

# New motor vehicle sales

May 1978

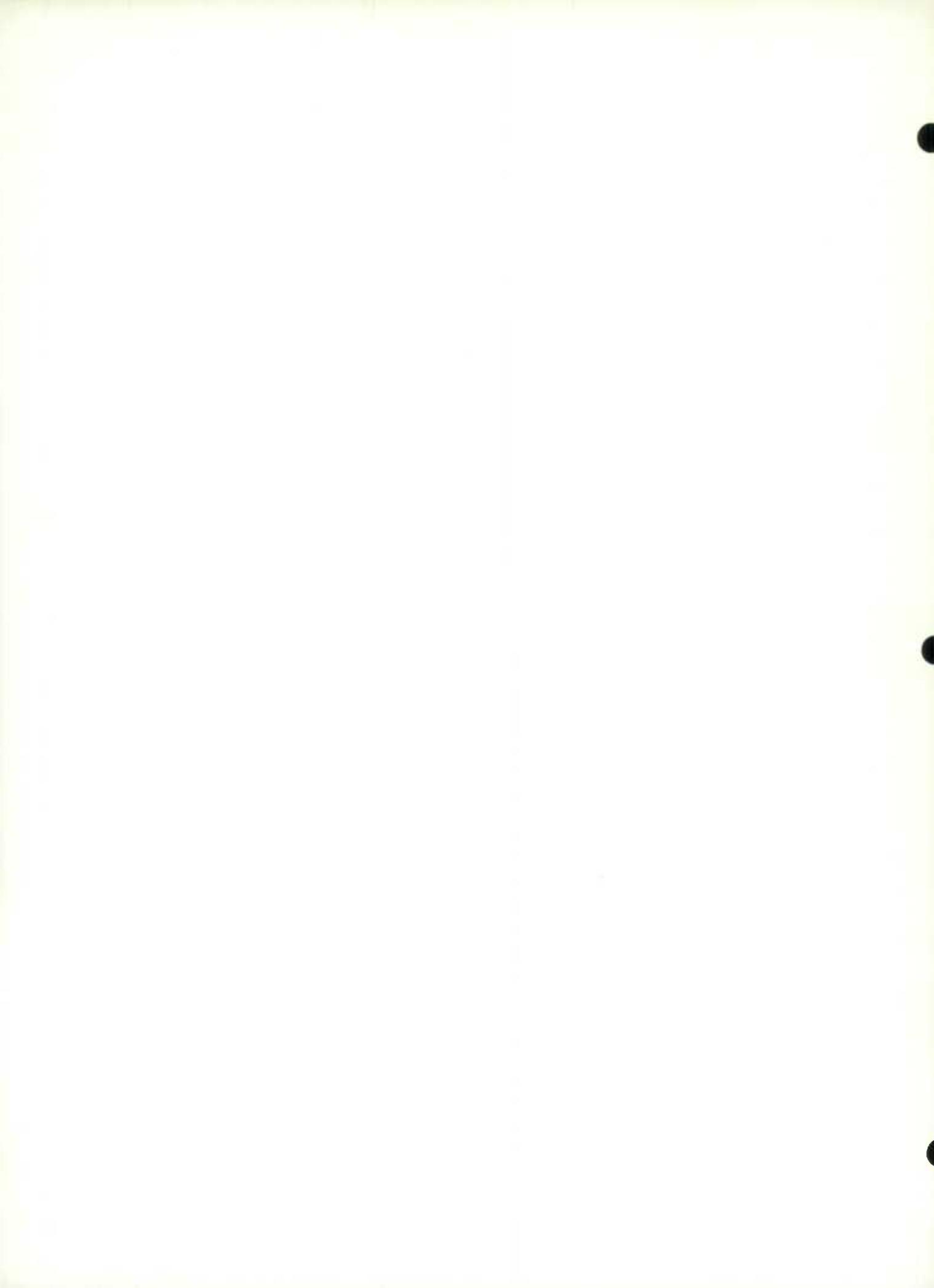
# Ventes de véhicules automobiles neufs

Mai 1978



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## NEW MOTOR VEHICLE SALES

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## VENTES DE VÉHICULES AUTOMOBILES NEUFS

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## INTRODUCTION

National and provincial statistics on sales of new motor vehicles in Canada are presented in this monthly bulletin. These statistics are obtained from a survey of Canadian automobile manufacturers (for both Canadian and U.S. produced vehicles) and importers of vehicles manufactured elsewhere. Respondents to the survey provide consolidated totals of their dealers' monthly reports on sales of new motor vehicles. The value of sales reported by respondents is the estimated selling price to consumers.

In this report, the term "passenger vehicles" is used to refer to all passenger-carrying vehicles, including those used for commercial purposes, i.e., taxis, auto rentals and other fleets. "Commercial vehicles" include trucks and buses, regardless of the use for which they are intended. "Overseas manufactured vehicles" include only those imported (some by Canadian and U.S. manufacturers) in a fully assembled state from countries other than the United States; for Statistics Canada purposes, "foreign" cars and trucks assembled on this continent are considered as Canadian and United States' manufactured vehicles.

The data on the following pages are subject to minor revisions as a result of estimates made for respondents whose reports were submitted after the monthly deadline. Such revisions are included in the annual report, New Motor Vehicle Sales, Statistics Canada, Catalogue 63-208.

Le présent bulletin mensuel renferme des statistiques nationales et provinciales sur les ventes de véhicules automobiles neufs au Canada. Ces statistiques sont fondées sur une enquête effectuée auprès des fabricants d'automobiles canadiens (production canadienne et américaine) et auprès des importateurs de véhicules fabriqués ailleurs. Les enquêtés fournissent des totaux de consolidation des rapports mensuels de leurs concessionnaires sur les ventes de véhicules automobiles neufs. La valeur des ventes qu'ils déclarent est une estimation du prix de vente payé par le consommateur.

On entend par "voitures particulières" tous les véhicules de transport de passagers, y compris ceux qui servent à des fins commerciales, c.-à-d., les taxis, les véhicules destinés à la location et autres parcs automobiles. Les "véhicules utilitaires" comprennent les camions et les autobus, quel que soit l'usage que l'on compte en faire. Les "véhicules fabriqués outre-mer" ne comprennent que ceux qui sont importés (certains par les fabricants canadiens et américains) tels quels de pays autres que les États-Unis; aux fins de Statistique Canada les voitures et les Camions "étrangers" assemblés sur le continent américain sont considérés comme des véhicules fabriqués au Canada ou aux États-Unis.

Les données présentées dans les pages qui suivent sont sujettes à de légères rectifications du fait qu'on a dû faire des estimations dans le cas des enquêtés qui n'ont pas envoyé à temps leur déclaration du mois. Ces rectifications figurent dans le bulletin annuel de Statistique Canada intitulé Ventes de véhicules automobiles neufs (n° 63-208 au catalogue).

TABLE 1. Monthly Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978

| No. | Type and origin of vehicles                                   | Year-to-date<br>—<br>l'année<br>à date | January      | February     | March     | April      | May        | June      |
|-----|---|--|--------------|--------------|-----------|------------|------------|-----------|
|     |   |  | —<br>Janvier | —<br>Février | —<br>Mars | —<br>Avril | —<br>Mai   | —<br>Juin |
|     |   |  |              |              |           |            | No. — nbre |           |
|     |   |  |              |              |           |            |            |           |
|     | Total, new motor vehicles:                                    |  |              |              |           |            |            |           |
| 1   | 1976 .....  | 540,595                                | 70,241       | 82,568       | 114,455   | 135,116    | 138,215    | 140,075   |
| 2   | 1977 .....  | 586,907                                | 93,760       | 97,389       | 128,528   | 127,314    | 139,916    | 135,445   |
| 3   | 1978 .....  | 590,889                                | 84,357       | 96,364       | 121,294   | 136,990    | 151,884    |           |
| 4   | 1978/1977 .....   | % + 0.7                                | - 10.0       | - 1.1        | - 5.6     | + 7.6      | + 8.6      |           |
|     | Passenger cars:   |  |              |              |           |            |            |           |
| 5   | 1976 .....  | 394,963                                | 50,065       | 58,469       | 82,240    | 101,420    | 102,769    | 103,478   |
| 6   | 1977 .....  | 434,799                                | 68,426       | 71,022       | 94,144    | 96,467     | 104,740    | 101,434   |
| 7   | 1978 .....  | 429,533                                | 59,945       | 70,420       | 88,426    | 101,004    | 109,738    |           |
| 8   | 1978/1977 .....   | % - 1.2                                | - 12.4       | - 0.8        | - 6.1     | + 4.7      | + 4.8      |           |
|     | Commercial vehicles:  |  |              |              |           |            |            |           |
| 9   | 1976 .....  | 145,632                                | 20,176       | 24,099       | 32,215    | 33,696     | 35,446     | 36,597    |
| 10  | 1977 .....  | 152,108                                | 25,334       | 26,367       | 34,384    | 30,847     | 35,176     | 34,011    |
| 11  | 1978 .....  | 161,356                                | 24,412       | 25,944       | 32,868    | 35,986     | 42,146     |           |
| 12  | 1978/1977 .....   | % + 6.1                                | - 3.6        | - 1.6        | - 4.4     | + 16.7     | + 19.8     |           |
|     | Passenger cars, Canadian and United States manufactured:      |  |              |              |           |            |            |           |
| 13  | 1976 .....  | 335,835                                | 41,871       | 49,234       | 70,310    | 86,632     | 87,788     | 87,344    |
| 14  | 1977 .....  | 355,910                                | 59,590       | 60,199       | 76,518    | 76,934     | 82,669     | 88,148    |
| 15  | 1978 .....  | 351,283                                | 49,639       | 57,796       | 71,595    | 82,147     | 90,106     |           |
| 16  | 1978/1977 .....   | % - 1.3                                | - 16.7       | - 4.0        | - 6.4     | + 6.8      | + 9.0      |           |
|     | Passenger cars, overseas manufactured:                        |  |              |              |           |            |            |           |
| 17  | 1976 .....  | 59,128                                 | 8,194        | 9,235        | 11,930    | 14,788     | 14,981     | 16,134    |
| 18  | 1977 .....  | 78,889                                 | 8,836        | 10,823       | 17,626    | 19,533     | 22,071     | 21,286    |
| 19  | 1978 .....  | 78,250                                 | 10,306       | 12,624       | 16,831    | 18,857     | 19,632     |           |
| 20  | 1978/1977 .....   | % - 0.8                                | + 16.6       | + 16.6       | - 4.5     | - 3.5      | - 11.1     |           |
|     | Passenger cars, manufactured in Japan:                        |  |              |              |           |            |            |           |
| 21  | 1976 .....  | 37,443                                 | 4,650        | 5,612        | 7,557     | 9,616      | 10,008     | 10,783    |
| 22  | 1977 .....  | 56,843                                 | 6,129        | 7,688        | 12,447    | 14,390     | 16,189     | 15,457    |
| 23  | 1978 .....  | 52,648                                 | 7,040        | 8,371        | 11,274    | 13,129     | 12,834     |           |
| 24  | 1978/1977 .....   | % - 7.4                                | + 14.9       | + 8.9        | - 9.4     | - 8.8      | - 20.7     |           |
|     | Passenger cars, manufactured in Europe:                       |  |              |              |           |            |            |           |
| 25  | 1976 .....  | 21,685                                 | 3,544        | 3,623        | 4,373     | 5,172      | 4,973      | 5,351     |
| 26  | 1977 .....  | 22,046                                 | 2,707        | 3,135        | 5,179     | 5,143      | 5,882      | 5,829     |
| 27  | 1978 .....  | 25,602                                 | 3,266        | 4,253        | 5,557     | 5,728      | 6,798      |           |
| 28  | 1978/1977 .....   | % + 16.1                               | + 20.6       | + 35.7       | + 7.3     | + 11.4     | + 15.6     |           |
|     | Commercial vehicles, Canadian and United States manufactured: |  |              |              |           |            |            |           |
| 29  | 1976 .....  | 140,011                                | 19,290       | 23,209       | 31,067    | 32,474     | 33,971     | 34,971    |
| 30  | 1977 .....  | 146,073                                | 24,446       | 25,478       | 33,020    | 29,494     | 33,635     | 32,362    |
| 31  | 1978 .....  | 155,644                                | 23,578       | 25,049       | 31,663    | 34,683     | 40,671     |           |
| 32  | 1978/1977 .....   | % + 6.6                                | - 3.6        | - 1.6        | - 4.1     | + 17.6     | + 20.9     |           |
|     | Buses and coaches (included in commercial vehicles above):    |  |              |              |           |            |            |           |
| 33  | 1976 .....  | 1,849                                  | 326          | 355          | 458       | 371        | 339        | 477       |
| 34  | 1977 .....  | 1,495                                  | 231          | 251          | 255       | 410        | 348        | 422       |
| 35  | 1978 .....  | 1,437                                  | 224          | 332          | 249       | 303        | 329        |           |
| 36  | 1978/1977 .....   | % - 3.9                                | - 3.0        | + 32.3       | - 2.4     | - 26.1     | - 5.5      |           |
|     | Commercial vehicles, overseas manufactured:                   |  |              |              |           |            |            |           |
| 37  | 1976 .....  | 5,621                                  | 886          | 890          | 1,148     | 1,222      | 1,475      | 1,626     |
| 38  | 1977 .....  | 6,035                                  | 888          | 889          | 1,364     | 1,353      | 1,541      | 1,249     |
| 39  | 1978 .....  | 5,712                                  | 834          | 895          | 1,205     | 1,303      | 1,475      |           |
| 40  | 1978/1977 .....   | % - 5.4                                | - 6.1        | + 0.7        | - 11.7    | - 3.7      | - 4.3      |           |

TABLEAU 1. Ventes mensuelles de véhicules automobiles neufs, par genre et par origine, nombre d'unités, 1976, 1977 et 1978

| July<br>—<br>Juillet | August<br>—<br>Août | September<br>—<br>Septembre | October<br>—<br>Octobre | November<br>—<br>Novembre | December<br>—<br>Décembre | Genre et origine des véhicules                                   | N° |
|----------------------|---------------------|-----------------------------|-------------------------|---------------------------|---------------------------|--|----|
|                      |                     |                             |                         |                           |                           |  |    |
|                      |                     |                             |                         |                           |                           |  |    |
| 107,004<br>108,760   | 95,851<br>107,668   | 73,954<br>87,443            | 138,645<br>131,677      | 102,570<br>107,291        | 92,769<br>79,768          | Total, véhicules automobiles neufs:                              |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 1  |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 2  |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 3  |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 4  |
| 78,933<br>79,562     | 68,955<br>78,093    | 54,181<br>63,470            | 101,450<br>97,826       | 75,879<br>79,052          | 68,649<br>57,162          | Voitures particulières:  |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 5  |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 6  |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 7  |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 8  |
| 28,071<br>29,198     | 26,896<br>29,575    | 19,773<br>23,973            | 37,195<br>33,851        | 26,691<br>28,239          | 24,120<br>22,606          | Véhicules utilitaires:   |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 9  |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 10 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 11 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 12 |
| 64,658<br>61,802     | 55,403<br>59,471    | 38,682<br>48,308            | 88,292<br>83,065        | 63,519<br>64,394          | 59,468<br>44,654          | Voitures particulières fabriquées au Canada et aux États-Unis:   |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 13 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 14 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 15 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 16 |
| 14,275<br>17,760     | 13,552<br>18,622    | 15,499<br>15,162            | 13,158<br>14,761        | 12,360<br>14,658          | 9,181<br>12,508           | Voitures particulières fabriquées outre-mer:                     |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 17 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 18 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 19 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 20 |
| 9,784<br>11,845      | 9,243<br>12,947     | 11,076<br>10,438            | 8,707<br>9,531          | 8,399<br>9,465            | 6,123<br>8,374            | Voitures particulières fabriquées au Japon:                      |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 21 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 22 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 23 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 24 |
| 4,491<br>5,915       | 4,309<br>5,675      | 4,423<br>4,724              | 4,451<br>5,230          | 3,961<br>5,193            | 3,058<br>4,134            | Voitures particulières fabriquées en Europe:                     |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 25 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 26 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 27 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 28 |
| 26,903<br>27,799     | 25,847<br>27,971    | 18,466<br>22,433            | 35,968<br>32,643        | 25,594<br>27,060          | 23,267<br>21,573          | Véhicules utilitaires fabriqués au Canada et aux États-Unis:     |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 29 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 30 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 31 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 32 |
| 272<br>373           | 741<br>792          | 275<br>341                  | 219<br>304              | 181<br>253                | 260<br>272                | Autocars et autobus (inclus dans véhicules utilitaires ci-haut): |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 33 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 34 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 35 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 36 |
| 1,168<br>1,399       | 1,049<br>1,604      | 1,307<br>1,540              | 1,227<br>1,208          | 1,097<br>1,179            | 853<br>1,033              | Véhicules utilitaires fabriqués outre-mer:                       |    |
|                      |                     |                             |                         |                           |                           | 1976 .....   | 37 |
|                      |                     |                             |                         |                           |                           | 1977 .....   | 38 |
|                      |                     |                             |                         |                           |                           | 1978 .....   | 39 |
|                      |                     |                             |                         |                           |                           | % 1978/1977 .....  | 40 |

TABLE 2. Monthly Sales of New Motor Vehicles, by Type and Origin, in Dollars, 1976, 1977 and 1978

| No.    | Type and origin of vehicles                                   | Year-to-date   | January | February | March   | April   | May       | June    |
|--------|---|----------------|---------|----------|---------|---------|-----------|---------|
|        |   | L'année à date | Janvier | Février  | Mars    | Avril   | Mai       | Juin    |
| \$'000 |   |                |         |          |         |         |           |         |
|        | Total, new motor vehicles:                                    |                |         |          |         |         |           |         |
| 1      | 1976 .....  | 3,226,314      | 420,554 | 503,246  | 686,400 | 795,913 | 820,201   | 832,160 |
| 2      | 1977 .....  | 3,678,913      | 598,258 | 609,386  | 807,531 | 788,144 | 875,594   | 854,228 |
| 3      | 1978 .....  | 4,079,777      | 575,790 | 660,101  | 830,586 | 931,013 | 1,082,287 |         |
| 4      | 1978/1977 .....   | % + 10.9       | - 3.8   | + 8.3    | + 2.9   | + 18.1  | + 23.6    |         |
|        | Passenger cars:   |                |         |          |         |         |           |         |
| 5      | 1976 .....  | 2,165,175      | 274,350 | 326,885  | 448,244 | 549,361 | 566,335   | 569,023 |
| 6      | 1977 .....  | 2,530,953      | 405,067 | 414,062  | 546,411 | 556,249 | 609,164   | 590,065 |
| 7      | 1978 .....  | 2,739,239      | 372,731 | 440,739  | 556,028 | 634,481 | 735,260   |         |
| 8      | 1978/1977 .....   | % + 8.2        | - 8.0   | + 6.4    | + 1.8   | + 14.1  | + 20.7    |         |
|        | Commercial vehicles:  |                |         |          |         |         |           |         |
| 9      | 1976 .....  | 1,061,139      | 146,204 | 176,361  | 238,156 | 246,552 | 253,866   | 263,137 |
| 10     | 1977 .....  | 1,147,960      | 193,191 | 195,324  | 261,120 | 231,895 | 266,430   | 264,163 |
| 11     | 1978 .....  | 1,340,538      | 203,059 | 219,362  | 274,558 | 296,532 | 347,027   |         |
| 12     | 1978/1977 .....   | % + 16.8       | + 5.1   | + 12.3   | + 5.1   | + 27.9  | + 30.2    |         |
|        | Passenger cars, Canadian and United States manufactured:      |                |         |          |         |         |           |         |
| 13     | 1976 .....  | 1,884,284      | 235,729 | 282,549  | 392,354 | 478,723 | 494,929   | 493,976 |
| 14     | 1977 .....  | 2,157,501      | 362,849 | 361,424  | 462,783 | 464,083 | 506,362   | 491,270 |
| 15     | 1978 .....  | 2,311,803      | 318,653 | 373,208  | 461,964 | 531,087 | 626,891   |         |
| 16     | 1978/1977 .....   | % + 7.2        | - 12.2  | + 3.3    | - 0.2   | + 14.4  | + 23.5    |         |
|        | Passenger cars, overseas manufactured:                        |                |         |          |         |         |           |         |
| 17     | 1976 .....  | 280,891        | 38,621  | 44,336   | 55,890  | 70,638  | 71,406    | 75,947  |
| 18     | 1977 .....  | 373,452        | 42,218  | 52,638   | 83,628  | 92,166  | 102,802   | 98,793  |
| 19     | 1978 .....  | 427,436        | 54,078  | 67,531   | 94,064  | 103,394 | 108,369   |         |
| 20     | 1978/1977 .....   | % + 14.5       | + 28.1  | + 28.3   | + 12.5  | + 12.2  | + 5.4     |         |
|        | Passenger cars, manufactured in Japan:                        |                |         |          |         |         |           |         |
| 21     | 1976 .....  | 153,082        | 18,506  | 23,494   | 30,860  | 39,370  | 40,852    | 44,084  |
| 22     | 1977 .....  | 235,089        | 25,449  | 31,864   | 51,461  | 59,678  | 66,637    | 63,954  |
| 23     | 1978 .....  | 249,975        | 33,090  | 39,402   | 53,341  | 62,846  | 61,296    |         |
| 24     | 1978/1977 .....   | % + 6.3        | + 30.0  | + 23.7   | + 3.7   | + 5.3   | - 8.0     |         |
|        | Passenger cars, manufactured in Europe:                       |                |         |          |         |         |           |         |
| 25     | 1976 .....  | 127,809        | 20,115  | 20,842   | 25,030  | 31,268  | 30,554    | 39,963  |
| 26     | 1977 .....  | 138,363        | 16,769  | 20,774   | 32,167  | 32,488  | 36,165    | 34,841  |
| 27     | 1978 .....  | 177,461        | 20,988  | 28,129   | 40,723  | 40,548  | 47,073    |         |
| 28     | 1978/1977 .....   | % + 28.3       | + 25.2  | + 35.4   | + 26.6  | + 24.8  | + 30.2    |         |
|        | Commercial vehicles, Canadian and United States manufactured: |                |         |          |         |         |           |         |
| 29     | 1976 .....  | 1,034,847      | 141,864 | 172,220  | 232,786 | 240,792 | 247,185   | 255,800 |
| 30     | 1977 .....  | 1,119,296      | 188,942 | 191,159  | 254,614 | 225,457 | 259,124   | 256,015 |
| 31     | 1978 .....  | 1,308,722      | 198,468 | 214,448  | 267,967 | 289,167 | 338,672   |         |
| 32     | 1978/1977 .....   | % + 16.9       | + 5.0   | + 12.2   | + 5.2   | + 28.3  | + 30.7    |         |
|        | Buses and coaches (included in commercial vehicles above):    |                |         |          |         |         |           |         |
| 33     | 1976 .....  | 47,578         | 6,885   | 9,843    | 12,300  | 9,157   | 9,393     | 9,511   |
| 34     | 1977 .....  | 42,170         | 6,378   | 8,727    | 7,603   | 11,098  | 8,364     | 10,883  |
| 35     | 1978 .....  | 39,395         | 5,631   | 10,544   | 7,949   | 8,429   | 6,842     |         |
| 36     | 1978/1977 .....   | % - 6.6        | - 11.7  | + 20.8   | + 4.5   | - 24.0  | - 18.2    |         |
|        | Commercial vehicles, overseas manufactured:                   |                |         |          |         |         |           |         |
| 37     | 1976 .....  | 26,292         | 4,340   | 4,141    | 5,370   | 5,760   | 6,681     | 7,337   |
| 38     | 1977 .....  | 28,664         | 4,249   | 4,165    | 6,506   | 6,438   | 7,306     | 5,143   |
| 39     | 1978 .....  | 31,816         | 4,591   | 4,914    | 6,591   | 7,365   | 8,355     |         |
| 40     | 1978/1977 .....   | % + 11.0       | + 8.0   | + 18.0   | + 1.3   | + 14.4  | + 14.4    |         |

TABLEAU 2. Ventes mensuelles de véhicules automobiles neufs, par genre et par origine, en dollars, 1976, 1977 et 1978

| July<br>Juillet    | August<br>Août     | September<br>Septembre | October<br>Octobre | November<br>Novembre | December<br>Décembre | Genre et origine des véhicules  | N°                   |
|--------------------|--------------------|------------------------|--------------------|----------------------|----------------------|---|----------------------|
|                    |                    |                        |                    |                      |                      |   |                      |
|                    |                    |                        |                    |                      |                      |   |                      |
| 634,717<br>681,548 | 568,959<br>684,133 | 437,967<br>555,836     | 844,207<br>847,430 | 626,712<br>704,168   | 583,052<br>539,637   | Total, véhicules automobiles neufs:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....                              | 1<br>2<br>3<br>4     |
| 433,102<br>460,183 | 375,175<br>450,699 | 287,985<br>366,494     | 574,233<br>567,374 | 433,320<br>480,717   | 403,957<br>349,067   | Voitures particulières:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....  | 5<br>6<br>7<br>8     |
| 201,615<br>221,365 | 193,784<br>233,434 | 149,982<br>189,342     | 269,974<br>280,056 | 193,392<br>223,451   | 179,095<br>190,570   | Véhicules utilitaires:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....   | 9<br>10<br>11<br>12  |
| 366,715<br>376,480 | 312,580<br>363,065 | 217,762<br>291,786     | 513,616<br>493,204 | 375,506<br>405,906   | 358,284<br>284,945   | Voitures particulières fabriquées au Canada et aux États-Unis:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....   | 13<br>14<br>15<br>16 |
| 56,347<br>83,703   | 62,595<br>87,634   | 70,223<br>74,708       | 60,617<br>74,170   | 57,814<br>74,811     | 45,673<br>64,122     | Voitures particulières fabriquées outre-mer:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....                     | 17<br>18<br>19<br>20 |
| 39,820<br>49,241   | 37,262<br>53,407   | 44,808<br>44,124       | 35,055<br>41,477   | 34,629<br>42,015     | 25,213<br>37,323     | Voitures particulières fabriquées au Japon:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....                      | 21<br>22<br>23<br>24 |
| 26,567<br>34,462   | 25,333<br>34,227   | 25,415<br>30,584       | 25,562<br>32,693   | 23,185<br>32,796     | 20,460<br>26,799     | Voitures particulières fabriquées en Europe:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....                     | 25<br>26<br>27<br>28 |
| 196,149<br>214,409 | 188,958<br>225,624 | 143,771<br>181,653     | 264,243<br>273,877 | 188,192<br>217,304   | 175,149<br>184,899   | Véhicules utilitaires fabriqués au Canada et aux États-Unis:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....     | 29<br>30<br>31<br>32 |
| 5,078<br>6,672     | 9,352<br>10,041    | 6,443<br>8,203         | 4,705<br>7,964     | 5,551<br>6,867       | 8,344<br>9,703       | Autocars et autobus (inclus dans véhicules utilitaires ci-haut):<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 ..... | 33<br>34<br>35<br>36 |
| 5,466<br>5,356     | 4,826<br>7,810     | 6,211<br>7,689         | 5,731<br>6,179     | 5,200<br>6,147       | 3,946<br>5,671       | Véhicules utilitaires fabriqués outre-mer:<br>1976 .....<br>1977 .....<br>1978 .....<br>% 1978/1977 .....                       | 37<br>38<br>39<br>40 |

TABLE 3. Seasonally Adjusted Monthly Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978

TABLEAU 3. Ventes mensuelles (désaisonnalisées) de véhicules automobiles neufs, selon le genre et origine, nombre d'unités, 1976, 1977 et 1978

| Period<br>Période           | Total      | Passenger cars<br>Voitures particulières                 |                     |                       |                     |                 |                     | Commercial<br>vehicles<br>Véhicules<br>utilitaires |                     |
|-----------------------------|------------|--|---------------------|-----------------------|---------------------|-----------------|---------------------|--|---------------------|
|                             |            | Canadian and<br>United States<br>Canada et<br>États-Unis |                     | Overseas<br>Outre-mer |                     |                 |                     |  |                     |
|                             |            | Units<br>Unités  | Change<br>Variation | Units<br>Unités       | Change<br>Variation | Units<br>Unités | Change<br>Variation | Units<br>Unités                                    | Change<br>Variation |
|                             | No. - nbre | %  |                     | No. - nbre            | %                   | No. - nbre      | %                   | No. - nbre   | %                   |
| <u>1976</u>                 |            |  |                     |                       |                     |                 |                     |  |                     |
| January - Janvier .....     | 88,620     | - 38.6   | 52,056              | - 44.7                | 12,903              | - 28.4          | 23,661              | - 26.3   |                     |
| February - Février .....    | 102,041    | + 15.1   | 62,007              | + 19.1                | 12,085              | - 6.3           | 27,949              | + 18.1   |                     |
| March - Mars .....          | 105,120    | + 3.0  | 65,316              | + 5.3                 | 11,743              | - 2.8           | 28,061              | + 0.4  |                     |
| April - Avril .....         | 113,177    | + 7.7  | 71,778              | + 9.9                 | 12,142              | + 3.4           | 29,257              | + 4.3  |                     |
| May - Mai .....             | 108,337    | - 4.3  | 67,868              | - 5.4                 | 12,172              | + 0.2           | 28,297              | - 3.3  |                     |
| June - Juin .....           | 111,594    | + 3.0  | 68,783              | + 1.3                 | 13,058              | + 7.3           | 29,753              | + 5.1  |                     |
| July - Juillet .....        | 105,882    | - 5.1  | 65,470              | - 4.8                 | 12,696              | - 2.8           | 27,716              | - 6.8  |                     |
| August - Août .....         | 106,886    | + 0.9  | 66,158              | + 1.1                 | 12,096              | - 4.7           | 28,632              | + 3.3  |                     |
| September - Septembre ..... | 87,233     | - 18.4   | 50,401              | - 23.8                | 13,351              | + 10.4          | 23,481              | - 18.0   |                     |
| October - Octobre .....     | 124,268    | + 42.5   | 73,522              | + 45.9                | 13,740              | + 2.9           | 37,006              | + 57.6   |                     |
| November - Novembre .....   | 106,428    | - 14.4   | 64,107              | - 12.8                | 13,860              | + 0.9           | 28,461              | - 23.1   |                     |
| December - Décembre .....   | 120,110    | + 12.9   | 75,882              | + 18.4                | 13,480              | - 2.7           | 30,748              | + 8.0  |                     |
| <u>1977</u>                 |            |  |                     |                       |                     |                 |                     |  |                     |
| January - Janvier .....     | 120,328    | + 0.2  | 75,952              | + 0.1                 | 14,206              | + 5.4           | 30,170              | - 1.9  |                     |
| February - Février .....    | 119,758    | - 0.5  | 75,059              | - 1.2                 | 14,717              | + 3.6           | 29,982              | - 0.6  |                     |
| March - Mars .....          | 119,309    | - 0.4  | 71,685              | - 4.5                 | 16,925              | + 15.0          | 30,699              | + 2.4  |                     |
| April - Avril .....         | 108,222    | - 9.3  | 64,250              | - 10.4                | 16,908              | - 0.1           | 27,064              | - 11.8   |                     |
| May - Mai .....             | 111,012    | + 2.6  | 65,049              | + 1.2                 | 17,425              | + 3.1           | 28,538              | + 5.4  |                     |
| June - Juin .....           | 105,840    | - 4.7  | 62,014              | - 4.7                 | 16,776              | - 3.7           | 27,050              | - 5.2  |                     |
| July - Juillet .....        | 113,104    | + 6.9  | 66,097              | + 6.6                 | 16,291              | - 2.9           | 30,716              | + 13.6   |                     |
| August - Août .....         | 112,088    | - 0.9  | 66,381              | + 0.4                 | 16,374              | + 0.5           | 29,333              | - 4.5  |                     |
| September - Septembre ..... | 108,245    | - 3.4  | 65,741              | - 1.0                 | 13,203              | - 19.4          | 29,301              | - 0.1  |                     |
| October - Octobre .....     | 113,947    | + 5.3  | 66,620              | + 1.3                 | 15,340              | + 16.2          | 31,987              | + 9.2  |                     |
| November - Novembre .....   | 112,203    | - 1.5  | 64,898              | - 2.6                 | 16,421              | + 7.0           | 30,884              | - 3.4  |                     |
| December - Décembre .....   | 105,424    | - 6.0  | 57,463              | - 11.5                | 18,963              | + 15.5          | 28,998              | - 6.1  |                     |
| <u>1978</u>                 |            |  |                     |                       |                     |                 |                     |  |                     |
| January - Janvier .....     | 109,554    | + 3.9  | 63,944              | + 11.3                | 16,049              | - 15.4          | 29,561              | + 1.9  |                     |
| February - Février .....    | 118,910    | + 8.5  | 72,111              | + 12.8                | 17,274              | + 7.6           | 29,525              | - 0.1  |                     |
| March - Mars .....          | 113,383    | - 4.6  | 67,586              | - 6.3                 | 16,348              | - 5.4           | 29,449              | - 0.3  |                     |
| April - Avril .....         | 116,576    | + 2.8  | 66,578              | - 1.5                 | 16,942              | + 3.6           | 33,056              | + 12.2   |                     |
| May - Mai .....             | 114,187    | - 2.0  | 66,886              | + 0.5                 | 15,246              | - 10.0          | 32,055              | - 3.0  |                     |
| June - Juin .....           |            |  |                     |                       |                     |                 |                     |  |                     |
| July - Juillet .....        |            |  |                     |                       |                     |                 |                     |  |                     |
| August - Août .....         |            |  |                     |                       |                     |                 |                     |  |                     |
| September - Septembre ..... |            |  |                     |                       |                     |                 |                     |  |                     |
| October - Octobre .....     |            |  |                     |                       |                     |                 |                     |  |                     |
| November - Novembre .....   |            |  |                     |                       |                     |                 |                     |  |                     |
| December - Décembre .....   |            |  |                     |                       |                     |                 |                     |  |                     |

Note: Percentage changes shown are over-the-month changes. — Note: Pourcentages indiquent le changement - mois courant/mois précédent.

TABLE 4. Average Monthly Prices of Passenger Cars, by Origin, 1976, 1977 and 1978

TABLEAU 4. Prix moyens mensuels des voitures particulières, selon l'origine, 1976, 1977 et 1978

| Period<br>—<br>Période      | Canadian and United States passenger cars<br>—<br>Voitures particulières fabriquées au Canada et aux États-Unis |                          | European passenger cars<br>—<br>Voitures particulières fabriquées en Europe |                          | Japanese passenger cars<br>—<br>Voitures particulières fabriquées au Japon |                          |
|-----------------------------|---|--------------------------|---|--------------------------|--|--------------------------|
|                             | Amount<br>—<br>Montant  | Change<br>—<br>Variation | Amount<br>—<br>Montant  | Change<br>—<br>Variation | Amount<br>—<br>Montant   | Change<br>—<br>Variation |
|                             | \$  | %                        | \$  | %                        | \$   | %                        |
| <u>1976</u>                 |   |                          |   |                          |  |                          |
| January — Janvier .....     | 5,630   | + 23.2                   | 5,676   | + 10.8                   | 3,980  | + 10.1                   |
| February — Février .....    | 5,739   | + 17.0                   | 5,753   | + 14.6                   | 4,186  | + 16.8                   |
| March — Mars .....          | 5,580   | + 12.5                   | 5,724   | + 7.4                    | 4,084  | + 12.0                   |
| April — Avril .....         | 5,526   | + 11.1                   | 6,046   | + 20.3                   | 4,094  | + 13.7                   |
| May — Mai .....             | 5,638   | + 13.8                   | 6,144   | + 8.0                    | 4,082  | + 11.7                   |
| June — Juin .....           | 5,656   | + 6.2                    | 5,786   | + 7.9                    | 4,088  | + 10.6                   |
| July — Juillet .....        | 5,672   | + 6.9                    | 5,916   | + 11.3                   | 4,070  | + 10.1                   |
| August — Août .....         | 5,642   | + 6.4                    | 5,879   | + 1.6                    | 4,031  | + 8.7                    |
| September — Septembre ..... | 5,630   | + 5.1                    | 5,746   | + 7.1                    | 4,046  | + 7.2                    |
| October — Octobre .....     | 5,817   | + 6.7                    | 5,743   | - 1.0                    | 4,026  | + 1.8                    |
| November — Novembre .....   | 5,912   | + 7.2                    | 5,853   | + 7.2                    | 4,123  | + 4.5                    |
| December — Décembre .....   | 6,025   | + 9.0                    | 6,691   | + 24.7                   | 4,118  | + 6.8                    |
| Year — Année .....          | 5,702   | + 9.5                    | 5,902   | + 9.6                    | 4,076  | + 9.4                    |
| <u>1977</u>                 |   |                          |   |                          |  |                          |
| January — Janvier .....     | 6,089   | + 8.2                    | 6,195   | + 9.1                    | 4,152  | + 4.3                    |
| February — Février .....    | 6,004   | + 4.6                    | 6,626   | + 15.2                   | 4,145  | - 1.0                    |
| March — Mars .....          | 6,048   | + 8.4                    | 6,211   | + 8.5                    | 4,134  | + 1.2                    |
| April — Avril .....         | 6,032   | + 9.2                    | 6,317   | + 4.5                    | 4,147  | + 1.3                    |
| May — Mai .....             | 6,125   | + 8.6                    | 6,148   | + 0.1                    | 4,116  | + 0.8                    |
| June — Juin .....           | 6,130   | + 8.4                    | 5,977   | + 3.3                    | 4,138  | + 1.2                    |
| July — Juillet .....        | 6,092   | + 7.4                    | 5,826   | - 1.5                    | 4,157  | + 2.1                    |
| August — Août .....         | 6,105   | + 8.2                    | 6,031   | + 2.6                    | 4,125  | + 2.3                    |
| September — Septembre ..... | 6,040   | + 7.3                    | 6,474   | + 12.7                   | 4,227  | + 4.5                    |
| October — Octobre .....     | 5,938   | + 2.1                    | 6,251   | + 8.8                    | 4,352  | + 8.1                    |
| November — Novembre .....   | 6,303   | + 6.6                    | 6,315   | + 7.9                    | 4,439  | + 7.7                    |
| December — Décembre .....   | 6,381   | + 5.9                    | 6,483   | - 3.1                    | 4,457  | + 8.2                    |
| Year — Année .....          | 6,097   | + 6.9                    | 6,209   | + 5.2                    | 4,200  | + 3.0                    |
| <u>1978</u>                 |   |                          |   |                          |  |                          |
| January — Janvier .....     | 6,419   | + 5.4                    | 6,426   | + 3.7                    | 4,700  | + 13.2                   |
| February — Février .....    | 6,457   | + 7.5                    | 6,614   | - 0.2                    | 4,707  | + 13.6                   |
| March — Mars .....          | 6,452   | + 6.7                    | 7,328   | + 18.0                   | 4,731  | + 14.4                   |
| April — Avril .....         | 6,465   | + 7.2                    | 7,079   | + 12.1                   | 4,787  | + 15.4                   |
| May — Mai .....             | 6,957   | + 13.6                   | 6,925   | + 12.6                   | 4,776  | + 16.0                   |
| June — Juin .....           |   |                          |   |                          |  |                          |
| July — Juillet .....        |   |                          |   |                          |  |                          |
| August — Août .....         |   |                          |   |                          |  |                          |
| September — Septembre ..... |   |                          |   |                          |  |                          |
| October — Octobre .....     |   |                          |   |                          |  |                          |
| November — Novembre .....   |   |                          |   |                          |  |                          |
| December — Décembre .....   |   |                          |   |                          |  |                          |
| Year — Année .....          |   |                          |   |                          |  |                          |

Note: Percentage changes shown are over-the-year changes. — Nota: Pourcentages indiquent les variations au cours de l'année.

TABLE 5. Provincial Sales of New Motor Vehicles, by Type and Origin, 1976, 1977 and 1978  
May

| No. | Type and origin of vehicles  | Canada | Newfoundland — Terre-Neuve | Prince Edward Island — Île-du-Prince-Édouard | Nova Scotia — Nouvelle-Écosse | New Brunswick — Nouveau-Brunswick |
|-----|--|--------|----------------------------|--|-------------------------------|-----------------------------------|
|     | Total, new motor vehicles:   |        |                            |  |                               |                                   |
| 1   | 1976 .....   | No.    | 138,215                    | 2,084  | 601                           | 4,289                             |
| 2   | 1977 .....   | "      | 139,916                    | 2,353  | 634                           | 4,461                             |
| 3   | 1978 .....   | "      | 151,884                    | 3,161  | 909                           | 5,385                             |
| 4   | 1978/1977 .....  | %      | + 8.6                      | + 34.3                                       | + 43.4                        | + 20.7                            |
| 5   | 1976 .....   | \$'000 | 820,201                    | 11,573                                       | 3,323                         | 23,447                            |
| 6   | 1977 .....   | "      | 875,594                    | 14,066                                       | 3,696                         | 25,846                            |
| 7   | 1978 .....   | "      | 1,082,287                  | 21,006                                       | 5,689                         | 35,265                            |
| 8   | 1978/1977 .....  | %      | + 23.6                     | + 49.3                                       | + 53.9                        | + 36.4                            |
|     | Passenger cars, manufactured in Canada and the United States:      |        |                            |  |                               |                                   |
| 9   | 1976 .....   | No.    | 87,788                     | 1,348  | 401                           | 2,805                             |
| 10  | 1977 .....   | "      | 82,669                     | 1,505  | 393                           | 2,678                             |
| 11  | 1978 .....   | "      | 90,106                     | 1,967  | 512                           | 3,234                             |
| 12  | 1978/1977 .....  | %      | + 9.0                      | + 30.7                                       | + 30.3                        | + 20.8                            |
| 13  | 1976 .....   | \$'000 | 494,929                    | 7,223  | 2,167                         | 15,214                            |
| 14  | 1977 .....   | "      | 506,362                    | 8,792  | 2,301                         | 15,730                            |
| 15  | 1978 .....   | "      | 626,891                    | 12,871                                       | 3,358                         | 21,326                            |
| 16  | 1978/1977 .....  | %      | + 23.8                     | + 46.4                                       | + 45.9                        | + 35.6                            |
|     | Passenger cars, manufactured in Japan:                             |        |                            |  |                               |                                   |
| 17  | 1976 .....   | No.    | 10,008                     | 160  | 378                           | 440                               |
| 18  | 1977 .....   | "      | 16,189                     | 270  | 581                           | 329                               |
| 19  | 1978 .....   | "      | 12,834                     | 232  | 561                           | 356                               |
| 20  | 1978/1977 .....  | %      | - 20.7                     | - 14.2                                       | - 3.4                         | - 10.3                            |
| 21  | 1976 .....   | \$'000 | 40,852                     | 672  | 1,510                         | 357                               |
| 22  | 1977 .....   | "      | 66,637                     | 1,122  | 2,358                         | 1,598                             |
| 23  | 1978 .....   | "      | 61,296                     | 1,105  | 2,688                         | 1,683                             |
| 24  | 1978/1977 .....  | %      | - 8.0                      | - 1.5  | + 14.0                        | + 5.3                             |
|     | Passenger cars, manufactured in Europe:                            |        |                            |  |                               |                                   |
| 25  | 1976 .....   | No.    | 4,973                      | 39   | 136                           | 92                                |
| 26  | 1977 .....   | "      | 5,882                      | 43   | 168                           | 145                               |
| 27  | 1978 .....   | "      | 6,798                      | 158  | 172                           | 146                               |
| 28  | 1978/1977 .....  | %      | - 15.6                     | + 267.4                                      | + 2.3                         | + 0.7                             |
| 29  | 1976 .....   | \$'000 | 30,554                     | 223  | 694                           | 451                               |
| 30  | 1977 .....   | "      | 36,165                     | 200  | 885                           | 717                               |
| 31  | 1978 .....   | "      | 47,073                     | 798  | 1,054                         | 824                               |
| 32  | 1978/1977 .....  | %      | + 30.2                     | + 299.0                                      | + 19.1                        | + 14.9                            |
|     | Commercial vehicles, manufactured in Canada and the United States: |        |                            |  |                               |                                   |
| 33  | 1976 .....   | No.    | 33,971                     | 700  | 911                           | 845                               |
| 34  | 1977 .....   | "      | 33,635                     | 740  | 966                           | 1,021                             |
| 35  | 1978 .....   | "      | 40,671                     | 1,168  | 1,332                         | 1,230                             |
| 36  | 1978/1977 .....  | %      | + 20.9                     | + 57.8                                       | + 37.9                        | + 20.5                            |
| 37  | 1976 .....   | \$'000 | 247,185                    | 4,458  | 5,784                         | 5,857                             |
| 38  | 1977 .....   | "      | 259,124                    | 5,193  | 6,576                         | 7,334                             |
| 39  | 1978 .....   | "      | 338,672                    | 8,393  | 9,733                         | 10,181                            |
| 40  | 1978/1977 .....  | %      | + 30.7                     | + 61.6                                       | + 48.0                        | + 38.8                            |
|     | Commercial vehicles, manufactured overseas:                        |        |                            |  |                               |                                   |
| 41  | 1976 .....   | No.    | 1,475                      | 43   | 75                            | 67                                |
| 42  | 1977 .....   | "      | 1,541                      | 36   | 68                            | 35                                |
| 43  | 1978 .....   | "      | 1,475                      | 33   | 86                            | 68                                |
| 44  | 1978/1977 .....  | %      | - 4.3                      | - 8.3  | + 26.5                        | + 94.3                            |
| 45  | 1976 .....   | \$'000 | 6,681                      | 153  | 245                           | 158                               |
| 46  | 1977 .....   | "      | 7,306                      | 154  | 297                           | 155                               |
| 47  | 1978 .....   | "      | 8,355                      | 170  | 464                           | 167                               |
| 48  | 1978/1977 .....  | %      | + 14.4                     | + 10.4                                       | + 56.2                        | + 136.8                           |

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes de véhicules automobiles neufs, par genre, origine et province, 1976, 1977 et 1978  
Mai

| Québec  | Ontario | Manitoba | Saskat- | Alberta | British Columbia(1)<br>- Colombie Britan- | Genre et origine des véhicules                                 | No |
|---------|---------|----------|---------|---------|---|--|----|
|         |         |          |         |         | nique(1)                                  |  |    |
| 40,204  | 48,580  | 6,018    | 5,513   | 14,506  | 12,693                                    | Total, véhicules automobiles neufs:                            | 1  |
| 37,413  | 50,462  | 5,887    | 4,810   | 15,461  | 14,312                                    | " 1976 .....   | 2  |
| 39,457  | 54,721  | 6,234    | 5,944   | 16,092  | 15,398                                    | " 1977 .....   | 3  |
| + 5.5   | + 8.4   | + 5.9    | + 23.6  | + 4.1   | + 7.6                                     | " 1978 .....   | 4  |
|         |         |          |         |         | %   | 1978/1977 .....  |    |
| 234,311 | 285,714 | 35,643   | 33,634  | 93,056  | 78,295                                    | \$'000 1976 .....  | 5  |
| 231,006 | 307,926 | 39,804   | 31,942  | 104,456 | 92,336                                    | " 1977 .....   | 6  |
| 279,677 | 380,959 | 46,403   | 44,558  | 126,116 | 111,278                                   | " 1978 .....   | 7  |
| + 21.1  | + 23.7  | + 16.6   | + 39.5  | + 20.7  | + 20.5                                    | " 1978/1977 .....  | 8  |
|         |         |          |         |         |   |  |    |
| 29,611  | 31,735  | 3,800    | 3,087   | 7,149   | 5,343                                     | Voitures particulières fabriquées au Canada et aux États-Unis: |    |
| 24,852  | 31,940  | 3,325    | 2,481   | 7,360   | 5,612                                     | nbre 1976 .....  | 9  |
| 26,744  | 35,191  | 3,569    | 2,837   | 7,170   | 6,099                                     | " 1977 .....   | 10 |
| + 7.6   | + 10.2  | + 7.3    | + 14.3  | - 2.6   | + 8.7                                     | " 1978 .....   | 11 |
|         |         |          |         |         | %   | 1978/1977 .....  | 12 |
| 166,502 | 177,873 | 21,546   | 18,012  | 42,348  | 30,272                                    | \$'000 1976 .....  | 13 |
| 151,438 | 192,118 | 20,933   | 16,204  | 48,457  | 35,677                                    | " 1977 .....   | 14 |
| 190,136 | 237,959 | 25,849   | 20,041  | 53,773  | 43,297                                    | " 1978 .....   | 15 |
| + 25.6  | + 23.9  | + 23.5   | + 23.7  | + 11.0  | + 21.4                                    | " 1978/1977 .....  | 16 |
|         |         |          |         |         |   |  |    |
| 3,752   | 3,368   | 328      | 219     | 869     | 1,694                                     | Voitures particulières fabriquées au Japon:                    |    |
| 4,425   | 5,531   | 526      | 502     | 1,235   | 2,720                                     | nbre 1976 .....  | 17 |
| 3,624   | 4,197   | 336      | 355     | 1,080   | 2,093                                     | " 1977 .....   | 18 |
| - 18.1  | - 24.1  | - 36.1   | - 29.3  | - 12.6  | - 23.1                                    | " 1978 .....   | 19 |
|         |         |          |         |         | %   | 1978/1977 .....  | 20 |
| 11,232  | 13,696  | 1,338    | 893     | 3,606   | 6,948                                     | \$'000 1976 .....  | 21 |
| 18,081  | 22,661  | 2,194    | 2,113   | 5,147   | 11,363                                    | " 1977 .....   | 22 |
| 17,308  | 20,237  | 1,616    | 1,747   | 5,301   | 9,611                                     | " 1978 .....   | 23 |
| - 4.3   | - 10.7  | - 26.3   | - 17.3  | + 3.0   | - 15.4                                    | " 1978/1977 .....  | 24 |
|         |         |          |         |         |   |  |    |
| 1,419   | 1,995   | 180      | 89      | 308     | 715                                       | Voitures particulières fabriquées en Europe:                   |    |
| 1,795   | 2,215   | 226      | 78      | 388     | 824                                       | nbre 1976 .....  | 25 |
| 1,957   | 2,609   | 197      | 146     | 471     | 942                                       | " 1977 .....   | 26 |
| + 9.0   | + 17.8  | - 12.8   | + 87.2  | + 21.4  | + 14.3                                    | " 1978 .....   | 27 |
|         |         |          |         |         | %   | 1978/1977 .....  | 28 |
| 8,418   | 12,382  | 963      | 585     | 2,487   | 4,351                                     | \$'000 1976 .....  | 29 |
| 10,644  | 14,161  | 1,533    | 411     | 2,477   | 5,137                                     | " 1977 .....   | 30 |
| 12,845  | 18,611  | 1,431    | 1,021   | 3,632   | 6,857                                     | " 1978 .....   | 31 |
| + 20.7  | + 31.4  | - 6.7    | + 148.4 | + 46.6  | + 33.5                                    | " 1978/1977 .....  | 32 |
|         |         |          |         |         |   |  |    |
| 6,227   | 11,173  | 1,642    | 2,051   | 5,936   | 4,486                                     | Véhicules utilitaires fabriqués au Canada et aux États-Unis:   |    |
| 6,147   | 10,491  | 1,736    | 1,657   | 6,221   | 4,656                                     | nbre 1976 .....  | 33 |
| 6,952   | 12,429  | 2,054    | 2,520   | 7,130   | 5,856                                     | " 1977 .....   | 34 |
| + 13.1  | + 18.5  | + 18.3   | + 52.1  | + 14.6  | + 25.8                                    | " 1978 .....   | 35 |
|         |         |          |         |         | %   | 1978/1977 .....  | 36 |
| 47,237  | 80,355  | 11,507   | 13,866  | 43,511  | 34,610                                    | \$'000 1976 .....  | 37 |
| 49,896  | 77,624  | 14,796   | 12,801  | 47,163  | 37,741                                    | " 1977 .....   | 38 |
| 58,366  | 102,382 | 17,088   | 21,307  | 62,062  | 49,160                                    | " 1978 .....   | 39 |
| + 17.0  | + 31.9  | + 15.5   | + 66.4  | + 31.6  | + 30.3                                    | " 1978/1977 .....  | 40 |
|         |         |          |         |         |   |  |    |
| 195     | 309     | 68       | 67      | 244     | 455                                       | Véhicules utilitaires fabriqués autre-mer:                     |    |
| 194     | 285     | 74       | 92      | 257     | 500                                       | nbre 1976 .....  | 41 |
| 280     | 295     | 78       | 86      | 241     | 408                                       | " 1977 .....   | 42 |
| - 7.2   | + 3.5   | + 5.4    | - 6.5   | - 6.2   | - 18.4                                    | " 1978 .....   | 43 |
|         |         |          |         |         | %   | 1978/1977 .....  | 44 |
| 942     | 1,408   | 289      | 278     | 1,105   | 2,113                                     | \$'000 1976 .....  | 45 |
| 947     | 1,362   | 348      | 413     | 1,212   | 2,418                                     | " 1977 .....   | 46 |
| 1,022   | 1,770   | 419      | 442     | 1,348   | 2,353                                     | " 1978 .....   | 47 |
| + 7.9   | + 30.0  | + 20.4   | + 7.0   | + 11.2  | - 2.7                                     | " 1978/1977 .....  | 48 |

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Provincial Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978  
January-May

| No.             | Type and origin of vehicles  | Canada   | Newfoundland<br>—<br>Terre-<br>Neuve | Prince<br>Edward<br>Island<br>—<br>Île-du-<br>Prince-<br>Édouard | Nova<br>Scotia<br>—<br>Nouvelle-<br>Écosse | New<br>Brunswick<br>—<br>Nouveau-<br>Brunswick |
|-----------------|--|----------|--------------------------------------|--|--|--|
| number — nombre |  |          |                                      |  |  |  |
| 1               | Total, new motor vehicles:   |          |                                      |  |  |  |
| 1               | 1976 .....   | 540,586  | 9,310                                | 2,303  | 18,171                                     | 15,216   |
| 2               | 1977 .....   | 586,907  | 9,433                                | 2,345  | 18,158                                     | 15,635   |
| 3               | 1978 .....   | 590,889  | 10,763                               | 2,849  | 20,987                                     | 16,744   |
| 4               | 1978/1977 .....  | % + 0.7  | + 14.1                               | + 21.5   | + 15.6                                     | + 7.1  |
| 5               | Passenger cars:  |          |                                      |  |  |  |
| 5               | 1976 .....   | 394,963  | 6,745                                | 1,729  | 13,841                                     | 11,346   |
| 6               | 1977 .....   | 434,799  | 6,793                                | 1,724  | 13,713                                     | 11,460   |
| 7               | 1978 .....   | 429,533  | 7,482                                | 2,163  | 15,506                                     | 11,946   |
| 8               | 1978/1977 .....  | % - 1.2  | + 10.1                               | + 25.5   | + 13.1                                     | + 4.2  |
| 9               | Commercial vehicles:   |          |                                      |  |  |  |
| 9               | 1976 .....   | 145,623  | 2,565                                | 574  | 4,330                                      | 3,870  |
| 10              | 1977 .....   | 152,108  | 2,640                                | 621  | 4,445                                      | 4,175  |
| 11              | 1978 .....   | 161,356  | 3,281                                | 686  | 5,481                                      | 4,798  |
| 12              | 1978/1977 .....  | % + 6.1  | + 24.3                               | + 10.5   | + 23.3                                     | + 14.9   |
| 13              | Passenger cars, manufactured in Canada and the United States:      |          |                                      |  |  |  |
| 13              | 1976 .....   | 335,835  | 6,147                                | 1,502  | 11,837                                     | 9,936  |
| 14              | 1977 .....   | 355,910  | 6,016                                | 1,429  | 11,085                                     | 9,717  |
| 15              | 1978 .....   | 351,283  | 6,619                                | 1,627  | 12,515                                     | 10,137   |
| 16              | 1978/1977 .....  | % - 1.3  | + 10.0                               | + 13.9   | + 12.9                                     | + 4.3  |
| 17              | Passenger cars, manufactured overseas:                             |          |                                      |  |  |  |
| 17              | 1976 .....   | 59,128   | 598                                  | 227  | 2,004                                      | 1,350  |
| 18              | 1977 .....   | 78,889   | 777                                  | 295  | 2,628                                      | 1,743  |
| 19              | 1978 .....   | 78,250   | 863                                  | 536  | 2,991                                      | 1,809  |
| 20              | 1978/1977 .....  | % - 0.8  | + 11.1                               | + 81.7   | + 13.8                                     | + 3.8  |
| 21              | Passenger cars, manufactured in Japan:                             |          |                                      |  |  |  |
| 21              | 1976 .....   | 37,443   | 601                                  | 1,280  | 890  |  |
| 22              | 1977 .....   | 56,843   | 925                                  | 2,024  | 1,234                                      |  |
| 23              | 1978 .....   | 52,648   | 976                                  | 2,268  | 1,251                                      |  |
| 24              | 1978/1977 .....  | % - 7.4  | + 5.5                                | + 12.1   | + 1.4                                      |  |
| 25              | Passenger cars, manufactured in Europe:                            |          |                                      |  |  |  |
| 25              | 1976 .....   | 21,685   | 224                                  | 724  | 460  |  |
| 26              | 1977 .....   | 22,046   | 147                                  | 604  | 509  |  |
| 27              | 1978 .....   | 25,602   | 423                                  | 723  | 558  |  |
| 28              | 1978/1977 .....  | % + 16.1 | + 187.8                              | + 19.7   | + 9.6                                      |  |
| 29              | Commercial vehicles, manufactured in Canada and the United States: |          |                                      |  |  |  |
| 29              | 1976 .....   | 140,002  | 3,005                                | 4,110  | 3,699                                      |  |
| 30              | 1977 .....   | 146,073  | 3,143                                | 4,199  | 4,004                                      |  |
| 31              | 1978 .....   | 155,644  | 3,838                                | 5,187  | 4,607                                      |  |
| 32              | 1978/1977 .....  | % + 6.6  | + 22.1                               | + 23.5   | + 15.1                                     |  |
| 33              | Commercial vehicles, manufactured overseas:                        |          |                                      |  |  |  |
| 33              | 1976 .....   | 5,621    | 134                                  | 220  | 171  |  |
| 34              | 1977 .....   | 6,035    | 118                                  | 246  | 171  |  |
| 35              | 1978 .....   | 5,712    | 129                                  | 294  | 191  |  |
| 36              | 1978/1977 .....  | % - 5.4  | + 9.3                                | + 19.5   | + 11.7                                     |  |

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Ventes de véhicules automobiles neufs, par genre, origine et province, nombre d'unités, 1976, 1977 et 1978  
Janvier-mai

| Québec   | Ontario | Manitoba | Saskat- | Alberta | British Columbia(1)<br>— Colombie-Britan- | Genre et origine des véhicules                                 | Nº |
|--|---------|----------|---------|---------|---|--|----|
|  |         |          |         |         | nique(1)                                  |  |    |
| number — nombre  |         |          |         |         |   |  |    |
| 146,660  | 183,767 | 25,167   | 24,720  | 60,391  | 54,881                                    | Total, véhicules automobiles neufs:                            |    |
| 149,307  | 214,318 | 24,747   | 23,074  | 66,669  | 63,221                                    | 1976 .....   | 1  |
| 146,764  | 214,048 | 26,139   | 23,330  | 66,906  | 62,359                                    | 1977 .....   | 2  |
| - 1.7  | - 0.1   | + 5.6    | + 1.1   | + 0.4   | - 1.4                                     | 1978 .....   | 3  |
|  |         |          |         |         | %   | 1978/1977 .....  | 4  |
| 121,885  | 137,837 | 17,270   | 14,143  | 34,741  | 35,426                                    | Voitures particulières:  |    |
| 123,057  | 167,514 | 16,940   | 14,052  | 37,986  | 41,560                                    | 1976 .....   | 5  |
| 120,212  | 164,187 | 17,289   | 13,650  | 36,796  | 40,302                                    | 1977 .....   | 6  |
| - 2.3  | - 2.0   | + 2.1    | - 2.9   | - 3.1   | - 3.0                                     | 1978 .....   | 7  |
|  |         |          |         |         | %   | 1978/1977 .....  | 8  |
| 24,775   | 45,930  | 7,897    | 10,577  | 25,650  | 19,455                                    | Véhicules utilitaires:   |    |
| 26,250   | 46,804  | 7,807    | 9,022   | 28,683  | 21,661                                    | 1976 .....   | 9  |
| 26,552   | 49,861  | 8,850    | 9,680   | 30,110  | 22,057                                    | 1977 .....   | 10 |
| + 1.2  | + 6.5   | + 13.4   | + 7.3   | + 5.0   | + 1.8                                     | 1978 .....   | 11 |
|  |         |          |         |         | %   | 1978/1977 .....  | 12 |
| 105,892  | 118,288 | 15,244   | 12,921  | 29,626  | 24,382                                    | Voitures particulières fabriquées au Canada et aux États-Unis: |    |
| 102,765  | 140,215 | 14,385   | 11,858  | 31,846  | 26,594                                    | 1976 .....   | 13 |
| 98,930   | 137,660 | 14,689   | 11,701  | 30,712  | 26,693                                    | 1977 .....   | 14 |
| - 3.7  | - 1.8   | + 2.1    | - 1.3   | - 3.6   | + 0.4                                     | 1978 .....   | 15 |
|  |         |          |         |         | %   | 1978/1977 .....  | 16 |
| 15,993   | 19,549  | 2,026    | 1,222   | 5,115   | 11,044                                    | Voitures particulières fabriquées outre-mer:                   |    |
| 20,292   | 27,299  | 2,555    | 2,194   | 6,140   | 14,966                                    | 1976 .....   | 17 |
| 21,282   | 26,527  | 2,600    | 1,949   | 6,084   | 13,609                                    | 1977 .....   | 18 |
| + 4.9  | - 2.8   | + 1.8    | - 11.2  | - 0.9   | - 9.1                                     | 1978 .....   | 19 |
|  |         |          |         |         | %   | 1978/1977 .....  | 20 |
| 9,888  | 11,509  | 1,297    | 876     | 3,737   | 7,365                                     | Voitures particulières fabriquées au Japon:                    |    |
| 14,603   | 18,621  | 1,762    | 1,836   | 4,575   | 11,263                                    | 1976 .....   | 21 |
| 14,215   | 17,095  | 1,511    | 1,408   | 4,370   | 9,554                                     | 1977 .....   | 22 |
| - 2.7  | - 8.2   | - 14.2   | - 23.3  | - 4.5   | - 15.2                                    | 1978 .....   | 23 |
|  |         |          |         |         | %   | 1978/1977 .....  | 24 |
| 6,105  | 8,040   | 729      | 346     | 1,378   | 3,679                                     | Voitures particulières fabriquées en Europe:                   |    |
| 5,689  | 8,678   | 793      | 358     | 1,565   | 3,703                                     | 1976 .....   | 25 |
| 7,067  | 9,432   | 1,089    | 541     | 1,714   | 4,055                                     | 1977 .....   | 26 |
| + 24.2   | + 8.7   | + 37.3   | + 51.1  | + 9.5   | + 9.5                                     | 1978 .....   | 27 |
|  |         |          |         |         | %   | 1978/1977 .....  | 28 |
| Véhicules utilitaires fabriqués au Canada et aux États-Unis: |         |          |         |         |   |  |    |
| 24,128   | 44,805  | 7,630    | 10,321  | 24,662  | 17,642                                    | 1976 .....   |    |
| 25,543   | 45,694  | 7,565    | 8,600   | 27,721  | 19,604                                    | 1977 .....   |    |
| 25,910   | 48,716  | 8,583    | 9,328   | 29,225  | 20,250                                    | 1978 .....   |    |
| + 1.4  | + 6.6   | + 13.5   | + 8.5   | + 5.4   | + 3.3                                     | %  |    |
|  |         |          |         |         | %   | 1978/1977 .....  |    |
| Véhicules utilitaires fabriqués outre-mer:                   |         |          |         |         |   |  |    |
| 647  | 1,125   | 267      | 256     | 988     | 1,813                                     | 1976 .....   |    |
| 707  | 1,110   | 242      | 422     | 962     | 2,057                                     | 1977 .....   |    |
| 642  | 1,145   | 267      | 352     | 885     | 1,807                                     | 1978 .....   |    |
| - 9.2  | + 3.2   | + 10.3   | - 16.6  | - 8.0   | - 12.2                                    | %  |    |
|  |         |          |         |         | %   | 1978/1977 .....  |    |

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Provincial Sales of New Motor Vehicles, by Type and Origin, in Dollars, 1976, 1977 and 1978  
January-May

| No.  | Type and origin of vehicles  | Canada    | Newfoundland — Terre-Neuve | Prince Edward Island — Île-du-Prince-Édouard | Nova Scotia — Nouvelle-Écosse | New Brunswick — Nouveau-Brunswick |
|--|--|-----------|----------------------------|--|-------------------------------|-----------------------------------|
| thousands of dollars — milliers de dollars |  |           |                            |  |                               |                                   |
| 1  | Total, new motor vehicles:   |           |                            |  |                               |                                   |
| 1  | 1976 .....   | 3,217,718 | 51,169                     | 12,723                                       | 100,205                       | 86,563                            |
| 2  | 1977 .....   | 3,678,913 | 55,965                     | 13,573                                       | 104,811                       | 93,241                            |
| 3  | 1978 .....   | 4,079,777 | 68,561                     | 17,546                                       | 131,052                       | 110,128                           |
| 4  | 1978/1977 .....  | % + 10.9  | + 22.5                     | + 29.3                                       | + 25.0                        | + 18.1                            |
| 5  | Passenger cars:  |           |                            |  |                               |                                   |
| 5  | 1976 .....   | 2,161,197 | 34,761                     | 9,081  | 71,869                        | 59,819                            |
| 6  | 1977 .....   | 2,530,953 | 37,652                     | 9,518  | 75,462                        | 63,558                            |
| 7  | 1978 .....   | 2,739,239 | 44,990                     | 12,777                                       | 91,792                        | 71,190                            |
| 8  | 1978/1977 .....  | % + 8.2   | + 19.5                     | + 34.2                                       | + 21.6                        | + 12.0                            |
| 9  | Commercial vehicles:   |           |                            |  |                               |                                   |
| 9  | 1976 .....   | 1,056,521 | 16,408                     | 3,642  | 28,336                        | 26,744                            |
| 10   | 1977 .....   | 1,147,960 | 18,313                     | 4,055  | 29,349                        | 29,683                            |
| 11   | 1978 .....   | 1,340,538 | 23,571                     | 4,769  | 39,260                        | 38,938                            |
| 12   | 1978/1977 .....  | % + 16.8  | + 28.7                     | + 17.6                                       | + 33.8                        | + 31.2                            |
| 13   | Passenger cars, manufactured in Canada and the United States:      |           |                            |  |                               |                                   |
| 13   | 1976 .....   | 1,880,332 | 32,133                     | 8,062  | 63,112                        | 53,946                            |
| 14   | 1977 .....   | 2,157,501 | 34,344                     | 8,276  | 63,881                        | 56,026                            |
| 15   | 1978 .....   | 2,311,803 | 40,827                     | 10,077                                       | 77,089                        | 62,370                            |
| 16   | 1978/1977 .....  | % + 7.2   | + 18.9                     | + 21.8                                       | + 20.7                        | + 11.3                            |
| 17   | Passenger cars, manufactured overseas:                             |           |                            |  |                               |                                   |
| 17   | 1976 .....   | 280,865   | 2,628                      | 1,019  | 8,757                         | 5,873                             |
| 18   | 1977 .....   | 373,452   | 3,308                      | 1,242  | 11,581                        | 7,532                             |
| 19   | 1978 .....   | 427,436   | 4,163                      | 2,700  | 14,703                        | 8,820                             |
| 20   | 1978/1977 .....  | % + 14.5  | + 25.8                     | + 117.4                                      | + 27.0                        | + 17.1                            |
| 21   | Passenger cars, manufactured in Japan:                             |           |                            |  |                               |                                   |
| 21   | 1976 .....   | 153,082   | 2,527                      | 5,173  | 3,667                         |                                   |
| 22   | 1977 .....   | 235,089   | 3,833                      | 8,284  | 5,039                         |                                   |
| 23   | 1978 .....   | 249,975   | 4,559                      | 10,431                                       | 5,744                         |                                   |
| 24   | 1978/1977 .....  | % + 6.3   | + 18.9                     | + 117.4                                      | + 27.0                        | + 14.0                            |
| 25   | Passenger cars, manufactured in Europe:                            |           |                            |  |                               |                                   |
| 25   | 1976 .....   | 127,783   | 1,120                      | 3,584  | 2,206                         |                                   |
| 26   | 1977 .....   | 138,363   | 717                        | 3,297  | 2,493                         |                                   |
| 27   | 1978 .....   | 177,461   | 2,304                      | 4,272  | 3,076                         |                                   |
| 28   | 1978/1977 .....  | % + 28.3  | + 221.3                    | + 29.6                                       | + 23.4                        |                                   |
| 29   | Commercial vehicles, manufactured in Canada and the United States: |           |                            |  |                               |                                   |
| 29   | 1976 .....   | 1,030,372 | 19,495                     | 27,386                                       | 26,000                        |                                   |
| 30   | 1977 .....   | 1,119,296 | 21,852                     | 28,254                                       | 28,912                        |                                   |
| 31   | 1978 .....   | 1,308,722 | 27,670                     | 37,714                                       | 37,945                        |                                   |
| 32   | 1978/1977 .....  | % + 16.9  | + 26.6                     | + 33.5                                       | + 31.2                        |                                   |
| 33   | Commercial vehicles, manufactured overseas:                        |           |                            |  |                               |                                   |
| 33   | 1976 .....   | 26,149    | 555                        | 950  | 744                           |                                   |
| 34   | 1977 .....   | 28,664    | 516                        | 1,095  | 771                           |                                   |
| 35   | 1978 .....   | 31,816    | 670                        | 1,546  | 993                           |                                   |
| 36   | 1978/1977 .....  | % + 11.0  | + 29.8                     | + 41.2                                       | + 28.8                        |                                   |

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Ventes de véhicules automobiles neufs, par genre, origine et province, en dollars, 1976, 1977 et 1978  
Janvier-Mai

| Québec                                     | Ontario   | Manitoba | Saskat- | Alberta | British Columbia(1)<br>- Colombie-Britan- | Genre et origine des véhicules                                 | N° |
|--|-----------|----------|---------|---------|---|--|----|
|  |           |          |         |         | nique(1)                                  |  |    |
| thousands of dollars - milliers de dollars |           |          |         |         |   |  |    |
| 861,065                                    | 1,081,749 | 151,106  | 152,888 | 384,149 | 336,101                                   | Total, véhicules automobiles neufs:                            | 1  |
| 924,795                                    | 1,314,999 | 164,138  | 151,166 | 457,415 | 398,810                                   | 1976 .....   | 2  |
| 995,693                                    | 1,442,816 | 188,693  | 169,642 | 517,483 | 438,163                                   | 1977 .....   | 3  |
| + 7.7                                      | + 9.7     | + 15.0   | + 12.2  | + 13.1  | + 9.9                                     | 1978 .....   | 4  |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 667,727                                    | 754,268   | 95,852   | 80,201  | 198,911 | 188,708                                   | Voitures particulières:  | 5  |
| 716,775                                    | 971,676   | 102,052  | 86,047  | 233,906 | 234,307                                   | 1976 .....   | 6  |
| 765,666                                    | 1,042,492 | 114,948  | 91,343  | 249,880 | 254,161                                   | 1977 .....   | 7  |
| + 6.8                                      | + 7.3     | + 12.6   | + 6.2   | + 6.8   | + 8.5                                     | 1978 .....   | 8  |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 193,338                                    | 327,481   | 55,254   | 72,687  | 185,238 | 147,393                                   | Véhicules utilitaires:   | 9  |
| 208,020                                    | 343,323   | 62,086   | 65,119  | 223,509 | 164,503                                   | 1976 .....   | 10 |
| 230,027                                    | 400,324   | 73,745   | 78,299  | 267,603 | 184,002                                   | 1977 .....   | 11 |
| + 10.6                                     | + 16.6    | + 18.8   | + 20.2  | + 19.7  | + 11.9                                    | 1978 .....   | 12 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 591,823                                    | 659,638   | 86,137   | 74,443  | 174,038 | 137,000                                   | Voitures particulières fabriquées au Canada et aux États-Unis: | 13 |
| 521,813                                    | 840,261   | 89,513   | 76,040  | 203,506 | 163,841                                   | 1976 .....   | 14 |
| 651,787                                    | 894,128   | 100,220  | 80,797  | 215,324 | 179,184                                   | 1977 .....   | 15 |
| + 4.8                                      | + 6.4     | + 12.0   | + 6.3   | + 5.8   | + 9.4                                     | 1978 .....   | 16 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 75,904                                     | 94,630    | 9,715    | 5,758   | 24,873  | 51,708                                    | Voitures particulières fabriquées outre-mer:                   | 17 |
| 94,962                                     | 131,415   | 12,539   | 10,007  | 30,400  | 70,466                                    | 1976 .....   | 18 |
| 113,879                                    | 148,364   | 14,728   | 10,546  | 34,556  | 74,977                                    | 1977 .....   | 19 |
| + 19.9                                     | + 12.9    | + 17.5   | + 5.4   | + 13.7  | + 6.4                                     | 1978 .....   | 20 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 40,208                                     | 46,541    | 5,354    | 3,607   | 15,701  | 30,304                                    | Voitures particulières fabriquées au Japon:                    | 21 |
| 60,075                                     | 76,502    | 7,380    | 7,770   | 19,306  | 46,900                                    | 1976 .....   | 22 |
| 67,022                                     | 81,371    | 7,163    | 6,848   | 21,297  | 45,540                                    | 1977 .....   | 23 |
| + 11.6                                     | + 6.4     | - 2.9    | - 11.9  | + 10.3  | - 2.9                                     | 1978 .....   | 24 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 35,696                                     | 48,089    | 4,361    | 2,151   | 9,172   | 21,404                                    | Voitures particulières fabriquées en Europe:                   | 25 |
| 34,887                                     | 54,913    | 5,159    | 2,237   | 11,094  | 23,566                                    | 1976 .....   | 26 |
| 46,857                                     | 66,993    | 7,565    | 3,698   | 13,259  | 29,437                                    | 1977 .....   | 27 |
| + 34.3                                     | + 22.0    | + 46.6   | + 65.3  | + 19.5  | + 24.9                                    | 1978 .....   | 28 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 190,198                                    | 322,326   | 54,075   | 71,630  | 180,675 | 138,587                                   | Véhicules utilitaires fabriqués au Canada et aux États-Unis:   | 29 |
| 204,465                                    | 338,098   | 60,973   | 63,223  | 218,916 | 154,603                                   | 1976 .....   | 30 |
| 226,387                                    | 393,850   | 72,292   | 76,510  | 262,721 | 173,633                                   | 1977 .....   | 31 |
| + 10.7                                     | + 16.5    | + 18.6   | + 21.0  | + 20.0  | + 12.3                                    | 1978 .....   | 32 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |
| 3,140                                      | 5,155     | 1,179    | 1,057   | 4,563   | 8,806                                     | Voitures utilitaires fabriquées outre-mer:                     | 33 |
| 3,555                                      | 5,225     | 1,113    | 1,896   | 4,593   | 9,900                                     | 1976 .....   | 34 |
| 3,640                                      | 6,474     | 1,453    | 1,789   | 4,882   | 10,369                                    | 1977 .....   | 35 |
| + 2.4                                      | + 23.9    | + 30.5   | - 5.6   | + 6.3   | + 4.7                                     | 1978 .....   | 36 |
|  |           |          |         |         | %   | 1978/1977 .....  |    |

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

APPENDIX - ANNEXE

AUTOMOBILE MANUFACTURERS  
(Canadian and United States manufactured vehicles)

FABRICANTS D'AUTOMOBILES  
(véhicules fabriqués au Canada ou aux États-Unis)

American Motors (Canada) Limited  
Blue Bird Québec  
Canadian Bluebird Sales Limited  
Canadian Kenworth Limited  
Chrysler Canada Limited  
Flyer Industries Limited  
Ford Motor Company of Canada Limited  
General Motors of Canada Limited  
International Harvester Company of Canada  
Limited

Jeep of Canada Limited  
Kenworth du Canada Limitée  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Pacific Truck and Trailer Limited  
Prévost Car Incorporated  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Welles Corporation  
White Trucks - Division of White Motor Corporation

AUTOMOBILE IMPORTERS AND DISTRIBUTORS  
(Overseas manufactured vehicles)

IMPORTATEURS ET DISTRIBUTEURS D'AUTOMOBILES  
(véhicules fabriqués outre-mer)

Alfacar Limited  
Arrow Colt Division, Chrysler Canada Limited  
Automobiles Renault Canada Limitée  
B.M.W. Distributors Eastern Canada Limited  
B.M.W. Distributors (Western) Canada Limited  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited

Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
SAAB  
Volkswagen Canada Limited  
Volvo (Canada) Limited



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