

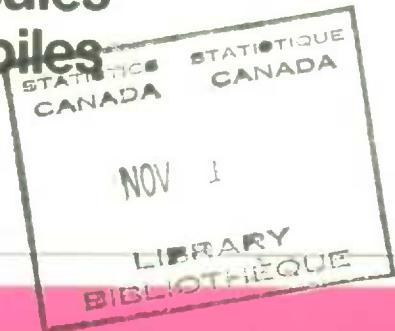
New  
motor  
vehicle  
sales

August 1978

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Ventes  
de véhicules  
automobiles  
neufs

Août 1978





STATISTICS CANADA — STATISTIQUE CANADA  
Merchandising and Services Division — Division du commerce et des services

## NEW MOTOR VEHICLE SALES

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## VENTES DE VÉHICULES AUTOMOBILES NEUFS

AUGUST - 1978 - AOÛT

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## INTRODUCTION

National and provincial statistics on sales of new motor vehicles in Canada are presented in this monthly bulletin. These statistics are obtained from a survey of Canadian automobile manufacturers (for both Canadian and U.S. produced vehicles) and importers of vehicles manufactured elsewhere. Respondents to the survey provide consolidated totals of their dealers' monthly reports on sales of new motor vehicles. The value of sales reported by respondents is the estimated selling price to consumers.

In this report, the term "passenger vehicles" is used to refer to all passenger-carrying vehicles, including those used for commercial purposes, i.e., taxis, auto rentals and other fleets. "Commercial vehicles" include trucks and buses, regardless of the use for which they are intended. "Overseas manufactured vehicles" include only those imported (some by Canadian and U.S. manufacturers) in a fully assembled state from countries other than the United States; for Statistics Canada purposes, "foreign" cars and trucks assembled on this continent are considered as Canadian and United States' manufactured vehicles.

The data on the following pages are subject to minor revisions as a result of estimates made for respondents whose reports were submitted after the monthly deadline. Such revisions are included in the annual report, New Motor Vehicle Sales, Statistics Canada, Catalogue 63-208.

Le présent bulletin mensuel renferme des statistiques nationales et provinciales sur les ventes de véhicules automobiles neufs au Canada. Ces statistiques sont fondées sur une enquête effectuée auprès des fabricants d'automobiles canadiens (production canadienne et américaine) et auprès des importateurs de véhicules fabriqués ailleurs. Les enquêtés fournissent des totaux de consolidation des rapports mensuels de leurs concessionnaires sur les ventes de véhicules automobiles neufs. La valeur des ventes qu'ils déclarent est une estimation du prix de vente payé par le consommateur.

On entend par "voitures particulières" tous les véhicules de transport de passagers, y compris ceux qui servent à des fins commerciales, c.-à-d., les taxis, les véhicules destinés à la location et autres parcs automobiles. Les "véhicules utilitaires" comprennent les camions et les autobus, quel que soit l'usage que l'on compte en faire. Les "véhicules fabriqués outre-mer" ne comprennent que ceux qui sont importés (certains par les fabricants canadiens et américains) tels quels de pays autres que les États-Unis; aux fins de Statistique Canada les voitures et les Camions "étrangers" assemblés sur le continent américain sont considérés comme des véhicules fabriqués au Canada ou aux États-Unis.

Les données présentées dans les pages qui suivent sont sujettes à de légères rectifications du fait qu'on a dû faire des estimations dans le cas des enquêtés qui n'ont pas envoyé à temps leur déclaration du mois. Ces rectifications figurent dans le bulletin annuel de Statistique Canada intitulé Ventes de véhicules automobiles neufs (n° 63-208 au catalogue).

## A Note on CANSIM

All current and historical statistics on New Motor Vehicle Sales (Matrix No. 64), as well as many other series, are available to the public from Statistics Canada's computerized data bank CANSIM (Canadian Socio-Economic Information Management System) via terminal, on computer printouts, or in machine readable form. For further information contact the CANSIM staff, Current Economic Analysis Division, Statistics Canada, Ottawa, K1A 0Z8 (telephone 613-995-7406), or the Regional Advisors at the Statistics Canada offices located across Canada.

## Note au sujet de CANSIM

La banque de données informatisées de Statistique Canada CANSIM (Système canadien d'information socio-économique) fournit au public toutes les statistiques actuelles et historiques sur les ventes de véhicules automobiles neufs (matrice n° 64) et sur de nombreuses autres séries, par le biais d'un terminal, d'imprimés d'ordinateur ou de supports ordinolingués. Pour plus de renseignements, s'adresser au personnel de CANSIM, Division de l'analyse de conjoncture, Statistique Canada, Ottawa, K1A 0Z8 (téléphone 613-995-7406), ou aux conseillers régionaux des bureaux de Statistique Canada situés à travers le Canada.

TABLE 1. Monthly Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978

No.	Type and origin of vehicles	Year-to-date — L'année à date	January	February	March	April	May	June
			— Janvier	— Février	— Mars	— Avril	— Mai	— Juin
No. — nbre								
	Total, new motor vehicles:							
1	1976 .....	883,525	70,241	82,568	114,455	135,116	138,215	140,075
2	1977 .....	938,780	93,760	97,389	128,528	127,314	139,916	135,445
3	1978 .....	961,348	84,357	96,364	121,294	136,990	151,884	147,195
4	1978/1977 .....	% + 2.4	- 10.0	- 1.1	- 5.6	+ 7.6	+ 8.6	+ 8.7
	Passenger cars:							
5	1976 .....	646,329	50,065	58,469	82,240	101,420	102,769	103,478
6	1977 .....	693,888	68,426	71,022	94,144	96,467	104,740	101,434
7	1978 .....	697,141	59,945	70,420	88,426	101,004	109,738	106,788
8	1978/1977 .....	% + 0.5	- 12.4	- 0.8	- 6.1	+ 4.7	+ 4.8	+ 5.3
	Commercial vehicles:							
9	1976 .....	237,196	20,176	24,099	32,215	33,696	35,446	36,597
10	1977 .....	244,892	25,334	26,367	34,384	30,847	35,176	34,011
11	1978 .....	264,207	24,412	25,944	32,868	35,986	42,146	40,407
12	1978/1977 .....	% + 7.9	- 3.6	- 1.6	- 4.4	+ 16.7	+ 19.8	+ 18.8
	Passenger cars, Canadian and United States manufactured:							
13	1976 .....	543,240	41,871	49,234	70,310	86,632	87,788	87,344
14	1977 .....	557,331	59,590	60,199	76,518	76,934	82,669	80,148
15	1978 .....	568,849	49,639	57,796	71,595	82,147	90,106	88,731
16	1978/1977 .....	% + 2.1	- 16.7	- 4.0	- 6.4	+ 6.8	+ 9.0	+ 10.7
	Passenger cars, overseas manufactured:							
17	1976 .....	103,089	8,194	9,235	11,930	14,788	14,981	16,134
18	1977 .....	136,557	8,836	10,823	17,626	19,533	22,071	21,286
19	1978 .....	128,292	10,306	12,624	16,831	18,857	19,632	18,055
20	1978/1977 .....	% - 6.1	+ 16.6	+ 16.6	- 4.5	- 3.5	- 11.1	- 15.2
	Passenger cars, manufactured in Japan:							
21	1976 .....	67,253	4,650	5,612	7,557	9,616	10,008	10,783
22	1977 .....	97,092	6,129	7,688	12,447	14,390	16,189	15,457
23	1978 .....	85,951	7,040	8,371	11,274	13,129	12,834	12,122
24	1978/1977 .....	% - 11.5	+ 14.9	+ 8.9	- 9.4	- 8.8	- 20.7	- 21.6
	Passenger cars, manufactured in Europe:							
25	1976 .....	35,836	3,544	3,623	4,373	5,172	4,973	5,351
26	1977 .....	39,465	2,707	3,135	5,179	5,143	5,882	5,829
27	1978 .....	42,341	3,266	4,253	5,557	5,728	6,798	5,933
28	1978/1977 .....	% + 7.3	+ 20.6	+ 35.7	+ 7.3	+ 11.4	+ 15.6	+ 1.8
	Commercial vehicles, Canadian and United States manufactured:							
29	1976 .....	227,732	19,290	23,209	31,067	32,474	33,971	34,971
30	1977 .....	234,205	24,446	25,478	33,020	29,494	33,635	32,362
31	1978 .....	254,572	23,578	25,049	31,663	34,683	40,671	38,968
32	1978/1977 .....	% + 8.7	- 3.6	- 1.6	- 4.1	+ 17.6	+ 20.9	+ 20.4
	Buses and coaches (included in commercial vehicles above):							
33	1976 .....	3,339	326	355	458	371	339	477
34	1977 .....	3,082	231	251	255	410	348	422
35	1978 .....	3,027	224	332	249	303	329	443
36	1978/1977 .....	% - 1.8	- 3.0	+ 32.3	- 2.4	- 26.1	- 5.5	+ 5.0
	Commercial vehicles, overseas manufactured:							
37	1976 .....	9,464	886	890	1,148	1,222	1,475	1,626
38	1977 .....	10,687	888	889	1,364	1,353	1,541	1,649
39	1978 .....	9,635	834	895	1,205	1,303	1,475	1,439
40	1978/1977 .....	% - 9.8	- 6.1	+ 0.7	- 11.7	- 3.7	- 4.3	- 12.3

TABLEAU 1. Ventes mensuelles de véhicules automobiles neufs, par genre et par origine, nombre d'unités, 1976, 1977 et 1978

July - Juillet	August - Août	September - Septembre	October - Octobre	November - Novembre	December - Décembre	Genre et origine des véhicules	N°
107,004	95,851	73,954	138,645	102,570	92,769	Total, véhicules automobiles neufs:	
108,760	107,668	87,443	131,677	107,291	79,768	1976 .....	1
115,260	108,004					1977 .....	2
+ 6.0	+ 0.3					1978 .....	3
						% 1978/1977 .....	4
78,933	68,955	54,181	101,450	75,879	68,649	Voitures particulières:	
79,562	78,093	63,470	97,826	79,052	57,162	1976 .....	5
82,822	77,998					1977 .....	6
+ 4.1	- 0.1					1978 .....	7
						% 1978/1977 .....	8
28,071	26,896	19,773	37,195	26,691	24,120	Véhicules utilitaires:	
29,198	29,575	23,973	33,851	28,239	22,606	1976 .....	9
32,438	30,006					1977 .....	10
+ 11.1	+ 1.5					1978 .....	11
						% 1978/1977 .....	12
64,658	55,403	38,682	88,292	63,519	59,468	Voitures particulières fabriquées au Canada et aux États-Unis:	
61,802	59,471	48,308	83,065	64,394	44,654	1976 .....	13
67,821	61,012					1977 .....	14
+ 9.7	+ 2.6					1978 .....	15
						% 1978/1977 .....	16
14,175	13,552	15,499	13,158	12,360	9,181	Voitures particulières fabriquées outre-mer:	
17,760	18,622	15,162	14,761	14,658	12,508	1976 .....	17
15,001	16,986					1977 .....	18
- 15.5	- 8.8					1978 .....	19
						% 1978/1977 .....	20
9,784	9,243	11,076	8,707	8,399	6,123	Voitures particulières fabriquées au Japon:	
11,845	12,947	10,438	9,531	9,465	8,374	1976 .....	21
10,151	11,030					1977 .....	22
- 14.3	- 14.8					1978 .....	23
						% 1978/1977 .....	24
4,491	4,309	4,423	4,451	3,961	3,058	Voitures particulières fabriquées en Europe:	
5,915	5,675	4,724	5,230	5,193	4,134	1976 .....	25
4,850	5,956					1977 .....	26
- 18.0	+ 5.0					1978 .....	27
						% 1978/1977 .....	28
26,903	25,847	18,466	35,968	25,594	23,267	Véhicules utilitaires fabriqués au Canada et aux États-Unis:	
27,799	27,971	22,433	32,643	27,060	21,573	1976 .....	29
31,277	28,683					1977 .....	30
+ 12.5	+ 2.5					1978 .....	31
						% 1978/1977 .....	32
272	741	275	219	181	260	Autocars et autobus (inclus dans véhicules utilitaires ci-haut):	
373	792	341	304	253	272	1976 .....	33
387	760					1977 .....	34
+ 3.8	- 4.0					1978 .....	35
						% 1978/1977 .....	36
1,168	1,049	1,307	1,227	1,097	853	Véhicules utilitaires fabriqués outre-mer:	
1,399	1,604	1,540	1,208	1,179	1,033	1976 .....	37
1,161	1,323					1977 .....	38
- 17.0	- 17.5					1978 .....	39
						% 1978/1977 .....	40

TABLE 2. Monthly Sales of New Motor Vehicles, by Type and Origin, in Dollars, 1976, 1977 and 1978

No.	Type and origin of vehicles	Year-to-date	January	February	March	April	May	June
		- L'année à date	- Janvier	- Février	- Mars	- Avril	- Mai	- Juin
								\$'000
	Total, new motor vehicles:							
1	1976 .....	5,262,150	420,554	503,246	686,400	795,913	820,201	832,160
2	1977 .....	5,898,822	598,258	609,386	807,531	788,144	875,594	854,228
3	1978 .....	6,679,764	575,790	660,101	830,586	931,013	1,082,287	1,026,702
4	1978/1977 .....	% + 13.2	- 3.8	+ 8.3	+ 2.9	+ 18.1	+ 23.6	+ 20.2
	Passenger cars:							
5	1976 .....	3,542,475	274,350	326,885	448,244	549,361	566,335	569,023
6	1977 .....	4,031,900	405,067	414,062	546,411	556,249	609,164	590,065
7	1978 .....	4,458,673	372,731	440,739	556,028	634,481	735,260	682,130
8	1978/1977 .....	% + 10.6	- 8.0	+ 6.4	+ 1.8	+ 14.1	+ 20.7	+ 15.6
	Commercial vehicles:							
9	1976 .....	1,719,675	146,204	176,361	238,156	246,552	253,866	263,137
10	1977 .....	1,866,922	193,191	195,324	261,120	231,895	266,430	264,163
11	1978 .....	2,221,091	203,059	219,362	274,558	296,532	347,027	344,572
12	1978/1977 .....	% + 19.0	+ 5.1	+ 12.3	+ 5.1	+ 27.9	+ 30.2	+ 30.4
	Passenger cars, Canadian and United States manufactured:							
13	1976 .....	3,057,555	235,729	282,549	392,354	478,723	494,929	493,976
14	1977 .....	3,388,316	362,849	361,424	462,783	464,083	506,362	491,270
15	1978 .....	3,745,101	318,653	373,208	461,964	531,087	626,891	580,936
16	1978/1977 .....	% + 10.5	- 12.2	+ 3.3	- 0.2	+ 14.4	+ 23.8	+ 18.1
	Passenger cars, overseas manufactured:							
17	1976 .....	484,920	38,621	44,336	55,890	70,638	71,406	75,047
18	1977 .....	643,584	42,218	52,638	83,628	92,166	102,802	98,793
19	1978 .....	713,572	54,078	67,531	94,064	103,394	108,369	101,194
20	1978/1977 .....	% + 10.9	+ 28.1	+ 28.3	+ 12.5	+ 12.2	+ 5.4	+ 2.4
	Passenger cars, manufactured in Japan:							
21	1976 .....	274,248	18,506	23,494	30,860	39,370	40,852	44,084
22	1977 .....	401,691	25,449	31,864	51,461	59,678	66,637	63,954
23	1978 .....	417,784	33,090	39,402	53,341	62,846	61,296	58,716
24	1978/1977 .....	% + 4.0	+ 30.0	+ 23.7	+ 3.7	+ 5.3	- 8.0	- 8.2
	Passenger cars, manufactured in Europe:							
25	1976 .....	210,672	20,115	20,842	25,030	31,268	30,554	39,963
26	1977 .....	241,893	16,769	20,774	32,167	32,488	36,165	34,841
27	1978 .....	295,788	20,988	28,129	40,723	40,548	47,073	42,478
28	1978/1977 .....	% + 22.3	+ 25.2	+ 35.4	+ 26.6	+ 24.8	+ 30.2	+ 21.9
	Commercial vehicles, Canadian and United States manufactured:							
29	1976 .....	1,675,754	141,864	172,220	232,786	240,792	247,185	255,800
30	1977 .....	1,815,344	188,942	191,159	254,614	225,457	259,124	256,015
31	1978 .....	2,166,488	198,468	214,448	267,967	289,167	338,672	336,426
32	1978/1977 .....	% + 19.3	+ 5.0	+ 12.2	+ 5.2	+ 28.3	+ 30.7	+ 31.4
	Buses and coaches (included in commercial vehicles above):							
33	1976 .....	71,519	6,885	9,843	12,300	9,157	9,393	9,511
34	1977 .....	69,766	6,378	8,727	7,603	11,098	8,364	10,883
35	1978 .....	67,258	5,631	10,544	7,949	8,429	6,842	11,220
36	1978/1977 .....	% - 3.6	- 11.7	+ 20.8	+ 4.5	- 24.0	- 18.2	+ 3.1
	Commercial vehicles, overseas manufactured:							
37	1976 .....	43,921	4,340	4,141	5,370	5,760	6,681	7,337
38	1977 .....	51,578	4,249	4,165	6,506	6,438	7,306	8,149
39	1978 .....	54,603	4,591	4,914	6,591	7,365	8,355	8,147
40	1978/1977 .....	% + 5.9	+ 8.0	+ 18.0	+ 1.3	+ 14.4	+ 14.4	--

TABLEAU 2. Ventes mensuelles de véhicules automobiles neufs, par genre et par origine, en dollars, 1976, 1977 et 1978

July Juillet	August Août	September — Septembre	October — Octobre	November — Novembre	December — Décembre	Genre et origine des véhicules	N°
634,717	568,959	437,967	844,207	626,712	583,052	Total, véhicules automobiles neufs:	
681,548	684,133	555,836	847,430	704,168	539,637	1976 .....	1
812,087	761,198					1977 .....	2
+ 19.2	+ 11.3					1978 .....	3
						% 1978/1977 .....	4
433,102	375,175	287,985	574,233	433,320	403,957	Voitures particulières:	
460,183	450,699	366,494	567,374	480,717	349,067	1976 .....	5
532,114	505,190					1977 .....	6
+ 15.6	+ 12.1					1978 .....	7
						% 1978/1977 .....	8
201,615	193,784	149,982	269,974	193,392	179,095	Véhicules utilitaires:	
221,365	233,434	189,342	280,056	223,451	190,570	1976 .....	9
279,973	256,008					1977 .....	10
+ 26.5	+ 9.7					1978 .....	11
						% 1978/1977 .....	12
366,715	312,580	217,762	513,616	375,506	358,284	Voitures particulières fabriquées au Canada et aux États-Unis:	
376,480	363,065	291,786	493,204	405,906	284,945	1976 .....	13
447,816	404,546					1977 .....	14
+ 18.9	+ 11.4					1978 .....	15
						% 1978/1977 .....	16
66,387	62,595	70,223	60,617	57,814	45,673	Voitures particulières fabriquées outre-mer:	
83,703	87,634	74,708	74,170	74,811	64,122	1976 .....	17
84,298	100,644					1977 .....	18
+ 0.7	+ 14.8					1978 .....	19
						% 1978/1977 .....	20
39,820	37,262	44,808	35,055	34,629	25,213	Voitures particulières fabriquées au Japon:	
49,241	53,407	44,124	41,477	42,015	37,323	1976 .....	21
49,741	59,352					1977 .....	22
+ 1.0	+ 11.1					1978 .....	23
						% 1978/1977 .....	24
26,567	25,333	25,415	25,562	23,185	20,460	Voitures particulières fabriquées en Europe:	
34,462	34,227	30,584	32,693	32,796	26,799	1976 .....	25
34,557	41,292					1977 .....	26
+ 0.3	+ 20.6					1978 .....	27
						% 1978/1977 .....	28
196,149	188,958	143,771	264,243	188,192	175,149	Véhicules utilitaires fabriqués au Canada et aux États-Unis:	
214,409	225,624	181,653	273,877	217,304	184,899	1976 .....	29
272,983	248,358					1977 .....	30
+ 27.3	+ 10.1					1978 .....	31
						% 1978/1977 .....	32
5,078	9,352	6,443	4,705	5,551	8,344	Autocars et autobus (inclus dans véhicules utilitaires ci-haut):	
6,672	10,041	8,203	7,964	6,867	9,703	1976 .....	33
8,810	7,833					1977 .....	34
+ 32.0	- 22.0					1978 .....	35
						% 1978/1977 .....	36
5,466	4,826	6,211	5,731	5,200	3,946	Véhicules utilitaires fabriqués outre-mer:	
6,956	7,810	7,689	6,179	6,147	5,671	1976 .....	37
6,990	7,650					1977 .....	38
+ 0.5	- 2.0					1978 .....	39
						% 1978/1977 .....	40

TABLE 3. Seasonally Adjusted Monthly Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978

TABLEAU 3. Ventes mensuelles (désaisonnalisées) de véhicules automobiles neufs, selon le genre et origine, nombre d'unités, 1976, 1977 et 1978

Period Période	Total	Passenger cars Voitures particulières						Commercial vehicles Véhicules utilitaires	
		Canadian and United States		Overseas					
		Canada et États-Unis	Outre-mer						
		Units Unités	Change Variation	Units Unités	Change Variation	Units Unités	Change Variation	Units Unités	
		No. — nbre	%	No. — nbre	%	No. — nbre	%	No. — nbre	
<u>1976</u>									
January — Janvier .....	88,620	- 38.6	52,056	- 44.7	12,903	- 28.4	23,661	- 26.3	
February — Février .....	102,041	+ 15.1	62,007	+ 19.1	12,085	- 6.3	27,949	+ 18.1	
March — Mars .....	105,120	+ 3.0	65,316	+ 5.3	11,743	- 2.8	28,061	+ 0.4	
April — Avril .....	113,177	+ 7.7	71,778	+ 9.9	12,142	+ 3.4	29,257	+ 4.3	
May — Mai .....	108,337	- 4.3	67,868	- 5.4	12,172	+ 0.2	28,297	- 3.3	
June — Juin .....	111,594	+ 3.0	68,783	+ 1.3	13,058	+ 7.3	29,753	+ 5.1	
July — Juillet .....	105,882	- 5.1	65,470	- 4.8	12,696	- 2.8	27,716	- 6.8	
August — Août .....	106,886	+ 0.9	66,158	+ 1.1	12,096	- 4.7	28,632	+ 3.3	
September — Septembre .....	87,233	- 18.4	50,401	- 23.8	13,351	+ 10.4	23,481	- 18.0	
October — Octobre .....	124,268	+ 42.5	73,522	+ 45.9	13,740	+ 2.9	37,006	+ 57.6	
November — Novembre .....	106,428	- 14.4	64,107	- 12.8	13,860	+ 0.9	28,461	- 23.1	
December — Décembre .....	120,110	+ 12.9	75,882	+ 18.4	13,480	- 2.7	30,748	+ 8.0	
<u>1977</u>									
January — Janvier .....	120,328	+ 0.2	75,952	+ 0.1	14,206	+ 5.4	30,170	- 1.9	
February — Février .....	119,758	- 0.5	75,059	- 1.2	14,717	+ 3.6	29,982	- 0.6	
March — Mars .....	119,309	- 0.4	71,685	- 4.5	16,925	+ 15.0	30,699	+ 2.4	
April — Avril .....	108,222	- 9.3	64,250	- 10.4	16,908	- 0.1	27,064	- 11.8	
May — Mai .....	111,012	+ 2.6	65,049	+ 1.2	17,425	+ 3.1	28,538	+ 5.4	
June — Juin .....	105,840	- 4.7	62,014	- 4.7	16,776	- 3.7	27,050	- 5.2	
July — Juillet .....	113,104	+ 6.9	66,097	+ 6.6	16,291	- 2.9	30,716	+ 13.6	
August — Août .....	112,088	- 0.9	66,381	+ 0.4	16,374	+ 0.5	29,333	- 4.5	
September — Septembre .....	108,245	- 3.4	65,741	- 1.0	13,203	- 19.4	29,301	- 0.1	
October — Octobre .....	113,947	+ 5.3	66,620	+ 1.3	15,340	+ 16.2	31,987	+ 9.2	
November — Novembre .....	112,203	- 1.5	64,898	- 2.6	16,421	+ 7.0	30,884	- 3.4	
December — Décembre .....	105,424	- 6.0	57,463	- 11.5	18,963	+ 15.5	28,998	- 6.1	
<u>1978</u>									
January — Janvier .....	109,554	+ 3.9	63,944	+ 11.3	16,049	- 15.4	29,561	+ 1.9	
February — Février .....	118,910	+ 8.5	72,111	+ 12.8	17,274	+ 7.6	29,525	- 0.1	
March — Mars .....	113,383	- 4.6	67,586	- 6.3	16,348	- 5.4	29,449	- 0.3	
April — Avril .....	116,576	+ 2.8	66,578	- 1.5	16,942	+ 3.6	33,056	+ 12.2	
May — Mai .....	114,187	- 2.0	66,886	+ 0.5	15,246	- 10.0	32,055	- 3.0	
June — Juin .....	118,019	+ 3.4	70,635	+ 5.6	14,416	- 5.4	32,968	+ 2.8	
July — Juillet .....	116,523	- 1.3	70,524	- 0.2	13,602	- 5.6	32,397	- 1.7	
August — Août .....	112,939	- 3.1	67,981	- 3.6	14,622	+ 7.5	30,336	- 6.4	

Note: Percentage changes shown are over-the-month changes. — Note: Pourcentages indiquent le changement — mois courant/mois précédent.

TABLE 4. Average Monthly Prices of Passenger Cars, by Origin, 1976, 1977 and 1978

TABLEAU 4. Prix moyens mensuels des voitures particulières, selon l'origine, 1976, 1977 et 1978

Period — Période	Canadian and United States passenger cars		European passenger cars		Japanese passenger cars	
	Voitures particulières fabriquées au Canada et aux États-Unis		Voitures particulières fabriquées en Europe		Voitures particulières fabriquées au Japon	
	Amount — Montant	Change — Variation	Amount — Montant	Change — Variation	Amount — Montant	Change — Variation
	\$	%	\$	%	\$	%
<u>1976</u>						
January — Janvier .....	5,630	+ 23.2	5,676	+ 10.8	3,980	+ 10.1
February — Février .....	5,739	+ 17.0	5,753	+ 14.6	4,186	+ 16.8
March — Mars .....	5,580	+ 12.5	5,724	+ 7.4	4,084	+ 12.0
April — Avril .....	5,526	+ 11.1	6,046	+ 20.3	4,094	+ 13.7
May — Mai .....	5,638	+ 13.8	6,144	+ 8.0	4,082	+ 11.7
June — Juin .....	5,656	+ 6.2	5,786	+ 7.9	4,088	+ 10.6
July — Juillet .....	5,672	+ 6.9	5,916	+ 11.3	4,070	+ 10.1
August — Août .....	5,642	+ 6.4	5,879	+ 1.6	4,031	+ 8.7
September — Septembre .....	5,630	+ 5.1	5,746	+ 7.1	4,046	+ 7.2
October — Octobre .....	5,817	+ 6.7	5,743	- 1.0	4,026	+ 1.8
November — Novembre .....	5,912	+ 7.2	5,853	+ 7.2	4,123	+ 4.5
December — Décembre .....	6,025	+ 9.0	6,691	+ 24.7	4,118	+ 6.8
Year — Année .....	5,702	+ 9.5	5,902	+ 9.6	4,076	+ 9.4
<u>1977</u>						
January — Janvier .....	6,089	+ 8.2	6,195	+ 9.1	4,152	+ 4.3
February — Février .....	6,004	+ 4.6	6,626	+ 15.2	4,145	- 1.0
March — Mars .....	6,048	+ 8.4	6,211	+ 8.5	4,134	+ 1.2
April — Avril .....	6,032	+ 9.2	6,317	+ 4.5	4,147	+ 1.3
May — Mai .....	6,125	+ 8.6	6,148	+ 0.1	4,116	+ 0.8
June — Juin .....	6,130	+ 8.4	5,977	+ 3.3	4,138	+ 1.2
July — Juillet .....	6,092	+ 7.4	5,826	- 1.5	4,157	+ 2.1
August — Août .....	6,105	+ 8.2	6,031	+ 2.6	4,125	+ 2.3
September — Septembre .....	6,040	+ 7.3	6,474	+ 12.7	4,227	+ 4.5
October — Octobre .....	5,938	+ 2.1	6,251	+ 8.8	4,352	+ 8.1
November — Novembre .....	6,303	+ 6.6	6,315	+ 7.9	4,439	+ 7.7
December — Décembre .....	6,381	+ 5.9	6,483	- 3.1	4,457	+ 8.2
Year — Année .....	6,097	+ 6.9	6,209	+ 5.2	4,200	+ 3.0
<u>1978</u>						
January — Janvier .....	6,419	+ 5.4	6,426	+ 3.7	4,700	+ 13.2
February — Février .....	6,457	+ 7.5	6,614	- 0.2	4,707	+ 13.6
March — Mars .....	6,452	+ 6.7	7,328	+ 18.0	4,731	+ 14.4
April — Avril .....	6,465	+ 7.2	7,079	+ 12.1	4,787	+ 15.4
May — Mai .....	6,957	+ 13.6	6,925	+ 12.6	4,776	+ 16.0
June — Juin .....	6,567	+ 6.8	7,160	+ 19.8	4,844	+ 17.1
July — Juillet .....	6,603	+ 8.4	7,125	+ 22.3	4,900	+ 17.9
August — Août .....	6,631	+ 8.6	6,933	+ 15.0	5,381	+ 30.4
Year — Année .....						

Note: Percentage changes shown are over-the-year changes. — Nota: Pourcentages indiquent les variations au cours de l'année.

TABLE 5. Provincial Sales of New Motor Vehicles, by Type and Origin, 1976, 1977 and 1978  
August

No.	Type and origin of vehicles	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — île-du-Prince-Édouard	Nova Scotia — Nouvelle-Écosse	New Brunswick — Nouveau-Brunswick	
1	Total, new motor vehicles:						
1	1976 .....	No.	95,851	1,533	371	3,192	2,596
2	1977 .....	"	107,668	1,826	373	3,584	2,668
3	1978 .....	"	108,004	2,333	586	3,781	3,089
4	1978/1977 .....	%	+ 0.3	+ 27.8	+ 57.1	+ 5.5	+ 15.8
5	1976 .....	\$'000	568,959	8,648	2,033	17,539	14,855
6	1977 .....	"	684,133	10,800	2,082	20,627	16,407
7	1978 .....	"	761,198	15,278	3,640	24,092	20,908
8	1978/1977 .....	%	+ 11.3	+ 41.5	+ 74.8	+ 16.8	+ 27.4
9	Passenger cars, manufactured in Canada and the United States:						
9	1976 .....	No.	55,403	828	236	1,856	1,567
10	1977 .....	"	59,471	987	224	2,035	1,467
11	1978 .....	"	61,012	1,263	338	2,237	1,756
12	1978/1977 .....	%	+ 2.6	+ 28.0	+ 50.9	+ 9.9	+ 19.7
13	1976 .....	\$'000	312,580	4,412	1,269	10,025	8,535
14	1977 .....	"	363,065	5,646	1,272	11,663	8,381
15	1978 .....	"	404,546	7,794	2,068	13,770	10,796
16	1978/1977 .....	%	+ 11.4	+ 38.0	+ 62.6	+ 18.1	+ 28.8
17	Passenger cars, manufactured in Japan:						
17	1976 .....	No.	9,243	140		347	246
18	1977 .....	"	12,947	204		481	282
19	1978 .....	"	11,030	228		416	254
20	1978/1977 .....	%	- 14.8	+ 11.8		- 13.5	- 9.9
21	1976 .....	\$'000	37,262	569		1,387	1,001
22	1977 .....	"	53,407	850		1,953	1,159
23	1978 .....	"	59,352	1,189		2,206	1,340
24	1978/1977 .....	%	+ 11.1	+ 39.9		+ 13.0	+ 15.6
25	Passenger cars, manufactured in Europe:						
25	1976 .....	No.	4,309	49		191	77
26	1977 .....	"	5,675	50		190	107
27	1978 .....	"	5,956	121		162	156
28	1978/1977 .....	%	+ 5.0	+ 142.0		- 14.7	+ 45.8
29	1976 .....	\$'000	25,333	227		965	377
30	1977 .....	"	34,227	245		977	560
31	1978 .....	"	41,292	678		981	879
32	1978/1977 .....	%	+ 20.6	+ 176.7		+ 0.4	+ 57.0
33	Commercial vehicles, manufactured in Canada and the United States:						
33	1976 .....	No.	25,847	622		751	676
34	1977 .....	"	27,971	714		817	761
35	1978 .....	"	28,683	931		893	876
36	1978/1977 .....	%	+ 2.5	+ 30.4		+ 9.3	+ 15.1
37	1976 .....	\$'000	188,958	4,082		4,961	4,802
38	1977 .....	"	225,624	4,784		5,752	6,078
39	1978 .....	"	248,358	6,982		6,758	7,636
40	1978/1977 .....	%	+ 10.1	+ 45.9		+ 17.5	+ 25.6
41	Commercial vehicles, manufactured overseas:						
41	1976 .....	No.	1,049	29		47	30
42	1977 .....	"	1,604	20		61	51
43	1978 .....	"	1,323	38		73	57
44	1978/1977 .....	%	- 17.5	+ 90.0		+ 19.7	- 7.5
45	1976 .....	\$'000	4,826	122		201	140
46	1977 .....	"	7,810	85		282	225
47	1978 .....	"	7,650	207		377	257
48	1978/1977 .....	%	- 2.0	+ 143.5		+ 33.7	+ 12.2

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes de véhicules automobiles neufs, par genre, origine et province, 1976, 1977 et 1978  
Août

Québec	Ontario	Manitoba	Saskat-	Alberta	British Columbia(1) - Colombie Britan-	nique(1)	Genre et origine des véhicules		No
Total, véhicules automobiles neufs:									
25,070	32,105	4,583	4,861	11,148	10,392	nbre	1976 .....	.....	1
26,626	38,775	5,019	4,645	11,835	12,317	"	1977 .....	.....	2
26,285	39,519	4,775	4,200	11,703	11,733	"	1978 .....	.....	3
- 1.3	+ 1.9	- 4.9	- 9.6	- 1.1	- 4.7	%	1978/1977 .....	.....	4
147,795	187,580	27,215	30,391	69,580	63,323	\$'000	1976 .....	.....	5
164,778	244,680	32,044	30,505	82,249	79,961	"	1977 .....	.....	6
179,495	271,263	36,134	30,555	93,699	86,134	"	1978 .....	.....	7
+ 8.9	+ 10.9	+ 12.8	+ 0.2	+ 13.9	+ 7.7	%	1978/1977 .....	.....	8
Voitures particulières fabriquées au Canada et aux États-Unis:									
16,704	20,054	2,571	2,198	5,296	4,093	nbre	1976 .....	.....	9
16,563	23,465	2,672	2,184	5,354	4,520	"	1977 .....	.....	10
16,544	24,553	2,705	2,032	5,044	4,540	"	1978 .....	.....	11
- 0.1	+ 4.6	+ 1.2	- 7.0	- 5.8	+ 0.4	%	1978/1977 .....	.....	12
92,955	112,783	14,765	12,931	31,801	23,104	\$'000	1976 .....	.....	13
99,771	141,055	16,659	14,291	35,642	28,685	"	1977 .....	.....	14
108,022	159,217	19,765	14,606	37,339	31,169	"	1978 .....	.....	15
+ 8.3	+ 12.9	+ 18.6	+ 2.2	+ 4.8	+ 8.7	%	1978/1977 .....	.....	16
Voitures particulières fabriquées au Japon:									
7,288	2,714	347	281	1,139	1,741	nbre	1976 .....	.....	17
3,282	4,215	489	512	1,185	2,297	"	1977 .....	.....	18
1,796	3,875	296	321	984	1,860	"	1978 .....	.....	19
- 14.8	- 8.1	- 39.5	- 37.3	- 17.0	- 19.0	%	1978/1977 .....	.....	20
9,029	10,905	1,389	1,153	4,749	7,080	\$'000	1976 .....	.....	21
13,062	17,482	2,061	2,144	5,002	9,694	"	1977 .....	.....	22
14,884	20,910	1,586	1,735	5,363	10,139	"	1978 .....	.....	23
+ 13.9	+ 19.6	- 23.0	- 19.1	+ 7.2	+ 4.6	%	1978/1977 .....	.....	24
Voitures particulières fabriquées en Europe:									
1,175	1,649	189	63	276	640	nbre	1976 .....	.....	25
1,495	2,085	208	145	461	934	"	1977 .....	.....	26
1,610	2,219	180	136	422	950	"	1978 .....	.....	27
+ 7.7	+ 6.4	- 13.5	- 6.2	- 8.5	+ 1.7	%	1978/1977 .....	.....	28
6,868	9,976	1,122	384	1,582	3,832	\$'000	1976 .....	.....	29
8,518	12,743	1,201	1,012	2,877	6,094	"	1977 .....	.....	30
10,568	15,642	1,236	932	3,261	7,115	"	1978 .....	.....	31
+ 24.1	+ 22.7	+ 2.9	- 7.9	+ 13.3	+ 16.8	%	1978/1977 .....	.....	32
Véhicules utilitaires fabriqués au Canada et aux États-Unis:									
4,775	7,496	1,429	2,274	4,252	3,572	nbre	1976 .....	.....	33
5,110	8,676	1,567	1,675	4,569	4,082	"	1977 .....	.....	34
5,197	8,609	1,542	1,648	5,013	3,974	"	1978 .....	.....	35
+ 1.7	- 0.8	- 1.6	- 1.6	+ 9.7	- 2.6	%	1978/1977 .....	.....	36
38,315	53,008	9,728	15,736	30,666	27,660	\$'000	1976 .....	.....	37
42,495	71,780	11,728	12,487	37,460	33,060	"	1977 .....	.....	38
45,235	73,990	13,252	12,951	46,303	35,251	"	1978 .....	.....	39
+ 6.4	+ 3.1	+ 13.0	+ 3.7	+ 23.6	+ 6.6	%	1978/1977 .....	.....	40
Véhicules utilitaires fabriqués autre-mer:									
128	192	47	45	185	346	nbre	1976 .....	.....	41
176	334	83	129	266	484	"	1977 .....	.....	42
138	263	52	63	240	409	"	1978 .....	.....	43
- 21.6	- 21.3	- 37.4	- 51.2	- 9.8	- 15.5	%	1978/1977 .....	.....	44
628	908	211	187	782	1,647	\$'000	1976 .....	.....	45
932	1,620	395	571	1,268	2,428	"	1977 .....	.....	46
786	1,504	295	331	1,433	2,460	"	1978 .....	.....	47
- 15.7	- 7.2	- 25.3	- 42.0	+ 13.0	+ 1.3	%	1978/1977 .....	.....	48

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Provincial Sales of New Motor Vehicles, by Type and Origin, in Units, 1976, 1977 and 1978  
January - August

No.	Type and origin of vehicles	Canada	Newfoundland - Terre- Neuve	Prince Edward Island - île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse	New Brunswick - Nouveau- Brunswick
number - nombre						
1	Total, new motor vehicles:					
1	1976 .....	883,514	15,024	3,704	29,403	24,685
2	1977 .....	938,780	15,533	3,812	29,658	25,128
3	1978 .....	961,348	18,404	5,010	34,523	27,373
4	1978/1977 .....	% + 2.4		+ 18.5	+ 31.4	+ 8.9
5	Passenger cars:					
5	1976 .....	646,327	10,685	2,802	22,449	18,219
6	1977 .....	693,888	11,026	2,859	22,647	18,340
7	1978 .....	697,141	12,508	3,841	25,529	19,483
8	1978/1977 .....	% + 0.5		+ 13.4	+ 34.6	+ 6.2
9	Commercial vehicles:					
9	1976 .....	237,187	4,339	902	6,954	6,466
10	1977 .....	244,892	4,507	953	7,011	6,788
11	1978 .....	264,207	5,896	1,169	8,994	7,890
12	1978/1977 .....	% + 7.9		+ 30.8	+ 22.7	+ 16.2
13	Passenger cars, manufactured in Canada and the United States:					
13	1976 .....	543,238	9,660	2,408	18,849	15,761
14	1977 .....	557,331	9,617	2,306	17,703	15,132
15	1978 .....	568,849	11,040	2,868	20,701	16,449
16	1978/1977 .....	% + 2.1		+ 14.9	+ 24.4	+ 8.7
17	Passenger cars, manufactured overseas:					
17	1976 .....	103,089	1,025	394	3,600	2,458
18	1977 .....	136,557	1,409	553	4,944	3,208
19	1978 .....	128,292	1,468	973	4,828	3,034
20	1978/1977 .....	% - 6.1		+ 4.2	+ 75.9	- 5.4
21	Passenger cars, manufactured in Japan:	.				
21	1976 .....	67,253	1,024		2,345	1,672
22	1977 .....	97,092	1,671		3,791	2,294
23	1978 .....	85,951	1,695		3,663	2,117
24	1978/1977 .....	% - 11.5		+ 0.8	- 3.4	- 7.4
25	Passenger cars, manufactured in Europe:					
25	1976 .....	35,836		395	1,255	786
26	1977 .....	39,465		291	1,153	914
27	1978 .....	42,341		746	1,165	917
28	1978/1977 .....	% + 7.3		+ 156.4	+ 1.0	+ 0.3
29	Commercial vehicles, manufactured in Canada and the United States:					
29	1976 .....	227,723		5,025	6,579	6,179
30	1977 .....	234,205		5,259	6,580	6,464
31	1978 .....	254,572		6,826	8,497	7,565
32	1978/1977 .....	% + 8.7		+ 29.8	+ 29.1	+ 17.0
33	Commercial vehicles, manufactured overseas:					
33	1976 .....	9,464		216	375	287
34	1977 .....	10,687		201	431	324
35	1978 .....	9,635		239	497	325
36	1978/1977 .....	% - 9.8		+ 18.9	+ 15.3	+ 0.3

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Ventes de véhicules automobiles neufs, par genre, origine et province, nombre d'unités, 1976, 1977 et 1978  
Janvier - août

Québec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia(1) - Colombie-Britan-nique(1)	Genre et origine des véhicules	No
number - nombre							
(1) Y compris le Yukon et les Territoires du Nord-Ouest.							
238,928	302,486	40,567	40,822	98,986	88,909	Total, véhicules automobiles neufs:	
237,717	344,456	40,517	36,991	104,072	100,896	1976 .....	1
235,979	352,064	42,081	37,854	107,878	100,182	1977 .....	2
- 0.7	+ 2.2	+ 3.9	+ 2.3	+ 3.7	- 0.7	1978 .....	3
					%	1978/1977 .....	4
197,273	229,784	27,793	23,440	57,340	56,542	Voitures particulières:	
194,754	268,753	27,787	22,880	59,601	65,241	1976 .....	5
192,048	270,586	27,856	22,212	59,167	63,911	1977 .....	6
- 1.4	+ 0.7	+ 0.2	- 2.9	- 0.7	- 2.0	1978 .....	7
					%	1978/1977 .....	8
41,655	72,702	12,774	17,382	41,646	32,367	Véhicules utilitaires:	
42,963	75,703	12,730	14,111	44,471	35,655	1976 .....	9
43,931	81,478	14,225	15,642	48,711	36,271	1977 .....	10
+ 2.3	+ 7.6	+ 11.7	+ 10.8	+ 9.5	+ 1.7	1978 .....	11
					%	1978/1977 .....	12
169,957	195,216	24,126	21,135	48,108	38,018	Voitures particulières fabriquées au Canada et aux États-Unis:	
159,886	221,471	23,232	18,907	48,646	40,431	1976 .....	13
157,159	226,427	23,861	18,904	49,232	42,208	1977 .....	14
- 1.7	+ 2.2	+ 2.7	--	+ 1.2	+ 4.4	1978 .....	15
					%	1978/1977 .....	16
27,316	34,568	3,667	2,305	9,232	18,524	Voitures particulières fabriquées outre-mer:	
34,868	47,282	4,555	3,973	10,955	24,810	1976 .....	17
34,889	44,159	3,995	3,308	9,935	21,703	1977 .....	18
+ 0.1	- 6.6	- 12.3	- 16.7	- 9.3	- 12.5	1978 .....	19
					%	1978/1977 .....	20
17,405	21,044	2,391	1,742	6,909	12,721	Voitures particulières fabriquées au Japon:	
24,557	31,997	3,115	3,249	8,084	18,334	1976 .....	21
23,050	28,424	2,473	2,378	7,094	15,057	1977 .....	22
- 6.1	- 14.3	- 20.6	- 26.8	- 12.2	- 17.9	1978 .....	23
					%	1978/1977 .....	24
9,911	13,524	1,276	563	2,323	5,803	Voitures particulières fabriquées en Europe:	
10,311	15,285	1,440	724	2,871	6,476	1976 .....	25
11,839	15,735	1,522	930	2,841	6,646	1977 .....	26
+ 14.8	+ 2.9	+ 5.7	+ 28.5	- 1.0	+ 2.6	1978 .....	27
					%	1978/1977 .....	28
Véhicules utilitaires fabriqués au Canada et aux États-Unis:							
40,572	70,862	12,328	16,947	39,911	29,320	1976 .....	
41,699	73,673	12,287	13,402	42,724	32,117	1977 .....	
42,863	79,548	13,802	15,061	47,171	33,239	1978 .....	
+ 2.8	+ 8.0	+ 12.3	+ 12.4	+ 10.4	+ 3.5	%	
					%	1978/1977 .....	
Véhicules utilitaires fabriqués outre-mer:							
1,083	1,840	446	435	1,735	3,047	1976 .....	
1,264	2,030	443	709	1,747	3,538	1977 .....	
1,068	1,930	423	581	1,540	3,032	1978 .....	
- 15.5	- 4.9	- 4.5	- 18.1	- 11.8	- 14.3	%	
					%	1978/1977 .....	

TABLE 7. Provincial Sales of New Motor Vehicles, by Type and Origin, in Dollars, 1976, 1977 and 1978  
January-August

No.	Type and origin of vehicles	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du-Prince-Édouard	Nova Scotia — Nouvelle-Écosse	New Brunswick — Nouveau-Brunswick
thousands of dollars — milliers de dollars						
1	Total, new motor vehicles:					
1	1976 .....	5,252,407	83,187	20,438	162,580	141,292
2	1977 .....	5,898,822	91,911	21,879	170,220	150,036
3	1978 .....	6,679,764	118,194	30,774	218,279	181,119
4	1978/1977 .....	% + 13.2	+ 28.6	+ 40.7	+ 28.2	+ 20.7
5	Passenger cars:					
5	1976 .....	3,537,351	55,244	14,696	116,823	96,157
6	1977 .....	4,031,900	61,109	15,612	123,630	101,101
7	1978 .....	4,458,673	75,084	22,517	151,468	115,943
8	1978/1977 .....	% + 10.6	+ 22.9	+ 44.2	+ 22.5	+ 14.7
9	Commercial vehicles:					
9	1976 .....	1,715,056	27,943	5,742	45,757	45,135
10	1977 .....	1,866,922	30,802	6,267	46,590	48,935
11	1978 .....	2,221,091	43,110	8,257	66,811	65,176
12	1978/1977 .....	% + 19.0	+ 40.0	+ 31.8	+ 43.4	+ 33.2
13	Passenger cars, manufactured in Canada and the United States:					
13	1976 .....	3,053,604	50,802	12,953	101,171	85,551
14	1977 .....	3,388,316	55,082	13,295	102,134	87,261
15	1978 .....	3,745,101	67,831	17,627	127,234	100,855
16	1978/1977 .....	% + 10.5	+ 23.1	+ 32.6	+ 24.6	+ 15.6
17	Passenger cars, manufactured overseas:					
17	1976 .....	483,747	4,442	1,743	15,652	10,606
18	1977 .....	643,584	6,027	2,317	21,496	13,840
19	1978 .....	713,572	7,253	4,890	24,234	15,088
20	1978/1977 .....	% + 10.9	+ 20.3	+ 111.0	+ 12.7	+ 9.0
21	Passenger cars, manufactured in Japan:					
21	1976 .....	274,248	4,267	9,464	6,875	
22	1977 .....	401,691	6,916	15,364	9,321	
23	1978 .....	417,784	8,099	17,275	9,928	
24	1978/1977 .....	% + 4.0	+ 17.1	+ 12.4	+ 6.5	
25	Passenger cars, manufactured in Europe:					
25	1976 .....	209,499	1,918	6,188	3,731	
26	1977 .....	241,893	1,428	6,132	4,519	
27	1978 .....	295,788	4,044	6,959	5,160	
28	1978/1977 .....	% + 22.3	+ 183.2	+ 13.5	+ 14.2	
29	Commercial vehicles, manufactured in Canada and the United States:					
29	1976 .....	1,671,279	32,774	44,132	43,884	
30	1977 .....	1,815,344	36,189	44,653	47,456	
31	1978 .....	2,166,488	50,117	64,212	63,445	
32	1978/1977 .....	% + 19.3	+ 38.5	+ 43.8	+ 33.7	
33	Commercial vehicles, manufactured overseas:					
33	1976 .....	43,777	911	1,625	1,351	
34	1977 .....	51,578	880	1,937	1,479	
35	1978 .....	54,603	1,250	2,599	1,731	
36	1978/1977 .....	% + 5.9	+ 42.0	+ 34.2	+ 17.0	

(1) Includes Yukon and Northwest Territories.

TABLIAU 3. Ventes de véhicules automobiles neufs, par genre, origine et province, en dollars, 1976, 1977 et 1978  
Janvier-août

Québec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia(1) — Colombie-Britan-nique(1)	Genre et origine des véhicules	Nº
thousands of dollars — milliers de dollars							
Total, véhicules automobiles neufs:							
1,399,546	1,776,295	243,440	252,804	628,375	544,450	1976 .....	1
1,471,207	2,121,938	268,674	242,095	717,195	643,667	1977 .....	2
1,603,152	2,384,695	307,833	276,048	840,219	719,451	1978 .....	3
+ 9.0	+ 12.4	+ 14.6	+ 14.0	+ 17.2	+ 11.8	% 1978/1977 .....	4
Voitures particulières:							
1,079,093	1,259,746	154,387	133,156	328,403	299,646	1976 .....	5
1,129,390	1,555,712	167,018	140,089	363,448	369,791	1977 .....	6
1,220,359	1,719,869	187,087	150,144	408,073	408,129	1978 .....	7
+ 8.1	+ 10.6	+ 12.0	+ 7.2	+ 12.3	+ 10.4	% 1978/1977 .....	8
Véhicules utilitaires:							
320,453	516,549	89,053	119,648	299,972	244,804	1976 .....	9
341,817	566,226	101,656	102,006	348,747	273,876	1977 .....	10
382,793	664,826	120,746	125,904	432,146	311,322	1978 .....	11
+ 12.0	+ 17.4	+ 18.8	+ 23.4	+ 23.9	+ 13.7	% 1978/1977 .....	12
Voitures particulières fabriquées au Canada et aux États-Unis:							
750,731	1,094,578	136,936	122,466	284,543	213,873	1976 .....	13
948,027	1,329,710	144,851	121,811	314,202	251,943	1977 .....	14
1,031,101	1,468,685	164,341	131,883	350,307	285,237	1978 .....	15
+ 6.5	+ 10.5	+ 13.5	+ 8.3	+ 11.5	+ 13.2	% 1978/1977 .....	16
Voitures particulières fabriquées autre-mer:							
128,362	165,168	17,451	10,690	43,860	85,773	1976 .....	17
161,363	226,002	22,167	18,278	54,246	117,848	1977 .....	18
189,258	251,184	22,746	18,261	57,766	122,892	1978 .....	19
+ 17.3	+ 11.1	+ 2.6	- 0.1	+ 6.5	+ 4.3	% 1978/1977 .....	20
Voitures particulières fabriquées au Japon:							
70,581	84,865	9,793	7,165	28,978	52,260	1976 .....	21
100,623	131,814	13,143	13,755	34,310	76,445	1977 .....	22
110,992	138,479	12,002	11,810	35,433	73,766	1978 .....	23
+ 10.3	+ 5.1	- 8.7	- 14.1	+ 3.3	- 3.5	% 1978/1977 .....	24
Voitures particulières fabriquées en Europe:							
57,781	80,303	7,658	3,525	14,882	33,513	1976 .....	25
60,740	94,188	9,024	4,523	19,936	41,403	1977 .....	26
78,266	112,705	10,744	6,451	22,333	49,126	1978 .....	27
+ 28.9	+ 19.7	+ 19.1	+ 42.6	+ 12.0	+ 18.7	% 1978/1977 .....	28
Véhicules utilitaires fabriqués au Canada et aux États-Unis:							
315,130	508,114	87,075	117,831	291,994	230,345	1976 .....	29
335,333	556,500	99,547	98,819	340,297	256,550	1977 .....	30
376,688	653,699	118,426	122,906	423,280	293,715	1978 .....	31
+ 12.3	+ 17.5	+ 19.0	+ 24.4	+ 24.4	+ 14.5	% 1978/1977 .....	32
Véhicules utilitaires fabriqués autre-mer:							
5,323	8,435	1,978	1,817	7,978	14,459	1976 .....	33
6,484	9,726	2,109	3,187	8,450	17,326	1977 .....	34
6,105	11,127	2,320	2,998	8,866	17,607	1978 .....	35
- 5.8	+ 14.4	+ 10.0	- 5.9	+ 4.9	+ 1.6	% 1978/1977 .....	36

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

APPENDIX — ANNEXE

AUTOMOBILE MANUFACTURERS  
(Canadian and United States manufactured vehicles)

FABRICANTS D'AUTOMOBILES  
(véhicules fabriqués au Canada ou aux États-Unis)

American Motors (Canada) Limited  
Blue Bird Québec  
Canadian Bluebird Sales Limited  
Canadian Kenworth Limited  
Chrysler Canada Limited  
Flyer Industries Limited  
Ford Motor Company of Canada Limited  
General Motors of Canada Limited  
International Harvester Company of Canada  
Limited

Jeep of Canada Limited  
Kenworth du Canada Limitée  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Pacific Truck and Trailer Limited  
Prévost Car Incorporated  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Welles Corporation  
White Trucks — Division of White Motor Corporation

AUTOMOBILE IMPORTERS AND DISTRIBUTORS  
(Overseas manufactured vehicles)

IMPORTATEURS ET DISTRIBUTEURS D'AUTOMOBILES  
(véhicules fabriqués outre-mer)

Alfacar Limited  
Arrow Colt Division, Chrysler Canada Limited  
Automobiles Renault Canada Limitée  
B.M.W. Distributors Eastern Canada Limited  
B.M.W. Distributors (Western) Canada Limited  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited

Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
SAAB  
Volkswagen Canada Limited  
Volvo (Canada) Limited



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