | -- | -- | 96.3 | 3.6 | -- | -- | -- | -- |
| Personnel expenses | 15.1 | -- | - | -- | -- | 100.0 | 15.1 | -- | -- | -- | -- |
| Financial expenses | 3.4 | -- | -- | -- | -- | 100.0 | 3.4 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 3.1 0.3 | -- | -- | -- | -- | 100.0 97.3 | 3.1 0.3 | -- | -- | -- | -- |
| Other expenses | 7.0 | -- | -- | -- | -- | 100.0 | 7.0 | -- | -- | -- | -- |
| Profit (lass) | 0.9 | -- | -- | -- | -- | 100.0 | 0.9 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

## Symbols

zero or no observations
too smal! too be expressed
not applicable
confidential

## Footnotes

111 These estimates are based on stomple of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$ lotal weighted expenditure on a given item
21 Value in each cell = $\quad$ (all businesses in the sample $\times 100$ for each quartile.
(3) Value in each cell $=\frac{\text { lotal weighted expenditure on a given item }}{\text { lotal weighted seles of businesses reporing this item of expenditure }} \times$ forech quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. therefore these retios ere calculated individually and the total will no: necessarily equal 100\%.

## Notes

Data are shown by quartiles when of least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order accoiding to sales size. Each quartile li.e. Dottom $25 \%$. Iower middle 25\%, etc.l represents one quarter of the cotal number of businesses. Hithin each quartile. the average retio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled kow sales value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected soles size range will be in that quartile.

## Standerd Industrisl Clasesificesion Definition (SIC 1880)

SIC 6531 - Hardware Stores
Businesses primarily engaged in retail dealing in any combination of the basic lines of hardware. such as hand and power tools. Duilders hardwere. fasteners, electrical and plumbing supplies. These businesses may be secondarily engeged in retailing housewares. elecirical appliances. paint. sporting goods, etc.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Hardware Stores (SIC 5531)

|  | Total(1) | Bottom 25\% | Lawer middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{9}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | -- | -- | -- | -- |
| Accounts and notes receivable | 17 | -- | -- | -- | -- |
| Inventory | 72 | -- | -- | -- | -- |
| Other current assets | - | -- | -- | -- | -- |
| Total current assets | 91 | -- | -- | - | -- |
|  | 16 5 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets Dther assets | 5 26 | -- | - | -- | -- |
| Total assets | 129 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 40 | -- | -- | -- | -- |
| Other current liabilities | 45 84 | -- | -- | -- | -- |
| Mortgages payable | 1 | -- | -- | -- | -- |
| Long term debt | 23 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 109 | -- | -- | -- | -- |
| Total equity | 21 | -- | -- | -- | -- |

(1) These estimates are based on a sample businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotla, Hardware Stores (SIC 6531)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) |  |  |  | -- | --- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 6.2 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.3 \\ 5.2 \\ 0.9 \end{array}$ | -- | -- | -- | -- |

[^11]See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverege retiot:
al DeDt/equity $=$ total liabilities $/$ equity
b) Dent ratio = total liatilities/total assets
c) Interes: coverage = net profit + intetest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses oniy. 1986
Nova Scotia, Mardware Stores (SIC E531)

|  | Total (1) | Bot tom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (NO.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{8}$ |  | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from oderations Depreciation Other | 2 8 6 | -- | -- | -- | -- |
| Dividends | - | - | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 1 -15 -5 | - <br> - <br> - | -- -- -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shargholders Advances \& loans from government Increase in equity Decrease in equity Dther | 7 -10 -2 | -- <br> - <br> - <br> - <br> - <br> - | - - - - - - -- | -- - - - - - - | $-=$ $-=$ -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -8 \\ -41 \\ -49 \end{array}$ | -- | -- | -- | -- |

11 These estimates are based on a sample of incorporated businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Hardware, Paint, Glass and Wallpaper Stores (S|C 653)


(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canade. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee Hote that the busifess size oroups used are determined at the Canade level. Thus if a business has at least 500 employees in Cenada as a whale but less than thet number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses raporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nove Scotia. Hardware Stores (SIC 6531)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 28 |  |  |  |  |
| Average sales \$ | 362.299 | -- | -- |  | -- |
| Average expense \$ | 349.145 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 13.154 | -- |  | -- | -- |
|  |  |  |  |  |  |
| Average sales $\$$ <br> Average expense \$ | 350,386 335,852 | -- | -- | -- | -- |
| Average net profit \$ | 14,534 | -- | -- | -- | -- |
| Businesses reporting a loss (Mo.) | 4 |  |  |  |  |
| Average sales $\$$ <br> Average expense \$ | $\begin{aligned} & 558.810 \\ & 560.537 \end{aligned}$ | -- | -- | -- | -- |
| Average expense $\$$ Average net loss $\$$ | $\begin{array}{r} 560.537 \\ -1.727 \end{array}$ | -- | -- | -- | -- |



1986

Number of observations in sample
Average sales $\$$
49
299.579
300.702
-1.123
Average net profit (loss) \$

Businesses reporting a profit (No.)
29
303,369
Average sales $\$$
281.046

Average net profit $\$$

Businesses reporting a loss (No.)
Average sales $\$$
$\begin{array}{r}29 \\ 298 \\ \hline 257\end{array}$
Average expense \$
325.363

Average net lass \$
$-27.106$
(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Sporting Goods Stores (SIC 6541)

|  | Tot | 1 11 ) |  | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower$\text { middle } 25 \%$ |  | Upper middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) |  | $\left.\begin{array}{l} 20 \\ (1) \\ 11 \end{array}\right)$ |  | -- |  | -- |  |  |  |  |  |
|  |  | Indus | try aver | ge(2) |  |  |  | porting | busines | ces only |  |
| Selacted expense item | Total | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ | \% businesses reporting | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  |  |  | ercent of | sales |  |  |  |  | cent of | sales |  |
| Cost of sales | 69.9 | -- | -- | -- | -- | 100.0 | 69.9 | =- | -- | -- | -- |
| Dccupancy expenses | 11.2 | =- | - | -- | -- | 100.0 | 11.2 | - - | -- | -- | -- |
| Depreciation | 2.6 | -- | - | -- | -- | 76.6 | 3.3 | -- | -- | -- | -- |
| Repairs 8 maintenance | 3.5 | -- | -- | -- | -- | 79.5 | 4. 4 | -- | -- |  | -- |
| Heat, light \& telephone | 3.4 | -- | -- | - | -" | 100.0 | 3.4 | -- | -- | -- | -- |
| Rent | 1.7 | -- | -- | -- | -- | 47.9 | 3.6 | -- | -- | -- | -- |
| Personnel expenses | 12.3 | -- | -- | - | =- | 75.3 | 16.3 | -- | -- | - | -- |
| Financial expenses | 5.3 | - | -- | -- | -- | 100.0 | 5.3 | =- | -- | -- | - |
| Interest \& bank charges | 4.6 | -- | -- | - | -- | 100.0 | 4.6 | -- | -- | -- | -- |
| Professional fees | 0.7 | -- | -- | -- | -- | 74.3 | 0.9 | -- | -- | -- | -- |
| Other expenses | 19.1 | - - | -- | -- | -- | 100.0 | 19.1 | - | =- | -- | -- |
| Profit (loss) | -17.8 | -- | -- | -- | -- | 100.0 | -17.8 | =- | =- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | =- | -- | -- | -- |

## Symbols

zero ar no observations

- too small too be expressed
nor applicable
$\times$ confidential


## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
lotal weighted expenditure on a given item
2) Value in each cell $=$ fal weighted sales of ell businesses in the sample $\times 100$ for ach quartile
3) Value in each cell otal weighted expenciture on a given item

Total weighted expenditure on a given item
Totel weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individualiy and the totel will not nacessarily equal $100 \%$.

## Notes

Date are shown by quertiles when at least 13 of the sempled businesses report the specific item
Records were ranked in ascending order according to sales size. Eech quartile (i.e. bottom 25\%, lower midde 25\%, etc. represents one quarter of the total number of businesses. Within each quertile. the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displeyed on the two lines entited alow sales value" and "High sales value"
(2) The selected renge will indicate the proper quartile, i.s. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selacted sales size range will be in that quartile.

## Standerd Industrisal CIassification Definition (SIC 1980):

SIC 5541 - Sporting Goods Stores
Businesses primarily engaged in retail dealing in sporting goods. playground and gymnasium equipment. Businesses may be described by product line such es: retail archery equipment, retail athleisc clothing linc. uniforms), retail athletic footweer, retail baseball equipment. reteil bowling equipment, retail camping equipment lexc. tent trailersl. retail sports and fishing tackle, reteil football equipment. retail golf equipment. retail hockey equipment. retail hunting equipment. retail playground equipment. retail skiing equipment re:ail soccer equipmen:. re:ail sctoal! equipment, spor:ifg goods stores. retail tennis equipment. and etail track and fiet equipmen:

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Sporting Goods Stores (SIC 6541)

|  | Total (1) | Bottom 25\% | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\prime}$ s) | (20 <br> $(1)$ | -- | -- | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cast | 14 | -- | -- | -- | -- |
| Accounts and notes receivable | 15 | -- | -- | -- | -- |
| Inventory | 63 | -- | -- | -- |  |
| Other current assets | 93 | -- | -- |  | -- |
| Total current assets Fixed assets | 93 43 | -- | -- | -- | -- |
| Less: Accum. dep. on ixed assets | 13 | -- | -- | -- | -- |
| Other assets |  | -- | -- | -- | -- |
| Total essets | 127 | -- | -- | -- | -- |
| Liabilities and equity 25 |  |  |  |  |  |
| Current loans $\begin{aligned} & \text { Ciner cuprent liabilities } \\ & \text { Opher }\end{aligned}$ | 44 | -- | -- | -- | -- |
| Total current liabilities | 69 | -- | -- |  |  |
| Mortgages payable | - | -- | -- |  | -- |
| Long term debt | 28 | -- | -- |  |  |
| Other liabilities |  | -- | -- | -- | -- |
| Total liabilities | 97 | -- | -- | -- | -- |
| Total equity | 30 | -- | -- | -- | -- |

(11) These estimates ore besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nove Scotis, Sporting Goods Stores (SIC 6541)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{array}{r} 18 \\ (1) \\ (1) \\ \hline \end{array}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.3 | -- | - | -- | -- |
| Leverage rafios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 0.4 \\ 10.0 \\ 0.9 \end{array}$ | -- | -- | -- | -- |

111 The ratios represent the averege of ratios for each business in the group and cennot be calculated from the figures shown in Table 2 .
121 These estimates are based on a semple of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current |iabili;ies.
2. Leverage ratios:
a) Debtfequity = total liabilities / equity
b) Debt ratio = total liabilities $/$ so:n assets
c) Interest coverage $=$ ne: profi: + inieres: expense ; interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Seotia, Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom 25\% | Lower $\text { middele } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | 24 8 -18 | -- | -- | -- | -- |
| Dividends | - | -- | =- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -55 | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 32 -1 20 -12 | - <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cosh equivalents - End of the year | -2 4 1 | -- | -- | -- | -- |

11 These estimetes are based on a sample of incorporatad businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businasses reporting a statement of changes
see Table i for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotla, Sporting Goods Stores (SIC 6541)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000{ }^{\prime} \mathrm{s}\right) \end{array}$ | Average I abour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New Iy <br> reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 31 | 1.877 | 185 | 4 | 15 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 30 1 - | $x$ $\chi$ | 141 44 - | 4 | 15 - - |
| 1986 |  |  |  |  |  |
| Total | 52 | 3.880 | 317 | 4 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 49 3 - | $\begin{array}{r} 2.369 \\ 1.511 \\ = \end{array}$ | 191 126 - - | 3 | $\cdots$ $\cdots$ $\cdots$ |

(1) Average babour units are calculated by dividing total payroll by the average annual wege and salary rate as reportad in the Survey of Employment, Payrall and Hours, Statistics Canada. Catalogue 72-00. An average labour unit could be interpreted as a full-time emplovee Note that the business size groups used are determined at the Canede level. Thus if a business has at last 500 emplovees in Cande as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payrall deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following yeer

[^12]|  | Total(1) | Bottom 25\% | Lower midde 25\% | Uppe: middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales $\$$ a | 12 118.998 |  |  |  | -- |
| Average sates ${ }^{\text {Average }}$ expense $\$$ | 114.029 | -- | -- | -- | -- |
| Average net profit (lass) \$ | 4.969 | -- | -- | -- | -- |
| Businesses reporting a profit (No.) Average sales \$ | 10 168.964 | -- | -- | -- | -- |
| Average sales \$ <br> Average expense $\$$ | 160.039 | -- | -. | -- | -- |
| Average net profit \$ | 8.925 | -- | -- | -- |  |
| Businesses reporting a loss (Mo.) | 2 |  |  |  |  |
| Average sales \$ | 18.953 | -- | -- | -- | =- |
| Average expense \$ | 20.867 | -- | -- | -- |  |
| Average net lass \$ | -1.914 | -- | -- | -- | - |


| Number of observations in sample | 32 |
| :--- | ---: |
| Average sales $\$$ | 264.120 |
| Average expense $\$$ | 261.950 |
| Average net Drofit (loss) $\$$ | 2.170 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 24 |
| Average sales $\$$ | 278.431 |
| Average expense $\$$ | 262.889 |
| Average net profit $\$$ | 15.542 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) | 8 |
| Average sales $\$$ | 229.635 |
| Averge expense $\$$ | 246.015 |
| Average netloss $\$$ | -16.380 |



19 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

| Total(1) Bottom | Lower | Upper | middle $25 \%$ | middie $25 \%$ |
| ---: | ---: | ---: | ---: | ---: |


| Businesses in sample $($ No. $)$ | 26 |  |  |
| :--- | :--- | :--- | :--- |
| Low sales value $\left(\$ 000^{\prime} \mathbf{s}\right)$ | $(1)$ | $\ldots$ | $\ldots$ |
| High sales value $\left(\$ 000^{\prime} \mathrm{s}\right)$ | $(1)$ | $\ldots$ | $\ldots$ |


| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only 31 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bot tom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middIe } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 49.6 | -- | -- | -- | -- | 97.9 | 50.7 | -- | -- | -- | - |
| Occupancy expenses | 12.1 | -- | -- | -- | -- | 100.0 | 12.1 | -- | -- | -- | -- |
| Depreciation | 1.1 | -- | -- | -- | -- | 46.8 | 2.3 | -- | -- | -- |  |
| Repairs \& maintenance | 0.7 | -- | -- | -- | -- | 74.7 | 1.0 | -- | -- | -- | -- |
| Heat. light 8 telephone | 4.2 6.1 | -- | -- | -- | -- | 99.0 47.3 | 4.2 12.8 | -- | -- | -- | - |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Personnel expenses | 33.8 | -- | -- | -- | -- | 100.0 | 33.8 | -- | -- | -- | -- |
| Financial expenses | 2.9 | -- | -- | -- | -- | 100.0 | 2.9 | -- | -- | - | -- |
| Interest \& bank charges Professional fees | 1.5 | -- | -- | -- | -- | 96.1 97.7 | 1.6 | -- | -- | -- | -- |
| Professional fees | 1.3 | -- | -- | -- | -- | 97.7 |  | -- | -- | -- | -- |
| Other expenses | 5.8 | -- | -- | -- | -- | 100.0 | 5.8 | -- | -- | -- | -- |
| Profit (loss) | -4.0 | -- | -- | -- | -- | 100.0 | -4.0 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | - |

Symbols
zero or no observetions
too small too be expressed
not applicable
$\times$ confidential

## footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

10tal weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted expendiqure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the totai will not necesserily equal $100 \%$

## Motes

Date are shown by quartilas when ot ieast 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom $25 \%$, lower middle $25 \%$, etc. 1 represents one quarter of the total number of businesses. Within each quartile, the average ratio is presentad. For comparison purposes, the high and low values of sales ore shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two i ines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standard Industrial Clessification Definition (SIC 1980):
SIC 558 - Toy, Mobby. Movelty and Souvenir Stores
Businesses primariiy engaged in retail dealing in toys, hobby supplies, gifts, novelties and souvenirs.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Toy, Hobby, Novelty and Souvenir stores (SIC 658)

|  | Total 11 ) | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) | 26 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | -- | -- | -- |
| High sales value $(\$ 000$ 's) | (1) | -- | -- |  |  |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | -- | -- | -- | -- |
| Accounts and notes receivable | 1 | -- | -- | -- | -- |
| Inventory | 18 | -- | -- | -- | -- |
| Other current assets | 2 | -- | -- | -- | -- |
| Total current assets | 26 | -- | -- | -- | -- |
| Fixed assets | 18 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets Other assets | ? | -- | -- | -- | -- |
| Other assets | 1 | -- | -- | -- | - |
| Total assets | 38 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 5 | -- | -- | -- | -- |
| Other current liabilities | 4 | -- | -- | -- | -- |
| Total current liabilities | 10 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 25 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total lisbilities | 35 | -- | -- | -- | -- |
| Total equity | 4 | -- | -- | -- | -- |

(1) These estimates are based on ample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
see iable i for symbols and notes

TABLE 3. Financial ratios (1) for incorporated businesses only. 1986
Nova Scotia, Toy. Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(2) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left(\$ 000^{\prime} s\right.$ ) High soles value ( $\$ 000$ 's) | $\begin{aligned} & 24 \\ & 11 \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 18.9 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio \{times \} | 1.1 1.4 | -- | -- | -- | -- |

(11) The ratios represent the average of ratios for each Dusiness in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current sssets / current liabilities
2. Leverege ratios:
al Debt/equity $=$ total liabilities / equity.
b) Debt ratio $=$ total iabilities / total assets


TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 Nova Scotia, Toy, Mobby, Novelty and Souvenif Stores (SIC 658)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 18 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Operating activities <br> Cash from operations <br> Depreciation <br> Other | 6 7 6 | --- | -- | -- | -- |
| Dividends | -1 | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 14 \\ -21 \\ \hline 4 \end{array}$ | - <br> - <br> - <br> - | - - - | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Diner | $\begin{array}{r} 1 \\ -1 \\ 2 \\ -13 \end{array}$ | -- -- -- -- -- | -- -- -- - -- | -- <br> - <br> - <br> - <br> -- | - - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 2 5 | -- | -- | -- | -- |

(1) These estimates are based on a sample of incorporated businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count inciudes only those busiresses reporting - statement of changes.
See Table 1 for symtiols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)


[^13]"Newly reportinge and "no longer reporting" businesses are assumed to have been in activity for six months and the information is
adjustad accordingly. adjusted accordingly
See Tanfe : for symbe's and nctes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)


1984

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 29 \\ 99.032 \\ 98.693 \\ 339 \end{array}$ |
| :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 22 \\ 92.605 \\ 86.647 \\ 5.958 \end{array}$ |
| Businesses reporting loss (No.) Average sales \$ Average expense $\$$ Average net loss \$ | $\begin{array}{r} 7 \\ 347.130 \\ 486.542 \\ -139.412 \end{array}$ |

1985

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$
31
98.970
96.520
347.130
486.542
$-139.412$

| -- | -- | -- | -- |
| :---: | :---: | :---: | :---: |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
|  |  |  |  |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
| - | -- | -- | -- |
| -- | -- | -- | -- |
| -- | -- | -- | -- |

Businesses reporting a profit (No.)
Average sales $\$$
113.621

Average expense $\$$
Average net profit $\$ \quad 10.315$

Businesses reporting loss (Mo.)
Average sales \$
Average expense $\$$
Average net lass \$
14
79.112
87.554
-8.442


1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 70 \\ 109.528 \\ 105.717 \\ 3.819 \end{array}$ | $\begin{array}{r} 12.409 \\ 9.922 \\ 2.487 \end{array}$ | $\begin{aligned} & 19,154 \\ & 23,143 \\ & -3,989 \end{aligned}$ | $\begin{array}{r} 51.200 \\ 50.544 \\ 656 \end{array}$ | $\begin{array}{r} 355.348 \\ 339.259 \\ 16.089 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | 42 130.826 117.016 13.810 | 12.409 9.922 2.487 | $\begin{array}{r} 19.293 \\ 14.844 \\ 4.449 \end{array}$ | $\begin{array}{r} 70.788 \\ 60.879 \\ 9.909 \end{array}$ | $\begin{array}{r} 420.815 \\ 382.418 \\ 38.397 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | 28 108.523 117.024 -8.501 | - | $\begin{array}{r} 19.113 \\ 25.566 \\ -6.453 \end{array}$ | $\begin{array}{r} 38.373 \\ 43.776 \\ -5.403 \end{array}$ | $\begin{aligned} & 268.083 \\ & 281.731 \\ & -13.648 \end{aligned}$ |

[^14]TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total (1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\begin{aligned} & 25 \\ & (1) \\ & (1) \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{array}{\|c\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upder } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd le } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 43.5 | -- | -- | -- | -- | 95.8 | 45.4 | -- | -- | -- | -- |
|  | 17.2 | -- | - | -- | -- | 100.0 | 17.2 | -- | -- | -- | -- |
| Depreciation | 2.0 | -- | -- | -- | -- | 87.2 | 2.3 | -- | -- | -- | -- |
| Repairs \& maintenance | 0.3 | -- | -- | -- | -- | 49.4 | 0.6 | -- | -- | -- | -- |
| Heat. light \& telephone | , 3.5 | -- | -- |  | -- | 98.0 | 3.5 | -- | -- | -- | -- |
| Rent |  | -- | -- |  | -- |  |  | -- | -- | -- | -- |
| Personnel expenses | 27.3 | -- | -* | -- | -- | 100.0 | 27.3 | -- | -- | -- | -- |
| Financial expenses | 2.8 | -- | -- | -- | -- |  | 2.8 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.9 0.9 | -- | -- | -- | -- | 92.2 95.4 | 2.1 0.9 | -- | -" | -- | -- |
| Other expenses | 8.0 | -- | -- | -- | -- | 100.0 | 8.0 | -- | - | -- | -- |
| Profit (loss) | 1.2 | -- | -- | -- | -- | 100.0 | 1.2 | -- | -- | -- | -- |
| Total | 100.0 | -- | - | - | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

Syabols
zero or no observations
too small too be expressed
not applicable
$\times \quad$ confidentisl

## Footnotes

(1) These estimates are based on sample of businesses reporiing sales beiween $\$ 10,000$ and $\$ 2,000,000$.

21 Value in each cell = Total weighted expenditure on aiven item
(3) Value in each cell $=\frac{\text { Total weighted seles of all businesses in the sample }}{\text { Total weighted seles of busingsses reporting this item of expenditure } \times 100}$ for each quartile.

This portion of the table pertains only to the businessas reporting the specific expense item. Therefore these ratios are celculated individully and the total will not necessarily equal $100 \%$.

## Motes

Deta are shown by quartiles when at last 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middle 25\%, etc. represents one quarter of the total number of businesses. Hithin each quartila, the average ratio is presented. For comparison purposes, the high and low values of seles are shown.

How to use the tables
11) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value".
12) The selected range will indicate the proper quertile, i. e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Deta pertaining to the selected sales size range will be in that quartile.

## Stenderd Industrisl Clessificetion Definition (51C 1980):

SIC 6582 - Gift, Novelty and Souvenir Stores
Businesses primarily engaged in retail dating in gifts, novelty merchandise and souverirs such as: retail carvings and artaft, retbil handicraft ceramics, retail seasonal and holiday decorations, retail hendicraft d'coupage. retail eskimo carvings. retail gift wrap supplies. gift shops. retail handcratted goods Inovelties, souvenirst, joke shops. retail handicraft macramé. retail handicraft metalwork. fe:a :l moveliv merchandise. retail hancicati notpry and aftail souvenirs

TABLE 2. Balance sheet profile for 1986
Nova Scotla, Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total (1) | $\begin{array}{r} 80 t t o m \\ 25 \% \end{array}$ | Lowe <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low soles value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | (11) | -. | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 10 | -- | -- | -- | -- |
| Accounts and notes receivable | 1 | -- | -- | -- | - |
| Inventory | 26 | -- | -- | -- | -- |
| Other current assets | $4{ }^{4}$ | -- | -- | -- | -- |
| Total current assets Fixed assets | 42 31 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 13 | -- | -- | -- | -- |
| Other assets | 2 | -- | -- | -- | -- |
| Total essets | 62 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 7 | -- | -- | -- | -- |
| Total current liabilities | 13 | -- | -- | -- | -- |
| Mortoages payable | - | -- | -- | -- | -- |
| Long term debt | 33 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 47 | -- | -- | -- | -- |
| Total equity | 15 | -- | -- | -- | -- |

111 These estimates are based on semple of businesses reporting seles between $\$ 10.000$ and $\$ 2,000,000$.
See rable 1 for symbols and noles

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scoti=, Gift, Novelty and Souvenir stores (SIC 6582)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 23 \\ & (1) \\ & (1) \end{aligned}$ | -- |  | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 22.7 |  | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{aligned} & 1.6 \\ & 1.4 \end{aligned}$ |  |  | -- | -- |

11 The ratios represent the everage of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Soe Table 1 for symbols end notes.

Definitions:

1. Liquidity retio:

Current $=$ curfent assets / current liabilities
2. Leverage ratios:
a) Debt/equity $=$ total lisbilities / equity.
b) Debt ratio = total liabilities / cotal assets
c) Interest coverage = net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Nove Scotia. Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middele 25\% | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 17 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 6 7 8 | -- | -- | -- | -- |
| Dividends | -1 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 16 \\ -25 \\ \hline 5 \end{array}$ | - - -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from sharehalders <br> Repayment of loans trom shareholders <br> Advances \& loans from government <br> Incresse in equity <br> Decrase in equity <br> Dther | $\begin{array}{r} 1 \\ -1 \\ 2 \\ -14 \end{array}$ | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- -- -- -- -- | -- -- - - - -- | -- <br> -- <br> -- <br> - <br> - <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash s equivalents - End of the year | 4 2 6 |  |  | -- | -- |

111 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on sic ciassification in 1986
Nova Scotia, Gift. Novelty and Souvenir Stores (Sit 6582)

|  |  |  |  | Changes in numb with pai | of businesses loyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} s\right) \end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 393 | 19,272 | 1.843 | 45 | 53 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | $\begin{array}{r} 372 \\ 12 \\ 9 \end{array}$ | $\begin{array}{r} 10,544 \\ 3,067 \\ 5,661 \end{array}$ | $\begin{array}{r} 1.009 \\ 309 \\ 525 \end{array}$ | $\begin{array}{r}43 \\ \hline\end{array}$ | $\begin{array}{r} 51 \\ 2 \\ 2 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 556 | 28.615 | 2.312 | 127 | - |
| 500 and over | 2 | $x$ | 7 | - |  |

(1) Average labour units are calculated by dividing iotal payroll by the average annual wage and salary rate as peported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at leas? 500 employeas in canada as a whole but less than that number in any given province it is shown in the 500 end over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers io businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, Gift, Novelty and Souventr Stores (SIC 6582)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | midde $25 \%$ | $25 \%$ |

1984


1985


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 67 \\ 102.859 \\ 98.201 \\ 4.658 \end{array}$ | $\begin{array}{r} 11.704 \\ 10.898 \\ 806 \end{array}$ | $\begin{array}{r} 18.204 \\ 18.026 \\ 178 \end{array}$ | $\begin{array}{r} 55,818 \\ 54,737 \\ 1.081 \end{array}$ | $\begin{array}{r} 325,709 \\ 309,141 \\ 16,568 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 40 \\ 120.116 \\ 104.648 \\ 15.468 \end{array}$ | $\begin{array}{r} 11.704 \\ 10.898 \\ 806 \end{array}$ | $\begin{array}{r} 16.341 \\ 11.073 \\ 5.268 \end{array}$ | $\begin{array}{r} 70,788 \\ 60,879 \\ 9,909 \end{array}$ | $\begin{array}{r} 381,630 \\ 335,740 \\ 45,890 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 27 \\ 110.218 \\ 118.517 \\ -8.299 \end{array}$ | - | $\begin{aligned} & 19.937 \\ & 24,493 \\ & -4.556 \end{aligned}$ | $\begin{aligned} & 42.635 \\ & 49,327 \\ & -6.692 \end{aligned}$ | $\begin{aligned} & 268.083 \\ & 281,731 \\ & -13.648 \end{aligned}$ |

[^15]TABLE 1. Selected operating ratios. in percent of sales, 1986
Nova Scotia, Dperators of Buildings and Dwellings (SIC 751)

|  | Total(1) |  | Battom 25\% |  | Lower middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 112 \\ (1) \\ 1 \end{array}\right)$ |  | $\begin{array}{r} 11) \\ 30 \end{array}$ |  |  | $\begin{aligned} & 30 \\ & 57 \end{aligned}$ | $\begin{array}{r} 57 \\ 108 \end{array}$ |  |  | $\begin{aligned} & 108 \\ & 11) \end{aligned}$ |  |
| Selected expense item | Industiy sverage(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper iddle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Upoer middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 30.5 11.1 | 29.2 16.6 | 29.9 | 33.3 7.2 | 29.6 11.1 | 100.0 84.7 | 30.5 13.1 | 29.2 | 29.9 11.4 | 33.3 10.2 | 29.6 13.6 |
| Repairs \& maintenance | 7.7 | 4.8 | 6.5 | 11.5 | 7.9 | 77.8 | 9.9 | 10.8 | 8.6 | 11.9 | 8.7 |
| Heat, Iight \& telephone | 10.0 | 6.6 | 8.4 | 14.4 | 10.5 | 77.2 | 13.0 | 11.8 | 9.8 | 15.3 | 14.7 |
| Rent | 1.7 | 1.2 | 4.9 | 0.2 | 0.1 | 11.8 | 14.2 | 8.4 | 19.5 | 37.3 | 1.4 |
| Personnel expenses | 9.0 | 7.3 | 10.0 | 8.3 | 10.0 | 37.3 | 24.1 | 23.4 | 26.9 | 36.0 | 17.7 |
| Financial expenses <br> Interest \& bank charges | 30.8 25.5 | 31.4 22.1 | 30.8 28.2 | 30.5 24.5 | 30.7 26.6 | 99.9 88.4 | 30.9 28.8 | 31.4 22.5 | 30.9 32.0 | 30.5 29.0 | 30.7 31.9 |
| Professional fees | 5.3 | 9.3 | 2.5 |  | 4.1 | 91.8 | 5.8 | 9.9 | 3.4 | 6.0 | 4.1 |
| Other expenses | 21.1 | 23.8 | 22.7 | 19.5 | 18.4 | 99.4 | 21.2 | 24.3 | 22.8 | 19.5 | 18.4 |
| Profit (loss) | 8.6 | 8.3 | 6.7 | B. 4 | 11.3 | 96.8 | 8.9 | 8.5 | 6.8 | 8.4 | 12.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | - - | ... | $\ldots$ | . . |

## Symbols

zero or no observations
too sma!! too be expressed
not applicable

- confidential


## Footnotes

11) These estinates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.
12) Total weighted expenditure on a given item
(3) Value in each cell = Total weighted expenditure on given item Total weighted seles of businesses reporting this item of expenditure

This portion of the table perteins only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the cotal will not necessarily equel 100\%.

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to seles size. Each quertile (i. e. bottom 25\%, lower midde 25\%, etc.) represents one quarter of the totel number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## Hom to use the tables

(1) Locate the appropribte sales range that is displayed on the two lines entited "Low sales value" and "high sales value"
12) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Induatrial Classification Definition (SIC 1980):
SIC 751 - Operators of Buildings and Dwellings
Businesses primarily angaged in the operating or in owning and operating buildings and dwellings.

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Operators of Buildings and Owellings (SIC 751)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Uppe: middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 112 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 30 \end{array}$ | 30 57 | 57 108 | 108 11 |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 34 | 5 | 15 | 25 | 88 |
| Accounts and notes receivable | 8 | 2 | 9 | 1 | 21 |
| Inventory | 7 | 2 | , | - | 26 |
| Other current assets | 32 | 22 | 13 | 11 | 81 |
| Total current assets | 81 | 29 | 37 | 37 | 216 |
| Fixed assets | 488 | 104 | 201 | 241 | 1.368 |
| Less: Accum. dep. on fixed assets Other assets | 95 | 28 19 | 14 21 | 37 19 | 295 245 |
| Total assets | 551 | 123 | 245 | 260 | 1.535 |
| (a) assets |  |  |  |  |  |
| Liabilities and equity 30 |  |  |  |  |  |
| Current loans |  | 7 | 43 | 37 | 58 |
| Other current liabilities | 28 | 7 | 16 58 | 10 46 | 79 137 |
| Total current liabilities Martgages payable | 64 200 | -888 | 58 94 | 46 82 | 137 591 |
| Martgages payable | 107 | 45 | 76 | 67 | 235 |
| Other liabilities | 15 | - |  | 12 | 49 |
| Total liabilities | 387 | 67 | 229 | 207 | 1.011 |
| Total equity | 164 | 55 | 16 | 53 | 523 |

11 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Operators of Bulldings and Dwellings (SiC 751)

|  | Total:2) | Bottom 25\% | Lower <br> middle $25 \%$ | Uppe $\text { middle } 25 \%$ | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{aligned} & 112 \\ & (1) \\ & 11 \end{aligned}$ | (1) 30 | 30 55 | 55 108 | (1) |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) | 2.9 | 3.6 | 2.1 | 3.4 | 2.7 |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 25.3 \\ 17.3 \\ 0.8 \end{array}$ | $\begin{array}{r} 103.0 \\ 25.7 \\ 0.8 \end{array}$ | $\begin{aligned} & 3.2 \\ & 5.3 \\ & 0.9 \end{aligned}$ | 10.7 0.7 | 3.2 28.9 0.7 |

11| The ratios pepresent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
121 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$.
See table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets / curpen? liabilities.
2. Leverage ratios:

8/ Debt/equity = total liabilisies / equity.
bl Debt ratio = total !iabitios iotal asse:s
c) Interest coverage $=$ net profit , interes: expense / interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotla. Operators of Buildings and Dwelllngs (SIC 751)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 69 \\ & \{1 \\ & (1) \end{aligned}$ | $\begin{array}{r} 19 \\ 24 \end{array}$ | $\begin{aligned} & 24 \\ & 71 \end{aligned}$ | $\begin{array}{r} 71 \\ 123 \end{array}$ | $\begin{aligned} & 123 \\ & (1) \end{aligned}$ |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 14 \\ 13 \\ -30 \end{array}$ | $\begin{array}{r} 4 \\ 3 \\ -48 \end{array}$ | $\begin{array}{r} -1 \\ 4 \\ -1 \end{array}$ | $\begin{array}{r} 6 \\ 11 \\ 5 \end{array}$ | 49 33 -97 |
| Dividends | $-17$ | -4 | -18 | -1 | -4 4 |
| Investment ectivities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 7 \\ -35 \\ -13 \\ 11 \end{array}$ | $\begin{array}{r} -1 \\ -30 \\ 62 \end{array}$ | $\begin{array}{r} 2 \\ -1 \\ -2 \\ 5 \end{array}$ | -27 | $\begin{array}{r} 25 \\ -107 \\ -32 \\ 2 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from sharehol ders Repayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r} 44 \\ -23 \\ 18 \\ -10 \\ - \\ -1 \end{array}$ | $\begin{array}{r} 12 \\ -6 \\ 2 \\ -19 \end{array}$ | $\begin{array}{r} 1 \\ -1 \\ 21 \\ -3 \end{array}$ | 31 -32 12 - | $\begin{array}{r} 134 \\ -51 \\ 28 \\ -23 \\ - \\ -2 \\ -2 \end{array}$ |
| Increase(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -29 \\ 69 \\ 40 \end{array}$ | $\begin{array}{r} -24 \\ 27 \\ 2 \end{array}$ | $\begin{aligned} & 4 \\ & 62 \\ & 66 \end{aligned}$ | 4 6 9 | -80 136 56 |

(1) These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see $i$ able 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotia, Dperators of Buildings and Dwellings (SIC 751)

| Business size expressed in average labour units(1) | Number of businesses | Total payrall | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No langer reporting\{3) |
| 1983 |  |  |  |  |  |
| Total | 397 | 26.525 | 1.826 | 53 | 35 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 364 \\ 18 \\ 9 \\ 6 \end{array}$ | $\begin{array}{r} 13.347 \\ 6.703 \\ 4.184 \\ 2.299 \end{array}$ | $\begin{aligned} & 938 \\ & 453 \\ & 281 \\ & 154 \end{aligned}$ | $\begin{array}{r} 49 \\ 3 \\ 1 \\ - \end{array}$ | $\begin{array}{r} 33 \\ - \\ 2 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 498 | 39,005 | 2,240 | 88 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 457 \\ 25 \\ 9 \\ 7 \end{array}$ | $\begin{array}{r} 18.923 \\ 11.972 \\ 5.325 \\ 2.785 \end{array}$ | $\begin{array}{r} 1,089 \\ 693 \\ 301 \\ 157 \end{array}$ | $\begin{array}{r} 76 \\ 10 \\ 1 \\ 1 \end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note thet the business size groups used ore determined at the Canada level. Thus if a business has at least 500 employees in Cansda as a whole bui less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.

131 Refers to businesses reporting no payroll deductions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six mon ths and the informetion is adjusted accordingly

See Tabie 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Nove Scotia. Operstors of Buildings and Dwellings (SIC 751)

|  | Total? 1 ) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | Tof $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 121.928 | 16.985 | 37.891 | 92.238 | 340.599 |
| Average expense $\$$ (loss) \$ Average met prof | 91.174 30.754 | 13.195 3.790 | 12,317 25,574 | 85,424 6,814 | $\begin{array}{r} 253.760 \\ 86.839 \end{array}$ |
| Businesses reporting profit (No.) | 57 |  |  |  |  |
| Average sales \$ | 129.565 | 16.814 | 39,459 | 91.591 | 370,395 |
| Average expense \$ | 80.039 | 9,699 | 11,504 | 77.302 14.289 | 244.659 125.736 |
| Average net profit \$ | 49,526 | 7.115 | 27.955 | 14.289 | 125.736 |
| Businesses reporting a loss (No.) | 21 |  |  |  |  |
| Average sales \$ | 99.945 | 17.424 | 36.069 | 94,425 | 251.860 |
| Average expense \$ | 113.966 | 22,131 | 40.001 | 112.865 | 280,868 |
| Average net loss \$ | -14.021 | -4.707 | -3,932 | -18.440 |  |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 77 \\ 134.259 \\ 99.940 \\ 34.319 \end{array}$ | $\begin{array}{r} 17.609 \\ 9.502 \\ 8.107 \end{array}$ | $\begin{array}{r} 33,898 \\ 32,558 \\ 1,340 \end{array}$ | $\begin{array}{r} 82.594 \\ 74,139 \\ 8.455 \end{array}$ | $\begin{aligned} & 402,935 \\ & 283,562 \\ & 119,373 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 58 \\ 130.213 \\ 82.554 \\ 47.659 \end{array}$ | $\begin{array}{r} 17.132 \\ 1,258 \\ 15.874 \end{array}$ | $\begin{array}{r} 33.767 \\ 29.192 \\ 4.575 \end{array}$ | $\begin{aligned} & 78,316 \\ & 59,780 \\ & 18,536 \end{aligned}$ | $\begin{aligned} & 391.635 \\ & 242.502 \\ & 149.133 \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | 19 155.027 179.516 -24.489 | $\begin{aligned} & 18.208 \\ & 22.971 \\ & -4.763 \end{aligned}$ | $\begin{array}{r} 34,259 \\ 41,824 \\ -7.565 \end{array}$ | $\begin{array}{r} 92.632 \\ 107.836 \\ -15.204 \end{array}$ | $\begin{aligned} & 475,009 \\ & 545,431 \\ & -70,422 \end{aligned}$ |

1986

| Number of observations in sample Average sales $\$$ Average expense $\$$ Average net profit (loss) $\$$ | 156 114.191 103.357 10.834 | 23.265 23.191 74 | $\begin{array}{r} 42.607 \\ 40.277 \\ 2.330 \end{array}$ | $\begin{array}{r} 75.657 \\ 72.668 \\ 2.989 \end{array}$ | $\begin{array}{r} 315.233 \\ 277.292 \\ 37.941 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 88 |  |  |  |  |
| Average sales \$ | 135,664 | 21.956 | 43,158 | 80.722 |  |
| Average expense \$ | 103.087 | 15.871 | 33.610 | 69.255 | 293.613 |
| Average net profit \$ | 32.577 | 6.085 | 9,548 | 11.467 | 103,207 |
| Businesses reporting loss (No.) | 68 |  |  |  |  |
| Average sales \$ | 90.574 | 23.758 | 42,129 |  |  |
| Average expense \$ | 102,509 | 25.944 | 46.04 B | 78.055 | 259,990 |
| Average net loss \$ | -11.935 | -2,186 | -3,919 | -10,393 | -31,244 |

[^16]TABLE 1. Selected operating ratios, in percent of sales, 1986
Nove Seotia, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Uppermiddle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 70 \\ \{1 \\ 11 \end{array}\right\}$ |  | $\begin{array}{r} 1 \\ 25 \end{array}$ |  |  | $\begin{aligned} & 25 \\ & 71 \end{aligned}$ | $\begin{array}{r} 71 \\ 108 \end{array}$ |  |  | $\begin{aligned} & 108 \\ & \text { (1) } \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | * businesses reporting | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 24.2 | 34.7 | 35.5 | 19.8 | 18.8 | 100.0 | 24.2 | 34.7 | 35.5 | 11.8 | 18.8 |
| Depreciation | 15.1 | 16.1 | 27.2 | 4.6 | 11.1 | 88.9 | 17.0 | 16.6 | 27.2 | 4.8 | 15.6 |
| Repairs 8 maintenance | 4.2 | 11.3 | 1.6 | 3.2 | 4.8 | 71.4 | 5.9 | 13.7 | 6.4 | 3.5 | 5.0 |
| Heat. light \& telephone | 2.9 | 4.8 | 2.0 | 3.2 | 2.8 | 46.6 | 6.2 | 5.8 | 11.8 | 4.0 | 7.5 |
| Rent | 2.0 |  |  |  |  | 6.5 | 30.2 |  | ... | ... | ... |
| Personnel expenses | 11.5 | 7.1 | 1.3 | 35.1 | 6.2 | 37.3 | 30.7 | 45.3 | 9.2 | 38.1 | 21.3 |
| Financial expenses | 40.8 | 36.0 | 54.2 | 13.7 | 48.8 | 99.1 | 41.2 | 36.0 | 55.9 | 13.7 | 48.8 |
| Interest \& bank charges | 34.2 | 18.1 | 48.5 | 7.7 6.1 | 44.8 4.0 | 97.5 95.1 | 35. | 19.5 20.2 | 50.0 6.4 | 7.9 6.1 | 4.8 4.0 |
| Professional fees | 6.6 |  | 5.7 |  |  |  |  |  |  |  |  |
| Other expenses | 17.8 | 25.3 | 6.7 | 35.8 | 12.8 | 98.7 | 18.0 | 26.0 | 6.9 | 35.8 | 12.8 |
| Profit (loss) | 5.7 | -3.1 | 2.3 | 3.6 | 13.3 | 96.9 | 5.9 | $-3.4$ | 2.5 | 3.6 | 13.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | - . | . . | $\ldots$ | ... |

## Syabols

zero or no observations
too small too be expressed
. not applicable
$\times$ confidential

## cotnotet

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2) Value im each cell = Total weighted expenditure on aiven item $\times 100$ for each quartile
Total weighted sales of all businesses in the sample
Total weighted expenditure on a given item
(3) Value in each cell= Totbl weighted sales of businesses reporting this item of expenditure

This portion of the table pertains only to the businesses raporting the specific expense item. Therefore these ratios are calculated individueliy and the totel will not necessarily equal $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%, lower middle 25\%. etc. fepresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sates value" and migh sales value"

121 The selected range will indicate the proper quartile. i. e. the bottom $25 \%$. the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selected sales size range will be in that quartile.

## Stenderd Industrisl Classification Definition (SIC 1980):

S1C 7512 - Operetors of Mon-Residentisl Buildings
Businesses primarily engaged in operating, or owning and operating buildings and owellings such as: arena operating, conference/convention centre operating, leasing mon-residential buildings, meeting hall operating, office building rental, real estate opereting - non-residential buildings, shopping centre operating. stadium operating and theatre building operating.

TABLE 2. Balance sheet proflle for 1986
Nova Scotia, Operators of Non-Residential Buildings (SIC T512)

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia. Operators of Non-Residentisl Buildings (SIC T512)

|  | Total(2) | Bot tom $25 \%$ | Lower middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\prime}$ s) | $\begin{aligned} & 70 \\ & (1) \\ & (1) \end{aligned}$ | (1) | 25 71 | $\begin{array}{r} 71 \\ 108 \end{array}$ | 108 $(1)$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 4.2 | 2.7 | 0.6 | 12.9 | 1.8 |
| Leverage ratios ```Oebt/eauity ratio (times) Interest coverage ratio (times)``` Debt ratio (times) | 34.7 12.8 0.7 | 277.8 1.7 0.9 | $\begin{array}{r} 24.7 \\ 19.8 \\ 0.8 \end{array}$ | $\begin{array}{r} -24.2 \\ 26.3 \\ 0.5 \end{array}$ | -1.6 1.6 0.6 |

I11 The ratios represent the average of ratios for each businass in the group and cannot be calculated from the figures shown in fable 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See iable 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Curren: = current assets / current liabilities.
2. Leverage ratios:
a) Debe/equisy = total liabilities / equity.
b) Debt ratio $=$ total listilities $/$ total assets
c) Interest coverage $=$ ne: protit . interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia. Dperators of Non-Residential Buildings (SiC 7512)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 45 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | $\begin{array}{r} (1) \\ 34 \end{array}$ | $\begin{aligned} & 34 \\ & 80 \end{aligned}$ | $\begin{array}{r} 80 \\ 123 \end{array}$ | 123 |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 26 \\ 20 \\ -33 \end{array}$ | $\begin{array}{r} -2 \\ 6 \\ -6 \end{array}$ | $\begin{array}{r} 1 \\ 10 \\ 4 \end{array}$ | 8 6 1 | $\begin{array}{r} 72 \\ 46 \\ -96 \end{array}$ |
| Dividends | -34 | - | -1 | -7 | -94 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 11 \\ -71 \\ -6 \\ 4 \end{array}$ | -1 -1 | $\begin{array}{r} -1 \\ -11 \\ 14 \end{array}$ | -6 | 33 -204 -8 2 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 74 \\ -22 \\ 27 \\ -15 \\ - \\ -1 \end{array}$ | $\begin{array}{r} 16 \\ -5 \\ 1 \\ -8 \end{array}$ | -7 22 -27 - - -1 | -5 2 | 208 -55 61 -18 - - -4 1 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -18 \\ 13 \\ -5 \end{array}$ | 1 2 3 | 4 2 5 | -2 9 7 | -57 31 -25 |

(1) These estimates are based on semple of incorporared businesses raporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See lable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Operators of Non-Residential Buildings (Sic 7512)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 12-002. An average labour unit could be interpreted as a full-time amployee, Note that the business size groups used are determined of the Canada level. inus if a business hes at least 500 employees in Canada as a whale but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
13) Refers to businesses reporting na payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia. Operators of Non-Residential Buildings (SiC 7512)

|  | Total! 1 ) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  | - 26 |  |  |  |  |
|  | 158.156 | - | - | -- | -- |
| Average expense \$ | 125.950 | -- | - | -- | -- |
| Average net profit lloss) \$ | 32.206 | -- | - | -- | -- |
| Businesses reporting profit (No.) Average sales \$ | 186.704 |  |  |  |  |
| Average sales \$ Average expense \$ | 186.704 121,450 | -- | -- | -- | -- |
| Average net profit \$ | 65.254 | -- | -- | -- | -- |
| Businesses reporting loss (Mo.) | $134.55{ }^{6}$ |  |  |  |  |
| Average soles \$ Average expense $\$$ | 134.554 167.431 | -- | -- | -- | -- |
| Average expense \$ Average net loss $\$$ | 167.431 -32.877 | -- | -- | -- | -- |



1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 101 \\ 132.523 \\ 115.502 \\ 17.121 \end{array}$ | $\begin{array}{r} 26,487 \\ 24,332 \\ 2,155 \end{array}$ | 46.306 45.630 -324 | $\begin{array}{r} 97.329 \\ 96.054 \\ 1.275 \end{array}$ | $\begin{array}{r} 360.370 \\ 294.993 \\ 65.377 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 58 |  |  |  |  |
| Average sales \$ | 177.266 | 30,553 | 46.372 | 103.135 | 529.004 |
| Average expense \$ | 129.310 | 23.011 | 38.679 | 92.290 | 363.258 |
| Average net profit \$ | 47.956 | 7.542 | 7.693 | 10.845 | 165,746 |
| Businesses reporting loss (No.) | 43 |  |  |  |  |
| Average sales \$ | 92.144 | 24.260 | 46.229 | 85.391 | 212.697 |
| Average expense \$ | 104.978 | 25.055 | 55.847 | 103.795 | 235,213 |
| Average net loss \$ | $-12.834$ | -795 | -9.618 | -18.404 | -22,516 |

(1) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ end $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) |  |  | Bottom 25\% | Lower middle $25 \%$ |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) |  | $\begin{array}{r} 15 \\ (1) \\ (1) \end{array}$ |  |  |  | -- |  |  |  |  |  |
| Selectad expense item | Industiy average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reparting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midd Ie } \\ & 25 \% \end{aligned}$ | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middie } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 13.7 | -- | -- | -- | -- | 100.0 | 13.7 | -- | -- | -- | -- |
| Depreciation | 3.4 | -- | -- | -- | -- | 97.2 | 3.5 | -- | -- | -- | -- |
| Repairs 8 maintenance | 3.3 | -- | -- | -- | -- | 72.6 | 4.5 | -- | -- | -- | -- |
| Heat, light \& telephone | 3.3 | ** | -- | -- | -- | 98.7 | 3.3 | -- | -- | -- | -- |
| Rent | 3.7 | -- | -- | -- | -- | 75.3 | 4.9 | -- | -- | -- | -- |
| Personnel expenses | 49.3 | -- | -- | -- | -- | 100.0 | 49.3 | -- | -- | -- | -- |
| Financial expenses | 5.0 | -- | -- | -- | -- | 100.0 | 5.0 | -- | -- | -- | -- |
| Interest 8 bank charges | 1.8 3.3 | -- | -- | -- | -- | 100.0 94.0 | 1.8 3.5 | -- | -- | -- | -- |
| Other expenses | 34.1 | -- | -- | -- | -- | 100.0 | 34.1 | -- | -- | -- | -- |
| Profit (loss) | -2.1 | -- | -- | -- | -- | 100.0 | -2.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

Symbols
zero or no observations

- too small too be expressed
- not adplicable
confidential


## Footnotes

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

(3) Value in each cell $=\frac{\text { Totbl weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ loo each quertile.

This portion of the table pertains only to the businesses peporting the specific expense item. Tharefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%. lower midde 25\%, etc. lepresents one quartar of the total number of businesses. Hithin each quartile, the overage ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tablea
(1) Locate the appropriate sales range that is displayed on the two lines entitled "bow sales value" ano "High sales value"
(2) The selected range will indicate the proper quartile. i. e. the bottom $25 \%$, the lower midde $25 \%$. the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industriel Classificetion Definition (SIC 1880):

51C 7611 - Insurance and Real Estate Agencies
Businesses primarily engaged in either the selling of insurance and pension products as an independent agent or broker or dealing in real estate such as buying and selling for others. managing and appraising real estate for others or whose activities encompess both fields such as: real estate appraisal services. independent insurance claim adjusters, insurance agents and brokers, insurance and real estate agencies. insurance broker services and real estate agencies.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Insurance and Real Estate Agencies (SIC 7611)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Insurance and Real Estate Agencies (SIC 7611)

|  | Total (2) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 15 \\ (1) \\ 1 \end{array}\right)$ | -- |  |  | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.3 |  | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio \times) <br> Debt ratio (times) | $\begin{array}{r} 5.2 \\ 142.5 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the avarage of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sampte of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and noies

Definitions:

1. biquidisy ratio:

Current $=$ curreni assets / current liabilities.
2. Lever age ratios:
8) Debt/aquity $=$ toial liabilities / equity
b) Debt ratio = total liabilities / qoial assers
c) Interest coverage $=$ net profit * interess expense / interest expense

TABLE 4, Statement of changes in financial position for incorporated businesses only, 1986

Nove Scotiag Insurance and Real Estate Agencies (SIC 7611 )

|  | Total(1) | Bottom 25\% | Lowe r midole 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{aligned} & 19 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
|  |  |  | verage (\$000 |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 50 \\ 5 \\ -27 \end{array}$ | -- | -- | -- | -- |
| Dividends | -13 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 18 \\ -9 \\ -25 \\ 3 \end{array}$ | -- | -- -- -- | -- | -- |
| Financing ectivities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 1 \\ -2 \\ 1 \\ -2 \\ - \\ - \\ \hline 1 \end{array}$ | - - - - - - - | -- <br> - <br> - <br> - <br> - | -- <br> - <br> -- <br> -- <br> -- <br> - | - - - -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the yoar | 2 64 65 | -- | -- | -- | -- |

111 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a stetement of changes
see table 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
Nove Scotis. Insurance and Real Estate Agencies (S|C 7611)

|  |  |  |
| :--- | :--- | :--- |
| Business size expressed in |  |  |
| sverage labour units(1) |  |  |

[^17]TABLE 6. Selected operating characteristics of smail businesses by sales quartile, 1984-1986 Nova Scotia, Insurance and Real Estate Agencles (Sic 7611)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle $25 \%$ | Tof $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 47 \\ 176,007 \\ 159,533 \\ 16,474 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 36 \\ 179.077 \\ 150.908 \\ 28.169 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 175.040 \\ 190.492 \\ -15.452 \end{array}$ | -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 44 \\ 154.887 \\ 139.058 \\ 15.829 \end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo. <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 34 \\ 156.197 \\ 128.393 \\ 27.804 \end{array}$ | -- | -- |  |
| Businesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 10 \\ 133.632 \\ 160.458 \\ -26.826 \end{array}$ | -- | -- |  |


(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nove Scotia, Computer Services (SIC 7721)

|  | Tot | 131 |  | Bottom 25\% | Lower <br> middle $25 \%$ |  | Upper middle 25\% |  |  | ToD25\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $(\$ 000$ 's) |  | $\begin{aligned} & 14 \\ & (1) \\ & (1) \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry overage(2) |  |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ |  |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Dccupancy expenses | 11.3 | -- | -- | -- | -- | 97.6 | 11.6 | -- | - | - | -- |
| Depreciation | 8.8 | -- | -- | -- | -- | 97.6 | 9.0 | -- | -- | -- | -- |
| Repairs \& maintenance | 0.8 | - | -- | -- | -- | 8.8 | 8.6 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.1 | - | -- | -- | -- | 95.2 | 1.1 | -- | - | -- | -- |
| Rent | 0.7 | -- | -- | -- | -- | 20.8 | 3.6 | -- | -- | -- | -- |
| Personnel expenses | 40.5 | -- | -- | -- | -- | 97.6 | 41.5 | -- | -- | -- | -- |
| Finencial expenses | 4.2 | -- | -- | -- | -- | 100.0 | 4.2 | -- | -- | -- | -- |
| Interest \& bank charges | 2.5 | -- | - | -- | -- | 100.0 | 2.5 | -- | -- | -- | -- |
| Professional fees | 1.7 | -- | - | -- | -- | 64.5 | 2.6 | -- | -- | -- | -- |
| Other expenses | 18.0 | -- | - | -- | -- | 100.0 | 18.0 | -- | -- | -- | -- |
| Profit (loss) | 26.0 | -- | -- |  | -- | 100.0 | 26.0 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -* |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estimates are besed on a sample of businesses reporiing sales between $\$ 10.000$ and $\$ 2,000.000$

Total weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculed individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quariile (i, . Dottom 25\%. lower midole 25\%. etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e, the bottom $25 \%$, the lower middie $25 \%$, the upper middle $25 \%$ or the top 25\%.
(3) Date pertaining to the selsctad sales size range will be in that quartile

Standard Industrial Classificstion Definition (SIC 1980):
SIC 7721 - Computer Services
Businesses primarily engaged in providing computer facilities on rental. leasing op time sharing basis and such activities as programming. planing and systems work.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Computer Services (SIC 7721)

| Total\{1) Bottom | Lower | Upper | middle $25 \%$ | $25 \%$ |
| ---: | ---: | ---: | ---: | ---: |


(1) These estimates are based on a sample of businesses raporting $\$$ ales between $\$ 10,000$ and $\$ 2,000,000$

See table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nove Scotia, Computer Services (SIC 7721)

|  | Total(2) | Bot 40 m 25\% | Lower <br> middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 14 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) | 1.8 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{aligned} & 3.5 \\ & 1.1 \end{aligned}$ | -- | -- | -- | -- |

(1) The rotios represent the avorage of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See fable 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leverage ratios:
a) Dept/equity $=$ total liabilities $/$ equity
b) Debt ratio = total liabilities / total Bssets.
c) Interes: coverage $=$ net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Computer Services (SIC 7721)

|  | Total(1) | Bottom 25\% | Lawer <br> middle 25\% | Upper <br> middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime} s\right.$ ) | $\begin{array}{r} 10 \\ (1) \\ (1) \end{array}$ |  |  |  |  |
|  |  |  | varage 18000 |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 4 \\ 14 \\ -25 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment <br> Decrease in investment | 4 -9 -1 15 | -- | -- -- -- | - -- -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 2 <br> -10 <br> 11 <br> -5 <br>  <br> 2 <br> - <br> -3 | - - - - - - - | - -- -- -- -- | - <br> -- <br> - <br> - <br> - <br> - | -- -- -- -- -- |
| Inciease(decresse) in cash \& equivalents Cash equivalents-Beginning of the year Cash \& equivalents - End of the year | -2 -42 -43 | -- | -- | -- | -- |

1) These estimetes are based on a semple of incorporated businasses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting a statement of changes 5ee Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotia, Computer Services (SIC 7721)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly <br> reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 35 | 7.758 | 301 | 13 | 22 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 24 4 3 4 | $\begin{array}{r} 2.059 \\ 170 \\ 659 \\ 4.870 \end{array}$ | $\begin{array}{r} 75 \\ 9 \\ 24 \\ 193 \end{array}$ | $\begin{array}{r} 10 \\ 2 \\ 1 \\ \hline \end{array}$ | 15 4 3 |
| 1986 |  |  |  |  |  |
| Totel | 90 | 15,054 | 497 | 28 | . . |
| less than 20 20-99 <br> 100-499 <br> 500 and over | 65 14 7 4 | 4.287 4.347 954 5.466 | 128 157 30 182 | 22 4 2 - | $\ldots$ $\cdots$ $\cdots$ $\cdots$ |

I1) average labour units are calculated by dividing total paypoll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average Iabour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but lass than thet number in any given province it is shown in the 500 and over group.
2) Refers to businesses reporting no peyroll deductions in the previous year
(3) Refers to businesses raporting no peyroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating charactertstics of smail businesses by sales quartile, 1984-1986
Nove Scotia, Computer Services (SIC 7721)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 3 |  |  |  |  |
| Average sales \$ | 298.434 | -- | -- | -- | -- |
| Average expense \$ | 289,094 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 9,340 | -- | -- | -- | -- |
| Businesses reporting a profit (Mo.) Average sales $\$ \mathrm{l}$ | 189,693 ${ }^{2}$ | -- | -- |  |  |
| Average sales \$ <br> Average expense \$ | 189.693 177.128 | -- | -- | -- | -- |
| Average net profit \$ | 12,565 | -- | -- | -- | -- |
|  |  |  |  |  |  |
| Average sales \$ | 1.692 .107 | -- | -- | -- | -- |
| Average expense \$ | 1.724.107 | -- | -- | -- | -- |
| Average net loss \$ | -32.000 | -- | -- |  | -- |

Number of observations in sample
Average sales $\$$
Average expense $\$$

Businesses reporting profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit \$

Businesses reporting a loss (No.)
Average sales $\$$
Average sales
Average expense
Average net loss $\$$

33159
323.293
$331,59 \begin{array}{r}3 \\ 8\end{array}$
321,596
323
B. 303

B, 303

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Management Consulting Services (SIC 7771)

|  | To\{al\{1\} |  | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ |  | Lowe?$\text { middle } 25 \%$ |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eusinesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | (1) ${ }^{6}$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry overage 2 2 |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Dccupancy expenses | 12.3 | -- | =- | =- | -- | 100.0 | 12.3 | -- | -- | -- | -- |
| Depraciation | 5.1 | -- | -- | -- | -- | 100.0 | 5.1 | -- | -- | -- | -- |
| Repairs 8 maintenance | 1.5 | -- | -- | -- | -- | 39.9 | 3.6 | -- | -- | -- | -- |
| Heat. light \& telephone | 3.4 | - | -- | -- | -- | 76.8 | 4.4 | -- | -- | -- | -- |
| rent | 2.3 | -- | -- | -- | -- | 35.8 | 6.5 | -- | -- | -- |  |
| Personnel expenses | 39.6 | -- | - - | -- | =- | 100.0 | 39.6 | -- | *- | -- | -- |
| Financial expenses <br> interest 8 bank charges Professional \}ees | 10.6 | - | - | -- | -- | 100.0 | 10.6 | -- | - | - | -- |
|  | 7.4 | -- | -- | -- | -- | 100.0 | 7.4 | -- | -- | -- | - |
|  | 3.2 | -- | - | -- | -- | 100.0 | 3.2 | -- | -- | -* | - |
| Dther expenses | 20.2 | -* | -- | -- | -- | 100.0 | 20.2 | =- | $\cdots$ | - $=$ | =- |
| Profit (loss) | 17.2 | =- | -- | -- | -- | 100.0 | 17.2 | =- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | - . | - | -- | -- | - |

## Symbols

zero or no observations

- too small too be expressed
.. nor applicable
$\times$ confidential


## footnotes

:11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
lotal weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted seles of businesses reporting this item of expendiqure }} \times 100$

This portion of the table pertains only to the businesses reporting the specific expense iqem. iherefore these ratios are calculated individually and the total will not necessarily equs! $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses peport the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each qustile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entited "Low sales value" and migh sales value" (2) The selacted renge will indicate the proper quartile, i, e. the bottom $25 \%$. the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Gata pertaining to the selacted sales size range will be in that quartile

## Standard Industriel CIessification Definition (SIC 1980):

SIC 7771 - Menagement Consulting Services
Businesses primarily engaged in providing business and management consulting services such as: business management consulting services, customs consultants. financial managemen consultanis. manager development consultants, organization management consultants. personnel management consultort: anc: tas if and customs consulian:

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Management Consulting Services (SIC 7771)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\{1\}^{6}$ |  |  | -- |  |
|  |  |  | erage $1 \$ 00$ |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventary <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | $\begin{array}{r} 6 \\ 6 \\ - \\ 12 \\ 29 \\ 11 \\ 145 \end{array}$ | -- -- -- -- -- | -- <br> - <br> - <br> - <br> -- <br> - | -- -- -- -- -- | -- - - - - - - |
| Total assets | 174 | -- | -- | -- | -- |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r}13 \\ 48 \\ 61 \\ 75 \\ \hline 2\end{array}$ | - <br> - <br> -- <br> -- | - <br> - <br> - <br> - | -- -- -- -- | - - -- - - |
| Total liabilities Total equity | 139 35 | -- | -- | -- | -- |

(1) These estimates are besed on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See rable 1 for symbols and noies

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotis, Management Consulting Services (SIC 7771)

| Total(2) | Bottom | Lower | Upper | Top |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{6}$ | - | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 3.5 |  | -- | - | =- |
| Leverage ratios <br> Debtlequity ratio (times) <br> Interest coverage tatio (times) <br> Debt iatio (times) | $\begin{array}{r} 9.5 \\ 15.8 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The retios represent the average of patios for each business in the group and cannot be calculated from the figures shown in lable 2 .

121 These estimates ape based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.
See lable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Cuprent = cuprent sssets / current libDilities
2. Leverage ratios:
al Debt/equity = total iabilities / equity
bl Detiratis = to:al iatilities / total assets
cl Interest coverage = net crofit interest expense interes: expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Management Consulting Services (SIC 7771)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ 's) | $(1)^{2}$ | -- | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Operating activities Cash from operations Depreciation Other | $x$ $\times$ $x$ | -- | -- | -- | -- |
| Dividends | X | -- | -- | -- | -" |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $x$ $x$ $x$ $x$ | -- | - - -- | -- <br> -- <br> - | -- <br> -- <br> - |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans irom government <br> Increase in equity <br> Decrease in equity <br> Other | $x$ $x$ $x$ $x$ $x$ $x$ $x$ $x$ $x$ | -- <br> - <br> -- <br> -- <br> - | - <br> - <br> - <br> - <br> - | - - - - - -- | -- -- -- - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $x$ $x$ $x$ | -- | -- | -- | -- |

(1) These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes
only thase businesses reporting a statement of changes
See Table 1 for symbols and notas.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotia, Management Consulting Services (SIC 7771)

| Bustness slze eronessed in average laboul units(1) | Number et businesses | $\begin{array}{r} \text { Tetal payeni! } \\ \{\$ 000 \text { s } \end{array}$ | iverage !abol: units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 91 | 10.214 | 624 | 18 | 29 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 80 \\ 5 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 3,209 \\ 1.587 \\ x \\ x \end{array}$ | $\begin{aligned} & 205 \\ & 100 \\ & 194 \\ & 125 \end{aligned}$ | 18 | $\begin{array}{r} 24 \\ 1 \\ 3 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 178 | 17.150 | 962 | 53 | . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 155 \\ 12 \\ 9 \\ 2 \end{array}$ | $\begin{array}{r} 6.151 \\ 3.646 \\ x \\ x \end{array}$ | $\begin{aligned} & 351 \\ & 208 \\ & 287 \\ & 116 \end{aligned}$ | 47 3 3 - | $\cdots$ $\cdots$ $\cdots$ |

111 Average lbbour units are celculated by dividing total payroll by the average annul wage ond salary rate as reported in the
Survey of Employment, Payroll and Hours, Stetistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a
full-time amployee. Note that the business size groups used are determined at the Canede level. Thus if a business has af least
500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the informetion is adjusted accordingly

See latle 1 for symbols and notes

TABLE 6. Seiected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Management Consulting Services (SIC 7771)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | To\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  | 23 |  |  |  |  |
| Average sales \$ | 119.026 |  |  |  | -- |
| Average expense $\$$ | 92,430 | - | -- |  | -- |
| Average net protit (loss) \$ | 26.596 | - | -- | - | -- |
| Businesses reporting profit (No.) | $21$ |  |  |  |  |
| Average sales $\$$ <br> Average expense \$ | $\begin{array}{r} 117,971 \\ 82,265 \end{array}$ |  |  | -- |  |
| Average expense $\$$ <br> Average net profit \$ | $\begin{aligned} & 82,265 \\ & 35,706 \end{aligned}$ | -- | -- | -- | -- |
| Businesses reporting a loss (No.) | 2 |  |  |  |  |
| Average sales \$ | 340.844 | -- | -- |  | -- |
| Average expense \$ | 427,558 | -- | -- | -- | -- |
| Average net loss \$ | -86,714 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | 75.871 68.664 7.207 |
| :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | 14 90.584 76.183 14.401 |
| Businesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 73.480^{3} \\ 75.483 \\ -2.003 \end{array}$ |


(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of seles, 1986
Nova Scotia, Motels (SIC 9112)


## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Foot notes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

121 Value in $=$ Tatal weighted expenditure on a given item
Total weighted sales of all businasses in the sample
(3) Value in each cell =

Total weighted expendiqure on a givan item
Total weighted salas of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense itam. Therefore these ratios are calculatad individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records ware ranked in ascending order according to sales size. Each quartile (i. e. bottom $25 \%$. Iower midde $25 \%$, etc.) represents one quarter of the cotal number of businesses. Within each quartile, the average ratio is pfesented. for comparison purposes. the high and low values of sales are shown.

## How to use the tebles

(11) Locate the appropriate sales range that is displayed on the two lines entitled miow sales value" and migh sales value" 121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Stenderd Industrisl Clessification Definition (SIC 1980):

SIC 9112 - Motels
Businesses primarily engaged in short term accommodation 10 the Dutilic with or without food. beverage and other services. A motel-type room has access fiom: the exterlor on and georrally has parking tacilites io close proximity

Nova Scotia, Motele (SIC 9112)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper <br> midde $25 \%$ | $\begin{aligned} & \text { TOE } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) | 12 $(1)$ $(1)$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 7 | -- | -- | -- | -- |
| Accounts and notes receivable | 4 | -* | -- | -- | -- |
| Inventory | 2 | -- | -- | -- | -- |
| Other current assets | 6 | -- | -- | -- | -- |
| Total current assets | 19 | -- | -- | -- | -- |
| Fixed assets | 227 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 85 | -- | -- | -- | -- |
| Other assets | 13 | -- | -- | -- | -- |
| Total assets | 175 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 31 | -- | -- | -- | -- |
| Other current liabilities | 29 | -- | -- | -- | -- |
| Total current liabilities | 60 | -- | -- | -- | -- |
| Mortgages payable | 84 | -- | -- | -- | -- |
| Long term debt | 18 | - | -- | -- | -- |
| Other liabilities | 16 | -- | -- | -- | -- |
| Total liabilities | 178 | - - | -* | =- | -- |
| Total equity | -3 | - | -* | -- | -- |

[1] These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See table 1 for $\$$ ymbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Motels (SIC 9112)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 10 \\ & (1) \\ & \{1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity retio Current ratio (times) | 0.8 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (itimes) <br> Debt ratio (times) | $\begin{array}{r} -2.4 \\ 0.7 \\ 1.1 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
12) These estimstes are based on e sample of businesses raporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Cuprent $=$ cuprent assets / cuppent liabilities
2. Leversge retios:
al Debr/equity = total 1 iabilities / equity.
t) Dett Patio = total liabiiises total assets
c) interest coverage $=$ ne: proil: . interest expense interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Motels (SIC 9112)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\binom{8}{(1)}^{8}$ | -- | -- | -- | -- |
|  |  |  | erage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Dapreciation Other | $\begin{aligned} & -7 \\ & 19 \\ & -3 \end{aligned}$ | -- | -- | -- | -- |
| Dividends | - | - | -- | - | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets <br> Increase in investment <br> Decreasa in investment | $\begin{array}{r}3 \\ -39 \\ \hline 3\end{array}$ | - -- -- | -- | -- -- -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans fiom shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r} 4 \\ -18 \\ 18 \\ -5 \\ \hline 3 \\ \hline \end{array}$ | - - - - - - - | -- -- -- -- -- | -- <br> - <br> - <br> - <br> - <br> - | -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & -25 \\ & -13 \\ & -38 \end{aligned}$ | -- | -- | -- | -- |

111 These estimates are based on sample of incopporated businesses reporing sales beiween $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting atatement of changes.
See Table i for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986
Nova Scotia, Motels (SIC 9112)

|  |  |  |  | Changes in numb with | 04 businesses ployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labout units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Newly <br> reporting(2) | No Ionger repoting(3) |
| 1983 |  |  |  |  |  |
| Totel | 76 | 7.051 | 856 | 3 | 11 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | 70 4 2 | $\begin{array}{r} 2.476 \\ x \\ x \end{array}$ | $\begin{aligned} & 301 \\ & 142 \\ & 413 \end{aligned}$ | 3 | $11$ |
| 1986 |  |  |  |  |  |
| Total | 107 | 11.269 | 1,154 | 16 | *. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 97 7 2 1 | $\begin{array}{r} 3.945 \\ 1.965 \\ x \\ x \end{array}$ | $\begin{aligned} & 404 \\ & 201 \\ & 344 \\ & 205 \end{aligned}$ | $\begin{array}{r}15 \\ 1 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total paytoll by the overage annual wage and salary rate as reported in the

Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as e fulfolime employee. Note that the business size groups used are determined at the Canada evel. Thus if a business has at least 500 emplovees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
12) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no langer reporting" businesses afe assumed to heve been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6 . Selected operating characteristics of small businesses by sales quartile. 1984-1986 Nova Scotia, Motels (SIC 9112)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 16 \\ 235.769 \\ 221.872 \\ 13.897 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 12 \\ 282,817 \\ 255,674 \\ 27,143 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net lass \$ | $\begin{array}{r} 4 \\ 143.199 \\ 155.801 \\ -12.602 \end{array}$ | -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 18 364.773 335.371 29.402 |
| :---: | :---: |
| Businesses reporting apofit (No.) | 16 |
| Average sales \$ | 372.041 |
| Average expense \$ | 339,512 |
| Average net profit \$ | 32.529 |
| Businesses reporting loss (No.) | 2 |
| Average sales \$ | 50,871 |
| Average expense \$ | 65.810 |
| Average net lass \$ | -14.539 |


| Number of observations in sample | 42 |
| :--- | ---: |
| Average sales $\$$ | 175.583 |
| Average expense $\$$ | 170.885 |
| Average net profit (lass) $\$$ | 4.698 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) |  |
| Average sales $\$$ | 33 |
| Average expense $\$$ | 197.423 |
| Average net profit $\$$ | 182.606 |
|  | 14.817 |
| Businesses reporting loss (No.) |  |
| Average sales $\$$ |  |
| Average expense $\$$ | 147.022 |
| Average net loss $\$$ |  |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Licensed Restaurants (SIC 9211)

|  | Tatal(1) |  | Bottom 25\% |  | Lowe r$\text { midde } 25 \%$ |  | Upper middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 70 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & \text { (1) } \\ & 162 \end{aligned}$ |  | $\begin{array}{r} 162 \\ 320 \end{array}$ |  | $\begin{aligned} & 320 \\ & 509 \end{aligned}$ |  |  | $\begin{aligned} & 509 \\ & \text { (1) } \end{aligned}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Battom 25\% | Lower middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower midole 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 37.1 | 32.3 | 40.3 | 35.0 | 40.6 | 94.4 | 39.3 | 32.3 | 40.3 | 44.3 | 40.6 |
| Occupancy expenses | 14.4 | 17.8 | 14.1 | 8.0 | 18.0 | 100.0 | 14.4 | 17.8 | 14.1 | 8.0 | 18.0 |
| Depreciation | 2.8 | 4.1 | 2.4 | 1.3 | 3.7 | 93.5 | 3.0 | 5.0 | 2.5 | 1.4 | 3.7 |
| Repairs 8 maintenance | 3.0 | 2.2 | 2.0 | 1.0 | 6.7 | 94.3 | 3.2 | 2.2 | 2.0 | 1.3 | 6.7 |
| Heat. light \& telephone | 5.1 | 6. 8 | 5.9 | 3.2 | 4.8 | 99.9 | 5.1 | 6.8 | 5.9 | 3.2 | 4.8 |
| Rent | 3.4 | 4.7 | 3.9 | 2.5 | 2.8 | 47.6 | 7.2 | 13.3 | 5.9 | 4.7 | 7.9 |
| Personnel expenses | 33.3 | 38.5 | 36.4 | 27.4 | 32.0 | 94.4 | 35.3 | 38.5 | 36.4 | 34.7 | 32.0 |
| Financial expenses | 3.6 |  |  |  |  |  |  |  |  |  |  |
| Interest \& bank charges Protessional fees | 2.4 1.1 | 3.4 2.2 | 2.1 1.2 | 1.5 0.6 | 2.8 0.7 | 93.9 97.1 | 2.6 1.2 | 3.4 2.2 | 2.2 1.2 | 1.9 0.6 | 2.8 0.7 |
| Other expenses | 13.6 | 9.0 | 7.4 | 28.1 | 8.5 | 100.0 | 13.6 | 9.0 | 7.4 | 28.1 | 8.5 |
| Profit (loss) | -2.0 | -3.3 | -1.5 | -0.6 | -2.5 | 100.0 | -2.0 | -3.3 | -1.5 | -0.6 | -2.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | . $\cdot$ | ... | . . |

Symbols
zero or no observetions
$t 00$ smbll too be expressed
not applicable
contidential

## footnotes

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$
121 Value in eech cell $=\frac{\text { Total weighted expenditure on a given item }}{} \times 100$ for each quartile.
Total weighted sales of all businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for esch auartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these retios are calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to seles size. Each quartile (i.e. bottom 25\%, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile. the ever ege ratio is presented. For comparison purposes. the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and migh sales valuem
2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrial Clatsificetion Definition (SIC 1980):
SIC 8211 - Licenaed Restaurents
Businesses primarily engaged in preparing and serving meals for consumption on she premises and licensed to serve alcoholic beverages.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Licensed Restaurants (SIC 9211)

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table I for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia, Licensed Restaurants (SIC 9211)


131 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
121 These estimotes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities
2. Leversge ralios:
al Debt/equity = total liabilities / equity.
bl Debi ratio = toral liabilities / total assets
c) Interest coverage $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Licensed Restaurants (SIC 9211)

|  | Total(1) | $\begin{array}{r} \text { Bot } 40 \mathrm{~m} \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 41 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 188 \end{aligned}$ | $\begin{array}{r} 188 \\ 321 \end{array}$ | $\begin{aligned} & 321 \\ & 513 \end{aligned}$ | $\begin{aligned} & 513 \\ & \text { (1) } \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Deprecistion Other | $\begin{array}{r} 2 \\ 13 \\ -9 \end{array}$ | $\begin{array}{r} 23 \\ 15 \\ -24 \end{array}$ | $\begin{array}{r} 4 \\ 7 \\ -10 \end{array}$ | -4 10 -12 | -7 18 6 |
| Dividends | -16 | -9 | -1 | - | -47 |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 8 \\ -49 \end{array}$ | -71 | $\begin{array}{r} 6 \\ -28 \end{array}$ | $-2{ }^{3}$ | 21 -73 - |
| Financing activities <br> Increase in lang term debt Repayment of long term debt Loans from sharsholders Repayment of loans from shareholders Advances \& loans from government increase in equity Decrease in equity Other | $\begin{array}{r} 49 \\ -31 \\ 21 \\ -3 \\ 2 \\ -1 \\ -1 \\ 3 \end{array}$ | $\begin{array}{r}92 \\ -30 \\ -7 \\ - \\ \hline \\ \hline\end{array}$ | 15 -7 14 -4 - | $\begin{array}{r}19 \\ -12 \\ 14 \\ -2 \\ \hline\end{array}$ | $\begin{array}{r}65 \\ -66 \\ 49 \\ -2 \\ 6 \\ \hline\end{array}$ |
| Increaseldecrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -12 \\ 20 \\ 9 \end{array}$ | -1 5 4 | -5 11 6 | -6 19 13 | -30 39 9 |

(1) These estimates are based on s sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting e statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in i986
Nove Scotia, Licensed Resteurants (SIC 9211)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrol! } \\ (\$ 000 ' s) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting } 2 \text { ) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 284 | 39.912 | 5,006 | 19 | 17 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 220 \\ 57 \\ 3 \\ 4 \end{array}$ | $\begin{array}{r} 11.856 \\ 15.840 \\ 6.298 \\ 5.918 \end{array}$ | $\begin{array}{r} 1.485 \\ 1.985 \\ 792 \\ 744 \end{array}$ | 17 2 - | $\begin{array}{r} 12 \\ 4 \\ - \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 349 | 51.418 | 5,591 | 54 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 260 \\ 78 \\ 6 \\ 5 \end{array}$ | $\begin{array}{r} 14,941 \\ 22.466 \\ 8.015 \\ 5.996 \end{array}$ | $\begin{array}{r} 1.623 \\ 2.440 \\ 874 \\ 654 \end{array}$ | $\begin{array}{r}36 \\ 16 \\ 2 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

11 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
21) Refers to businesses reporting no payroll deductions in the previous year
3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the information is adjusted accordingly.

See lable for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, Licensed Restaurants (SIC 9211)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 62 |  |  |  |  |
| Average sales \$ | 421.570 | 98.069 | 211.170 | 380.596 | 996.445 |
| Average expense \$ | 399.635 | 91.309 | 195.483 | 365.176 | 946.571 |
| Average net profit (loss) \$ | 21.935 | 6.760 | 15,687 | 15.420 | 49.874 |
| Businesses reporting profit (No.) | 54 |  |  |  |  |
| Average sales \$ | 426.317 | 98.733 | 211.170 | 381.936 | 1.013 .427 |
| Average expense \$ | 399.829 | 91.420 | 195.483 | 361.333 | 951.079 |
| Average net profit \$ | 26.48 B | 7.313 | 15.687 | 20.603 | 62.348 |
| Businesses reporting loss (No.) | 8 |  |  |  |  |
| Average sales \$ | 443.236 | 67.311 | - | 373.271 | 889.127 |
| Average expense \$ | 463.481 | 86.171 | - | 386.188 | 918.084 |
| Average net loss \$ | -20.245 | -18,860 | - | -12.917 | -28.957 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 51 \\ 370.307 \\ 358.066 \\ 12.241 \end{array}$ | $\begin{array}{r} 85.722 \\ 84.254 \\ 1.468 \end{array}$ | $\begin{array}{r} 222.495 \\ 220.161 \\ 2.334 \end{array}$ | $\begin{array}{r} 410.250 \\ 391.419 \\ 18.831 \end{array}$ | $\begin{array}{r} 762,759 \\ 736,428 \\ 26,331 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 37 \\ 388.162 \\ 366.898 \\ 21.264 \end{array}$ | $\begin{array}{r} 110.839 \\ 101.833 \\ 9.006 \end{array}$ | $\begin{array}{r} 253.768 \\ 245.703 \\ 8,065 \end{array}$ | $\begin{array}{r} 399.615 \\ 374.750 \\ 24.865 \end{array}$ | $\begin{array}{r} 788.427 \\ 745,306 \\ 43.121 \end{array}$ |
| Businesses peporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 14 \\ 345.904 \\ 366.176 \\ -20.272 \end{array}$ | $\begin{aligned} & 64.717 \\ & 69.553 \\ & -4.836 \end{aligned}$ | $\begin{array}{r} 180.921 \\ 186.205 \\ -5.284 \end{array}$ | $\begin{array}{r} 486.565 \\ 511.029 \\ -24.464 \end{array}$ | $\begin{aligned} & 651,413 \\ & 697,916 \\ & -46,503 \end{aligned}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 124 354.337 355,709 -1.372 | $\begin{aligned} & 91.183 \\ & 97.200 \\ & -6.017 \end{aligned}$ | $\begin{array}{r} 203,954 \\ 196.085 \\ 7.869 \end{array}$ | $\begin{array}{r} 396.291 \\ 404.321 \\ -8.030 \end{array}$ | $\begin{array}{r} 725.921 \\ 725.229 \\ 692 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 85 |  |  |  |  |
| Average sales \$ | 397.814 | 81.619 | 207,105 | 394,667 | 907.864 |
| Average expense \$ | 373.373 | 76,018 | 192,304 | 384.621 | 840,547 |
| Average net profit \$ | 24.441 | 5,601 | 14.801 | 10.046 | 67.317 |
| Businesses reporting loss (No.) | 39 |  |  |  |  |
| Average sales \$ | 324.099 | 98.517 | 191.745 | 397.799 | 608.333 |
| Average expense \$ | 349.377 | 113.444 | 210,735 | 422,627 | 650.701 |
| Average net loss \$ | -25.278 | -14.927 | $-18.990$ | -24,828 | -42.368 |

[^18]See Table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Nova Scotia, Unlicensed Restaurants (including Drive-ins) (Sic 9212)

|  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Symbois

zero or no observations

- 100 small too be expressed
... not applicable
$\times$ confidential


## Footnotes

$(11$ These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Total weighted expenditure on a given item
Tol weighted sales of all businesses in the sample $\times 100$ for each quartile.
(3) Value in each ce $1=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted seles of businesses reporting this item of expenditure }} \times 100$

This portion of the table pertains only 10 the businesses reporting the specific expense item. Therefore these ratios are celculated individuelly and the total will not necessarily equal $100 \%$.

Motes
Data are shown by quartiles when at least 13 of the sempled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom $25 \%$, lower midde $25 \%$. etc. lepresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comparison purposes, the high and low values of sales ape shown.

How to use the tables
(1) bocate the appropriete sales range that is displayed on the two lines entitled "Low salas value" and migh sales value"
(2) The selected range will indicate the proper quartile, i, e. the bot $10 \mathrm{~m} 25 \%$, the lower middle $25 \%$, the upper miodle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Clazeification Definition (SIC 1980):

SIC 9212 - Unlicensod Restaurants (Including Drive-Ins)
Businesses primarily engaged in preparing and serving meats for consumption on the premises and not licensed to serve alcoholic beverages Included are businesses commonly referred to as "drive-ins" where food is consumed either in customers" motor vehictes or at tables in o. about the premises

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Unlicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total (1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | Tof 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime}$ s) <br> High sales value ( $\$ 000$ 's) | $\left\{\begin{array}{c} 63 \\ 1 \\ 1 \end{array}\right)$ | 11 96 | 96 134 | $\begin{aligned} & 134 \\ & 255 \end{aligned}$ | 255 111 |
|  | Average ( 8000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 7 | 3 | 6 | 4 | 14 |
| Accounts and notes raceivable | 2 | 1 | - | 2 | 6 |
| Inventory | 3 | - | 2 | 2 | 8 |
| Other current assets | 1 | - |  | 1 | 3 |
| Total current assets | 13 | 5 | 8 | 9 | 30 |
| Fixed assets | 56 | 19 | 40 | 42 | 116 |
| Less: Accum. dep. on fixed assets | 22 | 8 | 9 | 23 | 46 |
| Other assets | 8 | - | 1 | 4 |  |
| Total assets | 55 | 16 | 41 | 33 | 126 |
|  |  |  |  |  |  |
| Current loans Other current liabilities | 14 | 4 | 7 9 | 11 | 16 25 |
| Total current liabilities | 21 | 6 | 23 | 12 | 41 |
| Mortgages payable | 2 | 5 | 6 | - | 2 |
| Long term debt | 24 | 25 | 12 | 13 | 49 |
| Other liabilities | 1 |  | - | 1 | 2 |
| Total liabilities | 48 | 32 | 42 | 25 | 93 |
| Total equity | 7 | -16 | -1 | 8 | 33 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table ? for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia. Unlicensed Restaurants (including Drive-ins) (Sic 9212)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) | 61 |  |
| :--- | :---: | :---: | :---: |
| Low sales value $\left(\$ 000^{\prime} \mathrm{s}\right)$ |  |  |
| High sales value $\left(\$ 000^{\prime} \mathrm{s}\right)$ |  |  |

(1) The retios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are besed on e semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table I for symbols and notes

## Definitions:

1. Liquidity ratio:

Curzent = current assets / current liabilities
2. Leverage ratios:
a) Debt/equity = total liabilities / equity.
b) Debt ratio = total liabiliqies / total assets.
c) Interest coverage $=$ net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Nova Scotia. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(1) | Bottom | Lower |
| :--- | :---: | :---: | :---: | :---: |

11 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes. See Toble 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Nova Scotia. Unlicensed Restaurants (Including Drive-Ins) (SIC 9212)


[^19]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, Unlicensed Restaurants (including orive-ins) (SIc 9212)

Total(1)

| Botiom |  |
| ---: | ---: |
| $25 \%$ | Lower |

Lower

1984

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 51 223.810 214.669 9.141 | $\begin{array}{r} 59.447 \\ 52,848 \\ 6.599 \end{array}$ | $\begin{array}{r} 126.083 \\ 118,104 \\ 7.979 \end{array}$ | $\begin{array}{r} 190,193 \\ 191.076 \\ -883 \end{array}$ | $\begin{array}{r} 519.515 \\ 496,648 \\ 22.867 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 40 |  |  |  |  |
| Average sales $\$$ | 234.592 | 64.440 | 116.095 | 182,072 | 575.761 |
| Average expense \$ | 216.986 | 52.766 | 100.051 | 175,447 | 539,680 |
| Average net profit \$ | 17,606 | 11.674 | 16.044 | 6,625 | 36.081 |
| Businesses reporting a loss (No.) | 11 |  |  |  |  |
| Average sales \$ | 200.631 | 50.687 | 152.064 | 208,372 | 399.401 |
| Average expense \$ | 210,688 | 52,992 | 165,064 | 226,062 | 398.633 |
| Average net loss \$ | -10,05? | -2,305 | -13,000 | -17.690 | -7.232 |

Average sales $\$$
Average expense $\$$
Average net profit (loss) \$

Businesses reporting profit (No.) Average sales \$
Average expense $\$$
Average expense $\$$ nerage net profit $\$ 0$

Businesses reporting loss (No.) Average sales \$
Average expense $\$$
Average net loss $\$$
1984

1985

| Mumber of observations in semple | 45 |
| :--- | ---: |
| Average sales $\$$ | 172.987 |
| Average expense $\$$ | 163.735 |
| Average net profit (loss) $\$$ | 9.252 |
|  |  |
| Businesses reporting profit (Mo.) |  |
| Average sales $\$$ |  |
| Average expense $\$$ | 34 |
| Average net profit $\$$ | 192.245 |
|  | 176.523 |
| Businesses reporting loss (Mo.) |  |
| Average sales $\$$ | 15,722 |
| Average expense $\$$ | 149.864 |
| Average net loss $\$$ | 145,723 |


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## 1986

Number of observetions in sample
Average sales $\$$
Average expense $\$$ (loss) $\$$
Average net profit (loss) \$

Businesses reporting profit (No.)
Average sales \$
Average expense \$
Average net profit $\$$

Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$
44
189,144
196,674
138
176.046
171.414
71.414
4.632
159.285
159.285
157.676
157.676
11.609

44
44
74
30
45,935
48,782
$-2,847$
96.894
102.128

228,122
397.616
407.665
(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nove Scotis. Take-Out Food Services (SIC 9213)

|  |  | 1(1) |  | Bottom $25 \%$ | Lower middie 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\begin{aligned} & 46 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle 25\% |  |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { midd } 1 \mathrm{e} \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 40.8 | -- | -- | -- | -- | 100.0 | 40.8 | -- | -- | -- | -- |
| Occupancy expenses | 19.9 | -- | -- | -- | -- | 100.0 | 19.9 | -- | -- | -- | -- |
| Depreciation | 4.5 | -- | -* | -- | -- | 85.3 | 5.3 | -- | -- | -- | -- |
| Repairs 8 maintenance | 1.9 | -- | -- | -- | -- | 82.9 | 2.3 | -- | -- | -- | -- |
| Heat, light \& telephone | 4.5 | - | -- | -- | -- | 98.4 | 4.6 | -- | -- | -- | -- |
| Rent | 9.0 | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Personnel expenses | 26.1 | -- | -- | -- | -- | 100.0 | 26.1 | -- | -- | - | -- |
| Financial expenses | 3.4 | - | -- |  |  |  | 3.4 | -- | -- | -- | -- |
| Interest 8 bank charges Professional fees | 2.5 0.9 | -- | -- | -- | -- | 97.8 96.9 | 2.5 0.9 | - | -- | -- | -- |
| Other expenses | 11.1 | -- | -- | -- | -- | 100.0 | 11.1 | -- | -- | -- | -- |
| Profit (loss) | $-1.3$ | -- | -- | -- | -- | 100.0 | $-1.3$ | -- | -- | -- | -- |
| Totel | 100.0 | -" | -- | -- | -- | 100.0 | . $\cdot$ | -- | -- | -- | -- |

## Symbol:

zero or no observations
too small too be expressed
not applicable
confidential

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$
2) Total weighted expenditure on given item

Total weighted sales of all businesses in the sample $\times 100$ for ebch quertile
Total weightec expenditure on given item
(3) Value in each cell

Totel weighted seles of businesses reporing this item of expenditure
This portion of the table pertains only to the businesses reporting the specific exponse item. Therefore these ratios are calculated individually and the total will not necesserily equel $100 \%$

## Notes

Date ore shown by quidriles when at least 13 of the sempled businesses report the specific item
Records were ranked in ascending order according to seles size. Each quartile (i.e. bottom $25 \%$. lower middle 25\%, etc. 1 represents one quarter of the total number of businesses. Within each quertile, the average ratio is presented. For comparison purposes. the high and low values of seles are shown.

How to use the tables
|11 Locete the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
121 The selected range will indicate the proper quartile, i.e. The bottom $25 \%$, the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Deta pertaining to the selected sales size range will be in that quartile

## Standard Industris) Classification Definition (SIC 1980):

## SIC 9213 . Take-Out Food Services

Businesses primarily engaged in preparing and selling packeged or wrapped food to the public for consumption away from the pramises such as: take-out chinese foods. doughnut shops. take-out fish and chips, take-out fried chicken, hot dog stends. ice cream stands. take-out pizzerias, refreshment booths, and prepared food take-out service lexc. caterers and mobile food servicest

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Take-Dut Food Services (SIC 9213)

(1) These estimates are based on somple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotla, Take-Out food Services (SIC g213)

|  | Total 12 ! | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 43 \\ & (1) \\ & (1) \end{aligned}$ | (1) 51 | 51 155 | 155 281 | 281 (1) |
|  | Average |  |  |  |  |
| Liquidity ratio Curfent ratio (times) | 1.3 | 0.3 | 2.2 | 1.6 | 0.8 |
| Leverage ratios Debt/eauity ratio (times) Interest coverage iotio (times) Debt ratio (times) | $\begin{array}{r} -75.1 \\ 1.8 \\ 1.4 \end{array}$ | $\begin{array}{r} 26.3 \\ -6.6 \\ 2.6 \end{array}$ | -3.9 0.5 1.6 | $\begin{array}{r} -155.8 \\ 11.4 \\ 0.5 \end{array}$ | $\begin{array}{r} -170.2 \\ 3.7 \\ 0.5 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and connot be calculated from the figures shown in iable 2 .
(2) These estimates are besed on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$

See isble 1 for symbols and notes

## Definitions:

. Liquidity ratio
Current $=$ current assets / current liabilities.
2. Leverage ratios:
a) Debr/equity = total liabilities / equity
b) Debt retio = total |iabilities / total assets
c) Inqeiest coverage $=$ net profit + interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Take-Out Food Services (SIC 9213)

|  | Total(1) | Bottom 25\% | Lowe T $\text { midde } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{gathered} 25 \\ (1) \\ (1) \end{gathered}$ | -- | -- | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating ectivities Cash from operations Depreciation Other | 4 5 4 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | - |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 3 -16 - | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government <br> lncrease in equity <br> Decrease in equity <br> Other | 2 -8 3 -2 | -- <br> - <br> -- <br> -- <br> - | -- <br> - <br> -- <br> -- <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the year | -5 9 4 | -- | -- | -- | -- |

(1) These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Somple count includes only those businesses reporting a statement of changes
See table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nove Scotia, Take-Out Food Services (SIC 9213)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as feported in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Mote thet the business size groups used ere determined at the conade level. Thus if ousiness has at least 500 employees in Canada as a whole but less than that number in eny given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year.
13) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbals and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia, Take-Dut Food Services (SIC 9213)

|  | Total(1) | Bot tom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 55 \\ 132.801 \\ 126.886 \\ 5.915 \end{array}$ | $\begin{array}{r} 17,934 \\ 18,209 \\ -275 \end{array}$ | $\begin{array}{r} 59.649 \\ 52.917 \\ 6.732 \end{array}$ | $\begin{array}{r} 117,211 \\ 111,485 \\ 5,726 \end{array}$ | $\begin{array}{r} 336,408 \\ 324.932 \\ 11,476 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 46 \\ 131.519 \\ 124.098 \\ 7.421 \end{array}$ | $\begin{array}{r} 16,484 \\ 14,900 \\ 1,584 \end{array}$ | $\begin{array}{r} 60.656 \\ 51.980 \\ 8.676 \end{array}$ | $\begin{array}{r} 112.529 \\ 104.580 \\ 7,949 \end{array}$ | $\begin{array}{r} 336,408 \\ 324,932 \\ 11,476 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net lass \$ | $\begin{array}{r} 9 \\ 69.354 \\ 71.213 \\ -1.859 \end{array}$ | $\begin{array}{r} 20.472 \\ 23.999 \\ -3.527 \end{array}$ | $\begin{array}{r} 55,735 \\ 56.558 \\ -823 \end{array}$ | $\begin{array}{r} 131.854 \\ 133.081 \\ -1.227 \end{array}$ | - |


| Number of observations in sample | 48 |
| :--- | ---: |
| Average sales $\$$ | 173.457 |
| Average expense $\$$ | 168.386 |
| Average net profit (loss) $\$$ | 5.071 |
|  |  |
|  |  |
| Businesses reporting arofit (No.) |  |
| Average sales $\$$ | 185.621 |
| Average expense $\$$ | 166.054 |
| Average net profit $\$$ | 19.567 |
|  |  |
| Businesses reporting a loss (No.) |  |
| Average sales $\$$ | 112.140 |
| Average expense $\$$ | 136.933 |
| Average net loss $\$$ | -24.793 |


|  | - | - |
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| -- | -- | - |
| -- | - |  |
|  | - | - |
| -- | - | - |
| -- | - | - |
| -- | - |  |

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73.457
68.386
68.386
5.071

34
185.521

66,054
19.567

14
136.933
$-24.793$

1986


111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Nova Scotia, Taverns, Bars, and Night Clubs (SIC 9221)

|  |  | 1(1) |  | Bottom 25\% | Lowe?$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) |  | $\left\{\begin{array}{c} 39 \\ \{1 \end{array}\right\}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 36.9 | -- | -- | -- | -- | 92.3 | 40.0 | -- | -- | -- | -- |
| Occupancy expenses | 12.5 | -- | -- | -- | -- | 100.0 | 12.5 | -- | -- | -- | -- |
| Dedreciation | 4.3 | -- |  |  | -- | 98.1 | 4.4 | -- | -- | -- |  |
| Repairs \& maintenance | 3.6 | -- | -- | - | -- | 100.0 | 3.6 | -- | -- | -- | -- |
| Heat, light \& telephone | 3.6 | -- | -- | -- | -- | 97.6 | 3.7 | -. | -- | -- | - |
| Rent | 0.9 | -- | -- | -- | -- |  | 6.1 | -- | -- | -- | - |
| Personnel expenses | 25.5 | -- | -- | $\cdots$ | -- | 100.0 | 25.5 | -- | -- | -- | - |
| Financial expenses |  | -- | -- | -- | -- |  | 5.5 3.7 | -- | -- | -- | -- |
| Irterest \& bank charges professional fees | 3.7 1.7 | -- | -- | -- | -- | 99.7 96.8 | 3.7 1.8 | -- | -- | -- | -- |
| Other expenses | 13.8 | -- | -- | -- | - | 100.0 | 13.8 | -- | -- | -- | - |
| Profit (loss) | 5.9 | -- | -- | - | -- | 95.7 | 6.2 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | ... | -- | -- | -- | -- |

## Symbols

zero or no observations
too small too be expressed
not applicable
confidentisl

## footnotes

11 These estimates are based on a sample of businesses peporiing sales between $\$ 10,000$ and $\$ 2,000,000$
121 Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { Total weighsed sales of atl businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { lotal weighied expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

This portion of the sable pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the toial will not mecessarily equal $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Recoros were ranked in ascending opder according to sales size. Each quartile (i, e. bottom $25 \%$. Iower midde $25 \%$, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tebles
111 Locate the appropriate sales pange that is displayed on the two lines entitled bow sales valuem and wigh sales value ${ }^{\text {m }}$,
(2) The selected range will indicate the proper quartile, i.e. the bottom 25\%. the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Deta pertaining to the selected sales size range will be in that quartile

Standard Industrial Classification Definition (SIC 1980):
SIC 8221 - Teverns, Bers and Night Clubs
Susinesses primarily engaged in selling alcoholic beverages for consumption on the premises. Food may be sold as a secondary activity

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Taverns, Barg, and Night Clubs (SIC 9221)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$ See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Seotiz. Taverns, Bers, and Night Clubs (SIC 9221)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | 39 $(1)$ $(1)$ | $11)$ 346 | $\begin{aligned} & 346 \\ & 403 \end{aligned}$ | $\begin{aligned} & 403 \\ & 653 \end{aligned}$ | 653 $(1)$ |
|  | Average |  |  |  |  |
| Liquidity ratio Cursent ratio (times) | 1.2 | 1.3 | 0.4 | 0.5 | 1.7 |
| Leverage ratios Debt/aquity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 26.6 \\ 17.1 \\ 0.8 \end{array}$ | 72.3 31.7 1.0 | -26.7 9.2 1.0 | 84.5 3.8 0.9 | 1.7 21.3 0.5 |

(1) The ratios represent the average of ratios for each business in the group ano cannot be calculated from the figures shown in table 2
(2) These estimates are besed on sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$

See iable 1 for symbols and notes

Definitions:

1. Liquidity retio:

Current $=$ current assets $/$ current liabilitios.
2. Leverege retios:
a) Debi/equity = total liabilities / equity
b) Debi ratio = total liabilities/total assets
c) Interest coverage $=$ net profit + interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Nova Scotia, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 28 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { (1) } \\ & 346 \end{aligned}$ | $\begin{aligned} & 346 \\ & 388 \end{aligned}$ | $\begin{array}{r} 388 \\ 699 \end{array}$ | 899 (1) |
|  |  |  | Average ( $\$ 000$ 's) |  |  |
| Operating activities Cash from operations Depreciation Other | 34 26 -42 | $\begin{array}{r} 53 \\ 9 \\ -74 \end{array}$ | $\begin{array}{r} 5 \\ 24 \\ -5 \end{array}$ | 11 15 12 | 49 39 -67 |
| Dividends | -7 | -24 | - | -12 | -1 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 19 \\ -53 \\ -5 \\ 14 \end{array}$ | $\begin{array}{r} 91 \\ -8 \\ -22 \\ 37 \end{array}$ | $\begin{array}{r} 1 \\ -4 \\ -1 \\ 33 \end{array}$ | -4 -3 | $\begin{array}{r}2 \\ -118 \\ \hline 1\end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Reoayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Dther | $\begin{array}{r}12 \\ -33 \\ 24 \\ -5 \\ - \\ - \\ \hline\end{array}$ | 7 -59 7 -2 | $\begin{array}{r}3 \\ -46 \\ - \\ \hline\end{array}$ | 29 -33 5 -22 | 11 -15 51 -1 - - -1 -4 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the yoar | $\begin{aligned} & -18 \\ & -14 \\ & -33 \end{aligned}$ | $\begin{array}{r} 14 \\ 7 \\ 21 \end{array}$ | $\begin{array}{r} 11 \\ -15 \\ -4 \end{array}$ | -2 5 4 | $\begin{aligned} & -55 \\ & -32 \\ & -87 \end{aligned}$ |

(11) These estimates are based on a sample of incorporated businesses reparting sales between $\$ 10.000$ and $\$ 2.000 .000$. Somple count includes only those businesses reporting a statement of changes.
see Toble 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Taverns, Bars, and Night Clubs (SIC 9221)

|  |  |  |  | Changes in num with paid | of businesses loyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business slet empessec in average labour units(1) | Number at businesses | Total paymel (\$000 s) | Avelage abou. units(1) | New 1 Y reporting(2) | No langer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 71 | 6.777 | 851 | 7 | 9 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}57 \\ 14 \\ \hline\end{array}$ | $\begin{aligned} & 3.289 \\ & 3.488 \end{aligned}$ | $\begin{aligned} & 413 \\ & 438 \end{aligned}$ | 5 <br> 2 | 8 |
| 1986 |  |  |  |  |  |
| Total | 107 | 11.047 | 1.204 | 18 | -. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 88 18 1 - | $\begin{array}{r} 5.663 \\ x \\ x \end{array}$ | $\begin{array}{r} 617 \\ 462 \\ 125 \end{array}$ | 13 5 - | $\cdots$ $\cdots$ $\cdots$ |

[^20] Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 22-002. An average labour unit could be interpreted as a full-time emplovee. Note thet the business size groups used are determined at the Canada leval. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payrol! deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes,

TABLE 6 . Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nova Scotia, Taverns, Bars, and Night Clubs (Sic 9221)
Total(1)
Lower
Upper
Top

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 25 523.865 460.067 63.798 | -- |  |  | -- |
| Businesses reporting a profit (No.) Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 21 \\ 535,214 \\ 465,226 \\ 69,988 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting loss (No.) Average sales \$ Average expense $\$$ Average net loss \$ | $\begin{array}{r} 4 \\ 365.970 \\ 372.915 \\ -6.945 \end{array}$ | -- | -- |  | -- |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 21 \\ 513.175 \\ 470.073 \\ 43.102 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (No.) | 17 |
| Average sales \$ | 513.566 |
| Average expense \$ | 463,414 |
| Average net profit \$ | 50.152 |
| Businesses reporting loss (No.) | 4 |
| Average sales \$ | 362.472 |
| Average expense \$ | 371.448 |
| Average net loss | -8,975 |

1986

Number of observations in sample Average sales \$
491.914

Average expense $\$ \quad 470.240$
Average net profit (loss) \$
21.674
-- --
usinesses reporting a profit (No.)
29
Average sales $\$$
472.330

Average expense \$ 440.159
40.159
32.171

Businesses reporting loss (No.)
20
Average sales \$ 506.763
Average expense \$ 539.482
Average net loss \$ -32.719

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I11 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2.000,000$
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia. Beauty Shops (SIC 9712)

|  |  | 1(1) |  | Bottom $25 \%$ | Lowe I$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | TOD25\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh soles value ( $\$ 000$ 's) |  | $(1)$ $(1)$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ |  |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd।e } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ $25 \%$ | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Oecupancy expenses | 26.9 11.6 | -- | -- | -- | -- | 100.0 100.0 | 26.9 11.6 | -- | - | -- | - |
| Repairs \& maintenance | 2.2 | -- | -- | -- | -- | 100.0 | 2.2 | -- | -- | -. | - |
| Hest. light \& telephone | 10.2 | -- | -- | -- | -- | 100.0 | 10.2 | -. | -- | -- | - |
| Rent | 2.9 | -- | -- | -- | -- | 32.2 | 5.0 | -- | -- | -- | -- |
| Personnel expenses | 29.4 | -- | -- | -- | -- | 100.0 | 29.4 | -- | -- | -- | - |
| Financial expenses | 4.7 | -- | -- | -- |  |  | 4.7 | -- | -- | -- | -- |
| Interest \& bank charges professional fees | 1.5 3.2 | -- | -- | -- | -- | 100.0 100.0 | 1.5 3.2 | -- | -- | -- | -- |
| Other expenses | 31.1 | -- | -- | -- | -- | 100.0 | 31.1 | -- | -- | -- | -- |
| Profit (loss) | 7.9 | -- | -- | - | -- | 93.8 | 8.4 | -- | -- | -- | = |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

## Symbols

zero or no observations
too smell too be expressed
not applicable
confidential

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
(2) Yelue Total weighted expenditure on given item
3) Value in each cell

Total weighted expenditure on aiven item
Total weighted sales of businasses reporting this item of expenditure $\times 100$ for each quartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculsted individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartilas when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Ebch quartile \{i, e. bottom 25\%, lower middle 25\%, etc.\} represents one quarter of the total number of busimesses. Within each quartile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How 10 ute the tebles
(1) bocate the appropriate sales range that is displayad on the two lines entited "Low sales value" and migh sales value"

121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
|3। Date pertaining io the selected sales size iange will be in that quartile.

## Standard Industrial CIsssification Definition (SIC 1880):

SIC 9712 - Beauty Shops
Businesses primarily engaged in providing women's hairdressing end beauty services

TABLE 2. Balance sheet profile for 1986
Nove Scotis. Beauty Shops (S|C 9712)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Ton } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ s) Migh sales value ( $\$ 000$ 's) | (1) ${ }^{5}$ | -- | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | -- | -- | -- | -- |
| Accounts and notes receivable | - | -- | -- | -- | -- |
| Inventory | 6 | -- | -- | -- | -- |
| Other current assets | - | -- | -- | -- | -- |
| Total current assets | 7 | -- | -- | -- | - |
| Fixed assets | 40 | -- |  | -- | -- |
| Less: Accum. dep. on fixed assets Other assets | 21 | -- | -- | -- | -- |
| Total assets | 26 | -- | - | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 5 | -- | -- | -- | -- |
| Other current liabilities | 11 | -- | -- | -- | -- |
| Total current liabilities Mortgages payable | 11 | -- | -- | -- | -- |
| Long term debt. | 21 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 34 | -- | -- | =- | -- |
| Total equity | -8 | -- | -- | -- | -- |

(1) These estimates are based on a semple of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$.

See toble 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Beauty Shops (SIt 9712)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) | 4 |  |
| :--- | :---: | :--- |
| Lowsoles value $(\$ 000 ' s)$ | $(1)$ | - |
| High soles value $(\$ 000$ s) | $(1)$ | - |

Average

## Liquidity ratio

Current ratio (times) 2.2
Leverage ratios
Debt/equity ratio (times) 5.9
Interest coverage ratio (times) $\quad 1.4$
Debt ratio (times) i.1
(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .

121 These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and nates

## Definitions:

1. Liquidity retio:

Current : current assets / current liabilities.
2. Leverage ratios:

[^21]TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Beauty Shops (SIC 9712)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 1 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage $(\$ 000$ |  |  |
| Dperating activities Cash from operations Depreciation Other | $\begin{aligned} & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- | -- |
| Dividends | x | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{aligned} & x \\ & x \\ & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- -- -- | -- <br> -- <br> - |
| Financing activities <br> Incrase in long term debt Redayment of long term debt Loans from shareholders Repayment of loans from sharehalders Advances \& loans from government lncrease in equity Decrease in equity Other | $x$ | -- -- -- -- -- -- | -- <br> - <br> - <br> - <br> - <br> - | -- -- -- -- -- -- | -- -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $x$ $\chi$ $\chi$ $\chi$ | -- | -- | -- | -- |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count inciudes only those businesses reporting a statement of changes
see iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC elassification in 1986 Nove Scotla, Beauty Shops (SIt 9712)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 301 | 8.944 | 935 | 62 | 58 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 294 \\ 4 \\ 2 \\ 1 \end{array}$ | $\begin{array}{r} 7.305 \\ 1.037 \\ x \\ x \end{array}$ | $\begin{array}{r} 764 \\ 108 \\ 33 \\ 30 \end{array}$ | 62 | $\begin{array}{r} 57 \\ 1 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 493 | 16.441 | 1.776 | 100 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 471 19 2 1 | $\begin{array}{r} 10.820 \\ 4.780 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.169 \\ 517 \\ 55 \\ 35 \end{array}$ | $\begin{array}{r}98 \\ 2 \\ \hline\end{array}$ | $\cdots$ $\ldots$ $\ldots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Siatistics Canada. Catalogue 72-002. An average labour unit could be intarpreted as a full-ime employee, Note that the business size groups used are determined at the canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any givan province it is shown in the 500 and over group
121 Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses raporting no payroll deductions in the following year
"Newly reporting" and "no longer reporfing" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Beauty Shops (SIC 9712)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales $\$$ | 42.083 | . | -- |  |  |
| Average expense $\$$ | 32.478 | -- | -- |  | -- |
| Average net profit (loss) \$ | 9,605 | -- | -- | -- | -- |
| Businesses raporting profit (No.) | 31 40.181 |  |  |  |  |
| Average sales \$ Average expense $\$$ | 40.181 29.517 |  | -- | -- | -- |
|  | $\begin{aligned} & 29.517 \\ & 10.664 \end{aligned}$ | -- | -- | -- | -- |
| Businesses reporting a loss (Mo.) | 2 |  |  |  |  |
| Average sales \$ | 168.611 | -- | -- | -- | -- |
| Average expense \$ | 177.056 | -- | -- | -- | -- |
| Average net loss \$ | -8.445 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 39 \\ 36,528 \\ 27.343 \\ 9.185 \end{array}$ | -- | -- | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 37 |  |  |  |  |
| Average sales \$ | 36.485 | -- | -- | -- |  |
| Average expense \$ | 26.725 | -- | -- |  |  |
| Average net profit \$ | 9.760 | -- | -- | -- |  |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ | 25.245 | - | -- |  |  |
| Average expense \$ | 25,747 | -- | -- |  |  |
| Average net loss \$ | -502 | - | -- | - |  |


(1) These estimates are based an a sample of businesses reporting sBles between $\$ 10,000$ and $\$ 2,000,000$.

See rable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia. Services to Buildings and Dwellings (SIC 995)


## Symbols

zero or no observations
too small 200 be expressed
not applicable
confidential

## Footnotes

(1) These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

31 Value lotal weighted expenditure on given item
(6) Value in each cell $=\overline{\text { Total weighted seles of all businesses in the sample }} \times 100$ for each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted soles of businesses reporting this item of expenditure }} \times$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Motes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific irem.
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%, lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

## How to use the tables

(11) Locete the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
$(2)$ The selected range will indicate the proper quaptile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Dats pertaining to the selbcted sales size range will be in that quartile

Standard Industrial Classification Definition (SJC 1980):
SIC 895 - Services to Buildings and Dwellings
Businesses primarily engaged in disinfecting and exterminating. window cleaning, janitarial and other services to buildings and dwellings

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Services to Buildings and Dwellings (SIC 995)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Nova Scotia. Services to Buildings and Dwellings (SIC 9g5)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 22 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | - |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 13.6 | -- | -- | -- | -- |
| Leverage ratios <br> Debtieauity ratio (times) <br> Interest coverage ratio (times) <br> Debt iatio (times) | $\begin{array}{r} -1.5 \\ 165.0 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

11 The ratios represant the average of potios for each business in the group and cannot be cal culated from the figures shown in lable 2 .
(21 These estimaqes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Tabie 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leversge ratios:
a) Debt/equity = total |iabilities / equity.
b) Debr ratio = total liabilities $/$ total asseis
c) Interest coverage $=$ net profit interes t expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Nova Scotia, Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 11 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage $\$ \$ 00$ |  |  |
| Operating ectivities Cash from operations Depreciation Dther | $\begin{array}{r} -14 \\ 22 \\ 13 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | - | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decraase in investment | $-15$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 3 \\ -12 \\ 2 \\ -1 \end{array}$ | -- | -- | -- | -- -- -- -- -- -- |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 -3 -4 | -- | -- | -- | -- |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000$, 000 . Sample count includes on iy those businesses reporting statement of changes.
See able 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Nova Scotla, Services to Bulldings and Dwellings (SIC 995)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 147 | 14,930 | 1,902 | 24 | 27 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { ond over } \end{aligned}$ | $\begin{array}{r} 132 \\ 8 \\ 2 \\ 5 \end{array}$ | $\begin{array}{r} 4,111 \\ 2,137 \\ x \\ x \end{array}$ | $\begin{aligned} & 462 \\ & 280 \\ & 170 \\ & 990 \end{aligned}$ | 23 - 1 | $27$ |
| 1986 |  |  |  |  |  |
| Total | 238 | 20.966 | 2.229 | 64 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 218 11 4 5 | $\begin{aligned} & 6.433 \\ & 2.858 \\ & 9.729 \\ & 9.946 \end{aligned}$ | $\begin{array}{r} 597 \\ 316 \\ 195 \\ 1.121 \end{array}$ | 58 3 2 1 | $\ldots$ $\ldots$ $\ldots$ |

(1) Avepage labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canado level. Thus if a business has at least 500 employees in Consda as a whole but less than thet number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payrall deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nova Scotia, Services to 8uildings and Dwellings (SIC 995)

|  | Total(1) | Bot tom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Jpper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 60.784 |  |  |  |  |
| Average expense \$ | 50,148 | -. | -. | -- | -- |
| Average net profit (loss) \$ | 10.636 | -- | -- | -- | -- |
| Businesses reporting a profit (No.) Average sales \$ | E1. ${ }_{114}^{43}$ |  | -- | -- | -- |
| Average expense $\$$ | 46,665 | -- | -. | -- | -. |
| Average net profit \$ | 14,448 | -- | -- | -- | -- |
| Businesses reporting loss (No.) | 5 |  |  |  |  |
| Average sales \$ | 166.576 | -- | -- | -- | -- |
| Average expense \$ | 174. BBB | -- | -- | -- | -- |
| Average net loss \$ | -8, 312 | -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 39 \\ 77.642 \\ 66.590 \\ 11.052 \end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Liverage expense <br> Average net profit $\$$ | $\begin{array}{r} 35 \\ 80.097 \\ 66.281 \\ 13.816 \end{array}$ | -- | -- | -- |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | 4 124.400 128.009 -3.609 | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 97 \\ 74.184 \\ 65.790 \\ 8.394 \end{array}$ | $\begin{array}{r} 11.612 \\ 4.717 \\ 6.895 \end{array}$ | $\begin{array}{r} 16.442 \\ 6.531 \\ 9.911 \end{array}$ | $\begin{array}{r} 36,418 \\ 27,740 \\ 8,678 \end{array}$ | $\begin{array}{r} 232.265 \\ 224.172 \\ 8.093 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting prafit (No.) | 79 |  |  |  |  |
| Lverage sales \$ | 64.504 | 11.612 | 16.442 | 39.727 | 190.235 |
| Average expense \$ | 49.799 | 4.717 | 6.531 | 28.746 | 159.203 |
| Average net profit \$ | 14.705 | 6,895 | 9.911 | 10.981 | 31.032 |
| Businesses reporting a loss (No.) | 18 |  |  |  |  |
| Average sales \$ | 151.228 | - | - | 21,158 | 281.298 |
| Average expense \$ | 161.535 | - |  | 23.101 | 299.968 |
| Average net loss \$ | -10.307 | - | - | $-1.943$ | -18,670 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See table for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Janitorial Services (SIC 9953)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> midde 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) |  | $\begin{aligned} & 19 \\ & \{1\} \\ & \{1 \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd Ie } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 15.2 | -- | -- | -- | -- | 99.4 | 15.3 | -- | -- | - | -- |
| Depreciation | 6.9 | -- | -- | -- | -- | 94.8 | 7.3 | -- | -- | - | -- |
| Repairs \& maintenance Heat, Iight \& telephone | 3.0 3.9 | -- | -- | -- | -- | 66.8 70.2 | 4.5 5.6 | -- | -- | -- | -- |
| Heat, light \& telephone Rent | 3.9 1.4 | -- | -- | -- | -. | 29.4 | 4.7 | -- | -- | -- | -- |
| Personnel expenses | 47.7 | -- | -- | -- | -- | 73.2 | 65.1 | -- | -- | - | -- |
| Financial expenses | 4.2 | - | -- | -- | -- | 100.0 | 4.2 | -- | -- | -- | -- |
| Interest \& bank charges | 2.1 2.1 | -- | -- | -- | -- | 99.4 94.2 | 2.1 2.2 | -- | --- | -- | -- |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 40.8 | -- | -- | -- | -- | 100.0 | 40.8 | -- | -- | -- | -- |
| Profit (loss) | -7.9 | -- | -- | -- | - | 100.0 | -7.9 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | - |

## Symbols

## zero or no observations

$t 00$ smel! too be expressed
not applicable
confidentia

## Footnotes

(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$ Tatal weighted expenditure on a given item
(2) Value in each cell $=$ for each quartile $\times 100$ for. $\times 100$
 Total weighted sales of businesses reporting this item of expenditure

This portion of the table pertains onty to the businesses reporting the specific expense item. Therefore these ratios ere calculated individuatiy and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses raport the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom $25 \%$, lower middle $25 \%$, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(II Locate the appropriate salas range that is displayed on the two lines entiled "Low sales value" and "High sales value".
121 The selacted range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Dsta pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classification Defimition (SIC 1980)

## SIC 9953 - Jenitorial Services

Businesses primarily engaged in cleaning and meintenance of buildings and dwellings such as char service, floor waxing. janitorial
services, janitorial maintenance of buildings and dwellings and office cleaning.

TABLE 2. Balance sheet profile for 1986
Nova Scotia, Janitorial Services (SIC 9953)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25:. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( 8000 's) | $\begin{gathered} 19 \\ (1) \\ (1) \end{gathered}$ |  |  |  | -- |
|  |  |  | verage 18000 |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 3 \\ 3 \\ 2 \\ -8 \\ 8 \\ 18 \\ 5 \\ 2 \end{array}$ | -- <br> -- <br> - <br> -- <br> -- <br> - | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br>  | -- -- -- - - - |
| Total assets | 23 | -- | -- | -- | -- |
| Liabilities and equity Current laans Other current liabilities Total curtent liabilities Mortgages payable Long term debt Other I iabilities | 9 3 12 1 1 5 4 | - -- - -- | - <br> - <br> - <br> -- | -- <br> -- <br> -- <br> - | -- -- -- -- |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | 21 | -- | -- | -- | -- |

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nova Scotia, Janitorial Services (SIC 9953)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\circ}$ s) | $\begin{aligned} & 19 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 30.0 | -- | -- | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} -2.5 \\ 17.7 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for eech business in the group and cannot be calculated from the figuras shown in table 2 .
(2) These estimates are based on a sample of businesses reporting $\$$ ales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Curpent $=$ current assets / curpent liabilities
2. Leversge ratios:
a) Debr/equity = qotel |iabilities / equity
b) Deb: ratio = total liabilities / total assets.
c) Interest coverage $=$ net orofi * interest expense / interest expense

TABLE 4. Statement of changes in financlal position for incorporated businesses only, 1986 Nova Scotia, Janitorial Services (SIC 9953)

|  | Total (1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.(1)^{9}\right)$ | -- |  |  | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities <br> Cash from operations Depreciation Other | 8 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | - $\begin{array}{r}3 \\ -1 \\ -\end{array}$ | -- <br> - <br> - | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 4 -2 1 -2 | -- <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - | -- -- -- -- -- | -- -- - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 5 -6 - | -- | -- | -- | -- |

1) These estimates are based on a semple of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses roporting a statement of changes. see Table 1 for symbols and notes.

TABLE 5. Empioyment changes by size of business. 1983-1986 based on SIC elassification in 1986
Nova Scotia. Services to Buildings and Dwellings (SIC 995)


[^22]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Nove Scotia. Janitorial Services (SIC 9953)

| Total(1) Bottom | Lower | Upper | Ton |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | midde $25 \%$ | $25 \%$ |



1984

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 25 \\ 81.157 \\ 69,825 \\ 11.332 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (Mo.) | 23 |
| Average sales \$ | 92.523 |
| Average expense ${ }^{\text {a }}$ | 78.047 |
| Average net profit \$ | 14,476 |
| Businesses reporting loss (No.) | 2 |
| Average sales \$ | 87.500 |
| Average expense \$ | 89,500 |
| Average net loss \$ | -2,000 |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) $\$$ | 61 50.223 40.949 9.274 | 10.671 5.367 5.304 | 13,619 3,905 9.714 | $\begin{array}{r} 18,996 \\ 6,689 \\ 12,307 \end{array}$ | $\begin{array}{r} 157.607 \\ 147.835 \\ 9.772 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit ( Na .) | 48 |  |  |  |  |
| Average sales \$ | 38.748 | 10.671 | 13.619 | 18,700 | 112,003 |
| Average expense \$ | 26.684 | 5.367 | 3,905 | 5.812 | 91.652 |
| Average net profit \$ | 12.064 | 5,304 | 9,714 | 12,888 | 20,351 |
| Businesses reporting a lass (No.) | 13 |  |  |  |  |
| Average sales \$ | 123.844 | - |  | 26,468 | 221,220 |
| Average expense \$ | 127,503 |  |  | 28,799 | 226,206 |
| Average net loss $\$$ | -3.659 |  |  | -2.331 | -4.986 |

(1) These estimates are based on a somple of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See table $\{$ for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Nova Scotia, Ticket and Travel Agencies (SIt 9961)



| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | Lower midde 25\% | Uoper midde 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middIe } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 11.7 | -- | -- | -- | -- | 12.4 | 94.4 | -- | -- | -- | -- |
| Occupancy expenses | 19.6 | -- | -- | -- | -- | 100.0 | 19.6 | -- | -- | -- | -- |
| Depreciation | 2.7 | -- | -- | -- | -- | 100.0 | 2.7 | -- | -- | -- | -- |
| Repaips \& maintenance | 0.3 | -- | -- | -- | -- | 90.0 | 0.3 | -- | -- | -- | -- |
| Heat. Iight \& telephone | 9.1 7.6 | -- | -- | -- | -- | 100.0 100.0 | 9. 7 | -- | -- | - | -- |
| Rent | 7.6 | -- | -- | -- | -- |  |  | -- | -- | - | -- |
| Personnel expenses | 65.5 | -- | -- | -- | -- | 100.0 | 65.5 | -- | -- | -- | -- |
| Financial expenses |  | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest \& bank charges Prafessional fees | 5.5 23.1 | -- | -- | -- | -- | 94.6 100.0 | 5.8 23.1 | -- | -- | -- | -- |
| Other expenses | 49.8 | -- | -- | -- | -- | 100.0 | 49.8 | -- | -- | -- | -- |
| Profit (loss) | -75.1 | -- | -- | -- | -- | 100.0 | -75.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Symbols

zero or no observations
too smal! 100 be expressed
not spplicable
$\times$ confidentia

## Footnotes

11) These estimares are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Total weighted expenditure on a given item
$\times 100$ for esch quertile.
Total weighted sales of all businesses in the sample
131 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for each quartile.
This portion of the table pertains only to the businesses reporting the specific bxpense item. Therefore these ratios are calculated individually and the total will not necessarity equal $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sBles size. Each quartile fi. e. battom 25\%, lower middle 25\%. etc. represents one quarter of the total number of Dusinesses. Within each quartila. the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

## How to use the tablet

11) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" end "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrial CIAstificetion Definition (SIC 1980):

51C 9961 - Ticket and Travel Agencies
Businesses primerily engaged in furnishing travel information. acting as agents in artanging tours, accommodation and transportation for travellers or acting as independen? agencies for transportation establishments

TABLE 2. Balance sheet profile for 1986
Nova Scotia. Ticket and Travel Agencies (SIC 9961)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( 8000 's) | (1) ${ }^{5}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 29 | -- | -- | -- | -- |
| Accounts and notes receivable | 64 | -- | -- | -- | -- |
| Inventory | - | -- | -- | -- | -- |
| Other current assets | 9 | -- | -- | -- | -- |
| Total current assets | 101 | -- | -- | -- | -- |
| Fixed assets | 29 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets Other assets | 11 | -- | -- | -- | -- |
| Other assets |  | -- | - | -- | -- |
| Total assets | 155 | -- | - | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans <br> Dther current liabilities | 27 74 | -- | -- | -- | -- |
| Total current liabilities | 101 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 5 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 106 | -- | -- | -- | -- |
| Total equity | 50 | -- | -- | -- | -- |

$(11)$ These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$
See Table 1 for symbols and nates

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Nove Scotia, Tleket and Travel Agencies (SIC 9961)

|  | Total (2) | Bottom $25 \%$ | Lower middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $1 \$ 000$ 's | (1) |  | -- |  | - |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.0 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 21.7 \\ -12.0 \\ 0.9 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
(2) Those estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabiliqies.
2. Leverage ratios:
al Debt/equity = total liabilities / equity.
b) Debt raiio $=$ total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense f feteres: expense

TABLE 4. Statement of changes in financlal position for incorporated businesses only. 1986
Nova Scotia. Ticket and Travel Agencies (SIC 9961)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1\}^{3}$ |  |  |  |  |
| Average (\$000's) |  |  |  |  |  |
| Operating activities Cash from operations Deprecistion Other | $\begin{array}{r} -53 \\ 6 \\ 43 \end{array}$ | -- | -- | -- | -- |
| Dividends | -9 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -15 | -- | -- | -- -- - | -- <br> .- |
| Financing activities <br> Increase in lang term debt Repayment of long term debt Loans from shareholders Repayment of laans from shareholders Advances 8 loans from government Increase in equity Decrease in equity Other | 9 <br> -2 <br> 1 <br> - <br> 22 <br> -18 <br> - | - - -- -- -- | -- -- -- -- -- | -- -- -- -- -- | - - - - - -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -15 33 18 |  |  |  | -- |
| (1) These estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes anly those businesses reporting a statement of changes. <br> See table 1 for symbols and notes. |  |  |  |  |  |
| TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Nova Scotia, Ticket and Travel Agencies (SIC 9961) |  | 1983-1986 based on SIC classtfication in 1986 |  |  |  |


| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units(1) | Changes in number of businesses with poid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer eporting(3) |
| 1983 |  |  |  |  |  |
| Total | 30 | 2.240 | 186 | 3 | 8 |
| less than 20 <br> 20-99 <br> 100-499 | $\begin{array}{r}24 \\ 4 \\ \hline\end{array}$ | 1.290 0 - | $\begin{array}{r}109 \\ 60 \\ \hline 17\end{array}$ | 3 | 6 1 1 |
| 500 and over | 2 | $x$ | 17 | * | - |
| 1986 |  |  |  |  |  |
| Total | 48 | 4.501 | 271 | 5 | -. |
| $\begin{aligned} & \text { less then } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 38 7 1 2 | $\begin{array}{r} 1.656 \\ 2.275 \\ x \\ x \end{array}$ | $\begin{array}{r} 102 \\ 139 \\ 10 \\ 20 \end{array}$ | 5 | $\ldots$ $\ldots$ $\ldots$ |

111 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average Iabour unit coulo be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
3) Refers to businesses reporting no payroll deductions in the following year.

Wnaly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes

## ca oos

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Nove Scotia. Ticket and Travel Agencies (SIC 9961)


1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 5 \\ 169,480 \\ 153,388 \\ 16,092 \end{array}$ |  |  | -- |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Ave:age sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 5 \\ 169.480 \\ 153.388 \\ 16,092 \end{array}$ | -- | -- | - |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | - | -- | -- |  |



11 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000.000$.
See Table 1 for symbols and notes


[^0]:    11 These estimates are based on a sample of businesses reporting sbles between $\$ 10,000$ and $\$ 2,000,000$.
    See Table 1 for symbols and notes

[^1]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^2]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See Table 1 for symbols and notes

[^3]:    1) Average labour units are calculated by dividing total payroll by the average annubl wage and salary rate as reportad in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An aver age labour unit could be interpreted os a futi-time employee. Note that the business size groups used are determined at the Cansde level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    2) Refars to businesses reporting no payroll deductions in the previous year
    3) Refars to businesses reporting no payroll daductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
    see Table 1 for symbols and notes.
[^4]:    111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^5]:    11 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

[^6]:    (1.) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Employment, Peyroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year.
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted eccordingly.

    See Table 1 for symbols and notes

[^7]:    I: Average labour units are colculazed by dividing qotal payroll by the average annuat wage and salary rate as reported in the survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 72-002. An average fabour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leest 500 employeas in cenade as owhe bul less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year

    131 Refers to businesses reporting no payroll deductions in the following year

[^8]:    (1) Average labour units ara calculated by dividing total payroll by the average annual wage and salary rate as reported in the

[^9]:    (1; These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

[^10]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See Table 1 for symbols and notes

[^11]:    (1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2
    (2) These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^12]:    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly
    see table 1 for symbols and notes.

[^13]:    11: Average lebour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Siatistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a
    full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least
    500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and aver group
    (2) Refers to businasses raporting no payrall deductions in the previous year.
    (3) Reters to businesses reporting no payroll deductions in the following year

[^14]:    11 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
    See table 1 for symbols and notes

[^15]:    11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
    see rable 1 for symbols and notes

[^16]:    (1) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.

    See Table 1 for symbols and notes

[^17]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time aployee. Hote that the business size groups used are determinad at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is show in the 500 and over group.
    121 Refers to businesses reporting no payroll deductions in the previous vear
    131 Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and notes

[^18]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^19]:    111 Aver Bge labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the
    Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a
    full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    121 Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in ectivity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and notes

[^20]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the

[^21]:    a) Debt/equity = total liabilities / equity

    Debt ratio $=101$ l l abilities $/$ total assets
    ci Interest coverage = net proil: - interes: expense / interest expense

[^22]:    1) Average labour units are calculated by dividing tota paytolf by the average annual wage and salary rate as reportad in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used sre determined at the Canada level. Thus if a business has at least 500 employees in Canada as ahole but less than that number in any given province it is shown in the soo and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    2) Refers to businesses peporting no payroll deductions in the following vear
    "Newly reporting" and "no longer peporting" businesses are assumad to have been in activity for six months and the information is adjusted eccordingly
    see Table 1 for symbols and noies.
