



NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

JULY, 1960

Type of Vehicle	Number of Units			Retail Value (\$'000)		
	1959(1)	1960	% Change 1960/59	1959(1)	1960	% Change 1960/59
New Motor Vehicle Sales - January-July						
<u>Total Vehicles</u> (2)						
Passenger	283,568	290,672	+ 2.5	835,737	838,031	+ 0.3
Commercial	49,209	46,990	- 4.5	186,628	177,348	- 5.0
Total	332,777	337,662	+ 1.5	1,022,365	1,015,379	- 0.7
Motor Vehicle Financing(3) - January-July						
<u>New Vehicles</u>						
Passenger	95,511	102,459	+ 7.3	226,142	236,261	+ 4.5
Commercial	14,765	14,799	+ 0.2	54,708	58,720	+ 7.3
Total	110,276	117,258	+ 6.3	280,850	294,981	+ 5.0
<u>Used Vehicles</u>						
Passenger	197,011	183,243	- 7.0	201,663	191,628	- 5.0
Commercial	24,487	23,717	- 3.1	35,025	34,100	- 2.6
Total	221,498	206,960	- 6.6	236,688	225,728	- 4.6
Sales of British and European Vehicles(4) - July						
<u>Passenger Cars</u>						
Newfoundland	269	246	- 8.6	512	490	- 4.3
Prince Edward Island .	81	52	-35.8	142	97	-31.7
Nova Scotia	572	717	+25.3	1,087	1,374	+26.4
New Brunswick	273	403	+47.6	512	773	+51.0
Quebec	2,402	2,902	+20.8	4,813	5,786	+20.2
Ontario	4,168	4,056	- 2.7	8,227	8,191	- 0.4
Manitoba	491	363	-26.1	961	704	-26.7
Saskatchewan	208	206	- 1.0	405	409	+ 1.0
Alberta	777	504	-35.1	1,519	992	-34.7
British Columbia (5) .	1,652	889	-46.2	3,349	2,075	-38.0
Total Passenger	10,893	10,338	- 5.1	21,527	20,891	- 3.0
<u>Total Commercial</u>	444	389	-12.4	907	789	-13.0

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

TABLE 1 New Motor Vehicle Sales, by Provinces

July 1959 and 1960

Province	Number			Retail Value		
	1959(1)	1960	% Change, 1960/59	1959(1)	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	624	594	- 4.8	1,614	1,552	- 3.8
Prince Edward Island ...	136	148	-20.4	469	398	-15.1
Nova Scotia	1,317	1,502	+14.0	3,416	3,820	+11.8
New Brunswick	798	975	+22.2	2,169	2,567	+18.3
Quebec	8,031	8,495	+ 5.8	23,283	23,881	+ 2.6
Ontario	15,429	14,743	- 4.4	44,519	42,068	- 5.5
Manitoba	2,254	2,187	- 3.0	6,603	6,420	- 2.8
Saskatchewan.....	1,528	1,469	- 3.9	4,633	4,421	- 4.6
Alberta	2,894	2,059	-28.9	8,387	6,001	-28.4
British Columbia ²	3,402	2,193	-35.5	8,924	6,192	-30.6
Canada	36,463	34,365	- 5.8	104,017	97,320	- 6.4
Commercial Vehicles						
Newfoundland.....	105	108	+ 2.9	332	342	+ 3.0
Prince Edward Island ...	52	33	-36.5	161	90	-44.1
Nova Scotia	209	234	+12.0	625	727	+16.3
New Brunswick	153	215	+40.5	530	838	+58.1
Quebec	1,335	1,110	-16.9	7,344	4,739	-35.5
Ontario	2,109	1,674	-20.6	8,912	5,987	-32.8
Manitoba	358	288	-19.6	1,653	1,311	-20.7
Saskatchewan.....	496	465	- 6.2	1,708	1,651	- 3.3
Alberta	866	817	- 5.7	3,514	3,039	-13.5
British Columbia ²	588	507	-13.8	2,175	2,052	- 5.7
Canada	6,271	5,451	-13.1	26,954	20,776	-22.9
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	729	702	- 3.7	1,946	1,894	- 2.7
Prince Edward Island ...	238	181	-23.9	630	488	-22.5
Nova Scotia	1,526	1,736	+13.8	4,041	4,547	+12.5
New Brunswick	951	1,190	+25.1	2,699	3,405	+26.2
Quebec	9,366	9,605	+ 2.6	30,627	28,620	- 6.6
Ontario	17,538	16,417	- 6.4	53,431	48,055	-10.1
Manitoba	2,612	2,475	- 5.2	8,256	7,731	- 6.4
Saskatchewan.....	2,024	1,934	- 4.4	6,341	6,072	- 4.2
Alberta	3,760	2,876	-23.5	11,901	9,040	-24.0
British Columbia ²	3,990	2,700	-32.3	11,099	8,244	-25.7
Canada	42,734	39,816	- 6.8	130,971	118,096	- 9.8

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
July 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,182	1,287	+ 8.9	2,607	2,694	+ 3.3
Quebec	4,310	4,562	+ 5.8	10,412	10,398	- 0.1
Ontario	6,676	6,302	- 5.6	15,764	14,172	-10.1
Manitoba	744	623	-16.3	1,797	1,473	-18.0
Saskatchewan.....	687	588	-14.4	1,601	1,303	-18.6
Alberta	1,355	1,148	-15.3	3,307	2,690	-18.7
British Columbia ²	1,335	943	-29.4	3,340	2,221	-33.5
Canada	16,289	15,453	- 5.1	38,828	34,951	-10.0
Commercial Vehicles						
Atlantic Provinces	233	267	+14.6	890	1,094	+22.9
Quebec	553	526	- 4.9	2,195	2,020	- 8.0
Ontario	745	569	-23.6	2,777	1,922	-30.8
Manitoba	97	99	+ 2.1	597	604	+ 1.2
Saskatchewan.....	119	93	-21.8	433	343	-20.8
Alberta	305	266	-12.8	1,141	1,106	- 3.1
British Columbia ²	239	180	-24.7	936	820	-12.4
Canada	2,291	2,000	-12.7	8,969	7,909	-11.8
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,415	1,554	+ 9.8	3,497	3,788	+ 8.3
Quebec	4,863	5,088	+ 4.6	12,607	12,418	- 1.5
Ontario	7,421	6,871	- 7.4	18,541	16,094	-13.2
Manitoba	841	722	-14.1	2,394	2,077	-13.2
Saskatchewan.....	806	681	-15.5	2,034	1,646	-19.1
Alberta	1,660	1,414	-14.8	4,448	3,796	-14.7
British Columbia ²	1,574	1,123	-28.7	4,276	3,041	-28.9
Canada	18,580	17,453	- 6.1	47,797	42,860	-10.3

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
July 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	2,764	2,601	- 5.9	2,448	2,323	- 5.1
Quebec	8,124	7,377	- 9.2	8,311	7,063	-15.0
Ontario	12,293	10,314	-16.1	12,841	10,940	-14.8
Manitoba	1,610	1,972	+22.5	1,696	2,478	+46.1
Saskatchewan.....	1,815	1,486	-18.1	1,639	1,366	-16.7
Alberta	3,280	2,662	-18.8	3,349	2,728	-18.5
British Columbia ²	2,998	2,474	-17.5	3,294	2,750	-16.5
Canada	32,884	28,886	-12.2	33,578	29,648	-11.7
Commercial Vehicles						
Atlantic Provinces	509	370	-27.3	499	321	-35.7
Quebec	798	713	-10.7	999	890	-10.9
Ontario	936	748	-20.1	1,275	1,010	-20.8
Manitoba	150	160	+ 6.7	205	338	+64.9
Saskatchewan.....	259	221	-14.7	272	337	+23.9
Alberta	534	545	+ 2.1	912	840	- 7.9
British Columbia ²	470	414	-11.9	828	791	- 4.5
Canada	3,656	3,171	-13.3	4,990	4,527	- 9.3
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	3,273	2,971	- 9.2	2,947	2,644	-10.3
Quebec	8,922	8,090	- 9.3	9,310	7,953	-14.6
Ontario	13,229	11,062	-16.4	14,116	11,950	-15.3
Manitoba	1,760	2,132	+21.1	1,901	2,816	+48.1
Saskatchewan.....	2,074	1,707	-17.7	1,911	1,703	-10.9
Alberta	3,814	3,207	-15.9	4,261	3,568	-16.3
British Columbia ²	3,468	2,888	-16.7	4,122	3,541	-14.3
Canada	36,540	32,057	-12.3	38,568	34,175	-11.4

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(1) Revised

(2) Includes Yukon and Northwest Territories