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NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

OCTOBER, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959 ⁽¹⁾	1960	% Change 1960/59	1959 ⁽¹⁾	1960	% Change 1960/59
New Motor Vehicle Sales - January-October						
Total Vehicles⁽²⁾						
Passenger	372,510	379,583	+ 1.9	1,090,645	1,090,523	(6)
Commercial	66,656	64,627	- 3.0	254,252	243,778	- 4.1
Total	439,166	444,210	+ 1.1	1,344,897	1,334,301	- 0.8
Motor Vehicle Financing⁽³⁾ - January-October						
New Vehicles						
Passenger	135,912	141,081	+ 3.8	320,169	324,022	+ 1.2
Commercial	21,370	21,058	- 1.5	79,264	82,993	+ 4.7
Total	157,282	162,139	+ 3.1	399,433	407,015	+ 1.9
Used Vehicles						
Passenger	274,501	254,465	- 7.3	279,922	261,271	- 6.7
Commercial	35,419	34,075	- 3.8	50,062	47,748	- 4.6
Total	309,920	288,540	- 6.9	329,984	309,019	- 6.4
Sales of British and European Vehicles⁽⁴⁾ - October						
Passenger Cars						
Newfoundland	117	175	+ 49.6	222	335	+ 50.9
Prince Edward Island	60	141	+135.0	112	245	+118.8
Nova Scotia	420	662	+ 57.6	768	1,205	+ 56.9
New Brunswick	252	552	+119.0	460	1,027	+123.3
Quebec	1,761	2,643	+ 50.1	3,550	5,229	+ 47.3
Ontario	3,824	3,287	- 14.0	7,438	6,650	- 10.6
Manitoba	251	330	+ 31.5	482	685	+ 42.1
Saskatchewan	197	193	- 2.0	373	387	+ 3.8
Alberta	467	556	+ 19.1	913	1,106	+ 21.1
British Columbia ⁽⁵⁾	1,543	1,017	- 34.1	3,117	2,139	- 31.4
Total Passenger	8,892	9,556	+ 7.5	17,435	19,008	+ 9.0
Total Commercial	578	592	+ 2.4	1,204	1,274	+ 5.8

- (1) Revised.
- (2) Includes British and European Vehicles.
- (3) Financing shown in this report is only that handled by sales finance companies.
- (4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.
- (6) Unchanged

Prepared in Industry and Merchandising Division

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TABLE 1 New Motor Vehicle Sales, by Provinces
October 1959 and 1960

Province	Number			Retail Value		
	1959(1)	1960	% Change, 1960/59	1959(1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	370	430	+16.2	998	1,120	+12.2
Prince Edward Island ...	146	231	+58.2	379	530	+39.8
Nova Scotia	1,116	1,293	+15.9	2,953	3,196	+ 8.2
New Brunswick	795	1,077	+35.5	2,183	2,680	+22.8
Quebec	6,833	8,234	+20.5	20,579	23,861	+15.9
Ontario	14,900	13,394	-10.1	43,601	39,417	- 9.6
Manitoba	1,627	2,170	+33.4	4,940	6,558	+32.8
Saskatchewan.....	1,318	1,689	+28.1	3,998	5,189	+29.8
Alberta	2,270	2,477	+ 9.1	6,778	7,313	+ 7.9
British Columbia ²	3,025	2,478	-18.1	7,907	6,813	-13.8
Canada	32,400	33,473	+ 3.3	94,316	96,677	+ 2.5
Commercial Vehicles						
Newfoundland.....	99	103	+ 4.0	287	299	+ 4.2
Prince Edward Island ...	29	48	+65.5	85	143	+68.2
Nova Scotia	166	231	+39.2	489	680	+39.1
New Brunswick	205	263	+28.3	927	980	+ 5.7
Quebec	964	1,310	+35.9	4,276	4,840	+13.2
Ontario	1,641	1,876	+14.3	6,267	7,713	+23.1
Manitoba	241	368	+52.7	996	1,460	+46.6
Saskatchewan.....	285	542	+90.2	1,220	1,907	+56.3
Alberta	583	896	+53.7	2,341	3,065	+30.9
British Columbia ²	459	477	+ 3.9	1,818	1,690	- 7.0
Canada	4,672	6,114	+30.9	18,706	22,777	+21.8
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	469	533	+13.6	1,285	1,419	+10.4
Prince Edward Island ...	175	279	+59.4	464	673	+45.0
Nova Scotia	1,282	1,524	+18.9	3,442	3,876	+12.6
New Brunswick	1,000	1,340	+34.0	3,110	3,660	+17.7
Quebec	7,797	9,544	+22.4	24,855	28,701	+15.5
Ontario	16,541	15,270	- 7.7	49,868	47,130	- 5.5
Manitoba	1,868	2,538	+35.9	5,936	8,018	+35.1
Saskatchewan.....	1,603	2,231	+39.2	5,218	7,096	+36.0
Alberta	2,853	3,373	+18.2	9,119	10,378	+13.8
British Columbia ²	3,484	2,955	-15.2	9,725	8,503	-12.6
Canada	37,072	39,587	+ 6.8	113,022	119,454	+ 5.7

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
October 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	873	923	+ 5.7	1,907	1,969	+ 3.3
Quebec	3,320	3,273	- 1.4	7,898	7,697	- 2.5
Ontario	6,051	4,970	-17.9	13,756	11,202	-18.6
Manitoba	614	538	-12.4	1,450	1,234	-14.9
Saskatchewan.....	604	594	- 1.7	1,341	1,331	- 0.7
Alberta	1,197	917	-23.4	2,842	2,138	-24.8
British Columbia ²	1,113	720	-35.3	2,683	1,700	-36.6
Canada	13,772	11,935	-13.3	31,877	27,271	-14.4
Commercial Vehicles						
Atlantic Provinces	180	196	+ 8.9	512	686	+34.0
Quebec	457	524	+14.7	1,607	2,077	+29.2
Ontario	627	540	-13.9	2,145	1,865	-13.1
Manitoba	78	70	-10.3	262	293	+11.8
Saskatchewan.....	140	147	+ 5.0	443	400	- 9.7
Alberta	328	277	-15.5	1,353	1,154	-14.7
British Columbia ²	247	144	-41.7	868	470	-45.9
Canada	2,057	1,898	- 7.7	7,190	6,945	- 3.4
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,053	1,119	+ 6.3	2,419	2,655	+ 9.8
Quebec	3,777	3,797	+ 0.5	9,505	9,774	+ 2.8
Ontario	6,678	5,510	-17.5	15,901	13,067	-17.8
Manitoba	692	608	-12.1	1,712	1,527	-10.8
Saskatchewan.....	744	741	- 0.4	1,784	1,731	- 3.0
Alberta	1,525	1,194	-21.7	4,195	3,292	-21.5
British Columbia ²	1,360	864	-36.5	3,551	2,170	-38.9
Canada	15,829	13,833	-12.6	39,067	34,216	-12.4

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
October 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,779	1,800	+ 1.2	1,554	1,613	+ 3.8
Quebec	5,404	5,414	+ 0.2	5,440	5,119	- 5.9
Ontario	8,703	6,881	-20.9	9,014	6,926	-23.2
Manitoba	1,193	1,045	-12.4	1,251	1,051	-16.0
Saskatchewan.....	1,212	1,375	+13.4	1,087	1,197	+10.1
Alberta	2,384	2,266	- 4.9	2,384	2,114	-11.5
British Columbia ²	2,391	1,694	-29.2	2,656	1,698	-36.1
Canada	23,066	20,475	-11.2	23,366	19,718	-15.7
Commercial Vehicles						
Atlantic Provinces	371	314	-15.4	312	264	-15.4
Quebec	716	759	+ 6.0	874	891	+ 1.9
Ontario	860	710	-17.4	976	1,048	+ 7.4
Manitoba	165	144	-12.7	194	193	- 0.5
Saskatchewan.....	268	223	-16.8	335	229	-31.6
Alberta	545	516	- 5.3	984	819	-16.8
British Columbia ²	452	375	-17.0	1,090	533	-51.1
Canada	3,377	3,041	- 9.9	4,765	3,977	-16.5
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,150	2,114	- 1.7	1,866	1,877	+ 0.6
Quebec	6,120	6,173	+ 0.9	6,314	6,010	- 4.8
Ontario	9,563	7,591	-20.6	9,990	7,974	-20.2
Manitoba	1,358	1,189	-12.4	1,445	1,244	-13.9
Saskatchewan.....	1,480	1,598	+ 8.0	1,422	1,426	+ 0.3
Alberta	2,929	2,782	- 5.0	3,368	2,933	-12.9
British Columbia ²	2,843	2,069	-27.2	3,746	2,231	-40.4
Canada	26,443	23,516	-11.1	28,151	23,695	-15.8

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(1) Revised

(2) Includes Yukon and Northwest Territories