

NEW MOTOR VEHICLE SALES

April, 1964

Sales of New Motor Vehicles by Type and by Province

| | Passenger | | | Commercial | | | Total | | |
|---|-------------------|---------|----------|------------|--------|----------|-------------------|---------|----------|
| | 1963 ^r | 1964 | % change | 1963 | 1964 | % change | 1963 ^r | 1964 | % change |
| Number of new motor vehicles sold | | | | | | | | | |
| Newfoundland | 1,012 | 1,123 | +11.0 | 205 | 215 | + 4.9 | 1,217 | 1,338 | + 9.9 |
| Prince Edward Island | 320 | 374 | +16.9 | 88 | 77 | -12.5 | 408 | 451 | +10.5 |
| Nova Scotia | 2,070 | 2,501 | +20.8 | 353 | 391 | +10.8 | 2,423 | 2,892 | +19.4 |
| New Brunswick | 1,610 | 1,954 | +21.4 | 246 | 359 | +45.9 | 1,856 | 2,313 | +24.6 |
| Quebec | 18,128 | 19,086 | + 5.3 | 2,251 | 2,115 | - 6.0 | 20,379 | 21,201 | + 4.0 |
| Ontario | 25,804 | 26,164 | + 1.4 | 3,679 | 3,890 | + 5.7 | 29,483 | 30,054 | + 1.9 |
| Manitoba | 2,768 | 3,209 | +15.9 | 493 | 497 | + 0.8 | 3,261 | 3,706 | +13.6 |
| Saskatchewan | 2,985 | 3,484 | +16.7 | 932 | 1,161 | +24.6 | 3,917 | 4,645 | +18.6 |
| Alberta | 4,066 | 4,894 | +20.4 | 1,479 | 1,632 | +10.3 | 5,545 | 6,526 | +17.7 |
| British Columbia(1) | 4,775 | 5,014 | + 5.0 | 822 | 1,075 | +30.8 | 5,597 | 6,089 | + 8.8 |
| Canada | 63,538 | 67,803 | + 6.7 | 10,548 | 11,412 | + 8.2 | 74,086 | 79,215 | + 6.9 |
| Retail value of new motor vehicles sold | | | | | | | | | |
| thousands of dollars | | | | | | | | | |
| Newfoundland | 2,933 | 3,331 | +13.6 | 610 | 669 | + 9.7 | 3,543 | 4,000 | +12.9 |
| Prince Edward Island | 947 | 1,134 | +19.7 | 271 | 232 | -14.4 | 1,218 | 1,366 | +12.2 |
| Nova Scotia | 5,892 | 7,330 | +24.4 | 1,046 | 1,241 | +18.6 | 6,938 | 8,571 | +23.5 |
| New Brunswick | 4,663 | 5,852 | +25.5 | 771 | 1,281 | +66.1 | 5,434 | 7,133 | +31.3 |
| Quebec | 55,433 | 60,369 | + 8.9 | 8,045 | 8,483 | + 5.4 | 63,478 | 68,852 | + 8.5 |
| Ontario | 78,808 | 82,502 | + 4.7 | 12,664 | 14,295 | +12.9 | 91,472 | 96,797 | + 5.8 |
| Manitoba | 8,525 | 10,191 | +19.5 | 1,836 | 1,781 | - 3.0 | 10,361 | 11,972 | +15.5 |
| Saskatchewan | 9,259 | 11,063 | +19.5 | 2,868 | 3,572 | +24.5 | 12,127 | 14,635 | +20.7 |
| Alberta | 12,661 | 15,708 | +24.1 | 5,053 | 5,948 | +17.7 | 17,714 | 21,656 | +22.3 |
| British Columbia(1) | 14,195 | 15,207 | + 7.1 | 3,116 | 4,520 | +45.1 | 17,311 | 19,727 | +14.0 |
| Canada | 193,316 | 212,687 | +10.0 | 36,280 | 42,022 | +15.8 | 229,596 | 254,709 | +10.9 |

(1) Includes Yukon and Northwest Territories.

r Revised figures.

Merchandising and Services Division

June, 1964

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

Sales of Canadian and United States Manufactured Vehicles by Type and by Province

April, 1964

| Province | Passenger | | | Commercial | | | Total | | |
|---|-----------|---------|----------|------------|--------|----------|---------|---------|----------|
| | 1963 | 1964 | % change | 1963 | 1964 | % change | 1963 | 1964 | % change |
| Number of new motor vehicles sold | | | | | | | | | |
| Newfoundland | 830 | 915 | +10.2 | | | | | | |
| Prince Edward Island | 286 | 336 | +17.5 | 863 | 1,019 | +18.1 | 5,044 | 5,975 | +18.5 |
| Nova Scotia | 1,679 | 2,027 | +20.7 | | | | | | |
| New Brunswick | 1,386 | 1,678 | +21.1 | | | | | | |
| Quebec | 16,367 | 17,069 | + 4.3 | 2,130 | 2,075 | - 2.6 | 18,497 | 19,144 | + 3.5 |
| Ontario | 23,494 | 23,930 | + 1.9 | 3,500 | 3,801 | + 8.6 | 26,994 | 27,731 | + 2.7 |
| Manitoba | 2,588 | 3,026 | +16.9 | | | | | | |
| Saskatchewan | 2,813 | 3,302 | +17.4 | 2,848 | 3,262 | +14.5 | 12,026 | 14,168 | +17.8 |
| Alberta | 3,777 | 4,578 | +21.2 | | | | | | |
| British Columbia(1) | 4,135 | 4,165 | + 0.7 | 755 | 1,028 | +36.2 | 4,890 | 5,193 | + 6.2 |
| Canada | 57,355 | 61,026 | + 6.4 | 10,096 | 11,185 | +10.8 | 67,451 | 72,211 | + 7.1 |
| Retail value of new motor vehicles sold | | | | | | | | | |
| thousands of dollars | | | | | | | | | |
| Newfoundland | 2,555 | 2,904 | +13.7 | | | | | | |
| Prince Edward Island | 872 | 1,058 | +21.3 | 2,622 | 3,361 | +28.2 | 15,365 | 18,985 | +23.6 |
| Nova Scotia | 5,096 | 6,380 | +25.2 | | | | | | |
| New Brunswick | 4,220 | 5,282 | +25.2 | | | | | | |
| Quebec | 51,698 | 56,005 | + 8.3 | 7,731 | 8,374 | + 8.3 | 59,429 | 64,379 | + 8.3 |
| Ontario | 73,952 | 77,685 | + 5.0 | 12,223 | 14,060 | +15.0 | 86,175 | 91,745 | + 6.5 |
| Manitoba | 8,154 | 9,764 | +19.7 | | | | | | |
| Saskatchewan | 8,883 | 10,657 | +20.0 | 9,602 | 11,221 | +16.9 | 38,645 | 46,614 | +20.6 |
| Alberta | 12,006 | 14,972 | +24.7 | | | | | | |
| British Columbia(1) | 12,735 | 13,274 | + 4.2 | 2,946 | 4,395 | +49.2 | 15,681 | 17,669 | +12.7 |
| Canada | 180,171 | 197,981 | + 9.9 | 35,124 | 41,411 | +17.9 | 215,295 | 239,392 | +11.2 |

(1) Includes Yukon and Northwest Territories.

Sales of Overseas Manufactured Vehicles by Type and by Province

| Province | Passenger | | | Commercial | | | Total | | |
|---|-------------------|--------|----------|------------|------|----------|-------------------|--------|----------|
| | 1963 ^r | 1964 | % change | 1963 | 1964 | % change | 1963 ^r | 1964 | % change |
| Number of new motor vehicles sold | | | | | | | | | |
| Newfoundland | 182 | 208 | +14.3 | | | | | | |
| Prince Edward Island | 34 | 38 | +11.8 | 29 | 23 | -20.7 | 860 | 1,019 | +18.5 |
| Nova Scotia . | 391 | 474 | +21.2 | | | | | | |
| New Brunswick | 224 | 276 | +23.2 | | | | | | |
| Quebec | 1,761 | 2,017 | +14.5 | 121 | 40 | -66.9 | 1,882 | 2,057 | + 9.3 |
| Ontario | 2,310 | 2,234 | - 3.3 | 179 | 89 | -50.3 | 2,489 | 2,323 | - 6.7 |
| Manitoba | 180 | 183 | + 1.7 | | | | | | |
| Saskatchewan | 172 | 182 | + 5.8 | 56 | 28 | -50.0 | 697 | 709 | + 1.7 |
| Alberta | 289 | 316 | + 9.3 | | | | | | |
| British Columbia(1) | 640 | 849 | +32.7 | 67 | 47 | -29.9 | 707 | 896 | +26.7 |
| Canada | 6,183 | 6,777 | + 9.6 | 452 | 227 | -49.8 | 6,635 | 7,004 | + 5.6 |
| Retail value of new motor vehicles sold | | | | | | | | | |
| thousands of dollars | | | | | | | | | |
| Newfoundland | 378 | 427 | +13.0 | | | | | | |
| Prince Edward Island | 75 | 76 | + 1.3 | 76 | 62 | -18.4 | 1,768 | 2,085 | +17.9 |
| Nova Scotia . | 796 | 950 | +19.3 | | | | | | |
| New Brunswick | 443 | 570 | +28.7 | | | | | | |
| Quebec | 3,735 | 4,364 | +16.8 | 314 | 109 | -65.3 | 4,049 | 4,473 | +10.5 |
| Ontario | 4,856 | 4,817 | - 0.8 | 441 | 235 | -46.7 | 5,297 | 5,052 | - 4.6 |
| Manitoba | 371 | 427 | +15.1 | | | | | | |
| Saskatchewan | 376 | 406 | + 8.0 | 155 | 80 | -48.4 | 1,557 | 1,649 | + 5.9 |
| Alberta | 655 | 736 | +12.4 | | | | | | |
| British Columbia(1) | 1,460 | 1,933 | +32.4 | 170 | 125 | -26.5 | 1,630 | 2,058 | +26.3 |
| Canada | 13,145 | 14,706 | +11.9 | 1,156 | 611 | -47.1 | 14,301 | 15,317 | + 7.1 |

(1) Includes Yukon and Northwest Territories.

r Revised figures.



Sales of New Motor Vehicles by Origin and by Type
January to April 1964

| Type of vehicle | Number of units | | | Retail value | | |
|--|-------------------|---------|----------|-------------------|---------|----------|
| | 1963 ^r | 1964 | % change | 1963 ^r | 1964 | % change |
| | | | | \$'000 | \$'000 | |
| Canadian and United States manufactured vehicles | | | | | | |
| Passenger | 173,253 | 200,121 | +15.5 | 546,399 | 652,355 | +19.4 |
| Commercial | 30,444 | 37,635 | +23.6 | 105,859 | 136,467 | +28.9 |
| Totals | 203,697 | 237,756 | +16.7 | 652,258 | 788,822 | +20.9 |
| Overseas manufactured vehicles | | | | | | |
| Passenger | 14,149 | 19,531 | +38.0 | 31,046 | 41,620 | +34.1 |
| Commercial | 1,035 | 805 | -22.2 | 2,549 | 2,096 | -17.8 |
| Totals | 15,184 | 20,336 | +33.9 | 33,595 | 43,716 | +30.1 |
| Total all vehicles | | | | | | |
| Passenger | 187,402 | 219,652 | +17.2 | 577,445 | 693,975 | +20.2 |
| Commercial | 31,479 | 38,440 | +22.1 | 108,408 | 138,563 | +27.8 |
| Totals | 218,881 | 258,092 | +17.9 | 685,853 | 832,538 | +21.4 |

^r Revised figures.

