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Statistical Overview of the Canadian Maple Industry **2015**

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TABLE OF CONTENTS

Overview	1
1. Production	2
1.1. Number of maple farms by province	2
1.2. Number of maple taps by province	2
1.3. Maple syrup production by province (thousands of gallons).....	3
1.4. Maple syrup production by province - percent share, 2015.....	3
1.5. Gross value of maple products by province (thousands of Canadian dollars).....	4
1.6. Gross value of maple products by province - percent share, 2015	4
2. Trade	5
2.1. Exports	5
2.1.1. Maple products exports by province - value (thousands of Canadian dollars)	5
2.1.2. Maple products exports by province - percent share, 2015	6
2.1.3. Maple products exports by province - volume (kilograms).....	6
2.1.4. Top 10 maple products export destinations - value (thousands of Canadian dollars) ..	7
2.1.5. Top 10 maple products export destinations - percent share, 2015.....	7
2.1.6. Top 10 maple products export destinations - volume (kilograms)	8
3. Availability for consumption	8
3.1. Maple products available for consumption (kilograms per person)	8
4. World data.....	9
4.1. Top 10 importers of maple sugar and maple syrup (thousands of Canadian dollars).....	9
5. Key Resources	10

Overview

The Canadian maple syrup industry produces approximately 80% of the world's pure maple syrup and is the leading global producer of maple products.

The province of Quebec alone accounts for 90.8% of the country's maple syrup production. A late spring caused the production to fall for the second consecutive year in 2015. Canada produced 8,908 gallons of maple syrup in 2015, down 6.5% from 2014; the value of maple products declined 6.1% to \$358 million. Maple syrup production also dropped in 2014 by 5.6%, compared with 2013, primarily due to weather-related factors in certain regions.

Canada is the world's largest exporter of maple products, with exports valued at \$360 million in 2015. Quebec accounted for 94.3% of Canadian maple product exports and New Brunswick for 4.9%, with the remaining maple-producing provinces (as listed in Table 2.1.1.) accounting for only 0.8% of total exports. In 2015, 63.7% of Canadian exports went to the United States, 8.6% to Germany and 7.3% to Japan, with the other export destinations (as listed in Table 2.1.4.) accounting for 20.3% of total exports.



1. Production

1.1. Number of maple farms¹ by province

	2006	2011
Newfoundland and Labrador	0	1
Prince Edward Island	9	11
Nova Scotia	113	152
New Brunswick	189	191
Quebec	7,054	7,639
Ontario	2,240	2,673
Manitoba	63	67
Saskatchewan	28	24
Alberta	3	7
British Columbia	32	82
Canada	9,731	10,847

Note:

1. Number of farms includes all farms reported maple taps, and not exclusively farms in which maple syrup production represents 50% or more of total farm cash receipts.

Source: Statistics Canada (CANSIM Table 004-0009)

1.2. Number of maple taps by province

	2006	2011
Newfoundland and Labrador	0	x
Prince Edward Island	11,619	9,693
Nova Scotia	346,114	372,452
New Brunswick	1,702,530	1,896,773
Quebec	34,675,949	40,632,512
Ontario	1,311,599	1,508,651
Manitoba	11,408	8,251
Saskatchewan	14,373	5,917
Alberta	120	x
British Columbia	2,241	3,609
Canada	38,075,953	44,440,024

Note:

X: Suppressed to meet the confidentiality requirements of the *Statistics Act*.

Source: Statistics Canada (CANSIM Table 004-0009)



1.3. Maple syrup production¹ by province (thousands of gallons)

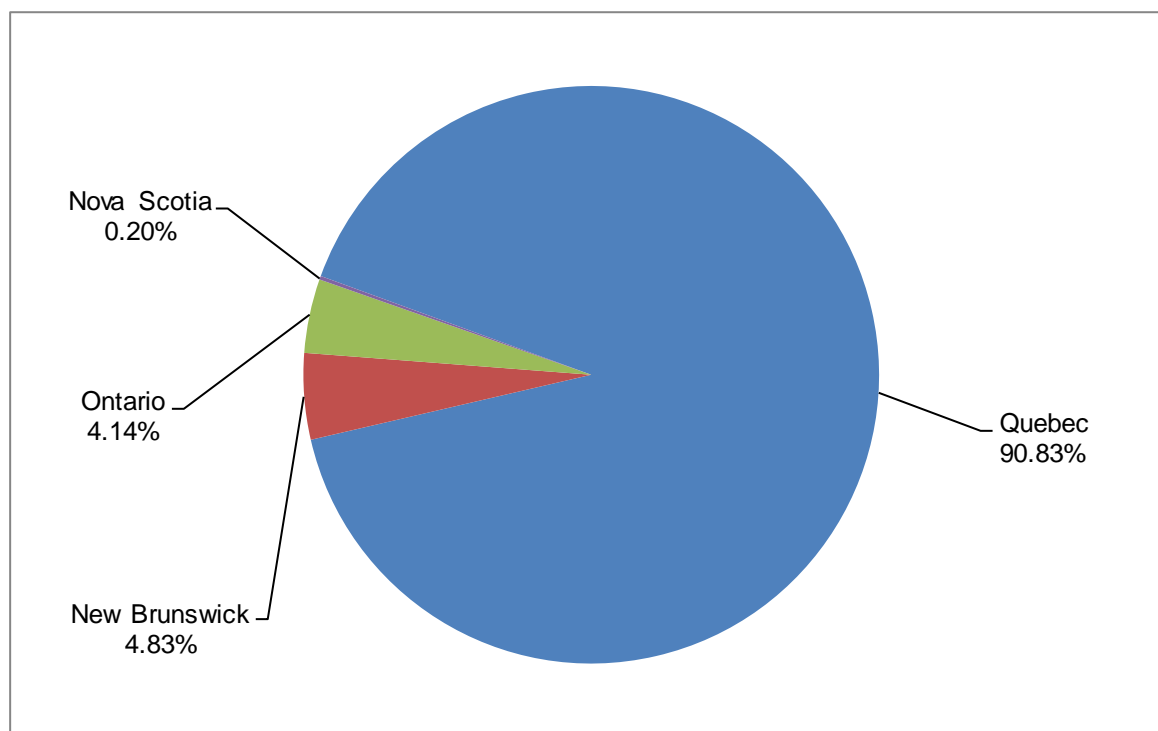
	2011	2012	2013	2014	2015
Nova Scotia	31	25	37	29	18
New Brunswick	341	348	484	502	430
Quebec	7,690	7,257	9,083	8,584	8,090
Ontario	488	225	449	368	369
Canada	8,551	7,855	10,053	9,486	8,908

Note:

1. Maple products such as taffy, sugar and maple butter have been converted to syrup equivalent.

Source: Statistics Canada (CANSIM Table 001-0008)

1.4. Maple syrup production by province - percent share, 2015



Source: Statistics Canada (CANSIM Table 001-0008)



1.5. Gross value¹ of maple products by province (thousands of Canadian dollars)

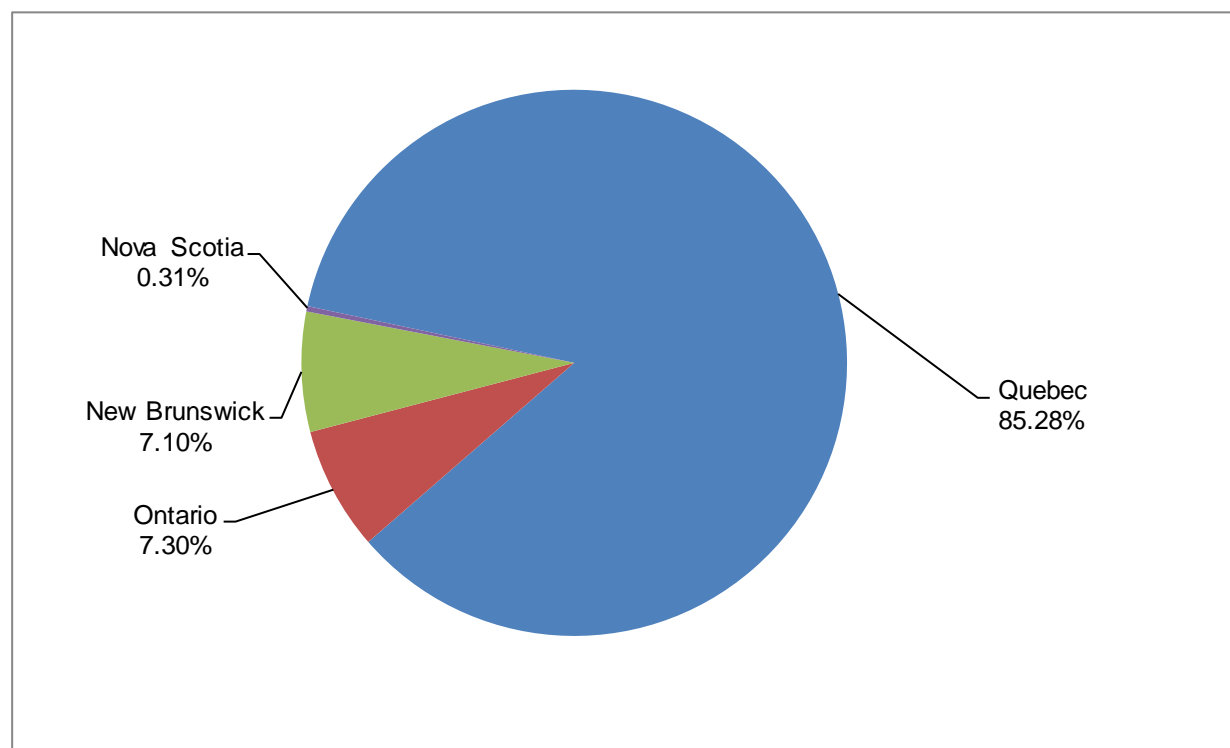
	2011	2012	2013	2014	2015
Nova Scotia	1,667	1,400	2,225	1,779	1,122
New Brunswick	21,728	20,399	28,892	30,580	25,415
Quebec	283,000	268,200	346,100	321,700	305,300
Ontario	32,559	14,544	30,845	25,863	26,151
Canada	338,954	304,543	408,061	379,922	357,988

Note:

1. The gross value of maple products includes maple sugar, maple butter and maple syrup.

Source: Statistics Canada (CANSIM Table 001-0008)

1.6. Gross value of maple products by province - percent share, 2015



Source: Statistics Canada (CANSIM Table 001-0008)



2. Trade

2.1. Exports

2.1.1. Maple products¹ exports by province - value (thousands of Canadian dollars)

	2011	2012	2013	2014	2015
Prince Edward Island	110	306	101	219	0
Nova Scotia	495	243	341	239	515
New Brunswick	10,005	12,082	9,471	12,174	17,652
Quebec	230,751	234,543	266,173	295,014	338,976
Ontario	448	1,816	1,344	1,909	2,155
Manitoba	0	0	0	0	0
Saskatchewan	19	95	0	0	47
Alberta	3	0	0	1	1
British Columbia	290	299	512	239	200
Canada	242,121	249,384	277,942	309,794	359,546

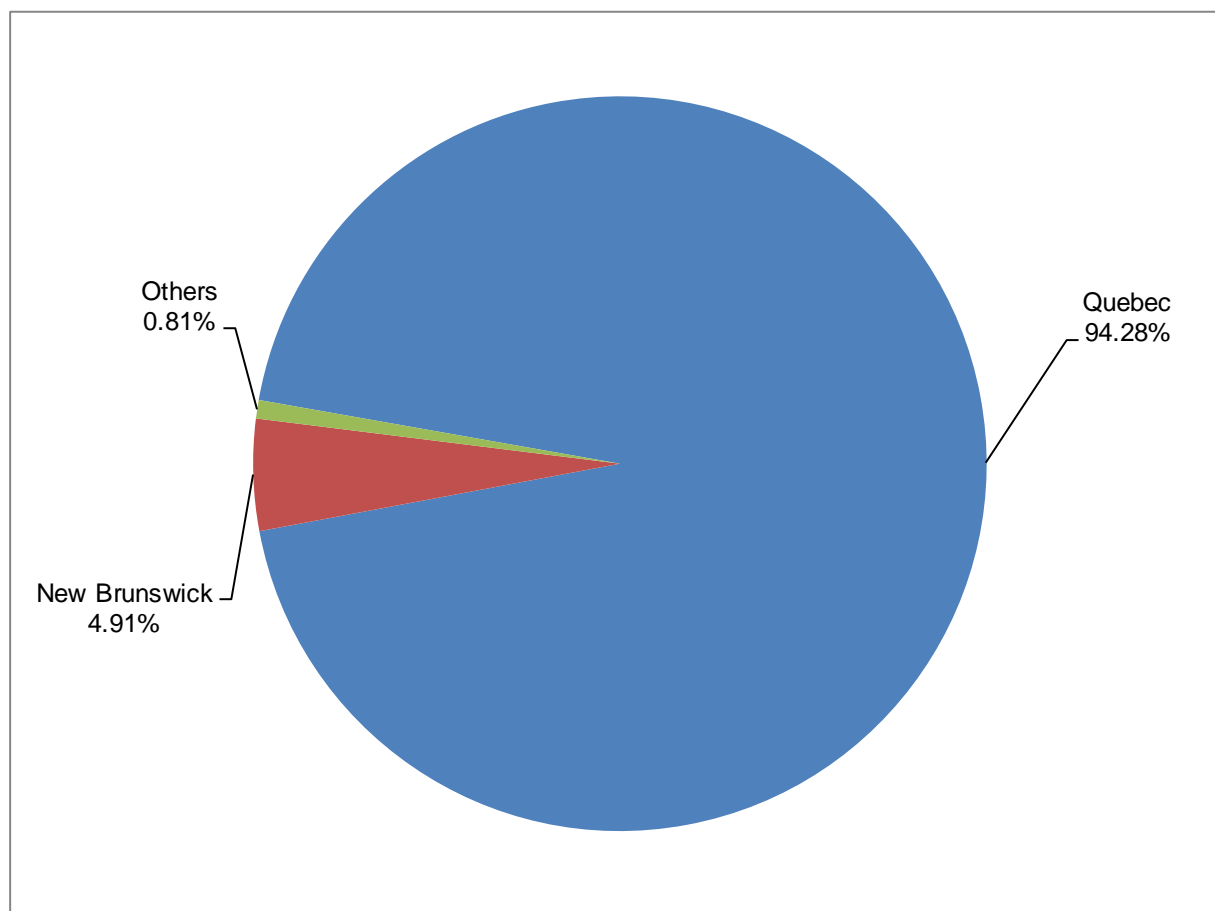
Note:

1. Maple Products include both maple sugar and maple syrup.

Source: Statistics Canada (CATSNet, June 2016)



2.1.2. Maple products exports by province - percent share, 2015



Source: Statistics Canada (CATSNet, June 2016)

2.1.3. Maple products¹ exports by province - volume (kilograms)

	2011	2012	2013	2014	2015
Prince Edward Island	20,038	57,721	18,745	40,582	0
Nova Scotia	71,330	36,408	51,105	27,459	55,554
New Brunswick	1,591,490	1,950,155	1,377,674	1,552,131	2,004,796
Quebec	31,783,371	32,141,806	34,689,106	36,407,804	39,803,755
Ontario	75,984	322,643	230,113	323,894	301,011
Manitoba	0	0	0	0	0
Saskatchewan	2,000	9,000	0	0	7,316
Alberta	193	1	2	53	77
British Columbia	30,498	27,162	53,803	22,633	17,791
Canada	33,574,904	34,544,896	36,420,551	38,374,556	42,190,300

Note:

1. Maple Products include both maple sugar and maple syrup.

Source: Statistics Canada (CATSNet, June 2016)

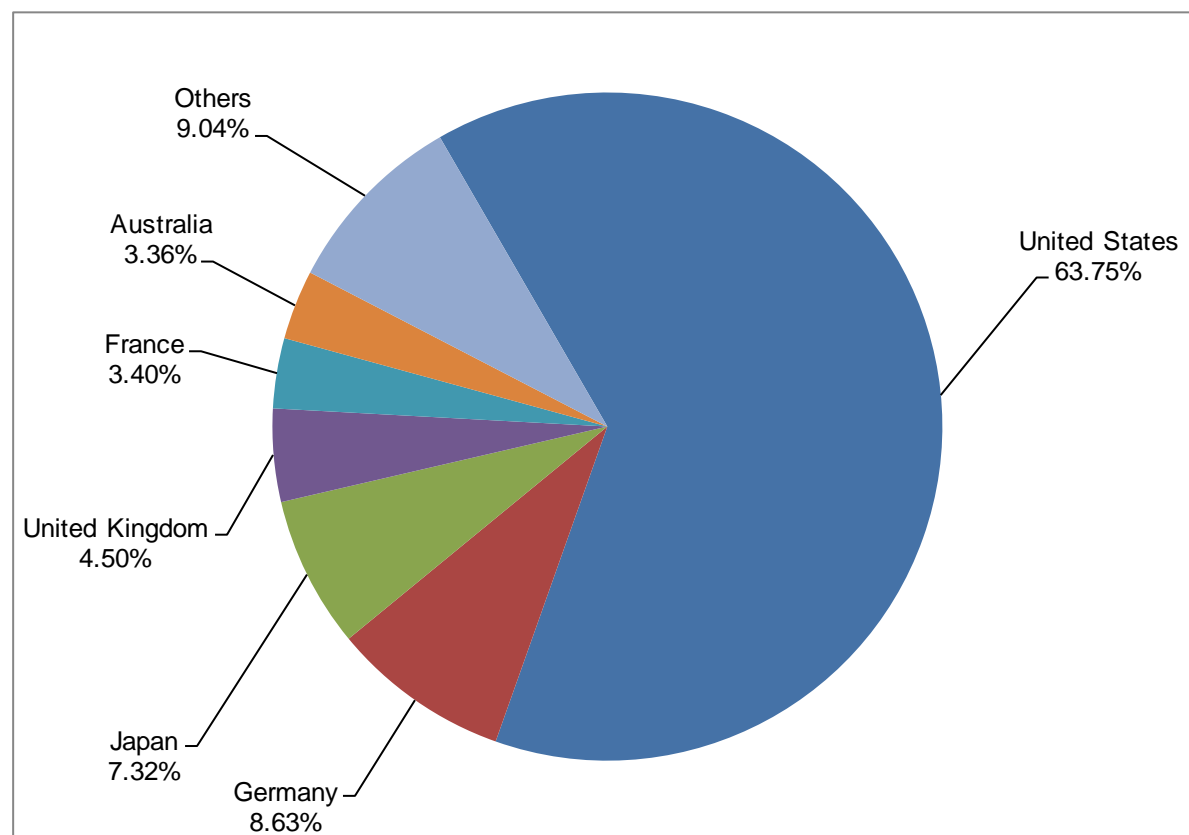


2.1.4. Top 10 maple products export destinations - value (thousands of Canadian dollars)

	2011	2012	2013	2014	2015
United States	150,953	157,746	178,419	195,680	229,171
Germany	17,685	19,305	21,751	25,890	31,035
Japan	26,532	24,791	24,711	29,624	26,324
United Kingdom	10,620	10,621	11,868	12,267	16,177
France	8,239	7,270	9,690	9,974	12,212
Australia	6,773	6,905	8,573	10,025	12,088
Denmark	4,046	4,044	4,470	4,812	5,302
South Korea	5,658	5,249	3,841	3,434	4,504
Netherlands	1,911	2,100	2,306	2,905	3,636
Belgium	549	880	1,329	2,034	2,276
Others	9,153	10,472	10,983	12,977	16,787
Total	242,118	249,383	277,942	309,621	359,511

Source: Statistics Canada (CATSNet, June 2016)

2.1.5. Top 10 maple products export destinations - percent share, 2015



Source: Statistics Canada (CATSNet, June 2016)



2.1.6. Top 10 maple products export destinations - volume (kilograms)

	2011	2012	2013	2014	2015
United States	22,001,286	22,581,041	24,045,809	24,518,587	26,838,829
Germany	2,099,408	2,256,829	2,599,750	3,177,017	3,549,035
Japan	2,985,330	2,868,446	2,718,810	3,256,293	2,664,895
United Kingdom	1,525,351	1,601,755	1,599,638	1,680,317	2,285,402
France	1,073,818	958,600	1,270,064	1,262,005	1,488,270
Australia	1,076,735	1,082,249	1,388,029	1,462,429	1,615,260
Denmark	590,119	634,185	728,345	685,271	760,544
South Korea	665,592	590,945	436,331	400,586	494,818
Netherlands	243,184	243,305	281,799	323,307	404,083
Belgium	45,559	78,552	129,781	208,253	229,536
Others	1,268,250	1,648,921	1,222,137	1,375,251	1,855,939
Total	33,574,632	34,544,828	36,420,493	38,349,316	42,186,611

Source: Statistics Canada (CATSNet, June 2016)

3. Availability for consumption

3.1. Maple products available for consumption (kilograms per person)

	2011	2012	2013	2014	2015
Maple Sugar	0.37	0.60	0.54	0.56	0.58

Note:
Does not adjust for losses, such as waste and/or spoilage in stores, households, private institutions or restaurants, or losses during preparation.

Source: Statistics Canada (CANSIM Table 002-0011)



4. World data

4.1. Top 10 importers of maple sugar and maple syrup (thousands of Canadian dollars)

	2011	2012	2013	2014	2015
United States	151,058	157,815	178,447	195,649	228,987
Japan	31,285	31,055	31,936	34,568	33,936
Germany	19,441	17,949	21,159	22,900	25,652
United Kingdom	12,460	13,384	16,854	18,233	22,784
Australia	10,042	9,216	11,208	13,880	17,632
Canada ¹	9,132	9,001	11,699	12,273	13,621
France	11,317	8,508	12,053	12,494	13,567
Netherlands	3,260	3,318	3,053	7,114	12,732
Denmark	4,021	4,854	5,301	5,697	6,935
Italy	5,216	6,301	4,527	3,995	6,006
Others	24,925	29,101	32,470	44,048	50,726
Total	282,157	290,501	328,708	370,852	432,577

Note:

1. 100% of Canadian imports of maple products are sourced from the United States.

Source: Global Trade Tracker (June 2016)



5. Key Resources

Global Trade Tracker

Statistics Canada. (CANSIM TABLE 001-0008)

Statistics Canada. (CANSIM TABLE 002-0011)

Statistics Canada. (CANSIM TABLE 004-0009)

Statistics Canada. CATSNET

Import and export data is based on the following Harmonized System Codes (H.S. Codes):

Maple for import: 1702200010, 1702200020

Maple for export: 17022010, 17022020