TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Logging Industry (SIt 0411)

|  | Total(1) |  | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 133 \\ & 119 \\ & (1) \end{aligned}$ |  | $\begin{aligned} & 111 \\ & 19 \end{aligned}$ |  | $\begin{aligned} & 19 \\ & 40 \end{aligned}$ |  | $\begin{aligned} & 40 \\ & 89 \end{aligned}$ |  |  | $\begin{array}{r} 89 \\ (1) \end{array}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l\|} \text { \% busi- } \\ \text { nesses } \\ \text { redorting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Uoper } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  |  | cent of | cales |  |
| Depreciation Repairs \& maintenance | 18.2 24.5 | 20.2 33.8 | 22.0 29.3 | 18.6 24.9 | 12.9 12.9 | 83.6 98.0 | 21.8 25.0 | 26.9 36.4 | 24.6 29.3 | 24.0 25.1 | 14.4 12.2 |
| Heat. light \& telephone | 2. 0.7 | 0.4 | 1.7 | 0.4 | 0.3 | 55.1 | 1.3 | 2.2 | 3.0 | 0.6 | 0.4 |
| Rent ${ }^{\text {a }}$ | 0.1 | . |  | O | 0.3 | 4.9 | 2.1 | 5.7 |  | 1.5 | 2.0 |
| Personnel expenses | 11.1 | 1.2 | 0.2 | 10.4 | 29.5 | 40.3 | 27.4 | 13.0 | 12.8 | 23.1 | 30.3 |
| Financial expenses | 7.1 | 8.0 | 7.1 | 7.8 | 5.6 | 92.5 | 7.6 | 11.4 | 7.1 | 7.9 | 5.6 |
| Interest \& bank charges | 5.8 | 6.8 | 6.3 0.8 | 5.7 | 4.4 | 82.4 87.9 | 7.0 1.5 | 14.5 2.2 | 7.5 0.8 | 5.9 | 4.4 1.2 |
| Other expenses | 27.8 | 35.5 | 28.1 | 19.5 | 27.3 | 100.0 | 27.8 | 35.5 | 28.1 | 19.5 | 27.3 |
| Profit (loss) | 10.5 | 0.7 | 11.5 | 18.4 | 11.9 | 97.5 | 10.8 | 0.8 | 11.5 | 18.4 | 12.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | $\ldots$ | $\ldots$ | . $\cdot$ | - |

## Symbol:

zero or no observations
too small too be expressed
not applicabie
confidentisl
Footnotes
(1) These estimates are besed on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

Totel weighted expenditure on agiven itam
131 Velue in each cell $=\frac{\text { Totel weighted sales of all businesses in the sample }}{\text { lotel weighted salas of businesses reporting this item of expenditure }} \times 100$ for each guartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individualiy and the rotal will not necessarily equal $100 \%$

## Notes

Data are shown by quartites when at least 13 of the samplad businesses report the specific item.
Records were ranked in ascending order eccording to sales size. Each quartile (i.e. botton 25\%, lower midde 25\%, etc.) represents one querter of the tolal number of businesses. Hithin each quartile the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
111 Locate the appropriate sales fange that is displayed on the two linas entitled "Low sales value" and "high sales value"
(21 The selected range will indicste the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper middla $25 \%$ or the top $25 \%$.
131 Data pertaining io the selected seles size range will be in that quartile

Standerd Industrial CIsssification Definition ISIC 1980):

## SIC 0411 - Logging Induatry

Businesses primarily engaged in harvesting hardwood and softwood traes on en own-account basis. Included are businesses primerily engaged in the combined activities of driving, booming. sorting and rafting and towing of wood. Bapking milis are also included.

TABLE 2. Balance sheet profile for 1986
Quebec, Logging Industry (SIC 0411)
Total(1) Bottom Lower Upper Tot

| Businesses in sample (No.) | 193 |  |  |
| :--- | :--- | :--- | :--- |
| Low sales value $\left(\$ 000^{\prime} \mathrm{s}\right)$ | $(1)$ | $11)$ | 40 |
| High sales value $\left(\$ 000^{\prime}\right.$ s) | $11)$ | 19 | 40 |

Average ( $\$ 000$ 's)

| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 4 | - | - | 1 | 13 |
| Accounts and notes receivable | 3 | - | - | - | 9 |
| Inventory | 1 | - | - | - | 4 |
| Other current assets | 3 | - | - | - | 10 |
| Total curtent assets | 11 | - | - | 1 | 37 |
| Fixed assets | 50 | 2 | 4 | 17 | 156 |
| Less: Accum. dep. on fixed assets | 13 | - | 1 | 6 | 41 |
| Other assets | 2 | - | - | 1 | 5 |
| Total assets | 50 | 2 | 4 | 13 | 158 |
| Liebilities and equity |  |  |  |  |  |
| Current ioans | 9 | - | - | - | 30 |
| Other cuprent liabilities | 9 | - | - | 2 | 29 |
| Total current liabilities | 18 | - | $?$ | 2 | 60 |
| Mortgages payable | 1 | - | 2 | - | 1 |
| Long term debt | 16 | 1 | - | 6 | 49 |
| Other liabilities | 2 | - | - | - | 8 |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \end{aligned}$ | 1 | 3 | 8 5 | $\begin{array}{r} 117 \\ 41 \end{array}$ |

(11) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See lable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Logging Industry (SIC 0411)

|  | Total $\langle 2\rangle$ | Bottom 25\% | Lowe : <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value $(\$ 000$ 's | $\left.\begin{array}{l} 55 \\ \{1 \end{array}\right\}$ | $\begin{array}{r} 11) \\ 87 \end{array}$ | $\begin{array}{r} 87 \\ 189 \end{array}$ | $\begin{array}{r} 189 \\ 308 \end{array}$ | $\begin{aligned} & 308 \\ & \{1\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio \{times) | 3.2 | 13.5 | 0.8 | 0.7 | 1.4 |
| Leverage ratios <br> Oebt/equity ratio (times) <br> Interest coverage ratio (times) <br> Oebt ratio (times) | $\begin{aligned} & 4.3 \\ & 6.5 \\ & 0.7 \end{aligned}$ | 0.9 9.3 0.6 | $\begin{aligned} & 3.4 \\ & 7.5 \\ & 0.7 \end{aligned}$ | $\begin{array}{r} 11.4 \\ 13.5 \\ 0.8 \end{array}$ | $\begin{array}{r} -0.1 \\ 3.7 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in rable 2 .
12) These estimates are besed on e sample of businesses peporting seles between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

Definitions:

1. biquidisy ratio:

Current = current assets / current fiabilities
2. Lever me retios:
al Debt/equity = cotal liabilities / equity.
b) Debt ratio = total liabilities/total assets
c) Interest coverage $=$ net profit . interest expense/ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Logging Industry (SIC 0411)

|  | Total(i) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 40 \\ & (1) \\ & 11) \end{aligned}$ | $\begin{aligned} & 11 \\ & 83 \end{aligned}$ | $\begin{array}{r} 83 \\ 142 \end{array}$ | $\begin{aligned} & 142 \\ & 282 \end{aligned}$ | $\begin{aligned} & 282 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Dperating activities Cash from operations Depreciation Other | $\begin{array}{r} 20 \\ 29 \\ 6 \end{array}$ | 3 6 -1 | $\begin{array}{r} 16 \\ 19 \\ 2 \end{array}$ | $\begin{aligned} & 32 \\ & 47 \end{aligned}$ | 27 42 23 |
| Dividends | -4 | $=$ | -4 | $-10$ | -1 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{array}{r} 18 \\ -77 \\ -5 \\ i \end{array}$ | -2 -1 | $\begin{array}{r} 26 \\ -38 \\ -3 \\ \hline \end{array}$ | 9 -126 - | $\begin{array}{r} 36 \\ -133 \\ -14 \\ 2 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Reparment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 55 \\ -41 \\ - \\ -1 \\ - \\ - \\ -1 \\ -1 \end{array}$ | -3 - - - - -1 1 | 23 -30 - -3 - - -4 -1 | 101 -50 - - - - - -3 | $\begin{array}{r}92 \\ -75 \\ - \\ \hline\end{array}$ |
| Increaseldecrease) in cash t equivalents Cash s equivalents-Beginn ing of the yeer Cash equivalents - End of the year | 13 13 | 9 9 9 | 2 16 18 | $\begin{aligned} & -2 \\ & 21 \\ & 19 \end{aligned}$ | 1 7 8 |

tT) These estimetes are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count incluoes only those businessas reporting a statement of changes
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
Quebec, Logging Industry (SIC 0411)

| Business size expressed in average labouf units(1) | Number of businesses | Total payroll $\begin{array}{r}\text { pal } \\ (\$ 000 \\ \hline\end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 119 | 29.794 | 1.162 | 16 | 19 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 105 \\ 13 \\ 1 \\ \hline \end{array}$ | $\begin{array}{r} 6.901 \\ x \\ x \\ - \end{array}$ | $\begin{aligned} & 268 \\ & 502 \\ & 392 \end{aligned}$ | 16 | 19 |
| 1986 |  |  |  |  |  |
| Totel | 153 | 38.665 | 1,378 | 17 | ... |
| less than 20 20-99 <br> 100-499 <br> 500 and over | 141 10 $!$ $!$ | $\begin{array}{r} 9.945 \\ 12.567 \\ x \\ x \end{array}$ | $\begin{array}{r} 358 \\ 446 \\ 1 \\ 573 \end{array}$ | 16 | $\cdots$ $\cdots$ $\cdots$ |

(11 Average labour units bre calculated by dividing total payroll by the average annual wage and salary rate as reported in the
Survey of Employment. Payroll and Hours. Statistics Canada, Catalague 72-002. An average labour unit could be interprated as a full-time employee. Wote thet the business size groups used are derermined at the Canade level thus if a businass has at leas? 500 enployees in Canade as a whole but less then that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Nowly teporting" and "no longer reporting* businesses are assumed to have bean in activity for six months and the information is adjusted accordingly.

See Table i for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Logging Industry (SIC 0411)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tot } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 626 \\ 89.156 \\ 81.674 \\ 7.482 \end{array}$ | $\begin{array}{r} 14.694 \\ 13.240 \\ 1.454 \end{array}$ | $\begin{array}{r} 23.686 \\ 21.488 \\ 2.198 \end{array}$ | $\begin{array}{r} 44.625 \\ 38.044 \\ 6.581 \end{array}$ | $\begin{array}{r} 273.618 \\ 253.922 \\ 19.696 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 515 \\ 89.815 \\ 78.203 \\ 19.612 \end{array}$ | $\begin{array}{r} 14.415 \\ 10.806 \\ 3.609 \end{array}$ | $\begin{array}{r} 23.776 \\ 18.931 \\ 4.845 \end{array}$ | $\begin{array}{r} 44.511 \\ 34,769 \\ 9.742 \end{array}$ | $\begin{array}{r} 276.558 \\ 248.305 \\ 28.253 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 111 \\ 85.715 \\ 96.740 \\ -11.025 \end{array}$ | $\begin{aligned} & 15.334 \\ & 18.831 \\ & -3.497 \end{aligned}$ | $\begin{aligned} & 23.365 \\ & 30.653 \\ & -7.288 \end{aligned}$ | $\begin{array}{r} 45.236 \\ 55.492 \\ -10.256 \end{array}$ | $\begin{array}{r} 258.926 \\ 281.984 \\ -23.058 \end{array}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 498 \\ 100.446 \\ 89.704 \\ 10.742 \end{array}$ | $\begin{array}{r} 15.309 \\ 15.523 \\ -214 \end{array}$ | $\begin{array}{r} 25.872 \\ 23.654 \\ 2.218 \end{array}$ | $\begin{array}{r} 53.309 \\ 45,706 \\ 7.603 \end{array}$ | $\begin{array}{r} 307.295 \\ 273.932 \\ 33.363 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 399 \\ 101.478 \\ 86.224 \\ 15.254 \end{array}$ | $\begin{array}{r} 15.922 \\ 12.508 \\ 3.414 \end{array}$ | $\begin{array}{r} 25.977 \\ 21.182 \\ 4.795 \end{array}$ | $\begin{array}{r} 54.373 \\ 45.020 \\ 9.353 \end{array}$ | $\begin{array}{r} 309.639 \\ 266.187 \\ 43.45 ? \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 99 \\ 94.647 \\ 105.089 \\ -10.442 \end{array}$ | $\begin{aligned} & 14.682 \\ & 18.610 \\ & -3.928 \end{aligned}$ | $\begin{aligned} & 25.666 \\ & 28.514 \\ & -2.848 \end{aligned}$ | $\begin{aligned} & 45.674 \\ & 50.625 \\ & -4.951 \end{aligned}$ | $\begin{aligned} & 292.564 \\ & 322.605 \\ & -30.049 \end{aligned}$ |

1986


[^0]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Single Family Hausing Coneractors (SIC 4011)

|  | To:al:1\} |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $156$ <br> (1) <br> (1) |  | $\begin{aligned} & (1) \\ & 148 \end{aligned}$ |  | $\begin{aligned} & 148 \\ & 313 \end{aligned}$ |  | $\begin{aligned} & 313 \\ & 667 \end{aligned}$ |  |  | $\begin{aligned} & 667 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry averege(2) |  |  |  |  | $\begin{aligned} & \text { V busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ${ }^{\text {a }}$ 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of seles | 45.4 | 16.4 | 43.0 | 61.1 | 56.0 | 96.2 | 47.2 | 19.2 | 43.0 | 62.9 | 56.0 |
| Oceupancy expenses | 5. 2 | 18.1 | 5.1 1.5 | 2.4 1.0 | 1.5 0.4 | 96.1 86.0 | 6.5 3.4 | 18.7 10.6 | 5.2 | 2.6 | 1.5 0.5 |
| Depreciation | 2.9 | 6.2 | 2.4 | 0.7 | 0.5 | 81.3 | 2.8 | 7.7 | 2.5 | 1.0 | 0.6 |
| Heat, light $\delta$ telephone | 0.8 | 1.2 | 1.0 | 0.5 | 0.4 | 84.9 | 0.9 | 1.7 | 1.2 | 0.6 | 0.4 |
| Rent | 0.3 | 0.6 | 0.2 | 0.2 | 0.1 | 31.0 | 0.9 | 2.9 | 0.6 | 0.6 | 0.5 |
| Personnel expenses | 20.2 | 43.1 | 20.1 | 10.9 | 10.8 | 94.5 | 21.3 | 51.4 | 21.0 | 10.9 | 11.2 |
| Financial expenses | 4.6 | 11.8 | 1.1 | 4.2 |  |  |  |  |  |  | 3.0 |
| Interest \& bank charges Protessional fees | 2.8 1.9 | 8.2 3.6 | 0.5 0.6 | 2.1 2.1 | 1.4 1.6 | 98.4 87.0 | 2.8 2.1 | 8.5 3.7 | 0.5 1.1 | 2.1 | 1.4 |
| Other expenses | 19.9 | 16.7 | 26.7 | 12.9 | 22.0 | 100.0 | 19.9 | 16.7 | 26.7 | 12.9 | 22.0 |
| Profit (loss) | 3.8 | -6. 1 | 4.1 | 8.5 | 6.7 | 100.0 | 3.8 | -6. 1 | 4.1 | 8. 5 | 6.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | . . | $\ldots$ | $\cdots$ | . . |

## Symbols

zero or no observations
-. $t 00$ small too be expressed
not appliceole

- confidentia


## Foot notes

(1) These estimates are bused on sample of businesses reporiing sales between $\$ 10.000$ and $\$ 2.000 .000$

Total weighted sales of all businesses in the sample
31 Value in each cell $=$ Total weighted expenditure on given item
Total weighted sales of businesses reporting this item of expenditupe
This portion of the table pertains only to the businesses reporting the spacific expense item. Therefore these ratios ere calculated individually and the total will not necessarily equal $100 \%$

## Motes

Data ere shown by quartiles when at least 13 of the sampled businesses report the specific item,
Records were ranked in ascending opder according to sales size. Each quapile (i. e. bottom 25\%. lower middle 25z. eic. represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## Hom to use the teblet

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sates value"
(2) The selected fange will indicate the proper quartile, i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected salas size range will be in that quartila.

Standard Industrial Claseification Definition (SIC 19B0):
SIC 4011 - Single Fomily Mousing Contractora
Businesses primarily engaged in the development and construction of single detached and single atteched dwellings such as: cottages single duplexes. gerden hames. semi-detached houses. single attached houses. single detached houses. erecting prefabricated homes. fow houses lexc. Row duplexes). Single residences and summer homes

TABLE 2. Balance sheet profile for 1986
Quebec, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe ${ }^{1}$ <br> middle 25\% | Upper <br> middle 25\% | 70 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 156 \\ & \{1 \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 148 \end{aligned}$ | $\begin{aligned} & 148 \\ & 313 \end{aligned}$ | $\begin{array}{r} 313 \\ 667 \end{array}$ | $\begin{aligned} & 667 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 30 | 6 | 16 | 48 | 47 |
| Accounts and notes receivable | 37 | 2 | 10 | 40 | 91 |
| Inventory | 143 | 5 | 8 | 166 | 383 |
| Other current assets | 14 | 4 | 1 | 19 | 31 |
| Total current assets | 223 | 18 | 35 | 274 | 551 |
| Fixed assets | 43 | 79 | 21 | 37 | 43 |
| Less: Accum. dep. on fixed assets | 10 | ? | 6 | 12 | 16 |
| Other assets | 30 | , | 2 | 41 | 77 |
| Total assets | 286 | 90 | 52 | 339 | 655 |
| Limbilities and equity |  |  |  |  |  |
| Current loans | 53 | 2 | , 5 | $\begin{array}{r}66 \\ \hline 137\end{array}$ | 137 |
| Other current liabilities | 97 | 6 | 17 | 137 | 222 |
| Total current liabilities | 151 | 8 | 22 | 203 | 359 |
| Mortgages dayable | 30 | 59 | 4 | 22 | 45 |
| Long term debt | 28 | 9 | 6 | 38 | 60 |
| Other lisbilitios | 2 | - | - | 2 | 6 |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{array}{r} 211 \\ 75 \end{array}$ | 76 14 | 31 21 | 264 75 | 470 185 |

(1) These estimetes are besed on a sample of businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$
see table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Single Family Housing Contractors (SIC 4011)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lawer <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 134 \\ & \{1\} \\ & 11\} \end{aligned}$ | $\begin{aligned} & 19 \\ & 195 \end{aligned}$ | $\begin{array}{r} 195 \\ 396 \end{array}$ | $\begin{array}{r} 396 \\ 830 \end{array}$ | $\begin{aligned} & 830 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 1.9 | 1.7 | 1.5 | 2.5 | 2.0 |
| Leverage ratios <br> Debt/eauity ratio (times) <br> Interest coverage istio (times) <br> Debt latio (times) | $\begin{array}{r} 4.2 \\ 107.0 \\ 0.6 \end{array}$ | $\begin{array}{r} -7.8 \\ 67.2 \\ 0.5 \end{array}$ | $\begin{array}{r} 3.0 \\ 24.8 \\ 0.7 \end{array}$ | $\begin{array}{r} 15.1 \\ 193.2 \\ 0.7 \end{array}$ | $\begin{array}{r} 6.0 \\ 141.9 \\ 0.6 \end{array}$ |

[^1]Definitions:

1. Liquidity retio:

Curfent = current assets / current liabilities
2. Leverage retios:

日) Debt/equity $=$ total Iiabilities / equity
b) Debi ratio = total liabilities/ total assets
c) Interest coverage = net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middele $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 123 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 193 \end{aligned}$ | $\begin{array}{r} 193 \\ 396 \end{array}$ | $\begin{aligned} & 396 \\ & 815 \end{aligned}$ | $\begin{aligned} & 815 \\ & (1) \end{aligned}$ |
|  |  |  | Average $1 \$ 000$ |  |  |
| Oper ting activities Cash from operations Dedreciation Other | $\begin{array}{r} 32 \\ 5 \\ -26 \end{array}$ | $\begin{array}{r} 18 \\ 6 \\ 3 \end{array}$ | $\begin{array}{r} 14 \\ 2 \\ -69 \end{array}$ | $\begin{array}{r} 27 \\ 7 \\ -5 \end{array}$ | 69 6 -24 |
| Dividends | -6 | -9 | -9 | -1 | -4 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 5 \\ -21 \\ -16 \\ 9 \end{array}$ | $\begin{aligned} & 10 \\ & -7 \\ & -7 \\ & 16 \end{aligned}$ | $\begin{array}{r} 2 \\ -5 \\ -1 \\ 1 \end{array}$ | $\begin{array}{r} 4 \\ -56 \\ -21 \\ 20 \end{array}$ | $\begin{array}{r} 8 \\ -14 \\ -34 \\ 1 \end{array}$ |
| Financing activities <br> Increase in long term deb: Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans trom government Increase in equity Decrease in bquity Diner | $\begin{array}{r} 39 \\ -10 \\ 9 \\ -12 \\ - \\ -1 \\ -1 \end{array}$ | $\begin{array}{r} 4 \\ -16 \\ -1 \\ - \\ - \\ -4 \end{array}$ | $\begin{array}{r} 87 \\ -3 \\ 5 \\ -5 \\ - \\ - \\ -1 \\ -1 \end{array}$ | $\begin{array}{r} 21 \\ -4 \\ 7 \\ -3 \\ - \\ \vdots \\ -1 \end{array}$ | $\begin{array}{r}35 \\ -19 \\ 22 \\ -39 \\ \hline\end{array}$ |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash s equivalents - End of the year | $\begin{array}{r} 8 \\ 13 \\ 21 \end{array}$ | $\begin{aligned} & 13 \\ & 23 \\ & 36 \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \\ & 46 \end{aligned}$ | $\begin{gathered} -6 \\ 11 \\ 5 \end{gathered}$ | 6 -10 -4 |

(1) These estimetes wre based on a sample of incorporated businesses reporting ssles between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of chenges.
see iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec. Single Family Housing Contractors (SIC 4011)

| Business size expressed in average labour units(i) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting (3) |
| 1983 |  |  |  |  |  |
| Total | 1.851 | 129.930 | 5.540 | 263 | 268 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.820 \\ 26 \\ 4 \\ 1 \end{array}$ | $\begin{array}{r} 105.113 \\ 17.528 \\ x \\ x \end{array}$ | $\begin{array}{r} 4.437 \\ 753 \\ 329 \\ 21 \end{array}$ | $\begin{array}{r} 260 \\ 2 \\ 1 \\ \hline \end{array}$ | $266$ |
| 1986 |  |  |  |  |  |
| Total | 2.653 | 209.300 | B. 517 | 502 | ... |
| less than 20 <br> 20-99 <br> $100-499$ <br> 500 and over | $\begin{array}{r} 2.607 \\ 40 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 172.134 \\ 30.162 \\ x \\ x \end{array}$ | $\begin{array}{r} 6.988 \\ 1.220 \\ 299 \\ 10 \end{array}$ | 497 2 2 1 | $\cdots$ $\cdots$ $\cdots$ |

(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time amployee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the foltowing year
"Newly raporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See lable 1 for symbols and notes.

TABLE 6. Selected operating characteristies of small businesses by sales quartile, 1984-1986
Quebec, Single Family Mousing Contractors (SIC 4011)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> midole 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br>  | $\begin{array}{r} 865 \\ 419.287 \\ 392.760 \\ 26.527 \end{array}$ | $\begin{array}{r} 50.000 \\ 45.072 \\ 4.928 \end{array}$ | $\begin{array}{r} 168.040 \\ 155.588 \\ 12.452 \end{array}$ | $\begin{array}{r} 384.210 \\ 362.233 \\ 21.577 \end{array}$ | $\begin{array}{r} 1.074 .897 \\ 1.008 .145 \\ 66.752 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | 729 427.092 391.871 35.221 | $\begin{array}{r} 53,717 \\ 44,331 \\ 9,386 \end{array}$ | $\begin{array}{r} 168.689 \\ 151.591 \\ 17.098 \end{array}$ | $\begin{array}{r} 391.910 \\ 359.218 \\ 32.692 \end{array}$ | $\begin{array}{r} 1.094 .052 \\ 1.012 .342 \\ 81.710 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net lass \$ | $\begin{array}{r} 136 \\ 372.630 \\ 393.591 \\ -20.961 \end{array}$ | $\begin{aligned} & 40.702 \\ & 46.925 \\ & -6.224 \end{aligned}$ | $\begin{aligned} & 164.665 \\ & 176.371 \\ & -11.706 \end{aligned}$ | $\begin{aligned} & 353.424 \\ & 374.285 \\ & -20.861 \end{aligned}$ | $\begin{aligned} & 931.728 \\ & 976.782 \\ & -45.054 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (lass) \$ | $\begin{array}{r} 738 \\ 422.191 \\ 398.409 \\ 23.782 \end{array}$ | $\begin{array}{r} 53,226 \\ 52,538 \\ 688 \end{array}$ | $\begin{array}{r} 153.732 \\ 151.563 \\ 2.169 \end{array}$ | $\begin{array}{r} 354,959 \\ 333.665 \\ 21.294 \end{array}$ | $\begin{array}{r} 1.126 .846 \\ 1.055 .870 \\ 70.976 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average soles $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 698 \\ 423.683 \\ 388.071 \\ 35.612 \end{array}$ | $\begin{aligned} & 56.440 \\ & 44.948 \\ & 11.492 \end{aligned}$ | $\begin{array}{r} 145.511 \\ 128.162 \\ 17.349 \end{array}$ | $\begin{array}{r} 356.253 \\ 327.262 \\ 28.991 \end{array}$ | $\begin{array}{r} 1.136 .526 \\ 1.051 .918 \\ 84.613 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 120 \\ 399.700 \\ 433.592 \\ -33.892 \end{array}$ | $\begin{array}{r} 44.120 \\ 74.045 \\ -29.925 \end{array}$ | $\begin{aligned} & 167.010 \\ & 189.353 \\ & -22.343 \end{aligned}$ | $\begin{array}{r} 345.495 \\ 380.493 \\ -34.998 \end{array}$ | $\begin{array}{r} 1.042 .176 \\ 1.090 .477 \\ -48.301 \end{array}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 751 \\ 495.313 \\ 467,326 \\ 27,987 \end{array}$ | $\begin{array}{r} 67.220 \\ 59.552 \\ 7.668 \end{array}$ | $\begin{array}{r} 216.233 \\ 203.276 \\ 12.957 \end{array}$ | $\begin{array}{r} 479,407 \\ 451.344 \\ 28.063 \end{array}$ | $\begin{array}{r} 1.218 .393 \\ 1.155 .133 \\ 63.260 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 632 \\ 497.720 \\ 460.884 \\ 36.836 \end{array}$ | $\begin{aligned} & 73.999 \\ & 61.143 \\ & 12.856 \end{aligned}$ | $\begin{array}{r} 215.806 \\ 198.308 \\ 17.498 \end{array}$ | $\begin{array}{r} 480,142 \\ 442,690 \\ 37,452 \end{array}$ | $\begin{array}{r} 1.220 .933 \\ 1.141 .395 \\ 79.538 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 119 \\ 483.456 \\ 521.689 \\ -38.233 \end{array}$ | $\begin{aligned} & 47.068 \\ & 54.824 \\ & -7.756 \end{aligned}$ | $\begin{array}{r} 219.246 \\ 238.301 \\ -19.055 \end{array}$ | $\begin{array}{r} 475,753 \\ 494,390 \\ -18,637 \end{array}$ | $\begin{array}{r} 1.191 .757 \\ 1.299 .239 \\ -107.482 \end{array}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Residential Renovation Contractors (SIC 4013)

|  | To:al(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $(\$ 000$ 's) | $\begin{aligned} & 104 \\ & \{1\} \\ & \{1\} \end{aligned}$ |  | $\begin{array}{r} (1) \\ 24 \end{array}$ |  | $\begin{aligned} & 24 \\ & 63 \end{aligned}$ |  | $\begin{array}{r} 63 \\ 166 \end{array}$ |  |  | $\begin{aligned} & 166 \\ & 11\rangle \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses oniy (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd } \mathrm{E} \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 40.9 | 9.3 | 49.7 | 49.5 | 52.9 | 88.4 | 46.2 | 13.2 | 60.0 | 49.5 | 53.1 |
| Occupancy expanses | 8.0 | 10.5 | 12.6 | 7.1 | 2.2 | 96.5 | 8.3 | 10.5 | 12.6 | 8.4 | 2.2 |
| Deprecistion | 1.9 | 4.2 | 0.9 | 2.0 | 0.9 | 78.0 | 2.5 | 5.3 | 1.8 | 2.4 | 0.9 |
| Repairs 8 maintenance | 4.0 | 5.7 | 6.3 | 3.6 | 0.7 | 82.6 | 4.9 | 5.7 | 7.2 | 4.8 | 1.0 |
| Heat, light 8 telephone | 1.0 | 0.6 | 2.6 | 0.6 | 0.3 | 55.9 | 1.8 | 2.7 | 3.0 | 0.9 | 0.6 |
| Rent | 1.0 | - | 2.8 | 1.0 | 0.3 | 39.7 | 2.6 | - | 3.9 | 2.6 | 0.6 |
| Personnel expenses | 21.4 | 36.2 | 15.9 | 13.3 | 20.5 | 76.7 | 27.9 | 51.4 | 24.6 | 18.7 | 20.8 |
| Financial expenses | 2.8 | 4.7 | 2.6 | 2.0 | 1.8 | 89.5 | 3.1 | 6.7 |  | 2.3 |  |
| Interest 8 bank charges Protessional fees | 0.8 1.9 | 0.1 4.6 | 1.4 1.2 | 1.0 0.9 | 0.8 1.1 | 72.8 87.0 | 1.2 2.2 | 0.3 6.5 | 1.7 1.2 | 1.2 1.2 | 1.0 1.1 |
| Other expenses | 17.4 | 23.2 | 17.5 | 10.7 | 17.9 | 96.5 | 18.0 | 23.2 | 17.5 | 12.6 | 17.9 |
| Profit (loss) | 9.5 | 16.1 | 1.6 | 17.4 | 4.7 | 100.0 | 9.5 | 16.1 | 1.6 | 17.4 | 4.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | . . | $\ldots$ | -. | . . |

Symbols
zero or no observations
too small too be expressed
.. not applicable
confidential

## Foot noter

1) These estimates are besed on a sample of businasses reporting sa!es batwaen $\$ 10,000$ and $\$ 2,000,000$
total weighted expenditure on given item
2) Value in each cell $=\overline{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for esh quartile
3) Value in each cell=

Total weighted expenditure on given item
Total weighted sales of businesses reporting this item of expenditure 100
This portion of the table pertsins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the 101 al will not necessarily equel $100 \%$

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to seles size. Each quartile li. bottom 25\%. lower midde 25\%, etc. represents one quarter of the total number of businesses. Within aach quartile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
11 Locate the apprapriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
(2) The salacted range wilt indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper middle $25 \%$ or the 10p $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Clsssificstion Definition (SIC 1880)

SIC 4013 - Residential Renovetion Contrmetors
Businesses primarily engaged in residential additions, major improvements and repairs, renovation, rehabilitation, retro-filing and conversions involving more than one irade.

TABLE 2. Balance sheet profile for 1986
Quebec, Residential Renovation Contractors (SIC 4013)

|  | Total: 1 ) | Bot tom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ ) | $\begin{aligned} & 104 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 24 \end{array}$ | $\begin{aligned} & 24 \\ & 63 \end{aligned}$ | $\begin{array}{r} 63 \\ 166 \end{array}$ | $\begin{aligned} & 166 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 4 \\ 18 \\ 19 \\ 1 \\ 34 \\ 12 \\ 4 \\ 1 \end{array}$ | - <br>  <br>  | 2 | $\begin{array}{r} 4 \\ 3 \\ -1 \\ 8 \\ 84 \\ 5 \\ 3 \end{array}$ | $\begin{array}{r} 12 \\ 63 \\ 40 \\ 4 \\ 118 \\ 29 \\ 8 \\ 1 \end{array}$ |
| Total assets | 43 | - | 3 | 20 | 140 |
| Liabilities and equity <br> Current Joans <br> Other curtent liabilities Total current iabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r} 10 \\ 15 \\ 25 \\ 1 \\ 4 \end{array}$ | - $=$ - - | - | 4 2 6 2 | 35 52 87 2 12 |
| Total liabilities Total equity | 30 13 | - | 2 | 129 | 102 37 |

(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.

Sae Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Residential Renovation Contractors (SIC 4013)

|  | Total(2) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{aligned} & 71 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 27 \end{array}$ | $\begin{array}{r} 27 \\ 166 \end{array}$ | $\begin{aligned} & 166 \\ & 269 \end{aligned}$ | $\begin{aligned} & 269 \\ & 11 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 10.2 | 0.6 | 3.4 | 29.3 | 1.7 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | 1.8 8.4 0.5 | 0.2 -10.7 0.2 | 1.1 7.2 0.4 | 2.9 4.5 0.6 | 2.2 27.7 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
12) These astimates are based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current essets / currant liabilities.
2. Levernge ratios:
a) Debr/equity $=$ total liabilities $/$ equity.
b) Debi ratio $=$ total liabilities / total assets


TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Residential Renovation Contractors (SIC 4013)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 52 \\ \{1 \\ 1 \\ 1 \end{array}\right\}$ | $\{1\}$ | $\begin{array}{r} 78 \\ 124 \end{array}$ | $\begin{aligned} & 124 \\ & 282 \end{aligned}$ | $\begin{aligned} & 282 \\ & \{1\} \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from oderations Dedreciation Other | 12 4 -5 | 11 | -4 | 14 5 -11 | $\begin{array}{r} 35 \\ 9 \\ -18 \end{array}$ |
| Dividends | -5 | -8 | -5 | $-2$ | -5 |
| Investment activities <br> Oisposal of fixed assets <br> Purchase of 1 ixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{array}{r} 2 \\ -9 \\ -1 \\ 3 \end{array}$ | 3 -1 -2 | -3 | -11 | $\begin{array}{r} 4 \\ -22 \\ -1 \\ 10 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Oecrease in equity <br> Other | 3 -6 2 -1 | $\begin{array}{r}-10 \\ -1 \\ - \\ \hline-1\end{array}$ | -2 | 4 -3 3 | 7 -7 -2 - 3 -1 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash : equivalents . End of the year | 8 | -3 -1 -4 | -7 19 11 | 1 17 17 | 10 -3 7 |

11) These estimetes ore based on a sample of incorporated businesses reporting sales between $\$ 10,000$ bnd $\$ 2,000.000$. Sample count includes
only those businesses reporting a statemen: of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
Quebec, Residential Renovation Contrectors (SIC 4013)


(1) Gveroge labour units are calculated by dividing total poyroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canade. Catelogue 72-002. An average labour unit could be interpreted as a full-ime employge. Note that the business size groups used are determined of the Canade level. Thus if a business has of laas? 500 employees in Canada as ewhole but less than that number in any given province it is shown in the 500 ond over group
121 Refers io businesses reporing no payroll deductions in the previous year
131 Refers to businesses reporiing no payroll deductions in the following year
Wewly reporting" and "no longer reporting" businesses are essumed to have been in activity for six months and the information is adjusted accordingly
see table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Residential Renovation Contractors (SIC 4013)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 348 \\ 136.306 \\ 125.285 \\ 11.029 \end{array}$ | $\begin{array}{r} 23.370 \\ 17.413 \\ 5.957 \end{array}$ | $\begin{array}{r} 51.785 \\ 42.043 \\ 9,742 \end{array}$ | $\begin{array}{r} 113.546 \\ 101.841 \\ 11.705 \end{array}$ | $\begin{array}{r} 356.523 \\ 339.841 \\ 16.682 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net Drolit \$ | $\begin{array}{r} 324 \\ 134.313 \\ 121.454 \\ 12.859 \end{array}$ | $\begin{array}{r} 22.561 \\ 14.160 \\ 8.401 \end{array}$ | $\begin{aligned} & 51,462 \\ & 40.884 \\ & 10.578 \end{aligned}$ | $\begin{array}{r} 113.623 \\ 101.543 \\ 12.080 \end{array}$ | $\begin{array}{r} 349.606 \\ 329.228 \\ 20.378 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 24 \\ 159.281 \\ 170.413 \\ -11.132 \end{array}$ | $\begin{aligned} & 27.343 \\ & 33.382 \\ & -6.039 \end{aligned}$ | $\begin{aligned} & 57.885 \\ & 63.918 \\ & -6.033 \end{aligned}$ | $\begin{array}{r} 110.393 \\ 114.110 \\ -3.717 \end{array}$ | $\begin{aligned} & 441.503 \\ & 470,243 \\ & -28.740 \end{aligned}$ |

1985

| Number of observetions in sample <br> Average sales \$ <br> Average expense \$ <br>  | $\begin{array}{r} 390 \\ 168,968 \\ 154.334 \\ 14.634 \end{array}$ | $\begin{array}{r} 25,812 \\ 18,370 \\ 7,442 \end{array}$ | $\begin{array}{r} 57.324 \\ 51.040 \\ 6.284 \end{array}$ | $\begin{array}{r} 111.497 \\ 98.876 \\ 12.621 \end{array}$ | $\begin{array}{r} 481.238 \\ 449.050 \\ 32.188 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 342 \\ 168.370 \\ 149.291 \\ 19.079 \end{array}$ | $\begin{array}{r} 25.321 \\ 16,674 \\ 8,647 \end{array}$ | $\begin{aligned} & 53,778 \\ & 43,009 \\ & 10,769 \end{aligned}$ | $\begin{array}{r} 104.891 \\ 89.336 \\ 15.555 \end{array}$ | $\begin{array}{r} 489.491 \\ 448.144 \\ 49.347 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 48 \\ 168.693 \\ 178.247 \\ -9.554 \end{array}$ | $\begin{aligned} & 31.359 \\ & 37.519 \\ & -6.160 \end{aligned}$ | $\begin{aligned} & 65,745 \\ & 70.114 \\ & -4.369 \end{aligned}$ | $\begin{array}{r} 147.395 \\ 150.712 \\ -3.317 \end{array}$ | $\begin{aligned} & 430.271 \\ & 454.643 \\ & -24.372 \end{aligned}$ |

1986

| Number of observations in sample | 14.433 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 141.270 | 17.388 | 37.220 | 93.167 | 417,303 |
| Average expense \$ | 129.534 | 14,176 | 33.065 | 79,393 | 391.501 |
| Average net Drotit (loss) \$ | 19.736 | 3.212 | 4.155 | 13,774 | 25.802 |
| Businesses reporting profit (No.) | 376 |  |  |  |  |
| Average sales \$ | 139.349 | 16.677 | 35,454 | 92.848 | 412.415 |
| Average expense \$ | 124.273 | 11.215 | 26.978 | 76.658 | 382.240 |
| Average net profit $\$$ | 15.076 | 5.462 | 8.476 | 16.190 | 30.175 |
| Businesses reporting loss (No.) | 57 |  |  |  |  |
| Average sales \$ | 155.273 | 21.042 | 41.019 | 96.258 | 462.774 |
| Average expense \$ | 164.762 | 29.380 | 46.163 | 105.869 | 477,634 |
| Average net loss \$ | -9,489 | -8.338 | -5.144 | -9.611 | -14.860 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales. 1986
Quebec. Excavating and Grading Contractors (SIC 4214)

|  | Total(1) |  | Bottom 25\% |  | Lowe r$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ s) High sales value $\left(9000^{\prime} \mathrm{s}\right.$ ) | $149$ <br> (1) <br> (1) |  | $\begin{array}{r} 1) \\ 35 \end{array}$ |  | $\begin{aligned} & 35 \\ & 66 \end{aligned}$ |  | $\begin{array}{r} 66 \\ 162 \end{array}$ |  |  | $\begin{aligned} & 162 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lowe t } \\ \text { midd } \mathrm{e} \\ 25 \% \end{array}$ | UDDEI middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 8.3 | 1.1 | 6.8 | 12.5 | 12.3 | 52.6 | 15.8 | 6.7 | 17.2 | 23.1 | 13.7 |
| Decupancy expenses Depreciation | 30.6 13.6 | 13.4 24.4 | 26.7 9.9 | 29.9 11.7 | 25.0 10.1 | 97.8 92.0 | 31.3 14.8 | 48.0 28.3 | 26.7 11.3 | 29.9 12.6 | 25.0 10.1 |
| Repairs \& maintenance | 15.4 | 17.2 | 14.8 | 17.0 | 13.5 | 97.6 | 15.7 | 19.1 | 14.8 | 17.0 | 13.5 |
| Heat. light 8 telephone | 1.2 | 1.1 | 1.8 | 0.8 | 1.0 | 85.7 | 1.4 | 1.8 | 2.1 | 0.9 | 1.0 |
| Rent | 0.5 | 0.8 | 0.2 | 0.4 | 0.5 | 32.4 | 1.4 | 2.6 | 1.7 | 1.2 | 0.9 |
| Personnel expenses | 15.2 | 15.3 | 5.9 | 15.8 | 22.8 | 71.0 | 21.3 | 32.2 | 11.8 | 19.3 | 22.8 |
| Financial expenses | 6.6 | 8.3 | 6.1 | 6.0 | 6.0 | 97.4 | 6.8 | 9.3 | 6.4 | 6.0 | 6.0 |
| Interest 8 bank eharges | 4.3 | 5.8 | 3.8 2.5 | 4.7 1.3 | 3.2 | 96.8 86.1 | 4.4 | 6.5 4.0 | 3.9 2.9 | 4.7 1.4 | 3.3 2.7 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 25.9 | 23.3 | 25.6 | 23.2 | 29.7 | 100.0 | 25.9 | 23.3 | 25.6 | 23.2 | 29.7 |
| Profit (loss) | 13.4 | 8.6 | 28.6 | 12.7 | 4.1 | 99.7 | 13.4 | 8.6 | 28.6 | 12.7 | 4.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | . $\cdot$ | $\cdots$ | $\cdots$ | $\cdots$ | . $\cdot$ |

## Symbol:

zero or no obsarvations

- 200 smelt 200 be expressed
... not applicable
* confidential


## Foornotes

(11) These estimazes are based on sample of businesses reporting seles between $\$ 10.000$ and $\$ 2,000,000$.

121 Value in each cell $=$ Total weighted expenditure on siven item
(3) Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { Totsl weighted sales of businesses reporting this iten of expendivure }} \times$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Dat are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in oscending order according to sales size. Each quartile li. e. bottom 25z, lower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison pupposes. the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales volue"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standerd Industrial Clestificetion Definition (SIC 19801:
SIC 4214 - Excavating and Grading Contractors
Businesses primarily engaged in construction site excavating and grading

TABLE 2. Balance sheet profile for 1986
Quebec, Excavating and Grading Contractors (SIC 4214)

|  | Total\1? | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upder middle 25\% | $\begin{aligned} & 105 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 149 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 35 \end{array}$ | $\begin{aligned} & 35 \\ & 66 \end{aligned}$ | $\begin{array}{r} 66 \\ 162 \end{array}$ | $\begin{aligned} & 162 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Total curfent assets <br> Fixed assets <br> Less: Accum, dep. on fixed assets <br> Dther assets | $\begin{array}{r} 11 \\ 28 \\ 3 \\ 6 \\ 49 \\ 148 \\ 72 \\ 10 \end{array}$ | $\begin{aligned} & 3 \\ & 1 \\ & - \\ & 4 \\ & 7 \\ & 8 \\ & 2 \\ & - \end{aligned}$ | 5 <br> 1 <br>  <br> 6 <br> 24 <br> 1 | $\begin{array}{r} 7 \\ 4 \\ -4 \\ 15 \\ 101 \\ 26 \\ 3 \end{array}$ | $\begin{array}{r} 24 \\ 87 \\ 11 \\ 15 \\ 137 \\ 390 \\ 214 \\ 30 \end{array}$ |
| Total assets | 134 | 14 | 30 | 93 | 343 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt <br> Dther iiabilities | $\begin{aligned} & 19 \\ & 26 \\ & 45 \\ & 4 \\ & 27 \\ & 11 \end{aligned}$ | 2 <br> 2 <br> 3 | 1 2 3 3 3 | $\begin{array}{r} ? \\ 7 \\ 15 \\ 10 \\ 32 \\ 7 \end{array}$ | 56 79 134 4 62 32 |
| ```Total liabilities Total equity``` | $\begin{aligned} & 87 \\ & 47 \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \end{aligned}$ | 9 21 | $\begin{aligned} & 63 \\ & 30 \end{aligned}$ | $\begin{aligned} & 233 \\ & 110 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.

See rable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Excavating and Grading Contractors (SIC 4214)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Jpper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 91 \\ 1 \\ 1 \\ (1) \end{array}\right)$ | $\begin{array}{r} 11\} \\ 64 \end{array}$ | $\begin{array}{r} 64 \\ 162 \end{array}$ | $\begin{array}{r} 162 \\ 435 \end{array}$ | $\begin{aligned} & 435 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.3 | 0.9 | 1.7 | 1.4 | 1.2 |
| Levernge ratios <br> Debt/eavity ratio (times) <br> Interest coverage ratio (times) <br> Debt satio (times) | $\begin{aligned} & 5.5 \\ & 4.3 \\ & 1.8 \end{aligned}$ | $\begin{array}{r} -2.6 \\ 8.4 \\ 6.7 \end{array}$ | $\begin{array}{r} 10.4 \\ 4.4 \\ 0.8 \end{array}$ | 8.4 1.1 0.9 | $\begin{aligned} & 3.3 \\ & 6.2 \\ & 0.7 \end{aligned}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table ifor symbols and notes.

Definitions:

1. Liquidity rotio:

Current $=$ curpent assets / current liabilities
2. Leverage ratios:
a) Debt/equity $=$ total liabilities / equity.
b) Debt patio = total liabilities/total assets.
c) Interes? coverage $=$ net profit - interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesaes only. 1986
Quebec. Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gusinesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 85 $(1)$ $(1)$ | 11 86 | $\begin{array}{r} 86 \\ 178 \end{array}$ | $\begin{aligned} & 178 \\ & 405 \end{aligned}$ | $\begin{aligned} & 405 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 10 45 -6 | 6 15 -4 | -16 52 -14 | 13 30 -9 | 35 71 3 |
| Oividends | $-1$ | - | - | -1 | $-2$ |
| Investment activities |  |  |  |  |  |
| Disposal of fixed assets | 15 | - 5 | 13 | ${ }^{8}$ | $\begin{array}{r} 32 \\ -178 \end{array}$ |
| Purchase of fixed assets | -105 | -15 | -151 | -43 | $-178$ |
| Incrase in investment | -3 | -6 | - | - | -5 |
| Decrease in investment | 2 | - | - | - | 6 |
|  |  |  |  |  |  |
| Increase in long term debt | 65 -42 | 9 -13 | 104 -58 | 16 -23 |  |
| Repayment of long term debt Loans from shareholders | -42 | -13 4 | -58 | -23 11 | $\begin{array}{r} -64 \\ 2 \end{array}$ |
| Loans from sharehalders Repayment of loans from shareholder | 4 -5 | 4 | -13 | 11 | - 2 |
| Advances \& loans from government | - | - | - | - | - |
| Increase in equity | - | - | - | - | - |
| Decrease in equity | -1 | -1 | - | - | -1 |
| Other | - | - | - | -1 | 1 |
| Increase (dacrease) in eash \& equivalents | -20 | -1 | -82 | 2 -2 | 8 |
| Cash \& equivalents=Beginning of the year | 24 | 6 | 63 | -2 | 20 |
| Cash \& equivalents - End of the year | 4 | 6 | -19 | 1 | 28 |

11) These estimates are besed on a sample of incorporated businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$. 5 emple count includes only those businesses reporting e statement of changes.
See table 1 for symbols ano notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on Sic ciassification in 1986
Quebec. Excavating and Erading Contractors (SIC 4214)

| Business size expressed in average laboup units(1) | Number of businesses | $\begin{gathered} \text { Total payroll } \\ (\$ 000 \text { s }) \end{gathered}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { New }\{y \\ \text { reporting }\{2\} \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 763 | 51.843 | 2.077 | 119 | 136 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 755 \\ ? \\ ? \end{array}$ | $\begin{array}{r} 43.482 \\ x \\ x \\ - \end{array}$ | $\begin{array}{r} 1.758 \\ 216 \\ 103 \end{array}$ | 119 | 135 $!$ |
| 1986 |  |  |  |  |  |
| Totel | 1,138 | 98.046 | 3.761 | 194 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.106 \\ 30 \\ 2 \\ \hline \end{array}$ | 66.565 | $\begin{array}{r} 2.561 \\ 925 \\ 275 \\ \hline \end{array}$ | 191 3 - | $\cdots$ $\cdots$ $\ldots$ |

II Average labour units are calculated by dividing total paypoll by the avarage annual wage and salary rate as reported in the
Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpretad as a full-time employee. Note that the business size groups used are determined at the Cansde level. Thus it a business has at laset 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businasses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbots and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec, Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tos } \\ & 258 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profi: (loss) \$ | $\begin{array}{r} 735 \\ 179.669 \\ 160.930 \\ 18.739 \end{array}$ | $\begin{array}{r} 25.095 \\ 21.098 \\ 3.997 \end{array}$ | $\begin{aligned} & 56,752 \\ & 44,399 \\ & 12,413 \end{aligned}$ | $\begin{array}{r} 123.719 \\ 105,528 \\ 18.191 \end{array}$ | $\begin{array}{r} 513.109 \\ 472.754 \\ 40.355 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net Drofiq $\$$ | $\begin{array}{r} 657 \\ 182.220 \\ 159.532 \\ 22.688 \end{array}$ | $\begin{array}{r} 26.668 \\ 19.883 \\ 6.785 \end{array}$ | $\begin{aligned} & 56.878 \\ & 43.774 \\ & 13.104 \end{aligned}$ | $\begin{array}{r} 123,450 \\ 103,618 \\ 19,832 \end{array}$ | $\begin{array}{r} 521.885 \\ 470.854 \\ 51.031 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 78 \\ 165.784 \\ 174.873 \\ -9.089 \end{array}$ | $\begin{aligned} & 18.892 \\ & 25,888 \\ & -6,996 \end{aligned}$ | $\begin{aligned} & 53.944 \\ & 56.975 \\ & -3.031 \end{aligned}$ | $\begin{array}{r} 127.573 \\ 132.969 \\ -5.396 \end{array}$ | $\begin{array}{r} 462.725 \\ 483.661 \\ -20.936 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 760 \\ 206.007 \\ 187.002 \\ 19.005 \end{array}$ | $\begin{array}{r} 27.541 \\ 20.717 \\ 6.824 \end{array}$ | $\begin{array}{r} 62.225 \\ 52.417 \\ 9.808 \end{array}$ | $\begin{array}{r} 127,311 \\ 110,876 \\ 16.435 \end{array}$ | $\begin{array}{r} 606.951 \\ 563.998 \\ 42.953 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 663 \\ 200.919 \\ 175.782 \\ 25.137 \end{array}$ | $\begin{aligned} & 27.393 \\ & 16.840 \\ & 10.553 \end{aligned}$ | $\begin{aligned} & 63.231 \\ & 48.878 \\ & 14.353 \end{aligned}$ | $\begin{array}{r} 128.344 \\ 106.086 \\ 22.258 \end{array}$ | $\begin{array}{r} 584.709 \\ 531.326 \\ 53.385 \end{array}$ |
| Ausinesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 97 \\ 246.997 \\ 262.921 \\ -15.924 \end{array}$ | $\begin{aligned} & 28.125 \\ & 36.100 \\ & -7.975 \end{aligned}$ | $\begin{aligned} & 58.927 \\ & 64.025 \\ & -5.098 \end{aligned}$ | $\begin{array}{r} 122.098 \\ 135.062 \\ -12.964 \end{array}$ | $\begin{aligned} & 778.839 \\ & 816.497 \\ & -37.658 \end{aligned}$ |

1986

| Number of observations in sample | 731 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 189.791 | 24.073 | 51.040 | 111.648 | 572,404 |
| Average expense \$ | 173.324 | 21.806 | 36.478 | 101.136 | 533.874 |
| Average net profit (loss) \$ | 16.467 | 2,267 | 14.561 | 10.512 | 38.530 |
| Businesses reporting a profit (No.) | 613 |  |  |  |  |
| Average sales \$ | 196.728 | 25.201 | 51.266 | 113.141 | 597.304 |
| Average expense \$ | 173.240 | 18.559 | 34.462 | 97.866 | 542.073 |
| Average net profit \$ | 23.488 | 5.642 | 16.804 | 15.275 | 55.231 |
| Businesses reporting a loss (No.) | 118 |  |  |  |  |
| Average sales \$ | 159.254 | 21,510 | 48.880 | 102.591 | 464.033 |
| Average expense \$ | 176.037 | 29.189 | 55.792 | 120.977 | 498.189 |
| Average net loss \$ | $-16.783$ | -7.679 | -6.912 | -18.386 | -34.156 |

[^2]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Landscape Contractors (SIC 4219)

|  | Total(1) |  | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ |  | Lower$\text { middle } 25 \%$ |  | Upoer middle $25 \%$ |  |  | $\begin{aligned} & 700 \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{array}{r} 68 \\ <1 \\ 1 \end{array}$ |  | $\begin{gathered} 11) \\ 17 \end{gathered}$ |  | $\begin{aligned} & 17 \\ & 63 \end{aligned}$ |  | $\begin{array}{r} 63 \\ 114 \end{array}$ |  |  | $\begin{aligned} & 114 \\ & 11) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lowe } \\ \text { middie } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Parcent of sales |  |  |  |  |
| Cost of sales | 27.5 | 14.4 | 17.0 | 33.6 | 43.5 | 81.1 | 33.8 | 17.7 | 28.9 | 38.2 | 45.4 |
| Occupancy expenses | 13.0 | 11.0 | 17.6 | 12.4 | 11.1 | 100.0 | 13.0 | 11.0 | 17.6 | 12.4 | 11.1 |
| Depreciation | 5.0 | 3.8 | 6.9 | 5.6 | 3.8 | 90.1 | 5.6 | 3.9 | 11.4 | 5.6 | 3.8 |
| Redairs 8 maintenance | 6.7 | 6.6 | 8.8 | 5.8 | 5.8 | 96.1 | 7.0 | 6.6 | 10.1 | 5.9 | 5.8 |
| Heat. light \& telephone | 0.9 | 0.6 | 9.4 | 0.7 | 1.0 | 64.3 | 1.4 | 3.0 | 2.6 | 0.9 | 1.0 |
| Rent | 0.3 | O | 0.5 | 0.2 | 0.6 | 25.4 | 1.2 |  | 0.9 | 2.0 | 1.4 |
| Personnel expenses | 23.4 | 30.7 | 25.3 | 15.2 | 22.3 | 74.8 | 31.2 | 65.1 | 36.3 | 19.0 | 22.3 |
| Financial expenses | 2.4 | 0.4 | 5.0 | 2.2 | 2.1 | 95.4 | 2.6 | 0.5 | 5.0 | 2.2 | 2.1 |
| Interest $\delta$ bank charges | 1.6 | 0.3 | 3.5 | 1.3 | 1.5 | 87.9 | 1.9 | 0.3 | 4.3 | 1.4 | 1.5 0.7 |
| Other expenses | 16.5 | 20.1 | 18.4 | 14.6 | 13.4 | 100.0 | 16.5 | 20.1 | 18.4 | 14.6 | 13.4 |
| Profit (loss) | 17.2 | 23.4 | 16.7 | 22.0 | 7.6 | 99.9 | 17.2 | 23.4 | 16.7 | 22.0 | 7.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | - | $\cdots$ |  |

Symbols
zero or ho observations
too small too be expressed
not apoliceble
confidential

## Footnotis

111 These estimetes ape based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
121 Value in each cell $=\frac{\text { lotel weighted expenditure on a given item }}{\text { Totel weighted sales of all businessas in the somple }} \times 100$ for each quartile
3) Value in each cell =

Toial weighted axpenditure on a given item
lotal weighted sales of businesses reporting this item of expenditure $x$ guartile
This portion of the table pertains only to the businesses peporting the specific expense item. Therefore these ratios are calculated individually and the fotal will not necessarily equel $100 \%$.

Notes
Data are shown by quertiles when at least 13 of the sanpled businesses report the specific item
Records were renked in ascending order according to sales size. Each quartile li.e. bottom 25\%. Iower middte 25\%. Etc. $\begin{aligned} & \text { (edepests }\end{aligned}$ one quarter of the total number of businesses. Within each quaptile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

Mow to use the tebles
lll Locaie the appropriate sales range that is displayed on the two lines entited low sales value" and "High sates value
121 The selected range will indicate tha proper quaptile, i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Deta pertaining to the selected sales size range will be in that quartile

Standerd Industrid CIsssification Definition (SIC 1980):
SIC 4218 . Lendscape Consractors
8usinesses primerity engaged in site work involving the purchase and installation of nursery stock and sod

TABLE 2. Balance sheet profile for 1986
Quebec, Landscape Contractors (SIC 4219)

|  | Total(1) | Bottom $25 \%$ | ower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To1 } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 68 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11 \\ & 17 \end{aligned}$ | $\begin{aligned} & 17 \\ & 63 \end{aligned}$ | $\begin{array}{r} 63 \\ 114 \end{array}$ | $\begin{aligned} & 114 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes paceivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 2 \\ 15 \\ 2 \\ 1 \\ 29 \\ 46 \\ 26 \\ 1 \end{array}$ | - <br> - <br> - <br> - | 8 | $\begin{array}{r} 2 \\ 3 \\ 1 \\ 1 \\ 6 \\ 15 \\ 15 \\ \hline \end{array}$ | $\begin{array}{r} 5 \\ 54 \\ 8 \\ 3 \\ 71 \\ 150 \\ 94 \\ 2 \end{array}$ |
| Total assets | 42 | 1 | 8 | 18 | 130 |
| Liabilities and equity Current Ioans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | 4 12 15 1 8 1 | - | 1 | $\begin{aligned} & 3 \\ & 3 \\ & 6 \\ & 6 \\ & 6 \end{aligned}$ | $\begin{array}{r} 10 \\ 39 \\ 50 \\ 2 \\ 23 \\ 3 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 24 \\ & 17 \end{aligned}$ | - | 1 | $\begin{array}{r} 13 \\ 6 \end{array}$ | $\begin{aligned} & 78 \\ & 53 \end{aligned}$ |

111 These estimates are based on sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Landscape Contractors (SIC 4219)

|  | Total(2) | $\begin{array}{r} \text { Bot+0m } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Uppe <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 36 \\ (1) \\ 19 \end{array}$ | $\begin{aligned} & (1) \\ & 16 \end{aligned}$ | $\begin{array}{r} 16 \\ 180 \end{array}$ | $\begin{array}{r} 180 \\ 309 \end{array}$ | $\begin{aligned} & 309 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 1.0 | 0.2 | 1.0 | 1.2 | 1.6 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 1.6 \\ 12.5 \\ 0.8 \end{array}$ | $\begin{array}{r} 2.1 \\ -0.1 \\ 0.7 \end{array}$ | $\begin{array}{r} -3.9 \\ 26.0 \\ 1.1 \end{array}$ | $\begin{array}{r} 5.5 \\ 17.7 \\ 0.8 \end{array}$ | $\begin{aligned} & 3.1 \\ & 7.7 \\ & 0.6 \end{aligned}$ |

11) The ratios represent the average of ratios for each business in the group and cannot be celculated from the figures shown in lable 2 .
(2) These estimates are besed on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
see Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current = curfent assets / curren: liabilities
2. Leverage retios:
a) Debt/equity = total liabilitiss / equity
b) Debt retio = soza! liabilipies/total assets
c) Interest coverage = ne: protit - interes expens / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Landscape Contractors (SIC 4219)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{gathered} 32 \\ (1) \end{gathered}$ (11) | $\begin{array}{r} 11 \\ 98 \end{array}$ | $\begin{array}{r} 98 \\ 225 \end{array}$ | $\begin{aligned} & 225 \\ & 491 \end{aligned}$ | $\begin{aligned} & 491 \\ & \text { (1) } \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from oderations Depreciation Othe: | $\begin{array}{r} 21 \\ 15 \\ -11 \end{array}$ | 3 5 -6 | $\begin{array}{r} 8 \\ 8 \\ -13 \end{array}$ | $\begin{array}{r} 24 \\ 7 \\ -1 \end{array}$ | 37 40 -25 |
| Dividends | -3 | - | -1 | - | -10 |
| Investment activities Disposal of fixed assets Purchase of lixed assets lncrease in investment Decrease in investment | 6 -27 -1 | 1 -17 -1 | 15 -17 - | 1 -14 -1 - | 9 -58 -1 1 |
| Financing activities <br> Increase in long term debt <br> Repryment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> increase in equity <br> Decrease in equity <br> Othe: | $\begin{array}{r} 12 \\ -9 \\ -1 \\ -1 \\ - \\ -1 \\ -1 \end{array}$ | 12 -1 1 -4 | 7 -3 - - - -4 -1 | 6 -7 -2 -2 | 25 -24 - - $i$ $i$ $-i$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalants - End of the year | $\begin{aligned} & 2 \\ & 38 \\ & 40 \end{aligned}$ | -6 11 5 | 1 | 12 20 32 | -7 113 106 |

ill These estimetes are based on ample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statoment of changes.
see table 1 for symbols and notes
TABLE 5. Employment changes by size of bustness. 1983-1986 based on SIC ciassification in t986
Quebec, Landscape Contractors (SIC 4219)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll$(\$ 000$ s $)$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New I y <br> reporting(2) | No langer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 422 | 18.730 | 762 | 79 | 140 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 421 <br> $i$ | $x$ <br> - | 600 $=$ 162 | 79 | $\begin{array}{r}138 \\ 2 \\ - \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 878 | 40.224 | 1.554 | 229 | ... |
| $\begin{aligned} & 1 \text { ess than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}876 \\ \hline \\ \hline\end{array}$ | $\begin{array}{r} 34.700 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.342 \\ 23 \\ 189 \end{array}$ | 229 | . |

(il Average labour units are colculated by dividing total paypoll by the average annua! wage and salary pate as paparted in the Survey of Employment. Payrall and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as o full-time employee. Note that the business size groups used are determined at the canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the provious year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six manths and the information is adjusted accordingly.

See rable 9 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Landscape Contractors (SIC 4219)

|  | Tota!(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | To: |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 299 \\ 121.189 \\ 107.385 \\ 13,804 \end{array}$ | $\begin{array}{r} 20.785 \\ 13.596 \\ 7.189 \end{array}$ | $\begin{aligned} & 45.996 \\ & 34.674 \\ & 11.322 \end{aligned}$ | $\begin{aligned} & 96.366 \\ & 80.666 \\ & 15.700 \end{aligned}$ | $\begin{array}{r} 321.608 \\ 300.604 \\ 21.004 \end{array}$ |
| Businesses reporting a profit (Ma.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 276 \\ 121.544 \\ 106.322 \\ 15.222 \end{array}$ | $\begin{array}{r} 20.382 \\ 11.786 \\ 8.596 \end{array}$ | $\begin{aligned} & 46,191 \\ & 34,122 \\ & 12,069 \end{aligned}$ | $\begin{aligned} & 96,434 \\ & 78,289 \\ & 98,145 \end{aligned}$ | $\begin{array}{r} 323,169 \\ 301.092 \\ 22.077 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 23 \\ 110.597 \\ 115.638 \\ -5.041 \end{array}$ | $\begin{aligned} & 24.488 \\ & 30.200 \\ & -5.712 \end{aligned}$ | $\begin{aligned} & 42,102 \\ & 45,703 \\ & -3,601 \end{aligned}$ | $\begin{aligned} & 95,842 \\ & 99,062 \\ & -3,220 \end{aligned}$ | $\begin{array}{r} 279.956 \\ 287.585 \\ -7.629 \end{array}$ |

1985


1986

| Number of observations in sample | 342 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 138.242 | 14.969 | 33.051 | 90.265 | 414.682 |
| Average expense \$ | 124.808 | 10.702 | 24.378 | 75.518 | 388.632 |
| Average net prolit (loss) \$ | 13.434 | 4.267 | 8.673 | 14.747 | 26,050 |
| Businesses reporting a profit (Mo.) | 304 |  |  |  |  |
| Average sales \$ | 135.398 | 14.820 | 33.170 | 90.889 | 402.714 |
| Average expense \$ | 119.051 | 8.832 | 24.253 | 74.029 | 369.088 |
| Average net profit $\$$ | 16.347 | 5.988 | 8.917 | 16.850 | 33.626 |
| Businesses reporting a loss (No.) | 38 |  |  |  |  |
| Average sales \$ | 154.156 | 15.345 | 28.151 | 84.591 | 488.536 |
| Average expense \$ | 160.805 | 15.444 | 29.468 | 89.066 | 509.240 |
| Average net loss \$ | -6.649 | -99 | $-1.317$ | -4.475 | -20.704 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Masonry Contractors (SIC 4231)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 87 \\ (1) \\ 11 \end{array}\right)$ |  | $\begin{array}{r} (1) \\ 23 \end{array}$ |  |  | $\begin{aligned} & 23 \\ & 92 \end{aligned}$ | $\begin{array}{r} 92 \\ 191 \end{array}$ |  |  | $\begin{aligned} & 191 \\ & \text { (1) } \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middIe } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Tots 1 | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Upper } \\ \text { middl } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Parcent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 22.4 | 7.8 | 25.7 | 17.2 | 34.9 | 82.0 | 27.3 | 15.8 | 29.4 | 20.7 | 34.9 |
| Occupancy expenses | 10.3 | 12.0 | 13.0 | 7.4 | 9.1 | 100.0 | 10.3 | 12.0 | 13.0 | 7.4 | 9.1 |
| Depreciation | 3.6 | 3.0 | 5.4 | 3.2 | 2.5 | 94.4 | 3.8 | 4.1 | 5.5 | 3.2 | 2.5 |
| Repairs \& maintenance | 4.8 | 7.9 | 5.6 | 3.3 | 3.1 | 95.2 | 5.1 | 10.3 | 5.6 | 3.3 | 3.1 |
| Heat. Hight \& telephone | 1.2 | 0.8 | 1.9 | 0.8 | 1.2 | 70.7 | 1.7 | 1.5 | 3.4 | 1.0 | 1.2 |
| Rent ${ }^{\text {a }}$ | 0.7 | 0.4 | - | 0.1 | 2.3 | 23.2 | 3.1 | 1.6 | 1.5 | 1.0 | 4.0 |
| Personnel expenses | 26.3 | 8.0 | 22.4 | 36.2 | 33.8 | 92.4 | 28.5 | 9.0 | 30.6 | 36.2 | 33.8 |
| Financial expenses | 2.7 | 2.3 | 3.9 | 1.5 | 2.9 | 100.0 | 2.7 | 2.3 | 3.9 | 1.5 | 2.9 |
| Interest \& bank charges | 1.4 | 0.1 | 2.2 | 0.9 | 1.9 | 75.0 | 1.8 | 0.5 | 3.1 | 0.9 | 2.0 |
| Protessional fees | 1.3 | 2.2 | 1.7 | 0.6 | 1.0 | 89.5 | 1.5 | 2.2 | 1.7 | 1.0 | 1.0 |
| Other expenses | 12.7 | 11.8 | 12.9 | 9.8 | 16.2 | 100.0 | 12.7 | 11.8 | 12.9 | 9.8 | 16.2 |
| Profit (loss) | 25.6 | 57.1 | 22.1 | 28.1 | 3.2 | 100.0 | 25.6 | 57.1 | 22.1 | 28.1 | 3.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | $\cdots$ | $\cdots$ | $\cdots$ | -• |

## Syubol:

zero or no observations
too smell too be expressed
not applicable
con $\dagger$ identis

## Foot notes

11 These estimeres are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.
2 Total weighted expenditure on a given item
lotal waighted sales of all businesses in the sample for for fortile
(3) Velue in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { lotel weighted sales of businesses reporting this item of expenditure }} \times$ foo for each quertile

This portion of the table perteins only to the businesses reporiting the specific expense item. Therefore these petios ere calculated individually and the cotal will not necessarily equal $100 \%$

## Notes

Data are shown by quertiles when et leas? 13 of the sampled businesses report the specific item
Records were renked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middle 25z. eic. fepresents one quarter of the total number of businesses. Wi thin each quarilie. the average ratio is presented. For comparison purposes. the high and low values of sales are show

## How to use the tebles

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selacted range will indicate the proper quaptile, i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midole $25 \%$ or the top 25\%.
(3) Data pertaining to the selected seles size fange will be in that quartile

## Standard Industrisi CIEssification Definition (SIC 1980):

SIC 4231 - Masonry Contrectors
Businesses primarily engaged in conventional or specialty masonry work, except interior marble work. Installation of architectural stone blocklaying, brick or stone liming lchimney, kiln. boiler, eic.) bricklaying, installation of granite lexteriar workl, installation of marble (exterior work), masonsy work, installation of ornamental sione, pointing masonry. installation of slate (axterior workl. stone cutting ang setting and installation of veneer facing stone or brick

TABLE 2. Balance sheet profile for 1986
Quebec. Mesonry Contractors (SIC 4231)

|  | Total(1) | $\begin{array}{r} \text { Bot } \ddagger \text { om } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 87 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{array}{r} (1) \\ 23 \end{array}$ | $\begin{aligned} & 23 \\ & 92 \end{aligned}$ | $\begin{array}{r} 92 \\ 191 \end{array}$ | $191$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes teceivable <br> Inventory <br> Dther cuprent assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 10 \\ 4 \\ 2 \\ 22 \\ 26 \\ 8 \\ 1 \end{array}$ | - <br> - <br> - <br> - | $\begin{array}{r} 2 \\ 2 \\ - \\ 5 \\ 59 \\ 8 \\ \hline \end{array}$ | $\begin{array}{r} 6 \\ 4 \\ 4 \\ 1 \\ 12 \\ 19 \\ 3 \\ 1 \end{array}$ | $\begin{array}{r} 17 \\ 32 \\ 15 \\ 6 \\ 69 \\ 56 \\ 17 \\ 4 \end{array}$ |
| Total mssets | 42 | - | 18 | 28 | 111 |
| Liabilities and equity <br> Cuprent loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt <br> Other liabilities | $\begin{array}{r}7 \\ 13 \\ 19 \\ 1 \\ 5 \\ \hline\end{array}$ | - <br>  <br>  <br> $=$ | $\begin{aligned} & 1 \\ & 1 \\ & 1 \\ & 2 \\ & 2 \\ & 2 \end{aligned}$ | 2 4 5 1 2 | 23 44 67 1 16 1 |
| Total (iabilities <br> Total equity | $\begin{aligned} & 26 \\ & 16 \end{aligned}$ | - | $\begin{array}{r} 6 \\ 12 \end{array}$ | 8 20 | 84 27 |

11) These estimates are based on E sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See rable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Masonry Contractors (SIC 4231)

|  | Total 23 | Bot tom | Lower <br> middle 25\% | Uppe <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( 8000 's) | $\left.\begin{array}{l} 58 \\ (1) \\ 1 \end{array}\right)$ | $\begin{aligned} & \text { (1) } \\ & 114 \end{aligned}$ | $\begin{array}{r} 114 \\ 189 \end{array}$ | $\begin{array}{r} 189 \\ 408 \end{array}$ | $\begin{aligned} & 408 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.1 | 2.2 | 2.4 | 0.7 | 2.8 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -25.9 \\ 28.9 \\ 0.8 \end{array}$ | $\begin{array}{r} -100.0 \\ 12.5 \\ 0.6 \end{array}$ | $\begin{array}{r} 1.8 \\ 90.1 \\ 0.6 \end{array}$ | $\begin{array}{r} -1.6 \\ 0.6 \\ 1.6 \end{array}$ | $\begin{array}{r} 1.4 \\ 12.0 \\ 0.5 \end{array}$ |

181 The ratios represent the average of rotios for each ousiness in the group and cannot be calculated from the figures shown in table 2 .
12) These estimates are besed on a sample of businesses reporting sates between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Curtent = current assets / current liabilities
2. Leverege ratios:
al Debt/equity $=$ total liabilities $/$ equity
b) Detet ratia = total liatrilites/total assets
-i intesest coverage = ne: proti: - Teterest exponse foterges expense,

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Masonry Contractors (SIC 4231)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Uper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 51 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 128 \end{aligned}$ | $\begin{aligned} & 128 \\ & 178 \end{aligned}$ | $\begin{aligned} & 178 \\ & 408 \end{aligned}$ | $\begin{aligned} & 408 \\ & (1) \end{aligned}$ |
|  |  |  | Average ( $\$ 000$ 's) |  |  |
| Operating activities Cash from operations Dapreciation Dther | $\begin{aligned} & 4 \\ & 6 \\ & 2 \end{aligned}$ | 3 3 -2 | $\begin{aligned} & 6 \\ & 4 \\ & 4 \end{aligned}$ | -3 6 9 | $\begin{aligned} & 13 \\ & 11 \\ & -6 \end{aligned}$ |
| Dividends | -2 | - | -3 | -2 | -1 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 6 \\ -9 \\ -1 \end{array}$ | -2 | $-10^{2}$ | $\begin{array}{r} 5 \\ -8 \\ \hline 2 \end{array}$ | 15 -17 - |
| Financing activities <br> increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances $\&$ loans from government Increase in equity Decrease in equity Dther | $\begin{array}{r} 4 \\ -7 \\ - \\ -2 \\ - \\ -1 \end{array}$ | -3 - - -1 | 2 -2 1 | 2 -5 1 -2 -2 | $\begin{array}{r}10 \\ -17 \\ -5 \\ - \\ \hline\end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 2 4 | - 9 | $\begin{aligned} & 3 \\ & 7 \\ & 9 \end{aligned}$ | $\begin{array}{r} 4 \\ -10 \\ -6 \end{array}$ | 2 5 7 |

1 These estimates are based on sample of incorporated businesses reparing sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporiing a siatement of changes.
see Table i for symbols and nores
TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Quebec, Masonry Contractors (SIC 4231)

|  |  |  |  | Changes in numb with paid | f bus inesses loyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { raporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 530 | 43.081 | 1.749 | 76 | 108 |
| less than 20 <br> 20-99 <br> 100-499 <br> 500 and over | $\begin{array}{r} 511 \\ 18 \\ 1 \\ \hline \end{array}$ | $\begin{array}{r} 28.845 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.172 \\ 569 \\ 8 \\ - \end{array}$ | 76 | $\begin{array}{r} 107 \\ ! \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 809 | 80.716 | 3.116 | 152 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100 \text { - } 499 \\ & 500 \text { and over } \end{aligned}$ | 780 28 1 | $\begin{array}{r} 50.845 \\ x \\ x \\ - \end{array}$ | $\begin{array}{r} 1.964 \\ 1.042 \\ 110 \end{array}$ | 159 $\square$ $=$ | $\ldots$ $\ldots$ $\ldots$ |

[^3]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec. Masonry Contractors (SIC 4231)

|  | Total 1 ) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit \{loss) \$ | $\begin{array}{r} 372 \\ 143,608 \\ 126.091 \\ 17.517 \end{array}$ | $\begin{array}{r} 22.077 \\ 13.926 \\ 8.151 \end{array}$ | $\begin{array}{r} 51.865 \\ 38.452 \\ 13.413 \end{array}$ | $\begin{array}{r} 102.437 \\ 84,001 \\ 18.436 \end{array}$ | $\begin{array}{r} 398.053 \\ 367.983 \\ 30.070 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 336 \\ 146.160 \\ 126.201 \\ 19.959 \end{array}$ | $\begin{array}{r} 22.226 \\ 13.091 \\ 9.135 \end{array}$ | $\begin{aligned} & 51.657 \\ & 36.641 \\ & 15.016 \end{aligned}$ | $\begin{array}{r} 103.596 \\ 82,729 \\ 20,867 \end{array}$ | $\begin{array}{r} 407.161 \\ 372.344 \\ 34.817 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 36 \\ 118.215 \\ 126.016 \\ -7.801 \end{array}$ | $\begin{aligned} & 20.404 \\ & 23.361 \\ & -2.957 \end{aligned}$ | $\begin{aligned} & 54.032 \\ & 57.293 \\ & -3.261 \end{aligned}$ | $\begin{aligned} & 89.565 \\ & 98.131 \\ & -8.566 \end{aligned}$ | $\begin{array}{r} 308.858 \\ 325.278 \\ -16.420 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net prolit \{loss\} \$ | $\begin{array}{r} 357 \\ 165.835 \\ 144.258 \\ 21.577 \end{array}$ | $\begin{array}{r} 23.319 \\ 15.168 \\ 8.151 \end{array}$ | $\begin{aligned} & 51,261 \\ & 36,768 \\ & 14,493 \end{aligned}$ | $\begin{array}{r} 101.060 \\ 82.426 \\ 18.634 \end{array}$ | $\begin{array}{r} 487.701 \\ 442.670 \\ 45.031 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 334 |  |  |  |  |
| Average sales \$ | 166.364 | 23,334 | 51.333 | 101.449 | 489.338 |
| Average expense \$ | 142.042 | 14.429 | 36.061 | 81.240 | 436.437 |
| Average net profit \$ | 24.322 | 8.905 | 15,272 | 20.209 | $52.90{ }^{\text {i }}$ |
| Businesses reporting loss (No.) | 23 |  |  |  |  |
| Average sales \$ | 160.872 | 23.053 | 49.611 | 94.091 | 476.734 |
| Average expense \$ | 167.265 | 28.026 | 52,927 | 103.679 | 484.428 |
| Average net loss \$ | -6.393 | -4.973 | -3.316 | -9,588 | -7.694 |

1986

| Number of observations in sample | $403$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average soles \$ | 159.625 141.296 | 18.843 10.527 | 61.059 45.580 | 128,379 105,596 | $\begin{aligned} & 430.219 \\ & 403.479 \end{aligned}$ |
| Average expense \$ Average net profit (loss) \$ | 14.296 18.329 | 10.527 8.316 | 15,479 | 22,783 | 26.740 |
| Businesses reporting profit (No.) | 369 |  |  |  |  |
| Average sales \$ | 157.548 | 18.721 | 61.006 | 128.347 | 422,117 |
| Average expense $\$$ | 134.861 | 10.155 | 44.26? | 104,658 | 380,364 |
| Average net profit \$ | 22.687 | 8.566 | 16.739 | 23.689 | 41.753 |
| Businesses reporting loss (No.) | 34 |  |  |  |  |
| Average sales \$ | 168.958 | 25.955 | 62.159 | 129,297 | 458.420 |
| Average expense \$ | 180.353 | 32.220 | 72.692 | 132.555 | 483,943 |
| Average net loss \$ | -11,395 | -6.265 | -10.533 | -3.258 | -25.523 |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales. 1986
Quebec. Plumbing Contractors (SIC 4241)

|  | Total(1) |  | Bottom 25\% |  | Lowef <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.? Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 112 \\ (1) \\ 1 \end{array}\right)$ |  | $\left.\begin{array}{l} 1 \\ 78 \end{array}\right)$ |  | $\begin{array}{r} 78 \\ 116 \end{array}$ |  | $\begin{aligned} & 116 \\ & 368 \end{aligned}$ |  |  | $\begin{aligned} & 368 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { redorting } \end{aligned}$ | Raporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Totel | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middl } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of solus |  |  |  |  |
| Cost of sales | 43.5 | 46.5 | 24.8 | 50.4 | 47.3 | 91.9 | 47.3 | 46.5 | 41.4 | 50.4 | 47.3 |
| Occupancy expenses | 7.8 1.7 | 11.9 | 7.4 2.1 | 7.0 1.6 | 6.0 1.7 | 100.0 91.1 | 7.9 1.9 | 11.1 2.2 | 7.4 2.2 | 7.0 1.7 | 6.0 |
| Dedreciation Redairs \& maintenance | 3.1 | 4.6 | 2.1 2.9 | 2.6 | 2.8 | 90.8 | 3.4 | 2.2 4.4 | 4.8 | 2.3 | 2.8 |
| Heat. I ght \& telephone | 1.8 | 3.3 | 1.7 | 1.6 | 0.8 | 97.4 | 1.8 | 3.5 | 9.7 | 1.7 | 0.8 |
| Rent | 1.2 | 1.8 | 0.7 | 1.5 | 0.7 | 64.7 | 1.9 | 3.4 | 1.2 | 1.8 | 1.1 |
| Personnel expenses | 21.0 | 3.4 | 30.8 | 22.6 | 28.4 | 75.5 | 27.8 | 7.0 | 36.7 | 31.6 | 28.4 |
| Financial expenses | 3.0 | 5.4 | 2.0 | 2.1 | 2.7 | 100.0 | 3.0 | 5.4 | 2.0 |  | 2.7 |
| Interest \& bank charges Piofassional lees | 1.8 1.3 | 4.3 1.0 | 0.8 1.2 | 0.8 1.3 | 1.2 1.5 | 89.6 94.3 | 2.0 1.4 | 4.3 1.1 | 0.8 1.5 | 1.1 | 1.2 1.5 |
| Dther expenses | 13.6 | 14.1 | 17.0 | 15.5 | 8.1 | 100.0 | 13.6 | 14.1 | 17.0 | 15.5 | 8.1 |
| Profit (loss) | 11.0 | 19.6 | 18.0 | 2.4 | 7.5 | 100.0 | 11.0 | 19.6 | 18.1 | 2.4 | 7.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | $\cdots$ | - | . $\cdot$ | ... |

## Symbel 1

zero or no observations

- too small too be expressed
not applicable
* confidential


## ootnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

Total weighted expenditure on a given itam
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted sales of businesses reporting phis item of expenditure }} \times$ fore on given itbm $\quad$ for eech quertile.

This portion of the tabio pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal 100 z .

## Notes

Data are show by quertiles when at least 13 of the sampled businesses peport the specific item.
Records were panked in ascending opder bccording to sales size. Each quartile li, botrom 25\%, lower midde 25\%, etc. represents one quarter of the tofal number of businesses. Within aach quartile. the average ratio is presented. for comparison purposes. the high and low values of sales are shown

How to use the tables
|1| Locate the appropriate sales pange that is displayed on the two lines entitled "Low sales value" and "High sales value"
12) The selected range will indicete the proper quaitile. i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the salected sales size range will be in that quartile

## Stendard Industrisl Classificstion Definition (SIC 1980):

## SIC 4241 - Plumbing Contractors

Businesses primarily engaged in the installation and repair of primary hot and cold water piping systems li e. excapt space hotingl such as: installation of waste and vent systems drain. installation of hot water heaters and plumbing tanks. installation of weter meters installation of piping systems. installation of plumbing fixtures. installation of primary hot water, installetion of poof drainage systems lexc eavestroughingl, and installation of sanitary ware

TABLE 2. Balance sheet proflle for 1986
Quebec, Plumbing Contractors (SIC 4241)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | upper <br> middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{aligned} & 112 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 78 \end{array}$ | $\begin{array}{r} 78 \\ 116 \end{array}$ | $\begin{aligned} & 116 \\ & 368 \end{aligned}$ | $\begin{aligned} & 368 \\ & 19 \end{aligned}$ |
| Average ( $\$ 000$ 's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep, on fixed assets <br> Dther assets | $\begin{aligned} & 23 \\ & 48 \\ & 21 \\ & 3 \\ & 95 \\ & 58 \\ & 21 \\ & 7 \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \\ & 2 \\ & 2 \\ & 5 \\ & 5 \\ & 2 \\ & 1 \end{aligned}$ | $\begin{array}{r} 16 \\ 5 \\ 3 \\ 4 \\ 28 \\ 29 \\ 9 \\ 3 \end{array}$ | $\begin{array}{r} 9 \\ 19 \\ 19 \\ 4 \\ 44 \\ 31 \\ 12 \\ 5 \end{array}$ | $\begin{array}{r} 67 \\ 161 \\ 66 \\ 5 \\ 299 \\ 664 \\ 60 \\ 20 \end{array}$ |
| Total sssets | 139 | 9 | 52 | 67 | 423 |
| Liabilities and equity <br> Current Ioans <br> Other current liabilities <br> Total current liabllities <br> Mortgages payable <br> Long term debt <br> Other liabilities | 18 39 57 4 11 1 | 2 2 4 - | 2 8 10 3 2 | $\begin{array}{r} 8 \\ 17 \\ 25 \\ 2 \\ 12 \\ \hline \end{array}$ | $\begin{array}{r} 57 \\ 127 \\ 185 \\ 10 \\ 27 \\ 2 \end{array}$ |
| Total liabilities Totel equity | 72 67 | 5 4 | 14 38 | $\begin{aligned} & 40 \\ & 27 \end{aligned}$ | $\begin{aligned} & 223 \\ & 200 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
see iable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Plumbing Contractors (SIC 4241)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 85 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \{1\} \\ & 116 \end{aligned}$ | $\begin{aligned} & 116 \\ & 252 \end{aligned}$ | $\begin{aligned} & 252 \\ & 549 \end{aligned}$ | $\begin{aligned} & 543 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.4 | 2.8 | 2.4 | 2.8 | 1.9 |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times Debt ratio (times) | $\begin{array}{r} 1.4 \\ 58.5 \\ 0.6 \end{array}$ | $\begin{array}{r} -2.2 \\ 72.2 \\ 0.4 \end{array}$ | $\begin{array}{r} -0.6 \\ -8.2 \\ 1.0 \end{array}$ | 1.4 34.6 0.5 | $\begin{array}{r} 6.5 \\ 108.7 \\ 0.6 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes bre besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

Sae iable 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ curren: asseqs / current liabilities.
2. Leverage ratios:
s) Debt/equity = total liabilities / equipy
bi Debt ratio $=$ total |iabilities total assets.
c) Interest coverage $=$ net protl: . Interes: exponse inierest expense.

TABLE 4. Statement of changes in financlal position for incorporated businesses only. 1986
Quebec, Plumbing Contractors (SIC 4241)


(11) Average lebour units are calculated by dividing total payroll by the average annual wage and salary pate as reported in the

Survey of Employment. Payroll and Hours. Statistics Canads. Catalopue 72-002. An average labour unit could be intarpreted as a
full-time employee. Note that the business size groups used are determined ot the Canadn level. Thus if obusiness has ar leas?
500 employes in Caneda as B whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year
13) Refers to businesses reporting no payroll deductions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in ectivity for six months and the information is adiusted accordingly
see Table 1 for symbols and nores.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Quebec, Plumbing Contractors (SIC 4241)

|  | Total (1) | Bottom 25\% | Lower <br> middle $25 \%$ | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { Tog } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expanse $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 581 \\ 274.816 \\ 259.781 \\ 15.035 \end{array}$ | $\begin{array}{r} 38.686 \\ 30.896 \\ 7.790 \end{array}$ | $\begin{array}{r} 94.858 \\ 92.546 \\ 2.312 \end{array}$ | $\begin{array}{r} 206.406 \\ 191.431 \\ 14.975 \end{array}$ | $\begin{array}{r} 759.315 \\ 724.250 \\ 35.065 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 494 \\ 273.293 \\ 250.478 \\ 22.815 \end{array}$ | $\begin{array}{r} 38.713 \\ 28.925 \\ 9.788 \end{array}$ | $\begin{aligned} & 93.851 \\ & 79.387 \\ & 14.464 \end{aligned}$ | $\begin{array}{r} 205.945 \\ 187.872 \\ 18.073 \end{array}$ | $\begin{array}{r} 754,664 \\ 705,726 \\ 48.938 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average exponse \$ <br> Average net loss $\$$ | $\begin{array}{r} 87 \\ 282.522 \\ 303.032 \\ -20.510 \end{array}$ | $\begin{aligned} & 38.498 \\ & 44.481 \\ & -5.983 \end{aligned}$ | $\begin{array}{r} 96.964 \\ 120.059 \\ -23.095 \end{array}$ | $\begin{aligned} & 210,888 \\ & 226,064 \\ & -15,176 \end{aligned}$ | $\begin{aligned} & 783.738 \\ & 821.522 \\ & -37.784 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 514 \\ 286.080 \\ 265.425 \\ 20.665 \end{array}$ | $\begin{aligned} & 42.705 \\ & 32.515 \\ & 10,190 \end{aligned}$ | $\begin{array}{r} 117.791 \\ 107.011 \\ 10.780 \end{array}$ | $\begin{array}{r} 232.703 \\ 216.032 \\ 16.671 \end{array}$ | $\begin{array}{r} 751.159 \\ 706.142 \\ 45.017 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ```8usinesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 461 \\ 286.766 \\ 262.619 \\ 24.147 \end{array}$ | $\begin{aligned} & 42.634 \\ & 31.121 \\ & 11.513 \end{aligned}$ | $\begin{array}{r} 118.762 \\ 104.661 \\ 14.109 \end{array}$ | $\begin{array}{r} 233.847 \\ 216.371 \\ 17.476 \end{array}$ | $\begin{array}{r} 751.820 \\ 698.3= \\ 53.497 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 53 \\ 276.251 \\ 289.591 \\ -13,340 \end{array}$ | $\begin{aligned} & 43.527 \\ & 48.762 \\ & -5.235 \end{aligned}$ | $\begin{array}{r} 112.277 \\ 120.367 \\ -8.090 \end{array}$ | $\begin{array}{r} 204.426 \\ 207.642 \\ -3.216 \end{array}$ | $\begin{aligned} & 744.774 \\ & 781.592 \\ & -36.818 \end{aligned}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 531 \\ 304,873 \\ 283,382 \\ 21.491 \end{array}$ | $\begin{aligned} & 46,269 \\ & 35.410 \\ & 10.859 \end{aligned}$ | $\begin{array}{r} 104.786 \\ 92.885 \\ 11.901 \end{array}$ | $\begin{array}{r} 235.151 \\ 220.689 \\ 14.462 \end{array}$ | $\begin{array}{r} 833.285 \\ 784.544 \\ 48.741 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 453 \\ 300.270 \\ 273.164 \\ 27.106 \end{array}$ | $\begin{aligned} & 46.103 \\ & 33.405 \\ & 12.698 \end{aligned}$ | $\begin{array}{r} 103.634 \\ 86.458 \\ 17.176 \end{array}$ | $\begin{array}{r} 233.934 \\ 211.985 \\ 21.949 \end{array}$ | $\begin{array}{r} 817.408 \\ 760.809 \\ 56.599 \end{array}$ |
| ```Businesses raporting loss (No.) Average sales $ Average expense $ Average net loss$``` | $\begin{array}{r} 78 \\ 346.787 \\ 361.055 \\ -14.268 \end{array}$ | $\begin{aligned} & 47.705 \\ & 52.779 \\ & -5.074 \end{aligned}$ | $\begin{array}{r} 108.181 \\ 111.815 \\ -3.634 \end{array}$ | $\begin{array}{r} 240.629 \\ 259.857 \\ -19.228 \end{array}$ | $\begin{array}{r} 990.633 \\ 1.019 .768 \\ -29.135 \end{array}$ |

[^4]TABLE 1. Selected operating rattos, in percent of sales, 1986
Quebec. Electrical Contractors (SIC 4261)

|  | Total(1) |  | Bottom $25 \%$ |  | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\begin{aligned} & 138 \\ & (1) \\ & 11 \end{aligned}$ |  | $\begin{array}{r} 11 \\ 73 \end{array}$ |  | $\begin{array}{r} 73 \\ 128 \end{array}$ |  | 12 27 |  |  |  |
| Selected expense item | Industiy average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { miodle } \\ 25 \% \end{array}$ | Upper iodle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 41.6 | 36.1 | 36.0 | 44.6 | 49.1 | 93.9 | 44.3 | 46.1 | 36.8 | 45.6 | 49.1 |
| Occupancy expenzes | 10.1 | 20.8 | 10.0 | 5.3 | 5.1 | 100.0 | 10.1 | 20.8 | 10.0 | 5.3 |  |
| Depreciation | 2.4 5.2 | 13.4 | 2.7 4.2 | 2.4 1.6 | 1.2 | 91.1 98.9 | 2.6 5.3 | 5. 13.7 | 2.8 4.2 | 2.4 | 1.? |
| Repairs \& maintenance Heat. $\mathrm{light} \mathrm{\&} \mathrm{telephone}^{\text {a }}$ | 5.2 1.2 | 13.7 1.5 | 4.2 1.6 | 1.6 0.9 | 2.1 0.9 | 98.9 96.2 | 5.3 1.3 | 13.7 $1 . ?$ | 4.2 1.6 | 1.6 0.9 | 2.1 0.9 |
| Heat. light \& telephone Rent | 1.2 1.3 | 1.5 2.2 | 1.6 1.5 | 0.9 0.5 | 0.9 0.9 | 96.2 60.8 | 2.1 | 1.7 5.2 | 1.6 3.0 | 0.9 | 0.9 1.2 |
| Personnel expenses | 24.4 | 5.6 | 30.4 | 29.1 | 30.5 | 94.1 | 25.9 | 6.9 | 31.6 | 29.9 | 30.5 |
| Financial expenses | 3.1 1.2 | 3.9 1.1 | 3.8 1.8 | 1.9 | 2.6 0.8 | 95.0 92.3 | 3.2 1.3 | 4.9 1.5 | 3.8 1.8 | 1.9 | 2.6 0.8 |
| Professional fees |  | 2.8 | 2.8 |  | 1.8 |  |  |  | 2.0 | 0.9 | 1.8 |
| Other expenses | 11.4 | 19.0 | 9.4 | 8.7 | 9.2 | 100.0 | 11.4 | 19.0 | 9.4 | 8.7 | 9.2 |
| Profit (loss) | 9.4 | 14.6 | 10.4 | 10.5 | 3.6 | 100.0 | 9.4 | 14.6 | 10.4 | 10.5 | 3.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | . . | - . | . . | $\ldots$ |

## Symbol:

zero or no observalions
too small 200 be expressed
not applicable
confidential

## Footnotes

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
(2) Value in each cell $=$ Total weighted expenditure on given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for ench quartile.

This portion of the table pertains only to the businesses reporing the specific expense item. Therefore thest petios are calculated individually and the total will not necesseriiy equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses peport the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%, lower middte 25\%, etc. pepresents one quarter of the lotel number of businesses. Within each quartile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown

How to use the tebles
(11 Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and "High sales value"
121 The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middle $25 z$. the upper midde $25 \%$ or the IOD $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Stenderd Industrial Clamsification Definition ISIC 1980):

## SIC 4251-Electricel Contractors

Businesses primarily engaged in the installation and repair of electrical and communication wir ing systems. except transmission and distribu:ion lines

TABLE 2. Balance sheet profile for 1986
Quebec. Electrical Contractors (SIC 4261)

|  | Total (1) | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { midde } 25 \% \end{array}$ | Upper <br> middle 25\% | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value (\$000's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 138 \\ & (1) \\ & (1) \end{aligned}$ | $(1)$ | $\begin{array}{r} 73 \\ 128 \end{array}$ | $\begin{aligned} & 128 \\ & 271 \end{aligned}$ | $\begin{aligned} & 271 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 18 \\ 40 \\ 16 \\ 8 \\ 82 \\ 33 \\ 15 \\ 4 \end{array}$ | 1 <br> 2 <br> 1 <br>  <br> 4 <br> 2 <br> 2 | $\begin{array}{r} 18 \\ 13 \\ 12 \\ 2 \\ 45 \\ 22 \\ 9 \end{array}$ | $\begin{array}{r} 13 \\ 21 \\ 6 \\ 5 \\ 45 \\ 26 \\ 9 \\ 4 \end{array}$ | $\begin{array}{r} 35 \\ 106 \\ 40 \\ 24 \\ 205 \\ 71 \\ 34 \\ 10 \end{array}$ |
| Total assets | 105 | 8 | 58 | 67 | 251 |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages Dayable Long term debt Other liabilities | 18 27 45 1 10 1 | 2 1 2 | $\begin{array}{r}10 \\ 11 \\ 20 \\ \hline 6\end{array}$ | $\begin{array}{r}5 \\ 26 \\ 30 \\ \hline\end{array}$ | $\begin{array}{r} 47 \\ 65 \\ 112 \\ 2 \\ 23 \end{array}$ |
| Total liabilities Total equity | 57 48 | 4 | 27 31 | 41 | $\begin{array}{r} 137 \\ 114 \end{array}$ |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See lable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Electrical Contractors (SIC 4261)

|  | Total(2) | $\begin{array}{r} \text { Bottam } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 92 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & 11 \\ & 107 \end{aligned}$ | $\begin{aligned} & 107 \\ & 215 \end{aligned}$ | $\begin{aligned} & 215 \\ & 402 \end{aligned}$ | $\begin{aligned} & 402 \\ & 11\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 4.0 | 1.8 | 10.8 | 2.1 | 2.1 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 1.8 \\ 43.3 \\ 0.6 \end{array}$ | $\begin{array}{r} -0.5 \\ -3.4 \\ 0.9 \end{array}$ | $\begin{array}{r} 1.3 \\ 18.4 \\ 0.4 \end{array}$ | $\begin{array}{r} 9.8 \\ 105.4 \\ 0.7 \end{array}$ | $\begin{array}{r} 4.1 \\ 23.1 \\ 0.6 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2.

121 these estimares are based on a sample of businesses reporting sales between $\$ 10,000$ and 82.000 .000
See rable 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current = cuprent assets / current liabilities.
2. Leverage retios:
a) Debt/equity $=$ total $\mid i a b i l i t i e s /$ equity
b) Debt ratio $=$ toial liabilities $/$ sotal assels
c) interest coverage $=$ net profit + interest expense $/$ interes: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Electrical Contractors (SIC 4251)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe r middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 96 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11 \\ & 108 \end{aligned}$ | $\begin{aligned} & 108 \\ & 218 \end{aligned}$ | $\begin{array}{r} 218 \\ 402 \end{array}$ | $\begin{aligned} & 402 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 14 5 -7 | 26 2 -11 | $\begin{array}{r} 7 \\ 2 \\ -4 \end{array}$ | 10 5 -1 | 16 16 -11 |
| Dividends | -2 | -1 | -1 | -5 | $-3$ |
| Investment ectivities <br> Disposal of fixed assets <br> Purchase of ixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 3 \\ -9 \\ -1 \\ -1 \end{array}$ | -5 | 1 -2 | 2 -10 -1 | 7 -17 -2 4 |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 3 \\ -3 \\ 3 \\ -4 \\ - \\ -2 \\ -2 \\ \hline \end{array}$ | - ${ }^{2}$ | 1 -2 - -2 | 4 -4 1 -2 - -1 | 6 -6 9 -6 - -8 -8 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | $\begin{array}{r} 1 \\ 29 \\ 30 \end{array}$ | 4 51 55 | $\begin{aligned} & -1 \\ & 43 \\ & 43 \end{aligned}$ | -2 12 10 | 2 13 15 |

:11 These estimates afe besed an sample of incorporated Dusinesses reporting salos between $\$ 10,000$ and $\$ 2.000,000$. Sanple count includes only those businesses reporting a statement of changes
See table , for symbols and noies

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986 Quebec. Electrical Contractors (SIC 4261)

| Business size expressed in average labour units(1) | Number of businesses | Total $\begin{gathered}\text { payroll } \\ (\$ 000 \text { s })\end{gathered}$ | Average labour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 2,550 | 351.643 | 14.284 | 277 | 301 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.450 \\ 79 \\ 15 \\ 6 \end{array}$ | $\begin{array}{r} 162.802 \\ 73.823 \\ 43.092 \\ 71.926 \end{array}$ | $\begin{aligned} & 6.645 \\ & 2.970 \\ & 1.746 \\ & 2.923 \end{aligned}$ | 274 3 - | $\begin{array}{r} 296 \\ i \\ i \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 3.104 | 478.832 | 18.462 | 337 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.952 \\ 127 \\ 19 \\ 6 \end{array}$ | $\begin{array}{r} 223.522 \\ 126.250 \\ 58.364 \\ 70.696 \end{array}$ | $\begin{aligned} & 8.652 \\ & 4.829 \\ & 2.252 \\ & 2.729 \end{aligned}$ | $\begin{array}{r}331 \\ 5 \\ 1 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

[^5]Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups useo are determined at the Canada level. Thus if a business has at least 500 employes in Canade as a whale but less than that number in any given province it is shown in the 500 end over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly peporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See iable 1 for symbols anc notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-i986
Quebec, Electrlcal Contractors (SIC 4261)

|  | Total (1) | Bot tom 25\% | Lower $\text { middle } 25 \%$ | Uppe: middle 25\% | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 946 \\ 233.024 \\ 217,257 \\ 15.767 \end{array}$ | $\begin{array}{r} 33.344 \\ 27.981 \\ 5.363 \end{array}$ | $\begin{aligned} & 88,716 \\ & 77.824 \\ & 11.082 \end{aligned}$ | $\begin{array}{r} 180.577 \\ 166,119 \\ 14.458 \end{array}$ | $\begin{array}{r} 629.457 \\ 597.303 \\ 32.154 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 840 \\ 230,174 \\ 210.125 \\ 20.049 \end{array}$ | $\begin{array}{r} 33.718 \\ 26.221 \\ 7.497 \end{array}$ | $\begin{aligned} & 88.235 \\ & 75.867 \\ & 12.368 \end{aligned}$ | $\begin{array}{r} 182,103 \\ 164,908 \\ 17.195 \end{array}$ | $\begin{array}{r} 616.640 \\ 573.505 \\ 43.135 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 106 \\ 247.247 \\ 260.514 \\ -13.267 \end{array}$ | $\begin{aligned} & 31.696 \\ & 35,722 \\ & -4,026 \end{aligned}$ | $\begin{array}{r} 96.816 \\ 107.180 \\ -10.364 \end{array}$ | $\begin{aligned} & 164,705 \\ & 178,718 \\ & -14,013 \end{aligned}$ | $\begin{aligned} & 695.770 \\ & 720.436 \\ & -24.666 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (lass) \$ | $\begin{array}{r} 964 \\ 255.062 \\ 235.879 \\ 19.183 \end{array}$ | $\begin{array}{r} 42,144 \\ 35,962 \\ 6,182 \end{array}$ | $\begin{array}{r} 104.559 \\ 92.359 \\ 12.200 \end{array}$ | $\begin{array}{r} 197.917 \\ 178.005 \\ 13.912 \end{array}$ | $\begin{array}{r} 681.626 \\ 637.189 \\ 44.437 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | 865 254.787 231.189 23.598 | $\begin{array}{r} 44.301 \\ 35.003 \\ 9.298 \end{array}$ | $\begin{array}{r} 104.893 \\ 90.598 \\ 14.295 \end{array}$ | $\begin{array}{r} 192.259 \\ 174.352 \\ 17.907 \end{array}$ | $\begin{array}{r} 677.694 \\ 624.805 \\ 52.891 \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 99 \\ 261,994 \\ 278,196 \\ -16,202 \end{array}$ | $\begin{aligned} & 32,205 \\ & 40,380 \\ & -8,175 \end{aligned}$ | $\begin{array}{r} 101.714 \\ 107.322 \\ -5.608 \end{array}$ | $\begin{array}{r} 190.306 \\ 195.191 \\ -4.885 \end{array}$ | $\begin{aligned} & 723.745 \\ & 769.889 \\ & -46.140 \end{aligned}$ |

1986

| Number of observations in sample | 255942 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 255.770 | 41.920 | 105.212 | 212.189 | 663.759 |
| Average expense \$ | 239.829 | 34.104 | 95.497 | 197.368 | 632.348 |
| Average net profit (loss) \$ | 15.941 | 7.816 | 9.715 | 14.821 | 31.411 |
| Businesses reporting a profit (No.) | 796 |  |  |  |  |
| Average sales \$ | 258.490 | 44,116 | 104.640 | 213.102 | 672.102 |
| Average expense \$ | 235.450 | 32.755 | 90.730 | 194.067 | 624.248 |
| Average net profit \$ | 23.040 | 19.361 | 13.910 | 19.035 | 47.854 |
| Businesses reporting a loss (No.) | 146 |  |  |  |  |
| Average sales \$ | 243.627 | 33,835 | 107.592 | 205.877 | 627. 204 |
| Average expense \$ | 260,604 | 39.071 | 115.325 | 220.173 | 667.840 |
| Average net loss \$ | -16.977 | $-5,236$ | -7.733 | -14.302 | -40.636 |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000.000$.

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Drywall Installation Contractors (SIC 4272)

|  | Total(1) |  |  | Bot tom $25 \%$ | Lowe r <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Law sales value $\left(\$ 000^{\prime} \mathrm{s}\right.$ ) High sales value ( $\$ 000$ 's) |  | $\begin{aligned} & 34 \\ & \text { (1) } \\ & (1) \end{aligned}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midde } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { midd I } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Botiom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Udoer midde 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 12.3 | -- | -- | -- | -- | 64.7 | 19.0 | -- | - | -- | -- |
| Occupancy expenses | 8.6 | -- | -- | - | -- | 100.0 | 8.6 | -- | - | - | -- |
| Depreciation | 3.5 | -- |  | -- | -- | 83.1 | 4.2 | - | -- | -- | -- |
| Repairs \& maintenance | 3.1 | -- | -- | -- | -- | 79.8 | 3.9 | -- | -- | - | -- |
| heat. light 8 telephone | 1.2 | -- | -- | -- | -- | 97.9 | 1.2 | -- | -- | -- | - |
| Rent | 0.9 | -- | -- | -- | -- |  |  | -- | -- | -- | - |
| Personnel expenses | 11.2 | -- | -- | -- | -* | 44.7 | 25.1 | -- | -- | -- | -- |
| Financial expenses | 3.1 | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.8 1.3 | -- | -- | -- | -- | 73.8 94.1 | 2.4 | -- | -- | -- | -- |
| Other expenses | 30.5 | -- | -- | -- | -- | 100.0 | 30.5 | -- | -- | - | -- |
| Profit (loss) | 34.3 | -- | -- | - | -- | 100.0 | 34.3 | -- | -- | - | -- |
| Total | 100.0 | -- | - | -- | -- | 100.0 | *. | -- | -- | -- | - |

## Symbols

zero or no abservations
too small too be expressed
not applicable
confidentiol

## footnotes

11) These estimates are besed on e semple of businesses reporiing sales between $\$ 10.000$ end $\$ 2.000 .000$. Total weighted expenditure on a given item

Total weighied sales of all businesses in the sample
(3) Value in eech cell $=\underline{\text { Total weighted expenditure on a given item }}$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necassarily equal $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sampled busingsses report the specific item
Records were ranked in asconding opder according to sales size. Each quartile li. e. bottom 25\%. lower midde 25\%, etc.l represients one quarter of the total number of businesses. Within each quartile the average ratio is presentad. for comparison purposes. the high and low values of sales are shown

## How to use the tables

11 Locate the appropriate sales range thet is displayed on the two lines entifled "Low sales valuew and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 x$.
31 Date pertaining to the selected sales size range will be in that quartile.

Standard [ndustrial CIassification Definition (SIC 1980):
51C 4272 - Drywell Instellation Contractors
Businesses primerity engaged in the installation of drywall sheets or panels, including related taping of jolnts, sanding and other drywall finishing

TABLE 2. Balance sheet profile for 1986
Quebec, Drywall Installation Contractors (SIC 4272)

|  | To:a) 1 ( ${ }^{\text {a }}$ | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 34 \\ & (1) \\ & 11 \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 9 | -- | - | -- | -- |
| Accounts and notes receivable | 14 | -- | - | -- | -- |
| Inventory | 1 | -- | -- | -- | -- |
| Other current assets | 12 | -- | -- | -- | -- |
| Total current assets | 35 | -- | -- | -- | -- |
| Fixed assets | 11 | -* | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 4 | -- | -- | -- | -- |
| Other assets | 8 | -- | -- | -- | -- |
| Total assets | 50 | -- | -- | -- | -- |
| Lisbilities and equity ... ... ... |  |  |  |  |  |
| Current loans | 1 | -- | -- | -- | -- |
| Other current liabilities | 14 15 | -- | -" | -- | -- |
| Mortgages Dayable | - | -- | -- | -- | -- |
| Long term debt | 12 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -- | -- |
| Total ijabilitios | 27 | -- | -- | -- | -- |
| Total equity | 23 | -- | -- | - | -- |

(19) These estimates are based on a sample of businesses reporting sbles between $\$ 10,000$ and $\$ 2,000,000$.

See Table 9 for symbots and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Drywall Installation Contractors (SIC 4272)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> midde $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\left(\begin{array}{l} 23 \\ (1) \\ (1) \end{array}\right)$ | -- | -- |  | -- |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 3.3 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (imes) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -2.1 \\ 25.1 \\ 0.5 \end{array}$ | -- | - | -- | -- |

(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
12) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities
2. Levernge ratios:
a) Dobt/equity $=$ total |iabilities / equity
b) Debt ratio = to:al liatilites/io:a assets
c) Incerest coverage ne: profl. - inieres: expense finteres expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Drywall Installation Contractors (SIC 4272)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operting activities Cash from operations Dopreciation Other | $\begin{array}{r} 43 \\ 8 \\ -29 \end{array}$ | -- | -- | -- | -- |
| Oividends | -6 | -- | $\cdots$ | -- | -- |
| Investment activities <br> Disposal of lixed assets Purchase of pixed assets Increase in investmen? Decrease in investment | $\begin{array}{r} 69 \\ -18 \\ \hline 5 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | 7 -53 33 -4 - -4 | -- -- -- -- -- | - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | - - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents . End of the year | $\begin{array}{r} 58 \\ -25 \\ -33 \\ \hline \end{array}$ |  | -- | -- | -- |

i) These estimates are based on sample of incorporeted businesses reporting sates between $\$ 10.000$ and $\$ 2.000 .000$. Sample coun includes Only those businesses reporting a stetement of changes.
See iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec, Orywill Installation Contractors (SIC 4272)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{aligned} \text { Total payroll } \\ \left(\$ 000^{\prime} \text { s }\right) \end{aligned}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 229 | 17.586 | 714 | 42 | 38 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $222$ | $\begin{array}{r} 12.898 \\ 4.688 \end{array}$ | $\begin{array}{r} 524 \\ 190 \end{array}$ | 42 | $3 B$ |
| 1986 |  |  |  |  |  |
| Total | 343 | 2B. 101 | 1.086 | 72 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 330 \\ 13 \\ - \\ - \end{array}$ | $\begin{array}{r} 18.388 \\ 9.713 \\ \hline \end{array}$ | $\begin{array}{r}710 \\ 376 \\ \hline\end{array}$ | 70 $?$ - | $\cdots$ |

[^6]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec. Drywall Installation Comtractors (SIC 4272)

|  | Total 11 ! | Bottom 25\% | $\begin{aligned} & \text { Lowe } \\ & \text { midde } 25 \% \end{aligned}$ | Uoper middle 25\% | $\begin{aligned} & \text { To5 } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 122 \\ 127.455 \\ 110.279 \\ 17.176 \end{array}$ | $\begin{array}{r} 16.807 \\ 8.709 \\ 8.098 \end{array}$ | $\begin{aligned} & 27.159 \\ & 16.614 \\ & 10.545 \end{aligned}$ | $\begin{aligned} & 49.153 \\ & 26.697 \\ & 22.455 \end{aligned}$ | $\begin{array}{r} 416.700 \\ 389.097 \\ 27.603 \end{array}$ |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 113 \\ 109.512 \\ 89.652 \\ 19.860 \end{array}$ | $\begin{array}{r} 16.807 \\ 8.709 \\ 8.098 \end{array}$ | $\begin{aligned} & 27.249 \\ & 13.603 \\ & 13.646 \end{aligned}$ | $\begin{aligned} & 49.153 \\ & 26.697 \\ & 22.456 \end{aligned}$ | $\begin{array}{r} 344.837 \\ 309.597 \\ 35.240 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{aligned} & 510.791 \\ & 538.953 \\ & -28.242 \end{aligned}$ | - | $\begin{array}{r} 26.206 \\ 48.816 \\ -22.610 \end{array}$ | - | $\begin{array}{r} 995.215 \\ 1.029 .090 \\ -33.875 \end{array}$ |

1985

Number of observations in sample
Average sales $\$$
Average expense \$
Average net profit (loss) \$

Businesses reporting profit (Mo.)
Average sales $\$$
Average expense $\$$
Average net profit \$

Businesses reporting a loss (Mo.)
Average sales $\$$
Average expense \$
Average net loss \$
135
129.857
129.857
108.999 108.999
20.858

1131

```
\square=
```

116.523 94.651 21.872
576.147
576.147
594.717
1.000
$\begin{array}{r}35.383 \\ \hline\end{array}$

| 57.050 | 407.521 |
| :--- | ---: |
| 38.451 | 374.698 |
| 18.599 | 32.883 |

Number of observations in sample
Average sales $\$$
122
127.455
110.279
17.176
6.807
8.709
27.15
16.61
49.1
416.700
389.097
$.709 \quad 16.61$
.54
27.24
13.60
49. 15
344.837
. 5
16.80
8.709
8.098
13.646
22.45
35.240
$-$

Number of observations in smmple
Average sales $\$$
Average expense $\$$
1986

| 133 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 167.296 | 17.424 | 27.056 | 78.480 | 546.225 |
| 146.930 | 10,787 | 12.861 | 52.229 | 511.841 |
| 20.366 | 6,637 | 14,195 | 26.251 | 34.384 |
| 121 |  |  |  |  |
| 181.430 | 17.424 | 27.039 | 78.394 | 602.864 |
| 156.283 | 10.787 | 12,798 | 51.589 | 549.956 |
| 25.147 | 6,637 | 14,241 | 26.805 | 52.908 |
| 12 |  |  |  |  |
| 113.122 | - | 32.675 | 85.448 | 221.242 |
| 144.155 | - | 35.006 | 104.314 | 293.145 |
| -31.033 |  | -2,331 | $-18.865$ | -71.903 |

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net Diofit $\$$
Businesses reporting a loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$ 113.122
144.155

35,00
$-2,33$
104.314
-18.866
293.145

Average net loss
$-31.033$

[^7]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Finish Carpentry Contractors (SIC 4274)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\circ}\right.$ s) | $\begin{aligned} & 138 \\ & (1) \\ & 11\} \end{aligned}$ |  | $\begin{array}{r} 1 \\ 20 \end{array}$ |  | $\begin{aligned} & 20 \\ & 34 \end{aligned}$ |  | $\begin{aligned} & 34 \\ & 67 \end{aligned}$ |  |  | $\begin{array}{r} 67 \\ (1) \end{array}$ |  |
| Selected expense item | Industry overage(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middI } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middl } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 26.1 | 13.7 | 4.3 | 42.6 | 44.6 | 69.5 | 37.6 | 30.2 | 10.6 | 42.7 | 48.2 |
| Decupancy expenses | 13.2 6.3 | 19.4 11.5 | 15.5 7.7 | 9.7 3.8 | 8.8 2.7 | 96.7 85.3 | 13.7 | 22.7 17.5 | 15.5 8.8 | 4.7 | 8.8 2.9 |
| Depreciation ${ }^{\text {Repairs o maintenance }}$ | 6.3 4.2 | 11.5 4.3 | 7.7 5.2 | 3.8 3.2 | 2.7 4.2 | 85.3 82.6 | 5.1 | 17.5 5.8 | 8.8 5.9 | 4.3 | 4.4 |
| Heat, light \& telephone | 2.2 | 3.7 | 2.0 | 2.3 | 1.0 | 68.1 | 3.2 | 6.3 | 3.9 | 2.9 | 1.2 |
| Rent | 0.5 | - | 0.6 | 0.4 | 0.9 | 17.8 | 2.8 | - | 5.4 | 2.4 | 2.2 |
| Personnel expenses | 6.2 | - | 1.3 | 3.2 | 20.0 | 37.0 | 16.7 | - | 6.6 | 8.0 | 23.1 |
| Financial expenses | 2.8 | 2.5 | 3.5 | 3.2 | 1.9 | 86.1 | 3.2 | 3.7 | 3.9 | 3.5 | 1.9 |
| Interest \& bank charges | 2.0 | 1.5 | 2.9 | 2.4 | 0.9 | 72.1 | 2.7 | 2.9 | 4.1 | 3.3 | 1.0 |
| Protessional fees | 0.8 | 0.9 | 0.6 | 0.8 | 1.0 |  |  |  | 0.7 |  |  |
| Other expenses | 16.0 | 18.5 | 20.7 | 12.0 | 12.5 | 99.2 | 16.1 | 18.5 | 20.7 | 12.0 | 12.9 |
| Profit (loss) | 35.7 | 45.8 | 54.8 | 29.4 | 12.3 | 100.0 | 35.7 | 45.8 | 54.8 | 29.4 | 12.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | - . | $\cdots$ | $\cdots$ | - |

## Symbole

zero or no observations

- 100 small too be expressed
not applicable
confidential


## footnotes

(1) These estimates are based on sample of businessas pepopting soles between $\$ 10.000$ and $\$ 2.000 .000$
2) Value lotal weighted expenditura on a given item

This portion of the table pertains only to the businesses reporting the specific expense iem. Therefore these ratios are calculeted individually and the total will not necessarily equal $100 \%$.

## Notes

Date are shown by quartiles when ot least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quaptile li.e. bottom 25\%. Iower midde 25\%. etc. 1 represents one quarter of the sotal number of businesses. Within each quartile. the average retio is presented. For comperison purposes. the high and low values of sales are shown.

## How to use the tables

(1) Locste the appropriate sales range that is displayed on the two lines entited low sales value and migh salos value".
(2) The selected range will indicate the proper quartile. i. e. the bottom $25 \%$. the lowar middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standerd Industrisl Elessification Definition (SIC 1880):
SIC 4274 - Finish Carpentry Contractors
Businesses primerily engaged in on-site cabinetry, millwork installation, pre-fabricated sash and door installation, garage door
installation, exterior and interior trimming and miscellaneous hardware installation.

TABLE 2. Balance sheet profile for 1986
Quebec. Finish Carpentry Contractors (SIC 4274)

|  | Tctal 11 | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $138$ <br> (1) <br> (1) | $\begin{array}{r} 11 \\ 20 \end{array}$ | $\begin{aligned} & 20 \\ & 34 \end{aligned}$ | $\begin{aligned} & 34 \\ & 67 \end{aligned}$ | (1) 67 |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 1 \\ 6 \\ 4 \\ 12 \\ 12 \\ 12 \\ 3 \end{array}$ | $=$ <br>  <br>  <br>  | $\begin{array}{r} 1 \\ - \\ - \\ - \\ 11 \\ 1 \end{array}$ | $\begin{aligned} & 1 \\ & 2 \\ & 5 \\ & - \\ & 9 \\ & 6 \\ & 2 \end{aligned}$ | $\begin{array}{r} 3 \\ 22 \\ 12 \\ 1 \\ 38 \\ 30 \\ 9 \\ 1 \end{array}$ |
| Total assets | 22 | - | 12 | 13 | 60 |
| Lisbilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt Othe I Iabilities | 3 6 9 1 4 1 | - <br> - <br> - | 5 | 1 2 -6 | 11 <br> 22 <br> 34 <br> 8 <br> 8 |
| Total liabilities Total equity | 15 6 | - | 5 7 | 8 5 | 48 12 |

(1) ihese estimates are based on a sample of businessas reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

TABLE 3. Financial retios(1) for incorporated businesses only. 1986
Quebec, Finish Carpentry Contractors (SIC 4274)

|  | Total:2! | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High salas value ( 8000 's) | $\begin{array}{r} 55 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 1 \\ 55 \end{array}$ | $\begin{array}{r} 55 \\ 121 \end{array}$ | $\begin{array}{r} 121 \\ 307 \end{array}$ | $\begin{aligned} & 307 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 4.0 | 1.9 | 11.5 | 1.7 | 1.1 |
| Leverage ratios <br> Debtiequity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 11.8 \\ 4.2 \\ 0.8 \end{array}$ | $\begin{array}{r} 1.2 \\ -6.8 \\ 0.5 \end{array}$ | $\begin{array}{r} 30.8 \\ 0.2 \\ 0.8 \end{array}$ | $\begin{array}{r} 10.3 \\ 5.4 \\ 0.8 \end{array}$ | $\begin{array}{r} -0.9 \\ 10.5 \\ 0.8 \end{array}$ |

11 The patios pepresent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2
(2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see iable 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current $=$ current assets $/$ current 1 isbilities.

## 2. Leverege retios:

al Debr/equity = total liabilities / equity.
b) Debt ratio $=$ total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Finish Carpentry Contractors (SIC 4274)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $1 \$ 000^{\prime} s$ ) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 38 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 55 \end{array}$ | $\begin{array}{r} 55 \\ 156 \end{array}$ | $\begin{aligned} & 156 \\ & 269 \end{aligned}$ | $\begin{aligned} & 269 \\ & (1) \end{aligned}$ |
|  | Average (\$000'5) |  |  |  |  |
| Operating activities <br> Cash from operations Depreciation Other | 9 6 -6 | $\begin{array}{r} -4 \\ 2 \\ 2 \end{array}$ | 2 -2 | 3 3 | 26 13 -17 |
| Dividends | -1 | - | - | - | -1 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -8 -2 1 | 1 | -2 -5 2 | 1 -5 | -19 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Inctease in equity Decrease in equity Other | 4 -4 2 -1 | -1 | 2 -2 6 | 3 -1 -1 | 7 -8 -3 -8 |
| Increaseldecraase) in cash \& equivalents Cash s equivelents-Beginning of the year Cash \& equivalents - End of the year | -1 1 1 | -2 -2 -4 | 5 5 5 | 3 -1 2 | -3 -2 -4 |

(11) These estimates are based on E semple of incorporated businesses reporting seles between $\$ 10.000$ and $\$ 2,000.000$. Semple count includes only those businesses reporting a statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec, Finish Carpentry Contractors (SIC 4274)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businasses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \text { s }\right) \end{array}$ | Average Iabour units (1) | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 458 | 22.510 | 918 | 76 | 94 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | $\begin{array}{r} 456 \\ 2 \\ - \\ - \end{array}$ | $x$ <br> $\times$ | $\begin{array}{r} 866 \\ 52 \end{array}$ | 75 1 - | $94$ |
| 1986 |  |  |  |  |  |
| Totel | 865 | 45.922 | 1.784 | 242 | -.. |
| less than 20 <br> 20-99 <br> 100-499 <br> 500 and over | 860 5 - - | $\begin{array}{r} 41,780 \\ 4,142 \end{array}$ | $\begin{array}{r} 1.617 \\ 167 \end{array}$ | 242 - | ... |

[^8]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Finish Carpantry Contractors (SIC 4274)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middele 25\% | Upper middle 25\% | $\begin{aligned} & \text { To, } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| ```Number of observations in sample Average sales $ Average expense $ Average net profit (loss) $``` | $\begin{array}{r} 502 \\ 76.359 \\ 60.795 \\ 15.564 \end{array}$ | $\begin{array}{r} 15.492 \\ 8.818 \\ 6.674 \end{array}$ | $\begin{aligned} & 27.015 \\ & 14.243 \\ & 12.772 \end{aligned}$ | $\begin{aligned} & 54.602 \\ & 37.473 \\ & 17.129 \end{aligned}$ | $\begin{array}{r} 208.327 \\ 182.647 \\ 25.680 \end{array}$ |
| Businesses reporting profit (No.) <br> Average soles $\$$ <br> Average expense \$ <br> Average net Drofil \$ | $\begin{array}{r} 483 \\ 76.219 \\ 59.781 \\ 16.438 \end{array}$ | $\begin{array}{r} 15.335 \\ 7.742 \\ 7.593 \end{array}$ | $\begin{aligned} & 27.033 \\ & 13.578 \\ & 13.455 \end{aligned}$ | $\begin{aligned} & 54.492 \\ & 36.476 \\ & 18.016 \end{aligned}$ | $\begin{array}{r} 208.015 \\ 181.326 \\ 26.689 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 80.262 \\ 86.794 \\ -6.532 \end{array}$ | $\begin{array}{r} 19.730 \\ 37.91 \\ -18.181 \end{array}$ | $\begin{aligned} & 26.635 \\ & 28.251 \\ & -1.6: 6 \end{aligned}$ | $\begin{aligned} & 56,911 \\ & 58,421 \\ & -1.510 \end{aligned}$ | $\begin{array}{r} 217.770 \\ 222.593 \\ -4.823 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 632 \\ 71.158 \\ 59.041 \\ 12.117 \end{array}$ | $\begin{array}{r} 13.298 \\ 6.571 \\ 6.727 \end{array}$ | $\begin{array}{r} 21.269 \\ 12.335 \\ 8.934 \end{array}$ | $\begin{aligned} & 45.657 \\ & 31.983 \\ & 13.674 \end{aligned}$ | $\begin{array}{r} 204.407 \\ 185.274 \\ 19.133 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 591 \\ 71,900 \\ 58,345 \\ 13.555 \end{array}$ | $\begin{aligned} & 13.331 \\ & 5.527 \\ & 7.804 \end{aligned}$ | $\begin{array}{r} 21.247 \\ 11.523 \\ 9.724 \end{array}$ | $\begin{aligned} & 45.586 \\ & 30.971 \\ & 14.617 \end{aligned}$ | $\begin{array}{r} 207.435 \\ 185.357 \\ 22.078 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 41 \\ 64.544 \\ 69.351 \\ -4.807 \end{array}$ | $\begin{aligned} & 13.018 \\ & 15.347 \\ & -2.329 \end{aligned}$ | $\begin{aligned} & 21.672 \\ & 27.368 \\ & -5.696 \end{aligned}$ | $\begin{aligned} & 46.896 \\ & 50.174 \\ & -3.278 \end{aligned}$ | $\begin{array}{r} 176.590 \\ 184.513 \\ -7.923 \end{array}$ |

1986

| Number of observations in sample | $\begin{array}{r} 635 \\ 74,107 \end{array}$ | 14.424 | 25.440 | 47.552 | 209,013 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 60.212 | 7.275 | 13.385 | 32.814 | 187,372 |
| Average net profit (loss) \$ | 13.895 | 7.149 | 12.055 | 14.738 | 21.641 |
| Businesses reporting a profit (No.) | 578 |  |  |  |  |
| Average sales \$ | 74.472 | 14.496 | 25.768 | 46.467 | 211.156 |
| Average expense \$ | 58. 125 | 6, 742 | 12.554 | 28,987 | 184.318 |
| Average net profit \$ | 16.347 | 7.754 | 13.214 | 17.580 | 26.838 |
| Businesses reporting a loss (No.) | 57 |  |  |  |  |
| Average sales \$ | 71.128 | 12.893 | 20.205 | 54.069 | 197.346 |
| Average expense \$ | 76.411 | 18.618 | 26.639 | 56.396 | 203.992 |
| Average net loss \$ | $-5.283$ | $-5.725$ | -6.434 | -2,327 | -6.646 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Painters and Decorators (SIC 4275)

|  | Total(1) |  | Bot tom 25\% |  | Lower midde 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High salas value ( $\$ 000$ 's) | $\begin{aligned} & 93 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} (1) \\ 19 \end{array}$ |  | $\begin{aligned} & 19 \\ & 34 \end{aligned}$ |  | $\begin{aligned} & 34 \\ & B 6 \end{aligned}$ |  |  | $\begin{gathered} 86 \\ (1) \end{gathered}$ |  |
| Selected expense item | Industry average 2 $^{\text {2 }}$ ) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only ${ }^{\text {c }} 3$ ) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uoper } \\ \text { midd I } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  |  | cent of | sales |  |
| Cost of sales | 23.5 | 15.5 | 18.8 | 23.5 | 35.6 | 75.4 | 31.2 | 44.1 | 25.6 | 24.7 | 37.4 |
| Occupancy expenses | 9.0 | 16.4 | 9.8 | 4.6 1.6 | 5.8 1.5 | 98.1 60.6 | 9.2 | 16.4 | 10.6 | 4.6 1.9 | 5.8 |
| Depreciation Repairs \& maintenance | 3.4 | 6.3 3.8 | 5.7 | 1.6 | 1.9 | 74.0 | 4.4 | 5.5 | 8.4 | 2.0 | 2.5 |
| Hest. light \& telephone | 2.2 | 6.2 | 0.5 | 1.1 | 1.4 | 82.2 | 2.7 | 6.2 | 1.2 | 1.1 | 1.5 |
| Rent | 1.2 | 0.2 | 3.2 | 0.3 | 1.0 | 32.7 | 3.7 | 1.5 | 12.4 | 0.6 | 2.0 |
| Personnel expenses | 18.2 | 0.8 | 10.1 | 33.2 | 28.0 | 65.0 | 28.0 | 6.0 | 17.1 | 37.0 | 29.7 |
| Financial expenses | 3.2 | 5.2 | 0.7 | 4.2 | 3.0 | 85.6 |  |  |  |  | 3.0 |
| Interest \& bank charges Professional fees | 1.8 1.4 | 3.7 1.5 | 0.1 0.6 | 2.0 2.2 | 1.8 1.2 | 63.5 79.2 | 2.9 | 6.5 1.9 | 1.3 | 2.1 2.3 | 1.9 |
| Other expenses | 17.0 | 19.5 | 14.0 | 17.1 | 17.8 | 100.0 | 17.0 | 19.5 | 14.0 | 17.1 | 17.8 |
| Profit (loss) | 29.1 | 42.6 | 46.5 | 17.4 | 9.7 | 100.0 | 29.1 | 42.6 | 46.5 | 17.4 | 9.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | ... | $\ldots$ | -•• | -•• |

## Symbols

zero or no observations
100 small 100 be expressed
nos applicable

* confidential


## Fotnotes

11 These estimates ape based on a smple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2 Value in each cell= Total weighted expenditure on a given item
21 Value in each cell $=\overline{\text { Total weighted seles of all businesses in the }} \times 100$ for each quartile.
3) Velue in each cell $=$ Total weighted expenditure on a given item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Notes

Oata are shown by quertiles when at least 13 of the sampled businesses repopt the specific item.
Records were ranked in ascending order according to sales size. Eech quartile (i.e. bottom 25z. lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within eech quartile. the average ratio is ppesented. for comparison purposes. the high and low values of sales are shown

## How to use the tables

111 Locste the appropriate sales range that is displayed on the two lines entited low sales valuem and "High sales value"
121 The selacted range will indicate the proper quertile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
13i Data pertaining to the selected seles size range will be in that quartile

Standard Industrial Clasification Definition (SIC 1980):

## SIC 4275 - Painters and Decorators

Businesses primar ily engaged in painting. paperhanging and decorating in buildings and painting of heavy lengineeringl structures.
Included are establishments primarily engaged in paint or paper stripping and parking lot or pad surface marking

TABLE 2. Balance sheet profile for 1986
Quebec, Painters and Decorators (SIL 4275)

(1) These estimbtes are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Painters and Decorators (SIC 4275)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Udoer } \\ & \text { middie 25\% } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $9000^{\prime}$ s) | $\begin{aligned} & 53 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 35 \end{array}$ | $\begin{array}{r} 35 \\ 104 \end{array}$ | $\begin{aligned} & 104 \\ & 271 \end{aligned}$ | $\begin{aligned} & 271 \\ & 11\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.3 | 2.4 | 2.0 | 3.8 | 1.3 |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (times) Debt patio (times) | 0.6 13.4 0.6 | $\begin{array}{r} 1.6 \\ -5.7 \\ 0.7 \end{array}$ | -2.3 10.3 0.7 | 2.0 27.1 0.5 | 3.6 10.3 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales betwaen $\$ 10,000$ and $\$ 2,000,000$

See Table i for symbols and notes
befinitions:

1. Liquidity ratio:

Curfent $=$ cuppent assets / curfent liabilities

## 2. Leverage retios:

Debt/equity $=$ total iiabilities $/$ equity
b) Debt ratio $=$ toisl liabilities / total assets
c) Interest coverage $=$ net profit interest expense / interes expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Painters and Decorators (SIC 4275)

|  | Total(1) | Bottom 25\% | Lowe middle 25\% | UpDer middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 45 \\ (1) \\ (1) \end{array}$ | $\text { (1) } 35$ | 35 94 | $\begin{array}{r} 94 \\ 374 \end{array}$ | $\begin{aligned} & 374 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 11 3 -1 | - | 8 1 1 | $\begin{aligned} & 6 \\ & 4 \\ & 2 \end{aligned}$ | 21 7 -7 |
| Dividends | -4 | - | - | -3 | -11 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment <br> Decrease in investment | 3 -6 -4 4 | " | 6 -4 | $\begin{array}{r} 2 \\ -8 \\ -1 \\ 3 \end{array}$ | -8 -15 13 |
| Financing activities <br> Increase in long term dabt Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 1 -3 -2 - - -3 -1 | 1 | -2 -8 -8 | 4 -3 $-i$ | 1 -6 - -5 - - -2 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash 8 equivalents - End of the year | -1 8 7 | 1 4 5 | 2 1 3 | 4 5 9 | -12 21 10 |

11 These estimates are based on a sample of incorporated Dusinesses reporting sales between $\$ 10.000$ end $\$ 2,000,000$. Sumple count includes only those businesses reporting a statement of changes
fee table for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec. Painters and Decorators (SIC 4275)

|  |  |  |  | Changes in num with pa | of businesses ployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Numbet of businesses | Total payroll $\begin{array}{r}\text { p } \$ 000 \text { s })\end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 477 | 41.505 | 1.685 | 83 | 112 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 469 \\ 14 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 22.670 \\ x \\ x \\ \hline \end{array}$ | $\begin{aligned} & 921 \\ & 407 \\ & 35 ? \end{aligned}$ | 88 | $\begin{array}{r} 111 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 777 | 63.848 | 2.464 | 169 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 759 16 2 - | $44,668$ $\begin{aligned} & x \\ & x \end{aligned}$ | $\begin{array}{r} 1.724 \\ 448 \\ 292 \end{array}$ | 165 4 - | " $\cdots$ $\cdots$ |

(1) Average labour units are calculbted by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroli and hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-itme employee. Note thet the business size groups used are determined at the Canada level. Thus il a business hes el leest 500 employees in Canado as a whole but less then that number in ony given province it is shown in the soo and over group.
(2) Refers 20 businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longet reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See table for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Painters and Decorators (SIC 4275)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average saies \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 428 \\ 98.663 \\ 82.158 \\ 16.505 \end{array}$ | $\begin{array}{r} 14.466 \\ 7.283 \\ 7.183 \end{array}$ | $\begin{aligned} & 29.144 \\ & 16.847 \\ & 12.297 \end{aligned}$ | $\begin{aligned} & 62.483 \\ & 44.963 \\ & 17.520 \end{aligned}$ | $\begin{array}{r} 288.559 \\ 259.537 \\ 29.022 \end{array}$ |
| Businesses raporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 405 \\ 99.106 \\ 81.402 \\ 17.704 \end{array}$ | $\begin{array}{r} 14.448 \\ 7.058 \\ 7.390 \end{array}$ | $\begin{aligned} & 29.333 \\ & 16.151 \\ & 13.182 \end{aligned}$ | $\begin{aligned} & 62.307 \\ & 43.791 \\ & 18.516 \end{aligned}$ | $\begin{array}{r} 290.334 \\ 258.609 \\ 31.725 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 23 \\ 91.556 \\ 100.302 \\ -8.746 \end{array}$ | $\begin{aligned} & 15.294 \\ & 17.580 \\ & -2.286 \end{aligned}$ | $\begin{aligned} & 25.663 \\ & 29.697 \\ & -4.034 \end{aligned}$ | $\begin{array}{r} 67.500 \\ 78.287 \\ -10.787 \end{array}$ | $\begin{aligned} & 257.767 \\ & 275.643 \\ & -17.876 \end{aligned}$ |

1985


1986

Number of observations in sample
425
117.746
103.205
14.541

Average expense \$

Businesses reporting a profit (Mo.)
Average sales $\$$
Average expense $\$$
Average net profit \$
375
118.558
100.220
18.338

Businesses reporting loss (No.)
Average sales \$
50
112.377
121.281
-8.904
14.691
9.276
5.415
14.317
7.740
6.577

17.386
20.324
-2.938
30.760
17.973
12.787

30.750
17.358
13.392

31.070
38.159
-7.089

| 69.512 | 356.022 |
| :--- | ---: |
| 56.576 | 328.995 |
| 12.936 | 27.027 |
|  |  |
|  |  |
| 69.535 | 359.628 |
| 50.132 | 325.651 |
| 19.403 | 33.977 |
|  |  |
|  |  |
| 69.447 | 331.604 |
| 75.003 | 351.636 |
| -5.556 | -20.032 |

(1) These estimetes are based on E sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Drnamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Total (1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales vilue ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 19 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  |  | - |  |  |  |  |  |
| Selected expense item | Industiy average(2) |  |  |  |  | \% busi= nesses reporting | Reporting businesses onfy 3 ) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midd } 1 \text { e } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ 25 | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of siles | 46.5 | -- | -- | -- | -= | 100.0 | 46.5 | -- | -- | - | - |
| Occupancy expenses | 11.0 | -- | -- | -- | -- | 100.0 | 11.0 | -- | -- | - | -- |
| Depreciation | 1.9 | -- | -- | -- | -- | 100.0 | 1.9 | -- | -- | -- | -. |
| Repairs 8 maintenance | 3.0 | -* | -- | -- | -- | 100.0 | 3.0 | -- | = | $=$ |  |
| Heat. light \& telephone | 2.2 | -- | -- | -. | -- | 100.0 | 2.2 | -- | - | -- | - |
| Rent | 4.0 | -- | -- | -- | -- | 95.0 | 4.2 | -- | -- | -- | -- |
| Personnel expenses | 13.0 | - | -- | -- | -- | 78.8 | 16.5 | -- | -- | -- | -- |
| Financial expenses | 2.4 | -- | - | -- | -- | 100.0 | 2.4 | -- | = | -- | - |
| Interest \& bank charges | 0.8 1.6 | -- | -- | -- | -- | 100.0 98.9 | 0.8 1.6 | -- | - | - | -- |
| Prolessional lees | 1.6 | -- | -- | -- | -- | 98.9 | 1.6 | -- | -- | -- | -- |
| Other expenses | 19.2 | -- | -- | -- | -- | 100.0 | 19.2 | $=$ | -- | -- | -- |
| Pratit (loss) | 7.8 | -- | -* | -- | -- | 100.0 | 7.8 | -- | - | - | - |
| Total | 100.0 | -- | -* | -- | -- | 100.0 | - | =* | -- | -- | - |

## Symbol:

zero or no observations
t.00 smal! too be expressed
not spplicable
$\times$ confidential

## Footnotes

111 These espimates are based on a sample of businesses reporting sales beiween \$10,000 and \$2,000,000
Total weighted expenditure on a given item
21 Value in each cell $=\frac{100 \text { for each quartile } 10 .}{}$
Total weighted sales of all businesses in the sample
(3) Value in each cell $=$ Total weighted expenditure on a given item $\times 100$ for each quertile.

This portion of the teble pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will mot necessarily equal $100 \%$

## Notes

Data are shown by quapilies when at least 13 of the sampled businesses report the specilic item
Records were panked in ascending order according to sales size. Each quartile li.e. bottom 25\%, Iower middle 25\%, etc.l pepresents one quarter of the total number of businesses. Within each quartile, the average patio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tobles
(1) Locate the appropriate sales range that is displayed on the two lines entitiled low sales valuew and migh sales value
(2) The selected pange wilt indicate the proper quat ile. i.e. the bottom 25\%, the lower midde $25 \%$. the upper middle $25 \pm$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd Industrial Classification Definition ISIC 19801:

SIC 4292 - Drnamental and Miscellaneous Fobricated Metal Installers
Businesses primarily engaged in the installation and fepair of standard or custom fabriceted sheet metal components lexcept tor roofing and duct workt. decorative iron or steel work, ornamental or archiqectural metal work.

TABLE 2. Balance sheet profile for 1986
Quebec, Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)
Total(1) Bo:tom Lower
Upper Tor

| Businesses in samole (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 11 \\ & (1) \\ & 11 \end{aligned}$ | -- | --- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | -- | -- | - - | -- |
| Accounts and notes receivable | 7 | -- | -- | -- | -- |
| Inventory | 6 | -- | -- | -- | -- |
| Other current assets | 1 | -- | -- | - | -- |
| Total current assets | 20 | -- | -- | -- | -- |
| Fixad assets | 12 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 6 | -- | -- | -- | -- |
| Other assets | 1 | -- | -- | -- | -- |
| Total ussets | 26 | =- | -* | - | =- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 7 | -- | -- | - | -- |
| Other current liabilities | 8 | -- | -- | -- | - |
| Total current liabilities | 15 | -- | -- | -- | =- |
| Mortgages payable | - | -- | -- | -- | - |
| Long term debt | 3 | -- | -- | -- | -* |
| Other liabilities | - | -- | -- | -- | -* |
| Total liabilities | 18 | - | =- | $=$ | -- |
| Total equity | 8 | -- | -- | -- | - |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986 Quebec. Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Total (2) | $\begin{array}{r} 80+10 \mathrm{~m} \\ 25 \% \end{array}$ | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\circ} \mathrm{s}$ ) | $\begin{aligned} & 8 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.7 | -* | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | 10.0 <br> 51.4 0.6 | -- | -- | - | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
(2) These estimetes are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

See lable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ curfent assets / current liebilities.
2. Leverage ratios:
al Debt/equity = tatal liabilities / equity.
bl Debt ratio $=$ total liabilities / totel assets
c) Interest coverage = net profit * interest expense/ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Ornamental and Miscellaneous Fabricated Metal Installers (Sic 4292)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 6 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Dedreciation Other | $\begin{array}{r} 34 \\ 7 \\ -43 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | $=$ | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -24 | -- | -- <br> -- <br> - | -- | -- |
| Financing activities <br> lncrease in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 13 -5 -1 - -2 | - - - - -- -- | -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - <br> - | $\square$ <br> - <br>  <br> - <br> - |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -13 1 -12 | -- | -- | =- | -- |

I1 These estimates are based on semple of incorporated businesses reporting seles between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting o statement of changes.
See iable 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Quebec, Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canads. Cetalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Canado level. Phus if a business has at least 500 employees in Conade as a whore but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no peyroll deductions in the previous year
(3) Refers to businesses reporting no paypoll deductions in the following year
"Newly reporting" and "no longer reporifing" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table ifor symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec. Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)


| Number of observations in sample | 33 |
| :--- | ---: |
| Average sales $\$$ | 110.576 |
| Average expense $\$$ | 96.092 |
| Average net protit (loss) $\$$ | 14.484 |
|  |  |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 33 |
| Average sales $\$$ |  |
| Average expense $\$$ | 96.092 |
| Average net profit $\$$ | 14.484 |
|  |  |
|  |  |
| Businesses reporting loss (No.) | - |
| Average salas $\$$ |  |
| Average expense $\$$ |  |
| Average net loss $\$$ |  |

1985

| Number of observations in sample | 41 |
| :--- | ---: |
| Average sales $\$$ | 177.453 |
| Average expense $\$$ | 161.038 |
| Average net profit (loss) $\$$ | 10.415 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 35 |
| Average sales $\$$ | 173.756 |
| Average expense $\$$ | 156.136 |
| Average net profit $\$$ | 17.620 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) | 6 |
| Average sales $\$$ | 78.866 |
| Average expense $\$ \$$ | 82.723 |
| Average net loss $\$$ | -3.857 |

1986

| Number of observations in sample | 36 |
| :--- | ---: |
| Average sales $\$$ | 202.947 |
| Avarage expense $\$$ | 175.054 |
| Average net profit (loss) $\$$ | 27.893 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 35 |
| Average sales $\$$ | 203.214 |
| Average expense $\$$ | 175.158 |
| Average net prafit $\$$ | 28.056 |
|  |  |
|  |  |
| Businesses reporting a loss (No.) | 1 |
| Average sales $\$$ | 419.233 |
| Average expense $\$ \$$ | 432.566 |
| Average net loss $\$$ | -13.333 |

III Thase estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Truck Transport Industry (SIC 456)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middele 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\left.\begin{array}{l} 409 \\ (1) \\ 11 \end{array}\right\}$ |  | $\begin{array}{r} 11) \\ 33 \end{array}$ |  | $\begin{aligned} & 33 \\ & 62 \end{aligned}$ |  | $\begin{array}{r}6 \\ 12 \\ \hline\end{array}$ |  |  | $\begin{aligned} & 125 \\ & 111 \end{aligned}$ |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Totel | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middIe } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  |  | recent of | sales |  |
| Vehicle expenses <br> Depreciation Repairs \& maintenance Fuel expense | 46.0 9.9 17.6 18.6 | $\begin{aligned} & 49.0 \\ & 11.7 \\ & 18.9 \\ & 18.4 \end{aligned}$ | 47.5 10.4 19.9 17.3 | 47.3 8.5 17.1 21.7 | $\begin{array}{r} 40.3 \\ 8.8 \\ 14.7 \\ 16.9 \end{array}$ | 98.8 86.5 97.4 87.4 | 46.6 11.4 18.1 21.3 | $\begin{aligned} & 50.9 \\ & 14.5 \\ & 20.2 \\ & 21.5 \end{aligned}$ | $\begin{aligned} & 47.5 \\ & 13.1 \\ & 20.0 \\ & 21.3 \end{aligned}$ | $\begin{array}{r} 47.3 \\ 9.1 \\ 17.1 \\ 22.5 \end{array}$ | $\begin{array}{r} 40.7 \\ 9.4 \\ 15.1 \\ 19.6 \end{array}$ |
| Personnel expenses | 11.1 | 3.8 | 5.3 | 11.0 | 24.1 | 54.3 | 20.4 | 14.9 | 15.8 | 16.6 | 26.2 |
| Financial expenses Interest $\delta$ bank charges Professional fees | 5.9 3.1 2.8 | 5.8 2.5 3.3 | 6.9 3.8 3.0 | 5.7 3.3 2.4 | $\begin{aligned} & 5.3 \\ & 2.8 \\ & 2.5 \end{aligned}$ | 91.5 74.2 80.7 | 6.5 4.2 3.5 | 7.7 5.3 5.5 | 7.5 5.9 4.0 | 5.8 3.9 2.6 | 5.3 2.9 2.7 |
| Other expenses | 19.5 | 13.5 | 21.0 | 21.7 | 21.9 | 99.3 | 19.7 | 13.9 | 21.0 | 21.7 | 21.9 |
| Profit (loss) | 17.5 | 27.9 | 19.4 | 14.3 | 8.3 | 98.3 | 17.7 | 29.7 | 19.4 | 14.3 | 8.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | - . | . . | ... |  |

## Symbolt

zero or no observations
too smell too be expressed
not applicable

- confidential


## Footnotes

11) These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.
12) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted seles of ell businesses in the sample }}$. 00 for each quartile.
(3) Volue in each cell

Total weighted expenditure on a given item
Total weighted sales of businesses reporting this item of expenditure for each quertile
This portion of the table pertains only to the businesses reporting the specific expense iten. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in escending order according to sales size. Each quartile li.e. botrom 25\%. lower middle 25\%, etc. lepresents one quarter of the totel number of businesses. Within each quartile. the average ratio is presented. Far comparison purposes. the high and low values of sales are shown.

Mow to ute the tebles
(1) Locate the appropriate sales range qnat is displayed on the two lines entitled "Low sales value" and "high sales value"
(2) The selected range will indicete the proper guartile, i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the salected sales size range will be in thot quartile

## Standerd Industriel Classification Definition (SIC 1980):

SIC 455 - Truck Transport Industry
Businesses primarily engaged in the provision of all qypes of trucking. transfep and related services. Truck mboker-operators" are included in this induspry

TABLE 2. Balance sheet profile for 1986
Quebec. Truck Transport Industry (Sic 456)

|  | Total! ${ }^{\text {a }}$ | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 409 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 33 \end{array}$ | $\begin{aligned} & 33 \\ & 62 \end{aligned}$ | $\begin{array}{r} 62 \\ 125 \end{array}$ | $\begin{aligned} & 125 \\ & 11) \end{aligned}$ |
| Average (\$000's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 12 \\ 1 \\ 4 \\ 23 \\ 68 \\ 31 \\ 6 \end{array}$ | g | $\begin{aligned} & 5 \\ & - \\ & \hline 2 \\ & 8 \\ & 8 \\ & 3 \\ & 1 \end{aligned}$ | 7 4 -1 13 33 11 | $\begin{array}{r} 15 \\ 42 \\ 3 \\ 11 \\ 71 \\ 222 \\ 105 \\ 25 \end{array}$ |
| Total assets | 67 | 5 | 14 | 35 | 213 |
| Liabilities and equity <br> Current loans <br> Other curfent lisbilities Total current liabilities Mortgages payable Long term debt Other liabilities | 9 11 20 1 16 3 | 1 | 2 <br> 1 <br> 2 <br> - | $\begin{array}{r}3 \\ 7 \\ 10 \\ \hline 14\end{array}$ | 30 36 66 3 45 13 |
| ```Total liabilities Total equity``` | 40 | 2 | 5 9 | 24 12 | 127 86 |

(1) These estimates are besed on semple of businesses peporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

Sete Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Truck Transport Industry (SIC 456)

|  | Total(2) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) Migh salas value (9000's) | $\begin{aligned} & 126 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 99 \end{array}$ | $\begin{array}{r} 99 \\ 165 \end{array}$ | $\begin{array}{r} 165 \\ 378 \end{array}$ | $378$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Curtent ratio (times) | 3.6 | 8.8 | 2.4 | 1.8 | 1.7 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 52.8 \\ 93.8 \\ 0.6 \end{array}$ | $\begin{array}{r} -5.9 \\ 27.1 \\ 0.6 \end{array}$ | $\begin{array}{r} 9.3 \\ 16.3 \\ 0.7 \end{array}$ | $\begin{array}{r} 195.5 \\ 31.3 \\ 0.5 \end{array}$ | $\begin{array}{r} 1.8 \\ 281.2 \\ 0.6 \end{array}$ |

(1) The ratios represent the average of ratios for asch business in the group and cannot be calculated from the figures shown in teble 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
see Table i for symbols ond notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ current |iabilipies

## 2. Lever ige rotios

a) Debt/equity $=$ q0ial liabifities / equity
b) Debt ratio $=$ total $/$ iabslities / total assets.
c) Interest coverage = net prot: interes: expense foterest expense

TABLE 4. Statement of changes in financial position for incorporated bustnesses only, 1986
Quebec. Truck Transport Industry (SIC 456)

|  | Total 11 ; | Bo:tom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle 25\% } \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 118 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 117 \end{aligned}$ | $\begin{aligned} & 117 \\ & 197 \end{aligned}$ | $\begin{aligned} & 197 \\ & 378 \end{aligned}$ | $\begin{aligned} & 378 \\ & (1) \end{aligned}$ |
| Average (\$000's) |  |  |  |  |  |
| Operating activities   4 <br> Cash from operations 20 6 26 <br> Depreciation 23 5 7 <br> Dther -8 -5 -14 |  |  |  |  |  |
| Oividends | -5 | - | - | -7 | -11 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 17 \\ -46 \\ -9 \\ 5 \end{array}$ | 4 -4 | -11 -8 | $\begin{array}{r} 32 \\ -65 \\ -6 \\ 11 \end{array}$ | $\begin{array}{r} 32 \\ -102 \\ -22 \\ 10 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 23 \\ -25 \\ 5 \\ -3 \\ - \\ - \\ -1 \\ - \end{array}$ | 1 -4 - -1 | $\begin{array}{r}6 \\ -6 \\ \hline\end{array}$ | 25 -40 -8 -2 | $\begin{array}{r} 58 \\ -52 \\ 17 \\ -7 \\ 1 \\ \hline \\ -4 \end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -4 \\ 19 \\ 15 \end{array}$ | 1 32 33 | -17 30 13 | 6 10 16 | -4 3 -1 |
| 11 These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\mathbf{\$ 2 . 0 0 0 , 0 0 0 \text { . Semple count includes }}$ only those businesses reporting s statement of changes. <br> See Table 1 for symbols and notes |  |  |  |  |  |
| TABLE 5. Employment changes by Quebec. Truck Transport Industry | ze of bu 456) | $1983-$ | ased on | lassific |  |


|  |  |  |  | Changes in numb with Dai | of businesses oloyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 2,688 | 459.373 | 22.756 | 478 | 699 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100=499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.500 \\ 143 \\ 30 \\ 15 \end{array}$ | $\begin{array}{r} 134.789 \\ 119.020 \\ 65.815 \\ 139.749 \end{array}$ | $\begin{aligned} & 6.253 \\ & 5.633 \\ & 3.051 \\ & 7.819 \end{aligned}$ | $\begin{array}{r} 470 \\ 8 \\ \hline \end{array}$ | $\begin{array}{r} 686 \\ 12 \\ 12 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4,652 | 609.504 | 27.818 | 1,080 | - |
| $\begin{aligned} & \text { lass than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 4.402 188 46 16 | $\begin{aligned} & 207.933 \\ & 140.471 \\ & 106.876 \\ & 154.224 \end{aligned}$ | $\begin{aligned} & 9.036 \\ & 6.113 \\ & 4.651 \\ & 8.018 \end{aligned}$ | $\begin{array}{r} 1.064 \\ 13 \\ 2 \\ 1 \end{array}$ | ".'. |

(1) average labour units are calculated oy dividing total paypoll by the average annual wage and salary pate as peported in the Surver of Employment, payroll and Hours. Stetistics Cenede. Cetalogue 72-002. An average labour unit could be interpreted es a full-tine emplovee. Nole that the busiñess size groups used are determined at the Canada level. Thus if a business hes of least 500 mployees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
121 Refers to businesses reporting no peyroll deductions in the previous year.
131 Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer feporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly.

See table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec, Truck Transport Industry (SIC 456)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper midde $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.604 \\ 120.969 \\ 107.594 \\ 13.375 \end{array}$ | $\begin{array}{r} 20.011 \\ 16.120 \\ 3.891 \end{array}$ | $\begin{aligned} & 41.738 \\ & 31.332 \\ & 10.406 \end{aligned}$ | $\begin{aligned} & 81,182 \\ & 67,442 \\ & 13,740 \end{aligned}$ | $\begin{array}{r} 340.946 \\ 315,482 \\ 25.464 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profis \$ | $\begin{array}{r} 1,478 \\ 122,995 \\ 106,540 \\ 16,455 \end{array}$ | $\begin{array}{r} 20.530 \\ 14.167 \\ 6.363 \end{array}$ | $\begin{aligned} & 42.074 \\ & 30,283 \\ & 11,791 \end{aligned}$ | $\begin{aligned} & 81.376 \\ & 65.484 \\ & 15.892 \end{aligned}$ | $\begin{array}{r} 347.998 \\ 316,224 \\ 31,774 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 126 \\ 107.699 \\ 1: 6.381 \\ -8.682 \end{array}$ | $\begin{aligned} & 17.429 \\ & 25.831 \\ & -8.402 \end{aligned}$ | $\begin{array}{r} 37.896 \\ 43,336 \\ -5,440 \end{array}$ | $\begin{aligned} & 79.387 \\ & 85.593 \\ & -6.206 \end{aligned}$ | $\begin{array}{r} 296.084 \\ 310.764 \\ -14.680 \end{array}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profis (loss) \$ | $\begin{array}{r} 1.328 \\ 146,465 \\ 129.180 \\ 17.285 \end{array}$ | $\begin{array}{r} 21.592 \\ 17.786 \\ 3.806 \end{array}$ | $\begin{aligned} & 50,115 \\ & 37,956 \\ & 12,159 \end{aligned}$ | $\begin{aligned} & 97.855 \\ & 80.965 \\ & 16.890 \end{aligned}$ | $\begin{array}{r} 416.299 \\ 380.014 \\ 36.285 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 1.214 |  |  |  |  |
| Average sales \$ | 143.155 | 22.267 | 50,352 | 97.099 | 402.90? |
| Average expense \$ | 121.214 | 15.414 | 36.634 | 76.900 | 355.908 |
| Average net profit \$ | 21.941 | 6.853 | 13.718 | 20.198 | 46.994 |
| Businesses reporting loss (No.) | 114 |  |  |  |  |
| Average sales \$ | 174.334 | 19.201 | 47.419 | 103.895 | 526.822 |
| Average expense \$ | 192.878 | 26.186 | 53.013 | 113.427 | 578.885 |
| Average net loss \$ | $-18.544$ | -6.985 | -5.594 | $-9.532$ | -52.063 |

1986

Mumber of observations in sample Average sales \$ Average expense $\$$ Average net profit (loss) \$

Businesses reporting a profit (No.) Average sales $\$$
Average expense $\$$
Average net profit \$

| 1.328 |  |
| ---: | ---: |
| 134.813 | 19.731 |
| 120.770 | 13.356 |
| 14.043 | 6.375 |
|  |  |
| 1.184 |  |
| 136.236 | 19.547 |
| 118.419 | 12.000 |
| 17.817 | 7.547 |
|  |  |
| 144 |  |
| 127.429 | 21.262 |
| 136.208 | -3.615 |
| -8.779 |  |

44.738
34.257
10.481

44.996
32.953
12.043

42.000
48.081
-6.081

| 88.682 | 386.101 |
| :--- | ---: |
| 75.379 | 360.087 |
| 13.303 | 26.014 |
|  |  |
|  |  |
| 89.519 | 390.882 |
| 73.325 | 355.398 |
| 16.194 | 35.484 |
|  |  |
|  |  |
| 82.662 | 363.793 |
| 90.167 | 381.967 |
| -7.505 | -18.174 |

Businesses reporting loss (Mo.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$ -8.779

[^9]TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec. Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(1) |  | Bottom 25\% |  | Lowe : <br> middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value (\$000's) |  | $\begin{array}{r} 70 \\ (1) \\ (1) \end{array}$ |  | $\begin{aligned} & (1) \\ & 38 \end{aligned}$ |  | $\begin{aligned} & 38 \\ & 87 \end{aligned}$ |  | 87 14 |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd। } \\ 25 \% \end{array}$ | Upper middie 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd } 1 \text { e } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle expenses <br> Depreciation <br> Repairs \& maintenance <br> Fuel expense | $\begin{aligned} & 52.4 \\ & 10.6 \\ & 20.9 \\ & 20.9 \end{aligned}$ | $\begin{aligned} & 50.6 \\ & 10.8 \\ & 20.4 \\ & 19.4 \end{aligned}$ | $\begin{aligned} & 57.0 \\ & 11.7 \\ & 24.9 \\ & 21.1 \end{aligned}$ | $\begin{aligned} & 52.7 \\ & 10.6 \\ & 21.8 \\ & 20.3 \end{aligned}$ | $\begin{array}{r} 48.7 \\ 9.2 \\ 17.0 \\ 22.4 \end{array}$ | $\begin{array}{r} 100.0 \\ 88.1 \\ 99.1 \\ 93.7 \end{array}$ | 52.4 12.0 21.1 22.3 | $\begin{aligned} & \mathbf{5 0 . 6} \\ & 16.4 \\ & 20.8 \\ & 26.9 \end{aligned}$ | $\begin{aligned} & 57.0 \\ & 11.7 \\ & 24.6 \\ & 21.9 \end{aligned}$ | $\begin{aligned} & \mathbf{5 2 . 7} \\ & 12.1 \\ & 21.8 \\ & 20.3 \end{aligned}$ | $\begin{array}{r} 48.7 \\ 9.9 \\ 17.0 \\ 23.0 \end{array}$ |
| Personnel expenses | 10.6 | 13.3 | 2.0 | 5.0 | 23.2 | 54.7 | 19.3 | 21.4 | 10.3 | 12.0 | 23.2 |
| Financial expenses Interest \& bank charges Professional fees | 7.5 4.0 3.5 | $\begin{array}{r} 12.4 \\ 5.7 \\ 6.7 \end{array}$ | 7.5 3.4 4.1 | 4.3 2.2 2.1 | $\begin{aligned} & 6.9 \\ & 5.1 \\ & 1.8 \end{aligned}$ | 99.8 69.0 90.2 | 7.5 5.8 3.9 | 12.4 8.6 8.6 | 7.5 5.9 4.1 | $\begin{aligned} & 4.3 \\ & 3.7 \\ & 2.4 \end{aligned}$ | 7.0 5.4 2.0 |
| Other expenses | 17.0 | 9.8 | 14.7 | 25.3 | 17.0 | 100.0 | 17.0 | 9.8 | 14.7 | 25.3 | 17.0 |
| Profit (loss) | 12.5 | 13.9 | 18.9 | 12.7 | 4.2 | 100.0 | 12.5 | 13.9 | 18. 9 | 12.7 | 4.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | -* | - | - . | -•. |  |

## Symbols

zero or no observations
100 small 100 be expressed
not applicable
confidential

## Footnote:

11 These estimates afe based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
(2) Toial weighted expenditure on a given irem
$\frac{\text { ratel weighted sales of all businecses in the sample }}{} \times 100$ for each quartile.
$\frac{\text { Total weighted expendizure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quertile.

This portion of the tablepertains only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the total will nat necessarily equal 1002

## Motes

Date are shown by quertiles when ai least 13 of the sampled businesses peport the specific item.
Records were ranked in ascending order according zo sales size. Each quartile li.e. bottom 25\%. lower midde 25\%, etc.) represents one quarter of the potat number of businesses. Within eech quartile, the gverage retio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
11 Locate the appropriate seles range that is displayed on the two lines entitled "Low sales value" and migh sales value"
121 The selected range will indicate the proper quertile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or ihe top 25\%
(3) Data pertaining to the selected sales size range will be in that quarile.

## Standard Industrial CIEsafication Definition (SIC 19801:

SIC 4564 - Dry Bulk Materials Trucking Induttry
Businesses primarily engaged in transporting, usuelly by dump-trucks, such dry bulk materiels os cement. fill, sand and debris including
snow os for exbmple: dry materials bulk hopper truck service, dry bulk truck trensporting service. Dulk tank truck service of dry
chemicals. dump truck transporting service lfill, sand, debrisi. snow hauling iruck service, and dry bulk tank truck transporting service.

TABLE 2. Balance sheet profile for 1986
Quebec, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | owe! <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { To: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( 8000 's) <br> High sales value ( $\$ 000^{\circ}$ s) | $\begin{aligned} & 70 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 111 \\ 38 \end{array}$ | $\begin{aligned} & 38 \\ & 87 \end{aligned}$ | $\begin{array}{r} 87 \\ 141 \end{array}$ | $\begin{aligned} & 141 \\ & 111 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 10 | 1 | 1 | 10 | 25 |
| Accounts and notes receivable | 8 | - | - | 4 | 26 |
| Inventory | - | - | - | - | 1 |
| Other current assets | 2 | 2 | - | 1 | 6 |
| Total current assets | 20 | 3 | 1 | 15 | 58 |
| Fixed assets | 72 | 32 | 15 | 70 | 167 |
| Less: Accum. dep. on 1 ixed assets | 34 | 20 | 2 | 38 | 73 |
| Other assets | 5 | - | - | 1 | 18 |
| Total assets | 63 | 15 | 14 | 47 | 169 |
| Lisbilities and equity $\quad 20$ |  |  |  |  |  |
| Cuprent loans | $?$ | 6 | , | 2 | 20 |
| Other curcent liabilities | 9 | - | , | 11 | 22 |
| Total current liabilities | 16 | 6 | 1 | 13 | 42 |
| Mortgages payable | 18 | 3 | - | 1 | 1 |
| Long term debt | 18 | 2 | 5 | 21 | 43 |
| Other liabilities | 2 | - | - | 3 | 5 |
| Total liabilities | 36 | 8 | 7 | 36 | 91 |
| Total equity | 27 | 7 | 8 | 11 | 78 |

11) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table I for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986 Quebec. Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe! <br> middle $25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 40 \\ (1) \\ (1) \end{array}$ | (1) 88 | $\begin{array}{r} 88 \\ 161 \end{array}$ | 169 187 | $\begin{aligned} & 187 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity fatio Current ratio (times) | 3.0 | 7.7 | 1.6 | 1.6 | 1.6 |
| Leverage ratios <br> Debt/equity statio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 1.1 \\ 81.0 \\ 0.8 \end{array}$ | 4.8 2.5 1.0 | $\begin{aligned} & 7.1 \\ & 3.0 \\ & 0.9 \end{aligned}$ | $\begin{array}{r} -13.7 \\ 0.5 \\ 0.7 \end{array}$ | $\begin{array}{r} 9.0 \\ 188.8 \\ 0.6 \end{array}$ |

11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in iable 2 .
(2) These estimases are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

Definitions:

1. Liquidity rotio:

Current $=$ current asseis / current liabilities
2. Leverage ratios:

[^10]TABLE 4. Statement of changes in financial position for incorporated businesses only. $19 B 6$
Quebec. Dry Bulk Materisis Trucking Industry (SIC 4564)

|  | Total(1) | Bot 10 m $25 \%$ | Lower middle 25\% | Uppe 1 midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value $(\$ 000$; $)$ | $\begin{aligned} & 43 \\ & (1) \\ & (1) \end{aligned}$ | $\left.\begin{array}{r} 1 \\ 81 \end{array}\right)$ | $\begin{array}{r} 81 \\ 159 \end{array}$ | $\begin{aligned} & 151 \\ & 201 \end{aligned}$ | $201$ |
|  |  |  | Average (\$000's) |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 12 \\ 18 \\ 1 \end{array}$ | 6 6 -7 | $\begin{array}{r} 2 \\ 16 \\ -5 \end{array}$ | $\begin{aligned} & -4 \\ & 18 \\ & 21 \end{aligned}$ | $\begin{array}{r} 29 \\ 26 \\ 29 \end{array}$ |
| Dividends | -1 | - | -2 | -1 | -1 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{array}{r} 27 \\ -39 \\ -10 \end{array}$ | 22 -4 | $\begin{array}{r} 19 \\ -\quad 12 \\ \hline \end{array}$ | -3i ${ }^{4}$ | $\begin{array}{r} 42 \\ -80 \\ -25 \end{array}$ |
| Financing activities <br> lncrease in long term debt <br> Repayment of long term debt <br> Loans from sharaholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 26 \\ -28 \\ 1 \\ -2 \\ - \\ -7 \end{array}$ | 1 -13 1 -2 | $\begin{array}{r} 8 \\ -17 \\ -2 \end{array}$ | $\begin{array}{r}23 \\ -20 \\ 2 \\ \hline\end{array}$ | $\begin{array}{r} 53 \\ -46 \\ 1 \\ -3 \\ - \\ -17 \\ \hline \end{array}$ |
| Incresse(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cash equivalents - End of the year | -2 30 29 | 9 5 14 | $\begin{array}{r} 8 \\ 45 \\ 53 \end{array}$ | 10 | -18 45 27 |

(1) Thase estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000$, 000. Sample coung includes only those businesses reporiing a siatement of changes.
see table ; for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SiC classification in 1986
Quebec. Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units(1) | Changes in number of businesses with paid emplayees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Tota! | 2.688 | 459,373 | 22.756 | 478 | 639 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.500 \\ 143 \\ 30 \\ 15 \end{array}$ | $\begin{array}{r} 134.789 \\ 119.020 \\ 65.815 \\ 139.749 \end{array}$ | $\begin{aligned} & 6.253 \\ & 5.633 \\ & 3.051 \\ & 7.881 \end{aligned}$ | 470 8 - | $\begin{array}{r} 686 \\ 12 \\ 1 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4.652 | 609.504 | 27.818 | 1.080 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.402 \\ 188 \\ 46 \\ 16 \end{array}$ | $\begin{aligned} & 207.933 \\ & 140.471 \\ & 106.876 \\ & 154.224 \end{aligned}$ | $\begin{aligned} & 9.036 \\ & 6.113 \\ & 4.651 \\ & B .018 \end{aligned}$ | $\begin{array}{r} 1.064 \\ 13 \\ 2 \\ 1 \end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Staristics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined of the Canada level. Thus if a business has of least 500 employees in Conada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers 10 businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year.
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec, Dry Bulk Materials TruckIng Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TO } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 116 \\ 105.850 \\ 97.197 \\ 8.653 \end{array}$ | $\begin{array}{r} 18,616 \\ 23,201 \\ -4,585 \end{array}$ | $\begin{aligned} & 40.397 \\ & 28.461 \\ & 11.936 \end{aligned}$ | $\begin{aligned} & 89.940 \\ & 75.640 \\ & 14.300 \end{aligned}$ | $\begin{array}{r} 274.448 \\ 261.484 \\ 12.964 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 108 \\ 110.360 \\ 96.498 \\ 13.862 \end{array}$ | $\begin{array}{r} 20.358 \\ 17.458 \\ 2.900 \end{array}$ | $\begin{aligned} & 40.397 \\ & 28.461 \\ & 11.936 \end{aligned}$ | $\begin{aligned} & 89.805 \\ & 74.737 \\ & 15.068 \end{aligned}$ | $\begin{array}{r} 290,878 \\ 265,334 \\ 25,544 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 112.457 \\ 131.175 \\ -18.718 \end{array}$ | $\begin{array}{r} 12.236 \\ 44.236 \\ -32.000 \end{array}$ | - | $\begin{aligned} & 93.272 \\ & 97.785 \\ & -4.513 \end{aligned}$ | $\begin{array}{r} 231.863 \\ 251.503 \\ -19.640 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 152 \\ 112.557 \\ 96.441 \\ 16.116 \end{array}$ | $\begin{array}{r} 26.317 \\ 23.839 \\ 2.478 \end{array}$ | $\begin{aligned} & 49.793 \\ & 39.165 \\ & 10.628 \end{aligned}$ | $\begin{aligned} & 74.357 \\ & 54.345 \\ & 20.012 \end{aligned}$ | $\begin{array}{r} 299.762 \\ 268.414 \\ 31.348 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting aprofit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 142 \\ 113.735 \\ 96.300 \\ 17.435 \end{array}$ | $\begin{array}{r} 25.602 \\ 20.786 \\ 4.816 \end{array}$ | $\begin{aligned} & 49.211 \\ & 37.242 \\ & 11.969 \end{aligned}$ | $\begin{aligned} & 74.357 \\ & 54.345 \\ & 20.012 \end{aligned}$ | $\begin{array}{r} 305.771 \\ 272.827 \\ 32.944 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Averoge net loss \$ | $\begin{array}{r} 10 \\ 79.678 \\ 85.381 \\ -5.703 \end{array}$ | $\begin{aligned} & 28.817 \\ & 34.511 \\ & -5.694 \end{aligned}$ | $\begin{aligned} & 56.161 \\ & 60.231 \\ & -4.070 \end{aligned}$ | - | $\begin{array}{r} 154.056 \\ 161.401 \\ -7.345 \end{array}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 193 \\ 124.005 \\ 111.567 \\ 12.438 \end{array}$ | $\begin{array}{r} 26.280 \\ 18.473 \\ 7.807 \end{array}$ | $\begin{array}{r} 52.542 \\ 45.258 \\ 7.284 \end{array}$ | $\begin{aligned} & 95,843 \\ & 81.982 \\ & 13.861 \end{aligned}$ | $\begin{array}{r} 321.354 \\ 300.556 \\ 20.798 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 159 \\ 120.169 \\ 104.224 \\ 15.945 \end{array}$ | $\begin{array}{r} 26.512 \\ 18,142 \\ 8.370 \end{array}$ | $\begin{array}{r} 52.339 \\ 43.998 \\ 8.341 \end{array}$ | $\begin{aligned} & 96,330 \\ & 81,500 \\ & 14,830 \end{aligned}$ | $\begin{array}{r} 305.493 \\ 273.254 \\ 32.239 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 34 \\ 138.310 \\ 147.821 \\ -9.511 \end{array}$ | $\begin{aligned} & 21.971 \\ & 24.620 \\ & -2.649 \end{aligned}$ | $\begin{aligned} & 54.828 \\ & 59.405 \\ & -4.577 \end{aligned}$ | $\begin{aligned} & 87.457 \\ & 90.294 \\ & -2.837 \end{aligned}$ | $\begin{aligned} & 388.984 \\ & 416.964 \\ & -27.980 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10.000$ and $82.000,000$.

See Table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec. Taxicab Industry (SIC 4581)


## 5 y $\begin{aligned} & \text { bbol } \\ & \text { 事 }\end{aligned}$

zero of no observetions
too small too be expressed
not applicsole
confidential

## ootnotes

(11) These estimetes are based on a sample of businesses reporting $\$$ ales between $\$ 10,000$ and $\$ 2,000,000$
2) Value Total weighted expendifure on a given item
2) Value in each cell $=\overline{\text { rotal weighted sales of all businesses in the sample }} \times$ for forh quartile

31 Value in each cell = Total weighted expenditure on given item lotal weighted sales of Businesses reporting this item of expenditure

This portion of the table perteins only to qhe businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Notes

Deta are shown by quartiles when ot least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile (i. e. botton 25\%, lower middle 25\%, atc.) represents one quarter of the total number of businesses. Within each quartile, the average patio is presented. for comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entiled mow sales value" and "High salgs value"
(2) The selected range will indicote the proper quartile, i.e. the bottom 25\%. the lower midde 25\%, the upper middle 25\% or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quatile

Stenderd Industrial Clessification Definition (SIC 1980):

## S1C 4581 - Taxicab Industry

Businesses primarily engaged in providing passenger transportation by automobiles not operated on regulap schedules op between fixed terminals. Taxicab fleet owners and organizations are included regardess of whether drivers are hired. rent theit cabs or are otherwise compensated. Also included are those who own and operate their own taxicabs, taxi dispatching. raad motor vehicle taxi service, and axicat seivice

TABLE 2. Balance sheet profile for 1986
Quebec, Taxicab Industry (SIC 4581)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { To: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{aligned} & 140 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 15 \end{array}$ | $\begin{aligned} & 15 \\ & 19 \end{aligned}$ | 19 22 | (12) |
|  | Average ( $\$ 000 \mathrm{~s}$ ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | - | - | - | - | 1 |
| Accounts and notes receivable | 1 | - | - | - | 3 |
| Inventory | - | - | - | - | - |
| Other current assets | 2 | - | - | - | 7 |
| Total current assets | 3 | - | - | - | 11 |
| Fixed ossets | 3 | - | - | - | 12 |
| Less: Accum. dep. on fixed assets | 1 | - | - | - | 4 |
| Other assets | 1 | - | - | - | 6 |
| Total assets | 6 | - | - | - | 24 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | - | - | - | - | 2 |
| Other current liabilities | 1 | - | - | - | 4 |
| Total current lisbilities | 1 | - | - | - | 6 |
| Mortgages payable | - | - | - | - | - |
| Long term debt | 1 | - | - | - | 4 |
| Other liabilities | - | - | - | - | - |
| Total liabilities | 2 | - | - | - | 10 |
| Total equity | 4 | - | - | - | 15 |

(1) Thase estimates are based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbals and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Taxicab Industry (SIC 4581)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middie } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 4 \\ & (1)^{4} \\ & (1) \end{aligned}$ |  | -- |  | -- |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (imes) | 1.7 | -- | -- | -- | -- |
| ```Leverage ratios Gebt/eauity ratio {times) Interest coverage ratio (times) Debi ratio (times)``` | $\begin{array}{r} -20.3 \\ \ddot{0.6} \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cennot be calculated from the figures shown in table 2
(2) These estimates bre besed on a sample of businasses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See table i for symbols and notes

## Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ curfent liabilities
2. Leverage ratios:
a) Debi/equipy = total liabilities / aquity
b) Debt ratio = total lisbilities/total assets.
c) Interest coverage $=$ net profit interest expense/interest expense,

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Taxicab Industry (SIC 4581)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | TOD 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | (1) ${ }^{4}$ | -- | -- | -- | -- |
|  |  |  | Average (\$00 |  |  |
| Operating activities <br> Cash from operations <br> Depreciation 0ther | $\begin{array}{r} 7 \\ 18 \\ -11 \end{array}$ | - - | -- | -- | -- |
| Dividends | - | -- | -- | =- | - |
| Investment activities |  |  |  |  |  |
| Disposal of fixed assets | 4 | -- | -- | - | =- |
| Purchase of fixed assets | -14 | -- | -- | -- | - |
| Increase in investment | 。 | -- | -- | -- | - |
| Decrease in investment | - | ** | -- | =- | =* |
| Financing activities | 1 | - | - | - | -- |
| Repayment of long term debt | - | -- | -- | -- | -- |
| Loans from shareholders | 1 | *- | - | - | -- |
| Reparment of loans from shareholders | - | -- | - | - | -- |
| Advances \& loans from government | - | - | - | - | -- |
| Increase in equity | - | -- | - | - | -- |
| Decrease in equity | - | -- | -* | -" | - |
| Other | - | - | - | - | -- |
| Increase(deciease) in cash \& equivalents | 5 | -- | - | - | =- |
| Cash \& equivalents-8eginning of the year | -11 | -- | - | =- | -- |
| Cash \& equivalents - End of the year | -5 | -- | - | - | -- |

(1) These estimares are based on sample of incorporared businesses raporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting statement of changes.
see table 1 for symools and noles

TABLE 5. Employment changes by size of business. 1983-1986 based on 5 IC classification in ige6
Quebec. Taxicab Industry (SIC 4581)

| Business size expressed in everage labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000{ }^{\prime} \mathrm{s}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 320 | 9.713 | 705 | 60 | 79 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 315 \\ 5 \\ - \end{array}$ | $\begin{aligned} & 7.453 \\ & 2.260 \end{aligned}$ | $\begin{array}{r} 541 \\ 164 \\ - \\ - \end{array}$ | 60 | $\begin{array}{r}79 \\ - \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 496 | 13.097 | 838 | 132 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 492 4 - | $\begin{array}{r} 10.995 \\ 2.102 \end{array}$ | $\begin{array}{r}704 \\ 134 \\ \hline\end{array}$ | 132 - - | $\because$ $\because$ $\cdots$ |

11 average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportod in the
Survey of Employment. Payroll and Hours. Stapistics Canada. Catalogue 72-002. An average fabour untt could be interpreted as a \$ull-time employae. Note that the business size groups used are determined ot the Canada laval. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll oeductions in the previous yeer
(3) Refers to businesses reporting no payroll deductions in the following year
nNewly reporting" and "no longer feporting" businesses are assumed to hove been in activity for six months and the information is adjustad accordingly.
jee Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec. Taxicab Industry (SIC 4581)

|  | Total(1) | Bottom $25 \%$ | Lowe: <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 703 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 413 \\ 24.432 \\ 18.259 \\ 6.173 \end{array}$ | $\begin{array}{r} 12.976 \\ 9.378 \\ 3.598 \end{array}$ | $\begin{array}{r} 16,857 \\ 10.975 \\ 5.882 \end{array}$ | $\begin{array}{r} 19.990 \\ 12.863 \\ 7.127 \end{array}$ | $\begin{array}{r} 47.904 \\ 39.821 \\ 8.083 \end{array}$ |
| ```Businesses reporting profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 393 \\ 23.025 \\ 16,352 \\ 6.673 \end{array}$ | $\begin{array}{r} 13,077 \\ 9,081 \\ 3,996 \end{array}$ | $\begin{array}{r} 6.869 \\ 10.888 \\ 5.981 \end{array}$ | $\begin{array}{r} 20,013 \\ 12,680 \\ 7,333 \end{array}$ | $\begin{array}{r} 42,139 \\ 32,757 \\ 9,382 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 20 \\ 40.397 \\ 43.661 \\ -3.264 \end{array}$ | $\begin{aligned} & 11.407 \\ & 13.984 \\ & -2.577 \end{aligned}$ | $\begin{aligned} & 15.894 \\ & 18.291 \\ & -2.397 \end{aligned}$ | $\begin{array}{r} 19.098 \\ 20.098 \\ -1.000 \end{array}$ | $\begin{array}{r} 115.189 \\ 122.271 \\ -7.082 \end{array}$ |

1985

Number of observations in sample
Average sales $\$$
Average expense
Average net profit (loss) \$

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$
21.645
16.054
16.064

5,581
12.850
9.528
.528
.322
16.495
19.317 1.317 5.178 13.266
6.472
37.498 30.144 7.354

369
21.684
15.638

Businesses reporting a loss (No.)
Average sales \$
Averape expense \$
Average net loss \$

| 17 |  |
| :--- | :--- |
| 1.013 | 12.642 |
| 3.344 | 15.306 |

15.355
16.839
21.695
36.449
$-1.484$
16.523
11.182
5.341
15.355
16.839
-1.484
19.74
37.606 29.165
8.443
36.449
39.536

1986

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) \$

12.568
9.544
.544
3.024
16.408
11.991
1.991
20.58
59.669
51.849

Businesses reporting a profit (Mo.)
Average sales $\$$
Average expense $\$$
26. 88

187
680
20.406
2.665
9.143
16.453
11.168
20.560
13.352
7.208
57.041
47.961

Average net profit $q$
6.274
3.522
5.285

Businesses reporting loss (Mo.)
Average sales

19
33.059
37.132
-4.07

| 11.710 | 15.962 | 21.865 | 82.700 |
| :--- | :--- | :--- | :--- |
| 13.085 | 10.672 | 29.852 | 85.920 |
| -1.375 | -3.710 | -7.987 | -3.220 |

Average expense $\$$
$-1,375$
19.672
-3.710
29.852
-7.987
85.920
$-3.22$

[^11]TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Specialty Food Stores (SIC 6012)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | 324 $(1)$ 11 | (1) |  |  | $\begin{array}{r} 76 \\ 145 \end{array}$ | $\begin{array}{r} 145 \\ 374 \end{array}$ |  |  | $\begin{aligned} & 374 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 64.8 | 55.2 | 63.5 | 68.9 | 71.2 | 99.7 | 65.0 | 55.4 | 54.0 | 69.1 | 71.2 |
| Occupancy expenses | 11.2 | 18.8 | 10.2 | 8.7 | 7.3 | 100.0 | 11.2 | 18.8 | 10.2 | 8.7 | 7.3 |
| Depreciation | 3.0 | 5.1 | 1.5 | 2.2 | 2.1 | 78.2 | 3.8 | 9.9 | 2.0 | 2.7 | 2.1 |
| Repairs 8 maintenance | 2.0 | 3.1 | 2.1 | 1.5 | 1.2 | 95.5 | 2.1 | 3.3 | 2.1 | 1.5 | 1.3 |
| Heat. I ight \& telephone | 2.3 | 3.9 | 2.2 | 2.1 | 1.1 | 94.9 | 2.4 | 4.0 | 2.6 | 2.1 | 1.2 |
| Ren ; | 4.0 | 5.8 | 4.4 | 3.0 | 2.8 | 70.0 | 5.7 | 10.4 | 5.8 | 1.0 | 3.8 |
| Personnel expenses | 11.1 | 8.7 | 9.3 | 12.1 | 14.2 | 82.2 | 13.5 | 13.5 | 12.0 | 13.5 | 14.6 |
| Financial expenses | 2.8 | 5.9 | 1.5 | 1.8 | 2.0 | 94.8 | 2.9 | 6.6 | 1.6 | 1.8 | 2.0 |
| interest \& bank charges | 1.8 | 4.0 | 0.8 | 1.1 | 1.3 | 90.1 | 2.0 | 4.8 | 0.9 | 1.2 | 1.1 |
| Protessional tees | 1.0 | 1.9 | 0.7 | 0.6 | 0.7 | 83.5 | 1.2 | 2.7 | 0.9 | 0.7 | 0.7 |
| Other expenses | 5.9 | 8.1 | 6.4 | 4.9 | 4.4 | 100.0 | 5.9 | 8.1 | 6.4 | 4.9 | 4.4 |
| Profit (loss) | 4.2 | 3.2 | 9.1 | 3.7 | 1.0 | 99.9 | 4.2 | 3.2 | 9.1 | 3.7 | 1.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | -.. | ... | $\cdots$ | $\cdots$ | ... |

## Symbole

zero or no observelions
too small too be expressed
not appliceble

* conficential


## Footnotes

(1) These estimetes are besed on sample of businesses reporiing seles between $\$ 10,000$ end $\$ 2.000 .000$

Tatal weighted expenditure on a given item
2) Value in each cell $=\overline{\text { patal weighted seles of ell businesses in the sample }} \times 100$ for ach quertile
3) Volue in each cell Total waighted expenditure on a given item Total weighted seles of businesses reporting this item of expenditure

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the total will not necessarily equal $100 \%$

## Notes

Data are shown by quartiles when ot least 13 of the sampled businesses report the specific item.
Records were ranked in ascanding order according to sales size. Each quartile (i.e. bottom 25\%, lower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile. the aver age ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
I1] Lacate the appropriate seles range that is displayed on the two lines entitled "low sales value" and "high sales value"
12) The selected range will indicate the proper quartile. i.e. the bot tom $25 \%$. the tower middle $25 \%$. the upper middle $25 x$ or the top $25 \%$
(3) Data pertaining to the selacted sales size range will be in that quartile.

## Standard Industrial Classification Definition (SIC 1980):

SIC 5012 - Specialty food Stopes
Businesses or imarily engaged in resail dealing usualty in one line of food. Included in this industry are those retail bakeries which sell mainly purchased goods and shops which bake their products on the premises and sell them over the-counter to final consumers Businesses primarily engaged in selling fried chicken, doughnuts, pizzes, soft ice cream and the like for oft-premises consumption are classified in 9213 -- Take-Dut Food Services.

Ihis group includes the following types of stores: bread end pestry shops, butcher shops, candy end nut stores, confectionery stores, dairy products stores. delicatessens, fish and sea food stares, fruit end vegetables stores, halth food stores, ice cream stores, filk stores. specially food stores (exc. Take-Dut Food Services)

TABLE 2. Balance sheet profile for 1986
Quebec. Specialty Food Stores (SIC 6012)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\circ}$ s) | $\begin{aligned} & 324 \\ & 11 \\ & (1) \end{aligned}$ | $\begin{array}{r} 111 \\ 76 \end{array}$ | $\begin{array}{r} 76 \\ 145 \end{array}$ | $\begin{array}{r} 145 \\ 374 \end{array}$ | $\begin{aligned} & 374 \\ & 11) \end{aligned}$ |
|  | Average ( $\$ 000{ }^{\prime} \mathrm{s}$ ) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 4 \\ 3 \\ 8 \\ 1 \\ 17 \\ 49 \\ 15 \\ 9 \end{array}$ | $\begin{array}{r} 2 \\ - \\ - \\ 3 \\ 14 \\ 5 \end{array}$ | $\begin{array}{r} 2 \\ 1 \\ 5 \\ 1 \\ 8 \\ 13 \\ 4 \\ 5 \end{array}$ | $\begin{array}{r} 3 \\ 2 \\ 6 \\ 1 \\ 12 \\ 34 \\ 12 \\ 5 \end{array}$ | $\begin{array}{r} 10 \\ 11 \\ 22 \\ 3 \\ 46 \\ 103 \\ 40 \\ 24 \end{array}$ |
| Total assets | 52 | 12 | 22 | 40 | 133 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt <br> Other liabilities | $\begin{array}{r} 7 \\ 10 \\ 16 \\ 3 \\ 16 \\ 1 \end{array}$ | $\begin{aligned} & 2 \\ & 1 \\ & 2 \\ & 3 \\ & 2 \\ & 1 \end{aligned}$ | 2 4 6 1 2 | $\begin{array}{r} 6 \\ 7 \\ 12 \\ 2 \\ 13 \\ \hline \end{array}$ | $\begin{array}{r} 17 \\ 27 \\ 45 \\ 5 \\ 46 \\ 4 \end{array}$ |
| Total liabilities Total equity | 37 15 | 9 3 | 9 12 | 28 12 | 100 34 |

|11 These estimates or based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Specialty Food Stores (SIC 6012)

|  | Total (2) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 0000^{\prime}$ s) High sales value ( 8000 's) | $\begin{aligned} & 120 \\ & 11 \\ & 11) \end{aligned}$ | $\begin{aligned} & (1) \\ & 121 \end{aligned}$ | $\begin{aligned} & 121 \\ & 310 \end{aligned}$ | $\begin{aligned} & 310 \\ & 571 \end{aligned}$ | $\begin{aligned} & 579 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Cuptent ratio (times) | 1.3 | 1.3 | 0.9 | 9.8 | 1.5 |
| Leverage retios ```Debt/eauity ratio (times) Interest coverage ratio (times) Debt rotio (times)``` | $\begin{array}{r} -36.1 \\ 6.0 \\ 0.8 \end{array}$ | $\begin{aligned} & 0.2 \\ & 2.4 \\ & 0.9 \end{aligned}$ | 2.9 7.2 0.8 | $\begin{array}{r} -151.5 \\ 4.9 \\ 0.8 \end{array}$ | 2.8 8.1 0.7 |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimetes are based on a sample of businesses reporting salas between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity patio

Current $=$ current assets $/$ current liabilities
2. Leverage retios:
a) Debt/equity $=$ total liabilities / equity
b) Debt ratio = total liabilities/totel essets.
c) Interest coverage = ne: profit + inierest expense / interes? expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Specialty Food Stores (SIT 6012)

|  | Iotal(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\circ}$ s) | $\begin{array}{r} 89 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11 \\ & 142 \end{aligned}$ | $\begin{aligned} & 142 \\ & 307 \end{aligned}$ | $\begin{array}{r} 307 \\ 575 \end{array}$ | 575 (1) |
|  | Average (\$000's) |  |  |  |  |
| Dperating activities Cash from operations Depreciation Dther | $\begin{array}{r} 6 \\ 9 \\ -2 \end{array}$ | $\begin{array}{r} -3 \\ 4 \\ -2 \end{array}$ | $\begin{array}{r} 1 \\ 6 \\ -2 \end{array}$ | $\begin{array}{r} 9 \\ 19 \\ 2 \end{array}$ | 16 15 -8 |
| Dividends | -2 | -1 | -3 | -2 | -2 |
| Investment ectivitiss Disposal of fixed assets Purchase of fixed assets increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -11 \\ -1 \end{array}$ | 1 -2 | -5 -1 - | $\begin{array}{r}3 \\ -17 \\ \hline 1\end{array}$ | 1 -17 -3 |
| Financing activities <br> increase in long term debt Redayment of long teim deb <br> Loans fiom shareholders <br> Repayment of loans from shapeholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> 0 ther | $\begin{array}{r} 7 \\ -7 \\ 2 \\ -2 \end{array}$ | -1 6 | $\begin{array}{r}3 \\ -3 \\ \hline\end{array}$ | $\begin{array}{r} 12 \\ -12 \\ 1 \\ -4 \end{array}$ | $\begin{array}{r}12 \\ -12 \\ 1 \\ -4 \\ - \\ \hline\end{array}$ |
| Increase(decrease) in cesh \& equivients Cash \& equivalents-Beginning of the yaar Cash \& equivalents - End of the year | 7 7 | 2 1 3 | -1 3 2 | 2 4 6 | -2 18 16 |

(1) These estimetes are based on smple of incorporated businesses reporting 5 bles between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
see 1 able 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SiC ciassification in 1986 Quebec. Food Stores (SIC 601)

|  |  |  |
| :--- | :--- | :--- |
| Business size expressed in |  |  |
| average labour units(1) |  |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employmen: Payroli and Hours, Statistics Canada, Catalogue 72-002. An avarage labout unit could be interppeted as a full-time employee. Note that the business size groups used are datermined at the Canada level. Thus if e business has at leas? 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no paypoll deductions in the following year
"Nowly feporting" and "no longer reporting" businesses are assumed to have been in ectivity for six months and the information is adjustad accordingly.
see Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Speclalty Food Stores (S|c 6012)

|  | Total (1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Ton } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit lloss) \$ | $\begin{array}{r} 977 \\ 262.336 \\ 254.322 \\ 8.014 \end{array}$ | $\begin{array}{r} 40.543 \\ 41.052 \\ -509 \end{array}$ | $\begin{array}{r} 111.551 \\ 103.888 \\ 7.663 \end{array}$ | $\begin{array}{r} 238,800 \\ 227.492 \\ 19.308 \end{array}$ | $\begin{array}{r} 658.448 \\ 644.857 \\ 13.591 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 854 \\ 262.205 \\ 248.910 \\ 13.295 \end{array}$ | $\begin{array}{r} 42.208 \\ 36,377 \\ 5,831 \end{array}$ | $\begin{array}{r} 112.637 \\ 100.862 \\ 11.775 \end{array}$ | $\begin{array}{r} 242.340 \\ 226.286 \\ 16.054 \end{array}$ | $\begin{array}{r} 651,633 \\ 632,113 \\ 19,520 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 123 \\ 267.260 \\ 279.935 \\ -12.675 \end{array}$ | $\begin{array}{r} 37.967 \\ 48.285 \\ -10.398 \end{array}$ | $\begin{array}{r} 107.542 \\ 115.056 \\ -7.514 \end{array}$ | $\begin{array}{r} 223.014 \\ 232.868 \\ -9.854 \end{array}$ | $\begin{array}{r} 700.517 \\ 723.530 \\ -23.013 \end{array}$ |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 889 \\ 250.190 \\ 241.649 \\ 8.541 \end{array}$ | $\begin{aligned} & 37.067 \\ & 36.356 \\ & 711 \end{aligned}$ | $\begin{array}{r} 105.814 \\ 97.606 \\ 8.208 \end{array}$ | $\begin{array}{r} 225.012 \\ 214.641 \\ 10.371 \end{array}$ | $\begin{array}{r} 632.867 \\ 617.992 \\ 14.875 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average seles \$ <br> Average expense 8 <br> Average net profit \$ | $\begin{array}{r} 787 \\ 252.033 \\ 239.574 \\ 12.459 \end{array}$ | $\begin{array}{r} 37.734 \\ 32.362 \\ 5.372 \end{array}$ | $\begin{array}{r} 107.183 \\ 97.105 \\ 10.078 \end{array}$ | $\begin{array}{r} 225.871 \\ 213.363 \\ 22.508 \end{array}$ | $\begin{array}{r} 637.341 \\ 615.468 \\ 21.878 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense s <br> Average net loss \$ | $\begin{array}{r} 102 \\ 240.352 \\ 249.836 \\ -9.484 \end{array}$ | $\begin{aligned} & 36.161 \\ & 41.774 \\ & -5.613 \end{aligned}$ | $\begin{array}{r} 92.524 \\ 102.474 \\ -9.950 \end{array}$ | $\begin{aligned} & 216.057 \\ & 227.963 \\ & -11.906 \end{aligned}$ | $\begin{aligned} & 616.666 \\ & 627.131 \\ & -10.465 \end{aligned}$ |

1986

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$

See Table 1 for symbols and notes

TABLE 1. Seiected operating ratios, in percent of saies, 1986
Quebec. Pharmacies (SIC 6031)

|  | Total(1) |  | Bottom 25\% |  | Lowermiddle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 141 \\ & (1) \\ & 11 \end{aligned}$ |  | $\begin{aligned} & \{1\} \\ & 253 \end{aligned}$ |  | $\begin{aligned} & 253 \\ & 399 \end{aligned}$ |  | $\begin{aligned} & 399 \\ & 777 \end{aligned}$ |  |  | $\begin{aligned} & 777 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | $\begin{gathered} \text { Lower } \\ \text { midd। } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Lower } \\ \text { middIe } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 65.4 | 54.5 | 65.5 | 69.4 | 68.4 | 99.5 | 65.8 | 56.0 | 86.5 | 69.4 | 68.4 |
| Occupancy expenses | 5.6 1.2 | 7.4 2.2 | 5.4 1.2 | 5.5 0.8 | 4.1 1.0 | 95.8 | 5.8 1.3 | 8.6 3.1 | 5.4 1.2 | 5.5 0.8 | 4.4 1.0 |
| Depreciation ${ }^{\text {depairs of maintenance }}$ | 1.2 0.5 | 2. 28 0.8 | 1.2 | 0.8 | 1.0 | 84.5 | 0.7 | 1.3 | 0.4 | 0.8 | 0.5 |
| Heat. light \& telephone | 0.7 | 1.3 | 0.5 | 0.7 | 0.6 | 88.1 | 0.8 | 1.8 | 0.6 | 0.7 | 0.6 |
| Rent | 3.1 | 3.1 | 3.3 | 3.4 | 2.4 | 87.2 | 3.5 | 4.1 | 3.6 | 3.6 | 2.9 |
| Personnel expenses | 11.9 | 14.5 | 11.7 | 11.4 | 10.7 | 92.1 | 12.9 | 23.1 | 11.8 | 11.6 | 10.7 |
| Financial expenses | 4.7 | 7.5 | 5.5 | 2.0 | 4.5 | 99.8 | 4.7 | 7.5 | 5.5 | 2.0 | 4.5 |
| Interest 8 bank charges | 1.2 | 1.1 | 1.4 | 1.1 | 1.1 | 90.9 | 1.3 | 1.2 | 1.7 | 1.2 | 1.1 |
| Professional fees | 3.5 | 6.4 | 4.0 | 0.9 | 3.5 | 96.6 | 3.6 | 6.7 | 4.1 | 1.0 | 3.8 |
| Other expenses | 4.5 | 4.9 | 2.7 | 3.0 | 7.8 | 98.0 | 4.6 | 5.2 | 2.7 | 3.1 | 7.8 |
| Profit (loss) | 7.9 | 11.2 | 8.3 | 8.7 | 4.2 | 100.0 | 7.9 | 11.2 | 8.3 | 8.7 | 4.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\cdots$ | $\cdots$ | - | $\ldots$ |

## 5ymbols

zero or no observations
too snall too be expressed
not applicable
confidential

## Fotnotes

(1) These estimates are based on a sample of businesses reporting sales beqween $\$ 10,000$ and $\$ 2,000,000$
2) Value in each cell $=$ lotal weighted expenditure on given item
2) Value in each cell = $\times 100$ for each quar?ile
Totel weighted sales of all businesses in the sample
(3) Volue in each cell Totel weighted expenditure on given item $\times 100$ for each quartile. Total weighted salbs of businesses reporting this item of expenditure

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuelty and the tozal will not necessarily equal $100 \%$.

## Motes

Dete are shown by quartiles when st least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order sccording to sales size. Each quartile li. e. bottom 25童. Iower midole 25\%. etc. 1 represents one quarter of the tota! number of businesses. Within eech quartile, the average ratio is presented. For comperison purposes, the high and low values of sales ere shown.

How to use the tebles
(1) Locete the appropribte sbles range that is dispiayed on the two lines entited "Low sales velue" and migh siles value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the tower middle $25 \%$, the upper midde $25 \%$ or the top 25\%
(3) Oata pertaining to the selacted sales size range will be in that quartile.

## Standerd Industrisel Clessificetion Definition 1SIC 18801:

SIC 6031 - Pharmacies
Businesses primarily engaged in retail dealing in drugs, pharmaceuticals and patent medicines and drug sundries. Prescribed medicines must be sold but ape not necessarily the source of greatest revenue. They may be secondarily engaged in selling other lines such as cosmetics. poitetries. tobacco products. confectionery. stationery, gifmape and noveliy merchandise

TABLE 2. Balance sheet profile for 1986
Quebec. Pharmacies (SIC 6031)

|  | Total 19 | Bot tom 25\% | Lawer middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Toy } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{aligned} & 141 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & 11) \\ & 253 \end{aligned}$ | $\begin{array}{r} 253 \\ 399 \end{array}$ | $\begin{array}{r} 399 \\ 777 \end{array}$ | $\begin{aligned} & 777 \\ & \langle 9\rangle \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep, on fixed assets <br> Other assets | $\begin{array}{r} 14 \\ 16 \\ 108 \\ 10 \\ 149 \\ 54 \\ 29 \\ 29 \end{array}$ | $\begin{aligned} & 10 \\ & 11 \\ & 43 \\ & 19 \\ & 83 \\ & 40 \\ & 14 \\ & 20 \end{aligned}$ | $\begin{array}{r} 7 \\ 7 \\ 49 \\ 4 \\ 67 \\ 20 \\ 6 \\ 19 \end{array}$ | $\begin{array}{r} 14 \\ 15 \\ 123 \\ 4 \\ 156 \\ 45 \\ 21 \\ 22 \end{array}$ | $\begin{array}{r} 27 \\ 31 \\ 208 \\ 17 \\ 283 \\ 112 \\ 43 \\ 63 \end{array}$ |
| Total assets | 211 | 129 | 92 | 203 | 415 |
| Liabilities and equity <br> Current loans <br> Dther current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other Ii abilities | $\begin{array}{r} 30 \\ 58 \\ 88 \\ 5 \\ 23 \\ 3 \end{array}$ | $\begin{array}{r} 5 \\ 21 \\ 26 \\ 6 \\ 25 \\ 1 \end{array}$ | $\begin{array}{r} 16 \\ 17 \\ 33 \\ 1 \\ 16 \\ 1 \end{array}$ | $\begin{array}{r} 46 \\ 51 \\ 97 \\ 5 \\ 16 \\ 3 \end{array}$ | $\begin{array}{r} 47 \\ 140 \\ 187 \\ 9 \\ 35 \\ 7 \end{array}$ |
| ```Total liabilities Total equity``` | $\begin{array}{r} 118 \\ 92 \end{array}$ | $\begin{aligned} & 57 \\ & 72 \end{aligned}$ | 52 40 | $\begin{array}{r} 121 \\ 82 \end{array}$ | $\begin{aligned} & 237 \\ & 177 \end{aligned}$ |

[1] These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Pharmacies (SIC 6031)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime} 5\right.$ ) | $\left.\begin{array}{c} 82 \\ \{1 \\ \{1\} \end{array}\right\}$ | $\begin{aligned} & 1 \\ & 253 \end{aligned}$ | $\begin{array}{r} 253 \\ 350 \end{array}$ | $\begin{array}{r} 350 \\ 851 \end{array}$ | $\begin{aligned} & 85! \\ & 19) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.6 | 3.8 | 2.8 | 2.4 | 1.6 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 1.5 \\ 22.8 \\ 0.6 \end{array}$ | $\begin{array}{r} 3.4 \\ 26.4 \\ 0.6 \end{array}$ | $\begin{array}{r} 2.5 \\ 25.6 \\ 0.5 \end{array}$ | $\begin{array}{r} -0.4 \\ 33.8 \\ 0.7 \end{array}$ | $\begin{array}{r} 0.9 \\ 10.9 \\ 0.6 \end{array}$ |

(11) The ratios represent the average of rotios for ach business in the group and cannot de calculated from the figures shown in table 2 . 12) These estimares are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See table 1 for symbols and notes

Definitions:

1. Liquidity retio:

Cuprent = cuprent assets / cuppent liabilities.
2. Leverage ratios:
a) Debtequity $=$ total liabilities / equity
b) Debt patio = total liabilities / total assets.
c) Interest coverage $=$ net profit * interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Pharmacies (SIC 6031)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value (\$000's) | $\begin{array}{r} 77 \\ \{1 \\ \{1 \end{array}$ | $\begin{aligned} & 19 \\ & 230 \end{aligned}$ | $\begin{aligned} & 230 \\ & 310 \end{aligned}$ | $\begin{aligned} & 310 \\ & 848 \end{aligned}$ | $\begin{aligned} & 848 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Deprectation Dther | $\begin{array}{r} 34 \\ 9 \\ -16 \end{array}$ | $\begin{array}{r} 20 \\ 7 \\ -13 \end{array}$ | $\begin{array}{r} 13 \\ 7 \\ -10 \end{array}$ | 27 5 -16 | $\begin{array}{r} 67 \\ 15 \\ -24 \end{array}$ |
| Dividends | $-2$ | -1 | - | $-2$ | -3 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 3 \\ -19 \\ -5 \\ 1 \end{array}$ | $\begin{array}{r} 6 \\ -19 \\ -8 \\ 1 \end{array}$ | $\begin{aligned} & -2 \\ & -3 \end{aligned}$ | 4 -5 -3 1 | 1 -44 -6 1 |
| Financing etivities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity Dther | $\begin{array}{r} 3 \\ -11 \\ 5 \\ -4 \\ - \\ -1 \end{array}$ | $\begin{array}{r} 2 \\ -2 \\ 14 \\ -4 \end{array}$ | -15 | 5 -10 2 -4 | 4 -16 4 -7 - $=$ -2 1 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the yeat Cash 8 equivalents - End of the year | -2 14 12 | $\begin{array}{r} 5 \\ 12 \\ 17 \end{array}$ | $\begin{array}{r} -9 \\ -8 \\ -17 \end{array}$ | 3 1 4 | -10 43 33 |

II These estimates be besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting statement of changes
see Table i for symbols and notes

TABLE 5. Emplayment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec. Pharmacies (SIC 6031)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting (3) |
| 1983 |  |  |  |  |  |
| Total | 958 | 108,054 | 9.586 | 79 | 83 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 853 \\ 93 \\ 11 \\ 1 \end{array}$ | $\begin{array}{r} 53.965 \\ 35.730 \\ x \\ x \end{array}$ | $\begin{aligned} & 4.817 \\ & 3.156 \\ & 1.613 \end{aligned}$ | 75 4 - | $\begin{array}{r} 80 \\ 3 \\ - \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.142 | 152.181 | 12.019 | 112 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 1.007 120 14 1 | $\begin{array}{r} 69.317 \\ 49.348 \\ x \\ x \end{array}$ | 5.472 3.904 2.642 1 | $\begin{array}{r}89 \\ 22 \\ \hline\end{array}$ | . |

(I) Average labour units are calculated by dividing total payroll by the everage annual wage and salary rate as reported in the

Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a
full-ime employee. Hote that the business size groups used ore determined at the Canada level. Thus if business has of leest
500 employees in canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no paypoll deductions in the previous year.

131 Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Pharmacies (SIE 5031)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net Drofit (loss) \$ | $\begin{array}{r} 439 \\ 447.595 \\ 413.417 \\ 34.178 \end{array}$ | $\begin{array}{r} 88.084 \\ 78,595 \\ 9.489 \end{array}$ | $\begin{array}{r} 262.561 \\ 231.486 \\ 31.075 \end{array}$ | $\begin{array}{r} 461.953 \\ 423.817 \\ 38.136 \end{array}$ | $\begin{array}{r} 977.783 \\ 919.770 \\ 58.013 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 406 \\ 446.202 \\ 408.599 \\ 37.611 \end{array}$ | $\begin{aligned} & 94.001 \\ & 81.823 \\ & 12.178 \end{aligned}$ | $\begin{array}{r} 263.736 \\ 228.977 \\ 34.759 \end{array}$ | $\begin{array}{r} 463,440 \\ 422.550 \\ 40.890 \end{array}$ | $\begin{array}{r} 963.629 \\ 901.012 \\ 62.617 \end{array}$ |
| Businesses reporting loss (No.) <br> Average soles $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 33 \\ 521.278 \\ 545.736 \\ -24.458 \end{array}$ | $\begin{aligned} & 60.827 \\ & 63.725 \\ & -2.898 \end{aligned}$ | $\begin{array}{r} 249.686 \\ 258.982 \\ -9.296 \end{array}$ | $\begin{array}{r} 428,498 \\ 452,328 \\ -23.828 \end{array}$ | $\begin{array}{r} 1.346 .098 \\ 1.407 .909 \\ -61.811 \end{array}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net prosit (loss) \$ | $\begin{array}{r} 514 \\ 583.130 \\ 551.250 \\ 39.880 \end{array}$ | $\begin{array}{r} 119.016 \\ 105.837 \\ 13.179 \end{array}$ | $\begin{array}{r} 358.160 \\ 323.359 \\ 34.801 \end{array}$ | $\begin{array}{r} 622.999 \\ 576.012 \\ 46.987 \end{array}$ | $\begin{array}{r} 1.232 .345 \\ 1.199 .792 \\ 32.553 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Susinesses reporting a profit (No.) | 479 |  |  |  |  |
| Average sales \$ | 591.577 | 121.275 | 359.674 | 623.032 | 1.262.268 |
| Average expense \$ | 553.771 | 103,645 | 323.268 | 575.887 | 1.212.28: |
| Average net profit \$ | 37.806 | 17,630 | 36,406 | 47.205 | 49.9F4 |
| Businesses reporting loss (No.) | 35 |  |  |  |  |
| Average sales \$ | 531.216 | 99.073 | 307.363 | 591.838 | 1.126.588 |
| Average expense \$ | 556.304 | 125,188 | 326.413 | 617.972 | 1.155,641 |
| Average net loss \$ | -25.08B | -26,115 | -19,050 | -26.134 | -29.053 |

1986

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table ifor symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Miscellaneous clothing Stores (SIC 6141)


## Symbols

## zero or no observations

too small too be expressed

- not applicable
- confidentisl


## Footnotes

(1) These estimates are based on sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2,000.000$.
2) Value in each cell Total weighted expenditure on a given item
3) Value in each cell Total weighted expenditure on given item

Total weighted sales of businesses reporting this item of expenditupe
This portion of the table pertains only to the businesses reporting the specific expense item, Therefore these fotios are colculated individually and the toral will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in escending order according to sales size. Each quertile fi.e. bottom 25\%. Lower midde 25\%, etc.) represents one quar qe of the toisl number of businesses. Within each quartile. the everege retio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entilled wlow sales volue end migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile

## Standsard Industrisl CIsestificstion Definition (SIC 19BO):

## SIC 6141 - Miscelleneous Clothing Stores

Businesses primarily engaged in retail dealing in a combination of men's, women's and childpen's clothing and accessories. Included in this industry are firms primarily engaged in retailing fur goods. Businesses may be described by product line such as: fetail childen's and intants' clothing, children's clothing stores, retail children's coats. combination clothing stores fmen's, women's and childen'sl. retail children's dresses, blouses and shiris. family clothing stores, retail fur gooos, fetail children's hosiery, retail infants and todder's clothing, retail children's pants and slacks. retail children's skirts. reteil children's sleepwar. retail children's suits. retail children's sweaters and retail children's underwear.

TABLE 2. Balance sheet profile for 1986
Quebec, Miscellaneous Clothing Stores (SIC 6141)

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See table 1 for symbols ano notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Miscellaneous Clothing Stores (SIC 6141)

|  | Total(2) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper $\text { middie } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime}$ s) <br> High sales value ( 9000 's) | $\left.\begin{array}{l} 68 \\ (1) \\ (1) \end{array}\right)$ | $(1)$ | $\begin{aligned} & 133 \\ & 218 \end{aligned}$ | $\begin{array}{r} 218 \\ 387 \end{array}$ | $\begin{aligned} & 387 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquiditr ratio <br> Cuirent rasio (times) | 1.8 | 2.7 | 1.1 | 1.2 | 2.6 |
| Leverage retios <br> Debtlequity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratlo (times) | $\begin{array}{r} 10.4 \\ 5.4 \\ 0.9 \end{array}$ | $\begin{array}{r} -0.7 \\ 9.3 \\ 1.1 \end{array}$ | $\begin{array}{r} 33.6 \\ 1.8 \\ 0.9 \end{array}$ | $\begin{array}{r} -2.9 \\ 1.8 \\ 1.0 \end{array}$ | $\begin{aligned} & 6.4 \\ & 9.2 \\ & 0.6 \end{aligned}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
12) These estimates are based on sample of businasses reporting sales between $\$ 10.000$ and $\$ 2,000.000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leverage relios:

1 Debt/equity = total liabilities / equity.
b) Debt ratio = total lisbilipies/ total assets
c) Interest coverage $=$ net profit + interest expense $/$ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Miscellaneous Ciothing Stores (SIC 5141)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Udper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 60 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} (1) \\ 99 \end{array}$ | $\begin{array}{r} 99 \\ 206 \end{array}$ | $\begin{aligned} & 206 \\ & 397 \end{aligned}$ | $\begin{aligned} & 397 \\ & (1) \end{aligned}$ |
|  |  |  | verage (\$000 |  |  |
| Operating activities Cash from operations Depreciation 0 ther | $\begin{aligned} & 2 \\ & ? \\ & 1 \end{aligned}$ | 1 -3 | $\begin{aligned} & 4 \\ & 11 \\ & 19 \end{aligned}$ | $\begin{array}{r} -6 \\ 7 \\ -8 \end{array}$ | 9 9 -9 |
| Dividends | -3 | - | - | -3 | -8 |
| Investment ectivities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investmen? | $\begin{array}{r} 1 \\ -7 \\ -1 \\ 2 \end{array}$ | 1 -2 - | -i | -8 | 1 -17 -5 3 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 6 \\ -8 \\ 2 \\ - \\ \vdots \\ 1 \\ -1 \end{array}$ | 7 -5 1 -1 | -14 | 7 -1 6 | 9 -9 2 - - 4 -4 -2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 2 \\ 8 \\ 10 \end{array}$ | -2 | 25 25 | -6 -3 -9 | -14 33 19 |

[^12]TABLE 5. Employment changes by size of business. 1983-1986 based on SIC claselfication in ig86 Quebec, Miscellaneous Clothing Stores (SIC 6141)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting! } 2 \text { ) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 958 | 82.054 | 8,318 | 68 | 76 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 898 52 3 5 | $\begin{array}{r} 32.207 \\ 20.647 \\ 3.948 \\ 25.252 \end{array}$ | $\begin{array}{r} 3.252 \\ 2.019 \\ 412 \\ 2.635 \end{array}$ | 66 1 1 | $75$ |
| 1986 |  |  |  |  |  |
| Total | 1.173 | 118.705 | 10.847 | 200 | - |
| $\begin{aligned} & \text { less then } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.097 \\ 61 \\ 10 \\ 5 \end{array}$ | $\begin{aligned} & 37,143 \\ & 25,522 \\ & 13,204 \\ & 42,836 \end{aligned}$ | $\begin{aligned} & 3.383 \\ & 2.302 \\ & 1.193 \\ & 3.969 \end{aligned}$ | 195 4 $!$ - | $\cdots$ $\cdots$ $\cdots$ |

11) Average labour units are calculated by dividing zozal payol! by the average annual wage and salary rate as reportad in the Survey of Employment. Payrall and Hours. Staqistics Canada, Catalogue 12-002. An average labour unit could be interpreted as e fult-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leas? 500 employees in canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers 10 businesses repotting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newty reporting" and "no longer poporting" businesses ape assumed to have been in activity for six months and the information is adjusted accordingly.

See fable 1 for symbols and nores

TABLE 6. Selected operating characteristics of smail businesses by sales quartile, 1984-1986 Quebec, Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tor: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 227 \\ 211.365 \\ 192.447 \\ 18.918 \end{array}$ | $\begin{array}{r} 34.544 \\ 31.532 \\ 3.012 \end{array}$ | $\begin{array}{r} 78.644 \\ 75.855 \\ 2,789 \end{array}$ | $\begin{array}{r} 166.818 \\ 115.919 \\ 50.899 \end{array}$ | $\begin{array}{r} 565.452 \\ 546.480 \\ 18.972 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 197 \\ 213.602 \\ 189.199 \\ 24.403 \end{array}$ | $\begin{array}{r} 35.107 \\ 30.606 \\ 4.501 \end{array}$ | $\begin{aligned} & 77.803 \\ & 66,943 \\ & 10.860 \end{aligned}$ | $\begin{array}{r} 167.828 \\ 114.908 \\ 52.920 \end{array}$ | $\begin{array}{r} 573.670 \\ 544.338 \\ 29.332 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 30 \\ 190.317 \\ 207.328 \\ -17.011 \end{array}$ | $\begin{aligned} & 31.074 \\ & 37.239 \\ & -6.165 \end{aligned}$ | $\begin{aligned} & 79.674 \\ & 86.766 \\ & -7.092 \end{aligned}$ | $\begin{array}{r} 137.634 \\ 145.120 \\ -7.486 \end{array}$ | $\begin{aligned} & 512.885 \\ & 560,186 \\ & -47.301 \end{aligned}$ |

1985


1986

| Number of observetions in sample | 213 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 194.571 | 18.979 | 62.066 | 164,354 | 532.886 |
| Average expense \$ | 188.966 | 14.898 | 58.334 | 158.891 | 523.741 |
| Average net profit (loss) \$ | 5,605 | 4.081 | 3.732 | 5.463 | 9.145 |
| Businesses reporting a profit (Mo.) | 158 |  |  |  |  |
| Average sales $\$$ | 187.326 | 20.795 | 59.443 | 159.901 | 509.166 |
| Average expense \$ | 175.023 | 13.041 | 51.070 | 151.671 | 484,311 |
| Average net profit \$ | 12.303 | 7.754 | 8.373 | 8.230 | 24.855 |
| Businesses reporting a loss (No.) | 55 |  |  |  |  |
| Average sales \$ | 213.856 | 14.748 | 67.890 | 191.905 | 580,880 |
| Average expense \$ | 225.191 | 19.222 | 74.461 | 203.558 | 603.524 |
| Average net loss \$ | -11.335 | -4.474 | -6.571 | -11.653 | -22.644 |

1:1 These estimates are besed on atmple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Fabric and Yarn Stores (Sit 6151)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\circ} \mathrm{s}\right.$ ) | $\begin{aligned} & 88 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11 \\ 28 \end{array}$ |  | $\begin{aligned} & 28 \\ & 73 \end{aligned}$ |  | $\begin{array}{r} 73 \\ 151 \end{array}$ |  |  | $\begin{aligned} & 15\rangle \\ & 11\rangle \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower midde 25\% | UDDer middle 25\% | Top |
|  | Percent of sules |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 61.5 | 63.8 | 67.3 | 52.2 | 58.6 | 100.0 | 61.5 | 69.8 | 67.3 | 52.2 | 58.6 |
| Decupency expenses | 11.8 | 13.4 | 14.6 | 10.1 | 9.6 | 99.3 | 11.9 | 13.8 | 14.6 | 10.1 | 9.6 |
| Depreciation | 1.0 | 0.3 | 0.3 | 2.1 | 9.0 | 59.7 84.6 | 9.7 | 1.2 2.3 | 1.3 1.0 | 2.3 1.2 | 1.2 |
| Reoairs 8 maintenance Heat | 1.2 2.3 | 2.2 | 0.5 2.4 | 1.1 2.4 | 1.1 9.8 | 84.6 99.3 | 1.4 2.3 | 2.3 2.7 | 1.0 2.4 | 1.2 2.4 | 1.2 9.8 |
| Rent ${ }^{\text {Reat }}$ | 7.3 | 8.3 | 11.2 | 4.4 | 5.6 | 75.3 | 9.7 | 9.7 | 14.9 | 7.1 | 7.0 |
| Personnel expenses | 10.6 | 1.1 | 6.1 | 17.6 | 15.5 | 65.8 | 15.8 | 25.6 | 8.7 | 18.8 | 17.7 |
| Financial expenses | 4.4 | 6.0 | 2.3 | 6.8 | 2.5 | 95.8 | 4.6 | 6.0 | 2.7 | 6.8 | 2.5 |
| Interest 8 bank charpes Professional fees | 3.3 | 4.1 1.9 | 1.5 0.8 | 5.8 0.9 | 1.6 0.9 | 95.6 70.9 | 3.4 1.6 | 4.1 4.0 | 1.8 | 5.8 1.0 | 1.6 |
| Other expenses | 7.1 | 6.0 | 6.0 | 9.1 | 7.0 | 100.0 | 7.1 | 6.0 | 6.0 | 9.1 | 7.0 |
| Profit (loss) | 4.7 | 3.7 | 3.8 | 4.2 | 6.8 | 100.0 | 4.7 | 3.7 | 3.8 | 4. 2 | 6.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | . $\cdot$ | $\ldots$ | $\ldots$ | ... |

## Symbol:

- zero or no observations
- 100 smell $t 00$ be expressed
not applicable
- confidential


## Foot notes

(1) These estimates are besed on e semple of businesses reporting sales beiween $\$ 10.000$ and $\$ 2,000,000$
$\begin{aligned} \text { (2) Value in each cell } & =\frac{\text { Total weighted expenditure on eiven item }}{\text { Total weighted sales of ell businesses in the sample }} \times 100 \\ \text { (3) Value in each cell quartile. } & =\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times \text { loo for eech quertite. }\end{aligned}$
This portion of the table pertains only so the businesses peporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal $100 \%$.

## Notes

Data are shown by quaptiles when at leas? 13 of the sampled businesses report the specific item.
Records were panked in ascending order according to sales size. Each quartile (i.e. bottom 25\%, lower midde 25\%. etc. represents one quarter of the coial number of businesses. Within each quariile. the bverage ratio is presented. for comparison purposes, the high end low values of sales are shown

## How to use the tables

II Locate the appropiate sales range that is displayed on the two lines entisled "how sales valuem and ahigh sales value"
121 The selected pange will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper midde $25 z$ of the top $25 \%$.
(3) Dapa pertaining to the salacted sales size range will be in that quartile.

## Standerd Industrisl Clessificetion Definition (SIC 1980):

\$IC 6151 - Fabric and Yarn 5tores
Businesses primarily engaged in petail dealing in yard goods: yerns and related merchandise such as: dry goods and notions stores. fabric
siores. retail knitting yorn and accessories, mill-end spores tiextile fabricl. retail piece goods leextile fabricl. retail sewing thread.
retall iextile fabrics. retail yarn goods ltextile fabricl, and reta:l yart.

TABLE 2. Balance sheet profile for 1986
Quebec. Fabric and Yarn Stores (SIC 6151)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe r <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 88 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{array}{r} (1) \\ 28 \end{array}$ | $\begin{aligned} & 28 \\ & 73 \end{aligned}$ | $\begin{array}{r} 73 \\ 151 \end{array}$ | $\begin{aligned} & 151 \\ & 119 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes peceivable <br> Inventory <br> Other current assets <br> Total cuprent assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | 8 5 39 2 55 26 8 3 | $\begin{array}{r} 2 \\ 8 \\ - \\ 10 \\ 1 \\ \hline 4 \end{array}$ | $\begin{array}{r} 2 \\ 6 \\ 3 \\ 11 \\ 5 \\ 1 \\ 2 \end{array}$ | $\begin{array}{r} 4 \\ 1 \\ 34 \\ - \\ 39 \\ 39 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 24 \\ 18 \\ 105 \\ 4 \\ 152 \\ 54 \\ 23 \\ 5 \end{array}$ |
| Total assets | 76 | 15 | 17 | 74 | 187 |
| Liabilities and equity <br> Current loans <br> Dther current Iiabilities Total cureent liabilities Mortgages payable Long term debt <br> Dther I iab:lities | $\begin{array}{r} 4 \\ 16 \\ 20 \\ 7 \\ 10 \\ 1 \end{array}$ | - | 1 1 3 - 6 1 | $\begin{array}{r} 4 \\ 14 \\ 18 \\ 20 \\ 14 \\ 2 \end{array}$ | 11 44 55 6 14 1 |
| Total liabilities Total equity | $\begin{aligned} & 38 \\ & 38 \end{aligned}$ | 7 | 9 | $\begin{aligned} & 53 \\ & 21 \end{aligned}$ | $\begin{array}{r} 75 \\ 112 \end{array}$ |

(1) These estimetes are besed on a somple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Fabric and Yarn Stores (SIC 6151)

|  | Total(2) | Bottom 25\% | Lawer <br> middle 25\% | Uppe: <br> middle 25* | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 70 \\ (1) \\ 11 \end{array}\right)$ | $\begin{aligned} & 11) \\ & 73 \end{aligned}$ | $\begin{aligned} & 73 \\ & 79 \end{aligned}$ | 79 242 | $\begin{aligned} & 242 \\ & 11\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 5.0 | 11.9 | 3.1 | 3.2 | 2.9 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 66.9 \\ 81.7 \\ 0.6 \end{array}$ | $\begin{array}{r} 0.2 \\ 26.5 \\ 0.8 \end{array}$ | $\begin{aligned} & 3.1 \\ & 1.7 \\ & 0.8 \end{aligned}$ | $\begin{array}{r} 265.7 \\ 12.2 \\ 0.6 \end{array}$ | 1.2 8.1 0.5 |

(1) The ratios represent the averoge of patios for each business in the group and cannot be calculated from the figures shown in table 2.
(2) Thase estimates are based on e sample of businesses reporting sales between $\$ 10,000$ ano $\$ 2.000 .000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Current = current assets / cuppant liabilities

## 2. Leverage railos:

a) Debt/equity = total liabilities / equity.
b) Debt ratio = total liabilities/ total assers
c) Interest coverage $=$ net profit . interest expense / interest axpense

TABLE 4. Statement of changes in finamcial position for incorporated businesses only. 1986
Quebec. Fabric and Yarn Stores (SIC 6151)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper $\text { middie } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low soles value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 44 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 70 \end{array}$ | $\begin{aligned} & 70 \\ & 79 \end{aligned}$ | $\begin{array}{r} 79 \\ 263 \end{array}$ | $\begin{aligned} & 263 \\ & 111 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating ectivities Cash from operations Depreciation Other | $\begin{array}{r} 11 \\ 3 \\ -12 \end{array}$ | $\begin{array}{r} 2 \\ 1 \\ -7 \end{array}$ | 4 3 -1 | $\begin{aligned} & 4 \\ & 1 \\ & 3 \end{aligned}$ | 31 7 -47 |
| Dividends | - | -1 | - | -1 | - |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 1 -3 -1 | $\begin{array}{r} 1 \\ -4 \\ -4 \\ 5 \end{array}$ | -1 | $\begin{array}{r} 1 \\ -2 \\ -1 \\ 1 \end{array}$ | -5 |
| Financing activities <br> increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from governmen? Increase in equity Decrease in equity Other | $\begin{array}{r} 8 \\ -3 \\ 2 \\ -1 \\ -1 \\ - \\ -3 \end{array}$ | $\begin{array}{r} -3 \\ 10 \\ -4 \\ -4 \end{array}$ | 5 -6 - | 1 -3 2 -1 - | 27 - -1 -1 -12 -2 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash s equivalents - End of the year | 2 8 11 | 7 | $\frac{3}{3}$ | 5 -1 4 | -1 32 31 |

41) These estimates bre besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of changes
see Table $?$ for symbols and noies
TABLE 5. Employment changes by size of busimess. 1983-1986 based on SIC classification in 1986
Quebec. Fabric and Yarn Stores (SIt 6151)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour units(1) | Changes in number o! businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Songer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 316 | 13.455 | 1.396 | 81 | 74 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 307 \\ 6 \\ 3 \\ - \end{array}$ | $\begin{array}{r} 5.816 \\ 1.318 \\ 5.321 \end{array}$ | $\begin{aligned} & 704 \\ & 137 \\ & 555 \\ & \hline \end{aligned}$ | 81 | $\begin{gathered} 73 \\ 1 \\ - \\ - \end{gathered}$ |
| 1986 |  |  |  |  |  |
| Total | 500 | 19.374 | 1.781 | 103 | . $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-199 \\ & 500 \text { and over } \end{aligned}$ | 488 9 3 - | $\begin{aligned} & 9.821 \\ & 3.481 \\ & 6.072 \end{aligned}$ | $\begin{array}{r} 906 \\ 313 \\ 562 \end{array}$ | 102 | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary tate as feported in the

Survey of Emplovmen:, Payroll and Hours, Statistics Canade. Catalogue 72-002. An aver age labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Conada level. Thus if obusiness has at leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to Dusimesses reporiing no payroll daductions in the previous yeap
(3) Refers to businesses reporting no payroll deductions in the following yaar
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see lable $\mid$ for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Fabric and Yarn Stores (SIC 6151)

|  | Total (1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \{loss) \$ | $\begin{array}{r} 138 \\ 82.645 \\ 77.775 \\ 4.870 \end{array}$ | $\begin{array}{r} 18.752 \\ 17.377 \\ 1.375 \end{array}$ | $\begin{array}{r} 45.368 \\ 42.961 \\ 2.407 \end{array}$ | $\begin{gathered} 72.342 \\ 66.744 \\ 5.598 \end{gathered}$ | $\begin{array}{r} 194.116 \\ 184.019 \\ 10.097 \end{array}$ |
| Businesses reporting e profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 112 \\ 85.959 \\ 76.406 \\ 9.553 \end{array}$ | $\begin{array}{r} 20.883 \\ 17.470 \\ 3.413 \end{array}$ | $\begin{array}{r} 46.010 \\ 40.031 \\ 5.979 \end{array}$ | $\begin{aligned} & 75,156 \\ & 64,292 \\ & 10,864 \end{aligned}$ | $\begin{array}{r} 201,788 \\ 183.829 \\ 17.959 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 26 \\ 72.264 \\ 81.280 \\ =9.016 \end{array}$ | $\begin{aligned} & 14.427 \\ & 17.189 \\ & -2.762 \end{aligned}$ | $\begin{aligned} & 44.347 \\ & 47.617 \\ & -3.270 \end{aligned}$ | $\begin{array}{r} 62.120 \\ 75.652 \\ -13.532 \end{array}$ | $\begin{aligned} & 168.162 \\ & 184.662 \\ & -16.500 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 126 \\ 119.891 \\ 112.323 \\ 7.568 \end{array}$ | $\begin{array}{r} 21.462 \\ 21.312 \\ 150 \end{array}$ | $\begin{array}{r} 41.263 \\ 36.472 \\ 4.791 \end{array}$ | $\begin{array}{r} 74.112 \\ 73.723 \\ 389 \end{array}$ | $\begin{array}{r} 342.725 \\ 317.784 \\ 24.941 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 102 \\ 122.361 \\ 109.062 \\ 13.299 \end{array}$ | $\begin{array}{r} 20.954 \\ 18.024 \\ 2.930 \end{array}$ | $\begin{array}{r} 42.067 \\ 34.777 \\ 7.290 \end{array}$ | $\begin{aligned} & 74.646 \\ & 64.475 \\ & 10.171 \end{aligned}$ | $\begin{array}{r} 351.77 \\ 318.974 \\ 32.804 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 24 \\ 109.750 \\ 117.386 \\ -7.636 \end{array}$ | $\begin{aligned} & 21.998 \\ & 24.792 \\ & 2.794 \end{aligned}$ | $\begin{array}{r} 38.389 \\ 42.535 \\ -4.146 \end{array}$ | $\begin{array}{r} 73.210 \\ 89.331 \\ -16.121 \end{array}$ | $\begin{array}{r} 305.404 \\ 312.887 \\ -7.483 \end{array}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net Diofit (loss) \$ | $\begin{array}{r} 145 \\ 133.972 \\ 127.844 \\ 6.128 \end{array}$ | $\begin{aligned} & 23.106 \\ & 26.058 \\ & -2.952 \end{aligned}$ | $\begin{array}{r} 51,207 \\ 46,105 \\ 5,102 \end{array}$ | $\begin{array}{r} 99.693 \\ 84.393 \\ 7.300 \end{array}$ | $\begin{array}{r} 369.882 \\ 354.820 \\ 15.062 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 94 \\ 130.574 \\ 198.804 \\ 11.770 \end{array}$ | $\begin{array}{r} 24.560 \\ 20.476 \\ 4.084 \end{array}$ | $\begin{array}{r} 52.728 \\ 44.632 \\ 8.096 \end{array}$ | $\begin{array}{r} 91.957 \\ 82.847 \\ 9.116 \end{array}$ | $\begin{array}{r} 353.052 \\ 327.266 \\ 25.786 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Averoge expense $ Average net loss $``` | $\begin{array}{r} 51 \\ 149.716 \\ 160.481 \\ -10.765 \end{array}$ | $\begin{aligned} & 22.077 \\ & 30.008 \\ & -7.939 \end{aligned}$ | $\begin{array}{r} 47.503 \\ 49.692 \\ -2.189 \end{array}$ | $\begin{aligned} & 90.075 \\ & 93.901 \\ & -3.826 \end{aligned}$ | $\begin{aligned} & 439.208 \\ & 468.323 \\ & -29.115 \end{aligned}$ |

(1) These estinates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Appliance, Television, Radio and Stereo Stores (SIT 622)

|  | Totai(1) |  | Bottom 25\% |  | Lower$\text { midde } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 11 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 1 \\ 30 \end{array}$ |  | $\begin{aligned} & 30 \\ & 62 \end{aligned}$ |  | $\begin{array}{r} 62 \\ 180 \end{array}$ |  |  | $\begin{aligned} & 180 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average 2 $^{\text {¢ }}$ |  |  |  |  | * businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe: middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd I } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Upoer } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 44.0 | 31.5 | 39.0 | 39.9 | 65.0 | 94.9 | 46.4 | 33.8 | 45.1 | 39.9 | 65.0 |
| Decupancy expenses | 11.7 | 12.6 | 16.5 | 11.7 | 6.0 | 98.5 | 11.8 | 12.6 | 16.5 | 11.7 | 6.4 |
| Depreciation | 3.6 | 5.1 | 5.8 | 2.3 | 1.2 | 87.0 | 4.1 | 6.9 | 5.9 | 2.8 | 1.3 |
| Repairs 8 maintenance | 1.5 | 0.6 | 2.3 | 1.5 | 1.5 | 62.4 | 2.4 | 1.2 | 4.8 | 2.2 | 1.8 |
| Heat, light \& telephone | 2.7 | 4.4 | 2.7 | 2.5 | 1.4 | 89.2 | 3.0 | 4.4 | 4.1 | 2.5 | 1.5 |
| Rent | 3.9 | 2.5 | 5.7 | 5.5 | 1.9 | 71.3 | 5.4 | 8.0 | 6.1 | 6.6 | 2.4 |
| Personnel expenses | 11.8 | 2.4 | 13.4 | 19.4 | 12.1 | 64.6 | 18.3 | 11.3 | 24.0 | 23.2 | 12.5 |
| Financial expenses | 2.9 |  | 2.3 | 4.0 | 1.8 | 92.8 | 3.1 | 4.2 | 2.3 | 4.0 |  |
| Interest \& bank charges | 1.8 | 2.1 | 1.5 | 2.3 | 1.3 0.5 | 82.5 79.3 | 2.2 1.3 | 4. 2.4 | 1.6 0.9 | 2.6 1.8 | 1.4 0.6 |
| Other expenses | 16.4 | 25.3 | 20.3 | 13.7 | 6.7 | 100.0 | 16.4 | 25.3 | 20.3 | 13.7 | 6.7 |
| Profit (loss) | 13.2 | 24.8 | 8.6 | 11.2 | 8.3 | 100.0 | 13.2 | 24.8 | 8.6 | 11.2 | 8.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | . . | . | - | . $\cdot$ |

## Symbols

zero or no observations
100 small too be expressed
. not applicable

* confidential


## Footnotes

(1) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.

Total welghted expenditure on given item
21 Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\times 100}$ for each quartile
(3) Value in eeh cell $=\frac{\text { Total weighted expenditute on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for guartile.

This portion of the table pertains only to the businasses reporiing the specific expense item. Therefore these ratios are calculated individually and the coial will not necessarily equei $100 \%$

## Notes

Data are shown by quartiles when el least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quertile fi.e. bottom 25z. Iower midde 25\%, etc. represents one querter of the total number of businesses. Hithin each quartile. the averege ratio is presented. For comperison purposes. the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales tange that is displayed on the two lines entiled "Low sales value" and "Migh sales value".
(2) The selected range will indicate the proper quattile, i.e. the bottom 25\%, the lower midde $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range witl be in that quartile

Standard Industrial cleseification Definition (SIC 1980):
SIC 622 - Appliance. Television, Radio and stereo Stores
Businesses primarily engaged in retai! dealing in major householo appliances. small electricel appliances. pelevision. radio and sound equipment. Repair shops for such appliances are included in this industry group.

TABLE 2. Balance sheet profile for 1986
Quebec, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tot } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businasses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{aligned} & 111 \\ & 11 \\ & 19 \end{aligned}$ | $\begin{array}{r} 11 \\ 30 \end{array}$ | $\begin{aligned} & 30 \\ & 62 \end{aligned}$ | $\begin{array}{r} 62 \\ 180 \end{array}$ | $\begin{aligned} & 180 \\ & 11 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 8 \\ 11 \\ 29 \\ 3 \\ 51 \\ 27 \\ 19 \\ 3 \end{array}$ | 3 <br> 1 <br> 1 <br>  <br> 1 <br> 1 | $\begin{aligned} & 1 \\ & 1 \\ & 2 \\ & \hline 3 \\ & 9 \\ & 1 \\ & 1 \end{aligned}$ | $\begin{array}{r} 4 \\ 8 \\ 16 \\ - \\ 28 \\ 11 \\ 5 \\ 4 \end{array}$ | $\begin{array}{r} 24 \\ 33 \\ 94 \\ 11 \\ 163 \\ 87 \\ 37 \\ 9 \end{array}$ |
| Total assets | 70 | 5 | 11 | 38 | 222 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt <br> Other liabilities | $\begin{array}{r} 11 \\ 23 \\ 34 \\ 2 \\ 11 \\ \hline \end{array}$ | 1 | 1 <br> 3 <br> 4 <br> 7 | $\begin{array}{r}8 \\ 9 \\ 17 \\ \hline 7\end{array}$ | $\begin{array}{r}34 \\ 80 \\ 114 \\ 6 \\ 27 \\ \hline\end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 47 \\ & 23 \end{aligned}$ | 1 | 11 | 24 14 | 148 74 |

(11) These estimates are based on stmple of businesses reporting sales betweer $\$ 10.000$ and $\$ 2,000,000$
see Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 Quebec, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(2) | $\begin{array}{r} \text { Bo:tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 51 \\ & \{1 \\ & 11 \end{aligned}$ | $\begin{array}{r} 11) \\ 30 \end{array}$ | $\begin{array}{r} 30 \\ 164 \end{array}$ | $\begin{array}{r} 164 \\ 546 \end{array}$ | $\begin{aligned} & 546 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 4.6 | 15.0 | 1.2 | 1.9 | 1.6 |
| ```Leverage ratios Oebt/equity ratio (times) Interest coverage ratio (times) Oebt ratio {times)``` | $\begin{array}{r} -0.5 \\ 17.9 \\ 0.7 \end{array}$ | 1.9 10.4 0.5 | $\begin{array}{r} -14.4 \\ 41.7 \\ 0.8 \end{array}$ | $\begin{array}{r} 6.3 \\ 10.5 \\ 0.6 \end{array}$ | 4.4 7.7 0.7 |

(1) The ratios represen: the overage of ratios for each business in the group end canno: be calculated from the figures shown in iable 2 .
(2) These estimatas afe besed on a sample of businasses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current = current assets / current liabilities.
2. Leverage ratioz:
a) Dabt/equity $=$ total $\mid$ iabilities / equity
b) Debt ratio $=$ sotal liabilities $/$ total assets.
c) Interes coverage $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total11! | Bottom 25\% | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 35 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 102 \end{aligned}$ | $\begin{aligned} & 102 \\ & 362 \end{aligned}$ | $\begin{aligned} & 362 \\ & 783 \end{aligned}$ | 783 <br> (1) |
|  |  |  | verage 1 \$000 |  |  |
| Operating activities <br> Cash from operations <br> Depreciation <br> Other | $\begin{array}{r} 13 \\ 11 \\ -12 \end{array}$ | $\begin{array}{r} 13 \\ 2 \\ -8 \end{array}$ | 5 -15 | 17 17 -17 | 20 27 -7 |
| Dividends | -6 | -21 | - | - | -4 |
| Investment ectivities Disposal of fixed assets Purchase of fixed assets lncrease in investment Decrease in investment | 9 -19 -1 - | 14 -1 -1 | -5 | 1 -16 -5 9 | $\begin{array}{r}19 \\ -54 \\ \hline\end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 9 -9 1 -1 -1 -1 | $-2$ | -1 | 13 -13 -1 | 21 -21 2 -3 - 4 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the yoar | -5 4 -2 | -4 9 5 | -14 -8 -23 | -7 14 7 | 3 <br> - |

III These estimates are based on ample of incorporeted businesses reporing seles between $\$ 10,000$ end $\$ 2.000,000$. Sample count includes only those businesses reporting a stetement of chenges.
See table 1 for symbals and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in ig86 Quebec, Appliance, Television, Radio and Stereo Stores (SIC 622)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \text { s }\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1.548 | 99,251 | 7.341 | 285 | 302 |
| less than 20 <br> 20-99 <br> 100-499 <br> 500 and over | $\begin{array}{r} 1.497 \\ 45 \\ 2 \\ 4 \end{array}$ | $\begin{array}{r} 62,375 \\ 17,743 \\ x \\ x \end{array}$ | $\begin{aligned} & 4.633 \\ & 1.310 \\ & 105 \\ & 1.293 \end{aligned}$ | 283 2 - | 300 2 - |
| 1986 |  |  |  |  |  |
| Totel | 2. 255 | 168.740 | 11.515 | 393 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.159 \\ 86 \\ 6 \\ 4 \end{array}$ | $\begin{aligned} & 93,819 \\ & 39,873 \\ & 10,347 \\ & 24,701 \end{aligned}$ | $\begin{aligned} & 6.380 \\ & 2.713 \\ & 688 \\ & 1.734 \end{aligned}$ | 386 7 - | $\because$ $\cdots$ $\cdots$ |

[^13] Survey of Employment. Payrall and Hours. Statistics Canada. Casalogue 72-002. An average lebour unit could be interpreted as a full-time employee. Note that the business size proups used are determined at the Canede level. Thus if obusiness has at leas 500 mployees in Ceneda as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Totalil) | $\begin{array}{r} \text { Eot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 357 \\ 189.359 \\ 177.179 \\ 12.180 \end{array}$ | $\begin{array}{r} 18.227 \\ 16.428 \\ 1.799 \end{array}$ | $\begin{aligned} & 42.041 \\ & 31.780 \\ & 10.261 \end{aligned}$ | $\begin{array}{r} 101.886 \\ 88.914 \\ 12.972 \end{array}$ | $\begin{array}{r} 595.282 \\ 571,592 \\ 23.690 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 317 \\ 188.864 \\ 172.562 \\ 16.302 \end{array}$ | $\begin{array}{r} 18.346 \\ 12,751 \\ 5,595 \end{array}$ | $\begin{aligned} & 41.891 \\ & 30.490 \\ & 11.401 \end{aligned}$ | $\begin{array}{r} 101.287 \\ 87.252 \\ 14.035 \end{array}$ | $\begin{array}{r} 593.931 \\ 559.753 \\ 34.178 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 40 \\ 193.627 \\ 204.928 \\ -11.301 \end{array}$ | $\begin{array}{r} 17.844 \\ 28.259 \\ -10.415 \end{array}$ | $\begin{aligned} & 44,434 \\ & 52,301 \\ & -7,867 \end{aligned}$ | $\begin{array}{r} 110.800 \\ 113.686 \\ -2.886 \end{array}$ | $\begin{aligned} & 601.429 \\ & 625.465 \\ & -24.036 \end{aligned}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 312 \\ 210.531 \\ 201.420 \\ 9.111 \end{array}$ | $\begin{array}{r} 21.883 \\ 16.310 \\ 5.573 \end{array}$ | $\begin{array}{r} 57.531 \\ 48.753 \\ 8.778 \end{array}$ | $\begin{array}{r} 145.317 \\ 139.925 \\ 5.392 \end{array}$ | $\begin{array}{r} 617.393 \\ 600.693 \\ 16.700 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 279 |  |  |  |  |
| Average sales \$ | 219.213 | 21,752 | 56.101 | 137.324 | 661.672 |
| Average expense \$ | 204.104 | 15.736 | 44,285 | 127.183 | 629.213 |
| Average net profit \$ | 15,109 | 6.015 | 11.816 | 10,141 | 32.463 |
| Businesses reporting loss (No.) | 33 |  |  |  |  |
| Average sales \$ | 184.011 | 25.690 | 64,695 | 185.405 | 460.249 |
| Average expense \$ | 201.858 | 32.993 | 71.125 | 203.835 | 499.480 |
| Average net loss \$ | $-17.847$ | -7.303 | $-6.430$ | -18.426 | -39.239 |

1986

| Number of observations in sample | 197 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 205,454 | 17.726 | 46,530 | 108.289 | 649.271 |
| Average expense $\$$ | 197.824 | 16.147 | 46.562 | 95.977 | 632.611 |
| Average net profit (loss) \$ | 7.630 | 1.579 | -32 | 12.312 | 16.660 |
| Businesses reporting a profit (No.) | 167 |  |  |  |  |
| Average sales \$ | 210.132 | 17.474 | 46.199 | 107.540 | 669.313 |
| Average expense \$ | 193.441 | 11.153 | 37.324 | 92.291 | 632.995 |
| Average net profit \$ | 16.691 | 6.321 | 8.875 | 15.249 | 36.318 |
| Businesses reporting loss (No.) | 30 |  |  |  |  |
| Average sales \$ | 188.789 | 18.274 | 47.245 | 113.458 | 576.177 |
| Average expense \$ | 211.532 | 26.988 | 66.525 | 121.405 | 631.208 |
| Average net loss \$ | -22.743 | -8,714 | -19.280 | -7.947 | -55.031 |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Gasoline Service Stations (SIC 6331)

|  | Total 11 ) |  | Bot tom 25\% |  | Lowe r middle 25\% |  | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 0000^{\prime} \mathrm{s}$ ) Migh sales value $\left\{8000^{\prime}\right.$ s) | $\begin{aligned} & 512 \\ & \{1\} \\ & 11\} \end{aligned}$ |  | $\begin{array}{r} 11 \\ 10 \end{array}$ |  | $\begin{array}{r} 10 \\ 101 \end{array}$ |  | $\begin{array}{r} 101 \\ 555 \\ \hline \end{array}$ |  |  | $\begin{aligned} & 555 \\ & (1) \\ & \hline \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses redorting | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of saies | 50.9 | 15.5 | 29.5 | 73.4 | 84.6 | 88.5 | 57.5 | 15.5 | 49.6 | 76.5 | 84.6 |
| Occupancy expenses | 10.1 | 17.0 | 15.3 | 5.4 | 3.0 | 99.4 | 10.2 | 17.0 | 15.3 | 5.4 | 3.1 |
| Depreciation | 1.2 | - | 3.0 | 1.0 | 0.6 | 55.3 | 2.1 3.3 | - | 5.5 7.3 | 1.4 | 0.7 0.8 |
| Repairs 8 maintenance Heat. I ight 8 telephone | 2.4 2.7 | 4.2 | 7.2 4.2 | 1.4 | 0.8 0.8 | 74.0 98.0 | 3.3 2.7 | 4.2 | 7.3 4.3 | 1.5 1.6 | 0.8 0.8 |
| Reat. Tight 8 telephone Rent | 3.9 | 12.8 | 0.9 | 1.4 | 0.8 | 52.7 | 7.4 | 12.8 | 3.5 | 4.7 | 1.5 |
| Personnel expenses | 19.6 | 34.8 | 24.7 | 11.6 | 7.7 | 94.5 | 20.7 | 34.8 | 28.1 | 12.6 | 7.8 |
| Financiol expenses | 2.5 | 1.9 | 5.4 | 1.4 | 1.0 |  | 2.5 |  |  |  |  |
| Interest 8 bank charges Professional fees | 2.0 0.4 | 1.9 | 4.5 0.9 | 1.0 0.5 | 0.7 0.3 | 94.9 69.0 | 2.2 0.6 | 1.9 | 4.8 | 1.1 0.5 | 0.7 0.3 |
| Other expanses | 8.0 | 11.9 | 14.0 | 3.9 | 2.2 | 93.0 | 8.1 | 11.9 | 14.0 | 4.0 | 2.2 |
| Profit (loss) | 8.9 | 18.9 | 11.1 | 4.3 | 1.4 | 100.0 | 8.9 | 18.9 | 11.1 | 4.3 | 1.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | - $\cdot$ | $\ldots$ | - $\cdot$ | - $\cdot$ |

## Symbols

zero or mo observations
too small too be expressed
not applicable
$\times$ confidentiel

## Footnote

(1) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2.000 .000$.

2 Value lotal weighted expenditure on a given item

(3) Value in each cell $=\frac{\text { lotal weighted expenditure on a given isen }}{\text { lotel weighted sals of businesses reporting this item of expendiqure }} \times$ too for each guartile.

This portion of the table pertains only to the businesses peporing the specific expense item, Therefore these rotios ore calculated individuslly and the total will not necessarily equel $100 \%$.

## Notes

Data are shown by quertiles when at least 13 of the sampled businesses peport the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower midde 25\%, etc.) represents one quarter of the cotal number of businesses. Within each quartile. the average ratio is presented. for comperison purposes, the high and low values of sales are shown

## How to ute the tsbles

11 Locate the appropriate sbles range that is displayed on the two lines entitled "low sales value" and "high sales value"
121 The selected pange will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Dafe perteining to the selected sales size range will be in thet quartile.

Standerd Industrial Classification Definition (SIC 1880):
SIC E331 - Gesoline Service Stetions
Businesses primarity engaged in retbil depling in gasoline, lubricating oils and greases. Included in this industry are firms primerily engaged in lubricating motor vehicles. This group industry includes firms described as: retail diesel fuel. filling stations. ges bers. gasoline service stations, reteil gasoline, motor vehicles lubrication services, and self-serve pasoline stations

TABLE 2. Balance sheet profile for 1986
Quebec, Gasoline Service Stations (Sic 6331)

|  | Tota!(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middie 25\% | Upder middle 25\% | $\begin{aligned} & \text { To } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $8000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 512 \\ & 111 \\ & 11\} \end{aligned}$ | $\begin{array}{r} 11) \\ 10 \end{array}$ | $\begin{array}{r} 10 \\ 101 \end{array}$ | $\begin{array}{r} 101 \\ 555 \end{array}$ | $\begin{aligned} & 555 \\ & 111 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes peceivable <br> Inventory <br> Deher current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 6 \\ 12 \\ 2 \\ 27 \\ 32 \\ 11 \\ 4 \end{array}$ | - $=-$ - - - | 2 <br> 3 <br> 13 <br> 6 | $\begin{array}{r} 6 \\ 8 \\ 14 \\ 2 \\ 30 \\ 36 \\ 12 \\ 10 \end{array}$ | $\begin{array}{r} 21 \\ 16 \\ 32 \\ 6 \\ 74 \\ 80 \\ 27 \\ 6 \end{array}$ |
| Total assets | 52 | - | 10 | 64 | 134 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages poyable Long term debt Other liabilities | $\begin{array}{r} 5 \\ 11 \\ 16 \\ 3 \\ 13 \\ 1 \end{array}$ | - <br>  <br>  | 1 <br> 2 <br> 3 <br> 7 | $\begin{array}{r} 6 \\ 15 \\ 21 \\ 2 \\ 19 \\ \hline \end{array}$ | 12 28 41 8 25 3 |
| Total liabilities Total equity | $\begin{aligned} & 32 \\ & 20 \end{aligned}$ | $=$ | 10 1 | 42 22 | 76 57 |

It1 These estimetes are based on a mple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See table, for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Gasollne Service Stations (SIC 6331)

|  | Total(2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middis } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value $(\$ 000$ 's) | $\begin{aligned} & 111 \\ & 11 \\ & 11 \end{aligned}$ | $\begin{aligned} & 11) \\ & 414 \end{aligned}$ | $\begin{array}{r} 414 \\ 755 \end{array}$ | $\begin{array}{r} 755 \\ 1.175 \end{array}$ | $\begin{aligned} & 1.175 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.8 | 2.6 | 2.1 | 3.1 | 3.5 |
| ```Leverage ratios Oebt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -7.9 \\ 35.2 \\ 0.7 \end{array}$ | $\begin{array}{r} -44.5 \\ 30.3 \\ 1.0 \end{array}$ | $\begin{array}{r} 2.8 \\ 48.9 \\ 0.9 \end{array}$ | $\begin{aligned} & 1.4 \\ & 8.1 \\ & 0.6 \end{aligned}$ | $\begin{array}{r} 1.4 \\ 50.4 \\ 0.6 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculeted from the figures shown in fable 2
(2) These estimates efe besed on a sample of businesses feporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

Definitions:

1. Liquidity relio:

Gurrent $=$ current assets $/$ current liabilities
2. Leverage retios:
al Doblequity $=$ total iabilities $/$ equisy
bl Debt fatio $=$ total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense $/$ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Gasoline Service Stations (SIC 6331)

|  | Total(1) | Bottom 25\% | Lowet <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samplo (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{array}{r} 89 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \{1\} \\ & 433 \end{aligned}$ | $\begin{array}{r} 433 \\ 774 \end{array}$ | $\begin{array}{r} 774 \\ 1.182 \end{array}$ | $\begin{aligned} & 1.182 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 18 \\ 6 \\ -11 \end{array}$ | 2 7 6 | $\begin{array}{r} 8 \\ 6 \\ -3 \end{array}$ | 6 7 -5 | $\begin{array}{r} 54 \\ 6 \\ -43 \end{array}$ |
| Dividends | -2 | - | -1 | -1 | -6 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -8 \\ -1 \\ \hline \end{array}$ | -8 | 1 -12 -2 | 1 -7 | $\begin{array}{r} 1 \\ -6 \\ -2 \\ 2 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Reparment of lons term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 6 \\ -7 \\ 2 \\ -2 \\ -1 \\ -1 \\ -1 \end{array}$ | 9 -7 1 -4 | 9 -9 1 - - -1 | 5 -7 2 -2 - 2 -2 2 | 2 -6 5 -2 - -1 -1 |
| Increase(decrease) in cash \& equivolents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | 2 16 16 | 6 7 13 | -3 11 9 | 1 13 14 | 2 25 27 |

[^14]TABLE 5. Employment changes by size of bustness. 1983-1986 based on SIC classificatton in 1986 Quebec. Gasoline Service Stations (SIC 6331)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the

Survey of Emplovmert. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average babour unit could be interpreted as a
full-qime employee. Note thet the businass size groups used are detepmined at the Canade level. Thus il a business has at leas? 500 emaloyees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
2) Refers to businesses reporting no payroll deductions in the previous year
3) Refers 20 businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the informarion is adjusted accordingly.

See rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Quebec, Gasoline Service Stations (Sic 6331)

|  | Total (1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd\|e } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 2.148 \\ 395,838 \\ 384,095 \\ 11.743 \end{array}$ | $\begin{array}{r} 20.910 \\ 14.995 \\ 5.915 \end{array}$ | $\begin{array}{r} 124.821 \\ 112.914 \\ 11.907 \end{array}$ | $\begin{array}{r} 429.162 \\ 415.063 \\ 14.099 \end{array}$ | $\begin{array}{r} 1.008 .460 \\ 993.407 \\ 15.053 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 1.920 \\ 399.339 \\ 383.978 \\ 15.361 \end{array}$ | $\begin{array}{r} 21.365 \\ 13.644 \\ 7.721 \end{array}$ | $\begin{array}{r} 119.918 \\ 105.001 \\ 14.997 \end{array}$ | $\begin{array}{r} 438.109 \\ 420.247 \\ 17.854 \end{array}$ | $\begin{array}{r} 1.017 .973 \\ 997.020 \\ 20.953 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 228 \\ 379.724 \\ 386.734 \\ -7.010 \end{array}$ | $\begin{aligned} & 18.648 \\ & 21.720 \\ & -3.072 \end{aligned}$ | $\begin{array}{r} 154.911 \\ 161.475 \\ -6.564 \end{array}$ | $\begin{array}{r} 380.789 \\ 387.012 \\ -6.223 \end{array}$ | $\begin{array}{r} 964,547 \\ 976,730 \\ -12,183 \end{array}$ |

1985

| Number of observations in semple <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 9.903 \\ 431.298 \\ 420.319 \\ 10.979 \end{array}$ | $\begin{array}{r} 20.163 \\ 13.347 \\ E, 816 \end{array}$ | $\begin{array}{r} 144.019 \\ 134.147 \\ 9.872 \end{array}$ | $\begin{array}{r} 460.091 \\ 449.322 \\ 10.769 \end{array}$ | $\begin{array}{r} 1.100 .920 \\ 1.084 .460 \\ 16.460 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting aprofit (No.) <br> Average sales \$ <br> Average exponse $\$$ <br> Average net profit \$ | $\begin{array}{r} 1.729 \\ 428.832 \\ 414.321 \\ 14.511 \end{array}$ | $\begin{array}{r} 20.012 \\ 10.995 \\ 9.017 \end{array}$ | $\begin{array}{r} 143.633 \\ 131.331 \\ 12.302 \end{array}$ | $\begin{array}{r} 463.514 \\ 448.135 \\ 15.379 \end{array}$ | $\begin{array}{r} 1.088 .163 \\ 1.066 .82 \\ 21.344 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales $\$$ <br> Avarage expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 174 \\ 448.065 \\ 458.849 \\ -10.784 \end{array}$ | $\begin{aligned} & 21.088 \\ & 27.715 \\ & -6.627 \end{aligned}$ | $\begin{array}{r} 147.114 \\ 156.745 \\ -9.631 \end{array}$ | $\begin{aligned} & 442.773 \\ & 455,330 \\ & -12.557 \end{aligned}$ | $\begin{array}{r} 1.181 .286 \\ 1.195 .604 \\ -14.318 \end{array}$ |
|  |  |  | 1985 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.403 \\ 339.582 \\ 329.376 \\ 10.206 \end{array}$ | $\begin{array}{r} 16.233 \\ 10.152 \\ 6.081 \end{array}$ | $\begin{array}{r} 54.444 \\ 46,236 \\ 8.208 \end{array}$ | $\begin{array}{r} 286.955 \\ 274.636 \\ 12.319 \end{array}$ | $\begin{array}{r} 1.000 .695 \\ 986.479 \\ 14.216 \end{array}$ |
| Businasses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 1.271 \\ 346.136 \\ 332.068 \\ 14.068 \end{array}$ | $\begin{array}{r} 16.191 \\ 8.962 \\ 7.229 \end{array}$ | $\begin{aligned} & 55,104 \\ & 42,923 \\ & 12,981 \end{aligned}$ | $\begin{array}{r} 285.653 \\ 269,755 \\ 15.898 \end{array}$ | $\begin{array}{r} 1.027 .596 \\ 1.006 .633 \\ 20.963 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 132 \\ 313.719 \\ 323.775 \\ -10.056 \end{array}$ | $\begin{aligned} & 16.625 \\ & 21.026 \\ & -4.401 \end{aligned}$ | $\begin{array}{r} 51.294 \\ 62,049 \\ -10,755 \end{array}$ | $\begin{aligned} & 295.739 \\ & 307.562 \\ & -11.823 \end{aligned}$ | $\begin{aligned} & 891.219 \\ & 904.461 \\ & -13.242 \end{aligned}$ |

(1) These espimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $5000^{\prime}$ s) |  | $\begin{aligned} & 105 \\ & 111 \\ & 11) \end{aligned}$ |  | (1) 146 |  | 146 203 |  | 203 |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% busi nesses reporing | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Uppe: middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upder middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Peicent of sales |  |  |  |  |
| Cost of stiss | 62.5 | 54.5 | 63.7 | 63.4 | 68.4 | 100.0 | 82.5 | 54.5 | 63.7 | 63.4 | 68.4 |
| Occupaney expenses | 9.3 | 17.0 | 8.2 | 6.8 | 5.1 | 100.0 | 9.3 | 17.0 | 8.2 | 6.8 | 5.1 |
| Depreciation | 3.2 | 7.9 | 1.6 | 2.1 | 1.2 | 95.4 | 3.3 | 9.5 | 1.6 | 2.1 | 1.2 |
| Repairs 8 maintenance | 1.7 | 2.7 | 0.9 | 1.8 | 1.4 | 91.6 | 1.9 | 3.1 | 1.1 | 2.0 | 1.4 |
| Heat. light \& telephone | 1.8 2.6 | 2.0 | 2.1 3.6 | 1.4 1.4 | 1.6 | 96.1 66.1 | 1.9 3.9 | 2.4 | 2.2 | 1.4 | 1.6 2.1 |
| Personnel expenses | 15.8 | 15.4 | 11.8 | 19.5 | 16.5 | 91.2 | 17.3 | 19.4 | 13.8 | 19.5 | 16.5 |
| Finsencil expenses | 3.2 | 4.5 | 2.3 | 3.1 | 2.8 | 100.0 | 3.2 | 4.5 | 2.3 | 3.1 |  |
| Interest \& bank charges | 2.1 | 2.8 | 1.4 | 2.3 | 2.0 | 94.8 | 2.2 | 3.5 | 1.4 | 2.3 | 2.0 |
| Professional fees | 1.1 | 1.7 | 0.9 | 0.8 | 0.8 |  |  |  | 1.0 |  | 0.8 |
| Other expenses | 6.8 | 8.7 | 8.1 | 5.5 | 5.1 | 100.0 | 6.8 | 8.7 | 8.1 | 5.5 | 5.1 |
| Profit (loss) | 2.4 | -0.1 | 5.9 | 1.7 | 2.0 | 100.0 | 2.4 | -0.1 | 5.9 | 1.7 | 2.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | - $\cdot$ | - . | $\cdots$ |  |

Symbols
zero or no observations
... too small too be expressed
... not appilicable

* confidential


## Footnotes

11 These estimates are Dased on E semple of businesses reporting sales between $\$ 10.000$ sho $\$ 2.000 .000$
21 Velue in each cell= Total weighted expenditure on e given iqem
lotal weighted setes of all businesses in the sample $\times 100$ for esch quertile.
(3) Velue in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ralios are celculated individually and the total will not necessarily equal $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sompled businesses report the specific item
Recoids were ranked in ascending order according to sales size. Eech quertile \{i. ©. bottom 25\%. lower middle 25\%, eic.l represents one quarter of the cotal number of businesses. Within esch quartile. the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 z$, the lawer midde $25 \%$. the upper midde $25 \%$ or the $10025 \%$
(3) Data pertaining to the selected sales size range wll? be in that quartile

## Standerd industrisl CIsssification Oefinition ISIC 1980):

SIC 6342 - Tire. Battery. Parts and Accessories Stores
Businesses primafily engaged in petail dealing in new or used tires, tubes batteries and other automoblle parts and accessories separately or in combination. These esiablishments may be secondarily engeged in qire installation and repair as well as in automobile repair. thls industry includes the following types of retail operations: petbil automotive bettepies, reqail automotive parts and accessories. petail automotive cassettes and 8-track tade recorders, retail motor vehicle radios linc. $C$. B or GRSl, fetail motor vehicle stereos, retail motu vehicle tape decks and retsi: tres and iubes.

TABLE 2. Balance sheet profile for 1986
Quebec. Tire, Battery, Parts and Accessories Stores (Sic 6342)

|  | Total?1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & T 00 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low salas value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 105 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 146 \end{aligned}$ | $\begin{aligned} & 146 \\ & 203 \end{aligned}$ | $\begin{array}{r} 203 \\ 457 \end{array}$ | $\begin{aligned} & 457 \\ & \text { (1) } \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | 5 21 62 4 92 64 23 5 | 2 1 5 2 10 16 4 2 | $\begin{array}{r} 2 \\ 7 \\ 49 \\ - \\ 59 \\ 25 \\ 13 \end{array}$ | $\begin{array}{r} 7 \\ 19 \\ 50 \\ 7 \\ 78 \\ 78 \\ 18 \\ 4 \end{array}$ | $\begin{array}{r} 11 \\ 56 \\ 139 \\ 12 \\ 218 \\ 137 \\ 58 \\ 12 \end{array}$ |
| Total essets | 138 | 23 | 71 | 140 | 309 |
| Lisbilities and equity <br> Cursent loans <br> Dther current liabilities Total current liabilities Mortgages payabie Long term debt Other liabilities | $\begin{array}{r} 18 \\ 30 \\ 48 \\ 8 \\ 36 \end{array}$ | $\begin{array}{r}4 \\ 4 \\ 8 \\ \hline 21\end{array}$ | $\begin{array}{r}7 \\ 17 \\ 24 \\ 15 \\ \hline\end{array}$ | $\begin{array}{r} 15 \\ 28 \\ 42 \\ 6 \\ 37 \end{array}$ | $\begin{array}{r} 46 \\ 70 \\ 115 \\ 24 \\ 70 \\ 1 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 92 \\ & 45 \end{aligned}$ | 29 -6 | 40 31 | 86 54 | 210 99 |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | To:al 2 2 | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 96 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & (1) \\ & 146 \end{aligned}$ | $\begin{aligned} & 146 \\ & 310 \end{aligned}$ | $\begin{array}{r} 310 \\ 616 \end{array}$ | $\begin{aligned} & 616 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Cuprent ratio (times) | 3.1 | 2.1 | 3.6 | 2.5 | 3.2 |
| Leverage ratios <br> Debt/eavity ratio (times) <br> Interest coverage ratio (times) <br> Dabt ratio (times) | 1.3 6.0 0.7 | $\begin{array}{r} -3.4 \\ 15.4 \\ 1.6 \end{array}$ | $\begin{aligned} & 2.5 \\ & 3.4 \\ & 0.5 \end{aligned}$ | $\begin{aligned} & 1.7 \\ & 3.5 \\ & 0.5 \end{aligned}$ | 1.2 8.7 0.6 |

191 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figuras shown in fable 2
(2) These estimetes are besed on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / curpent liabilities
2. Leverage retios:
a) Debt/equity $=$ lotal bigbilities / equity,
b) Debtratio = total liabilities/total assets
c) interest coverage $=$ ne: profit + interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Tire, Battery, Parts and Accessorles Stores (SIC 6342)

|  | Total(1) | Bottom 25\% | Lowet $\text { middle } 25 \%$ | UpDer middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | ${ }_{(1)}^{86}$ | $\begin{aligned} & (1) \\ & 147 \end{aligned}$ | $\begin{aligned} & 147 \\ & 294 \end{aligned}$ | $\begin{aligned} & 294 \\ & 559 \end{aligned}$ | $\begin{aligned} & 559 \\ & (1) \end{aligned}$ |
|  | Average ( 8000 's) |  |  |  |  |
| Operating activities Cash from operations Deprecistion Other | $\begin{array}{r} 12 \\ 5 \\ -1 \end{array}$ | $\begin{array}{r} 13 \\ 1 \\ -6 \end{array}$ | $\begin{aligned} & 5 \\ & 3 \\ & \hline \end{aligned}$ | 4 5 14 | 24 11 -11 |
| Dividends | -3 | -1 | $-2$ | $-1$ | -8 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 8 -11 -3 - | $\begin{array}{r} 14 \\ -1 \\ -14 \\ 2 \end{array}$ | -4 | $\begin{array}{r}1 \\ -10 \\ \hline\end{array}$ | 18 -26 -2 - |
| Financing activities <br> Incresse in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 4 \\ -7 \\ 1 \\ -1 \\ - \\ - \\ -1 \end{array}$ | -5 1 -1 - - -1 | 2 -2 -1 | 7 -8 -2 - - -1 | 8 -13 2 -1 - - -5 1 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\frac{3}{3}$ | 3 8 10 | -9 -8 | 8 10 18 | -1 -6 -6 |

(11) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of changes.
Seg table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 19B6 Quebec, Tire, Battery, Parts and Accessories Stores (SIC 6342)

| Business size expressed in overage labour units(1) | Number of businesses | $\begin{array}{r} \text { Total } \left.\begin{array}{c} \text { payrol } \\ (\$ 000 \end{array}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }\langle 2\rangle \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 484 | 39.604 | 2.648 | 80 | 96 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { ond over } \end{aligned}$ | 474 7 3 - | $\begin{array}{r} 28.582 \\ 4.257 \\ 6.765 \end{array}$ | $\begin{array}{r} 1.891 \\ 273 \\ 484 \\ \hline \end{array}$ | 80 | 96 |
| 1986 |  |  |  |  |  |
| Total | 687 | 58.041 | 3.460 | 98 | .. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}664 \\ 22 \\ 1 \\ \hline\end{array}$ | $41.473$ | $\begin{array}{r} 2.459 \\ 737 \\ 264 \end{array}$ | 97 9 | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payrall and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted es a full-ime employee. Note thet the business size groups used are determined at the Cansda level. Thus if a business has at last 500 employees in Canade as a whole but less than that number in any given province it is $s h o w n$ in the 500 and over group
$(2)$ Refers to businesses reporiing no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, TIre, Battery, Parts and Accessories Stores (SIC 6342)


1984

| Number of observations in sample Average sales \$ | $\begin{array}{r} 165 \\ 280.068 \end{array}$ | 28,978 | 112.098 | 238.000 | 741.197 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 267.997 | 24.926 | 106.378 | 229.058 | 711.625 |
| Average net profit (loss) \$ | 12.071 | 4,052 | 5.720 | 8.942 | 29.572 |
| Businesses reporting profit (Mo.) | 145 |  |  |  |  |
| Average sales \$ | 281.942 | 30.254 | 120.581 | 237.670 | 739.263 |
| Average expense $\$$ | 263.912 | 23.619 | 106.342 | 220.275 | 705,412 |
| Average net profit \$ | 18.030 | 6.635 | 14.239 | 17,395 | 33.851 |
| Businesses reporting loss (No.) | 20 |  |  |  |  |
| Average sales \$ | 277.484 | 26.143 | 73.387 | 238.606 | 771.800 |
| Average expense \$ | 297.358 | 27.830 | 106.539 | 245.127 | 809.937 |
| Average net loss \$ | -19.874 | $-1.687$ | -33.152 | -6.521 | -38.137 |

1985

Number of observations in sample Average sales $\$$
Average expense $\$$
Average net profit (loss) \$

Businesses reporting profit (No.)
Average sales $\$$
Average expense \$
Average net prolit $\$$

Businesses reporting loss (No.)
Average sales $\$$
Average expense $\%$
Average net loss \$
165
366.840
345.640
21.200

147
368.159
342.194
25.965

18
368.064
385.605
-17.541
30.821
27.057
3.864

30.796
25.031
5.765

31.582
37.728
-6.146
146.987
135.974
11.013
354,210
337,129
17,081

935,243
882.398
52.845
11.013

17,081
52.845
-17,541
$-6.146$
142.046
128.087
13.959

197.748
217.004
-19.256

| 364.760 | 935.035 |
| ---: | ---: |
| 341.288 | 874.368 |
| 23.472 | 60.665 |

937.527
969.802
-32.275

|  | 1986 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | - 156 |  |  |  |  |
| Average saies \$ | 355,544 | 63.448 | 154.174 | 305.135 | 899.418 |
| Average expense \$ | 345,437 | 56.595 | 148.088 | 299.851 | 877.214 |
| Average net profit (loss) \$ | 10.107 | 6.853 | 6.086 | 5.284 | 22.204 |
| Businesses reporting a profit (No.) | 250. 124 |  |  |  |  |
| Average sales \$ | 358.811 | 64.151 | 152,382 | 302.904 | 915.806 |
| Average expense \$ | 341.777 | 50,793 | 143.834 | 291.770 | 880.711 |
| Average net profit \$ | 17.034 | 13.358 | 8.548 | 11.134 | 35.095 |
| Businesses reporting a loss (No.) | -32 3 |  |  |  |  |
| Average sales \$ | 334.399 | 61.718 | 161.305 | 310,607 | 803.966 |
| Average expense \$ | 353,104 | 70.883 | 165.014 | 319,674 | 856.845 |
| Average net loss \$ | -18.705 | $-9.165$ | -3.709 | -9,067 | -52.879 |

[^15]TABLE 1．Selected operating ratios，in percent of sales， 1986
Quebec，General Stores（SIC 5412）

|  | Total（1） |  |  | Bot tom 25\％ | Lower middle 25\％ |  | Upper middle 25\％ |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample（No．： Low sales value（ $\$ 000^{\prime}$ s） High sales value（ $\$ 000$＇s） |  | $\begin{array}{r} 60 \\ (1) \\ (1) \end{array}$ |  | （1） |  | 11 242 |  | 242 56 |  |  |  |
| Selected expense item | Industiy average（2） |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { Peporting } \end{aligned}$ | Reporting businesses only（3） |  |  |  |  |
|  | Total | Bottom 25\％ | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | Upper middle 25\％ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\％ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 76.3 | 66.8 | 73.0 | 77.1 | 83.5 | 100.0 | 76.3 | 66.8 | 73.0 | 77.1 | 83.5 |
| Occupancy expenses | 4.3 | 5.5 | 4.9 | 4.2 | 3.1 | 100.0 | 4.3 | 5.5 | 4.9 | 4.2 | 3.1 |
| Depreciation | 1.5 | 1.7 3.0 | 1.8 | 1.4 | 1.2 | 96.2 98.6 | 1.5 1.2 | 1.7 3.0 | 1.8 | 1.5 1.0 | 1.2 0.7 |
| Heat． 1 ight \＆telephone | 1.4 | 0.8 | 1.8 | 1.7 | 0.9 | 88.3 | 1.6 | 13.4 | 1.8 | 1.7 | 0.9 |
| Rent | 0.2 | － | 0.2 | 0.1 | 0.4 | 9.7 | 2.1 | － | 3.7 | 1.6 | 1.8 |
| Personnel expenses | 6.1 | － | 6.9 | 6.2 | 8.0 | 84.3 | 7.2 | － | 7.7 | 6.2 | 8.0 |
| Financial expenses | 2.0 | 4.4 | 0.8 | 2.7 | 1.4 | 100.0 | 2.0 | 4.4 | 0.8 | 2.7 | 1.4 |
| Interest 8 dank charges | 1．2 | 1.4 | 0.1 | 2.3 | 1.0 | 79.4 100.0 | 1.6 0.8 | 1.4 3.0 | 0.4 | 2．3 | 1.9 0.3 |
| Professional fees | 0.8 | 3.0 | 0.7 | 0.3 |  |  |  |  |  | 0.3 | 0.3 |
| Other expenses | 4.0 | 10.1 | 3.7 | 3.6 | 2.0 | 100.0 | 4.0 | 10.1 | 3.7 | 3.6 | 2.0 |
| Profit（loss） | 7.3 | 13.2 | 10.7 | 6.3 | 2.0 | 100.0 | 7.3 | 13.2 | 10.7 | 6.3 | 2.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ．． | $\cdots$ | － | ．$\cdot$ | ．$\cdot$ |

## Symbole

zero or no observations
－ 200 small too be expressed
．．．not appliceble
confidential

## footnotes

（11）These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $82,000,000$
121 Volue in each cell $=\frac{\text { lotal weighted expenditure on a given item }}{\text { rotal weighted sales of all businesses in the sample }} \times 100$ for each quertile

3）Value in each cell＝
Total weighted expenditure on a given item
Total weighted sales of businesses reporting this item of expenditure $\times 100$ for each quartile
This portion of the table pertains only to the businesses reporting the specific expense item．Therefore these ratios ere celcuted individually and the total will not necessarily equal 100 z

## Motes

Oata are shown by quertiles when at least 13 of the sompled businesses peport the specific item
Records were ranked in ascending order according to sales size．Each quertile li．e．bottom 25\％．lower midole 25\％，etc．represents one quarter of the total number of businesses．Within each quartile．the average ratio is presented．for comparison purposes．the high and low values of sales are shown．

Mow to use the estles
11 Locate the appropriate sales range that is displayed on the two lines entitled＂Low sales value＂and＂High seles volue＂
121 The selected ronge will indicate the proper quartile．i．e．the bottom $25 \%$ ，she lower midde $25 \%$ ．the upper middle $25 \%$ or the top $25 \%$ ．
131 Data pertaining to the selected sales size range will be in that quartile．

## Standard Industrial Cl⿻大日sification Definition（SIC 1980）：

## SIC B412－Genera！Stores

Businessas primarily engaged in reteil dealing in a general line of merchandise on a non－departmental basis，the most important of which is food Dthe meichandise sold usually includes ready－to－wear apparel，toiletries，cosmetics，herdwere．farm supplies and housewares Businesses may be described as：country general stores and general stores

TABLE 2. Balance sheet profile for 1986
Quebec. General Stores (SIC 6412)

|  | Total(1) | Bottom 25\% | Lowe: <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 60 \\ (1) \\ 1 \end{array}$ | $\begin{gathered} 1 \\ 1\} \end{gathered}$ | $\begin{array}{r} 11 \\ 242 \end{array}$ | $\begin{aligned} & 242 \\ & 568 \end{aligned}$ | $\begin{aligned} & 568 \\ & (1) \end{aligned}$ |
| Average ( $\$ 000$ 's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 14 \\ 18 \\ 70 \\ 5 \\ 107 \\ 71 \\ 23 \\ 17 \end{array}$ | 1 - - 1 1 - | $\begin{array}{r} 16 \\ 1 \\ 30 \\ - \\ 48 \\ 36 \\ 5 \\ 4 \end{array}$ | $\begin{array}{r} 13 \\ 16 \\ 82 \\ 11 \\ 122 \\ 83 \\ 19 \\ 2 \end{array}$ | $\begin{array}{r} 19 \\ 45 \\ 133 \\ 4 \\ 202 \\ 129 \\ 58 \\ 55 \end{array}$ |
| Total assets | 172 | 2 | 83 | 188 | 328 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other Iiabilities | 17 25 42 3 23 3 | 1 | 8 | $\begin{array}{r} 22 \\ 25 \\ 46 \\ 1 \\ 32 \\ 7 \end{array}$ | $\begin{array}{r} 37 \\ 55 \\ 92 \\ 10 \\ 47 \\ 2 \end{array}$ |
| Total liabilities Total equity | $\begin{array}{r} 71 \\ 101 \end{array}$ | 1 | 74 | $\begin{array}{r} 87 \\ 101 \end{array}$ | $\begin{aligned} & 151 \\ & 177 \end{aligned}$ |

19 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(i) for incorporated businesses only, 1986
Quebec, General Stores (SIC 6412)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High soles value ( $\$ 0000^{\prime}$ s) | $\begin{array}{r} 44 \\ \{1 \\ 11 \end{array}$ | $\begin{aligned} & \text { (1) } \\ & 393 \end{aligned}$ | $\begin{array}{r} 393 \\ 568 \end{array}$ | $\begin{array}{r} 568 \\ 1.110 \\ \hline \end{array}$ | $\begin{gathered} 1.110 \\ (1) \end{gathered}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 4.7 | 4.2 | 8.1 | 3.1 | 3.7 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Dabt ratio (times)``` | 28.0 0.4 | 5.9 0.5 0.5 | $\begin{array}{r} 0.5 \\ 15.0 \\ 0.2 \end{array}$ | $\begin{array}{r} -3.0 \\ 55.5 \\ 0.6 \end{array}$ | $\begin{array}{r} 0.8 \\ 17.5 \\ 0.4 \end{array}$ |

[^16]See Table ifor symbols and notes.

Definitions:

1. Liquidity patio:

Current $=$ current assets / current liabilities.
2. Levernge ratios:
a) Dabl/equity = total liabilities / equity.
b) Debt ratio = sotal liabilities/ total assets
c) Interest coverage $=$ net profit interest expense / interest expense.

TABLE 4. Statament of changes in ftnanctal posttion for incorporated businesses only. 1986
Quebec, General Stores (SIC 6412)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 32 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { (1) } \\ & 393 \end{aligned}$ | $\begin{array}{r} 393 \\ 645 \end{array}$ | $\begin{array}{r} 645 \\ 1.069 \end{array}$ | $\begin{array}{r} 1.069 \\ 111 \\ \hline \end{array}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Dapreciation Other | $\begin{aligned} & 97 \\ & 10 \\ & -9 \end{aligned}$ | 9 4 -19 | $\begin{array}{r} 14 \\ 6 \\ -2 \end{array}$ | 95 8 -12 | 23 19 -16 |
| Oividends | - | - | - | -1 | - |
| Investment ectivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 1 -5 -4 2 | -3 -5 2 | -5 3 | $\begin{array}{r}-7 \\ -9 \\ \hline\end{array}$ | 4 -4 -9 2 |
| Financing activities <br> Increase in long term dabt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dine: | $\begin{array}{r} 2 \\ -1 \frac{2}{2} \\ -9 \\ - \\ - \\ -5 \end{array}$ | -4 8 -2 | 3 -7 -1 - -1 | 5 -4 -4 | $\begin{array}{r}1 \\ -24 \\ 3 \\ -1 \\ - \\ \hline \\ \hline\end{array}$ |
| Increasa(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | $\begin{array}{r} -1 \\ -33 \\ -34 \end{array}$ | 10 10 | -3 6 3 | 3 | -3 -117 -119 |

11 These estimates are bssed on a sample of incorporated businesses reporiting \$ales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See Table 9 for symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
Quebec. General Stores (SIC 6412)

| Business size expressed in average labour units(1) | Number of businesses | $\text { Total payroll } \begin{gathered} (\$ 000 \text { s }) \end{gathered}$ | Average Iabour units(1) | Changes in number of businesses with paid emplorees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 93 | 7.253 | 672 | 14 | 17 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 90 2 9 - | $\begin{array}{r} 4.212 \\ x \\ x \\ \hline \end{array}$ | $\begin{array}{r} 387 \\ 106 \\ 179 \\ \hline \end{array}$ | 14 | 17 $=$ $=$ |
| 1985 |  |  |  |  |  |
| Total | 133 | B. 223 | 670 | 21 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 132 $\vdots$ | $x$ <br>  | $\begin{array}{r}482 \\ 188 \\ \hline\end{array}$ | 21 | $\cdots$ |

III Average labour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours. Statistics Canada, Catalague 72-002. An average labour unit could be interpreted as a fult-time amployee. Note that the business size groups usad are determined at the canada leval. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 end over group.
(2) Rafers to businesses reporting no payrol deductions in the previous yebr
(3) Refers to businesses reporting no payroll deductions in the following year
"Nowly roporting" and mo longer reparting" businesses are assumed to neve been in activity for six months and the information is adjusted accordingly

See iable ifor symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec. General Stores (SIC 6412)

|  | Total (1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lowe: middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { To, } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 135 \\ 374.724 \\ 361.633 \\ 13.091 \end{array}$ | $\begin{array}{r} 59.673 \\ 55.197 \\ 4.476 \end{array}$ | $\begin{array}{r} 185.017 \\ 179.840 \\ 6.177 \end{array}$ | $\begin{array}{r} 415.049 \\ 408,055 \\ 6.994 \end{array}$ | $\begin{array}{r} 838.156 \\ 803.441 \\ 34.715 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 121 \\ 375.483 \\ 357.029 \\ 18.454 \end{array}$ | $\begin{array}{r} 60,463 \\ 52.580 \\ 7,883 \end{array}$ | $\begin{array}{r} 194,967 \\ 181.775 \\ 13,192 \end{array}$ | $\begin{array}{r} 408.346 \\ 390.318 \\ 18.028 \end{array}$ | $\begin{array}{r} 838.156 \\ 803.441 \\ 34.715 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 14 \\ 231.961 \\ 273.461 \\ -41.500 \end{array}$ | $\begin{aligned} & 57.459 \\ & 62,529 \\ & -5.070 \end{aligned}$ | $\begin{array}{r} 156,744 \\ 173,509 \\ -16.765 \end{array}$ | $\begin{array}{r} 481.679 \\ 584.344 \\ -102.665 \end{array}$ | - |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br>  | $\begin{array}{r} 107 \\ 363.591 \\ 352.239 \\ 11.352 \end{array}$ | $\begin{array}{r} 53.444 \\ 50.143 \\ 3.301 \end{array}$ | $\begin{array}{r} 154.168 \\ 152.264 \\ 1.904 \end{array}$ | $\begin{array}{r} 330,409 \\ 312.577 \\ 17.832 \end{array}$ | $\begin{array}{r} 916.343 \\ 893.971 \\ 22.372 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) Average sales \$ Average expense $\$$ Average net profit \$ | $\begin{array}{r} 96 \\ 372.606 \\ 356.653 \\ 15.953 \end{array}$ | $\begin{array}{r} 50.869 \\ 44.888 \\ 5.981 \end{array}$ | $\begin{array}{r} 170.842 \\ 159.451 \\ 11.391 \end{array}$ | $\begin{array}{r} 330.459 \\ 312.258 \\ 18.201 \end{array}$ | $\begin{array}{r} 938.255 \\ 910.014 \\ 28.241 \end{array}$ |
| Businesses reporting loss (No.) <br> Average soles \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 322.122 \\ 330.041 \\ -7.919 \end{array}$ | $\begin{aligned} & 59.031 \\ & 61.548 \\ & -2.517 \end{aligned}$ | $\begin{aligned} & 130.879 \\ & 142.227 \\ & -11.348 \end{aligned}$ | $\begin{array}{r} 327.817 \\ 329.005 \\ -1.188 \end{array}$ | $\begin{aligned} & 770.759 \\ & 787.383 \\ & -16.624 \end{aligned}$ |

1986


111 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See rable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, General Merchandise Stores (SIC 5413)

|  | Total(1) |  | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ |  | Lowermiddle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $3000^{\prime}$ s) <br> Migh sales value $\left(9000^{\prime}\right.$ s) |  | $\begin{array}{r} 64 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} 1 \\ 47 \end{array}$ |  | $\begin{array}{r} 47 \\ 262 \end{array}$ |  | 26 51 |  |  |  |
| Selected expense item | Industiy average ${ }^{\text {a }}$ ) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reparting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd } \mathrm{e} \\ & 25 \% \end{aligned}$ | Upoer middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upoer } \\ \text { middl } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent at sales |  |  |  |  |  | Peicent of sales |  |  |  |  |
| Cost of sales | 76.6 | 74.7 | 70.3 | 81.2 | 81.0 | 99.0 | 77.4 | 74.7 | 72.8 | 81.2 | 81.0 |
| Occupancy expenses | 5.2 0.9 | 1.6 | 9.0 1.8 | 4.3 1.0 | 4.9 0.6 | 99.3 64.7 | 5.3 1.4 |  | 9.2 1.9 | 4.3 1.8 | 4.9 |
| Repairs \& maintenance | 0.8 | 0.1 | 1.8 | 0.5 | 0.5 | 77.6 | 1.0 | 1.5 | 1.9 | 0.5 | 0.6 |
| Heat, light \& telephone | 1.4 | 1.5 | 2.1 | 1.0 | 0.8 | 96.6 | 1.4 | 1.5 | 2.4 | 1.0 | 0.8 |
| Ren: | 2.2 | - | 3.3 | 1.8 | 2.9 | 60.1 |  |  |  |  | 3.1 |
| Personnel expenses | 6.1 | 1.1 | 4.6 | 9.2 | 8.8 | 61.4 | 10.0 | 16.2 | 11.2 | 10.1 | B. 9 |
| Financial expenses | 1.7 1.0 | 0.1 | 3.1 1.6 | 2.0 1.4 | 1.2 0.8 | 80.9 76.6 | 2.2 1.3 | 1.8 | 3.1 1.7 | 2.0 1.5 | 1.2 0.8 |
| Protessional fees | 0.7 | 0.1 | 1.5 | 0.6 | 0.4 | 71.2 | 1.0 | 1.8 | 2.0 | 0.6 | 0.5 |
| Other expenses | 4.8 | 6.3 | 6.1 | 3.9 | 3.0 | 100.0 | 4.8 | 6.3 | 6.1 | 3.9 | 3.0 |
| Profit (loss) | 5.5 | 16.2 | 6.8 | -0.6 | 1.0 | 100.0 | 5.5 | 16.2 | 6.9 | -0.6 | 1.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | . . | $\cdots$ | - $\cdot$ | $\cdots$ |

## Symbols

zero or no observations
$t 00$ small too be expressed
not applicabie

* confidentiol


## footnotes


2) Vaiue in each cell $=\underline{\text { lotal weighted expenditure on a given item }}$
2) Value in each cell $=\overline{\text { Total weighted seies of aii businesses in the sample } \times 100 \text { fot each quartile }}$
(3) Value in each cell =
Total weighted expenditure on a given item

Total weighted sales of businesses reporiing this item of expenditure
$\times 100$ for each querille.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the totel will not necessarily equal $100 \%$.

## Notes

Data are shown by ouartiles whan at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25z. lower midole 25z, etc. represents one quarter of the toqai number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the tables
(1) Locate the appropribte salbs range that is displayBd on the two lines entitled "Low sales value" and "high sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quariile.

## Stenderd Industrial Claseification Dafinition (SIC 18801:

SIC 6413 - General Merchandise Store
Businesses primarily engaged in retai deaiing in a general line of merchandise on a non-departmental basis inciuding ready-to-wear anparel tolleries. cosmerics. hardware and housewares, where food and household fuphiture are not normally commodity lines and where no and commodit line accounts for mort than $50 \%$ of total fevenue.

TABLE 2. Balance sheet profile for 1986
Quebec. Gener-l Merchandise Stores (SIC 6413)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 64 \\ \{1 \\ 1 \\ 1 \end{array}\right\}$ | $\begin{array}{r} 11 \\ 47 \end{array}$ | $\begin{array}{r} 47 \\ 262 \end{array}$ | $\begin{aligned} & 262 \\ & 510 \end{aligned}$ | $\begin{aligned} & 510 \\ & (11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes recaivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 5 \\ 6 \\ 61 \\ 13 \\ 86 \\ 36 \\ 13 \\ 13 \end{array}$ | - <br>  <br>  <br>  | $\begin{array}{r} 3 \\ 1 \\ 14 \\ 1 \\ 18 \\ 15 \\ 6 \\ 3 \end{array}$ | $\begin{array}{r} 11 \\ 18 \\ 53 \\ 39 \\ 122 \\ 50 \\ 11 \\ 29 \end{array}$ | $\begin{array}{r} 6 \\ 5 \\ 174 \\ 12 \\ 198 \\ 76 \\ 36 \\ 19 \end{array}$ |
| Total assets | 121 | - | 31 | 189 | 256 |
| Liabilities and aquity <br> Curpent loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | 23 21 43 6 19 1 | - - - - | 4 <br> 4 <br> 8 <br>  <br> 4 | $\begin{array}{r} 1 € \\ 21 \\ 39 \\ 11 \\ 40 \\ 2 \end{array}$ | $\begin{array}{r} 69 \\ 56 \\ 125 \\ 11 \\ 33 \\ 1 \end{array}$ |
| Total liabilities Tota! equity | $\begin{aligned} & 69 \\ & 52 \end{aligned}$ | - | 13 18 | $\begin{array}{r} 90 \\ 100 \end{array}$ | $\begin{array}{r} 170 \\ 86 \end{array}$ |

11 These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, General Merchandlse Stores (SIC 6413)

|  | Total(2) | Bot 40 m 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 35 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & 11) \\ & 250 \end{aligned}$ | $\begin{aligned} & 250 \\ & 510 \end{aligned}$ | $\begin{array}{r} 510 \\ 1,113 \end{array}$ | $\begin{array}{r} 1.113 \\ (1) \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (rimes) | 2.8 | 2.6 | 2.4 | 4.2 | 1.9 |
| Leverage ratios <br> Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} -40.0 \\ 2.5 \\ 0.5 \end{array}$ | 3.5 8.9 0.5 | $\begin{array}{r} -118.4 \\ -4.8 \\ 0.3 \end{array}$ | 1.0 11.8 0.4 | 4.1 0.9 0.8 |

(1) The ratios represent the average of ratios for each business in the group and cannot be celculated from the figures shown in table 2 .
(2) These estimates are based on ample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / curpent Liabilities.
2. Leversge ratios:
al Dabt/equity = total liabilities / equity.
bl Debi ratio = lotal liabilities / total assets
c) Interest coverege $=$ net profit - interest expense/ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, i986
Quebec. General Merchandise Stores (SiC 5413)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 30 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & 111 \\ & 249 \end{aligned}$ | $\begin{aligned} & 249 \\ & 630 \end{aligned}$ | $\begin{aligned} & 630 \\ & 886 \end{aligned}$ | 886 <br> (1) |
|  | Average (\$000'\$) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 1 6 15 | $\begin{array}{r} -1 \\ 2 \\ 41 \end{array}$ | $\begin{array}{r} 9 \\ 9 \\ -7 \end{array}$ | 16 5 -10 | $\begin{array}{r} -17 \\ B \\ 39 \end{array}$ |
| Dividends | -1 | - | -1 | $-4$ | - |
| Investment ectivities Disposal of fixed assets Purchase of fimed assets Increase in investment Decrease in investment | $\begin{array}{r} 2 \\ -27 \\ -10 \\ 1 \end{array}$ | 4 -4 -46 | -48 | 1 -31 - | $\begin{array}{r} 4 \\ -21 \\ -4 \\ 1 \end{array}$ |
| Financing activitios <br> Increase in long term debt Repayment of long term deb: Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 22 -11 -2 -2 - -2 - | 3 -3 | 34 -12 -9 -9 - -1 2 | 42 -13 1 - - - -7 -1 | 5 -13 - - |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents - End of the year | -6 -2 -7 | -3 6 2 | -21 7 -13 | -16 -17 | 1 -1 - |

11 These esimetes are based on semple of incorporazed businesses reporting seles between $\$ 10,000$ end $\$ 2,000,000$. Sample count includes only those businesses reporiing a statement of changes.
See table 1 for symbols end notes

TABLE 5. Employment changes by size of bustness. 1983-1986 based on SIC ciassification tn i986
Quebec, General Merchandise Stores (SIC 6413)

|  |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting }(Z) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 69 | 27,705 | 2.566 | 10 | 24 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 57 \\ 8 \\ 3 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} 2.398 \\ 3.20 B \\ K \\ K \end{array}$ | $\begin{array}{r} 224 \\ 291 \\ 465 \\ 1.586 \end{array}$ | 10 | 24 |
| 1986 |  |  |  |  |  |
| Total | 137 | 27.344 | 2.247 | 36 | * . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 125 7 3 2 | $\begin{array}{r} 4.600 \\ 2.462 \\ x \\ x \end{array}$ | $\begin{array}{r} 378 \\ 204 \\ 618 \\ 1.047 \end{array}$ | 34 1 - 1 | $\cdots$ |

(1) Average labour units ara calculated by dividing toial payroll by the average annual wage and salary pate as reportad in the

Survay of Employment, Payroll and Hours. Statistics Cenade, Cetelogue 72-002. An average labout unit could be interpreted as a full-ifme employee. Note that the business size groups used are determined at the Canado lovel. Thus if a business has at least 500 employees in Canada as a whole but less then that number in any given province it is shown in the 500 and over gfoup
(2) Refers to businesses reporting no payroll deductions in the provious yeer
(3) Refers to businesses reporting no payroll deductions in the following year

Mewly reporting" and "no longer reporting" businesses are essumed to have been in activity for six months and the information is adjustad eccordingly

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, General Merchandise Stores (SIC 6413)


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 146 \\ 369.243 \\ 355.028 \\ 14.215 \end{array}$ | $\begin{array}{r} 39.166 \\ 39.499 \\ -333 \end{array}$ | $\begin{array}{r} 127.873 \\ 117.259 \\ 10.814 \end{array}$ | $\begin{array}{r} 314.263 \\ 299.848 \\ 14.415 \end{array}$ | $\begin{array}{r} 995.669 \\ 963.504 \\ 32.165 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 128 \\ 375.360 \\ 358.104 \\ 17.256 \end{array}$ | $\begin{array}{r} 44.575 \\ 39.119 \\ 5.456 \end{array}$ | $\begin{array}{r} 126.561 \\ 113.294 \\ 13.267 \end{array}$ | $\begin{array}{r} 313.128 \\ 298.496 \\ 14.632 \end{array}$ | $\begin{array}{r} 1.017 .175 \\ 981.505 \\ 35.670 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 18 \\ 336,380 \\ 343,894 \\ -7,334 \end{array}$ | $\begin{aligned} & 30.938 \\ & 40.076 \\ & -9.138 \end{aligned}$ | $\begin{array}{r} 136.932 \\ 144.617 \\ -7.685 \end{array}$ | $\begin{array}{r} 420.153 \\ 426.002 \\ -5.849 \end{array}$ | $\begin{array}{r} 757.417 \\ 764.080 \\ -6.663 \end{array}$ |

Number of observations in sample Average sales $\$$ Average expense Average net profit (loss) \$

Businesses reporting profit (No.)
Average sales $\$$
Average expense
Average net profit \$

Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss \$

122
355.040
341.646
13.394

107
354.488
338.097
16.391

15
355.290
364.499
-9.209
48. 10
41.588
6.515
47.896
38.251
9.645
49.079
57.351
-8.272
119.60
113.00 113.004
6.598
119.54 109.918
9.625
119.877
127.364
127.364
-7.487

| 246.370 | 1.005 .085 |
| ---: | ---: |
| 235.690 | 976.302 |
| 10.680 | 29.783 |

976.302
29.783

1985

1985

Wumber of observations in sample Average sales $\$$ Average expense $\$$
Average net orofit (loss) \$

Businasses reporting a profit (No.)
Average sales \$
Average expense $\$$
Average net profit $\$$

Businesses reporting loss (No.)
Average sales \$
570.844

Average expense $\$$
607.079

91
361.720
355.744
5.976
22.557
19.883
2.674
137.121
133.426
3.695
366.310
363.647
2.663
920.890
906.020
14.870

Average net loss \$
75
355.994
342.953
14.041
22.557
134.382
124.68
4.68
9.698
396.362
377.949

B74.673
B49.294
25,379
(1) These estimates gre bosed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Quebec. Hardware Stores (SIC 6531)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\circ}$ s) | $\begin{aligned} & 114 \\ & (1) \\ & 11 \end{aligned}$ |  | $\begin{array}{r} (1) \\ 87 \end{array}$ |  | $\begin{array}{r} 87 \\ 174 \end{array}$ |  | $\begin{aligned} & 174 \\ & 440 \end{aligned}$ |  |  | $\begin{aligned} & 440 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { redorting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd } 1 \text { } \\ 25 \% \end{gathered}$ | UpDe P middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 68.6 | 63.5 | 67.4 | 71.0 | 71.6 | 100.0 | 88.6 | 63.5 | 67.4 | 71.0 | 71.6 |
| Occupancy expenses | 6.6 | 11.0 | 6.4 | 5.5 | 4.0 | 100.0 | 6.6 | 11.0 | 6.4 | 5.5 | 4.0 |
| Depreciation | 1.3 | 0.9 | 1.8 | 1.1 | 1.3 | 89.5 | 1.4 | 1.5 | 1.8 | 1.1 | 1.3 |
| Redairs \& maintenance | 0.8 | 0.5 | 0.9 | 0.9 | 0.9 | 87.2 | 0.9 | 0.8 | 1.1 | 1.0 | 0.9 |
| Heat, Iight \& telephone | 2.0 | 3.7 | 1.9 | 1.3 | 1.1 | 100.0 | 2.0 | 3.7 | 1.9 | 1.3 | 1.1 |
| Rent | 2.6 | 5.9 | 1.8 | 2.2 | 0.6 | 48.7 | 5.3 | 13.3 | 3.7 | 3.2 | 1.8 |
| Personnel expenses | 9.6 | 5.4 | 7.4 | 12.4 | 12.2 | 87.6 | 11.0 | 9.0 | 8.4 | 12.4 | 12.2 |
| Financial expenses | 3.4 | 5.1 | 4.1 | 2.5 | 2.1 | 100.0 | 3.4 | 5.1 | 1.1 | 2.5 | 2.1 |
| Interest 8 bank charges Professional fees | 2.4 1.0 | 2.9 2.3 | 3.4 0.8 | 1.8 0.7 | 1.7 0.4 | 99.0 97.7 | 2.4 | 2.9 | 3.4 0.9 | 1.8 0.7 | 1.8 0.4 |
| Other expenses | 6.0 | 6.5 | 7.5 | 8.1 | 4.0 | 98.3 | 6.1 | 7.0 | 7.5 | 6.1 | 4.0 |
| Profit (loss) | 5.8 | 8.5 | 7.1 | 2.6 | 6.1 | 100.0 | 5.8 | 8.5 | 7.1 | 2.6 | 6.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | - | - . | . . | ... |

5ymbols
zero or no observations
-- too small too be expressed
... not applicable
$\times$ confidential

## Footnotea

$(11$ These estimates are based on a semple of businesses reporting seles beiween $\$ 10,000$ and $\$ 2,000,000$
121 Value in each cell $=\frac{\text { Totsl weighted expenditure on given item }}{\text { Total weighted seles of all businesses in the semple }} \times 100$ for each quartile
3) Value in esch cell :
Totel weighted expenditure on a given item $\times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calcuiated individually and the total will not necessarily equal $100 \%$.

## Wotes

Dats are shown by quartiles when at least 13 of the sampled businesses report the specific ifem
月ecords were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%. lower middle 25\%, etc.l represents one quarter of the total number of businesses. Hithin each quertile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

Mow to use the tables
(1) Locate the appropriete salas range that is displayed on the two lines entitled "Low sales value" and migh sales value",
$(2)$ The selected range will indicate the proper quar tile, i.e. the bottom 25\%. the lower midde $25 \%$. the upper miode $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected salas size range will be in that quartile.

## Stenderd Industriel CIEssification Definition ISIC 18801:

## SIC 6531 - Mardwere Stores

Businesses primarily engaged in retail dealing in any combination of the basic lines of hardware. such as hend and power tools. builders' hardware, fasieners. elecirical and plumbing supplies. These businesses may be secondarily engeged in reteiling houseweres. electrical appliances, pains, sporiting goods. eqc

TABLE 2. Balance sheet profile for 1986
Quebec, Mardware Stores (SIC 6531)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOL } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 114 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} \{1\rangle \\ 87 \end{array}$ | $\begin{array}{r} 87 \\ 174 \end{array}$ | $\begin{array}{r} 174 \\ 440 \end{array}$ | $\begin{aligned} & 440 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ s) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed essets <br> Other assets | $\begin{array}{r} 15 \\ 19 \\ 84 \\ 3 \\ 122 \\ 66 \\ 21 \\ 7 \end{array}$ | $\begin{array}{r}6 \\ 2 \\ 18 \\ \hline 25 \\ 18 \\ 18 \\ \hline\end{array}$ | $\begin{array}{r} 4 \\ 3 \\ 62 \\ 1 \\ 70 \\ 59 \\ 8 \\ 4 \end{array}$ | $\begin{array}{r} 7 \\ 16 \\ 63 \\ 2 \\ 88 \\ 41 \\ 13 \\ 3 \end{array}$ | $\begin{array}{r} 42 \\ 53 \\ 193 \\ 9 \\ 298 \\ 148 \\ 62 \\ 22 \end{array}$ |
| Total assets | 174 | 43 | 125 | 119 | 405 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r} 24 \\ 33 \\ 57 \\ 5 \\ 36 \\ 4 \end{array}$ | $\begin{array}{r}6 \\ ? \\ 13 \\ \hline 27\end{array}$ | $\begin{array}{r}31 \\ 19 \\ 50 \\ 8 \\ 41 \\ \hline\end{array}$ | 14 27 41 9 19 1 | 48 78 126 3 61 13 |
| Total liabilitias Total equity | $\begin{array}{r} 102 \\ 71 \end{array}$ | 40 | 99 26 | 71 | $\begin{aligned} & 203 \\ & 202 \end{aligned}$ |

111 These estimates are based on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See lable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Hardware Stores (SIC 6531)

|  | Total $\langle 2\rangle$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 81 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 136 \end{array}$ | $\begin{aligned} & 136 \\ & 345 \end{aligned}$ | $\begin{aligned} & 345 \\ & 698 \end{aligned}$ | $\begin{aligned} & 698 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.9 | 3.2 | 2.8 | 3.1 | 2.6 |
| Leverage ratios <br> Debt/eauity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 54.3 \\ 0.7 \end{array}$ | $\begin{array}{r} -5.2 \\ 108.1 \\ 0.7 \end{array}$ | $\begin{array}{r} 13.9 \\ 0.7 \\ 1.0 \end{array}$ | $\begin{aligned} & 2.0 \\ & 9.6 \\ & 0.5 \end{aligned}$ | $\begin{array}{r} -10.2 \\ 102.3 \\ 0.6 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2

121 These estimates are based on a sample of businesses reporting sales botween $\$ 10,000$ and $\$ 2.000 .000$.
See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Curqent = curten: assets / current liabilities
2. Leverage rintios:
a) Debt/equity $=$ total $/$ iebilities / equity.
b) Debt retio $=$ total liabilisies/total assets
c) Interest coverage $=$ net profit . interest expense / ineeresq expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec. Hardware Stores (SIC 6531)

|  | iotal(1) | Bottom 25\% | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value $1 \$ 000^{\prime}$ s) | $\begin{array}{r} 60 \\ \{1 \\ \{1 \end{array}$ | $\begin{aligned} & 11) \\ & 100 \end{aligned}$ | $\begin{aligned} & 100 \\ & 294 \end{aligned}$ | $\begin{aligned} & 294 \\ & 698 \end{aligned}$ | $\begin{aligned} & 698 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 13 \\ 8 \\ -7 \end{array}$ | -4 3 3 | $\begin{array}{r} -11 \\ 14 \\ 1 \end{array}$ | 13 6 -2 | 49 11 -29 |
| Dividends | -1 | - | -1 | - | -1 |
| Investment activities Disposal of lixed assets Purchase of lixed assets Increase in investment Decrease in investment | $\begin{array}{r} 2 \\ -9 \\ -6 \\ 2 \end{array}$ | -2 -18 - | $\begin{array}{r}5 \\ -5 \\ \hline 1\end{array}$ | 2 -10 -3 3 | $\begin{array}{r} 1 \\ -18 \\ -6 \\ 3 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans 1 iom shareholders <br> Advances \& loans from governmen <br> Increase in equity <br> Decrease in equity <br> Othe: | $\begin{array}{r} 3 \\ -8 \\ 6 \\ -2 \\ - \\ -4 \\ -4 \\ 1 \end{array}$ | 16 <br> $=$ <br> - <br>  <br> 3 | 1 <br> -2 <br> 1 <br> - <br>  <br> - <br> -2 | 3 -9 1 -1 - - -1 | 5 <br> -17 <br> 9 <br> -5 <br> - <br> 14 <br> 2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -2 4 2 | 3 | 2 6 9 | 2 -10 -8 | -11 19 8 |

(1) These estimates are based on sampie of incorporated ousinesses reporing soles between $\$ 10.000$ and $\$ 2.000 .000$. Sample count inctudes only those businesses reporting statement of changes.
see table 1 for symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in i986 Quebec. Hardware, Paint, Glass and Wallpaper Stores (SIC 653)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 584 | 68,954 | 5,399 | 107 | 127 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 949 \\ 32 \\ 2 \\ 1 \end{array}$ | $\begin{array}{r} 49.049 \\ 12.411 \\ x \\ x \end{array}$ | $\begin{array}{r} 3.878 \\ 987 \\ 178 \\ 356 \end{array}$ | $\begin{array}{r} 103 \\ 2 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} 123 \\ 4 \\ = \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.283 | 104.654 | 6.264 | 169 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.242 \\ 39 \\ 1 \end{array}$ | $\begin{array}{r} 72.766 \\ 22.786 \\ x \\ x \end{array}$ | $\begin{array}{r} 4.309 \\ 1.342 \\ 136 \\ 477 \end{array}$ | 164 5 - - | \#. $\ldots$ $\ldots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as peported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit coulo be interpreted as a tull-time employee. Note that the business size groups used are determined at the Camada level. Thus if a business hes at leas 500 employees in Cenade as a whole but less than that number in any given province it is shown in the 500 ond over group
(2) Refers to businesses teporting no payroll deductions in the previous year
(3) Refers to businesses seporting no payroll deductions in the following yaer
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec. Hardware Stores (SIC 6531)

|  | Total(i) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lowe middle 25\% | Upper middle 25\% | Tos |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 248 \\ 329.579 \\ 315.997 \\ 13.582 \end{array}$ | $\begin{array}{r} 36.993 \\ 33.344 \\ 3.649 \end{array}$ | $\begin{array}{r} 133.934 \\ 128.541 \\ 5.393 \end{array}$ | $\begin{array}{r} 290.042 \\ 284,484 \\ 5.558 \end{array}$ | $\begin{array}{r} 857.347 \\ 817.618 \\ 39.729 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 214 \\ 326.918 \\ 307.306 \\ 19.612 \end{array}$ | $\begin{array}{r} 39.129 \\ 32.137 \\ 6.992 \end{array}$ | $\begin{array}{r} 137.909 \\ 125.820 \\ 12.089 \end{array}$ | $\begin{array}{r} 288.861 \\ 274.298 \\ 14.563 \end{array}$ | $\begin{array}{r} 841.772 \\ 736.969 \\ 44.803 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 34 \\ 370.122 \\ 385.081 \\ -14.959 \end{array}$ | $\begin{aligned} & 31.779 \\ & 36.290 \\ & -4.511 \end{aligned}$ | $\begin{array}{r} 127.344 \\ 133.052 \\ -5.708 \end{array}$ | $\begin{array}{r} 295.274 \\ 329.638 \\ -34.364 \end{array}$ | $\begin{array}{r} 1.026 .090 \\ 1.041 .343 \\ -15.253 \end{array}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 214 \\ 316.157 \\ 307.793 \\ 8.364 \end{array}$ | $\begin{array}{r} 68.847 \\ 65.982 \\ 2.865 \end{array}$ | $\begin{array}{r} 144,851 \\ 148,388 \\ -3,537 \end{array}$ | $\begin{array}{r} 277.434 \\ 266,996 \\ 10.438 \end{array}$ | $\begin{array}{r} 773.497 \\ 749.807 \\ 23.650 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 182 \\ 320.665 \\ 304.419 \\ 16.246 \end{array}$ | $\begin{array}{r} 72,914 \\ 64,467 \\ 8,447 \end{array}$ | $\begin{array}{r} 149.850 \\ 141.816 \\ 8.034 \end{array}$ | $\begin{array}{r} 272.806 \\ 256.784 \\ 16.022 \end{array}$ | $\begin{array}{r} 787.088 \\ 754.608 \\ 32.480 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 32 \\ 297,438 \\ 312,592 \\ =15,154 \end{array}$ | $\begin{aligned} & 61.802 \\ & 68.606 \\ & -6.804 \end{aligned}$ | $\begin{aligned} & 137.069 \\ & 158.617 \\ & -21.548 \end{aligned}$ | $\begin{array}{r} 292.306 \\ 299.808 \\ -7.502 \end{array}$ | $\begin{aligned} & 698.574 \\ & 723.338 \\ & -24.764 \end{aligned}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 233 \\ 331.902 \\ 317.538 \\ 14.364 \end{array}$ | $\begin{array}{r} 43.802 \\ 41.280 \\ 2.522 \end{array}$ | $\begin{array}{r} 128.056 \\ 125,364 \\ 2,692 \end{array}$ | $\begin{array}{r} 302.856 \\ 297.057 \\ 5.799 \end{array}$ | $\begin{array}{r} 852.893 \\ 806.450 \\ 46.443 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 188 \\ 342.435 \\ 320.203 \\ 22.232 \end{array}$ | $\begin{array}{r} 52.066 \\ 42.461 \\ 9.605 \end{array}$ | $\begin{array}{r} 940.683 \\ 131.325 \\ 9.358 \end{array}$ | $\begin{array}{r} 314.508 \\ 301.114 \\ 13.394 \end{array}$ | $\begin{array}{r} 862.481 \\ 805,913 \\ 56.568 \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales \$ <br> Average axpense $\$$ <br> Average net loss \$ | $\begin{array}{r} 45 \\ 295.674 \\ 319.981 \\ -16.307 \end{array}$ | $\begin{aligned} & 29.710 \\ & 39.268 \\ & -9.558 \end{aligned}$ | $\begin{array}{r} 96.435 \\ 110.435 \\ -14.000 \end{array}$ | $\begin{aligned} & 276.019 \\ & 287.715 \\ & =11.696 \end{aligned}$ | $\begin{array}{r} 780.533 \\ 810.505 \\ -29.972 \end{array}$ |

(1) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Sporting Goods Stores (SIC 6541)

|  | Total:1! |  | Bottom $25 \%$ |  | Lowe:$\text { middle } 25 \%$ |  | Uppe: middle 25\% |  |  | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $1 \$ 000$ 's | $\left.\begin{array}{r} 96 \\ \{1 \\ 11 \end{array}\right\}$ |  | $\begin{array}{r} \langle 1\rangle \\ 44 \end{array}$ |  | $\begin{array}{r} 44 \\ 144 \end{array}$ |  | $\begin{aligned} & 144 \\ & 325 \end{aligned}$ |  |  | $\begin{aligned} & 326 \\ & 11) \\ & \hline \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bot tom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd } 1 \text { e } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 67.1 | 65.7 | 72.5 | 64.8 | 65.0 | 99.9 | 67.2 | 65.7 | 72.5 | 65.0 | 65.0 |
| Occupancy expenses | 9.3 | 15.4 | 7.3 | 9.6 | 5.9 | 100.0 | 9.3 | 15.4 2.5 | 7.3 3.6 | 9.6 | 5.9 0.7 |
| Depreciation | 18 | 2.8 | 1.7 | 2.8 | 0.7 | 97.9 | 1.8 | 2.5 | 1.7 | 2.6 | 0.7 |
| Heat. Iight o telephone | 1.8 | 4.0 | 1.3 | 1.3 | 0.9 | 90.5 | 2.0 | 6.8 | 1.3 | 1.3 | 0.9 |
| Rent | 4.3 | 8.0 | 2.0 | 4.1 | 3.7 | 74.3 | 5.8 | 12.2 | 3.7 | 4.2 | 4.6 |
| Personnel expenses | 15.0 | 12.7 | 13.5 | 19.7 | 14.0 | 87.1 | 17.2 | 21.3 | 15.8 | 19.7 | 14.0 |
| Financial expenses | 5.6 | 9.2 | 6.9 | 3.4 | 3.5 | 99.7 | 5.6 | 9.2 | 6.9 | 3.4 | 3.5 |
| Interest 8 bank charges | 2.9 | 5.9 | 1.5 | 2.7 | 2.2 | 99.5 | 3.0 | 5.9 | 1.5 | 2.7 | 2.2 |
| Protessional fees | 2.7 | 3.3 | 5.4 | 0.7 | 1.3 | 88.3 | 3.0 | 3.3 | 5.9 | 1.1 | 1.3 |
| Other expenses | 9.1 | 10.0 | 11.4 | 8.0 | 7.0 | 98.2 | 9.3 | 10.9 | 11.4 | 8.0 | 7.0 |
| Profit (loss) | -6.2 | -13.0 | -11.6 | -5.4 | 4.7 | 100.0 | $-6.2$ | -13.0 | -11.6 | -5.4 | 4.7 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - | $\cdots$ | $\ldots$ | ... | - . |

Symbols
zero or no observalions
too small too be expressed
not applicable
confidensisl

## Footnotes

(1) These estimates are based on sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2.000 .000$.
lotal weighted expenditure on a given item
(2) Value in each cell = $\frac{\text { Total weighted sales of all businesses in the sample }}{x} 100$ for each quartile

Total weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense ifem. Therefore these ratios are calculeted individually and the total mill not necessarily equal $100 \%$.

## Notes

Data are shown by quartites when at least 13 of the sampled businesses report the specitic iten
Records were ranked in ascending order according to seles size. Each queriile li, e. bottom 25\%, lower midde 25\%, Btc.) represents one quarter of the total number of businesses. Within each quartile, the everage ratio is presented. for comparison purposes, the high and low vilues of sales are shown.

Now to ute the tables
(1) Locate the appropriate sales pange that is displayed on the two lines entited "Low sales value" and "High sales value"
(2) The selected renge will indicete the proper quertile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25:.
(3) Data pertaining to the selected seles size range will be in that quartile.

Standard Industria( CInesification Definition (SIC 1980):
S1E 5541 - Sporting Goods Storez
Businesses primarily engaged in retail dealing in sporing goods, playground and gymasium equipment, Businesses may be described by product line such as: retail archery equipment, retail athletic clothing linc. uniformsl, fetail sthletic footwear, retail beseball gquipment, retail bowling equipment. retail cemping equipment lexc. tent traitersi, retail sports and fishing tackle. retail football equipmen: fetail golt equipment. retail hockey equipment. rotail hunting equipment. petail playground equipment. reiait sking equipment


TABLE 2. Balance sheet prof ile for 1986
Quebec, Sporting Goods Stores (SIE 6541)

|  | Total(1) | Bottam $25 \%$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TO: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 96 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11 \\ & 44 \end{aligned}$ | $\begin{array}{r} 44 \\ 144 \end{array}$ | $\begin{aligned} & 144 \\ & 326 \end{aligned}$ | $\begin{aligned} & 326 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 12 \\ 7 \\ 91 \\ 2 \\ 119 \\ 28 \\ 19 \\ 8 \end{array}$ | $\begin{array}{r} - \\ 5 \\ 2 \\ 2 \\ 7 \\ 4 \\ - \\ 13 \end{array}$ | $\begin{array}{r} 3 \\ 2 \\ 89 \\ 94 \\ 13 \\ 2 \\ 3 \end{array}$ | $\begin{array}{r} 4 \\ 3 \\ 74 \\ 1 \\ 82 \\ 33 \\ 19 \\ 1 \end{array}$ | $\begin{array}{r} 41 \\ 17 \\ 186 \\ 6 \\ 250 \\ 60 \\ 23 \\ 17 \end{array}$ |
| Total assets | 137 | 24 | 107 | 98 | 304 |
| Liabilities and equity Curpent loans Other current liabilities Total cuprent liabilities Mortgages Dayable Long term debt Other liabilities | $\begin{array}{r} 35 \\ 33 \\ 68 \\ 3 \\ 9 \\ \hline 9 \end{array}$ | $\begin{aligned} & 5 \\ & 1 \\ & 6 \\ & 9 \\ & 9 \end{aligned}$ | 37 <br> 12 <br> 50 <br> 18 | $\begin{array}{r}40 \\ 27 \\ 67 \\ 13 \\ \hline\end{array}$ | $\begin{array}{r} 54 \\ 89 \\ 149 \\ 3 \\ 42 \\ 9 \end{array}$ |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{aligned} & 90 \\ & 46 \end{aligned}$ | $\begin{array}{r} 16 \\ 8 \end{array}$ | $\begin{aligned} & 68 \\ & 39 \end{aligned}$ | 79 18 | $\begin{aligned} & 188 \\ & 116 \end{aligned}$ |

11 These estimates are based on a sample of businesses reporting ssles between $\$ 10.000$ and $\$ 2.000 .000$
See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Sporting Goods Stores (SIC 6541)

|  | Total (2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 78 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & 11 \\ & 106 \end{aligned}$ | $\begin{aligned} & 106 \\ & 279 \end{aligned}$ | $\begin{array}{r} 279 \\ 514 \end{array}$ | $\begin{aligned} & 514 \\ & 11 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.6 | 1.5 | 4.6 | 2.0 | 2.5 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Obbt ratio (times)``` | $\begin{aligned} & 0.7 \\ & 3.0 \\ & 0.7 \end{aligned}$ | $\begin{array}{r} 5.0 \\ -19.6 \\ 0.8 \end{array}$ | $\begin{array}{r} -3.6 \\ 0.4 \\ 0.6 \end{array}$ | $\begin{array}{r} 0.9 \\ 19.5 \\ 0.7 \end{array}$ | $\begin{array}{r} 0.5 \\ 10.2 \\ 0.6 \end{array}$ |

[^17]Definitions:

1. Liquidity ratio:

Current = cuprent assets / cupren: liabilipies
2. Leverage ratios:
a) Debe/equity $=$ total 1 iabilities $/$ equipy
(t) Des: ratio = totat lianitites totat ass=0s
or interest coverage = ne: profl: . Anteros: experst interes: exnense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986

## Quebec, Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Uppe? middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 63 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | $\begin{array}{r} 1 \\ 92 \end{array}$ | $\begin{array}{r} 92 \\ 282 \end{array}$ | $\begin{array}{r} 282 \\ 482 \end{array}$ | $\begin{aligned} & 482 \\ & (11) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Oepreciation Other | 3 4 4 | 4 4 1 | $\begin{array}{r} 3 \\ 5 \\ 10 \end{array}$ | -1 2 -1 | 5 8 5 |
| Dividends | -1 | - | - | - | -3 |
| Investment activities <br> Disposal of fixed assets <br> Pupchase of fixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{array}{r} 2 \\ -11 \\ -4 \end{array}$ | 1 -5 -12 - | $\begin{array}{r} 2 \\ -3 \\ - \\ 1 \end{array}$ | $-12$ | 5 -22 -4 |
| Financing activities <br> increase in long term debt Repayment of lang term debt Loans from shareholders <br> Repayment of loans 4 rom shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r}9 \\ -6 \\ 3 \\ -1 \\ \hline 1\end{array}$ | 5 -5 | 7 -2 -1 -1 -1 | 11 -2 6 -4 | $\begin{array}{r} 11 \\ -13 \\ 5 \\ -1 \\ i \end{array}$ |
| Increaseldecreasel in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 3 7 10 | -5 7 2 | 22 7 29 | - | -5 13 8 |

(11) These estimates are besed on a sample of incorporated businesses reporiting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting o stetement of chenges.
See iable, for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in i986
Quebec. Sporting Goods Stores (SIC 6541)


[^18]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Sporting Goods Stores (SIC 6541)

|  | Total(i) | Bot tom $25 \%$ | Lowet <br> midele 25\% | Upper middle $25 \%$ | $\begin{aligned} & 108 \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 155 \\ 258,996 \\ 252,134 \\ 6.862 \end{array}$ | $\begin{array}{r} 24.841 \\ 24.385 \\ 456 \end{array}$ | $\begin{array}{r} 97.830 \\ 98.143 \\ -313 \end{array}$ | $\begin{array}{r} 259.159 \\ 248.647 \\ 10.512 \end{array}$ | $\begin{array}{r} 654,154 \\ 637,360 \\ 16,794 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net Drofit \$ | $\begin{array}{r} 124 \\ 255.190 \\ 240.042 \\ 15.148 \end{array}$ | $\begin{array}{r} 21,708 \\ 18,185 \\ 3,523 \end{array}$ | $\begin{array}{r} 95.765 \\ 90.594 \\ 5.171 \end{array}$ | $\begin{array}{r} 254.506 \\ 242.426 \\ 12.080 \end{array}$ | $\begin{array}{r} 648.781 \\ 608.963 \\ 39.818 \end{array}$ |
| Businesses paporting a loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 31 \\ 278.893 \\ 314.938 \\ -36.045 \end{array}$ | $\begin{aligned} & 29.751 \\ & 34.101 \\ & -4.350 \end{aligned}$ | $\begin{array}{r} 101.143 \\ 110.261 \\ -9.118 \end{array}$ | $\begin{array}{r} 296.587 \\ 298.690 \\ -2.103 \end{array}$ | $\begin{array}{r} 688.091 \\ 816.699 \\ -128.608 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 183 \\ 236.686 \\ 226.336 \\ 10.350 \end{array}$ | $\begin{aligned} & 22.377 \\ & 25,344 \\ & -2.967 \end{aligned}$ | $\begin{array}{r} 74,594 \\ 66,477 \\ 8,117 \end{array}$ | $\begin{array}{r} 214.815 \\ 195.773 \\ 19.042 \end{array}$ | $\begin{array}{r} 634.957 \\ 617.748 \\ 17.209 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 151 |  |  |  |  |
| Average sales \$ | 247.894 | 24.660 | 73.020 | 235.589 | 658.30\% |
| Average expense \$ | 230.730 | 20.979 | 63.795 | 209.354 | 628.75: |
| Average net profit \$ | 17.164 | 3.681 | 9.225 | 26.235 | 29.515 |
| Businesses reporting a loss (Mo.) | 32 |  |  |  |  |
| Average sales \$ | 199.258 | 20.193 | 92.790 | 141.154 | 542.893 |
| Aversge expense \$ | 212.210 | 29.521 | 97.500 | 147.614 | 574.205 |
| Average net loss \$ | -12.952 | -9.328 | -4,710 | -6.460 | -31.312 |

1986

| Number of observations in sample Average sales \$ | 157 250.307 | 29.200 | 74.942 | 228.126 | 668.958 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 246.812 | 31.829 | 76.680 | 231,385 | 647,354 |
| Average net profit (loss) \$ | 3.495 | -2.629 | -1,738 | -3.259 | 21,604 |
| Businesses reporting profit (Mo.) | 111 |  |  |  |  |
| Average sales \$ | 264.342 | 37.196 | 79,572 | 240.984 | 699.616 |
| Average expense \$ | 247.845 | 35.625 | 71. 134 | 227.988 | 656.634 |
| Average net profit \$ | 16.497 | 1.571 | 8,438 | 12.996 | 42.982 |
| Businesses reporting loss (No.) | 46 |  |  |  |  |
| Average sales \$ | 226.093 | 25,558 | 67.847 | 212.246 | 598.719 |
| Average expense \$ | 244.239 | 30.101 | 85,180 | 235.581 | 626.092 |
| Average net loss \$ | -18.146 | -4.543 | -17.333 | -23.335 | -27.373 |

(11) Thase estimates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Symbols
zero or no observations
too smal! too be exprassed
... not applicable

* confidential

Foot notes
111 Thase estimates are based on a sample of businesses reporting $\$$ eles between $\$ 10,000$ and $\$ 2.000,000$
Total weighted expenditure on a given item $\times 100$ for each quartile
121 Value in ach cell $=$ Total weighted seles of sll businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totel weighted sales of businesses reporting this item of expenditure }} \times$ for each quertile

Inis portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal 100\%.

## Motes

Deta ere shown by quartiles when at least 13 of the sampled businesses report the specific iten
Records were ranked in ascending order according to sales size. Each quartile fi. e. bottom 25x. lower middle 25\%. Etc. fepresents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and lom values of seles are shown

## How to use the tables

(1) Locate the appropriste sales range that is displayed on the two linas entitled "Low salas value" and migh sales value"
(2) The selected fange will indicate the proper quertile. i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper middle $25 \%$ or the top 25\%
13) Date pertaining to the selected sales size range will be in that quartile.

## Standerd Industrial Clastification Definition (SIC 1980):

SIC 658 - loy, Hobby, Movelty and Souvenir Stores
Businesses primarily engaged in retail dealing in toys, hobby supplies. gitis. novelties and souvenirs

TABLE 2. Balance sheet profile for 1986
Quebec. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 75 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} (1) \\ 23 \end{array}$ | $\begin{aligned} & 23 \\ & 36 \end{aligned}$ | $\begin{array}{r} 36 \\ 120 \end{array}$ | $\begin{aligned} & 120 \\ & 11) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. deb. on fixed assets <br> Other assets | $\begin{array}{r} 5 \\ 4 \\ 27 \\ 3 \\ 39 \\ 13 \\ 6 \\ 8 \end{array}$ | 1 $\vdots$ 3 5 1 1 | 2 <br> 5 <br>  <br> 7 <br> 3 <br> 2 | $\begin{array}{r} 2 \\ 11 \\ 13 \\ 13 \\ 8 \\ 5 \end{array}$ | $\begin{array}{r} 16 \\ 14 \\ 89 \\ 10 \\ 129 \\ 40 \\ 17 \\ 11 \end{array}$ |
| Total assets | 49 | 5 | 9 | 16 | 163 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r} 8 \\ 19 \\ 19 \\ 1 \\ 11 \\ 1 \end{array}$ | 1 <br> 9 | 1 1 2 | 2 <br> 3 <br> 5 <br> 10 <br> 1 | 26 40 66 3 25 1 |
| Total liabilities Total equity | 31 18 | 2 | 9 | 17 | 95 69 |

(1) These estimates are based on a sampla of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Toy. Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Total(2) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midde } 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) Migh sales value ( 8000 's) | $\begin{array}{r} 45 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 1 \\ 30 \end{array}$ | 30 147 | $\begin{aligned} & 147 \\ & 244 \end{aligned}$ | $\begin{aligned} & 244 \\ & (8) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (iimes) | 4.3 | 5.8 | 4.0 | 5.5 | 2.2 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio \{times? <br> Oebt ratio (times) | $\begin{array}{r} 0.5 \\ -19.2 \\ 1.2 \end{array}$ | $\begin{array}{r} -4.7 \\ -64.7 \\ 0.9 \end{array}$ | $\begin{array}{r} -0.2 \\ -25.9 \\ 2.9 \end{array}$ | $\begin{aligned} & 9.9 \\ & 1.4 \\ & 0.5 \end{aligned}$ | 1.1 7.0 0.6 |

19) The patios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales berween $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current = current assets / current liabilities.
2. Leverage ratios:
a) Debi/equity $=$ total liabilities / aquity
b) Debt ratio = total liabilities / tozal assets
c) Interes: coverage = net profit interest expense $/$ interest expense

TABLE 4. Statement of changes in financlal position for incorporated businesses only, 1986
Quebec. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(1) | Bottom 25\% | Lower middie $25 \%$ | Upper middele 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 48 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 30 \end{array}$ | $\begin{array}{r} 30 \\ 136 \end{array}$ | $\begin{aligned} & 136 \\ & 286 \end{aligned}$ | $\begin{aligned} & 286 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Oper ting activities Cash from operations Dapreciation Other | $\begin{array}{r} 8 \\ 3 \\ -5 \end{array}$ | $\frac{1}{3}$ | $\begin{array}{r} -7 \\ 1 \\ 2 \end{array}$ | 6 2 2 | $\begin{array}{r} 31 \\ 6 \\ -26 \end{array}$ |
| Dividends | $-3$ | - | - | -2 | -9 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -2 | -1 | - <br> - | -2 -1 | $\begin{array}{r}1 \\ -3 \\ \hline 7\end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Inciease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 1 \\ -1 \\ 2 \\ -7 \\ - \\ - \\ -1 \end{array}$ | - <br> - <br> - <br> - | 3 -1 4 -1 | -1 -1 3 -3 - | 2 -1 2 -26 - - -2 -1 |
| Increase(decrease) in cosh \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -3 9 5 | 4 | -1 1 1 | 5 10 15 | -20 21 1 |

111 These estimetes are based on a semple of incorporbted businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes see iable 1 foi symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SiC ciassification in 1986 Quebec. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)


(1) Average labour units ore calculased by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Employmeni. Payrall and Hours, Statistics Canada. Catalogue 72-002. In average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined of the Canada level. Thus if o business has at lesst 500 employees in Canade as a whole but lass than that number in any given province it is shown in the 500 and over group
(2) Refers to businasses reporting no paypoll deductions in the previous yeer.
(3) Refers to businesses reporiing no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table ifor symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Toy, Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Total (1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 184 \\ 140,172 \\ 134,102 \\ 6.070 \end{array}$ | $\begin{array}{r} 16.425 \\ 14.267 \\ 2.158 \end{array}$ | $\begin{array}{r} 47.155 \\ 43.073 \\ 4.082 \end{array}$ | $\begin{array}{r} 106.849 \\ 99.220 \\ 7.629 \end{array}$ | $\begin{array}{r} 390.259 \\ 379.846 \\ 10.413 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 152 \\ 149.730 \\ 136.937 \\ 12.793 \end{array}$ | $\begin{array}{r} 16.493 \\ 11.477 \\ 5.016 \end{array}$ | $\begin{array}{r} 47.253 \\ 40,917 \\ 6.336 \end{array}$ | $\begin{array}{r} 106.666 \\ 97.651 \\ 9.015 \end{array}$ | $\begin{array}{r} 428.508 \\ 397.701 \\ 30.807 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 32 \\ 117.191 \\ 133.927 \\ -16.736 \end{array}$ | $\begin{aligned} & 16.257 \\ & 21.194 \\ & -4.937 \end{aligned}$ | $\begin{aligned} & 46.672 \\ & 53.668 \\ & -6.996 \end{aligned}$ | $\begin{aligned} & 109.855 \\ & 125.011 \\ & -15.156 \end{aligned}$ | $\begin{array}{r} 295,981 \\ 335,835 \\ -39,854 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 147 \\ 139.096 \\ 134.869 \\ 4.227 \end{array}$ | $\begin{array}{r} 20.632 \\ 19.515 \\ 1.117 \end{array}$ | $\begin{array}{r} 49.138 \\ 46.420 \\ 2.719 \end{array}$ | $\begin{array}{r} 97,127 \\ 93.521 \\ 3,606 \end{array}$ | $\begin{array}{r} 389.485 \\ 380.018 \\ 9.467 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average axpense \$ <br> Average net profit \$ | $\begin{array}{r} 121 \\ 135.786 \\ 127.889 \\ 7.897 \end{array}$ | $\begin{array}{r} 20.928 \\ 16.081 \\ 4.847 \end{array}$ | $\begin{array}{r} 47.325 \\ 40.415 \\ 6.810 \end{array}$ | $\begin{array}{r} 100.712 \\ 94.153 \\ 6.559 \end{array}$ | $\begin{array}{r} 374.175 \\ 360.90 f \\ 13.272 \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 28 \\ 189.477 \\ 205.003 \\ -15.526 \end{array}$ | $\begin{aligned} & 19.937 \\ & 27.571 \\ & -7.634 \end{aligned}$ | $\begin{aligned} & 53.093 \\ & 59.502 \\ & -6.409 \end{aligned}$ | $\begin{aligned} & 86.062 \\ & 91.568 \\ & -5.506 \end{aligned}$ | $\begin{aligned} & 598.817 \\ & 641.372 \\ & -42.555 \end{aligned}$ |

1986

| Number of observations in sample Average sales \$ | 143 114.192 | 17.359 | 33.398 | 71.777 | 334.232 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 112.024 | 22,464 | 33.561 | 64.049 | 328.023 |
| Average net profit (loss) \$ | 2.168 | -5.105 | $-163$ | 7.728 | 6.209 |
| Businesses reporting profit (No.) | 100 |  |  |  |  |
| Average sales \$ | 109.078 | 21.567 | 31.313 | 71.630 | 311.802 |
| Average expense \$ | 98,417 | 18.872 | 23.224 | 60.207 | 291.363 |
| Average net profit \$ | 10.661 | 2.695 | 8.089 | 11.423 | 20.439 |
| Businesses reporting a loss (Mo.) | 43 |  |  |  |  |
| Average sales \$ | 188.623 | 15,638 | 35.235 | 72.452 | 631.166 |
| Average expense \$ | 240.399 | 23.932 | 42.676 | 81,654 | 813.332 |
| Average net loss \$ | -51.776 | -8.294 | -7.441 | -9,202 | -182.166 |

[^19]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 63 \\ (1) \\ 11 \end{array}\right)$ |  | $\begin{array}{r} 11 \\ 23 \end{array}$ |  | $\begin{aligned} & 23 \\ & 33 \end{aligned}$ |  | $\begin{aligned} & 33 \\ & 82 \end{aligned}$ |  |  | $\begin{aligned} & 82 \\ & 11 \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting buslnesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { To } \\ & \text { 25: } \end{aligned}$ |  | Total | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 58.0 | 61.7 | 47.8 | 62.6 | 60.1 | 100.0 | 58.0 | 61.7 | 47.8 | 62.6 | 60.1 |
| Decupancy expenses | 21.1 | 33.9 | 26.7 3.6 | 13.8 0.8 | 10.6 1.0 | 98.6 75.7 | 21.4 2.0 | 33.9 | 26.7 3.6 | 13.8 | 11.2 |
| Repairs 8 maintenance | 2.0 | 1.7 | 2.2 | 3.3 | 0.7 | 75.5 | 2.6 | 3.7 | 2.7 | 4.1 | 0.8 |
| Heat. light \& telephone | 4.0 | 4.8 | 4.5 | 5.5 | 1.1 | 95.2 | 4.2 | 5.0 | 4.5 | 6.1 | 1.2 |
| Rent |  | 26.6 | 16.5 | 4.2 |  |  | 16.9 |  |  |  |  |
| Personnel expenses | 9.1 | 1.0 | 9.0 | 11.0 | 15.2 | 57.7 | 15.8 | 38.9 | 15.8 | 14.8 | 18.1 |
| Financial expenses interest $\delta$ bank charges | 2.5 1.6 | 2.4 0.9 | 2.0 1.5 | 3.3 2.2 | 2.5 1.9 | 98.6 96.4 | 2.6 1.7 | 2.4 0.9 | 2.0 1.5 | 3.3 2.4 | 2.6 2.0 |
| Prierest onal fees |  | 1.5 | 0.6 | 1.1 | 0.6 | 75.8 | 1.2 | 1.5 | 1.2 | 1.6 | 0.6 |
| Other expenses | 12.3 | 19.2 | 10.7 | 12.0 | 7.7 | 100.0 | 12.3 | 19.2 | 10.7 | 12.0 | 7.7 |
| Profit (lose) | -3.1 | -18.2 | 3.8 | -2.6 | 4.0 | 100.0 | -3.1 | -18.2 | 3.8 | -2.6 | 4.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | -•* | - | $\ldots$ | $\cdots$ |

## Symbols

- zero or no observations
- Qoo smell too be expressed
... not applicable
- confidentisl


## footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.
12) Value in each cell $=$ Total weighted expenditure on a given item

Total wighted sales of all businesses in the semple $\times 100$ for each quartile.
(3) Value in each call. Total weighted expenditure on given item

Tota! weighted sales of businesses reporting this item of axpenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily aqual $100 \%$.

## Wotes

Data are shown by quartiles when ot least 13 of the samplad businesses report the specific item.
Records ware ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%. lower middla 25\%. etc.l represents one quartar of the total number of businesses. Within each quartile, the average ratio is presented. For comperison purposes. the high and low values of sales are shown

How to use the sables
(1) Locate the appropriase sales range that is displayed on the two ines entitled "Low sales value" and migh sales value"

121 The selectad ranga will indicate the proper quarille. i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrial CIassification Definition ISIC 1980):
S1C 6582 - Gift, Wovelty and Souvenir Stares
8usinesses primarily engaged in requil dealing in gifts. novelty merchandise and souvenirs such as: retail carvings and arteraf petail handicraft ceramics. ratail seasonal and holiday decoretions, petail handicraft d*coupage, retail askimo carvings, retail gift wrap supplies. gift shops. retail handcrafted goods (novelties, souvenirs). joke shops. retail handicraft macrame . petail handicraft metalwork. retail novelty merchandise. retail handicraft pottery. and retail souvenirs

TABLE 2. Balance sheet profile for 1986
Quebec, Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total:1) | $\begin{array}{r} \text { Sot } 20 \mathrm{~m} \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $8000^{\prime}$ s) High sales value ( $\$ 000^{\circ}$ s) | $\begin{array}{r} 63 \\ (1) \\ 11 \end{array}$ | $\begin{array}{r} 11) \\ 23 \end{array}$ | $\begin{aligned} & 23 \\ & 33 \end{aligned}$ | $\begin{aligned} & 33 \\ & 82 \end{aligned}$ | $\begin{aligned} & 82 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. an fixed assets <br> Dther assets | $\begin{array}{r} 4 \\ 5 \\ 21 \\ 1 \\ 32 \\ 11 \\ 5 \\ 2 \end{array}$ | 5 1 7 2 1 | $\begin{aligned} & 3 \\ & 5 \\ & \hline 9 \\ & 4 \\ & 2 \end{aligned}$ | 2 <br> 8 <br> 10 <br> 6 <br> 4 <br> - | $\begin{array}{r} 14 \\ 16 \\ 68 \\ 3 \\ 101 \\ 33 \\ 14 \\ 9 \end{array}$ |
| Total assets | 40 | 8 | 11 | 12 | 129 |
| Liabilities and equity <br> Current loans <br> Other curpent liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Dther \|iabilities | $\begin{array}{r} 8 \\ 8 \\ 15 \\ 1 \\ 19 \\ 1 \end{array}$ | 1 <br> 2 | 1 <br> 2 <br> 8 | 1 <br> 2 <br> 3 <br> 12 <br> 1 | $\begin{array}{r} 28 \\ 27 \\ 55 \\ 3 \\ 23 \\ 1 \end{array}$ |
| Total liabilities Total equity | 28 13 | 3 | 10 | 16 -4 | 89 48 |

111 These estimates are based on a sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2,000,000$
Ser Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Gift, Novelty and Souvenir Stores (SIC 6582)

|  | To4al12) | Bot tom 25\% | Lowe I middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\left(\begin{array}{l} 39 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} 11 \\ 22 \end{array}$ | $\begin{aligned} & 22 \\ & 52 \end{aligned}$ | $\begin{array}{r} 52 \\ 199 \end{array}$ | $\begin{aligned} & 199 \\ & 111 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 4.5 | 8.1 | 3.2 | 5.6 | 4.1 |
| ```Leverage ratios Debt/equity retio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -0.8 \\ -25.1 \\ 1.4 \end{array}$ | $\begin{array}{r} -8.8 \\ -116.4 \\ 1.4 \end{array}$ | $\begin{array}{r} -0.7 \\ -27.9 \\ 2.6 \end{array}$ | 3.8 2.8 0.5 | 0.6 5.7 0.6 |

[^20]See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
a) Debt/equity = total fiabilities equity.
b) Deb: ratio = total liabilities / total assets.
c) Interest coverage $=$ net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upoe? middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\left.\begin{array}{c} 43 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} 1 \\ 22 \end{array}$ | $\begin{aligned} & 22 \\ & 52 \end{aligned}$ | $\begin{array}{r} 52 \\ 172 \end{array}$ | $\begin{aligned} & 172 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Dedreciation Other | 5 2 - | 5 | $\begin{array}{r} -8 \\ 1 \\ 2 \end{array}$ | 6 2 1 | 22 4 -6 |
| Dividends | -2 | - | - | -1 | -8 |
| Investment ectivities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -2 -1 1 | - | -1 | -2 | -5 -2 -2 3 |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from governmen? <br> Increase in equity <br> Decrease in equity <br> Other | 2 -1 3 -4 - -1 -1 | -1 | $\frac{2}{3}$ | 1 -3 1 -1 | 2 -1 9 -13 - -2 |
| Increase(dacrease) in cash \& equivalents Cast \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 5 7 | 8 | -1 3 2 | 3 -1 2 | 3 17 21 |

(1) These estimetes ere besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Semple count incluoes only those ousinesses reporiing a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Empioyment changes by size of business, 1983-1986 based on SIC eiassification in i986
Quebec, Gift, Novelty and Souvenir Stores (SIC 6582)


111 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportad in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour un it could be interpreted as a full-time employee. Note that the business size groups used are determined ot the Canada level. Thus if a business has at least 500 employes in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers io businesses reporting no payroll deductions in the previous year.
(3) Refers io businesses reporting no paypoll deductions in the following year.
"Newly raporting" and "no longer reporting" businesses ape assumed to heve bepn in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Quebec, Gift, Novelty and Souvenir Stores (SIT 6582)

|  | Total 11 | Bottom 25: | $\begin{array}{r} \text { Lowet } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 2=5 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net prafit (lass) \$ | $\begin{array}{r} 155 \\ 137.307 \\ 131.482 \\ 5.825 \end{array}$ | $\begin{array}{r} 17.054 \\ 15.008 \\ 2.046 \end{array}$ | $\begin{array}{r} 45.971 \\ 41.594 \\ 4.377 \end{array}$ | $\begin{array}{r} 108.408 \\ 101.283 \\ 7.125 \end{array}$ | $\begin{array}{r} 377.793 \\ 368.041 \\ 9.752 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average axpense $\$$ <br> Average net profit \$ | $\begin{array}{r} 127 \\ 147.398 \\ 134.591 \\ 12.807 \end{array}$ | $\begin{array}{r} 16.856 \\ 11.734 \\ 5.122 \end{array}$ | $\begin{array}{r} 46.472 \\ 40.035 \\ 6.437 \end{array}$ | $\begin{array}{r} 108.300 \\ 99.509 \\ 8.791 \end{array}$ | $\begin{array}{r} 417.964 \\ 387.086 \\ 30.878 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 28 \\ 111.984 \\ 130.112 \\ -18.128 \end{array}$ | $\begin{array}{r} 17.576 \\ 23.635 \\ -6.059 \end{array}$ | $\begin{aligned} & 42.866 \\ & 51.242 \\ & -8.376 \end{aligned}$ | $\begin{aligned} & 109.855 \\ & 125.011 \\ & -15.156 \end{aligned}$ | $\begin{aligned} & 277.640 \\ & 320.560 \\ & -42.920 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 119 \\ 138.444 \\ 133.608 \\ 4.836 \end{array}$ | $\begin{array}{r} 21,000 \\ 20.025 \\ 975 \end{array}$ | $\begin{array}{r} 50.941 \\ 48.369 \\ 2.572 \end{array}$ | $\begin{array}{r} 100.074 \\ 96.866 \\ 3.208 \end{array}$ | $\begin{array}{r} 381.759 \\ 369.170 \\ 12.589 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 98 \\ 139.593 \\ 131.919 \\ 7.674 \end{array}$ | $\begin{array}{r} 20.456 \\ 15.771 \\ 4.685 \end{array}$ | $\begin{array}{r} 47.800 \\ 41.500 \\ 6.300 \end{array}$ | $\begin{array}{r} 103.981 \\ 98.021 \\ 5.960 \end{array}$ | $\begin{array}{r} 386.136 \\ 372.384 \\ 13.752 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 21 \\ 119.239 \\ 126.004 \\ -6.765 \end{array}$ | $\begin{aligned} & 22.515 \\ & 31.862 \\ & -9.347 \end{aligned}$ | $\begin{aligned} & 57.958 \\ & 63.714 \\ & -5.756 \end{aligned}$ | $\begin{array}{r} 88.483 \\ 93.439 \\ -4.956 \end{array}$ | $\begin{array}{r} 308.000 \\ 315.000 \\ -7.000 \end{array}$ |

1986

| Number of observations in sample | 126 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 88.233 | 18.147 | 31.161 | 49.969 | 253.654 |
| Average expense $\$$ | 84.758 | 24.719 | 28.009 | 49.929 | 236.376 |
| Average net profit (loss) \$ | 3.475 | -6.572 | 3.152 | 40 | 17.278 |
| Businesses reporting a profit (No.) | 86 |  |  |  |  |
| Average sales \$ | 94.453 | 21.701 | 31.079 | 55.265 | 269.765 |
| Average expense \$ | 84.031 | 19.125 | 22.913 | 46.275 | 247.811 |
| Average net profit \$ | 10.422 | 2.576 | 8.166 | 8.990 | 21.954 |
| Businesses reporting loss (No.) | 40 |  |  |  |  |
| Average sales \$ | 60.876 | 16.818 | 31.304 | 44.400 | 150.981 |
| Average expense \$ | 70.266 | 26.811 | 36.981 | 53.771 | 163.501 |
| Average net loss \$ | $-9.390$ | -9.993 | $-5.677$ | -9.371 | -12.520 |

(1) These estimates are based on a sample of businesses reporting sales betwaen $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Direct Sellers (S1C 6921)


## Symbola

zero or no observations
too small too be expressed
not applicable
confidential

## Footnotes

I11 These estingtes are based on a sample of businesses reporing sBles detween $\$ 10,000$ and $\$ 2,000,000$
21 Val Total weighted expenditure on a given item
I31 Value in each cell $=\frac{\text { Total weighted seles of Bll businesses in the sample }}{\text { Total weighted sales of businesses reporting this iqem of expenditure }} \times$ fore on given item $\quad$ for each quartile
This portion of the table pertains onty to the businesses reporting the specific expense item. Therefore these retios are calculated individually and the fotal will not necessarily equal $100 \%$

## Mates

Data are shown by quertiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25z, lower middle 25\%, etc.) represt one quarter of the total number of businesses. Within each quartile. the average retio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locare the appropriate sales range that is displayed on the two lines entited low sales value and wigh sales valuen
(2) The selected range will indicate the proper quartile. i.e. the bottom 25\%. the lower midde 25\%. the upper midde 25\% or the top 25\%
(3) Data pertaining to the selected salas size range will be in that quartile

## Standard Industrial Clestification Definition ISIC 1980):

SJC 6921 - Direct Sellers
Businesses primat ily engaged in petail dealing in a variety of products such es deiry products. beverages, cosmetics and kithcenware by means of telephone, door-to-door canvassing or parties arranged in customers hames. The salespeople involved normally work on a commission Dasis and each salesperson is considered to be a separate busimess. Maitoorder houses are included here

TABLE 2. Balance sheet profile for 1986
Quebec. Direct Sellers (SIC 6921)

|  | Total(1) | $\begin{aligned} & \text { 8ottom } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle 25\% } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High soles value ( $\$ 000$ 's) | $\begin{aligned} & 263 \\ & (1) \\ & (1) \end{aligned}$ | (1) | $\begin{aligned} & 26 \\ & 69 \end{aligned}$ | $\begin{array}{r} 69 \\ 168 \end{array}$ | $\begin{aligned} & 168 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | - | 1 | - | 4 |
| Accounts and notes receivable | , | - | 1 | 1 | 3 |
| Inventory | 2 | - | 1 | 4 | 2 |
| Other current assets | - | - | - | - | - |
| Total cuprent assets | 4 | - | 3 | 5 | 9 |
| Fixed assets | , | - | 4 | 2 | 11 |
| Less: Accum. dep. on fixed assets | 2 | - | 1 | , | 4 |
| Other assets | , | - | 1 | 1 | 3 |
| Total assets | 9 | - | 7 | 8 | 20 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | , | - | - | ! | 2 |
| Other current liabilities | 1 | - | ! | 1 | 4 |
| Total cu:rent liabilities | 2 | - | 1 | 2 | 6 |
| Mortgages payable | - | - | - | - | - |
| Long term debt | 2 | - | - | 4 | 2 |
| Other liabilities | - | - | - | - | 1 |
| Total liabilities | 4 | - | 2 | 6 | 9 |
| Total equity | 4 | - | 5 | 2 | 11 |

(1) These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See Table I for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Direct Sellers (SIC 6921)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left\{\$ 000^{\prime} s\right.$ ) | $\begin{aligned} & 28 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 191 \\ 45 \end{array}$ | $\begin{array}{r} 45 \\ 118 \end{array}$ | $\begin{aligned} & 118 \\ & 160 \end{aligned}$ | $\begin{aligned} & 160 \\ & 19 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.9 | 1.5 | 4.3 | 1.4 | 3.1 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt fatio (times) | $\begin{array}{r} -0.2 \\ 36.2 \\ 0.4 \end{array}$ | -0.4 24.3 0.4 | 0.2 5.7 0.4 | $\begin{aligned} & 0.4 \\ & 0.6 \\ & 0.9 \end{aligned}$ | $\begin{array}{r} -0.4 \\ 62.1 \\ 0.4 \end{array}$ |

Ill the ratios fepresent the average of ratios for each business in the group and cannot be calculared from the figures shown in table 2 .
121 These estimates are besed on a sample of businasses reporting sales between \$10.000 and \$2.000.000.
see Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities.

## 2. Leverage ratios:

al Debt/equity = total liabilities / equity
bl Debr ratio $=$ total $\mid$ isbilities $/$ total assets
c) Interest coverage $=$ nel profit + interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Direct Sellers (Sic 6921)

|  | Total(1) | Bottom | Lower |
| :--- | :---: | :---: | :---: |

111 These estimates are based on e sample of incorporated businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
See fable 1 for symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Quebec. Direct Sellers (SIC 6921)


[^21]TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec, Direct Sellers (SIC 6921)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { Tos } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average saies \$ <br> Average expense \$ <br> Average net Drofit (loss) \$ | $\begin{array}{r} 608 \\ 98.209 \\ 89.775 \\ 8.434 \end{array}$ | $\begin{array}{r} 15.829 \\ 12.580 \\ 3.249 \end{array}$ | $\begin{array}{r} 34.912 \\ 28.515 \\ 6.397 \end{array}$ | $\begin{array}{r} 85.545 \\ 76.549 \\ 8.996 \end{array}$ | $\begin{array}{r} 256.551 \\ 241.45 ? \\ 15.094 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 545 \\ 96.153 \\ 85,734 \\ 10,419 \end{array}$ | $\begin{array}{r} 15.031 \\ 9,844 \\ 5,187 \end{array}$ | $\begin{array}{r} 35,024 \\ 25,766 \\ 9.258 \end{array}$ | $\begin{aligned} & 87,308 \\ & 76,497 \\ & 10,811 \end{aligned}$ | $\begin{array}{r} 247.248 \\ 230.830 \\ 16,418 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 63 \\ 143.585 \\ 149.246 \\ -5.651 \end{array}$ | $\begin{aligned} & 18.072 \\ & 20.272 \\ & -2.200 \end{aligned}$ | $\begin{aligned} & 34.516 \\ & 38.237 \\ & -3.721 \end{aligned}$ | $\begin{aligned} & 72.551 \\ & 76.936 \\ & -4.385 \end{aligned}$ | $\begin{array}{r} 449.201 \\ 461.540 \\ -12.339 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit llass) \$ | $\begin{array}{r} 542 \\ 114,600 \\ 104,399 \\ 10.201 \end{array}$ | $\begin{array}{r} 18.155 \\ 14.833 \\ 3.322 \end{array}$ | $\begin{array}{r} 45,930 \\ 37.028 \\ 1.902 \end{array}$ | $\begin{array}{r} 109.701 \\ 99.236 \\ 10.465 \end{array}$ | $\begin{array}{r} 284.612 \\ 266.499 \\ 18.113 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 497 \\ 116.837 \\ 109.900 \\ 12.937 \end{array}$ | $\begin{array}{r} 18.632 \\ 12.864 \\ 5.768 \end{array}$ | $\begin{aligned} & 45.351 \\ & 34.439 \\ & 10.912 \end{aligned}$ | $\begin{array}{r} 109.758 \\ 95,968 \\ 12.790 \end{array}$ | $\begin{array}{r} 293.607 \\ 271.328 \\ 22.275 \end{array}$ |
| Businesses reporting lass (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 45 \\ 93.937 \\ 101.538 \\ -7.601 \end{array}$ | $\begin{aligned} & 17.132 \\ & 19.064 \\ & -1.932 \end{aligned}$ | $\begin{aligned} & 50.048 \\ & 55,421 \\ & -5.373 \end{aligned}$ | $\begin{array}{r} 109.408 \\ 111.046 \\ -1.638 \end{array}$ | $\begin{aligned} & 199.160 \\ & 220.619 \\ & -21.459 \end{aligned}$ |

1986
Number of observations in sample
Average sales $\$$
Average oxpense $\$$

| 504 |  |
| ---: | ---: |
| 113.796 | 16.488 |
| 103.427 | 11.482 |
| 10.369 | 5.006 |
|  |  |
| 466 |  |
| 115.211 | 16.058 |
| 103.268 | 9.996 |
| 11.943 | 6.062 |
|  |  |
| 38 |  |
| 99.082 | 20.627 |
| 106.132 | 25.790 |
| -7.050 | -5.163 |

44.299
35.683
1.616

43.727
34.066
9.661

49.833
51.338
-1.505

| 112.744 | 281.652 |
| :--- | ---: |
| 100.791 | 265.752 |
| 11.953 | 15.900 |
|  |  |
|  |  |
| 112.984 | 288.075 |
| 100.251 | 268.759 |
| 12.733 | 19.316 |
|  |  |
|  |  |
| 107.976 | 217.890 |
| 111.496 | 235.904 |
| -3.520 | -18.014 |

[^22]TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec. Operators of Bulldings and Dwellings (SIC 751)


## Syubols

zero or no observalions
too smell too be expressed
not applicable
confidentiel

## Footnotes

(1) These estimates are based on e semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

21 Value in each cell $=$ Total weighead expenditufe on a given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expendiqure }} \times$ for each quartile.

This portion of the toble pertains only to the Dusinesses reporting the specific expense item. Therefore these ratios ere celculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data ape shown by quartiles when at least 13 of the sampled businesses peport the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i. e. Dottom 25\%, lower midde 25\%, etc.) represents one quarter of the total number of businesses. Hithin each quartile. the gverage retio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

11) Locate the appropriste sblas range that is displayed on the two limes entitled tow sales valuem and ohigh sales value"
(2) The selected range will indicate the proper quertile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard industrial Classification Definition (SIC 1980):

Sic 751 - Opermtors of Buildings and Dwollings
Businesses primarily engaged in the operating or in owning and operating buildings and owelfings

TABLE 2. Balance sheet profile for 1986
Quebec. Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TC8 } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 246 \\ & (1) \\ & 11 \end{aligned}$ | (1) 31 | 31 77 | $\begin{array}{r} 77 \\ 180 \end{array}$ | $\begin{aligned} & 180 \\ & 19) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 27 | 9 | 6 | 16 | 76 |
| Accounts and notes receivable | 22 | 5 | 2 | 27 | 51 |
| Inventory | 6 | - | 1 | 22 | 2 |
| Other current assets | 32 | 2 | 17 | 8 | 98 |
| Total cuprent assets | 87 | 17 | 26 | 73 | 227 |
| Fixed assets | 511 | 145 | 223 | 382 | 1.262 |
| Less: Accum. dep. on fixed ossets | 77 | 18 | 32 | 49 | 205 |
| Other assets | 63 | 5 | 36 | 47 | 159 |
| Total essets | 584 | 150 | 254 | 453 | 1.443 |
|  |  |  |  |  |  |
| Cuprent loans | 36 | 6 | 39 | 19 | 76 |
| Other current liabilities | 37 | 6 | 29 | 23 | 96 |
| Total current liabilities | 73 | 12 | 59 | 42 | 172 |
| Mortgages payable | 248 | 49 | 58 | 207 | 681 |
| Long term debt | 133 | 57 | 48 | 163 | 260 |
| Other liabilities | 17 | 3 | 4 | 2 | 56 |
| Total liabilities Total aquity | 471 | 122 28 | 170 84 | 414 39 | $\begin{array}{r}1.150 \\ \hline 293\end{array}$ |
| Total equity | 113 | 28 | 84 | 39 | 293 |

(1) These estimates are based on a sample of businesses reporting sales Detween $\$ 10.000$ and $\$ 2.000,000$

See Table ? for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Operators of Buildings and Dwellings (SIC 751)

|  | To:al\{2\} | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe r <br> middle $25 \%$ | Upoer <br> middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ 's) | $\begin{aligned} & 229 \\ & \{1 \\ & 11 \end{aligned}$ | $\begin{array}{r} (1) \\ 31 \end{array}$ | $\begin{aligned} & 31 \\ & 80 \end{aligned}$ | $\begin{array}{r} 80 \\ 182 \end{array}$ | $\begin{aligned} & 182 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.6 | 2.1 | 2.8 | 2.2 | 3.2 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Dabt ratio (t\|mes)``` | $\begin{array}{r} -32.3 \\ 53.4 \\ 0.8 \end{array}$ | $\begin{array}{r} -26.2 \\ 95.0 \\ 0.8 \end{array}$ | $\begin{array}{r} 9.4 \\ 33.5 \\ 0.8 \end{array}$ | $\begin{array}{r} -4.2 \\ 26.7 \\ 0.9 \end{array}$ | $\begin{array}{r} -106.5 \\ 61.5 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
(2) These estimates ere based on a smple of Dusinesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

See table $t$ for symbols and notes

保initions:

1. Liquidity retio:

Cuprent $=$ current assets / current liabilisies.

## 2. Leverage ratios:

a) Debr/equity $=$ total liabilities / equity.
b) Debt ratio $=$ total liabilities total assets
c) Intepest coverage $=$ net profip . interest expense $/$ interest expense.

TABLE 4. Statement of changes in financtal position for incorporated businesses only. 1986
Quebec, Operators of Buildings and Owellings (SIC 751)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( 9000 's) | $142$ <br> (I) (11) | $\begin{array}{r} 11 \\ 31 \end{array}$ | $\begin{aligned} & 31 \\ & 69 \end{aligned}$ | $\begin{array}{r} 69 \\ 186 \end{array}$ | 186 $11)$ |
|  | Average ( 8000 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 29 14 14 | -3 5 20 | -1 7 4 | $\begin{array}{r} 34 \\ 11 \\ -32 \end{array}$ | 82 32 60 |
| Dividends | -5 | - | -2 | -3 | $-14$ |
| Investement activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 24 \\ -47 \\ -41 \\ 10 \end{array}$ | -44 | -35 -3 8 | $\begin{array}{r} 44 \\ -36 \\ -45 \\ 4 \end{array}$ | $\begin{array}{r} 50 \\ -73 \\ -112 \\ 28 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 56 -57 28 -21 - 13 -4 -2 | 5 -8 31 -2 | 31 -10 10 -5 - - -2 2 | $\begin{array}{r} 36 \\ -15 \\ 2 \\ -4 \\ - \\ 8 \\ - \\ -1 \end{array}$ | $\begin{array}{r}146 \\ -185 \\ 64 \\ -69 \\ \hline\end{array}$ |
| Increase(decrease) in cash 8 equivalents Cash $\&$ equivalents-Beginning of the year Cash 8 equivalents - End of the year | 9 21 30 | 5 10 15 | 2 | 3 20 23 | 25 50 75 |

11 These estimates ere based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Semple count includes only those businesses reporting statement of changes.
5ee table for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in ig86 Quebec. Operators of Buildings and Dwellings (Sic 751)


(1) average labour units are calculated by dividing total paytoll by the average annual wage and salary fate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employess in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no peyroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses ere assuned to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 343 \\ 160.249 \\ 129.669 \\ 30.580 \end{array}$ | $\begin{array}{r} 19,602 \\ 16,746 \\ 2.856 \end{array}$ | $\begin{aligned} & 45.284 \\ & 18.718 \\ & 26.566 \end{aligned}$ | $\begin{array}{r} 102.645 \\ 102.690 \\ -45 \end{array}$ | $\begin{array}{r} 473.464 \\ 380.520 \\ 92.944 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 238 \\ 169.325 \\ 112.531 \\ 56.794 \end{array}$ | $\begin{array}{r} 20.064 \\ 13.817 \\ 6.247 \end{array}$ | $\begin{array}{r} 43.891 \\ 3.541 \\ 40.350 \end{array}$ | $\begin{array}{r} 101.420 \\ 72.456 \\ 28.964 \end{array}$ | $\begin{aligned} & 511.925 \\ & 367.393 \\ & 144.532 \end{aligned}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 105 \\ 135.654 \\ 166.027 \\ -30.373 \end{array}$ | $\begin{aligned} & 18.283 \\ & 25.107 \\ & -6.824 \end{aligned}$ | $\begin{aligned} & 47.709 \\ & 57.460 \\ & -9.751 \end{aligned}$ | $\begin{aligned} & 105.219 \\ & 166.185 \\ & -60.966 \end{aligned}$ | $\begin{aligned} & 371,404 \\ & 415,354 \\ & -43,950 \end{aligned}$ |

1985


1986


11 These estimates are based on a sample of businesses reporing sales beiween $\$ 10,000$ and $\$ 2.000 .000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec. Operators of Non-Residential Buildings (SIC 7512)

|  | Total 11 |  | Bot $\$ 0 \mathrm{~m}$ $25 \%$ |  | Lower middle $25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value ( 9000 's) | $\begin{aligned} & 98 \\ & 11 \\ & 11 \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 31 \\ & 31 \end{aligned}$ |  | $\begin{aligned} & 31 \\ & 51 \end{aligned}$ |  | $\begin{array}{r} 61 \\ 182 \end{array}$ |  |  | $\begin{aligned} & 182 \\ & 11) \end{aligned}$ |  |
| Solected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upoer } \\ & \text { niddle } \end{aligned}$ $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottam $25 \%$ | $\begin{aligned} & \text { Lawer } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
|  | Percent of soles |  |  |  |  |  | Pepcent of sales |  |  |  |  |
| Decupancy expenses | 26.1 | 26.8 | 29.4 | 19.2 | 28.3 | 99.7 | 26.2 | 27.1 | 29.4 | 19.2 | 28.3 |
| Depreciation | 13.3 | 17.8 | 16.9 | 5.7 | 12.3 | 91.8 | 14.5 | 18.2 | 17.1 | 7.2 | 13.8 |
| Repairs \& maintenance | 3.8 | 9.4 | 1.9 | 3.4 | 8.1 | 62.2 | 6.1 | 3.2 | 3.4 | 5.4 | 9.7 |
| Heat. light \& telephone | 6.3 | 1.8 5.7 | 10.3 0.3 | 7.2 2.9 | 5.7 2.2 | 72.2 18.0 | 8.7 15.0 | 3.2 24.8 | 14.8 15.3 | $9.1$ | 7.0 7.6 |
| Personnel expenses | 12.2 | 7.5 | 0.6 | 25.2 | 16.2 | 48.7 | 25.0 | 46.2 | 20.7 | 27.1 | 19.5 |
| Financial expenses | 24.2 | 37.3 | 18.2 | 11.9 | 28.2 | 98.2 | 24.6 | 37.3 | 18.2 | 11.9 | 30.2 |
| Interest \& bank charges | 18.8 | 24.6 | 15.5 | 8.3 | 25.7 | 87.1 | 21.6 | 31.4 | 19.2 | 8.3 | 28.4 |
| Piofessional fees | 5.3 | 12.7 | 2.8 | 3.7 | 2.5 | 90.7 | 5.9 | 13.1 | 3.8 | 3.7 | 2.7 |
| Other expenses | 23.1 | 16.9 | 29.0 | 29.6 | 17.6 | 99.8 | 23.1 | 17.1 | 29.0 | 29.6 | 17.6 |
| Profit (loss) | 14.5 | 11.5 | 22.7 | 14.1 | 9.7 | 97.8 | 14.8 | 11.8 | 22.7 | 14.1 | 10.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | $\ldots$ | - . | $\ldots$ | ... |

## Symbols

zero of no observations
too small too be expressed
not epplicable
> confidentiol

## Footnotes

111 These estimetes are based on a sample of businesses reporting $\$ a l e \$$ between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenaiture on a given item $\times 100$ for each quartile
(2) Value in each cell Total weighted soles of all businesses in the sample
(3) Volue in each cell = Total weighted expenditure on given item
Total wighted shles of businesses peporting this item of expenditure $x 100$ for ach quartile
This portion of the table portains only to the businesses peporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal $100 \%$.

## Notes

Data are shown by quaptiles when at least 13 of the sempled businesses report the specific irem
Records were ranked in ascending order according to sales size. Each quertile li.e. bottom 25\%, lower middle 25\%, etc. 1 represents one quarter of the total number of businesses. Hithin each quartile. the everage ratio is presented. For comparison purposes, the high and low values of \$ales are shown

How to use the tables
(11) Locate the appropriate sales range that is displayed on the two lines entiqlad "low sales value" and whigh sales value"
(2) The selected pange will indicate the proper quertile. i. e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrisl CImestification Definition (SIC 1980):

SIC 7512 - Operators of Mon-Residential Buildings
8usinesses primarily engaged in operating, or owning and operating buildings and owellings such as: arene operating. conterence/convention centre opersting, leasing mon-residential buildings, meeting hall operating, office builuing pental. rosl estate operating - mon-residential Duildings. shopping centre operating, stadium operating and theatre building opersting

TABLE 2. Balance sheet profile for 1986
Quebec. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | $\begin{aligned} & \text { Elat tom } \\ & 25 \% \end{aligned}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left\langle \$ 000^{\circ}\right.$ s ) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 98 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 31 \end{array}$ | $\begin{aligned} & 31 \\ & 61 \end{aligned}$ | $\begin{array}{r} 61 \\ 182 \end{array}$ | 182 $11)$ |
|  | Average ( $\$ 000{ }^{\circ} \mathrm{s}$ ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 16 | 7 | 5 | 6 | 43 |
| Accounts and notes receivable | 20 | 1 | 4 | 7 | 62 |
| Inventory | 2 | - | 3 | 1 | 4 |
| Other current assets | 34 | 7 | 7 | 6 | 108 |
| Total current assets | 72 | 15 | 19 | 20 | 216 |
| Fixed assets | 490 | 101 | 169 | 185 | 1.402 |
| Less: Accum. dep. on fixed assets | 95 | 18 | 22 54 | 51 98 | 270 111 |
| Other assets |  |  |  |  |  |
| Total assets | 534 | 99 | 221 | 252 | 1.459 |
|  |  |  |  |  |  |
| Current loans | 32 | 3 | 6 | 35 | 80 |
| Other current liabilities | 37 | ? | 7 | 13 | 118 |
| Total current liabilities | 70 | 5 | 13 | 48 | 198 |
| Mortgages payable | 199 | 23 | 28 | 43 | 650 |
| Long term debt | 91 | 19 | 27 | 16 | 281 |
| Other liabilities | 21 | 9 | 16 | 5 | 49 |
| Total liabilities | 380 153 | 56 | 83 137 | 112 140 | 1.179 280 |
| Totel equity | 153 | 43 | 137 | 140 | 280 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$

See toble 1 fop symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Operators of Non-Residential Buildings (SIC 7512)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{gathered} 93 \\ (1) \\ (1) \end{gathered}$ | $\begin{array}{r} 1 \\ 31 \end{array}$ | $\begin{aligned} & 31 \\ & 62 \end{aligned}$ | $\begin{array}{r} 62 \\ 182 \end{array}$ | $\begin{aligned} & i 82 \\ & 11\rangle \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.7 | 5.1 | 4.4 | 0.5 | 1.9 |
| ```Leverage ratios Debtiequity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 7.9 \\ 30.1 \\ 0.9 \end{array}$ | $\begin{array}{r} -12.7 \\ 252.6 \\ 0.5 \end{array}$ | 48.3 9.8 9.5 | $\begin{aligned} & 1.9 \\ & 5.5 \\ & 0.8 \end{aligned}$ | $\begin{array}{r} -1.4 \\ -92.1 \\ 0.9 \end{array}$ |

111 The ratios represent the average of ratios for ach business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

Soe Table for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ cuprent liabilities
2. Leverage retios:
a) Dabt/quity $=$ total 1 iabilitias / equity
b) Debt ratio = total liabilities / total asset
c) Interest coverage $=$ net profit interest pepense : is.ures: expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Quebec. Operators of Mon-Residential Buildings (SIC 7512)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businessas in sample (No. Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 58 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 28 \end{array}$ | $\begin{aligned} & 28 \\ & 78 \end{aligned}$ | $\begin{array}{r} 78 \\ 177 \end{array}$ | $\begin{aligned} & \{77 \\ & \{1\rangle \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Dperating activities Cash from operations Dedreciation Other | $\begin{array}{r} 30 \\ 19 \\ 4 \end{array}$ | $\begin{aligned} & 1 \\ & 4 \\ & 6 \end{aligned}$ | 2 6 2 | 6 | $\begin{array}{r} 103 \\ 55 \\ 6 \end{array}$ |
| Dividends | -8 | - | - | -5 | -24 |
| Investment ectivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Docrease in investment | $\begin{array}{r} -24 \\ -27 \\ 2 \end{array}$ | - | -18 -2 | -20 -21 | $\begin{array}{r} -51 \\ -77 \\ 8 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> lncrease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 38 \\ -92 \\ 34 \\ -13 \\ - \\ 71 \\ -6 \\ -1 \end{array}$ | -2 | 19 -9 4 -2 - 1 -1 | $\begin{array}{r}22 \\ -12 \\ 1 \\ -3 \\ - \\ 21 \\ \hline 1\end{array}$ | $\begin{array}{r} 101 \\ -317 \\ 121 \\ -44 \\ - \\ 238 \\ -22 \\ -4 \end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Baginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 27 \\ -16 \\ 11 \end{array}$ | 9 -1 8 | 3 -3 | -3 7 4 | 92 -60 32 |

1) These estimates are based on semple of incorporated businesses reporting sales beiween $\$ 10.000$ and $\$ 2.000 .000$. Semple count includes only those businesses reporting a statement of changes
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 19B3-1986 besed on sic ciassification in ig86
Quebec. Operators of Non-Residential Buildings (SIC 7512 )

|  |  |  |  | Changes in nu with pa | f businesses loyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Dusinesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Newly <br> reporting(2) | No Ionger reporting\{3\} |
| 1983 |  |  |  |  |  |
| Total | 2.834 | 291.626 | 15.737 | 441 | 580 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.685 \\ 118 \\ 20 \\ 10 \end{array}$ | $\begin{array}{r} 120.876 \\ 74.790 \\ 49.257 \\ 46.703 \end{array}$ | $\begin{aligned} & 5.516 \\ & 4.105 \\ & 2.525 \\ & 2.490 \end{aligned}$ | 433 8 - - | $\begin{array}{r} 548 \\ 11 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4.231 | 399.707 | 18.755 | 812 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.050 \\ 139 \\ 31 \\ 11 \end{array}$ | $\begin{array}{r} 189.776 \\ 93.966 \\ 75.130 \\ 40.935 \end{array}$ | $\begin{aligned} & 8.936 \\ & 4.428 \\ & 3.490 \\ & 1.901 \end{aligned}$ | 787 19 6 | . $\ldots$ $\ldots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportao in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue $22-002$. An average isbour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the canede level. Thus if a business has at teast 500 employaes in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payrall deductions in the previous year.
(3) Refers 10 businesses reporting no payrall deductions in the following year
"Newly reporting" and "no langer reporting" businesses are assumed to have bean in activity for six months and the information is adjustad accordingly

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Quebec, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net proplt (loss) $\$$ | $\begin{array}{r} 107 \\ 192.396 \\ 144.896 \\ 47.500 \end{array}$ | $\begin{array}{r} 21,186 \\ 18,756 \\ 2.430 \end{array}$ | $\begin{aligned} & 53,717 \\ & 17,571 \\ & 36,146 \end{aligned}$ | $\begin{array}{r} 135.336 \\ 131.640 \\ 3.696 \end{array}$ | $\begin{aligned} & 559.345 \\ & 446.758 \\ & 112.587 \end{aligned}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 74 \\ 204.700 \\ 116.005 \\ 88.695 \end{array}$ | $\begin{array}{r} 20.277 \\ 14.367 \\ 5.910 \end{array}$ | $\begin{array}{r} 50,057 \\ 92,503 \\ -42.446 \end{array}$ | $\begin{array}{r} 145,178 \\ 119,337 \\ 25,841 \end{array}$ | $\begin{aligned} & 603.288 \\ & 422.818 \\ & 180.470 \end{aligned}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net lass $``` | $\begin{array}{r} 33 \\ 163.327 \\ 203.184 \\ -39.857 \end{array}$ | $\begin{aligned} & 23,584 \\ & 30,339 \\ & -6,755 \end{aligned}$ | $\begin{array}{r} 60.694 \\ 125.266 \\ -64.572 \end{array}$ | $\begin{array}{r} 120.763 \\ 149.858 \\ -29.095 \end{array}$ | $\begin{aligned} & 448.268 \\ & 507.272 \\ & -59.004 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 94 \\ 154,872 \\ 71,267 \\ 83,605 \end{array}$ | $\begin{array}{r} 18.815 \\ 12.135 \\ 6.680 \end{array}$ | $\begin{array}{r} 49.288 \\ 46.303 \\ 2.985 \end{array}$ | $\begin{array}{r} 110.120 \\ 66.209 \\ 43.919 \end{array}$ | $\begin{aligned} & 441.263 \\ & 160.422 \\ & 280.841 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 68 \\ 161,420 \\ 38,278 \\ 123.142 \end{array}$ | $\begin{array}{r} 20.955 \\ 9.519 \\ 11.444 \end{array}$ | $\begin{aligned} & 53.936 \\ & 26.096 \\ & 27.840 \end{aligned}$ | $\begin{array}{r} 107.275 \\ 43.159 \\ 64.116 \end{array}$ | $\begin{array}{r} 463.513 \\ 74.347 \\ 389.166 \end{array}$ |
| Businesses raporting loss (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 26 \\ 135.751 \\ 181.610 \\ -45.859 \end{array}$ | $\begin{aligned} & 13.761 \\ & 18.330 \\ & -4.569 \end{aligned}$ | $\begin{array}{r} 44.800 \\ 65.818 \\ -21.018 \end{array}$ | $\begin{aligned} & 123.210 \\ & 172.280 \\ & -49.070 \end{aligned}$ | $\begin{array}{r} 361.234 \\ 470.011 \\ -108.777 \end{array}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 193 \\ 153.423 \\ 134.673 \\ 18.750 \end{array}$ | $\begin{array}{r} 21.925 \\ 17.913 \\ 4.012 \end{array}$ | $\begin{array}{r} 51.271 \\ 44.748 \\ 6.523 \end{array}$ | $\begin{array}{r} 115.907 \\ 98.502 \\ 17.405 \end{array}$ | $\begin{array}{r} 424.590 \\ 377.530 \\ 47.060 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 128 \\ 157.100 \\ 120.768 \\ 36.332 \end{array}$ | $\begin{array}{r} 20,878 \\ 12,702 \\ 8,176 \end{array}$ | $\begin{aligned} & 49.472 \\ & 33.640 \\ & 15.832 \end{aligned}$ | $\begin{array}{r} 113.888 \\ 90.163 \\ 23.725 \end{array}$ | $\begin{array}{r} 444.169 \\ 346.568 \\ 97.593 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 65 \\ 144.045 \\ 168.559 \\ -24.514 \end{array}$ | $\begin{aligned} & 23.819 \\ & 27.345 \\ & -3.526 \end{aligned}$ | $\begin{aligned} & 54,210 \\ & 62,895 \\ & -8.685 \end{aligned}$ | $\begin{array}{r} 123.078 \\ 128.122 \\ -5.044 \end{array}$ | $\begin{array}{r} 375.072 \\ 455.872 \\ -80.800 \end{array}$ |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and nores

TABLE 1. Selected operating ratios. in percent of sales. 1986
Quebec, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) |  | Bottom 25\% |  | Lowe : <br> middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (Na.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 131 \\ & (1) \\ & 19 \end{aligned}$ |  | $\begin{gathered} (1) \\ 63 \end{gathered}$ |  | $\begin{array}{r} 63 \\ 109 \end{array}$ |  | $\begin{array}{r} 109 \\ 316 \end{array}$ |  |  | $\begin{aligned} & 316 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { middie } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Dccupancy expenses | 13.7 | 22.5 | 10.9 | 13.3 | 8.7 | 94.1 | 14.6 | 25.2 | 12.1 |  |  |
| Depreciation | 3.2 | 3.6 | 3.6 | 3.1 | 2.7 | 78.8 | 4.1 | 7.0 9.0 | 4.6 | 3.3 3. 6 | 3.0 2.3 |
| Repairs \& maintenance | 3.1 | 5.7 | 2.2 | 3.1 | 1.7 | 73.4 | 4.3 | 9.0 | 3.1 | 3.6 | 2.3 |
| Heat. light \& telephone | 3.5 | 5.9 | 3.0 | 3.4 | 1.9 | 85.3 | 4.1 | 9.2 | 3.3 | 3.4 | 2.3 |
| Rent | 3.8 | 7.4 | 2.1 | 3.6 | 2.4 | 67.6 | 5.7 | 14.9 | 3.1 | 4.8 | 3.2 |
| Personnel expenses | 39.2 | 17.4 | 42.7 | 47.3 | 47.7 | 89.0 | 44.0 | 30.4 | 43.1 | 47.3 | 48.9 |
| Financial expenses | 7.6 | 11.9 | 6.5 | 5.4 | 7.0 | 95.0 | 8.0 | 14.6 | 6.5 |  |  |
| Interest 8 bank charges Protessional fees | 2.2 5.5 | 3.0 8.9 | 2.1 4.4 | 1.6 3.8 | 2.0 5.0 | 82.6 91.6 | 2.6 6.0 | 6.8 12.8 | 2.2 4.4 | 1.6 3.8 | 2.2 5.2 |
| Other expenses | 22.1 | 24.8 | 21.9 | 18.1 | 23.8 | 100.0 | 22.1 | 24.8 | 21.9 | 18.1 | 23.9 |
| Profit (loss) | 17.4 | 23.4 | 18.0 | 15.9 | 12.7 | 100.0 | 17.4 | 23.4 | 18.0 | 15.9 | 12.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | $\cdots$ |  | $\cdots$ | . $\cdot$ |

## Symbole

zero or no observations
too shell too be expressed
not applicable
confidentist

## Footnote:

$(11$ These estimates ape based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2 Value in each cell $=\frac{\text { lotal weighted expenditure on a given item }}{\text { Toid weighted sales of all businesses in the sample }} \times 100$ for Bach quartile.

31 Value in each cell $=\frac{\text { Total weighted expenditure on aiven item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for each quartile
This portion of the table pertains only to the businesses reporting the specific expense itam. fherefore these patios are celculated individually and the totsl will not necessarily equal 100x.

## Motes

Data are shown by quartiles when ar least 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quartile li. e. bottom 25\%, lower midde 25\%, eqc.l represents one quarter of the total number of businesses. Within esch quartile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown

## How to use the tables

(11 Locete the appropriate sales range that is displayed on the two lines entited miow sales value" and migh soles value"
121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the dower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
31 Data pertaining 10 the selected sales size pange will be in thet quartile.

Standerd Industrial Ciassificetion Definition (SIC 1980):
SIC 7511 - Inteurance and Real Estate Agenciss
Businesses primarily engaged in either the selling of insurance and pension products as an independent agent or broker or dealing in pal estate such as buying and selling for others, managing and appraising real estate for others or whose activities encompass both fialds such as real estate aporaisal services, independent insurance claim adjusters, insurance agents and brokers. insurance and real estate asencies. insur ance troke sprvices and real estaff agences.

TABLE 2. Balance sheet profile for 1986
Quebec, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To3 } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $131$ <br> (1) (1) | $\begin{array}{r} (1) \\ 63 \end{array}$ | $\begin{array}{r} 63 \\ 109 \end{array}$ | $\begin{array}{r} 109 \\ 316 \end{array}$ | $\begin{aligned} & 316 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | $\begin{array}{r} 60 \\ 67 \\ 7 \\ 17 \\ 152 \\ 54 \\ 20 \\ 49 \end{array}$ | $\begin{array}{r} 12 \\ 5 \\ - \\ \hline \\ \hline 7 \\ 3 \\ 2 \\ 12 \end{array}$ | $\begin{array}{r} 37 \\ 23 \\ - \\ 4 \\ 54 \\ 19 \\ 13 \\ 19 \end{array}$ | $\begin{array}{r} 61 \\ 59 \\ 2 \\ 13 \\ 135 \\ 53 \\ 17 \\ 45 \end{array}$ | $\begin{array}{r} 128 \\ 179 \\ 27 \\ 50 \\ 384 \\ 138 \\ 47 \\ 117 \end{array}$ |
| Total assets | 234 | 31 | 88 | 215 | 593 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other iabilities | $\begin{array}{r} 18 \\ 105 \\ 123 \\ 9 \\ 25 \\ 3 \end{array}$ | $\begin{array}{r}4 \\ 12 \\ 16 \\ \hline\end{array}$ | 4 <br> 46 <br> 50 <br> 6 <br> 1 | $\begin{array}{r} 13 \\ 108 \\ 121 \\ 18 \\ 17 \\ 1 \end{array}$ | $\begin{array}{r} 52 \\ 247 \\ 299 \\ 16 \\ 74 \\ 11 \end{array}$ |
| ```Total liabilities Totai equity``` | $\begin{array}{r} 160 \\ 74 \end{array}$ | 19 12 | $\begin{aligned} & 56 \\ & 32 \end{aligned}$ | $\begin{array}{r} 158 \\ 57 \end{array}$ | $\begin{array}{r} 400 \\ 193 \end{array}$ |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10.000$ and $\$ 2.000 .000$

See lable $\mid$ for symbols and noies

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Insurance and Real Estate Agencies (SIC 7611)

|  | Total(2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ s) High sales value ( $\$ 0000^{\circ}$ s) | $\begin{array}{r} 91 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 78 \end{array}$ | $\begin{array}{r} 78 \\ 138 \end{array}$ | $\begin{aligned} & 138 \\ & 361 \end{aligned}$ | $\begin{aligned} & 361 \\ & \text { (1) } \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Curtent patio (times) | 2.3 | 0.9 | 4.9 | 1.5 | 1.9 |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 12.7 \\ 97.5 \\ 0.8 \end{array}$ | $\begin{array}{r} 5.1 \\ 184.0 \\ 1.0 \end{array}$ | $\begin{array}{r} -1.3 \\ 35.6 \\ 0.7 \end{array}$ | $\begin{array}{r} 40.5 \\ 135.1 \\ 0.7 \end{array}$ | $\begin{array}{r} 3.8 \\ 60.9 \\ 0.7 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
12) These astimates bre based on a sample of businesses peporiing $\$$ ales beqween $\$ 10,000$ and $\$ 2,000,000$.

See Toble 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Cuprent = current asseqs / current liabilities.
2. Leverage ratior:
al Debi/equity = qotal liabilities / equity
bl Debt retio $=$ qoial liabilities / total assets
c) Interest coverage $=$ net profit + interest expenss / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) | Bottom 25\% | Lower middele 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 86 \\ (1) \\ (1) \end{array}$ | $(1)$ | $\begin{array}{r} 78 \\ 142 \end{array}$ | $\begin{array}{r} 142 \\ 349 \end{array}$ | $\begin{aligned} & 349 \\ & (1) \end{aligned}$ |
|  |  |  | Average ( $\$ 000$ 's) |  |  |
| Operating activities Cash from operations Depreciation Other | 32 9 3 | $\begin{array}{r} -5 \\ 1 \\ 8 \end{array}$ | $\begin{gathered} 14 \\ 4 \\ -3 \end{gathered}$ | $\begin{array}{r} 43 \\ 11 \\ 2 \end{array}$ | 73 20 7 |
| Oividends | -9 | -2 | -10 | $-16$ | -9 |
| Investment activitios <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 5 \\ -21 \\ -12 \\ 5 \end{array}$ | 7 | 1 -5 - | $\begin{array}{r} 12 \\ -23 \\ -17 \\ 7 \end{array}$ | $\begin{array}{r} 7 \\ -54 \\ -31 \\ 6 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from sharaholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 16 \\ -9 \\ 3 \\ -5 \\ - \\ 2 \\ -3 \\ -1 \end{array}$ | 3 -3 - - -5 -1 | $\begin{array}{r} 1 \\ -1 \\ 1 \\ - \\ - \\ 1 \\ -1 \end{array}$ | $\begin{array}{r} 13 \\ -11 \\ 2 \\ -6 \\ - \\ -2 \\ -2 \end{array}$ | 48 -25 7 -9 -7 -4 -1 |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & 15 \\ & 50 \\ & 65 \end{aligned}$ | $\begin{array}{r}3 \\ -4 \\ \hline\end{array}$ | $\begin{array}{r} 1 \\ 19 \\ 20 \end{array}$ | $\begin{array}{r} 14 \\ 93 \\ 107 \end{array}$ | 42 88 130 |

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
Gee Table 1 for symbols end nores.
TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Quebec. Insurance and Real Estate Agencies (SIC 7511)


[^23]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Insurance and Real Estate Agencies (SIC 7511)

|  | Total 11 ) | Bot tom 25\% | Lowe t middie 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 260 \\ 204,482 \\ 177.988 \\ 26.494 \end{array}$ | $\begin{array}{r} 29.470 \\ 22.074 \\ 7.396 \end{array}$ | $\begin{aligned} & 74.644 \\ & 53.074 \\ & 21.570 \end{aligned}$ | $\begin{array}{r} 171.139 \\ 147.590 \\ 23.549 \end{array}$ | $\begin{array}{r} 542.574 \\ 489.212 \\ 53.462 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 221 \\ 202.854 \\ 167.701 \\ 35.163 \end{array}$ | $\begin{aligned} & 28.095 \\ & 14.468 \\ & 13.537 \end{aligned}$ | $\begin{aligned} & 74.196 \\ & 50.180 \\ & 24.016 \end{aligned}$ | $\begin{array}{r} 171.245 \\ 137.804 \\ 33.441 \end{array}$ | $\begin{array}{r} 538.011 \\ 468.352 \\ 69.659 \end{array}$ |
| Businesses reporting loss (No.) <br> Average soles \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 39 \\ 214.188 \\ 234,399 \\ -20.211 \end{array}$ | $\begin{array}{r} 33.863 \\ 44.883 \\ -11.020 \end{array}$ | $\begin{aligned} & 79.380 \\ & 83.684 \\ & -4.304 \end{aligned}$ | $\begin{aligned} & 170.732 \\ & 185.139 \\ & -14.407 \end{aligned}$ | $\begin{aligned} & 572.777 \\ & 623.891 \\ & -51.114 \end{aligned}$ |
|  |  |  | 1985 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 191 \\ 225.697 \\ 202.954 \\ 22.743 \end{array}$ | $\begin{array}{r} 34.755 \\ 45.486 \\ -10.731 \end{array}$ | $\begin{array}{r} 76.660 \\ 70.693 \\ 5.967 \end{array}$ | $\begin{array}{r} 169.805 \\ 138.977 \\ 30.828 \end{array}$ | $\begin{array}{r} 621.566 \\ 556,659 \\ 64,907 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 162 \\ 226.362 \\ 191.370 \\ 34.992 \end{array}$ | $\begin{array}{r} 35,191 \\ 26,349 \\ 8.842 \end{array}$ | $\begin{array}{r} 78.541 \\ 68.856 \\ 9.685 \end{array}$ | $\begin{array}{r} 168.405 \\ 136.226 \\ 32.179 \end{array}$ | $\begin{array}{r} 623.31 . \\ 534.049 \\ 89.26 \text {. } \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | 29 230.736 252.059 -21.323 | $\begin{array}{r} 33,962 \\ 80.296 \\ -46,334 \end{array}$ | $\begin{aligned} & 70.967 \\ & 76.252 \\ & -5.285 \end{aligned}$ | $\begin{array}{r} 203.397 \\ 204.987 \\ -1.590 \end{array}$ | $\begin{aligned} & 614.618 \\ & 646.701 \\ & -32.083 \end{aligned}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 245 244.614 215.032 29.582 | $\begin{array}{r} 35.673 \\ 29.374 \\ 6.299 \end{array}$ | $\begin{aligned} & 87.756 \\ & 69.422 \\ & 18.334 \end{aligned}$ | $\begin{array}{r} 204.756 \\ 169.782 \\ 34.974 \end{array}$ | $\begin{array}{r} 650.272 \\ 591.550 \\ 58.722 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Susinesses reporting a profit (No.) | 216 |  |  |  |  |
| Average sales \$ | 245.380 | 37.190 | 85.821 | 207.297 | 651.210 |
| Average expense \$ | 202.852 | 22.671 | 55.507 | 162.290 | 570.940 |
| Average net profit \$ | 42.528 | 14.519 | 30.314 | 45.007 | 80.270 |
| Susinesses reporting a loss (No.) | 29 |  |  |  |  |
| Average sales \$ | 240.285 | 32.390 | 92.056 | 193.931 | 642.762 |
| Average expense \$ | 275,650 | 43.884 | 100.33? | 201.707 | 756,671 |
| Average net loss \$ | -35.365 | -11.494 | -8.281 | -7.776 | -113.909 |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Computer Services (SIC 7721)


## Symbols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Foot notes

(1) These estimates are based on a sample of businesses peporiing sales beiween $\$ 10,000$ and $\$ 2,000,000$
(2) Value in each cell $=$ Tolal weighted expenditure on given iten
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted seles of businesses reporting this item of expenditure }}$ Kiture on a given item for ach quartile.

This portion of the table pefteins only to the businesses reporting the specific expense iten, Therefore these ratios are celculated individublly and the total will not necessafily equal $100 \%$.

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%. Iower middle 25\%. etc.l represents one quarter of the cotal number of businesses. Within each quartile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## How to ute the tables

111 Locate the appropriate sales range that is displayed on the two limes entitled "Low sales value" and "Migh sales value".
121 The selected range will indicate the proper quertile, i.e. the bottom $25 \%$. the lower midde 25\%. the upper middle 25\% or the iop 25\%.
(3) Deta pertaining to the selected sales size range will be in that quartile.

5tanderd Industrial CIsssificetion Definition (5IC 1980):

## 5IC 7721 - Computer Services

Businesses primarily engaged in providing computer facilities on rental. leasing or time sharing basis and such activitias as programning, planning and systems work.

TABLE 2. Balance sheet profile for 1986
Quebec, Computer Services (SIC 7121)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ 's) | $\begin{aligned} & 73 \\ & (1) \\ & 1 \\ & 1 \end{aligned}$ | $\begin{gathered} (1) \\ 17 \end{gathered}$ | $\begin{aligned} & 17 \\ & 40 \end{aligned}$ | 40 78 | $\begin{array}{r} 78 \\ (1) \end{array}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on ixed assets <br> Dther assets | $\begin{array}{r} 6 \\ 13 \\ 6 \\ 6 \\ 31 \\ 25 \\ 8 \\ 7 \end{array}$ | $\begin{array}{r} 5 \\ 4 \\ 5 \\ - \\ 13 \\ 15 \\ 7 \\ 4 \end{array}$ | $\begin{aligned} & 1 \\ & 1 \\ & 1 \\ & 1 \\ & 4 \\ & 7 \\ & 2 \\ & 1 \end{aligned}$ | $\begin{array}{r} 5 \\ 6 \\ 6 \\ 3 \\ 20 \\ 18 \\ 5 \\ 1 \end{array}$ | $\begin{aligned} & 13 \\ & 37 \\ & 12 \\ & 17 \\ & 79 \\ & 54 \\ & 16 \\ & 20 \end{aligned}$ |
| Total assets | 55 | 26 | 9 | 34 | 137 |
| Liabilities and equity Current loans Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | 18 <br> 17 <br> 29 <br> 9 <br> 2 | $\begin{array}{r}4 \\ 8 \\ 12 \\ \hline 5\end{array}$ | 3 1 4 - 2 | 2 8 10 11 | 37 <br> 47 <br> 84 <br> 16 <br> 9 |
| Total liabilities Total equity | $\begin{aligned} & 41 \\ & 14 \end{aligned}$ | 18 9 | 6 3 | 21 13 | $\begin{array}{r} 110 \\ 28 \end{array}$ |

$(1)$ These estimates are based on a sample of busimesses peporting sales between $\$ 10,000$ and $\$ 2,000.000$.
See Jable I for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Computer Services (SIC 7721)

|  | Total\{2\} | Bottom 25\% | Lower $\text { midde } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25: } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 67 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & (1) \\ & 17 \end{aligned}$ | 17 41 | $\begin{array}{r} 41 \\ 135 \end{array}$ | $\begin{aligned} & 135 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Cutrent ratio (times) | 2.6 | 1.9 | 1.7 | 4.6 | 1.4 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio {times) Debt ratio (times)``` | $\begin{array}{r} -0.9 \\ 35.0 \\ 0.7 \end{array}$ | $\begin{array}{r} -79.5 \\ 3.5 \\ 0.6 \end{array}$ | $\begin{array}{r} 6.6 \\ 12.0 \\ 0.6 \end{array}$ | $\begin{array}{r} 7.6 \\ 76.9 \\ 0.8 \end{array}$ | $\begin{array}{r} 57.2 \\ 16.5 \\ 0.8 \end{array}$ |

[^24]See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage retios:

日) Debr/equity $=$ total liabilities $/$ equity.
b) Dabt ratio = total liabilities/ cotal assets.
c) Interest coverage $=$ net profi interest expense / interest expense

TABLE 4. Statement of changes in finamcial position for incorporated businesses only. 1986
Quebec, Computer Services (SIC 7721)

(1) Bhese estimetes are based on sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting statemen: of changes.
see latile 1 for symools and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986
Quebec, Computer Services (SIC 7721)

| Business size expressed in average labour units(1) | Number of businesses | $\left.\begin{array}{rl} \text { Total payrol } \\ \left(\$ 000^{\circ} \mathrm{s}\right. \end{array}\right)$ | Average labour units(1) | Changes in number of businesses with pald employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { redorting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 388 | 180.496 | 7.085 | 100 | 200 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 336 \\ 34 \\ 12 \\ 6 \end{array}$ | $\begin{array}{r} 26.388 \\ 24.386 \\ 21.671 \\ 108.051 \end{array}$ | $\begin{array}{r} 959 \\ 917 \\ 844 \\ 4.365 \end{array}$ | 98 2 - | $\begin{array}{r} 194 \\ 2 \\ 4 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 993 | 303.657 | 12.951 | 294 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 871 90 24 8 | $\begin{array}{r} 52.483 \\ 58.664 \\ 43,835 \\ 148,675 \end{array}$ | $\begin{aligned} & 2.189 \\ & 2.438 \\ & 1.827 \\ & 6.499 \end{aligned}$ | 279 14 1 | $\cdots$ $\cdots$ $\cdots$ |

III Average labour units ere calculated by dividing total payrol! by the average annual wage and salary rate as reported in the
Survey of Employment. Payroli and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as B
full-1ime employee. Note tha: the business size groups used are determined at the Canada tevel. Thus if a business has at least 500 employees in Ceneds as a whole but less then that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no peyroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly raporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accoroingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Quebec. Computer Services (SIC 7721)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 26 \\ 199.607 \\ 171.764 \\ 27.843 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 21 \\ 184.171 \\ 147.222 \\ 36.949 \end{array}$ | -- | -- | -- | -- |
| ```Businesses raporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 5 \\ 456.130 \\ 507.850 \\ -59.720 \end{array}$ | - -- | -- | -- | -- |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 23 \\ 156.910 \\ 136.969 \\ 19.941 \end{array}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net prof it \$ | $\begin{array}{r} 20 \\ 155,300 \\ 126,767 \\ 28,533 \end{array}$ | -- | -- | -- | - -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 3 \\ 218.95 \\ 228.763 \\ -10.605 \end{array}$ | -- | -- | -- | -- |

1986

| Number of observations in smmple | 110.727 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 110.727 | 12.151 |  |  |  |
| Average expense \$ Average net profit (loss) \$ | 90.513 20.214 | 9.751 2.400 | $\begin{array}{r} 9.715 \\ 14,347 \end{array}$ | $\begin{aligned} & 41.039 \\ & 14.971 \end{aligned}$ | $\begin{array}{r} 301,546 \\ 49,938 \end{array}$ |
| Businesses reporting a profit (Mo.) | 94 |  |  |  |  |
| Average sales \$ | 113,850 | 12.519 | 24.071 | 58.736 | 360.074 |
| Average expense \$ | 87.348 | 9.514 | 9,707 | 39.801 | 290.539 |
| Average net profit \$ | 26.502 | 2.975 | 14,364 | 19.135 | 69.535 |
| Businesses reporting loss (No.) | 19 |  |  |  |  |
| Average sales \$ | 95.531 | 10.525 | 15.115 | 42.827 | 313.655 |
| Average expense \$ | 105.305 | 10.868 | 17.615 | 47.988 | 344.949 |
| Average net loss \$ | -9,774 | -143 | -2.500 | -5.161 | -31.294 |

(1) These estimates are besed on a sample of businesses reporting seles between $\$ 10.000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Management Consulting Services (SIC 7771)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Hign sales value (\$000's) | $\begin{aligned} & 90 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11) \\ 20 \end{array}$ |  | $\begin{aligned} & 20 \\ & 49 \end{aligned}$ |  | $\begin{array}{r} 49 \\ 134 \end{array}$ |  |  | $\begin{array}{r} 134 \\ 131 \\ \hline \end{array}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd I } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upoer } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 10.4 | 14.5 | 8.5 | 11.1 | 7.5 | 75.4 | 13.7 | 25.7 | 12.4 | 12.7 | 8.5 |
| Depreciation | 1.8 | 0.7 | 2.6 | 2.2 | 1.5 | 61.9 | 2.9 | 3.0 | 3.8 | 2.8 | 2.1 |
| Repairs 8 maintenance | 3.7 | 9.9 | 3.1 | 1.3 | 0.6 | 38.5 | 9.5 | 41.3 | 14.5 | 2.3 | 1.3 |
| Heat. light \& telephone | 2.0 | 4.0 | 1.1 | 1.6 | 1.4 | 49.3 | 4.1 | 9.8 | 3.4 | 2.8 | 2.1 |
| Rent | 2.9 | - | 1.6 | 5.9 | 3.9 | 36.9 |  |  | 7.2 |  |  |
| Personnel expenses | 29.4 | 20.1 | 32.4 | 30.0 | 34.7 | 69.4 | 42.4 | 35.1 | 71.4 | 33.3 | 41.8 |
| Finmeiel expenses | 19.7 | 38.8 | 11.4 | 21.7 | 7.8 | 97.3 | 20.3 | 38.8 | 12.7 | 21.8 | 7.8 |
| Interest \& bank charges | 2.8 | 0.6 | 6.0 | 2.7 | 1.8 | 80.2 | 3.5 | 0.8 | 7.7 | 20.9 | 2.0 |
| Prafessional fees |  |  |  |  |  |  |  |  | 6.0 |  |  |
| Other expenses | 19.8 | 13.3 | 23.7 | 23.9 | 18.2 | 99.6 | 19.9 | 13.3 | 23.7 | 23.9 | 18.5 |
| Profit (loss) | 20.7 | 13.4 | 24.0 | 13.3 | 31.8 | 99.9 | 20.7 | 13.4 | 24.0 | 13.3 | 32.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | $\ldots$ | $\cdots$ | $\cdots$ |  |

Symbols
zera or no observations
100 smell 200 be expressed
... nos applicable
confidentisl

## Footnotes

11 these esqimetes are based on a sampte of businesses reporting saies between $\$ 10,000$ and $\$ 2.000 .000$ Total weighted expenditure on a given item $\times 100$ for each quartile.
121 Value in each cell fotal weighted sales of 811 businesses in the sample
31 Value in each cell $=\frac{\text { Total weighted expenditure on s given item }}{\text { iotal weighted sales of businesses reporting this item of expenditure }} \times$ loo for anertile.
This portion of the table pertains onty to the businesses reporting the specific oxpense item. Therefore these ratios are calculater individually and the total will not necessarily aqual 100\%

## Motes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. b. Dotion 25\%. lower middie 25\%, etc.l represents one quarter of the rotal number of businesses. Within each quatite. the average ratio is presented. For comparison purposes, the high anc low velues of seles are shown

## How to use the tables

(1) Locate the appropriate salas range that is displayed on the two lines entitled low sates value and migh sales value"

21 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quertile

Standard Industriml Clessificstion Definition (SIC 1980):
SIC 7771 - Mansegement Consulting Services
Businesses primarily engaged in providing business and management consulting services such bs: Dusiness management consul ing services customs consulianis, financial management consultants, manager development consultants, organization manegement consultants. personnel management consultants and tariff and customs consultants

TABLE 2. Balance sheet profile for 1986
Quebec, Management Consuiting Services (SIC 7771)

(1) These estimates are based on sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Management Consulting Services (SIC 7771)

|  | Total(2) | Bot tom 25\% | Lowe $\text { middle } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\circ}$ s) | $\left.\begin{array}{r} 70 \\ (1) \\ 11 \end{array}\right)$ | $\begin{array}{r} 111 \\ 30 \end{array}$ | $\begin{aligned} & 30 \\ & 53 \end{aligned}$ | $\begin{array}{r} 53 \\ 159 \end{array}$ | $\begin{aligned} & 159 \\ & 111 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 5.9 | 11.9 | 1.3 | 7.5 | 3.3 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.6 \\ 167.1 \\ 1.1 \end{array}$ | $\begin{array}{r} -5.8 \\ -20.7 \\ 2.1 \end{array}$ | $\begin{array}{r} 1.1 \\ 17.1 \\ 0.6 \end{array}$ | $\begin{array}{r} 6.4 \\ 168.1 \\ 1.3 \end{array}$ | $\begin{aligned} & 7.5 \\ & 0.5 \end{aligned}$ |

(1) The ralios represent the average of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses peporting seles detween $\$ 10.000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / curpent Liabilities
2. Leverage ratios:
a) Debt/equity $=$ total $\mid$ iabilities $/$ equity
bl Debt ratio $=$ talal liabilities/ total assets
of Interest coverege $=$ net profit interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec. Management Consulting Services (SIC 7771)

|  | Total 13 | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value (\$000's | $\begin{array}{r} 45 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 36 \end{array}$ | 36 53 | $\begin{array}{r} 53 \\ 146 \end{array}$ | 146 $11)$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from oderations Depreciation Other | $\begin{array}{r} 41 \\ -11 \end{array}$ | $\begin{aligned} & 3 \\ & 1 \\ & 2 \end{aligned}$ | 27 2 -19 | $\begin{array}{r} 9 \\ 2 \\ 16 \end{array}$ | 114 9 -37 |
| Dividends | $-17$ | -8 | -18 | $-10$ | -30 |
| Investment ectivities <br> Disposal of fixed assets Purchase of fixed assets Incresse in investment Decresse in investment | $\begin{array}{r} 11 \\ -9 \\ -25 \\ 20 \end{array}$ | $\begin{array}{r} -1 \\ 10 \end{array}$ | -1 -34 38 | $\begin{array}{r} -4 \\ -1 \\ 4 \end{array}$ | $\begin{array}{r} 41 \\ -26 \\ -59 \\ 26 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 4 \\ -3 \\ 6 \\ -8 \\ - \\ - \\ -2 \\ -1 \end{array}$ | -1 | - <br>  <br>  | 2 -8 1 -3 - - -1 | 11 -5 21 -26 - - -7 -3 |
| Increase(decrease) in eash s equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents = End of the year | $\begin{aligned} & 10 \\ & 24 \\ & 34 \end{aligned}$ | 6 -9 -3 | -4 30 26 | $\begin{array}{r} 8 \\ 23 \\ 31 \end{array}$ | 27 50 77 |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$. Sample count includes only those businesses reporting statement of changes.
see lable 1 for symbols end notes

TABLE 5. Employment changes by size of business, 1983-1986 based on sic ciassification in tg86
Quebec. Management Consulting Services (S|C 7771 )

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 ' s) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly <br> reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1,471 | 163.991 | 7.157 | 395 | 520 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.385 \\ 67 \\ 17 \\ 2 \end{array}$ | $\begin{array}{r} 81.961 \\ 40.630 \\ x \\ x \end{array}$ | $\begin{array}{r} 3.535 \\ 1.767 \\ 1.816 \\ 39 \end{array}$ | $371$ $22$ <br> 2 | $\begin{array}{r} 482 \\ 30 \\ ? \\ ? \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 3.038 | 413,664 | 16.547 | 829 | . $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.860 \\ 152 \\ 19 \\ 7 \end{array}$ | $\begin{array}{r} 178,372 \\ 197,405 \\ 44,084 \\ 73,803 \end{array}$ | $\begin{aligned} & 7.073 \\ & 4.691 \\ & 1.774 \\ & 3.009 \end{aligned}$ | $\begin{array}{r} 795 \\ 33 \\ ! \\ \hline \end{array}$ | $\because$ $\cdots$ $\cdots$ |

11 Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the
Survey of Employment. Poyroll and Hours. Statistics Canada. Catalogue 72-002. An avarsge labour unit could be interpreted as a
fult-time emplovee. Note that the business size groups used are determined at the Canade level. Thus if a business has at least
500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payfoll deductions in the following year
"Newly reporing" and "no longer reporting" businasses are assumed to have been in activity for six months and the informetion is adjusted accordingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec. Management Consulting Services (SIC 7771)

|  | Total(1) | Bot tom 25\% | Lowe middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 197 \\ 144.350 \\ 102.724 \\ 41.626 \end{array}$ | $\begin{array}{r} 18.068 \\ 8.822 \\ 9.246 \end{array}$ | $\begin{aligned} & 45.675 \\ & 33.766 \\ & 11.909 \end{aligned}$ | $\begin{aligned} & 90.615 \\ & 40.058 \\ & 50.557 \end{aligned}$ | $\begin{array}{r} 423.042 \\ 328,249 \\ 94.793 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 177 \\ 149.548 \\ 93.898 \\ 47.650 \end{array}$ | $\begin{array}{r} 18.134 \\ 7.559 \\ 10.575 \end{array}$ | $\begin{aligned} & 46.200 \\ & 31.857 \\ & 14.343 \end{aligned}$ | $\begin{aligned} & 92.254 \\ & 35.154 \\ & 57.100 \end{aligned}$ | $\begin{aligned} & 409.604 \\ & 301.020 \\ & 108.584 \end{aligned}$ |
| Businesses reporting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 20 \\ 168.841 \\ 178.827 \\ -9.986 \end{array}$ | $\begin{aligned} & 17.491 \\ & 19.730 \\ & -2.239 \end{aligned}$ | $\begin{aligned} & 42.213 \\ & 46.365 \\ & -4.152 \end{aligned}$ | $\begin{aligned} & 75.823 \\ & 84.309 \\ & -8.486 \end{aligned}$ | $\begin{aligned} & 539.835 \\ & 564.903 \\ & -25.068 \end{aligned}$ |


| Number of observations in sample <br> Average soles \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 150 \\ 128.693 \\ 97.299 \\ 31.394 \end{array}$ | $\begin{array}{r} 18.531 \\ 9.731 \\ 8.800 \end{array}$ | $\begin{array}{r} 36.626 \\ 29.118 \\ 7.508 \end{array}$ | $\begin{aligned} & 82.567 \\ & 58.051 \\ & 24.516 \end{aligned}$ | $\begin{array}{r} 377.046 \\ 292.295 \\ 84.751 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses roporting profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 128 \\ 125.924 \\ 86.419 \\ 39.505 \end{array}$ | $\begin{array}{r} 18.716 \\ 6.675 \\ 12.041 \end{array}$ | $\begin{aligned} & 39.354 \\ & 26.124 \\ & 13.230 \end{aligned}$ | $\begin{aligned} & 80.293 \\ & 52.152 \\ & 28.141 \end{aligned}$ | $\begin{aligned} & 365.332 \\ & 260.724 \\ & 104.608 \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 22 \\ 148.627 \\ 163.285 \\ -14.658 \end{array}$ | $\begin{array}{r} 17.626 \\ 24.679 \\ -7.053 \end{array}$ | $\begin{array}{r} 27.837 \\ 38.763 \\ -10.926 \end{array}$ | $\begin{array}{r} 99.219 \\ 101.239 \\ -2.020 \end{array}$ | $\begin{aligned} & 449.825 \\ & 488.457 \\ & -38.632 \end{aligned}$ |

1986

| Number of observations in sample | 179 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 121.795 | 14.490 | 35.033 | 78.140 | 359.517 |
| Average expense \$ | 88.735 | 6.115 | 27.135 | 62,825 | 258,864 |
| Average net profit (loss) \$ | 33.060 | 8.375 | 7.898 | 15,315 | 100,653 |
| Businesses reporting a profit (No.) | 158 |  |  |  |  |
| Average sales \$ | 122.966 | 15.082 | 36.160 | 75.570 | 365.053 |
| Average erpense \$ | 83.909 | 4.224 | 25.796 | 49,632 | 255.983 |
| Average net profit \$ | 39.057 | 10.858 | 10.364 | 25.938 | 109.070 |
| Businesses reporting a loss (Mo.) | 21 |  |  |  |  |
| Average sales $\$$ | 103.960 | 11.985 | 30.806 | 85.465 | 287.582 |
| Average expense \$ | 110.748 | 14.111 | 32.158 | 100.422 | 296,302 |
| Average net loss \$ | -6,788 | -2.126 | -1,352 | -14.957 | -8.720 |

[^25]TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Hotels and Motor Hotels (SIC 9111)

|  | Total(1) |  | Bot tom 25\% |  | Lawe r <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 56 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 19) \\ 77 \end{array}$ |  | $\begin{array}{r} 77 \\ 127 \end{array}$ |  | $\begin{aligned} & 127 \\ & 303 \end{aligned}$ |  |  | $\begin{aligned} & 303 \\ & \text { (1) } \\ & \hline \end{aligned}$ |  |
| Selected expense item | Industry averape(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd le } \\ 25 \% \end{array}$ | UpDeI middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper midd $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 17.8 | 17.1 | 16.4 | 20.2 | 17.8 | 100.0 | 17.8 | 17.1 | 16.4 | 20.2 | 17.8 |
| Depreciation | 4.4 | 0.5 | 5.6 | 4.2 | 7.0 | 75.0 | 5.9 | 7.6 | 5.7 | 4.4 | 7.1 |
| Repairs \& maintenance | 3.8 | 2.4 | 4.1 | 4.3 | 4.4 | 98.7 | 3.9 | 2.5 | 4.1 | 4.3 | 4.5 |
| Heat, light \& telephone Rent | 9.0 0.6 | 14.1 | 6.8 | 9.4 | 6.3 | 100.0 10.1 | 9.0 5.6 | 14.1 | 6.8 | 9.4 | 6.3 |
| Personnel expenses | 23.4 | 12.9 | 19.2 | 29.2 | 31.9 | 89.0 | 26.3 | 23.3 | 19.2 | 29.2 | 31.9 |
| Financial expenses <br> Interest \& bank charges | 12.6 10.1 | 13.9 10.6 | 16.1 94.1 | 11.2 9.9 | 9.3 6.2 | 99.1 98.9 | 12.7 10.2 | 14.4 | 16.1 14.1 | 11.2 9.9 | 9.3 6.3 |
| Protessional tees | 2.4 | 3.3 | 2.0 | 1.3 | 3.1 | 99.1 | 2.5 | 3.4 | 2.0 | 1.3 | 3.1 |
| Other expenses | 42.2 | 44.9 | 44.0 | 39.6 | 40.3 | 100.0 | 42.2 | 44.9 | 44.0 | 39.6 | 40.3 |
| Profit (loss) | 4.0 | 11.2 | 4.4 | -0.2 | 0.7 | 100.0 | 4.0 | 11.2 | 4.4 | -0.2 | 0.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | . . | $\ldots$ | $\ldots$ | ... |

## Symbols

zero or no observalions
too small too be expressed
not applicable
confidentisl

## Footnotes

11 ihese estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2) Velue in each cell $=\underline{\text { otel weighted expendifure on a given item }}$
(3) Value in each cell $=\frac{\text { Total weighted expendifure on a given item }}{\text { Totel weighted sales of businesses reporting this item of expendiqure }} \times$ for quartile

This portion of the table pertains only to the businesses peporting the specific expense item. Therefore these ratios are calculated individuelly and the totsl will not necesserily equal $100 \%$.

## Motes

Data are shown by quartiles when af least 13 of the sompled businesses report the specific item
Records were ranked in escending order according to sales size. Eech quartile (i.e. bottom 25\%, lower widde 25\%, etc.l represents one quarter of the total number of businesses. Within each quaritie, the average ratio is presented. for comparison purposes, the high and low values of sales are shown

## How to use the tables

(11) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh salos value"
2) the selacted range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$, the upper middle $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industriml Classificetion Definition (SIC 1980):
SIC 8111 - Motels and Motor Motels
Business primarily engaged in providing short term accommodation to the public with or without food, bever age and other services. A hotel-type room has access only from the interior of the building and a motel-hotel type room has access from both the interior and exterior

TABLE 2. Balance sheet prof 1le for 1986
Quebec. Hotels and Motor Hotels (SIC 9111)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tog } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 55 \\ & \{1\} \\ & 11 \end{aligned}$ | $\begin{array}{r} \text { (1) } \\ 77 \end{array}$ | $\begin{array}{r} 77 \\ 127 \end{array}$ | $\begin{array}{r} 127 \\ 303 \end{array}$ | $\begin{aligned} & 303 \\ & 11) \end{aligned}$ |
|  | Average ( $\$ 000$ 's ) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventary <br> Diher current assets <br> Total current assets <br> fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 6 \\ 10 \\ 6 \\ 3 \\ 25 \\ 335 \\ 96 \\ 10 \end{array}$ | $\begin{array}{r} 1 \\ \hline 3 \\ - \\ 4 \\ 41 \\ 4 \\ 1 \end{array}$ | $\begin{array}{r} 4 \\ \hline 3 \\ 1 \\ 7 \\ 212 \\ 57 \\ 6 \end{array}$ | $\begin{array}{r} 4 \\ 15 \\ 3 \\ 3 \\ 25 \\ 231 \\ 92 \\ 30 \end{array}$ | $\begin{array}{r} 13 \\ 24 \\ 15 \\ 8 \\ 69 \\ 804 \\ 220 \\ 7 \end{array}$ |
| Total assets | 275 | 41 | 168 | 194 | 652 |
| Liabilities and equity Current loans Other current \|iabilities Total curfent liabilities Mortgages payable Long term debt Other liabilities | $\begin{aligned} & 22 \\ & 27 \\ & 49 \\ & 76 \\ & 64 \\ & 20 \end{aligned}$ | $\begin{array}{r} 2 \\ 3 \\ 13 \\ 14 \\ 3 \end{array}$ | $\begin{array}{r} 9 \\ 15 \\ 23 \\ 70 \\ 45 \\ 1 \end{array}$ | $\begin{array}{r} 6 \\ 10 \\ 16 \\ 90 \\ 50 \\ 5 \end{array}$ | $\begin{array}{r} 69 \\ 75 \\ 143 \\ 127 \\ 140 \\ 65 \end{array}$ |
| Total liabilities Total equity | $\begin{array}{r} 209 \\ 65 \end{array}$ | 32 | $\begin{array}{r} 139 \\ 30 \end{array}$ | $\begin{array}{r} 161 \\ 33 \end{array}$ | $\begin{aligned} & 476 \\ & 176 \end{aligned}$ |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses oniy, 1986
Quebec. Hotels and Motor Hotels (SIc 9111)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe ! middele 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ 's\} | $\begin{aligned} & 25 \\ & \{1\} \\ & 11\} \end{aligned}$ | $\begin{aligned} & (1) \\ & 108 \end{aligned}$ | $\begin{aligned} & 108 \\ & 206 \\ & \hline \end{aligned}$ | $\begin{aligned} & 206 \\ & 401 \end{aligned}$ | $\begin{aligned} & 401 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio \{times | 1.9 | 1.4 | 3.3 | 2.1 | 0.5 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | 15.2 4.2 0.7 | $\begin{array}{r} 85.8 \\ 1.1 \\ 0.9 \end{array}$ | -7.5 2.3 0.7 | 3.3 9.8 0.7 | 2.0 2.0 0.7 |

(11) The ratios represent the average of ratios for each business in the group ond cannot be calculated from the figures shown in iable 2
(2) These estimates are Dased on a sample of businesses reporting sales detween $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Curfens = current assets / current liabilities.
2. Leverege ratios:
al Debt/equity $=$ qotal liabilities / equisy.
b) Debt ratio = cotal liabilisies / iotal assete.
c) Interest caverage $=$ net profit + interest expense toterest exponse.

TABLE 4. Statement of changes in financial position for fncorporated businesses only. 1986
Quebec. Hotels and Motor Hotels (SIC 9111)


| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $8000^{\prime}$ s) | $\begin{aligned} & 21 \\ & (1) \\ & (1) \end{aligned}$ | -- |  | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average ( $\$ 000{ }^{\prime}$ s) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 15 \\ 26 \\ 7 \end{array}$ | -- | -- | -- | -- |
| Dividends | -2 |  | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Oecrease in investment | $\begin{array}{r} 16 \\ -73 \\ -3 \\ 2 \end{array}$ | -- | -- | -- | -- |
| Financing ectivities <br> Increase in lang term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances of laans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 42 \\ -38 \\ 1 \\ -6 \\ 1 \\ -2 \\ -2 \\ 1 \end{array}$ | - - - - - - | - - - - - - | -- <br> -- <br> - <br> -- <br> - | -- <br> -- <br> - <br> - <br> - |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -13 \\ 11 \\ -2 \end{array}$ |  | -- | -- | -- |

(11 These estimates are besed on sample of incorporbted businesses reparqing seles between $\$ 10.000$ and $\$ 2.000 .000$. Sanple count includes only those businesses reporting stBtement of changes
See lable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Quebec, Hotels and Motor Hotels (SIC 9111)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { 's }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly y } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 733 | 168.169 | 17.024 | 55 | 98 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 628 \\ 79 \\ 15 \\ 11 \end{array}$ | $\begin{aligned} & 31.432 \\ & 29.901 \\ & 33.160 \\ & 73.676 \end{aligned}$ | $\begin{aligned} & 3.210 \\ & 3.061 \\ & 3.253 \\ & 7.500 \end{aligned}$ | $\begin{array}{r} 43 \\ 6 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 77 \\ 14 \\ 6 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Totel | 977 | 269.467 | 23.369 | 151 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 806 122 30 19 | $\begin{array}{r} 39.065 \\ 52.431 \\ 50.442 \\ 127.529 \end{array}$ | $\begin{array}{r} 3.439 \\ 4.632 \\ 4.152 \\ 11.146 \end{array}$ | 120 20 9 2 | $\cdots$ $\cdots$ $\cdots$ |

I11 Average labour units are calculated by dividing total payralt by the averaga annual wage and salary rate as reported in the Survey of Employmens. Payroll and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus it a business has at loest 500 employees in Canada es a whole but less then that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

[^26]TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec. Hotels and Motor Motels (SIC 9111)

|  | Total(1) | Bottom $25 \%$ | $\begin{array}{r} \text { Lowep } \\ \text { middle } 25 \% \end{array}$ | Upper <br> middele $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 170 \\ 230.643 \\ 225.890 \\ 4.753 \end{array}$ | $\begin{aligned} & 34.825 \\ & 21.635 \\ & 13.190 \end{aligned}$ | $\begin{aligned} & 86.522 \\ & 91.598 \\ & -5.076 \end{aligned}$ | $\begin{array}{r} 182,447 \\ 177.719 \\ 4.728 \end{array}$ | $\begin{array}{r} 618.777 \\ 612.607 \\ 6.170 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average axpense \$ <br> Average net profit \$ | $\begin{array}{r} 125 \\ 224.428 \\ 204.629 \\ 19.799 \end{array}$ | $\begin{array}{r} 35,230 \\ 7.506 \\ 27.724 \end{array}$ | $\begin{array}{r} 87,728 \\ 78,180 \\ 9,54 B \end{array}$ | $\begin{array}{r} 185,211 \\ 174.380 \\ 10,831 \end{array}$ | $\begin{array}{r} 589.542 \\ 558.451 \\ 31.091 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 45 \\ 242.806 \\ 266.522 \\ -23.716 \end{array}$ | $\begin{aligned} & 34.251 \\ & 41.646 \\ & -7.395 \end{aligned}$ | $\begin{array}{r} 84.174 \\ 117.724 \\ -33.550 \end{array}$ | $\begin{array}{r} 175.632 \\ 185.949 \\ -10.317 \end{array}$ | $\begin{aligned} & 677.168 \\ & 720.770 \\ & -43.602 \end{aligned}$ |

1985

Number of observations in sample Average sales \$
Average expense $\$$
Average net profit (loss) \$

Businesses reporting profit (No.) Average sales $\$$
Average expense $\$$
Average expense $\$$ 144
297.239
298.787
-1.540

54,397
53.192

118,882
236.896 242.807
778.780
789.775
298.787
-1.548
1.205
9.510
$-5.911$
$-10.995$

Businesses reporting loss (No.)
Average sales $\$$
Average sales
Average expense $\$$
Average expense $\$$
Average net loss $\$$
111
309.260
285.469
$23.79 ?$
52.285
127.891
247.193
809.669
756.950
52.719

33
260.912
6.853
110.794
228.699
260.912
339.996
339.996
-79.084
57.927
66.165
101.052
106.559
186.613
698.045
875.566
$-177.521$

1986
Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net prof it (loss) $\$$

| 134 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 256.035 | 41.971 | 103, 108 | 206,355 | 672.705 |
| 251.789 | 40,635 | 98,162 | 201,443 | 666.914 |
| 4.246 | 1.336 | 4.946 | 4.912 | 5.791 |
| 91 |  |  |  |  |
| 270,782 | 55.627 | 103.128 | 215.636 | 708.737 |
| 253.434 | 51.513 | 94.607 | 203.460 | 664.156 |
| 17.348 | 4,114 | 8.521 | 12,176 | 44.581 |
| 43 |  |  |  |  |
| 221.767 | 29.624 | 103.013 | 188.709 | 565.723 |
| 254.740 | 30,800 | 115.447 | 197.607 | 675.105 |
| -32.973 | -1,176 | -12.434 | -8.898 | -109.382 |

[^27]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Motels (SIC 9112)

|  | Total(1) |  | Bot tom 25\% |  | Lowe r <br> middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) |  | $\left\{\begin{array}{l} 27 \\ \{1 \\ 11 \end{array}\right\}$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reparting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middI } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses |  | -- | -- |  | -- |  | 29.5 | -- | -- | - | -- |
| Depreciation | 6.4 | -- | -- | -- | -- | 81.4 | 7.9 | -- | -- | -- | -- |
| Repaits \& maintenance | 9.3 | -- |  |  | -- | 100.0 100.0 | 9.3 | -- | --- | -- | -- |
| Heat. light \& telephone Rent | 11.7 2.0 | -- |  |  | -- | 100.0 7.6 | 11.7 26.8 | -- | --- | -- | -- |
| Personnel expenses | 23.2 | -- | -- | -- | -- | 95.5 | 24.3 | -- | - | -- | -- |
| Financial expenses | 13.8 | -- | -- | -- | -- |  |  | -- | -- | -- | -- |
| Interest 8 bank charges Professional fees | $\begin{array}{r} 11.4 \\ 2.4 \end{array}$ | -- | -- |  | -- | 91.7 89.6 | 12.4 2.7 | -- | -- | -- | -- |
| Other expenses | 30.1 | -- | -- | -- | -- | 100.0 | 30.1 | -- | -- | -- | -- |
| Protit (loss) | 3.3 | -- | -- | -- | -- | 100.0 | 3.3 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | - |

Symbol*
zero or no observations
too smal! too be expressed
not applicable
confidential

## footnotes

1) These estimetes bre based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
2) Value in esch cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of ali businesses in the sample }} \times 100$ for each quartile.
3) Value in each cell =
lotal weighied expenditure on a given item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuslly and the cotal will not necesserily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in escending order sccording to sales size. Each quartile fi.e. bottom 25\%. Iower middle 25\%. Etc. represents one quarter of the cosal number of businesses. Within each quartite, the average ratio is presented. for comparison purposes. the high end low values of sales are shown.

## Mow to use the tables

I1t Locate the appropriate sales range that is displayed on the two lines entitled maw sales value and migh seles velue
121 The selectad range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(31 Data pertaining to the selected sales size range will be in that quartile.

## Standard Industrial Classification Definition (SIC 1980):

## SIC 9112 - Motels

Businesses primarily engaged in shor: term accommodsion to the public with or without food. bever age and other services. A motel-iype room has access from the exterior only and generally hes parking facilities in close proximity

TABLE 2. Balance sheet profile for 1986
Quebec, Motels (SIC 9112)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & T C O \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 27 \\ & 11 \\ & 11 \end{aligned}$ | -- |  | -- | --- |
|  |  |  | verage $(\$ 000$ |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other cuprent assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on lixed assets <br> Other assets | $\begin{array}{r} 3 \\ 4 \\ 3 \\ 21 \\ 30 \\ 262 \\ 86 \\ 23 \end{array}$ | - - - - - - -- | - <br> - <br> - <br> - <br> - <br> - | - - - - - - - | - - - - - - -- |
| Total assets | 228 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Dther liabilities | $\begin{array}{r} 18 \\ 19 \\ 38 \\ 55 \\ 51 \\ 1 \end{array}$ | - <br> - <br> - <br> - |  | -- -- -- -- | -- -- -- -- |
| Total lisbilities Total equity | $\begin{array}{r} 164 \\ 84 \end{array}$ | -- | -- | -- | -- |

(1) These estimeres are based on a semple of businesses reporting sales betwern $\$ 10,000$ and $\$ 2.000 .000$.

See Table i for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Motels (SIC 9112)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 13 \\ (1)^{13} \\ (1) \end{gathered}$ |  |  |  |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.8 | -- | -- | -- | -- |
| Leverage ratios <br> Oebt/equity ratio (times) <br> Interest coverage ratio \{times) <br> Debi tatio (times) | $\begin{aligned} & 0.9 \\ & 3.1 \\ & 0.6 \end{aligned}$ | -- | -- | -- | -- |

(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in iable 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Teble 1 for symbols and notes

## Definitions:

1. Liquidisy ratio:

Current = current assets / current liabilifies
2. Leverage ratios:
a) Debr/equity $=$ total liabilities / equity
b) Debt ratio $=$ total liabilisies / total assets
c) Interest coverage $=$ net profit + interest expense / interest expenset

TABLE 4. Statement of changes in financlal position for incorporated businesses only, 1986
Quebec, Motels (SIC 9112)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & 700 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | erage 1500 |  |  |
| Operating ectivities Cash from operations Depreciation Other | $\begin{aligned} & 26 \\ & 22 \end{aligned}$ | -- | -- | -- | - |
| Dividends | - | - | - | - | * |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> ]ncrease in investment <br> Decrease in investment | $\begin{array}{r} 9 \\ -44 \\ -14 \\ \hline \end{array}$ | -- | -- | -- | - |
| Financing activities <br> Increase in long term debt <br> Repaymen of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity Other | $\begin{array}{r} 102 \\ -85 \\ 1 \\ -7 \\ - \\ - \\ - \\ -1 \end{array}$ | -- | $=-$ $=-$ - $=-$ $=-$ $=-$ | -- | - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 2 4 | -- | -- | -- | - |

(1) These estimates are based on sample of incorporated businesses peporing sales befween $\$ 10.000$ and $\$ 2.000 .000$. Semple count includes only those businesses peporting a sitement of changes
see isble 1 for symbols and nores

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Quebec, Motels (SIC 9112)

| Business size expressed in overage labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger peporting(3) |
| 1983 |  |  |  |  |  |
| Total | 445 | 30,695 | 3,149 | 55 | 46 |
| less than 20 20-99 <br> 100-499 <br> 500 and over | 420 22 2 1 | $\begin{array}{r} 14.997 \\ 6.502 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.545 \\ 659 \\ 384 \\ 561 \end{array}$ | $5!$ 4 4 | 46 |
| 1986 |  |  |  |  |  |
| Total | 567 | 44,291 | 3.911 | 77 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 535 26 5 1 | $\begin{array}{r} 21.160 \\ 10.106 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.870 \\ 892 \\ 484 \\ 665 \end{array}$ | $\begin{array}{r}73 \\ 2 \\ 2 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

[^28]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Motels (SIC 9112)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 70 \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense <br> Average net profit (loss) \$ | $\begin{array}{r} 107 \\ 233.976 \\ 216.729 \\ 17.247 \end{array}$ | $\begin{array}{r} 38.207 \\ 32.141 \\ 6.066 \end{array}$ | $\begin{aligned} & 97.351 \\ & 83,960 \\ & 13.991 \end{aligned}$ | $\begin{array}{r} 182.598 \\ 164,742 \\ 17,856 \end{array}$ | $\begin{array}{r} 617.748 \\ 586.674 \\ 31.074 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 90 \\ 229.683 \\ 205.644 \\ 24.039 \end{array}$ | $\begin{array}{r} 43.909 \\ 34.564 \\ 9.345 \end{array}$ | $\begin{aligned} & 97.568 \\ & 82.562 \\ & 15.006 \end{aligned}$ | $\begin{array}{r} 185.654 \\ 164.836 \\ 20.898 \end{array}$ | $\begin{array}{r} 591.602 \\ 540.613 \\ 50.989 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 17 \\ 249.804 \\ 269.874 \\ -20.070 \end{array}$ | $\begin{aligned} & 20.636 \\ & 24.674 \\ & -4.038 \end{aligned}$ | $\begin{aligned} & 93.613 \\ & 97.082 \\ & -3.469 \end{aligned}$ | $\begin{aligned} & 149.530 \\ & 163.730 \\ & -14.200 \end{aligned}$ | $\begin{array}{r} 735.436 \\ 794.010 \\ -58.574 \end{array}$ |

1985

| Number of observations in sample <br> Averoge sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) $\$$ | $\begin{array}{r} 90 \\ 206.073 \\ 189.337 \\ 16.736 \end{array}$ | $\begin{array}{r} 27.990 \\ 28.68 \mathrm{~B} \\ -698 \end{array}$ | $\begin{array}{r} 69,173 \\ 61,291 \\ 7,882 \end{array}$ | $\begin{array}{r} 207.056 \\ 192.375 \\ 14.681 \end{array}$ | $\begin{array}{r} 520.074 \\ 474.994 \\ 45.080 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 74 \\ 214.216 \\ 190.128 \\ 24.088 \end{array}$ | $\begin{array}{r} 30.950 \\ 22.678 \\ 8,272 \end{array}$ | $\begin{aligned} & 83.170 \\ & 66.097 \\ & 17.073 \end{aligned}$ | $\begin{array}{r} 208.837 \\ 192.169 \\ 16.668 \end{array}$ | $\begin{array}{r} 533.905 \\ 479.568 \\ 54.33 ? \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 16 \\ 167.051 \\ 181.202 \\ -14.151 \end{array}$ | $\begin{aligned} & 25.569 \\ & 33.601 \\ & -8.032 \end{aligned}$ | $\begin{aligned} & 47.870 \\ & 53.976 \\ & -6.106 \end{aligned}$ | $\begin{aligned} & 176.521 \\ & 195.910 \\ & -19.389 \end{aligned}$ | $\begin{aligned} & 418.242 \\ & 441.322 \\ & -23.080 \end{aligned}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales 8 <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 66 \\ 226.090 \\ 211.629 \\ 14.461 \end{array}$ | $\begin{array}{r} 16.321 \\ 16.425 \\ -104 \end{array}$ | $\begin{aligned} & 77,067 \\ & 64,506 \\ & 12,561 \end{aligned}$ | $\begin{array}{r} 154.134 \\ 132.393 \\ 21.741 \end{array}$ | $\begin{array}{r} 656,836 \\ 633.192 \\ 23,644 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 51 \\ 266.188 \\ 238.643 \\ 27.545 \end{array}$ | $\begin{aligned} & 26.396 \\ & 13.554 \\ & 12.842 \end{aligned}$ | $\begin{aligned} & 76.834 \\ & 63,780 \\ & 13.054 \end{aligned}$ | $\begin{array}{r} 154.272 \\ 132.221 \\ 22.051 \end{array}$ | $\begin{array}{r} 807,251 \\ 745,017 \\ 62.234 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense % Average net loss $``` | $\begin{array}{r} 15 \\ 180.249 \\ 18 B .530 \\ -8.289 \end{array}$ | $\begin{aligned} & 12.380 \\ & 17.548 \\ & -5.168 \end{aligned}$ | $\begin{aligned} & 83.711 \\ & 85.177 \\ & -1.466 \end{aligned}$ | $\begin{array}{r} 142.036 \\ 147,560 \\ -5,524 \end{array}$ | $\begin{array}{r} 482,837 \\ 503,834 \\ -20,997 \end{array}$ |

111 These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Licensed Restaurants (SIC 9211)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> midde $25 \%$ |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $8000^{\prime}$ s) | $\begin{aligned} & 270 \\ & 11 \\ & 11 \end{aligned}$ |  | $\begin{array}{r} 11 \\ 97 \end{array}$ |  | $\begin{array}{r} 97 \\ 194 \end{array}$ |  | $\begin{aligned} & 194 \\ & 392 \end{aligned}$ |  |  | $\begin{aligned} & 392 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(?) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lowar } \\ \text { middle } \\ 25 \% \end{array}$ | Upder middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 43.0 | 46.2 | 39.6 | 43.6 | 42.6 | 99.8 | 43.1 | 45.2 | 39.9 | 43.6 | 42.6 |
| Decupancy expenses | 17.3 | 27.6 | 12.9 | 16.1 | 12.6 | 100.0 | 17.3 | 27.6 | 12.9 | 16.1 | 12.6 |
| Depreciation | 3.6 | 5.4 | 3.4 | 3.3 | 2.4 | 84.8 | 4. 3 | 8.7 | 3.7 | 3.6 | 2. 6 |
| Repairs \& maintenance | 3.0 | 4.2 | 2.9 | 2.5 | 2.4 | 96.2 | 3.1 | 4.2 | 2.9 | $2 . ?$ | 2.6 |
| Heat. light \& telephone | 4.5 | 7.4 | 4.0 | 3.8 | 2.9 | 96.8 | 4.6 | 7.4 | 4.4 | 3.8 | 2.9 |
| Rent | 6.2 | 10.6 | 2.6 | 6.5 | 4.9 | 64.7 | 9.5 | 17.5 | 5.9 | 8.0 | 6.8 |
| Personnel expenses | 28.5 | 25.0 | 27.9 | 30.7 | 30.2 | 98.5 | 28.9 | 25.9 | 27.9 | 30.7 | 31.0 |
| Financial expenses <br> interest \& bank charges |  |  |  |  |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 4.3 1.6 | 7.7 | 3.1 2.0 | 3.9 | $\begin{aligned} & 2.4 \\ & 1.3 \end{aligned}$ | 95.2 93.8 | 4.5 1.7 | 8.8 1.9 | 3.2 2.1 | 3.9 1.5 | 2.5 1.3 |
| Other expenses | 9.3 | 11.3 | 8.9 | 8.5 | 8.7 | 100.0 | 9.3 | 11.3 | 8.9 | 8.5 | 8.7 |
| Profit (loss) | -3.9 | -99.4 | 5.6 | -4.2 | 2.2 | 99.7 | $-3.9$ | -19.4 | 5.7 | -4.2 | 2.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | . . | . . | -.. |  |

## Symbols

zero or no observations
too small too be expressed
*. not opplicsble
confidentiol

## Footnotes

11 These estimates are based on a sample of businesses reporting sales between \$10,000 end \$2,000,000
21 Velue in ach cell $=\frac{\text { Toial weighted expendifure on a given isem }}{} \times 100$ for aach quariile.

31 Value in each cell $=\frac{\text { Total weighed expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expendipure }}$ for for each quartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are colculated individually and the total will not necessarily equal 100\%

## Notes

Data are shown by quartiles when et least 13 of the sampled businesses report the specific irem
Records were ranked in ascending order according to sales size. Each quartile (i.e. boitom 25\%, lower middle 25\%, eic.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comparison purpases, the high and low values of sales are shown

## ow to use the tables

(1) Lacate the appropriase sales range that is displayed on the two lines entitled tow sales valuem and migh sales valuet
(2) The selected range will indicete the proper quertile, i.e. the bottom 25\%. the lower midde 25\%, the upper midde 25\% of the top 25\%.
13) Deta pertaining to the selected sales size range will be in that quartile.

Standard Induetriel Claseification Definition ISIC 19801:
SIC 8211 - Licensed Resteurants
Businesses primarily engaged in preparing and serving meals for consumption on the premises and licensed to serve alcoholic beverages

TABLE 2. Balance sheet profile for 1986
Quebec. Licensed Restaurants (SIC 9211)

|  | Total ! 1 ! | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 270 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 97 \end{array}$ | $\begin{array}{r} 97 \\ 194 \end{array}$ | $\begin{array}{r} 194 \\ 392 \end{array}$ | $\begin{aligned} & 352 \\ & (19) \end{aligned}$ |
| Average (\$000's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum, dep. on fixed assets <br> Other assets | $\begin{array}{r} 12 \\ 7 \\ 8 \\ 3 \\ 30 \\ 115 \\ 35 \\ 25 \end{array}$ | $\begin{array}{r} 1 \\ - \\ 2 \\ 1 \\ 5 \\ 43 \\ 7 \\ 3 \end{array}$ | $\begin{array}{r} 9 \\ \hline 3 \\ 4 \\ 15 \\ 103 \\ 15 \\ 8 \end{array}$ | $\begin{array}{r} 6 \\ 12 \\ 6 \\ 2 \\ 25 \\ 91 \\ 29 \\ 47 \end{array}$ | $\begin{array}{r} 33 \\ 15 \\ 19 \\ 7 \\ 75 \\ 221 \\ 87 \\ 38 \end{array}$ |
| Total assets | 135 | 44 | 112 | 134 | 247 |
| Liabilities and equity <br> Current loans <br> Other current lisbilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | 17 21 38 9 56 1 | $\begin{array}{r}7 \\ 7 \\ 14 \\ \hline 29 \\ \hline\end{array}$ | $\begin{array}{r} 4 \\ 7 \\ 11 \\ 3 \\ 74 \\ \hline \end{array}$ | $\begin{array}{r} 27 \\ 18 \\ 46 \\ 7 \\ 49 \\ 1 \end{array}$ | $\begin{gathered} 29 \\ 50 \\ 79 \\ 24 \\ 73 \\ 3 \end{gathered}$ |
| Total liabilities Total equity | 104 31 | 43 | $\begin{aligned} & 88 \\ & 24 \end{aligned}$ | $\begin{array}{r} 102 \\ 31 \end{array}$ | 179 68 |

111 These estimates are based on semple of businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Licensed Restaurants (SIC 921 )

|  | Total(2) | $\begin{array}{r} \text { Botiom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 169 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 142 \end{aligned}$ | $\begin{aligned} & 142 \\ & 237 \end{aligned}$ | $\begin{array}{r} 237 \\ 512 \end{array}$ | $\begin{aligned} & 512 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Curfent ratio (告imes) | 1.8 | 0.9 | 3.2 | 1.9 | 1.1 |
| Leverage ratios ```Oebt/equity ratio (times) Interest coverage ratio (times) Oebt ratio {times)``` | $\begin{array}{r} 274.9 \\ -38.3 \\ 0.8 \end{array}$ | $\begin{array}{r} 8.1 \\ -173.8 \\ 1.0 \end{array}$ | -3.6 0.8 | $\begin{array}{r} 142.4 \\ 9.8 \\ 0.8 \end{array}$ | $\begin{aligned} & 4.8 \\ & 5.4 \\ & 0.7 \end{aligned}$ |

(1) The fatios represent the average of palios for each business in the group and cannot be calculated from the figures show in Table 2

121 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$
See Table 1 for symools and notes.

Definitions:

1. Liquidity ratio:

Current $=$ curpent esseis / curient liabilities
2. Leverage ratios:
a) Debt/equity = total Iiabilities / equity
b) Debt ratio $=$ totel liabilities / total assets.
c) Interest coverage = net profit $*$ interest expense / interest expunse

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Licensed Restaurants (SIC 9211)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 115 <br> (i) <br> (1) | $\begin{array}{r} (1) \\ 159 \end{array}$ | $\begin{aligned} & 159 \\ & 264 \end{aligned}$ | $\begin{aligned} & 264 \\ & 506 \end{aligned}$ | $\begin{aligned} & 506 \\ & (1) \end{aligned}$ |
|  |  |  | verage (\$000's) |  |  |
| Operating activities Cash from oderations Depreciation Other | 6 12 -1 | -2 4 2 | $\begin{array}{r} -13 \\ 7 \\ -11 \end{array}$ | $\begin{array}{r} 4 \\ 13 \\ -4 \end{array}$ | 30 23 8 |
| Dividends | -1 | - | - | - | $-5$ |
| Investment activities <br> Disposal of fixed asseis <br> Purchase of fixed assets <br> increase in investment <br> Decrease in investment | $\begin{array}{r} 26 \\ -18 \\ -6 \\ 1 \end{array}$ | $\begin{array}{r}55 \\ -2 \\ -21 \\ \hline\end{array}$ | $\begin{array}{r} 37 \\ -13 \\ \hline 9 \end{array}$ | 14 -28 - - | 1 -28 -5 2 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of laans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dither | 12 -25 3 -5 - 2 -9 -1 | -35 -9 | 10 -26 5 - - - | $\begin{array}{r}18 \\ -11 \\ 5 \\ -10 \\ - \\ 6 \\ \hline\end{array}$ | 20 -30 3 -10 - 2 -2 -3 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the yeer Cosh 8 equivalents - End of the yeer | 3 8 11 | 1 2 2 | -4 -1 -5 | 7 3 9 | 6 28 34 |

11) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$. Somple count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
Quebec, Licensed Restaurants (Sit 9211)


TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec, Licensed Restaurants (SIC 9211)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Tcy } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit lloss? \$ | $\begin{array}{r} 536 \\ 377.734 \\ 377.816 \\ -82 \end{array}$ | $\begin{array}{r} 76.148 \\ 72.270 \\ 3.878 \end{array}$ | $\begin{array}{r} 174.273 \\ 167.074 \\ 7.199 \end{array}$ | $\begin{aligned} & 349.481 \\ & 399.670 \\ & -50.189 \end{aligned}$ | $\begin{array}{r} 911.033 \\ 872.251 \\ 38.782 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 437 \\ 385.241 \\ 360.197 \\ 25.044 \end{array}$ | $\begin{array}{r} 79.030 \\ 71.571 \\ 7.459 \end{array}$ | $\begin{array}{r} 178.750 \\ 165.537 \\ 13.213 \end{array}$ | $\begin{array}{r} 350.184 \\ 333.184 \\ 17.000 \end{array}$ | $\begin{array}{r} 933.000 \\ 870.496 \\ 62.504 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 99 \\ 352.659 \\ 411.096 \\ -58.437 \end{array}$ | $\begin{aligned} & 68.365 \\ & 74.157 \\ & -5.791 \end{aligned}$ | $\begin{array}{r} 163.441 \\ 170.793 \\ -7.352 \end{array}$ | $\begin{array}{r} 348,200 \\ 520,757 \\ -172.557 \end{array}$ | $\begin{aligned} & 830.627 \\ & 878.675 \\ & -48.048 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit !loss) \$ | $\begin{array}{r} 593 \\ 306.700 \\ 299.039 \\ 7.661 \end{array}$ | $\begin{aligned} & 62.695 \\ & 61.224 \\ & 1.471 \end{aligned}$ | $\begin{array}{r} 148.040 \\ 142.069 \\ 5.971 \end{array}$ | $\begin{array}{r} 273.964 \\ 271.598 \\ 2.366 \end{array}$ | $\begin{array}{r} 742.101 \\ 721.265 \\ 20.836 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 487 \\ 319.835 \\ 299.750 \\ 20.085 \end{array}$ | $\begin{array}{r} 64.394 \\ 54.537 \\ 9.857 \end{array}$ | $\begin{array}{r} 152.365 \\ 138.546 \\ 13.819 \end{array}$ | $\begin{array}{r} 280.568 \\ 263.391 \\ 17.177 \end{array}$ | $\begin{array}{r} 782.012 \\ 742.525 \\ 39.485 \end{array}$ |
| Businesses repopting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 106 \\ 270.237 \\ 291.472 \\ -21.235 \end{array}$ | $\begin{array}{r} 59.679 \\ 73.100 \\ -13.421 \end{array}$ | $\begin{aligned} & 138.295 \\ & 150.007 \\ & -11.712 \end{aligned}$ | $\begin{aligned} & 262.238 \\ & 286.169 \\ & -73.931 \end{aligned}$ | $\begin{array}{r} 620.736 \\ 656.611 \\ -35.875 \end{array}$ |

1986

| Number of observations in sample | 524 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 309.518 | 60.217 | 142.242 | 273,956 | 761.657 |
| Average expense \$ | 302.917 | 66.050 | 139.400 | 268.391 | 737.826 |
| Average net profit (loss) \$ | 6.601 | -5.833 | 2.842 | 5.565 | 23,831 |
| Businesses reporting profit (No.) | 399 |  |  |  |  |
| Average sales \$ | 317.620 | 60.935 | 142.682 | 274.830 | 792.034 |
| Average expense \$ | 297,588 | 54.605 | 130.886 | 253.211 | 751.648 |
| Average net profit 5 | 20,032 | 6.330 | 11.796 | 21.619 | 40.386 |
| Businesses reporting loss (Mo.) | 125 |  |  |  |  |
| Average sales \$ | 286.038 | 59.398 | 141.528 | 272.258 | 670.969 |
| Average expense \$ | 306.701 | 79,100 | 153.268 | 297.871 | 696.563 |
| Average net loss \$ | -20.663 | -19.702 | -11.742 | -25,613 | -25.594 |

(11) These estimates are based on a sample of businesses pepofting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Unlicensed Restaurants (including Drive-ins) (SIC 9212)


Symbols
zero or no observations
too small too be expressed
... not applicable

* confidential


## Footnotes

(1) These estimates ere besed on sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$
2) Value lotal weighted expenditure on a given item
(2) Value in ech cell $=\frac{\text { Total weighted sales of ell businesses in the sample }}{\text { lof }} \times 100$ for each quartile
(3) Value in each cell $=$ Toial weighted expenditure on a given ifem $\times 100$ for esch quartile.

This portion of the table pertains onvy to the businesses reparting the specific expense item. Therefore these retios are calculated individualiy and the total will no? necessarily equal 100 \%

## Mote:

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Esch quertile (i.e. bottom 25\%, lower midde 25\%. etc.l represents one quarter of the total number of businesses. Within each quartile, the avarage retio is presented. For comperison purposes. the high and low values of sales are shown

## How to use the tebles

(1) Locate the appropriate sales range that is displayed on the two lines entitlad "Low salas value" and "High sales value".
(2) The selected range will indicate the proper quertile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the uper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrisl CIEssificstion Definition (SiC 1980):
Sic 9212 - Unlicensed Resteurants (Including Drive-ins)
Businesses primarily engaged in preparing and serving meals for consumplion on the premises and not licensed to serve alcohalic beverages. Included ere businesses commonly referred to as "drive-ins" where food is consumed either in customers' motor vehicles or at tables in or about the premises

TABLE 2. Balance sheet profile for 1986
Quebec. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(1) | Eottom 25\% | Lower <br> middle 25\% | Upoer <br> middle 25\% | $\begin{aligned} & 10 \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $161$ <br> (1) <br> (1) | $\begin{array}{r} 11 \\ 47 \end{array}$ | $\begin{aligned} & 47 \\ & 91 \end{aligned}$ | $\begin{array}{r} 91 \\ 210 \end{array}$ | $\begin{aligned} & 210 \\ & 11\} \end{aligned}$ |
|  | Average $\{5000$ s \} |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | $\begin{array}{r} 5 \\ 2 \\ 5 \\ 2 \\ 13 \\ 51 \\ 20 \\ 9 \end{array}$ | 2 <br> 1 <br>  <br> 2 <br> - <br> 2 | 2 1 4 9 6 | $\begin{array}{r} 4 \\ 1 \\ 6 \\ 1 \\ 12 \\ 40 \\ 24 \\ 10 \end{array}$ | $\begin{array}{r} 11 \\ 6 \\ 9 \\ 5 \\ 31 \\ 145 \\ 47 \\ 23 \end{array}$ |
| Total asets | 53 | 6 | 8 | 38 | 153 |
| Liabilities and equity <br> Current loans <br> Dther current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Dther Iiabilities | $\begin{array}{r} 7 \\ 10 \\ 17 \\ 1 \\ 23 \\ 1 \end{array}$ | 1 <br> 2 <br>  | 1 1 2 2 1 | $\begin{aligned} & 4 \\ & 6 \\ & 9 \\ & 3 \\ & 3 \\ & 5 \end{aligned}$ | $\begin{array}{r} 22 \\ 31 \\ 53 \\ 2 \\ 76 \\ 3 \end{array}$ |
| $\begin{aligned} & \text { Total lisbilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \end{aligned}$ | 6 | 5 | $\begin{aligned} & 18 \\ & 20 \end{aligned}$ | 134 19 |

\{1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(2) | Bottom 25\% | Lower middle 25* | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 99 \\ (1) \\ 11 \end{gathered}$ | $\begin{aligned} & (1) \\ & 107 \end{aligned}$ | $\begin{aligned} & 107 \\ & 205 \end{aligned}$ | $\begin{array}{r} 205 \\ 369 \end{array}$ | $\begin{aligned} & 369 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity fatio Current ratio (times) | 1.8 | 2.2 | 4.7 | 1.1 | 0.7 |
| ```Leverage ratios Debt/eauity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{aligned} & 4.8 \\ & 3.4 \\ & 0.8 \end{aligned}$ | 21.7 3.7 0.8 | -1.3 11.0 0.5 | $\begin{array}{r} 0.1 \\ -2.6 \\ 1.0 \end{array}$ | -2.1 4.6 0.8 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates ere besed on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets/current liabilities.

## 2. Lever ege ratios:

a) Debt/equity $=$ total lisbilities / equity
b) Debt ratio = total lisbilities/total assets
c) Interest coverage : net profit interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Unlicensed Restaurants (including Drive-ins) (Sic 9212)

(1) These estimates ere based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Semple count includes only those businesses reporting a statement of changes.
see iable, for symbols and notes
TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Quebec. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

| Business size expressed in average labour units(l) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1.610 | 87.295 | 10.178 | 221 | 303 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.509 \\ 90 \\ 9 \\ 2 \end{array}$ | $\begin{array}{r} 49.682 \\ 26.005 \\ x \\ x \end{array}$ | $\begin{array}{r} 5,784 \\ 3.038 \\ 1.198 \\ 238 \end{array}$ | 210 $1!$ | $\begin{array}{r}288 \\ 15 \\ - \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 2.204 | 140.397 | 16.139 | 381 | $\ldots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.023 \\ 164 \\ 15 \\ 2 \end{array}$ | $\begin{array}{r} 70.088 \\ 45.579 \\ x \\ x \end{array}$ | $\begin{array}{r} 8.048 \\ 5.246 \\ 2.425 \\ 420 \end{array}$ | $\begin{array}{r}349 \\ 31 \\ 1 \\ \hline\end{array}$ | $\cdots$ |

[^29]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec. Unlicensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(1) | Bot tom 25\% | Lower $\text { midde } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \mathrm{T} 0 \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net protit (loss) \$ | $\begin{array}{r} 381 \\ 186.402 \\ 178.652 \\ 7.750 \end{array}$ | $\begin{array}{r} 29.066 \\ 27.702 \\ 1.364 \end{array}$ | $\begin{array}{r} 70.279 \\ 63.598 \\ 6.681 \end{array}$ | $\begin{array}{r} 147,853 \\ 143,515 \\ 4,338 \end{array}$ | $\begin{array}{r} 498.411 \\ 479.794 \\ 18.617 \end{array}$ |
| Businesses raporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net prof it \$ | $\begin{array}{r} 315 \\ 188.652 \\ 176.500 \\ 12.152 \end{array}$ | $\begin{array}{r} 28,903 \\ 23,797 \\ 5,106 \end{array}$ | $\begin{array}{r} 71.309 \\ 62.714 \\ 8.595 \end{array}$ | $\begin{array}{r} 149,806 \\ 142,126 \\ 7,680 \end{array}$ | $\begin{array}{r} 504.591 \\ 477.364 \\ 27.227 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 66 \\ 175.460 \\ 186.654 \\ -11.194 \end{array}$ | $\begin{aligned} & 29.417 \\ & 36.083 \\ & -6.666 \end{aligned}$ | $\begin{aligned} & 63.953 \\ & 69.027 \\ & -5.074 \end{aligned}$ | $\begin{array}{r} 137.372 \\ 150.967 \\ -13.595 \end{array}$ | $\begin{array}{r} 471.096 \\ 490.537 \\ -19.44! \end{array}$ |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | 339 |  |  |  |  |
| Average salos \$ | 158.543 | 30.776 | 63.438 | 112.306 | 427.652 |
| Average expense \$ | 149.336 | 28.988 | 60, 197 | 99.477 | 408.682 |
| Average net profit (loss) \$ | 9.207 | 1.788 | 3.241 | 12.829 | 18.970 |
| Businesses reporting a profit (No.) | 289 |  |  |  |  |
| Average sales \$ | 157,226 | 34.406 | 63,157 | 116.393 | 414.947 |
| Average expense \$ | 143.344 | 27.922 | 54,874 | 101.031 | 389.548 |
| Average net profit \$ | 13,882 | 6.484 | B. 283 | 15.362 | 25.399 |
| Businesses reporting loss (No.) | 172.50 |  |  |  |  |
| Average sales \$ | 172.231 |  |  |  |  |
| Average expense \$ | 182.598 | 30.460 -4.695 | 71.677 -7.634 | 89.013 -4.236 | 539.240 -24.900 |
| Average net lass \$ | -10,367 | -4.695 | -7.634 | -4.236 | -24,900 |

1986

| Number of observations in sample | 259 190.276 | 30.864 | 72.607 | 156.819 | 500.815 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 190,276 | 30.089 | 71.405 | 154.538 | 500.815 486.815 |
| Average net profit (loss) \$ | 4.564 | 775 | 1.202 | 2.281 | 14.000 |
| Businesses reporting a profit (No.) | 199 |  |  |  |  |
| Average sales \$ | 191.012 | 31.888 | 73.564 | 152.950 | 505,646 |
| Average expense \$ | 178.670 | 27.942 | 67,356 | 137.791 | 481.592 |
| Average net profit \$ | 12.342 | 3.946 | 6.208 | 15.159 | 24.054 |
| Businesses reporting a loss (No.) | 60 |  |  |  |  |
| Average sales \$ | 187,153 | 28.644 | 70.815 | 162.521 | 486.632 |
| Average expense \$ | 198.777 | 34.745 | 78.986 | 179.227 | 502,149 |
| Average net loss \$ | -11.624 | -6.101 | -8.171 | -16,706 | -15.517 |

[^30]See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Take-Dut Food Services (SIC 9213)

|  | Total 19 |  | Battom 25\% |  | Lower <br> middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime}$ s) <br> High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 178 \\ (1) \\ 1 \end{array}\right)$ |  | $\begin{array}{r} 11 \\ 34 \end{array}$ |  | $\begin{aligned} & 34 \\ & 80 \end{aligned}$ |  | $\begin{array}{r} 80 \\ 149 \end{array}$ |  |  | $\begin{aligned} & 149 \\ & 11\rangle \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% busi= nesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Battom 25\% | Lower middl 25\% | Upoer mid 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 47.8 | 56.9 | 45.4 | 47.4 | 42.1 | 39.7 | 47.9 | 57.7 | 45.4 | 47.4 | 42.1 |
| Oecupancy expenses | 14.9 | 13.5 | 17.8 | 13.6 | 14.5 | 100.0 | 14.9 | 13.5 | 17.8 | 13.5 | 14.5 |
| Depreciation. | 2.8 | 2.3 | 2. 6 | 2.7 | 3.6 | 66.6 | 4.2 | 6.0 | 4.6 | 3.5 | 3.9 |
| Repairs 8 maintenance Heat. Iight \& telephone | 2.5 4.6 | 1.6 5.5 | 3.0 5.5 | 2.6 3.9 | 2.6 3.6 | 95.6 95.4 | 2.6 | 1.9 5.7 | 3.1 5.5 | 2.6 | 2.6 3.6 |
| Rent ${ }^{\text {a }}$ | 5.0 | 4.1 | 6.7 | 4.4 | 4.8 | 55.6 | 9.1 | 21.5 | 10.6 | 6.4 | 7.0 |
| Personnel expenses | 19.1 | 2.3 | 24.1 | 21.1 | 27.7 | 84.8 | 22.6 | 6.2 | 24.6 | 21.1 | 27.7 |
| Financial expenses | 3.9 | 2.0 | 6.8 | 2.7 | 3.9 | 91.6 | 4.3 | 3.0 |  | 2.8 |  |
| Interest $\delta$ bank charges | 2.7 | 1.5 | 4.7 | 1.6 | 2.9 1.0 | 81.4 82.9 | 3.3 1.5 | 3.3 1.2 | 4.9 2.2 | 1.8 1.3 | 3.1 1.0 |
| Prolessional fees | 1.2 | 0.6 | 2.1 | 1.1 | 1.0 | 82.9 |  | 1.2 | 2.2 | 1.3 | 1.0 |
| Other expenses | 7.1 | 4.7 | 8.4 | 7.6 | 7.6 | 100.0 | 7.1 | 4.7 | 8.4 | 7.6 | 7.6 |
| Profit (loss) | 7.1 | 20.5 | -2.5 | 7.6 | 4.2 | 99.8 | 7.1 | 20.5 | -2.5 | 7.6 | 4.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | . . | $\ldots$ | $\ldots$ | . $\cdot$ |

## Sy的ol

zero or no observations
too smell too be expressed
not applicable
$\times$ confidential

## Footnotes

(11) These estintes are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
12) Velue in bach cell $=$ Total weighted expenditure on a given item

Total weighted sales of bll businesses in the sample $\times 100$ for each quartile.
(3) Value in each cell s $\qquad$ $\times 100$
for each quartile
Total weighted sales of businesses reporting this item of expenditure
This portion of the teble pertbins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Dats are shown by quartiles when at least 13 of the sampled businesses report the specitic iten
Records were ranked in ascending order sccording to sales size. Each quartile li, e. bortom 25\%, lower middle 25\%, erc.) represents one quarter of the total number of businesses. Within each guertile. the averbge ratio is piesented. For comparison purposes, the high and low values of sales are shown

How to use the tebles
(1) Lacate the appropriate sales range that is displayed on the two lines entiqled "low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Date pertaining to the selbcted sales size range will be in that quartile.

## Standerd Industrisl Clastificetion Definition (SIC 1980):

SIC 8213 - Take-Out food Services
Businesses primarily engaged in preparing and selling packaged or wrapped food to the public for consumption away from the premises such as take-out chinese foods. doughnut shops, take-out fish and chips. take-out fried chicken, hot dog stands. ice cieam stands. take-out fizzerias fefreshmen: Dooths, anc prepared food take-ou: service lexc caterers and motile tood services?

TABLE 2. Balance sheet profile for 1986
Quebec. Take-Out Food Services (SIC 9213)

|  | Totai (1) | Bottom 25\% | Lower <br> middie 25\% | Upper <br> middie 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 178 <br> (1) <br> (1) | $\begin{array}{r} 1 \\ 34 \end{array}$ | $\begin{aligned} & 34 \\ & 80 \end{aligned}$ | $\begin{array}{r} 80 \\ 149 \end{array}$ | $\begin{aligned} & 149 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 7 | 4 | 9 | 2 | 13 |
| Accounts and notes peceivable | 1 | 1 | - | - | 2 |
| Inventory | 2 | - | 1 | 1 | 6 |
| Other cuprent assets | 2 | 1 | - | - | 6 |
| Total current assets | 19 | 5 | 10 | 3 | 26 |
| Fixed assets | 49 | 4 | 28 | 20 | 141 |
| Less: Accum. dep. on fixed assets | 16 | 1 | 9 | 7 | 45 |
| Other assets | 8 | - | 1 | 3 |  |
| Total assets | 52 | 9 | 29 | 19 | 150 |
| Liabiiities and equity ${ }^{\text {a }}$ |  |  |  |  |  |
| Other current liabilities | 6 | - | 4 | 2 | 18 |
| Total current liabilities | 11 | - | 6 | 5 | 31 |
| Mortgages payable | 6 | 2 | 4 | 1 | 17 |
| Long term debt | 20 | 1 | 19 | 4 | 57 |
| Other liabilities | 1 | - | 2 | - | 3 |
| Total liabilities | 39 | 3 | 31 | 11 | 107 |
| Total equity | 14 | 6 | -2 | 8 | 43 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See iabie 1 for $s y m b o l s$ and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Take-Out Food Services (SIC 9213)

|  | Totai (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$, s) High sales value ( $\$ 0000^{\prime}$ ) | $\begin{array}{r} 90 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 71 \end{array}$ | $\begin{array}{r} 79 \\ 194 \end{array}$ | $\begin{array}{r} 194 \\ 386 \\ \hline \end{array}$ | $386$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.6 | 1.7 | 2.2 | 1.7 | 0.9 |
| Leverage ratios Debt/equity rafio (times) Interest coverage iatio (times) Dobt ratio (itimes) | $\begin{array}{r} -1.7 \\ 13.9 \\ 0.9 \end{array}$ | $\begin{array}{r} -1.9 \\ -3.4 \\ 1.3 \end{array}$ | $\begin{array}{r} 19.6 \\ 32.4 \\ 0.7 \end{array}$ | $\begin{array}{r} -13.3 \\ 14.4 \\ 0.7 \end{array}$ | 0.9 15.2 0.9 |

(1) The ratios represent the average of ratios for each business in the group and cannot be colculated from the figures shown in T 列le 2 .
(2) These estimates are based on a smple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See table 1 for symbols and notes

Definitions:

1. Liquidity retio:
current $=$ current essets / current lisbilities.
2. Leverage ratios:

Debt/equity = total lisbilities / equity
b) Debt ratio $=$ cotal liabilities / total assets.
c) Interest coverage $=$ net profit interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses oniy, 1986
Quebec, Take-Out Food Services (SIC 9213)

|  | Total(1) | $\begin{array}{r} 80+t \text { tom } \\ 25 \% \end{array}$ | Lower $\text { middie } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{gathered} 62 \\ (1) \end{gathered}$ | $\begin{aligned} & (1) \\ & 84 \end{aligned}$ | $\begin{array}{r} 84 \\ 193 \end{array}$ | $\begin{aligned} & 193 \\ & 342 \end{aligned}$ | $\begin{aligned} & 342 \\ & (1) \end{aligned}$ |
|  | Average $\left\{\$ 000\right.$ 's ${ }^{\text {l }}$ |  |  |  |  |
| Operating activities <br> Cash from operations <br> Depreciation <br> Other | $\begin{array}{r} 9 \\ 13 \\ -2 \end{array}$ | 7 1 -11 | $\begin{aligned} & 5 \\ & 4 \\ & 1 \end{aligned}$ | 1 15 -2 | $\begin{array}{r} 22 \\ 27 \\ 3 \end{array}$ |
| Dividends | -2 | -2 | -6 | -1 | -1 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 2 -34 -2 7 | 5 -2 -24 | -4 | $\begin{array}{r} 1 \\ -25 \\ -1 \\ 2 \end{array}$ | -89 -7 -7 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans irom shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 23 \\ -14 \\ 7 \\ -3 \\ -1 \\ 1 \\ -1 \end{array}$ | 1 -1 3 -9 | 2 -7 3 -1 | $\begin{array}{r}22 \\ -20 \\ 8 \\ -1 \\ \hline 2 \\ \hline\end{array}$ | 57 -25 10 -1 1 - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 3 11 14 | 16 10 26 | -1 5 4 | 4 | -1 21 20 |

If These estimates are based on a sample of incorporated businesses reporting seles between $\$ 10.000$ and $\$ 2,000,000$. 50 mpl count includes only those businesses reporting statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986
Quebec. Take-Out Food Services (SIC 9213)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \text { s }\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 545 | 35,310 | 4.118 | 95 | 198 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 515 \\ 26 \\ 3 \\ 1 \end{array}$ | $\begin{array}{r} 14.886 \\ 7.597 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.733 \\ 887 \\ 272 \\ 1.226 \end{array}$ | 92 3 - - | $\begin{array}{r} 198 \\ 7 \\ - \\ = \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.165 | 50.458 | 6.926 | 337 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.108 \\ 48 \\ 7 \\ 2 \end{array}$ | $\begin{array}{r} 30.321 \\ 13.152 \\ x \\ x \end{array}$ | $\begin{array}{r} 3.467 \\ 9.506 \\ 508 \\ 1.445 \end{array}$ | $\begin{array}{r}328 \\ 8 \\ - \\ \hline\end{array}$ | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary fate as reported in the

Surver of Employment, Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Canade level. Thus it a business has at least 500 employees in Cenada as a whale but less than that number in any given province it is show in the 500 and over group
12) Refers to businesses raporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have bean in activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes

TABLE 6. Selected operating characteristics of smali businesses by sales quartile. $1984-1986$
Quebec, Take-Dut Food Services (SIC 9213)

|  | Total 11 | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower middle 25: | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 334 \\ 116.616 \\ 109.497 \\ 7.119 \end{array}$ | $\begin{array}{r} 15.904 \\ 15.598 \\ 306 \end{array}$ | $\begin{array}{r} 32.105 \\ 30.330 \\ 1,775 \end{array}$ | $\begin{array}{r} 72.411 \\ 66.946 \\ 5.465 \end{array}$ | $\begin{array}{r} 346,045 \\ 325,112 \\ 20,933 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 274 \\ 117.478 \\ 106.395 \\ 11.083 \end{array}$ | $\begin{array}{r} 16.566 \\ 13.986 \\ 2.578 \end{array}$ | $\begin{array}{r} 32,491 \\ 26,959 \\ 5,532 \end{array}$ | $\begin{aligned} & 74.733 \\ & 63.874 \\ & 10.859 \end{aligned}$ | $\begin{array}{r} 346.120 \\ 320,758 \\ 25,362 \end{array}$ |
| ```Businesses reporting loss (No.) Average soles $ Average expense $ Average net loss $``` | $\begin{array}{r} 60 \\ 114.818 \\ 121.951 \\ -7.132 \end{array}$ | $\begin{aligned} & 14.523 \\ & 18.954 \\ & -4.431 \end{aligned}$ | $\begin{aligned} & 31,299 \\ & 37.364 \\ & -6.065 \end{aligned}$ | $\begin{aligned} & 67.989 \\ & 72.796 \\ & -4.807 \end{aligned}$ | $\begin{aligned} & 345,465 \\ & 358.689 \\ & -13.224 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 322 \\ 121.149 \\ 113.290 \\ 7.859 \end{array}$ | $\begin{array}{r} 20.836 \\ 19.856 \\ 980 \end{array}$ | $\begin{array}{r} 49,088 \\ 44,662 \\ 4,426 \end{array}$ | $\begin{array}{r} 102.776 \\ 95,217 \\ 7.559 \end{array}$ | $\begin{array}{r} 311,895 \\ 293,424 \\ 18,471 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 264 \\ 121.885 \\ 110.058 \\ 11.827 \end{array}$ | $\begin{array}{r} 20.577 \\ 17.056 \\ 3.521 \end{array}$ | $\begin{array}{r} 49.350 \\ 41.915 \\ 7.435 \end{array}$ | $\begin{array}{r} 105.901 \\ 95.268 \\ 10.633 \end{array}$ | $\begin{array}{r} 311.711 \\ 285.99 \\ 25.719 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 58 \\ 117.739 \\ 125.170 \\ -7.431 \end{array}$ | $\begin{aligned} & 21,273 \\ & 24.584 \\ & -3,311 \end{aligned}$ | $\begin{aligned} & 48.187 \\ & 54.107 \\ & -5.920 \end{aligned}$ | $\begin{aligned} & 88.765 \\ & 94.990 \\ & -6.225 \end{aligned}$ | $\begin{aligned} & 312.730 \\ & 326.997 \\ & -14.267 \end{aligned}$ |

$19 B 6$

| Number of observations in sample | 317 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 142.782 | 24.223 | 51.494 | 103.675 | 391.735 |
| Average expense \$ | 134,768 | 20,000 | 51.849 | 94.835 | 372,388 |
| Average net profit (loss) \$ | 8.014 | 4.223 | -355 | 8.840 | 19.347 |
| Businesses reporting a profit (No.) | 265 |  |  |  |  |
| Average sales \$ | 143.702 | 24.556 | 55, 838 | 104.100 | 390.314 |
| Average expense \$ | 132.274 | 19.552 | 49.864 | 93.644 | 366.036 |
| Average net profit \$ | 11.428 | 5,004 | 5,974 | 10.456 | 24.278 |
| Businesses reporting a loss (No.) | 52 |  |  |  |  |
| Average sales \$ | 142.111 | 20.976 | 46,719 | 100.773 | 399.976 |
| Average expense \$ | 147.652 | 24.377 | 54.031 | 102,955 | 409,244 |
| Average net loss \$ | -5.541 | $-3.401$ | -7.312 | -2,182 | -9.268 |

19 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper <br> midde 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in saniple (Mo. <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 210 \\ & \{1\} \\ & \{1\} \end{aligned}$ |  | $\begin{array}{r} 11) \\ 79 \end{array}$ |  | $\begin{array}{r} 79 \\ 157 \end{array}$ |  | $\begin{aligned} & 157 \\ & 239 \end{aligned}$ |  |  | $\begin{aligned} & 239 \\ & (1) \\ & \hline \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lowe: } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Cost of sales | 41.7 | 44.0 | 43.1 | 41.6 | 38.4 | 99.9 | 41.8 | 14.0 | 43.3 | 41.6 | 38.4 |
| Occupancy expenses | 16.1 | 22.9 | 13.6 | 14.7 | 14.1 | 99.3 | 16.2 | 23.6 | 13.6 | 14.7 | 14.1 |
| Depreciation | 4.0 | 4.7 | 3.5 | 4.5 | 3.5 | 87.1 | 4.6 | 6.2 | 4.2 | 4.8 | 3.7 |
| Repairs \& maintenance | 3.5 | 4.1 | 2.9 | 3.7 | 3.5 | 97.6 | 3.6 | 4.2 | 3.0 | 3.8 | 3.5 |
| Heat, light \& telephone | 4.4 | 7.2 | 4.2 | 3.9 | 2.7 | 98.5 | 4.5 | 7.4 | 4.2 | 4.0 | 2.8 |
| Rent | 4.1 | 6.9 | 3.1 | 2.6 | 4.4 | 47.4 | 8.7 | 12.5 | 9.2 | 6.0 | 7.5 |
| Personnel expenses | 17.8 | 8.9 | 18.6 | 17.5 | 25.2 | 95.7 | 18.6 | 10.7 | 18.9 | 17.5 | 25.2 |
| Financial expenses | 5.8 | 7.5 | 6.0 | 5.6 | 4.3 |  |  |  |  |  |  |
| Interest \& bank charges Professiona! fees | 4.4 1.4 | 5.3 2.2 | 4.6 1.4 | 4.5 1.2 | 3.4 1.0 | 94.7 94.7 | 4.7 1.5 | 6. 2 2.2 | 4.7 | 4.8 1.3 | 3.4 1.0 |
| Other expenses | 13.6 | 13.6 | 12.6 | 16.0 | 12.0 | 100.0 | 13.8 | 13.6 | 12.6 | 16.0 | 12.0 |
| Profit (loss) | 5.0 | 3.2 | 6.1 | 4.5 | 6.0 | 98.6 | 5.0 | 3.2 | 6.1 | 4.8 | 6.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | $\ldots$ | $\ldots$ | ... |

## Symbol:

zero or no observations
100 small too be expressed
not applicable
$\times$ confidential

## Footnotes

(i) These estimates are bosed on a semple of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$
2) Welue in $=$ Toisl weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted sales of ell businesses in the sample }}{\text { Total weighted sales of businesses reporting this itam of expenditure }} \times$ loo for each quartile.

This porition of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculed individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the speciflc item.
Records were eanked in ascending order according to sales size. Esch quartile li. e. botton 25\%, lower middte 25z, etc. represents one quarter of the total number of businesses. Within each quartile. the average ratio is presented. For comperison pupposes. the high and low values of sales are shown.

How to uee the tables
111 Locate the appropriate sales range that is displayed on the two lines entitled low sales value" and wigh sales value"
(2) The selected range witl indicate the proper quertile, i.e. the bottom $25 \%$. the lower midde $25 \%$. she upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standerd Industrial Clasaification Definition (SIC 1980):
SIC 9221 - Taverns. Bars and Night Clubs
Businesses primarily engaged in selling alcoholic bevereges for consumption on the premises. Food mey be sold es a secondary activity

TABLE 2. Balance sheet profile for 1986
Quebec. Taverns. Bars, and Night Clubs (SIC 9221)

|  | Total 1 ! | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Tog } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $(\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 210 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{gathered} 1 \\ 79 \end{gathered}$ | $\begin{array}{r} 79 \\ 157 \end{array}$ | $\begin{aligned} & 157 \\ & 239 \end{aligned}$ | $\begin{aligned} & 239 \\ & 111 \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 11 | - | 4 | 7 | 34 |
| Accounts and notes receivable | , | 1 | - | - | 5 |
| Inventory | 5 | 2 | 5 | 4 | 10 |
| Other current assets | 3 | - | 3 | 2 | 8 |
| Total current assets | 22 | 3 | 12 | 14 | 57 |
| Fixed assets | 118 | 32 | 100 | 100 | 231 |
| Less: Accum. dep. on $\{\mathrm{ixad}$ assets | 27 | 5 | 16 | 22 | 62 |
| Other assets | 23 | 5 | 8 | 29 | 49 |
| Total assets | 136 | 36 | 104 | 120 | 274 |
| Liabilities and equity |  |  |  |  |  |
| Cuprent loans | 10 | 3 | 10 | , | 20 |
| Other current liabilities | 14 | 3 | 11 | 9 | 33 |
| Total current liabilities | 24 | 5 | 21 | 16 | 53 |
| Mortgages dayable | 28 | 1 | 25 | 36 | 45 |
| Long term debt | 40 | 22 | 21 | 44 | 73 |
| Other liabilities | 4 | - | 5 | 3 | 6 |
| Total lisbilities | 96 | 29 | 72 | 100 | 177 |
| Total equity | 40 | 7 | 32 | 21 | 97 |

I1) These estimates are based on a sample of businesses peporing sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Taverns, Bars, and Night Clubs (Sit 9221)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lowe: } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sates value ( $\$ 000$ 's) | $\left\{\begin{array}{l} 119 \\ \{1 \\ 11 \end{array}\right\}$ | $\begin{aligned} & 11 \\ & 155 \end{aligned}$ | $\begin{array}{r} 155 \\ 213 \end{array}$ | $\begin{aligned} & 213 \\ & 344 \end{aligned}$ | $\begin{aligned} & 344 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.5 | 1.4 | 1.8 | 1.5 | 1.3 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 62.9 \\ 20.6 \\ 0.8 \end{array}$ | $\begin{array}{r} -2.6 \\ 7.1 \\ 1.0 \end{array}$ | $\begin{array}{r} 1.2 \\ 52.1 \\ 0.7 \end{array}$ | $\begin{array}{r} 245.6 \\ 12.0 \\ 0.8 \end{array}$ | $\begin{array}{r} 2.3 \\ 11.4 \\ 0.7 \end{array}$ |

(1) The ratios represent the average of ratios for ach business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses reporting sates between $\$ 10,000$ and $\$ 2,000,000$

See rable 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Curyent = current assess / current liabilities.
2. Leverage ratios:

81 Debt/equity = qotal lisbilities / equity
bl Debtratio $=$ tota liabilities / total assets.
cl Interest coverage = net profit * interest expense $/$ interest expense

TABLE 4. Statement of changes in financial positton for incorporated bustnesses only. ige6
Quebec, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Tatal (1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 95 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11) \\ & 147 \end{aligned}$ | $\begin{aligned} & 147 \\ & 213 \end{aligned}$ | $\begin{array}{r} 213 \\ 321 \end{array}$ | $\begin{aligned} & 321 \\ & (1) \end{aligned}$ |
|  | Average (\$000's ${ }^{\text {c }}$ |  |  |  |  |
| Operating ectivities Cash from operations Depreciation Dther | $\begin{aligned} & 16 \\ & 12 \\ & -3 \end{aligned}$ | 8 | $\begin{array}{r} 9 \\ 6 \\ -3 \end{array}$ | 8 12 1 | 41 22 -11 |
| Dividends | -5 | - | - | -12 | -7 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 17 \\ -23 \\ -8 \\ 2 \end{array}$ | $\begin{array}{r}5 \\ -12 \\ \hline\end{array}$ | -6 | $\begin{array}{r} 61 \\ -48 \\ -24 \\ \hline \end{array}$ | 5 -25 -8 6 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Oiner | $\begin{array}{r} 15 \\ -19 \\ 4 \\ -6 \\ - \\ 1 \\ -i \end{array}$ | 10 -11 2 -14 - -1 | 3 -6 4 -6 | 24 -30 10 -1 - - -1 | 25 <br> -30 <br> 2 <br> -3 <br>  <br> 2 |
| Increase(decrease) in cash 8 equivalents Cash \& equivalents-Beginning of the year Cash s equivalents - End of the year | 2 17 20 | -13 19 6 | 2 4 5 | 13 13 | 19 33 52 |

11) These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only thase businesses reporting a statement of changes
See fable for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Quebec, Taverns, Bars, and Night Clubs (SIC 9221)

| Business size expressed in |
| :--- | :--- | :--- |
| average labour unitsli) |

[^31]"Newly peporting" and "no longer reporting" businesses are assumed to have been in activity for six months end the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } 25 \% \end{gathered}$ | $\begin{aligned} & \text { Upper } \\ & \text { middia } 25 \% \end{aligned}$ | $\begin{aligned} & \text { To: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 391 \\ 182.236 \\ 174.353 \\ 7.883 \end{array}$ | $\begin{aligned} & 38.485 \\ & 39.700 \\ & -1.215 \end{aligned}$ | $\begin{array}{r} 93.586 \\ 93.972 \\ -386 \end{array}$ | $\begin{array}{r} 154.604 \\ 147.499 \\ 7.105 \end{array}$ | $\begin{array}{r} 442.268 \\ 416.241 \\ 26.027 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 306 \\ 180.537 \\ 162.419 \\ 18.118 \end{array}$ | $\begin{aligned} & 42.693 \\ & 28.131 \\ & 14.562 \end{aligned}$ | $\begin{aligned} & 53.415 \\ & 82.613 \\ & 10.803 \end{aligned}$ | $\begin{array}{r} 155.431 \\ 140.540 \\ 14.891 \end{array}$ | $\begin{array}{r} 430.606 \\ 398.391 \\ 32.215 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 85 \\ 203.752 \\ 232.747 \\ -28.995 \end{array}$ | $\begin{array}{r} 32.096 \\ 57.262 \\ -25.166 \end{array}$ | $\begin{array}{r} 93.724 \\ 103.139 \\ -9.415 \end{array}$ | $\begin{array}{r} 148.014 \\ 202.955 \\ -54.941 \end{array}$ | $\begin{aligned} & 541.172 \\ & 567.633 \\ & -26.461 \end{aligned}$ |

1985

| Number of observations in sample | 364 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 183,140 | 46.142 | 107.292 | 163.225 | 415.900 |
| Average expense \$ | 174.901 | 46,227 | 101.435 | 154.448 | 397.492 |
| Average net profit (ioss) \$ | 8.239 | -85 | 5,857 | 8.777 | 18,408 |
| Businesses reporting a profit (No.) | 288 |  |  |  |  |
| Average sales \$ | 187.605 | 48,304 | 108.533 | 166.612 | 426.964 |
| Average expense \$ | 172.044 | 42.147 | 99.407 | 153,955 | 392.665 |
| Average net profit \$ | 15.561 | 6. 157 | 9.126 | 12,657 | 34,363 |
| Businesses reporting a loss (No.) | 76 |  |  |  |  |
| Average sales \$ | 171.106 | 41.929 | 102.169 | 152.740 | 387.593 |
| Average expense \$ | 182.452 | 54.179 | 109.821 | 155.975 | 409,83 |
| Average net loss $\$$ | $-11.346$ | -12.250 | -7.660 | -3,235 | -22.238 |

1986

| Number of observations in sample | 360 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 213.344 | 58.043 | 120.498 | 192,877 | 481.959 |
| Average expense \$ | 200.604 | 54.727 | 112.099 | 183,115 | 452,475 |
| Average net drafit (loss) \$ | 12.740 | 3.316 | 8.399 | 9.762 | 29.484 |
| Businesses reporting a profit (No.) | 271 |  |  |  |  |
| Average sales \$ | 216.966 | 60,679 | 120.885 | 196.850 | 489.459 |
| Average expense \$ | 198.301 | 54. 259 | 109.510 | 179.705 | 443.737 |
| Average net profit \$ | 18.665 | 6.428 | 11.375 | 17.145 | 39.714 |
| Businesses reporting a loss (No.) | 89 |  |  |  |  |
| Average sales | 201.087 | 52.414 | 117.584 | 189,668 | 450.682 |
| Average expense \$ | 210.563 | 55.745 | 131.584 | 191.017 | 463.904 |
| Average net loss \$ | -9.476 | -3.331 | -14.000 | -7.345 | -13.222 |

[^32]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec. Barber Shops (SIC 9711)

|  | Total(1) |  |  | Bottom 25\% | Lower$\text { middle } 25 \%$ |  | Upper <br> midde 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value (\$000's) |  | $\left.\begin{array}{l} 41 \\ (1) \\ 1 \\ 1 \end{array}\right)$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 19.9 | -- | -- | -- | -- | 100.0 | 19.9 | -- | -- | -- | -- |
| Depreciation | 1.5 | -- | -- | -- | -- | 60.3 | 2.6 | -- | - | - | -- |
| Repaips 8 maintenance | 3.8 | -- | -- | -- | -- | 80.5 | 4.8 | -- | - | - | -- |
| Heat. Iight \& telephone | 4.5 | -- | -- | -- | -- | 99.8 | 4.5 | -- | -- | -- | - |
| Rent | 10.0 | -- | -- | -- | -- | 82.1 | 12.2 | -- | -- | -- | -- |
| Personnel expenses | 20.2 | -- | -- | -- | -- | 50.3 | 40.3 | -- | -- | -- | -- |
| Financial expenses | 1.4 | -- | -- | -- | -- |  | 2.0 | -- | -- | -- | -- |
| Interest 8 bank charges Professional fees | 0.7 0.7 | -- | -- | -- | -- | 47.5 57.8 | 1.4 1.2 | -- | -- | -- | -- |
| Other expenses | 12.3 | -- | -- | -- | -- | 100.0 | 12.3 | -- | -- | - | - |
| Profit (loss) | 46.3 | -- | - | -- | -- | 100.0 | 46.3 | -- | -- | - | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | . $\cdot$ | -- | -- | -- | =- |

## Symbels

zero or no observalions
100 smbll too be expresseo
... not spplicable
confidential

## Footnotes

11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$,

Total weighted expenditure on a given item
131 Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted sales of businesses reporting this item of expenditure }}$ for for each quartile.
This portion of the table per tains oniy to the businesses reporting the specific expense item. Therefore these ratios are calculeted individually and the cotal will not necessarity equal $100 \%$

## Notes

Dete are shown by quertiles when at lest i3 of the sampled businesses report the specific item
Records were renked in ascending order according to sales size. Each quar iile (i.e. bottom 25\%, lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comperison purposes, the high and low velues of seles are shown.

## How to ute the tables

(11) Locate the appropriate sales range that is disployed on the two lines entitled "Low sales value" and migh sales value"
$(2)$ The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quariile.

## Standard Industrial Classification Definition (SIC 1980);

SIC 8711 - Barber Shops
Establishments primarily engaged in providing men's barbering end heir styling services.

TABLE 2. Balance sheet profile for 1986
Quebec. Barber Shops (SIC 9711)

|  | Total (1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Tos } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | (1) | -- | -- | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
|  |  |  |  |  |  |
| Accounts and notes receivable | - | - | -- | -- | - |
| Inventory | - | -- | -- | -- | -- |
| Other current assets |  | -- | - | -- | -- |
| Total current assets | - | -- | -- | - | -- |
| Fixed assets | 2 | -- | -- | - | -- |
| Less: Accum. dep. on fixed assets | - | -- | -- | -- | -- |
| Other assets | 1 | -- | -- | -- | -- |
| Total assets | 3 | -- | -- | -- | -- |
| Liebilities and equity |  |  |  |  |  |
| Current loans | - | -- | -- | -- | -- |
| Other current liabilities | - | -- | -- | -- | -- |
| Mortgages payable | - |  | -- | -- | -- |
| Long term debt | 1 | -- | -- | -- | -- |
| Other liabilities | - | -- | -- | -* | -- |
| Total liabilities | 2 | -- | -- | -- | -- |
| Total equity | 1 | -- | - | -- | -- |

(1) These estimates are dased on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Barber Shops (SIC 9711)


111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figuras shown in table 2
(2) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Toble 1 for symbols and notes

## Definitions:

1. Llquidisy pesio:

Current $=$ current assets $/$ current iabilities.

## 2. Leverage fitios:

a) Debl/equity $=$ total liabilities $/$ equity
b) Dabt ratio = total liabililies / total assets
c) Interest coverage $=$ net profit * interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Barber Shops (SIC 9711)


111 These estimates are based on a sample of incorporated busingses reporting seles between $\$ 10.000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting a statement of changes
See iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Quebec. Barber Shops (SIC 9711)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units (1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly y } \\ \text { reporting }(2) \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 3.569 | 95.210 | 10.180 | 611 | 763 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.516 \\ 47 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 74.385 \\ 14.104 \\ x \\ x \end{array}$ | $\begin{array}{r} 7.962 \\ 1.499 \\ 553 \\ 166 \end{array}$ | $\begin{array}{r} 610 \\ 1 \\ \hline \end{array}$ | $\begin{array}{r} 757 \\ 6 \\ - \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 5.818 | 162.775 | 14.285 | 1.222 | $\cdots$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5.746 \\ 64 \\ 7 \\ 9 \end{array}$ | $\begin{array}{r} 128.507 \\ 20.575 \\ x \\ x \end{array}$ | $\begin{array}{r} 11.279 \\ 1.805 \\ 1.000 \\ 201 \end{array}$ | $\begin{array}{r} 1.210 \\ 9 \\ 3 \end{array}$ | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary pate as feportad in the Survey of Emplayment, Payroll and Hours. Statistics Canaca, Catalogue 72-002. An overage labour unit could be interpreted as a full-time employbe. Note that the business size groups used ape determined ot the canade level. Thus if a business has at lass 500 employees in canada as a whole but less than that number in any given province is is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Nowly reporting" and "no longer reporting" businesses ape assumed to have been In activity for six months and the information is adjusted accordingly.

See table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Quebec, Barber Shops (SIC 9711)

|  | Total (1) | Bottom 25\% | $\begin{aligned} & \text { Lowet } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | 127 49.438 28.700 12.738 | $\begin{array}{r} 12.635 \\ 4.940 \\ 7.695 \end{array}$ | $\begin{array}{r} 19.801 \\ 8.582 \\ 11.219 \end{array}$ | $\begin{aligned} & 32.409 \\ & 18.992 \\ & 14.217 \end{aligned}$ | $\begin{array}{r} 100.905 \\ 83.087 \\ 17.818 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 124 \\ 41.475 \\ 28.410 \\ 13.065 \end{array}$ | $\begin{array}{r} 12.635 \\ 4.940 \\ 7.695 \end{array}$ | $\begin{array}{r} 19.882 \\ 7.593 \\ 12.289 \end{array}$ | $\begin{aligned} & 32,478 \\ & 18.020 \\ & 14.458 \end{aligned}$ | $\begin{array}{r} 100.905 \\ 63.087 \\ 17.818 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 3 \\ 23,507 \\ 24,371 \\ -864 \end{array}$ | - | $\begin{array}{r} 18.884 \\ 19.860 \\ -976 \end{array}$ | $\begin{array}{r} 28.130 \\ 28.881 \\ -751 \end{array}$ | - |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 125 \\ 37.930 \\ 25.048 \\ 12.882 \end{array}$ | $\begin{array}{r} 12.337 \\ 4.547 \\ 7.790 \end{array}$ | $\begin{array}{r} 16.550 \\ 6.450 \\ 10.100 \end{array}$ | $\begin{aligned} & 27.214 \\ & 12.775 \\ & 14.438 \end{aligned}$ | $\begin{aligned} & 95,620 \\ & 75.417 \\ & 19.203 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 124 |  |  |  |  |
| Average sales ${ }^{\text {a }}$ | 37.902 | 12.337 | 16.550 | 27.214 | 95.50E |
| Average expense \$ | 24.974 | 4.547 | 6.450 | 12.776 | 76.12? |
| Average net profit \$ | 12.928 | 7.780 | 10,100 | 14.438 | 19.384 |
| Businesses reporting loss (No.) | 1 |  |  |  |  |
| Average sales \$ | 110.560 | - | - | - | 110.560 |
| Average expense \$ | 115.171 | - | - | - | 115.171 |
| Average net loss \$ | -4.611 | - | - | - | -4.61\% |

1986

| Number of observations in sample | $\begin{array}{r} 75 \\ 40,200 \end{array}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average soles $\$$ <br> Average expense $\$$ | $\begin{aligned} & 40,200 \\ & 24,866 \end{aligned}$ | 13.517 6.765 | 23.015 7.385 | 39.563 24.313 | 84.703 <br> 61.000 |
| Average net Drofit (loss) \$ | 15,334 | 6.752 | 15,629 | 15.250 | 23.703 |
| Businesses reporting profit (No.) | 71 |  |  |  |  |
| Average sales \$ | 40.153 | 13.470 | 23.015 | 39.556 | 84.571 |
| Average expense \$ | 24,444 | 6.004 | 7.386 | 24.146 | 60.239 |
| Average net profit \$ | 15.709 | 7.466 | 15.629 | 15.410 | 24.332 |
| Businesses reporting a loss (No.) | 4 |  |  |  |  |
| Average sales \$ | 48,304 | 13.963 | - | 40.433 | 90.515 |
| Average expense \$ | 51.678 | 14.012 | - | 46.586 | 94.435 |
| Average net loss \$ | $-3.374$ | -49 | - | -6.153 | -3.920 |

[^33]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Beauty Shops (SIC 9712)

|  | Total(1) |  | Bottom $25 \%$ |  | Lower middle 25\% |  | Uppe: middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) |  | $\begin{aligned} & 132 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11 \\ 16 \end{array}$ |  | $\begin{aligned} & 16 \\ & 26 \end{aligned}$ |  |  |  |  |  |
| Selected expense Item | Industiy average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { peporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { 1op } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lowe: } \\ \text { midd le } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Occupancy expenses | 19.3 | 21.8 | 20.2 | 17.7 | 17.8 | 100.0 | 19.3 | 21.8 | 20.2 | 17.7 | 17.8 |
| Depreciation | 2.8 | 3.1 | 1.9 | 3.1 | 3.0 | 81.6 | 3.4 | 4.7 | 2.4 | 3.5 | 3.3 |
| Repairs \& maintenance | 2.7 | 3.4 | 2.9 | 2.8 | 1.7 | 82.0 | 3.3 | 5.0 | 3.9 | 3.1 | 1.8 |
| Heat. light \& telephone | 4.6 | 6.8 | 4.4 | 4.7 | 2.7 | 91.4 | 5.1 | 7.8 | 5.3 | 5.0 | 2.7 |
| Rent | 9.2 | 8.4 | 11.0 | 7.1 | 10.4 | 71.2 | 13.0 | 17.8 | 15.5 | 9.5 | 11.5 |
| Personnel expenses | 19.6 | 4.3 | 7.2 | 18.3 | 47.6 | 60.0 | 32.6 | 12.5 | 19.9 | 26.5 | 48.0 |
| Finencial expenses | 2.7 | 2.8 | 2.5 | 2.1 | 3.4 | 82.7 | 3.2 | 5. 1 | 3.1 | 2.2 | 3.4 |
| Interest 8 bank charges | 1.6 | 2.1 | 1.2 | 0.7 | 2.3 | 70.7 | 2. 2 | 5. 5 | 1.8 1.7 | 0.9 1.6 | 2.4 |
| Professional fees | 1.1 | 0.7 |  |  |  |  |  |  |  |  |  |
| Other expenses | 29.2 | 34.9 | 29.0 | 28.3 | 24.7 | 100.0 | 29.2 | 34.9 | 29.0 | 28.3 | 24.7 |
| Profit (loss) | 29.3 | 36.3 | 41.2 | 33.6 | 6.5 | 99.9 | 29.3 | 36.3 | 41.2 | 33.6 | 6.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | $\ldots$ |  |  |  |

## Symbole

zero or no observations
100 small too be expressed
not applicable
confideniial
Foot notes
(1) These estimstes are Dased on a sample of businesses reporiing sales beiween $\$ 10.000$ and 82.000 .000 . loial weighted expendiqure on a given item
21 Value in each cell $=\frac{\text { lotal weighted sales of all businesses in the sample }}{x}$ for each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businasses reporting this iqem of expenditure }} \times$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these vatios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled Dusinesses report the specific item
Records wepe ranked in ascending order according to sales size. Each quartile (i. e. bottom 25z. Iower middle 25\%, eic.) represents one quarter of the cotal number of businesses. Within each quat tile, the everage ratio is presentec for comperison purposes, the high and low values of sales are shown.

## Mow so ute the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the botrom $25 \%$, the lower midde $25 \%$, the upper midde $25 \pi$ or the top $25 \%$.
(3) Dets pertaining to the salected sales size range will be in that quartite.

Standard Industrial Classification Definition (SIC 1980):
SIC 9712 - Bewuty Shops
8usinesses primatily engagad in providing women's hairdressing and beauly services.

TABLE 2. Balance sheet profile for 1986
Quebec, Beauty Shops (SIC 9712)

|  | Total 31 ) | Bottam $25 \%$ | Lowe : <br> midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { To, } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $8000^{\circ}$ s) | $\left.\begin{array}{l} 132 \\ 11 \\ 1 \end{array}\right\}$ | (1) | $\begin{aligned} & 16 \\ & 26 \end{aligned}$ | $\begin{aligned} & 26 \\ & 57 \end{aligned}$ | $\begin{array}{r} 5 ? \\ \{1\} \end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Total curpent assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | $\begin{array}{r} 1 \\ \hline 2 \\ 2 \\ 4 \\ 12 \\ 3 \\ 1 \end{array}$ | $\begin{aligned} & 1 \\ & - \\ & \hline \\ & 1 \\ & 4 \\ & 1 \\ & 3 \end{aligned}$ | - <br> - <br>  | 1 - - 4 6 5 1 | 3 <br>  <br> 2 <br> 10 <br> 40 <br> 8 <br> 2 |
| Total assets | 15 | 7 | 1 | 10 | 44 |
| Liabilities and equity <br> Current laans <br> Dther current liabilities Total current liabilities Mortgages payable Lang term debt <br> Dther I iabilities | 2 3 4 - 5 - | 9 | $\begin{array}{r}- \\ \hline \\ \hline\end{array}$ | 1 1 2 | 6 10 16 1 19 1 |
| Total liabilities Total equity | 10 5 | 1 | 1 | 3 | 36 8 |

111 These estimates are besed on a sampla of businesses reporting seles between $\$ 10,000$ and $\$ 2,000.000$.
See Tible 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Beauty Shops (SIC 9712)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lowel } \\ \text { middle } 25 \% \end{array}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low salas value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 10 \\ (1) \\ (1) \end{array}$ | -- | -- |  | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.1 | -- | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 30.9 \\ 4.2 \\ 0.9 \end{array}$ | -- | -- | -- | -- |

(1) The ratios papresent the average of retios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symbols and notes

Definitions:

1. Liquidity ratio:

Curren: = current assets/current liabilities
2. Leverage ratios:
al Dobt/equity $=$ total $\mid$ iabilities $/$ equity
b) Debt ratio = total liebilities/ total assets


TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Beauty Shops (SIC 9712)

|  | Total(1) | $\begin{array}{r} \text { Bot }+0 \text { om } \\ 25 \% \end{array}$ | Lowe : <br> midde $25 \%$ | Upper <br> middele 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 8 \\ (1)^{8} \\ (1) \end{array}$ | -- | -- | -- | -- |
|  |  |  | erage $1 \$ 000$ |  |  |
| Dperating activities Cash from operations Dopreciation Other | $\begin{array}{r} -9 \\ 4 \\ 9 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | =- | -- | =- | -* |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investmen? | $-5$ $-1$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances 8 loans from government <br> Increase in equity <br> Decrease in equity Other | $\begin{array}{r} 4 \\ -8 \\ 7 \end{array}$ | -- | $-\infty$ $-\infty$ $-\infty$ $=-$ $=-$ $=-$ | -- $=-$ | =- |
| Increase(decraase) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash 8 equivalents - End of the year | 1 3 4 | -- | =- | =- | -- |

11) These estimates ere besed on a sample of incorporbted businesses reporting sales between \$10.000 and \$2.000.000. Semple count includes
only ihose businesses reporting a statement of changes.
See rable 1 for symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in i986
Quebec, Beauty Shops (SIC 9712)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employeas |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting12) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 3.569 | 95.210 | 10.180 | 611 | 763 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.516 \\ 47 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 74.385 \\ 14.104 \\ x \\ x \end{array}$ | $\begin{array}{r} 7.962 \\ 1.499 \\ 553 \\ 166 \end{array}$ | 610 1 | $\begin{array}{r} 757 \\ 6 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Totel | 5.818 | 162.775 | 14.285 | 1.222 | . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5,746 \\ 64 \\ 7 \\ 1 \end{array}$ | $\begin{array}{r} 128.507 \\ 20.575 \\ x \\ x \end{array}$ | $\begin{array}{r} 11.279 \\ 1.805 \\ 1.000 \\ 201 \end{array}$ | $\begin{array}{r} 1.210 \\ 9 \\ 3 \\ \hline \end{array}$ | . |

11 Average iabour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the
Survey of Employment. Payroll and Hours, Statistics Caneda, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the canada level. Thus if a business has at least 500 employers in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers 20 businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see lable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Quebec. Beauty Shops (SIC 9712)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Uppep <br> middle 25\% | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 347 |  |  |  |  |
| Average salas \$ | 46,744 | 13.263 | 21.674 | 36.520 | 115.520 |
| Average expense \$ | 38.244 | 8.080 | 14.570 | 29.262 | 101.064 |
| Average net profit (loss) \$ | 8.500 | 5.183 | 7.104 | 7.258 | 14.456 |
| Businesses reporting profit (No.) | 427 |  |  |  |  |
| Average sales \$ | 46.249 | 13.350 | 21.719 | 36.067 | 113.858 |
| Average expense \$ | 36.559 | 7.298 | 13.931 | 26.614 | 98.391 |
| Average net profit \$ | 9.690 | 6.052 | 7,788 | 9.453 | 15,467 |
| Businesses reporting a loss (Mo.) | 20 |  |  |  |  |
| Average sales \$ | 57.938 | 12.165 | 21.077 | 39.314 | 159.195 |
| Average expense $\$$ | 64,460 | 18.016 | 22,940 | 45.579 | 171.305 |
| Average net loss \$ | -6,522 | $-5.851$ | -1.863 | -6.265 | -12.110 |

Number of observations in sample Average sales \$
Average expense $\$$
Average net profit (loss) $\$$

Businesses reporting a profit (No.) Average sales
Average expense $\$$
Average net profit $\$$

Businesses reporting loss (Mo.)
Average sales $\$$
Average axpense $\$$
Average net loss $\$$

362
362
53,618
53,618
8.432

338
52.727
42.385

10,342
$58.75^{24}$
58.759
63.613

63,613
$-4,844$
14.944
8,744
8.744
5.400
14.069
8.282
.282
5.787
15.579
17.463
17.463
-9.884
24.82
8. 62
43.835 35,030 8.805
131.668
118.346
13.322
24.97
17.07
17.072
7.905
23.672
30.202
30.202
-6.530
43.704
$32.855 \quad 111,33$.
10.849 I6.828
4.709
4.158
-4.849
151.117
157.227
-6.110

1986

Number of observetions in sample Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$

Businasses reporting erofit (Mo.)
Average sales $\$$
Average expense $\$$
Average not prof it $\$$

| 245 |  |
| ---: | ---: |
| 51.943 | 13.289 |
| 43.910 | 6.290 |
| 8.833 | 4.999 |
|  |  |
| 225 |  |
| 52.065 | 13.280 |
| 41.672 | 7.519 |
| 10.393 | 5.761 |
|  |  |
| 20 |  |
| 53.344 |  |
| 64.811 | 21.974 |
| -11.467 | -8.543 |

> 20.425
> 12.223
38.347
28.148
$\begin{array}{ll}28.148 & 35.712 \\ 123.779\end{array}$
sinesses reporting loss (Mo.)
Average sales $\$$
Average sales $\$$

| Average net loss $\$$ | 64.81 |
| :--- | ---: |
| 11,467 |  |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Combination Barber and Beauty Shops (SIC 9713)


## Symbols

zero or no observations
.. too small too be expressed
(*. not applicable

- Confidential


## Foornotes

(1) These estimates are based on a sample of businesses reporting $\$$ ales between $\$ 10.000$ and $\$ 2.000,000$.
(2) Value in each cell $=$ Total weighted expenditure on a given ifem
(3) Value in ach cell $=\frac{\text { lotal weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of oxpenditure }} \times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these tatios ere celculated individually and the total will not necessarily equel $100 \%$.

## Notes

Date are shown by quartiles when et least 13 of the sampled businesses report the specific ifem.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. Iower midde 25\%, etc.l represents one quarter of the totel number of businesses. Within each quartile. the average ratio is presented. For comperison purposes. the high and low values of sales are shown

How to use the tables
(1) Locate the appropriete sales range that is displayed on the two lines entitled "Low sales valuem and "high sales value".
(2) The selected range will indicase the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%
(3) Date pertaining to the selected sales size range will be in that quartile.

## Standard Industriel Clessification Definition (SIC 1980):

SIC 9713 - Combination Barber and Beauty Shops
Businesses primarily angaged in providing men's barbering or hair styling and woman's haitdrassing andfor beauty services on the same premises.

TABLE 2. Balance sheet profile for 1986
Quebec. Combination Barber and Beauty Shops (SIC 9713)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\{8000$ 's) | $\begin{aligned} & 27 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | -- | -- | -- | -- |
| Accounts and notes receivable | - | -- | -- | -- | -- |
| Inventory | 1 | -- | -- | -- | -- |
| Dther cursent assets | - | -- | -- | $\cdots$ | -- |
| Total cursent assets | , | -- | -- | -- | -- |
| Fixed assets | 26 | -- | -- | -- | -- |
| Less: Accum. dep. on lixed assets | 4 | -- | -- | -- | -- |
| Other assets | 2 | -- | -- | -- | -- |
| Total assets | 26 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 2 | -- | -- | -- | -- |
| Other current liabilities | 3 | -- | -- | - | - |
| Total current Mortgages payable | 4 | -- | -- | - | -- |
| Long term debt | 16 | -- | -- | -- | -- |
| Other liabilities | 2 | -- | -- | -- | -- |
| Total liabilities | 22 | -- | -- | -- | -- |
| Total equity | 4 | -- | -- | -- | -- |

111 These estimates are based on \& sumple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Combination Barber and Beauty Shops (SIC 9713)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & (1)^{2} \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | $x$ | -- | -- | -- | -- |
| Leverage retios <br> Debt/equity ratio (times) <br> Interest coverage potio (times) <br> Debt ratio (times) | $k$ $\times$ $x$ $x$ | -- | -- | - | -- |

(1) The ratios pepresent the average of retios for each business in the group and cannot be calculeted from the figures shown in able 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See iable 1 for symbols and notes

Definitions:

1. Liquidity retio:

Current = current assets/ curreni liabilities
2. Leverage ratios:
al Debt/equity = total liabilities / equity.
b) Debt ratio = total liabilities / total assets
c) Interest coverage $=$ net profit + interest expense $f$ interest expenst.

TABLE 4. Statement of changes in financial position for incorporated businesses only, $19 B 6$
Quebec. Combination Barber and Beauty Shops (SIC 9713)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | TOD 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value (\$000's) | - | -- | -- | -- | -- |
|  | Average (\$000's ) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | - | -- | -- | -- | -- |
| Dividends | - | -- | - - | -- | - |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decresse in investment | - | -- -- -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Rapayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Dther | - | -- | $-\infty$ $-\infty$ $-\infty$ $-\infty$ $-\infty$ $-\infty$ | -- |  |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | - | -- | -- | -- | - |

111 These estimates are based on a sample of incorporsted businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reparting a statement of changes.
see Table 1 for symbols and noles

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
Quebec, Combination Barber and Beauty Shops (SIC 9713)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll $(\$ 000$ s) | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { resortingl2 } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 3.569 | 95.210 | 10.180 | 611 | 763 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.516 \\ 47 \\ 5 \\ 1 \end{array}$ | $\begin{array}{r} 74,385 \\ 14,104 \\ x \\ x \end{array}$ | $\begin{array}{r} 7.962 \\ 1.499 \\ 553 \\ 166 \end{array}$ | $\begin{array}{r} 610 \\ - \\ 1 \\ \hline \end{array}$ | $\begin{array}{r} 757 \\ 6 \\ - \\ = \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 5.818 | 162,775 | 14.285 | 1,222 | -• |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5.746 \\ 64 \\ 7 \\ 1 \end{array}$ | $\begin{array}{r} 128.507 \\ 20.575 \\ x \\ x \end{array}$ | $\begin{array}{r} 11.279 \\ 1.805 \\ 1.000 \\ 201 \end{array}$ | $\begin{array}{r} 1,210 \\ 9 \\ 3 \\ \hline \end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are celculated by dividing total payroil by the average annual wage and salary pate as reported in the

Surver of Emplovment. Payroll and Hours. Statistics Canada. Catalogue $72 \cdot 002$. An aver age Iabour unit could be intarpreted as a full-time employee Note that the business size groups used are derermined at the canada lavel Thus it obusiness has at least 500 employees in Canada es a whole but less than that number in any given province it is shown in the 500 and over group
2) Reters to businesses reporting no payroll deductions in the previous year
(3) Refers to businasses reporting no payroll deductions in the following year.

Nowly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and the informetion is adusted accordingly.

See iable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Quebec. Comblnation Barber and Beauty Shops (SIC 9713)


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 31 60.395 52.052 | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit \{No.\} | 28 |  |  |  |  |
| Average sales $\$$ | 61.037 | - |  | -- | -- |
| Average expense $\$$ | 50.334 | -- |  | -- | -- |
| Average net profit \$ | 10.703 | -- | -- | -- | -- |
| Businesses reporting loss (No.) | , |  |  |  |  |
| Average sales \$ | 42.217 | -- | -- | -- | - |
| Average expense \$ | 48.348 | -- | -- | -- | -- |
| Average net lass \$ | -5. 131 | -- | -- | - | -- |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net Drofit (loss) \$ | $\begin{array}{r} 54 \\ 75.508 \\ 65.316 \\ 10.192 \end{array}$ | $\begin{array}{r} 13.924 \\ 7.922 \\ 5.002 \end{array}$ | $\begin{aligned} & 28.600 \\ & 17.509 \\ & 11.091 \end{aligned}$ | $\begin{aligned} & 52.601 \\ & 41.279 \\ & 11.322 \end{aligned}$ | $\begin{array}{r} 206.905 \\ 194.555 \\ 12.350 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 52 \\ 75.935 \\ 65.543 \\ 10.392 \end{array}$ | $\begin{array}{r} 13.924 \\ 7.922 \\ 6.002 \end{array}$ | $\begin{aligned} & 28.600 \\ & 17.509 \\ & 11.091 \end{aligned}$ | $\begin{aligned} & 52.601 \\ & 41.279 \\ & 11.322 \end{aligned}$ | $\begin{array}{r} 208.514 \\ 195,460 \\ 13,154 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 2 \\ 172.320 \\ 176.235 \\ -3.915 \end{array}$ | - | - | - | $\begin{array}{r} 172.320 \\ 176.235 \\ -3.915 \end{array}$ |
|  |  |  | 1986 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 51 \\ 50.415 \\ 41.318 \\ 9.097 \end{array}$ | $\begin{array}{r} 13.207 \\ 7.955 \\ 5.252 \end{array}$ | $\begin{array}{r} 21.235 \\ 14.169 \\ 7.066 \end{array}$ | $\begin{array}{r} 37.045 \\ 29.505 \\ 7.540 \end{array}$ | $\begin{array}{r} 130.171 \\ 113.644 \\ 16.527 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profiq $\$$ | $\begin{array}{r} 40 \\ 53.471 \\ 43.108 \\ 10.353 \end{array}$ | $\begin{array}{r} 13.207 \\ 7.955 \\ 5.252 \end{array}$ | $\begin{array}{r} 21.235 \\ 14.169 \\ 7.066 \end{array}$ | $\begin{array}{r} 36.840 \\ 28.785 \\ 8.055 \end{array}$ | $\begin{array}{r} 142.602 \\ 121.524 \\ 21.078 \end{array}$ |
| Businasses repofting loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 61,072 \\ 70.418 \\ -9,346 \end{array}$ | - | - | $\begin{array}{r} 46.165 \\ 61.549 \\ -15.384 \end{array}$ | $\begin{aligned} & 75.978 \\ & 79.287 \\ & -3.309 \end{aligned}$ |

11 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Laundries and Cleaners (SIC 972)


## Symbols

zero or no observations
too small too be expressed
, not soplicable
$\times$ confidential

## Footnotes

111 These estimates ere based on a sample of businesses reporting sales between \$10.000 and \$2.000.000
21 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all ousinesses in the sample }} \times 100$ for each quartile.
(3) Yalue in gach coll =

Total weighred expenditure on a given iram
Total weighted sales of businesses reporting this item of expenditure
for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios ere celculated individually and the total will not necessarily equal 100\%.

## Notes

Data are shown by quartiles whan at least 13 of the sampled businesses report the specitic item
Records were ranked in ascending order according to sales size. Each quertile (i.e. bottom $25 \%$. lower middle $25 \%$. etc. I rapresents one quarter of the cotal number of businesses. Within each quertile, the everage ratio is presented. For comparison purposes. the high and low values of sales are shown

How to use the titoles
(1) Locate the appropriate sales range that is displayed on the iwo lines entitled Low sales value" and "high sales value".
(2) The salected range will indicate the proper quartile, i, e. the bottom $25 \%$, the lowep middle $25 \%$, the uppar midde $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selected sales size range will be in thet quartile.

Stenderd Industrial CIessificetion Definition (SIC 1980):
SIC 972 - Leundries and Cleaners
Businesses primarily engaged in providing laundering, dry cleaning, valet, carpet cleaning and linen supply services

TABLE 2. Balance sheet profile for 1986
Quebec, Laundries and Cleaners (SIC 972)

|  | Total 11 ) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | Upper <br> middle 25\% | Ten $25:$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000{ }^{\circ}$ s) High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 65 \\ 11 \\ 11 \end{array}$ | $\begin{array}{r} 11 \\ 26 \end{array}$ | $\begin{aligned} & 26 \\ & 57 \end{aligned}$ | $\begin{array}{r} 57 \\ 116 \end{array}$ | $\begin{aligned} & 116 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current asseis <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 6 \\ 3 \\ 2 \\ 18 \\ 58 \\ 27 \\ 21 \end{array}$ | $\begin{array}{r} 11 \\ - \\ 1 \\ 13 \\ 4 \\ 22 \end{array}$ | 1 9 2 2 | $\begin{array}{r} 1 \\ 2 \\ 1 \\ 1 \\ 5 \\ 41 \\ 17 \end{array}$ | $\begin{array}{r} 16 \\ 23 \\ 8 \\ 5 \\ 53 \\ 176 \\ 89 \\ 58 \end{array}$ |
| Total assets | 69 | 39 | 10 | 29 | 198 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r} 7 \\ 8 \\ 15 \\ 3 \\ 16 \\ 1 \end{array}$ | 2 | - <br> - <br>  | $\begin{array}{r} 7 \\ 4 \\ 11 \\ 2 \\ 12 \\ - \end{array}$ | $\begin{array}{r} 20 \\ 27 \\ 47 \\ 9 \\ 49 \\ 3 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 35 \\ & 34 \end{aligned}$ | 3 36 | 4 | 26 4 | $\begin{array}{r} 107 \\ 91 \end{array}$ |

111 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec. Laundries and Cleaners (SIC 972)

|  | Total (2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 24 \\ (1) \\ 11 \end{array}\right)$ |  |  |  |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.3 | -- | -- | -- | -- |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt latio (times) | $\begin{array}{r} -0.5 \\ 6.1 \\ 0.6 \end{array}$ | -- | -- | -- | -- |

(1) The patios pepresent the average of patios for each business in the group and cannot be calculated from the figures shown in lable 2 .
12) These estimetes are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see table 1 for symbols and noies.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities
2. Leverage ratios:
a) Debtequity $=$ total liabilities $/$ equity
bl Debt patio = total iiabilities / total assp:*
c) Interest coverage $=$ net profit - interest expers / inieres expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Laundries and Cleaners (SIC 972)


| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \{\$ 000 \text { s }\} \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting } / 2) \end{array}$ | No Ionge: reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 757 | 77.594 | 6.175 | 87 | 110 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 704 \\ 43 \\ 8 \\ 2 \end{array}$ | $\begin{array}{r} 28.739 \\ 21.675 \\ x \\ x \end{array}$ | $\begin{array}{r} 2.284 \\ 1.730 \\ 1.203 \\ 958 \end{array}$ | 84 3 - | 108 2 - |
| 1986 |  |  |  |  |  |
| Total | 1.086 | 92.851 | 7.251 | 198 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.025 \\ 46 \\ 14 \\ 1 \end{array}$ | $\begin{array}{r} 40.592 \\ 22.903 \\ x \\ x \end{array}$ | $\begin{array}{r} 3.166 \\ 1.799 \\ 1.997 \\ 369 \end{array}$ | 191 5 2 - | … $\ldots$ $\ldots$ |

(1) Average labour units ape calculated by dividing total paytoll by the average annual wage and salary rate as repopted in the Survey of Employment, payroll and Kours, Satistics Conada, Catalogue $72-002$. An average labour unit could be interpreted as a full-ine employge. Note that the business size groups used are determined at the Cenada level. Thus if a business has ot least 500 employees in Canada as a whole but less than that number in eny given province it is show in the 500 and over group.
$(2)$ Refers to businesses reporting no peyroll deductions in the previous year
(3) Refers to businesses ieporting no peypoll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
See table 1 for symools and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Laundries and Cleaners (SIC 972)

|  | Total 1 \% | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Ucpe: <br> middle 25\% | $\begin{aligned} & 780 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense <br> Average net profit (loss) \$ | $\begin{array}{r} 158 \\ 98.065 \\ 89.579 \\ 8.486 \end{array}$ | $\begin{array}{r} 16.713 \\ 14.284 \\ 2.429 \end{array}$ | $\begin{array}{r} 33,506 \\ 27,910 \\ 5,596 \end{array}$ | $\begin{array}{r} 64.796 \\ 56,751 \\ 8.645 \end{array}$ | $\begin{array}{r} 277.244 \\ 259.972 \\ 17.272 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 137 \\ 97.713 \\ 86.828 \\ 10.885 \end{array}$ | $\begin{array}{r} 17.207 \\ 12.725 \\ 4.482 \end{array}$ | $\begin{array}{r} 34.136 \\ 26.331 \\ 7.805 \end{array}$ | $\begin{aligned} & 54,586 \\ & 53,405 \\ & 11.181 \end{aligned}$ | $\begin{array}{r} 274.924 \\ 254.85 \\ 20.073 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 21 \\ 107.240 \\ 117.850 \\ -10.610 \end{array}$ | $\begin{aligned} & 15.385 \\ & 18.476 \\ & -3.099 \end{aligned}$ | $\begin{array}{r} 30.840 \\ 34.601 \\ -3.769 \end{array}$ | $\begin{aligned} & 65.934 \\ & 79.018 \\ & -5.084 \end{aligned}$ | $\begin{aligned} & 316.799 \\ & 347.304 \\ & -30.505 \end{aligned}$ |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | 150 |  |  |  |  |
| Average sales $\$$ | 84.936 | 15.417 | 34.558 | 68.938 | 220,832 |
| Average expense \$ | 72.742 | 9.965 | 26.298 | 58.526 | 196,17? |
| Average net profit (loss) \$ | 12.194 | 5.452 | 8.260 | 10.412 | 24,655 |
| Businesses reporting profit (No.) | 135 |  |  |  |  |
| Average sales \$ | 91.235 | 15.219 | 34.445 | 70.433 | 244.843 |
| Average expense \$ | 75.588 | 8.317 | 26.094 | 54.997 | 212.946 |
| Average net profit \$ | 15.647 | 6.902 | 8.351 | 15.436 | 31.859 |
| Businesses reporting loss (No.) | 51. 15 |  |  |  |  |
| Average sales \$ | 61.210 | 16.580 |  |  |  |
| Average expense $\$ \$$ Average net loss $\$$ | 54.697 | 19.667 -3.087 | 46.360 -673 | 68.495 -3.779 | 124.267 -6.411 |
| Average net loss \$ | -3.487 | -3.087 | -673 | -3.779 | -6.411 |

1986

| Number of observations in sample Average sales \$ | $\begin{array}{r} 114 \\ 135,798 \end{array}$ | 18,930 | 37.878 | 81.147 | 405,238 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 125,484 | 16.807 | 29.049 | 72.527 | 383.552 |
| Average net profit (loss) \$ | 10.314 | 2.123 | 8.825 | 8.620 | 21.686 |
| Businesses reporting a profit (No.) | 99 |  |  |  |  |
| Avetage sales \$ | 131.641 | 18.575 | 37.400 | 82.627 | 387.963 |
| Average expense \$ | 117.574 | 14.273 | 28.036 | 67.649 | 360.338 |
| Average net profit \$ | 14.067 | 4.302 | 9.364 | 14.978 | 27.625 |
| Businesses reporting a loss (No.) | 15 |  |  |  |  |
| Average sales \$ | 175.906 | 19,790 | 51.695 | 77.761 | 554,377 |
| Average expense \$ | 187,236 | 22.948 | 58.345 | 83.680 | 583.969 |
| Average net loss \$ | -11.330 | $-3,158$ | -6.650 | -5.919 | -29.592 |

[^34]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total! 1 ? |  | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ |  | Lawermiddle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value (\$000's) |  | $(1\}^{?}$ |  |  |  | -. |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only 3 ) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middI } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uoper } \\ \text { midd I } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Paicent of soles |  |  |  |  |  | Percent of sales |  |  |  |  |
| Depreciation | 6.3 | -- | -- | -- | -- | 55.5 | 11.4 | -- | -- | " | -- |
| Repairs \& maintenance | 23.3 | -- | -- | -- | -- | 96.0 44.6 | 24.3 0.7 | - | -- | -- | -- |
| Heat, light \& telephone | 0.3 0.2 | -- | -- | -- | -- | 44.6 11.8 | 0.7 2.0 | -- | -- | -- | -- |
| Personnel expenses | 4.1 | -- | -- | -- | -- | 22.7 | 17.9 | -- | - | - | - |
| Financial expenses | 8.0 | -- | -- | -- | -- | 100.0 | 8.0 | -- | -- | - | -- |
| Interest \& bank charges | 6.3 | -- | -- | -- | -- | 100.0 | 6.3 | -- | -- | -- | -- |
| Professional fees | 1.7 | -- | -- | -- | -- | 96.0 |  | -- | -- | -- |  |
| Other expenses | 20.8 | -- | -- | -- | -- | 100.0 | 20.8 | -- | -- | -- | -- |
| Profit (loss) | 36.9 | -- | -- | -- | -- | 100.0 | 36.9 | -- | -- | -- | *- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | - |

## Symbol:

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## Footnotes

(19) These estimates bre besed on a sample of businessas reporting sales between $\$ 10,000$ and $\$ 2.000,000$
2) Velue in Toial weighted expenditure on a given item
(2) Value in each cell $=$ Total weighted saies of sil businesses in the sample $\times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Totsl weighred expenditure on a given item }}{}$ Tozal weighted sales of businesses reporting this isem of expendisure $x$ for each quar ile

This portion of the table pertains only to the businesses reporting the specific expense item. Tharefore these retios are calculated individually and the rotal will not necesserity equal $100 \%$

## Notes

Data ore shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were rankad in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middie 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to use the titules
111 Locate the appropriate sales range that is displeyed on the two lines entitied "low sales value" and migh sales value"
12 The selected range will indicate the proper quartila, i. e. The bot $2 \mathrm{~m} 25 \%$, the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd Industriel Clataification Definition (SIC 1980):

SIC 9211 - Industrial Machinery and Equipment Fental and Leesing
Businesses primarily engaged in the rental or laasing of machinery, equipment, furniture and fixtures

## TABLE 2. Balance sheet profile for 1986

Quebec, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left\{\begin{array}{l} ? \\ \{1 \end{array}\right\}$ | -- | -- | -- | -- |
|  | Average ( $\$ 000$ 's ) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 3 \\ 38 \\ 22 \\ 8 \\ 71 \\ 123 \\ 17 \\ 30 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | - - - - -- -- -- | -- -- -- -- -- -- | -- |
| Total assets | 206 | - | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term deb 4 Other I iabilities | 50 <br> 36 <br> 86 | -- -- -- -- | -- -- -- -- | - <br> - <br> -- <br> -- | - <br> - <br> - <br> - |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | 157 49 | -- | -- | -- | -- |

(1) These estimates are besed on semple of businesses reporiing sales between $\$ 10.000$ end $\$ 2,000,000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total 2 ) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middele $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value 18000 's) | $(11)$ | -- |  | -- |  |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.1 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{aligned} & 4.3 \\ & 3.3 \\ & 0.7 \end{aligned}$ | -- | -- | -- | - |

[^35]See Table 1 for symbols and notes.

Definitions:
8. Liquidity ratio:

Current $=$ cuprent assets / current liabilities
2. Levernge retios:
a) Qebt/equity $=$ total liabilities / aquity
b) Debt ratio = total liabilities/total assets.
c) Interest coverage = net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Quebec, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's? | $\left(\begin{array}{r} 3 \\ (1)^{3} \end{array}\right.$ |  |  |  | -- |
| Average (\$000's ) |  |  |  |  |  |
| Operating setivities Cash from operations Deprecistion Other | $\begin{array}{r} 19 \\ 21 \\ 3 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | *- |
| Investment stivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -87 | -- -- -- | -- | -- | -- <br> -- <br> - |
| Financing activities <br> Increase in long term debt Reparment of long term debt <br> Loans from shareholders <br> Repayment of loans from shazeholders <br> Advances 8 loans from government <br> Incrase in equity <br> Decrease in equity <br> Othe: | 4 -21 17 - - - | -- <br> -- <br> - <br> - <br> - <br> - | -- -- -- -- -- | $-\infty$ <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - |
| Incresseldecrease) in cash \& equivalents Cash \& equivelents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & -45 \\ & -27 \\ & -72 \end{aligned}$ | -- | -- | -- | -- |
| (i) These estimates ere based on a sample of incorporated businesses reporting sales between $\$ 10,000$ end $\$ 2.000,000$. Semple count includes only those businesses reporting a statement of changes <br> sue table p for symbols and notes. |  |  |  |  |  |
| TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Quebec. Industrial Machinery and Equipment Rental and Leasing (Sic 9911) |  | 1983-1986 based on SIC classification in 1986 |  |  |  |



[^36]"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Quebec, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \mathrm{Tos} \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 28 \\ 179.372 \\ 306.860 \\ -127.488 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (No.) <br> Averape sales \$ <br> Average expense $\$$ <br> Average net profis \$ | $\begin{array}{r} 23 \\ 235.894 \\ 217.041 \\ 18.853 \end{array}$ | -- | -- | -- | -- |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 5 \\ 84,016 \\ 241,737 \\ -157,721 \end{array}$ | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (10ss) \$ | $\begin{array}{r} 34 \\ 102.19 \\ 88.066 \\ 14.125 \end{array}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Busineses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 27 \\ 99.131 \\ 74.795 \\ 24.336 \end{array}$ | -- | -- | -" | -- |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 7 \\ 113.077 \\ 123.422 \\ -10.345 \end{array}$ | -- | -- | -- | -- |


| Number of observations in sample Average sales $\$$ | 157.569 | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 132.644 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 24.917 | -- | -- | -- | -- |
| Businesses reporting a profit (Mo.) | 19 |  |  |  |  |
| Average sales \$ | 159,875 | -- | -- | -- | -- |
| Average expense \$ | 134.248 | - | -- | -- | -- |
| Avaroge net profit \$ | 25.627 | -- | -- | -- | -- |
| Businesses reporting a loss (No.) | 2 |  |  |  |  |
| Average sales \$ | 96.247 | -- | -- | -- | -- |
| Average expense \$ | 108.518 | -- | -- | -- | -- |
| Average net loss \$ | -12.271 | -- | -- | - | -- |

[^37]TABLE 1. Selected operating ratios, in percent of sales. 1986
Quebec, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

| Total(1) Bottom | Lower | Upper | Top | $25 \%$ |
| ---: | ---: | ---: | ---: | ---: |



| Selected expense item | Industry average(2) |  |  |  |  | * busi- <br> nesses <br> reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Botiom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd } 1 \text { e } \\ 25 \% \end{gathered}$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 44.0 | -- | -- | -- | - | 100.0 | 44.0 | -- | -- | -- | - |
| Depreciation | 31.3 | -- |  |  | - | 99.8 | 31.4 | -- | -- | -- | -- |
| Reoairs \& maintenance | 1.6 | -- | -- | -- | $\cdots$ | 87.5 | 1.9 | - | -- | - | -- |
| Heat. light \& telephone Rent | 3.9 7.1 | -- | -- |  | -- | 97.2 94.7 | 4.0 7.5 | -- | -- | -- | -- |
| Personnel expenses | 17.2 | -- | -- | -- | -- | 84.4 | 20.4 | - | -- | -- | -- |
| Financial expenses | 4.8 | -- | -- | -- | -- | 97.4 | 5.0 | - | -- | -- |  |
| Interest 8 bank charges Professional fees | 3.2 9.6 |  |  |  |  | 97.2 76.3 | 3.3 2.9 | - |  |  |  |
| Protessional fees | 1.6 |  |  |  |  |  |  | -- |  |  |  |
| Other expenses | 23.9 | -- | -- | -- | -- | 100.0 | 23.9 | -- | - | -- |  |
| Profit (loss) | 10.1 | -- | -- | -- | -* | 100.0 | 10.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | -- |

5ymbole
zero or no observations
too small too be expressed
not applicable
confidentia!

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

21 Value in each cell $=$ lotal weighted expenditure on a given item
21 Value in each cell $=\overline{\text { iotel weighted soles of all businesses in the sample }} \times 100$ for each quartile
3) Velue in each cell $=\frac{\text { lotal weighteo expenditure on s given iten }}{\text { rotal weiphted each quertile }}$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily squal 100\%

## Note

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25\%. lower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comperison pupposes, the high and low valus of soles are shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entifled wow sales value" and thigh sales valuem
(2) The selactad range will indicate the proper quertile. i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper midde $25 \%$ or the top 25\%.
(3) Date pertaining to the selected sales size range will be in that quartile

## Standard induatrial Classification Definition (SIC 1980):

## SIC 9812 - Video Movies and Audio-Visual Equipment Rental

Businesses primerily engaged in penting and leasing audio-visual equipment such as: budio-visual equipment rental and leasing, tape recorder pental, television rental, video cassette recorder rental and video movie rental

TABLE 2. Balance sheet profile for 1986
Quebec, Video Movies and Audio-Visual Equipment Rental (Sic 9912)

Total(1)
Bottom
$25 \%$
middle $25 \%$
(1)

Businesses in sample (No.)
Low sales value ( $\$ 000$ 's)
Low sales value ( $\$ 000$ 's)
High sales value ( $\$ 000^{\prime}$ s)
$\$ 000^{\prime} \mathrm{s}$

| Assets | 10 |
| :--- | ---: |
| Cash | 5 |
| Accounts and notes receivable | 8 |
| Inventory | 2 |
| Other current assets | 25 |
| Total current assets | 81 |
| Fixed assets | 42 |
| Less: Accum. dep. on fixed assets | 8 |
| Other assets |  |
| Total assets | 72 |
| Liabilities and equity |  |
| Current loans | 14 |
| O\&her curpent liabilities | 14 |
| Total current liabilities | 27 |
| Mortgages Dayable | - |
| Long term debt | 11 |
| Other liabilities | 10 |
| Total liabilities | 48 |
| Total equity |  |

11 These estimates are based on ample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total 2 | $\begin{array}{r} \text { Bot } 10 \% \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1\}^{?}$ | -- |  |  | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current patio (times) | 2.5 | - | -- | -- | -- |
| ```Loverage ratios Debt/equity patio (times) Interest coverage patio (times) Debt ratio (times)``` | $\begin{array}{r} 0.9 \\ 49.2 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

111 The ratios represent the aver age of fatios for each business in the group and cannot be calculated from the figures shown in lable 2 .
12) These estimetes are based on sample of businesses peporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Tisble 1 for symbols and notes.

Definitions:

1. Liquidity petio:

Curfent $=$ current assets / current liabilities
2. Leverage ratios:
b) Debt/equity $=$ qotal liabilities / equity.
b) Debt retio $=$ total liabilities/total sssets.
c) Interest coverage = ne: profit interest expense/interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec. Video Movies and Audio-Visual Equipment Rental (SIE 9912)


11 These estimates are besed on a sample of incorporated businesses paporiing sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count inctudes only those businesses reporting statement of changes.
see rable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on sic elassification in 1986 Quebec, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

| Business size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

[^38]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec. Video Movies and Audio-Visual Equipment Rental (S|C 9912)

|  | Total ${ }^{\text {a }}$ | Bottom 25\% | $\text { middle } 25 \%$ | Upper middle 25\% | Tog |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 59 \\ 106.360 \\ 96.685 \\ 9.675 \end{array}$ | $\begin{aligned} & 11.830 \\ & 14.034 \\ & -2.204 \end{aligned}$ | $\begin{array}{r} 26.618 \\ 22.401 \\ 4.217 \end{array}$ | $\begin{array}{r} 51.847 \\ 43.535 \\ 8.312 \end{array}$ | $\begin{array}{r} 335,145 \\ 306,771 \\ 28,374 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 46 \\ 109.079 \\ 90.353 \\ 18.718 \end{array}$ | $\begin{array}{r} 11.687 \\ 7.835 \\ 3.852 \end{array}$ | $\begin{aligned} & 28.418 \\ & 17.142 \\ & 11,276 \end{aligned}$ | $\begin{aligned} & 49.770 \\ & 38.317 \\ & 11.453 \end{aligned}$ | $\begin{array}{r} 346.410 \\ 298.117 \\ 48.293 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 13 \\ 101,791 \\ 118.252 \\ -16.461 \end{array}$ | $\begin{aligned} & 11.980 \\ & 20.524 \\ & -8.544 \end{aligned}$ | $\begin{aligned} & 24.772 \\ & 27.793 \\ & -3.021 \end{aligned}$ | $\begin{array}{r} 70.639 \\ 90.742 \\ -20,103 \end{array}$ | $\begin{aligned} & 299.772 \\ & 333.948 \\ & -34.176 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 72 \\ 70.190 \\ 66.528 \\ 3.662 \end{array}$ | $\begin{array}{r} 15.186 \\ 15.509 \\ -323 \end{array}$ | $\begin{array}{r} 31.687 \\ 27.419 \\ 4.268 \end{array}$ | $\begin{array}{r} 66.592 \\ 64.615 \\ 1.977 \end{array}$ | $\begin{array}{r} 167.295 \\ 158.570 \\ 8.725 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | 53 81.741 71.350 10.391 | $\begin{array}{r} 15.229 \\ 12.780 \\ 2.449 \end{array}$ | $\begin{array}{r} 33.020 \\ 27.370 \\ 5.650 \end{array}$ | $\begin{aligned} & 79.132 \\ & 65.867 \\ & 13.265 \end{aligned}$ | $\begin{array}{r} 199.581 \\ 179.382 \\ 20.197 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 52.211 \\ 58.950 \\ -6.739 \end{array}$ | $\begin{aligned} & 15.083 \\ & 22.088 \\ & -7.005 \end{aligned}$ | $\begin{aligned} & 26,451 \\ & 27,608 \\ & -1.157 \end{aligned}$ | $\begin{aligned} & 55.874 \\ & 63.544 \\ & -7.670 \end{aligned}$ | $\begin{aligned} & 111.436 \\ & 122.560 \\ & -11.124 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) $\$$ | 56 95.999 84.459 11.540 | $\begin{array}{r} 23.199 \\ 20.785 \\ 2.414 \end{array}$ | $\begin{array}{r} 37.332 \\ 35.319 \\ 2.013 \end{array}$ | $\begin{array}{r} 74.614 \\ 68.568 \\ 6.046 \end{array}$ | $\begin{array}{r} 248.851 \\ 213.165 \\ 35.686 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 40 |  |  |  |  |
| Average sales \$ | 98.230 | 27.418 | 37.694 | 74.919 | 252.890 |
| Average expense \$ | 77.122 | 15,399 | 29.734 | 57.389 | 205.965 |
| Average net profit \$ | 21.108 | 12.019 | 7.960 | 17,530 | 46.925 |
| Businesses reporting a loss (Mo.) | 16 |  |  |  |  |
| Average sales \$ | 89.621 | 19.494 | 36.967 | 73.878 | 228.145 |
| Average expense $\$$ | 103.020 | 25.513 | 40.955 | 95.533 | 250.080 |
| Average net loss \$ | -13.399 | -6.019 | -3.988 | -21.655 | -21,935 |

[^39]TABLE 1. Seiected operating ratios, in percent of saies. 1986
Quebec. Welding (SIC 9942)


## Symbol:

zero or no observetions
loo small zoo be expressed
nop applicable
confidential
Footnotes
(1) These estimates bre besed on a sample of businesses reporting seles betweon $\$ 10,000$ and $\$ 2,000,000$.

Valut Total weighted expendiqure on Biven item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these retios ere calculated individually and the cotal will not necessarily equal $100 \%$

## Motes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. e. bottom 25z. Iower middle $25 \%$, etc.) represents one quarter of the cotal number of businesses. Hithin each quertile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriste sales range thap is displayed on the two lines entitled "low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the botton 25\%, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

Standerd Industrial Clateification Definition (SIC 1980):
SIC 9942 - Widing
Businesges primarily engaged in repair work by welding such es: acepylene welding service, blacksmith service, brazing welding service. electric welding service lexc. construction sitel. Welding repair work, end welding shops

TABLE 2. Balance sheet profile for 1986
Quebec, Welding (SIC 9942)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe: middle 25\% | Upper middle 25\% | Tof $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 32 \\ (1) \\ 11 \end{array}$ | -- |  |  | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | -- | -- | -- | -- |
| Accounts and notes receivable | 9 | -- | -- | -- | -- |
| Inventory | 6 | -- | -- | -- | -- |
| Other current assets | 11 | -- | -- | -- | -- |
| Total current assets | 31 | -- | -- | -- | -- |
| Fixed assets | 38 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 19 | -- | -- | -- | -- |
| Other assets | - | -* | -" | -- | -- |
| Total assets | 50 | -- | -- | - | -- |
| Limbilities and equity |  |  |  |  |  |
| Current loans Other current liabilities | ${ }_{12}^{6}$ | -- | -- | -- | -- |
| Total current liabilities | 18 | -- | -- | -- | -- |
| Mortgages payable | , | -- | -- | -- | -- |
| Long term debt | 3 | -- | -- | -- | -- |
| Other liabilities | 3 | -- | -- | -- | -- |
| Total liabilitios | 24 | -- | -- | -- | -- |
| Total Equity | 27 | -- | -- | -- | -- |

(1) These estimates are based on a sample of bustnesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Welding (S1c 9942)

|  | Total (2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businessas in sample (No.) Low sales value ( 8000 's) High sales value ( $\$ 000$ 's) | $(1)^{6}$ |  | -- |  | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.9 | -- | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times)``` Debt ratio (times) | $\begin{array}{r} 1.8 \\ 19.9 \\ 0.5 \end{array}$ | -- | -- | -- | -- |

[^40]Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities.
2. Leverige ratios:
a) Debi/equity = tokal liabilities $/$ equity
b) Debt ratio $=$ total liabilities/total assets
c) Interest coverage $=$ net profit $+i n t e r e s t$ expense $/$ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Welding (SIC 9942)

|  | Total(1) | Bottom 25\% | Lowe I <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | (1) ${ }^{5}$ |  |  | -- |  |
| Average (\$000's) |  |  |  |  |  |
| Operting activities Cash from operations Dedreciation Other | 24 12 -19 | -- | -- | -- | -- |
| Dividends | -4 | -- | - | -- | - |
| Investment activities <br> Disposal of fixed assets <br> Purchase of lixed assets <br> Increase in investment <br> Dacresse in investment | 4 -17 -2 - | -- | -- -- -- | -- | - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Reparment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r}-7 \\ - \\ - \\ 5 \\ - \\ \hline 1\end{array}$ | -- - - - - - | - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> -- | -- $=-$ - - - - |
| Increase(decrease) in cash s equivalents Cash \& equivalents-Beginning of the year Cash : Equivalents = End of the year | -2 33 31 |  | -- |  | =- |
| (1) These estimates are besed on ample of incorporared businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes. <br> see table 1 for symbols and notes. |  |  |  |  |  |
| TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986Quebec. Welding (SIC 9942) |  |  |  |  |  |


| Business size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

[^41]TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Quebec, Welding (SIT 9942)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TO } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 92 \\ 97,700 \\ 83,181 \\ 14,519 \end{array}$ | $\begin{array}{r} 15.677 \\ 9.537 \\ 6.140 \end{array}$ | $\begin{array}{r} 31.371 \\ 26.800 \\ 4.571 \end{array}$ | $\begin{aligned} & 64,876 \\ & 47.498 \\ & 17,378 \end{aligned}$ | $\begin{array}{r} 278.874 \\ 248.889 \\ 29.985 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 86 \\ 102.973 \\ 85.240 \\ 17.733 \end{array}$ | $\begin{array}{r} 16.289 \\ 9.088 \\ 7.201 \end{array}$ | $\begin{array}{r} 32.345 \\ 23.232 \\ 9.113 \end{array}$ | $\begin{aligned} & 64.939 \\ & 47.445 \\ & 17.494 \end{aligned}$ | $\begin{array}{r} 298.318 \\ 261,195 \\ 37,123 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 6 \\ 71.183 \\ 73.799 \\ -2.616 \end{array}$ | $\begin{array}{r} 11.785 \\ 12.390 \\ -605 \end{array}$ | $\begin{aligned} & 29.263 \\ & 34.521 \\ & -5.258 \end{aligned}$ | $\begin{aligned} & 54.657 \\ & 56.257 \\ & -1.600 \end{aligned}$ | $\begin{array}{r} 189.026 \\ 192.026 \\ -3.000 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 93 \\ 70,654 \\ 61,572 \\ 9,087 \end{array}$ | $\begin{array}{r} 18.848 \\ 14.947 \\ 3.901 \end{array}$ | $\begin{array}{r} 29.655 \\ 20.724 \\ 8.931 \end{array}$ | $\begin{aligned} & 57.969 \\ & 43.727 \\ & 14.242 \end{aligned}$ | $\begin{array}{r} 176.143 \\ 166.889 \\ 9.254 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 85 \\ 73.620 \\ 61.435 \\ 12.185 \end{array}$ | $\begin{array}{r} 18.704 \\ 14.423 \\ 4.281 \end{array}$ | $\begin{aligned} & 30.117 \\ & 19.629 \\ & 10.488 \end{aligned}$ | $\begin{aligned} & 57.848 \\ & 42.988 \\ & 14.860 \end{aligned}$ | $\begin{array}{r} 187.81: \\ 168.695 \\ 19.118 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average oxpense $\$$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 67.439 \\ 73.841 \\ -6,410 \end{array}$ | $\begin{aligned} & 22.253 \\ & 27.302 \\ & -5.049 \end{aligned}$ | $\begin{aligned} & 24.076 \\ & 33.958 \\ & -9.882 \end{aligned}$ | $\begin{aligned} & 62.188 \\ & 69.532 \\ & -7.344 \end{aligned}$ | $\begin{array}{r} 61.205 \\ 964.572 \\ -3.367 \end{array}$ |

1986

| Number of observations in smple | 110.867 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 110.937 | 21.998 | 44.196 | 74.209 | 303,345 |
| Average expense \$ | 94.449 | 12.846 | 28.208 | 57.993 | 278.750 |
| Average net profit (loss) \$ | 16.488 | 9.152 | 15.988 | 16.216 | 24.595 |
| Businesses reporting a profit (No.) | 81 |  |  |  |  |
| Average sales \$ | 121.649 | 21.998 | 44.196 | 73.526 | 346.874 |
| Average expense \$ | 102.312 | 12.846 | 28.208 | 56.917 | 311.277 |
| Average net profit \$ | 19.337 | 9.152 | 15.988 | 16.609 | 35.597 |
| Businesses reporting loss (Mo.) | 5 |  |  |  |  |
| Average sales \$ | 150.388 | - | - | 104.509 | 196,266 |
| Average expense \$ | 152.246 | - | - | 105.758 | 198,734 |
| Average net loss \$ | -1.858 | - | - | -1.249 | -2.468 |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Services to Buildings and Dwellings (SIC 995)


## Symbols

zero or no observations
too small too be expressed

- not epplicable
- confidential


## Footnotes

111 These estimates are based on b sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
Total weighted expenditure on a given item
(2) Value in ach cell =
(3) Vaiue in esch cell =

Totel weighted expenditure on a given ifem
Tosal waighted sates of businesses reporting this item of expenditure $\times 100$ for aach quartile.
This portion of the table pertains only to the businesses raporting the specific expense item. Therefore these ratios are calculated individually and the cotal will no: necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific iten.
Records were ranked in ascending order according to sales size. Eech quertile fi. botiom 25\%, lower midde 25\%, etc. lepresents one quarter of the toial number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to ust the tables
lil locate the appropriate sales range that is displayed on the two lines en tirled low sales value" and migh sales valuem.
121 The selected range will indicate the proper quertile, $i$, e, the botrom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
131 Data pertaining 10 the selected sales sizerange will be in that quartille.

## Stenderd Industrial Classification Definition (SIC 1980):

SIC 985 - Services to Buildings and Dwellings
Businesses primerity engaged in disinfecting and exterminating. window cleaning. jonitorial and other services to buildings and owellings

TABLE 2. Balance sheet profile for 1986
Quebec, Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | Bottom 25* | $\text { middle } 25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { mido } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Te: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 128 \\ (1) \\ 1 \end{array}\right\}$ | $\begin{array}{r} 11) \\ 15 \end{array}$ | $\begin{aligned} & 15 \\ & 30 \end{aligned}$ | $\begin{aligned} & 30 \\ & 72 \end{aligned}$ | $(1)$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other curfent assets <br> Total curtent assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 6 \\ 7 \\ 2 \\ 4 \\ 19 \\ 12 \\ 6 \\ 3 \end{array}$ | $\begin{aligned} & 2 \\ & - \\ & - \\ & 2 \\ & 2 \end{aligned}$ | - - - - - - | $\begin{aligned} & 3 \\ & 2 \\ & - \\ & \hline 6 \\ & 8 \\ & 8 \\ & 7 \end{aligned}$ | $\begin{array}{r} 21 \\ 25 \\ 7 \\ 15 \\ 69 \\ 39 \\ 21 \\ 5 \end{array}$ |
| Total assets | 28 | 2 | - | 17 | 91 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other Iiabilities | 2 5 8 - 2 | - <br>  | - <br>  | $\begin{aligned} & 1 \\ & 4 \\ & 5 \\ & - \\ & 3 \end{aligned}$ | 8 17 24 1 4 1 |
| Total liabillties Total equity | $\begin{aligned} & 10 \\ & 18 \end{aligned}$ | $\overline{1}$ | - | 8 9 | $\begin{aligned} & 30 \\ & 61 \end{aligned}$ |

(1) These estimates ape besed on a sample of businesses reporting sales betmeen $\$ 10,000$ and $\$ 2.000 .000$.

See iable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec, Services to Buildings and Dwellings (SIC 995)

|  | Total(2) | Bottom 25\% | Lowe: <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 55 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 27 \end{array}$ | $\begin{aligned} & 27 \\ & 53 \end{aligned}$ | $\begin{array}{r} 53 \\ 158 \end{array}$ | $\begin{aligned} & 158 \\ & \text { (1) } \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 3.0 | 4.7 | 0.4 | 3.8 | 4.1 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Oebt ratio (times) | $\begin{array}{r} 21.2 \\ 175.9 \\ 0.7 \end{array}$ | $\begin{aligned} & 0.7 \\ & 0.4 \end{aligned}$ | $\begin{array}{r} 64.4 \\ 1.9 \\ 1.1 \end{array}$ | $\begin{array}{r} 2.9 \\ 45.8 \\ 0.6 \end{array}$ | $\begin{array}{r} 2.8 \\ 66.3 \\ 0.5 \end{array}$ |

(1) The ratios pepresent the average of ratios for each business in the group and cannot be calculated fom the figures shown in fable 2
(2) These estimates are besed on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$

See iable 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
8) Dabt/equity $=$ total liabilities / equity.
b) Debt ratio $=$ total iabilities / total assets
c) Interest coverage $=$ net profit - interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Services to Buildings and Dwellings (SIt 995)

(1) These estimates are based on a sample of incorporated businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986
Quebec, Services to Buildings and Dwellings (SIC 995)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1,120 | 136.126 | 11.050 | 247 | 281 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.028 \\ 66 \\ 20 \\ 6 \end{array}$ | $\begin{aligned} & 35.891 \\ & 33.228 \\ & 42.747 \\ & 24.260 \end{aligned}$ | $\begin{aligned} & 2.834 \\ & 2.617 \\ & 3.546 \\ & 2.053 \end{aligned}$ | 241 5 9 | $\begin{array}{r} 274 \\ 6 \\ \vdots \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 2.011 | 209.947 | 14.865 | 541 | $\cdots$ |
| $\begin{aligned} & \text { Iess then } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.885 \\ 94 \\ 22 \\ 10 \end{array}$ | $\begin{aligned} & 62.488 \\ & 45.830 \\ & 52.265 \\ & 49.363 \end{aligned}$ | $\begin{aligned} & 4.187 \\ & 3.186 \\ & 3.726 \\ & 3,566 \end{aligned}$ | $\begin{array}{r}530 \\ 10 \\ \hline\end{array}$ | $\ldots$ $\cdots$ $\ldots$ |

(1) Average labour units are calculated by dividing total paypoll by the average annual wage and salary rate as reported in the

Survey of Employment. Payroll and Hours. Statistics Cansda. Catalogue 72-002. An gverape labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canade as a whole but less than that number in 日пy given province it is shown in the 500 and over group.
121 Refers to businesses repopting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following yesr
"Hewly reporting" and mo longer reporting" businesses are assumed to have been in activity for six months and the information is adjustad accordingly.

See rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 244 \\ 85,452 \\ 73.987 \\ 11,465 \end{array}$ | $\begin{array}{r} 12.676 \\ 5.330 \\ 7.346 \end{array}$ | $\begin{array}{r} 20.056 \\ 12,213 \\ 7.843 \end{array}$ | $\begin{aligned} & 40.439 \\ & 27.639 \\ & 12.800 \end{aligned}$ | $\begin{array}{r} 268.635 \\ 250,764 \\ 17.871 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 225 \\ 86.120 \\ 72.412 \\ 13.708 \end{array}$ | $\begin{array}{r} 12.696 \\ 5.061 \\ 7.635 \end{array}$ | $\begin{array}{r} 19.730 \\ 10.589 \\ 9.141 \end{array}$ | $\begin{aligned} & 39,910 \\ & 26,170 \\ & 13,740 \end{aligned}$ | $\begin{array}{r} 272.142 \\ 247.828 \\ 24.314 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 83,971 \\ 88,353 \\ -4,382 \end{array}$ | $\begin{array}{r} 12.036 \\ 14.021 \\ -1.985 \end{array}$ | $\begin{aligned} & 22,748 \\ & 25,612 \\ & -2,864 \end{aligned}$ | $\begin{array}{r} 48.376 \\ 49.689 \\ -1.313 \end{array}$ | $\begin{aligned} & 252.724 \\ & 264.088 \\ & -11.364 \end{aligned}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 209 \\ 77,946 \\ 66.561 \\ 11,285 \end{array}$ | $\begin{array}{r} 13,226 \\ 6.334 \\ 6.892 \end{array}$ | $\begin{array}{r} 24.824 \\ 16.082 \\ 8.742 \end{array}$ | $\begin{aligned} & 59.661 \\ & 42.815 \\ & 10.846 \end{aligned}$ | $\begin{array}{r} 220.074 \\ 201.412 \\ 10.662 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 194 \\ 79.014 \\ 64.308 \\ 14.706 \end{array}$ | $\begin{array}{r} 13.304 \\ 5.932 \\ 7.372 \end{array}$ | $\begin{aligned} & 24.703 \\ & 14.310 \\ & 10.393 \end{aligned}$ | $\begin{aligned} & 49.916 \\ & 33.045 \\ & 16.871 \end{aligned}$ | $\begin{array}{r} 228.131 \\ 203.943 \\ 24.188 \end{array}$ |
| ```Businesses raporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 15 \\ 69,670 \\ 75,525 \\ -5,855 \end{array}$ | $\begin{aligned} & 10.900 \\ & 18.435 \\ & -7.535 \end{aligned}$ | $\begin{aligned} & 25.766 \\ & 29.777 \\ & -4.011 \end{aligned}$ | $\begin{aligned} & 62.213 \\ & 65.126 \\ & -2.913 \end{aligned}$ | $\begin{array}{r} 179.799 \\ 188.763 \\ -8.964 \end{array}$ |

1986

| Number of observations in sample | 258 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 76.947 | 13.597 | 23.619 | 45.509 | 225.063 |
| Average expense \$ | 65.004 | 6.205 | 12.139 | 35.846 | 205.827 |
| Average net profit (loss) \$ | 11.943 | 7.382 | 11.480 | 9,663 | 19.236 |
| Businesses reporting a profit (No.) | 220 |  |  |  |  |
| Average sales \$ | 81.866 | 13.683 | 23.586 | 45.681 | 244.513 |
| Average expense \$ | 67.988 | 5.856 | 11.963 | 34.994 | 219.039 |
| Average net profit \$ | 13.878 | 7.727 | 11.623 | 10.687 | 25.474 |
| Businesses reporting loss (No.) | 38 |  |  |  |  |
| Average sales \$ | 55.228 | 11.674 | 26,423 | 43.722 | 139,094 |
| Average expense \$ | 57.738 | 11.745 | 27.077 | 44.698 | 147.432 |
| Average net loss \$ | $-2.510$ | -71 | -654 | -976 | -8,338 |

[^42]TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Janltorial Services (SIC 9953)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) |  | $\left.\begin{array}{l} 92 \\ (1) \\ 11 \end{array}\right)$ |  | $\begin{aligned} & (1) \\ & 15 \end{aligned}$ |  | 15 30 |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses redorting | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Lower } \\ \text { midd } 10 \\ 25 \% \end{gathered}$ | Upper middle 25\% | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Dccupancy expenses | 10.3 | 14.1 | 9.3 | 10.9 | 7.2 | 93.4 | 11.0 | 16.3 | 10.5 | 10.9 | 7.2 |
| Depreciation | 2.9 | 4.0 | 3.1 | 2.9 | 1.9 | 71.0 | 4.2 | 7.8 | 4.9 | 3.9 | 2.1 |
| Repairs \& maintenance | 4.1 | 7.9 | 4.8 | 1.8 | 2.1 | 65.0 | 5.9 | 10.8 | 6.7 | 3. 6 | 2.7 |
| Heat, light \& telephone Rent | 1.2 2.0 | $2 . i$ | 0.3 | 2.6 3.5 | 1.8 1.3 | 56.5 47.2 | 2.2 4.3 | 0.3 6.6 | 1.2 | 2. 5.8 | 2.2 1.9 |
| Personnel expenses | 26.0 | 10.3 | 9.7 | 34.2 | 48.4 | 71.0 | 36.6 | 19.9 | 21.9 | 39.8 | 48.4 |
| Financial expenses | 2.7 | 1.7 | 2.9 | 3.4 | 2.5 | 87.6 | 3.0 | 2.1 | 3.3 | 4.2 |  |
| Interest \& bank charges Protessional fees | 1.0 1.7 | 0.5 1.2 | 1.0 2.0 | 1.6 1.8 | 0.8 1.7 | 73.1 71.3 | 1.3 2.4 | 1.0 | 1.5 3.0 | 2.0 3.0 | 0.8 1.8 |
| Other expenses | 24.8 | 18.8 | 20.6 | 28.9 | 30.3 | 100.0 | 24.8 | 18.8 | 20.5 | 28.9 | 30.3 |
| Profit (loss) | 36.2 | 55.1 | 57.4 | 22.6 | 11.7 | 95.6 | 37.9 | 55.1 | 57.8 | 27.0 | 11.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . . | $\cdots$ | $\ldots$ | ... |

## Symbols

zero of no observetions
$t 00$ small too be expressed
not applicable
$\times$ confidential

## footnotes

(il These estimetes are based on a sample of businesses reporting sales between \$10,000 and \$2.000,000.
121 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of oll businesses in the sample }} \times 100$ for sech quartile.
(3) Value in each cell=$=\frac{\text { Totel weighted seles of businesses reporting this iqem of expendiqure }}{\text { tol }}$ $\times 100$ for each quarqile.

This portion of the table perteins only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Notes

Data are shown by quartiles when at leas? 13 of the sampled businesses report the specific item
Records were ranked in ascending order eccarding 10 sales size. Each quarqile li.e. bottom 25\%. Iower middle 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the avarage ratio is presented. For comperison purposes. the high and low velues of sales are shown.

How to use the tables
111 Locate the appropriate sales range that is displayed on the two lines entitled mlow sales value" and "High sales value"
121 The selected range will indicate the proper quertile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrial CIassification Definition (SIC 1980):

## SIC 9953 - Janitorial Services

Businesses primar ily engaged in cleaning and maintenance of buildings and dwellings such as char service. floor waxing. janitorial services. janifor al maintenance of buildings and dweltings and affice cleaning.

TABLE 2. Balance sheet profile for 1986
Quebec, Janitorial Services (sit 9953)

|  | Total(1) | Bottom 25\% | Lowe I <br> middle 25\% | Jpper middle 25\% | $\begin{aligned} & \text { To: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 92 \\ & 19 \\ & 111 \end{aligned}$ | $\begin{array}{r} 11\} \\ 15 \end{array}$ | $\begin{aligned} & 15 \\ & 30 \end{aligned}$ | $\begin{aligned} & 30 \\ & 69 \end{aligned}$ | $\begin{array}{r} 69 \\ 11 \end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 8 \\ 2 \\ 5 \\ 23 \\ 12 \\ 7 \\ 2 \end{array}$ | 2 <br> - | - <br>  <br> - <br> - | 3 <br> 3 <br> - <br>  <br> 7 <br> 4 <br> 4 | $\begin{array}{r} 23 \\ 30 \\ 8 \\ 19 \\ 80 \\ 40 \\ 23 \\ 4 \end{array}$ |
| Total assets | 30 | 2 | - | 15 | 101 |
| Liabilities and equity <br> Current loans <br> Other cuprent liabilities <br> Total curcent liabilities <br> Morigages Dayable <br> Long term debt <br> Other liabilities | 2 <br> 6 <br> 8 <br> 2 | - - - - | - - - - | 1 5 6 | $\begin{array}{r}8 \\ 18 \\ 27 \\ \hline\end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 11 \\ & 19 \end{aligned}$ | 2 | - | 10 5 | 32 69 |

11 These estimates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
See rable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Quebec, Janitorial Services (S|t 9953)

|  | Total 121 | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe <br> middle $25 \%$ | Upper <br> middie 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $8000^{\prime}$ s) | $\begin{array}{r} 49 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 27 \end{array}$ | $\begin{aligned} & 27 \\ & 86 \end{aligned}$ | $\begin{array}{r} 86 \\ 196 \end{array}$ | $\begin{aligned} & 196 \\ & \langle 1\rangle \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 3.2 | 4.7 | 1.2 | 4.1 | 4.4 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 29.2 \\ 151.2 \\ 0.7 \end{array}$ | 0.7 0.4 | $\begin{array}{r} 74.7 \\ 6.9 \\ 0.9 \end{array}$ | $\begin{array}{r} 3.8 \\ 70.7 \\ 0.7 \end{array}$ | 3.0 73.0 0.5 |

[^43](2) These estimates are based on a samplo of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current jiabilities.
2. Levermge ratios:
a) Debt/equity = rotal liabilities / equity
b) Debt ratio = total liabilities / totel asse.
c) Interest coverage $=$ neq profit + interest expunss f formps: exabest

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Quebec, Janitorlal Services (SIC 9953)

(1) Average labour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the Surver of Employmene. Payrall and Hours, Statistics Canada, Catalogue p2-002. An average labour unit could be interpreied as e full-time employee. Note that the business size groups used are determined at the Canede level. Thus if business has ot least 500 employees in Conade as e whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
*Newly peporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Quebec, Janitorial Services (SIC 9953)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower middle 25\% | Uppe! middle 25\% | $\begin{aligned} & \text { TOR } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 157 \\ 74.029 \\ 62.307 \\ 11.722 \end{array}$ | $\begin{array}{r} 12.050 \\ 5.275 \\ 6.775 \end{array}$ | $\begin{array}{r} 18.045 \\ 9.669 \\ 8.376 \end{array}$ | $\begin{aligned} & 33.284 \\ & 21.140 \\ & 12.144 \end{aligned}$ | $\begin{array}{r} 232.736 \\ 213.143 \\ 19.593 \end{array}$ |
| Businesses raporting profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net piofit \$ | $\begin{array}{r} 145 \\ 74.797 \\ 50.294 \\ 14.503 \end{array}$ | $\begin{array}{r} 12.050 \\ 4.851 \\ 7.199 \end{array}$ | $\begin{array}{r} 17.993 \\ 8.469 \\ 9.524 \end{array}$ | $\begin{aligned} & 33.835 \\ & 20.528 \\ & 13.307 \end{aligned}$ | $\begin{array}{r} 235.309 \\ 207.326 \\ 27.983 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 12 \\ 70.341 \\ 74.773 \\ -4.432 \end{array}$ | $\begin{aligned} & 12.036 \\ & 14.021 \\ & -1.985 \end{aligned}$ | $\begin{aligned} & 18,633 \\ & 23,328 \\ & -4.695 \end{aligned}$ | $\begin{aligned} & 27.038 \\ & 28.074 \\ & -1.036 \end{aligned}$ | $\begin{aligned} & 223.655 \\ & 233.668 \\ & 10.013 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 138 \\ 63.008 \\ 51.905 \\ 11.103 \end{array}$ | $\begin{array}{r} 12.626 \\ 6.505 \\ 6.121 \end{array}$ | $\begin{array}{r} 21.511 \\ 12.341 \\ 9.170 \end{array}$ | $\begin{aligned} & 41.886 \\ & 29.302 \\ & 12.584 \end{aligned}$ | $\begin{array}{r} 176.007 \\ 159.473 \\ 16.534 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses roporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 130 \\ 70.378 \\ 56.415 \\ 13.961 \end{array}$ | $\begin{array}{r} 12.703 \\ 5.967 \\ 5.736 \end{array}$ | $\begin{aligned} & 21.312 \\ & 11.025 \\ & 10.287 \end{aligned}$ | $\begin{aligned} & 41.208 \\ & 25.531 \\ & 15.677 \end{aligned}$ | $\begin{array}{r} 206.289 \\ 183.136 \\ 23.144 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 8 \\ 40.325 \\ 43.973 \\ -3.648 \end{array}$ | $\begin{aligned} & 10.900 \\ & 18.435 \\ & -7.535 \end{aligned}$ | $\begin{array}{r} 23.213 \\ 23.585 \\ -372 \end{array}$ | $\begin{aligned} & 45.232 \\ & 47.917 \\ & -2.685 \end{aligned}$ | $\begin{aligned} & 81.954 \\ & 85.954 \\ & -4.000 \end{aligned}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 183 \\ 81.270 \\ 68.889 \\ 12.381 \end{array}$ | $\begin{array}{r} 13.357 \\ 6.117 \\ 7.240 \end{array}$ | $\begin{array}{r} 22.638 \\ 9.931 \\ 12.707 \end{array}$ | $\begin{array}{r} 44.224 \\ 34.494 \\ 9.730 \end{array}$ | $\begin{array}{r} 244.862 \\ 225.013 \\ 19.849 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 156 \\ 87.875 \\ 73.501 \\ 14.374 \end{array}$ | $\begin{array}{r} 13.357 \\ 6.117 \\ 7.240 \end{array}$ | $\begin{array}{r} 22.578 \\ 9.687 \\ 12.891 \end{array}$ | $\begin{aligned} & 43.979 \\ & 33.849 \\ & 10.130 \end{aligned}$ | $\begin{array}{r} 271.586 \\ 244.349 \\ 27.237 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 27 \\ 73,854 \\ 77.330 \\ -3.475 \end{array}$ | - | $\begin{array}{r} 26.909 \\ 27.527 \\ -618 \end{array}$ | $\begin{aligned} & 51.164 \\ & 52.800 \\ & -1.636 \end{aligned}$ | $\begin{array}{r} 143.489 \\ 151.683 \\ -8.174 \end{array}$ |

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Quebec, Ticket and Travel Agencies (SIC g961)
Upper

|  | Tot | 1(1) |  | $\begin{array}{r} \text { Bot } 40 \mathrm{~m} \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) |  | $\begin{aligned} & 33 \\ & (1) \\ & (1) \end{aligned}$ |  | -- |  | -- |  |  |  |  |  |
|  |  | Indus | try aver | age (2) |  |  |  | porting | bus ines | es only |  |
| Selected expense item | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Uoper } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | TOD $25 \%$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  |  |  | ercent of | sales |  |  |  |  | cent of | sales |  |
| Cost of sales | 34.2 | - | =- | -- | -- | 38.1 | 89.9 | -- | -- | - - | $\cdots$ |
| Occupancy expenses | 10.9 | =- | -- | =- | =- | 100.0 | 10.9 | -- | -* | -- | -* |
| Depreciation | 1.6 | -- | -- | -- | -- | 97.7 | 1.7 | -- | -- | -- | -- |
| Repairs \& maintenance | 1.0 | -- | -- | =- | -- | 70.1 | 1.4 | -- | -- | -- | -- |
| Hest. light \& telephone | 3.6 | -- | -- | -- | -- | 100.0 | 3.6 | - - | - | -- | -- |
| Ren \& | 4.7 | -- | -- | -- | -- | 100.0 | 4.7 | -- | -- | -- | -* |
| Personnel expenses | 33.5 | -- | -- | -- | =- | 37.0 | 34.5 | - | -- | =- | -- |
| Financial expenses | 3.2 | =- | - | =- | -- | 100.0 | 3.2 | -- | - | - | -* |
| Interest $\&$ bank charges | 0.8 2.4 | -- | -- | -- | -- | 100.0 98.0 | 0.8 2.4 | -- | -- | - - | - - |
| Other expenses | 16.5 | - | - | =- | -- | 100.0 | 16.5 | -- | -- | - | -- |
| Profit (loss) | 1.6 | -- | - | - | - | 100.0 | 1.6 | -- | -- | - | =- |
| Total | 100.0 | -* | - - | = | - | 100.0 | . . | -- | -- | =- | - |

## Symbol:

> zero or no observations
> $-\quad$ too small too be expressed
> not appl icsble
$\times$ confidentisl

## Footnotes

(11) These estimetes are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quertile
(3) Velue in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totel weighted sales of businesses reporting this item of expenditure }} \times$ loo forh quartile.

This portion of the table pertains only to the businesses poporting the specific oxpense Item. Therefore these ratios or calculated individually and the total will not necessarily equal $100 \%$

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in escending order according to sales size. Each quartile li.e. bottom 25\%. lower midde 25\%. etc. represents one quarter of the total number of businesses. Within ach quartile. the average retio is presenied. for comperison purposes. the high and low values of sales are shown.

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entillad "low sales value" and "High sales value"
(2) The selected range will indicate the proper quertile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde 252 or the tap $25 \%$.
(3) Dato pertaining to the selected sales size range will be in thot quartile

## Standerd Industrial Classification Definition (SIC i980)

SIC 9961-Ticket and Travel Agencies
Businesses primarily engaged in furnisting travel informetion, acting as agents in arranging tours. accommodation and transportation for travellers or acting as independent agencies for transportation establishments

TABLE 2. Balance sheet profile for 1986
Quebec. Ticket and Travel Agencies (SIC 9961)

|  | Total 19 | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value \{ $3000^{\prime}$ 's | $\left.\begin{array}{l} 33 \\ \{1 \\ 11 \end{array}\right\}$ | -- | -- | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 36 | -- | -- | -- | -- |
| Accounts and notes receivable | 37 | -- | -- | -- | -* |
| Inventory | - | -- | -- | -- | - |
| Other current assets | 9 | -- | -- | -- | -- |
| Total current assets | 82 | -- | -- | -- | -- |
| Fixed assets | 22 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 10 | -- | -- | -- | -- |
| Other assets | 14 | -- | -- | -- | -- |
| Total assets | 108 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 7 | -- | -- | -- |  |
| Other current liabilities Total current liabilities | 38 | -- | -- | - |  |
| Total curient liabilities Mortgages payable | 45 | -- | -- | -- | -- |
| Mortgages payable Long term debt | 7 | -- | -- | -- | -- |
| Other liabilities | 7 | -. | -- | -- | -- |
| Total liabilities Total Equity | 52 56 | -- | -- | -- | -- |

(1) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Quebec. Ticket and Travel Agencies (SIE 9961)

|  | Total(2) | $\begin{array}{r} \text { Bot } 10 \mathrm{~m} \\ 25 \% \end{array}$ | Lowe ${ }^{+}$ middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & 22 \\ & (1) \\ & (1) \end{aligned}$ | -- |  |  | -- |
|  |  |  | Average |  |  |
| Liquidity ratio Current ratio (times) | 2.5 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/aquity ratio (times) Interesi cove:age ratio (times) Debt ratio (times) | $\begin{array}{r} -0.3 \\ 10.3 \\ 0.5 \end{array}$ | -- | -- | -- | -- |

(1) The ratias represent the average of ratios for each business in the group and cennot be calculated from the figures shown in table 2

121 These estimates are based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabidities
2. Leverage retios:

Debt/equity $=$ qotal |iabilities / equity
b) Debtratio $=$ total liabilities/total assets.
c) Interest coverage $=$ net profit ( interest expense / interest expente.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Quebec, Ticket and Travel Agencies (SIC 9961)

|  | Total (1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 24 \\ (1) \\ (1) \end{array}$ | -- |  | -- |  |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Deprecistion Other | $\begin{array}{r} -1 \\ 3 \\ -5 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> increase in investment <br> Decrease in investment | $\begin{array}{r} 1 \\ -6 \\ -3 \\ 1 \end{array}$ | - - - | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government increase in equity Decrease in equity Dther | $\begin{array}{r} 2 \\ -1 \\ 1 \\ - \\ - \\ 9 \\ -1 \end{array}$ | - - - - -- -- | -- <br> - <br> - <br> - <br> - <br> - | - <br> - <br> -- <br> - <br> - <br> - | $=-$ - - - - - |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -2 \\ 21 \\ 19 \end{array}$ | -- | -- | -- | -- |

(11) These estimates are besed on a sample of incorporeted businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Semple couns includes only those businesses reporting a statement of chenges.
See table, for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
Quebec, Ticket and Travel Agencies (SIC 9961)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average Iabour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 499 | 42,527 | 2,867 | 54 | 66 |
| less than 20 <br> 20-99 <br> 100-499 <br> 500 and over | $\begin{array}{r} 466 \\ 26 \\ 5 \\ 2 \end{array}$ | $\begin{array}{r} 24,503 \\ 11,832 \\ x \\ x \end{array}$ | $\begin{array}{r} 1.684 \\ 803 \\ 147 \\ 233 \end{array}$ | $\begin{array}{r}50 \\ 4 \\ \hline\end{array}$ | $\begin{array}{r}66 \\ - \\ \hline\end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 683 | 66.177 | 3.833 | 99 | . $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 547 28 5 3 | $\begin{array}{r} 37.245 \\ 18.777 \\ 1.736 \\ 8.419 \end{array}$ | $\begin{array}{r} 2.207 \\ 1.108 \\ 103 \\ 415 \end{array}$ | 99 | . . |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and selary rate as peported in the

Surver of Employment. Payroll and Hours. Statistics Canads. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined ot the Canade tevel. Thus if a business has at least 500 employees in Conada as a whole out less than that number in any given province it is shown in the 500 and over group.
12) Refers 10 businesses reporting no payroll deductions in the previous yeat
(3) Refers 10 businesses reporiing no payroll deductions in the following year
"Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly
see lable 1 for symbols and notes.

TABLE 6. Seiected operating characteristics of small businesses by saies quartile. 1984-1986 Quebec. Tlcket and Travel Agencles (SIC 9961)


1984
Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$

69
430.953
Average sales
Average net profit (loss) \$
422.513
22.843
422.513
i9.405
101.253
82.633
3.438
18.620
423.142
419.118
1.176.575
1.168.897

Businesses reporting profit (No.)
51
442.276
Average sales \$
419.199

Average expense $\$$
Average net Drofit $\$ 0$
23.077

Businesses reporting loss (No.)
Average sales \$
Average expense \$
Average net loss \$
18
414.037
443.128
23.326
99.959
414.855
1.230.963
11.71

80,642
371.046
1.213 .399
11.616
13.317
43.809
17.564
$-29.091$
22.196

29,712
138.169
139.428
443.293

1,052.488
1.067 .363
$-7.516$
536.008

- 14.875

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 58 \\ 425.593 \\ 416.149 \\ 9.444 \end{array}$ | $\begin{array}{r} 17.543 \\ 8.889 \\ 8.654 \end{array}$ | $\begin{array}{r} 107.072 \\ 111.184 \\ -4.112 \end{array}$ | $\begin{array}{r} 326.610 \\ 304.476 \\ 22.134 \end{array}$ | $\begin{array}{r} 1.251 .145 \\ 1.240 .045 \\ 11.100 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting apofit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 50 \\ 421,302 \\ 402,321 \\ 18,981 \end{array}$ | $\begin{array}{r} 17.543 \\ 8,889 \\ 8,654 \end{array}$ | $\begin{array}{r} 117.694 \\ 110.348 \\ 7.346 \end{array}$ | $\begin{array}{r} 312.436 \\ 268.864 \\ 43.572 \end{array}$ | $\begin{array}{r} 1.237,535 \\ 1.221 .184 \\ 16.35= \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 587.218 \\ 613,964 \\ -26.746 \end{array}$ | - | $\begin{array}{r} 84.000 \\ 113.000 \\ -25.000 \end{array}$ | $\begin{aligned} & 367.371 \\ & 405,888 \\ & -39.517 \end{aligned}$ | $\begin{array}{r} 1.310 .284 \\ 1.322 .003 \\ -14.719 \end{array}$ |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 54 \\ 396,660 \\ 394.882 \\ 1.778 \end{array}$ | $\begin{aligned} & 77,211 \\ & 81.129 \\ & -3.918 \end{aligned}$ | $\begin{array}{r} 151.318 \\ 130.992 \\ 20.326 \end{array}$ | $\begin{array}{r} 395.062 \\ 395.968 \\ -906 \end{array}$ | 963.050 971,439 -8.389 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 40 |  |  |  |  |
| Average sales $\$$ | 391.403 | 80.845 | 153.161 | 394.737 | 936.869 |
| Average expense \$ | 375,545 | 72.877 | 124.980 | 385,283 | 919.039 |
| Average net Drofit \$ | 15,858 | 7.968 | 28.181 | 9.454 | 17.830 |
| Businesses reporting a loss (Mo.) |  |  |  |  |  |
| Average sales \$ | 408,555 | 75.654 | 143.954 | 395,698 | 1.018.915 |
| Average expense \$ | 434.946 | 84.665 | 155,017 | 416.854 | 1.083.246 |
| Average net loss \$ | -26.391 | -9.011 | -11.063 | -21.156 | -64.331 |

[^44]See Table 1 for symbols and notes


[^0]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^1]:    (1) The retios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
    12) These estimates are Dased on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

    See Table 1 for symbols and notes.

[^2]:    (1) Thase estimates are based on a sample of businesses reporting sales betwean $\$ 10,000$ and $\$ 2,000,000$.

    See Table 1 for symbols and notes

[^3]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rata as reported in the Survey of Employment. Payroll and Hours. Statistics Canada, Caralogue 72-002. An average labour unit could be interpreted as o full-time employee. Note that the business size groups used are determined at the Canade level. Thus if a business has at least 500 employees in Canade as ahole but less than thet number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" Dusinesses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See table 1 for symbols and notes.

[^4]:    (11 These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
    See Table 1 for symbols and notes

[^5]:    (1) Average labour units are calcutated by dividing total payroll by the average annual wage and satary rate as reported in the

[^6]:    11 Average labour units ere calculated by dividing total payroll by the bverage annul wage and salary tate as feportad in the Survey of Employment. Payroll and Hours. Steristics Lanada. Latalogue 72-002. An aver Bge labour unit could be interpreted as a full-time amployee. Note that the business size groups used are determined at the Canade level. Thus if busifess has et least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    12) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symbols and notes

[^7]:    (1) These estinates are based on e sample of businasses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

    See table 1 for symbols ano notes

[^8]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Stetistics Canads. Catalogue 72-002. An overege labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the canado level. Thus if a business has at least 500 employees in Canade as a whole but less then that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no peyfoll deductions in the previous year
    (3) Refers to businesses reporting no peyroll deductions in the following year.
    "Newly reporting" and "ho longer reporting" businesses are assumed to have been in activity for six months and the informetion is *djusted accordingly.

    See reble 1 for symbols and notes

[^9]:    (1) These estimetes ere based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

    See Table 1 for symbols and notes

[^10]:    a) Deot/equity = total llabilities / equity
    L.) Debt re: io = tota! Iacilities/ tota! assets
    (2) interes: coverage = ne: profit . interest expense, isperes: expenst

[^11]:    (1) These estimates are besed on a sample of busingsses reporting seles between $\$ 10.000$ end $\$ 2.000 .000$

    See Table 1 for symbols end notes

[^12]:    (1) These estimates ere based on a sample of incorporated businesses reporting 5 ales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporiing a statement of changes.
    see Table 1 for symbols and notes.

[^13]:    (I) Querage labour units are calculated by dividing tatal payroll by the average annual wage and salary rate as reported in the

[^14]:    11 These estimates are based on sample of incorporated businesses reporting seles between $\$ 10.000$ end $\$ 2.000 .000$. Semple count inctudes only those businesses faporting statement of changes.
    see lable 1 for symbols and notes

[^15]:    (1) These astimates are based on ample of businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$

    See Table 1 for symbols and notes

[^16]:    (1) The ratios pepresent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
    (2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^17]:    (1) The ratios represent the average of ratios for each business in the group end cannot be calculated from the figures shown in table 2.
    (2) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

    See table 1 for symbols and nates

[^18]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary fate as reportad in the

    Survey of Employmen: Payroll and Hours. Statistics Conada, Catalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note thet the business size groups used ere determined at the Canada level. Thus if a business has ot least 500 employes in Canade as a whole but less then that number in any given province it is shown in the 500 and ovar group
    121 Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businasses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to heve been in activily for six months and the information is adjusted eccordingly.
    see table 1 for symbols and notes

[^19]:    (1) These estlmates ere based on a sample of businesses reporling sales between $\$ 10,000$ and $\$ 2.000,000$.

    See Table 1 for symbols and notes

[^20]:    (1) The ratios represent the average of ratios for each businass in the group and cannot be calculated from the figures shown in table 2
    (2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

[^21]:    (1) Average labour units are calculated by dividing total payoll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Houfs. Statistics Canada. Catalogue 72-002. An average rabour unit could be interpreied as a full-time employge. Note that the business size groups used are determined at the canode level. Thus if e business has at least 500 employees in Canada as a whole Dut less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    *Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

[^22]:    11 These estimates are besed on a sample of businasses peporing sales between $\$ 10.000$ and $\$ 2.000 .000$
    See table 1 for symbols and notes

[^23]:    (1) Average labour units are calculated by dividing potal payrol! by the average annual wage and salary pate as reported in the

    Survey of Employment. Payroll and Hours, Statistics Cenada, Catalogue 72-002. An average labour unit could be intarpreted as a full-time employee Note that the business size groups used are derermined at the Canadolevel. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
    (2) Refers :o businesses reporting no payroli deductions in the previous year.
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Mewly reporting" and "no longer reporting" businesses are assumed to have been in activity for six manths and the information is adjusted accordingly
    see Table 1 for symbols and notes.

[^24]:    (11 The ratios rapresen the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2
    121 These estimates ape based on a sample of businesses raporting sales betweon $\$ 10.000$ and $\$ 2,000,000$

[^25]:    (1) These astimetes are based on e sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See Table 1 for symbols and notes

[^26]:    "Newly reporting" and "no longer reporting" businesses are assumad to have been in activity for six months and the Information is adjusted accordingly.

    See iable 1 for symbols and notes

[^27]:    (1) These estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$

    See Table 1 for symbols and notes

[^28]:    (1) Average I Bbour units are calcutated by dividing cotal payroll by the average annual wage and salary rate as reported in the Surver of Employment, Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as e full-time employee. Note that the business size groups used are determined at the Canade level Thus if business has et laust 500 employees in Canada as a whole but less than that number in any given province it is show in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporing no payroll deductions in the following year

    Newly reporting" and mo langer reporting" businesses are assumed to move been in activity for six months and the information is adjusted eccordingly

    See Table 1 for symbols and notes

[^29]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Employment. Payroll and Hours. Statistics Canada. Catalogue $92-002$. An average labour unit could be interpreted as a full-time emplaye. Note that the business size groups used are determined at the canada level thus if a business has at laast 500 employees in Canada as a whale but less than thal number in any given province it is shown in the 500 and over group.
    (2) Reters to businesses reporting no payroll deductions in the previous yeer.
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to hove been in activity for six months and ahe information is adjusted accordingiy.

    See Table 1 for symbols and notes

[^30]:    11 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^31]:    (1) Average labour units are calculeted by dividing total payrall by the overage annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-ime employee. Hote that the business size groups used are determined at the caneda level. Thus if a business hes at leas? 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no paypoll deductions in the previous year
    3) Refers to businesses reporting no payroll deductions in the following year

[^32]:    (1) These estimates are based on a sample of businesses peporting sales beiween $\$ 10.000$ and $\$ 2.000 .000$

[^33]:    (1) These estimates are based on a sample of businesses raporting salus between $\$ 10,000$ and $\$ 2.000,000$

    See lable 1 for symbols and notes

[^34]:    (11) These estimates are based on sample of businesses reporting sales batween $\$ 10.000$ and 82.000 .000

    See Table 1 for symbals and notes

[^35]:    (1) The ratios pepresent the average of ratios for each business in the group and cannot be calculated fom the figures shown in table 2
    12) These estimates are based on a sample of businesses reporiing $\$$ ales beiween $\$ 10,000$ and $\$ 2,000,000$

[^36]:    (1) Average labour units are colculated by dividing total payroll by the average annubl wage and salary fate as reportad in the Survay of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if e business has at least 500 mploye es in Canada as a whole but less than that number in any given province it is shown in the 500 and ovar group.
    (2) Refers to businesses reporting no payroll deductions in the previous vear.
    (3) Refers to businesses reporting no payroll deductions in the fallowing year

[^37]:    11) These estimates are dased on sample of ousinesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$

    See Table 1 for symbols and notes

[^38]:    (I) Average labour units are calculated by dividing total payroll by the overage annul wage and salary pate as reporied in the

    Survey of Employment. Payroll and Hours. Siatisiics Canada. Catalogue 72-002. An average Iaboup unit could be interpreted as a
    full-time employee. Note that the business size groups used are determined ot the canada level. Thus if a business hes at least
    500 employees in Canada as a whole but less than thet number in any given province it is shown in the soo and over group
    (2) Refers io businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year

    Mewly reporting" and "no langer reporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly

    See Table I for symbols end noies.

[^39]:    (1) These estimates are based on a sample of businesses reporting $\$$ alas between $\$ 10,000$ and $\$ 2.000 .000$.

    See iable 1 for symbals and notes

[^40]:    I11 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
    121 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.
    See Table 1 for symbols and notes

[^41]:    (1) Aversge labour units are calculated by dividing total payroll by the average annual wage and salary rate as peported in the Survey of Employmens. Payroll and Hours. Statistics Canada. Catalogue 72.002 . An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determinge at the Canade level. Thus it a business has at lesst 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Relers to businesses reporting no payroll deductions in the provious year
    (3) Refers to businesses reporting no payroll deductions in the following year.
    "Newly reporting" and "no longer peporting" businesses ape assumed to have been in activity for six months and the information is adjusted accordingly.
    see rable 1 for symbols and notes

[^42]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

    See Table 1 for symbols and notes

[^43]:    (1) The ratios represent the everage of patios for each business in the group and cannot be calculated from the figures shown in fable 2 .

[^44]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

