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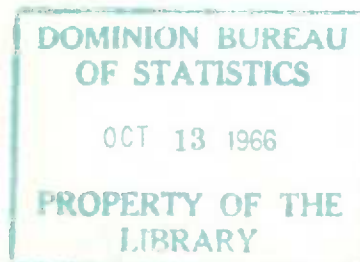
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HOTELS, 1964



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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full-year Hotels, Licensed:

Establishments with six or more hotel type rooms accessible from the interior providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. Services such as room service, dining room, banquet and convention facilities, lobby, adjoining parking lot and/or underground garage are usually provided. Establishments designated as motor hotels as distinguished from motels usually come into this classification. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full-year Hotels, Non-licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more hotel type rooms in the main lodge. An exception is made in the case of resort hotels where sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1964

INTRODUCTION

This report covers the calendar year 1964 and results from the sixteenth consecutive annual survey of hotels in Canada. Section I of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section II shows certain expense items supplied by the medium-size hotels (11 to 99 rooms inclusive) expressed as percentages of total receipts. Section III gives a detailed breakdown of expenses of large hotels (100 rooms or more), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins,

motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the Table of Contents describing the type of establishments classified here as hotels; (2) the expense ratios in Sections II and III are not directly comparable to those for years prior to 1956. In the case of Section II, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

Statistics on receipts, salaries and wages, number of guest rooms and bed capacity of the hotel industry, based on the reports of all hotels known to be operating in Canada during 1964, will be found in this section. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1964 totalled 4,976, as compared with 4,787 in 1963, an increase of 189. There were 155,657 rooms with a bed capacity for 301,763 persons in these hotels. The types of rooms were as follows: hotel type accessible from the interior 138,039; motel type accessible from the exterior with adjacent parking 5,165; hotel-motel type accessible from the exterior as well as from an inside corridor 5,973; cabins 4,139; cottages 2,341. Total receipts for 1964 amounted to \$686,756,000 as compared with \$622,601,000 for 1963, an increase of 10.3 per cent. The sale of beer, wine and liquor accounted for 49.7 per cent of total receipts, fol-

lowed by room rentals, 22.9 per cent, meals 20.3 per cent and other sources 7.1 per cent. The 1964 figures show a slight increase in the proportion of total receipts from the rental of rooms and the sale of meals. The proportion of total receipts from the sale of beer, wine and liquor recorded a decline of 0.7 per cent. Salaries and wages paid increased by 9.4 per cent from \$155,167,000 in 1963 to \$169,808,000 in 1964.

With improvements to the reporting form, it has been possible to be more precise in the classification of businesses reporting to the hotel survey. It was found that 80 businesses with revenue of \$2,647,089 for 1964 were in the 1963 survey and would have been retained in the 1964 survey had the additional information not been obtained. These were tourist homes, motels, cabins, taverns, restaurants, hotels mainly catering to permanent guests, etc., which should not be included in hotel statistics. In the following table the number of businesses and receipts are shown by provinces and these figures should be taken into consideration if strictly comparable 1964 and 1963 data are desired:

Province	Number	Receipts
Newfoundland	—	—
Prince Edward Island	—	—
Nova Scotia	4	8,024
New Brunswick	—	—
Quebec	52	1,881,524
Ontario	13	277,072
Manitoba	54	227,207
Saskatchewan	2	70,160
Alberta	—	—
British Columbia	5	183,102
Canada, totals	80	2,647,089

Of the 4,976 hotels known to be in operation in Canada during 1964, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,982 with receipts amounting to \$648,797,000 as compared with 3,780 hotels with receipts of \$584,658,000 in 1963. There were 425 full-year non-licensed hotels with receipts totalling \$13,448,000 compared with 440 with receipts of \$14,040,000 in the previous year. Seasonal licensed hotels numbered 186 (178 in 1963) with receipts of \$15,740,000 (\$15,197,000 in 1963) and 383 operated as seasonal non-licensed hotels with receipts of \$8,771,000 as against 389 in 1963 with receipts amounting to \$8,706,000.

The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms continued to be the most numerous. These numbered 2,155 in 1964 reporting receipts of \$153,870,000, compared with 2,083 in 1963 with receipts of \$144,956,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,120 in 1964 with receipts of \$159,962,000, as against 1,119 in 1963 with receipts amounting to \$150,207,000. Hotels in all categories showed quite substantial advances in

receipts in 1964. Receipt figures ranged from \$41,308,000 for hotels with 10 rooms or less to \$159,962,000 for those with 26 to 50 rooms. The number of hotels in all categories has increased between 1963 and 1964. Only the number of hotels with 501 rooms and over remained the same at 13.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in Table 8. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. For 1964 the national average was 54, up two points from the previous year. The occupancy was higher for full-year licensed hotels, remained the same for full-year non-licensed and was slightly lower for seasonal licensed and seasonal non-licensed hotels.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue, such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

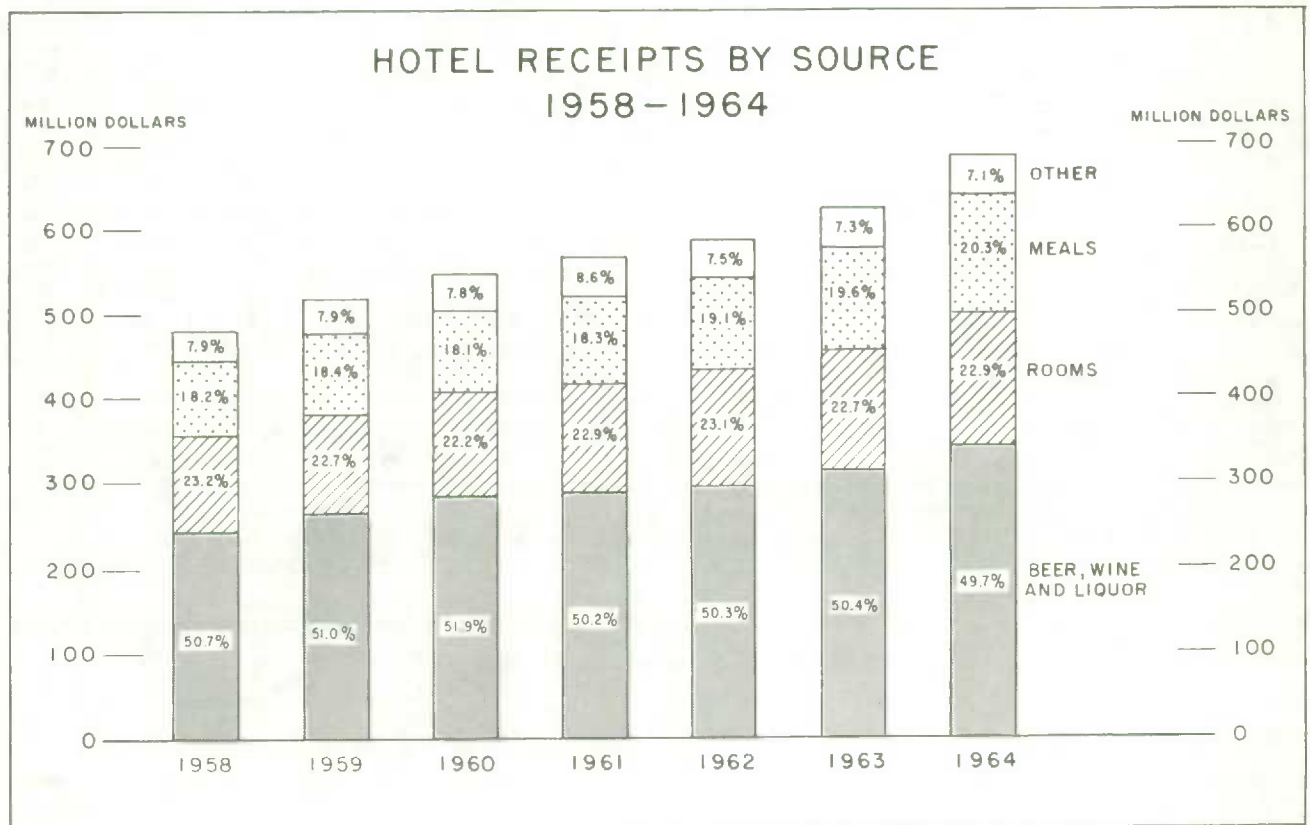


TABLE 1. Hotel Receipts,¹ by Source, 1949 - 64

Year	Number of hotels	Number of rooms	Receipts				Total
			Rooms	Meals	Beer, wine and liquor	All other sources	
thousands of dollars							
1949	5,425	150,998	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,087	40,861	517,483
1960	5,294	155,538	120,890	98,641	283,223	42,703	545,457
1961	5,128	154,674	130,077	104,024	285,125	48,537	567,762
1962	4,983	152,467	135,751	112,306	295,868	43,764	587,689
1963	4,787	150,687	141,264	122,165	314,027	45,144	622,601
1964	4,976	155,657	157,381	139,281	341,407	48,687	686,756

¹ Components may not add to totals due to rounding.

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1963 and 1964

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts ¹		Number of hotels		Total receipts ¹	
	1963	1964	1963	1964	1963	1964	1963	1964
			\$'000	\$'000			\$'000	\$'000
Full-year hotels								
Canada	3,780	3,982	584,658	648,797	440	425	14,040	13,448
Newfoundland	44	45	5,496	5,870	21	20	417	419
Prince Edward Island	—	1	—	2	7	6	578	322
Nova Scotia	20	20	5,331	6,368	55	52	1,182	1,371
New Brunswick	18	18	3,420	3,420	49	43	1,408	1,312
Quebec	1,254	1,446	145,191	170,096	100	115	2,037	1,851
Ontario	919	918	179,396	197,176	97	82	3,691	3,150
Manitoba	262	266	49,587	53,364	2	2	859	794
Saskatchewan	410	410	45,645	48,397	13	11	—	—
Alberta	417	421	60,759	64,097	19	20	1,009	1,240
British Columbia	436	437	89,834	99,183	77	74	2,859	2,990
Seasonal hotels								
Canada	178	186	15,197	15,740	389	383	8,706	8,771
Quebec	98	103	5,478	4,867	78	81	942	863
Ontario	40	43	2,983	3,421	244	238	5,881	6,087
All other provinces	40	40	6,736	7,452	67	64	1,883	1,821

¹ Components may not add to totals due to rounding.

² Figures deleted to ensure anonymity.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1964

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
percentage					
Canada	22.9	20.3	49.7	7.1	100.0
Newfoundland	30.6	21.5	41.6	6.3	100.0
Prince Edward Island	51.6	38.1	1	1	100.0
Nova Scotia	47.4	27.9	14.3	10.4	100.0
New Brunswick	47.6	28.2	1	1	100.0
Quebec	24.5	21.5	47.4	6.6	100.0
Ontario	24.2	23.7	45.0	7.1	100.0
Manitoba	14.0	12.7	66.4	6.9	100.0
Saskatchewan	13.4	11.1	69.0	6.5	100.0
Alberta	21.7	16.1	53.1	9.1	100.0
British Columbia	23.5	21.0	48.7	6.8	100.0

¹ Figures deleted to ensure anonymity.

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Province, 1964

Province	Number of hotels	Number of guest rooms	Bed capacity	Salaries and wages ¹	Total receipts ¹
			persons	\$'000	\$'000
Total, all hotels					
Canada	4,976	155,657	301,763	169,808	686,756
Newfoundland.....	70	1,418	2,444	1,358	6,423
Prince Edward Island.....	14	475	1,023	303	1,028
Nova Scotia	94	3,317	6,052	2,586	8,617
New Brunswick	66	2,531	4,598	1,616	5,566
Quebec	1,745	46,596	90,065	40,530	177,676
Ontario	1,281	44,519	90,132	57,753	209,834
Manitoba.....	277	8,228	15,468	9,873	53,952
Saskatchewan.....	432	10,234	17,683	8,071	49,172
Alberta	455	16,126	31,431	18,261	71,236
British Columbia.....	542	22,213	42,867	29,457	103,252
Full-year licensed hotels					
Canada	3,982	128,010	241,501	160,110	648,797
Newfoundland.....	45	1,112	1,864	1,247	5,870
Prince Edward Island.....	1	²	²	²	²
Nova Scotia	20	1,420	2,521	1,956	6,368
New Brunswick	18	²	²	²	²
Quebec	1,446	39,692	75,391	38,662	170,096
Ontario	918	34,304	65,864	54,546	197,176
Manitoba.....	266	7,859	14,520	9,758	53,864
Saskatchewan.....	410	9,762	16,450	7,929	48,497
Alberta	421	13,523	25,976	16,224	64,077
British Columbia.....	437	19,124	36,738	28,504	99,153
Full-year non-licensed hotels					
Canada	425	10,348	20,231	3,303	13,448
Newfoundland.....	20	233	363	88	419
Prince Edward Island.....	6	161	272	90	322
Nova Scotia	52	1,153	1,997	367	1,371
New Brunswick	43	1,082	2,011	360	1,312
Quebec	115	1,858	4,002	429	1,851
Ontario	82	2,240	4,643	814	3,150
Manitoba.....	2	329	755	145	794
Saskatchewan.....	11				
Alberta	20	872	1,885	363	1,240
British Columbia.....	74	2,420	4,303	647	2,990
Seasonal licensed hotels					
Canada	186	7,461	16,634	4,260	15,740
Quebec.....	103	3,198	6,842	1,238	4,867
Ontario	43	1,637	4,007	937	3,421
All other provinces.....	40	2,726	5,785	2,085	7,452
Seasonal non-licensed hotels					
Canada	383	9,738	23,397	2,135	8,771
Quebec.....	81	1,848	3,830	202	868
Ontario	238	6,338	15,618	1,455	6,087
All other provinces.....	64	1,552	3,949	477	1,821

¹ Components may not add to totals due to rounding.² Figures deleted to ensure anonymity.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1964

Province	Number of hotels	Receipts ¹					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
thousands of dollars							
Total, all hotels							
Canada	4,976	157,381	139,281	341,407	24,052	24,634	686,756
Newfoundland	70	1,963	1,378	2,675	202	206	6,423
Prince Edward Island	14	530	392	2	2	2	1,028
Nova Scotia	94	4,081	2,409	1,231	111	785	8,617
New Brunswick	66	2,650	1,570	2	2	2	5,566
Quebec	1,745	43,455	38,254	84,277	4,332	7,358	177,676
Ontario	1,281	50,787	49,827	94,462	7,448	7,310	209,834
Manitoba	277	7,568	6,865	35,806	2,118	1,596	53,952
Saskatchewan	432	6,584	5,454	33,925	2,251	958	49,172
Alberta	455	15,462	11,448	37,835	3,700	2,791	71,236
British Columbia	542	24,302	21,685	50,329	3,801	3,135	103,252
Full-year licensed hotels							
Canada	3,982	138,997	127,387	338,765	21,821	21,827	648,797
Newfoundland	45	1,791	1,152	2,614	114	199	5,870
Prince Edward Island	1	2	2	2	2	2	2
Nova Scotia	20	2,919	1,589	1,185	50	624	6,368
New Brunswick	18	2	2	2	2	2	2
Quebec	1,446	40,566	35,898	82,871	3,961	6,800	170,096
Ontario	918	44,934	45,122	93,979	6,647	6,495	197,176
Manitoba	266	7,083	6,844	35,806	2,102	1,530	53,364
Saskatchewan	410	6,273	5,336	33,737	2,151	901	48,397
Alberta	421	11,945	9,301	37,515	3,293	2,043	64,097
British Columbia	437	21,749	20,863	50,241	3,461	2,869	99,183
Full-year non-licensed hotels							
Canada	425	8,843	3,221	—	734	850	13,448
Newfoundland	20	144	184	—	85	6	419
Prince Edward Island	6	181	120	—	13	8	322
Nova Scotia	52	787	467	—	23	94	1,371
New Brunswick	43	939	294	—	23	56	1,312
Quebec	115	1,190	484	—	83	94	1,851
Ontario	82	1,763	1,055	—	151	181	3,150
Manitoba	2	642	44	—	44	65	794
Saskatchewan	11						
Alberta	20	889	192	—	14	145	1,240
British Columbia	74	2,109	381	—	298	201	2,990
Seasonal licensed hotels							
Canada	186	5,633	5,131	2,643	962	7,371	15,740
Quebec	103	1,335	1,432	1,406	256	437	4,867
Ontario	43	1,165	1,318	483	282	173	3,421
All other provinces	40	3,131	2,381	753	424	762	7,452
Seasonal non-licensed hotels							
Canada	383	4,145	3,576	—	536	586	8,771
Quebec	81	364	439	—	32	28	863
Ontario	238	2,925	2,331	—	368	462	6,087
All other provinces	64	818	772	—	135	96	1,821

¹ Components may not add to totals due to rounding.² Figures deleted to ensure anonymity.

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1964

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total all hotels	
	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
Total, all hotels																
Canada	1,077	41,308	2,155	153,870	1,120	159,962	459	128,223	115	72,779	37	58,292	13	72,322	4,976	686,756
Newfoundland	33	²	23	1,259	9	1,185	4	1,905	1	²	—	—	—	—	70	6,423
Prince Edward Island	—	—	6	103	6	352	1	²	1	²	—	—	—	—	14	1,028
Nova Scotia	18	218	41	887	20	978	11	2,185	2	²	2	²	—	—	94	8,617
New Brunswick	5	²	28	466	23	1,351	5	²	3	1,517	2	²	—	—	66	5,566
Quebec	464	12,084	834	45,423	310	33,654	96	22,186	27	16,457	10	14,118	4	33,754	1,745	177,676
Ontario	189	10,068	614	49,796	305	38,545	117	33,796	41	31,929	9	15,130	6	30,569	1,281	209,834
Manitoba	63	4,158	102	15,333	74	17,950	32	10,711	3	1,613	3	4,188	—	—	277	53,952
Saskatchewan	172	7,901	129	10,115	87	13,666	40	12,592	2	²	2	²	—	—	432	49,172
Alberta	94	3,780	161	12,489	125	22,525	57	14,580	12	²	5	8,510	1	²	455	71,236
British Columbia	39	2,010	217	17,999	161	29,755	96	29,383	23	9,162	4	²	2	²	542	103,252
Full-year licensed hotels																
Canada	878	39,382	1,701	145,174	872	149,904	389	121,694	100	68,732	30	53,644	12	70,266	3,982	648,797
Newfoundland	17	²	16	1,131	7	1,069	4	1,905	1	²	—	—	—	—	45	5,870
Prince Edward Island	—	—	—	—	—	—	—	—	1	²	—	—	—	—	1	²
Nova Scotia	2	²	6	226	3	282	6	²	1	²	2	²	—	—	20	6,368
New Brunswick	—	—	4	183	9	952	1	²	3	1,517	1	²	—	—	18	²
Quebec	362	11,321	712	43,677	251	31,640	87	21,425	23	15,292	7	12,988	4	33,754	1,446	170,096
Ontario	153	9,751	427	45,925	198	34,296	91	31,288	35	30,631	8	²	6	²	918	197,176
Manitoba	63	4,158	95	15,263	72	17,872	31	10,666	2	²	3	²	—	—	266	53,364
Saskatchewan	163	7,783	122	9,917	83	13,433	38	12,367	2	²	2	²	—	—	410	48,398
Alberta	92	3,733	155	12,207	113	21,672	47	13,689	11	6,991	3	5,806	—	—	421	64,097
British Columbia	26	1,807	164	16,645	136	28,689	84	28,599	21	8,500	4	²	2	²	437	99,183
Full-year non-licensed hotels																
Canada	131	1,198	170	3,476	84	4,011	33	2,956	6	²	1	²	—	—	425	13,448
Atlantic Provinces	29	²	59	1,000	27	1,109	6	²	—	—	—	—	—	—	121	3,424
Quebec	68	352	36	614	8	437	1	²	1	²	1	²	—	—	115	1,851
Ontario	13	116	41	1,003	19	972	7	²	2	²	—	—	—	—	82	3,150
Prairie Provinces	8	²	5	137	12	875	7	²	1	²	—	—	—	—	33	2,034
British Columbia	13	203	29	721	18	618	12	²	2	²	—	—	—	—	74	2,990
Seasonal licensed hotels																
Canada	19	397	84	2,428	54	2,614	18	2,150	5	1,694	5	²	1	²	186	15,740
Quebec	16	339	44	744	33	1,284	7	597	2	²	1	²	—	—	103	4,867
Ontario	1	²	21	1,073	13	766	5	693	2	²	1	²	—	—	43	3,421
All other provinces	2	²	19	611	8	565	6	860	1	²	3	3,104	1	²	40	7,452
Seasonal non-licensed hotels																
Canada	49	331	200	2,793	110	3,432	19	1,422	4	²	1	²	—	—	383	8,771
Quebec	18	72	42	389	18	294	1	²	1	²	1	²	—	—	81	6,007
Ontario	22	196	125	1,795	75	2,512	14	²	2	²	—	—	—	—	238	6,007
All other provinces	9	63	33	608	17	626	4	²	1	²	—	—	—	—	64	1,007

¹ Components may not add to totals due to rounding.² Figures deleted to ensure anonymity.

TABLE 7. Hotel Receipts, classified according to Number of Rooms and Form of Organization, by Provinces, 1964

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
Canada	8,596	299,517	209,281	517,394	32,712	133,463	3,188	169,366
Newfoundland	306	¹	¹	4,751	752	919	—	1,671
Prince Edward Island	—	¹	¹	777	—	252	—	252
Nova Scotia	43	2,705	4,450	7,198	175	1,244	—	1,419
New Brunswick	—	¹	2,940	4,426	30	1,110	—	1,140
Quebec	856	49,267	64,836	114,959	11,228	50,411	1,078	62,717
Ontario	3,362	75,225	78,859	157,446	6,706	44,328	1,355	52,389
Manitoba	721	34,553	5,801	41,075	3,437	9,441	—	12,878
Saskatchewan	616	22,238	5,984	28,838	7,286	13,049	—	20,335
Alberta	1,450	43,420	18,226	63,096	¹	5,090	¹	8,140
British Columbia	1,241	66,885	26,702	94,828	¹	7,621	¹	8,425

¹ Figures deleted to ensure anonymity.² Components may not add to totals due to rounding.

TABLE 8. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1964

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
	percentage						
	Total, all hotels						
Canada	41	52	56	62	62	67	54
Newfoundland	62	60	61	²	—	—	66
Prince Edward Island	65	73	50	²	—	—	66
Nova Scotia	47	50	58	75	61	—	56
New Brunswick	50	53	76	61	70	—	60
Quebec	35	47	52	55	60	72	49
Ontario	44	55	56	61	64	66	56
Manitoba	45	58	56	85	50	—	55
Saskatchewan	34	50	57	65	57	—	49
Alberta	41	51	54	60	61	²	53
British Columbia	47	55	61	66	78	53	58
	Full-year licensed hotels						
Canada	40	40	56	61	63	67	54
Newfoundland	60	52	61	²	—	—	66
Prince Edward Island	—	—	—	²	—	—	²
Nova Scotia	50	51	63	²	61	—	62
New Brunswick	70	56	²	61	¹	72	83
Quebec	35	47	52	56	65	66	49
Ontario	43	56	56	61	65	—	56
Manitoba	45	58	56	²	50	—	54
Saskatchewan	33	50	57	65	57	—	50
Alberta	41	51	54	60	58	—	52
British Columbia	46	55	61	65	78	53	58
	Full-year non-licensed hotels						
Canada	47	49	56	74	¹	—	53
Atlantic Provinces	48	50	57	²	—	—	52
Quebec	43	58	—	²	²	—	48
Ontario	43	40	44	²	70	—	45
Prairie Provinces	54	44	54	—	—	—	53
British Columbia	51	58	63	76	—	—	62
	Seasonal licensed hotels						
Canada	39	48	63	52	58	²	53
Quebec	36	39	64	42	²	—	42
Ontario	43	71	69	63	¹	—	57
All other provinces	42	49	57	²	71	¹	62
	Seasonal non-licensed hotels						
Canada	46	53	69	74	²	—	53
Quebec	29	48	—	²	²	—	33
Ontario	50	55	69	²	74	—	56
All other provinces	45	49	68	²	—	—	54

¹ Excluding hotels in the 10 rooms or less category. Not necessarily total coverage for other size groups.² Figures deleted to ensure anonymity.

TABLE 9. Full-year Hotels in Selected Cities,¹ 1964

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St. John's.....	6	241	71	363	468	590	293	504	116	1,503
Nova Scotia:										
Halifax.....	11	915	65	1,670	1,429	2,241	950	923	547	4,661
Sydney.....	5	325	60	499	281	544	'	'	'	890
New Brunswick:										
Saint John.....	6	467	67	850	437	693	'	'	'	1,391
Quebec:										
Hull.....	7	212	64	487	612	187	219	1,733	114	2,253
Montreal.....	40	6,391	68	12,298	13,152	16,971	14,560	11,787	3,872	47,190
Quebec.....	19	1,769	59	3,792	2,830	3,676	2,039	1,865	722	8,302
Sherbrooke.....	14	736	50	1,411	647	478	383	1,679	165	2,705
Trois-Rivières.....	9	524	61	883	472	353	320	889	48	1,610
Ontario:										
Brantford.....	5	210	4	340	289	145	212	703	30	1,090
Fort William.....	12	495	52	1,021	750	391	503	1,441	150	2,434
Hamilton.....	15	891	63	1,681	1,513	1,242	1,644	2,292	329	5,507
Kingston.....	10	475	55	932	809	719	502	1,707	161	3,083
Kitchener.....	6	350	43	529	552	306	492	1,063	119	1,980
London.....	17	786	59	1,508	1,421	810	1,110	3,065	249	5,234
Oshawa.....	5	185	69	359	517	201	388	985	135	1,709
Ottawa.....	20	1,815	64	3,491	4,213	4,046	2,566	5,124	831	12,567
Peterborough.....	5	212	57	389	362	234	96	1,137	103	1,570
Port Arthur.....	13	626	46	1,210	819	618	639	1,633	239	3,129
St. Catharines.....	12	525	63	884	777	490	619	1,553	101	2,763
Sarnia.....	8	349	50	697	550	298	387	1,408	112	2,205
Sault Ste. Marie.....	13	531	59	1,159	958	684	583	1,961	160	3,388
Sudbury.....	21	887	55	1,849	1,597	994	826	3,075	536	5,431
Toronto.....	43	7,174	66	13,317	16,014	17,443	14,145	13,708	3,410	48,706
Windsor.....	10	884	48	1,678	1,023	1,032	621	1,192	198	3,043
Manitoba:										
Winnipeg.....	56	3,542	59	6,489	4,714	4,273	2,639	9,544	1,498	17,954
Saskatchewan:										
Regina.....	19	1,413	62	2,302	2,230	1,631	1,614	4,643	772	8,860
Saskatoon.....	17	1,225	62	2,162	1,765	1,880	1,210	3,532	413	7,035
Alberta:										
Calgary.....	32	2,922	60	5,769	4,403	3,658	2,683	6,764	1,026	14,131
Edmonton.....	41	2,945	58	5,779	4,756	3,885	2,887	7,418	1,378	15,568
British Columbia:										
Vancouver.....	82	7,776	66	14,366	9,882	10,791	6,760	13,170	1,896	32,617
Victoria.....	19	1,647	57	3,034	2,517	2,268	1,869	2,318	556	7,011

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.³ Figures deleted to ensure anonymity.⁴ Inadequate coverage.

SECTION II

Salaries and Wages, Cost of Goods and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of light, heat and power, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. The only item of expense obtained for all hotels is that of salaries and wages shown in Section I of this report.

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion since then of all hotels in the 10 rooms or less and 100 or more categories. Except for salaries and wages, ratios for unincorporated hotels were usually slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (43.0 per cent for incorporated and 48.6 per cent for unincorporated).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1964

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.1	43.0	2.7	2.5	17.7	48.6	3.0	2.9
Newfoundland	24.0	45.4	5.2	2.8	13.3	50.9	5.3	5.2
Prince Edward Island	26.2	26.1	4.6	4.1	24.9	28.3	6.6	3.4
Nova Scotia	30.7	25.6	4.2	3.6	22.7	28.1	7.1	7.3
New Brunswick	28.1	23.6	6.1	4.0	25.7	27.8	8.2	6.2
Quebec	26.1	38.1	3.2	3.8	16.5	47.9	3.1	3.5
Ontario	27.0	38.2	2.5	2.6	21.2	43.4	2.9	2.7
Manitoba	18.3	57.7	2.2	1.7	10.1	66.5	1.9	1.7
Saskatchewan	19.5	2.1	3.1	2.2	10.5	64.0	2.2	2.0
Alberta	25.2	44.8	2.6	2.4	19.5	47.4	2.7	2.7
British Columbia	27.5	40.2	3.0	2.3	20.3	40.1	4.7	3.9
	Full-year licensed hotels							
Canada	24.9	43.7	2.6	2.4	17.4	50.8	2.7	2.6
Newfoundland	23.8	45.6	5.1	2.8	11.4	55.2	5.1	6.3
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	29.0	29.4	3.8	3.2	18.0	27.9	7.3	5.9
New Brunswick	28.6	31.9	5.5	4.7	25.3	40.7	8.1	5.7
Quebec	26.0	38.4	3.1	3.5	16.2	49.7	2.9	3.2
Ontario	26.7	38.7	2.3	2.4	21.3	44.5	2.7	2.4
Manitoba	18.2	57.7	2.2	1.7	10.0	67.3	1.8	1.6
Saskatchewan	19.5	55.7	2.1	2.1	10.3	64.4	2.2	2.0
Alberta	25.1	45.7	2.5	2.3	19.4	48.8	2.6	2.7
British Columbia	27.4	40.6	2.9	2.2	20.0	46.3	3.9	3.4

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1964 - Concluded

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage							
Full-year non-licensed hotels								
Canada	31.3	15.5	6.2	5.2	21.1	23.4	7.5	5.4
Atlantic Provinces.....	30.6	13.0	6.1	3.7	23.4	24.2	9.2	6.2
Quebec.....	37.4	10.4	6.6	5.7	18.6	21.8	5.8	5.0
Ontario.....	33.2	24.2	6.6	5.4	18.1	31.4	6.5	3.9
Prairie Provinces.....	29.0	12.8	4.9	4.8	19.0	3.0	7.3	4.9
British Columbia.....	32.5	10.3	7.8	7.0	19.8	16.2	7.9	5.7
Seasonal licensed hotels								
Canada	26.5	34.5	3.9	5.1	20.4	39.4	4.1	5.4
Quebec.....	23.6	34.1	3.3	4.1	17.7	40.0	4.1	5.9
Ontario.....	26.7	32.3	3.9	5.3	22.9	41.6	3.3	5.1
All other provinces.....	28.5	38.3	4.3	5.5	25.1	39.1	4.5	4.4
Seasonal non-licensed hotels								
Canada	32.3	31.8	4.3	5.9	20.4	30.0	4.8	6.7
Quebec.....	40.9	24.9	5.0	5.9	21.3	36.9	5.2	6.6
Ontario.....	35.7	29.1	4.0	7.5	19.0	28.1	4.8	7.1
All other provinces.....	27.7	34.0	4.8	4.7	22.6	27.6	4.7	6.6

SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into two groups: Licensed hotels (licensed to sell alcoholic beverages) operating their own dining room and licensed hotels not operating their

own dining room. Table II shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full-year Hotels - Percentage Changes in Receipts, 1964 - 63

Note: Hotels with 100 or more rooms

Source of receipts	Licensed	
	With dining room	Without dining room
Number of hotels.....	37	8
Room rentals ¹ %	+ 2.0	+ 0.7
Food sales..... %	+ 2.7	-
Beer, wine and liquor sales..... %	+ 3.6	+ 1.4
Other merchandise sales..... %	+ 1.2	+ 7.2
Other operating revenue..... %	+ 8.3	?
Total operating receipts %	+ 2.9	+ 0.9

¹ Including sample room and public space rentals.

² Less than 0.05 per cent.

TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1964

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total, all hotels	Full-year licensed hotels	
		With dining room	Without dining room
percentage			
RECEIPTS AND SALES			
(% of total)			
Room rentals ¹	38.8	37.5	58.1
Food sales	32.4	34.5	—
Beer, wine and liquor sales	22.4	21.5	36.2
Other merchandise sales	1.2	1.2	1.7
All other operating revenue	5.2	5.3	4.0
Total operating receipts	100.0	100.0	100.0
OPERATING EXPENSES			
(% of total operating receipts)			
Departmental expenses—(cost of sales including labour):			
Rooms:			
To total receipts	12.6	12.0	21.2
To room receipts	32.4	32.0	36.6
Food:			
To total receipts	28.1	30.0	—
To food sales	87.0	87.0	—
Beer, wine and liquor:			
To total receipts	14.3	13.6	25.6
To beverage sales	63.9	63.2	70.7
Other merchandise:			
To total receipts	1.0	1.0	1.3
To other merchandise sales	83.4	84.2	74.7
All other operating departments:			
To total receipts	4.3	4.3	4.5
To receipts of other operating departments	82.1	80.7	110.8
General expenses:			
Administrative salaries	4.0	4.0	5.2
Light, heat and power (including labour)	3.7	3.6	4.4
Repairs and maintenance (including labour)	5.0	5.0	4.7
Depreciation	5.4	5.3	7.3
Rent	3.7	3.8	1.7
Municipal taxes	5.2	5.0	7.2
Staff benefits	1.8	1.9	1.2
All other expenses	8.3	7.9	13.4
Total operating expenses	97.4	97.4	97.7
Operating profit	2.6	2.6	2.3
Non-operating income	2.7	2.4	7.9
Net profit before income taxes	5.3	5.0	10.2
Number of hotels reporting	No. 97	79	18
Average number of rooms	" 243	256	188
Percentage of room occupancy	% 63.4	63.7	61.5
Average daily room rate	\$ 10.76	11.29	7.35
Rental revenue per available room per year	\$ 2,452	2,600	1,563
Rental revenue per occupied room per year	\$ 3,867	4,082	2,541

¹ Including sample room and public space rentals.

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