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## NEW MOTOR VEHICLE SALES

July, 1964

Sales of New Motor Vehicles by Type and by Province

	Passenger			Commercial			Total		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
Number of new motor vehicles sold									
Newfoundland	670	811	+21.0	255	199	-22.0	925	1,010	+ 9.2
Prince Edward Island ....	197	207	+ 5.1	51	61	+19.6	248	268	+ 8.1
Nova Scotia	1,393	1,997	+43.4	266	363	+36.5	1,659	2,360	+42.3
New Brunswick	1,059	1,423	+34.4	241	329	+36.5	1,300	1,752	+34.8
Quebec .....	10,538	13,277	+26.0	1,730	1,979	+14.4	12,268	15,256	+24.4
Ontario .....	16,472	19,640	+19.2	2,348	2,986	+27.2	18,820	22,626	+20.2
Manitoba ....	1,866	2,247	+20.4	429	516	+20.3	2,295	2,763	+20.4
Saskatchewan	1,947	2,222	+14.1	774	720	- 7.0	2,721	2,942	+ 8.1
Alberta .....	2,928	3,597	+22.8	1,039	1,227	+18.1	3,967	4,824	+21.6
British Columbia(1)	4,054	4,980	+22.8	998	1,288	+29.1	5,052	6,268	+24.1
Canada ....	41,124	50,401	+22.6	8,131	9,668	+18.9	49,255	60,069	+22.0
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	1,881	2,337	+24.2	819	610	-25.5	2,700	2,947	+ 9.1
Prince Edward Island ....	590	628	+ 6.4	152	188	+23.7	742	816	+10.0
Nova Scotia	4,141	5,751	+38.9	833	1,124	+34.9	4,974	6,875	+38.2
New Brunswick	3,175	4,241	+33.6	976	1,186	+21.5	4,151	5,427	+30.7
Quebec .....	32,025	41,218	+28.7	6,769	8,050	+18.9	38,794	49,268	+27.0
Ontario .....	50,144	60,621	+20.9	8,963	10,825	+20.8	59,107	71,446	+20.9
Manitoba ....	5,735	6,976	+21.6	1,509	1,658	+ 9.9	7,244	8,634	+19.2
Saskatchewan	6,039	7,029	+16.4	2,509	2,326	- 7.3	8,548	9,355	+ 9.4
Alberta .....	9,064	11,477	+26.6	3,777	4,037	+ 6.9	12,841	15,514	+20.8
British Columbia(1)	11,873	14,863	+25.2	3,843	5,134	+33.6	15,716	19,997	+27.2
Canada ....	124,667	155,141	+24.4	30,150	35,138	+16.5	154,817	190,279	+22.9

(1) Includes Yukon and Northwest Territories.

<sup>r</sup> Revised figures.

Merchandising and Services Division

September, 1964

ROGER DUNAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

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Sales of Canadian and United States Manufactured Vehicles by Type and by Province

July, 1964

Province	Passenger			Commercial			Total		
	1963	1964	% change	1963	1964	% change	1963	1964	% change
Number of new motor vehicles sold									
Newfoundland	509	640	+25.7	803	937	+16.7	3,787	4,513	+19.2
Prince Edward Island .....	192	185	- 3.6						
Nova Scotia .	1,278	1,551	+21.4						
New Brunswick	1,005	1,200	+19.4						
Quebec .....	9,690	11,638	+20.1	1,716	1,941	+13.1	11,406	13,579	+19.1
Ontario .....	15,168	17,352	+14.4	2,295	2,924	+27.4	17,463	20,276	+16.1
Manitoba .....	1,749	2,070	+18.4	2,224	2,442	+ 9.8	8,550	9,901	+15.8
Saskatchewan	1,889	2,115	+12.0						
Alberta .....	2,688	3,274	+21.8						
British Columbia(1)	3,416	4,038	+18.2	969	1,243	+28.3	4,385	5,281	+20.4
Canada .....	37,584	44,063	+17.2	8,007	9,487	+18.5	45,591	53,550	+17.5
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	1,563	1,993	+27.5	2,757	3,068	+11.3	11,820	14,241	+20.5
Prince Edward Island .....	578	585	+ 1.2						
Nova Scotia .	3,860	4,816	+24.8						
New Brunswick	3,062	3,779	+23.4						
Quebec .....	30,101	37,756	+25.4	6,728	7,950	+18.2	36,829	45,706	+24.1
Ontario .....	47,295	55,702	+17.8	8,824	10,667	+20.9	56,119	66,369	+18.3
Manitoba .....	5,465	6,580	+20.4	7,750	7,959	+ 2.7	27,619	32,068	+16.1
Saskatchewan	5,904	6,793	+15.1						
Alberta .....	8,500	10,736	+26.3						
British Columbia(1)	10,439	12,785	+22.5	3,763	5,011	+33.2	14,202	17,796	+25.3
Canada .....	116,767	141,525	+21.2	29,822	34,655	+16.2	146,589	176,180	+20.2

(1) Includes Yukon and Northwest Territories.

Sales of Overseas Manufactured Vehicles by Type and by Province

July, 1964

Province	Passenger			Commercial			Total		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
Number of new motor vehicles sold									
Newfoundland	161	171	+ 6.2	10	15	+ 50.0	345	877	+154.2
Prince Edward Island ....	5	22	+340.0						
Nova Scotia .	115	446	+287.8						
New Brunswick	54	223	+313.0						
Quebec .....	848	1,639	+ 93.3	14	38	+171.4	862	1,677	+ 94.5
Ontario .....	1,304	2,288	+ 75.5	53	62	+ 17.0	1,357	2,350	+ 73.2
Manitoba ....	117	177	+ 51.3	18	21	+ 16.7	433	628	+ 45.0
Saskatchewan	58	107	+ 84.5						
Alberta .....	240	323	+ 34.6						
British Columbia(1)	638	942	+ 47.6	29	45	+ 55.2	667	987	+ 48.0
Canada ....	3,540	6,338	+ 79.0	124	181	+ 46.0	3,664	6,519	+ 77.9
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	318	344	+ 8.2	23	40	+ 73.9	747	1,824	+144.2
Prince Edward Island ....	12	43	+258.3						
Nova Scotia .	281	935	+232.7						
New Brunswick	113	462	+308.8						
Quebec .....	1,924	3,462	+ 79.9	41	100	+143.9	1,965	3,562	+ 81.3
Ontario .....	2,849	4,919	+ 72.7	139	158	+ 13.7	2,988	5,077	+ 69.9
Manitoba ....	270	396	+ 46.7	45	62	+ 37.8	1,014	1,435	+ 41.5
Saskatchewan	135	236	+ 74.8						
Alberta .....	564	741	+ 31.4						
British Columbia(1)	1,434	2,078	+ 44.9	80	123	+ 53.8	1,514	2,201	+ 45.4
Canada ....	7,900	13,616	+ 72.4	328	483	+ 47.3	8,228	14,099	+ 71.4

(1) Includes Yukon and Northwest Territories.  
r Revised figures.



Sales of New Motor Vehicles by Origin and by Type

January - July 1964

Type of vehicle	Number of units			Retail value		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
				\$'000	\$'000	
	Canadian and United States manufactured vehicles					
Passenger .....	321,661	363,240	+12.9	1,009,409	1,178,690	+16.8
Commercial .....	57,434	69,009	+20.2	204,656	251,181	+22.7
Totals .....	379,095	432,249	+14.0	1,214,065	1,429,871	+17.8
	Overseas manufactured vehicles					
Passenger .....	29,666	39,994	+34.8	64,356	85,213	+32.4
Commercial .....	1,738	1,447	-16.7	4,362	3,808	-12.7
Totals .....	31,404	41,441	+32.0	68,718	89,021	+29.5
	Total all vehicles					
Passenger .....	351,327	403,234	+14.8	1,073,765	1,263,903	+17.7
Commercial .....	59,172	70,456	+19.1	209,018	254,989	+22.0
Totals .....	410,499	473,690	+15.4	1,282,783	1,518,892	+18.4

<sup>r</sup> Revised figures.

