



91 BS 63
C007
32 # 3
MAR 1960

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

MARCH, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959 ⁽¹⁾	1960	% Change 1960/59	1959 ⁽¹⁾	1960	% Change 1960/59
New Motor Vehicle Sales - January-March						
<u>Total Vehicles</u> ⁽²⁾						
Passenger	100,235	104,647	+ 4.4	303,767	308,077	+ 1.4
Commercial	17,739	18,282	+ 3.1	64,959	68,622	+ 5.6
Total	117,974	122,929	+ 4.2	368,726	376,699	+ 2.2
Motor Vehicle Financing (3) - January-March						
<u>New Vehicles</u>						
Passenger	30,054	33,678	+ 12.1	71,364	78,779	+ 10.4
Commercial	5,064	5,145	+ 1.6	17,687	19,684	+ 11.3
Total	35,118	38,823	+ 10.6	89,051	98,463	+ 10.6
<u>Used Vehicles</u>						
Passenger	63,175	61,533	- 2.6	65,922	66,106	+ 0.3
Commercial	8,521	8,465	- 0.7	12,222	12,722	+ 4.1
Total	71,696	69,998	- 2.4	78,144	78,828	+ 0.9
Sales of British and European Vehicles (4) - March						
<u>Passenger Cars</u>						
Newfoundland	178	114	- 36.0	334	236	- 29.3
Prince Edward Island	75	68	- 9.3	132	118	- 10.6
Nova Scotia	613	603	- 1.6	1,139	1,169	+ 2.6
New Brunswick	224	493	+120.1	421	934	+121.9
Quebec	1,792	2,513	+ 40.2	3,612	5,092	+ 41.0
Ontario	3,531	4,571	+ 29.5	6,710	9,049	+ 34.9
Manitoba	320	366	+ 14.4	641	745	+ 16.2
Saskatchewan	293	330	+ 12.6	562	635	+ 13.0
Alberta	752	604	- 19.7	1,513	1,213	- 19.8
British Columbia (5)	1,324	1,590	+ 20.1	2,829	3,187	+ 12.7
Total Passenger	9,102	11,252	+ 23.6	17,893	22,378	+ 25.1
<u>Total Commercial</u>	801	638	- 20.4	1,694	1,337	- 21.1

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2.

(5) Includes Yukon and Northwest Territories.

TABLE 1 New Motor Vehicle Sales, by Provinces
March 1959 and 1960

Province	Number			Retail Value		
	(1) 1959	1960	% Change, 1960/59	(1) 1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	423	367	-13.2	1,087	1,014	- 6.7
Prince Edward Island ...	173	228	+31.8	439	618	+40.8
Nova Scotia	1,547	1,374	-11.2	4,107	3,602	-12.3
New Brunswick	995	1,222	+22.8	2,895	3,249	+12.2
Quebec	8,971	10,295	+14.3	27,969	30,961	+10.7
Ontario	16,855	18,657	+10.7	50,425	54,466	+ 8.0
Manitoba	2,551	2,484	- 2.6	7,805	7,468	- 4.3
Saskatchewan.....	2,109	1,832	-13.1	6,402	5,440	-15.0
Alberta	3,943	3,033	-23.1	11,986	9,088	-24.2
British Columbia ²	3,760	3,852	+ 2.4	10,787	10,477	- 2.9
Canada	41,327	43,344	+ 4.9	123,902	126,383	+ 2.0
Commercial Vehicles						
Newfoundland.....	81	88	+ 8.6	237	287	+21.1
Prince Edward Island ...	54	69	+27.8	156	198	+26.9
Nova Scotia	253	200	-20.9	740	602	-18.6
New Brunswick	179	197	+10.1	630	651	+ 3.3
Quebec	1,420	1,736	+22.3	5,008	6,569	+31.2
Ontario	2,588	2,784	+ 7.6	10,249	9,934	- 3.1
Manitoba	451	318	-29.5	1,769	1,262	-28.7
Saskatchewan.....	509	450	-11.6	1,556	1,480	- 4.9
Alberta	946	820	-13.3	3,465	2,854	-17.6
British Columbia ²	640	627	- 2.0	2,358	2,518	+ 6.8
Canada	7,121	7,289	+ 2.4	26,168	26,355	+ 0.7
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	504	455	- 9.7	1,324	1,301	- 1.7
Prince Edward Island ...	227	297	+30.8	595	816	+37.1
Nova Scotia	1,800	1,574	-12.6	4,847	4,204	-13.3
New Brunswick	1,174	1,419	+20.9	3,525	3,900	+10.6
Quebec	10,391	12,031	+15.8	32,977	37,530	+13.8
Ontario	19,443	21,441	+10.3	60,674	64,400	+ 6.1
Manitoba	3,002	2,802	- 6.7	9,574	8,730	- 8.8
Saskatchewan.....	2,618	2,282	-12.8	7,958	6,920	-13.0
Alberta	4,889	3,853	-21.2	15,451	11,942	-22.7
British Columbia ²	4,400	4,479	+ 1.8	13,145	12,995	- 1.1
Canada	48,448	50,633	+ 4.5	150,070	152,738	+ 1.8

(1) Revised.

2. Includes Yukon and Northwest Territories.

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
March 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	(1) 1959	1960	% Change, 1960/59	(1) 1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	726	820	+12.9	1,557	1,667	+ 7.1
Quebec	3,094	3,693	+19.4	7,522	8,563	+13.8
Ontario	5,105	6,443	+26.2	12,042	14,959	+24.2
Manitoba	504	732	+45.2	1,197	1,729	+44.4
Saskatchewan.....	594	449	-24.4	1,373	1,034	-24.7
Alberta	1,340	1,173	-12.5	3,234	2,762	-14.6
British Columbia ²	859	1,057	+23.1	2,164	2,491	+15.1
Canada	12,222	14,367	+17.6	29,089	33,205	+14.1
Commercial Vehicles						
Atlantic Provinces	139	161	+15.8	399	525	+31.6
Quebec	502	550	+ 9.6	1,600	1,762	+10.1
Ontario	644	694	+ 7.8	2,061	2,488	+20.7
Manitoba	88	72	-18.2	276	328	+18.8
Saskatchewan.....	107	99	- 7.5	403	297	-26.3
Alberta	361	267	-26.0	1,290	1,190	- 7.8
British Columbia ²	155	188	+21.3	558	712	+27.6
Canada	1,996	2,031	+ 1.8	6,587	7,302	+10.9
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	865	981	+13.4	1,956	2,192	+12.1
Quebec	3,596	4,243	+18.0	9,122	10,325	+13.2
Ontario	5,749	7,137	+24.1	14,103	17,447	+23.7
Manitoba	592	804	+35.8	1,473	2,057	+39.6
Saskatchewan.....	701	548	-21.8	1,776	1,331	-25.1
Alberta	1,701	1,440	-15.3	4,524	3,951	-12.7
British Columbia ²	1,014	1,245	+22.8	2,722	3,203	+17.7
Canada	14,218	16,398	+15.3	35,676	40,507	+13.5

(1) Revised

(2) Includes Yukon and Northwest Territories.

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
March 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	(1) 1959	1960	% Change, 1960/59	(1) 1959	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,942	1,886	- 2.9	1,681	1,629	- 3.1
Quebec	6,018	6,211	+ 3.2	6,224	6,423	+ 3.2
Ontario	10,006	9,676	- 3.3	10,509	10,670	+ 1.5
Manitoba	1,380	1,332	- 3.5	1,428	1,480	+ 3.6
Saskatchewan.....	1,482	1,154	-22.1	1,419	1,147	-19.2
Alberta	3,150	2,664	-15.4	3,223	2,807	-12.9
British Columbia ²	2,344	2,615	+11.6	2,652	2,906	+ 9.6
Canada	26,322	25,538	- 3.0	27,136	27,062	- 0.3
Commercial Vehicles						
Atlantic Provinces	352	317	- 9.9	286	275	- 3.8
Quebec	663	693	+ 4.5	788	849	+ 7.7
Ontario	898	896	- 0.2	1,201	1,217	+ 1.3
Manitoba	147	166	+12.9	179	290	+62.0
Saskatchewan.....	212	242	+14.2	251	278	+10.8
Alberta	622	551	-11.4	939	826	-12.0
British Columbia ²	437	521	+19.2	819	1,055	+28.8
Canada	3,331	3,386	+ 1.7	4,463	4,790	+ 7.3
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,294	2,203	- 4.0	1,967	1,904	- 3.2
Quebec	6,681	6,904	+ 3.3	7,012	7,272	+ 3.7
Ontario	10,904	10,572	- 3.0	11,710	11,887	+ 1.5
Manitoba	1,527	1,498	- 1.9	1,607	1,770	+10.1
Saskatchewan.....	1,694	1,396	-17.6	1,670	1,425	-14.7
Alberta	3,772	3,215	-14.8	4,162	3,633	-12.7
British Columbia ²	2,781	3,136	+12.8	3,471	3,961	+14.1
Canada	29,653	28,924	- 2.5	31,599	31,852	+ 0.8

(1) Revised

 STATISTICS CANADA LIBRARY
 BIBLIOTHÈQUE STATISTIQUE CANADA


1010545758

(2) Includes Yukon and Northwest Territories.