

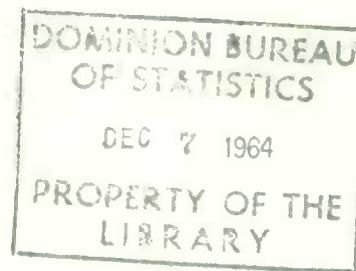
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**FARM IMPLEMENT AND EQUIPMENT SALES
1963**



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FARM IMPLEMENT AND EQUIPMENT SALES 1963

The gross selling value of new farm implements and equipment continued to increase rapidly and reached a new high of \$287,839,732 in 1963, an increase of 20.5 per cent over the \$238,797,225 reported in 1962. Sales of repair parts amounted to \$49,721,863 as compared with \$43,879,451 in 1962, an increase of 13.3 per cent. The combined sales of new implements, equipment and repair parts at \$337,561,595 were 19.4 per cent higher than the 1962 figure of \$282,676,676.

All regions of Canada reported increased sales of farm implements and equipment except the Atlantic Provinces that recorded a small decrease of 0.7 per cent. The Prairie Provinces reported large increases, especially Manitoba and Saskatchewan which had increased sales of 25.4 per cent and 36.6 per cent respectively. Alberta had a more modest increase of 11.8 per cent. In the East, Ontario showed the largest increase, i.e., 16.2 per cent.

All categories of machinery, except haying machinery and dairy machinery and equipment, indicated increases. These showed decreases of 2.4 per cent and 11.2 per cent respectively. The largest increases came with respect to harvesting machinery, 35.7 per cent and farm wagons, wagon trucks and sleighs, 47.5 per cent. Machines for preparing crops for market or for use had a large increase in sales of 31.1 per cent. Please refer to Table 3 for further detail on the increase in sales of the various types of machinery.

The change made in 1957 (reporting unit sales to user by provinces) is continued in this report. Dollar sales are mainly at the wholesale level, i.e. cost to dealer. To avoid disclosure of an individual firm's figures, certain items are not shown. In some cases a figure representing three or more firms is also omitted in order to "cover" one of less than three firms. This report does not include the sales of used machinery, motor trucks, binder twine, export sales of Canadian manufacturers or industrial machinery and tractors not sold primarily for farm use.

Data on major groups, or main line implements, indicate the total goods manufactured and sold in Canada and goods imported and sold in Canada. Data on minor groups such as barn equipment, spraying and irrigation equipment indicate only the sales of such items made by companies primarily engaged in the farm trade; they do not include sales of companies whose major activity lies outside the farm equipment field but who may produce or sell such equipment.

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