

2012 SURVEY OF DIGITAL TECHNOLOGY AND INTERNET USE

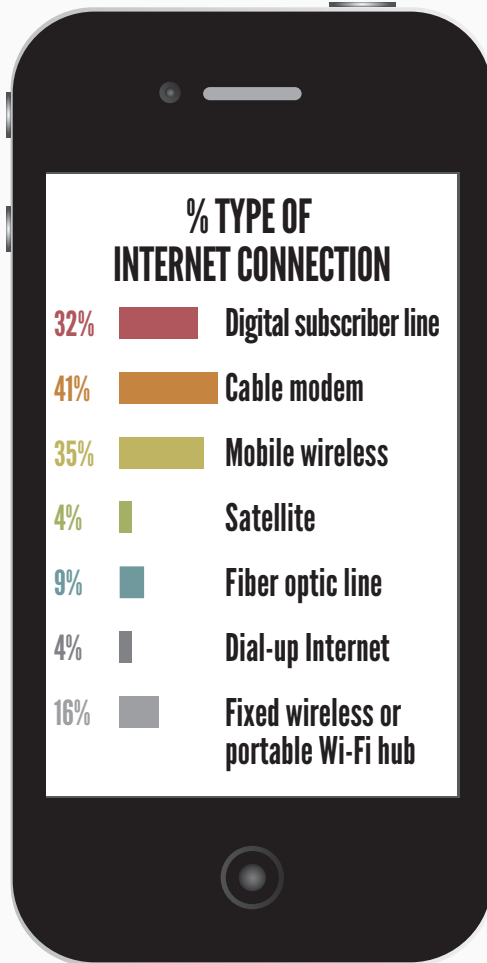


BY SIZE OF ENTERPRISE

Small	41%
Medium	83%
Large	92%
10+ employees	80%

WEBSITE FEATURES

Online payment	14%
Social media integration	33%
Mobile-optimized site	13%
Media-rich content	21%
Customized website for repeat visitors	25%
Online forms for collecting information	27%
Secure website	21%

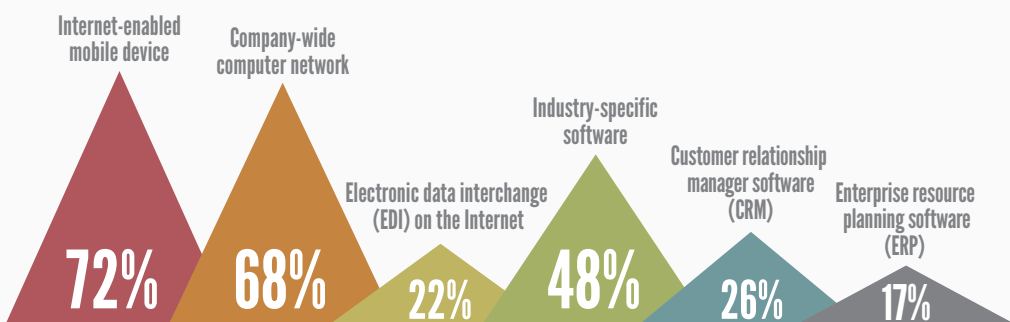
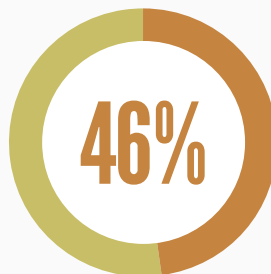
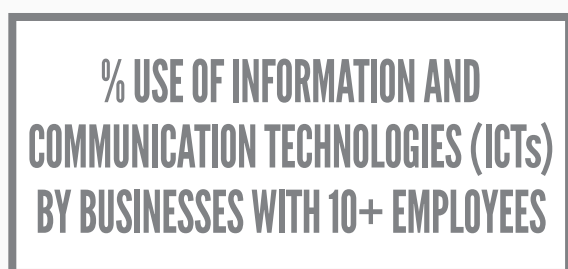


BY SIZE OF ENTERPRISE

Small	10%
Medium	20%
Large	30%
10+ employees	20%



Manufacturing	\$16
Wholesale trade	\$45
Retail trade	\$13
Transportation and warehousing	\$11
Accommodation and food services	\$2



DEFINITIONS

SMALL-SIZED enterprises have 0 to 19 full-time employees.

MEDIUM-SIZED enterprises have 20 to 99 full-time employees, except for medium-sized manufacturing enterprises that have 20 to 499 full-time employees, as defined in the North American Industry Classification System (NAICS) 31-33.

LARGE-SIZED enterprises have 100 or more full-time employees, except for large-sized manufacturing enterprises that have 500 or more full-time employees, as defined in the North American Industry Classification System (NAICS) 31-33.