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NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

APR 8 1960

JANUARY, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959	1960	% Change 1960/59	1959	1960	% Change 1960/59
New Motor Vehicle Sales - January						
Total Vehicles (2)						
Passenger	27,506	27,141	- 1.3	84,595	81,547	- 3.6
Commercial	4,851	4,986	+ 2.8	19,155	19,721	+ 3.0
Total	32,357	32,127	- 0.7	103,750	101,268	- 2.4
Motor Vehicle Financing (3) - January						
New Vehicles						
Passenger	8,347	8,086	- 3.1	19,851	19,028	- 4.1
Commercial	1,363	1,384	+ 1.5	5,119	5,420	+ 5.9
Total	9,710	9,470	- 2.5	24,970	24,448	- 2.1
Used Vehicles						
Passenger	16,217	15,116	- 6.8	17,208	16,526	- 4.0
Commercial	2,414	2,292	- 5.1	3,349	3,843	+14.8
Total	18,631	17,408	- 6.6	20,557	20,369	- 0.9
Sales of British and European Vehicles(4) - January						
Passenger Cars						
Newfoundland	45	77	+71.1	85	158	+85.9
Prince Edward Island	36	55	+52.8	61	101	+65.6
Nova Scotia	232	382	+64.7	420	710	+69.0
New Brunswick	187	211	+12.8	339	406	+19.8
Quebec	781	910	+16.5	1,553	1,914	+23.2
Ontario	1,913	2,245	+17.4	3,858	4,438	+15.0
Manitoba	167	228	+36.5	343	474	+38.2
Saskatchewan	119	111	- 6.7	227	216	- 4.8
Alberta	478	392	-18.0	947	749	-20.9
British Columbia (5).	815	1,115	+36.8	1,683	2,309	+37.2
Total Passenger	4,773	5,726	+20.0	9,516	11,475	+20.6
Total Commercial	444	427	- 3.8	927	914	- 1.4

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

TABLE 1 New Motor Vehicle Sales, by Provinces
January 1959 and 1960

Province	Number			Retail Value		
	1959	1960	% Change, 1960/59	1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	169	238	+40.8	464	656	+41.4
Prince Edward Island ...	104	140	+34.6	272	375	+37.9
Nova Scotia	786	876	+11.4	2,162	2,268	+ 4.9
New Brunswick	557	619	+11.1	1,534	1,727	+12.6
Quebec	5,406	5,481	+ 1.4	17,348	17,267	- 0.5
Ontario	12,740	12,483	- 2.0	39,717	37,899	- 4.6
Manitoba	1,486	1,494	+ 0.5	4,649	4,504	- 3.1
Saskatchewan.....	1,144	1,095	- 4.3	3,550	3,386	- 4.6
Alberta	2,447	1,988	-18.8	7,112	5,979	-15.9
British Columbia ²	2,667	2,727	+ 2.2	7,787	7,486	- 3.9
Canada	27,506	27,141	- 1.3	84,595	81,547	- 3.6
Commercial Vehicles						
Newfoundland.....	60	69	+15.0	193	237	+22.8
Prince Edward Island ...	35	34	- 2.9	103	100	- 2.9
Nova Scotia	165	187	+13.3	508	651	+28.1
New Brunswick	162	147	- 9.3	554	577	+ 4.2
Quebec	1,103	1,052	- 4.6	5,267	4,467	-15.2
Ontario	1,719	1,957	+13.8	6,709	7,340	+ 9.4
Manitoba	272	228	-16.2	970	834	-14.0
Saskatchewan.....	287	297	+ 3.5	933	1,070	+14.7
Alberta	724	616	-14.9	2,674	2,743	+ 2.6
British Columbia ²	324	399	+23.1	1,244	1,702	+36.8
Canada	4,851	4,986	+ 2.8	19,155	19,721	+ 3.0
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	229	307	+34.1	657	893	+35.9
Prince Edward Island ...	139	174	+25.2	375	475	+26.7
Nova Scotia	951	1,063	+11.8	2,670	2,919	+ 9.3
New Brunswick	719	766	+ 6.5	2,088	2,304	+10.3
Quebec	6,509	6,533	+ 0.4	22,615	21,734	- 3.9
Ontario	14,459	14,440	- 0.1	46,426	45,239	- 2.6
Manitoba	1,758	1,722	- 2.0	5,619	5,338	- 5.0
Saskatchewan.....	1,431	1,392	- 2.7	4,483	4,456	- 0.6
Alberta	3,171	2,604	-17.9	9,786	8,722	-10.9
British Columbia ²	2,991	3,126	+ 4.5	9,031	9,188	+ 1.7
Canada	32,357	32,127	- 0.7	103,750	101,268	- 2.4

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
January 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959	1960	% Change, 1960/59	1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	441	438	- 0.7	890	956	+ 7.4
Quebec	1,943	1,765	- 9.2	4,647	4,283	- 7.8
Ontario	3,654	3,663	+ 0.2	8,546	8,618	+ 0.8
Manitoba	329	354	+ 7.6	778	868	+11.6
Saskatchewan.....	301	306	+ 1.7	734	683	- 6.9
Alberta	845	829	- 1.9	2,195	1,897	-13.6
British Columbia ²	834	731	-12.4	2,061	1,723	-16.4
Canada	8,347	8,086	- 3.1	19,851	19,028	- 4.1
Commercial Vehicles						
Atlantic Provinces	88	118	+34.1	266	343	+28.9
Quebec	365	341	- 6.6	1,467	1,212	-17.4
Ontario	424	457	+ 7.8	1,659	1,672	+ 0.8
Manitoba	48	52	+ 8.3	193	184	- 4.7
Saskatchewan.....	81	69	-14.8	221	301	+36.2
Alberta	240	197	-17.9	957	1,054	+10.1
British Columbia ²	117	150	+28.2	356	654	+83.7
Canada	1,363	1,384	+ 1.5	5,119	5,420	+ 5.9
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	529	556	+ 5.1	1,156	1,299	+12.4
Quebec	2,308	2,106	- 8.8	6,114	5,495	-10.1
Ontario	4,078	4,120	+ 1.0	10,205	10,290	+ 0.8
Manitoba	377	406	+ 7.7	971	1,052	+ 8.3
Saskatchewan.....	382	375	- 1.8	955	984	+ 3.0
Alberta	1,085	1,026	- 5.4	3,152	2,951	- 6.4
British Columbia ²	951	881	- 7.4	2,417	2,377	- 1.7
Canada	9,710	9,470	- 2.5	24,970	24,448	- 2.1

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
January 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959	1960	% Change, 1960/59	1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,182	1,030	-12.9	1,016	925	- 9.0
Quebec	3,086	3,055	- 1.0	3,345	3,377	+ 1.0
Ontario	6,689	6,030	- 9.9	7,013	6,805	- 3.0
Manitoba	781	740	- 5.2	871	874	+ 0.3
Saskatchewan.....	732	749	+ 2.3	649	752	+15.9
Alberta	1,969	1,790	- 9.1	2,252	1,866	-17.1
British Columbia ²	1,778	1,722	- 3.1	2,062	1,927	- 6.5
Canada	16,217	15,116	- 6.8	17,208	16,526	- 4.0
Commercial Vehicles						
Atlantic Provinces	223	200	-10.3	184	175	- 4.9
Quebec	414	453	+ 9.4	559	621	+11.1
Ontario	592	569	- 3.9	789	832	+ 5.4
Manitoba	83	146	+75.9	86	382	+344.2
Saskatchewan.....	145	156	+ 7.6	136	171	+25.7
Alberta	627	412	-34.3	937	788	-15.9
British Columbia ²	330	356	+ 7.9	658	874	+32.8
Canada	2,414	2,292	- 5.1	3,349	3,813	+14.8
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,405	1,230	-12.5	1,200	1,100	- 8.3
Quebec	3,500	3,508	+ 0.2	3,904	3,998	+ 2.4
Ontario	7,281	6,599	- 9.4	7,802	7,637	- 2.1
Manitoba	864	886	+ 2.5	957	1,256	+31.2
Saskatchewan.....	877	905	+ 3.2	785	923	+17.6
Alberta	2,596	2,202	-15.2	3,189	2,654	-16.8
British Columbia ²	2,108	2,078	- 1.4	2,720	2,801	+ 3.0
Canada	18,631	17,408	- 6.6	20,557	20,369	- 0.9

(2) Includes Yukon and Northwest Territories

