

ALBERTA

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## Note:

${ }^{1}$ There are 13 geographic areas: Canada, each of 10 provinces, the Yukon and the Nonthwest Territories.

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## Statistics Canada

Smail Business and Special Surveys Division

## Small Business Profiles

## ALBERTA

1985

This publication is based upon the Small Business Statistics Data Base which is a collaborative effort of the Federal and all Provincial and Terntonial Governments.

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[^0]
## Symbols

```
*
    zero or no observations
-- too small to be expressed
    not applicable
x confidential
```


## Notes

Data are shown by quartiles when at least 13 of the sampled businesses report the specific item.
Records were ranked in ascending order according to sales size. Each quartile (i.e. bottom $25 \%$, lower middie $25 \%$, etc.) represents one quarter of the total number of businesses. Within each quartile. The average ratio is presented. For comparison purposes, the high and low values of sales are shown.

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## Table

(For all industries listed above)

1. Selected Operating Ratios, in Percent of Sales, 1985
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## Appendix A

## Selected Publications Relating to Small Business

## Highlights

## ALBERTA

- The number of small businesses in the 34 industries profiled rose from 32,700 businesses in 1982 to 40,000 in 1985 . which represents a $22 \%$ increase
- The Janitorial Services Industry registered the largest prolit margin ratio. 30\%, of all 34 industries profiled in this publication.
- Wages as a percentage of sales ranged from slightly under $2 \%$ in the General Stores Industry to just over 50\% in the Insurance and Real Estate Agencies Industry
- Employment in businesses with less than 20 employees increased from 73,900 average labour units in 1982 to 78,900 in 1985. The Insurance and Real Estate Agencies Industry registered the largest increase in employment. 700 average labour units.
- Payrolls generated by businesses with less than 20 employees in these industries increased from $\$ 1.1$ billion in 1982 to $\$ 1.3$ billion in 1985, which represents an $18 \%$ increase.


## Introduction and Data Sources

This publication is one of a series representing industry profiles of smail businesses. Other reports currently available from the Small Business and Special Surveys Program are listed in Appendix A under the title Selected Publications Relating to Small Business. The data contained in this report are the result of a joint project of Statistics Canada, the Department of Regional Industrial Expansion and all provincial and territorial departments responsibie for small businesses.

Returns submitted to Revenue Canada Taxation for the year 1985 were used to derive the information shown in this bulletin. The statistics were compiled from only those businesses reporting sales of between $\$ 10$ thousand and $\$ 2$ million. The choice of this particular size range was largely driven by operational considerations and does not represent an official definition of what constitutes a small business.

Data pertaining to businesses in tables 1, 2, 3, and 6 are drawn from a statistical sample of taxation records of corporations and unincorporated sole proprietorships and partnerships. The tables are on a fiscal year basis. Data for table 4 are derived from incorporated businesses only. Corporate data in this report are derived from tax returns, which typically consist of a T2 form, a set of financial statements and other supportive schedules. Similarly unincorporated business tax returns which report self-employment income typically consists of a Ti (General) form, a set of financial statements and other supportive schedules. Table 5 is derived from the T4 form which consists of a summary of wages and salaries, and is on a calendar year basis.

The 34 industry groups selected for publication are those most densely populated by small businesses. These groups represent approximately $50 \%$ of small businesses, the remaining $50 \%$ being distributed over approximately 800 other industry classifications. Our coverage will expand annually until the taxation year 1987 (available in 1989) when over 100 industry groups representing nearly $75 \%$ of Canada's small businesses will be profiled.

## METHODOLOGY

Records selected for this study have been ranked in ascending order of sales within an industry and province and divided into four equal parts (quartiles) so that each part (quartile) includes one quarter of the total number of businesses in a given industry. Within each of these quartiles we have displayed the lowest and the highest sales values reported.

Estimated data published for tables 1, 2, 3 and 6 are derived from a statistical sample of approximately 20,000 small businesses distributed amongst 34 industry groups. For example, the number of observations in the sample for the trucking industry range from a high of 748 businesses in Ontario to a low of 18 in the Northwest Territories. Where the sample size of a given industry group is less than 20 businesses, the distribution into quartiles has not been done because of lack of statistical representativeness. In such circumstances, only the total values are published. Furthermore. for quality assurance reasons, a variable reported by less than 13 businesses is not distributed into quartiles.

Estimates published in table 4 are derived from a random sample of approximately 10,000 incorporated businesses selected from the same 34 Standard Industrial Classification groups (SIC).

## a) Table 1

This table shows the average ratio of selected expenses items to sales for a) all businesses in the industry and, b) for only those businesses reporting the expense item. It is important to note that in the case of b) each expense ratio shown is independent of any other ratio because the numerator and denominator of the ratio calculation includes only those businesses reporting the particular expense. For example, some small businesses own the building from which they operate and may declare mortgage expenses while others in the same group may not own their business premises and incurrent rather than mortgage as an expense.

## b) Table 2

This table displays the average values of selected asset, liability and equity iterns for all businesses. Columns may be summarized using the accounting equation ASSETS - LIABILITIES = EQUITY (the total may not be exact due to rounding).

## c) Table 3

Table 3 presents some of the more commonly used financial and operating ratios. The figures which make up these ratios have been extracted from Table 2 (except for interest expense) and the ratios represent the average of ratios for each business in the group.

## Introduction and Data Sources - concluded

## Definitions

## 1. Liquidity Ratio

Current $=\underset{\text { current liabilities }}{\text { current assets }}$
2. Leverage Ratios
DebuEquity $=\frac{\text { total liabilities }}{\text { equity }}$
Debt Ratio $=\frac{\text { total liabilities }}{\text { total assets }}$$\quad$ interest Coverage $=$
$\frac{\text { net profit }+ \text { interest expense }}{\text { interest expense }}$
interest expense

## d) Table 4

Table 4 shows the source and application of funds and the subsequent change in working capital. Values shown are averages for all businesses and columns are additive. This table is limited to incorporated businesses only.

## e) Table 5

The data in this table are derived from the payroll records of employers and apply to all employees who are issued T4 tax records. Employees earning less than $\$ 500$ a year may be excluded as this is the cutoff for the mandatory issuance of T4 tax records.

Due to the annual nature of the data source, we assume that both newly reporting businesses and no longer reporting businesses have been in activity for six months. As a result, their estimated average labour units (ALUs) are assumed to be twice their actual AlUs (i.e. annualized).

## f) Table 6

This table shows the distribution of businesses reporting a profit or a loss in an industry from 1982 through 1985. The businesses identified in this table are the same as those in Tables 1 to 3.

## How to Use the Tables

The profiles are comprised of six tables. Each table (except Table 5) displays data in quartiles based on sales.

## To use the tables:

1) Select the industry and/or province of interest to you (See Table of Contents).
2) Locate the appropriate sales range that is displayed on the two lines entitled "Low Sales Value" and "High Sales Value".
3) The selected range will indicate the proper quartile, i.e. the bottom $25 \%$, the lower middle $25 \%$, the upper middle $25 \%$ or the top $25 \%$.
4) All data pertaining to the selected business will be in that column.

## For example:

Let us take a plumbing business in Canada with sales of $\$ 50,000$.

1) Select the table entitled "Plumbing Contractors (SIC 4241)".
2) Sales of $\$ 50.000$ is in the range of $\$ 37.00010 \$ 90.000$ ("Low Sales" and "High Sales" values).
3) Thus. sales of $\$ 50,000$ are in the lower middle $25 \%$ quartile.
4) All relevant data pertaining to this plumbing business with sales of $\$ 50,000$ are in this quartile for Tables 1104 and Table 6.
Note:
One can note that wages and salaries expense in the plumbing industry range from $10 \%$ of sales in the lowest quartile to $26 \%$ in the highest quartile. Such variations may illustrate how some expenses vary in proportion to sales.
This comparison by quartile is applicable to Tables 1 to 4 and Table 6.
Table 5 contains employment data for the years 1982 and 1985 and shows the changes in the industry over this time period. The data comprised in this table are cross-sectional.

## Standard industrial Classification - Definltion

The SIC for each industry is described at the end of Table 1.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta. Single Family Housing Contractors (SIC 4011)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower middle $25 \%$ |  | $\begin{aligned} & \text { Uppep } \\ & \text { miodle } 25 \% \end{aligned}$ |  |  | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated\} | 1,330 |  | 332 |  |  | 332 |  | 333 |  |  |  |
| Businesses in sample Low sales value $\langle \$ 000$ 's ) High sales value ( $\$ 000$ 's | $\begin{aligned} & 63 \\ & (1) \\ & (1) \end{aligned}$ |  | $\begin{aligned} & \text { (1) } \\ & 60 \end{aligned}$ |  |  | $\begin{aligned} & 60 \\ & 91 \end{aligned}$ |  | $\begin{array}{r} 91 \\ 207 \end{array}$ |  |  | $207$ (1) |
| Selected expense item | Industry Averaget 2 ) |  |  |  |  | $\begin{array}{r} \text { \% busl- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | Lower middle 25\% | Upper middle $25 \%$ | Top |  | Total | Boltom $25 \%$ | Lower middle 25\% | Upper midale | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 44.7 | 39.5 | 65.0 | .. | 55.3 | 88.5 | 50.6 | 41.8 | 55.0 | ... | 62.7 |
| Occupancy Expenses Mortgage Interest | 9.9 30 | 1.1 | 5.6 | 25.0 | 3.4 | 84.0 80 | 11.8 376 | 9.7 | 5.6 | 25.0 | 3.4 |
| Depreciation | 2.7 | 07 | 11 | 70 | 08 | 697 | 38 | 6.0 | 22 | 71 | 08 |
| Repars \& Maintenance | 1.1 | 0 | , | 3.6 | 0.3 | 40.7 | 2.8 |  |  | 3.8 | 07 |
| Heat. Light \& Telephone | 05 | 0.2 | 02 | 06 | 07 | 61.6 | 0.7 | 22 | 04 | 08 | 07 |
| Business \% Property Tax | 17 |  | 37 | 18 | 07 | 540 | 3.2 | 03 | 76 | 2.5 | 09 |
| Insurance | 07 | 0.1 | 05 | 1.6 | 0.3 | 62.6 | 11 | 30 | 10 | 20 | 0.3 |
| Rent | 02 | 0.1 |  |  | 0.5 | 14.0 | 1.3 | 2.5 | 11 | 0.8 | 1.2 |
| Personnel Expenses | 15.6 | .. | 22.6 | 15.8 | 15.5 | 60.2 | 25.9 | 39.9 | 43.6 | 18.9 | 19.0 |
| Financiai Expenses Gank Inferest \$ Charges | 2.3 13 | 5.2 29 | 0.7 | 1.6 0.9 | 2.7 20 | 100.0 972 | 2.3 1.3 | 5.2 2.9 | 0.7 0.7 | 1.6 09 | 2.7 2.2 |
| Protessional Fees | 1.0 |  | 06 | 0.7 | 0.7 | 993 | 10 | 23 | 06 | 0.8 | 0.7 |
| Other Expenses | 17.8 | 5.3 | 4.2 | ... | 24.2 | 100.0 | 17.8 | 5.3 | 4.2 |  | 24.2 |
| Profit (loss) | 9.7 | ... | 1.9 | 5.2 | -1.0 | 99.8 | 9.7 | $\ldots$ | 1.9 | 5.2 | -1.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | .. | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

| (2) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of all businesses in the sample }} \times 100 \times$ for each quartile. |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100$ | for each quartite.

Since the number of busingsses reporting a specific expense mey differ for each cell, the total (profit (loss) plus expenses) does not necesserily equal 100 .
See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 4011 - Single Family Housing Contractors
Businesses orimarily engaged in the development and construction of single delached and single attached dwellings such as cottages single duplexes garden homes. semi-detached houses, single athached houses. erecting prelabricated homes. tow houses (exc. row duplexes), single residences and summer homes.

TABLE 2. Balance Sheet Profile for 1985
Alberta, Single Family Housing Contractors (SIC 4011)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25^{\circ} \text {. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1,330 | 332 | 332 | 333 | 333 |
| Businesses in sample | 63 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 60 | 91 | 207 |
| High sales value ( $\$ 000$ 's) | (1) | 80 | 91 | 207 | (1) |

Average ( $\$ 000$ 's)

| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 11 | 3 | 9 | 18 | 13 |
| Accounts and Notes Recervable | 18 | . |  | 10 | 58 |
| Inventory | 33 | - | - | 2 | 128 |
| Other Current Assets | 5 | - | - | - | 18 |
| Totel Current Assets | 66 | 4 | 9 | 29 | 216 |
| Fixed Assets | 97 | 6 | 8 | 285 | 41 |
| Less Accum Dep on Fixad Assets | 24 | 3 | 5 | 60 | 17 |
| Oiner Assets | 22 | . | 12 | 14 | 59 |
| Total Ansets | 162 | 7 | 23 | 268 | 298 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 12 | 1 | - | 10 | 34 |
| Oiner Current Liabilities | 48 | 3 | 16 | 17 | 151 |
| Total Current Lublirites | 60 | 3 | 16 | 27 | 185 |
| Morlgages Payable | 49 | - | . | 159 | 8 |
| Long Term Debt | - | - | - |  | 1 |
| Other Liabilities | 43 | 3 | 1 | 54 | 103 |
| Total Liabilities | 151 | 6 | 16 | 240 | 296 |
| Total Equity | 11 | 1 | 7 | 27 |  |

(1) These estimates are based on a sample of businesses reporting sales detween $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Aiberta. Single Family Housing Contractors (SIC \&011)

|  | Total(1) | Bottom $25^{\circ}$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.330 | 332 | 332 | 333 | 333 |
| Businesses in sample | 63 |  |  |  |  |
| Low sales value ( 5000 s ) | (1) | (1) | 80 | 91 | 207 |
| High sales value ( $\$ 000$ 's) | (1) | 60 | 91 | 207 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 2.3 | 1.0 | 0.5 | 48 | 1.3 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equily ratio (tumes! | 42.4 | 1.7 | -0.3 | 1074 | 17.2 |
| Interest Coverage ratio (tumes) |  | 01 |  | 1246 | 179 |
| Debt ratuo (times) | 10 | 10 | 1.1 | 09 | 09 |

(1)These estimates are based on a sample of businesses reporting saies between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Single family Housing Contractors (SIC 4011)

|  | Total(1) $25 \%$ | Bottom 25\% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 937 | 234 | 234 | 234 | 235 |
| Businesses in sample | 38 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 60 | 134 | 277 |
| High sales value ( $\$ 000$ s) | (1) | 60 | 134 | 277 | (1) |
|  |  | Average (\$000's) |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 60 | 9 | 87 | . 7 | 78 |
| Sale of Fixed Assets | 6 | - | 6 | - | 9 |
| increase in Long Term Debi | 18 | 11 | 12 | 33 | 12 |
| Advances From Owners and Affiliates | 22 | - | 2 | 75 | 8 |
| From Government | - | - | . | . | . |
| Increase in Share Capital | - | - | - | - | - |
| Sale of investments | 1 | - | - | - | 4 |
| Tax Adjustments | 1 | - | 1 | - | 1 |
| Oiner Sources | \% | - | - | - | - |
| Toral | 107 | 20 | 109 | 100 | 114 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | 8 | - | 8 | * | 17 |
| Payment of Dividends | 21 | - | 4 | 71 | 3 |
| Repayment of Long Term Debt | 8 | - | 13 | . | 7 |
| Current Portion of Long Term Debt | - | - | - | - | - |
| Purchase of Investments | 1 | - | 2 | - | 1 |
| Repayment of Adv From Owners and Affil. | 55 | 19 | 108 | 6 | 12 |
| Oecrease in Equily | - | - | . | . | - |
| Tax Adjustments | 2 | 2 | - | . | 6 |
| Other Applications | 5 | - | - | 7 | 3 |
| Tolal | 95 | 22 | 135 | 77 | 49 |
| Increase (Decrease) in Net Working Capital | 12 | - 2 | -26 | 23 | 65 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Residential Building and Development (SIC 401)

| Business size expressed in average labour unils(?) |  |  |  | Changes in number of businesses with paid emplovees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses |  | Average labour units(1) | Newly reporting(2) | No longer reparting(3) |
| 1982 |  |  |  |  |  |
| Total | 2.506 | 394,524 | 14.922 | 458 | 246 |
| less than 20 | 2.417 | 102.712 | 3.878 | 451 | 244 |
| 20-99 | 60 | 40.080 | 1.555 | 6 | 1 |
| 100-499 | 20 | 71.400 | 2.653 | 1 | 1 |
| 500 and over | 9 | 180,332 | 6.836 | . |  |
| 1985 |  |  |  |  |  |
| Total | 2.067 | 148,983 | 6,378 | 362 | ... |
| less than 20 | 2.012 | 87.669 | 3.787 | 354 | -. |
| 20-99 | 38 | 25.323 | 1.083 | 7 | ... |
| 100-499 | 16 | X | 1.419 | 1 |  |
| 500 and over | $\times$ | X | 89 | . | . |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours, Statistics Canada. Caralogue No. $72-002$. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Relers to businesses reporting no payroll deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Single Family Housing Contractors (SIC 4011)

(1)These estimates are based on a sample of businesses reporting sates beiween $\$ 10$ thousand and $\$ 2$ million.

TABLE 1. Selecteo Operating Ratios, in Percent of Sales, 1985 Alberta. Masonry Contractors (SIC 4231)

|  | Total(2) | Botiom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 331 | 82 | 83 | 83 | 83 |
| Businesses in sample Low sales value ( 5000 s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 20 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ | (1) 25 | 25 57 | 57 88 | 88 $(1)$ |


| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bortom 25\% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Boltom 25\% | Lower middle $25 \%$ | Upper muddle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of sales | 48.8 | 54.4 | 34.3 | 57.6 | 48.9 | 92.9 | 52.5 | 54.4 | 41.8 | 57.6 | 54.1 |
| Occupancy Expenses | 5.6 | 9.8 | 4.4 | 4.1 | 4.3 | 88.6 | 6.3 | 9.8 | 6.4 | 4.1 | 5.0 |
| Mortgage Interest Depreciation | 25 | 74 | 12 | 09 | 10 | 82.3 | 31 | 74 | 20 | 09 | 1.4 |
| Repars \& Maintenance | 04 |  |  |  | 1 | 234 | 16 |  |  |  | \% |
| Heat Light \& Telephone | 07 |  |  | $\cdots$ | .. | 455 | 16 |  |  |  |  |
| Business \& Property Tax | 03 |  |  |  |  | 589 | 05 | - |  |  |  |
| Insurance | 08 | 13 | 04 | 10 | 07 | 661 | 13 | 2.8 | 10 | 12 | 08 |
| Rent | 08 |  |  |  |  | 215 | 37 |  |  |  |  |
| Personnel Expenses | 22.9 | 10.3 | 9.2 | 30.6 | 38.0 | 71.1 | 32.1 | 22.2 | 18.6 | 30.6 | 44.5 |
| Financial Expenses | 1.8 | 2.1 | 1.7 | 0.7 | 2.4 | 90.3 | 2.0 | 2.5 | 1.9 | 0.7 |  |
| Bank Interest \% Charges | 09 | 05 | 08 | 0.4 | 17 | 785 | 12 | 06 | 20 | 04 | 20 |
| Protessional Fees | 09 | 16 | 09 | 0.3 | 07 | 64.8 | 13 | 35 | 10 | 10 | 0.8 |
| Other Expenses | 11.6 | 17.2 | 11.3 | 7.4 | 11.1 | 100.0 | 11.6 | 17.2 | 11.3 | 7.4 | 11.1 |
| Profit (loss) | 9.4 | 6.3 | 39.1 | -0.3 | -4.6 | 96.2 | 9.8 | 6.3 | 39.1 | -0.3 | -5.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | .." | ... |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.

| (2) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile. |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sates of businesses reporting this item of expendilure }} \times 100 \quad$ for each quartile |

Since the number of businesses reporting a specific expense may difter for each cell. the total (orotit (loss) plus expenses) does not necessarily equal 100 : See Notes on Symbols Page

## Standard Industrial Classification Definition:

## SIC 4231 - Masonry Contractors

Businesses primarily engaged in conventional or speciatty masonry work. (except interior marble work) such as installation of architectural stone. blockiaying. brick of stone lining (chimney, kiln boiler, eic) bricklaying, instaliation of granite (exterior work), installation ol marble (exterior work) masonry work. instaliation of omamental stone, pointing masonry, instaliation of siate (exterior work). stone cutting and setting and installation of veneer lacing stone or instali
brick.

TABLE 2. Balance Sheet Profle for 1985
Alberta, Masonry Contractors (SIC 4231)

|  | Total(1) | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Uppep } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 331 | 82 | 83 | 83 | 83 |
| Businesses in sample | 20 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 25 | 57 | 88 |
| High sales value ( 5000 's) | (1) | 25 | 57 | 88 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 |  | . | 8 | 2 |
| Accounts and Notes Recelvable | 14 | - | . | 13 | 38 |
| Inventory | 1 |  |  | . | 3 |
| Other Current Assets | 12 | - | - | 8 | 34 |
| Torsi Current Assets | 29 | $\cdot$ | - | 29 | 78 |
| Fixed Assets | 25 | 2 | 1 | 28 | 83 |
| Less Accum Dep on Fixed Assets | 19 | . | - | 26 | ${ }^{4} 4$ |
| Other Assers | 33 | . | - | 137 |  |
| Total assete | 69 | 2 | 1 | 168 | 87 |
| Llabilities and Equity |  |  |  |  |  |
| Current Loans | 9 | - | . | - | 31 |
| Other Current Liabilites | 12 | 2 | - | 11 | 32 |
| Total Current Lisblities | 21 | 2 | - | 11 | 63 |
| Mortgages Payable |  | . | - | . |  |
| Long Term Debt | 2 | - | - | - | 8 |
| Other Liabilities | 20 | - | - | 49 | 28 |
| Total Liabilities | 44 | 2 | - | 60 | 100 |
| Toral Equity | 25 | . | 1 | 108 | -3 |

(1) These estimates are based on a sample of businesses reporting saies beiween $\mathbf{\$ 1 0}$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Alberta, Masonry Contractora (SIC 4231)

|  | Totall 1 ) | Boltom $25^{\circ}$. | Lawer middle 25*。 | upoer middele $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 331 | 82 | 83 | 83 | 83 |
| Businesses in sample | 20 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | ${ }^{55}$ | 57 | 88 |
| High sales value ( $\$ 000$ s) | (1) | 25 | 57 | 88 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 6.8 | - | 1.3 | 2.3 | 11.3 |
| Leverage Ratios |  |  |  |  |  |
| OebtiEquity ratio (times) | -2.7 | -0.2 | 0.1 | 0.1 | -5.9 |
| Interest Coverage ratio (times) | 606 | 158.7 | 1812 | 7.6 |  |
| Debt ratio (times) | 1.0 | 10 | 01 | 0.5 | 16 |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Albera. Masonry Contractors (SIC 4231)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Alberta, Masonry Coniractors (SIC 4231)

|  |  |  |  | Changes | Dusinesses d employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units $\{1$ ) | Number of Businesses | $\begin{aligned} & \text { Tolal } \\ & \text { payroll } \\ & (\$ 000 \text { s) } \end{aligned}$ | Average labour units!1! | Newly reportingiz) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| rotal | 210 | 31.331 | 1.143 | 28 | 21 |
| less than 20 |  | 12.208 |  | 26 | 21 |
| $20 \cdot 99$ | 16 | x | 500 | 2 | . |
| 100.499 | $\times$ | x | 197 | 2 | . |
| 500 and over |  |  |  |  |  |
| 1985 |  |  |  |  |  |
| Total | 194 | 14.337 | 549 | 27 | - |
| less than 20 | 188 | 10.572 | 405 | 27 |  |
| $20 \cdot 99$ | 6 | 3.765 | 144 | - |  |
| $100 \cdot 499$ | - | - | - | - |  |
| 500 and over | - | - | . | - | - |

(1) Average labour units are calcutated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statisfics Canads. Catalogue No 72-002. An average labour unit could be interpreted as a fullotime employee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Aeters to businesses reporting no payroll deductions in the previous year
(3) Peters to businesses reporting no paytoll deductions in the following year

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta, Masonry Contractors (SIC 4231)

| Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Buslnesees (No.) | 319 | 78 | 79 | 82 | 80 |
| Total Sates \$ | 42,382 | 1.570 | 3.313 | 7.157 | 30,342 |
| Tolal Expense 5 | 39.766 | 1,163 | 2.798 | 6.707 | 29.098 |
| Net Profit (loss) \$ | 2.816 | 407 | 515 | 450 | 1,244 |
| Businesses reporting a profit (No.) | 230 | 69 | 63 | 53 | 45 |
| Total Sales 5 | 26.724 | 1.452 | 2.614 | 4.499 | 18.159 |
| Total Expense \$ | 22.982 | 868 | 1.990 | 3.763 | 16.361 |
| Ne: Proft \$ | 3.742 | 584 | 624 | 736 | 1.798 |
| Businesses reporting lost (No.) | 89 | 9 | 16 | 29 | 35 |
| Toial Sales \$ | 15.658 | 118 | 699 | 2.658 | 12.183 |
| Total Expense \$ | 16.784 | 295 | 808 | 2.944 | 12.737 |
| Net Loss \$ | -1.126 | -177 | - 109 | -286 | . 554 |
|  |  |  | 1983 |  |  |
| All Businestes (No.) | 273 | 68 | 68 | 68 | 69 |
| Total Sales \$ | 41.607 | 1.174 | 3.228 | 7.121 | 30.084 |
| Total Expense \$ | 39.674 | 1.009 | 2.870 | 6.678 | 29.117 |
| Net Profit (loss) \$ | 1.933 | 165 | 358 | 443 | 967 |
| Businesser reporting a prollt (No.) | 204 | 59 | 46 | 53 | 46 |
| Total Saies S | 28756 | 1.001 | 2.283 | 5.536 | 19.936 |
| Toial Expense \$ | 25.844 | 769 | 1.844 | 4.971 | 18.260 |
| Net Profit $\$$ | 2.912 | 232 | 439 | 585 | 1.676 |
| Butinesses reporting a lose (No.) | 69 | 9 | 22 | 15 | 23 |
| Total Sales $\$$ | 12.851 | 173 | 945 | 1.585 | 10.148 |
| Tolal Expense \$ | 13.630 | 240 | 1.026 | 1.707 | 10.857 |
| Nei Loss \$ | . 979 | -67 | -81 | -122 | -709 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 313 | 78 | 78 | 78 | 79 |
| Total Sales \$ | 35.278 | 1.089 | 2.720 | 5.088 | 26.381 |
| Total Expense \$ | 35472 | 759 | 2,332 | 4.719 | 27.662 |
| Net Profif (loss) $\$$ | -194 | 330 | 388 | 369 | -1.28 1 |
| Businesces reporting a prollt (No.) | 229 | 69 | 65 | 56 | 38 |
| Total Sales \$ | 15.593 | 965 | 2.345 | 3.607 | 8.676 |
| Total Expense $\$$ | 13.807 | 594 | 1.891 | 3.093 | 8.229 |
| Net Profits | 1.786 | 371 | 454 | 514 | 447 |
| Butinestes reporting a lose (No.) | 84 | 9 | 12 | 22 | 41 |
| Total Sales 5 | 19.685 | 124 | 375 | 1.481 | 17.705 |
| Total Expense $\$$ | 21.665 | 165 | 441 | 1.626 | 19.433 |
| Nel Loss 5 | -1.980 | -4 | -66 | -145 | .1726 |


|  | 1945 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businestes (No.) | 342 | 81 | 89 | 85 | 87 |
| Total Sales \$ | 46.272 | 1.429 | 3.551 | 6.317 | 34.975 |
| Toral Expense 5 | 45.615 | 1,377 | 3.088 | 6.152 | 34.998 |
| Net Profit (loss) \$ | 657 | 52 | 463 | 165 | -23 |
| Businesees reporting aprollt (No.) | 221 | 44 | 63 | 62 | 52 |
| Total Sales 5 | 28.060 | 777 | 2.420 | 4.493 | 20.370 |
| Total Expense \$ | 25.326 | 666 | 1.820 | 4.000 | 18.840 |
| Net Profit $\$$ | 2.734 | 111 | 600 | 493 | 1.530 |
| Businestes reporting lose (Mo.) | 121 | 37 | 26 | 23 | 35 |
| Total Sales $\$$ | 18.212 | 652 | 1,131 | 1.824 | 14.605 |
| Total Expense 5 | 20.289 | 711 | 1.268 | 2.152 | 16. 158 |
| Nel Loss 5 | -2.077 | . 59 | -137 | . 328 | -. .553 |

[^1]See Notes on Symbols Page.

TABLEE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Plumbing Contractors (SIC 4241)

|  | Total( ${ }^{\text {( }}$ ) |  | Boltom $25 \%$ |  |  | Lower middle $25 \%$ |  | $\begin{aligned} & \text { Upper } \\ & \text { miode } 25 \% \end{aligned}$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated) | 1.302 |  | 325 |  |  | 325 |  | 326 |  |  | 326 |
| Businesses in sample <br> Low sales value ( $\$ 000$ 's) <br> High saies value ( $\$ 000$ s) | $\begin{aligned} & 32 \\ & \{1\} \\ & 19 \end{aligned}$ |  | $\begin{aligned} & 111 \\ & 12 \end{aligned}$ |  |  | $\begin{aligned} & 12 \\ & 79 \end{aligned}$ |  | $\begin{array}{r} 79 \\ 147 \end{array}$ |  |  | $147$ (1) |
| Selecied expense ifem | Industry Averagei(2) |  |  |  |  | $\begin{array}{r} \text { nessi- } \\ \text { nespos } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom 25? | Lower middle 25. | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  |  | Peicent of saies |  |  |  |
| Cost of Sales | 37.8 | 10.5 | 55.4 |  | 45.8 | 86.8 | 43.5 | 18.5 | 55.4 |  | 47.3 |
| Occupancy Expenses Mortage Interest | 10.1 | 18.6 | 7.6 | 16.8 | 4.8 | 100.0 0.5 | 10.1 69 | 18.6 | 7.6 |  | 4.8 |
| Depreciation | 23 | 3.4 | 20 | 37 | 13 | 996 | 23 | 34 | 21 | 3.7 | $t 3$ |
| Repairs \& Maintenance | 02 |  |  |  |  | 242 | 0.6 | - |  |  |  |
| Heal Light \& Teleothone | 25 | 28 | 24 | 4.4 | 19 | 786 | 31 | 49 | 31 | 4.4 | 14 |
| Business \& Property Tax | 14 | 5.1 | 05 15 | 11 | 09 | 994 | 14 22 | 51 59 | 05 15 | 11 | 09 |
| Insurance Rent | 16 16 | 5.9 14 | 10 | 45 | 04 | 669 | 24 | 3.2 | 1.3 | 8.5 | -6. |
| Personnel Expenses | 29.8 | 16.9 | 14.6 | 38.3 | 30.8 | 77.6 | 32.0 | 29.7 | 27.7 | 38.3 | 30.8 |
| Financial Expenses Bank Interest \& Charges | 3.0 13 | 5.3 0.9 | 2.1 0.3 | 6.0 47 | 1.0 0 | 100.0 909 | 3.0 14 | 5.3 0.9 | 2.1 0.4 | 6.0 4.7 | 1.0 0.2 |
|  | 1.3 1.7 | 4.9 |  |  |  | 1000 |  |  |  | 1.3 | 08 |
| Other Expenses | 21.0 | 34.6 | 14.6 | ... | 16.3 | 100.0 | 21.0 | 34.6 | 14.6 | ... | 16.3 |
| Profit (loss) | 3.3 | 14.1 | 5.7 | -4.8 | 1.3 | 91.9 | 3.5 | 14.1 | 5.7 | -7.7 | 1.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | ... | ... |

19) These estimates are based on a sample of businesses reporling sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighted expenditure on a given item $\times 100$ for each quartile
(3) Vaiue in each cell
Total weighted saies of all businesses in the sample
= Total weighted expenditure on a given item
Total weighied saies of businesses reporting this item of expendifure
Since the number of businesses reporting a specific expense may dilfer for each cell. the total (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 4241 . Plumbing Contractors
Businesses primarity engaged in the installation and repair of primary hot and cold water pipung systems (ie except space healing) such as instaliation of waste and vent systems drain. installation of hot water heaters and plumbing tanks installation of water meters. instaliation of oiping systems. installation of plumbing fixtures. instailation of primary not water, installation of poof drainage systems (exc eavestroughing) and installation of santrary ware

TABLE 2. Balance Sheet Protile for 1985
Alberta. Plumbing Contractors (SIC 4241)

|  | Total(1) | Boltom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.302 | 325 | 325 | 328 | 328 |
| Businesses in sample | 32 |  |  |  |  |
| Low saies value ( $\$ 000$ 's) | (1) | (1) |  |  |  |
| High sales value ( 5000 's) |  | 12 | 79 | $147$ | (1) |
|  | Average (5000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 11 | 1 | 8 |  | 26 |
| Accounts and Notes Recoivable | 24. | - | 18 | 9 | 54 |
| Inventory | 9 | 2 | 3 | 8 | 19 |
| Other Current Assets | 2 | - | 2 | 2 | 3 |
| Total Current Assets | 46 | 4 | 30 | 19 | 101 |
| Fixed Assets | 38 | 12 | 9 | 41 | 79 |
| Less Accum Dep on Fixed Assets |  | 10 | 2 | 8 | 34 |
| Other Assets | 5 | . | - | 1 | 15 |
| Total Assets | 74 | 6 | 37 | 53 | 161 |
| Lisbilities and Equity |  |  |  |  |  |
| Current Loans | 4 | - | * | 7 | 6 |
| Other Current Liabrities | 31 | - | 23 | 14 | 86 |
| Total Current Labillies | 35 | - | 24 | 21 | 72 |
| Mortgages Payable | 2 | - | . | 7 | 2 |
| Long Term Debs | - | - | 10 | - | 1 |
| Other Liabilities | 16 | 10 | 10 | 29 | 18 |
| Total Liabillties | 53 | 10 | 34 | 57 | 92 |
| Total Equity | 21 | . 4 | 4 | 4 | 70 |

(1) These estimates are based on a sampie of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985 Alberta. Plumbing Contractori (SiC 4241)

|  | Tolal( 1 ) | Bottom $25^{\circ}$. | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper muddie 25*. | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.302 | 325 | 325 | 326 | 326 |
| Businesses in sample | 32 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 12 | 79 | 147 |
| Migh sales value ( 5000 s ) | (1) | 12 | 79 | 147 | (1) |
|  | Average |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Leverage Ratios 780 |  |  |  |  |  |
| Debt Equiry ratio (times) | 151.9 | -219 | . 7.6 | 78.9 |  |
| Interest Coverage ratio (times) |  | 18.2 |  | , | 3.4 |
| Debi ratio (fimes) | 10 | 15 | 0.9 | 1.1 | 08 |

(1)These estimates are based on a sample of businesses reporting sales petween $\$ 10$ inousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only)

|  | $\begin{gathered} \text { Totall1) } \\ 25 \% \end{gathered}$ | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 575 | $\cdots$ | -- | - | - |
| Businesses in sample | 19 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | - | - | - |
| High sales value ( $\mathbf{5 0 0 0}$ 's) | (1) | - | - | - | $\cdots$ |

Average ( $\$ 000$ 's)

| Source of Funds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| From Operations | 4 | -- | - | - | - |
| Sale of Fixed Assets | 12 | - | - | - | - |
| increase in Long Term Debr | - | - | - |  | - |
| Advances From Owners and Alfiliates | 6 | $\cdots$ | -. | - | - |
| From Gover nment | . | - | -- | - | - |
| increase in Share Capital | - | - | .. |  | - |
| Sale of investmenis | 2 | - | -- | - | - |
| Tax Adjustments | . | - | -- |  | $\cdots$ |
| Other Sources | - | - | -- | - | - |
| Total | 24 | - | - | $\cdots$ | $\cdots$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 3 | - | $\cdots$ | - | $\cdots$ |
| Payment of Dividends | 15 | - | .- | -- | - |
| Repayment of Long Term Debt | 5 | -. | - | - | - |
| Current Portion of Long Term Debt | . | -- | -- | - | - |
| Purchase of investments | - | - | - | $\cdots$ | - |
| Repayment of Adv. From Owners and Affil | 20 | - | -- | -- | $\cdots$ |
| Decrease in Equity |  | - | -- | - | - |
| Tax Adjustments | - | .- | -- | $\sim$ | $\cdots$ |
| Other Applications | 2 | -. | -- | - | - |
| Total | 45 | - | - | - | - |
| Increase (Decreane) in Net Working Capilal | -20 | -- | -- | -- | - |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

## TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes In Number of Businesses, 1982 and 1985 <br> Alberta, Plumbing. Heating and Air Conditioning. Mechanical Work (SIC 424)

|  |  |  |  | Changes | businesses demployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units\|1) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & (\$ 000 \text { 's }) \end{aligned}$ | Average labour units (1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 730 | 156.681 | 5.727 | 97 | 86 |
| less than 20 | 668 | 60.544 | 2.218 | 96 | 85 |
| 20-99 | 52 | 54.632 | 1.994 | , | 1 |
| 100.499 | 10 | 41.505 | 1.515 | . | . |
| 500 and over |  |  |  | - | - |
| 1985 |  |  |  |  |  |
| Total | 864 | 111.351 | 4.275 | 130 | ... |
| kess than 20 | 826 | 61.125 | 2.349 | 127 |  |
| 20-99 | 32 | 30.300 | 1.162 | 2 |  |
| 100-499 | 5 | X | 753 | 1 |  |
| 500 and over | $\times$ | $\times$ | 11 | . | ... |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002. An average labour unit could be interpreted as afll-ime empioyee Nate that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than inat number in any given province it is shown in the 500 and over group.
(2) Refers so businesses reporting no payroll deductions in the previous year
(3) Relers to businesses reporting no payroll deductions in the following year

See Notes on Symbois Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sates Ouartile, 1982-1985 Alberta. Plumbing Contractors (SIC 4241)

| Total(1) | Botrom | Lower | Upper | Top |
| :--- | :---: | :---: | :---: | :---: |
|  | $25 \%$ | middte $25 \%$ | middle $25 \%$ | $25 \%$ |

AH $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesees (No.) | 540 | 135 | 135 | 133 | 137 |
| Total Sales \$ | 100.362 | 3.257 | 9.127 | 19.457 | 68.521 |
| Total Expense $\$$ | 94.546 | 2.692 | 8.377 | 18.195 | 65.282 |
| Net Prafit (loss) 5 | 5.816 | 565 | 750 | 1.262 | 3.239 |
| Businesses reporting a profit (No.) | 397 | 105 | 97 | 101 | 94 |
| Total Sales \$ | 70.943 | 2.532 | 6.374 | 14.619 | 47.418 |
| Total Expense \$ | 63.324 | 1.816 | 5.351 | 12.974 | 43.183 |
| Nei Protit \$ | 7.619 | 716 | 1.023 | 1.645 | 4.235 |
| Businesses reporting lose (No.) | 143 | 30 | 38 | 32 | 43 |
| Total Sales \$ | 29.419 | 725 | 2.753 | 4.838 | 21,103 |
| Total Expense \$ | 31.222 | 876 | 3.026 | 5.221 | 22.099 |
| Net Loss 5 | -1.803 | . 151 | . 273 | -383 | . 996 |
|  | - 1983 |  |  |  |  |
| All Businesses (No.) | 579 | 144 | 145 | 145 | 145 |
| Total Sales \$ | 111.951 | 3.596 | 9.523 | 18.365 | 80.467 |
| Totai Expense \$ | 108.088 | 3.946 | 8.482 | 17.354 | 78.308 |
| Net Profil (loss) \$ | 3.863 | -350 | 1.041 | 1.011 | 2.181 |
| Businesses reporting a prolit (NO.) | 406 | 77 | 115 | 111 | 103 |
| Total Sales \$ | 79.454 | 2.215 | 7.451 | 14.007 | 55.781 |
| Total Expense \$ | 72.447 | 9.822 | 6.043 | 12.489 | 52.093 |
| Ne: Profit $\$$ | 7.007 | 383 | 1,408 | 1.518 | 3.688 |
| Businesses reporting a loss (No.) | 173 | 67 | 30 | 34 | 42 |
| Toral Sales $\$$ | 32.497 | 1.381 | 2.072 | 4.358 | 24.686 |
| Total Expense s | 35.641 | 2124 | 2.439 | 4.865 | 26.21 .3 |
| Nei Loss S | -3.144 | . 743 | . 367 | -507 | -1.527 |
|  | 1984 |  |  |  |  |
| All Businesses (No.l | 1.022 | 256 | 253 | 245 | 268 |
| Total Sales \$ | 192.146 | 3.832 | 19.133 | 29.355 | 147.826 |
| Total Expense \$ | 985.667 | 2.412 | 9.652 | 28.463 | 145.140 |
| Net Profit (loss) \$ | 6.479 | 1.420 | 1.481 | 892 | 2.666 |
| Businesses reporting a profit (No.) | 716 | 198 | 213 | 165 | 140 |
| Total Sales \$ | 130.688 | 2.969 | 9.152 | 19.633 | 98.932 |
| Total Expense \$ | 120.036 | 1.387 | 7.313 | 17.774 | 93.582 |
| Net Profits | 10.650 | 1.602 | 1.839 | 1.859 | 5.350 |
| Businesses reporting loss (No.) | 306 | 58 | 40 | 80 | 128 |
| Total Sales $\$$ | 61,460 | 883 | 1.981 | 9.722 | 48.894 |
| Total Expense \$ | 85.639 | 1.045 | 2.339 | 10.689 | 5Y.558 |
| Net Loss S | .4.171 | -182 | -358 | . 967 | -2.664 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 1,302 | 325 | 289 | 327 | 361 |
| Total Sales $\$$ | 205.053 | 8.030 | 18.235 | 37.284 | 141.507 |
| Total Expense \$ | 199.226 | 8.427 | 16.286 | 38.215 | 138.298 |
| Net Profit (loss) \$ | 5.827 | 1.603 | 1.949 | -934 | 3.209 |
| Susincsees reporting a proflt (NO.) | 890 | 250 | 261 | 180 | 199 |
| Total Sales 5 | 126.838 | 6.387 | 16.228 | 18.983 | 85.240 |
| Total Expense 5 | 116.347 | 4.103 | 13.956 | 17.639 | 80.648 |
| Net Prolit | 10.491 | 2.284 | 2.272 | 1.344 | 4.591 |
| Businester reporting a losm (No.) | 412 | 75 | 28 | 147 | 162 |
| Total Sales 5 | 78.215 | 1.643 | 2.007 | 18.298 | 56.267 |
| Total Expense 5 | 82.879 | 2.324 | 2.330 | 20.576 | 57.649 |
| Nei Loss \$ | -4.664 | -689 | -323 | -2.278 | -1.382 |

(1)These esumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Truck Transport industry (SIC 456)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ housand and $\$ 2$ milion.
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Tolat }} \times 100$ tor each quartile.
(3) Value in each cell
$=$ Total werghted expenditure on a given item $\qquad$ $\times 100$ for each quartile.

> Total weighted sales of businesses reporting this item of expendifure

Since the number of businesses reporting a specific expense may differ for each cell, the total (proft (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page
SLandard Industrial Classification Definition:
SIC 456 - Truck Transport Industry
Businesses primarily engaged in the provision of all types of trucking. transter and related services. Truck "broker-operators" are included in this industry

TABLE 2. Balance Sheet Profile for 1985
alberta, Truck Transport Industry (SIC 456)

|  | Total(1) | Bortom $25 \%$ | - Lower moddle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { midole } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 8.693 | 2,173 | 2.173 | 2.173 | 2.174 |
| Businesses in sample | 362 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 37 | 76 | 129 |
| High sales value ( 5000 's) | (1) | 37 | 76 | 129 | (1) |
|  | Average (5000's) |  |  |  |  |
| Asseets |  |  |  |  |  |
| Cash | 9 | - | 3 | 14 | 20 |
| Accounts and Notes Recsivable | 12 | - | 2 | 5 | 38 |
| inventory | - | - | - | - | $\uparrow$ |
| Other Current Assets | 3 | 3 | - | 2 | 7 |
| Total Current Assers | 24 | 3 | 5 | 21 | 66 |
| Fined Assets | 83 | 2 | 34 | 83 | 208 |
| Less Accum. Dep on Fixed Assets | 45 | - | 22 | 52 | 105 |
| Other Assets | 6 | $\dagger$ | - | 3 | 19 |
| Total Assete | 68 | 7 | 17 | 55 | 189 |
| Lisbilites and Equity |  |  |  |  |  |
| Current Loans | 6 | 1 | 2 | 7 | 15 |
| Other Current Liabilities | 21 | 4 | 4 | 16 | 57 |
| Totel Current Liablities | 27 | 5 | 7 | 23 | 72 |
| Mortgages Payable | 2 | - | - | 2 | 5 |
| Long Term Debi | 6 | - | 7 | 4 | 18 |
| Other Liabilites | 17 | 2 | 7 | 13 | 45 |
| Total Lisbllities | 52 | 7 | 15 | 43 | 140 |
| Totai Equity | 16 | -1 | 2 | 12 | 49 |

(1) These estimates are bused on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million

TABLE 3. Financial Ratios for 1985
Alberta. Truck Transport industry (SIC 456)

|  | Total(\%) | Bottom 25。 | Lower <br> muddle $25^{\circ}$ 。 | Upper middle $25^{\circ}$. | $\begin{gathered} \text { Top } \\ 25^{\circ} \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (esilmated) | 8.683 | 2.173 | 2.173 | 2.173 | 2.174 |
| Businesses in sample | 362 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 37 | 76 | 129 |
| High sales value (\$000 s) | (1) | 37 | 76 | 129 | (1) |
|  | Average |  |  |  |  |
| Liquidity Patio |  |  |  |  |  |
| Current ratio (times) | 2.0 | 04 | 32 | 21 | 1.4 |
| Leverage Ratioa |  |  |  |  |  |
| Debt Equity ratio (times) | -325 | -66.8 | 19.7 | -65 9 | -25.1 |
| Interest Coverage ratio (tumes) | 386 | 51 | 49.7 | 460 | 436 |
| Debt ratio (times) | 10 | 1.1 | 9.4 | 90 | 08 |

(1)These estimates are based on sample ol businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbais Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Truck Transport Industry (SIC 456)

|  | Total(1) $25 \%$ | Bottom $25 \%$ | Lower middle $25^{\circ}$. | Upper middie $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 3.132 | 783 | 783 | 783 | 783 |
| Businesses in samole | 91 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 81 | 105 | 248 |
| High sales value ( $\$ 000$ 's) |  | 81 | 105 | 248 | (1) |
| Average ( 5000 s) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 33 | 8 | 28 | 26 | 70 |
| Sale of Fixad Assets | 18 | 10 | 11 | 24 | 25 |
| Increase in Long Term Debl | 28 | 8 | 10 | 31 | 62 |
| Advances From Owners and Alliliates | 4 | 2 | 5 | 2 | 9 |
| From Government | . | . | . | - | . |
| Increase in Shate Capital | - | - | - | - | - |
| Sale of Investments | 2 | - | 1 | - | 5 |
| Tax Adiustments | 1 | - | 1 | - | 1 |
| Other Sourcas | 1 | - | 2 | - | - |
| Total | 86 | 28 | 58 | 83 | 173 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 46 | 17 | 20 | 44 | 99 |
| Payment of Oividends | 1 | 1 | . | - | 3 |
| Repayment of Long Term Debt | 21 | 10 | 19 | 17 | 45 |
| Current Portion of Long Tarm Debi | 1 | . | . | $\bigcirc$ | 4 |
| Purchase of Investments | 2 | - | - | 2 | 6 |
| Repayment of Ady From Owners and Affil | 6 | 2 | 1 | 7 | 13 |
| Decrease in Equity |  | . | . | , | 1 |
| Tax Adiustments | 1 | - | - | 1 | 1 |
| Other Applications | - | - | - | - | . |
| Total | 78 | 30 | 32 | 72 | 171 |
| Increase (Decrease) in Net Working Capital | 9 | -2 | 25 | 11 | 2 |

(1) These estimates are based on $\mathbf{8}$ sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Truck Transport Industry (SIC 456)

| Business size expressed in average labour units(1) |  | $\begin{aligned} & \text { Toral } \\ & \text { payroll } \\ & (\$ 000 \text { 's) } \end{aligned}$ | Avarage labour units(9) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 3.543 | 569,667 | 25,208 | 700 | 372 |
| less than 20 | 3.351 | 143.283 | 6.333 | 685 | 366 |
| 20.99 | 128 | 98.908 | 4.332 | 10 | 3 |
| $100 \cdot 499$ | 40 | 92.427 | 3.840 | , | 1 |
| 500 and over | 24 | 235.069 | 10.703 | 1 | 2 |
| 1985 |  |  |  |  |  |
| Total | 3.370 | 726,022 | 28.394 | 525 | $\cdots$ |
| less than 20 | 3. 969 | 168.156 | 6.981 | 515 |  |
| 20-99 | 134 | \$17.966 | 4.853 | 8 | - |
| 100-499 | 47 | 133.505 | 5.178 | 2 | $\cdots$ |
| 500 and over | 20 | 306.395 | 11.382 | . | $\ldots$ |

(1) Average labour units are calcutated by dividing tolal payroll by the average annual wage and saiary rate as reported in the Survey of Employment Payroll and Houps. Statistics Canada. Catalogue No 72.002 An average labou unit could be interpreted as a full-time employee Note that the business size groups used are delermined at the Canada levet Thus if a business has at least 500 employees in Canada as a whole but less than that number in amy given province it is shown in the 500 and over group
(2) Refers to businesses reporting no paypoll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Truck Transport Industry (SIC 456)

| Tolal(1) | Boltom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Uoper middle $25^{\circ}$. | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 7.716 | 1.928 | 1,929 | 1.928 | 1.931 |
| Total Sales S | 751.484 | 39.312 | 81,091 | 144.802 | 486.189 |
| Total Expense \$ | 687.579 | 30.324 | 66.077 | 126.428 | 464.750 |
| Net Profit (loss) 5 | 63.915 | 8.988 | 15.014 | 18.474 | 21,439 |
| Butinesses reporting a proflt (No.) | 5.540 | 1.530 | 1,490 | 1,368 | 1.152 |
| Total Sales \$ | 461.436 | 31.546 | 62.693 | 103.057 | 264.140 |
| Total Expense \$ | 375,119 | 19.598 | 44.226 | 80.898 | 230.397 |
| Net Profit \$ | 86.317 | 11.948 | 18.467 | 22.159 | 33.743 |
| Businesses reporting loss (No.) | 2,176 | 398 | 439 | 560 | 779 |
| Tolal Sales \$ | 290.058 | 7.766 | 18.398 | 4.845 | 222.049 |
| Total Expense \$ | 312.460 | 10.726 | 21.851 | 45.530 | 234.353 |
| Net Loss $\$$ | -22,402 | -2.960 | -3,453 | -3.685 | -12.304 |
|  | 1983 |  |  |  |  |
| Ali Buminesser (No.) | 7.311 | 1.827 | 1,828 | 1,828 | 1,828 |
| Toial Saies \$ | 839.524 | 39.920 | 83,155 | 146.095 | 570.354 |
| Total Expense \$ | 757.924 | 30.425 | 68.229 | 122.331 | 536.939 |
| Net Profit (loss) \$ | 81.600 | 9.495 | 14.926 | 23.764 | 33.415 |
| Businesses reporting a protit (No.) | 5.739 | 1.391 | 1,527 | 1.486 | 1,335 |
| Total Sales \$ | 620.257 | 30.947 | 69.457 | 117.974 | 401.879 |
| Total Expense: | 522.113 | 19.325 | 51.880 | 97.284 | 359.824 |
| Net Profit \$ | 98.144 | 11.622 | 17,777 | 26.690 | 42.055 |
| Businesses reporting loss (No.) | 1.572 | 436 | 301 | 342 | 493 |
| Total Sales \$ | 219.267 | 8.973 | 13.698 | 28.121 | 168.475 |
| Total Expense \$ | 235.811 | 11.100 | 16.549 | 31.047 | 177.115 |
| Net Loss s | -16.544 | -2.127 | -2.851 | -2.926 | -8.640 |
|  | 1984 |  |  |  |  |
| All Butinesses (No.) | 7.969 | 1.987 | 1.997 | 1.989 | 1.996 |
| Total Sales \$ | 956.057 | 38.027 | 85.796 | 175.243 | 656.991 |
| Total Expense \$ | 875.425 | 31.974 | 68.258 | 154.485 | 620.708 |
| Net Profit (loss) \$ | 80.632 | 6.053 | 17.538 | 20.758 | 36.283 |
| Businesses reporting a protis (NO.) | 6.334 | 1,500 | 1.753 | 1,493 | 1.558 |
| Total Sales \$ | 716.254 | 28.725 | 76.209 | 132.992 | 478.328 |
| Taial Expenses | 615.339 | 18.910 | 56.854 | 107.754 | 431.821 |
| Net Profit $\$$ | 100.915 | 0.815 | 18.355 | 25.238 | 46.507 |
| Businesses reporting a lose (No.) | 1.635 | 487 | 244 | 496 | 408 |
| Toial Sales $\$$ | 239.803 | 9.302 | 9.587 | 42.25 t | 178.683 |
| Total Expense \$ | 260.066 | 13.064 | 11,404 | 46,73t | 188.887 |
| Net Loss $\$$ | . 20.283 | -3.762 | -1.817 | -4.480 | -10.224 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 8. 696 | 2,166 | 2.171 | 2,185 | 2,174 |
| Toral Sales \$ | 1.113.966 | 48.291 | 110.909 | 209.589 | 745.177 |
| Total Expense \$ | 993.830 | 38.525 | 86.123 | 177.922 | 689,360 |
| Nel Profit (loss) 5 | 120.036 | 9.766 | 22.786 | 31.667 | 55.817 |
| Busineses reporting a protir (No.) | 7.141 | 1,682 | 1,930 | 1,800 | 1.729 |
| Total Sales 5 | 904.038 | 38.650 | 89.416 | 170,668 | 595.294 |
| Total Expense \$ | 768.265 | 24.950 | 75.227 | 136.164 | 531.924 |
| Net Profit 5 | 135.773 | 13.710 | 24.189 | 34.504 | 63.370 |
| Businesses reporting a loss (No.) | 1,555 | 484 | 241 | 385 | 445 |
| Total Sales ${ }^{\text {S }}$ | 209.928 | 0.631 | 11.493 | 38.921 | 149.883 |
| Total Expense \$ | 225.665 | 13.575 | 12,896 | 41.758 | 157.436 |
| Net Loss S | -15.737 | -3.944 | -1.403 | -2.837 | -7.553 |

[^2]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta, Dry Bulk Materials Trucking Industry (SIC 4564)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower middle 25\% |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \\ \hline \quad . \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) |  | 508 |  | -- |  |  | -- |  | $\cdots$ |  |  |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) |  | $\begin{aligned} & 19 \\ & 19 \\ & (9) \end{aligned}$ |  | -- |  |  | -. |  | -- |  | - |
| Selected expense liem | Industry Average(2) |  |  |  |  | © busi- <br> nesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Uoper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25^{\circ}$. | Lower middle $25 \%$ | Upper middle | Top |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Vehicle Expenses | 50.5 | - | - | - | - | 95.5 | 52.3 | - | - | - | - |
| Depreciation | 118 | - | - | .- | -- | 924 | 12.8 | - | -- | - | - |
| Repairs \& Maintenance | 129 | - | - | -- | -- | 715 | 181 | - | -- | - | $\cdots$ |
| Insurance | 41 | - | - | - | - | 951 | 44 | $\cdots$ | - | $\cdots$ | -- |
| Fuel Experse | 200 | - | $\cdots$ | - | - | 910 | 22.0 | " | - | - | - |
| Business Tax | 16 | -- | -- | - | - | 872 | 1.9 | - | - | - | -- |
| Personnel Expenses | 12.1 | - | $\cdots$ | - | $\cdots$ | 91.8 | 13.2 | $\cdots$ | - | - | - |
| Financial Expenses | 4.1 | - | - | $\cdots$ | - |  | 4.7 | $\cdots$ | $\cdots$ | $\cdots$ | - |
| Bank interest \& Charges Prolessional Fees | 33 09 | -. | -- | -- | -- | 84.7 689 | 39 13 | "- | - | - | - |
| Franchise Fees |  | .. | -- | -- | - |  |  | $\cdots$ | $\pm$ | - |  |
| Other Expenses | 25.9 | - | - | - | $\cdots$ | 100.0 | 25.9 | - | $\infty$ | - | $\cdots$ |
| Profit (loss) | 7.3 | - | - | $\pm$ | - | 100.0 | 7.3 | $\cdots$ | - | - | $\cdots$ |
| Total | 100.0 | $\cdots$ | - | - | $\cdots$ | 100.0 | $\ldots$ | - | * | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miltion
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quattle.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given ltem }}{\text { Tolal weighted sales of businesses reporting this tem of expenditure }} \times 100 \quad$ for each quartile.

Since the number of businesses reporting a specific expense may differ for each cell, the total (profit (loss) plus expensesi does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 4564 . Dry Bulk Materials Trucking Industry
Businesses primarily engaged in transporting. Usually by dump-lrucks. such dry bulk materials as cement. Fill. sand and debris including snow as for example dry materials bulk hopper truck service. dry bulk truck transporting service. bulk lank truck service of dry chemicals. dump truck transporling service (till, sand. debris). snow hauling truck service. and dry buik tank truck transporting service

TABLE 2. Balance Sheet Proflle for 1985
Alberta. Ory Bulk Materials Trucking Industry (SIC 4564)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 508 | - | - | - | $\sim$ |
| Businesses in sample |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
|  | Average (\$000's) |  |  |  |  |
| Aseets |  |  |  |  |  |
| Cash | 5 | - | - | - | - |
| Accounis and Notes Receivable | 5 | - | - | - | - |
| Inventory | - | $\sim$ | - | - | - |
| Other Current Assets | 2 | - | - | - | $\rightarrow$ |
| Total Current Assers | 12 | - | - | - | - |
| Fixed Assets | 71 | $\cdots$ | -- | - | - |
| Less Accum Dep on Fixed Assers | 45 | - | $\cdots$ | " | - |
| Orner Assets | 1 | - | - | - | $\cdots$ |
| Total Assets | 39 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 5 | $\cdots$ | - | $\cdots$ | - |
| Other Current Liabilises | 10 | - | - | - | - |
| Total Current Lisbillies | 14 | - | $\cdots$ | - | - |
| Morigages Payable |  | $\cdots$ | - | - | - |
| Long Term Debt | 3 | - | - | - | - |
| Other Liabilites | 6 | - | - | - | - |
| Total Liabilities | 23 | $\cdots$ | $\cdots$ | - | - |
| Total Equity | 16 | - | - | - | $=$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985

|  | Total( ${ }^{\text {( }}$ | Bottom 25\% | Lower middle 25\%. | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses cestimated) | 508 | - | - | - | - |
| Businesses in samole |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sates value ( $\$ 000 \mathrm{~s}$ ) | (1) | - | - | - | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 1.2 | - | - | - | - |
| Leverage Ratios |  |  |  |  |  |
| Debi Equity ratio (times) | -39 | - | - | - | - |
| Interest Coverage ratio (times) | 34 | - | - | - | - |
| Debt ratio (times) | 08 | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Dry Eulk Materiais Trucking indusiry (SIC 4564)

|  | Total(1) 25 。 | Bottom $25 \%$ | Lawer middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 126 | - | - | - | - |
| Businesses in sample | 6 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | - | - | - | - |
| High sales value ( 5000 s) | (1) | - | -- | - | - |
|  |  |  | age (5000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 41 | -- | -- | -- |  |
| Sale af Fixed Assets | 13 | *- | -. | -- | - |
| Increase in Long Term Debt | 11 | -- | - | - | -- |
| Advances From Owners and Aftilates | 2 | -- | - | - | - |
| From Government | . | $\ldots$ | .- | - | - |
| Increase in Share Capital | - | -- | -- | -- | - |
| Sale of Investments | - | -- | -. | -- | - |
| Tax Adiustments | 1 | - | - | -. | - |
| Oiner Sources | - | .. | -- | .- | * |
| Total | 69 | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 35 | ** | -- | -- | - |
| Payment of Dividends |  | -- | - | .. | - |
| Repayment of Long Term Debt | 8 | .. | - | -- | - |
| Current Portion of Long Term Debt | - | -- | - | - | - |
| Purchase af investments | - | - | - | - | - |
| Repayment of Adv Fiom Owners and Affil. | 2 | - | - | - | - |
| Decrease in Equily | . | - | -- | - | - |
| Tax Adjustments | - | * | *- | - | - |
| Orher Applications | 45 | -- | - | - | - |
| Total | 45 | - | $\sim$ | $\cdots$ | - |
| increase (Decrease) in Net Working Capital | 23 | $\cdots$ | - | - | $\bullet$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

## TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 <br> Alberta. Truck Transport Industry (SIC 456)

|  |  |  |  | Changes | of Dusinesses id employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses |  | Average labour unitsil) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Tolal | 3.543 | 569.667 | 25.208 | 700 | 372 |
| less than 20 | 3.351 | 143263 | 6.333 | 685 | 366 |
| 20.99 | 128 | 98.908 | 4.332 | 10 | , |
| 100.499 | 40 | 92.427 | 3.840 | 4 | 1 |
| 500 and over | 23 | 235069 | 10.703 | 1 | 2 |
| 1985 |  |  |  |  |  |
| Total | 3.370 | 726.022 | 28,394 | 525 |  |
| less than 20 | 3.169 | 168.156 | 6.981 | 515 |  |
| 20-99 | 134 | 117.966 | 4.853 | 8 |  |
| $100 \cdot 499$ | 47 | 133505 | 5.178 | 2 | - |
| 500 and over | 20 | 306.395 | 11.382 | . |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Supvey of Employment. Payroll and Hours. Statistics Canada. Calalogue No. 72-002. An average labour unif could oe interpreted as a full-ime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year.

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Dry Bulk Materials Trucking Industry (SIC 4564)


All $\mathbf{S}$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 475 | 118 | 117 | 121 | 119 |
| Total Saies \$ | 38.930 | 2.139 | 4.212 | 7.195 | 25,384 |
| Total Expense | 35.053 | 1.474 | 3.190 | 6.290 | 24.099 |
| Net Prolli (loss) $\$$ | 3.877 | 665 | 1.022 | 905 | 1.285 |
| Eusineztes reporting a profit (No.) | 370 | 108 | 100 | 89 | 73 |
| Tolal Seles 5 | 22.896 | 1.932 | 3.620 | 5.257 | 12.087 |
| Tolal Expense 5 | 17.955 | 1.170 | 2.531 | 4.126 | 10.128 |
| Net Profit \$ | 4.941 | 762 | 1.089 | 1.131 | 1.959 |
| Businemses reporting loss (No.) | 105 | 10 | 17 | 32 | 46 |
| Total Sales \$ | 16.034 | 207 | 592 | 1.938 | 13.297 |
| Total Expense \$ | 17.098 | 304 | 859 | 2.164 | 13.979 |
| Net Loss \$ | -1.064 | -97 | -67 | -226 | -674 |
|  |  |  | 1983 |  |  |
| All Businesses ( No .) | 506 | 125 | 124 | 128 | 129 |
| Total Sales \$ | 41.266 | 2.618 | 4.771 | 8.134 | 25,743 |
| Total Expense 5 | 36460 | 2.281 | 3.637 | 7.040 | 23.502 |
| Net Profit \loss) \$ | 4806 | 337 | 1.134 | 1.094 | 2.249 |
| Businesses reporting aprofit (No.) | 392 | 71 | 118 | 108 | 99 |
| Total Sales \$ | 31.092 | 1.685 | 4.547 | 6658 | 18.202 |
| Total Expense $\$$ | 25.571 | 1,249 | 3.330 | 5.387 | 15.605 |
| Net Profits | 5.521 | 436 | 1.217 | 1.271 | 2.597 |
| Businesses reporting a loss (No.) | 114 | 54 | 6 | 24 | 30 |
| Total Sales $\$$ | 10.174 | 933 | 224 | 1.47e | 7581 |
| Total Expense \$ | 10.889 | 1.032 | 307 | 1.653 | 7897 |
| Net Loss \$ | . 715 | . 99 | -83 | -177 | . 356 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 524 | 116 | 142 | 93 | 173 |
| Total Sales \$ | 51.423 | 1.854 | 4.416 | 5.277 | 39.876 |
| Total Expense \$ | 45.332 | 1.529 | 3.836 | 4.044 | 35.923 |
| Net Profit (loss) \$ | 6.091 | 325 | 580 | 1.233 | 3.953 |
| Businesses reporting a profit (No.) | 460 | 95 | 123 | 86 | 156 |
| Total Sales \$ | 39.062 | 1.498 | 3.921 | 4.803 | 28.840 |
| Total Expense $\$$ | 32.172 | 1.051 | 3.214 | 3.476 | 24.431 |
| Net Profit $\$$ | 6.890 | 447 | 707 | 1.327 | 4.409 |
| Businesses reporting a lose (No.) | 64 | 21 | 19 | 7 | 17 |
| Total Saies \$ | 12.361 | 356 | 495 | 474 | 11036 |
| Tolal Expense \$ | 13.160 | 478 | 622 | 568 | 11.492 |
| Net Loss \$ | . 799 | -122 | -127 | . 94 | - 456 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 524 | 130 | 129 | 93 | 172 |
| Total Sales \$ | 68.200 | 3.047 | 5.376 | 6.826 | 52.951 |
| Total Expense $\$$ | 58.467 | 2.196 | 4.664 | 5.711 | 45.896 |
| Net Proft (loss) $\$$ | 9.733 | 85 t | 712 | 1.115 | 7.055 |
| Eusinesses reporting a profit (No.) | 491 | 125 | 109 | 89 | 168 |
| Total Saies \$ | 66.768 | 2.936 | 4.685 | 6.612 | 52.555 |
| Tolal Expense S | 56.847 | 2.047 | 3.882 | 5.481 | 45.437 |
| Net Profit \$ | 9.921 | 889 | 783 | 1,131 | 7.118 |
| Businesses reporting loss (No.) | 33 | 5 | 20 | 4 | 4 |
| Total Sales \$ | 1.432 | 111 | 711 | 214 | 396 |
| Total Expense | 1,620 | 149 | 782 | 230 | 459 |
| Nel Loss \$ | -988 | -38 | . 71 | . 16 | -63 |

( 1 )These estimates are based on a sample of Dusinesses reporting sales belween $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Saies, 1985
Alberta. Taxicab Industry (SIC 4581)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { - Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.190 | 297 | 297 | 298 | 298 |
| Businesses in sample | 34 |  |  |  |  |
| Low sales value ( $5000{ }^{\text {c }}$ s) | (1) | (1) | 14 | 18 |  |
| High sales value ( $\$ 000$ s) | (1) | 14 | 18 | 23 | (1) |


| Selocted expense item | Industry Average(2) |  |  |  |  | $\begin{array}{r} \text { \% busio } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$. | Low er middle $25 \%$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Total | Botrom $25 \%$ | Lower middie 25 。 | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Vehicle Expenses | 27.2 | 31.7 | 25.0 | 33.1 | 19.1 | 93.1 | 29.2 | 31.7 | 25.0 | 33.1 | 26.1 |
| Depreciation | 54 | 85 | 32 | 64 | 3.5 | 628 | 86 | 150 | 74 | 8.5 | 48 |
| Repairs \& Maintenance | 01 |  |  |  |  | 15 | 4.1 | - | . | 5 |  |
| Insurance | 3.9 | 2.1 | 27 | 6.9 | 3.5 | 639 |  | 36 |  |  | 71 |
| Fuel Expense | 173 | 206 | 189 | 193 | 106 | 877 | 197 | 206 | 189 | 19.3 | 205 |
| Business Tax | 06 | 05 | 01 | 04 | 12 | 463 | 12 | 12 | 08 | 0.6 | 2.4 |
| Personnel Expenses | 3.6 | ... | ... | ... | ... | 6.5 | 54.9 | - | ... | - | $\cdot$ |
|  |  | - | 0.5 | 0.6 | 0.7 |  | 1.2 | - | 1.2 | 1.2 | 1.4 |
| Bank interest \& Charges Protessional Fees | 02 02 02 |  | - |  | - | 161 25.2 | 12 10 |  |  |  |  |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Other Expenses | 40.9 | 42.9 | 44.7 | 34.4 | 42.1 | 100.0 | 40.9 | 42.9 | 44.7 | 34.4 | 42.1 |
| Prolit (loss) | 27.9 | 25.4 | 20.5 | 31.9 | 33.0 | 100.0 | 27.9 | 25.4 | 20.5 | 31.9 | 33.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ... |  |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) value in each cell $=\frac{\text { Totai weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this tem of expenditure }} \times 100$ for each quartile

Since the number of businesses reporting a specilic expense may differ for each cefl, the total iprolit (loss) plus expenses) does not necessarily equal $100^{\circ}$.
See Notes on Symbols Page

## Standard Industriai Classification Definition:

SIC 4581 . Taxicab Industry
Businesses primarily engaged in providing passengep transpoptation by automobiles not operated on regular schedules or betiween limed terminals. Taxicab fleet owners and organizations are included regardiess of whether divers are hired, rent their cabs or are otherwise compensarod Also included are those who own and operate their own taxicabs, tax dispatching, foad motor vehicle taxi service, and taxicab service

TABLE 2. Balance Sheet Protile for 1985 Albert. Taxicab industry (SIC 4581)

|  | Total( 1 ) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middie $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.190 | 297 | 297 | 298 | 298 |
| Busmesses in sample | 34 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 14 | 18 | 23 |
| High sales value ( $\$ 000$ 's) | (1) | 14 | 18 | 23 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assete |  |  |  |  |  |
| Cash | 1 | - | - | - | 3 |
| Accounts and Notes Receivable | 1 | - | - | - | 5 |
| inventory | - | - | - | - | 1 |
| Other Current Assets | 1 | - | - | - | 3 |
| Total Current Assets | 3 | - | - | - | 13 |
| Fixed Assets | 7 | - | 1 | - | 28 |
| Less Accum Dep on Fixed Assets | 4 | - | - | - | 15 |
| Oiner Assets | . | - | - | - | 1 |
| Total Ansets | 7 | - | 1 | - | 26 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | - | - | - | - | 1 |
| Oiner Current Liabilities | 3 | - | - | - | 11 |
| Total Current Lablmaes | 3 | - | - | - | 13 |
| Mortgages Payable | - | - | - | - | - |
| Long Term Debt | 1 | - | - | - | 3 |
| Other Liabilites | 2 | - | - | - | 7 |
| Total Liabilities | 6 | - | - | - | 23 |
| Total Equity | 1 | - | 1 | - | 4 |

(1) These estimates are based on a sample of Dusinesses reporling sales beiween $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

 Alberta. Taxicab Industry (SIC 4581 )|  | Total(1) | Bottom 25. | Lower miodle $25 \%$ | Upper miodle 25\%. | $\begin{aligned} & 100 \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.190 | 297 | 297 | 298 | 298 |
| Businesses in sample | 34 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 14 | 18 | 23 |
| High sales value ( $\$ 000$ s) | (1) | 14 | 18 | 23 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (limes) | 1.5 | - | - | - | 15 |
| Leverage Ratios |  |  |  |  |  |
| Debl Equity ratio (limes) |  | - | - | i |  |
| Interest Coverage ratio (tumes) | 194 | - |  | 621 | 273 |
| Debt patio (times) | 03 | - | - | . | 0.5 |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million

See Notes on Symbois Paqe.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Taxicab Industry (SIC 4581)

|  | Total (1) $25 \%$ $25 \%$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 28 | - | .- | - | - |
| Businesses in sample | 2 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | $\cdots$ | -- | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | - | $\cdots$ |
|  | Average ( $\$ 000 \mathrm{~s}$ ) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | -- | .- | - | - |
| Sale of Fixed Assets | $x$ | -- | .- | - | - |
| Increase in Long Term Debt | $\times$ | -- | -- | - | - |
| Advances Fiom Owners and Affiliates | $\times$ | -- | $\cdots$ | - | $\cdots$ |
| Fiom Government | $x$ | -- | -- | $\cdots$ | - |
| Increase in Share Capital | $\times$ | - | -- | -- | - |
| Sale of Investments | $x$ | -- | - | - | $\cdots$ |
| Tax Adjustments | $x$ | - | - | $\cdots$ | -- |
| Other Sources | x | - | -- | - | -- |
| Total | $\times$ | -- | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | -- | -- | - | - |
| Payment of Dividends | $x$ | -- | -- | - | - |
| Repayment of Long Term Debt | $x$ | -. | -- | $\cdots$ | - |
| Current Poption of Long Term Debt | $x$ | -- | -- | $\cdots$ | - |
| Purchase of Investments | x | -- | -- | - | - |
| Repayment of Adv. From Owners and Alfil | X | -- | - | -- | $\sim$ |
| Decrease in Equity | $\times$ | - | -- | - | - |
| Tax Adjustments | X | - | - | $\cdots$ | - |
| Other Applications | X | -- | -- | - | $\cdots$ |
| Total | $x$ | - | - | - | - |
| Increase (Decrease) in Net Working Capital | x | - | - | $\sim$ | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Taxicab industry (SIC 4581)

| Business size expressed in average labour units(1) | Number ol Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { (\$000's) } \end{aligned}$ | Average labour units (1) | Changes in number of businesses with pard employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 64 | 8.139 | 575 | 18 | 14 |
| less than 20 | 56 | 2.203 | 153 | 18 | 14 |
| 20-99 | 8 | 5.936 | 422 | 18 | 1 |
| 100-499 |  | - | . | - | - |
| 500 and over | - | - |  | . | . |
| 1985 |  |  |  |  |  |
| Total | 67 | 8,688 | 657 | 12 | ... |
| less than 20 | 58 | 2.910 | 220 | 12 |  |
| 20.99 | 8 | X | 282 | . |  |
| 100.499 | X | X | 145 | - |  |
| 500 and over | - | . | . | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a full-time employee Nate that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Relers to businesses reporting no payfoll deductions in the following year

See Noies on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartie, 1982-1985 Alberta, Taxicab Industry (5IC 4581)

|  | Total( $)^{\text {) }}$ | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 973 | 238 | 246 | 240 | 249 |
| Total Sales $\$$ | 24.436 | 3.099 | 3.875 | 4.551 | 12.911 |
| Total Expense \$ | 18.504 | 2,245 | 2.890 | 2.885 | 10.484 |
| Ner Profit (loss) \$ | 5.932 | 854 | 985 | 1.666 | 2.427 |
| Businesses reponting a profit (No.) | 927 | 210 | 244 | 240 | 233 |
| Total Sales S | 23.025 | 2.737 | 3.846 | 4.551 | 11.891 |
| Total Expense s | 16.906 | 1.861 | 2.813 | 2.885 | 9.347 |
| Net Profits | 6.119 | 876 | 1.033 | 1.666 | 2.544 |
| Businesses reporting loss (No.) | 46 | 28 | 2 | . | 16 |
| Total Sales \$ | 1.411 | 362 | 29 | - | 1.020 |
| Total Expense $\$$ | 1.598 | 384 | 77 | - | 1.137 |
| Net Loss $\$$ | $-187$ | -22 | -48 | - | -117 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 936 | 218 | 241 | 236 | 241 |
| Total Sales \$ | 26.770 | 2.672 | 3.679 | 4.443 | 15.976 |
| Total Expense $\$$ | 21.836 | 1.807 | 2.618 | 2.936 | 14.475 |
| Net Proft (loss) \$ | 4.934 | 865 | 1.061 | 1.507 | 1.501 |
| Businesses reporting a profit (No.) | 885 | 217 | 219 | 236 | 213 |
| Total Sales $\$$ | 23.125 | 2.660 | 3.357 | 4.443 | 12.665 |
| Total Expense \$ | 17.607 | 1.791 | 2.273 | 2.936 | 10.607 |
| Net Profit \$ | 5.518 | 869 | 1.084 | 1.507 | 2.058 |
| Businesses reporting a loss (No.) | 51 | 1 | 22 | . | 28 |
| Total Sales \$ | 3.645 | 12 | 322 | . | 3.311 |
| Total Expense | 4.229 | 16 | 345 | - | 3.868 |
| Net Loss S | . 584 | -4 | . 23 | - | -557 |
|  | 1984 |  |  |  |  |
| All Businesses (No) | 922 | 225 | 236 | 228 | 233 |
| Total Sales $\$$ | 42.788 | 2.901 | 3.716 | 4.356 | 31.795 |
| Toral Expense \$ | 38.314 | 1.859 | 2.395 | 2.926 | 31.134 |
| Net Protit (loss) \$ | 4.454 | 1.042 | 1.321 | 1.430 | 681 |
| Susinesses reporting a profit (No.) | 871 | 207 | 236 | 228 | 200 |
| Total Sates $\$$ | 30.118 | 2.707 | 3.786 | 4.356 | 19.339 |
| Total Expense \$ | 24.516 | 1,626 | 2,395 | 2.926 | 17.569 |
| Net Proft \$ | 5.602 | 1.081 | 1.321 | 1.430 | 1.770 |
| Ausinesses reporting a loss (No.) | 51 | 18 | . | . | 33 |
| Total Sales \$ | 12.650 | 194 | - | - | 12.456 |
| Total Expense \$ | 13,798 | 233 | - | - | 13.565 |
| Net Loss \$ | -1.148 | -39 | - | . | -1.109 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) |  | 282 | 312 | 293 | 303 |
| Total Sales \$ | 47,397 | 3.276 | 5.186 | 6.029 | 32.926 |
| Total Expense $\$$ | 39.065 | 2.383 | 3.624 | 4.179 | 28.879 |
| Ner Profir (loss) $\$$ | 8.332 | 893 | 1.542 | 1.850 | 4.047 |
| Businesses reporting a profil (No.) | 1,120 | 263 | 275 | + 293 | 4.047 |
| Total Sales $\$$ | 38.809 | 3.049 | 4,554 | 6.029 | 25.177 |
| Total Expense \$ | 29.821 | 2.126 | 2.948 | 4.179 | 20.568 |
| Nat Profir $\$$ | 8.888 | 823 | 1,808 | 1,850 | 4.609 |
| Bupinesset reporting a loen (No.) | 70 | 19 | 37 | , 85 | 14 |
| Total Sales \$ | 8.588 | 227 | 812 | . | 7.749 |
| Total Expense \$ | 9.244 | 257 | 676 | . | 8.311 |
| Net Loss \$ | -656 | . 30 | -64 | - | . 562 |

(1)These estimates are besed on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta, Specialty Food Stores (SIC 6012)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25^{\circ} . \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 812 | 203 | 203 | 203 | 203 |
| Businesses in sample | 25 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 19 | 153 | 263 |
| High sales value ( $\$ 000$ 's) | (1) | 19 | 153 | 263 | (1) |


| Selected expense item | Industry Average(2) |  |  |  |  | \% businesses reporting | Reporing businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toral | Boltom $25^{\circ} \text { 。 }$ | Lower muddle $25^{\circ}$, | Uoper middie $25 \%$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \% \end{array}$ |  | Total | Boltom $25 \%$ | Lower middle $25^{\circ}$ 。 | Upper middle | $\begin{gathered} \text { ToD } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 47.6 |  | 14.1 | 63.6 | 55.6 | 79.2 | 60.1 | 65.6 | 42.3 | 63.6 | 59.7 |
| Occupancy Expenses | 11.2 | 12.7 | 7.2 | 13.3 | 12.3 | 100.0 | \$1.2 | 12.7 | 7.2 | 13.3 | 12.3 |
| Mortgage interest |  |  |  |  |  |  |  | \% |  |  |  |
| Dedreciation | 22 | 23 |  | 45 | 19 | 676 | 33 | 23 |  | 45 | 23 |
| Repars \& Maintenance | 08 | 25 | 04 | 05 | 08 | 877 | 10 | 25 | 04 | 08 | 09 |
| Heat. Light \& Telephone | 17 | 43 | 0.8 | 07 | 22 | 773 | 22 | 43 | 24 | 08 | 22 |
| Business \& Properiy Tax | 04 |  | 08 | 02 | 08 | 807 | 05 | 03 | 04 | 03 | 09 |
| Insuiance Rent | 05 56 | 03 33 | 07 48 | 05 69 | 04 61 | 788 883 | 0.6 63 | 03 33 | 218 | 05 93 | 04 71 |
| Personnel Expenses | 36.4 | 26.9 |  | 16.3 | 21.4 | 100.0 | 36.4 | 26.9 |  | 16.3 | 21.4 |
| Financial Expenses Bank interest 8 Charges | 2.7 10 | 2.9 03 | 3.7 16 |  |  | 100.0 925 |  |  |  |  |  |
| Bank interest 8 Cmarges Protessional Fees | 10 15 | 26 | 16 | 08 | O98 | 925 1000 | 1.1 15 | 23 26 | 1.6 | 08 | 13 08 |
| Franchise Fees | 0.3 |  |  |  |  | 117 | 23 |  |  |  |  |
| Sales and Admin. Expenses | 4.7 | 11.6 | 4.0 | 3.6 | 3.1 | 100.0 | 4.7 | 11.6 | 4.0 | 3.6 | 3.1 |
| Advertising | 19 | 98 | 06 | 06 | 07 | 985 | 19 | 98 | 0.6 | 06 | 07 |
| Supplies | 11 | 05 | 06 | 19 | 12 | 985 | 11 | 05 | 06 | 19 | 12 |
| Delivery Fuel Expense | 16 | 13 | 28 | 08 | 12 | 92 ! | 17 | 3 3 | 2.8 | 09 | 15 |
| Fuel Expense | 0.1 |  |  |  |  | 48 | 18 |  |  |  |  |
| Other Expenses | 2.9 | 11.4 | 0.4 | 1.7 | 2.4 | 96.6 | 3.0 | 11.4 | 0.4 | 1.7 | 2.8 |
| Profit (loss) | -5.4 | -31.1 | -6.3 | -0.9 | 3.3 | 100.0 | -5.4 | -31.1 | -6.3 | -0.9 | 3.3 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | , | ... | $\ldots$ |

(1) These estimates are based on a sample or businesses reparing sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each ceil $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ tor each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totai weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporting a specitic expense may ditter for each cell the total (proft (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbots Page

## Standard industrial Classification Definition:

## SIC 6012 - Spectalty Food Stores

Businesses primarily engaged in retail dealing usualiy in one line of tood included in this industry are those retal bakeries which sell mainly purchased goods and shoos which oake their praducts on the premises and seil them over-the-counter to finai consumers 8usinesses primarily engaged in selling tried chicken. doughnuis. pizzas. solt ice cream and the like tor off-premises consumption are classified in 9213 -- Take-Out Food Services This group includes ine fotlowing types of stores bread and pastry shoos. butcher shops. candy and nut stores, contectionery stores. dairy products stores delicatessens, tish and seatood stores. truit and vegetables stores. heaith food stores. ice cream stores. milk stores. speciaity lood stores lexc Take-Out Food Services)

TABLE 2. Balance Sheet Profile for 1985
Mlberta. Specialty Food Stores (SIC 6012)

|  | Total( 1 ) | Boltom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25 \%$ | $\begin{gathered} T_{00} \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 812 | 203 | 203 | 203 | 203 |
| Businesses in sample | 25 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 19 | 153 | 203 |
| High sales value ( 5000 's) | (1) | 19 | 153 | 263 | (1) |
|  | Average (\$600's) |  |  |  |  |
| Aseets |  |  |  |  |  |
| Cash | 19 | - | 1 | 5 | 61 |
| Accounts and Notes Receivable | 4 | 5 | 2 | 1 | 8 |
| Inventory | 11 | . | 3 | 20 | 17 |
| Other Current Assets | 2 | - | 4 | 1 | 4 |
| Totel Current Assets | 37 | 5 | 9 | 27 | 91 |
| Fired Assets | 58 | 2 | 9 | 57 | 137 |
| Less Accum Dep on Fixed Assets | 28 | 1 | 2 | 33 | 64 |
| Other Assets | 7 | - | . | 4 | 20 |
| Total Assets | 74 | 7 | 16 | 55 | 183 |
| Liabillties and Equity |  |  |  |  |  |
| Current Loans | 2 | - | 4 | 1 | 3 |
| Oiner Current Liabilities | 18 | 2 | 6 | 11 | 36 |
| Total Current Liebilties | 18 | 2 | 11 | 12 | 39 |
| Mortoages Payable | - | - | - | . | . |
| Long Term Debt | 5 | - | 5 | " | 12 |
| Other Liabilities | 29 | 20 | 5 | 35 | 53 |
| Total Liabilities | 52 | 21 | 20 | 47 | 103 |
| Total Equity | 22 | -15 | . 4 | 8 | 80 |

(1) These estimates are based on a sample of businesses reporling sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Alberta. Specialty Food Store: (SIC 6012)

|  | Totall 1 | Boltom $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middele 25\% | $\begin{gathered} \text { Too } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 812 | 203 | 203 | 203 | 203 |
| Businesses in sample | 25 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 19 | 153 | 263 |
| High sales value ( 5000 's) | (1) | 19 | 153 | 263 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Curent ratio (times) | 50 | 2.8 | 0.9 | 113 | 33 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equily ratio dimes) | 12 | -15 | 48 | 106 | -1.2 |
| interest Coverage rano (times) |  |  |  | 04 | 70.5 |
| Debl ratio (times) | 13 | 3.2 | 13 | 08 | 08 |

(1)These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ millon

See Nores on Symbols Page

## TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Specialty Food Stores (SIC 6012)

|  | $\begin{array}{r} \text { Total }(1) \\ 25 \% \end{array}$ | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 402 | -- | - | .. | - |
| Businesses in sample | 12 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | $\cdots$ | -* | - |
| High sales value ( $\$ 000$ 's) | (1) | - | .- | - | -- |
| Average $\left\langle \$ 000\right.$ s ${ }^{\text {l }}$ |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 15 | -- | -- | - | - |
| Sale of Fixed Assets | - | -- | - | - | - |
| Increase in Long Term Oebi | 1 | - | -- | - | - |
| Advances From Owners and Affiliates | 1 | $\cdots$ | $\cdots$ | -- | - |
|  | . | - | -- | -- | - |
| Increase in Share Capital | - | -* | - | .- | - |
| Sale of Investments | - | $\cdots$ | - | - | - |
| Tax Adjustments | * | . | .- | -- | - |
| Other Sources |  | -- | -- | -- | -* |
| Total | 17 | - | $\cdots$ | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 5 | $\cdots$ | - | -- | - |
| Payment of Dividends | 8 | - | - | -- | - |
| Repayment of Long Term Debt | 2 | - | -- | -. | $\stackrel{+}{ }$ |
| Current Portion of Long Term Debt | . | $\cdots$ | - | -- | - |
| Purchase of investments | - | - | -- | - | - |
| Repayment of Adv From Owners and Affil | 6 | -- | -- | -- | - |
| Decrease in Equily | - | - | -- | $\cdots$ | - |
| Tax Adjustmenis | 1 | .- | - | - | -. |
| Orher Applications | 2 | - | -- | - | - |
| Total | 22 | - | - | - | " |
| Increase (Decrease) in Net Working Capital | -5 | -- | -* | - | - |

(1) These estumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Food Stores (SIC 601)

|  |  |  |  | Changes : | businesses |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units( 1 ) | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroil } \\ (\$ 000 \mathrm{~s}) \end{array}$ | Average labour units(1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| ToLal | 1.725 | 316.076 | 22.630 | 337 | 170 |
| less than 20 | 1,637 | 69,466 | 4.932 | 329 | 169 |
| 20-99 | 62 | 27.875 | 2.045 | 5 | - |
| 100-499 | 11 | 19.283 | 1.433 | - | 1 |
| 500 and over | 15 | 199.452 | 14.220 | 3 | - |
| 1985 |  |  |  |  |  |
| Total | 1,778 | 357,823 | 24,297 | 239 | $\cdots$ |
| less than 20 | 1.688 | 81.090 | 5.470 | 235 | ... |
| 20.99 | 66 | 35.014 | 2.391 | - |  |
| $100-499$ | 12 | 20,437 | 1,428 | 3 | ... |
| 500 and over | 12 | 221,282 | 15.008 | 1 | * |

(1) Average labour units are calculated by dividing total payroll by the average annuai wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No. $72-002$. An average labour unit could be interprated as a tuli-time employee Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Relers to businesses reporting no paypoll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985


All $\$$ vaiues are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesser ( NO.$)$ | 594 | 148 | 145 | 152 | 149 |
| Total Ssles \$ | 158.029 | 2.416 | 10.886 | 32,623 | 112.104 |
| Total Expense \$ | 152,381 | 1,860 | 10.081 | 31.154 | 109.286 |
| Net Profit (loss) \$ | 5.648 | 556 | 805 | 1.469 | 2.818 |
| Busineszes reporting a profit (No.) | 421 | 85 | 105 | 118 | 113 |
| Total Sales S | 119.805 | 1,432 | 7.914 | 24.947 | 85.512 |
| Total Expense \$ | 112.517 | 718 | 6.712 | 22.887 | 82.200 |
| Net Profit $\$$ | 7.288 | 714 | 1.202 | 2.060 | 3.312 |
| Businesses reporting loss (No.) | 173 | 63 | 40 | 34 | 36 |
| Total Sales s | 38.224 | 984 | 2.972 | 7.676 | 26.592 |
| Total Expense \$ | 39.864 | 1.142 | 3.369 | 8.267 | 27.086 |
| Nel Loss \$ | -1.640 | -158 | -397 | -591 | . 494 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 588 | 146 | 148 | 147 | 147 |
| Total Sales \$ | 162.139 | 3.244 | 12.844 | 32.286 | 113.783 |
| Total Expense \$ | 157.233 | 2.859 | 12.309 | 30.868 | 111.197 |
| Net Profit (loss) \$ | 4.906 | 385 | 535 | 1.400 | 2.586 |
| Businesses reporting a profit (No.) | 460 | 129 | 103 | 174 | 114 |
| Total Sales \$ | 125.529 | 2.769 | 8.919 | 24.782 | 89.059 |
| Tolal Expense \$ | 119.322 | 2.211 | 7.909 | 23.139 | 86.063 |
| Net Proft \$ | 6.207 | 558 | 1.010 | 1.643 | 2.996 |
| Businesses reporting a lose (No.) | 128 | 17 | 45 | 33 | 33 |
| Total Sales \$ | 36.610 | 475 | 3.925 | 7.486 | 24.724 |
| Totai Expense \$ | 37.911 | 6.48 | 4.400 | 7.729 | 25.134 |
| Net Loss \$ | -1,301 | -173 | . 475 | -243 | -410 |


| Alf Butinesses (No.) | 862 | 207 | 217 | 211 | 227 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Totat Sales \$ | 159,175 | 4,206 | 14.754 | 33.259 | 106.956 |
| Total Expense \$ | 154.750 | 4.061 | 13.930 | 32.542 | 104.217 |
| Net Pratit (loss) \$ | 4.425 | 145 | 824 | 717 | 2.739 |
| Businesses reporting a profit (No.) | 638 | 149 | 125 | 183 | 181 |
| Total Sales \$ | 127.623 | 3.032 | 8.797 | 27.743 | 88.051 |
| Total Expense \$ | 121.022 | 2.236 | 7676 | 26,482 | 84.628 |
| Net Profit \$ | 6.601 | 796 | 1.121 | 1.261 | 3.423 |
| Businesses reporting a loss (No.) | 224 | 58 | 92 | 28 | 46 |
| Total Sales \$ | 31.552 | 1.174 | 5.957 | 5.516 | 18.905 |
| Total Expense \$ | 33.728 | 1.825 | 6.254 | 6,060 | 19.589 |
| Net Loss \$ | -2.176 | -651 | -297 | . 544 | -684 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 885 | 221 | 221 | 221 | 222 |
| Total Sales \$ | 187.590 | 5.857 | 22,436 | 50.488 | 108.809 |
| Total Expense \$ | 181.940 | 5.838 | 21.854 | 49.913 | 104.335 |
| Net Prafit (Loss) $\$$ | 5.650 | 19 | 582 | 575 | 4,474 |
| Businesses reporting a proflt (No.) | 525 | 77 | 128 | 164 | 156 |
| Total Sales \$ | 134.762 | 2.041 | 11,680 | 36.782 | 84.249 |
| Total Expense \$ | 126,223 | 1,404 | 10.131 | 35.821 | 78.867 |
| Net Profit \$ | 8,539 | 6.37 | 1.559 | 961 | 5.382 |
| Businesses reporting a lose (No.) | 360 | 144 | 93 | 57 | 66 |
| Total Sales \$ | 52.828 | 3.816 | 10.746 | 13.706 | 24.560 |
| Total Expense \$ | 55,717 | 4.434 | 11.723 | 14.092 | 25.468 |
| Nel Loss \$ | -2.889 | -618 | . 977 | -386 | . 908 |

[^3]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985

|  | Toral(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \text { : } \end{aligned}$ | Upper middle 25\% | $\begin{gathered} T o p \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 430 | 107 | 107 | 108 | 108 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & 49 \\ & (1) \\ & \text { (1) } \end{aligned}$ | (1) 367 | 367 634 | 834 981 | 981 (1) |


| Selecied expense item | Industry Average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tolai | Bottom 25 。 | Lower middle $25 \%$ | Upper middle $25^{\circ}$ 。 | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Toral | Bottom 25\% | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { TOD } \\ 25^{\circ} \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of saias |  |  |  |  |
| Cost of Sales | 65.0 | 65.1 | 61.9 | 66.8 | 66.1 | 100.0 | 65.0 | 65.1 | 61.9 | 66.8 | 66.1 |
| Occupancy Expenses | 7.7 | 12.5 | 7.1 | 6.7 | 5.3 | 100.0 | 7.7 29 | 12.5 | 7.1 | 6.7 | 5.3 |
| Mortgage Interesi Depreciation | 1.3 | 19 | 09 | 14 | $1:$ | 95.5 | 29 14 | 19 | 1.0 | 14 | 11 |
| Repars \& Maintenance | 08 | 19 | 06 | 05 | 0.4 | 927 | 0.9 | 27 | 0.6 | 05 | 04 |
| Heat. Light s Telephone | 10 | 17 | 05 | 09 | 09 | 96.5 | 10 | 17 | 0.6 | 09 | 09 |
| Business \& Property Tax | 05 | 08 | 0.4 | 04 | 04 | 965 | 05 | 08 | 0.4 | 04 | 05 |
| insurance | 03 | 02 | 05 | 03 | 03 | 100.0 | 03 | 02 | 0.5 | 03 | 03 |
| Rent | 37 | 59 | 41 | 32 | 21 | 865 | 43 | 59 | 5.0 | 38 | 26 |
| Personnel Expenses | 19.0 | 27.4 | 16.7 | 15.4 | 18.1 | 100.0 | 19.0 | 27.4 | 16.7 | 15.4 | 18.1 |
| Financial Expenses | 1.4 0.8 | 1.3 0.2 | 1.5 10 | 1.4 10 | 1.5 0.7 | 100.0 985 | 1.4 0.8 | 1.3 0.2 | 1.5 10 | 1.4 | 1.5 08 |
| Protessional Fees | 0.6 | 11 | 05 | 0.4 | 05 | 985 | 06 | 11 | 05 | 04 | 0.5 |
| Franchise Fees | 0.1 |  |  |  |  | 3.0 | 18 |  |  |  |  |
| Sales and Admin. Expenses | 2.8 | 4.3 |  |  | 2.6 | 100.0 | 2.8 | 4.3 | 1.8 |  |  |
| Acvertising | 18 ${ }^{1}$ | 25 06 | 07 | 13 09 | 13 13 08 | 1000 | 14 08 | 25 | 07 | 1.3 09 | 13 08 0 |
| Suoplies | 06 | 12 | 0.4 | 05 | 05 | +918 | 07 | 1.2 | 0.5 | 05 | 05 |
| Fuel Expense |  |  |  |  |  | 07 | 0.2 |  |  |  |  |
| Other Expenses | 0.9 | 1.2 | 0.4 | 1.3 | 0.7 | 98.5 | 0.9 | 1.2 | 0.4 | 1.3 | 0.7 |
| Prolit (loss) | 3.2 | .11.9 | 10.6 | 5.8 | 5.7 | 99.4 | 3.2 | -11.9 | 10.6 | 5.8 | 5.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | $\ldots$ | ... | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales belween $\$ 10$ thousand and $\$ 2$ milion.
(2) Value in each cetl $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ tor each quartile
(3) Value in each cell $=\frac{\text { Totai weighted expenditure on a given item }}{\text { Total weighted saies of businesses reporting this item of expenditure }} \times 100$ for each quartile

Since the number of businesses reporing a specific expense may difler for each cell. the total (profit (loss) plus expenses) does not nocessarily equal $100 \%$ See Notes on Symbois Page.

## Standard Industrial Classification Definition:

## SIC 6031 - Pharmacies

Businesses primarly engaged in retail dealing in drugs, pharmaceuticals and patent medicines and drug sundries. Prescribed medicines must be sold but are not necessartly the source of greatest revenue. They may be secondarily engaged in selling other lines such as cosmetics. torletries. tobacco products.
confectonery. stationery, gilt ware and novaliy merchandise

TABLE 2. Balance Sheet Profile for 1985
Albera. Phanmacies (SIC 5031)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25: \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 430 | 107 | 107 | 108 | 108 |
| Businesses in sample | 49 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 367 | 634 | 881 |
| High sales value ( $\$ 000$ 's) | (1) | 367 | 634 | 981 | (1) |
|  | Average ( $\$ 000$ s) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cesh | 55 | 8 | 88 | 66 | 53 |
| Accounts and Notes Receivable | 33 | 9 | 16 | 24 | 80 |
| Inventory | 143 | 53 | 83 | 136 | 287 |
| Other Current Assets | 22 | 3 | 53 | 5 | 24 |
| Totel Current Assers | 253 | 73 | 238 | 231 | 443 |
| Fixed Assets | 118 | 26 | 46 | 125 | 262 |
| Less Accum Dep on Fixed Assets | 49 | 7 | 27 | 55 | 99 |
| Other Assets | 46 | . | 41 | 32 | 104 |
| Total Assers | 368 | 92 | 298 | 333 | 710 |
| Liabilities and Equity |  |  |  |  |  |
| Curreni Loans | 23 | 6 | 3 | 15 | 64 |
| Other Current Liabilites | 82 | 42 | 52 | 73 | 154 |
| Total Current Lianilties | 104 | 48 | 55 | 88 | 218 |
| Mortçages Payable | 7 | - | 2 | 1 | 26 |
| Long Term Debt | 25 | - | 11 | 32 | 51 |
| Other Liabilites | 57 | 54 | 42 | 47 | 85 |
| Total Liabilities | 193 | 102 | 111 | 168 | 380 |
| Total Equity | 175 | . 10 | 188 | 165 | 330 |

(1) These estimates are based on a sample of businesses reporting saies beiween $\$ 10$ thousand and $\mathbf{\$ 2}$ milion

## TABLE 3. Financial Ratios for 1985

Alberta. Pharmacies (SIC 6031)

|  | Tolak 11 | Botrom 25\% | Lower middle $25^{\circ}$. | Upper <br> midale $25^{\circ}$. | $\begin{array}{r} \text { TOP } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestumated) | 430 | 107 | 107 | 108 | 108 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales vatue ( $\$ 000$ s) | 49 <br> (1) <br> (1) | $\begin{array}{r} \text { (1) } \\ 367 \end{array}$ | $\begin{array}{r} 367 \\ 634 \end{array}$ | $\begin{aligned} & 634 \\ & 981 \end{aligned}$ | $\begin{array}{r}981 \\ \text { (1) } \\ \hline\end{array}$ |
|  | Average |  |  |  |  |
| Liquidity Ratio Current ratio (times) | 3.9 | 16 | 66 | 37 | 38 |
| Leverage Ratios <br> Deovequity ratio (times) <br> Interest Coverage ratro (times) <br> Debt ratio (times) | $\begin{array}{r} 426 \\ 06 \end{array}$ | -8.3 +1 | $\begin{array}{r} 19 \\ 1030 \\ 05 \end{array}$ | $\begin{array}{r} 39 \\ 587 \\ 0.5 \end{array}$ | 766 0.5 |

(3)These estimaies are based on a sample of businesses reporting saies beiween $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbors Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Pharmacies (SIC 6031)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bollom $25 \%$ | Lower middie $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 351 | 87 | 88 | 88 | 88 |
| Businesses in sample | 43 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 552 | 741 | 1.132 |
| High sales value ( $\$ 000$ 's) | (1) | 552 | 741 | 1.132 | (1) |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 63 | 39 | 59 | 54 | 97 |
| Sale of Fixed Assets | 3 | - | 1 | 8 | 2 |
| Increase in Long Term Debt | 21 | * | 3 | 39 | 41 |
| Advances From Owners and Alfiliates | 8 | 23 | 4 | 4 | 3 |
| From Government | - | - | . | - | - |
| Increase in Share Capital | 1 | 4 | - | - | - |
| Sale of investments | 1 | - | - | 1 | 4 |
| Tax Adjustments |  | - | 1 | . | - |
| Other Sources |  | - | - | - | * |
| Total | 98 | 66 | 68 | 106 | 146 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 33 | 11 | 6 | 56 | 53 |
| Payment of Dividends | 6 | - | 10 | 8 | 6 |
| Repayment of Long Term Debt | 14 | 7 | 7 | 22 | 19 |
| Current Portion ol Long Term Debt | - | - | - | . | - |
| Purchase of Investments | 3 | 5 | 1 | - | 4 |
| Repayment of Adv From Owners and Alfil | 15 | 2 | 15 | 5 | 36 |
| Oecrease in Equity | 。 | - | . | . | - |
| Tax Adiustmants | 1 | 1 | 3 | - | 1 |
| Other Apolicatrons | 11 | 26 | 1 | 02 | 12 |
| Tolal | 71 | 26 | 42 | 92 | 120 |
| increase (Decrease) in Nel Working Capital | 27 | 80 | 26 | 15 | 26 |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ theusand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Pharmacies (SIC 6031)

| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Tolai } \\ \text { payroll } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour units (1) | Changes in number of businesseswith pard employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 508 | 61,275 | 5.280 | 35 | 28 |
| less than 20 | del | 34.488 | 2.972 | 29 | 24 |
| 20.99 | 61 | 18.563 | 1.600 | 5 | 4 |
| 100-499 | 4 | 5.582 | 481 | - |  |
| 500 and over | X | $\times$ | 227 | 1 |  |
| 1985 |  |  |  |  |  |
| Total | 502 | 76.858 | 6.074 | 32 | $\cdots$ |
| less than 20 | 413 | 38.593 | 3.050 | 24 |  |
| 20.99 | 84 | 30.809 | 2.435 | 7 | ... |
| 100-499 | ${ }^{4}$ | 3.887 | 307 | 1 | $\ldots$ |
| 500 and over | X | $\times$ | 282 | - | + |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No. $72-002$. An average labour unit couid be interpreted as a full-time employee. Note that the business size groups used are delermined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses feporting no payroll deductions in the following year

See Notes on Symbots Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberts, Pharmacies (SIC 6031)

| Total ${ }^{\text {(1) }}$ | Bottom 25\% | Lower middle 25\% | Upper middie $25 \%$ | Top |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 221 | 51 | 59 | 55 | 56 |
| Total Sales | 122.036 | 4.922 | 17.821 | 32,148 | 67.345 |
| Total Expense \$ | 114.426 | 4.560 | 15.945 | 29.804 | 64,117 |
| Net Profir (loss) 5 | 7.610 | 362 | 1.676 | 2.344 | 3.228 |
| Eusinesses reporting a proftt (No.) | 190 | 37 | 55 | 50 | 48 |
| Total Sales 5 | 105.466 | 3.510 | 16.408 | 29.093 | 56.455 |
| Total Expense \$ | 97.191 | 2.980 | 14.688 | 26.662 | 52.861 |
| Net Profit \$ | 8.275 | 530 | 1.720 | 2.431 | 3.594 |
| Businesses reporting loss (No.) | 31 | 14 | 4 | 5 | 8 |
| Toral Sales 5 | 16.570 | 1.412 | 1.213 | 3.055 | 10.890 |
| Toral Expense $\$$ | 17.235 | 1.580 | 1.257 | 3.142 | 11.256 |
| Net Loss \$ | -665 | -168 | -44 | . 87 | -366 |
|  |  |  | 1983 |  |  |
| All Businesses (No.) | 239 | 59 | 60 | 60 | 60 |
| Toral Sales $\$$ | 155.051 | 8.698 | 23.632 | 42.351 | 80.370 |
| Toral Expense S | 143.354 | 7.699 | 21.888 | 39.318 | 74.449 |
| Net Profit lloss) S | 11.697 | 999 | 1.744 | 3.033 | 5.921 |
| Businesses reporting a profit (No.) | 207 | 45 | 51 | 53 | 58 |
| Toial Sales $\$$ | 141,945 | 6.672 | 20.282 | 37.624 | 77.367 |
| Toial Expense $\$$ | 129.946 | 5.597 | 18.447 | 34.525 | 71,377 |
| Net Profit \$ | 11.999 | 1.075 | 1.835 | 3.099 | 5.990 |
| Businesses reporting a lose (No.) | 32 | 14 | 9 | 7 | 2 |
| Total Saies \$ | 13. 106 | 2.026 | 3.350 | 4.727 | 3.003 |
| Total Expense \$ | 13.408 | 2.102 | 3.441 | 4.793 | 3.072 |
| Ner Loss \$ | -302 | . 76 | . 91 | -66 | 69 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 393 | 93 | 98 | 103 | 99 |
| Total Sales \$ | 237.857 | 12.009 | 38.887 | 67.578 | 119.383 |
| Toral Expense S | 222.774 | 11,056 | 36.744 | 62.533 | 112.441 |
| Net Profit (loss) $\$$ | 15.083 | 953 | 2.143 | 5.045 | 6.942 |
| Businesses reporting a profit (No.) | 290 | 46 | 76 | 77 | 91 |
| Toial Sales \$ | 203.551 | 8.299 | 33.211 | 52.295 | 109.746 |
| Total Expense $\$$ | 187.834 | 7.299 | 31.046 | 46,961 | 102.528 |
| Net Profits | 15.717 | 1,000 | 2,165 | 5.334 | 7.218 |
| Businesses reporting alase (No.) | 103 | 17 | 22 | 26 | s |
| Total Saies 5 | 34.306 | 3.710 | 5.676 | 15,283 | 9.637 |
| Toial Expense s | 34.940 | 3.757 | 5.698 | 15.572 | 9,913 |
| Net Loss 5 | -S34 | -47 | -22 | -289 | -276 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 488 | 112 | 131 | 122 | 123 |
| Total Sates 5 | 326.766 | 8.680 | 59.121 | 92.967 | 165.998 |
| Total Expense $\$$ | 302,113 | 3.758 | 54.630 | 87.468 | 156.257 |
| Net Protit (loss) \$ | 24.653 | 4.922 | 4.491 | 5.499 | 9.741 |
| Busineseet reporting profit (No.) | 388 | 64 | 107 | 109 | 108 |
| Toral Sales \$ | 285.400 | 3.952 | 52.942 | 81.138 | 147.368 |
| Total Expense 5 | 258.510 | 1.823 | 47.828 | 75.605 | 138,900 |
| Nel Profit 5 | 26.890 | 2.129 | 5.114 | 5.533 | 10,468 |
| Businesses meporting a iose (No.) | 100 | 48 | 24 | 13 | 15 |
| Toial Sales \$ | 41.366 | 4.728 | 6.179 | 11.829 | 18.630 |
| Total Expense $\$$ | 43.603 | 5.581 | 6.802 | 11.883 | 19.357 |
| Nel Loss \$ | -2.237 | -853 | -623 | -34 | . 727 |

(1) These esumaies are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\$ 2$ milion

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower middle 25\% |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 259 |  | 64 |  |  | 65 |  | 65 |  |  | 65 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value ( $\$ 000 \mathrm{~s}$ ) |  | $\begin{aligned} & 36 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | (1) |  |  | 64 |  | 201 418 |  | 418 (1) |
| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Aeporling businesses only (3) |  |  |  |  |
|  | Total | Boltom $25^{\circ}$ | Lower middle $25 \%$ | Uoper midale $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Totai | Bottom $25 \%$ | Lower muddle $25 \%$ | Upper middle | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  | Parcent of sales |  |  |  |
| Cost of Sales | 60.2 | 53.0 | 63.9 | 63.4 | 60.4 | 98.8 | 61.0 | 55.8 | 63.9 | 83.4 | 60.4 |
| Occupancy Expenses Mortgage interest | 11.8 | 16.9 | 11.7 | 9.7 | 9.6 | 100.0 0.9 | 11.8 4.4 | 16.9 | 11.7 | 9.7 | 9.6 |
| Deprectation | 19 | 44 | 17 | 08 | 0.9 | 858 | 22 | 64 | 18 | 10 | 0.9 |
| Repars \& Maintenance | 03 | 02 | 06 | 02 | 0.2 | 642 | 04 | 08 | 08 | 03 | 02 |
| Heat. Light \& Telephone | 17 | 20 | 2.8 | 12 | 91 | 100.0 | 9.7 | 20 | 28 | 12 | 1.1 |
| Business 8 Property Tax | 05 | 04 | 08 | 05 | 04 | 86.3 | 06 | 0.4 | 08 | 08 | 04 |
| Insurance | 08 66 | 12 88 | 09 | 06 | 08 | 1000 | 08 | 12 | 09 | 06 | 08 |
| Rent | 66 | 88 | 48 | 64 | 6.2 | 83.4 | 79 | 16.1 | 65 | 64 | 6.2 |
| Personnel Expenses | 12.0 | 3.8 | 11.4 | 14.5 | 17.4 | 83.1 | 14.4 | 11.2 | 11.9 | 14.5 | 17.4 |
| Financial Expenses Bank Interest \& Charges | 3.1 25 |  |  |  |  |  |  | 4.1 |  |  |  |
| Bank Interest \& Charges Prolessional Fees | 25 06 | 37 03 | 0.6 05 | 2.2 | 31 08 | 94 90 90 | 2.7 0.6 | 4.4 05 | 1.6 0.5 | 2.2 | 3.7 0.8 |
| Franchise Fees |  |  |  |  |  |  |  | 05 | 0 | 0 | 0.8 |
| Sales and Admin. Expenses | 7.8 35 | 13.5 | 4.6 |  |  |  |  |  |  |  |  |
| Advertising Supplies | 38 15 | 4. 2.2 | 29 10 | 42 14 | 33 43 4 | 928 86.3 | 38 1.7 | 5.8 5.1 | 21 10 | 42 14 | 13 13 13 |
| Delivery | 25 | 60 | 13 | 10 | 17 | 84.2 | 2.9 | 6.0 | 13 | 15 | 23 |
| Fuel Expense | 04 |  |  |  | - | 20.6 | 1.8 |  |  |  |  |
| Other Expenses | 2.5 | 4.0 | 3.3 | 0.8 | 2.1 | 71.7 | 3.4 | 12.8 | 3.6 | 1.2 | 2.1 |
| Profit (ioss) | 2.6 | 4.6 | 4.0 | 2.1 | - | 100.0 | 2.6 | 4.6 | 4.0 | 2.1 | - |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | ... | ... |

(1) These estimates are based on a sample of businesses repoiting saies berween $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quarrile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given them }}{\text { Total weighted sales of businesses reporting inis item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reparfing a specitic expense may differ for each cell, the total (protit (loss) plus expenses) does not necessarily equal $100 \%$ See Noies on Symbols Page

## Standard industrial Classification Definition:

SIC 6141 . Miscelianeous Ciothing Stores
Businesses primarty engaged in retail deailing in a combination of men's. womens and childrenis clothing and accessories Included in this industry are businesses primarity engaged in retailing tur goods. Businesses may be described by product line such as retall children s and infants clathing. children's clothing stores, relail children's coats. combinalion clothing stores imen s . women s and chidpen s ) retall children's dresses. blouses and shirts, family clothing stores. retail fur goods. retail childen's hosiery, retail infant's and toddler's ciothing. retail childien spants and slacks. retail children's skirts. retail chidren's sleepwear, retail children's sults. retan children's sweaters and retall children's underwear

TABLE 2. Balance Sheet Profile for 1985
Alberta. Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Uoper middie 25\% | $\begin{aligned} & \text { To } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 259 | 64 | 65 | 65 | 65 |
| Businesses in samote | 36 |  |  |  |  |
| Low sales value ( 5000 s ) | (1) | (1) | 64 | 201 | 418 |
| High sales value ( $\$ 000$ 's) | (1) | 84 | 201 | 418 | (1) |
|  | Average ( 5000 s) |  |  |  |  |
| Asets |  |  |  |  |  |
| Cash | 37 | 1 | 5 | 5 | 132 |
| Accounts and Notes Recaivable | 6 | . | 1 | 7 | 15 |
| Inventory | 97 | - | 23 | 94 | 255 |
| Other Current Assets | 3 | - | - | 1 | 9 |
| Total Current Assets | 143 | 2 | 29 | 107 | 412 |
| Fixed Assets | 37 | 9 | 7 | 28 | 100 |
| Less Accum Deo on Fixed Assets | 17 | 2 | 2 | 19 | 59 |
| Other Assets | 12 | . | . | 4 | 42 |
| Total assets | 175 | 10 | 34 | 128 | 502 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 25 | - | 2 | 38 | 51 |
| Orner Current Luabilitues | 64 | - | 20 | 45 | 184 |
| Total Current Labilties | 89 | * | 21 | 83 | 235 |
| Mortgages Payable | - | - | . | - | . |
| Long Term Oebr | 9 | - | - | 9 | 25 |
| Other Liabilisies | 29 | 6 | - | 24 | 79 |
| Total Liabilities | 127 | 7 | 21 | 116 | 339 |
| Total Equity | 48 | 3 | 13 | 12 | 163 |

11) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Alberta. Miscelianeous Clothing Stores (SIC 6141)

|  | Total 1 ) | Bottom 25\% | Lower middle $25^{\circ}$, | $\begin{aligned} & \text { Upoer } \\ & \text { middie } 25^{\circ} \mathrm{e} \end{aligned}$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of ousinesses (estimated) | 259 | 64 | 65 | 65 | 65 |
| Businesses in sampla Low sales value ( $\$ 000$ 's) High sales value $1 \$ 000$ s 1 | 36 <br> (1) <br> (1) | $\begin{aligned} & \text { (1) } \\ & 64 \end{aligned}$ | 64 201 | $\begin{array}{r} 201 \\ 418 \end{array}$ | 416 (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio Current ratio (times) | 2.6 | 3.9 | 6.7 | 1.4 | 17 |
| Leverage Ratios <br> Debtequity ratio (times) interest Coverage ratro (tumes) Debr ratio tumes | $\begin{array}{r} -277 \\ 514 \\ 39 \end{array}$ | $\begin{array}{r} 27 \\ 724 \\ 0.6 \end{array}$ | 17 1491 167 | -60.5 20 0.9 | 111.6 5.4 08 |

(1)These estimates are besed on a sample of businesses reporting sales between $\$ 10$ ihousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Miscellaneous Clothing Stores (SIC 5141)

|  | $\begin{gathered} \text { Total(1) } \\ 25^{\circ} \% \end{gathered}$ | Bottom $25 \%$ | Lower middle 25\% | Upper moddle 25\%. | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 123 | -- | -- | - | $\sim$ |
| Businesses in sample | 10 |  |  |  |  |
| Low sales value ( $5000{ }^{\text {\% }}$ s) | (1) | $\cdots$ | - | - | $\cdots$ |
| High sales value ( $\$ 000$ s) | (1) | - | - | - | - |
|  |  | Average (\$000's) |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 8 | "* | - | - | - |
| Sale of Fixed Assets | - | -- | - | .- | - |
| increase in Long Term Debr | 21 | - | - | - | - |
| Advances From Owners and Aftiliates | 9 | -- | $\cdots$ | -. | - |
| From Government | - | - | - | - | - |
| Increase in Share Capital | - | - | - | $\cdots$ | - |
| Sale of Investments | - | - | $\cdots$ | - | - |
| Tax Adjustments | - | - | - | -- | - |
| Other Sources | $\cdots$ | -- | $\sim$ | -- | - |
| Total | 38 | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 8 | - | - | - | - |
| Payment of Dividends | 1 | - | .- | -. | - |
| Repayment of Long Term Debs | 12 | - | - | - | - |
| Current Portion of Long Term Debi | . | - | -- | -- | $\cdots$ |
| Purchase of Investments | - | - | $\cdots$ | - | - |
| Repayment of Adv From Owners and Affil | 3 | - | $\cdots$ | - | - |
| Decrease in Equily | . | - | -. | -- | - |
| Tax Adjustments | - | -- | - | - | - |
| Other Applications | 24 | * | - | -- | - |
| Total | 24 | - | - | - | - |
| Increase (Decrease) in Net Working Capital | 13 | - | - | -* | - |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million

## TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 <br> Alberta. Miscelianeous Clothing Stores (SIC 6141)

|  |  |  |  | Changes | businesses id emplayees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units (1) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { (\$000's) } \end{aligned}$ | Average labour units(1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 346 | 27,210 | 3.408 | 45 | 30 |
| less than 20 | 309 | 9.054 | 1,124 | 44 | 30 |
| 20.99 | 24 | 4.329 | 541 | 1 | . |
| 100-499 | 6 | 2.342 | 293 | . | - |
| 500 and over | 7 | 11.485 | 1.450 | - | - |
| 1985 |  |  |  |  |  |
| Total | 296 | 32,300 | 3.464 | 34 | .. |
| less than 20 | 269 | 10.675 | 1.141 | 31 |  |
| 20-99 | 15 | 4.901 | 528 | - |  |
| 100-499 | 4 | 2.201 | 238 | 1 |  |
| 500 and over | 8 | 14.523 | 1.557 | 2 | - |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No. 72-002 An average labour unit could be interpreted as a full-time employee Note that the business size grouos used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Relers to businesses reporting no payroll deductions in the following year.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta, Miscellaneous Clothing Stores (SIC 6141)

|  | Total(1) | Boltom 25\% | Lowen midale $25 \%$ | Upper middle 25\% | $\begin{aligned} & \text { TOp } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesees (No.) | 258 | 64 | 64 | 65 | 65 |
| Toual Sales 5 | 59.737 | 1.870 | 5,642 | 11.982 | 40,243 |
| Tolal Expense 5 | 57.465 | 2.055 | 5.663 | 11.445 | 38.302 |
| Net Prolit (loss) $\$$ | 2.272 | . 185 | -21 | 537 | १.941 |
| Businesses reporting a proflt (No.) | 169 | 31 | 40 | 46 | 52 |
| Total Sales \$ | 45.193 | 816 | 3.525 | 8.519 | 32.233 |
| Total Expense 5 | 41.804 | 737 | 3.270 | 7.726 | 30.079 |
| Net Profits | 3.389 | 179 | 255 | 793 | 2.162 |
| Businesses reporting loss (Na.) | 89 | 33 | 24 | 19 | 13 |
| Total Sales \$ | 14.544 | 954 | 2.117 | 3.463 | 8.010 |
| Total Expense 5 | 15,661 | 1.318 | 2.393 | 3.719 | 8.237 |
| Ner Loss 5 | -1.117 | . 364 | -276 | -256 | -221 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 242 | 60 | 60 | 61 | 61 |
| Totar Sales 5 | 67.115 | 2.062 | 6.278 | 14.014 | 44.781 |
| Total Expense 5 | 65.723 | 2.329 | 6.225 | 13.695 | \$3.474 |
| Net Profit (loss) \$ | 1,392 | -267 | 53 | 319 | 1.287 |
| Businesses reporting a profit (No.) | 133 | 11 | 34 | 41 | 47 |
| Total Sales \$ | 49.186 | 425 | 3.747 | 9.663 | 35.351 |
| Total Expense 5 | 46.209 | 364 | 3.431 | 9.061 | 33.353 |
| Nel Profit $\$$ | 2.977 | 61 | 316 | 602 | 1.988 |
| Businesses reporting a lose (No.) | 109 | 49 | 26 | 20 | 14 |
| Tutal Sales \$ | 17.929 | 1.637 | 2.531 | 4.351 | 9.410 |
| Total Expense \$ | 19.514 | 9.965 | 2.794 | 4.634 | 10121 |
| Net Loss \$ | $-1.585$ | . 328 | -263 | -283 | . 711 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 131 | 33 | 22 | 40 | 36 |
| Total Sales 5 | 47.009 | 2.012 | 3.362 | 11.678 | 29.957 |
| Total Expense $\$$ | 47.953 | +.954 | 3.196 | 12.938 | 29.865 |
| Ner Proft (loss) \$ | -9.94 | 58 | 166 | -1,260 | 92 |
| Businesses reporting a protit (No.) | 71 | 17 | 14 | 25 | 15 |
| Tolal Saies \$ | 25.486 | 1.284 | 1.868 | 6.299 | 16.035 |
| Total Expense \$ | 24.311 | 9.050 | 1.630 | 6.157 | 15.474 |
| Net Prolits | 1.175 | 234 | 238 | 142 | 561 |
| Businesses peporting a ioss (No.) | 60 | 16 | \% | 15 | 21 |
| Toial Seles 5 | 21.523 | 728 | 1.484 | 5.379 | 13.922 |
| Total Expense 5 | 23.642 | 904 | 1.566 | 6.781 | 14.391 |
| Net Loss S | -2.119 | -176 | -72 | -4.402 | -469 |
|  | 1985 |  |  |  |  |
| Ail Buminesses (No.) | 258 | 63 | 55 | 70 | 70 |
| Total Saless | 78.900 | 1.952 | 6.952 | 21.859 | 48.137 |
| Total Expense \$ | 75.749 | 1.912 | 6.680 | 21.295 | 45.862 |
| Net Profit (loss) 5 | 3.151 | 40 | 272 | 564 | 2.275 |
| Businescer reporting a proflt (No.) | 163 | 26 | 35 | 55 | 47 |
| Total Saies \$ | 59.659 | 853 | 4.841 | 16.980 | 37.085 |
| Total Expense \$ | 55.146 | 723 | 4.182 | 16.401 | 33.840 |
| Net Profit $\$$ | 4.513 | 230 | 459 | 579 | 3.245 |
| Eusinestes reporting a lose (No.) | 95 | 37 | 20 | 15 | 23 |
| Total Sales \$ | 19.24 9 | 999 | 2.311 | 4.879 | 11.052 |
| Total Expense 5 | 20.603 | 1.189 | 2.498 | 4.894 | 12.022 |
| Net Loss 5 | -1.362 | . 190 | -187 | -15 | . 970 |

(1)These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Fabric and Yarn Stores (SIC 6151)

|  | Totail 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { miodie } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 194 | - | $\cdots$ | - | - |
| Businesses in sample | 15 |  |  |  |  |
| Low sates vatue ( $\$ 0000^{\prime}$ ) | (1) | * | - | $\cdots$ | $\cdots$ |
| High sales value ( $\$ 000$ s) | (1) | * | - | -- | $\cdots$ |


| Selected expense tem | Industry Averager 2 ) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Boltam $25 \%$ | Lawer middle 25\% | Upper midale $25^{\circ}$ 。 | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upoer middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent at sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 55.4 | - | - | $\cdots$ | $\cdots$ | 100.0 | 55.4 | $\sim$ | - | $\cdots$ | $\sim$ |
| Occupancy Expenses | 14.9 | $\cdots$ | -- | - | - | 100.0 | 14.9 | $\cdots$ | -- | - | - |
| Mortage interest Depreciation | 09 | -- | .. | -- | - | 654 | 13 | - | - | - | - |
| Repars \& Maintenance | 17 | -- | - | .- | - | 888 | 19 | - | - | - | - |
| Heat Light \& Telephone | 22 | $\cdots$ | - | - | - | 1000 | 2.2 | -- | - | - | - |
| Business \& Property Tax | 06 | - | - | - | - | 569 | 19 | .- | -- | - | -- |
| insurance | 06 | -- | - | - | - | 888 | 06 | -. | - | - | .- |
| Rent | 89 | -- | -* | -- | -- | 844 | 106 | -- | - | - | - |
| Personnel Expenses | 12.6 | - | - | - | -* | 97.3 | 12.9 | - | - | - | - |
| Financial Expenses Sank Interest 8 Charges | 3.7 29 | -- | - | - | -. |  |  | $\square$ | -- | -- | $\square$ |
| Bank Interest \& Charges Protessional Fees | 39 09 | -- | -- | - | -- | 1000 754 | 29 1.2 | -- | -- | -- | $\cdots$ |
| Franchise Fees |  | -- | $\cdots$ | - | -* |  |  | - | - | - | - |
| Sales and Admin. Expenses | 3.8 | - | - | - | - | 100.0 | 3.8 | $\cdots$ | - | - | - |
| Advertising | 14 | -- | .. | -* | $\cdots$ | 1000 | 14 | $\cdots$ | $\cdots$ | -. | - |
| Supplies | 11 | - | $\cdots$ | - | * | 888 | 13 | - | - | - | - |
| Delivery | 05 | $\stackrel{-}{*}$ | - | -- | - | 824 | 0.6 | $\cdots$ | - | - | - |
| Fuel Experise | 07 | - | -. | -. | -- | 448 | 16 | -- | - | - | - |
| Other Expenses | 2.3 | - | - | * | - | 82.2 | 2.8 | - | $\cdots$ | - | $\cdots$ |
| Protit (loss) | 7.4 | $\cdots$ | $\cdots$ | $\cdots$ | - | 100.0 | 7.4 | $=$ | - | - | - |
| Total | 100.0 | - | $\cdots$ | -- | - | 100.0 |  | - | $\sim$ | - | - |

(1) These estimates are based on a sample of businesses feporting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Value in each cell | $=\frac{\text { Total weighted expenditufe on a given item }}{\text { Total weighted sates of all businesses in the sample }} \times 100$ for each quartile |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditufe }} \times 100$ for each quartile |

Since the number of businesses reporting a specific expense may differ for each cell, the total (protit (loss) pius expenses) does not necessarily equal too: See Notes on Symbals Page.

## Standard Industrial Classification Detinition:

SIC 6151 . Fabric and Yam Stores
Businesses primarily engaged in retall dealing in yard goods yarns and related merchandise such as dry goods and notions stores. fabric stopes. retail kniting yarn and accessones mill-end stores ltextile fabric), retall piece goods (textle tabric), retall sewing thread, retail textle labrics. reiall yarn goods (textile labric) and retall yarn

TABLE 2. Balance Sheet Protile for 1985
Alberta. Fabric and Yam Stores (SIC 6151)

|  | Totall 1 | Bottom 25\% | Lower middie 25\% | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 194 | - | - | - | - |
| Businesses in sample | 15 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value ( 5000 's) | (1) | - | - | - | - |
|  | Average (\$000 s) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | - | - | - | - |
| Accounts and Notes Receivable | 7 | - | - | - | - |
| inventory | 36 | - | - | - | - |
| Other Current Assets | 3 | - | - | - | - |
| Total Current Assets | 47 | - | - | - | - |
| Fined Assets | 18 | - | - | - | - |
| Less Accum Deo on Fixed Assets | 5 | $\cdots$ | - | - | - |
| Other Assets | . | $\cdots$ | - | - | - |
| Total Assets | 60 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 12 | - | - | - | - |
| Other Current Liabilines | 12 | - | - | - | - |
| Total Current Liabilties | 24 | - | - | - | - |
| Mortyages Payable | . | - | - | - | - |
| Long Term Debt | 5 | - | - | - | - |
| Other Liabilities | 33 | - | - | - | $\infty$ |
| Total Liabilities | 62 | - | - | - | - |
| Yotal Equity | .1 | - | -- | - | - |

(1) These estimates are based on a sampie of businesses reporting saies beiween $\$ 10$ thousand and $\$ 2$ milton

## TABLE 3. Financial Ratios for 1985

Alberta. Fabric and Yarn Stores (SiC 6151)

|  | Total(1) | Bortom $25^{\circ}$. | Lower middle $25^{\circ}$. | $\begin{aligned} & \text { Upper } \\ & \text { midele } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 194 | -- | - | -- | -* |
| Businesses in sample Low sales value ( 5000 s ) High sales value ( $\$ 000$ s) | $\begin{aligned} & 15 \\ & (1) \\ & \text { (1) } \end{aligned}$ | - | - | - | - |
|  | Avarage |  |  |  |  |
| Liquidity Ratio Current ralio (times) | 2.6 | - | - | - | - |
| Leverage Aatios <br> Debr Equiry ratio (tumes) interest Coverage rato (times) Debt ratio (times) | $\begin{array}{r} 32 \\ 1167 \\ 12 \end{array}$ | - | - | - | - |

(1)These estimates are based on a sample of businesses reporting sales berween $\mathbf{\$ 1 0}$ thousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Fabric and Yarn Stores (SIC 6151)

|  | $\begin{gathered} \text { Total(1) } \\ 25^{\circ} \% \end{gathered}$ | Bottom $25 \%$ | Lower middle 25"。 | Upper middle 25\% | $\begin{gathered} \text { TOD } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 72 | -- | -- | -- | - |
| Businesses in sample | 2 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | -- | - | -- | $\cdots$ |
| High sales vaiue ( $\$ 000$ 's) | (1) | -. | - | - | - |
| Average ( 5000 s ) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | - | $\cdots$ | - | -* |
| Sale of Fixed Assets | $x$ | - | - | $\cdots$ | - |
| Increase in Long Term Debt | $x$ | -- | -- | $\cdots$ | -- |
| Advances From Owners and Affiliates | $x$ | - | - | $\cdots$ | $\cdots$ |
| From Government | $x$ | -- | .- | - | -- |
| Increase in Stare Capital | $x$ | -- | $\cdots$ | $\cdots$ | - |
| Saie of Investments | $x$ | $\cdots$ | -- | - | * |
| Tax Adjustments | $\times$ | -- | .. | .. | -- |
| Other Sources | $x$ | -- | - | - | -- |
| Total | $x$ | -- | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | $\cdots$ | - | $\cdots$ | $\cdots$ |
| Payment of Dividends | x | -- | .. | - | $\sim$ |
| Repayment of Long Term Debt | $x$ | -- | -- | -- | - |
| Current Portion of Long Term Debt | x | -. | -- | -- | $\cdots$ |
| Purchase of Investments | $x$ | -* | - | -- | - |
| Repayment of Ady From Owners and Alfii | $x$ | -- | -- | - | $\sim$ |
| Decrease in Equity | $x$ | $\cdots$ | - | -- | - |
| Tax Adjustments | $x$ | - | $\cdots$ | $\cdots$ | $\cdots$ |
| Other Applications | x | -* | - | - | - |
| Total | $x$ | - | - | - | $\sim$ |
| Incresse (Decrease) in Net Working Capital | $x$ | $\cdots$ | - | -- | $\square$ |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ mition

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Fabric and Yarn Stores (SIC 6151)

|  |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour unisi (1) |  | $\begin{aligned} & \text { Total } \\ & \text { payroll } \end{aligned}$ <br> ( $\$ 000$ si | Average labour units(1) | Newly reporting(2) | No longer reporling(3) |
| 1982 |  |  |  |  |  |
| Tocal | 53 | 2.606 | 315 | 14 | 11 |
| less than 20 | 51 | 1.212 | 140 | 14 | 11 |
| 20-99 | x | X | 25 | . |  |
| 100-499 | $\times$ | X | 150 | . |  |
| 500 and over | . |  |  | . |  |
| 1985 |  |  |  |  |  |
| Total | 79 | 3,564 | 381 | 10 | $\cdots$ |
| less than 20 | 74 | 1.603 | 171 | 10 |  |
| 20.99 | 5 | 1,961 | 210 | . |  |
| 100.499 | . | , | , | - |  |
| 500 and over | - | - | - | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroil and Hours, Statistics Canada, Catalogue No 72-002 An average labour unit could be interpreted as a full-fime employee Note that the business size groups used are determined at the Canada level Thus it a business nas at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses feporting no payroil deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the lollowing year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985
Alberta. Fabric and Yarn Stores (SIC E151)

| Total(1) | Bortom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midale } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 198? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businestes (No.) | 98 | 24 | 25 | 23 | 26 |
| Totai Saies $\$$ | 18.632 | 903 | 2.627 | 4.345 | 10,757 |
| Total Expense 5 | 17.956 | 916 | 2.500 | 4.243 | 10.297 |
| Net Profit (loss) \$ | 676 | -13 | 127 | 102 | 460 |
| Businesses reporting a prolit (No.) | 76 | 17 | 17 | 21 | 21 |
| Total Sales $\$$ | 15.101 | 614 | 1.801 | 3.900 | 8.786 |
| Total Expense \$ | 14.012 | 580 | 1.560 | 3.657 | 8.215 |
| Net Profit $\$$ | 1.089 | 34 | 241 | 243 | 571 |
| Businesses reporting loss (No.) | 22 | 7 | 8 | 2 | 5 |
| Total Sales S | 3531 | 289 | 826 | 445 | 1.971 |
| Total Expense \$ | 3.944 | 336 | 940 | 586 | 2.082 |
| Net Loss \$ | -413 | . 47 | -114 | .141 | -111 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 127 | 30 | 33 | 32 | 32 |
| Total Sales \$ | 20.146 | 465 | 1.449 | 3.503 | 14729 |
| Total Expense \$ | 19.730 | 677 | 1.315 | 3.383 | 14.355 |
| Net Profin (loss) \$ | 416 | . 212 | 134 | 120 | 374 |
| Businesses reporting a protit (No.) | 70 | 8 | 17 | 27 | 18 |
| Total Saies \$ | 12020 | 229 | 811 | 2.957 | 8.023 |
| Total Expense \$ | 11.039 | 203 | 612 | 2.804 | 7.420 |
| Net Profit \$ | 981 | 26 | 199 | 153 | 603 |
| Businesses reporting a lose (No.) | 57 | 22 | 16 | 5 | 14 |
| Total Sales \$ | 8126 | 236 | 638 | 546 | 6.706 |
| Total Expense $\$$ | 8691 | 474 | 703 | 579 | 6.935 |
| Net Loss \$ | . 565 | . 238 | -65 | -33 | . 229 |

1984

| All Businesses (No.) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 68 | 14 | 14 | 21 | 19 |
| Total Sates \$ | 9630 | 546 | 641 | 1.321 | 7.122 |
| Total Expense \$ | 9.308 | 537 | 679 | 1.301 | 6.791 |
| Net Profit (loss) \$ | 322 | 9 | -38 | 20 | 331 |
| Businestes reporting a profit (No.) | 48 | 4 | 10 | 17 | 17 |
| Total Sates S | 8270 | 165 | 457 | 1.101 | 6.547 |
| Total Expense 5 | 7769 | 129 | 439 | 990 | 6.211 |
| Net Profit \$ | 501 | 36 | 18 | 111 | 336 |
| Businesees reporing a lose (No.) | 20 | 10 | 4 | - | 2 |
| Total Sales $\$$ | 1360 | 381 | 184 | 220 | 575 |
| Total Expense s | 1.539 | 408 | 240 | 311 | 580 |
| Net Loss $\$$ | . 179 | -27 | -56 | -91 | -5 |
|  | 1985 |  |  |  |  |
| All Businestes (No.) | 194 | 49 | 7 | 62 | 76 |
| Total Sales 5 | 25.622 | 2.286 | 636 | 5.826 | 16.874 |
| Total Expenses | 23.663 | 1.821 | 635 | 5,859 | 15.348 |
| Net Profit (ioss) 5 | 1.959 | 465 | 1 | -33 | 1.526 |
| Businesses reporing a profit (No.) | 123 | 49 | 7 | 6 | 61 |
| Toral Sales \$ | 17.894 | 2.286 | 636 | 706 | 14.266 |
| Tousl Expense | 15.386 | 1.828 | 635 | 566 | 12.364 |
| Net Profits | 2.508 | 465 | 1 | 140 | 1.902 |
| Businesses reporting aloze (No.) | 71 | - | - | 56 | 15 |
| Total Sales 5 | 7.728 | - | - | 5.120 | 2.608 |
| Total Expense $\$$ | 8.277 | - | - | 5.293 | 2.984 |
| Ner Loss \$ | -549 | - | - | -173 | . 376 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 1. Selected Operating Ratios, in Percent of Saies, 1985 Alberta. Appliance, Television, Radio and Stereo Stores (SIC 622)

|  | Total(1) |  | Bottom $25^{\circ}$ 。 |  |  | Lower middie $25 \%$ |  | Upper middle $25 \%$ |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 652 |  | 163 |  |  | 163 |  | 163 |  |  | 163 |
| Businesses in sample Low sales value ( $\$ 000$ s) Migh sales value ( $\$ 000$ s) | $\begin{aligned} & 35 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | $\begin{aligned} & \text { (1) } \\ & 43 \end{aligned}$ |  |  | $\begin{aligned} & 43 \\ & 50 \end{aligned}$ |  | $\begin{array}{r} 50 \\ 194 \end{array}$ |  |  | 194 (1) |
| Selected expense item | Industry Averaget2) |  |  |  |  | $\begin{array}{r} \text { Obusi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Totai | Boltom $25 \%$ | Lower middie $25^{\circ}$ \% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Boltom 25\% | Lower middle $25^{\circ}$. | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Cost of Sales | 61.2 | 26.0 | 51.6 | 78.6 | 57.8 | 94.0 | 65.1 | 40.8 | 51.6 | 78.6 | 57.8 |
| Occupancy Expenseas Mortgage Interes: | 9.6 | 15.0 | 16.9 | 4.9 | 11.1 | 100.0 | 9.6 | 15.0 | 16.9 | 4.9 | 11.1 |
| Depreciation | 22 | 12 | 10 | 14 | 44 | 896 | 2.4 | 21 | 10 | 14 | 49 |
| Repars \& Maintenance | 02 | 0.5 |  | 0.1 | 0.3 | 401 | 05 | 11 | , | 04 | 0.4 |
| Heat, Light \& Telephone | 18 | 21 | 32 | 13 | 19 | 660 | 2.7 | 33 | 3.2 | 35 | 19 |
| Business \& Properiy Tax | 0.6 | 01 | 32 | 0.4 | 0.3 | 673 | 0.9 | 05 | 3.2 | 0.5 | 0.5 |
| insurance | 0.7 | 05 | 32 | 0.3 | 05 | 501 | 14 | 20 | 32 | 12 | 0.6 |
| Fent | 41 | 105 | 64 | 1.4 | 37 | 565 | 72 | 12.6 | 64 | 78 | 4.3 |
| Personnel Expenses | 9.4 | 1.7 | 25.7 | 3.7 | 16.3 | 58.1 | 16.1 | 6.2 | 26.7 | 11.2 | 16.3 |
| Financial Expenses Bank Inferest \& Charges | 4.7 3.2 | 0.6 0.1 | 1.8 0 | 5.7 5.5 | 6.5 24 | 100.0 918 | 4.7 3.5 | 0.6 0.3 | 1.8 0.2 | 5.7 55 | 6.5 2.4 |
| Protessional Fees Franchise Fees | 15 | 05 | 16 | 0.2 | 41 | 668 | 22 | 0.7 | 16 | 0.4 | 4.3 |
| Sales and Admin. Expenses | 6.3 | 19.6 | 1.6 | 3.4 | 4.6 | 99.8 | 6.3 | 19.6 | 1.6 | 3.4 | 4.6 |
| Advertising | 2.0 | 15 | 0.4 | 24 | 2.3 | 933 | 22 | 15 | 04 | 2.8 | 24 |
| Supplies | 11 | 21 | 0.4 | 0.5 | 15 | 998 | 1.1 | 2.1 | 04 | 05 | 15 |
| Delivery Fuel Expense | 32 | 158 | 08 | 0.6 | 07 | 572 | 55 2.2 | 158 | 08 | 2.5 | 1.0 |
| Other Expenses | 2.4 | 4.5 | 2.8 | 1.4 | 2.6 | 95.8 | 2.5 | 5.7 | 2.6 | 1.4 | 2.6 |
| Prolit (loss) | 6.6 | 32.7 | -1.4 | 2.2 | 1.1 | 93.4 | 7.0 | 32.7 | -1.4 | 2.6 | 1.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ..* | $\cdots$ | .* | ... | ... |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
$\begin{aligned} & \text { (2) Value in each cell }=\frac{\text { Toial weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \times \text { for each quartile. } \\ & \text { (3) Value in each cell }=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad \text { for each quartile }\end{aligned}$
Since the number of businesses reporing a specific expense may differ for each cell. the total (prolit (loss) plus expenses) does not necessarily equal $10.0 \%$
See Notes on Symbols Page.
standard Industrial Classification Definition:
SIC 622 . Appliance, Teievision, Radio and Stereo Storea
Businesses primarily engaged in retall dealing in major household appliances. small electrical appiances. television, radio and sound equipment Repair shops for such appilances are included in this indusiry group

TABLE 2. Balance Sheet Profile for 1985
Alberta, Appliance, Television. Aadio and Stereo Stores (SIC 622)

|  | Total( 1 ) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 652 | 163 | 163 | 163 | 163 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | 35 <br> (1) <br> (1) | (1) <br> 43 | 43 <br> 50 | $\begin{array}{r} 50 \\ 194 \\ \hline \end{array}$ | $\begin{array}{r}194 \\ \text { (1) } \\ \hline\end{array}$ |
|  | Average (\$000's) |  |  |  |  |
| Aseets |  |  |  |  |  |
| Cash | 12 | 1 | 3 |  | 33 |
| Accounts and Noles Receivable | 7 | - | 1 | 2 | 22 |
| Inventory | 38 | 2 | 8 | 27 | 88 |
| Other Current Assets | 2 | - | - | $\cdots$ | 5 |
| Total Current Assers | 59 | 3 | 12 | 33 | 149 |
| Fixed Assets | 36 | 1 | 12 | 8 | 108 |
| Less Accum Dep on Fixed Assets | 11 | 1 | 11 | 3 | 29 |
| Other Assets | 2 | - | 4 | - | 5 |
| Total Assets | 16 | 4 | 17 | 39 | 233 |
| Lisbilities and Equity |  |  |  |  |  |
| Current Loans | 12 | - | * | 12 | 23 |
| Othe: Current Liabilities | 33 | - | 15 | 17 | 83 |
| Total Current Lisblintes | 45 | - | 15 | 29 | 106 |
| Morroages Payable | 2 | * | - | - | 6 |
| Long Term Debt | 3 | - | * | 5 | 11 |
| Oinet Liabilities | 18 | - | - | 5 | 53 |
| Total Liabilities | 67 | " | 15 | 35 | 176 |
| Total Equity | 19 | 3 | 2 | 4 | 58 |

(1) These estimates are based on a sampie of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper midole $25^{\circ}$. | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (esimated) | 652 | 163 | 163 | 163 | 963 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & 35 \\ & (1) \\ & 11) \end{aligned}$ | 11 43 | 43 50 | 50 194 | 194 <br> (1) |
|  | Aversge |  |  |  |  |
| Liquidity Ratio Cuprent ratio (times) | 1.3 | 2.0 | 08 | 14 | 13 |
| Leverage Ratios <br> Debi Equity ratio (times) <br> Interest Coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} 40 \\ 584 \\ 08 \end{array}$ | $\begin{array}{r} 0.2 \\ 1310 \\ 0.1 \end{array}$ | 8.5 09 | $\begin{array}{r} -288 \\ 364 \\ 09 \end{array}$ | 285 943 09 |

(1)These estumates are based on a sample of businesses reporting sales beiween $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Appliance, Television. Radio and \$tereo Stores (SIC 622)

|  | $\begin{array}{r} \text { Total(1) } \\ 25 \% \end{array}$ | Botrom 25\% | Lawer middle 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number ol businesses (estimated) | 147 | -. | -- | - | -- |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | -- | -- | - |
| High sales value is000's | (1) | $\cdots$ | - | - | - |
| Average ( $\$ 000$ 's) |  |  |  |  |  |
| Souree of Funds |  |  |  |  |  |
| From Operations | 4 | - | -. | - | -- |
| Sale of Fixed Assets | 1 | - | - | - | $\infty$ |
| Increase in Long Term Debi | 10 | - | -- | $\cdots$ | - |
| Advances From Owners and Alfiliates | 7 | - | ** | ** | $\sim$ |
| From Government | - | - | -* | -* | - |
| Increase in Share Capital | - | - | $\rightarrow$ | $\cdots$ | $\cdots$ |
| Sale of Investments | 8 | - | -- | $\cdots$ | - |
| Tax Adjustments | . | -- | .. | - | - |
| Other Sources |  | -* | .. | - | - |
| Total | 30 | -* | -- | .. | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | 5 | -- | - | -- | -- |
| Payment of Dividends | 1 | - | $\ldots$ | -- | .. |
| Repayment of Long Term Debt | 13 | - | - | - | - |
| Curtent Portion ol Lang Term Debr | . | -- | -* | $\sim$ | - |
| Purchase of investments | - | $\cdots$ | .. | - | - |
| Repayment ol Adv From Owners and Affil | 15 | $\cdots$ | $\cdots$ | -- | - |
| Decrease in Equity | . | -n | - | $\because$ | - |
| Tax Adjust ments | - | -- | .. | -- | - |
| Other Applications | 3 | $\cdots$ | - | - | - |
| Total | 36 | $\cdots$ | $\cdots$ | - | $\cdots$ |
| Increase (Decrease) in Net Working Capital | -6 | - | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Appiiance. Television. Radio and Stereo Stores (SIC 622)

| Business size expressed in average fabour units ( 1 ) |  | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { ( } \$ 000 \mathrm{~s} \text { ) } \end{aligned}$ | Average labour uniss(1) | Changes in number of Ousinesses with paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporfing(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 879 | 65.554 | 4,345 | 156 | 87 |
| less than 20 | 827 | 37.340 | 2.421 | 150 | 85 |
| 20-99 | 37 | 15.267 | 1.011 | 4 | 2 |
| 100-499 | 10 | 7.386 | 496 | 2 | . |
| 500 and over | 5 | 5.561 | 417 | . | - |
| 1985 |  |  |  |  |  |
| Total | 781 | 62,041 | 3.908 | 104 | ... |
| less than 20 | 743 | 40.321 | 2.500 | 99 | ... |
| 20-99 | 28 | 11.055 | 703 | 4 |  |
| 100-499 | 6 | 5.809 | 378 | 1 | ... |
| 500 and over | 4 | 4.856 | 327 | . |  |

(1) Average laboup units are caiculated by dividing total payroil by the average annual wage and satary rate as reported in ine Survey of Empioyment. Payroll and Hours. Stalistics Canada. Caralogue No 72-002 An average labour unit could be interpreted as a fullotime employee Note that the business size groups used are determined at the Canada level. Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province is is snown in the 500 and over group.
(2) Relers to businesses reporting no paypoll deductions in the previous year.
(3) Refers to businesses teporting no payroll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quantile, 1982-1985 alberta. Appliance. Television. Radio and Stereo Stores (SIC 622)

|  | Total(1) | Bottom $25^{\circ} \%$ | Lower middle 25: | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 462 | 115 | 115 | 116 | 116 |
| Total Sales 5 | 101.037 | 3,656 | 8.969 | 21.018 | 87.396 |
| Total Expense | 96.316 | 3,383 | 7.856 | 20.181 | 84.896 |
| Net Profit (loss) \$ | 4,721 | 273 | 1.113 | 835 | 2.500 |
| Businesses reporting a prolit (NO.) | 347 | 91 | 93 | 75 | 88 |
| Total Sales 5 | 74.182 | 2.937 | 7.299 | 13.853 | 50.093 |
| Total Expense 5 | 67.739 | 2.440 | 5.911 | 12.555 | 46.833 |
| Net Prolit 5 | 6.4 .43 | 497 | 1.388 | 1.298 | 3.260 |
| Businesses reporting loss (No.) | 115 | 20 | 22 | 4 | 28 |
| Total Sales S | 26.855 | 719 | 1.670 | 7.163 | 17.303 |
| Total Expense 5 | 28.577 | 943 | 1,945 | 7.626 | 18.063 |
| Net Loss \$ | -1.722 | -224 | -275 | -463 | . 760 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 629 | 156 | 158 | 157 | 158 |
| Total Sales 5 | 132.574 | 3.143 | 7809 | 25.348 | 96.274 |
| Total Expense 5 | 127.133 | 3.315 | 6.561 | 24.227 | 93.030 |
| Net Prolu (loss) \$ | 54.4 | -172 | 1.248 | 1.121 | 3.244 |
| Businesses reporting a profit (No.) | 476 | 85 | 142 | 124 | 125 |
| Total Sales \$ | 104.535 | 1.633 | 6.958 | 20.062 | 75.882 |
| Total Expense 5 | 97.002 | 1.131 | 5.598 | 18.814 | 71.659 |
| Nei Prohit \$ | 7.533 | 502 | 1.360 | 1.448 | 4.223 |
| Businesses reporting a loss (No.) | 153 | 71 | 16 | 33 | 33 |
| Total Sales \$ | 28039 | 1.510 | 851 | 5.286 | 20.392 |
| Total Expense S | 30.131 | 2.184 | 963 | 5.613 | 21.371 |
| Net Loss s | -2.092 | -674 | -112 | . 327 | . 979 |

1984

| All Businesses (No.) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 784 | 181 | 210 | 187 | 206 |
| Total Sales \$ | 155.827 | 2.579 | 8.070 | 24.836 | 120.350 |
| Total Expense $\$$ | 149,891 | 2.221 | 6.273 | 24.055 | 117.342 |
| Net Profit (lossi \$ | 5.936 | 350 | 1.797 | 781 | 3.008 |
| Businestes reporting a profit (No.) | 597 | 116 | 192 | 142 | 147 |
| Total Sales \$ | 116.268 | 1.514 | 7.402 | 16.525 | 90.827 |
| Total Expense S | 107.198 | 796 | 5.545 | 15.184 | 85.673 |
| Net Prolit 5 | 9.070 | 718 | 1.857 | 1.341 | 5.154 |
| Businesses reporting a loss (No.) | 187 | 65 | 18 | 45 | 59 |
| Total Smies \$ | 39.559 | 1.057 | 668 | 8.311 | 29.523 |
| Total Expense 5 | 42.693 | 1,425 | 728 | 8.871 | 31.669 |
| Net Loss \$ | -3.134 | -368 | -60 | -560 | -2.146 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 654 | 163 | 157 | 148 | 186 |
| Total Sales \$ | 125.952 | 4.293 | 8.089 | 15.928 | 97.662 |
| Total Expense 5 | 121,061 | 3.088 | 7.738 | 14.120 | 96.115 |
| Net Prolit (loss) S | 4.891 | 1.205 | 331 | 1,808 | 1.547 |
| Businesses reporting a prafit (No.) | 458 | 154 | 38 | 138 | 128 |
| Total Sales \$ | 87.753 | 3.927 | 1,954 | 14.683 | 67.170 |
| Total Expense | 80.834 | 2.690 | 1.479 | 12.689 | 63.966 |
| Net Profit \$ | 6.919 | 1.237 | 475 | 1.904 | 3.213 |
| Businesest reporting a lose (No.) | 196 | 8 | 119 | 10 | 58 |
| Total Sales 5 | 38.199 | 366 | 6.115 | 1,235 | 30,483 |
| Total Expensa \$ | 40.227 | 398 | 6.259 | 1.421 | 32.149 |
| Ner Loss \$ | -2.028 | -32 | -144 | -186 | -1.666 |

[^4]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Gasoline Service Stations (SIC 6331)

|  |  |  |  | Battom $25 \%$ |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ |  | Upper <br> middle 25 \% |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) |  |  | 277 |  |  | 278 |  |  | 278 |  | 278 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\begin{aligned} & 168 \\ & \text { (1) } \\ & \text { (1) } \end{aligned}$ |  | $227$ |  |  | $\begin{aligned} & 227 \\ & 568 \end{aligned}$ |  |  | 568 1.027 |  | $\begin{array}{r}1.027 \\ \hline 11\end{array}$ |
| Selected expense item | Industry Average 21 |  |  |  |  | $\begin{array}{r} \text { \% busi- } \\ \text { nesses } \\ \text { reporting } \end{array}$ | Reporting businesses only (3) |  |  |  |  |
|  | Total | Bottom $25^{\circ}$ | Lowe: middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
|  | Percent of sales |  |  |  |  |  | Percent of saies |  |  |  |  |
| Cost of Sales | 74.5 | 66.4 | 69.1 | 78.9 | 83.2 | 99.4 | 74.9 | 66.4 | 69.1 | 80.8 | 83.2 |
| Occupancy Expenses Mortage interest | 6.1 0.1 | 6.3 | 10.3 | 4.0 | 3.9 | 100.0 9.5 | 6.1 3 | 6.3 | 10.3 | 4.0 | 3.9 |
| Deoreciation | 12 | 14 | 19 | 09 | 06 | 840 | 14 | 22 | 21 | 10 | 07 |
| Repairs \& Maintenance | 04 | 03 | 08 | 03 | 03 | 83.9 | 05 | 05 | 0.8 | 04 | 03 |
| Heat Light \& Telephone | 17 | 17 | 35 | 09 | 09 | 990 | 17 | 17 | 35 | 09 | 09 |
| Business \& Property Tax | 05 | 11 | 04 | 03 | 03 | 809 | 06 | 17 | 05 | 03 | 03 |
| Insurance | 06 | 12 | 06 | 04 | 02 | 945 | 0.6 | 14 | 06 | 0.4 | 02 |
| Rent | 16 | 07 | 30 | 11 | 16 | 594 | 28 | 18 | 5.1 | 18 | 22 |
| Personnel Expenses | 9.2 | 5.6 | 11.8 | 10.3 | 8.9 | 93.4 | 9.9 | 7.4 | 12.1 | 10.3 | 8.9 |
| Financial Expenses Bank interest \& Charges | 1.4 10 | 1.6 | 1.9 16 | 1.1 0.7 | 1.0 0 | 100.0 956 | 1.4 | 1.6 1.3 | 1.9 16 | 1.1 0.7 | 1.0 08 |
| Prolessional Fees | 03 | 05 | 03 | 03 | 02 | 969 | 04 | 05 | 0.3 | 0.3 | 02 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 3.5 | 4.7 | 4.4 | 3.9 | 1.2 | 99.4 | 3.6 |  |  |  | 1.2 |
| Advertising | 04 | 03 | 04 | 04 | 04 | 930 | 04 | 04 | 0.4 | 04 | 04 |
| Delivery | 09 | 19 | 06 | 08 | 03 | 839 | 11 | 25 | 07 | 09 | 0.4 |
| Fuel Expense | 16 | 21 | 24 | 22 |  | 174 | 94 | 46 | 120 | 417 | 05 |
| Other Expenses | 0.9 | 0.8 | 0.8 | 0.8 | 1.2 | 83.6 | 1.1 | 1.0 | 1.2 | 0.9 | 1.2 |
| Prolit (loss) | 4.4 | 14.5 | 1.7 | 1.1 | 0.7 | 96.2 | 4.6 | 14.5 | 1.9 | 1.1 | 0.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... |  | $\ldots$ | ... | ... |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ mousand and $\$ 2$ million
$\begin{aligned} \text { (2) Value in each cell } & =\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \times \text { for each quattle } \\ \text { (3) Value in each cell } & =\frac{\text { Total weighted expendifure on a given item }}{\text { Total weighted sales of businesses reporting this item of expendifure }} \times 100 \quad \text { for each quartile }\end{aligned}$
Since the number of businesses reporting a specific expense may differ for each cell. the totat (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classilication Delinition:

SIC 6331 - Gasoline Service Stations
Businesses primarily engaged in retail ceating in gasoline. lubricating oils and greases. Included in this industry are businesses primarily engaged in lubricaling motor vehicles This group industry includes businesses described as retal diesel luel filing stations. oas bars. gasoline service stations, retall gasoline.
motor vehicies lubrication services. and selt-serve gasoline stations

TABLE 2. Balance Sheet Profile for 1985

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middie $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.111 | 277 | 278 | 278 | 278 |
| Businesses in sample | 168 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 227 | 568 | 1.027 |
| High saies value ( 5000 's) | (1) | 227 | 568 | 1.027 | (1) |
|  | Aversge ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 14 | 2 | 13 | 14 | 25 |
| Accounts and Notes Recaivable | 16 | - | 7 | 33 | 22 |
| Inventory | 22 | 4 | 13 | 38 | 32 |
| Other Current Assets | 9 | - | 2 | 5 | 30 |
| Totel Current Assets | 61 | 7 | 34 | 91 | 109 |
| Fixed Assets | 84 | 20 | 100 | 103 | 149 |
| Less Accum. Dep on Fixed Assets | 32 | 4 | 43 | 32 | 47 |
| Other Assets | 6 | - | 1 | 8 | 16 |
| Total Assets | 129 | 23 | 93 | 169 | 227 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 6 | 1 | 6 | 5 | 12 |
| Other Current Llabilites | 39 | 1 | 33 | 61 | 60 |
| Total Current Luabilites | 45 | 2 | 40 | 66 | 72 |
| Mortgages Pavable | 16 | 2 | 31 | 15 | 17 |
| Long Term Debt | 9 | 4 | 6 | 5 | 22 |
| Other Liabilities | 37 | 1 | 14 | 64 | 67 |
| Total Liabilities | 108 | 8 | 91 | 150 | 179 |
| Total Equity | 21 | 15 | 2 | 19 | 48 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Gasoline Service Stations (SIC 6331)

|  | Total(1) | Bottom $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { midie } 25^{\circ} \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midie 25? } \end{aligned}$ | $\begin{aligned} & \text { TOP } \\ & 25^{\circ} \text {. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.111 | 277 | 278 | 278 | 278 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ s) | $\begin{array}{r} 168 \\ 11 \\ 11 \\ \hline \end{array}$ | $\begin{array}{r} \text { (1) } \\ 227 \end{array}$ | $\begin{aligned} & 227 \\ & 568 \end{aligned}$ | $\begin{array}{r} 568 \\ 1.027 \\ \hline \end{array}$ | $\begin{array}{r} 1,027 \\ (1) \\ \hline \end{array}$ |
|  | Average |  |  |  |  |
| Liquidity Ratio Current ratio (times) | 38 | 8.5 | 5.1 | 18 | 25 |
| Leverage Ratios <br> Debt Equily ratio (times) Interest Coverage ratio (times) Debt iatio (rimes) | $\begin{array}{r} 265 \\ 08 \end{array}$ | $\begin{array}{r} -15 \\ 319 \\ 04 \end{array}$ | 543 08 | -2.9 11.8 0.8 | 5.2 87 08 |

(1)These estimates are based on a sample of businesses reporting saies betmeen $\$ 10$ thousand and $\$ 2$ million

See Noles on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Gasoline Service Stations (SIC 6331)

|  | $\begin{gathered} \text { Total( } 1 \text { ) } \\ 25 \% \end{gathered}$ | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middie $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 568 | 142 | 142 | 142 | 142 |
| Businesses in sample | 45 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 566 | 924 | 1.248 |
| High sales value ( $\$ 000$ 's) | (1) | 566 | 924 | 1.248 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 21 | 21 | 19 | 12 | 30 |
| Sale of Fixed Assets | 23 | 92 | 1 | . | 3 |
| Increase in Long Term Debr | 19 | . | 7 | 72 | 2 |
| Advances From Owners and Alfilates | 30 | 1 | 9 | 115 | 3 |
| From Government | - | - | - | . | . |
| Increase in Shape Capital | \$ | - | 5 | - | - |
| Sale of Investments | 1 | - | . | - | 2 |
| Tax Adustments | - | - | - | - | - |
| Oiner Sources | 2 | 8 | - | - | - |
| Total | 96 | 121 | 41 | 200 | 40 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 46 | 3 | 14 | 167 | 8 |
| Payment of Dividends | 6 | 23 | - | - | 2 |
| Repayment ol Long Term Deot | 7 | 3 | 11 | 19 | 3 |
| Current Portion of Lang Term Debt | - | . | 1 | . | - |
| Purchase of investments | 1 | * | 5 | - | - |
| Repayment ot Ady From Owners and Alfil | 6 | 1 | 8 | 1 | 13 |
| Decrease in Equily | - | - | . | . | = |
| Tax Adjustments | 1 | 2 | - | . | - |
| Other Aoplications | 7 | - | - | - | - |
| Total | 67 | 32 | 40 | 179 | 25 |
| Increase (Decrease) in Net Working Capilal | 30 | 89 | 1 | 21 | 15 |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Gasoline Service Stations (SIC 6331)

| Business size expressed in average labour unis $\{1$ ) |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units( ${ }^{(1)}$ | Changes in number of Dusinesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting\|2 | No langer reporling(3) |
| 1982 |  |  |  |  |  |
| Total | 1.131 | 88.362 | 8.828 | 154 | 135 |
| less than 20 | 1.078 | 62.439 | 6.226 | 150 | 134 |
| 20.99 | 47 | 11,897 | 1.183 | 4 |  |
| 100-499 | x | $\times$ | 71 | . |  |
| 500 and over | 4 | $\times$ | 1.348 | - | 1 |
| 1985 |  |  |  |  |  |
| Total | 1,125 | 92.371 | 7.458 | 109 | ... |
| less than 20 | 1.096 | 69.811 | 5.626 | 107 | $\ldots$ |
| 20-99 | 23 | 7.083 | 575 | 1 | $\ldots$ |
| $100 \cdot 499$ | 3 | 1.848 | 150 | 1 | [. |
| 500 and over | 3 | 13.629 | 1.107 |  | $\cdots$ |

(1) Average tabour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payrall and Hours, Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Gasoline Service Stations (SIC 6331)

| Total(1) Bottom | Lower | Upper | Top |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midate $25 \%$ | midole $25 \%$ | $25 \%$ |


|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesser (No.) | 1,219 | 300 | 309 | 305 | 305 |
| Total Sates 5 | 417.971 | 5.315 | 16.975 | 92.254 | 303.427 |
| Total Expenses | 402.652 | 3.075 | 13.416 | 88.328 | 297.833 |
| Nei Profil (loss) 5 | 15.319 | 2.240 | 3.559 | 3.926 | 5.594 |
| Businesses reporting a profit (No.) | 964 | 262 | 242 | 246 | 214 |
| Total Sales \$ | 305.318 | 4.707 | 12.927 | 72.855 | 214.829 |
| Total Expense $\$$ | 287.694 | 2.273 | 8.837 | 68.381 | 208.203 |
| Net Profit $\$$ | 17.624 | 2.434 | 4.090 | 4.474 | 6.626 |
| Businesses reporting loss (No.) | 255 | 38 | 67 | 59 | 91 |
| Total Sales \$ | 112.653 | 608 | 4.048 | 19.399 | 88.598 |
| Tolal Expense \$ | 114.958 | 802 | 4.579 | 19.947 | 89.630 |
| Net Loss \$ | -2.305 | -194 | -531 | . 54.8 | -1,032 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 923 | 231 | 231 | 230 | 231 |
| Total Sales \$ | 422.218 | 6,468 | 37.721 | 113.486 | 264.543 |
| Total Expense \$ | 412.198 | 5,422 | 35.890 | 110.805 | 260.081 |
| Nel Profit (loss) \$ | 10.020 | 1.046 | 1.831 | 2.681 | 4.462 |
| Businesses reporting a profit (No.) | 639 | 153 | 159 | 161 | 166 |
| Total Sales \$ | 302.662 | 4.183 | 26.637 | 81.018 | 190,824 |
| Total Expense $\$$ | 289.179 | 2.572 | 23.939 | 77.451 | 185.217 |
| Nel Profit 5 | 13.483 | 1.611 | 2.698 | 3.567 | 5.607 |
| Businesses reporting a loss (No.l | 284 | 78 | 72 | 69 | 65 |
| Total Sales 5 | 119.556 | 2.285 | 11.084 | 32.468 | 73.719 |
| Tolai Expense \$ | 123.019 | 2.850 | 11.951 | 33.354 | 74.864 |
| Net Loss \$ | -3.463 | -565 | -867 | -886 | $\underline{-1.145}$ |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 1,109 | 275 | 271 | 285 | 278 |
| Toral Sales S | 629.301 | 21.680 | 77.293 | 178.890 | 351.438 |
| Total Expense 5 | 616.318 | 19.638 | 75,389 | 176.290 | 345.001 |
| Net Profit (loss) \$ | 12,983 | 2.042 | 1.904 | 2.600 | 6.437 |
| 8usinesses reporting a profit (No.) | 864 | 202 | 207 | 206 | 249 |
| Total Sales s | 533.157 | 17.442 | 61.986 | 133.621 | 320.108 |
| Total Expense $\$$ | 518.055 | 15.112 | 59.300 | 130.442 | 313.201 |
| Net Profirs | 15.102 | 2.330 | 2.686 | 3.179 | 6.907 |
| Businesses reporting a loss (No.) | 245 | 73 | 64 | 79 | 29 |
| Total Sales 5 | 96.144 | 4.238 | 15.307 | 45.269 | 31.330 |
| Tolal Expense 5 | 98.263 | d. 526 | 16.089 | 45.848 | 31.800 |
| Nei Loss \$ | -2.119 | -288 | . 782 | -579 | - 470 |
|  | 1985 |  |  |  |  |
| All Businestes (No.) | 1,148 | 283 | 279 | 294 | 292 |
| Total Sales \$ | 768,322 | 27.623 | 103.179 | 224.467 | 413.053 |
| Total Expense S | 754.473 | 25.427 | 97.207 | 221.589 | 410.250 |
| Ner Prolit (loss) 5 | 13.849 | 2.186 | 5.972 | 2.878 | 2.803 |
| Businesses reporting a profit (No.) | 842 | 195 | 211 | 211 | 225 |
| Total Sales \$ | 583.274 | 18.353 | 78.825 | 166.238 | 319.858 |
| Total Erpense 5 | 563,870 | 15.438 | 71.162 | 182.820 | 314.852 |
| Net Protit 5 | 18.404 | 2.817 | 7.663 | 3.618 | 5.208 |
| Businetees reporting lose (No.) | 306 | 88 | 68 | 13 | 67 |
| Total Sales 5 | 185.048 | 9.270 | 24.354 | 58.229 | 93. 195 |
| Tolal Expense 5 | 190.603 | 9.991 | 26.045 | 58.969 | 95.598 |
| Net Loss \$ | -5.555 | . 721 | -1.691 | . 740 | -2.403 |

(1)These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta, Tire. Battery, Parts and Accessories Stores (SIC 6342)

|  | Tolal( ${ }^{\text {l }}$ | Bottom $25 \%$ | Lower middie $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 424 | 106 | 106 | 106 | 106 |
|  | 46 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 11 113 | 113 229 | 229 657 | 657 (1) |


| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reparting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Boltom 25\% | Lowep middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} T O p \\ 25 \% \end{array}$ |  | Total | Bortom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 61.4 | 55.4 | 58.0 | 64.5 | 67.0 | 100.0 | 61.4 | 55.4 | 58.0 | 64.5 | 67.0 |
| Occupancy Expenses |  | 8.4 | 8.7 | 10.5 | 5.4 |  |  | 8.4 | 8.7 | 10.9 | 5.4 |
| Mortgage interest Depreciation | 107 17 | 14 | 2.8 | 09 | 15 | 66 832 | 102 21 | 30 | 28 | 13 | 15 |
| Repars \& Maintenance | 04 | 0.1 | 07 | 02 | 04 | 77 | 05 | 04 | 07 | 02 | 04 |
| Heat. Light \& Telephone | 19 | 2.8 | 21 | 17 | 12 | 992 | 19 | 2.8 | 21 | 18 | 12 |
| Business \& Property Tax | 0.6 | 0.4 | 08 | 08 | 05 | 876 | 07 | 0.9 | 08 | 08 | 05 |
| Insurance | 08 | 05 | 14 | 06 | 03 | 886 | 09 | 12 | 14 | 0.7 | 03 |
| Rent | 21 | 33 | 10 | 33 | 15 | 643 | 33 | 56 | 15 | 6.0 | 2.0 |
| Personnel Expenses | 15.6 | 1.9 | 23.4 | 14.7 | 16.9 | 84.4 | 18.5 | 8.9 | 23.4 | 15.2 | 16.9 |
| Financial Expenses | 2.2 | 1.3 | 3.2 | 2.2 | 1.6 | 98.7 | 2.2 | 1.4 | 3.2 | 2.2 | 1.6 |
| Bank Interest \& Charges | 17 | 41 | 27 | 12 | 12 | 905 | 18 | 19 | 27 | 12 | 13 |
| Prolessional Fees Franchise Fees | 05 | 02 | 0.5 | 09 | 04 | 894 | 0.6 0.4 | 0.4 | 05 | 10 | 0.4 |
| Sales and Admin. Expenses | 6.7 | 18.1 | 5.3 | 3.8 | 2.8 | 100.0 | 6.7 | 18.1 | 5.3 | 3.8 | 2.8 |
| Advertising | 18 | 40 | 16 | 13 | 09 | 980 | 18 | 42 | 16 | 13 | 09 |
| Supplies | 18 | 34 | 2.1 | 11 | 09 | 98.0 | 18 | 36 | 21 | 12 | 09 |
| Delivery | 15 | 34 | 13 | 11 | 08 | 834 | 18 | 34 | 19 | 12 | 10 |
| Fual Expense | 16 | 73 | 0.3 | 02 | 02 | 384 | 41 | 93 | 0.9 | 14 | 06 |
| Other Expenses | 2.0 | 4.7 | 0.6 | 2.2 | 1.5 | 100.0 | 2.0 | 4.7 | 0.6 | 2.2 | 1.5 |
| Profit (loss) | 3.9 | 10.1 | 0.8 | 2.3 | 4.7 | 100.0 | 3.9 | 10.1 | 0.8 | 2.3 | 4.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | ... | ... |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Vaiue in each cell | $=\frac{\text { Total weighied expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \times 1$ tor each quartile |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporling this tem of expenditure }} \times 100 \quad$ for each quartile |

Since the number of businesses reporing a specific expense may differ for each cell, the total (protir (loss) plus expenses) does not necessarily equal $100 \%$. See Notes on Symbols Page

## SLandard Industriat Classification Definition

## SIC 6342 - Tire. Battery. Parts and Accessories Stores

Businesses primarly engaged in retail dealing in new or used tires. fubes tatteries and other automobile parts and accessories separately or in combination
These businesses may be secondarily engaged in tire installation and repair as well as in automobile repair. This industry inctudes the following lypes af retail ooerations relail automotive batieries, retarl automotive parts and accessories. retail automotive cassettes and 8 -track tape recorders fetail motor vehicle radios (inc CB or GRS), retail motor vehicle stereos. relat motor vehicle tape decks and retarl tires and rubes

TABLE 2. Balance Sheet Protile for 1985
Alberta, Tire, Battery, Parts and Accessories Stores (SIC 6342)

|  | Total(1) | Baltom $25 \%$ | Lower middle 25\% | Upper middle $25 \%$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 424 | 106 | 106 | 106 | 106 |
| Businesses in sample | 46 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 113 | 229 | 657 |
| High sales value ( $\$ 000$ s) | (1) | 113 | 229 | 657 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 24 | 1 | 11 | 13 | 67 |
| Accounts and Notes Receivabie | 42 | - | 13 | 34 | 113 |
| Inventory | 93 | 1 | 53 | 92 | 205 |
| Other Current Assets | 7 | - | . | 11 | 17 |
| Total Current Assets | 166 | 2 | 76 | 150 | 401 |
| Fixed Assets | 129 | . | 78 | 135 | 274 |
| Less Accum Ded on Fixed Assets | 58 | . | 26 | 94 | 105 |
| Other Assets | 21 | - | 3 | 52 | 30 |
| Total Aseets | 259 | 2 | 132 | 244 | 609 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 18 | - | 7 | 27 | 35 |
| Oiner Current Liabilities | 61 | 2 | 13 | 67 | 154 |
| Totel Current Labilties | 79 | 2 | 20 | 94 | 169 |
| Moptosages Payable | 15 | . | 6 | - | 50 |
| Long Term Cebr | 15 | - | - | 61 | 3 |
| Other Liabilites | 74 | - | 70 | 30 | 159 |
| Total Lisbillties | 181 | 2 | 96 | 185 | 401 |
| Total Equity | 78 | - | 36 | 59 | 199 |

(1) These estimates are based on a sample of bustnesses peporting sales between $\$ 10$ thousand and $\$ 2$ milhon

TABLE 3. Financial Ratios for 1985
Alberta. Tire. Bartery. Parts and Accessories Siores (Sic s342)

|  | Total( 1 ) | Bottom $25^{\circ}$ 。 | Lower middle $25^{\circ}$. | Upper middle $25^{\circ}$ c | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 424 | 106 | 106 | 106 | 106 |
| Businesses in sample | 46 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 113 | 229 | 657 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 113 | 229 | 657 | (1) |
|  | Avarage |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 46 | 10 | 8.7 | 20 | 26 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | -20 | -1.2 | 41 | -137 | 0.7 |
| Interest Coverage ratio (umes) | 410 |  | 998 | 126 | 377 |
| Debt patio (limes) | 07 | 07 | 07 | 0.8 | 0.6 |

(1)These estimates are based on a sample of businesses reporting saies beiween $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million

See Noles on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Tire. Battery. Parts and Accessories Stores (SIC 6342)

|  | Totall(1) 25\% | Bottom $25^{\circ}$. | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 328 | 81 | 81 | 82 | 82 |
| Businesses in ssmple | 26 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 154 | 279 | 846 |
| High sales value ( $\$ 000$ 's) | (1) | 154 | 279 | 846 | (1) |
| Average (\$000 s) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 33 | 1 | 4 | 52 | 68 |
| Sale of Fixed Assets | 4 | 2 | 1 | 5 | 9 |
| increase in Long Term Debi | 29 | 74 | - | 15 | 6 |
| Advances From Owners and Affiliates | 5 | 12 | - | . | 9 |
| From Government | - | . | - | - | . |
| increase in Share Capital | 3 | 13 | - | - | - |
| Sale of Investments | 1 | . | - | - | 2 |
| Tax Adjustments | . | . | - | - | . |
| Other Soutces | 8 | 2 | * | - |  |
| Total | 68 | 105 | 5 | 72 | 94 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 37 | 103 | - | 35 | 19 |
| Payment of Dividends | - | - | - | - | 2 |
| Repayment of Long Term Debl | 8 | 1 | - | 5 | 26 |
| Current Portion of Long Term Debt | 2 | 2 | - | 6 | - |
| Purchase of Investments |  | . | - | - | 1 |
| Repayment of Adv Fiom Owners and Affil | 10 | - | 11 | 12 | 14 |
| Decrease in Equily | . | 1 | . | . | - |
| Tax Adjustments | 1 | - | - | - | 3 |
| Other Apolications | - | 1 | - | * | - |
| Total | 59 | 108 | 12 | 58 | 65 |
| Increase (Decrease) in Net Working Capital | 9 | . 3 | . 7 | 14. | 29 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Tire. Battery. Parts and Accessories Stores (SIC 6342)

| Business size expressed in average labour units ( 1 ) |  | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { ( } \mathbf{0} 000 \mathrm{~s} \text { ) } \end{aligned}$ | Average labour units ( 1 ) | Changes in number of businesses with pard employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No langer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 303 | 31,709 | 2,363 | 47 | 34 |
| less than 20 | 281 | 20.982 | 1.547 | 47 | 34 |
| $20 \cdot 99$ | 20 | $x$ | 536 | . | - |
| 100-499 | $\times$ | $\times$ | 280 | . | - |
| 500 and over | . | . | . | - | - |
| 1985 |  |  |  |  |  |
| Total | 314 | 35.582 | 2,175 | 27 | $\ldots$ |
| less than 20 | 301 | 24.211 | 1.472 | 27 |  |
| 20.99 | 12 | $x$ | 437 | . | -. |
| $100 \cdot 499$ | $\times$ | $x$ | 266 | - | -... |
| 500 and over | - | . | 。 | - | , |

11) Average labour units are calcutated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Paytoll and Mours. Statislics Canada. Calalogue No 72-002 An average labour unit could be interpreted as a lull-ime employee. Note that the business size groups used are determined at the Canada level. Thus if a bustness has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses eeporting no payroll deductions in the previous vear
(3) Refers to businesses reporting no payroll deductions in the following year

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Tire, Batiery. Parts and Accessories Siores (SIC 6342)


All \$ vatues are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 267 | 66 | 67 | 67 | 67 |
| Total Sates | 98.081 | 4.257 | 12.867 | 23.938 | 57.019 |
| Total Expense ${ }^{\text {s }}$ | 95.551 | 4.217 | 12,300 | 23,777 | 55.257 |
| Net Profit (lass) \$ | 2.530 | 40 | 567 | 161 | 1,762 |
| Businesses reporing a profit (Mo.) | 180 | 43 | 49 | 43 | 45 |
| Total Sales \$ | 66.342 | 2.905 | 9.515 | 14.839 | 39.083 |
| Total Expense \$ | 62.248 | 2.514 | 8.712 | 14.152 | 36.870 |
| Net Proft \$ | 4.098 | 397 | 803 | 687 | 2.213 |
| Businesses reporting lows (NO.) | 87 | 23 | 18 | 24 | 22 |
| Total Sales \$ | 31.739 | 1.352 | 3.352 | 9.099 | 17.936 |
| Total Expense \$ | 33.303 | 1.703 | 3.588 | 9.625 | 18.387 |
| Net Loss \$ | -1.564 | . 35 ; | . 236 | -526 | -451 |
|  |  |  | 1983 |  |  |
| All Businesses ( NO .) | 305 | 76 | 76 | 76 | 77 |
| Tolal Sales \$ | 110.859 | 3.640 | 12.105 | 25.062 | 70,052 |
| Total Expenses | 107.417 | 3.298 | 11.289 | 24.322 | 68.508 |
| Net Profit llass) \$ | 3.442 | 342 | 816 | 740 | 1,544 |
| Businesses reporting a profit (No.) | 221 | 51 | 61 | 56 | 53 |
| Total Sales \$ | 78.308 | 2.045 | 9.793 | 18.257 | 48.213 |
| Total Expense S | 73.193 | 1.518 | 8.830 | 17.228 | 45.617 |
| Net Proft \$ | 5.115 | 527 | 963 | 1.029 | 2.596 |
| Businesses reporting a loss (No.) | 84 | 25 | 15 | 20 | 24 |
| Total Sales \$ | 32.551 | 1.595 | 2.312 | 6.805 | 21.839 |
| Total Expense S | 34.224 | 1.780 | 2.459 | 7.094 | 22.891 |
| Net Loss \$ | -1.673 | -185 | . 147 | -289 | -1.052 |

1984

| All Businesses (No.) | 477 | 83 | 155 | 118 | 121 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Toral Sales \$ | 163.040 | 1.403 | 13.730 | 39.964 | 107.943 |
| Toral Expense \$ | 160.46 | 9.940 | 14.385 | 40.212 | 103.879 |
| Net Profit (loss) \$ | 2.624 | -537 | 655 | -248 | 4.064 |
| Busincsses reporting a proilt (No.) | 219 | - | 59 | 81 | 78 |
| Total Sales \$ | 109.564 | * | 6.359 | 27.027 | 76.178 |
| Total Expense $\$$ | 103.401 | - | 6.050 | 26.081 | 71.290 |
| Net Profit S | 6.163 | - | 309 | 966 | 4.888 |
| Businessee reporting - loss (No.) | 258 | 83 | 96 | 37 | 42 |
| Total Sates 5 | 53.476 | 1.403 | 7.371 | 12.937 | 31.765 |
| Total Expense $\$$ | 57.015 | 1.940 | 8.335 | 14,151 | 32.589 |
| Ner Loss \$ | -3.539 | -537 | . 964 | -1.214 | -824 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 423 | 79 | 132 | 95 | 117 |
| Toial Sales 5 | 199.785 | 3.119 | 21.802 | 38.485 | 136.359 |
| Total Expense 5 | 191.856 | 2,697 | 21,737 | 37.455 | 124.967 |
| Net Proftt lloss) \$ | 7.909 | 422 | 65 | 1.030 | 6.392 |
| Butinessez reporting a proflt (No.) | 287 | 60 | 46 | 71 | 110 |
| Total Sales 5 | 166.629 | 2.713 | 7.546 | 31.827 | 124.543 |
| Total Expense $\$$ | 157.547 | 2,181 | 7.047 | 30.318 | 118.001 |
| Net Prolit \$ | 9.082 | 532 | 499 | 1.509 | 6.542 |
| Businesses reporting a lose (No.) | 136 | 19 | 86 | 24 | 7 |
| Toral Sales \$ | 33.136 | 406 | 14.256 | 6.658 | 11.816 |
| Total Expense \$ | 34,309 | 516 | 14.690 | 7.137 | 11.966 |
| Nat Loss \$ | -1,173 | -110 | - 434 | -479 | -150 |

[^5]See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta. General Stores (SIC 6412)

|  | Total(1) |  | Battom $25 \%$ |  |  | $\begin{aligned} & \text { Lowef } \\ & \text { modde } 25 \% \end{aligned}$ |  | Uppermiddle $25 \%$ |  |  | $\begin{array}{r} \text { Top } \\ 25 \% \\ \hline 37 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number ol businesses (estimated) |  | 48 |  | 37 |  |  | 7 |  | 37 |  |  |
| Businesses in sample Low sales value $\$ \$ 000$ s ) High sales value ( $\$ 000$ 's) |  | $\begin{aligned} & 21 \\ & \{1\} \\ & 11\} \end{aligned}$ |  | 11 75 |  |  | 5 |  | 112 252 |  | 252 |
| Selected expense item | Industry Average(2) |  |  |  |  | \% businesses reporting | Aeporting businesses only (3) |  |  |  |  |
|  | Tolal | Bottom 25 。 | Lower midale $25 \%$ | Upper middle $25 \%$ | Top |  | Total | Bottom 25 . | Lower middle $25 \%$ | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 79.5 | 64.0 | 82.5 | 85.6 | 84.6 | 98.2 | 80.9 | 69.1 | 82.5 | 85.6 | 84.6 |
| Occupancy Expenses | 7.7 | 15.6 | 8.5 | 4.4 | 3.6 | 100.0 | 7.7 | 15.6 | 8.5 | 4.4 | 3.6 |
| Mortgage Interest | - |  | - | - | . |  |  |  | - | $1{ }^{\circ}$ |  |
| Depreciation | 12 | 06 | 16 | 16 | 10 | 93.9 | 13 | 06 | 23 | 16 | 10 |
| Repars \& Maintenance | 07 | 07 | 17 | 05 | 02 | 92 ! | 08 | 07 | 24 | 05 | 0.2 |
| Heat. Light \& Telephone | 24 | 52 | 2.2 | 16 | 09 | 1000 | 2.4 | 52 | 2.2 | 1.6 | 0.9 |
| Business \& Property Tax | 03 | 0.3 | 05 | 03 | 03 | 958 | 04 | 0.3 | 05 | 0.3 | 0.4 |
| Insurance | 07 | 1.2 | 07 | 04 | 04 | 1000 | 07 | 1.2 | 07 | 0.4 | 0.4 |
| Rent | 24 |  |  |  |  | 25.7 | 9.5 |  |  |  |  |
| Personnel Expenses | 1.9 | 1.4 | 0.5 | 1.2 | 4.6 | 74.2 | 2.6 | 2.6 | 0.9 | 1.4 | 4.6 |
| Financial Expenses Bank Interest \& Charges | 1.3 10 | 0.6 0.2 | 0.9 | 2.3 2.1 | 1.1 0.9 | 94.7 902 | 1.4 1.4 | 0.6 0.2 | 0.9 0.7 | 2.3 2.1 | 1.4 15 |
| Protessional Fees | 03 | 04 | 03 | 02 | 02 | 816 | 0.3 | 09 | 03 | 02 | 0.3 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 2.8 | 6.0 | 3.2 |  |  |  |  |  |  |  |  |
| Adverising Supolies | 06 05 | 13 $!4$ | 09 03 | 04 01 01 | 11 02 02 | 929 1000 | 07 05 | 1.1 18 | 09 03 | 0.4 | 0.1 |
| Delivery | 07 | 13 | 07 | 02 | 05 | 861 | 08 | 13 | 07 | 03 | 07 |
| Fuel Expense | 10 | 20 | 13 | 06 | 0.2 | 743 | 14 | 2.0 | 15 | 0.8 | 06 |
| Other Expenses | 0.7 | 0.2 | 1.0 | 1.2 | 0.5 | 79.5 | 0.9 | 0.4 | 1.4 | 1.3 | 0.5 |
| Profit (loss) | 6.0 | 12.2 | 3.4 | 4.0 | 4.5 | 100.0 | 6.0 | 12.2 | 3.4 | 4.0 | 4.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | .. | ... | $\ldots$ | ... | ... |

(1) These estimates are based on a sample of businesses reborting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each ceil $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of all businesses in the sample }} \times 100$ tor each quartile.
(3) Value in each cell
$=\frac{\text { Total weighted expenditure on a given ttem }}{\text { Total weighted sales of businesses reporting this item of expenditure }}$
$\times 100$ for each quartile

Since the number of businesses reporting a specitic expense may ditter tor each ceil, the total (profit (loss) plus expenses) does not necessarily equal 100 ". See Notes on Symbols Page.

## Standard Industrial Classification Definition:

SIC 6412 - General Stores
Businesses primarily engaged in retail desling in a general line of merchandise on a non-departmental basis. the most important of which is food Oither merchandise sold usually includes ready-to-wear apparel, toiletries. cosmetics. hardware. tarm supplies and nousewares. Businesses may be described as country general stores and general stores.

TABLE 2. Balance Sheet Profile for 1985
Alberta, General Stores (SIC 6412)

|  | Total(\%) | Boltom 25\% | Lower middle 25\% | Upper midale $25 \%$ | $\begin{gathered} \text { TOp } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 148 | 37 | 37 | 37 | 37 |
| Businesses in sample |  |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 75 | 112 | 252 |
| High sales value ( $\$ 000$ 's) | (1) | 75 | 112 | 252 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Astets |  |  |  |  |  |
| Cash | 11 | 1 | - | 4 | 38 |
| Accounts and Notes Recenable | 5 | 1 | - | 5 | 12 |
| Inventory | 23 | 5 | 1 | 22 | 59 |
| Other Current Assets | - | - | - | - | - |
| Total Current Assets | 39 | 7 | 1 | 31 | 110 |
| Fixed Assets | 29 | 5 | 2 | 35 | 68 |
| Less Accum Dep on Fixed Assets | 8 | 4 | . | 5 | 21 |
| Other Assets | 1 | - | - | 1 | 1 |
| Tolal Assets | 61 | 8 | 4 | 61 | 158 |
| Liabilies and Equity |  |  |  |  |  |
| Curpent Loans | 2 | - | - | 5 | 4 |
| Other Current Liabilities | 10 | - | 1 | 3 | 36 |
| 7otal Current Lisblities | 12 | - | , | 7 | 40 |
| Mortgages Payable | 10 | - | . | 33 | - |
| Long Term Debt | 1 | - | - | 2 | - |
| Other Labilities | 13 | - | 1 | 4 | 47 |
| Total Liabilities | 36 | - | 2 | 46 | 86 |
| Tolal Equity | 25 | 7 | 2 | 16 | 71 |

(1) These estimates are based on a sampie ol businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985 Aiberta. General Slores (SIC 6el2)

|  | Total (1) | Bollom $25^{\circ}$ 。 | Lower midde $25^{\circ}$. | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 148 | 37 | 37 | 37 | 37 |
| Businesses in sample | 21 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 75 | 112 | 252 |
| High sales value ( $\$ 000$ 's) | (1) | 75 | 112 | 252 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 76 | 17.6 | 83 | 48 | 6.2 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | 155 | 01 | 08 | 32.3 | 7.9 |
| Interest Coverage ratio (times) | 510 | 47.4 | 1383 | 140 | 112 |
| Debt ratio (times) | 0.5 | 0. | 04 | 05 | 0.5 |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\$ 2$ milition.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. General Stores (SIC 6412)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bottom $25^{\circ}$ 。 | Lower muddle 25\% | Upper middie 25\% | $\begin{gathered} \text { Top } \\ 25{ }^{2} \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 24 | *- | - | - | $\cdots$ |
| Businesses in sample | 3 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value (\$000's) | (1) | $\cdots$ | -- | - | - |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 39 | $\cdots$ | -- | - | $\cdots$ |
| Sale of Fined Assets | . | -- | - | -- | - |
| Increase in Long Term Debt | 4 | -- | - | - | - |
| Advances From Owners and Affiliates | 16 | - | - | - | -- |
| Fram Government | - | $\cdots$ | $\cdots$ | * | - |
| Increase in Share Capital | - | - | - | -. | - |
| Sale of investments | - | - | - | $\cdots$ | - |
| Tax Adjustments | - | -- | -- | -. | - |
| Other Sources | - | -- | -- | -- | -- |
| Total | 61 | - | - | -. | .- |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assels | 5 | .. | *- | .. | - |
| Payment ot Dividends | 7 | - | $\cdots$ | -- | - |
| Repayment of Long Term Debt | 9 | - | - | - | - |
| Current Portion of Long Term Debt | . | - | - | - | - |
| Purchase of Investmenis | - | - | - | - | $\cdots$ |
| Repayment of Adv From Owners and Affil. | 10 | - | - | - | $\cdots$ |
| Decrease in Equily | . | - | - | - | - |
| Tax Adjustments | - | - | - | $\cdots$ | - |
| Other Applications | * | -- | -- | $\cdots$ | $\cdots$ |
| Total | 32 | - | - | ** | - |
| Increase (Decrease) in Net Working Capital | 29 | - | - | $\cdots$ | $\cdots$ |

(1) These estimates are based on a sample of businesses reporling sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in
Alberta. General Merchandise Stores (SIC 641)

| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Total } \\ \text { psyroll } \\ (\$ 000 \text { ) } \end{array}$ | Average labour units(1) | Changes in number of businesses |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No langer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 354 | 364.283 | 34,145 | 37 | 15 |
| less than 20 | 299 | 12,409 | 1.162 | 33 | 15 |
| 20.99 | 27 | 8.108 | 767 | 2 | . |
| 100.499 | 14 | 23.236 | 2.165 | 2 |  |
| 500 and over | 14 | 320.530 | 30.051 | . | - |
| 1985 |  |  |  |  |  |
| Total | 320 | 362,740 | 30,426 | 30 | ... |
| less than 20 | 270 | 19.640 | 979 | 29 |  |
| 20-99 | 25 | 8.659 | 736 | - |  |
| 100-499 | 12 | 17.675 | 1.414 | 1 | . |
| 500 and over | 13 | 324.766 | 27.297 | . | $\square$ |

[^6]TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Ouartile, 1982.1985 Alberta, General Stores (SIC 6412)

| Total(y) | Bottom | Lower | Upper | Top |
| :---: | :---: | :---: | :---: | :---: |
|  | $25 \%$ | middle $25 \%$ | middie $25 \%$ | $25 \%$ |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesees (No.) | 187 | 46 | 43 | 46 | 52 |
| Total Saies | 58.510 | 3.409 | 8.562 | 11.901 | 36.638 |
| Total Expense 5 | 56.399 | 3.312 | 8.188 | 11.414 | 35.485 |
| Net Prolit (loss) \$ | 2,114 | 97 | 374 | 487 | 1.153 |
| Businesees reporting a profit (No.) | 142 | 24 | 29 | 43 | 46 |
| Total Sales \$ | 49.612 | 2.011 | 4.164 | 11.097 | 32.340 |
| Total Expense | 46.920 | 1.744 | 3.639 | 10.555 | 30.982 |
| Nel Pratil \$ | 2.692 | 267 | 525 | 542 | 1358 |
| Businesses reporting lose (No.) | 45 | 22 | 14. | 3 | 6 |
| Total Sates $\$$ | 8898 | 1.398 | 2.398 | 804 | 4.298 |
| Total Expense $\$$ | 9.479 | 1,568 | 2.549 | 859 | 4.503 |
| Net Loss $\$$ | -581 | . 170 | -159 | . 55 | . 205 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 168 | 38 | 46 | 42 | 42 |
| Total Sales \$ | 56.799 | 2.038 | 6.722 | 12.769 | 35.270 |
| Toral Expense 5 | 55.162 | 1.962 | 6.704 | 19.883 | 34613 |
| Net Profir (loss) \$ | 1.637 | 76 | 18 | 886 | 657 |
| Businesses reporting a profit (No.) | 113 | 15 | 24 | 40 | 34 |
| Torai Sales \$ | 46.023 | 900 | 4.015 | 12,308 | 28.800 |
| Total Expense \$ | 43.112 | 754 | 3.540 | 11.411 | 27.407 |
| Net Profit 5 | 2.911 | 146 | 475 | 897 | 4,393 |
| Businesses reporting a loss (No.) | 55 | 23 | 22 | 2 | \% |
| Total Sales \$ | 10.776 | 1.138 | 2.707 | 461 | 6.470 |
| Total Expense $\$$ | 12050 | 1.208 | 3. 164 | 472 | 7206 |
| Ne: Loss \$ | $-1274$ | -70 | -457 | -19 | . 736 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 246 | 54 | 23 | 105 | 64 |
| Total Sales 5 | 31.448 | 897 | 759 | 9.634 | 20.158 |
| Totai Expense $\$$ | 30.568 | 887 | 887 | 9.505 | 19.290 |
| Net Profit (loss) S | 879 | 10 | -128 | 129 | 868 |
| Businesses reporting aprofit (No.) | 141 | 44 | - | 43 | 54 |
| Total Sales \$ | 22.897 | 690 | - | 4.830 | 17377 |
| Total Expense $\$$ | 21.530 | 646 | - | 4.412 | 16472 |
| Not Prolit 5 | 1.367 | 44 | - | 418 | 905 |
| Businesses reporting aloss (No.) | 105 | 10 | 23 | 62 | 10 |
| Tolal Saies $\$$ | 8.551 | 207 | 759 | 4.804 | 2781 |
| Total Expense 5 | 9.039 | 241 | 887 | 5.093 | 2818 |
| Nei Loss 5 | . 488 | . 34 | -128 | -289 | -37 |
|  |  |  | 1985 |  |  |
| All Businceses (No.) | 159 | 35 | 44 | 40 | 40 |
| Total Sales $\$$ | 42.584 | 1.844 | 4.957 | 9.865 | 25.918 |
| Total Expense 5 | 40.879 | 1.731 | 4.947 | 9.473 | 24.728 |
| Net Profil (loss) \$ | 1,705 | 113 | 10 | 392 | 1.190 |
| Businesses reporting a profit (No.) | 123 | 29 | 15 | 39 | 40 |
| Toral Sates 5 | 38.882 | 1.407 | 1.796 | 9.561 | 25.918 |
| Tolal Expenses | 36.878 | 1.288 | 1.704 | 9.158 | 24.728 |
| Net Protits | 1.804 | 119 | 92 | 403 | 1.190 |
| Businesees reporting a lose (No.) | 36 | 6 | 29 | 1 |  |
| Total Sales 5 | 3.902 | 437 | 3.181 | 304 |  |
| Totat Expense \$ | 4.001 | 443 | 3.243 | 315 |  |
| Net Loss | -99 | -6 | -82 | -11 |  |

[^7]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. General Merchandise Stores (SIC 6413)

|  | Total(1) |  | Bottom 25\% |  |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 93 |  | -- |  |  | - |  | - |  |  | - |
| Businesses in sample <br> Low sales value ( $\$ 000$ s) <br> Migh sales value ( $\$ 000$ s) |  | $10$ (1) (1) |  | - |  |  | $\cdots$ |  | -- |  | - |
| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { e busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses anly (3) |  |  |  |  |
|  | Total | Bottom 25\% | Lowep middle $25^{\circ}$ 。 | Upper middie $25^{\circ}$. | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25 \%$ | Lower midale $25 \%$ | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 77.0 | -- | - | $\sim$ | - | 100.0 | 77.0 | - | $\cdots$ | - | - |
| Occupancy Expenses | 5.8 | - | - | - | $\sim$ | 100.0 | 5.8 | - | - | - | - |
| Morigage Interest |  | - | $\cdots$ | - | -* |  | - | - | - | - | -- |
| Deoreciation | 05 | -- | -- | - | - | 407 | 12 | - | - | - | $\infty$ |
| Repairs \& Maintenance | 02 | - | -- | - | -- | 40.7 | 0.4 | - | -- | - | - |
| Heat Light \& Telephone | 13 | -- | -- | - | ** | 1000 | 13 | ** | $\cdots$ | - | - |
| Business \& Property Tax | 04 | - | "* | - | $\stackrel{-}{-}$ | 460 | 0.9 | $\square$ | - | - | $\cdots$ |
| insurance Rent | 08 2.6 | -- | -- | - | -- | 714 714 | 11 3.7 | - | -- | - | -- |
| Personnel Expenses | 4.8 | -. | - | $\cdots$ | - | 70.0 | 6.8 | - | - | - | - |
| Financial Expenses | 2.4 | - | - | - | - | 100.0 | 2.4 | - | $\cdots$ | - | $\sim$ |
| Bank interes! \& Charges | 18 | -- | - | -- | - | 714 | 25 | - | -- | - | - |
| Protessional Fees Franchise Fees | 0.6 | -- | -- | $\cdots$ | - | 1000 | 06 | $\cdots$ | $=$ | $\cdots$ | - |
| Sales and Admin. Expenses | 2.9 | - | - | $\cdots$ | - | 100.0 | 2.9 | - | - | - | - |
| Advertising | 10 | -- | - | - | -- | 1000 | 10 | - | - | - | - |
| Supplies | 11 | - | -* | - | - | 1000 | 11 | - | - | - | - |
| Delivery Fuel Expense | 0.5 03 | -- | .- | - | -- | 921 26.0 | 105 1.0 | - | $\cdots$ | - | $\cdots$ |
| Other Expenses | 0.7 | - | - | $\cdots$ | - | 34.6 | 2.0 | - | * | - | - |
| Profit (loss) | 6.5 | -- | - | - | $\cdots$ | 100.0 | 6.5 | - | - | - | - |
| Tozal | 100.0 | - | - | - | - | 100.0 | ... | - | $\cdots$ | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quarile.
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{T 0} \times 100$ for each quartile

Since the number of businesses reporting a specific expense may differ for each cell. the total (proft (loss) plus expenses) does not necessarily equal $100 \%$
See Notes on Symbols Page
Standard indusirial Classification Definition:
SIC 6412 - General Merchandise Stores
Businesses primarily engaged in retall ceaing in a general line of merchandise on a non-departmental basis including ready-lo-wear apparel, toiletries,
cosmetics. hardware and housewares. where tood and household turniture are not normally commodity lines and where no one commodity line accounts lor more than $50 \%$ of total revenue.

TABLE 2. Balance Sheet Profile for 1985
Alberta, General Merchandise Stores (SIC 6413)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 93 | - | - | - | - |
| Businesses in sample | 10 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
|  | Average ( $5000{ }^{\text {a }}$ ) |  |  |  |  |


| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 2 | - | - | - | - |
| Accounts and Notes Receivabie | 18 | - | - | - | - |
| inventory | 26 | - | - | - | $\cdots$ |
| Other Current Asseis | 2 | - | - | $\cdots$ | - |
| Total Current Assets | 48 | - | - | $\cdots$ | - |
| Fixed Assets | 8 | - | - | - | - |
| Less Accum Dep on Fixed Assets | 2 | - | - | - | - |
| Other Assets | . | -- | - | - | - |
| Totel Assets | 54 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 5 | - | - | $\cdots$ | $\cdots$ |
| Other Current Liabilites | 12 | -- | - | - | - |
| Total Curfent Liablities | 17 | - | - | - | $\cdots$ |
| Morrgages Payable | 1 | - | - | - | - |
| Long Term Deat | 12 | - | - | - | - |
| Otner Liabilites | 13 | -- | - | - | - |
| Total Liabilities | 44 | - | - | - | - |
| Total Equity | 10 | - | $\cdots$ | - | $=$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Aiberta. General Merchandise Stores (SIC 6413)

|  | Total(1) | Boltam $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle $25^{\circ}$. | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 93 | -- | -. | - | - |
| Businesses in sample | 10 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | - | - | - |  |
| High sales value ( $\$ 000$ s) | (1) | - | - | -- | - |
|  | Aversge |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 49 | - | - | - | - |
| Leverage Ratios |  |  |  |  |  |
| Debr Equity ratio (times) | 90 | - | - | - | - |
| Interest Coverage ratio (times) | 48 | - | - | - | - |
| Debs ratio (tumes) | 48 | - | - | - | -- |

(1)These estimates are based on a sample of businesses reporting saies between $\mathbf{\$ 1 0}$ thousand and $\$ 2$ milion.

See Notes on Symbols Page.

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. General Merchandise Stores (SIC 6413)

|  | $\begin{aligned} & \text { Total( } 1 \text { ) } \\ & 25 \% \end{aligned}$ | Bottom $25 \%$ | Lower middle 25\% | Uoper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | - | - | . | . |  |
| Businesses in sample |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | . | - |  |
| Migh sales value ( $\$ 000$ 's) | (1) | - |  |  |  |
|  |  |  | age ( 5000 's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | - | - | - | - |  |
| Sale of Fixed Assets | - | - | * | - |  |
| Increase in Long Term Debt | - | - | - | - |  |
| Advances From Owners and Affiliates | - | - | - | . |  |
| From Government | - | - | - | - |  |
| Increase in Share Capital | - | - | - | - |  |
| Sale of investments | - | - | - | * | - |
| Tax Adjustments | - | - | - | - | - |
| Other Sources | - - | . | - | . | - |
| Total | - | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | . | - | - | - | - |
| Payment of Dividends | - | - | - | - | - |
| Repayment of Long Term Debt | - | - | - | * | - |
| Current Portion ot Long Term Debt | - | - | - | - | - |
| Purchase of Investments | - | - | - | - | - |
| Repayment of Ady From Owners and Alfil | - | - | - | - | * |
| Decrease in Equily | - | - | - | - | - |
| Tax Adustments | - | - | * | - |  |
| Other Applications | . | - | - | - | - |
| Total | - | - | - | - | - |
| Increase (Decrease) in Net Working Capital | - | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\mathbf{\$ 2}$ milton

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes In Number of Businesses, 1982 and 1985 Alberta. General Merchandise Stores (SIC 6\&1)

| Business size expressed in average labour units\{1\} |  |  | Average labour uniss(1) | Changes in number at businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses |  |  | Newly reporting(2) | No longer reportingi3) |
| 1982 |  |  |  |  |  |
| Total | 354 | 364.283 | 34.145 | 37 | 15 |
| less than 20 | 299 | 12.409 | 1. 162 | 33 | 15 |
| 20.99 | 27 | 8.108 | 767 | 2 |  |
| 100.499 | 14 | 23.236 | 2.165 | 2 |  |
| 500 and over | 14 | 320.530 | 30.051 | . |  |
| 1985 |  |  |  |  |  |
| Total | 320 | 362.740 | 30.426 | 30 | ... |
| less than 20 | 270 | 11.640 | 979 | 29 |  |
| 20.99 | 25 | 8.659 | 736 | - |  |
| 100-499 | 12 | 17.675 | 1.414 | , |  |
| 500 and over | 13 | 324.766 | 27.297 | . |  |

(1) Average labour units are calculated oy dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average laboup unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but tess than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartie, 1982-1985 alberta. General Merchandise Stores (SIC 6413)

|  | Total( 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | Upper middie $25^{\circ}$. | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Butineses (No.) | 115 | 27 | 28 | 31 | 29 |
| Total Seles 5 | 46.255 | 2.145 | 5.441 | 12.549 | 26,120 |
| Total Expense 5 | 44.576 | 1.984 | 5.255 | 12.173 | 25.164 |
| Net Profit (lass) $\$$ | 1.679 | 169 | 186 | 376 | 956 |
| Businesses reporting a prolit (No.) | 86 | 21 | 20 | 22 | 23 |
| Total Seles \$ | 34.423 | 1.590 | 3.802 | 10.018 | 19.012 |
| Total Expense \$ | 32.400 | 1.369 | 3.520 | 9.552 | 17.959 |
| Net Profit \$ | 2.023 | 221 | 282 | 467 | 1.053 |
| Businesses reporting loss (No.) | 29 | 6 | 8 | 9 | 6 |
| Total Sales \$ | 11.832 | 555 | 1.639 | 2.530 | 7108 |
| Total Expense \$ | 12.176 | 615 | 1.735 | 2621 | 7.205 |
| Net Loss | . 344 | -60 | . 96 | -91 | . 97 |
|  | 1983 |  |  |  |  |
| All Businerses (No.) | 115 | 28 | 27 | 31 | 29 |
| Total Sales \$ | 40.411 | 691 | 3.575 | 9.849 | 26.296 |
| Total Expense \$ | 38.916 | 723 | 3.387 | 9.394 | 25.412 |
| Net Proft (loss) 5 | 1.495 | -32 | 188 | 455 | 884 |
| Eusinesses reporing a profit (No.) | 81 | 11 | 21 | 25 | 24 |
| Total Sales 5 | 33.719 | 338 | 2.858 | 7.785 | 22.738 |
| Tatal Expense $\$$ | 31.976 | 276 | 2.627 | 7.284 | 21.789 |
| Nei Prolit \$ | 1.743 | 62 | 231 | 501 | 949 |
| Businesses reporting aloss (No.) | 34 | 17 | 6 | 6 | 5 |
| Total Sales \$ | 6.692 | 353 | 717 | 2.064 | 3.558 |
| Total Expense \$ | 6.940 | 447 | 760 | 2110 | 3.623 |
| Net Loss \$ | . 248 | -98 | -43 | . 46 | -65 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 94 | - | - | - | - |
| Total Saies \$ | 16.534 | - | - | - | - |
| Total Expense $\$$ | 16.369 | * | - | - | - |
| Net Prolit (loss) \$ | 165 | - | - | - | - |
| Businesser reporting a profit (No.) | 68 | - | - | - | - |
| Total Sales \$ | 6.127 | - | - | - | - |
| Total Expense \$ | 5.719 | - | - | - | - |
| Nel Profits | 408 | - | - | - | - |
| Businesses reporting a loss (No.) | 26 | - | - | - | - |
| Total Saies \$ | 10407 | - | - | * | - |
| Total Expense \$ | 10.650 | - | - | - | - |
| Net Loss $\$$ | -243 | - | - | - | - |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 93 | 19 | 21 | 28 | 25 |
| Total Sales \$ | 18.472 | 512 | 1.513 | 6.265 | 10.162 |
| Total Expense \$ | 17.502 | 282 | 1.512 | 5.437 | 10.271 |
| Net Prolit (ioss) 5 | 970 | 230 | 1 | 848 | - 109 |
| Businesees reporting a profit (No.) | 62 | 18 | 7 | 28 | 8 |
| Total Sales \$ | 12.122 | 512 | 635 | 6.285 | 4.690 |
| Total Expense \$ | 10.796 | 282 | 492 | 5.437 | 4.585 |
| Nat Profit | 1.326 | 230 | 143 | 848 | 105 |
| Businesees reporting a lose (No.) | 31 | - | 14 | 。 | 17 |
| Total Seles 5 | 6.350 | - | 878 | - | 5.472 |
| Total Expense \$ | 6.706 | - | 1.020 | - | 5.686 |
| Net Loss \$ | . 356 | - | -142 | - | -214 |

[^8]See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25^{\circ} \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 377 | 94 | 94 | 94 | 95 |
| Businesses in sample | 39 |  |  |  |  |
| Low sates value ( $\$ 000$ 's) | (1) | (1) | 107 176 | 176 330 | 330 |
| High sates value ( $\$ 000$ 's) | (1) | 107 | 176 | 330 | (1) |


| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle $25^{\circ}$ | Upper middie $25 \%$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |  | Total | Bottom 25\% | Lower middle $25^{\circ}$ | Upper midale | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of saies |  |  |  |  |
| Cost of Sales | 61.8 | 37.6 | 63.2 | 63.1 | 70.2 | 96.3 | 64.1 | 52.4 | 63.2 | 63.1 | 70.2 |
| Occupancy Expenses | 11.4 | 16.4 | 9.2 | 14.6 | 7.3 | 96.9 | 11.8 | 21.5 | 9.2 | 14.6 | 7.3 |
| Mortgage Interest | 09 |  |  |  |  | 49 | 27 |  | : |  |  |
| Depreciation | 30 | 59 | 2.1 | 41 | 11 | 936 | 32 | 110 | 2.1 | 4.1 | 11 |
| Repairs \& Maintenance | 04 | 06 | 02 | 06 | 04 | 665 | 06 | $\bigcirc 3$ | 03 | 09 | 04 |
| Heat. Light \& Telephone | 24 | 36 | 14 | 37 | 13 | 969 | 25 | 47 | 1.4 | 3.7 | 13 |
| Business \& Properiy Tax | 0.5 | 0.5 | 08 | 0.3 | 0.6 | 904 | 06 | 10 | 09 | 0.3 | 06 |
| Insurance Rent | 0.4 4.5 | 07 5.2 | 03 4.3 | 05 50 | 04 36 | 69.2 89.2 | 06 50 | 14 78 | 06 45 | 0.8 5.1 | 0.4 43 |
| Personnel Expenses | 14.3 | 15.3 | 18.8 | 12.0 | 12.2 | 96.5 | 14.8 | 20.9 | 18.8 | 12.0 | 12.2 |
| Financial Expenses Bank interest \% Charges | 3.7 2.5 | 5.5 36 | 2.1 0.8 | 5.7 3.9 | 2.0 | 96.9 878 | 3.8 28 | 7.2 47 | 2.1 0.9 | 5.7 4.5 | 2.0 20 |
| Bank interest \& Charges Professional Fees | 2.5 1.2 | 56 +9 | 13 |  | 03 |  |  | 25 |  |  | - 20 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  | - |
| Saies and Admin. Expenses | 9.5 3.3 | 35.2 46 | 6.9 40 | 6.4 3.2 | 3.5 20 |  |  |  |  |  |  |
| Adverlising Supplies | 3.3 3.2 | 49 161 | 40 18 | 3.2 12 | 25 08 08 | 969 969 | 31 31 3 | 64 210 | 40 18 | 32 12 12 | 20 08 |
| Supplies | 26 | 110 | 1.0 | 2.1 | 06 | 735 | 35 | 190 | 18 | 2.8 | 08 |
| Fuel Expense | 0.5 |  |  |  |  | 130 | 35 |  |  |  | - |
| Other Expenses | 1.6 | 1.1 | 0.6 | 2.7 | 1.3 | 78.9 | 2.0 | 23 | 1.2 | 2.7 | 1.4 |
| Prolit (loss) | -2.2 | -11.1 | -0.9 | -4.5 | 3.4 | 100.0 | -2.2 | -11.1 | -0.9 | 4.5 | 3.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | $\ldots$ | ... | $\ldots$ | ... |

(1) These estimates are based on a sample of ousinesses reporting sales belween $\$ 10$ thousand and $\$ 2$ miltion.

| 12) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \times$ for each quartule |
| ---: | :--- |
| (3) Vaiue in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of businesses reporting this item of expenditure }} \times 100 \quad$ for each quarile. |

Since the number of businesses reporting a specific expense may difler tor each cell, the total (profit (loss) plus expenses) does not necessarily equal $100^{\circ}$. See Notes on Symbols Page.

## standard industriai Classification Detinition:

## SiC 6541. Sporting Goods Stores

Businesses primarily engaged in retail deating in sporting goods. piayground and gymnasium equipment Businesses may be described by product line such as retall archery equpment, retall athietic clothing (inc unitorms), retail athletic footwear, retail daseball equipment, petail bowling equipment. retail camping equipment (exc tent traters), retail sports and tishing lackie, retall football equipment, retail golf equipment. retail hockey equipment. retall hunting equipment, retail playground equipment, retail sking equipment. retail soccer equipment, retail softball equipment. sporting goods stores. retail tennis equipment, and retail lrack and heid equipment

## TABLE 2. Balance Sheet Profile for 1985

Alberta, Sporting Goode Store: (SIC 8541)

|  | Total(1) | Bortom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 377 | 94 | 94 | 84 | 95 |
| Businasses in sample | 39 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 107 | 176 | 330 |
| Migh sales value ( 5000 's) | (1) | 107 | 176 | 330 | (1) |
| Average (5000's) |  |  |  |  |  |


| Assers |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 8 | - | 8 | 1 | 22 |
| Accounts and Notes Recervable | 8 | - | 2 | 3 | 21 |
| Inventory | 93 | 3 | 48 | 76 | 198 |
| Orher Current Assets | 3 | - | - | 3 | 6 |
| Total Current Assets | 119 | 3 | 58 | 82 | 248 |
| Fixed Assers | 45 | 24 | 12 | 58 | 72 |
| Less Accum Dep on Fixed Assets | 14 | 10 | 3 | 15 | 26 |
| Orher Assels | 13 | . | - | 2 | 43 |
| Total Asseta | 155 | 17 | 67 | 127 | 336 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 18 | . | 5 | 28 | 25 |
| Orner Current Liabilites | 49 | 10 | 41 | 26 | 101 |
| Total Current Lublities | 66 | 10 | 46 | 54 | 126 |
| Mortoages Payable | 3 | - | * | 8 | 3 |
| Long Term Debt | 10 | - | - | 14 | 19 |
| Other Liabilities | 44 | 5 | 19 | 57 | 70 |
| Total Liablities | 123 | 15 | 66 | 133 | 218 |
| Tolal Equity | 31 | 2 | 1 | -6 | 118 |

(1) These estimates are based on a sample of businesses reporting saies beimeen $\$ 10$ inousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Sporting Goods Stores (SIC 6541)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { mıddie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midate } 25 \% \text {. } \end{aligned}$ | $\begin{gathered} \text { ToD } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 377 | 94 | 94 | 94 | 95 |
| Businesses in samole | 39 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 107 | 176 | 330 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 107 | 176 | 330 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 54 | 10 | 12.2 | 21 | 36 |
| Leverage Ratios |  |  |  |  |  |
| Debr Equity ratio (times) | -159 | -6.7 | -22.4 | -268 | 1.5 |
| Interest Coverage ratio (times) | 0.4 |  |  | 19 | 27 |
| Debt ratio (times) | 09 | 1.3 | 9.0 | 10 | 07 |

(1)These estimates are based on a sample of businesses reporting saies beiween $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Sporting Goods Stores (SIC 6541)

|  | Total(1) 25\% | Bottom $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number at businesses (estmated) | 314 | -- | -- | -- | - |
| Businesses in sample | 97 |  |  |  |  |
| Low sales value (\$000's) | (1) | $\cdots$ | - | - | - |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | - | - | $\cdots$ | - |
| Average ( 5000 's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 9 | - | -- | - | - |
| Sale of Fixed Assets | 1 | - | *- | - | - |
| Increase in Long Term Debt | 2 | $\cdots$ | - | - | - |
| Advances From Owners and Affiliates | 3 | $\cdots$ | $\cdots$ | $\cdots$ | - |
| From Government | - | - | $\cdots$ | -- | - |
| Increase in Share Capital | - | $\square$ | - | -* | - |
| Sale o! Investments | 1 | - | -- | ** | - |
| Tax Adjustments | - | - | -. | -- | -- |
| Oiher Sources | - | - | .. | - | -- |
| Total | 15 | $\cdots$ | -- | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 6 | -- | - | -. | - |
| Payment of Dividenas |  | . | . -- | -. | - |
| Repayment of Long Term Debt | 7 | - | - | - | -. |
| Current Portion at Lang Term Debl | - | - | .- | - | - |
| Purchase of investments | - | .. | -. | -. | - |
| Repayment of Adv From Owners and Aftil | 5 | - | -- | -- | - |
| Decrease in Equity | - | - | -- | - | - |
| Tax Adustments |  | -- | -- | -- | -- |
| Other Applications | , | -- | -- | -- | -. |
| Total | 19 | $\cdots$ | - | - | - |
| Increase (Decrease) in Net Working Capital | -3 | - | $\cdots$ | - | - |

(1) These estumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Sporting Goods Stores (SIC 654\%)

| Business size expressed in average labour unisis) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { ( } \$ 000 \text { 's) } \end{aligned}$ | Average labour units(1) | Changes in number ol businesses with paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporling(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 162 | 11,844 | 1.047 | 20 | 27 |
| less than 20 | 153 | 8.043 | 708 | 18 | 27 |
| 20.99 | 8 | X | 214 | 2 | - |
| 100.499 | $\times$ | x | 125 | . | - |
| 500 and over |  | . |  | . | - |
| 1985 |  |  |  |  |  |
| Total | 208 | 16.405 | 1.262 | 38 | ... |
| less than 20 | 201 | 10.697 | 817 | 36 |  |
| 20.99 | 6 | x | 253 | 2 |  |
| 100.499 | $x$ | $\times$ | 192 | . | $\cdots$ |
| 500 and over | - | . | . | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payrotl and Hours. Statistics Canada. Catalogue No 72-002. An average labour unit could be interpreted as a full-time emplovee. Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year.

See Notes on Symbots Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Sporting Goods Stores (SIC 6541)

| Tolal(1) | Boltom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 236 | 59 | 59 | 59 | 59 |
| Toual Sales $\$$ | 67.385 | 2.922 | 6.574 | 15.162 | 43.527 |
| Total Expense 5 | 63.623 | 2.231 | 6.293 | 14.526 | 40.573 |
| Net Profit (loss) 5 | 3.762 | -109 | 281 | 636 | 2.954 |
| Businesses reporting a profli (No.) | 160 | 26 | 42 | 41 | 51 |
| Total Sales $\$$ | 54.745 | 972 | 4.946 | 10.310 | 38.517 |
| Total Expense \$ | 49.799 | 794 | 4.389 | 9.394 | 35.222 |
| Net Profit | 4.946 | 178 | 557 | 916 | 3.295 |
| Businesses reporting lose (No.) | 76 | 33 | 17 | 18 | 8 |
| Total Sales \$ | 12.640 | 1.150 | 1.628 | 4.852 | 5.010 |
| Total Expense \$ | 13.824 | 1.437 | 1.904 | 5.132 | 5.351 |
| Net Loss 5 | -1.184 | $-287$ | -276 | -280 | -341 |
|  |  |  | 1983 |  |  |
| All Businceses (No.) | 250 | 56 | 69 | 62 | 63 |
| Total Sales \$ | 64.455 | 2.146 | 7.352 | 14.762 | 40.195 |
| Total Expense \$ | 62.392 | 2.062 | 6.890 | 14.492 | 38.948 |
| Ne: Profir (loss) \$ | 2.063 | 84 | 462 | 270 | 1.247 |
| Businesses reporting a profit (No.) | 190 | 42 | 49 | 46 | 53 |
| Total Sates \$ | 51.562 | 1.570 | 5.263 | 10.884 | 33.845 |
| Toral Expense \$ | 48.910 | 1.303 | 4.653 | 10.046 | 32.108 |
| Nei Protio \$ | 3.452 | 267 | 610 | 838 | 1.737 |
| Susinesses reporting loss (NO.) | 60 | 14 | 20 | 16 | 10 |
| Total Sales \$ | 12893 | 576 | 2.089 | 3.878 | 6.350 |
| Tolal Expense \$ | 14.282 | 759 | 2.237 | 4.446 | 6.840 |
| Ne: Loss S | . 1.389 | .183 | .148 | -568 | . 490 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 301 | 53 | 97 | 75 | 76 |
| Total Sales \$ | 118.979 | 1.357 | 11.487 | 27.978 | 78.157 |
| Total Expense \$ | 124.002 | 1.185 | 18.318 | 28.198 | 78.301 |
| Net Profit (loss) \$ | -5.023 | 172 | -6.831 | -220 | 1.856 |
| Susinesses reporting a proflt (No.) | 198 | 32 | 51 | 55 | 60 |
| Total Sales \$ | 88.631 | 949 | 8.209 | 18.838 | 60.643 |
| Total Expense $\$$ | 82.718 | 718 | 7.596 | 17.582 | 56.822 |
| Net Profit \$ | 5.913 | 223 | 613 | 1.256 | 3.821 |
| Businestes reporting a loue (No.) | 103 | 21 | 46 | 20 | 16 |
| Total Sales \$ | 30.348 | 416 | 3.278 | 9.140 | 17.514 |
| Total Expense \$ | 41.284 | 467 | 10.722 | 10.616 | 19.479 |
| Net Loss \$ | -10.936 | -51 | -7.444 | -1 476 | -1.965 |
|  | 1985 |  |  |  |  |
| All Businesses ( No .) | 382 | 52 | 104 | 124 | 105 |
| Total Sales \$ | 123.303 | 2.917 | 12.985 | 27.496 | 79.905 |
| Toual Expense $\$$ | 121.328 | 2.863 | 13.065 | 28.624 | 76.776 |
| Net Prolat (loss) 5 | 1.975 | 54 | -80 | -1.128 | 3.129 |
| Susinesses reporting a profit (No.) | 141 | 34 | 10 | 19 | 78 |
| Total Sales 5 | 73.827 | 1.839 | 1.607 | 5.974 | 64.407 |
| Total Expense 5 | 69.571 | 1.607 | 1,367 | 5.640 | 60.957 |
| Net Profit $\$$ | 4.256 | 232 | 240 | 334 | 3.450 |
| Busineeses reporting a loss (No.) | 241 | 18 | 91 | 105 | 27 |
| Total Sales $\$$ | 49.476 | 1.078 | 11,378 | 21.522 | 15.498 |
| Total Expense $\$$ | 51.757 | 1.256 | 11.698 | 22.984 | 15.819 |
| Nei Loss \$ | -2.281 | -178 | -320 | -1.462 | . 321 |

[^9]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta, Toy. Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower middle $25^{\circ}$ |  | Upper middle $25 \%$ |  |  | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 484 |  | 121 |  |  | 121 |  | 121 |  |  | 121 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) |  | 29 (1) 111 | $\begin{aligned} & \{1\} \\ & 15 \end{aligned}$ |  |  | $\begin{aligned} & 15 \\ & 80 \end{aligned}$ |  | $\begin{array}{r} 80 \\ 216 \end{array}$ |  |  | 216 (1) |
| Selected expense item | Industry Averagel(2) |  |  |  |  | \% businesses reporting | Reporing businesses only (3) |  |  |  |  |
|  | Total | Bottom $25^{\circ}$ 。 | Lower midolie $25^{\circ}$ 。 | Upper middle $25 \%$ | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |  | Total | Bottom 25 \% | Lower middle $25 \%$ | Upper midate | $\begin{aligned} & \text { Top } \\ & 25 . \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 57.0 | 40.8 | 60.9 | 59.5 | 65.4 | 100.0 | 57.0 | 40.8 | 60.9 | 59.5 | 65.4 |
| Occupancy Expenses Mortgage Interest | 20.2 | 34.8 | 23.4 | 10.1 | 12.9 | 100.0 13 | 20.2 0.6 | 34.8 | 23.4 | 10.1 | 12.9 |
| Depreciation | 38 | 118 | 17 | 07 | 14 | 835 | 46 | 143 | 2.4 | 08 | 14 |
| Repars \% Mainienance | 02 |  | 03 | 02 | 0.2 | 461 | 0.4 |  | 08 | 02 | 04 |
| Heat Light \& Telephone | 32 | 82 | 15 | 15 | 17 | 1000 | 32 | 8.2 | 1.5 | 15 | 17 |
| Business \& Property Tax | 16 | 48 | 09 | 02 | 06 | 913 | 17 | 48 | 1.1 | 02 | 06 |
| insurance | 06 | 10 | 04 | 05 | 06 | 819 | 0.8 | 12 | 0.9 | 05 | 06 |
| Rent | 109 | 91 | 186 | 70 | 85 | 752 | 14.4 | 52.2 | 230 | 70 | 85 |
| Personnel Expenses | 11.6 | 4.5 | 15.6 | 15.5 | 10.7 | 85.0 | 13.6 | 7.7 | 18.7 | 16.1 | 10.7 |
| Financial Expenses Bank interest \& Charges | 3.1 20 | 2.5 | 3.8 27 | 4.2 32 | 2.1 18 | 100.0 885 | 3.1 2.3 | 2.5 0.6 | 3.8 2.9 | 4.2 32 | 2.1 1.8 |
| Professional Fees | 11 | 22 | 11 | 09 | 03 | 902 | 12 | 2.2 | 11 | 09 | 05 |
| Fianchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 6.7 | 134 | 4.8 | 4.7 | 4.2 |  |  |  | 4.8 | 4.7 | 4.2 |
| Adverising | 27 | 65 | 08 | 15 | 22 | 855 | 32 | 111 | 08 | 17 | 24 |
| Supplies | 16 | 16 | 21 | 13 | 11 | 962 | 17 | 16 | 21 | 14 | 15 |
| Delivery Fuel Expense | 22 02 | 53 | 11 | 18 | 06 | 863 68 | 26 2.5 | 53 | 25 | 18 | 07 |
| Other Expenses | 3.0 | 3.9 | 3.4 | 2.1 | 2.4 | 92.7 | 3.2 | 3.9 | 4.3 | 2.3 | 2.4 |
| Prolit (loss) | -1.5 | - | -12.0 | 4.0 | 2.2 | 100.0 | -1.5 | - | -12.0 | 4.0 | 2.2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ..* | ... |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Vaiue in each ceil | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totai weighted sales of all businesses in the sample }} \times 100 \times$ for each quartile. |
| ---: | :--- |
| (3) Vaive in each cell | $=\frac{\text { Total weighted expendilure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile |

Since the number of businesses reporting a specific expense may differ tor each cell. the total (profit (loss) plus expenses) does not necessanly equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classlfication Definition:

SIC 658 - Toy, Hobby, Novelty and Souvenip Stores
Businesses primarily engaged in retail dealing in toys. hobby supplies. gilts. novelties and souvenirs

TABLE 2. Balance Sheet Profile for 1985
alberta. Toy, Hobby, Novelty and Souvenir Stores (SIC 658)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses (estimated) | 484 | 121 | 121 | 121 | 121 |
| Businesses in sample | 29 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | (1) | 15 | 80 | 216 |
| High sales value ( 5000 s) | (1) | 15 | 80 | 216 | (1) |

Average ( $\$ 000$ s)

| Asers |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Casn | 1 | - | 1 | 1 | 3 |
| Accounts and Nates Receivable | 10 | - | . | 1 | 36 |
| Inventory | 60 | - | 9 | 127 | 103 |
| O1her Current Assets | 2 | - | - | - | 6 |
| Total Current Assets | 73 | - | 10 | 129 | 148 |
| Fixed Assats | 24 | 10 | 7 | 11 | 63 |
| Less Accum Dep on Fixed Assets | 12 | 4 | 1 | 6 | 34 |
| Other Assets | 9 | - | - | . | 32 |
| Total Assets | 94 | 6 | 17 | 133 | 209 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 9 | - | - | 25 | 12 |
| Other Current Labilities | 26 | . | 1 | 15 | 81 |
| Total Current Labirties | 35 | - | 2 | 39 | 94 |
| Morigages Payable | - | - | - | . |  |
| Long Term Debs | 6 | - | 1 | 14 | 8 |
| Other Liabilities | 34 | - | 13 | 70 | 55 |
| Total Liabilities | 75 | - | 15 | 123 | 156 |
| Total Equity | 19 | 6 | 2 | 10 | 53 |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Toy. Hobby. Novelty and Souvenir Stores (SIC 658)

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midale } 25^{\circ} \varepsilon \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses iestimated) | 484 | 121 | 121 | 121 | 121 |
| Businesses in sample | 29 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | (1) | 15 | 80 | 216 |
| High sales value ( 5000 s ) | (1) | 15 | 80 | 216 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ravio |  |  |  |  |  |
| Current ratio (times) | 42 | - | 9.2 | 33 | 2.3 |
| Leverage Ratios |  |  |  |  |  |
| Dedt Equity ratio (times) | 118 | - | 0.5 | 22.7 | 15.5 |
| Interest Coverage ratuo (times) | 187 | 762 | 129 | 81 | 29 |
| Debt ratio (fimes) | 06 | . | 03 | 08 | 0.8 |

(1)These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Eusinesses Only) Alberta. Toy. Hobby. Novelty and Souvenir Stores (SIC 858)


1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Toy, Hobby, Novelity and Souvenir Stores (SIC 658)

|  |  |  |  | Changes | businesses d emplayees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units (1) |  | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & (\$ 000 \text { 's }) \end{aligned}$ | Average labour units(1) | Newly reporting(2) | No longer ieporting(3) |
| 1982 |  |  |  |  |  |
| Total | 1.036 | 63.034 | 5.846 | 141 | 61 |
| less than 20 | 948 | 35.986 | 3.116 | 134 | 59 |
| 20-99 | 76 | 20.946 | 1.871 | 6 | $\uparrow$ |
| 100-499 | 11 | X | 614 | 1 | 1 |
| 500 and over | $\times$ | X | 45 | . | - |
| 1985 |  |  |  |  |  |
| Total | 748 | 57.358 | 4.325 | 66 | ... |
| less inan 20 | 681 | 29.192 | 2.239 | 64 |  |
| 20-99 | 53 | 21.011 | 1.560 | 1 |  |
| 100-499 | 10 | X | 307 | . |  |
| 500 and over | x | $\times$ | 219 | 1 |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Siatistics Canada. Catalogue No. 72-002 An average labour unit could be interpreted as a full-time employee Note that the business size groups used ate determined at the Canada fevel. Thus it a business has at least 500 employees in canada as a whole but tess than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Toy, Hobby. Novelty and Souvenir Stores (SIC 658)

(1)These esimates are based on a sample of businesses reporing saies beiween $\$ 10$ thousand and $\mathbf{\$ 2}$ milinon

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Gitt. Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower middle $25 \%$ |  | Upper middle 25\% |  |  | TOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 407 |  | 101 |  |  | 102 |  | 102 |  |  | 102 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High saies value ( $\$ 000$ s) | 24 <br> (1) <br> (1) |  | $\begin{gathered} (1) \\ 11 \end{gathered}$ |  |  | $\begin{aligned} & 11 \\ & 75 \end{aligned}$ |  | $\begin{array}{r} 75 \\ 183 \end{array}$ |  |  | 183 (1) |
| Selected expense Hem | Industry Average (2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Tolal | $\begin{aligned} & \text { Bottom } \\ & 25 \% \end{aligned}$ | Lower midale $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom $25 \%$ | Lower middie $25 \%$ | Uoper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Cost of Sales | 52.6 | 51.6 |  | 59.8 | 61.4 | 100.0 | 52.6 | 51.6 | ... | 59.8 | 61.4 |
| Occupancy Expenses Mortgage Interest | 19.6 | 23.5 | 28.6 | 10.3 | 15.1 | 100.0 15 | 19.6 0.6 | 23.5 | 28.6 | 10.3 | 15.1 |
| Depreciation | 48 | 18 | 117 | 07 | 17 | 889 | 54 | 18 | 150 | 08 | 1.7 |
| Reparrs 8 Maintenance | 02 |  | 02 | 0.2 | 03 | 486 | 04 | - | 11 | 0.2 | 0.4 |
| Heat. Light \& Telephone | 35 | 126 | 34 | 14 | 12 | 1000 | 35 | 126 | 34 | 14 | 12 |
| Business \& Property Tax | 16 | 73 | 12 | 03 | 03 | 848 | +8 | 73 | 14 | 0.3 | 0.5 |
| Insurance | 06 | 19 | 02 | 06 | 0.6 | 863 | 07 | 19 | 04 | 0.6 | 0.6 |
| Rent | 8.9 |  | 119 | 7.1 | 11.1 | 686 | 129 | . | 255 | 71 | 11.1 |
| Personnel Expenses | 12.6 | 10.5 | 11.5 | 14.3 | 13.5 | 81.7 | 15.4 | 10.5 | 19.7 | 17.1 | 13.5 |
| Financial Expenses | 2.8 1.9 | 2.5 |  | 4.0 |  |  |  | $2.5$ |  |  |  |
| Gank Interest \& Cnarges | 19 10 | 25 | 18 08 | 31 09 | 1.8 05 | 851 1000 | 2.2 10 | $25$ | 18 08 | 3.1 0.9 | 18 0 0 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 5.7 | 1.8 | 10.4 | 4.7 | 2.7 | 100.0 | 5.7 | 1.8 | 10.4 | 4.7 | 2.7 |
| Advertising | 14 9 |  | 25 | 15 | 07 | 815 | 17 | 0.9 | 25 | 16 | 0.8 |
| Supolies | 15 | 09 09 | 23 56 | 13 16 | 1.2 08 | 95.7 864 | 16 31 | 0.9 09 | 23 83 | 1.3 +6 | 1.3 0.9 |
| Fue! Expense | 01 |  |  |  |  | 58 | 1.3 | . | - |  |  |
| Other Expenses | 2.8 | - | $\ldots$ | 1.9 | 1.3 | 92.7 | 3.1 | - | ... | 2.1 | 1.3 |
| Protit (loss) | 3.8 | 10.1 | ... | 5.0 | 3.8 | 100.0 | 3.8 | 10.1 | ... | 5.0 | 3.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ... | $\ldots$ |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million.
(2) Value in each cell $=$ Total werghted expenditure on a given item $\times 100$ lor each quartile

Total weighted saies of all businesses in the sample
(3) Value in each cell
= Total weighted expenditure on a given item $\qquad$ $\times 100$ for each quartile

Since the number of businesses reporting a specific expense may diffar for each cell, the fotal (profit (loss) plus expenses) does not necessarily equal $100 \%$. See Notes on Symbols Page

## Standard Industriat Classificatlon Definition:

## SIC 6582 - Gift. Novelty and Souvenir Stores

Gusinesses primanily engaged in retail dealing in gitts, novelty merchandise and souvenirs such as relail carvings and artcraft retail handicraft ceramics. retail seasonal and holiday decorations. retail handicratt decoupage retail eskimo carvings. retail gift wrap supolies, gifl shops. retail handcratted goods inovelties. souvenirs), joke shops. retall handicratt macrame. retall handicraft metalwork. retail novelty merchandise. relat handicrait poitery. and petati souvenirs

TABLE 2. Balance Sheet Profile for 1985
Alberta. Gift, Novelty and Souvenir Stores (SIC 6582)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { TOD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 407 | 101 | 102 | 102 | 102 |
| Businesses in sample | 24 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 11 | 75 | 183 |
| High sales value ( 5000 's) |  | 11 | 75 | 183 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 1 | - | * | 1 | 3 |
| Accounts and Notes Receivable | 12 | - | - | 1 | 41 |
| Inventory | 59 | - | 5 | 120 | 97 |
| Other Current Assets | 2 | - | - | - | 7 |
| Totel Current Assets | 74 | - | 6 | 123 | 148 |
| Fixed Assets | 23 | - | 14 | 11 | 58 |
|  | 11 | - | 5 | 6 | 28 |
| Other Assets | 11 | - | . | - | 38 |
| Total Assets | 97 | - | 15 | 128 | 217 |
| Liabilites and Equity |  |  |  |  |  |
| Current Loans | 9 | - | - | 23 | 12 |
| Other Current Liabilities | 27 | - | 1 | 14 | 87 |
| Total Current Lisbilties | 37 | - | 1 | 37 | 98 |
| Mortgages Payable | - | - | - | - | - |
| Long Term Debt | 6 | - | 1 | 13 | 9 |
| Oinar Liabiltes | 34 | - | 9 | 66 | 59 |
| Total Liabilities | 77 | - | 11 | 117 | 159 |
| Total Equity | 20 | - | 4 | 12 | 58 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Aberta. Gift. Novelty and Souvenir Stores (SIC 6582)

|  | Total( 1 ) | Bottom 25:。 | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { miadle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Too } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 407 | 109 | 102 | 902 | 102 |
| Businesses in sample | 24 |  |  |  |  |
| Low sales value ( 8000 's) | (1) | (1) | 11 | 75 | 183 |
| High sales value ( $\$ 000$ ' 1 | (1) | 11 | 75 | 183 | (1) |
|  | Aversge |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (tumes) | 4.3 | - | 105 | 36 | 21 |
| Leverage Ratios |  |  |  |  |  |
| Dedr Equity ratio (times) | 115 | - | 0.3 | 20.2 | 181 |
| interest Coverage fatio (times) | 266 | - | 61.2 | 73 | 37 |
| Debt ratio (tumes) | 05 | - | 02 | 08 | 07 |

[^10]
(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Aiberta. Gift, Noveity and Souvenir Stores (SIC 6582)

|  |  |  |  | Changes | dusinesses id employees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units\{1\} | Number 01 Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour unitsill | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 984 | 61.391 | 5.498 | 135 | 47 |
| less than 20 | 897 | 33.769 | 2.989 | 128 | 45 |
| 20.99 | 75 | 20.720 | 1.850 | 6 | 1 |
| 100.499 | 11 | x | 614 | . | 1 |
| 500 and over | $\times$ | $\times$ | 45 |  |  |
| 1985 |  |  |  |  |  |
| Total | 675 | 55.372 | 4,172 | 57 | . |
| less than 20 | 610 | 27.206 | 2.086 | 55 | ... |
| 20.99 | 53 | 21.011 | 1.560 | 1 |  |
| 100-499 | 10 | $x$ | 307 | - | ... |
| 500 and Over | X | $\times$ | 219 | 1 |  |

(1) Average labour units are calculated by dividing total payroil by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72.002 An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but tess than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses teporting no payroll deductions in the foilowing year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartle, 1982-1985 Albera. Gift. Novelty and Souvenir Stores (SIC 6582)

| Totak(1) | Bottom <br> $25 \%$ | Lower <br> middle $25 \%$ | Upper <br> middie $25 \%$ | ToD |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $25 \%$ |  |  |

All 5 values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businestes (NO.) | 278 | 64 | 73 | 71 | 70 |
| Total Sales $\$$ | 41.292 | 957 | 3.240 | 7.635 | 29.460 |
| Total Expense 5 | 40.752 | 1.352 | 2.927 | 7.500 | 28.973 |
| Net Profil (loss) \$ | 540 | -395 | 313 | 135 | 487 |
| Businesset reporting a profit (No.) | 146 | 16 | 44 | 48 | 42 |
| Total Sales 5 | 25.419 | 188 | 1.991 | 4.739 | 18.501 |
| Total Expense \$ | 23.275 | 106 | 1.515 | 4.301 | 17.353 |
| Nel Profit \$ | 2.144 | 82 | 476 | 438 | 1.148 |
| Businesses reporting lose (No.) | 132 | 48 | 29 | 27 | 28 |
| Total Sales \$ | 15.873 | 769 | 1.249 | 2.896 | 10.959 |
| Total Expense 5 | 17.477 | 1.246 | 1.412 | 3.199 | 11.620 |
| Net Loss \$ | -1.604 | . 477 | -163 | . 303 | -861 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 297 | 71 | 74 | 77 | 75 |
| Total Saies \$ | 43.777 | 1.663 | 3.840 | 7.973 | 30.301 |
| Total Expense \$ | 43.702 | 2,192 | 3.823 | 8.010 | 29.677 |
| Net Protit (loss) \$ | $7 E$ | . 529 | 17 | -37 | 624 |
| Businesses reporting a profit (No.) | 156 | 16 | 40 | 48 | 54 |
| Total Sales | 30. 49 | 478 | 2.376 | 4.657 | 22.638 |
| Total Expense s | 28.282 | 425 | 2.102 | 4.286 | 21.469 |
| Nep Profit \$ | 1.867 | 53 | 274 | 371 | 1.169 |
| Businesses reporting a loss (No.) | 141 | 55 | 34 | 31 | 21 |
| Total Saies \$ | 13628 | 1.185 | 1,464 | 3.316 | 7.663 |
| Total Expense \$ | 15.420 | 1.767 | 1.721 | 3.724 | 8.208 |
| Net Loss \$ | . 1782 | -582 | -257 | . 408 | . 545 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 447 | 103 | 117 | 113 | 114 |
| Total Sales \$ | 62.114 | 1.297 | 5.615 | 12.136 | 43.068 |
| Total Expense 5 | 58.303 | 1.079 | 6.084 | 11.858 | 38.290 |
| Net Profit (loss) \$ | 3.811 | 226 | -489 | 278 | 3.776 |
| Businesses reporting a profit (No.) | 299 | 89 | 34 | 63 | 113 |
| Total Saies \$ | 52.094 | 1.101 | 1.397 | 7.130 | 42.466 |
| Total Expense \$ | 47.324 | 759 | 1.309 | 6.574 | 38.682 |
| Net Profit \$ | 4770 | 342 | 88 | 556 | 3.784 |
| Businesses reporting a lose (No.) | 148 | 14 | 83 | 50 | 1 |
| Toral Sales 5 | 10.020 | 196 | 4.218 | 5.006 | 600 |
| Total Expense 5 | 10.979 | 312 | 4.775 | 5.284 | 608 |
| Net Loss $\$$ | . 959 | -116 | . 557 | -278 | -8 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Alt Businesses (NO.) | 407 | 90 | 110 | 101 | 106 |
| Toral Sales 5 | 72.129 | 1.191 | 4.996 | 15.458 | 50.484 |
| Total Expense 5 | 67.734 | 951 | 4,489 | 14.442 | 47.852 |
| Ner Profir (loss) | 4.395 | 240 | 507 | 1.016 | 2.632 |
| Businesset reporting a profit (No.) | 364 | 82 | 95 | 94 | 93 |
| Total Sales 5 | 63.979 | 1.077 | 4,251 | 14.410 | 44,241 |
| Total Expense $\$$ | 59.096 | 822 | 3.589 | 13.332 | 41.353 |
| Ner Prolit \$ | 4.883 | 255 | 662 | 1,078 | 2.888 |
| Businesset reporting alose (No.) | 43 | 8 | 15 | 7 | 13 |
| Total Saies S | 8.150 | 114 | 745 | 1,048 | 6.243 |
| Total Expense \$ | 8.838 | 129 | 900 | 1.110 | 6.499 |
| Net Loss \$ | -488 | -15 | . 155 | -62 | -256 |

(1)These estimates are based on a sample of businesses reporting sales betwoen $\$ 10$ thousand and $\mathbf{\$ 2}$ milion.

[^11]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Operators of Buildings and Dwellings (SIC 751)

|  | Tocal( ${ }^{\text {( }}$ ) |  | Bottom $25 \%$ |  |  | Lower middle $25 \%$ |  | $\begin{aligned} & \text { Upper } \\ & \text { modele } 25 \% \end{aligned}$ |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses \{estimated) | 5.063 |  | 1.265 |  |  | 1266 |  | 1,266 |  |  | 1.266 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value $\$ \$ 000 \mathrm{~s}$ ) | $\begin{gathered} 141 \\ \langle 1\rangle \\ \vdots 1 \end{gathered}$ |  |  | $\begin{aligned} & \{1\} \\ & 21 \end{aligned}$ |  | $\begin{aligned} & 21 \\ & 47 \end{aligned}$ |  | $\begin{array}{r} 47 \\ 104 \end{array}$ |  |  | 104 |
| Selected expense liem | industry Average (2) |  |  |  |  | \% businesses reporting | Reporling businesses only (3) |  |  |  |  |
|  | Total | Bottom $25^{\circ}$. | Lower midde $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom 25\% | Lower middle $25^{\circ}$ 。 | Upper middle | $\begin{gathered} \text { Tap } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
|  | 47.0 | 34.7 | 52.9 | 54.0 | 45.7 | 97.7 | 48.1 | 37.3 | 52.9 | 54.0 | 46.9 |
| Mortgage Interes! | 81 | 67 | 60 | 87 | 110 | 217 | 373 | 293 | 525 | 475 | 317 |
| Depreciation | 127 | 72 | 166 | 155 | 110 | 773 | 164 | 154 | 203 | 174 | 12 ! |
| Repars \& Maintenance | 6.7 | 41 | 93 | 62 | 69 | 745 | 90 | 7.0 | 123 | 79 | 81 |
| Heat Light \& Telephone | 52 | 05 | 83 | 66 | 53 | 53.0 | 99 | 40 | 140 | 102 | 71 |
| Business \& Properly Tax | 101 | 107 | 104 | 106 | 88 | 810 | 12.5 | 154 | 129 | 125 | 99 |
| Insurance | 18 | 19 | 21 | 24 | 0.9 | 75.4 | 25 | 30 | 28 | 32 | 15 |
| Rent | 24 | 36 |  | 41 | 19 | 84 | 281 | 616 | 30 | 277 | 155 |
| Personnel Expenses | 14.1 | 10.6 | 18.3 | 15.2 | 16.3 | 61.7 | 22.9 | 37.4 | 22.3 | 22.5 | 19.0 |
| Financial Expenses Bank interest \& Charges | 24.6 | 43.2 352 | 17.7 | 20.6 176 | 18.0 141 | 95.1 84.1 | 25.9 238 | 45.8 37.3 | 18.8 | 21.2 215 | 19.0 181 |
| Bank interest \& Charges Prolessional Fees | 200 46 | 352 80 | 136 | 10 3.0 | 39 | 90.8 | 23.1 5.1 | 91 | 39 | 34 | 43 |
| Other Expenses | 12.4 | 11.2 | 4.8 | 24.9 | 8.8 | 80.4 | 15.4 | 17.1 | 6.3 | 29.1 | 9.4 |
| Protit (loss) | 1.9 | 0.4 | 10.2 | -14.7 | 11.2 | 97.6 | 1.9 | 0.4 | 10.9 | -14.7 | 11.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | $\cdots$ | ... | ... |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million

| (2) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sates of all businesses in the sample }} \times 100 \times$ lor each quartile. |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Totai weighted sales of businessies reporting this item of expenditure }} \times 100 \quad$ tor each quartile |

Since the number of businesses reporting a specific expense may differ for each cell. the total (profit (loss) pius expenses) does not necessarily equal roo. See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 751 - Operators of Buildings and Dwellings
Businesses primarily engaged in the operaling or in owning and operating buildings and dwellings

TABLE 2. Balance Sheet Profile for 1985
Alberta, Operators al Buildings and Dwellings (51C 751)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middle } 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number ol businesses (estumated) | 5.063 | 1.265 | 1.266 | 1,266 | 1.286 |
| Businesses in sample | 141 |  |  |  |  |
| Low sales vatue (\$000's) | (1) | (1) | 21 | 47 | 104 |
| High sales value ( 5000 's) | (1) | 21 | 47 | 104 | (1) |
|  | Average (\$000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cosh | 37 | 9 | 16 | 22 | 99 |
| Accounts and Notes Recervable | 11 | 1 | 1 | 7 | 34 |
| inventory | 1 | - | - | 1 | 5 |
| Other Current Assets | 31 | 13 | 1 | 25 | 83 |
| Total Current Assets | 80 | 23 | 19 | 55 | 222 |
| Fixed Assets | 511 | 139 | 208 | 348 | 1.342 |
| Less Accum Dep on Fixed Assets | 103 | 17 | 31 | 78 | 282 |
| Oiner Assets | 135 | 4 | 160 | 83 | 286 |
| Total Assets | 623 | 148 | 356 | 409 | 1,567 |
| Lisbilities and Equity |  |  |  |  |  |
| Current Loans | 17 | - | - | 20 | 46 |
| Other Current Liabilities | 83 | 34 | 17 | 46 | 235 |
| Total Current Labitues | 100 | 34 | 18 | 65 | 281 |
| Mortgages Payable | 174 | 61 | 49 | 121 | 464 |
| Long Term Debs | 38 | - | 2 | 19 | 130 |
| Other Limbilties | 207 | 36 | 86 | 113 | 588 |
| Total Liabilities | 518 | 131 | 154 | 318 | 1.462 |
| Total Equity | 105 | 18 | 201 | 91 | 105 |

(1) These estrmates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Aberta. Operators of Buildings and Dwellings (SIC 751)

|  | Totale? | Bottom $25 \%$ | $\begin{array}{r} \text { Lower } \\ \text { middie } 25 \% \end{array}$ | Upper middie 25:。 | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 5.063 | 1265 | 1.266 | 1.266 | 1.266 |
| Businesses in sample | 141 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 21 | 47 | 104 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 21 | 47 | 104 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current rato (tumes) | 51 | 6.8 | 8.6 | 37 | 20 |
| Leverage Ravios 20.5 |  |  |  |  |  |
| Debi Equity ratio (times) | . 897 | 1075 | 2015 | 99 |  |
| interest Coverace ratio (times) | 548 | 308 | 133.9 |  | 891 |
| Debt ratio (lumes) | 08 | 0.8 | 07 | 08 | 09 |

(1)These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) 25\% | Botlom 25\% | Lower middle 25\% | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 4,963 | 1.240 | 1.241 | 1.241 | 1.241 |
| Businesses in sample | 84 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 20 | 47 | 106 |
| High sales value ( $\$ 000$ 's) |  | 20 | 47 | 106 | (1) |
|  | Average ( $\$ 000$ s) |  |  |  |  |
| Source of Fund |  |  |  |  |  |
| From Operations | 15 | 7 | 18 | . 7 | 40 |
| Sale of Fixed Assets | 8 | . | - | 8 | 22 |
| Increase in Long Term Debr | 72 | - | 32 | 36 | 212 |
| Advances From Owners and Afliliates | 54 | 1 | 23 | 99 | 81 |
| From Government | - | - | - | - | - |
| Increase in Share Capital | $\cdots$ | - | - | - | 1 |
| Saie of investments | 22 | - | 26 | 4 | 54 |
| Tax Adjustments | - | - | 1 | - | , |
| Other Sources | 4 | - | 11 | , | 2 |
| Total | 175 | 8 | 112 | 143 | 411 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 61 | - | 20 | 94 | 120 |
| Payment of Dividends | 13 | 11 | 8 | 16 | 15 |
| Repayment of Long Term Debt | 24 | 6 | 25 | 7 | 53 |
| Current Portion of Long Term Debt | 1 | . | . | 1 | 3 |
| Purchase of Investments | 37 | - | 58 | - | 81 |
| Repayment of Ady From Owners and Affil | 18 | 1 | 6 | 4 | 59 |
| Decrease in Equity | 2 | - | - | 3 | 4 |
| Tax Adjustments | 2 | 1 | 3 | 1 | 3 |
| Orther Applications | 7 | 2 | - | 3 | 23 |
| Total | 165 | 21 | 121 | 131 | 362 |
| Increase (Decrease) in Net Working Capital | 11 | -13 | -9 | 12 | 49 |

(1) These estimaies are based on a sample of businesses reporting saies between $\$ 10$ inousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Operstors of Buildings and Dwellings (SIC 751)

| Business size expressed in average labour units(') |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \text { ( } \$ 000 \mathrm{~s} \text { ) } \end{array}$ | Average labout units(1) | Changes in number of Eusinesses with paid emplovees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 1,965 | 217,145 | 13.453 | 344 | 198 |
| less than 20 | 1.817 | 73.220 | 4.582 | 336 | 188 |
| 20-99 | 114 | 54.432 | 3.448 | 6 | 9 |
| $100 \cdot 499$ | 24 | 51.231 | 3.038 | 2 | 1 |
| 500 and over | 10 | 38.262 | 2.385 |  | - |
| 1985 |  |  |  |  |  |
| Total | 1.651 | 201.919 | 10.389 | 207 | ... |
| less than 20 | 1.547 | 71.629 | 3.727 | 200 | ** |
| 20-99 | 73 | 51.586 | 2.690 | 6 | - |
| 100-489 | 21 | 33.799 | 1.754 | , |  |
| 500 and over | 10 | 44.905 | 2.218 | - | + |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Payroil and Mours. Statistics Canada Catalogue No 72-002 An average labour unil could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus il a business has at least 500 empioyees in Canada as a whote but less than that number in any given prowince it is shown in the 500 and over group.
(2) Relers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characterstics of Small Businesses by Sales Quartile, 1982-1985
Alberta, Operators of Buildings and Dwellings (SIC 751)

|  | Total(1) | Bottom 25\% | Lower middle $25 \%$ | Upper middie $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ vatues are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 3.248 | 811 | 812 | 813 | 112 |
| Total Sales \$ | 505.464 | 15.582 | 36.025 | 75.533 | 378.324 |
| Total Expense \$ | 519.643 | 17.618 | 37.689 | 76.744 | 387.592 |
| Ner Protit (loss) \$ | -14.179 | -2.036 | -1.664 | -1.211 | -9.288 |
| Businesses reporting a profit (Na.) | 1,091 | 299 | 262 | 252 | 278 |
| Total Sales \$ | 183.129 | 5.465 | 11.565 | 23.491 | 142.608 |
| Total Expense \$ | 121.462 | 2,788 | 7.270 | 12.392 | 99.012 |
| Nei Profits | 61.667 | 2.677 | 4.295 | 11.099 | 43.596 |
| Businesses reporting loss (No.) | 2.157 | 512 | 550 | 561 | 534 |
| Total Saies \$ | 322.335 | 10.117 | 24.460 | 52.042 | 235.716 |
| Total Expense \$ | 398.181 | 14.830 | 30.419 | 54.352 | 288.580 |
| Net Loss \$ | -75.846 | -4.713 | -5.959 | -12.310 | -52.864 |


|  | 1983 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businezses (No.) | 3.142 | 785 | 786 | 785 | 786 |
| Total Sales \$ | 538.477 | 15.429 | 38.773 | 96.021 | 388.254 |
| Toral Expense \$ | 526.984 | 19.819 | 36.424 | 94.257 | 376.484 |
| Net Profit (loss)\$ | 11.493 | -4. 390 | 2.349 | 1.764 | 11.770 |
| Businesses reporting a profit (No.) | 1.498 | 352 | 390 | 377 | 379 |
| Total Sales \$ | 256.759 | 6.757 | 19.291 | 46.050 | 184.661 |
| Total Expense \$ | 175.299 | 2.202 | 11.099 | 29.471 | 132.527 |
| Net Profit \$ | 81.460 | 4.555 | 8.192 | 16.579 | 52.134 |
| Businesses reporting a lous (NO.) | 1.644 | 433 | 396 | 408 | 407 |
| Total Sates | 281.718 | 8.672 | 19.482 | 49.971 | 203.593 |
| Total Expense \$ | 351.685 | 17.617 | 25.325 | 64.786 | 243.957 |
| Ner Loss \$ | -69.967 | -8.945 | -5.843 | .14815 | -40.364 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 4.521 | 1.118 | 1.135 | 1.098 | 1,170 |
| Total Sales 5 | 545.686 | 17.188 | 39.430 | 76.251 | 412.817 |
| Total Expenise $\$$ | 539.675 | 20.547 | 37.432 | 51.951 | 429.745 |
| Net Profit (loss) 5 | 6.011 | -3.359 | 1.998 | 24.300 | -16.928 |
| Businesses reporting a protit (No.) | 2.719 | 568 | 734 | 777 | 640 |
| Total Sales $\$$ | 319.348 | 8.645 | 26.488 | 54.130 | 230.085 |
| Total Expense $\$$ | 217.957 | 5.436 | 15,105 | 24.875 | 172.549 |
| Net Profits | 101.391 | 3,209 | 11.383 | 29.255 | 57.544 |
| Businesses reporting a lose (No.) | 1,802 | 550 | 401 | 321 | 530 |
| Total Sales 5 | 226.338 | 8.543 | 12.942 | 22.121 | 182.732 |
| Tolal Expense ${ }^{\text {S }}$ | 321.718 | 15.111 | 22.327 | 27.076 | 257.204 |
| Nei Loss \$ | -95.380 | -6.568 | -9.385 | -4.955 | . 74.472 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 5.063 | 1,225 | 1.270 | 1.260 | 1.308 |
| Total Sales S | 607.964 | 20.622 | 44.506 | 86.975 | 455.861 |
| Total Expense \$ | 613.195 | 19.988 | 39.908 | 86.340 | 466.959 |
| Net Profit (loss) \$ | -5.231 | 634 | 4.598 | 635 | -11.098 |
| Butinestee reporting a proflt (No.) | 3.387 | 901 | 994 | 802 | 690 |
| Total Sales \$ | 358,928 | 15.626 | 35.219 | 54.169 | 253.814 |
| Total Expense 5 | 260.103 | 11.365 | 17.350 | 35.590 | 195,798 |
| Net Profit 5 | 98.825 | 4,261 | 17.869 | 18.579 | 58.116 |
| Businesses reporting loss (No.) | 1,676 | 324 | 276 | 458 | 618 |
| Total Sales \$ | 249.036 | 4.996 | 9.287 | 32.806 | 201.947 |
| Total Expense 5 | 353.092 | 8.623 | 22.558 | 50.750 | 271.161 |
| Net Loss \$ | . 104.056 | -3.627 | .13.27 | . 17.944 | -69.214 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middle 25\%. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.537 | 384 | 384 | 384 | 385 |
| Businesses in samole Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{gathered} 39 \\ (1) \\ (1) \end{gathered}$ | 19 34 | 34 55 | 55 106 | 106 (1) |


| Selected expense item | Industry Average(2) |  |  |  |  | $\begin{aligned} & \text { \% bust- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting Dusinesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toial | Bottom 25\% | Lower middle $25 \%$ | Upoer muddle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |  | Total | Bortom $25 \%$ | Lower middle $25 \%$ | Upper middie | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Occupancy Expenses | 51.3 | 42.7 | 51.7 | 62.8 | 47.9 | 98.2 |  | 42.7 | 51.7 | 62.8 | 51.3 |
| Mortgage Interest Depreciation | 100 152 | 65 | 185 | 191 | 156 | 242 878 | $\begin{aligned} & 413 \\ & 173 \end{aligned}$ | 87 | 185 | 239 | 68 |
| Repars \& Marntenance | 46 | 22 | 54 | 31 | 72 | 663 | 70 | 85 | 68 | 5 | 80 |
| Heat Light \& Teleonone | 42 | 5.3 | 8.3 | 0.5 | 27 | 561 | 75 | 205 | 145 | 0.7 | 37 |
| Business \& Procerly Tax | 11.0 | 9.7 | 163 | 92 | 83 | 835 | 131 | 194 | 163 | 92 | 10.4 |
| insurance | 21 | 34 | 33 | 11 | 09 | 823 | 26 | 45 | 3.3 | 1.3 | 13 |
| Rent | 4.2 |  |  |  |  | 147 | 284 |  |  |  |  |
| Personnel Expenses | 12.9 | 25.1 | 5.4 | 10.3 | 12.6 | 67.8 | 19.0 | 51.4 | 6.9 | 16.6 | 16.2 |
| Financial Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Bank Interest \& Charges Professional Fees | 144 71 | 04 163 | 23.4 5.3 | 71 2.3 | $\begin{array}{r} 231 \\ 55 \end{array}$ | 871 936 | 165 75 | 04 163 | 272 6.2 | 8.8 2.3 | 27 6.1 |
| Other Expenses | 6.5 | 1.9 | 8.7 | 2.2 | 18.6 | 76.0 | 8.5 | 3.9 | 11.1 | 2.2 | 15.9 |
| Profit (loss) | 7.9 | 13.5 | 5.5 | 15.2 | -0.7 | 92.5 | 8.5 | 13.5 | 7.0 | 15.2 | -0.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... |  | ... |  |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each ceil $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expendifure }} \times 100$ for each quartile.

Since the number of businesses reporting a specific expense may difter for each cell, the total (prolit (loss) plus expenses) does not necessarily equal $100 \%$ See Noles on Symbols Page
Standard Industrial Classification Definition:

## SIC 7512 - Operators of Non-Residential Buildings

Businesses pramarily engaged in operating of owning and operating buildings and dwellings such as arena operating. conferencerconvention centre operating. leasing non-residential buidings meeting hall operating, office building rental, real estate operating - nonofesidenial buildings. shopping centre operating, stacium operating and theatre building operating.

TABLE 2. Balance Sheef Proflie for 1985
Alberta. Operators of Non-Residential Buildinge (SIC 7512)

|  | Total( 1 ) | Bottom $25 \%$ | Lower middie 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses (estimated) | 1.537 | 384 | 384 | 384 | 385 |
| Businesses in semple | 39 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 34 | 55 | 106 |
| Migh sales value ( $\$ 000$ 's) | (1) | 34 | 55 | 108 | (1) |

Average ( $\$ 000$ 's)

| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 49 | 16 | 2 | 38 | 130 |
| Accounts and Notes Recervable | 15 | - | 3 | 15 | 38 |
| Inventory | . | - | . | - | - |
| Other Current Assets | 27 | 8 | 2 | 1 | 90 |
| Total Current Assets | 91 | 25 | 7 | 55 | 257 |
| Fixed Assels | 714 | 77 | 406 | 452 | 1.751 |
| Less Accum Dep on Fired Assets | 134 | 46 | 50 | 95 | 321 |
| Other Assers | 84 | 9 | 4 | 69 | 240 |
| Total agsets | 755 | 85 | 368 | 473 | 1.927 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 31 | - | - | 3 | 111 |
| Other Current Liabilias | 142 | 9 | 38 | 23 | 454 |
| Total Current Lubilties | 173 | 9 | 38 | 26 | 565 |
| Martgages Payatie | 165 | - | 74 | 190 | 365 |
| Long Term Debt | 61 | - | 1 | - | 223 |
| Orner Liabilities | 308 | 16 | 151 | 97 | 878 |
| Total Liabilities | 708 | 25 | 264 | 312 | 2.031 |
| Tolai Equity | 46 | 39 | 104 | 161 | . 108 |

(1) These estumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Alberta. Operators of Non-Residential Buildings (SIC 7512)

|  | Torall ${ }^{1}$ | Bottom $25 \%$ | Lower middre 25*. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25{ }^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1537 | 384 | 384 | 384 | 385 |
| Businesses in sample | 39 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 34 | 55 | 106 |
| High saies value ( $\$ 000$ s) | (1) | 34 | 55 | 105 | (1) |
|  | Avarage |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratro (times) | 8.5 | 27.7 | 1.9 | 47 | 19 |
| Leverage Ratios |  |  |  |  |  |
| Debu.Equity ratio (times) | 2914 | 281 |  | 4.2 |  |
| Interest Coverage rano (times) | 646 | 2535 | 71 | 1.6 | 14.5 |
| Debt rasio (tumes) | 07 | 05 | 06 | 0.7 | 10 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ inousand and $\$ 2$ milion

[^12]TABLE 4. Siatement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) $25 \%$ | Bottom $25 \%$ | Lower middie $25 \%$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.524 | 381 | 381 | 381 | 381 |
| Businesses in sample | 36 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 33 | 49 | 131 |
| High saies value ( $\$ 000$ 's) | (1) | 33 | 49 | 131 | 11) |
|  | Average ( 5000 's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| Fiom Operations | 18 | 3 | 13 | 17 | 35 |
| Sale of Fixed Assets | 9 | . | . | 4 | 32 |
| Increase in Long Term Debt | 130 | - | 69 | 17 | 422 |
| Advances From Owners and Alfilates | 50 | - | 42 | 54 | 96 |
| From Government | - | $\bullet$ | . | . | - |
| Increase in Share Capital | 1 | - | - | - | 4 |
| Sale of Investments | 42 | - | 54 | 8 | 107 |
| Tax Adjustments | 1 | 3 | . | . | . |
| Other Sources | 1 | - | - | - | 3 |
| Total | 252 | 6 | 177 | 100 | 699 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 70 | - | 44 | 47 | 179 |
| Payment of Dividends | 16 | 17 | 17 | 11 | 20 |
| Repayment of Long Term Debt | 34 | 5 | 42 | 10 | 79 |
| Current Portion of Long Term Debt | - | . | - | 1 | - |
| Purchase of Investments | 62 | * | 77 | 7 | 186 |
| Repayment ot Adv From Owners and Alfil | 28 | 2 | 14 | 18 | 75 |
| Decrease in Equity | 1 | ; | - | . | 4 |
| Tax Adjustments | 3 | 7 | 2 | - | 3 |
| Orner Applications | 16 | - | . | - | 60 |
| Total | 231 | 30 | 196 | 95 | 587 |
| Increase (Decrease) in Net Working Capital | 21 | -24 | . 19 | 5 | 112 |

(1) These estimates are based on a sample of businesses reporung sales between $\$ 10$ thousand and $\$ 2$ millian

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Operators of Buildings and Dwellings (SIC 751)

| Business size expressed in average labour units(1) | Number of Businesses |  | Average laboup units(1) | Changes in number ol businesses with oaid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 1,965 | 217.145 | 13,453 | 344 | 198 |
| less than 20 | 1.817 | 73.220 | 4582 | 336 | 188 |
| 20-99 | 114 | 54.432 | 3148 | 6 | 9 |
| 100-499 | 24 | 51.231 | 3.038 | 2 | , |
| 500 and over | 10 | 38.262 | 2.385 | . |  |
| 1985 |  |  |  |  |  |
| Total | 1.651 | 201.919 | 10.389 | 207 |  |
| less than 20 | 9.547 | 73.629 | 3.727 | 200 |  |
| 20-99 | 73 | 51586 | 2.690 | 6 |  |
| 100.489 | 21 | 33.799 | 1.754 | 1 |  |
| 500 and over | 10 | 44.905 | 2.218 | . |  |

(1) Average labour units are calculated by dividing total payroll by the average annuai wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Cataiogue No $72-002$ An average labour unit could be interpreted as a full-ume employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whote but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses seporting no payroll deductions in the previous year
(3) Relers to businesses reporting no payroil deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Operators of Non-Residential Buildings (SIC 7512)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle $25^{\text {: }}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All 5 values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 836 | 209 | 209 | 208 | 210 |
| Total Sales 5 | 152.039 | 4.138 | 10.533 | 23.059 | 114.309 |
| Total Expense \$ | 182.6 d 4 | 4.598 | 11,149 | 22.099 | 124.798 |
| Net Profit (loss) \$ | -10.605 | -460 | . 616 | 960 | -10,489 |
| Businesses reporting a profit (No.) | 277 | 71 | 70 | 70 | 66 |
| Total Sales \$ | 54.342 | 1.370 | 3.481 | 7.885 | 41.606 |
| Total Expense \$ | 37.323 | 687 | 2.129 | 2.935 | 31.572 |
| Net Pratit \$ | 17.019 | 683 | 1.352 | 4.950 | 10.034 |
| Businesses reporting lose (No.) | 559 | 138 | 139 | 138 | 144 |
| Total Sales s | 97697 | 2.768 | 7.052 | 15.174 | 72.703 |
| Total Expense \$ | 125.321 | 3911 | 9.020 | 19.164 | 93.226 |
| Net Loss $\$$ | -2i.624 | -1143 | -1.968 | -3.990 | $-20.523$ |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 850 | 212 | 213 | 212 | 213 |
| Total Sales $\$$ | 172.258 | 4.635 | 12.206 | 30.062 | 125.355 |
| Total Expense \$ | 166.375 | 9041 | 11.259 | 31.420 | 114.655 |
| Ner Prolli lloss: \$ | 5883 | . 4006 | 947 | -1.358 | 10.700 |
| Businesses reporting a prolit (No.) | 403 | 97 | 102 | 107 | 97 |
| Total Sales \$ | 79.968 | 2126 | 5.871 | 15.202 | 56.769 |
| Toial Expense \$ | 49.096 | 662 | 3.106 | 10.171 | 35.157 |
| Net Prolit $\$$ | 30.872 | 1.464 | 2.765 | 5.031 | 21.612 |
| Businesses reporting a loss (No.) | 447 | 115 | 111 | 105 | 116 |
| Total Sales \$ | 92290 | 2509 | 6.335 | 14.860 | 68.586 |
| Total Expense S | 117.279 | 8.379 | 8.153 | 21.249 | 79.498 |
| Net Loss \$ | -24989 | . 5870 | $-1818$ | -6.389 | . 10.912 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 1.508 | 367 | 378 | 369 | 394 |
| Tolal Saies \$ | 203368 | 5.910 | 13.049 | 24.722 | 159687 |
| Total Expense 5 | 204.155 | 5056 | 14.370 | 21.537 | +63.192 |
| Net Profit (ioss) \$ | . 787 | 854 | -1.321 | 3.185 | -3.505 |
| Businesses reporting a profit (No.) | 957 | 185 | 238 | 318 | 216 |
| Total Sales \$ | 115.882 | 2.793 | 8.180 | 20.542 | 84.367 |
| Total Expense \$ | 87601 | 1.474 | 6.711 | 17.092 | 62.324 |
| Net Prolits | 28.281 | 1.319 | 1.468 | 3.450 | 22.043 |
| Businesses reporting a lose (No.) | 551 | 182 | 140 | 51 | 178 |
| Toral Sales $\$$ | 87.486 | 3.117 | 4.869 | 4. 180 | 75.320 |
| Total Expense \$ | 116.554 | 3.582 | 7.659 | 4.445 | 100.868 |
| Ner Loss 5 | . 29068 | -465 | -2.790 | . 265 | . 25.548 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 1.538 | 367 | 384 | 366 | 421 |
| Toral Sales $\$$ | 209.718 | 7.921 | 16.828 | 29.850 | 155.119 |
| Total Expense 5 | 213.543 | 10.282 | 10.929 | 27.268 | 165.064 |
| Net Profit (lossis 5 | -3.825 | -2.361 | 5.899 | 2.582 | -9.945 |
| Busintetet reporting a profit (No.) | 1.021 | 253 | 326 | 210 | 232 |
| Total Seles $\$$ | 127.467 | 5.527 | 14.045 | 16.568 | 91,327 |
| Total Expense 5 | 96.065 | 3.121 | 7.529 | 12.012 | 73.403 |
| Net Profit | 31.402 | 2.406 | 6.518 | 4.556 | 17.924 |
| Businesees reporting alose (No.) | 517 | 114 | 58 | 156 | 189 |
| Total Sales 5 | 82.251 | 2,394 | 2.783 | 13.282 | 83.792 |
| Total Expense \$ | 117.478 | 7.181 | 3.400 | 15.256 | 91.681 |
| Net Lass S | -35.227 | -4.767 | .617 | -1.974 | .27.869 |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2} \mathbf{~ m i l i o n}$

See Noles on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta, Insurance and Real Estate Agencies (SIC 7811)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.538 | 384 | 384 | 385 | 385 |
| Businesses in sample | 58 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 27 | 122 | 233 |
| High sales value ( $\$ 000$ s) | (1) | 27 | 122 | 233 | 1) |


| Selected expense item | Industry Average(2) |  |  |  |  |  | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom 25 \% | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Boltom 25\% | Lower middle $25 \%$ | Upper middie | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 24.5 | 28.3 | 36.6 | 17.3 | 15.3 | 99.9 | 24.5 | 28.3 | 36.6 | 17.3 | 15.4 |
| Mortgage Interest | 13 |  |  |  |  | 5. | 24.9 |  |  |  |  |
| Depreciation | 89 | 46 | 222 | 32 | 42 | 88 ; | 101 | 57 | 289 | 3.6 | 42 |
| Repars \& Maintenance | 0.6 | 10 |  | 06 | 0.8 | 448 | 13 | 21 | 01 | 12 | 13 |
| Hear. Light \& Teleohone | 54 | 112 | 3.7 | 49 | 25 | 920 | 5.8 | 141 | 41 | 4.9 | 2.6 |
| Business 8 Property Tax | 08 | 05 | 1.4 | 07 | 07 | 705 | 1.2 | 0.7 | 22 | 1.1 | 08 |
| Insufance | 13 | 23 | 0.6 | 10 | 13 | 82.3 | 1.5 | 3.3 | 0.8 | 10 | 15 |
| Rent | 63 | 87 |  | 69 | 51 | 820 | 76 | 145 | 57 | 77 | 5.5 |
| Personnel Expenses | 50.2 | 52.0 | 42.5 | 55.0 | 52.2 | 97.2 | 51.7 | 52.0 | 47.2 | 55.0 | 52.4 |
| Financial Expenses | 8.9 | 18.2 | 5.6 | 9.1 | 4.1 | 99.9 | 9.0 | 18.2 | 5.6 | 9.1 | 4.1 |
| Bank Interest \& Charges | 42 | 110 | 2.3 | 23 | 22 | 818 | 52 | 157 | 28 | 26 | 2.7 |
| Protessional Fees | 4.7 | 72 | 3.3 | 68 | 19 | 999 | 47 | 72 | 33 | 68 | 19 |
| Other Expenses | 25.5 | 24.5 | 30.4 | 20.8 | 25.7 | 100.0 | 25.5 | 24.5 | 30.4 | 20.8 | 25.7 |
| Profit (loss) | -9.2 | -23.1 | -15.0 | -2.3 | 2.7 | 100.0 | -9.2 | -23.1 | -15.0 | . 2.3 | 2.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  |  | ..- | ... | ... |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=$ Total weighted expenditure on a given item $\times 100$ tor each quartile
Total weighted sales of all businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this tem of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporing a specific expense may differ for each cell, the fotal (profit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 7611 . Insurance and Real Estate Agencies
Businesses primarily engaged in etther the seling of insurance and pension products as an independent agent or broker or dealing in real estate such as buying and seling for others. managing and appraising real estate for others or whose activities encompass both fields such as real estate appraisal services independent insurance claim adjusters. insurance agents and brokers. insurance and real estate agencies. insurance broker services and real estate apencies

TABLE 2. Balance Sheet Profile for 1985
Alberta, Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) | Bottom 25\% | Lower middle 25\% | Upper middie $25 \%$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.538 | 384 | 384 | 385 | 385 |
| Businesses in sample | 58 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 27 | 122 | 233 |
| High sales value ( 5000 's) | (1) | 27 | 122 | 233 | (1) |

Average (5000's)

| aseete |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 28 | 1 | 8 | 43 | 57 |
| Accounts and Notes Receivabie | 47 | 3 | 19 | 60 | 105 |
| Inventory | - | - | 1 | * | - |
| Other Current Assets | 14 | 14 | 19 | 8 | 14 |
| Total Current Assets | 89 | 18 | 47 | 111 | 177 |
| Fixed Assets | 69 | 17 | 109 | 40 | 102 |
| Less Accum. Dep. on Fixed Assets | 22 | 4 | 14 | 18 | 5. |
| Other Assets | 55 | . | 28 | 27 | 162 |
| Total Assets | 192 | 31 | 170 | 160 | 390 |
| Labillies and Equity |  |  |  |  |  |
| Current Loans | 14 | 1 | 1 | 5 | 48 |
| Other Current Liabilites | 99 | 10 | 65 | 119 | 196 |
| Total Current Labilites | 193 | 11 | 65 | 123 | 244 |
| Morlgages Payable | 16 | 10 | 33 | - | 18 |
| Long Term Dedi | 4 | - | 3 | 1 | 13 |
| Other Liabilities | 36 | 5 | 56 | 25 | 51 |
| Total Liabilities | 168 | 25 | 158 | 150 | 325 |
| Total Equity | 24 | 6 | 12 | 10 | 65 |

(1) These estimates are based on a sample of businesses reporting sates berween $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Alberta. Insurance and Real Estate Agencies (SIC 7611)

|  | Total(1) | Battom $25^{\circ}$. | Lower middle 25* | Upper middle 25*。 | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 1.538 | 384 | 384 | 385 | 385 |
| Businesses in sample Low sales value ( 5000 's) High sales value ( $\$ 000$ s) | 58 <br> (1) <br> (1) | (1) 27 | 27 122 | $\begin{array}{r} 122 \\ 233 \end{array}$ | $\begin{gathered} 233 \\ \text { (1) } \end{gathered}$ |
|  | Average |  |  |  |  |
| Liquidity Ratio Current ratio (times) | 16 | 13 | 2.4 | 08 | 16 |
| Leverage Ratios <br> Dedi Equity ratio (times) Interest Coverage ratio (times) Debr patio (times) | -222 12 | -27 14 | 5.7 1.5 | $\begin{array}{r}-40 \\ \hline 1.1\end{array}$ | $\begin{array}{r} -82.2 \\ 5.2 \\ 0.9 \end{array}$ |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Insurance and Real Estate Agencies (SIC 7611)

|  | $\begin{array}{r} \text { Total(1) } \\ 25 \% \end{array}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { mudde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Too } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1,048 | 262 | 262 | 262 | 262 |
| Businesses in sample | 35 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 115 | 197 | 251 |
| High sales value (\$000's) | (1) | 115 | 197 | 251 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 33 | 15 | 32 | 38 | 42 |
| Sale of Fixed Assets | 1 | 2 | - | 1 |  |
| Increase in Long Term Debt | 3 | 5 | - | - | 9 |
| Advances From Owners and Affiliates | 15 | . | 11 | 8 | 36 |
| From Government | . | - | - | - | . |
| Increase in Share Capital | - | * | - | - | - |
| Sale of investments | 2 | 1 | 5 | 4 | - |
| Tax Adjustments | - | . | . | . |  |
| Orher Sources | 1 | - | - | - | 4 |
| Total | 55 | 22 | 48 | 51 | 92 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | 7 | 6 | 6 | 3 | 11 |
| Payment of Dividends | 6 | . | 12 | - | 10 |
| Repayment of Long Term Debs | 9 | - | 2 | 12 | 19 |
| Current Portion of Long Term Debt | 1 | . | 1 | . | 1 |
| Purchase of Investments | 9 | - | 5 | 18 | 11 |
| Repayment of Adv From Owners and Altil | 9 | 4 | 3 | 18 | 8 |
| Oecrease in Equity | . | . | . | - | . |
| Tax Adjustments | - | - | - | - | - |
| Other Applications | 1 | $\bigcirc$ | - | - | 3 |
| Total | 38 | 10 | 29 | 52 | 57 |
| Increase (Decrease) in Net Working Capital | 17 | 12 | 19 | -1 | 35 |

(1) These estumates are basec on a sample of businesses feporting sales between $\$ 10$ thousand and $\$ 2$ million

## TABLE 5. Empioyment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 <br> Alberta, Insurance and Real Estate Agencies (SIC 7611)

| Business size expressed in average labour units(1) |  | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \text { ( } \$ 000 \text { 's) } \end{array}$ | Average labour units 1 ) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 1,547 | 185.323 | 7.852 | 296 | 178 |
| less than 20 | 1.445 | 85.420 | 3.623 | 286 | 173 |
| 20.99 | 58 | 30.476 | 1.284 | 8 | 3 |
| 100.499 | 32 | 25.337 | 1.105 | 1 | 1 |
| 500 and over | 12 | 44.090 | 1.850 | 1 | 1 |
| 1985 |  |  |  |  |  |
| Total | 1.574 | 241,362 | 10.704 | 202 | .* |
| less than 20 | 1.472 | 97.800 | 4.340 | 190 |  |
| 20-99 | 61 | 35.687 | 1.580 | 9 |  |
| 100-499 | 28 | 36.835 | 1.643 | 3 |  |
| 500 and over | 13 | 71.040 | 3.141 | - |  |

(1) Average labour units are calculated by dividing total paytoll by the average annual wage and salary rate as reported in the Survey of Employment, Paypoll and Hours. Statisics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a full-time employee. Note that the business size groups used are determined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less then that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroli deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Insurance and Real Estase Agencies (SIC 7611)

|  | Total(1) | Bottom 25\% | Lower middle 25*. | Uppe: middle $25 \%$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businester (Mo.) | 1,916 | 479 | 478 | 479 | 480 |
| Total Sales | 344.112 | 11.884 | 33,773 | 68.584 | 229,891 |
| Total Expense \$ | 312,366 | 10.448 | 29.436 | 60.279 | 212.203 |
| Net Protit (ioss) 5 | 31.746 | 1.436 | 4.337 | 8.285 | 17.688 |
| Businesses reporting a profll (NO.) | 1,414 | 344 | 349 | 358 | 363 |
| Total Sales 5 | 256.331 | 8,160 | 24.883 | 51.544 | 179.744 |
| Total Expense S | 213.790 | 5.196 | 18.006 | 49.031 | 148.557 |
| Net Profits | 42.541 | 2.964 | 5.877 | 10513 | 23.187 |
| Businesses reporting loss (Mo.) | 502 | 135 | 129 | 121 | 117 |
| Total Sales S | 87.781 | 3.724 | 8890 | 17020 | 58.147 |
| Total Expense S | 98.576 | 5.252 | 10.430 | 19.248 | 63.646 |
| Net Loss S | -10.795 | -9.528 | - 1.540 | -2228 | .5.199 |
|  | 1953 |  |  |  |  |
| All Businesses ( No .) | 1.713 | 428 | 428 | 428 | 429 |
| Total Sales \$ | 323.174 | 10.721 | 29.973 | 64071 | 218.409 |
| Total Expense \$ | 290.548 | 9.753 | 27.247 | 56.545 | 197.003 |
| Net Prolll (loss) \$ | 32.626 | 968 | 2.726 | $7.52 ¢$ | 21.406 |
| Businesses reporting a protit (No.) | 1.202 | 282 | 279 | 320 | 321 |
| Total Salas 5 | 244,985 | 7.191 | 19.819 | 48.008 | 169.967 |
| Tolal Expense 5 | 203354 | 5.019 | 15.588 | 38.340 | 144,407 |
| Net Prolit $\$$ | 41.631 | 2.172 | 4,231 | 9.668 | 25.560 |
| Businesses reporting a loss (NO.) | 511 | 146 | 149 | 108 | 108 |
| Total Saies 5 | 78187 | 3.530 | 10.154 | 16.063 | 48442 |
| Toral Expense \$ | 87.194 | 4.734 | 11.659 | 18205 | 52596 |
| Net Lass 5 | . 9.005 | -1.204 | -1.505 | -2.142 | -4 154 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 1.594 | 371 | 391 | 432 | 400 |
| Total Sales \$ | 283.031 | 6.472 | 21.216 | 60.946 | 194.397 |
| Total Expense \$ | 263.557 | 5.072 | 18.316 | 60.424 | 179.745 |
| Net Profit (loss) \$ | 19.474 | 1.400 | 2.900 | 522 | 14.652 |
| Businesses reporting a protit (No.) | 1,048 | 283 | 243 | 274 | 248 |
| Total Sales \$ | 184.180 | 4.867 | 12.657 | 35.943 | 130.713 |
| Total Expense $\$$ | 151.468 | 3.176 | 8.430 | 30.295 | 108567 |
| Net Profit \$ | 32.712 | 1.691 | 3.227 | 5.648 | 22.146 |
| Businesses reporting a loss (No.) | 546 | 88 | 148 | 158 | 152 |
| Total Sales \$ | 98.859 | 1.605 | 8.559 | 25.003 | 63.684 |
| Total Expense $\$$ | 112.089 | 1.896 | 8.886 | 30.129 | 71.178 |
| Ner Loss \$ | -13.238 | -291 | -327 | -5.126 | .7.494 |
|  | 1985 |  |  |  |  |
| All Businesees (No.) | 1,539 | 366 | 378 | 400 | 395 |
| Tolal Sates 5 | 301984 | 8.548 | 32,328 | 74.100 | 187.008 |
| Total Expense 5 | 286.152 | 7.653 | 35.552 | 67.831 | 175.116 |
| Net Profit (toss) \$ | 15.832 | 895 | -3.224 | 6.269 | 11.892 |
| Businesses reporting protit (No.) | 787 | 138 | 128 | 231 | 290 |
| Total Sales 5 | 200.100 | 3.434 | 11.535 | 40.248 | 1.44 .882 |
| Total Expense $\$$ | 170.878 | 1.254 | 9.894 | 28.387 | 131.343 |
| Net Profit $\$$ | 29.222 | 2.180 | 1.641 | 11,862 | 13.539 |
| Businesses reporting a lose (No.) | 752 | 228 | 250 | 169 | 105 |
| Total Sales \$ | 101.884 | 5.114 | 20.793 | 33.851 | 42.126 |
| Total Expense 5 | 115.274 | 6.399 | 25.658 | 39.444 | 43.773 |
| Nei Loss \$ | .13.390 | -9.285 | -4.865 | -5 593 | -1,647 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

TABLE 1．Selected Operating Ratios，in Percent of Sales， 1985 Alberta．Computer Services（SIC 7721）

|  | Total（1） | Bottom $25^{\circ}$ 。 | Lower middle 25\％ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses（estimated） | 504 | 126 | 126 | 126 | 126 |
| Businesses in sample | 38 |  |  |  |  |
| Low sales value（ 8000 ＇s） | （1） | 11 27 | 27 99 | 99 349 | 349 |
| High sales value（\＄000＇s） | （1） | 27 | 99 | 349 | 11） |


| Selected expense item | Industry Average（2） |  |  |  |  | $\begin{aligned} & \text { © busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses only（3） |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25^{\circ}$ ． | Upper middle $25^{\circ}$ 。 | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Total | Bottom $25 \%$ | Lower middle $25^{\circ}$ 。 | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 9.5 | 16.7 | 5.3 | 7.5 | 8.1 |  | 9.5 | 16.7 | 5.5 | 7.5 | 8.1 |
| Mortgage interest Depreciaton | 35 | 99 | 09 | 0.8 | 27 | 557 | 06 | 197 | 34 | 14 | 3.3 |
| Repars \＆Maintenance | 08 |  |  |  |  | 299 | 28 | ． |  |  |  |
| Heat Light \＆Telephone | 16 | 21 | 0.6 | 23 | 13 | 714 | 23 | 41 | 14 | 23 | 16 |
| Business \＆Properiy Tax | 02 | 01 |  |  | 04 | 419 | 04 | 06 | － | 01 | 0.7 |
| Insurance | 04 | 09 | 05 | 02 | 02 | 454 | 09 | 25 | 09 | 0.4 | 04 |
| Rent | 29 | 38 | 12 | 32 | 30 | 757 | 38 | 55 | 2.6 | 3.2 | 38 |
| Personnel Expenses | 24.8 | 35.5 | ．．． | 26.5 | 32.1 | 73.0 | 34.0 | 66.6 |  | 26.5 | 32.2 |
| Financial Expenses Bank interest \＆Charges | 7.8 | 9.4 3.3 | 0.8 0.4 | 10.4 19 | 9.0 10 | 90.4 765 | 8.7 22 | 11.6 41 | 1.1 05 | 10.4 28 | 9.0 |
| 8ank interesi \＆Charges Piolessional Fees | 60 | 6. | 0.4 | 19 8.0 | 8 | 765 822 | 22 73 | 93 | 08 | 28 80 | 8.0 |
| Franchise Fees | 01 |  |  |  |  | 102 | 12 |  |  |  |  |
| Sales and Admin．Expenses | 6.5 | 11.1 | 5.0 | 6.5 | 3.3 | 93.6 |  | 11.1 |  |  | 3.5 |
| Adverlising | 25 | 31 | 29 | 30 | 09 | 897 | 28 | 32 | 45 | 30 | 10 |
| Supplies | 19 | 19 | 16 | 26 | 15 | 813 | 24 | 37 | $2:$ | 2.6 | 1.6 |
| Delivery | 21 | 6.2 | 05 | 09 | 09 | 819 | 26 | 62 | 07 | 09 | 15 |
| Other Expenses | 35.3 | 7.3 |  | 39.4 | 39.5 | 82.8 | 42.7 | 14.5 | ．＇ | 39.4 | 43.4 |
| Profit（loss） | 16.0 | 19.9 | ．．． | 9.6 | 7.9 | 87.8 | 18.3 | 39.7 | $\cdots$ | 9.6 | 7.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ | ．．． | ．．． | ．．． | $\cdot$ |

（1）These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion
（2）Value in each ceil $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of all businesses in the sample }} \times 100$
（3）Value in each cell $=\frac{\text { Total werghted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile．
Since the number of businesses seporting a specific expense may dilfer for each cell．the total（profit（loss）plus expenses）does not necessarily equal ro0＂． See Notes on Symbols Page．

## Standard Industrial Classification Definition：

SIC 7721 －Computer Services
Businesses pimarily engaged in providing computer facilities on a rental．leasing or time sharing basis and such activities as programming．planning and systerns work．

TABLE 2. Balance Sheet Profle for 1985
Alberta. Computer Services (SIC 7721)

|  | Tolail(1) | Bottom $25 \%$ | Lower middle 25\% | Upoer middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 504 | 126 | 126 | 126 | 126 |
| Businesses in sample | 38 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 27 | 99 | 349 |
| High sales value ( $\$ 000$ 's) | (1) | 27 | 99 | 349 | (1) |

Average ( 5000 : s)

| Aneet |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 9 | - | - | 13 | 21 |
| Accounts and Notes Receivable | 28 | - | - | 11 | 98 |
| Inveniory | 5 |  | 5 | 9 | 5 |
| Other Current Assets | 7 |  | - | 9 | 18 |
| Totel Current Assets | 50 | - | 6 | 43 | 842 |
| Fixed Assets | 45 |  | 34 | 46 | 96 |
| Less Accum Dep on Fixed Assets | 17 | - | 15 | 14 | 39 |
| Orner Assers | 16 | 34 | . | - | 31 |
| Total Astats | 94 | 34 | 25 | 75 | 229 |
| Lisbilities and Equity |  |  |  |  |  |
| Current Loans | 19 | - | 3 | 23 | 16 |
| Other Current Liabilities | 25 | 14 | 1 | 14 | 68 |
| rotal Current Liabilties | 37 | 14 | 4 | 37 | 84 |
| Mortgages Payable | 4 | . | - | 12 | 2 |
| Lang Term Debt | 7 | - | 5 | 1 | 22 |
| Other Llabilites | 18 | 20 | 12 | 15 | 23 |
| Total Liabilities | 65 | 34 | 21 | 65 | 131 |
| Total Equity | 29 | . | 4 | 10 | 98 |

(1) These est-mates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ mittion

TABLE 3. Financial Ratios for 1985
Albera. Computer Services (SIC 7721)

|  | Totalal | Bortom 25. | Lower middle $25^{\circ}$. | Upper middele 25*. | $\begin{gathered} T O p \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of bustnesses (estmated) | 504 | 126 | 126 | 126 | 126 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 38 \\ & 11) \\ & (9) \end{aligned}$ | (1) 27 | 27 99 | $\begin{array}{r}99 \\ 349 \\ \hline\end{array}$ | $\begin{array}{r}349 \\ \text { (1) } \\ \hline\end{array}$ |
|  | Average |  |  |  |  |
| Liquidity Ratio Current ratıo (tumes) | 14 | . | 1.1 | 12 | 25 |
| Leverage Ratios <br> Dabt Equity ratio (limes) Interest Coverage ratio (times) Debt ratio (times) | $\begin{array}{r} 365 \\ 09 \end{array}$ | 53 08 | $\begin{array}{r} 2971 \\ 1277 \\ 14 \end{array}$ | $\begin{array}{r} 25 \\ 161 \\ 11 \end{array}$ | -188 248 06 |

(1)These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ mithon

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Computer Services (SIC 7721)

|  | $\begin{gathered} \text { Tolal(1) } \\ 25 \% \end{gathered}$ | Boltom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midale } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 319 | -- | .- | - | $\cdots$ |
| Businesses in sample | 14 |  |  |  |  |
| Low saies value ( $\$ 000$ 's) | (1) | $\cdots$ | -- | - | -- |
| High sales value ( $\$ 000$ 's) | (1) | - | -- | - | - |
|  |  | Average ( 5000 's) |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operalions | 23 | - | -- | - | - |
| Sale of Fixed Assets | 9 | - | - | - | $\cdots$ |
| Increase in Long Term Debt | 7 | - | - | - | - |
| Advances From Owners and Affiliates | 19 | -- | - | - | * |
| From Government | . | -- | - | - | - |
| Increase in Share Capital | - | - | -- | -- | - |
| Sale of Investments | - | - | -- | $\cdots$ | - |
| Tax Adiusiments | 1 | - | - | - | - |
| Other Sources | - | - | .- | $\sim$ | -- |
| Total | 59 | -. | .- | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 15 | ** | - | -* | -- |
| Payment of Dividends | 5 | -- | -. | -- | - |
| Aedayment of Long Term Debt | 2 | - | - | -- | - |
| Current Portion of Long Term Debt | . | - | - | .- | .- |
| Purchase of Investments | - | $\cdots$ | $\cdots$ | - | - |
| Repayment of Ady. From Owners and Alfil. | 1 | -- | -- | -- | - |
| Decrease in Equity | - | - | - | - | - |
| Tax Adjusiments | 2 | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ |
| Other Applications | 1 | -- | $\cdots$ | - | * |
| Total | 26 | - | - | - | * |
| Increase (Decrease) in Net Working Capital | 33 | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miltion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Computer Services (SIC 7721)

|  |  |  |  | Changes | Pusinesses demployees |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Business size expressed in average labour units(1) | Number of Businesses |  | Average labour units(1) | Nawly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 296 | 56.622 | 1.959 | 91 | 64 |
| less than 20 | 244 | 15.765 | 545 | 81 | 61 |
| 20.99 | 34 | 16.298 | 569 | 9 | 2 |
| 100-499 | 14 | 18.915 | 651 | 1 | 1 |
| 500 and over | 4 | 5.644 | 194 | . |  |
| 1985 |  |  |  |  |  |
| Total | 419 | 84,969 | 3.620 | 91 | ... |
| less than 20 | 342 | 21.621 | 921 | 80 |  |
| 20.99 | 56 | 30,650 | 1,306 | 11 |  |
| $100 \cdot 499$ | 17 | 28.598 | 1.219 | . |  |
| 500 and over | 4 | 4.100 | 174 | - |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as peported in the Survey of Employment Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a full-lime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses recorting no payroll deductions in the previous year
(3) Reters to businesses reporting no payrail deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Albera. Computer Services (SIC 7721)

|  | Total(9) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middele } 25 \% \end{aligned}$ | Upper middie 25*: | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 387 | 92 | 101 | 97 | 97 |
| Total Sales \$ | 32.320 | 1.410 | 2.777 | 5.779 | 22.354 |
| Total Expenses | 28.627 | 1.251 | 1.513 | 5.278 | 20.584 |
| Net Pralit (loss) 5 | 3.693 | 159 | 1.264 | 500 | 1.770 |
| Businesses reporting a protit (NO.) | 301 | 58 | 93 | 70 | 80 |
| Total Sales $\$$ | 25.649 | 869 | 2.542 | 4. 188 | 18.050 |
| Total Expense 5 | 20.945 | 510 | 1.184 | 3.427 | 15.824 |
| Net Prollis | 4.704 | 359 | 1.358 | 761 | 2.226 |
| Businesses reporting loss (No.) | 86 | 34 | 8 | 27 | 17 |
| Total Sales | 6.671 | 541 | 235 | 1.591 | 4.304 |
| Total Expense $\$$ | 7.682 | 74.1 | 329 | 1.852 | 4.760 |
| Ne! Loss S | -1.011 | -200 | -94 | -261 | -456 |
|  | 1983 |  |  |  |  |
| All Businesses (NO.) | 372 | 92 | 93 | 91 | 96 |
| Toral Saies \$ | 48.826 | 9. 263 | 3.172 | 6.980 | 37.411 |
| Total Expense $\$$ | 41.647 | 506 | 2.715 | 5.815 | 32.611 |
| Ne: Profit llossi \$ | 7.179 | 757 | 457 | 1,165 | 4.800 |
| Businesses reporting a proflt (No.) | 307 | 87 | 65 | 75 | 80 |
| Total Sates \$ | 39.571 | 1.201 | 2307 | 5.749 | 30.314 |
| Total Expense \$ | 31.493 | 359 | 1.622 | 4,435 | 25.077 |
| Ner Pralits | 8.078 | 842 | 685 | 1.314 | 5.237 |
| Businesses reporting a loss (No.) | 65 | 5 | 28 | 16 | 16 |
| Toral Saies \$ | 9.255 | 62 | 865 | 1.231 | 7.097 |
| Total Expense | 10.154 | 147 | 1.093 | 1.380 | 7.534 |
| Net Loss \$ | .899 | -85 | -228 | . 149 | .437 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 423 | 90 | 89 | 128 | 116 |
| Total Sales \$ | 71.566 | 1.344 | 2.081 | 3,666 | 64.475 |
| Total Expense 5 | 64.698 | 1.389 | 2.612 | 2.407 | 58.290 |
| Nel Profit (ioss) | 6.868 | -45 | -531 | 1.259 | 6.185 |
| Businesses reporting a profit (No.) | 230 | 45 | . | 128 | 57 |
| Total Saies \$ | 55.927 | 695 | - | 3.666 | 51.566 |
| Total Expense 5 | 48.104 | 695 | - | 2.407 | 45.002 |
| Ner Profits | 7.823 | . | - | 1.259 | 6.564 |
| Businesses reporting a lose (No.) | 193 | 45 | 89 | , | 59 |
| Total Sales \$ | 15.639 | 649 | 2.081 | - | 12.909 |
| Total Expense \$ | 16.594 | 694 | 2.612 | . | 13.288 |
| Net Loss 5 | . 955 | -45 | -531 | . | . 379 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 628 | 124 | 172 | 171 | 161 |
| Total Sales $\$$ | 139.189 | 1.242 | 3.742 | 25.167 | 109.038 |
| Total Expenses | 138.076 | 7.329 | 5.119 | 22.467 | 104.161 |
| Net Profit (loss) $\$$ | 113 | -6.087 | -1.377 | 2.700 | 4.877 |
| Businesses reporting a profit (No.) | 407 | -087 | 112 | 2,781 | 124 |
| Total Sales 5 | 115.439 | - | 2.963 | 25.187 | 87.309 |
| Total Expense \$ | 102.850 | - | 2.963 | 22.467 | 77.420 |
| Net Prohit 5 | 12.589 | - | 2.96 | 2.700 | 9.889 |
| Businesses reporting a lose (No.) | 221 | 124 | 60 | 2.700 | 9,87 |
| Toial Saies 5 | 23.750 | 1.242 | 778 | . | 21.729 |
| Total Expense 5 | 36.226 | 7.329 | 2.156 | . | 26.741 |
| Net Loss 5 | -12.476 | -6.087 | -1.377 | . | .5.012 |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\mathbf{\$ 2}$ million

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta. Management Consulting Services (SIC 7771)

|  | Total ${ }^{\text {( }}$ \ |  | Bottom 25\% |  |  | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ |  | Upper middle $25 \%$ |  |  | $\begin{array}{r} T O D \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4.504 |  | 1.126 |  |  | 1.126 |  | 1,126 |  |  | 1.126 |
| Businesses in sample <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ 's) | $\begin{aligned} & 75 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | $\begin{aligned} & \{1\} \\ & 20 \end{aligned}$ |  |  | $\begin{aligned} & 20 \\ & 27 \end{aligned}$ |  | 2760 |  |  | (11) |
| Selected expense item | Industry Average 2 ) |  |  |  |  | \%businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Boltom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Tolal | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle | $\begin{gathered} \text { Top } \\ 25^{\circ}, \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 8.5 | 6.5 | 7.0 | 10.2 | 10.3 | 82.4 | 10.4 6.8 | 6.2 | 8.6 | 11.8 | 12.7 |
| Depreciation | 36 | 28 | 34 | 34 | 48 | 580 | 63 | 53 | 63 | 66 | 66 |
| Repars \& Maintenance | 0.6 | 02 |  | 10 | 13 | 258 | 23 | 05 | 02 | 45 | 36 |
| Heat. Light \& Telephone | 14 | 08 | 10 | 2.6 | 13 | 552 | 26 | 16 | 18 | 54 | 20 |
| Business \& Properly Tax | 03 |  | 05 | 0.3 | 03 | 242 | 1.3 | 06 | 20 | 10 | 10 |
| insurance | 05 | 02 | 03 | 0.6 | 09 | 376 | 14 | 19 | 10 | 19 | 13 |
| Rent | 20 | 2.5 | 1.7 | 2.3 | 16 | 401 | 50 | 48 | 64 | 45 | 49 |
| Personnel Expenses | 38.3 | 44.6 | 29.7 | 42.4 | 38.1 | 77.9 | 49.1 | 61.4 | 40.8 | 58.4 | 41.0 |
| Financial Expenses |  |  |  | 7.0 | 5.9 | 89.7 | 11.4 |  | 23.0 | 8.3 | 6.1 |
| Bank Interest \& Charges Prolessional Fees | 20 82 | 02 25 | 15 216 | 41 29 | 22 37 | 640 896 | 31 | 165 3 3 | 18 216 | 67 34 | 318 38 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 11.8 | 12.0 | 14.1 | 14.1 | 6.9 | 82.6 | 14.3 | 13.8 | 17.3 | 21.1 |  |
| Advertising | 37 | 50 | 21 | 43 | 36 | 669 | 55 | 101 | 26 | 75 | 47 |
| Supplies | 23 | 16 | 3.7 | 19 | 16 | 687 | 33 | 28 | 51 | 28 | 22 |
| Delivery | 59 | 53 | 82 | 80 | 17 | 727 | 80 | 61 | 101 | 121 | 30 |
| Other Expenses | 9.2 | 3.9 | 7.1 | 15.5 | 10.2 | 73.9 | 12.5 | 11.4 | 7.8 | 20.3 | 11.7 |
| Profit (loss) | 22.0 | 30.2 | 19.1 | 10.8 | 28.6 | 99.8 | 22.0 | 30.2 | 19.1 | 10.8 | 28.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ... | $\ldots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
$\begin{aligned} \text { (2) Vatue in each cell } & =\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of all businesses in the sample }} \times 100 \text { for each quartile. } \\ \text { (3) Value in each cell } & =\frac{\text { Total weighted expenditure on a given them }}{\text { Total weighted sales of businesses regoiting this tem of expenditure }} \times 100 \text { for each quarthe. }\end{aligned}$
Since the number of businesses reporting a specific expense may dilfer lor each cell. the total (profit (loss) plus expenses) does not necessarity equal $100 \%$ See Notes on Symbols Page

## standard Industrial Claszification Oefinition:

SIC 7771 - Management Consulting Services
Businesses primarly engaged in provioing business and management consulting services such as business management consulking services. customs consultants, financial management consuitants. manager development consultants. organization management consultants. personnei management consultants and tarift and customs consultants

TABLE 2. Balance Sheet Profile for 1985
Alberta. Management Consulting Services (SIC 7771)

|  | Total(1) | Botlom $25 \%$ | Lower midale 25\% | Uppe? middie 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 4.504 | 1.126 | 1.126 | 1.126 | 1.126 |
| Businesses in sample | 75 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 20 | 27 | 60 |
| High sales value ( $\$ 000$ s) | (1) | 20 | 27 | 60 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 16 | 1 | 7 | 5 | 48 |
| Accounis and Nores Receivable | 8 | - | 2 | 5 | 24 |
| Inventory | - | - | . | - | - |
| Other Current Asseis | 36 | 1 | 3 | 44 | 95 |
| Total Current Assers | 60 | 2 | 11 | 55 | 168 |
| Fixed Assels | 30 | 3 | 4 | 26 | 83 |
| Less Accum. Ded on Fixed Assets | 9 | 2 | 2 | 5 | 27 |
| Other Assets | 53 | . | 60 | 52 | 93 |
| Total assets | 134 | 3 | 74 | 128 | 317 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 4 | - | $\cdot$ | 8 | 10 |
| Other Current Liabilities | 30 | 3 | 7 | 27 | 78 |
| Total Current Labilltes | 34 | 3 | 7 | 35 | 88 |
| Mortgages Payable | 1 | . | - | . | 2 |
| Long Term Debt | 3 | - | - | - | 11 |
| Other Liabilities | 32 | - | 29 | 18 | 75 |
| Total Liabilities | 70 | 3 | 36 | 54 | 178 |
| Total Equity | 64 | - | 37 | 74 | 139 |

(1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ ihousand and $\$ 2$ milhon

## TABLE 3. Financial Ratios for 1985

Alberta. Management Consulting Services (SIC 7771)

|  | Total 11 | Bothom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { miodie } 25^{\circ} \text {. } \end{aligned}$ | Upper midole $25^{\circ}$. | $\begin{array}{r} \text { Top } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses iestimated) | 4.504 | 1.126 | 1.126 | 1126 | 7126 |
| Qusinesses in sample | 75 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | (1) | 20 | 27 | 60 |
| High sales value ( $\$ 000$ s) | (1) | 20 | 27 | 60 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 67 | 1.1 | 77 | 15 | 14.3 |
| Loverage Ratios |  |  |  |  |  |
| Oebt Equity ralio (times) | 597 | 72 | - 59 | 1927 | 35.5 |
| Interest Coverage ratio (timesi | 548 | 783 | 96 |  | 1910 |
| Dedr ratio (times) | 07 | 09 | 07 | 06 | 0.6 |

(1) These estumares are basad on asmple of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Management Consulting Services (SIC 7771)

|  | Total(1) 25\% | Boltom 25\% | $\text { middle } 25^{\circ}$ | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 2.189 | 547 | 547 | 547 | 548 |
| Businesses in sample | 28 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 24 | 40 | 64 |
| High sales value ( $\$ 000$ 's) | (1) | 24 | 40 | 64 | 19) |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 20 | 10 | 5 | 2 | 55 |
| Sale of Fixed Assets | 1 | 1 | 1 | . | 2 |
| Increase in Long Term Debt | - | 1 | . | - | 1 |
| Advances From Ownets and Affiliates | 23 | - | 13 | 8 | 60 |
| From Government | . | - | 1 | 8 | 6 |
| Increase in Share Capital | - | - | - | - |  |
| Sale of Investments | 6 | 2 | - | 20 | 2 |
| Tar Adjustments | . | . | . | 20 | 2 |
| Other Sources | - | - |  | - |  |
| Total | 50 | 14 | 19 | 29 | 120 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 3 | $\uparrow$ | . | 1 | 8 |
| Payment of Dividends | 5 | . | . | . | 17 |
| Reoayment of Long Term Debi | 12 | - | - | 2 | 38 |
| Current Portion of Long Term Debt | - | - | - | 2 | 3 |
| Purchase of investments | 3 | - | , | - | 10 |
| Reoayment of Adv From Owners and Altil | 15 | 9 | 2 | 6 | 39 |
| Decrease in Equily | - | . |  |  | 3 |
| Tax Adjustments | 2 | - | - | 7 | 2 |
| Other Applications | 4 | 1 | 3 | \% | 13 |
| Total | 44 | 11 | 3 | 17 | 129 |
| Increase (Decrease) in Net Working Capital | 6 | 3 | 16 | 13 | -8 |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milhon

TABLE 5. Employment Changes by Size of 8usiness Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Management Consulting Services (SIC 7771)

| Business size expressed in average labour unils( 9 ) | Number of Businesses |  | Average labour units $\{1$ ) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting\{2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 1,443 | 103,596 | 4.043 | 323 | 177 |
| less than 20 | 1.377 | 61.713 | 2,404 | 313 | 171 |
| 20-99 | 52 | 29.392 | 1.095 | 8 | 5 |
| $100 \cdot 499$ | 11 | 10.784 | 472 | 2 | . |
| 500 and over | 3 | 1.707 | 72 | 2 | 1 |
| 1985 |  |  |  |  |  |
| Total | 1.424 | 122,920 | 4,365 | 286 | ... |
| less than 20 | 1.362 | 73.323 | 2.587 | 281 |  |
| $20.99$ | 48 | 32.318 | 1.160 | 4 |  |
| $100 \cdot 499$ | 10 | 12,633 | 454 | 1 | .. |
| 500 and over | 4 | 4.646 | 164 | 1 | $\cdots$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Paypoll and Hours. Statustics Canada. Caralogue No. 72-002. An average labour unit could be interpreted as a full-ime employee. Note that the business size groups used are delermined at the Canada level Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province if is shown in the 500 and over group
(2) Reters to businesses reporling no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year.

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartle, 1982-1985 Alberta. Management Consulting Services (SIC 7T71)

|  | Total( 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businestes ( No .1 | 3.046 | 751 | 772 | 761 | 762 |
| Total Sales \$ | 255.796 | 8.903 | 15.674 | 33.249 | 197.978 |
| Total Expense \$ | 200.590 | 1.481 | 3.960 | 20.828 | 174.321 |
| Nel Profit (loss) \$ | 55.206 | 7.422 | 11.714 | 12.413 | 23.657 |
| Businesses reporting a profit (No.) | 2,769 | 728 | 737 | 674 | 630 |
| Total Sales \$ | 211.585 | 8.625 | 14.954 | 28.260 | 158.748 |
| Total Expense 5 | 148.668 | 1.002 | 2.877 | 15.785 | 129.024 |
| Net Profit 5 | 62.917 | 7623 | 12.077 | 13.495 | 29.722 |
| Businesses reponting loss (No.) | 277 | 23 | 35 | 87 | 132 |
| Total Sales \$ | 44.211 | 278 | 720 | 3.981 | 38.232 |
| Total Expense s | 51.922 | 479 | 1.083 | 5.063 | 45.297 |
| Net Loss $\$$ | . 7.719 | -201 | -363 | -1.082 | -6.065 |
|  | 1983 |  |  |  |  |
| All Businesse: (No.) | 2,447 | 600 | 615 | 619 | 613 |
| Total Sales 5 | 245.716 | 8.251 | 16.504 | 34.691 | 186.270 |
| Total Expense $\$$ | 192.739 | 3.048 | 6.775 | 21.490 | 161.426 |
| Nel Profit (lass) \$ | 52.977 | 5.203 | 9.729 | 13.201 | 24.844 |
| Businesses reporting a profit (No.) | 2,141 | 551 | 549 | 538 | 503 |
| Total Sales \$ | 200.339 | 7.649 | 14.808 | 30.127 | 147.763 |
| Total Expense $\$$ | 138.250 | 1.827 | 4.380 | 15.811 | 116.232 |
| Nel Profit $\$$ | 62.089 | 5.814 | 10.428 | 14.318 | 31.531 |
| Businesses reporting a loss (No.) | 306 | 49 | 66 | 81 | 110 |
| Total Sales \$ | 45.377 | 670 | 1.696 | 4.564 | 38.507 |
| Total Expense $\$$ | 54.489 | 1.221 | 2.395 | 5,679 | 45.194 |
| Nel Loss \$ | -9 112 | -611 | -699 | -1,115 | -6.887 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 4.546 | 1.129 | 1.140 | 1.105 | 1.180 |
| Total Sales \$ | 364.497 | 14.500 | 27.673 | 59,007 | 271.317 |
| Total Expense 5 | 283.342 | 2.610 | 10.243 | 32.600 | 237.889 |
| Net Protis (loss) S | 81.155 | 11.890 | 17.430 | 18.407 | 33.428 |
| Businesses reporting a proile (No.) | 3.806 | 1.024 | 1.055 | 842 | 885 |
| Total Sales 5 | 276.428 | 13.126 | 25.234 | 37.379 | 200.689 |
| Total Expense S | 178.933 | 1.079 | 7.046 | 13.971 | 156.837 |
| Net Profits | 97.495 | 12.047 | 18.188 | 23.408 | 43.852 |
| Businesses reporting alose (NO.) | 740 | 97 | 85 | 263 | 295 |
| Total Sales $\$$ | 88.069 | 1.374 | 2.439 | 13.628 | 70.828 |
| Total Expense S | 104.409 | 1.531 | 3.197 | 18.629 | 81.052 |
| Net Loss \$ | .18.340 | -157 | . 758 | . 5001 | -10.424 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesser (No.) | 4,602 | 1.149 | 1.120 | 1.171 | 1.162 |
| Total Sales 5 | 313.825 | 14.604 | 24.155 | 46,488 | 228.578 |
| Total Expense \$ | 200.235 | 2.654 | 9.803 | 29.980 | 157798 |
| Ner Profit (loss) \$ | 113.590 | 11.950 | 14,352 | 18.508 | 70.780 |
| Businesses reporting a profit (No.) | 4.015 | 1.130 | 1.000 | 847 | 1.038 |
| Total Sales 5 | 269.448 | 14.375 | 21.641 | 33.282 | 200.150 |
| Tolal Expense \$ | 146.205 | 2.386 | 6,383 | 11.88 ${ }^{\text {¢ }}$ | 125.545 |
| Net Profit \$ | 123.243 | 11.979 | 15.258 | 21,401 | 74.605 |
| Businessez reporting alose (No.) | 587 | 19 | 120 | 324 | 124 |
| Toral Sales \$ | 44.377 | 229 | 2.514 | 13,206 | 28.428 |
| Total Expense \$ | 54.030 | 258 | 3.420 | 18.099 | 32.253 |
| Net Loss \$ | -9.653 | -29 | -906 | -4.893 | -3.825 |

(1)These estumates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\$ 2$ milion

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Motels. Hotels and Motor Motels (SIC 9111 \& 9112)

|  | Total\{ 1$\}$ | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number ol businesses lestimated) | 747 | 186 | 187 | 187 | 187 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | 65 <br> (1) <br> (1) | 113 149 | 149 273 | 273 514 | 514 $(1)$ |


| Selected expense It m | Industry Average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only i3\} |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middle $25^{\circ}$ 。 | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Total | Bottom 25\% | Lower modle $25 \%$ | Uppep middie | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 30.9 | 50.6 | 34.5 | 21.0 | 19.5 | 100.0 | 30.9 | 50.6 | 34.5 | 21.0 | 19.5 |
| Morrgage Interest | 28 90 |  |  |  |  | 124 938 | 225 96 |  |  |  |  |
| Depreciation | 90 39 | 107 58 | 124 42 | 75 33 | 6.1 26 | 938 993 | 96 40 | 131 58 | 124 42 | 75 3.3 | 6.5 26 |
| Reoairs \& Maintenance | 81 | 136 | 88 | 56 | 26 49 | 1000 | 81 | 13.6 | 8.8 | 5.6 | 4 |
| Business \& Property Tax | 49 | 97 | 47 | 26 | 28 | 993 | 49 | 97 | 47 | 28 | 29 |
| Insurance | 15 | 19 | 19 | 13 | 10 | 993 | 15 | 19 | 19 | 13 | 10 |
| Rent | 07 |  |  |  |  | 166 | 42 |  |  |  |  |
| Personnel Expenses | 19.3 | 7.9 | 17.2 | 21.1 | 29.7 | 96.9 | 20.0 | 9.0 | 17.2 | 21.1 | 29.7 |
| Financial Expenses Bank Interes! \& Charges |  |  |  |  |  |  |  | 15.0 140 |  | 10.4 98 | 6.6 67 |
| Bank Interest \& Charges Piotessional Fees | 93 09 | 140 10 | 86 08 | 104 11 | 5.7 | 94.5 964 | 9.9 0.9 | 140 10 | 86 09 | 98 19 | 6.8 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Saies and Admin. Expenses | 7.2 | 9.0 | 10.5 | 5.5 | 4.6 |  |  |  |  |  |  |
| Advertising | 20 32 | 18 60 | 20 35 | 22 22 | 22 16 | 980 1000 | 21 32 | 18 60 | 20 3.5 | 25 22 | 2.2 16 |
| Supolies | 32 14 | 60 04 | 35 43 | 22 | 16 05 | 1000 686 | 3.1 2.1 | 60 10 | 3.5 50 | 22 14 | 16 06 |
| Laundry \& Cleaning Expenses | 05 | 08 | 06 | 01 | 04 | 43.7 | 10 | 18 | 1.4 | 02 | 0.7 |
| Other Expenses | 30.2 | 4.8 | 31.7 | 4.8 | 38.4 | 99.3 | 30.5 | 4.9 | 31.7 | 44.8 | 38.4 |
| Profit (los8) | 2.2 | 12.8 | . 3.1 | -2.8 | 1.4 | 100.0 | 2.2 | 12.8 | . 3.1 | . 2.8 | 1.4 |
| Tolal | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |  | ... | ... | ... | ... |

(1) These esimates are based on a semple of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.
2) Value in each cell
= Total weighted expenditure on a given item
Total weighted sales of all businesses in the sample
(3) Value in each cell $=\frac{\text { Total weighted expenditupe on a given item }}{\text { Total weighted saies of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporting a specific expense may differ for each cell, the total (profit (loss) plus expenses) does not necessarily equal $100^{\circ} \%$ See Notes on Symbols Page

## Standard Industrial Classification Definition:

## SIC 9111 \& 9112 . Motels. Hotels and Motor Hotels

Businesses primanly engaged in providing short term accommadation to the public. with or without food. beverage and other services Those firms with sir or more hotel or motel halel-type ioams are classified here regardless of the malor source of revenue a hotet-iype room has access only from the interior of the building and a motel holet-type room has access from both the interior and exteriot

TABLE 2. Balance Sheet Profile for 1985
Albert. Motels. Hotels and Motor Motels (SIC 9111 s 8112)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { midole } 25 \% \end{array}$ | Upper middle $25 \%$ | $\begin{array}{r} \text { Too } \\ 25^{\circ} \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 747 | 186 | 187 | 187 | 187 |
| Businesses in sample | 65 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 149 | 273 | 514 |
| High soles value ( $\$ 000$ 's) | (1) | 149 | 273 | 514 | (1) |
|  | Average ( $\$ 000$ s) |  |  |  |  |
| Asects |  |  |  |  |  |
| Cash | 27 | 2 | 8 | 20 | 70 |
| Accounts and Notes Recervable | 7 | - | 1 | 1 | 23 |
| Inventory | 10 | - | 2 | 19 | 25 |
| Other Curpent Assets | 5 | - | 1 | 7 | 11 |
| Total Current Assets | 49 | 3 | 13 | 40 | 129 |
| Fired Assers | 711 | 158 | 606 | 474 | 1,515 |
| Less Accum Dep on Fixed Assets | 213 | 13 | 199 | 108 | 506 |
| Other Assets | 34 | . | 76 | 20 | 45 |
| Total Assets | 581 | 148 | 496 | 427 | 1,184 |
| Limbilities and Equity |  |  |  |  |  |
| Current Loans | 23 | - | 12 | 9 | 65 |
| Other Current Luabilities | 48 | 13 | 17 | 36 | 115 |
| Total Current Labilities | 71 | 14 | 29 | 45 | 180 |
| Mortgages Payable | 1.40 | 14 | 81 | 167 | 273 |
| Long Term Debt | 122 | - | 180 | 52 | 251 |
| Other Liabilites | 202 | 85 | 184 | 119 | 400 |
| Total Liabillies | 535 | 113 | 474 | 384 | 1,905 |
| Total Equity | 46 | 35 | 22 | 43 | 79 |

(1) These estimates are based on a sample of busmesses reporing saies between $\$ 10$ thousand and $\$ 2$ million

TABLE 3. Financial Ratios for 1985
Alberta, Motels. Hotels and Motor Hotely (\$IC 9111 : 9112)

|  | Total(1) | Bottom $25^{\circ}$ 。 | $\begin{array}{r} \text { Lower } \\ \text { middle } 25^{\circ} \end{array}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25^{\circ} \text {. } \end{aligned}$ | $\begin{gathered} \text { Tno } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (esumated) | 747 | 186 | 187 | 187 | 187 |
| Businesses in sample Low sales value ( $\$ 000$ 's) Hign sales value ( $\$ 000$ s) | 65 <br> (1) <br> (1) | $\begin{array}{r} \text { (1) } \\ 149 \end{array}$ | $\begin{array}{r} 149 \\ 273 \end{array}$ | $\begin{aligned} & 273 \\ & 514 \end{aligned}$ | $\begin{gathered} 514 \\ 191 \end{gathered}$ |
|  | Average |  |  |  |  |
| Liquidity Ratio Curtent ratio (tmes) | 17 | 19 | 1.0 | 18 | 26 |
| Leverage Ra玉ios <br> Debt Equity rato (tumes) <br> Interest Coverage ratio (times) <br> Debt ratio (times) | $\begin{array}{r} -01 \\ 113 \\ 08 \end{array}$ | $\begin{array}{r} 05 \\ 165 \\ 05 \end{array}$ | 0.2 1.1 | $\begin{array}{r} 0.1 \\ 13.2 \\ 0.8 \end{array}$ | $\begin{array}{r} 09 \\ 158 \\ 0.9 \end{array}$ |

(1)These estimates are based on a sample of businesses feporting sales between $\mathbf{\$ 1 0}$ inousand and $\$ 2$ million

See Noies on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

|  | $\begin{array}{r} \text { Total( } 1 \text { ) } \\ 25 \% \end{array}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middie $25 \%$ | $\begin{aligned} & \text { ToD } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses iestimated) | 573 | 143 | 143 | 143 | 144 |
| Businesses in sample | 40 |  |  |  |  |
| Low soles value ( $\$ 000{ }^{\text {c }}$ ) | (1) | (1) | 144 | 378 | 606 |
| High sales value ( $\$ 000$ s) | (1) | 144 | 378 | 606 | (1) |
| Average ( 5000 's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 41 | 18 | 1 | 53 | 87 |
| Sale of Fixed Assels | 19 | - | 1 | - | 66 |
| increase in Long Term Debt | 115 | 127 | 228 | 15 | 80 |
| Advances From Owners and Affiliates | 12 | 6 | 22 | 3 | 13 |
| From Government | - | . | . | - | - |
| Increase in Share Capital | - | $\cdots$ | - | - | - |
| Sale of investments | 12 | 11 | - | 40 | - |
| Tax Adjustments | - | . | 1 | . | - |
| Other Sources | - | - | 1 | * | - |
| Total | 199 | 163 | 254 | 112 | 246 |
| Application of Funds |  |  |  |  |  |
| Pischase of Fixed Assets | 22 | 1 | 21 | 19 | 42 |
| Payment at Dividends | 4 | ; | - | 8 | 7 |
| Repayment of Long Term Debt | 60 | 7 | 35 | 78 | 109 |
| Current Portion of Long Term Debt | 1 | . | - | . | 1 |
| Purchase ol investments | 3 | 14 | - | - | - |
| Repayment of Adv. From Owners and Atlit. | 9 | 6 | 5 | 5 | 19 |
| Decrease in Equity | 1 | - | . | 3 | 1 |
| Tax Adjustments | . | - | - | . | 2 |
| Other Applications | 3 | - | 10 | - | - |
| Total | 103 | 28 | 72 | 114 | 181 |
| Increase (Decrease) in Net Working Capital | 95 | 134 | 181 | -2 | 65 |

(1) These estumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

| Business size expressed in average labour units(1) | $\begin{array}{r} \text { Number } \\ \text { of } \\ \text { Businesses } \end{array}$ | $\begin{array}{r} \text { Toral } \\ \text { payroll } \\ (\$ 000 \text { 's) } \end{array}$ | Average labour units (1) | Changes in number of businesseswith paid emplovees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reportang(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 984 | 237.505 | 27.108 | 130 | 62 |
| less than 20 | 883 | 31.444 | 3.567 | 100 | 53 |
| 20-99 | 223 | 79.400 | 9,070 | 20 | 8 |
| 100-499 | 60 | 73.953 | 8.449 | 7 | 1 |
| 500 and over | 18 | 52.708 | 6022 | 3 | - |
| 1985 |  |  |  |  |  |
| Total | 947 | 259.315 | 24.975 | 105 | .. |
| less than 20 | 690 | 38.882 | 3.744 | 78 |  |
| 20-99 | 197 | 83.963 | 8.087 | 19 |  |
| 100-499 | 43 | 65.076 | 6.268 | 6 |  |
| 500 and aver | 17 | 71,394 | 6.876 | 2 |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a full-ime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporing no payroll deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta, Motels. Hotels and Motor Hotels (SIC 9111 \& 9112)

|  | Totall 1 ) | Bottom $25^{\circ}$ 。 | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middie $25 \%$ | $\begin{gathered} \mathrm{Ta} \mathrm{\rho} \\ 25^{5 \%} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 529 | 131 | 133 | 132 | 133 |
| Total Sales \$ | 234.204 | 7.058 | 25.182 | 54.515 | 147.449 |
| Total Expense \$ | 232.827 | 7.150 | 22.776 | 58.717 | 144.184 |
| Net Profit (loss) \$ | 1.377 | -92 | 2,406 | -4.202 | 3.265 |
| Businesses reporting a profit (No.) | 288 | 85 | 76 | 63 | 64 |
| Total Sales \$ | 117.690 | 4.617 | 13.671 | 26.435 | 72.967 |
| Tolal Expense \$ | 100.895 | 3.556 | 10.078 | 23.574 | 63.687 |
| Net Protit \$ | 16.795 | 1.061 | 3.593 | 2.861 | 9.280 |
| Businesses reporting loss (No.) | 249 | 46 | 57 | 69 | 69 |
| Torai Saies \$ | 196.514 | 2.441 | 14.511 | 28.080 | 74.482 |
| Total Expense \$ | 131.932 | 3.594 | 12.698 | 35.143 | 80.497 |
| Net Loss \$ | -15.418 | -1.153 | -1.187 | +7.063 | -6.015 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 559 | 139 | 140 | 140 | 140 |
| Total Sales \$ | 249.135 | 7.952 | 24.235 | 60.219 | 156.730 |
| Total Expense \$ | 248.400 | 8.008 | 24.000 | 59.969 | 156.423 |
| Net Profit (loss) \$ | 736 | - 56 | 235 | 250 | 307 |
| Businesses reporting a protit (No.) | ? 48 | 91 | 84 | 84 | 89 |
| Total Sales \$ | 156.968 | 5.187 | 14656 | 38.027 | 99.098 |
| Total Expense \$ | 141.:75 | 3.859 | 12.682 | 33.592 | 91.342 |
| Net Protit \$ | 15.493 | 1.328 | 1.974 | 4.435 | 7.756 |
| Businesses reporting a loss (NO.) | 211 | 48 | 56 | 56 | 51 |
| Total Sales \$ | 92, 168 | 2.765 | 9579 | 22.192 | 57632 |
| Total Expense \$ | 106.925 | 4.149 | 11318 | 26.377 | 65.081 |
| Ner Loss \$ | -14.757 | -1.384 | - +739 | - 4185 | -7.149 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 659 | 145 | 155 | 186 | 173 |
| Total Sales \$ | 265.697 | 8.313 | 20.100 | 55.813 | 181.17 |
| Total Expense \$ | 259,197 | 8.038 | 20.964 | 53.265 | 176.930 |
| Net Profit (loss) \$ | 6.500 | 275 | . 864 | 2.548 | 4541 |
| Businesses reporting a proflt (No.) | 384 | 87 | 60 | 71 | 126 |
| Total Sales \$ | 166.880 | 5.504 | 5.845 | 27.004 | 128.527 |
| Total Expense \$ | 150.274 | \$807 | 3.349 | 22.137 | 119.981 |
| Ner Prohit \$ | 16.606 | 697 | 2496 | 4.867 | 8.546 |
| Businesses reporting a loss (No.) | 315 | 58 | 95 | 115 | 47 |
| Total Sales \$ | 98.817 | 2.809 | 14255 | 28.809 | 52.94 .4 |
| Total Expense \$ | 108.923 | 3.231 | 17615 | 31.128 | 56.949 |
| Net Loss \$ | -10.106 | -422 | -3360 | -2.319 | -4005 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 775 | 154 | 229 | 189 | 203 |
| Total Sales \$ | 348.640 | 9916 | 45.267 | 71.474 | 221.983 |
| Total Expense \$ | 331.835 | 9215 | 17250 | 73.047 | 202323 |
| Net Profit (loss) \$ | 16.805 | 701 | -1983 | . 1.573 | 19.660 |
| Businesses reporting a profit (No.) | 430 | 92 | 92 | 113 | 133 |
| Total Sales \$ | 215.305 | 5.45? | 19.557 | +2.160 | 148.136 |
| Total Expense \$ | 180.802 | $+664$ | 18478 | 39.803 | 117.857 |
| Net Prolit 5 | 34.503 | 788 | 1079 | 2.357 | 30.279 |
| Businesses reporting a loss (No.) | 345 | 62 | 137 | 76 | 70 |
| Total Sales \$ | 133.335 | +464 | 25.710 | 29.374 | 73.847 |
| Total Expense \$ | 151033 | +551 | 28.772 | 33.244 | 84.466 |
| Net Loss \$ | . 17.698 | -87 | -3.062 | -3.930 | -10.619 |

[^13]See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | Total(1) |  | Bottom $25^{\circ}$ 。 |  |  | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ |  | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ |  |  | $\begin{aligned} & \text { Yop } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 2.191 |  | 547 |  |  | 548 |  | 548 |  |  | 548 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{array}{r} 145 \\ (1) \\ 11) \end{array}$ |  | $\begin{gathered} (1) \\ 86 \end{gathered}$ |  |  | $\begin{array}{r} 86 \\ 166 \end{array}$ |  | $\begin{aligned} & 166 \\ & 398 \end{aligned}$ |  |  | 398 |
| Selected expense item | Industry Average(2) |  |  |  |  | $\%$ businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Botlom $25 \%$ | Lower middle $25^{\circ}$ 。 | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Totai | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middie | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sates | 44.2 | 49.2 | 43.3 | 46.2 | 38.4 | 100.0 | 44.2 | 49.2 | 43.3 | 46.2 | 38.4 |
| Occupancy Expenses Morgage inierest | 20.7 0.1 | 23.7 | 25.1 | 17.3 | 17.8 | 99.2 27 | 20.9 4.1 | 23.7 | 25.1 | 17.8 | 97.8 |
| Depreciation | 45 | 39 | 56 | 43 | 4.0 | 837 | 53 | 97 | 59 | 45 | 4.1 |
| Repairs \& Maintenance | 15 | 20 | 13 | 12 | 1.7 | 917 | 17 | 26 | 13 | 1.3 | 1.8 |
| Heat Light \& Telephone | 40 | 60 | 36 | 37 | 3.0 | 984 | 41 | 6.1 | 3.6 | 38 | 3.1 |
| Business \& Property Tax | 11 | 17 | 10 | 09 | 0.9 | 857 | 13 | 21 | 15 | 0.9 | 10 |
| Insurance | 12 | 26 | 10 | 08 | 0.6 | 892 | 13 | 31 | 14 | 08 | 0.6 |
| Rent | 83 | 74 | 125 | 6.1 | 7.5 | 784 | 105 | 112 | 16.5 | 7.2 | 8.9 |
| Personnel Expenses | 25.3 | 16.3 | 24.7 | 26.8 | 32.2 | 90.8 | 27.8 | 20.5 | 28.7 | 27.8 | 32.6 |
| Financial Expenses Bank interest \& Charges | 4.0 26 | 5.1 2.8 | 3.7 29 | 3.2 | 4.2 26 | 96.8 945 | 4.1 2.8 | 5.6 3.2 | 3.7 30 | 3.3 25 | 4.2 2.6 |
| Protessional Fees | 12 | 2.3 | 08 | 08 | 0.9 | 926 | 13 | 25 | 09 | 08 | 0.9 |
| Franchise Fees | 0.2 |  |  |  |  | 33 | 4.8 | . |  |  |  |
| Sales and Admin. Expenses | 4.3 | 5.8 | 3.2 | 3.3 | 5.3 | 96.7 | 4.5 | 6.3 | 3.2 | 3.4 | 5.4 |
| Advertising | 13 | 08 | 09 | 13 | 23 | 899 | 15 | 12 | 09 | 13 | 2.3 |
| Suppies | 15 13 | 17 | 09 | 13 | 21 | 868 | 17 | 26 36 | 11 | 13 | 22 |
| Fuel Expense | 02 | 01 |  | 0 | 02 | 115 |  | 16 | 16 |  | 27 |
| Other Expenses | 2.0 | 1.7 | 0.9 | 2.7 | 2.2 | 76.4 | 2.6 | 1.9 | 1.6 | 4.1 | 2.5 |
| Profit (loss) | -0.5 | -1.7 | -0.9 | 0.6 | -0.1 | 99.2 | -0.5 | -1.7 | -0.9 | 0.6 | . 0.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | $\ldots$ | -.. | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ inousand and $\mathbf{\$ 2}$ miltion.
(2) Value in each cell $=$ Total weighted expenditure on a given item $\times 100$ for each quartife.

Total weighted sales of all businesses in the sample
(3) Value in each cell
$=$ Total weighted expenditure on a given ttem $\qquad$ $\times 100$ for each quartile.

Total weighted sales of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may differ for each cell, the total (prolit (loss) plus expenses) does not necessarily equal $100^{\circ}$.
See Notes on Symbols Page
sundard Industrial Classilication Definition:
SIC 9211 A 9212 -Licensed and Unlicensed Restaurants
Businesses primarily engaged in preparing and serving meals for consumption on the premises either licensed or unicensed to serve aicoholic beverages

TABLE 2. Balance Sheet Profile for 1985
Alberta, Licensed and Unlicensed Restaurants (SIC 9211 - 9212)

|  | Total 1 $^{\text {3 }}$ | Bottom 25\% | $\begin{gathered} \text { Lower } \\ \text { middle } 25 \% \end{gathered}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 2.191 | 547 | 548 | 548 | 548 |
| Businesses in semple | 145 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 86 | 168 | 398 |
| High sales value ( $\$ 000$ 's) | (1) | 86 | 166 | 398 | (1) |

Average ( $\$ 000$ 's)

| Assets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | 12 | 1 | 2 | 7 | 36 |
| Accounts and Notes Recervable | 2 | - | - | 1 | 6 |
| Inventory | 7 | 1 | 4 | 7 | 17 |
| Oiner Curreni Assets | 3 | - | 2 | 1 | 9 |
| Totel Current Assets | 24 | 2 | 8 | 16 | 67 |
| Fixed Assets | 144 | 30 | 75 | 110 | 347 |
| Less Accum Dep on Fixed Assets | 51 | 14 | 21 | 40 | 124 |
| Oiner Assets | 12 | $\dagger$ | 8 | 5 | 35 |
| Total Assets | 129 | 19 | 70 | 91 | 326 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 11 | - | 2 | 13 | 27 |
| Oiner Current Liabilites | 35 | 16 | 13 | 17 | 92 |
| Total Current Liablities | 46 | 15 | 15 | 31 | 119 |
| Mortgages Payable | 6 | 1 | - | 10 | 12 |
| Long Term Debt | 20 | . | 19 | 10 | 51 |
| Other Lrabilues | 49 | 5 | 33 | 44 | 109 |
| Total Liabilities | 122 | 23 | 67 | 95 | 291 |
| Total Equity | 8 | -3 | 3 | 4 | 36 |

(1) These estimates are based on a sample of businesses reporing saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Licensed and Unticensed Resturants (SIC 9211 9212)

|  | Totalt 11 | Botrom 25. | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middte } 25^{\circ} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 2.191 | 547 | 548 | 548 | 548 |
| Businesses in sample | 145 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) |  | 86 | 166 | 398 |
| High sales value ( $\$ 000$ \$) |  | 86 | 166 | 398 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current rato (times) | 16 | 0.9 | 30 | 13 | 11 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) |  |  | -4 1 | -117 | 4.2 |
| Interest Coverage ratio (times) | 52 | 158 | 146 | - |  |
| Debi ratio times) | 11 | 10 | 09 | 10 | 15 |

(1)These estimates are based on a sample of businesses renorting sates between $\mathbf{\$ 1 0}$ inousand and $\mathbf{\$ 2}$ million

See Notes on Symbots Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | $\begin{array}{r} \text { Total( } 1 \text { ) } \\ 25 \% \end{array}$ | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \text { ? } \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { mudcle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1417 | 354 | 35. | 354 | 355 |
| Businesses in sample | 62 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | (1) | 134 | 305 | 538 |
| High sales value ( $\$ 000$ s) | (1) | 134 | 305 | 538 | (1) |
| Average (\$000 s) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 18 | 2 | - | 17 | 51 |
| Sale of Fixed Assets | 4 | - | - | 1 | 14 |
| increase in Long Term Dett | 21 | 11 | 1 | 26 | 44 |
| Advances From Owners and Aflilates | 11 | 4 | 4 | 16 | 19 |
| From Government | . | . | . | . |  |
| increase in Share Capital | - | - | - | . |  |
| Sate of Investments | 2 | . | 5 | - | 1 |
| Tax Adjustments | . | . | . | . |  |
| Other Sources | 3 | - |  | - | 13 |
| Total | 59 | 17 | 11 | 61 | 144 |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 27 | 10 | 4 | 22 | 68 |
| Payment of Dividenas | 6 | - | . | 4 | 18 |
| Repayment of Long Term Debt | 18 | 7 | 5 | 23 | 38 |
| Current Portion of Long Term Debt | 1 | . | - | 2 | 3 |
| Purchase of Investments | - | - | t | . | . |
| Repayment of Adv From Owners and Affil | 8 | 4 | 5 | 6 | 17 |
| Decrease in Equily | 1 | . | . | 5 | . |
| Tax Adjustments | - | - | - | - | 1 |
| Other Applications | 1 | - | - | 2 | . |
| Total | 62 | 21 | 15 | 64 | 146 |
| Increase (Decrease) in Net Working Capital | -4 | -4 | -4 | . 3 | -2 |

(1) These estimates are based on a sample of businesses redoring sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Food Services (SIC 921)

| Business size expressed in average labour units(1) |  | $\begin{aligned} & \text { Total } \\ & \text { payrolt } \\ & (\$ 000 \text { s) } \end{aligned}$ | Average labour ynits(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 3.030 | 363.660 | 44,704 | 726 | 418 |
| less than 20 | 2377 | 100.999 | 12.368 | 631 | 369 |
| 20.99 | 582 | 147.290 | 18.131 | 88 | 40 |
| 100. 499 | 53 | 52.121 | 6.429 | 5 | 6 |
| 500 and over | 18 | 63.250 | 7781 | 2 | 3 |
| 1985 |  |  |  |  |  |
| Total | 3.326 | \$03.799 | 43.977 | 550 | ... |
| less than 20 | 2746 | 136.355 | 14.851 | 467 |  |
| 20-99 | 508 | 146.312 | 15.939 | 71 |  |
| 100-499 | 53 | 55.295 | 6.024 | 9 |  |
| 500 and over | 19 | 65.837 | 7.163 | 3 |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment, Payroll and Hours. Statistics Canada. Catalogue No 72-002 An average labour unit could be interpreted as a tullotime employee Note that the business size groups used are determined at the Canada level Thus it a business has at least 500 employees in Canada as a whote but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroil deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes an Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta, Licensed and Unlicensed Restaurants (SIC 9211 \& 9212)

|  | Total(1) | Bottom $25 \%$ | Lower midcle 25\% | $\begin{array}{r} \text { Upper } \\ \text { middie } 25 \% \end{array}$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businesses (No.) | 1,118 | 279 | 280 | 279 | 280 |
| Total Saies \$ | 315.097 | 13.955 | 38,664 | 75.415 | 187.063 |
| Total Expense \$ | 308.486 | 13.549 | 37.203 | 73.755 | 183.979 |
| Net Profit (loss) \$ | 6.611 | 406 | 1.461 | 1.660 | 3.084 |
| Businesses reporting a profit (No.) | 634 | 174 | 175 | 143 | 142 |
| Total Sales \$ | 167.273 | 8.600 | 23.881 | 38.947 | 95.845 |
| Total Expense \$ | 151.713 | 7.059 | 21,172 | 35.289 | 88.193 |
| Net Protit \$ | 15.560 | 1.541 | 2.709 | 3.658 | 7.652 |
| Businesses reporting loss (No.) | 484 | 105 | 105 | 136 | 138 |
| Total Sales \$ | 147.824 | 5.355 | 14.783 | 36,468 | 91.218 |
| Total Expense \$ | 156.773 | 6.490 | 16.031 | 38.466 | 95.786 |
| Net Loss \$ | -8.949 | -1,135 | -1.248 | -1.998 | . 4.568 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 1.201 | 299 | 301 | 300 | 301 |
| Total Sales \$ | 355.065 | 15.669 | 11.996 | 78.840 | 218.560 |
| Total Expense \$ | 347.058 | 15.595 | 42.410 | 77.518 | 211535 |
| Net Profit (loss) \$ | 8.007 | 74 | -114 | 1.322 | 7025 |
| Businesses reporting a profit (No.) | 702 | 178 | 144 | 167 | 213 |
| Total Sales \$ | 228.539 | 9.653 | 20,464 | 43.714 | 154.708 |
| Total Expense S | 210.393 | 7954 | 18.302 | 39.922 | 144.215 |
| Net Profit \$ | 18.146 | 1699 | 2.162 | 3.792 | 10.493 |
| Businesses reporting a loss (No.) | 499 | 121 | 157 | 133 | 88 |
| Total Sales \$ | 126.526 | 6.016 | 21532 | 35.126 | 63.852 |
| Total Expense S | 136.665 | 7641 | 24.108 | 37.596 | 67.320 |
| Net Loss \$ | -10.139 | -1.625 | -2.576 | $-2,470$ | $\cdot 3468$ |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 2.138 | 533 | 526 | 532 | 547 |
| Total Sales \$ | 595.275 | 14.553 | 51.927 | 137.767 | 381028 |
| Total Expense \$ | 583.611 | 11021 | 58.799 | 138.721 | 375.070 |
| Net Protit (loss) \$ | 11.664 | 3.532 | 3.128 | -954 | 5958 |
| Businesses reporting a protit (No.) | 1.360 | 444 | 335 | 235 | 346 |
| Total Sales \$ | 356.408 | 12.068 | 40.491 | 57.991 | 245.860 |
| Total Expense S | 332043 | 7.636 | 35.466 | 54.6.46 | 234.295 |
| Net Proft \$ | 24.365 | 4.430 | 5.025 | 3.345 | 11.565 |
| Businesses reporting a loss (No.) | 778 | 89 | 191 | 297 | 201 |
| Total Saies \$ | 238867 | 2.487 | 21.436 | 79.776 | 135.168 |
| Total Expense S | 251.568 | 3.385 | 23 333 | 84075 | 140.775 |
| Net Loss \$ | -12.701 | -898 | -1897 | -4299 | .5.607 |
|  | 1985 |  |  |  |  |
| All Businesses (No.) | 2.192 | 547 | 543 | 543 | 559 |
| Total Sales \$ | 68.515 | 24.323 | 73.710 | 156300 | 430.182 |
| Total Expense S | 681.328 | 24.092 | 76.186 | 154.761 | 425.989 |
| Net Profit (loss) \$ | 3.187 | 231 | -2.776 | 1.539 | . 193 |
| Businesses reporting a profit (No.) | 1.229 | 326 | 255 | 333 | 315 |
| Total Sales \$ | 421.894 | 16.935 | 36.697 | 95.271 | 272.991 |
| Total Expense \$ | 398.561 | 14.703 | 33.910 | 90.146 | 259802 |
| Net Proft \$ | 23.333 | 2.232 | 2.787 | 5.125 | 13189 |
| Businesses reporting a loss (No.) | 963 | 221 | 288 | 210 | 244 |
| Total Sales \$ | 262.621 | 7.388 | 37013 | 61.029 | 157.191 |
| Total Expense \$ | 282.767 | 9.389 | 42.576 | 64.615 | 166.187 |
| Net Loss \$ | -20.146 | $\cdot 2.001$ | -5.563 | . 3.586 | . 8.996 |

[^14]See Notes on Symbols Page

TABLE 1．Selectec－perating Ratios，in Percent of Sales， 1985 Alberta，Taxe－Out Food Services（SIC 9213）

|  | al（1） | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Upper } \\ \text { middle } 25 \% \end{array}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses（estimated） | 218 | － | － | － | － |
| Businesses in sample Low sales value（ $\$ 000$＇s） High sales value（ $\$ 000$＇s） | 9 （1） （1） | －－ | －－ | －－ | ， |


| Selacterd expense Item | Industry Average：2） |  |  |  |  | \％bus． nesses reporting | Reporting businesses only（3） |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Boltom $25^{\circ}$ 。 | Lower middle $25 \%$ | Uppep middle 25\％ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |  | Total | Bottom $25^{\circ}$ 。 | Lower middle $25 \%$ | Upper middie | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Sales | 41.1 | － | －－ | － | $\cdots$ | 100.0 | 81.1 | － | －－ | － | － |
| Occupancy Expenses | 21.3 | － | － | － | $\cdots$ | 100.0 | 21.3 | － | － | － | － |
| Mortgage Interest | 74 | －－ | －－ | $\cdots$ | － | 99.6 | 74 | $\cdots$ | －－ | － | － |
| Repars \＆Maintenance | 09 | －－ | $\square$ | $\cdots$ | － | 1000 | 09 | －－ | －－ | － | $\square$ |
| Heat．Light \＆Telephone | 20 | －－ | － | ．． | － | 957 | 21 | ．． | $\cdots$ | － | － |
| Business \＆Properiy Tax | 04 | $\cdots$ | － | －－ | $\rightarrow$ | 965 | 04 | － | － | － | － |
| Insurance | 05 | － | － | －－ | － | 996 | 05 | $\cdots$ | ．－ | －－ | － |
| Rent | 102 | － | － | － | － | 1000 | 102 | $\cdots$ | ．． | －－ | － |
| Personnel Expenses | 25.5 | $\cdots$ | － | ＂ | $\cdots$ | 100.0 | 25.5 | － | － | － | － |
| Financial Expenses Bank Interest \＆Charges | 12.0 10.9 | $\cdots$ | － | －－ | － | 100.0 996 | 12.0 | $\stackrel{-}{-}$ | $\cdots$ | －－ | $\cdots$ |
| Professional Fees | 07 | － | － | － | － | 695 | 10 | － | － | $\cdots$ | －－ |
| Franchise Fees | 04 | － | － | －． | － | 132 | 3.2 | －． | － | － | － |
| Sales and Admin．Expenses | 4.5 | $\cdots$ | － | － | － | 100.0 | 4.5 | － | － | $\cdots$ | － |
| Aovertising | 15 | $\cdots$ | ＊ | $\cdots$ | － | 1000 | 15 | $\cdots$ | － | － | $\sim$ |
| Supphes | 2.2 08 | $\because$ | －． | －－ | －－ | 706 777 | 3.1 1.0 | $\stackrel{-}{-}$ | －－ | －－ | －． |
| Fuel Expense | 0 | － | － | ．－ | － | 13.4 | 03 | $\underline{-}$ | －－ | － | －－ |
| Other Expenses | 1.5 | － | ＊ | $\cdots$ | － | 57.1 | 2.6 | $\infty$ | $\cdots$ | － | $\cdots$ |
| Profit（loses） | －5．9 | － | － | － | － | 100.0 | －5．9 | － | － | $\cdots$ | － |
| Total | 100.0 | － | － | － | － | 100.0 | ．．． | － | － | － | $\cdots$ |

（1）These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
（2）Value in each ceil $=$ Toral werghted expenditure on a given ilem $\times 100$ for each quartile
Total weighted sales of all businesses in the sample
〈3）Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total werghted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile
Since the number of businesses reporting a specific expense may differ for each cell．the total（profit（loss）plus expenses）does not necessarily equal $100 \%$ See Notes on Symbols Page

## Standard Industrial Classification Oefinition：

## sic 9213．Take－Out Food Services

Businesses primanly engaged in preparing and selling packaged of wrapped（ood to the public for consumption away from the premises such as take－out chinese toods．doughnut shops take－out lish and chips．take－oul fried chicken．hot dog stands．ice cream slands．take－out pizzerias，refreshment booths．and prepared food take－out service（exc caterers and mobile food services）

TABLE 2. Balance Sheet Profile for 1985
Alberts. Take-Out Food Services (SIC 9213)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25 \%$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 218 | - | - | - | - |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ s) | (1) | - | - | - | - |
|  | Average (5000's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 18 | - | - | - | - |
| Accounts and Notes Receivable | 1 | - | $\cdots$ | - | - |
| Inventory | 4 | - | - | - | - |
| Other Current Assets | 1 | - | - | - | - |
| Total Current Assats | 23 | - | - | $\cdots$ | $\cdots$ |
| Fined Assets | 91 | - | -- | - | - |
| Less Accum Dep on Fined Assets | 33 | $\cdots$ | - | - | - |
| Other Assets | 95 | $\cdots$ | - | - | - |
| Total Aesets | 177 | - | - | $\cdots$ | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 5 | - | - | $\cdots$ | - |
| Other Current Liabilities | 18 | - | - | - | $\cdots$ |
| Total Current Uablitles | 22 | $\cdots$ | - | - | - |
| Mongages Payable | 36 | - | - | - | - |
| Long Term Debl | 5 | - | - | - | - |
| Other Labilities | 73 | - | - | - | $\cdots$ |
| Total Liabilities | 137 | $\cdots$ | - | - | - |
| Total Equity | 40 | - | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting sales petween $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Take-Out Food Services (SIC 9213)

|  | Total(1) | Boliom 25*。 | $\begin{aligned} & \text { Lower } \\ & \text { moddie } 25 \% \end{aligned}$ | Upper mudale $25^{\circ}$. | $\begin{gathered} T O O \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 218 | - | - | - | $\cdots$ |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | - | - | - | - |
| High sales value (\$000 5] | 111 | - | - | - | $\cdots$ |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 47 | - | - | - | - |
| Leverage Ratios |  |  |  |  |  |
| Deot'Equity ratio (times) | -267 | - | - | - | $\cdots$ |
| interest Coverage rato (times) | 70 | $\cdots$ | - | - | - |
| Debt ratio (times) | 09 | - | - | - | - |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Take-Out Food Services (SIC 9213)

|  | $\begin{gathered} \text { Total( } 1 \text { ) } \\ 25 \% \end{gathered}$ | Bollom $25 \%$ | Lower middie 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 113 | -. | .. | - | - |
| Businesses in sample | 2 |  |  |  |  |
| Low saies value (\$000's) | (1) | -. | - | - | - |
| High sales value ( 5000 's) | (1) | .. | - | $\cdots$ | - |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | $x$ | - | ** | - | - |
| Saie of Fixed Assets | $x$ | -. | - | $\sim$ | - |
| Increase in Long Term Debt | $x$ | .. | -- | -- | - |
| Advances From Owners and Affiliates | X | - | - | -- | $\sim$ |
| From Government | $x$ | .. | -- | - | $\cdots$ |
| Increase in Share Capital | $x$ | -- | -- | -- | -- |
| Sale of Investments | X | -- | - | -- | - |
| Tax Adjustments | $\times$ | .. | -- | .. | $\cdots$ |
| Other Sources | $x$ | .. | -. | -- | - |
| Total | x | - | - | $\cdots$ | $\infty$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | $x$ | -- | -- | $\cdots$ | - |
| Payment of Dividends | X | -- | -- | -- | .- |
| Repayment of Long Term Debt | X | -- | -- | - | - |
| Current Partion of Long Term Debt | X | -. | -- | .. | - |
| Purchase of Investments | X | - | - | .- | $\cdots$ |
| Repayment of Adv. From Owners and Alfil | X | - | -- | .. | - |
| Decrease in Equity | $x$ | $\cdots$ | -. | -- | -- |
| Tax Adjusiments | $\times$ | - | .. | -- | - |
| Other Applications | x | - | - | -* | - |
| Total | $x$ | - | -. | -- | $\cdots$ |
| Increase (Decrease) in Ner Working Capital | x | $\cdots$ | -- | * | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millton

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Food Services (SIC 921)

| Business size expressed in average labour units (1) | Number of Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroil } \\ & (\$ 000 \mathrm{~s}) \end{aligned}$ | Average labour units\{11 | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporling(3) |
| 1982 |  |  |  |  |  |
| Total | 3,030 | 363,660 | 44.704 | 726 | 418 |
| less than 20 | 2,377 | 100.999 | 12.368 | 631 | 369 |
| 20.99 | 582 | 147290 | 18.131 | 88 | 40 |
| 100-499 | 53 | 52.121 | 6.421 | 5 | 6 |
| 500 and over | 18 | 63.250 | 7.784 | 2 | 3 |
| 1985 |  |  |  |  |  |
| Total | 3,326 | 403.799 | 43,977 | 550 | $\cdots$ |
| less than 20 | 2,746 | 136.355 | 14.851 | 467 |  |
| 20-99 | 508 | 146.312 | 15.939 | 71 |  |
| $100 \cdot 499$ | 53 | 55.295 | 6.024 | 9 | . |
| 500 and over | 19 | 65.837 | 7.163 | 3 | .. |

[^15]
## See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Take-Out Food Services (SIC 9213)

| Total(1) | Bottom <br>  <br> $25 \%$ | Lower | Upper | Top |
| :---: | ---: | ---: | ---: | ---: |
|  |  |  | middle $25 \%$ | $25 \%$ |

Alt 5 values are expressed in inousands

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  | 198 |  |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ militon

See Notes on Symbols Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Barber and Beauty Shops (SIC 971)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.733 | 433 | 433 | 433 | 434 |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | 66 <br> (1) <br> (1) | (1) 20 | 20 35 | 35 86 | 86 (1) |


| Selected expense tem | Industry Average(2) |  |  |  |  | \% bus. nesses reporting | Peporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$ 。 | Lawer middle $25 \%$ | Upper middle 25 . | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \end{aligned}$ |  | Total | Bollom $25^{\circ}$. | Lower middle $25 \%$ | Upper middie | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 23.8 | 32.6 | 24.7 | 16.9 | 21.3 | 100.0 | 23.8 | 32.6 | 24.7 | 16.9 | 21.3 |
| Mortgage Interest | 05 35 |  |  |  |  | 20 748 | 249 47 |  |  |  |  |
| Depreciation | 35 10 | 78 9 | 15 03 | 17 08 | 31 14 | 748 629 | 47 16 | 96 38 | 2.5 1.1 | 31 09 | 3.1 17 |
| Repairs \& Maintenance Heat. Light \& Telephone | 10 42 | 15 76 | 15 03 32 | 108 35 | 14 2.5 | 621 892 | 16 47 | 38 98 98 | 1.1 3.9 | 39 37 | 17 25 |
| Business \& Properly Tax | 11 | 15 | 0.7 | 13 | 08 | 878 | 12 | 18 | 0.9 | 13 | 08 |
| Insurance | 10 | 15 | 08 | 11 | 0 ? | 857 | 12 | 22 | 10 | 12 | 07 |
| Rent | 125 | 12.9 | 162 | 85 | 128 | 84.0 | 149 | 223 | 162 | 109 | 12.8 |
| Personnel Expenses | 28.8 | 7.1 | 13.0 | 38.5 | 54.2 | 70.7 | 40.7 | 27.0 | 21.3 | 41.6 | 54.2 |
| Financial Expenses | 4.2 | 2.2 | 1.5 | 5.9 | 6.8 | 90.4 | 4.6 | 2.7 | 1.9 | 5.9 |  |
| Bank interest \& Charges | 21 20 | 14 08 | 12 03 | 38 21 | 21 46 | 771 805 | 28 25 | 18 16 | 2.7 0.4 | 46 23 | 2.1 46 |
| Prolessional Fees Franchise Fees | 20 | 08 | 03 | 21 | 46 | 805 | 25 | 1.6 | 0.4 | 2.3 | 4.6 |
| Sales and Admin. Expenses | 13.0 | 16.5 36 | 12.8 | 12.0 |  |  |  |  |  |  |  |
| Advertising Supplies | 23 96 | 36 110 | 193 104 | 19 92 | 22 81 81 | 900 978 | 25 99 | 38 110 | 15 115 | 25 92 | 22 81 |
| Supplies | 96 11 | 110 19 | 103 10 | 09 | 05 | 608 |  |  | + 8 | 15 |  |
| Other Expenses | 10.8 | 16.4 | 11.9 | 10.9 | 4.4 | 77.7 | 13.9 | 20.8 | 15.6 | 12.4 | 6.6 |
| Protit (loss) | 19.4 | 25.1 | 36.1 | 15.8 | 2.5 | 100.0 | 19.4 | 25.1 | 36.1 | 15.8 | 2.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ... | $\ldots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Toral weighted expenditure on a given item }}{\text { Total weighted saies of all businesses in the sample }} \times 100$ lor each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this item of expenditure }} \times 100 \quad$ for each quartile

Since the number of businesses reporting a specific expense may differ for each cell. the total (proft (loss) plus expenses) does not necessarily equal $00{ }^{\circ}$.
See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 971 - Barber and Beauty Shops
Businesses primarily engaged in providing beauty or hairdiessing services

TABLE 2.- Balance Sheet Protile for 1985
Alberta. Barber and Beauty Shops (SIC 971)

|  | Total( 1 ) | Boltom $25 \%$ | Lower middle $25^{\circ}$. | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} 700 \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 1.733 | 433 | 433 | 433 | 434 |
| Businesses in sample | 66 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 20 | 35 | 86 |
| High sales value ( $\$ 000$ \$ | (1) | 20 | 35 | 86 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 3 | - | - | 3 | 7 |
| Accounts and Notes Receivable | - | - | - | - | 1 |
| Inventory | 1 | - | - | 1 | 3 |
| Other Current Assets | 1 | - | - | 2 | 2 |
| Total Current Assets | 5 | - | - | 6 | 13 |
| Fixed Assets | 18 | 1 | 1 | 37 | 31 |
| Less Accum Dep on Fired Assets | 4 | . | . | 3 | 13 |
| Other Assets | 5 | - | - | . | 18 |
| Total Asets | 24 | 1 | 1 | 41 | 50 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 1 | - | - | 1 | 4 |
| Other Current Liabilities | 4 | - | - | 5 | 12 |
| Total Curpent Litbilties | 6 | - | $\uparrow$ | 6 | 16 |
| Mortgages Payable | 4 | - | . | 97 | - |
| Long Term Deat | 2 | - | - | - | 5 |
| Other Liabilities | 9 | - | - | 13 | 23 |
| Total Liabilities | 21 | * | 1 | 36 | 44 |
| Total Equity | 3 | 1 | - | 5 | E |

(1) These estimates are based on a sample of busnesses ieporting sales beiween $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985

|  | Total ${ }^{\text {a }}$ | Bortom $25^{\circ}$ 。 | Lower middle $25^{\circ}$ : | Upper <br> middie 25\% | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses cestumated) | 1.733 | 433 | 433 | 433 | 434 |
| Businesses in sample | 66 |  |  |  |  |
| Low sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 191 | 20 | 35 | 86 |
| High sales value (\$000 s) | (1) | 20 | 35 | 86 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (tumes) | 5.2 | - | 76 | 89 | 2.0 |
| Leverage Ration |  |  |  |  |  |
| Debi Equity ratio (times) | 24 | - | 19 | 44 | 1.3 |
| Interest Coverage ratio (times) | 792 | 1035 | 171 | 78.3 | 867 |
| Debt ratio (times) | 09 | . | 36 | 07 | 10 |

(1)These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\$ 2$ million

See Notes on Symbols Prge

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Barber and Beauty Shops (SIC 971)

|  | $\begin{array}{r} \text { Total(1) } \\ 25^{\circ}, \end{array}$ | Bottom $25 \%$ | Lower middle 25\% | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 393 | - | - | -- | - |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | -- | - | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 9 | - | -- | -- | -- |
| Sale of Fixed Assets | . | - | - | - | - |
| Increase in Long Term Debt | - | - | - | - | - |
| Advances From Owners and Affiliates | 13 | $\cdots$ | $\cdots$ | -- | - |
| From Government |  | -- | - | - | - |
| Increase in Share Capital | - | -- | - | $\cdots$ | - |
| Sale of investments | 1 | -* | -- | - | - |
| Tax Adjustments | . | -- | -- | -- | - |
| Other Sources | 33 | -- | - | - | - |
| Total | 23 | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assers | 2 | - | -- | -- | - |
| Payment of Dividends | 20 | -- | -- | -- | - |
| Repayment of Long Term Debt | 2 | -. | -. | - | - |
| Current Portion of Lang Term Debt |  | .. | -- | .- | - |
| Purchase of Investments | $\cdot$ | - | $\cdots$ | - | - |
| Reoayment of Adv From Owners and Affil | 2 | $\cdots$ | - | - | - |
| Decrease in Equity | . | - | - | - | - |
| Tax Adjustments | - | - | - | - | -- |
| Other Applications | 7 | - | - | -- | - |
| Total | 27 | -- | - | - | - |
| Increase (Decrease) in Net Working Capltal | -4 | -- | - | -- | $\cdots$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Paypoll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Barber and Beauty Shops (SIC 971)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number ol Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labous units(1) | Newly reporting(2) | No longer reporting (3) |
| 1982 |  |  |  |  |  |
| Total | 1.041 | 46.916 | 3.032 | 151 | 146 |
| less than 20 | 1.027 | 40.550 | 2.621 | 150 | 142 |
| 20-99 | 12 | 3.608 | 233 | 1 | 4 |
| 100-499 | $x$ | x | 147 | - | . |
| 500 and over | $\times$ | $\times$ | 31 | . | . |
| 1985 |  |  |  |  |  |
| Total | 1,206 | 59.637 | 5.113 | 163 | $\ldots$ |
| less than 20 | 1.167 | 45.205 | 3.876 | 159 | $=$ |
| 20.99 | 35 | 10.237 | 878 | 3 |  |
| $100 \cdot 499$ | $\times$ | x | 81 | - |  |
| 500 and over | X | $x$ | 278 | 1 |  |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment Payroll and Hours. Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 empioyees in Canada as a whote but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Pelers to businesses reporting no payroll deductions in the tollowing year.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Barber and Beauty Shops (SIC 971)

|  | Total(1) | Botrom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { midde } 25 \% \end{aligned}$ | Upper middle 25 : | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All 5 values are exprassed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesses (No.) | 1.202 | 291 | 307 | 303 | 301 |
| Total Sales \$ | 81.571 | 4.446 | 8.417 | 15.944 | 52.784 |
| Total Expense S | 88.855 | 2.514 | 5.634 | 13.195 | 48.512 |
| Net Profit \{loss) $\$$ | 11.716 | 1.832 | 2.783 | 2.749 | 4.252 |
| Businesses reporing a profit (No.) | 1.033 | 256 | 276 | 269 | 232 |
| Total Sales $\$$ | 61.567 | 3.838 | 7.659 | 14.071 | 35999 |
| Total Expense $\$$ | 48.453 | 1.676 | 4.768 | 11.130 | 30.879 |
| Net Prolirs | 13.11 d | 2.162 | 2.891 | 2.941 | 5.120 |
| Busingeses reporting loss (Mo.) | 169 | 35 | 31 | 34 | 69 |
| Total Sales $\$$ | 20.004 | 608 | 758 | 1.873 | 16.765 |
| Total Expense 5 | 21.402 | 838 | 866 | 2.065 | 17.633 |
| Net Loss | -1,398 | -230 | -108 | -192 | -868 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 1.397 | 334 | 364 | 349 | 350 |
| Total Sales S | 86.940 | 4.869 | 8.905 | 17.020 | 56.146 |
| Total Expense | 72.720 | 2.405 | 4.461 | 14.433 | 51.429 |
| Net Profit (loss) \$ | 14.220 | 2.464 | 4.444 | 2.587 | 4.725 |
| Businesses reparting a profit (No.) | 1.238 | 328 | 356 | 284 | 270 |
| Total Sales \$ | 71761 | 4.776 | 8.696 | 13775 | 44.514 |
| Total Expense \$ | 56.124 | 2,252 | 4.134 | 10.748 | 38.980 |
| Net Profits | 15.637 | 2,524 | 4.562 | 3.027 | 5.524 |
| Businesses reporing alos (No.) | 159 | 6 | 8 | 65 | 80 |
| Total Sales S | 15179 | 93 | 209 | 3.245 | 11.632 |
| Total Expense $\$$ | 16.596 | 153 | 327 | 3.685 | 12.431 |
| Net Loss \$ | -1.417 | -80 | -118 | -440 | . 798 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 1.444 | 350 | 359 | 369 | 366 |
| Toral Sales \$ | 99.727 | 5.167 | 9.367 | 17.114 | 68.079 |
| Total Expense $\$$ | 81.499 | 2.695 | 6.758 | 13.670 | 58.376 |
| Net Profit (loss) \$ | 18.228 | 2.472 | 2.609 | 3.444 | 9.703 |
| Businesses reporting a profit (No.) | 1.273 | 306 | 317 | 358 | 292 |
| Total Saies S | 86.090 | 4.551 | 8.237 | 16.497 | 56.805 |
| Total Expense $\$$ | 66.981 | 2.017 | 5.544 | 12.814 | 46.608 |
| Net Profit \$ | 19.109 | 2.534 | 2.693 | 3.683 | 10.199 |
| Businesses reporting loss (No.) | 171 | 44 | 42 | 11 | 74 |
| Total Sates 5 | 13.637 | 616 | 1.130 | 817 | 11.274 |
| Total Expense \$ | 14.518 | 678 | 1.214 | 856 | 11.770 |
| Net Loss \$ | -881 | . 62 | -84 | . 239 | -496 |
|  | 1985 |  |  |  |  |
| All Businestes (No.) | 1,733 | 425 | 433 | 391 | 484 |
| Total Sales \$ | 97.876 | 6.178 | 11.341 | 20.222 | 60.135 |
| Total Expense 5 | 82.890 | 3.750 | 7.807 | 15.809 | 55.524 |
| Met Profir (loss) \$ | 14.986 | 2.428 | 3.534 | 4.413 | 4.511 |
| Businesses reporting a profit (No.) | 1.427 | 363 | 384 | 384 | 296 |
| Total Sales \$ | 73.732 | 5.288 | 10.043 | 19.866 | 38.535 |
| Total Expense \$ | 57.525 | 2.557 | 6,292 | 15,438 | 33.238 |
| Met Profil | 16.207 | 2,731 | 3.751 | 4,428 | 5.297 |
| Businesses reporting a loes (No.) | 306 | 62 | 49 | 7 | 188 |
| Total Sales S | 24.144 | 890 | 1,298 | 356 | 21,600 |
| Total Expense \$ | 25.365 | 1,193 | 1.515 | 371 | 22.286 |
| Net Loss \$ | -1.221 | . 303 | -217 | -15 | -886 |

(1)These esfimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ million.

See Notes on Symbots Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Laundries and Cleaners (SIC 972)

|  | Total(1) |  | Bottom $25 \%$ |  |  | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ |  | Upper <br> middle $25 \%$ |  |  | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses lestimated) | 502 |  | 125 |  |  | 125 |  | 126 |  |  | 126 |
| Businesses in smole Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ s) | $\left.\begin{array}{l} 26 \\ \{1\} \\ 11 \end{array}\right\}$ |  | $\begin{aligned} & \text { (1) } \\ & 35 \end{aligned}$ |  |  | $\begin{aligned} & 35 \\ & 61 \end{aligned}$ |  | $\begin{array}{r} 61 \\ 138 \end{array}$ |  |  | 138 (1) |
| Selected expense item | industry Average 2 ) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting businesses onty (3) |  |  |  |  |
|  | Toral | Bonom $25 \%$ | Lower middle 25\% | Upper middle $25^{\circ}$ 。 | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |  | Tota | Boltom $25 \%$ | Lower middie 25\% | Upper middle | $\begin{array}{r} \text { ToD } \\ 25 \% \end{array}$ |
|  | Percent ol sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 31.5 | 33.6 | 46.6 | 19.9 | 24.0 | 100.0 | 31.5 | 33.6 | 46.6 | 19.9 | 24.0 |
| Morigage interest | 82 | 74 | 135 | 32 | 7.4 | 89 792 | +10. 4 | 124 | 135 | 7.8 | 74 |
| Repars \& Maintenance | 32 | 49 | 39 | 29 | 22 | 76.7 | 42 | 9.5 | 42 | 4.4 | 2.2 |
| Heat. Light \& Telephone | 72 | 117 | 102 | 48 | 30 | 958 | 76 | 11.7 | 107 | 48 | 33 |
| Business a Properiy Tax | 13 | 09 | 30 | 04 | 05 | 872 | 15 | 10 | 30 | 08 | 0.5 |
| insurance | 10 | 04 | 15 | 10 | -09 | 627 | 1.6 | 0.8 | 22 | 2.2 | 12 |
| Rent | 105 | 81 |  | 84 | 10.1 |  | 142 | 153 |  |  |  |
| Personnel Expenses | 22.3 | 0.7 | 15.8 | 18.4 | 46.4 | 76.0 | 29.3 | 5.8 | 19.2 | 18.4 | 46.4 |
| Financial Expenses Sank Interest \& Charges | 7.5 49 | 6.8 48 | 14.7 92 | 2.9 1.6 | 4.3 32 | 96.3 959 | 7.8 52 | 6.8 48 | 169 112 | 2.9 1.6 | 4.3 3.2 |
| Protassional Fees | 26 | 21 | 55 | 13 | 11 | 860 | 30 | 40 | 63 | 1.3 | 1.1 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Advertising | 10.0 1.5 | 4.5 08 | 13.8 19 | 8.7 1.3 | 11.0 1.8 | 91.4 812 | 10.9 1.9 | 7.7 1.3 | 13.8 30 | 8.7 1.3 | 11.0 1.8 |
| Supplies | 57 | 2.4 | 71 | 45 | 76 | 825 | 6.9 | 13.3 | 71 | 45 | 76 |
| Delivery | 27 | 14 | 18 | 30 | 15 | 509 | 54 | 145 | 88 | 6.8 | 2.0 |
| Other Expenses | 8.1 | 5.7 | 10.2 | 5.7 | 9.4 | 100.0 | 8.1 | 5.7 | 10.2 | 5.7 | 9.4 |
| Proflt (loss) | 20.7 | 48.6 | -1.1 | 44.2 | 5.0 | 100.0 | 20.7 | 48.6 | . 1.1 | 4.2 | 5.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | ... | $\cdots$ |

(1) These estimates are based on a samole of businesses reparting sales between $\$ 10$ thousand and $\$ 2$ million

| (2) Vatue in each cell | $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted saies of ail businesses in the sample }} \times 100$ for each quaptile |
| ---: | :--- |
| (3) Value in each cell | $=\frac{\text { Total meighted expenditure on a given isem }}{\text { Total weighted saies of businesses reporting this item of expenditure }} \times 100$ for each quartile |

Since the number of businesses reporting a specitic expense may difter for each cell, the total (prott (loss) plus expenses) does not necessarily equal 100 :
See Notes on Symbols Page

## Standard Industrial Classification Delinition:

SIC 972 - Laundries and Cleaners
Businesses primarty engaged in providing laundering. dry cleaning. valet, carpet cleaning and linen supply services.

TABLE 2. Balance Sheet Profile for 1985
Alberta, Laundries and Cleaners (SIC 972)

|  | Total(t) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { TOD } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number ol businesses (estimated) | 502 | 125 | 125 | 126 | 126 |
| Businesses in sample | 26 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | (1) | 35 | 61 | 138 |
| High sales value ( $\$ 000$ 's) | (1) | 35 | 61 | 138 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 7 | 13 | 1 | 2 | 10 |
| Accounts and Notes Receivabie | 1 | - | 1 | 1 | 3 |
| Inventory | 1 | - | . | 1 | 2 |
| Other Current Assels | 1 | - | - | - | 4 |
| Total Current Assets | 10 | 13 | 2 | 5 | 20 |
| Fixed Assets | 54 | 15 | 36 | 34 | 111 |
| Less Accum Dep on Fixed Assets | 25 | 6 | 13 | 14 | 56 |
| Other Assets | 31 | 66 | 3 | 31 | 33 |
| Total Assets | 70 | 88 | 28 | 56 | 107 |
| Ltabilities and Equity |  |  |  |  |  |
| Curreni Loans | 5 | - | 5 | 4 | 8 |
| Other Current Liabilites | 62 | 186 | 1 | 6 | 70 |
| Total Cuprent Lisbilties | 67 | 986 | 6 | 10 | 77 |
| Morlgages Payable | 4 | - | 16 | - | - |
| Long Term Debt | 8 | 9 | 2 | 7 | 14 |
| Other Liabilities | 12 | . | 6 | 42 | 5 |
| Total Liabilities | 91 | 195 | 29 | 59 | 96 |
| Total Equity | -21 | -107 | .1 | . 3 | 10 |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

TABLE 3. Financial Ratios for 1985
Alberta. Laundries and Cleanert (SIC 972)

|  | Total(1) | Botrom 25. | Lomet midde $25^{\circ}$. | $\begin{aligned} & \text { Upper } \\ & \text { micdie } 25^{\circ} \text {. } \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25^{\circ} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of busunesses (estımated) | 502 | 125 | 125 | 126 | 126 |
| Businesses in sample | 26 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) |  |  | 61 | 138 |
| High sales value ( $\$ 000$ s) |  | 35 | 61 | 138 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Curpent ratio (tumes) | 05 | 01 | 1.0 | 07 | 03 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity rano (times) | 216 | 13 | -31 | 941 | -37 |
| Interest Coverage ratio (times) | 1321 | 1854 | 12.9 | - | 7.5 |
| Debl satio (times) | 11 | 16 | 0.9 | 10 | 09 |

(1)These estimates are based on a sample of busunesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Nores on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Laundries and Cleaners (SIC 972)

|  | $\begin{array}{r} \text { Total(1) } \\ 25 \% \end{array}$ | Bottom $25 \%$ | Lower midde 25\% | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses lestimated) | 173 | - | -- | - | - |
| Businesses in sample | 9 |  |  |  |  |
| Low sales value ( $\$ 000$ s) | (1) | *- | - | - | - |
| Migh sales value ( $\$ 000$ s) | (1) | - | - | - | - |
|  |  |  | age (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Ooerations | 60 | -- | $\cdots$ | - | - |
| Sale of Fimed Assels | 11 | - | $\rightarrow$ | - | - |
| Increase in Long Term Debt | 82 | $\cdots$ | $\infty$ | - | - |
| Advances From Owners and Atfilates | 3 | $\cdots$ | - | - | $\infty$ |
| From Government | - | - | -* | - | - |
| Increase in Share Capital | - | -- | - | - | $\sim$ |
| Sale of investments | 2 | - | - | - | -- |
| Tax Adjustments | 1 | -* | - | - | - |
| Orher Sources | - | -- | -- | .- | $\cdots$ |
| Total | 159 | $\cdots$ | $\cdots$ | - | $\infty$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fined Asseis | 14 | $\cdots$ | - | - | $\cdots$ |
| Payment of Dividenas | 90 | - | -- | $\cdots$ | - |
| Repayment of Long Term Debt | 11 | - | - | -- | - |
| Curtent Postion of Long Term Debt | - | -- | - | $\sim$ | $\sim$ |
| Purchase of Investments | 2 | $\cdots$ | $\infty$ | .- | -- |
| Repayment of Adv. Fiom Owners and Alfil. | 31 | $\sim$ | -- | - | $\cdots$ |
| Decrease in Equity |  | - | - | . | -- |
| Tax Adjusiments | 1 | - | - | - | $\sim$ |
| Other Aopircations | 1 | - | $\cdots$ | $\cdots$ | - |
| Total | 150 | $\cdots$ | - | $\cdots$ | - |
| Increase (Decrease) in Net Working Capital | 9 | * | - | - | - |

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Laundries and Cleaners (SIC 972)

| Business size expressed in average labour units\{1) |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number 01 Businesses | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { ( } \$ 000 \text { 's) } \end{aligned}$ | Average labour units(1) | Newly reporting(2) | No longes reporting\{3\} |
| 1982 |  |  |  |  |  |
| Total | 497 | 44.421 | 3.887 | 86 | 55 |
| less than 20 | 466 | 17.877 | 1.589 | 85 | 54 |
| 20-99 | 23 | 8.070 | 698 | 1 | 1 |
| $100 \cdot 499$ | 5 | 6.294 | 554 | . | . |
| 500 and over | 3 | 12.180 | 1,054 | - | - |
| 1985 |  |  |  |  |  |
| Total | 484 | 47,273 | 3,766 | 61 | ... |
| less than 20 | 457 | 19.588 | 1.572 | 60 |  |
| $20 \cdot 99$ | 20 | 8.282 | 654 | , |  |
| $100 \cdot 499$ | 6 | X | 1.183 | . |  |
| 500 and over | $\times$ | $\times$ | 357 | . | $\cdots$ |

(1) Average labour units are caiculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No $72-002$ An average labout unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada levet Thus it a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartike, 1982-1985 Alberta, Laundries and Cleaners (SIC 972)

|  | Total( 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Uoper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  | 1982 |  |  |  |  |
| All Businetees (No.) | 578 | 133 | 154 | 146 | 145 |
| Total Sales \$ | 64.629 | 2.392 | 4.881 | 10.560 | 46.796 |
| Total Expense \$ | 61.681 | 2.753 | 4.086 | 9.988 | 44.834 |
| Net Proft (loss) 5 | 2.968 | -361 | 795 | 572 | 1.962 |
| Businesses reporing a prolit (Nc.) | 316 | 46 | 98 | 89 | 8 |
| Total Sales 5 | 39.364 | 746 | 3.230 | 6.307 | 29.081 |
| Total Expense S | 34.391 | 535 | 2.182 | 5.286 | 26.388 |
| Net Protit 5 | 4.973 | 211 | 1.048 | 1.021 | 2693 |
| Businesses reporting loss (NO.) | 262 | 87 | 56 | 57 | 62 |
| Total Saies \$ | 25.265 | 1.646 | 1.651 | 4.253 | 17.715 |
| Total Expense $\$$ | 27.270 | 2.218 | 1.904 | 4.702 | 18.446 |
| Net Loss S | -2.005 | . 572 | -253 | -449 | . 731 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 632 | 141 | 173 | 153 | 165 |
| Total Sales S | 62.890 | 1.694 | 4.592 | 9.485 | 47.119 |
| Total Expense S | 59.04 .4 | 1.193 | 4.029 | 8.657 | 45.165 |
| Net Protst (loss) $\$$ | 3.846 | 501 | 563 | 828 | 1.954 |
| Businesses reporting a profit (No.) | 471 | 113 | 123 | 114 | 121 |
| Total Sales \$ | 45.812 | 1.362 | 3.259 | 6.911 | 34.280 |
| Tolal Expense | 40.430 | 796 | 2,295 | 5.898 | 31.641 |
| Net Profits | 5.382 | 566 | 964 | 1.213 | 2.639 |
| Businesses reporting a lose (No.) | 161 | 28 | 50 | 39 | 44 |
| Total Sales $\$$ | 17.078 | 332 | 1.333 | 2.574 | 12839 |
| Total Expense \$ | 18.614 | 397 | 1.734 | 2.959 | 13.524 |
| Net Loss 5 | -1.536 | . 65 | -401 | -385 | -685 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 110 | 102 | 102 | 98 | 108 |
| Total Sales S | 45.117 | 1.561 | 2.985 | 5.869 | 34.702 |
| Total Expense $\$$ | 43.169 | 1.672 | 2.116 | 6.425 | 32.976 |
| Net Protis (loss) 5 | 1.928 | -111 | 869 | -556 | 1.726 |
| Businesses reporting a protit (No.) | 261 | 49 | 91 | 30 | 91 |
| Total Sales \$ | 27.208 | 739 | 2.652 | 1.615 | 22.202 |
| Total Expense \$ | 24142 | 648 | 1.771 | 1.322 | 20.401 |
| Net Protut \$ | 3.066 | 91 | 881 | 293 | 1.801 |
| Businessen reporting a loss (No.) | 149 | 53 | 11 | 68 | 17 |
| Total Sates 5 | 17.909 | 822 | 333 | 4.254 | 12.500 |
| Total Expense $\$$ | 19.047 | 1.024 | 345 | 5.103 | 12.575 |
| Net Loss \$ | -1.138 | -202 | . 12 | -849 | . 75 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 503 | 83 | 169 | 123 | 128 |
| Total Sates $\$$ | 68.051 | 1.568 | 6.422 | 12.215 | 47.846 |
| Total Expense $\$$ | 55.218 | 1,271 | 3.902 | 10.874 | 39.171 |
| Net Profit (loss) \$ | 12.833 | 297 | 2.520 | 1.341 | 8.675 |
| Businesses reporting a profit (No.) | 410 | 58 | 127 | 102 | 123 |
| Total Sales \$ | 60.382 | 1.100 | 4.865 | 10.629 | 43.988 |
| Total Expense \$ | 46.881 | 729 | 1.670 | 9.183 | 35.307 |
| Net Protit | 13.501 | 379 | 2.985 | 9.446 | 8.681 |
| Businestes reporting a loet (No.) | 93 | 25 | 42 | 21 | 5 |
| Total Sales 5 | 7.669 | 468 | 1.757 | 1.586 | 3.858 |
| Total Expense \$ | 8.337 | 550 | 2.232 | 1.691 | 3.864 |
| Ner Loss $\$$ | 668 | -82 | -475 | -105 | -6 |

[^16]See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | Boltom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | Upper middele $25 \%$ | $\begin{array}{r} \text { TOD } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 268 | - | - | - |  |
| Businesses in sample Low sales value ( $\$ 000$ 's) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 18 \\ & (11) \\ & 11 \end{aligned}$ | -. | -- | - |  |


| Selected expense item | Industry Averagel2) |  |  |  |  | $\begin{aligned} & \text { \% busi- } \\ & \text { nesses } \\ & \text { reporting } \end{aligned}$ | Reporting ousinesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower madde $25^{\circ}$ 。 | Upoer middle $25 \%$ | Top |  | Total | Boltom 25; | Lower middle 25 。 | Upper middle | $\begin{aligned} & \text { ToD } \\ & 25^{\circ} \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Mortgage Interest |  | -- | -* | -* | -- | 77 | ${ }^{\circ}$ | * | -- | - | -. |
| Deprecration | 222 | -. | -- | -. | -- | 771 | 288 | - | .. | - | - |
| Repars \& Maintenance | 119 | -- | -- | - | -- | 843 | 149 | - | .. | -- | $\cdots$ |
| Heat. Light \& Telephone | 14 | -- | - | -* | - | 642 | 2.1 | - | -- | - | - |
| Business \& Property Tax | 07 | -. | - | -- | -- | 49 ? | 15 | - | * | - | - |
| Insurance | 13 | - | -- | - | $\cdots$ | 694 | 19 | - | -- | - | - |
| Rent | 70 | -- | - | - | - | 861 | 82 | $\cdots$ | - | $\cdots$ | - |
| Personnel Expenses | 18.9 | -- | ** | $\cdots$ | - | 69.4 | 27.3 | - | - | $\cdots$ | - |
| Financial Expenses | 6.6 | - | - | - | $\cdots$ | 95.1 | 7.0 | $\cdots$ | $\cdots$ | $\cdots$ | $\cdots$ |
| Bank interest \& Charges | 41 | .. | .. | - | -- | 833 | 50 | -- | - | - | - |
| Prolessional Fees | 25 | -- | - | - | $\sim$ | 95 ! | 26 | - | - | - | - |
| Franchise Fees |  | -- | $\cdots$ | - | - |  |  | $\cdots$ | $\cdots$ | - | - |
| Sales and Admin. Expenses | 3.8 | $\cdots$ | - | $\cdots$ | $\cdots$ |  | 4.1 | $\sim$ | - | $\cdots$ | - |
| Advertising | 09 | -- | -. | - | $\cdots$ | 687 | 13 | $\stackrel{-}{\square}$ | $\square$ | - | -- |
| Supplies Delivery | 18 181 | -- | -- | -- | -* | 916 504 | 20 20 | -- | $\cdots$ | -- | -- |
| Other Expenses | 10.8 |  |  |  | -- | 70.3 | 15.4 |  |  |  |  |
| Other Expenser |  | - | .. | - | -- |  |  | - | $\sim$ | - | - |
| Proltt (loss) | 15.3 | - | - | - | - | 100.0 | 15.3 | $\sim$ | $\cdots$ | - | - |
| Total | 100.0 | ** | - | - | - | 100.0 | ... | - | $\cdots$ | - | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell $=$ Total weighted expenditure on a given titem $\times 100$ for each quartile.
(3) Value in each cell $\equiv$ Total weighted expenditure on a given tem $\qquad$ * 300 for esch quartie

Total weighted saies of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may differ for each cell. the total (prolit (loss) plus expenses) does not necessarily equal $100 \%$ See Notes on Symbols Page
Standard Industrial Classification Definition:
SIC 9911 - Industrial Machinery and Equipment Rental and Leasing
Businesses primarily engaged in the rental or leasing of heavy industrial machinery and equipment

TABLE 2. Balance Sheet Profile for 1985
Albena. Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | Botiom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { modre } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { midale } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 268 | - | - | -- | - |
| Businesses in sample | 18 |  |  |  |  |
| Low sates value ( $\$ 000$ s) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
|  | Average ( 5000 's) |  |  |  |  |
| Aseets |  |  |  |  |  |
| Cash | 53 | - | - | - | - |
| Accounts and Notes Receivable | 72 | - | - | - | - |
| Inventory | 7 | - | - | - | - |
| Other Current Assets | 38 | - | - | - | - |
| Totel Current Assets | 171 | - | - | $\cdots$ | - |
| Fixed Assers | 805 | - | -- | -- | - |
| Less Accum Dep on Fixed Assets | 420 | - | $\sim$ | - | - |
| Other Assets | 23 | -- | - | - | $\cdots$ |
| Total Ascets | 578 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 28 | - | - | - | - |
| Other Current Liabilities | 165 | - | - | - | - |
| Total Current Lablltios | 194 | - | - | - | - |
| Morigages Payable | - | -- | -- | - | - |
| Long Term Debt | 75 | $\cdots$ | - | - | - |
| Other Liablities | 237 | - | - | - | - |
| Total Liabilities | 506 | - | $\cdots$ | - | - |
| Toral Equity | 72 | - | - | - | $\sim$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

## TABLE 3. Financial Ratios for 1985

Albena. Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Total(1) | $\begin{array}{r} \text { Boltom } \\ 25^{\circ} \text {. } \end{array}$ | Lower middle $25 \%$ | Upper middle $25^{\circ}$. | $\begin{aligned} & \text { ToD } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number at businesses iestimated) | 268 | - | - | * | - |
| Businesses in sample | 18 |  |  |  |  |
| Low sales value ( $\$ 000$ 5) | (1) | - | - | - | - |
| High sales value ( 5000 s ) | (1) | - | - | - | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (tumes) | 8.5 | - | - | - | - |
| Leverage Ratios |  |  |  |  |  |
| Debi Equity rato (tumes) | -654 | - | - | $\cdots$ | - |
| Interest Coverage ratio (times) |  | - | - | - | - |
| Debt taso (times) | 29 | - | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Industrial Machinery and Equipment Rental and Leasing (SIC 9911)

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Industrial Machinery and Equipment Rental and Leasing (SIC 9911 )

| Business size expressed in average labour units(1) | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ \text { ( } \$ 000 \mathrm{~s} \text { ) } \end{array}$ | Avereqe labour units(1) | Changes in number of Dusinesseswith paid emoloyees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 109 | 26.302 | 1.175 | 36 | 24 |
| less than 20 | 90 | 6.412 | 280 | 34 | 23 |
| 20-99 | 16 | 9.643 | 433 | 2 | 1 |
| $100 \cdot 899$ | 3 | 10.247 | 462 | . | - |
| 500 and over | . | - | . | - |  |
| 1985 |  |  |  |  |  |
| Total | 129 | 26.140 | 1.087 | 21 | ... |
| less than 20 | 109 | 8.787 | 368 | 18 |  |
| 20. 99 | 17 | 12.330 | 517 | 1 |  |
| 100-499 | 3 | 5.023 | 202 | 2 | ... |
| 500 and over | . | - | - | - |  |

(1) Average labour units are calculated by dividing total paypoll by the average annual wage and salary rate as reported in the Supvey of Employment. Payroll and Hours. Siatustucs Canada. Catalogue No 72-002 An average labour unit could be interpreted as a full-time employee Note that the business size groups used are delermined at the Canade level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the foliowing year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Ouartile, 1982-1985 Alberta, Industriai Machinery and Equipment Rental and Leasing (SIC 9911)

|  | Tolal ${ }^{\text {(1) }}$ | Boltom $25 \%$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All $\$$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businestes (No.) | 200 | 49 | 50 | 50 | 51 |
| Total Sales \$ | 60.023 | 983 | 3.487 | 12.220 | 43.333 |
| Total Expenses | 57.845 | 961 | 2.972 | 11.796 | 42.116 |
| Net Protit (loss) \$ | 2.178 | 22 | 515 | 424 | 1,217 |
| Businesses reporting a profit (No.) | 115 | 36 | 25 | 25 | 29 |
| Total Sates 5 | 33.989 | 666 | 1.754 | 6.237 | 25.332 |
| Total Expense $\$$ | 29.308 | 527 | 943 | 4.980 | 22.858 |
| Net Profit $\$$ | 4.681 | 139 | 811 | 1.257 | 2.478 |
| Businesses reporting loss (No.) | 85 | 13 | 25 | 25 | 22 |
| Total Sales \$ | 26.034 | 317 | 1.733 | 5.983 | 18.001 |
| Tolal Expense \$ | 28.537 | 434 | 2.029 | 6.816 | 19.258 |
| Nel Loss \$ | -2.503 | . 117 | .296 | -833 | -1.257 |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 218 | 51 | 58 | 54 | 55 |
| Total Sales 5 | 50.556 | 1.101 | 3.171 | 8.207 | 38.077 |
| Total Expense $\$$ | 47.805 | 1.053 | 2.806 | 8.092 | 35.854 |
| Net Pratit (loss) \$ | 2.751 | 48 | 385 | 115 | 2.223 |
| Businesses reporting a protit (No.) | 130 | 37 | 33 | 27 | 33 |
| Tolal Sales \$ | 31,165 | 814 | 1.712 | 3.971 | 24.668 |
| Total Expense \$ | 26.928 | 683 | 1.087 | 3.446 | 21.702 |
| Net Profit $\$$ | 4.237 | 131 | 615 | 525 | 2.966 |
| Eusinesses reporting a lose (No.) | 88 | 14 | 25 | 27 | 22 |
| Tolal Sales \$ | 19.391 | 287 | 1.459 | 4.236 | 13.409 |
| Total Expense $\$$ | 20.877 | 370 | 1.709 | 4.646 | 14.152 |
| Net Loss $\$$ | $-8.486$ | -83 | . 250 | -410 | . 743 |
|  | 1984 |  |  |  |  |
| Ali Businesseg (No.) | 248 | 47 | 59 | 73 | 69 |
| Total Sales 5 | 87.637 | 913 | 1.785 | 14.682 | 50.257 |
| Total Expense \$ | 51.095 | 940 | 1.538 | 11.867 | 36.750 |
| Ner Protit (loss) $\$$ | 16.542 | -27 | 247 | 2.815 | 13.507 |
| Businesses reporting a profit (No.) | 225 | $4{ }^{4}$ | 57 | 73 | 51 |
| Total Sales \$ | 54.892 | 886 | 1.688 | 14.682 | 37.656 |
| Tolal Expense $\$$ | 36.299 | 866 | 1.408 | 11.867 | 22.150 |
| Net Profits | 18.601 | - | 280 | 2.815 | 15.506 |
| Businesses reporting a loss (No.) | 23 | 3 | 2 | . | 18 |
| Total Saies \$ | 12.745 | 47 | 97 | - | 12.601 |
| Total Expense 5 | 14,804 | 74 | 130 | - | 14.600 |
| Net Loss $\$$ | -2.059 | . 27 | -33 | - | -1.999 |
|  | 1985 |  |  |  |  |
| Ali Businceses (No.) | 308 | 50 | 104 | 72 | 82 |
| Total Sales $\$$ | 124.365 | 1.122 | 9.221 | 32.385 | 81.637 |
| Total Expense 5 | 102.399 | 1.055 | 10.241 | 18.830 | 72.273 |
| Net Prafit (loss) $\$$ | 21.966 | 67 | $-1.020$ | 13.555 | 9.364 |
| Businesses reporting a profit (No.) | 206 | 23 | 58 | 55 | 70 |
| Total Sales \$ | 95.508 | 504 | 3.372 | 24.517 | 67.115 |
| Total Expense 5 | 64.181 | 300 | 1.376 | 10.130 | 52.375 |
| Net Profit 5 | 31.327 | 204 | 1.996 | 14.387 | 14.740 |
| Businesses reporting a lose (No.) | 102 | 27 | 46 | 17 | 12 |
| Total Sales | 28.857 | 618 | 5.849 | 7.868 | 14.522 |
| Tolal Expense $\$$ | 38.218 | 755 | 8.865 | 8.700 | 19.898 |
| Net Loss \$ | .9.361 | .137 | -3.016 | -832 | . 5.376 |

(1)These estimates are besed on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ mulion

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Upper } \\ \text { midde } 25 \% \end{array}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 335 | - | - | - | $\cdots$ |
| Businesses in sample <br> Low sales value ( SOOO 's) <br> Migh sales value ( $\$ 000$ 's) | $\begin{aligned} & 13 \\ & (1) \\ & (1) \end{aligned}$ | -- | -- | -- | - |


| Selecied expense item | Industry Averagel2) |  |  |  |  |  | Peporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25^{\circ}$. | Lower middle $25 \%$ | Upper mudde $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |  | Total | Bottom $25 \%$ | Lower middie $25 \%$ | Upper middle | Top |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses | 19.6 | -- | - | $\cdots$ | $\cdots$ | 100.0 | 19.6 | - | $\cdots$ | - | $\infty$ |
| Morigage Interest |  | -- | - | $\cdots$ | $\cdots$ |  |  | - | - | $\cdots$ | - |
| Depreciation | 95 | -- | -- | - | - | 85.8 | 110 | - | - | - | - |
| Repaus \& Maintenance | 06 | $\cdots$ | - | - | $\cdots$ | 84.6 | 07 | - | $\cdots$ | - | $\cdots$ |
| Hear. Light \& Teleohone | 24 | - | - | -- | - | 100.0 | 2.4 | - | -- | - | - |
| Business \& Property Tax | 0.3 | $\cdots$ | * | -- | - | 59.7 | 0.4 | $\cdots$ | - | - | $\sim$ |
| Insurance | 12 | $\cdots$ | - | - | $\cdots$ | 835 | 14 | - | - | - | - |
| Rent | 5.7 | - | -* | - | - | 87.5 | 6.5 | - | - | - | - |
| Personnel Expenses | 9.8 | - | - | $\cdots$ | + | 90.9 | 10.8 | - | - | - | - |
| Financial Expenses | 6.8 | - | - | $\cdots$ | - | 100.0 | 6.8 | $=$ | $\cdots$ | - | - |
| Bank interest \& Charges | 3.1 | -* | * | - | " | 100.0 | 31 | - | - | - | - |
| Protessional Fees | 2.0 | - | - | -- | - | 85.2 | 2.3 | - | - | - | - |
| Franchise Fees | 1.7 | $\cdots$ | -- | - | - | 29.5 | 5.9 | - | - | - | - |
| Saies and Admin. Expenses | 11.1 | - | $\cdots$ | - | - | 100.0 | 11.1 | - | $\cdots$ | - | - |
| Advertising | 32 | -- | $\cdots$ | $\cdots$ | - | 909 | 35 | - | - | .- | -- |
| Supplies | 30 | -- | - | - | - | 100.0 | 3.0 5 | -- | $\because$ | - | $\cdots$ |
| Delivery | 49 | -- | -- | - | $\sim$ | 88.8 | 55 | - | -- | ** | $\cdots$ |
| Other Expenses | 54.4 | - | - | - | $\cdots$ | 100.0 | 54.4 | $\sim$ | - | $\sim$ | - |
| Profit (10s8) | $-1.7$ | - | $\sim$ | - | - | 100.0 | -1.7 | * | $\cdots$ | - | - |
| Total | 100.0 | - | - | $\cdots$ | $\cdots$ | 100.0 | ... | $\cdots$ | $\cdots$ | $\cdots$ | - |

(1) These esumates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.
(2) Value in each cell $=$ Total weighted expenditure on a given isem $\times 100$ por each quartile.

Total werghted sales of all businesses in the sample
(3) Value in each cell $=$ Total weighted expenditure on a given item
$\times 100$ for asch quartile
Total weighted sales of businesses reporting this item of expenditure
Since the number of businesses reporting a specific expense may differ for each cell. the total (profit (loss) plus expenses) does not necessarily equal $100 \%$. See Notes on Symoois Page.

## Standard industrial Classification Definition:

SIC 9912 . Video Movies and Audio-Visual Equipment Rental
Businesses primarty engaged in renting and leasing audio-visual equipment such as: audio-visual equipment rental and leasing. tape recorder rental. television rental, video cassette recorder tental and video movie rental.

TABLE 2. Balance Sheet Profile for 1985
Albera, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total(1) | Botiom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Uoper middle 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 335 | - | - | - | - |
| Businesses in sample | 13 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| Migh sales value ( $\$ 000$ 's | (9) | - | - | - | - |
|  | Average ( $\$ 000 \mathrm{~s}$ ) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 4 | - | - | - | - |
| Accounts and Noles Receivable | 5 | - | - | - | - |
| Inventory | 9 | - | - | - | - |
| Other Curren: Assets | - | - | - | - | - |
| Total Current Assets | 18 | $\cdots$ | - | - | - |
| Fixed Assels | 85 | - | - | - | -- |
| Less Accum Dep on Fixed Assets | 27 | - | - | - | - |
| Other Assets | 3 | - | - | - | - |
| Total Assets | 80 | - | - | - | - |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 10 | - | -- | - | - |
| Other Current Liabilites | 12 | - | - | - | - |
| Total Current Liabilities | 22 | - | - | - | - |
| Mortgages Pavable | - | - | - | - | - |
| Long Term Debt | 2 | - | - | - | - |
| Other Luabilites | 13 | - | - | - | - |
| Total Liabilitiea | 37 | - | - | - | - |
| Total Equity | 42 | - | - | - | - |

(1) These estumates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ miltion

TABLE 3. Financial Ratios for 1985

|  | Total(1) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { midale } 25^{\circ} \text {. } \end{aligned}$ | Unoer middle $25^{\circ}$. | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 335 | - | - | - | -- |
| Businesses in sample | 13 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | -- | - |
| High sales value (\$000's) | (1) | - | - | - | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 34 | - | - | - | - |
| Leverage Ratios |  |  |  |  |  |
| Deor Equity ratio (tumes) | 21.1 | - | - | - | - |
| Interest Coverage ratio (trmes) | 23.2 | - | - | - | - |
| Debt ratio (limes) | 07 | - | - | - | - |

(1)These estimates are based on a sampla of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bottom 25\%, | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} \text { : } \end{aligned}$ | Upper midale 25\% | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 70 | .* | - | $\cdots$ | -- |
| Businesses in sample | 4 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | ** | - |

Average ( $\$ 000$ s)

| Source of Funds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| From Operations | 70 | .. | -- | -- | -- |
| Sale of Fixed Assets | 7 | -- | - | - | - |
| Increase in Long Term Debt | 4 | - | $\because$ | -- | - |
| Advances From Owners and Atfliates | 1 | -- | - | -- | -* |
| From Government | - | -- | - | - | - |
| Increase in Share Capital | - | -. | - | - | - |
| Sale of investments | - | - | - | - | $\cdots$ |
| Tax Adjustments | - | -- | - | - | -- |
| Other Sources | - | -- | -- | -- | - |
| Total | 82 | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 57 | -. | -. | -- | -- |
| Payment of Dividends | 4 | - | - | -- | - |
| Repayment of Long Term Debt | 19 | - | - | -* | - |
| Current Portion ot Lang Term Debt | . | - | - | - | - |
| Purchase of investments | - | - | - | - | - |
| Repayment of Adv From Owners and Attil | 5 | -- | - | -- | - |
| Decrease in Equily | . | -- | - | - | - |
| Tax Adjustments | - | $\cdots$ | -- | - | - |
| Other Applications | - | - | - | -- | - |
| Total | 78 | -. | -- | - | - |
| Increase (Decrease) in Net Working Capital | 4 | - | - | - | - |

(9) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985
Alberta. Video Movies and Audio-Visual Equipment Rental (SIC 9912)

| Business size expressed in average libbour units(1) |  | $\begin{aligned} & \text { Total } \\ & \text { payroll } \\ & \text { ( } \$ 000 \text { 's) } \end{aligned}$ | Average lacour uniss (1) | Changes in number of businesses with pard emplovees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newhy reporting (2) | No longer reportingi3) |
| 1982 |  |  |  |  |  |
| Total | 227 | 73.215 | 2.957 | 40 | 45 |
| less than 20 | 204 | 11.405 | 515 | 39 | 45 |
| 20-99 | 14 | 7904 | 349 | 1 | - |
| 100.499 | 6 | 14.988 | 676 | - | - |
| 500 and over | 3 | 38.918 | 1.417 | . | - |
| 1985 |  |  |  |  |  |
| Total | 270 | 62.611 | 2.553 | 49 | ... |
| less :nan 20 | 253 | 13.949 | 586 | 49 | -. |
| 20-99 | 10 | 5.375 | 225 | - |  |
| 100.499 | 4 | 5.902 | 247 | - | $\ldots$ |
| 500 and over | 3 | 37.385 | 1.495 | - | ... |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Stalistics Canada. Caiatogue No $72-002$ An average labour unt could be interpreted as a full-fime employee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but tess than that number in any given province it is shown in the 500 and over group
(2) Refers to businesses reporting no payroll deductions in the previous year
(3) Reters to businesses reporting no payroll deductions in the lollowing year

## See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta, Video Movies and Audio-Visual Equipment Rental (SIC 9912)

|  | Total ${ }^{\text {P }}$ ) | Bottom $25 \%$ | Lower middie 25\% | Upper middle 25\% | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All \$ values are expressed in thousands |  |  |  |  |
|  |  |  | 1982 |  |  |
| All Businesees (No.) | 20 | 4 | 6 | 5 | 5 |
| Total Sales \$ | 3,176 | 76 | 304 | 410 | 2.386 |
| Total Expense \$ | 2.856 | 127 | 225 | 382 | 2.122 |
| Net Proftr (loss) 5 | 320 | -51 | 79 | 28 | 284 |
| Susinesses reporting a profit (No.) | 15 | 2 | 5 | 3 | 5 |
| Total Sales 5 | 2.902 | 41 | 247 | 228 | 2.386 |
| Total Expense \$ | 2.507 | 34 | 159 | 192 | 2.122 |
| Net Proft \$ | 395 | 7 | 88 | 36 | 284 |
| Businesser reporting loss (No.) | 5 | 2 | 1 | 2 | . |
| Total Sates \$ | 274 | 35 | 57 | 182 | - |
| Total Expense \$ | 349 | 93 | 66 | 190 | - |
| Net Loss \$ | . 75 | . 58 | . 9 | 8 | - |
|  | 1983 |  |  |  |  |
| All Businesses (No.) | 92 | 7 | 36 | 26 | 23 |
| Total Sales 5 | 12.027 | 117 | 961 | 2.078 | 8.879 |
| Total Expense \$ | 11.101 | 388 | 754 | 1.952 | 8.007 |
| Nei Profill (loss) \$ | 926 | -271 | 207 | 126 | 864 |
| Businesses reporting a prolit (No.) | 70 | 4 | 32 | 18 | 16 |
| Total Sales \$ | 7.996 | 63 | 843 | 1.359 | 5.731 |
| Total Expense \$ | 6.537 | 52 | 624 | 1.199 | 4.662 |
| Net Prolt \$ | 1.459 | 11 | 219 | 160 | 1.089 |
| Businesses reporting a loss (No.) | 22 | 3 | 4 | 8 | 7 |
| Total Sales \$ | 4.031 | 54 | 918 | 719 | 3.140 |
| Total Expense \$ | 4,564 | 336 | 130 | 753 | 3.345 |
| Net Loss \$ | -533 | . 282 | . 12 | -34 | . 205 |
|  | 1984 |  |  |  |  |
| All Businesses (No.) | 184 | 44 | 34 | 46 | 60 |
| Total Saies \$ | 17.006 | 541 | 1.888 | 4.161 | 10.816 |
| Total Expense $\$$ | 16.839 | 1.072 | 1.310 | 5.491 | 8.966 |
| Net Prolt (loss) \$ | 167 | -531 | 378 | - 9.330 | 1.650 |
| Businesses reporting a prollt (No.) | 89 | . | 29 | - | 60 |
| Total Sales \$ | 12.042 | - | 1.426 | - | 10.616 |
| Total Expense \$ | 9.966 | - | 1.000 | - | 8.966 |
| Net Profits | 2.076 | - | 426 | - | 1.650 |
| Businesses reporting aloss (No.) | 95 | 44 | 5 | 46 | . |
| Total Sales $\$$ | 4.964 | 541 | 262 | 4. 161 | - |
| Total Expense \$ | 6.873 | 1.072 | 310 | 5.491 | - |
| Net Loss \$ | -1.909 | . 531 | -48 | -1.330 | - |
|  | 1985 |  |  |  |  |
| All Businuses (No.) | 341 | 85 | 85 | 46 | 125 |
| Total Sales 5 | 56.071 | 2.058 | 5.249 | 6,351 | 42413 |
| Total Expense $\$$ | 49.165 | 2.254 | 5.105 | 5.651 | 38. 155 |
| Net Protit (loss) \$ | 6.906 | -196 | 164 | 700 | 8.258 |
| Businesees reporting a profit (No.) | 280 | 31 | 78 | 46 | 125 |
| Tolal Sates 5 | 54,297 | 572 | 4.981 | 6.351 | 42.413 |
| Tolal Expense | 47.045 | 474 | 4.785 | 5.651 | 38.155 |
| Net Profit | 7.252 | 98 | 196 | 700 | 6.258 |
| Businesses reporting alose (No.) | 61 | 54 | 7 | . | - |
| Total Sales 5 | 1.774 | 1.488 | 288 | - | - |
| Total Expense 5 | 2.120 | 1.780 | 340 | - | - |
| Net Loss \$ | . 346 | .294 | - 52 | - | - |

(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbois Page

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Welding (SIC 9942)

|  | Total( ${ }^{\text {( }}$ ) |  | Bottom 25\% |  |  | Lower middle 25\% |  | Upper middle 25\% |  |  | Top |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses lestimated) | 1.738 |  | 434 |  |  | 434 |  | 435 |  |  | 435 |
| Businesses in sample <br> Low sales value ( $\$ 000$ 's) <br> High sales value ( $\$ 000$ s) | $\begin{aligned} & 43 \\ & (1) \\ & \text { (1) } \end{aligned}$ |  | $\begin{aligned} & 11) \\ & 29 \end{aligned}$ |  |  | $\begin{aligned} & 29 \\ & 49 \end{aligned}$ |  | $\begin{aligned} & 49 \\ & 76 \end{aligned}$ |  |  | 76 $(1)$ |
| Selecred expense item | Industry Average 21 |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Total | Battom $25^{\circ}$ 。 | Lawer middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25^{\circ} \text {. } \end{aligned}$ |  | Total | Boltom 25\% | Lower middie $25 \%$ | Upper middle | $\begin{gathered} \text { Too } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  |  | Percent of sales |  |  |  |
| Occupancy Expenses | 17.1 | 22.1 | 19.2 | 13.8 | 14.2 | 100.0 | 17.1 | 22.1 | 19.2 | 13.8 | 14.2 |
| Mortgage Interest Depreciation | 65 | 88 | 79 | 48 | 50 | 93.5 | 70 | 91 | 103 | 48 |  |
| Reparrs \& Maintenance | 20 | 38 | 15 | 14 | 12 | 93.5 469 | 4.2 | 68 | 103 5.5 | 48 | 51 18 |
| Heat Light \& Telephone | 35 | 45 | 47 | 24 | 26 | 795 | 4.4 | 59 | 53 | 45 | 26 |
| Business \& Property Tax | 09 | 11 | 07 | 10 | 08 | 560 | 1.6 | 21 | 1.4 | 20 | 12 |
| Insurance Rent | 21 | 28 | 2.5 | 2.1 | 12 | 776 267 | 27 79 | 36 | 41 | 30 | 12 |
| Personnel Expenses | 33.7 | 3.3 | 31.6 | 47.2 | 49.1 | 90.1 | 37.4 | 5.3 | 32.9 | 47.2 | 49.1 |
| Financial Expenses Bank Interest \& Charges | 5.4 3.7 | 10.2 87 | 4.7 23 | 3.6 1.8 | 3.3 | 91.6 83 | 5.9 4.5 | 15.8 20.5 | 4.7 26 | 3.6 1.8 | 3.3 25 |
| Protessional Fees | 1.6 | 16 | 2.4 | 18 | 09 | 907 | 1.8 | 24 | 25 | 1.8 | 0.9 |
| Franchise Fees |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Admin. Expenses | 17.2 | 20.2 | 22.4 | 17.9 | 9.4 | 100.0 | 17.2 | 20.2 | 22.4 | 17.9 | 9.4 |
| Advertising | 12 | 04 | 3.3 | 05 | 08 | 727 | 1.6 | 10 | 43 | 07 | 0.9 |
| Supplies | 85 | 118 | 11.3 | 81 | 37 | 919 | 9.3 | 140 | 140 | 81 | 37 |
| Delivery | 75 | 80 | 79 | 92 | 49 | 748 | 100 | 121 | 98 | 135 | 5.8 |
| Other Expenses | 15.7 | 24.2 | 11.7 | 9.6 | 17.8 | 94.2 | 16.7 | 24.2 | 12.6 | 11.4 | 17.8 |
| Profit (loss) | 10.9 | 20.0 | 10.5 | 7.9 | 6.1 | 95.8 | 11.4 | 20.0 | 10.5 | 9.3 | 6.1 |
| Toral | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | $\ldots$ |  | ... | ... | ... |

(1) These estumates are based on a sample of businesses reporing sates between $\$ 10$ ihousand and $\$ 2$ million
(2) Value in each cell $=\frac{\text { Total weighted expenditure on a given tem }}{\text { Total weighied saies of all businesses in ine sample }}$ $\times 100$ for each quartile
(3) Value in each cell $=\frac{\text { Total weighted expenditure on a given item }}{\text { Total weighted sales of businesses reporting this tem of expenditure }} \times 100$ for each quartile.

Since the number of businesses reporting a specific expense may difter for each cell, the total (proft (loss) plus expenses) does not necessarily equal $100^{\circ}$. See Notes on Symbols Page

## Standard Industrial Classification Definition

## SIC 9942 - Welding

Business primarity engaged in redair work by welding such as acetyiene welding service blacksmith service brazing welding service electuc nelding service (exc construction site), welding repair work. and welding shops

TABLE 2. Balance Sheet Profile for 1985
Alberta. Welding (SIC 9942)

|  | Total(1) | Bottom $25 \%$ | Lower middle 25\% | Upper modle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.738 | 434 | 434 | 435 | 435 |
| Businesses in sample | 43 |  |  |  |  |
| Low sales value (\$000's) | (1) | (1) | 29 | 49 | 76 |
| High sales value ( 5000 's) | (1) | 29 | 49 | 76 | (1) |
|  | Average ( 5000 's) |  |  |  |  |
| Assets |  |  |  |  |  |
| Cash | 5 | - | 4 | 5 | 10 |
| Accounts and Notes Receivable | 7 | - | 1 | 5 | 19 |
| inventory | 3 | . | 4 | . | 7 |
| Other Current Assats | 2 | - | . | 1 | 5 |
| Total Current Assets | 16 | - | 10 | 11 | 41 |
| Fixed Assets | 38 | 12 | 13 | 43 | 76 |
| Less Accum Dep on Fixed Assets | 18 | 11 | 6 | 19 | 35 |
| Other Assets | $\uparrow$ | 1 | . | 2 | 2 |
| Total Assets | 37 | 3 | 17 | 35 | 84 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 3 | 1 | 2 | 1 | 7 |
| Oiner Current Liabilities | 11 | - | 6 | 10 | 26 |
| Total Current Labilities | 14 | 1 | 9 | 11 | 33 |
| Mortgages Payable | 2 | . | . | , | 8 |
| Long Term Dedt | 3 | " | - | 4 | 5 |
| Other Liabilities | 8 | 5 | 13 | 4 | 12 |
| Total Liabilities | 27 | 7 | 22 | 19 | 59 |
| Total Equity | 10 | -4 | -4 | 17 | 26 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milinon

TABLE 3. Financial Ratios for 1985

|  | Total(1) | Boltom 25 " | Lower rniodie $25^{\circ}$. | UpDer miadie $25^{\circ}$. | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1738 | 434 | 434 | 435 | 435 |
| Businesses in sample | 43 |  |  |  |  |
|  | (1) | (1) | 29 | 49 | 76 |
| High sales value ( 5000 's) |  | 29 | 49 | 76 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 2.5 | 0.2 | 60 | 18 | 17 |
| Leverage Ratios |  |  |  |  |  |
| Debt Equity ratio (times) | 0.5 | -17 | 148 | -38 | -5 2 |
| Interest Coverage ratio (times) | 18.0 | 236 | 253 | 114 | 174 |
| Debt ratio (times) | 1.0 | 2.5 | 12 | 0.6 | 09 |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ miltion.

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta, Welding (SIC 9942)

|  | $\begin{array}{r} \text { Total( } \% \text { ) } \\ 25 \% \end{array}$ | Boltom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Dusinesses (estimated) | 986 | .. | - | - | $\cdots$ |
| Businesses in sample | 12 |  |  |  |  |
| Low sales value (\$000's) | (1) | - | -. | -- | - |
| High sales value ( $\$ 000$ 's) | (1) | -* | -. | $\cdots$ | -- |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 18 | - | -- | - | - |
| Sale of Fixed Assets | 5 | -- | -. | .. | -. |
| Increase in Long Term Debr | 3 | - | $\cdots$ | - | -- |
| Advances From Owners and Affiliates | 6 | $\cdots$ | $\cdots$ | - | - |
| From Government | . | - | -* | -- | -- |
| Increase in Share Capital | - | $\cdots$ | - | - | - |
| Sale of investments | - | $\cdots$ | - | - | - |
| Tax Adjusiments | - | $\cdots$ | - | - | -- |
| Other Sources | 1 | $\cdots$ | -- | $\cdots$ | -- |
| Total | 32 | $\sim$ | - | - | $\cdots$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 19 | -. | - | - | $\cdots$ |
| Payment of Dividends | 2 | *- | - -- | .. | - |
| Repsyment of Long Term Debt | 4 | - | -- | -. | - |
| Current Porsion of Long Term Debs | - | .- | - | -- | - |
| Purchase of invastments | 1 | -- | - | .. | -. |
| Repayment of Adv From Owners and Affil. | 5 | -- | - | -- | $\cdots$ |
| Decrease in Equity |  | - | -- | - | - |
| Tax Adfustments | - | -- | - | - | - |
| Other Applications | - | -- | $\cdots$ | - | - |
| Total | 31 | $\cdots$ | - | - | $\cdots$ |
| Increase (Decrease) in Net Working Capital | 1 | - | = | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milion
TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in
Number of Businesses, 1982 and 1985
Alberta. Welding (SIC 9942 )

| Business size expressed in average tabour units(') |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses |  | Average labour units(1) | Newly reporting(2) | No langer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 1.029 | 47,738 | 1.882 | 178 | 70 |
| less than 20 | 1.016 | 37.489 | 1.480 | 177 | 89 |
| 20-99 | 13 | 10.249 | 402 | 1 | 1 |
| 100-499 | . | . | . | . | . |
| 500 and over | - | . |  | . | - |
| 1985 |  |  |  |  |  |
| Total | 862 | 51,483 | 2.389 | 116 | .. |
| less than 20 | 847 | 38.292 | 1.778 | 196 |  |
| 20-99 | 14 | $x$ | 485 | . | - |
| 100-499 | $\times$ | $x$ | 126 | . | .. |
| 500 and over | . | . | . | - | - |

(1) Average labout unts are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002. An dverage labour unit could be interpreted as a tull-time employer Note that the business size groups used are determined at the Canada ievel. Thus if a business has ar least 500 employees in Canada as a whole but iess than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Reters to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Ouartle, 1982-1985
Alberta, Welding (SIC 9942 )


All $\mathbf{5}$ vilues sre expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Buminessee (No.) | 1.879 | 465 | 474 | 470 | 470 |
| Total Sales \$ | 196.587 | 9.107 | 19.131 | 30.643 | 137.706 |
| Total Expense \$ | 177.012 | 7.470 | 14.567 | 23.942 | 131.033 |
| Net Proft (loss) \$ | 19.575 | 1.637 | 4.564 | 6.701 | 6.673 |
| Businesses reporting a profle (No.) | 1,295 | 378 | 317 | 329 | 271 |
| Total Sales $\$$ | 127.064 | 7.377 | 12.778 | 21.436 | 85.473 |
| Total Expense 5 | 102.928 | 5.188 | 7.581 | 14.223 | 75.936 |
| Net Proft \$ | 24.136 | 2.189 | 5. 197 | 7213 | 9.537 |
| Businesses reporting lose (No.) | 584 | 87 | 157 | 141 | 199 |
| Total Sates 5 | 69.523 | 1.730 | 6.353 | 9.207 | 52.233 |
| Total Expense | 74.084 | 2.282 | 6.986 | 9.719 | 55.097 |
| Net Loss $\$$ | -4561 | . 552 | -633 | . 512 | . 2.864 |
|  |  |  | 1983 |  |  |
| All Businessees (No.) | 1.523 | 374 | 387 | 381 | 381 |
| Total Sales \$ | 174.311 | 8.084 | 15.668 | 26.134 | 124.425 |
| Total Expense \$ | 162.585 | 6.298 | 12.333 | 29.972 | 121.982 |
| Ner Profil lloss) $\$$ | 11726 | 1.786 | 3335 | 4.162 | 2.443 |
| Businesses reporting a profit (No.) | 1.124 | 274 | 311 | 286 | 253 |
| Tolal Sales $\$$ | 108857 | 6.345 | 12.569 | 19.519 | 70.424 |
| Total Expense \$ | 89803 | 3.951 | 8.554 | 14.500 | 62.798 |
| Net Profit \$ | 19.054 | 2.394 | 4.015 | 5.019 | 7.826 |
| Businesses reporting a loss (No.) | 399 | 100 | 76 | 95 | 128 |
| Total Sales 5 | 65454 | 1.739 | 3.099 | 6.615 | 54001 |
| Total Expense \$ | 72.782 | 2.347 | 3.779 | 7.472 | 59184 |
| Ner Loss S | -7.328 | -608 | -680 | -857 | -5183 |


|  | 1988 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 1.485 | 359 | 381 | 348 | 397 |
| Total Sales \$ | $123.62{ }^{\text {\% }}$ | 7.245 | 15.132 | 19.574 | 81.674 |
| Total Expense \$ | 105918 | 5.513 | 12.293 | 13.871 | 74.208 |
| Net Profit (loss) \$ | 17.707 | 1.632 | 2.839 | 5.763 | 7.473 |
| Ausinesses reporting a profil (No.) | 1,157 | 276 | 297 | 302 | 282 |
| Total Sales 5 | 102.086 | 5.580 | 17.513 | 17.032 | 67.961 |
| Total Expense $\$$ | 82.607 | 3.749 | 7.919 | 11.213 | 59.728 |
| Net Profit \$ | 19479 | 1831 | 3.594 | 5.819 | 8.235 |
| Businesses reporting lose (No.) | 328 | 83 | 84 | 46 | 115 |
| Toial Sales 5 | 21539 | 1.665 | 3.619 | 2.542 | 13.713 |
| Tolal Expense 5 | 23311 | 1.864 | 4.374 | 2.598 | 14.475 |
| Ne: Loss \$ | .1.772 | . 199 | . 755 | . 56 | -762 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 1.749 | 438 | 408 | 447 | 456 |
| Total Sales S | 139470 | 9.262 | 17.193 | 29.821 | 83.194 |
| Total Expense \$ | 118.757 | 8.336 | 14.702 | 21.494 | 76.225 |
| Nei Protir (loss) \$ | 20713 | 2.926 | 2.491 | 8.327 | 6.969 |
| Businesaes reporting a prolit (No.) | 1.392 | 336 | 299 | 392 | 365 |
| Total Sales \$ | 118.804 | 7.291 | 12.252 | 26.539 | 72.722 |
| Total Expense 5 | 94.800 | 4.049 | 8.408 | 17.993 | 64.350 |
| Net Prolit 5 | 24.004 | 3.242 | 3.844 | 8.546 | 8.372 |
| Businesses reporing a loss (No.) | 357 | 102 | 109 | 55 | 91 |
| Total Sales 5 | 20.666 | 1.971 | 4.941 | 3.282 | 10.472 |
| Total Expense $\$$ | 23.957 | 2.287 | 6.294 | 3.501 | 81.875 |
| Ner Loss \$ | -3.291 | . 316 | -1.353 | . 219 | -1.403 |

[^17]TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985 Alberta. Services to Buildings and Dwellings (SIC 995)

|  | Total(1) |  | Bottom $25 \%$ |  |  | Lower <br> middle 25\% |  | Upper <br> middle 25\% |  |  | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estumated) | 1.789 |  | 447 |  |  | 447 |  | 447 |  |  | 448 |
| Businesses in sample Low sales value ( $\$ 000$ s) High sales value ( $\$ 000$ 's) | $\begin{aligned} & 57 \\ & 111 \\ & 11 \end{aligned}$ |  | $\begin{gathered} (1) \\ 13 \end{gathered}$ |  |  | 1325 |  | 2557 |  |  | 57 (1) |
| Selecied expense item | Industry Averager(2) |  |  |  |  | \% businesses reporting | Reporting businesses only (3) |  |  |  |  |
|  | Toral | Bottom $25 \%$ | Lower middie 25. | Upper middle $25^{\circ}$ 。 | $\begin{gathered} T 00 \\ 25 \% \end{gathered}$ |  | Total | Botterm $25 \%$ | Lower middle 25 。 | Upper middle | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses <br> Mortgage interest <br> Depreciation <br> Repars \& Maintenance Heat Light \& Telephone Business \& Property Tax insurance Rent | 11.0 | 6.4 | 14.1 | 8.6 | 12.6 | 96.7 | 11.3 | 6.9 | 15.1 | 8.6 | 12.6 |
|  |  |  |  |  |  |  |  |  |  | \% |  |
|  | 29 | 10 | 27 | 36 | 39 | 597 | 48 | 18 | 5.2 | 47 | 68 |
|  | 2.0 | 27 | 20 | 01 | 3.6 | 420 | 49 | 9.8 | 42 | 0.9 | 4.9 |
|  | 16 | 15 | 19 | 14 | 13 | 709 | 22 | 2.3 | 32 | 23 | 13 |
|  | 06 | 06 | 03 | 03 | 15 | 579 | 11 | 11 +1 | 05 | 07 <br> 15 | 17 |
|  | 1.4 | 06 | 21 52 | 14 18 | 12 12 | 836 448 | 17 54 | 12 | 2.5 109 | 15 27 | 12 23 |
| Personnel Expenses | 30.2 | 15.8 | 28.6 | 33.5 | 38.9 | 71.3 | 42.3 | 41.6 | 44.4 | 43.7 | 39.7 |
| Financial Expenses Eanim interest \& Charges Protessional Fees Franchise Fees | 3.3 26 | 0.6 0.3 | 5.4 50 | 2.5 1.3 | 3.3 2.5 | 81.1 692 | 4.0 3 | 1.1 0.7 | 8.2 101 | 2.5 15 | 3.3 26 |
|  | 07 | 03 | 04 | 12 | 08 | 609 | 11 | 10 | 09 | 15 | 08 |
|  |  |  |  |  |  | 04 | 34 |  |  |  |  |
| Sales and Admin. Expenses Advertising <br> Suppies <br> Delivery | 14.5 | 30.7 | 9.2 | 15.8 | 8.5 |  |  |  |  |  |  |
|  | 09 66 | 19 163 | 037 | 11 51 | 10 47 | 706 940 | 13 70 | 34 176 | 08 42 | 15 53 | 10 47 |
|  | 66 70 | +125 | 52 |  | 2.8 | 857 | 82 | 13.4 | 56 | 99 | 47 |
| Other Expenses | 15.3 | 4.9 | 12.5 | 9.7 | 31.8 | 86.3 | 17.7 | 7.5 | 15.0 | 10.6 | 31.8 |
| Profit (loss) | 25.8 | 41.5 | 30.3 | 30.0 | 4.8 | 97.5 | 26.5 | 48.2 | 30.3 | 30.0 | 4.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... | $\ldots$ | $\ldots$ |

(1) These estimates are oased on a sample of businesses reporting sales berween $\$ 10$ thousand and $\$ 2$ milion
(2) Value in each cell $=\frac{\text { Total weighted expendtiure on a given item }}{\text { Total weighted sales of all businesses in the sample }}$
(3) Value in each cell
$=$ Total weighted expenditure on a given item
10 thousand and $\$ 2$ milion
$\times 100$ for each quartile

Total weighted sates of businesses reporting this tem of expenditure
Since the number of businesses reporting a specific expense may differ lor each cell. the total (profti (loss) pius expenses) does not necessarily equal $100 \%$
See Notes on Symbols Page

## Standard Industrial Classification Definition:

SIC 995 Services to Buildings and Dwellings
Gusinesses primarily engaged in disintecling and exterminating. window cleaning. anitonal and other services to buildings and dwellings

TABLE 2. Balance Sheet Protile for 1985
Alberta, Services to Buildings and Dwellings (SIC 995)

|  | Total(1) | Bottom 25\% | $\begin{array}{r} \text { Lower } \\ \text { middele } 25 \% \end{array}$ | Upper miadle 25*。 | $\begin{aligned} & \text { Too } \\ & 25^{\circ} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.789 | 447 | 447 | 447 | 448 |
| Businesses in sample | 57 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 13 | 25 | 57 |
| High sales value ( 5000 s) | (1) | 13 | 25 | 57 | (1) |
|  | Average ( $\$ 000$ : s) |  |  |  |  |
| Asmets |  |  |  |  |  |
| Cash | 3 | - | 2 | 1 | 9 |
| Accounts and Notes Recervable | 10 | - | - | 2 | 40 |
| Inventory | 1 | - | 3 | - | 2 |
| Other Current Assets | 1 | - | - | * | 4 |
| Totel Current Assets | 16 | - | 4 | 3 | 54 |
| Fixed Assets | 42 | - | 4 | 4 | 157 |
| Less Accum Dep on Fixed Assets | 16 | - | 1 | 1 | 60 |
| Other Assets | 3 | - | - | - | 13 |
| Total Assets | 45 | - | 7 | 6 | 165 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 7 | - | - | 2 | 24 |
| Other Current Liabilites | 8 | - | 2 | 1 | 30 |
| Tord Cuprent Lebiltues | 15 | - | 2 | 3 | 53 |
| Morigages Payable | 6 | - | - | - | 23 |
| Long Term Debt | 2 | - | 7 | - | 9 |
| Other Liabillies | 16 | - | 17 | 1 | 41 |
| Total Liabilities | 39 | - | 19 | 4 | 126 |
| Tolal Equity | 7 | = | -12 | 2 | 39 |

(1) These estimates are based on a sample of ousinesses reporting sales beiween $\$ 10$ thousand and $\mathbf{\$ 2}$ million

TABLE 3. Financial Ratios for 1985
Alberta. Services to Buildings and Dwellings (SIC 995)

|  | Total( ${ }^{\text {( }}$ | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { modre } 25 \% \end{aligned}$ | Upper midele $25^{2}$ c | $\begin{aligned} & \text { Top } \\ & 25^{\circ} . \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimaied) | 1.789 | 447 | 447 | 447 | 448 |
| Businesses in sample | 57 |  |  |  |  |
| Low sales value ( 5000 s ) | (1) | (1) | 13 | 25 | 57 |
| High sales value ( 5000 's) | (1) | 13 | 25 | 57 | (1) |
|  | Aversge |  |  |  |  |
| Llquidity Aatio |  |  |  |  |  |
| Current ratio (times) | 20 | - | 24 | 31 | 13 |
| Leverage Aatios |  |  |  |  |  |
| Debt Equity ratio (limes) | 13.3 | - | -13 | -21 | 29.5 |
| Interest Coverage ratuo (times) | 1210 | 29.1 | 561 |  | 23.5 |
| Deot ratio (times) | 1.2 | = | 2.3 | 09 | 1.0 |

[^18]See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Services to Buildings and Dwellings (SIC 995)

|  | $\begin{array}{r} \text { Total(1) } \\ 25 \% \end{array}$ | Bottom $25 \%$ | Lower middle 25\% | $\begin{aligned} & \text { Upoer } \\ & \text { middle } 25^{\circ} \text { : } \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number at businesses (estimated) | 310 | - | -- | .. | - |
| Businesses in samole | 14 |  |  |  |  |
| Low sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | - | - | $\cdots$ | - |
| High sales value ( $\$ 000$ 's) | (1) | - | - | $\ldots$ | - |
|  | Average (\$000's) |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 24 | -- | -- | - | - |
| Sale of Fixed Assets | 1 | -- | -- | .. | - |
| increase in Long Term Debi | 55 | -- | - | - | - |
| Advances From Owners and Affiliates | 4 | - | -. | 1 - | - |
| From Government |  | -- | .. | \| - | . |
| Increase in Share Capital | - | -- | . | - | - |
| Sale of investments | 1 | -- | - | $\cdots$ | $\cdots$ |
| Tax Adjustments | - | -- | .- | .. | - |
| Other Sources Total | 1 | - | -- | .. | - |
| Total | 86 | -- | - | -- | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 63 | - | .- | -- | - |
| Payment of Dividends | . | .- | .- | $\stackrel{ }{\circ}$ | - |
| Repayment of Long Term Debt | 21 | -- | .. | - | - |
| Current Portion of Long Term Debt | 2 | -- | -* | .- | - |
| Putchase of Investments |  | .- | - | - | $\cdots$ |
| Pepzyment of Ady Fiom Owners and Affil | 5 | -- | $\ldots$ | - | $\ldots$ |
| Decrease in Equity | . | - | -. | - | .- |
| Tax Adjustments | - | $\ldots$ | $\cdots$ | - | - |
| Other Applications | * | - | .- | - | - |
| Total | 91 | * | - | - | $\pm$ |
| Increase (Decrease) in Net Working Capital | -4 | $\cdots$ | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousang and $\mathbf{\$ 2}$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta Services to Buildings and Dwellings (SIC 995)

| Business saze expressed in average labour units(1) |  | $\begin{array}{r} \text { Tolal } \\ \text { payroll } \\ (\$ 000 \text { s }) \end{array}$ | Average labour units(1) | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 827 | 63.581 | 6.497 | 231 | 131 |
| less than 20 | 765 | 22.442 | 2.126 | 222 | 127 |
| 20-99 | 39 | 12.089 | 1.284 | 6 | 12 |
| $100 \cdot 499$ | 17 | 16.175 | 1.719 | 2 | 1 |
| 500 and over | 6 | 12.875 | t.368 | 1 | . |
| 1985 |  |  |  |  |  |
| Total | 899 | 72,879 | 8.076 | 169 | ... |
| less than 20 | 819 | 24.642 | 2.547 | 183 |  |
| 20.99 | 58 | 18.278 | 2.035 | 3 |  |
| 100.499 | 15 | 12.077 | 1,408 | 3 |  |
| 500 and over | 7 | 17.882 | 2.086 |  |  |

(1) Average labour units are caiculated by dividing total payroll by the average annual wage and satary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No $72-002$ An average labour unit could be interpreted as a lull-time employee. Note that the business size groups used are determined at the Canada levet Thus if a business has af least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
(2) Reters to businesses reporting no payroll deductions in the previous year.
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Smail Businesses by Sales Ouartile, 1982-1985 Alberta. Services to Buildings and Dwellings (SIC 995)

| Total(1) | Bottom | Lower | Upper | Top |
| :--- | ---: | ---: | ---: | ---: |
|  | $25 \%$ | midole $25 \%$ | midale $25 \%$ | $25 \%$ |

All \$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Butinesses (No.) | 1.795 | 444 | 453 | 446 | 452 |
| Total Sales \$ | 126.400 | 5.671 | 9.473 | 17.017 | 94.239 |
| Total Expense 5 | 105.817 | 2.392 | 4.802 | 10.819 | 87.804 |
| Net Profit (toss) 5 | 20.583 | 3.279 | 4.671 | 6.198 | 6.435 |
| Businesset reporting a profit (No.) | 1.532 | 421 | 408 | 404 | 299 |
| Total Sales 5 | 95.663 | 5.391 | 8566 | 15.371 | 86.355 |
| Total Expense \$ | 73.142 | 2.050 | 3.845 | 9.023 | 58,224 |
| Net Protits | 22.541 | 3.341 | 4721 | 6.348 | 8.131 |
| Businesses reporting loss (No.) | 263 | 23 | 45 | 42 | 153 |
| Total Sales \$ | 30.717 | 280 | 907 | 1.646 | 27.884 |
| Total Expense $\$$ | 32.675 | 342 | 957 | 1.796 | 29.580 |
| Net Loss \$ | -1.958 | -62 | . 50 | . 150 | -1.696 |
|  |  |  | 1983 |  |  |
| All Businesses (No.) | 1,859 | 445 | 473 | 472 | 469 |
| Total Sales \$ | 119.053 | 5.590 | 8.989 | 16.895 | 87.579 |
| Total Expense \$ | 97.489 | 3.137 | 4.711 | 11.232 | 78.409 |
| Net Profit (loss) \$ | 21.564 | 2.453 | 4.278 | 5.663 | 9.170 |
| Businesses reporting a profit (NO.) | 1.658 | 384 | 454 | 433 | 387 |
| Total Sales \$ | 101.195 | 4.871 | 8.603 | 15.442 | 72.279 |
| Total Expense $\$$ | 78.224 | 2.371 | 4.255 | 9.520 | 62.078 |
| Nei Profits | 22.971 | 2.500 | 4.348 | 5,922 | 10.201 |
| Businesses reporting a loss (Mo.) | 201 | 61 | 19 | 39 | 82 |
| Total Sales \$ | 17.858 | 719 | 386 | 1.453 | 15.300 |
| Total Expense 5 | 19.265 | 766 | 456 | 1.712 | 16.331 |
| Net Loss \$ | -1.407 | -47 | . 70 | -259 | -1.031 |
|  |  |  | 1984 |  |  |
| All Businesses (No.) | 2.209 | 534 | 568 | 553 | 554 |
| Total Sales S | 125.363 | 6.942 | 11.100 | 16.929 | 90.392 |
| Total Expense $\$$ | 100.898 | 3.201 | 6.602 | 11.914 | 79.181 |
| Net Profit (loss) 5 | 24.465 | 3.741 | 4.498 | 5.015 | 11.211 |
| Businesses reporting a proth (No.) | 1.947 | 513 | 535 | 411 | 488 |
| Total Sales 5 | 104.688 | 8.626 | 10.518 | 12.672 | 74.872 |
| Total Expense \$ | 78.495 | 2.680 | 5.969 | 7.161 | 62.705 |
| Net Profit | 26. 193 | 3.986 | 4.549 | 5.511 | 12.167 |
| Businesses reporting a loss (No.) | 262 | 21 | 33 | 142 | 66 |
| Total Sales $\$$ | 20.675 | 316 | 582 | 4.257 | 15.520 |
| Total Expense \$ | 22.403 | 541 | 633 | 4.753 | 16.476 |
| Ner Loss 5 | $\cdot 1,728$ | -225 | . 51 | -496 | -956 |


|  | 1985 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 1.793 | 448 | 442 | 452 | 451 |
| Total Sales S | 125.987 | 5.474 | 8.757 | 17.944 | 93.812 |
| Total Expense \$ | 106.480 | 3.069 | 4212 | 10.765 | 88.434 |
| Net Protit (ioss) \$ | 19.507 | 2.405 | 4.545 | 7.179 | 5.378 |
| Businesser reporting a prolit (No.) | 1.582 | 386 | 442 | 390 | 364 |
| Total Sales \$ | 99.253 | 4.604 | 8.757 | 15.520 | 70.372 |
| Total Expense $\$$ | 77.912 | 2.013 | 4.212 | 8.282 | 63.405 |
| Net Profit | 21.341 | 2.591 | 4.545 | 7.238 | 6.967 |
| Busineszer reporing a lose (No.) | 211 | 62 | . | 62 | 87 |
| Total Sales \$ | 26.734 | 870 | - | 2.424 | 23.440 |
| Total Expense 5 | 28.568 | 1.056 | - | 2.483 | 25.029 |
| Net Loss 5 | -1.834 | -186 | - | . 59 | -1.589 |

(1)These estimates are based on sample of businesses reporting sates belween $\$ 10$ thousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 1. Selected Operating Ratios, in Percent of Saies, 1985 Alberta, Janitorial Services (SIC 9953)

|  | Total(1) | Bottom $25 \%$ | Lower middle $25 \%$ | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.447 | 361 | 362 | 362 | 362 |
| Businesses in sample | 48 |  |  |  |  |
| Low saies value ( $\$ 0000$ s | 11) | (1) | 12 | 24 | 40 |
| High sales value ( $\$ 000$ s) | 11) | 12 | 24 | 40 | (1) |


| Selected expense item | Industry Average:21 |  |  |  |  | \%businesses reporting | Reporting businesses only (3) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bottom $25 \%$ | Lower middle 25 。 | Upper middle $25 \%$ | $700$ |  | Total | Bottom $25 \%$ | Lower middle $25^{\circ}$ | Upper middle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Occupancy Expenses <br> Mortgage Interest Deoreciation <br> Repars 8 Maintenance Heat Light \& Telephone Business \& Property Tax Insurance Rent | 10.1 | 6.8 | 16.3 | 6.6 | 8.0 | 96.0 | 10.5 | 7.4 | 17.7 | 6.6 | 8.0 |
|  | 25 | 11 | 26 | 30 | 31 | 635 | 40 | 22 | 66 |  | 35 |
|  | 15 | 32 | 23 | 04 | 05 | 381 | 40 | 98 | 5.5 | 08 | 3.5 14 |
|  | 1.5 | 16 | 24 | 11 | 09 | 628 | 24 | 27 | 32 | 2.2 | 1.4 |
|  | 0.5 | 05 | 0.3 | 0.2 | 07 | 497 | 10 | 10 | 05 | 16 | 1.4 |
|  | 13 | 05 | 22 | 1.6 | 09 | 783 | 17 | 11 | 2.7 | +6 | 10 |
|  | 27 |  | 65 | 03 | 19 | 456 | 60 |  | 109 | 18 | 27 |
| Personnel Expenses | 32.5 | 18.4 | 28.8 | 19.7 | 49.2 | 69.3 | 46.8 | 41.6 | 41.3 | 48.8 | 51.3 |
| Financial Expenses Bank interest \& Charges Protessional Fees Franchise Fees | 3.2 | 0.2 | 6.4 | 2.0 | 2.4 | 77.0 | 4.1 | 0.5 | 10.0 | 2.4 | 2.4 |
|  | 26 | 01 | 61 | 16 | 12 | 604 | 43 | 0.4 | 113 | 33 | 1.4 |
|  | 06 | 01 | 03 | 05 | 11 | 57, | 10 | 05 | 0.9 | 06 | 1.2 |
|  |  |  |  |  |  | 04 | 34 |  |  |  |  |
| Sales and Admin. Expersses |  |  |  | 16.4 | 14.8 | 96.0 | 15.4 | 29.7 | 7.1 | 16.4 | 14.8 |
| Adverlising | 08 | 17 | 03 | 05 | 10 | 61. | 14 | 35 | 06 | 10 | 12 |
| Supdies | 62 | 133 | 26 | 76 | 51 | 938 | 66 | 145 | 28 | 89 | 5. |
| Delisery | 7.8 | 123 | 37 | 83 | 88 | 945 | 82 | 134 | 40 | 8.8 | 89 |
| Other Expenses | 9.5 | 3.2 | 15.0 | 4.8 | 10.2 | 85.5 | 11.2 | 5.4 | 15.7 | 7.5 | 10.2 |
| Profit (loss) | 29.9 | 44.1 | 27.0 | 50.4 | 15.4 | 97.0 | 30.8 | 52.5 | 27.0 | 50.4 | 15.4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | ... | ... | ... |  | ... |

(1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million
(2) Value in each cell
$=$ Total weighted expenditure on a given item $\qquad$ $\times 100$ for each quartile.
(3) Value in each cell
= Total weighted expenditure on a given item $\qquad$ $\times 100$ lor each quartile.

Since the number of businesses reporting a specitic expense may differ for each cell. the total (profit (loss) plus expenses) does not necessarily equal 100 : See Notes on Symbols Page

## Standard industrial Classification Definition:

SIC 9953 - Janitorial Services
Businesses primarily engaged in cleaning and maintenance of buildings and dwellings such as char service, floor waxing, fanitoral services. fanitorial maintenance of buildings and dwellings and office cleaning

## TABLE 2. Balance Sheet Profite for 1985

## Alberta. Janitorial Servicea (SIC 9953)

|  | Total( 1 ) | Bottom 25\% | Lower midile 25: | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 1.447 | 361 | 362 | 362 | 362 |
| Businesses in sample | 48 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | (1) | 12 | 24 | 40 |
| High sales value ( $\$ 000$ 's) | (1) | 12 | 24 | 20 | (1) |


| Average ( $5000 \cdot 5$ ) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Astets |  |  |  |  |  |
| Cash | 2 | - | 2 | - | 4 |
| Accounts and Notes Recervable | 4 | - | . | - | 12 |
| Inventory | 1 | - | 3 | - | . |
| Orher Current Assers | i | - | - | - | 2 |
| rotal Current Assets | 8 | - | 5 | 9 | 18 |
| Fixed Assets | 22 | - |  | 2 | 59 |
| Less Accum Dep on Fixed Assets | 7 | - | 1 | 1 | 20 |
| Other Assets | 2 | - | . | - | 6 |
| Total Assets | 25 | - | 8 | 1 | 64 |
| Liabilities and Equity |  |  |  |  |  |
| Current Loans | 2 | - | - | - | 7 |
| Other Current Labilites | 5 | - | 3 | - | 13 |
| Total Current Lisbilties | 8 | - | 3 | - | 20 |
| Morigages Payable | 3 | - | . | - | 9 |
| Long Term Debt | 1 | - | , | * | 2 |
| Other Liabilities | 8 | - | 20 | - | 5 |
| Total Liabilities | 20 | - | 23 | - | 37 |
| Total Equity | 5 | - | -15 | 1 | 27 |

(1) These estumates are based on a sample of businesses reporting sates between $\$ 10$ thousand and $\$ 2$ milton

TABLE 3. Financial Ratios for 1985
A(berta. Janitorial Services (StC 9953)

|  | Total(1) | Bottom 25 。 | Lower middle $25^{\circ}=$ | Upper middie 25 : | $\begin{array}{r} \text { Top } \\ 25 \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (eslimated) | 1447 | 361 | 362 | 362 | 362 |
| Businesses in sampre | 48 |  |  |  |  |
| Low sates value ( $\$ 000$ 's) | (1) | (1) | 12 | 24 | 40 |
| High sales value ( $\$ 000 \mathrm{~s}$ ) | (1) | 12 | 24 | 40 | (1) |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (times) | 1.8 | - | 2.0 | 5.6 | 13 |
| Leverage Aatios |  |  |  |  |  |
| Debt Equity ratio (times) | 179 | * | -16 | 0.1 | 291 |
| Interest Coverage ratio (times) | 845 | 340 | 281 | 151.1 | 1098 |
| Debt ratio (times) | 1.2 | . | 28 | 01 | 09 |

(1) These estmates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Janitorial Services (SIC 9953)

|  | $\begin{gathered} \text { Total(1) } \\ 25 \% \end{gathered}$ | Bottom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 209 | $\cdots$ | -- | - | - |
| Businesses in sample | 10 |  |  |  |  |
| Low sales value (\$000's) | (1) | $\cdots$ | - | - | - |
| High sales value ( $\$ 000$ 's | (1) | - | -. | - | -* |
| Average (\$000's) |  |  |  |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | 21 | -* | - | - | - |
| Sate of Fixed Assets | - | - | -- | - | - |
| Increase in Long Term Debr | 8 | - | - | $\cdots$ | $\cdots$ |
| Advances From Owners and Affiliates | 2 | $\cdots$ | -- | - | - |
| From Government | . | -* | - | -- | -- |
| Increase in Share Capital | - | -- | - | -- | -* |
| Sale of Investments | - | -- | - | - | - |
| Tax Adiustments | - | .. | -- | -- | $\cdots$ |
| Other Sources | * | -- | - | -. | - |
| Total | 31 | - | - | - | $\cdots$ |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assets | 12 | -. | - | -- | - |
| Payment of Dividends | - | -- | - | - | -- |
| Repayment of Long Term Debl | 8 | - | - | -. | - |
| Current Partion ol Long Term Debt | 2 | - | $\cdots$ | - | -- |
| Purchase of Investments | - | - | - | - | - |
| Repayment of Adv From Owners and Alfil | 8 | - | - | - | - |
| Decrease in Equily | . | $\cdots$ | - | $\infty$ | - |
| Tax Adjustments | - | $\cdots$ | - | $\cdots$ | $\cdots$ |
| Other Applications | - | -- | -- | - | * |
| Total | 30 | - | - | - | - |
| Increase (Decrease) in Net Working Capital | 1 | = | = | -- | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta, Services to Buildings and Dwellings (SIC 995)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businesses with paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 ' s) \end{array}$ | Average labour units (1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 827 | 63.581 | 6.497 | 231 | 131 |
| less than 20 | 765 | 22,442 | 2.126 | 222 | 127 |
| $20-99$ | 39 | 12.089 | 1.284 | 6 | 3 |
| 100.499 | 17 | 16.175 | 1.719 | 2 | 1 |
| 500 and over | 6 | 12.875 | 1.368 | 1 | . |
| 1985 |  |  |  |  |  |
| Total | 899 | 72,879 | 8.076 | 169 | ... |
| less than 20 | 819 | 24,642 | 2.547 | 163 | * |
| $20-99$ | 58 | 18,278 | 2.035 | 3 |  |
| 100-499 | 15 | 12.077 | 1.408 | 3 | ... |
| 500 and over | 7 | 17.882 | 2.086 |  | $\cdot$ |

(1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroli and Hours. Statistics Canada. Catalogue No. 72-002. An average labour unit could be interpreted as a luil-time emplovee Note that the business size groups used are determined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group.
(2) Relers to businesses reporting no payroll deductions in the previous year
(3) Refers to businesses reporting no payroll deductions in the following year

See Notes on Symbols Page.

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartle, 1982-1985 Alberta. Janitorial Services (SIC 9953)

| Total(1) | Battom $25 \%$ | Lower modie 25\% | $\begin{aligned} & \text { Upper } \\ & \text { middle } 25 \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: |

All $\$$ values are expressed in thousands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businester (No.) | 1.456 | 351 | 362 | 376 | 367 |
| Total Sales \$ | 77.510 | 4.461 | 6.770 | 11.858 | 54.420 |
| Total Expense $\$$ | 60.157 | 1,761 | 3.389 | 6.389 | 48.618 |
| Nel Profir (loss) \$ | 17.353 | 2,700 | 3.381 | 5.470 | 5.802 |
| Burinesses reparting a proflt (No.) | 1,306 | 344 | 328 | 359 | 275 |
| Total Sales $\$$ | 59.053 | 4,259 | 6.121 | 11.324 | 37.357 |
| Tolal Expense s | 40.586 | 1,497 | 2.706 | 5.812 | 30,571 |
| Net Profirs | 18.467 | 2.754 | 3.415 | 5.512 | 6,786 |
| Businesses reporting loss (No.) | 160 | 17 | 34 | 17 | 92 |
| Total Sales 5 | 18.457 | 210 | 649 | 535 | 17.063 |
| Total Expense $\$$ | 18.571 | 264 | 683 | 577 | 18.047 |
| Nel Loss 5 | -1,114 | -54 | -34 | -42 | -984 |
|  |  |  | 1983 |  |  |
| All Businesses (No.) | 1.461 | 364 | 361 | 362 | 374 |
| Total Sales | 78.012 | 4.494 | 6.680 | 11.295 | 55.543 |
| Toral Expense \$ | 61.077 | 2,408 | 3. 162 | 6.550 | 48.957 |
| Net Protit (loss) $\$$ | 16.935 | 2.086 | 3.518 | 4.745 | 6.586 |
| Businesses reporting a profit (No.) | 1.349 | 327 | 351 | 345 | 326 |
| Total Sales \$ | 68.601 | 4.048 | 6.474 | 10.712 | 47.367 |
| Total Expense \$ | 51.010 | 1.940 | 2.910 | 5.883 | 40.267 |
| Net Profit $\$$ | 17.591 | 2.108 | 3.564 | 4.819 | 7.100 |
| Businesses reporting a loss (No.) | 112 | 37 | 10 | 17 | 48 |
| Total Sales \$ | 9.411 | 446 | 206 | 583 | 8.176 |
| Total Expense \$ | 10.067 | 468 | 252 | 657 | 8.690 |
| Net Loss \$ | . 656 | -22 | . 46 | . 74 | -514 |


(1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million.

See Notes on Symbois Page.

TABLE 1. Selected Operating Ratios, in Percent of Sales, 1985
Alberta Ticket and Travel Agencies (SiC 9961)

|  | Total(1) | 8ottom $25 \%$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 120 | - | - | - | - |
| Businesses in sample |  |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | ** | - | - |
| High sales value ( $\$ 000$ 's) |  | - | -- | -- | -- |


| Selected expense item | Industry Average(2) |  |  |  |  | \% businesses reporting | Reporting businesses only 133 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Bollom $25 \%$ | Lower middle 25 。 | Upoer middle $25 \%$ | Top |  | Total | Bottom $25 \%$ | Lower middle $25 \%$ | Upper <br> muddle | $\begin{aligned} & \text { Top } \\ & 25 \% \end{aligned}$ |
|  | Percent of sales |  |  |  |  |  | Percent of sales |  |  |  |  |
| Cost of Salea | 29.1 | - | - | - | - | 33.4 | 86.9 | - | $\cdots$ | $\cdots$ | - |
| Occupancy Expenses | 114 | - | $\cdots$ | - | $\pm$ | 97.4 | 11.7 | = | - | - | - |
| Morigage Interest |  | - | - | - | - |  | 66 | - | - | - | - |
| Depreciation | 28 | $\stackrel{-}{\square}$ | $\square$ | - | $\cdots$ | 419 | 66 | -- | $\cdots$ | $\pm$ | -. |
| Repars \& Maintenance Heat Light \& Telephone | 09 | -. | - | - | -- | 13.1 974 | 8.8 | - | - | - | -. |
| Heat. Light \& Telephone Business \& Property Tax | 62 01 | -- | - | - | $\because$ | 97.4 29.2 | 64 04 | - | - | - | - |
| Insurance | , | - | -- | - | - | 219 | 02 | - | -- | - | - |
| Rent | 2.2 | * | - | - | - | 315 | 71 | -- | $\cdots$ | - | - |
| Personnel Expenses | 40.5 | * | $\cdots$ | - | - | 97.4 | 41.6 | $\cdots$ | $=$ | - | - |
| Financial Expenses | 3.5 | - | - | - | $\square$ | 97.4 | 3.6 | - | - | - | - |
| Bank interest 8 Charges | 11 | - | -- | - | - | 779 | 14 | - | - | - | - |
| Protessional Fees | 24 | -- | " | - | - | 94.1 | 26 | -- | - | - | - |
| Franchise Fees |  | - | -- | -- | - |  |  | - | -- | -- | - |
| Sales and Admin. Expenses | 24.8 | - | -- | - | - |  |  | $\cdots$ | - | $\cdots$ | - |
| Adverising Supplies | 158 62 | .. | - | - | -- | 974 | 162 6.3 | $\stackrel{-}{-}$ | -- | - | -- |
| Supplites | 68 28 | -. | - | - | -. | 74.6 | 38 | - | $\cdots$ | $\cdots$ | - |
| Fuel Expense | 01 | -- | .. |  | -- | 10.0 | 11 | -* | - | - | - |
| Other Expenses | 7.1 | $\cdots$ | $\cdots$ | - | - | 96.7 | 7.3 | - | - | $=$ | - |
| Protit (loss) | -16.4 | - | - | $\cdots$ | - | 100.0 | -16.4 | - | $\sim$ | - | - |
| Total | 100.0 | .. | - | - | - | 100.0 | ... | - | - | - | - |



Since the number of businesses reporting a specific expense may differ for each cell. the sotal (profit (loss) plus expenses) does not necessarily equal io0\%. See Notes on Symbois Page

## Standard Industrial Classification Definition:

SIC 9961 . Ticket and Travel Agencies
Businesses primarily engaged in lurnishing travel intormation acing as agenis in arranging ioups. accommodation and transportation for travelleps of acting as independent agencies for iransportation establishments

TABLE 2. Balance Sheet Profile for 1985
Alberta. Ticket and Travel Agencies (SIC 9961)

|  | Total(1) | Boltom 25\% | $\begin{aligned} & \text { Lower } \\ & \text { middie } 25 \% \end{aligned}$ | Upper middle 25\% | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 120 | - | - | - | - |
| Businesses in sample | 17 |  |  |  |  |
| Low sales value ( $\$ 000$ 's) | (1) | - | - | - | - |
| High sales value ( $\$ 000$ s) | (1) | - | - | - | - |
|  | Average ( 5000 s) |  |  |  |  |
| Asecte |  |  |  |  |  |
| Cash | 4 | - | - | - | - |
| Accounts and Notes Recervable | 4 | - | -- | - | .. |
| Inventory | . | -- | -- | - | - |
| Other Current Assets | 1 | - | - | - | - |
| Total Currant Assets | 9 | - | - | - | - |
| Fixed Assets | 5 | - | - | - | - |
| Less Accum Ded on Fixed Assets | 1 | - | - | - | - |
| Other Assets | 1 | - | - | - | - |
| Total Assets | 13 | $\cdots$ | - | - | - |
| Liablities and Equity |  |  |  |  |  |
| Current Loans | 5 | - | - | - | - |
| Other Current Liabulities | 8 | - | -- | $\cdots$ | - |
| Total Current Labilties | 12 | - | - | - | - |
| Mortgages Payable | . | - | - | - | - |
| Long Term Debt | - | - | - | - | - |
| Other Liabilities | 7 | - | - | $\sim$ | - |
| Total Liabilities | 19 | $\cdots$ | $\cdots$ | - | - |
| Tolal Equify | -6 | - | - | - | $=$ |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ million

## TABLE 3. Financial Ratios for 1985

Abenta Ticker and Travel Agencies (SIC 9961)

|  | Total( 1 ) | Bottom $25 \%$ | $\begin{aligned} & \text { Lower } \\ & \text { middle } 25^{\circ} . \end{aligned}$ | $\begin{aligned} & \text { Upper } \\ & \text { middie } 25^{\circ} \% \end{aligned}$ | Top |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 120 | -- | - | -- | - |
| Businesses in sample | 17 |  |  |  |  |
| Low sales value ( 5000 s) | (1) | -- | - | - | - |
| High saies value ( $\$ 000$ 's) | (1) | - | - | - | - |
|  | Average |  |  |  |  |
| Liquidity Ratio |  |  |  |  |  |
| Current ratio (tumes) | 2.2 | - | - | -- | -- |
| Leverage Ratios |  |  |  |  |  |
| Debi Equily ratio (times) | 0.1 | - | - | - | - |
| Interest Coverage ratuo (times) |  | $\cdots$ | - | - | - |
| Debi ratio (times) | 15 | - | - | - | - |

(9)These estimates are based on a sample of businesses reporting sates beiween $\$ 10$ inousand and $\$ 2$ million

See Notes on Symbols Page

TABLE 4. Statement of Changes in Financial Position, 1985 (Incorporated Businesses Only) Alberta. Ticket and Travel Agencies (SIC 9961)

|  | $\begin{array}{r} \text { Total(1) } \\ 25 \% \end{array}$ | $\begin{array}{r} \text { Bottom } \\ 25 \% \end{array}$ | Lower middle 25\% | Upper middle $25 \%$ | $\begin{gathered} \text { Top } \\ 25 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of businesses (estimated) | 18 | - | - | - | -- |
| Businesses in sample | 3 |  |  |  |  |
| Low sales value ( 5000 's) | (1) | $=$ | - | - | $\rightarrow$ |
| High sales value ( $\$ 000$ s) | (1) | - | - | -- | - |
|  |  |  | age (\$000's) |  |  |
| Source of Funds |  |  |  |  |  |
| From Operations | -35 | - | - | - | - |
| Sale of Fixed Assets | 17 | -- | - | - | $\cdots$ |
| Increase in Long Teim Debt | 2 | $\sim$ | - | -- | $\infty$ |
| Advances From Owners and Alfiliates | 17 | - | $\cdots$ | - | - |
| Fiom Government | . | - | - | -. | - |
| Increase in Share Capital | - | - | $\sim$ | - | $\infty$ |
| Saie of investments | - | - | .- | - | - |
| Tox Adjusiments | - | - | * | .. | - |
| Other Sources | - | - | -- | - | - |
| Total | 1 | - | - | - | - |
| Application of Funds |  |  |  |  |  |
| Purchase of Fixed Assels | 9 | - | -* | -- | - |
| Payment of Dividends | . | - | $\cdots$ | - | - |
| Repayment of Long Term Debt | - | - | - | - | - |
| Current Portion of Long Term Debt | - | - | * | $\sim$ | $\cdots$ |
| Purchase of Investments | - | - | - | -- | - |
| Repayment of Adv Fromi Owners and Alfil | 26 | - | - | -- | - |
| Decrease in Equity | . | - | - | - | - |
| Tax Adjustments |  | $\cdots$ | $\cdots$ | .. | - |
| Other Applications |  | - | $\cdots$ | - | - |
| Total | 35 | - | - | - | - |
| Increase (Oecrease) in Net Working Capital | -34 | $\cdots$ | - | $\cdots$ | - |

(1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ ithousand and $\$ 2$ million

TABLE 5. Employment Changes by Size of Business Showing Total Annual Payroll, Average Labour Units and Changes in Number of Businesses, 1982 and 1985 Alberta. Ticket and Travel Agencies ISIC 9961)

| Business size expressed in average labour units(1) |  |  |  | Changes in number of businesseswith paid employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Businesses | $\begin{array}{r} \text { Total } \\ \text { payroll } \\ (\$ 000 \text { s) } \end{array}$ | Average labour units(1) | Newly reporting(2) | No longer reporting(3) |
| 1982 |  |  |  |  |  |
| Total | 273 | 25.354 | 1,653 | 53 | 34 |
| less than 20 | 242 | 12.863 | 845 | 48 | 33 |
| $20 \cdot 99$ | 21 | 4.858 | 307 | 4 | 1 |
| 100-499 | 8 | X | 358 | d | 1 |
| 500 and over | X | $\times$ | 143 | . |  |
| 1985 |  |  |  |  |  |
| Total | 292 | 29.01 t | 1.545 | 44 | '. |
| less than 20 | 272 | 15.051 | 802 | 42 |  |
| 20.99 | 10 | 5.069 | 270 | , |  |
| $100 \cdot 499$ | 7 | 4.754 | 253 | . |  |
| 500 and over | 3 | 4.137 | 220 | 1 | $=$ |

[^19]See Notes on Symbols Page

TABLE 6. Selected Operating Characteristics of Small Businesses by Sales Quartile, 1982-1985 Alberta. Ticket and Travel Agencies (SIC 9961)


All $\$$ values are expressed in thousiands

|  | 1982 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Butinesses (No.) | 142 | 35 | 35 | 36 | 36 |
| Total Seles 5 | 35.652 | 817 | 3.188 | 7.302 | 24.345 |
| Total Expense 5 | 35. 169 | 960 | 3.330 | 6.984 | 23.895 |
| Net Profil (loss) $\$$ | 483 | . 143 | . 142 | 318 | 450 |
| Businesses reporting a profit (No.) | 76 | 14 | 19 | 25 | 18 |
| Total Seles \$ | 17.554 | 466 | 1.874 | 4.836 | 10.378 |
| Total Expense 5 | 15.952 | 382 | 1.717 | 4.370 | 9,483 |
| Net Profit \$ | 1.602 | 84 | 157 | 466 | 895 |
| Businesses reporting loss (No.) | 66 | 21 | 16 | 11 | 18 |
| Total Sales \$ | 18.098 | 351 | 1.314 | 2.466 | 13.967 |
| Total Expense \$ | 19.217 | 578 | 1.613 | 2.614 | 14.412 |
| Net Loss 5 | -1.119 | -227 | -299 | . 148 | -4.45 |
|  |  |  | 1983 |  |  |
| All Businesses (No.) | 167 | 41 | 42 | 42 | 42 |
| Total Sales S | 49.476 | 1.739 | 5.167 | 9.506 | 33.084 |
| Total Expense $\$$ | 47.815 | 1.863 | 4.984 | 8.419 | 32.549 |
| Net Protht (loss) \$ | 1.669 | -124 | 183 | 1.087 | 515 |
| Businesses reporting a profit (No.) | 112 | 24 | 28 | 34 | 26 |
| Total Sales 5 | 34.329 | 930 | 3.678 | 7.523 | 22.198 |
| Total Expense \$ | 31.784 | 846 | 3.211 | 6.341 | 21.386 |
| Net Profit $\$$ | 2.545 | 84 | 467 | 1,182 | 812 |
| Businesses reporting a loss (No.) | 55 | 17 | 14 | 8 | 18 |
| Total Sales \$ | 15.147 | 809 | १.489 | 1.983 | 10.866 |
| Total Expense $\$$ | 16.031 | 1.017 | 1.773 | 2.078 | 11.163 |
| Nel Loss \$ | -884 | -208 | -284 | . 95 | -297 |


|  | 1984 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| All Businesses (No.) | 153 | 6 | 64 | 26 | 57 |
| Tolal Sales \$ | 48.867 | 61 | 1.846 | 7.232 | 39.728 |
| Tolal Expense 5 | 48.278 | 81 | 2.193 | 6.354 | 39.650 |
| Net Profit (loss) \$ | 589 | -20 | -347 | 878 | 78 |
| Businesses reporting a profit (No.) | 61 | - | 14 | 22 | 25 |
| Total Sales 5 | 32.472 | - | 385 | 6.039 | 26.048 |
| Total Expense 5 | 31.174 | - | 253 | 5.134 | 25.787 |
| Net Protit 5 | 1.298 | - | 132 | 905 | 261 |
| Businasses reporting a loss (No.) | 92 | 6 | 50 | 4 | 32 |
| Total Sales 5 | 16.395 | 69 | 1.469 | 1.993 | 13.680 |
| Toral Expense 5 | 17.104 | 81 | 9,940 | 1.220 | 13.863 |
| Nei Loss 5 | -709 | -20 | -479 | -27 | . 183 |


| All Businesses ( No . I | 126 | - | - | - |
| :---: | :---: | :---: | :---: | :---: |
| Total Seles 8 | 38.344 | - | - | - |
| Total Expense 5 | 39.903 | - | - | - |
| Net Protit (loss) \$ | -1.559 | - | - | - |
| Businestee reporting a profit (No.) | 49 | - | - | - |
| Total Sales 5 | 16.781 | - | - | - |
| Total Expense 5 | 16.275 | - | - | . |
| Net Prolit 5 | 506 | - | - | - |
| Businesses reporting a loss (No.) | 77 | - | * | - |
| Total Sales 5 | 21.563 | . | - | - |
| Total Expense 5 | 23.628 | - | - | - |
| Net Lass 5 | -2.065 | $\bullet$ | - | - |

(1)These estimates are based on a sample of businesses reporting saies beiween $\$ 10$ thousand and $\$ 2$ milion

## Appendix A

## Selected Publications Relating to Small Business

## Catalogue

61-231 Small Business In Canada: A Statistical Protile 1982-1984, Bil.
61-521 Small Business in Canada: A Statistical Proflle 1981-1983, (Annual), Bil.
These publications provide a detailed distribution of businesses by size and by province for all industries where small businesses have a significant presence. At the Canada level, balance sheet and income statement data are displayed.

61-522 Sales per Selling Area of Independent Retailers - 1986, Bil.
This study covers 37 kinds of retail business. Data are presented in quartile ranges based on average sales per square foot/metre of selling area and average sales per square footmetre of total area by kind of business for Canada, provinces and territories.

Small Business Profiles (Annual)
61-601E Canada
61-602E Newfoundland
61-603E Prince Edward Island
61-604E Nova Scotia
61-605E New Brunswick
61-606E Quebec
61-607E Ontario
61-608E Manitoba
61-609E Saskatchewan
61-610E Alberta
61-611E British Columbia
61-612E Yukon
61-613E Northwest Territories

| 61-614E | (SIC 622) | Appliance. Television, Radio and Stereo Stores |
| :---: | :---: | :---: |
| 61-614E | (SIC 971) | Barber and Beauty Shops |
| 61-614E | (SIC 7721) | Computer Services |
| 61-614E | (SIC 4564) | Dry Bulk Materiais Trucking Industry |
| 61-614E | (SIC 6151) | Fabric and Yarn Stores |
| 61-614E | (SIC 6331) | Gasoline Service Stations |
| 61-614E | (SIC 6413) | General Merchandise Stores |
| 61-614E | (SIC 6412) | General Stores |
| 61-614E | (SIC 6582) | Gift, Novelty and Souvenir Stores |
| 61-614E | (SIC 9911) | Industrial Machinery and Equipment Rental and Leasing |
| 61-614E | (SIC 7611) | Insurance and Real Estate Agencies |
| 61-614E | (SIC 9953) | Janitorial Services |
| 61-614E | (SIC 972) | Laundries and Cleaners |
| 61-614E | (SIC 9211 \& 9212) | Licensed and Unlicensed Restaurants |
| 61-614E | (SIC 7771) | Management Consulting Services |
| 61-614E | (SIC 4231) | Masonry Contractors |
| 61-614E | (SIC 6141) | Miscellaneous Clothing Stores |
| 61-614E | (SIC 9111 \& 9112) | Motels, Hotels and Motor Hotels |
| 61-614E | (SIC 751) | Operators of Buildings and Dwellings |
| 61-614E | (SIC 7512) | Operators of Non-Residential Buildings |
| 61.614 E | (SIC 6031) | Pharmacies |
| 61-614E | (SIC 4241) | Plumbing Contractors |
| 61-614E | (SIC 995) | Services to Buildings and Dwellings |
| 61-614E | (SIC 4011) | Single Family Housing Contractors |
| 61-614E | (SIC 6012) | Specialty Food Stores |
| 61-614E | (SIC 6541) | Sporting Goods Stores |



## Appendix A - concluded

## Selected Publications Relating to Small Business

| 61-614E (SIC 9213) | Take-Out Food Services |
| :--- | :--- |
| 61-614E (SIC 4581) | Taxicab Industry |
| 61-614E (SIC 9961) | Ticket and Travel Agencies |
| 61-614E (SIC 6342) | Tire, Battery, Parts and Accessories Stores |
| 61-614E (SIC 658) | Toy, Hobby, Novelty and Souvenir Stores |
| 61-614E (SIC 456) | Truck Transport Industry |
| 61-614E (SIC 9912) | Video Movies and Audio-Visual Equipment Rental |
| $61-614 E$ (SIC 9942) | Welding | Welding

These publications display liquidity ratios, leverage and operating ratios plus information on each industry's distribution of businesses, sales and wages. All this information is portrayed by province and size of business i.e. sales quartiles.

Employment Changes By Province, industry Classification, Business Size and Business Status (Annual)
Depicts the number of jobs created or lost by new employers, continuing tusinesses and businesses no longer in operation. These data, by business size, province and major industry group from 1978 to 1985, are available on a cost-recovery basis.

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| :--- | :--- | :--- | :--- |


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[^1]:    (1) These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million.

[^2]:    (1)These estimates are based on a sample of businesses reporting sales beiween $\$ 10$ thousand and $\$ 2$ million.

[^3]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ ihousand and $\$ 2$ million.

[^4]:    (1) These estimates are based on a sample of businesses reporting sales befween $\$ 10$ thoussind and $\$ 2$ millon.

[^5]:    (1) These estimates are based on sample of businesses reporting sales between $\mathbf{\$ 1 0}$ thousand and $\mathbf{\$ 2}$ miltion

[^6]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and satary pate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Cataiogue No. 72-002. An average labour unit could be interpreted as a full-time employee Note that the business size groups used are determined at the Canada level. Thus if a business has al least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Refers to businesses reporting no payroll deductions in the previous year
    (3) Reters to businesses reporting no payroll deductions in the following year

[^7]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

[^8]:    (1)These estumates are based on a sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

[^9]:    (1) These estimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

[^10]:    (1)These estimates are based on a somple of businesses reporting sales beiween $\$ 10$ thousand and $\mathbf{\$ 2}$ million.

    See Notes on Symbols Page

[^11]:    See Notes on Symbols Page

[^12]:    See Notes on Symbols Page

[^13]:    (1) These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion

[^14]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ millon

[^15]:    (1) Average labour units are calculated Dy dividing total payroll by the average annual wage and salary rate as reported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No $72-002$ An average laboup unit could be interpreted as a fullotime employee Note that the business size groups used are oetermined at the Canada level. Thus if a business has at least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Relers to businesses reporing no payroll deductions in the previous year
    (3) Relers to businesses reporting no payroll deductions in the following year

[^16]:    (1)These estimates are based on sample of businesses reporting saies between $\$ 10$ thousand and $\$ 2$ milion

[^17]:    (1)These extimates are based on a sample of businesses reporing sales between $\$ 10$ thousand and $\$ 2$ million

[^18]:    (1)These estimates are based on a sample of businesses reporting sales between $\$ 10$ thousand and $\$ 2$ milion.

[^19]:    (1) Average labour units are calculated by dividing total payroll by the average annual wage and salary rate as peported in the Survey of Employment. Payroll and Hours. Statistics Canada. Catalogue No 72-002. An average labour unit could be interoreted as a full-time employee Note that the business size groups used are determined at the Canada level Thus if a business has al least 500 employees in Canada as a whole but less than that number in any given province it is shown in the 500 and over group
    (2) Reters to businesses reporting no payroll deductions in the previous year
    (3) Reters to businesses reporting no payroll deductions in the lollowing year

