



NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

AUGUST, 1960

Type	Number of Units			Retail Value (\$'000)		
	1959(1)	1960	% Change 1960/59	1959(1)	1960	% Change 1960/59
New Motor Vehicle Sales - January-August						
<u>Total Vehicles</u> (2)						
Passenger	314,555	319,937	+ 1.7	924,069	921,312	- 0.3
Commercial	56,321	53,098	- 5.7	212,837	199,700	- 6.2
Total	370,876	373,035	+ 0.6	1,136,906	1,121,012	- 1.4
Motor Vehicle Financing (3) - January-August						
<u>New Vehicles</u>						
Passenger	109,001	116,921	+ 7.3	258,064	269,279	+ 4.3
Commercial	16,858	17,036	+ 1.1	62,589	67,564	+ 7.9
Total	125,859	133,957	+ 6.4	320,653	336,843	+ 5.0
<u>Used Vehicles</u>						
Passenger	224,823	211,409	- 6.0	229,677	219,638	- 4.4
Commercial	28,101	27,632	- 1.7	39,839	39,200	- 1.6
Total	252,924	239,041	- 5.5	269,516	258,838	- 4.0
Sales of British and European Vehicles (4) - August						
<u>Passenger Cars</u>						
Newfoundland	179	162	- 9.5	354	338	- 4.5
Prince Edward Island ..	59	48	-18.6	107	93	-13.1
Nova Scotia	470	715	+52.1	881	1,334	+51.4
New Brunswick	326	387	+18.7	643	756	+17.6
Quebec	1,849	2,192	+18.6	3,788	4,551	+20.1
Ontario	3,847	3,140	-18.4	7,566	6,450	-14.8
Manitoba	404	281	-30.4	796	582	-26.9
Saskatchewan	272	164	-39.7	542	348	-35.8
Alberta	671	404	-39.8	1,348	829	-38.5
British Columbia(5) ...	1,611	1,168	-27.5	3,457	2,443	-29.3
Total Passenger	9,688	8,661	-10.6	19,482	17,724	- 9.0
<u>Total Commercial</u>	954	678	-28.9	2,053	1,435	-30.1

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

TABLE 1 New Motor Vehicle Sales, by Provinces
August 1959 and 1960

Province	Number			Retail Value		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	470	521	+10.9	1,253	1,431	+14.2
Prince Edward Island ...	150	144	- 4.0	384	389	+ 1.3
Nova Scotia	1,149	1,430	+24.5	3,042	3,538	+16.3
New Brunswick	826	939	+13.7	2,211	2,460	+11.3
Quebec	6,333	6,949	+ 9.7	18,499	20,027	+ 8.3
Ontario	12,305	11,806	- 4.1	34,915	33,991	- 2.6
Manitoba	2,028	1,892	- 6.7	5,981	5,622	- 6.0
Saskatchewan.....	1,623	1,092	-32.7	4,856	3,281	-32.4
Alberta	2,626	2,128	-19.0	7,726	6,362	-17.7
British Columbia ²	3,477	2,364	-32.0	9,465	6,180	-34.7
Canada	30,987	29,265	- 5.6	88,332	83,281	- 5.7
Commercial Vehicles						
Newfoundland.....	106	172	+62.3	309	536	+73.5
Prince Edward Island ...	50	46	- 8.0	146	135	- 7.5
Nova Scotia	270	292	+ 8.1	778	906	+16.5
New Brunswick	282	206	-27.0	1,165	721	-38.1
Quebec	1,477	1,302	-11.3	5,550	5,591	+ 0.7
Ontario	2,237	1,861	-16.8	7,981	6,344	-20.5
Manitoba	444	361	-18.7	1,732	1,613	- 6.9
Saskatchewan.....	571	643	+12.6	2,087	2,130	+ 2.1
Alberta	1,039	828	-20.3	3,874	2,853	-26.4
British Columbia ²	636	397	-37.6	2,587	1,523	-41.1
Canada	7,112	6,108	-14.1	26,209	22,352	-14.7
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	576	693	+20.3	1,562	1,967	+25.9
Prince Edward Island ...	200	190	- 5.0	530	524	- 1.1
Nova Scotia	1,419	1,722	+21.4	3,820	4,444	+16.3
New Brunswick	1,108	1,145	+ 3.3	3,376	3,181	- 5.8
Quebec	7,810	8,251	+ 5.6	24,049	25,618	+ 6.5
Ontario	14,542	13,667	- 6.0	42,896	40,335	- 6.0
Manitoba	2,472	2,253	- 8.9	7,713	7,235	- 6.2
Saskatchewan.....	2,194	1,735	-20.9	6,943	5,411	-22.1
Alberta	3,665	2,956	-19.3	11,600	9,215	-20.6
British Columbia ²	4,113	2,761	-32.9	12,052	7,703	-36.1
Canada	38,099	35,373	- 7.2	114,541	105,633	- 7.8

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
August 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,025	1,308	+27.6	2,259	2,801	+24.0
Quebec	3,353	3,733	+11.5	8,241	8,611	+ 4.5
Ontario	5,301	6,055	+14.2	12,413	13,825	+11.4
Manitoba	802	663	-17.3	1,791	1,521	-15.1
Saskatchewan.....	537	609	+13.4	1,255	1,352	+ 7.7
Alberta	1,229	1,179	- 4.1	2,952	2,825	- 4.3
British Columbia ²	1,243	910	-26.3	3,011	2,063	-30.8
Canada	13,490	14,462	+ 7.2	31,922	33,018	+ 3.4
Commercial Vehicles						
Atlantic Provinces	226	266	+17.7	672	1,037	+54.3
Quebec	530	614	+15.8	1,891	2,329	+23.2
Ontario	599	637	+ 6.3	2,235	2,463	+10.2
Manitoba	88	83	- 5.7	424	341	-19.6
Saskatchewan.....	125	142	+13.6	433	435	+ 0.5
Alberta	336	337	+ 0.3	1,457	1,424	- 2.3
British Columbia ²	189	158	-16.4	769	815	+ 6.0
Canada	2,093	2,237	+ 6.9	7,881	8,844	+12.2
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,251	1,574	+25.8	2,931	3,838	+30.9
Quebec	3,883	4,352	+12.1	10,132	10,940	+ 8.0
Ontario	5,900	6,692	+13.4	14,648	16,288	+11.2
Manitoba	890	746	-16.2	2,215	1,862	-15.9
Saskatchewan.....	662	751	+13.4	1,688	1,787	+ 5.9
Alberta	1,565	1,516	- 3.1	4,409	4,249	- 3.6
British Columbia ²	1,432	1,068	-25.4	3,780	2,898	-23.3
Canada	15,583	16,699	+ 7.2	39,803	41,862	+ 5.2

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces

August 1959 and 1960

Province	Number of Vehicles			Amount of Financing		
	1959 ⁽¹⁾	1960	% Change, 1960/59	1959 ⁽¹⁾	1960	% Change, 1960/59
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	2,526	2,746	+ 8.7	2,222	2,446	+10.1
Quebec	6,735	6,754	+ 0.3	6,785	6,522	- 3.9
Ontario	9,898	10,001	+ 1.0	10,305	10,372	+ 0.6
Manitoba	1,655	1,667	+ 0.7	1,716	1,691	- 1.5
Saskatchewan.....	1,343	1,494	+11.2	1,202	1,366	+13.6
Alberta	2,868	2,936	+ 2.4	2,781	2,874	+ 3.3
British Columbia ²	2,787	2,568	- 7.9	3,003	2,739	- 8.8
Canada	27,812	28,166	+ 1.3	28,014	28,010	(3)
Commercial Vehicles						
Atlantic Provinces	408	434	+ 6.4	351	414	+17.9
Quebec	765	1,029	+34.5	925	1,428	+54.4
Ontario	886	882	- 0.5	1,138	1,147	+ 0.8
Manitoba	204	182	-10.8	322	223	-30.7
Saskatchewan.....	256	314	+22.7	294	367	+24.8
Alberta	629	642	+ 2.1	932	937	+ 0.5
British Columbia ²	466	432	- 7.3	852	584	-31.5
Canada	3,614	3,915	+ 8.3	4,814	5,100	+ 5.9
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,934	3,180	+ 8.4	2,573	2,860	+11.2
Quebec	7,500	7,783	+ 3.8	7,710	7,950	+ 3.1
Ontario	10,784	10,883	+ 0.9	11,443	11,519	+ 0.7
Manitoba	1,859	1,849	- 0.5	2,038	1,914	- 6.1
Saskatchewan.....	1,599	1,808	+13.1	1,496	1,733	+15.8
Alberta	3,497	3,578	+ 2.3	3,713	3,811	+ 2.6
British Columbia ²	3,253	3,000	- 7.8	3,855	3,323	-13.8
Canada	31,426	32,081	+ 2.1	32,828	33,110	+ 0.9

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(1) Revised

(2) Includes Yukon and Northwest Territories

(3) Unchanged