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NEW MOTOR VEHICLE SALES

December, 1964

## Sales of New Motor Vehicles by Type and by Province

	Passenger			Commercial			Total		
	1963	1964	% change	1963	1964	% change	1963	1964	% change
Number of new motor vehicles sold									
Newfoundland	343	345	+ 0.6	90	127	+41.1	433	472	+ 9.0
Prince Edward Island ....	164	170	+ 3.7	32	37	+15.6	196	207	+ 5.6
Nova Scotia	1,171	1,020	-12.9	245	247	+ 0.8	1,416	1,267	-10.5
New Brunswick	1,006	852	-15.3	249	224	-10.0	1,255	1,076	-14.3
Quebec .....	10,985	10,120	- 7.9	1,643	1,618	- 1.5	12,628	11,738	- 7.0
Ontario .....	20,545	17,031	-17.1	2,389	2,158	- 9.7	22,934	19,189	-16.3
Manitoba ....	2,108	1,781	-15.5	312	353	+13.1	2,420	2,134	-11.8
Saskatchewan	2,458	1,733	-29.5	600	596	- 0.7	3,058	2,329	-23.8
Alberta .....	3,547	2,648	-25.3	1,187	1,074	- 9.5	4,734	3,722	-21.4
British Columbia(1)	4,088	3,333	-18.5	824	838	+ 1.7	4,912	4,171	-15.1
Canada ....	46,415	39,033	-15.9	7,571	7,272	- 4.0	53,986	46,305	-14.2
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	1,017	1,047	+ 2.9	299	403	+34.8	1,316	1,450	+10.2
Prince Edward Island ....	496	524	+ 5.6	96	119	+24.0	592	643	+ 8.6
Nova Scotia	3,554	3,136	-11.8	756	807	+ 6.7	4,310	3,943	- 8.5
New Brunswick	3,127	2,653	-15.2	1,099	986	-10.3	4,226	3,639	-13.9
Quebec .....	35,550	33,334	- 6.2	6,585	6,456	- 2.0	42,135	39,790	- 5.6
Ontario .....	65,773	55,622	-15.4	8,972	8,214	- 8.4	74,745	63,836	-14.6
Manitoba ....	6,828	5,844	-14.4	1,117	1,283	+14.9	7,945	7,127	-10.3
Saskatchewan	7,898	5,681	-28.1	1,954	1,875	- 4.0	9,852	7,556	-23.3
Alberta .....	11,402	8,714	-23.6	4,127	3,800	- 7.9	15,529	12,514	-19.4
British Columbia(1)	12,783	10,191	-20.3	3,316	4,119	+24.2	16,099	14,310	-11.1
Canada ....	148,428	126,746	-14.6	28,321	28,062	- 0.9	176,749	154,808	-12.4

(1) Includes Yukon and Northwest Territories.

r Revised figures.

February, 1965.

Merchandising and Services Division

Sales of Canadian and United States Manufactured Vehicles by Type and by Province

December, 1964

Province	Passenger			Commercial			Total			
	1963	1964	% change	1963	1964	% change	1963	1964	% change	
Number of new motor vehicles sold										
Newfoundland	290	274	- 5.5	)						
Prince Edward Island ....	151	156	+ 3.3	)	607	616	+ 1.5	2,960	2,680	- 9.5
Nova Scotia .	1,001	884	-11.7	)						
New Brunswick	911	750	-17.7	)						
Quebec .....	10,227	9,274	- 9.3	)	1,619	1,594	- 1.5	11,846	10,868	- 8.3
Ontario .....	19,333	15,544	-19.6	)	2,320	2,096	- 9.7	21,653	17,640	-18.5
Manitoba ....	2,055	1,700	-17.3	)						
Saskatchewan	2,382	1,664	-30.1	)	2,076	2,008	- 3.3	9,882	7,823	-20.8
Alberta .....	3,369	2,451	-27.2	)						
British Columbia(1)	3,648	2,763	-24.3	)	803	808	+ 0.6	4,451	3,571	-19.8
Canada ....	43,367	35,460	-18.2	)	7,425	7,122	- 4.1	50,792	42,582	-16.2
Retail value of new motor vehicles sold										
thousands of dollars										
Newfoundland	913	905	- 0.9	)						
Prince Edward Island ....	470	498	+ 6.0	)	2,226	2,262	+ 1.6	9,735	8,979	- 7.8
Nova Scotia .	3,194	2,866	-10.3	)						
New Brunswick	2,932	2,448	-16.5	)						
Quebec .....	33,958	31,615	- 6.9	)	6,521	6,394	- 1.9	40,479	38,009	- 6.1
Ontario .....	63,172	52,468	-16.9	)	8,795	8,048	- 8.5	71,967	60,516	-15.9
Manitoba ....	6,697	5,674	-15.3	)						
Saskatchewan	7,711	5,520	-28.4	)	7,137	6,916	- 3.1	32,551	26,405	-18.9
Alberta .....	11,006	8,295	-24.6	)						
British Columbia(1)	11,807	8,981	-23.9	)	3,259	4,040	+24.0	15,066	13,021	-13.6
Canada ....	141,860	119,270	-15.9	)	27,938	27,660	- 1.0	169,798	146,930	-13.5

(1) Includes Yukon and Northwest Territories.

Sales of Overseas Manufactured Vehicles by Type and by Province

December, 1964

Province	Passenger			Commercial			Total			
	1963	1964	% change	1963	1964	% change	1963	1964	% change	
<b>Number of new motor vehicles sold</b>										
Newfoundland	53	71	+34.0	)						
Prince Edward Island .....	13	14	+ 7.7	)	9	19	+111.1	340	342	+ 0.6
Nova Scotia .	170	136	-20.0	)						
New Brunswick	95	102	+ 7.4	)						
Quebec .....	758	846	+11.6	)	24	24	(2)	782	870	+11.3
Ontario .....	1,212	1,487	+22.7	)	69	62	- 10.1	1,281	1,549	+20.9
Manitoba .....	53	81	+52.8	)						
Saskatchewan	76	69	- 9.2	)	23	15	- 34.8	330	362	+ 9.7
Alberta .....	178	197	+10.7	)						
British Columbia(1)	440	570	+29.5	)	21	30	+ 42.9	461	600	+30.2
Canada .....	3,048	3,573	+17.2	)	146	150	+ 2.7	3,194	3,723	+16.6
<b>Retail value of new motor vehicles sold</b>										
thousands of dollars										
Newfoundland	104	142	+36.5	)						
Prince Edward Island .....	26	26	(2)	)	24	53	+120.8	709	696	- 1.8
Nova Scotia .	360	270	-25.0	)						
New Brunswick	195	205	+ 5.1	)						
Quebec .....	1,592	1,719	+ 8.0	)	64	62	- 3.1	1,656	1,781	+ 7.5
Ontario .....	2,601	3,154	+21.3	)	177	166	- 6.2	2,778	3,320	+19.5
Manitoba .....	131	170	+29.8	)						
Saskatchewan	187	161	-13.9	)	61	42	- 31.1	775	792	+ 2.2
Alberta .....	396	419	+ 5.8	)						
British Columbia(1)	976	1,210	+24.0	)	57	79	+ 38.6	1,033	1,289	+24.8
Canada .....	6,568	7,476	+13.8	)	383	402	+ 5.0	6,951	7,878	+13.3

(1) Includes Yukon and Northwest Territories.

(2) Unchanged





Sales of New Motor Vehicles by Origin and by Type

January - December 1964

Type of vehicle	Number of units			Retail value		
	1963 <sup>F</sup>	1964	% change	1963 <sup>F</sup>	1964	% change
				\$'000	\$'000	
<b>Canadian and United States manufactured vehicles</b>						
Passenger .....	506,311	549,740	+ 8.6	1,604,675	1,793,521	+11.8
Commercial .....	94,323	106,599	+13.0	338,643	394,619	+16.5
<b>Totals .....</b>	<b>600,634</b>	<b>656,339</b>	<b>+ 9.3</b>	<b>1,943,318</b>	<b>2,188,140</b>	<b>+12.6</b>
<b>Overseas manufactured vehicles</b>						
Passenger .....	51,476	65,801	+27.8	111,446	139,224	+24.9
Commercial .....	2,879	2,354	-18.2	7,275	6,182	-15.0
<b>Totals .....</b>	<b>54,355</b>	<b>68,155</b>	<b>+25.4</b>	<b>118,721</b>	<b>145,406</b>	<b>+22.5</b>
<b>Total all vehicles</b>						
Passenger .....	557,787	615,541	+10.4	1,716,121	1,932,745	+12.6
Commercial .....	97,202	108,953	+12.1	345,918	400,801	+15.9
<b>Totals .....</b>	<b>654,989</b>	<b>724,494</b>	<b>+10.6</b>	<b>2,062,039</b>	<b>2,333,546</b>	<b>+13.2</b>

<sup>F</sup> Revised figures.

