

SMALL BUSINESS
PROFILES 1986

NEW BRUNSWICK


TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswlck, Logging Industry (Sic 0411)


## 5ymbols

zero or no observations
-- too small too be expressed
not applicable
confidential

## Footnotes

(1) These estimeres are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Total weighted expenditure on given item
2) Value in each cell= $\overline{\text { rotal weighed sales of all businesses in the sample }} \times 100$ for each quartile.

31 Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for guertile
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sampled businesses report the specific item
Records were panked in ascending order according to sales size. Each quartile (i, e. bottom 25\%, lower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the hi gh and low values of sales are shown

## ow to ure the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low seles value" and "High sales value"
$(2)$ The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the salected sales size range will be in that quartile

## Standerd Industrial Classification Definition (SIC 1980):

SIC 0411 - Logging Industry
Businesses primarily engeged in harvesting hardwood and softwood trees on an own-account basis. Included ere businesses primarily engaged in the combined activities of driving, booming, sorting and rafting and towing of wood. Barking mills are also included.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Logging Industry (SIC 0411)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | To: 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 39 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 6 \\ 2 \\ 5 \\ 1 \\ 14 \\ 26 \\ 12 \\ 2 \end{array}$ | -0 -- -- - - -- | -- <br> - <br> - <br> -- <br> -- <br> - | -- -- -- -- -- | -- <br> -- <br> -- <br> -- <br> -- <br> - |
| Total assets | 30 | -- | -- | -- | -- |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt Other Iiabilities | $\begin{array}{r} 7 \\ 6 \\ 14 \\ 7 \\ 7 \\ 1 \end{array}$ | - <br> - <br> - <br> - | -- <br> - <br> -- <br> - | -- -- -- -- | -- -- -- -- |
| Total liabilities Total equity | 22 8 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. See Table 1 for symbols and notes.

TABLE 3. Finamcial ratios(1) for incorporated businesses only. 1986
New Brunswick, Logging Industry (SIC 0411)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | UpDer middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 31 \\ (1) \\ 1 \\ 1 \end{array}\right)$ | $\begin{array}{r} 1 \\ 26 \end{array}$ | $\begin{aligned} & 26 \\ & 88 \end{aligned}$ | $\begin{array}{r} 88 \\ 219 \end{array}$ | $\begin{aligned} & 219 \\ & (11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 5.7 | 28.4 | 4.1 | 5.7 | 4.2 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 1.0 \\ -51.5 \\ 1.5 \end{array}$ | -0.2 2.3 | $\begin{array}{r} -2.9 \\ -16.2 \\ 2.3 \end{array}$ | $\begin{array}{r} -1.0 \\ 0.3 \\ 0.7 \end{array}$ | 7.9 7.7 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 . $(2)$ These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Curtent $=$ curpent assets / current liabilities.
2. Leverege retios:
ol Debt/equity = qotel lisbilities / equity
b) Debt ratio $=$ cotal liabilities / total assets
cl Interest coverage $=$ net profit + interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Logging industry (SIC 0411)

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000$. 000 . Semple count includes only those businesses reporting a statement of changes.
See Table 1 for 5 ymbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick, Logging Industry (Sic 0419)

| Business size expressed in |
| :--- | :--- | :--- |
| average labour units(1) |

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick, Logging Industry (SIC 0411)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales $\$$ | 94.583 84.457 | 13.767 | 24.874 18.829 | 43.480 36.588 | 296.233 |
| Average expense $\$$ (loss) $\$ 0$ Average net profit (los) | 84,457 10,132 | 13.815 -48 | 18.829 6.045 | 36.588 6.892 | $\begin{array}{r} 268.597 \\ 27.636 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ |  |  |  |  |  |
| Average sales \$ <br> Average expense \$ | 96.259 83.203 | 13.916 11.453 | 24.876 18.683 | 43.549 33.652 | 302.696 269.023 |
| Average net profit \$ | 13,056 | 2.463 | 6.193 | 9,897 | 33.673 |
| Businesses reporting loss (No.) |  |  |  |  |  |
| Average sales \$ Average expense \$ | 85.615 | 13.498 | 24,683 | 43.182 | 261.098 |
| Average expense $\$$ d Average net lass $\$$ |  | 18.075 -4.577 |  |  |  |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit lloss) \$ | 184 83.816 76,906 6.910 | $\begin{array}{r} 13.779 \\ 13.700 \\ 79 \end{array}$ | $\begin{array}{r} 20.656 \\ 18.087 \\ 2.569 \end{array}$ | $\begin{array}{r} 37.171 \\ 33.047 \\ 4.124 \end{array}$ | $\begin{array}{r} 263.657 \\ 242.790 \\ 20.867 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 138 |  |  |  |  |
| Average sales \$ | 90.512 | 13.724 | 21.127 | 37.070 | 290.125 |
| Average expense \$ | 79,157 | 10.414 | 15.149 | 29,040 | 262.026 |
| Average net profit \$ | 11.355 | 3.310 | 5.978 | 8.030 | 28.094 |
| Businesses reporting a loss (No.) | 46 |  |  |  |  |
| Average sales \$ | 52.021 | 13.826 | 19,458 | 37.495 | 137.306 |
| Avarage expense \$ | 59,739 | 16.537 | 25.556 | 45.906 | 150.958 |
| Average net loss \$ | -7.718 | -2.711 | -6,098 | -8,411 | -13.652 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 253 \\ 81.272 \\ 72.210 \\ 9.062 \end{array}$ | $\begin{array}{r} 14,659 \\ 12,961 \\ 1,698 \end{array}$ | $\begin{array}{r} 23.859 \\ 19.480 \\ 4.379 \end{array}$ | $\begin{array}{r} 40.908 \\ 35.229 \\ 5.679 \end{array}$ | $\begin{array}{r} 245.661 \\ 221.170 \\ 24.499 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8usinesses reporting profit (No.) | 198 |  |  |  |  |
| Average sales \$ | 83.517 | 14.691 | 23.640 | 41.837 | 253.901 |
| Average expense \$ | 71.345 | 11.283 | 16.541 | 34.366 | 223.190 |
| Average net Drofit \$ | 12.172 | 3.408 | 7.099 | 7.471 | 30.711 |
| Businesses reporting loss (No.) | 55 |  |  |  |  |
| Average sales \$ | 66,879 | 14.581 | 24.440 | 35.008 |  |
| Average expense \$ | 73,365 | 17.069 | 27.305 | 40.707 | 208,378 |
| Average net loss \$ | -6.486 | -2.488 | -2.865 | -5.699 | -14.893 |

[^0]TABLE 1. Selected operating ratios. in percent of sales, 1986
New 8runswick, Single Family Housing Contractors (Sic 4011)

|  |  | (1) |  | $\begin{array}{r} \text { Bo } \% \text { om } \\ 25 \% \end{array}$ | Lower <br> middle 25\% |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low salas value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) |  | $\begin{aligned} & 22 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  | -- |  |  |  |  |  |
|  |  | Indus | ry aver | age(2) |  |  |  | eporting | business | es only |  |
| Selected expense item | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Total | $\begin{array}{r} \text { Bot }+ \text { Om } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  |  |  | rcent | 1 sales |  |  |  |  | cent of | sales |  |
| Cost of sales | 40.0 | -- | -- | -- | -- | 75.6 | 53.0 | -- | =- | -- |  |
| Occupancy expenses | 5.2 | -- | -- | -- | -- | 89.8 | 5.8 | =- | -- | -- | -- |
| Depreciation | 0.7 | -- | -- | -- | -- | 45.7 | 1.6 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.6 | -- | -- | -- | -- | 58.5 | 4.4 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.7 | -- | -- | -- | - | 63.1 | 2.8 | -- | -- | -- | -- |
| Rent | 0.1 | -- | -- | - | -- | 25.0 | 0.6 | -- | -- | -- | -- |
| Personnel expenses | 19.9 | -- | -- | - - | -* | 91.5 | 21.7 | -- | -- | -- | -- |
| Financial expenses | 4.6 | -- | -- | -- | -- | 99.0 99.0 | 4. 5 | -- | -- | - | -- |
| Interest \& bank charges Professional fees | 2.2 2.4 | -- | -- | -- | -- | 99.0 | 2.2 2.4 | -- | -- | -- | -- |
| Other expenses | 30.5 | -- | -- | -- | -- | 100.0 | 30.5 | -- | - | =- | =- |
| Profit (loss) | -0.2 | -- | -- | -- | -- | 100.0 | -0.2 | - - | - | -- |  |
| Total | 100.0 | -- | - | -- | -- | 100.0 | . . | - | -* | - | - |

## Symbols

zero or no observations
-- too smell too be expressed
not applicable
$\times \quad$ confidential

## foornares

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10.000$ and $\$ 2.000 .000$. Total weighted expenditure on a given item
(2) Value in each cell =
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weightad sales of businasses reporting this item of expenditure }} \times$ for each quartile

This portion of the table pertains only to the businosses reporting the specific expense item. Therefore these ratios are calculateo individually and the total will not necessarily equal 100\%

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quertile (i.e. bottom 25\%. lower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile. the buerage ratio is presented. for comparison purposes, the high and low values of sales are showm.

## How to use the sables

II Locate the appropriata sales ranga that is displayed on the two lines entitled "Low sales value" and "High sales value"
21 The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Stenderd Industrial Classification Definition (SIC 1880):

SIC 4011 - Single Family Housing Contractors
Businessas primarily engaged in the development and construction of single detached and singla attacheo dwellings such as: cottages. single duplexes, garden homes, semi-detached houses. single atiached houses, single dateched houses. erecting prefabricated homes. row houses (exc. row duplexes). single residences and summer homes

TABLE 2. Balance sheet profile for 1986
New Brunswick, Single Family Housing Contractors (Sic 4011)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ ) | $\left(\begin{array}{l} 22 \\ (1) \\ (1) \end{array}\right)$ |  |  | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 10 \\ 18 \\ 85 \\ 2 \\ 114 \\ 19 \\ 5 \\ 9 \end{array}$ | -- -- -- -- -- | -- -- - - - -- | -- -- -- -- -- | -- -- -- - -- -- |
| Total ussets | 137 | -- | -- | - | -- |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt Other I iabilities | 47 38 85 1 33 4 | -- <br> - <br> - <br> - | - <br> - <br> -- <br> -- | - $-=$ -- -- | -- -- -- -- |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{array}{r} 123 \\ 14 \end{array}$ | -- |  | -- | -- |

11 These estimates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Single Family Housing Contractors (SIC 4011)

|  | Total (2) | Bottom 25\% | Lower <br> middle $25 \%$ | UdDer $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 19 \\ (1) \\ (1) \end{array}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.5 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -26.9 \\ 5.8 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table : for symbols and notes.

Definitions

1. Liquidity ratio:

Current $=$ current assets / current liabilities
2. Levertge ratios:
a) Debt/equity = total liabilities / equity.
b) Debt ratio $=$ total $\mid i a b i l i t i e s /$ total assets
c) Interest coverage $=$ net profit + interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick. Single Family Housing Contractors (SIC 4011)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper <br> midde 25\% | $\begin{aligned} & \text { TOP } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 18 \\ (1) \\ (1) \end{array}$ | -- | -- | -- | -- |
|  |  |  | erage $1 \$ 00$ |  |  |
| Operating activities Cash from operations Deprec ation Other | $\begin{array}{r} 25 \\ 3 \\ -11 \end{array}$ | -- | -- | -- | -- |
| Dividends | -1 | -- |  | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 2 -9 | -- | -- | -- | - |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 17 \\ -1 \\ 4 \\ -23 \\ - \\ - \\ - \\ -1 \end{array}$ | -- | -- | -- | - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | 5 7 12 | -- | -- | --- | -- |

111 These estimtes are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statenent of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Now Brunswick, Single Family Housing Contractors (SIC 4011)


(1) Average labour units are calculated by dividing total payrolf by the aver age annusl wage and salary rate as reported in the Survey of Employment. Payroll and Nours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note thot the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no peyroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | $\begin{array}{r} \text { Botiom } \\ 25 \% \end{array}$ | Lowe? middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & \text { 25:. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 190 |  |  |  |  |
| Liverage sales \$ | 250.117 | 23.548 | 73.579 | 224.409 | 678.930 |
| Average expense $\$$ (loss) $\$ 0$ Average net profit (loss) | 240,685 | 24.124 | 72.357 | 211.943 | 654.317 |
| Average net drofit (loss) \$ | 9,432 | -576 | 1.222 | 12,466 | 24.513 |
| Businesses reporting a profit (No.) Average salas \$ | 142 256.868 |  |  |  |  |
| Average expense \$ | 256.868 237.654 | 24.599 22.499 | 69.318 | 223.603 198.931 | 701.559 659.869 |
| Average net Drofit \$ | 19.214 | 2,100 | 8.392 | 24.672 | 41.690 |
| Businesses reporting loss (No.) | 48 |  |  |  |  |
| Average sales \$ Average expense $\$$ | 221.171 | 21.906 | 67.189 | 226.009 | 569.581 |
| Average expense $\$$ Average net loss | 242.247 -21.076 | 26.665 -4.750 | 77.058 -9.869 | 237,778 | 627.487 -57.906 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 143 \\ 294.252 \\ 281.509 \\ 12.743 \end{array}$ | $\begin{array}{r} 42,827 \\ 41,940 \\ 887 \end{array}$ | $\begin{array}{r} 128.688 \\ 121.533 \\ 7.155 \end{array}$ | $\begin{array}{r} 248,861 \\ 249,051 \\ 7,810 \end{array}$ | $\begin{array}{r} 756.632 \\ 721.511 \\ 35.121 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 113 |  |  |  |  |
| Average sales \$ | 299.983 | 40.349 | 132.470 | 252.701 | 774.413 |
| Average expense \$ | 281.106 | 31.387 | 120.667 | 240.806 | 731.565 |
| Lverage net profit \$ | 18.877 | 8.962 | 11.803 | 11.895 | 42.848 |
| Businesses reporting a loss (Mo.) | 30 |  |  |  |  |
| Average sales \$ | 261.817 | 43.988 | 117.535 | 232,319 | 653.425 |
| Average expense \$ | 269.057 | 46.887 | 124.087 | 242.102 | 663.151 |
| Average net loss \$ | -7.240 | -2.899 | -6.552 | -9,783 | $-9.726$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net Diofit (loss) \$ | $\begin{array}{r} 201 \\ 299.677 \\ 287.116 \\ 12.561 \end{array}$ | $\begin{array}{r} 34.504 \\ 26.793 \\ 7,719 \end{array}$ | 195.909 129.636 6.273 | $\begin{array}{r} 263.780 \\ 253.474 \\ 10.306 \end{array}$ | $\begin{array}{r} 764.514 \\ 738.561 \\ 25,953 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 151 |  |  |  |  |
| Average sales $\$$ | 305.248 | 31.670 | 138.482 | 267.845 | 782.994 |
| Average expense \$ | 284.366 | 21.725 | 128.490 | 249.065 | 738.182 |
| Average net profit \$ | 20.882 | 9.945 | 9.992 | 18.780 | 44.812 |
| Businesses reporting loss (Mo.) | 50 |  |  |  |  |
| Average sales \$ | 279.286 | 48.938 | 126,821 | 242,660 | 698.725 |
| Average expense \$ | 300.644 | 52.605 | 133,683 | 276,376 | 739.910 |
| Average net loss \$ | -21.358 | -3.667 | -6,862 | -33,716 | -41.185 |

[^1]TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Residential Renovation Contractors (SIC 4013)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper midde 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $(1)^{5}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|c\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 22.0 | -- | -- | -- | -- | 51.4 | 42.7 | -- | -- | -- | -- |
| Dccupancy expenses |  | -* | -- | -- | -- | 100.0 | 8.5 | -- | -- | -- | -- |
| Depreciation | 3.1 | -- | -- | -- | -- | 62.2 | 5.0 | -- | -- | -- | -- |
| Repairs \& maintenance | 1.1 | -- | -- | -- | -- | 51.4 | 2.1 | -- | -- | -- | -- |
| Heat, Hight \& telephone | 4.2 | -- | -- | -- | -- | 97.0 | 4.3 | -- | -- | -- | -- |
| Rent ${ }^{\text {d }}$ | 0.1 | -- | -- | -. | -- | 7.9 | 1.3 | -- | -- | -- | -- |
| Personnel expenses | 31.8 | -- | -- | -- | -- | 100.0 | 31.8 | -- | -* | -- | -- |
| Financial expenses | 2.6 | -- | -- | -- | - | 100.0 | 2.6 | -- | -- | -- | -- |
| interest $\&$ bank charges Professional fees | 2.1 0.5 |  | -- |  | - | 100.0 100.0 | 2.1 0.5 | -- | -- | -- | -- |
| Other expenses | 33.6 | -- | -- | -- | -- | 100.0 | 33.6 | - | -- | -- | -- |
| Profit (loss) | 1.5 | -- | -- | -- | -- | 100.0 | 1.5 | -* | -- | -- | -- |
| Total | 100.0 | - | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Symbols

zero or no abservations

- too small too be expressed
not applicable
confidential
Footnotes
(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Total weighted expenditure on a given item

2) Value in each cell $=\overline{\text { total weighted sales of all businesses in the sample }} \times 100$ for each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ loo for eech quartile.

This portion of the table pertains only to the businesses poporting the specific expense item. Therefore these ratios ere calculated individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lowar miodle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales ore shown.

## How to use the sables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Lom sales value and migh sales valuem
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrisl Classification Definition (SIC 1980);

SIC 4013 - Residential Renovation Contractors
Businesses primarily engaged in residential additions. major improvenents and pepairs, renovation, rehabilitation, retronftting end conversions involving more than one trade

TABLE 2. Balance sheet profile for 1986
New Brunswick, Residential Renovation Contractors (SIC 4013)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) | $(1)^{5}$ | -- | -- | --- | --- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | - | -- | -- | -- | -- |
| Accounts and notes receivable | 12 | -- | -- | -- | -- |
| Inventory | 10 | -- | -- | -- | -- |
| Dther current assets | - | -- | -* | -" | -- |
| Total current assets | 22 | -- | -- | -- | -- |
| Fixed assets | 109 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 73 | -- | -- | -- | -- |
| Other assets | 9 | -- | -- | -- | -- |
| Total essets | 67 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 9 | -- | -- | -- | -- |
| Other current liabilities | 9 | -- | -- | -- | -- |
| Total current liabilities | 18 | -- | -- | -- | -- |
| Mortgages payable | 6 | -- | -- | -- | -- |
| Long term debt | 44 | -- | - - | -- | -- |
| Other liabilities | 3 | -- | -- | -- | -- |
| Total liabilities | 72 | -- | -- | -- | - |
| Total equity | -5 | -- | -- | -- | -- |

11 These estimates are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses oniy, 1986
New Brunswick, Residential Renovation Contractors (SIC 4013)

(1) The ratios represent the everage of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

Definitions:

1. Líquidity ratio:

Current $=$ current assets / current liabilities
2. Leverage retios:
a) Debt/equity $=$ total liabilities / equiey
b) Debt ratio $=$ total liadilities/ total assets
c) Interest coverage $=$ net profi; + interes: exoense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Residential Renovation Contractors (SIC 4013)

|  | Total(1) | Bottom 25\% | Lower $\text { middele } 25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{1}$ |  | -- | -- |  |
|  |  |  | verage $1 \$ 00$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{aligned} & x \\ & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- | -- |
| Dividends | X | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{aligned} & x \\ & x \\ & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Oecrease in equity <br> Other | $x$ | - <br> - <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> -- <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the yar | $x$ x x | -- | -- | --- | -- |

$\{11$ These estimates are based on ample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporiing statement of changes.
see Table i for symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in is86 New Brunswick, Residential Renovation Contractors (SIC 4013)


19 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survay of Emplovment. Payroll and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.

See rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by saies quartile, 1984-1986 New Brunswick, Residential Renovetion Contractors (SIC 4013)



1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 62 99.746 92.877 6.869 | $\begin{array}{r} 16,747 \\ 14,127 \\ 2,620 \end{array}$ | $\begin{array}{r} 27.642 \\ 23,755 \\ 3,886 \end{array}$ | $\begin{array}{r} 63.612 \\ 60.015 \\ 3.597 \end{array}$ | $\begin{array}{r} 290.982 \\ 273.609 \\ 17.373 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | 51 104.229 94.900 9.329 | $\begin{array}{r} 16.822 \\ 14.047 \\ 2.775 \end{array}$ | $\begin{array}{r} 27,642 \\ 23,756 \\ 3,886 \end{array}$ | $\begin{array}{r} 68.947 \\ 60.746 \\ 8.201 \end{array}$ | $\begin{array}{r} 303.503 \\ 281.050 \\ 22.453 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 91.088 \\ 98.840 \\ -7.752 \end{array}$ | $\begin{aligned} & 15.000 \\ & 16.000 \\ & -1.000 \end{aligned}$ |  | $\begin{aligned} & 54,549 \\ & 58,773 \\ & -4,224 \end{aligned}$ | $\begin{aligned} & 203.714 \\ & 221.747 \\ & -18.033 \end{aligned}$ |


| Number of observations in sample | 91 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 102,243 | 25.585 | 42.245 | 79.214 | 261.928 |
| Averape expense \$ | 100.087 | 26,705 | 39.482 | 78.213 | 255,948 |
| Average net profit (loss) \$ | 2.156 | -1,120 | 2.763 | 1.001 | . 980 |
| inesses reporting profit (Mo.) | 54 |  |  |  |  |
| Average sales \$ | 106,617 | 20.464 | 57.014 | 86.591 | 262,399 |
| Average expense \$ | 95.113 | 15.874 | 43.792 | 74,390 | 246,396 |
| Average net profit \$ | 11.504 | 4.590 | 13.222 | 12.201 | 16.003 |
| Businesses reporting loss (Mo.) | 37 |  |  |  |  |
| Average sales \$ | 99.688 | 26.525 | 37.229 | 73.682 | 261.315 |
| Average expense \$ | 104.044 | 28.693 | 38.018 | 81.080 | 268.385 |
| Average net loss \$ | -4.356 | -2.168 | -789 | -7.398 | -7.070 |

[^2]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick. Excavating and Grading Contractors (SIC 4214)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) |  | $\left.\begin{array}{l} 16 \\ (1) \\ 1 \end{array}\right)$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry overage(2) |  |  |  |  | $\begin{array}{\|l\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot +0 m 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 6.9 | -- | -- | -- | -- | 36.8 | 18.9 | -- | -- | -- | -- |
| Decupancy expenses | 43.2 | -- | -- | -- | -- | 100.0 100.0 | 43.2 28.0 | -- | - | -- | -- |
| Depreciation Redairs \& maintenance | 28.0 13.0 | -- | -- | -- | -- | 100.0 | 28.0 13.0 | -- | - | -- | -- |
| Heat, 1ight 8 telephone | 1.9 | -- | -- |  | -- | 100.0 | 1.9 | -- | -- | -- | -- |
| Rent | 0.2 | -- | -- |  |  |  |  |  | -- |  | -- |
| Personnel expenses | 23.4 | -- | -- | -- | -- | 100.0 | 23.4 | -- | -- | -- | -- |
| Financiel expenses | 4.0 | -- | -- | -- | - | 100.0 | 4.0 | -- | -- | -- | -- |
| Interest 8 bank charges Professional fees | 1.9 2.2 | -- | -- |  | -- | 100.0 100.0 | 1.9 2.2 | -- | -- | -- | -- |
| Dther expenses | 23.8 | -- | -- | -- | -- | 100.0 | 23.8 | -- | -- | -- | -- |
| Profit (loss) | $-1.4$ | -- | -- | -- | -- | 100.0 | -1.4 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | . . | -- | -- | -- | -- |

## Symbols

zero or no observations
too smalt too be expressed
not applicable
confidential

## Footnotes

(1) These estimates are based on s sample of businesses reporting $\$$ ales between $\$ 10.000$ and $\$ 2.000,000$
2) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{} \times 100$ for aach quartile.

Total weighted sales of all businesses in the sample
(3) Volue in each cell =

Total weighted expenditure on a given item
$\times 100$ for each quartile.
Yotal weighted sales of businesses reporting 2his item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Date are shown by quartlles when at least 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quartile li.e. bottom 25\%, lower middle 25z, etc.l represents one quarter of the total number of businesses. Hithin each quaptile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## How to use the tables

1) Locate the appropriete sales range that is dispiayed on the two lines entitled mow sales value and migh sales valuem
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
|3| Data pertaining to the selected sales size range will be in that quartile

Standerd Industrial Classification Definition (SIC 1980):
SIC 4214 - Excevating and Grading Contractors
Businesses primarily engaged in construction site excavating and grading

TABLE 2. Balance sheet profile for 1986
New Brunswick, Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Tof 25:. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 16 \\ & (1) \\ & \{1\} \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | -- | -- | -- | -- |
| Accounts and notes receivable | 13 | -- | -- | -- | -- |
| Inventory | - | -- | -- | -- | -- |
| Other current assets | 1 | -- | -- | -- | =- |
| Total current assets | 18 | - | -- | -- | -- |
| Fixed assets | 119 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 74 | -- | -- | -- | -- |
| Dther assets | 4 | -- | -- | -- | -- |
| Total assets | 68 | -- | -* | - | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 13 | -- | -- | -- | -- |
| Other current liabilities | 7 | -- | -- | -- | -- |
| Total current liabilities | 20 | -- | -- | - | -- |
| Mortgages payable | 1 | - | -- | -- | - |
| Long term debt | 23 | -- | -- | -- | -- |
| Other liabilities |  |  |  |  |  |
| Total liabilities | 50 | -- | -- | -- | -* |
| Total equity | 18 | =- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Excavating and Grading Contractors (SIC 4214)

|  | Total(2) | Bot 40 m 25\% | Lower <br> middie 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sates value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 9 \\ & \left.(1)^{9}\right) \\ & (1) \end{aligned}$ | -- | -- |  |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 9.7 | -- | -- | -- | -- |
| Leverage ratios <br> Debtlequity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 0.3 \\ -31.2 \\ 0.9 \end{array}$ | -- | -- | -- | -- |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
121 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and nozes.

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Levernge ristios:
a) Debq/equity $=$ qotal liabilities $/$ equity
b) Deot ratio = tota! liabilities / total assets
c) Interest coverape = net profit + interest expense interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Excavating and Grading Contractors (SIC 4214)

|  | Total 11 ) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 7 \\ (1)^{7} \\ (1)^{2} \end{array}$ | -- | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Operating activities <br> Cash from operations <br> Depreciation Other | $\begin{array}{r} 34 \\ 55 \\ -34 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | - |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets increase in investment Decrease in investment | $\begin{array}{r} 28 \\ -95 \end{array}$ | -- | -- | -- <br> - <br> - | -- - -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from sharehol ders <br> Repayment of loans from shareholders <br> Advances \& laans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 33 \\ -22 \\ 2 \\ -8 \\ 3 \\ - \\ - \\ 4 \end{array}$ | -- -- -- - - -- | - <br>  <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> -- | -- - -- -- -- -- |
| Increase(decrease) in cash 8 equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 16 15 | -- | -- | -- | -- |

11) These estimates are besed on a sample of incorparated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see igole 1 for $s y m b o l s$ and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
New Brunswick, Excavating and Grading Contractors (SIC 4214)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \text { s }\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No I onger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 92 | 3,812 | 187 | 12 | 22 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 92 - - | $\begin{array}{r} 3.812 \\ - \end{array}$ | 187 - | 12 | 22 |
| 1986 |  |  |  |  |  |
| Total | 137 | 6.166 | 262 | 25 | ... |
| less than 20 <br> 20-99 <br> 100-499 <br> 500 and over | $\begin{array}{r}135 \\ 2 \\ \hline\end{array}$ | $x$ $\times$ - | 226 36 - | 24 1 - | $\ldots$ |

III Average labour units are calculated by dividing total payroll by the average annual wage and solary pate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada. Catologue 72-002. An average labour unit could be interpreted ss a full-time employee. Note that the business size oroups used are determined at the Conade level. Thus if a business has et least 500 employees in Canada as a whole but less then that number in any given province it is shown in the 500 and over group
121 Refers to businesses reparting no payroll deductions in the provious year.
131 Refers to businesses reporting no payrall deductions in the following year.
"Newly reporsing" and "no longer reporting" busimesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. $1984-1986$
Now Brunswick, Excavating and Grading Contractors (SIC 4214)



1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 128 \\ 163.126 \\ 152.145 \\ 10.981 \end{array}$ | $\begin{array}{r} 13.340 \\ 11.685 \\ 1.655 \end{array}$ | $\begin{array}{r} 39.293 \\ 31.623 \\ 7.670 \end{array}$ | $\begin{aligned} & 80,996 \\ & 67,784 \\ & 13,212 \end{aligned}$ | $\begin{array}{r} 518,873 \\ 497.489 \\ 21,384 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses peporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 104 \\ 159.234 \\ 140.723 \\ 18.511 \end{array}$ | $\begin{array}{r} 14.524 \\ 11.122 \\ 3,402 \end{array}$ | $\begin{array}{r} 38,138 \\ 29,009 \\ 9.129 \end{array}$ | $\begin{aligned} & 80.023 \\ & 64.229 \\ & 15.794 \end{aligned}$ | $\begin{array}{r} 504.250 \\ 458.533 \\ 45.717 \end{array}$ |
| Businesses peporting loss (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 24 \\ 177.105 \\ 192.310 \\ -15.205 \end{array}$ | $\begin{aligned} & 10.879 \\ & 12.856 \\ & -1.977 \end{aligned}$ | $\begin{aligned} & 48,751 \\ & 53.025 \\ & -4,274 \end{aligned}$ | $\begin{aligned} & 88.838 \\ & 96.435 \\ & -7.597 \end{aligned}$ | $\begin{aligned} & 559.952 \\ & 606.925 \\ & -46.973 \end{aligned}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 154 176.236 162.537 13.699 | 23.991 25.968 -1.977 | 59.851 53.493 6.358 | 142.691 133.022 9.663 | $\begin{array}{r} 478.412 \\ 437,665 \\ 40,747 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 120 |  |  |  |  |
| Average sales \$ | 180.599 | 27.723 | 57.675 | 142.933 | 494.064 |
| Average expense \$ | 160.120 | 22.419 | 46.077 | 127.905 | 444,080 |
| Average net profit \$ | 20.479 | 5,304 | 11.598 | 15.028 | 49,984 |
| 8usinesses reporting a loss (Mo.) | 34 |  |  |  |  |
| Average sales \$ | 149.648 | 19.290 | 67.197 | 141.741 | 370.364 |
| Average expense \$ | 163.863 | 30,438 | 78.522 | 153,109 | 393.383 |
| Average net loss \$ | -14.215 | -11.148 | -11.325 | -11.368 | -23.019 |

(1) These estimates are based on a sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Masonry Contrectors (SIc 4231)
Total(1)
5\%

| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) |  | $(1)^{5}$ |  |  |  | -- |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { midd } \mathrm{e} \\ 25 \% \end{array}$ | Upper middle $25 \%$ 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 27.4 | - | -- | -- | -- | 92.8 | 29.5 | -- | -- | -- | - |
| Occupancy expenses | 8.9 | -- | -- | -- | -- | 100.0 44.3 |  | - | -- | -- | -- |
| Depreciation Repairs \& maintenance | 2.1 4.8 | -- | -- | -- | -- | 44.3 99.6 | 4.9 4.9 | -- | -- | --- | -- |
| Heat. light \& telephone | 1.9 | -. | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | -- |
| Rent |  | -- | -- | -- | -- | 0.4 |  | -- | -- | -- | -- |
| Personnel expenses | 37.1 | -- | -- | -- | -- | 100.0 | 37.1 | -- | -- | -- | -- |
|  | 5.0 | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest \& bank charges | 0.7 | -- | -- | -- | -- | 99.6 100.0 | 0.7 | -- | -- | -- | -- |
| Professional fees | 4.3 | -- | -- |  |  |  |  | -- | -- | -- | -- |
| Other expenses | 18.6 | -- | -- | -- | -- | 100.0 | 18.6 | -- | -- | -- | -- |
| Profit (loss) | 3.0 | -- | -- | -- | -- | 100.0 | 3.0 | -- | -- | =- | -- |
| Totel | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | - |

Symbols
zero or no observetions
too small too be expressed
not applicable
$\times$ confidentiol

## Footnotes

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item

$$
\times 100 \text { for each quartile. }
$$

121 Value in each cell $=\overline{\text { Total weighted seles of oll businesses in the sample }}$
131 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for quartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are celculated individublly and the total will not necessarily equel $100 \%$.

Notes
Dats are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending ordar according to sales size. Each quartile (i.e. bottom 25\%. Iower middle 25\%. etc.) represents one quarter of the total number of businesses. Within aach quartile, the average ratio is presented. for comparison purposes. the high and low values of sales are shown.

## How to use the tables

(1) Locate the oppropriste sales range that is displayed on the two lines entitied wow sales value" and "High sales value"
(2) The selected range will indicste the proper quartile, i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size ramge will be in that quartile.

## Standard Industrisl Classification Definition (SIC 1880):

SIC 4231 - Masonry Conermetors
Businesses primarily engaged in conventional or specialty mesonry work. except interior marble work. Instaliation of architectural stone, blocklaying. brick or stone lining lchimney, kiln, boiler, etc. b brickaying, instaliation of granite lexterior workl, installation of marble lexterior workl, masonry work. installation of ornamental stone. pointing masonry. installation of slate lexterior workl. stone cutting and settinn and anstatiation of veneer faciog stene or birick,

## TABLE 2. Balance sheet profile for 1986

New Brunswick, Masonry Coneractors (51C 4231)

(II) These esimates are based on e sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Now Brunswick. Masonry Contractors (SIC 4231)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upder midde 25\% | TOD $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left(\begin{array}{l} 4 \\ (1)^{4} \end{array}\right.$ | --- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 0.2 | - | =- | - | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.1 \\ -20.4 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represen: the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .

121 These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Current $=$ current assets / current Iiabilities
2. Leverage ratios:
a) Debtfequity = total liabilities / equity

Deb: ratio = iotal liabilities / cotal assets
c! Interest coverage = net profit - Interest expense/interest expense

TABLE 4. Statement of changes in financlal position for incorporated businesses only, 1986
New Brunswick, Masonry Contractors (SIC 4231)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 3 \\ & (1)^{3} \\ & (1)^{2} \end{aligned}$ |  |  |  |  |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 1 \\ 2 \\ -1 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Oecrease in investment | -1 | - <br> - <br> - <br> - | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | -1 | -- <br> -- <br> - <br> -- <br> - | -- <br> - <br> -- <br> -- <br> -- <br> - | -- <br> - <br> - <br> - <br> - <br> - | - - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 -1 | -- | -- | -- | -- |

11 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only thase businesses reporting a statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 New Brunswick, Masonry Contractors (SIC 4231)


111 Average labour units are calculaied by dividing total payroll by the average annual wage and salary rate as reported in the
Survey of Emplovmeni. Payroll and Hours. Statisiics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses feporting no payroll daductions in the following year
"Newly reparting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the information is adjustad accordingly

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Masonry Contractors (Sic 4231)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper $\text { middle } 25 \%$ | Top 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 61 |  |  |  |  |
| Average sales \$ | 75.992 | 12,023 | 24.955 | 57.479 | 209.509 |
| Average expense \$ | 71,033 | 14.592 | 22, 210 | 47.161 | 200.168 |
| Average net profit (loss) \$ | 4,959 | $-2.568$ | 2.745 | 10.318 | 9.341 |
| Businesses reporting a profit (Mo.) | 77.46 |  |  |  |  |
| Average sales \$ | 77.869 | 13.352 | 31.522 | 58.182 | 208.420 |
| Average expense \$ | 68.047 | 11.898 | 23.229 | 44.899 | 192.162 |
| Average net profit \$ | 9.822 | 1.454 | 8. 293 | 13,283 | 16.258 |
| Businesses reporting a loss (No.) Average sales \$ |  |  |  |  |  |
| Average sates $\$$ <br> Average expense \$ | 75.159 80.746 | 11.872 14.898 | 20.432 21.509 | 54.699 56.105 | 213.631 230.470 |
| Average net loss\$ | -5.587 | -3.026 | -1.077 | -1.406 | -16.839 |

1985


1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 69 \\ 84,675 \\ 79.408 \\ 5.267 \end{array}$ | $\begin{array}{r} 14,140 \\ 12,782 \\ 1,358 \end{array}$ | $\begin{array}{r} 24,461 \\ 24,313 \\ 148 \end{array}$ | $\begin{array}{r} 76.641 \\ 70.536 \\ 6.105 \end{array}$ | $\begin{array}{r} 223.459 \\ 210,000 \\ 13,459 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 50 \\ 87,840 \\ 77,359 \\ 10,481 \end{array}$ | $\begin{array}{r} 15,867 \\ 9,873 \\ 5,994 \end{array}$ | $\begin{array}{r} 33.489 \\ 28.135 \\ 5.354 \end{array}$ | $\begin{aligned} & 78,317 \\ & 64,360 \\ & 13.357 \end{aligned}$ | $\begin{array}{r} 223.686 \\ 206.466 \\ 17.220 \end{array}$ |
| Susinesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 82,476 \\ 88,399 \\ -5,923 \end{array}$ | $\begin{aligned} & 13.241 \\ & 14.297 \\ & -1.056 \end{aligned}$ | $\begin{aligned} & 21.380 \\ & 23.009 \\ & -1.629 \end{aligned}$ | $\begin{aligned} & 73.436 \\ & 81.200 \\ & -7.764 \end{aligned}$ | $\begin{array}{r} 221.845 \\ 235.091 \\ -13.246 \end{array}$ |

(1) These estimates bre based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See Table 1 for symbals and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Plumbing Contractors (SIC 4241)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) |  | $(1)^{5}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 44.3 | -- | -- | -- | -- | 100.0 | 44.3 | -- | -- | -- | -- |
| Dccupancy expenses | 7.5 | -- | -* | -- | -- | 100.0 | 7.5 | -- | -- | -- | -- |
| Depreciation. | 3.9 | -- | -- | - | -- | 100.0 | 3.1 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.9 | -- | -- | -- | -- | 100.0 | 2.9 | -- | -- | -- | -- |
| Heat. light \& telephone | 1.5 | -- | - | -- | -- | 100.0 | 1.5 | -- | -- | -- |  |
| Rent | 0.1 | -- | -- | -- | -- | 9.6 | 0.7 | -- | -- | -- | -- |
| Personnel expenses | 25.1 | -- | -- | -- | -- | 100.0 | 25.1 | -- | -- | -- | -- |
| Financial expenses | 1.9 | -- | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 0.1 1.8 | -- | -- | -- | -- | 14.6 100.0 | 0.8 1.8 | -- | -- | -- | -- |
| Other expenses | 5.9 | -- | -- | -- | -- | 100.0 | 5.9 | -- | -- | -- | -- |
| Profit (loss) | 15.2 | -- | -- | -- | -- | 100.0 | 15.2 | -- | -- | =- | -- |
| Total | 100.0 | - | - | -- | -- | 100.0 |  | -- | -- | -- | -- |

Symbols
zero or no observitions
-. too smell too be expressed
not applicable
$\times$ confidential

## Footnotes

11 These estimares are based on ample of businesses reporiing sales between $\$ 10,000$ and $\$ 2.000,000$
2) Value in each cell $=$. $\times 100$ for each quartile

Total weighted sales of all businesses in the sample Total weighted expenditure on a given iten

This portion of the teble pertains only to the businesses reporting the specific expense item, Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Notes

Date are shown by quartiles when bt least 13 of the sampled businesses report the specific ifen.
Records were ranked in ascending order according to seles size. Each quartile (i. © bottom 25\%, lower midde 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For conparison purposes. ihe high and low values of sales are shown.

## How to use the tables

lil Locbte the appropriate sales range that is displayed on the two lines entited mow sales value" and migh sales value"
121 The selected range will indicate the proper quartile. i.e. the bot 2 om $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or 2 he top 25\%
(3) Data pertaining to the selected sales size range will be in that quertile

## Standard Industrial CIAssification Definition (SIC 1980):

## SIC 4241 - Plumbing Contractors

Businesses primarily engaged in the installation and repair of primary hot and cold water piping systems li.e. except space heatingl such as: installation of waste and vent systems drain, installation of hot water heaters and plumbing ianks, installation of water meters. installation of piping systems, installation of plumbing fixtures. installation of primary hot water. instaltation of roof drainage systems lexc, eavestroughing: and installation of saniqary ware

TABLE 2. Balance sheet profile for 1986
New Brunswick, Plumbing Contractors (Sic 4241)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Plumbing Contractors (SIC 4241)

| Total(2) Bottom | Lower | Upper | Top |  |
| ---: | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are based on a sample of businesses repoting sales between $\$ 10,000$ and $\$ 2,000,000$

See lable 1 for symbols and notes.

Definitions:

1. Liquioity ratio:

Current $=$ current assets / current Liabilities.
2. Leverage ratios:
a) Dabt/equity $=$ total liabilities / equity
b) Debt ratio = total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Plumbing Contraciors (SIC 4241)

|  | Total:1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOO } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & (1)^{2} \\ & (1)^{2} \\ & \hline \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | erage 18000 |  |  |
| Operating activities <br> Cash from operations <br> Depreciation Dther | $\begin{aligned} & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- | -- |
| Dividends | $X$ | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{aligned} & x \\ & x \\ & x \\ & x \end{aligned}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> ReDayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> lncrease in equity <br> Decrease in equity <br> Other | $\begin{aligned} & x \\ & X \\ & X \\ & x \\ & x \\ & x \\ & X \\ & x \\ & X \end{aligned}$ | -- -- -- -- -- -- | -- | -- | -- |
| Increase (decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | X X X | =- | -- | --- | -- |

(1) These estimates are based on s sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassifleation in 1986
New Brunswick, Plumbing Contractors (SIC 4241)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll$(\$ 000$ s $)$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting\{2 | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 94 | B, 365 | 404 | 11 | 16 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 91 \\ 3 \\ \hline \end{array}$ | $\begin{aligned} & 5.362 \\ & 3.003 \end{aligned}$ | $\begin{aligned} & 260 \\ & 144 \end{aligned}$ | 10 1 | $\begin{array}{r} 15 \\ 1 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 133 | 12.625 | 530 | 24 | . . |
| less than 20 <br> $20-99$ <br> 100-499 <br> 500 and over | $\begin{array}{r}127 \\ 6 \\ - \\ \hline\end{array}$ | $\begin{array}{r}7.229 \\ 5.396 \\ \hline\end{array}$ | $\begin{array}{r}304 \\ 226 \\ \hline\end{array}$ | 24 | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annus wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Cenade 85 a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroil deductions in the previous yeer.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the informetion is adjusted accordingly
see Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
New Brunswick, Plumbing Contractors (SIC 4241)

|  | Tota! (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Top 25:. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 165.887 | 18.553 | 48.441 40.831 | 110.450 100.631 | 486.102 474.077 |
| Average expense \$ Average net profit (loss) \$ | 158.241 7.646 | 17.423 1.130 | 40,831 7.610 | 100.631 9.819 | $\begin{array}{r} 474.077 \\ 12.025 \end{array}$ |
| Businesses reporting profit (No.) |  |  |  |  |  |
| Average sales \$ | 162.690 |  |  |  |  |
| Average expense \$ | 149.734 | 17.245 | 36.088 | $93,890$ | $451,711$ |
| Average net profit \$ | 12.956 | 1,446 | 11.021 | 14,553 |  |
| Businesses reporting loss (Mo.) | 174.520 |  |  |  |  |
| Average sales \$ Average expense \$ | 174.522 184.676 | 16,690 19.837 | 57.526 73.172 | 117,522 124,378 | 506.351 521.315 |
| Average expense | -10.154 | -3,147 | -15.646 | -6.856 | -14.964 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 126 \\ 167.801 \\ 157.618 \\ 10.183 \end{array}$ | $\begin{array}{r} 25.056 \\ 18.047 \\ 7.009 \end{array}$ | $\begin{array}{r} 53.556 \\ 45.668 \\ 7.8 B 8 \end{array}$ | $\begin{array}{r} 111.775 \\ 96.330 \\ 15.445 \end{array}$ | $\begin{array}{r} 480.815 \\ 470.428 \\ 10.387 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) | 103 |  |  |  |  |
| Average sales \$ | 162.822 | 24.935 | 53.470 | 112.563 | 460.324 |
| Average expense \$ | 148,398 | 17.515 | 44.482 | 93.129 | 438.466 |
| Average net profit \$ | 14.424 | 7,420 | 8.988 | 19.434 | 21,855 |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ | 180,346 | 27.779 | 54,488 | 107.824 | 531.294 |
| Average expense \$ | 187,547 | 30.017 | 58,629 | 112.391 | 549.152 |
| Average net loss \$ | -7.201 | -2.238 | -4,141 | -4,56? | -17.858 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 134 164.769 156.450 8.319 | 33.425 27.041 6.385 | 88,655 78.835 9,820 | $\begin{array}{r} 140.331 \\ 133.247 \\ 7,084 \end{array}$ | $\begin{array}{r} 396.665 \\ 386.678 \\ 9.987 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 95 |  |  |  |  |
| Average sales \$ | 177.275 | 35.370 | 88.166 | 142,853 | 442.711 |
| Average expense \$ | 162.553 | 25.870 | 73.765 | 127.335 | 423,243 |
| Average net profit \$ | 14.722 | 9.500 | 14,401 | 15,518 | 19.468 |
| Businesses reporting a loss (Mo.) | 39 |  |  |  |  |
| Average sales \$ | 130.965 | 25.049 | 90.237 | 135,367 | 272.205 |
| Average expense \$ | 139.863 | 31.485 | 95,246 | 144.880 | 287,841 |
| Average net loss \$ | -8,898 | -5.436 | -5,009 | $-9,513$ | -15,636 |

[^3]TABLE 1. Selectad operating ratios. in percent of sales, 1986
New Brunswick, Electrical Contractors (SIC 4251)

|  | Total(1) |  | Bottom 25\% |  | Lowe r middle 25\% |  | Upper middie 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\prime}$ s) |  | $\begin{aligned} & 16 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry averape(2) |  |  |  |  | $\begin{array}{\|c\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot+om 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upoer middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middie 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 56.3 | -- | -- | -- | -- | 100.0 | 56.3 | -- | - | -- | - |
| Occupancy expenses | 5.5 | -- | -- | -- | -- | 100.0 | 5.5 | -- | -- | -- | -- |
| Depreciation | 2.7 | -- | -- | -- | -- | 100.0 | 2.7 | -- | -- | -- | - |
| Repairs \& maintenance | 2.1 | -- | -- | -- | -- | 99.3 | 2.1 | -- | -- | -- | -- |
| Heat. light \& telephone Rent | 0.7 | -- | -- | -- |  | 100.0 2.7 | 0.7 1.0 | -- | -- | -- | -- |
| Personnel expenses | 15.3 | -- | -- | -- | -- | 100.0 | 15.3 | -- | -- | -- | -- |
| Financial expenses | 2.9 | -- | -- | - | -- | 100.0 | 2.9 | -- | - | -- | - |
| Interest 8 bank charges | 1.1 | -- | -- | -- | -- | 100.0 100.0 | 1.9 1.9 | -- | -- | -- | -- |
| Other expenses | 13.8 | -- | -- | -- | -- | 100.0 | 13.8 | -- | -- | -- | -- |
| Profit (loss) | 6.1 | -- | -- |  | -- | 100.0 | 6.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | ... | -- | -- | -- | - |

Symbols
zero or no observations
too small too be expressed
not applicable
confidentisl

## Footnotes

(1) These estimates are besed on a sample of businesses repoiting sales between $\$ 10,000$ and $\$ 2,000,000$ lotal weighted expenditure on given item
2) Value in each cell $=$ for each quertile
3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted seles of businesses reporting this item of expenditure }} \times 100$ for each quertile.

This portion of the table pertains only to the businesses peporting the specific expense item. Therefore these retios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Dota ore shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile fi. e. bottom 25\%, lower midde 25\%, etc. 1 represents one quer ter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two linos entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the botom $25 \%$, the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartila

## Standerd Industrisl CIsssification Definition (SIC 1980):

SIC 4261-Electrical Contractors
Businesses primarily engaged in the installation and repair of electrical and communication wiring systems, except transmission and distribution lines.

TABLE 2. Balance sheet profile for 1986
New Erunswiek, Electriesl Contractors (SIC 4261)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 16 \\ & (1) \\ & (1) \end{aligned}$ |  | -- | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Assets <br> Cash <br> Accounts and notes peceivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 8 \\ 16 \\ 5 \\ 1 \\ 30 \\ 24 \\ 14 \\ 1 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> -- <br> - | -- -- -- - - -- | -- -- -- -- -- -- |
| Total assets | 40 | -- | * | -- | - |
| Liabilities and equity <br> Cuprent loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r}5 \\ 18 \\ 23 \\ 3 \\ 10 \\ \hline\end{array}$ | -- <br> - <br> - <br> - | -- -- - -- | -- -- -- -- | - - - -- |
| Total liabilities Total equity | 36 3 | -- | -- | -- | -- |

(1) These estimetes are based on sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Electrieal Contractors (SIC 4261)

|  | Total 2 $^{\text {l }}$ | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Jpper <br> middle $25 \%$ | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | (1) | -- | -- |  | -- |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) | 2.3 | -- | -- |  | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 0.1 \\ 183.5 \\ 3.3 \end{array}$ | -- | -- | -- | -- |

$(11$ The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See Table ifor symbols and notes.

Definitions:

1. Liquidity retio:

Current = curfent assets / current liabilities
2. Leverage retios:
8) Debt/equity $=$ total iabiliqies / equity
b) Debt ratio $=$ total liabilities $/$ total assets.
c) Interest coverage $=$ net profit + interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 New Brunswick. Electrical Contractors (SIC 4261)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower midde 25\% | Upper midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000{ }^{\prime}\right.$ s) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ | --- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Dedreciation Dther | $\begin{array}{r} 18 \\ 6 \\ 3 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | =- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} -10 \\ -1 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Inerease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 2 \\ -2 \\ 2 \\ -2 \end{array}$ | -- | -- | -- | -- |
| Increase\{decreasel in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 15 \\ 6 \\ 22 \end{array}$ | -- | -- | -- | -- |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Sample count includas only those businesses reporting a statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 New Brunswick. Electrical Contractors (SIC 4261)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll$\left(\$ 000^{\prime} \mathrm{s}\right)$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly <br> reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 326 | 28.196 | 1.368 | 65 | 61 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 304 \\ 10 \\ 7 \\ 5 \end{array}$ | $\begin{array}{r} 13.029 \\ 7.082 \\ 5.594 \\ 2.491 \end{array}$ | $\begin{aligned} & 639 \\ & 341 \\ & 268 \\ & 120 \end{aligned}$ | $\begin{gathered} 62 \\ 2 \\ ! \\ - \end{gathered}$ | $\begin{array}{r}61 \\ - \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 411 | 42.073 | 1.784 | 57 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 385 10 10 6 | $\begin{array}{r} 19,902 \\ 5,241 \\ 14,704 \\ 2,226 \end{array}$ | $\begin{array}{r} 841 \\ 235 \\ 615 \\ 93 \end{array}$ | 52 2 1 2 | $\ldots$ $\cdots$ $\cdots$ |

[^4]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Hew Brunswick, Electrical Contractors (SIC 4261)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOP } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 186 \\ 169.898 \\ 159.693 \\ 10.205 \end{array}$ | $\begin{array}{r} 28.814 \\ 27.464 \\ 1.450 \end{array}$ | $\begin{aligned} & 57,865 \\ & 62,488 \\ & -4,623 \end{aligned}$ | $\begin{array}{r} 135.929 \\ 122.662 \\ 13.267 \end{array}$ | $\begin{array}{r} 456.882 \\ 426.159 \\ 30.723 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 161 \\ 164.311 \\ 147.346 \\ 17.565 \end{array}$ | $\begin{array}{r} 30.159 \\ 23.139 \\ 7.020 \end{array}$ | $\begin{aligned} & 58.354 \\ & 45.611 \\ & 12.743 \end{aligned}$ | $\begin{array}{r} 136.716 \\ 121.884 \\ 14.832 \end{array}$ | $\begin{array}{r} 434,415 \\ 398.748 \\ 35,657 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net lass \$ | $\begin{array}{r} 25 \\ 219.286 \\ 245,332 \\ -26.046 \end{array}$ | $\begin{array}{r} 24.479 \\ 42,868 \\ -18,389 \end{array}$ | $\begin{array}{r} 56.337 \\ 115.221 \\ -58.884 \end{array}$ | $\begin{aligned} & 124.098 \\ & 134.356 \\ & -10.258 \end{aligned}$ | $\begin{array}{r} 672.228 \\ 688.882 \\ -16.654 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 205 \\ 165.181 \\ 153,750 \\ 11.439 \end{array}$ | $\begin{array}{r} 21.429 \\ 15.803 \\ 5.620 \end{array}$ | $\begin{array}{r} 58.129 \\ 50.919 \\ 7.210 \end{array}$ | $\begin{array}{r} 128.118 \\ 121.097 \\ 7.021 \end{array}$ | $\begin{array}{r} 453.047 \\ 427.174 \\ 25.873 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 172 |  |  |  |  |
| Average sales \$ | 164.671 | 23.518 | 58.118 | 126.308 |  |
| Average expense \$ | 148.705 | 14.637 8.889 | 46.536 11.582 | 115.435 11.473 | $418.210$ $31.930$ |
| Average net protit \$ | 15.966 | $8.88{ }^{1}$ |  |  |  |
| Businesses reporting a loss (No.) | 33 |  |  |  |  |
| Average sales \$ | 169.007 | 16.063 | 58.175 |  |  |
| Average expense \$ | 176.037 | 18.821 -2.758 | 68,751 -10.576 | $134.909$ | $481.667$ |
| Average net loss \$ | -7,030 | -2.758 | -10.576 |  |  |


(1) These estimates ere based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick, Finish Carpentry Contractors (SIC 4274)


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $8000^{\prime}$ s) |  | $(11)^{5}$ |  | -- |  | -- |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selected expense Item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottam 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | Upper middie 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd le } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 14.3 | -* | -- | - | -- | 38.2 | 37.5 | -- | -- | -- | -- |
| Occupancy expenses | 11.3 | -- | -- | -- | -- | 100.0 | 11.3 | -- | -- | -- | -- |
| Depreciation | 7.9 | -- | -- | -- | -- | 100.0 | 7.9 | -- | -- |  | - |
| Repairs \& maintenance | 3.1 | -- | -- | -- | -- | 89.4 | 3.5 | -- |  |  |  |
| Heat. light \& telephone | 0.3 | -- | -- | - | -- | 27.6 | 1.2 | -- | -- |  | -- |
| Rent |  |  | -- |  | -- |  |  | -- |  |  |  |
| Personnel expenses | 42.3 | -- | - |  | =- | 100.0 | 42.3 | -- | -- | -- | -- |
| Financial expenses | 0.2 | - | -- | -- | -- | 27.6 | 0.6 | -- |  | -- | -- |
| Interest $\delta$ bank charges Professional fees | 0.1 | -- | --- | -- | -- | 27.6 19.1 | 0.5 | -- | -- | -- |  |
| Other expenses | 6.0 | -- | - | -- | -- | 100.0 | 6.0 | -- | -- | -- | -- |
| Profit (loss) | 26.0 | - | -- | -- | -- | 100.0 | 26.0 | -- | -- | -- | -- |
| Total | 100.0 | - | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Syabol:

zero or no observations
100 smell too be expressed
not applicable
confidential

## Footnoten

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on a given item
(2. Value in each cel?
Total weighted sales of all businesses in the sample $\times 100$ for each quartile
(3) Value in each ce
$\frac{\text { Total weighted expenditure on a given item }}{\text { Toial weighted sales of businesses reporting this iten of expenditure }} \times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuelly and the total will not necessarily equal 100\%.

Notes
Data are shown by quartiles when at least 13 of the sempled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%, lower midde 25\%, etc.) represents one quarter of the total number of Dusinesses. Within each quartile, the average ratio is presented. For comparison purpases. the high and low values of sales are shown.

## How to use the tablas

(11 Locate the appropriate sales range that is oisplayed on the two lines entitled mow sales value" and migh sales value"
121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper middie $25 \%$ or the top $25 \%$.
(3) Data pertaining 10 the selected sales size range will be in that quartile

## Standerd Industrial Cisssification Definition (SIC 1980):

SIC 4274 - Finish Cerpentry Contractors
Busingsses primarily engaged in on-site cabinetry, mifwork installation, pre-fabricated sash and door installation, garage door installation. exterior and interior trimming and misceltaneous hardware installation.

TABLE 2. Balance sheet profile for 1986
New Brunswick. Finish Carpentry Contractors (SIC 4274)

|  | Total\{1\} | Bottom $25 \%$ | $\begin{gathered} \text { Lower } \\ \text { middie } 25 \% \end{gathered}$ | Upper middle 25\% | To $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) |  |  |  | -- |
| High sales value ( $\$ 000$ 's) | (1) |  | -- | -- |  |
|  |  |  | verage $\$ \$ 000$ |  |  |
| Assets |  |  |  |  |  |
| Cash |  | -- | -- | -- | -- |
| Accounts and notes receivable | 1 | -- | -- | -- | -- |
| Inventory | - | - | -- | -- |  |
| Other current assets | - | -- |  |  |  |
| Total current assets Fixed assets | 1 | -- | -- | -- | -- |
| Fixed assets Accum, ded. on fixed assets | 1 | -- | -- | -- | -- |
| Other assets | - | -- | -- | -- | -- |
| Total assets | 1 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | - | -- | -- | -- | -- |
| Other current liabilities | - | -- | -- | -- | -- |
| Total current liabilities | - | -- | -- | -- | -- |
| Mortgages payable | - | -- | - | - | -- |
| Long term debt | - | -- | -- |  | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 1 | -- | - | -- | -- |
| Total equity | 1 | -- | -- | -- | -- |

(1) These estimates bre based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Finish Carpentry Contractors (SIC 4274)

|  | Total (2) | Bottom 25\% | Lower middle 25\% | Upper $\text { middle } 25 \%$ | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) |  |  |  |  |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) | $x$ | -- | -- | -- | -- |
| Leverage ratios |  |  |  |  |  |
| Debt/equity ratio \{times \} | $\stackrel{x}{x}$ | - | -- | -- | -- |
| Interest coverage ratio (times) Debt ratio (times) | x | -。 |  | -- | -- |

(1) The ratios represen the average of ratios for each business in the group and cannot be cabculated from the figures shown in tale 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leverage ratios:
al Debt/equity = total liabilities / equity
5: Desi ratio = total iiatil:les fota assets
c) Interest coverage = ne: proilt - Interes: expense/interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Finish Carpentry Contractors (SIC 4274)

| Total\{1\} Bottom | Lower | Uoper | Top | $25 \%$ |
| :--- | ---: | ---: | ---: | ---: |


(1) These estimates are based on semple of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986
New Brunswick, Finlsh Carpentry Contractors (SIc 4274)


(1) Average labour units are calculated by dividing total payroll by the avarage annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as b full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canade es whole but less than that number in any given province it is shown in the soo and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick, Finish Carpentry Contractors (SIC 4274)


1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit lloss) \$ | 121 49.069 37.725 11.344 | $\begin{array}{r} 13.826 \\ 5.185 \\ 8.641 \end{array}$ | $\begin{array}{r} 20,425 \\ 11.355 \\ 9.070 \end{array}$ | $\begin{array}{r} 33,402 \\ 25,098 \\ 8,304 \end{array}$ | $\begin{array}{r} 128.622 \\ 109.261 \\ 19.361 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 107 \\ 49.059 \\ 36.763 \\ 12.296 \end{array}$ | $\begin{array}{r} \begin{array}{r} 3.836 \\ 4.902 \\ 8.934 \end{array} \end{array}$ | $\begin{array}{r} 20.377 \\ 10.980 \\ 9.397 \end{array}$ | $\begin{aligned} & 32,792 \\ & 22,692 \\ & 10,100 \end{aligned}$ | $\begin{array}{r} 129.232 \\ 108.477 \\ 20.755 \end{array}$ |
| Businesses reparting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 14 \\ 47.618 \\ 50.625 \\ -3.007 \end{array}$ | $\begin{aligned} & 13.415 \\ & 16.181 \\ & -2.76 \hat{6} \end{aligned}$ | $\begin{array}{r} 21.368 \\ 23.393 \\ -1.425 \end{array}$ | $\begin{aligned} & 37.163 \\ & 39.931 \\ & -2.768 \end{aligned}$ | $\begin{array}{r} 117.925 \\ 122,993 \\ -5.068 \end{array}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 155 54.462 44.487 9.975 | 15.291 11.188 4,103 | 20.035 10.231 9.804 | $\begin{aligned} & 38.932 \\ & 27.160 \\ & 11.772 \end{aligned}$ | $\begin{array}{r} 143,589 \\ 129,367 \\ 14,222 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) | 142 |  |  |  |  |
| Average sales \$ | 53.063 | 15.276 | 20.035 | 38.860 | 138.080 |
| Average expense \$ | 42,393 | 11.052 | 10.231 | 26.688 | 121.601 |
| Average net drofit \$ | 10,670 | 4.224 | 9.804 | 12.172 | 16,479 |
| Businesses reporting loss (No.) | 13 |  |  |  |  |
| Average sales \$ | 84,262 | 15.874 | - | 41.798 | 195.113 |
| Lverage expense \$ | 88.145 | 16.366 | - | 46.073 | 201.997 |
| Ȧverage net loss \$ | $-3,883$ | -492 | - | -4.275 | -6.884 |

(if These estimates are based on a sample of businesses reporting sales beqween $\$ 10,000$ and $\$ 2,000,000$.
See tatie for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Painters and Decorators (SIC 4275)

|  | Total $\langle 1\rangle$ |  | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ |  | Lower middle 25\% |  | Upper midde $25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) |  | (1) ${ }^{5}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot } 40 \mathrm{~m} \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of salas |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 14.3 | -- | -- | -- | -- | 100.0 | 14.3 | $=$ | = | = | -- |
| Occupancy expenses | 10.8 | -- | -- | -- | -- | 100.0 | 10.8 | -- | -- | -- | -- |
| Depreciation | 6.2 | -- | -- | -- | -- | 100.0 | 6.2 | -- | -- | =- | - |
| Repairs \& maintenance | 4.1 | -- | =- | -- | -- | 97.6 | 4.2 | -- | -- | -- | -- |
| Heat. I ight \& telephone | 0.5 | -- | -- | -- | -- | 18.3 | 2.6 | -- | -- | -- | -- |
| Rent | - | -- | -- | -- | -- | - | - | -- | -- | -- | -- |
| Persannel expenses | B. 1 | - | -- | -- | -- | 22.8 | 35.5 | -- | - - | -- | -- |
| Financial expenses | 0.7 | -- | -- | -- | -- | 22.8 | 3.1 | -- | -- | -- | -- |
| Interest \& bank charges | 0.7 | -- | -- | -- | -- | 22.8 | 3.0 | -- | -- | --- | -- |
| Professional fees | - | -- | -- | -- | -- | 7.2 | 0.3 | -- | -- | -- | -- |
| Other expenses | 8.2 | -- | -- | -- | -- | 100.0 | B. 2 | -- | -- | -- | -- |
| Profit \{loss \} | 57.5 | -- | -- | -- | - | 100.0 | 57.9 | -- | -- | - - | - |
| Total | 100.0 | - | =- | -- | - | 100.0 | . . | - | =- | =- | - |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Footnotes

$(1)$ These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ anc $\$ 2,000,000$.
2) Value in each cell = Total weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily aqual $100 \%$.

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses peport the specific item.
Records were ranked in escending order according to sales size. Each quartile li.e. bottom 25\%, lower midde 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown

## How to use the tables

I1I Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value and "High sales value"
121 The selected range will indicate the proper quartila, i. a. the bottom 25\%. the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
131 Data pertaining to the salected sales size range will be in that quartile

## Standard Industrial Classificstion Definition (SIC 1980):

SIC 4275 - Peinters and Decorstors
Businesses primarily engaged in painting, paperhanging and decorating in buildings and painting of heavy lenginaeringl structures Included are establishments primarily engaged in paint or paper stripping and parking lat or road surface marking.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Painters and Decorators (SIC 4275)

|  | Total(1) | Bot tom 25\% | Lower middle 25\% | Upper middle 25\% | To: 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(11)^{5}$ | -- | -- | -- | -- |
|  | Average ( $\$ 000$ s ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | -- | -- | -- | -- |
| Accounts and notes receivable | 12 | -- | -- | -- | -- |
| Inventary | 2 | -- | -- | -- | -- |
| Other current assets | 2 | -- | -- | -- | -- |
| Totel current assets | 17 | -- | -- | -- | -- |
| Fixed assets | 20 | -- | -- | -- | -- |
| Less: Accum. dep, on 1 ixed assets | 15 | -- | -- | -- | -- |
| Other assets |  | -- | -- | -- | = |
| Total assets | 23 | -- | - | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Curfent loans Other current liabilities | 3 | -- | -- | -- | -- |
| Total current liabilities | 9 | -- | -- | -- | -- |
| Moptgages Dayable | - | -- | -- | -- | -- |
| Long term debt | 13 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 22 | - | -- | -- | -- |
| Total equity | 1 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick. Painters and Decorators (SIC 4275)

|  | Total(2) | Bot tom 25\% | Lowe ? middle 25\% | Upper middie 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{3}$ | -- |  | -- |  |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1.0 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.8 \\ 13.2 \\ 1.5 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the overage of tatios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are besed on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilisies
2. Leverage retios:
a) Debt/equity = total lisbilities / equity.
b) Debt ratio = total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Painters and Decorators (SIC 4275)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{3}$ |  |  |  |  |
|  |  |  | derage $1 \$ 00$ |  |  |
| Oper ting activities Cash from operations Depreciation Other | 12 15 42 | -- | -- | -- | -- |
| Oividends | - | -- | -- | -- | - |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 30 -32 - | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r}4 \\ -13 \\ 14 \\ -16 \\ - \\ \hline\end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- -- -- -- -- | - - - -- -- |
| Increase(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cash \& equivalents . End of the year | 55 -6 50 | -- | -- | -- | -- |

11 These estimates are based on ample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses peporting a stetement of changes
see Table f for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick. Painters and Decorators (SIC 4275)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{aligned} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{aligned}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reparting(3) |
| 1983 |  |  |  |  |  |
| Total | 77 | 4.271 | 204 | 15 | 17 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 75 \\ 1 \\ 1 \\ \hline \end{array}$ | $\begin{array}{r} 3.345 \\ x \\ x \end{array}$ | $\begin{array}{r} 161 \\ 24 \\ 19 \end{array}$ | 15 - - | $\begin{array}{r} 16 \\ 1 \\ - \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 129 | 5,948 | 248 | 29 | . $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 123 5 1 - | 5.097 $\times$ $\times$ - | 214 31 3 - | 27 2 - | $\ldots$ $\cdots$ $\cdots$ |

111 average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, payroll and Hours, Statistics Canada. Cotalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note thet the business size groups used are determined aq the Canada level. Thus if a business has at least 500 employees in Canade as a whole but less than thet number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year.
"Newly peporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 New Brunswick, Painters and Decorators (SIC 4275)


1985

```
Number of observation: in sample
    Average sales $
    Average sales $ 
    Average expense $
Businesses reporting a profit (No.)
    Average sales $
    Average expense $
    Average expense $
Businesses reporting a loss (No.)
    Average sales $
    Average expense $
    Average net loss$
```

77.607
14.277
15.960
10.030
31,177
21.919
297.153
64
88.583
Average sales \$
16. 157
48.316
83.556
206.302
Average expense $\$$
81.667
9. 428
37.577
84. 867
11.508
Businesses reporting profit (No.)
54
86.537
Average sales
86.537
77.053
15.942
8.242
Average sales $\$$
Average axpense $\$$
Average net profit
77.053
8.242
7.700
77.846
202.990
7.053
9.484
15.073
75.219
$190,45 \%$
Average net profit $\$$
18,381
21,722
44.774
48.582
90.354
342.775
Average sales $\$$
21.722
-3.341
48.582
-3.808
$-31.000$

| Number of observation: in sample Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 69 \\ 89.642 \\ 77.607 \\ 12.035 \end{array}$ | $\begin{array}{r} 14.277 \\ 6.296 \\ 7.989 \end{array}$ | $\begin{array}{r} 15.960 \\ 10.030 \\ 5.930 \end{array}$ | $\begin{array}{r} 31.177 \\ 21.919 \\ 9.258 \end{array}$ | $\begin{array}{r} 297,153 \\ 272,181 \\ 24,972 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 54 \\ 90,939 \\ 78,306 \\ 12,633 \end{array}$ | $\begin{array}{r} 14.277 \\ 6.296 \\ 7.981 \end{array}$ | $\begin{array}{r} 15.909 \\ 9.873 \\ 6.036 \end{array}$ | $\begin{array}{r} 31,387 \\ 21,862 \\ 9.525 \end{array}$ | $\begin{array}{r} 302.182 \\ 275.15 \\ 26.990 \end{array}$ |
| Businesses reporting a loss (Mo.) Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 5 \\ 85,228 \\ 89,378 \\ -4,150 \end{array}$ | - | $\begin{array}{r} 18.537 \\ 18.095 \\ -158 \end{array}$ | $\begin{aligned} & 20.000 \\ & 25,000 \\ & -5,000 \end{aligned}$ | $\begin{array}{r} 216.746 \\ 224.040 \\ -7.294 \end{array}$ |

1986

| Number of observations in semple <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 87 \\ 72.771 \\ 64.598 \\ 6.173 \end{array}$ | $\begin{array}{r} 13,248 \\ 3.077 \\ 6,174 \end{array}$ | $\begin{array}{r} 19.826 \\ 41.589 \\ 8.237 \end{array}$ | $\begin{array}{r} 45,088 \\ 35,491 \\ 5.597 \end{array}$ | $\begin{array}{r} 212,922 \\ 204.235 \\ 8.687 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reparting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 73 \\ 91.315 \\ 78.533 \\ 12.782 \end{array}$ | $\begin{array}{r} 13,242 \\ 6.837 \\ 6.405 \end{array}$ | $\begin{array}{r} 18.787 \\ 11.324 \\ 8.463 \end{array}$ | $\begin{aligned} & 45.211 \\ & 34.485 \\ & 10.726 \end{aligned}$ | $\begin{array}{r} 287.020 \\ 261.484 \\ 25.536 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 14 \\ 48.367 \\ 56.812 \\ -8.445 \end{array}$ | $\begin{array}{r} 13.425 \\ 13.890 \\ -465 \end{array}$ | $\begin{aligned} & 29.616 \\ & 23.928 \\ & -2.312 \end{aligned}$ | $\begin{array}{r} 42.118 \\ 55.835 \\ -17.721 \end{array}$ | $\begin{array}{r} 116.310 \\ 129.592 \\ -13.282 \end{array}$ |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick. Truck Transport Industry (SIC 455)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper <br> midde 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businasses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 53 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} 11 \\ 22 \end{array}$ |  | $\begin{aligned} & 22 \\ & 71 \end{aligned}$ |  | $\begin{array}{r} 71 \\ 137 \end{array}$ |  |  | $\begin{aligned} & 137 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper niddle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | UpDer midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle expenses | 46.4 | 52.4 | 44.9 | 40.4 | 49.1 | 100.0 | 46.4 | 52.4 | 44.9 | 40.4 | 49.1 |
| Depreciation | 9.3 | 9.3 | 9.0 14.5 | 8.3 | 10.5 | 89.7 98.2 | 10.3 | 18.0 | 14.2 | 8.3 7.3 | 10.5 17.0 |
| Repairs \& maintenance | 15.3 21.8 | 25.6 17.4 | 14.5 21.4 | 7.3 24.8 | 15.8 22.8 | 98.2 99.7 | 15.6 21.9 | 25.6 17.4 | $\begin{aligned} & 14.5 \\ & 21.4 \end{aligned}$ | $\begin{array}{r} 7.3 \\ 24.8 \end{array}$ | $\begin{aligned} & 17.0 \\ & 23.0 \end{aligned}$ |
| Fuel expense |  |  |  |  |  |  |  |  |  |  |  |
| Personnel expenses | 23.4 | 27.4 | 25.3 | 12.9 | 28.1 | 80.5 | 29.0 | 56.7 | 25.6 | 19.5 | 28.4 |
|  |  |  |  |  |  |  |  | 3.6 2.9 |  |  |  |
| Interest \& bank charges | 3.0 2.6 | 2.9 0.7 | 3.3 3.9 | 2.7 2.6 | $\begin{aligned} & 3.0 \\ & 2.6 \end{aligned}$ | 84.7 89.0 | 3.5 2.9 | 2.9 1.5 | 4.4 4.0 | 4.1 2.6 | 3.0 2.6 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 16.7 | 8.8 | 10.3 | 34.6 | 13.0 | 100.0 | 16.7 | 8.8 | 10.3 | 34.6 | 13.0 |
| Profit (loss) | 8.0 | 7.9 | 12.3 | 6.9 | 4.2 | 100.0 | 8.0 | 7.9 | 12.3 | 6.9 | 4.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ | - . |

Symbols
zero or no observations
.. too snall too be expressed
not applicable
$\times$ confidential

## Footnotes

111 These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item $\times 100$ for each quartile iotal weighted sales of all businesses in the sample Total weighted expenditure on given item
3) Value in each cell $=$ form quartile. Total weightad sales of businesses reporting this item of expenditure

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the cotal will not necessarily equal $100 \%$.

Notes
Data are shown by quartiles when of least 13 of the sampled businesses report the specific iten.
Recoros were ranked in ascending order eccording to sales size. Each quartile (i.e. bottom 25z, lower miodie 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tables
IIt Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the botom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data partaining to the selected sales size range will be in that quartile.

## Standard Industrisl Classification Definition (SIC 1980):

SIC 456 - Truck Transport Industry
Businesses primarily engaged in the provision of all types of trucking, transfer and related services. Truck "broker operators" are included in this industry.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Truck Transport Industry (SIC 456)

|  | Total(1) | Bottom 25\% | Lowe ! <br> middle $25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 53 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} \text { (1) } \\ 22 \end{array}$ | 22 | 71 137 | 137 (1) |
|  | Average (\$000's ${ }^{\text {S }}$ |  |  |  |  |
| Assets ${ }^{\text {cosen }}$ |  |  |  |  |  |
| Cash <br> Accounts and notes receivable |  | - |  |  |  |
| Accounts and notes receivable Inventory | 12 1 | - | 3 | 5 | 41 |
| Other current assets | 3 | 2 | 5 | - | 8 |
| Total current assets | 23 | 2 | 5 | 21 | 63 |
| Fixed assets | 75 | - | 20 | 61 | 211 |
| Less: Accum. dep, on fixed assets | 37 | - | 8 | 33 | 103 |
| Other assets | 2 | - | - | 2 | 3 |
| Total mssets | 63 | 3 | 17 | 51 | 175 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 15 | - | 4 | 12 | 41 |
| Other current liabilities | 9 | - | 3 | 2 | 30 |
| Total current liabilities | 24 | - | 7 | 14 | 71 |
| Mortgages payable | - | - | $\overline{5}$ | 30 | 54 |
| Long term debt | 23 | - | 5 | 30 | 54 |
| Other liabilities - - - - |  |  |  |  |  |
| Total liabilities | 49 | - | 12 | 44 | 135 |
| Total equity | 14 | 3 | 5 | 7 | 40 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See teble 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Truck Transport Industry (SIC 456)

|  | Total 12 ) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | 35 $(1)$ $(1)$ | 11 95 | 95 140 | 140 439 | 439 <br> $(1)$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 10.5 | 3.0 | 34.6 | 1.4 | 1.3 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Oebt ratio (times) | $\begin{array}{r} 23.3 \\ 1.8 \\ 0.8 \end{array}$ | $\begin{array}{r} 2.4 \\ -17.1 \\ 0.7 \end{array}$ | $\begin{aligned} & 5.6 \\ & 3.0 \\ & 0.8 \end{aligned}$ | $\begin{array}{r} 76.6 \\ 6.6 \\ 1.0 \end{array}$ | 0.2 6.8 0.6 |

11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are based on a sample of businesses reporiing seles between $\$ 10,000$ and $\$ 2.000,000$.

See lable 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current asseis / current $\mid$ iabiliiies
2. Leverage ratios:
a) Debt/equity = total liabilities / equity.

Debt ratio = iotal liatilities / total assets
c) Interest coverage $=$ ne: profit + interes: expense / Ioteres: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Truck Transport Industry (SIC 456)

|  | Total (1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value $\left\{\$ 000^{\prime}\right.$ s) | $\left.\begin{array}{l} 3 \\ (1) \\ 1 \end{array}\right\}$ | $\begin{aligned} & \{1\} \\ & 117 \end{aligned}$ | $\begin{aligned} & 117 \\ & 147 \end{aligned}$ | $\begin{aligned} & 147 \\ & 503 \end{aligned}$ | $\begin{aligned} & 503 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Dperating activities Cash from operations Depreciation Other | $\begin{array}{r} 16 \\ 31 \\ -11 \end{array}$ | $\begin{array}{r} -1 \\ 2 \\ -12 \end{array}$ | $\begin{array}{r} 8 \\ 13 \\ -16 \end{array}$ | $\begin{aligned} & 15 \\ & 33 \\ & -2 \end{aligned}$ | 40 72 -13 |
| Dividends | -2 | - | - | - | -8 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 14 -48 -1 | - | - | 23 -49 -9 | $\begin{array}{r}31 \\ -136 \\ -3 \\ \hline\end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 16 \\ -10 \\ 5 \\ -6 \\ - \\ - \\ 2 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -7 11 -13 - - - 4 | 22 -21 3 -11 -1 | 41 -13 7 -2 - - - 2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash equivalents - End of the year | 6 8 14 | $\begin{array}{r} -10 \\ 12 \\ 2 \end{array}$ | 3 3 | 12 1 13 | 20 16 36 |

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of changes.
see lable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
New Brunswick, Truck Transport Industry (Sic 456)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 498 | 57.735 | 3.372 | 85 | 150 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 461 \\ 20 \\ 12 \\ 5 \end{array}$ | $\begin{array}{r} 19.130 \\ 10.695 \\ 17.942 \\ 9.968 \end{array}$ | $\begin{array}{r} 1.131 \\ 652 \\ 992 \\ 597 \end{array}$ | 83 <br> 1 <br> 1 | $\begin{array}{r}145 \\ 4 \\ 1 \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 841 | 85.697 | 4. 109 | 196 | -. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 789 \\ 30 \\ 15 \\ 7 \end{array}$ | $\begin{aligned} & 29,507 \\ & 18,377 \\ & 14,251 \\ & 23,562 \end{aligned}$ | $\begin{array}{r} 1.433 \\ 905 \\ 631 \\ 1.140 \end{array}$ | 188 2 3 3 | . |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportad in the

Survey of Employment, Payroll and Hours. Statistics Canada, Catalogue 72-002. An everage labour unit could be interpreted as a full-time employee. Note thet the business size groups used are determined at the Canada level. Thus if a business has at least 500 gmployees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year.
131 Refers to businesses reporting no payroll deouctions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick. Truck Transport Industry (SIC 456)

|  | Total (1) | Bottom 25\% | Lowe I middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tof } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales \$ |  |  |  |  |  |
| Average sales \$ <br> Average expense $\$$ | 116.549 101.604 | 19.671 17.196 | 41.839 33.469 | 92.955 77.026 | 311.732 278,723 |
| Average net profit (loss) \$ | 14.945 | 2.475 | 8.370 | 15,929 | 33,009 |
| Businesses reporting profit (No.) Average sales \$ | 352 115.895 | 19.392 | 42.083 | 92,978 | 309,127 |
| Average expense \$ | 98,588 | 14.717 | 31.857 | 76.379 | 271.397 |
| Average net profit \$ | 17.307 | 4.675 | 10.226 | 16.599 | 37,730 |
| Businesses reporting loss (No.) | 37 |  |  |  |  |
| Average sales \$ Average expense \$ | 124.061 133,785 | 20.525 24.775 | 39,838 45,685 | 92.301 95,403 | 343.578 368.275 |
| Average expense $\$$ Average net loss $\$ 0$ | 133.785 -9.724 | -4.250 | -6.847 | -3.102 | -24.697 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 341 \\ 110,154 \\ 99.446 \\ 10,708 \end{array}$ | $\begin{array}{r} 19.623 \\ 17.655 \\ 1.968 \end{array}$ | $\begin{array}{r} 46,124 \\ 37,834 \\ 8,290 \end{array}$ | $\begin{array}{r} 86.194 \\ 76.358 \\ 9.836 \end{array}$ | $\begin{array}{r} 288.674 \\ 265,937 \\ 22,737 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) | 293 |  |  |  |  |
| Average sales \$ | 108.980 | 21.015 | 45,632 | 85.662 | 283.609 |
| Average expense \$ | 94,268 | 15.645 | 35.164 | 71.172 | 255.09? |
| Average net profit \$ | 14,712 | 5,370 | 10.468 | 14.490 | 28,5.7 |
| Businesses reporting loss (No.) | 48 |  |  |  |  |
| Average sales \$ | 120,253 | 17,229 | 49, 726 | 88.524 | 325.531 |
| Average expense \$ | 130.593 | 21,112 | 57,360 | 99,041 | 344,860 |
| Average net loss \$ | -10.340 | -3.883 | -7,634 | -10.517 | -19.329 |

1986

| Number of observations in smpie <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 648 \\ 128.412 \\ 114.818 \\ 13.594 \end{array}$ | $\begin{array}{r} 18,525 \\ 15,353 \\ 3,172 \end{array}$ | $\begin{array}{r} 50.661 \\ 41.182 \\ 9.479 \end{array}$ | $\begin{array}{r} 105,835 \\ 90,628 \\ 16,207 \end{array}$ | $\begin{array}{r} 337.626 \\ 312.110 \\ 25.516 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 579 |  |  |  |  |
| Average sales \$ | 120.888 | 18.033 | 50.885 | 106.706 | 307.927 |
| Average expense \$ | 104.509 | 13,531 | 37.063 | 88.523 | 278.918 |
| Average net profit \$ | 16,379 | 4.502 | 13.822 | 18,183 | 29.009 |
| Businesses reporting loss (Mo.) | 69 |  |  |  |  |
| Average sales \$ | 211.601 | 20.520 | 49.725 | 108.191 | 667.967 |
| Average expense \$ | 218.802 | 22,729 | 58.384 | 112.782 | 681.312 |
| Average net loss \$ | -7.201 | -2.209 | -8.659 | -4.591 | -13,345 |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Now Brunswick, Dry Bulk Materlals Trueking Industry (SIC 4564)


Symbols
zero or no observations
too small too be expressed
not applicable
$\times \quad$ confidential

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$. Total weighted expenditure on a given ilem
(2) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Tor each quartile }}$
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { lotal weighted soles of businesses reporting this item of expenditure }} \times$ for each quartile.

This portion of the table perteins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sates size. Each quartile (i.e. botton 25\%. Iower middie 25z, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presonted. For comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"

121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Stenderd Industriel Clessificetion Definition (SIC 1980):

SIC 4564 - Dry Bulk Materisis Trucking Industry
Businesses primarily engaged in transporting, usually by dump-trucks, such dry bulk materials as cenent, fitl, sand and debris including
snow as for example: dry materials bulk hopper truck service, dry bulk truck transporting service, bulk tank truck service of dry chemicals. dump iruck transporting service lfill, sand, debris), snow hauling truck service. and dry bulk tank truck transporting service.

TABLE 2. Balance sheet profile for 1986
New Brunswlck, Dry Bulk Materlals Trucking Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToI } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(11)^{5}$ | -- | -- | -- | -- |
|  |  |  | Average $1 \$ 000$ |  |  |
| Assets |  |  |  |  |  |
| Cash | $\stackrel{\rightharpoonup}{*}$ | -- | -- | -- | -- |
| Accounts and notes receivable | 8 | -- | -- | -- | -- |
| Inventory | 1 | -- | -- | -- | -- |
| Dther current assets | - | -- | - | -- | -- |
| Total current assets | 9 | -- | -- | -- | -- |
| Fixed assets dep on fixed assets | 87 51 | -- | -- | -. |  |
| Less: Accum. dep. on fixed assets Dther assets | 51 5 | - | -- | -- | -- |
| Total assets | 51 | -- | -- | -- | -- |
| Liebilities and equity |  |  |  |  |  |
| Current loans | ${ }^{6}$ | -- | -- | -- |  |
| Dther current liabilities | 9 | -- | -- | -- | -- |
| Total current liabilities Martgages payable | 15 | -- | -- | -- | -- |
| Mortgages payable Long term debt | 15 | -- | -- | -- | -- |
| Other liabilities |  | -- | -- | -- | -- |
| Total liabilities | 34 | -- | -- | -- | -- |
| Total equity | 17 | -- | -- | -- | -- |

(1) These estimetes are based on somple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick. Dry Bulk Materlals Trucking Industry (S|c 4564)

|  | Totel(2) | Bottom 25\% | Lower <br> midde $25 \%$ | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $(1)^{3}$ |  | -- | -- |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.7 | -- | -- | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 12.7 \\ -7.8 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

## Definitions:

1. Liquidity retio:

Current $=$ current essets / current liabilities
2. Leverage ratios:
al Debt/equity = total liabilities / equity
b) Debt ratio = totel liebilities ; total asse:s
c) Interest coverage $=$ net profit interest expense interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 New Brunswick. Dry Bulk Materials Trucking Industry (Sic 4564)

|  | Total\{1\} | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & (1)^{3} \\ & \langle 1 \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 56 \\ 141 \\ 26 \end{array}$ | -- | -- | -- | -- |
| Dividends | -1 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Puichase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 26 \\ -238 \\ -18 \\ \hline \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 14 - 4 -6 - - - -1 | -- | -- | -- -- -- -- -- | -- |
| Increase(decreasel in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the yeap | 5 5 10 | -- | -- | -- | * |

11 Thase astimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
see Table 1 for symbols and notas

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986
New Brunswick. Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{array}$ | Average labour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 498 | 57.735 | 3.372 | 85 | 150 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 461 20 12 5 | $\begin{array}{r} 19.130 \\ 10.695 \\ 17.942 \\ 9.968 \end{array}$ | $\begin{array}{r} 1.131 \\ 652 \\ 992 \\ 597 \end{array}$ | $\begin{array}{r} 83 \\ \hline 1 \\ 1 \end{array}$ | $\begin{array}{r} 145 \\ 4 \\ 1 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 841 | 85.697 | 4,109 | 196 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 789 30 15 7 | $\begin{aligned} & 29.507 \\ & 18.377 \\ & 14.251 \\ & 23.562 \end{aligned}$ | $\begin{array}{r} 1.433 \\ 905 \\ 631 \\ 1.140 \end{array}$ | 188 2 3 3 | $\cdots$ $\cdots$ $\cdots$ |

11) Average labour units are calculated by dividing total payroll by the average annual waga and salary rate as reported in the

Survey of Employment. Payroll and Hours. Stapistics Canada. Catalogue 72-002. An average tabour unit could be interprated as a
full-time employee. Note that the business size groups used are determined at the canada level. Thus if a business has at least
500 employees in Cansda as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick. Dry Bulk Materiais Trucking Industry (Sic 4564)

|  | Total(1) | Bottom 25\% | Lowe r middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales \$ | 69.763 | -. | -- | -- | -- |
| Average expense \$ | 60.940 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 8.823 | -- | -- |  | - |
| Businesses reporting a profit (No.) Average sales \$ | 64.609 | -- | -- | -- | -- |
| Average expense \$ | 52.825 | -. | -- | -- | -- |
| Average net profit \$ | 11.784 | -- | -- | -- | -- |
| Businesses reporting a loss (No.) | 156.583 |  |  |  |  |
| Average sales \$ ${ }_{\text {Average expense \$ }}$ | 156.586 176.537 |  |  | -- |  |
| Average expense \$ Average net loss \$ | 176.537 -19.951 | -- | -- | -- | -- |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observetions in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 23 \\ 63.155 \\ 55.553 \\ 7.602 \end{array}$ | -- |  |  |  |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 20 \\ 62,960 \\ 52,375 \\ 10.585 \end{array}$ |  |  |  | - |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 3 \\ 100,194 \\ 110,120 \\ -9,326 \end{array}$ |  | -- | -- | -- |

Number of observations in sample Average sales \$ Average sales $\$$
Average expense $\$$ Average net prof it (loss) \$

Businesses reporting a profit (No.) Average sales $\$$ Average expense $\$$ Average net profit $\$$

Businesses reporting loss (Mo.〉 Average sales \$ Average expense $\$$ Average net loss $\$$
47
98.580
83.440
15.140

42
97.823
81.880
15.943

5

111 These estimates are based on sample of businesses reporing sales between $\$ 10.000$ ond $\$ 2.000 .000$
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Specialty Food Stores (SIC 6012)


## Symbole

zero or no observations
-- 100 smell too be expressed
not applicable

- confidential


## Footnotes

11 These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
lotal weighted expenditure on a given item
21 Value in each cell = $\quad$ for gath quartile

131 Volue in each cell $=\frac{\text { lotal weighted expenditure on a given item }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} 100$ for each quertile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li, e. bottom 25\%, lower midde 25\%, etc. 1 fepresents one quarter of the total number of businesses. Within eech quartile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown.

## How to use the sables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
$(21$ The selected range will indicete the proper quartile, i.e. the bot tom 25\%, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selected soles size pange will be in that quartile

## Stenderd Industrial Classification Definition (SIC 1980):

SIC 5012 - Specislty Food Stores
Businesses primarily engaced in retail dealing usually in one line of food. included in this industry are those petail bakeries which seli mainly purchased goods and shops which bake their products on the premises and sell them over-the-counter to final consumers Businesses primarily engaged in selling fried chicken. doughnuts. pizzas. soft ice cream and the like for off-premises consumption are classified in $9213 \ldots$ lake-out food Services

This group includes the following types of stores: bread and pastry shops, butcher shops, candy and nut stores, contectionery stores dairy products stores, delicatessens, fish and sea food stores, fruit and vegetables stores. heelth food stores. ice cream stores. milk stores, specialty food stores (exc. Take-Out food Services)

TABLE 2. Balance sheet profile for 1986
New Brunswick, Specialty Food Stores (SIC 6012)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime} s\right.$ ) | 36 $(1)$ $(1)$ | -- | -- | -- | -- |
|  | Average $\left\langle \$ 000^{\prime}\right.$ s ${ }^{\text {c }}$ |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | -- | -- | -- | - - |
| Accounts and notes receivable | 4 | -- | -- | - | - |
| Inventory | 6 | -- | - | - | -- |
| Other current assets | 1 | -- | -- | -- | -- |
| Total current assets | 15 | -- | -- | -- | -- |
| Fixed assets | 48 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 14 | -- | =- | -- | -- |
| Other assets | 3 | - | -- | -- | -- |
| Total assets | 53 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 8 | -- | -- | -- | -- |
| Other current liabilities | 9 | -- | -- | -- | -- |
| Total current liabilities | 17 | -- | -- | -- | -- |
| Mortgages payable | 6 | -- | -- | - | -- |
| Long term debt | 20 | -- | - | - | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 44 | -- | -- | - | -- |
| Total equity | 9 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10.000$ and $\$ 2.000 .000$.

See iable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick. Specialty Food Stores (SIC 6012)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe <br> midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 35 \\ (1) \\ (1) \end{array}$ | $(1)$ 69 | $\begin{array}{r} 69 \\ 158 \end{array}$ | $\begin{aligned} & 158 \\ & 245 \end{aligned}$ | 245 111 |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.2 | 2.8 | 0.7 | 1.2 | 1.3 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 23.0 \\ 3.7 \\ 0.9 \end{array}$ | $\begin{aligned} & 7.8 \\ & 1.8 \\ & 0.9 \end{aligned}$ | $\begin{array}{r} 45.6 \\ 1.3 \\ 0.9 \end{array}$ | $\begin{array}{r} 14.5 \\ 5.2 \\ 0.9 \end{array}$ | $\begin{aligned} & 0.3 \\ & 6.2 \\ & 0.9 \end{aligned}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See iable 1 for symbols and notes

## Definitions:

1. Liquidity retio:

Current $=$ currant assets / current liabilities.
2. Leverage ratios:
a) Debt/equity = qotal liabilities / equity.
b) Deb: ratio = total liabilities / toial assets
c) Interest coverage = net prof: - In:eres: expense ; interest expense.

TABLE 4. Statement of changes in financiti position for incorporated businesses only. 1986
New Brunswick, Specialty Food Stores (SIC 6012)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | 21 $(1)$ 11 | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 8 5 1 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities |  |  |  |  |  |
| Disposal of fixed assets | 1 | -- | -- | - | -- |
| Purchase of fixed assets | -9 | -- | -- | -- | -- |
| Increase in investment | - | -- | -- | -- | -- |
| Decrease in investment | - | -- | -- | -- | -- |
| Financing activities |  |  |  |  |  |
| Repayment of long term debt | -3 | - - | -- | -- | -- |
| Loans from shareholders | - | -- | -- | - | -- |
| Repayment of loans from shareholders | $-3$ | -- | -- | -- | -- |
| Advances \& loans from government | - | -- | -- | ** | -- |
| Increase in equity | - | -- | -- | -- | -- |
| Decrease in equity | - | -- | -- | -- | -- |
| Other | - | -* | -- | -- | -- |
| Increase(decrease) in cash \& equivalents | - | -- | -- | =- | -- |
| Cash \& equivalents-Beginning of the yeer | 8 | - | -- | -- | -- |
| Cash \& equivalents - End of the year | 8 | -- | -- | -- | -- |

(1) These estimates are based on a sample of incorporated businesses reporting $\$$ bles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 19B3-1986 based on SIC classification in 19B6
New Brunswick, Food Stores (SIC 601)

(1) Average labour units are calculatad by dividing total payroll by the avarage annual wage and salary rate as reported in the

Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 22-002. An average labour unit could be interpretad as a full-time employee. Note that the business size groups used are determined at the cansda level. Thus if a business hes at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick. Specialty Food Stores (SIC 6012)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upoer <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 202.171 | 19.742 | 43.883 | 129.727 | 615.332 |
| Average expense $\$$ (loss) \$ Average net profit | 196.380 5.791 | 16.299 3.443 | 42.581 1.302 | 127.679 2.048 | 598,959 16,373 |
| Businesses reporting a profit (No.) | 48 |  |  |  |  |
| Average sales $\$$ | 211.481 | 20.731 | 41.279 | 138,726 | 645,189 |
| Average expense $\$$ Average net profit $\$$ | 203,393 | 16.548 | 38.594 | 132.318 | 626,112 |
| Average net profit \$ | 8.088 | 4,183 | 2.685 | 6.408 | 19.077 |
| Businesses reporting a loss (No.) Average sales $\$ \mathrm{l}$ |  |  |  |  |  |
| Average sales \$ <br> Average expense \$ | 148.276 152.485 | 14.176 14.899 | 58.551 65.039 | 110.193 117.611 | 410.185 412.351 |
| Average expense \$ Average met loss $\$$ | 152.485 -4.209 |  | 65.039 -6.488 | 117.611 -7.418 | 412.35 -2.206 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 40 \\ 219.839 \\ 211.881 \\ 8.658 \end{array}$ | -- | -- | - |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 32 \\ 221,777 \\ 210.516 \\ 11.661 \end{array}$ | -- | - |  |
| Businesses reporting loss (Mo.) <br> Average soles \$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 8 \\ 279.531 \\ 286,460 \\ -6,929 \end{array}$ | -- | -- |  |

## 1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 122 \\ 146.963 \\ 144,096 \\ 2.867 \end{array}$ | $\begin{array}{r} 12.449 \\ 14,356 \\ -1.907 \end{array}$ | $\begin{array}{r} 38.274 \\ 36.744 \\ 1.530 \end{array}$ | $\begin{array}{r} 126.601 \\ 121.765 \\ 4.836 \end{array}$ | $\begin{array}{r} 410,529 \\ 403,519 \\ 7,010 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 85 |  |  |  |  |
| Average sales \$ | 141.203 | 15.604 | 35,862 | 129.420 | 383,926 |
| Average expense \$ | 133.978 | 9.850 | 30.622 | 122.568 | 372.870 |
| Average net profit \$ | 7.225 | 5,754 | 5.240 | 6,852 | 11.056 |
| Businesses reporting loss (Mo.) | 36 |  |  |  |  |
| Average sales \$ | 168.445 | 12.304 | 40.587 | 112,851 | 508,037 |
| Average expense \$ | 172.721 | 14,563 | 42.616 | 117,849 | 515.856 |
| Average net loss \$ | -4.276 | $-2.259$ | -2.029 | -4,998 | -7,819 |

[^5]TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Pharmacies (SIt 6031)
Total(1)
Bottom Lower U Upper

Top


| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{r} \text { Bot }+0 \mathrm{~m} \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper midde $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 67.4 | -- | -- | -- | - - | 100.0 | 67.4 | -- | -- | -- | -* |
| Dccupancy expenses | 5.0 | -- | -- | - | =- | 100.0 | 5.0 | -- | -- | - - | -- |
| Depreciation | 1.1 | - | -- | -- | -- | 95.7 | 1.1 | -- | -- | -- | -- |
| Repairs \& maintenance | 0.7 | -- | -- | -- | -- | 95.7 | 0.7 | -- | -- | -- | -- |
| Heat. I ight \& telephone | 0.7 | -- | -- | - | -- | 95.7 | 0.8 | -- | -- | -- | - |
| Rent | 2.5 | -- | -- | -- | -- | 77.2 | 3.2 | -- | --- | -- | -- |
| Personnel expenses | 15.6 | - | - - | -- | -- | 100.0 | 15.6 | -- | -* | - | -- |
| Financial expenses | 1.9 | -- | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | -- |
| Inqerest \& bank charges | 0.9 | -- | -- | -- | -- | 78.6 94.3 | 9.2 9.0 | -- | - | -- | -- |
| Professiond fees | 1.0 | -- | -* | -- | -- | 94.3 | 1.0 |  |  |  | -- |
| Other expenses | 4.3 | - - | -- | -- | -- | 100.0 | 4.3 | -- | - | -- | - |
| Profit (loss) | 5.9 | -- | - | -- | -- | 100.0 | 5.9 | -- | -- | -- | -- |
| Total | 100.0 | - | -- | -- | -- | 100.0 | -.. | -* | - | -- | - |

## symbols

zero or no observations
.- too small too be axpressed
not applicable
$\times$ confidential

## footnotes

(1) These estimates are based on ample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item
12: Value ir each cell $=\frac{\text { ToPel weighed sgles of gi! businesses in the sample }}{x} 100$ for each quartile.

Toral weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therafore these ratios are calculated individually and the total will not necessarily equal 100\%.

Notes
Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i. e. bottom 25\%. lowar middle 25z, etc. 1 represents one querter of the total number of businesses. Within each quartile. the overage patio is presented. for comparison purposes, the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled low sales value" and migh sales value"
12) The selected range will indicate the proper quartile. i. © the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in thet quartile.

## Standard Industrial Ciassification Definition (SIC 1980):

## SIC 5031 - Pharmacies

Businesses primarily engaged in retail dealing in drugs. phermaceuticals and patent medicines and drug sundries. Preseribed medicines must be sold but are not necessarily the source of greatest revenue. They may be secondarily engaged in selling other lines such as cosmetics. toiletries. tobacco products, confectionery, stationery, giftware and novelty merchandise

TABLE 2. Balance sheet profile for 1986
New Brunswick. Pharmacles (Sic 6031)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tot } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{array}{r} 38 \\ (1) \\ (1) \end{array}$ |  |  |  | -- |
|  | Average ( $\$ 000$ 's ) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed ossets <br> Less: Accum. dep, on fixed assets <br> Other assets | $\begin{array}{r} 23 \\ 30 \\ 129 \\ 3 \\ 184 \\ 76 \\ 23 \\ 110 \end{array}$ | -- - -- - - -- | -- - -- -- -- -- | -- -- -- -- -- | -- -- - -- -- |
| Total assets | 347 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loass <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | 41 71 112 1 27 13 | - - - - - | - -- -- -- | - -- - - - | -- -- -- -- |
| Total liabilities Total equity | $\begin{aligned} & 153 \\ & 194 \end{aligned}$ | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Now Brunswick. Pharmacles (SIC 6031)

|  | Total (2) | Bottom 25\% | Lowe r $\text { midde } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 s) | $\begin{gathered} 38 \\ (1) \\ (1) \end{gathered}$ | $\begin{array}{r} (1) \\ 278 \end{array}$ | $\begin{aligned} & 278 \\ & 828 \end{aligned}$ | $\begin{array}{r} 828 \\ 1.062 \end{array}$ | $\begin{aligned} & 1.062 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.0 | 2.6 | 2.2 | 2.0 | 1.9 |
| Leversege ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 25.8 \\ 210.3 \\ 0.6 \end{array}$ | 1.7 0.6 | $\begin{array}{r} 3.6 \\ 22.7 \\ 0.7 \end{array}$ | $\begin{array}{r} -3.4 \\ 13.3 \\ 0.7 \end{array}$ | $\begin{array}{r} 66.6 \\ 10.7 \\ 0.4 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ current liabilities.
2. Leversge retios:
a) Debtfequity = total liabilities / equity
b) Debt ratio = total liabilities / total assets
c) Interest coverage $=$ net profit - interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Now Brunswick, Pharmacles (SIC 6031)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | 37 $(11)$ $(1)$ | $\begin{aligned} & (1) \\ & 377 \end{aligned}$ | $\begin{aligned} & 377 \\ & 917 \end{aligned}$ | $\begin{array}{r} 917 \\ 1.172 \end{array}$ | $\begin{aligned} & 1.172 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activitiss Cash from operations Depreciation Other | $\begin{array}{r} 43 \\ 11 \\ -7 \end{array}$ | 15 3 -4 | $\begin{aligned} & 25 \\ & 10 \\ & -7 \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \\ & -6 \end{aligned}$ | 85 14 -9 |
| Dividends | -2 | -7 | -1 | - | -4 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 1 \\ -11 \\ -2 \\ 1 \end{array}$ | -1 | -7 -3 | $\begin{array}{r} - \\ -3 \\ -3 \\ 2 \end{array}$ | 3 -27 -1 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Othe: | 2 -12 1 -7 - - -1 | 5 -4 2 -2 - - -1 | 3 -18 2 -3 - - -1 | $\begin{array}{r}-1 \\ - \\ -19 \\ - \\ - \\ \hline\end{array}$ | 3 -17 1 -3 - - -7 |
| Increase(decrease) in cash \& equivalents Cesh \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & 16 \\ & 12 \\ & 28 \end{aligned}$ | 8 13 21 | 6 6 6 | $\begin{array}{r} 21 \\ -44 \\ -23 \end{array}$ | 37 80 117 |

(1) These estimates are based on a sample of incorporsted businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporiing a siatement of changes.
See isble 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick. Pharmacies (SIC 6031)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll $\begin{gathered}\text { patil } \\ \left(\$ 000^{\prime} \text { s }\right)\end{gathered}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting $\{3$ \} |
| 1983 |  |  |  |  |  |
| Total | 82 | 17.490 | 1.366 | 7 | 17 |
| $\begin{aligned} & \text { less then } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 54 \\ 25 \\ 2 \\ 1 \end{array}$ | $\begin{array}{r} 5.764 \\ 10.156 \\ x \\ x \end{array}$ | $\begin{array}{r} 459 \\ 809 \\ 81 \\ 17 \end{array}$ | 6 <br> 1 <br> - | $\begin{array}{r}12 \\ 5 \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Totel | 115 | 27.733 | 1.958 | 10 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 71 41 2 1 | $\begin{array}{r} 8.451 \\ 16.809 \\ x \\ x \end{array}$ | $\begin{array}{r} 610 \\ 1.215 \\ 111 \\ 22 \end{array}$ | 3 | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
12) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.



1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 52 \\ 840.037 \\ 799.331 \\ 40.706 \end{array}$ | $\begin{array}{r} 260,896 \\ 246,268 \\ 14,628 \end{array}$ | $\begin{array}{r} 482.757 \\ 453.660 \\ 29.097 \end{array}$ | $\begin{array}{r} 989,480 \\ 917,392 \\ 72,088 \end{array}$ | $\begin{array}{r} 1.627 .015 \\ 1.580 .003 \\ 47.012 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 45 |  |  |  |  |
| Average sales \$ | 863.824 | 256,107 | 476,438 | 1.016.092 | 1.706.658 |
| Average expense \$ | 797.573 | 232,196 | 446.110 | 918.255 | 1.593.730 |
| Average net profit \$ | 66.251 | 23.911 | 30,328 | 97,837 | 112.928 |
| 8usinesses reporting loss (No.) | 7 |  |  |  |  |
| Liverage sales \$ | 821.241 | 277.630 | 637.413 | 873.730 | 1.496.191 |
| Average expense \$ | 851.238 | 295.435 | 638,428 | 913,636 | 1,557,454 |
| Qverage net loss \$ | -29.997 | -17,805 | -1.015 | -39.906 | -61,263 |

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

See iatle ion spmols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick, Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.(1)^{5}\right)$ |  |  |  | -- |  | -- |  |  | -- |  |
| Selected expense tem | Industry average(2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middie } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { midd Ie } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 68.5 | -- | -- | -- | -- | 100.0 | 68.5 | -- | -- | -- | -- |
| Occupancy expenses | 3.7 | -- | -- | -- | -- | 100.0 | 3.7 | -- | -- | -- | -- |
| Depreciation | 0.5 | -- | -- | -- | -- | 86.3 | 0.6 | -- | -- | -- | -- |
| Repairs \& maintenance | 0.4 | -- | -- | -- | -- | 100.0 | 0.4 | -- | -- | -- | -- |
| Heat. I ight \& telephone | 0.5 | -- | -- | -- | -- | 69.7 | 0.7 2.2 | -- | -- | -- | -- |
| Rent | 2.2 | -- | -- | -- |  |  |  | -- | -- |  | -- |
| Personnel expenses | 18.6 | -- | -- | -- | -- | 100.0 | 18.6 | -- | -- | -- | -- |
| Financial expenses | 2.9 | -- | -- | -- | -- | 100.0 | 2.9 | -- | -- | = | -- |
| Interest \& bank charges | 2.1 | -- | -- | - | -- | 100.0 86.3 | 2.1 1.0 | -- | -- | -- | -- |
| Protessional fees | 0. |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 6.1 | - | -- | -- | -- | 100.0 | 6.1 | -- | -- | -- | -- |
| Profit (loss) | 0.3 | -- | -- | -- | -- | 100.0 | 0.3 | -- | -- | -- | -- |
| Total | 100.0 | -- | -* | -- | -- | 100.0 | $\cdots$ | -- | -- | =- | -- |

Symbols
zero or no observations
-- too small too be expressed
not applicable
$\times$ confidential
Footnotes
11) These estimates are based on a sample of businesses reporting sales betwaen $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item
(2) Value in each cell = Total weighted sales of all businesses in the sample $\times$ for quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on aiven item }}{} \times 100$ for aech quartile Total weighted sales of businesses reporting this item of expenditure

This portion of the table pertains only to the businessas reporting the specific expense item. Therefore these ratios are calculateo individually and the cotal will not necesserily aqual 100\%

Notes
Dota are shown by quartiles when at least 13 of the sampled businesses peport the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%, lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the svergge ratio is presented. for comparison purposes. the high and low values of sales are shown.

How to use the tablas
11 Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper miode $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Claseificetion Definition (SIC 1980):

SIC 6141 - Miscalleneous Clothing Stores
Businesses primarily engaged in retail dealing in a combination of men's, women's and children's clothing and accessories. lincluded in this industry are firms primarily engaged in retailing fur goods. Businesses may be described by product line such as: retail children's and infants" clothing. children's clothing stores, retail children's coats, combination clothing stores lmen's, women's and children'st retail children's dresses, blouses and shirts. family clothing stores, retail fur goods. retail children's hosiery. retail infant's and coddler's clothing. retail children's pants and slacks, retail children's skirts. retail children's sleepwear, retail children's suits, retail children's sweaters and retail children's underwear

TABLE 2. Balance sheet proftle for 1986
New Brunswick, Miscellaneous Clothing Stores (SIC 6141)

Total(1)
Bottom
$25 \%$ Lowe middle $25 \%$
--
$\$ 000$ s )

## Assets

Cash
accounts and notes receivable
Inventory
Other current assets
Total current assets
Fixed assets
Less: Accum. dep. on fixed assets
Dther assets
Total essets 134
Liabilities and equity
Current Ioans
Dther current liabilities
Total current liabilities
Mortgages payable
Long term debt
Other liabilities
Total liabilities
Totel equity

## 26 <br> $\qquad$ <br> 26 11 52 <br> 52 17 <br> 106 <br> $\qquad$ <br> 23

45
45
27
72
72
5
55

127
7


111 These estimates are besed on sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Miscellaneous Clothing Stores (SIC 6141)

| Total (2) Bottom | Lower | Upper | Top |
| ---: | ---: | ---: | ---: |
| $25 \%$ | midde $25 \%$ | $25 \%$ |  |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)$ $(1)$ |  |  | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Liquidity ratio Current ratio (times) | 3.2 | -- | -- | -- | - |
| Leverage ratios <br> Debt/equity ratio \{times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 19.1 \\ -1.3 \\ 1.1 \end{array}$ | --- | -- | -- | -- |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Toble 2 .
121 These estimates are based on a staple of businesses raporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Curfent $=$ current assets / current $\mid$ iabilities
2. Leversge retios:
a) Debt/equity $=$ totsl liabilities / equity.
b) Debt ratio $=$ totel liabilities/total assess
c) Interest coverage $=$ net profit . interesi expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Miscellaneous Clothing Stores (SIC 6141)

|  | Totai(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000$ 's) | $(1)^{3}$ | -- | -- | -- | -- |
|  |  |  | verage $1 \$ 00$ |  |  |
| Operating activities Cash from operations Depreciation Dther | 10 2 1 | -- | -- | -- | - |
| Dividends | $-18$ | -- | -- | - | $\checkmark$ |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -1 -1 | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | -15 22 - - - - -2 | -- | -- | -- | - |
| Increase(decrease) in cesh \& equivalents Cash \& equivilents-Beginning of the year Cash equivelents - End of the year | -4 29 26 | -- | -- | -- | -- |

(1) These estimates are based on a semple of incorporated busingsses raporting seles between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting e statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in ig86
New Brunswiek, Miscellaneous Clothing Stores (SIC 6141)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 82 | 5.845 | 791 | 10 | 10 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 70 \\ 7 \\ 2 \\ 3 \end{array}$ | $\begin{array}{r} 2.090 \\ 1,424 \\ x \\ x \end{array}$ | $\begin{array}{r} 273 \\ 196 \\ 286 \\ 36 \end{array}$ | $\begin{aligned} & 6 \\ & 2 \\ & \hline 2 \end{aligned}$ | 8 1 1 |
| 1986 |  |  |  |  |  |
| Tote 1 | 95 | 7.142 | 707 | 10 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 83 7 1 4 | $\begin{array}{r} 2.703 \\ 2.028 \\ x \end{array}$ | $\begin{aligned} & 260 \\ & 204 \\ & 131 \\ & 112 \end{aligned}$ | 10 | $\cdots$ $\cdots$ $\cdots$ |

[^6]TABLE 6. Selected operating characteristics of smail businesses by sales quartile, 1984-1986
New Brunswick, Miscellaneous Clothing Stores (Sic 5141)

|  | Total(1) | Bottom 25\% | Lowe r middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 19 |  |  |  |  |
| Average sales \$ | 359.016 |  |  | -- | -- |
| Average expense \$ | 342,429 |  |  | -- | -- |
| Average net profit (lass) \$ | 16.587 | -- | -- | -- | -- |
|  |  |  |  |  |  |
| Average sales $\$$ | 352.848 |  | -- | -- |  |
| Average expense \$ | 326.239 | -- | -- | -- | -- |
| Average net profit \$ |  | -- |  | -- | -- |
| Businesses reporting loss (No.) | 4 |  |  |  |  |
| Average sales \$ | 397.930 | -- | -- | -- | -- |
| Average expense \$ | 413.448 | -- | -- | -- | -- |
| Average net loss \$ | -15,518 | -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | 10 285.289 271.583 13.706 |
| :---: | :---: |
| Businesses reporting a profit (Mo.) | 7 |
| Average sales \$ | 268,005 |
| Average expense \$ | 245,580 |
| Average net profit \$ | 22,425 |
| Businesses reporting loss (No.) | 3 |
| Average sales \$ | 566.045 |
| Average expense \$ | 594,079 |
| Average net loss \$ | -28,034 |


| -- | -- | -- | -- |
| :---: | :---: | :---: | :---: |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
| -- | -- | -- | -- |
|  | -- | -- | -- |
|  | -- | -- | -- |
| -- | -- | - | -- |

1986

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See rable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986

## New Brunswick, Appliance, Television, Radio and Stereo Stores (SIC 622)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |



| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Uppet middle $25 \%$ | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 72.4 | -- | -- | -- | - | 100.0 | 72.4 | -- | -- | -- | -- |
| Occupancy expenses | 5.9 | -- | -- | -- | -- | 89.6 | 6.6 | -- | -- | -- | - |
| Depreciation | 2.3 | -- | -- | -- | - | 70.5 | 3.3 | -- | -- | -- | -- |
| Redairs \& maintenance | 0.6 | -- | -- | -r1 | -- | 59.9 | 1.0 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.3 | -- | -- | -- | -- | 73.4 62.8 | 1.7 2.8 | -- | -- | -- | -- |
| Personnel expenses | 9.9 | -- | -- | -- | -- | 70.3 | 14.1 | -- | -- | -- | -- |
| Financial expenses | 1.2 | -- | -- | -- | -- | 83.8 | 1.5 | -- | -- | -- | - |
| Interest \& bank charges | 0.9 | -- | -- | -- | -- | 83.8 | 0.9 | -- | -- |  |  |
| Professional fees | 0.3 | -- | -- | -- | -- | 73.4 | 0.4 | -- | -- |  |  |
| Other expenses | 16.5 | -- | -- | -- | -- | 100.0 | 16.5 | -- | -- | -- | -- |
| Prafit (loss) | -5.9 | -- | -- | -- | -- | 100.0 | -5.9 | -- | -- | -- |  |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | - |

## 5ymbol:

zero or no observations
too smel! too be expressed
not applicable
confidential

## footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
jotal weighted expenditure on a given item

Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { Total weighted sates of businesses reporting this item of expenditure }} \times$ for artile
This portion of the table pertains only to the businesses raporting the specific expense item. Therefore these fatios are calculated individually and the cotal will hot necesserily equal $100 \%$.

## Notes

Data are shown by quartiles whan at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i. e. bottom 25\%, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Hithin each quartile, the average ratio is prasented. For comparison purposes, the high and low values of sales are shown.

## How to use the teblet

111 Locate the appropribte sales range that is displayed on the two lines entitled "Low sales valua" and wigh sales value
(2) The selected range will indicate the proper quariile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in thot quartile

Stendard Industrial Classifiction Definition (SIC 1880):
SIC 622 - Applience, Television. Radio and Stereo Stores
Businesses primarily engaged in retail dealing in major household oppliances, small electrical appliances, television, radio and sound equipment. Repair shods fo: such apo iances are included in this industry group.

TABLE 2. Balance sheet profile for 1986
New Brunswick. Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lawer } \\ & \text { midde } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's | $\begin{aligned} & 17 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 8 |  | -- | -- |  |
| Accounts and notes receivable | 27 | -- |  | -- |  |
| Inventory | 114 | -- | -- | -- | -- |
| Other current assets | 153 | -- | -- | -- | -- |
| Total current assets Fixed assets | 153 87 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 20 | -- | -- | -- | -- |
| Dther assets | 21 | -- | -- | -- | -- |
| Total assets | 241 | -- | -- | -- | -- |
| Liabilities and equity . .-. .- .- |  |  |  |  |  |
| Current loans | 43 86 | -- | -- |  | -- |
| Dther current liabilities Total current liabilities | 86 128 | -- | -- | -- | -- |
| Mortgages payable | 3 | -- | -- | -- | -- |
| Long term debt | 24 | -- | -- | -- | -- |
| Other liabilities | 1 | -- | -- | -- | -- |
| Total liabilities | 156 | -- | -- | -- | - |
| Totel equity | 84 | -- | -- | -- | -- |

(1) These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 New Brunswick, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  |
| :--- | :---: | :---: | :---: | :---: |

(1) The ratios represent the average of ratios for ach businass in the group and cannot be calculatad from the figures shown in table 2 .
(2) These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Curren: = current assets / current liabilisies.
2. Leversge retios:
al Debt/equity = tota! liabilities / equity.
bl Debt ratio $=$ sotal liabilities $/$ total assets
c) Interest coverage $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total (1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $1 \$ 000^{\prime}$ s) High sales value $(\$ 000$ 's) | $\left(\begin{array}{l} 12 \\ (1) \\ (1) \end{array}\right.$ |  |  |  | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 13 12 -19 | -- | -- | -- | -- |
| Dividends | -4 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | - 23 | -- | -- | -- | -- - -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r} 13 \\ -9 \\ 1 \\ -8 \\ - \\ - \\ - \\ -1 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -- -- - - - -- | -- -- -- -- -- | -- <br> -- <br> -- <br> -- <br> -- <br> - |
| Increase(decrease) in cash \& equivalents Cesh \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -20 \\ 17 \\ -3 \end{array}$ | -- | -- | -- | -- |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses peporting a statement of changes
see Table 1 for symbols ano notes
TABLE 5. Employment changes by stze of business, 1983-1986 based on SIC classification in 1986
New Brunswick. Appliance, Television, Radio and Stereo Stores (SIC 622)

|  |  |  |  | Changes in numb with paid | of businesses ployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | $\begin{gathered} \text { Total paypoll } \\ (\$ 000 \text { 's) } \end{gathered}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 142 | 7.208 | 586 | 29 | 33 |
| less than 20 $20-99$ | 136 | 5.251 | $\begin{aligned} & 425 \\ & 104 \end{aligned}$ | 29 | 33 |
| $\begin{aligned} & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 2 | $\bar{x}$ | 57 | - | - |
| 1986 |  |  |  |  |  |
| Total | 208 | 11.727 | 767 | 37 | $\ldots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-495 \\ & 500 \text { and over } \end{aligned}$ | 996 90 1 1 | $\begin{array}{r} 7.870 \\ 2.868 \\ x \\ x \end{array}$ | $\begin{array}{r} 513 \\ 190 \\ 7 \\ 57 \end{array}$ | 36 1 - | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annul wage and salary rate as peportad in the Supver of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average laboup unit could be interpreted as a fult-time employee. Hote that the business size groups used are determined at the canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have baen in activity for six months and the information is adjusted accordingly.

See Table for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
New Brunswick, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 205.022 |  |  |  |  |
| Average expense \$ | 188.697 | 21.885 | 61.784 | $146.611$ | $524.507$ |
| Average net profit (loss) \$ |  |  |  |  |  |
| Businesses reporting a profit (No.) | 45 |  |  |  |  |
| Average sales \$ | 222.860 | 38,125 | 74.898 | 164.371 | 614.045 |
| Average expense \$ | 202.287 | 30.412 | 61.056 | 149.232 | 568.449 |
| Average net profit \$ | 20.573 |  |  | 15.139 |  |
| Businesses reporting loss (No.) |  |  |  |  |  |
| Average sales \$ | 141.120 | 19.758 | 105,823 | 123.127 | 323.773 |
| Average expense \$ | 148.920 | 12.059 | 122,577 | 123.130 -3 | 337,912 |
| Average net loss \$ | -7.800 | -301 | -16.754 |  | -14.139 |

1985


1986

(II) These estimates are based on a sample of Dusinesses reporting seles Detween $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Gasoline Service Stations (SIC 6331)


| Businesses in sample (No.) | 44 |  |  |
| :--- | :--- | :--- | :--- |
| Low sales value $(\$ 000 ' s)$ | $(1)$ | .- | - |
| High sales value $\left(\$ 000^{\prime} s\right)$ | $(1)$ | - | - |


| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lowe? } \\ \text { midd } 1 \text { e } \\ 25 \% \end{array}$ | Upder middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of salas |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 84.2 | -- | -- | -- | - | 100.0 | 84.2 | -- | -- | -- | -- |
| Occupancy expenses | 3.6 | -- | -- | - | -- | 98.0 | 3.7 | - | -- | - | - |
| Depreciation | 0.8 | -- | -- | -- | - | 92.5 | 0.8 | -- | -- | -- | -- |
| Repaiss \& maintenance | 1.3 | -- | -- | -- | -- | 96.0 | 1.3 | - | -- | -- | -- |
| Heat, light \& telephone | 1.1 | - | -- | -- | -- | 98.0 | 1.1 | -- | -- | -- | -- |
| Rent | 0.5 | -- | -- | -- | -- | 40.6 | 1.2 | -- | - | -- | -- |
| Personnel expenses | 11.5 | -- | -- | -- | -- | 100.0 | 11.5 | -- | -- | -- | -- |
| Financial expenses | 1.1 | -- | -- | -- | -- | 100.0 | 1.1 | -- | -- | -- | -- |
| Interest $\&$ bank charges Protessional fees | 0.8 0.3 | -- | -- | -- | -- | 99.0 92.5 | 0.8 0.4 | -- | -- | -- | -- |
| Other expenses | 3.6 | -- | -- | -- | -- | 100.0 | 3.6 | -- | -- | -- | -- |
| Profit (loss) | -4.0 | -- | -- | - | -- | 100.0 | -4.0 | -- | -- | -- | = |
| Total | 100.0 | -- | -- | - | -- | 100.0 |  | -- | -- | -- | -- |

## Symbols

zero of no observations
too small too be expressed
not applicable
confidential

## Footnotes

111 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000.000$.
(2) Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { lotal weighted sales of ali businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell

Total weighted expenditure on a given item Total weighted sales of businesses reporting this item of expenditure

This portion of the table pertains only to the businesses reporting the specific expense item. Therefora these ratios are calculatad individually and the totel will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom $25 \%$, lower middle $25 \%$, etc. 1 represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low velues of sales are shown.

How to use the tables
(1) Locate the appropriate sales range thet is displayed on the two lines entitled Low sales value" and "High sales value"
$(21$ The selected range will indicate the proper quertile, i. e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
$(31$ Data pertaining to the selected seles size range will be in thet quartile

## Stenderd Industríal Elassification Definition (SIC 1980):

## SIC 5331 - Geabline Service Stations

Businessgs primarily engaged in retail dealing in gasoline, lubricating oils and greases. Included in this industry are firms primarily engaged in lubricating motor vehicles. This group industry includes firms describad as: petail diesel fuel, filling stations, gas bars, gasoline service stations, retail gasoline, motor vehicles lubrication services, and self-serve gasoline stations.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Gesoline Service Stations (SIC 6331)

|  | Total\{1\} | Bottom 25\% | Lower middle 25\% | Upper middie 25\% | TOD 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 44 \\ & (1) \end{aligned}$ |  |  | -- | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 8 \\ 10 \\ 26 \\ 3 \\ 48 \\ 70 \\ 26 \\ 3 \end{array}$ | -- <br> - <br> - <br> - <br> - <br> -- <br> - | -- -- -- -- -- | -- -- -- -- -- | -- <br> - <br> - <br> - <br> - <br> - |
| Total assets | 94 | -- | -- | -- | -- |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt ather liabilities | 14 26 40 7 27 5 | - - - - -- | $\begin{array}{r}\text {-- } \\ -- \\ -- \\ \hline- \\ \hline-\end{array}$ | - - - - -- | - <br> - <br> - <br> - <br> - |
| Total liabilities Total equity | 79 15 | -- | -- | -- | -- |

(11) These estimates are based on a sonple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See table 1 for symbols and notes.

TABLE 3. Financial ratios (1) for incorporated businesses only, 1986
New Brunswick. Gasoline Service Stations (Sic E331)

|  | Total(2) | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 36 \\ & (1) \\ & (1) \end{aligned}$ | 11 392 | 392 691 | $\begin{array}{r} 691 \\ 1.011 \end{array}$ | $\begin{array}{r} 1.011 \\ (11) \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 18.4 | 67.2 | 1.5 | 1.0 | 1.7 |
| Leverage ratios <br> Debi/equity ratio (times) <br> Interest coverage ratio (times) <br> Deb ${ }^{\text {ratio (times) }}$ | $\begin{array}{r} 13.3 \\ 1.1 \\ 1.0 \end{array}$ | $\begin{array}{r} -4.5 \\ -21.6 \\ 1.4 \end{array}$ | 0.1 4.7 0.7 | 72.8 3.4 1.1 | -0.1 16.3 0.9 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates sre besed on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2.000,000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ current liabilities
2. Leverage ratios:
a) Dobi/equity = total liabilities / equity
b) Debt ratio $=$ total liabilities $/$ total assets
c) Interest coverage $=$ net profit - interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Gasoline Service Stations (SIC 6331)


11 These estimstes are based on semple of incorporsted businesses reporting sales between $\$ 10.000$ end $\$ 2.000 .000$. Senple count includes only those businesses reporiing a statement of changes
see Table 1 for symbois and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986
New Brunswick, Gasoline Service Stations (SIC 6331)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of businesses | Total payroll $\left(\$ 000^{\prime} \mathrm{s}\right)$ | Average I abour units (1) | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 356 | 14,965 | 1.439 | 53 | 72 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 350 \\ 5 \\ \hline \end{array}$ | $\begin{array}{r} 13.342 \\ x \\ \bar{x} \end{array}$ | $\begin{array}{r} 1.278 \\ 153 \\ - \\ 8 \end{array}$ | 53 | $72$ |
| 1986 |  |  |  |  |  |
| Total | 486 | 20,929 | 1.989 | 82 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 476 8 1 1 | $\begin{array}{r} 18,356 \\ 2,444 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.758 \\ 219 \\ 90 \\ 2 \end{array}$ | 79 3 - | $\cdots$ $\cdots$ $\cdots$ |

If Average labour units are calculated by dividing total payroli by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Stetistics Canada. Cetalogue 72-002. An aver age labour unit could be interpreted as e full-time employee. Note that the business size groups used are determined at the Canada level. Thus it b business has at laast 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Reters 10 businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Gasoline Service Stations (SIC 6331)

|  | Total 11 ? | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 304 |  |  |  |  |
| Average sales \$ | 503.164 | 111.180 | 295.419 | 526,329 | 1.079,726 |
| Average expense \$ | 495,333 | 104.654 | 289.635 | 518,864 | 1.068, 177 |
| Average net Drofit (10ss) \$ | 7.837 | 6,526 | 5.784 | 7,465 | 11.549 |
| Businesses reporting a profit (No.) | 25.25 |  |  |  |  |
| Average sales \$ <br> Average expense \$ | 505.070 | 113.152 104.750 | 306.102 295.094 | 530.770 518.676 | 1.070 .254 1.053 .096 |
| Average expense $\$$ Average net profit $\$ 0$ | 492.907 12.163 | 104,760 8,392 | 295.094 11.008 | 518.676 12.094 | 1.053 .096 17.158 |
|  | 53 |  |  |  |  |
| Average sales \$ | 498.165 |  |  |  |  |
| Average expense \$ | 506.292 | 104.009 | 274.581 | 519,520 | 1.127.056 |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 285 \\ 558.241 \\ 551.281 \\ 6.960 \end{array}$ | $\begin{array}{r} 144.246 \\ 137,574 \\ 6,672 \end{array}$ | $\begin{array}{r} 374.475 \\ 374.396 \\ 79 \end{array}$ | $\begin{array}{r} 597.385 \\ 588.116 \\ 9.269 \end{array}$ | $\begin{array}{r} 1.116 .858 \\ 1.105 .039 \\ 11.819 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 225 |  |  |  |  |
| Average sales \$ | 549.880 | 138,849 | 379.207 | 591.078 | 1.090.387 |
| Average expense \$ | 537.201 | 128.520 | 371.565 | 578.099 | 1.070,619 |
| Average net profit \$ | 12,679 | 10.329 | 7,642 | 12,979 | 19,768 |
| Businesses reporting loss (No.) | 60 |  |  |  |  |
| Average sales \$ | 592,413 | 167,240 | 367.241 | 621.973 | 1.213.197 |
| Average expense $\$$ | 603.086 | 176,145 | 378.724 | 627.166 | 1.230.307 |
| Average net loss \$ | -10,673 | -8,905 | -11.483 | -5,193 | -17.110 |

1986

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 282 558.702 554.723 3.979 | 140,382 145,196 -4.814 | 350.527 352,057 -1.530 | $\begin{array}{r} 599.864 \\ 588.696 \\ 11.168 \end{array}$ | $\begin{array}{r} 1.144 .034 \\ 1.132 .944 \\ 11.090 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 215 |  |  |  |  |
| Average sales \$ | 539,093 | 141.832 | 349.918 | 592.095 | 1.072.525 |
| Average expense \$ | 524.414 | 128,728 | 339,985 | 576.973 | 1.051 .971 |
| Average net profit \$ | 14.679 | 13,104 | 9.933 | 15.122 | 20.554 |
| Businesses reporting loss (Mo.) | 67 |  |  |  |  |
| Average sales \$ | 614.554 | 138.652 | 351,549 | 643,546 | 1.324.467 |
| Average expense \$ | 632.259 | 164,823 | 372.343 | 654,614 | 1.337.256 |
| Average net loss \$ | -17.705 | -26.171 | -20.794 | -11.068 | -12.789 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Tire, Battery, Parts and Accessories Stores (SIC 6342 )


Symbols
zero or no observetions
200 small too be expressed
no: applicable
$\times$ confidentisl

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Value Total weighted expenditure on a given item
2) Value in each cell Total weighted sales of all businesses in the sample $\times 100$ for each quartile Total weighted sales of all businesses in the samole
(3) Value in each cell Tofal weighted expenditure on a given item
TotBl weighted sales of businesses reporting ihis item of expendiqure $\times 100$ for each quartile
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are celculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses repopt the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%. lower midde 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile. the aver age ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the tebles
(11) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selocted range will indicate the proper quar ille, i.e. the botom $25 \%$. the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Stenderd Industrisl CIessificetion Definition (SIC 1980):

## SIC 6342 - Tire, Bettery, Parts and Accessories Stores

Businesses primerily engaged in retail dealing in new or used iires, tubes batteries and other autonobile parts and accessories separately or in combinstion. These establishments may be secondarily engaged in ife installation and repair as well as in automobile repar. This industry includes the following types of retail operations: retail automotive batteries, retail automotive parts and accessories, retail automotive cassettes and 8-track tape recorders, retail motor vehicle radios linc. C. B. or GRSt. retail motor vehicle stereos. retail motar vehicle tape oecks and retail tires and qubes

TABLE 2. Balance sheet profile for 1986
New Brunswick. Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 22 \\ (1) \\ (1) \end{gathered}$ | -- | -- | --- | -- |
|  | Average ( $\$ 000{ }^{\prime}$ s) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 24 | -- | -- | -- | -- |
| Accounts and notes receivable | 35 | -- | -- | -- | -* |
| Inventory | 64 | -- | -- | -- | -- |
| Other current assets | ${ }^{2}$ | -- | -- | -- | -- |
| Total current assets | 126 | -- | -- | -- |  |
| Fixed assets de on fixeo assets | 90 24 | -- | -- | - | -- |
| Less: Accum. dep. on fixeo assets Other assets | 24 37 | -- | -- | -- | -- |
| Total assets | 229 | -- | - | -- | =- |
| Liabilities and equity |  |  |  |  |  |
| Curfent loans | 34 | -- | -- | -- |  |
| Other current liabilities | 34 68 | -- | -- | -- |  |
| Total current Mortgages payable | 68 6 | -- | -- | -- | -- |
| Long term debt | 47 | -- | -- | -- | - |
| Other liabilities | 3 | -- | -- | -- | -- |
| Total liabilitios | 125 | -- | " | -- | - |
| Total equity | 104 | -- | = | -- | -- |

(1) These estimates are based on e sample of businesses reporting sales between \$10,000 and \$2,000,000

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick. Tire. Battery, Parts and Accessories Stores (SIC 6342)


| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | 22 $(1)$ $(1)$ | -- | -- | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio \{times \} | 2.2 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt iatio (times) | $\begin{array}{r} 1.2 \\ 19.0 \\ 0.5 \end{array}$ | -- | -- | -- | -- |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
121 These estimates are based on a smple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ curpent assets $/$ current liabilities.
2. Leverage rotios:
a) Debt/equity = total liabilities / equily.
bl Debe ratio $=$ cotal liabilities / total assets
e) Interest coverage $=$ net profit interest expense $/$ interest expense

TABLE 4. Statement of changes in financlal position for incorporated businesses only, 1986
New Brunswick, Tire, Battery, Parts and Accessorles Stores (SIC 5342)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 15 \\ (1) \\ (1) \end{array}$ | -- | -- | -- | -- |
|  |  |  | Average $\$ \$ 00$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 32 \\ 10 \\ -27 \end{array}$ | -- | -- | -- | -- |
| Dividends | -6 | -- | -- | -- | - |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 13 - | -- | -- | -- | - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity Other | 1 -3 - -1 | -- | -- | -- | - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | $\begin{aligned} & -7 \\ & 40 \\ & 33 \end{aligned}$ | -- | -- | -- | -- |

11 These estimates are based on sample of incorporated businasses reporting $\$$ ales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
New Brunswick, Tire, Battery, Parts and Accessorles Stores (SIC 6342)

| Business size expressed in average labour units(1) | Number of businasses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { resorting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 43 | 2.507 | 203 | 3 | 3 |
| less than 20 | 43 | 2,507 | 203 | 3 | 3 |
| 20-99 | - | - | - | - | - |
| 100-499 | - |  | - | - | - |
| 500 and over |  |  |  |  |  |
| 1986 |  |  |  |  |  |
| Totel | 59 | 4.599 | 338 | 14 | . $\cdot$ |
| less than 20 | 56 | 3.093 | 221 | 13 | $\ldots$ |
| 20-99 | 3 | 1.506 | 117 | 1 | . . . |
| 100-499 |  | - | - | - | . . |
| 500 and over | - | - | - | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catelogue 72-002. An average labour unit could be interpreteo as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if business has at leas 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous yeer.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in ectivity for six months and the information is adjusted accordingly

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Tire, Battery, Parte and Accessories Stores (Sic 6342)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 22 |  |  |  |  |
| Average sales \$ | 209.272 | -- |  |  |  |
| Average expense \$ | 209,655 | -- | -- | -- | -- |
| Average net profit (loss) \$ | -383 | -- | -. | -- | -- |
| Businesses reporting profit (Mo.) | 17 |  |  |  |  |
| Average sales \$ | 226.379 | -- | -- | -- | -- |
| Average expense \$ | 214,874 | -- | -- | -- | -- |
| Average net profit \$ | 11.505 | -- | -- | -- | -- |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ | 228.718 | -- | - | - | -- |
| Average expense \$ | 250.557 | -- | -- | -- | -- |
| Average net loss \$ | -21.839 | -- | -- | -- | -- |

1985

| Mumber of observations in sample | 25 |
| :--- | ---: |
| Average sales $\$$ | 244,168 |
| Average expense $\$$ | 241,656 |
| Average net profit (loss) $\$$ | 2,512 |
|  |  |
|  |  |
| Businesses reporting a profit |  |
| (No.) | 19 |
| Average sales $\$$ | 228,480 |
| Average expense $\$$ | 219,021 |
| Average net profit $\$$ | 9,459 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) | 6 |
| Average sales $\$$ | 352,164 |
| Average expense $\$$ | 372,425 |
| Average net loss $\$$ | $-20,261$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 33 \\ 313,247 \\ 296,775 \\ 16,472 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (No.) | 26 |
| Average sales \$ | 315.260 |
| Average exdense \$ | 296.405 |
| Average net profit \$ | 18,855 |
| Businesses reporting loss (No.) | 7 |
| Average sales \$ | 483.773 |
| Average expense \$ | 509.484 |
| Average net loss \$ | -25.711 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See fable 1 for symbots and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, General Stores (SIC 6412)

|  | Total 1 ( |  |  | $\begin{array}{r} \text { se: tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. . Ow sales value $\left(\$ 000^{\prime}\right.$ s) High sales value ( $\$ 000^{\prime}$ s) |  | $\begin{aligned} & 16 \\ & (1) \\ & (1) \end{aligned}$ |  | --- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only $\langle 3$ ) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 85.5 | =- | -- | -- | -- | 100.0 | 85.5 | =- | -- | - | - |
| Occupancy expenses | 4.0 | -- | -- | -- | =- | 100.0 | 4.0 | -- | =- | -- | -- |
| Depreciation | 1.0 | -- | -- | -- | - | 67.9 | 1.5 | -- | -- | - | -- |
| Repairs \& maintenance | 1.0 | -- | -- | -- | -- | 80.2 | 1.3 | - | - | -- | - |
| Heat, light \& telephone | 1.4 | -- | -- | -- | -- | 100.0 | 1.4 | -- | -- | -- | -- |
| Rent | 0.7 | -- | -- | -- | -- | 35.7 | 1.9 | -* | -- | - - | =- |
| Personnel expenses | 7.5 | -- | -- | -- | -- | 87.7 | 8.5 | =- | - - | =- | , |
| Financial expenses | 2.0 | - | -- | -* | - | 100.0 | 2.0 | =- | " | =- | -- |
| Interest \& bank charges | 1.1 | -- | -- | -- | -- | 86.6 100.0 | 1.3 0.9 | -- | -- | -- | -- |
| Professional fees | 0.9 | -- | -- | -- | -- |  | 0.9 | -- | -- | -- | -- |
| Other expenses | 2.7 | -- | -- | -- | -- | 100.0 | 2.7 | -- | -- | -- | - |
| Profit (loss) | -1.7 | -- | -- | -- | -- | 100.0 | $-1.7$ | - - | - | - | - - |
| Total | 100.0 | -- | -- | -- | - | 100.0 | -•• | - | -- | -- | - |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Pootnotes

111 These estimates ere based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
Total weighted expenditure on a given item
Velue in each cell $=\frac{\text { total weighted sales of sll businesses in the semple }}{} \times 100$ for each quartile.
(3) Value in each cell $=$ Total weighted expenditure on a given iten

This portion of the table pertains only to the businesses reporting the specific expense item. Thersfore these ratios are calculated individuelly and the cotal will not necessarily equal 100\%

## Motes

Dete are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower midole 25\%. etc.l represents one quarter of the tozal number of businesses. Within each quartile, the average ratio is presented. For comparison purposas. the high and low values of sales are shown.

## How to use the tebles

(1) Locare the appropriate sales range that is displayed on the two lines entitled low sales valuem and migh seles valuem
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the : OF $25 \%$.
i3i. Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classificetion Definition (SIC 1980):

SIC 6412 - Generol Stores
Businesses primarily engaged in retail dealing in a general line of merchandise on a non-departmental basis. the most important of which is tood. Other merchandise sold usually includes ready-to-wear apparel. toiletries. cosmetics. hardware. farm supplies and housewares. Businesses may be described as: country general stores and genera stores

New Brunswick, General Stores (SIC 6412)

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See rable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Ceneral Stores (SIC 6412)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) | 14 |  |  |  |  |
| Low sates value ( $\$ 000$ 's) | (1) |  | -- | -- | -- |
| High sales value (\$000's) | (1) | -- | -- | -- | -- |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) |  |  |  |  |  |
|  | 10.3 | - - | -- | -- | -- |
| Leverage ratios |  |  |  |  |  |
| Oebt/equity ratio (times) | 14.9 | - | - | - | -- |
| Interest coverage ratio (times) | -1.4 | =- | - | -- | -- |
| Debt ratio (times) | 1.0 | -- | -- | -- | -- |

(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) Thase estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity retio:

Curren: = currant assets / current liabilities.
2. Leverage ratios:
a) Debi/equiqy $=$ toial liabilities $/$ equily
b) Deni ratio = qoial liabilities / tota! assets
cl Interest coverage $=$ net proti: * interes: expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, General Stores (SIC 6412)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upoer <br> middle $25 \%$ | $\begin{aligned} & \text { TOP } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 9 \\ (1) \\ (1) \\ \hline \end{array}$ | -- | -- | -- | -- |
|  |  |  | erage 1\$00 |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 2 \\ 4 \\ -3 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 2 \\ -3 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term obbt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} -10 \\ 17 \\ -4 \end{array}$ | -- | -- | -- | -- |
| Incrase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 4 5 9 | -- | -- | -- | -- |

il These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Somple count includes only those businesses poporiing a sibtement of changes.
see Table 1 for symbols and naies.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
New Brunswick, General Stores (SIC 6412)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrall } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 53 | 3.382 | 389 | 17 | 5 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | $\begin{array}{r}48 \\ 5 \\ \hline\end{array}$ | $\begin{array}{r} 1.746 \\ 1.636 \end{array}$ | $\begin{array}{r} 199 \\ 190 \end{array}$ | 16 1 - | 5 - - |
| 1986 |  |  |  |  |  |
| Totel | 71 | 5.792 | 624 | 8 | ... |
| less than 20 <br> $20-99$ <br> 100-499 <br> 500 and over | $\begin{array}{r} 64 \\ 6 \\ - \\ 1 \end{array}$ | $\begin{array}{r} 2.419 \\ x \\ x \end{array}$ | $\begin{array}{r} 257 \\ 243 \\ 124 \end{array}$ | 7 1 - - | - <br> $\cdots$ <br> $\ldots$ <br> . |

( 1 ) Average labour units are calculated by dividing total payroll by the overage annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined ot the Canada level. Thus if obusiness has of least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Nowly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$ New Brunswick. General Stores (SIC 6412)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 62 |  |  |  |  |
| Average sales \$ | 324,105 | 103.563 | 188,090 | 320.323 | 684,444 |
| Average expense \$ | 314,441 | 105,25? | 182,552 | 311.370 | 658,583 |
| Average net profit lloss) \$ | 9.664 | -1.694 | 5,538 | 8,953 | 25,861 |
| Businesses reporting a profit (No.) | 316. 58 |  |  |  |  |
| Average sales \$ Average expense $\$$ | 316, 386 | 101.943 | 179.791 168.276 | 316.121 | 667.687 |
| Average expense $\$$ Average net profit $\$ 0$ | 302.752 | 97.380 | 168,276 | 304,950 | 640.402 |
| Average net profit \$ | 13,634 | 4,563 | 11.515 | 11.171 | 27.285 |
| Businesses reporting loss (No.) | 5 |  |  |  |  |
| Average sales \$ | 478.732 | 116.076 | 210.166 | 341.062 | 1.247,625 |
| Average expense \$ | 499.830 | 166.110 | 220.524 | 343,062 | 1.269,625 |
| Average net loss \$ | -21.098 | -50,034 | -10.358 | -2.000 | -22,000 |



1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 57 \\ 267.290 \\ 261.981 \\ 5.309 \end{array}$ | $\begin{aligned} & 83.604 \\ & 86.754 \\ & -3.150 \end{aligned}$ | $\begin{array}{r} 173.402 \\ 173.936 \\ -534 \end{array}$ | $\begin{array}{r} 285.254 \\ 283.259 \\ 1.995 \end{array}$ | $\begin{array}{r} 526,899 \\ 503,975 \\ 22,924 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 37 \\ 266.808 \\ 253,807 \\ 13,001 \end{array}$ | $\begin{array}{r} 94.926 \\ 88.532 \\ 6.394 \end{array}$ | $\begin{array}{r} 146.383 \\ 142.851 \\ 3.532 \end{array}$ | $\begin{array}{r} 291.534 \\ 278.894 \\ 12.640 \end{array}$ | $\begin{array}{r} 534,389 \\ 504,950 \\ 29,439 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 20 \\ 258.284 \\ 264.389 \\ -6.105 \end{array}$ | $\begin{aligned} & 77,865 \\ & 85,853 \\ & -7,988 \end{aligned}$ | $\begin{array}{r} 184.145 \\ 186.296 \\ -2.151 \end{array}$ | $\begin{array}{r} 280.995 \\ 286,219 \\ -5.224 \end{array}$ | $\begin{array}{r} 490.130 \\ 499.188 \\ -9.058 \end{array}$ |

111 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, General Merchandise Stores (SIC 6413)
Total(1) Bottom Uower Uper Top


| Selected expense item | Industry average (2) |  |  |  |  | \% busi- <br> nesses <br> reporting | Reporting businesses anly (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of salas |  |  |  |  |
| Cost of sales | 73.4 | =* | -- | -- | -- | 100.0 | 73.4 | -- | -- | - - | - |
| Dccupancy expenses | 4.8 | -- | -- | -- | -- | 100.0 | 4.8 | -- | -- | -- | -- |
| Depreciation | 1.2 | -- | -- | -- | - | 88.9 | 1.3 | -- | -- | -- | -- |
| Repairs \& maintenance | 1.4 | -- | -- | -- | - | 100.0 | 1.4 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.2 | -- | -- | -- | -- | 100.0 | 1.2 | -- | -- | -- | -- |
| Rent | 1.0 | -- | -- | - | =- | 58.3 | 1.7 | -- | -- | -- | -- |
| Personnel expenses | 11.1 | -- | =- | -- | =- | 100.0 | 11.1 | -- | -- | -- | - - |
| Financial expenses | 2.9 | - | -- | -- | -- | 100.0 | 2.9 | -- | -- | - | - |
| Interest \& bank charges | 1.3 | -- | -- | -- | -- | 100.0 | 1. 3 | -- | -- | -- | - |
| Professional fees | 1.5 | -- | -- | -- | -- | 100.0 | 1.5 | -- | -- | -- | -- |
| Other expenses | 3.0 | =- | -- | -- | -- | 100.0 | 3.0 | -- | -- | -- | -- |
| Profit (loss) | 4.9 | =- | -- | -- | -- | 100.0 | 4.9 | -- | - | -- |  |
| Tot 1 | 100.0 | -- | -- | -- | -- | 100.0 | ... | - | -- | -- | -- |

## Symbols

zero or no observations
too small too be expressed
not apolicable
Confidential

## potnote

(1) These estimates are based on a sample of businesses peporting soles between $\$ 10,000$ and $\$ 2.000 .000$
2) Value in each cell = Total weighted expenditure on 8 given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Topal weighted sales of businesses reporting this item of expenditure }} \times$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sempled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile the everage ratio is presented. For comparison purposes. the high and low values of sales are shown.

## ow to use the tables

11 Locete the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) the selected range will indicate the proper quartile. i.e. the bottom 25\%, the lower miodie 25\%. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrisl Classifiction Definition (SIC 1980):

SIC 5413 - General Merchendise Stores
Businesses primarily engaged in reiail dealing in a general line of merchandise on a non-departmental basis including ready-qo-wear apparel, toiletries, cosmetics, hardware and housewares. Where food and household furniture are not normally conmodity lines and where no one commodity line accounts for more than $50 \%$ of tatal revenue.

TABLE 2. Balance sheet profile for 1986
New Brunswick, General Merchandise Stores (SIC 6413)

|  | Total(1) | $\begin{array}{r} \text { Bot } 80 m \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\circ} \mathrm{s}$ ) | $\begin{aligned} & 11 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 15 | -- | -- | -- | -- |
| Accounts and notes receivable | 14 | -- | -- | -- | -- |
| Inventory | 99 | -- | -- | -- | -- |
| Other current assets | 1 | -- | -- | -- | -- |
| Total current ossets | 129 | -- | -- | -- | - |
| Fixed assets | 105 | -- | -- | -- | -- |
| Less: Accum. dep. on ixed assets | 39 | -- | -- | -- | -- |
| Other assets | 7 | -- | -- | -- | -- |
| Total assets | 202 | -- | =- | =- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Current loans | 45 | -- | -- | -- | -- |
| Other current liabilities | 54 | -- | -- | -- | -- |
| Total current liabilities | 98 | -- | -- | -- | -- |
| Mortgages payable | 5 | -- | -- | -- | -- |
| Long term debt | 28 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 132 | -- | =- | -- | -- |
| Total equity | 70 | -* | - - | -- | -- |

(1) These estimates ere based on somple of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, General Merchandise Stores (SIC 6413)

| Total(2) Bottom | Lower | Upper | Top |
| :--- | ---: | ---: | ---: |
| $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & 11 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average |  |  |  |
| Liquidity ratio Current ratio (times) | 2.8 | -- | -- | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 1.9 \\ 14.0 \\ 0.6 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are based on somple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilites.
2. Leverage retios:
al Debt/equity = total liabilities / equily.
bl Debt ratio = total liabtites fo:al asse:s
c) Interest coverage $=$ net profit interes: expense / irieres: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, General Merchandise Stores (SIC 6413)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gusinesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{array}{r} 5 \\ (1) \\ \hline \end{array}$ | -- | -- | -- | -- |
|  |  |  | erage $\$ \$ 000$ |  |  |
| Operating activities Cash from operations Jepreciation Other | $\begin{array}{r} 52 \\ 9 \\ -18 \end{array}$ | -- | -- | -- | -- |
| Dividends |  | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 47 \\ -3 \\ - \\ 1 \end{array}$ | -- | -- | -- | -- |
| Financing ectivities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government increase in equity Decrease in equity Other | $\begin{array}{r} -42 \\ 2 \\ -23 \\ \hline \end{array}$ | -- | -- | -- | -- $=-$ -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 26 \\ -14 \\ 12 \end{array}$ | -- | - | -- | -- |

(1) These estimates are ossed on sample of incorporated businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See iable 1 for symbols and notes

TABLE 5. Employment changes by size of busimess. 1983-1986 based on SIC classification in 1986
New Brunswick, General Merchandise Stores (sic 6413)

| Buslress size expessed in average labour units(1) | Number oi businesses | $\begin{array}{r} \text { Tota! paytoli } \\ \$ \$ 000 \text { s: } \end{array}$ | Average ;abou: units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting (3) |
| 1983 |  |  |  |  |  |
| Total | 26 | 9.226 | 1.08 1 | 7 | 13 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}22 \\ 3 \\ \hline 1\end{array}$ | $\begin{array}{r} 722 \\ x \\ \bar{x} \end{array}$ | $\begin{array}{r} 83 \\ 56 \\ 942 \end{array}$ | 6 1 - | 13 |
| 1986 |  |  |  |  |  |
| Total | 56 | 11.496 | 1.255 | 13 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}51 \\ 3 \\ \hline \\ \hline\end{array}$ | $\begin{array}{r} 1,566 \\ x \\ x \end{array}$ | $\begin{array}{r} 169 \\ 60 \\ 1.026 \end{array}$ | 12 - 1 | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Emplovment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An averege labour unit could be interpreted as a tull-time employee. Note that the business size groups used are derermined at the cenada level. Thus if a business has at least 500 employees in Canada as a whale but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusied accordingly.

See lable : for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, General Merchandise Stores (SIC 6413)


| Number of observations in sample | 31 |
| :--- | ---: |
| Average sales $\$$ | 280.787 |
| Average expense $\$$ | 272.566 |
| Average net profit (loss) $\$$ | 6.221 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) |  |
| Average sales $\$$ | 236.730 |
| Average expense $\$$ | 321.508 |
| Average net profit $\$$ | 15.222 |
|  |  |
| Businesses reporting loss (No.) |  |
| Average sales $\$$ | 212.077 |
| Average expense $\$$ | 215.899 |
| Average net loss $\$$ | -3.822 |

1985


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (lass) \$ | $\begin{array}{r} 44 \\ 331.034 \\ 315.575 \\ 15.459 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (No.) | 32 |
| Average sales \$ | 329,438 |
| Average expense \$ | 307.767 |
| Average net profit \$ | 21.671 |
| Businesses reporting a loss (Mo.) | 12 |
| Average sales \$ | 322.472 |
| Average expense \$ | 327.607 |

    Average expense \$
    327.607
Aver
(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See iable 9 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Mardware Stores (SIC 6531)

|  | Total11) |  |  | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales volue ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Upper 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 60.0 | -- | -- | -- | -- | 100.0 | 60.0 | -- | -- | -- | - |
| Dccupancy expenses | 6.0 | -- | -- | -- | -- | 100.0 | 5.0 | -- | -- | -- | - |
| Depreciation | 2.1 | -- | -- | -- | -- | 89.3 | 2.3 | -- | -- | -- | -- |
| Repairs \& maintenance | 0.8 | -- | -- | -- | -- | 100.0 | 0.8 | -- | -- | -- | -- |
| Heat. Iight \& telephone | 2.9 | - | -- | -- | -- | 100.0 | 2.9 | -- | -- | -* | -- |
| Rent | 0.2 | -- | - | - | -- | 41.8 | 0.5 | -- | -- | -- | -- |
| Personnel expenses | 17.4 | -- | -- | -- | -- | 100.0 | 17.4 | -- | -- | -- | -- |
| Financial expenses | 5.2 | -- | -- | -- | -- | 100.0 | 5.2 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 5.0 0.3 | -- | -- | -- | -- | 100.0 62.8 | 5.0 0.5 | -- | -- | -- | -- |
| Other expenses | 9.3 | -- | -- | -- | -- | 100.0 | 9.3 | -- | -- | -- | - |
| Profit (loss) | 2.1 | -- | -- | -- | -- | 100.0 | 2.1 | -- | -- | - | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Synbol:

zero or no observations
too small too be expressed
not spolicable
$\times$ confidential

## Footnotes

(1) These estimates are based on sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on a given item
$\qquad$ for esch quartile

31 Velue in each cell
Total weighted expenditure on a given iqem
Value in each cell: lotsl weighted sales of businesses reporting this item of expenditure forh quartile
This portion of the toble pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Dats ere shown by quapiles when ei least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quertile li. e. bottom 25\%, lower middle 25\%. etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comperison purposes, the high and low vatues of seles are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitied Elow sales value" and "High sales value"
2) The selected range will indicate the proper quariile, i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Clastification Definition (SIC 1980)

## S1C 6531 - Mardware Stores

Businesses primarily engaged in reteil dealing in any combination of the basic lines of har oware, such as hand and power tools. buildars hardware. fasteners, elecirical and plumbing supplies. These businesses may be seconderily engeged in retailing housewares. electrical appliances. peint. sporting goods, etc

TABLE 2. Balance sheet profile for 1986
New Brunswick, Hardware Stores (SIC 6531)

(1) These estimates are based on a sample of businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$.

See rable, for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Now Brunswick. Mardware Stores (SIC 6531)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average |  |  |  |
| Liquidity ratio Curpent ratio (times) | 1.3 |  | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 212.7 \\ 23.6 \\ 0.9 \end{array}$ | -- | -- | - | -- |

(11 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates ere based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities.
2. Leverege rotios:
a) Debt/equity = total liabilities / equity
b) Debt ratio = total liabilities/total assets
c) Interest coverage $=$ net profit . interest expense in:eres: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Hardware Stores (SIC 6531)

|  | Total(1) | Bottom 25\% | Lowe ! $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 11 \\ 4 \\ -7 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets increase in investment Decrease in investment | $\begin{array}{r} -11 \\ -3 \end{array}$ | -- -- -- | -- <br> -- <br> - | -- | - <br> - <br> -- |
| Financing activities <br> Incrase in long term debt Repayment of long term debt Loans from sharehol ders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Dther | 7 <br> -15 <br> 1 <br> - <br> 5 <br> -1 | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- - - - - -- | - - - - - - - | - - $=-$ - - -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash $\&$ equivalents - End of the year | -9 -6 -15 | -- | -- | -- | -- |

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2,000.000$. Sample count incluoes onty those businesses reporting a statement of changes.
see iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC elassification in 1986 New Brunswlck, Hardware, Paint. Giass and Wallpaper Stores (SIC 653)


(1) Average labour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-ime employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leasi 500 employees in Canada as a whole but less than that number in any given province is is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick, Hardware Stores (SIC 6531)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | Tof $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 23 |  |  |  |  |
| Average sales \$ |  | -- | - | -- | -- |
| Average expense \$ | $223,848$ | -- | -- | -- | -- |
| Average net profit (loss) \$ | 5.500 |  |  |  | -- |
| Businesses reperting profit (No.) | 17 |  |  |  |  |
| Average sales \$ | 235,938 |  | -- | -- | -- |
| Average expense \$ | 219,757 |  |  | -- | -- |
| Average net profit \$ | 16,181 | -- | -- | -- | -- |
|  |  |  |  |  |  |
| Average sales \$ | 253.607 | -- | -- | - | -- |
| Average expense \$ | 267.893 | -- | -- | -- | -- |
| Average net loss \$ | -14,286 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 20 \\ 448.898 \\ 440.259 \\ 8.639 \end{array}$ | -- | -- |  |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | 17 447.050 433.541 13.509 | -- |  | -- |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 3 \\ 354.52^{3} \\ 380.455 \\ -25.932 \end{array}$ | -- | -- | -- |

1985

Number of observations in sample Average sales \$
Average expense
Average net profit (loss) \$

Businesses reporting a profit (No,)
Average sales \$
Average expense \$
Average net profit \$
53
161.380
158,350 15日, 350
3.030
19.786
25.929
-6.143
37.791
31.482
6.309

119,942
117,754
468.000
458.235
9.765

180,306
6
37.79
371.841

11, 665

Businesses reporting loss (No.)
15
324.96
338.571
19.786
25.929
113.392
131.28
371.841
350.902

25,929
$-6,143$
-1,028
841.705

Average sales $\$$
$-13,610$
$-6,143$
31.482
123.527
20.939

Average net loss s
5

1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick, Sporting Goods Stores (SIC 6541)
Total $\{1\}$
Bottom Lowe

| Upper | Top |
| ---: | :--- |
| middle $25 \%$ | $25 \%$ |

$25 \%$ middle $25 \% \quad 25 \%$


| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{r} \text { Bottam } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of salas | 64.8 | -- | - | =- | -- | 97.9 | 66.2 | -- | -- | -- | -* |
| Occupancy expenses | 9.9 | -- | -- | -- | -- | 100.0 | 9.9 | -- | -- | - | -- |
| Depreciation | 3.5 | -- | -- | -- | -- | 98.6 | 3.5 | -- | -- | -- | -- |
| Repairs \& maintenance | 1.2 | -- | -- | -- | - | 88.6 | 1. 3 | -- | -- | -- | -- |
| Heat. Iight \& telephone | 2.3 | -- | -- | -- | -- | 99.0 | 2.3 | -- | -- | -- | -- |
| Rent | 3.0 | -- | -- | -- | -- | 53.7 | 5.5 | -- | -- | -- | -- |
| Personnel expenses | 13.0 | -- | -- | - | -- | 97.6 | 13.3 | -- | -- | -- | -- |
| Financial expenses | 3.9 | - | -- | -- | -- | 100.0 | 3.9 | -- | = | =- | -- |
| Interest 8 bank charges | 2.9 | -- | -- | -- | -- | 92.4 | 2.3 | -- | -- | -- | - |
| Prafessional fees | 1.8 | -- | -- | - | -- | 97.2 | 1.8 | -- | -- | -- | -- |
| Other expenses | 9.4 | -- | - - | =- | - | 100.0 | 9.4 | -- | -- | -- | =- |
| Profit (loss) | -0.9 | -- | - - | -- | -- | 100.0 | -0.9 | -- | -- | -- |  |
| Total | 100.0 | - | -- | -- | -- | 100.0 | . . | -- | -- | -- | - |

## Symbols

zero or no observations
too small too be expressed
not applicable
confidential

## Footnotes

11 These estimates are based on a sample of businesses peporiting sales between $\$ 10.000$ and $\$ 2,000,000$.
121 value in aach cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weightad sales of all businesses in the sample }} \times 100$ for each quartile.
3) Value in each cell=

Total weightad expenditure on a given item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are celculated individually and the total will not necessarily equel $100 \%$.

## Notes

Date are shown by quartiles when et least 13 of the sompled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quartile li. e. bottom 25\%. lower midde 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate salas range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom 25\%. the lower midde $25 \%$, the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classification Definition (SIC 1980):

SIC 6541 - Sporting Goods Stores
Businesses primarily engaged in retail dealing in sporting goods, playground and gymnasium aquipment. Businesses may be described by product line such es: retail archery equipment, retail athletic clothing linc. uniforms), retail athletic footwear. retail baseball equipment, retail bowling equipment, retail camping equipmant lexc. tent trailersl. retail sports and fishing tackle, retail football equipment. retail polf equipment. retail hockey equipmen:. retail hunting equipment, retail playground equipment. retail skifg equipmen: retal soccer equipment. retáil softball equipment. Sporilng goods stores, retãil tennis equipmer:. anc tetail track anc tielo equipment

TABLE 2. Balance sheet profile for 1986
New Brunswick, Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 23 \\ (1) \\ (1) \end{array}$ | -- | -- |  | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | -- | - | -- | -- |
| Accounts and notes receivable | ${ }^{6}$ | -- | -- | -- | -- |
| Inventory | 83 | -- | -- | -- | -- |
| Other current assets | 1 93 | -- | -- | -- | -- |
| Total current assets <br> Fixed assets | $\begin{aligned} & 93 \\ & 27 \end{aligned}$ | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 8 | -- | -- | -- | -- |
| Other assets | 2 | -- | -- | -- |  |
| Total assets | 114 | -- | - | -- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Current loans | 31 | -- | -- | -- | -- |
| Dther current liabilities | 35 | -- | -- | -- | -- |
| Total current liabilities | 66 | -- | -- | -- | -- |
| Mortgages payable | 3 | -- | -- | -- | -- |
| Long term debt | $3!$ | -- | -- | -- | -- |
| Other liabilities | 1 | -- | -- | -- | -- |
| Total liabilities | 100 | -- | -- | -- | -- |
| Tota! equity | 14 | -- | -- | -- | -- |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and motes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Sporting Goods Stores (SIC 6541)

|  | Total(2) | Bot tom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 21 \\ (1) \end{gathered}$ |  |  |  |  |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 2.2 | -- | -- | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 24.4 \\ 1.1 \\ 1.0 \end{array}$ | -- | -- | -- | --- |

(1) The ratios represent the average of ratios for each business in the group and cannot be colculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity patio:

Cuprent $=$ current assets / current liabilities
2. Leverage retios:
al Debt/equity $=$ total liabilities $/$ equity
b) Debt ratio = total liabilities / total assets
c) Interest coverage = net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Sporting Goods Stores (SIC 6541)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $(1)^{9}$ | -- | -- | -- |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | 18 2 -3 | -- | -- | -- | -- |
| Dividends | -5 | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{aligned} & -3 \\ & -1 \end{aligned}$ | -- | -- -- -- | -- <br> - <br> -- | -- <br> -- <br> - |
| Financing activities <br> Increase in long term debt Repayment of lang term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 2 \\ -2 \\ 2 \\ - \\ - \\ - \\ -1 \end{array}$ | -- -- -- -- -- | - <br> - <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - <br> -- <br> -- <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | $\begin{array}{r} 8 \\ 5 \\ 13 \end{array}$ | -- | -- | -- | - |

111 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporiing a statement of changes.
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. i983-1986 based on SIC classification in 1986
New Brunswick, Sporting Goods Stores (SIC 6541)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Employment. Payrall and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as e full-time employee. Note that the business size groups used are determined at the canada level. Thus if b business has at least 500 employees in Canada as a whole but less than that number in any givan province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no paypoll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes


Number of observations in sample Average sales \$ Average expense \$
Average net Drofit (loss) \$

Businesses reporting profit (No.)
Average sales \$
uverage expense $\$$

Businesses reporting loss (No.)
huerage sales \$
Average net loss \$

Number of observations in sample Average sales \$ Average expense $\$$ Average net profit (loss) \$

Businesses reporting profit (Mo.) Average sales $\$$ Average expense \$ Average net profit $\$$

Businesses reporting loss (No.) Average sales \$ Average expense $\$$ Average net loss \$

19
154.689
154.689
156.292

156,292
$-1,603$

11
204,054
204,054
190.915
13.139

193
193,831
202,010
202,010
$-B, 179$


Number of observations in sample Average sales $\$$ Average expense $\$$ Average net profit (loss) $\$$
38
123.686
123.255
431

27
103.277
98.145
5.132

209.065
216.889
-7.824
usinesses reporting profit (Mo.) Average sales \$ Average expense $\$$
Average net profit $\$$

Businesses reporting loss (No.) Average sales \$ 209.065 Average expense \$ Average net loss $\$$

11 These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$.
See Table i for symbols and notes

TABLE 1. Seiected operating ratios, in percent of sales, 1986
New Brunswick. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

| Total(1) | Bottom | Lower | Upper | Top |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) | 7 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Low sales value ( $\$ 000$ 's) | (1) |  | -- | -- | -- |
| High sales value ( $\$ 000$ 's) | (1) |  |  | -- | -- |


| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses on\|y( 3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bot tom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd } 1 \mathrm{e} \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Uoper middle 25\% | $\begin{aligned} & \text { TOD } \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Cost of sales | 61.8 | -- | -- | -- | -- | 100.0 | 61.8 | -- | -- | -- | -- |
| Occupancy expenses | 10.1 | -- | -- | -- | -- | 100.0 | 10.1 | -- | -- | -- | -- |
| Depreciation | 2.7 | -- | -- | -- | -- | 100.0 | 2.7 | -- | -- | -- | -- |
| Repairs \& maintenance | 1.4 | -- | -- | -- | -- | 49.6 | 2.9 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.9 | -- | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | -- |
| Rent | 4.0 | -- | -- | -- | -- | 35.9 | 11.1 | -- | -- | -- | -- |
| Personnel expenses | 9.2 | -- | -- | -- | -- | 100.0 | 9.2 | -- | -- | -- | -- |
| Financial expenses | 6.0 | -- | -- | -- | -- | 100.0 | 6.0 | -- | -- | -- | - |
| Interest \& bank charges Professional fees | 5.2 0.8 | -- | -- | -- | -- | 100.0 99.5 | 5.2 0.8 | -- | -- | -- | -- |
| Other expenses | 16.9 | - | -- | -- | -- | 100.0 | 16.9 | -- | -- | -- | -- |
| Profit (loss) | -4.1 | -- | -- | -- | -- | 100.0 | -4. 1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -* | -- | - |

## Symbols

zero or no observations
too small 100 be expressed
not applicable
confidential

## Foot notes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2) Value in each cell: Total weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ londiture on given item $\quad$ for each quartile.

This portion of the table pertains only to the businesses peporting the specific expense item. Therefore these patios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to seles size. Each quartile li.e. bottom 25\%, lower midde $25 \%$, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## how to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrisl CIEssification Definition (SIC 1980):
SIC 658 - Toy, Hobby, Noveliy and Souvenir Stores
Businesses primarily engaged in retail dealing in toys, hobby supplies, gifts, novelties and souvenirs

TABLE 2. Balance sheet profile for 1986
New Brunswick. Toy, Hobby, Novelty and Souvenir Stores (SIC 558)

(1) These estimetes are based of a sample of businesses reporiing sales between 310.000 and $\$ 2.000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick. Toy, Hobby, Noveliy and Souvenir Stores (S|C 65B)

(1) The retios reprasant the averege of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 . (2) These estimates ere besed on a sample of businesses reporting sales between $\$ 10,000$ and $82,000,000$.

See Jable 1 for symbols and notes.

Definitions:

1. biquidity ratio:

Current $=$ current essets / current liabilities.
2. Leverage ratios:
al Debt/equity $=$ total $\mid i a b i l i t i e s / e q u i t y$
b) Debt ratio = tota: iiabilities / total asse:s
c) Interest coverage $=$ net prof: : * inieres: expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswlck, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total 31 ) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 8 \\ (1)^{8} \\ (1) \end{array}$ |  |  |  |  |
|  |  |  | Average 15000 |  |  |
| Dperating activities Cash from operations Depreciation Other | $\begin{array}{r} -5 \\ 11 \\ 2 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activisies <br> Disposal of fixed assets Putchase of fixed assets Increase in investment Decrease in investment | 3 -43 - | -- | -- | -- | -- |
| Financing activities <br> lncrease in lang term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 20 -11 16 -1 | - - - - - - - | - <br> - <br> - <br> - <br> -- <br> - | -- -- -- -- -- | -- -- -- -- -- |
| Incrase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -9 18 9 | -- | -- | -- | --- |

(1) These estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See Table for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 New Brunswick, Toy. Hobby, Novelty and Souvenir Stores (SIC 658)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as e full-time employee. Note that the business size groups used are determined at the Canade level. Thus if a business has at least 500 employees in Canada es whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
13) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notas

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midde } 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales \$ | 59.663 | -- | -- |  | -- |
| Average expense \$ | 54.031 | -- |  | -- | -- |
| Average net profit (loss) \$ | 5.632 | -- | - | -- | -- |
| Businesses reporting profit (No.) Average sales \$ | 19 59.215 | -- | -- | -- | -- |
| Average expense $\$$ | 52.951 | -- | -. | -- | -- |
| Average net profit \$ | 6.264 | -- | -- | -- | -- |
| Businesses reporting a loss (Mo.) Average sales $\$ 0$ |  |  |  |  |  |
| Average sales \$ <br> Average expense $\$$ | 45.429 48.392 | -- | -- | -- | -- |
| Average net loss $\$$ | -2.971 | -- | -- | -- | -- |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | 16 |  |  |  |  |
| Average salas \$ | 135.387 | -- | -- | -- | -- |
| Average expense \$ | 127.661 | -- |  |  | -- |
| Average net profit (loss) \$ | 7.726 | - | - | -- | -- |
| Businesses reporting a profit (No.) | 12 |  |  |  |  |
| Average sales \$ | 129.324 |  |  |  |  |
| Average expense \$ | 119.075 |  |  |  | -- |
| Average net profit \$ | 10.249 | -- | - | -- | -- |
| Businesses reporting loss (Mo.) | , |  |  |  |  |
| Average sales \$ | 219,663 | -- | -- |  |  |
| Average expense \$ | 228.757 |  |  |  | - |
| Average net loss \$ | -9.094 | -- | -- |  | -- |

1986

| Number of observations in sample | 39 |
| :--- | ---: |
| Average sales $\$$ | 109.690 |
| Average expense $\$$ | 108.198 |
| Average net profit (loss) $\$$ | 1.492 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 28 |
| Average sales $\$$ | 103.044 |
| Average expense $\$$ | 97.453 |
| Average net profit $\$$ | 5.591 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) |  |
| Average sales $\$$ | 209.722 |
| Average expense $\$$ | 248.624 |
| Average net loss $\$$ | -38.902 |

[^7]TABLE 1. Selected operating ratios. in percent of sales, 1986
New Brunswick, Gift. Noveliy and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) Migh sales value ( $\$ 000$ 's) | $(1)^{7}$ | -- | -- | -- | -- |


| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Uoder middle 25\% | ToD 25\% |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of soles | 61.9 | -- | -- | -- | -- | 100.0 | 61.9 | -- | -- | -- | -- |
| Occupancy expenses | 9.9 | -- | -- | -- | -- | 100.0 | 9.9 | -- | -- | -- | -- |
| Depreciation | 2.8 | -- | -- | -- | -- | 100.0 | 2.8 | -- | -- | -- | -- |
| Repairs 8 maintenance | 1.4 | - | -- | -- | -- | 48.6 | 2.9 1.9 | -- | -- | -- | -- |
| Heat, light \& telephone Rent | 1.9 3.8 | -- | -- |  | -- | 100.0 34.5 | 1.9 10.9 | -- | -- | -- | -- |
| Personnel expenses | 9.1 | -- | -- | -- | -- | 100.0 | 9.1 | -- | -- | -- | -- |
| Financial expenses | 6.1 | -- | -- | -- | -- |  |  | -- | -- | -- |  |
| Interest 8 bank charges Professional fees | 5.3 0.8 | -- | -- | -- | -- | 100.0 99.5 | 5.3 0.8 | -- | -- | -. | -- |
| Other expenses | 17.1 | -- | -- | -- | -- | 100.0 | 17.1 | -- | -- | -- | -- |
| Profit (loss) | -4. 1 | -- | -- | -- | -- | 100.0 | -4.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- |  | -- | 100.0 | $\cdots$ | -- | -- | -- | -- |

Symbols

## zero or no observations

100 sma!! too be expressed
not applicable
confidential

## ootnotes

(1) These estimetes are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on a given item
2) Value in each cell $=\overline{\text { Total weighted seles of all businesses in the sample }} \times$ loo for each quartile
3) Volue in each cell

Total weighted expenditure on given item
Total weighted sales of businesses reporting this item of expenditure 100 for each quartile
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the totel will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile fi. e. bottom 25\%, lower middle 25\%. etc. 1 represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For compar ison purposes. the high and low velues of seles are shown.

How to use the tibles
(1) Locate the appropriate sales range thet is displayed on the two lines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

Standerd Industrisl Classification Definition (SIC 1880):
SIC 6582 - Gift, Novelty and Souvenir Stores
Businesses primarily engaged in retail dealing in gifts, novelty merchandise and souvenirs such as: retail carvings and artcraft, reteil handicraft ceramics, retail seasonal and holiday decorations, retail handicraft d'coupage, retail eskino carvings, retail gift wrap supplies. gifi shops. retail hanocrafted goods (novelties, souvenirs), joke shops, retait handicraft macrame, retail handicraft metalwork reiail novelty merchandise. retail handicratt potiery, and reqa: souvenifs.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | To 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( 8000 s) | $\begin{aligned} & 7 \\ & (1)^{7} \end{aligned}$ | -- | -- | -- |  |
|  |  |  | verage (\$000 |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 3 \\ 2 \\ 63 \\ 1 \\ 69 \\ 65 \\ 12 \\ 3 \end{array}$ | -- -- -- -- -- | -- -- -- -- -- -- | -- -- -- -- -- | -- - - - - -- |
| Total assets | 125 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable <br> Long term debt <br> Other liabilities | 36 24 60 6 47 19 | - - - - - | $-=$ -- -- -- | -- -- -- -- | -- -- -- -- -- |
| ```Total liabilities Total equity``` | $124$ | -- | -- | -- | -- |

11) These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Gift, Novelty and Souvenir Stores (SIC 6582)

(1) the ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are besed on sample of businesses reporting $\$ 8$ les between $\$ 10,000$ and $\$ 2,000,000$

See rable 1 for symbols and notes.

Definitions:

1. Liquidity ratio

Current $=$ current assets / current liatilities
2. Leverage ratios:
a) Debt/equity = total liabilities / equity
b) Debt ratio = total liabilities/ total assets
c) Interest coverage $=$ net profit * interest expense/interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. ig86
New Brunswick, Gift, Novelty and Souvenir Stores (Sic 6582)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) | $\left(\begin{array}{r}8 \\ (1)\end{array}\right.$ | -- |  |  |  |
|  | Average (\$000's) |  |  |  |  |
| Operating ectivities Cash from operations Depieciation Other | $\begin{array}{r} -5 \\ 11 \\ 2 \end{array}$ | -- | --- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Inciose in investment Decrease in investment | 3 -43 | - <br> - <br> -- | -- <br> -- <br> - | - <br> - <br> - | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 20 \\ -11 \\ 16 \\ -1 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -- -- -- -- -- | -- -- -- -- -- | -- -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -9 18 9 | --- | -- | -- | -- |

(1) Thase estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
See Tatle 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick. Gift. Novelty and Souvenir Stores (SIC 6582)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{gathered} \text { Total payroll } \\ (\$ 000 \text { s) } \end{gathered}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 211 | 8.654 | 786 | 34 | 40 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 195 \\ 10 \\ 6 \\ - \end{array}$ | $\begin{aligned} & 5.560 \\ & 1.794 \\ & 1.300 \end{aligned}$ | $\begin{array}{r} 516 \\ 158 \\ 112 \\ - \end{array}$ | 34 | $\begin{array}{r} 38 \\ 2 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 304 | 12.127 | 984 | 76 | -. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 281 \\ 10 \\ 11 \\ 2 \end{array}$ | $\begin{array}{r} 7.077 \\ 2.683 \\ x \\ x \end{array}$ | $\begin{array}{r} 576 \\ 213 \\ 142 \\ 53 \end{array}$ | 71 <br>  <br> - | $\cdots$ $\cdots$ $\cdots$ |

(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate os reported in the

Survey of Employment. Payroll and Mours, Statistics Cenada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note thet the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
13) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Gift. Novelty and Souvenir Stores (SIC 6582)

\begin{tabular}{|c|c|c|c|c|c|}
\hline \& Total(1) \& Bottom 25\% \& $$
\begin{aligned}
& \text { Lower } \\
& \text { midde } 25 \%
\end{aligned}
$$ \& $$
\begin{aligned}
& \text { UDDer } \\
& \text { middle } 25 \%
\end{aligned}
$$ \& TCD
25.

25 <br>
\hline \& \& \& 1984 \& \& <br>

\hline | Number of observations in sample |
| :--- |
| Average sales \$ |
| Average expense \$ |
| Average net profit (loss) \$ | \& \[

$$
\begin{array}{r}
19 \\
59.111 \\
52.245 \\
6.866
\end{array}
$$
\] \& -- \& -- \& -- \& -- <br>

\hline | Businesses reporting profit (No.) |
| :--- |
| Average sales \$ |
| Average expense \$ |
| Average net profit \$ | \& \[

$$
\begin{array}{r}
16 \\
60,303 \\
52,667 \\
7,636
\end{array}
$$
\] \& \& -- \& -- \& -- <br>

\hline | Businesses reporting loss (No.) |
| :--- |
| Average sales $\$$ |
| Average expense \$ |
| Average net loss \$ | \& \[

$$
\begin{array}{r}
3 \\
58,270 \\
62,183 \\
-3,913
\end{array}
$$
\] \& -- \& -- \& -- \& -- <br>

\hline
\end{tabular}

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 14 \\ 124.906 \\ 116.497 \\ 8.409 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (Mo.) | 11 |
| Average sales \$ | 115,429 |
| Average expense \$ | 104.110 |
| Average net profit \$ | 11.319 |
| Businesses reporting loss (No.) | 3 |
| Average sales \$ | 285,779 |
| Average expense \$ | 293,494 |
| Average net loss \$ | -7.715 |


| Number of observations in sample | 36 |
| :--- | ---: |
| Average sales $\$$ | 111.033 |
| Average expense $\$$ | 109.444 |
| Average net profit (loss) $\$$ | 1.589 |
|  |  |
|  |  |
| Businesses reporting a profit (Mo.) | 27 |
| Average sales $\$$ | 104.891 |
| Average expense $\$$ | 99.220 |
| Average netprofit $\$$ | 5.671 |
|  |  |
|  |  |
| Businesses reporting a loss (Mo.) | 9 |
| Average sales $\$$ | 207.652 |
| Average expense $\$$ | 246.496 |
| Average net loss $\$$ | -38.844 |

(1) These estimates are based on a sample of businesses feporting sales beiween $\$ 10,000$ and $\$ 2,000,000$.

See fable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) |  | Bottom $25 \%$ |  | Lower$\text { middle } 25 \%$ |  | Upper middle $25 \%$ |  |  | $\begin{aligned} & \text { 7op } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 94 \\ (1) \\ (1) \end{gathered}$ |  | $\begin{array}{r} (1) \\ 26 \end{array}$ |  | $\begin{aligned} & 26 \\ & 40 \end{aligned}$ |  | $\begin{aligned} & 40 \\ & 96 \end{aligned}$ |  |  | (1) |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reparting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middI } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Decupancy expenses | 53.6 | 34.5 | 35.8 | 111.6 | 28.5 | 100.0 | 53.6 | 34.5 | 35.8 | 111.6 | 28.5 |
| Depreciation | 36.0 | 17.6 | 17.2 | 93.4 | 11.5 | 91.1 | 39.5 | 21.0 | 19.3 | 94.4 | 12.6 |
| Repairs \& maintenance | 7.7 | 6.6 | 8.9 | 9.5 | 5.8 | 73.4 | 10.5 | 9.9 | 10.2 | 15.8 | 7.3 |
| Heat. Iight \& telephone | 9.8 | 10.2 | 9.6 | 8.5 | 10.9 | 69.1 | 14.2 | 19.2 | 14.3 | 14.1 | 11.4 |
| Rent | 0.1 |  |  | ... | . . | 3.4 | 3.2 | - |  |  |  |
| Personnel expenses | 7.6 | 7.6 | 8.6 | 5.8 | 8.4 | 42.6 | 17.7 | 61.4 | 19.3 | 11.3 | 13.6 |
| Financial expenses | 36.5 |  |  |  |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 30.2 6.4 | 45.3 8.7 | 21.8 4.8 | 26.3 4.2 | 27.2 7.8 | 90.9 | 33.2 6.6 | 45.9 8.9 | 24.4 5.4 | $\begin{array}{r} 34.1 \\ 4.3 \end{array}$ | 27.4 7.9 |
| Dther expenses | 19.8 | 30.6 | 16.4 | 19.7 | 12.4 | 96.5 | 20.4 | 30.8 | 18.4 | 20.0 | 12.4 |
| Profit (loss) | -17.5 | -26.6 | 12.7 | -67.6 | 15.7 | 97.0 | $-18.0$ | $-26.9$ | 14.1 | -68.0 | 15.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | -•• | $\ldots$ | $\cdots$ | ... |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential
Footnotes
11 These estimates are based an a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$
Total weighted expendipure on given item
121 Value in aach cell = $\overline{\text { Total weighted salas of all businesses in the sample }} 100$ for each quartile
(3) Value in each cell $=\frac{\text { total weighted sales of businesses reporting this item of expenditure }}{} \times 100$ for quartile.

This portion of the table pertains only to the businesses raporting the specific expense item. Therefore these fatios ere calculated individually and the total will not necessarily equal $100 \%$

## Notes

Data are shown by quartiles when et least 13 of the sampled businesses peport the specific item

Records were ranked in escending order according to salas size. Each quartile (i. e. bottom 25\%. Iower middle $25 \%$, eic. 1 represents one quarter of the total number of businessas. Within each quartile, the average ratio is presented. For comparison purposes, the high and low velues of soles ore shown

How to use the tables
(1) Locate the appropriate salas range that is displayed on the two lines entitad Low sales valuew and migh sales value
(2) The selected range will indicate the proper quartile. i. . the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

Stenderd Industrial CIassification Definition (SIC 1980):
SIC 751 - Oper ators of Buildings and Dwellings
Businesses primarily engaged in the operating or in owning and operating buildings and owellings.

TABLE 2. Balance sheet profile for 1986
New Brunswick, Dperators of Buildings and Dwellings (S\|C 751)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 94 $(1)$ $(1)$ | 11 26 | 26 40 | 40 96 | (11) |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 26 | 5 | 4 | 24 | 70 |
| Accounts and notes receivable | 9 | 14 | 1 | 8 | 25 |
| Inventory | ${ }_{1}^{6}$ | 14 16 | 73 | 4 | 39 |
| Other current assets <br> Total current assets | 18 59 | 16 | 23 | 4 36 | 31 134 |
| Fixed assets | 429 | 117 | 201 | 348 | 1.038 |
|  | 89 | 16 | 85 | 65 | 191 |
| Other assets | 33 | 7 | 65 | 18 | 44 |
| Total assets | 431 | 145 | 209 | 336 | 1.025 |
|  |  |  |  |  |  |
| Current loans Other current liabilities | 29 25 | 28 3 | 28 93 | 15 | 44 71 |
| Total current liabilities | 53 | 31 | 41 | 26 | 116 |
| Mortgages dayable | 189 | 41 | 17 | 75 | 583 |
| Long term debt | 99 | 62 | 15 | 117 | 195 |
| Other liabilities | 13 | . | 19 | - | 34 |
| Total liabilities | 346 | 135 | 92 | 220 | 928 |
| Total equity | 85 | 10 | 118 | 117 | 97 |

111 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick. Operators of Bulldings and Dwellings (SIC 751)

|  | Total (2) | Bottom 25\% | Lawer <br> midde 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 'si High sales value ( $\$ 000$ 's) | $\left.\begin{array}{c} 94 \\ \{1 \\ 1 \end{array}\right\}$ | (1) 26 | 26 40 | 40 118 | 118 (1) |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 2.3 | 0.7 | 4.1 | 2.5 | 1.7 |
| Leverage ratios <br> Debt/equity ratio \{times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | 0.8 9.0 0.8 | 16.2 1.1 0.9 | $\begin{array}{r} -35.8 \\ 27.7 \\ 0.6 \end{array}$ | 16.6 3.8 0.7 | 5.0 4.4 0.9 |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
121 These estimates ere based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities
2. Leverage ratios:
a) Debt/equity = total liabilities / equity
b) Debt ratio $=$ tatal liabilities $/$ total assets.
c) Interest coverage $=$ net profit + interest expense/interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 New Brunswick. Operators of Bulldings and Dwellings (SIC 751)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 5 ? \\ (1) \\ 11 \end{array}\right)$ | $\begin{array}{r} 1 \\ 30 \end{array}$ | $\begin{aligned} & 30 \\ & 34 \end{aligned}$ | $\begin{array}{r} 34 \\ 134 \end{array}$ | 134 (1) |
|  |  |  | verage ( $\$ 000$ s) |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 18 \\ 14 \\ -24 \end{array}$ | $\begin{array}{r} -3 \\ 3 \\ -7 \end{array}$ | $\begin{array}{r} 3 \\ 6 \\ -17 \end{array}$ | $\begin{array}{r} 5 \\ 12 \\ -10 \end{array}$ | 64 36 -61 |
| Dividends | -7 | - | - | -1 | -27 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 43 -38 -2 7 | $\begin{aligned} & 2 \\ & - \\ & \hline \end{aligned}$ | - | $\begin{array}{r} 57 \\ -90 \\ -1 \\ 9 \end{array}$ | 112 -59 -6 20 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Dthet | $\begin{array}{r}57 \\ -36 \\ 9 \\ -18 \\ \hline \\ \hline\end{array}$ | $\begin{array}{r} 7 \\ -17 \\ 11 \\ -1 \end{array}$ | 15 - - -1 -2 | $\begin{array}{r} 82 \\ -35 \\ 1 \\ -22 \end{array}$ | 137 <br> -95 <br> 9 <br> -51 <br> 9 <br> -22 <br> -3 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 16 31 47 | -5 15 10 | $\begin{array}{r} 3 \\ 110 \\ 113 \end{array}$ | 8 7 15 | 56 -16 10 |

(11) These estimates ore besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$. Sample count includes only those businesses reporting a siavmen? of changes
See table 1 for symbols and notes
TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
New Brunswick, Operators of Buildings and Dwellings (Sic 751)

| Business size expressed in average labour units(1) | Number of businesses | Total payrol) | Average Iabour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New I y reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 226 | 22.450 | 1.365 | 29 | 32 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 204 \\ 12 \\ 4 \\ 6 \end{array}$ | 7.762 <br> 7. 190 <br> 6.515 <br> 983 | $\begin{array}{r} 470 \\ 453 \\ 384 \\ 58 \end{array}$ | $28$ | 32 |
| 1986 |  |  |  |  |  |
| Total | 326 | 29.926 | 1.589 | 63 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 300 16 8 2 | $\begin{array}{r} 13.503 \\ 7.046 \\ x \\ x \end{array}$ | $\begin{array}{r} 736 \\ 366 \\ 456 \\ 31 \end{array}$ | $\begin{array}{r}53 \\ 5 \\ 5 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Avarage labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as o full-time employe日. Note that the business size groups used are determined at the Canada level. Thus if a bus iness has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses raporting no payroll deductions in the previous year
(3) Refers 10 businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table i for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Now Brunswick, Operators of Buildings and Dwellings (SIC 751)

|  | Total (i) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 119.431 |  |  |  |  |
| Average expense $\$$ | 106.752 | 13,065 | 25,125 3,473 | $\begin{array}{r} 41,477 \\ 8.943 \end{array}$ | $347.342$ $37.288$ |
| Average ret Drofit llass) \$ |  |  |  |  |  |
| Businesses reporting a profit (No.) Average sales \$ |  |  |  |  |  |
| Average sales \$ Average expense \$ | 118.781 100.069 | 14.076 13.065 | 29.045 23.969 | 51.579 41.190 | 380,424 322,130 |
| Average net prof it \$ | 18.712 | 1.011 | 5.076 | 10.469 | 58.294 |
| Businesses reporting loss (No.) | 11 |  |  |  |  |
| Average sales \$ | 156.142 | - | 26.888 | 40.595 44.595 | 400.944 445.135 |
| Average expense ${ }^{\text {a }}$ A Average net loss | 173.092 | - | 29.546 -2.658 | 44.595 -4.000 | 445,135 -44.191 |

1985

| Number of observations in sample <br> Average sales \$ <br> Avarage expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 69 \\ 116,890 \\ 164,499 \\ 12.391 \end{array}$ | $\begin{aligned} & 15.087 \\ & 19.456 \\ & -4.369 \end{aligned}$ | $\begin{array}{r} 28.816 \\ 26.847 \\ 1.969 \end{array}$ | $\begin{aligned} & 69.967 \\ & 54.793 \\ & 15.174 \end{aligned}$ | $\begin{array}{r} 353.691 \\ 316.900 \\ 36.791 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Avarage sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 50 \\ 126,198 \\ 98.260 \\ 27.938 \end{array}$ | $\begin{array}{r} 15.310 \\ 14.647 \\ 663 \end{array}$ | $\begin{array}{r} 28.156 \\ 23.716 \\ 4.440 \end{array}$ | $\begin{aligned} & 67,271 \\ & 43,983 \\ & 23.288 \end{aligned}$ | $\begin{array}{r} 394.055 \\ 310.695 \\ 83.360 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 99.527 \\ 120.167 \\ -20.640 \end{array}$ | $\begin{array}{r} 14,659 \\ 28,672 \\ -14,013 \end{array}$ | $\begin{array}{r} 30,736 \\ 35,952 \\ -5,216 \end{array}$ | $\begin{aligned} & 78.000 \\ & 87.000 \\ & -9.000 \end{aligned}$ | $\begin{aligned} & 274,713 \\ & 329.042 \\ & -54,329 \end{aligned}$ |

Number of observations in sample
Average sales $\$$
Average expense $\$$

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$

Businesses reporting loss (No.)
Average sales $\$$ 117.373
Average expense $\$ \quad 145,332$
Average net loss $\$ \quad-27.959$

1145
115.586
106.944
8. 642

94
116.39
86.35
94
30.03

51
117,373
145,332
$-27,959$

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick. Operztors of Non-Residential Buildings (SIC 7512)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 60 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} (1) \\ 26 \end{array}$ |  |  | $\begin{aligned} & 26 \\ & 37 \end{aligned}$ |  | $\begin{aligned} & 37 \\ & 85 \end{aligned}$ |  | $\begin{array}{r}85 \\ (1) \\ \hline\end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Occupancy expenses Dedreciation |  | 23.6 11.3 |  |  |  | 100.0 90.9 |  |  |  |  |  |
| Depreciation | 78.9 | 11.3 | 38.8 | 235.7 9.5 | 12.2 | 90.9 68.6 | 86.9 10.6 | 16.6 3.7 | 38.8 6.0 | 246.0 11.0 | 9.2 15.2 |
| Repairs \& maintenance | 7.3 9.9 | 10.7 | 3.0 4.8 | 9.5 12.5 | 12.5 9.7 | 68.6 75.3 | 10.6 13.1 | 3.7 20.6 | 6.0 9.4 | 11.0 14.2 | 15.2 10.0 |
| Heat, light \& telephone Rent | 9.9 0.2 | 10.7 | 4.8 | 12.5 | 9.7 | 75.3 1.3 | 14.3 | 20.6 | 9.4 | 14.2 |  |
| Personnel expenses | 9.6 | 23.7 | 13.3 | 1.3 | 3.3 | 50.2 | 19.1 | 34.5 | 28.5 | 17.5 | 4.3 |
| Financial expenses | 30.1 | 36.6 | 21.8 | 24.0 |  |  |  |  |  |  |  |
| Interest $\varepsilon$ bank charges Professional fees | 25.1 5.0 | 31.8 4.8 | 19.0 2.8 | 19.5 4.5 | $\begin{array}{r} 28.3 \\ 7.1 \end{array}$ | 90.3 87.7 | 27.8 5.7 | 33.6 5.4 | 19.0 5.0 | 27.3 4.8 | 28.5 7.1 |
| Other expenses | 13.9 | 15.8 | 13.4 | 12.6 | 14.0 | 89.9 | 15.5 | 16.2 | 25.2 | 13.1 | 14.0 |
| Profit (loss) | -49.9 | 0.4 | 4.6 | 196.1 | 15.9 | 90.9 | -54.9 | 0.4 | 8.3 | 200.4 | 15.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  |  | ... | . . |  |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## fooinotet

111 These estimates are based on a sample of businesses peporiing sales between $\$ 10,000$ and $\$ 2,000,000$
12) Value in - Total weighted expenditure on a given item

131 Value in each cell $=\frac{\text { Total weighted sales of all businesses in the semple }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$
This portion of the table perteins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the cotal will not necesserily equal 100\%.

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in oscending order according to sales size. Each quartile li. e. bottom 25\%, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of stles are shown.

## How to use the tables

(1) Locate the appropriste sales range that is displayed on the two lines entitied "Low sales value" and Migh sales valur"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Daia pertaining to the selectad sales size range will be in that quartile.

## Standard Industrisl Classification Definition (SIC 1980):

SIC 7512 - Operators of Non-Residential Buildings
Businesses primarily engaged in operating, or owning and operating buildings and dwellings such as: arena operating, conference/convention centre operating, leasing non-residential buildings, meeting hall operating. of ice building rental, real estate opersting - non-residential buildings, shopping centre operating. stadium operating and thestre building operating.

TABLE 2. Balance sheet profile for 1986
New Brunswlck. Operstors of Non-Resldential Bulldings (SIC 7512)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 60 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} 1 \\ 26 \end{array}$ | $\begin{aligned} & 26 \\ & 37 \end{aligned}$ | 37 85 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets ${ }^{\text {c }}$ |  |  |  |  |  |
| Cash | 23 | 2 | 2 | 57 | 22 |
| Accounts and notes receivable | 8 | - | 3 | 3 | 22 |
| Inventory | 4 | - | - | 5 | 14 |
| Other current assets | 14 | 1 | 49 | 5 | 14 |
| Total current assets | 50 | 3 | 54 | 64 | 73 |
| Fixed assets | 374 | 98 | 545 | 243 | 633 |
| Less: Accum. dep. on 4 ixed assets | 120 | 18 | 286 | 72 | 156 |
| Other assets | 76 | 3 | 262 |  |  |
| Total assets | 379 | 86 | 576 | 246 | 640 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 20 | 7 | 49 | 4 | 28 |
| Other current liabilities | 18 | 2 | 27 | 8 | 35 |
| Total current liabilities | 37 | 9 | 76 | 12 | 63 |
| Mortgages payable | 137 | 39 | 1 | 100 | 336 159 |
| Long term debt | 66 | 34 | 5 | 34 | 159 24 |
| Other liabilities | 22 | 1 | 80 | 2 | 24 |
| Total liabilities | 262 | 84 | 163 | 148 | 583 |
| Total equity | 117 | 2 | 413 | 99 | 58 |

(1) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(2) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\left.\begin{array}{l} 60 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} 11 \\ 26 \end{array}$ | 26 37 | 37 85 | (1) |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.5 | 1.0 | 0.4 | 8.1 | 1.3 |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} -17.4 \\ 14.1 \\ 0.7 \end{array}$ | $\begin{array}{r} -3.0 \\ 0.9 \\ 1.0 \end{array}$ | $\begin{array}{r} -100.5 \\ 31.9 \\ 0.5 \end{array}$ | $\begin{array}{r} 20.9 \\ 19.4 \\ 0.6 \end{array}$ | 9.5 2.2 0.9 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting $\$$ ales beiween $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Curren $=$ current assets $/$ current liabilities.
2. Leverage ratios:
al Debt/equity = total liabilities / equity.
b) Dedt ratic $=$ otal liabilities / total assets
c) Interest covernge = net profit * interest exponse / interast expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 0000^{\prime}$ ) | $\begin{aligned} & 38 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} \text { (1) } \\ 30 \end{array}$ | $\begin{aligned} & 30 \\ & 47 \end{aligned}$ | $\begin{aligned} & 4 ? \\ & 91 \end{aligned}$ | $\begin{array}{r} 91 \\ (1) \end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Deprociation Other | 12 11 -24 | 9 5 -7 | $\begin{array}{r} 3 \\ 6 \\ -16 \end{array}$ | $\begin{array}{r} 6 \\ 13 \\ -23 \end{array}$ | 29 18 -44 |
| Dividends | -1 | - | - | - | -4 |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 46 -17 -5 - | $\begin{array}{r} 16 \\ -4 \\ -2 \\ 3 \end{array}$ | - | 121 -45 - | $\begin{array}{r}58 \\ -23 \\ -19 \\ \hline\end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 40 \\ -30 \\ 7 \\ -16 \\ - \\ -11 \\ -1 \end{array}$ | $\begin{array}{r} 26 \\ -45 \\ 9 \\ -9 \end{array}$ | 4 -1 13 -5 - -1 -1 | $\begin{array}{r} 43 \\ -58 \\ -38 \\ - \\ - \end{array}$ | 96 -42 3 -17 - -40 -1 |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the yeap | 10 44 54 | $\begin{array}{r} 2 \\ 15 \\ 17 \end{array}$ | $\begin{array}{r} 3 \\ 100 \\ 103 \end{array}$ | $\begin{aligned} & 20 \\ & 14 \\ & 34 \end{aligned}$ | 14 1 16 |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See lable 1 for $s$ ymbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 besed on SIC ciassification in 1986 New Brunswick. Operators of Non-Residentiai Buildings (SIC 7512)

| Business size expressed in average labour units\{1\} | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting( 3 ) |
| 1983 |  |  |  |  |  |
| Total | 226 | 22.450 | 1.365 | 29 | 32 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 204 12 4 6 | $\begin{array}{r} 7.762 \\ 7.190 \\ 6.515 \\ 983 \end{array}$ | $\begin{array}{r} 470 \\ 453 \\ 384 \\ 58 \end{array}$ | $\begin{array}{r} 28 \\ 1 \\ \hline \end{array}$ | 32 |
| 1986 |  |  |  |  |  |
| Total | 326 | 29.926 | 1.589 | 63 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 300 16 8 2 | $\begin{array}{r} 13.503 \\ 7.046 \\ x \\ x \end{array}$ | $\begin{array}{r} 736 \\ 366 \\ 456 \\ 31 \end{array}$ | 53 5 5 - | $\ldots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time gmployee. Note that the businass size groups used are determined at the Canada level. Thus if a business has at last 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 end over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Nowly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the information is adjusted accordingly

See lable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick. Operators of Non-Residentiel Buildings (SIC 7512)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Udper middele $25 \%$ | To\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 15 \\ 132.209 \\ 106.892 \\ 25.317 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 14 \\ 132.353 \\ 106.920 \\ 25.433 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 1 \\ 24.861 \\ 31.861 \\ -7.000 \end{array}$ | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 29 \\ 108.823 \\ 86.687 \\ 22.136 \end{array}$ | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 23 \\ 121.595 \\ 88.053 \\ 33.542 \end{array}$ |  | -- | -- |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | 6 74.297 86.225 -11.928 |  | -- | -- |

1986

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$
Average net profit (loss) \$

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit \$

Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$

8100
85.983
88.900
-2.917
22.506
27,378 27,378
$-4.872$

6
79.096
79.096
53.796
25.300

| 39 |  |
| ---: | :--- |
| 114.559 | 20.701 |
| 162.073 | 28.125 |
| -47.514 | -7.424 |

26.688
25.647

1. 04
20.70
28.12
37.760
188.334
$-150.57$
35.987
91.833
55.846
34.771
25.661
9.110
$\qquad$ 00,000

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick, Insurance and Real Estate Agencies (SIC 7611)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | midde $25 \%$ | $25 \%$ |


| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) |  | $\left\{\begin{array}{l} 11 \\ 1 \\ 1 \\ 1 \end{array}\right\}$ |  | -- |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | TOD |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 16.2 | -- | -- | -- | -- | 100.0 | 16.2 | -- |  | -- | -- |
| Depreciation | 6.5 | -- | -- | -- | -- | 100.0 | 6.9 | -- | -- | -- |  |
| Repairs \& maintenance | 2.5 | -- | -- | -- | -- | 99.1 | 3.0 | -- | -- | -- | -- |
| Heat. Ifight \& telephone | 2.8 | -- | -- | -- | -- | 81.8 | 3.4 | -- | -- |  | -- |
| Rent | 3.6 | -- | -- | -- | -- | 89.5 | 4.0 | -- | -- | -- | -- |
| Personnel expenses | 53.2 | - | -- | -- | -- | 100.0 | 53.2 | -- | - | -- | -- |
| Financial expenses | 7.6 | --- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 5.3 2.3 | -- | -- |  | -- | 99.1 100.0 | 5.4 2.3 | -- | -- | -- | -- |
| Dther expenses | 20.3 | -- | -- | -- | -- | 100.0 | 20.3 | -- | -- | -- | -- |
| Profit (lass) | 2.6 | -- | -- |  | -- | 100.0 | 2.5 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

## Symbols

zero or no observations

- too small too be expressed
not applicable
confidential


## Foot notes

11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
Velue Total weighted expenditure on given item
2) Velue in each cell = $\overline{\text { Total weighted seles of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell = Total weighted expenditure on given item $\times 100$ for each quartile

This portion of the table perteins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Notes

Date ere shown by quartiles when al least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom 25\%, lower midde 25\%, etc.) represents one quarter of the cotal number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## hom to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitlad wow sales valuem and migh sales value
(2) The selected range will indicate the proper quartile, i. e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile

## Standerd Industri ${ }^{\text {a }}$ Clessification Definition (SIC 1980)

## SIC 7611 - Insurance and Real Estate Agencies

Businesses primarily engaged in either the selling of insurance and pension products as an independent agent or broker or deallng in rael estate such as buying and selling for others, managing and appraising real estate for others or whose activities encompass both fields such as: real estate appraisal services, independent insurance claim adjusters, insurance agents and brokers, insurance and real estate agencies. insurance proker services anc real estate agencies.

| TABLE 2. Balance sheet profile for 1986 |
| :--- | :--- | :--- |
| New Brunswick, Insurance and Real |

(1) These estimates are based on a sample of businesses reporting sales batween $\$ 10,000$ and $\$ 2,000,000$ See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Insurance and Real Estate Agencies (SIC 7611)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low saies value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1.0 | - | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (imes) | $\begin{aligned} & 5.0 \\ & 8.3 \\ & 1.0 \end{aligned}$ | -- | -- | -- | -- |

[^8]Definition:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leverage ratios:
a) Debt/equity = total liabililies $/$ equity
b) Debt ratio $=$ total liabilities $/$ total assets.
c) Interest coverage $=$ net profi * interest expense / interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 New Brunswick, Insurance and Real Estate Agencies (SIC 7611)

|  | Total\{1\} | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left(\begin{array}{r} 9 \\ 11 \end{array}\right\}$ | -- | -- | -- | -- |
|  |  |  | verage ${ }^{\text {( } \$ 000}$ |  |  |
| Operating activities Cash from operations Depreciation Dther | 15 5 -1 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of tixed assets <br> Purchase of lixed assets <br> Increase in investment <br> Decrease in investment | -21 | -- -- -- | -- -- -- | -- -- -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 7 \\ -5 \\ -26 \end{array}$ | -- <br> - <br> - <br> - <br> - <br> -- <br> - | -- -- -- -- -- | -- - - - - - | - <br> - <br> - <br> - <br> - <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -25 \\ 35 \\ 10 \end{array}$ | -- | -- | -- | -- |

11 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count inciudes only those businesses reporting statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in ig86 New Brunswick, Insurance and Real Estate Agencies (SIC 7611 )

| Business size expressed in average labour units(1) | Number of businesses | $\begin{aligned} & \text { Total payroll } \\ &\left(\$ 000^{\prime}\right. \text { s } \end{aligned}$ | Average labour units \{1) | Changes in number of businesses with paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Nowly } \\ \text { reporting }\{2\rangle \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 276 | 22.511 | 1.326 | 42 | 31 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 259 9 5 3 | $\begin{array}{r} 16.745 \\ 3.450 \\ 409 \\ 1.907 \end{array}$ | $\begin{array}{r} 994 \\ 200 \\ 24 \\ 108 \end{array}$ | 38 2 2 - | $\begin{gathered} 30 \\ 1 \\ - \\ - \end{gathered}$ |
| 1986 |  |  |  |  |  |
| Total | 379 | 34.844 | 1,792 | 74 | -. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 351 17 7 4 | $\begin{array}{r} 22,294 \\ 8.092 \\ 776 \\ 3.682 \end{array}$ | $\begin{array}{r} 1.154 \\ 419 \\ 40 \\ 179 \end{array}$ | 71 2 1 - | $\cdots$ $\cdots$ $\cdots$ |

(11) average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and hours. Statistics Canada, Catalogue 72-002 an average labour unit coula be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers 10 businesses reporting no payroll deductions in the following year
"Nawly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$ New Brunswick, Insurance and Real Estate Agencies (Sic 7619 )

|  | Tctal(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25: | To $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 151.36 |  |  |  |  |
| Average sales \$ | 151.211 | -- | -- | -- | -- |
| Average expense $\$$ | 134,451 | -- | -- | -- | -- |
| Average net Drofit (loss) \$ | 16.760 | -- | - | -- | -- |
| Businesses reporting profit (No.) Average sales $\$$ | 31 156.078 | - | -- | -- | -- |
| Average sales $\$$ | 135.022 | -- | -- | -- | -- |
| Average net profit \$ | 21,056 | -- | -- | -- | -- |
| Businesses reporting loss (No.) | 5 |  |  |  |  |
| Average sales \$ | 125.737 | -- | -- | -- | -- |
| Lverage expense \$ | 133.237 | - | -- | -- | -- |
| Average net loss \$ | -7.500 | -- | -- | -- |  |

Number of observations in sample
Liverage sales \$
Average expense $\$$
Lverage net profit (loss) \$

Businesses reporting profit (Mo.
Lverage sales $\$$
Lverage expense $\$$
$\begin{array}{lr}\text { Liverage expense } \$ & 148,902 \\ \text { Liverage met profit } \$ & 15,487\end{array}$

Businesses reporting loss (No.)
Average sales \$
Luerage expense $\$$
Average net loss \$

39
172.074
165.312
6. 762

29
15.487

10
196.601
217,134
$-20,533$
$\begin{array}{ll}-- & -- \\ -- & --\end{array}$ $\begin{array}{ll} & \\ -- & - \\ -- & -\end{array}$ $\begin{array}{ll}-- & - \\ -- & --\end{array}$
--
--$\begin{array}{ll}-- & - \\ -- & --\end{array}$
--
--
--

Number of observations in sample

$$
\text { Average sales } \$
$$

38
155,768
Average expense $\$ \quad 149^{\circ} .99^{\circ}$
Average nei profil lloss! $\$$
13.777

Businesses reporting a profit (No.)
Average sales $\$$
28
145.810
119.983
$\begin{array}{lr}\text { Average expense } \$ & 119.983 \\ \text { Average net profit } \$ & 25,827\end{array}$

Businesses reporting loss (Mo.)
10
197.319
216,623 Average sales
Average expense \$
$-19.304$
--

| 8 |
| :--- |
| 8 |
| 8 |


| -- | -- | -- | - |
| :---: | :---: | :---: | :---: |
| -- | -- | -- | -- |
|  |  |  |  |
| -- | -- | -- | -- |
| -- | -- | -. | -- |
| -- | -- | -- |  |
| -- | -- | -- | - |
| -- | -- | -- | -- |
| -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10.000$ and $\$ 2.000 .000$.

Sec Tarie: ter symtiols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswlck, Computer Services (SIC 7721)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 15 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |


| Selected expense item | Industry average(2) |  |  |  |  | \% busi nesses reporting | Reporting businesses only ( 3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lowe: } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bot tom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | ToD $25 \%$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Dccupancy expenses | 13.2 | -- | -- | -- | -- | 99.2 | 13.3 | -- |  | -- | -- |
| Depreciation | 7.9 | -- |  |  |  | 76.2 | 10.4 | -- | -- | -- | -- |
| Repairs 8 maintenance | 0.2 | -- | -- |  | -- | 8.2 99.2 | 2.8 21 | -- | - | -- | -- |
| Heat, Rent | 2.1 2.9 | -- | -- | -- | -- | 99.2 75.7 | 2.1 3.8 | -- | -- | -- | -- |
| Personnel expenses | 50.5 | -- | -- | -- | -- | 95.5 | 52.9 | -- | -- | -- | -- |
| Financial expenses | 3.5 | -- | -- | -- | -- | 100.0 | 3.5 | -- | -- | -- | -- |
| Interest \& bank charges | 1.8 | -- |  |  | -- | 98.4 | 1.8 | -- |  |  |  |
| Professional fees | 1.7 | -- | -- | -- | -- | 76.8 | 2.2 | -- |  | - | -- |
| Other expenses | 28.0 | -- | -- |  | -- | 100.0 | 28.0 | -- | -- | -- | -- |
| Profit (loss) | 4.9 | -- | -- |  | -- | 100.0 | 4.9 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- |  | -- | 100.0 | . . | -- | -- | -- | -- |

## Symbols

zero or no observations
too small too be expressed
not applicable
confidential

## Footnotes

111 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Total weighted expenditure on given item
(2) Value in each cell $=\frac{\text { Tots weighted seles of all businesses in the sample }}{x} 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are colculated individually and the total will not necessarily equel $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriste sales range thet is displayed on the two lines entitled low sales value" and "High seles valuem
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classificetion Definition (SIC 1980):

SIC 7721 - Computer Services
Businesses primarily engaged in providing computer facilities on rental, leasing or lime sharing basis and such activities as programming. planning and systems work.

TABLE 2. Balance sheet profile for 1986
New Brunswiek, Computer Services (SIC 7721)
LOW日r
Upper

| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | 15 11 11 |  | -- |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 13 | -- | -- | -* | -- |
| Accounts and notes receivable | 8 | -- | -- | -- |  |
| Inventory | 9 | -- | -- | -- |  |
| Other current assets | 9 |  |  |  |  |
| Total current assets | 32 |  |  | -- |  |
| Fixed assets <br> Less: Accum. dep. on fixed assets | 26 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets Other assets | 14 9 | -- | -- | -- | -- |
| Total assets | 53 | - | -- | -- | - |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 12 | -- | -- | -- |  |
| Other curtent liabilities | 8 | -- |  | -- |  |
| Total current liabilities | 20 | -- |  | - |  |
| Mortgages payable | - | -- |  | -- |  |
| Long term debt | 19 | -- |  |  |  |
| Other liabilities |  | -- | -- | -- | -- |
| Total liabilitias | 39 | -- | -- | -- | -- |
| Total equity | 14 | -- |  |  |  |

11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Computer Services (S|c 7721)

| Total(2) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | middle $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | 15 $(1)$ $(1)$ |  | -- |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average |  |  |  |
| Liquidity ratio Curpent ratio (times) | 2.5 |  | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times)``` Debt ratio (times) | $\begin{aligned} & 7.6 \\ & 7.1 \\ & 1.0 \end{aligned}$ |  | -- | -- | -- |

(11) The ratios represent the average of ratios for each business in the group and cannot be celculated from the figures shown in table 2 .
(2) These estimates are based on a semple of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbois and notes

Definitions:

1. Liquidity retio:

Current $=$ current assets $/$ current liabilities.
2. Leverage retios:
a) Debt/equity = total |iabilities / equity
b) Debt ratio $=$ total liabilities / total essets.
c) Interest coverage $=$ net profit + interest expense/interes? expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick. Computer Services (SIC 7721)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 5 \\ (1)^{5} \end{array}$ | -- | -- | -- | -- |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 19 \\ 4 \\ -1 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | =- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 5 \\ -4 \\ -1 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> lncrease in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Inctease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} -7 \\ -6 \end{array}$ | -- | -- | -- -- -- -- -- -- -- | -- -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 10 \\ 1 \\ 11 \end{array}$ | -- | -- | -- | -- |

1) These estimates ere based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes on ly those businesses peporting a statement of changes See Table if for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick, Computer Services (SIC 7721)

| Business size expressed in average labour units(1) | Number of businesses |  | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { peporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 20 | 4.967 | 179 | 6 | 7 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 13 \\ 1 \\ 3 \\ 3 \end{array}$ | $\begin{array}{r} x \\ x \\ 1,395 \\ 2,582 \end{array}$ | $\begin{aligned} & 18 \\ & 23 \\ & 46 \\ & 92 \end{aligned}$ | $\varepsilon$ | 6 <br> - |
| 1986 |  |  |  |  |  |
| Total | 47 | 6,776 | 260 | 21 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 35 \\ 6 \\ 2 \\ 4 \end{array}$ | $\begin{array}{r} 1.740 \\ 1.374 \\ x \\ x \end{array}$ | $\begin{array}{r} 61 \\ 59 \\ 19 \\ 121 \end{array}$ | 17 3 - 1 | - $\ldots$ $\ldots$ |

(il Aver age labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Kours. Stet istics Canada, Catalogue $92-002$. An average Iabour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Cansde level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 end over group.
(2) Refers to businesses reporting no paypoll deductions in the previous year
13) Refers to businesses reporting no paypoll deductions in the fallowing year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table ; for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick, Computer Services (SIC 7721)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle $25 \%$ | Tor $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 2 |  |  |  |  |
| Average sales $\$$ | X | -- | - | - | -- |
| Average expense \$ | $x$ | -- | -- | -- | -- |
| Average net profit (loss) \$ | x | -- | - | -- | -- |
|  |  |  |  |  |  |
| Average sales \$ | x | -- | -- | -- | -- |
| Average expense $\$$ | $x$ | -- | -" | -- | - |
| Average net profit \$ | $x$ | = | -- | -- | -- |
| Businesses reporting loss (Mo.) | 1 |  |  |  |  |
| Average sales \$ | $x$ | -- | -- | -- | -- |
| Average expense \$ | x | -- | -- | -- | -- |
| Average net loss \$ | $\times$ | -- | -- | -- | -- |



| Number of observations in sample | 18 |
| :--- | ---: |
| Average sales $\$$ | 88.693 |
| Average expense $\$$ | 78.186 |
| Average net profit (loss) $\$$ | 10.507 |
|  |  |
|  |  |
|  |  |
| Businesses reporting arofit (Mo.) | 13 |
| Average sales $\$$ | 115.233 |
| Average expense $\$$ | 99.021 |
| Average net profit $\$$ | 16,212 |
|  |  |
| Businesses reporting loss (No.) | 5 |
| Average sales $\$$ | 25,745 |
| Average expense $\$$ | 26.914 |
| Average netloss $\$$ | -1.169 |

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Motels (SIC 9112)

|  | Tot | $1(1)$ |  | Bottom 25\% | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) |  | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 22.7 | -- | -- | -- | -- | 100.0 | 22.7 | -- | -- | -- | -- |
| Dedreciation | 3.5 | -- | -- | -- | -- | 73.8 | 4.8 | -- | -- | -- | -- |
| Repsirs \& maintenance | 7.1 | -- | -- | -- | -- | 100.0 | 7.1 | -- | -- | -- | -- |
| Heat. light \& telephone | 12.0 | -- | - |  | -- | 100.0 | 12.0 | -- | -- | -- | -- |
| Ren: | - | -- | -- | -- | -- | 1.7 |  | -- | -- | -- | -- |
| Personnel expenses | 23.8 | -- | -- | -- | -- | 100.0 | 23.8 | - | -- | -- | -- |
| Finenciel expenses | 4.5 | -- | -- | -- | -- | 49.3 | 9.9 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 3.7 0.8 | -- | -- |  | -- | 49.3 49.3 | 7.5 | -- | -- | --- | -- |
| Other expenses | 30.5 | -- | -- | -- | -" | 100.0 | 30.5 | -- | -- | -- | -- |
| Ppofit (loss) | 18.6 | -- | -- | -- | -- | 100.0 | 18.6 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | - | -- | 100.0 |  | -- | -- | -- |  |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times \quad$ confidential

## Footnote:

11) These astimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.
12) Value in each lotal weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Totel weighted seles of all businesses in the sample }}{\text { Totel weighted sales of businesses reporting enis item of expenditure }} \times 100$

This portion of the table pertains only to the businesses repopting the specific expense item. Therefore these ratios ere calculated individually and the totel will not necessapily equal 100\%.

## Note:

Data afe shown by quertiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to seles size. Each quartile (i.e. bottom $25 \%$. lower midde $25 \%$, etc.) represents one quartef of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

## How to use the tables

(11) Locate the appropriate sales range that is displayed on the two lines entited low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Indutrial Classificetion Definition (SIC 1980):

SIC 9112 - Motels
Businesses primarily engeged in shopt term accommodation to the public with or without food, beverage and other services. A motel-type rom has access from the exterior only and generally has parking facilities in close proximity.

TABLE 2. Balance sheet profile for 1986
Now Brunswick, Motels (SIC 9112)

|  | Total 11 ) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe <br> middle 25\% | Upper <br> middle $25 \%$ | Ton 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (Mo.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | 13 (1) (1) | -- | -- | -- | -- |
|  |  |  | Average $1 \$ 000$ |  |  |
| Assets |  |  |  |  |  |
| Cash | 9 | -- | -- | -- | -- |
| Accounts and notes receivable | 7 | -- | -- | -- | -- |
| Inventory | 9 | -- | -- | -- | -- |
| Other current assets | 4 | -- | -- | -- | -- |
| Total curient assets | 29 | -- | -- | -- | -- |
| Fixed assets | 387 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 127 | -- | -* | -- | -- |
| Other assets | 13 | - - | -- | -- | -- |
| Total essets | 303 | -- | -* | -- | -" |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 32 | -- | -- | -- | -- |
| Other current liabilities | 25 | -- | -- | -- | -- |
| Total current liabilities | 57 | -- | - | -- | -- |
| Mortgages dayable | 135 | - - | -- | -- | -- |
| Long term debt | 76 | -- | -- | -- | -- |
| Other liabilities | 19 | -- | -- | -- | -- |
| Total liabilities | 286 | =- | -- | -- | -- |
| Total equity | 17 | - | -- | =- | -- |

(1) These estimatas are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Motels (SIC 9112)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\left(\begin{array}{l} 13 \\ (1) \\ 11 \end{array}\right)$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 0.7 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio \{times) <br> Debt ratio (times) | $\begin{array}{r} 30.2 \\ 1.1 \\ 1.0 \end{array}$ | -- | -- | --- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See Tabla 1 for symbols and notas

## Definitions:

1. Liquidity ratio:

Cuprent = current assets / current liabilities.
2. Levernge ratios:
a) Debi/equity = ro:al |isbilities / equity.
b) Debt patio = total liatilities / total assets
c) Interest coverage $=$ net profi: * interest expense f interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick. Motels (SiC 9112)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) Migh sales value (\$000's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities <br> Cash from operations Depreciation Dther | 10 39 10 | -- | -- | -- | -- |
| Dividends | -3 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r}3 \\ -99 \\ -33 \\ \hline\end{array}$ | - <br> - <br> - | -- | -- | - <br> - <br> -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r}206 \\ -143 \\ 13 \\ -4 \\ 11 \\ \hline\end{array}$ | -- - - -- -- -- | -- <br> - <br> - <br> - <br> - | -- - - - - -- | -- <br> -- <br> -- <br> -- <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash equivalents - End of the year | 8 -5 4 | -- | -- | -- | -- |

11 These estimates are based on a sample of incorported businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See Table, for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Now Brunswick, Motels (SIC 9112)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { 's }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 68 | 6,976 | 838 | 6 | 8 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 60 \\ 6 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 2.712 \\ x \\ x \\ - \end{array}$ | $\begin{aligned} & 318 \\ & 136 \\ & 384 \end{aligned}$ | 6 | 5 3 |
| 1986 |  |  |  |  |  |
| Totel | 92 | 9.764 | 1.087 | 7 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}84 \\ 7 \\ \hline\end{array}$ | $\begin{array}{r} 3,898 \\ x \\ x \\ x \end{array}$ | 426 250 411 | 7 | $\because$ $\cdots$ $\cdots$ |

[^9]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Erunswick. Motels (SIC 9112)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | To: |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  | -16 |  |  |  |  |
| Average sales \$ | 155,413 | -- | -- | -- | -- |
| Average expense $\$$ | 129,241 | -- | -- | -- | -- |
| Average net drofit (loss) \$ | 26.172 | -- | -- | -- | -- |
| Businesses reporting profit (Mo.) Average sales $\$$ |  |  |  |  |  |
| Average sales \$ | 190.020 148.566 | -- | -- | -- | -- |
| Average net profit \$ | 41.454 | -- | -- | -- | -- |
| Businesses reporting loss (No.) | 4 |  |  |  |  |
| Average sales \$ | 116.083 | -- | -- | -- | -- |
| Average expense \$ | 124.225 | -- | -- | -- | -- |
| Average net loss \$ | -8,142 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Avertge expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 20 \\ 334.556 \\ 308.033 \\ 26.523 \end{array}$ | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) Average sales $\$$ Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 13 \\ 328.580 \\ 286.107 \\ 42.473 \end{array}$ |  | - | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 7 \\ 342.850 \\ 363.515 \\ -20.665 \end{array}$ | -- |  | -- |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 45 \\ 268,412 \\ 258,553 \\ 9.859 \end{array}$ |
| :---: | :---: |
| Businesses reporting profit (Mo.) | 33 |
| Average sales \$ | 362.030 |
| Average expense \$ | 332.313 |
| Average net profit \$ | 29.717 |
| Businesses reporting loss (Mo.) | 12 |
| Average sales \$ | 189.537 |
| Average expense \$ | 214.085 |
| Average net loss \$ | -24.548 |



[^10]TABLE 1. Selected operating ratios. in percent of sales, 1986
New Brunswick, Licensed Restaurants (SIC 9211)

|  | Total (1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\prime}$ ) | $\left.\begin{array}{r} 65 \\ (1) \\ 11 \end{array}\right)$ |  | $\begin{aligned} & 11 \\ & 132 \end{aligned}$ |  | $\begin{aligned} & 132 \\ & 211 \end{aligned}$ |  | $\begin{aligned} & 211 \\ & 379 \end{aligned}$ |  |  | $\begin{aligned} & 379 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% busi- <br> nesses <br> reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midd Ie } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 44.7 | 48.1 | 44.7 | 46.2 | 41.4 | 100.0 | 44.7 | 48.1 | 44.7 | 46.2 | 41.4 |
| Occupancy expenses | 12.7 | 14.7 | 14.2 | 9.7 | 12.8 | 100.0 | 12.7 | 14.7 | 14.2 | 9.7 | 12.8 |
| Depreciation | 2.5 | 2.9 | 3. 9 | 1.5 | 1.9 | 75.1 | 3.3 | 4.4 | 4.0 | 2.9 | 2.4 |
| Repairs \& maintenance | 2.4 | 2.9 | 2.6 | 2.0 | 2.1 | 97.7 | 2.4 | 3.2 | 2.7 | 2.0 | 2.2 |
| Heat, light \& telephone | 5.8 | 6.4 | 6.2 | 4.3 | 6.3 | 99.7 | 5.8 | 6.4 | 6.2 | 4.3 | 6.4 |
| Rent | 2.0 | 2.4 | 1.5 | 1.8 | 2.5 | 31.7 | 6.4 | 10.8 | 6.7 | 4.0 | 7.4 |
| Personnel expenses | 36.9 | 36.6 | 41.8 | 34.0 | 35.4 | 100.0 | 36.9 | 36.6 | 41.8 | 34.0 | 35.4 |
| Financial expenses | 5.5 3.8 | 5.7 3.7 | 5. 8 3.3 | 7.6 6.0 | 3.3 2.5 | 99.2 98.3 | 5.5 3.9 | 5.7 3.7 | 5.8 3.5 | 7.6 6.0 | 3.4 2.6 |
| Interest \& bank charges Professional fees | 3.8 1.6 | 3.7 2.0 | 2.4 | 6. 1.6 | 2.5 0.8 | 98.3 93.5 | 1.7 | 2.9 | 3.4 2.4 | 1.6 | 2.6 0.8 |
| Other expenses | 9.4 | 14.5 | 4.9 | 11.4 | 8.8 | 100.0 | 9.4 | 14.5 | 4.9 | 11.4 | 8. 8 |
| Profit (loss) | -9.2 | $-19.5$ | -11.4 | -8.9 | -1.8 | 100.0 | -9.2 | -19.5 | -11.4 | -8.9 | $-1.8$ |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | -.. | . $\cdot$ | $\ldots$ | ... |

Symbols
zero or no observetions
too small too be expressed
not applicable
canfidential

## Footnotes

(1) These astimates are based on ample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$
2) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted soles of sll businesses in the sample }} \times 100$ for each quartile
lotal weighted axpenditure on a given iten

This portion of the table pertains only to the businesses reporting the specific axpense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100\%

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%. Iower midde 25\%. atc. Papresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented, for comparison purposes, the high and low values of sales are shown.

## How to use the tables

(11 Locate the appropriate sales pange that is displayed on the two lines entitled "Low sales value" and whigh sales volue"
121 The selected range will indicate the proper Quartile, i.e. the bottom $25 \%$, the lowar middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$
I3) Datb pertaining 10 the selected sales size range will be in that quartila

Standard Industrial CIassification Definision (SIC 1980):
SIC 9211 - Licensed Restaurents
Businesses primarily engaged in preparing and serving meals for consumption on the premises and licensed to serve alcoholic beverages

TABLE 2. Balance sheet proflle for 1986
New Brunswick, Llcensed Restaurants (SIC 9211)

|  | Total(i) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 65 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \text { (1) } \\ & 132 \end{aligned}$ | 132 211 | 211 379 | 379 (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets ${ }^{\text {cen }}$ |  |  |  |  |  |
| Cash | 9 | 2 | 4 | 6 | 20 |
| Accounts and notes receivable | 3 | - | 2 | 5 | 3 |
| Inventory | 11 | 20 | 1 | 3 | 21 |
| Other current assets | 4 | 1 | 4 | 2 | 6 |
| Total current assets | 26 | 23 | 11 | 16 | 49 |
| Fixed assets | 168 | 44 | 91 | 120 | 346 |
| Less: Accum. dep. on fixed assets | 35 | 11 | 13 | 15 | 85 |
| Other assets | 11 | 1 | 4 | 6 | 28 |
| Totel essets | 171 | 57 | 93 | 127 | 338 |
| Liebilities and equlty |  |  |  |  |  |
| Current Ioans Other current liabilities | 14 | 6 9 | 6 | $\begin{array}{r}7 \\ \hline\end{array}$ | 32 33 |
| Total current liabilities | 39 | 15 | 12 | 20 | 66 |
| Mortgages payable | 7 | 10 | - | 18 | 3 |
| Lang term debt | 122 | 18 | 88 | 106 | 223 |
| Other liabilities | 2 |  | 4 | - | 4 |
| Total liabilities | 163 | 43 | 104 | 144 | 296 |
| Total equity | 8 | 13 | -11 | -17 | 43 |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See iable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Licensed Restaurants (Sic 9211)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upoep midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 64 \\ & (1) \\ & 11 \end{aligned}$ | (1) | $\begin{array}{r} 144 \\ 262 \end{array}$ | $\begin{aligned} & 252 \\ & 415 \end{aligned}$ | $\begin{aligned} & 415 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 0.9 | 0.6 | 1.5 | 0.7 | 1.0 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -35.3 \\ 1.4 \\ 1.0 \end{array}$ | $\begin{array}{r} -3.3 \\ -1.8 \\ 1.2 \end{array}$ | $\begin{array}{r} -135.3 \\ 1.3 \\ 1.1 \end{array}$ | $\begin{array}{r} 5.8 \\ -0.3 \\ 0.8 \end{array}$ | $\begin{array}{r} -2.6 \\ 5.7 \\ 0.9 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity retio:

Current = current assets / current liabilisies
2. Leverage ratios:
al Debtlequity $=$ iotal liabiliies / equily
D) DeDt patio = ictal itabil:ies fotal asse:s
c) Interest coverage = ne: proti: - interest expense interest expensu

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick, Licensed Restaurants (Sic 9211)

|  | Total(1) | Bot tom 25\% | Lower <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High soles value ( 9000 's) | $\begin{aligned} & 33 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 165 \end{aligned}$ | $\begin{aligned} & 165 \\ & 340 \end{aligned}$ | $\begin{aligned} & 340 \\ & 413 \end{aligned}$ | $\begin{aligned} & 413 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} -1 \\ 15 \\ -16 \end{array}$ | $\begin{array}{r} 14 \\ 10 \\ -21 \end{array}$ | 6 9 -3 | $\begin{array}{r} -39 \\ 10 \\ -8 \end{array}$ | $\begin{array}{r} 7 \\ 28 \\ -29 \end{array}$ |
| Dividends | -2 | - | - | - | -8 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -15 \end{array}$ | -8 | -5 | - | $-41^{2}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 16 \\ -9 \\ 2 \\ -2 \end{array}$ | -6 | 1 -7 1 -2 | -2 | $\begin{array}{r}56 \\ -19 \\ 4 \\ -6 \\ - \\ \hline\end{array}$ |
| Increase(decrease) in cash 8 equivalents Cash equivalents-Beginning of the vear Cash \& equivalents - End of the year | $\begin{array}{r} -13 \\ 15 \\ 2 \end{array}$ | -10 22 12 | 12 | $\begin{array}{r} -39 \\ -6 \\ -45 \end{array}$ | -7 28 20 |

(1) These estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
See lable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick, Licensed Restaurants (SIC 9211)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrall } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 230 | 18.370 | 2.381 | 23 | 16 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 195 \\ 30 \\ 2 \\ 3 \end{array}$ | $\begin{array}{r} 7.948 \\ 6.628 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.022 \\ 865 \\ 217 \\ 277 \end{array}$ | 14 9 - | $\begin{aligned} & 9 \\ & 6 \\ & 1 \\ & \hline \end{aligned}$ |
| 1986 |  |  |  |  |  |
| Total | 274 | 23.606 | 2.944 | 41 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100 \text {. } 499 \\ & 500 \text { and over } \end{aligned}$ | 221 46 3 4 | $\begin{array}{r} 9.298 \\ 10.871 \\ 534 \\ 2.903 \end{array}$ | $\begin{array}{r} 1.168 \\ 1.344 \\ 67 \\ 365 \end{array}$ | 26 12 2 1 | $\ldots$ $\ldots$ $\ldots$ |

(1) Averege labour units are calculated by dividing total payroll by the average annual wage and salary pate as reported in the Survay of Employment. Payroll and Hours. Siatistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at laast 500 employees in Canada as ahole but less then that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
New Brunswick, Licensed Restaurants (SIC 9211)

|  | Total (1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | $321.200$ | -- | -- | - | -- |
| Average expense \$ | $315,453$ | -- | -- | -- | -- |
| Average net profit (loss) \$ | 5.747 | -- | - | - | -- |
| Businesses reporting a profit (No.) Average sales $\$$ |  |  |  |  |  |
| Averoge sales \$ <br> Average expense $\$$ | 333.043 314.026 | -- | -- | -- | -- |
| Average net profit \$ | 19,017 | -- | -- | -- | -- |
| Businesses reporting loss (No.) | 10 |  |  |  |  |
| Average sales \$ | 310.140 | -- | -- | -- | -- |
| Average expense \$ | 331.085 | -- | -- | - | -- |
| Average net loss \$ | -20.945 | -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 48 \\ 353,624 \\ 342,613 \\ 11,011 \end{array}$ |  | -- | -- |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 40 \\ 359.123 \\ 344.359 \\ 14.764 \end{array}$ |  |  | -- |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 329,891 \\ 340,404 \\ -10,513 \end{array}$ |  | -- |  |

1986

(1) These estimates ere based on a sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick. Unilicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(1) |  |  | Bot tom 25\% | Lower <br> middle 25\% |  | Uoper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 42 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | $\begin{aligned} & \text { Upoer } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 * \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 42.9 | -- | -- | -- | -- | 100.0 | 42.9 | -- | -- | -- | - |
|  | 18.7 | -- | -- | -- | -- | 100.0 | 18.7 | - | -- | -- | -- |
| Depreciation | 4.0 | -- | -- | -- | -- | 87.7 | 4.6 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.3 | -- | -- | -- | -- | 95.8 | 2.4 | -- | -- | -- | -- |
| Heat. light \& telephone | 5.3 | -- | -- | -- | -- | 97.0 | 5.5 | -- | -- | -- | -- |
| Rent |  | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Personnel expenses | 27.7 | -- | -- | -- | -- | 100.0 | 27.7 | -- | -- | -- | -- |
| Financial expenses | 3.8 | -- | -- | -- | -- | 100.0 | 3.8 | -- | -- | -- | -- |
| interest $\&$ bank charges Professional fees | 2.5 1.3 |  | -- | -- | -- | 94.9 97.5 | 2.7 1.3 | -- | -- | -- | -- |
| Other expenses | 9.4 | -- | -- | -- | -- | 100.0 | 9.4 | -- | -- | -- | - |
| Profit (loss) | $-2.6$ | -- | -- | -- | -- | 100.0 | -2.6 | -- | -- | -- | - |
| Total | 100.0 | -- | -- | -- | - | 100.0 | . . | -- | -- | -- | -- |

## Symbols

zero or no observations
-- too small too be expressed
not applicable
$\times$ confidentia

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
2) Value in each cell $=\frac{\text { lotal weighted expenditure on aiven item }}{\text { lotal weighted sales of all businesses in the semple }} \times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these retios are calculated individuslly and the total will not necessarily equal $100 \%$.

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to soles size. Each quartile li. e. bottom 25\%, lower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile, the averege ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and "High sales value"
(2) The selected fange will indicate the proper guartile, i.e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the 10p 25\%
3) Data pertaining to the selected sales size range will be in thet quartile

Standard Industrisl CImsificstion Definition (SIC 1980):
SIC 9212 - Unlicensed Restaurants (Including Drive-Ins)
Businesses primarily engaged in preparing and serving meals for consumption on the premises and not licensed to serve alcoholic beverages Included ore businesses commonly referred to es "drive-ins" where food is consumed either in customers' motor vehictes or at tables in or obout the premises.

TABLE 2. Balance sheet profile for 1986
New Brunswick. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midde $25 \%$ | middle $25 \%$ | $25 \%$ |


| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 42 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average (\$000's) |  |  |  |  |
|  |  |  |  |  |  |
| Cash | 14 | -- | -- | -- | -- |
| Accounts and notes receivable | 2 | -- | -- | -- | -- |
| Inventory | 4 | -- | -- | -- | -- |
| Other current assets | 2 | -- | -- | =- | -- |
| Total current assets | 23 | -- | -- | -- | -- |
| Fixed assets | 126 | -- | -- | -- | -- |
| Less: Accum. dep on fixed assets | 45 | -- | -- | -- | -- |
| Other assets | 14 | -- | -- | -. |  |
| Total assets | 118 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 18 | -- | -- | -- | -- |
| Other current liabilities | 12 | -- | -- | -- | -- |
| Total current liabilities | 29 | -- | -- | -- | -- |
| Mortgages payable | 4 | -- | -- | -- | -- |
| Long term debt | 49 | -- | -- | -- | -- |
| Other liabilities | , | -- | -- | -- | -- |
| Total liabilities | 85 | -- | -- | -- | -- |
| Total equity | 33 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$

See Table for symbols and noies.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Unlicensed Restaurants (inciuding Drive-ins) (SIc 9212)

|  | Total(2) | Bottom $25 \%$ | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 41 \\ & (1) \\ & (1) \end{aligned}$ | (1) 127 | 127 182 | 182 214 | 214 111 |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.2 | 1.5 | 1.0 | 1.3 | 1.1 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.8 \\ 2.2 \\ 1.0 \end{array}$ | $\begin{array}{r} -2.0 \\ -4.9 \\ 1.3 \end{array}$ | $\begin{array}{r} -0.1 \\ 6.1 \\ 1.0 \end{array}$ | $\begin{aligned} & 0.2 \\ & 2.4 \\ & 0.7 \end{aligned}$ | -1.2 4.8 0.9 |

(11) The retios represent the averge of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
12) These estimates are based on sample of businesses reporting \$8les between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities.

## 2. Leverage ratios:

a) Debt/equity = total lisbilities / equity.
b) Debt ratio = total liabilities / totel assets.
c) Interest coverage $=$ net profit - interest expense interes: expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
New Brunswick. Unlicensed Restaurants (including Drive-ins) (Sic 9212)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 22 \\ (1) \\ 11 \end{array}\right)$ | -- |  |  | -- |
|  |  |  | verage 1 \$000 |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{aligned} & 13 \\ & 15 \\ & -1 \end{aligned}$ | -- | -- | -- | -- |
| Dividends | -6 | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 6 \\ -15 \\ \hline \end{array}$ | -- -- -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Redayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity Other | $\begin{array}{r} 11 \\ -20 \\ 8 \\ -4 \\ - \\ - \\ -1 \end{array}$ | - <br> - <br> - <br> - <br> -- <br> -- <br> - | -- <br> - <br> -- <br> - <br> - | -- <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | $\begin{array}{r} 4 \\ 15 \\ 19 \end{array}$ | -- | -- | -- | -- |

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes
only those businesses reporting a statement of changes.
see teble, for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
New Brunswick, Unilcensed Restaurants (including Drive-ins) (Sic 9212)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 ' s) \end{array}$ | Average Iabour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 130 | 11.231 | 1.454 | 14 | 17 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 113 12 4 1 | $\begin{array}{r} 4.634 \\ 3.268 \\ x \\ x \end{array}$ | $\begin{array}{r} 595 \\ 426 \\ 383 \\ 50 \end{array}$ | 11 2 1 - | 17 |
| 1986 |  |  |  |  |  |
| Total | 157 | 16.709 | 2.095 | 20 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 130 19 5 3 | $\begin{array}{r} 5,578 \\ 5,448 \\ 5,296 \\ 387 \end{array}$ | $\begin{array}{r} 694 \\ 686 \\ 667 \\ 48 \end{array}$ | 16 2 2 2 | $\cdots$ $\cdots$ $\cdots$ |

[^11]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Unlicensed Restaurents (including Orive-ins) (SIC 9212)

|  | Total (1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
|  |  |  |  |  |  |
| Average sales \$ | 132,378 | -- |  | -- | -- |
| Average expense $\$$ | 125.471 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 6.907 | -- | - | -- | -- |
| Businesses reporting a profit (Mo.) Average sales \$ | 22 157.863 |  |  |  |  |
| Average sales \$ <br> Average expense 5 | 157.863 14.175 | -- | -- | -- | -- |
| Average net profit \$ | 13.688 | -- | -- | -- | -- |
| Businesses reporting a loss (Mo.) Average sales \$ | 11 89,066 | -- |  | -- | -- |
| Average expense $\$$ | 92.161 | -- | -- | -- | -- |
| Average net loss \$ | -3.095 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 33 \\ 142.140 \\ 139,184 \\ 2.956 \end{array}$ |  | -- |  |
| :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 23 \\ 146,496 \\ 137.796 \\ 8.700 \end{array}$ | --- | -- | -- |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 10 \\ 108.347 \\ 113.229 \\ -4.882 \end{array}$ |  | -- |  |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) 5 | $\begin{array}{r} 85 \\ 181.609 \\ 176.710 \\ 4.899 \end{array}$ | $\begin{array}{r} 51,648 \\ 63,472 \\ -11,824 \end{array}$ | $\begin{array}{r} 97,904 \\ 90,351 \\ 7,553 \end{array}$ | $\begin{array}{r} 160,703 \\ 157.067 \\ 3.636 \end{array}$ | $\begin{array}{r} 416,182 \\ 395,950 \\ 20.232 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 51 \\ 172.073 \\ 154.942 \\ 17.131 \end{array}$ | $\begin{array}{r} 55,124 \\ 51,250 \\ 3,874 \end{array}$ | $\begin{aligned} & 96.252 \\ & 85,826 \\ & 10.426 \end{aligned}$ | $\begin{array}{r} 164.650 \\ 151.851 \\ 12.799 \end{array}$ | $\begin{array}{r} 372.267 \\ 330.842 \\ 41.425 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 34 \\ 219.945 \\ 242.961 \\ -23.016 \end{array}$ | $\begin{array}{r} 49,599 \\ 70,677 \\ -21,078 \end{array}$ | $\begin{array}{r} 107,838 \\ 117,564 \\ -9,726 \end{array}$ | $\begin{array}{r} 155,378 \\ 164,105 \\ -8,727 \end{array}$ | $\begin{aligned} & 566,963 \\ & 619,498 \\ & -52.535 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See rable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick. Take-Out Food Services (SIC 9213)

|  | Total(1) |  | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ |  | Lower <br> middle 25\% |  | Uoper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 58 \\ (1) \\ (1) \end{gathered}$ |  |  |  |  | -- |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot+om } \\ 25 \% \end{array}$ | Lowar middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 54.6 | = | = | =- | -- | 100.0 | 54.6 | -- | -- | - | -- |
| Occupancy expenses | 9.6 | =- | -- | -- | - | 100.0 | 9.6 | -- | -- | -- | - - |
| Depreciation | 1.4 | -- | -- | -- | -- | 54.7 | 2.5 | -- | -- | -- | $\cdots$ |
| Repairs 8 maintenance | 1.5 | -- | -- | -- | -- | 98.4 | 1.5 | -- | -- | - | -- |
| Heat, Iight \& telephone | 4.4 | -- | - | -- | -- | 100.0 | 4.4 | -- | -- | -- | -- |
| Rent | 2.3 | -- | -- | =- | -- | 59.9 | 3.8 | -- | -- | -- | - |
| Personnel expenses | 30.8 | -- | = | =- | -- | 98.4 | 31.3 | -- | -- | -- | -- |
| Financial expenses | 1. 8 | -- | -- | -- | -- | 65.0 58.4 | 2.8 | -- | - | -- | -- |
| Interest \& bank charges Professional fees | 1.2 0.6 | -- | -- | -- | -- | 58.4 62.1 | 2.1 1.0 | --- | -- | -- | -- |
| Other expenses | 5.4 | -- | -- | -- | -- | 100.0 | 5.4 | -- | - | -- | -- |
| Profit (loss) | $-2.2$ | -- | -- | -- | -- | 98.4 | $-2.2$ | - | -- | -- | - |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | . . . | -- | -- | -- | -- |

## Symbol:

zero or no observetions
too small too be expressed
not applicable
$\times$ confideniial
Footnotes
18 These estimates are based on a sample of businesses reporting sales beiween $\$ 10.000$ and $\$ 2.000 .000$
(2) Value in each cell= Total weighted expenditure on given item
Total weighted seles of bll businesses in the sample $\times 100$ for each quartile
(3) Value in each cell

$$
\frac{\text { Total weighted expendiqure on a given item }}{\text { Total weighted sales of businesses reoorting } t h i s ~ i t e m \text { of expenditure }} \times 100 \text { for each quartile }
$$

This portion of the table pertains only 20 the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when ot least 13 of the samplad businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i. e. bottom 25\%, lower middie 25\%. etc. represents one quarter of the totsl number of businesses. Within each quertile, the everage ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
lil Locate the appropriate sales range that is displayed on the two bines entitlad "Low sales value" and "Migh sales value"
12) The selected range will indicate the proper quartile. i.e. the botiom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
131 Data pertaining to the selected sales size renge will be in that quartile.

## Standerd Industrial Classification Definition (SIC 1980):

## SIC 8213 - Take-Out Food Services

Businesses primarily engaged in preparing and selling packaged or wrapped food to the public for consumption away from the premises such as: take-out chinese foods. doughnut shops, take-out fish and chips, take-out fried chicken. hot dog stands, ice cream stands, take-out pizzeriss, refreshment booths, and prepared food take-out service lexc. caterers and mobile food servicest

TABLE 2. Balance sheet profile for 1986
New Brunswick. Take-Out Food Services (SIE 9213)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 58 \\ & (!) \\ & 1 \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 4 \\ 1 \\ 3 \\ 2 \\ 10 \\ 46 \\ 17 \\ 3 \end{array}$ | -- -- -- -- -- | -- -- - - -- -- | - - - - - - - | -- - - -- - -- |
| Total assets | 42 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other I iabilities | $\begin{array}{r} 4 \\ 8 \\ 11 \\ 3 \\ 17 \\ 1 \end{array}$ | -- -- -- -- | -- -- -- -- | - <br> - <br> - <br> - | -- -- -- -- |
| Total liabilities Total equity | $\begin{aligned} & 32 \\ & 10 \end{aligned}$ | -- | -- | -. | -- |

(1) These estimates are bused on sample of businesses reporting sal es between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswick, Take-Out Food Services (SIE 9213)

|  | Total 22 ) | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) | (1) | 11 122 | 122 191 | 191 <br> 224 | 224 |
|  | Average |  |  |  |  |
| Liquidity ratio Curtent ratio (times) | 2.3 | 3.3 | 4.1 | 1.0 | 1.2 |
| Leverage ratios <br> Debtlequity ratio (times) <br> Interest coverage ratio (times) <br> Debt patio (times) | 3.2 7.1 0.9 | $\begin{array}{r} -2.7 \\ -0.9 \\ 1.2 \end{array}$ | 6.7 6.9 0.8 | 5.4 2.3 0.8 | 2.6 20.1 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / curpent liabilities
2. Leverage retios:

```
a) Debv/equity = total liabilities / equity
    bi Deb: ra:io = iotal |iabil:ties / total assets,
    c) in:eres: coverage = net profis - Interes: expense ; interest expense.
```

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswick, Take-Dut Food Services (SIC 9213)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 45 \\ & (1) \\ & 11\} \end{aligned}$ | $\begin{aligned} & 11) \\ & 120 \end{aligned}$ | $\begin{aligned} & 120 \\ & 189 \end{aligned}$ | $\begin{aligned} & 189 \\ & 246 \end{aligned}$ | $\begin{aligned} & 246 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 7 7 3 | -2 5 -3 | $\begin{aligned} & 17 \\ & 10 \\ & -3 \end{aligned}$ | 5 | $\begin{array}{r} 12 \\ 7 \\ 15 \end{array}$ |
| Dividends | -8 | - | $-13$ | - | $-14$ |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 1 -6 - 2 | 1 -8 | -4 | -1 -1 | 1 -11 -1 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r}11 \\ -13 \\ 4 \\ -6 \\ \hline\end{array}$ | 10 1 -6 | $\begin{array}{r}32 \\ -36 \\ 7 \\ -16 \\ - \\ - \\ \hline\end{array}$ | 2 -7 7 -1 | 4 -12 1 -3 - - -1 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash : equivalents - End of the year | 1 6 6 | -1 2 1 | 3 5 8 | 4 | -2 13 11 |

11 These estimates are based on a sample of incorported businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See table 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
New Brunswick, Take-Out food Services (SIC 9213)

| Business size expressed in average labout units(1) | Number of businesses | Total payroll | Average labour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 136 | 7.962 | 1.025 | 27 | 39 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 128 \\ ? \\ ? \\ \hline \end{array}$ | $3.827$ | $\begin{array}{r} 499 \\ 321 \\ 205 \\ \hline- \end{array}$ | 25 $?$ - | 39 |
| 1986 |  |  |  |  |  |
| Total | 256 | 12.069 | 1.489 | 70 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}236 \\ 17 \\ 3 \\ \hline\end{array}$ | $\begin{aligned} & 6,088 \\ & 2,962 \\ & 3.019 \end{aligned}$ | $\begin{array}{r} 766 \\ 372 \\ 351 \\ \hline \end{array}$ | 62 $?$ 1 - | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportad in the Survey of Employment. Payrall and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a tull-time employee. Note that the business size groups used are determined at the canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following ybar
"Newly peporting" and "no longer reporting" businesses are assumed to have bean in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Brunswick, Take-Out Food Services (SIC 9213)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sampie Average sales \$ | 120,402 | -- | -- | -- | -- |
| Average expense $\$$ | 114.219 | -- | -- | .- | -. |
| Average net profit (loss) \$ | 6.183 | -- | -- | -- | -- |
| Businesses reporting profit (No.) | 125.40 |  |  |  |  |
| Average sales \$ <br> Average expense \$ | $\begin{aligned} & 125.914 \\ & 116.191 \end{aligned}$ | -- | -- | -- |  |
| Average net profit \$ | 9.723 | -- | -- | -- | -- |
| Businesses reporting a lass (No.) | 7 |  |  |  |  |
| Average sales \$ | 96.187 | -- | -- | -- | -- |
| Average expense \$ | 105.124 | -- | -- | -- | -- |
| Average net loss \$ | -8.937 | -- | -- | -- | -- |


| Number of observations in sample | 48 |
| :--- | ---: |
| Average sales $\$$ | 184.294 |
| Average expense $\$$ | 178.353 |
| Average net profit (loss) $\$$ | 5.941 |
|  |  |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 40 |
| Average sales $\$$ | 211.081 |
| Average expense $\$$ | 198.873 |
| Average net protit $\$$ | 12.208 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) | 8 |
| Average sales $\$$ | 133.521 |
| Average expense $\$$ | 142.784 |
| Average net loss $\$$ | -9.263 |


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \{loss) \$ | $\begin{array}{r} 158 \\ 129.137 \\ 124,916 \\ 4.221 \end{array}$ | $\begin{aligned} & 13.786 \\ & 15.007 \\ & -1.221 \end{aligned}$ | $\begin{array}{r} 39,532 \\ 37,455 \\ 2,077 \end{array}$ | $\begin{array}{r} 129.532 \\ 125.916 \\ 3.616 \end{array}$ | $\begin{array}{r} 333.696 \\ 321.287 \\ 12.409 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 109 \\ 133.989 \\ 125.548 \\ 8.441 \end{array}$ | $\begin{array}{r} 14.915 \\ 13.420 \\ 1.495 \end{array}$ | 47.165 <br> 41,304 <br> 5.861 | $\begin{array}{r} 135,605 \\ 129.069 \\ 6.536 \end{array}$ | $\begin{array}{r} 338.270 \\ 318.400 \\ 19.870 \end{array}$ |
| Businesses reparting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 49 \\ 118.247 \\ 122.755 \\ -4.508 \end{array}$ | $\begin{array}{r} 13,735 \\ 15,079 \\ -1,344 \end{array}$ | $\begin{aligned} & 30.819 \\ & 33.061 \\ & -2.242 \end{aligned}$ | $\begin{array}{r} 106.683 \\ 114.051 \\ -7.368 \end{array}$ | $\begin{array}{r} 321.749 \\ 328.829 \\ -7.080 \end{array}$ |

[^12]TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Taverns, Bars, and Night Clubs (SIC 9221)

|  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estimates are based on a sample of businesses reporiting sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on a given item
(2) Value in each cell = $\overline{\text { Total weighted sales of alt businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell

Total weighted expenditure on given item
Total whighted seles of businesses reporting this item of expendifure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore thase ratios are calculated individually and the total will not necessarily equal 100\%.

## Notes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific itam
Records were ranked in ascending order according to seles size. Eech quartile li.e. Dottom $25 \%$. Iower middle $25 \%$. eic. 1 pepresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriste sales range that is displayed on the two lines entilled mow sales value" and migh sales velue"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midole $25 \%$, the upper middia $25 \%$ or the top $25 \%$.
(3) Data pertaining to the solected sales size range will be in that quartile.

## Standard Industrial Clestification Definition (SIC 1980):

SIC 9221 - Taverns, Bars end Night Clubs
Businesses primarily engaged in selling alcoholic beverages for consumption on the premises. Food may be sold as a secondary activity

TABLE 2. Balance sheet profile for 1986
New Brunswick, Teverns, Bars, and Night Clubs (SIC 9221)

(1) These estimates are besed on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswlek, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower $\text { midde } 25 \%$ | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 48 \\ & (1) \\ & (1) \end{aligned}$ | $11)$ 162 | $\begin{aligned} & 162 \\ & 360 \end{aligned}$ | 360 <br> 423 | 423 <br> 111 |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.0 | 1.1 | 1.8 | 0.8 | 0.5 |
| Leverage ratios Debt/equity ratio (times) Interest coverage patio (times) Debt ratio (times) | $\begin{aligned} & 2.8 \\ & 3.4 \\ & 0.9 \end{aligned}$ | $\begin{array}{r} -7.8 \\ 6.5 \\ 1.0 \end{array}$ | $\begin{aligned} & 0.1 \\ & 4.3 \\ & 0.9 \end{aligned}$ | $\begin{array}{r} 12.7 \\ 0.9 \\ 0.8 \end{array}$ | 1.9 3.1 1.0 |

(i) The ratios represent the average of ratios for ach business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businasses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabiliqies
2. Leverage ratios:
al Debt/equity = Total liabilities / equity
b) Debt ratio $=$ total |abilities $/$ total essets
c) Interest coverage $=$ net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
New Brunswlck, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 30 \\ & \{1 \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 172 \end{aligned}$ | $\begin{aligned} & 172 \\ & 313 \end{aligned}$ | $\begin{aligned} & 313 \\ & 423 \end{aligned}$ | $\begin{aligned} & 423 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Dperating activities Cash from operations Depreciation Other | $\begin{array}{r} -4 \\ 18 \\ 6 \end{array}$ | -2 5 | 4 8 22 | $\begin{array}{r} -14 \\ 24 \\ 12 \end{array}$ | $\begin{array}{r} -2 \\ 33 \\ -10 \end{array}$ |
| Dividends | -2 | -3 | -6 | - | $-1$ |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 7 -34 - | - $\begin{array}{r}1 \\ -6\end{array}$ | $\begin{array}{r}3 \\ -12 \\ \hline\end{array}$ | -4i | 25 -68 - 1 |
| Financing ectivities <br> lncrease in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from sharaholders <br> Advances \& loans from government <br> lncrease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 23 \\ -17 \\ -17 \\ -6 \end{array}$ | 19 -15 2 -1 - - - -1 | 2 -4 3 -17 - - -1 | $\begin{array}{r}20 \\ -30 \\ 32 \\ \hline\end{array}$ | 49 -14 27 -7 - |
| Increase(decreasel in cesh s equivalents Cosh \& equivalents - Beginning of the year Cash \& equivalents - End of the year | 8 1 9 | 8 | 5 6 | -1 14 13 | 32 -25 7 |

11 These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. 5 ample count includes only those businesses reporting astatement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 New Brunswick, Taverns, Bars, and Night Clubs (SIC 9221)

| Business size expressed in average labour units(1) | Number of businesses | $\text { Total payroll } \begin{array}{r} (\$ 000 ' s) \\ \\ \hline \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No langer (eporting(3) |
| 1983 |  |  |  |  |  |
| Total | 79 | 5.289 | 672 | 16 | 12 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 73 \\ 6 \\ \hline \end{array}$ | $\begin{array}{r} 3.902 \\ 1.387 \end{array}$ | $\begin{aligned} & 491 \\ & 189 \end{aligned}$ | 16 | $\begin{array}{r} 11 \\ 1 \\ - \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 107 | 6, 167 | 755 | 15 | . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 99 8 - | $\begin{array}{r}4.242 \\ 1.925 \\ \hline\end{array}$ | $\begin{array}{r}532 \\ 223 \\ \hline\end{array}$ | 14 1 - | $\ldots$ $\cdots$ $\cdots$ |

[^13] Survey of Employment. Payroll and Hours, 5 tatistics Canada, Catalague 72-002. An average latour unit could be interareted as a full-time employee. Note that the business size groups used are determined at the cenada level. Thus if ousiness has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
12) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following yaar
"Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes

TABLE 6. Selected operating characteristics of smali businesses by sales quartile, 1984-1986
New Brunswick, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) | Bot tom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 15 \\ 238.659 \\ 249.728 \\ -11.069 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 7 \\ 258.567 \\ 250.379 \\ 8.188 \end{array}$ | -- |  | -- | -- |
| Businesses reporting a loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 293.053 \\ 322,374 \\ -29,321 \end{array}$ | -- | -- | -- | -- |

1985

| Number of observations in sample | 21 |
| :--- | ---: |
| Average sales $\$$ | 292,489 |
| Average expense $\$$ | 264,249 |
| Average net profit lloss) $\$$ | 28,240 |
|  |  |
|  |  |
|  |  |
| Businesses reporting a profit (Mo.) | 12 |
| Average sales $\$$ | 280,117 |
| Average expense $\$$ | 235,815 |
| Average net profit $\$$ | 44,302 |
|  |  |
|  |  |
| Businesses reporting a loss (Mo.) | 9 |
| Average sales $\$$ | 365,047 |
| Average expense $\$$ | 378,789 |
| Average netloss $\$$ | $-13,742$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 66 284.845 283.195 1.650 | 86.241 77.399 8.902 | $\begin{array}{r} 173,694 \\ 172.185 \\ 1.509 \end{array}$ | $\begin{array}{r} 296.438 \\ 293.328 \\ 3.110 \end{array}$ | $\begin{array}{r} 583.006 \\ 589,929 \\ -6,923 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) | 39 |  |  |  |  |
| Average sales \$ | 314.151 | 81.976 | 173.521 | 292.417 | 708, 691 |
| Average expense \$ | 291.650 | 67,435 | 162.198 | 284.684 | 652.284 |
| Average net profit \$ | 22,501 | 14.541 | 11.323 | 7.733 | 56,407 |
| Businesses reporting loss (No.) | 27 |  |  |  |  |
| Average sales \$ | 291.135 | 97.490 | 173.976 | 326,771 | 566,304 |
| Average expense \$ | 308,053 | 103.465 | 188.576 | 358,530 | 581.642 |
| Average net loss \$ | -16.918 | -5.975 | -14.600 | -31.759 | -15,338 |

[^14]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
New Brunswick, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total (1) |  | Battom 25\% |  | Lower <br> middle 25\% |  | Upoer <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { Tap } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ 's \} |  | $\left(\begin{array}{l} 5 \\ (1)^{5} \end{array}\right.$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average (2) $^{\text {a }}$ |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reparting businesses only ${ }^{\text {a }}$ 3) |  |  |  |  |
|  | Total | Battam 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottam $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Top $25 \%$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 42.2 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |
| Depreciation Repsirs \& maintenance | 31.7 0.9 | - | -- |  | -- | 100.0 65.6 | 31.7 1.4 | -- | -- | -- | -- |
| Repsirs 8 maintenance Heat, light \& telephone | 1.9 1.5 | -- | -- | -- | -- | 65.6 66.9 | 2.2 | -- | -- | -- | -- |
| Rent | 8.2 | -- | -- | -- | -- | 65.6 | 12.4 | -- | -- | -- | -- |
| Personnel expenses | 21.0 | -- | -- | -- | -- | 66.9 | 31.4 | -- | -- | -- | - |
| Financial expenses | 22.4 | -- | -- | -- | -- | 100.0 100.0 | 22.4 9.1 | -- | -- | -- | -- |
| Interest \& bank charges Prafessional fees | 13.3 | -- | -- | -- | -- | 100.0 | 13.3 | -- | -- | -- | -- |
| Dther expenses | 12.5 | -- | -- | -- | -* | 100.0 | 12.5 | -- | -- | -- | - |
| Profit (loss) | 1.9 | -- | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | - |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | - |

## Symbois

zero or no observations

- too small too be expressed
not applicable
- confidential


## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$.
12) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totsl weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted axpenditure on a given item }}{\text { Total waighted sales of businesses reporting this item of expenditure }} \times$ for fortile

Ihis portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuelly and the total will not necessarily equal 100t.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i.e. Dotiom 25\%, lower midole 25\%, etc. represents one quarter of the total number of businesses. Within each quertile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entited "Low sales value" and Mhigh sales value"
2) The selectad range will indicate the proper quertile. i.e. the bottom $25 \%$, the lower midole $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected seles size renge will be in that quartile

## Standard Industrial Clessification Definition (SIC 1980):

S1C 9912 - Video Movies and Audio-Visual Equipment Rental
Businesses primarily engaged in renting and leasing audio-visual equipment such as: audio-visual equipment rental and leasing, tape recorder rental. television rental, video cassette recorder rental and video movie rental.

TABLE 2. Balance sheet profile for 1986
New Brunswick. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe r <br> middle $25 \%$ | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime}$ s) <br> High sales value ( $\$ 000^{\prime}$ s) | $\left(\begin{array}{l}\text { (1) } \\ (1)\end{array}\right.$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | -- | -- | - - | =- |
| Accounts and notes receivable | 10 | -- | - | -- | -- |
| Inventory | 3 | -- | -- | -- | -- |
| Other cufrent assets | 1 | -- | -- | -- | -- |
| Total current assets | 20 | -- | -- | -- | -- |
| Fixed assets | 193 | -- | -- | -- | -- |
|  | 37 | -- | -- | -- | -- |
| Other assets | 100 | -- | -- | -- | -- |
| Total assets | 277 | -* | - - | =- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Current loans | 17 | -- | -- | -- | -- |
| Other current liabilities | 16 | -- | -- | -- | -- |
| Total current liabilities | 33 | -- | -- | -- | -- |
| Mortoages payable | - | -- | -- | -- | -- |
| Long term debt | 115 | -- | -- | -- | -- |
| Other liabilities | 3 | -- | -- | -- | -- |
| Total liabilities | 155 | -- | -- | -- | -- |
| Total squity | 122 | - | -- | -- | -- |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Tatit 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick. Video Movies and Audio-visual Equipment Rental (Sit g912)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Lon sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 4 \\ (1) \\ (1) \\ \hline \end{array}$ | -- | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 0.4 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{aligned} & 6.2 \\ & 4.4 \\ & 0.8 \end{aligned}$ | -- | -- | -- | - |

[^15]
## Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leverage ratios:
a) Debt/equity = total liabilities / equity
ti Deb: ratic = total liabilities fotal assets
interest ceverage = ae: profi: - interest exnense; interes: pxphese,

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 New Brunswick, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $(i)^{3}$ |  |  | -- |  |
|  |  |  | erage $1 \$ 000$ |  |  |
| Opersting activities Cash from operations Depreciation Other | 13 33 15 | -- | -- | -- | -- |
| Dividends | - |  | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -96 | -- | -- | -- | -- -- -- |
| Financing activities Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 5 -4 25 | -- - -- -- -- -- | - <br> - <br> - <br> - <br> - | - <br> - <br>  | -- -- -- -- -- |
| Increase (decrease) in cash \& equivalents Cash \& equivelents-Beginning of the year Cash \& equivalents - End of the year | -7 4 -3 | -- | -- | -- | -- -- |

(1) These estimates ere based on a sample of incorporated businesses reporting sales betwren $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businessas reporting a statement of changes
See table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986
New Brunswick, Video Movies end Audio-Visual Equipment Rental (SIC g912)

| Business size expressed in |
| :--- | :--- | :--- |
| average labour units(1) |

[^16]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Now Brunswick, Video Movies and Audio-Visual Equipment Rental (SIC 9912)




| Mumber of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 14 \\ 110.781 \\ 109.661 \\ 1.120 \end{array}$ |
| :---: | :---: |
| Businesses reporting a profit (Mo.) | 7 |
| Average sales \$ | 142.317 |
| Average expense \$ | 128.261 |
| Average net profit \$ | 14.056 |
| Businesses reporting loss (No.) | 7 |
| Average sales \$ | 67.052 |
| Average expense \$ | 77.052 |
| Average net loss \$ | -10.000 |

11 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Services to Buildings and Dwellings (SIC 995)


## Symbol:

zero or no observations
too smell too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.
otal weighted expenditure on a given item
Value in each $c e l l=\overline{\text { Total weighted soles of all businesses in the sample }} \times$ iot for each quartile
13: Value in each cell $=\frac{\text { Tozal weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for eartile
This portion of the tablepertains only to the businesses reporting the specific oxpense item. Therefore thase ratios are calculated individually and the total will not necessarily equal 100\%

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according 10 sales size. Eech quartile (i.e. bottom 25\%, lower midde 25\%. etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the nigh and low values of sales are shown.

## How to uat the tables

11) Locate the appropriate sales range that is displayed on the two lines entitled whow sales volue" and migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom 25\%, the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
13. Data pertaining to the selacted sales size range will be in that quartila

Standard Industrial Classification Definition (SIC 1980):
SIC 995 - Services to Buildings and Dwellings
Businesses primarilv engaged in cisinfecting and exterminating. window cleanang. janitorinl and other services to buildings and owellings

TABLE 2. Balance sheet profile for 1986
New Brunswick, Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | -- | -- | -- | -- |
| Accounts and notes receivable | 9 | -- | -- | -- | -- |
| Inventory | - | -- | -- | -- | -- |
| Other current assets | - | -- | -- | -- |  |
| Total current assets Fixed assets | 10 | -- |  |  |  |
| Fixed assets Less: Accum. dep. on fixed assets | 17 | -- | -- | -- | -- |
| Other assets | 21 | -- | -- | -- | -- |
| Total assets | 41 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 10 2 | -- | -- | -- | -- |
| Total current liabilities | 12 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 1 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total liabilities | 13 | -- | -- | -- | -- |
| Totel equity | 28 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
New Brunswick, Services to Bulldings and Dwellings (SIC 995)

|  | Total(2) | Bot tom 25\% | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\left.(1)^{9}\right)$ |  | -- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 1.1 | -- | -- | -- | -- |
| Leverage ratios <br> Dabt/equity ratio (times) <br> Interest coverage ratio (times) <br> Dabt ratio (times) | $\begin{array}{r} -1.0 \\ 3.8 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

[^17]See table 1 for symbols and notes

Definitions:

1. Liquidiry ratic:

Current = current assets / current liabilities.

## 2. Leversge ratios:

a) Debt/equity $=$ total liabilities / equity.
b) Debt ratio $=$ total liabilities / total assets
c) Interest coverage = net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 New Brunswick. Services to Bulldings and Dwellings (Sic 995)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{8}$ | -- | -- | -- |  |
|  | Average ( $\$ 000{ }^{\text {'s }}$ ) |  |  |  |  |
| Oper ating activities Cash from operations Depreciation Dther | 1 3 -1 | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 3 -10 - | -- | -- -- -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 6 -3 1 - | -- <br> - <br> - <br> - <br> - | -- - - - - -- | -- - - - - - - | -- <br> -- <br> -- <br> -- <br> -- <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 | -- | --- | -- | -- |

(1) These estimetes are besed on a semple of incorporeted businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See Table 1 for symbols and notes

TABLE 5. Empioyment changes by size of business, 1983-1986 based on SIC classification in 1986
Now Brunswick, Services to Buildings and Dweliings (SIC 995)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canode. Cotalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canade level. Thus if b business has at least 500 employees in Cenada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers 10 businesses raporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer eporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 New Erunswick. Services to Buildings and Dwellings (SIC 995)

|  | Total (1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 28 \\ 74.637 \\ 67.269 \\ 7.368 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 25 \\ 79.629 \\ 65.440 \\ 14.189 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 3 \\ 188.373 \\ 223.399 \\ -35.026 \end{array}$ | -- | -- | -- | -- |



| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 55 \\ 63.111 \\ 50.926 \\ 12.185 \end{array}$ | $\begin{array}{r} 15.316 \\ 7.745 \\ 7.571 \end{array}$ | $\begin{aligned} & 24.043 \\ & 11.916 \\ & 12.127 \end{aligned}$ | $\begin{aligned} & 41.276 \\ & 23.578 \\ & 17.698 \end{aligned}$ | $\begin{array}{r} 171.810 \\ 160,465 \\ 11.345 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businasses reporting a profit (No.) | 41 |  |  |  |  |
| Average sales \$ | 65.560 | 15.316 | 24.041 | 40.869 | 182,013 |
| Average expense \$ | 52.238 | 7.745 | 11.641 | 22.072 | 167.492 |
| Average net profit \$ | 13.322 | 7.571 | 12.400 | 18.797 | 14.521 |
| Businesses reporting a loss (No.) | 14 |  |  |  |  |
| Average sales \$ | 64.216 |  | 24.151 | 49.040 | 119.456 |
| Average expense \$ | 67,481 | - | 25,702 | 52.335 | 124.407 |
| Average net loss \$ | -3.265 | - | -1,551 | -3.295 | -4.95? |

(1) These estimates are based on ample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table if for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
New Brunswick, Janitorial Services (Sic 9953)
Total(1) Bottom Lower

| Upper | Top |
| ---: | :--- |
| middle $25 \%$ | $25 \%$ |



| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $\begin{array}{r} \text { Bot } 40 \mathrm{~m} \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Top $25 \%$ |  | Total | $\begin{gathered} \text { Bot }+0 \mathrm{~m} \\ 25 \% \end{gathered}$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of soles |  |  |  |  |  | Percent of sales |  |  |  |  |
|  | 4.5 | -- | -- | - | - - | 100.0 | 4.5 | -- | -- | -- | -* |
| Depreciation | 1.7 | -- | -- | -- | -- | 100.0 | 1.7 | -- | -- | -- | -- |
| Repairs \& maintenance | 2.2 | -- | -- | -- | -- | 79.7 | 2.7 | -- | - | - | - |
| Heat, I ight \& telephone | 0.6 | -- | - | -- | -- | 34.2 | 1.7 | -- | -- | -- | -- |
| Rent | 0.1 | -- | -- | -- | -- | 13.4 | 0.9 | -- | -- | -- | -- |
| Personnel expenses | 78.6 | -- | -- | -- | -- | 100.0 | 78.6 | -- | -- | -- | -- |
| Financial expenses | 5.9 | -- | =- | -- | -- | 100.0 | 5.9 | -- | -- | -- | -- |
| Interest \% bank charges | 1.4 | -- | -- | -- | -- | 80.2 | 1.7 | -- | -- | -- | -- |
| Professional fees | 4.6 | -- | =- | -- | -- | 100.0 | 4.6 | -- | -- | -- | -- |
| Other expenses | 8.4 | =- | -- | -- | -- | 100.0 | 8.4 | -- | -- | -- | -- |
| Profit (loss) | 2.5 | -- | -- | -- | - | 100.0 | 2.5 | -- | -- | -- | - |
| Total | 100.0 | -- | -- | - | - | 100.0 | ... | -- | -- | -- | - |

## syubols

zero or no observations
100 small too be expressed
. not applicable
$\times \quad$ confidential

## Footnotes

(i) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

121 Vaive in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for each quartile.
131 Value in each cell $=$ lotal weighted expenditure on given item
lotal weighted ssles of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100\%

## Notes

Dete are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to seles size. Each quartile li. e. bottom $25 \%$, Iower midde $25 \%$, etc. 1 pepresents one quarter of the total number of businesses. Within each quartile. the overage retio is presented. For comparison purposes, the high and low values of sales are shown.

Mow to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled blow seles value" and "High sales valuem
(2) The selected renge will indicate the proper quartile, i. e. the bottom $25 \%$. the lowar middle $25 \%$, the upper midde $25 \%$ or the top 25\%
(3) Data pertaining to the selected seles size range will be in that quartile.

## Standerd Industrial Classification Definition (51C 1880):

## SIC 9953 - Jenitorial Services

Businesses primarily engaged in cleaning and maintenance of buildings and dwellings such as char service, floor waxing. janitorial services. janitorial maintanance of buildings and dwellings and office cleaning.

Now Brunswlek, Janitorial Services (SIC 9953)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper <br> middie 25\% | Tof $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & (1)^{?} \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | - | -- | -- | -- |
| Accounts and notes peceivable | 2 | -- | -- | -- | -- |
| Inventory | - | -- | -- | -- | -- |
| Dther current assets | - | -- | -- | -- | -- |
| Total current assets | 4 | -- | -- | -- | -- |
| Fixed assets | 9 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 6 | " | -- | -- | -- |
| Other assets | 2 | -- | -- | -- | -- |
| Total assets | 10 | - | - - | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 4 | -- | =- | -- | -- |
| Other current liabilities | 2 | -- | -- | -- | -- |
| Total current liabilities | 7 | -- | -- | -- | -- |
| Mortgages payable | - | -- | -- | -- | -- |
| Long term debt | 1 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total iiabilities | 8 | -- | -* | -- | -- |
| Total equity | 2 | -- | -- | -- | -- |

111 These estimates ere based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
New Brunswiek, Janitorial Services (SIC 9953)

|  | Total 2 ) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $(\$ 000$ 's Migh sales value ( $\$ 000$ 's) | $(1)^{7}$ |  | --- | -- | -- |
|  |  |  | Average |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.6 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio \{times) <br> Debt ratio (times) | $\begin{array}{r} -2.3 \\ 1.6 \\ 0.9 \end{array}$ | -- | -- | -- | --- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are based on a sample of businesses peporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
a) Debt/equity = total |iabilities / equity
of Dedt ratio = toial liatilities / tota! asse!s
c) interes: coverage = net drofit + interest expense/interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses oniy. 1986
New Brunswick, Janitorial Services (SIC 9953)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 8 \\ (1) \\ (1) \end{array}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depraciation Other | $\begin{array}{r} 2 \\ 4 \\ -2 \end{array}$ | -- | --- | --- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 4 \\ -12 \\ \hline \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in aquity <br> Decrease in equity <br> Other | $\begin{array}{r} 7 \\ -4 \\ 1 \end{array}$ | -- | -- | -- -- -- -- -- -- | -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 2 1 | -- | -- | -- | -- |


|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 8 \\ (1) \\ (1) \end{array}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 2 \\ 4 \\ -2 \end{array}$ | -- | --- | --- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investent motivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 4 \\ -12 \\ \hline \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in qquity <br> Decrease in equity <br> Other | $\begin{array}{r} 7 \\ -4 \\ 1 \end{array}$ | -- | -- | -- -- -- -- -- -- | -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 2 1 | -- | -- | -- | -- |

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on sic classification in 1986
New Brunswick, Services to Buildings and Dwellings (Sit 995)

| Business size expressed in overage labour units(l) |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of businesses | Total payroll $\begin{array}{r}(\$ 000 \text { s })\end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 118 | 8.421 | 1.054 | 25 | 22 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 106 \\ 9 \\ 1 \\ 2 \end{array}$ | $\begin{array}{r} 2.928 \\ 2.417 \\ x \\ x \end{array}$ | $\begin{array}{r} 350 \\ 308 \\ 64 \\ 332 \end{array}$ | 25 | 22 |
| 1986 |  |  |  |  |  |
| Tote 1 | 169 | 11.335 | 1.239 | 43 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 151 12 3 3 | $\begin{array}{r} 4.528 \\ 2.519 \\ 804 \\ 3.484 \end{array}$ | $\begin{array}{r} 446 \\ 291 \\ 94 \\ 408 \end{array}$ | 38 2 2 1 | $\ldots$ $\cdots$ $\ldots$ |

[^18] Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as o full-time emplovee. Note thet the business size groups used ere determined at the canado level. Thus it a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See lable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
New Brunswick, Janitorial Services (SIC 9953)

| Statistics Canada Library <br> Bibliothéque Statistique Canada | Total 31$\}$ | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middie } 25 \%$ | To\% 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1010061912 |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 17 \\ 74.157 \\ 66.877 \\ 7.280 \end{array}$ |  | -- | -- | -- |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 15 \\ 120.624 \\ 97.658 \\ 22.966 \end{array}$ | -- |  | -- | -- |
| Businesses raporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 2 \\ 116.586 \\ 149.174 \\ -32.588 \end{array}$ | -- |  | -- | -- |




[^19]See Table 1 for symbois and notes


[^0]:    11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

    See Table 1 for symbols and notes

[^1]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$

    See iable 1 for symbols and motes

[^2]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^3]:    111 These estimates are based on a sample of businesses reporling sales between $\$ 10,000$ and $\$ 2,000,000$.
    See Table ifor symbols and notes

[^4]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An everage labour unit could be interpreted as a full-time employee. Note that the business size groups used are ofermined at the Canada lavel. Thus if a business has st least 500 employees in Canads as a whole but less than that number in any given province it is shown in the 500 and over graup
    $(2)$ Refers to businesses reporting no payroll deductions in the previous year
    131 Refers to businesses reporting no payroll deductions in the following year.
    "Newly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the information is adjusted accordingly

    See Table 1 for symbols and notes.

[^5]:    11) These estimates are besed on a sample of businesses reporting seles between $\$ 10,000$ and 82.000 .000 .

    See tabie 1 for symbols and notes

[^6]:    (1) Average labour units are calculated by dividing total paypoll by the average annual wage and salary rape as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    12) Refers to businesses reporting no payroll deductions in the provious year
    (3) Refers to businesses peporting no payroll deductions in the following yeer
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and notes

[^7]:    (11) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$

[^8]:    (1) The ratios represent the bverage of patios for each business in the group and cannot be calculated from the figures shown in table 2 .

    121 These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
    See Table 1 for symbols and notes.

[^9]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if obusiness hes of loast 500 employees in Canade os a whale but less than that number in any given province it is shown in the 500 and over group.
    (2) Refers 20 businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See table 1 for symbols and notes.

[^10]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See fable 1 for symbols and notes

[^11]:    (1) Aver age labour units are calculated by dividing total payroll by the everage annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average isbour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if obusiness has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    21 Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assuned to have been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and nozes

[^12]:    (11 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$
    See Table 1 for symbols and notes

[^13]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as repor tad in the

[^14]:    11 These estimetes are based on a semple of businesses reporting sales between $\$ 10,000$ and $82,000,000$.

[^15]:    1: The ratios represent the average of ratios for eech business in the group and cannot be calculated from the figures shown in table 2 .
    12: These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
    See Table 1 for symbols and notes.

[^16]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and saiary pate as faported in the Survey of Employment, Payroll and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be intarpreted as a full-ifme employee. Note that the business size groups usad are determined at the Canada level. Thus if a business has at laast 500 employees in Canads as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" busimasses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and notes

[^17]:    (11) The patios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
    (2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

[^18]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the

[^19]:    $(1)$ These estimates are besed on a sample of businesses reporting soies between $\$ 10,000$ and $\$ 2,000,000$.

