



# CANADA-EUROPEAN UNION COMPREHENSIVE ECONOMIC AND TRADE AGREEMENT



## QUICK FACTS

When CETA enters into force, almost **94%** of the EU agricultural tariff lines will be duty-free, including tariff lines for Canada's top sugar-containing product exports such as bubble/chewing gum, sugar candy and coffee syrups.

Canadian exports of sugar-containing products to the EU: **CDN \$88.7 million (2015)\***

In 2015, Canada was the largest exporter of maple sugar and syrup to the EU\*\*

\*Source: CatsNet/\*\*Global Trade Tracker

## Enhanced Opportunities in the European Union for **CANADIAN CONFECTIONERY PRODUCTS**

Approximately 18% of European Union (EU) tariff lines are currently duty-free. Some Canadian confectionery products are subject to tariffs as high as 50.7 euros/100 kg. The elimination of EU tariffs will help Canadian producers, processors and exporters to be more competitive in the EU. Examples of products that will be duty-free when the Comprehensive Economic and Trade Agreement (CETA) enters into force:

### DUTY-FREE UPON CETA'S ENTRY INTO FORCE

Product (illustrative list only)	EU tariffs have been as high as:
Maple Sugar and Syrup	8%
Toffees/Caramel Candy/Cough Drops	9% + EA MAX 18.7% + AD S/Z*
Chewing Gum	6.3% + 30.9 euros/100 kg + EA MAX 18.7%*
Molasses	0.35 euros/100 kg
Sugar Syrups	20 euros/100 kg
Chocolate	8.3% + EA MAX 18.7% + AD S/Z

\*EA and AD S/Z: Additional specific duties which vary depending on the amount of dairy and/or grain and/or sugar in the product. MAX: Maximum applied EA tariff.

### Rules of Origin

Under CETA, only those products that undergo sufficient production in Canada or the EU are considered originating products and are therefore eligible for preferential tariff treatment. Canadian confectionery products produced from inputs that are wholly obtained (i.e., grown and harvested) in Canada or the EU are considered originating and will benefit from preferential tariff treatment. Confectionery products that are produced from non-originating (i.e. imported) inputs must satisfy the applicable product-specific rules of origin ([CETA, Annex 5 of the Rules of Origin Procedures Protocol](#)) in order to be considered originating.





### Origin Quota

For Canadian producers of certain sugar and chocolate confectionery products that contain non-originating/imported materials or ingredients in amounts that exceed the prescribed thresholds, CETA sets out a volume-limited Origin Quota which provides for more liberal alternative rules of origin. The 10,000-tonne (net weight) origin quota for Sugar Confectionery and Chocolate Preparations allows certain products to be exported from Canada to the EU duty-free, provided that the rule of origin applicable to the origin quota is met ([Annex 5A: Table A.2 of the Rules of Origin Procedures Protocol](#)). Additional details will be available prior to CETA's entry into force.

### Classifying a Product

To determine whether your product qualifies for preferential duty-free access once CETA enters into force, you can seek an advanced ruling through the EU's [Binding Tariff Information \(BTI\) system](#), which provides Canadian exporters with the opportunity to obtain a binding, written ruling concerning the tariff classification of their products prior to export. This provides exporters with assurance regarding the tariff classification that their products will receive, as well as further guidance and information regarding the rule of origin that the products must satisfy in order to benefit from preferential tariff treatment under CETA.



### Exporting to the EU

Other requirements may apply (e.g., labelling, packaging, additives allowed) so make sure you are aware of them.

Learn more about CETA, doing business in Europe and other requirements that may apply, at: [www.international.gc.ca/ceta](http://www.international.gc.ca/ceta) and [www.agr.gc.ca/europe](http://www.agr.gc.ca/europe)

**GET HELP NAVIGATING THE MARKET.**

Contact a Trade Commissioner in your export market:  
[www.tradecommissioner.gc.ca/eng/find-trade-contacts.jsp](http://www.tradecommissioner.gc.ca/eng/find-trade-contacts.jsp)  
or the Market Access Secretariat: [MAS-SAM@agr.gc.ca](mailto:MAS-SAM@agr.gc.ca)

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