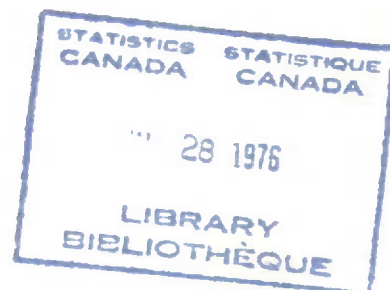


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HOTELS, 1965

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SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- p preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full-year Hotels, Licensed:

Establishments with six or more hotel type rooms accessible from the interior providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor, Services such as room service, dining room, banquet and convention facilities, lobby, adjoining parking lot and/or underground garage are usually provided. Establishments designated as motor hotels as distinguished from motels usually come into this classification. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full-year Hotels, Non-licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more hotel type rooms in the main lodge. An exception is made in the case of resort hotels where sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1965

INTRODUCTION

This report covers the calendar year 1965 and results from the seventeenth consecutive annual survey of hotels in Canada. Section I of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section II shows certain expense items supplied by the medium-size hotels (11 to 75 rooms inclusive) expressed as percentages of total receipts. Section III gives a detailed breakdown of expenses of large hotels (76 rooms or more), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points:

(1) the report does not include tourist camps, cabins, motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the Table of Contents describing the type of establishments classified here as hotels; (2) the expense ratios in Sections II and III are not directly comparable to those for years prior to 1956. In the case of Section II, beginning in 1956 all large hotels (100 rooms or more—76 or more for 1965) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

Statistics on receipts, salaries and wages, number of guest rooms and bed capacity of the hotel industry, based on the reports of all hotels known to be operating in Canada during 1965, will be found in this section. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1965 totalled 4,846, as compared with 4,976 in 1964, a decrease of 130. There were 154,959 rooms with 128,067 single beds and 92,809 double beds. The types of rooms were as follows: hotel type accessible from the interior 134,108; motel type accessible from the exterior with adjacent parking 5,284; hotel-motel type accessible from the exterior as well as from an inside corridor 9,008; cabins 4,397; cottages 2,162. Total receipts for 1965 amounted to \$740,031,000 as compared with \$686,756,000 for 1964, an increase of 7.8 per cent. The sale of beer, wine and liquor accounted for 48.6 per cent of total receipts, followed by room

rentals, 23.4 per cent, meals 21.1 per cent and other sources 6.9 per cent. The 1965 figures show a slight increase in the proportion of total receipts from the rental of rooms and the sale of meals. The proportion of total receipts from the sale of beer, wine and liquor recorded a decline of 1.1 per cent. Salaries and wages paid increased by 8.9 per cent from \$169,808,000 in 1964 to \$184,956,000 in 1965.

With improvements to the reporting form, it has been possible to be more precise in the classification of businesses reporting to the hotel survey. It was found that 171 businesses with revenue of \$7,440,028 for 1965 were in the 1964 survey and would have been retained in the 1965 survey had the additional information not been obtained. These were tourist homes, motels, cabins, taverns, restaurants, hotels mainly catering to permanent guests, etc., which should not be included in hotel statistics. In the following table the number of businesses and receipts are shown by provinces and these figures should be taken into consideration if strictly comparable 1965 and 1964 data are desired.

Province	Number	Receipts
Newfoundland	2	58,832
Prince Edward Island	—	—
Nova Scotia	2	135,647
New Brunswick	2	15,707
Quebec	94	2,643,771
Ontario	35	2,923,420
Manitoba	3	115,897
Saskatchewan	10	365,595
Alberta	5	106,997
British Columbia	18	1,074,162
Canada, totals	171	7,440,028

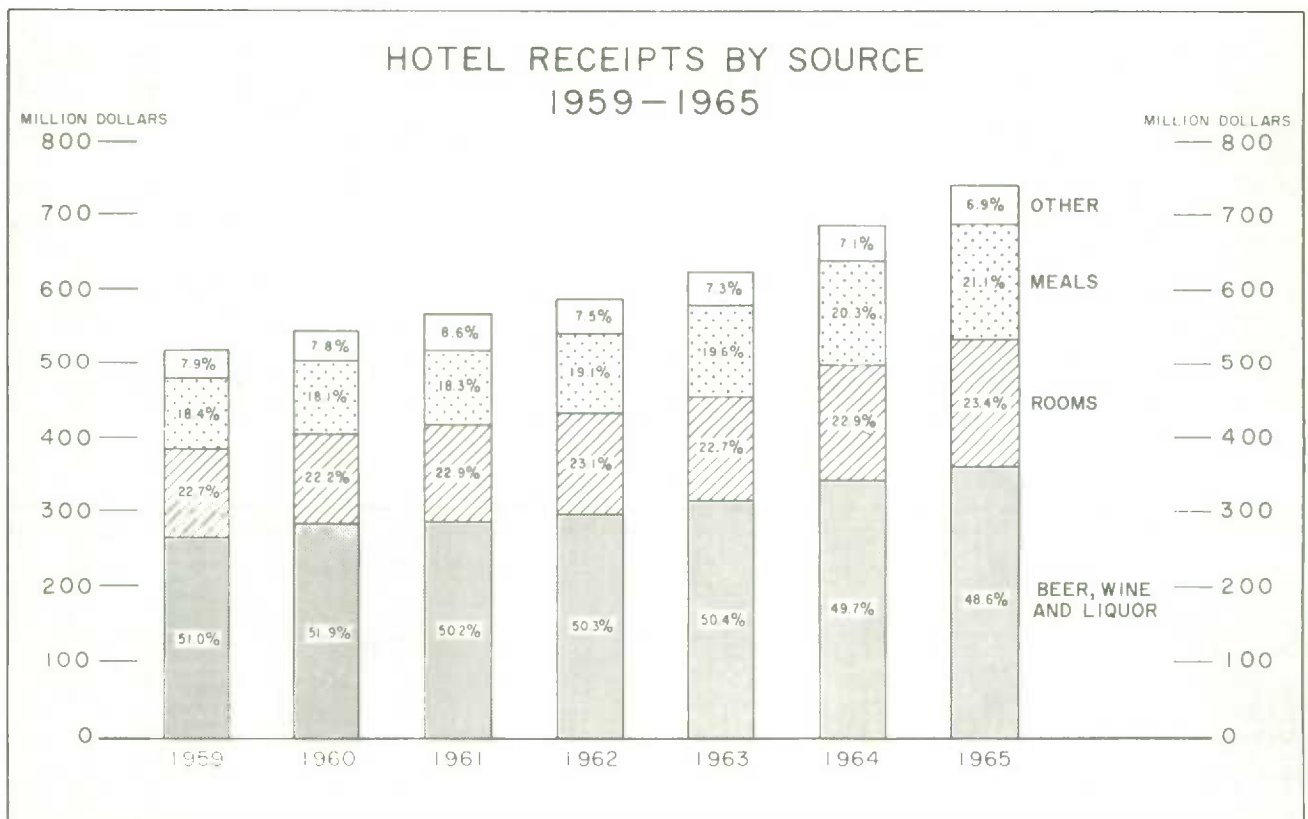
Of the 4,846 hotels known to be in operation in Canada during 1965, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,953 with receipts amounting to \$701,855,000 as compared with 3,982 hotels with receipts of \$648,797,000 in 1964. There were 360 full-year non-licensed hotels with receipts totalling \$13,549,000 compared with 425 with receipts of \$13,448,000 in the previous year. Seasonal licensed hotels numbered 179 (186 in 1964) with receipts of \$16,397,000 (\$15,740,000 in 1964) and 354 operated as seasonal non-licensed hotels with receipts of \$8,235,000 as against 383 in 1964 with receipts amounting to \$8,771,000.

The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms continued to be the most numerous. These numbered 2,079 in 1965 reporting receipts of \$157,722,000, compared with 2,155 in 1964 with receipts of \$153,870,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,104 in 1965 with receipts of \$171,981,000, as against 1,120 in 1964 with receipts amounting to \$159,962,000. Hotels in all

categories showed quite substantial advances in receipts in 1965. Receipt figures ranged from \$42,425,000 for hotels with 10 rooms or less to \$171,981,000 for those with 26 to 50 rooms. Some modification of the categories has been made for the 1965 report.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in Table 8. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. For 1965 the national average was 57 per cent, up three points from the previous year. The occupancy was higher for full-year licensed hotels, full-year non-licensed and seasonal licensed and the same for seasonal non-licensed hotels.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operative revenue, such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.



HOTELS

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TABLE 1. Hotel Receipts,¹ by Source, 1949-65

Year	Hotels	Rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
	number		thousands of dollars				
1949	5,425	150,998	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,087	40,861	517,483
1960	5,294	155,538	120,890	98,641	283,223	42,703	545,457
1961	5,128	154,674	130,077	104,024	285,125	48,537	567,762
1962	4,983	152,467	135,751	112,306	295,868	43,764	587,689
1963	4,787	150,687	141,264	122,165	314,027	45,144	622,601
1964	4,976	155,657	157,381	139,281	341,407	48,687	686,756
1965	4,846	154,959	173,511	156,040	359,447	51,035	740,031

¹ Components may not add to totals due to rounding.

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1964 and 1965

Province	Licensed hotels				Non-licensed hotels			
	Hotels		Total receipts ¹		Hotels		Total receipts ¹	
	1964	1965	1964	1965	1964	1965	1964	1965
	number		\$'000		number		\$'000	
	Full-year hotels							
Canada	3,982	3,953	648,797	701,855	425	360	13,448	13,549
Newfoundland	45	45	5,870	6,173	20	18	419	432
Prince Edward Island	1	1	x	x	6	4	322	183
Nova Scotia	20	21	6,368	7,489	52	50	1,371	1,323
New Brunswick	18	22	x	x	43	36	1,312	1,108
Quebec	1,446	1,428	170,096	179,659	115	84	1,851	2,318
Ontario	918	914	197,176	217,371	82	80	3,150	3,055
Manitoba	266	259	53,364	54,632	2	2		
Saskatchewan	410	408	48,397	51,169	11	8	794	791
Alberta	421	422	64,097	71,524	20	17	1,240	1,342
British Columbia	437	433	99,183	108,710	74	61	2,990	2,992
	Seasonal hotels							
Canada	186	179	15,740	16,397	383	354	8,771	8,235
Quebec	103	89	4,867	4,371	81	72	863	735
Ontario	43	42	3,421	3,556	238	223	6,087	5,728
All other provinces	40	48	7,452	8,471	64	59	1,821	1,772

¹ Components may not add to totals due to rounding.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1965

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
	percentage				
Canada	23.4	21.1	48.6	6.9	100.0
Newfoundland	30.6	21.4	41.4	6.6	100.0
Prince Edward Island	48.1	38.6	x	x	100.0
Nova Scotia	46.2	27.5	16.4	9.9	100.0
New Brunswick	46.0	31.4	x	x	100.0
Quebec	24.6	22.0	47.0	6.4	100.0
Ontario	24.8	23.9	44.5	6.8	100.0
Manitoba	13.7	15.2	64.6	6.5	100.0
Saskatchewan	14.2	11.7	67.9	6.2	100.0
Alberta	22.9	17.0	50.8	9.3	100.0
British Columbia	24.4	22.6	46.5	6.5	100.0

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Province, 1965

Province	Hotels	Guest rooms	Beds		Salaries and wages ¹	Total receipts ¹
			Single	Double		
			number		\$'000	
Total, all hotels						
Canada	4,846	154,959	128,067	92,809	184,956	740,031
Newfoundland	68	1,427	1,444	606	1,493	6,824
Prince Edward Island	12	415	591	159	250	791
Nova Scotia	91	3,325	2,888	1,978	2,892	9,816
New Brunswick	63	2,609	2,345	1,397	1,765	6,293
Quebec	1,673	45,800	34,453	28,737	42,252	187,082
Ontario	1,259	44,738	41,537	26,007	64,123	229,710
Manitoba	270	7,947	5,480	4,880	10,117	55,291
Saskatchewan	427	10,429	7,267	6,138	9,137	51,927
Alberta	454	16,499	13,686	10,147	20,128	79,173
British Columbia	529	21,770	18,376	12,760	32,793	113,118
Full-year licensed hotels						
Canada	3,953	129,414	101,995	76,394	175,292	701,855
Newfoundland	45	1,104	1,124	436	1,377	6,173
Prince Edward Island	1	x	x	x	x	x
Nova Scotia	21	1,553	1,425	799	2,235	7,489
New Brunswick	22	x	x	x	x	x
Quebec	1,428	39,645	28,650	24,851	40,530	179,659
Ontario	914	34,918	31,080	19,217	60,902	217,371
Manitoba	259	7,582	5,068	4,663	9,985	54,632
Saskatchewan	408	9,990	6,961	5,579	8,984	51,169
Alberta	422	14,036	10,379	9,025	18,110	71,524
British Columbia	433	19,089	15,998	10,996	31,658	108,710
Full-year non-licensed hotels						
Canada	360	9,069	7,185	5,971	3,313	13,549
Newfoundland	18	252	266	99	84	432
Prince Edward Island	4	93	97	35	43	183
Nova Scotia	50	1,060	624	745	362	1,323
New Brunswick	36	880	1,056	354	275	1,108
Quebec	84	1,663	1,270	1,174	474	2,318
Ontario	80	2,193	1,788	1,496	858	3,055
Manitoba	2	297	197	282	164	791
Saskatchewan	8					
Alberta	17	704	444	661	370	1,342
British Columbia	61	1,927	1,443	1,125	678	2,992
Seasonal licensed hotels						
Canada	179	7,400	9,383	4,155	4,308	16,397
Quebec	89	2,804	3,012	1,821	1,090	4,371
Ontario	42	1,681	2,306	952	966	3,556
All other provinces	48	2,915	4,065	1,382	2,252	8,471
Seasonal non-licensed hotels						
Canada	354	9,076	9,504	6,289	2,048	8,235
Quebec	72	1,688	1,521	891	158	735
Ontario	223	5,946	6,363	4,342	1,397	5,728
All other provinces	59	1,442	1,620	1,056	494	1,772

¹ Components may not add to totals due to rounding.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1965

Province	Hotels No.	Receipts ¹					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
		thousands of dollars					
		Total, all hotels					
Canada	4,846	173,511	156,040	359,447	23,667	27,368	740,031
Newfoundland	68	2,087	1,464	2,824	221	227	6,824
Prince Edward Island	12	380	305	x	x	25	791
Nova Scotia	91	4,535	2,699	1,613	106	864	9,816
New Brunswick	63	2,897	1,975	x	x	473	6,293
Quebec	1,673	45,976	41,258	87,940	4,061	7,848	187,082
Ontario	1,259	57,018	54,827	102,304	7,563	8,002	229,710
Manitoba	270	7,572	8,424	35,725	1,924	1,645	55,291
Saskatchewan	427	7,360	6,070	35,258	2,203	1,027	51,927
Alberta	454	18,107	13,429	40,293	3,689	3,646	79,173
British Columbia	529	27,574	25,584	52,554	3,797	3,611	113,118
		Full-year licensed hotels					
Canada	3,953	154,884	143,997	356,964	21,568	24,442	701,855
Newfoundland	45	1,893	1,210	2,734	146	191	6,173
Prince Edward Island	1	x	x	x	x	x	x
Nova Scotia	21	3,311	1,819	1,566	47	746	7,489
New Brunswick	22	x	x	x	x	x	x
Quebec	1,428	42,678	39,155	86,753	3,764	7,310	179,659
Ontario	914	51,288	50,081	101,825	6,843	7,339	217,371
Manitoba	259	7,069	8,391	35,718	1,883	1,570	54,632
Saskatchewan	408	7,027	5,968	35,078	2,123	963	51,169
Alberta	422	14,499	11,043	39,953	3,273	2,746	71,524
British Columbia	433	24,997	24,656	52,442	3,431	3,185	108,710
		Full-year non-licensed hotels					
Canada	360	8,649	3,132	-	615	1,163	13,549
Newfoundland	18	159	189	-	68	16	432
Prince Edward Island	4	117	61	-	5	1	183
Nova Scotia	50	774	467	-	18	63	1,323
New Brunswick	36	766	274	-	24	44	1,108
Quebec	84	1,705	462	-	25	126	2,318
Ontario	80	1,700	1,003	-	146	206	3,055
Manitoba	2	670	26	-	23	71	791
Saskatchewan	8						
Alberta	17	757	242	-	12	330	1,342
British Columbia	61	1,994	403	-	289	306	2,992
		Seasonal licensed hotels					
Canada	179	6,021	5,533	2,483	996	1,365	16,397
Quebec	89	1,263	1,293	1,187	256	372	4,371
Ontario	42	1,205	1,459	479	246	168	3,556
All other provinces	48	3,554	2,782	817	493	825	8,471
		Seasonal non-licensed hotels					
Canada	354	3,963	3,382	-	494	396	8,235
Quebec	72	331	348	-	16	40	735
Ontario	223	2,826	2,285	-	328	289	5,728
All other provinces	59	806	749	-	150	67	1,772

¹ Components may not add to totals due to rounding.

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1965

Province	10 or less rooms		11-25 rooms		26-50 rooms		51-75 rooms		76-200 rooms		201 or more rooms		Total all hotels	
	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹	Hotels	Re-ceipts ¹
	No.	\$'000	No.	\$'000	No.	\$'000	No.	\$'000	No.	\$'000	No.	\$'000	No.	\$'000
Total, all hotels														
Canada	1,038	42,425	2,079	157,722	1,104	171,981	290	76,335	286	148,753	49	142,831	4,846	740,031
Newfoundland	30	x	24	1,735	9	x	2	x	3	x	—	—	68	6,824
Prince Edward Island	—	—	5	x	6	338	—	—	1	x	—	—	12	791
Nova Scotia	18	x	35	846	22	1,070	5	773	9	3,845	2	x	91	9,816
New Brunswick	5	43	28	x	18	1,145	4	520	6	2,492	2	x	63	6,293
Quebec	440	12,250	789	45,258	307	36,819	66	14,165	58	28,127	13	50,463	1,673	187,082
Ontario	191	11,460	594	50,418	292	41,822	78	22,590	88	50,624	16	52,795	1,259	229,710
Manitoba	60	4,228	104	16,446	75	17,870	20	6,341	8	6,005	3	4,400	270	55,291
Saskatchewan	160	7,589	134	10,956	87	x	26	x	18	9,678	2	x	427	51,927
Alberta	95	3,853	156	12,524	128	25,024	38	9,143	31	15,683	6	12,946	454	79,173
British Columbia	39	1,730	210	18,791	160	32,588	51	15,194	64	30,128	5	14,687	529	113,118
Full-year licensed hotels														
Canada	871	40,586	1,666	149,678	880	161,647	250	73,463	245	141,083	41	135,420	3,953	701,855
Newfoundland	16	691	18	1,598	6	981	2	x	3	x	—	—	45	6,173
Prince Edward Island	—	—	—	—	—	—	—	—	1	x	—	—	1	x
Nova Scotia	3	100	5	220	3	306	2	x	6	3,241	2	x	21	7,489
New Brunswick	—	—	6	345	8	826	2	x	5	2,285	1	x	22	x
Quebec	364	11,688	687	43,652	255	34,770	61	13,917	51	26,742	10	48,889	1,428	179,659
Ontario	156	11,071	417	47,092	197	37,892	59	21,206	70	47,721	15	52,390	914	217,371
Manitoba	60	4,228	97	16,313	73	17,793	19	6,317	7	5,582	3	4,400	259	54,632
Saskatchewan	154	7,514	127	10,765	83	13,941	25	x	17	9,442	2	x	408	51,160
Alberta	92	3,804	149	12,186	117	23,879	33	8,737	28	15,047	3	7,871	422	71,524
British Columbia	26	1,485	160	17,502	138	31,254	47	14,929	57	28,853	5	14,687	433	108,710
Full-year non-licensed hotels														
Canada	100	x	153	3,412	73	3,888	13	1,119	20	3,321	1	x	360	13,549
Atlantic Provinces	28	417	51	1,001	25	1,005	2	x	2	x	—	—	108	3,046
Quebec	42	271	30	537	8	478	—	—	3	x	1	x	84	2,318
Ontario	13	123	42	1,073	16	809	4	337	5	712	—	—	80	3,055
Prairie Provinces	5	x	6	234	10	940	3	x	3	692	—	—	27	2,133
British Columbia	12	227	24	567	14	657	4	265	7	1,275	—	—	61	2,992
Seasonal licensed hotels														
Canada	24	371	74	2,077	53	3,529	11	737	11	3,031	6	6,650	179	16,397
Quebec	17	x	36	773	28	1,323	4	208	3	1,039	1	x	89	4,371
Ontario	4	x	17	583	11	1,011	4	303	5	1,214	1	x	42	3,556
All other provinces	3	115	21	721	14	1,196	3	227	3	779	4	5,432	48	8,471
Seasonal non-licensed hotels														
Canada	43	x	186	2,554	98	2,914	16	1,020	10	1,317	1	x	354	8,235
Quebec	17	x	36	296	16	248	1	x	1	x	1	x	72	736
Ontario	18	226	118	1,670	68	2,110	11	745	8	978	—	—	223	5,728
All other provinces	8	80	32	589	14	557	4	x	1	x	—	—	59	1,772

¹ Components may not add to totals due to rounding.

TABLE 7. Hotel Receipts,¹ classified according to Number of Rooms and Form of Organization, by Provinces, 1965

Province	Incorporated hotels					Unincorporated hotels				
	10 or less rooms	11-75 rooms	76-200 rooms	201 or more rooms	Total	10 or less rooms	11-75 rooms	76-200 rooms	201 or more rooms	Total
	thousands of dollars									
Canada	9,308	281,180	x	x	573,602	33,112	124,849	x	x	166,423
Newfoundland	x	2,967	x	—	5,110	707	1,007	—	—	1,714
Prince Edward Island	—	x	x	—	677	—	114	—	—	114
Nova Scotia	x	1,593	x	x	8,300	x	1,096	x	—	1,517
New Brunswick	—	x	x	x	4,985	x	784	x	—	1,309
Quebec	656	46,985	x	x	124,384	11,594	49,257	x	x	62,698
Ontario	4,399	73,716	46,940	52,795	177,850	7,061	41,114	3,684	—	51,860
Manitoba	654	31,691	6,005	4,400	42,751	3,574	8,966	—	—	12,540
Saskatchewan	x	20,268	x	x	33,271	x	11,360	x	—	18,656
Alberta	1,483	41,435	x	x	70,945	x	5,256	x	—	8,228
British Columbia	953	60,678	29,012	14,687	105,330	777	5,894	1,117	—	7,788

¹ Components may not add to totals due to rounding.

TABLE 8. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1965

Province	Percentage of room occupancy					
	11-25 rooms	26-50 rooms	51-75 rooms	76-200 rooms	201 or more rooms	Total ¹ all hotels
	percentage					
	Total, all hotels					
Canada	43	54	59	63	67	57
Newfoundland	53	62	77	69	—	62
Prince Edward Island	61	71	—	x	—	77
Nova Scotia	51	56	70	62	65	60
New Brunswick	55	54	67	62	70	60
Quebec	37	47	51	55	69	51
Ontario	46	54	61	62	69	59
Manitoba	50	57	61	75	47	57
Saskatchewan	37	52	59	65	57	53
Alberta	42	56	63	59	63	57
British Columbia	51	61	60	69	71	64
	Full-year licensed hotels					
Canada	42	54	58	63	67	57
Newfoundland	54	51	77	69	—	63
Prince Edward Island	—	—	—	x	—	x
Nova Scotia	48	50	77	66	65	64
New Brunswick	59	53	50	62	x	61
Quebec	36	47	52	57	70	51
Ontario	46	55	60	62	69	59
Manitoba	50	57	61	74	47	57
Saskatchewan	36	52	59	64	57	53
Alberta	41	56	62	60	58	56
British Columbia	51	62	59	69	71	64
	Full-year non-licensed hotels					
Canada	50	51	69	58	—	54
Atlantic Provinces	53	56	x	35	—	54
Quebec	42	59	—	27	—	43
Ontario	46	39	50	60	—	47
Prairie Provinces	56	44	68	70	—	59
British Columbia	58	58	70	75	—	66
	Seasonal licensed hotels					
Canada	43	59	56	59	70	59
Quebec	37	53	47	51	x	47
Ontario	50	78	71	65	x	66
All other provinces	46	60	44	67	76	67
	Seasonal non-licensed hotels					
Canada	47	55	66	61	x	53
Quebec	39	54	x	x	—	40
Ontario	48	52	70	62	—	54
All other provinces	50	62	67	x	—	60

¹ Excluding hotels in the 10 or less rooms category. Not necessarily total coverage for other size groups.

TABLE 9. Full-year Hotels with 75 or less Rooms in Selected Areas, 1965

Area	Hotels	Rooms	Percentage ¹ of room occupancy	Beds		Employees	
				Single	Double	Male	Female
	number		%	number			
Brantford, m.u.	3	131	56	44	97	53	55
Calgary, m.	22	1,106	67	598	972	467	263
Chicoutimi-Jonquière, m.u.	15	457	46	413	188	122	105
Drummondville, m.u.	7	298	60	80	318	52	58
Edmonton, m.	35	1,577	64	1,106	1,000	610	237
Fort William - Port Arthur, m.u.	21	756	48	510	521	244	186
Guelph, m.u.	5	192	69	152	83	83	13
Halifax, m.	8	305	65	208	170	59	55
Hamilton, m.	18	588	55	447	343	267	225
Kingston, m.u.	9	340	58	285	187	154	70
Kitchener, m.	17	446	56	255	221	254	110
London, m.	15	446	62	253	383	246	87
Moncton, m.u.	5	176	75	231	58	18	25
Montreal, m.	58	1,746	55	730	1,408	496	297
Niagara Falls, m.u.	11	286	44	292	151	81	57
Oshawa, m.u.	7	140	63	137	48	128	40
Ottawa, m.	30	881	57	609	483	589	267
Peterborough, m.u.	4	117	x	168	5	83	28
Quebec, m.	27	879	49	617	690	184	175
Regina, c.	15	806	67	491	416	175	113
St. Catharines, m.u.	15	517	59	348	283	195	154
St. Jean, m.u.	6	186	45	109	122	48	34
Saint John, m.	3	112	x	174	3	6	5
St. John's, m.	6	123	47	174	26	11	21
Sarnia, m.u.	9	411	54	478	199	134	114
Saskatoon, c.	10	431	65	204	308	122	95
Sault Ste. Marie, m.u.	12	431	53	483	266	160	147
Shawinigan, m.u.	13	434	39	355	203	122	59
Sherbrooke, m.u.	12	430	43	354	192	117	45
Sudbury, m.	23	722	60	629	438	286	258
Sydney-Glace Bay, m.u.	5	115	64	63	69	5	10
Timmins, m.u.	22	470	63	337	242	96	96
Toronto, m.	44	1,481	66	1,277	815	951	398
Trois-Rivières, m.u.	11	348	51	352	163	66	55
Valleyfield, m.u.	4	112	56	80	63	28	15
Vancouver, m.	57	2,452	65	1,848	1,501	807	552
Victoria, m.	12	473	63	527	207	192	144
Windsor, m.	9	295	70	208	141	87	47
Winnipeg, m.	75	2,686	62	1,412	1,051	914	671

	Salaries and wages	Receipts				
		Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
		thousands of dollars				
Brantford, m.u.	199	101	202	x	x	831
Calgary, m.	1,923	1,236	1,105	4,535	503	7,379
Chicoutimi-Jonquière, m.u.	601	346	407	1,458	138	2,349
Drummondville, m.u.	291	323	273	699	59	1,354
Edmonton, m.	2,571	1,516	778	6,275	1,087	9,656
Fort William - Port Arthur, m.u.	1,228	525	483	2,660	354	4,022
Guelph, m.u.	207	102	20	657	47	826
Halifax, m.	249	476	152	84	46	758
Hamilton, m.	1,196	588	918	2,561	180	4,247
Kingston, m.u.	526	395	199	1,416	115	2,125
Kitchener, m.	757	312	452	2,191	122	3,077
London, m.	844	236	665	2,329	133	3,363
Moncton, m.u.	80	295	x	x	x	410
Montreal, m.	1,952	1,449	1,414	5,988	270	9,121
Niagara Falls, m.u.	434	211	345	1,016	115	1,687
Oshawa, m.u.	503	101	126	1,490	75	1,792
Ottawa, m.	2,261	779	1,107	6,286	424	8,596
Peterborough, m.u.	215	76	97	681	39	893
Quebec, m.	839	970	810	1,380	222	3,382
Regina, c.	935	677	387	3,141	335	4,540
St. Catharines, m.u.	1,010	523	657	1,963	135	3,278
St. Jean, m.u.	156	88	76	461	48	673
Saint John, m.	27	79	-	-	-	79
St. John's, m.	80	89	28	252	5	374
Sarnia, m.u.	735	426	619	1,628	109	2,782
Saskatoon, c.	682	523	372	1,930	108	2,933
Sault Ste. Marie, m.u.	792	523	436	1,945	114	3,018
Shawinigan, m.u.	419	259	269	1,140	33	1,701
Sherbrooke, m.u.	468	213	166	1,408	41	1,828
Sudbury, m.	1,520	943	965	3,353	544	5,805
Sydney-Glace Bay, m.u.	25	96	11	-	24	131
Timmins, m.u.	434	273	266	1,404	171	2,114
Toronto, m.	3,843	2,077	1,987	9,859	701	14,624
Trois-Rivières, m.u.	307	225	78	755	54	1,112
Valleyfield, m.u.	99	59	41	437	22	559
Vancouver, m.	4,686	2,454	2,726	9,607	852	15,639
Victoria, m.	914	674	676	1,666	57	3,073
Windsor, m.	377	303	302	1,105	46	1,756
Winnipeg, m.	3,644	2,210	2,345	15,824	1,352	21,731

¹ Not necessarily total coverage.

c. = city; m. = metropolitan; m.u. = major urban.

TABLE 10. Full-year Hotels with 76 or More Rooms in Selected Areas, 1965

Area	Hotels	Rooms	Percentage ¹ of room occupancy	Beds		Employees	
				Single	Double	Male	Female
	number		%	number			
Calgary, m.	13	2,098	57	1,719	1,902	815	669
Edmonton, m.	11	1,612	64	1,100	1,057	543	502
Fort William-Port Arthur, m.u.	4	504	57	319	483	132	142
Halifax, m.	5	790	68	722	354	376	238
London, m.	5	756	67	208	662	235	207
Montreal, m.	23	6,616	70	4,640	4,594	3,818	1,714
Niagara Falls, m.u.	5	769	67	486	957	245	241
Ottawa, m.	8	1,595	68	1,449	735	643	379
Quebec, m.	12	1,995	61	2,090	1,089	731	410
Regina, c.	6	772	63	602	360	287	358
Saint John, m.	3	452	66	340	251	135	140
Saskatoon, c.	6	737	60	808	261	252	204
Sherbrooke, m.u.	3	292	45	140	229	77	75
Toronto, m.	28	7,597	71	9,703	2,332	3,963	2,540
Vancouver, m.	46	5,843	74	4,475	3,599	1,517	1,311
Victoria, m.	8	1,192	57	1,122	682	433	336
Windsor, m.	4	710	58	364	533	153	134
Winnipeg, m.	10	1,694	60	1,275	986	633	633
	Salaries and wages	Receipts					Total receipts
		Rooms	Meals	Beer, wine and liquor	All other sources		
	thousands of dollars						
Calgary, m.	3,643	3,750	2,977	3,626	938	11,291	
Edmonton, m.	2,763	2,936	2,463	2,473	825	8,697	
Fort William-Port Arthur, m.u.	812	717	868	617	154	2,355	
Halifax, m.	1,406	2,100	1,019	1,133	572	4,824	
London, m.	1,025	1,746	1,323	865	151	4,085	
Montreal, m.	14,748	20,347	17,515	11,313	4,379	53,554	
Niagara Falls, m.u.	1,400	2,244	1,908	1,002	257	5,411	
Ottawa, m.	2,734	3,923	2,163	2,146	688	8,920	
Quebec, m.	3,266	4,860	2,568	2,144	902	10,474	
Regina, c.	1,650	1,207	1,443	1,812	383	4,845	
Saint John, m.	518	766	436	203	206	1,611	
Saskatoon, c.	1,265	1,384	1,090	1,794	411	4,679	
Sherbrooke, m.u.	331	431	386	527	91	1,435	
Toronto, m.	19,520	22,210	19,324	14,289	3,899	59,722	
Vancouver, m.	9,912	11,195	7,681	10,262	2,037	31,175	
Victoria, m.	2,023	1,781	1,601	980	425	4,787	
Windsor, m.	728	1,243	420	409	182	2,254	
Winnipeg, m.	3,260	3,371	3,200	2,460	812	9,843	

¹ Not necessarily total coverage.

c. = city; m. = metropolitan; m.u. = major urban.

SECTION II

Salaries and Wages, Cost of Goods and Certain Occupancy Expenses

Table 11 shows salaries and wages, cost of goods sold, cost of light, heat and power, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 75 rooms inclusive and do not represent total coverage of hotels in this category. The only item of expense obtained for all hotels is that of salaries and wages shown in Section I of this report.

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion since then of all hotels in the 10 rooms or less and 100 or more categories (76 or more for 1965). Except for salaries and wages, ratios for unincorporated hotels were usually slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (43.7 per cent for incorporated and 48.3 per cent for unincorporated).

TABLE 11. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1965

Note: These percentages are based on a panel of hotels with 11 to 75 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage Total, all incorporated hotels				percentage Total, all unincorporated hotels			
Canada	24.5	43.7	2.6	2.4	17.3	48.3	3.0	3.0
Newfoundland	22.6	38.0	3.4	2.5	11.4	58.5	4.4	3.1
Prince Edward Island	22.9	30.8	3.6	4.2	16.1	28.9	8.0	5.2
Nova Scotia	31.7	26.1	3.4	3.9	23.6	29.7	6.7	4.5
New Brunswick	24.6	35.4	4.8	3.5	25.6	39.1	9.2	6.3
Quebec	23.6	39.9	3.0	3.6	16.3	47.8	3.0	3.6
Ontario	28.0	38.3	2.4	2.5	20.7	42.2	3.0	2.7
Manitoba	17.2	59.3	2.0	1.5	10.7	63.5	2.0	1.8
Saskatchewan	19.0	56.2	2.2	1.6	11.0	63.5	2.3	2.1
Alberta	24.3	45.3	2.7	2.2	20.0	49.1	2.9	2.8
British Columbia	26.8	40.4	3.0	2.3	21.8	43.2	3.8	3.6
	Full-year licensed hotels							
Canada	24.3	44.2	2.6	2.3	17.1	49.5	2.8	2.8
Newfoundland	22.5	38.0	3.3	2.5	9.2	58.5	3.8	3.1
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	32.8	25.6	3.5	3.3	23.7	26.8	4.8	3.3
New Brunswick	25.8	37.0	5.1	4.3	25.1	39.1	8.6	5.8
Quebec	23.6	40.1	3.0	3.5	16.2	48.4	2.9	3.5
Ontario	27.8	38.7	2.3	2.4	20.7	43.6	2.8	2.4
Manitoba	17.2	59.3	2.0	1.5	10.7	64.0	2.0	1.8
Saskatchewan	19.0	57.1	2.2	1.6	11.0	63.6	2.3	2.1
Alberta	24.2	45.7	2.7	2.2	19.9	49.6	2.8	2.8
British Columbia	26.5	40.8	2.9	2.2	22.0	44.4	3.6	3.5

TABLE 11. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1965 - Concluded

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Full-year non-licensed incorporated hotels				Full-year non-licensed unincorporated hotels			
Canada	29.0	19.8	5.3	3.2	20.5	35.2	6.9	4.2
Atlantic Provinces	24.2	29.8	4.4	2.7	23.1	31.8	8.3	5.0
Quebec	x	x	x	x	23.2	42.3	6.1	5.5
Ontario	35.9	23.8	7.6	4.8	19.6	36.3	6.3	3.8
Prairie Provinces	25.1	10.3	2.3	1.4	x	x	x	x
British Columbia	30.9	15.0	6.2	3.4	14.0	35.6	5.4	2.5
	Seasonal licensed hotels							
Canada	26.7	34.5	3.7	5.0	20.4	39.1	3.8	4.7
Quebec	22.0	34.3	3.9	6.3	16.1	36.2	3.8	5.3
Ontario	29.5	32.1	3.6	5.2	25.7	38.3	3.5	4.6
All other provinces	28.1	35.8	3.8	4.2	21.7	45.6	4.1	3.9
	Seasonal non-licensed hotels							
Canada	33.9	28.1	4.3	6.0	19.7	29.1	4.6	6.0
Quebec	38.1	34.3	5.3	3.7	21.1	31.2	6.0	9.3
Ontario	33.3	27.7	4.1	7.3	19.4	28.7	4.3	5.5
All other provinces	34.5	28.2	4.5	4.3	21.2	30.3	6.3	6.2

SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 76 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into two groups: Licensed hotels (licensed to sell alcoholic beverages) operating their own dining room and licensed hotels not operating their

own dining room. Tables 12 and 13 show these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full-year Hotels - Percentage Changes in Receipts, 1965 - 64

Note: Hotels with 76 or more rooms

Source of receipts	Licensed	
	With dining room	Without dining room
Number of hotels	50	21
Room rentals ¹	+ 5.7	+ 5.1
Food sales	+ 6.2	-
Beer, wine and liquor sales	+ 4.6	+ 3.2
Other merchandise sales	- 1.1	+ 6.7
Other operating revenue	+ 3.3	+ 1.6
Total operating receipts	+ 5.4	+ 4.3

¹ Including sample room and public space rentals.

**TABLE 12. Receipts and Departmental and General Expense Ratios
of Hotels with 76 or More Rooms and a Dining Room, 1965
(Licensed, Full Year, Incorporated)**

Note: Based on a panel of hotels able to supply the data

No.	Item	Atlantic Provinces			Montreal ¹		Province of Quebec	
		76-200 rooms	76-200 rooms	201 rooms and over	76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms
1	Room Rate	under 8.00	8.00 & over	8.00 & over	11.00 & over	12.00 & over	under 7.00	7.00-9.99
2	Number of hotels reporting	3	3	3	3	4	3	7
3	Average number of rooms	78	124	264	126	686	95	116
4	Percentage of room occupancy	55.0	80.3	67.5	73.6	71.8	67.0	60.5
5	Rental revenue per available room per year.. \$	1,198	2,541	2,608	3,466	3,906	960	1,841
6	Rental revenue per occupied room per year.. \$	2,177	3,164	3,864	4,710	5,440	1,433	3,043
	RECEIPTS AND SALES (% OF TOTAL)							
7	Room rentals ²	39.8	45.5	51.7	52.8	33.0	28.6	35.1
8	Food sales	31.4	30.7	30.1	24.6	39.7	22.0	27.0
9	Beer, wine and liquor sales	23.0	17.5	10.8	19.4	21.0	46.0	26.1
10	Other merchandise sales	2.5	0.6	0.1	0.2	0.3	0.5	4.7
11	All other operating revenue	3.3	5.7	7.3	3.0	6.0	2.9	7.1
12	Total operating receipts	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	OPERATING EXPENSES (% OF TOTAL OPERATING RECEIPTS)							
	Departmental expenses (cost of sales includ- ing labour):							
	Rooms:							
13	To total receipts	21.4	13.0	21.8	17.2	9.5	10.0	11.3
14	To room receipts	53.8	28.6	42.2	32.7	28.8	34.8	31.9
	Food:							
15	To total receipts	29.5	29.9	28.8	22.8	33.0	22.4	23.8
16	To food sales	94.0	97.5	95.5	92.5	83.1	101.9	88.0
	Beer, wine and liquor:							
17	To total receipts	15.8	11.9	7.0	13.2	12.3	30.0	15.9
18	To beverages sales	69.0	68.2	64.4	68.0	58.8	65.2	61.2
	Other merchandise:							
19	To total receipts	2.6	0.7	0.1	0.2	0.2	0.3	4.3
20	To other merchandise sales	100.9	105.2	84.2	84.2	95.4	75.4	90.6
	All other operating departments:							
21	To total receipts	2.5	5.4	5.6	2.8	4.7	3.1	6.5
22	To receipts of other operating depart- ments	75.3	94.3	76.8	93.8	79.2	107.0	90.5
	General expenses:							
23	Administrative salaries	5.0	5.0	3.8	3.4	2.4	5.2	5.2
24	Light, heat and power (including labour)	6.6	6.0	5.8	1.9	3.5	3.3	3.4
25	Repairs and maintenance (including la- bour)	2.5	5.3	5.9	3.3	5.1	4.9	5.6
26	Depreciation	3.8	5.6	9.2	3.0	3.6	6.6	4.2
27	Rent	—	—	—	6.4	8.4	—	0.2
28	Municipal taxes	4.0	2.1	4.4	6.3	5.2	2.6	3.3
29	Staff benefits	1.1	2.8	2.9	0.4	1.5	0.9	1.6
30	All other expenses	11.6	9.6	6.5	11.6	6.7	12.6	13.5
31	Total operating expenses	106.4	97.3	101.8	92.5	96.1	101.9	98.7
32	Operating profit	-6.4	2.7	-1.8	7.5	3.9	-1.9	1.3
33	Non-operating income	7.9	4.8	3.5	3.0	3.0	0.5	1.2
34	Net profit before income taxes	1.5	7.5	1.7	10.5	6.9	-1.4	2.5

¹ Including only those hotels located within the incorporated limits of the city.

**TABLE 12. Receipts and Departmental and General Expense Ratios
of Hotels with 76 or More Rooms and a Dining Room, 1965 - Continued
(Licensed, Full Year, Incorporated)**

Note: Based on a panel of hotels able to supply the data

Province of Quebec			Toronto ¹		Province of Ontario					No.
76-200 rooms	201 rooms and over	201 rooms and over	76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms	76-200 rooms	201 rooms and over	201 rooms and over	
10.00 & over	9.00-12.99	13.00 & over	10.00 & over	10.00 & over	under 8.00	8.00-10.99	11.00 & over	9.00-11.99	12.00 & over	
5	3	4	3	4	8	7	10	4	5	1
141	508	599	130	796	115	94	137	502	638	2
65.7	69.2	67.1	66.0	71.7	51.9	63.7	68.6	71.7	69.2	3
2,841	3,073	3,973	2,972	3,584	1,172	2,079	3,057	2,574	3,745	4
4,324	4,441	5,921	4,503	4,998	2,258	3,264	4,456	3,590	5,366	5
										6
43.8	39.6	32.7	35.7	41.5	18.8	35.1	33.5	37.5	42.8	7
29.8	32.7	39.9	37.7	31.5	38.0	30.5	35.8	34.9	31.7	8
19.2	22.3	20.4	25.2	20.4	39.0	29.3	26.2	23.2	18.9	9
0.6	0.6	1.1	0.6	-	2.0	2.6	2.2	1.0	-	10
6.6	4.8	5.9	0.8	6.6	2.2	2.5	2.3	3.4	6.6	11
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	12
12.4	12.4	9.6	16.2	12.5	8.7	10.3	12.0	12.1	12.5	13
28.3	31.4	29.4	45.4	30.2	46.5	29.4	35.7	32.2	29.2	14
25.1	26.9	33.6	32.3	27.6	31.3	26.8	31.9	29.2	28.3	15
84.3	82.5	84.3	85.7	87.6	82.5	87.8	89.3	83.6	89.4	16
12.6	13.4	12.2	14.9	13.6	24.5	18.9	16.6	14.7	12.6	17
66.0	60.2	59.6	59.3	66.5	62.8	64.5	63.4	63.4	66.8	18
0.6	0.6	0.9	0.5	-	1.8	2.2	2.0	0.9	-	19
85.7	95.7	82.3	81.9	-	92.7	85.0	92.3	95.4	-	20
4.9	4.4	4.6	-	5.6	1.3	2.1	1.4	3.6	5.7	21
73.7	92.9	78.2	-	84.9	58.6	83.8	61.6	106.4	86.5	22
5.7	3.3	2.8	2.6	3.9	6.4	5.5	3.3	2.7	4.0	23
2.6	3.4	3.7	1.6	3.1	2.5	3.3	2.4	2.5	3.6	24
4.4	5.9	5.2	3.7	5.4	3.4	4.2	4.0	5.7	5.0	25
4.0	5.3	4.1	7.3	5.6	3.0	5.7	6.7	4.5	6.2	26
4.4	3.2	9.4	1.1	2.2	1.6	2.5	4.0	-	2.2	27
4.8	5.2	5.1	5.0	7.1	3.6	5.4	4.2	5.8	7.4	28
0.6	1.1	1.9	1.0	1.4	1.5	1.7	0.8	1.3	2.0	29
12.4	9.2	6.3	9.1	5.9	8.0	15.2	12.2	8.8	6.0	30
94.5	94.3	99.4	95.3	93.9	97.6	103.8	101.5	91.8	95.5	31
5.5	5.7	0.6	4.7	6.1	2.4	-3.8	-1.5	8.2	4.5	32
2.6	3.3	2.4	-	2.6	1.6	3.0	1.2	3.1	2.7	33
8.1	9.0	3.0	4.7	8.7	4.0	-0.8	-0.3	11.3	7.2	34

¹ Including sample room and public space rentals.

**TABLE 12. Receipts and Departmental and General Expense Ratios
of Hotels with 76 or More Rooms and a Dining Room, 1965 - Continued
(Licensed, Full Year, Incorporated)**

Note: Based on a panel of hotels able to supply the data

No.	Item	Winnipeg ¹		Regina, Saskatoon, Calgary and Edmonton ¹			
		76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms	76-200 rooms	201 rooms and over
1	Room rate \$	8.00 & over	8.00 & over	under 7.00	7.00 - 10.99	11.00 & over	10.00 & over
2	Number of hotels reporting no.	3	3	4	4	3	5
3	Average number of rooms no.	95	320	138	111	130	343
4	Percentage of room occupancy %	78.6	47.0	61.3	69.0	71.5	58.0
5	Rental revenue per available room per year \$	2,921	1,707	1,403	2,360	2,710	2,528
6	Rental revenue per occupied room per year \$	3,716	3,632	2,288	3,421	3,790	4,359
RECEIPTS AND SALES (% OF TOTAL)							
7	Room rentals ²	29.2	37.5	25.1	23.8	35.1	40.5
8	Food sales	32.4	36.3	29.0	31.4	33.7	34.9
9	Beer, wine and liquor sales	34.8	15.9	39.4	39.4	25.9	17.3
10	Other merchandise sales	0.6	1.4	4.3	2.9	1.8	1.5
11	All other operating revenue	3.0	8.9	2.2	2.5	3.5	5.8
12	Total operating receipts	100.0	100.0	100.0	100.0	100.0	100.0
OPERATING EXPENSES (% OF TOTAL OPERATING RECEIPTS)							
Departmental expenses (cost of sales including labour):							
Rooms:							
13	To total receipts	8.0	13.0	10.3	8.2	10.0	13.4
14	To room receipts	27.3	34.7	41.0	34.5	28.5	33.2
Food:							
15	To total receipts	26.7	33.2	25.0	28.5	31.0	31.9
16	To food sales	82.3	91.5	85.8	91.0	91.7	91.2
Beer, wine and liquor:							
17	To total receipts	26.7	9.7	26.0	25.9	16.4	11.2
18	To beverage sales	76.7	61.2	66.1	65.6	63.5	65.0
Other merchandise:							
19	To total receipts	0.5	1.3	3.6	1.6	1.5	1.3
20	To other merchandise sales	84.2	93.2	83.7	56.9	81.5	86.1
All other operating departments:							
21	To total receipts	2.4	6.1	0.8	1.5	2.7	5.3
22	To receipts of other operating departments ..	80.2	69.0	37.6	62.0	78.5	91.8
General expenses:							
23	Administrative salaries	3.7	5.7	4.5	2.3	4.3	4.5
24	Light, heat and power (including labour)	2.4	7.1	2.1	2.4	2.2	4.7
25	Repairs and maintenance (including labour) ...	3.7	6.8	4.2	3.9	3.2	5.0
26	Depreciation	1.1	8.9	5.0	5.1	2.7	9.0
27	Rent	4.2	—	—	10.5	17.4	—
28	Municipal taxes	4.6	6.6	4.2	3.8	1.1	3.8
29	Staff benefits	2.1	3.5	0.8	1.3	0.6	3.3
30	All other expenses	7.9	7.4	8.8	7.7	8.7	10.9
31	Total operating expenses	94.0	109.3	95.3	102.7	101.8	104.3
32	Operating profit	6.0	- 9.3	4.7	- 2.7	- 1.8	- 4.3
33	Non-operating income	1.1	0.8	2.6	3.0	0.4	1.3
34	Net profit before income taxes	7.1	- 8.5	7.3	0.3	- 1.4	- 2.5

¹ Including only those hotels located within the incorporated limits of the city.

TABLE 12. Receipts and Departmental and General Expense Ratio
of Hotels with 76 or More Rooms and a Dining Room, 1965 - Concluded
(Licensed, Full Year, Incorporated)

Note: Based on a panel of hotels able to supply the data

Prairie Provinces				Vancouver ¹			Province of British Columbia			No.
76-200 rooms	76-200 rooms	76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms	201 rooms and over	
under 7.00	7.00 - 10.99	11.00 & over	11.00 & over	6.00 - 7.99	8.00 & over	13.00 & over	6.00 - 7.99	8.00 & over	12.00 & over	1
7	8	4	6	4	5	3	7	9	4	2
119	105	122	340	120	109	393	106	102	425	3
59.9	68.1	72.6	58.0	68.3	71.6	73.5	65.9	70.8	67.2	4
1,247	2,276	2,880	2,457	1,567	2,302	3,929	1,537	2,254	3,371	5
2,082	3,343	3,968	4,237	2,295	3,215	5,346	2,333	3,184	5,017	6
23.1	25.7	36.3	39.8	28.5	38.6	42.8	28.1	29.9	42.8	7
25.8	32.3	34.4	34.7	28.3	25.2	35.4	29.4	31.8	36.0	8
45.0	37.5	24.0	17.8	40.4	32.4	14.9	40.2	35.2	13.7	9
4.4	2.2	1.8	1.3	1.5	1.4	0.1	1.1	1.6	1.1	10
1.7	2.3	3.5	6.4	1.3	2.4	6.8	1.2	1.5	6.4	11
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	12
9.6	8.1	10.1	12.8	11.0	12.2	12.8	11.2	9.2	14.0	13
41.7	31.7	27.8	32.2	38.6	31.7	30.0	39.9	30.8	32.8	14
22.2	27.8	30.9	31.3	23.2	22.2	31.9	24.5	27.3	33.0	15
86.1	86.0	89.6	90.3	82.3	88.3	90.2	83.2	85.8	91.6	16
31.5	25.6	15.3	11.4	25.4	19.1	8.2	24.9	21.4	7.8	17
69.8	68.3	64.0	64.3	62.8	58.9	55.0	61.9	60.9	56.9	18
3.6	1.4	1.5	1.2	1.2	1.0	0.1	0.9	1.2	0.9	19
83.1	64.7	82.1	86.0	81.4	68.6	84.2	82.4	77.6	81.4	20
0.7	1.1	3.6	5.4	1.1	2.4	6.3	0.9	1.4	6.1	21
41.4	47.8	103.6	84.9	82.1	103.4	92.9	76.3	93.6	95.0	22
4.2	3.2	3.9	4.7	3.8	3.4	3.6	4.0	3.7	3.9	23
2.2	2.3	2.3	4.6	2.6	2.6	3.0	2.6	2.5	3.0	24
3.1	3.8	3.2	5.4	3.3	4.7	3.6	3.5	3.9	3.6	25
4.8	4.9	2.2	8.9	6.9	7.4	5.7	6.4	5.3	5.9	26
0.1	6.5	16.2	-	0.9	-	0.6	0.7	1.3	0.5	27
4.0	3.8	1.9	4.7	1.8	2.8	3.6	2.3	2.3	3.6	28
0.7	1.5	1.0	3.1	1.1	1.0	2.3	1.3	1.1	2.5	29
9.0	8.7	8.2	10.7	6.4	11.7	7.9	9.6	11.4	7.5	30
95.7	98.7	100.3	104.2	88.7	90.5	89.6	92.8	92.0	92.3	31
4.3	1.3	- 0.3	- 4.2	11.3	9.5	10.4	7.2	8.0	7.7	32
2.5	2.5	0.3	1.6	1.1	0.9	1.9	2.0	0.8	2.0	33
6.8	3.8	0.0	- 2.6	12.4	10.4	12.3	9.2	8.8	9.7	34

¹ Including sample room and public space rentals.

**TABLE 13. Receipts and Departmental and General Expense Ratios
of Hotels with 76 or More Rooms Without a Dining Room, 1965
(Licensed, Full Year, Incorporated)**

Note: Based on a panel of hotels able to supply the data

Item	Eastern provinces		Western provinces	
	76-200 rooms	201 rooms and over	76-200 rooms	76-200 rooms
Room Rate	\$ 6.00 - 10.99	5.00 - 10.99	under 4.00	4.00 - 8.99
Number of hotels reporting	No. 3	4	11	5
Average number of rooms	No. 160	565	112	95
Percentage of room occupancy	% 66.8	69.5	70.3	51.5
Rental revenue per available room per year	\$ 2,254	2,198	526	1,063
Rental revenue per occupied room per year	\$ 3,375	3,162	749	2,063
RECEIPTS AND SALES (% OF TOTAL)				
Room rentals ¹	45.5	79.3	26.6	34.3
Food sales	—	—	—	—
Beer, wine and liquor sales	49.5	15.3	67.8	59.0
Other merchandise sales	0.7	0.3	4.6	4.9
All other operating revenue	4.3	5.1	1.0	1.8
Total operating receipts	100.0	100.0	100.0	100.0
OPERATING EXPENSES (% OF TOTAL OPERATING RECEIPTS)				
Departmental expenses (cost of sales including labour):				
Rooms:				
To total receipts	18.8	24.4	13.3	13.1
To room receipts	41.3	30.8	50.0	38.2
Food:				
To total receipts	—	—	—	—
To food sales	—	—	—	—
Beer, wine and liquor:				
To total receipts	37.3	9.1	48.2	35.5
To beverage sales	75.3	59.2	71.1	60.2
Other merchandise:				
To total receipts	0.5	0.2	3.7	3.9
To other merchandise sales	73.8	74.0	80.2	79.9
All other operating departments:				
To total receipts	4.4	6.4	1.0	1.1
To receipts of other operating departments	103.0	124.1	97.6	60.6
General expenses:				
Administrative salaries	4.9	4.3	5.7	5.7
Light, heat and power (including labour)	4.3	4.7	3.9	2.8
Repairs and maintenance (including labour)	4.0	5.8	3.5	3.0
Depreciation	7.6	10.6	5.3	9.2
Rent	—	3.1	3.2	2.1
Municipal taxes	8.7	9.6	2.8	3.3
Staff benefits	0.8	1.3	0.9	0.7
All other expenses	21.2	8.1	6.8	12.9
Total operating expenses	112.5	87.6	98.3	93.3
Operating profit	12.5	12.4	1.7	6.7
Non-operating income	16.1	7.4	2.7	3.6
Net profit before income taxes	3.6	19.8	4.4	10.5

¹ Including sample room and public space rentals.

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HOTELS - 1965

Taken in conformity with the requirements of the Statistics Act, chapter 257, Revised Statutes of Canada, 1952. Your figures will be treated with strict confidence.

One copy, properly completed, should be returned within one month of receipt.

Please correct any mistakes in Name or Address

INSTRUCTIONS

- 1. Please furnish information for the calendar year 1965, or for your business year ending nearest to December 31, 1965.
2. If you did not operate for the full year, complete the form for that portion of the year during which you were in business and be sure to complete section 11.
3. Firms which operated more than one hotel during 1965 are asked to submit a separate report for each.

1. FORM OF ORGANIZATION: (check one box)

- Individual proprietorship Partnership Incorporated company Other (specify)

2. NUMBER OF HOTELS OPERATED BY THIS FIRM DURING 1965: (If more than one, please list the name and location of others in the space provided at the end of this form. A separate return should be completed for each hotel. Additional forms will be provided on request) No.

3. KIND OF BUSINESS:

- (a) Describe your type of operation. For example - hotel, motor hotel, motel, tourist cabins, tourist home, etc.
(b) If this is a RESORT HOTEL, give the purpose or local characteristic for which it is frequented.

4. PERIOD OF OPERATION:

- (a) How many months did you operate this business in 1965? No.
(b) If less than 12 months, please give the reason(s):
Seasonal business New business opened during the year Business terminated during the year Other reasons (specify)

5. WAS THIS ESTABLISHMENT LICENSED TO SELL:

- (a) Beer? Yes No (b) Wine? Yes No (c) Spirituous liquor? Yes No

6. SERVICES PROVIDED: Indicate by a series of check marks below the services provided by this establishment.

- Hotel type rooms (traditional hotel with rooms in the main part) No.
Motel type rooms (accessible from the exterior with adjacent parking - excluding cabins and cottages) No.
Hotel-Motel type rooms (accessible from the exterior as well as from an inside corridor) No.
Cabins No.
Cottages No.
Dining room { Self operated Concessionnaire operated
Restaurant { Self operated Concessionnaire operated Independently operated
Entertainment
Banquet and convention facilities
Room service
Valet service
Guide service for fishing or hunting
Boat rental
Supplies (gas, oil, bait, provisions, etc.)

7. ACCOMMODATION:

(a) Give the number of units available for rent for each type of sleeping accommodation checked off on the left side: Do not include rooms used for family or staff.

- Total, all types No.
(b) Number of beds in rooms, cabins and cottages { Single beds Double beds
(c) Of the total room days (number of rooms times number of days open) approximately what percentage was occupied during 1965? %
(d) Average room rate (room receipts ÷ number of room days occupied). Hotels with 25 or less rooms need not reply
(e) Were rooms rented mainly to transient guests? Yes No

For official use only

Table with 3 rows: P.C., C.U., C.T.

For official use only

8. PAID EMPLOYEES: Number of paid employees receiving pay during the last pay period of each month of 1965. Include working executives of incorporated companies.

Table with 12 columns (Jan-Dec) and 2 rows (Male, Female)

(Please estimate breakdown if separate records are not kept)

	Dollars (Omit cents)
9. GROSS SALES AND RECEIPTS: (exclude taxes collected by the hotel from its customers and remitted to a provincial or municipal government).	\$
A. Guest rooms and cabins, sample rooms and public space rentals (exclude parking revenue)	
B. Sales of meals and lunches	
C. Sales of beer, wine and liquor	
D. Sales of other merchandise (newstand, novelty and specialty shops, groceries, etc.)	
E. All other operating revenue (valet, laundry, barber shop, telephone, baggage, parking, sightseeing and golf, etc. services)	
F. Non-operating revenue (income from commercial rentals, leased concessions, interest on investments, etc.)	
Total Receipts and Sales (A to F incl.)	
G. Average food and beverage check (food and beverage receipts ÷ number of people served). Hotels with 75 rooms or less or without a combined food and alcoholic beverage check need not reply	

10. OPERATING EXPENSES:		
A. Cost of sales - include cost of goods sold, supplies and labour costs relative to:	1. Item 9 A - Rooms	
	2. Item 9 B - Meals and lunches	
	3. Item 9 C - Beer, wine and liquor	
	4. Item 9 D - Other merchandise	
	5. Item 9 E - Other services	
	6. Show here total labour costs included in A1 to A5 (include payments in kind) \$	x x x x
B. Administrative salaries and wages only. Include commissions, bonuses, leave pay and payments in kind. Report gross pay before deductions. Include the salaries of working executives of incorporated companies, but do not include withdrawals of the proprietors of unincorporated businesses. See note below and report other salaries and wages in appropriate items.		
C. 1. Fuel and electricity including labour cost		
	2. Of this amount, how much was labour cost? (include payments in kind) \$	x x x x
D. 1. Repairs and maintenance including labour cost (exclude capital expenditure and expenses charged directly to operating departments)		
	2. Of this amount, how much was labour cost? (include payments in kind) \$	x x x x
E. Depreciation during the year on buildings, furniture, etc.		
F. Rent paid during the year		
G. Municipal (property and business) taxes		
H. Staff benefits (firm's contribution to unemployment insurance, workmen's compensation, pension plans, etc.)		
J. All other expenses - such as fire insurance, interest, legal and audit fees, advertising, etc.		
Total Expenses (A to J incl.)		

Note: Under section 10, the sum of A6, B, C2 and D2 should be total salaries and wages paid before deductions; food and lodgings and other items described in B should be included in the labour cost of each item.

11. CHANGE OF OWNERSHIP: If you took over this business at any time during 1965, PLEASE COMPLETE this form for the portion of the year you were in operation and indicate below the name and address of the former owner.

(a) Date on which business changed hands	(b) Name of previous owner
(c) Present address of previous owner	

(Number and Street) (City)

CERTIFICATE: THIS IS TO CERTIFY that the information contained in this report is correct and complete to the best of my knowledge and belief, and covers the period:

From _____ 19__	To _____ 19__
Name _____	Title _____
Address _____	Date of this report _____

1966

Hotels operated by this firm in addition to that reported on above (if nil, state):

Name	Location

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