

## NEW MOTOR VEHICLE SALES

August, 1964

## Sales of New Motor Vehicles by Type and by Province

	Passenger			Commercial			Total		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
Number of new motor vehicles sold									
Newfoundland	401	684	+70.6	164	253	+54.3	565	937	+65.8
Prince Edward Island ....	117	151	+29.1	47	60	+27.7	164	211	+28.7
Nova Scotia	1,175	1,283	+ 9.2	213	199	- 6.6	1,388	1,482	+ 6.8
New Brunswick	828	1,273	+53.7	180	209	+16.1	1,008	1,482	+47.0
Quebec .....	7,385	9,078	+22.9	1,257	1,194	- 5.0	8,642	10,272	+18.9
Ontario .....	10,988	14,435	+31.4	1,765	1,632	- 7.5	12,753	16,067	+26.0
Manitoba ....	1,337	1,761	+31.7	374	330	-11.8	1,711	2,091	+22.2
Saskatchewan	1,423	1,799	+26.4	708	697	- 1.6	2,131	2,496	+17.1
Alberta .....	2,436	2,868	+17.7	958	909	- 5.1	3,394	3,777	+11.3
British Columbia(1)	3,052	4,010	+31.4	694	836	+20.5	3,746	4,846	+29.4
Canada ....	29,142	37,342	+28.1	6,360	6,319	- 0.6	35,502	43,661	+23.0
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	1,169	1,932	+65.3	547	797	+45.7	1,716	2,729	+59.0
Prince Edward Island ....	346	460	+32.9	136	196	+44.1	482	656	+36.1
Nova Scotia	3,302	3,660	+10.8	713	652	- 8.6	4,015	4,312	+ 7.4
New Brunswick	2,469	3,716	+50.5	704	761	+ 8.1	3,173	4,477	+41.1
Quebec .....	21,951	28,081	+27.9	4,925	5,211	+ 5.8	26,876	33,292	+23.9
Ontario .....	33,137	44,480	+34.2	6,286	6,529	+ 3.9	39,423	51,009	+29.4
Manitoba ....	4,166	5,510	+32.3	1,270	1,109	-12.7	5,436	6,619	+21.8
Saskatchewan	4,403	5,662	+28.6	2,282	2,251	- 1.4	6,685	7,913	+18.4
Alberta .....	7,590	9,083	+19.7	3,326	3,363	+ 1.1	10,916	12,446	+14.0
British Columbia(1)	8,930	11,984	+34.2	2,710	3,633	+34.1	11,640	15,617	+34.2
Canada ....	87,463	114,568	+31.0	22,899	24,502	+ 7.0	110,362	139,070	+26.0

(1) Includes Yukon and Northwest Territories.

r Revised figures.

Merchandising and Services Division

October, 1964

Sales of Canadian and United States Manufactured Vehicles by Type and by Province

August, 1964

Province	Passenger			Commercial			Total		
	1963	1964	% change	1963	1964	% change	1963	1964	% change
Number of new motor vehicles sold									
Newfoundland	345	479	+38.8	592	691	+16.7	2,720	3,333	+22.5
Prince Edward Island ....	112	139	+24.1						
Nova Scotia .	905	973	+ 7.5						
New Brunswick	766	1,051	+37.2						
Quebec .....	6,355	7,752	+22.0	1,230	1,152	- 6.3	7,585	8,904	+17.4
Ontario .....	9,872	12,601	+27.6	1,736	1,578	- 9.1	11,608	14,179	+22.1
Manitoba ....	1,278	1,589	+24.3	2,022	1,904	- 5.8	6,929	7,687	+10.9
Saskatchewan	1,370	1,685	+23.0						
Alberta .....	2,259	2,509	+11.1						
British Columbia(1)	2,565	3,293	+26.4						
Canada .....	25,827	32,071	+24.2	6,249	6,124	- 2.0	32,076	38,195	+19.1
Retail value of new motor vehicles sold									
thousands of dollars									
Newfoundland	1,058	1,520	+43.7	2,070	2,326	+12.4	8,537	10,584	+24.0
Prince Edward Island ....	333	436	+30.9						
Nova Scotia .	2,740	3,041	+11.0						
New Brunswick	2,336	3,261	+39.6						
Quebec .....	19,719	25,325	+28.4	4,863	5,098	+ 4.8	24,582	30,423	+23.8
Ontario .....	30,817	40,627	+31.8	6,217	6,389	+ 2.8	37,034	47,016	+27.0
Manitoba ....	4,021	5,141	+27.9	6,836	6,637	- 2.9	22,307	25,513	+14.4
Saskatchewan	4,275	5,418	+26.7						
Alberta .....	7,175	8,317	+15.9						
British Columbia(1)	7,821	10,460	+33.7						
Canada .....	80,295	103,546	+29.0	22,635	23,986	+ 6.0	102,930	127,532	+23.9

(1) Includes Yukon and Northwest Territories.

Sales of Overseas Manufactured Vehicles by Type and by Province

August, 1964

Province	Passenger			Commercial			Total		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
<b>Number of new motor vehicles sold</b>									
Newfoundland	56	205	+266.1	12	30	+150.0	405	779	+ 92.3
Prince Edward Island ....	5	12	+140.0						
Nova Scotia .	270	310	+ 14.8						
New Brunswick	62	222	+258.1						
Quebec .....	1,030	1,326	+ 28.7	27	42	+ 55.6	1,057	1,368	+ 29.4
Ontario .....	1,116	1,834	+ 64.3	29	54	+ 86.2	1,145	1,888	+ 64.9
Manitoba ....	59	172	+191.5	18	32	+ 77.8	307	677	+120.5
Saskatchewan	53	114	+115.1						
Alberta .....	177	359	+102.8						
British Columbia(1)	487	717	+ 47.2						
Canada ....	3,315	5,271	+ 59.0	111	195	+ 75.7	3,426	5,466	+ 59.5
<b>Retail value of new motor vehicles sold</b>									
thousands of dollars									
Newfoundland	111	412	+271.2	30	80	+166.7	849	1,590	+ 87.3
Prince Edward Island ....	13	24	+ 84.6						
Nova Scotia .	562	619	+ 10.1						
New Brunswick	133	455	+242.1						
Quebec .....	2,232	2,756	+ 23.5	62	113	+ 82.3	2,294	2,869	+ 25.1
Ontario .....	2,320	3,853	+ 66.1	69	140	+102.9	2,389	3,993	+ 67.1
Manitoba ....	145	369	+154.5	42	86	+104.8	730	1,465	+100.7
Saskatchewan	128	244	+ 90.6						
Alberta .....	415	766	+ 84.6						
British Columbia(1)	1,109	1,524	+ 37.4						
Canada ....	7,168	11,022	+ 53.8	264	516	+ 95.5	7,432	11,538	+ 55.2

(1) Includes Yukon and Northwest Territories.

r Revised figures.



Sales of New Motor Vehicles by Origin and by Type

January - August 1964

Type of vehicle	Number of units			Retail value		
	1963 <sup>r</sup>	1964	% change	1963 <sup>r</sup>	1964	% change
				\$'000	\$'000	
Canadian and United States manufactured vehicles						
Passenger .....	347,488	395,311	+13.8	1,089,704	1,282,236	+17.7
Commercial .....	63,683	75,133	+18.0	227,291	275,167	+21.1
Totals .....	411,171	470,444	+14.4	1,316,995	1,557,403	+18.3
Overseas manufactured vehicles						
Passenger .....	32,981	45,265	+37.2	71,524	96,235	+34.5
Commercial .....	1,849	1,642	-11.2	4,626	4,324	- 6.5
Totals .....	34,830	46,907	+34.7	76,150	100,559	+32.1
Total all vehicles						
Passenger .....	380,469	440,576	+15.8	1,161,228	1,378,471	+18.7
Commercial .....	65,532	76,775	+17.2	231,917	279,491	+20.5
Totals .....	446,001	517,351	+16.0	1,393,145	1,657,962	+19.0

<sup>r</sup> Revised figures.

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