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NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

DECEMBER, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959(1)	1960	% Change 1960/59	1959(1)	1960	% Change 1960/59
New Motor Vehicle Sales - January - December						
Total Vehicles (2)						
Passenger	425,038	448,120	+ 5.4	1,240,961	1,290,195	+ 4.0
Commercial	77,588	75,368	- 2.9	299,207	285,132	- 4.7
Total	502,626	523,488	+ 4.2	1,540,168	1,575,327	+ 2.3
Motor Vehicle Financing (3) - January - December						
New Vehicles						
Passenger	158,022	163,957	+ 3.8	371,392	377,256	+ 1.6
Commercial	25,453	24,785	- 2.6	94,707	96,682	+ 2.1
Total	183,475	188,742	+ 2.9	466,099	473,938	+ 1.7
Used Vehicles						
Passenger	315,898	290,640	- 8.0	322,746	297,322	- 7.9
Commercial	41,975	39,724	- 5.4	59,457	56,465	- 5.0
Total	357,873	330,364	- 7.7	382,203	353,787	- 7.4
Sales of British and European Vehicles (4) - December						
Passenger Cars						
Newfoundland	106	188	+77.4	193	369	+91.2
Prince Edward Island	56	51	- 8.9	99	96	- 3.0
Nova Scotia	351	872	+148.4	678	1,667	+145.9
New Brunswick	351	340	- 3.1	644	661	+ 2.6
Québec	1,159	1,982	+71.0	2,341	3,969	+69.5
Ontario	3,121	2,512	-19.5	6,123	5,260	-14.1
Manitoba	289	181	-37.4	534	369	-30.9
Saskatchewan	139	132	- 5.0	268	272	+ 1.5
Alberta	505	527	+ 4.4	995	815	-18.1
British Columbia (5) .	1,493	1,134	-24.0	3,018	2,375	-21.3
Total Passenger	7,570	7,919	+ 4.6	14,893	15,853	+ 6.4
Total Commercial	587	304	-48.2	1,248	636	-49.0

- (1) Revised.
- (2) Includes British and European Vehicles.
- (3) Financing shown in this report is only that handled by sales finance companies.
- (4) Included in Table 1, Page 2.
- (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

TABLE 1 New Motor Vehicle Sales, by Provinces
December 1959 and 1960

Province	Number			Retail Value		
	1959 (1)	1960	% Change, 1960/59	1959 (1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	239	426	+78.2	601	1,100	+83.0
Prince Edward Island ...	119	186	+56.3	293	510	+74.1
Nova Scotia	788	1,490	+89.1	2,047	3,617	+76.7
New Brunswick	623	900	+44.5	1,494	2,451	+64.1
Quebec	4,171	7,216	+73.0	12,500	21,615	+72.9
Ontario	10,465	12,980	+24.0	29,979	39,481	+31.7
Manitoba	1,415	1,766	+24.8	4,114	5,444	+32.3
Saskatchewan.....	986	1,583	+60.5	2,998	4,923	+64.2
Alberta	1,934	2,540	+31.3	5,592	7,329	+31.1
British Columbia ²	2,778	2,866	+ 3.2	7,167	8,005	+11.7
Canada	23,518	31,953	+35.9	66,785	94,475	+41.5
Commercial Vehicles						
Newfoundland.....	80	83	+ 3.8	254	329	+29.5
Prince Edward Island ...	41	38	- 7.3	133	111	-16.5
Nova Scotia	135	184	+36.3	412	565	+37.1
New Brunswick	129	205	+58.9	613	802	+30.8
Quebec	855	1,273	+48.9	4,275	6,369	+49.0
Ontario	1,550	1,605	+ 3.5	7,585	5,603	-26.1
Manitoba	273	323	+18.3	1,051	1,157	+10.1
Saskatchewan.....	350	409	+16.9	1,198	1,337	+11.6
Alberta	704	731	+ 3.8	2,966	2,698	- 9.0
British Columbia ²	525	372	-29.1	2,480	1,256	-49.4
Canada	4,642	5,223	+12.5	20,967	20,227	- 3.5
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	319	509	+59.6	855	1,429	+67.1
Prince Edward Island ...	160	224	+40.0	426	621	+45.8
Nova Scotia	923	1,674	+81.4	2,459	4,182	+70.1
New Brunswick	752	1,105	+46.9	2,107	3,253	+54.4
Quebec	5,026	8,489	+68.9	16,775	27,984	+66.8
Ontario	12,015	14,585	+21.4	37,564	45,084	+20.0
Manitoba	1,688	2,089	+23.8	5,165	6,601	+27.8
Saskatchewan.....	1,336	1,992	+49.1	4,196	6,260	+49.2
Alberta	2,638	3,271	+24.0	8,558	10,027	+17.2
British Columbia ²	3,303	3,238	- 2.0	9,647	9,261	- 4.0
Canada	28,160	37,176	+32.0	87,752	114,702	+30.7

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
December 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 (1)	1960	% Change, 1960/59	1959 (1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	739	720	- 2.6	1,589	1,560	- 1.8
Quebec	2,064	2,811	+36.2	5,067	6,794	+34.1
Ontario	4,457	4,592	+ 3.0	10,168	10,636	+ 4.6
Manitoba	468	482	+ 3.0	1,098	1,250	+13.8
Saskatchewan.....	423	435	+ 2.8	951	987	+ 3.8
Alberta	1,077	956	-11.2	2,618	2,077	-20.7
British Columbia ²	983	692	-29.6	2,331	1,609	-31.0
Canada	10,211	10,688	+ 4.7	23,822	24,913	+ 4.6
Commercial Vehicles						
Atlantic Provinces	168	153	- 8.9	522	511	- 2.1
Quebec	450	493	+10.0	1,631	2,223	+36.3
Ontario	574	485	-15.5	2,145	1,580	-26.3
Manitoba	88	90	+ 2.3	375	436	+16.3
Saskatchewan.....	109	114	+ 4.6	356	344	- 3.4
Alberta	300	251	-16.3	1,414	894	-36.8
British Columbia ²	197	148	-24.9	1,121	681	-39.3
Canada	1,886	1,734	- 8.1	7,564	6,669	-11.8
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	907	873	- 3.7	2,111	2,071	- 1.9
Quebec	2,514	3,304	+31.4	6,698	9,017	+34.6
Ontario	5,031	5,077	+ 0.9	12,313	12,216	- 0.8
Manitoba	556	572	+ 2.9	1,473	1,686	+14.5
Saskatchewan.....	532	549	+ 3.2	1,307	1,331	+ 1.8
Alberta	1,377	1,207	-12.3	4,032	2,971	-26.3
British Columbia ²	1,180	840	-28.8	3,452	2,290	-33.7
Canada	12,097	12,422	+ 2.7	31,386	31,582	+ 0.6

(1) Revised

(2) Includes Yukon and Northwest Territories

Sales financing of motor vehicles as shown in this report will be discontinued with this issue. As indicated in foot-note (3), page 1, this information is the financing handled by sales finance companies only. Motor vehicle financing carried on by other lending institutions is not known, so that a total financing figure, which might be used to compare with total new vehicle sales, is not available. The information on financing in this report has been and will continue to be shown in the monthly report "Credit Statistics" D.B.S. catalogue No. 61-004

**TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
December 1959 and 1960**

Province	Number of Vehicles			Amount of Financing		
	1959 (1)	1960	% Change, 1960/59	1959 (1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,933	1,410	-27.1	1,713	1,297	-24.3
Quebec	4,021	4,332	+ 7.7	4,227	4,569	+ 8.1
Ontario	7,320	6,044	-17.4	7,796	6,277	-19.5
Manitoba	981	811	-17.3	1,040	852	-18.1
Saskatchewan.....	1,155	971	-15.9	1,151	930	-19.2
Alberta	2,370	1,712	-27.8	2,385	1,708	-28.4
British Columbia ²	1,996	1,469	-26.4	2,291	1,608	-29.8
Canada	19,776	16,749	-15.3	20,603	17,241	-16.3
Commercial Vehicles						
Atlantic Provinces	390	272	-30.3	380	270	-28.9
Quebec	697	661	- 5.2	932	1,177	+12.6
Ontario	734	619	-15.7	1,172	957	-18.3
Manitoba	144	145	+ 0.7	156	259	+66.0
Saskatchewan.....	225	166	-26.2	250	183	-26.8
Alberta	600	471	-21.5	978	842	-13.9
British Columbia ²	420	272	-35.2	845	602	-28.8
Canada	3,210	2,606	-18.8	4,713	4,290	- 9.0
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,323	1,682	-27.6	2,093	1,567	-25.1
Quebec	4,718	4,993	+ 5.8	5,159	5,746	+11.4
Ontario	8,054	6,663	-17.3	8,968	7,234	-19.3
Manitoba	1,125	956	-15.0	1,196	1,111	- 7.1
Saskatchewan.....	1,380	1,137	-17.6	1,401	1,113	-20.6
Alberta	2,970	2,183	-26.5	3,363	2,550	-24.2
British Columbia ²	2,416	1,741	-27.9	3,136	2,210	-29.5
Canada	22,986	19,355	-15.8	25,316	21,531	-15.0

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(1) Revised

(2) Includes Yukon and Northwest Territories