



# CANADA-EUROPEAN UNION

## COMPREHENSIVE ECONOMIC AND TRADE AGREEMENT



### QUICK FACTS

With CETA's provisional application, almost **94%** of the EU agricultural tariff lines are now **duty-free**, including tariff lines for Canadian cranberries, blueberries and other berries, and processed products derived therefrom.

Canadian exports of berries to the EU: **CDN \$102.1 million (2016)\***

In 2016, Canada was the largest exporter of berries to the EU, and the largest exporter of both frozen blueberries and prepared cranberries\*\*

\*Source: CatsNet/\*\*Global Trade Tracker

### Opportunities and Benefits of CETA for **CANADIAN BERRY EXPORTERS**

As of September 21, 2017 – the Comprehensive Economic and Trade Agreement (CETA) date of provisional application – the elimination of European Union (EU) tariffs will help Canadian producers, processors and exporters to be more competitive in the EU. Some Canadian berries (fresh, frozen, dried and processed) were subject to tariffs as high as 24% + 23 euros/100 kg. Previously, approximately 18% of EU agriculture tariff lines were duty-free.

Examples of products that will be duty-free following provisional application:

#### DUTY-FREE AS OF SEPTEMBER 21, 2017

Product (illustrative list only)	EU tariffs have been as high as:
Cranberries (Sweetened, Dried)	17.6%
Blueberries (Frozen)	12%
Raspberries (Frozen)	14.4%
Jams/Jellies	24% + 23 euros/100 kg/net
Cranberry Juice	14%

#### Classifying a Product

To determine whether your product qualifies for preferential duty-free access now that CETA is provisionally applied, you can seek an advanced ruling through the EU's [Binding Tariff Information \(BTI\) system](#), which provides Canadian exporters with the opportunity to obtain a binding, written ruling concerning the tariff classification of their products prior to export.

This provides exporters with assurance regarding the tariff classification that their products will receive, as well as further guidance and information regarding the rule of origin that the products must satisfy in order to benefit from preferential tariff treatment under CETA.





### Rules of Origin

Under CETA, only those products that undergo sufficient production in Canada or the EU are considered originating products and are therefore eligible for preferential tariff treatment. Canadian berry products produced from inputs that are wholly obtained (i.e. grown and harvested) in Canada or the EU are considered originating and will benefit from preferential tariff treatment.

Berry products that are produced from non-originating (i.e., imported) inputs must satisfy the applicable product-specific rule of origin ([CETA, Annex 5 of the Rules of Origin Procedures Protocol](#)) in order to be considered originating. Canadian exporters can seek an [EU Binding Origin Information \(BOI\)](#) advance ruling on whether a product qualifies as originating under CETA. These rulings are binding on customs authorities in all EU Member States.

### Origin Quota

Canadian producers of blueberry and cranberry juices may also benefit from preferential tariff treatment under CETA through the alternative rules of origin associated with the Origin Quotas established under CETA.

For Canadian producers of certain processed products that contain non-originating materials/ingredients in amounts that exceed the prescribed thresholds, CETA sets out volume-limited Origin Quotas ([Annex 5A: Table A.3 of the Rules of Origin Procedures Protocol](#)). For more information, please visit: [Global Affairs Canada Notice to Exporters webpage](#).

### Exporting to the EU

Other requirements may apply (e.g., labelling, packaging, additives allowed) so make sure you are aware of them.

Learn more about CETA, doing business in Europe and other requirements that may apply, at: [www.international.gc.ca/ceta](http://www.international.gc.ca/ceta) and [www.agr.gc.ca/business-europe](http://www.agr.gc.ca/business-europe)

### GET HELP NAVIGATING THE MARKET.

Contact a Trade Commissioner in your export market:  
[www.tradecommissioner.gc.ca/eng/find-trade-contacts.jsp](http://www.tradecommissioner.gc.ca/eng/find-trade-contacts.jsp)  
or the Market Access Secretariat: [MAS-SAM@agr.gc.ca](mailto:MAS-SAM@agr.gc.ca)

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