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## NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

NOVEMBER, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959 <sup>(1)</sup>	1960	% Change 1960/59	1959 <sup>(1)</sup>	1960	% Change 1960/59
<b>New Motor Vehicle Sales - January-November</b>						
<u>Total Vehicles</u> <sup>(2)</sup>						
Passenger .....	401,520	416,167	+ 3.6	1,174,176	1,195,720	+ 1.8
Commercial .....	72,946	70,145	- 3.8	278,240	264,905	- 4.8
Total .....	474,466	486,312	+ 2.5	1,452,416	1,460,625	+ 0.6
<b>Motor Vehicle Financing<sup>(3)</sup> - January-November</b>						
<u>New Vehicles</u>						
Passenger .....	147,811	153,269	+ 3.7	347,570	352,343	+ 1.4
Commercial .....	23,567	23,051	- 2.2	87,143	90,013	+ 3.3
Total .....	171,378	176,320	+ 2.9	434,713	442,356	+ 1.8
<u>Used Vehicles</u>						
Passenger .....	296,122	273,891	- 7.5	302,143	280,081	- 7.3
Commercial .....	38,765	37,118	- 4.2	54,744	52,175	- 4.7
Total .....	334,887	311,009	- 7.1	356,887	332,256	- 6.9
<b>Sales of British and European Vehicles<sup>(4)</sup> - November</b>						
<u>Passenger Cars</u>						
Newfoundland .....	111	193	+73.9	220	376	+70.9
Prince Edward Island	24	60	+150.0	48	113	+135.4
Nova Scotia .....	468	399	-14.7	909	756	-16.8
New Brunswick .....	250	343	+37.2	517	656	+26.9
Quebec .....	1,748	2,157	+23.4	3,425	4,251	+24.1
Ontario .....	4,190	5,103	+21.8	8,037	10,095	+25.6
Manitoba .....	358	447	+24.9	691	890	+28.8
Saskatchewan .....	163	337	+106.7	335	691	+106.3
Alberta .....	357	654	+83.2	707	1,337	+89.1
British Columbia <sup>(5)</sup> .	1,121	1,245	+11.1	2,249	2,545	+13.2
Total Passenger .....	8,790	10,938	+24.4	17,138	21,710	+26.7
<u>Total Commercial</u> .....	647	725	+12.1	1,369	1,615	+18.0

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

**TABLE 1 New Motor Vehicle Sales, by Provinces**  
November 1959 and 1960

Province	Number			Retail Value		
	1959(1)	1960	% Change, 1960/59	1959(1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Newfoundland.....	271	413	+52.4	717	1,052	+46.7
Prince Edward Island ...	111	172	+55.0	317	450	+42.0
Nova Scotia .....	995	1,014	+ 1.9	2,583	2,678	+ 3.7
New Brunswick .....	688	890	+29.4	1,921	2,402	+25.0
Quebec .....	5,978	8,103	+35.5	17,700	24,111	+36.2
Ontario .....	13,338	16,951	+27.1	38,007	48,583	+27.8
Manitoba .....	1,521	1,995	+31.2	4,423	5,812	+31.4
Saskatchewan.....	1,254	1,773	+41.4	3,873	5,284	+36.4
Alberta .....	2,190	2,571	+17.4	6,717	7,508	+11.8
British Columbia <sup>2</sup> .....	2,664	2,702	+ 1.4	7,273	7,317	+ 0.6
<b>Canada .....</b>	<b>29,010</b>	<b>36,584</b>	<b>+26.1</b>	<b>83,531</b>	<b>105,197</b>	<b>+25.9</b>
<b>Commercial Vehicles</b>						
Newfoundland.....	100	105	+ 5.0	293	325	+10.9
Prince Edward Island ...	52	41	-21.2	158	117	-26.0
Nova Scotia .....	244	187	-23.4	745	586	-21.3
New Brunswick .....	225	173	-23.1	790	587	-25.7
Quebec .....	1,316	1,261	- 4.2	5,558	5,470	- 1.6
Ontario .....	2,086	1,790	-14.2	7,835	7,048	-10.0
Manitoba .....	428	296	-30.8	1,617	1,053	-34.9
Saskatchewan.....	453	379	-16.3	1,531	1,287	-15.9
Alberta .....	790	851	+ 7.7	2,902	3,150	+ 8.5
British Columbia <sup>2</sup> .....	596	435	-27.0	2,559	1,504	-41.2
<b>Canada .....</b>	<b>6,290</b>	<b>5,518</b>	<b>-12.3</b>	<b>23,988</b>	<b>21,127</b>	<b>-11.9</b>
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Newfoundland.....	371	518	+39.6	1,010	1,377	+36.3
Prince Edward Island ...	163	213	+30.7	475	567	+19.4
Nova Scotia .....	1,239	1,201	- 3.1	3,328	3,264	- 1.9
New Brunswick .....	913	1,063	+16.4	2,711	2,989	+10.3
Quebec .....	7,294	9,364	+28.4	23,258	29,581	+27.2
Ontario .....	15,424	18,741	+21.5	45,842	55,631	+21.4
Manitoba .....	1,949	2,291	+17.5	6,040	6,865	+13.7
Saskatchewan.....	1,707	2,152	+26.1	5,404	6,571	+21.6
Alberta .....	2,980	3,422	+14.8	9,619	10,658	+10.8
British Columbia <sup>2</sup> .....	3,260	3,137	- 3.8	9,832	8,821	-10.3
<b>Canada .....</b>	<b>35,300</b>	<b>42,102</b>	<b>+19.3</b>	<b>107,519</b>	<b>126,324</b>	<b>+17.5</b>

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces  
November 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 <sup>(1)</sup>	1960	% Change, 1960/59	1959 <sup>(1)</sup>	1960	% Change, 1960/59
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Atlantic Provinces .....	790	870	+10.1	1,699	1,873	+10.2
Quebec .....	2,763	3,480	+26.0	6,653	8,221	+23.6
Ontario .....	5,255	5,143	- 2.1	11,842	11,880	+ 0.3
Manitoba .....	453	501	+10.6	1,077	1,339	+24.3
Saskatchewan.....	463	527	+13.8	1,062	1,169	+10.1
Alberta .....	1,117	912	-18.4	2,598	2,128	-18.1
British Columbia <sup>2</sup> .....	1,058	755	-28.6	2,470	1,711	-30.7
Canada .....	11,899	12,188	+ 2.4	27,401	28,321	+ 3.4
<b>Commercial Vehicles</b>						
Atlantic Provinces .....	186	183	- 1.6	568	577	+ 1.6
Quebec .....	555	580	+ 4.5	2,037	2,314	+13.6
Ontario .....	663	594	-10.4	2,176	1,704	-21.7
Manitoba .....	84	83	- 1.2	321	333	+ 3.7
Saskatchewan.....	139	103	-25.9	490	359	-26.7
Alberta .....	334	302	- 9.6	1,358	1,091	-19.7
British Columbia <sup>2</sup> .....	236	148	-37.3	929	642	-30.9
Canada .....	2,197	1,993	- 9.3	7,879	7,020	-10.9
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Atlantic Provinces .....	976	1,053	+ 7.9	2,267	2,450	+ 8.1
Quebec .....	3,318	4,060	+22.4	8,690	10,535	+21.2
Ontario .....	5,918	5,737	- 3.1	14,018	13,584	- 3.1
Manitoba .....	537	584	+ 8.8	1,398	1,672	+19.6
Saskatchewan.....	602	630	+ 4.7	1,552	1,528	- 1.5
Alberta .....	1,451	1,214	-16.3	3,956	3,219	-18.6
British Columbia <sup>2</sup> .....	1,294	903	-30.2	3,399	2,353	-30.8
Canada .....	14,096	14,181	+ 0.6	35,280	35,341	+ 0.2

(1) Revised

(2) Includes Yukon and Northwest Territories

**TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces**  
November 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959(1)	1960	% Change, 1960/59	1959(1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Atlantic Provinces .....	1,915	1,684	-12.1	1,684	1,515	-10.0
Quebec .....	4,820	4,904	+ 1.7	4,929	4,635	- 6.0
Ontario .....	8,457	6,606	-21.9	8,959	6,609	-26.2
Manitoba .....	1,064	1,004	- 5.6	1,126	999	-11.3
Saskatchewan.....	1,165	1,353	+16.1	1,099	1,116	+ 1.5
Alberta .....	2,219	2,150	- 3.1	2,232	2,071	- 7.2
British Columbia <sup>2</sup> .....	1,981	1,725	-12.9	2,192	1,865	-14.9
<b>Canada .....</b>	<b>21,621</b>	<b>19,426</b>	<b>-10.2</b>	<b>22,221</b>	<b>18,810</b>	<b>-15.4</b>
<b>Commercial Vehicles</b>						
Atlantic Provinces .....	388	342	-11.9	326	321	- 1.5
Quebec .....	734	741	+ 1.0	985	1,254	+27.3
Ontario .....	815	645	-20.9	1,103	859	-22.1
Manitoba .....	166	165	- 0.6	313	369	+17.9
Saskatchewan.....	251	231	- 8.0	240	256	+ 6.7
Alberta .....	513	580	+13.1	859	797	- 7.2
British Columbia <sup>2</sup> .....	479	339	-29.2	856	571	-33.3
<b>Canada .....</b>	<b>3,346</b>	<b>3,043</b>	<b>- 9.1</b>	<b>4,682</b>	<b>4,427</b>	<b>- 5.4</b>
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Atlantic Provinces .....	2,303	2,026	-12.0	2,010	1,836	- 8.7
Quebec .....	5,554	5,645	+ 1.6	5,914	5,889	- 0.4
Ontario .....	9,272	7,251	-21.8	10,062	7,468	-25.8
Manitoba .....	1,230	1,169	- 5.0	1,439	1,368	- 4.9
Saskatchewan.....	1,416	1,584	+11.9	1,339	1,372	+ 2.5
Alberta .....	2,732	2,730	- 0.1	3,091	2,868	- 7.2
British Columbia <sup>2</sup> .....	2,460	2,064	-16.1	3,048	2,436	-20.1
<b>Canada .....</b>	<b>24,967</b>	<b>22,469</b>	<b>-10.0</b>	<b>26,903</b>	<b>23,237</b>	<b>-13.6</b>

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(1) Revised

(2) Includes Yukon and Northwest Territories