TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Logging Industry (SIC 0411)

|  |  | 111) |  | Bottom 25\% | Lower$\text { middle } 25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) |  | $\begin{array}{r} 49 \\ 11 \\ (1) \end{array}$ |  |  |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle midde $25 \%$ |  |  | Total | Bot tom 25\% | Lower <br> midde 25\% | Upder midole 25\% | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Depreciation <br> Repairs \& mintenance Heat. light \& telephone Rent | 10.5 20.6 0.7 0.7 | -- -- -- | - - - | -- -- -- | -- <br> -- <br> - | 95.7 95.9 70.9 27.5 | 10.9 21.5 1.0 2.5 | -- <br> - | -- -- -- | - - -- | -- <br> -- <br> - |
| Personnel expenses | 13.7 | -- | -- | -- | -- | 70.0 | 19.6 | -- | -* | -- | -- |
| Financiel expenses Intarest 8 bank charges Professional fees | 5.8 4.7 1.2 | -- | -- | -- | -- | 98.4 75.0 91.8 | 5.9 6.2 1.3 | -- | -- $=-$ | $\square$ $\cdots$ | -- $=-$ |
| Other expenses | 39.9 | -- | -- | -- | -- | 100.0 | 39.9 | -- | -- | -- | - |
| Profit (loss) | 8.1 | -- | a= | -- | =- | 100.0 | 8.1 | -- | =- | -- | -- |
| Total | 100.0 | -- | - | -- | -- | 100.0 |  | -- | -- | - | - |

## Symbols

zero or no observations
too small too be exprassed
not appliceble
confidentisl

## Footnotes

(11) These estimates are besed on sample of businesses reporting sales between \$10.000 and \$2,000.000. Total weighted expendiqure on a given iqem

(3) Value in each cell $=\frac{\text { Total weighred expenditure on a given item }}{\text { Total weighted sales of businesses reporqing this item of expenditure }} \times$ for ach 100 .

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal $100 \%$.

## Notes

Data are shown Dy quartiles when st leas? 13 of the samplad businasses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li. bottom 25x. Iower midde 25\%. etc. pepresents one quarter of the total number of businesses. Within abch quartile, the average ratio is presented. for comparison purposes. the high and low values of sales are shown

## Mow to ute the tables

(1) Locate the appropriate sales range that is displayed on the two bines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selacted sales size range will be in that quartile.

## Standerd Industrial Classificetion Definition (SIC 1980):

SIC 0411 - Logging Industry
Businesses primarily engaged im hapvesting hardwood and softwood trees on an own-account basis. Included are businesses primarily engeged in the combined activities of driving. booming. sorting and rafting and towing of wood. Barking mills are also Included.

TABLE 2. Balance sheet profile for 1986
Ontario, Logging Industry (SIC 0411)

|  | Total(1) | Bottom | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { To! } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ ' $s$ ) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 49 \\ \{1\} \\ 11 \end{array}\right\}$ | -- | -- | -- | -- |
| Average (\$000's) |  |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 15 | - | -- | -- | -- |
| Accounts and notes receivable | 4 | -- | - | -- | -- |
| Inventory | 6 | -- | - | -- | -- |
| Other current assets | 2 | -- | -- | -- | -- |
| Total current assets | 27 | -- | -- | -- | -- |
| Fixed assets | 86 | -- | -- | -- | -- |
| Less: Accum. dep. on lixed assets Other assets | $\begin{aligned} & 55 \\ & 13 \end{aligned}$ | -- | -- | -- | -- |
| Total assets | 71 | -- | -- | -- | -- |
| Lisbilities and equity |  |  |  |  |  |
| Cuprent $\begin{aligned} & \text { Oans } \\ & \text { Other current liabilities }\end{aligned}$ | 13 | -- | -- | -- | -- |
| Total current liabilities | 26 | -- | -- | -- | -- |
| Mortgages peyable | 11 | -- | -- | -- | -- |
| Long term debt. | 11 | -- | -- | -- | -- |
| Other liabilities | 1 | -- | -- | -- | -- |
| Total liabilities | 39 | -- | -- | -- | -- |
| Total equity | 32 | -- | -- | - | -- |

$(11$ These estimates are based on a sample of Dusinasses reperting sales between $\$ 10.000$ and $\$ 2.000 .000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Logging Industry (SIC 0411)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe! midde 25\% | Uoper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low seles value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 27 \\ & (1) \\ & 1 \end{aligned}$ | $\begin{array}{r} 11) \\ 32 \end{array}$ | $\begin{array}{r} 32 \\ 164 \end{array}$ | $\begin{aligned} & 154 \\ & 290 \end{aligned}$ | $\begin{aligned} & 290 \\ & \langle i\rangle \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 3.4 | 16.2 | 0.9 | 0.6 | 1.4 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage patio (times) <br> Debt iatio (times) | $\begin{array}{r} 0.5 \\ 12.2 \\ 0.6 \end{array}$ | $\begin{aligned} & 0.3 \\ & 1.0 \\ & 0.2 \end{aligned}$ | $\begin{array}{r} -0.7 \\ 11.0 \\ 0.8 \end{array}$ | $\begin{array}{r} -5.1 \\ 3.9 \\ 0.7 \end{array}$ | $\begin{array}{r} 4.9 \\ 24.5 \\ 0.7 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures showin iable 2 .

121 These estimates are based on a sample of businesses peporiing sales between \$10,000 and \$2,000.000.
See Table for symbols and notes.

Definitions:

1. Liquidity retio:

Current = current assers / current liabilities
2. Leverage retios:
al Debt/equity = total liabilities / equity
b) Debt ratio = total fiebilities / total asse:s.
c) Interest coverage $=$ net profit $\cdot$ interest exnonst/fatofos: mpenan

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 Ontario, Logging Industry (Sic 0411)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 23 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash fram operations Depreciation Other | 26 35 -3 | -- | -- | -- | -- |
| Dividends | -9 | -- | -- | -- | -- |
| Investment metivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Incresse in investment <br> Decrease in investment | $\begin{array}{r} 24 \\ -58 \\ -12 \\ -5 \end{array}$ | -- | -- | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans fiom shareholders Advances \& laans from government Increase in equity Decrease in equity Other | $\begin{array}{r}15 \\ -19 \\ 11 \\ -9 \\ - \\ \hline\end{array}$ | - - - -- -- -- | -- -- -- - - - | - <br> - <br> - <br> - <br> - <br> - | - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 1 21 22 | -- | $\cdots$ | -- | -- |

(1) These estimates are besed on sample of incorporated businesses reporting sales between $\$ 10,000$ eno $\$ 2,000,000$. Sample count includes only those businesses reporting stetement of changes.
see rable 1 lor symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario. Logging Industry (SIC 0411)

| Business size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

[^0]TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Ontario, Logging industry (SIC 0411)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Tos } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 410 \\ 110.393 \\ 96.825 \\ 13.768 \end{array}$ | $\begin{array}{r} 16.492 \\ 12.426 \\ 4.066 \end{array}$ | $\begin{array}{r} 29.595 \\ 23.922 \\ 5.673 \end{array}$ | $\begin{aligned} & 62.995 \\ & 51.774 \\ & 11.221 \end{aligned}$ | $\begin{array}{r} 332.490 \\ 298.377 \\ 34,113 \end{array}$ |
| Butinesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 357 \\ 110.522 \\ 92.365 \\ 18,157 \end{array}$ | $\begin{array}{r} 16.087 \\ 10.032 \\ 6.055 \end{array}$ | $\begin{array}{r} 29.291 \\ 20.929 \\ 8.362 \end{array}$ | $\begin{aligned} & 64.557 \\ & 50.712 \\ & 13.845 \end{aligned}$ | $\begin{array}{r} 332.153 \\ 287,786 \\ 44,367 \end{array}$ |
| Businesses raporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 53 \\ 109.103 \\ 119.681 \\ -10.558 \end{array}$ | $\begin{array}{r} 18.356 \\ 23.424 \\ -5.068 \end{array}$ | $\begin{aligned} & 31.147 \\ & 39.206 \\ & -8.059 \end{aligned}$ | $\begin{aligned} & 52.546 \\ & 58.880 \\ & -6.334 \end{aligned}$ | $\begin{array}{r} 334.362 \\ 357.132 \\ -22.770 \end{array}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 312 \\ 91.645 \\ 81.866 \\ 9.779 \end{array}$ | $\begin{array}{r} 17.496 \\ 16.921 \\ 575 \end{array}$ | $\begin{array}{r} 30.278 \\ 27.048 \\ 3.230 \end{array}$ | $\begin{array}{r} 55.165 \\ 46.472 \\ 8.693 \end{array}$ | $\begin{array}{r} 263.641 \\ 237.022 \\ 26.619 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net prof it \$ | $\begin{array}{r} 259 \\ 91.429 \\ 77.825 \\ 13.604 \end{array}$ | $\begin{array}{r} 16.672 \\ 11.152 \\ 5,520 \end{array}$ | $\begin{array}{r} 31.339 \\ 23.457 \\ 7.882 \end{array}$ | $\begin{aligned} & 56.551 \\ & 45.056 \\ & 11.495 \end{aligned}$ | $\begin{array}{r} 261.95 \\ 231.63 \\ 29.520 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 53 \\ 98.219 \\ 106.379 \\ -8.160 \end{array}$ | $\begin{aligned} & 18.769 \\ & 25.832 \\ & -7.063 \end{aligned}$ | $\begin{aligned} & 28.062 \\ & 34.541 \\ & -6.479 \end{aligned}$ | $\begin{aligned} & 48.070 \\ & 53.714 \\ & -5.644 \end{aligned}$ | $\begin{array}{r} 297.973 \\ 391.429 \\ -13.456 \end{array}$ |

1985

| Number of observations in sample | 396 129.030 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ Average expense \$ | 129.030 117.002 | 21.924 17.846 | 38,864 29.370 | $\begin{aligned} & 76.090 \\ & 64.967 \end{aligned}$ | $\begin{array}{r} 379.243 \\ 355.825 \end{array}$ |
| Average expense $\$$ (loss) \$ Average net profit (loss) | 117.002 12.028 | 4.078 | 9.494 | 11.123 | 23.418 |
| Businesses reporting a profit (No.) | 316 |  |  |  |  |
| Average sales \$ | 130.711 | 21.271 | 38,984 | 77.569 | 385.018 |
| Average expense \$ | 112.880 | 14.426 | 25,442 | 60.932 | 350.720 |
| Average net profit \$ | 17.831 | 6.845 | 13,542 | 16.637 | 34.298 |
| Businesses reporting loss (No.) | 80 |  |  |  |  |
| Average sales \$ | 121.500 | 24.48? | 38,478 | 70.643 | 352,391 |
| Averape expense \$ | 133.137 | 31.281 | 41.887 | 79.817 | 379.561 |
| Average net loss \$ | -11.637 | -6.794 | -3.409 | -9.174 | -27.170 |

[^1]TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario. Single Family Mousing Contractors (SIC 4011)

|  | Total 11 |  | Bottom 25\% |  | Lower middle 25\% |  | Upper midde 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value (\$000's) | $\begin{aligned} & 143 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & (1) \\ & 61 \end{aligned}$ |  | $\begin{array}{r} 81 \\ 169 \end{array}$ |  | $\begin{aligned} & 169 \\ & 482 \end{aligned}$ |  |  | $\begin{aligned} & 482 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{array}{\|l\|} \text { \% busi= } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { midd le } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 45.5 | 22.7 | 49.5 | 42.8 | 63.0 | 74.9 | 60.7 | 83.2 | 65.2 | 43.5 | 69.3 |
| Occupency expenses | 8.2 | 2.9 | 22.4 | 3.5 | 1.8 | 89.1 | 9.2 | 5.1 | 23.5 | 3.5 | 1.8 |
| Depreciation | 6.1 | 1.5 | 19.2 | 1.1 | 0.7 | 66.2 | 9.3 | 3.5 | 52.3 | 1.2 | 0.8 |
| Repairs \& maintenance | 1.3 | 0.8 | 2.5 | 1.4 | 0.5 | 76.2 | 1.7 | 2.3 | 3.4 | 1.4 | 0.5 |
| Heat. Iight \& telephone | 0.4 | 0.2 | 0.4 | 0.5 | 0.4 | 50.4 | 0.7 | 2.2 | 2.5 | 0.6 | 0.4 |
| Rent | 0.4 | 0.4 | 0.3 | 0.4 | 0.3 | 38.9 | 0.9 | 2.1 | 1.1 | 0.8 | 0.6 |
| Personnel expenses | 14.3 | 14.5 | 18.8 | 14.2 | 9.4 | 81.7 | 17.5 | 27.0 | 24.6 | 14.3 | 10.0 |
| Financial expenses | 2.7 | 5.8 | 1.5 | 1.9 | 2.0 | 91.0 | 2.9 | 6.6 | 1.9 | 1.9 | 2.0 |
| Interest \& bank charges | 1.5 | 4.1 | 0.6 | 0.9 | 0.9 | 72.5 | 2.1 | 6.1 | 1.3 | 0.9 | 1.0 |
| Piotessional fees | 1.1 | 1.7 | 0.9 | 1.0 | 1.1 |  |  | 2.0 | $1 . \mathrm{i}$ |  | 1.1 |
| Other expenses | 18.0 | 6.6 | 13.9 | 32.8 | 17.7 | 100.0 | 18.0 | 6.6 | 13.9 | 32.8 | 17.7 |
| Profit (loss) | 11.3 | 47.5 | -6.1 | 4.8 | 6.1 | 100.0 | 11.3 | 47.5 | -6. 1 | 4.8 | 6.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | $\ldots$ | $\cdots$ | . . |

## Symbol:

zero or no observations

- too small too be expressed
. not applicable
* confidentisl


## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

Welotal weighted expenditure on a given $i$ tem
13) Value in aach cell $=\frac{\text { lotal weighted sales of all businesses in the sampla }}{\text { lotal weighted sales of businesses peporting this item of expendisure } x \text { lote on a given item }}$ for each quartile.

This portion of the teble pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the cotal will not necessarily equal $100 \%$.

## Motes

Data ere shown by quar iles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile fi. e. bottom 25\%. lower middle 25\%. etc. represents one querter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison ourposes. the high and low values of sales are shown.

## How to use the tebles

(1) Locate the sppropriste soles range that is displayed on the two lines entited "low sates value and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the battom 25\%. the lower middele 25\%. the upper midde $25 \%$ or the top 25\%.
131 Data pertaining to the selected sales size range will be in thet quartile.

## Standerd Industrial Classification Definition (SIC 1980):

## SIC 4011 - Single Finily Housing Contrectors

Businesses primarily engeged in the development and construction of single detached and single attached dwellings such as: cottages. single duplexes, garden homes, semi-detached houses. single attached houses, single detached houses, erecting prefabricated homes. row houses lexc. row duplexes. single residences and sumer homes.

TABLE 2. Balance sheet profile for 1986
Ontarlo, Single Family Mousing Contractors (SIC 4011)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | Tog 25* |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 143 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 6 \end{array}$ | $\begin{array}{r} 61 \\ 169 \end{array}$ | $\begin{aligned} & 169 \\ & 482 \end{aligned}$ | $482$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 19 \\ 21 \\ 58 \\ 28 \\ 127 \\ 54 \\ 29 \\ 21 \end{array}$ | $\begin{array}{r} 3 \\ 7 \\ 3 \\ 49 \\ 62 \\ 5 \\ 2 \\ 20 \end{array}$ | $\begin{array}{r} 5 \\ 4 \\ 4 \\ 4 \\ 16 \\ 91 \\ 46 \\ 4 \end{array}$ | $\begin{array}{r} 7 \\ 13 \\ 23 \\ 13 \\ 56 \\ 30 \\ 9 \\ 5 \end{array}$ | $\begin{array}{r} 59 \\ 60 \\ 200 \\ 53 \\ 371 \\ 78 \\ 28 \\ 56 \end{array}$ |
| Total assets | 179 | 85 | 64 | 82 | 477 |
| Liabilities and equity <br> Current loans <br> Other eurrent liabilities <br> Total cureent liabilities <br> Mortgages payable <br> Long term debt <br> Other Iiabilities | $\begin{aligned} & 35 \\ & 48 \\ & 83 \\ & 19 \\ & 24 \\ & 10 \end{aligned}$ | 13 1 14 16 2 - | $\begin{array}{r} 32 \\ 5 \\ 38 \\ 3 \\ 2 \\ 2 \end{array}$ | $\begin{array}{r} 9 \\ 27 \\ 36 \\ 5 \\ 20 \\ 6 \end{array}$ | $\begin{array}{r} 82 \\ 153 \\ 235 \\ 50 \\ 71 \\ 33 \end{array}$ |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{array}{r} 136 \\ 43 \end{array}$ | 32 59 | 44 | 67 15 | $\begin{array}{r} 389 \\ 88 \end{array}$ |

(1) These estimates are based on ample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Singie Family Housing Contractors (SIC 4011)

|  | Total(2) | Bot tom 25\% | Lowe <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & \text { i12 } \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 63 \end{array}$ | $\begin{array}{r} 63 \\ 290 \end{array}$ | $\begin{array}{r} 290 \\ 665 \end{array}$ | $\begin{aligned} & 665 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 14.6 | 65.3 | 1.4 | 3.4 | 2.9 |
| Leverage ratios <br> Debl/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 12.0 \\ 94.9 \\ 2.6 \end{array}$ | $\begin{array}{r} 0.9 \\ -45.5 \\ 10.4 \end{array}$ | $\begin{array}{r} 9.8 \\ 70.5 \\ 0.9 \end{array}$ | $\begin{array}{r} 8.4 \\ 237.7 \\ 0.7 \end{array}$ | $\begin{array}{r} 26.5 \\ 81.9 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses reporting sates between $\$ 10,000$ and $\$ 2,000,000$

See Table I for symbols and notes

## Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities.
2. Leverage ratios:
el Debt/equity = qotal liabilities / equity
bl Debt ratio $=$ total liabilities / total assets
c) Interest coverage $=$ net profi * interest expense / interest exponse.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom $25 \%$ | Lowe ? <br> middele $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $9000^{\prime}$ s) | $\begin{array}{r} 76 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11) \\ & 109 \end{aligned}$ | $\begin{aligned} & 109 \\ & 369 \end{aligned}$ | $\begin{array}{r} 369 \\ 695 \end{array}$ | $\begin{aligned} & 695 \\ & (1) \end{aligned}$ |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activities Cash from operations Oepreciation Other | $\begin{array}{r} 25 \\ 7 \\ -12 \end{array}$ | $\begin{array}{r} 10 \\ 4 \\ 33 \end{array}$ | $\begin{array}{r} 15 \\ 6 \\ -19 \end{array}$ | 22 3 -29 | 48 15 -25 |
| Dividends | -9 | -1 | -2 | -9 | -24 |
| Investment activities <br> Disposal of tixed assets <br> Purchase of iixed assets <br> lncrease in investment <br> Decreose in investment | $\begin{array}{r} 10 \\ -11 \\ -19 \\ 15 \end{array}$ | 1 -13 -37 | $\begin{array}{r} 2 \\ -4 \\ -3 \\ -3 \end{array}$ | 2 -7 -9 30 | $\begin{array}{r} 35 \\ -22 \\ -28 \\ 23 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 5 -23 20 -8 | : | -4 - -6 - -1 | $\begin{array}{r}6 \\ -7 \\ 3 \\ -1 \\ - \\ - \\ \hline-1\end{array}$ | $\begin{array}{r} 14 \\ -77 \\ 73 \\ -25 \end{array}$ |
| Incresse(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash s equivalents - End of the rear | -1 22 21 | -3 14 11 | $\begin{array}{r} -15 \\ 8 \\ -7 \end{array}$ | 3 12 15 | 7 53 61 |

11 These estimetes are based on a sample of incorporated businesses reporting sales beiween $\$ 10,000$ and $\$ 2.000 .000$. Semple count includes only those businesses reporting a statement of changes.
see latle : for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario, Single Family Housing Contractors (SIC 4011)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total parroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totsl | 2.976 | 268.478 | 12.436 | 369 | 427 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.903 \\ 50 \\ 18 \\ 5 \end{array}$ | $\begin{array}{r} 131.408 \\ 37.804 \\ 59.840 \\ 39.426 \end{array}$ | $\begin{aligned} & 6.123 \\ & 1,743 \\ & 2.820 \\ & 1.750 \end{aligned}$ | $\begin{array}{r} 363 \\ 6 \\ - \\ - \end{array}$ | $\begin{array}{r} 419 \\ 9 \\ 1 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4.259 | 501.943 | 19.917 | 799 | ... |
| $\begin{aligned} & \text { loss than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.129 \\ 109 \\ 24 \\ 3 \end{array}$ | $\begin{array}{r} 253.490 \\ 84.929 \\ 101.196 \\ 62,328 \end{array}$ | $\begin{array}{r} 10.180 \\ 3.409 \\ 4.009 \\ 2.319 \end{array}$ | $\begin{array}{r}785 \\ 12 \\ 2 \\ \hline\end{array}$ | $\ldots$ $\ldots$ $\ldots$ |

(1) Average labour units are calculated by dividing iotal payroll by the average annual wage and salary rate as reported in the Survey of Employmen1, Payroll and Hours. Statistics Canada. Catelogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the conada level. Thus if a business has at loast 500 employees in Canada as a whole but less than that number in any given province is is show in the 500 and over group
(2) Refers to businessas reporting no payroll deductions in the provious year
(3) Refers to businesses roporting no payroll deductions in the following year
"Nowly reporting" and "no longer reporting" businesses are assumed to heve been in activity for six months and the information is adjusted accordingly.
see table for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Ontario, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.350 \\ 302, .102 \\ 284,488 \\ 17.614 \end{array}$ | $\begin{array}{r} 41.399 \\ 36.603 \\ 4.796 \end{array}$ | $\begin{array}{r} 123.493 \\ 110.353 \\ 13.140 \end{array}$ | $\begin{array}{r} 254.699 \\ 236.678 \\ 18.021 \end{array}$ | $\begin{array}{r} 788.815 \\ 754,318 \\ 34.497 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 1.112 \\ 295.986 \\ 266.163 \\ 29.823 \end{array}$ | $\begin{array}{r} 41.852 \\ 34.687 \\ 7.165 \end{array}$ | $\begin{array}{r} 118.428 \\ 97.726 \\ 20.702 \end{array}$ | $\begin{array}{r} 249.441 \\ 220.284 \\ 29.157 \end{array}$ | $\begin{array}{r} 774.221 \\ 711.953 \\ 62.268 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 238 \\ 324.177 \\ 352.533 \\ -28.356 \end{array}$ | $\begin{aligned} & 38.784 \\ & 47.664 \\ & -8.880 \end{aligned}$ | $\begin{array}{r} 198.046 \\ 146.632 \\ -8.586 \end{array}$ | $\begin{aligned} & 269.430 \\ & 282.603 \\ & -13.173 \end{aligned}$ | $\begin{aligned} & 850.449 \\ & 933.232 \\ & -82.783 \end{aligned}$ |

1985

Number of observations in sample Average sales \$
Average expense $\$$
Average net profit (loss) \$

Businessed reporting profit (No.) Average sales $\$$
Average expense $\$$
Average net prof it \$

Businesses reporting lass (No.) Average sales $\$$ Average expense $\$$
Average expense $\$$
Average net loss $\$$309.254
872.980

813,121 134,255
5,670 283.138 59.859
135.040 119.245
313.380
279.677
15.795
151.110
168.618
168.618
-17.508
892.772
810.917
810.911
81.855
794.582
794.582
821.852
821.852
-27.270

1986

Number of observations in sample

$$
\text { Average sales } \$
$$

Average expenso $\$$
Average net profit (loss) \$

Businesses reporting a profit (Mo.) Average sales \$ Average salas
Average expense $\$$
Average expense $\$$
Average net profit $\$$
1.259
356.087
334.361
21.726
31.56
31.562
25.714
5.848
120,801
112,815
7.986

126,469
108.056
18.413

108.830
122.867
-14.037

| 324.471 | 947.512 |
| ---: | ---: |
| 306.887 | 892.029 |
| 17.584 | 55.483 |
|  |  |
|  |  |
| 321.984 | 953.751 |
| 299.173 | 889.422 |
| 22.811 | 64.329 |
|  |  |
|  |  |
| 338.106 | 897.913 |
| 349.182 | 512.755 |
| -11.076 | -14.842 |

usinesses report
Average sales $\$$
Average expense $\$$
Average net loss $\$$
(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$.

See iable i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Residential Renovation Contractors (SIC 4013)

|  | Total (1) |  | Bot tom 25\% |  | Lowermiddle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 119 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11) \\ 20 \end{array}$ |  | $\begin{aligned} & 20 \\ & 56 \end{aligned}$ |  | $\begin{array}{r} 56 \\ 166 \end{array}$ |  |  | $\begin{aligned} & 166 \\ & \text { (i) } \end{aligned}$ |  |
| Selected expense item | Industry everage(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot4om 25\% | Lowe? middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper miodle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 31.0 | 24.0 | 30.2 | 34.0 | 34.8 | 80.7 | 38.4 | 36.5 | 38.8 | 35.0 | 43.0 |
| Occupency expenses | 9.7 | 17.6 | 11.4 | 7.6 | 3.5 | 100.0 | 9.7 | 17.6 | 11.4 | 7.6 | 3.5 |
| Depreciation | 4.7 | 9.4 | 6.4 | 3.0 | 0.8 | 84.8 | 5.6 | 15.1 | 6.9 | 3.6 | 0.9 |
| Repairs \& maintenance | 3.1 | 5.7 | 2.7 | 2.5 | 1.7 | 93.7 | 3.3 | 6.6 | 3.0 | 2.6 | 1.8 |
| Heat, Iight \& telephone | 0.9 | 0.5 | 1.6 | 1.1 | 0.4 | 66.6 | 1.4 | 1.1 | 2.1 | 1.2 | 0.7 |
| Rent | 1.0 | 1.9 | 0.7 | 1.0 | 0.4 | 35.1 | 2.8 | 6.1 | 3.0 | 2.2 | 1.1 |
| Personnel expenses | 15.0 | 7.3 | 10.2 | 20.4 | 21.4 | 69.1 | 21.8 | 16.7 | 25.4 | 22.5 | 21.5 |
| Financial expenses | 3.0 | 3.4 | 2.7 | 4.7 |  |  |  |  | 3.1 |  |  |
| Interest \& bank charges Protessional fees | 1.3 | 1.4 2.0 | 1.9 | 1.2 3.5 | 0.6 0.9 | 79.7 82.9 | 1.6 | 2.7 2.8 | 2.3 1.1 | 1.2 3.8 | 0.7 1.0 |
| Protessional fees | 1.8 | 2.0 | 0.7 |  |  |  |  |  |  |  |  |
| Other expenses | 24.6 | 22.9 | 21.1 | 25.3 | 28.9 | 100.0 | 24.6 | 22.9 | 21.1 | 25.3 | 28.9 |
| Profit (loss) | 16.6 | 24.7 | 24.4 | 8.1 | 9.8 | 100.0 | 16.6 | 24.7 | 24.4 | 8.1 | 9.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | -•• | - | $\ldots$ | ... |

## Symbols

zero of no observations

- 100 smell 100 be expressed
not applicable
confidential
Footnotes
(11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
(2) Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell Total weighted expenditure on given item Total weighted sales of businesses reporting this iten of expenditure

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually end the total will not necesserily equal 1008.

## Notez

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. Iower middle 25\%. etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## how to ute the tables

11 Locate the appropriate sales range thet is displayed on the two lines entited "Low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom 25\%. the lower middle 25\%, the upper midde $25 \%$ or the \% OD 25x
(3) Date pertaining to the salected sales size range will be in that quaptile.

## Stenderd Industrief Ciestification Definition (SIC 1980):

SIC 4013 - Residentill Renovetion Contrmetors
Businesses primar ily engaged in resideniial addions, major improvements and repairs, fenovation, rehabilitation, retro-fitting and conversions involving more than one irade

TABLE 2. Balance sheet profile for 1986
Ontario, Residential Renovation Contractors (SIC 4013)

|  | Total (1) | Bottom 25\% | Lower middie 25\% | Upper middle 25\% | To $25:$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\circ} \mathrm{s}$ ) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 119 \\ & (1) \\ & \text { (1) } \end{aligned}$ | $\begin{array}{r} 11 \\ 20 \end{array}$ | 20 50 | $\begin{array}{r} 56 \\ 166 \end{array}$ | $\begin{aligned} & 166 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
|  |  |  |  |  |  |
| Cash | 6 | - | - | 2 | 20 |
| Accounts and notes receivable | 9 | - | - | 2 | 33 |
| Inventory | 2 | * | - | 1 | ? |
| Other current assets | 15 | - | - | 1 | 56 |
| Total current assets | 33 | - | - | 5 | 116 |
| Fixed assets | 12 | - | 1 | 10 | 34 |
| Less: Accum. dep, on fixed assets Other assets | 3 3 | - | - | 5 | 8 9 |
| Total assets | 44 | - | 1 | 10 | 152 |
| Liabilities and equity |  |  |  |  |  |
|  |  |  |  |  |  |
| Current loans | 5 | - | - | 3 | 13 |
| Other current liabilities | 10 | - | ; | 4 | 32 |
| Total current liabilities | 14 | - | 1 | 8 | 46 |
| Mortgages Dayable | $?$ | - | - | - | 7 |
| Long term debt. | 2 | - | 1 | 2 | 6 |
| Other liabilities | - | - | - | - | - |
| Total liabilities | 19 | - | 1 | 10 | 59 |
| Total equity | 25 | - | - | - | 93 |

(1) These estimetes are based on a sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000.000$

See Toble 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Residential Renovation Contractors (SIC 4013)

|  | Total (2) | Bottom 25\% | $\begin{aligned} & \text { Lowe? } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{array}{r} 68 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11) \\ & 118 \end{aligned}$ | $\begin{aligned} & 118 \\ & 170 \end{aligned}$ | $\begin{array}{r} 170 \\ 336 \end{array}$ | $\begin{aligned} & 336 \\ & 11\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratlo Current ratio (times) | 2.8 | 2.2 | 0.9 | 5.8 | 1.5 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 66.7 \\ 28.8 \\ 0.8 \end{array}$ | $\begin{array}{r} 10.4 \\ 10.4 \\ 1.4 \end{array}$ | $\begin{array}{r} -4.4 \\ 15.8 \\ 0.9 \end{array}$ | -2.3 22.3 0.3 | $\begin{array}{r} 258.8 \\ 67.1 \\ 0.7 \end{array}$ |

(13) The ratios represen? the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2
(2) These estimates are basad on ample of businesses reporifing sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current essets / current iiabilities
2. Lovefage ratios:
a) Dob:/equity $=$ iotel liabilities / equity.
b) Debi ratio = total |iabilities/ total assets
c) (nierest coverage = ne: profi - interes? expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Residential Renovation Contractors (SIC 4013)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\begin{gathered} 33 \\ (1) \\ (1) \end{gathered}$ | $\begin{aligned} & (1) \\ & 149 \end{aligned}$ | $\begin{aligned} & 149 \\ & 157 \end{aligned}$ | $\begin{aligned} & 157 \\ & 218 \end{aligned}$ | $\begin{aligned} & 218 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities <br> Cash from operations Depreciation Dther | $\begin{array}{r} 17 \\ 3 \\ -3 \end{array}$ | $\begin{array}{r} -8 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} -5 \\ 3 \\ 4 \end{array}$ | 14 -33 | $\begin{array}{r} 13 \\ 5 \\ -11 \end{array}$ |
| Dividends | $-14$ | - | -50 | -7 | -8 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 6 -2 -1 | 21 -1 | - | 8 -1 -3 | 1 -4 -1 -1 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | -1 -4 -1 - -7 | - 1 | -6 | -i | -4 1 -9 2 2 -4 |
| Increase(decrease) in cash \& equivelents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -4 25 20 | -6 -1 -5 | -15 23 7 | -22 61 39 | 12 17 29 |

(1) These estimetes bre based on sample of incopporated businesses reporting sales between $\$ 10.000$ end $\$ 2.000 .000$. Semple coune includes only those businesses reporting a statement of changes
see iable for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario, Residential Renovation Contractors (SIC 4013)


III Average labour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time amployee. Nole that the business size groups used are determined at the Canade level. Thus if s business has ot least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
mewly reporting" and "no longer reporting" businesses ape assumed to have been in activity for six months and the information is adjusted accordingly

See Table ifor symools and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Residential Renovation Contractors (SIC 4013)

|  | Total ${ }^{\text {a }}$ ) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle 25\% | Tor $25:$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | 908 98.518 87.456 11.062 | $\begin{array}{r} 16.390 \\ 12.585 \\ 3.805 \end{array}$ | $\begin{array}{r} 32.034 \\ 25.894 \\ 6.140 \end{array}$ | $\begin{aligned} & 69.283 \\ & 54.245 \\ & 15.038 \end{aligned}$ | $\begin{array}{r} 276.363 \\ 257.101 \\ 19.262 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 806 \\ 96.869 \\ 82.441 \\ 14.428 \end{array}$ | $\begin{array}{r} 16.780 \\ 11.042 \\ 5.738 \end{array}$ | $\begin{array}{r} 31.101 \\ 22.907 \\ 8.194 \end{array}$ | $\begin{aligned} & 69.847 \\ & 52.686 \\ & 17.161 \end{aligned}$ | $\begin{array}{r} 269.748 \\ 243.130 \\ 26.618 \end{array}$ |
| ```Businesses reporting loss (Mo.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 102 \\ 105.989 \\ 114.764 \\ -8.775 \end{array}$ | $\begin{aligned} & 14.757 \\ & 19.037 \\ & -4.280 \end{aligned}$ | $\begin{array}{r} 37.016 \\ 41.843 \\ -4.827 \end{array}$ | $\begin{aligned} & 62.972 \\ & 71.703 \\ & -8.731 \end{aligned}$ | $\begin{aligned} & 309.210 \\ & 326.471 \\ & -17.251 \end{aligned}$ |



1986

| Number of observations in sample | 1,088 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 127.68 | 16.423 | 38.795 | 98.955 | 356.549 |
| Average expense \$ | 116.035 | 11.681 | 30.169 | 85,102 | 337.188 |
| Average net profit (loss) \$ | 11.646 | 4.742 | 8.626 | 13.853 | 19.361 |
| Businesses reporting a profit (No.) | 885 |  |  |  |  |
| Average sales $\$$ | 135,036 | 16.814 | 38,987 | 98.003 | 386.339 |
| Average expense \$ | 117.296 | 8.642 | 27,231 | 80.933 | 352.377 |
| Average net profit \$ | 17.740 | 8.172 | 11.756 | 17.070 | 33.962 |
| Businesses reporting a loss (Mo.l | 203 |  |  |  |  |
| Average sales \$ | 108.532 | 15.579 | 37.906 | 105.375 | 275.269 |
| Average expense \$ | 117.751 | 18.244 | 43,800 | 113.216 | 295.743 |
| Average net loss \$ | -9.219 | -2.665 | -5,894 | -7.841 | -20.474 |

[^2]TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Excavating and Grading Contractors (SIC 4214)

|  | Total(1) |  | Bot tom 25\% |  | Lower middle 25\% |  | Uoper <br> middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businasses in sample (No.) <br> Low sales value $1 \$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 96 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & (1) \\ & 13 \end{aligned}$ |  |  | $\begin{aligned} & 13 \\ & 84 \end{aligned}$ | $\begin{array}{r} 84 \\ 172 \end{array}$ |  |  | $\begin{aligned} & 172 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiy average(2) |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Tota! | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd!e } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | UDDer middle $25 \%$ | $\begin{aligned} & \text { 700 } \\ & 25 \% \end{aligned}$ |
|  | Percent of seles |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 8.1 | - | 7.3 | 2.7 | 19.1 | 35.1 | 23.1 | - | 24.6 | 11.0 | 26.5 |
| Dccupancy expenses | 27.5 | 27.2 | 31.8 <br> 16.4 <br> .8 | 30.4 9.2 | 18.3 8.8 | 100.0 99.7 | 27.5 13.1 | 27.2 20.1 | 31.8 16.4 | 30.4 9.2 | 18.3 8.9 |
| Dedreciation Redairs \& maintanance | 13.1 | 20.1 | 16.4 3.2 | 16.1 | 8.8 7.9 | 76.0 | 10.4 | 4.7 | 19.5 | 16.1 | 7.9 |
| Heat. light \& telephone | 4.9 | 1.9 | 10.8 | 2.0 | 0.9 | 95.5 | 5.1 | 1.9 | 11.0 | 2.4 | 0.9 |
| Rent | 1.6 | 0.5 | 1.4 | 3.1 | 0.7 | 60.9 | 2.6 | 0.5 | 3.0 | 4.2 | 1.6 |
| Personnel expenses | 17.9 | - | 10.9 | 28.3 | 26.5 | 71.1 | 25.2 | - | 19.3 | 28.3 | 26.8 |
| Financial expenses | 8.8 | 28.0 | 7.7 |  | 6.3 | 100.0 | 8.8 | 28.0 | 7.7 | 3.0 | 6.3 |
| interest $\delta$ bank charges Protessional iees | 5.9 2.9 | 26.1 1.9 | 4.6 3.2 | 1.2 1.8 | 2.1 4.2 | 97.5 98.4 | 6.0 2.9 | 26.1 1.9 | 4.93 | 1.8 | 2.1 4.2 |
| Other expenses | 28.9 | 65.0 | 23.5 | 23.2 | 23.8 | 100.0 | 28.9 | 65.0 | 23.5 | 23.2 | 23.8 |
| Profit (loss) | 8.8 | -20.2 | 18.7 | 12.3 | 6.1 | 89.0 | 9.9 | -20.2 | 27.0 | 12.3 | 6.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - ${ }^{\text {c }}$ | $\cdots$ | - | $\cdots$ | . . |

Symbols
zero or no observations

- too small too be expressed
not spplicable
$\times$ confidentiai


## footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
(2) Value in aach cell $=$ lotal weighted expenditure on given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quertile.

This portion of the toble pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal 100 L .

## Notes

Dete ere shown by quertiles when at least. i3 of the sampled businesses report the specific item
Recoros were ranked in ascending order according to sales size. Each quertile li.e. bot tom 25\%, lower middle 25\%, etc. represents one querter of the tozal number of businesses. Within each quartile. the overage ratio is presented. For comparison purposes. the high and low values of sales are shown.

## How so use the tables

(1) Locate the appropriste sales range that is displayed on the two lines entipled bow sales value" and "High sales value"

121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde 252 or the top 25\%.
I3I Deta pertaining to the selected sales size range will be in that quartile.

Standerd Induetriel Clessification Definition (5IC 1980):
SIC 4214 - Exceveting and Gresing Contractors
Businesses primarily engaged in construction site excavating and grading.

TABLE 2. Balance sheet profile for 1986
Ontario. Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | Botton $25 \%$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & T O \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 96 \\ \{1 \\ 1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & (1) \\ & 13 \end{aligned}$ | $\begin{aligned} & 13 \\ & 84 \end{aligned}$ | $\begin{array}{r} 84 \\ 172 \end{array}$ | $\begin{aligned} & 172 \\ & 111 \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 16 | - | - | 8 | 55 |
| Accounts and notes receivable | 25 | - | 4 | 8 | 88 |
| Inventory | 3 | - | - | - | 11 |
| Other current assets | 5 | - | - | 1 | 18 |
| Total current assets | 49 | - | 4 | 17 | 173 |
| Fixed assets | 105 | - | 14 | 46 | 351 |
| Less: Accum. dep. on fixed assets | 68 | - | 6 | 27 | 234 |
| Other assets | 19 | - | - |  | 77 |
| Total assets | 106 | - | 12 | 37 | 367 |
| Lisbilities and equity |  |  |  |  |  |
| Current loans | 14 | - | , | 2 | 53 |
| Other current liabilities | 22 | - | , | 12 | 74 |
| Total current liabilities | 36 | - | 1 | 14 | 127 |
| Mortgages payable | 1 | - | 10 | - | ${ }^{5}$ |
| Long term debt | 35 | - | 10 | 4 | 120 |
| Other liabilities | 4 | - | - | 2 | 13 |
| Total liabilities | 75 | - | 11 | 19 | 265 |
| Total equity | 31 | - | 1 | 18 | 102 |

III These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario. Excavating and Grading Contractors (SIt 4214)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 66 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (9) \\ 87 \end{array}$ | $\begin{array}{r} 87 \\ 258 \end{array}$ | $\begin{array}{r} 258 \\ 648 \end{array}$ | $\begin{aligned} & 648 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.5 | 1.0 | 1.8 | 1.1 | 2.0 |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 122.5 \\ 117.9 \\ 0.8 \end{array}$ | $\begin{array}{r} -2.7 \\ 47.3 \\ 0.8 \end{array}$ | $\begin{array}{r} -31.8 \\ 0.9 \end{array}$ | $\begin{aligned} & 5.4 \\ & 6.5 \\ & 0.8 \end{aligned}$ | 6.4 0.7 |

[^3](2) These estimates are based on e sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

See rable 1 for symbols and notes

## Definitiona:

1. Liquidity ratio:

Current $=$ current assets $/$ current Jiabilities

## 2. leverage ratios:

a) Debt/equity = total lisbilities / equily
b) Debt ratio = total liabilities / totat assets
c) Interest coverage $=$ net profit . interest expense $/$ interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Excavating and Grading Contractors (SIC 4214)

|  | Total(1) | Bottom 25\% | Lowe: <br> midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\circ} \mathrm{s}$ ) | $\begin{aligned} & 39 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { (1) } \\ & 185 \end{aligned}$ | $\begin{aligned} & 185 \\ & 267 \end{aligned}$ | $\begin{aligned} & 267 \\ & 600 \end{aligned}$ | $\begin{aligned} & 600 \\ & \text { (1) } \end{aligned}$ |
|  |  |  | verage (\$000 |  |  |
| Operating activities Cash from operetions Dedreciation Other | $\begin{aligned} & 25 \\ & 34 \\ & -8 \end{aligned}$ | $\begin{array}{r} 6 \\ 3 \\ -4 \end{array}$ | $\begin{array}{r} 2 \\ 14 \\ 22 \end{array}$ | $\begin{array}{r} 36 \\ 39 \\ -12 \end{array}$ | 43 66 -28 |
| Dividends | $-5$ | - | - | $-13$ | $-2$ |
| Investment activities Oisposal of fixed assets Purchase of fixed assets Increase in investment Oecrease in investment | $\begin{array}{r} 20 \\ -76 \\ -1 \\ \hline \end{array}$ | - 1 | $\begin{array}{r} 14 \\ -68 \end{array}$ | 3 -67 -2 1 | 61 -148 -2 - |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances 8 loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 29 \\ -14 \\ 2 \\ -4 \\ - \\ - \\ -5 \end{array}$ | -3 -1 | $\begin{array}{r} 46 \\ -14 \\ 8 \\ -14 \\ - \\ - \\ -17 \end{array}$ | 18 -2 1 -2 - -1 -2 | 52 -39 2 -2 - - - -3 |
| Increase(decrease) in cash \& equivalents Cash sequivalents-Beginning of the year Cash s equivalents - End of the year | -2 27 24 | -1 3 2 | -6 15 9 | -3 14 11 | 1 70 71 |

(1) These estimetes ere besed on Esmple of incorporated businesses reporting sales between $\$ 10.000$ end $\$ 2.000 .000$. Semple count includes only those businesses reporting statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986 Ontario. Excavating and Grading Contractors (SIC 4214)


(1) Average labouy units are calculated by dividing total payroll by the average annual wage and salary rata as reported in the Survey of Employment. Dayroll and Mours, Statistics Canada. Catalogue 72-002. An average labour unit could be inferpreted as a full-time employee. Note thet the business size groups used are determined at the Caneda level. Thus it a business has at least 500 enployees in Canada as a whole but less then that number in any given province it is shown in the 500 and over group
(2) Refers to Dusinesses reporting no payroll deductions in the previous year
(3) Refers to ousinesses reporting no payroll deductions in the following year
"Newly raporting" and "no longer reporting" businesses are essumed to have been in activity for six months and the information is adjusted accordingly.
see iable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Excavating and Grading Contractors (Sic 4214)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Uope middle 25\% | $\begin{aligned} & \text { TCb } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 869 \\ 139.332 \\ 123.439 \\ 15.893 \end{array}$ | $\begin{array}{r} 14.994 \\ 9.761 \\ 5.233 \end{array}$ | $\begin{aligned} & 34.604 \\ & 23.466 \\ & 11.138 \end{aligned}$ | $\begin{aligned} & 83.304 \\ & 68.811 \\ & 14.493 \end{aligned}$ | $\begin{array}{r} 424,427 \\ 391.718 \\ 32.709 \end{array}$ |
| ```Businesses reporting profit (No.) Average sales $ Average expense $ Average net profit &``` | $\begin{array}{r} 758 \\ 137.791 \\ 117.175 \\ 20.616 \end{array}$ | $\begin{array}{r} 15.022 \\ 7.653 \\ 7.369 \end{array}$ | $\begin{aligned} & 34.435 \\ & 22.186 \\ & 12.249 \end{aligned}$ | $\begin{aligned} & 82.618 \\ & 65.786 \\ & 16.832 \end{aligned}$ | $\begin{array}{r} 419.089 \\ 373.074 \\ 46.015 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 111 \\ 149.775 \\ 166.513 \\ -16.738 \end{array}$ | $\begin{array}{r} 14.871 \\ 18.849 \\ -3.978 \end{array}$ | $\begin{aligned} & 36.996 \\ & 41.584 \\ & -4.588 \end{aligned}$ | $\begin{array}{r} 91.089 \\ 103.116 \\ -12.027 \end{array}$ | $\begin{array}{r} 455.145 \\ 502.502 \\ -46.357 \end{array}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 915 \\ 131.156 \\ 113.541 \\ 17.615 \end{array}$ | $\begin{array}{r} 16.819 \\ 11.272 \\ 5.547 \end{array}$ | $\begin{aligned} & 36.996 \\ & 25.726 \\ & 10.270 \end{aligned}$ | $\begin{aligned} & 84.409 \\ & 70.173 \\ & 14.236 \end{aligned}$ | $\begin{array}{r} 386.400 \\ 345.991 \\ 40.409 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 800 \\ 128.636 \\ 106.566 \\ 22.070 \end{array}$ | $\begin{array}{r} 16.591 \\ 7,250 \\ 9.349 \end{array}$ | $\begin{aligned} & 37,550 \\ & 25,800 \\ & 19,750 \end{aligned}$ | $\begin{aligned} & 85.306 \\ & 68,881 \\ & 16.425 \end{aligned}$ | $\begin{array}{r} 375.098 \\ 324.321 \\ 50.765 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 115 \\ 144.472 \\ 154.656 \\ -10.184 \end{array}$ | $\begin{aligned} & 17.334 \\ & 20.354 \\ & -3.020 \end{aligned}$ | $\begin{aligned} & 31,597 \\ & 35,747 \\ & -4,150 \end{aligned}$ | $\begin{array}{r} 73.997 \\ 85.165 \\ -11.168 \end{array}$ | $\begin{array}{r} 454.959 \\ 477.359 \\ -22.400 \end{array}$ |
|  |  |  | 1985 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) § | $\begin{array}{r} 873 \\ 170.305 \\ 153.993 \\ 16.312 \end{array}$ | $\begin{array}{r} 16.610 \\ 12.179 \\ 4.431 \end{array}$ | $\begin{aligned} & 45.634 \\ & 31.515 \\ & 14.119 \end{aligned}$ | $\begin{array}{r} 106.896 \\ 92.131 \\ 14.765 \end{array}$ | $\begin{array}{r} 512.078 \\ 480.147 \\ 31.931 \end{array}$ |
| Businesses feporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 739 \\ 168.830 \\ 146.639 \\ 22.191 \end{array}$ | $\begin{array}{r} 16.705 \\ 9.419 \\ 7.286 \end{array}$ | $\begin{array}{r} 45.630 \\ 28.461 \\ 17.165 \end{array}$ | $\begin{array}{r} 107.902 \\ 88.559 \\ 19.343 \end{array}$ | $\begin{array}{r} 505.083 \\ 460.115 \\ 44.968 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 134 \\ 178.285 \\ 193.148 \\ -14.863 \end{array}$ | $\begin{aligned} & 16.311 \\ & 20.868 \\ & -4,55 ? \end{aligned}$ | $\begin{aligned} & 45,663 \\ & 54,300 \\ & -8,637 \end{aligned}$ | $\begin{array}{r} 101.759 \\ 110.373 \\ -8.614 \end{array}$ | $\begin{aligned} & 549.405 \\ & 587.050 \\ & -37.645 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

Sae Table 1 for symbols and notes

TABLE 1. Selected operating rattos. in percent of sales. 1986
Ontario, Landscape Contractors (SIC 4219)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> midde $25 \%$ |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 95 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & (1) \\ & 16 \end{aligned}$ |  | $\begin{aligned} & 16 \\ & 52 \end{aligned}$ |  | $\begin{array}{r} 52 \\ 126 \end{array}$ |  |  | $\begin{aligned} & 126 \\ & 11\} \end{aligned}$ |  |
| Solected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Redorting businesses only 3 3 |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper niddle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upoer } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of seles |  |  |  |  |
| Cost of sules | 29.1 | 41.4 | 25.9 | 14.4 | 33.3 | 86.8 | 33.5 | 41.4 | 41.6 | 16.4 | 34.0 |
| Occupancy expenses | 16.5 5.7 | 29.5 12.4 | 19.2 4.8 | 19.2 4.4 | 9.9 2.4 | 100.0 92.5 | 18.5 | 29.5 12.4 | 11.2 5.6 | 19.2 5.3 | 9.9 2.4 |
| Repairs \& maintenance | 7.3 | 11.7 | 5.0 | 11.6 | 3.1 | 96.6 | 7.6 | 13.3 | 5.0 | 11.6 | 3.1 |
| Heat. light \% telephone | 1.6 | 0.5 | 0.6 | 0.7 | 4.0 | 70.3 | 2.3 | 1.3 | 0.9 | 1.0 | 4.4 |
| Rent | 1.9 | 4.9 | 0.7 | 2.5 | 0.4 | 34.9 | 5.5 | 20.5 | 3.4 | 3.8 | 1.1 |
| Personnel expenses | 22.0 | 7.1 | 18.6 | 24.3 | 34.9 | 79.8 | 27.6 | 13.5 | 26.6 | 24.3 | 36.8 |
| Financial expenses | 2.9 | 6.4 | 1.1 | 3.2 | 1.8 | 89.1 | 3.3 | 6.4 | 1.7 | 3.4 | 1.8 |
| Interest \& bank charges | 2.2 | 5.8 | 0.5 | 2.2 | 1.3 | 78.5 | 2.8 | 8.7 | 1.0 | 2.4 | 1.3 |
| Protessional fees | 0.7 | 0.6 | 0.6 | 1.0 | 0.5 | 69.1 | 1.0 | 1.0 | 1.3 | 1.5 | 0.6 |
| Other expenses | 17.0 | 13.3 | 19.2 | 19.6 | 15.4 | 100.0 | 17.0 | 13.3 | 19.2 | 19.6 | 15.4 |
| Profit (loss) | 12.5 | 2.3 | 22.9 | 19.3 | 4.7 | 100.0 | 12.5 | 2.3 | 22.9 | 19.3 | 4.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | $\ldots$ | - . | . . |

## Symbols

zero or no observations
too small 100 be expressed
. not applicable
confidential

## Footnotes

(1) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$
2) Value in each cell $=$ lotal weighted expenditure on aiven isem
(3) Value in ach cell $=\frac{\text { Total weighted expanditure on given item }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} \times$ foo for each guartile.

This portion of the toble pertains only to the businesses reporting the specific expense item. Therefore these ratios are celculated individually and the total will not necessarily equal 100\%

## Notes

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific itam
Records were ranked in ascending order according to sales size. Each quartile li. bottom 25\%. lower midde 25z. ekc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of $\$ 8$ les are shown

## How to use the tables

(11) Locate the appropriate sales range that is displayed on the two lines entitled "Low salas valuem and migh sales value"
(2) The selected range will indicete the proper quartile, i.e. the botom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selectad sales size pange will be in that quartile

Standard Industrial CIBseification Definition ISIC 1980):
SIC 4219 - Landecepe Contractors
Businesses primarily engaged in site work involving the purchase and installation of nursery stock and sod.

TABLE 2. Balance sheet profile for 1986
Ontarlo, Landscape Contractors (SIC 4219)

(1) These estimates are based on a somple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See fable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Landscape Contractors (SIL 4219)

|  | Total( 2 ) | Bottom 25\% | Lowe P <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 49 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 73 \end{array}$ | $\begin{array}{r} 73 \\ 143 \end{array}$ | $\begin{aligned} & 143 \\ & 382 \end{aligned}$ | $\begin{aligned} & 382 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.4 | 0.2 | 5.5 | 1.2 | 1.7 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 148.8 \\ 5.7 \\ 0.9 \end{array}$ | 1.2 -1.2 1.6 | $\begin{array}{r} 2.8 \\ 12.4 \\ 0.8 \end{array}$ | $\begin{array}{r} -1.4 \\ 2.3 \\ 0.8 \end{array}$ | -1.3 6.6 0.8 |

(1) The ratios represent the everage of ratios for each business in the group and cannot be calculated from the figures shown in lable 2 .
(2) These estimates are besed on a sample of businesses reporting sbles detween \$10,000 and \$2,000,000.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current = current issets / current liabilities.
2. Leverage ratios:
al Debt/equity = total (iabilities / equity
b) Debt ratio = qotal liabilities / total asser.
c) Interest coverage = net profit + interest expensp/foutgit exatins:

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Landscape Contractors (SIC 4219)

|  | Total 11 ) | Bottom 25\% | Lowe : <br> miodle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{c} 22 \\ (1) \\ 11 \end{array}\right)$ |  |  | -- | -- |
|  |  |  | verage $1 \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{aligned} & 4 \\ & 24 \\ & 23 \end{aligned}$ | -- | -- | -- | -- |
| Dividends | -1 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 4 \\ -52 \\ -1 \\ \hline \end{array}$ | - - -- | - <br> - <br> - | -- -- -- | -- -- -- |
| Financing activities <br> Increase in lang term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shereholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Othe: | $\begin{array}{r} 15 \\ -5 \\ 4 \\ -15 \\ - \\ - \\ -2 \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | - <br>  <br>  | -- <br> -- <br> -- <br> -- <br> - | $-=$ $-=$ $-=$ $=-$ |
| Increase(decrease) in cash \& Equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 -4 -5 | -- | -- | -- | -- |

(11 These timates are based on a sample of incorporated businesses reparting sales between $\$ 10.000$ and $\$ 2.000 .000$. Semple count includes only those businesses reporiing a statement of changes.
cee iable ifor symbols ano notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Ontario, Landscape Contractors (SIC 4219)

|  |  |  |  | Changes in num with pa | of businesses loyees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in sverage labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 785 | 52.494 | 2,192 | 128 | 177 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | 779 6 | $33.673$ $x$ | $\begin{array}{r} 1.409 \\ 230 \\ \hline \end{array}$ | 128 | $\begin{array}{r} 176 \\ 1 \\ \hline \end{array}$ |
| 500 and over | 1 | $x$ | 553 | - |  |
| 1986 |  |  |  |  |  |
| Totel | 1.346 | 92.580 | 3.549 | 309 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \end{aligned}$ | $\begin{array}{r}1.331 \\ 14 \\ \hline\end{array}$ | $\begin{array}{r} 67.525 \\ \times \end{array}$ | $\begin{array}{r} 2.592 \\ 390 \end{array}$ | $\begin{array}{r}307 \\ 2 \\ \hline\end{array}$ | $\ldots$ |
| 500 and over | 1 | x | 567 | - | . . |

[^4]TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984=1986$
Ontario, Landscape Contractors (SIC 4219)

|  | Total (:) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 534 \\ 115,411 \\ 104,392 \\ 11,019 \end{array}$ | $\begin{array}{r} 17.420 \\ 13.092 \\ 4.328 \end{array}$ | $\begin{array}{r} 42.306 \\ 32.971 \\ 9.335 \end{array}$ | $\begin{aligned} & 85.790 \\ & 69,781 \\ & 16.009 \end{aligned}$ | $\begin{array}{r} 316.126 \\ 301,724 \\ 14,402 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 479 \\ 112,442 \\ 96.844 \\ 15.598 \end{array}$ | $\begin{array}{r} 18.096 \\ 12.609 \\ 5.487 \end{array}$ | $\begin{aligned} & 43.234 \\ & 31.234 \\ & 12.000 \end{aligned}$ | $\begin{aligned} & 85.889 \\ & 67.662 \\ & 18.227 \end{aligned}$ | $\begin{array}{r} 302,548 \\ 275,871 \\ 26,677 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 55 \\ 122.546 \\ 139.297 \\ -8.759 \end{array}$ | $\begin{aligned} & 13.308 \\ & 16.028 \\ & -2.720 \end{aligned}$ | $\begin{aligned} & 37.299 \\ & 42,347 \\ & -5.048 \end{aligned}$ | $\begin{aligned} & 84.772 \\ & 91.442 \\ & -6.670 \end{aligned}$ | $\begin{aligned} & 354.805 \\ & 375.371 \\ & -20.566 \end{aligned}$ |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | 540 131.369 115.497 15.864 | $\begin{array}{r} 17.300 \\ 14,254 \\ 3.046 \end{array}$ | $\begin{array}{r} 36.406 \\ 27.741 \\ 8.665 \end{array}$ | $\begin{aligned} & 84.788 \\ & 73.117 \\ & 11.671 \end{aligned}$ | $\begin{array}{r} 386.950 \\ 346.877 \\ 40.073 \end{array}$ |
| Buslnesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 482 \\ 127.674 \\ 107.867 \\ 19.807 \end{array}$ | $\begin{array}{r} 18.111 \\ 13.112 \\ 4.999 \end{array}$ | $\begin{aligned} & 36.697 \\ & 25,676 \\ & 11,021 \end{aligned}$ | $\begin{aligned} & 85.194 \\ & 68.357 \\ & 16.837 \end{aligned}$ | $\begin{array}{r} 370.693 \\ 324.323 \\ 46.370 \end{array}$ |
| ```Businesses reporting a loss (Na.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 58 \\ 167.808 \\ 177.955 \\ -10.147 \end{array}$ | $\begin{aligned} & 13.083 \\ & 20.193 \\ & -7.110 \end{aligned}$ | $\begin{aligned} & 34.665 \\ & 40.059 \\ & -5,394 \end{aligned}$ | $\begin{aligned} & 83.184 \\ & 91.940 \\ & -8.756 \end{aligned}$ | $\begin{aligned} & 540.298 \\ & 559.629 \\ & -19.331 \end{aligned}$ |

1986

| Number of observations in sample Average sales \$ | 553 115.867 | 13.867 | 34.326 | 82.050 | 333.225 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 105.014 | 11.288 | 26,598 | 67.530 | 314,638 |
| Average net profit (loss) \$ | 10.853 | 2.579 | 7.728 | 14,520 | 18,587 |
| Businesses reporting a profit (No.) | 480 |  |  |  |  |
| Average sales \$ | 110.878 | 14.415 | 34.013 | 81.608 | 313.475 |
| Average expense \$ | 97.146 | 10.155 | 25. 251 | 65.425 | 287.751 |
| Average net protit \$ | 13.732 | 4.260 | 8.762 | 16.183 | 25,724 |
| Businesses reporting a loss (No.) | 73 |  |  |  |  |
| Average sales \$ | 143.627 | 12,159 | 38.122 | 87.694 | 436,532 |
| Average expense \$ | 151.869 | 14,824 | 42.941 | 94.436 | 455.273 |
| Average net loss \$ | -8.242 | -2,665 | -4.819 | -6.742 | -18.741 |

[^5]See Table for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Masonry Contractors (SIC 4231)

|  | Total(1) |  | Bottom 25\% |  | Lowe r <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{array}{r} 90 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} 11) \\ 26 \end{array}$ |  | $\begin{aligned} & 26 \\ & 77 \end{aligned}$ |  | $\begin{array}{r} 77 \\ 169 \end{array}$ |  |  | $\begin{aligned} & 169 \\ & 11\} \end{aligned}$ |  |
| Selected expense item | Industry average 2 $^{\text {l }}$ |  |  |  |  | $\left\lvert\, \begin{gathered} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{gathered}\right.$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middie } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Udoer } \\ \text { middIe } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 8.3 | 5.1 | 1.6 | 9.0 | 17.5 | 54.7 | 15.1 | 12.0 | 5.4 | 14.7 | 20.8 |
| Decupancy expenses | 10.3 | 27.2 | 9.7 | 4.3 | 5.4 | 100.0 | 10.3 | 27.2 | 9.7 | 4.3 | 5.4 |
| Depreciation | 3.6 | 13.9 | 1.1 | 1.0 | 2.2 | 91.9 | 4.0 | 13.9 | 1.4 | 1.0 | 2.3 |
| Repairs 8 maintenance | 5.6 | 11.3 | 7.3 | 3.1 | 2.3 | 98.5 | 5.7 | 11.3 | 7.3 | 3.2 | 2.3 |
| Heat. light \& telophone | 0.5 | 1.1 | 0.6 | 0.1 | 0.4 | 49.0 | 1.0 | 2.5 | 0.8 | 1.0 | 0.6 1.0 |
| Rent | 0.6 | 0.9 | 0.8 | 0.1 | 0.5 |  | 1.9 | 7.8 | 2.1 |  |  |
| Personnel expenses | 40.0 | 14.5 | 20.4 | 60.0 | 59.1 | 77.9 | 51.1 | 34.1 | 34.0 | 60.0 | 59.2 |
| Financial expenses | 1.7 | 2.4 | 0.5 | 2.5 | 1.4 | 97.2 | 1.8 | 2.7 | 0.9 | 2.5 | 1.1 |
| Interest \& bank charges | 0.5 | 0.9 | 0.2 | 0.2 | 0.9 0.5 | 88.3 95.8 | 0.6 1.3 | 2.2 | 0.2 | 0.2 2.3 | 0.9 0.5 |
| Protessional fees | 1.2 | 1.5 | 0.7 |  |  |  |  |  |  |  |  |
| Other expenses | 15.2 | 16.8 | 20.8 | 13.6 | 9.3 | 100.0 | 15.2 | 16.8 | 20.8 | 13.6 | 9.3 |
| Profit (loss) | 24.5 | 34.0 | 46.6 | 10.6 | 7.2 | 97.6 | 25.1 | 34.0 | 46.6 | 11.6 | 7.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | -.. | - . | - | - |

Symbols
zero or no observetions
too small 100 oe expressed
not applicable
confidentia

## Footnotes

(1) These estimates are based on sample of businesses peporting salas between $\$ 10,000$ and $\$ 2,000,000$ Totel weighted expenditure on a given item
(2) Value in each cell $=\overline{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for each quartile.
10tal weighted expenditure on a givan item lotal weighted sales of businesses peporting this item of expenditura

This portion of the table pertains only to the businesses poporting the specific expense tem. Therefore these ratios are calculated individuelly and the total will not necesser ity equal $100 \%$.

## Motes

Data are shown by quartiles when at least 13 of the sampled businasses report the specific item
Recopds wepe ranked in ascending order according to sales size. Esch quartile li. e. botom $25 \%$. Iower middie 25\%, etc. represents one quarter of the total number of businesses. Within each quarile, the average patio is presented. For comperison purposes. the high and low values of sales are shown

## Tow use the tables

(1) Locare the appropriate sales range that is displayed on the two lines entilled "Low sales value" and "high sales value"
(2) The selected tange will indicate the proper quartile. i. e. the bottom 25\%, the lowet midde 25\%. the upper midde $25 \%$ or the top 25\%.
31 Dapa pertaining to the selected sales size range will be in that quartile.

## Standerd Industrifel Clossification Definition (SIC 18801:

SIC 4231 - Masonry Contractors
Businesses primarity engaged in conventional or specialiy masonry work. except interior marble wopk. installation of architectural stone. blocklaying, brick or stone lining lchimnay, kilm, boiler, etc.l brickleying. installation of granite texterior workl. installation of marble lexterior work), mason py work, installation of ornamental stone. pointing masonty. instaliation of slate (exteriop workl. sione ct: inn anc setting and insia! lation of veneer facing stone or di ick

TABLE 2. Balance sheet proftle for 1986
Ontario. Masonry Contractors (SIC 4231)

|  | Total(1) | $\begin{array}{r} \text { Bcttom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { To, } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low soles value ( $\$ 000$ 's) High sales value $\{\$ 000$ 's) | $\begin{array}{r} 90 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} (1) \\ 26 \end{array}$ | $\begin{aligned} & 26 \\ & 77 \end{aligned}$ | $\begin{array}{r} 77 \\ 169 \end{array}$ | $\begin{aligned} & 169 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 10 | 4 | 2 | 5 | 30 |
| Accounts and notes receivable | 17 |  | 2 | 2 | 86 |
| Inventory | 2 | - | - | 1 | 7 |
| Dther current assets | 3 | - | - | 1 | 10 |
| Total current assets | 32 | 4 | 2 | 9 | 113 |
| Fixed assets | 30 | 59 | 1 | 7 | 68 |
| Less: Accum. dep. on fixed assets Other assets | $\begin{aligned} & 9 \\ & 3 \end{aligned}$ | 16 6 | $!$ | $?$ | 21 6 |
| Total assets | 56 | 53 | 2 | 15 | 166 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 9 | 2 | - | 9 | 25 |
| Other current liabilities | 18 | 2 | - | 5 | 64 |
| Total current liabilities | 27 | 3 | 1 | 14 | 89 |
| Mortasges payable | 2 | 10 | - | - | - |
| Long term debt | 8 | - | - | 1 | 32 |
| Other liabilities | - | - | - | - | 1 |
| Total liabilities | 37 19 | 13 | 1 | 15 | 121 |
| Total equity | 19 | 40 | 2 | - | 45 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ See Table I for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Masonry Contractors (SIC 4231)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $8000^{\prime}$ s) | $\left.\begin{array}{l} 58 \\ (1) \\ 1 \end{array}\right)$ | $\begin{aligned} & \{1\} \\ & 120 \end{aligned}$ | $\begin{aligned} & 120 \\ & 212 \end{aligned}$ | $\begin{aligned} & 212 \\ & 389 \end{aligned}$ | $\begin{aligned} & 389 \\ & \{9\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 1.2 | 2.3 | 0.9 | 1.2 | 1.4 |
| Leverage ratios <br> Debt/equity tatio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 32.9 \\ -10.0 \\ 1.0 \end{array}$ | 0.5 1.0 | $\begin{array}{r} -19.4 \\ -149.9 \\ 1.5 \end{array}$ | $\begin{array}{r} 3.0 \\ 25.0 \\ 0.7 \end{array}$ | $\begin{array}{r} -2.2 \\ 105.4 \\ 0.9 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
12) These estimetes ore based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity retio:

Current $=$ current assets / current lisbilities.
2. Leverage ratios:
al Debtfequity $=$ total liabilities / equity.
b) Debt ratio = lotal liabilities / total assps:
c) Interest coverage $=$ net profit interest expense inte; est expenser.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Masonry Contractors (S|C 4231)

|  | Total 11 ) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's | $\begin{aligned} & 24 \\ & 11 \\ & \{1\} \end{aligned}$ | -- |  | -- | -- |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activlties Cash from operations Dedreciation Other | $\begin{array}{r} 22 \\ 7 \\ -30 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increse in investment Decrease in investment | $\begin{array}{r} 1 \\ -18 \\ -6 \end{array}$ | - <br> - | -- <br> -- <br> - | -- -- -- | -- |
| Financing activities <br> Incsease in long tepm debt Repayment of long term debt Loens from shareholders Repayment of ioans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 36 \\ -1 \\ - \\ -1 \\ \hline \end{array}$ | - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | $\square$ <br> - <br> - <br> - <br> - |
| Increase(decrease) in cash s equivalents Cash \& equivalents-Beginning of the year Cash o equivalents - End of the year | $\begin{aligned} & 10 \\ & 28 \\ & 38 \end{aligned}$ | -- | -- | -- | -- |

11 These estimates are based on sample of incorporated businesses reporing sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting stetement of changes
see lable 1 fop symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Ontario, Masonry Contractors (Sic 4231)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left\{\$ 000{ }^{\prime} \mathrm{s}\right\} \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 977 | 118.125 | 4.931 | 170 | 188 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 917 \\ 55 \\ 5 \end{array}$ | $\begin{aligned} & 56.026 \\ & 48.626 \\ & 13.473 \end{aligned}$ | $\begin{array}{r} 2.335 \\ 2.035 \\ 561 \end{array}$ | $\begin{array}{r} 167 \\ 3 \\ = \\ = \end{array}$ | $\begin{array}{r} 181 \\ 5 \\ 2 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1,724 | 265.022 | 10,150 | 490 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and ove: } \end{aligned}$ | $\begin{array}{r} 1.589 \\ 123 \\ 12 \\ \hline \end{array}$ | 110.644 <br> 42.681 | $\begin{aligned} & 4.233 \\ & 4.285 \\ & 1.632 \end{aligned}$ | $\begin{array}{r}462 \\ 28 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

[^6]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario. Masonry Contractors (SIC 4231)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 660 \\ 131.932 \\ 115.006 \\ 16.926 \end{array}$ | $\begin{array}{r} 18.184 \\ 12.580 \\ 5,604 \end{array}$ | $\begin{aligned} & 42.505 \\ & 29.050 \\ & 13.455 \end{aligned}$ | $\begin{aligned} & 84,912 \\ & 66,934 \\ & 17.978 \end{aligned}$ | $\begin{array}{r} 382,128 \\ 351,459 \\ 30,669 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 606 \\ 131.676 \\ 111.326 \\ 20.350 \end{array}$ | $\begin{array}{r} 18.542 \\ 11,255 \\ 7,287 \end{array}$ | $\begin{aligned} & 42.357 \\ & 27.628 \\ & 14.729 \end{aligned}$ | 85.096 <br> 66.060 <br> 19.036 | $\begin{array}{r} 380,707 \\ 340,362 \\ 40.345 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 54 \\ 132.548 \\ 139.288 \\ -6.740 \end{array}$ | $\begin{aligned} & 16.160 \\ & 20.071 \\ & -3.911 \end{aligned}$ | $\begin{aligned} & 44.405 \\ & 47.285 \\ & -2.880 \end{aligned}$ | $\begin{aligned} & 80.835 \\ & 86.257 \\ & -5.422 \end{aligned}$ | $\begin{aligned} & 388,793 \\ & 403,538 \\ & -14.745 \end{aligned}$ |


| Number of observations in sample | 667 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 156.242 | 18.162 | 45,548 | 102.117 | 459.142 |
| Average expense \$ | 138.365 | 10.841 | 32.596 | 81.159 | 428,864 |
| Average net profit (loss) \$ | 17.877 | 7.321 | 12.952 | 20.958 | 30.278 |
| Businesses reporting a profit (No.) | 620 |  |  |  |  |
| Average sales \$ | 147.744 | 18, 126 | 45.553 | 102.158 | 425.137 |
| Average expense \$ | 127.011 | B. 900 | 32.255 | 79.377 | 387.509 |
| Average net profit \$ | 20.733 | 9.226 | 13.297 | 22.781 | 37.628 |
| Businesses reporting a loss (No.) | 47 |  |  |  |  |
| Average sales \$ | 223.374 | 18, 374 | 45.230 | 101.531 | 728.362 |
| Average expense \$ | 234.226 | 22,372 | 51.657 | 106,594 | 756.282 |
| Average net loss \$ | -10.852 | $-3.998$ | -6.427 | $-5.063$ | -27.920 |

1986

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) \$

| 727 |  |  |
| :---: | :---: | :---: |
| 176.671 | 24,403 | 59,487 |
| 151,960 | 16,438 | 41,183 |
| 24,711 | 7.965 | 18,304 |
| 647 |  |  |
| 181.819 | 24,379 | 59.252 |
| 150,310 | 14,011 | 38,631 |
| 31.509 | 10,368 | 22.621 |
| 80 |  |  |
| 153.264 | 24.506 | 60,701 |
| 159.427 | 27.193 | 64,683 |
| -6.163 | -2.687 | $-3,582$ |

126,224
103,009
23,215

124,995
94,066
30,929

131,433
140,914
-9.481
496.571
447.209
49.362

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$
$-6.163$
Average sales $\$$
27.193

64,683
$-3,582$
140.914
-9.481

396,415
Average expense $\$$
$-2.687$
$\qquad$
404,517
$-B .502$

11 These estimates are based on e sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario. Plumbing Contractors (SIC 4241)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 85 \\ (1) \end{array}$ |  | (1) |  |  | $\begin{aligned} & 40 \\ & 89 \end{aligned}$ | $\begin{array}{r} 89 \\ 238 \end{array}$ |  |  | $\begin{aligned} & 238 \\ & \text { (1) } \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ${ }^{\text {a }}$ 3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot } 8 \mathrm{om} \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lowe! } \\ \text { middIe } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & 7 o p \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upoer middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of seles |  |  |  |  |
| Cost of sales | 38.6 | 34.5 | 33.8 | 35.9 | 49.1 | 91.8 | 42.1 | 49.0 | 33.9 | 36.2 | 50.4 |
| Occupancy expenses | 8. 0 | 11.9 | 9.6 | 5.9 | 5.0 | 100.0 | 8.0 | 11.9 | 9.6 | 5.9 | 5.0 |
| Depreciation | 2.2 | 3.4 | 3.1 | 1.0 | 1.5 9.4 | 91.2 98.0 | 2.4 3.3 | 4.8 6.2 | 3.3 3.1 | 1.0 2.5 | 1.5 1.5 |
| Hest, Iight \& telaphone | 1.4 | 0.7 | 2.9 | 1.0 | 1.0 | 86.3 | 1.6 | 1.2 | 2.9 | 1.1 | 1.1 |
| Rent | 1.2 | 1.7 | 0.5 | 1.4 | 1.1 | 52.0 | 2.3 | 5.6 | 2.1 | 2.0 | 1.3 |
| Personnel expenses | 16.5 | 1.6 | 13.7 | 19.3 | 30.2 | 81.9 | 20.2 | 5.5 | 13.9 | 19.3 | 30.2 |
| Financial expenses | 1.7 | 1.9 | 3.4 | 0.8 | 1.0 |  |  |  |  |  |  |
| Interest 8 bank charges Professional fees | 0.5 1.2 | 1.6 1.3 | 0.8 2.6 | 0.2 0.6 | 0.4 0.5 | 78.0 93.5 | 0.6 1.3 | 0.8 1.5 | 0.8 2.8 | 0.4 | 1.4 0.4 |
| Other expenses | 13.5 | 16.7 | 15.9 | 8.7 | 13.1 | 100.0 | 13.5 | 16.7 | 15.9 | 8.7 | 13.1 |
| Profit (loss) | 21.7 | 33.4 | 23.5 | 29.4 | 1.7 | 92.4 | 23.4 | 48.2 | 23.5 | 29.4 | 1.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | $\cdots$ | - . | - $\cdot$ | $\cdots$ |

## Symbols

zero or mo observations
too small too be expressed
nos applicable

* confidential


## Footnotes

11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.
12) Value in each cell $=$ lotal weighted expenditure on given item
13) Value in each celf $=\frac{\text { rotal weighted expenditure on given item }}{\text { Total weighted sales of ell businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell =
lotal weighted expenditure on a given item
Total weighted sales of businesses reporting this iten of expenditure $\times$ foo for ach quartile
This portion of the table pertains only to the businesses reporting the specific expense item. therefore these ratios are calculated individually and the cotal will not necessarily equal $100 \%$.

## Notes

Data are shown by quertiles when bet least 13 of the sempled businesses report the specific item.
Records were renked in ascending order according to sales size. Each quertile li. e. botton 25\%, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Hithin each quertile. the everage ratio is presented. For comparison purposes, the high and low velues of sales ere shown.

How to use the tables
(1) Locate the appropriste sales range that is displayed on the two lines entitled low sales value" and "High sales value"
12) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper middle $25 \%$ or the top $25 \%$.
(3) Data perzaining to the selected sales size range will be in that quartile.

Standard Industrisl CIessificetion Definition ISIC 19801:
SIC 4241 - Plunbing Contrectors
Businesses primarity engaged in the installatlon and repair of primary hot and cold water piping systems li, e. except apace heating such as: inspaflation of waste and vent systems drain. installation of hot water heaters and plumbing tanss. installation of wier meters installation of piping systems, installation of plumbing fixtures, installation of primery hot water, installation of roof drainage sys:ems lexc eavestroughingt and installation of sanitary ware.

TABLE 2. Balance sheet profile for 1986
Ontario, Plumbing Contractors (SIC 4241)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & 103 \\ & 254 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{array}{r} 85 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & (1) \\ & 40 \end{aligned}$ | $\begin{aligned} & 40 \\ & 89 \end{aligned}$ | $\begin{array}{r} 89 \\ 238 \end{array}$ | $\begin{aligned} & 238 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 14 \\ 30 \\ 8 \\ 4 \\ 56 \\ 24 \\ 11 \\ 10 \end{array}$ | $\begin{aligned} & 1 \\ & 3 \\ & 1 \\ & 1 \\ & 4 \\ & 7 \\ & 1 \end{aligned}$ | 4 6 1 - 10 10 3 1 | $\begin{array}{r} 28 \\ 24 \\ - \\ - \\ 53 \\ 8 \\ 4 \end{array}$ | $\begin{array}{r} 21 \\ 82 \\ 29 \\ 14 \\ 146 \\ 68 \\ 33 \\ 38 \end{array}$ |
| Total mssets | 79 | 10 | 18 | 57 | 219 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r}4 \\ 33 \\ 38 \\ \hline 10\end{array}$ | 8 | 3 2 6 | 1 28 28 | 13 <br> 88 <br> 101 <br>  <br> 34 <br> 1 |
| Total liabilitias Total equity | $\begin{aligned} & 48 \\ & 32 \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \end{aligned}$ | 10 9 | $\begin{aligned} & 29 \\ & 28 \end{aligned}$ | $\begin{array}{r} 136 \\ 83 \end{array}$ |

11) These estimates ape based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario. Plumbing Contractors (SIC 4241)

|  | Total(2) | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left\{\$ 000^{\prime}\right.$ s \} High sales value ( $\$ 000$ 's) | $\left.\begin{array}{c} 62 \\ (1) \\ 11 \end{array}\right)$ | $\begin{aligned} & (1) \\ & 106 \end{aligned}$ | $\begin{aligned} & 106 \\ & 237 \end{aligned}$ | $\begin{aligned} & 237 \\ & 431 \end{aligned}$ | $\begin{aligned} & 431 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity fetio Current ratio (times) | 1.6 | 0.7 | 2.0 | 1.5 | 2.0 |
| Leverage ratios <br> Debt/equity retio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 21.4 \\ 43.9 \\ 0.8 \end{array}$ | $\begin{array}{r} 78.7 \\ 5.1 \\ 1.2 \end{array}$ | $\begin{array}{r} 4.7 \\ 5.1 \\ 0.5 \end{array}$ | 9.2 71.7 0.8 | 5.0 48.4 0.6 |

(8) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses rpporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table i for symbols and notes.

## Definitions:

1. Liquidity retio:

Current = current assets / current liabilities

## 2. leverege ratios

a) Debt/equiqy $=$ total liabilities / equity
b) Debt ratio $=$ lotal liabilities / total asse.s.


TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontarlo. Plumbing Contractors (SIC 4241)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe, middle 25\% | Upder middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\circ}$ s) | $\begin{array}{r} 43 \\ \{1\} \\ \{1\} \end{array}$ | $\begin{aligned} & (1) \\ & 106 \end{aligned}$ | $\begin{aligned} & 105 \\ & 232 \end{aligned}$ | $\begin{aligned} & 232 \\ & 438 \end{aligned}$ | $\begin{aligned} & 438 \\ & (1) \end{aligned}$ |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operating activities Cash from operations Deprociation Other | $\begin{array}{r} 11 \\ 5 \\ 6 \end{array}$ | 3 2 4 | 2 3 24 | 14 4 12 | 25 10 -14 |
| Dividends | -6 | -1 | - | -18 | -7 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> lncrease in investment <br> Decrease in investment | 1 -7 -19 1 | -1 | $\begin{array}{r}2 \\ -1 \\ -15 \\ \hline\end{array}$ | -5 | 3 -20 -55 2 |
| Financing activities <br> lncrease in lang term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from sharehalders <br> Advances \& loans from government <br> lnerease in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 1 \\ -1 \\ 2 \\ -9 \\ - \\ -1 \\ -1 \\ 23 \end{array}$ | 1 -3 - -1 | -1 - - - - - | 1 -1 4 -1 - - -2 | 1 -2 3 -28 - -2 88 |
| Increase(decrease) in cash \& equivalents Cash gequivalents-Beginning of the year Cash \& equivalents - End of the year | 7 9 16 | 5 -2 3 | 9 3 12 | 10 10 20 | 5 25 29 |

(1) These estimates are based on a sample of incorporeted businesses reporiing sales beiween $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table: for symbols and nopes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario, Plumbing Contractors (SIC 4241)

| Rusiness size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary pate as reporied in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the busingss size groups used are determined at the Canada level. Thus if ousiness has at laast 500 employees in Canade as a whole but less then that number in any given province it is shown in the 500 and over group.
12) Refers to businesses reporting no payroll deductions in the previous year
3) Reters to businesses reporting no payroll deductions in the following year

Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adusted accordingly

See rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Ontario, Plumbing Contractors (SIC 4241)

|  | Total(1) | $\begin{aligned} \text { Bot tom } \\ 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Toy } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 934 \\ 157.910 \\ 144.150 \\ 13.760 \end{array}$ | $\begin{array}{r} 24.134 \\ 18.250 \\ 5.884 \end{array}$ | $\begin{aligned} & 61,601 \\ & 50,289 \\ & 11,312 \end{aligned}$ | $\begin{array}{r} 19.323 \\ 105.334 \\ 12.989 \end{array}$ | $\begin{array}{r} 426.583 \\ 401.726 \\ 24.857 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 823 \\ 154.078 \\ 134,145 \\ 19.933 \end{array}$ | $\begin{array}{r} 25.292 \\ 16,767 \\ 8.525 \end{array}$ | $\begin{aligned} & 61,283 \\ & 48,776 \\ & 12,507 \end{aligned}$ | $\begin{array}{r} 118.867 \\ 103.655 \\ 15.212 \end{array}$ | $\begin{array}{r} 410.870 \\ 367.381 \\ 43,489 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 111 \\ 169.893 \\ 182.255 \\ -12.362 \end{array}$ | $\begin{aligned} & 20.059 \\ & 23.464 \\ & -3.405 \end{aligned}$ | $\begin{aligned} & 67.101 \\ & 76.443 \\ & -9.342 \end{aligned}$ | $\begin{array}{r} 124.582 \\ 137.232 \\ -12.650 \end{array}$ | $\begin{aligned} & 467.828 \\ & 491.879 \\ & -24.051 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net protit (loss) \$ | $\begin{array}{r} 947 \\ 179.261 \\ 162.697 \\ 16.564 \end{array}$ | $\begin{array}{r} 25.793 \\ 19.228 \\ 6.565 \end{array}$ | $\begin{aligned} & 67.482 \\ & 55.794 \\ & 11.688 \end{aligned}$ | $\begin{array}{r} 142.960 \\ 122.226 \\ 20.734 \end{array}$ | $\begin{array}{r} 480.807 \\ 453.539 \\ 27.268 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 833 |  |  |  |  |
| Average sales \$ | 179.851 | 26.835 | 67.238 | 143.325 | 482.005 |
| Average expense \$ | 159.921 | 18.753 | 54.015 | 118.882 | 448.035 |
| Average net Drofit \$ | 19.930 | 8.082 | 13.223 | 24.443 | 33.970 |
| Businesses reporting a loss (No.) | 114 |  |  |  |  |
| Average sales \$ | 175.583 | 18.861 | 70.342 | 139.681 | 473.447 |
| Average expense \$ | 184.655 | 22.384 | 76.601 | 152.262 | 487.371 |
| Average net loss \$ | -9.072 | -3.523 | -6.258 | $-12.581$ | -13.924 |

1986

| Number of observations in sample Average sales $g$ | $\begin{array}{r} 891 \\ 201.538 \end{array}$ | 23.689 | 60.134 | 138.119 | 584.208 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 186.779 | 17.591 | 48.201 | 122.255 | 559.070 |
| Average net profit (loss) \$ | 14.759 | 6.098 | 11.933 | 15.864 | 25.138 |
| Businesses reporting a profit (No.) | 767 |  |  |  |  |
| Average sales \$ | 202.695 | 24.339 | 62.869 | 135,519 | 588.052 |
| Average expense \$ | 183.509 | 16.461 | 48.266 | 115,785 | 553.523 |
| Average net profit \$ | 19.186 | 7.878 | 14.603 | 19,734 | 34.529 |
| Businesses reporting a loss (Mo.) | 124 |  |  |  |  |
| Average sales \$ | 196.241 | 19.861 | 45.322 | 154.162 | 565.619 |
| Average expense \$ | 205.039 | 24.245 | 47.845 | 162.169 | 585.896 |
| Average net loss \$ | -8.798 | -4.384 | -2.523 | -8.007 | -20.277 |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Electrical Contractors (Sic 4261)


## Symols

zero or no observations
too small too be expressed
... not applicable

* confidential


## Footnotes

11 These estimates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
121 Value in esch cell $=\frac{\text { Jotal weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Yalue in each cell

Total weighted expenditure on a given item
Total weighted seles of businesses reporting this iqem of expendiqure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necesserily equal 100 x

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific iqen.
Records were ranked in escending order according to seles size. Eech quertile (i.e. bottom 25\%. lower middle 25\%. etc.l represents one quar ter of the rotal number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown.

How to use the tables
|1| Locate the appropriate sales pange that is displayed on the two lines entitled "Low sales value" and "High sales value"
(2) The selacied pange will indicate the proper quartile, i. e. the botion $25 \%$, the lower midole 25 . the upper midde $25 \%$ or the fop $25 \%$.
(3) Data pertaining to the salacted sales size range will be in that quartila.

Standerd Industrial Classifieation Definition (SIC 1980)
SIC 4251 - Electrical Contrectors
Businesses primarily angaged in the installation and repair of electrical and communication wiring systems. axcept aransmission and distribution lines.

## TABLE 2. Balance sheet profile for 1986

Ontario. Electrical Contractors (SIC 4261)

|  | Tatal 11 ) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Tcs } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 121 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} 1 \\ 40 \end{array}$ | $\begin{array}{r} 40 \\ 125 \end{array}$ | $\begin{aligned} & 125 \\ & 262 \end{aligned}$ | $\begin{aligned} & 262 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 14 \\ 27 \\ 11 \\ 6 \\ 58 \\ 34 \\ 14 \\ 3 \end{array}$ | 1 <br> - <br>  <br> 2 <br> 2 | $\begin{aligned} & 1 \\ & 2 \\ & 1 \\ & 1 \\ & 3 \\ & 5 \\ & 1 \\ & - \end{aligned}$ | $\begin{array}{r} 6 \\ 20 \\ 1 \\ 16 \\ 42 \\ 34 \\ 16 \\ 2 \end{array}$ | $\begin{array}{r} 47 \\ 81 \\ 39 \\ 9 \\ 177 \\ 93 \\ 38 \\ 10 \end{array}$ |
| Total assets | 82 | 3 | 7 | 62 | 241 |
| Liabilities and equity Current loans Other current liabilities Total curfent liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r} 8 \\ 29 \\ 37 \\ 2 \\ 12 \\ 2 \end{array}$ | 1 1 3 | 2 2 3 - 2 | $\begin{array}{r}3 \\ 23 \\ 26 \\ \hline 10\end{array}$ | $\begin{array}{r} 24 \\ 86 \\ 109 \\ 6 \\ 33 \\ 7 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 52 \\ & 29 \end{aligned}$ | -1 | 6 | 36 26 | $\begin{array}{r} 155 \\ 86 \end{array}$ |

(1) These estimates are based on a sample of businesses reporting sales betweem $\$ 10,000$ and $\$ 2,000,000$.

See lable i for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Electrical Contractors (SIC 4261)

|  | Total (2) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's? | $\begin{array}{r} 82 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 125 \end{array}$ | $\begin{array}{r} 125 \\ 220 \end{array}$ | $\begin{array}{r} 220 \\ 402 \end{array}$ | $\begin{aligned} & 402 \\ & \{1\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.8 | 0.9 | 2.2 | 1.8 | 2.2 |
| Leverage ratios <br> Debt/equity retio (times) <br> Interest coverage iatio (times) <br> Debt ratio (times) | $\begin{array}{r} 9.9 \\ 50.0 \\ 1.0 \end{array}$ | -2.4 14.0 2.1 | $\begin{array}{r} 1.6 \\ 63.6 \\ 0.7 \end{array}$ | $\begin{array}{r} 6.3 \\ 37.3 \\ 0.7 \end{array}$ | $\begin{array}{r} 32.8 \\ 81.5 \\ 0.6 \end{array}$ |

[^7]12) These ostimates ape based on a sample of businesses repoping sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

Definitions:

1. Llquidity ratio:

Current = current assets / curfent lisbilities.

## 2. Leverage ratios:

al Debt/equity = total liabilities / equity
b) Debi raico = cotal liabilities/total assets.
c) Interest coverage : net profit interest exponst foreres: axemens

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Electrical Contractors (SIC 4261)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { UDOE: } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 67 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 91 \end{array}$ | $\begin{array}{r} 91 \\ 269 \end{array}$ | $\begin{array}{r} 289 \\ 402 \end{array}$ | $\begin{aligned} & 402 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{aligned} & 9 \\ & 8 \\ & 1 \end{aligned}$ | $\begin{array}{r} 2 \\ 2 \\ -5 \end{array}$ | 8 4 11 | $\begin{array}{r} -9 \\ 11 \\ 10 \end{array}$ | 35 13 -10 |
| Dividends | -6 | -1 | -7 | -5 | -9 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -15 \\ -1 \end{array}$ | -10 | -2 -5 | $-27$ | $\begin{array}{r} 1 \\ -18 \\ -1 \\ 1 \end{array}$ |
| Financing activities <br> lncrease in long term debt <br> Repayment of long term debt <br> Loans from sharehol ders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 3 \\ -6 \\ 7 \\ -1 \\ - \\ - \\ - \\ -1 \end{array}$ | $\frac{7}{8}$ | -10 -1 | $\begin{array}{r} 1 \\ -12 \\ 13 \\ -1 \\ - \\ - \\ -2 \end{array}$ | 3 -3 6 -2 - - -1 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beglnning of the year Cash 8 equivalents - End of the year | 19 19 | 4 | -1 -1 -1 | $\begin{array}{r} -17 \\ 56 \\ 39 \end{array}$ | 14 16 29 |

[11 These estimates are based on stample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those busingsses peporting a statement of changes.
see Table for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in ig86 Ontario, Electrical Contractors (SIC 4261)


[^8]"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See lable 1 for symbols and notes.

TABLE 6. Seiected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario. Electrical Contractors (SIC 4261)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & T 0 \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net piofit (loss) \$ | $\begin{array}{r} 1.367 \\ 196.049 \\ 177.971 \\ 18.078 \end{array}$ | $\begin{array}{r} 22.724 \\ 17.232 \\ 5.492 \end{array}$ | $\begin{array}{r} 55.122 \\ 46.504 \\ 8.618 \end{array}$ | $\begin{array}{r} 132.945 \\ 114.726 \\ 18.219 \end{array}$ | $\begin{array}{r} 573.405 \\ 533.420 \\ 39.985 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 1.195 \\ 193.285 \\ 170.722 \\ 22.563 \end{array}$ | $\begin{array}{r} 23.875 \\ 16.603 \\ 7.272 \end{array}$ | $\begin{aligned} & 55.091 \\ & 42.850 \\ & 12.231 \end{aligned}$ | $\begin{array}{r} 132.745 \\ 111.562 \\ 21.983 \end{array}$ | $\begin{array}{r} 561.428 \\ 511.863 \\ 49.565 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss$``` | $\begin{array}{r} 172 \\ 218,914 \\ 232,115 \\ -13,201 \end{array}$ | $\begin{aligned} & 16.902 \\ & 20.413 \\ & -3.511 \end{aligned}$ | $\begin{aligned} & 55.235 \\ & 59.793 \\ & -4.558 \end{aligned}$ | $\begin{array}{r} 134.745 \\ 143.161 \\ -8.416 \end{array}$ | $\begin{aligned} & 668.774 \\ & 705.091 \\ & -36.317 \end{aligned}$ |

1985


1986

| Number of observations in sample | 1,258 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 214.414 | 23.370 | 69.658 | 172.486 | 592.140 |
| Average expense \$ | 200.388 | 17.131 | 58.762 | 158.050 | 567.600 |
| Average net profit (lass) \$ | 14.026 | 6.239 | 10.896 | 14.426 | 24.540 |
| Businesses reporting profit (No.) | 1.046 |  |  |  |  |
| Average sales \$ | 210.262 | 24.385 | 69.813 | 168.994 | 577.856 |
| Average expense \$ | 185.523 | 14.887 | 54.377 | 148.463 | 524.364 |
| Average net profit \$ | 24.739 | 9.498 | 15.436 | 20.531 | 53.492 |
| Businesses reporting a loss (No.) | 212 |  |  |  |  |
| Average sales \$ | 231.710 | 19.653 | 69.077 | 187.547 | 650.562 |
| Average expense \$ | 261.117 | 25.351 | 75.213 | 199.461 | 744.442 |
| Average net loss \$ | -29.407 | -5.698 | -6.136 | -11.914 | -93.880 |

11) These estimates afe based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

See Table $\dagger$ for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Dneario. Drywall installation Contractors (SIC 4272)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper midde $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{aligned} & 69 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11 \\ 23 \end{array}$ |  | $\begin{aligned} & 23 \\ & 35 \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 49 \end{aligned}$ |  |  | (1) |  |
| Selected expense item | Industry overage(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Uoper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Parcent of soles |  |  |  |  |
| Cost of sales | 8.8 | - | 13.9 | - | 20.5 | 35.5 | 25.1 | 5.7 | 16.2 | - | 38.7 |
| Oecupancy expenses | 9. 8 | 20.0 9.5 | 9.1 1.1 | 7.0 2.6 | 4.8 1.0 | $\mathbf{8 6 . 9}$ 83.6 | 10.2 | 20.0 9.5 | 9.1 1.6 | 7.0 2.6 | 5.5 1.5 |
| Repairs \& maintenance | 4. 5 | 6.7 | 5.8 | 2.6 3.8 | 2.2 | 83.6 93.4 | 4.8 | 6.5 | 6.7 | 3.8 | 2.5 |
| Heat. light \& telephone | 1.1 | 3.4 | 0.3 | 0.5 | 0.5 | 45.8 | 2.3 | 7.4 | 0.4 | 3.1 | 0.7 |
| Rent | 0.9 | 0.3 | 1.9 | 0.3 | 1.2 | 31.1 | 2.9 | 32.2 | 3.1 | 1.3 | 2.8 |
| Personnel expenses | 11.4 | 2.0 | 13.4 | 7.4 | 21.4 | 49.2 | 23.1 | 3.8 | 44.4 | 21.1 | 27.5 |
| Financial expenses | 1.0 | 1.7 | 0.2 | 0.6 | 1.6 | 72.7 |  |  | 0.3 |  | 1.9 |
| lnterest 8 bank charges Protessional fees | 0.5 0.5 | 1.2 0.5 | 0.2 | 0.3 0.3 | 1.5 1.0 | 42.1 63.9 | 1.2 0.8 | 2.6 1.1 | 0.3 | 0.5 0.4 | 1.9 1.4 |
| Other expenses | 15.0 | 21.4 | 11.8 | 11.3 | 16.3 | 97.3 | 15.4 | 21.1 | 11.8 | 11.3 | 18.2 |
| Profit (loss) | 53.9 | 54.9 | 51.6 | 73.7 | 35.4 | 99.9 | 53.9 | 54.9 | 51.6 | 73.7 | 35.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | -. | $\ldots$ | . $\cdot$ | . . |

## Sybols

zero or no observations
too small too be expressed
.. not applicable
x confidential

## Footnotes

(1) These estimates are based on sample of businesses reporting sales between 810.000 and $\$ 2.000 .000$
12) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of all businesses in the semple }} \times 100$ for each quartile.
$13 \mid$ Velue in each cell
Total weighted expenditure on given item
Total weighted sales of businesses reporting this iten of axpenditure
This portion of the table pertains only to the businesses reporting the specilic expense item. Therefore these ratios are calculated individually and the total will not mecesserily equal $100 \%$.

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25z, lower middle 25\%. etc. represents one qubrter of the total number of businesses. Hithin each quartile, the averege ratio is presanted. For comparison pufposes. the high and low values of sales are shown.

How to use the tables
111 Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and migh sales value"
121 The selected range will indicete the proper quartile. i.e. the bot tom $25 \%$. the lower middle $25 \%$. the upper middie $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd Industrial Classification Definition (SIC 1980):

SIC 4272 - Drywal! Instaliation Contractors
Businesses primarily engaged in the installation of drywall sheets or panels, including relatad taping of joinis. sanding and other drywall finishing.

TABLE 2. Balance sheet profile for 1986
Ontario. Drywall Installation Contractors (SIC 4272)

|  | Total (1) | Bottom $25 \%$ | $\begin{array}{r} \text { bower } \\ \text { midde } 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { To } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left\{\$ 000^{\prime}\right.$ s ) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 69 \\ 11 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} (1) \\ 23 \end{array}$ | 23 35 | $\begin{aligned} & 35 \\ & 49 \end{aligned}$ | (1) |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | - | - | 9 | 8 |
| Accounts and notes receivable | 6 | - | - | - | 24 |
| Inventory | 1 | - | - | - | 3 |
| Other current assets | - | - | - | - | 1 |
| Total current assets | 12 | - | - | 9 | 36 |
| Fixed assets | 3 | 2 | - | 1 | 7 |
| Less: Accum. dep. on fixed assets | $!$ | - | - | - | 4 |
| Other assets | 1 | - | - | - | 2 |
| Total sssets | 14 | 2 | - | 10 | 41 |
| Liabilities and equity - . . . . . |  |  |  |  |  |
| Current loans | 2 | - | - | - | ${ }^{6}$ |
| Other current liabilities Total current liabilities | 7 | - | - | - | 25 31 |
| Mortgages payable | - | - | - | - | - |
| Long term debt | - | - | - | - | 1 |
| Other liabilities | - | - | - | - | - |
| Totel liabilities | 5 | - | - | 10 | 32 |
| Total equity | 5 | 2 | - | 10 | 9 |

(1) These estimates are based on a sample of businesses reporting seies between $\$ 10,000$ and $\$ 2.000 .000$.

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Drywall Installation Contractors (SIC 4272)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & 70 p \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 36 \\ & (1) \\ & (1) \end{aligned}$ | $\left\{\begin{array}{l} 1 \\ 179 \end{array}\right.$ | $\begin{array}{r} 179 \\ 552 \end{array}$ | $\begin{aligned} & 552 \\ & 680 \end{aligned}$ | $\begin{aligned} & 680 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 1.2 | 1.2 | 1.1 | 0.3 | 1.7 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio {times) Debt ratio (times)``` | $\begin{array}{r} -0.4 \\ 26.7 \\ 1.3 \end{array}$ | $\begin{array}{r} -1.7 \\ 32.1 \\ 1.4 \end{array}$ | $\begin{array}{r} 8 . ? \\ 39 . \\ 1.1 \end{array}$ | $\begin{array}{r} -1.3 \\ -3.8 \\ 3.0 \end{array}$ | $\begin{array}{r} -5.1 \\ 30.4 \\ 0.7 \end{array}$ |

[^9]See fable 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities

## 2. Leverage ratios:

a) Debi/equity $=$ totsl liabiliqies $/$ equity
b) Debt ratio = total liabilities/ rotal assets
c) Interest coverage $=$ net profit a interest expense /noteres empensb.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Drywall Instaliation Contractors (SIC 4272)

|  | Total(1) | Bottom 25\% | Lowe $\text { midde } 25 \%$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\circ}$ s) | $\begin{aligned} & 20 \\ & (1) \\ & (1) \end{aligned}$ | -- |  | -- |  |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities <br> Cash from operations Depreciation Other | $\begin{array}{r} -10 \\ 2 \\ 19 \end{array}$ | -- | -- | -- | -- |
| Dividends | -5 | -- | =- | -- | - |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 4 -4 | -- -- -- | -- <br> -- <br> - | -- | -- |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shaieholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Dectease in equity <br> Othe ? | $\begin{array}{r}-1 \\ 5 \\ -1 \\ - \\ - \\ \hline 2\end{array}$ | -- -- - -- -- -- | - - - - - - -- | -- -- -- -- -- -- | $=$ $=-$ $=-$ $=-$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalants-Beginning of the year Cash \& equivalents - End of the year | 12 15 27 | -- | -- | -- | =- |

(11) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sumple count includes only those businesses reporting a statement of changes
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario. Drywall Installation Contractors (SIC 4272)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 349 | 46.730 | 1.945 | 53 | 69 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 326 \\ 20 \\ 3 \\ \hline \end{array}$ | $\begin{array}{r} 21.366 \\ 16.019 \\ 9.345 \end{array}$ | $\begin{aligned} & 889 \\ & 667 \\ & 389 \end{aligned}$ | $\begin{array}{r}52 \\ 1 \\ \hline\end{array}$ | $69$ |
| 1986 |  |  |  |  |  |
| Total | 558 | 81.604 | 3.121 | 128 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 521 \\ 33 \\ 4 \\ - \end{array}$ | $\begin{aligned} & 36,418 \\ & 32,757 \\ & 12.429 \end{aligned}$ | $\begin{array}{r} 1.393 \\ 1.253 \\ 475 \\ \hline \end{array}$ | 126 $!$ $\square$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing cotal payroll by the average annul wage and salary rate as reported in the Survey of Emplovment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-lime employee. Note that the business size proups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole bus less than that number in any given province it is shown in the 500 and over group.
\{2) Refers to businesses raporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following yaar.
"Nowly reporting" and "no longer reporting" businesses are essumed to have been in aciivity for six mon ths and the information is adjusted accordingly.

See Table for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario. Drywall Installation Contractors (SI[ 4272)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 469 \\ 92.733 \\ 75.363 \\ 17.370 \end{array}$ | $\begin{array}{r} 19.083 \\ 8.999 \\ 10.084 \end{array}$ | $\begin{aligned} & 28.288 \\ & 12.012 \\ & 16.275 \end{aligned}$ | $\begin{aligned} & 39.837 \\ & 20.321 \\ & 19.516 \end{aligned}$ | $\begin{array}{r} 283.722 \\ 260.119 \\ 23.603 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 454 \\ 92.507 \\ 74.403 \\ 78.104 \end{array}$ | $\begin{array}{r} 19.036 \\ 8.664 \\ 10.372 \end{array}$ | $\begin{aligned} & 28.287 \\ & 11.965 \\ & 16.322 \end{aligned}$ | $\begin{aligned} & 39.712 \\ & 19.733 \\ & 19.979 \end{aligned}$ | $\begin{array}{r} 282.994 \\ 257.249 \\ 25.745 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 15 \\ 100.331 \\ 192.073 \\ -11.742 \end{array}$ | $\begin{aligned} & 20.958 \\ & 22.174 \\ & -1.216 \end{aligned}$ | $\begin{aligned} & 28.806 \\ & 30.095 \\ & -1.289 \end{aligned}$ | $\begin{aligned} & 46.777 \\ & 52.823 \\ & -6.046 \end{aligned}$ | $\begin{array}{r} 304.783 \\ 343.198 \\ -38.415 \end{array}$ |

Number of observations in sample Average sales \$
Average expense $\$$
Average net prolit (loss) $\$$

Businesses reporting profit (No.)
Average sales \$
Average expense \$
Average net profit $\$$

Businesses reporting a loss (Na.)
Average sales \$
Average expense $\$$
Average net loss \$
517 517
109.351
92.102 92.102
17.249 . 489
108.835
89.882
18.953

28
184.268
184.268
189.921
-5.653
16. 685
7.425
9.260
16.799
6.791
7.156
9.635
13.708
14.994
-1.286
30. 22
12.18
18.043
30.224
12.181
18.043
8
46.45 26,7
19.7

| 46.458 | 341.865 |
| :--- | ---: |
| 26.742 | 313.45 |
| 19.716 | 28.413 |

344.037
322.061
21,976
341.865
313.45
28.413
354.828
354.828
364.848

364,848
-10.020

Number of observations in sample Average sales \$
Average expense $\$$
Average net profit (loss) $\$$

Businesses reporting a profit (No.)
Average sales \$
Average expense $\$$
Average net profit $\$$

Businesses reporting a loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$

484
84.718
65.745
18.973
17.857
17.857
9.144
8.713

441
77.701
77.701
56.721
56.980

| 43 |  |
| ---: | ---: |
| 132.480 | 16.001 |
| 149.816 | 17.958 |

16,001
17.958
17.958
-1.957
17.866
9.098
8.768
. 768
132.480
14.816
-17.336
30.68
15.071
15.610
30.678
14.713
30.923
49.987
49.987
-19.064
44.833
18.787
26.046
44.
$\begin{array}{rr}44.833 & 21 \\ 18.783 & 18 \\ 26.050 & 33\end{array}$
217.425
84.288
33.137
48.209
70.721
70.721
-22.512
434.788
460.597
-25.809
(1) These estimates are based on a sample of businesses reporting $\$$ ales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table i for symbols and nates

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario. Finish Carpentry Contractors (SIC 4274)

|  | Total(1) |  | Bottom 25\% |  | Lower midde 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 139 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11) \\ 20 \end{array}$ |  | $\begin{aligned} & 20 \\ & 35 \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 91 \end{aligned}$ |  |  | $\begin{array}{r} 91 \\ 11) \end{array}$ |  |
| Selected expense item | Industiy average(2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lowe I } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of seles | 18.2 | 14.6 | 12.7 | 19.1 | 25.4 | 58.0 | 31.3 | 39.1 | 23.4 | 40.1 | 27.6 |
| Occupancy expenses | 11.8 | 16.9 | 14.9 | 11.0 | 5.1 | 100.0 | 11.8 | 16.9 | 14.9 | 11.0 | 5.1 |
| Deprecistion | 3.7 | 3.7 | 4.9 | 5.0 | 1.4 | 76.4 | 4.9 | 6.1 | 7.9 | 5. 2 | 1.7 |
| Repairs \% maintenance | 5.2 | 9.9 | 4.7 | 4.4 | 2.2 | 93.7 | 5.8 | 10.8 | 5.2 | 4.6 | 2.2 |
| Heat. light \% telephone Rent | 0.9 2.0 | 1.3 2.0 | 0.9 4.5 | 0.7 0.9 | 0.6 0.9 | 55.7 42.6 | 1.6 | 3.5 6.4 | $\begin{aligned} & 1.4 \\ & 9.1 \end{aligned}$ | 1.1 | 1.1 2.3 |
| Personnel expenses | 10.9 | 1.7 | 6.1 | 10.2 | 24.5 | 56.9 | 19.1 | 8.1 | 14.4 | 13.7 | 28.9 |
| Financial expenses | 1.6 | 1.3 | 1.6 | 2.2 | 1.0 | 85.3 | 1.8 |  | 2.4 | 2.4 | 1.0 |
| Interest 6 bank charges Protessional fees | 1.0 0.5 | 1.1 0.2 | 1.1 0.5 | 1.3 0.9 | 0.5 0.5 | 62.1 70.4 | 1.7 | 2.3 0.4 | 2.1 0.9 | 2.1 | 0.7 0.5 |
| Other expenses | 19.7 | 25.3 | 18.9 | 17.3 | 17.7 | 100.0 | 19.7 | 25.3 | 18.9 | 17.3 | 17.7 |
| Profit (loss) | 37.9 | 40.2 | 45.9 | 40.1 | 26.2 | 100.0 | 37.9 | 40.2 | 45.9 | 10.2 | 25.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | * | $\cdots$ | ... |

## Syenbols

zero or no abservations
too small 200 be expressed
... not applicable

- confidential


## Footnote:

11 These estimates are based on a sample of businesses reporting seles between $\$ 10.000$ and $\$ 2,000,000$
(2) Value in each cell $=$ lotal weighted expenditure on a given item

121 Value in each cell $=\frac{\text { lotal weighted expenditure on a given iten }}{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for pach quile
(3) Yelue in each celt:

Total weighted expenditure on agiven item
lotal weighted sales of businesses reportimg this item of expenditure $\times 100$ for each quartile
This portion of the table pertains onty to the businesses raporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily gqual $100 \%$.

## Motes

Data are shown by quatiiles when at least 13 of the sampled businesses peport the specific item.
Records were ranked in escending order according to sales size. Each quartile (i. e. bottom $25 \%$, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile. the average retio is presented. For comparison purposes, the high and low values of sales are shown.

How so use the tebles
111 Locate the appropriste soles range thot is displayed on the two lines entitled tow sales value" and "Migh solos value
121 The selected ronge will indicase the proper quartile. i.e. the bottom 25\%. the lower midde 25\%, the upper middle 25\% or the top 25\%.
(3) Date pertaining to the selected sales size range will be in that quartile.

## Standard Industriel Claseification Definition (SIC 1980):

SIC 4274 - Finith Cerpentry Contrectors
Businesses primerily engaged in on-site cabinetry. millwork installation, pre-fabricated sash and door instaltation. gerege door installation. exterior and interior triming end miscelisneous hardware installation

TABLE 2. Balance sheet profile for 1986
Ontario, Finlsh Carpentry Contractors (S|C 4274)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Uppes $\text { middle } 25 \%$ | $\begin{aligned} & 103 \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 139 \\ & (1) \\ & 1 \end{aligned}$ | $\begin{array}{r} 11) \\ 20 \end{array}$ | $\begin{array}{r} 20 \\ 35 \end{array}$ | $\begin{aligned} & 35 \\ & 91 \end{aligned}$ | $\begin{gathered} 91 \\ (1) \end{gathered}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 4 \\ 5 \\ 1 \\ 1 \\ 10 \\ 7 \\ 2 \\ 2 \end{array}$ | $\begin{aligned} & 1 \\ & - \\ & \hline \\ & 1 \end{aligned}$ | - <br> - <br> - <br>  | $\begin{aligned} & 3 \\ & - \\ & - \\ & 4 \\ & 3 \\ & 2 \end{aligned}$ | $\begin{array}{r} 10 \\ 19 \\ 3 \\ 4 \\ 35 \\ 23 \\ 6 \\ 9 \end{array}$ |
| Total assets | 17 | 2 | - | 5 | 60 |
| Liabilities and equity Curpent loans Other current liabilities Total curpent liabilities Mortgages Dayable Long term debt Other liabilities | 2 <br> 6 <br> 8 | - - - | - - - - | $\bar{i}$ | 8 22 30 1 4 |
| ```Total liabilities Total equity``` | 8 | $i$ | - | 4 | $\begin{aligned} & 35 \\ & 25 \end{aligned}$ |

(1) These estimates are based on asmple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Finlsh Carpentry Contractors (SIc 4274)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe middle $25 \%$ | Upper midde $25 \%$ | $\begin{aligned} & \text { rop } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 49 \\ & 11 \\ & 11 \end{aligned}$ | $\begin{array}{r} \{1\} \\ 69 \end{array}$ | $\begin{array}{r} 69 \\ 217 \end{array}$ | $\begin{aligned} & 217 \\ & 385 \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 385 \\ (1) \end{array} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current fatio (times) | 1.3 | 1.7 | 0.8 | 1.2 | 1.2 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Oebt ratio (times)``` | $\begin{array}{r} 25.6 \\ 63.4 \\ 0.9 \end{array}$ | $\begin{array}{r} 9.3 \\ 98.0 \\ 1.4 \end{array}$ | $\begin{array}{r} 64.0 \\ 61.4 \\ 0.9 \end{array}$ | $\begin{aligned} & 3.7 \\ & 9.4 \\ & 0.7 \end{aligned}$ | $\begin{array}{r} 42.9 \\ 87.1 \\ 0.6 \end{array}$ |

(1) The ratios represent the overage of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses peporting seles between \$10,000 and \$2,000,000.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current = current assets / current liabiliqies
2. Leverage retios:
a) Debi/equity $=$ tosal liabilities / equity.
b) Debt ratio = total liabilities/total assets
c) Interest coverage $=$ net profit + interest exuense interes i expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986

```
Ontarlo, Finish Carpentry Contractors (SIC 4274)
```

|  | Total(1) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 14 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | -- | --- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation ather | $\begin{array}{r} 25 \\ 4 \\ 26 \end{array}$ | -- | -- | -- | -- |
| Dividends | -9 | - | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Oecrease in investment | -15 | -- | -- | -- <br> -- <br> - | - <br> - <br> - |
| Financing activities <br> Increase in lang term debt Repayment of lang term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 1 \\ - \\ -2 \\ - \\ - \\ -1 \end{array}$ | - - - - - - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - - - - - - - | -- - -- - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash a equivalents - End of the year | $\begin{aligned} & 30 \\ & -3 \\ & 27 \end{aligned}$ | -- | -- | -- | -- |

11 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting estatement of changes.
See Table: for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-i986 based on SIC classification in 1986
Ontario. Finish Carpentry Contractors (SIC 4274)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salery rate as reported in the Survey of Employment. Payroll and Hours, Stasistics Canada. Catalopue 72-002. An aver ape labour unit could be interpreteo as full-time employbe. Note that the business size groups used are determineo at the Canado level. Thus if obusiness has ar least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payrall deductions in the following year
"Newly fepoting" and "no longer teporting" businesses are assumed to heve been in acsivity for six months and the information is adjusted accordingly.
fee Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Ontario, Finish Carpentry Contractors (SIC 4274)

|  | Total(1) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { midd } 25 \% \end{array}$ | Uppe: middle $25 \%$ | $\begin{aligned} & 1005 \\ & 254 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.531 \\ 67.519 \\ 52.635 \\ 14.884 \end{array}$ | $\begin{array}{r} 13.662 \\ 7.092 \\ 6.570 \end{array}$ | $\begin{array}{r} 24.270 \\ 14.432 \\ 9.838 \end{array}$ | $\begin{aligned} & 44.347 \\ & 29.203 \\ & 15.144 \end{aligned}$ | $\begin{array}{r} 187.796 \\ 159.811 \\ 27.985 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 1.469 \\ 67.758 \\ 51.949 \\ 15.809 \end{array}$ | $\begin{array}{r} 13.591 \\ 6.073 \\ 7.518 \end{array}$ | $\begin{aligned} & 24.237 \\ & 13.763 \\ & 10.474 \end{aligned}$ | $\begin{aligned} & 44.297 \\ & 28.200 \\ & 16.097 \end{aligned}$ | $\begin{array}{r} 188.907 \\ 159.759 \\ 29.148 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | 62 59.167 64.752 -5.585 | $\begin{array}{r} 14.308 \\ 16.305 \\ -1.997 \end{array}$ | $\begin{aligned} & 24,917 \\ & 27.422 \\ & -2.505 \end{aligned}$ | $\begin{array}{r} 45.574 \\ 53.788 \\ -8.214 \end{array}$ | $\begin{array}{r} 151.869 \\ 161.493 \\ -9.624 \end{array}$ |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.627 \\ 68.190 \\ 55.353 \\ 13.837 \end{array}$ | $\begin{array}{r} 14.374 \\ 8.164 \\ 6.210 \end{array}$ | $\begin{aligned} & 26.465 \\ & 16.168 \\ & 10.297 \end{aligned}$ | $\begin{aligned} & 47.551 \\ & 31.341 \\ & 16.210 \end{aligned}$ | $\begin{array}{r} 188.370 \\ 165,738 \\ 22.632 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 1.537 |  |  |  |  |
| Average sales \$ | 66.036 | 14.382 | 26.583 | 47.349 | 175.830 |
| Average expense \$ | 50.656 | 7.325 | 15.233 | 30.522 | 149.543 |
| Average net profit \$ | 15.380 | ?.057 | 11.350 | 16.827 | 26.28 ? |
| Businesses reporting a loss (Mo.) | 90 |  |  |  |  |
| Average sales \$ | 101.350 | 14.295 | 24.813 | 54.293 | 311.998 |
| Average expense \$ | 107.535 | 16.789 | 29.324 | 58.618 | 325.408 |
| Average net loss \$ | -6,185 | -2.494 | $-4.511$ | -4,325 | -13,410 |


| Number of observations in sample | 1.565 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 94:178 | 14.409 | 27.794 | 56.424 | 278.086 |
| Average expense \$ | 77.026 | 8,516 | 14.345 | 38.038 | 247.206 |
| Average net profit (loss) \$ | 17.152 | 5.893 | 13.449 | 18.386 | 30.880 |
| Businesses reporting a profit (No.) | 1.452 |  |  |  |  |
| Average sales $\mathbb{S}$ | 89.457 | 14.460 | 27,812 | 56.740 | 258.816 |
| Average expense \$ | 70.020 | 7.849 | 14,220 | 35.873 | 222.136 |
| Average net profit \$ | 19.437 | 6.611 | 13.592 | 20,867 | 36.680 |
| Businesses reporting a loss (No.) | 114 |  |  |  |  |
| Average sales \$ | 125.344 | 13.806 | 25.628 | 53.224 | 408.719 |
| Average expense \$ | 130.786 | 16.403 | 29.634 | 59.950 | 417.156 |
| Average net loss \$ | -5.442 | $-2.597$ | -4.006 | -6.726 | -8,437 |

(1) These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table ifor symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Painters and Decorators (SIC 4275)


Symbols
zero or no observations
too sm8l| too be expressed
not spplicable
confidential

## Footnotes

11 these estimates are based on semple of businesses pepoiqing sales between $\$ 10,000$ and $\$ 2.000 .000$.
(2) Value in each cell $=\frac{\text { Total weignted expenditure on biven item }}{\text { Totel weighted seles of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell *

Total weighted expenditure on a given item
tem
Total weighted sales of businesses reporting this item of expenditure portile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$

## Motes

Date are shown by quartiles when at least 13 of the sempled businesses report the specific item
Records were ranked in ascending ofder according to sales size. Each quartile li. b. botom 25\%, Iower middle 25\%. etc.j represents one quarter of the total number of businesses. Within pach quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## How to us the table

(1) Locate the appropriate seles range that is displayed on the two lines entitled whaw sales value" and migh sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile

Standard Industrial CIzssificstion Definition (SIC 1980):

## SIC 4275 - Painters and Decorators

Businesses primarily engeged in painting. paperhanging and decorating in buildings end painting of heavy lengineeringl structures Incluoed are establishments primarily engaged in palnt or paper stripping and parking lot or road surface marking.

TABLE 2. Balance sheet profile for 1986
Ontario, Painters and Decorators (SIC 4275)

|  | Total 11 | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper <br> middie 25\% | $\begin{aligned} & \text { ios } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 134 \\ & \text { (1) } \\ & \text { 11) } \end{aligned}$ | $\begin{array}{r} 11 \\ 21 \end{array}$ | $\begin{aligned} & 21 \\ & 37 \end{aligned}$ | 37 82 | $\begin{gathered} 82 \\ (1) \end{gathered}$ |
|  | Average ( 8000 's) |  |  |  |  |
| Assets ${ }^{\text {cta }}$ |  |  |  |  |  |
| Cash | 5 | - | - | 1 | 17 |
| Accounts and notes receivable | 8 | - | - | - | 28 |
| Inventory | 2 | - | - | - | 6 |
| Other curient assets | 1 | - | - | - | 2 |
| Total current assets | 15 | - | 1 | 1 | 53 |
| Fixad assets | 17 | - | 1 | 3 | 57 |
| Less: Accum. ded. on lixed assets | 4 | - | - | 1 | 12 |
| Other assets | 14 | - | - | - | 50 |
| Total assets | 42 | - | 1 | 3 | 148 |
| Liabillties and equity |  |  |  |  |  |
| Current laans Other current liabilities | $\frac{2}{6}$ | - | 1 | 1 | ? |
| Total current liabilities | 8 | - | 1 | 2 | 27 |
| Mortgages payable | - | - | - |  | - |
| Long term debt | 3 | - | - | - | 11 |
| Other liabilities | - | - | - | - | - |
| Total liabilities | $\begin{aligned} & 11 \\ & 31 \end{aligned}$ | - | 1 | 2 | $\begin{array}{r} 39 \\ 109 \end{array}$ |
|  |  | - |  | 1 |  |

(II these estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See table ifor symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Painters and Decorators (SIC 4275)

|  | Total (2) | Bottom 25\% | Lower <br> middle 25\% | Jpper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 63 \\ 1 \\ 1 \end{array}\right)$ | $\begin{array}{r} 1 \\ 65 \end{array}$ | $\begin{array}{r} 65 \\ 157 \end{array}$ | $\begin{aligned} & 157 \\ & 317 \end{aligned}$ | $\begin{aligned} & 317 \\ & 19 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.8 | 0.2 | 1.4 | 1.7 | 3.0 |
| Leverage retios <br> Debt/equity ratio \{times\} <br> Interest coverage ratio (times) <br> Dobt ratic (times) | $\begin{array}{r} -29.2 \\ 0.6 \end{array}$ | $\begin{array}{r} -216.1 \\ -3.8 \\ 1.4 \end{array}$ | $\begin{aligned} & 1.8 \\ & 3.5 \\ & 0.6 \end{aligned}$ | $\begin{aligned} & 1.0 \\ & 0.8 \end{aligned}$ | 3.3 <br> 0.4 |

(11) The eatios represant the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2.000,000$.

See Table, for symbols and notes.

Definitions

1. Liquidity retio:

Current $=$ curpent assets / current liabilities

## 2. Leverage ratios:

al Debi/aquity $=$ total liabilities / equity
b) Debiratio = rotal liabilities/total asse?s.
c) Interest coverage = net protiq * interest expense; nofes* expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Painters and Decorators (SIC 4275)

|  | Total (1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{gathered} 29 \\ 11 \\ 11 \end{gathered}$ | $\begin{array}{r} \text { (1) } \\ 52 \end{array}$ | $\begin{array}{r} 52 \\ 157 \end{array}$ | $\begin{aligned} & 157 \\ & 221 \end{aligned}$ | $\begin{aligned} & 221 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{aligned} & 9 \\ & 8 \\ & 4 \end{aligned}$ | $\begin{array}{r} -12 \\ 8 \\ 8 \end{array}$ | $\begin{array}{r} -4 \\ 1 \\ 3 \end{array}$ | 16 6 4 | $\begin{array}{r} 13 \\ 14 \\ 5 \end{array}$ |
| Dividends | -1 | - | - | - | -2 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | - $\begin{array}{r}2 \\ -8\end{array}$ | - | 5 -15 - | -19 | 1 $-2 i$ -1 |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 5 -3 -7 - - -1 | - <br>  <br>  | 14 - - - - - - | $\begin{array}{r}- \\ \hline \\ -17 \\ \hline\end{array}$ | 5 -8 1 -3 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the year | -2 9 7 | -3 4 | -3 4 2 | -10 16 6 | 4 11 |

(1) These estimptes are based on sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2,000$, 000. Sample count includes only those businesses reporting a statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in i986
Ontario, Painters and Decorators (SIC 4275)


(1) Average tabour units are calculated by dividing total payroll by the average annual wage and salapy rate as peported in the Surver of Employment. Payroll and Hours, Statistics Canada. Catalogue 22-002. An average labour unit could be inferpreted as a fulf-time employee. Note that the business size groups usad ape determined at the Canada level. Thus if a business has at laast 500 emplovees in Canada es a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
13) Refers to businesses reporting no payroll deductions in the following year.
"Newly fepoting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjus ted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Palnters and Decorators (SIC 4275)

|  | Tatal (i) | Bottam 25\% | Lawer <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { To } \\ & 254 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 9.224 \\ 85.669 \\ 70.720 \\ 14.949 \end{array}$ | $\begin{array}{r} 14.417 \\ 7.839 \\ 5.578 \end{array}$ | $\begin{aligned} & 26.599 \\ & 15.919 \\ & 10.688 \end{aligned}$ | $\begin{aligned} & 49.500 \\ & 34.799 \\ & 14.701 \end{aligned}$ | $\begin{array}{r} 252.158 \\ 224.331 \\ 27.827 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net prof it \$ | $\begin{array}{r} 1.144 \\ 86.515 \\ 70.078 \\ 16.437 \end{array}$ | $\begin{array}{r} 14.408 \\ 7.114 \\ 7.294 \end{array}$ | $\begin{aligned} & 26.540 \\ & 95.533 \\ & 91.007 \end{aligned}$ | $\begin{aligned} & 49.405 \\ & 33.877 \\ & 15,529 \end{aligned}$ | $\begin{array}{r} 255.707 \\ 223.786 \\ 31.921 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{aligned} & 78.764 \\ & 86.009 \\ & -7.245 \end{aligned}$ | $\begin{aligned} & 14.592 \\ & 22.182 \\ & -7.590 \end{aligned}$ | $\begin{aligned} & 29.434 \\ & 33,871 \\ & -4.437 \end{aligned}$ | $\begin{aligned} & 51.919 \\ & 58.574 \\ & -6.655 \end{aligned}$ | $\begin{array}{r} 219.110 \\ 229.407 \\ -10.297 \end{array}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (lass) \$ | $\begin{array}{r} 1.393 \\ 87.484 \\ 72.597 \\ 14.887 \end{array}$ | $\begin{array}{r} 14.705 \\ 9.211 \\ 5.494 \end{array}$ | $\begin{aligned} & 25.857 \\ & 15.762 \\ & 10.095 \end{aligned}$ | $\begin{aligned} & 50.727 \\ & 35.759 \\ & 14.968 \end{aligned}$ | $\begin{array}{r} 258.646 \\ 229.656 \\ 28.990 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) | 1.320 |  |  |  |  |
| Average sales \$ | 87.012 | 14,769 | 25.834 | 50.796 | 256.64. |
| Average expense \$ | 70.380 | 8.163 | 15.150 | 34.245 | 223.961 |
| Average net profit \$ | 16.632 | 6.606 | 10.684 | 16.551 | 32.688 |
| Businesses reporting loss (Mo.) | 73 |  |  |  |  |
| Average sales \$ | 93. 219 | 14.165 | 26.506 | 49.720 | 282.486 |
| Average expense \$ | 101.630 | 18.068 | 32.856 | 57.960 | 297.636 |
| Average net loss \$ | -8,411 | -3.903 | -6.350 | -8,240 | -15.150 |

1986


[^10]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Totalil |  | Bottom 25\% |  | Lowermiddle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $(1)^{5}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\lvert\, \begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}\right.$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lowe: middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midde } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of soles | 42.1 | -- | -- | -- | -- | 100.0 | 42.1 | - | -- | - | -- |
| Occupancy expenses | 12.3 | -- | -- | -- | -- | 100.0 | 12.3 | - | - | - | - |
| Depreciation | 3.2 | -- | -- | - | -- | 97.0 | 3.3 | -- | -- | -- | -- |
| Repairs \& maintenance | 5.3 | -- | - | -- | -- | 100.0 | 5.3 | -- | -- | -- | -- |
| Heat, light \& telephone | 1.3 | -- | -- | - | -- | 100.0 | 1.3 | -- | -- | -- | -- |
| Rent | 2.5 | -- | -- |  | -- | 100.0 | 2.5 | -- | -- | -- | -- |
| Personnel expenses | 18.5 | -- | -- | -- | =- | 100.0 | 18.5 | -- | -- | -- | -- |
| Financial expenses | 1.4 | -- | -- | -- | -- | 100.0 | 1.4 | -- | -- | -- | -- |
| Interest 8 bank charges Protessional tees | 0.5 0.9 | -- | -- | - | -- | 100.0 100.0 | 0.5 0.9 | -- | -- | -- | -- |
| protessional tees | 0.9 | -- |  | -- | -- |  |  | -- | -- | -- | -- |
| Dther expenses | 15.4 | -- | -- | -- | -- | 100.0 | 15.4 | -- | -- | -- | -- |
| Profit (loss) | 10.2 | -- | -- | -- | -- | 100.0 | 10.2 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\cdots$ | -- | -- | -- | -- |

Symbole
zero ar no observations
too small too be expressed
not epplicable

* confidential

Footnates
(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$
2) Tatal weighted expenditure on a given item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

Notes
Data are shown by quertiles when at least 13 of the sampled businesses report the specilic item
Records were ranked in ascending order eccording to sales size. Each quertile li. ©. Dottom 25\%. lower midde 25z, etc.l represents one quarter of the total number of businesses. Within each quartile, the average retio is presented. for comparison purposes. the high and low values of sales are shown

## How to use the tables

(1) Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and wigh sales value"
$(2)$ The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selacted sales size range will be in that quartile

Standard Industrial CIsseification Definition (SIC 1980):
SIC 4292 - Ornamental and Miscellaneous Fabricated Metal Installers
Businesses primerily engaged in the installation and pepair of standard or custom fabricatad sheet metal components laxcept for roofing and ducः work!. decorative iron or steel work, ornamental or architectural metal work

TABLE 2. Balance sheet profile for 1986
Ontario. Drnamental and Miscellaneous Fobricated Metal Installers (SIC 4292)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Tow } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) |  |  |  |  |  |
| Low sales value (\$000's) High sales value ( $\$ 000$ 's) | $(1)$ | -- | -- | -- | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 25 | -- | -- | -- | -- |
| Accounts and notes receivable | 14 | -- | -- | -- | -- |
| Inventory | 3 | -- | -- | -- | -- |
| Other current assets | 3 | -- | -- | -- | -- |
| Total current assets | 45 | -- | -- | -- | -- |
| Fixed assets | 33 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 10 | -- | -- | -- | -- |
| Other assets | 18 | -- | -- | -- | -- |
| Total assets | 86 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 7 | -- | -- | -- | -- |
| Other current liabilities | 17 | -- | -- | -- | -- |
| Total current liabilities | 24 | -- | -- | -- | -- |
| Mortgages payable | - | -- | - | -- | -- |
| Long term debt | - | -* | -- | -- | -- |
| Other liabilities | - | -- | - | -- | -- |
| Total liabilities | 24 | -- | -- | -- | -- |
| Total equity | 61 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $82,000.000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios( 4$)$ for incorporated businesses only. 1986
Ontario. Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Total(2) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower $\text { middle } 25 \%$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $(1)^{4}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.9 | -- | -- | -- | -- |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 20.9 \\ 20.4 \\ 0.4 \end{array}$ | -- | -- | -- | -- |

(11) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes

## Definitions:

P. Liquidity ratio:

Currant = current assets / current liabilities.
2. Levernge ratios:
al Debt/equity $=$ total liabilities $/$ equity.
b) Debt ratio $=$ totel liabilities $/$ total assets
c) Interest coverage $=$ net profit . interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Total(1) | Bottom 25* | Lowe $\text { middle } 25 \%$ | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $(1)^{4}$ | -- | -- | -- |  |
|  |  |  | Average 18000 |  |  |
| Operating activities Cash from operations Dedreciation Dither | $\begin{array}{r} 10 \\ 3 \\ \hline \end{array}$ | -- | -- | -- | "- |
| Dividends | - | -- | -- | -- | -- |
| Investment ectivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> lncrease in investment <br> Decrease in investment | $\begin{aligned} & -14 \\ & -23 \end{aligned}$ | -- | -- | -- | -- <br> -- <br> - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans ifom government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r}-1 \\ - \\ - \\ \hline 8\end{array}$ | - <br> - <br> - <br> - | - - - - - -- | - <br> - <br> - <br> - <br> - | -- -- -- -- -- |
| Increaseldecrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -7 39 33 | -- | -- | -- | -- |

11 These estinates are based on a sample of incorported businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting a statement of changes
See Table , for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986 Ontario. Drnamental and Miscellancous Fabricated Metal Installers (Sic 4292)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { 's }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting }\{2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 30 | 5.751 | 238 | 4 | 9 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 26 \\ 4 \end{array}$ | $\begin{aligned} & 2.535 \\ & 3.196 \end{aligned}$ | $\begin{array}{r} 109 \\ 129 \end{array}$ | 3 1 - | 9 |
| 1986 |  |  |  |  |  |
| Total | 48 | 10.095 | 386 | 7 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { ond over } \end{aligned}$ | 43 5 - - | $\begin{aligned} & 4.211 \\ & 5.884 \end{aligned}$ | 169 225 $=$ $=$ | ? | $\cdots$ |

(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the

Survey of Employment. Payroll and Hours, 5tatistics Canada, Catalogue 22-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are derermined at the Canada lavel. Thus if o business has at least 500 employess in Canada as a whole but less then thet number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no peyroll deductions in the previous year.
(3) Refers to businesses reporting no payroll daductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario. Ornamental and Miscellaneous Fabricated Metal Installers (SIC 4292)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Tog } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 16 \\ 191.467 \\ 157.357 \\ 34.110 \end{array}$ | -- | -- | -- | -- |
| Businesses reporting a profit (Mo.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 14 \\ 192.918 \\ 149.460 \\ 43.458 \end{array}$ | -- | -- | -- | -- |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 2 \\ 58.044 \\ 63.295 \\ -5.251 \end{array}$ | -- | -- | -- | -- |

Number of observations in sample
Average sales $\$$
Average expense
Average net profit (loss) \$

Businesses reporting profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$

Businesses reporting loss (No.)
Average sales \$
Average expense $\$$
Average net loss \$
$357{ }^{22}$
357.848
329.341

28,507
360.131
327.430

32,701
37. 889

55,340
$-17.451$

| -- | -- |
| :--- | :--- |
| -- | -- |

- 
- 

--

1985

| Number of observations in sample | 28 |
| :--- | ---: |
| Average sales $\$$ | 142.399 |
| Average expense $\$$ | 131.96 |
| Average net Drofit (loss) $\$$ | 11.203 |
|  |  |
|  |  |
| Businesses reporting a profit (No.) | 26 |
| Average sales $\$$ | 139.785 |
| Average expense $\$$ | 126.696 |
| Average net profit $\$$ | 13.089 |
|  |  |
| Businesses reporting a loss (No.) |  |
| Average sales $\$$ | 213.976 |
| Average expense $\$$ | 224.693 |
| Average net loss $\$$ | 10.717 |

(11 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$ See table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Truck Transport Industry (SIC 455)


Symbols
zero or mo observetions
-- too small too be expressed
... not spolicable
$\times$ confidential

## Footnotes

(1) Thase estimstes are Dased on a smple of businesses reporting sales betwaen $\$ 10,000$ and $\$ 2,000,000$

Total weighted expendiqure on a given item
2) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{} \times 100$ for each quartile
(3) Velue in esth cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses peporting this item of expenditure }} \times 100 \quad$ for each quartile

This portion of the table partains only to the businesses peporting the specific expense item. Therbfore these ratios arteralated individuetly and the sotal will not necessarily equal 100\%

## Notes

Dais are shown Dy Quartiles when et least 13 of the sampled businesses report the specific item
Records were ranked in ascanding order according to sales size. Etch quariile (i, e. botiom 25z, lower middle 25\%, etc.) papresents one quarter of the total number of businesses. Within each guartile. the average patio is presented. For comparison purposes. ine high end low values of seles are shown

Mow to use the tebles
I11 Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and migh sales value"
121 The salectad range will indicate the proper Quartile. i. e. the bottom 25\%. the rower midde $25 \%$, the upper middie $25 \%$ or the top 25\%.
131 Dats pertaining to the selacied sales size range will be in that guartile

Standard Industrial Clastification Definition (SIC 1980):
SIC 456 - Truck Irensport Industry
gusinesses primarily engaged in the provision of all types of trucking, transfer and related services. Truck oroker-operators" are included in this industry.

TABLE 2. Balance sheet profile for 1986
Ontario, Truck Transport Industry (SIC 456)

|  | Total(9) | Bottom 25\% | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { To, } \\ & 25,5 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 367 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{array}{r} (1) \\ 39 \end{array}$ | $\begin{aligned} & 39 \\ & 75 \end{aligned}$ | $\begin{array}{r} 75 \\ 127 \end{array}$ | $\begin{aligned} & 127 \\ & 119 \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 5 \\ 9 \\ - \\ 2 \\ 17 \\ 61 \\ 25 \\ 5 \end{array}$ | 1 | $\begin{array}{r} 2 \\ 1 \\ \hline 2 \\ 3 \\ 18 \\ 4 \end{array}$ | 4 <br> 7 <br> 2 <br> 13 <br> 29 <br> 8 <br> 1 | $\begin{array}{r} 13 \\ 28 \\ 1 \\ 8 \\ 50 \\ 185 \\ 88 \\ 18 \end{array}$ |
| Total assets | 57 | 9 | 19 | 35 | 165 |
| Liabilities and equity <br> Current loans <br> Other curtent liabilities Total cureent liabilities Mortgages payable Long term debt Other liabilities | $\begin{aligned} & 10 \\ & 19 \\ & 21 \\ & 17 \\ & 3 \end{aligned}$ | 3 3 3 | 2 <br> 2 <br> 3 <br>  <br> 7 <br> 4 | $\begin{array}{r}6 \\ 9 \\ 15 \\ \hline 12\end{array}$ | $\begin{array}{r} 31 \\ 33 \\ 64 \\ 1 \\ 44 \\ 9 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 42 \\ & 15 \end{aligned}$ | 8 | 15 | 28 7 | $\begin{array}{r} 119 \\ 47 \end{array}$ |

(1) These estimates are based on a sample of businesses peporting sales between \$10.000 and \$2.000.000 See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario. Truck Transport Industry (S|C 456)

|  | Tatal 121 | Bottom 25\% | Lowe <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 111 \\ (1) \\ 1 \end{array}\right)$ | $\begin{gathered} 1 \\ 94 \end{gathered}$ | $\begin{array}{r} 94 \\ 159 \end{array}$ | $\begin{aligned} & 159 \\ & 408 \end{aligned}$ | $\begin{aligned} & 408 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.3 | 1.3 | 1.4 | 0.9 | 1.6 |
| ```Leverage ratios Debt/eguity patio (times) Interest coverage iotio (times) Debt ratio (times)``` | $\begin{array}{r} 15.9 \\ 24.4 \\ 0.9 \end{array}$ | $\begin{array}{r} 31.0 \\ 17.1 \\ 0.9 \end{array}$ | $\begin{array}{r} -17.1 \\ 37.9 \\ 1.0 \end{array}$ | $\begin{array}{r} 52.1 \\ 11.8 \\ 1.0 \end{array}$ | -0.8 29.9 0.7 |

[^11]Definisions:

1. Liquidity ratio:

Current $=$ current ossets / curpent liabilities
2. Leverage ratios:
a) Debt/equity $=$ total liabilities $/$ equity.
b) Debt ratio = total liabilities / total assets.
c) Interest coverage $=$ net profit * interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Truck Transport Industry (SIC 456)

|  | Total (1) | Bottom 25\% | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Law sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s ) | $\left.\begin{array}{l} 71 \\ \{1\} \\ 11 \end{array}\right\}$ | $\{1\}$ | $\begin{array}{r} 80 \\ 124 \end{array}$ | $\begin{aligned} & 124 \\ & 409 \end{aligned}$ | $\begin{aligned} & 409 \\ & \text { (i) } \end{aligned}$ |
|  | Average ( $\$ 000$ 's |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{aligned} & 15 \\ & 30 \\ & -4 \end{aligned}$ | $\begin{array}{r} -1 \\ 7 \\ 5 \end{array}$ | 9 9 3 | $\begin{array}{r} 17 \\ 25 \\ 6 \end{array}$ | 30 72 -29 |
| Dividends | -7 | -4 | $-12$ | -8 | -3 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 18 \\ -87 \\ -2 \\ 2 \end{array}$ | 1 -2 - | - ${ }^{3}$ | 27 -93 -5 | 30 -208 -6 - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 35 -9 13 -7 - 2 -3 -1 | $\begin{array}{r}1 \\ -2 \\ 1 \\ -2 \\ \hline\end{array}$ | -4 - - - - -2 | 44 -13 7 -14 - - -3 -5 | $\begin{array}{r}76 \\ -12 \\ 40 \\ -7 \\ \hline 6 \\ \hline\end{array}$ |
| Increaseidecrease) in cash \& equivaients Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -4 10 5 | 4 5 9 | 1 8 9 | -6 10 4 | -12 14 2 |

11) These estimates are basad on a sample of incorporated businesses reporting sates between $\$ 10,000$ end $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on Sic elassification in 1986 Ontario. Truek Transport Industry (SIC 456)


1986

| Total | 4.633 | 1,131.770 | 46.899 | 964 |
| :---: | :---: | :---: | :---: | :---: |
| less than 20 | 4,248 | 252.717 | 10.359 | 947 |
| 20-99 | 281 | 254.730 | 10.744 | 9 |
| 100-499 | 81 | 312.212 | 12.708 | $?$ |
| 500 and over | 23 | 312.111 | 13.080 | 1 |

I1) Average labour units are calculated by dividing tatal payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interprered as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at leas 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 bnd over group
(2) Rafers to businesses reporting no payrall deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Nawly reporting" and no longer reporting" businesses ape assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Truck Transport Industry (SIC 456)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle 25\% | Top $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 2,188 |  |  |  |  |
| Average sales \$ | 119.751 | 19.698 | 46.200 | 83,889 | 329.206 |
| Average expense \$ | 104.249 | 14.972 | 33.647 | 66.114 | 302.264 |
| Average net profit (loss) \$ | 15,502 | 4.726 | 12.562 | 17.775 | 26.942 |
| Businesses reporting a profit (No.) | 1,971 |  |  |  |  |
| Average sales $\$$ | 115.910 | 20.268 | 46.293 | 84.128 | 312.951 |
| Average expense \$ | 97.175 | 12.706 | 31, 538 | 64.404 | 280.052 |
| Average net protit \$ | 18.735 | 7.562 | 14.755 | 19.724 | 32.899 |
| Businesses reporting a loss (No.) |  |  |  |  |  |
| Average sales \$ | 148.674 | 17.677 | 45.469 | 80.755 | 450.796 |
| Average expense \$ | 158.076 -9.402 | 23.018 | 52. 259 | 88,604 | 468.424 |
| Avetage net loss \$ | -9,402 | -5.34 | -6. 790 | -7.849 | -17.628 |

Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net Drofit \loss) $\$$
Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net Drofit $\$$
Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$

| 2,038 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 122,617 | 20,171 | 48.214 | 84.227 | 337.857 |
| 108.711 | 15,060 | 37,700 | 69,983 | 312.099 |
| 13,906 | 5.111 | 10,514 | 14.244 | 25.758 |
| 1.825 |  |  |  |  |
| 116,754 | 20,897 | 48,209 | 85.620 | 312.298 |
| 99.069 | 13,124 | 35,128 | 68,139 | 279,889 |
| 17.685 | 7.773 | 13,081 | 17,481 | 32.407 |
| 212 |  |  |  |  |
| 165,781 | 17.623 | 48.241 | 75,707 | 521.552 |
| 175.101 | 21,854 | 53, 717 | 81,262 | 543,570 |
| -9.320 | -4.231 | -5,476 | -5,555 | -22.018 |

1986

| Number of observations in sample | 1.922 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 137.680 | 24.964 | 57.432 | 102.413 | 365.909 |
| Average expense \$ | 122.872 | 18.555 | 43.642 | 85,967 | 343.323 |
| Average net profit (loss) \$ | 14.808 | 6.409 | 13,790 | 16.446 | 22.586 |
| Businesses reporting a profit (No.) | 1.750 |  |  |  |  |
| Average sales \$ | 137.402 | 25.099 | 57.493 | 101.921 | 365.094 |
| Average expense \$ | 117.564 | 16.037 | 41.617 | 83.200 | 329,401 |
| Average net profit \$ | 19.838 | 9.062 | 95.876 | 18.721 | 35.693 |
| Businesses reporting a loss (No.) | 172 |  |  |  |  |
| Average sales \$ | 139.383 | 24,376 | 56.886 | 107.512 | 368.758 |
| Average expense $\$$ | 149.537 | 29.559 | 61.947 | 114.642 | 382.009 |
| Average net loss \$ | -10.154 | -5,175 | $-5,061$ | -7,130 | -23,251 |

[^12]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontarla, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Totalil: |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\left\{\begin{array}{l} 45 \\ \{1\} \end{array}\right\}$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Totel | $\begin{array}{r} \text { Bot+0m } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle expenses <br> Dedreciation <br> Repairs \& maintenance <br> Fuel expense | $\begin{array}{r} 38.8 \\ 8.4 \\ 14.2 \\ 16.2 \end{array}$ | -- -- -- | -- -- -- | -- -- -- | -- | 100.0 70.4 100.0 98.7 | $\begin{aligned} & 38.8 \\ & 11.9 \\ & 14.2 \\ & 16.4 \end{aligned}$ | -- -- -- | -- -- $=-$ | -- | -- |
| Personnel expenses | 13.4 | - | - | -- | -- | 65.4 | 20.5 | -- | - | -- | = |
| Financial expenses Interest \& bank charges Professional fees | $\begin{aligned} & 6.8 \\ & 3.7 \\ & 3.1 \end{aligned}$ | -- | -- | -- | -- | $\begin{aligned} & 90.6 \\ & 89.0 \\ & 89.7 \end{aligned}$ | 7.5 4.2 3.4 | -- | -- | -- | - |
| Other expenses | 21.0 | -- | -- | -- | -- | 100.0 | 21.0 | -- | -- | -- | -- |
| Profit (loss) | 19.9 | -- | =- | -- | -- | 98.4 | 20.3 | -- | -- | = | -- |
| Total | 100.0 | *- | -- | -- | -- | 100.0 | -•• | -- | -- | - | - |

Symbols
zero or no observations

- too smell too be expressed
- not applicable
$\times$ confidential


## ootnoter

(1) These estimates are based on a sample of businesses peporiing sales between $\$ 10,000$ and $\$ 2,000,000$

Total weighted expenditure on given item
12) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\times 100 \text { for each quaptile. }}$
(3) Value in each cell=

Total weighted expengipure on a given iqem
lotal waighted $\times 100$ - for ach quartile.
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuelly and the total will not necesserily equal 100\%.

## Notes

Data are shown by quartiles when ot least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to seles size. Each quartile li. e. Dottom 25\%. Iower midde 25\%, etc.) pepresents one quarter of the total number of businesses. Within each quaptile, the average patio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "low soles value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bat tom $25 \%$. the lower midde $25 \%$. the upper midde $25 \%$ or the tap 25\%.
(3) Data pertaining to the selbcted sales size range will be in that quartile.

Standerd Industris) CIEssification Definition (SIC 1980):
SIC 4564 - Dry 8ulk Msterisis Trucking Industry
Businesses ppimarily engaged in pransporting. usually by dump-tpucks, such ory bulk materials as coment, fill. sand and dabris including snow as for example: dry materials bulk hopper truck sepvice. dry bulk truck transporting service, bulk tank truck service of dry chemicals dump truck transporting service lfill. sand. debrisl, snow houling truck service, and dry bulk tank truck transporting service

TABLE 2. Balance sheet profile for 1986
Ontario, Dry Bulk Materiais Trucking Industry (SIC 4564)


111 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 Ontario, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(2) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 27 \\ \{1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & 11) \\ & 110 \end{aligned}$ | $\begin{array}{r} 110 \\ 255 \end{array}$ | $\begin{array}{r} 255 \\ 545 \end{array}$ | $\begin{aligned} & 545 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 1.5 | 0.8 | 2.8 | 1.1 | 0.9 |
| Leverage ratios <br> Oebt/equity ratio (times) <br> Interest coverage patio (times) <br> Debt ratio (times) | $\begin{array}{r} 221.3 \\ 47.0 \\ 0.8 \end{array}$ | -4.0 59.4 1.3 | $\begin{array}{r} 0.4 \\ 114.6 \\ 0.9 \end{array}$ | 7.8 0.9 | -22.2 4.7 0.5 |

[^13]See Table 1 for symbols and noies.

## Definitions:

f. Liquidity ritio:

Current = curren" assens / curren? libbilities.
2. Lever age ratios:
al Debt/equiry = cotal \{iabilities / equity
b) Debt ratio = total liabilities / qotal essets,


TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 21 \\ (1) \\ 1 \end{array}\right)$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{gathered} 16 \\ 51 \\ 8 \end{gathered}$ | -- | -- | -- | -- |
| Dividends | -5 | -- | -- | -- | -- |
| Investment sctivities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 26 \\ -90 \\ -2 \end{array}$ | -- | $=-$ <br> - <br> - | -- -- -- | - |
| Financing activities <br> Increase in long term debt Reparment of long term debt Loans from sharehol ders Reparment of loans from shareholders Advances 8 loans from government Increase in equity Decrease in equity Other | $\begin{array}{r}16 \\ -17 \\ 7 \\ -3 \\ - \\ \hline\end{array}$ | -- -- -- -- -- | $-=$ -- -- -- -- -- | - - - - - - -- | - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash equivalents - End of the year | 11 12 23 | -- | -- | -- | - |

(1) These estimetes are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reparting a statement of chenges.
fee taple 1 for symbots and motes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario, Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Tota } \left.\begin{array}{c} \text { payroll } \\ (\$ 000 \\ \hline \end{array}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No langer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 2.997 | 806,546 | 35.828 | 399 | 553 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.715 \\ 203 \\ 60 \\ 19 \end{array}$ | $\begin{aligned} & 169.965 \\ & 159.874 \\ & 222,255 \\ & 254,452 \end{aligned}$ | $\begin{array}{r} ? .536 \\ 7.254 \\ 9.752 \\ 11.286 \end{array}$ | 387 11 1 | 538 12 3 |
| 1986 |  |  |  |  |  |
| Total | 4.633 | 1.131.770 | 46.891 | 964 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.248 \\ 281 \\ 81 \\ 23 \end{array}$ | $\begin{aligned} & 252.717 \\ & 254.730 \\ & 312.212 \\ & 312.111 \end{aligned}$ | $\begin{aligned} & 10.359 \\ & 10.744 \\ & 12.708 \\ & 13.080 \end{aligned}$ | 947 9 7 1 | $\ldots$ $\cdots$ $\ldots$ |

(11) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee Note that the business size proups used are determined at the Canada leval. Thus if a business has af leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers 10 businesses reporting no peyrolit deductions in the previous year
(3) Refers to businesses reporting no peyroll deductions in the following yeer
"Wewly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Ory Bulk Materials Trucking Industry (SIt 4564)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle $25 \%$ | $\begin{aligned} & \text { Uppet } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Taz } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 144 \\ 80.608 \\ 67.638 \\ 12.970 \end{array}$ | $\begin{array}{r} 18.610 \\ 15.046 \\ 3.564 \end{array}$ | $\begin{aligned} & 35.843 \\ & 24.228 \\ & 11.615 \end{aligned}$ | $\begin{aligned} & 60.348 \\ & 46.801 \\ & 13.547 \end{aligned}$ | $\begin{array}{r} 207.630 \\ 984.478 \\ 23.152 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 134 \\ 82.471 \\ 68.019 \\ 14.452 \end{array}$ | $\begin{array}{r} 18.300 \\ 13.267 \\ 5.033 \end{array}$ | $\begin{aligned} & 35.843 \\ & 24.228 \\ & 11.615 \end{aligned}$ | $\begin{aligned} & 60.666 \\ & 45.299 \\ & 15.367 \end{aligned}$ | $\begin{array}{r} 215.075 \\ 189.280 \\ 25.795 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 10 \\ 71.064 \\ 79.134 \\ -8.070 \end{array}$ | $\begin{aligned} & 20.759 \\ & 27.387 \\ & -6.628 \end{aligned}$ | - | $\begin{array}{r} 55.236 \\ 70.970 \\ -15.734 \end{array}$ | $\begin{array}{r} 137.198 \\ 139.045 \\ -1.847 \end{array}$ |


| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) $\$$ | $\begin{array}{r} 153 \\ 134.186 \\ 120.534 \\ 13.652 \end{array}$ | $\begin{array}{r} 23.555 \\ 17.336 \\ 6.219 \end{array}$ | $\begin{aligned} & 48.539 \\ & 36.276 \\ & 12.263 \end{aligned}$ | $\begin{array}{r} 71.516 \\ 61.770 \\ 9.746 \end{array}$ | $\begin{array}{r} 393.135 \\ 366,753 \\ 26,382 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting o profit (No.) | 140 |  |  |  |  |
| Average sales \$ | 135.886 | 26.459 | 48.319 | 73.804 | 394.96 |
| Average expense \$ | 119.068 | 18.085 | 35,513 | 59.037 | $363.64 i$ |
| Average net profit \$ | 16.817 | B. 374 | 12.806 | 14,767 | 31.32? |
| Businesses reporting a loss (No.) | 13 |  |  |  |  |
| Average sales \$ | 126.274 | 10.675 | 55.339 | 64.596 | 374.484 |
| Average expense \$ | 135.623 | 14.010 | 59.929 | 70.042 | 398.509 |
| Average net loss \$ | -9.349 | -3.335 | -4.590 | $-5.446$ | -24.025 |


| Number of observations in sample | 154 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 146,720 | 14.877 | 34.959 | 96.769 | 440.275 |
| Average expense \$ | 133.739 | 9.942 | 30.844 | 79.273 | 414.897 |
| Average net prolit (loss) \$ | 12.981 | 4.935 | 4.115 | 17.496 | 25.378 |
| Businesses peporting a profit (No.) | 127 |  |  |  |  |
| Average sales \$ | 141.764 | 15.003 | 38.124 | 94.205 | 419.724 |
| Average expense \$ | 123.253 | 9.423 | 28.253 | 71.054 | 384.282 |
| Average net profit \$ | 18.511 | 5,580 | 9.871 | 23.151 | 35,442 |
| Businesses reporting a loss (No.) | 27 |  |  |  |  |
| Average sales \$ | 165.037 | 12.938 | 26.908 | 109.800 | 510.503 |
| Average expense \$ | 173,978 | 17.913 | 37.435 | 121.041 | 519.521 |
| Average net loss \$ | -8.941 | -4.975 | -10.527 | -11,241 | -9.018 |

[^14]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Taxicab Industry (SIC 4581)


## Symbols

zero or no observations
too small too be expressed
not opplicable
confidential

## Footnotes

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
(2) Value in aach cell $=\frac{\text { Total weighted expendiiure on givan item }}{\text { Total weighted sales of all businesses in tha sample }} \times 100$ for each quertile.
$\left(31\right.$ Value in each cel) $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses peporting this item of expenditure }} \times 100$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Data ere shown by quertiles when at last 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quartile (i.e. bottom 25z. Iower middle 25\%, atc.) represents one quarter of the toial number of businesses. Within each quartile, the average ratio is presented. for comparison purposes. the high and low values of seles ere shown.

Mow to use the tables
(1) Locate the appropriate sales range thet is displayed on the two lines entitled "Low sales value" and ahigh sales value".
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the Iower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile

## Standard Industrial Claseafication Definition (SIC 1980):

## SIC 4581 - Texiceb Industry

Businesses pr imarily engaged in providing passenger transportation by eutomobilas not operated on regular schedules or between tixed terminals. Taxicab fleet owners and organizations ne included ragardess of whether drivers are hired, pent their cabs or are otherwise compensared. Also included are those who own and operate theit own taxicabs. taxi dispatching. foed motor vehicle texi service. and taxicab service.

TABLE 2. Balance sheet profile for 1986
Ontario. Taxicab industry (SIC 4581)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | Tof 25: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $18000^{\prime}$ s) | $\begin{aligned} & 81 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 18 \end{aligned}$ | 18 24 | $\begin{aligned} & 24 \\ & 28 \end{aligned}$ | 118 |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | - | - | - | - | 1 |
| Accounts and notes receivable | 1 | - | - | - | 5 |
| Inventory | - | - | - | - | - |
| Other current assets | , | - | - | - | 2 |
| Total current assets | 2 | - | - | 8 | 9 |
| Fixed assets | 12 | 3 | - | 8 | 33 |
| Less: Accum. dep. on fixed assets | 4 | - | - | 2 | 12 |
| Other assets | 10 | - | - | 1 | 36 |
| Total essets | 20 | 3 | - | 8 | 67 |
| Liabilities and equity - , e - |  |  |  |  |  |
| Current loans | 8 | 1 | - | 3 | 28 14 |
| Total current liabilities | 12 | 3 | - | 3 | 42 |
| Mortgages payable | - | - | - | - | 1 |
| Long term debt | 5 | 1 | - | 1 | 18 |
| Other liabilities | 5 | - | - | - | 2 |
| Total liabilities | 18 | -1 | - | 4 | 63 |
| Total equity | 2 | -1 | - | 4 | 4 |

111 These estimetes are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$
See table 9 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario. Taxicab Industry (SIC 4581)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe : <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{array}{r} 8 \\ (1) \\ (1) \\ \hline \end{array}$ |  | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.2 | -- | -* | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 5.7 \\ -1.9 \\ 1.3 \end{array}$ | -- | - | -- | -- |

1) The ratios represent the average of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See Table ifor symbols and notes.

Definitions:
\%. Liquidity ratio:
Current = current assets / current liabilities
2. Leverage ratios:
a) Debt/equity z total lisbilities / equity
b) Debi ratio = total liabilities / toial asse:
c) Interest coverage = net profit interest ex:ense fateres : exaemse

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Taxicab Industry (SIC 4581)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 4 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | Average $\$ \$ 000$ |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} -5 \\ 9 \\ -1 \end{array}$ | -- | -- | -- | -- |
| Dividends | -1 | -- | -- | -- | - |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 5 -11 - | - <br> - <br> - | "- | -- | - - -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 4 -2 1 -1 | - <br> - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - | -- -- - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash $\&$ equivalents - End of the rear | -1 2 - | -- | -- | -- | -- |

111 These estimates are based on sample of incorporated businesses peporing sales between $\$ 10.000$ and $\$ 2.000,000$. Sample count includes only those businesses reporting statement of changes.
See loble 1 for symbols and notes

TABLE 5. Employment changes by stze of business, 1983-1986 based on SIC ciassification in 1986 Ontario, Taxicab industry (SIC 4581)

| Business size expressed in average labour units(1) | Number of businesses | Total payroll $\begin{array}{r}\$ 000 \text { s })\end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No langer <br> reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 426 | 29.611 | 2.718 | 55 | 83 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 394 \\ 31 \\ ! \\ \hline \end{array}$ | $16.622$ | $\begin{array}{r} 1.526 \\ 1.070 \\ 122 \end{array}$ | $\begin{array}{r} 53 \\ 8 \\ - \\ - \end{array}$ | 83 |
| 1986 |  |  |  |  |  |
| Total | 589 | 46.866 | 4.449 | 94 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r}539 \\ 47 \\ 3 \\ \hline\end{array}$ | $\begin{array}{r} 20.053 \\ 22.297 \\ 4.516 \end{array}$ | $\begin{array}{r} 1.902 \\ 2.117 \\ 430 \end{array}$ | 91 2 1 - | $\cdots$ $\cdots$ $\cdots$ |

111 Aver bge labour units are calculated by dividing toial payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada, Caralogue 72-002. An average labour unit could be interpreted as a tull-time employee, Note that the business size groups used ape derermined at the canade level. Thus if a business has at leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and mo longer reporting" businesses are assumed to have been in activity for six months and the information is aojusted accordingly.

See rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of smali businesses by sales quartile, 1984-1986
Ontario, Taxicab Industry (SIC 4581)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 460 \\ & 258 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 387 \\ 39,029 \\ 31,860 \\ 7,169 \end{array}$ | $\begin{array}{r} 13.605 \\ 9.502 \\ 4.103 \end{array}$ | $\begin{array}{r} 19.478 \\ 13.485 \\ 5.993 \end{array}$ | $\begin{array}{r} 25.788 \\ 18.325 \\ 7,463 \end{array}$ | $\begin{aligned} & 97.243 \\ & 86.127 \\ & 11.116 \end{aligned}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 364 \\ 39.049 \\ 30.790 \\ 8.259 \end{array}$ | $\begin{array}{r} 13.722 \\ 8.829 \\ 4.893 \end{array}$ | $\begin{array}{r} 19.543 \\ 12.647 \\ 6.896 \end{array}$ | $\begin{array}{r} 25.784 \\ 18.252 \\ 7.532 \end{array}$ | $\begin{aligned} & 97.145 \\ & 83.430 \\ & 13.715 \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average sales <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 23 \\ 38.865 \\ 42.422 \\ -3.557 \end{array}$ | $\begin{aligned} & 12.529 \\ & 15.691 \\ & -3.162 \end{aligned}$ | $\begin{array}{r} 18.761 \\ 22.759 \\ -3.998 \end{array}$ | $\begin{array}{r} 26.249 \\ 26.481 \\ -232 \end{array}$ | $\begin{array}{r} 97.921 \\ 104.755 \\ -6.834 \end{array}$ |

1985

| Number of observations in samole <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 392 \\ 38.691 \\ 31.947 \\ 6.744 \end{array}$ | $\begin{array}{r} 14.195 \\ 10.019 \\ 4.176 \end{array}$ | $\begin{array}{r} 20.158 \\ 14.329 \\ 5.829 \end{array}$ | $\begin{array}{r} 26.172 \\ 18.723 \\ 7.449 \end{array}$ | $\begin{array}{r} 94.239 \\ 84.716 \\ 9.523 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 372 \\ 37.630 \\ 30.055 \\ 7.575 \end{array}$ | $\begin{array}{r} 14.270 \\ 9.341 \\ 4.929 \end{array}$ | $\begin{array}{r} 20.155 \\ 14.283 \\ 5.872 \end{array}$ | $\begin{array}{r} 26.138 \\ 18.578 \\ 7.560 \end{array}$ | $\begin{aligned} & 89.95 i \\ & 78.016 \\ & 11.94 i \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 20 \\ 46.855 \\ 52,189 \\ -5.334 \end{array}$ | $\begin{aligned} & 13.359 \\ & 17.602 \\ & -4.243 \end{aligned}$ | $\begin{aligned} & 20.952 \\ & 26.487 \\ & -5.535 \end{aligned}$ | $\begin{array}{r} 30.000 \\ 34.774 \\ -4.774 \end{array}$ | $\begin{array}{r} 123.108 \\ 129.891 \\ -6.783 \end{array}$ |

1986

| Number of observations in sample Average sales $\$$ | $\begin{array}{r} 191 \\ 49.515 \end{array}$ | 14.551 | 21.310 | 26.123 | 136.074 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 42.374 | 10.067 | 15.420 | 19,188 | 124.822 |
| Average net profit \{loss) \$ | 7.141 | 4.484 | 5.890 | 6.935 | 11.252 |
| Businesses reporting a profit (Mo.) | 176 |  |  |  |  |
| Average sales | 44.075 | 14.368 | 21.204 | 26.126 | 114.600 |
| Average expense 9 | 35.511 | 8.110 | 14.370 | 18.590 | 100.972 |
| Average net prolit $\$$ | 8.564 | 6.258 | 6.836 | 7.536 | 13.628 |
| Businesses reporting loss (Mo.) | 35 |  |  |  |  |
| Average sales \$ | 134.338 | 15.563 | 22,318 | 26.088 | 473.382 |
| Average expense $\$$ | 143.789 | 20.865 | 25.428 | 29.424 | 499.440 |
| Average net loss \$ | -9,451 | $-5.302$ | -3.190 | -3.336 | -26.058 |

[^15]TABLE 1. Selected operating ratios. in percent of sales. 1986
Ontario, Pharmacies (SIt 6031)

|  | Total(1) |  | Bottom $25 \%$ |  | Lower middle 25\% |  | UDDer$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 133 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & (1) \\ & 419 \end{aligned}$ |  | $\begin{aligned} & 419 \\ & 628 \end{aligned}$ |  | $\begin{array}{r} 628 \\ 1.033 \end{array}$ |  |  | $\begin{array}{r} 1.033 \\ 111 \\ \hline \end{array}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper midde 25\% | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 64.8 | 65.3 | 62.6 | 64.0 | 67.5 | 98.9 | 65.5 | 68.4 | 62.6 | 64.0 | 67.5 |
| Occupancy expenses | 7.2 | 16.2 | 4.9 | 4.8 | 3.7 | 100.0 | 7.2 | 16.2 | 4.9 | 4.8 | 3.7 |
| Depreciation | 1.4 | 2.8 | 1.0 | 1.1 | 1.0 | 89.8 | 1.6 | 3.3 | 1.2 | 1.2 | 1.0 |
| Repairs 8 maintenance | 0.5 | 0.8 | 0.4 | 0.5 | 0.5 | 91.8 | 0.6 | 1.0 | 0.4 | 0.5 | 0.6 |
| Heat, light 8 telephone | 0.8 | 1.1 | 1.1 | 0.7 | 0.6 | 98.9 | 0.8 | 1.1 | 1.1 | 0.7 | 0.6 |
| Rent ${ }^{\text {a }}$ | 4.4 | 11.6 | 2.4 | 2.5 | 1.6 | 89.8 | 4.9 | 12.4 | 2.6 | 2.8 | 1.9 |
| Personnel expenses | 18.4 | 23.9 | 17.7 | 16.6 | 16.1 | 100.0 | 18.4 | 23.9 | 17.7 | 16.6 | 16.1 |
| Financial expenses <br> Interest 8 bank charges | 2.1 0.7 | 1.9 0.5 | 2.4 0.8 | 2.4 0.7 | 1.8 0.8 | 99.6 93.7 | 2.1 0.8 | 1.9 0.5 | 2.4 0.8 | 2.4 0.8 | 1.8 0.9 |
| Protessional fees |  |  |  |  |  |  |  | 1.4 | 1.7 | 1.7 | 1.0 |
| Other expenses | 4.9 | 7.6 | 4.2 | 4.0 | 4.0 | 100.0 | 4.9 | 7.6 | 4.2 | 4.0 | 4.0 |
| Profit (lose) | 2.5 | $-14.8$ | 8.3 | 8.3 | 6.3 | 99.3 | 2.5 | -15.3 | 8.3 | 8.3 | 6.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | -•* | ... | - . | - |

## Symbol:

zero or no observetions
too smbll too De expressed
2. not applicadle

- confidential


## Footnotes

(i) These estimates are based on a sample of businesses reporqing sales between $\$ 10,000$ and $\$ 2.000,000$

Value Total weighted expenditure on given item
Total weighted seles of all businesses in the sample $\times 100$ for each quartile
(3) Value in ach cell $=\frac{\text { Total weighted expenditure on given item }}{\text { fotal weighted sales of businesses reporting this item of expenditure }} \times$ for each quertile.

This portion of the tablepertains only to the businesses reporing the specific expense iqem. Therefore these ratios are calculateo individually and the totel will not necessarily equal 100\%.

## Notes

Data ere shown by quartiles when tot least 13 of the sampled businesses peport the specific item
Records were ranked in ascending order according to seles size. Each querile li.e. bottom 25\%, lower middle 25\%. etc.l represents one quarter of the total number of businesses. Within each quartile. the average patio is presented. for comparison purposes. the high and low values of sales are shown

## now to use the tables

ill Locate the appropriate sales range that is displayed on the two lines entitled mow sales velue and migh sales value
121 The selected range will indicate the proper quaptile, i.e. the bottom $25 \%$. the lower midele 25\%. the upper midde 25\% or the top 25\%.
3) Data pertaining to the salected sales size range will be in that quartile.

## Standard Industrial Clessification Definition (SIC 19801:

## SIC 5031 - Pharancies

Businesses primarily engaged in retail dealing in drugs. pharmaceuticals and patent medicines and drug sundries. Prescribed medicinas muss be sold bus are not necessarily the source of greatest revenue. They may be secondarily engaged in selling other lines such as cosmetics. toilefries. tobacco products, confectionery, stationery, giftware and novelty merchandise

TABLE 2. Balance sheet profile for 1986
Ontario, Pharmacies (SIC 6031)

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ end $\$ 2.000 .000$

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Pharmacies (SIC 6031)

|  | Total(2) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower <br> midde 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 123 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \{1 \\ & 484 \end{aligned}$ | $\begin{aligned} & 484 \\ & 649 \end{aligned}$ | $\begin{array}{r} 649 \\ 1.042 \end{array}$ | $\begin{array}{r} 1.042 \\ (1) \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.9 | 2.9 | 3.6 | 2.3 | 2.7 |
| ```Leverage ratios Oobt/equity ratio (times) Interest coverage ratio (times) Oebt ratio (times)``` | 76.0 0.6 | 176.8 0.8 | $\begin{array}{r} 46.6 \\ 57.8 \\ 0.5 \end{array}$ | $\begin{array}{r} 1.1 \\ 21.5 \\ 0.6 \end{array}$ | 7.1 48.4 0.4 |

t11 The ratios represent the average of ratios for each business in the group and cannot be calculoted from the figures shown in table 2
(2) These estimates ore based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Curreni = current assets / curpent liabilities.
2. Leverage ratios:
a) Debt/equity = totél liabilipies / equity
b) Debt ratio = total liabilities / total asse:


TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Pharmacies (SIL 6031)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low soles value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 93 \\ & (1) \\ & \hline \end{aligned}$ | $\begin{aligned} & \{9\} \\ & 479 \end{aligned}$ | $\begin{aligned} & 479 \\ & 779 \end{aligned}$ | $\begin{array}{r} 779 \\ 1.123 \end{array}$ | $1.123$ |
|  |  |  | Average $1 \$ 000$ |  |  |
| Operting activities Cash from operations Depreciation Other | $\begin{array}{r} 55 \\ 9 \\ -12 \end{array}$ | $\begin{array}{r} 39 \\ 8 \\ -8 \end{array}$ | $\begin{array}{r} 38 \\ 7 \\ -14 \end{array}$ | $\begin{array}{r} 55 \\ 8 \\ -3 \end{array}$ | 85 15 -24 |
| Dividends | -7 | -4 | -1 | -15 | -7 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of 1 ixed essets <br> Increase in investment <br> Decrease in investment | 1 -32 -6 1 | -106 | 2 -5 -2 1 | -11 | $\begin{array}{r} 2 \\ -22 \\ -21 \\ 2 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 9 -5 4 -15 - -3 | 36 -1 1 - - -2 | $\begin{array}{r}-3 \\ 11 \\ -12 \\ - \\ - \\ \hline 2\end{array}$ | $\begin{array}{r} 3 \\ -13 \\ -15 \\ - \\ - \\ -8 \\ -1 \end{array}$ | 2 -3 3 -32 - |
| Increase(decrease) in cssh \& equivalonts Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -1 40 39 | $\begin{array}{r} -38 \\ 78 \\ 40 \end{array}$ | $\begin{aligned} & 23 \\ & 26 \\ & 49 \end{aligned}$ | $\begin{aligned} & 2 \\ & 21 \\ & 22 \end{aligned}$ | 1 43 44 |

(1) Thase estimates ere based on sample of incorporsted businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes anly those businesses reporting a statement of changes
see lable? for symbols and notes.
TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario. Pharmacies (SIL 6031)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly roporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1.257 | 236.932 | 16.732 | 92 | 90 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { ond over } \end{aligned}$ | $\begin{array}{r} 1.106 \\ 152 \\ 6 \\ 3 \end{array}$ | $\begin{array}{r} 110.043 \\ 61.412 \\ 10.238 \\ 55.239 \end{array}$ | $\begin{array}{r} 7.767 \\ 4.343 \\ 722 \\ 3.900 \end{array}$ | 82 10 - - | $\begin{array}{r} 81 \\ 8 \\ 1 \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.515 | 368.562 | 27.573 | 129 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.157 \\ 349 \\ 14 \\ 4 \end{array}$ | $\begin{array}{r} 116.835 \\ 142.661 \\ 26.495 \\ 82.571 \end{array}$ | $\begin{array}{r} 8.714 \\ 10.691 \\ 1.984 \\ 6.184 \end{array}$ | 109 17 3 - | $\because$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payrall by the average annual wage and salary rate as reported in the

Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue 72-002. An avergge lobour unit could be interpreted as a
tult-time employee Note that the business size groups used are determined at the Canade level. Thus if business has at leas?
500 employees in Canads as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers 10 businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the follawing year
"Newly rapart ing" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See lable 1 for symbols and nates

TABLE 6. Selected operating characteristics of smali businesses by sales quartile. $1984-1986$ Ontario, Pharmacies (Sic 6031)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Uppe } \\ & \text { middle 25\% } \end{aligned}$ | $\begin{aligned} & \text { Ton } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 140 \\ 692.137 \\ 629.219 \\ 62.918 \end{array}$ | $\begin{array}{r} 159.732 \\ 133.792 \\ 25.940 \end{array}$ | $\begin{array}{r} 487.646 \\ 423.966 \\ 63.680 \end{array}$ | $\begin{array}{r} 761.555 \\ 698.673 \\ 62.882 \end{array}$ | $\begin{array}{r} 1.359 .613 \\ 1.260 .446 \\ 99.167 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 132 \\ 695.075 \\ 623.473 \\ 71.602 \end{array}$ | $\begin{array}{r} 149.469 \\ 120.475 \\ 28.994 \end{array}$ | $\begin{array}{r} 487.036 \\ 419.985 \\ 67.051 \end{array}$ | $\begin{array}{r} 766.964 \\ 689.150 \\ 77.814 \end{array}$ | $\begin{array}{r} 1.376 .830 \\ 1.264 .282 \\ 112.548 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 662.354 \\ 695,868 \\ -33.514 \end{array}$ | $\begin{aligned} & 300.598 \\ & 316.598 \\ & -16.000 \end{aligned}$ | $\begin{array}{r} 499.360 \\ 500.360 \\ -1.000 \end{array}$ | $\begin{array}{r} 727.304 \\ 758.979 \\ -31.675 \end{array}$ | $\begin{array}{r} 1.122 .152 \\ 1.207 .534 \\ -85.382 \end{array}$ |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | 160 838.408 779.363 59.045 | $\begin{array}{r} 216.916 \\ 204.986 \\ 11.930 \end{array}$ | $\begin{array}{r} 653.773 \\ 594.683 \\ 59.090 \end{array}$ | $\begin{array}{r} 977.508 \\ 906.655 \\ 70.853 \end{array}$ | $\begin{array}{r} 1.505 .434 \\ 1.411 .129 \\ 94.305 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | 151 838.834 772.597 66.237 | $\begin{array}{r} 223.503 \\ 200.205 \\ 23.298 \end{array}$ | $\begin{array}{r} 653.945 \\ 594.780 \\ 59.165 \end{array}$ | $\begin{array}{r} 964.539 \\ 886.818 \\ 77.721 \end{array}$ | $\begin{aligned} & 1.513 .356 \\ & 1.408 .585 \\ & 104.765 \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average soles $\$$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 9 \\ 807.389 \\ 833.621 \\ -26.232 \end{array}$ | $\begin{aligned} & 197.684 \\ & 218.947 \\ & -21.263 \end{aligned}$ | $\begin{aligned} & 483.372 \\ & 499.536 \\ & -16.164 \end{aligned}$ | $\begin{array}{r} 1.150 .000 \\ 1.170 .500 \\ -20.500 \end{array}$ | $\begin{array}{r} 1.398 .500 \\ 1.445 .500 \\ -47.000 \end{array}$ |

1986

| Number of observations in sample | 190 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 762.564 | 279.949 | 540.017 | 851.993 | 1,378,297 |
| Average expense \$ | 724.446 | 286.162 | 498.441 | 815.666 | 1.297 .514 |
| Average net profit (loss) \$ | 38,118 | -6,213 | 41.576 | 36.327 | 80.783 |
| Businesses reporting a profit (No.) | 153 |  |  |  |  |
| Average sales \$ | 771.824 | 304.525 | 534.757 | 863.444 | 1.384.558 |
| Average expense \$ | 712.809 | 279.515 | 489.530 | 805.503 | 1.275.888 |
| Average net profit \$ | 59.215 | 25.010 | 45.227 | 57.941 | 108.680 |
| Businesses reporting a loss (No.) | 37 |  |  |  |  |
| Average sales \$ | 757.144 | 260.656 | 607.586 | 810.835 | 1.349.499 |
| Average expense $\$$ | 788.327 | 291.380 | 612.903 | 852.194 | 1.396.832 |
| Average net loss \$ | $-31.183$ | -30.724 | $-5.317$ | -41.359 | -47.333 |

(1) Thase estimates are based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario. Fabric and Yarn Stores (Sic 6151)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low salas value ( $\$ 000^{\prime}$ s) <br> High salas value ( $\$ 000$ 's) | 94 <br> (1) <br> (1) | $\begin{array}{r} 1 \\ 25 \end{array}$ | 25 51 | 51 127 | $\begin{aligned} & 127 \\ & (1) \end{aligned}$ |


| Selected expense item | Industry everage ${ }^{\text {(2) }}$ |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { midd } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 62.1 | 48.3 | 68.5 | 61.6 | 63.0 | 93.7 | 66.3 | 84.5 | 68.5 | 81.6 | 63.0 |
| Dccupancy expenses | 13.3 | 18.5 | 9.2 | 18.7 | 8.9 | 99.3 | 13.4 | 19.4 | 3.2 | 18.7 | 8.9 |
| Depreciation | 1.5 | - | 2.5 | 1.3 | 1.4 | 80.2 | 1.9 | - | 2.5 | 1.5 | 1.4 |
| Repairs \& maintenance | 0.4 | - | 0.1 | 0.7 | 0.6 | 45.6 | 0.9 | - | 1.1 | 0.9 | 0.9 |
| Heat. light \& telephone | 2.1 | 3.2 | 0.6 | 3.6 | 1.5 | 74.7 | 2.8 | 3.4 | 2.8 | 3.7 | 1.5 |
| Rent | 9.3 | 15.3 | 6.0 | 13.2 | 5.4 | 91.9 | 10.2 | 16.0 | 6.0 | 14.6 | 6.6 |
| Personnel expenses | 11.3 | 21.5 | 7.7 | 7.3 | 14.5 | 95.3 | 11.9 | 23.6 | 7.9 | 7.8 | 15.3 |
| Financial expenses | 3.3 | 4.0 | 3.9 | 3.3 | 2.2 | 98.3 | 3.4 | 4.2 | 3.9 | 3.3 | 2.3 |
| Interest 8 bank charges | 2.4 | 1.7 | 3.5 | 2.3 | 1.5 | 89.7 | 2.6 | 3.9 | 3.5 | 2.3 | 1.6 |
| Piofessional fees | 1.0 | 2.3 | 0.4 | 1.1 | 0.7 | 92.9 | 1.0 | 2.4 | 0.4 | 1.2 | 0.8 |
| Other expenses | 11.2 | 13.9 | 15.2 | 9.5 | 6.8 | 100.0 | 11.2 | 13.9 | 15.2 | 9.5 | B. 8 |
| Profit (loss) | -9.3 | -6.2 | -4.5 | -0.5 | 4.6 | 98.9 | $-1.3$ | -6. 2 | -4.5 | -0.5 | 4.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | $\ldots$ | . $\cdot$ | - . |

## Symbols

zero or no observations
too small too be expressed
... not applicable
confidentisl

## Footnotes

(1) These estimates are based on sample of businesses reporting seles betwaen $\$ 10,000$ and $\$ 2.000 .000$
(2) Value in each $c$ ell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of ell businesses in the sample }} \times 100$ for each quartile

131 Volue in each cell $=\frac{\text { Total weighted soles of businesses reporting this item of expenditurg }}{} \times$ foo for each quartile.
Totel weighted expenditure on given item

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will mot necessarily equal $100 \%$.

## Motes

Dape fer shown by quartiles when af least 13 of the sampled businesses report the specific item
Records were ranked in asconding order according to sales size. Each quitile li. e. bottom 25\%. Iower middle 25\%, etc.l represen s one quarter of the cotal number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the sables
(1) Locate the appropriste sales range that is displayed on the two lines entitlad "low sales vatue" and "High sales value"
(2) The selected range will indicate the proper quartila, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper middie $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected stales size range will be in that quertile.

## Stendard Industribl CIassificetion Definition (SIC 18BO):

## Sic 6151 - Fabric and Yarn Storea

Busingsses primarily engaged in retail dealing in yard goods; yarim and related merchandise such as: dry goods and notions stores, fabric stores. reteil bitting yarn and accessories. mill-end stores fextile fabric). retait piece goods textile fabricl. retai! sewing thread. oq al textife fatrics. retall yaen goods textile fat ict, and cetal yern

TABLE 2. Balance sheet profile for 1986
Ontario, Fabric and Yarn Stores (SIC 6151)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middie 25\% | $\begin{aligned} & \text { To } \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{array}{r} 94 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 1 \\ 25 \end{array}$ | $\begin{aligned} & 25 \\ & 51 \end{aligned}$ | $\begin{array}{r} 51 \\ 127 \end{array}$ | $\begin{aligned} & 127 \\ & \text { (1) } \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | - | - | 2 | 11 |
| Accounts and notes receivable | 2 | - | - | 3 | 5 |
| Inventory | 34 | - | 2 | 38 | 89 |
| Other current assets | 3 | - | - | - | 11 |
| Total current assets | 42 | - | 2 | 43 | 116 |
| Fixed assets | 13 | - | 2 | 16 | 32 |
| Less: Accum dep on fixed assets | 5 | - |  | 6 | 14 |
| Other assets | 1 | - | - | 1 | 4 |
| Total sssets | 52 | - | 4 | 53 | 137 |
| Liabilities and equity - it - 24 |  |  |  |  |  |
| Current loans |  | - | - | 24 |  |
| Other current liabilities | 15 | - | - | 9 | 49 |
| Tatal current liabilities Mortgages payable | 26 3 | - | - | 33 | 65 5 |
| Morg term debt | 9 | - | 3 | 9 | 22 |
| Other liabilities | 1 | - | - | - | 3 |
| Total liabilities | 39 | - | 4 | 45 | 95 |
| Total equity | 13 | - | - | 8 | 42 |

(1) These estimates are based on sample of businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$

See lable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Fabric and Yarn Stores (SIC 6151)

|  | Total(2) | Bottom 25\% | Lower <br> middle 25\% | Upper midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses if sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & 75 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 19 \\ 49 \end{array}$ | $\begin{array}{r} 49 \\ 106 \end{array}$ | $\begin{aligned} & 106 \\ & 181 \end{aligned}$ | $\begin{aligned} & 181 \\ & 1 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity fetio <br> Current ratio (times) | 4.7 | 37.6 | 1.5 | 2.8 | 3.5 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | 10.7 2.8 0.8 | -1.7 -1.6 1.3 | $\begin{array}{r} 13.2 \\ -2.9 \\ 1.0 \end{array}$ | 8.6 7.4 0.8 | 11.8 6.2 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in rable 2 .
(2) These estimates are besed on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes.

## Definitions:

1. Liquidity ratio:

Current $=$ current assets $/$ current liabililies
2. Leverage ratios:
al Debt/equity $=$ topal liabiliqies / equity
bl Debt ratio $=$ total liabilities/totel asse:-
cl Interest coverage = net profit + interest expense f foterust pxpense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Fabric and Yarn Stores (SIC 6151)

|  | Total(1) | Bot tom 25\% | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left(\begin{array}{l} 40 \\ 11 \\ 1 \end{array}\right)$ | $\begin{array}{r} (1) \\ 56 \end{array}$ | $\begin{aligned} & 56 \\ & 89 \end{aligned}$ | $\begin{array}{r} 89 \\ 163 \end{array}$ | $\begin{aligned} & 163 \\ & 11\} \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 7 \\ 3 \\ -10 \end{array}$ | -1 1 - | $\begin{array}{r} 14 \\ 5 \\ -37 \end{array}$ | 3 5 | $\begin{array}{r} 13 \\ 4 \\ -6 \end{array}$ |
| Dividends | -1 | -2 | - | - | -1 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets lncrease in investment Decrease in investment | $\begin{array}{r} 1 \\ -3 \end{array}$ | 1 -1 -1 | -2 | 1 | 1 -6 - |
| Fimancing activities <br> Increase in long term debt Repayment of lang term deb: Loans from shareholders Repayment of loans from shareholders Advances \& loans from government <br> lncrease in equity Decrease in equity Other | $\begin{array}{r} 2 \\ -3 \\ 7 \\ -6 \end{array}$ | - -1 3 -2 | 23 | -6 2 -13 | 5 -4 -7 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{aligned} & -1 \\ & 13 \\ & 11 \end{aligned}$ | $\begin{array}{r} -1 \\ 12 \\ 10 \end{array}$ | 4 1 5 | -9 23 14 | 15 15 |

(1) These estimates are besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ end $\$ 2.000 .000$. Semple count includes only those businesses reporting a statement of changes.
see Table f for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on Sic classification in 1986
Ontario. Fabric and Yarn Stores (SIC 6151)

|  |  |  |
| :--- | :--- | :--- |
| Business size expressed in |  |  |
| average labour unitsil) |  |  |

(1) Average labour units ere calculated by dividing total payroll by the average annual wage and solary rate as reparted in the Surver of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as o fult-time employee. Note that the business size groups used are determined at the canada level. Thus if a business has at leas 500 employees in canade as a whole but less than thot number in any given province it is shown in the 500 and over group.
21 Refers to businesses reporting no payroll deductions in the previous year
(3) Refeps to businesses peporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses ere assumed to have been in activity for six months and the information is adjusted accordingly.
see Table f for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986 Ontario, Fabric and Yarn Stores (SIC 6151)

|  | Total(1) | Bottom 25\% | Lowe r <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & 702 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 118 \\ 137.803 \\ 125.057 \\ 12.746 \end{array}$ | $\begin{aligned} & 17.470 \\ & 19.518 \\ & -2.048 \end{aligned}$ | $\begin{array}{r} 42.696 \\ 41.019 \\ 1.677 \end{array}$ | $\begin{aligned} & 91.879 \\ & 77.217 \\ & 14.662 \end{aligned}$ | $\begin{array}{r} 399.166 \\ 362.475 \\ 36.691 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense g <br> Average net Drofit \$ | $\begin{array}{r} 95 \\ 143.994 \\ 128.465 \\ 17.529 \end{array}$ | $\begin{array}{r} 18.603 \\ 14.176 \\ 4.427 \end{array}$ | $\begin{array}{r} 42.240 \\ 37.048 \\ 5.192 \end{array}$ | $\begin{aligned} & 93.895 \\ & 75.409 \\ & 18.486 \end{aligned}$ | $\begin{array}{r} 421.236 \\ 379.227 \\ 42.009 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 23 \\ 79.565 \\ 91.238 \\ -11.673 \end{array}$ | $\begin{array}{r} 15.808 \\ 27.359 \\ -11.551 \end{array}$ | $\begin{aligned} & 43.760 \\ & 50.294 \\ & -6.534 \end{aligned}$ | $\begin{array}{r} 77.396 \\ 90.205 \\ -12.809 \end{array}$ | $\begin{array}{r} 181.295 \\ 197.094 \\ -15.799 \end{array}$ |

1985

| Number of observations in sample | - 119 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 119.798 | 24.467 | 48.323 | 92.967 | 313.435 |
| Average expense \$ | 116.814 | 27.782 | 46.914 | 83.572 | 308.987 |
| Average net profit (loss) \$ | 2.884 | -3.315 | 1.408 | 9.385 | 4.448 |
| Businesses reporting a profit (No.) | 92 |  |  |  |  |
| Average sales \$ | 131.836 | 27.935 | 53.418 | 92.953 | 353.036 |
| Average expense \$ | 120.543 | 23.676 | 46.988 | 82,884 | 328.62: |
| Average net profit \$ | 11.293 | 4. 259 | 6.430 | 10.068 | 24.412 |
| Businesses reporting loss (No.) | 27 |  |  |  |  |
| Average sales \$ | 103.271 | 22.436 | 43.030 | 93.281 | 254.336 |
| Average expense \$ | 113.873 | 30.188 | 46.838 | 98.784 | 279.683 |
| Average net loss \$ | -10.602 | -7.752 | -3.808 | -5.503 | -25.347 |

1985

| Number of observations in sample | 167 987 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 98,752 | 17.815 | 37.210 | 74.326 | 265.656 |
| Average expense \$ | 96.739 | 19.737 | 41.233 | 73.760 | 252.224 |
| Average net profit (loss) \$ | 2.013 | -1.922 | -4.023 | 566 | 13.432 |
| Businesses reporting a profit (Mo.) | 102 |  |  |  |  |
| Average sales \$ | 108.458 | 21,106 | 35.202 | 87.453 | 290.071 |
| Average expense \$ | 98.991 | 19.756 | 29,322 | 80.791 | 266.094 |
| Average net prolit \$ | 9.467 | 1.350 | 5.880 | 6,662 | 23.977 |
| Businesses reporting a loss (Mo.) | 45 |  |  |  |  |
| Average sales \$ | 77,318 | 16.158 | 39.070 | 62.573 | 191.470 |
| Average expense \$ | 87.385 | 19.728 | 52.265 | 67.466 | 210.082 |
| Average net loss \$ | -10.067 | $-3.570$ | -13.195 | $-4.893$ | -18.612 |

[^16]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) |  | $\begin{aligned} & 105 \\ & (1) \\ & 11) \end{aligned}$ |  | $\begin{array}{r} 1 \\ 30 \end{array}$ |  | $\begin{aligned} & 30 \\ & 89 \end{aligned}$ |  | 89 31 |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middie } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot+om } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 52.3 | 50.6 | 35.8 | 58.1 | 64.0 | 95.7 | 54.7 | 50.8 | 43.3 | 58.1 | 64.0 |
| Occupancy expenses | 12.8 | 18.3 | 13.2 | 11.7 | 8.1 | 100.0 | 12.8 | 18.3 | 13.2 | 11.7 | 8.1 |
| Depreciation | 2.9 | 3.3 | 3.3 | 2.7 | 2.4 | 78.1 | 3.7 | 3.7 | 5.4 | 4.3 | 2.4 |
| Repairs 8 maintenance | 1.3 | 2.1 | 1.1 | 1.0 | 0.8 | 66.8 | 1.9 | 3.5 | 3.2 | 1.3 | 0.9 |
| Heat. Iight 8 telephone | 3.7 | 5.7 | 4.9 | 2.5 | 1.6 | 92.9 | 3.9 | 7.0 | 5.1 | 2.5 | 1. ? |
| Rent | 5.0 | 7.3 | 3.8 | 5.6 | 3.3 | 80.6 | 6.2 | 8.3 | 6.4 | 7.3 | 3.4 |
| Personnel expenses | 15.0 | 21.8 | 10.0 | 14.7 | 13.1 | 70.0 | 21.4 | 55.4 | 21.7 | 15.8 | 13.2 |
| Financial expenses | 3.8 | 2.4 | 5.7 | 4.9 | 2.2 | 93.7 | 4.0 | 3.0 | 5.8 | 5.0 | 2.2 |
| Interest \& bank charges | 2.4 1.4 | 0.2 2.2 | 4. 11 1.6 | 3.8 1.1 | 1.5 0.7 | 85.8 88.6 | 2.8 1.5 | 0.3 3.2 | 5.0 1.6 | 4.0 1.8 | 1.5 0.7 |
| Other expenses | 19.2 | 27.1 | 31.3 | 9.5 | 9.4 | 100.0 | 19.2 | 27.1 | 31.3 | 9.5 | 9.4 |
| Profit (loss) | -3.0 | -20.3 | 4.1 | 1.1 | 3.2 | 99.3 | -3.0 | -20.3 | 4.1 | 1.1 | 3.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . . . | . $\cdot$ | $\ldots$ |  |

## Symbols

zero or mo observations

-     - too small too be expressed
.. not applicable
$\times$ confidential


## Footnotes

(11) These estimates are besed on a sample of businesses reporting sales between \$10,000 and \$2,000,000
2) Value in each cell $=$ Total weighted expenditure on aiven item
(2) Value in each cell = Total weighted sales of all businesses in the sample $\times$ for each quartile
3) Velue in each cell = Total waighted expenditure on given item Total weighted sales of businesses reporeing this $\times 100$ for bach quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these potios are calculsted individuslly and the toial will not necesserily equal $100 \%$

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were renked in escending order eccording to sales size. Each quertile li. e. botem $25 \%$, lower middle 25\%. etc. lepresents ane quarter of the total number of businesses. Within each quartile. the everege ratio is presented. for comparison purposes, the high and low values of sales are shown

Mow to use the tebles
(11) Locate the eppropriate sales renge that is displayed on the two lines entitled "Low sales value" and high sales value"
(2) The selected renge will indicate the proper quartile, i, the bottom $25 \%$, the lawer middle $25 \%$, the upper midde $25 \%$ or the sop $25 \%$.
13) Data pertaining to the selacted sales size range will be in that quartile.

Standerd Industrisl CIsssification Definition ISIC 18BO1:
SIC 622 - Appliance, Television, Radio and Stereo Stores
Businesses primarily engaged in retail dealing in msjor household appliances, small elecrical appliances, eelevision, radio and sound equipment. Repai; shops for such appliances are included in this industry group.

TABLE 2. Balance sheet profile for 1986
Ontario, Appliance, Television, Radio and Stereo Stores (SIt 622)

|  | Total(1) | Bottom 25\% | Lowe: middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High salas value ( $\$ 000{ }^{\circ}$ s) | $\begin{aligned} & 105 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 30 \end{array}$ | $\begin{aligned} & 30 \\ & 89 \end{aligned}$ | $\begin{array}{r} 89 \\ 316 \end{array}$ | $\begin{aligned} & 31 E \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash |  | 1 | 2 |  |  |
| Accounts and notes receivable | $16$ | - | 12 | $6$ | $45$ |
| Inventory | $52$ | 3 | 37 | $39$ | $129$ |
| Other current assets | 5 | - | - | 12 | 8 |
| Total current assets | 79 | 5 | 52 | 61 | 198 |
| Fixed assets | 40 | 1 | 8 | 48 | 102 |
| less: Accum. dep. On ined assets | 14 | - | 2 | 12 | 42 |
| Other assets | B | - | 1 | 20 | 10 |
| Total assets | 113 | 6 | 59 | 117 | 268 |
| Liabilities and equity |  |  |  |  |  |
| Cuprent loans Other current liabilities | 35 34 | 2 | 48 5 | 43 29 | 48 98 |
| Total current liabilities |  | 7 | 52 | 72 | 146 |
| Mortgages payable | - | - | - | - | 1 |
| Long term debt | 21 | - | 4 | 42 | 38 |
| Other liabilities | - | - | - | - | 1 |
| Total liabilities | 91 | 7 -2 | 57 | 113 | 185 82 |
| Total equlty | 22 | -2 | 2 | 4 | 82 |

(11) These estimates are based on e semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontarlo. Appliance, Television, Radio and Stereo Stores (SIC 522)

|  | Total(2) | Bottom $25 \%$ | Lower | $\begin{array}{r} \text { Upoer } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 9000 's) | $\begin{gathered} 59 \\ (1) \\ (1) \end{gathered}$ | (1) | $\begin{array}{r} 51 \\ 263 \end{array}$ | $\begin{aligned} & 263 \\ & 704 \end{aligned}$ | $\begin{aligned} & 704 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.3 | 0.8 | 0.8 | 1.8 | 1.6 |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage latio (times) <br> Debt ratio (times) | $\begin{array}{r} -13.3 \\ -32.1 \\ 1.4 \end{array}$ | $\begin{array}{r} 46.7 \\ -174.4 \\ 2.9 \end{array}$ | $\begin{array}{r} -78.5 \\ 1.2 \end{array}$ | $\begin{array}{r} 2.0 \\ -7.6 \\ 0.9 \end{array}$ | $\begin{array}{r} -16.4 \\ 10.5 \\ 0.7 \end{array}$ |

[1] The ratios pepresent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2 .
(2) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See iable 1 for symbols and notes

## Definitions:

1. Liquidisy retio:

Curren: = current assets / current liabilities.
2. Leversge ratios:
a) Dabi/aquity = total liabilities / equity
b) Dabi ratio = total liabilities / total asset:
c) Intarest coverage $=$ net profit - interest expersa tasefst permas.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Appliance, Television, Radio and Stereo Stores (SIC E22)

|  | Total(1) | Bottom 25\% | Lower <br> midde 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 37 \\ (1) \\ 1 \end{array}\right)$ | $\begin{array}{r} (1) \\ 51 \end{array}$ | $\begin{array}{r} 51 \\ 206 \end{array}$ | $\begin{aligned} & 206 \\ & 724 \end{aligned}$ | $\begin{aligned} & 724 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 11 \\ 12 \\ -29 \end{array}$ | $\begin{array}{r} -2 \\ - \\ 6 \end{array}$ | $\begin{array}{r} -22 \\ 1 \\ -105 \end{array}$ | $\begin{array}{r} 14 \\ 22 \\ -13 \end{array}$ | $\begin{array}{r} 47 \\ 18 \\ -15 \end{array}$ |
| Dividends | -8 | - | - | -B | -22 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | -24 -9 - | $\overline{-}$ | - | 1 -35 - | -51 -3 - |
| Financing activities <br> Increase in long term debt <br> Repayment of lons term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Othe: | 5 -5 7 -5 - - -1 | 1 | 1 -1 - - - - -1 | 10 -9 19 -10 - | 6 -8 3 -6 -1 - -2 |
| Increase(dacrase) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash 8 equivalents - End of the year | -36 12 -24 | 4 1 6 | $\begin{array}{r} -127 \\ -3 \\ -130 \end{array}$ | -9 7 -3 | -31 40 8 |

(1) These estimates are based on e sample of incorporeted businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$. Sample count includes only those businesses peporting estatement of changes
Sef Yoble ! ior symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Ontario, Appliance, Television, Radio and Stereo Stores (SIC 622)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Aversge labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { New } / \text { y } \\ \text { reporting }(2) \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 2,303 | 199.994 | 13.100 | 394 | 414 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.204 \\ 88 \\ 7 \\ 4 \end{array}$ | $\begin{aligned} & 99.073 \\ & 46.924 \\ & 14.821 \\ & 39.176 \end{aligned}$ | $\begin{aligned} & 6.539 \\ & 3.1222 \\ & 1.040 \\ & 2.399 \end{aligned}$ | $\begin{array}{r} 389 \\ 5 \\ \hline \end{array}$ | $\begin{array}{r} 410 \\ 3 \\ 1 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 3.173 | 326.031 | 18.595 | 442 | - $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.036 \\ 118 \\ 14 \\ 5 \end{array}$ | $\begin{array}{r} 159.809 \\ 68.865 \\ 33.110 \\ 64.247 \end{array}$ | $\begin{aligned} & 9.162 \\ & 3.989 \\ & 1.691 \\ & 3.753 \end{aligned}$ | 432 8 2 - | $\cdots$ |

[^17]TABLE 6. Selected operating characteristies of small businesses by sales quartile, 1984-1986 Ontario, Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) | Botiom 25\% | $\begin{aligned} & \text { Lowel } \\ & \text { middle } 25 \% \end{aligned}$ | Uppe: <br> middele 25\% | $\begin{aligned} & \text { F } \\ & 254 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 487 \\ 218.611 \\ 203.559 \\ 15,052 \end{array}$ | $\begin{array}{r} 20.084 \\ 17.643 \\ 2.441 \end{array}$ | $\begin{array}{r} 47.442 \\ 38.439 \\ 9.003 \end{array}$ | $\begin{array}{r} 168.134 \\ 158.578 \\ 9.556 \end{array}$ | $\begin{array}{r} 638,785 \\ 599.574 \\ 39.211 \end{array}$ |
| Businesses reporting profit (Mo.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average ne profit \$ | $\begin{array}{r} 412 \\ 224.936 \\ 205.570 \\ 19.366 \end{array}$ | $\begin{array}{r} 19.883 \\ 12.977 \\ 6.906 \end{array}$ | $\begin{aligned} & 47.411 \\ & 34.815 \\ & 12.596 \end{aligned}$ | $\begin{array}{r} 169.923 \\ 156.357 \\ 13.566 \end{array}$ | $\begin{array}{r} 662.528 \\ 618.130 \\ 44,398 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 75 \\ 159.484 \\ 166.609 \\ -7.125 \end{array}$ | $\begin{aligned} & 20.501 \\ & 27.320 \\ & -6.819 \end{aligned}$ | $\begin{aligned} & 47.557 \\ & 52.227 \\ & -4.670 \end{aligned}$ | $\begin{array}{r} 161,216 \\ 167,161 \\ -5,945 \end{array}$ | $\begin{aligned} & 408.662 \\ & 419.726 \\ & -11.064 \end{aligned}$ |



| Number of observations in sample | 307 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 267.892 | 23.338 | 60.979 | 185.510 | 801.742 |
| Average expense \$ | 258,641 | 21.318 | 57,318 | 180.373 | 775.553 |
| Average net profit (loss) \$ | 9.259 | 2.020 | 3,661 | 5.137 | 2 E .189 |
| Businesses reporting profit (No.) | 248 |  |  |  |  |
| Average sales \$ | 264.274 | 24,118 | 57. 409 | 184.887 | 790.680 |
| Average expense \$ | 246.649 | 18.552 | 47,383 | 167.580 | 753.080 |
| Average net profit \$ | 17.625 | 5.566 | 10.026 | 17,307 | 37,600 |
| Businesses reporting a loss (No.) | 59 |  |  |  |  |
| Average sales \$ | 279,867 | 20.994 | 68.746 | 187,007 | 842.721 |
| Average expense \$ | 294.611 | 29.629 | 78,930 | 211.089 | 858.794 |
| Average not loss $\$$ | -14.744 | -8.635 | -10,184 | -24.082 | -16,073 |

[^18]TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario. Gasoline Service Stations (SIC 6331)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 294 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & 19 \\ & 100 \end{aligned}$ |  | $\begin{aligned} & 100 \\ & 456 \end{aligned}$ |  | $\begin{array}{r} 456 \\ 912 \end{array}$ |  |  | $\begin{aligned} & 912 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd } 1 \text { e } \\ 25 \% \end{array}$ | Upper niddle $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Totel | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Upoe! } \\ \text { midd ie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 59.4 | 21.5 | 56.0 | 77.2 | 82.2 | 83.5 | 71.1 | 55.4 | 59.4 | 77.2 | 82.2 |
| Occupancy expenses | 7.5 | 14.9 | 8.3 | 4.1 | 3.0 | 99.8 | 7.5 | 15.0 | 8.3 | 4.1 | 3.0 |
| Depreciation | 1.5 2.7 | 3.6 7.9 | 1.1 | 0.9 | 0.6 0.5 | 90.7 92.3 | 1.7 2.9 | 3.8 9.4 | 1.3 | 0.9 0.8 | 3.6 0.5 |
| Heat. Iight \& telephone | 1.6 | 3.0 | 1.9 | 0.9 | 0.6 | 95.9 | 1.7 | 3.2 | 1.9 | 1.0 | 0.7 |
| Rent | 1.8 | 0.4 | 3.7 | 1.6 | 1.3 | 54.4 | 3.2 | 1.3 | 7.1 | 2.5 | 1.8 |
| Personnel expenses | 12.1 | 8.7 | 19.0 | 11.5 | 9.3 | 87.8 | 13.8 | 16.0 | 19.5 | 11.6 | 9.3 |
| Financial expenses | 2.9 | 7.6 | 2.0 | 1.2 |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 2.3 0.6 | 6.5 | 1.2 0.8 | 0.9 0.3 | 0.7 0.3 | 94.4 86.2 | 2.4 | 6.5 2.0 | 1.3 0.8 | 1.0 0.3 | 0.7 0.3 |
| Other expenses | 8.1 | 21.5 | 6.0 | 2.9 | 2.4 | 100.0 | 8.1 | 21.5 | 6.0 | 2.9 | 2.4 |
| Profit (loss) | 9.9 | 25.8 | 8.8 | 3.1 | 2.2 | 99.8 | 9.9 | 25.8 | 8.9 | 3.1 | 2.2 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\cdots$ | $\ldots$ | $\ldots$ | ... |

## Symbols

zero or no observitions
too small too be expressed
... nor spplicable
confidentisl

## Footnotes

11 These estimbtes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$
Value in ach cell = Total weightad expenditure on a given itam
2 Volue in each cell $=\overline{\text { Total weighted sales of all businasses in the sample }} \times 100$ for each quartile
Velue Total weighted expenditure on a given item

This portion of the table pertbins only to the businesses reporting the specific expense item. Therefore these fatios ef calculat individually and the total will not necesserily equel 100 \%

## Notes

Dasa are shown by quartiles when ot least 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to sales size. Each quertile (i.e. bottom 25\%. Lower middle 25\%, etc.l represents one quarter of the total number of businesses. Withim each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown

## How to use the tables

1) Lacate the appropriate sales range that is displayed on the two lines entitige "Low sales value" and migh sales value"
2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde 252 or the top 25\%
31 Daib pertaining to the selected sales size range will be in inat quartile

## Standard Industrisl Classificstion Definition (SIC 1980):

SIC 6331 - Gesoline Service Stations
Businesses primarily engaged in petail dealing in gasoline, lubricating oils and grabes. Included in this industry are firms primarily engaged in lubricating motor vehicles. ihis group industry includes firms described as: retail diesel fuel. filling stations, gas bars. gasoline service stations. retail gascline, moior vehicles lutrication services and selt-serve gasoline stations

TABLE 2. Balance sheet profile for 1986
Ontario, Gasoline Service Stations (SIC 6331)

|  | Total 11 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( 9000 's) | $\begin{aligned} & 294 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & (1) \\ & 100 \end{aligned}$ | $\begin{aligned} & 100 \\ & 456 \end{aligned}$ | $\begin{aligned} & 456 \\ & 912 \end{aligned}$ | 912 $(1)$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 17 | 2 | 8 | 16 | 42 |
| Accounts and notes receivable | 8 | - | 3 | 8 | 22 |
| Inventory | 19 | 4 | 9 | 18 | 45 |
| Other current assets | 6 | - | 2 | 10 | 11 |
| Total current assets | 51 | $?$ | 22 | 51 | 122 |
| fixed assets | 66 | 58 | 49 | 68 | 91 |
| Less: Accum, dep. on fixed assets | 17 | 8 | 14 | 18 | 27 |
| Other assets | 4 | - | 4 | 6 | 4 |
| Total assets | 104 | 57 | 60 | 108 | 190 |
| Limbilities and equity |  |  |  |  |  |
| Current loans | 12 | - | 4 | 12 | 30 |
| Other current liabilities | 18 | $!$ | 11 | 16 | 44 |
| Total current liabilities | 29 | 1 | 15 | 28 | 73 |
| Mortgages payable | 13 | 18 | , 5 | 15 | 15 |
| Long term debt | 18 | - | 15 | 23 | 32 |
| Total liabilities | 51 | 19 | 36 | 67 | 122 |
| Total equity | 43 | 38 | 25 | 41 | 68 |

19 These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Gasoline Service Stations (SIC 6331)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 75 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 98 \\ 1 \\ 11 \\ 1 \end{array}\right\}$ | $\begin{array}{r} (1) \\ 480 \end{array}$ | $\begin{aligned} & 480 \\ & 866 \end{aligned}$ | $\begin{array}{r} 866 \\ 1.233 \end{array}$ | $\begin{array}{r} 1.233 \\ 119 \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.3 | 2.8 | 2.1 | 2.5 | 1.9 |
| Leverage rotios <br> Debt/equity ratio (times) Interest coverage ratio (times) Dabt ratio (times) | $\begin{array}{r} 11.9 \\ 15.6 \\ 0.7 \end{array}$ | $\begin{array}{r} 39.0 \\ 12.2 \\ 0.5 \end{array}$ | 1.8 12.3 0.8 | 2.3 6.8 0.6 | 4.6 29.7 0.7 |

(1) The ratios represent the average of ratios for each business in the group and cannot be celculated from the figures shown in table 2 .
(2) These estimetes are based on sample of businesses peporting sales beiween $\$ 10,000$ and $\$ 2.000,000$.

See table 1 for symbols and nozes

## Definitions:

1. Liquidity ratio:

Current $=$ current essets curtent liabilities.
2. Leverage ratios:
al Debt/equity $=$ iotal $\mid$ ímilities / equity.
b) Debt ratio = iotal tiabilities fotal asse:s
c) Interest coverage $=$ net profit + interest expense. Interes! pxpense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Gasoline Service Stations (SIC 6331)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $8000^{\prime}$ s) High sales value ( 8000 's) | $\begin{array}{r} 51 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 11) \\ & 592 \end{aligned}$ | $\begin{aligned} & 592 \\ & 844 \end{aligned}$ | $\begin{array}{r} 844 \\ 1.225 \end{array}$ | $\begin{array}{r} 1.225 \\ 11) \end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash fram operations Depreciation 0 ther | $\begin{array}{r} 17 \\ 9 \\ -8 \end{array}$ | $\begin{array}{r} 17 \\ 7 \\ -23 \end{array}$ | $\begin{array}{r} 13 \\ 9 \\ -9 \end{array}$ | 16 6 -6 | $\begin{array}{r} 22 \\ 12 \\ 4 \end{array}$ |
| Dividends | -2 | - | - | -3 | -5 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 2 -16 -1 | -17 | 1 -8 -8 | 3 -13 - | $\begin{array}{r}3 \\ -25 \\ \hline\end{array}$ |
| Financing activities <br> Increase in lang term debt <br> Repayment of lang term debt <br> Laans fram sharehalders <br> Repayment of loans from sharehalders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 14 \\ -15 \\ 5 \\ -3 \\ 1 \end{array}$ | $\begin{array}{r}12 \\ -9 \\ 11 \\ -2 \\ - \\ - \\ \hline\end{array}$ | $\begin{array}{r} 16 \\ -20 \\ 2 \\ -3 \end{array}$ | $\begin{array}{r}13 \\ -12 \\ 3 \\ -2 \\ - \\ \hline\end{array}$ | $\begin{array}{r} 14 \\ -21 \\ 2 \\ -5 \\ 3 \\ -2 \\ -2 \\ -1 \end{array}$ |
| Increase(decrease) in cash \& equivalents Cosh \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 2 \\ 15 \\ 17 \end{array}$ | -1 10 9 | 2 13 15 | 5 2 7 | 3 33 37 |

19 These estimates are besed on a semple of incorporgied businesses reporting sales between \$10.000 and \$2.000.000. Semple count includes only those businesses reporting a statement of changes.
see Table for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in i986 Ontario, Gesoline Service Stations (SIC 6331)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrall } \\ \{\$ 000 \text { s }\} \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 2.921 | 194.263 | 19.624 | 344 | 378 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.831 \\ 84 \\ 2 \\ 4 \end{array}$ | $\begin{array}{r} 140.750 \\ 28.382 \\ x \\ x \end{array}$ | $\begin{array}{r} 14.369 \\ 2.839 \\ 365 \\ 2.059 \end{array}$ | $\begin{array}{r}342 \\ 2 \\ - \\ \hline\end{array}$ | $373$ |
| 1986 |  |  |  |  |  |
| Total | 3.827 | 281.278 | 19.477 | 560 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { ond over } \end{aligned}$ | $\begin{array}{r} 3.743 \\ 75 \\ 5 \\ 4 \end{array}$ | $\begin{array}{r} 208.087 \\ 32.755 \\ 12.912 \\ 27.524 \end{array}$ | $\begin{array}{r} 14.577 \\ 2.251 \\ 682 \\ 1.967 \end{array}$ | $\begin{array}{r}556 \\ 4 \\ \hline\end{array}$ | $\ldots$ $\ldots$ $\ldots$ |

(1) Averge labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Surver of Enploymen?, Payrall and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canado level. Thus il a business has at least 500 employeas in Canada as a whole but less than that number in any given provinca it is shown in the 500 and over group.
121 Refers to businesses paporting no payroll deductions in the previous yesr
131 Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer raporting" businesses are assumed to have been in ectivity for six monehs and the information is adjusted accordingly.
see Table for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986


1985

| Number of observations in sample | 1.725 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 585,422 | 84,114 | 327.174 | 644.419 | 1.285.980 |
| Average expense $\$$ | 570,363 | 74.057 | 318.967 | 629.343 | 1.259.085 |
| Average net drofit (loss) \$ | 15.059 | 10.057 | 8.207 | 15.076 | 26.895 |
| Businesses reporting a profit (No.) | 1.503 |  |  |  |  |
| Average sales \$ | 589.005 | 86.813 | 334,800 | 649.275 | 1.285.938 |
| Average expense \$ | 568.129 | 73.764 | 319,955 | 625.405 | 1.253.39: |
| Average net Drofit \$ | 20.876 | 13.049 | 14,845 | 23.870 | 31.749 |
| Businesses reporting a loss (No.) | 222 |  |  |  |  |
| Average sales \$ | 574.292 | 68.078 | 304.272 | 631.135 | 1.293.682 |
| Average expense \$ | 585,697 | 75.801 | 316,003 | 640.119 | 1.310 .865 |
| Average net loss\$ | -11,405 | -7,723 | -11, 731 | -8.984 | -17.183 |

1986

| Number of observations in sample | 1.238 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 570.488 | 45.707 | 252,704 | 661,357 | 1,322.185 |
| Average expense \$ | 554,803 | 35.651 | 238.291 | 648.390 | 1.296.879 |
| Average net profit (loss) \$ | 15.685 | 10.056 | 14.413 | 12.967 | 25.306 |
| Businesses reporting a proift (No.) | 1.063 |  |  |  |  |
| Average sales \$ | 567.284 | 48,538 | 255.052 | 656.547 | 1.308 .997 |
| Average expense \$ | 545,941 | 35.080 | 236.202 | 634.997 | 1.276 .486 |
| Average net Drofit \$ | 21.343 | 12.458 | 18.850 | 21.550 | 32.511 |
| Businesses reporting a loss (Mo.) | 175 |  |  |  |  |
| Average sales \$ | 582,543 | 30.113 | 241.377 | 674.997 | 1.383.685 |
| Average expense \$ | 589,999 | 33,291 | 248.360 | 686.365 | 1.391 .980 |
| Average net loss \$ | -7.456 | -3,178 | -6.983 | -11.368 | -8.295 |

[^19][^20]TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total (1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 87 \\ (1) \\ (1) \end{array}$ |  | $\begin{aligned} & 11 \\ & 109 \end{aligned}$ |  | $\begin{aligned} & 109 \\ & 172 \end{aligned}$ |  | $\begin{array}{r} 172 \\ 557 \end{array}$ |  |  | $\begin{aligned} & 557 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upoe: middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Too |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Cost of sales | 57.7 | 49.3 | 58.9 | 60.5 | 61.3 | 98.0 | 58.9 | 53.9 | 58.9 | 60.5 | 61.3 |
| Occupancy expenses | 12.1 | 25.8 | 11.6 | 6.3 | 6.2 | 100.0 | 12.1 | 25.8 | 11.6 1.0 | 6.3 1.7 | 6.2 2.0 |
| Depreciation Repairs \& maintenance | 1.3 4.4 | 0.5 19.2 | 1.0 5.3 | 1.6 1.0 | 2.0 0.8 | 84.6 94.7 | 1.5 4.7 | 11.3 | 1.0 5.3 | 1.7 1.0 | 2.0 1.0 |
| Heat. light \& telephone | 2.2 | 4.4 | 1.6 | 2.0 | 1.2 | 87.3 | 2.6 | 4.8 | 2.6 | 2.0 | 1.2 |
| Rent | 4.2 | 9.7 | 3.7 | 1.6 | 2.3 | 65.8 | 6.4 | 14.6 | 6.6 | 2.3 | 3.2 |
| Personnel expenses | 14.8 | 10.4 | 13.1 | 16.0 | 19.2 | 89.3 | 16.5 | 17.6 | 13.8 | 16.0 | 19.2 |
| Financial expenses | 2.6 | 3.2 | 1.3 | 4.1 | 1.8 | 89.5 | 2.9 | 3.3 | 2.2 | 4.1 | 1.8 |
| Interest \& bank charges | 1.6 | 2. 1 | 0.7 | 2.3 | 1.3 | 87.2 83.4 | 1.8 | 2.4 1.5 | 1.2 | 2.3 1.9 | 1.3 0.5 |
| Professional fees | 1.0 | 1.1 | 0.6 |  |  |  |  | 1.5 | 1.0 | 1.9 |  |
| Other expenses | 11.4 | 18.9 | 10.6 | 9.8 | 5.8 | 100.0 | 11.4 | 18.9 | 10.6 | 9.8 | 6.8 |
| Profit (loss) | 1.4 | -7.6 | 4.4 | 3.3 | 4.6 | 93.4 | 1.4 | -7.6 | 4.5 | 3.3 | 4.6 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | - $\cdot$ | - |  |

## Syubols

zero or no observations
too small too be expressed
not applicable
$\times$ confidential

## footnotes

181 These estinates are based on a sample of businesses repor \$ing sales between \$10.000 and \$2.000.000
21 Value in each cell $=$ Total weighted expenditure on aiven item Total weighted sales of all businesses in the sample $\times 100$ for each quartile
(3) Velue in each cell Total weighted expenditure on aiven item Total weighted sales of businesses reporting this item of expenditure $\times 100$ for bach quartile.

This portion of the teble pertains only to the businesses peperting the specific expense item. Therefore thest ratios aro calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles when et least 13 of the sampled businesses report the specific item.
Records were ranked in escending order according to seles size. Each quartile fi.e. bottom 25\%. lower midde 25\%, eic. repesents one querter of the total number of businesses. Within each quaptile, the average ratio is presented. For comparison purposes. the thigh and low values of sales are shown

## How to use the tobles

(1) Locate the appropriate sales pange that is displayed on the ewo lines entitled "Low sales value" and migh sales value"
(2) The selected range will indicate the proper quartile. i, e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%
(3) Dato pertbining to the selected sales size range will be in that quartibe

## Stenderd Industrial Classification Definition (SIC 1960):

## SIC 6342 - Tirt. Battery, Paris and Accestories Stores

Businesses primarily engaged in retail dealing in new or used tires, tubes batteries and other automobile parts and accessories separately op in combination. These establishments may be seconderily engaged in tire installation and repair as well as in automobile pepair. This industry includes the following types of retail operations: retail automotive bstteriss. Petail automotive parts and accessories. petail ajtomotive casseqtes and 8-track tape recorders. retail motor vehicle radios linc. C. 8 . or GRSt, retail motor vehicle stereos. retail motc veltice tape oecks anc retent tires and rubes.

TABLE 2. Balance sheet profile for 1986
Ontario. Tire, Battery, Parts and Accessorles Stores (SIC 6342)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 87 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & (1) \\ & 109 \end{aligned}$ | $\begin{aligned} & 109 \\ & 172 \end{aligned}$ | $\begin{aligned} & 172 \\ & 557 \end{aligned}$ | $\begin{aligned} & 557 \\ & (i) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 15 \\ 35 \\ 56 \\ 3 \\ 109 \\ 77 \\ 44 \\ 6 \end{array}$ | $\begin{array}{r} 4 \\ 1 \\ 6 \\ 1 \\ 12 \\ 6 \\ 1 \end{array}$ | $\begin{array}{r} 4 \\ 12 \\ 10 \\ - \\ 27 \\ 18 \\ 12 \\ 4 \end{array}$ | $\begin{array}{r} 16 \\ 34 \\ 52 \\ 3 \\ 107 \\ 50 \\ 25 \\ 1 \end{array}$ | $\begin{array}{r} 34 \\ 90 \\ 151 \\ 88 \\ 282 \\ 232 \\ 134 \\ 18 \end{array}$ |
| Total assets | 148 | 17 | 36 | 133 | 398 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | 28 44 72 5 12 4 | $\begin{array}{r}2 \\ 2 \\ -10 \\ \hline\end{array}$ | 5 10 16 1 3 1 | $\begin{aligned} & 26 \\ & 49 \\ & 75 \\ & 10 \\ & 19 \\ & \hline \end{aligned}$ | $\begin{array}{r} 80 \\ 111 \\ 190 \\ 8 \\ 17 \\ 17 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 93 \\ & 55 \end{aligned}$ | $\begin{array}{r} 12 \\ 5 \end{array}$ | 20 16 | $\begin{array}{r} 104 \\ 29 \end{array}$ | $\begin{aligned} & 232 \\ & 166 \end{aligned}$ |

111 These estimates are based on e sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$
See table ifor symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 Ontario. Tire, Battery, Parts and Accessories Stores (Sic 6342)

|  | Total (2) | Bottom 25\% | Lower <br> middie 25\% | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 76 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | $\begin{aligned} & 19 \\ & 125 \end{aligned}$ | $\begin{aligned} & 125 \\ & 313 \end{aligned}$ | $\begin{aligned} & 313 \\ & 627 \end{aligned}$ | $\begin{aligned} & 627 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Curfent istio (times) | 5.6 | 21.9 | 2.0 | 2.4 | 1.5 |
| Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} -2.3 \\ 83.2 \\ 0.6 \end{array}$ | $\begin{array}{r} 0.9 \\ 52.2 \\ 0.2 \end{array}$ | $\begin{array}{r} -6.6 \\ 23.1 \\ 0.7 \end{array}$ | $\begin{array}{r} -1.4 \\ 203.6 \\ 0.7 \end{array}$ | $\begin{array}{r} -1.7 \\ 4.8 \\ 0.7 \end{array}$ |

(1) The ratios represent the everage of patios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates ere besed on sample of businesses pporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Current $=$ curren: assets / current iiabilities
2. Leversee ritios:
al Dobt/equity : qotal liabilities / equity
of Debt ratio $=$ cotal liabilities / lotal essets
c) Interest coverage = net profit + interest expense, intetes: expagnt

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Tire, Battery, Parts and Accessorles Stores (SIC 6342)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{array}{r} 52 \\ (1) \\ 11 \end{array}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 16 \\ 8 \\ -6 \end{array}$ | -- | -- | -- | -- |
| Oividends | -4 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 2 -12 -1 - | -- | -- -- -- | -- | , |
| Financing activities <br> Increase in long term debt Redayment of long term debt Loans from shareholders Redayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | 7 -3 2 -4 | - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - | - |
| Increase(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cash equivalents - End of the year | 5 -7 -2 | -- | -- | -- | - |

111 inese estimates are based on a sample of incorported businesses peporiing sales between $\$ 10.000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of changes.
see table 1 for symbols and notes.
TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Ontarlo. Tire, Battery. Parts and Accessories Stores (SIC 6342)


[^21]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe f middle 25\% | Upper middle 25\% | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 136 \\ 424.565 \\ 395.812 \\ 28.753 \end{array}$ | $\begin{array}{r} 42,978 \\ 40,475 \\ 2,503 \end{array}$ | $\begin{array}{r} 192.272 \\ 179.359 \\ 12.313 \end{array}$ | $\begin{array}{r} 419.835 \\ 394.001 \\ 25.834 \end{array}$ | $\begin{array}{r} 1.043 .176 \\ 968.812 \\ 74.364 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\%$ | $\begin{array}{r} 118 \\ 427.228 \\ 392.962 \\ 34.266 \end{array}$ | $\begin{array}{r} 47.965 \\ 40.795 \\ 7.170 \end{array}$ | $\begin{array}{r} 183.453 \\ 169.785 \\ 13.668 \end{array}$ | $\begin{array}{r} 429.701 \\ 393.379 \\ 36.322 \end{array}$ | $\begin{array}{r} 1.047 .794 \\ 967.887 \\ 79.907 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss $\$$ | $\begin{array}{r} 18 \\ 416.503 \\ 430.906 \\ -14,403 \end{array}$ | $\begin{aligned} & 31.514 \\ & 39.739 \\ & -8.225 \end{aligned}$ | $\begin{array}{r} 296.693 \\ 300.442 \\ -3.749 \end{array}$ | $\begin{array}{r} 387.409 \\ 396.047 \\ -8.638 \end{array}$ | $\begin{aligned} & 950.394 \\ & 987.394 \\ & -37.000 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (hoss) \$ | $\begin{array}{r} 137 \\ 323.653 \\ 314.606 \\ 15.047 \end{array}$ | $\begin{aligned} & 42.669 \\ & 26,009 \\ & 16.660 \end{aligned}$ | $\begin{array}{r} 127.579 \\ 120.494 \\ 7.085 \end{array}$ | $\begin{array}{r} 310.441 \\ 313.343 \\ -2.902 \end{array}$ | $\begin{array}{r} 837.921 \\ 798.577 \\ 39.344 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 112 \\ 320.471 \\ 293.436 \\ 27.035 \end{array}$ | $\begin{aligned} & 45.953 \\ & 18.024 \\ & 27.929 \end{aligned}$ | $\begin{array}{r} 115,715 \\ 105,066 \\ 10.649 \end{array}$ | $\begin{array}{r} 310.331 \\ 292.767 \\ 17.564 \end{array}$ | $\begin{gathered} 809.88= \\ 757.88 \% \\ 59.95 \end{gathered}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 25 \\ 375.197 \\ 391.199 \\ -15.994 \end{array}$ | $\begin{aligned} & 36,199 \\ & 41,743 \\ & -5,544 \end{aligned}$ | $\begin{array}{r} 157.264 \\ 159.098 \\ -1.834 \end{array}$ | $\begin{aligned} & 310.556 \\ & 334.814 \\ & -24.258 \end{aligned}$ | $\begin{array}{r} 996.769 \\ 1.029 .110 \\ -32.341 \end{array}$ |


|  | 1986 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | 137 |  |  |  |  |
| Average sales \$ | 337,362 | 39.528 | 133.445 | 348.954 | 827.519 |
| Average expense \$ | 323.971 | 37.660 | 128.405 | 338.749 | 791.070 |
| Average net profit (loss) \$ | 13.391 | 1.868 | 5.040 | 10.205 | 36.449 |
| Businesses reporting a proflt (No.) | 104 |  |  |  |  |
| Average sales \$ | 335,504 | 57.082 | 130.518 | 322,165 | 832.249 |
| Average expense \$ | 313.056 | 47.212 | 123.549 | 299.341 | 782,123 |
| Average net profit \$ | 22.448 | 9.870 | 6.369 | 22,824 | 50,126 |
| Businesses reporting a loss (No.) | 33 |  |  |  |  |
| Average sales \$ | 344.646 | 21.919 | 160,196 | 396.565 |  |
| Average expense \$ | 363.239 | 28.078 | 172,775 | 408.786 | $843.317$ |
| Average net loss \$ | -18.593 | -6.159 | -12.579 |  |  |

[^22]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, General Stores (SIC 6412)

|  | Total(1) |  | Bottom 25\% |  | Lowe!$\text { middle } 25 \%$ |  | Upper <br> middie $25 \%$ |  |  | $\begin{aligned} & 700 \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $(\$ 000$ 's) High sales value $(\$ 000$ 's) | $\begin{aligned} & 51 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11) \\ 71 \end{array}$ |  |  | $\begin{array}{r} 79 \\ 170 \end{array}$ | $\begin{aligned} & 170 \\ & 268 \end{aligned}$ |  |  | $\begin{aligned} & 268 \\ & 11) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Tota | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 71.8 | 74.2 | 75.6 | 62.5 | 76.7 | 100.0 | 71.8 | 74.2 | 75.6 | 62.5 | 76.7 |
| Occupancy expenses | 11.1 | 19.5 | 7.4 | 10.4 | 6.8 | 100.0 | 11.1 | 19.5 | 7.4 | 10.4 | 6.8 |
| Dedreciation | 3.0 | 7.9 | 1.2 | 1.3 | 1.6 | 83.6 | 3.6 | 9.1 | 2.5 | 1.4 | 1.6 |
| Repairs 8 maintenance | 2.0 | 2.9 | 1.6 | 2.5 | 0.8 | 96.7 | 2.0 | 3.3 | 1.6 | 2.5 | 0.8 |
| Heat. light \& teleohone | 3.7 | 7.5 | 2.4 | 3.2 | 1.5 | 100.0 | 3.7 | 7.5 | 2.4 | 3.2 | 1.5 |
| Rent | 2.4 | 1.2 | 2.2 | 3.3 | 2.9 | 49.1 | 4.9 | 8.6 | 6.9 | 4.2 | 4.4 |
| Personnel expenses | 6.2 | 0.6 | 7.4 | 8.7 | 7.7 | 81.4 | 7.6 | 1.1 | 3.1 | 9.6 | 8.4 |
| Financial expenses | 4.6 | 13.2 | 0.7 | 2.3 |  |  |  |  |  |  |  |
| Interest \& bank charges Protessional fees | 3.6 9.0 | 10.9 2.3 | 0.4 0.3 | 1.5 0.8 | 1.7 0.3 | 98.0 91.2 | 3.7 1.0 | 10.9 2.3 | 0.7 0.5 | 1.5 0.9 | 1.7 0.3 |
| Other expenses | 8.4 | 10.3 | 4.2 | 14.3 | 3.3 | 100.0 | 8.4 | 10.3 | 4.2 | 14.3 | 3.3 |
| Profit lloss) | $-2.0$ | $-17.9$ | 4.6 | 1.9 | 3.5 | 99.8 | $-2.0$ | $-17.9$ | 4.6 | 1.9 | 3.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | $\ldots$ | $\ldots$ | ... | ... |

## Symbols

zero or no observetions
100 smell too be expressed
$\ldots$ not applicable
$\times$ confiontial

## Footnotez

(I) These timates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$

21 Value in each cell = lotal weighted expendizure on a given item
lotal weighted sales of all businasses in the sample for for quartile
3) Velue in each call $=$ lotal weighted expenditure on a given item

Ihis portion of the table pertains only to the businesses reporting the specific expense item. fherefore these patios are calculbed individually and the totel will not necesserily equal $100 \%$.

## Noter

Deta ere shown by quartiles when of least 13 of the sampled businesses report the specific item.
Records were renked in escending order according to sales size. Each quartile ti, bottom 25\%. lower miodle 25\%, etc. pepresents one quarter of the total number of businesses. Within each quartile. the average ratio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tables

III Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and "High salas value"
121 The selected renge will indicete the proper quartile, i.e. the botton $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top 25\%
(3) Dats pertaining to the selected soles size pange will be in that quartile.

Standard Industrisl Classification Definition (SIC 1980):
SIC 6412 - Generel Stores
Businesses primarily engaged in retail dealing in a general line of merchandise on onon-depertmental besis, the most impor tant of which is food. Dther merchandise sold usually includes ready-to-weat apparel, toiletries. cosmetics. hardware. farm supplies and housewares Businesses may be described as: couniry general stores and general stores.

## TABLE 2. Balance sheet profile for 1986

Ontario. General Stores (SIC 6412)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tcas } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 51 \\ & (1) \\ & 11 \end{aligned}$ | $\left.\begin{array}{c} 1 \\ 7 \end{array}\right)$ | $\begin{array}{r} 71 \\ 170 \end{array}$ | $\begin{aligned} & 170 \\ & 268 \end{aligned}$ | $\begin{aligned} & 268 \\ & (1) \end{aligned}$ |
| Average (\$000's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes ieceivable <br> inventory <br> Other current assets <br> Total curtent assets <br> Fixed assets <br> Less: Accum. dep. on tixed assets <br> Other assets | $\begin{array}{r} 5 \\ 10 \\ 37 \\ 3 \\ 54 \\ 49 \\ 15 \\ 4 \end{array}$ | $\begin{array}{r} - \\ \overline{3} \\ \hline 3 \\ 22 \\ 2 \end{array}$ | $\begin{aligned} & 1 \\ & 1 \\ & 3 \\ & 4 \\ & 4 \\ & 9 \\ & 4 \end{aligned}$ | $\begin{array}{r} 1 \\ 30 \\ 42 \\ 8 \\ 81 \\ 20 \\ 3 \\ 8 \end{array}$ | $\begin{array}{r} 16 \\ 6 \\ 93 \\ 2 \\ 118 \\ 143 \\ 50 \\ 5 \end{array}$ |
| Total assets | 92 | 23 | 10 | 105 | 216 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other lisbilities | $\begin{array}{r}15 \\ 11 \\ 26 \\ 9 \\ 33 \\ \hline\end{array}$ | 18 | 1 2 2 1 3 | $\begin{aligned} & 32 \\ & 19 \\ & 50 \\ & 4 \\ & 32 \end{aligned}$ | 22 20 42 12 92 |
| Total liabilities Totel equity | $\begin{aligned} & 68 \\ & 25 \end{aligned}$ | $\begin{array}{r} 18 \\ 5 \end{array}$ | 7 | $\begin{aligned} & 87 \\ & 19 \end{aligned}$ | $\begin{array}{r} 146 \\ 69 \end{array}$ |

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See tuble 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, General Stores (SIC 6412)


[^23]Definitions:

1. Liquidity retio:

Curren: = current assets / current liabilities.
2. Leverage retios:

- Debu/equity = total liabilities / equity.
b) Debt ratio = total lisbilities / total assess
c) interest coverage $=$ net profit interest expense. / faterest expence.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, General Stores (SIC 6412)

|  | Total(1) | Bot tom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25* | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High sales value ( 8000 's | $\left.\begin{array}{l} 17 \\ (1) \\ 11 \end{array}\right\}$ |  |  | -- | -- |
|  | Average ( 8000 's) |  |  |  |  |
| Operating activities Cash from operations Oepreciation Ither | $\begin{array}{r} 1 \\ 11 \\ -3 \end{array}$ | -- | -- | -- | -- |
| Dividends | -3 | -- | -- | -- | -- |
| Investment ectivities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 1 -14 - | -- | -- -- -- | -- | -- -- - |
| Financing activities <br> Increase in lang term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 11 \\ -7 \\ 3 \\ -2 \\ 2 \\ = \\ -2 \end{array}$ | - $=-$ $=-$ $=-$ - | -- -- -- -- -- | - - - - - - - | - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | -2 -5 -7 | -- | -- | -- | -- |

111 Thase estimates are based on s semple of incorportad businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Semple count includes only those businesses reporting statgment of changes.
see Table 1 for symbols end notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario, General Stores (SIC 6412)

| Business size expressed in average labour uniqs(1) | Number of businesses | Total payroll $\begin{array}{r}\left(\$ 000^{\prime} \mathrm{s}\right)\end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Tosal | 139 | 28.052 | 2.502 | 38 | 25 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 132 \\ 4 \\ 2 \\ 9 \end{array}$ | $\begin{array}{r} 3.839 \\ 2.017 \\ x \\ x \end{array}$ | $\begin{array}{r} 338 \\ 180 \\ 212 \\ 1.772 \end{array}$ | 38 - - - | 25 - - |
| 1986 |  |  |  |  |  |
| Total | 241 | 40.785 | 3.377 | 58 | * |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 229 7 4 1 | 6.288 9.669 $x$ $x$ | $\begin{array}{r} 516 \\ 139 \\ 233 \\ 2.489 \end{array}$ | 63 4 9 - | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are colculated by dividing iotal payroll by the geverae annual wage and salary rate os reported in the Survey of Employment. Payroll and Mours, Statistics Canada, Catalogue 12-002. An average labour unit could be interpreted as a full-1 ime employee. Note that the business size groups used ape determined at the canade lovel ithus if busings has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers 10 businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporiing" businesses are assumed to have been in activify for six months and the information is adjusted accordingly.

See table 1 for symbols and noves

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, General Stores (SIC 6412)


Number of observations in sample Average sales
Average expense $\$$
Average net prof it (lass) $\$$

Businesses reporting a profit (No.) Average sales \$
Average expense $\$$
Average net prof it 5

Businasses peporting loss (Mo.) Average sales
Average expense $\$$
Average net loss $\$$

266
290.137
290.137
281.649
B. 488

210
285.979
271.232
14.739

56
320.535
329.240
329.240
-8.704
53.759
55.243
5.243
-1.484
57.413
59.658
5.755
49.060
59.854
59.854
-10.794
144.416
143.059
143.059
1.357
134.469
25.679
8.798

12,742
233.642
241.905
43. 67
237.004
6.667
? 03
691.288
27.495
704.249
672.589
31.660
845.152
854.879
854.879
-9.727

1985

Number of observations in sample
Average sales
Average expense $\$$
Average net profit (loss) $\$$

Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$

Businesses reporting loss (No.)
Average sales \$
Average expense $\$$
Average net loss \$
230
227.113
216.753
10.360
55. 114
51.752
3. 362
119.193
117.013
117.013
2.180
226.583
218.743
507. 562
227.113 16.753
7.840
479.504 $28.05 B$

187
226.370
212.631
49.107
119.634
112.062
230.127
230.127
219.275
10.85
$506.6: 2$
478.03:
28.58:
565.080
568.784
67.515
73.626
118.555
124.173
206.289
215.701
-9.412
$-3.704$

1986

| Number of observations in sample | 170 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 217.256 | 27.915 | 98. 523 | 185.341 | 557.246 |
| Average expense \$ | 213.245 | 36.508 | 94,852 | 179.216 | 542,409 |
| Average net Diofit (loss) \$ | 4.010 | -8.593 | 3.671 | 6. 125 | 14.837 |
| Businesses reporting profit (Mo.) | 135 |  |  |  |  |
| Average sales? | 224.015 | 23.278 | 100.748 | 197.298 | 574.734 |
| Average expense $\$$ | 211.814 | 12.689 | 94.435 | 183.758 | 556,373 |
| Average net profit \$ | 12.201 | 10.589 | 6.313 | 13.540 | 18.361 |
| Businesses reporting loss (No.) | 35 |  |  |  |  |
| Average sales \$ | 181.850 | 29.062 | 92.896 | 173.563 | 431,877 |
| Average expense \$ | 188.837 | 42.402 | 95.905 | 174.743 | 442.299 |
| Average net loss \$ | -6.987 | $-13.340$ | -3.009 | -1,180 | -10.422 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.
ee tade 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, General Merchandise Stores (SIC 6413)

|  | Total(1) |  | Bottom 25\% |  | Lower midole 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 157 \\ & 11 \\ & 19 \end{aligned}$ |  | $\begin{aligned} & (1) \\ & 114 \end{aligned}$ |  | $\begin{aligned} & 114 \\ & 190 \end{aligned}$ |  | $\begin{array}{r} 190 \\ 320 \end{array}$ |  |  | $\begin{aligned} & 320 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\lvert\, \begin{gathered} \text { W busi- } \\ \text { nesses } \\ \text { reporting } \end{gathered}\right.$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middIe } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 72.2 | 62.4 | 75.2 | 74.1 | 76.5 | 99.3 | 72.8 | 54.4 | 75.2 | 74.1 | 76.5 |
| Occupancy expenses | 9.4 | 18.1 | 6.5 | 7.8 | 5.9 | 100.0 | 9.4 | 18.1 | 6.5 |  | 5.9 |
| Depreciation | 1.1 | 1.7 | 0.6 | 1.4 | 0.8 0.8 | 71.1 95.2 | 1.6 | 2.5 | 1.1 | 1.9 | 0.9 0.8 |
| Repairs 8 maintenance | 1.0 | 0.8 | 1.3 | $1 . \frac{2}{3}$ | 0.8 | 95.2 98.4 | 1.1 | 0.9 | 1.3 | 1.3 | 0.8 1.1 |
| Heat. light \& telephone Rent | 1.6 5.7 | 2.3 13.3 | 1.6 2.9 | 1.3 4.0 | 1.1 3.2 | 98.4 67.5 | 1.6 8.4 | 2.4 | 1.6 6.5 | 1.4 5.2 | 1.1 4.3 |
| Personnel expenses | 7.2 | 11.7 | 3.3 | 5.1 | 3.3 | 77.7 | 3.3 | 17.0 | 5.6 | 6.0 | 9.5 |
| Financial expenses | 2.9 | 5.5 | 2.5 | 1.7 | 2.2 | 99.8 | 2.9 | 5.5 | 2.5 | 1.7 | 2.2 |
| Interest 8 bank charges | 2.0 | 3.7 | 2.0 | 1.2 | 1.3 | 96.1 | 2.1 | 4.1 | 2.0 | 1.3 | 1.3 |
| Professional fees | 0.9 | 1.8 | 0.5 | 0.4 | 0.9 | 96.5 |  |  | 0.5 |  | 1.0 |
| Other expenses | 4.1 | 8.1 | 3.2 | 2.5 | 3.0 | 99.6 | 4.1 | 8.2 | 3.2 | 2.5 | 3.0 |
| Profit (loss) | 4.1 | -5.8 | 9.4 | 8.9 | 3.1 | 99.5 | 4.1 | -5.9 | 9.4 | 8.9 | 3.2 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\cdots$ | $\cdots$ | $\cdots$ | ... |

## Symbola

zero or no observetions
100 small too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estimetes are based on a sample of businesses reporing sples between $\$ 10,000$ and $\$ 2,000,000$
2) Value in each cell = Total weighied expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{\text { Total weighted sales of businesses reporting this item of expenditure }}$. 100

This portion of the table pertains only to the businesses reporting the specific expense item. Therefope these ratios ape calculated individualiy and the coial will not necessarily equal $100 \%$.

## Notel

Data are shown by quartiles when at least 13 of the sampled businesses peport the specific item.
Records were ranked in ascending ofder according to sales size. Each quar tile li.e. botton 25\%. Iower midde 25\%. etc.l represents one quarter of the total number of businesses. Within each quartile, the average fatio is presented. For comparison purposes. the high and low values of sales are shown

## How to usie the tables

11) Locate the appropiste sales range that is displayed on the two lines entilled "Low sales valuew and "High sales volue"

121 The salecied range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middie $25 \%$, the upper middle $25 \%$ or the top $25 \%$
13) Deta pertaining to the selected sales size range will be in ihat quartile

## Stendard Industrisi Claseification Definition (SIC 1880):

SIC 5413 - Gentral Merchandite Stores
Businesses primar ily engaged in retail dealing in a general line of merchandise on a non-departmantal basis including ready-pa-wear apparif toilefries. cosmetics, hardwarte and housewares, where food and househotd furniture are no: normatiy commodity lies and where no one commodity line accoints io: more : har 50 . of iotal ceventity

TABLE 2. Balance sheet profile for 1986
Ontario, General Merchandise Stores (SIC 6413)

|  | Total (1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Toz } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 157 \\ & 19 \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 114 \end{aligned}$ | $\begin{aligned} & 114 \\ & 190 \end{aligned}$ | $\begin{aligned} & 190 \\ & 320 \end{aligned}$ | 320 (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | - | 2 | 3 | 7 |
| Accounts and notes receivable | 1 | - | 1 | 1 | 2 |
| Inventory | 41 | 43 | 17 | 22 | 82 |
| Other current assets | 1 | 1 | $?$ | 1 | 3 |
| Total current assets | 47 | 45 | 21 | 27 | 94 |
| Fixed assets | 34 | $?$ | 35 | 33 | 58 |
| Less: Accum. dep. on lixed assets | 9 | 2 | 5 | 9 | 20 |
| Other assets | 14 | 1 | 12 | 22 | 20 |
| Total assets | 85 | 51 | 63 | 73 | 152 |
| Liabilities and equity $20{ }^{\text {a }}$ |  |  |  |  |  |
| Curtent loans | 20 | 52 | 2 | 3 | 26 |
| Other current liabilities | 16 | 2 | 6 | 6 | 49 |
| Total current liabilities | 35 | 54 | 8 | 9 | 75 |
| Mortgages payable | 10 | - | 15 | 10 | 12 |
| Long term debt | 8 | - | 5 | 7 | 21 |
| Other liabilities | 1 | 1 | - | - | 2 |
| Total liabilities | 55 | 56 | 30 | 25 | 111 |
| Total equity | 30 | -4 | 33 | 47 | 41 |

111 these estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See isble if for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario. General Merchandise Stores (SIC 6413)

|  | Total 12 ) | Bo: 10 m 25\% | Lower <br> middle 25\% | Uppe $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 55 \\ (1) \\ 11 \end{array}\right)$ | $\begin{array}{r} 11 \\ 330 \end{array}$ | $\begin{array}{r} 330 \\ 586 \end{array}$ | $\begin{aligned} & 586 \\ & 780 \end{aligned}$ | $\begin{aligned} & 780 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Curtent ratio (times) | 2.8 | 7.6 | 0.8 | 1.4 | 1.8 |
| ```Leverage rotios Debt/equity iasio {times) Interest coverage ratio (&imes) Deb; ratio (times)``` | $\begin{array}{r} 33.9 \\ 1.8 \\ 0.9 \end{array}$ | $\begin{array}{r} 11.3 \\ -3.8 \\ 0.8 \end{array}$ | $\begin{array}{r} 59.4 \\ 4.5 \\ 0.9 \end{array}$ | $\begin{array}{r} 65.1 \\ 1.6 \\ 1.0 \end{array}$ | $\begin{aligned} & 5.5 \\ & 4.0 \\ & 0.7 \end{aligned}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in Table 2 .
(2) These estimetes are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes.

## Definitions:

1. Liquidity peifo:

Current $=$ current assets / current liabilities.
2. Leverage rasios:
a) Debt/equity $=$ total $\mid$ iabilities / equity
b) Debtratio = total liabilities/ rotal asse:
c) Interest coverage $=$ net profit - interest exognce f interes: mxpens.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986

## Ontario, General Merchandise Stores (Sic 6413)

|  | Total\1\} | Bottom 25\% | Lower <br> middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\prime}$ s) | 23 $(1)$ 11 | -- | -- | -- | -- |
|  | Average $\langle \$ 000$ s $\}$ |  |  |  |  |
| Operating activities Cash from operations Depreciation 0ther |  |  |  |  |  |
|  | G | -- | -- | -- | -- |
|  | 6 | -- | -- | -- | -- |
|  | 1 | -- | -- | -- | -- |
| Dividends | $-3$ | -- | -- | =- | -- |
| Investment activitiesDisposal of tixed assetsPurchase of lixed assetsIncrease in investmentDecrease in investment |  |  |  |  |  |
|  | 41 | -- | -- | -- | -- |
|  | -8 | -- | -- | -- | -- |
|  | -1 | -- | -- | -- | $\cdots$ |
|  | - | -- | -- | -- | -- |
| Financing activities |  |  |  |  |  |
| Increase in long term debt | 2 | -- | -- | - | -- |
| Repayment of long term debt | -42 | $\cdots$ | -- | -- | - |
| Loans from shareholders | 1 | -- | -- | -- | -- |
| Redayment of loans from shareholders | -2 | -- | -- | -- | - |
| Advances \& loans from government | - | -- | -- | - - | -- |
| Increase in equity | - | -- | -- | -- | -- |
| Decrease in equity | - | -- | -- | -- | -- |
| Other | - | -- | -- | -- | -- |
| Increase (decrease) in cash \& equivalents | -5 | -- | -- | =- | -- |
| Cash \% equivalents-Beginning of the year | 3 | - | -- | - | -- |
| Cash \& equivalents - End of the year | -2 | -- | -- | -- | -- |

111 These estimates are based on a sample of incorporated businesses reporiing sales between $\$ 10,000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting e stetement of changes.
Gee Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Ontario. General Merchandise Stores (SIC 6413)

| Business size expressed in average labour units(1) | Number of businesses | Total $\left.\begin{array}{c}\text { payroll } \\ (\$ 000 \text { 's) }\end{array}\right)$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newiy } \\ \text { reporting }(2) \end{array}$ | No langer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 256 | 96,886 | B,629 | 94 | 120 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 244 5 5 2 | $\begin{array}{r} 6,435 \\ 2,173 \\ x \\ x \end{array}$ | $\begin{array}{r} 575 \\ 193 \\ 766 \\ 7.085 \end{array}$ | 94 | 120 |
| 1986 |  |  |  |  |  |
| Total | 606 | 130.057 | 10.823 | 196 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 594 5 4 3 | $\begin{array}{r} 14.529 \\ 2.382 \\ 5,085 \\ 108.061 \end{array}$ | $\begin{array}{r} 1.209 \\ 198 \\ 397 \\ 9.019 \end{array}$ | 194 $!$ | $\cdots$ $\cdots$ $\ldots$ |

[^24]TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$ Ontario, General Merchandise Stores (SIC 6413)

|  | Total (1) | Bottom $25 \%$ | ower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 707 \\ 199.019 \\ 188.373 \\ 10.646 \end{array}$ | $\begin{array}{r} 41.221 \\ 38,907 \\ 2.314 \end{array}$ | $\begin{array}{r} 119.981 \\ 114.403 \\ 5.578 \end{array}$ | $\begin{array}{r} 188.659 \\ 179.083 \\ 9.576 \end{array}$ | $\begin{array}{r} 446.213 \\ 421.099 \\ 25.114 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 607 \\ 199.624 \\ 185.856 \\ 13.768 \end{array}$ | $\begin{array}{r} 40.078 \\ 32.611 \\ 7.467 \end{array}$ | $\begin{array}{r} 119.772 \\ 110.151 \\ 9.621 \end{array}$ | $\begin{array}{r} 188.242 \\ 177.036 \\ 11.206 \end{array}$ | $\begin{array}{r} 450.405 \\ 423.624 \\ 26.781 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 100 \\ 180.463 \\ 187.030 \\ -6.567 \end{array}$ | $\begin{aligned} & 42.834 \\ & 47,796 \\ & -4,962 \end{aligned}$ | $\begin{array}{r} 120.692 \\ 128.845 \\ -8.153 \end{array}$ | $\begin{array}{r} 192.709 \\ 198.929 \\ -6.220 \end{array}$ | $\begin{array}{r} 365.618 \\ 372.550 \\ -6.932 \end{array}$ |

1985
Number of observations in sample
Average sales $\$$
Average expense $\$$
Average net profit (loss) $\$$
Businesses reporting a profit (No.)
Average sales $\$$
Average expense $\$$
Average net profit $\$$
Businesses reporting loss (No.)
Average sales $\$$
Average expense $\$$
Average net loss $\$$

| $\begin{array}{r} 723 \\ 225.723 \\ 213,719 \\ 12.004 \end{array}$ | $\begin{array}{r} 40.498 \\ 39.067 \\ 1.431 \end{array}$ | $\begin{array}{r} 119.918 \\ 119.627 \\ 6.299 \end{array}$ | $\begin{array}{r} 225.367 \\ 211.116 \\ 14.251 \end{array}$ | $\begin{array}{r} 517.109 \\ 491.065 \\ 26.044 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{r} 618 \\ 235.829 \\ 218.650 \\ 17.179 \end{array}$ | $\begin{array}{r} 41.767 \\ 34,760 \\ 7,007 \end{array}$ | $\begin{array}{r} 123.726 \\ 113,180 \\ 10,546 \end{array}$ | $\begin{array}{r} 226.544 \\ 210.493 \\ 16.051 \end{array}$ | $\begin{gathered} 551.279 \\ 516.168 \\ 35.111 \end{gathered}$ |
| $\begin{array}{r} 105 \\ 185,855 \\ 193.444 \\ -7.589 \end{array}$ | $\begin{aligned} & 39.021 \\ & 44.085 \\ & -5.064 \end{aligned}$ | $\begin{array}{r} 109.028 \\ 114, .906 \\ -5.878 \end{array}$ | $\begin{aligned} & 209.009 \\ & 219.773 \\ & -10.764 \end{aligned}$ | $\begin{array}{r} 386.363 \\ 395.011 \\ -8.648 \end{array}$ |

## 1986



[^25]See Table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario. Mardware Stores (SIC 6531)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper <br> midde 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 92 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & \{1\} \\ & 162 \end{aligned}$ |  | $\begin{aligned} & 162 \\ & 258 \end{aligned}$ |  | $\begin{array}{r} 258 \\ 508 \\ \hline \end{array}$ |  |  | $\begin{aligned} & 508 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd Ie } \\ 25 \% \end{array}$ | Uoper iddle 25\% | $\begin{aligned} & \text { Yop } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower 25\% | Upder middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 66.5 | 63.6 | 64.9 | 69.3 | 67.8 | 100.0 | 66.5 | 63.6 | 64.9 | 69.3 | 67.8 |
| Occupancy expenses | 6.9 1.3 | 9.6 2.8 | 8.7 0.8 | 4.7 1.2 | 4.7 0.7 | 100.0 93.6 | 6.9 9.3 | 9.6 3.0 | 8.7 0.8 | 1.7 1.5 | 4.7 0.7 |
| Dedreciation Repaips \& maintenance | 0.5 | 1.1 | 0.8 | 0.2 | 0.4 | 68.6 | 0.7 | 1.4 | 1.1 | 0.2 | 0.4 |
| Heat. light 8 telephone | 1.6 | 2.7 | 1.5 | 1.3 | 1.0 | 99.6 | 1.6 | 2.8 | 1.5 | 1. 3 | 1.0 |
| Rent ${ }^{\text {a }}$ | 3.5 | 3.0 | 6.0 | 2.0 | 2.6 | 70.1 | 5.1 | 7.3 | 6.5 | 3.2 | 3.5 |
| Personnel expenses | 12.9 | 3.5 | 17.0 | 12.8 | 15.3 | 88.2 | 14.6 | 7.5 | 17.0 | 13.5 | 15.3 |
| Financial expenses | 3.7 | 4.7 | 3.9 | 4.1 | 2.3 | 100.0 | 3.7 | 4.7 | 3.9 | 4.1 | 2.3 |
| Interest 8 bank charges | 3.1 | 4.3 | 3.0 0.9 | 3.5 0.5 | 1.7 | 90.1 91.7 | 3.4 | 4.4 0.5 | 4.4 1.0 | 3.5 0.6 | 1.7 |
| Protessional fees | 0.7 | 0.4 | 0.9 | 0.5 | 0.7 | 91.7 |  | 0.5 | 1.0 | 0.6 | 0.7 |
| Other expenses | 7.9 | 10.8 | 9.0 | 6.6 | 5.5 | 100.0 | 7.9 | 10.8 | 9.0 | 6.6 | 5. 5 |
| Profit (loss) | 2.2 | 7.7 | -3.5 | 2.6 | 4.3 | 98.7 | 2.3 | 7.7 | -3.5 | 2.8 | 4.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\cdots$ | $\cdots$ | . $\cdot$ | -•• |

## Symbols

zero or no observations
t 200 small 100 be expressed
a.. not epplicable
$\times$ confidential

## Footnotes

$(11$ These estimates are besed on a sample of businesses peporiing $\$ 81$ es between $\$ 10.000$ and $\$ 2.000 .000$ Totel weighied expenditure on given isem
(2) Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{} \times 100$ for each quartile.
$(3)$ Value in each cell $=\frac{\text { lotal weighted expenditure on given isem }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} \times$ ion for eech quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are showe by quartiles when at least 13 of the sampled businesses report the specitic item
Records were ranked in ascending order eccording to sales size. Etach quertile li.e. Dotion 25\%, lower middle $25 \%$, etc. represents one quarter of the cozal number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low velues of sales are shown.

## How to use the sables

19 Locate the appropriate soles range that is displayed on the two lines entilled low sales value" and wigh sales value"
(2) The selectad range will indicate the proper quartile. i.e. the bot tom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
3) Data pertaining to the selected sales size range will be in that quartile.

Standard Industrial Classification Definision (SIC 1980):

## SIC 6531 - Mardwere Stores

Businesses primarily engaged im retail dealing in any combination of the baslc lines of hardware. such as hand and power eols, builderss hardware. fasteners, electrical and plumbing supplies. These businesses may be secondarily engaged in retailing housewares, electrical apoliances. paint. sporting goods. eic.

TABLE 2. Balance sheet proflle for 1986
Ontario, Hardware Stores (SIC 6531)

(11) These estimates are based on ample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See lable 1 for symbols and notes

TABLE 3. Financial ratios(i) for incorporated businesses only, 1986
Ontario. Hardware Stores (SIC 6531)

|  | Total(2) | Bottom 25\% | owe <br> middle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $8000^{\prime}$ s) <br> High sales value $(\$ 000$ 's) | $\left.\begin{array}{r} 68 \\ 1 \\ 1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & (1) \\ & 228 \end{aligned}$ | $\begin{aligned} & 228 \\ & 355 \end{aligned}$ | $\begin{array}{r} 355 \\ 608 \end{array}$ | $608$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.4 | 3.0 | 9.9 | 1.7 | 3.0 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 17.7 \\ 6.5 \\ 0.8 \end{array}$ | $\begin{array}{r} -0.3 \\ 0.9 \\ 1.1 \end{array}$ | $\begin{aligned} & 9.7 \\ & 4.3 \\ & 0.8 \end{aligned}$ | $\begin{array}{r} 50.4 \\ 10.5 \\ 0.9 \end{array}$ | 2.3 6.9 0.6 |

(1) The ratios represent the avarage of potios for ach business in the group and cannot be celculated from the figures shown in table 2 .
(12) These estimetes are based on a sample of businesses reporifing sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Current = current assets / curtent liabilities.
2. Leverige ratios:
a) Debefequity = total lisbilities / equity
b) Debt ratio = total listilities / total assets-
c) Interes coverage * net profit - interest expense / interest experse

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Hardware Stores (SIC 6531)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 39 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & (1) \\ & 203 \end{aligned}$ | $\begin{aligned} & 203 \\ & 444 \end{aligned}$ | 444 723 | 723 $11)$ |
|  |  |  | average $1 \$ 000$ |  |  |
| Operating activitios Cash from operations Depreciation Other | $\begin{array}{r} 10 \\ 4 \\ -2 \end{array}$ | $\begin{array}{r} -20 \\ 1 \\ -3 \end{array}$ | $\begin{array}{r} 13 \\ 3 \\ 3 \end{array}$ | 13 6 -7 | 29 8 -1 |
| Dividends | $-2$ | - | -1 | -2 | -4 |
| Investment activities <br> Disposal of fixed assets Purchase of lixed assets increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -6 \\ -5 \\ 1 \end{array}$ | -5 1 | -8 -1 | 1 -6 -3 | $\begin{array}{r} 1 \\ -10 \\ -10 \\ 20 \end{array}$ |
| Financing activities <br> Increase in long term debt Repayment of lang term debt Loans from shareholders Repayment of loans from shareholder 5 Advances \& loans from government Incresse in equity Decrease in equity Other | 13 -16 5 -6 - - -1 - | -2 2 | 5 -4 - -10 - - -4 | -17 17 -1 - | $\begin{array}{r}46 \\ -38 \\ 1 \\ -13 \\ - \\ - \\ \hline\end{array}$ |
| Increase(decrease) in cash \& equivalents Cash equivalents-Beginning of the year Cash \& equivalents - End of the year | -3 -1 -4 | -24 -2 -26 | -3 7 4 | 1 | 10 -10 - |

11 These estimates are based on E sample of incorporeted businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Semple count inciude $\$$ only those businesses reporting a statement of changes. See iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in ig8e Ontarlo, Hardware, Paint, Glass and Wallpaper Stores (SIC 653)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{array}$ | Average labour units(1) | Changes in numbe: of businesses with daid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | New ly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1.204 | 77.771 | 6.887 | 106 | 127 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.165 \\ 35 \\ 3 \\ 1 \end{array}$ | $\begin{array}{r} 56.734 \\ 10.957 \\ x \\ x \end{array}$ | $\begin{array}{r} 5.113 \\ 990 \\ 420 \\ 364 \end{array}$ | $\begin{array}{r} 109 \\ 4 \\ \vdots \end{array}$ | $\begin{array}{r} 125 \\ 2 \\ - \\ - \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.531 | 117.319 | 9.769 | 198 | -.. |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.448 \\ 78 \\ 4 \\ 1 \end{array}$ | $\begin{array}{r} 75,582 \\ 28,925 \\ x \\ x \end{array}$ | $\begin{array}{r} 6.395 \\ 2.387 \\ 753 \\ 234 \end{array}$ | 194 3 1 - | - |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catelogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the canada tevel thus if a business hes et laest 500 employees in Canada as a whole but less then thet number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporsing no paypoll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following yeer
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months ond the information is adjusted accordingly.

See table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario. Hardware Stores (SIC 6531)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Teb } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample | 262 |  |  |  |  |
| Average sales \$ | 312.905 | 30.095 | 118.554 | 280.561 | 822.410 |
| Average expense \$ | 299.270 | 29.768 | 107.514 | 270.396 | 789.407 |
| Average net profit (loss) \$ | 13,635 | 334 | 11.040 | 10.165 | 33.003 |
| Businesses reporting a profit (No.) | 224 |  |  |  |  |
| Average sales \$ | 318.286 | 28.528 | 118.353 | 275,658 | 850.604 |
| Average expense \$ | 299,690 | 23.537 | 104.053 | 261.707 | 809.451 |
| Average net profit \$ | 18.596 | 4.991 | 14.290 | 13,951 | 41.153 |
| Businesses reporting a loss (No.) | 38 |  |  |  |  |
| Average sales \$ | 272.627 | 31.527 | 119.672 | 301.146 | 638.161 |
| Average expense $\$$ | 281.866 | 35,453 | 126.720 | 306.872 | 658.419 |
| Average net loss \$ | -9.239 | -3.825 | -7.048 | -5.725 | -20.258 |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 266 \\ 366.438 \\ 350.870 \\ 15.568 \end{array}$ | $\begin{array}{r} 44.981 \\ 45.958 \\ .977 \end{array}$ | $\begin{array}{r} 158,795 \\ 152,863 \\ 5.932 \end{array}$ | $\begin{array}{r} 362.450 \\ 353.700 \\ 8.750 \end{array}$ | $\begin{array}{r} 899.524 \\ 850.958 \\ 48.566 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 231 |  |  |  |  |
| Average sales \$ | 370.249 | 58.816 | 150.385 | 371.373 | 900.423 |
| Average expense \$ | 346.524 | 50.797 | 136,186 | 349.731 | 849.38? |
| Average net profit \$ | 23,725 | 8.019 | 14.199 | 21.642 | 51.036 |
| Businesses reporting a loss (Mo.) | 35 |  |  |  |  |
| Average sales \$ | 360.448 | 26.531 | 201.196 | 341.829 | 872.234 |
| Average expense \$ | 384.576 | 39.505 | 236.952 | 362.874 | 898.974 |
| Average net loss \$ | -24,128 | -12.974 | -35,756 | -21.045 | -26.740 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 268 \\ 349.132 \\ 337.566 \\ 11.566 \end{array}$ | $\begin{array}{r} 64.278 \\ 61.110 \\ 3,168 \end{array}$ | $\begin{array}{r} 184,739 \\ 184.842 \\ -103 \end{array}$ | $\begin{array}{r} 335.322 \\ 325.882 \\ 9.440 \end{array}$ | $\begin{array}{r} 812.188 \\ 778.428 \\ 33.760 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 206 \\ 354.787 \\ 335.649 \\ 19.138 \end{array}$ | $\begin{array}{r} 73.489 \\ 64.640 \\ 8.849 \end{array}$ | $\begin{array}{r} 191.702 \\ 177.912 \\ 13.790 \end{array}$ | $\begin{array}{r} 326.141 \\ 310.655 \\ 15.486 \end{array}$ | $\begin{array}{r} 827.815 \\ 789.389 \\ 38.426 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 62 \\ 317.366 \\ 334.257 \\ -16.891 \end{array}$ | $\begin{aligned} & 48.748 \\ & 55.159 \\ & -6.411 \end{aligned}$ | $\begin{aligned} & 175.932 \\ & 193,608 \\ & -17,676 \end{aligned}$ | $\begin{array}{r} 393.828 \\ 422.910 \\ -29.082 \end{array}$ | $\begin{aligned} & 650.957 \\ & 665.350 \\ & -14.393 \end{aligned}$ |

[^26]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontarlo, Sporting Goods Stores (SIC 6541)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (Mo.) Low sales value ( $\$ 000$ 's) High sales volue $(\$ 000$ 's) | $\begin{aligned} & 105 \\ & (1) \\ & 11) \end{aligned}$ |  | $\begin{array}{r} 1 \\ 2 B \end{array}$ |  | $\begin{array}{r} 28 \\ 165 \\ \hline \end{array}$ |  | $\begin{aligned} & 165 \\ & 309 \end{aligned}$ |  |  | $\begin{array}{r} 309 \\ (1) \\ \hline \end{array}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middl } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 56.1 | 5.5 | 67.3 | 59.7 | 66.9 | 87.1 | 64.4 | 50.2 | 67.7 | 59.7 | 65.9 |
| Occupancy expenses | 10.5 | 10.6 | 15.3 | 8.1 | 7.4 | 99.2 | 10.5 | 10.6 | 15.7 | 8.1 | 7.4 |
| Depreciation | 1.4 | 0.9 | 2.1 | 1.0 0.9 | 1.5 0.5 | 80.1 69.2 | 1.8 1.1 | 8.0 6.3 | 2.7 | 1.0 0.9 | 1.6 0.6 |
| Repairs 8 maintenance | 0.8 2.5 | 0.2 1.2 | 1.2 3.1 | 0.9 3.0 | 0.5 1.8 | 69.2 95.4 | $\begin{aligned} & 1.1 \\ & 2.6 \end{aligned}$ | 6.3 1.3 | 1.7 3.3 | 3.9 | 1.6 1.8 |
| Heat. Kight Rent telephone | 5.7 | 8.2 | 8.9 | 3.2 | 3.6 | 73.6 | 7.8 | 8.9 | 13.5 | 5.7 | 3.8 |
| Personnel expenses | 11.1 | 5.7 | 4.2 | 18.3 | 13.9 | 65.9 | 16.6 | 52.7 | 12.6 | 18.3 | 13.9 |
| Financial expenses | 3.2 | 1.4 | 4.2 | 3.5 | 2.7 | 100.0 | 3.2 | 1.4 | 4.2 | 3.5 | 2.7 |
| Interest \& bank charges | 1.7 | 0.1 | 1.7 | 2.5 | 1.8 0.9 | 86.1 93.3 | 2.0 1.6 | 0.6 1.4 | 1.8 3.1 | 2.5 1.0 | 1.8 0.9 |
| Professional fees | 1.5 |  | 2.5 |  |  |  |  |  | 3.1 | 1.0 | 0.9 |
| Other expenses | 9.2 | 9.5 | 11.9 | 8.4 | 6.8 | 100.0 | 9.2 | 9.5 | 11.9 | 8.4 | 6.8 |
| Profit (loss) | 9.9 | 67.3 | -2.9 | 2.0 | 2.3 | 99.4 | 10.0 | 67.3 | -3.0 | 2.0 | 2.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | $\ldots$ | $\cdots$ | . . |  |

## Symbols

zero or no observations
too small too be expressed
a. not applicadie
confioential

## footnotes

111 these estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$. Total weighted expenditure on ogiven item
21 Value in each cell $=\frac{100}{}$ for each quartile
|31 Value in each cell a $=\frac{\text { Totel weighted expenditure on a given item }}{\text { Totai weighted saies of businesses reporting this item of expenditure }} \times$ for each quertile
This portion of the toble pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individualty and the totoi will not necessarily equal $100 \%$

Not部
Data are shown by quartiles when et least 13 of the sampled businesses report the specific item
Records were ranked in escending order according to soles size. Each quertile (i. e. bottom 25\%. lower middle 25\%. etc. 1 represents one quarter of the total number of businesses. Within ach quartile, the averege pelio is presented. For comparison purpases. the high and low values of sales are shown.

How to use the tembles
(1) Locate the appropriate sales range that is displayed on the two lines entilled low sales valuem and migh sales value"
(2) The selected range will indicate the proper quartile. i, e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the 2op 25\%.
(3) Data pertaining to the selected sales size range will be in thet quartile

Standard Industrial Classificstion Definition (SIC 1980):
S1C 6541-Sporting Goods Stores
Susinesses primarily engaged in retail dealing in sporting goods, playground and gymnasium equipment. Businesses may be described by product line such as: retail archery equipment. retail athletic clothing linc. uniforms). retail athletic fooiwear, retail baseball equipment, retail bowling equipment. reteil camping equipment lexc. tent trailersl. retail sports and fishing tackle, retail football



TABLE 2. Balance sheet profile for 1986
Ontario. Sporting Goods Stores (SIC 6541)

|  | Total(1) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | Lowe: <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 105 \\ & (1) \\ & 1 \end{aligned}$ | $\begin{array}{r} (1) \\ 28 \end{array}$ | $\begin{array}{r} 28 \\ 165 \end{array}$ | $\begin{array}{r} 165 \\ 309 \end{array}$ | $\begin{aligned} & 309 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum, dep, on fixed assets <br> Other assets | $\begin{array}{r} 9 \\ 6 \\ 70 \\ 3 \\ 88 \\ 28 \\ 12 \\ 3 \end{array}$ | 1 | $\begin{array}{r} 3 \\ 2 \\ 16 \\ 2 \\ 23 \\ 10 \\ 3 \\ 1 \end{array}$ | $\begin{array}{r} 6 \\ 9 \\ 89 \\ 1 \\ 105 \\ 43 \\ 21 \\ 2 \end{array}$ | $\begin{array}{r} 24 \\ 12 \\ 152 \\ 9 \\ 197 \\ 47 \\ 20 \\ 9 \end{array}$ |
| Total assets | 108 | 2 | 33 | 129 | 233 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilikies Mortgages payable Long term debt <br> Other liabilities | $\begin{aligned} & 22 \\ & 36 \\ & 58 \\ & 2 \\ & 22 \\ & 1 \end{aligned}$ | $\bar{\square}$ | $\begin{array}{r} 5 \\ 8 \\ 12 \\ 1 \\ 19 \\ \hline \end{array}$ | 37 <br> 40 <br> 77 <br> 28 | $\begin{array}{r} 38 \\ 86 \\ 125 \\ 1 \\ 31 \\ 3 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 82 \\ & 26 \end{aligned}$ | 1 | 32 | 105 24 | 160 73 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See iable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986 Ontario, Sporting Goods Stores (SIC 6541)

|  | Total(2) | Bottom $25 \%$ | Lowe <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left\{\begin{array}{c} 82 \\ \{1 \\ 11 \end{array}\right\}$ | $\begin{array}{r} (1) \\ 163 \end{array}$ | $\begin{aligned} & 163 \\ & 279 \end{aligned}$ | $\begin{array}{r} 279 \\ 435 \end{array}$ | $\begin{aligned} & 435 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Cuprent ratio (times) | 1.9 | 2.5 | 1.5 | 1.9 | 2.1 |
| Leverage ratios <br> Debt/eauity ratio \{times\} <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -16.9 \\ 5.1 \\ 0.8 \end{array}$ | $\begin{array}{r} 1.2 \\ -10.8 \\ 1.0 \end{array}$ | -50.9 5.0 0.9 | 1.6 3.1 0.7 | -6.4 16.0 0.7 |

(11) The ratios pepresent the average of patios for ach business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are based on o sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Cuprent = current assets / current liabilities
2. Leverage ratios
8) Debt/equify = total liabilities / equity
b) Debi ratio = total liabilities / total assets.
c) Interest coverage $=$ net profit interest expense / interest expenss

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Lom sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 50 \\ \{1 \\ \langle 1 \end{array}\right\}$ | $\begin{aligned} & (1) \\ & 120 \end{aligned}$ | $\begin{aligned} & 120 \\ & 244 \end{aligned}$ | $\begin{aligned} & 244 \\ & 435 \end{aligned}$ | 435 $(1)$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities <br> Cash from operations Depreciation Other | 8 5 2 | 4 2 -8 | $\begin{array}{r} -5 \\ 3 \\ 6 \end{array}$ | 5 5 2 | $\begin{array}{r} 22 \\ 8 \\ 5 \end{array}$ |
| Dividends | - | -1 | - | - | - |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | 1 -11 -1 - | $:$ | -1 -1 | -16 | $\begin{array}{r} 3 \\ -15 \\ -2 \\ 1 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholdeis <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 2 -3 2 -3 - -1 -1 | -2 2 -1 - 2 -1 | -7 3 -1 | 5 - 2 -4 | -4 2 -5 - -3 |
| Increase(decrease) in cash 8 equivalents Cash 8 equivalents-8eginning of the year Cash 8 equivalents - End of the year | 2 6 8 | -3 2 -1 | -1 -20 -21 | -2 4 2 | 12 30 42 |

111 These estimetes are based on a sample of incorporeted businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes
see Table ? for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassifleation in ig86 Ontario, Sporting Goods Stores (SIC 6541)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survay of Employment. Payroll and Hours, Statistics Canada. Cetalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canade as abole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses peporting no payroll deductions in the previous year
(3) Refers to businesses reporting no peyroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is aojusted accordingly.

See rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Ontario, Sporting Goods Stores (SIC 6541)

|  | Total(1) | $\begin{array}{r} \text { Bot } \pm 0 \text { Om } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middie 25\% | $\begin{aligned} & 103 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 169 \\ 267,807 \\ 255,912 \\ 11.895 \end{array}$ | $\begin{array}{r} 35.110 \\ 34.072 \\ 1.038 \end{array}$ | $\begin{array}{r} 111.619 \\ 106.277 \\ 5,342 \end{array}$ | $\begin{array}{r} 226.576 \\ 213.728 \\ 12.848 \end{array}$ | $\begin{array}{r} 697.923 \\ 669.572 \\ 28.351 \end{array}$ |
| Businesses reporting profit (Mo.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 129 \\ 268.170 \\ 248.663 \\ 19.507 \end{array}$ | $\begin{array}{r} 37.320 \\ 33.082 \\ 4.238 \end{array}$ | $\begin{array}{r} 118.350 \\ 108.299 \\ 10.051 \end{array}$ | $\begin{array}{r} 222,844 \\ 201,885 \\ 20.959 \end{array}$ | $\begin{array}{r} 694.165 \\ 651.385 \\ 42.780 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 40 \\ 271.054 \\ 284.080 \\ -13.026 \end{array}$ | $\begin{aligned} & 32.574 \\ & 35.210 \\ & -2.636 \end{aligned}$ | $\begin{array}{r} 96,389 \\ 101,702 \\ -5.313 \end{array}$ | $\begin{array}{r} 246.217 \\ 276.057 \\ -29.840 \end{array}$ | $\begin{aligned} & 709.035 \\ & 723.350 \\ & -14.315 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 237 \\ 194.032 \\ 191.116 \\ 2.916 \end{array}$ | $\begin{aligned} & 21,250 \\ & 22,685 \\ & -1,425 \end{aligned}$ | $\begin{array}{r} 64,855 \\ 62,556 \\ 2,299 \end{array}$ | $\begin{array}{r} 182.081 \\ 175.517 \\ 6.564 \end{array}$ | $\begin{array}{r} 507.931 \\ 503.707 \\ 4.224 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 191 |  |  |  |  |
| Average sales \$ | 198.388 | 23.785 | 65.817 | 175,338 | 528.613 |
| Average expense \$ | 189.214 | 20.219 | 60.805 | 164.334 | 511.499 |
| Average net drofit \$ | 9.174 | 3.566 | 5.012 | 11.004 | 17.18: |
| Businesses reporting loss (No.) | 46 |  |  |  |  |
| Average sales \$ | 182.618 | 19.059 | 61.100 | 205.410 | 444.903 |
| Average expense \$ | 197.099 | 24,835 | 69,393 | 214.209 | 479.959 |
| Average net loss \$ | -14,481 | -5.776 | -8,293 | -8,799 | -35.056 |

1986

| Number of observations in sample | 2430 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average salos \$ | 243.407 | 24.194 | 92.124 | 235.382 |  |
| Average expense \$ Average net orofit (loss) \$ | 232,180 11.227 | 26.393 -2.199 | 86.725 3.399 | 226.579 8.803 | $\begin{array}{r} 587.022 \\ 34.904 \end{array}$ |
| Average net profit (loss) \$ | 11.227 |  |  |  |  |
| Businesses reporting a profit (No.) | 136 |  |  |  |  |
| Average salos \$ | 241.051 | 24.548 | 82.032 | 240.154 | 617.470 |
| Average expense $\$$ | 223,364 | 15.499 | 73.517 | 226.849 | 577.589 |
| Average net profit \$ | 17.687 | 9.049 | 8.515 | 13.305 | 39.881 |
| Businesses reporting a loss (No.) | 54 |  |  |  |  |
| Average sales \$ | 255,731 | 24.074 | 115.264 | 218.556 | 664.028 |
| Average expense \$ | 264,233 | 30.068 | 125.101 | 225,627 | 676.135 |
| Average net loss \$ | -8.502 | $-5.994$ | -8.83? | -7.071 | -12.107 |

[^27]TABLE 1. Selected operating ratios. in percent of sales. 1986
Ontario, Toy, Hobby. Novelty and Souvenir Stores (SIE 658)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | UDDer <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & 106 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 1 \\ 21 \\ 21 \end{array}$ |  | $\begin{aligned} & 21 \\ & 70 \end{aligned}$ |  | $\begin{array}{r} 70 \\ 154 \end{array}$ |  |  | $\begin{aligned} & 154 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upoer midale 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Uaper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 47.3 | 36.6 | 60.0 | 35.9 | 51.3 | 99.5 | 47.5 | 37.5 | 60.0 | 35.9 | 51.3 |
| Occupancy expenses | 18.1 | 33.0 | 22.5 | 8.2 | 10.0 | 98.8 | 18.3 | 33.0 | 22.5 | 8.2 | 10.4 |
| Depreciation | 1.7 | 3.4 | 1.9 | 0.6 | 1.0 | 70.2 | 2.4 | 6.0 | 3.1 | 0.7 | 1.2 |
| Repairs \& maintenance | 0.8 | 0.7 | 0.5 | 0.8 | 1.4 | 52.3 | 1.6 | 4.1 | 1.4 | 1.2 | 1.6 |
| Heat. light \& telephone | 2.8 | 4.7 | 2.5 | 2.5 | 1.7 | 89.0 | 3.9 | 4.7 | 3.2 | 2.6 | 2.1 |
| fient | 12.8 | 24.1 | 17.5 | 4.3 | 5.9 | 87.5 | 14.6 | 27.0 | 18.0 | 4.7 | 7.9 |
| Personnel expenses | 15.4 | 3.2 | 3.7 | 40.6 | 17.1 | 68.5 | 22.5 | 30.5 | 5.4 | 44.2 | 18.1 |
| Financial expenses | 3.1 | 2.8 | 3.4 | 2.8 | 3.1 | 92.7 | 3.3 |  | 4.3 | 2.8 | 3.1 |
| Interest 8 bank charges Professional fees | 2.1 | 2.0 0.8 | 2.2 1.2 | 1.7 1.0 | 2.2 0.8 | 81.0 76.6 | 2.5 1.3 | 2.1 2.9 | 3.1 1.6 | 2.2 1.0 | 2.9 0.9 |
| Other expenses | 11.9 | 17.6 | 8.8 | 10.2 | 11.8 | 100.0 | 11.9 | 17.6 | 8.8 | 10.2 | 11.8 |
| Profit (loss) | 4.3 | 6.8 | 1.6 | 2.4 | 6.7 | 100.0 | 4.3 | 6.8 | 1.6 | 2.4 | 6.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - . | * | - $\cdot$ | -•" |  |

Symbol
zero or no observations
too small too be expressed
6. not applicable

- confidential


## footnotes

(i) These estimates are based on a sample of businesses reporiing sales between $\$ 10.000$ and $\$ 2.000 .000$
3) value lotal weighted expendizure on a given ifem
(2) Value in each cell $=\frac{\text { lotal weighted expendiqure on a given ifem }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quaptile.
(3) Value in each cell =
lozal weighted expenditure an a given item

This portion of the table pertains onty 10 the businesses reporting the specific expense item. Therofore these patios are calculated individually and the cotsl will not necessarily equel $100 \%$.

## Notes

Data are shown by auartiles when at least 13 of the sampled businesses peport the specilic item
Records were ranked in ascending order according to soles size. Each quartile li. e. bottom 25\%. Iower middle 25\%. etc. 1 represents one quarter of the totel fumber of businesses. Within each quertile. the average ratio is presented. For comparison purposes. the high and low values of sales ape shown

How to uae the tables
(1) Locate the appropribte sales range that is displayed on the two lines entit lad bow sales value" and migh sales value"
$(2)$ The selected range will indicate the proper quaptite, i.e. the bottom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sbles size pange will be in thet quartile.

## Standard Induetrial Classification Definition (SIC 1980):

51C 658 - Foy. Hobby, Novelty end Souvenir Stores
Businesses primarily engaged in retail dealing in toys, hobby supplies, gifts, novelties and souvenirs

TABLE 2. Balance sheet profile for 1986
Ontario, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total 1 ! | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upoer middele $25 \%$ | $\begin{aligned} & \text { Tof } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $8000^{\circ}$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 106 \\ & \{1\} \\ & \{1 \end{aligned}$ | $\begin{array}{r} 1 \\ 21 \end{array}$ | $\begin{aligned} & 21 \\ & 70 \end{aligned}$ | $\begin{array}{r} 70 \\ 154 \end{array}$ | $\begin{aligned} & 154 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes peceivable <br> Inventory <br> Other current assets <br> Total curcent assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | 4 6 37 4 48 20 6 3 | $\begin{aligned} & 1 \\ & 2 \\ & 2 \\ & 3 \\ & 4 \\ & 1 \end{aligned}$ | $\begin{array}{r} 1 \\ 18 \\ 18 \\ 20 \\ 6 \\ i \end{array}$ | $\begin{array}{r} 10 \\ 6 \\ 11 \\ - \\ 27 \\ 7 \\ 3 \\ 3 \end{array}$ | $\begin{array}{r} 5 \\ 17 \\ 102 \\ 3 \\ 127 \\ 58 \\ 16 \\ 7 \end{array}$ |
| Total assets | 66 | 7 | 24 | 34 | 175 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Tatal current liabilities Mortgages payable Long term debt other liabilities | $\begin{aligned} & 16 \\ & 19 \\ & 35 \\ & 1 \\ & 16 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \\ & 2 \end{aligned}$ | 6 3 9 - 4 | $\begin{array}{r}12 \\ 10 \\ 22 \\ \hline\end{array}$ | $\begin{array}{r} 41 \\ 54 \\ 95 \\ 2 \\ 46 \\ 1 \end{array}$ |
| Total liabilities Total equity | 52 14 | 2 | 13 | 29 5 | $\begin{array}{r} 144 \\ 31 \end{array}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
see ioble 1 for smbols end notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Onterio. Toy. Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Total(2) | $\begin{gathered} \text { Bottom } \\ 25 \% \end{gathered}$ | Lower <br> middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in samole (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 60 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & 11) \\ & 130 \end{aligned}$ | $\begin{aligned} & 130 \\ & 169 \end{aligned}$ | $\begin{array}{r} 169 \\ 274 \end{array}$ | $\begin{aligned} & 274 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Curpent ratio (times) | 2.2 | 4.7 | 0.9 | 2.1 | 1.4 |
| ```Loverage ratios Debi/equity ratio (times) Interest coverage ratio (times) Debt patio (:imes)``` | $\begin{array}{r} -0.2 \\ 27.6 \\ 1.0 \end{array}$ | $\begin{array}{r} 12.7 \\ 102.4 \\ 1.2 \end{array}$ | $\begin{array}{r} -19.5 \\ 0.1 \\ 1.0 \end{array}$ | $\begin{array}{r} -4.8 \\ 2.0 \\ 0.9 \end{array}$ | 0.8 8.3 0.8 |

(1) The patios represent the average of ratios for each business in the group and carnot be calculated from the figures shown in table 2 .
(2) These estimates are besed on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
see table 1 for symbols and notes.

## Definitions:

1. Liquidity Pstio:

Curpent = cuprent assets / curpent liabilities.
2. Leverage ratios:
a) Dett/equity $=$ toial liabilities / equity
b) Debt ratio = lotal liabilities / iotal asse:d
c) Interest coverage = net profit + interest expense interus: expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Toy, Hobby, Noveliy and Souvenir Stores (Sit 658)

|  | Total(1) | Bottom 25\% | Lowe ! <br> middle $25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh salas value (9000's) | $\begin{array}{r} 36 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \{1 \\ & 130 \end{aligned}$ | $\begin{aligned} & 130 \\ & 159 \end{aligned}$ | $\begin{aligned} & 159 \\ & 238 \end{aligned}$ | $\begin{aligned} & 238 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000{ }^{\prime} \mathrm{s}$ ) |  |  |  |  |
| Operating activities Cash from operations Depraciation Other | $\begin{array}{r} 21 \\ 3 \\ -8 \end{array}$ | $\begin{array}{r} 32 \\ 1 \\ -34 \end{array}$ | $\begin{array}{r} 10 \\ 1 \\ 7 \end{array}$ | 9 2 -6 | 41 6 -7 |
| Dividends | -6 | - | - | - | -24 |
| Investment ectivities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 1 \\ -4 \\ -1 \end{array}$ | ! | - | 1 -6 - 2 | 1 -7 |
| Financing activities <br> Increase in long term deb <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Dther | $\begin{array}{r} 1 \\ -3 \\ 1 \\ -1 \end{array}$ | - ${ }^{-1}$ | -1 | -4 | 4 -6 -2 |
| Increase(decrease) in cash \& equivalents Cash \& equivelents-Beginning of the year Cash \& equivalents - End of the year | 4 | 2 2 5 | 17 17 34 | -2 -1 -3 | 5 3 8 |

[^28]TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario, Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with daid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { redorting }\{2\} \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 3.705 | 229.099 | 20,004 | 303 | 471 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.527 \\ 156 \\ 20 \\ 2 \end{array}$ | $\begin{array}{r} 117.712 \\ 60.001 \end{array}$ | $\begin{array}{r} 10.261 \\ 5.324 \\ 3.325 \\ 1.093 \end{array}$ | $\begin{array}{r} 299 \\ 2 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 470 \\ ! \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4.697 | 361.587 | 24.786 | 687 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.488 \\ 184 \\ 21 \\ 4 \end{array}$ | $\begin{array}{r} 167.571 \\ 95.854 \\ 70.060 \\ 28.102 \end{array}$ | $\begin{array}{r} 19.626 \\ 6.766 \\ 4.530 \\ 1.864 \end{array}$ | 684 3 - | $\cdots$ $\cdots$ $\ldots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catelogue 72-002. An average labour unif could be interppeted as b full-ime emplovee. Note that the business size groups used are determined at the canada level. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly raporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly
see rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. $1984-1986$
Ontario. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upoer middle $25 \%$ | $\begin{aligned} & 76 ? \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 376 \\ 100.739 \\ 93.535 \\ 7.196 \end{array}$ | $\begin{aligned} & 13.903 \\ & 15.706 \\ & -1.803 \end{aligned}$ | $\begin{array}{r} 31.271 \\ 31.517 \\ -246 \end{array}$ | $\begin{array}{r} 78.596 \\ 73.547 \\ 5.149 \end{array}$ | $\begin{array}{r} 279.053 \\ 253.371 \\ 25.682 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 261 \\ 100,515 \\ 88,363 \\ 12,152 \end{array}$ | $\begin{array}{r} 14.367 \\ 11.396 \\ 2.971 \end{array}$ | $\begin{array}{r} 31,474 \\ 26,104 \\ 5,370 \end{array}$ | $\begin{aligned} & 80.702 \\ & 70.252 \\ & 10.450 \end{aligned}$ | $\begin{array}{r} 275.516 \\ 245.700 \\ 29.816 \end{array}$ |
| Businesses reparting loss (No.) <br> Average soles \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 115 \\ 108.122 \\ 116.855 \\ -8.733 \end{array}$ | $\begin{aligned} & 13.590 \\ & 18.619 \\ & -5.029 \end{aligned}$ | $\begin{aligned} & 31.061 \\ & 37.138 \\ & -6.077 \end{aligned}$ | $\begin{aligned} & 73.581 \\ & 81.950 \\ & -8.369 \end{aligned}$ | $\begin{aligned} & 314.254 \\ & 329.714 \\ & -15.460 \end{aligned}$ |


| Number of observations in sample | 367 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 104.385 | 16.593 | 37.311 | 81.341 | 282.293 |
| Average expense $\$$ | 100.023 | 17.882 | 35.849 | 79.531 | 266.829 |
| Average net profit (loss) \& | 4.362 | -1.289 | 1,482 | 1.810 | 15.464 |
| Businesses reporting a profit (No.) | 260 |  |  |  |  |
| Average sales \$ | 106.671 | 15.821 | 39.108 | 86.834 | 284.921 |
| Average expense \$ | 94.659 | 9.186 | 33.363 | 76.444 | 259.644 |
| Average net profit \$ | 12.012 | 5.635 | 5.745 | 10.390 | $25.27{ }^{\circ}$ |
| Businesses reporting loss (Mo.) | 107 |  |  |  |  |
| Average sales \$ | 99,19? | 17.132 | 34, 187 | 71.460 | 274.010 |
| Average expense \$ | 109.671 | 23.959 | 40.170 | 85.085 | 289.468 |
| Average net loss \$ | $-10.474$ | -6.827 | -5.983 | $-13.625$ | -15.458 |


sinesses report
Average sales $\$$
Average expense $\$$
Average expense $\$$
Average net prof it $\$$

Businesses reporting loss (No.)
Average sales \$
Average expense \$
Average net loss $\$$

376
100.731
93.535

261
100.515
88. 363

12,152

115
108.122
116.855
5.029
31.271
31.517

- 246

31,474
26. 104
31.061
37.138
-6.077
81.950
-8.359
15.460

1985

1986

| Number of observations in sample | ${ }^{274}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 136.023 | 16.137 | 44.782 | 108.692 | 374.481 |
| Average expense \$ | 128.793 | 14.530 | 43.953 | 102.265 | 354,423 |
| Average net profit (loss) \$ | 7.230 | 1.607 | 829 | 6.427 | 20.058 |
| Businesses reporting a profit (Mo.) | 195 |  |  |  |  |
| Average sales \$ | 142.137 | 16.036 | 46.433 | 112.560 | 393.519 |
| Average expense \$ | 129.827 | 11.684 | 39.835 | 101.431 | 366.359 |
| Average net profit \$ | 12.310 | 4.352 | 6.598 | 11.129 | 27.160 |
| Businesses reporting a loss (No.) | 79 |  |  |  |  |
| Average soles \$ | 109.664 | 16.339 | 42.445 | 94.915 | 284.957 |
| Average expense \$ | 118.380 | 20.210 | 49.782 | 105,235 | 298.294 |
| Average net loss \$ | -8.716 | $-3.871$ | -7.33? | -10.320 | -13.337 |

[^29]See Table i for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 93 \\ (1) \\ (1) \\ \hline \end{array}$ |  | $\begin{array}{r} 11 \\ 21 \end{array}$ |  | $\begin{aligned} & 21 \\ & 60 \end{aligned}$ |  | $\begin{array}{r} 60 \\ 169 \end{array}$ |  |  | $\begin{aligned} & 169 \\ & (1) \end{aligned}$ |  |
| Selocted expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower midde $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  |  | rcent of | sales |  |
| Cost of sales | 49.8 | 36.9 | 63.4 | 48.2 | 51.0 | 99.4 | 50.1 | 37.9 | 63.4 | 48.2 | 51.0 |
| Occupancy expenses | 19.2 2.1 | 32.7 3.7 | 16.4 1.7 | 17.5 2.9 | 11.0 0.9 | 98.8 69.6 | 19.4 3.0 | 32.7 6.0 | 16.4 2.6 | 17.5 2.6 | 11.5 1.3 |
| Depreciation | 2. 0.9 | 3. 0.5 | 0.3 | 1.2 | 1.4 | 47.8 | 1.8 | 4.4 | 0.9 | 2.3 | 1.5 |
| Heat, light \& telephone | 2.6 | 4.7 | 1.9 | 2.4 | 1.6 | 84.7 | 3.1 | 4.7 | 1. 2.6 | 2.7 | 2.1 |
| Rent |  | 23.8 | 12.6 |  |  |  |  | 26.8 |  |  |  |
| Personnel expenses | 10.2 | 3.4 | 4.5 | 17.6 | 14.5 | 68.0 | 14.9 | 30.5 | 5.4 | 21.6 | 15.6 |
| Financial expenses | 3.5 | 3.0 | 3.5 | 3.8 | 3.6 | 97.1 | 3.6 | 3.0 | 3.9 | 3.8 | 3.6 |
| Interest \& bank charges | 2.4 | 2.1 | 1.9 | 2.9 | 2.8 | 88.6 | 2.7 | 2. 1 | 2.4 | 3.7 | 2.8 |
| Professional fees | 1.0 | 0.9 | 1.6 | 0.9 | 0.8 |  |  |  |  |  |  |
| Other expenses | 13.0 | 18.0 | 9.4 | 11.1 | 13.4 | 100.0 | 13.0 | 18.0 | 9.4 | 11.1 | 13.4 |
| Profit (loss) | 4.3 | 6.0 | 2.8 | 1.8 | 6.5 | 100.0 | 4.3 | 6.0 | 2.8 | 1.8 | 6.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | $\cdots$ | . $\cdot$ | . $\cdot$ | -•• |

Symbols
zero or no observations
too small too be expressed
not spolicable
confidentia

## footnotes

111 lhese estimetes are based on a somple of businesses reporting sales beiween 810,000 and $\$ 2,000,000$
121 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales cf all businesses in the sample }} \times 100$ for each quartile.
I31 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses peporting ehis item of expenditure }} \times$ lo0 for each quartile.
Total ighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporing the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Date are shown by quartiles when at least 13 of the sempled businesses report the specilic item
Records were ranked in ascending order according to seles size. Each quertile li. e. Dottom 25z, lower midde 25z, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales ere shown

How to use the tables
(1) Locste the appropriate sales range that is displayed on the two lines entithad tow sales value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the 100 $25 \%$.
(3) Oata pertaining to the selected sates size range will be in that quartile.

## Stendurd Industrial CIsssificetion Definition (SIC 1980):

51c 6582-Gif\%. Moveliy and Souvenit Stores
Businesses primarily engaged in retail dealing in gifts, novelty merchandise and souvenirs such as: peiail carvings and aricraft. retail handicreft ceramics. retail seasonal and holiday decorations, reiail handicraft docoupage, retail eskimo carvings. retail gift wrap supplies, gift shops, retail handcrafted goods (novelties, souvenirsi, joke shops. retail handicpaft macrame. retail handicraft metalwork, refnll hovel ty merchand se. refail handicratt pottery, and reiai souvenirs.

TABLE 2. Balance sheet profile for 1986
Ontario. Gift. Novelty and Souvenir stores (SIt 6582)

|  | Total (1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe ! <br> middle 25\% | Upper <br> middle 25\% | ion $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000{ }^{\prime} \mathrm{s}$ ) | $\begin{array}{r} 93 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} (1) \\ 21 \end{array}$ | $\begin{aligned} & 21 \\ & 60 \end{aligned}$ | $\begin{array}{r} 60 \\ 169 \end{array}$ | $\begin{aligned} & 169 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other curcent assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | 5 4 39 1 48 24 7 2 | 1 | $\begin{array}{r} 1 \\ 1 \\ 20 \\ - \\ 22 \\ 3 \\ 1 \\ - \end{array}$ | $\begin{array}{r} 11 \\ 2 \\ 17 \\ 30 \\ 14 \\ 5 \\ 3 \end{array}$ | $\begin{array}{r} 6 \\ 12 \\ 109 \\ 3 \\ 129 \\ 70 \\ 19 \\ 5 \end{array}$ |
| Total assets | 68 | 5 | 24 | 42 | 185 |
| Liabilities and equity Current loans Other current liabilities Total cureent liabilities Mortgages payable Long term deb $\ddagger$ Other liabilities | $\begin{array}{r}18 \\ 14 \\ 31 \\ 18 \\ 18 \\ \hline\end{array}$ | 1 1 2 | $\begin{array}{r}8 \\ 2 \\ 10 \\ \hline 2 \\ \hline\end{array}$ | $\begin{array}{r}8 \\ 11 \\ 19 \\ 12 \\ \hline\end{array}$ | $\begin{array}{r}49 \\ 37 \\ 87 \\ 4 \\ 54 \\ \hline\end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 50 \\ & 17 \end{aligned}$ | 2 3 | $\begin{aligned} & 12 \\ & 13 \end{aligned}$ | 32 | 145 40 |

11 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Gift. Novelty and Souvenir Stores (SIt 6582)

|  | Total (2) | Bottom 25\% | $\begin{aligned} & \text { Lowe! } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\binom{53}{11}$ | $\begin{aligned} & 11 \\ & 130 \end{aligned}$ | $\begin{aligned} & 130 \\ & 210 \end{aligned}$ | $\begin{array}{r} 210 \\ 328 \end{array}$ | $328$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 2.4 | 7.5 | 1.6 | 1.9 | 1.6 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -3.0 \\ 35.6 \\ 1.0 \end{array}$ | $\begin{array}{r} 5.1 \\ 216.4 \\ 1.7 \end{array}$ | $\begin{array}{r} -14.9 \\ 2.5 \\ 1.0 \end{array}$ | $\begin{array}{r} -1.5 \\ 2.6 \\ 0.9 \end{array}$ | 3.0 9.2 0.7 |

(11) The ratios represent the average of resios for each business in the group and cannot be calculated from the figures shown in table 2 .
12) These estimates are based on © semple of businesses peporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Tatale for symbols and notes.

Oefinitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities

## 2. Leverage ratios:

a) Debt/equity $=$ total fiabilities $/$ equity.
bl Debt ratio = total liabilities/total essets
c) Interest coverege $=$ net profit interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Gift, Novelty and Souvenir Stores (Sic 6582)

|  | Total (1) $^{\text {a }}$ | Bot tom 25\% | Lawe r middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{c} 34 \\ \{1 \\ 1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & \text { (1) } \\ & 149 \end{aligned}$ | $\begin{aligned} & 149 \\ & 204 \end{aligned}$ | $\begin{aligned} & 204 \\ & 313 \end{aligned}$ | $\begin{aligned} & 313 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 21 3 -7 | $\begin{array}{r} 19 \\ 1 \\ -8 \end{array}$ | 19 1 -16 | $\begin{array}{r} -5 \\ 4 \\ 6 \end{array}$ | 47 6 -11 |
| Dividends | -8 | - | - | -5 | -23 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | 1 -3 -1 | - | -1 -4 | 4 -1 -1 1 | $-9$ |
| Financing activities <br> Increase in lang term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from sharaholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 2 -4 1 -2 - | 1 -2 | -7 2 | -3 -4 -1 - | 5 -6 -2 -2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the yaar | 4 6 11 | 11 11 22 | 3 2 4 | -4 11 7 | 7 2 9 |

(11) These estimates are based on a sample of incorporated businesses raporting sales between $\$ 10,000$ and $\$ 2.000 .000$. 5ample count includes only those businesses reporting atatemen: of changes.
see Table 1 for symbols and noies.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986
Dntario, Gift. Novelty and Souvenir Stores (SIC 6582)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 3,705 | 229.099 | 20.004 | 303 | 471 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.527 \\ 156 \\ 20 \\ 2 \end{array}$ | $\begin{array}{r} 117.712 \\ 60.001 \\ x \\ x \end{array}$ | $\begin{aligned} & 10,261 \\ & 5,324 \\ & 3.326 \\ & 1.093 \end{aligned}$ | $\begin{array}{r} 299 \\ 2 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 470 \\ 1 \\ = \\ = \end{array}$ |
| 1986 |  |  |  |  |  |
| Totel | 4.697 | 361.587 | 24.786 | 887 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.488 \\ 184 \\ 21 \\ 4 \end{array}$ | $\begin{array}{r} 167.571 \\ 95.854 \\ 70.060 \\ 28.102 \end{array}$ | $\begin{array}{r} 11.625 \\ 6.765 \\ 4.530 \\ 1,864 \end{array}$ | 684 3 - - | $\ldots$ $\cdots$ $\ldots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be intarpreted as a fulf-time employee. Note that the business size groups used are determined at the canada lavel. Thus it a business has aq least 500 empioyees in Canado as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the fallowing year.
"Newly raporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom 25\% | Lower $\text { miodle } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 310 \\ 101.122 \\ 93.661 \\ 7.461 \end{array}$ | $\begin{array}{r} 13.981 \\ 15.500 \\ -1.519 \end{array}$ | $\begin{array}{r} 32.891 \\ 32.981 \\ -90 \end{array}$ | $\begin{array}{r} 84.796 \\ 78.202 \\ 6.594 \end{array}$ | $\begin{array}{r} 272.818 \\ 247.959 \\ 24.859 \end{array}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 221 \\ 101,145 \\ 88.901 \\ 12,244 \end{array}$ | $\begin{array}{r} 14.427 \\ 11.790 \\ 2.637 \end{array}$ | $\begin{array}{r} 33,853 \\ 27,652 \\ 6.201 \end{array}$ | $\begin{aligned} & 87.251 \\ & 75.981 \\ & 11.270 \end{aligned}$ | $\begin{array}{r} 269.050 \\ 240.181 \\ 28.869 \end{array}$ |
| ```Businesses reporting a lass (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 89 \\ 108.145 \\ 116.383 \\ -8.238 \end{array}$ | $\begin{array}{r} 13.548 \\ 19.097 \\ -5.549 \end{array}$ | $\begin{aligned} & 31,966 \\ & 38,106 \\ & -6,140 \end{aligned}$ | $\begin{aligned} & 77.591 \\ & 84.719 \\ & -7.128 \end{aligned}$ | $\begin{aligned} & 309.474 \\ & 323.611 \\ & -14.137 \end{aligned}$ |

1985


1986

| Number of observations in sample | $\begin{array}{r} 235 \\ 138,491 \end{array}$ | 16.559 | 41.302 | 106.514 | 389.587 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 129.347 | 13.884 | 39,975 | 99,277 | 364.252 |
| Average net profit (loss) \$ | 9.144 | 2,875 | 1,327 | 7.237 | 25.335 |
| Businesses reporting a profit (No.) | 166 |  |  |  |  |
| Average sales \$ | 141.811 | 17.028 | 43, 876 | 111.741 | 394.598 |
| Average expense \$ | 128,364 | 10.796 | 37.869 | 98, 177 | 366.613 |
| Average net profit \$ | 13.447 | 6,232 | 6.007 | 13,564 | 27.985 |
| Businesses reporting a loss (No.) | 69 |  |  |  |  |
| Average sales \$ | 110.480 | 15.814 | 37.862 | 92.236 | 296.008 |
| Average expense \$ | 121,005 | 18.795 | 42.790 | 102.283 | 320.151 |
| Average net loss \$ | -10.525 | -2.989 | -4.928 | -10.047 | -24,143 |

[^30]TABLE 1. Selected operating ratios, in percent of sales, 1986
Dntario, Direct Sellers (SIC 6921)

|  | Total(1) |  | Bottom 25\% |  | Lower middle $25 \%$ |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 59 \\ (1) \\ (1) \end{array}$ |  | $\begin{aligned} & 1) \\ & 15 \end{aligned}$ |  |  | $\begin{aligned} & 15 \\ & 25 \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 39 \end{aligned}$ |  | (i) |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left.\begin{array}{\|c\|} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array} \right\rvert\,$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { mi dd le } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midd le } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { middle } \end{aligned}$ $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 40.6 | 27.8 | 49.3 | 41.7 | 41.8 | 63.9 | 63.5 | 83.1 | 64.2 | 61.7 | 56.7 |
| Occupancy expensos | 19.7 | 19.3 | 31.0 | 17.5 | 11.1 | 95.7 | 20.6 | 23.7 | 31.0 | 17.5 | 11.1 |
| Depreciation | 4.6 | 4.7 | 6.4 | 6.3 | 1.2 | 68.9 | 6.7 | 11.5 | 8.3 | 8.5 | 1.6 |
| Repairs \& maintenance | 7.4 | 8.8 | 9.9 | 4.8 | 6.0 | 83.7 | 8.8 | 11.1 | 9.9 | 6.6 | 7.3 |
| Meat. light \& telephone | 1.9 | 1.7 | 2.9 | 1.4 | 1.6 | 52.7 47.4 | 12.6 | 4.9 | 9.0 26.3 | 2.1 9.4 | 2.3 3.5 |
| Rent | 5.8 | 4.1 | 11.8 | 5.0 |  |  |  |  |  |  |  |
| Personnel expenses | 6.8 | 2.2 | 1.7 | 5.3 | 16.8 | 58.9 | 11.5 | 5.1 | 7.5 | 6.3 | 19.8 |
| Financisl expenses | 2.5 | 2.7 | 2.4 | 3.3 | 1.6 | 82.3 | 3.0 | 3.7 | 4.2 | 3.3 | 1.6 |
| Interest \& bank charges | 1.3 | 1.8 | 1.7 0.6 | 1.1 | 0.6 1.0 | 61.2 79.3 | 2.2 1.4 | 3.0 1.2 | 3.7 | 2.0 | 1.8 1.1 |
| Pratessional tees |  |  |  |  |  |  |  |  |  |  |  |
| Other expenses | 24.1 | 30.0 | 24.7 | 26.8 | 16.1 | 100.0 | 24.1 | 30.0 | 24.7 | 26.8 | 16.1 |
| Profit (loss) | 6.4 | 18.0 | -9. 1 | 5.5 | 12.6 | 99.8 | 6.4 | 18.0 | -9.1 | 5.5 | 12.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | -.. | . ${ }^{\text {a }}$ | ... | ... |

## Symbol:

zero or no observetions
$\therefore$ too small too be expressed
not applicable
$\times$ confidential

## footnotes

(1) These estinates are based on semple of businesses reporiing sales between $\$ 10,000$ and $\$ 2,000,000$
(2) Value in each cell $=$ Totel weighted expenditure on a given item $\times 100$ for each quartile
3) Value in each cell = lotal weighted expenditure on a given item

This portion of the table pertains only to the businesses reporting the spacific expense item. Therefore these ratios are calculated individutly and the total will not necesserily equel $100 x$

## Notes

Dota are shown by quartiles when et least 13 of the sampled businesses raport the specific ifem
Records were ranked im ascending order according to seles size. Ebch quertile fi. ©. bottom 25\%. Iower midde 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comperison purposes, the high end low values of seles are shown.

## How to use the tables

(1) Locate the appropriate sales pange that is displayed on the two lines entited mow sales value" and migh sales value"
(2) The selected renge will indicate the proper quertile. i.e. the bot tom $25 \%$, the lower midde $25 \%$, the upper midde $25 \%$ or the 80p 25\%.
(3) Data pertsining to the selected sales size range will be in that quaptile

Stenderd Industriel Clessification Oefinition (51C 1980):

## Slc 5B21-Direct Sellers

Businesses primarily engaged in retail dealing in a variety of products such as deiry products, beverages, cosmetics and kithcenwere by means of telephone, door-to-door canvassing or parties arranged in customers' homes. The salespeople involved notmally work on a commission basis and each salesperspn is considered to be a separate business. Mail-order houses are included here.

TABLE 2. Balance sheet profile for 1986
Dntario. Direet Sellers (SIC 6921)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Tog } \\ & 258 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low salas value ( 8000 's) <br> High sales value ( $3000^{\prime}$ s) | $\begin{array}{r} 59 \\ 11 \\ 1 \end{array}$ | $\begin{array}{r} 11 \\ 15 \end{array}$ | $\begin{aligned} & 15 \\ & 25 \end{aligned}$ | $\begin{aligned} & 25 \\ & 39 \end{aligned}$ | $(19$ |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | - | - | - | 15 |
| Accounts and notes peceivable | 5 | - | - | - | 20 |
| Inventory | 2 | - | - | - | 5 |
| Other current assets |  | - | - | - | 2 |
| Total current assets | 12 | - | - | * | 42 |
| Fixed assets | 4 | - | 5 | - | 9 |
| Less: Accum. dep. on fixed assets | \% | - | 1 | - | 4 |
| Other assets | 2 | - | - | - | 7 |
| Total assets | 16 | - | 4 | - | 55 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 2 | - | 2 | i | 22 |
| Other current liabilities | 6 | - | - | 1 | 22 |
| Total current labilities | 8 | - | 2 | - | - |
| Long term debt | 3 | - | - | 5 | 5 |
| Other liabilities | - | - | - | - | - |
| Total liabilities | 11 | - | 2 | -6 | 31 |
| Total equity | 6 | - | 2 | -6 | 24 |

(1) These estimates are based on a sample of businesses reperting seles between $\$ 10.000$ no $\$ 2.000 .000$.

See Tible i for symbels and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986 Ontario, Direct Sellers (SIC 6921)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lowe? <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low salas value $(\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 25 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{aligned} & (1) \\ & 34 \end{aligned}$ | $\begin{array}{r} 34 \\ 143 \end{array}$ | $\begin{aligned} & 143 \\ & 536 \end{aligned}$ | $\begin{aligned} & 536 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio <br> Current ratio (times) | 2.9 | 0.3 | 0.6 | 6.3 | 2.3 |
| Leverage ratios <br> Debtlequity ratio (times) <br> Interest coverage patio (times) <br> Debt ratio (times) | $\begin{aligned} & 2.4 \\ & 4.0 \\ & 0.8 \end{aligned}$ | $\begin{array}{r} -2.7 \\ 12.7 \\ 1.4 \end{array}$ | $\begin{array}{r} 6.3 \\ -22.9 \\ 1.0 \end{array}$ | $\begin{array}{r} -0.9 \\ 21.0 \\ 0.9 \end{array}$ | $\begin{array}{r} 2.5 \\ 15.2 \\ 0.5 \end{array}$ |

111 The retios represent the average of ratios for each business in the group and cannot be calculated from the figutes shown in table 2 .
121 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Curpent $=$ current assets / current liabilities.
2. Leverage ratios:
B) Dobt/equity = totel liabilities / equity
b) Debt ratio $=$ total liabilities / total assets
c) Interest coverage $=$ net profit * interest expenss/frteres: exprones.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Direct Sellers (SIC 6921)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left(\$ 000^{\prime} \mathrm{s}\right.$ ) High sales value $1 \$ 000^{\prime}$ s) | $\begin{aligned} & 12 \\ & \{1\} \\ & \{1\rangle \end{aligned}$ | -- | -- | -- | - |
|  |  |  | erage 1800 |  |  |
| Dperating ectivities <br> Cash from operations <br> Depreciation <br> Dther | $\begin{array}{r} 15 \\ 11 \\ 3 \end{array}$ | -- | -- | -- | -- |
| Dividends | $-2$ | - | - | - - | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 1 \\ -13 \\ -8 \end{array}$ | -- | -- | -- | -- $-=$ $=-$ |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from sharehol ders <br> Advances \& loans from government <br> Increase in equity <br> Dectease in equity <br> Dther | $\begin{array}{r} 15 \\ -9 \\ 3 \\ -10 \\ - \\ - \\ - \end{array}$ | -- | -- | -- | -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} 3 \\ 12 \\ 15 \end{array}$ | -- | -- | =- | -- |

(1) These estimetes are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting statement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983 -1986 based on SIC classification in 1986 Ontario, Direct Sellers (SIC 6921)

| Business size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

11) Average labour units are calculated by dividing total payroll by the average annuel wage and salary rate as reported in the

Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 12-002. An everbge labour unit could be interpreted as a
full-time employee. Note that the business size groups used are determined of the canade level. Thus if a business has at least
500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
121 Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no paypoll deductions in the following year
"Newly reporting" and "no longer reparting" businesses are assumed to heve been in activity for six months and the information is ajusted accordingly

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Direct Sellers (SIC 6921)

|  | Toral (1) | Bottom 25\% | Lowe: $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 297 \\ 67.684 \\ 62,958 \\ 4.726 \end{array}$ | $\begin{array}{r} 12.210 \\ 12.487 \\ -277 \end{array}$ | $\begin{array}{r} 17.599 \\ 18.099 \\ -500 \end{array}$ | $\begin{array}{r} 36.543 \\ 32.140 \\ 4.403 \end{array}$ | $\begin{array}{r} 204.385 \\ 189.104 \\ 15,281 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 192 \\ 72.464 \\ 62.949 \\ 9.515 \end{array}$ | $\begin{array}{r} 11.755 \\ 8.966 \\ 2.789 \end{array}$ | $\begin{array}{r} 17,113 \\ 13,524 \\ 3,589 \end{array}$ | $\begin{aligned} & 37,731 \\ & 27.275 \\ & 10.456 \end{aligned}$ | $\begin{array}{r} 223.255 \\ 202.030 \\ 21.225 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss $\$$ | $\begin{array}{r} 105 \\ 49.807 \\ 54.840 \\ -5.033 \end{array}$ | $\begin{array}{r} 12.802 \\ 17.073 \\ -4.271 \end{array}$ | $\begin{aligned} & 18,026 \\ & 22.111 \\ & -4,085 \end{aligned}$ | $\begin{array}{r} 34.740 \\ 39.519 \\ -4.779 \end{array}$ | $\begin{array}{r} 133.660 \\ 140.655 \\ -6.995 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 278 \\ 64.788 \\ 59.700 \\ 5.088 \end{array}$ | $\begin{array}{r} 13.692 \\ 13.248 \\ 444 \end{array}$ | $\begin{array}{r} 22.942 \\ 20.239 \\ 2.703 \end{array}$ | $\begin{array}{r} 38.714 \\ 32.493 \\ 6.221 \end{array}$ | $\begin{array}{r} 183.803 \\ 172,821 \\ 10,982 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 212 \\ 68.571 \\ 60.505 \\ 8.066 \end{array}$ | $\begin{array}{r} 13.527 \\ 11.132 \\ 2.395 \end{array}$ | $\begin{array}{r} 22.697 \\ 16.606 \\ 6.091 \end{array}$ | $\begin{array}{r} 39.156 \\ 29.632 \\ 5.524 \end{array}$ | $\begin{array}{r} 198.909 \\ 184.650 \\ 14.252 \end{array}$ |
| ```Businesses raporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 66 \\ 41.231 \\ 46.775 \\ -5.544 \end{array}$ | $\begin{array}{r} 13,873 \\ 15.557 \\ -1.684 \end{array}$ | $\begin{aligned} & 23.583 \\ & 29.739 \\ & -6.156 \end{aligned}$ | $\begin{aligned} & 37.204 \\ & 42.270 \\ & -5.066 \end{aligned}$ | $\begin{aligned} & 90.265 \\ & 99.533 \\ & -9.268 \end{aligned}$ |

1986

(1) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Operators of 8uildings and Dwellings (SIC 751)


## Symbol:

zero or no observetions
too small too be expressed
not applicable
confidential
footnotes
(1) These estimates ore based on a sample of businesses reporting sales between $\$ 10.000$ and $82,000,000$
2) Value in gach cell= Total weighted expenditure on a given item
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually end the total will mot necesserily equel $100 \%$.

Motes
Data are shown by quartiles when et least 13 of the sempled businesses repor: the specific item
Records were ranked in ascending order according to sales size. Each quartile (i, e. bottom 25\%. Iower middle 25\%, etc. represents one quarter of the total number of businesses. Within each quartile. the average ratio is prasented. For comparison purposes. the high and low values of sales are shown

Mow to use the tables
Il Locate the appropriate sales range thet is displayed on the two lines entitlad "low sales valuem and "High salas value"
(2) The selected range will indicate the proper quertile, i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
3) Data pertaining to the selected sales size range will be in that quartile.

Standard Industriel CIasaificstion Definition (SIC 1980):
SIC 751 - Operators of Buildings and Dwellings
Businesses primarily engaged in the operating or in owning and operating buildings and dwellings

TABLE 2. Balance sheet profile for 1986
Ontario. Operators of Buildings and Dwellings (SIC 751)

|  | Total 19 | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & 70 \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & 353 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 25 \end{array}$ | $\begin{aligned} & 25 \\ & 63 \end{aligned}$ | $\begin{array}{r} 63 \\ 166 \end{array}$ | $\begin{aligned} & 166 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000{ }^{\prime} \mathrm{s}$ ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 35 | 6 | 27 | 42 | 65 |
| Accounts and notes receivable | 16 | 3 | 7 | 11 | 44 |
| Inventory | 15 | 3 | 6 | 6 | 45 |
| Other curfent assets | 23 | 5 | 5 | 12 | 72 |
| Total current assets | 90 | 16 | 45 | 71 | 226 |
| Fixed assets | 552 | 168 | 238 | 426 | 1.365 |
| Less: Accum. dep. on fixed assets | 103 | 21 | 32 | 65 | 291 |
| 0 ther assets | 87 | 35 | 43 | 67 | 200 |
| Total assets | 626 | 199 | 294 | 489 | 1.500 |
|  |  |  |  |  |  |
| Current loans Other eurrent liabilities | 60 43 | 28 15 | 46 21 | 43 33 | 121 |
| Total current liabilities | 103 | 43 | 66 | 76 | 224 |
| Mortgages payable | 232 | 38 | 89 | 146 | 659 |
| Long term debt | 128 | 62 | 68 | 106 | 275 |
| Other liabilities | 19 | 2 | 3 | 13 | 58 |
| Total liabilities | 482 | 145 | 226 | 341 | 1.207 |
| Total equity | 144 | 54 | 68 | 159 | 293 |

(1) These estimetes ere based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.
see Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Operators of Buildings and Owellings (SIC 751)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value ( 5000 's) | $\begin{aligned} & 321 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 25 \end{array}$ | $\begin{aligned} & 25 \\ & 64 \end{aligned}$ | $\begin{array}{r} 64 \\ 172 \end{array}$ | $\begin{aligned} & 172 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 5.3 | 3.9 | 8.3 | 5.5 | 3.3 |
| ```Leverage ratios Oebt/equity ratio (times) Interest coverage ratio (times) Debt fatio (times)``` | $\begin{array}{r} 78.0 \\ 0.9 \end{array}$ | -16.6 1.6 | $\begin{array}{r} -16.2 \\ 34.7 \\ 0.7 \end{array}$ | $\begin{array}{r} -116.8 \\ 162.6 \\ 0.7 \end{array}$ | $\begin{array}{r} 1.7 \\ 109.6 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table i for symols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current bssats $/$ current liabilities

## 2. Leverage itios:

a) Debt/equity $=$ total liabilities / equity
b) Debe patio $=$ total liabilities fotal assets
c) Interes f coverage $=$ net profit * interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Operators of Bulldings and Dwellings (SIC 751)

|  | Totai (1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 183 <br> (1) <br> (1) | $\begin{array}{r} 1 \\ 27 \end{array}$ | $\begin{aligned} & 27 \\ & 59 \end{aligned}$ | $\begin{array}{r} 59 \\ 145 \end{array}$ | 145 |
|  | Average (\$000's) |  |  |  |  |
| Operating activities <br> Cash from operations Depreciation 0ther | $\begin{array}{r} 30 \\ 15 \\ -10 \end{array}$ | $\begin{array}{r} -10 \\ 7 \\ 6 \end{array}$ | $\begin{array}{r} 19 \\ 5 \\ -19 \end{array}$ | 23 13 -2 | 87 36 -26 |
| Dividends | -22 | - | -26 | -9 | -54 |
| Investment activities <br> Disposal of fixed assets Pupchase of fixed assets Increase in investment Decrease in investment | $\begin{array}{r} 59 \\ -48 \\ -27 \\ 21 \end{array}$ | 11 -11 -3 10 | $\begin{array}{r} 21 \\ -45 \\ 7 \\ 7 \end{array}$ | $\begin{array}{r} 98 \\ -77 \\ -26 \\ 1 \end{array}$ | $\begin{array}{r} 83 \\ -59 \\ -77 \\ 65 \end{array}$ |
| Financing activities <br> Increase in lang term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Incrase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 59 \\ -63 \\ 22 \\ -27 \\ - \\ 10 \\ -4 \\ -2 \end{array}$ | 4 -14 9 | $\begin{array}{r} 56 \\ -46 \\ 34 \\ -29 \\ - \\ 33 \\ -12 \\ \hline \end{array}$ | $\begin{array}{r} 32 \\ -36 \\ 9 \\ -12 \\ - \\ = \\ - \\ -3 \end{array}$ | $\begin{array}{r}143 \\ -154 \\ 38 \\ -67 \\ \hline 8 \\ \hline\end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash e equivalents - End of the year | $\begin{array}{r} 6 \\ 16 \\ 22 \end{array}$ | -1 9 8 | -2 45 43 | 11 13 23 | 15 -3 12 |

(1) These estimates are based on a sample of incorporated businesses reporting seles berween $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in i986 Ontario, Operators of Bulldings and Dwellings (SIC 751)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 6,002 | 703.108 | 39.598 | 674 | 734 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5.675 \\ 262 \\ 50 \\ 15 \end{array}$ | $\begin{aligned} & 252.240 \\ & 167.706 \\ & 114,391 \\ & 168.777 \end{aligned}$ | $\begin{array}{r} 14.087 \\ 9.722 \\ 6.282 \\ 9.507 \end{array}$ | $\begin{array}{r} 644 \\ 23 \\ 4 \\ 3 \end{array}$ | $\begin{array}{r} 706 \\ 20 \\ 8 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 7.736 | 1.033 .611 | 46.621 | 1.138 | ... |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 7.324 \\ 328 \\ 72 \\ 12 \end{array}$ | $\begin{aligned} & 366.663 \\ & 260.526 \\ & 213.032 \\ & 193.390 \end{aligned}$ | $\begin{array}{r} 16.506 \\ 11.794 \\ 9.647 \\ 8.674 \end{array}$ | $\begin{array}{r} 1.100 \\ 30 \\ 8 \\ \hline \end{array}$ | $\therefore$ $\therefore$ $\cdots$ |

(1) Average labour units are calculated by dividing total peyrall by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Caneda. Catalogue 72-002. An average labour unit could be interpreted as a fult-rime employee. Note that the business size groups used are determined at the Canada level. Thus if o business hes at least 500 employees in Cenade as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year.
"Newly feporting" and "no longer feporting" businesses ape assumed to have been in activity for six months and the information is ajjusted eccoroingly.

See table i for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Dntario, Dperators of Buildings and Dwellings (SIC 751)

|  | Total(1) | Bottom $25 \%$ | Lawer middle 25\% | Upper middle 25\% | Tor 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 529 \\ 158.177 \\ 198.591 \\ 39.585 \end{array}$ | $\begin{array}{r} 18,466 \\ 16,481 \\ 1,985 \end{array}$ | $\begin{array}{r} 43,367 \\ 36,475 \\ 6,892 \end{array}$ | $\begin{aligned} & 99.459 \\ & 88,138 \\ & 11.32 i \end{aligned}$ | $\begin{aligned} & 471,414 \\ & 333,270 \\ & 138,144 \end{aligned}$ |
| ```Businesses reporting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 384 \\ 154.134 \\ 93.992 \\ 60.142 \end{array}$ | $\begin{array}{r} 18,357 \\ 12,527 \\ 5,830 \end{array}$ | $\begin{aligned} & 43.765 \\ & 27.889 \\ & 15,876 \end{aligned}$ | $\begin{array}{r} 102.636 \\ 73,055 \\ 29,581 \end{array}$ | $\begin{aligned} & 451.779 \\ & 262.498 \\ & 189.289 \end{aligned}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 145 \\ 179,132 \\ 212,294 \\ -33,162 \end{array}$ | $\begin{aligned} & 18,741 \\ & 26,510 \\ & -7,769 \end{aligned}$ | $\begin{array}{r} 42.386 \\ 57.627 \\ -15.241 \end{array}$ | $\begin{array}{r} 94.796 \\ 110,279 \\ -15,483 \end{array}$ | $\begin{array}{r} 560.605 \\ 854.758 \\ -94.153 \end{array}$ |

1985

Number of observations in sample Average sales \$
Average expense $\$ \quad 121.149$
Average net profit (loss) \$

Businesses reporting a profit (No.) Average sales \$
Average expense $\$$
95.422
17.913
8.715

Average net profit $\$$
67.189

Businesses reporting a loss (No.)
Average sales $\$$
143
158.641
190.310
-31,669
17.774
13.953
3.821
17.913
8.715
9.198

17.439
26.916
-9.485
41.134
24.968
16.166
40.372
7.482
32.890

42.409
54.230

| 105.331 | 483.706 |
| ---: | :--- |
| 66.918 | 378.755 |
| 38.413 | 104.951 |
|  |  |
|  |  |
| 102.222 | 489.938 |
| 38.731 | 326.760 |
| 53.491 | 183.178 |
|  |  |
|  |  |
| 111.936 | 462.786 |
| 126.811 | 553.282 |
| -14.875 | -90.496 |

1986

Number of observations in sample

## Average sales \$

Average expense $\$$
Average net profit (loss) \$
660
153.693
135,608
660
18.085
16.58
40.29
36.71
99.88
458.006
usinesses reporting a profit (No.)

| 451 |  |
| ---: | ---: |
| 153.611 | 16.099 |
| 114.206 | 12.005 |
| 39.405 | 4.094 |
|  |  |
| 209 |  |
| 153.731 | 17.145 |
| 186.660 | 27.032 |
| -32.929 | -9.887 |

40.063
27.281
12.782

40.690
52.731
-12.041
101.204
75.894
25.310

96.629
133.339
-36.710
457.077
usinesses reporting profit (No.
Average sales $\$$
52.731
-12.041
133.339
460.459

Average expense \$
$-9.887$
$-35.710$
533.537

Average sales $\$$
Average net loss \$ -32,929
(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) |  | Bottom 25\% |  | Lower middle $25 \%$ |  | Uoper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( 9000 's) Migh sales value ( 9000 's) | $\begin{aligned} & 153 \\ & 11 \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11) \\ 30 \end{array}$ |  |  | $\begin{aligned} & 30 \\ & 68 \end{aligned}$ |  | $\begin{array}{r} 68 \\ 177 \end{array}$ |  | $\begin{aligned} & 177 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiy average (2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Tots1 | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 25.2 | 27.0 | 19.3 | 33.1 | 21.6 | 93.6 | 27.0 | 33.3 | 20.8 | 33.1 | 21.6 |
| Depreciation | 13.0 | 16.6 | 10.2 | 14.4 | 10.9 | 87.8 | 14.8 | 22.7 | 12.0 | 15.6 | 11.0 |
| Repairs \& maintenance | 5.7 | 2.3 | 3.6 | 11.3 | 5.2 | 58.8 | 9.6 | 5.8 | 8.0 | 15.6 | 6.7 |
| Heat. light \& telephone | 4.9 | 6.0 | 4.2 | 5. 1 | 4.4 | 56.7 13.3 | 8.7 12.5 | 13.7 27.8 | 8.1 8.8 | 7.4 27.9 | 7.3 4.8 |
| Personnel expenses | 7.5 | 1.3 | 11.4 | 6.5 | 10.6 | 28.5 | 25.5 | 11.9 | 52.9 | 22.4 | 20.5 |
| Finencial expenses | 35.3 | 36.1 | 32.8 | 35.6 | 35.5 | 98.2 | 35.9 | 36.3 | 35.2 | 35.6 | 36. 6 |
| Interest \& bank cherges | 26.8 | 18.9 | 29.7 | 28.9 | 29.4 | 89.6 | 29.9 | 24.6 | 34.5 | 29.7 | 30.0 |
| Professional fees | 8.5 | 17.3 | 3.1 | 6.6 | 7.2 | 92.6 | 9.1 | 19.1 | 3.6 | 7.1 | 7.2 |
| Other expenses | 17.7 | 25.2 | 13.3 | 18.1 | 14.4 | 98.3 | 18.0 | 25.2 | 14.3 | 18.1 | 14.4 |
| Profit (loss) | 14.3 | 10.4 | 23.1 | 6.8 | 16.7 | 95.2 | 15.0 | 12.7 | 23.6 | 6.8 | 16.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | -• | . . | - . | ... |

## Srabol

zero or no observations
.. too smell too be expressed
... nor applicable

- confidential


## Footnote:

$\{11$ These estimbtes are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
$(2)$ Value in each cells Total weighted expenditure on e given item
(2) Value in each cells $\frac{\text { Total weighted sales of all businesses in the sample }}{x} 100$ for each quartile
(3) Velue in aach cell $=$ Total weighted expenditure on a given item Total weighted seles of businesses reporting this item of expendiqure $\times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these patios are calculated individualiv and the total will not necessarily equal $100 \%$.

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according 20 sales size. Each quariile li.e. bottom 25\%. Iower midde 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. for comparison purposes, the high and low values of sales are shown.

How to use the tables
(11) Locate the appropriate sales pange that is displayed on the two lines entitled "tow sales value" and "High sales value"
$(2)$ The selected range will indicate the proper quartile. i.e. the bot tom $25 \%$. the lower midde $25 \%$, the upper middle $25 \%$ or the top 25\%
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standard Indus?rial Clessification Definition (5IC 19801

SIC 7512 - Dperetors of Mon-Residentisl Buildings
8usinesses primarily engaged in operating. or owning and operating buildings and owellings such as: arena operating. conferencelconvention centre operating. leasing non residential buildings. meeting hall operating. office building rental, real estate operating - non-fesidential bultdings, snopbing centre operating. stadium operating and theatre building operating.

TABLE 2. Balance sheet profile for 1986
Ontario, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | Bottom 25\% | Lowe $\text { midde } 25 \%$ | Upper middle 25\% | $\begin{aligned} & 706 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) | $\left.\begin{array}{l} 153 \\ (1) \\ 1 \end{array}\right\}$ | $\begin{array}{r} 11 \\ 30 \end{array}$ | 30 68 | 68 177 | $\begin{aligned} & 17 ? \\ & \{1\} \end{aligned}$ |
|  | Average ( 8000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 25 | $?$ | 9 | 34 | 49 |
| Accounts and notes receivable | 12 | 2 | 14 | 5 | 26 |
| Inventory | - | - | - | - | - |
| Other current assets | 25 | 1 | 5 | 9 | 84 |
| Total current assets | 62 | 10 | 28 | 48 | 160 |
| Fixed assets | 691 | 219 | 247 | 457 | 1.823 |
| Less: Accum. dep. on lixed assets | 119 | 26 | 40 | 76 | 332 |
| Other assets | 108 | 2 | 63 | 93 | 269 |
| Total assets | 742 | 205 | 297 | 522 | 1,920 |
| Liabilities and equity |  |  |  |  |  |
| Current loans Other cursent \|iabilities | 54 50 | 29 23 | 25 | 57 34 | 103 119 |
| Total current liabilities | 103 | 52 | 46 | 91 | 222 |
| Mortgages payable | 316 | 73 | 82 | 168 | 939 |
| Long term debt | 144 | 52 | 91 | 94 | 333 |
| Other liabilities | 13 | 1 | 2 | 8 | 40 |
| Total liabilities | 575 | 179 | 222 | 360 162 | $\begin{array}{r} 1.526 \\ 394 \end{array}$ |
| Total equity | 166 | 26 | 76 | 162 | 394 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 9 for symbols and notes.

TABLE 3. Finaneial ratios(1) for incorporated businesses only, 1986
Ontario. Operators of Non-Residential Buildings (SIC 7512)

|  | Total12! | Bottom $25 \%$ | Lower <br> midale 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) <br> High sales value ( $\$ 000^{\circ}$ s) | $\left.\begin{array}{l} 144 \\ \{1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & 11 \\ & 30 \end{aligned}$ | $\begin{aligned} & 30 \\ & 68 \end{aligned}$ | $\begin{array}{r} 68 \\ 177 \end{array}$ | $\begin{aligned} & 177 \\ & 11\} \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio <br> Current ratio (times) | 4.3 | 3.0 | 5.5 | 7.7 | 1.0 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 8.9 \\ 106.9 \\ 0.7 \end{array}$ | $\begin{array}{r} 27.3 \\ 25.7 \\ 0.7 \end{array}$ | $\begin{array}{r} 14.9 \\ 24.4 \\ 0.8 \end{array}$ | $\begin{array}{r} -3.5 \\ 290.6 \\ 0.8 \end{array}$ | $\begin{array}{r} -1.2 \\ 56.4 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

Definitions:

1. Liquidity patio:

Current = current assets / current liabilities.
2. Leverage ratios:
a) Debt/equify = total tiabilities / equity
b) Debt ratio $=$ qoial liabiliqies $/$ roral assets
c) Interest coverage $=$ net profit + interest expense / interest expans:

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Dperators of Non-Residential Buildings (Sic 7512)

(1) These estimates be besed on sample of incorporeted businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting a statement of changes.
see lable 4 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on sIC classification in i986 Ontario. Operators of Non-Residential Buildings (SIC 7512)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 6.002 | 703.108 | 39.598 | 674 | 734 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5.675 \\ 262 \\ 50 \\ 15 \end{array}$ | $\begin{aligned} & 252.240 \\ & 167.706 \\ & 114.391 \\ & 168.779 \end{aligned}$ | $\begin{array}{r} 14.087 \\ 9.722 \\ 6.282 \\ 9.507 \end{array}$ | $\begin{array}{r} 644 \\ 23 \\ 4 \\ 3 \end{array}$ | $\begin{array}{r} 706 \\ 20 \\ 8 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 7.736 | 1,033.611 | 46.621 | 1.138 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 7.324 \\ 328 \\ 72 \\ 12 \end{array}$ | $\begin{aligned} & 366.663 \\ & 260.526 \\ & 213.032 \\ & 193.390 \end{aligned}$ | $\begin{aligned} & 16.506 \\ & 11.794 \\ & 9.647 \\ & 8.674 \end{aligned}$ | $\begin{array}{r} 1.100 \\ 30 \\ 8 \end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as poported in the Surver of Employment. Payrall and Hours. Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a fult-time employee. Note that the business size groups used are determined at the Cancolelevel. Thus if business has at leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer raporting" businasses are assumed to have been in activity for six months and the information is adjusted accordingly.

See rable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | Bottom 25\% | Lower <br> middie 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tn } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 153 \\ 169.080 \\ 94.885 \\ 74.195 \end{array}$ | $\begin{array}{r} 19.204 \\ 17.795 \\ 1.409 \end{array}$ | $\begin{array}{r} 46.061 \\ 36.729 \\ 9.332 \end{array}$ | $\begin{array}{r} 108.466 \\ 100.999 \\ 7.467 \end{array}$ | $\begin{aligned} & 502.587 \\ & 224.015 \\ & 278.572 \end{aligned}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 120 \\ 163.345 \\ 74.366 \\ 88.979 \end{array}$ | $\begin{array}{r} 19.000 \\ 15.348 \\ 3.652 \end{array}$ | $\begin{aligned} & 44.837 \\ & 29.313 \\ & 15.524 \end{aligned}$ | $\begin{array}{r} 115.752 \\ 97.833 \\ 17.919 \end{array}$ | $\begin{aligned} & 473.791 \\ & 154.970 \\ & 318.821 \end{aligned}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Aver age expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 33 \\ 235.893 \\ 268.856 \\ -32.963 \end{array}$ | $\begin{aligned} & 19.822 \\ & 25.201 \\ & -5.379 \end{aligned}$ | $\begin{aligned} & 49.517 \\ & 57.658 \\ & -8.141 \end{aligned}$ | $\begin{array}{r} 95.572 \\ 106.602 \\ -11.030 \end{array}$ | $\begin{array}{r} 778.659 \\ 885.963 \\ -107.304 \end{array}$ |

1985


|  | 1986 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of observations in sample | 334 |  |  |  |  |
| Average sales \$ | 168.294 | 17.697 | 42.464 | 101.895 | 511.120 |
| Average expense \$ | 142,516 | 17.542 | 37,899 | 87,279 | 427,342 |
| Average net profit (loss) \$ | 25,778 | 155 | 4,565 | 14.616 | 83,778 |
| Businesses reporting apofit (No.) | 237 |  |  |  |  |
| Average sales \$ | 178.560 | 18,369 | 42.232 | 107,361 | 546.277 |
| Average expense \$ | 123.445 | 11.892 | 31.376 | 75,038 | 375.474 |
| Averape net prafit \$ | 55.115 | 6.477 | 10.856 | 32.323 | 170.803 |
| Businesses reporting loss (Mo.) | 97 |  |  |  |  |
| Average sales $\$$ | 149.034 | 16,754 | 43.253 | 88.548 | 447.581 |
| Average expense $\$$ | 180.932 | 25.474 | 60.002 | 117.171 | 521.080 |
| Average net loss \$ | -31.898 | -8,720 | -16.749 | -28,623 | -73.499 |

(9) Thase estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle $25 \%$ |  | Upper <br> middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $157$ <br> (1) <br> (1) |  | $\begin{array}{r} 11 \\ 36 \end{array}$ |  | $\begin{array}{r} 36 \\ 108 \end{array}$ |  | $\begin{aligned} & 108 \\ & 215 \end{aligned}$ |  |  | $\begin{aligned} & 215 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiy average 2 2 |  |  |  |  | $\begin{array}{\|l} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | UDPEP middle $25 \%$ 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Decupancy expenses |  | 17.4 |  |  |  |  | 12.7 |  |  |  |  |
| Depreciation | 2.6 | 2.9 | 1.6 | 3.1 | 2.7 | 74.3 | 3.5 | 5.5 | 2.6 4.3 | 3.7 3.1 | 2.8 1.5 |
| Repaics \& maintenance | 2.8 | 5.3 | 2.5 1.5 | 2.4 2.2 | 1.3 | 73.7 | 3.9 | 7.4 | 4.3 3.1 | 3.1 | 1.5 2.3 |
| Heat, light \& telephone Rent | 2.9 3.2 | 5.7 3.6 | 1.9 3.0 | 2.2 2.9 | 2.2 3.2 | 77.8 64.7 | 3.8 4.9 | 7.1 | 6.3 | 4.1 | 3.5 |
| Personnel expenses | 44.3 | 12.8 | 53.1 | 50.6 | 58.4 | 84.4 | 52.5 | 26.0 | 58.0 | 53.4 | 58.7 |
|  | 8.8 |  | 8.3 |  |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 2.9 6.0 | $\begin{array}{r} 6.6 \\ 12.4 \end{array}$ | 1.8 6.5 | 1.9 2.5 | 1.4 2.8 | 81.0 95.5 | 3.5 6.3 | 9.6 14.3 | 2.1 6.5 | 2.2 | 1.7 2.8 |
| Other expenses | 20.6 | 33.1 | 18.0 | 18.0 | 13.9 | 98.0 | 21.0 | 36.1 | 18.0 | 18.0 | 13.9 |
| Profit (loss) | 14.8 | 17.6 | 11.6 | 16.4 | 13.9 | 95.9 | 14.8 | 17.6 | 11.6 | 16.5 | 13.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | $\cdots$ | -•• | . . | - |

## Symbols

zero or no observations
too small too be expressed
not appl icable
confidentisl

## Footnotes

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
$\begin{aligned} & \text { (2) Value in each cell }=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \\ & \text { for osch quertile. } \\ & 131 \text { Velue in each cell }=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times \text { loo for each quartile }\end{aligned}$
This portion of the table perteins only to the businesses reporting the specific expense item. iherefore these ratios ere celculated individually and the rotal will not mecesserily equal 100\%.

## Note:

Deta are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%, lower middie 25\%, etc. 1 represents one quarter of the total number of businesses. Within arch quartite, the average ratio is presented. for comperison purposes, the high and low values of sales are shown.

How to use the tables
(11 Locate the appropriate sales pange that is displayed on the two lines entitied wow sales value" and "High sales valuem
121 The selected range will indicate the proper quartile. i, e. the bottom $25 \%$. the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
(3) Data pertaining to the selected sales size range will be in that quartile

## Senderd Industrial Classification Definition (SIC 1980):

[^31]TABLE 2. Balance sheet profile for 1986
Ontario. Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 157 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{array}{r} (1) \\ 36 \end{array}$ | $\begin{array}{r} 36 \\ 108 \end{array}$ | $\begin{array}{r} 108 \\ 215 \end{array}$ | $\begin{aligned} & 215 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Dther assets | $\begin{array}{r} 36 \\ 51 \\ 3 \\ 29 \\ 119 \\ 41 \\ 16 \\ 55 \end{array}$ | $\begin{array}{r} 4 \\ 2 \\ 3 \\ 7 \\ 16 \\ 17 \\ 12 \\ 2 \end{array}$ | $\begin{array}{r} 10 \\ 21 \\ \hline 5 \\ 36 \\ 13 \\ 5 \\ 17 \end{array}$ | $\begin{array}{r} 41 \\ 62 \\ 17 \\ 119 \\ 27 \\ 11 \\ 40 \end{array}$ | $\begin{array}{r} 89 \\ 116 \\ 6 \\ 88 \\ 299 \\ 106 \\ 34 \\ 159 \end{array}$ |
| Total assets | 200 | 23 | 62 | 176 | 529 |
| Lisbilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{aligned} & 20 \\ & 73 \\ & 92 \\ & 12 \\ & 21 \\ & 25 \end{aligned}$ | $\begin{array}{r} 13 \\ 6 \\ 20 \\ 12 \\ 10 \end{array}$ | $\begin{array}{r} 13 \\ 26 \\ 39 \\ 3 \\ 7 \\ 3 \end{array}$ | $\begin{array}{r} 11 \\ 70 \\ 81 \\ 1 \\ 7 \\ 10 \end{array}$ | $\begin{array}{r} 41 \\ 184 \\ 225 \\ 39 \\ 60 \\ 86 \end{array}$ |
| ```Total liabilities Total equity``` | $\begin{array}{r} 150 \\ 50 \end{array}$ | $\begin{array}{r} 42 \\ -19 \end{array}$ | $\begin{aligned} & 52 \\ & 10 \end{aligned}$ | $\begin{array}{r} 100 \\ 76 \end{array}$ | $\begin{aligned} & 401 \\ & 128 \end{aligned}$ |

111 These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$
See rable 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Insurance and Real Estate Agencies (SIC 7511)

|  | Total(2) | Bot tom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Iop } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High stas value ( 8000 's) | $\begin{aligned} & 116 \\ & (1) \\ & 19 \end{aligned}$ | $\begin{array}{r} 11 \\ 69 \end{array}$ | $\begin{array}{r} 69 \\ 151 \end{array}$ | $\begin{aligned} & 151 \\ & 313 \end{aligned}$ | $\begin{aligned} & 313 \\ & 11 \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.5 | 3.2 | 1.4 | 3.0 | 2.5 |
| Leverage ratios ```Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -10.5 \\ 23.4 \\ 1.1 \end{array}$ | $\begin{array}{r} -51.5 \\ 86.7 \\ 1.6 \end{array}$ | $\begin{array}{r} 5.3 \\ 26.1 \\ 1.5 \end{array}$ | $\begin{array}{r} -3.4 \\ 99.6 \\ 0.7 \end{array}$ | $\begin{array}{r} 6.4 \\ -120.1 \\ 0.7 \end{array}$ |

[^32]See Toble 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Curpent = current assets / current liabilities.
2. Leverage ratios:
al Debt/equity $=$ total liabilities / equity.
b) Debt ratio $=$ total libbilities / total essets
c) Interest coverage $=$ net profit . interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986 Ontario. Insurance and Real Estate Agencies (SIC 7611)

|  | To:al(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | Top 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value (\$000's) | $\begin{aligned} & 83 \\ & (1) \\ & 11 \end{aligned}$ | $\begin{array}{r} 11 \\ 64 \end{array}$ | $\begin{array}{r} 64 \\ 145 \end{array}$ | $\begin{aligned} & 146 \\ & 313 \end{aligned}$ | $\begin{aligned} & 313 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 31 \\ 8 \\ -7 \end{array}$ | 26 4 -5 | 16 3 -2 | 13 9 -8 | $\begin{array}{r} 70 \\ 16 \\ -14 \end{array}$ |
| Dividends | -11 | - | $-6$ | - 10 | -25 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 1 \\ -10 \\ -9 \\ 2 \end{array}$ | $\begin{array}{r}-2 \\ -20 \\ \hline\end{array}$ | -3 | $\begin{array}{r} 2 \\ -16 \\ -1 \\ 1 \end{array}$ | $\begin{array}{r} 3 \\ -20 \\ -18 \\ 6 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& ioans $\$$ rom government <br> Increase in equity <br> Decrease in equity <br> Other | 2 -6 9 -7 - 2 - 1 | -1 10 | -1 3 -10 - - - -1 | 2 -2 6 -4 - - - -1 | $\begin{array}{r} 7 \\ -18 \\ 19 \\ -13 \\ - \\ 6 \\ -1 \\ 8 \end{array}$ |
| Increase(decrease) in cash 8 equivalents Cash \& equivalents-Beginning of the rear Cash \& equivalents - End of the year | 6 49 55 | 13 3 16 | -3 13 10 | $\begin{aligned} & -9 \\ & 63 \\ & 53 \end{aligned}$ | $\begin{array}{r} 26 \\ 113 \\ 139 \end{array}$ |

11) These estimates are based on a sample of incorporated businesses reporting sales berween $\$ 10.000$ and $\$ 2.000 .000$. Sanple count includes only those businesses reporiting a statement of changes.
see fable ? for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in ig86 Ontario, Insurance and Real Estate Agencies (SIC 7611)

|  |  |  |  | Changes in number with pai | of businesses ployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of businesses | Total payroll $\text { ( } \$ 000 \text { 's) }$ | Average labour units(1) | Newly reporting\{2\} | No longer reporting (3) |
| 1983 |  |  |  |  |  |
| Total | 4.634 | 713.453 | 35.919 | 585 | 608 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4,330 \\ 250 \\ 44 \\ 10 \end{array}$ | $\begin{aligned} & 274.148 \\ & 171.621 \\ & 127.051 \\ & 140.633 \end{aligned}$ | $\begin{array}{r} 13.649 \\ 8.652 \\ 5.394 \\ 7.224 \end{array}$ | $\begin{array}{r} 566 \\ 19 \\ - \\ - \end{array}$ | $\begin{array}{r} 598 \\ 7 \\ 2 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 6.333 | 1,420.634 | 57,062 | 886 | - $\cdot$ |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 5.823 \\ 423 \\ 73 \\ 14 \end{array}$ | $\begin{aligned} & 458.619 \\ & 379.624 \\ & 287.378 \\ & 295.013 \end{aligned}$ | $\begin{aligned} & 18.072 \\ & 15.014 \\ & 11.557 \\ & 12.409 \end{aligned}$ | 852 30 4 - | $\because$ |

III Average iabour units are calculated by dividing total payroll by the average annual wage and salary pate bs reported in the
Survey of Employment. Payroll and Hours, Statistics Canada. Catalague 12-002. An average labour unit coulo be interpreted as a full-ime employee Note that the business size groups used are determined at the Cenada level. Thus if a business has at least 500 enployees in Canada as a whole but less than that number in any given province it is shown in fhe 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following yesr
"Nowly raporting* and mo longer reporting" businesses are assumed to have been in activity for six months and the finformation is adjusted accordingly

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Ontario, Insurance and Real Estate Agencies (SIC 7611)

|  | Total ${ }^{\text {l }}$ ) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (lass) \$ | $\begin{array}{r} 321 \\ 177.786 \\ 149.620 \\ 28.166 \end{array}$ | $\begin{array}{r} 23.982 \\ 19.309 \\ 4.673 \end{array}$ | $\begin{aligned} & 62.985 \\ & 52.368 \\ & 10.617 \end{aligned}$ | $\begin{array}{r} 127.841 \\ 104.800 \\ 23.041 \end{array}$ | $\begin{array}{r} 496.337 \\ 422.001 \\ 74,336 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 281 \\ 180.979 \\ 144.800 \\ 35,579 \end{array}$ | $\begin{aligned} & 24.599 \\ & 13.870 \\ & 10.729 \end{aligned}$ | $\begin{aligned} & 61.679 \\ & 46.361 \\ & 15,318 \end{aligned}$ | $\begin{array}{r} 129.991 \\ 103.326 \\ 26.665 \end{array}$ | $\begin{array}{r} 504,448 \\ 414,841 \\ 89,607 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 40 \\ 160.554 \\ 175.550 \\ -14.996 \end{array}$ | $\begin{aligned} & 22.584 \\ & 31.636 \\ & -9.052 \end{aligned}$ | $\begin{array}{r} 69.444 \\ 82.076 \\ -12.632 \end{array}$ | $\begin{array}{r} 109.428 \\ 117.422 \\ -7.994 \end{array}$ | $\begin{aligned} & 440.761 \\ & 471.067 \\ & -30.306 \end{aligned}$ |

Number of observations in sample Average sales \$
Average expense s
Average net profit \{loss) \$

Businesses reporting a profit (Mo.) Average sales \$
Average expense $\$$
Average net profit \$ 38.540

Businesses reporting loss (No.)
Average sales $\$$
Aver age expense $\$$
Average net loss \$

32
193.59
193.598
165.774
27.824

274
195.776
157.236
38.540
$1835^{47}$
183.539
201.760
-18.229
29. 193
17.255
11.938
29.202
12.18
17.015
29.161
33.692
$-4.531$
74.496
59.419
15.077
73.90
54.445
19.456
79.152
98.284
-19.132
145.006
121.829
23.179

| 43.312 | 536.585 |
| ---: | ---: |
| 09.754 | 452.556 |
| 33.558 | 84.133 |

49.806
158.048
156.048
156.048
$-6,242$
525.697
464.594
464.594
61.103
84.13 3
476.006
59.010
5.4 .014
-43.008

| Number of observations in sample | 218.642 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 218.642 | $25.277$ |  |  |  |
| Average expense \$ Average net profit (loss) \$ | 190.936 27.706 | 19.376 5.901 | $\begin{aligned} & 66.017 \\ & 10.696 \end{aligned}$ | $\begin{array}{r} 155.080 \\ 15.709 \end{array}$ | $\begin{array}{r} 523.269 \\ 78.520 \end{array}$ |
| Businesses reporting a profit (No.) | 351 |  |  |  |  |
| Average sales \$ | 229.890 | 23,978 | 75,82B | 172.696 | 647.059 |
| Average expense \$ | 187.395 | 11.649 | 56,099 | 143.178 | 538.653 |
| Average net profit \$ | 42.495 | 12.329 | 19,729 | 29.518 | 108.406 |
| Businesses reporting loss (No.) | 61 |  |  |  |  |
| Average sales \$ | 180.548 | 28,957 | 78.350 | 164.043 | 450,842 |
| Average expense \$ | 198,697 | 41.267 | 84.378 | 197.169 | 471.975 |
| Average net loss \$ | -18,149 | -12.310 | -6.028 | -33.126 | -21.133 |

[^33]TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Computer Services (SIC 7721)

|  | Total(1) |  | Bottom 25\% |  | Lowermiddle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 124 \\ & \text { (1) } \\ & 11 \end{aligned}$ |  | $\left(\begin{array}{l} 1) \\ 18 \end{array}\right.$ |  | $\begin{aligned} & 18 \\ & 38 \end{aligned}$ |  | $\begin{array}{r} 38 \\ 102 \end{array}$ |  |  | $\begin{aligned} & 102 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\left\|\begin{array}{c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}\right\|$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | Lower midele 25\% | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 19.4 | 28.4 | 26.4 | 14.0 | 9.2 | 95.6 | 20.3 | 28.4 | 25.4 | 17.0 | 9.2 |
| Depreciation | 11.7 | 17.9 | 17.2 | 7.9 | 4.1 | 85.6 | 13.7 | 19.6 | 20.3 | 10.2 | 4.6 |
| Repairs \& maintenance | 1.7 | 1.4 | 1.8 | 2.7 | 0.8 | 35.7 | 4.6 | 3.1 | 4.8 | 8.2 | 2.9 |
| Heat. Iight \& telephone Rent | 1.8 4.3 | 1.8 7.4 | 3.0 4.4 | 0.8 2.5 | 1.4 2.9 | 60.1 58.5 | 2.9 7.3 | 3.7 10.3 | 4.0 12.7 | 1.6 4.7 | 2.2 3.8 |
| Personnel expenses | 26.4 | 5.3 | 25.9 | 39.8 | 34.4 | 64.1 | 41.3 | 18.5 | 43.4 | 56.6 | 35.8 |
| Financial expenses | 4.5 |  | 6.2 | 5.6 | 3.9 |  |  |  |  |  |  |
| Interest 8 bank charges | 2.2 2.3 | 1.1 | 3.8 2.4 | 2.5 3.2 | 1.2 | 72.5 73.2 | 3.0 3.2 | 2.4 1.9 | 4.2 3.7 | 3.2 3.8 | 1.6 3.0 |
| Other expenses | 27.4 | 33.3 | 21.3 | 17.1 | 37.6 | 100.0 | 27.4 | 33.3 | 21.3 | 17.1 | 37.6 |
| Profit (lose) | 22.2 | 30.8 | 20.2 | 23.5 | 14.9 | 100.0 | 22.2 | 30.8 | 20.2 | 23.5 | 14.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | . $\cdot$ | $\ldots$ | -. | $\ldots$ | ... |

Symbol:

- zero or no observalions
-. too small too be expressed
... nor epplicable
* confidential


## Footnotes

(1) These estimates are based on sample of businesses reporting sales beiween $\$ 10.000$ and $\$ 2.000,000$

Total weighted expenditupe on a given $i$ em

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuslly and the tatal will not necessarily equal $100 \%$

## Notes

Dato afe shown by quartiles when at least 13 of the sampled businessas report the specific item.
Mecords were ranked in ascending order according to seles size. Each quartile (i. e, bottom 25\%. lower middie 25\%, etc.) feprasents one quarter of the total number of businesses. Within each quertile, the average ratio is presented. for comparison purposas, the high and low values of sales are shown

## How to use the tables

(11 Locate the appropriate salas range thet is displayed on the two bimes entitled bow sales valuem and migh sales value".
(2) The selected renge will indicate the proper quartite. i.e. the bottom $25 \%$. The lower middle $25 \%$. the upper middle $25 \%$ of the top $25 x$
13) Dats pertsining to the selscted sales size range will be in that quartile

Stenderd Industriml Classificetion Definition (5IC 1980):
SIC 7721 - Computer Services
Businesses primarily engaged im providing computer facilities on rental. leasing or time sharing basis and such activities as programming. planning and systems work

TABLE 2. Balance sheet profile for 1986
Ontario. Computer Services (SIC 7721)

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 Ontario, Computer Services (SIC 7721)

|  | Total(2) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 94 \\ (1) \\ (1) \end{gathered}$ | $\begin{array}{r} 1 \\ 25 \end{array}$ | $\begin{aligned} & 25 \\ & 59 \end{aligned}$ | $\begin{array}{r} 59 \\ 195 \end{array}$ | $\begin{aligned} & 195 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 16.4 | 1.8 | 1.8 | 51.3 | 1.5 |
| Leverage ratios Debt/equity ratio (times) interest coverage ratio (times) Dedt ratio (times) | $\begin{array}{r} 4.4 \\ 48.1 \\ 0.9 \end{array}$ | $\begin{array}{r} 0.4 \\ -46.8 \\ 0.9 \end{array}$ | $\begin{array}{r} 19.5 \\ 83.7 \\ 1.3 \end{array}$ | $\begin{array}{r} 20.3 \\ 40.7 \\ 0.9 \end{array}$ | $\begin{array}{r} -25.7 \\ 88.2 \\ 0.7 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot de calculatec from the figures shown in table 2 .

121 These espimetes sre based on sample of businesses reporting sales detween $\$ 10.000$ and $\$ 2.000 .000$.
See table 1 for symbols and notes.

## Definitions:

1. Liquidity retio:

Current * curfent assets / cuppent liabilities.
2. leverage ratios:
a) Debi/equity = total liabilities / equity
b) Debt ratio = iotel lisbilities / total assers
c) Interest covergege net profit + interest expense forarest expenss

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Computer Services (SIC 7721)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ s) high sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\begin{aligned} & 43 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 1\} \\ 25 \end{array}$ | $\begin{aligned} & 25 \\ & 50 \end{aligned}$ | $\begin{array}{r} 50 \\ 102 \end{array}$ | $\begin{aligned} & 102 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | ? | -1 1 -6 | 6 8 | 5 3 2 | 13 24 5 |
| Dividends | -2 | - | - | -5 | -4 |
| Investment activities <br> Disposal of fixed assets <br> Putchase of fixed assets <br> Increase in investment <br> Decrease in investment | 3 -19 -6 1 | -2 | 2 -5 - | 1 -1 - | $\begin{array}{r} 8 \\ -52 \\ -20 \\ 4 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from sharehalders <br> Advances \& loans 1 rom government <br> Increase in equity <br> Decrease in equity <br> Dther | -5 9 -6 1 4 - -1 | 10 - - -2 | -4 -5 | $\begin{array}{r}6 \\ -13 \\ \hline\end{array}$ | 1 -11 19 -7 2 11 -2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents - Beginning of the year Cash \& equivalents - End of the year | -3 15 12 | 1 | 2 2 | -1 5 4 | -10 42 32 |

11 Thase esiimates are based on a sample of incorporatad businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. $\$$ ample couni includes only those Dusinesses reporling a sitemen: of changes.
See Table 1 lor symbols and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciessification in 1986 Ontario, Computer Services (SIC 7721)

| Business size expressed in |
| :--- | :--- | :--- | :--- |
| average labour units(1) |

i1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the Survay of Employment. Payroll and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada lavel. Thus if a business has at least 500 employges in Canada as a whole but less than that number in eny given province it is shown in the 500 and over group.
(2) Refars to businesses reporsing no payroll deductions in the previous year.
(3) Refers to businesses reporting no payrall deductions in the following year
"Newly reporting" and "no langer reporting" businesses are assumed to have been in activity for six months and the information is adiusted accordingly.
see Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Ontario, Computer Services (SIC 7721)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tor } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net Diofit (loss) \$ | $\begin{array}{r} 67 \\ 194.918 \\ 177.812 \\ 16.306 \end{array}$ | $\begin{array}{r} 26.815 \\ 19.638 \\ 7.177 \end{array}$ | $\begin{array}{r} 58.064 \\ 52.051 \\ 6.013 \end{array}$ | $\begin{array}{r} 147.293 \\ 118.916 \\ 28.377 \end{array}$ | $\begin{array}{r} 544.301 \\ 520.643 \\ 23.658 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 50 \\ 182.526 \\ 149.610 \\ 32.996 \end{array}$ | $\begin{array}{r} 27.126 \\ 17.864 \\ 9.262 \end{array}$ | $\begin{aligned} & 54.599 \\ & 38.390 \\ & 16.209 \end{aligned}$ | $\begin{array}{r} 146.329 \\ 114.438 \\ 31.891 \end{array}$ | $\begin{array}{r} 502.049 \\ 427.746 \\ 74.303 \end{array}$ |
| Businesses reporting eloss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 17 \\ 251,210 \\ 315,471 \\ -64,261 \end{array}$ | $\begin{aligned} & 24.761 \\ & 31.379 \\ & -6.610 \end{aligned}$ | $\begin{array}{r} 64.823 \\ 78.701 \\ -13.878 \end{array}$ | $\begin{array}{r} 155.671 \\ 157.838 \\ -2.167 \end{array}$ | $\begin{array}{r} 759.584 \\ 993.973 \\ -234.389 \end{array}$ |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 45 \\ 187.965 \\ 179.592 \\ 16.453 \end{array}$ | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 34 \\ 178.144 \\ 144.160 \\ 33.984 \end{array}$ | -- | -- | -- | -- -- |
| Businesses peporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 225.924 \\ 305.963 \\ -80.039 \end{array}$ | -- | -- -- | -- | -- |


| Number of observations in sample Average sales \$ | 184 135,226 | 13.013 | 24.927 | 59,810 | 443.153 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 122.129 | 9.433 | 19.248 | 42.905 | 416.929 |
| Average net profit (loss) \$ | 13.097 | 3.580 | 5.679 | 16.905 | 26,224 |
| Businesses reporting a profit (No.) | 153 |  |  |  |  |
| Average sales \$ | 125.292 | 13.258 | 24.938 | 60.757 | 402.216 |
| Average expense \$ | 101.981 | 8.804 | 12.887 | 49.833 | 344.400 |
| Average net profit \$ | 23.311 | 4.454 | 12.059 | 18.924 | 57,816 |
| Businesses reporting a loss (No.) | 31 |  |  |  |  |
| Average sales \$ | 206,139 | 10.969 | 24.901 | 51.181 | 737.504 |
| Average expense \$ | 260.039 | 14.674 | 34.369 | 52.675 | 938.437 |
| Average net loss \$ | -53,900 | -3.705 | -9.468 | -9.494 | -200.933 |

[^34]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Management Consulting Services (SIC 7771)


Symbol
sero or no observations
too smell too be expressed
not applicable

- confidentia


## Footnotes

11 These estimetes are based on a sample of businesses reporiing salas between $\$ 10,000$ and $\$ 2,000,000$.
Total weighted expenditure on a given item
21 Value in each cell $=\frac{\text { Total weighted sales of all businesses in the sample }}{200}$ for each quartile
(3) Value in esch cell

Total weighted expenditure on a given item
Total weighted seles of businesses reporting this itam of expenditure $\quad$ or fortile
This portion of the table perteins only 10 the businesses reporting the specific expense item. Therefore these ratios are culated individually and the total will not necesserily equal $100 \%$

## Motes

Dete are shown by quaptiles when et least 13 of the sompled businesses raport the specific ifem
Records were ranked in ascending order according to sales size. Each quartile (i.e. botton 25\%. lower middle 25\%. eic.l represents one quarter of the :otal number of businessas. Within each quartile. the average patio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
(1) Locate the appropriate sales range that is displayed on the two lines entitled "low sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top 25\%.
(3) Data pertaining to the selecped sales size range will be in that quartile

Stenderd Industrisl CIEssificetion Definition (SIC 1980):

## SIC 7771 = Managewent Consulting Services

Businesses primarily engeged in providing business and management consulting sepvices such as: business management consulting services Gustoms consultents. financial management consulqanis, manager development consultants. organization manepement consultants. personne management consultarts and tariff and customs consultanis

TABLE 2. Balance sheet profile for 1986
Ontarlo, Management Consulting Services (SIC 7771)

|  | Total(1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper middle 25\% | To: $25 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $\begin{aligned} & \{91 \\ & \{1\} \\ & \{1\} \end{aligned}$ | $\begin{aligned} & (1) \\ & 18 \end{aligned}$ | $\begin{aligned} & 18 \\ & 34 \end{aligned}$ | $\begin{aligned} & 34 \\ & 90 \end{aligned}$ | $\begin{array}{r} 90 \\ (1) \end{array}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes peceivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 15 \\ 20 \\ - \\ 10 \\ 45 \\ 29 \\ 7 \\ 30 \end{array}$ | 1 1 1 3 2 1 | $\begin{array}{r} 3 \\ 5 \\ \hline 5 \\ 12 \\ 9 \\ 4 \\ 1 \end{array}$ | $\begin{array}{r} 7 \\ 12 \\ - \\ 1 \\ 20 \\ 20 \\ 5 \\ 30 \end{array}$ | $\begin{array}{r} 48 \\ 61 \\ 1 \\ 32 \\ 142 \\ 86 \\ 19 \\ 89 \end{array}$ |
| Total assets | 97 | 5 | 19 | 64 | 299 |
| Liabilities and equity Curient loans Other current liabilities Total current liabilities Mortgages payable Long term deb Dther liabilities | $\begin{array}{r} 15 \\ 22 \\ 37 \\ 12 \\ 18 \\ 1 \end{array}$ | 2 <br> 2 <br> 4 | 6 7 13 - | $\begin{array}{r} 15 \\ 7 \\ 22 \\ 4 \\ 16 \\ \hline \end{array}$ | $\begin{array}{r} 38 \\ 73 \\ 110 \\ 43 \\ 54 \\ 2 \end{array}$ |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{aligned} & 68 \\ & 29 \end{aligned}$ | 6 -2 | 13 6 | $\begin{aligned} & 41 \\ & 23 \end{aligned}$ | $\begin{array}{r} 210 \\ 89 \end{array}$ |

(19) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See iable 1 for symbols and notes.

TAELE 3. Financial ratios(1) for incorporated businesses only. 1986

## Ontario. Management Consulting Services (SIC 7771)

|  | Tota) (2) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | Lower <br> midde 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value $\left\{\$ 000^{\prime}\right.$ s) High sales value ( $\$ 000^{\prime} \mathrm{s}$ ) | $\left(\begin{array}{l} 99 \\ 19 \\ 11 \end{array}\right.$ | $\begin{gathered} \{1\} \\ 32 \end{gathered}$ | $\begin{aligned} & 32 \\ & 88 \end{aligned}$ | $\begin{array}{r} 88 \\ 166 \end{array}$ | $\begin{aligned} & 166 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.7 | 1.7 | 5.4 | 2.3 | 1.4 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 22.6 \\ 111.4 \\ 0.8 \end{array}$ | $\begin{array}{r} 28.1 \\ 1.2 \end{array}$ | $\begin{array}{r} 10.7 \\ 7.0 \end{array}$ | $\begin{array}{r} 7.4 \\ 58.0 \\ 0.7 \end{array}$ | $\begin{array}{r} 43.9 \\ 149.1 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in lable 2
(2) These estimetes are based on a semple of businesses reporting $\$ 3 / e s$ between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes.

## Definitions:

1. Liquidity ralio:

Current $=$ current assets / currenq liabilities.
2. Leverage ratios:
a) Debt/equity = total liabilities / equity.
b) Debt ratio $=$ total liabilities $/$ total asseta
c) Inierest coverage $=$ net profit * interest expense/foreres: expenset.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontarlo, Management Consulting Services (SIC 7771)

|  | Total (1) | Bottom 25\% | Lower $\text { middle } 25 \%$ | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\begin{gathered} 32 \\ (1) \\ (1) \end{gathered}$ | $\begin{array}{r} 1 \\ 57 \end{array}$ | $\begin{aligned} & 57 \\ & 83 \end{aligned}$ | $\begin{array}{r} 83 \\ 163 \end{array}$ | $\begin{aligned} & 163 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | 26 5 7 | $\begin{array}{r} 7 \\ 4 \\ -18 \end{array}$ | $\begin{array}{r} - \\ 2 \\ -6 \end{array}$ | $\begin{array}{r} 16 \\ 3 \\ 30 \end{array}$ | $\begin{aligned} & 73 \\ & 12 \\ & 20 \end{aligned}$ |
| Dividends | -29 | - | -3 | -49 | -58 |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -13 -9 3 | -39 | $\begin{gathered} 1 \\ -5 \\ -4 \end{gathered}$ | -1 -8 | $\begin{array}{r} -8 \\ -34 \\ -\quad 2 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 76 -1 5 -81 - -4 -4 3 | 36 11 -4 | $\begin{array}{r} 3 \\ - \\ -1 \\ - \\ -3 \\ 9 \end{array}$ | -12 $\vdots$ -12 3 | $\begin{array}{r} 248 \\ -4 \\ 8 \\ -285 \\ - \\ \hline \\ \hline \end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -11 28 17 | -3 8 5 | $\begin{aligned} & 8 \\ & 8 \\ & 5 \end{aligned}$ | $\begin{aligned} & =14 \\ & -16 \\ & -29 \end{aligned}$ | $\begin{array}{r} -24 \\ 105 \\ 82 \end{array}$ |

11 These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2.000$, 000 . Sample count includes only those businesses reporting e statenent of changes. see Tabie 1 for symbols and notes.

TABLE 5. Employment changes by size of business, 19B3-1986 based on SIC classification in 1986 Ontario, Management Consulting Services (SIC 7771)

| Business size expressed in average labour units\{1\} | Number of businesses | $\begin{gathered} \text { Total payrall } \\ \left\{\$ 000^{\prime} s\right\} \end{gathered}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer redarting\{3) |
| 1983 |  |  |  |  |  |
| Total | 2.963 | 295.084 | 15,990 | 526 | 672 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.832 \\ 106 \\ 22 \\ 3 \end{array}$ | $\begin{array}{r} 140,719 \\ 69,577 \\ 44,378 \\ 40,410 \end{array}$ | $\begin{aligned} & 7.315 \\ & 3.623 \\ & 2.428 \\ & 2.624 \end{aligned}$ | $\begin{array}{r} 513 \\ 11 \\ 2 \end{array}$ | $\begin{array}{r} 641 \\ 27 \\ 2 \\ 2 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 4,822 | 572.225 | 23.774 | 1.066 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.590 \\ 196 \\ 27 \\ 9 \end{array}$ | $\begin{array}{r} 261.472 \\ 196.106 \\ 80.273 \\ 94.374 \end{array}$ | $\begin{array}{r} 11.014 \\ 5.764 \\ 3.545 \\ 3.451 \end{array}$ | $\begin{array}{r} 1.034 \\ 27 \\ 4 \\ 1 \end{array}$ | $\cdots$ <br> $\cdots$ <br> $-\cdots$ |

[^35]"Newly reporting" and "no longer reporting" businesses ere assumed to hove been in activity for six months and the information is adjusiad accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Management Consulting Services (Sic 7771)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 524 \\ 105.698 \\ 73.525 \\ 32.173 \end{array}$ | $\begin{array}{r} 14.624 \\ 8,393 \\ 8.231 \end{array}$ | $\begin{aligned} & 31.189 \\ & 14,536 \\ & 16.653 \end{aligned}$ | $\begin{aligned} & 70.782 \\ & 34.543 \\ & 36.239 \end{aligned}$ | $\begin{array}{r} 306.198 \\ 238.629 \\ 67.569 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 488 \\ 107.160 \\ 69.509 \\ 37.651 \end{array}$ | $\begin{array}{r} 14.753 \\ 4.159 \\ 10.59 \end{array}$ | $\begin{aligned} & 31.122 \\ & 12.228 \\ & 18.894 \end{aligned}$ | $\begin{aligned} & 69.781 \\ & 31.006 \\ & 38.775 \end{aligned}$ | $\begin{array}{r} 312,985 \\ 230,641 \\ 82.344 \end{array}$ |
| ```Businesses reporting loss (Mo.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 36 \\ 101.125 \\ 113.067 \\ -11.942 \end{array}$ | $\begin{aligned} & 13.889 \\ & 19,134 \\ & -5.245 \end{aligned}$ | $\begin{array}{r} 32.098 \\ 45.679 \\ -13.581 \end{array}$ | $\begin{array}{r} 90.430 \\ 103.960 \\ -13.530 \end{array}$ | $\begin{aligned} & 268.081 \\ & 283.496 \\ & -15.415 \end{aligned}$ |

Number of observations in sample Average sales \$ Average expense $\$$ Average net profit (loss) \$

Businesses reporting a profit (No.)
Average sales
Average expense $\$$
Average net profit \$

Businesses reporting a loss (No.)
Average sales \$
Average expense $\$$
Average net loss \$
397
. 357
109.204
80.974
28.230

365
108.905
76. 329
32.576

32
112.147
112.147
118.904
-6.757
14.530
6.743
7.787
14.554
5.604
8.950
14.331
16.163
16.163
-1.832
31.425
18.221
13.204
31.474
17.236
14.238
30.541

36,084
-5.543

| 74.061 | 316.799 |
| :--- | ---: |
| 57.711 | 241.221 |
| 16.350 | 75.578 |

75,578
74.425
315.165
229.295 85.87
331.204
346.394

346,394
$-15,190$

1986

Number of observations in sample Average sales \$ Average expense $\$$ Average nat profit (loss) \$

Businesses reporting profit (No.)
Average sales \$
89.1

Average expense $\$$
Average net profit $\$$
58.114

479
30.99
93.298

Usinesses reporting loss (No.)
Average sales \$
93.29.
111.582
3.882
23.602
.970
23.634
10.443
13.191
23.411
1.634
14.777

25.970
29.373
-3.403
51.719
269.911

599 89.599
65.991
13.132
5.
946
222.773
23.608
7. 186
26.915
47.138

Average expense $\$$
$-18.288$
12.998
2.802
10.196

13.882
23.602
-9.720
50.98
269.060
$\begin{array}{ll}21.174 & 269.060 \\ 29.810 & 199.847\end{array}$
$\begin{array}{ll}29.810 & 69.213\end{array}$

Aversge net loss \$
-9.720
59.412
273.913

1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Hotels and Motor Hotels (SIC 9111)


## Symbols

zero or ho observations
too smell 200 be expressed
not applicable
confiden ? ial

## Footnote:

(11) These estimates are besed on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

Total weighred expendirure on a given irem
(3) Value in each cell $=\frac{\text { Tolal weighted sales of all businesses in the sample }}{\text { Total weighted seles of businesses reporting this item of expenditure }} \times$ loo for ach quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios ere calculated individually and the lotal will not necessarily equal 1002

## Notes

Oti are shown by quertiles when at leest 13 of the sempled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quariile li.e. bottom 25\%, lower midde 25\%, etc.l represents one quarter of the total number of businesses. Within each quartile, the average patio is presented. For comparison purposes. the high and low values of sales are shown

## How to use the tables

11) Locate the appropriate sales range that is displayed on the two lines entiqled "Low sales value" and "High sales value".
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the 1op 25\%
131 Data pertaining to the selected sales size range will be in that quarile

## Standard Industrial Classification Definition (SIC 1980):

## SIC 9111 - Hotels and Motor Hotels

Business primarily engaged in providing short term accommodation to the public with or without food, beverage ano other services. A hotel-type room has access only from the interior of the building and motel-hotel type roam has access fram both the interior and exteifor

TABLE 2. Balance sheet profile for 1986
Ontario. Hotels and Motor Motels (SIC 9111)

Bottom
$25 \%$ middle $25 \%$ middle $25 \%$ 25\%

| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Kigh sales value ( $\$ 000$ 's) | $\begin{aligned} & 44 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cast | 58 | -- | -- | -- | -- |
| Accounts and notes receivable | 34 | -- | -- | -- | -- |
| Inventory | 10 | -- | -- | -- | -- |
| Other current assets | 11 | -- | -- | -- | -- |
| Total current assets | 113 | -- | -- | -- | -- |
| Fixed assets | 502 | -- | -- | -- | -- |
| Less: Accum. dep. on fixed assets | 153 | -- | -- | -- | -- |
| Other assets | 86 | -- | -- | -- | -- |
| Total assets | 549 | -- | -- | -- | -- |
| Liabilities and equity |  |  |  |  | -- |
| Current loans | 33 47 | -- | -- | -- | -- |
| Total current liabilities | 80 | -- | -- | -- | -- |
| Mortgages payable | 206 | -- | -- | -- | -- |
| Long term debt | 129 | -- | -- | -- | -- |
| Other liabilities | 1 | -- | -- | -- | -- |
| Total liabilities | 416 133 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$ See Table ifor symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario. Hotels and Motor Hotels (SIC g111)

(1) The ratios represent the average of ratios for each business in the group and cannot ba calculated from the figures shown in table 2
(2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See rable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / curient liabllities.
2. Leverage ratios:
a) Debt/equity = total 1 iabilities $/$ equity
b) Debt ratio: qotal liabilities / total assets
c) Interest coverage $=$ net profit - interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Hotels and Motor Hotels (SIc 9111)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{r} 32 \\ \{1 \\ 1 \end{array}\right\}$ | $\begin{aligned} & \text { (1) } \\ & 192 \end{aligned}$ | $\begin{array}{r} 192 \\ 396 \end{array}$ | $\begin{aligned} & 396 \\ & 743 \end{aligned}$ | 743 $(1)$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 7 \\ 24 \\ -28 \end{array}$ | $\begin{aligned} & 1 \\ & 4 \\ & 4 \end{aligned}$ | -3 10 4 | $\begin{array}{r} 10 \\ 27 \\ 6 \end{array}$ | 23 52 -127 |
| Dividends | -10 | - | -5 | $-18$ | -13 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrase in investment | $\begin{array}{r} 3 \\ -33 \\ -3 \\ 8 \end{array}$ | - | -6 7 | 1 -87 -12 - | $\begin{array}{r}9 \\ -34 \\ \hline 23\end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances $\&$ loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 45 -21 12 -10 - -2 -1 | -9 | 1 -17 15 -8 | 75 -19 13 - - -3 -1 | 99 <br> -39 <br> 17 <br> -31 <br> 1 <br> -3 <br> -2 |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | -9 66 57 | 14 13 | -3 15 11 | $\begin{array}{r} -7 \\ 104 \\ 97 \end{array}$ | -25 128 103 |

(1) These estimetes are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. 5 ample count includes only those businesses reporting a statement of changas.
see Table i for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on sic classification in 1986
Ontario. Hotels and Motor Hotels (SIC 9111)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{gathered} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{gathered}$ | Average labour units(1) | Changes in number of businesses with paid employses |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly <br> reporting(2) | No Iangar reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 720 | 310.728 | 34, 109 | 57 | 83 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 483 \\ 176 \\ 40 \\ 21 \end{array}$ | $\begin{array}{r} 32.315 \\ 66,364 \\ 60.158 \\ 151,891 \end{array}$ | $\begin{array}{r} 3.527 \\ 7.274 \\ 6,721 \\ 16,587 \end{array}$ | $\begin{array}{r} 41 \\ 13 \\ 1 \\ 2 \end{array}$ | $\begin{array}{r} 58 \\ 16 \\ 7 \\ 2 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 997 | 453.262 | 43.005 | 161 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | 665 242 63 27 | $\begin{array}{r} 43.017 \\ 95.922 \\ 103.257 \\ 211.066 \end{array}$ | $\begin{array}{r} 4.029 \\ 9.039 \\ 9.856 \\ 20.081 \end{array}$ | 112 37 9 3 | … $\ldots$ $\ldots$ |

(1) Average labour units are calculated by dividing cotal payrall by the average annual wage and salary rate as repotted in the Survey of Emplorment, Payrolf and Hours, Statistics Canada, Catalogue 72-002. An average labour unit could be interpreted as of full-time emplovee. Note that the business size groups used are determined at the Canade level. Thus if a business has at leas 500 employees in Canada os a whole but less than that number in any given province it is shown in the 500 and over group
121 Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly raporting" and "no longer raporifng" businesses are assumed to have been in activity for six months and the information is adjusted accordingly

See tible 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Hotels and Motor Hotels (SIC 9111)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lowe: } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { To: } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observetions in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 180 \\ 338.059 \\ 331.090 \\ 6,969 \end{array}$ | $\begin{array}{r} 52.973 \\ 51.182 \\ 1.791 \end{array}$ | $\begin{array}{r} 153.718 \\ 145.375 \\ 8.343 \end{array}$ | $\begin{array}{r} 315.913 \\ 303.246 \\ 12,567 \end{array}$ | $\begin{array}{r} 829.632 \\ 824.558 \\ 5.074 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 134 \\ 336.810 \\ 306.957 \\ 29.853 \end{array}$ | $\begin{array}{r} 59.979 \\ 54,124 \\ 5.855 \end{array}$ | $\begin{array}{r} 144,775 \\ 123.585 \\ 21.190 \end{array}$ | $\begin{array}{r} 310.897 \\ 291.942 \\ 18.955 \end{array}$ | $\begin{array}{r} 831.590 \\ 758.176 \\ 73.414 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 46 \\ 344.887 \\ 375.464 \\ -30.577 \end{array}$ | $\begin{array}{r} 30.903 \\ 41.915 \\ -11.012 \end{array}$ | $\begin{array}{r} 169.894 \\ 184.790 \\ -14.896 \end{array}$ | $\begin{aligned} & 351.126 \\ & 382.614 \\ & -31.48 B \end{aligned}$ | $\begin{array}{r} 827.626 \\ 892.536 \\ -64.910 \end{array}$ |


| Number of observations in sample <br> Aveiage sales \$ <br> Average expense \$ <br> Average net prolit (loss) \$ | $\begin{array}{r} 134 \\ 487.928 \\ 485.066 \\ 2.862 \end{array}$ | $\begin{array}{r} 87.896 \\ 83.193 \\ 4.703 \end{array}$ | $\begin{aligned} & 253.670 \\ & 265.568 \\ & -11.898 \end{aligned}$ | $\begin{array}{r} 491.637 \\ 469.622 \\ 22.015 \end{array}$ | $\begin{array}{r} 1,118,510 \\ 1,121,879 \\ -3,369 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 85 |  |  |  |  |
| Average sales \$ | 468.878 | 91.220 | 255.084 | 472.558 | 1.056.65 |
| Average expense \$ | 431.868 | 82,348 | 238.251 | 416.662 | 990.212 |
| Average net profit \$ | 37.010 | B, 872 | 16,833 | 55,896 | 66.439 |
| Businesses reporting loss (No.) | 49 |  |  |  |  |
| Average sales \$ | 520.919 | 76,480 | 252.326 | 514.284 | 1.240 .587 |
| Average expense \$ | 572.955 | 85.093 | 291.517 | 532.487 | 1.381.723 |
| Average net loss\$ | -52.036 | $-9,613$ | -39.191 | -18.203 | -141.136 |

1986

| Number of observations in sample Average salos \$ | $\begin{array}{r} 112 \\ 394.840 \end{array}$ | 33.870 | 159,237 | 375.286 | 1.010.965 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 383,424 | 34.229 | 128,313 | 387.924 | 983.231 |
| Average net profit (loss) \$ | 11.416 | -359 | 30.924 | -12,638 | 27.734 |
| Businesses reporting a profit (No.) | 76 |  |  |  |  |
| Average sales \$ | 379.828 | 33.886 | 152.827 | 360.964 | 971.636 |
| Average expense \$ | 345.794 | 28,203 | 112,656 | 346.819 | 895.499 |
| Average net prafit \$ | 34.034 | 5.683 | 40.171 | 14.145 | 76,137 |
| Businesses reporting eloss (No.) | 36 |  |  |  |  |
| Average sales \$ | 423.945 | 33.837 | 185.403 | 384,342 | 1.092.196 |
| Average expense \$ | 454.213 | 46.282 | 192.224 | 413.914 | 1.164 .433 |
| Average net loss \$ | -30.268 | -12.445 | -6.821 | -29.572 | -72.237 |

[^36]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Motels (SIC 91:2)

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multicolumn{2}{|r|}{Total(1)} \& \multicolumn{2}{|r|}{Bottom 25\%} \& \multicolumn{2}{|r|}{Lower middle 25\%} \& \multicolumn{3}{|c|}{Upper middle 25\%} \& \multicolumn{2}{|c|}{\[
\begin{aligned}
\& \text { TOD } \\
\& 25 \%
\end{aligned}
\]} \\
\hline Businesses in sample (No.) Low sales value ( \(\$ 000\) 's) High sales value ( \(\$ 000\) s) \& \multicolumn{2}{|r|}{\[
\begin{aligned}
\& 45 \\
\& (1) \\
\& (1)
\end{aligned}
\]} \& \multicolumn{2}{|r|}{--} \& \multicolumn{2}{|r|}{--} \& \multicolumn{3}{|c|}{--} \& \multicolumn{2}{|c|}{--} \\
\hline \multirow{3}{*}{Selected expense item} \& \multicolumn{4}{|r|}{Industiy average(2)} \& \& \multirow{3}{*}{\begin{tabular}{l}
\% busi- \\
nesses \\
reporting
\end{tabular}} \& \multicolumn{5}{|c|}{Reporting businesses only (3)} \\
\hline \& Total \& Bottom 25\% \& \[
\begin{array}{r}
\text { Lower } \\
\text { middie } \\
25 \%
\end{array}
\] \& Upper middie 25\% \& \[
\begin{aligned}
\& \text { Top } \\
\& 25 \%
\end{aligned}
\] \& \& Total \& Bottom 25\% \& \[
\begin{aligned}
\& \text { Lower } \\
\& \text { middle } \\
\& 25 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { Uoper } \\
\& \text { middle } \\
\& 25 \%
\end{aligned}
\] \& Too \\
\hline \& \multicolumn{5}{|c|}{Percent of sales} \& \& \multicolumn{5}{|c|}{Percent of sales} \\
\hline \& 36.9 \& -- \& -- \& -- \& -- \& 100.0 \& 36.9 \& -- \& -- \& -- \& - \\
\hline Depreciation \& 6.8 \& -- \& -- \& -- \& -- \& 68.5 \& 9.9 \& -- \& -- \& -- \& \\
\hline Repairs \& maintenance \& 11.4 \& -- \& -- \& -- \& -- \& 99.3 \& 11.5 \& -- \& -- \& -" \& -- \\
\hline Heat. Iight \& telephone \& 16.0 \& -- \& \& -- \& \& 99.3 \& 16.1
23.6 \& -- \& -- \& -- \& -- \\
\hline Rent \& 2.7 \& -- \& -- \& -- \& -- \& \& \& \& - \& \& \\
\hline Personnel expenses \& 14.9 \& -- \& -- \& - \& -- \& 64.5 \& 23.2 \& -- \& -- \& -- \& -- \\
\hline Financial expenses \& 16.0 \& -- \& -- \& -- \& -- \& 99.3 \& 16.2 \& =- \& -- \& -- \& -- \\
\hline Interest \(\%\) bank charges \& 13.8 \& -- \& -- \& -- \& -" \& 91.0
89.0 \& 15.1

2.6 \& -- \& -- \& -- \& <br>
\hline Professional fees \& 2.3 \& -- \& -- \& - \& -" \& 89.0 \& 2.6 \& -- \& -- \& -- \& -- <br>
\hline Other expenses \& 29.7 \& -- \& - \& -- \& -- \& 100.0 \& 29.7 \& -- \& -- \& -- \& - <br>
\hline Profit (loss) \& 2.5 \& -- \& - \& -- \& -- \& 100.0 \& 2.5 \& -- \& -- \& -- \& - <br>
\hline Total \& 100.0 \& -- \& -- \& -- \& -- \& 100.0 \& $\ldots$ \& -- \& -- \& $=$ \& - <br>
\hline
\end{tabular}

## Symbol:

zero or no observetions
too smell too be expressed
*. not applicable

- confidential


## Fooinotes

(11) These estimates are based on sample of businesses peporting sales beiween $\$ 10,000$ and $\$ 2,000,000$

121 Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quertile
(3) Value in each cell =

Total weighted expenditure on given ifem
Total weighted sales of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the spacific expense item. Therefore these ratios are calculated individualiy and the copal will not necessarily equal 100\%.

## Motes

oate ere shown by quariiles when at least 13 of the sampled businesses report the specific item
Records were panked in ascending order according to sales size. Each quartile li. e. bottom 25z, lower midde 25\%, etc. 1 represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes, the high and low values of sales are shown

How to use the tables
II Locate the appropriate sales range that is displayed on the two lines entitied "Low sales value" and migh sales value"
121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower midde $25 \%$, the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that guartile

## Stendard Industrial Classificetion Definition ISIC 1980):

## SIC 9112 - Motels

Businesses primarily engeged in shor \& term accommodation to the public with or without food, baverage and other services A motel-type room has access from the experior only and generally has parking facilities in close proximity

TABLE 2. Balance sheet profile for 1986
Ontario, Motels (SIC 9112)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & T 09 \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value $(\$ 000$ 's? | $\begin{array}{r} 45 \\ (1) \\ 11\} \end{array}$ | -- |  |  | -- |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| ```Assets Cash Accounts and notes receivable Inventary Dther current assets Total current assets Fixed assets Less: Accum. dep. on fixed assets Other assets``` | $\begin{array}{r} 16 \\ 3 \\ 3 \\ 2 \\ 23 \\ 347 \\ 88 \\ 13 \end{array}$ | -- <br> - <br> - <br> - <br> - | -- -- -- - - -- | -- -- -- -- -- -- | - <br> - <br> - <br> - <br> - <br> - |
| Total assets | 295 | -- | -- | -- | -- |
| Liabilities and equity Current loans Other current liabilities Total cureent liabilities Mortgages payable Long term debt Other liabilities | $\begin{aligned} & 31 \\ & 39 \\ & 70 \\ & 67 \\ & 99 \\ & 7 \end{aligned}$ | - <br> - <br> - <br> -- | -- -- -- -- | -- <br> -- <br> -- <br> -- <br> - | -- -- -- -- -- |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $\begin{array}{r} 243 \\ 51 \end{array}$ | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Motels (SIC 9112)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 20 \\ & (1) \\ & (1) \end{aligned}$ |  | -- | -- |  |
|  | Average |  |  |  |  |
| Liquidity ratio Curpent ratio (times) | 0.6 | -- | -- | -- | -- |
| Leverage ratios ```Debi/equity iatio (times) Interest coverage ratio (times) Debt ratio {times}``` | $\begin{array}{r} -9.8 \\ 2.2 \\ 1.0 \end{array}$ | -- | -- | -- | -- |

[^37]see rable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilitias.
2. Leverage ratios:
(a) Debi/equity = qotal lisbilities / equity
b) Debr ratio = total liabilities/ total assp:


TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Motels (SIC 9112)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\underset{\text { Lower }}{\text { middle } 25 \%}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ |  | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 30 \\ 37 \\ -22 \end{array}$ | -- | -- | -- | -- |
| Dividends | -7 | -- | -- | -* | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> increase in investment <br> Decrease in investment | 1 -125 - | -- | -- -- -- | -- -- -- | -- |
| Financing activities <br> increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholder 5 <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 92 \\ -75 \\ 46 \\ \hline \\ 5 \\ 38 \\ \hline \end{array}$ | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - | - |
| Increase(decrease) in cash : equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 22 21 43 | -- | -- | -- | -- |

11 these estimates bre besed on a sample of incorporated businessas reporting sates between $\$ 10,000$ and $\$ 2,000,000$. $\$$ ample count includes
only those businesses reporiing a starement of changes
see table 1 for symbols and noses

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciasstfication in 1986
Ontario, Motels (SIC 9112)

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employmens. Payroil and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used ape determined at the Canada level. Thus if a business has at leas? 500 employees in Conada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses peporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payrolf deductions in the following yaar
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for slx months and the informetion is adjusted accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario. Motels (SIC 9112)

|  | Total(1) | Bot 40 m $25 \%$ | Lower <br> middle 25\% | Upper <br> middle $25 \%$ | $\begin{gathered} 100 \\ 250 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 226 \\ 139.511 \\ 128.826 \\ 10.685 \end{array}$ | $\begin{array}{r} 22.928 \\ 25.930 \\ -3.002 \end{array}$ | $\begin{array}{r} 52.165 \\ 51.438 \\ 727 \end{array}$ | $\begin{array}{r} 108,026 \\ 108,310 \\ -284 \end{array}$ | $\begin{array}{r} 374.926 \\ 329.626 \\ 45.300 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 170 \\ 140.879 \\ 119.194 \\ 21.685 \end{array}$ | $\begin{array}{r} 24.031 \\ 18.407 \\ 5.624 \end{array}$ | $\begin{aligned} & 56.564 \\ & 46.300 \\ & 10.264 \end{aligned}$ | $\begin{array}{r} 114.610 \\ 99.560 \\ 15.050 \end{array}$ | $\begin{array}{r} 368.310 \\ 312.509 \\ 55.801 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales 5 <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 56 \\ 152.271 \\ 184.853 \\ -32.582 \end{array}$ | $\begin{array}{r} 21.891 \\ 33.006 \\ -11.115 \end{array}$ | $\begin{array}{r} 46.197 \\ 58.410 \\ -12.213 \end{array}$ | $\begin{array}{r} 92.730 \\ 128.638 \\ -35.908 \end{array}$ | $\begin{array}{r} 448.264 \\ 519.358 \\ -71.094 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit 〈loss) \$ | $\begin{array}{r} 240 \\ 211.132 \\ 202.035 \\ 9.097 \end{array}$ | $\begin{array}{r} 28.830 \\ 27.682 \\ 1.148 \end{array}$ | $\begin{aligned} & 69.503 \\ & 74.004 \\ & -4.501 \end{aligned}$ | $\begin{array}{r} 127.947 \\ 106,883 \\ 21,064 \end{array}$ | $\begin{array}{r} 618.247 \\ 599.570 \\ 18.677 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 184 \\ 214.270 \\ 189.018 \\ 25.252 \end{array}$ | $\begin{array}{r} 31.634 \\ 24.015 \\ 7.619 \end{array}$ | $\begin{aligned} & 68.192 \\ & 53.587 \\ & 14.605 \end{aligned}$ | $\begin{array}{r} 127.737 \\ 103.310 \\ 24.427 \end{array}$ | $\begin{array}{r} 629.515 \\ 575.158 \\ 54.35 \end{array}$ |
| Businesses reporting a loss (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 56 \\ 204.250 \\ 230.873 \\ -26.623 \end{array}$ | $\begin{aligned} & 24.398 \\ & 33.476 \\ & -9.078 \end{aligned}$ | $\begin{array}{r} 70.877 \\ 95.403 \\ -24.526 \end{array}$ | $\begin{array}{r} 129.783 \\ 138.058 \\ -8.275 \end{array}$ | $\begin{aligned} & 591.943 \\ & 656.556 \\ & -64.613 \end{aligned}$ |

1986

| Number of observations in sample | 171 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 186.105 | 23.365 | 51.946 | 107.072 | 562.035 |
| Average expense \$ | 172.247 | 25.427 | 50.438 | 96.865 | 516.259 |
| Average net profit (loss) \$ | 13,858 | -2.062 | 1.508 | 10.207 | 45.776 |
| Businesses reporting a profit (Mo.) | 133 |  |  |  |  |
| Average sales \$ | 195.200 | 22.208 | 54.925 | 114.242 | 589.426 |
| Average expense \$ | 172.970 | 17.440 | 46.198 | 94.743 | 533.497 |
| Average net profit \$ | 22.230 | 4.768 | 8.727 | 19.499 | 55,929 |
| Businesses reporting a loss (No.) | 38 |  |  |  |  |
| Average sales \$ | 141.534 | 23.928 | 44.075 | 93.547 | 404.587 |
| Average expense \$ | 152.250 | 29.318 | 61.640 | 100.868 | 417.174 |
| Average net loss \$ | -10.716 | -5.390 | $-17.565$ | -7.321 | -12.587 |

[^38]See Table 1 for symbels and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario. Licensed Restaurants (SIC 9211)


## Symbols

zero or no observations
too small too be expressed
not applicable

* confidentisl


## Footnotes

11 These estimates are besed on sample of businesses reporing sales beiween $\$ 10,000$ and $\$ 2.000,000$.
lotal weighted expenditure on given item
21 Value in asch cell $=\frac{\text { rotal weighted sales of all businesses in the sample }}{x}$ loo for ach quartile.
131 Value in each cell $=\frac{\text { lotal weighted expenditure on given item }}{\text { lotal weighted sales of businesses reporting this item of expenditure }} \times$ lop antile
This portion of the table pertains only to the businesses reporting the specific expense item, therefore these ratios are celculated individually and the cotal will not necessarily equel $100 \%$

## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in escending order eccording to sales size. Each quertile li. e. bottom 25\%. lower middle 25\%, êc. ' iepresents one quarter of the total number of businesses. Within each quertile. the average ratio is presented. For comparisor purposes. the high and low values of sales are shown.

## Now to ute the tablea

(1) Locate the approprigte seles range that is displayed on the two lines entitled whem sates value" and "High sales value"
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$. the upper middie $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in that guertile

## Stendard Industrial Clessification Definition (SIC 1980):

SIC 8211 - Licensed Restauponts
Businesses primarily engaged in preparing and serving meals for consumption on the premises end licensed to serve alconolic beverages.

TABLE 2. Balance sheet profile for 1986
Ontario, Licensed Restaurants (SIC 9211)

|  | Total(1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( 8000 's) High sales value ( $\$ 0000^{\circ}$ s) | $\begin{aligned} & 417 \\ & \{1\} \\ & \{1\} \end{aligned}$ | $\begin{aligned} & 111 \\ & 143 \end{aligned}$ | $\begin{array}{r} 943 \\ 255 \end{array}$ | $\begin{array}{r} 255 \\ 514 \end{array}$ | $\begin{aligned} & 514 \\ & 11\} \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Tota! current assets <br> Fixed assets <br> Less: Accum. ded. on fixed assets <br> Other assets | $\begin{array}{r} 16 \\ 8 \\ 10 \\ 6 \\ 40 \\ 191 \\ 56 \\ 23 \end{array}$ | $\begin{array}{r} 2 \\ - \\ 2 \\ 1 \\ 5 \\ 78 \\ 7 \\ 11 \end{array}$ | $\begin{array}{r} 4 \\ 14 \\ 7 \\ 3 \\ 26 \\ 148 \\ 25 \\ 9 \end{array}$ | $\begin{array}{r} 19 \\ 5 \\ 9 \\ 10 \\ 43 \\ 205 \\ 66 \\ 27 \end{array}$ | $\begin{array}{r} 38 \\ 15 \\ 21 \\ 10 \\ 84 \\ 331 \\ 125 \\ 45 \end{array}$ |
| Total assets | 198 | 88 | 158 | 208 | 335 |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r} 30 \\ 30 \\ 59 \\ 30 \\ 73 \\ 2 \end{array}$ | $\begin{array}{r} 19 \\ 6 \\ 17 \\ 31 \\ 29 \\ 1 \end{array}$ | $\begin{array}{r} 17 \\ 11 \\ 27 \\ 19 \\ 100 \\ 3 \end{array}$ | $\begin{aligned} & 35 \\ & 32 \\ & 67 \\ & 25 \\ & 82 \\ & 1 \end{aligned}$ | $\begin{array}{r} 57 \\ 69 \\ 127 \\ 45 \\ 89 \\ 4 \end{array}$ |
| Total liabilities <br> Total equity | 165 33 | $\begin{aligned} & 77 \\ & 10 \end{aligned}$ | $\begin{array}{r} 150 \\ 9 \end{array}$ | 174 34 | $\begin{array}{r} 258 \\ 78 \end{array}$ |

(1) These estimates are based on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

See iable 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Licensed Restaurants (SIC 9211)

|  | Total(2) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle 25\% } \end{array}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 240 \\ & (1) \\ & 11) \end{aligned}$ | $\begin{aligned} & \{1\} \\ & 212 \end{aligned}$ | $\begin{array}{r} 212 \\ 398 \end{array}$ | $\begin{array}{r} 398 \\ 646 \end{array}$ | $\begin{aligned} & 646 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 1.1 | 0.7 | 1.2 | 1.2 | 1.2 |
| Leverage ratios ```Oebt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -8.1 \\ 7.6 \\ 0.9 \end{array}$ | $\begin{array}{r} -270.0 \\ 6.6 \\ 1.1 \end{array}$ | $\begin{array}{r} 215.9 \\ 1.3 \\ 1.0 \end{array}$ | $\begin{array}{r} -4.3 \\ 16.1 \\ 0.8 \end{array}$ | -6.4 6.3 0.8 |

(1) The ratios represent the average of retios for asech businass in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are besed on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.
see lable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current = curfent assets / cuprent liabilities.
2. Leverage ratios:
a) Debi/equity $=$ total liabilities / equity
b) Debt ratio $=$ total liabilities / total assets
c) Interest covarage $=$ net profit * interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Licensed Restaurants (SIC 9211)

|  | Tota: (1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middie 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 135 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & (1) \\ & 211 \end{aligned}$ | $\begin{aligned} & 211 \\ & 398 \end{aligned}$ | $\begin{aligned} & 398 \\ & 646 \end{aligned}$ | $\begin{aligned} & 646 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activisies Cash from operations Depreciation 0 ther | $\begin{array}{r} 7 \\ 19 \\ 9 \end{array}$ | $\begin{array}{r} -34 \\ 17 \\ 39 \end{array}$ | 8 11 -1 | $\begin{array}{r} 18 \\ 16 \\ -2 \end{array}$ | 31 34 5 |
| Dividends | -5 | - | -4 | -8 | -6 |
| Investment activities <br> Disposal of fixed assets Purchase of fixad assets Increase in investment Decrease in investment | $\begin{array}{r} 3 \\ -14 \\ -6 \\ 1 \end{array}$ | -7 -7 | 2 -8 -4 | -12- | $\begin{array}{r} 10 \\ -28 \\ -15 \\ 5 \end{array}$ |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 12 -19 8 -9 -1 -1 -1 | $\begin{array}{r}24 \\ -20 \\ -12 \\ \hline-\end{array}$ | $\begin{array}{r}9 \\ -9 \\ -9 \\ -2 \\ - \\ \hline\end{array}$ | $\begin{array}{r}3 \\ -15 \\ 10 \\ -3 \\ \hline\end{array}$ | 14 -32 15 -19 - 3 -2 -1 |
| Increase(decrease) in cesh \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the year | 5 8 12 | -9 -9 | 11 12 | 6 16 21 | 12 12 24 |

(11) These estimates are based on a sample of incorporated businesses reporting seles between $\$ 10,000$ end $\$ 2,000,000$. Semple count includes only those businesses reporting e statement of changes.
See Table + for symbals and notes.

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario, Licensed Restaurants (SIC 9211)

| Business size expressed in average labour units(i) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} s\right) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { Reporting }\{2\rangle \end{array}$ | No Ionger <br> reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 4.477 | 626.802 | 85.777 | 383 | 563 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 3.536 \\ 863 \\ 63 \\ 15 \end{array}$ | $\begin{array}{r} 175.299 \\ 2144.215 \\ 69.362 \\ 167.926 \end{array}$ | $\begin{array}{r} 23,920 \\ 29,388 \\ 9,439 \\ 23.038 \end{array}$ | $\begin{array}{r} 278 \\ 94 \\ 10 \\ 1 \end{array}$ | $\begin{array}{r} 407 \\ 141 \\ 14 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 5.529 | 928.163 | 110.985 | 701 | - |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4,169 \\ 1.266 \\ 78 \\ 16 \end{array}$ | $\begin{aligned} & 229.842 \\ & 359.423 \\ & 111.320 \\ & 227.578 \end{aligned}$ | $\begin{aligned} & 27.381 \\ & 43.076 \\ & 13.241 \\ & 27.287 \end{aligned}$ | 500 195 4 2 | - . |

[^39] Survey of Employment Payroll and Hours staristics Canada, Catalogue 72-002 an average labour unit could be interpreted as a full-time emplovee. Note that the business size groups used are determined ot the canade level. Thus if obusiness has at least 500 employees in Canado os owhole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no peyroll deductions in the following year
"Nowly poporting" and "no longer reparting" businesses are essumed to neve been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Seiected operating characteristics of small businesses by saies quartile, 1984-1986
Ontario, Licensed Restaurants (SIC 9211)

|  | Total(1) | $\begin{array}{r} \text { Bo:tom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.048 \\ 392.306 \\ 377.552 \\ 14.714 \end{array}$ | $\begin{array}{r} 87.054 \\ 84.718 \\ 2.336 \end{array}$ | $\begin{array}{r} 206.593 \\ 196.673 \\ 9.920 \end{array}$ | $\begin{array}{r} 363.197 \\ 353.331 \\ 9.866 \end{array}$ | $\begin{array}{r} 912.381 \\ 875.646 \\ 36.735 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 850 \\ 398.190 \\ 367.266 \\ 30.924 \end{array}$ | $\begin{aligned} & 94.334 \\ & 82.776 \\ & 11.558 \end{aligned}$ | $\begin{array}{r} 210.608 \\ 191.431 \\ 19.177 \end{array}$ | $\begin{array}{r} 364.839 \\ 335,310 \\ 29.529 \end{array}$ | $\begin{array}{r} 922.977 \\ 859.547 \\ 63.430 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 198 \\ 374.384 \\ 408.122 \\ -33.738 \end{array}$ | $\begin{array}{r} 73.557 \\ 88.319 \\ -14.762 \end{array}$ | $\begin{array}{r} 191.352 \\ 216.569 \\ -25.217 \end{array}$ | $\begin{aligned} & 359.671 \\ & 392.046 \\ & -32.375 \end{aligned}$ | $\begin{aligned} & 872.954 \\ & 935.554 \\ & -62.600 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 1.108 \\ 362.195 \\ 353.321 \\ 8.874 \end{array}$ | $\begin{aligned} & 75.173 \\ & 81.787 \\ & -6.614 \end{aligned}$ | $\begin{array}{r} 193.415 \\ 186.034 \\ 7.381 \end{array}$ | $\begin{array}{r} 350.049 \\ 341.200 \\ 8.849 \end{array}$ | $\begin{array}{r} 830.144 \\ 804.264 \\ 25.880 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (Mo.) | 917 |  |  |  |  |
| Average sales \$ | 364.806 | 78.742 | 189.822 | 355.258 | 835,403 |
| Average expense \$ | 339.889 | 69.550 | 174.361 | 330.538 | 785,10E |
| Average net profit \$ | 24.917 | 9.192 | 15.451 | 24.720 | 50.205 |
| Businesses reporting a loss (Mo.) | 191 |  |  |  |  |
| Average sales \$ | 357.417 | 70.481 | 205.602 | 340.021 | 813.564 |
| Average expense \$ | 387.470 | 97.874 | 225,620 | 361,727 | 864,650 |
| Average net loss \$ | -30.053 | -27.393 | -20.018 | -21,706 | -51.096 |

1986

| Number of abservations in sample | 1.020 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 375.472 | 66.437 | 181,907 | 357.191 | 896.352 |
| Average expense \$ | 365.495 | 67.886 | 178.458 | 349.615 | 866.019 |
| Average net profit (loss) \$ | 9.977 | -1.449 | 3. 449 | 7.576 | 30.333 |
| Businesses reporting a prolit (No.) | 783 |  |  |  |  |
| Average sales \$ | 383.313 | 75.972 | 180, 107 | 349.669 | 927.504 |
| Average expense \$ | 357.79 i | 63.631 | 165,714 | 330.267 | 871.550 |
| average net profit \$ | 25.522 | 12.341 | 14.393 | 19.402 | 55.954 |
| Businesses reporting a loss (Ma.) | 237 |  |  |  |  |
| Average sales \$ | 359.540 | 56.413 | 184.494 | 375.497 | 821.757 |
| Average expense \$ | 379.654 | 72.359 | 196.781 | 396.698 | 852.775 |
| Average ne: loss \$ | -20.114 | $-15.946$ | $-12.287$ | -21.202 | -31.018 |

[^40]See Table $\mid$ for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Unllcensed Restaurants (including orive-ins) (SiC 9212)

|  | Tatal(1) |  | Bottom 25\% |  | Lowermiddle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\prime}$ s) | $\begin{aligned} & 136 \\ & \text { (1) } \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 19 \\ 47 \end{array}$ |  | $\begin{array}{r} 47 \\ 118 \end{array}$ |  | $\begin{aligned} & 118 \\ & 206 \end{aligned}$ |  |  | $\begin{aligned} & 206 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiy average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Upper } \\ \text { midd } 10 \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 43.4 | 47.2 | 41.9 | 41.7 | 44.0 | 97.8 | 44.4 | 53.4 | 41.9 | 41.7 | 44.0 |
| Decupency expenses | 17.4 | 21.8 | 14.4 | 15.9 | 19.1 | 95.9 | 18.1 | 24.7 | 15.4 | 15.9 | 19.1 |
| Depreciation | 4.0 | 3.3 | 4.0 | 3.9 | 4.5 1.5 | 75.8 92.6 | 5.2 2.0 | 9.8 3.3 | 5.0 2.1 | 4.6 1.4 | 4.8 1.5 |
| Repairs \& maintenance | 1.8 | 2.9 | 1.8 | 1.4 | 1.5 | 92.6 | 2.0 3.9 | 3.3 | 2.1 4.0 | 1.4 4.6 | 1.5 2.8 |
| Heat. Iight \& telephone | 3.6 8.0 | 13.8 | 3.6 5.0 | 4.1 6.5 | 2.8 10.4 | 92.1 64.4 | 3.9 12.5 | 16.9 | 1.00 | 4.6 10.4 | 12.8 |
| Rent |  |  |  |  |  |  |  |  |  |  |  |
| Personnel expenses | 25.3 | 27.7 | 25.4 | 22.7 | 26.1 | 92.2 | 27.4 | 39.2 | 27.0 | 22.9 | 26.1 |
| Financial expenses | 4.0 | 7.8 | 2.9 | 3.8 | 2.7 | 99.7 | 4.0 | 7.8 | 2.9 | 3.8 | 2.7 |
| Interest \& bank charges | 2.6 | 5.5 | 1.1 | 3.0 0.8 | 1.9 0.8 | 89.5 92.5 | 2.9 1.5 | 5.5 2.8 | 1.3 2.0 | 3.8 0.8 | 1.9 0.9 |
| Other expenses | 10.7 | 17.0 | 11.8 | 6.4 | 9.0 | 88.1 | 10.9 | 17.0 | 12.6 | 6.4 | 9.0 |
| Profit (loss) | -0.9 | $-21.4$ | 3.6 | 9.6 | -0.9 | 99.6 | -0.9 | -21.4 | 3.6 | 9.7 | -0.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\cdots$ | - | $\cdots$ | . $\cdot$ | - |

## Symbols

zero or no observations
-- 100 small 100 be expressed
not applicabie
confidentia

## Footnotes

(i) These estimatas are based on sample of businesses reporting salas between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on given item
2) Value in each cell $=$ lotel weightad sales of all businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expandiqure on given item }}{\text { Total weighted sales of busingsses reporting this item of expenditure }} \times 100 \quad$ for each quartile.

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

Note:
Data ore shown by quertiles when at leest 13 of the sampled businessas report the specific item.
Records were ranked in escending order according to sales size. Each quartile li.e. bottom 25\%, lower middele 25\%, etc.l pepresents ons quarter of the total number of businesses. Within each quertile, the average ratio is presented. For comparison purposes, the high and low yalues of sales are shown.

How to use the tables
(i) Locate the appropribte sales range thet is displayad on the two linas entitlad low sales valuem and wigh sales value"
(2) The selectad range will indicate the proper quartile, i, e. the bottom $25 \%$, the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the setected sales size range will be in that quartile

## Standard Industrial Classification Definition (SIC 1980):

SIC 9212 - Unlicensed Retetaurants (Including Drive-1ns)
Businesses primarily engaged in preparing and serving meals for consumption on the premises and not licensed to serve alcoholic beverages. includad ere businesses commonly raferted to as "drive-ins" where food is consumed either in customers" motor vohicles or at tables in or about the premises.

TABLE 2. Balance sheet profile for 1986
Dntario, Unilcensed Restaurants (including Drive-ins) (SIC 9212)

|  | Total(1) | Bot tom 25\% | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Tay } \\ & 2.5 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 136 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 47 \end{array}$ | $\begin{array}{r} 47 \\ 118 \end{array}$ | $\begin{aligned} & 118 \\ & 206 \end{aligned}$ | $\begin{aligned} & 206 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 7 \\ 1 \\ 3 \\ 2 \\ 13 \\ 113 \\ 29 \\ 18 \end{array}$ | 8 | $\begin{array}{r} 9 \\ \vdots 1 \\ 1 \\ 12 \\ 50 \\ 29 \\ 1 \end{array}$ | 8 1 4 2 14 222 36 16 | 7 2 8 6 23 164 43 48 |
| Totel assets | 116 | 15 | 34 | 217 | 193 |
| Liabilities and equity <br> Current loans <br> Other curcent I iabilities Total current liabilities Mortgages payable Long term debt Other liabilities | $\begin{array}{r} 13 \\ 15 \\ 28 \\ 6 \\ 50 \\ 1 \end{array}$ | 10 1 11 7 | $\begin{array}{r}14 \\ 7 \\ 21 \\ 1 \\ 5 \\ \hline\end{array}$ | $\begin{array}{r} 2 \\ 16 \\ 18 \\ 15 \\ 43 \\ 1 \end{array}$ | $\begin{array}{r} 25 \\ 35 \\ 60 \\ 8 \\ 145 \\ 4 \end{array}$ |
| ```Total liabilities Total equity``` | $\begin{aligned} & 85 \\ & 30 \end{aligned}$ | 17 -2 | 28 6 | 77 139 | $\begin{aligned} & 217 \\ & -24 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporiing sales between $\$ 10.000$ and $\$ 2.000 .000$.

See Table 1 for symbals and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Unlicensed Restaurants (including Drive-ins) (SiC 9212)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime} 5$ ) | $\begin{aligned} & 78 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11 \\ 57 \end{array}$ | $\begin{array}{r} 57 \\ 198 \end{array}$ | $\begin{array}{r} 198 \\ 396 \end{array}$ | $\begin{aligned} & 396 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity retio <br> Current ratio (times) | 1.1 | 0.2 | 0.8 | 1.9 | 1.3 |
| Leverage ratios <br> Oeot/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -0.3 \\ -2.6 \\ 3.6 \end{array}$ | $\begin{array}{r} 2.8 \\ -16.3 \\ 11.0 \end{array}$ | $\begin{array}{r} -12.1 \\ 9.5 \\ 0.7 \end{array}$ | $\begin{array}{r} -30.0 \\ -11.4 \\ 1.5 \end{array}$ | $\begin{array}{r} 39.3 \\ 18.8 \\ 1.1 \end{array}$ |

(1) The ratios represent the average of ratios for each businass in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.

See table 1 for symbols and notes.

Definitions:

1. Liquidity fetio:

Current $=$ current assets $/$ current liabilivies.
2. Leverage ratios:
a) Debt/equity $=$ total liabilities / equity.
b) Debt ratio = total |ibbilities / qutal assets.
c) interest coverage = net profit - interest expense / interest expanse

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Unlicensed Restaurants (including Drive-ins) (SIt 9212)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Uoper <br> midde 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 39 \\ (1) \\ 1 \end{array}\right)$ | $\begin{aligned} & 11) \\ & 188 \end{aligned}$ | $\begin{array}{r} 188 \\ 270 \end{array}$ | $\begin{aligned} & 270 \\ & 393 \end{aligned}$ | $\begin{aligned} & 393 \\ & 11) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Dther | $\begin{array}{r} 6 \\ 17 \\ 2 \end{array}$ | 16 9 -2 | 9 5 3 | -17 19 -19 | 18 28 24 |
| Dividends | -6 | - | -9 | -2 | -11 |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 4 \\ -59 \\ -2 \\ 1 \end{array}$ | $\begin{array}{r}14 \\ -164 \\ \hline 3\end{array}$ | -1 | -7 -1 | $\begin{array}{r} 4 \\ -82 \\ -7 \\ 1 \end{array}$ |
| Financing activities <br> increase in long term debt Repayment of lons term debt Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 11 \\ -19 \\ 16 \\ -8 \\ - \\ - \\ - \\ -1 \end{array}$ | 2 -2 4 -4 - - - -3 | -6 -1 -1 - - -1 | $\begin{array}{r}3 \\ -2 \\ 17 \\ \hline\end{array}$ | 32 -59 35 -23 - - -2 |
| Increaseldecrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents - End of the year | -41 | $\begin{array}{r} -129 \\ 148 \\ 20 \end{array}$ | -1 5 3 | -10 8 -1 | -42 28 -14 |

[^41]see iable 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in ig86 Onterlo. Unlicensed Restaurants (including Orive-ins) (Sic 9212)


[^42]"Newly reporting" and "ho longer reporting" businesses afe assumed to have been in activity for six months and the information is adjusted accordingly
see rable 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario. Unlicensed Restaurants (including Drive-ins) (Sic 9212)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & T 0 p \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1984 |  |  |  |  |
| Number of observations in sample <br> Average sales ${ }^{3}$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 581 \\ 190.918 \\ 187.705 \\ 3.293 \end{array}$ | $\begin{array}{r} 26.161 \\ 26.494 \\ -393 \end{array}$ | $\begin{array}{r} 75.624 \\ 83.606 \\ -7,982 \end{array}$ | $\begin{array}{r} 146,415 \\ 146,220 \\ 195 \end{array}$ | $\begin{array}{r} 515,473 \\ 494,498 \\ 20.975 \end{array}$ |
| Businesses reporting a profit (Mo.) <br> Average satos $\$$ <br> Average expense \$ <br> Average net profit $\$$ | $\begin{array}{r} 470 \\ 199.018 \\ 182.700 \\ 16.318 \end{array}$ | $\begin{array}{r} 29.500 \\ 25,316 \\ 4.184 \end{array}$ | $\begin{aligned} & 75.768 \\ & 64.895 \\ & 10.873 \end{aligned}$ | $\begin{array}{r} 149,659 \\ 135.477 \\ 14,182 \end{array}$ | $\begin{array}{r} 541.146 \\ 505.110 \\ 36,036 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 111 \\ 167.483 \\ 201.782 \\ -34.299 \end{array}$ | $\begin{aligned} & 21.961 \\ & 27.976 \\ & -6.015 \end{aligned}$ | $\begin{array}{r} 75.155 \\ 144.638 \\ -69.483 \end{array}$ | $\begin{array}{r} 138.198 \\ 173.438 \\ -35.240 \end{array}$ | $\begin{array}{r} \$ 34.617 \\ 461.077 \\ -26.460 \end{array}$ |
|  | 1985 |  |  |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 509 \\ 952.475 \\ 143.654 \\ 8.82 i \end{array}$ | $\begin{aligned} & 25.687 \\ & 28.879 \\ & -3.192 \end{aligned}$ | $\begin{array}{r} 56.864 \\ 47.695 \\ 9.169 \end{array}$ | $\begin{array}{r} 108.479 \\ 101.342 \\ 7.137 \end{array}$ | $\begin{array}{r} 418.870 \\ 396.698 \\ 22.172 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 399 \\ 168.469 \\ 151.163 \\ 17.306 \end{array}$ | $\begin{array}{r} 25.487 \\ 21.318 \\ 4.169 \end{array}$ | $\begin{aligned} & 57.750 \\ & 41.946 \\ & 15.804 \end{aligned}$ | $\begin{array}{r} 108.749 \\ 94.237 \\ 14.512 \end{array}$ | $\begin{gathered} 481,891 \\ 447,146 \\ 34,742 \end{gathered}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 110 \\ 109.676 \\ 19.854 \\ -10.178 \end{array}$ | $\begin{array}{r} 25.906 \\ 37.138 \\ -11.23 ? \end{array}$ | $\begin{aligned} & 54.658 \\ & 62.013 \\ & -7.355 \end{aligned}$ | $\begin{array}{r} 107.826 \\ 118.504 \\ -10.678 \end{array}$ | $\begin{aligned} & 250.314 \\ & 269.762 \\ & -11.448 \end{aligned}$ |

1986

| Number of observetions in sample | 392 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 185.078 | 33,484 | 83.659 | 163.544 | 459,626 |
| Average expense \$ | 181,773 | 41.266 | 80.789 | 153.758 | 451.280 |
| Average net profit (loss) \$ | 3.305 | -7.782 | 2.870 | 9.786 | 8.346 |
| Businesses reporting a profit (No.) | 283 |  |  |  |  |
| Average sales \$ | 199.138 | 39.997 | 85.099 | 163.576 | 507.878 |
| Average expense \$ | 183.875 | 35,040 | 72.412 | 150.604 | 479.444 |
| Average net profit \$ | 15.263 | 4.957 | 12.687 | 12.972 | 30.434 |
| Businesses reporting a loss (No.) | 109 |  |  |  |  |
| Average sales \$ | 164.723 | 29. 725 | 81.270 | 163,386 | 384.512 |
| Average expense \$. | 179.926 | 44.859 | 94.680 | 169.614 | 910.552 |
| Average net loss \$ | $-15.203$ | -15.134 | $-13.410$ | -6.228 | -26.040 |

(1) These astimates are based on sample of businesses reporting sales detween $\$ 10.000$ and $\$ 2.000 .000$
see Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Take-Dut Food Services (SIC 9213)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Upper midde 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 202 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{array}{r} 11 \\ 60 \end{array}$ |  | $\begin{array}{r} 60 \\ 117 \end{array}$ |  | $\begin{aligned} & 117 \\ & 210 \end{aligned}$ |  |  | $\begin{aligned} & 210 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industiy average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only ( 3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle $25 \%$ | $\begin{aligned} & \text { Uooer } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of seles | 40.9 | 39.9 | 43.3 | 38.4 | 42.1 | 96.9 | 42.2 | 45.0 | 43.8 | 38.4 | 42.1 |
| Occupancy expenses | 23.2 | 37.7 | 23.1 | 19.0 | 13.4 | 100.0 | 23.2 | 37.7 | 23.1 | 19.0 | 13.4 |
| Depreciation | 7.0 | 16.4 | 4.1 | 4.1 | 3.3 | 82.4 | 8.4 | 28.4 | 4.4 | 4.9 | 3.5 |
| Repaips 8 maintenance | 1.9 | 1.5 | 2.3 | 1.6 | 2.3 | 77.9 | 2.5 | 3.3 | 2.4 | 2.1 | 2.5 |
| Heat, light \& telephone | 4. 6 | 7.8 | 4.5 | 3.2 | 3.1 | 95.8 | 4.8 | 8.8 | 4.6 | 3.2 | 3.2 |
| Rent | 9.7 | 12.0 | 12.2 | 10.0 | 4.7 | 78.6 | 12.3 | 20.2 | 13.0 | 11.8 | 6.1 |
| Personnel expenses | 19.4 | 10.1 | 15.1 | 25.6 | 26.2 | 85.5 | 22.6 | 17.7 | 17.5 | 25.2 | 26.2 |
| Financial expenses | 5.9 | 13.4 | 2.0 | 4.2 | 4.0 |  |  |  |  |  |  |
| Interest 8 bank charges Prafessional fees | 3.3 2.6 | 7.5 5.9 | 1.1 1.0 | 2.4 1.8 | 2.1 1.9 | 87.4 83.7 | 3.8 3.1 | 14.0 11.0 | 1.1 | 2.4 | 2.2 2.0 |
| Other expenses | 12.5 | 23.4 | 9.0 | 9.0 | 8.8 | 99.9 | 12.5 | 23.5 | 9.0 | 9.0 | 8.8 |
| Profit (loss) | $-1.9$ | -24.5 | 7.5 | 3.8 | 5.5 | 96.4 | $-1.9$ | -24.5 | 7.5 | 4.5 | 5.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | $\cdots$ | . $\cdot$ | -•• | - . |

## Symbol:

zero or no observations
too small too be expressed
... not applicable
$\times \quad$ confidential

## Footnotes

(11) These estimeses afe based on a sample of businesses peporting sales beiween $\$ 10.000$ and $\$ 2.000 .000$

21 Value in Total weighted expenditure on given item
21 Value in each cell $=\overline{\text { iotal weighted sales of all businesses in the sample }} \times 100$ for gach quartile
(3) Value in aach cell =

Total waighted expenditure on a given item
Total weighted seles of businesses reporting this item of expenditupe for pach quartile
This portion of the table pertains only to the businessas paporting the specific expense item. Therefore these ratios efe calculated individually and the total will not necessarily equal $100 \%$.

## Motes

Date are shown by quartiles when at least 13 of the sompled businesses report the specific item
Records were ranked in ascending ordep according to sales size. Each quartile li.e. bottom 25\%. lower middle 25\%, eqc.l represents one quarter of the total number of businesses. Within each quartile. the average retio is presented. for comparison purposes. the high and low vilues of sales are shown

Mow to use the tebles
(1) Locete the appropribte seles range that is displayed on the two lines entitled wow sales value" and migh sales value"
(2) The selected range will indicate the proper quartile. i. e. the bottom $25 \%$, the lower midde $25 \%$. the upper midde $25 \%$ or the $10025 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Standerd (ndustriol Classification Definition (SIC 1980):

## SIC 9213 - Take-Dut Food Services

Businesses primarily engaged in preparing and selling packaged or wrapped food to the public for consumption away from the premises such 8s: toke-out chinese foods. doughnut shops, take-out ish and chips. take-out friod chicken. hot dog stands. ice cream stands, take-out pizzerias. refreshment booths, and prepered food take-out service lexc. caterers ano mobile food servicest

TABLE 2. Balance sheet profile for 1986
Ontario. Take-Dut Food Services (S|C 9213)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & T 03 \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( 8000 's) | $\begin{aligned} & 202 \\ & 11 \\ & (1) \end{aligned}$ | $\begin{array}{r} 11! \\ 60 \end{array}$ | $\begin{array}{r} 60 \\ 117 \end{array}$ | $\begin{aligned} & 117 \\ & 210 \end{aligned}$ | $\begin{aligned} & 210 \\ & 11) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes seceivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 12 \\ 5 \\ 3 \\ 1 \\ 21 \\ 58 \\ 20 \\ 16 \end{array}$ | $\begin{array}{r} 1 \\ 1 \\ - \\ \vdots \\ 10 \\ 4 \\ 2 \\ 2 \end{array}$ | $\begin{array}{r} 2 \\ - \\ 1 \\ 1 \\ 4 \\ 21 \\ 9 \\ 21 \end{array}$ | $\begin{array}{r} 4 \\ 14 \\ 3 \\ 1 \\ 22 \\ 49 \\ 14 \\ 22 \end{array}$ | $\begin{array}{r} 42 \\ 3 \\ 7 \\ 4 \\ 56 \\ 152 \\ 51 \\ 19 \end{array}$ |
| Total assets | 76 | 11 | 38 | 78 | 175 |
| Liabilities and equity <br> Current loans <br> Other current liabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r} 13 \\ 12 \\ 25 \\ 8 \\ 22 \\ 1 \end{array}$ | 4 <br> 1 <br> 5 | $\begin{array}{r} 3 \\ 2 \\ 5 \\ 3 \\ 18 \\ \hline \end{array}$ | $\begin{array}{r} 14 \\ 11 \\ 25 \\ 3 \\ 42 \\ 2 \end{array}$ | $\begin{array}{r} 30 \\ 32 \\ 62 \\ 26 \\ 23 \\ 2 \end{array}$ |
| Total liabilities Total equity | 55 21 | 1 | $\begin{aligned} & 27 \\ & 19 \end{aligned}$ | 71 | 112 63 |

(11) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes.

TAELE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Take-Out Food Services (SIC 9213)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe I middle 25\% | Upper middie 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low salas value ( $\$ 000$ 's) High sales value ( 8000 's) | $\begin{array}{r} 96 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11 \\ 72 \end{array}$ | $\begin{array}{r} 72 \\ 155 \end{array}$ | $\begin{array}{r} 155 \\ 266 \end{array}$ | $266$ |
|  | Average |  |  |  |  |
| Liquidity petio Current ratio (times) | 1.7 | 1.7 | 2.6 | 1.2 | 0.9 |
| ```Leverage fatios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | 17.8 1.0 | $\begin{array}{r} -4.1 \\ 63.3 \\ 1.0 \end{array}$ | -0.3 | $\begin{array}{r} -6.3 \\ 31.5 \\ 0.9 \end{array}$ | $\begin{array}{r} -7.4 \\ 14.6 \\ 0.8 \end{array}$ |

(1) The rotios represent the aversge of ratios for each business in the group and canno be calculated from the figures shown in table 2 .
12) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes.

## Definitions:

1. Liquidity patio:

Current = current essets / current liabilities
2. Leverage ritiot:
(b) Debl/equity = total liabilities / equity.
b) Debt ratio $=$ total liabilisies $/$ total asse:s
c) Interest coverage $=$ net profi $\rightarrow$ interest expense tate.. expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Dntario, Take-Out Food Services (SIC 9213)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 49 \\ & \{1 \\ & (1) \end{aligned}$ | $\begin{array}{r} 1 \\ 42 \end{array}$ | $\begin{array}{r} 42 \\ 158 \end{array}$ | $\begin{aligned} & 158 \\ & 235 \end{aligned}$ | $\begin{aligned} & 235 \\ & 111 \end{aligned}$ |
|  | Average $\left\{\$ 000{ }^{\text {s }}\right.$ ) |  |  |  |  |
| Operating ectivities Cash from operations Depreciation Other | $\begin{array}{r} 12 \\ 8 \\ 4 \end{array}$ | $\begin{array}{r} -2 \\ 2 \\ -4 \end{array}$ | 8 4 -4 | 8 7 8 | 25 16 15 |
| Dividends | -1 | - | - | -3 | -2 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment <br> Decrease in investment | $\begin{aligned} & 2 \\ & -8 \\ & -4 \end{aligned}$ | : | -1 | 5 -9 | 1 -17 -13 1 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Incrase in equity <br> Decrease in equity <br> Other | 3 -9 1 -2 | -5 -1 | -1 | $\begin{array}{r} 7 \\ -15 \\ 1 \\ -1 \end{array}$ | 6 -17 1 -2 - 2 -2 -1 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents - End of the year | 7 7 15 | $\begin{array}{r} -10 \\ 5 \\ -4 \end{array}$ | 5 -3 2 | $\begin{array}{r} 7 \\ -3 \\ 5 \end{array}$ | 11 33 45 |

11 These estimetes ere based on somple of incorporated businesses reporting sales between $\$ 10,000$ enc $\$ 2,000.000$. \$umple count inctudes
only those businesses reporting a sqatement of changes.
see Table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC classification in 1986 Ontario. Take-Out Food Services (SiC 9213)


[^43]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario, Take-Out Food Services (SIE 9213)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 563 \\ 170.671 \\ 159.950 \\ 10.721 \end{array}$ | $\begin{array}{r} 28.832 \\ 29.065 \\ -233 \end{array}$ | $\begin{array}{r} 72.931 \\ 68.304 \\ 4.627 \end{array}$ | $\begin{array}{r} 150.782 \\ 139.855 \\ 10.907 \end{array}$ | $\begin{array}{r} 430.159 \\ 402.576 \\ 27.583 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average saies \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 454 \\ 174.235 \\ 157.512 \\ 16.723 \end{array}$ | $\begin{array}{r} 28.759 \\ 23.853 \\ 4.906 \end{array}$ | $\begin{aligned} & 75.507 \\ & 64,775 \\ & 10.732 \end{aligned}$ | $\begin{array}{r} 153.137 \\ 139.681 \\ 13.456 \end{array}$ | $\begin{array}{r} 439.536 \\ 401.737 \\ 37.799 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 109 \\ 148.581 \\ 165,804 \\ -17.223 \end{array}$ | $\begin{aligned} & 28,954 \\ & 37,764 \\ & -8,810 \end{aligned}$ | $\begin{aligned} & 67,441 \\ & 75.824 \\ & -8.383 \end{aligned}$ | $\begin{array}{r} 136.501 \\ 140.900 \\ -4.399 \end{array}$ | $\begin{aligned} & 361,428 \\ & 408,728 \\ & -47,300 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 574 \\ 175,938 \\ 167,269 \\ 8.669 \end{array}$ | $\begin{aligned} & 25.455 \\ & 31.170 \\ & -5.715 \end{aligned}$ | $\begin{array}{r} 76.482 \\ 71.344 \\ 5.138 \end{array}$ | $\begin{array}{r} 154.046 \\ 142.761 \\ 11.285 \end{array}$ | $\begin{array}{r} 447.770 \\ 423.800 \\ 23.970 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ```Businesses reparting a profit (No.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 454 \\ 182.591 \\ 165,004 \\ 17.587 \end{array}$ | $\begin{array}{r} 27,753 \\ 22,671 \\ 5,082 \end{array}$ | $\begin{aligned} & 77.040 \\ & 65.199 \\ & 11.841 \end{aligned}$ | $\begin{array}{r} 155,584 \\ 135,657 \\ 19.927 \end{array}$ | $\begin{array}{r} 469.985 \\ 436.488 \\ 33.497 \end{array}$ |
| Businesses reparting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 120 \\ 155.673 \\ 168.709 \\ -13.036 \end{array}$ | $\begin{array}{r} 24.027 \\ 36.451 \\ -12.424 \end{array}$ | $\begin{aligned} & 75.359 \\ & 83.688 \\ & -8.329 \end{aligned}$ | $\begin{aligned} & 147.694 \\ & 172.107 \\ & -24.413 \end{aligned}$ | $\begin{array}{r} 375.610 \\ 382,588 \\ -6.978 \end{array}$ |

1986

| Number of observations in sample | ${ }^{485}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 182,165 | 30,984 | 81.487 |  |  |
| Average expense \$ | 177,585 | 36.620 | 86,792 | $145.995$ | $\begin{aligned} & 442.534 \\ & 42 \end{aligned}$ |
| Average net profit lloss: \$ | 4.180 | -5,636 | -5.305 |  |  |
| Businesses reporting a profit (No.) | 383 |  |  |  |  |
| Average sales \$ | 194.944 | 34.364 | 85,062 | 155,737 | 504.614 |
| Average expense \$ | 178.001 | 27.544 | 76.467 | 143.723 | 468.268 |
| Average net profit \$ | 15,943 | 6.820 | 8.595 | 12.014 | 36,346 |
| Businesses reporting a loss (Mo.) | 102 |  |  |  |  |
| Average sales \$ | 147.313 | 28.978 | 77.631 | 139,116 |  |
| Average expense \$ | 164.286 | 42.009 | 97.927 | 152.695 | 364.511 |
| Average net loss \$ | -16.973 | -13.031 | -20,296 | -13.579 | -20.985 |

[^44]See fable , for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) |  | Bottom 25\% |  | Lowe r <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 97 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & \text { (1) } \\ & 147 \end{aligned}$ |  | $\begin{aligned} & 147 \\ & 434 \end{aligned}$ |  | $\begin{array}{r} 434 \\ 646 \end{array}$ |  |  | $\begin{aligned} & 646 \\ & \text { (1) } \end{aligned}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3) $^{\text {a }}$ |  |  |  |  |
|  | Total | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper midde $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uoper } \\ & \text { midd } 1 \text { e } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 35.2 | 42.3 | 38.7 | 27.7 | 33.2 | 97.2 | 36.3 | 42.3 | 38.7 | 31.0 | 33.2 |
| Occupancy expenses | 12.3 | 16.6 | 11.2 | 11.8 | 9.6 | 99.7 | 12.3 |  |  |  |  |
| Depreciation | 3.2 | 4.4 | 2.9 | 2.9 | 2.8 2.5 2.8 | 89.8 89.7 | 3.6 3.2 | 1.2 1.4 | 3.0 3.3 | 3.7 5.5 | 2.8 2.5 |
|  | 2.8 4.1 | 1.1 6.8 | 3.3 4.7 | 4.4 3.1 | 2.5 2.2 | 89.7 98.0 | 3.2 4.2 | 7.3 | 3.3 4.7 | 5.5 3.1 | 2.5 2.2 |
| Heat, light ofelephone | 2.0 | 4.3 | 0.3 | 1.4 | 2.1 | 22.7 | 9.0 | 42.8 | 3.8 | 3.8 | 6.4 |
| Personnel expenses | 20.5 | 13.8 | 22.5 | 22.1 | 23.6 | 97.1 | 21.2 | 15.7 | 22.5 | 22.1 | 23.6 |
| Financial expenses | 4.8 | 3.8 | 4.5 | 6.5 | 4.5 | 99.8 | 4.9 | 3. 8 | 4.5 | 6.5 | 4.5 |
| Interest $\delta$ bank charges | 3.6 | 3.0 | 3.0 | 4.4 | 3.7 | 84.0 | 4.2 | 3.3 | 4.0 | 6.3 | 3.7 |
| Professional fees | 1.3 | 0.8 | 1.5 | 2.1 | 0.8 | 99.5 | 1.3 | 0.8 | 1.5 | 2.1 | 0.8 |
| Other expenses | 19.9 | 11.6 | 15.7 | 25.3 | 22.4 | 100.0 | 19.9 | 11.6 | 19.7 | 25.3 | 22.4 |
| Proit (loss) | 7.2 | 11.8 | 3.4 | 5.8 | 5.7 | 99.3 | 7.3 | 12.1 | 3.4 | 6.8 | 6.7 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | - | -•• | $\ldots$ | $\ldots$ | . . |

## Symbols

- zero or no observations
-. 100 small too be expressed
not applictable
$\times$ confidential


## Foot notes

(1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000.000$
(2) Value in each cell $=\frac{\text { lotal weighted expenditure ch given item }}{\text { lotal weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell
$\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense iter. Therefore these ratios are calculated individually and the total will not necessarily equal 100 z

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific ilem.
Records were ranked in ascending order according to sales size. Each quartile li.e. bottom 25\%. lower midde 25\%. Etc. represents one querter of the cotal number of businesses. Within each quartile. the average ratio is presented. for comparison purposes. the high and low values of sales are shown.

Now $t 0$ ute the tebles
(11 Locate the appropriate sates range that is displeyed on the two lines entitled low seles value" end "Migh sbles valuen
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Date pertaining to the selected sales size range will be in that quartile

## Standerd industrial Claselficstion Definition (SIC 1980):

SIC 8221 - Taverns. Bars and Night CIubs
Businesses primarily engeged in selling olcoholic beverages for consumption on the premises. Food may be sold as a secondary activity.

TABLE 2. Balance sheet profile for 1986
Ontario, Taverns, Bars, and Night Clubs (SIE 9221)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & 10 \% \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 97 \\ (1) \\ 1 \end{array}\right)$ | $\begin{aligned} & (1) \\ & 147 \end{aligned}$ | 147 434 | $\begin{array}{r} 434 \\ 646 \end{array}$ | $\begin{aligned} & 646 \\ & (1) \end{aligned}$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 23 | 4 | 36 | 12 | 41 |
| Accounts and notes receivable | 4 | ? | 3 | 4 | 4 |
| Inventory | 8 | 3 | 6 | 7 | 16 |
| Other current assets | 15 | 29 | 5 | 21 | 6 |
| Total current assets | 51 | 43 | 49 | 44 | 67 |
| Fixed assets | 336 | 144 | 220 | 468 | 484 |
| Less: Accum. dep. on fixed assets | 111 | 70 | 129 | 137 | 108 |
| Other assets | 33 | 4 | 41 | 32 | 54 |
| Total assets | 309 | 121 | 182 | 408 | 497 |
|  |  |  |  |  |  |
| Current loans | 34 40 | 15 3 | 26 18 | 36 34 | 108 |
| Total current liabilities | 74 | 18 | 44 | 70 | 157 |
| Mortgages payable | 105 | 19 | 35 | 162 | 191 |
| Long term debt | 53 | 7 | 45 | 70 | 88 |
| Other liabilities | 4 | - | 2 | - | 13 |
| Total liabilities | 237 | 44 | 127 56 | 302 | 449 |
| Total equity | 72 | 78 | 56 | 106 | 48 |

(1) These estimates are besed on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$

See Table i for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 89 \\ (1) \\ (1) \end{gathered}$ | $\begin{aligned} & \{1\} \\ & 254 \end{aligned}$ | $\begin{array}{r} 254 \\ 465 \end{array}$ | $\begin{array}{r} 465 \\ 665 \end{array}$ | $\begin{aligned} & 665 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 14.3 | 68.7 | 2.6 | 1.8 | 0.6 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | 30.2 0.8 | $\begin{array}{r} 53.7 \\ 127.7 \\ 0.5 \end{array}$ | $\begin{array}{r} -3.0 \\ -0.5 \\ 0.7 \end{array}$ | -4.3 1.1 | 8.2 0.9 |

111 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These ostimates are based on a sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2.000 .000$

See Table for symools and notes.

Definitions:

1. Liquidity retio:

Current = current assets / current liabiliqies.
2. Leverage ratios:
a) Debe/equity = lotal liabilities / equity
b) Debt ratio $=$ total liabilities /total assets
c) Interest coverage = ne: profit interest expense / interest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Taverns, Bars, and Night Clubs (SIC 9221)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 50 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & \text { (1) } \\ & 254 \end{aligned}$ | $\begin{array}{r} 254 \\ 465 \end{array}$ | $\begin{array}{r} 465 \\ 653 \end{array}$ | $\begin{aligned} & 653 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 25 \\ 18 \\ -11 \end{array}$ | $\begin{array}{r} 61 \\ 6 \\ -60 \end{array}$ | 3 8 -1 | 14 14 6 | 32 39 -8 |
| Dividends | -7 | - | - | -8 | -15 |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decroase in investment | $\begin{array}{r} 17 \\ -90 \\ -4 \\ 1 \end{array}$ | $\begin{array}{r}68 \\ -3 \\ \hline\end{array}$ | -3 | -9 | $\begin{array}{r}16 \\ -315 \\ -13 \\ \hline\end{array}$ |
| Financing activities <br> Increase in lang term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances 8 loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} 71 \\ -27 \\ 17 \\ -10 \\ 3 \\ - \\ - \\ -4 \end{array}$ | 3 -43 2 -21 | 6 -11 -1 | $\begin{array}{r}1 \\ -11 \\ 1 \\ -9 \\ \hline \\ \hline\end{array}$ | $\begin{array}{r}252 \\ -49 \\ 59 \\ -12 \\ 12 \\ 1 \\ \hline-15\end{array}$ |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cesh \& equivaients - End of the year | -2 14 12 | 15 17 33 | $\frac{1}{3}$ | -1 4 3 | -16 38 15 |

(1) These stimates gre based on a sample of incorporated businesses reporting seles between $\$ 10.000$ and $\$ 2.000 .000$. Senple count includes only those businesses reporting statement of changes.
See table 1 for symbols and notes
TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in i986 Ontario, Taverns, Bars, and Night Ciubs (SIC 9221)

| Business size expressed in |
| :--- | :--- | :--- |
| average labour units(i) |

(i) Average labour units are calculated by dividing totel payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interprated as a full-time employee. Note that the business size groups used are determined at the Canade level. Thus if a business hes at least 500 employees in Canade es ahole but less than that number in Bny given province it is show in the 500 and over group.
(2) Refers to businesses repopiting no payroll deductions in the previous year
(3) Refers 10 businesses repopting no paypoll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months end the information is adjusted accordingly.
see fable 9 for symbols and notes.

ABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986

| Ontarlo, Taverns, Bars, and Night Clubs (SIC 9221) |
| :--- | :--- | :--- | :--- |

1985

| Number of observations in sample <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit (lass) \$ | $\begin{array}{r} 112 \\ 348.250 \\ 329.847 \\ 18.403 \end{array}$ | $\begin{array}{r} 52.446 \\ 50.027 \\ 2,419 \end{array}$ | $\begin{array}{r} 201.324 \\ 195.309 \\ 6.015 \end{array}$ | $\begin{array}{r} 358.567 \\ 344.379 \\ 14.188 \end{array}$ | $\begin{array}{r} 780.664 \\ 729.674 \\ 50.990 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (Mo.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 89 \\ 337.519 \\ 305.021 \\ 32.498 \end{array}$ | $\begin{aligned} & 58.628 \\ & 25.638 \\ & 32.990 \end{aligned}$ | $\begin{array}{r} 187.379 \\ 171.723 \\ 15.648 \end{array}$ | $\begin{array}{r} 350.601 \\ 331.744 \\ 18.857 \end{array}$ | $\begin{array}{r} 753.475 \\ 690.97 \\ 62.498 \end{array}$ |
| Businesses reporting loss (Mo.) <br> Average sales <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 23 \\ 423.878 \\ 450.181 \\ -26.303 \end{array}$ | $\begin{array}{r} 45.481 \\ 77.510 \\ -32.029 \end{array}$ | $\begin{aligned} & 239.834 \\ & 246,881 \\ & -15.047 \end{aligned}$ | $\begin{array}{r} 390.712 \\ 395.371 \\ -4.859 \end{array}$ | $\begin{array}{r} 1.027 .486 \\ 1.080 .962 \\ -53.476 \end{array}$ |

1986

| Number of observations in sample | $\begin{array}{r} 154 \\ 460.813 \end{array}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales $\$$ Average expense $\$$ | 460.813 441.460 | 105.392 102.299 | 244.954 237.197 | 529.822 521.437 | 963.084 904.905 |
| Average net profit (loss) \$ | 19.353 | 3.093 | 7.757 | 8.385 | 58.179 |
| Businesses reporting a profit (No.) | 111 |  |  |  |  |
| Average sales \$ | 461.979 | 111.416 | 239.052 | 535.834 | 961.615 |
| Average expense \$ | 429.382 | 100.823 | 216.021 | 513.372 | 887.312 |
| Average net profit \$ | 32.597 | 10.593 | 23.031 | 22.462 | 74.303 |
| Businasses reporting a lass (No.) | 43 |  |  |  |  |
| Average sales \$ | 459.697 | 93.896 | 258.035 | 513.424 | 973.432 |
| Average expense \$ | 490.377 | 105.118 | 284.132 | 543.436 | 1.028 .821 |
| Average net loss \$ | -30.680 | -11.222 | -26.097 | -30.012 | -55.389 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Barber Shops (SIC 9711)

|  |  | (11) |  | Bottom 25\% | Lower <br> middle 25\% |  | Upper$\text { middle } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\begin{gathered} 39 \\ (1) \\ (1) \end{gathered}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ | $\left\lvert\, \begin{gathered} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{gathered}\right.$ | Reparting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% |  |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of soles |  |  |  |  |
| Occupancy expenses | 30.6 | -- | -- | -- | -- | 100.0 | 30.6 | - | -- | -- | -- |
| Depreciation | 3.7 | -- | -- |  | -- | 55.0 | 6.7 | -- | -- | -- | -- |
| Repairs 8 meintenance | 2.3 | -- | -- |  | -- | 84.5 | 2.8 | -- | -- | -- | -- |
| Heat. light \& telephone | 3.5 |  | -- |  | -- | 100.0 | 3.5 | -- | -- | -- | -* |
| Rent | 21.0 | -- | -- |  | -- | 87.0 | 24.2 | -- | -- | .- | -- |
| Personnel expenses | 11.4 | -- | -- | -- | -- | 45.6 | 25.1 | -- | -- | -- | * |
| Financial expenses |  | -- | -- | -- | -- |  | 4.0 | -- | -- | -- | - |
| Interest 8 bank charges Professional fees | 3.8 2.4 | -- | -- | -- | -- | 66.6 53.9 | 1.2 | -- | -- | -- | -- |
| Other expenses | 12.9 | -- | -- | -- | -- | 100.0 | 12.9 | -- | -- | -- | -- |
| Profit (loss) | 41.9 | -- | -- |  | -- | 100.0 | 11.9 | -- | - | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |

Symbols
zero or no observations
$t 00$ small too be expressed
not applicable
confidential

## Footnotes

(1) These esinates bre based on a semple of businesses reporting sales berween $\$ 10,000$ and $\$ 2,000,000$
(2) Value in each celf $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell

Total weightad expendifure on a given item
Total weighted sales of businesses reporting this item of expenditure $\times 100$
for agch quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individually and the total will not necessarily equal $100 \%$.

## Notes

Data are shown by quartiles whan at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile fi, e. bottom 25\%, lower midole 25\%, etc. represents one quarter of the cotal number of businesses. Within each quartile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How to uae the tables
(1) Locate the appropriate salas range that is displayed on the two lines entitled "Low sales value" and "High sules value",
(2) The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the fower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selacted sales size range will be in that quartile.

## Standard Industritel CIassification Definition (SIC 1980):

SIC 9711 - Barber Shops
Esiablishments primarily engaged in providing men's barbering and hair styling services

TABLE 2. Balance sheet profile for 1986
Ontario, Barber Shops (SIt 9711)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> midde 25\% | Upper middle 25\% | $\begin{aligned} & 102 \\ & 25 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime}$ s) High soles value ( $\$ 000$ 's) | $\begin{aligned} & 31 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
| Average (\$000's) |  |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | 1 <br> 1 <br> 1 <br> 7 <br> 2 <br> 1 | -- <br> - <br> - <br> - <br> - <br> - | -- -- -- -- -- -- | - <br> - <br> - <br>  <br> - | - - - - - - - |
| Total assets | 8 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt Other liabilities | 1 <br> 1 <br> 3 <br> 2 <br> - | - <br> - <br> - <br> - | -- -- - -- | - - - - - | - - - - - |
| ```Total liabilities Total equity``` | 5 3 | -- | -- | -- | -- |

111 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.
See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Barber Shops (SIt 9711)

|  | Total(2) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> midde 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) | - |  |  |  |  |
| Low sales value ( $\$ 000{ }^{\text {a }}$ ) | - | -- | -- | -- |  |
| High sales value ( $\$ 000$ 's) | - | -- | - | - | -- |
|  | Average |  |  |  |  |
| Liquidity ratio | - |  |  |  |  |
| Current ratio (times) | - | -- | -- | -- | -- |
| Leverage ratios | - |  |  |  |  |
| Debt/equity ratio (times) | - | -- | -- | -- | -- |
| Interest coverage ratio (times) | - | -- | -- | -- | -- |
| Debt ratio (times) | - | -- | -- | -- | - |

(1) The ratios represent the average of rayios for each business in the group and cannot be calculated from the figures shown in table 2 .
(2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See table I for symbols and notes

Definitions:

1. Liquidity ratio:

Current = current assets / current liabilities
2. Leveralat ratios:
) Debt/equity $=$ total liabilities $/$ equity
b) Debt fatio $=$ topal liabilitias $/$ total assets.
c) Interest coverage $=$ net profit interest expense $/$ intarest expense.

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986 Ontario, Barber Shops (SIC 9711)

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statement of changes.
see table, for symbols and notes.

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986 Ontarlo. Barber Shops (SIL 9711)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime}\right. \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No Ionger reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 4.361 | 167.053 | 15.256 | 648 | 837 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 4.274 \\ 82 \\ 4 \\ 1 \end{array}$ | $\begin{array}{r} 122.445 \\ 29.896 \\ x \\ x \end{array}$ | $\begin{array}{r} 11.207 \\ 2.703 \\ 870 \\ 476 \end{array}$ | 644 4 - | 832 5 - |
| 1986 |  |  |  |  |  |
| Total | 6.422 | 269,548 | 22,856 | 1,093 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 6.277 \\ 138 \\ 4 \\ 3 \end{array}$ | $\begin{array}{r} 193.763 \\ 50.543 \\ 6.465 \\ 18.777 \end{array}$ | $\begin{array}{r} 16.445 \\ 4.269 \\ 548 \\ 1.594 \end{array}$ | 9.080 13 - - | $\cdots$ |

111 Average labour unis are calculated by dividing rotal payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue $72-002$. An everage labour unit could be interpreted as a full-ime employee. Note thet the business size groups used are determined at the Lanada level. Thus if a business has ot least 500 employees in Canada as a whole but lass than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reportino no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly.

See Table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Ontario, Barber Shops (SIC 9711)

|  | Total 11 ) | Bottom 25\% | Lower <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 188 \\ 51.530 \\ 37.004 \\ 14.526 \end{array}$ | $\begin{array}{r} 13.007 \\ 5.022 \\ 7.985 \end{array}$ | $\begin{array}{r} 19.055 \\ 8.335 \\ 10.720 \end{array}$ | $\begin{aligned} & 31.198 \\ & 19.091 \\ & 12.107 \end{aligned}$ | $\begin{array}{r} 142.859 \\ 115.568 \\ 27.291 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 182 \\ 54.253 \\ 38.440 \\ 15.813 \end{array}$ | $\begin{array}{r} 13.007 \\ 5.022 \\ 7.985 \end{array}$ | $\begin{array}{r} 9.167 \\ 7.328 \\ 19.839 \end{array}$ | $\begin{aligned} & 31.198 \\ & 19.091 \\ & 12.107 \end{aligned}$ | $\begin{array}{r} 153.638 \\ 122.319 \\ 31.319 \end{array}$ |
| ```Businesses reporting a loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 6 \\ 42.385 \\ 44.045 \\ -1.660 \end{array}$ | - | $\begin{array}{r} 17.750 \\ 20.024 \\ -2.274 \end{array}$ | - | $\begin{aligned} & 67.020 \\ & 68.065 \\ & -1.045 \end{aligned}$ |

1985

Number of observations in sample Average sales \$
Average expense
Average net profit (loss) \$
161
34.128
21.102
13.026
12.309
4.870
7.439
16.272
6.441
9.839

| 25.276 | 82.656 |
| :--- | :--- |
| 10.490 | 62.606 |
| 14.786 | 20.050 |

Businesses reporting a profit (No.)
Average sales $\$$
Average expense \$
Average net profit $\$$
157
30.747
16.976
12.309

4, 870
16,272
6,441
25.194
69.212
45.550

13,771
7,439
6,441
9,831
15,152
22.663

Businesses reporting loss (No.)
Average sales $\$$
4
123,158
126,446
-3.288
-
-
-

| 28.712 | 217.604 |
| ---: | ---: |
| 29.110 | 223.781 |
| -398 | -6.177 |

1986

Number of observations in sample Average sales $\$$
Average expense $\$$
Average net profit (loss) \$
42.210
26.818
15.392
2.208
5.784
8.365
6.153
6.153
12.212

14,665
106. 766

Average expense \$
-
-
-
29.110
223.78

Average net loss \$

105
42.170
26.723
15.447
12.208
5.784
5.424
18.365
6.153
12.212
31.499
14.665
16.834
106.607
usinesses reporting a profit (No.)
Average sales \$
Average expense
Average net profit \$

2
127,168
129,469
$-2,301$
$\begin{array}{ll}- & - \\ - & - \\ - & -\end{array}$
127.168
usinesses reporting a loss (No.)
Average sales \$
e \$
Average net loss $\$$

| - | 129.168 |
| ---: | ---: |
| - | -2.301 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios. in percent of sales, 1986
Ontario. Beauty Shops (SIC 9712)

|  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## 5ymbole

zero or no observations
100 smal! too be expressed
no applicate
conlidential

## Footnotes

(1) These estimetes are based on a sample of businesses reporiing $\$$ ales between $\$ 10,000$ and $\$ 2.000 .000$.
(2) Value in esch cell $=\frac{\text { Total weighted expenditure on given ifem }}{\text { rotal waighted sales of all businesses in the sample }} \times 100$ for each guartile.
(3) Value in asch cell Toral weighied expenditure on ogiven item Total waighted sales of businesses reporting this item of expenditure $\times 100$ for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. inerefore these ratios are calculated individually and the total will not necessarily equal $100 z$.

## Notes

Date are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending oroer according to sales size. Each quartile li.e. Dotton 25\%. Iower midde 25\%, etc.) represents one quarter of the totsl number of businesses. Within each quertile. the average ratio is presented. For comparison purposes. the high and low values of sales are shown

How so use the tebles
III bocate the appropriate sales range that is displayed on the two lines entitled "low sales value" and "High sales value"
121 The selected range will indicate the proper quartile. i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top 25x.
(3) Date pertaining to the selected sales size range will be in that quartile.

## Standard Induetriel CIEstification Definition (SIC 1980):

SIC 9712 - Beauty Shope
Businesses primerily engaged in providing women's hairdressing and beauty services.

TABLE 2. Balance sheet profile for 1986
Ontario, Beauty Shops (Sic 9712)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lawer middle 25\% | Upder middle 25\% | $\begin{aligned} & T 00 \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{array}{r} 75 \\ (1) \\ (1) \end{array}$ | $\begin{aligned} & 1 \\ & 16 \end{aligned}$ | $\begin{aligned} & 16 \\ & 37 \end{aligned}$ | $\begin{aligned} & 37 \\ & 69 \end{aligned}$ | $\begin{array}{r} 69 \\ \text { (1) } \end{array}$ |
|  | Average ( 8000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 2 | - | - | 1 | 5 |
| Accounts and notes receivable | - | - | - | - | - |
| Inventory | 1 | - | - | - | 5 |
| Other current assets | - | - | - | - | 1 |
| Total current assets | 3 | - | - | 1 | 12 |
| Fixed assets | 14 | - | - | 5 | 53 |
| Less: Accum. dep. on fixed assets | 5 | - | - | 1 | 18 |
| Other assets |  |  | - | 1 |  |
| Total assets | 14 | - | - | 6 | 50 |
| Liabilities and equity |  |  |  |  |  |
| Current loans | 3 | - | - | " | 19 |
| Other current liabilities | 2 | - | - | 1 | 9 |
| Total current liabilities | 5 | - | - | 1 | 19 |
| Mortgages payable | 1 | - | - | 2 | 3 |
| Long term debt | 5 | - | - | 1 | 19 |
| Other lisbilities | - | - | - | - | 1 |
| Total liabilities | 12 | - | - | 3 | 42 |
| Total equity | 3 | - | - | 2 | 8 |

(1) These estimetes are besad on a sample of businesses reporifing sales between $\$ 10.000$ and $\$ 2.000 .000$ See Table 1 for symbols and noies

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Beauty Shops (SIC 9712)

|  | Total(2) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | Lower <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { ToD } \\ & \text { 25\% } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value ( $\$ 000^{\prime}$ s) | $\begin{aligned} & 10 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.6 | -- | -- | -- | -- |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage patio (times) Debt ratio (times)``` | $\begin{array}{r} -6.1 \\ 6.7 \\ 1.2 \end{array}$ | -- | - | -- | -- |

(1) The patios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2 .
(2) These estimetes are based on ample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See rable i for symbols and notes

Definitions:

1. Liquidity ratio:

Curpent = current assets / current liabilities
2. Leverage ratioz:

[^45]TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario, Beauty Shops (SIC 9712)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middle } 25 \%$ | Upder middle 25\% | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( 8000 's) High sales value ( $\$ 000$ 's) | $(1)^{5}$ | -- | -- | -- | -- |
|  |  |  | rerage (\$000 |  |  |
| Operating activities Cash tram operations Depreciation Dther | $\begin{array}{r} 15 \\ 8 \\ -6 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | ** | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -7 | -- <br> - <br> - | -- | -- -- -- | - - - |
| Financing activities <br> Increase in long term dab? Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Othe: | $\begin{array}{r}24 \\ -25 \\ - \\ -3 \\ \hline\end{array}$ | $\begin{aligned} & \overline{Z-} \\ & \bar{Z} \\ & - \\ & - \\ & \hline \\ & \hline \end{aligned}$ | $=-$ <br> - <br> - <br> - <br> -- <br> -- | - <br> - <br> - <br> - <br> -- <br> - | - -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash of equalents-Beginning of the year Cash s equivalents = End of the year | 7 7 13 | -- | -- | -- | -- |

11 These estimates are based on a semple of incorporated Dusinesses reporting seles betwen $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes only those businesses reporting a statenent of changes See table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on sic ciassification in 1986
Ontario. Beauty Shops (SIC 9712)


111 Average labour uni s are calculeted by dividing total paypoli by the average annusi wage and solary rate as reported in the
Survey of Employment. Payroli and Hours. Statistics Canada, Catalogue 72-002. An average Iabour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canade level. Thus if business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers 10 businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly roporting" and "no longer paporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See iable 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Ontario, Beauty Shops (SIC 9712)

|  | Total 11 ; | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | Lower <br> middle 25\% | $\begin{aligned} & \text { Uope: } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Toy } \\ & 255 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Averoge net profit (loss) \$ | $\begin{array}{r} 422 \\ 66.655 \\ 55.811 \\ 10,844 \end{array}$ | $\begin{array}{r} 16,091 \\ 11.000 \\ 5.091 \end{array}$ | $\begin{array}{r} 28.012 \\ 20.237 \\ 7.775 \end{array}$ | $\begin{aligned} & 51.198 \\ & 39.195 \\ & 12.003 \end{aligned}$ | $\begin{array}{r} 171.318 \\ 152.812 \\ 18.506 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 396 \\ 65,331 \\ 52,909 \\ 12,422 \end{array}$ | $\begin{array}{r} 16.014 \\ 9.399 \\ 6.615 \end{array}$ | $\begin{array}{r} 27.821 \\ 19.279 \\ 8.542 \end{array}$ | $\begin{aligned} & 51.398 \\ & 37.817 \\ & 13.581 \end{aligned}$ | $\begin{array}{r} 166,089 \\ 145,142 \\ 20.947 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 26 \\ 81.633 \\ 87.345 \\ -6.312 \end{array}$ | $\begin{aligned} & 16,731 \\ & 24,221 \\ & -7,490 \end{aligned}$ | $\begin{array}{r} 31.456 \\ 37.539 \\ -5.083 \end{array}$ | $\begin{aligned} & 49.264 \\ & 52.489 \\ & -3.225 \end{aligned}$ | $\begin{array}{r} 229.079 \\ 237.532 \\ -8.453 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (lass) \$ | $\begin{array}{r} 479 \\ 54.697 \\ 43.337 \\ 11.360 \end{array}$ | $\begin{array}{r} 13.144 \\ 8.662 \\ 4.482 \end{array}$ | $\begin{array}{r} 21.570 \\ 15.029 \\ 6.541 \end{array}$ | $\begin{aligned} & 39.929 \\ & 28.535 \\ & 11.394 \end{aligned}$ | $\begin{array}{r} 144.143 \\ 121.123 \\ 23.020 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 449 |  |  |  |  |
| Average sales \$ | 54.345 | 13.119 | 21.746 | 40.072 | 142.44i |
| Average expense \$ | 41.653 | 7.771 | 13.815 | 28.075 | 116.851 |
| Average net drofit \$ | 12.692 | 5.348 | 7,931 | 11.997 | 25,490 |
| 8usinesses reporting a loss (No.) | 30 |  |  |  |  |
| Average sales \$ | 58,219 | 13.499 | 20.250 | 36.475 | 162.650 |
| Average expense \$ | 62.901 | 21.406 | 24.087 | 39.630 | 166.480 |
| Average net loss \$ | -4.682 | -7.907 | -3.837 | -3,155 | -3.830 |

1986

| Number of observations in sample Average sales \$ | 302 59.134 | 13.233 | 23.306 | 43.897 | 156.099 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales ${ }^{\text {Average expense } \$}$ | 48.948 | 7.565 | 14.805 | 32.230 | 141.190 |
| Average net profit (loss) \$ | 10.186 | 5,668 | 8.501 | 11,667 | 14.909 |
| Businesses reporting profit (Mo.) | 279 |  |  |  |  |
| Average sales \$ | 60.165 | 13.272 | 23.142 | 43.938 | 160.309 |
| Average expense \$ | 48.468 | 7.351 | 13.504 | 31.736 | 141.280 |
| Average net profit \$ | 11.697 | 5.921 | 9.638 | 12.202 | 19.029 |
| Businesses reporting a loss (No.) | 23 |  |  |  |  |
| Average sales \$ | 54.032 | 12.080 | 25.172 | 41.890 | 136.987 |
| Average expense \$ | 60,070 | 13.814 | 29.671 | 56.014 | 140,779 |
| Average net loss \$ | -6.038 | $-1.734$ | -4.499 | -14,124 | $-3.792$ |

111 These estimates are based on a sample of businesses reporting 5 ales between $\$ 10,000$ and $\$ 2,000,000$.
See lable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Combination Barber and Beauty Shops (SIC 9713)

|  | Totar (1) |  | Bot 10 m 25\% |  | Lower <br> middle $25 \%$ |  | Uppe: middle 25\% |  |  | $\begin{aligned} & \text { Too } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | $\begin{array}{r} 38 \\ (1) \\ (1) \end{array}$ |  | -- |  | -- |  |  |  |  |  |
| Selected expense item | Industiy averoge(2) |  |  |  |  | $\begin{aligned} & \text { \%busi- } \\ & \text { nesses } \\ & \text { feporting } \end{aligned}$ | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middie } \\ 25 \% \end{gathered}$ | Upoer middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midd Ie } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 22.9 | -- | - | -- | -- | 100.0 | 22.9 | - | -- | -- | - |
| Depreciation | 2.9 | -- | -- | -- | -- | 79.7 | 3.6 | -- | -- | -- |  |
| Repairs \& maintenance | 1.3 | -- | -- | -- | -" | 83.1 | 1.6 | -- | -- | -- |  |
| Heat, light \& telephone Rent | 4.6 14.2 | -- | -- | -- | -- | 100.0 85.6 | 4.6 16.5 | -- | -- | -- | -- |
| Personnel expenses | 35.7 | -- | - | -- | -- | 85.6 | 41.7 | -- | -- | -- | -- |
| Financial expenses | 5.4 | -- | -- | -- | -- | 99.9 | 5.5 | -- | -- | -- | =- |
| Interest \& bank charges Professional fees | 4.4 1.0 | -- | -- |  | -- | 86.6 98.2 | 5.1 1.0 | -- | -- | -- |  |
| Other expenses | 21.6 | -- | -- | -- | -- | 100.0 | 21.6 | -- | -- | -- |  |
| Profit (loss) | 14.2 | -- | -- | -- | -- | 100.0 | 14.2 | -- | -- | -- |  |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | -- | - |

## Symbolt

zero or no observations
-- too small too be expressed
not epplicable
$\times$ confidentiol

## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
(2) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Totel weighed sales of all busingses in the sample quertile }} \times 100$ for each
(3) Value in each cell
$\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighed sales of businesses reporting this item of expenditure }} \times 100$ for each quartile

This portion of the toble pertains only to the businesses reporiing the specilic expense item. Therefore these ratios are calculated individually and the total will not necessarily equsl 100 x

## Notes

Date are shown by quertiles when at least 13 of the sempled businesses report the specific item.
Pecords were ranked in ascending order according to sales size. Each quartile (i.e. Dottom 25\%. lower middle 25\%, etc.l represents one qusrier of the total number of businesses. Within each quartile, the average retio is presented. For comparison purposes, the high and low values of sales are shown

## How to use the tides

111 Locate the appropriate sales pange that is displayed on the iwo lines antiled "Low sales value" and "High sales value"
121 The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lowar midde $25 \%$, the upper midde $25 \%$ or the fop 25z.
(3) Data pertaining to the selected sales size range will be in inat quartile

## Standerd industrisl Classificetion Definision (SIC 1980):

## SIC 9713 = Combinstion Barber and Beauty Shops

Businesses primarily engaged in providing men's barbering or hair styling and women's hairdressing and/or beaty services on the same premises

## TABLE 2. Balance sheet profile for 1986

Ontario. Combination Barber and Beauty Shops (SIC 9713)

|  | Total (1) | Bottom 25\% | Lower middle $25 \%$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 38 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Dther current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 2 \\ 2 \\ 1 \\ \hline 5 \\ 5 \\ 12 \\ 6 \\ 2 \end{array}$ | -- <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | -- <br> - <br> - <br> - <br> - <br> - |
| Total assets | 14 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current liabilities Total current liabilities Mortgages payable Long term debt <br> Other liabilitios | 3 3 6 | - <br> - <br> - <br> - <br> - | -- -- -- -- | -- -- -- -- | -- -- -- -- |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | 9 5 | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Combination Barber and Beauty Shops (SIC 9713)

|  | To:al (2) | $\begin{array}{r} \text { Bot10m } \\ 25 \% \end{array}$ | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $\{\$ 000$ s $\}$ | $\begin{aligned} & 4 \\ & (1)^{4} \end{aligned}$ |  |  | -- | -- |
| Average |  |  |  |  |  |
| Liquidity ratio Curtent ratio (times) | 0.9 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest eoverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 38.0 \\ 5.0 \\ 0.8 \end{array}$ | -- | -- | -- | -- |
| (1) The rotios represent the average of <br> (2) These estimates ore based on a sample | each bus <br> nesses rep | group an <br> betwaen | be celculat and $\$ 2.000 .0$ | the figures |  |

Definitions:

1. Liquidity retio:

Current $=$ current assets / current liabilities
2. Leverage ratios
) Debi/equily = total 1 iabilities / equity
b) Debt ratio $=$ total liabilities / total assets
c) Interest coverege = net profit + interest expense / inierest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Combination Barber and Beauty Shops (SIC 9713)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lowe r <br> miode 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample \{No.\} Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ 's) | $(1)^{2}$ |  | -- | -- |  |
|  |  |  | Average $\$ \$ 000$ |  |  |
| Operating activities Cash from oderations Depreciation Other | $x$ $\times$ $\times$ $\times$ | -- | -- | -- | -- |
| Dividends | $X$ | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Oecrease in investment | $\begin{aligned} & x \\ & x \\ & x \\ & x \\ & x \end{aligned}$ | -- <br> - | -- <br> -- <br> - | -- -- -- | -- -- -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders Advances \& loans from government <br> lncrease in equity <br> Decrease in equity <br> Other | $x$ $x$ $x$ $x$ $x$ $x$ $x$ $x$ $x$ $x$ | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - <br> - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | x $\times$ $\chi$ | -- | -- | -- | -- |

11) These estimetas are besed on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting o statement of changes
See Table 1 for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC classification in 1986
Ontario, Combination Barber and Beauty Shops (SIC 9713)


(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as raported in the Surver of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a fult-i ime smployee. Note the the business size groups used are determined at the Canada level. Thus if a business has at las? 500 employees in Canada as a whole but less thon that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payrol deductions in the following yeer
"Nawly reporting" and "no longer reporting" Dusinesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See Table 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Combination Barber and Beauty Shops (SIC 9713)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Ton } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \{loss) \$ | $\begin{array}{r} 148 \\ 101.197 \\ 83.198 \\ 17,999 \end{array}$ | $\begin{array}{r} 18.756 \\ 12.908 \\ 5.848 \end{array}$ | $\begin{array}{r} 35.735 \\ 27.060 \\ 8.675 \end{array}$ | $\begin{aligned} & 62.344 \\ & 50.943 \\ & 11.401 \end{aligned}$ | $\begin{array}{r} 287.954 \\ 241.882 \\ 46.072 \end{array}$ |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 137 \\ 101.406 \\ 82.935 \\ 18.471 \end{array}$ | $\begin{array}{r} 18.928 \\ 12.658 \\ 6.270 \end{array}$ | $\begin{array}{r} 36.560 \\ 26.767 \\ 9.793 \end{array}$ | $\begin{aligned} & 62.267 \\ & 50.730 \\ & 11.537 \end{aligned}$ | $\begin{array}{r} 287.868 \\ 241.584 \\ 46.284 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 11 \\ 107.808 \\ 114.807 \\ -6.999 \end{array}$ | $\begin{aligned} & 15.401 \\ & 17.790 \\ & -2.389 \end{aligned}$ | $\begin{array}{r} 29.113 \\ 29.411 \\ -298 \end{array}$ | $\begin{aligned} & 72.115 \\ & 78.072 \\ & -5.957 \end{aligned}$ | $\begin{aligned} & 314,604 \\ & 333.954 \\ & -19.350 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expanse \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 175 \\ 84.856 \\ 72.225 \\ 12.631 \end{array}$ | $\begin{array}{r} 16,539 \\ 11.198 \\ 5,341 \end{array}$ | $\begin{array}{r} 31,132 \\ 22,368 \\ 8,766 \end{array}$ | $\begin{aligned} & 64,408 \\ & 50.373 \\ & 14.035 \end{aligned}$ | $\begin{array}{r} 227,343 \\ 204,963 \\ 22,380 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit I | $\begin{array}{r} 156 \\ 83,221 \\ 67,486 \\ 15.735 \end{array}$ | $\begin{array}{r} 16.458 \\ 9.945 \\ 6.513 \end{array}$ | $\begin{aligned} & 31.719 \\ & 21.380 \\ & 10.339 \end{aligned}$ | $\begin{aligned} & 64.457 \\ & 48.185 \\ & 16.272 \end{aligned}$ | $\begin{array}{r} 220.245 \\ 190.43 \\ 29.81 \end{array}$ |
| Businesses reporting a loss (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 19 \\ 89.816 \\ 94.266 \\ -4.450 \end{array}$ | $\begin{array}{r} 17.210 \\ 21.519 \\ -4.309 \end{array}$ | $\begin{aligned} & 26.999 \\ & 29.310 \\ & -2,319 \end{aligned}$ | $\begin{aligned} & 63.911 \\ & 72.528 \\ & -8.617 \end{aligned}$ | $\begin{array}{r} 251,142 \\ 253,706 \\ -2,564 \end{array}$ |

1986

| Number of observations in sample | $\begin{array}{r} 133 \\ 77.318 \end{array}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales $\$$ <br> Average expense \$ | $\begin{aligned} & 77.318 \\ & 69.449 \end{aligned}$ | 16.555 14.375 | 35.247 29.350 | 74.341 59.874 | 183.130 174.195 |
| Average net profit (loss) \$ | 7,869 | 2.180 | 5.897 | 14,467 | 8,935 |
| Businesses reporting a profit (No.) | 118 |  |  |  |  |
| Average sales \$ | 78.519 | 16,711 | 34,668 | 74.221 | 188,476 |
| Average expense \$ | 67,907 | 12,754 | 27.429 | 59,115 | 172.331 |
| Average net profit \$ | 10.612 | 3.957 | 7.239 | 15.106 | 16.145 |
| Businesses reporting a loss (No.) | 15 |  |  |  |  |
| Average sales \$ | 75.881 | 15.920 | 42.058 | 77.227 | 168,320 |
| Average expense \$ | 82,582 | 20.944 | 51.961 | 78,064 | 179.359 |
| Average net loss \$ | -6,701 | -5.024 | -9.903 | -837 | -11.039 |

[^46]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Laundries and Cleaners (SIC 972)

|  | Total(1) |  | Bottom 25\% |  | Lowe : <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) Migh sales value (\$000's) |  | $\begin{array}{r} 75 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} \{1\rangle \\ 20 \end{array}$ |  | $\begin{aligned} & 20 \\ & 53 \end{aligned}$ |  |  |  |  |  |
| Selected expense item | Industry average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bot tom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \end{aligned}$ |  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 31.3 | 28.2 | 39.7 | 35.0 | 21.8 | 100.0 | 31.3 | 28.2 | 39.7 | 35.0 | 21.8 |
| Depreciation | 7.4 | 7.6 | 7.9 | 8.0 | 6.4 | 80.9 | 9.2 | 12.0 | 10.7 | 9.2 | 6.5 |
| Repairs a maintenance | 5.9 | 6.8 | 7.4 | 5.7 | 3.7 | 100.0 | 5.9 | 6.8 | 7.4 | 5.7 | 3.7 |
| Heat. light 8 telephone | 10.6 | 7.9 | 18.5 | 8.2 | 9.1 | 90.4 | 11.8 | 13.9 | 18.5 | 8.2 | 7.1 6.3 |
| Rent | 7.3 | 5.9 | 6.0 | 12.9 | 4.7 |  |  |  |  |  |  |
| Personnel expenses | 20.2 | 6.7 | 20.0 | 14.3 | 37.0 | 72.8 | 27.7 | 14.8 | 38.7 | 15.6 | 37.0 |
| Finencial expenses | 3.8 3.0 |  |  |  |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 3.0 0.9 | 1.7 0.4 | 3.0 0.7 | 3.6 0.7 | $\begin{aligned} & 3.5 \\ & 1.5 \end{aligned}$ | 86.1 81.1 | 3.5 1.1 | 2.5 0.6 | 3.5 1.0 | 3.9 0.8 | 3.6 1.6 |
| Other expenses | 23.8 | 38.1 | 28.6 | 27.4 | 26.1 | 97.9 | 30.4 | 38.1 | 31.1 | 27.4 | 26.1 |
| Profit (loss) | 15.0 | 24.9 | 8.0 | 19.0 | 10.1 | 34.6 | 15. B | 24.9 | 8.0 | 19.0 | 12.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | . $\cdot$ | $\cdots$ | -•• | " ${ }^{\circ}$ | ... |

## Symbol:

zero or no observations

- too small too be expressed
not applicable
confidential


## Footnotes

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
(2) Value in each cell $=\frac{\text { Total weighted expenditute on given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each coll =

Totel weighted expenditure on a given item
Total weighted salas of businesses reporting this item of axpenditure $\times 100$ for aach quartile
This portion of the table pertains only to the businesses reporting the specilic expense item. Therefore these ratios ere calculsted individually and the total will not necessarily equal $100 \%$.

Notes
Data ere shown by quartiles mhen at least $\$ 3$ of the sampleo businesses raport the specific item
Records were ranked in ascending ordef according to sales size. Each quartile \{i. e. bottom 25\%, lower middle 25\%, etc.) represents one quarter of the total number of businesses. Within each quartile, the average ratio is presented. Fop comparison purposes, the high and low values of sales are shown.

How to use the tables
(1) Locare the appropribte sales range that is displayed on the two lines entitled "ow sales value" and "High sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper midde $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

## Stsndard Industrisl Claselficetion Definition (SIC 1980):

SIC 972 - Laundries and Cleaners
Businesses primarily engaged in providing laundering, dry cleaning, valet, carpet claaning and linen supply services

TABLE 2. Balance sheet profile for 1986
Ontario, Laundries and Cleaners (SIC 972)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Ton } \\ & 25: \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{aligned} & 75 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 20 \end{array}$ | $\begin{aligned} & 20 \\ & 53 \end{aligned}$ | $\begin{array}{r} 53 \\ 110 \end{array}$ | $\begin{aligned} & 110 \\ & (1) \end{aligned}$ |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> fixed assets <br> Less: Accum. dep. on fixed asseis <br> Other assets | $\begin{array}{r} 3 \\ 3 \\ 1 \\ 2 \\ 9 \\ 54 \\ 28 \\ 16 \end{array}$ | 3 | 18 18 8 1 | $\begin{array}{r} 2 \\ 2 \\ 2 \\ 3 \\ 7 \\ 28 \\ 10 \\ 21 \end{array}$ | $\begin{array}{r} 11 \\ 9 \\ 3 \\ 4 \\ 27 \\ 158 \\ 87 \\ 39 \end{array}$ |
| Total assets | 52 | 3 | 12 | 46 | 137 |
| Liabilities and equity <br> Current loans <br> Other currant liabilities <br> Total curtent liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r} 5 \\ 7 \\ 12 \\ 7 \\ 8 \\ 1 \end{array}$ | 2 | 3 2 4 | $\begin{array}{r} 4 \\ 1 \\ 5 \\ 12 \\ 3 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} 12 \\ 25 \\ 37 \\ 17 \\ 24 \\ 3 \end{array}$ |
| Total liabilities Total equity | $\begin{aligned} & 28 \\ & 23 \end{aligned}$ | 2 | 5 | $\begin{aligned} & 21 \\ & 26 \end{aligned}$ | 80 57 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario. Laundries and Cleaners (SIC 972)

|  | Total12; | Bot:0m 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value i $\$ 000$ 's: High sales value ( $\$ 000$ 's) | $\begin{aligned} & 12 \\ & (1) \\ & (1) \end{aligned}$ |  |  | -- |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.7 | -- | -- | -- | -- |
| Leverage ratios Debtlequity ratio (times) Interest coverage ratio (times) Debt ratio (times) | $\begin{array}{r} -1.8 \\ 14.9 \\ 0.7 \end{array}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannor be calculated from the figures shown in table 2
(2) These estimates are based on sample of businesses reporting sales betwen $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes.

Definitions:

1. Liquidity retio:

Curpent = current assets / current liabilities.
2. Leverage ratios:

Debt/equity $=$ totel liabilities / equity
b) Debt ratio $=$ total liabilities/total assees
c) Interest coverage $=$ net profit + interest expense / interest gxpense.

TABLE 4. Statement of changes in financial position for incorparated businesses only. 1986
Ontario, Laundries and Cleaners (SIC 972)

|  | Total(1) | Bottom 25\% | Lower <br> middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Law sales value ( $\$ 000$ 's) High sales value $\left(\$ 000^{\prime}\right.$ s) | $(1)^{9}$ | -- | - | -- | -- |
|  | Average ( $\$ 000$ s) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 9 \\ 20 \\ 5 \end{array}$ | -- | -- | -- | -- |
| Dividends | -5 | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets <br> Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 10 \\ -26 \\ -1 \\ 5 \end{array}$ | -- -- -- | -- <br> -- <br> - | -- | -- |
| Financing activities <br> Increase in long term debt Repayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances 8 loans from government <br> Increase in equity Decrease in equity Other | 9 -12 -6 - - -8 - | -- <br> -- <br> -- <br> -- <br> -- <br> - | - - - - - - - | - - - - - - - | -- -- -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | 2 15 18 |  |  | -- | -- |
| (1) These estimates ere based on sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample caunt includes only those businesses raporiing a statement of changes. <br> jee iable for symbols and notes. |  |  |  |  |  |
| TABLE 5. Employment changes by <br> Ontarlo, Laundries and Cleaners (S | ze of b <br> 972) | 1983- | 1983-1986 based on SIC classification in 1986 |  |  |


| Business size expressed in overage labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payroll } \\ \left(\$ 000^{\prime} \mathrm{s}\right) \end{array}$ | Average Iabour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Total | 1.226 | 128.505 | 11.755 | 144 | 193 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.126 \\ 81 \\ 16 \\ 3 \end{array}$ | $\begin{aligned} & 48.001 \\ & 34.685 \\ & 31.611 \\ & 14.208 \end{aligned}$ | $\begin{aligned} & 4.464 \\ & 3.165 \\ & 2.848 \\ & 1.278 \end{aligned}$ | $\begin{array}{r} 143 \\ i \\ i \end{array}$ | $\begin{array}{r} 181 \\ 10 \\ 1 \\ 1 \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 1.637 | 199.473 | 15.411 | 253 | - . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.507 \\ 106 \\ 20 \\ 4 \end{array}$ | $\begin{aligned} & 65.304 \\ & 55.431 \\ & 40.426 \\ & 38.312 \end{aligned}$ | $\begin{aligned} & 5.165 \\ & 4.229 \\ & 3,171 \\ & 2.846 \end{aligned}$ | $\begin{array}{r}240 \\ 10 \\ 3 \\ \hline\end{array}$ | $\cdots$ $\cdots$ $\cdots$ |

(1) Avarage labour units are calculaied by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full- ime emolovee, Note that the business size groups used are determined at the Canada lavel. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
2) Refers to businesses raporsing no payroll deductions in the previous year.
(3) Refers to businesses roporiting no payroll deductions in the following year
"Newly reporting" and "no longer reparting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
see table 1 for symbols and notes

TABLE 6. Selected operating characteristics of small businesses by sales quartile, $1984-1986$
Ontario, Laundries and Cleaners (SIC 972)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (lass) $\$$ | $\begin{array}{r} 321 \\ 106.532 \\ 91.104 \\ 15.428 \end{array}$ | $\begin{array}{r} 17.077 \\ 13.704 \\ 3.373 \end{array}$ | $\begin{array}{r} 33,299 \\ 25,432 \\ 7,867 \end{array}$ | $\begin{aligned} & 73,188 \\ & 56,135 \\ & 17,053 \end{aligned}$ | $\begin{array}{r} 302.564 \\ 269.146 \\ 33.418 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit \$ | $\begin{array}{r} 268 \\ 109.005 \\ 89.360 \\ 19.645 \end{array}$ | $\begin{array}{r} 17.571 \\ 11.054 \\ 5.517 \end{array}$ | $\begin{aligned} & 33.592 \\ & 21.205 \\ & 12.387 \end{aligned}$ | $\begin{aligned} & 75,925 \\ & 54,286 \\ & 21,639 \end{aligned}$ | $\begin{array}{r} 308.933 \\ 270.896 \\ 38.037 \end{array}$ |
| ```Businesses reporting a loss (No.} Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 53 \\ 88.520 \\ 94.411 \\ -5.891 \end{array}$ | $\begin{aligned} & 15.888 \\ & 20,091 \\ & -4.203 \end{aligned}$ | $\begin{aligned} & 32,320 \\ & 39,573 \\ & -7,253 \end{aligned}$ | $\begin{array}{r} 60.660 \\ 64.599 \\ -3.935 \end{array}$ | $\begin{array}{r} 245.211 \\ 253.381 \\ -8.170 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 293 \\ 104,552 \\ 94.875 \\ 5.677 \end{array}$ | $\begin{array}{r} 17.136 \\ 15.109 \\ 2.027 \end{array}$ | $\begin{array}{r} 34.941 \\ 29.393 \\ 5.548 \end{array}$ | $\begin{array}{r} 63.530 \\ 53.573 \\ 9.957 \end{array}$ | $\begin{array}{r} 302,601 \\ 281.426 \\ 21.175 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 241 |  |  |  |  |
| Average sales \$ | 106.729 | 18.121 | 35.219 | 67.222 | 305.355 |
| Average expense \$ | 91.157 | 11.756 | 28.466 | 50.720 | 273.686 |
| Average net profit \$ | 15.572 | 6,365 | 6.753 | 16.502 | 32.689 |
| Businesses reparting loss (No.) | 52 |  |  |  |  |
| Average sales ${ }^{\text {d }}$ | 97.402 | 15.072 | 32.448 | 51.364 | 290.722 |
| Average expense \$ | 107.182 | 22.141 | 37.695 | 62.976 | 305,916 |
| Average net loss \$ | -9.780 | $-7.069$ | $-5.247$ | -11.61\% | -15,194 |

1986

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 210 \\ 98.869 \\ 89.003 \\ 9.866 \end{array}$ | $\begin{array}{r} 6.002 \\ 3.991 \\ 2.011 \end{array}$ | $\begin{array}{r} 34.800 \\ 30.202 \\ 4.598 \end{array}$ | $\begin{aligned} & 81,218 \\ & 67.675 \\ & 13,543 \end{aligned}$ | $\begin{array}{r} 263.456 \\ 244.142 \\ 19.314 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 181 |  |  |  |  |
| Average sales \$ | 97.691 | 15.681 | 36.914 | 81.123 | 257.046 |
| Average expense \$ | 84.163 | 10.131 | 28.347 | 65.855 | 232.319 |
| Average net profit \$ | 13.528 | 5.550 | 8.567 | 15.268 | 24.727 |
| Businesses reporting loss (Na.) | 29 |  |  |  |  |
| Average sales \$ | 105.207 | 17.138 | 29.295 | 82.513 | 291.880 |
| Average expense \$ | 112.938 | 27.653 | 35.033 | 92.503 | 296.562 |
| Average net loss \$ | -7,731 | -10.515 | -5.738 | -9.980 | -4,682 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales. 1986
Ontario, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ 's) |  | 15 11 11 |  |  |  | -- |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only ( 3 ) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Depreciation | 19.6 | -- | - | -- | -- | 100.0 | 19.6 | -- | -- | - | - |
| Repairs \& maintenance | 4.9 | -- | -- | -- | -- | 75.6 | 6.5 | -- | -- | -- | -- |
| Heat, light \& telephone | 0.9 | -- | -- | -- | -- | 70.7 | 1.3 | -- | -- | -- | -- |
| Rent | 0.6 | -- | - |  | -- | 66.6 | 0.9 | -- | -- | -- | -- |
| Personnel expenses | 19.5 | -- | -- | -- | -- | 80.5 | 24.2 | - | -- | -- | -- |
| Financial expenses | 8.8 | =- | -- | -- | -- | 100.0 | 8.8 | - | -- | -- | -- |
| Interest \& bank charges | 4.3 | -- | - | -- | - | 92.0 | 4.7 | -- | -- | -- | -- |
| Protessional fees | 4.5 | -- | -- | -- | -- |  | 4.5 | -- | -- | -- | -- |
| Other expenses | 18.5 | -- | -- | -- | -- | 100.0 | 18.5 | -- | -- | -- | -- |
| Profit (loss) | 27.1 | -- | -- | -- | - | 100.0 | 27.1 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | ... | -- | -- | -- | - |

Symbols

$$
\begin{aligned}
& \text { zero or no observations } \\
& \text { too small too be expressed } \\
& \text { no applicable } \\
& \text { confidential }
\end{aligned}
$$

## ootnotes

11 Thase estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
12 Value in each celi $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted seies of all businesses in the sample }} \times$ poo for each quarsile
3) Value in each cell=

Total weighted expenditure on given isem
Totel weighted seles of businesses reporting this item of expenditure
This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individuelly and the totel will not necesserily equal 100\%.

## Notes

Data are shown by quartiles when at laest 13 of the sampled businesses report the specific item.
Records were ranked in ascending order eccording to sales size. Each quartile fi.e. bottom 25\%, lower middle 25\%, etc. fepresents one guserter of the total number of businesses. Within each quertile, the average retio is presented. For comparison pupposes, the high and low values of sales are shown

How to use the tablea
(i) locate the appropriate sales range that is displayed on the two lines entitled mow sales valuem and wigh sales value".
(2) The selected range will indicate the proper quartile, i. e. the bottom $25 \%$. the lower midde $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Data pertaining to the selected sales size range will be in thes quartile.

Stenderd Industrial CIaseification Definition (SIC 1880):
SIC 9911 - Industrial Machimery and Equipment Rental and Leasing
Businesses primerily engaged in the rental of lessing of machinery, equipment, furniture and fixiures

## TABLE 2. Balance sheet profile for 1986

Ontario, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total ${ }^{\text {a }}$ ) | Bottom $25 \%$ | Lawer <br> middle $25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tof } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value $\langle \$ 000$ 's <br> High sales value $\left(\$ 000^{\prime}\right.$ s) | $\left.\begin{array}{l} 15 \\ \{1\} \\ 11 \end{array}\right\}$ | -- | -- | -- | -- |
|  | Average (\$000's) |  |  |  |  |
| Assets <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 32 \\ 45 \\ 4 \\ 31 \\ 112 \\ 730 \\ 328 \\ 54 \end{array}$ | -- <br> -- <br> -- <br> -- <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - | - <br> - <br> - <br> - <br> - <br> - |
| Total assets | 568 | -- | -- | -- | -- |
| Liabilities and equity <br> Current loans <br> Other current \|iabilities <br> Total current liabilities <br> Mortgages payable <br> Long term debt <br> Other liabilities | $\begin{array}{r} 22 \\ 46 \\ 69 \\ 4 \\ 90 \\ 130 \end{array}$ | -- <br> -- <br> - <br> - <br> - | - - - -- -- | -- -- -- -- | - <br> - <br> - <br> - |
| Total liabilities Total equity | $\begin{array}{r} 292 \\ 275 \end{array}$ | -- | -- | -- | -- |

191 These estimetes are based on a sample of businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Ontario, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value (\$000's) | $\begin{aligned} & 13 \\ & 11 \\ & (1) \end{aligned}$ | -- | -- |  |  |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 6.8 | -- | -- | -- | -- |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 3.0 \\ 114.8 \\ 0.3 \end{array}$ | -- | -- -- | -- | -- |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in iable 2 .
(2) These estimates are based on a sample of businesses teporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See lable 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ curfent assets / current liabilities.
2. Leverage ratios:
al Debt/equity $=$ total liabilities / equity.
bi Debt ratio $=$ total liabilities / total essets
c) Interest coverage = net profit + interest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- |  | -- |
|  |  |  | erage $1 \$ 00$ |  |  |
| Operting activities Cash from operations Depreciation 0the: | $\begin{array}{r} 70 \\ 73 \\ -38 \end{array}$ | -- | -- | -- | -- |
| Dividends | -3 | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Incresese in investment Decrease in investment | $\begin{array}{r} 74 \\ -134 \\ -9 \\ 4 \end{array}$ | -- | -- | -- | -- -- -- |
| Financing activities <br> Increase in long term debt hepayment of long term debt Loans from shareholders Repayment of loans from shareholders Advances \& loans from government Increase in equity Decrease in equity Other | $\begin{array}{r} 48 \\ -41 \\ 18 \\ -43 \\ - \\ - \\ -9 \end{array}$ | - - - - - - | -- -- -- -- -- -- | - - - - - - | $-=$ $-=$ -- -- -- |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash 8 equivalents - End of the year | 11 43 54 | -- | -- | -- | -- |

(1) These estimetes are based on e sample of incorporeted businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count inctudes
only those businesses reporting a siatament of changes.
see Table i for symbols and notes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986 Ontario, Industriat Machinery and Equipment Rental and Leasing (SIC 9911)


[^47]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986


1984

| Number of observations in sample Average sales \$ | 39 166.351 | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average expense \$ | 132.371 | -- | -- | -- | -- |
| Average net profit (loss) \$ | 33.980 | -- | -- | -- | -- |
| Businesses reporting profit (No.) | 33 |  |  |  |  |
| Average sales \$ | 187.133 | -- | -- | -- | -- |
| Average expense \$ | 133.099 | -- | -- | -- | -- |
| Average net profit \$ | 54.034 | -- | -- | -- | - |
| Businesses reporting loss (Mo.) | O |  |  |  |  |
| Average sales \$ | 89.590 | -- | -- | -- | -- |
| Average expense \$ | 117.678 | -- | -- | -- | -- |
| Average net loss \$ | -28.088 | -- | -- | -- | -- |


| Number of observations in sample <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 56 \\ 278.172 \\ 239.785 \\ 38.387 \end{array}$ | $\begin{aligned} & 27,380 \\ & 30,012 \\ & -2,632 \end{aligned}$ | $\begin{array}{r} 106,403 \\ 82.352 \\ 24,051 \end{array}$ | $\begin{array}{r} 172.011 \\ 121.939 \\ 50.072 \end{array}$ | $\begin{array}{r} 798.894 \\ 724.838 \\ 74.056 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 39 \\ 269.353 \\ 299.103 \\ 50.250 \end{array}$ | $\begin{array}{r} 35.061 \\ 27.147 \\ 7.914 \end{array}$ | $\begin{array}{r} 108.634 \\ 82.564 \\ 26.070 \end{array}$ | $\begin{array}{r} 170.934 \\ 119.721 \\ 51.213 \end{array}$ | $\begin{aligned} & 762.781 \\ & 546,975 \\ & 115.808 \end{aligned}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 17 \\ 313.531 \\ 342.732 \\ -29.201 \end{array}$ | $\begin{array}{r} 20.600 \\ 32.541 \\ -11.941 \end{array}$ | $\begin{array}{r} 67.931 \\ 78.697 \\ -10.766 \end{array}$ | $\begin{aligned} & 243.650 \\ & 269,560 \\ & -25,910 \end{aligned}$ | $\begin{aligned} & 921,943 \\ & 990.130 \\ & -68.187 \end{aligned}$ |


| Number of observations in sample <br> Average sales ${ }^{\text {a }}$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 56 \\ 278.172 \\ 239.785 \\ 38.387 \end{array}$ | $\begin{aligned} & 27,380 \\ & 30,012 \\ & -2,632 \end{aligned}$ | $\begin{array}{r} 106,403 \\ 82.352 \\ 24,051 \end{array}$ | $\begin{array}{r} 172.011 \\ 121.939 \\ 50.072 \end{array}$ | $\begin{array}{r} 798.894 \\ 724.838 \\ 74.056 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) <br> Average sales $\$$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 39 \\ 269.353 \\ 299.103 \\ 50.250 \end{array}$ | $\begin{array}{r} 35.061 \\ 27.147 \\ 7.914 \end{array}$ | $\begin{array}{r} 108.634 \\ 82.564 \\ 26.070 \end{array}$ | $\begin{array}{r} 170.934 \\ 119.721 \\ 51.213 \end{array}$ | $\begin{aligned} & 762.781 \\ & 546,975 \\ & 115.808 \end{aligned}$ |
| Buainesses reporting a loss (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net loss \$ | $\begin{array}{r} 17 \\ 313.531 \\ 342.732 \\ -29.201 \end{array}$ | $\begin{array}{r} 20.600 \\ 32.541 \\ -11.941 \end{array}$ | $\begin{array}{r} 67.931 \\ 78.697 \\ -10.766 \end{array}$ | $\begin{aligned} & 243.650 \\ & 269,560 \\ & -25,910 \end{aligned}$ | $\begin{aligned} & 921,943 \\ & 990.130 \\ & -68.187 \end{aligned}$ |

Average sales $\$$
Average expense \$

| 38 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 267,846 | -- | -- | -- | -- |
| 234.380 | -- | -- | -- | -- |
| 33.466 | -- | -- | -- | -- |
| 3929 |  |  |  |  |
| 322,968 | -- | -- | -- | - |
| 271.484 | -- | -- | -- | -- |
| 51.484 | -- | -- | -- | -- |
| 9 |  |  |  |  |
| 93.811 | -- | -- | -- | -- |
| 120.705 | -- | -- | -- | -- |
| -26,894 | -- | -- | -- | - |

[^48]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario, Video Movies and Audio-Visual Equipment Rental (SIC 9912)
Total(1)

|  | Total 1 ) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 18 \\ (19 \\ 11 \end{array}\right\}$ | -- | -- | -- | -- |


|  | Total 1 ) | Bottom 25\% | Lower <br> midde 25\% | Upper <br> middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\left.\begin{array}{l} 18 \\ (19 \\ 11 \end{array}\right\}$ | -- | -- | -- | -- |

Top

| Selected expense item | Industry average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } \\ 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | $\begin{gathered} \text { Bottom } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | Upper midde | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 28.9 | -- | -- | -- | -- | 100.0 | 28.9 | -- | -- | -- | -- |
| Depreciation | 13.4 | -- | -- | -- | -- | 79.3 | 16.9 | - | -- | -- | - |
| Repairs \& maintenance | 1.4 | -- | -- | -- | -- | 92.7 | 1.5 | -- | -- | -- | -- |
| Heat, light \& telephone | 12.3 | -- | -- | -- | - | 95.8 100.0 | 2.4 | -- | -- | -- | -- |
| Rent |  | -- | -- | -- | -- | 100.0 |  | -- | -- | -- | -- |
| Personnel expenses | 16.6 | -- | -- | -- | -- | 63.9 | 26.0 | -- | -- | -- | - |
| Financial expenses | 6.8 | -- | -- | -- | -- | 100.0 | 6. 8 | -- | - | -- | -- |
| Interest 8 bank charges Protess onal fees | 4.2 2.6 | -- | -- | -- | -- | 85.7 82.5 | 5.0 3.1 | -- | -- | -- | -- |
| Other expenses | 43.0 | -- | -- | -- | -- | 100.0 | 43.0 | -- | - | -- | - |
| Profit (loss) | 4.6 | -- | -- | -- | -- | 100.0 | 4. 6 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | $\ldots$ | -- | -- | = | -- |

Symbols

## zero or no observations

too smell too be expressad
not applicable
confidential

## Footnotes

111 Thase estimates are based on a spmple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$ Total weighted expenditure on a given item
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell = Total weighted expenditure on a given item
Total weighted sales of businesses reporting this item of expenditure
for each quartile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individudly and the cotal will not necessarily equal $100 \%$.

Notes
Daia are shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were renked in ascending order according to sales size. Each quariile li.e. bottom 25\%. Iower middle 25\%, etc.l represenis one quarter of the lotal number of businesses. Within each quartile, the average ratio is presented. for comparison purposes. the high and low values of sales are shown.

How to use the tables
11 Locate the appropriate sales pange thet is displayed on the two lines entitled low sales value" and "High sales value"
121 The selected range will indicate the proper quartile. i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top 25\%.
I3i Deta pertaining to the selected sales size pange will be in that quartile.

## Standard Industrial Classification Definition (SIC 1980):

SIC 9912 - Video Movies and Audio-Visuel Equipment Rental
Businesses primarity engaged in renting and leasing audio-visual equipment such as: audio-visual equipment rental and leasing. tape recorder rental, television rental, video cassette recorder rental and video movie rental

TABLE 2. Balance sheet profile for 1986
Ontario, Video Movies and Audio-visual Equipment Rental (Sic 9912)

|  | Total(1) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 18 \\ & \{1 \\ & 11 \end{aligned}$ | -- | -- | -- | -- |
|  |  |  | verage (\$000 |  |  |
| Asset 5 <br> Cash <br> Accounts and notes receivable <br> Inventory <br> Other current assets <br> Total current assets <br> Fixed assets <br> Less: Accum. dep. on fixed assets <br> Other assets | $\begin{array}{r} 2 \\ 2 \\ 8 \\ 2 \\ 14 \\ 65 \\ 30 \\ 4 \end{array}$ | -- - - - - -- | - <br> - <br> - <br> - <br> - <br> - | -- -- -- -- -- -- | -- -- -- -- -- -- |
| Total assets | 54 | -- | -- | -- | -- |
| Liabilities and equity Current laans Other current liabilities Total current \|iabilities Mortgages payable Long term debt Other Iiabilities | $\begin{array}{r} 23 \\ 4 \\ 27 \\ 2 \\ 12 \\ \hline \end{array}$ | - - - - -- | - <br> - <br> - <br> - <br> - | -- -- -- -- | -- -- -- -- |
| $\begin{aligned} & \text { Total liabilities } \\ & \text { Total equity } \end{aligned}$ | $41$ | -- | -- | -- | -- |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986 Ontario, Video Movies and Audlo-Visual Equipment Rental (Sic 9912)

|  | Total (2) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value (\$000's) High sales value $\left(\$ 000^{\prime}\right.$ s $\}$ | $\begin{array}{r} 5 \\ (1)^{5} \\ (1) \end{array}$ |  | -- |  | -- |
|  | Average |  |  |  |  |
| Liquidity retio Current ratio (times) | 0.5 | -- | -- | -- | -- |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} -1.3 \\ -2.6 \\ 0.8 \end{array}$ | -- | -- | -- | -- |

[^49](2) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

See table 1 for symbols and notes

## Definitions:

1. Liquidity ratio:

Curfent = current assets / current liabilities.
2. Leverage ratios:
a) Debt/equity $=$ total liabilities / equity
b) Debt ratio = total liabiliries $/$ total asse:
c) Interest coverage $=$ net profit - interest exuense ; interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total (1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower $\text { middie } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) High sales value ( $\$ 0000^{\prime}$ ) | $\left.(1)^{3}\right)$ |  | -- | -- | -- |
|  | Average (\$000's |  |  |  |  |
| Operating activities Cash from operations Depieciation Other | $\begin{array}{r} -21 \\ 39 \\ -7 \end{array}$ | -- | -- | -- | -- |
| Dividends | - | -- | -- | -- | -- |
| Investment activities <br> Disposal of fixed assets Purchase of fixed assets <br> Increase in investment <br> Decrease in investment | $\begin{array}{r} 27 \\ -66 \\ \hline \end{array}$ | -- | -- -- -- | -- -- -- | - |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of toans from shareholders <br> Advances $\&$ loans from government <br> Increase in equity <br> Decrease in equity <br> Other | $\begin{array}{r} -5 \\ 31 \\ -7 \\ - \\ - \\ -12 \end{array}$ | -- -- -- -- -- | -- <br> -- <br> - <br> - <br> - <br> - | -- -- -- -- -- -- | - - - - - - - |
| Increase(decrease) in cash \& equivalents Cash \& equivalents-Beginning of the year Cash \& equivalents - End of the year | $\begin{array}{r} -21 \\ 14 \\ -6 \end{array}$ | -- | -- | -- | -- |

11) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporiing a statement of changes
see rable 1 for symbols and motes

TABLE 5. Employment changes by size of business, 1983-1986 based on SIC ciassification in 1986 Ontario, Video Movies and Audio-Visual Equipment Rental (SIC 9912)


[^50]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | Bottom $25 \%$ | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { To: } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 105 \\ 105.887 \\ 98.919 \\ 7.968 \end{array}$ | $\begin{aligned} & 14.922 \\ & 17.971 \\ & -3.049 \end{aligned}$ | $\begin{array}{r} 31.109 \\ 29.162 \\ 1.947 \end{array}$ | $\begin{array}{r} 77.547 \\ 67.790 \\ 9.757 \end{array}$ | $\begin{array}{r} 303.969 \\ 280.754 \\ 23.215 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 79 \\ 105.962 \\ 91.410 \\ 14.552 \end{array}$ | $\begin{array}{r} 12.429 \\ 7.263 \\ 5.166 \end{array}$ | $\begin{aligned} & 34.770 \\ & 22.716 \\ & 12.054 \end{aligned}$ | $\begin{aligned} & 78.886 \\ & 55.539 \\ & 13.347 \end{aligned}$ | $\begin{array}{r} 297,761 \\ 270,122 \\ 27,639 \end{array}$ |
| ```Businesses reporting loss (No.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 26 \\ 117.724 \\ 127.621 \\ -9.897 \end{array}$ | $\begin{array}{r} 17.116 \\ 27.399 \\ -10.283 \end{array}$ | $\begin{aligned} & 28.092 \\ & 34.473 \\ & -6.381 \end{aligned}$ | $\begin{aligned} & 70.353 \\ & 79.879 \\ & -9.526 \end{aligned}$ | $\begin{array}{r} 355.335 \\ 368,732 \\ -13.397 \end{array}$ |

1985

| Number of observations in smmple <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit lloss) \$ | $\begin{array}{r} 106 \\ 86.297 \\ 85.850 \\ 447 \end{array}$ | $\begin{aligned} & 22.341 \\ & 24.369 \\ & -2.028 \end{aligned}$ | $\begin{array}{r} 37.150 \\ 49.170 \\ -12.020 \end{array}$ | $\begin{array}{r} 54.448 \\ 59,377 \\ 3.071 \end{array}$ | $\begin{array}{r} 231.248 \\ 218.483 \\ 12.765 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ```Businesses reporting a profit (Mo.) Average sales $ Average expense $ Average net profit $``` | $\begin{array}{r} 66 \\ 87.497 \\ 75.870 \\ 11.627 \end{array}$ | $\begin{array}{r} 21.503 \\ 15.593 \\ 5.910 \end{array}$ | $\begin{aligned} & 36.421 \\ & 22.336 \\ & 14.085 \end{aligned}$ | $\begin{aligned} & 56,066 \\ & 44,345 \\ & 11,721 \end{aligned}$ | $\begin{array}{r} 235.997 \\ 221.206 \\ 14.75: \end{array}$ |
| ```Businesses reporting loss (Mo.) Average sales $ Average expense $ Average net loss $``` | $\begin{array}{r} 40 \\ 70.788 \\ 84.637 \\ -13.849 \end{array}$ | $\begin{aligned} & 22.644 \\ & 27.549 \\ & -4.905 \end{aligned}$ | $\begin{array}{r} 37.615 \\ 66.277 \\ -28.662 \end{array}$ | $\begin{aligned} & 52.240 \\ & 60.976 \\ & -8.736 \end{aligned}$ | $\begin{array}{r} 170.653 \\ 183.747 \\ -13.094 \end{array}$ |

1986

| Number of observations in sample Average sales $\$$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ <br> Average expense $\$$ | 104.985 96.256 | 16.773 18.403 | 50.303 36.873 | 89.126 84.336 | 253.739 245.419 |
| Average net profit (lass) \$ | 8. 729 | -1.630 | 13.430 | 4.790 | 18.328 |
| Businesses reporting a profit (No.) | 47 |  |  |  |  |
| Average sales \$ | 120.386 | 22.006 | 49.776 | 91.527 | 318.233 |
| Average expense \$ | 98.828 | 19.346 | 35.129 | 80.459 | 260.379 |
| Average net profit \$ | 21.558 | 2,660 | 14.647 | 11.068 | 57.854 |
| Businesses reporting loss (Mo.) | 20 |  |  |  |  |
| Average sales \$ | 91.665 | 13.581 | 57.385 | 84.910 | 210.782 |
| Average expense \$ | 100.040 | 17.827 | 60.326 | 91.142 | 230.865 |
| Average net loss \$ | -8.375 | -4.246 | -2.941 | -6.232 | -20.083 |

[^51]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Welding (S|C 9942)

|  | Total(1) |  | Bottom 25\% |  | Lower <br> middle 25\% |  | $\begin{array}{r} \text { UDDer } \\ \text { middIB } 25 \% \end{array}$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000^{\prime}$ s) High sales value ( $\$ 000$ 's) |  | 13 $(1)$ $(1)$ |  | -- |  |  |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{array}{\|c} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd ie } \\ 25 \% \end{array}$ | $\begin{gathered} \text { Upoer } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percant of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 20.8 | - | -- | - | -- | 100.0 | 20.8 | -- | - | -- | -- |
| Depreciation | 6.6 | - | -- | -- | - | 94.5 | 7.0 | -- | -- | - | -- |
| Repairs 8 maintenance | 3.0 | -- | -- | - | - | 100.0 | 3.0 | -- | -- | -- | - |
| Heat, light \& telephone Rent | 2.9 8.3 | -- | -- |  | -- | 100.0 66.9 | 2.9 12.3 | -- | -- | -- | -- |
| Personnel expenses | 16.0 | - | -- | -- | -- | 59.6 | 26.8 | - | -- | -- | -- |
| Financial expenses | 2.9 | -- | -- | -- | -- | 100.0 | 2.9 | -- | -- | -- | -- |
| Interest \& bank charges Professional fees | 1.5 | -- | -- |  | -- | 69.5 100.0 | 2.1 1.4 | -- | -- | -- | -- |
| Other expenses | 50.6 | - | -- | -- | -- | 100.0 | 50.6 | -- | -- | -- | -- |
| Profit (loss) | 9.8 | -- | -- |  | -- | 86.6 | 11.4 | -- | -- | -- | -- |
| Total | 100.0 | -- | -- | -- | -- | 100.0 | ... | -- | -- | -- | -- |

## Symbols

zero or no observations
too small too be expressed
not applicable
confidentisl

## Footnotes

(1) These estimares are based on a somple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

121 Velue in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totsl weighted seles of ell businesses in the semple }} \times 100$ for esch quertile.

131 Value in each cell
Total weighted expenditure on a given item
lotel weighted sales of businesses reporting this item of expenditure
This portion of the zable pertains only to the businesses reporting the specific expense item. Therefore these ratios are culculated individually and the cotal will not necesserily equal $100 \%$.

## Notes

Data are shown by quertiles when ot least 13 of the sampled businesses report the specific item
Records wefe panked in ascending order according 10 sales size. Each quartile li. e. botrom 25\%. lower middle 25\%, etc.l rapresents one quartar of the total number of businesses. Within each quaptile. the average ratio is presented. For comparison purposas. the high and low values of sales are shown.

How to use the tables
(1) Locate the appropriste sales range that is displayed on the two lines entitled "tow sales value" and migh sales value"
(2) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper midde $25 \%$ or the top $25 \%$
(3) Data perteining so the selected sates size pange will be in that queriile

## Standard Industrisl Elassification Definition (SIC 1980):

## SIC 8942 - Wetding

Businesses pi imarily engaged in repair work by weiding such es: acetylene welding service, blacksmith service, brazing welding service, electric welding service lexc. construction sitel. Welding repair work, and welding shops

TABLE 2. Balance sheet profile for 1986
Ontarlo, Welding (SIC 9942)


11 These estimetes are besed on semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Welding (SIC 9942)

|  | Total 21 | $\begin{array}{r} \text { Bo } 9 \text { tom } \\ 25 \% \end{array}$ | Lower midde 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sates value ( $\$ 000$ s) High sales value ( $\$ 000^{\circ}$ s) | $\left(\begin{array}{l} 3 \\ (1)^{3} \end{array}\right.$ | -- | -- | -- | -- |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 0.9 | -- | -- | =- | -* |
| Leverage ratios <br> Debt/equity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (timas) | $\begin{aligned} & 5.6 \\ & 6.0 \\ & 0.8 \end{aligned}$ | -- | -- | -- | -- |

(1) The ratios represent the average of ratios for eech busingss in the group and cannot be calculated from the figures shown in table 2 .
(2) These esimates are based on a sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2.000 .000$

See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ curtent assets / current liebilities.
2. Leverage ratios:
al Debt/equity = toial liabiliiies / equity
b) Debt ratio = total liabilities / total assets
c) Interest coverage $=$ net profit interest expense $/$ intefest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario. Welding (SIC 9942)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Uoper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000{ }^{\circ}$ s) | $(1)^{7}(1)^{2}$ |  |  |  |  |
|  |  |  | Average $1 \$ 000$ |  |  |
| Dpereting activities Cash from operations Depreciation Othe: | $\begin{aligned} & 17 \\ & 12 \\ & 20 \end{aligned}$ | -- | --- | -- | -- |
| Dividends | -13 | -- | -- | -- | -- |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Decrease in investment | -8 | -- | -- | - <br> - <br> -- | - <br> - <br> - |
| Financing ectivities <br> increase in long term debt Repayment of long term debt <br> Loans from shareholders <br> Redayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | -7 2 -1 | -- <br> -- <br> -- <br> -- <br> - | - <br> - <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - | -- <br> - <br> - <br> - <br> - <br> - |
| Increase(decrease) in cash s equivalents Cash \& equivalents-Beginning of the year Cash equivalents - End of the year | 16 9 25 | -- | =- | -- | -- |

(11) inese estimates are based on a sample of incorporated businesses reporting sales betwen $\$ 10,000$ and $\$ 2,000,000$. Semple count includes only those businesses reporting a statement of changes. see fable I for symbols and notes

TABLE 5. Employment changes by stze of business, 1983-1986 based on SIC ciassification in 1986 Ontario, Welding (SIC 9942)


[^52]TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986
Ontario. Welding (SIC 9942)

|  | Total 11 ) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper middle 25\% | To. 255 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 110 \\ 89.559 \\ 80.020 \\ 9.539 \end{array}$ | $\begin{array}{r} 13.758 \\ 10.055 \\ 3.703 \end{array}$ | $\begin{array}{r} 22.267 \\ 15.596 \\ 6.671 \end{array}$ | $\begin{array}{r} 47.061 \\ 42.257 \\ 4.804 \end{array}$ | $\begin{array}{r} 275.148 \\ 252.170 \\ 22.978 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit $\$$ | $\begin{array}{r} 102 \\ 84.760 \\ 72.070 \\ 12.690 \end{array}$ | $\begin{array}{r} 13.687 \\ 9.240 \\ 4.447 \end{array}$ | $\begin{array}{r} 22.911 \\ 13.597 \\ 9.314 \end{array}$ | $\begin{aligned} & 45.186 \\ & 33.694 \\ & 11.492 \end{aligned}$ | $\begin{array}{r} 257.254 \\ 231.749 \\ 25.505 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 8 \\ 171.579 \\ 185.315 \\ -13.736 \end{array}$ | $\begin{aligned} & 14.421 \\ & 17.641 \\ & -3.220 \end{aligned}$ | $\begin{aligned} & 19.425 \\ & 24.425 \\ & -5.000 \end{aligned}$ | $\begin{array}{r} 55.200 \\ 79.415 \\ -24.215 \end{array}$ | $\begin{aligned} & 597.269 \\ & 619.779 \\ & -22.510 \end{aligned}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 130 \\ 102.388 \\ 88.185 \\ 14.203 \end{array}$ | $\begin{array}{r} 14.804 \\ 10.581 \\ 4.223 \end{array}$ | $\begin{array}{r} 34.487 \\ 26.868 \\ 7.619 \end{array}$ | $\begin{aligned} & 67.720 \\ & 51.439 \\ & 16.281 \end{aligned}$ | $\begin{array}{r} 292.539 \\ 263.852 \\ 28.687 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) | 119 |  |  |  |  |
| Average sales \$ | 101.484 | 14.686 | 34.444 | 67.324 | 289.480 |
| Average expense \$ | 84,968 | 9.427 | 22.693 | 50.373 | 257.375 |
| Average net profit \$ | 16.516 | 5.259 | 11.751 | 16.951 | 32.101 |
| Businesses reporting a loss (No.) | 11 |  |  |  |  |
| Average sales \$ | 115.719 | 15.727 | 34.601 | 87.596 | 324.953 |
| Average expense \$ | 123.749 | 19.633 | 37.999 | 104.909 | 332.456 |
| Average net loss \$ | -8.030 | -3.906 | -3.398 | -17.313 | -7.503 |

1986

| Number of observations in smple | 69 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 135.234 | 14.155 | 36.037 | 74.876 | 415.868 |
| Average expense \$ | 120.200 | 12.301 | 24.658 | 68.028 | 375.814 |
| Average net profit (loss) \$ | 15.034 | 1.854 | 11.379 | 6.848 | 40.054 |
| Businesses reporting a profit (No.) | 63 |  |  |  |  |
| Average sales \$ | 137.792 | 15.353 | 35.386 | 84.559 | 415,868 |
| Average expense \$ | 118.108 | 12.171 | 23.531 | 60.917 | 375.814 |
| Average net profit $\$$ | 19.684 | 3.182 | 11.855 | 23.642 | 40.054 |
| Businesses reporting a loss (Mo.) | 6 |  |  |  |  |
| Average sales \$ | 41.546 | 11.688 | 52.107 | 60.844 | - |
| Average expense \$ | 47.781 | 12.568 | 52.441 | 78.333 | - |
| Average net loss \$ | -6.235 | -880 | -334 | $-17.489$ | - |

[^53]See Table 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Services to Buildings and Dwellings (Sic 995)

|  | Total(1) |  | Botion 25\% |  | Lower$\text { misole } 25 \%$ |  | UDDer$\text { middele } 25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High salas value ( 9000 's) |  | $\begin{aligned} & 145 \\ & (1) \\ & (1) \end{aligned}$ |  | (1) |  | $\begin{aligned} & 16 \\ & 29 \end{aligned}$ |  |  |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midd } e \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uoper } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bot 10 m 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Uooer } \\ \text { middie } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy expenses | 13.0 | 17.6 | 13.3 | 13.4 | 7.8 | 99.7 | 13.0 | 17.6 | 13.4 | 13.5 | 7.8 |
| Depreciation | 4.6 | 6.4 | 3.0 | 5.9 | 2.9 | 75.8 | 6.0 | 9.6 | 5.0 | 7.5 | 3.0 |
| Repairs 8 maintenance | 4.2 | 6.9 | 4.6 | 2.6 | 2.8 | 77.2 | 5.4 | 7.6 | 6.1 | 3.8 | 3.8 |
| Heat. light \& telephone | 1.8 | 0.9 | 2.8 | 2.4 | 1.2 | 67.7 | 2.7 | 2.4 | 3.8 | 3.1 | 1.5 |
| Rent | 2.4 | 3.4 | 2.9 | 2.4 | 0.9 |  |  | 6.9 | 6.5 | 4.4 | 1.8 |
| Personnel expenses | 23.8 | 6.6 | 17.4 | 20.3 | 49.9 | 66.1 | 36.0 | 20.0 | 27.1 | 30.1 | 50.8 |
| Finencial expenses |  |  |  |  |  |  |  |  |  |  |  |
| Interest \& bank charges professional fees | 1.9 1.2 | 1.4 0.7 | 3.4 1.8 | 1.2 1.2 | 1.7 1.2 | 71.5 79.9 | 2.6 1.5 | 3.9 0.8 | 4.3 2.8 | 1.6 1.4 | 1.8 1.3 |
| Other expenses | 31.6 | 30.2 | 28.0 | 35.4 | 32.4 | 100.0 | 31.6 | 30.2 | 28.0 | 35.4 | 32.4 |
| Profit (loss) | 28.5 | 43.6 | 36.2 | 28.5 | 7.1 | 99.4 | 28.7 | 43.6 | 36.2 | 28.8 | 7.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ | -.. |

## Syabole

zero of no observitions
too small too be expressed
... not opplicable

- confidentiol


## Foornotes

111 These estimates are based on e sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
21 Velue in each cell = Totel weighted expenditure on a given item
Total weighted sales of all businesses in the sample $\times 100$ for each quarile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on given item }}{\text { Total weighted sales of businesses reporting this irem of expenditure }} \times$ loo forh quertile

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these fatios ere celculated individuelly and the total will not necesserily equal $100 \%$.

## Motes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific Item
Racords were ranked in ascending order according to sales size. Each quartile li. bottom 25\%, lower middle 25\%, etc represents one quepter of the qoqal number of businesses. Wiphin aach quartile. the average ratio is presented for comperison purposes. the high and low velues of sales are shown

## How to use the tables

(1) Locate the approptiate sales range that is displayed on the two lines entitled "Low stes valuem and ahigh sales value"
(2) The selected range will indicese the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$, the upper middie $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that guartile

Standard Industrial Claseification Definition (SIC 1980):
SiC 895 - Services to Buildings and Dwellinge
Businesses primarily engaged in disinfecting and exterminating. window cleaning. jani qorial and other services to buildings and dwellings.

TABLE 2. Balance sheet profile for 1986
Dntario, Services to Buildings and Dwellings (SIc 995)

|  | Total(1) | Bottom $25 \%$ | Lower $\text { middle } 25 \%$ | Upper <br> middle 25\% | $\begin{aligned} & \text { Tog } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\left.\begin{array}{l} 145 \\ \{1\} \\ 11 \end{array}\right\}$ | (1) | $\begin{aligned} & 16 \\ & 29 \end{aligned}$ | $\begin{aligned} & 29 \\ & 66 \end{aligned}$ | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | - | - | 1 | 14 |
| Accounts and notes receivable | $?$ | 1 | - | 1 | 24 |
| Inventory | , | - | - | - | 2 |
| Other current assets | ! | - | - | - | 3 |
| Total current assets | 12 | 1 | 1 | 2 | 43 |
| Fixed assets | 52 | $\stackrel{1}{2}$ | ! | $?$ | 197 |
| Less: Accum. ded. on fixed assets | 45 | 1 | 1 | 4 | 170 |
| Other assets | 4 | - | - | - | 14 |
| Total assets | 23 | 2 | 1 | 5 | 84 |
|  |  |  |  |  |  |
| current oans Other current liabilities | 5 | - | $!$ | 1 | 13 20 |
| Total curpent liabilities | 9 | - | 1 | 2 | 33 |
| Mortgages payable | 1 | - | - | - | 4 |
| Long term debt | c | - | - | 2 | 21 |
| Other liabilities | - | - | - | - | 1 |
| Total liabilities | 16 | 1 | 1 | 3 | 60 |
| Total equity | 7 | 1 | - | 1 | 25 |

111 These estimates are based on a sample of businasses raporting sales between $\$ 10,000$ and $\$ 2,000,000$.
See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only, 1986
Dntario, Services to Buildings and Owellings (SIC 995)

|  | Total(2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Lower } \\ \text { midde } 25 \% \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000^{\prime} \mathrm{s}$ ) High sales value (\$000's) | $\begin{aligned} & 61 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} (1) \\ 54 \end{array}$ | $\begin{array}{r} 54 \\ 129 \end{array}$ | $\begin{array}{r} 129 \\ 290 \end{array}$ | $\begin{aligned} & 290 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.9 | 2.5 | 3.5 | 0.5 | 2.4 |
| Leverage ratios <br> Debt/eauity ratio (times) <br> Interest coverage ratio (times) <br> Debt ratio (times) | 2.4 1.0 | -3.3 8.7 1.2 | $\begin{array}{r} 1.8 \\ -19.7 \\ 0.4 \end{array}$ | 5. 1.4 | 2.2 6.1 0.5 |

[^54](2) These estimates ape based on a sample of businesses peporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See rable 1 for symbols and notes

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current lisbilities.

## 2. Leverage ratios:

Debt/equity = lotal liabilities / equity.
bl Debt ratio = total liabilities/total assers.
c) Interest coverage $=$ net profit * interest expense $/$ interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses oniy. 1986
Ontario. Services to Bulldings and Dwellings (SIt 995)

|  | Total (1) | Bottom 25\% | Lower <br> middle 25\% | Upper <br> middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( $\$ 000$ 's) <br> HIgh sales value ( $\$ 000$ 's) | $\begin{array}{r} 50 \\ \text { (1) } \\ \text { (i) } \end{array}$ | $\left.\begin{array}{c} 1 \\ 61 \end{array}\right\}$ | $\begin{array}{r} 61 \\ 169 \end{array}$ | $\begin{aligned} & 169 \\ & 290 \end{aligned}$ | 290 (1) |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Operating activities Cash from operations Depreciation Other | $\begin{array}{r} 9 \\ 5 \\ -6 \end{array}$ | 5 | $\begin{array}{r} 12 \\ 2 \\ -12 \end{array}$ | 3 2 1 | 16 14 -9 |
| Dividends | -5 | -4 | -3 | -5 | -6 |
| Investment activities <br> Disposal of fixed asseis Purchase of fixed asseis Increase in investment Decrease in investment | $\begin{array}{r} 3 \\ -14 \\ -1 \\ 1 \end{array}$ | -2 | - ${ }^{1}$ | 2 -1 -1 | 7 -43 -3 5 |
| Financing activities <br> Increase in long term debt <br> Repayment of lang term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances 8 loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 10 -1 1 -3 | - 2 | 3 -1 -1 | 1 -2 - - -1 | 32 -1 1 -8 - -1 |
| Increase(decrease) in cash \& equivalents Cash 8 equivalents-Beginning of the year Cash \& equivalents = End of the year | 11 | -1 1 1 | -1 5 4 | -1 5 4 | 4 29 33 |

(1) These estimates are based on sample of incorporated businesses reporting sales between $\$ 10.000$ and 82.000 .000 . Semple count includes only those businesses reporting statement of changes.
see lable i for symbots and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SiC ciassification in ig86 Ontario, Services to Buildings and Dwellings (SIC 995)


(1) Averege labour units ore colculated by dividing total payroll by the average annual wage and salary rate as raported in the Survey of Employment. Payroll and Hours, Statistics Canada, Catalague 72-002. An average labour unit could be interpreted as a full-time emplayee. Note thet the business size groups used are determined at the Canada level. Thus if a business has at least 500 employeas in canade as a whale but less than that number in any given province it is shown in the 500 and over group.
121 Reters to businesses reporting no payroll deductions in the previous year.
13 Refers to businesses reporting no payrall deductions in the following year.
"Newly reporting" and no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

See table ifor symbols and nozes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile, 1984-1986 Ontario, Services to Buildings and Dwellings (SIC 995)

|  | Total (1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Mumber of observations in sample | 561 |  |  |  |  |
| Average sales \$ | 68.455 | 13.336 | 22.240 | 41.073 | 197.170 |
| Average expense \$ | 57.671 | 8.366 | 13.390 | 30.549 | 178.378 |
| Average net profit (loss) \$ | 10.784 | 4.970 | 8.850 | 10.524 | 18.792 |
| Businesses reporting a profit (No.) | 527 |  |  |  |  |
| Average sales \$ | 70.340 | 13.490 | 22.209 | 41.123 | 204.536 |
| Average expense 8 | 56.127 | 6.751 | 12.080 | 26.931 | 178,747 |
| Average net profit \$ | 14.213 | 6.739 | 10,129 | 14,192 | 25.789 |
| Businestes reporting a loss (No.) | 34 |  |  |  |  |
| Average sales \$ | 47.696 | 12,704 | 22.672 | 40.670 | 114.739 |
| Average expense \$ | 70,233 | 14.996 | 31.352 | 60.289 | 174.255 |
| Average net loss \$ | -22.537 | -2.292 | -8.720 | -19.619 | -59.516 |

1985

Number of observations in sample Average sales $\$$
Average expense $\$$
Average net profit (loss)

Businesses reporting a profit (No.) Average sales $\$$
Average expense \$
Average net profit $\$$
562
71.648
61.319
10.329

Businesses reporting a loss (No.) Average sales $\$$
Average expense $\$$
527
71.276
59.195
3.445
7.901
7.901
5.544
22.103
21.97
21.976
5.087
6.889
22.103
14.327
7.776
20.453
24.211
-3.758
38.941
25.643
212.361

3,312
8,498
4,814
4,814
6.889
13.298
196.047

16,314
39.09
$210.46 \vdots$
90.580
19.880
223.857

35
73.360
73.360
78.159
78.159
-4.799
11.848
15.069
20.453
24.211
37.283

Average net loss \$
$-4.799$
$-3.221$
$-6.929$
22.142
-5.285

1986
Number of observations in sample
Average sales $\$$
Average expense $\$$

| 458 |  |
| ---: | :--- |
| 81.406 | 12.776 |
| 70.694 | 22 |


| 22.203 | 43.489 | 247.154 |
| ---: | ---: | ---: |
| 14.172 | 30.305 | 230.933 |
| 8.031 | 13.184 | 16.221 |
|  |  |  |
|  |  |  |
| 22.192 | 43.451 | 240.634 |
| 13.405 | 28.691 | 217.613 |
| 8.787 | 14.760 | 23.021 |
|  |  |  |
|  |  |  |
| 22.377 | 43.912 | 269.436 |
| 25.744 | 47.976 | 276.453 |
| -3.367 | -4.064 | -7.017 |

7.364
5.412

386
79.77
66.60
13.17

Average expense
Average net Drof it $\$$

Businesses reporting loss (No.)
87.005
91.262
91.262

| -4.257 | 14.873 |
| :--- | :--- |

14.873
-2.577

25,344
25.
-3.367
47.976
276.453

| Average net loss \$ | -4.257 | -2.577 | -4.064 |
| :--- | :--- | :--- | :--- |

[^55]TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Janitorlal Services (SIC g953)

|  | Total(1) |  | Bottom 25\% |  | Lower middle 25\% |  | Upper middle 25\% |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $9000^{\prime}$ s) |  | 105 (1) (1) |  | $\begin{aligned} & 11 \\ & 14 \end{aligned}$ |  | 14 25 |  | 25 |  |  |  |
| Selected expense item | Industry average(2) |  |  |  |  | \% businesses 1-aporting | Reporting businesses only ${ }^{\text {a }}$ 3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Totel | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | $\begin{aligned} & \text { Lower } \\ & \text { midd } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Dccupancy expenses | 14.6 | 20.6 | 13.6 | 17.8 | 7.7 | 99.5 | 14.7 | 20.6 | 13.7 | 17.9 | 7.7 |
| Depreciation | 4.5 | 5.3 | 3.3 | 7.6 | 2.1 | 72.0 | 6.2 | 11.4 | 6.1 | 8.1 | 2.3 |
| Repairs 8 maintenance | 5.5 | 8.7 | 5.2 | 5.3 | 3.4 | 88.9 | 6.2 | 10.6 | 5.9 | 5.4 | 3.9 |
| Heat, light 8 telephone | 2.2 | 1.2 | 2.7 | 3.4 | 1.3 | 74.4 | 2.9 | 2.6 | 3.7 | 3.9 | 1.5 |
| Rent | 2.5 | 5.4 | 2.4 | 1.5 | 0.9 | 48.6 | 5.1 | 9.4 | 4.6 | 4.9 |  |
| Personnel expenses | 22.6 | 7.2 | 12.2 | 23.4 | 45.1 | 65.8 | 34.4 | 16.4 | 21.3 | 38.7 | 46.3 |
| Financial expenses | 2.7 | 2.1 | 3.1 |  |  |  |  |  |  |  |  |
| Interest \& bank charges Professional fees | 1.7 1.0 | 1.5 0.6 | 2.7 0.5 | 1.5 2.3 | $\begin{aligned} & 1.0 \\ & 0.8 \end{aligned}$ | 66.3 79.9 | 2.5 1.3 | 5.5 0.7 | 4.7 0.8 | 1.7 2.3 | 1.1 |
| Other expenses | 29.7 | 30.6 | 22.0 | 29.7 | 36.2 | 100.0 | 29.7 | 30.6 | 22.0 | 29.7 | 36.2 |
| Profit (loss) | 30.3 | 39.5 | 49.1 | 25.3 | 9.2 | 99.4 | 30.5 | 39.5 | 49.1 | 25.6 | 9.3 |
| Totel | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | . $\cdot$ | . . | $\ldots$ | . . |

Symbole
zero or no observations
-- too small too be expressed
not applicable
$\times$ confidential

## Footnotes

(1) These estimetes are based on sample of busimesses reporifing sales between $\$ 10,000$ and $\$ 2.000,000$.
2) Value in each cell= Total weighted expenditure on a given isem
x 100 for each quartile
3) Value in each cell $=\frac{\text { Total weighted expenditure on given isem }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times$ for

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculatad individually and the total will not necessatily equal 100\%

## Notes

Oote bre shown by quaptiles when at less? 13 of the sampled businesses report the specific item
Recoros were ranked in ascending order according to seles size. Each quartile (i, e. bottom 25\%, lower midde 25z, etc.) represents one quarter of the cotal number of businesses. Within each quartile. the average ratio is presented. For compar ison purposes. the high and low values of sales are shown

## Mow to use the tables

(1) Locate the appropiate salas pange that is displeyed on the two lines entitlad "Low sales value" and "high sales value"

121 The selected range will indicate the proper quartile, i.e. the bottom $25 \%$. the lower middle $25 \%$. the upper middle $25 \%$ or the 200 25\%.
(3) Data pertaining to the selected sales size range will be in thet quartile.

Standerd Industrisl CIassification Definition (SIC 1980):

## SIC 8853 - denitorisl Services

Businesses primarily engaged in cleaning and maintenance of buildings and dwellings such as char sefvice, floor waxing. janitorial services. Janitoial maintenance of buildings and dwellings and office cleaning

TABLE 2. Balance sheet profile for 1986
Ontario, Janitorial Services (SIC 9953)

|  | Total(1) | Bottom $25 \%$ | Lowe: $\text { middle } 25 \%$ | Uoper middie 25\% | $\begin{aligned} & 108 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value $(\$ 000$ s ) | $\begin{aligned} & 105 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { (1) } \\ & 14 \end{aligned}$ | $\begin{aligned} & 14 \\ & 25 \end{aligned}$ | $\begin{aligned} & 25 \\ & 56 \end{aligned}$ | (1) |
|  | Average ( 8000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | - | - | 1 | 15 |
| Accounts and notes peceivable | 7 | 1 | - | 2 | 22 |
| Inventory | - | - | - | - | 2 |
| Other current assets | 1 | - | - | - | 3 |
| Total curient assets | 12 | 1 | - | 3 | 42 |
| Fixed assets | 9 | 2 | - | 5 | 28 |
| Less: Accum. dep, on fixed assets | 4 | 1 | - | 2 | 12 |
| Other assets |  |  |  | - |  |
| Total assets | 20 | 2 | - | 5 | 69 |
| Liebilities and equity |  |  |  |  |  |
| Current loans | 4 6 | - | - | 1 | 19 |
| Total cureent liabilities | 9 | 1 | - | 2 | 32 |
| Mortgages payable | 1 | - | - | - | 3 |
| Long term debt | 3 | - | - | 1 | 11 |
| Other liabilities | - | - | - | - | - |
| Total liabilities | 13 | 1 | - | 3 | 46 23 |
| Total equity |  | 2 | - | 2 | 23 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See Table 1 for symbols sno notes.

TABLE 3. Financial ratios(1) for incorporated businesses oniy. 1986
Ontario, Janitorial Services (SIC 9953)

|  | Total (2) | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 51 \\ (1) \\ (1) \end{array}$ | $\begin{array}{r} 11) \\ 40 \end{array}$ | $\begin{array}{r} 40 \\ 129 \end{array}$ | $\begin{aligned} & 129 \\ & 233 \end{aligned}$ | $\begin{aligned} & 233 \\ & (1) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio Current ratio (times) | 1.3 | 1.0 | 2.0 | 0.6 | 1.9 |
| ```Leverage ratios Debt/equity ratio (times) Interest coverage ratio (times) Dabt ratio (times)``` | 8.4 1.1 | $\begin{array}{r} -2.9 \\ 10.4 \\ 1.1 \end{array}$ | $\begin{array}{r} 2.3 \\ 12.1 \\ 0.8 \end{array}$ | 5.4 1.3 | $\begin{array}{r} -0.5 \\ 7.7 \\ 1.0 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2
(2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

See pable 1 for symbols and notes

Definitions:

1. Liquidity rotio:

Currens = current assets / current liabilities.
2. Leverege ratios:
s) Debt/equity = 10tal liabilities / equity
b) Debt ratio $=$ total liabilities $/$ total assets
c) Interest coverage $=$ net profit $\cdot$ interest expense / interest expenst

TABLE 4. Statement of changes in financial position for incorporated businesses only, 1986
Ontario, Janitorial Services (SIC 9953)

|  | Total(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower <br> middie 25\% | Upper $\text { middle } 25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. Low sales value ( 8000 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 44 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 11) \\ 29 \end{array}$ | $\begin{array}{r} 29 \\ 138 \end{array}$ | $\begin{aligned} & 138 \\ & 255 \end{aligned}$ | $\begin{aligned} & 255 \\ & \text { (1) } \end{aligned}$ |
|  | Aversge (\$000's) |  |  |  |  |
| Opersting activities <br> Cash from operations Depreciation Other | $\begin{array}{r} 12 \\ 4 \\ -1 \end{array}$ | $\begin{array}{r} 2 \\ 1 \\ -1 \end{array}$ | 7 2 -2 | $\begin{array}{r} 10 \\ 2 \\ -11 \end{array}$ | 24 9 9 |
| Dividends | -6 | - | -7 | -2 | -11 |
| Investment activities Disposal of fixed assets Purchase of fixed assets Increase in investment Dectease in investment | 2 -9 -1 -1 | -1 | - 4 | $\begin{array}{r} 3 \\ -1 \\ -2 \end{array}$ | 3 -24 -3 2 |
| Financing activities <br> Increase in long term debt <br> Repayment of long term debt <br> Loans from shareholders <br> Repayment of loans from shareholders <br> Advances \& loans from government <br> Increase in equity <br> Decrease in equity <br> Other | 3 - -1 - - -1 | - <br>  <br>  | 3 4 -1 - - -1 | -1 | 7 <br>  <br> -2 <br> - <br> - <br> -2 |
| Increase(decrease) in cash \& equivaients Cash \& equivalents-Beginning of the year Cash \& equivalents = End of the year | 3 15 18 | 1 1 1 | -1 2 1 | -2 8 6 | 12 41 53 |

(11) These estimates are based on a sample of incorporated businesses reporting seles between $\$ 10,000$ and $\$ 2,000,000$. Sample count includes only those businesses reporting statement of changes.
see teble 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on sic classification in i986 Ontario, Services to Bulldings and Dwellings (SIC 995)

| Business size expressed in average labour units(1) | Number of businesses | $\begin{array}{r} \text { Total payrall } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Changes in number of businesses with poid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{r} \text { Newly } \\ \text { reporting(2) } \end{array}$ | No longer reporting(3) |
| 1983 |  |  |  |  |  |
| Totel | 1.958 | 203.732 | 23.105 | 344 | 409 |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 1.791 \\ \quad 132 \\ 28 \\ 7 \end{array}$ | 53,256 <br> 42, 118 <br> 47.194 <br> 61.164 | $\begin{aligned} & 5.745 \\ & 4.705 \\ & 5.512 \\ & 7.143 \end{aligned}$ | $\begin{array}{r} 335 \\ 7 \\ 2 \\ \hline \end{array}$ | $\begin{array}{r} 399 \\ 9 \\ \hline \end{array}$ |
| 1986 |  |  |  |  |  |
| Total | 3.078 | 296.551 | 26,514 | 683 | . . |
| $\begin{aligned} & \text { less than } 20 \\ & 20-99 \\ & 100-499 \\ & 500 \text { and over } \end{aligned}$ | $\begin{array}{r} 2.864 \\ 167 \\ 35 \\ 12 \end{array}$ | $\begin{aligned} & 92.245 \\ & 66.769 \\ & 59.100 \\ & 78.437 \end{aligned}$ | $\begin{aligned} & 7,783 \\ & 5,913 \\ & 5,508 \\ & 7.310 \end{aligned}$ | 666 9 6 2 | $\ldots$ $\cdots$ $\ldots$ |

(1) Average labour units are calculated by dividing total paypoll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada, Catalogue 72-002. An averege labour unit could be interpreted as a futl-time employee. Note that the business size groups used are determined at the Congde level. Thus if a business has af leas? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
${ }^{21}$ Refers to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year
"Newly reporting" and "no longer reporting" businesses are assumed to have bean in activity for six months and the information is adjusted sccordingly.
see teble 1 for symbols and notes.

TABLE 6. Selected operating characteristics of small businesses by sales quartile. $1984-1986$
Ontario, Janitoriml Services (SIC 9953)

|  | iotal(1) | $\begin{array}{r} \text { Bot tom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1984 |  |  |
| Number of observations in sample <br> Average sales \$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 398 \\ 64,138 \\ 54.220 \\ 9.918 \end{array}$ | $\begin{array}{r} 12.648 \\ 8.007 \\ 4.641 \end{array}$ | $\begin{array}{r} 20.099 \\ 11.153 \\ 8.946 \end{array}$ | $\begin{aligned} & 37.337 \\ & 25.550 \\ & 11.787 \end{aligned}$ | $\begin{array}{r} 186.467 \\ 172.171 \\ 14.296 \end{array}$ |
| ```Businesses reporting profit (No.) Average sales $ Average expense $ Avarage net profit $``` | $\begin{array}{r} 376 \\ 66.059 \\ 52.466 \\ 13.593 \end{array}$ | $\begin{array}{r} 12.786 \\ 6.094 \\ 6.692 \end{array}$ | $\begin{array}{r} 20.243 \\ 10.753 \\ 9.490 \end{array}$ | $\begin{aligned} & 37.126 \\ & 22.082 \\ & 15.044 \end{aligned}$ | $\begin{array}{r} 194.080 \\ 970.934 \\ 23.146 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 22 \\ 46.502 \\ 72.198 \\ -25.696 \end{array}$ | $\begin{array}{r} 12.175 \\ 14.569 \\ -2.394 \end{array}$ | $\begin{aligned} & 17.254 \\ & 19.054 \\ & -1.800 \end{aligned}$ | $\begin{array}{r} 40.141 \\ 71.623 \\ -31.482 \end{array}$ | $\begin{array}{r} 116.437 \\ 183.544 \\ -67.107 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit $\langle$ loss $\rangle \$$ | $\begin{array}{r} 403 \\ 66.537 \\ 56.131 \\ 10.406 \end{array}$ | $\begin{array}{r} 13.048 \\ 7.916 \\ 5.132 \end{array}$ | $\begin{array}{r} 21.514 \\ 13.898 \\ 7.616 \end{array}$ | $\begin{aligned} & 37.495 \\ & 23.773 \\ & 13.722 \end{aligned}$ | $\begin{array}{r} 194.089 \\ 178.935 \\ 15.154 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting profit (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net profit \$ | $\begin{array}{r} 387 \\ 63.072 \\ 51.710 \\ 11.362 \end{array}$ | $\begin{array}{r} 13.124 \\ 7.470 \\ 5.654 \end{array}$ | $\begin{array}{r} 21.580 \\ 13.383 \\ 8.197 \end{array}$ | $\begin{aligned} & 37.609 \\ & 23.291 \\ & 14.318 \end{aligned}$ | $\begin{gathered} 179.97 \overline{3} \\ 162.696 \\ 17.275 \end{gathered}$ |
| Businesses reporting a loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 16 \\ 106.848 \\ 112.135 \\ -5.287 \end{array}$ | $\begin{aligned} & 11.887 \\ & 14.758 \\ & -2.871 \end{aligned}$ | $\begin{aligned} & 20.377 \\ & 22.819 \\ & -2.442 \end{aligned}$ | $\begin{aligned} & 33.750 \\ & 39.548 \\ & -5.798 \end{aligned}$ | $\begin{aligned} & 361.376 \\ & 371.416 \\ & -10.040 \end{aligned}$ |

1986

Number of observations in sample

| 308 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 73.434 | 12,303 | 19.409 | 38.834 | 223.191 |
| 62.348 | 6.935 | 11.503 | 27.128 | 203.824 |
| 11.086 | 5.368 | 7.906 | 11.706 | 19,367 |
| 262 |  |  |  |  |
| 69.911 | 12,366 | 19.097 | 38.411 | 209.771 |
| 57.040 | 6,367 | 10,263 | 24.986 | 186,545 |
| 12,871 | 5.999 | 8,834 | 13.425 | 23.226 |
| 46 |  |  |  |  |
| 100.078 | 11.416 | 23,371 | 43.153 | 322.373 |
| 105.655 | 14.877 | 27.264 | 48.948 | 331.529 |
| -5,577 | -3,461 | -3,893 | -5.795 | -9,156 |

(1) Thase estimates are based on a sample of businesses peporting sa!es between $\$ 10,000$ and $\$ 2,000,000$.

See iable 1 for symbols and notes

TABLE 1. Selected operating ratios, in percent of sales, 1986
Ontario. Ticket and Travel Agencies (SIC 9961)

|  | Total(1) |  | Bottom 25\% |  | Lower$\text { middle } 25 \%$ |  | Uppe: <br> middle 25\% |  |  | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No. <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000^{\prime}$ s) | $\begin{array}{r} 60 \\ (1) \\ (1) \end{array}$ |  | $\begin{array}{r} 11 \\ 26 \end{array}$ |  | $\begin{array}{r} 26 \\ 131 \end{array}$ |  | $\begin{aligned} & 131 \\ & 358 \end{aligned}$ |  |  | $\begin{aligned} & 358 \\ & (1) \end{aligned}$ |  |
| Selected expense item | Industry average (2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lower midde 25\% | $\begin{gathered} \text { Upper } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Uoder } \\ \text { middle } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 24.4 | - | 3.2 | 48.8 | 42.6 | 26.7 | 91.4 | - | 30.5 | 93.8 | 89.2 |
| Occupancy expenses | 14.3 | 6.2 | 30.7 | 8.5 | 7.8 | 90.8 | 15.8 | 9.8 | 30.7 | 8.5 | 8. 5 |
| Deprecistion | 2.1 | - | 5.4 | 1.0 | 1.0 | 76.3 | 2.7 | - | 5.6 | 1.0 | 1.1 |
| Repairs 8 maintenance | 0.2 | - | 0.3 | 0.2 | 0.3 | 39.5 | 0.6 | - | 0.5 | 0.4 | 0.9 |
| Heat. light \& telephone | 4.0 | 1.3 | 7.2 | 3.3 4.0 | 3.2 3.3 | 90.7 87.9 | 4.4 | 2.1 | 78.2 | 3.3 | 3.5 3.9 |
| Rent | 8.0 |  |  |  |  |  |  |  |  |  | 3.9 |
| Personnel expenses | 32.9 | 28.1 | 42.5 | 21.1 | 36.6 | 79.7 | 41.3 | 76.5 | 42.5 | 31.8 | 36.6 |
| Financial expenses | 4.8 1.6 | 2.1 0.1 | 9.3 4.3 | 5.4 0.8 | 1.5 0.4 | 100.0 81.1 | 4.8 | 2.1 0.2 | 9.3 4.5 | 5.4 0.8 | 1.5 0.4 |
| Interest \& bank charges Professional fees | 1.6 3.2 | 2.0 | 4.3 5.0 | 0.8 4.6 | 1.5 1.2 | 81.1 98.5 | 1.9 3.3 | 2.0 | 4.5 5.1 | 0.8 4.7 | 1.2 |
| Other expenses | 19.0 | 15.5 | 32.2 | 15.8 | 10.3 | 100.0 | 19.0 | 15.5 | 32.2 | 15.8 | 10.3 |
| Profit (loss) | 4.6 | 48.1 | -17.9 | 0.3 | 1.2 | 100.0 | 4.6 | 48.1 | -17.9 | 0.3 | 1.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | -•• | $\ldots$ | ... | . . | -•• |

## Symbois

2ero or no observations

- too small too be expressed
*. not applicable
$\times$ confidentis!


## Foornotes

(11) These estimates are based on a sample of businesses reporiing sales beqween $\$ 10,000$ and $\$ 2,000,000$

121 Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile.
13) Value in each coll $=$ Total weighted expenditure on Eiven item

$$
\text { Total weighted seles of businesses reporting this item of expendizure } x \text { iof for each quartile }
$$

This portion of the table pertains only to the businesses reporting the specific expense item. Therefore these ratios are calculated individully and the total will not necessarily equel io0\%.

## Notes

Deta ere shown by quartiles when at least 13 of the sampled businesses report the specific item
Records were ranked in ascending order according to sbles size. Ebch quartile li.e. bottom 25\%, lower midde 25\%, etc. represenis one quarter of the total number of businesses. Within each quartile, the average ratio is presented. For comparison purposes. the high and low values of sales are shown.

How to une the tebles
111 Locate the appropriate sales range that is displayed on the two lines entitled "Low sales value" and "high soles value"
(2) The selected range will indicate the proper quartide. i.e. the bottom $25 \%$, the lower midde $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
(3) Data pertaining to the selected sales size range will be in that quartile.

Standerd Industrial Classification Definition (SIC 1880):
SIC 896i - Ticket and Travel Agencies
Businesses primerily engaged in furnishing travel information. ecting as agents in erpanging tours, accommodation and transportation for fravellers or acting as independent agencies for transportation establishments.

## TABLE 2. Balance sheet profile for 1986

Ontario. Ticket and Travel Agencies (SIC 996i)

|  | Totail1? | $\begin{array}{r} \text { bot \%om } \\ 25 \% \end{array}$ | Lawe: <br> middle 25\% | $\begin{aligned} & \text { Upoe: } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 60 \\ (1) \\ (1) \end{gathered}$ | $\begin{array}{r} (1) \\ 26 \end{array}$ | $\begin{array}{r} 26 \\ 131 \end{array}$ | $\begin{aligned} & 131 \\ & 358 \end{aligned}$ | $358$ |
|  | Average ( $\$ 000$ 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 35 | 3 | 23 | 9 | 92 |
| Accounts and notes receivable | 30 |  | 11 | 27 | 73 |
| Inventory | , | - | , |  | - |
| Dther current assets | 18 | - | 3 | 9 | 54 |
| Total current assets | 83 | 3 | 37 | 46 | 220 |
| Fixed assets | 19 | - | 14 | 17 | 40 |
| Less: Accum. deD. on fixed assets | 7 | - | 4 | 8 | 13 |
| Dther assets |  |  |  |  |  |
| Total assets | 112 | 3 | 63 | 79 | 269 |
| Liabilities and equity |  |  |  |  |  |
| Curpent loans <br> Dther current liabilities | 12 40 | $\overline{2}$ | 13 | 21 | 112 |
| Total current liabilities | 52 | 2 | 23 | 26 | 139 |
| Mortgages payable | - | - | - | - | $\bigcirc$ |
| Lang term debt | 9 | - | 13 | 9 | 10 |
| Other liabilities | - | - | - | - | - |
| ```Total liabilities Total equity``` | $\begin{aligned} & 61 \\ & 51 \end{aligned}$ | 2 | $\begin{aligned} & 36 \\ & 26 \end{aligned}$ | 35 43 | $\begin{aligned} & 149 \\ & 120 \end{aligned}$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ end $\$ 2,000,000$.

See Table 1 for symbols and notes

TABLE 3. Financial ratios(1) for incorporated businesses only. 1986
Ontario, Ticket and Travel Agencies (SIC 9961)

|  | Total(2) | $\begin{aligned} & \text { Bot tom } \\ & 25 \% \end{aligned}$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Unoe I <br> middie 25\% | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses in sample (No.) Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 27 \\ & (1) \\ & (1) \end{aligned}$ | $\begin{array}{r} 19 \\ 93 \end{array}$ | $\begin{array}{r} 93 \\ 178 \end{array}$ | $\begin{aligned} & 178 \\ & 411 \end{aligned}$ | $\begin{aligned} & 411 \\ & 11) \end{aligned}$ |
|  | Average |  |  |  |  |
| Liquidity ratio <br> Current ratio (times) | 2.2 | 2.1 | 0.9 | 3.4 | 1.9 |
| ```Leverage ratios Debt/eauity ratio (times) Interest coverage ratio (times) Debt ratio (times)``` | $\begin{array}{r} 0.6 \\ -22.1 \\ 3.2 \end{array}$ | $\begin{aligned} & 1.4 \\ & 1.0 \\ & 1.0 \end{aligned}$ | $\begin{aligned} & -0.2 \\ & -3.5 \\ & 12.3 \end{aligned}$ | $\begin{array}{r} 0.7 \\ -7.5 \\ 0.6 \end{array}$ | $\begin{array}{r} 0.3 \\ -82.7 \\ 0.8 \end{array}$ |

(1) The ratios represent the average of ratios for each business in the group anc cannot be cateulated from the figures shown in lable 2.
(2) These estimates are based on a sample of businesses peporiing saies between $\$ 10,000$ and $\$ 2.000,000$.

See table 1 for symbols and notes.

Definitions:

1. Liquidity ratio:

Current $=$ current assets / current liabilities

## 2. Leversge retios:

e) Debt/equity = rotal liabilities / equity.
b) Debt ratio = totel liabiliices / total assees
cl Interest coverage $=$ neq profit + inqerest expense / interest expense

TABLE 4. Statement of changes in financial position for incorporated businesses only. 1986
Ontario. Ticket and Travel Agencies (SIL 9961)

(1) These estimates are based on a sample of incorporated businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$. Sample count includes oniy those businesses reporting statement of changes.
see table 1 for symbols and notes

TABLE 5. Employment changes by size of business. 1983-1986 based on SIC ciassification in 1986 Ontario, Ticket and Travel Agencies (sIc 9961)


TABLE 6. Selected operating characteristics of small businesses by sales quartile. 1984-1986
Ontario. Ticket and Travel Agencies (SIC 9961)

| Statistice Camada Library Bandotheque Siatistique Canada | Total ( ${ }^{\text {a }}$ | $\begin{array}{r} \text { Bot } 10 m \\ 25 \% \end{array}$ | Lower <br> middle 25\% | Uppe: $\text { middele } 25 \%$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1010061909 |  |  | 1984 |  |  |
| Number of observations in sample <br> Average salos $\$$ <br> Average expense $\$$ <br> Average net profit (loss) \$ | $\begin{array}{r} 159 \\ 337.922 \\ 329.639 \\ 8.283 \end{array}$ | $\begin{array}{r} 25.421 \\ 25.865 \\ -444 \end{array}$ | $\begin{array}{r} 87,572 \\ 112,540 \\ -24,968 \end{array}$ | $\begin{array}{r} 253.756 \\ 232.657 \\ 21.099 \end{array}$ | $\begin{array}{r} 984.937 \\ 947.495 \\ 37.442 \end{array}$ |
| Businesses reporting a profit (No.) <br> Average sales \$ <br> Average expense $\$$ <br> Averape net prof it \$ | $\begin{array}{r} 125 \\ 328.416 \\ 299.717 \\ 28.699 \end{array}$ | $\begin{array}{r} 29.018 \\ 20.100 \\ 8.918 \end{array}$ | $\begin{aligned} & 85.933 \\ & 65.709 \\ & 20.224 \end{aligned}$ | $\begin{array}{r} 239.984 \\ 200.233 \\ 39.759 \end{array}$ | $\begin{array}{r} 958.729 \\ 912.825 \\ 45,904 \end{array}$ |
| Businesses reporting loss (No.) <br> Average sales \$ <br> Average expense \$ <br> Average net loss \$ | $\begin{array}{r} 33 \\ 391.622 \\ 444.661 \\ -53.039 \end{array}$ | $\begin{array}{r} 19.249 \\ 35.756 \\ -16.507 \end{array}$ | $\begin{array}{r} 92.206 \\ 244.941 \\ -152.735 \end{array}$ | $\begin{array}{r} 284.392 \\ 304.786 \\ -20.394 \end{array}$ | $\begin{array}{r} 1.170 .641 \\ 1.193 .161 \\ -22.520 \end{array}$ |

1985

| Number of observations in sample <br> Average sales \$ <br> Average expense \$ <br> Average net profit (loss) \$ | $\begin{array}{r} 165 \\ 235.471 \\ 233.1112 \\ 2.359 \end{array}$ | $\begin{array}{r} 25.646 \\ 23.373 \\ 2.273 \end{array}$ | $\begin{aligned} & 84.499 \\ & 91.371 \\ & -6.872 \end{aligned}$ | $\begin{array}{r} 179.038 \\ 969.607 \\ 9.431 \end{array}$ | $\begin{array}{r} 652.702 \\ 648.095 \\ 4.607 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Businesses reporting a profit (No.) | 121 |  |  |  |  |
| Average sales \$ | 248.639 | 22.082 | 85.163 | 183.218 | 704.09:- |
| Average expense \$ | 230.692 | 14.081 | $64.65 i$ | 16 E .781 | 677.25: |
| Average net profit \$ | 17.947 | 8.009 | 20.512 | 16.437 | 26,843 |
| Businesses reporting a loss (Mo.) | 44 |  |  |  |  |
| Average sales \$ | 208.841 | 35.772 | 84.342 | 168.386 | 546.864 |
| Average expense \$ | 228.084 | 49.770 | 97.713 | 176.808 | 588.045 |
| Average net loss \$ | -19.243 | -13.998 | -13.371 | -8.422 | -41.181 |

1986

| Number of observations in sample | 145 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average sales \$ | 245,268 | 19.619 | 81.497 | 191.006 | 688.948 |
| Average expense \$ | 242.376 | 16.479 | 89.334 | 187.914 | 675.786 |
| Average net profit (loss) \$ | 2,892 | 3.148 | -7.837 | 3.092 | 13.163 |
| Businesses reporting profit (No.) | 101 |  |  |  |  |
| Average sales \$ | 222.950 | 18.994 | 73.588 | 194.588 | 604.628 |
| Average expense \$ | 197.399 | 11.280 | 41.554 | 178.719 | 558.043 |
| Average net profit \$ | 25.551 | 7.714 | 32.034 | 15.869 | 46.585 |
| Businesses reporting loss (No.) | 44 |  |  |  |  |
| Average sales $\$$ | 299.165 | 20.777 | 84.187 | 186.516 | 905.181 |
| Average expense \$ | 327.219 | 26.091 | 105.584 | 199,440 | 977,728 |
| Average net loss \$ | -28.046 | $-5.314$ | -21.397 | -12.924 | -72.547 |

[^56]
[^0]:    (1) Average labour units ere calculated by dividing total payrolf by the average annual wage and salary fote os reported in the Survey of Employment. Payroll and Hours, 5tatistics Canada. Catalogue 72-002. An averoge labour unit could be interpreted as a tult-time employee. Note that the business size groups used are determined ot the Canade level. Thus if a business hes at leest 500 employees in Canade as a whole but less then that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses reporting no payroll deductions in the following yeer
    "Newly reporqing" and "no longer reporting" businessas are assumed to have been in activity for six months and the information is adjusted accordingly.
    see table 1 for symbols and notes

[^1]:    (11) These estimetes ere besed on semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See table 1 for symbols and notes

[^2]:    (1) These estimates afe based on a sample of businesses reporing sales between $\$ 10,000$ and $\$ 2,000,000$.

    See table 1 for symbols and notes

[^3]:    (1) The ratios represent the average of ratios for ach business in the group and cannot be calculated from the figures shown in table 2

[^4]:    1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours, Statistics Canada, Catalogue 72-002. An ever age lobour unit could be interpreted as a full-time employee. Mote that the business size groups used are determined et the Canade level. Thus if business has ar leas? 500 employees in Cenade es a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payrolt deductions in the following year

    - Newly reporting" and "no longer reporting" businesses ere essumed to heve been in activity for six months and the information is adjus ted accordingly.
    see Table 1 for symbols and notes.

[^5]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^6]:    (11) Average labour units bre colculatad by dividing total paypoll by the average annual wage and salary rate as repartad in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note thet the businass size groups used are deiermined at the canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.

    See Table 1 for symols and notes.

[^7]:    (1) The ratios cepresent the average of patios for each business in the group and cannot be calculated from the figures shown in fable 2

[^8]:    11) Average labour units are calculated by dividing total payroll by the average ennual wage and salary rate as reporteo in the

    Survey of Employment, Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a futl-time emplovee Note that the business size groups used are determined at the Canada level. Thus if a business has of least 500 employees in Canade as a whole bui less than that number in ony given province it is shown in the soo and over group
    (2) Rafers to businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses peporsing no paypoll deductions in the following yeer

[^9]:    (1) The ratios represent the average of patios for each business in the group and cannot be calculated from the figures shown in table 2 .
    (2) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

[^10]:    (1) These estimates are based on a sample of businesses reporting sales between 810,000 and $82,000,000$.

    See Table 1 for symbols and notes

[^11]:    (1) The fatios pepresent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
    (2) These estimstes are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000,000$.

    See Table 1 for symbols and notes

[^12]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$.

    See Toble 1 for symbols and notes

[^13]:    (1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2
    (2) These estimetes are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.

[^14]:    (1) Phese estimates are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

    See rable 1 for symbols and notes

[^15]:    (1) These estimates are besed on sample of businesses peporting s8les between $\$ 10,000$ and $82,000,000$

    See lable, for symbols and notes

[^16]:    111 these estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
    See Teble 1 for symbals and notes

[^17]:    III average labour units are calculated by dividing total payroll by the average annual wage and salary tate as paported in the Survey of Employment. Payroll and Hours, Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level. Thus if ebusiness has et least 500 employeas in Canade as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses raporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly foporting" and "no longer reporting" businessas are assumed to hove been in activity for six months and the information is adjusted accordingly.

    See table 1 for symbols and notes

[^18]:    111 These estimates ape besed on a sample of businesses reporing sales between $\$ 10.000$ and \$2.000.000
    see table 1 for symbols and notes

[^19]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^20]:    See table 1 for symbols and notes

[^21]:    (1) Average labour units are calculated by dividing total paypoll by the aver age annual wage and salary pate as reported in the Survey of Empioymen 1, Payroll and Mours. Statistics Canada. Catalogue 72-002. An average Iabour unit could be interpreted as o full-time employee. Note that the business size proups used are determined bt the Canade level. Thus if a business has at loast 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    121 Refers to businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses reporting no payroll deductions in the following yeer
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusied accordingly.

    See Teble 1 for symbols and notes.

[^22]:    III These estimares are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

[^23]:    11 The rotios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .
    21 These estimetes arce besed on a sample of businesses peporing sales between $\$ 10,000$ and $\$ 2,000,000$.
    See Table 1 for symbols and notes.

[^24]:    (1) Average labour units are calculsted by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Cataloque 72-002. An aversge labour unit could be interpreted as b Surver of Employment. Payroll and hours. Statistics Lanada, Latalogue $\begin{aligned} & \text { full-time employee. Note thet the business size groups used are deiermined ai the Canada level. Thus if a business has at least }\end{aligned}$ 500 employees in Canada as a whole but iess than that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year.
    $(31$ Refers to businesses reporting no payroll deductions in the following year.
    "Newly reporting" and "no longer reporting" busimesses are assumed to have been in activity for six months and the information is adjusied accordingly.

    See Toble 1 for symbols and motes

[^25]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.

[^26]:    111 These estimates are based on sample of businesses reporting sales berween $\$ 10,000$ and $\$ 2,000.000$
    See rable 1 for symbols and notes

[^27]:    11) These estimates are based on a semple of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

    See Teble 1 for symbols and notes

[^28]:    (11 These estimates are based on a sample of incorporated businesses reporting $\$$ eles between $\$ 10,000$ and $\$ 2.000 .000$, $\$$ ample count includes only those businesses reporting a statement of changes.
    see Table 1 for symbols and notes

[^29]:    (1) These estimates are besed on sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

[^30]:    181 These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000,000$.
    See Table 1 for symbols and notes

[^31]:    SIC 7511 - Insurence and Real Estate Agencies
    Businesses primarily engaged in either the selling of insurance and pension products as an independent agent or broker or dealing in peal estate such as buying and selling for others, managing and appraising real estate for others or whose activities encompass both fields such as: real estate appraisal services, independen: insurance claim adjusiers, insurance agents and brokers, insurance and real estate agencies insurance droker services and rea estate açencies.

[^32]:    11 The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2
    121 These estimates are based on a sample of businesses reporting soles between $\$ 10,000$ and $\$ 2,000,000$.

[^33]:    (1) These estimates are based on sample of businesses reporting sales between $\$ 10,000$ and $\$ 2.000 .000$

    See Table 1 for symbols and notes

[^34]:    (1) Thase estimates are based on a sample of businesses peporting sales beiween $\$ 10,000$ and $\$ 2,000,000$.

    See table 1 for symbols and notes

[^35]:    111 average labour units are calculated by dividing total payroll by the average annual wage and salary fate as reportad in the Survey of Employment. Payroll and Hours. Statistics Canada, Catalogue 2-002. An average Iabour unit could be interpreted as o full-time employee, Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    12| Refers to businesses reporting no peyroll deductions in the previous year
    13) Refers to businesses reporting no payroll deductions in the following year

[^36]:    (1) These estimates bre based on a semple of businesses reporting sales betwean $\$ 10,000$ and $\$ 2,000,000$

    See fable 1 for symbols and notes

[^37]:    (1) The ratios rearesent the average of ratios for each business in the group and cannot be calculated from the figures shown in fable 2 .
    (2) These estimates are based on a sample of businesses reporting sales beiween $\$ 10,000$ and $\$ 2.000 .000$.

[^38]:    111 These estimates are besed on sample of businesses reporing sales between $\$ 10,000$ and $\$ 2.000 .000$.

[^39]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the

[^40]:    (1) Thase estimates are based on a sample of businesses paporting sales between $\$ 10,000$ and $\$ 2,000,000$

[^41]:    (1) These estimates are based on a sample of incorported businesses reporting sales between $\$ 10,000$ ond $\$ 2,000,000$. Somple count includes only those businesses reporting a statement of changes.

[^42]:    (11) average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined a? the Canada level. Thus if o business has at loes? 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year

[^43]:    (1) Average labour units are calculated by dividing tosal payroll by the averaga annual wage and salary tate as reported in the Surver of Employment. Payroll and Hours. Stasistics Canada. Catalogue 72-002. An average labour unit could be interpreted as e fulf-ime employee. Note that the business size groups used are determined at the Canade level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previous year.
    (3) Refers to businesses feporting no payroll deductions in the following yser
    "Newly reporting" and "no longer reporting" businesses are essumed to have been in activity for six months and the informetion is adjusted accordingly.

    See Table 1 for symbols and notes.

[^44]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

[^45]:    a) Detr/equity = total liabilities / equity
    b) Debt patio = total liabilities/total assets
    c) Interest coverage $=$ ne: profit - interest expense / interest expense

[^46]:    111 These estimates are based on a semple of businesses reporting sales between $\$ 10,000$ and $\$ 2,000,000$
    See lable 1 for symbols and notes

[^47]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reportad in the Survey of Employment. Payroll and Hours. Statistics Candad. Casalogue 72-002. An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are derermined at the Canadelovel. Thus if a business has at least 500 employees in Canade as a whole but less than that number in any given province it is shown in the 500 and over group.
    ${ }^{2)}$ Refers to businesses reporting no payroll deductions in the previous yeer
    (3) Refers to businesses reporting no payroll deductions in the following year
    "Newly reporting" and "no longer reporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingiy.
    see table ifor symbols and notes

[^48]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10,000$ and $82,000,000$.

    See Table 1 for symbols and notes

[^49]:    (1) The ratios represent the average of ratios for each business in the group and cannat be calculated from the figures shown in table 2

[^50]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Stai istics Canada, Catalogue 72-002. An average labour unit could be interpreted as a full-ime employee. Note that the business size groups used are determined at the Canada level. Thus if business has at least 500 employees in Canada as a whole but less then that number in any given province it is shown in the 500 and over group.
    (2) Refers to businesses reporting no payroll deductions in the previousyear
    (3) Refers to businesses reporiing no payroll deductions in the following year
    "Newly feporting" and "no longer reporting" businesses are assumed to have bean in activity for six months and the information is adjusted accordingly

    See Table 1 for symbols and notes.

[^51]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$

    See Table 1 for symbols and notes

[^52]:    (9) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as iaported in the Survey of Employment. Payrall and Hours, 5 tetistics Conade. Catalogue 72-002. An average labour unit could be interpreted as a full-time employee, Note that the business size groups used are determined of the Canada level. Thus if ousiness has of leas? 500 employe es in Canada as a whole but less than thet number in any given province it is show in the 500 and over group
    (2) Relers to businesses reporting no payroll deductions in the previous year
    (3) Refers to businesses reporting no payroll deductions in the following year.
    "Newly reporting" and "no longer peporting" businesses are assumed to have been in activity for six months and the information is adjusted accordingly.
    see table 9 for symbols and notes.

[^53]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2,000,000$.

[^54]:    (1) The ratios represent the average of ratios for each business in the group and cannot be calculated from the figures shown in table 2 .

[^55]:    11 These estimates are based on a sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$
    See Tobie 1 for symbals and notes

[^56]:    (1) These estimates are based on e sample of businesses reporting sales between $\$ 10.000$ and $\$ 2.000 .000$.

    See Table i for symbols and notes

